

Table 1098. **Book Publishers—Estimated Revenue and Inventories: 2004 to 2006**

[In millions of dollars (27,853 represents \$27,853,000,000). For taxable and tax-exempt employer firms. Covers NAICS 51113. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, this section and Section 15. See also Appendix III]

Item	2004	2005	2006
Operating revenue, total	27,853	28,027	28,192
Sources of revenue:			
Books, print	24,398	24,239	24,272
Textbooks	9,657	9,919	10,139
Children's books	3,162	3,073	3,094
General reference books	1,520	1,144	1,136
Professional, technical, and scholarly books	3,799	3,274	3,363
Adult trade	6,260	6,829	6,540
All other operating revenue	3,455	3,788	3,919
Breakdown of revenue by media type:			
Print books	23,063	22,883	22,764
Online books	659	666	714
Other media books	675	690	795
Operating expenses	15,999	16,754	16,268
Personnel	6,581	6,634	6,703
Expensed materials, parts and supplies (not for resale)	560	487	465
Expensed purchased services	3,019	3,244	3,353
Other operating expenses	5,839	6,389	5,748
Inventories at end of year	4,457	4,538	4,336
Finished goods	3,748	3,791	3,657
Work-in-process	531	574	511
Materials, supplies, fuel, etc.	178	173	169

Source: U.S. Census Bureau, "2006 Service Annual Survey, Information Sector Services." See <<http://www.census.gov/econ/www/servmenu.html>>; (released March 2008).