

Nevada: 2002

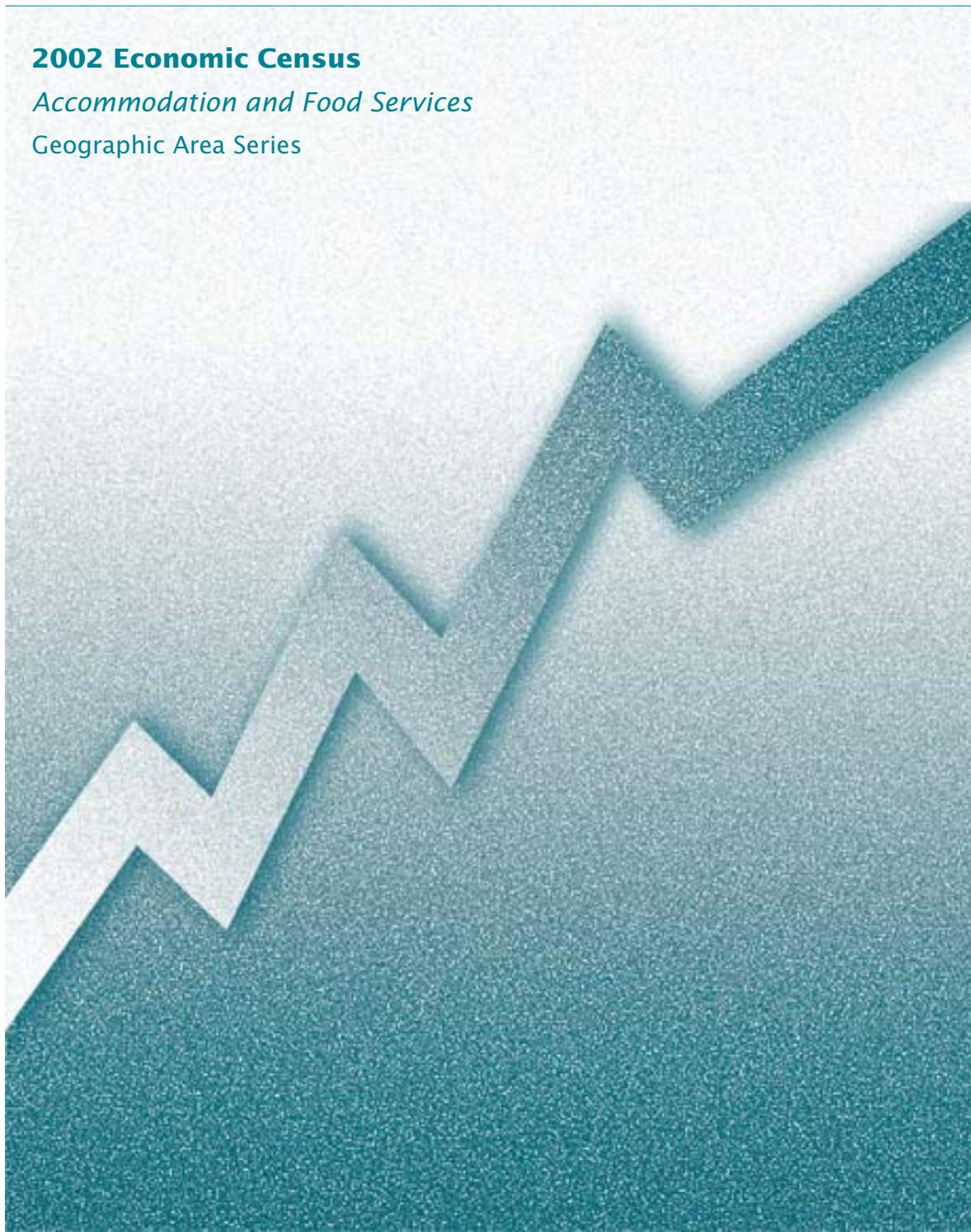
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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



U.S. CENSUS BUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEVADA								
72	Accommodation and food services	4 252	19 537 592	6 016 270	1 497 311	269 098	6.0	2.5
721	Accommodation	612	16 375 154	5 146 929	1 284 379	200 684	3.5	1.3
7211	Traveler accommodation	553	16 344 337	5 141 423	1 283 203	200 347	3.5	1.3
72111	Hotels (except casino hotels) and motels	395	503 017	133 328	32 740	7 835	8.2	16.9
721110	Hotels (except casino hotels) and motels	395	503 017	133 328	32 740	7 835	8.2	16.9
72112	Casino hotels	150	15 840 090	5 007 411	1 250 261	192 472	3.3	.8
721120	Casino hotels	150	15 840 090	5 007 411	1 250 261	192 472	3.3	.8
72119	Other traveler accommodation	8	1 230	684	202	40	—	23.2
721191	Bed-and-breakfast inns	3	D	D	D	a	D	D
721199	All other traveler accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	53	29 550	5 206	1 100	310	16.5	3.7
72121	RV (recreational vehicle) parks and recreational camps	53	29 550	5 206	1 100	310	16.5	3.7
721211	RV (recreational vehicle) parks and campgrounds	48	29 169	5 074	1 016	289	16.0	3.2
721214	Recreational and vacation camps (except campgrounds)	5	381	132	84	21	57.5	42.5
7213	Rooming and boarding houses	6	1 267	300	76	27	25.6	9.0
72131	Rooming and boarding houses	6	1 267	300	76	27	25.6	9.0
721310	Rooming and boarding houses	6	1 267	300	76	27	25.6	9.0
722	Food services and drinking places	3 640	3 162 438	869 341	212 932	68 414	18.9	8.7
7221	Full-service restaurants	1 193	1 480 181	438 048	107 579	30 377	17.8	6.7
72211	Full-service restaurants	1 193	1 480 181	438 048	107 579	30 377	17.8	6.7
722110	Full-service restaurants	1 193	1 480 181	438 048	107 579	30 377	17.8	6.7
7222	Limited-service eating places	1 769	1 141 941	293 161	70 685	27 556	18.9	11.5
72221	Limited-service eating places	1 769	1 141 941	293 161	70 685	27 556	18.9	11.5
722211	Limited-service restaurants	1 466	1 016 782	262 758	63 453	24 638	19.1	11.6
722212	Cafeterias, buffets, and grill buffets	21	11 382	3 242	731	257	20.7	.4
722213	Snack and nonalcoholic beverage bars	282	113 777	27 161	6 501	2 661	17.4	11.9
7223	Special food services	125	204 346	60 607	15 146	4 409	6.2	4.4
72231	Food service contractors	68	186 289	57 359	14 535	4 087	2.6	3.9
722310	Food service contractors	68	186 289	57 359	14 535	4 087	2.6	3.9
72232	Caterers	43	11 805	2 572	456	277	32.6	13.5
722320	Caterers	43	11 805	2 572	456	277	32.6	13.5
72233	Mobile food services	14	6 252	676	155	45	61.5	1.8
722330	Mobile food services	14	6 252	676	155	45	61.5	1.8
7224	Drinking places (alcoholic beverages)	553	335 970	77 525	19 522	6 072	31.2	10.8
72241	Drinking places (alcoholic beverages)	553	335 970	77 525	19 522	6 072	31.2	10.8
722410	Drinking places (alcoholic beverages)	553	335 970	77 525	19 522	6 072	31.2	10.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA								
72	Accommodation and food services	2 858	16 502 202	5 044 979	1 253 723	213 530	3.8	2.3
721	Accommodation	328	13 979 090	4 353 938	1 082 368	160 682	1.5	1.3
7211	Traveler accommodation	298	D	D	D	m	D	D
72111	Hotels (except casino hotels) and motels	192	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	192	D	D	D	i	D	D
72112	Casino hotels	102	D	D	D	m	D	D
721120	Casino hotels	102	D	D	D	m	D	D
7212	RV (recreational vehicle) parks and recreational camps	30	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	30	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	29	D	D	D	c	D	D
722	Food services and drinking places	2 530	2 523 112	691 041	171 355	52 848	16.8	8.1
7221	Full-service restaurants	793	1 198 033	352 823	87 769	23 784	14.7	6.6
72211	Full-service restaurants	793	1 198 033	352 823	87 769	23 784	14.7	6.6
722110	Full-service restaurants	793	1 198 033	352 823	87 769	23 784	14.7	6.6
7222	Limited-service eating places	1 299	878 561	225 817	54 585	20 936	16.9	9.9
72221	Limited-service eating places	1 299	878 561	225 817	54 585	20 936	16.9	9.9
722211	Limited-service restaurants	1 068	D	D	D	j	D	D
722212	Cafeterias, buffets, and grill buffets	17	10 953	3 144	707	241	17.6	.5
722213	Snack and nonalcoholic beverage bars	214	D	D	D	g	D	D
7223	Special food services	82	157 711	45 761	11 999	3 084	7.8	4.6
7224	Drinking places (alcoholic beverages)	356	288 807	66 640	17 002	5 044	30.2	10.7
72241	Drinking places (alcoholic beverages)	356	288 807	66 640	17 002	5 044	30.2	10.7
722410	Drinking places (alcoholic beverages)	356	288 807	66 640	17 002	5 044	30.2	10.7
Las Vegas-Paradise, NV Metropolitan Statistical Area								
72	Accommodation and food services	2 787	16 440 741	5 027 392	1 249 353	212 136	3.7	2.3
721	Accommodation	305	13 932 278	4 340 765	1 079 101	159 740	1.4	1.2
7211	Traveler accommodation	280	13 920 347	4 338 198	1 078 360	159 549	1.4	1.2
72111	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
72112	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
721120	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
7212	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
72121	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
721211	RV (recreational vehicle) parks and campgrounds	24	D	D	D	c	D	D
722	Food services and drinking places	2 482	2 508 463	686 627	170 252	52 396	16.7	8.1
7221	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
72211	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
722110	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
7222	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
72221	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
722211	Limited-service restaurants	1 054	763 403	197 673	47 815	18 259	16.6	10.0
722212	Cafeterias, buffets, and grill buffets	17	10 953	3 144	707	241	17.6	.5
722213	Snack and nonalcoholic beverage bars	212	96 019	23 059	5 514	2 207	18.5	10.6
7223	Special food services	82	157 711	45 761	11 999	3 084	7.8	4.6
7224	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
72241	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
722410	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
Pahrump, NV Micropolitan Statistical Area								
72	Accommodation and food services	71	61 461	17 587	4 370	1 394	34.2	10.3
721	Accommodation	23	46 812	13 173	3 267	942	33.7	9.8
7211	Traveler accommodation	18	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	48	14 649	4 414	1 103	452	35.8	12.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SACRAMENTO—ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA								
72	Accommodation and food services	3 876	3 432 359	966 407	244 493	75 589	18.9	11.7
721	Accommodation	381	1 166 692	316 243	90 807	18 974	3.1	10.9
7211	Traveler accommodation	309	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	273	D	D	D	j	D	D
72110	Hotels (except casino hotels) and motels	273	D	D	D	j	D	D
72112	Casino hotels	7	D	D	D	i	D	D
721120	Casino hotels	7	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps	56	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	56	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	40	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	16	D	D	D	b	D	D
7213	Rooming and boarding houses	16	D	D	D	b	D	D
72131	Rooming and boarding houses	16	D	D	D	b	D	D
72130	Rooming and boarding houses	16	D	D	D	b	D	D
722	Food services and drinking places	3 495	2 265 667	650 164	153 686	56 615	27.0	12.0
7221	Full-service restaurants	1 362	D	D	D	k	D	D
72211	Full-service restaurants	1 362	D	D	D	k	D	D
72210	Full-service restaurants	1 362	D	D	D	k	D	D
7222	Limited-service eating places	1 727	D	D	D	k	D	D
72221	Limited-service eating places	1 727	D	D	D	k	D	D
722211	Limited-service restaurants	1 350	915 869	243 937	57 628	22 618	22.8	14.2
722212	Cafeterias, buffets, and grill buffets	48	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	329	D	D	D	h	D	D
7223	Special food services	177	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
Gardnerville Ranchos, NV Micropolitan Statistical Area								
72	Accommodation and food services	95	453 727	151 893	44 473	8 712	3.3	2.8
721	Accommodation	19	389 779	132 882	40 335	7 091	.2	2.1
7211	Traveler accommodation	14	D	D	D	i	D	D
72112	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
721120	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	76	63 948	19 011	4 138	1 621	22.5	7.6
7223	Special food services	3	D	D	D	f	D	D
Sacramento—Arden-Arcade—Roseville, CA Metropolitan Statistical Area								
72	Accommodation and food services	3 560	2 810 928	764 968	184 276	62 034	21.0	13.1
721	Accommodation	317	690 597	155 329	40 060	9 086	4.5	16.2
7211	Traveler accommodation	265	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	244	569 981	125 278	32 355	7 244	4.2	19.0
721110	Hotels (except casino hotels) and motels	244	569 981	125 278	32 355	7 244	4.2	19.0
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	39	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	39	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	28	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	11	D	D	D	b	D	D
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
72130	Rooming and boarding houses	13	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records ¹	Estimated ²						
SACRAMENTO—ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.														
Sacramento—Arden-Arcade—Roseville, CA Metropolitan Statistical Area—Con.														
72	Accommodation and food services—Con.													
722	Food services and drinking places	3 243	2 120 331	609 639	144 216	52 948	26.4	12.1						
7221	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5						
72211	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5						
722110	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5						
7222	Limited-service eating places	1 636	1 037 996	273 227	64 424	25 595	21.0	12.8						
72221	Limited-service eating places	1 636	1 037 996	273 227	64 424	25 595	21.0	12.8						
722211	Limited-service restaurants	1 283	875 689	233 792	55 141	21 588	21.9	14.0						
722212	Cafeterias, buffets, and grill buffets	46	38 492	10 781	2 555	864	8.7	5.0						
722213	Snack and nonalcoholic beverage bars	307	123 815	28 654	6 728	3 143	18.5	6.8						
7223	Special food services	164	81 791	20 831	4 707	1 702	12.0	10.7						
7224	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4						
72241	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4						
722410	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4						
Truckee-Grass Valley, CA Micropolitan Statistical Area														
72	Accommodation and food services	221	167 704	49 546	15 744	4 843	25.2	11.8						
721	Accommodation	45	86 316	28 032	10 412	2 797	5.5	9.0						
7211	Traveler accommodation	30	82 223	26 702	10 170	2 741	3.0	8.8						
72111	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9						
72110	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9						
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D						
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D						
721211	RV (recreational vehicle) parks and campgrounds	10	2 831	921	148	40	61.9	2.1						
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D						
722	Food services and drinking places	176	81 388	21 514	5 332	2 046	46.1	14.7						
7222	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2						
72221	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2						
CARSON CITY, NV METROPOLITAN STATISTICAL AREA														
72	Accommodation and food services	124	110 119	29 979	6 853	2 328	20.1	6.0						
721	Accommodation	20	42 476	11 875	2 789	647	8.1	1.8						
7211	Traveler accommodation	19	D	D	D	f	D	D						
722	Food services and drinking places	104	67 643	18 104	4 064	1 681	27.7	8.6						
7222	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5						
72221	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5						
ELKO, NV MICROPOLITAN STATISTICAL AREA														
72	Accommodation and food services	121	326 550	93 692	24 245	5 702	9.6	.8						
721	Accommodation	42	292 777	85 753	22 359	4 832	5.8	.2						
7211	Traveler accommodation	37	291 441	85 478	22 292	4 812	5.8	.2						
72112	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—						
72110	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—						
722	Food services and drinking places	79	33 773	7 939	1 886	870	42.2	5.6						
FALLON, NV MICROPOLITAN STATISTICAL AREA														
72	Accommodation and food services	51	37 425	9 089	2 113	804	15.7	10.6						
721	Accommodation	12	19 614	4 352	997	273	9.1	1.6						
722	Food services and drinking places	39	17 811	4 737	1 116	531	23.1	20.6						

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	828	2 004 560	659 064	159 584	35 569	21.8	3.6
721	Accommodation	136	1 590 589	541 169	131 577	25 811	20.8	1.3
7211	Traveler accommodation	124	1 581 653	539 524	131 446	25 769	20.9	1.3
72111	Hotels (except casino hotels) and motels	103	72 290	16 889	4 121	1 277	9.9	8.7
721110	Hotels (except casino hotels) and motels	103	72 290	16 889	4 121	1 277	9.9	8.7
72112	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
721120	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
7212	RV (recreational vehicle) parks and recreational camps	9	8 521	1 597	115	34	1.5	—
72121	RV (recreational vehicle) parks and recreational camps	9	8 521	1 597	115	34	1.5	—
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	692	413 971	117 895	28 007	9 758	25.7	12.8
7221	Full-service restaurants	233	184 681	58 772	13 675	4 200	30.5	7.7
72211	Full-service restaurants	233	184 681	58 772	13 675	4 200	30.5	7.7
722110	Full-service restaurants	233	184 681	58 772	13 675	4 200	30.5	7.7
7222	Limited-service eating places	311	173 361	44 695	10 863	4 168	22.0	20.5
72221	Limited-service eating places	311	173 361	44 695	10 863	4 168	22.0	20.5
722211	Limited-service restaurants	261	159 735	41 624	10 119	3 835	23.0	20.4
7223	Special food services	36	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	112	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	112	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	112	D	D	D	f	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHURCHILL								
72	Accommodation and food services	51	37 425	9 089	2 113	804	15.7	10.6
721	Accommodation	12	19 614	4 352	997	273	9.1	1.6
7211	Traveler accommodation	10	D	D	D	e	D	D
72112	Casino hotels	2	D	D	D	c	D	D
721120	Casino hotels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	39	17 811	4 737	1 116	531	23.1	20.6
7222	Limited-service eating places	17	D	D	D	e	D	D
72221	Limited-service eating places	17	D	D	D	e	D	D
CLARK								
72	Accommodation and food services	2 787	16 440 741	5 027 392	1 249 353	212 136	3.7	2.3
721	Accommodation	305	13 932 278	4 340 765	1 079 101	159 740	1.4	1.2
7211	Traveler accommodation	280	13 920 347	4 338 198	1 078 360	159 549	1.4	1.2
72111	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
72112	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
721120	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
7212	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
72121	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
721211	RV (recreational vehicle) parks and campgrounds	24	D	D	D	c	D	D
722	Food services and drinking places	2 482	2 508 463	686 627	170 252	52 396	16.7	8.1
7221	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
72211	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
722110	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
7222	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
72221	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
722211	Limited-service restaurants	1 054	763 403	197 673	47 815	18 259	16.6	10.0
722212	Cafeterias, buffets, and grill buffets	17	10 953	3 144	707	241	17.6	.5
722213	Snack and nonalcoholic beverage bars	212	96 019	23 059	5 514	2 207	18.5	10.6
7223	Special food services	82	157 711	45 761	11 999	3 084	7.8	4.6
7224	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
72241	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
722410	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
DOUGLAS								
72	Accommodation and food services	95	453 727	151 893	44 473	8 712	3.3	2.8
721	Accommodation	19	389 779	132 882	40 335	7 091	.2	2.1
7211	Traveler accommodation	14	D	D	D	i	D	D
72112	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
721120	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	76	63 948	19 011	4 138	1 621	22.5	7.6
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
7223	Special food services	3	D	D	D	f	D	D
ELKO								
72	Accommodation and food services	116	325 067	93 431	24 188	5 673	9.5	.7
721	Accommodation	41	D	D	D	h	D	D
7211	Traveler accommodation	36	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
72112	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—
721120	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	75	D	D	D	f	D	D
7222	Limited-service eating places	32	18 695	4 331	1 008	515	38.1	4.9
72221	Limited-service eating places	32	18 695	4 331	1 008	515	38.1	4.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ESMERALDA							
72	Accommodation and food services	5	548	144	30	13	70.3	—
722	Food services and drinking places	5	548	144	30	13	70.3	—
	EUREKA							
72	Accommodation and food services	5	1 483	261	57	29	17.6	20.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
	HUMBOLDT							
72	Accommodation and food services	45	44 242	12 088	2 842	1 045	11.3	4.9
721	Accommodation	16	28 148	8 619	2 083	732	4.4	.3
7211	Traveler accommodation	15	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
72112	Casino hotels	3	22 482	7 503	1 864	534	—	—
721120	Casino hotels	3	22 482	7 503	1 864	534	—	—
722	Food services and drinking places	29	16 094	3 469	759	313	23.4	12.7
	LANDER							
72	Accommodation and food services	18	6 921	1 186	278	143	16.6	24.5
721	Accommodation	6	2 687	367	81	37	—	58.8
722	Food services and drinking places	12	4 234	819	197	106	27.1	2.6
	LINCOLN							
72	Accommodation and food services	13	3 558	928	199	92	48.3	9.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
	LYON							
72	Accommodation and food services	42	18 858	4 986	1 159	458	38.8	1.1
721	Accommodation	10	8 225	1 896	459	134	5.8	—
7211	Traveler accommodation	8	D	D	D	c	D	D
722	Food services and drinking places	32	10 633	3 090	700	324	64.3	1.9
	MINERAL							
72	Accommodation and food services	13	10 825	2 794	675	238	8.0	.7
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
	NYE							
72	Accommodation and food services	71	61 461	17 587	4 370	1 394	34.2	10.3
721	Accommodation	23	46 812	13 173	3 267	942	33.7	9.8
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
72112	Casino hotels	5	D	D	D	f	D	D
721120	Casino hotels	5	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	48	14 649	4 414	1 103	452	35.8	12.0
7222	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
72221	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
	PERSHING							
72	Accommodation and food services	14	2 764	1 040	246	97	17.6	6.5
721	Accommodation	6	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
	STOREY							
72	Accommodation and food services	13	4 695	1 285	282	91	37.3	18.0
721	Accommodation	4	1 558	427	91	35	2.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	9	3 137	858	191	56	54.5	27.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHOE								
72	Accommodation and food services	815	1 999 865	657 779	159 302	35 478	21.8	3.6
721	Accommodation	132	1 589 031	540 742	131 486	25 776	20.8	1.3
7211	Traveler accommodation	121	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels	100	D	D	D	g	D	D
72110	Hotels (except casino hotels) and motels	100	D	D	D	g	D	D
72112	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
72110	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
7213	Rooming and boarding houses	3	415	48	16	8	78.1	—
72131	Rooming and boarding houses	3	415	48	16	8	78.1	—
72130	Rooming and boarding houses	3	415	48	16	8	78.1	—
722	Food services and drinking places	683	410 834	117 037	27 816	9 702	25.5	12.7
7221	Full-service restaurants	229	183 930	58 595	13 630	4 179	30.3	7.6
72211	Full-service restaurants	229	183 930	58 595	13 630	4 179	30.3	7.6
72210	Full-service restaurants	229	183 930	58 595	13 630	4 179	30.3	7.6
7222	Limited-service eating places	309	D	D	D	h	D	D
72221	Limited-service eating places	309	D	D	D	h	D	D
722211	Limited-service restaurants	260	D	D	D	h	D	D
722213	Snack and nonalcoholic beverage bars	46	12 886	2 898	707	309	8.2	20.4
7223	Special food services	36	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	109	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	109	D	D	D	f	D	D
72240	Drinking places (alcoholic beverages)	109	D	D	D	f	D	D
WHITE PINE								
72	Accommodation and food services	25	15 293	4 408	891	367	29.7	2.4
721	Accommodation	10	10 979	3 290	676	242	18.2	.2
7211	Traveler accommodation	10	10 979	3 290	676	242	18.2	.2
722	Food services and drinking places	15	4 314	1 118	215	125	58.8	7.8
CARSON CITY								
72	Accommodation and food services	124	110 119	29 979	6 853	2 328	20.1	6.0
721	Accommodation	20	42 476	11 875	2 789	647	8.1	1.8
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
72112	Casino hotels	2	D	D	D	f	D	D
72110	Casino hotels	2	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	104	67 643	18 104	4 064	1 681	27.7	8.6
7222	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
72221	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOULDER CITY							
72	Accommodation and food services	43	16 424	4 511	1 023	428	43.3	5.5
721	Accommodation	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	19	9 380	2 531	541	256	38.1	1.2
72221	Limited-service eating places	19	9 380	2 531	541	256	38.1	1.2
	CARSON CITY (IC)							
72	Accommodation and food services	124	110 119	29 979	6 853	2 328	20.1	6.0
721	Accommodation	20	42 476	11 875	2 789	647	8.1	1.8
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
72112	Casino hotels	2	D	D	D	f	D	D
721120	Casino hotels	2	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	104	67 643	18 104	4 064	1 681	27.7	8.6
7221	Full-service restaurants	34	D	D	D	f	D	D
72211	Full-service restaurants	34	D	D	D	f	D	D
722110	Full-service restaurants	34	D	D	D	f	D	D
7222	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
72221	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
722211	Limited-service restaurants	46	33 452	8 152	1 820	797	31.9	11.2
7224	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
	ELKO							
72	Accommodation and food services	70	91 389	21 631	5 783	1 655	15.6	1.3
721	Accommodation	21	66 210	15 952	4 407	1 014	4.3	.3
7211	Traveler accommodation	19	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
72112	Casino hotels	3	D	D	D	f	D	D
721120	Casino hotels	3	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	49	25 179	5 679	1 376	641	45.3	3.8
7222	Limited-service eating places	24	14 682	3 149	739	394	42.5	6.3
72221	Limited-service eating places	24	14 682	3 149	739	394	42.5	6.3
	ELY							
72	Accommodation and food services	21	14 010	4 217	858	347	31.2	2.6
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
	FALLON							
72	Accommodation and food services	45	35 287	8 818	2 069	777	16.7	10.5
721	Accommodation	10	D	D	D	e	D	D
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
72112	Casino hotels	2	D	D	D	c	D	D
721120	Casino hotels	2	D	D	D	c	D	D
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	15	10 469	2 693	637	320	16.5	19.1
72221	Limited-service eating places	15	10 469	2 693	637	320	16.5	19.1
	FERNLEY							
72	Accommodation and food services	8	1 443	348	71	34	95.4	.6
722	Food services and drinking places	8	1 443	348	71	34	95.4	.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HENDERSON								
72	Accommodation and food services	286	660 929	181 244	40 797	9 987	5.8	4.2
721	Accommodation	15	D	D	D	h	D	D
7211	Traveler accommodation	13	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
72112	Casino hotels	4	D	D	D	h	D	D
721120	Casino hotels	4	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	271	D	D	D	i	D	D
7221	Full-service restaurants	94	98 803	32 035	7 773	2 569	19.4	9.1
72211	Full-service restaurants	94	98 803	32 035	7 773	2 569	19.4	9.1
722110	Full-service restaurants	94	98 803	32 035	7 773	2 569	19.4	9.1
7222	Limited-service eating places	162	102 289	26 140	6 152	2 469	17.9	13.9
72221	Limited-service eating places	162	102 289	26 140	6 152	2 469	17.9	13.9
722211	Limited-service restaurants	132	85 859	22 232	5 251	2 095	19.0	12.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	29	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	13	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	13	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	13	D	D	D	e	D	D
LAS VEGAS								
72	Accommodation and food services	962	2 416 602	779 221	188 557	39 122	7.0	7.0
721	Accommodation	84	1 655 970	570 444	135 967	22 166	.9	6.5
7211	Traveler accommodation	83	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	57	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	57	D	D	D	f	D	D
72112	Casino hotels	24	1 590 483	552 700	131 216	21 177	.5	6.0
721120	Casino hotels	24	1 590 483	552 700	131 216	21 177	.5	6.0
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	878	760 632	208 777	52 590	16 956	20.4	7.9
7221	Full-service restaurants	259	261 171	82 304	20 496	6 355	21.3	7.2
72211	Full-service restaurants	259	261 171	82 304	20 496	6 355	21.3	7.2
722110	Full-service restaurants	259	261 171	82 304	20 496	6 355	21.3	7.2
7222	Limited-service eating places	464	307 209	78 293	19 062	7 387	17.1	7.7
72221	Limited-service eating places	464	307 209	78 293	19 062	7 387	17.1	7.7
722211	Limited-service restaurants	382	270 792	69 263	16 892	6 505	16.8	8.2
722212	Cafeterias, buffets, and grill buffets	9	5 482	1 631	372	127	19.9	—
722213	Snack and nonalcoholic beverage bars	73	30 935	7 399	1 798	755	19.6	4.1
7223	Special food services	35	75 657	21 985	6 385	1 370	9.5	3.2
7224	Drinking places (alcoholic beverages)	120	116 595	26 195	6 647	1 844	34.1	13.4
72241	Drinking places (alcoholic beverages)	120	116 595	26 195	6 647	1 844	34.1	13.4
722410	Drinking places (alcoholic beverages)	120	116 595	26 195	6 647	1 844	34.1	13.4
MESQUITE								
72	Accommodation and food services	23	171 889	59 032	14 887	2 989	.8	.7
721	Accommodation	5	D	D	D	h	D	D
7211	Traveler accommodation	5	D	D	D	h	D	D
72112	Casino hotels	4	D	D	D	h	D	D
721120	Casino hotels	4	D	D	D	h	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH LAS VEGAS								
72	Accommodation and food services	94	458 361	126 817	26 817	5 318	3.0	2.1
721	Accommodation	12	379 364	108 457	22 393	3 736	.1	1.2
7211	Traveler accommodation	11	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
72110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
72112	Casino hotels	6	372 272	107 991	22 319	3 711	—	—
72120	Casino hotels	6	372 272	107 991	22 319	3 711	—	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	82	78 997	18 360	4 424	1 582	17.1	6.4
7221	Full-service restaurants	21	27 848	5 474	1 233	409	14.2	.4
72211	Full-service restaurants	21	27 848	5 474	1 233	409	14.2	.4
722110	Full-service restaurants	21	27 848	5 474	1 233	409	14.2	.4
7222	Limited-service eating places	52	46 824	11 897	2 951	1 083	16.1	10.3
72221	Limited-service eating places	52	46 824	11 897	2 951	1 083	16.1	10.3
722211	Limited-service restaurants	45	44 886	11 357	2 822	1 033	16.0	10.4
7224	Drinking places (alcoholic beverages)	9	4 325	989	240	90	46.5	2.5
72241	Drinking places (alcoholic beverages)	9	4 325	989	240	90	46.5	2.5
722410	Drinking places (alcoholic beverages)	9	4 325	989	240	90	46.5	2.5
RENO								
72	Accommodation and food services	580	1 614 303	536 029	129 713	28 429	25.0	3.1
721	Accommodation	106	1 301 225	445 711	108 231	20 982	25.3	1.4
7211	Traveler accommodation	98	1 298 292	445 239	108 114	20 946	25.3	1.4
72111	Hotels (except casino hotels) and motels	84	60 474	13 899	3 375	1 025	8.9	7.2
72110	Hotels (except casino hotels) and motels	84	60 474	13 899	3 375	1 025	8.9	7.2
72112	Casino hotels	14	1 237 818	431 340	104 739	19 921	26.1	1.1
72120	Casino hotels	14	1 237 818	431 340	104 739	19 921	26.1	1.1
7212	RV (recreational vehicle) parks and recreational camps	5	2 518	424	101	28	4.8	—
72121	RV (recreational vehicle) parks and recreational camps	5	2 518	424	101	28	4.8	—
721211	RV (recreational vehicle) parks and campgrounds	5	2 518	424	101	28	4.8	—
7213	Rooming and boarding houses	3	415	48	16	8	78.1	—
72131	Rooming and boarding houses	3	415	48	16	8	78.1	—
721310	Rooming and boarding houses	3	415	48	16	8	78.1	—
722	Food services and drinking places	474	313 078	90 318	21 482	7 447	23.7	10.4
7221	Full-service restaurants	157	150 042	47 986	11 160	3 329	27.7	7.6
72211	Full-service restaurants	157	150 042	47 986	11 160	3 329	27.7	7.6
722110	Full-service restaurants	157	150 042	47 986	11 160	3 329	27.7	7.6
7222	Limited-service eating places	218	118 305	30 914	7 522	2 963	20.6	16.5
72221	Limited-service eating places	218	118 305	30 914	7 522	2 963	20.6	16.5
722211	Limited-service restaurants	181	107 790	28 566	6 936	2 702	21.7	15.8
722213	Snack and nonalcoholic beverage bars	36	D	D	D	e	D	D
7223	Special food services	26	21 208	6 024	1 506	640	.5	2.6
7224	Drinking places (alcoholic beverages)	73	23 523	5 394	1 294	515	34.3	5.4
72241	Drinking places (alcoholic beverages)	73	23 523	5 394	1 294	515	34.3	5.4
722410	Drinking places (alcoholic beverages)	73	23 523	5 394	1 294	515	34.3	5.4
SPARKS								
72	Accommodation and food services	136	259 892	77 775	18 586	4 888	5.8	5.9
721	Accommodation	12	196 843	61 273	14 658	3 499	.3	.3
7211	Traveler accommodation	12	196 843	61 273	14 658	3 499	.3	.3
72111	Hotels (except casino hotels) and motels	9	5 635	1 394	400	134	12.2	10.4
72110	Hotels (except casino hotels) and motels	9	5 635	1 394	400	134	12.2	10.4
72112	Casino hotels	3	191 208	59 879	14 258	3 365	—	—
72120	Casino hotels	3	191 208	59 879	14 258	3 365	—	—
722	Food services and drinking places	124	63 049	16 502	3 928	1 389	22.9	23.3
7222	Limited-service eating places	58	36 245	8 716	2 085	764	16.2	33.4
72221	Limited-service eating places	58	36 245	8 716	2 085	764	16.2	33.4
722211	Limited-service restaurants	52	34 231	8 309	1 996	722	16.2	35.0
7223	Special food services	5	1 524	508	130	25	5.6	49.1
7224	Drinking places (alcoholic beverages)	17	3 102	681	146	60	23.5	8.3
72241	Drinking places (alcoholic beverages)	17	3 102	681	146	60	23.5	8.3
722410	Drinking places (alcoholic beverages)	17	3 102	681	146	60	23.5	8.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST WENDOVER								
72	Accommodation and food services	7	45 962	16 838	4 373	1 088	30.6	.1
721	Accommodation	5	D	D	D	g	D	D
7211	Traveler accommodation	4	D	D	D	g	D	D
72112	Casino hotels	3	D	D	D	g	D	D
721120	Casino hotels	3	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
WINNEMUCCA								
72	Accommodation and food services	41	D	D	D	f	D	D
721	Accommodation	16	28 148	8 619	2 083	732	4.4	.3
7211	Traveler accommodation	15	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
72112	Casino hotels	3	22 482	7 503	1 864	534	—	—
721120	Casino hotels	3	22 482	7 503	1 864	534	—	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	c	D	D
YERINGTON								
72	Accommodation and food services	10	8 162	2 052	512	181	4.8	1.2
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF CHURCHILL COUNTY								
72	Accommodation and food services	6	2 138	271	44	27	—	13.7
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	a	D	D
BALANCE OF CLARK COUNTY								
72	Accommodation and food services	1 379	12 716 536	3 876 567	977 272	154 292	3.0	1.3
721	Accommodation	177	11 294 424	3 487 698	880 996	126 600	1.6	.5
7211	Traveler accommodation	160	D	D	D	m	D	D
72111	Hotels (except casino hotels) and motels	99	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	99	D	D	D	h	D	D
72112	Casino hotels	59	D	D	D	m	D	D
721120	Casino hotels	59	D	D	D	m	D	D
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	17	D	D	D	c	D	D
722	Food services and drinking places	1 202	1 422 112	388 869	96 276	27 692	14.3	7.6
7221	Full-service restaurants	390	D	D	D	j	D	D
72211	Full-service restaurants	390	D	D	D	j	D	D
722110	Full-service restaurants	390	D	D	D	j	D	D
7222	Limited-service eating places	576	D	D	D	i	D	D
72221	Limited-service eating places	576	D	D	D	i	D	D
722211	Limited-service restaurants	473	D	D	D	i	D	D
722212	Cafeterias, buffets, and grill buffets	7	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	96	D	D	D	g	D	D
7223	Special food services	44	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	192	D	D	D	h	D	D
72241	Drinking places (alcoholic beverages)	192	D	D	D	h	D	D
722410	Drinking places (alcoholic beverages)	192	D	D	D	h	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DOUGLAS COUNTY								
72	Accommodation and food services	95	453 727	151 893	44 473	8 712	3.3	2.8
721	Accommodation	19	389 779	132 882	40 335	7 091	.2	2.1
7211	Traveler accommodation	14	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
72112	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
721120	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	76	63 948	19 011	4 138	1 621	22.5	7.6
7221	Full-service restaurants	41	D	D	D	f	D	D
72211	Full-service restaurants	41	D	D	D	f	D	D
722110	Full-service restaurants	41	D	D	D	f	D	D
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
7223	Special food services	3	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
BALANCE OF ELKO COUNTY								
72	Accommodation and food services	39	187 716	54 962	14 032	2 930	1.4	.6
721	Accommodation	15	D	D	D	h	D	D
7211	Traveler accommodation	13	D	D	D	h	D	D
72112	Casino hotels	4	D	D	D	h	D	D
721120	Casino hotels	4	D	D	D	h	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
BALANCE OF ESMERALDA COUNTY								
72	Accommodation and food services	5	548	144	30	13	70.3	—
722	Food services and drinking places	5	548	144	30	13	70.3	—
BALANCE OF EUREKA COUNTY								
72	Accommodation and food services	5	1 483	261	57	29	17.6	20.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF HUMBOLDT COUNTY								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF LANDER COUNTY								
72	Accommodation and food services	18	6 921	1 186	278	143	16.6	24.5
721	Accommodation	6	2 687	367	81	37	—	58.8
722	Food services and drinking places	12	4 234	819	197	106	27.1	2.6
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	13	3 558	928	199	92	48.3	9.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF LYON COUNTY								
72	Accommodation and food services	24	9 253	2 586	576	243	59.9	1.1
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MINERAL COUNTY								
72	Accommodation and food services	13	10 825	2 794	675	238	8.0	.7
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF NYE COUNTY								
72	Accommodation and food services	71	61 461	17 587	4 370	1 394	34.2	10.3
721	Accommodation	23	46 812	13 173	3 267	942	33.7	9.8
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
72112	Casino hotels	5	D	D	D	f	D	D
721120	Casino hotels	5	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	48	14 649	4 414	1 103	452	35.8	12.0
7222	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
72221	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
7224	Drinking places (alcoholic beverages)	20	3 674	1 599	381	141	34.4	27.4
72241	Drinking places (alcoholic beverages)	20	3 674	1 599	381	141	34.4	27.4
722410	Drinking places (alcoholic beverages)	20	3 674	1 599	381	141	34.4	27.4
BALANCE OF PERSHING COUNTY								
72	Accommodation and food services	14	2 764	1 040	246	97	17.6	6.5
721	Accommodation	6	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF STOREY COUNTY								
72	Accommodation and food services	13	4 695	1 285	282	91	37.3	18.0
721	Accommodation	4	1 558	427	91	35	2.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	9	3 137	858	191	56	54.5	27.0
BALANCE OF WASHOE COUNTY								
72	Accommodation and food services	99	125 670	43 975	11 003	2 161	13.7	5.0
721	Accommodation	14	90 963	33 758	8 597	1 295	1.2	1.5
7211	Traveler accommodation	11	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
72112	Casino hotels	4	80 337	31 416	8 328	1 206	—	—
721120	Casino hotels	4	80 337	31 416	8 328	1 206	—	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	85	34 707	10 217	2 406	866	46.5	14.4
7222	Limited-service eating places	33	D	D	D	e	D	D
72221	Limited-service eating places	33	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
BALANCE OF WHITE PINE COUNTY								
72	Accommodation and food services	4	1 283	191	33	20	13.4	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.