

# Table 1206. Adult Attendance at Sports Events by Frequency: 2007

[In thousands (2,343 represents 2,343,000), except percent. For fall 2007. Based on survey and subject to sampling error; see source]

Event	Attend one or more times a month		Attend less than once a month		Event	Attend one or more times a month		Attend less than once a month	
	Number	Percent	Number	Percent		Number	Percent	Number	Percent
Auto racing—NASCAR . . .	2,343	1.1	10,209	4.6	Weekend				
Auto racing—Other . . . . .	2,384	1.1	7,443	3.4	professional games . . .	4,007	1.8	11,787	5.3
Baseball . . . . .	7,591	3.4	20,664	9.4	Golf . . . . .	1,499	0.7	6,122	2.8
Basketball:					High school sports . . . . .	10,850	4.9	10,557	4.8
College games . . . . .	3,812	1.7	9,830	4.5	Horse racing:				
Professional games . . .	3,280	1.5	10,996	5.0	Flats, runners . . . . .	1,279	0.6	5,860	2.7
Bowling . . . . .	1,602	0.7	5,460	2.5	Trotters/harness . . . . .	629	0.3	4,906	2.2
Boxing . . . . .	990	0.5	5,012	2.3	Ice hockey . . . . .	1,872	0.9	8,499	3.9
Equestrian events . . . . .	475	0.2	5,177	2.3	Motorcycle racing . . . . .	854	0.4	5,127	2.3
Figure skating . . . . .	391	0.2	5,044	2.3	Pro beach volleyball . . . . .	403	0.2	4,729	2.1
Fishing tournaments . . . . .	740	0.3	4,933	2.2	Rodeo/bull riding . . . . .	744	0.3	6,333	2.9
Football:					Soccer . . . . .	3,437	1.6	6,497	2.9
College games . . . . .	5,759	2.6	12,705	5.8	Tennis . . . . .	901	0.4	5,527	2.5
Monday night					Truck and tractor pull/ mud racing . . . . .	904	0.4	5,895	2.7
professional games . . .	2,165	1.0	6,821	3.1	Wrestling—professional . . .	943	0.4	5,562	2.5

Source: Mediamark Research, Inc., New York, NY, *Top-line Reports* (copyright). See also <<http://www.mediamark.com/mri/docs/TopLineReports.html>>.