

CURRENT INDUSTRIAL REPORTS SERIES

2008

MA335E — ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)

DEFINITIONS AND SPECIAL INSTRUCTIONS

1. Scope of Survey

This survey covers manufacturers of electric housewares and fans in the United States.

2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

a. Quantity and value of shipments

The figures on quantity and value of shipments should include the physical shipments of all products sold, transferred to other establishments within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

Include products shipped from your plant with private brand names as well as products shipped under your own company brand name.

b. Columnar structure of report

When entering your figures on the report form, please be sure to report the information in the correct columns as follows:

Column 1 – Quantity

Column 2 – Value (report shipments in thousands of dollars. Example: \$1,000,000, report as \$1,000)

3. Definitions

The product detail for this survey is defined according to standard nomenclature for this industry.

Electrothermal — Relating to the generation of heat electricity.

Electromechanical (includes cordless) — Relating to those appliances having a self-contained electric motor.

4. Comparability

Data reported in this survey should correspond to data reported in the Annual Survey of Manufactures form. The sum of values for item codes shown in column (a) should correspond to dollar values reported under product codes indicated in column (b) below.

Current Industrial Reports (Form MA335E) Item Codes (a)	Annual Survey of Manufactures Product class Codes (b)
4171, 4198	3352111
4340 through 4495	3352114
4584 through 4597	3352114
4799	3352115

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REFERENCE LIST

FORM MA335E		
ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)		
Product code	Item code	Item description
		ELECTRIC FANS (Except Industrial type)
3352111111	4171	Window fans (household) permanent, portable and roll-about
3352111115	4198	All other electric fans (except industrial) including ceiling (paddle) fans, electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans
3352111	4199	TOTAL ELECTRIC FANS (Sum of item codes 4171-4198)
		SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS
		Electrothermal type
3352114113	4340	Small electric household appliances, including broilers, coffee makers, deep fryers, ovens (include toasted ovens), roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, and skillets
3352114130	4350	Air space heaters, portable room heaters, and for fixed installation, all types (exclude wall and baseboard heating units for permanent installation, NAICS 333414)
3352114157	4396	Portable humidifiers (include vaporizers)
3352114160	4495	Other small electrothermal appliances
XXX	4499	TOTAL SMALL ELECTROTHERMAL HOUSEHOLD APPLIANCES (Sum of item codes 4340-4495)
		Electromechanical type (include cordless)
3352114147	4584	Household food preparation appliances, except food mixers and food processors (include drink mixers, whippers, juicers, grinders, ice crushers, coffee grinders)
3352114153	4592	Portable air purifiers and portable dehumidifiers
3352114155	4597	All other small electromechanical appliances (including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, razors, dry shavers, can openers, etc.)
XXX	4599	TOTAL SMALL ELECTROMECHANICAL HOUSEHOLD APPLIANCES (Sum of item codes 4584-4597)
3352114	4600	TOTAL SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS (Sum of item codes 4499 and 4599)

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REFERENCE LIST — Continued

FORM MA335E		
Product code	Item code	Item description
3352115	4799	Parts and attachments for small electric appliances
		SELECTED NONMANUFACTURING REVENUES OF THIS ESTABLISHMENT (<i>Report value only</i>)
9998900000	9973	Resales – Sales of products bought and sold without further manufacture, processing, or assembly.
NOTES:		

3/4/09