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## The U.S.-Korea Free Trade Agreement Provides **Enhanced Market Access**

The U.S.-Korea Free Trade Agreement (FTA) offers tremendous opportunities for U.S. exporters. Nearly 95 percent of U.S. exports of consumer and industrial products will enter Korea duty-free within three years of entry into force of the agreement, including computers and electronic products; auto parts; power generation equipment; chemicals; medical and scientific equipment; and certain wood products. Most remaining tariffs will be eliminated within 10 years. Almost two-thirds of U.S. agricultural exports will be immediately duty-free when the FTA is implemented (\$1.9 billion duty-free out of \$2.9 billion 2005-2007 average).

Recognizing that non-tariff barriers in Korea are often as much of an impediment to market access as tariffs, the FTA includes an extensive set of provisions that will eliminate such measures across sectors, including autos, high technology, pharmaceuticals and medical devices, financial services, and telecommunications. The agreement includes strong transparency provisions, including commitments to publish in advance proposed government regulations that affect trade and to allow a reasonable opportunity for interested parties to provide input. The agreement contains strong provisions on technical barriers to trade to enhance transparency of the regulatory process in Korea and ensure nondiscriminatory treatment for U.S. companies that test and certify products to Korean standards.

#### **Oregon Depends on World Markets**

Oregon's export shipments of merchandise in 2007 totaled \$16.5 billion, up 59 percent from the \$10.4 billion exported in 2003.

#### Exports Support Jobs for Oregon Workers-

Export-supported jobs linked to manufacturing account for an estimated 7.6 percent of Oregon's total private-sector employment, the fifth highest figure among the 50 states. Over one-fifth (20.5 percent) of all manufacturing workers

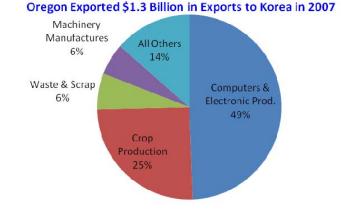
in Oregon depend on exports for their jobs (2006 data are the latest available.)

#### Exports Sustain Thousands of Oregon

Businesses- A total of 4,190 companies exported goods from Oregon locations in 2006. Of those, 3,703 companies, or 88 percent, were small and medium-sized enterprises (SMEs), with fewer than 500 employees.

## **Oregon SMEs Will Benefit from U.S.-Korea FTA Provisions**

SMEs generated over one-fourth (27 percent) of Oregon's total exports of merchandise in 2006. SMEs particularly benefit from the tariff-eliminating provisions of free trade agreements (FTAs) and should benefit from the significant tariff cuts under the U.S.-Korea FTA. The transparency obligations, particularly those contained in the customs chapter, are also very important to SMEs, which may not have the resources to navigate customs and regulatory red tape.



Source: U.S. Department of Commerce, International Trade Administration.

## The U.S.-Korea FTA Moves the Trade **Relationship to Full Partnership**

The U.S.-Korea FTA will level the playing field by rectifying the significant tariff imbalance that currently favors Korean exporters over U.S. exporters. Korea's current applied tariffs on industrial goods average 6.2 percent. The average applied U.S. tariff rate is only 2.8 percent - less than half of the Korean rate. Because of these higher tariffs, U.S. exporters do not have equivalent access to the Korean market. The U.S.-Korea FTA levels the playing field and enhances competition because it moves the U.S.-Korea commercial relationship to full partnership and reciprocal commitments.

# The U.S.-Korea FTA Opens New Markets for Key Oregon Exports

*Computers and Electronic Products* – Oregon's leading manufactured export category is computers and electronic products, which alone accounted for \$6.3 billion, or 38 percent, of Oregon's total export shipments in 2007. Computers and electronic products was also one of Oregon's leading manufactured export growth categories in dollar terms, with exports increasing by \$1.9 billion from 2002 to 2006. The top U.S. exports in this sector included digital integrated circuitry, magnetic tape and navigational equipment. Korean tariffs range between zero and 13 percent. The U.S.-Korea FTA improves market access for computers and electronic products. With the immediate removal of many of these tariffs, U.S. exports will become much more competitive and affordable to Koreans.

*Transportation Equipment* – Another of the state's leading manufactured export categories is transportation equipment, which accounted for \$1.7 billion of Oregon's total merchandise exports in 2007. Oregon's exporters of transportation equipment, including aircraft, fishing vessels, locomotives, and other transportation manufactures, will benefit from U.S.-Korea FTA tariff reductions. Duties on most transportation equipment products will be eliminated immediately, including duties on 87 percent of aircraft and related parts. Duties on a small group of products will be eliminated over three or ten years.

*Machinery Manufactures* – Machinery manufactures was Oregon's third leading manufactured export category in 2007. It was also one in which the state has experienced significant export growth. Oregon exported \$1.7 billion in machinery manufactures in 2007, an increase of \$824 million from 2003. Many machinery manufactures will receive duty-free treatment immediately upon entry into force of the agreement, including products such as refrigeration compressors, water filtering and purifying equipment. One hundred percent of agricultural and construction equipment, including bulldozers, mechanical shovels, boring and sinking machinery, and dumpers, will continue to receive duty-free treatment. The elimination of Korean tariffs on U.S. machinery manufactures will provide a competitive boost to U.S. exporters, who will no longer face tariffs as high as 8 percent.

## U.S.-Korea FTA Creates Opportunities for Oregon's Agriculture

In 2006, Oregon's agriculture exports to the world amounted to \$1 billion (latest data available). The U.S.-Korea FTA eliminates tariffs and other barriers on most agricultural products, increasing export opportunities for U.S. agricultural products like those produced in Oregon such as beef, dairy, and hay. With immediate elimination of duties on more than 60 percent of current U.S. trade, the U.S.-Korea FTA gives U.S. exporters improved access to the Korean market for many of the products that have been highly protected. U.S. exporters shipped \$3.5 billion in farm products to Korea in 2007.

For more information on agricultural exports and the U.S.-Korea FTA, see the fact sheets posted by the U.S. Department of Agriculture at: http://www.fas.usda.gov/itp/us-koreafta.asp

## Free Trade Works for Oregon

Since the North American Free Trade Agreement's (NAFTA) entry into force in 1994, Oregon's combined exports to Canada and Mexico have grown by 271 percent. Since entry into force of the U.S.-Australia FTA in 2005 and the U.S.-Morocco FTA in 2006, Oregon's exports to those countries have risen by 83 and 133 percent respectively.

All state export data in this report are based on the Origin of Movement (OM) series. This series allocates exports to state based on transportation origin, i.e., the state from which goods began their journey to the port (or other point) of exit from the United States. The transportation origin of exports is not always the same as the location where the goods were produced. Thus conclusions about "export production" in a state should not be made solely on the basis of the OM state export figures.

Sources: Bureau of the Census, U.S. Department of Commerce, Origin of Movement Series; U.S. Department of Agriculture.

Prepared by the U.S. Department of Commerce, International Trade Administration.