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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ARKANSAS								
72	Accommodation and food services	4 659	2 766 905	751 908	177 368	77 835	23.8	9.5
721	Accommodation	741	494 407	122 533	28 051	10 429	20.4	4.7
7211	Traveler accommodation	653	463 298	114 079	26 417	9 842	17.7	4.4
72111	Hotels (except casino hotels) and motels	590	455 275	112 582	26 089	9 694	17.5	4.4
721110	Hotels (except casino hotels) and motels	590	455 275	112 582	26 089	9 694	17.5	4.4
72119	Other traveler accommodation	63	8 023	1 497	328	148	28.7	3.8
721191	Bed-and-breakfast inns	37	3 047	486	113	70	41.2	7.4
721199	All other traveler accommodation	26	4 976	1 011	215	78	21.1	1.6
7212	RV (recreational vehicle) parks and recreational camps	70	25 661	7 556	1 367	504	67.7	6.2
72121	RV (recreational vehicle) parks and recreational camps	70	25 661	7 556	1 367	504	67.7	6.2
721211	RV (recreational vehicle) parks and campgrounds	27	4 486	1 179	208	87	56.7	11.1
721214	Recreational and vacation camps (except campgrounds)	43	21 175	6 377	1 159	417	70.0	5.2
7213	Rooming and boarding houses	18	5 448	898	267	83	27.6	20.9
72131	Rooming and boarding houses	18	5 448	898	267	83	27.6	20.9
721310	Rooming and boarding houses	18	5 448	898	267	83	27.6	20.9
722	Food services and drinking places	3 918	2 272 498	629 375	149 317	67 406	24.5	10.6
7221	Full-service restaurants	1 658	866 355	265 539	63 556	27 852	33.6	11.5
72211	Full-service restaurants	1 658	866 355	265 539	63 556	27 852	33.6	11.5
722110	Full-service restaurants	1 658	866 355	265 539	63 556	27 852	33.6	11.5
7222	Limited-service eating places	1 962	1 205 954	319 627	75 241	35 064	20.3	10.6
72221	Limited-service eating places	1 962	1 205 954	319 627	75 241	35 064	20.3	10.6
722211	Limited-service restaurants	1 742	1 122 209	295 004	69 155	32 732	20.4	11.0
722212	Cafeterias, buffets, and grill buffets	69	36 167	10 905	2 661	914	21.8	7.2
722213	Snack and nonalcoholic beverage bars	151	47 578	13 718	3 425	1 418	17.5	4.4
7223	Special food services	151	167 355	36 479	8 716	3 508	3.0	6.0
72231	Food service contractors	99	155 238	32 765	7 999	3 226	.1	5.4
722310	Food service contractors	99	155 238	32 765	7 999	3 226	.1	5.4
72232	Caterers	47	11 860	3 627	708	271	39.9	13.4
722320	Caterers	47	11 860	3 627	708	271	39.9	13.4
72233	Mobile food services	5	257	87	9	11	61.1	38.9
722330	Mobile food services	5	257	87	9	11	61.1	38.9
7224	Drinking places (alcoholic beverages)	147	32 834	7 730	1 804	982	53.1	9.7
72241	Drinking places (alcoholic beverages)	147	32 834	7 730	1 804	982	53.1	9.7
722410	Drinking places (alcoholic beverages)	147	32 834	7 730	1 804	982	53.1	9.7

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA								
72	Accommodation and food services	1 334	958 830	266 759	63 964	26 331	18.3	9.1
721	Accommodation	147	157 323	41 533	9 746	3 171	15.0	3.6
7211	Traveler accommodation	136	154 174	40 403	9 499	3 101	13.5	3.6
72111	Hotels (except casino hotels) and motels	134	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	134	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	1 187	801 507	225 226	54 218	23 160	18.9	10.1
7221	Full-service restaurants	445	301 941	97 195	23 844	9 511	21.5	7.8
72211	Full-service restaurants	445	301 941	97 195	23 844	9 511	21.5	7.8
722110	Full-service restaurants	445	301 941	97 195	23 844	9 511	21.5	7.8
7222	Limited-service eating places	630	414 490	106 941	25 278	11 602	18.2	12.1
72221	Limited-service eating places	630	414 490	106 941	25 278	11 602	18.2	12.1
722211	Limited-service restaurants	551	384 065	97 212	22 903	10 809	17.8	12.4
722212	Cafeterias, buffets, and grill buffets	32	18 050	5 606	1 417	411	21.2	12.5
7223	Special food services	71	D	D	D	g	D	D
Little Rock-North Little Rock, AR Metropolitan Statistical Area								
72	Accommodation and food services	1 074	805 550	229 546	55 065	22 021	17.8	9.2
721	Accommodation	119	143 290	38 342	9 034	2 858	13.1	2.9
7211	Traveler accommodation	110	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	108	140 378	37 237	8 793	2 789	11.5	2.9
721110	Hotels (except casino hotels) and motels	108	140 378	37 237	8 793	2 789	11.5	2.9
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	955	662 260	191 204	46 031	19 163	18.9	10.5
7221	Full-service restaurants	366	274 706	89 044	21 885	8 629	20.5	7.1
72211	Full-service restaurants	366	274 706	89 044	21 885	8 629	20.5	7.1
722110	Full-service restaurants	366	274 706	89 044	21 885	8 629	20.5	7.1
7222	Limited-service eating places	500	335 045	87 063	20 661	9 116	17.2	13.4
72221	Limited-service eating places	500	335 045	87 063	20 661	9 116	17.2	13.4
722211	Limited-service restaurants	434	307 448	78 036	18 441	8 404	16.7	13.7
722212	Cafeterias, buffets, and grill buffets	29	17 255	5 506	1 392	396	21.3	13.1
7223	Special food services	56	39 102	11 617	2 671	997	8.7	10.8
Pine Bluff, AR Metropolitan Statistical Area								
72	Accommodation and food services	153	77 208	20 096	4 703	2 200	26.0	10.4
721	Accommodation	18	10 007	2 347	521	231	43.1	14.2
722	Food services and drinking places	135	67 201	17 749	4 182	1 969	23.4	9.9
7222	Limited-service eating places	83	49 405	12 637	3 018	1 511	22.1	8.9
72221	Limited-service eating places	83	49 405	12 637	3 018	1 511	22.1	8.9
Searcy, AR Micropolitan Statistical Area								
72	Accommodation and food services	107	76 072	17 117	4 196	2 110	15.4	6.8
721	Accommodation	10	4 026	844	191	82	14.3	1.1
722	Food services and drinking places	97	72 046	16 273	4 005	2 028	15.5	7.1
7222	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
72221	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
7223	Special food services	9	D	D	D	f	D	D
ARKADELPHIA, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	48	30 003	8 410	1 969	1 036	10.6	10.8
721	Accommodation	10	3 709	930	192	136	2.9	13.8
722	Food services and drinking places	38	26 294	7 480	1 777	900	11.7	10.4
BATESVILLE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	54	29 338	7 417	1 813	1 012	32.5	7.1
721	Accommodation	3	3 354	819	200	81	-	-
722	Food services and drinking places	51	25 984	6 598	1 613	931	36.7	8.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BLYTHEVILLE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	83	41 100	9 983	2 328	1 074	23.5	9.8
721	Accommodation	14	10 453	1 962	458	189	18.2	8.1
722	Food services and drinking places	69	30 647	8 021	1 870	885	25.4	10.3
CAMDEN, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	37	14 432	3 689	938	519	22.2	9.8
721	Accommodation	5	2 746	767	192	86	—	5.9
722	Food services and drinking places	32	11 686	2 922	746	433	27.4	10.7
EL DORADO, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	75	39 101	9 352	2 314	1 112	29.8	11.8
721	Accommodation	13	9 189	1 744	435	204	37.3	.1
722	Food services and drinking places	62	29 912	7 608	1 879	908	27.4	15.3
FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	664	435 269	114 884	26 849	12 023	24.5	8.8
721	Accommodation	86	86 358	15 958	3 906	1 544	12.4	6.4
7211	Traveler accommodation	65	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	63	80 691	15 016	3 670	1 475	11.7	5.4
721110	Hotels (except casino hotels) and motels	63	80 691	15 016	3 670	1 475	11.7	5.4
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
721310	Rooming and boarding houses	13	D	D	D	b	D	D
722	Food services and drinking places	578	348 911	98 926	22 943	10 479	27.5	9.4
7221	Full-service restaurants	252	163 040	46 899	11 236	5 095	37.1	10.9
72211	Full-service restaurants	252	163 040	46 899	11 236	5 095	37.1	10.9
722110	Full-service restaurants	252	163 040	46 899	11 236	5 095	37.1	10.9
7222	Limited-service eating places	273	165 383	45 603	10 210	4 701	18.4	7.8
72221	Limited-service eating places	273	165 383	45 603	10 210	4 701	18.4	7.8
722211	Limited-service restaurants	233	148 112	40 581	9 017	4 278	19.3	8.5
7223	Special food services	24	13 745	4 779	1 117	467	5.5	13.3
FORREST CITY, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	43	26 942	6 871	1 639	718	26.9	11.6
721	Accommodation	13	7 679	1 369	350	141	34.2	.4
722	Food services and drinking places	30	19 263	5 502	1 289	577	24.0	16.0
FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	439	255 124	70 369	16 881	7 471	22.0	8.6
721	Accommodation	51	31 378	7 096	1 707	782	5.6	6.4
7211	Traveler accommodation	50	D	D	D	f	D	D
722	Food services and drinking places	388	223 746	63 273	15 174	6 689	24.4	8.9
7222	Limited-service eating places	202	133 909	36 327	8 602	3 795	15.5	6.9
72221	Limited-service eating places	202	133 909	36 327	8 602	3 795	15.5	6.9
HARRISON, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	73	35 383	10 181	2 295	1 099	38.0	3.3
721	Accommodation	16	6 338	1 412	302	153	22.7	.3
721214	Recreational and vacation camps (except campgrounds) .	3	800	206	32	19	64.5	—
722	Food services and drinking places	57	29 045	8 769	1 993	946	41.3	4.0
HOPE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	38	19 947	5 526	1 260	637	30.7	15.0
721	Accommodation	8	4 933	1 221	276	192	40.7	—
722	Food services and drinking places	30	15 014	4 305	984	445	27.4	19.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HOT SPRINGS, AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	249	158 113	50 260	11 958	4 426	28.8	5.0
721	Accommodation	44	45 813	16 232	3 634	1 015	29.6	2.1
7211	Traveler accommodation	38	43 218	15 621	3 536	981	27.8	1.6
72111	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
721110	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
7212	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
72121	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	205	112 300	34 028	8 324	3 411	28.4	6.2
7222	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
72221	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
7223	Special food services	9	6 994	2 393	565	198	1.9	1.3
JONESBORO, AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	174	119 885	33 853	8 119	3 508	23.9	13.7
721	Accommodation	15	8 231	2 153	548	196	13.7	2.6
722	Food services and drinking places	159	111 654	31 700	7 571	3 312	24.7	14.5
7222	Limited-service eating places	95	63 763	16 699	4 101	1 826	25.0	10.4
72221	Limited-service eating places	95	63 763	16 699	4 101	1 826	25.0	10.4
MAGNOLIA, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	45	20 787	5 470	1 292	705	22.0	9.1
721	Accommodation	6	3 572	865	193	73	7.6	.6
722	Food services and drinking places	39	17 215	4 605	1 099	632	25.0	10.8
MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 982	2 938 790	834 123	197 186	57 244	7.8	9.9
721	Accommodation	262	1 600 184	432 028	101 679	20 770	1.8	9.3
7211	Traveler accommodation	253	1 598 542	431 650	101 586	20 735	1.8	9.3
72111	Hotels (except casino hotels) and motels	241	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	241	D	D	D	i	D	D
72112	Casino hotels	10	1 259 842	344 064	81 236	14 728	—	8.6
721120	Casino hotels	10	1 259 842	344 064	81 236	14 728	—	8.6
722	Food services and drinking places	1 720	1 338 606	402 095	95 507	36 474	15.1	10.7
7221	Full-service restaurants	600	563 188	185 451	44 867	15 942	17.6	12.1
72211	Full-service restaurants	600	563 188	185 451	44 867	15 942	17.6	12.1
722110	Full-service restaurants	600	563 188	185 451	44 867	15 942	17.6	12.1
7222	Limited-service eating places	930	624 615	174 238	41 120	17 149	14.6	10.3
72221	Limited-service eating places	930	624 615	174 238	41 120	17 149	14.6	10.3
722211	Limited-service restaurants	823	563 930	154 717	36 423	15 578	14.9	10.6
722212	Cafeterias, buffets, and grill buffets	36	35 663	12 852	3 274	903	4.0	2.6
7223	Special food services	111	108 940	33 265	7 390	2 383	2.2	7.4
7224	Drinking places (alcoholic beverages)	79	41 863	9 141	2 130	1 000	21.0	6.3
72241	Drinking places (alcoholic beverages)	79	41 863	9 141	2 130	1 000	21.0	6.3
722410	Drinking places (alcoholic beverages)	79	41 863	9 141	2 130	1 000	21.0	6.3
MOUNTAIN HOME, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	102	38 913	11 033	2 351	1 057	46.1	14.6
721	Accommodation	27	11 887	3 005	643	264	63.8	—
7212	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
72121	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
721214	Recreational and vacation camps (except campgrounds)	7	5 752	1 650	319	123	88.8	—
722	Food services and drinking places	75	27 026	8 028	1 708	793	38.3	21.0
PARAGOULD, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	57	28 245	7 552	1 780	927	43.0	5.3
721	Accommodation	3	1 809	329	79	43	61.5	—
722	Food services and drinking places	54	26 436	7 223	1 701	884	41.7	5.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RUSSELLVILLE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	124	65 413	18 539	4 244	2 143	26.1	10.6
721	Accommodation	16	5 875	1 190	280	121	7.3	1.4
722	Food services and drinking places	108	59 538	17 349	3 964	2 022	27.9	11.5
7222	Limited-service eating places	60	33 463	8 800	1 979	1 056	28.4	11.5
72221	Limited-service eating places	60	33 463	8 800	1 979	1 056	28.4	11.5
TEXARKANA, TX-TEXARKANA, AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	207	189 773	42 096	10 535	4 103	16.4	7.2
721	Accommodation	22	14 358	3 172	706	275	38.8	2.9
722	Food services and drinking places	185	175 415	38 924	9 829	3 828	14.5	7.5
7222	Limited-service eating places	105	70 859	18 323	4 817	1 826	22.2	6.9
72221	Limited-service eating places	105	70 859	18 323	4 817	1 826	22.2	6.9
722212	Cafeterias, buffets, and grill buffets	7	10 568	3 290	969	225	3.0	.1
7223	Special food services	5	D	D	D	e	D	D
WEST HELENA, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	34	11 654	2 945	705	333	32.9	16.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ARKANSAS								
72	Accommodation and food services	47	16 149	4 232	975	496	43.9	17.4
721	Accommodation	9	2 322	455	116	43	50.0	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	38	13 827	3 777	859	453	42.9	20.3
7222	Limited-service eating places	23	10 127	2 831	614	312	23.8	26.8
72221	Limited-service eating places	23	10 127	2 831	614	312	23.8	26.8
ASHLEY								
72	Accommodation and food services	26	12 245	3 016	599	261	41.5	12.3
721	Accommodation	3	1 425	278	57	27	32.8	26.4
722	Food services and drinking places	23	10 820	2 738	542	234	42.7	10.4
7222	Limited-service eating places	15	9 876	2 427	470	207	38.8	9.8
72221	Limited-service eating places	15	9 876	2 427	470	207	38.8	9.8
BAXTER								
72	Accommodation and food services	102	38 913	11 033	2 351	1 057	46.1	14.6
721	Accommodation	27	11 887	3 005	643	264	63.8	—
7211	Traveler accommodation	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
72121	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
721211	RV (recreational vehicle) parks and campgrounds	4	648	157	36	12	100.0	—
721214	Recreational and vacation camps (except campgrounds)	7	5 752	1 650	319	123	88.8	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	75	27 026	8 028	1 708	793	38.3	21.0
7222	Limited-service eating places	22	D	D	D	e	D	D
72221	Limited-service eating places	22	D	D	D	e	D	D
BENTON								
72	Accommodation and food services	238	163 378	41 862	9 696	4 449	23.6	6.4
721	Accommodation	28	30 065	4 983	1 213	532	11.6	2.4
7211	Traveler accommodation	27	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
722	Food services and drinking places	210	133 313	36 879	8 483	3 917	26.3	7.3
7221	Full-service restaurants	87	56 369	16 210	3 888	1 850	32.7	7.8
72211	Full-service restaurants	87	56 369	16 210	3 888	1 850	32.7	7.8
722110	Full-service restaurants	87	56 369	16 210	3 888	1 850	32.7	7.8
7222	Limited-service eating places	112	D	D	D	g	D	D
72221	Limited-service eating places	112	D	D	D	g	D	D
722211	Limited-service restaurants	101	D	D	D	g	D	D
7223	Special food services	7	D	D	D	c	D	D
BOONE								
72	Accommodation and food services	57	31 565	9 119	2 088	997	34.9	3.0
721	Accommodation	9	4 299	938	208	119	10.1	—
722	Food services and drinking places	48	27 266	8 181	1 880	878	38.8	3.4
7222	Limited-service eating places	24	17 627	4 884	1 148	509	36.1	.8
72221	Limited-service eating places	24	17 627	4 884	1 148	509	36.1	.8
BRADLEY								
72	Accommodation and food services	16	5 132	1 397	330	181	33.1	9.9
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
CALHOUN								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARROLL								
72	Accommodation and food services	163	49 211	14 138	2 736	1 452	47.0	9.3
721	Accommodation	79	23 166	6 594	1 234	575	41.0	1.9
7211	Traveler accommodation	76	22 765	6 560	1 228	573	41.5	1.4
72111	Hotels (except casino hotels) and motels	56	20 303	6 154	1 142	526	45.6	1.2
721110	Hotels (except casino hotels) and motels	56	20 303	6 154	1 142	526	45.6	1.2
7212	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
72121	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
722	Food services and drinking places	84	26 045	7 544	1 502	877	52.4	15.8
7222	Limited-service eating places	21	8 443	2 259	432	242	42.7	7.8
72221	Limited-service eating places	21	8 443	2 259	432	242	42.7	7.8
CHICOT								
72	Accommodation and food services	19	5 872	1 405	348	176	56.4	.5
721	Accommodation	4	1 370	315	75	37	55.4	—
722	Food services and drinking places	15	4 502	1 090	273	139	56.8	.7
CLARK								
72	Accommodation and food services	48	30 003	8 410	1 969	1 036	10.6	10.8
721	Accommodation	10	3 709	930	192	136	2.9	13.8
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	38	26 294	7 480	1 777	900	11.7	10.4
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
7223	Special food services	5	D	D	D	e	D	D
CLAY								
72	Accommodation and food services	21	7 378	1 990	466	251	37.4	29.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
CLEBURNE								
72	Accommodation and food services	55	20 842	5 956	1 303	698	39.6	8.6
721	Accommodation	12	6 607	2 142	444	178	7.7	—
7211	Traveler accommodation	9	5 257	1 751	379	139	9.7	—
7212	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
721214	Recreational and vacation camps (except campgrounds) .	3	1 350	391	65	39	—	—
722	Food services and drinking places	43	14 235	3 814	859	520	54.4	12.6
CLEVELAND								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
COLUMBIA								
72	Accommodation and food services	45	20 787	5 470	1 292	705	22.0	9.1
721	Accommodation	6	3 572	865	193	73	7.6	.6
722	Food services and drinking places	39	17 215	4 605	1 099	632	25.0	10.8
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
CONWAY								
72	Accommodation and food services	29	12 209	3 149	741	376	15.0	42.0
721	Accommodation	9	1 867	420	89	47	11.9	33.9
722	Food services and drinking places	20	10 342	2 729	652	329	15.6	43.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CRAIGHEAD								
72	Accommodation and food services	142	107 809	30 875	7 423	3 170	22.8	11.6
721	Accommodation	10	7 599	1 998	509	182	13.2	—
7211	Traveler accommodation	10	7 599	1 998	509	182	13.2	—
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	132	100 210	28 877	6 914	2 988	23.5	12.5
7221	Full-service restaurants	50	40 880	13 134	3 035	1 297	24.9	20.5
72211	Full-service restaurants	50	40 880	13 134	3 035	1 297	24.9	20.5
722110	Full-service restaurants	50	40 880	13 134	3 035	1 297	24.9	20.5
7222	Limited-service eating places	77	53 936	14 274	3 531	1 558	24.9	5.6
72221	Limited-service eating places	77	53 936	14 274	3 531	1 558	24.9	5.6
722211	Limited-service restaurants	67	47 500	12 735	3 209	1 378	25.3	6.4
722212	Cafeterias, buffets, and grill buffets	5	5 692	1 272	297	153	17.2	—
7223	Special food services	4	D	D	D	c	D	D
CRAWFORD								
72	Accommodation and food services	56	37 087	9 982	2 373	1 074	13.2	11.8
721	Accommodation	8	4 157	857	181	151	—	19.5
722	Food services and drinking places	48	32 930	9 125	2 192	923	14.9	10.8
7222	Limited-service eating places	28	19 839	5 307	1 271	545	6.9	6.5
72221	Limited-service eating places	28	19 839	5 307	1 271	545	6.9	6.5
CRITTENDEN								
72	Accommodation and food services	83	54 218	15 196	3 588	1 394	13.2	1.5
721	Accommodation	28	13 230	3 104	742	308	9.1	—
7211	Traveler accommodation	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
722	Food services and drinking places	55	40 988	12 092	2 846	1 086	14.5	2.0
7222	Limited-service eating places	36	22 636	6 182	1 440	603	16.0	3.6
72221	Limited-service eating places	36	22 636	6 182	1 440	603	16.0	3.6
CROSS								
72	Accommodation and food services	18	8 680	2 432	598	310	10.1	9.0
721	Accommodation	3	489	150	34	15	9.6	—
722	Food services and drinking places	15	8 191	2 282	564	295	10.1	9.6
DALLAS								
72	Accommodation and food services	11	2 911	887	227	117	19.6	3.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
DESHA								
72	Accommodation and food services	26	7 629	1 880	463	258	28.4	6.4
721	Accommodation	5	1 439	291	62	35	—	—
722	Food services and drinking places	21	6 190	1 589	401	223	35.0	7.9
DREW								
72	Accommodation and food services	35	13 189	3 576	866	476	36.5	9.2
721	Accommodation	5	2 167	498	105	63	57.4	—
722	Food services and drinking places	30	11 022	3 078	761	413	32.4	11.0
7222	Limited-service eating places	21	9 358	2 678	659	324	23.2	10.1
72221	Limited-service eating places	21	9 358	2 678	659	324	23.2	10.1
FAULKNER								
72	Accommodation and food services	127	79 198	21 638	5 213	2 675	22.8	18.6
721	Accommodation	12	7 272	1 685	366	178	50.9	20.7
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	115	71 926	19 953	4 847	2 497	20.0	18.4
7222	Limited-service eating places	59	40 535	10 370	2 453	1 272	19.7	17.8
72221	Limited-service eating places	59	40 535	10 370	2 453	1 272	19.7	17.8
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	b	D	D
7223	Special food services	6	4 980	1 104	327	192	10.3	.2

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							From admini-strative records ¹	Estimated ²
FRANKLIN								
72	Accommodation and food services	25	8 970	2 555	566	275	29.0	1.9
721	Accommodation	5	1 797	579	128	55	—	.9
722	Food services and drinking places	20	7 173	1 976	438	220	36.3	2.2
FULTON								
72	Accommodation and food services	20	4 950	1 455	298	158	56.1	12.2
721	Accommodation	5	1 380	441	75	20	24.9	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	15	3 570	1 014	223	138	68.2	17.0
GARLAND								
72	Accommodation and food services	249	158 113	50 260	11 958	4 426	28.8	5.0
721	Accommodation	44	45 813	16 232	3 634	1 015	29.6	2.1
7211	Traveler accommodation	38	43 218	15 621	3 536	981	27.8	1.6
72111	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
721110	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
7212	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
72121	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
721214	Recreational and vacation camps (except campgrounds) ..	5	D	D	D	b	D	D
722	Food services and drinking places	205	112 300	34 028	8 324	3 411	28.4	6.2
7221	Full-service restaurants	101	53 483	17 442	4 155	1 672	31.8	7.5
72211	Full-service restaurants	101	53 483	17 442	4 155	1 672	31.8	7.5
722110	Full-service restaurants	101	53 483	17 442	4 155	1 672	31.8	7.5
7222	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
72221	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
722211	Limited-service restaurants	74	45 290	12 342	2 890	1 196	31.2	5.5
7223	Special food services	9	6 994	2 393	565	198	1.9	1.3
GRANT								
72	Accommodation and food services	18	6 507	1 746	400	196	35.2	4.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
GREENE								
72	Accommodation and food services	57	28 245	7 552	1 780	927	43.0	5.3
721	Accommodation	3	1 809	329	79	43	61.5	—
722	Food services and drinking places	54	26 436	7 223	1 701	884	41.7	5.7
7222	Limited-service eating places	28	18 533	4 813	1 137	577	31.8	1.5
72221	Limited-service eating places	28	18 533	4 813	1 137	577	31.8	1.5
HEMPSTEAD								
72	Accommodation and food services	30	16 954	4 657	1 041	549	24.2	17.0
721	Accommodation	6	D	D	D	c	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
72221	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
HOT SPRING								
72	Accommodation and food services	30	16 175	4 388	1 122	489	11.3	32.7
721	Accommodation	4	723	108	28	12	47.0	33.3
722	Food services and drinking places	26	15 452	4 280	1 094	477	9.6	32.6
7222	Limited-service eating places	18	13 024	3 575	922	396	8.1	38.7
72221	Limited-service eating places	18	13 024	3 575	922	396	8.1	38.7
HOWARD								
72	Accommodation and food services	16	7 194	1 906	434	286	20.3	22.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	e	D	D
INDEPENDENCE								
72	Accommodation and food services	54	29 338	7 417	1 813	1 012	32.5	7.1
721	Accommodation	3	3 354	819	200	81	—	—
722	Food services and drinking places	51	25 984	6 598	1 613	931	36.7	8.0
7222	Limited-service eating places	24	D	D	D	f	D	D
72221	Limited-service eating places	24	D	D	D	f	D	D

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							From admini- strative records ¹	Estimated ²
IZARD								
72	Accommodation and food services	15	2 881	846	186	125	37.6	36.8
721	Accommodation	4	374	181	39	19	1.6	46.8
722	Food services and drinking places	11	2 507	665	147	106	42.9	35.3
JACKSON								
72	Accommodation and food services	29	8 052	2 212	535	221	41.2	10.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
JEFFERSON								
72	Accommodation and food services	138	73 779	19 199	4 524	2 087	24.6	10.5
721	Accommodation	18	10 007	2 347	521	231	43.1	14.2
7211	Traveler accommodation	18	10 007	2 347	521	231	43.1	14.2
72111	Hotels (except casino hotels) and motels	18	10 007	2 347	521	231	43.1	14.2
721110	Hotels (except casino hotels) and motels	18	10 007	2 347	521	231	43.1	14.2
722	Food services and drinking places	120	63 772	16 852	4 003	1 856	21.7	9.9
7222	Limited-service eating places	74	47 471	12 092	2 900	1 437	21.9	8.5
72221	Limited-service eating places	74	47 471	12 092	2 900	1 437	21.9	8.5
722211	Limited-service restaurants	67	45 727	11 569	2 786	1 392	22.7	8.9
7223	Special food services	5	D	D	D	b	D	D
JOHNSON								
72	Accommodation and food services	33	13 546	3 654	893	429	30.2	9.4
721	Accommodation	6	2 677	583	136	70	—	—
722	Food services and drinking places	27	10 869	3 071	757	359	37.6	11.7
7222	Limited-service eating places	17	8 051	2 108	541	238	34.5	9.9
72221	Limited-service eating places	17	8 051	2 108	541	238	34.5	9.9
LAFAYETTE								
72	Accommodation and food services	10	1 478	308	80	44	32.4	51.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
LAWRENCE								
72	Accommodation and food services	21	8 329	1 962	428	249	23.5	15.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
LEE								
72	Accommodation and food services	5	2 117	510	135	66	23.8	1.1
722	Food services and drinking places	5	2 117	510	135	66	23.8	1.1
LINCOLN								
72	Accommodation and food services	13	D	D	D	c	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
LITTLE RIVER								
72	Accommodation and food services	12	4 726	1 283	323	158	35.3	19.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
LOGAN								
72	Accommodation and food services	26	10 985	2 744	715	329	41.8	10.1
721	Accommodation	3	362	101	20	14	—	21.0
722	Food services and drinking places	23	10 623	2 643	695	315	43.3	9.7
LONOKE								
72	Accommodation and food services	67	35 767	8 658	2 008	1 031	25.3	14.8
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	60	D	D	D	f	D	D
7222	Limited-service eating places	35	24 381	5 270	1 225	722	15.9	14.1
72221	Limited-service eating places	35	24 381	5 270	1 225	722	15.9	14.1
MADISON								
72	Accommodation and food services	7	1 765	460	114	76	78.1	—
722	Food services and drinking places	7	1 765	460	114	76	78.1	—

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							From admini- strative records ¹	Estimated ²
MARION								
72	Accommodation and food services	31	6 214	1 448	339	162	64.5	6.9
721	Accommodation	14	2 233	388	97	40	39.3	3.4
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	17	3 981	1 060	242	122	78.6	8.9
MILLER								
72	Accommodation and food services	78	95 817	16 097	3 839	1 452	8.5	6.8
721	Accommodation	12	8 144	1 792	393	156	31.0	5.1
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	66	87 673	14 305	3 446	1 296	6.4	7.0
7222	Limited-service eating places	25	D	D	D	e	D	D
72221	Limited-service eating places	25	D	D	D	e	D	D
7223	Special food services	1	D	D	D	e	D	D
MISSISSIPPI								
72	Accommodation and food services	83	41 100	9 983	2 328	1 074	23.5	9.8
721	Accommodation	14	10 453	1 962	458	189	18.2	8.1
7211	Traveler accommodation	14	10 453	1 962	458	189	18.2	8.1
72111	Hotels (except casino hotels) and motels	14	10 453	1 962	458	189	18.2	8.1
721110	Hotels (except casino hotels) and motels	14	10 453	1 962	458	189	18.2	8.1
722	Food services and drinking places	69	30 647	8 021	1 870	885	25.4	10.3
7222	Limited-service eating places	34	20 224	5 090	1 233	604	15.6	5.8
72221	Limited-service eating places	34	20 224	5 090	1 233	604	15.6	5.8
MONROE								
72	Accommodation and food services	24	9 963	2 493	581	354	52.5	12.1
721	Accommodation	7	1 868	415	97	51	26.7	44.4
722	Food services and drinking places	17	8 095	2 078	484	303	58.4	4.6
MONTGOMERY								
72	Accommodation and food services	14	11 476	2 999	476	154	52.8	.4
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	7	5 501	1 281	219	102	2.5	—
72111	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
721110	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
NEVADA								
72	Accommodation and food services	8	2 993	869	219	88	67.6	3.6
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
NEWTON								
72	Accommodation and food services	16	3 818	1 062	207	102	63.5	6.5
721	Accommodation	7	2 039	474	94	34	49.2	1.1
7212	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
72121	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
721214	Recreational and vacation camps (except campgrounds)	3	800	206	32	19	64.5	—
722	Food services and drinking places	9	1 779	588	113	68	79.9	12.6
OUACHITA								
72	Accommodation and food services	34	D	D	D	f	D	D
721	Accommodation	5	2 746	767	192	86	—	5.9
722	Food services and drinking places	29	D	D	D	e	D	D
PERRY								
72	Accommodation and food services	3	628	153	37	15	90.0	10.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
PHILLIPS								
72	Accommodation and food services	34	11 654	2 945	705	333	32.9	16.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	19	7 867	2 010	510	239	19.1	20.4
72221	Limited-service eating places	19	7 867	2 010	510	239	19.1	20.4
PIKE								
72	Accommodation and food services	18	4 349	1 066	236	128	54.7	16.7
721	Accommodation	5	1 085	176	37	17	60.5	—
722	Food services and drinking places	13	3 264	890	199	111	52.8	22.3
POINSETT								
72	Accommodation and food services	32	12 076	2 978	696	338	33.9	31.9
721	Accommodation	5	632	155	39	14	19.1	33.2
722	Food services and drinking places	27	11 444	2 823	657	324	34.7	31.8
7222	Limited-service eating places	18	9 827	2 425	570	268	25.8	36.5
72221	Limited-service eating places	18	9 827	2 425	570	268	25.8	36.5
POLK								
72	Accommodation and food services	33	9 881	2 787	624	348	49.5	7.5
721	Accommodation	6	2 137	552	103	41	6.0	16.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	27	7 744	2 235	521	307	61.5	4.9
POPE								
72	Accommodation and food services	105	56 537	16 093	3 694	1 817	18.2	12.2
721	Accommodation	15	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	90	D	D	D	g	D	D
7222	Limited-service eating places	51	D	D	D	f	D	D
72221	Limited-service eating places	51	D	D	D	f	D	D
7223	Special food services	5	D	D	D	c	D	D
PRAIRIE								
72	Accommodation and food services	12	3 308	713	177	92	65.1	34.9
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
PULASKI								
72	Accommodation and food services	774	629 128	182 536	43 849	16 565	16.3	7.8
721	Accommodation	88	128 441	35 060	8 308	2 534	8.4	2.0
7211	Traveler accommodation	83	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	81	125 944	34 064	8 095	2 472	6.8	2.1
721110	Hotels (except casino hotels) and motels	81	125 944	34 064	8 095	2 472	6.8	2.1
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PULASKI—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	686	500 687	147 476	35 541	14 031	18.3	9.3
7221	Full-service restaurants	253	217 031	70 083	17 308	6 438	19.5	4.7
72211	Full-service restaurants	253	217 031	70 083	17 308	6 438	19.5	4.7
722110	Full-service restaurants	253	217 031	70 083	17 308	6 438	19.5	4.7
7222	Limited-service eating places	358	237 197	63 725	15 154	6 393	16.5	13.1
72221	Limited-service eating places	358	237 197	63 725	15 154	6 393	16.5	13.1
722211	Limited-service restaurants	312	217 645	56 535	13 361	5 858	16.4	13.2
722212	Cafeterias, buffets, and grill buffets	21	12 107	4 447	1 135	320	13.9	15.8
7223	Special food services	44	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	31	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	31	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	31	D	D	D	e	D	D
RANDOLPH								
72	Accommodation and food services	28	10 503	2 565	617	374	39.7	12.2
721	Accommodation	3	1 168	247	53	31	100.0	—
722	Food services and drinking places	25	9 335	2 318	564	343	32.1	13.7
ST. FRANCIS								
72	Accommodation and food services	43	26 942	6 871	1 639	718	26.9	11.6
721	Accommodation	13	7 679	1 369	350	141	34.2	.4
7211	Traveler accommodation	13	7 679	1 369	350	141	34.2	.4
72111	Hotels (except casino hotels) and motels	13	7 679	1 369	350	141	34.2	.4
721110	Hotels (except casino hotels) and motels	13	7 679	1 369	350	141	34.2	.4
722	Food services and drinking places	30	19 263	5 502	1 289	577	24.0	16.0
7222	Limited-service eating places	14	12 977	3 284	785	335	9.2	15.2
72221	Limited-service eating places	14	12 977	3 284	785	335	9.2	15.2
SALINE								
72	Accommodation and food services	85	54 322	14 815	3 558	1 539	20.9	8.1
721	Accommodation	10	3 947	884	206	80	45.1	.5
722	Food services and drinking places	75	50 375	13 931	3 352	1 459	19.0	8.7
7222	Limited-service eating places	40	28 663	6 591	1 581	623	21.0	10.4
72221	Limited-service eating places	40	28 663	6 591	1 581	623	21.0	10.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
SCOTT								
72	Accommodation and food services	14	1 784	478	122	89	87.2	2.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
SEARCY								
72	Accommodation and food services	9	1 974	877	174	80	34.6	5.5
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
SEBASTIAN								
72	Accommodation and food services	241	163 582	45 777	11 154	4 702	20.3	9.0
721	Accommodation	19	18 205	3 932	1 047	362	2.3	3.1
7211	Traveler accommodation	19	18 205	3 932	1 047	362	2.3	3.1
72111	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
722	Food services and drinking places	222	145 377	41 845	10 107	4 340	22.6	9.7
7221	Full-service restaurants	89	58 422	17 395	4 332	1 827	33.8	13.0
72211	Full-service restaurants	89	58 422	17 395	4 332	1 827	33.8	13.0
722110	Full-service restaurants	89	58 422	17 395	4 332	1 827	33.8	13.0
7222	Limited-service eating places	110	D	D	D	g	D	D
72221	Limited-service eating places	110	D	D	D	g	D	D
722211	Limited-service restaurants	96	70 189	19 097	4 449	1 998	14.6	9.1
722212	Cafeterias, buffets, and grill buffets	4	4 286	1 568	420	153	—	—
7223	Special food services	5	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SEVIER								
72	Accommodation and food services	12	6 153	2 002	453	197	20.5	7.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
SHARP								
72	Accommodation and food services	37	10 960	2 972	674	350	43.3	13.5
721	Accommodation	7	1 761	394	86	36	30.2	18.3
722	Food services and drinking places	30	9 199	2 578	588	314	45.8	12.6
STONE								
72	Accommodation and food services	30	12 498	2 896	548	280	39.1	30.9
721	Accommodation	16	6 595	1 294	245	108	21.1	52.4
7211	Traveler accommodation	14	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	5 413	1 094	212	91	8.7	63.8
721110	Hotels (except casino hotels) and motels	9	5 413	1 094	212	91	8.7	63.8
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	14	5 903	1 602	303	172	59.3	6.9
UNION								
72	Accommodation and food services	75	39 101	9 352	2 314	1 112	29.8	11.8
721	Accommodation	13	9 189	1 744	435	204	37.3	.1
7211	Traveler accommodation	13	9 189	1 744	435	204	37.3	.1
72111	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
721110	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
722	Food services and drinking places	62	29 912	7 608	1 879	908	27.4	15.3
7222	Limited-service eating places	30	D	D	D	f	D	D
72221	Limited-service eating places	30	D	D	D	f	D	D
VAN BUREN								
72	Accommodation and food services	21	8 935	2 502	536	271	31.1	13.4
721	Accommodation	3	866	228	53	20	45.5	—
722	Food services and drinking places	18	8 069	2 274	483	251	29.6	14.8
WASHINGTON								
72	Accommodation and food services	387	262 849	70 771	16 659	7 253	23.8	9.9
721	Accommodation	50	D	D	D	g	D	D
7211	Traveler accommodation	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	36	50 735	10 053	2 465	944	12.0	7.2
721110	Hotels (except casino hotels) and motels	36	50 735	10 053	2 465	944	12.0	7.2
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
721310	Rooming and boarding houses	13	D	D	D	b	D	D
722	Food services and drinking places	337	D	D	D	i	D	D
7221	Full-service restaurants	140	101 791	29 351	7 039	3 059	38.4	12.1
72211	Full-service restaurants	140	101 791	29 351	7 039	3 059	38.4	12.1
722110	Full-service restaurants	140	101 791	29 351	7 039	3 059	38.4	12.1
7222	Limited-service eating places	156	90 623	25 382	5 730	2 675	15.3	7.7
72221	Limited-service eating places	156	90 623	25 382	5 730	2 675	15.3	7.7
722211	Limited-service restaurants	127	79 122	21 816	4 888	2 377	15.8	8.4
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	26	D	D	D	c	D	D
7223	Special food services	17	D	D	D	e	D	D
WHITE								
72	Accommodation and food services	107	76 072	17 117	4 196	2 110	15.4	6.8
721	Accommodation	10	4 026	844	191	82	14.3	1.1
722	Food services and drinking places	97	72 046	16 273	4 005	2 028	15.5	7.1
7222	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
72221	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
7223	Special food services	9	D	D	D	f	D	D
WOODRUFF								
72	Accommodation and food services	8	1 275	244	52	38	62.4	37.6
722	Food services and drinking places	8	1 275	244	52	38	62.4	37.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	YELL							
72	Accommodation and food services	19	8 876	2 446	550	326	75.9	.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALMA								
72	Accommodation and food services	15	11 764	3 475	788	285	19.4	6.9
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	e	D	D
7222	Limited-service eating places	6	D	D	D	c	D	D
72221	Limited-service eating places	6	D	D	D	c	D	D
ARKADELPHIA								
72	Accommodation and food services	41	24 228	6 250	1 480	836	9.8	13.4
721	Accommodation	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	22	12 007	3 212	762	321	13.2	10.0
72221	Limited-service eating places	22	12 007	3 212	762	321	13.2	10.0
7223	Special food services	5	D	D	D	e	D	D
ASHDOWN								
72	Accommodation and food services	10	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	4 382	1 198	300	138	34.5	16.2
ATKINS								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
AUGUSTA								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALD KNOB								
72	Accommodation and food services	5	3 871	874	192	116	39.8	25.7
722	Food services and drinking places	5	3 871	874	192	116	39.8	25.7
BARLING								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BATESVILLE								
72	Accommodation and food services	38	21 723	5 358	1 285	767	34.0	8.2
722	Food services and drinking places	38	21 723	5 358	1 285	767	34.0	8.2
7222	Limited-service eating places	17	13 333	3 329	802	442	30.6	3.3
72221	Limited-service eating places	17	13 333	3 329	802	442	30.6	3.3
BEEBE								
72	Accommodation and food services	17	6 714	1 737	403	274	23.8	5.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
7222	Limited-service eating places	9	4 818	1 195	264	183	17.0	1.8
72221	Limited-service eating places	9	4 818	1 195	264	183	17.0	1.8
BENTON								
72	Accommodation and food services	46	29 328	7 137	1 791	766	19.0	11.0
721	Accommodation	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
722	Food services and drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	23	19 116	4 138	1 025	384	11.5	12.1
72221	Limited-service eating places	23	19 116	4 138	1 025	384	11.5	12.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BENTONVILLE								
72	Accommodation and food services	65	57 775	13 658	3 371	1 434	13.8	6.5
721	Accommodation	10	21 847	3 295	853	362	—	—
7211	Traveler accommodation	10	21 847	3 295	853	362	—	—
72111	Hotels (except casino hotels) and motels	10	21 847	3 295	853	362	—	—
721110	Hotels (except casino hotels) and motels	10	21 847	3 295	853	362	—	—
722	Food services and drinking places	55	35 928	10 363	2 518	1 072	22.3	10.4
7222	Limited-service eating places	25	17 877	4 896	1 186	503	5.8	5.3
72221	Limited-service eating places	25	17 877	4 896	1 186	503	5.8	5.3
7223	Special food services	3	D	D	D	b	D	D
BERRYVILLE								
72	Accommodation and food services	15	6 008	1 656	354	196	39.2	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BLYTHEVILLE								
72	Accommodation and food services	51	28 952	7 098	1 636	716	21.1	8.5
721	Accommodation	10	8 709	1 638	374	148	21.9	—
7211	Traveler accommodation	10	8 709	1 638	374	148	21.9	—
72111	Hotels (except casino hotels) and motels	10	8 709	1 638	374	148	21.9	—
721110	Hotels (except casino hotels) and motels	10	8 709	1 638	374	148	21.9	—
722	Food services and drinking places	41	20 243	5 460	1 262	568	20.8	12.2
7222	Limited-service eating places	19	11 822	2 918	715	333	5.2	9.4
72221	Limited-service eating places	19	11 822	2 918	715	333	5.2	9.4
BOONEVILLE								
72	Accommodation and food services	7	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BRINKLEY								
72	Accommodation and food services	19	8 591	2 203	510	325	49.0	9.8
721	Accommodation	7	1 868	415	97	51	26.7	44.4
722	Food services and drinking places	12	6 723	1 788	413	274	55.2	.2
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
BRYANT								
72	Accommodation and food services	25	18 734	5 784	1 350	553	26.4	4.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	f	D	D
7222	Limited-service eating places	12	8 807	2 277	512	214	38.2	7.7
72221	Limited-service eating places	12	8 807	2 277	512	214	38.2	7.7
CABOT								
72	Accommodation and food services	32	20 811	5 392	1 295	594	18.7	7.7
721	Accommodation	3	684	135	27	13	100.0	—
722	Food services and drinking places	29	20 127	5 257	1 268	581	16.0	8.0
7222	Limited-service eating places	19	15 411	3 366	819	453	15.7	1.9
72221	Limited-service eating places	19	15 411	3 366	819	453	15.7	1.9
CAMDEN								
72	Accommodation and food services	29	13 216	3 390	843	474	19.7	7.9
721	Accommodation	5	2 746	767	192	86	—	5.9
722	Food services and drinking places	24	10 470	2 623	651	388	24.9	8.4
7222	Limited-service eating places	11	6 710	1 694	422	238	9.2	10.6
72221	Limited-service eating places	11	6 710	1 694	422	238	9.2	10.6
CHARLESTON								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
CHEROKEE VILLAGE								
72	Accommodation and food services	4	1 461	338	83	37	61.6	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHEROKEE VILLAGE (PART - FULTON COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
CHEROKEE VILLAGE (PART - SHARP COUNTY)								
72	Accommodation and food services	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
CLARKSVILLE								
72	Accommodation and food services	29	12 652	3 541	861	415	29.5	5.8
721	Accommodation	6	2 677	583	136	70	—	—
722	Food services and drinking places	23	9 975	2 958	725	345	37.4	7.3
7222	Limited-service eating places	15	D	D	D	c	D	D
72221	Limited-service eating places	15	D	D	D	c	D	D
CONWAY								
72	Accommodation and food services	104	69 451	18 827	4 552	2 310	21.7	18.2
721	Accommodation	12	7 272	1 685	366	178	50.9	20.7
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	92	62 179	17 142	4 186	2 132	18.3	17.9
7222	Limited-service eating places	48	34 177	8 603	2 041	1 037	21.5	16.2
72221	Limited-service eating places	48	34 177	8 603	2 041	1 037	21.5	16.2
722211	Limited-service restaurants	36	30 149	7 585	1 857	941	16.5	17.8
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	b	D	D
7223	Special food services	6	4 980	1 104	327	192	10.3	.2
CORNING								
72	Accommodation and food services	8	3 212	902	218	120	43.4	—
722	Food services and drinking places	8	3 212	902	218	120	43.4	—
CROSSETT								
72	Accommodation and food services	21	10 176	2 445	477	210	37.8	14.8
721	Accommodation	3	1 425	278	57	27	32.8	26.4
722	Food services and drinking places	18	8 751	2 167	420	183	38.7	12.9
7222	Limited-service eating places	13	D	D	D	c	D	D
72221	Limited-service eating places	13	D	D	D	c	D	D
DARDANELLE								
72	Accommodation and food services	11	7 215	1 860	422	249	71.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	6	5 305	1 205	271	154	69.5	—
72221	Limited-service eating places	6	5 305	1 205	271	154	69.5	—
DE QUEEN								
72	Accommodation and food services	11	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7222	Limited-service eating places	7	5 018	1 535	346	153	12.0	9.3
72221	Limited-service eating places	7	5 018	1 535	346	153	12.0	9.3
DERMOTT								
72	Accommodation and food services	4	698	110	23	13	63.9	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
DE WITT								
72	Accommodation and food services	10	1 957	571	129	49	94.6	1.3
722	Food services and drinking places	10	1 957	571	129	49	94.6	1.3
DUMAS								
72	Accommodation and food services	17	5 021	1 258	305	152	21.6	8.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini-strative records ¹	Estimated ²
EARLE								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
EL DORADO								
72	Accommodation and food services	65	37 294	8 863	2 182	1 035	27.1	11.7
721	Accommodation	13	9 189	1 744	435	204	37.3	.1
7211	Traveler accommodation	13	9 189	1 744	435	204	37.3	.1
72111	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
721110	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
722	Food services and drinking places	52	28 105	7 119	1 747	831	23.7	15.5
7222	Limited-service eating places	25	18 116	4 390	1 057	479	10.7	11.9
72221	Limited-service eating places	25	18 116	4 390	1 057	479	10.7	11.9
ENGLAND								
72	Accommodation and food services	4	921	267	62	43	15.9	2.7
722	Food services and drinking places	4	921	267	62	43	15.9	2.7
FARMINGTON								
72	Accommodation and food services	5	2 249	607	125	67	2.6	—
722	Food services and drinking places	5	2 249	607	125	67	2.6	—
FAYETTEVILLE								
72	Accommodation and food services	239	169 605	44 813	10 579	4 569	24.3	9.0
721	Accommodation	31	31 793	5 376	1 376	471	17.3	6.1
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
721310	Rooming and boarding houses	13	D	D	D	b	D	D
722	Food services and drinking places	208	137 812	39 437	9 203	4 098	25.9	9.7
7221	Full-service restaurants	77	69 839	19 280	4 662	1 988	37.4	11.9
72211	Full-service restaurants	77	69 839	19 280	4 662	1 988	37.4	11.9
722110	Full-service restaurants	77	69 839	19 280	4 662	1 988	37.4	11.9
7222	Limited-service eating places	96	55 643	15 975	3 586	1 722	12.8	5.2
72221	Limited-service eating places	96	55 643	15 975	3 586	1 722	12.8	5.2
722211	Limited-service restaurants	77	47 002	13 084	2 904	1 487	13.6	5.7
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	14	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
FORDYCE								
72	Accommodation and food services	9	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	2 633	832	215	105	15.7	2.2
FORREST CITY								
72	Accommodation and food services	29	22 500	5 680	1 340	585	24.2	13.7
721	Accommodation	8	6 573	1 093	275	113	39.5	—
7211	Traveler accommodation	8	6 573	1 093	275	113	39.5	—
72111	Hotels (except casino hotels) and motels	8	6 573	1 093	275	113	39.5	—
721110	Hotels (except casino hotels) and motels	8	6 573	1 093	275	113	39.5	—
722	Food services and drinking places	21	15 927	4 587	1 065	472	17.8	19.4
7222	Limited-service eating places	11	D	D	D	e	D	D
72221	Limited-service eating places	11	D	D	D	e	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
FORT SMITH								
72	Accommodation and food services	215	155 777	43 702	10 675	4 445	19.7	8.7
721	Accommodation	19	18 205	3 932	1 047	362	2.3	3.1
7211	Traveler accommodation	19	18 205	3 932	1 047	362	2.3	3.1
72111	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
722	Food services and drinking places	196	137 572	39 770	9 628	4 083	22.0	9.4
7221	Full-service restaurants	75	55 960	16 734	4 199	1 764	31.7	12.9
72211	Full-service restaurants	75	55 960	16 734	4 199	1 764	31.7	12.9
722110	Full-service restaurants	75	55 960	16 734	4 199	1 764	31.7	12.9
7222	Limited-service eating places	98	D	D	D	g	D	D
72221	Limited-service eating places	98	D	D	D	g	D	D
722211	Limited-service restaurants	84	64 846	17 683	4 103	1 804	14.8	8.7
722212	Cafeterias, buffets, and grill buffets	4	4 286	1 568	420	153	—	—
722213	Snack and nonalcoholic beverage bars	10	D	D	D	c	D	D
7223	Special food services	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
GOSNELL								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
GREENBRIER								
72	Accommodation and food services	9	4 970	1 426	335	172	36.1	31.3
722	Food services and drinking places	9	4 970	1 426	335	172	36.1	31.3
GREEN FOREST								
72	Accommodation and food services	5	1 502	402	85	48	57.4	42.6
722	Food services and drinking places	5	1 502	402	85	48	57.4	42.6
GREENWOOD								
72	Accommodation and food services	12	5 719	1 555	366	199	31.6	14.0
722	Food services and drinking places	12	5 719	1 555	366	199	31.6	14.0
7222	Limited-service eating places	8	4 479	1 177	286	166	12.7	17.9
72221	Limited-service eating places	8	4 479	1 177	286	166	12.7	17.9
HAMBURG								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
HARRISON								
72	Accommodation and food services	40	22 193	6 468	1 464	738	37.0	4.2
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
HASKELL								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
HEBER SPRINGS								
72	Accommodation and food services	32	12 364	3 254	757	352	47.9	11.9
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	8	5 492	1 544	338	155	21.0	—
72221	Limited-service eating places	8	5 492	1 544	338	155	21.0	—
HELENA								
72	Accommodation and food services	7	1 901	483	131	73	6.6	89.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
HOPE								
72	Accommodation and food services	29	D	D	D	f	D	D
721	Accommodation	6	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
72221	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
HOT SPRINGS								
72	Accommodation and food services	176	134 879	43 590	10 468	3 740	26.1	3.5
721	Accommodation	29	40 264	14 833	3 358	922	27.6	.6
7211	Traveler accommodation	27	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	24	39 516	14 695	3 341	911	27.2	—
721110	Hotels (except casino hotels) and motels	24	39 516	14 695	3 341	911	27.2	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	147	94 615	28 757	7 110	2 818	25.4	4.8
7221	Full-service restaurants	68	44 021	14 421	3 437	1 309	29.3	6.4
72211	Full-service restaurants	68	44 021	14 421	3 437	1 309	29.3	6.4
722110	Full-service restaurants	68	44 021	14 421	3 437	1 309	29.3	6.4
7222	Limited-service eating places	66	43 602	11 999	3 130	1 306	24.8	3.7
72221	Limited-service eating places	66	43 602	11 999	3 130	1 306	24.8	3.7
722211	Limited-service restaurants	61	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	4	D	D	D	e	D	D
7223	Special food services	6	D	D	D	c	D	D
HOXIE								
72	Accommodation and food services	3	735	240	47	26	100.0	—
722	Food services and drinking places	3	735	240	47	26	100.0	—
JACKSONVILLE								
72	Accommodation and food services	48	26 483	7 183	1 691	804	23.8	14.1
721	Accommodation	9	3 699	829	186	100	28.5	17.7
7211	Traveler accommodation	9	3 699	829	186	100	28.5	17.7
72111	Hotels (except casino hotels) and motels	9	3 699	829	186	100	28.5	17.7
721110	Hotels (except casino hotels) and motels	9	3 699	829	186	100	28.5	17.7
722	Food services and drinking places	39	22 784	6 354	1 505	704	23.0	13.5
7222	Limited-service eating places	24	15 634	4 241	1 013	477	24.7	3.4
72221	Limited-service eating places	24	15 634	4 241	1 013	477	24.7	3.4
7223	Special food services	1	D	D	D	b	D	D
JONESBORO								
72	Accommodation and food services	131	102 461	29 274	7 008	2 989	22.8	12.1
721	Accommodation	10	7 599	1 998	509	182	13.2	—
7211	Traveler accommodation	10	7 599	1 998	509	182	13.2	—
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	121	94 862	27 276	6 499	2 807	23.6	13.1
7221	Full-service restaurants	46	D	D	D	g	D	D
72211	Full-service restaurants	46	D	D	D	g	D	D
722110	Full-service restaurants	46	D	D	D	g	D	D
7222	Limited-service eating places	71	D	D	D	g	D	D
72221	Limited-service eating places	71	D	D	D	g	D	D
722211	Limited-service restaurants	62	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	5	5 692	1 272	297	153	17.2	—
7223	Special food services	3	D	D	D	c	D	D
LAKE VILLAGE								
72	Accommodation and food services	12	4 064	1 033	263	133	53.9	.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
LITTLE FLOCK								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
LITTLE ROCK								
72	Accommodation and food services	460	400 524	117 902	28 467	10 375	15.5	5.6
721	Accommodation	49	91 867	26 327	6 365	1 887	5.4	.7
7211	Traveler accommodation	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	47	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	47	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	411	308 657	91 575	22 102	8 488	18.6	7.0
7221	Full-service restaurants	154	137 674	45 246	11 166	4 071	21.9	4.3
72211	Full-service restaurants	154	137 674	45 246	11 166	4 071	21.9	4.3
722110	Full-service restaurants	154	137 674	45 246	11 166	4 071	21.9	4.3
7222	Limited-service eating places	210	134 847	36 295	8 593	3 547	14.8	10.0
72221	Limited-service eating places	210	134 847	36 295	8 593	3 547	14.8	10.0
722211	Limited-service restaurants	177	120 250	31 009	7 296	3 160	14.1	9.6
722212	Cafeterias, buffets, and grill buffets	18	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	25	26 660	7 996	1 848	630	4.6	4.1
7224	Drinking places (alcoholic beverages)	22	9 476	2 038	495	240	62.3	12.2
72241	Drinking places (alcoholic beverages)	22	9 476	2 038	495	240	62.3	12.2
722410	Drinking places (alcoholic beverages)	22	9 476	2 038	495	240	62.3	12.2
LONOKE								
72	Accommodation and food services	10	7 811	1 513	317	199	13.6	39.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
7222	Limited-service eating places	6	6 105	1 129	238	161	3.8	51.0
72221	Limited-service eating places	6	6 105	1 129	238	161	3.8	51.0
LOWELL								
72	Accommodation and food services	10	D	D	D	c	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	9	5 746	1 610	357	144	30.6	—
72221	Limited-service eating places	9	5 746	1 610	357	144	30.6	—
MCGEHEE								
72	Accommodation and food services	8	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
MAGNOLIA								
72	Accommodation and food services	40	20 295	5 387	1 273	687	20.1	9.3
721	Accommodation	6	3 572	865	193	73	7.6	.6
7211	Traveler accommodation	6	3 572	865	193	73	7.6	.6
72111	Hotels (except casino hotels) and motels	6	3 572	865	193	73	7.6	.6
721110	Hotels (except casino hotels) and motels	6	3 572	865	193	73	7.6	.6
722	Food services and drinking places	34	16 723	4 522	1 080	614	22.8	11.1
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
7223	Special food services	1	D	D	D	b	D	D
MALVERN								
72	Accommodation and food services	22	13 509	3 711	935	410	11.6	37.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	15	11 959	3 315	851	364	7.1	40.3
72221	Limited-service eating places	15	11 959	3 315	851	364	7.1	40.3
MANILA								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
MARIANNA								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
MARION								
72	Accommodation and food services	11	5 613	1 431	335	154	23.1	-
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
MARKED TREE								
72	Accommodation and food services	5	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
MAUMELLE								
72	Accommodation and food services	16	8 256	2 381	573	268	43.6	10.0
722	Food services and drinking places	16	8 256	2 381	573	268	43.6	10.0
7222	Limited-service eating places	8	5 672	1 509	376	195	53.4	-
72221	Limited-service eating places	8	5 672	1 509	376	195	53.4	-
MENA								
72	Accommodation and food services	23	8 326	2 316	526	298	55.0	4.1
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	13	4 974	1 370	336	171	55.0	6.9
72221	Limited-service eating places	13	4 974	1 370	336	171	55.0	6.9
MONTICELLO								
72	Accommodation and food services	32	D	D	D	e	D	D
721	Accommodation	5	2 167	498	105	63	57.4	-
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	20	D	D	D	e	D	D
72221	Limited-service eating places	20	D	D	D	e	D	D
MORRILTON								
72	Accommodation and food services	20	9 867	2 526	602	305	15.5	46.5
721	Accommodation	4	379	66	13	7	58.8	41.2
722	Food services and drinking places	16	9 488	2 460	589	298	13.7	46.7
7222	Limited-service eating places	8	7 195	1 858	458	229	15.9	46.1
72221	Limited-service eating places	8	7 195	1 858	458	229	15.9	46.1
MOUNTAIN HOME								
72	Accommodation and food services	61	25 924	7 497	1 623	755	33.4	16.0
721	Accommodation	7	3 364	833	215	90	24.5	-
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	54	22 560	6 664	1 408	665	34.8	18.4
7222	Limited-service eating places	17	11 074	2 962	692	329	23.8	14.5
72221	Limited-service eating places	17	11 074	2 962	692	329	23.8	14.5
MOUNTAIN VIEW								
72	Accommodation and food services	26	10 919	2 594	494	256	38.7	35.4
721	Accommodation	13	D	D	D	b	D	D
7211	Traveler accommodation	12	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
NASHVILLE								
72	Accommodation and food services	11	6 104	1 580	351	246	9.1	26.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7222	Limited-service eating places	7	5 181	1 407	308	225	8.0	30.9
72221	Limited-service eating places	7	5 181	1 407	308	225	8.0	30.9
NEWPORT								
72	Accommodation and food services	22	7 471	2 083	504	203	41.9	10.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
NORTH LITTLE ROCK								
72	Accommodation and food services	183	157 501	44 766	10 787	4 226	11.3	11.6
721	Accommodation	24	27 306	6 573	1 464	469	8.0	4.8
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	159	130 195	38 193	9 323	3 757	12.0	13.0
7221	Full-service restaurants	64	64 465	20 536	5 142	1 976	13.0	4.1
72211	Full-service restaurants	64	64 465	20 536	5 142	1 976	13.0	4.1
722110	Full-service restaurants	64	64 465	20 536	5 142	1 976	13.0	4.1
7222	Limited-service eating places	81	60 525	16 051	3 844	1 640	11.2	22.5
72221	Limited-service eating places	81	60 525	16 051	3 844	1 640	11.2	22.5
722211	Limited-service restaurants	72	56 186	14 408	3 414	1 513	11.6	23.6
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	8	2 428	613	135	39	3.4	27.2
OSCEOLA								
72	Accommodation and food services	15	7 301	1 736	424	200	21.2	19.4
721	Accommodation	4	1 744	324	84	41	—	48.5
722	Food services and drinking places	11	5 557	1 412	340	159	27.9	10.3
7222	Limited-service eating places	7	4 581	1 237	300	136	27.1	—
72221	Limited-service eating places	7	4 581	1 237	300	136	27.1	—
OZARK								
72	Accommodation and food services	15	6 461	1 748	380	187	36.0	—
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
PARAGOULD								
72	Accommodation and food services	53	D	D	D	f	D	D
721	Accommodation	3	1 809	329	79	43	61.5	—
722	Food services and drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	26	D	D	D	f	D	D
72221	Limited-service eating places	26	D	D	D	f	D	D
PARIS								
72	Accommodation and food services	11	5 878	1 499	418	173	47.9	18.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
PIGGOTT								
72	Accommodation and food services	9	3 191	874	201	98	22.6	57.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PINE BLUFF								
72	Accommodation and food services	117	66 823	17 319	4 109	1 878	24.9	9.7
721	Accommodation	16	D	D	D	c	D	D
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
722	Food services and drinking places	101	D	D	D	g	D	D
7222	Limited-service eating places	62	42 138	10 699	2 583	1 281	22.1	7.0
72221	Limited-service eating places	62	42 138	10 699	2 583	1 281	22.1	7.0
722211	Limited-service restaurants	56	D	D	D	g	D	D
7223	Special food services	4	D	D	D	b	D	D
POCAHONTAS								
72	Accommodation and food services	19	9 443	2 406	579	359	39.5	7.0
721	Accommodation	3	1 168	247	53	31	100.0	—
722	Food services and drinking places	16	8 275	2 159	526	328	30.9	8.0
7222	Limited-service eating places	8	6 771	1 833	434	273	28.5	—
72221	Limited-service eating places	8	6 771	1 833	434	273	28.5	—
PRAIRIE GROVE								
72	Accommodation and food services	7	1 581	384	85	46	100.0	—
722	Food services and drinking places	7	1 581	384	85	46	100.0	—
PRESCOTT								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
ROGERS								
72	Accommodation and food services	77	60 935	15 378	3 344	1 610	25.9	6.0
721	Accommodation	7	6 112	1 292	274	132	49.0	.6
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	70	54 823	14 086	3 070	1 478	23.4	6.6
7221	Full-service restaurants	29	28 035	7 204	1 631	830	28.2	3.5
72211	Full-service restaurants	29	28 035	7 204	1 631	830	28.2	3.5
722110	Full-service restaurants	29	28 035	7 204	1 631	830	28.2	3.5
7222	Limited-service eating places	37	26 276	6 823	1 422	645	17.5	10.0
72221	Limited-service eating places	37	26 276	6 823	1 422	645	17.5	10.0
722211	Limited-service restaurants	35	D	D	D	f	D	D
RUSSELLVILLE								
72	Accommodation and food services	93	53 165	15 242	3 518	1 713	14.0	12.6
721	Accommodation	15	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	78	D	D	D	g	D	D
7222	Limited-service eating places	48	26 291	7 087	1 587	800	16.2	14.6
72221	Limited-service eating places	48	26 291	7 087	1 587	800	16.2	14.6
722211	Limited-service restaurants	44	25 068	6 726	1 542	777	15.2	15.3
7223	Special food services	4	D	D	D	c	D	D
SEARCY								
72	Accommodation and food services	62	59 407	13 059	3 263	1 526	11.1	6.0
721	Accommodation	5	3 297	724	153	68	4.8	—
722	Food services and drinking places	57	56 110	12 335	3 110	1 458	11.5	6.3
7222	Limited-service eating places	27	19 017	4 573	1 000	573	24.2	4.5
72221	Limited-service eating places	27	19 017	4 573	1 000	573	24.2	4.5
7223	Special food services	7	D	D	D	f	D	D
SHERIDAN								
72	Accommodation and food services	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	4 500	1 124	264	131	35.5	6.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SHERWOOD								
72	Accommodation and food services	33	16 244	4 777	1 086	458	39.2	6.4
722	Food services and drinking places	33	16 244	4 777	1 086	458	39.2	6.4
7222	Limited-service eating places	22	12 352	3 468	816	338	30.8	8.1
72221	Limited-service eating places	22	12 352	3 468	816	338	30.8	8.1
SILOAM SPRINGS								
72	Accommodation and food services	32	19 597	4 954	1 121	569	18.8	10.1
721	Accommodation	4	1 314	261	58	18	17.1	45.7
722	Food services and drinking places	28	18 283	4 693	1 063	551	18.9	7.5
7222	Limited-service eating places	17	12 765	3 390	742	344	10.7	10.2
72221	Limited-service eating places	17	12 765	3 390	742	344	10.7	10.2
7223	Special food services	1	D	D	D	b	D	D
SPRINGDALE								
72	Accommodation and food services	113	80 972	22 691	5 353	2 347	17.5	11.7
721	Accommodation	17	D	D	D	f	D	D
7211	Traveler accommodation	17	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
722	Food services and drinking places	96	D	D	D	g	D	D
7221	Full-service restaurants	47	25 337	8 204	1 948	889	32.9	13.3
72211	Full-service restaurants	47	25 337	8 204	1 948	889	32.9	13.3
722110	Full-service restaurants	47	25 337	8 204	1 948	889	32.9	13.3
7222	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
72221	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
722211	Limited-service restaurants	39	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D
SPRINGDALE (PART - BENTON COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
SPRINGDALE (PART - WASHINGTON COUNTY)								
72	Accommodation and food services	112	D	D	D	g	D	D
721	Accommodation	17	D	D	D	f	D	D
7211	Traveler accommodation	17	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
722	Food services and drinking places	95	D	D	D	g	D	D
7221	Full-service restaurants	46	D	D	D	f	D	D
72211	Full-service restaurants	46	D	D	D	f	D	D
722110	Full-service restaurants	46	D	D	D	f	D	D
7222	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
72221	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
722211	Limited-service restaurants	39	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D
STUTT GART								
72	Accommodation and food services	32	13 404	3 602	819	436	33.3	20.8
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	19	D	D	D	e	D	D
72221	Limited-service eating places	19	D	D	D	e	D	D
TEXARKANA								
72	Accommodation and food services	67	91 655	15 203	3 624	1 334	8.2	5.3
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	56	D	D	D	g	D	D
7222	Limited-service eating places	21	11 116	2 884	731	266	12.2	—
72221	Limited-service eating places	21	11 116	2 884	731	266	12.2	—
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
7223	Special food services	1	D	D	D	e	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
TRUMANN								
72	Accommodation and food services	15	5 262	1 560	369	185	39.1	11.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
VAN BUREN								
72	Accommodation and food services	35	23 556	6 110	1 486	737	6.7	15.1
721	Accommodation	4	2 695	512	120	125	—	—
722	Food services and drinking places	31	20 861	5 598	1 366	612	7.6	17.0
7222	Limited-service eating places	19	14 541	3 997	965	413	1.6	8.8
72221	Limited-service eating places	19	14 541	3 997	965	413	1.6	8.8
WALDRON								
72	Accommodation and food services	11	1 441	390	104	74	84.2	3.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
WALNUT RIDGE								
72	Accommodation and food services	11	4 814	1 230	265	149	9.9	2.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
WARD								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
WARREN								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	11	4 138	1 082	256	139	26.7	12.0
WEST HELENA								
72	Accommodation and food services	13	6 715	1 692	403	186	21.2	.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	10	5 592	1 466	357	159	13.8	.9
72221	Limited-service eating places	10	5 592	1 466	357	159	13.8	.9
WEST MEMPHIS								
72	Accommodation and food services	65	45 357	13 014	3 086	1 166	12.9	1.5
721	Accommodation	23	11 217	2 695	647	273	9.9	—
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
722	Food services and drinking places	42	34 140	10 319	2 439	893	13.9	2.0
7222	Limited-service eating places	26	16 862	4 754	1 111	453	20.7	4.1
72221	Limited-service eating places	26	16 862	4 754	1 111	453	20.7	4.1
7223	Special food services	3	D	D	D	b	D	D
WHITE HALL								
72	Accommodation and food services	12	5 605	1 499	325	165	12.3	19.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	7	4 497	1 129	256	128	13.3	24.6
72221	Limited-service eating places	7	4 497	1 129	256	128	13.3	24.6
WYNNE								
72	Accommodation and food services	14	7 996	2 293	563	289	9.0	3.2
721	Accommodation	3	489	150	34	15	9.6	—
722	Food services and drinking places	11	7 507	2 143	529	274	8.9	3.4
7222	Limited-service eating places	6	5 061	1 275	321	160	8.3	.4
72221	Limited-service eating places	6	5 061	1 275	321	160	8.3	.4

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							From admini- strative records ¹	Estimated ²
BALANCE OF ARKANSAS COUNTY								
72	Accommodation and food services	5	788	59	27	11	100.0	—
721	Accommodation	4	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF ASHLEY COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF BAXTER COUNTY								
72	Accommodation and food services	41	12 989	3 536	728	302	71.3	11.6
721	Accommodation	20	8 523	2 172	428	174	79.3	—
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	648	157	36	12	100.0	—
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	c	D	D
722	Food services and drinking places	21	4 466	1 364	300	128	56.1	33.8
BALANCE OF BENTON COUNTY								
72	Accommodation and food services	52	D	D	D	f	D	D
721	Accommodation	7	792	135	28	20	32.1	9.7
722	Food services and drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
BALANCE OF BOONE COUNTY								
72	Accommodation and food services	17	9 372	2 651	624	259	29.7	—
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
BALANCE OF BRADLEY COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF CALHOUN COUNTY								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF CARROLL COUNTY								
72	Accommodation and food services	143	41 701	12 080	2 297	1 208	47.8	9.4
721	Accommodation	78	D	D	D	f	D	D
7211	Traveler accommodation	75	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	55	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	55	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
72121	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	65	D	D	D	f	D	D
BALANCE OF CHICOT COUNTY								
72	Accommodation and food services	3	1 110	262	62	30	61.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF CLARK COUNTY								
72	Accommodation and food services	7	5 775	2 160	489	200	14.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	c	D	D
BALANCE OF CLAY COUNTY								
72	Accommodation and food services	4	975	214	47	33	65.9	34.1
722	Food services and drinking places	4	975	214	47	33	65.9	34.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CLEBURNE COUNTY								
72	Accommodation and food services	23	8 478	2 702	546	346	27.6	3.9
721	Accommodation	7	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
721214	Recreational and vacation camps (except campgrounds)	3	1 350	391	65	39	—	—
722	Food services and drinking places	16	D	D	D	c	D	D
BALANCE OF CLEVELAND COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF COLUMBIA COUNTY								
72	Accommodation and food services	5	492	83	19	18	100.0	—
722	Food services and drinking places	5	492	83	19	18	100.0	—
BALANCE OF CONWAY COUNTY								
72	Accommodation and food services	9	2 342	623	139	71	13.1	22.8
721	Accommodation	5	1 488	354	76	40	—	32.0
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	4	854	269	63	31	35.9	6.9
BALANCE OF CRAIGHEAD COUNTY								
72	Accommodation and food services	11	5 348	1 601	415	181	22.1	1.9
722	Food services and drinking places	11	5 348	1 601	415	181	22.1	1.9
BALANCE OF CRAWFORD COUNTY								
72	Accommodation and food services	6	1 767	397	99	52	58.0	.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF CRITTENDEN COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF CROSS COUNTY								
72	Accommodation and food services	4	684	139	35	21	22.8	77.2
722	Food services and drinking places	4	684	139	35	21	22.8	77.2
BALANCE OF DALLAS COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF DESHA COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF DREW COUNTY								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF FAULKNER COUNTY								
72	Accommodation and food services	14	4 777	1 385	326	193	25.2	11.7
722	Food services and drinking places	14	4 777	1 385	326	193	25.2	11.7
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF FULTON COUNTY								
72	Accommodation and food services	19	D	D	D	c	D	D
721	Accommodation	5	1 380	441	75	20	24.9	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BALANCE OF GARLAND COUNTY								
72	Accommodation and food services	73	23 234	6 670	1 490	686	44.6	13.6
721	Accommodation	15	5 549	1 399	276	93	44.4	13.4
7211	Traveler accommodation	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	58	17 685	5 271	1 214	593	44.7	13.7
7222	Limited-service eating places	16	7 336	1 994	448	220	47.6	14.4
72221	Limited-service eating places	16	7 336	1 994	448	220	47.6	14.4
BALANCE OF GRANT COUNTY								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
BALANCE OF GREENE COUNTY								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF HEMPSTEAD COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF HOT SPRING COUNTY								
72	Accommodation and food services	8	2 666	677	187	79	9.4	8.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF HOWARD COUNTY								
72	Accommodation and food services	5	1 090	326	83	40	82.8	4.3
722	Food services and drinking places	5	1 090	326	83	40	82.8	4.3
BALANCE OF INDEPENDENCE COUNTY								
72	Accommodation and food services	16	7 615	2 059	528	245	28.2	3.8
721	Accommodation	3	3 354	819	200	81	—	—
7211	Traveler accommodation	3	3 354	819	200	81	—	—
72111	Hotels (except casino hotels) and motels	3	3 354	819	200	81	—	—
721110	Hotels (except casino hotels) and motels	3	3 354	819	200	81	—	—
722	Food services and drinking places	13	4 261	1 240	328	164	50.3	6.9
BALANCE OF IZARD COUNTY								
72	Accommodation and food services	15	2 881	846	186	125	37.6	36.8
721	Accommodation	4	374	181	39	19	1.6	46.8
722	Food services and drinking places	11	2 507	665	147	106	42.9	35.3
BALANCE OF JACKSON COUNTY								
72	Accommodation and food services	7	581	129	31	18	32.0	13.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	a	D	D
BALANCE OF JEFFERSON COUNTY								
72	Accommodation and food services	9	1 351	381	90	44	59.5	12.7
722	Food services and drinking places	9	1 351	381	90	44	59.5	12.7
BALANCE OF JOHNSON COUNTY								
72	Accommodation and food services	4	894	113	32	14	39.3	60.7
722	Food services and drinking places	4	894	113	32	14	39.3	60.7
BALANCE OF LAFAYETTE COUNTY								
72	Accommodation and food services	10	1 478	308	80	44	32.4	51.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF LAWRENCE COUNTY								
72	Accommodation and food services	7	2 780	492	116	74	26.8	42.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF LEE COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	13	D	D	D	c	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
BALANCE OF LITTLE RIVER COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF LOGAN COUNTY								
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF LONOKE COUNTY								
72	Accommodation and food services	20	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
BALANCE OF MADISON COUNTY								
72	Accommodation and food services	7	1 765	460	114	76	78.1	—
722	Food services and drinking places	7	1 765	460	114	76	78.1	—
BALANCE OF MARION COUNTY								
72	Accommodation and food services	31	6 214	1 448	339	162	64.5	6.9
721	Accommodation	14	2 233	388	97	40	39.3	3.4
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	17	3 981	1 060	242	122	78.6	8.9
BALANCE OF MILLER COUNTY								
72	Accommodation and food services	11	4 162	894	215	118	15.7	40.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
BALANCE OF MISSISSIPPI COUNTY								
72	Accommodation and food services	12	D	D	D	c	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
BALANCE OF MONROE COUNTY								
72	Accommodation and food services	5	1 372	290	71	29	74.1	25.9
722	Food services and drinking places	5	1 372	290	71	29	74.1	25.9
BALANCE OF MONTGOMERY COUNTY								
72	Accommodation and food services	14	11 476	2 999	476	154	52.8	.4
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	7	5 501	1 281	219	102	2.5	—
72111	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
721110	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF NEVADA COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF NEWTON COUNTY								
72	Accommodation and food services	16	3 818	1 062	207	102	63.5	6.5
721	Accommodation	7	2 039	474	94	34	49.2	1.1
7212	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
72121	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
721214	Recreational and vacation camps (except campgrounds) .	3	800	206	32	19	64.5	—
722	Food services and drinking places	9	1 779	588	113	68	79.9	12.6
BALANCE OF OUACHITA COUNTY								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF PERRY COUNTY								
72	Accommodation and food services	3	628	153	37	15	90.0	10.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF PHILLIPS COUNTY								
72	Accommodation and food services	14	3 038	770	171	74	75.1	3.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
BALANCE OF PIKE COUNTY								
72	Accommodation and food services	18	4 349	1 066	236	128	54.7	16.7
721	Accommodation	5	1 085	176	37	17	60.5	—
722	Food services and drinking places	13	3 264	890	199	111	52.8	22.3
BALANCE OF POINSETT COUNTY								
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF POLK COUNTY								
72	Accommodation and food services	10	1 555	471	98	50	20.1	25.4
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF POPE COUNTY								
72	Accommodation and food services	11	D	D	D	b	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
BALANCE OF PRAIRIE COUNTY								
72	Accommodation and food services	12	3 308	713	177	92	65.1	34.9
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF PULASKI COUNTY								
72	Accommodation and food services	34	20 120	5 527	1 245	434	30.0	14.3
721	Accommodation	6	5 569	1 331	293	78	46.1	—
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places	28	14 551	4 196	952	356	23.8	19.8
7222	Limited-service eating places	13	8 167	2 161	512	196	20.1	30.4
72221	Limited-service eating places	13	8 167	2 161	512	196	20.1	30.4
BALANCE OF RANDOLPH COUNTY								
72	Accommodation and food services	9	1 060	159	38	15	41.7	58.3
722	Food services and drinking places	9	1 060	159	38	15	41.7	58.3

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. FRANCIS COUNTY								
72	Accommodation and food services	14	4 442	1 191	299	133	40.7	.7
721	Accommodation	5	1 106	276	75	28	2.8	2.9
722	Food services and drinking places	9	3 336	915	224	105	53.3	—
BALANCE OF SALINE COUNTY								
72	Accommodation and food services	13	D	D	D	c	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
BALANCE OF SCOTT COUNTY								
72	Accommodation and food services	3	343	88	18	15	100.0	—
722	Food services and drinking places	3	343	88	18	15	100.0	—
BALANCE OF SEARCY COUNTY								
72	Accommodation and food services	9	1 974	877	174	80	34.6	5.5
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF SEBASTIAN COUNTY								
72	Accommodation and food services	12	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF SEVIER COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF SHARP COUNTY								
72	Accommodation and food services	34	D	D	D	e	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	14	5 915	1 698	401	194	21.3	17.9
72221	Limited-service eating places	14	5 915	1 698	401	194	21.3	17.9
BALANCE OF STONE COUNTY								
72	Accommodation and food services	4	1 579	302	54	24	42.3	—
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF UNION COUNTY								
72	Accommodation and food services	10	1 807	489	132	77	85.6	12.4
722	Food services and drinking places	10	1 807	489	132	77	85.6	12.4
BALANCE OF VAN BUREN COUNTY								
72	Accommodation and food services	21	8 935	2 502	536	271	31.1	13.4
721	Accommodation	3	866	228	53	20	45.5	—
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	18	8 069	2 274	483	251	29.6	14.8
7222	Limited-service eating places	11	5 944	1 588	347	195	16.2	9.8
72221	Limited-service eating places	11	5 944	1 588	347	195	16.2	9.8
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	24	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
BALANCE OF WHITE COUNTY								
72	Accommodation and food services	23	6 080	1 447	338	194	32.5	4.2
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WOODRUFF COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF YELL COUNTY								
72	Accommodation and food services	8	1 661	586	128	77	97.0	3.0
722	Food services and drinking places	8	1 661	586	128	77	97.0	3.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

ARKANSAS

Charleston is now tabulated separately due to a population increase. This change deletes territory from the Balance of Franklin County.

Cherokee Village is in Fulton and Sharp Counties; it incorporated in January 1997. This change deletes territory from the Balances of Fulton and Sharp Counties.

Fairfield Bay is no longer tabulated separately due to a population decrease. This change adds territory to the Balances of Cleburne and Van Buren Counties.

Farmington is now tabulated separately due to a population increase. This change deletes territory from the Balance of Washington County.

Haskell is now tabulated separately due to a population increase. This change deletes territory from the Balance of Saline County.

Little Flock is now tabulated separately due to a population increase. This change deletes territory from the Balance of Benton County.

Prairie Grove is now tabulated separately due to a population increase. This change deletes territory from the Balance of Washington County.

Springdale is in Benton and Washington Counties.

Ward is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lonoke County.

Balance of Benton County no longer includes Little Flock, which is tabulated separately due to a population increase.

Balance of Cleburne County includes Fairfield Bay (part), which is no longer tabulated separately due to a population decrease.

Balance of Franklin County no longer includes Charleston, which is tabulated separately due to a population increase.

Balance of Fulton County lost territory due to the incorporation of Cherokee Village (part).

Balance of Lonoke County no longer includes Ward, which is tabulated separately due to a population increase.

Balance of Saline County no longer includes Haskell, which is tabulated separately due to a population increase.

Balance of Sharp County lost territory due to the incorporation of Cherokee Village (part).

Balance of Van Buren County includes Fairfield Bay (part), which is no longer tabulated separately due to a population decrease.

Balance of Washington County no longer includes Farmington and Prairie Grove, which are tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA

Little Rock-North Little Rock, AR Metropolitan Statistical Area

Faulkner County, AR

Grant County, AR

Lonoke County, AR

Perry County, AR

Pulaski County, AR

Saline County, AR

Pine Bluff, AR Metropolitan Statistical Area

Cleveland County, AR

Jefferson County, AR

Lincoln County, AR

Searcy, AR Micropolitan Statistical Area

White County, AR

ARKADELPHIA, AR MICROPOLITAN STATISTICAL AREA

Clark County, AR

BATESVILLE, AR MICROPOLITAN STATISTICAL AREA

Independence County, AR

BLYTHEVILLE, AR MICROPOLITAN STATISTICAL AREA

Mississippi County, AR

CAMDEN, AR MICROPOLITAN STATISTICAL AREA

Calhoun County, AR

Ouachita County, AR

EL DORADO, AR MICROPOLITAN STATISTICAL AREA

Union County, AR

FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA

Benton County, AR

Madison County, AR

Washington County, AR

McDonald County, MO

2002 Economic Census

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FORREST CITY, AR MICROPOLITAN STATISTICAL AREA

St. Francis County, AR

FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA

Crawford County, AR

Franklin County, AR

Sebastian County, AR

Le Flore County, OK

Sequoyah County, OK

HARRISON, AR MICROPOLITAN STATISTICAL AREA

Boone County, AR

Newton County, AR

HOPE, AR MICROPOLITAN STATISTICAL AREA

Hempstead County, AR

Nevada County, AR

HOT SPRINGS, AR METROPOLITAN STATISTICAL AREA

Garland County, AR

JONESBORO, AR METROPOLITAN STATISTICAL AREA

Craighead County, AR

Poinsett County, AR

MAGNOLIA, AR MICROPOLITAN STATISTICAL AREA

Columbia County, AR

MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA

Crittenden County, AR

DeSoto County, MS

Marshall County, MS

Tate County, MS

Tunica County, MS

Fayette County, TN

Shelby County, TN

Tipton County, TN

MOUNTAIN HOME, AR MICROPOLITAN STATISTICAL AREA

Baxter County, AR

PARAGOULD, AR MICROPOLITAN STATISTICAL AREA

Greene County, AR

RUSSELLVILLE, AR MICROPOLITAN STATISTICAL AREA

Pope County, AR

Yell County, AR

TEXARKANA, TX-TEXARKANA, AR METROPOLITAN STATISTICAL AREA

Miller County, AR

Bowie County, TX

WEST HELENA, AR MICROPOLITAN STATISTICAL AREA

Phillips County, AR

