



Jordanian Delegation to the U.S. Department of Commerce's International Buyer Program



2009 International Consumer Electronics Show (CES)

January 8-11, 2009, Las Vegas, Nevada
at Las Vegas Convention Center
Las Vegas Hilton & Sands Expo and Convention Center / The Venetian

<http://www.cesweb.org/>

Index

1. @ Your Service Group
2. Al Ameen Electronics Establishment
3. Al Dar'Aeen for Housing Company
4. Al Faid General Contracting Company Ltd.
5. Al Hasasneh and Hashemeh Company
6. Al Mostaqilla Technology and Industrial Investment Company
7. Aqua Industrial and Investment Company
8. Yousef and Ibrahim Shehadeh Company (AVTEC)
9. General Deluxe Electronics
10. General Computers and Electronics Company
11. Good Life for Electric Devices
12. Integrated Development Company
13. Jordan Company for Shopping Centers
14. Jordan Sky
15. Nieroukh Scales Metallic Shelves Company
16. Safari Entertainment Company
17. Soft House Furniture
18. Zein International

International Buyer Program

The IBP is a joint government-industry effort designed to stimulate U.S. exports by promoting major U.S. industry exhibitions to international markets. The IBP helps increase exports by increasing the number of international buyers visiting major U.S. trade exhibitions, providing U.S. firms likely to export with practical help and advice, and providing international buyers with opportunities to visit the United States and meet with prospective U.S. trading partners.

Ms. Sheryl Maas

Commercial Counselor

**U.S. Commercial Service
American Embassy, Amman**

P. O. Box 354 Amman 11118, Jordan

Tel: + 962-6-590-6629

Fax: + 962-6-592-0146

Email: Sheryl.Pinckney-Maas@mail.doc.gov

www.buyusa.gov/jordan/en

Dear Business Colleagues

Welcome to the U.S. Commercial Service in Jordan. I would like to introduce the Jordanian Business delegation to the Consumer Electronics show 2009. This is an excellent opportunity to introduce American electronics firms to the growing Jordanian market.

Jordan has taken steps to encourage foreign investment and realize the vision of transforming Jordan into an outward-oriented, market-based economy competitive in the global marketplace.

The consumer electronics sectors are expanding rapidly and major U.S. brands are present in the market, with plenty of room for niche products and services.

The United States and Jordan have been close trading partners for decades and in 2001 signed the US-Jordan Free Trade Agreement. As the Commercial Counselor, I am committed to expanding even more our strong business relationship with Jordan. The Jordanian companies listed in the brochure are looking to find American partners to build long and sustainable business relations. I urge you to take advantage of their presence in Las Vegas and ask detailed questions about the Jordanian market.

The Commercial Service is eager to assist you in establishing relationship with Jordanian companies. I hope you will contact us and become familiar with the services we can offer. For more information, please visit, www.buyusa.gov/jordan/en

Ms. Muna Farkouh

Senior Commercial Specialist

Jordanian Delegation Leader

U.S. Commercial Service American Embassy, Amman

P. O. Box 354 Amman 11118, Jordan

Tel: + 962-6-590-6057

Fax: + 962-6-592-0146

Email: Muna.Farkouh@mail.doc.gov
www.buyusa.gov/jordan/en

March 2000, Ms. Muna Farkouh joined the US Commercial Service in Amman, Jordan to serve as Commercial Specialist. She handles US - Jordan commercial interests; reporting on domestic commercial matters and the promotion of the US business interests to increase awareness and market US products and services with Jordanian business people.

Muna's primary responsibility is to counsel and assist Jordanian businessmen in locating U.S. suppliers of products and services and to assist the US business community by providing general information about present and future needs of the Jordanian market.

In addition to overseeing the market research program, her sectorial expertise and responsibility ranges from Healthcare products and services, Pharmaceuticals, Environment and Water, Aviation and Transportation, Tourism, Information Technology, Telecommunication, Franchise, Education and Training, Advertising services, Agriculture and Packaging among others.

Prior to joining the US Commercial Service Ms. Farkouh's career incorporated work experience as a Commercial Specialist at the Economic/Commercial section of the US Embassy, Amman, she also worked in the private sector in marketing management and research of feasibility studies in areas of chemicals, fertilizers, and fine chemicals for the Dead Sea Chemical Complex, Amman.

Ms. Farkouh holds a Bachelor's degree from the American International University in the United Kingdom in Business Administration and Economics, with area of concentration in marketing and international business.

2009 International Consumer Electronics Show (CES)

@ Your Service Group

Mr. Luai Obidat, VP Business Development and Legal Affairs

P. O. Box 960337 Amman 11196, Jordan

Tel: + 962-6-581-7796

Fax: + 962-6-581-7748

Email: luai@yourservicegroup.com

rami.karmi@yourservicegroup.com

www.yourservicegroup.com

@Your Service Group is a syndicate of service-based venture specialized in providing a one-stop-shop solution for outsourcing services that include: technical support, custom-built servers and stations, software and automation solutions, program management, web development, management consultancy, real estate end-end management including property and facility management (HVAC, Electrical, Structural, Water Treatment, Energy Management and ICT).

Objective

Networking, signing up partnership, acquiring representation rights of products and companies.

Al Ameen Electronics Establishment

Mr. Bassam Jamil Motawe, Marketing Manager

Mr. Mohammed Jamil Motawe, Sales Manager

P. O. Box 20300 Amman 11118, Jordan

Tel: + 962-6-582-0613

Fax: + 962-6-582-5790

Email: jaffal2@gmail.com

Al Ameen Electronics Establishment is an importer, exporter and distributor of all kinds of home appliances since 1996.

Objective

Looking for new suppliers.



Al Dar'Aeen for Housing Company **Mr. Hazem Mohammad Tayser Tubaishat, Sales Manager**

P. O. Box 6330 Amman 11953, Jordan
Tel: + 962-6-552-5425
Fax: + 962-6-552-5425
Email: hazem_984@yahoo.com

Al Dar'Aeen for Housing Company specialized in constructing services and installation of electronic systems including installation of security systems and audio and video systems.

Objective

To get more exposure in the consumer electronics sector.

Al Faid General Contracting Company Ltd. **Division: Al Faid Construction and Equipments** **Mr. Mufid A. Abdul Majid Al-Hity, Managing Director**

P. O. Box 942161 Amman 11194, Jordan
Tel: + 962-6-586-1712
Fax: + 962-6-586-1708
Email: alfaid@batelco.jo
www.alfayid.net

Alfaid is an infra-construction, reconstruction, engineering development company. Alfaid has an extensive experience in the supply and installation of all engineering projects, handling activities for commercial, residential, healthcare, recreational and educational structures, as well as, related civil, mechanical, electrical maintenance and specialized tasks. We strive to be the market leader in providing our clients the best added value services via a bouquet of the highest quality materials and equipment covering the industrial, commercial, domestic and health stores.

Objective

To get more exposure in the consumer electronics sector to open new fields in new technology.

2009 International Consumer Electronics Show (CES)

Al Hasasneh and Hashemeh Company

Mr. Raed Mohammad Al Hasasneh, CEO

P. O. Box 520794 Amman 11152, Jordan

Tel: + 962-6-512-0794

Fax: + 962-6-439-3388

Email: rhasasneh@next.jo

Al Hasasneh and Hashemite Company offers full system control as the central recorder of a security network for high-density data recording and system security as a fire alarm and thruscan.

Objective

To get more exposure in the consumer electronics sector.

Al Mostaqilla Technology and Industrial Investment Company

Mr. Walid Khalil, General Manager

Mr. John Khalil, Sales Representative

P. O. Box 210 Amman 11512, Jordan

Tel: + 962-6-581-9847

Fax: + 962-6-581-9849

Email: cdr@nets.com.jo

www.factory-cd.com

Al Mostaqilla Technology and Industrial Investment Company was established in 1996. It produces CD-R, CDRom, DVDR, and DVDrom, in addition, to creative services and assembly services. The technology applied in manufacturing is subject to strict rules in all stages to control and synchronize all stages to meet high standard products.

Objective

To get more exposure in the consumer electronics sector.



Aqua Industrial and Investment Company **Mr. Thabet Elwir, Chairman**

P. O. Box 950482 Amman 11195, Jordan

Tel: + 962-6-577-7070

Fax: + 962-6-551-6938

Email: thabet@sabeelco.com

Aqua Industrial and Investment Company is a specialized food and beverage manufacturer, drinking water bottler and distributor and project investments in both Jordan and Qatar.

Objective

e-commerce and learn what is the latest on the market.

Yousef and Ibrahim Shehadeh Company (AVTEC)

Mr. Yousef Shehadeh, General Manager

Mr. Abdalraheem Abdallah Ibrahim Albaraq, Senior Accountant

P. O. Box 144854 Amman 11814, Jordan

Tel: + 962-6-586-4018

Fax: + 962-6-586-4019

Email: yousef@avtecjo.com

www.avtecjo.com

AVTEC is a newly established company specializing in audio and professional lighting systems.

Objective

To get more exposure in the consumer electronics sector.

2009 International Consumer Electronics Show (CES)

General Deluxe Electronics

Ms. Manal Abu Haltam, Procurement Manager_ Import / Export Department Manager

P. O. Box 340611 Amman 11134, Jordan

Tel: + 962-6-487-5268

Fax: + 962-6-487-5269

Email: mahaltam@generaldeluxe.com

www.generaldeluxe.com

Mohd Abu Haltam Group for investments is considered a huge industrial complex, which is built in the area of Northern Marka in Amman and consists of many industrial buildings that contains the production lines of the refrigerators, television sets, washing machines, air conditioning units satellite receivers units, micro-wave ovens, vacuum cleaners and freezers. These factories are built on 12000 sqm, in addition, to the warehouses of raw materials and finished goods, with production capacity of 300,000 sets per year. Machinery imported from Italy and the Far East countries.

General Deluxe is the brand name of Mohd Abu Haltam Group products that are manufactured based on international standards. 50% of the firm's products are being exported to Syria, Lebanon, Saudia Arabia, Egypt, Iraq, Palestine, and other countries.

Objective

Meeting our supplier and learns what is the lates on the market.

General Computers & Electronics Company

Mr. Saed Aqel, GIS Manager

Ms. Rula Milbes, Commercial Dept. Manager

P. O. Box 481 Amman 11953, Jordan

Tel: + 962-6-551-3879

Fax: + 962-6-551-3509

Email: saqel@gce.com.jo

rmilbes@gce.com.jo

www.gce.com.jo

General Computers & Electronics Company was established in 1985 as one of the leading IT companies in Jordan, since then GCE started focusing on its mission of creating and distributing products and services to satisfy its customers in a dynamic environment. GCE provides variety of products from international companies such as IBM, Lenovo, Fujitsu, Siemens, MicroSoft, Cisco, D-Link, GE, Lexmark, Brother, Intergraph, Bently and others.

Objective

Meeting our supplier and learn what is the latest on the market.



Good Life for Electric Devices

Mr. Hamed Ali Ghannam, CEO

P. O. Box 521781 Amman 11152, Jordan

Tel: + 962-6-476-6242

Fax: + 962-6-535-0761

Email: hmprof@hotmail.com.

Good life for Electric Devices resales and service home application devices for security systems, automation systems, audio and video systems, and A/C systems.

Objective

To develop contacts with US firms in the consumer electronics sector and buy equipment for the local market.

Integrated Development Company

Mr. Yousef A. Hamid Al-Nsour, Chairman

Mr. Mohammed Y. Al-Nsour, CEO and Vice Chairman

P. O. Box 961923 Amman 11196, Jordan

Tel: + 962-6-582-9624

Fax: + 962-6-582-9625

Email: mnsour@idco-jo.com

ynsour@idco-jo.com

www.idco-jo.com

Integrated Development Company can provide low current solutions, supply and install systems with full maintenance services.

Objective

To get more exposure in the consumer electronics sector.

2009 International Consumer Electronics Show (CES)

Jordan Company for Shopping Centers **Mr. Khaled Mousa Alabdallah, General Manager** **Mr. Rami Al Shafie, Executive Manager**

P. O. Box 8801 Amman 11121, Jordan
Tel: + 962-6-562-6364
Fax: + 962-6-562-6160
Email: ram_shaf@yahoo.co.uk
www.istiklalmall.com.jo

Jordan Company for Shopping Centers offers a unique kind of shopping and recreational experience, not only for Amman, but also Jordan as a whole. The mall is designed to have an enjoyable ambience. It has been developed in accordance with the most modern "mall concepts" that are popular worldwide. Istiklal Mall for sure for all.

Objective

To explore new opportunities in the electronics and sound systems.

Jordan Sky **Mr. Abdulla Omar Abdulla**

P. O. Box 510913 Amman 11151, Jordan
Tel: + 962-6-477-1104
Fax: + 962-6-477-1104
Email: Jordan_sky1@hotmail.com.jo

Jordan Sky deals with home electric equipment.

Objective

Network and build strategic partnerships.



Nieroukh Scales Metallic Shelves Company **Mr. Ala'a Mazen Nieroukh, CEO**

P. O. Box 630642 Amman 11163, Jordan

Tel: + 962-6-420-4501

Fax: + 962-6-420-7421

Email: alaa-nier@hotmail.com

www.nieroukh.com.jo

Nieroukh Scales Metallic Shelves Company is a group of 2 companies located in Palestine and Jordan with total employment of 300 employees including Engineers, technicians and administration staff. It is specialized in the manufacturing of metallic furniture, shelving systems, scales, and balances (mechanical and electronics)

Objective

Expanding Nieroukh network company options and to get more exposure in the consumer electronics sector.

Safari Entertainment Company

Mr. Maher Shaker Saleh, General Manager

Mr. Ali Antar Dahabi, Assistant General Manager

P. O. Box 3234 Amman 11953, Jordan

Tel: + 962-79-593-9631

Fax: + 962-6-551-0501

Email: enter_safari@yahoo.com

Safari Entertainment Company specializes in the 3D and 4D cinemas and are the first company to enter the systems to the country. The firm specialized as well in kids games, family parks, and playing machines.

Objective

To explore new opportunities in the electronics.



Soft House Furniture

Mr. Ahmad Sharaf Faraj Hayajneh, Deputy General Manager

P. O. Box 2404 Amman 11941, Jordan

Tel: + 962-6-534-1166

Fax: + 962-6-534-7649

Email: info@softhouse-jo.com
www.softhouse-jo.com

Soft House Furniture is one of the largest companies for furniture trading and home accessories located in Amman.

Objective

Expanding company network options and to get more exposure in the consumer electronics sector.

Zein International

Mr. Ayman Ibrahim, Managing Director

P. O. Box 35055 Amman 11180, Jordan

Tel: + 962-6-552-2152

Fax: + 962-6-463-7668

Email: ayman@zainint.com

Zein International company was established in 2001, has several clients in Jordan and Iraq market. The service that Zein International company is providing are in marketing consultations and facilitating the relations between its clients and other companies in Jordan and other countries.

Objective

Establish relations with US firms.



**U.S. Commercial Service
American Embassy, Amman**

P. O. Box 354 Amman 11118, Jordan

Tel: + 962-6-590-6632

Fax: + 962-6-592-0146

Email: Amman.Office.Box@mail.doc.gov

www.buyusa.gov/jordan/en