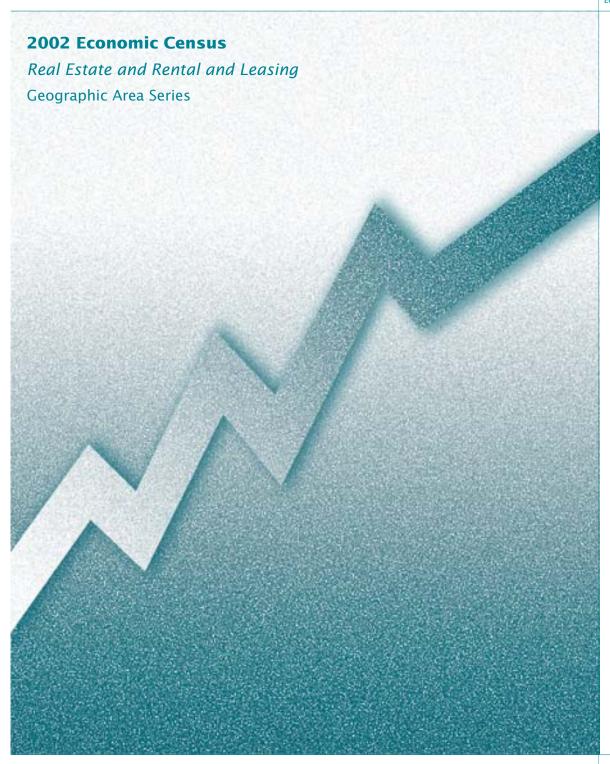
# North Dakota: 2002

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U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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### **2002 Economic Census**

Real Estate and Rental and Leasing Geographic Area Series





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# Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

#### RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

#### **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

#### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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# Real Estate and Rental and Leasing

#### **SCOPE**

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

**Exclusions.** The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in Nonemployer Statistics. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

#### **REPORTS**

The following reports provide statistics on this sector.

**Industry Series.** There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

#### **Subject Series:**

- Product Lines. This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- Establishment and Firm Size (Including Legal Form of Organization). This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

• **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics, Comparative Statistics, Bridge Between 2002 NAICS and 1997 NAICS, Business Expenses*, and the Survey of Business Owners reports.

#### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
- 4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 5. Economic places.
  - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

#### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

#### DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

#### AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

### **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- Ν Not available or not comparable
- S Withheld because estimates did not meet publication standards
- Χ Not applicable
- Z Less than half the unit shown
- 0 to 19 employees a
- b 20 to 99 employees
- C 100 to 249 employees
- 250 to 499 employees e
- f 500 to 999 employees
- 1,000 to 2,499 employees g
- ĥ 2,500 to 4,999 employees
- 5,000 to 9,999 employees
- 10,000 to 24,999 employees
- j k 25,000 to 49,999 employees
- 50,000 to 99,999 employees
- m 100,000 employees or more
- Revised r
- Represents zero (page image/print only)
- (CC) Consolidated city
- (IC) Independent city
- CDP Census designated place

### Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

	Similaring of confidentially processor, sampling crist, noticempin	9 0.101, 4.14 40.				Paid	Percent of	f revenue—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	NORTH DAKOTA	, ,	, , ,	, , ,	, , ,	, ,		
53	Real estate and rental and leasing	670	463 572	63 600	14 869	3 396	15.8	2.0
531	Real estate	506	292 073	33 900	8 027	2 091	19.6	3.0
5311	Lessors of real estate	297	210 282	14 161	3 201	880	12.4	2.3
53111	Lessors of residential buildings and dwellings	191	155 532	8 545	1 835	540	10.8	2.8
531110 5311101	Lessors of residential buildings and dwellings Lessors of apartment buildings	191 151	155 532 151 023	8 545 7 743	1 835 1 643	540 451	10.8 10.5	2.8 2.7
5311109 53112	Lessors of dwellings other than apartment buildings Lessors of nonresidential buildings (except	40	4 509	802	192	89	22.8	6.8
531120	miniwarehouses) Lessors of nonresidential buildings (except	58 58	40 179 40 179	4 004	1 071 1 071	232	10.4 10.4	.3
5311201 5311203	miniwarehouses) Lessors of professional and other office buildings Lessors of shopping centers and retail stores	25 25	4 296 33 974	798 2 598	196 740	56 142	16.4 6.4	2.5
53113 531130	Lessors of miniwarehouses and self-storage units Lessors of miniwarehouses and self-storage units	8 8	2 071 2 071	169 169	39 39	15 15	6.6 6.6	
53119 531190	Lessors of other real estate property	40 40	12 500 12 500	1 443 1 443	256 256	93 93	38.5 38.5	1.8 1.8
5311901 5311909	Lessors of other real estate property Lessors of manufactured (mobile) home sites	34 6	12 500 11 762 738	1 309 1 34	223 223 33	84	36.4 72.1	1.9
5312	Lessors of other real estate property  Offices of real estate agents and brokers	111	51 487	6 201	1 508	286	47.8	6.5
53121	Offices of real estate agents and brokers	111	51 487	6 201	1 508	286	47.8	6.5
531210 5312101	Offices of real estate agents and brokers	111 93	51 487 47 535	6 201 5 377	1 508 1 285	286 252	47.8 49.6	6.5 6.9
5312109	Offices of nonresidential real estate agents and brokers	18	3 952	824	223	34	25.2	1.8
5313	Activities related to real estate	98	30 304	13 538	3 318	925	21.7	2.0
53131	Real estate property managers	63	23 954 22 762	11 445 11 166	2 885	856 846	14.6	2.0
531311 531312	Residential property managers	54 9	1 192	279	2 837 48	10	12.4 57.3	2.0
53132 531320	Offices of real estate appraisers	29 29	5 179 5 179	1 992 1 992	416 416	59 59	41.5 41.5	2.6 2.6
53139 531390	Other activities related to real estate	6 6	1 171 1 171	101 101	17 17	10 10	78.1 78.1	_
532	Rental and leasing services	155	168 524	28 505	6 576	1 279	9.1	.4
5321	Automotive equipment rental and leasing	37	57 425	6 896	1 643	328	16.7	_
53211 532111	Passenger car rental and leasing	14 11	20 979 D	3 308 D	721 D	206 c	16.9 D	.1 D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	23	36 446	3 588	922	122	16.6	_
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing Truck rental without drivers	23	36 446	3 588	922	122	16.6	<u>-</u>
5321201 5321202	Truck rental without drivers	8 15	D D	D D	D D	b b	D D	D D
5322	Consumer goods rental	60	27 830	6 658	1 692	561	11.2	2.4
53223 532230	Video tape and disc rental	44 44	20 482 20 482	4 205 4 205	1 021 1 021	469 469	12.3 12.3	3.3 3.3
53229 532291	Other consumer goods rental  Home health equipment rental	10	D 5 091	D 2 011	D 566	b 63	D =	D -
5323	General rental centers	12	3 813	750	188	40	4.2	_
53231	General rental centers	12	3 813	750	188	40	4.2	_
532310 5324	General rental centers  Commercial and industrial machinery and equipment rental	12	3 813	750	188	40	4.2	_
3324	and leasing	46	79 456	14 201	3 053	350	3.1	_
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	27	D	D	D	С	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing.	26	33 523	7 314	1 555	175	4.5	_
5324121	Rental and leasing of heavy construction equipment without operators	16	16 000	3 080	737	96	5.3	_
5324129 53249	Oilfield and well drilling equipment rental and leasing  Other commercial and industrial machinery and equipment	10	17 523	4 234	818	79	3.8	-
532490	rental and leasingOther commercial and industrial machinery and	19	D	D	D	С	D	D
5324901	equipment rental and leasing	19	D	D	D	С	D	D
5324902	health furniture and equipment)	6 13	D 31 373	D 5 730	D 1 191	b 148	D 2.4	D -
533	Lessors of nonfinancial intangible assets (except copyrighted							
E221	Works)	9	2 975	1 195	266	26	23.5	_
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	9	2 975	1 195	266	26	23.5	_
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	9	2 975	1 195	266	26	23.5	_
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	9	2 975	1 195	266	26	23.5	_
5331101	Oil royalty companies	6	2 425	1 116	253	21	23.6	_

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies. <sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

## Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	FARGO-WAHPETON, ND-MN COMBINED							
F0	STATISTICAL AREA	040				_		
53 531	Real estate and rental and leasing	249	D	<b>D</b> D	D	g	D	<b>D</b> D
531 5311	Real estate	179 93	D D	D	D D	g e	D D	D D
53111	Lessors of residential buildings and dwellings	55	D	D	D	e	D	D
531110 5311101 531112	Lessors of residential buildings and dwellings Lessors of apartment buildings Lessors of nonresidential buildings (except	55 49	D	D	D	ec	D D	D D
531120	miniwarehouses)	26	D	D	D	С	D	D
5311201	miniwarehouses)	26 13	D D	D D	D D	c b	D D	D D
5311201	Offices of real estate agents and brokers	47	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	47	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	47 40	D	D	D	С	D D	D D
5312101 5313	Offices of residential real estate agents and brokers  Activities related to real estate	39	D	D	D D	c f	D	D
53131	Real estate property managers	23	D	D	D	' ' f	D	D
531311	Residential property managers	19	D	D	D	e	D	D
53132 531320	Offices of real estate appraisers	13 13	D D	D D	D D	b b	D D	D D
532	Rental and leasing services	67	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	19	D	D	D	С	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and		_	_	_		_	_
532120	leasing  Truck, utility trailer, and RV (recreational vehicle) rental	13	D	D	D	b	D	D
	and leasing	13	D	D	D	b	D	D
5322	Consumer goods rental	25	D	D	D	С	D	D
53223 532230	Video tape and disc rental	15 15	D D	D D	D D	c	D D	D D
5324	Commercial and industrial machinery and equipment rental and leasing	19	D	D	D	С	D	D
53249	Other commercial and industrial machinery and equipment	40	00.400	4 500	4 000	400	4.0	
532490	rental and leasing Other commercial and industrial machinery and	12	29 108	4 522	1 032	120	1.0	_
533	equipment rental and leasing	12	29 108	4 522	1 032	120	1.0	_
	works)	3	D	D	D	a	D	D
50	Fargo, ND-MN Metropolitan Statistical Area		477.005	00 775	0.040	4 540	4	
<b>53</b> 531	Real estate and rental and leasing	232 167	<b>177 225</b> 99 526	<b>28 775</b> 17 086	6 910	<b>1 518</b> 1 052	17.7	<b>3.2</b> 5.6
5311	Lessors of real estate	86	99 526 D	17 086 D	4 165 D	e l	22.5 D	5.6 D
53111	Lessors of residential buildings and dwellings	48	35 832	3 839	903	247	15.2	5.8
531110	Lessors of residential buildings and dwellings	48	35 832	3 839	903	247	15.2	5.8
5311101 53112	Lessors of apartment buildings Lessors of nonresidential buildings (except	43	D	D	D	c	D	D
531120	miniwarehouses) Lessors of nonresidential buildings (except	26	D	D	D	С	D	D
	miniwarehouses)	26	D	D	D D	c	D D	D D
5311201 5312	Offices of real estate agents and brokers	13   44	25 225	3 480	820	130	36.8	10.6
53121	Offices of real estate agents and brokers	44	25 225	3 480	820	130	36.8	10.6
531210	Offices of real estate agents and brokers	44 37	25 225 D	3 480 D	820 D	130	36.8 D	10.6 D
5312101 5313	Offices of residential real estate agents and brokers  Activities related to real estate	37	D	D	D	c f	D	D
53131	Real estate property managers	22	D	D	D	e l	D	D
531311	Residential property managers	18	D	D	D	e	D D	D
53132 531320	Offices of real estate appraisers Offices of real estate appraisers	12 12	D	D D	D D	b b	D D	D D
532	Rental and leasing services	62	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	17	D	D	D	С	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and	44	00.070	0.150	504		01.0	
532120	leasing Truck, utility trailer, and RV (recreational vehicle) rental	11	20 272	2 159	524	66	21.0	_
	and leasing	11	20 272	2 159	524	66	21.0	_
5322	Consumer goods rental	23	D 7 000	D	D	C 100	D	D
53223 532230	Video tape and disc rental	14 14	7 230 7 230	1 801 1 801	443 443	136 136	1.9 1.9	.2 .2
5324	Commercial and industrial machinery and equipment rental							
	and leasing	18	37 549	5 808	1 345	160	1.7	_
53249	Other commercial and industrial machinery and equipment rental and leasing	12	29 108	4 522	1 032	120	1.0	_
532490	Other commercial and industrial machinery and equipment rental and leasing	12	29 108	4 522	1 032	120	1.0	
533	Lessors of nonfinancial intangible assets (except copyrighted	12	29 100	4 522	1 032	120	1.0	_
300	works)	3	D	р	D	al	D	D

## Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

error, nons	sampling error, and definitions, see note at end of table]						Percent of	revenue—
NAICS code	Geographic area and kind of business	Estab-	Deverse	Annual	First-quarter	Paid employees for pay period including March 12	From admini-	Teveriue —
		lishments (number)	Revenue (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	(number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	FARGO-WAHPETON, ND-MN COMBINED STATISTICAL AREA—Con.							
	Wahpeton, ND-MN Micropolitan Statistical Area							
53	Real estate and rental and leasing	17	D	D	D	ь	D	D
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
	BISMARCK, ND METROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	119	65 408	10 976	2 495	575	26.9	2.9
531	Real estate	90	42 645	4 881	1 197	305	38.3	4.2
5311	Lessors of real estate	48	28 075	2 515	630	175	26.5	5.3
53111 531110	Lessors of residential buildings and dwellings	28 28	12 756 12 756	1 204 1 204	286 286	89 89	40.8 40.8	11.6 11.6
5311101 53119	Lessors of apartment buildings	24	11 074 4 722	951 470	222 108	69 33	47.0 43.9	12.7
531190	Lessors of other real estate property  Lessors of manufactured (mobile) home sites	11	4 722 4 722	470	108	33 33	43.9	.5 .5 .5
5311901 5312	Offices of real estate agents and brokers	11 24	10 335	470 874	108 198	54	43.9 58.1	.5 1.8
53121	Offices of real estate agents and brokers	24	10 335	874	198	54	58.1	1.8
531210 5312101	Offices of real estate agents and brokers	24 20	10 335 9 645	874 767	198 168	54 49	58.1 61.8	1.8 1.9
5313	Activities related to real estate	18	4 235	1 492	369	76	68.1	2.8
53131	Real estate property managers	10	2 035	1 102	275	54	52.6	5.7
532	Rental and leasing services	25	D	D	D	е	D	D
5322	Consumer goods rental	10	3 188	681	169	75	21.2	2.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	a	D	D
	DICKINSON, ND MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	26	7 245	1 068	248	65	50.7	4.9
531	Real estate	19	4 329	476	115	35	76.5	8.2
5312	Offices of real estate agents and brokers	10	3 306	200	51	17	87.2	10.0
53121 531210	Offices of real estate agents and brokers	10 10	3 306 3 306	200 200	51 51	17 17	87.2 87.2	10.0 10.0
5312101	Offices of residential real estate agents and brokers	10	3 306	200	51	17	87.2	10.0
532	Rental and leasing services	7	2 916	592	133	30	12.3	_
	GRAND FORKS, ND-MN METROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	85	51 653	10 072	2 530	674	13.5	1.8
531 5311	Real estate	58 30	29 244 16 806	4 445	1 000 430	224 108	20.2	1.4 1.2
53111	Lessors of real estate	18	8 577	1 907 1 287	255	70	15.4 25.8	1.8
531110 5311101	Lessors of residential buildings and dwellings Lessors of apartment buildings	18 15	8 577 D	1 287 D	255 D	70 b	25.8 D	1.8 D
5312	Offices of real estate agents and brokers	13	6 311	796	195	31	28.9	.7
53121 531210	Offices of real estate agents and brokers Offices of real estate agents and brokers	13 13	6 311 6 311	796 796	195 195	31 31	28.9 28.9	.7 .7
5313	Activities related to real estate	15	6 127	1 742	375	85	24.4	2.9
53131	Real estate property managers	10	D	D	D	b	D	D
532 5322	Rental and leasing services	27 12	22 409 8 619	5 627 2 574	1 530 703	450 197	4.9 2.9	2.3 5.8
	JAMESTOWN, ND MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	22	14 479	1 427	395	83	23.0	1.5
531	Real estate	15	2 601	731	188	51	61.4	4.5
532	Rental and leasing services	7	11 878	696	207	32	14.6	.8
	MINOT, ND MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	67	111 837	4 930	1 053	252	5.8	.4
531	Real estate	59	107 034	4 185	882	176	5.3	.4
5311	Lessors of real estate	35	98 278	2 221	409	89	1.9	.3
53111 531110	Lessors of residential buildings and dwellings Lessors of residential buildings and dwellings	20 20	D D	D D	D D	b b	D D	D D
5311101	Lessors of apartment buildings	16	D	D	D	b	D	D
5313	Activities related to real estate	15	3 025	1 437	335	68	8.0	4.5
53131	Real estate property managers	11	2 774	1 355	315	63	8.0	_
532	Rental and leasing services	8	4 803	745	171	76 l	15.5	_

## Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	WILLISTON, ND MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	29	18 236	4 574	886	120	18.3	.3
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	10	979	125	31	19	68.2	5.2
532	Rental and leasing services	10	15 134	3 797	717	75	7.4	-
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	а	D	D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.
<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

## Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

Appendix	D. Data based on the 2002 Economic Census. For information on con	indentiality prote	ction, sampling end	i, nonsampling end	r, and deminions,	see note at end of		
NAICC						Paid employees for		revenue-
NAICS code	Geographic area and kind of business	Estab- lishments	Revenue	Annual	First-quarter payroll	pay period including March 12	From admini- strative	
		(number)	(\$1,000)	payroll (\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	ADAMS							
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	1	D	D	D	а	D	D
532	Rental and leasing services	1	D	D	D	а	D	D
	BARNES							
53	Real estate and rental and leasing	6	D	D	D	С	D	D
531	Real estate	5	6 285	1 419	331	106	.4	4.4
532	Rental and leasing services	1	D	D	D	а	D	D
	BENSON							
53	Real estate and rental and leasing	3	182	22	5	5	14.3	_
531	Real estate	3	182	22	5	5	14.3	-
	BILLINGS							
53	Real estate and rental and leasing	1	D	D	D	а	D	D
531	Real estate	1	D	D	D	а	D	D
	BOTTINEAU							
53	Real estate and rental and leasing	8	783	74	20	12	42.9	7.7
531	Real estate	7	D	D	D	a	. <u></u> 0	D
532	Rental and leasing services	,	D	D	D	a	D	D
			_	_	_		_	
	BOWMAN							
53	Real estate and rental and leasing	1	D	D	D	а	D	D
531	Real estate	1	D	D	D	а	D	D
	BURKE							
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	2	D	D	D	а	D	D
	BURLEIGH							
53	Real estate and rental and leasing	94	59 286	10 028	2 263	499	25.6	2.6
531	Real estate	72	37 752	4 395	1 076	267	37.3	4.0
5311	Lessors of real estate	36	24 512	2 169	544	147	25.2	5.7
53111 531110 5311101	Lessors of residential buildings and dwellings Lessors of residential buildings and dwellings Lessors of apartment buildings	23 23 21	11 150 11 150 D	991 991 D	232 232 D	74 74 b	46.3 46.3 D	12.2 12.2 D
5312	Offices of real estate agents and brokers	21	D	D	D	b	D	D
53121 531210	Offices of real estate agents and brokers Offices of real estate agents and brokers	21 21	D D	D	D	b	D D	D D
5312101 5313	Offices of residential real estate agents and brokers  Activities related to real estate	17 15	D D	D D	D D	b	D D	D D
522	Pontal and leasing confees	40	5		r	_		,
532 533	Rental and leasing services	18	D	D	D	С	D	D
550	works)	4	D	D	D	а	D	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

	Data based on the 2002 Economic Census. For information on conf	7.	, , ,	1 0		Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	CASS							
53	Real estate and rental and leasing	195	D	D	D	g	D	D
531	Real estate	139	D	D	D	f	D	D
5311	Lessors of real estate	70	D	D	D	е	D	D
53111 531110 5311101 53112	Lessors of residential buildings and dwellings	39 39 34	D D D	D D D	D D D	c c c	D D D	D D D
531120	miniwarehouses) Lessors of nonresidential buildings (except miniwarehouses)	23 23	D D	D D	D D	С	D D	D D
5311201	Lessors of professional and other office buildings	11	D	D	P P	c b	Ď	D
5312	Offices of real estate agents and brokers	38	D	D	D	С	D	D
53121 531210 5312101	Offices of real estate agents and brokers Offices of real estate agents and brokers Offices of residential real estate agents and brokers	38 38 31	D D D	D D D	D D D	c c c	D D D	D D D
5313	Activities related to real estate	31	D	D	D	f	D	D
53131 531311	Real estate property managers	20 17	D D	D D	D D	e e	D D	D D
532	Rental and leasing services	54	D	D	D	е	D	D
5321	Automotive equipment rental and leasing	16	D	D	D	С	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	17	D	D	D	С	D	D
53223 532230	Video tape and disc rental Video tape and disc rental	10 10	D D	D D	D D	b b	D D	D D
5324	Commercial and industrial machinery and equipment rental and leasing	18	37 549	5 808	1 345	160	1.7	-
53249	Other commercial and industrial machinery and equipment rental and leasing	12	29 108	4 522	1 032	120	1.0	_
532490	Other commercial and industrial machinery and equipment rental and leasing	12	29 108	4 522	1 032	120	1.0	_
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	а	D	D
	CAVALIER							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	а	D	D
	DICKEY							
53	Real estate and rental and leasing	4	325	51	7	5	71.4	-
531	Real estate	4	325	51	7	5	71.4	-
	DIVIDE							
53	Real estate and rental and leasing	4	187	36	7	7	71.7	-
531	Real estate	4	187	36	7	7	71.7	-
	DUNN							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	EDDY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	EMMONS							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	FOSTER							
53	Real estate and rental and leasing	4	273	23	6	4	77.3	22.7
531	Real estate	4	273	23	6	4	77.3	22.7

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

	D. Data based on the 2002 Economic Census. For information on contact	, , , , , , , , , , , , , , , , , , , ,	, сар у с	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,	Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	GRAND FORKS							
53	Real estate and rental and leasing	66	43 272	7 555	1 829	426	9.1	1.5
531	Real estate	45	D	D	D	С	D	D
5311	Lessors of real estate	24	D	D	D	b	D	D
53111 531110	Lessors of residential buildings and dwellings Lessors of residential buildings and dwellings	14 14	D D	D D	D D	b b	D D	D D
5311101	Lessors of apartment buildings	13	Ď	Ď	Ď	Ď	Ď	Ď
5312	Offices of real estate agents and brokers	10	D	D	D	b	D	D
53121 531210	Offices of real estate agents and brokers	10 10	D D	D D	D D	b b	D D	D D
5313	Activities related to real estate	11	D	D	D	b	D	D
			5	5				_
532 5322	Rental and leasing services	21 10	D D	D D	D D	c c	D D	D D
	GRANT							
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	2	D	D	D	а	D	D
	GRIGGS							
53	Real estate and rental and leasing	6	D	D	D	а	D	D
531	Real estate	5	D	D	D	а	D	D
532	Rental and leasing services	1	D	D	D	а	D	D
	HETTINGER							
53	Real estate and rental and leasing	3	393	59	15	6	94.9	5.1
531	Real estate	2	D	D	D	а	D	D
532	Rental and leasing services	1	D	D	D	а	D	D
	KIDDER							
53	Real estate and rental and leasing	3	D	D	D	b	D	D
531	Real estate	2	D	D	D	а	D	D
532	Rental and leasing services	1	D	D	D	b	D	D
	LAMOURE							
53	Real estate and rental and leasing	3	72	10	3	3	16.7	-
531	Real estate	3	72	10	3	3	16.7	-
	LOGAN							
53	Real estate and rental and leasing	1	D	D	D	а	D	D
531	Real estate	1	D	D	D	а	D	D
	MCHENRY							
53	Real estate and rental and leasing	7	D	D	D	а	D	D
531	Real estate	7	D	D	D	a	D	D
001		·	5	5		u u		
	MCINTOSH		_	_	_		_	_
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	1	D	D	D	а	D	D
532	Rental and leasing services	1	D	D	D	а	D	D
	MCKENZIE							
53	Real estate and rental and leasing	3	D	D	D	а	D	D
532	Rental and leasing services	3	D	D	D	а	D	D
	MCLEAN							
53	Real estate and rental and leasing	3	336	62	15	13	71.4	-
531	Real estate	3	336	62	15	13	71.4	_
	MERCER							
53	Real estate and rental and leasing	3	152	13	3	2	33.6	_
531	Real estate	3	152	13	3	2	33.6	_
	MORTON		132	10	3	_	55.0	
53	Real estate and rental and leasing	25	6 122	948	232	76	40.0	5.0
531	Real estate	18	4 893	486	121	38	46.1	6.3
5311	Lessors of real estate	12	3 563	346	86	28	35.9	3.1
532	Rental and leasing services	7	1 229	462	111	38	15.7	-
_								

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

Appendix	Data based on the 2002 Economic Census. For information on cont	ilderitiality protecti	on, sampling end	r, nonsampling end	r, and deminions,	see note at end of		
						Paid employees for	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	MOUNTRAIL							
53	Real estate and rental and leasing	3	278	47	9	8	7.2	_
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	NELSON							
53	Real estate and rental and leasing	5	168	23	5	3	75.0	25.0
531	Real estate	5	168	23	5	3	75.0	25.0
	PEMBINA							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	43	6	1	1	_	_
532	Rental and leasing services	1	D	D	D	а	D	D
	PIERCE		-		5	_	_	_
53 501	Real estate and rental and leasing	1	<b>D</b> D	<b>D</b> D	<b>D</b> D	а	<b>D</b> D	<b>D</b>
531	Real estate	'	D	D	D	а	D	D
	RAMSEY							
53 501	Real estate and rental and leasing	10	<b>15 416</b>	2 367	<b>602</b> D	130	<b>1.9</b> D	<b>2.3</b> D
531 532	Real estate	7 3	D	D D	D	b b	D	D
302	ŭ .	9		5	5			
E2	RANSOM Real estate and rental and leasing	4	D	D	D	а	D	D
<b>53</b> 531	Real estate	3	D	D	D	a a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted	9	5	D	5	a		
	works)  RENVILLE	1	D	D	D	а	D	D
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	а	D	D
	RICHLAND							
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
	ROLETTE		_	_			_	_
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	2	D	D	D	а	D	D
	SARGENT							
53	Real estate and rental and leasing	4	D	D	D	а	D	D
531	Real estate	3	D	D	D	а	D	D
532	Rental and leasing services	1	D	D	D	а	D	D
53	Real estate and rental and leasing	3	D	D	D	а	D	D
531	Real estate	3	D	D	D		D	D
331		3	Ы	Б	Ь	а	U	U
	STARK							
53	Real estate and rental and leasing	25	D	D	D	b	D	D
531	Real estate	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	3 306	200	51	17	87.2	10.0
53121 531210 5312101	Offices of real estate agents and brokers	10 10 10	3 306 3 306 3 306	200 200 200	51 51 51	17 17 17	87.2 87.2 87.2	10.0 10.0 10.0
532	Rental and leasing services	7	2 916	592	133	30	12.3	-
	STEELE							
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	2	D	D	D	a	D	D
	STUTSMAN							
53	Real estate and rental and leasing	22	14 479	1 427	395	83	23.0	1.5
531	Real estate	15	2 601	731	188	51	61.4	4.5
532	Rental and leasing services	7	11 878	696	207	32	14.6	.8

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	TOWNER							
53	Real estate and rental and leasing	3	D	D	D	а	D	D
531	Real estate	3	D	D	D	а	D	D
	TRAILL							
53	Real estate and rental and leasing	9	1 088	178	37	17	89.8	_
531	Real estate	7	D	D	D	а	D	D
532	Rental and leasing services	2	D	D	D	а	D	D
	WALSH							
53	Real estate and rental and leasing	10	800	153	28	13	61.5	8.6
531	Real estate	10	800	153	28	13	61.5	8.6
	WARD							
53	Real estate and rental and leasing	57	D	D	D	С	D	D
531	Real estate	50	106 633	4 126	868	166	5.3	.3
5311	Lessors of real estate	26	97 877	2 162	395	79	1.9	.2
53111 531110	Lessors of residential buildings and dwellings Lessors of residential buildings and dwellings	11 11	D D	D D	D D	b b	D D	D D
5313	Activities related to real estate	15	3 025	1 437	335	68	8.0	4.5
53131	Real estate property managers	11	2 774	1 355	315	63	8.0	-
532	Rental and leasing services	7	D	D	D	b	D	D
	WELLS							
53	Real estate and rental and leasing	5	236	29	5	5	39.8	-
531	Real estate	5	236	29	5	5	39.8	_
	WILLIAMS							
53	Real estate and rental and leasing	29	18 236	4 574	886	120	18.3	.3
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	10	979	125	31	19	68.2	5.2
532	Rental and leasing services	10	15 134	3 797	717	75	7.4	_
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	а	D	D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies. <sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

## Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	BEULAH							
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	2	D	D	D	а	D	D
	BISMARCK							
53	Real estate and rental and leasing	90	58 545	9 928	2 245	493	24.8	2.5
531	Real estate	69	D	D	D	e	D	D
5311	Lessors of real estate	35	D	D	D	С	D	D
53111	Lessors of residential buildings and dwellings	22	D	D	D	b	D	D
531110 5311101	Lessors of residential buildings and dwellings	22 20	D 10 099	D 874	D 207	b 64	D 51.1	D 12.4
5312	Offices of real estate agents and brokers	21	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	21	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	21	D	D	D	b	D	D D
5312101	Offices of residential real estate agents and brokers	17	_	D 1 405	D	b	-	
5313	Activities related to real estate	13	3 540	1 405	348	69	66.6	3.0
532	Rental and leasing services	17	D	D	D	С	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted							_
	works)	4	D	D	D	а	D	D
	DEVILS LAKE							
53	Real estate and rental and leasing	10	15 416	2 367	602	130	1.9	2.3
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
	DICKINSON							
53	Real estate and rental and leasing	21	5 560	777	183	46	58.3	6.3
531	Real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	3 306	200	51	17	87.2	10.0
53121	Offices of real estate agents and brokers	10	3 306	200	51	17	87.2	10.0
531210 5312101	Offices of real estate agents and brokers	10 10	3 306 3 306	200 200	51	17 17 17	87.2 87.2	10.0 10.0
5312101	•	4	3 306 D	200 D	51 D	a l	07.2 D	10.0 D
332	Rental and leasing services	*		Б	D	a	ا	D
	FARGO							
53	Real estate and rental and leasing	168	152 570	25 130	6 053	1 287	17.1	2.7
531	Real estate	119	84 144	14 700	3 617	917	20.7	4.9
5311	Lessors of real estate	59	50 293	5 161	1 191	297	15.3	3.1
53111 531110	Lessors of residential buildings and dwellings Lessors of residential buildings and dwellings	32 32	D D	D D	D D	c c	D D	D D
5311101 53112	Lessors of apartment buildings Lessors of nonresidential buildings (except	31	D	D	D	c	Ď	D
	miniwarehouses)	20	D	D	D	С	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	₽	D	D	ç	₽	D
5311201	Lessors of professional and other office buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	33	D	D	D	С	D	D
53121 531210	Offices of real estate agents and brokers	33 33	D D	D D	D D	C C	D D	D D
5312101	Offices of residential real estate agents and brokers	26	D	D	D	С	D	D
5313	Activities related to real estate	27	D	D	D	f	D	D
53131 531311	Real estate property managers	18 15	D D	D D	D D	e e	D D	D D
532	Rental and leasing services	47	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	15	D	D	D	c	D	D
0021	Automotive equipment formal and leading	.0		5	5	Ü	ا	5
5322	Consumer goods rental	13	7 051	1 789	427	96	6.0	.2
5324	Commercial and industrial machinery and equipment rental							
-	and leasing	16	D	D	D	С	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	_ [	D	D
532490	Other commercial and industrial machinery and					С	-	_
F00	equipment rental and leasing	11	D	D	D	С	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	а	D	D
	GRAFTON							
53	Real estate and rental and leasing	4	D	D	D		D	D
	•	4	D	D	D	a	D	D
531	Real estate	4 1	וטו	יט	ט	al	וט	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business					Paid	Percent of revenue—	
		Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	GRAND FORKS							
53	Real estate and rental and leasing	62	41 271	7 325	1 775	400	8.9	1.6
531	Real estate	44	D	D	D	С	D	D
5311	Lessors of real estate	23	D	D	D	b	D	D
53111 531110	Lessors of residential buildings and dwellings  Lessors of residential buildings and dwellings	13 13	D D	D D	D D	b b	D D	D D
5311101	Lessors of apartment buildings	13	Ď	Б	Ď	b	Ď	Ď
5312	Offices of real estate agents and brokers	10	D	D	D	b	D	D
53121 531210	Offices of real estate agents and brokers	10 10	D D	D D	D D	b b	D D	D D
5313	Activities related to real estate	11	D	D	D	b	D	D
					_			
532 5322	Rental and leasing services	18 10	D D	D D	D D	c	D D	D D
0322	Consumer goods rental	10	D	ا	D	С	U	D
	JAMESTOWN							
53	Real estate and rental and leasing	19	D	D	D	b	D	D
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
	MANDAN							
53	Real estate and rental and leasing	23	D	D	D	b	D	D
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
	MINOT							
53	Real estate and rental and leasing	50	110 854	4 777	1 014	227	5.7	.2
531	Real estate	43	D	D	D	С	D	D
5311	Lessors of real estate	20	D	D	D	b	D	D
5313	Activities related to real estate	14	D	D	D	b	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
	RUGBY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	VALLEY CITY							
53	Real estate and rental and leasing	5	D	D	D	c	D	D
531	Real estate	4	D	D	D	c	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	WAHPETON							
53	Real estate and rental and leasing	12	D	р	D	ь	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
	WEST FARGO							
53	Real estate and rental and leasing	15	9 461	974	224	54	11.1	4.9
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
	WILLISTON							
53	Real estate and rental and leasing	21	16 160	3 451	640	96	20.0	_
531	Real estate	11	1 973	340	85	22	81.4	_
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	а	D	D
	BALANCE OF ADAMS COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
			-	-		-	-	
	BALANCE OF BARNES COUNTY				_		_	_
53	Real estate and rental and leasing	1	D	D	D	a	D	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

- прропал	Data based on the 2002 Economic Census. For information on conf	Tuormany protocol	.o., oapg oo.	, noneumpning one	, 4.14 401111110110,		Percent of	rovonuo —
NAIGO						Paid employees for	reiceili oi	revenue—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF BENSON COUNTY							
53	Real estate and rental and leasing	3	182	22	5	5	14.3	_
531	Real estate	3	182	22	5	5	14.3	_
	BALANCE OF BILLINGS COUNTY							
53	Real estate and rental and leasing	1	D	D	D	а	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF BOTTINEAU COUNTY							
53	Real estate and rental and leasing	8	783	74	20	12	42.9	7.7
531	Real estate	7	D	D	D	а	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF BOWMAN COUNTY							
53	Real estate and rental and leasing	1	D	D	D	а	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF BURKE COUNTY		_	_	_		_	_
53 531	Real estate and rental and leasing	2 2	<b>D</b>	<b>D</b> D	<b>D</b> D	a	<b>D</b>	<b>D</b>
531		2	Ы	Ь	Б	a		D
F0	BALANCE OF BURLEIGH COUNTY	4	741	100	40	6	84.8	15.0
<b>53</b> 531	Real estate and rental and leasing	3	741 D	100 D	<b>18</b> D	a	<b>04.0</b> D	<b>15.2</b> D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF CASS COUNTY							
53	Real estate and rental and leasing	12	D	D	D	ь	D	D
531	Real estate	10	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	а	D	D
	BALANCE OF CAVALIER COUNTY							
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	2	D	D	D	а	D	D
	BALANCE OF DICKEY COUNTY							
53	Real estate and rental and leasing	4	325	51	7	5	71.4	-
531	Real estate	4	325	51	7	5	71.4	-
	BALANCE OF DIVIDE COUNTY							
53	Real estate and rental and leasing	4	187	36	7	7	71.7	-
531	Real estate	4	187	36	7	7	71.7	_
	BALANCE OF DUNN COUNTY							
53	Real estate and rental and leasing	1	D	D	D	а	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF EDDY COUNTY			_				_
<b>53</b> 531	Real estate and rental and leasing	1	<b>D</b>	<b>D</b> D	<b>D</b> D	<b>a</b>   a	<b>D</b>	<b>D</b>
301			5	D	D	a		
53	BALANCE OF EMMONS COUNTY  Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF FOSTER COUNTY							
53	Real estate and rental and leasing	4	273	23	6	4	77.3	22.7
531	Real estate	4	273	23	6	4	77.3	22.7
	BALANCE OF GRAND FORKS COUNTY							
53	Real estate and rental and leasing	4	2 001	230	54	26	12.2	_
531	Real estate	1	D	D	D	а	D	D
532	Rental and leasing services	3	D	D	D	а	D	D
	BALANCE OF GRANT COUNTY							
53	Real estate and rental and leasing	2	D	D	D	а	D	D
531	Real estate	2	D	D	D	а	D	D
	BALANCE OF GRIGGS COUNTY							
53	Real estate and rental and leasing	6	D	D	D	а	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a l	l Dl	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimate
	BALANCE OF HETTINGER COUNTY							
3	Real estate and rental and leasing	3	393	59	15	6	94.9	5
1	Real estate	2	D	D	D	a	D	
32	Rental and leasing services	1	D	D	D	a	D	
_	BALANCE OF KIDDER COUNTY		_	_	_	.	_	
3	Real estate and rental and leasing	3 2	<b>D</b>	<b>D</b>	<b>D</b> D	b	<b>D</b> D	
31 32	Rental and leasing services	1	D	D	D	a   b	D	
_	BALANCE OF LAMOURE COUNTY		_	-	_	-	_	
3	Real estate and rental and leasing	3	72	10	3	3	16.7	
31	Real estate	3	72	10	3	3	16.7	
	BALANCE OF LOGAN COUNTY							
3	Real estate and rental and leasing	1	D	р	D	a	D	
31	Real estate	1	D	D	D	a	D	
	BALANCE OF MCHENRY COUNTY							
3	Real estate and rental and leasing	7	D	D	D	а	D	
31	Real estate	7	D	D	D	а	D	
	BALANCE OF MCINTOSH COUNTY							
3	Real estate and rental and leasing	2	D	D	D	а	D	
31	Real estate	1	D	D	D	а	D	
32	Rental and leasing services	1	D	D	D	а	D	
	BALANCE OF MCKENZIE COUNTY							
:	Real estate and rental and leasing	3	D	D	D	а	D	
2	Rental and leasing services	3	D	D	D	а	D	
	BALANCE OF MCLEAN COUNTY							
3	Real estate and rental and leasing	3	336	62	15	13	71.4	
31	Real estate	3	336	62	15	13	71.4	
	BALANCE OF MERCER COUNTY							
3	Real estate and rental and leasing	1	D	D	D	a	D	
31	Real estate	1	D	D	D	a	D	
	BALANCE OF MORTON COUNTY							
1	Real estate and rental and leasing	2	D	D	D	a	D	
<b>3</b> 31	Real estate	1	D	D	D	a	D	
32	Rental and leasing services	1	D	D	D	a	D	
	, and the second	'				a		
_	BALANCE OF MOUNTRAIL COUNTY							
3	Real estate and rental and leasing	3	278	47	9	8	7.2	
1 2	Real estate	2	D D	D D	D D	a	D D	
2		'	Ы	b	6	a	D	
	BALANCE OF NELSON COUNTY							
	Real estate and rental and leasing	5	168	23	5	3	75.0	25
31	Real estate	5	168	23	5	3	75.0	25
	BALANCE OF PEMBINA COUNTY							
}	Real estate and rental and leasing	4	D	D	D	а	D	
31	Real estate	3	43	6	1	1	-	
32	Rental and leasing services	1	D	D	D	а	D	
	BALANCE OF RANSOM COUNTY							
:	Real estate and rental and leasing	4	D	D	D	а	D	
31	Real estate	3	D	D	D	а	D	
13	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	
	BALANCE OF RENVILLE COUNTY							
	Real estate and rental and leasing	3	D	D	D	а	D	
3	-							

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

		7.	, , ,	, ,				
						Paid employees for	Percent of	revenue —
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	pay period	From admini-	
		lishments (number)	Revenue (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	including March 12 (number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF RICHLAND COUNTY	( 1 11 )	(( )===/	(4 /2 2 2 /	(, ,,,,,,	( 1 11 )		
53	Real estate and rental and leasing	1	D	D	D		D	n
	Real estate	' '	D	D	D	a	D	D
531		<u>'</u>		В		a	ا	D
	BALANCE OF ROLETTE COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	BALANCE OF SARGENT COUNTY							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF SHERIDAN COUNTY							
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
	BALANCE OF STARK COUNTY							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a l	D	D
552	BALANCE OF STEELE COUNTY			J				
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	BALANCE OF STUTSMAN COUNTY	_	_	_	_	-	-	_
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF TOWNER COUNTY							
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
	BALANCE OF TRAILL COUNTY							
53	Real estate and rental and leasing	9	1 088	178	37	17	89.8	_
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF WALSH COUNTY							
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
	BALANCE OF WARD COUNTY							
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	7	D	D	D	a	D	D
	BALANCE OF WELLS COUNTY							
53	Real estate and rental and leasing	5	236	29	5	5	39.8	_
531	Real estate	5	236	29	5	5	39.8	_
	BALANCE OF WILLIAMS COUNTY							
53	Real estate and rental and leasing	8	2 076	1 123	246	24	5.2	2.5
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	I and the second	•			•			

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.
<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A. Explanation of Terms

#### ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

#### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

#### FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

#### PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

#### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

# Appendix B. NAICS Codes, Titles, and Descriptions

#### 53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

#### **531 REAL ESTATE**

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

#### **5311 LESSORS OF REAL ESTATE**

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

### **53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

#### **531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

#### **5311101 LESSORS OF APARTMENT BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

#### 5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

#### 53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

#### 531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

#### 5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

#### 5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

#### 5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

#### 5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

#### 53113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

#### 531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

#### 53119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

#### **531190 LESSORS OF OTHER REAL ESTATE PROPERTY**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

#### 5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

#### **5311902 LESSORS OF RAILROAD PROPERTY**

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

#### **5311909 LESSORS OF OTHER REAL PROPERTY**

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

#### **5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

#### **53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

#### 531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

#### 5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

#### 5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

#### **5313 ACTIVITIES RELATED TO REAL ESTATE**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

#### **53131 REAL ESTATE PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

#### **531311 RESIDENTIAL PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing residential real estate for others.

#### **531312 NONRESIDENTIAL PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

#### **53132 OFFICES OF REAL ESTATE APPRAISERS**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

#### **531320 OFFICES OF REAL ESTATE APPRAISERS**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

#### **53139 OTHER ACTIVITIES RELATED TO REAL ESTATE**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

#### **531390 OTHER ACTIVITIES RELATED TO REAL ESTATE**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

#### **532 RENTAL AND LEASING SERVICES**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

#### **5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

#### **53211 PASSENGER CAR RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

#### **532111 PASSENGER CAR RENTAL**

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

#### **532112 PASSENGER CAR LEASING**

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

# 53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

# 532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

#### **5321201 TRUCK RENTAL, WITHOUT DRIVERS**

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

#### **5321202 TRUCK LEASING**

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

#### 5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

#### **5322 CONSUMER GOODS RENTAL**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

#### **53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

#### **532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

#### **53222 FORMAL WEAR AND COSTUME RENTAL**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

#### **532220 FORMAL WEAR AND COSTUME RENTAL**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

#### 53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

#### **532230 VIDEO TAPE AND DISC RENTAL**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

#### **53229 OTHER CONSUMER GOODS RENTAL**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

#### **532291 HOME HEALTH EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

#### **532292 RECREATIONAL GOODS RENTAL**

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

#### **532299 ALL OTHER CONSUMER GOODS RENTAL**

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

#### **5323 GENERAL RENTAL CENTERS**

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

#### **53231 GENERAL RENTAL CENTERS**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

#### **532310 GENERAL RENTAL CENTERS**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

# 5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

# 53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

# 532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

#### 5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

#### 5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

#### 5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

# 532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

# 5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

#### 5324129 OILFIELD AND WELL DRILLING EOUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

#### 53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

#### 532420 OFFICE MACHINERY AND EOUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

#### **5324201 OFFICE MACHINE RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

#### **5324209 COMPUTER RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

# 53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

# 532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

# 5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

#### 5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

### **5324903 MOTION PICTURE EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

#### **5324909 THEATRICAL EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

#### 533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

# 5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

# 53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

# 533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

#### **5331101 OIL ROYALTY TRADING COMPANIES**

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

### **5331109 PATENT OWNERS AND LESSORS**

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C. Methodology

#### **SOURCES OF THE DATA**

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

- 1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
- 2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

#### **INDUSTRY CLASSIFICATION OF ESTABLISHMENTS**

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

- 1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
- 2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

#### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

# Appendix D. Geographic Notes

#### **NORTH DAKOTA**

**Bottineau** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Bottineau County.

**Hazen** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Mercer County.

**Balance of Bottineau County** includes Bottineau, which is no longer tabulated separately due to a population decrease.

**Balance of Mercer County** includes Hazen, which is no longer tabulated separately due to a population decrease.

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# Appendix E. Metropolitan Statistical Areas

#### FARGO-WAHPETON, ND-MN COMBINED STATISTICAL AREA

### Fargo, ND-MN Metropolitan Statistical Area

Clay County, MN

Cass County, ND

#### Wahpeton, ND-MN Micropolitan Statistical Area

Wilkin County, MN

Richland County, ND

#### **BISMARCK, ND METROPOLITAN STATISTICAL AREA**

Burleigh County, ND

Morton County, ND

#### DICKINSON, ND MICROPOLITAN STATISTICAL AREA

Billings County, ND

Stark County, ND

#### **GRAND FORKS, ND-MN METROPOLITAN STATISTICAL AREA**

Polk County, MN

Grand Forks County, ND

#### JAMESTOWN, ND MICROPOLITAN STATISTICAL AREA

Stutsman County, ND

### MINOT, ND MICROPOLITAN STATISTICAL AREA

McHenry County, ND

Renville County, ND

Ward County, ND

#### WILLISTON, ND MICROPOLITAN STATISTICAL AREA

Williams County, ND

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