

Hawaii: 2002

Issued January 2005

EC02-72A-HI

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



CONTENTS

| | |
|--|-----|
| Introduction to the Economic Census | v |
| Accommodation and Food Services | ix |
| Tables | |
| 1. Summary Statistics for the State: 2002 | 1 |
| 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002 | 2 |
| 3. Summary Statistics for Counties: 2002 | 3 |
| 4. Summary Statistics for Places: 2002 | 5 |
| Appendixes | |
| A. Explanation of Terms | A-1 |
| B. NAICS Codes, Titles, and Descriptions | B-1 |
| C. Methodology | C-1 |
| D. Geographic Notes | D-1 |
| E. Metropolitan and Micropolitan Statistical Areas | E-1 |

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|---------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| HAWAII | | | | | | | | |
| 72 | Accommodation and food services | 3 138 | 5 551 380 | 1 604 706 | 387 730 | 85 641 | 9.3 | 11.0 |
| 721 | Accommodation | 280 | 3 219 788 | 959 017 | 233 252 | 34 860 | 1.0 | 9.6 |
| 7211 | Traveler accommodation | 272 | 3 218 155 | 958 659 | 233 168 | 34 835 | 1.0 | 9.6 |
| 72111 | Hotels (except casino hotels) and motels | 243 | 3 212 231 | 957 486 | 232 890 | 34 759 | 1.0 | 9.6 |
| 721110 | Hotels (except casino hotels) and motels | 243 | 3 212 231 | 957 486 | 232 890 | 34 759 | 1.0 | 9.6 |
| 72119 | Other traveler accommodation | 29 | 5 924 | 1 173 | 278 | 76 | 16.1 | 6.1 |
| 721191 | Bed-and-breakfast inns | 20 | 3 514 | 743 | 178 | 48 | 27.1 | 6.3 |
| 721199 | All other traveler accommodation | 9 | 2 410 | 430 | 100 | 28 | — | 5.9 |
| 7212 | RV (recreational vehicle) parks and recreational camps | 3 | 298 | 84 | 20 | 5 | — | — |
| 72121 | RV (recreational vehicle) parks and recreational camps | 3 | 298 | 84 | 20 | 5 | — | — |
| 721211 | RV (recreational vehicle) parks and campgrounds | 1 | D | D | D | a | D | D |
| 721214 | Recreational and vacation camps (except campgrounds) | 2 | D | D | D | a | D | D |
| 7213 | Rooming and boarding houses | 5 | 1 335 | 274 | 64 | 20 | — | 17.2 |
| 72131 | Rooming and boarding houses | 5 | 1 335 | 274 | 64 | 20 | — | 17.2 |
| 721310 | Rooming and boarding houses | 5 | 1 335 | 274 | 64 | 20 | — | 17.2 |
| 722 | Food services and drinking places | 2 858 | 2 331 592 | 645 689 | 154 478 | 50 781 | 20.7 | 12.8 |
| 7221 | Full-service restaurants | 1 081 | 1 185 561 | 368 028 | 89 625 | 27 296 | 19.8 | 7.5 |
| 72211 | Full-service restaurants | 1 081 | 1 185 561 | 368 028 | 89 625 | 27 296 | 19.8 | 7.5 |
| 722110 | Full-service restaurants | 1 081 | 1 185 561 | 368 028 | 89 625 | 27 296 | 19.8 | 7.5 |
| 7222 | Limited-service eating places | 1 401 | 869 160 | 207 744 | 48 171 | 18 613 | 23.5 | 18.2 |
| 72221 | Limited-service eating places | 1 401 | 869 160 | 207 744 | 48 171 | 18 613 | 23.5 | 18.2 |
| 722211 | Limited-service restaurants | 1 145 | 751 321 | 179 421 | 41 661 | 16 221 | 24.9 | 20.2 |
| 722212 | Cafeterias, buffets, and grill buffets | 13 | 12 457 | 3 199 | 851 | 249 | 7.6 | — |
| 722213 | Snack and nonalcoholic beverage bars | 243 | 105 382 | 25 124 | 5 659 | 2 143 | 15.4 | 6.2 |
| 7223 | Special food services | 109 | 174 794 | 46 889 | 11 035 | 2 556 | 4.9 | 22.9 |
| 72231 | Food service contractors | 56 | 150 324 | 39 650 | 9 423 | 2 011 | 1.3 | 25.6 |
| 722310 | Food service contractors | 56 | 150 324 | 39 650 | 9 423 | 2 011 | 1.3 | 25.6 |
| 72232 | Caterers | 33 | 20 778 | 6 430 | 1 414 | 479 | 27.0 | 5.7 |
| 722320 | Caterers | 33 | 20 778 | 6 430 | 1 414 | 479 | 27.0 | 5.7 |
| 72233 | Mobile food services | 20 | 3 692 | 809 | 198 | 66 | 27.2 | 9.8 |
| 722330 | Mobile food services | 20 | 3 692 | 809 | 198 | 66 | 27.2 | 9.8 |
| 7224 | Drinking places (alcoholic beverages) | 267 | 102 077 | 23 028 | 5 647 | 2 316 | 34.3 | 11.4 |
| 72241 | Drinking places (alcoholic beverages) | 267 | 102 077 | 23 028 | 5 647 | 2 316 | 34.3 | 11.4 |
| 722410 | Drinking places (alcoholic beverages) | 267 | 102 077 | 23 028 | 5 647 | 2 316 | 34.3 | 11.4 |

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|--|--|--------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| HILO, HI MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 72 | Accommodation and food services | 350 | 747 901 | 210 356 | 52 253 | 10 595 | 7.9 | 4.8 |
| 721 | Accommodation | 53 | 559 086 | 157 626 | 39 451 | 6 183 | .7 | 2.5 |
| 7211 | Traveler accommodation | 52 | D | D | D | i | D | D |
| 72111 | Hotels (except casino hotels) and motels | 39 | 556 291 | 157 077 | 39 325 | 6 141 | .6 | 2.5 |
| 721110 | Hotels (except casino hotels) and motels | 39 | 556 291 | 157 077 | 39 325 | 6 141 | .6 | 2.5 |
| 722 | Food services and drinking places | 297 | 188 815 | 52 730 | 12 802 | 4 412 | 29.4 | 11.4 |
| 7222 | Limited-service eating places | 143 | 81 894 | 19 597 | 4 664 | 1 658 | 22.8 | 15.4 |
| 72221 | Limited-service eating places | 143 | 81 894 | 19 597 | 4 664 | 1 658 | 22.8 | 15.4 |
| HONOLULU, HI METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 72 | Accommodation and food services | 2 119 | 2 956 987 | 830 599 | 197 918 | 49 864 | 10.5 | 11.5 |
| 721 | Accommodation | 116 | 1 331 713 | 384 531 | 91 633 | 14 322 | .2 | 8.9 |
| 7211 | Traveler accommodation | 112 | 1 330 946 | 384 299 | 91 578 | 14 309 | .2 | 8.9 |
| 72111 | Hotels (except casino hotels) and motels | 106 | 1 329 515 | 384 045 | 91 515 | 14 294 | .2 | 8.9 |
| 721110 | Hotels (except casino hotels) and motels | 106 | 1 329 515 | 384 045 | 91 515 | 14 294 | .2 | 8.9 |
| 722 | Food services and drinking places | 2 003 | 1 625 274 | 446 068 | 106 285 | 35 542 | 18.9 | 13.7 |
| 7221 | Full-service restaurants | 683 | 753 545 | 232 655 | 55 863 | 17 344 | 18.5 | 7.9 |
| 72211 | Full-service restaurants | 683 | 753 545 | 232 655 | 55 863 | 17 344 | 18.5 | 7.9 |
| 722110 | Full-service restaurants | 683 | 753 545 | 232 655 | 55 863 | 17 344 | 18.5 | 7.9 |
| 7222 | Limited-service eating places | 1 006 | 631 002 | 152 157 | 35 667 | 13 853 | 21.2 | 18.6 |
| 72221 | Limited-service eating places | 1 006 | 631 002 | 152 157 | 35 667 | 13 853 | 21.2 | 18.6 |
| 722211 | Limited-service restaurants | 836 | 548 720 | 131 912 | 31 019 | 12 147 | 22.3 | 20.6 |
| 722212 | Cafeterias, buffets, and grill buffets | 10 | 11 956 | 3 122 | 829 | 238 | 3.8 | — |
| 722213 | Snack and nonalcoholic beverage bars | 160 | 70 326 | 17 123 | 3 819 | 1 468 | 15.3 | 5.8 |
| 7223 | Special food services | 88 | 152 136 | 41 210 | 9 857 | 2 268 | 4.2 | 22.6 |
| 7224 | Drinking places (alcoholic beverages) | 226 | 88 591 | 20 046 | 4 898 | 2 077 | 31.3 | 12.6 |
| 72241 | Drinking places (alcoholic beverages) | 226 | 88 591 | 20 046 | 4 898 | 2 077 | 31.3 | 12.6 |
| 722410 | Drinking places (alcoholic beverages) | 226 | 88 591 | 20 046 | 4 898 | 2 077 | 31.3 | 12.6 |
| KAHULUI-WAILUKU, HI MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 72 | Accommodation and food services | 461 | 1 379 316 | 441 069 | 108 237 | 18 932 | 7.6 | 15.2 |
| 721 | Accommodation | 75 | 996 407 | 333 043 | 81 394 | 11 110 | 2.6 | 16.8 |
| 7211 | Traveler accommodation | 73 | D | D | D | j | D | D |
| 72111 | Hotels (except casino hotels) and motels | 69 | 994 946 | 332 713 | 81 310 | 11 091 | 2.5 | 16.8 |
| 721110 | Hotels (except casino hotels) and motels | 69 | 994 946 | 332 713 | 81 310 | 11 091 | 2.5 | 16.8 |
| 722 | Food services and drinking places | 386 | 382 909 | 108 026 | 26 843 | 7 822 | 20.7 | 11.0 |
| 7221 | Full-service restaurants | 180 | 252 101 | 77 875 | 19 811 | 5 299 | 17.5 | 5.8 |
| 72211 | Full-service restaurants | 180 | 252 101 | 77 875 | 19 811 | 5 299 | 17.5 | 5.8 |
| 722110 | Full-service restaurants | 180 | 252 101 | 77 875 | 19 811 | 5 299 | 17.5 | 5.8 |
| 7222 | Limited-service eating places | 178 | 107 752 | 24 716 | 5 836 | 2 268 | 28.2 | 21.7 |
| 72221 | Limited-service eating places | 178 | 107 752 | 24 716 | 5 836 | 2 268 | 28.2 | 21.7 |
| 7223 | Special food services | 10 | 16 403 | 4 198 | 881 | 158 | 7.8 | 22.6 |
| KAPAA, HI MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 72 | Accommodation and food services | 208 | 467 176 | 122 682 | 29 322 | 6 250 | 8.9 | 4.8 |
| 721 | Accommodation | 36 | 332 582 | 83 817 | 20 774 | 3 245 | — | 2.9 |
| 7211 | Traveler accommodation | 35 | D | D | D | h | D | D |
| 72111 | Hotels (except casino hotels) and motels | 29 | 331 479 | 83 651 | 20 740 | 3 233 | — | 2.9 |
| 721110 | Hotels (except casino hotels) and motels | 29 | 331 479 | 83 651 | 20 740 | 3 233 | — | 2.9 |
| 722 | Food services and drinking places | 172 | 134 594 | 38 865 | 8 548 | 3 005 | 30.7 | 9.5 |
| 7222 | Limited-service eating places | 74 | 48 512 | 11 274 | 2 004 | 834 | 44.9 | 10.5 |
| 72221 | Limited-service eating places | 74 | 48 512 | 11 274 | 2 004 | 834 | 44.9 | 10.5 |

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|-----------------|--|--------------------------|------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | From admini-strative records ¹ | Estimated ² |
| HAWAII | | | | | | | | |
| 72 | Accommodation and food services | 350 | 747 901 | 210 356 | 52 253 | 10 595 | 7.9 | 4.8 |
| 721 | Accommodation | 53 | 559 086 | 157 626 | 39 451 | 6 183 | .7 | 2.5 |
| 7211 | Traveler accommodation | 52 | D | D | D | i | D | D |
| 72111 | Hotels (except casino hotels) and motels | 39 | 556 291 | 157 077 | 39 325 | 6 141 | .6 | 2.5 |
| 721110 | Hotels (except casino hotels) and motels | 39 | 556 291 | 157 077 | 39 325 | 6 141 | .6 | 2.5 |
| 7213 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 72131 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 721310 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 297 | 188 815 | 52 730 | 12 802 | 4 412 | 29.4 | 11.4 |
| 7221 | Full-service restaurants | 126 | 96 891 | 30 817 | 7 609 | 2 550 | 33.5 | 8.1 |
| 72211 | Full-service restaurants | 126 | 96 891 | 30 817 | 7 609 | 2 550 | 33.5 | 8.1 |
| 722110 | Full-service restaurants | 126 | 96 891 | 30 817 | 7 609 | 2 550 | 33.5 | 8.1 |
| 7222 | Limited-service eating places | 143 | 81 894 | 19 597 | 4 664 | 1 658 | 22.8 | 15.4 |
| 72221 | Limited-service eating places | 143 | 81 894 | 19 597 | 4 664 | 1 658 | 22.8 | 15.4 |
| 722211 | Limited-service restaurants | 115 | 71 937 | 17 301 | 4 144 | 1 463 | 24.0 | 16.0 |
| 722213 | Snack and nonalcoholic beverage bars | 27 | D | D | D | c | D | D |
| 7223 | Special food services | 8 | D | D | D | b | D | D |
| 7224 | Drinking places (alcoholic beverages) | 20 | D | D | D | c | D | D |
| 72241 | Drinking places (alcoholic beverages) | 20 | D | D | D | c | D | D |
| 722410 | Drinking places (alcoholic beverages) | 20 | D | D | D | c | D | D |
| HONOLULU | | | | | | | | |
| 72 | Accommodation and food services | 2 119 | 2 956 987 | 830 599 | 197 918 | 49 864 | 10.5 | 11.5 |
| 721 | Accommodation | 116 | 1 331 713 | 384 531 | 91 633 | 14 322 | .2 | 8.9 |
| 7211 | Traveler accommodation | 112 | 1 330 946 | 384 299 | 91 578 | 14 309 | .2 | 8.9 |
| 72111 | Hotels (except casino hotels) and motels | 106 | 1 329 515 | 384 045 | 91 515 | 14 294 | .2 | 8.9 |
| 721110 | Hotels (except casino hotels) and motels | 106 | 1 329 515 | 384 045 | 91 515 | 14 294 | .2 | 8.9 |
| 7213 | Rooming and boarding houses | 3 | D | D | D | a | D | D |
| 72131 | Rooming and boarding houses | 3 | D | D | D | a | D | D |
| 721310 | Rooming and boarding houses | 3 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 2 003 | 1 625 274 | 446 068 | 106 285 | 35 542 | 18.9 | 13.7 |
| 7221 | Full-service restaurants | 683 | 753 545 | 232 655 | 55 863 | 17 344 | 18.5 | 7.9 |
| 72211 | Full-service restaurants | 683 | 753 545 | 232 655 | 55 863 | 17 344 | 18.5 | 7.9 |
| 722110 | Full-service restaurants | 683 | 753 545 | 232 655 | 55 863 | 17 344 | 18.5 | 7.9 |
| 7222 | Limited-service eating places | 1 006 | 631 002 | 152 157 | 35 667 | 13 853 | 21.2 | 18.6 |
| 72221 | Limited-service eating places | 1 006 | 631 002 | 152 157 | 35 667 | 13 853 | 21.2 | 18.6 |
| 722211 | Limited-service restaurants | 836 | 548 720 | 131 912 | 31 019 | 12 147 | 22.3 | 20.6 |
| 722212 | Cafeterias, buffets, and grill buffets | 10 | 11 956 | 3 122 | 829 | 238 | 3.8 | — |
| 722213 | Snack and nonalcoholic beverage bars | 160 | 70 326 | 17 123 | 3 819 | 1 468 | 15.3 | 5.8 |
| 7223 | Special food services | 88 | 152 136 | 41 210 | 9 857 | 2 268 | 4.2 | 22.6 |
| 7224 | Drinking places (alcoholic beverages) | 226 | 88 591 | 20 046 | 4 898 | 2 077 | 31.3 | 12.6 |
| 72241 | Drinking places (alcoholic beverages) | 226 | 88 591 | 20 046 | 4 898 | 2 077 | 31.3 | 12.6 |
| 722410 | Drinking places (alcoholic beverages) | 226 | 88 591 | 20 046 | 4 898 | 2 077 | 31.3 | 12.6 |
| KAUAI | | | | | | | | |
| 72 | Accommodation and food services | 208 | 467 176 | 122 682 | 29 322 | 6 250 | 8.9 | 4.8 |
| 721 | Accommodation | 36 | 332 582 | 83 817 | 20 774 | 3 245 | — | 2.9 |
| 7211 | Traveler accommodation | 35 | D | D | D | h | D | D |
| 72111 | Hotels (except casino hotels) and motels | 29 | 331 479 | 83 651 | 20 740 | 3 233 | — | 2.9 |
| 721110 | Hotels (except casino hotels) and motels | 29 | 331 479 | 83 651 | 20 740 | 3 233 | — | 2.9 |
| 722 | Food services and drinking places | 172 | 134 594 | 38 865 | 8 548 | 3 005 | 30.7 | 9.5 |
| 7221 | Full-service restaurants | 92 | 83 024 | 26 681 | 6 342 | 2 103 | 23.2 | 8.0 |
| 72211 | Full-service restaurants | 92 | 83 024 | 26 681 | 6 342 | 2 103 | 23.2 | 8.0 |
| 722110 | Full-service restaurants | 92 | 83 024 | 26 681 | 6 342 | 2 103 | 23.2 | 8.0 |
| 7222 | Limited-service eating places | 74 | 48 512 | 11 274 | 2 004 | 834 | 44.9 | 10.5 |
| 72221 | Limited-service eating places | 74 | 48 512 | 11 274 | 2 004 | 834 | 44.9 | 10.5 |
| 722211 | Limited-service restaurants | 61 | 43 253 | 10 138 | 1 750 | 738 | 47.0 | 11.8 |
| 7223 | Special food services | 3 | D | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MAUI | | | | | | | |
| 72 | Accommodation and food services | 461 | 1 379 316 | 441 069 | 108 237 | 18 932 | 7.6 | 15.2 |
| 721 | Accommodation | 75 | 996 407 | 333 043 | 81 394 | 11 110 | 2.6 | 16.8 |
| 7211 | Traveler accommodation | 73 | D | D | D | j | D | D |
| 72111 | Hotels (except casino hotels) and motels | 69 | 994 946 | 332 713 | 81 310 | 11 091 | 2.5 | 16.8 |
| 721110 | Hotels (except casino hotels) and motels | 69 | 994 946 | 332 713 | 81 310 | 11 091 | 2.5 | 16.8 |
| 7213 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 72131 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 721310 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 386 | 382 909 | 108 026 | 26 843 | 7 822 | 20.7 | 11.0 |
| 7221 | Full-service restaurants | 180 | 252 101 | 77 875 | 19 811 | 5 299 | 17.5 | 5.8 |
| 72211 | Full-service restaurants | 180 | 252 101 | 77 875 | 19 811 | 5 299 | 17.5 | 5.8 |
| 722110 | Full-service restaurants | 180 | 252 101 | 77 875 | 19 811 | 5 299 | 17.5 | 5.8 |
| 7222 | Limited-service eating places | 178 | 107 752 | 24 716 | 5 836 | 2 268 | 28.2 | 21.7 |
| 72221 | Limited-service eating places | 178 | 107 752 | 24 716 | 5 836 | 2 268 | 28.2 | 21.7 |
| 722211 | Limited-service restaurants | 133 | 87 411 | 20 070 | 4 748 | 1 873 | 31.2 | 25.1 |
| 722213 | Snack and nonalcoholic beverage bars | 43 | D | D | D | e | D | D |
| 7223 | Special food services | 10 | 16 403 | 4 198 | 881 | 158 | 7.8 | 22.6 |
| 7224 | Drinking places (alcoholic beverages) | 18 | 6 653 | 1 237 | 315 | 97 | 54.1 | 3.4 |
| 72241 | Drinking places (alcoholic beverages) | 18 | 6 653 | 1 237 | 315 | 97 | 54.1 | 3.4 |
| 722410 | Drinking places (alcoholic beverages) | 18 | 6 653 | 1 237 | 315 | 97 | 54.1 | 3.4 |

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|--------------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | From admini-strative records ¹ | Estimated ² |
| AHUIMANU CDP | | | | | | | | |
| 72 | Accommodation and food services | 7 | 3 592 | 823 | 169 | 88 | 37.8 | — |
| 722 | Food services and drinking places | 7 | 3 592 | 823 | 169 | 88 | 37.8 | — |
| AIEA CDP | | | | | | | | |
| 72 | Accommodation and food services | 59 | 41 004 | 10 292 | 2 522 | 910 | 21.6 | 20.6 |
| 721 | Accommodation | 1 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 58 | D | D | D | f | D | D |
| 7222 | Limited-service eating places | 35 | 20 077 | 4 812 | 1 113 | 421 | 24.5 | 16.8 |
| 72221 | Limited-service eating places | 35 | 20 077 | 4 812 | 1 113 | 421 | 24.5 | 16.8 |
| 7223 | Special food services | 1 | D | D | D | c | D | D |
| CAPTAIN COOK CDP | | | | | | | | |
| 72 | Accommodation and food services | 5 | 1 697 | 524 | 140 | 42 | — | 25.8 |
| 721 | Accommodation | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 4 | D | D | D | b | D | D |
| EWA BEACH CDP | | | | | | | | |
| 72 | Accommodation and food services | 11 | D | D | D | c | D | D |
| 721 | Accommodation | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 10 | D | D | D | c | D | D |
| 7222 | Limited-service eating places | 9 | 7 781 | 1 903 | 420 | 180 | 15.2 | 12.6 |
| 72221 | Limited-service eating places | 9 | 7 781 | 1 903 | 420 | 180 | 15.2 | 12.6 |
| EWA GENTRY CDP | | | | | | | | |
| 72 | Accommodation and food services | 2 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 2 | D | D | D | b | D | D |
| EWA VILLAGES CDP | | | | | | | | |
| 72 | Accommodation and food services | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | a | D | D |
| HAIKU-PAUWELA CDP | | | | | | | | |
| 72 | Accommodation and food services | 6 | D | D | D | a | D | D |
| 721 | Accommodation | 2 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 4 | 666 | 107 | 17 | 8 | 62.8 | — |
| HALAWA CDP | | | | | | | | |
| 72 | Accommodation and food services | 15 | 12 170 | 3 371 | 507 | 191 | 41.1 | 4.7 |
| 722 | Food services and drinking places | 15 | 12 170 | 3 371 | 507 | 191 | 41.1 | 4.7 |
| 7222 | Limited-service eating places | 12 | 8 974 | 2 220 | 463 | 177 | 20.1 | 6.3 |
| 72221 | Limited-service eating places | 12 | 8 974 | 2 220 | 463 | 177 | 20.1 | 6.3 |
| HANAMAULU CDP | | | | | | | | |
| 72 | Accommodation and food services | 2 | D | D | D | b | D | D |
| 721 | Accommodation | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | b | D | D |
| HAUULA CDP | | | | | | | | |
| 72 | Accommodation and food services | 8 | 5 213 | 1 217 | 308 | 108 | 6.8 | 44.8 |
| 722 | Food services and drinking places | 8 | 5 213 | 1 217 | 308 | 108 | 6.8 | 44.8 |
| 7222 | Limited-service eating places | 8 | 5 213 | 1 217 | 308 | 108 | 6.8 | 44.8 |
| 72221 | Limited-service eating places | 8 | 5 213 | 1 217 | 308 | 108 | 6.8 | 44.8 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|------------------------------------|--|--------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| HILO CDP | | | | | | | | |
| 72 | Accommodation and food services | 137 | 91 546 | 25 391 | 6 319 | 2 263 | 27.1 | 19.9 |
| 721 | Accommodation | 10 | 22 053 | 6 244 | 1 781 | 479 | .8 | 52.7 |
| 7211 | Traveler accommodation | 9 | D | D | D | e | D | D |
| 72111 | Hotels (except casino hotels) and motels | 6 | 20 563 | 6 027 | 1 731 | 461 | — | 56.4 |
| 721110 | Hotels (except casino hotels) and motels | 6 | 20 563 | 6 027 | 1 731 | 461 | — | 56.4 |
| 7213 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 72131 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 721310 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 127 | 69 493 | 19 147 | 4 538 | 1 784 | 35.4 | 9.4 |
| 7221 | Full-service restaurants | 42 | 24 756 | 8 144 | 1 971 | 788 | 49.7 | 13.8 |
| 72211 | Full-service restaurants | 42 | 24 756 | 8 144 | 1 971 | 788 | 49.7 | 13.8 |
| 722110 | Full-service restaurants | 42 | 24 756 | 8 144 | 1 971 | 788 | 49.7 | 13.8 |
| 7222 | Limited-service eating places | 66 | 39 350 | 10 156 | 2 380 | 901 | 25.9 | 7.6 |
| 72221 | Limited-service eating places | 66 | 39 350 | 10 156 | 2 380 | 901 | 25.9 | 7.6 |
| 722211 | Limited-service restaurants | 54 | 34 942 | 9 057 | 2 133 | 815 | 27.8 | 7.0 |
| 7223 | Special food services | 4 | D | D | D | b | D | D |
| HOLUALOA CDP | | | | | | | | |
| 72 | Accommodation and food services | 7 | D | D | D | b | D | D |
| 721 | Accommodation | 4 | 6 836 | 1 285 | 299 | 71 | — | — |
| 7211 | Traveler accommodation | 4 | 6 836 | 1 285 | 299 | 71 | — | — |
| 72111 | Hotels (except casino hotels) and motels | 2 | D | D | D | b | D | D |
| 721110 | Hotels (except casino hotels) and motels | 2 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 3 | D | D | D | a | D | D |
| HONOLULU CDP | | | | | | | | |
| 72 | Accommodation and food services | 1 446 | 2 385 495 | 679 399 | 162 441 | 37 237 | 8.8 | 8.8 |
| 721 | Accommodation | 104 | D | D | D | j | D | D |
| 7211 | Traveler accommodation | 101 | D | D | D | j | D | D |
| 72111 | Hotels (except casino hotels) and motels | 96 | 1 247 247 | 357 188 | 85 273 | 13 124 | .2 | 4.6 |
| 721110 | Hotels (except casino hotels) and motels | 96 | 1 247 247 | 357 188 | 85 273 | 13 124 | .2 | 4.6 |
| 7213 | Rooming and boarding houses | 3 | D | D | D | a | D | D |
| 72131 | Rooming and boarding houses | 3 | D | D | D | a | D | D |
| 721310 | Rooming and boarding houses | 3 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 342 | D | D | D | j | D | D |
| 7221 | Full-service restaurants | 509 | 577 765 | 181 594 | 43 723 | 13 100 | 18.1 | 7.1 |
| 72211 | Full-service restaurants | 509 | 577 765 | 181 594 | 43 723 | 13 100 | 18.1 | 7.1 |
| 722110 | Full-service restaurants | 509 | 577 765 | 181 594 | 43 723 | 13 100 | 18.1 | 7.1 |
| 7222 | Limited-service eating places | 586 | 348 224 | 86 027 | 20 193 | 7 349 | 22.5 | 19.3 |
| 72221 | Limited-service eating places | 586 | 348 224 | 86 027 | 20 193 | 7 349 | 22.5 | 19.3 |
| 722211 | Limited-service restaurants | 474 | 288 882 | 71 088 | 16 795 | 6 169 | 24.4 | 22.5 |
| 722212 | Cafeterias, buffets, and grill buffets | 7 | 10 330 | 2 787 | 730 | 199 | 3.3 | — |
| 722213 | Snack and nonalcoholic beverage bars | 105 | 49 012 | 12 152 | 2 668 | 961 | 15.2 | 4.7 |
| 7223 | Special food services | 66 | D | D | D | g | D | D |
| 7224 | Drinking places (alcoholic beverages) | 181 | 76 812 | 17 462 | 4 270 | 1 790 | 25.7 | 13.1 |
| 72241 | Drinking places (alcoholic beverages) | 181 | 76 812 | 17 462 | 4 270 | 1 790 | 25.7 | 13.1 |
| 722410 | Drinking places (alcoholic beverages) | 181 | 76 812 | 17 462 | 4 270 | 1 790 | 25.7 | 13.1 |
| ISLAND OF LANAI | | | | | | | | |
| 72 | Accommodation and food services | 6 | D | D | D | f | D | D |
| 721 | Accommodation | 1 | D | D | D | f | D | D |
| 7211 | Traveler accommodation | 1 | D | D | D | f | D | D |
| 72111 | Hotels (except casino hotels) and motels | 1 | D | D | D | f | D | D |
| 721110 | Hotels (except casino hotels) and motels | 1 | D | D | D | f | D | D |
| 722 | Food services and drinking places | 5 | 2 623 | 1 072 | 287 | 79 | 58.4 | — |
| ISLAND OF MOLOKAI (BALANCE) | | | | | | | | |
| 72 | Accommodation and food services | 6 | D | D | D | b | D | D |
| 721 | Accommodation | 4 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 2 | D | D | D | a | D | D |
| KAHALUU CDP | | | | | | | | |
| 72 | Accommodation and food services | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|-------------------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| KAHULUI CDP | | | | | | | | |
| 72 | Accommodation and food services | 77 | 85 862 | 21 545 | 5 204 | 1 620 | 17.1 | 24.2 |
| 721 | Accommodation | 2 | D | D | D | c | D | D |
| 7211 | Traveler accommodation | 2 | D | D | D | c | D | D |
| 72111 | Hotels (except casino hotels) and motels | 2 | D | D | D | c | D | D |
| 721110 | Hotels (except casino hotels) and motels | 2 | D | D | D | c | D | D |
| 722 | Food services and drinking places | 75 | D | D | D | g | D | D |
| 7221 | Full-service restaurants | 24 | 28 650 | 7 626 | 2 045 | 650 | 15.2 | 21.0 |
| 72211 | Full-service restaurants | 24 | 28 650 | 7 626 | 2 045 | 650 | 15.2 | 21.0 |
| 722110 | Full-service restaurants | 24 | 28 650 | 7 626 | 2 045 | 650 | 15.2 | 21.0 |
| 7222 | Limited-service eating places | 47 | D | D | D | f | D | D |
| 72221 | Limited-service eating places | 47 | D | D | D | f | D | D |
| 722211 | Limited-service restaurants | 35 | 29 233 | 6 534 | 1 513 | 602 | 35.3 | 34.5 |
| 722213 | Snack and nonalcoholic beverage bars | 11 | D | D | D | c | D | D |
| 7223 | Special food services | 3 | D | D | D | c | D | D |
| KAILUA CDP (HAWAII COUNTY) | | | | | | | | |
| 72 | Accommodation and food services | 76 | 259 893 | 47 177 | 11 475 | 2 442 | 6.4 | 2.2 |
| 721 | Accommodation | 9 | 205 938 | 31 955 | 7 708 | 1 226 | 1.2 | .7 |
| 7211 | Traveler accommodation | 9 | 205 938 | 31 955 | 7 708 | 1 226 | 1.2 | .7 |
| 72111 | Hotels (except casino hotels) and motels | 9 | 205 938 | 31 955 | 7 708 | 1 226 | 1.2 | .7 |
| 721110 | Hotels (except casino hotels) and motels | 9 | 205 938 | 31 955 | 7 708 | 1 226 | 1.2 | .7 |
| 722 | Food services and drinking places | 67 | 53 955 | 15 222 | 3 767 | 1 216 | 26.1 | 8.1 |
| 7221 | Full-service restaurants | 38 | 33 965 | 10 486 | 2 644 | 850 | 27.5 | 2.1 |
| 72211 | Full-service restaurants | 38 | 33 965 | 10 486 | 2 644 | 850 | 27.5 | 2.1 |
| 722110 | Full-service restaurants | 38 | 33 965 | 10 486 | 2 644 | 850 | 27.5 | 2.1 |
| 7222 | Limited-service eating places | 24 | 17 350 | 3 949 | 940 | 311 | 14.3 | 20.9 |
| 72221 | Limited-service eating places | 24 | 17 350 | 3 949 | 940 | 311 | 14.3 | 20.9 |
| KAILUA CDP (HONOLULU COUNTY) | | | | | | | | |
| 72 | Accommodation and food services | 85 | D | D | D | g | D | D |
| 721 | Accommodation | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 84 | 50 822 | 12 931 | 2 998 | 1 256 | 28.2 | 13.0 |
| 7222 | Limited-service eating places | 43 | 26 563 | 5 968 | 1 412 | 623 | 24.3 | 22.5 |
| 72221 | Limited-service eating places | 43 | 26 563 | 5 968 | 1 412 | 623 | 24.3 | 22.5 |
| 722211 | Limited-service restaurants | 38 | 25 358 | 5 681 | 1 340 | 580 | 23.3 | 23.3 |
| KALAHEO CDP | | | | | | | | |
| 72 | Accommodation and food services | 8 | 4 002 | 1 432 | 331 | 119 | 32.4 | 1.5 |
| 722 | Food services and drinking places | 8 | 4 002 | 1 432 | 331 | 119 | 32.4 | 1.5 |
| KALAOA CDP | | | | | | | | |
| 72 | Accommodation and food services | 4 | 2 850 | 608 | 146 | 66 | 30.8 | - |
| 722 | Food services and drinking places | 4 | 2 850 | 608 | 146 | 66 | 30.8 | - |
| KANEOHE CDP | | | | | | | | |
| 72 | Accommodation and food services | 76 | 48 562 | 12 210 | 2 858 | 1 158 | 29.5 | 18.6 |
| 722 | Food services and drinking places | 76 | 48 562 | 12 210 | 2 858 | 1 158 | 29.5 | 18.6 |
| 7222 | Limited-service eating places | 53 | 28 554 | 6 767 | 1 624 | 611 | 23.7 | 21.3 |
| 72221 | Limited-service eating places | 53 | 28 554 | 6 767 | 1 624 | 611 | 23.7 | 21.3 |
| 722211 | Limited-service restaurants | 42 | 24 231 | 5 914 | 1 425 | 518 | 24.9 | 23.8 |
| 7223 | Special food services | 3 | 1 908 | 325 | 72 | 39 | 20.9 | 18.2 |
| KANEOHE STATION CDP | | | | | | | | |
| 72 | Accommodation and food services | 2 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 2 | D | D | D | b | D | D |
| KAPAA CDP | | | | | | | | |
| 72 | Accommodation and food services | 37 | 30 977 | 8 861 | 2 013 | 602 | 19.3 | 23.0 |
| 721 | Accommodation | 4 | D | D | D | c | D | D |
| 7211 | Traveler accommodation | 4 | D | D | D | c | D | D |
| 72111 | Hotels (except casino hotels) and motels | 3 | D | D | D | c | D | D |
| 721110 | Hotels (except casino hotels) and motels | 3 | D | D | D | c | D | D |
| 722 | Food services and drinking places | 33 | D | D | D | e | D | D |
| 7222 | Limited-service eating places | 13 | 7 106 | 1 609 | 385 | 147 | 25.0 | 27.1 |
| 72221 | Limited-service eating places | 13 | 7 106 | 1 609 | 385 | 147 | 25.0 | 27.1 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|--------------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | From admini-strative records ¹ | Estimated ² |
| KAUNAKAKAI CDP | | | | | | | | |
| 72 | Accommodation and food services | 10 | D | D | D | c | D | D |
| 721 | Accommodation | 1 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 9 | D | D | D | b | D | D |
| KEKAHA CDP | | | | | | | | |
| 72 | Accommodation and food services | 2 | D | D | D | a | D | D |
| 721 | Accommodation | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | a | D | D |
| KIHEI CDP | | | | | | | | |
| 72 | Accommodation and food services | 78 | 71 471 | 17 616 | 4 251 | 1 285 | 21.9 | 19.8 |
| 721 | Accommodation | 11 | 23 443 | 4 951 | 1 308 | 213 | — | 31.5 |
| 7211 | Traveler accommodation | 11 | 23 443 | 4 951 | 1 308 | 213 | — | 31.5 |
| 72111 | Hotels (except casino hotels) and motels | 11 | 23 443 | 4 951 | 1 308 | 213 | — | 31.5 |
| 721110 | Hotels (except casino hotels) and motels | 11 | 23 443 | 4 951 | 1 308 | 213 | — | 31.5 |
| 722 | Food services and drinking places | 67 | 48 028 | 12 665 | 2 943 | 1 072 | 32.6 | 14.1 |
| 7221 | Full-service restaurants | 32 | 25 740 | 7 583 | 1 709 | 622 | 38.9 | 8.6 |
| 72211 | Full-service restaurants | 32 | 25 740 | 7 583 | 1 709 | 622 | 38.9 | 8.6 |
| 722110 | Full-service restaurants | 32 | 25 740 | 7 583 | 1 709 | 622 | 38.9 | 8.6 |
| 7222 | Limited-service eating places | 28 | 17 841 | 4 188 | 1 007 | 386 | 22.9 | 25.4 |
| 72221 | Limited-service eating places | 28 | 17 841 | 4 188 | 1 007 | 386 | 22.9 | 25.4 |
| 7224 | Drinking places (alcoholic beverages) | 6 | D | D | D | b | D | D |
| 72241 | Drinking places (alcoholic beverages) | 6 | D | D | D | b | D | D |
| 722410 | Drinking places (alcoholic beverages) | 6 | D | D | D | b | D | D |
| LAHAINA CDP | | | | | | | | |
| 72 | Accommodation and food services | 94 | 154 665 | 42 979 | 10 902 | 2 627 | 17.5 | 2.3 |
| 721 | Accommodation | 11 | 51 199 | 12 997 | 3 162 | 558 | 16.2 | — |
| 7211 | Traveler accommodation | 11 | 51 199 | 12 997 | 3 162 | 558 | 16.2 | — |
| 72111 | Hotels (except casino hotels) and motels | 10 | D | D | D | f | D | D |
| 721110 | Hotels (except casino hotels) and motels | 10 | D | D | D | f | D | D |
| 722 | Food services and drinking places | 83 | 103 466 | 29 982 | 7 740 | 2 069 | 18.2 | 3.4 |
| 7221 | Full-service restaurants | 46 | 82 039 | 24 680 | 6 475 | 1 615 | 15.8 | .5 |
| 72211 | Full-service restaurants | 46 | 82 039 | 24 680 | 6 475 | 1 615 | 15.8 | .5 |
| 722110 | Full-service restaurants | 46 | 82 039 | 24 680 | 6 475 | 1 615 | 15.8 | .5 |
| 7222 | Limited-service eating places | 36 | D | D | D | e | D | D |
| 72221 | Limited-service eating places | 36 | D | D | D | e | D | D |
| LAIE CDP | | | | | | | | |
| 72 | Accommodation and food services | 7 | 4 958 | 1 289 | 293 | 125 | 58.0 | 38.0 |
| 721 | Accommodation | 2 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 5 | D | D | D | c | D | D |
| LIHUE CDP | | | | | | | | |
| 72 | Accommodation and food services | 41 | 101 526 | 28 230 | 6 578 | 1 383 | 10.9 | 2.2 |
| 721 | Accommodation | 6 | D | D | D | f | D | D |
| 7211 | Traveler accommodation | 6 | D | D | D | f | D | D |
| 72111 | Hotels (except casino hotels) and motels | 6 | D | D | D | f | D | D |
| 721110 | Hotels (except casino hotels) and motels | 6 | D | D | D | f | D | D |
| 722 | Food services and drinking places | 35 | D | D | D | f | D | D |
| 7222 | Limited-service eating places | 13 | 9 111 | 2 009 | 461 | 186 | 47.5 | 8.1 |
| 72221 | Limited-service eating places | 13 | 9 111 | 2 009 | 461 | 186 | 47.5 | 8.1 |
| MAILI CDP | | | | | | | | |
| 72 | Accommodation and food services | 2 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 2 | D | D | D | b | D | D |
| MAKAHA CDP | | | | | | | | |
| 72 | Accommodation and food services | 3 | D | D | D | a | D | D |
| 721 | Accommodation | 1 | D | D | D | a | D | D |
| 7211 | Traveler accommodation | 1 | D | D | D | a | D | D |
| 72111 | Hotels (except casino hotels) and motels | 1 | D | D | D | a | D | D |
| 721110 | Hotels (except casino hotels) and motels | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 2 | D | D | D | a | D | D |
| MAKAKILO CITY CDP | | | | | | | | |
| 72 | Accommodation and food services | 2 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 2 | D | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|-----------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| MAKAWAO CDP | | | | | | | | |
| 72 | Accommodation and food services | 8 | 8 392 | 2 869 | 730 | 263 | 32.6 | .3 |
| 722 | Food services and drinking places | 8 | 8 392 | 2 869 | 730 | 263 | 32.6 | .3 |
| MAUNAWILI CDP | | | | | | | | |
| 72 | Accommodation and food services | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | a | D | D |
| MILILANI TOWN CDP | | | | | | | | |
| 72 | Accommodation and food services | 35 | 28 049 | 7 293 | 1 725 | 696 | 8.4 | 11.6 |
| 722 | Food services and drinking places | 35 | 28 049 | 7 293 | 1 725 | 696 | 8.4 | 11.6 |
| 7222 | Limited-service eating places | 26 | 19 130 | 4 614 | 1 074 | 479 | 8.5 | 14.0 |
| 72221 | Limited-service eating places | 26 | 19 130 | 4 614 | 1 074 | 479 | 8.5 | 14.0 |
| NANAKULI CDP | | | | | | | | |
| 72 | Accommodation and food services | 4 | 3 303 | 798 | 197 | 85 | 8.5 | 20.2 |
| 722 | Food services and drinking places | 4 | 3 303 | 798 | 197 | 85 | 8.5 | 20.2 |
| NAPILI-HONOKOWAI CDP | | | | | | | | |
| 72 | Accommodation and food services | 18 | 29 908 | 6 698 | 1 793 | 449 | 8.9 | 26.4 |
| 721 | Accommodation | 6 | 12 674 | 2 750 | 803 | 123 | — | 46.2 |
| 7211 | Traveler accommodation | 6 | 12 674 | 2 750 | 803 | 123 | — | 46.2 |
| 72111 | Hotels (except casino hotels) and motels | 6 | 12 674 | 2 750 | 803 | 123 | — | 46.2 |
| 721110 | Hotels (except casino hotels) and motels | 6 | 12 674 | 2 750 | 803 | 123 | — | 46.2 |
| 722 | Food services and drinking places | 12 | 17 234 | 3 948 | 990 | 326 | 15.5 | 11.8 |
| PEARL CITY CDP | | | | | | | | |
| 72 | Accommodation and food services | 38 | 32 168 | 7 797 | 1 907 | 751 | 19.0 | 16.8 |
| 722 | Food services and drinking places | 38 | 32 168 | 7 797 | 1 907 | 751 | 19.0 | 16.8 |
| 7222 | Limited-service eating places | 23 | 17 830 | 4 064 | 971 | 408 | 16.4 | 18.8 |
| 72221 | Limited-service eating places | 23 | 17 830 | 4 064 | 971 | 408 | 16.4 | 18.8 |
| PUKALANI CDP | | | | | | | | |
| 72 | Accommodation and food services | 9 | 5 840 | 1 455 | 283 | 135 | 27.4 | 55.4 |
| 722 | Food services and drinking places | 9 | 5 840 | 1 455 | 283 | 135 | 27.4 | 55.4 |
| 7222 | Limited-service eating places | 6 | 4 588 | 1 095 | 212 | 106 | 7.7 | 70.5 |
| 72221 | Limited-service eating places | 6 | 4 588 | 1 095 | 212 | 106 | 7.7 | 70.5 |
| VILLAGE PARK CDP | | | | | | | | |
| 72 | Accommodation and food services | 7 | 5 207 | 1 066 | 257 | 121 | 12.6 | 4.9 |
| 722 | Food services and drinking places | 7 | 5 207 | 1 066 | 257 | 121 | 12.6 | 4.9 |
| 7222 | Limited-service eating places | 5 | D | D | D | c | D | D |
| 72221 | Limited-service eating places | 5 | D | D | D | c | D | D |
| WAHIAWA CDP | | | | | | | | |
| 72 | Accommodation and food services | 40 | 31 160 | 7 999 | 1 853 | 751 | 17.6 | 11.2 |
| 722 | Food services and drinking places | 40 | 31 160 | 7 999 | 1 853 | 751 | 17.6 | 11.2 |
| 7222 | Limited-service eating places | 27 | 20 043 | 4 720 | 1 089 | 483 | 18.0 | 17.4 |
| 72221 | Limited-service eating places | 27 | 20 043 | 4 720 | 1 089 | 483 | 18.0 | 17.4 |
| 7223 | Special food services | 2 | D | D | D | b | D | D |
| WAIALUA CDP | | | | | | | | |
| 72 | Accommodation and food services | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | a | D | D |
| WAIANAE CDP | | | | | | | | |
| 72 | Accommodation and food services | 20 | 12 233 | 2 958 | 690 | 311 | 23.2 | 19.3 |
| 722 | Food services and drinking places | 20 | 12 233 | 2 958 | 690 | 311 | 23.2 | 19.3 |
| 7222 | Limited-service eating places | 12 | 7 611 | 1 706 | 392 | 195 | 24.9 | 18.3 |
| 72221 | Limited-service eating places | 12 | 7 611 | 1 706 | 392 | 195 | 24.9 | 18.3 |
| WAIKOLOA VILLAGE CDP | | | | | | | | |
| 72 | Accommodation and food services | 11 | 13 050 | 4 286 | 1 186 | 228 | 18.0 | 2.8 |
| 721 | Accommodation | 2 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 9 | D | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | |
|------------------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| WAILEA-MAKENA CDP | | | | | | | | |
| 72 | Accommodation and food services | 34 | 371 472 | 140 687 | 31 475 | 4 687 | 5.8 | 12.9 |
| 721 | Accommodation | 13 | 339 283 | 130 655 | 28 714 | 4 035 | 5.0 | 14.0 |
| 7211 | Traveler accommodation | 13 | 339 283 | 130 655 | 28 714 | 4 035 | 5.0 | 14.0 |
| 72111 | Hotels (except casino hotels) and motels | 13 | 339 283 | 130 655 | 28 714 | 4 035 | 5.0 | 14.0 |
| 721110 | Hotels (except casino hotels) and motels | 13 | 339 283 | 130 655 | 28 714 | 4 035 | 5.0 | 14.0 |
| 722 | Food services and drinking places | 21 | 32 189 | 10 032 | 2 761 | 652 | 14.1 | 1.5 |
| 7221 | Full-service restaurants | 15 | 30 745 | 9 740 | 2 687 | 632 | 13.4 | .2 |
| 72211 | Full-service restaurants | 15 | 30 745 | 9 740 | 2 687 | 632 | 13.4 | .2 |
| 722110 | Full-service restaurants | 15 | 30 745 | 9 740 | 2 687 | 632 | 13.4 | .2 |
| WAILUA HOMESTEADS CDP | | | | | | | | |
| 72 | Accommodation and food services | 1 | D | D | D | b | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | b | D | D |
| WAILUKU CDP | | | | | | | | |
| 72 | Accommodation and food services | 52 | 22 777 | 5 642 | 1 282 | 471 | 28.7 | 4.9 |
| 721 | Accommodation | 2 | D | D | D | a | D | D |
| 7213 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 72131 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 721310 | Rooming and boarding houses | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 50 | D | D | D | e | D | D |
| 7222 | Limited-service eating places | 19 | 12 487 | 2 456 | 615 | 254 | 24.3 | 4.5 |
| 72221 | Limited-service eating places | 19 | 12 487 | 2 456 | 615 | 254 | 24.3 | 4.5 |
| WAIMALU CDP | | | | | | | | |
| 72 | Accommodation and food services | 68 | 60 141 | 15 985 | 3 823 | 1 417 | 13.0 | 13.4 |
| 721 | Accommodation | 4 | 2 782 | 708 | 178 | 50 | — | 61.1 |
| 722 | Food services and drinking places | 64 | 57 359 | 15 277 | 3 645 | 1 367 | 13.7 | 11.0 |
| 7221 | Full-service restaurants | 25 | 31 815 | 9 301 | 2 273 | 776 | 11.9 | 2.6 |
| 72211 | Full-service restaurants | 25 | 31 815 | 9 301 | 2 273 | 776 | 11.9 | 2.6 |
| 722110 | Full-service restaurants | 25 | 31 815 | 9 301 | 2 273 | 776 | 11.9 | 2.6 |
| 7222 | Limited-service eating places | 32 | 23 454 | 5 514 | 1 279 | 560 | 12.6 | 23.4 |
| 72221 | Limited-service eating places | 32 | 23 454 | 5 514 | 1 279 | 560 | 12.6 | 23.4 |
| 722212 | Cafeterias, buffets, and grill buffets | 1 | D | D | D | b | D | D |
| WAIMANALO CDP | | | | | | | | |
| 72 | Accommodation and food services | 6 | 2 794 | 707 | 180 | 70 | 40.1 | 9.9 |
| 722 | Food services and drinking places | 6 | 2 794 | 707 | 180 | 70 | 40.1 | 9.9 |
| WAIMANALO BEACH CDP | | | | | | | | |
| 72 | Accommodation and food services | 4 | 1 598 | 364 | 92 | 39 | 26.0 | 1.8 |
| 722 | Food services and drinking places | 4 | 1 598 | 364 | 92 | 39 | 26.0 | 1.8 |
| WAIMEA CDP | | | | | | | | |
| 72 | Accommodation and food services | 24 | 12 061 | 3 520 | 869 | 236 | 44.8 | 9.7 |
| 721 | Accommodation | 3 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 21 | D | D | D | c | D | D |
| 7222 | Limited-service eating places | 13 | 5 963 | 1 427 | 365 | 111 | 54.3 | 8.3 |
| 72221 | Limited-service eating places | 13 | 5 963 | 1 427 | 365 | 111 | 54.3 | 8.3 |
| WAIPAHU CDP | | | | | | | | |
| 72 | Accommodation and food services | 60 | 40 653 | 9 402 | 2 398 | 886 | 17.4 | 10.3 |
| 722 | Food services and drinking places | 60 | 40 653 | 9 402 | 2 398 | 886 | 17.4 | 10.3 |
| 7222 | Limited-service eating places | 36 | 25 536 | 5 558 | 1 453 | 543 | 13.4 | 15.0 |
| 72221 | Limited-service eating places | 36 | 25 536 | 5 558 | 1 453 | 543 | 13.4 | 15.0 |
| 722211 | Limited-service restaurants | 34 | D | D | D | f | D | D |
| WAIPIO CDP | | | | | | | | |
| 72 | Accommodation and food services | 13 | 18 980 | 4 169 | 960 | 408 | 17.3 | .1 |
| 722 | Food services and drinking places | 13 | 18 980 | 4 169 | 960 | 408 | 17.3 | .1 |
| 7222 | Limited-service eating places | 7 | 6 227 | 1 436 | 318 | 147 | 31.4 | — |
| 72221 | Limited-service eating places | 7 | 6 227 | 1 436 | 318 | 147 | 31.4 | — |
| 7223 | Special food services | 1 | D | D | D | b | D | D |
| WHITMORE VILLAGE CDP | | | | | | | | |
| 72 | Accommodation and food services | 1 | D | D | D | a | D | D |
| 722 | Food services and drinking places | 1 | D | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales— | | |
|-----------------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|--|
| | | | | | | | From admini- strative records ¹ | Estimated ² | |
| BALANCE OF HAWAII COUNTY | | | | | | | | | |
| 72 | Accommodation and food services | 86 | D | D | D | i | D | D | |
| 721 | Accommodation | 24 | D | D | D | h | D | D | |
| 7211 | Traveler accommodation | 24 | D | D | D | h | D | D | |
| 72111 | Hotels (except casino hotels) and motels | 18 | D | D | D | h | D | D | |
| 721110 | Hotels (except casino hotels) and motels | 18 | D | D | D | h | D | D | |
| 722 | Food services and drinking places | 62 | D | D | D | f | D | D | |
| 7222 | Limited-service eating places | 31 | D | D | D | e | D | D | |
| 72221 | Limited-service eating places | 31 | D | D | D | e | D | D | |
| BALANCE OF HONOLULU COUNTY | | | | | | | | | |
| 72 | Accommodation and food services | 94 | D | D | D | h | D | D | |
| 721 | Accommodation | 2 | D | D | D | g | D | D | |
| 7211 | Traveler accommodation | 2 | D | D | D | g | D | D | |
| 72111 | Hotels (except casino hotels) and motels | 2 | D | D | D | g | D | D | |
| 721110 | Hotels (except casino hotels) and motels | 2 | D | D | D | g | D | D | |
| 722 | Food services and drinking places | 92 | D | D | D | g | D | D | |
| 7221 | Full-service restaurants | 19 | 32 678 | 9 833 | 2 512 | 719 | 7.8 | 25.1 | |
| 72211 | Full-service restaurants | 19 | 32 678 | 9 833 | 2 512 | 719 | 7.8 | 25.1 | |
| 722110 | Full-service restaurants | 19 | 32 678 | 9 833 | 2 512 | 719 | 7.8 | 25.1 | |
| 7222 | Limited-service eating places | 62 | D | D | D | g | D | D | |
| 72221 | Limited-service eating places | 62 | D | D | D | g | D | D | |
| 722211 | Limited-service restaurants | 46 | D | D | D | f | D | D | |
| 722213 | Snack and nonalcoholic beverage bars | 16 | D | D | D | c | D | D | |
| 7223 | Special food services | 9 | D | D | D | b | D | D | |
| BALANCE OF KAUAI COUNTY | | | | | | | | | |
| 72 | Accommodation and food services | 117 | 329 338 | 83 617 | 20 234 | 4 077 | 7.0 | 3.9 | |
| 721 | Accommodation | 24 | D | D | D | g | D | D | |
| 7211 | Traveler accommodation | 24 | D | D | D | g | D | D | |
| 72111 | Hotels (except casino hotels) and motels | 19 | D | D | D | g | D | D | |
| 721110 | Hotels (except casino hotels) and motels | 19 | D | D | D | g | D | D | |
| 722 | Food services and drinking places | 93 | D | D | D | g | D | D | |
| 7221 | Full-service restaurants | 46 | D | D | D | g | D | D | |
| 72211 | Full-service restaurants | 46 | D | D | D | g | D | D | |
| 722110 | Full-service restaurants | 46 | D | D | D | g | D | D | |
| 7222 | Limited-service eating places | 43 | D | D | D | e | D | D | |
| 72221 | Limited-service eating places | 43 | D | D | D | e | D | D | |
| 722211 | Limited-service restaurants | 34 | D | D | D | e | D | D | |
| 7223 | Special food services | 2 | D | D | D | b | D | D | |
| BALANCE OF MAUI COUNTY | | | | | | | | | |
| 72 | Accommodation and food services | 63 | 573 227 | 169 702 | 43 418 | 6 297 | 1.7 | 11.0 | |
| 721 | Accommodation | 22 | 513 042 | 149 461 | 38 466 | 5 165 | .1 | 11.8 | |
| 7211 | Traveler accommodation | 21 | D | D | D | i | D | D | |
| 72111 | Hotels (except casino hotels) and motels | 20 | D | D | D | i | D | D | |
| 721110 | Hotels (except casino hotels) and motels | 20 | D | D | D | i | D | D | |
| 722 | Food services and drinking places | 41 | 60 185 | 20 241 | 4 952 | 1 132 | 15.4 | 4.0 | |
| 7221 | Full-service restaurants | 24 | 52 312 | 18 567 | 4 537 | 975 | 11.8 | 4.6 | |
| 72211 | Full-service restaurants | 24 | 52 312 | 18 567 | 4 537 | 975 | 11.8 | 4.6 | |
| 722110 | Full-service restaurants | 24 | 52 312 | 18 567 | 4 537 | 975 | 11.8 | 4.6 | |
| 7222 | Limited-service eating places | 17 | 7 873 | 1 674 | 415 | 157 | 39.0 | — | |
| 72221 | Limited-service eating places | 17 | 7 873 | 1 674 | 415 | 157 | 39.0 | — | |

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.