

CONNECT THE DOTS



Bogota, Barranquilla & Cartagena; Colombia

April 20-25, 2009

Why Colombia?

Colombia has become one of the most stable economies in the region. Improved security, good government policies, steady growth, controlled inflation and a wide range of opportunities combined with a relatively stable political environment vis-à-vis neighboring Andean countries, make it worthwhile for U.S. exporters and investors to take a serious look at Colombia.

Americas Linkage is a unique program that facilitates business development opportunities in the Americas through a series of business missions throughout the Western Hemisphere. The Program includes country briefings, seminars and networking opportunities.

EARLY REGISTRATION FEES

Per person, for 3 cities (individual city pricing also available)

\$500 members and partner organizations

\$600 nonmembers

HOTELS:

Single occupancy; per night; excludes taxes

Bogota: \$100 | Barranquilla: \$80 | Cartagena: \$178

AIRFARE:

Roundtrip, departing from Miami International Airport

MIA-BOG-MIA: \$300*; excludes in-country flights (Via American Airlines)

MIA-BOG-BAQ & CTG-MIA: \$213* (Via Avianca Airlines)

**does not include taxes and surcharges*

For information contact:

Liane Ventura, 305-577-5445
lventura@miamichamber.com

Juan P. Gonzalez, 305-577-5477
jgonzalez@miamichamber.com

Americas Linkage 2009 is made possible through the support of **American Airlines** and is partially funded by **Enterprise Florida, Inc.**



Americas Linkage

a program of

greater
miami
chamber
of commerce®

Americas Linkage 2009 is supported by the following organizations:



Presented in partnership with the
Coral Gables Chamber of Commerce



Participation Information and Registration

Why Colombia?

Colombia is one of the most stable economies in Latin America, as shown by its above average steady economic growth. The inflation rate has been substantially reduced over the last few years to reach low single digits. Foreign debt has been reduced by more than 20% of the GDP in the past few years. Colombia's workforce is considered to be the best within the Andean Community, and one of the most qualified, at management level, in Latin America. The literacy rate in Colombia is 94.2%, one of the highest rates in Latin America. Colombia is known as the Latin American oldest and most stable democracy attracting over 700 multinational companies.

Please complete one registration form per participant.

Fax completed forms to Greater Miami Chamber of Commerce International Department, 305-374-6902.

For information contact the Greater Miami Chamber of Commerce International Department, 305-350-7700.

Americas Linkage Registration includes:

- Commercial briefing by U.S. Embassy or U.S. Consulate
- Presentations, briefings and group appointments with local business organizations
- Listing in printed Americas Linkage mission directory
- Networking and Matchmaking events
- Transportation to official mission events including Barranquilla – Cartagena via motorcoach (*airport transfers not included; please contact hotel directly*).

Matchmaking (optional, subject to availability; fee based)

The U.S. Department of Commerce (USDOC) has made available to all mission participants its Gold Key Service (GKS). The GKS helps you approach potential distributors, agents, representatives or joint-venture partners. GKS must be contracted at least 4 weeks in advance before the mission. Additionally, matchmaking service will be offered through local Chambers of Commerce. Please contact the Greater Miami Chamber staff for pricing information. *In Bogota, the Greater Miami Chamber has negotiated a special rate with the U.S. Commercial Service.*

Travel Registration (if applicable)

- Upon completion of the registration form, each delegate will receive via e-mail an air travel and hotel form which includes the instructions for booking the discounted airfare and hotel. Each participant is responsible for completing the booking/reservation process –only credit card payments are accepted
- When making travel arrangements, be aware of the specific airline and hotel cancellation penalties applicable.

Roundtrip Airfare (all flights depart from Miami International Airport)

Via American Airlines

- Miami - Bogota* - Miami \$300.00 + taxes + service charges

**In-country flights not included and will be available at an additional amount.*

Via Avianca Airlines

- Miami – Bogota – Barranquilla and Cartagena - Miami. \$213.00 + taxes + service charges

Hotel (breakfast included, single occupancy)

Upon registration to the mission you will receive the hotel reservation form. All hotel reservations are to be made through the Greater Miami Chamber of Commerce to ensure that provider honors the discounted rate.

- Bogota: Crowne Plaza Tequendama Hotel \$100 + taxes
- Barranquilla: Dann Carlton Hotel Apprx. \$80 (\$185,000 COP) + taxes
- Cartagena: Hilton Cartagena Hotel \$ 178 + taxes

Cancellations

- No refunds will be issued after March 28, 2009; Cancellations must be received in writing (e-mail or fax)

Registration Questionnaire

Please complete one registration form per participant. Fax completed forms to 305-374-6902.

Name: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

E-mail: _____ Web site: _____

Referred by: _____

Additional Company Representative/Guest (if applicable): _____ Title: _____

Companion's Telephone: _____ Companion's E-mail: _____

Companion's Address (if different from above): _____

1. What is your industry sector? _____

2. Please provide us with a brief description of your company: _____

3. What is your main objective at the Americas Linkage Program? _____

Payment Information (please check all that apply)

City and Date		Early Paid on/before March 13, 2009		Paid after March 13, 2009		Additional Company Representative	
		Member/Partner	Nonmembers	Member/Partner	Nonmembers	Member/Partner	Nonmembers
<i>Dates subject to change</i>							
In partnership with the Coral Gables Chamber of Commerce	Colombia: Bogota, Barranquilla & Cartagena; April 20-25, 2009	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600	<input type="checkbox"/> \$700	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500
	Only Bogota (April 20-22)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
	Only Barranquilla (April 22-23)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
	Only Cartagena (April 23-25)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300	<input type="checkbox"/> \$100	<input type="checkbox"/> \$200

Payment Method

Total \$ _____

Check enclosed payable to the Greater Miami Chamber of Commerce

Charge credit card: AMEX MasterCard Visa

Cardholder's Name: _____

Credit Card Number: _____ Exp. date: _____ CVV/Code: _____

Signature (as it appears on card): _____

PAYMENT MUST ACCOMPANY REGISTRATION.*

Fax completed forms to 305-374-6902 -or- Mail to Greater Miami Chamber of Commerce, 1601 Biscayne Blvd., Miami, FL 33132

*NO refunds will be issued after March 28, 2009. All Cancellations must be received in writing -- e-mail or fax is acceptable.

PROPOSED AGENDA*

Sunday, April 19, 2009

- Depart to Bogota, Colombia

Monday, April 20, 2009

- Embassy briefing
- Briefings by local business organizations
- Seminar with local businesses
- Networking Reception with businesses and U.S. Embassy

Tuesday, April 21, 2009

- Briefing with governmental and business delegation from Medellin (TBC)
- Private business meetings
- Networking reception

Wednesday, April 22, 2009

- Depart to Barranquilla
- Site visit to the Industrial Park, the Port of Barranquilla and the Barranquilla Free Trade Zone
- Meetings with local government
- Networking Reception

Thursday, April 23, 2009

- Briefings by local business organizations
- Private business meetings
- Networking reception

Friday, April 24, 2009

- Depart to Cartagena (via motorcoach)
- Meetings with local government leaders
- Meetings with business organizations
- Networking Reception

Saturday, April 25, 2009

- Return to Miami

**Proposed agenda subject to change without notice*

DIRECTORY INFORMATION

The Americas Linkage Directory includes company profiles, advertisements and advertorials. Company profiles appear in English, Spanish and Portuguese and are distributed at all meetings in each of the Americas Linkage destinations. The directory will be distributed in all America Linkage locations (Argentina, Brazil, Colombia, Dominican Republic and Peru).

COMPANY PROFILE (50-word)

_____ One-page company profile - \$700

Please submit:

- 1) 50-word Company Description electronically in English
Please ensure that grammar and punctuation are correct as this text will be included "as is" in the Americas Linkage Directory. Spanish and Portuguese translations will be produced for use in the directory.
- 2) One Photograph of yourself, any size, to be included in the Americas Linkage 2009 Profile and Directory.

ADVERTISEMENTS & ADVERTORIALS

(All Ads/ADVERTORIALS must be VERTICAL/PORTRAIT)

_____ One-page advertisement/advertorial - \$1500

One-page (8.5 x 11, black & white) advertisement or advertorial in *Americas Linkage 2009 directory*
Trim area: 8.5 x 11 in | Live area: 8 x 10.5 in | No bleed | PDF or EPS format

_____ Half-page advertisement/advertorial - \$1000

Half-page (4.25 x 5.5 in., black & white) advertisement or advertorial in *Americas Linkage 2009 directory* Trim area: 4.25 x 5.5 in. | Live area: 3.75 x 5 in. | No bleed | PDF or EPS format

PAYMENT INFORMATION

Company: _____
Name: _____ Title: _____
Address: _____ City/State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____

TOTAL: \$ _____

CHECK ENCLOSED (payable to Greater Miami Chamber of Commerce)

AMEX VISA MASTERCARD

Card number: _____

Expiration Date: _____ Security Code on the back/front of card: _____

Billing Address: _____

Name as it appears on card: _____

Signature: _____

DEADLINE TO SUBMIT MATERIALS FOR DIRECTORY: FRIDAY, MARCH 13, 2009

Please complete and fax to: (305) 374-7156 | by e-mail: jgonzalez@miamichamber.com

By mail: Greater Miami Chamber of Commerce att. Juan P. Gonzalez

1601 Biscayne Blvd., Ballroom Level, Miami, FL 33132

For additional sponsorship opportunities contact: Clare Whelan 305-577-5429