

Table 1115. Internet Service Providers and Data Processing, Hosting, and Related Services—Estimated Revenue and Expenses: 2004 to 2006

[In millions of dollars (20,201 represents \$20,201,000,000). For taxable and tax-exempt employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, this section, and Section 15]

Item	Internet service provider (NAICS 518111)			Data processing, hosting, and related services (NAICS 5182)		
	2004	2005	2006	2004	2005	2006
Operating revenue, (NAICS 518111) ¹	20,201	18,910	18,576	(X)	(X)	(X)
Internet access service	14,244	12,525	10,983	(X)	(X)	(X)
Online advertising space	3,068	3,637	(S)	(X)	(X)	(X)
Internet backbone services	378	393	387	(X)	(X)	(X)
Internet telephony	(S)	(S)	(S)	(X)	(X)	(X)
Web site hosting services	548	530	886	(S)	(S)	1,898
Operating revenue, (NAICS 5182)	(X)	(X)	(X)	57,330	62,951	70,063
Data processing IT infrastructure provisioning, and hosting services ¹	(X)	(X)	(X)	28,414	31,227	35,529
Business processing management services	(X)	(X)	(X)	17,426	18,829	21,760
Data management services	(X)	(X)	(X)	5,275	5,601	5,797
Application service provisioning	(X)	(X)	(X)	3,800	4,380	5,267
Collocation services	(X)	(X)	(X)	(S)	(S)	(S)
Other operating revenue ¹	(X)	(X)	(X)	28,916	31,724	34,534
IT design and development services	(S)	(S)	(S)	(S)	6,446	6,210
IT technical support services	(X)	(X)	(X)	1,167	1,365	1,169
IT technical consulting services	(X)	(X)	(X)	1,124	1,106	1,562
Information and document transformation services	(X)	(X)	(X)	2,810	2,963	3,477
Software publishing	(X)	(X)	(X)	1,299	1,768	1,849
Reselling services for computer hardware and software, retail	(X)	(X)	(X)	1,211	1,279	2,030
Operating expenses	16,251	14,209	15,713	52,772	55,739	60,132
Personnel costs	5,280	5,167	6,427	25,454	27,304	29,630
Gross annual payroll	3,858	4,001	5,340	19,693	20,928	22,680
Employer's cost for fringe benefits	(S)	641	640	3,678	3,926	3,994
Temporary staff and leased employee expense	(S)	525	446	2,083	2,449	2,956
Expensed materials, parts and supplies (not for resale)	(S)	(S)	(S)	1,891	2,414	2,669
Expensed equipment	(S)	(S)	88	176	804	946
Expensed purchase of other materials, parts and supplies	(S)	(S)	(S)	1,126	1,610	1,723
Expensed purchased services	(S)	3,179	2,620	6,944	7,689	7,366
Expensed purchases of software	49	61	61	1,210	1,707	1,329
Purchased electricity and fuels (except motor fuels)	(S)	86	77	276	309	403
Lease and rental payments	466	443	415	2,678	2,932	2,859
Purchased repair and maintenance	87	79	84	1,400	1,460	1,494
Purchased advertising and promotional services	(S)	2,511	1,983	1,381	1,280	1,280
Other operating expenses	(S)	5,467	6,121	18,483	18,332	20,467
Depreciation and amortization charges	(S)	1,168	1,201	3,923	4,029	4,059
Government taxes and license fees	(S)	80	43	322	367	384
All other operating expenses	(S)	4,219	4,877	14,237	13,936	16,023

S Data do not meet publication standards. X Not applicable. ¹ Includes other sources of revenue, not shown separately.

Source: U.S. Census Bureau, "2006 Service Annual Survey, Information Sector Services." See <<http://www.census.gov/econ/www/servmenu.html>>; (released March 2008).