## Jordanian Delegation

to the U.S. Department of Commerce's International Buyer Program



# **2009 International Franchise Show**





## March 20-22, 2009 Walter E. Washington Convention Center 801 Mount Vernon Place, NW Washington, DC

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#### International Buyer Program

The IBP is a joint government-industry effort designed to stimulate U.S. exports by promoting major U.S. industry exhibitions to international markets. The IBP helps increase exports by increasing the number of international buyers visiting major U.S. trade exhibitions, providing U.S. firms likely to export with practical help and advice, and providing international buyers with opportunities to visit the United States and meet with prospective U.S. trading partners.

## Ms. Sheryl Maas

Commercial Counselor

## U.S. Commercial Service American Embassy, Amman

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### **Dear Business Colleagues**

Welcome to the U.S. Commercial Service in Jordan. I would like to introduce the third Jordanian Business delegation to the International Franchise Expo 2009. This is an excellent time to introduce American Franchise concepts at every investment level to the growing Jordanian market.

The Government of Jordan has taken steps to encourage foreign investment. Its vision is transforming Jordan into an outward-oriented, market-based economy competitive in the global marketplace.

The United States and Jordan have been close trading partners for decades and in 2001 signed the US-Jordan Free Trade Agreement. As the Commercial Counselor, I am committed to expanding even more our strong business relationship with Jordan. The Jordanian companies listed in this brochure are looking to find American partners to build long and sustainable business relations. I urge you to take advantage of their presence in Washington and ask detailed questions about the Jordanian market.

The Commercial Service is eager to assist you in establishing relationships with Jordanian companies. I hope you will contact us and become familiar with the services we can offer. For more information, please visit, www.buyusa.gov/jordan/en **Ms. Muna Farkouh** Senior Commercial Specialist Jordanian Delegation Leader

## U.S. Commercial Service American Embassy, Amman

P. O. Box 354 Amman 11118, Jordan Tel: 962-6-590-6057 Fax: 962-6-592-0146 Email: Muna.Farkouh@mail.doc.gov www.buyusa.gov/jordan/en

March 2000, Ms. Muna Farkouh joined the US Commercial Service in Amman, Jordan to serve as Commercial Specialist. She handles US - Jordan commercial interests; reporting on domestic commercial matters and the promotion of the US business interests to increase awareness and market US products and services with Jordanian business people.

Muna's primary responsibility is to counsel and assist Jordanian businessmen in locating U.S. suppliers of products and services and to assist the US business community by providing general information about present and future needs of the Jordanian market.

In addition to overseeing the market research program, her sectorial expertise and responsibility ranges from Healthcare products and services, Phamaceuticals, Environment and Water, Aviation and Transportation, Tourism, Information Technology, Telecommunication, Franchise, Education and Training, Advertising services, Agriculture and Packaging among others.

Prior to joining the US Commercial Service Ms. Farkouh's career incorporated work experience as a Commercial Specialist at the Economic/Commercial section of the US Embassy, Amman, she also worked in the private sector in marketing management and research of feasibility studies in areas of chemicals, fertilizers, and fine chemicals for the Dead Sea Chemical Complex, Amman.

Ms. Farkouh holds a Bachelor's degree from the American International University in the United Kingdom in Business Administration and Economics, with area of concentration in marketing and international business.

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## AlBaraha Company for Export & Import Mohammad Bani Hani, Owner

 P. O. Box 3535 Irbid 21110, Jordan

 Tel:
 962-2-7272-5852

 Fax:
 962-2-7599-9316

 Email:
 Mo\_bh73@hotmail.com

The company import and export different kinds of stones, marble and sells to the local market.

#### Objective

Learning about franchising business.

## AlKilani Establishment for Tyres & Spare Parts

### Mr. Mohannad Kelani, General Manager

 P. O. Box 733 Amman, Jordan

 Tel:
 962-6-581-4104

 Fax:
 962-6-556-0673

 Email:
 Mohannadkelani@yahoo.com

AlKilani Establishment for Tyres and Spare Parts operates as an agent, importer, and exporter of tyres and spare parts for Jordan and Dubai.

#### Objective

Networking, and seeking new opportunities in franchising.

## Arkan Import Export Mr. Ayman Hijzai, Deputy General Manager

 P. O. Box 140956 Amman 11814, Jordan

 Tel:
 962-6-581-3474

 Fax:
 962-6-581-3282

 Email:
 arkan@go.com.jo

Arkan Import Export deals in steel and rubber scrap for recycling purposes.

#### Objective

- Export scrap from USA.
- Expand the business in franchising.

## Good Harvest Investment Company

### Mr. Nicolas Tsikhlakis, CEO

 P. O. Box
 110226 Amman
 11110, Jordan

 Tel:
 962-6-420-5128
 962-6-420-5129

 Fax:
 962-6-420-5129
 Inicolast@goodharvest.com.jo

Good Harvest Investment Company is a private shareholding company that was established in 2002. The company operates and runs Crumz Bakery Café. The core of the business is a bakery that is specialized in the production of high quality innovative bread and pastries, and a café that serves its customers with gourmet food and beverages in a friendly and casual atmosphere.

#### Objective

Attend the symposia and seek opportunities to franchise our concept.

## Hassan AlKouz and Sons Company

### Mr. Ahmad Hassan Alkouz, General Manager

 P. O. Box 160 Amman 11732, Jordan

 Tel:
 962-6-562-7863

 Fax:
 962-6-562-7864

 Email:
 koz7777@yahoo.com

Hassan Alkouz and Sons Company is one of the leading contracting companies in Jordan. The company is classified as a first class company in highways construction, concrete bridges and culverts, earthwork and mining. The company is interested in the trading market, construction equipment, heavy equipment spare parts, and project management software.

#### Objective

Networking, and seeking new opportunities in franchising.

## Higher Council for Science and Technology Professor Ayed S. Amr, Principal Advisor

Professor Riyad N. Bitar, Assistant Secretary General for Technical Affairs

### Engineer Samer Sabbagh, Fund Manager (National Fund for Enterprise Support)

P. O. Box 36 Amman 11941, Jordan Tel: 962-6-524-0401 Fax: 962-6-534-0589 Email: ayedamr@hcst.gov.jo riyad@hcst.gov.jo sabbagh@nafes.org.jo www.hcst.gov.jo

Commercialization of Research projects, supporting startup projects, spin-off business (SME's) and development of new business incubators.

#### Objective

Networking, and seeking new opportunities in franchising.

## **Jordan Company for Shopping Centers**

Mr. Khaled Mousa Alabdallah, General Manager Mr. Rami Al Shafie, Executive Manager

 P. O. Box 8801 Amman 11121, Jordan

 Tel:
 962-6-562-6364

 Fax:
 962-6-562-6160

 Email:
 ram\_shaf@yahoo.co.uk

 www.istiklalmall.com.jo

Jordan Company for Shopping Centers offers a unique kind of shopping and recreational experience, not only for Amman, but also Jordan as a whole. The mall is designed to have an enjoyable ambience. It has been developed in accordance with the most modern "mall concepts" that are popular worldwide. Istiklal Mall for sure for all.

### Objective

To explore new opportunities in the franchising.

## Lowzan Cosmetics Company Mr. Ihab Alawneh, Member of the Board

P. O. Box 928505 Amman 11190, Jordan Tel: 962-6-464-3163 Fax: 962-6-568-0804 Email: lowzan@orange.jo

Lowzan Cosmetics Company import food supplements, cosmetics, hair salons, skin care, tooth care from Italy, Turkey and Germany.

### Objective

To explore diversification and franchise possibilities.

## Mowafaq for Cement Flagstones and Marble Factory Mowafaq Bani Hani, Owner

 P. O. Box 3535 Irbid 21110, Jordan

 Tel:
 962-2-79 524-5797

 Fax:
 962-2-740-2062

 Email:
 stjrna2000@yahoo.com

Mowafaq for Cement Flagstones and Marble Factory produces different kinds of marble with different shapes and colors for Jordan and UAE.

### **Objective**

Seeking new opportunities in franchising.

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## Mustafa Esbeih and Partners Mohannad Mustafa Sobeih, Marketing Manager

P. O. Box 3107 Amman 11953, Jordan Telfax: 962-6-535-7148 Email: smsubeih@go.com.jo www.subeih.com.jo

Mustafa Esbeih and Partners hired qualified technicians for sawing and carving stones and marble with a wide and long experience in the field, its becomes well known in the middle east and some foreign markets world wide, the company has completed numerous construction building projects in different cities in Jordan, USA, France, Hongkong and the Gulf.

### Objective

Seeking new opportunities in franchising

## Najjar Tayseer Yousef Ibrahim, Project Coordinator and Sales Manager

P. O. Box 1217 Amman 11118 Jordan Telfax: 962-6-464-1132 Email: Tayseer@najjar.ws www.najjar.ws

Supplier for containers for Restaurant and Hotels and billing materials in Jordan

### Objective

Exploring new investment opportunities.

## Radwan Toma Factory for Marble & Stone Radwan Mohammad Hussein Toma, Owner

P. O. Box 3535 Amman 21110, Jordan Telfax: 962-2-740-2309 Email: radwantoema@yahoo.com

Radwan Toma Factory for Marble and Stone produces different kinds of marble with different shapes and colors. The product is used for Jordan, UK and the Gulf.

#### Objective

Seeking new opportunities in franchising.

## Wesam Institute for Restaurant Mr. Issam Samir Tabaza, Sales Manager

P. O. Box 6900 Amman 11180, Jordan Tel: 962-6-490-5654 Fax: 962-6-490-6825 Email: salaht\_wesam@yahoo.com

Supplier for plastic containers for the restaurants and hotel business for the market in Jordan.

## Objective

To find new suppliers for plastic containers



#### U.S. Commercial Service American Embassy, Amman

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