

**Table 1093. Daily and Sunday Newspapers—Number and Circulation: 1970 to 2007**

[Number of newspapers as of February 1 the following year. Circulation figures as of September 30 of year shown (62.1 represents 62,100,000). For English language newspapers only]

Type	1970	1980	1985	1990	1995	2000	2002	2003	2004	2005	2006	2007
<b>NUMBER</b>												
Daily: Total <sup>1</sup> .....	1,748	1,745	1,676	1,611	1,533	1,480	1,457	1,456	1,457	1,452	1,437	1,422
Morning .....	334	387	482	559	656	766	777	787	814	817	833	867
Evening .....	1,429	1,388	1,220	1,084	891	727	692	680	653	645	614	565
Sunday .....	586	736	798	863	888	917	913	917	915	914	907	907
<b>NET PAID CIRCULATION (mil.)</b>												
Daily: Total <sup>1</sup> .....	62.1	62.2	62.8	62.3	58.2	55.8	55.2	55.2	54.6	53.3	52.3	50.7
Morning .....	25.9	29.4	36.4	41.3	44.3	46.8	46.6	46.9	46.9	46.1	45.4	44.5
Evening .....	36.2	32.8	26.4	21.0	13.9	9.0	8.6	8.3	7.7	7.2	6.9	6.2
Sunday .....	49.2	54.7	58.8	62.6	61.5	59.4	58.8	58.5	57.8	55.3	53.2	51.2
<b>PER CAPITA CIRCULATION <sup>2</sup></b>												
Daily: Total <sup>1</sup> .....	0.30	0.27	0.26	0.25	0.22	0.20	0.19	0.19	0.19	0.18	0.18	0.17
Morning .....	0.13	0.13	0.15	0.17	0.17	0.17	0.16	0.16	0.16	0.16	0.15	0.15
Evening .....	0.18	0.14	0.11	0.08	0.05	0.03	0.03	0.03	0.03	0.02	0.02	0.02
Sunday .....	0.24	0.24	0.25	0.25	0.23	0.21	0.20	0.20	0.20	0.19	0.18	0.17

<sup>1</sup> All-day newspapers are counted in both morning and evening columns but only once in total. Circulation is divided equally between morning and evening. <sup>2</sup> Based on U.S. Census Bureau estimated resident population as of July 1.

Source: Editor & Publisher Co., New York, NY, *Editor & Publisher International Year Book*, annual (copyright).