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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
VERMONT								
72	Accommodation and food services	1 950	1 154 048	357 265	91 770	29 849	27.8	7.2
721	Accommodation	547	524 704	161 717	45 072	11 560	21.4	7.5
7211	Traveler accommodation	466	496 188	155 070	44 209	11 329	21.4	7.6
72111	Hotels (except casino hotels) and motels	288	448 293	141 805	41 023	10 220	21.3	8.3
721110	Hotels (except casino hotels) and motels	288	448 293	141 805	41 023	10 220	21.3	8.3
721119	Other traveler accommodation	178	47 895	13 265	3 186	1 109	22.2	1.1
7211191	Bed-and-breakfast inns	172	47 115	13 180	3 178	1 105	22.5	1.1
7211199	All other traveler accommodation	6	780	85	8	4	7.3	—
7212	RV (recreational vehicle) parks and recreational camps	73	26 342	6 317	770	192	18.2	7.3
72121	RV (recreational vehicle) parks and recreational camps	73	26 342	6 317	770	192	18.2	7.3
721211	RV (recreational vehicle) parks and campgrounds	35	7 935	1 276	109	43	23.6	8.7
721214	Recreational and vacation camps (except campgrounds)	38	18 407	5 041	661	149	15.8	6.7
7213	Rooming and boarding houses	8	2 174	330	93	39	62.1	4.1
72131	Rooming and boarding houses	8	2 174	330	93	39	62.1	4.1
721310	Rooming and boarding houses	8	2 174	330	93	39	62.1	4.1
722	Food services and drinking places	1 403	629 344	195 548	46 698	18 289	33.1	6.9
7221	Full-service restaurants	672	340 763	115 075	28 144	10 723	35.8	7.9
72211	Full-service restaurants	672	340 763	115 075	28 144	10 723	35.8	7.9
722110	Full-service restaurants	672	340 763	115 075	28 144	10 723	35.8	7.9
7222	Limited-service eating places	484	197 177	55 279	12 667	5 093	34.7	5.8
72221	Limited-service eating places	484	197 177	55 279	12 667	5 093	34.7	5.8
722211	Limited-service restaurants	369	162 139	45 536	10 448	4 194	35.5	5.2
722212	Cafeterias, buffets, and grill buffets	8	1 188	422	97	41	23.5	27.9
722213	Snack and nonalcoholic beverage bars	107	33 850	9 321	2 122	858	31.6	7.9
7223	Special food services	115	62 101	17 896	4 235	1 727	4.5	4.2
72231	Food service contractors	84	54 042	15 271	3 696	1 508	6	4.4
722310	Food service contractors	84	54 042	15 271	3 696	1 508	6	4.4
72232	Caterers	23	7 402	2 532	519	205	31.5	2.2
722320	Caterers	23	7 402	2 532	519	205	31.5	2.2
72233	Mobile food services	8	657	93	20	14	18.1	8.2
722330	Mobile food services	8	657	93	20	14	18.1	8.2
7224	Drinking places (alcoholic beverages)	132	29 303	7 298	1 652	746	51.0	8.3
72241	Drinking places (alcoholic beverages)	132	29 303	7 298	1 652	746	51.0	8.3
722410	Drinking places (alcoholic beverages)	132	29 303	7 298	1 652	746	51.0	8.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BARRE, VT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	163	85 068	28 908	7 961	2 783	25.2	3.0
721	Accommodation	37	28 286	10 584	3 570	939	17.4	1.1
722	Food services and drinking places	126	56 782	18 324	4 391	1 844	29.0	4.0
7223	Special food services	9	8 074	2 718	645	322	12.1	—
BENNINGTON, VT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	175	93 328	26 452	5 913	2 097	26.4	3.8
721	Accommodation	67	47 365	12 650	2 576	701	14.1	3.0
7211	Traveler accommodation	66	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	44	38 369	9 755	1 946	528	14.7	3.6
721110	Hotels (except casino hotels) and motels	44	38 369	9 755	1 946	528	14.7	3.6
722	Food services and drinking places	108	45 963	13 802	3 337	1 396	39.0	4.7
BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	136	94 667	25 651	6 349	1 769	19.2	1.6
721	Accommodation	52	69 566	18 655	4 743	986	9.8	.6
7211	Traveler accommodation	39	67 278	18 176	4 697	976	8.5	.1
72111	Hotels (except casino hotels) and motels	33	65 661	17 963	4 654	955	7.5	.1
721110	Hotels (except casino hotels) and motels	33	65 661	17 963	4 654	955	7.5	.1
7212	RV (recreational vehicle) parks and recreational camps	13	2 288	479	46	10	47.4	15.0
72121	RV (recreational vehicle) parks and recreational camps	13	2 288	479	46	10	47.4	15.0
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	a	D	D
722	Food services and drinking places	84	25 101	6 996	1 606	783	45.2	4.6
BURLINGTON-SOUTH BURLINGTON, VT METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	532	335 241	102 444	24 552	8 596	21.3	6.1
721	Accommodation	91	94 993	25 982	6 808	1 932	12.7	4.4
7211	Traveler accommodation	66	89 552	24 824	6 672	1 869	11.7	3.6
72111	Hotels (except casino hotels) and motels	51	85 323	23 794	6 474	1 758	11.1	3.7
721110	Hotels (except casino hotels) and motels	51	85 323	23 794	6 474	1 758	11.1	3.7
7212	RV (recreational vehicle) parks and recreational camps	21	5 003	1 097	121	56	27.4	18.1
72121	RV (recreational vehicle) parks and recreational camps	21	5 003	1 097	121	56	27.4	18.1
721211	RV (recreational vehicle) parks and campgrounds	13	3 062	520	64	17	32.4	17.5
721214	Recreational and vacation camps (except campgrounds) .	8	1 941	577	57	39	19.5	18.9
722	Food services and drinking places	441	240 248	76 462	17 744	6 664	24.7	6.7
7222	Limited-service eating places	183	84 851	24 494	5 673	2 220	30.8	7.4
72221	Limited-service eating places	183	84 851	24 494	5 673	2 220	30.8	7.4
7223	Special food services	40	25 167	8 184	1 931	653	3.2	8.8
LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	607	354 128	105 979	25 814	8 202	24.8	6.4
721	Accommodation	221	164 020	47 598	11 710	3 057	11.5	3.1
7211	Traveler accommodation	169	131 305	39 702	10 795	2 873	9.4	3.3
72111	Hotels (except casino hotels) and motels	94	112 907	34 782	9 801	2 462	8.8	2.5
721110	Hotels (except casino hotels) and motels	94	112 907	34 782	9 801	2 462	8.8	2.5
7212	RV (recreational vehicle) parks and recreational camps	51	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	51	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	23	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	28	25 428	6 655	833	141	15.8	2.9
722	Food services and drinking places	386	190 108	58 381	14 104	5 145	36.3	9.3
7222	Limited-service eating places	139	60 369	16 320	3 719	1 571	41.4	10.1
72221	Limited-service eating places	139	60 369	16 320	3 719	1 571	41.4	10.1
7223	Special food services	28	11 872	3 278	765	302	2.3	.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RUTLAND, VT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	234	120 803	35 843	9 715	3 331	27.6	6.8
721	Accommodation	67	48 044	15 157	4 402	1 183	21.3	5.4
7211	Traveler accommodation	60	45 257	14 529	4 326	1 171	20.6	5.7
72111	Hotels (except casino hotels) and motels	38	39 762	13 349	3 994	1 052	19.5	6.4
721110	Hotels (except casino hotels) and motels	38	39 762	13 349	3 994	1 052	19.5	6.4
7212	RV (recreational vehicle) parks and recreational camps	7	2 787	628	76	12	33.1	—
72121	RV (recreational vehicle) parks and recreational camps	7	2 787	628	76	12	33.1	—
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	167	72 759	20 686	5 313	2 148	31.8	7.7

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ADDISON								
72	Accommodation and food services	82	39 365	13 993	2 358	856	51.0	2.6
721	Accommodation	25	16 751	6 354	817	186	69.3	.9
7211	Traveler accommodation	15	13 035	4 765	636	158	83.4	—
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	3 260	1 497	173	18	19.1	—
722	Food services and drinking places	57	22 614	7 639	1 541	670	37.4	3.9
BENNINGTON								
72	Accommodation and food services	175	93 328	26 452	5 913	2 097	26.4	3.8
721	Accommodation	67	47 365	12 650	2 576	701	14.1	3.0
7211	Traveler accommodation	66	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	44	38 369	9 755	1 946	528	14.7	3.6
721110	Hotels (except casino hotels) and motels	44	38 369	9 755	1 946	528	14.7	3.6
721191	Bed-and-breakfast inns	22	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	108	45 963	13 802	3 337	1 396	39.0	4.7
7222	Limited-service eating places	35	14 164	4 067	971	391	45.6	1.6
72221	Limited-service eating places	35	14 164	4 067	971	391	45.6	1.6
7223	Special food services	7	2 781	825	207	117	10.6	1.9
CALEDONIA								
72	Accommodation and food services	72	27 927	7 264	1 740	808	39.3	7.0
721	Accommodation	15	7 361	1 981	482	157	22.1	—
7211	Traveler accommodation	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
722	Food services and drinking places	57	20 566	5 283	1 258	651	45.5	9.5
7223	Special food services	5	D	D	D	b	D	D
CHITTENDEN								
72	Accommodation and food services	403	294 325	90 991	22 169	7 598	18.9	5.1
721	Accommodation	58	82 512	22 644	6 370	1 722	7.6	4.0
7211	Traveler accommodation	49	80 395	22 228	6 317	1 679	6.9	4.0
72111	Hotels (except casino hotels) and motels	43	78 208	21 755	6 212	1 633	6.0	4.1
721110	Hotels (except casino hotels) and motels	43	78 208	21 755	6 212	1 633	6.0	4.1
7212	RV (recreational vehicle) parks and recreational camps	5	1 679	355	38	36	33.6	—
72121	RV (recreational vehicle) parks and recreational camps	5	1 679	355	38	36	33.6	—
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses	4	438	61	15	7	35.2	20.3
72131	Rooming and boarding houses	4	438	61	15	7	35.2	20.3
721310	Rooming and boarding houses	4	438	61	15	7	35.2	20.3
722	Food services and drinking places	345	211 813	68 347	15 799	5 876	23.4	5.6
7221	Full-service restaurants	129	104 112	36 977	8 562	3 084	20.8	4.2
72211	Full-service restaurants	129	104 112	36 977	8 562	3 084	20.8	4.2
722110	Full-service restaurants	129	104 112	36 977	8 562	3 084	20.8	4.2
7222	Limited-service eating places	147	72 583	21 062	4 886	1 911	31.9	4.9
72221	Limited-service eating places	147	72 583	21 062	4 886	1 911	31.9	4.9
722211	Limited-service restaurants	106	57 975	16 658	3 860	1 507	32.0	5.1
722213	Snack and nonalcoholic beverage bars	38	14 422	4 360	1 006	390	31.4	3.5
7223	Special food services	30	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
ESSEX								
72	Accommodation and food services	14	2 763	762	177	85	79.8	3.8
721	Accommodation	4	666	84	18	7	31.7	.6
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	10	2 097	678	159	78	95.1	4.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
FRANKLIN								
72	Accommodation and food services	105	34 229	9 826	2 123	855	43.9	10.7
721	Accommodation	14	7 149	2 058	256	91	75.8	—
7211	Traveler accommodation	10	6 343	1 948	256	91	77.5	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	806	110	—	—	62.0	—
72121	RV (recreational vehicle) parks and recreational camps	4	806	110	—	—	62.0	—
721211	RV (recreational vehicle) parks and recreational camps	4	806	110	—	—	62.0	—
722	Food services and drinking places	91	27 080	7 768	1 867	764	35.5	13.5
7222	Limited-service eating places	33	D	D	D	e	D	D
72221	Limited-service eating places	33	D	D	D	e	D	D
7223	Special food services	10	D	D	D	c	D	D
GRAND ISLE								
72	Accommodation and food services	24	6 687	1 627	260	143	9.5	24.4
721	Accommodation	19	5 332	1 280	182	119	6.4	17.1
7212	RV (recreational vehicle) parks and recreational camps	12	2 518	632	83	20	12.2	35.9
72121	RV (recreational vehicle) parks and recreational camps	12	2 518	632	83	20	12.2	35.9
721211	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	5	1 355	347	78	24	21.9	53.1
LAMOILLE								
72	Accommodation and food services	117	158 390	50 325	14 437	3 515	36.3	18.2
721	Accommodation	44	123 053	38 538	11 379	2 549	38.3	20.4
7211	Traveler accommodation	40	121 525	38 313	11 318	2 526	38.1	20.6
72111	Hotels (except casino hotels) and motels	27	118 634	38 036	11 237	2 497	38.3	21.1
721110	Hotels (except casino hotels) and motels	27	118 634	38 036	11 237	2 497	38.3	21.1
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	73	35 337	11 787	3 058	966	29.5	10.4
7223	Special food services	6	5 144	1 290	342	123	—	—
ORANGE								
72	Accommodation and food services	56	23 957	7 036	1 556	573	41.2	7.7
721	Accommodation	18	8 170	2 344	460	117	18.0	.9
7212	RV (recreational vehicle) parks and recreational camps	8	5 808	1 454	177	21	11.5	—
72121	RV (recreational vehicle) parks and recreational camps	8	5 808	1 454	177	21	11.5	—
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	b	D	D
722	Food services and drinking places	38	15 787	4 692	1 096	456	53.2	11.2
7223	Special food services	3	D	D	D	b	D	D
ORLEANS								
72	Accommodation and food services	72	29 883	8 986	2 534	884	30.9	4.8
721	Accommodation	22	14 800	4 812	1 654	488	2.5	6.0
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	13 101	4 272	1 557	468	.9	6.7
721110	Hotels (except casino hotels) and motels	13	13 101	4 272	1 557	468	.9	6.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	50	15 083	4 174	880	396	58.7	3.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RUTLAND								
72	Accommodation and food services	234	120 803	35 843	9 715	3 331	27.6	6.8
721	Accommodation	67	48 044	15 157	4 402	1 183	21.3	5.4
7211	Traveler accommodation	60	45 257	14 529	4 326	1 171	20.6	5.7
72111	Hotels (except casino hotels) and motels	38	39 762	13 349	3 994	1 052	19.5	6.4
721110	Hotels (except casino hotels) and motels	38	39 762	13 349	3 994	1 052	19.5	6.4
7212	RV (recreational vehicle) parks and recreational camps	7	2 787	628	76	12	33.1	—
72121	RV (recreational vehicle) parks and recreational camps	7	2 787	628	76	12	33.1	—
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	167	72 759	20 686	5 313	2 148	31.8	7.7
7221	Full-service restaurants	78	40 803	12 696	3 515	1 350	32.5	11.4
72211	Full-service restaurants	78	40 803	12 696	3 515	1 350	32.5	11.4
722110	Full-service restaurants	78	40 803	12 696	3 515	1 350	32.5	11.4
7222	Limited-service eating places	50	21 366	5 548	1 284	526	27.2	2.9
72221	Limited-service eating places	50	21 366	5 548	1 284	526	27.2	2.9
7223	Special food services	13	D	D	D	c	D	D
WASHINGTON								
72	Accommodation and food services	163	85 068	28 908	7 961	2 783	25.2	3.0
721	Accommodation	37	28 286	10 584	3 570	939	17.4	1.1
7211	Traveler accommodation	34	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	126	56 782	18 324	4 391	1 844	29.0	4.0
7222	Limited-service eating places	42	17 253	4 971	1 135	444	31.8	.1
72221	Limited-service eating places	42	17 253	4 971	1 135	444	31.8	.1
7223	Special food services	9	8 074	2 718	645	322	12.1	—
WINDHAM								
72	Accommodation and food services	224	132 938	43 588	12 721	3 683	25.7	5.3
721	Accommodation	79	75 995	26 051	8 332	2 139	12.3	2.0
7211	Traveler accommodation	72	74 558	25 654	8 303	2 132	11.9	2.1
72111	Hotels (except casino hotels) and motels	45	66 482	23 414	7 601	1 916	9.3	2.2
721110	Hotels (except casino hotels) and motels	45	66 482	23 414	7 601	1 916	9.3	2.2
721191	Bed-and-breakfast inns	27	8 076	2 240	702	216	33.5	1.0
7212	RV (recreational vehicle) parks and recreational camps	7	1 437	397	29	7	31.8	—
72121	RV (recreational vehicle) parks and recreational camps	7	1 437	397	29	7	31.8	—
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	145	56 943	17 537	4 389	1 544	43.7	9.6
7222	Limited-service eating places	40	15 490	4 596	1 079	369	42.5	5.1
72221	Limited-service eating places	40	15 490	4 596	1 079	369	42.5	5.1
7223	Special food services	12	4 603	1 030	254	87	—	2.3
WINDSOR								
72	Accommodation and food services	209	104 385	31 664	8 106	2 638	24.5	6.2
721	Accommodation	78	59 220	17 180	4 574	1 162	11.4	5.6
7211	Traveler accommodation	68	54 211	16 585	4 462	1 106	12.1	5.0
72111	Hotels (except casino hotels) and motels	31	45 816	14 086	3 991	917	10.2	5.5
721110	Hotels (except casino hotels) and motels	31	45 816	14 086	3 991	917	10.2	5.5
721191	Bed-and-breakfast inns	36	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	5 009	595	112	56	3.4	12.5
72121	RV (recreational vehicle) parks and recreational camps	10	5 009	595	112	56	3.4	12.5
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
722	Food services and drinking places	131	45 165	14 484	3 532	1 476	41.8	6.9
7222	Limited-service eating places	39	13 993	3 892	919	457	48.9	2.8
72221	Limited-service eating places	39	13 993	3 892	919	457	48.9	2.8
7223	Special food services	11	2 792	943	164	67	9.8	—

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BARRE								
72	Accommodation and food services	33	13 951	4 355	1 013	421	25.1	1.5
721	Accommodation	3	840	113	27	15	32.1	—
722	Food services and drinking places	30	13 111	4 242	986	406	24.7	1.6
7222	Limited-service eating places	13	6 673	1 831	442	178	24.5	—
72221	Limited-service eating places	13	6 673	1 831	442	178	24.5	—
BELLOWS FALLS								
72	Accommodation and food services	12	3 724	1 221	281	99	40.9	12.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
BENNINGTON								
72	Accommodation and food services	64	26 381	7 541	1 712	709	42.5	5.2
721	Accommodation	15	5 174	1 207	253	97	64.1	—
7211	Traveler accommodation	15	5 174	1 207	253	97	64.1	—
72111	Hotels (except casino hotels) and motels	13	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	b	D	D
722	Food services and drinking places	49	21 207	6 334	1 459	612	37.2	6.4
7222	Limited-service eating places	17	8 046	2 271	526	213	44.1	2.4
72221	Limited-service eating places	17	8 046	2 271	526	213	44.1	2.4
7223	Special food services	2	D	D	D	b	D	D
BRATTLEBORO								
72	Accommodation and food services	80	36 376	10 467	2 377	817	40.4	9.3
721	Accommodation	17	8 748	1 940	453	134	29.7	15.9
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	8 461	1 891	444	131	27.7	16.1
721110	Hotels (except casino hotels) and motels	14	8 461	1 891	444	131	27.7	16.1
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	63	27 628	8 527	1 924	683	43.8	7.2
7222	Limited-service eating places	21	10 350	2 857	646	230	48.0	5.2
72221	Limited-service eating places	21	10 350	2 857	646	230	48.0	5.2
7223	Special food services	6	D	D	D	b	D	D
BURLINGTON								
72	Accommodation and food services	143	107 031	34 017	7 581	2 572	20.7	7.0
721	Accommodation	10	28 043	8 287	1 904	424	1.4	.3
7211	Traveler accommodation	6	27 605	8 226	1 889	417	.9	—
72111	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
7213	Rooming and boarding houses	4	438	61	15	7	35.2	20.3
72131	Rooming and boarding houses	4	438	61	15	7	35.2	20.3
721310	Rooming and boarding houses	4	438	61	15	7	35.2	20.3
722	Food services and drinking places	133	78 988	25 730	5 677	2 148	27.6	9.3
7221	Full-service restaurants	51	35 521	14 365	3 105	1 154	25.8	5.7
72211	Full-service restaurants	51	35 521	14 365	3 105	1 154	25.8	5.7
722110	Full-service restaurants	51	35 521	14 365	3 105	1 154	25.8	5.7
7222	Limited-service eating places	50	23 509	6 413	1 440	520	46.1	7.6
72221	Limited-service eating places	50	23 509	6 413	1 440	520	46.1	7.6
722213	Snack and nonalcoholic beverage bars	15	6 560	2 060	454	159	28.8	.1
7223	Special food services	15	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLCHESTER								
72	Accommodation and food services	31	23 443	6 696	1 455	573	8.5	3.5
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	6	7 926	1 863	432	126	—	2.6
72111	Hotels (except casino hotels) and motels	6	7 926	1 863	432	126	—	2.6
721110	Hotels (except casino hotels) and motels	6	7 926	1 863	432	126	—	2.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	10	5 977	1 795	405	173	22.4	—
72221	Limited-service eating places	10	5 977	1 795	405	173	22.4	—
7223	Special food services	2	D	D	D	c	D	D
ESSEX (BALANCE)								
72	Accommodation and food services	17	12 151	3 518	804	287	29.0	3.3
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	11	5 828	1 653	383	173	42.8	5.8
72221	Limited-service eating places	11	5 828	1 653	383	173	42.8	5.8
ESSEX JUNCTION								
72	Accommodation and food services	26	12 219	4 086	971	349	41.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	11	7 066	2 000	471	176	25.8	—
72221	Limited-service eating places	11	7 066	2 000	471	176	25.8	—
7223	Special food services	3	D	D	D	b	D	D
HARTFORD								
72	Accommodation and food services	39	21 712	5 795	1 252	459	18.2	6.2
721	Accommodation	11	9 770	2 439	541	153	1.6	10.2
7211	Traveler accommodation	11	9 770	2 439	541	153	1.6	10.2
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	28	11 942	3 356	711	306	31.9	3.0
7223	Special food services	4	D	D	D	b	D	D
MONTPELIER								
72	Accommodation and food services	31	18 800	5 935	1 389	551	29.8	6.6
721	Accommodation	6	5 282	1 564	431	130	28.8	—
7211	Traveler accommodation	6	5 282	1 564	431	130	28.8	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	25	13 518	4 371	958	421	30.2	9.2
7223	Special food services	2	D	D	D	b	D	D
NEWPORT								
72	Accommodation and food services	28	9 873	2 996	636	293	62.5	6.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
NORTHFIELD								
72	Accommodation and food services	10	4 705	1 331	284	145	19.9	—
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
7223	Special food services	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RUTLAND								
72	Accommodation and food services	85	44 881	12 593	2 945	1 122	28.9	5.6
721	Accommodation	11	5 751	1 311	331	94	30.6	—
7211	Traveler accommodation	11	5 751	1 311	331	94	30.6	—
72111	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
722	Food services and drinking places	74	39 130	11 282	2 614	1 028	28.6	6.5
7222	Limited-service eating places	32	16 821	4 232	974	399	24.7	2.7
72221	Limited-service eating places	32	16 821	4 232	974	399	24.7	2.7
ST. ALBANS								
72	Accommodation and food services	42	13 017	3 541	835	339	43.9	7.9
721	Accommodation	3	1 300	188	36	24	41.5	—
722	Food services and drinking places	39	11 717	3 353	799	315	44.1	8.8
SOUTH BURLINGTON								
72	Accommodation and food services	83	80 928	24 513	6 256	2 022	10.2	2.2
721	Accommodation	15	23 610	5 965	1 626	425	.9	4.5
7211	Traveler accommodation	15	23 610	5 965	1 626	425	.9	4.5
72111	Hotels (except casino hotels) and motels	15	23 610	5 965	1 626	425	.9	4.5
721110	Hotels (except casino hotels) and motels	15	23 610	5 965	1 626	425	.9	4.5
722	Food services and drinking places	68	57 318	18 548	4 630	1 597	14.0	1.2
7221	Full-service restaurants	29	34 291	11 402	2 890	979	10.0	.6
72211	Full-service restaurants	29	34 291	11 402	2 890	979	10.0	.6
722110	Full-service restaurants	29	34 291	11 402	2 890	979	10.0	.6
7222	Limited-service eating places	31	19 122	5 589	1 367	551	19.4	2.7
72221	Limited-service eating places	31	19 122	5 589	1 367	551	19.4	2.7
7223	Special food services	7	D	D	D	b	D	D
SWANTON								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	1 382	489	104	43	70.5	11.4
VERGENNES								
72	Accommodation and food services	17	10 566	3 846	449	122	89.5	3.6
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
WINOOSKI								
72	Accommodation and food services	19	7 296	2 355	529	208	26.6	1.2
722	Food services and drinking places	19	7 296	2 355	529	208	26.6	1.2
BALANCE OF ADDISON COUNTY								
72	Accommodation and food services	65	28 799	10 147	1 909	734	36.9	2.3
721	Accommodation	22	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	6	3 260	1 497	173	18	19.1	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	16	5 320	1 657	294	121	34.9	9.4
72221	Limited-service eating places	16	5 320	1 657	294	121	34.9	9.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF BENNINGTON COUNTY								
72	Accommodation and food services	111	66 947	18 911	4 201	1 388	20.0	3.3
721	Accommodation	52	42 191	11 443	2 323	604	8.0	3.4
7211	Traveler accommodation	51	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	31	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	31	D	D	D	e	D	D
721191	Bed-and-breakfast inns	20	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	59	24 756	7 468	1 878	784	40.5	3.2
7222	Limited-service eating places	18	6 118	1 796	445	178	47.5	.6
72221	Limited-service eating places	18	6 118	1 796	445	178	47.5	.6
7223	Special food services	5	D	D	D	b	D	D
BALANCE OF CALEDONIA COUNTY								
72	Accommodation and food services	72	27 927	7 264	1 740	808	39.3	7.0
721	Accommodation	15	7 361	1 981	482	157	22.1	—
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
722	Food services and drinking places	57	20 566	5 283	1 258	651	45.5	9.5
7222	Limited-service eating places	21	D	D	D	c	D	D
72221	Limited-service eating places	21	D	D	D	c	D	D
7223	Special food services	5	D	D	D	b	D	D
BALANCE OF CHITTENDEN COUNTY								
72	Accommodation and food services	84	51 257	15 806	4 573	1 587	25.1	8.8
721	Accommodation	22	D	D	D	f	D	D
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	62	D	D	D	f	D	D
7222	Limited-service eating places	27	10 001	3 315	741	282	23.8	8.5
72221	Limited-service eating places	27	10 001	3 315	741	282	23.8	8.5
BALANCE OF ESSEX COUNTY								
72	Accommodation and food services	14	2 763	762	177	85	79.8	3.8
721	Accommodation	4	666	84	18	7	31.7	.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	10	2 097	678	159	78	95.1	4.9
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	54	D	D	D	e	D	D
721	Accommodation	10	D	D	D	b	D	D
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	806	110	—	—	62.0	—
72121	RV (recreational vehicle) parks and recreational camps	4	806	110	—	—	62.0	—
721211	RV (recreational vehicle) parks and recreational camps	4	806	110	—	—	62.0	—
722	Food services and drinking places	44	13 981	3 926	964	406	24.8	17.7
7222	Limited-service eating places	17	6 543	1 866	432	176	20.3	21.7
72221	Limited-service eating places	17	6 543	1 866	432	176	20.3	21.7
7223	Special food services	4	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF GRAND ISLE COUNTY								
72	Accommodation and food services	24	6 687	1 627	260	143	9.5	24.4
721	Accommodation	19	5 332	1 280	182	119	6.4	17.1
7212	RV (recreational vehicle) parks and recreational camps	12	2 518	632	83	20	12.2	35.9
72121	RV (recreational vehicle) parks and recreational camps	12	2 518	632	83	20	12.2	35.9
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	5	1 355	347	78	24	21.9	53.1
BALANCE OF LAMOILLE COUNTY								
72	Accommodation and food services	117	158 390	50 325	14 437	3 515	36.3	18.2
721	Accommodation	44	123 053	38 538	11 379	2 549	38.3	20.4
7211	Traveler accommodation	40	121 525	38 313	11 318	2 526	38.1	20.6
72111	Hotels (except casino hotels) and motels	27	118 634	38 036	11 237	2 497	38.3	21.1
721110	Hotels (except casino hotels) and motels	27	118 634	38 036	11 237	2 497	38.3	21.1
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	73	35 337	11 787	3 058	966	29.5	10.4
7222	Limited-service eating places	20	6 442	1 758	378	154	33.6	16.9
72221	Limited-service eating places	20	6 442	1 758	378	154	33.6	16.9
7223	Special food services	6	5 144	1 290	342	123	—	—
BALANCE OF ORANGE COUNTY								
72	Accommodation and food services	56	23 957	7 036	1 556	573	41.2	7.7
721	Accommodation	18	8 170	2 344	460	117	18.0	.9
7212	RV (recreational vehicle) parks and recreational camps	8	5 808	1 454	177	21	11.5	—
72121	RV (recreational vehicle) parks and recreational camps	8	5 808	1 454	177	21	11.5	—
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	b	D	D
722	Food services and drinking places	38	15 787	4 692	1 096	456	53.2	11.2
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF ORLEANS COUNTY								
72	Accommodation and food services	44	20 010	5 990	1 898	591	15.3	4.1
721	Accommodation	20	D	D	D	e	D	D
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
BALANCE OF RUTLAND COUNTY								
72	Accommodation and food services	149	75 922	23 250	6 770	2 209	26.8	7.5
721	Accommodation	56	42 293	13 846	4 071	1 089	20.0	6.1
7211	Traveler accommodation	49	39 506	13 218	3 995	1 077	19.1	6.6
72111	Hotels (except casino hotels) and motels	28	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	28	D	D	D	f	D	D
721191	Bed-and-breakfast inns.....	21	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	2 787	628	76	12	33.1	—
72121	RV (recreational vehicle) parks and recreational camps	7	2 787	628	76	12	33.1	—
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	93	33 629	9 404	2 699	1 120	35.4	9.1
7222	Limited-service eating places	18	4 545	1 316	310	127	36.6	3.5
72221	Limited-service eating places	18	4 545	1 316	310	127	36.6	3.5
7223	Special food services	10	D	D	D	c	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	89	47 612	17 287	5 275	1 666	23.8	2.3
721	Accommodation	26	D	D	D	f	D	D
7211	Traveler accommodation	24	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	63	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	c	D	D
72221	Limited-service eating places	15	D	D	D	c	D	D
7223	Special food services	5	D	D	D	c	D	D
BALANCE OF WINDHAM COUNTY								
72	Accommodation and food services	132	92 838	31 900	10 063	2 767	19.4	3.4
721	Accommodation	61	D	D	D	g	D	D
7211	Traveler accommodation	55	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	30	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	30	D	D	D	g	D	D
721191	Bed-and-breakfast inns.....	25	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	71	D	D	D	f	D	D
7223	Special food services	6	D	D	D	b	D	D
BALANCE OF WINDSOR COUNTY								
72	Accommodation and food services	170	82 673	25 869	6 854	2 179	26.2	6.1
721	Accommodation	67	49 450	14 741	4 033	1 009	13.3	4.7
7211	Traveler accommodation	57	44 441	14 146	3 921	953	14.5	3.9
72111	Hotels (except casino hotels) and motels	22	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	f	D	D
721191	Bed-and-breakfast inns.....	34	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	5 009	595	112	56	3.4	12.5
72121	RV (recreational vehicle) parks and recreational camps	10	5 009	595	112	56	3.4	12.5
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
722	Food services and drinking places	103	33 223	11 128	2 821	1 170	45.4	8.2
7222	Limited-service eating places	31	9 631	2 789	661	355	55.2	4.0
72221	Limited-service eating places	31	9 631	2 789	661	355	55.2	4.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

VERMONT

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

Essex (balance) contains all of Essex except the incorporated place of Essex Junction and is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Hartford is now tabulated separately due to a population increase. This change deletes territory from the Balance of Windsor County.

Northfield is now tabulated separately due to a population increase. This change deletes territory from the Balance of Washington County.

Balance of Washington County no longer includes Northfield, which is tabulated separately due to a population increase.

Balance of Windsor County no longer includes Hartford, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

BARRE, VT MICROPOLITAN STATISTICAL AREA

Washington County, VT

BENNINGTON, VT MICROPOLITAN STATISTICAL AREA

Bennington County, VT

BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA

Coos County, NH

Essex County, VT

BURLINGTON-SOUTH BURLINGTON, VT METROPOLITAN STATISTICAL AREA

Chittenden County, VT

Franklin County, VT

Grand Isle County, VT

LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA

Grafton County, NH

Orange County, VT

Windsor County, VT

RUTLAND, VT MICROPOLITAN STATISTICAL AREA

Rutland County, VT

