

# **Web Content Management Policy**

## **What is the Department's Web Content Management Policy?**

Web sites of Department of Commerce organizations shall be related to the mission, goals, and objectives of the Department and be subject to appropriate management controls.

## **What is the purpose of this policy?**

To ensure and maximize the quality of information on Department of Commerce Web sites.

## **Are there any exceptions to this policy?**

No.

## **When does this policy take effect?**

February 18, 2003

## **Why is this policy important?**

DOC Web pages are viewed by the public and employees as being the official position of the Department and have a high degree of visibility. It is imperative that Web content be overseen by management to ensure its quality, relevance to the agency's mission, and that it is delivered in a usable and accessible form.

## **Who is ultimately responsible for Web content?**

The head of each Department of Commerce organization is ultimately responsible for the content on Web sites of his or her organization and for its delivery. Therefore, managers should establish guidelines for the approval of Web content and its delivery.