

# Florida: 2002

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## 2002 Economic Census

*Real Estate and Rental and Leasing*

Geographic Area Series



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# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).



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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Real Estate and Rental and Leasing

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## SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

**Exclusions.** The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
  - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or [fcb@census.gov](mailto:fcb@census.gov).

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## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLORIDA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b>	<b>25 009</b>	<b>22 785 030</b>	<b>3 905 597</b>	<b>934 214</b>	<b>136 409</b>	<b>22.0</b>	<b>8.5</b>
531	Real estate	20 668	15 372 713	2 692 450	640 348	91 931	29.3	10.4
5311	Lessors of real estate	7 290	6 626 563	830 732	203 069	33 076	21.2	9.1
53111	Lessors of residential buildings and dwellings	3 232	2 976 703	381 296	93 846	17 260	18.4	11.6
531110	Lessors of residential buildings and dwellings	3 232	2 976 703	381 296	93 846	17 260	18.4	11.6
5311101	Lessors of apartment buildings	2 584	2 689 468	334 196	82 590	14 947	17.1	11.5
5311109	Lessors of dwellings other than apartment buildings	648	287 235	47 100	11 256	2 313	29.9	11.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	2 229	2 770 535	327 667	80 089	9 507	22.3	6.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	2 229	2 770 535	327 667	80 089	9 507	22.3	6.8
5311201	Lessors of professional and other office buildings	981	1 220 389	137 149	33 281	3 703	22.1	7.2
5311202	Lessors of manufacturing and industrial buildings	260	197 169	24 457	5 993	665	27.9	4.9
5311203	Lessors of shopping centers and retail stores	677	1 108 655	117 801	29 193	3 186	19.5	5.9
5311209	Lessors of other nonresidential buildings and facilities	311	244 322	48 260	11 622	1 953	31.1	10.5
53113	Lessors of miniwarehouses and self-storage units	787	251 892	33 016	7 755	2 092	33.0	9.7
531130	Lessors of miniwarehouses and self-storage units	787	251 892	33 016	7 755	2 092	33.0	9.7
53119	Lessors of other real estate property	1 042	627 433	88 753	21 379	4 217	24.8	7.0
531190	Lessors of other real estate property	1 042	627 433	88 753	21 379	4 217	24.8	7.0
5311901	Lessors of manufactured (mobile) home sites	881	573 376	73 300	17 535	3 702	24.3	6.9
5311909	Lessors of other real estate property	159	D	D	D	f	D	D
5312	Offices of real estate agents and brokers	7 827	6 079 801	900 232	208 538	26 965	33.4	11.6
53121	Offices of real estate agents and brokers	7 827	6 079 801	900 232	208 538	26 965	33.4	11.6
531210	Offices of real estate agents and brokers	7 827	6 079 801	900 232	208 538	26 965	33.4	11.6
5312101	Offices of residential real estate agents and brokers	6 429	5 263 428	681 371	157 385	22 086	31.7	11.8
5312109	Offices of nonresidential real estate agents and brokers	1 398	816 373	218 861	51 153	4 879	44.4	10.2
5313	Activities related to real estate	5 551	2 666 349	961 486	228 741	31 890	40.5	10.9
53131	Real estate property managers	2 860	1 823 865	712 397	173 013	25 209	34.3	11.1
531311	Residential property managers	1 970	1 190 247	424 386	99 130	16 759	34.3	11.1
531312	Nonresidential property managers	890	633 618	288 011	73 883	8 450	34.3	11.0
53132	Offices of real estate appraisers	1 187	388 021	118 654	26 857	3 099	48.0	6.1
531320	Offices of real estate appraisers	1 187	388 021	118 654	26 857	3 099	48.0	6.1
53139	Other activities related to real estate	1 504	454 463	130 435	28 871	3 582	58.9	14.3
531390	Other activities related to real estate	1 504	454 463	130 435	28 871	3 582	58.9	14.3
532	Rental and leasing services	4 228	7 193 478	1 157 186	279 861	43 288	6.4	4.5
5321	Automotive equipment rental and leasing	874	3 045 169	428 468	103 837	16 585	2.5	6.1
53211	Passenger car rental and leasing	497	2 342 020	343 455	83 814	13 906	2.6	7.7
532111	Passenger car rental	462	2 264 962	334 484	81 800	13 678	2.1	7.7
532112	Passenger car leasing	35	77 058	8 971	2 014	228	17.8	8.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	377	703 149	85 013	20 023	2 679	1.9	.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	377	703 149	85 013	20 023	2 679	1.9	.9
5321201	Truck rental without drivers	217	164 716	23 655	4 739	1 019	3.9	.4
5321202	Truck leasing	139	527 106	59 267	14 807	1 569	6	1.0
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	21	11 327	2 091	477	91	34.5	1.6
5322	Consumer goods rental	2 132	1 318 405	265 347	64 880	14 731	13.6	3.5
53221	Consumer electronics and appliances rental	311	218 795	46 328	11 389	1 486	3.7	1.4
532210	Consumer electronics and appliances rental	311	218 795	46 328	11 389	1 486	3.7	1.4
53222	Formal wear and costume rental	157	41 086	10 232	2 386	743	16.1	3.4
532220	Formal wear and costume rental	157	41 086	10 232	2 386	743	16.1	3.4
53223	Video tape and disc rental	940	553 040	91 183	22 456	7 867	10.0	2.4
532230	Video tape and disc rental	940	553 040	91 183	22 456	7 867	10.0	2.4
53229	Other consumer goods rental	724	505 484	117 604	28 649	4 635	21.6	5.7
532291	Home health equipment rental	198	278 383	56 045	14 072	1 603	12.7	4.8
532292	Recreational goods rental	293	65 064	16 390	3 612	1 024	43.8	6.1
532299	All other consumer goods rental	233	162 037	45 169	10 965	2 008	28.0	7.1
5323	General rental centers	304	168 946	40 753	9 756	1 598	28.2	5.8
53231	General rental centers	304	168 946	40 753	9 756	1 598	28.2	5.8
532310	General rental centers	304	168 946	40 753	9 756	1 598	28.2	5.8
5324	Commercial and industrial machinery and equipment rental and leasing	918	2 660 958	422 618	101 388	10 374	5.9	3.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	304	629 160	135 809	31 504	3 118	7.9	5.5
532411	Commercial air, rail, and water transportation equipment rental and leasing	70	70 354	12 030	2 392	201	7.9	.3
5324111	Commercial vessel rental and leasing without crew	10	D	D	D	b	D	D
5324112	Railroad car rental and leasing	10	D	D	D	b	D	D
5324119	Aircraft rental and leasing	50	53 634	7 955	1 751	147	9.8	.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	234	558 806	123 779	29 112	2 917	7.9	6.1
5324121	Rental and leasing of heavy construction equipment without operators	232	D	D	D	h	D	D
53242	Office machinery and equipment rental and leasing	67	417 638	41 458	9 658	489	3.4	.3
532420	Office machinery and equipment rental and leasing	67	417 638	41 458	9 658	489	3.4	.3
5324201	Office machine rental and leasing	23	11 426	2 134	559	82	8.3	2.3
5324209	Computer rental and leasing	44	406 212	39 324	9 099	407	3.3	.2
53249	Other commercial and industrial machinery and equipment rental and leasing	547	1 614 160	245 351	60 226	6 767	5.8	3.0
532490	Other commercial and industrial machinery and equipment rental and leasing	547	1 614 160	245 351	60 226	6 767	5.8	3.0
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	175	195 599	49 332	12 001	1 511	15.6	3.8
5324902	Industrial equipment rental and leasing	320	1 356 818	181 469	44 579	4 835	4.3	2.9
5324903	Motion picture equipment rental	35	36 966	9 089	2 217	288	7.6	.5
5324909	Theatrical equipment rental	17	24 777	5 461	1 429	133	8.0	.1

See footnotes at end of table.



**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>FLORIDA—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	113	218 839	55 961	14 005	1 190	24.8	1.6
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	113	218 839	55 961	14 005	1 190	24.8	1.6
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	113	218 839	55 961	14 005	1 190	24.8	1.6
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	113	218 839	55 961	14 005	1 190	24.8	1.6
5331109	Patent owners and lessors .....	113	218 839	55 961	14 005	1 190	24.8	1.6

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing . . . . .</b>	<b>708</b>	<b>402 241</b>	<b>65 099</b>	<b>15 223</b>	<b>2 819</b>	<b>29.3</b>	<b>7.5</b>
531	Real estate . . . . .	578	319 464	49 655	11 617	2 057	32.9	9.3
5311	Lessors of real estate . . . . .	203	118 395	14 999	3 442	810	21.6	11.3
53111	Lessors of residential buildings and dwellings . . . . .	76	57 570	7 412	1 651	343	12.5	14.1
531110	Lessors of residential buildings and dwellings . . . . .	76	57 570	7 412	1 651	343	12.5	14.1
5311101	Lessors of apartment buildings . . . . .	56	D	D	D	e	D	D
5311109	Lessors of dwellings other than apartment buildings . . . . .	20	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	52	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	52	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings . . . . .	27	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores . . . . .	14	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units . . . . .	29	D	D	D	c	D	D
531130	Lessors of miniwarehouses and self-storage units . . . . .	29	D	D	D	c	D	D
53119	Lessors of other real estate property . . . . .	46	D	D	D	c	D	D
531190	Lessors of other real estate property . . . . .	46	D	D	D	c	D	D
5311901	Lessors of manufactured (mobile) home sites . . . . .	43	D	D	D	c	D	D
5312	Offices of real estate agents and brokers . . . . .	245	154 151	22 873	5 724	842	38.7	6.3
53121	Offices of real estate agents and brokers . . . . .	245	154 151	22 873	5 724	842	38.7	6.3
531210	Offices of real estate agents and brokers . . . . .	245	154 151	22 873	5 724	842	38.7	6.3
5312101	Offices of residential real estate agents and brokers . . . . .	217	135 528	19 116	4 856	700	35.1	4.5
5312109	Offices of nonresidential real estate agents and brokers . . . . .	28	18 623	3 757	868	142	64.9	19.6
5313	Activities related to real estate . . . . .	130	46 918	11 783	2 451	405	42.0	14.2
53131	Real estate property managers . . . . .	64	27 137	7 156	1 375	270	28.4	10.2
531311	Residential property managers . . . . .	54	D	D	D	c	D	D
531312	Nonresidential property managers . . . . .	10	D	D	D	b	D	D
53132	Offices of real estate appraisers . . . . .	38	11 876	3 565	829	94	46.1	21.2
531320	Offices of real estate appraisers . . . . .	38	11 876	3 565	829	94	46.1	21.2
53139	Other activities related to real estate . . . . .	28	7 905	1 062	247	41	82.4	17.6
531390	Other activities related to real estate . . . . .	28	7 905	1 062	247	41	82.4	17.6
532	Rental and leasing services . . . . .	129	D	D	D	f	D	D
5321	Automotive equipment rental and leasing . . . . .	24	29 265	4 503	1 143	274	2.2	—
53211	Passenger car rental and leasing . . . . .	13	18 330	3 213	818	217	3.4	.1
532111	Passenger car rental . . . . .	13	18 330	3 213	818	217	3.4	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing . . . . .	11	10 935	1 290	325	57	.2	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing . . . . .	11	10 935	1 290	325	57	.2	—
5322	Consumer goods rental . . . . .	71	D	D	D	e	D	D
53221	Consumer electronics and appliances rental . . . . .	12	8 423	1 723	422	54	—	—
532210	Consumer electronics and appliances rental . . . . .	12	8 423	1 723	422	54	—	—
53223	Video tape and disc rental . . . . .	24	D	D	D	c	D	D
532230	Video tape and disc rental . . . . .	24	D	D	D	c	D	D
53229	Other consumer goods rental . . . . .	29	D	D	D	b	D	D
532292	Recreational goods rental . . . . .	20	D	D	D	b	D	D
5323	General rental centers . . . . .	14	D	D	D	b	D	D
53231	General rental centers . . . . .	14	D	D	D	b	D	D
532310	General rental centers . . . . .	14	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing . . . . .	20	13 970	2 677	534	67	35.1	1.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing . . . . .	11	5 900	994	184	15	15.1	2.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) . . . . .	1	D	D	D	a	D	D
<b>Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area</b>								
<b>53</b>	<b>Real estate and rental and leasing . . . . .</b>	<b>620</b>	<b>363 023</b>	<b>57 673</b>	<b>13 659</b>	<b>2 594</b>	<b>27.8</b>	<b>7.5</b>
531	Real estate . . . . .	498	282 646	42 702	10 150	1 863	31.3	9.5
5311	Lessors of real estate . . . . .	187	114 384	14 351	3 292	778	21.0	11.0
53111	Lessors of residential buildings and dwellings . . . . .	73	57 420	7 371	1 641	340	12.4	14.1
531110	Lessors of residential buildings and dwellings . . . . .	73	57 420	7 371	1 641	340	12.4	14.1
5311101	Lessors of apartment buildings . . . . .	55	41 958	5 764	1 271	267	11.9	14.2
5311109	Lessors of dwellings other than apartment buildings . . . . .	18	15 462	1 607	370	73	13.6	13.7
53112	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	45	20 908	2 713	617	158	43.3	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	45	20 908	2 713	617	158	43.3	3.5
5311201	Lessors of professional and other office buildings . . . . .	22	11 179	1 049	237	42	43.1	3.5
5311203	Lessors of shopping centers and retail stores . . . . .	13	3 085	695	167	44	78.4	6.5
53113	Lessors of miniwarehouses and self-storage units . . . . .	25	8 893	921	259	96	29.6	18.9
531130	Lessors of miniwarehouses and self-storage units . . . . .	25	8 893	921	259	96	29.6	18.9
53119	Lessors of other real estate property . . . . .	44	27 163	3 346	775	184	19.2	7.7
531190	Lessors of other real estate property . . . . .	44	27 163	3 346	775	184	19.2	7.7
5311901	Lessors of manufactured (mobile) home sites . . . . .	41	26 555	3 198	740	178	19.2	7.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers .....	204	131 180	19 377	5 014	742	35.4	7.0
53121	Offices of real estate agents and brokers .....	204	131 180	19 377	5 014	742	35.4	7.0
531210	Offices of real estate agents and brokers .....	204	131 180	19 377	5 014	742	35.4	7.0
5312101	Offices of residential real estate agents and brokers ...	181	114 607	16 091	4 263	621	30.4	4.9
5312109	Offices of nonresidential real estate agents and brokers .....	23	16 573	3 286	751	121	69.8	20.8
5313	Activities related to real estate .....	107	37 082	8 974	1 844	343	48.8	13.6
53131	Real estate property managers .....	54	19 773	4 937	923	229	36.5	12.6
531311	Residential property managers .....	46	16 362	4 348	776	202	36.7	14.4
53132	Offices of real estate appraisers .....	34	10 413	3 131	716	83	46.7	16.0
531320	Offices of real estate appraisers .....	34	10 413	3 131	716	83	46.7	16.0
53139	Other activities related to real estate .....	19	6 896	906	205	31	87.4	12.6
531390	Other activities related to real estate .....	19	6 896	906	205	31	87.4	12.6
532	Rental and leasing services .....	121	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	24	29 265	4 503	1 143	274	2.2	—
53211	Passenger car rental and leasing .....	13	18 330	3 213	818	217	3.4	.1
532111	Passenger car rental .....	13	18 330	3 213	818	217	3.4	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	10 935	1 290	325	57	.2	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	10 935	1 290	325	57	.2	—
5322	Consumer goods rental .....	65	31 756	6 327	1 518	334	15.7	1.0
53221	Consumer electronics and appliances rental .....	12	8 423	1 723	422	54	—	—
532210	Consumer electronics and appliances rental .....	12	8 423	1 723	422	54	—	—
53223	Video tape and disc rental .....	21	15 228	2 410	596	171	11.4	.8
532230	Video tape and disc rental .....	21	15 228	2 410	596	171	11.4	.8
53229	Other consumer goods rental .....	26	6 989	1 900	433	89	40.6	2.6
532292	Recreational goods rental .....	18	2 365	786	169	53	79.6	.7
5323	General rental centers .....	12	D	D	D	b	D	D
53231	General rental centers .....	12	D	D	D	b	D	D
532310	General rental centers .....	12	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	20	13 970	2 677	534	67	35.1	1.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	11	5 900	994	184	15	15.1	2.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>Palm Coast, FL Micropolitan Statistical Area</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>88</b>	<b>39 218</b>	<b>7 426</b>	<b>1 564</b>	<b>225</b>	<b>43.1</b>	<b>7.6</b>
531	Real estate .....	80	36 818	6 953	1 467	194	44.7	8.1
5311	Lessors of real estate .....	16	4 011	648	150	32	38.7	18.7
5312	Offices of real estate agents and brokers .....	41	22 971	3 496	710	100	58.0	2.5
53121	Offices of real estate agents and brokers .....	41	22 971	3 496	710	100	58.0	2.5
531210	Offices of real estate agents and brokers .....	41	22 971	3 496	710	100	58.0	2.5
5312101	Offices of residential real estate agents and brokers ...	36	20 921	3 025	593	79	61.2	1.8
5313	Activities related to real estate .....	23	9 836	2 809	607	62	16.2	16.8
53131	Real estate property managers .....	10	7 364	2 219	452	41	6.7	3.8
532	Rental and leasing services .....	8	2 400	473	97	31	17.8	.1
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2 823</b>	<b>4 195 078</b>	<b>651 480</b>	<b>153 261</b>	<b>23 285</b>	<b>12.1</b>	<b>5.7</b>
531	Real estate .....	2 272	2 310 547	416 344	97 288	15 450	19.1	7.4
5311	Lessors of real estate .....	689	673 697	76 359	18 792	3 070	16.3	7.1
53111	Lessors of residential buildings and dwellings .....	303	315 621	34 276	8 397	1 437	11.2	9.1
531110	Lessors of residential buildings and dwellings .....	303	315 621	34 276	8 397	1 437	11.2	9.1
5311101	Lessors of apartment buildings .....	236	D	D	D	g	D	D
5311109	Lessors of dwellings other than apartment buildings ...	67	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	200	268 466	30 645	7 752	979	17.6	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	200	268 466	30 645	7 752	979	17.6	5.4
5311201	Lessors of professional and other office buildings .....	86	117 691	10 259	2 504	292	12.3	8.7
5311202	Lessors of manufacturing and industrial buildings .....	22	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores .....	56	D	D	D	e	D	D
5311209	Lessors of other nonresidential buildings and facilities ...	36	D	D	D	e	D	D
53113	Lessors of miniwarehouses and self-storage units .....	85	24 907	3 350	732	229	45.0	11.5
531130	Lessors of miniwarehouses and self-storage units .....	85	24 907	3 350	732	229	45.0	11.5
53119	Lessors of other real estate property .....	101	64 703	8 088	1 911	425	25.1	2.2
531190	Lessors of other real estate property .....	101	64 703	8 088	1 911	425	25.1	2.2
5311901	Lessors of manufactured (mobile) home sites .....	89	D	D	D	e	D	D
5311909	Lessors of other real estate property .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers .....	881	1 166 907	182 024	42 404	6 722	18.3	6.8
53121	Offices of real estate agents and brokers .....	881	1 166 907	182 024	42 404	6 722	18.3	6.8
531210	Offices of real estate agents and brokers .....	881	1 166 907	182 024	42 404	6 722	18.3	6.8
5312101	Offices of residential real estate agents and brokers ...	717	D	D	D	i	D	D
5312109	Offices of nonresidential real estate agents and brokers .....	164	D	D	D	e	D	D
5313	Activities related to real estate .....	702	469 943	157 961	36 092	5 658	25.2	9.5
53131	Real estate property managers .....	389	D	D	D	h	D	D
531311	Residential property managers .....	292	D	D	D	h	D	D
531312	Nonresidential property managers .....	97	D	D	D	f	D	D
53132	Offices of real estate appraisers .....	145	D	D	D	e	D	D
531320	Offices of real estate appraisers .....	145	D	D	D	e	D	D
53139	Other activities related to real estate .....	168	D	D	D	f	D	D
531390	Other activities related to real estate .....	168	D	D	D	f	D	D
532	Rental and leasing services .....	534	1 862 575	226 600	54 135	7 729	3.5	3.6
5321	Automotive equipment rental and leasing .....	136	661 926	90 207	20 567	3 466	2.8	6.2
53211	Passenger car rental and leasing .....	76	579 929	76 454	18 015	3 074	2.3	7.0
532111	Passenger car rental .....	72	D	D	D	h	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	60	81 997	13 753	2 552	392	6.5	.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	60	81 997	13 753	2 552	392	6.5	.1
5321201	Truck rental without drivers .....	34	31 934	6 788	880	178	10.0	.2
5321202	Truck leasing .....	22	44 157	5 940	1 446	169	1.3	—
5322	Consumer goods rental .....	218	D	D	D	g	D	D
53221	Consumer electronics and appliances rental .....	47	32 928	7 040	1 714	226	1.1	1.0
532210	Consumer electronics and appliances rental .....	47	32 928	7 040	1 714	226	1.1	1.0
53222	Formal wear and costume rental .....	18	5 132	1 177	281	106	12.5	8.3
532220	Formal wear and costume rental .....	18	5 132	1 177	281	106	12.5	8.3
53223	Video tape and disc rental .....	104	D	D	D	f	D	D
532230	Video tape and disc rental .....	104	D	D	D	f	D	D
53229	Other consumer goods rental .....	49	45 742	12 523	3 129	515	17.2	5.7
532291	Home health equipment rental .....	17	21 236	4 882	1 299	149	10.4	9.9
532292	Recreational goods rental .....	11	2 034	688	157	59	62.0	7.1
532299	All other consumer goods rental .....	21	22 472	6 953	1 673	307	19.6	1.5
5323	General rental centers .....	37	D	D	D	c	D	D
53231	General rental centers .....	37	D	D	D	c	D	D
532310	General rental centers .....	37	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	143	D	D	D	g	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	33	88 012	16 966	4 228	392	6.0	10.7
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	27	84 729	16 009	4 071	379	4.0	11.1
5324121	Rental and leasing of heavy construction equipment without operators .....	26	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing .....	12	D	D	D	b	D	D
532420	Office machinery and equipment rental and leasing .....	12	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	98	928 347	78 591	19 122	1 809	2.1	1.0
532490	Other commercial and industrial machinery and equipment rental and leasing .....	98	928 347	78 591	19 122	1 809	2.1	1.0
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	19	17 452	4 015	988	116	28.7	3.0
5324902	Industrial equipment rental and leasing .....	63	861 715	62 732	15 190	1 443	1.4	1.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
5331109	Patent owners and lessors .....	17	21 956	8 536	1 838	106	5.5	6.7
	<b>Orlando, FL Metropolitan Statistical Area</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2 769</b>	<b>4 186 253</b>	<b>650 136</b>	<b>152 956</b>	<b>23 164</b>	<b>12.0</b>	<b>5.7</b>
531	Real estate .....	2 223	2 303 383	415 288	97 037	15 348	19.0	7.4
5311	Lessors of real estate .....	666	669 452	75 759	18 646	2 998	16.0	7.1
53111	Lessors of residential buildings and dwellings .....	298	315 045	34 199	8 377	1 426	11.1	9.1
531110	Lessors of residential buildings and dwellings .....	298	315 045	34 199	8 377	1 426	11.1	9.1
5311101	Lessors of apartment buildings .....	234	294 016	31 018	7 603	1 264	8.7	8.3
5311109	Lessors of dwellings other than apartment buildings ...	64	21 029	3 181	774	162	45.1	20.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	195	266 961	30 386	7 684	935	17.4	5.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	195	266 961	30 386	7 684	935	17.4	5.5
5311201	Lessors of professional and other office buildings .....	86	117 691	10 259	2 504	292	12.3	8.7
5311202	Lessors of manufacturing and industrial buildings .....	21	23 342	2 341	584	52	19.9	.2
5311203	Lessors of shopping centers and retail stores .....	54	78 860	6 916	1 731	286	11.1	3.4
5311209	Lessors of other nonresidential buildings and facilities ...	34	47 068	10 870	2 865	305	39.4	3.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>Orlando, FL Metropolitan Statistical Area—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5311	Lessors of real estate—Con.							
53113	Lessors of miniwarehouses and self-storage units .....	79	23 714	3 251	713	222	42.7	11.6
531130	Lessors of miniwarehouses and self-storage units .....	79	23 714	3 251	713	222	42.7	11.6
53119	Lessors of other real estate property .....	94	63 732	7 923	1 872	415	24.6	2.0
531190	Lessors of other real estate property .....	94	63 732	7 923	1 872	415	24.6	2.0
5311901	Lessors of manufactured (mobile) home sites .....	84	60 952	7 673	1 787	393	24.2	1.9
5312	Offices of real estate agents and brokers .....	864	1 164 942	181 685	42 338	6 707	18.1	6.8
53121	Offices of real estate agents and brokers .....	864	1 164 942	181 685	42 338	6 707	18.1	6.8
531210	Offices of real estate agents and brokers .....	864	1 164 942	181 685	42 338	6 707	18.1	6.8
5312101	Offices of residential real estate agents and brokers ...	701	1 105 556	164 152	37 917	6 236	16.6	6.7
5312109	Offices of nonresidential real estate agents and brokers .....	163	59 386	17 533	4 421	471	46.1	9.2
5313	Activities related to real estate .....	693	468 989	157 844	36 053	5 643	25.2	9.6
53131	Real estate property managers .....	385	369 242	126 112	28 870	4 639	18.7	8.6
531311	Residential property managers .....	290	297 109	101 104	23 352	4 038	18.4	4.9
531312	Nonresidential property managers .....	95	72 133	25 008	5 518	601	19.7	23.8
53132	Offices of real estate appraisers .....	143	42 332	13 963	3 201	416	46.6	9.1
531320	Offices of real estate appraisers .....	143	42 332	13 963	3 201	416	46.6	9.1
53139	Other activities related to real estate .....	165	57 415	17 769	3 982	588	51.0	16.1
531390	Other activities related to real estate .....	165	57 415	17 769	3 982	588	51.0	16.1
532	Rental and leasing services .....	529	1 860 914	226 312	54 081	7 710	3.4	3.6
5321	Automotive equipment rental and leasing .....	136	661 926	90 207	20 567	3 466	2.8	6.2
53211	Passenger car rental and leasing .....	76	579 929	76 454	18 015	3 074	2.3	7.0
532111	Passenger car rental .....	72	D	D	D	h	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	60	81 997	13 753	2 552	392	6.5	.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	60	81 997	13 753	2 552	392	6.5	.1
5321201	Truck rental without drivers .....	34	31 934	6 788	880	178	10.0	.2
5321202	Truck leasing .....	22	44 157	5 940	1 446	169	1.3	—
5322	Consumer goods rental .....	215	148 147	31 633	7 867	1 743	10.0	4.5
53221	Consumer electronics and appliances rental .....	47	32 928	7 040	1 714	226	1.1	1.0
532210	Consumer electronics and appliances rental .....	47	32 928	7 040	1 714	226	1.1	1.0
53222	Formal wear and costume rental .....	18	5 132	1 177	281	106	12.5	8.3
532220	Formal wear and costume rental .....	18	5 132	1 177	281	106	12.5	8.3
53223	Video tape and disc rental .....	101	64 345	10 893	2 743	896	9.4	5.1
532230	Video tape and disc rental .....	101	64 345	10 893	2 743	896	9.4	5.1
53229	Other consumer goods rental .....	49	45 742	12 523	3 129	515	17.2	5.7
532291	Home health equipment rental .....	17	21 236	4 882	1 299	149	10.4	9.9
532292	Recreational goods rental .....	11	2 034	688	157	59	62.0	7.1
532299	All other consumer goods rental .....	21	22 472	6 953	1 673	307	19.6	1.5
5323	General rental centers .....	36	25 238	6 279	1 456	235	20.5	4.3
53231	General rental centers .....	36	25 238	6 279	1 456	235	20.5	4.3
532310	General rental centers .....	36	25 238	6 279	1 456	235	20.5	4.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	142	1 025 603	98 193	24 191	2 266	2.4	1.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	33	88 012	16 966	4 228	392	6.0	10.7
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	27	84 729	16 009	4 071	379	4.0	11.1
5324121	Rental and leasing of heavy construction equipment without operators .....	26	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing .....	11	9 244	2 636	841	65	4.9	—
532420	Office machinery and equipment rental and leasing .....	11	9 244	2 636	841	65	4.9	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	98	928 347	78 591	19 122	1 809	2.1	1.0
532490	Other commercial and industrial machinery and equipment rental and leasing .....	98	928 347	78 591	19 122	1 809	2.1	1.0
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	19	17 452	4 015	988	116	28.7	3.0
5324902	Industrial equipment rental and leasing .....	63	861 715	62 732	15 190	1 443	1.4	1.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	17	21 956	8 536	1 838	106	5.5	6.7
5331109	Patent owners and lessors .....	17	21 956	8 536	1 838	106	5.5	6.7
<b>The Villages, FL Micropolitan Statistical Area</b>								

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>							
	<b>The Villages, FL Micropolitan Statistical Area—Con.</b>							
53	<b>Real estate and rental and leasing</b> .....	54	8 825	1 344	305	121	63.9	5.0
531	Real estate .....	49	7 164	1 056	251	102	70.5	6.1
5311	Lessors of real estate .....	23	4 245	600	146	72	68.3	6.5
5312	Offices of real estate agents and brokers .....	17	1 965	339	66	15	90.5	7.6
53121	Offices of real estate agents and brokers .....	17	1 965	339	66	15	90.5	7.6
531210	Offices of real estate agents and brokers .....	17	1 965	339	66	15	90.5	7.6
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	a	D	D
532	Rental and leasing services .....	5	1 661	288	54	19	35.1	—
	<b>ARCADIA, FL MICROPOLITAN STATISTICAL AREA</b>							
53	<b>Real estate and rental and leasing</b> .....	31	12 925	1 833	428	105	49.5	12.8
531	Real estate .....	20	9 246	938	209	48	67.2	17.7
532	Rental and leasing services .....	11	3 679	895	219	57	5.1	.7
	<b>CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA</b>							
53	<b>Real estate and rental and leasing</b> .....	939	817 413	147 904	41 348	4 992	22.0	9.7
531	Real estate .....	806	570 171	105 200	30 053	3 246	29.8	13.6
5311	Lessors of real estate .....	211	161 781	23 084	5 647	931	22.7	7.1
53111	Lessors of residential buildings and dwellings .....	91	62 373	8 070	2 081	342	18.1	9.3
531110	Lessors of residential buildings and dwellings .....	91	62 373	8 070	2 081	342	18.1	9.3
5311101	Lessors of apartment buildings .....	68	55 051	6 366	1 646	271	17.8	9.4
5311109	Lessors of dwellings other than apartment buildings ...	23	7 322	1 704	435	71	20.1	8.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	47	36 909	5 059	1 079	166	26.1	5.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	47	36 909	5 059	1 079	166	26.1	5.6
5311201	Lessors of professional and other office buildings .....	22	17 312	2 529	558	67	10.8	10.8
5311203	Lessors of shopping centers and retail stores .....	13	9 233	726	141	20	36.3	2.4
53113	Lessors of miniwarehouses and self-storage units .....	30	10 351	1 838	467	84	34.8	16.4
531130	Lessors of miniwarehouses and self-storage units .....	30	10 351	1 838	467	84	34.8	16.4
53119	Lessors of other real estate property .....	43	52 148	8 117	2 020	339	23.3	3.6
531190	Lessors of other real estate property .....	43	52 148	8 117	2 020	339	23.3	3.6
5311901	Lessors of manufactured (mobile) home sites .....	37	49 954	7 709	1 928	322	23.0	3.4
5312	Offices of real estate agents and brokers .....	392	331 772	45 524	11 068	1 190	30.3	18.0
53121	Offices of real estate agents and brokers .....	392	331 772	45 524	11 068	1 190	30.3	18.0
531210	Offices of real estate agents and brokers .....	392	331 772	45 524	11 068	1 190	30.3	18.0
5312101	Offices of residential real estate agents and brokers ...	329	290 126	39 049	9 450	1 045	30.8	20.2
5312109	Offices of nonresidential real estate agents and brokers .....	63	41 646	6 475	1 618	145	27.3	2.3
5313	Activities related to real estate .....	203	76 618	36 592	13 338	1 125	42.7	8.7
53131	Real estate property managers .....	105	50 083	28 863	11 805	889	34.2	10.4
531311	Residential property managers .....	85	23 140	8 688	2 280	401	66.7	18.1
531312	Nonresidential property managers .....	20	26 943	20 175	9 525	488	6.4	3.8
53132	Offices of real estate appraisers .....	48	13 476	4 307	832	114	61.2	2.2
531320	Offices of real estate appraisers .....	48	13 476	4 307	832	114	61.2	2.2
53139	Other activities related to real estate .....	50	13 059	3 422	701	122	55.9	8.9
531390	Other activities related to real estate .....	50	13 059	3 422	701	122	55.9	8.9
532	Rental and leasing services .....	129	D	D	D	g	D	D
5321	Automotive equipment rental and leasing .....	21	149 634	20 929	5 336	925	.2	—
53211	Passenger car rental and leasing .....	13	139 412	19 665	5 027	882	—	—
532111	Passenger car rental .....	13	139 412	19 665	5 027	882	—	—
5322	Consumer goods rental .....	75	37 350	8 785	2 311	513	17.2	.4
53221	Consumer electronics and appliances rental .....	10	7 167	1 505	364	47	2.2	—
532210	Consumer electronics and appliances rental .....	10	7 167	1 505	364	47	2.2	—
53223	Video tape and disc rental .....	27	12 758	2 017	510	246	10.1	—
532230	Video tape and disc rental .....	27	12 758	2 017	510	246	10.1	—
53229	Other consumer goods rental .....	36	D	D	D	c	D	D
532291	Home health equipment rental .....	10	8 056	2 193	583	75	28.6	—
532292	Recreational goods rental .....	18	3 385	994	285	69	43.3	.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	24	31 885	6 497	1 520	184	5.7	.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	16 067	3 225	769	80	1.1	.3
53249	Other commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	10	13 352	2 730	626	88	11.3	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	4	D	D	D	b	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLEWISTON, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>27</b>	<b>11 156</b>	<b>1 392</b>	<b>332</b>	<b>90</b>	<b>47.8</b>	<b>6.6</b>
531	Real estate .....	21	9 341	1 060	248	68	55.1	7.8
532	Rental and leasing services .....	6	1 815	332	84	22	10.6	—
<b>FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>337</b>	<b>177 660</b>	<b>42 622</b>	<b>9 350</b>	<b>2 255</b>	<b>32.5</b>	<b>5.2</b>
531	Real estate .....	257	134 586	34 032	7 429	1 719	35.7	6.2
5311	Lessors of real estate .....	75	43 222	7 019	1 647	300	22.0	4.8
53111	Lessors of residential buildings and dwellings .....	31	8 181	1 651	460	104	28.2	4.4
531110	Lessors of residential buildings and dwellings .....	31	8 181	1 651	460	104	28.2	4.4
5311101	Lessors of apartment buildings .....	22	6 803	1 323	398	79	21.8	5.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	25	30 846	4 856	1 061	162	14.0	4.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	25	30 846	4 856	1 061	162	14.0	4.2
5311201	Lessors of professional and other office buildings .....	13	7 894	2 105	386	64	31.7	16.2
53113	Lessors of miniwarehouses and self-storage units .....	12	2 263	305	70	19	74.9	5.6
531130	Lessors of miniwarehouses and self-storage units .....	12	2 263	305	70	19	74.9	5.6
5312	Offices of real estate agents and brokers .....	104	52 843	10 852	2 310	428	48.7	7.7
53121	Offices of real estate agents and brokers .....	104	52 843	10 852	2 310	428	48.7	7.7
531210	Offices of real estate agents and brokers .....	104	52 843	10 852	2 310	428	48.7	7.7
5312101	Offices of residential real estate agents and brokers ...	93	43 009	7 884	1 733	280	52.6	9.5
5312109	Offices of nonresidential real estate agents and brokers .....	11	9 834	2 968	577	148	31.8	—
5313	Activities related to real estate .....	78	38 521	16 161	3 472	991	33.1	5.7
53131	Real estate property managers .....	43	31 865	13 852	2 874	911	26.3	4.6
531311	Residential property managers .....	39	30 626	13 285	2 785	901	24.4	4.8
53132	Offices of real estate appraisers .....	18	2 769	1 145	258	38	62.8	14.8
531320	Offices of real estate appraisers .....	18	2 769	1 145	258	38	62.8	14.8
53139	Other activities related to real estate .....	17	3 887	1 164	340	42	67.6	7.7
531390	Other activities related to real estate .....	17	3 887	1 164	340	42	67.6	7.7
532	Rental and leasing services .....	78	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	14	11 549	1 014	219	64	2.5	.2
5322	Consumer goods rental .....	51	21 323	4 646	1 004	280	20.2	4.2
53223	Video tape and disc rental .....	19	10 376	2 153	486	174	11.7	.3
532230	Video tape and disc rental .....	19	10 376	2 153	486	174	11.7	.3
53229	Other consumer goods rental .....	28	9 155	2 096	426	92	33.7	9.5
532292	Recreational goods rental .....	19	5 310	1 119	210	54	36.3	13.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	c	D	D
<b>GAINESVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>292</b>	<b>252 369</b>	<b>45 558</b>	<b>10 784</b>	<b>2 058</b>	<b>29.7</b>	<b>8.1</b>
531	Real estate .....	234	181 160	35 571	8 395	1 603	26.0	10.4
5311	Lessors of real estate .....	106	111 213	14 884	3 694	683	16.8	11.5
53111	Lessors of residential buildings and dwellings .....	61	89 860	11 479	2 859	472	9.5	13.7
531110	Lessors of residential buildings and dwellings .....	61	89 860	11 479	2 859	472	9.5	13.7
5311101	Lessors of apartment buildings .....	48	86 256	10 801	2 705	442	7.6	13.3
5311109	Lessors of dwellings other than apartment buildings....	13	3 604	678	154	30	55.9	24.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	27	14 908	2 239	516	141	48.1	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	27	14 908	2 239	516	141	48.1	1.6
5311201	Lessors of professional and other office buildings .....	12	4 362	979	215	65	57.9	5.4
5311203	Lessors of shopping centers and retail stores .....	10	9 279	1 100	271	67	36.4	—
5312	Offices of real estate agents and brokers .....	57	35 780	5 596	1 300	215	33.5	1.0
53121	Offices of real estate agents and brokers .....	57	35 780	5 596	1 300	215	33.5	1.0
531210	Offices of real estate agents and brokers .....	57	35 780	5 596	1 300	215	33.5	1.0
5312101	Offices of residential real estate agents and brokers ...	43	31 387	4 343	999	171	32.7	.5
5312109	Offices of nonresidential real estate agents and brokers .....	14	4 393	1 253	301	44	39.3	4.3
5313	Activities related to real estate .....	71	34 167	15 091	3 401	705	48.2	16.5
53131	Real estate property managers .....	47	26 745	13 484	3 116	653	50.3	13.8
531311	Residential property managers .....	43	25 627	13 286	3 062	643	49.6	13.0
53132	Offices of real estate appraisers .....	16	4 279	1 121	248	41	42.3	—
531320	Offices of real estate appraisers .....	16	4 279	1 121	248	41	42.3	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GAINESVILLE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	57	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	16	36 141	2 081	497	89	69.9	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	D	D	D	b	D	D
5322	Consumer goods rental .....	27	14 345	2 688	633	195	9.0	6.2
53223	Video tape and disc rental .....	16	8 395	1 382	338	152	14.4	9.9
532230	Video tape and disc rental .....	16	8 395	1 382	338	152	14.4	9.9
5324	Commercial and industrial machinery and equipment rental and leasing .....	10	19 096	4 796	1 176	158	4.4	1.9
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>139</b>	<b>51 222</b>	<b>9 683</b>	<b>2 222</b>	<b>456</b>	<b>47.4</b>	<b>6.5</b>
531	Real estate .....	111	31 894	5 190	1 196	276	69.5	9.8
5311	Lessors of real estate .....	41	9 090	1 665	392	115	57.8	10.5
53111	Lessors of residential buildings and dwellings .....	14	2 637	463	109	35	70.3	6.6
531110	Lessors of residential buildings and dwellings .....	14	2 637	463	109	35	70.3	6.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 291	693	155	45	55.4	9.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 291	693	155	45	55.4	9.0
5312	Offices of real estate agents and brokers .....	49	18 816	2 119	465	107	72.5	10.7
53121	Offices of real estate agents and brokers .....	49	18 816	2 119	465	107	72.5	10.7
531210	Offices of real estate agents and brokers .....	49	18 816	2 119	465	107	72.5	10.7
5312101	Offices of residential real estate agents and brokers .....	44	17 893	1 855	415	100	72.8	11.3
5313	Activities related to real estate .....	21	3 988	1 406	339	54	82.3	3.5
532	Rental and leasing services .....	26	D	D	D	c	D	D
5322	Consumer goods rental .....	17	8 780	1 711	439	110	15.7	—
53223	Video tape and disc rental .....	10	3 136	471	121	67	12.7	—
532230	Video tape and disc rental .....	10	3 136	471	121	67	12.7	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1 487</b>	<b>1 888 640</b>	<b>310 907</b>	<b>74 625</b>	<b>9 145</b>	<b>11.9</b>	<b>5.1</b>
531	Real estate .....	1 185	1 361 208	219 157	52 140	5 604	15.4	6.1
5311	Lessors of real estate .....	431	914 461	119 824	29 254	2 652	7.3	3.1
53111	Lessors of residential buildings and dwellings .....	231	235 019	31 106	7 859	1 324	13.5	8.8
531110	Lessors of residential buildings and dwellings .....	231	235 019	31 106	7 859	1 324	13.5	8.8
5311101	Lessors of apartment buildings .....	193	224 034	29 800	7 557	1 211	11.8	8.3
5311109	Lessors of dwellings other than apartment buildings .....	38	10 985	1 306	302	113	48.0	20.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	112	647 573	84 042	20 313	1 068	4.3	.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	112	647 573	84 042	20 313	1 068	4.3	.8
5311201	Lessors of professional and other office buildings .....	48	200 774	25 968	5 905	336	6.2	1.3
5311202	Lessors of manufacturing and industrial buildings .....	15	14 385	1 175	290	37	11.9	.4
5311203	Lessors of shopping centers and retail stores .....	29	416 608	54 319	13 474	553	1.3	.4
5311209	Lessors of other nonresidential buildings and facilities .....	20	15 806	2 580	644	142	52.0	5.7
53113	Lessors of miniwarehouses and self-storage units .....	48	10 966	1 477	343	105	41.4	8.6
531130	Lessors of miniwarehouses and self-storage units .....	48	10 966	1 477	343	105	41.4	8.6
53119	Lessors of other real estate property .....	40	20 903	3 199	739	155	12.2	8.0
531190	Lessors of other real estate property .....	40	20 903	3 199	739	155	12.2	8.0
5311901	Lessors of manufactured (mobile) home sites .....	30	18 455	2 079	446	117	11.8	8.6
5311909	Lessors of other real estate property .....	10	2 448	1 120	293	38	15.1	3.8
5312	Offices of real estate agents and brokers .....	445	274 804	41 546	8 726	1 306	29.0	11.9
53121	Offices of real estate agents and brokers .....	445	274 804	41 546	8 726	1 306	29.0	11.9
531210	Offices of real estate agents and brokers .....	445	274 804	41 546	8 726	1 306	29.0	11.9
5312101	Offices of residential real estate agents and brokers .....	360	227 645	27 821	5 998	1 028	25.5	11.8
5312109	Offices of nonresidential real estate agents and brokers .....	85	47 159	13 725	2 728	278	46.0	12.3
5313	Activities related to real estate .....	309	171 943	57 787	14 160	1 646	36.6	12.3
53131	Real estate property managers .....	162	83 985	32 215	8 049	1 091	26.3	20.6
531311	Residential property managers .....	114	59 451	21 196	5 348	778	23.3	17.7
531312	Nonresidential property managers .....	48	24 534	11 019	2 701	313	33.7	27.7
53132	Offices of real estate appraisers .....	74	63 735	16 555	4 143	322	40.4	1.1
531320	Offices of real estate appraisers .....	74	63 735	16 555	4 143	322	40.4	1.1
53139	Other activities related to real estate .....	73	24 223	9 017	1 968	233	62.3	13.3
531390	Other activities related to real estate .....	73	24 223	9 017	1 968	233	62.3	13.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	292	506 881	87 539	21 490	3 437	2.7	2.7
5321	Automotive equipment rental and leasing .....	69	254 060	33 254	8 107	1 400	.6	.7
53211	Passenger car rental and leasing .....	30	188 912	25 517	6 247	1 110	.4	.9
532111	Passenger car rental .....	28	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	39	65 148	7 737	1 860	290	1.4	.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	39	65 148	7 737	1 860	290	1.4	.1
5321201	Truck rental without drivers .....	24	D	D	D	c	D	D
5321202	Truck leasing .....	14	49 295	5 119	1 253	151	1.5	.1
5322	Consumer goods rental .....	137	102 246	21 278	5 402	1 157	3.3	4.0
53221	Consumer electronics and appliances rental .....	35	26 945	5 547	1 503	175	2.0	3.1
532210	Consumer electronics and appliances rental .....	35	26 945	5 547	1 503	175	2.0	3.1
53223	Video tape and disc rental .....	67	50 331	8 148	2 066	707	3.2	2.0
532230	Video tape and disc rental .....	67	50 331	8 148	2 066	707	3.2	2.0
53229	Other consumer goods rental .....	27	D	D	D	c	D	D
532299	All other consumer goods rental .....	15	D	D	D	c	D	D
5323	General rental centers .....	19	18 439	4 135	972	168	15.0	5.4
53231	General rental centers .....	19	18 439	4 135	972	168	15.0	5.4
532310	General rental centers .....	19	18 439	4 135	972	168	15.0	5.4
5324	Commercial and industrial machinery and equipment rental and leasing .....	67	132 136	28 872	7 009	712	4.5	5.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	27	51 716	9 777	2 274	237	3.9	2.2
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	19	44 623	9 153	2 167	228	4.0	2.6
5324121	Rental and leasing of heavy construction equipment without operators .....	19	44 623	9 153	2 167	228	4.0	2.6
53249	Other commercial and industrial machinery and equipment rental and leasing .....	34	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	34	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	28	40 438	13 615	3 367	358	9.0	14.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	10	20 551	4 211	995	104	6.6	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	10	20 551	4 211	995	104	6.6	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	10	20 551	4 211	995	104	6.6	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	10	20 551	4 211	995	104	6.6	—
5331109	Patent owners and lessors .....	10	20 551	4 211	995	104	6.6	—
<b>KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>293</b>	<b>133 461</b>	<b>20 559</b>	<b>4 882</b>	<b>987</b>	<b>50.4</b>	<b>5.2</b>
531	Real estate .....	225	107 507	14 906	3 477	611	56.6	6.1
5311	Lessors of real estate .....	79	26 494	3 641	892	188	58.4	4.4
53111	Lessors of residential buildings and dwellings .....	22	10 496	1 370	315	59	59.4	5.8
531110	Lessors of residential buildings and dwellings .....	22	10 496	1 370	315	59	59.4	5.8
5311101	Lessors of apartment buildings .....	14	8 537	1 007	217	35	57.2	—
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	32	7 836	1 453	365	73	67.1	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	32	7 836	1 453	365	73	67.1	3.1
5311201	Lessors of professional and other office buildings .....	15	1 859	380	77	17	87.1	12.9
53113	Lessors of miniwarehouses and self-storage units .....	10	3 406	330	90	28	73.8	6.5
531130	Lessors of miniwarehouses and self-storage units .....	10	3 406	330	90	28	73.8	6.5
53119	Lessors of other real estate property .....	15	4 756	488	122	28	31.0	2.2
531190	Lessors of other real estate property .....	15	4 756	488	122	28	31.0	2.2
5311901	Lessors of manufactured (mobile) home sites .....	12	4 516	467	117	26	29.1	1.1
5312	Offices of real estate agents and brokers .....	96	68 091	8 026	1 828	260	52.6	7.1
53121	Offices of real estate agents and brokers .....	96	68 091	8 026	1 828	260	52.6	7.1
531210	Offices of real estate agents and brokers .....	96	68 091	8 026	1 828	260	52.6	7.1
5312101	Offices of residential real estate agents and brokers .....	91	66 582	7 292	1 645	247	51.5	7.3
5313	Activities related to real estate .....	50	12 922	3 239	757	163	74.3	3.9
53131	Real estate property managers .....	24	6 333	1 672	383	77	92.0	6.7
531311	Residential property managers .....	19	5 975	1 552	345	70	91.7	7.0
53132	Offices of real estate appraisers .....	13	2 413	485	102	22	26.2	2.5
531320	Offices of real estate appraisers .....	13	2 413	485	102	22	26.2	2.5
53139	Other activities related to real estate .....	13	4 176	1 082	272	64	75.1	.6
531390	Other activities related to real estate .....	13	4 176	1 082	272	64	75.1	.6
532	Rental and leasing services .....	68	25 954	5 653	1 405	376	24.7	1.8
5322	Consumer goods rental .....	52	16 079	3 662	878	290	31.3	.8
53229	Other consumer goods rental .....	44	D	D	D	c	D	D
532292	Recreational goods rental .....	44	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE CITY, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>45</b>	<b>18 587</b>	<b>3 647</b>	<b>819</b>	<b>152</b>	<b>38.9</b>	<b>1.1</b>
531	Real estate .....	32	11 479	2 132	439	83	60.7	1.2
5311	Lessors of real estate .....	14	4 347	835	174	44	23.2	—
532	Rental and leasing services .....	13	7 108	1 515	380	69	3.7	.8
<b>LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>544</b>	<b>321 901</b>	<b>62 492</b>	<b>14 759</b>	<b>2 794</b>	<b>25.4</b>	<b>4.9</b>
531	Real estate .....	435	204 794	39 472	9 195	1 939	36.3	7.5
5311	Lessors of real estate .....	212	115 172	19 250	4 443	1 105	25.8	7.6
53111	Lessors of residential buildings and dwellings .....	77	57 067	10 295	2 390	549	24.1	6.6
531110	Lessors of residential buildings and dwellings .....	77	57 067	10 295	2 390	549	24.1	6.6
5311101	Lessors of apartment buildings .....	53	42 777	6 722	1 589	383	22.4	7.5
5311109	Lessors of dwellings other than apartment buildings .....	24	14 290	3 573	801	166	29.3	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	32	14 245	2 273	509	107	29.9	1.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	32	14 245	2 273	509	107	29.9	1.5
5311201	Lessors of professional and other office buildings .....	15	2 823	512	106	26	86.0	7.4
53113	Lessors of miniwarehouses and self-storage units .....	21	3 548	620	142	52	50.0	18.1
531130	Lessors of miniwarehouses and self-storage units .....	21	3 548	620	142	52	50.0	18.1
53119	Lessors of other real estate property .....	82	40 312	6 062	1 402	397	24.6	10.3
531190	Lessors of other real estate property .....	82	40 312	6 062	1 402	397	24.6	10.3
5311901	Lessors of manufactured (mobile) home sites .....	72	39 078	5 735	1 308	376	23.3	10.2
5311909	Lessors of other real estate property .....	10	1 234	327	94	21	63.6	12.6
5312	Offices of real estate agents and brokers .....	124	55 374	7 561	1 697	339	53.8	8.1
53121	Offices of real estate agents and brokers .....	124	55 374	7 561	1 697	339	53.8	8.1
531210	Offices of real estate agents and brokers .....	124	55 374	7 561	1 697	339	53.8	8.1
5312101	Offices of residential real estate agents and brokers .....	105	50 205	6 681	1 477	302	52.8	8.5
5312109	Offices of nonresidential real estate agents and brokers .....	19	5 169	880	220	37	63.2	4.2
5313	Activities related to real estate .....	99	34 248	12 661	3 055	495	43.1	6.0
53131	Real estate property managers .....	47	13 596	4 169	1 026	233	66.2	13.5
531311	Residential property managers .....	35	9 375	2 793	652	134	63.0	8.5
531312	Nonresidential property managers .....	12	4 221	1 376	374	99	73.3	24.8
53132	Offices of real estate appraisers .....	32	10 903	5 107	1 263	133	28.6	2.1
531320	Offices of real estate appraisers .....	32	10 903	5 107	1 263	133	28.6	2.1
53139	Other activities related to real estate .....	20	9 749	3 385	766	129	27.3	—
531390	Other activities related to real estate .....	20	9 749	3 385	766	129	27.3	—
532	Rental and leasing services .....	107	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	21	38 764	5 286	1 274	158	1.0	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	31 652	4 115	1 003	119	.4	.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	31 652	4 115	1 003	119	.4	.1
5322	Consumer goods rental .....	54	35 075	6 734	1 654	370	5.4	.8
53221	Consumer electronics and appliances rental .....	11	7 327	1 595	391	50	—	—
532210	Consumer electronics and appliances rental .....	11	7 327	1 595	391	50	—	—
53223	Video tape and disc rental .....	26	14 022	2 372	605	203	8.4	—
532230	Video tape and disc rental .....	26	14 022	2 372	605	203	8.4	—
53229	Other consumer goods rental .....	14	13 063	2 605	623	100	4.7	2.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	26	40 957	10 315	2 474	306	9.7	.6
53249	Other commercial and industrial machinery and equipment rental and leasing .....	16	26 644	7 420	1 797	227	10.7	.8
532490	Other commercial and industrial machinery and equipment rental and leasing .....	16	26 644	7 420	1 797	227	10.7	.8
5324902	Industrial equipment rental and leasing .....	11	22 282	6 072	1 440	165	12.8	.9
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8 796</b>	<b>8 234 390</b>	<b>1 472 266</b>	<b>351 889</b>	<b>48 087</b>	<b>26.0</b>	<b>10.5</b>
531	Real estate .....	7 476	5 995 135	1 069 598	254 480	33 945	32.9	11.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5311	Lessors of real estate .....	2 857	2 756 419	319 445	78 313	12 591	26.4	10.6
53111	Lessors of residential buildings and dwellings .....	1 365	1 303 173	153 880	37 539	6 831	22.3	13.8
531110	Lessors of residential buildings and dwellings .....	1 365	1 303 173	153 880	37 539	6 831	22.3	13.8
5311101	Lessors of apartment buildings .....	1 158	1 197 267	138 342	34 024	6 165	22.1	13.9
5311109	Lessors of dwellings other than apartment buildings ....	207	105 906	15 538	3 515	666	24.7	12.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	1 062	1 239 902	138 586	34 404	4 475	30.1	8.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	1 062	1 239 902	138 586	34 404	4 475	30.1	8.0
5311201	Lessors of professional and other office buildings .....	464	667 892	71 144	18 119	1 951	24.7	8.1
5311202	Lessors of manufacturing and industrial buildings .....	135	127 765	13 717	3 458	346	26.2	3.9
5311203	Lessors of shopping centers and retail stores .....	334	328 006	32 157	7 734	1 297	45.7	6.6
5311209	Lessors of other nonresidential buildings and facilities ..	129	116 239	21 568	5 093	881	22.0	15.5
53113	Lessors of miniwarehouses and self-storage units .....	224	101 264	12 380	2 903	672	24.4	5.9
531130	Lessors of miniwarehouses and self-storage units .....	224	101 264	12 380	2 903	672	24.4	5.9
53119	Lessors of other real estate property .....	206	112 080	14 599	3 467	613	35.3	7.9
531190	Lessors of other real estate property .....	206	112 080	14 599	3 467	613	35.3	7.9
5311901	Lessors of manufactured (mobile) home sites .....	151	100 543	12 092	2 875	503	32.7	7.2
5311909	Lessors of other real estate property .....	54	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	2 496	2 142 874	323 100	75 508	7 984	35.9	12.6
53121	Offices of real estate agents and brokers .....	2 496	2 142 874	323 100	75 508	7 984	35.9	12.6
531210	Offices of real estate agents and brokers .....	2 496	2 142 874	323 100	75 508	7 984	35.9	12.6
5312101	Offices of residential real estate agents and brokers ...	1 977	1 819 099	231 756	54 077	6 177	33.8	12.4
5312109	Offices of nonresidential real estate agents and brokers .....	519	323 775	91 344	21 431	1 807	47.8	13.5
5313	Activities related to real estate .....	2 123	1 095 842	427 053	100 659	13 370	43.0	11.2
53131	Real estate property managers .....	1 126	778 826	331 834	79 256	11 138	38.5	10.9
531311	Residential property managers .....	672	408 984	162 149	37 680	5 958	41.9	12.3
531312	Nonresidential property managers .....	454	369 842	169 685	41 576	5 180	34.8	9.4
53132	Offices of real estate appraisers .....	356	111 909	33 362	7 375	805	46.0	5.2
531320	Offices of real estate appraisers .....	356	111 909	33 362	7 375	805	46.0	5.2
53139	Other activities related to real estate .....	641	205 107	61 857	14 028	1 427	58.6	15.5
531390	Other activities related to real estate .....	641	205 107	61 857	14 028	1 427	58.6	15.5
532	Rental and leasing services .....	1 281	2 161 439	382 266	92 420	13 685	7.3	8.1
5321	Automotive equipment rental and leasing .....	273	1 206 689	177 626	43 776	6 413	1.4	10.4
53211	Passenger car rental and leasing .....	174	901 171	147 057	36 227	5 546	1.7	13.4
532111	Passenger car rental .....	156	866 883	142 562	35 240	5 435	1.6	13.2
532112	Passenger car leasing .....	18	34 288	4 495	987	111	4.2	19.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	99	305 518	30 569	7 549	867	.8	1.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	99	305 518	30 569	7 549	867	.8	1.4
5321201	Truck rental without drivers .....	55	49 555	6 307	1 419	291	2.4	.2
5321202	Truck leasing .....	40	254 852	24 057	6 078	567	.5	1.6
5322	Consumer goods rental .....	592	341 433	68 015	16 757	3 803	19.7	4.1
53221	Consumer electronics and appliances rental .....	67	44 859	9 533	2 283	318	6.6	1.3
532210	Consumer electronics and appliances rental .....	67	44 859	9 533	2 283	318	6.6	1.3
53222	Formal wear and costume rental .....	61	15 745	3 777	792	240	13.9	4.2
532220	Formal wear and costume rental .....	61	15 745	3 777	792	240	13.9	4.2
53223	Video tape and disc rental .....	248	166 421	27 338	6 772	2 118	12.2	2.7
532230	Video tape and disc rental .....	248	166 421	27 338	6 772	2 118	12.2	2.7
53229	Other consumer goods rental .....	216	114 408	27 367	6 910	1 127	36.4	7.4
532291	Home health equipment rental .....	58	39 680	2 116	2 116	255	49.1	4.8
532292	Recreational goods rental .....	56	15 045	3 484	865	141	37.2	6.9
532299	All other consumer goods rental .....	102	59 683	15 687	3 929	731	27.8	9.3
5323	General rental centers .....	89	46 814	12 003	2 950	463	32.0	5.1
53231	General rental centers .....	89	46 814	12 003	2 950	463	32.0	5.1
532310	General rental centers .....	89	46 814	12 003	2 950	463	32.0	5.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	327	566 503	124 622	28 937	3 006	10.1	5.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	99	277 039	63 936	14 336	1 193	7.7	5.0
532411	Commercial air, rail, and water transportation equipment rental and leasing .....	26	41 713	6 733	1 333	96	3.8	—
5324119	Aircraft rental and leasing .....	21	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	73	235 326	57 203	13 003	1 097	8.4	5.9
5324121	Rental and leasing of heavy construction equipment without operators .....	72	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing .....	20	37 101	4 942	1 249	100	5.8	.4
532420	Office machinery and equipment rental and leasing .....	20	37 101	4 942	1 249	100	5.8	.4
5324209	Computer rental and leasing .....	14	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	208	252 363	55 744	13 352	1 713	13.5	7.7
532490	Other commercial and industrial machinery and equipment rental and leasing .....	208	252 363	55 744	13 352	1 713	13.5	7.7
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	91	76 310	20 825	5 076	700	20.9	6.2
5324902	Industrial equipment rental and leasing .....	89	165 725	32 797	7 741	887	9.4	8.8
5324903	Motion picture equipment rental .....	20	7 260	1 698	418	109	27.0	1.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	39	77 816	20 402	4 989	457	21.2	.9
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	39	77 816	20 402	4 989	457	21.2	.9
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	39	77 816	20 402	4 989	457	21.2	.9
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	39	77 816	20 402	4 989	457	21.2	.9
5331109	Patent owners and lessors .....	39	77 816	20 402	4 989	457	21.2	.9
	<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2 797</b>	<b>2 947 559</b>	<b>519 879</b>	<b>123 033</b>	<b>16 288</b>	<b>21.0</b>	<b>9.9</b>
531	Real estate .....	2 374	1 916 190	328 134	76 799	10 084	28.8	11.0
5311	Lessors of real estate .....	833	744 048	95 308	22 336	4 075	24.6	9.0
53111	Lessors of residential buildings and dwellings .....	385	442 419	52 090	12 457	2 266	17.9	10.5
531110	Lessors of residential buildings and dwellings .....	385	442 419	52 090	12 457	2 266	17.9	10.5
5311101	Lessors of apartment buildings .....	323	410 217	47 593	11 408	2 057	17.2	10.4
5311109	Lessors of dwellings other than apartment buildings .....	62	32 202	4 497	1 049	209	27.4	12.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	293	212 414	33 133	7 543	1 332	36.3	7.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	293	212 414	33 133	7 543	1 332	36.3	7.2
5311201	Lessors of professional and other office buildings .....	130	72 558	12 922	2 600	560	46.7	13.5
5311202	Lessors of manufacturing and industrial buildings .....	29	22 769	3 136	886	70	56.9	.3
5311203	Lessors of shopping centers and retail stores .....	92	64 856	7 696	1 778	296	40.3	4.7
5311209	Lessors of other nonresidential buildings and facilities .....	42	52 231	9 379	2 279	406	7.8	4.5
53113	Lessors of miniwarehouses and self-storage units .....	82	39 009	4 166	927	237	22.9	8.9
531130	Lessors of miniwarehouses and self-storage units .....	82	39 009	4 166	927	237	22.9	8.9
53119	Lessors of other real estate property .....	73	50 206	5 919	1 409	240	35.0	3.3
531190	Lessors of other real estate property .....	73	50 206	5 919	1 409	240	35.0	3.3
5311901	Lessors of manufactured (mobile) home sites .....	55	46 699	5 087	1 214	203	33.3	1.8
5311909	Lessors of other real estate property .....	18	3 507	832	195	37	57.1	24.3
5312	Offices of real estate agents and brokers .....	857	846 852	127 878	31 331	2 902	27.8	12.7
53121	Offices of real estate agents and brokers .....	857	846 852	127 878	31 331	2 902	27.8	12.7
531210	Offices of real estate agents and brokers .....	857	846 852	127 878	31 331	2 902	27.8	12.7
5312101	Offices of residential real estate agents and brokers .....	694	747 945	96 110	23 047	2 265	25.9	12.1
5312109	Offices of nonresidential real estate agents and brokers .....	163	98 907	31 768	8 284	637	42.3	17.7
5313	Activities related to real estate .....	684	325 290	104 948	23 132	3 107	41.2	11.0
53131	Real estate property managers .....	343	210 598	70 136	15 211	2 331	37.6	12.1
531311	Residential property managers .....	209	122 807	40 727	8 312	1 509	45.9	14.4
531312	Nonresidential property managers .....	134	87 791	29 409	6 899	822	25.9	8.8
53132	Offices of real estate appraisers .....	147	42 564	14 190	3 231	335	52.5	4.7
531320	Offices of real estate appraisers .....	147	42 564	14 190	3 231	335	52.5	4.7
53139	Other activities related to real estate .....	194	72 128	20 622	4 690	441	45.2	11.6
531390	Other activities related to real estate .....	194	72 128	20 622	4 690	441	45.2	11.6
532	Rental and leasing services .....	410	1 007 247	184 368	44 574	6 005	5.5	8.0
5321	Automotive equipment rental and leasing .....	85	627 411	93 958	23 341	3 265	.7	8.3
53211	Passenger car rental and leasing .....	60	468 377	83 807	20 569	3 043	.8	10.9
532111	Passenger car rental .....	50	448 209	80 563	19 920	2 961	.5	10.2
532112	Passenger car leasing .....	10	20 168	3 244	649	82	6.1	24.6
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	25	159 034	10 151	2 772	222	.7	.7
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	25	159 034	10 151	2 772	222	.7	.7
5321201	Truck rental without drivers .....	15	0 D	D	D	b	D	D
5322	Consumer goods rental .....	195	118 995	26 027	6 426	1 341	17.8	3.3
53221	Consumer electronics and appliances rental .....	19	12 678	2 819	631	82	.4	—
532210	Consumer electronics and appliances rental .....	19	12 678	2 819	631	82	.4	—
53222	Formal wear and costume rental .....	16	6 372	1 597	281	74	11.7	.1
532220	Formal wear and costume rental .....	16	6 372	1 597	281	74	11.7	.1
53223	Video tape and disc rental .....	92	59 530	9 767	2 448	752	14.1	1.2
532230	Video tape and disc rental .....	92	59 530	9 767	2 448	752	14.1	1.2
53229	Other consumer goods rental .....	68	40 415	11 844	3 066	433	29.7	7.9
532291	Home health equipment rental .....	14	7 730	2 642	729	75	40.0	.5
532292	Recreational goods rental .....	22	5 559	1 183	345	58	42.7	4.4
532299	All other consumer goods rental .....	32	27 126	8 019	1 992	300	24.1	10.8
5323	General rental centers .....	29	23 247	5 736	1 431	224	29.4	2.3
53231	General rental centers .....	29	23 247	5 736	1 431	224	29.4	2.3
532310	General rental centers .....	29	23 247	5 736	1 431	224	29.4	2.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	101	237 594	58 647	13 376	1 175	9.6	10.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	38	157 815	41 985	9 338	653	7.4	6.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	29	151 302	40 649	8 989	636	7.6	7.0
5324121	Rental and leasing of heavy construction equipment without operators .....	29	151 302	40 649	8 989	636	7.6	7.0

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing—Con.							
53249	Other commercial and industrial machinery and equipment rental and leasing .....	58	75 519	15 918	3 824	501	12.5	17.9
532490	Other commercial and industrial machinery and equipment rental and leasing .....	58	75 519	15 918	3 824	501	12.5	17.9
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	18	20 255	3 898	902	97	19.5	10.0
5324902	Industrial equipment rental and leasing .....	28	51 768	11 241	2 727	325	8.6	22.1
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
5331109	Patent owners and lessors .....	13	24 122	7 377	1 660	199	48.8	.2
	<b>Miami-Miami Beach-Kendall, FL Metropolitan Division</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3 921</b>	<b>3 537 952</b>	<b>580 181</b>	<b>140 520</b>	<b>20 060</b>	<b>29.3</b>	<b>10.4</b>
531	Real estate .....	3 283	2 694 273	445 935	107 770	14 887	35.3	11.4
5311	Lessors of real estate .....	1 491	1 503 425	162 320	40 659	5 931	27.3	11.5
53111	Lessors of residential buildings and dwellings .....	757	649 139	68 805	16 775	3 092	27.3	17.2
531110	Lessors of residential buildings and dwellings .....	757	649 139	68 805	16 775	3 092	27.3	17.2
5311101	Lessors of apartment buildings .....	658	603 103	62 020	15 267	2 801	27.2	17.2
5311109	Lessors of dwellings other than apartment buildings .....	99	46 036	6 785	1 508	291	28.7	17.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	574	790 140	83 375	21 430	2 372	26.9	7.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	574	790 140	83 375	21 430	2 372	26.9	7.0
5311201	Lessors of professional and other office buildings .....	244	508 347	50 943	13 624	1 113	19.6	5.6
5311202	Lessors of manufacturing and industrial buildings .....	78	87 408	7 831	1 906	197	16.2	3.4
5311203	Lessors of shopping centers and retail stores .....	186	142 980	16 092	3 961	696	58.8	6.8
5311209	Lessors of other nonresidential buildings and facilities .....	66	51 405	8 509	1 939	366	28.8	28.1
53113	Lessors of miniwarehouses and self-storage units .....	77	35 100	4 882	1 189	256	26.9	4.7
531130	Lessors of miniwarehouses and self-storage units .....	77	35 100	4 882	1 189	256	26.9	4.7
53119	Lessors of other real estate property .....	83	29 046	5 258	1 265	211	37.3	15.3
531190	Lessors of other real estate property .....	83	29 046	5 258	1 265	211	37.3	15.3
5311901	Lessors of manufactured (mobile) home sites .....	56	24 411	4 262	1 032	163	32.8	16.5
5311909	Lessors of other real estate property .....	27	4 635	996	233	48	61.1	9.1
5312	Offices of real estate agents and brokers .....	933	758 973	107 979	24 212	2 858	42.4	10.4
53121	Offices of real estate agents and brokers .....	933	758 973	107 979	24 212	2 858	42.4	10.4
531210	Offices of real estate agents and brokers .....	933	758 973	107 979	24 212	2 858	42.4	10.4
5312101	Offices of residential real estate agents and brokers .....	707	616 912	71 773	16 719	2 111	39.6	10.3
5312109	Offices of nonresidential real estate agents and brokers .....	226	142 061	36 206	7 493	747	54.6	11.1
5313	Activities related to real estate .....	859	431 875	175 636	42 899	6 098	50.4	12.4
53131	Real estate property managers .....	467	320 180	141 139	34 967	5 233	46.8	11.0
531311	Residential property managers .....	282	139 345	50 760	12 098	1 957	48.5	12.7
531312	Nonresidential property managers .....	185	180 835	90 379	22 869	3 276	45.5	9.7
53132	Offices of real estate appraisers .....	122	30 906	9 366	2 143	266	50.9	9.1
531320	Offices of real estate appraisers .....	122	30 906	9 366	2 143	266	50.9	9.1
53139	Other activities related to real estate .....	270	80 789	25 131	5 789	599	64.2	19.2
531390	Other activities related to real estate .....	270	80 789	25 131	5 789	599	64.2	19.2
532	Rental and leasing services .....	624	818 716	128 974	31 325	5 054	10.5	7.4
5321	Automotive equipment rental and leasing .....	134	424 082	60 289	14 691	2 251	2.9	11.1
53211	Passenger car rental and leasing .....	81	303 925	43 558	10 795	1 731	3.7	14.5
532111	Passenger car rental .....	77	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	53	120 157	16 731	3 896	520	1.0	2.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	53	120 157	16 731	3 896	520	1.0	2.5
5321201	Truck rental without drivers .....	26	D	D	D	c	D	D
5321202	Truck leasing .....	26	D	D	D	e	D	D
5322	Consumer goods rental .....	269	140 048	25 152	6 096	1 467	26.0	4.5
53221	Consumer electronics and appliances rental .....	34	23 836	4 977	1 215	183	11.0	2.5
532210	Consumer electronics and appliances rental .....	34	23 836	4 977	1 215	183	11.0	2.5
53222	Formal wear and costume rental .....	31	5 876	1 425	324	95	17.7	5.2
532220	Formal wear and costume rental .....	31	5 876	1 425	324	95	17.7	5.2
53223	Video tape and disc rental .....	102	67 230	10 870	2 661	813	11.8	2.3
532230	Video tape and disc rental .....	102	67 230	10 870	2 661	813	11.8	2.3
53229	Other consumer goods rental .....	102	43 106	7 880	1 896	376	57.5	8.9
532291	Home health equipment rental .....	36	18 786	2 720	672	105	85.7	9.9
532292	Recreational goods rental .....	19	4 766	662	127	24	38.0	9.8
532299	All other consumer goods rental .....	47	19 554	4 498	1 097	247	35.2	7.8
5323	General rental centers .....	39	15 420	3 846	935	157	42.0	4.3
53231	General rental centers .....	39	15 420	3 846	935	157	42.0	4.3
532310	General rental centers .....	39	15 420	3 846	935	157	42.0	4.3

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>Miami-Miami Beach-Kendall, FL Metropolitan Division —Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing .....	182	239 166	39 687	9 603	1 179	12.6	2.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	46	82 734	12 781	3 201	338	10.3	3.8
532411	Commercial air, rail, and water transportation equipment rental and leasing .....	11	28 617	2 282	621	46	1.3	—
5324119	Aircraft rental and leasing .....	10	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	35	54 117	10 499	2 580	292	15.0	5.8
5324121	Rental and leasing of heavy construction equipment without operators .....	34	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	127	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	127	D	D	D	f	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	67	38 482	8 989	2 163	359	28.9	7.0
5324902	Industrial equipment rental and leasing .....	47	81 763	13 740	3 188	375	11.5	.8
5324903	Motion picture equipment rental .....	11	4 764	996	254	36	19.9	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
5331109	Patent owners and lessors .....	14	24 963	5 272	1 425	119	10.3	2.5
	<b>West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2 078</b>	<b>1 748 879</b>	<b>372 206</b>	<b>88 336</b>	<b>11 739</b>	<b>27.8</b>	<b>11.6</b>
531	Real estate .....	1 819	1 384 672	295 529	69 911	8 974	33.8	12.2
5311	Lessors of real estate .....	533	508 946	61 817	15 318	2 585	26.6	10.3
53111	Lessors of residential buildings and dwellings .....	223	211 615	32 985	8 307	1 473	16.1	10.0
531110	Lessors of residential buildings and dwellings .....	223	211 615	32 985	8 307	1 473	16.1	10.0
5311101	Lessors of apartment buildings .....	177	183 947	28 729	7 349	1 307	16.3	11.0
5311109	Lessors of dwellings other than apartment buildings .....	46	27 668	4 256	958	166	14.8	3.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	195	237 348	22 078	5 431	771	35.4	11.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	195	237 348	22 078	5 431	771	35.4	11.8
5311201	Lessors of professional and other office buildings .....	90	86 987	7 279	1 895	278	35.9	18.3
5311202	Lessors of manufacturing and industrial buildings .....	28	17 588	2 750	666	79	36.0	11.1
5311203	Lessors of shopping centers and retail stores .....	56	120 170	8 369	1 995	305	33.0	7.4
5311209	Lessors of other nonresidential buildings and facilities .....	21	12 603	3 680	875	109	52.6	9.9
53113	Lessors of miniwarehouses and self-storage units .....	65	27 155	3 332	787	179	23.2	3.0
531130	Lessors of miniwarehouses and self-storage units .....	65	27 155	3 332	787	179	23.2	3.0
53119	Lessors of other real estate property .....	50	32 828	3 422	793	162	33.8	8.2
531190	Lessors of other real estate property .....	50	32 828	3 422	793	162	33.8	8.2
5311901	Lessors of manufactured (mobile) home sites .....	40	29 433	2 743	629	137	31.5	8.2
5312	Offices of real estate agents and brokers .....	706	537 049	87 243	19 965	2 224	39.6	15.4
53121	Offices of real estate agents and brokers .....	706	537 049	87 243	19 965	2 224	39.6	15.4
531210	Offices of real estate agents and brokers .....	706	537 049	87 243	19 965	2 224	39.6	15.4
5312101	Offices of residential real estate agents and brokers .....	576	454 242	63 873	14 311	1 801	38.9	15.9
5312109	Offices of nonresidential real estate agents and brokers .....	130	82 807	23 370	5 654	423	42.9	12.6
5313	Activities related to real estate .....	580	338 677	146 469	34 628	4 165	35.5	9.8
53131	Real estate property managers .....	316	248 048	120 559	29 078	3 574	28.7	9.8
531311	Residential property managers .....	181	146 832	70 662	17 270	2 492	32.4	10.2
531312	Nonresidential property managers .....	135	101 216	49 897	11 808	1 082	23.4	9.2
53132	Offices of real estate appraisers .....	87	38 439	9 806	2 001	204	34.8	2.5
531320	Offices of real estate appraisers .....	87	38 439	9 806	2 001	204	34.8	2.5
53139	Other activities related to real estate .....	177	52 190	16 104	3 549	387	68.4	15.3
531390	Other activities related to real estate .....	177	52 190	16 104	3 549	387	68.4	15.3
532	Rental and leasing services .....	247	335 476	68 924	16 521	2 626	4.8	10.1
5321	Automotive equipment rental and leasing .....	54	155 196	23 379	5 744	897	.2	16.8
53211	Passenger car rental and leasing .....	33	128 869	19 692	4 863	772	.1	20.3
532111	Passenger car rental .....	29	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	21	26 327	3 687	881	125	.7	.2
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	21	26 327	3 687	881	125	.7	.2
5321201	Truck rental without drivers .....	14	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5322	Consumer goods rental .....	128	82 390	16 836	4 235	995	11.6	4.8
53221	Consumer electronics and appliances rental .....	14	8 345	1 737	437	53	3.3	—
532210	Consumer electronics and appliances rental .....	14	8 345	1 737	437	53	3.3	—
53222	Formal wear and costume rental .....	14	3 497	755	187	71	11.3	9.8
532220	Formal wear and costume rental .....	14	3 497	755	187	71	11.3	9.8
53223	Video tape and disc rental .....	54	39 661	6 701	1 663	553	10.2	5.5
532230	Video tape and disc rental .....	54	39 661	6 701	1 663	553	10.2	5.5
53229	Other consumer goods rental .....	46	30 887	7 643	1 948	318	15.7	4.6
532292	Recreational goods rental .....	15	4 720	1 639	393	59	29.8	6.8
532299	All other consumer goods rental .....	23	13 003	3 170	840	184	24.2	8.4
5323	General rental centers .....	21	8 147	2 421	584	82	20.5	14.5
53231	General rental centers .....	21	8 147	2 421	584	82	20.5	14.5
532310	General rental centers .....	21	8 147	2 421	584	82	20.5	14.5
5324	Commercial and industrial machinery and equipment rental and leasing .....	44	89 743	26 288	5 958	652	4.9	3.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	15	36 490	9 170	1 797	202	3.3	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	23	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	23	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	14	32 194	7 816	1 826	187	5.4	7.8
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
5331109	Patent owners and lessors .....	12	28 731	7 753	1 904	139	7.6	—
	<b>NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>731</b>	<b>496 929</b>	<b>100 254</b>	<b>23 589</b>	<b>2 804</b>	<b>27.4</b>	<b>15.3</b>
531	Real estate .....	658	440 675	87 554	20 730	2 334	29.0	16.4
5311	Lessors of real estate .....	119	104 183	28 405	6 945	1 006	30.3	8.0
53111	Lessors of residential buildings and dwellings .....	46	52 268	16 155	4 260	704	21.9	6.4
531110	Lessors of residential buildings and dwellings .....	46	52 268	16 155	4 260	704	21.9	6.4
5311101	Lessors of apartment buildings .....	31	48 954	15 164	4 024	667	22.2	6.1
5311109	Lessors of dwellings other than apartment buildings .....	15	3 314	991	236	37	17.7	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	42	29 553	4 153	779	112	46.6	3.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	42	29 553	4 153	779	112	46.6	3.7
5311201	Lessors of professional and other office buildings .....	26	15 649	1 588	357	73	65.5	2.0
5311203	Lessors of shopping centers and retail stores .....	10	12 576	2 327	381	30	20.1	3.8
53113	Lessors of miniwarehouses and self-storage units .....	13	4 034	531	132	32	49.0	17.6
531130	Lessors of miniwarehouses and self-storage units .....	13	4 034	531	132	32	49.0	17.6
53119	Lessors of other real estate property .....	18	18 328	7 566	1 774	158	23.9	17.4
531190	Lessors of other real estate property .....	18	18 328	7 566	1 774	158	23.9	17.4
5311901	Lessors of manufactured (mobile) home sites .....	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	400	277 346	36 273	8 686	807	26.8	21.8
53121	Offices of real estate agents and brokers .....	400	277 346	36 273	8 686	807	26.8	21.8
531210	Offices of real estate agents and brokers .....	400	277 346	36 273	8 686	807	26.8	21.8
5312101	Offices of residential real estate agents and brokers ...	355	267 996	33 551	8 100	740	25.1	22.5
5312109	Offices of nonresidential real estate agents and brokers .....	45	9 350	2 722	586	67	75.3	3.2
5313	Activities related to real estate .....	139	59 146	22 876	5 099	521	37.5	6.0
53131	Real estate property managers .....	68	39 229	16 751	4 010	372	20.0	2.5
531311	Residential property managers .....	51	25 998	9 573	2 292	237	25.0	3.5
531312	Nonresidential property managers .....	17	13 231	7 178	1 718	135	10.2	.5
53132	Offices of real estate appraisers .....	26	8 082	2 223	459	80	63.3	11.9
531320	Offices of real estate appraisers .....	26	8 082	2 223	459	80	63.3	11.9
53139	Other activities related to real estate .....	45	11 835	3 902	630	69	77.6	13.8
531390	Other activities related to real estate .....	45	11 835	3 902	630	69	77.6	13.8
532	Rental and leasing services .....	72	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	14	D	D	D	b	D	D
53211	Passenger car rental and leasing .....	13	D	D	D	b	D	D
532111	Passenger car rental .....	12	7 702	943	194	48	24.5	—
5322	Consumer goods rental .....	37	21 861	6 139	1 392	272	17.7	1.5
53223	Video tape and disc rental .....	17	9 018	1 548	375	116	14.0	.7
532230	Video tape and disc rental .....	17	9 018	1 548	375	116	14.0	.7
53229	Other consumer goods rental .....	12	7 613	2 911	649	98	31.7	3.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing .....	15	23 284	4 769	1 058	118	6.3	14.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	21 336	4 128	910	102	1.3	13.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>OCALA, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>302</b>	<b>161 691</b>	<b>28 699</b>	<b>7 055</b>	<b>1 406</b>	<b>29.4</b>	<b>5.8</b>
531	Real estate .....	240	97 055	17 253	4 431	912	39.0	7.2
5311	Lessors of real estate .....	80	38 030	5 545	1 536	395	26.4	10.0
53111	Lessors of residential buildings and dwellings .....	33	23 134	3 845	1 100	264	16.9	9.3
531110	Lessors of residential buildings and dwellings .....	33	23 134	3 845	1 100	264	16.9	9.3
5311101	Lessors of apartment buildings .....	21	17 175	1 828	583	126	11.9	12.1
5311109	Lessors of dwellings other than apartment buildings .....	12	5 959	2 017	517	138	31.5	1.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	3 863	571	135	40	37.0	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	3 863	571	135	40	37.0	9.2
53113	Lessors of miniwarehouses and self-storage units .....	12	2 650	247	68	25	83.7	8.2
531130	Lessors of miniwarehouses and self-storage units .....	12	2 650	247	68	25	83.7	8.2
53119	Lessors of other real estate property .....	18	8 383	882	233	66	29.4	13.1
531190	Lessors of other real estate property .....	18	8 383	882	233	66	29.4	13.1
5311901	Lessors of manufactured (mobile) home sites .....	15	7 227	738	194	55	32.5	9.8
5312	Offices of real estate agents and brokers .....	92	40 888	4 952	1 198	241	40.1	2.2
53121	Offices of real estate agents and brokers .....	92	40 888	4 952	1 198	241	40.1	2.2
531210	Offices of real estate agents and brokers .....	92	40 888	4 952	1 198	241	40.1	2.2
5312101	Offices of residential real estate agents and brokers .....	74	35 813	3 467	852	173	33.2	2.5
5312109	Offices of nonresidential real estate agents and brokers .....	18	5 075	1 485	346	68	88.8	—
5313	Activities related to real estate .....	68	18 137	6 756	1 697	276	62.7	12.5
53131	Real estate property managers .....	25	8 666	4 099	1 103	181	48.6	14.5
531311	Residential property managers .....	21	7 394	3 339	948	153	42.2	15.6
53132	Offices of real estate appraisers .....	24	5 394	1 528	330	54	85.7	6.7
531320	Offices of real estate appraisers .....	24	5 394	1 528	330	54	85.7	6.7
53139	Other activities related to real estate .....	19	4 077	1 129	264	41	62.4	15.9
531390	Other activities related to real estate .....	19	4 077	1 129	264	41	62.4	15.9
532	Rental and leasing services .....	62	64 636	11 446	2 624	494	15.0	3.7
5321	Automotive equipment rental and leasing .....	20	33 187	5 502	1 329	189	6.1	1.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	30 723	5 043	1 237	167	5.6	1.6
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	30 723	5 043	1 237	167	5.6	1.6
5322	Consumer goods rental .....	27	19 577	3 665	854	218	22.1	1.3
53223	Video tape and disc rental .....	15	7 274	1 144	280	119	1.1	1.3
532230	Video tape and disc rental .....	15	7 274	1 144	280	119	1.1	1.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	12	11 667	2 212	433	84	28.0	13.0
<b>OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>36</b>	<b>11 901</b>	<b>1 712</b>	<b>407</b>	<b>82</b>	<b>35.9</b>	<b>9.5</b>
531	Real estate .....	25	5 410	688	147	37	75.4	1.7
5312	Offices of real estate agents and brokers .....	11	3 655	270	54	9	75.4	.4
53121	Offices of real estate agents and brokers .....	11	3 655	270	54	9	75.4	.4
531210	Offices of real estate agents and brokers .....	11	3 655	270	54	9	75.4	.4
532	Rental and leasing services .....	11	6 491	1 024	260	45	3.0	16.0
<b>PALATKA, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>55</b>	<b>32 449</b>	<b>6 577</b>	<b>1 579</b>	<b>249</b>	<b>12.9</b>	<b>2.9</b>
531	Real estate .....	38	7 704	1 166	262	73	48.2	12.4
5311	Lessors of real estate .....	19	4 675	505	106	39	32.6	20.4
5312	Offices of real estate agents and brokers .....	13	2 191	406	95	18	61.7	—
53121	Offices of real estate agents and brokers .....	13	2 191	406	95	18	61.7	—
531210	Offices of real estate agents and brokers .....	13	2 191	406	95	18	61.7	—
5312101	Offices of residential real estate agents and brokers .....	12	D	D	D	a	D	D
532	Rental and leasing services .....	17	24 745	5 411	1 317	176	1.8	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>609</b>	<b>366 799</b>	<b>60 005</b>	<b>14 041</b>	<b>2 597</b>	<b>26.9</b>	<b>6.0</b>
531	Real estate .....	484	281 046	42 288	9 745	1 737	32.7	7.4
5311	Lessors of real estate .....	166	83 710	13 284	3 133	650	21.5	16.1
53111	Lessors of residential buildings and dwellings .....	69	49 017	7 932	1 901	397	13.4	24.2
531110	Lessors of residential buildings and dwellings .....	69	49 017	7 932	1 901	397	13.4	24.2
5311101	Lessors of apartment buildings .....	58	46 709	7 172	1 687	364	9.9	24.6
5311109	Lessors of dwellings other than apartment buildings ....	11	2 308	760	214	33	83.3	15.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	35	14 169	2 577	605	113	32.1	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	35	14 169	2 577	605	113	32.1	4.0
5311201	Lessors of professional and other office buildings .....	17	5 197	1 073	242	47	51.2	4.7
5311203	Lessors of shopping centers and retail stores .....	11	2 854	423	106	25	20.3	11.4
53113	Lessors of miniwarehouses and self-storage units .....	27	6 720	788	179	54	33.8	9.0
531130	Lessors of miniwarehouses and self-storage units .....	27	6 720	788	179	54	33.8	9.0
53119	Lessors of other real estate property .....	35	13 804	1 987	448	86	33.7	3.0
531190	Lessors of other real estate property .....	35	13 804	1 987	448	86	33.7	3.0
5311901	Lessors of manufactured (mobile) home sites .....	34	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	212	155 359	14 580	3 361	567	33.8	3.1
53121	Offices of real estate agents and brokers .....	212	155 359	14 580	3 361	567	33.8	3.1
531210	Offices of real estate agents and brokers .....	212	155 359	14 580	3 361	567	33.8	3.1
5312101	Offices of residential real estate agents and brokers ...	174	143 524	11 801	2 725	496	28.9	3.0
5312109	Offices of nonresidential real estate agents and brokers .....	38	11 835	2 779	636	71	93.8	3.8
5313	Activities related to real estate .....	106	41 977	14 424	3 251	520	50.5	6.4
53131	Real estate property managers .....	62	32 317	11 280	2 540	424	47.4	7.8
531311	Residential property managers .....	44	22 775	7 567	1 772	346	43.5	3.3
531312	Nonresidential property managers .....	18	9 542	3 713	768	78	56.5	18.6
53132	Offices of real estate appraisers .....	24	6 176	1 910	463	56	41.4	1.1
531320	Offices of real estate appraisers .....	24	6 176	1 910	463	56	41.4	1.1
53139	Other activities related to real estate .....	20	3 484	1 234	248	40	95.7	2.2
531390	Other activities related to real estate .....	20	3 484	1 234	248	40	95.7	2.2
532	Rental and leasing services .....	123	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	27	20 999	2 944	722	139	1.7	—
53211	Passenger car rental and leasing .....	16	12 121	1 793	455	96	—	—
532111	Passenger car rental .....	15	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	8 878	1 151	267	43	4.0	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	8 878	1 151	267	43	4.0	—
5322	Consumer goods rental .....	67	33 700	7 001	1 776	472	10.5	3.0
53223	Video tape and disc rental .....	42	17 092	3 173	814	331	5.2	.4
532230	Video tape and disc rental .....	42	17 092	3 173	814	331	5.2	.4
53229	Other consumer goods rental .....	11	9 485	2 295	582	83	17.0	9.7
5324	Commercial and industrial machinery and equipment rental and leasing .....	24	27 940	6 861	1 590	213	7.5	.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	16 203	4 026	961	106	2.6	.2
53249	Other commercial and industrial machinery and equipment rental and leasing .....	13	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	13	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	10	8 854	2 003	429	71	11.7	.4
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>230</b>	<b>103 521</b>	<b>19 655</b>	<b>4 732</b>	<b>926</b>	<b>35.0</b>	<b>12.3</b>
531	Real estate .....	169	65 711	12 833	2 930	588	49.7	14.2
5311	Lessors of real estate .....	62	20 385	2 858	722	167	50.1	14.1
53111	Lessors of residential buildings and dwellings .....	26	11 573	1 672	392	86	31.6	16.2
531110	Lessors of residential buildings and dwellings .....	26	11 573	1 672	392	86	31.6	16.2
5311101	Lessors of apartment buildings .....	24	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	5 293	672	199	45	84.2	11.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	5 293	672	199	45	84.2	11.2
53113	Lessors of miniwarehouses and self-storage units .....	14	2 715	384	97	27	63.1	5.2
531130	Lessors of miniwarehouses and self-storage units .....	14	2 715	384	97	27	63.1	5.2
5312	Offices of real estate agents and brokers .....	57	31 476	4 497	1 017	176	41.4	15.4
53121	Offices of real estate agents and brokers .....	57	31 476	4 497	1 017	176	41.4	15.4
531210	Offices of real estate agents and brokers .....	57	31 476	4 497	1 017	176	41.4	15.4
5312101	Offices of residential real estate agents and brokers ...	48	26 969	3 086	664	148	39.3	17.8
5313	Activities related to real estate .....	50	13 850	5 478	1 191	245	68.1	11.7
53131	Real estate property managers .....	29	9 726	3 894	799	203	77.4	12.9
531311	Residential property managers .....	21	6 157	2 140	528	148	78.1	19.1
53132	Offices of real estate appraisers .....	16	3 750	1 521	374	38	47.1	3.5
531320	Offices of real estate appraisers .....	16	3 750	1 521	374	38	47.1	3.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	60	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	12	12 163	1 149	283	60	2.0	.8
5322	Consumer goods rental .....	37	15 614	3 584	1 035	204	15.8	17.8
53223	Video tape and disc rental .....	14	5 333	820	191	73	11.4	—
532230	Video tape and disc rental .....	14	5 333	820	191	73	11.4	—
53229	Other consumer goods rental .....	19	D	D	D	c	D	D
532292	Recreational goods rental .....	13	2 901	722	127	73	37.4	12.1
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>461</b>	<b>223 676</b>	<b>38 415</b>	<b>8 673</b>	<b>1 762</b>	<b>30.3</b>	<b>7.2</b>
531	Real estate .....	348	121 978	21 832	4 871	975	49.8	11.5
5311	Lessors of real estate .....	123	56 243	6 976	1 627	389	25.5	12.9
53111	Lessors of residential buildings and dwellings .....	48	29 357	3 344	758	192	22.5	14.3
531110	Lessors of residential buildings and dwellings .....	48	29 357	3 344	758	192	22.5	14.3
5311101	Lessors of apartment buildings .....	33	21 699	2 762	621	160	24.0	17.2
5311109	Lessors of dwellings other than apartment buildings .....	15	7 658	582	137	32	18.2	6.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	37	18 486	2 284	546	109	24.9	11.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	37	18 486	2 284	546	109	24.9	11.8
5311201	Lessors of professional and other office buildings .....	21	15 707	1 682	399	83	18.1	12.6
53113	Lessors of miniwarehouses and self-storage units .....	27	6 786	1 158	274	72	29.0	7.9
531130	Lessors of miniwarehouses and self-storage units .....	27	6 786	1 158	274	72	29.0	7.9
53119	Lessors of other real estate property .....	11	1 614	190	49	16	72.2	21.1
531190	Lessors of other real estate property .....	11	1 614	190	49	16	72.2	21.1
5311901	Lessors of manufactured (mobile) home sites .....	10	D	D	D	a	D	D
5312	Offices of real estate agents and brokers .....	125	43 102	7 175	1 662	312	75.2	9.3
53121	Offices of real estate agents and brokers .....	125	43 102	7 175	1 662	312	75.2	9.3
531210	Offices of real estate agents and brokers .....	125	43 102	7 175	1 662	312	75.2	9.3
5312101	Offices of residential real estate agents and brokers .....	102	33 129	5 717	1 331	262	74.9	7.1
5312109	Offices of nonresidential real estate agents and brokers .....	23	9 973	1 458	331	50	76.2	16.7
5313	Activities related to real estate .....	100	22 633	7 681	1 582	274	61.8	12.3
53131	Real estate property managers .....	45	11 571	3 951	887	173	55.2	9.8
531311	Residential property managers .....	33	9 467	2 949	652	134	56.1	11.6
531312	Nonresidential property managers .....	12	2 104	1 002	235	39	51.1	1.7
53132	Offices of real estate appraisers .....	28	6 892	2 632	496	66	65.8	10.2
531320	Offices of real estate appraisers .....	28	6 892	2 632	496	66	65.8	10.2
53139	Other activities related to real estate .....	27	4 170	1 098	199	35	73.7	22.9
531390	Other activities related to real estate .....	27	4 170	1 098	199	35	73.7	22.9
532	Rental and leasing services .....	113	101 698	16 583	3 802	787	7.0	2.1
5321	Automotive equipment rental and leasing .....	25	48 543	4 917	1 064	230	2.0	—
53211	Passenger car rental and leasing .....	15	33 038	3 054	623	156	.1	—
532111	Passenger car rental .....	15	33 038	3 054	623	156	.1	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	15 505	1 863	441	74	6.1	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	15 505	1 863	441	74	6.1	—
5322	Consumer goods rental .....	59	31 763	6 739	1 601	393	9.4	4.6
53223	Video tape and disc rental .....	23	14 094	2 314	553	214	8.1	1.7
532230	Video tape and disc rental .....	23	14 094	2 314	553	214	8.1	1.7
53229	Other consumer goods rental .....	22	10 561	2 764	645	114	17.5	2.9
532292	Recreational goods rental .....	11	1 864	522	90	38	26.6	—
5323	General rental centers .....	11	4 048	929	195	29	50.6	1.4
53231	General rental centers .....	11	4 048	929	195	29	50.6	1.4
532310	General rental centers .....	11	4 048	929	195	29	50.6	1.4
5324	Commercial and industrial machinery and equipment rental and leasing .....	18	17 344	3 998	942	135	6.4	3.6
<b>PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>456</b>	<b>343 321</b>	<b>66 935</b>	<b>16 634</b>	<b>2 462</b>	<b>29.8</b>	<b>6.6</b>

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate .....	378	221 695	35 875	8 222	1 423	41.5	9.5
5311	Lessors of real estate .....	139	109 323	17 609	4 210	811	20.1	10.9
53111	Lessors of residential buildings and dwellings .....	40	27 437	5 685	1 324	319	36.5	3.0
531110	Lessors of residential buildings and dwellings .....	40	27 437	5 685	1 324	319	36.5	3.0
5311101	Lessors of apartment buildings .....	26	22 213	4 913	1 135	281	32.0	2.5
5311109	Lessors of dwellings other than apartment buildings .....	14	5 224	772	189	38	55.7	4.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	48	46 268	6 422	1 565	198	17.8	18.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	48	46 268	6 422	1 565	198	17.8	18.6
5311201	Lessors of professional and other office buildings .....	23	20 229	2 678	657	62	32.4	23.8
5311203	Lessors of shopping centers and retail stores .....	11	15 274	878	259	53	6.6	9.1
53113	Lessors of miniwarehouses and self-storage units .....	25	7 773	1 077	256	76	25.1	16.6
531130	Lessors of miniwarehouses and self-storage units .....	25	7 773	1 077	256	76	25.1	16.6
53119	Lessors of other real estate property .....	26	27 845	4 425	1 065	218	6.5	4.3
531190	Lessors of other real estate property .....	26	27 845	4 425	1 065	218	6.5	4.3
5311901	Lessors of manufactured (mobile) home sites .....	26	27 845	4 425	1 065	218	6.5	4.3
5312	Offices of real estate agents and brokers .....	157	84 770	9 376	2 117	388	66.9	8.6
53121	Offices of real estate agents and brokers .....	157	84 770	9 376	2 117	388	66.9	8.6
531210	Offices of real estate agents and brokers .....	157	84 770	9 376	2 117	388	66.9	8.6
5312101	Offices of residential real estate agents and brokers .....	132	71 427	7 394	1 726	314	63.4	10.2
5312109	Offices of nonresidential real estate agents and brokers .....	25	13 343	1 982	391	74	85.7	.4
5313	Activities related to real estate .....	82	27 602	8 890	1 895	224	48.2	6.6
53131	Real estate property managers .....	40	14 915	5 801	1 171	133	53.6	4.1
531311	Residential property managers .....	22	8 485	1 620	389	63	32.2	4.3
531312	Nonresidential property managers .....	18	6 430	4 181	782	70	81.8	3.8
53132	Offices of real estate appraisers .....	25	8 727	2 095	442	57	34.8	4.2
531320	Offices of real estate appraisers .....	25	8 727	2 095	442	57	34.8	4.2
53139	Other activities related to real estate .....	17	3 960	994	282	34	57.3	21.4
531390	Other activities related to real estate .....	17	3 960	994	282	34	57.3	21.4
532	Rental and leasing services .....	77	D	D	D	g	D	D
5321	Automotive equipment rental and leasing .....	12	6 286	1 108	265	40	5.9	4.6
5322	Consumer goods rental .....	40	24 430	5 649	1 479	309	20.7	3.5
53223	Video tape and disc rental .....	15	10 401	1 618	387	147	26.8	6.3
532230	Video tape and disc rental .....	15	10 401	1 618	387	147	26.8	6.3
53229	Other consumer goods rental .....	13	8 922	3 208	883	127	17.2	2.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	19	87 409	23 623	6 497	662	4.3	.6
53249	Other commercial and industrial machinery and equipment rental and leasing .....	11	82 654	22 548	6 258	627	3.6	.6
532490	Other commercial and industrial machinery and equipment rental and leasing .....	11	82 654	22 548	6 258	627	3.6	.6
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
	<b>PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>221</b>	<b>107 426</b>	<b>16 610</b>	<b>3 876</b>	<b>740</b>	<b>40.8</b>	<b>14.6</b>
531	Real estate .....	184	90 579	12 877	2 967	539	46.1	14.9
5311	Lessors of real estate .....	40	21 872	3 055	825	175	22.8	5.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	12 307	1 479	429	83	13.8	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	12 307	1 479	429	83	13.8	5.4
53113	Lessors of miniwarehouses and self-storage units .....	10	2 404	252	64	21	28.8	13.6
531130	Lessors of miniwarehouses and self-storage units .....	10	2 404	252	64	21	28.8	13.6
53119	Lessors of other real estate property .....	10	3 746	670	166	25	35.8	5.0
531190	Lessors of other real estate property .....	10	3 746	670	166	25	35.8	5.0
5312	Offices of real estate agents and brokers .....	102	59 454	6 807	1 429	252	52.8	19.7
53121	Offices of real estate agents and brokers .....	102	59 454	6 807	1 429	252	52.8	19.7
531210	Offices of real estate agents and brokers .....	102	59 454	6 807	1 429	252	52.8	19.7
5312101	Offices of residential real estate agents and brokers .....	93	58 277	6 555	1 382	244	52.8	19.8
5313	Activities related to real estate .....	42	9 253	3 015	713	112	58.0	6.0
53131	Real estate property managers .....	21	3 615	1 292	309	65	60.9	14.9
531311	Residential property managers .....	18	3 314	1 162	290	61	57.3	16.2
53139	Other activities related to real estate .....	12	2 794	580	143	16	51.6	.5
531390	Other activities related to real estate .....	12	2 794	580	143	16	51.6	.5
532	Rental and leasing services .....	37	16 847	3 733	909	201	12.3	12.9
5322	Consumer goods rental .....	25	9 301	1 796	451	131	10.5	1.1
53223	Video tape and disc rental .....	15	4 280	857	230	107	8.1	2.2
532230	Video tape and disc rental .....	15	4 280	857	230	107	8.1	2.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1 065</b>	<b>703 769</b>	<b>106 369</b>	<b>24 732</b>	<b>3 962</b>	<b>24.9</b>	<b>12.4</b>
531	Real estate .....	905	566 375	80 658	18 697	2 831	27.6	15.0
5311	Lessors of real estate .....	267	192 808	22 052	5 608	1 058	20.7	11.2
53111	Lessors of residential buildings and dwellings .....	98	83 687	9 499	2 535	481	16.8	14.5
531110	Lessors of residential buildings and dwellings .....	98	83 687	9 499	2 535	481	16.8	14.5
5311101	Lessors of apartment buildings .....	63	66 301	7 069	1 705	302	16.0	12.5
5311109	Lessors of dwellings other than apartment buildings .....	35	17 386	2 430	830	179	20.0	22.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	70	43 422	3 941	979	184	33.0	6.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	70	43 422	3 941	979	184	33.0	6.3
5311201	Lessors of professional and other office buildings .....	29	8 748	1 157	274	70	72.3	18.7
5311203	Lessors of shopping centers and retail stores .....	20	28 565	1 605	385	63	15.8	.5
5311209	Lessors of other nonresidential buildings and facilities .....	13	2 697	625	136	25	89.5	10.5
53113	Lessors of miniwarehouses and self-storage units .....	29	7 194	837	193	59	30.0	20.9
531130	Lessors of miniwarehouses and self-storage units .....	29	7 194	837	193	59	30.0	20.9
53119	Lessors of other real estate property .....	70	58 505	7 775	1 901	334	15.9	9.1
531190	Lessors of other real estate property .....	70	58 505	7 775	1 901	334	15.9	9.1
5311901	Lessors of manufactured (mobile) home sites .....	63	51 590	6 539	1 514	308	15.5	9.5
5312	Offices of real estate agents and brokers .....	419	291 826	32 333	6 978	893	26.3	19.4
53121	Offices of real estate agents and brokers .....	419	291 826	32 333	6 978	893	26.3	19.4
531210	Offices of real estate agents and brokers .....	419	291 826	32 333	6 978	893	26.3	19.4
5312101	Offices of residential real estate agents and brokers .....	361	274 862	27 932	6 015	772	23.5	19.8
5312109	Offices of nonresidential real estate agents and brokers .....	58	16 964	4 401	963	121	70.8	13.3
5313	Activities related to real estate .....	219	81 741	26 273	6 111	880	48.8	8.4
53131	Real estate property managers .....	100	47 680	19 540	4 755	688	32.4	10.9
531311	Residential property managers .....	68	27 487	9 598	2 197	382	29.0	18.0
531312	Nonresidential property managers .....	32	20 193	9 942	2 558	306	37.1	1.3
53132	Offices of real estate appraisers .....	49	14 083	2 766	625	95	64.4	.2
531320	Offices of real estate appraisers .....	49	14 083	2 766	625	95	64.4	.2
53139	Other activities related to real estate .....	70	19 978	3 967	731	97	77.0	8.3
531390	Other activities related to real estate .....	70	19 978	3 967	731	97	77.0	8.3
532	Rental and leasing services .....	154	133 003	23 620	5 517	1 080	14.3	1.7
5321	Automotive equipment rental and leasing .....	37	52 413	6 387	1 614	299	4.4	2.5
53211	Passenger car rental and leasing .....	23	34 786	4 185	1 072	223	6.6	3.7
532111	Passenger car rental .....	19	32 954	3 973	1 009	218	1.6	3.9
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	14	17 627	2 202	542	76	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	14	17 627	2 202	542	76	—	—
5321201	Truck rental without drivers .....	11	D	D	D	b	D	D
5322	Consumer goods rental .....	86	50 437	10 879	2 441	578	20.1	.5
53221	Consumer electronics and appliances rental .....	10	D	D	D	b	D	D
532210	Consumer electronics and appliances rental .....	10	D	D	D	b	D	D
53223	Video tape and disc rental .....	44	20 349	3 130	616	249	10.3	1.2
532230	Video tape and disc rental .....	44	20 349	3 130	616	249	10.3	1.2
53229	Other consumer goods rental .....	26	18 329	5 165	1 199	215	34.0	.1
532299	All other consumer goods rental .....	10	4 430	1 715	380	90	67.9	—
5324	Commercial and industrial machinery and equipment rental and leasing .....	25	23 266	4 924	1 137	144	16.4	3.1
53249	Other commercial and industrial machinery and equipment rental and leasing .....	16	9 981	2 221	483	74	36.3	6.9
532490	Other commercial and industrial machinery and equipment rental and leasing .....	16	9 981	2 221	483	74	36.3	6.9
5324902	Industrial equipment rental and leasing .....	12	9 304	2 047	456	70	37.8	4.6
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	6	4 391	2 091	518	51	.1	.1
<b>SEBRING, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>82</b>	<b>35 871</b>	<b>6 284</b>	<b>1 430</b>	<b>281</b>	<b>42.9</b>	<b>6.7</b>
531	Real estate .....	67	24 434	4 208	928	181	60.7	4.8
5311	Lessors of real estate .....	25	6 776	1 241	322	78	21.2	2.4
53119	Lessors of other real estate property .....	10	5 060	927	246	52	8.1	—
531190	Lessors of other real estate property .....	10	5 060	927	246	52	8.1	—
5311901	Lessors of manufactured (mobile) home sites .....	10	5 060	927	246	52	8.1	—
5312	Offices of real estate agents and brokers .....	30	10 143	1 323	260	51	92.6	1.6
53121	Offices of real estate agents and brokers .....	30	10 143	1 323	260	51	92.6	1.6
531210	Offices of real estate agents and brokers .....	30	10 143	1 323	260	51	92.6	1.6
5312101	Offices of residential real estate agents and brokers .....	29	D	D	D	b	D	D
5313	Activities related to real estate .....	12	7 515	1 644	346	52	53.4	11.2
532	Rental and leasing services .....	15	11 437	2 076	502	100	4.8	10.8

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>397</b>	<b>252 242</b>	<b>47 450</b>	<b>11 061</b>	<b>2 150</b>	<b>27.3</b>	<b>9.3</b>
531	Real estate .....	315	149 686	29 637	6 740	1 210	42.6	12.7
5311	Lessors of real estate .....	121	64 497	7 171	1 766	390	27.4	10.3
53111	Lessors of residential buildings and dwellings .....	60	26 530	2 878	665	161	33.7	19.5
531110	Lessors of residential buildings and dwellings .....	60	26 530	2 878	665	161	33.7	19.5
5311101	Lessors of apartment buildings .....	44	22 613	2 307	535	119	29.5	22.5
5311109	Lessors of dwellings other than apartment buildings .....	16	3 917	571	130	42	57.8	2.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	29	27 317	2 783	756	147	16.9	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	29	27 317	2 783	756	147	16.9	3.1
5311201	Lessors of professional and other office buildings .....	14	3 950	742	187	37	29.8	7.5
53113	Lessors of miniwarehouses and self-storage units .....	10	5 433	675	144	32	44.5	—
531130	Lessors of miniwarehouses and self-storage units .....	10	5 433	675	144	32	44.5	—
53119	Lessors of other real estate property .....	22	5 217	835	201	50	33.2	12.3
531190	Lessors of other real estate property .....	22	5 217	835	201	50	33.2	12.3
5311901	Lessors of manufactured (mobile) home sites .....	14	3 791	504	112	34	25.3	7.3
5312	Offices of real estate agents and brokers .....	104	46 956	7 792	1 744	260	64.6	12.3
53121	Offices of real estate agents and brokers .....	104	46 956	7 792	1 744	260	64.6	12.3
531210	Offices of real estate agents and brokers .....	104	46 956	7 792	1 744	260	64.6	12.3
5312101	Offices of residential real estate agents and brokers .....	82	36 862	4 589	990	178	68.3	13.4
5312109	Offices of nonresidential real estate agents and brokers .....	22	10 094	3 203	754	82	51.4	8.3
5313	Activities related to real estate .....	90	38 233	14 674	3 230	560	41.0	17.2
53131	Real estate property managers .....	51	29 507	11 301	2 487	479	35.9	21.1
531311	Residential property managers .....	43	26 047	10 737	2 357	456	28.0	23.2
53132	Offices of real estate appraisers .....	27	7 321	3 069	674	70	52.7	3.1
531320	Offices of real estate appraisers .....	27	7 321	3 069	674	70	52.7	3.1
53139	Other activities related to real estate .....	12	1 405	304	69	11	87.0	9.7
531390	Other activities related to real estate .....	12	1 405	304	69	11	87.0	9.7
532	Rental and leasing services .....	80	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	18	58 530	8 000	1 986	440	.2	.4
53211	Passenger car rental and leasing .....	12	35 263	5 061	1 254	348	—	.2
532111	Passenger car rental .....	12	35 263	5 061	1 254	348	—	.2
5322	Consumer goods rental .....	43	23 879	5 992	1 418	384	11.2	15.6
53223	Video tape and disc rental .....	21	11 210	1 801	454	212	11.2	—
532230	Video tape and disc rental .....	21	11 210	1 801	454	212	11.2	—
5324	Commercial and industrial machinery and equipment rental and leasing .....	12	16 335	2 956	736	92	11.5	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3 390</b>	<b>3 147 313</b>	<b>522 668</b>	<b>125 580</b>	<b>17 730</b>	<b>20.2</b>	<b>7.9</b>
531	Real estate .....	2 786	1 809 906	311 411	74 394	10 885	29.4	11.7
5311	Lessors of real estate .....	1 042	908 130	108 643	26 622	4 794	17.4	10.5
53111	Lessors of residential buildings and dwellings .....	448	483 064	61 734	15 206	2 739	12.1	8.1
531110	Lessors of residential buildings and dwellings .....	448	483 064	61 734	15 206	2 739	12.1	8.1
5311101	Lessors of apartment buildings .....	371	455 142	57 139	14 161	2 531	10.3	8.0
5311109	Lessors of dwellings other than apartment buildings .....	77	27 922	4 595	1 065	208	42.7	9.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	262	265 282	27 326	6 677	945	22.5	16.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	262	265 282	27 326	6 677	945	22.5	16.4
5311201	Lessors of professional and other office buildings .....	109	107 601	11 154	2 587	361	22.3	4.9
5311202	Lessors of manufacturing and industrial buildings .....	32	8 682	2 244	514	63	73.5	22.2
5311203	Lessors of shopping centers and retail stores .....	89	127 832	9 233	2 568	384	16.2	27.2
5311209	Lessors of other nonresidential buildings and facilities .....	32	21 167	4 695	1 008	137	40.1	7.4
53113	Lessors of miniwarehouses and self-storage units .....	114	29 747	4 078	917	273	30.2	9.7
531130	Lessors of miniwarehouses and self-storage units .....	114	29 747	4 078	917	273	30.2	9.7
53119	Lessors of other real estate property .....	218	130 037	15 505	3 822	837	23.9	7.4
531190	Lessors of other real estate property .....	218	130 037	15 505	3 822	837	23.9	7.4
5311901	Lessors of manufactured (mobile) home sites .....	191	118 249	13 421	3 301	719	23.8	7.8
5311909	Lessors of other real estate property .....	27	11 788	2 084	521	118	25.0	3.6
5312	Offices of real estate agents and brokers .....	1 019	579 450	104 882	24 538	2 925	40.7	12.8
53121	Offices of real estate agents and brokers .....	1 019	579 450	104 882	24 538	2 925	40.7	12.8
531210	Offices of real estate agents and brokers .....	1 019	579 450	104 882	24 538	2 925	40.7	12.8
5312101	Offices of residential real estate agents and brokers .....	808	398 234	47 550	10 808	1 787	45.7	14.2
5312109	Offices of nonresidential real estate agents and brokers .....	211	181 216	57 332	13 730	1 138	29.9	9.7
5313	Activities related to real estate .....	725	322 326	97 886	23 234	3 166	43.0	13.3
53131	Real estate property managers .....	331	208 319	65 212	16 034	2 237	37.8	13.0
531311	Residential property managers .....	237	144 656	37 485	9 365	1 342	36.4	14.8
531312	Nonresidential property managers .....	94	63 663	27 727	6 669	895	41.1	9.1
53132	Offices of real estate appraisers .....	180	52 710	17 914	3 979	470	47.8	13.0
531320	Offices of real estate appraisers .....	180	52 710	17 914	3 979	470	47.8	13.0
53139	Other activities related to real estate .....	214	61 297	14 760	3 221	459	56.1	14.3
531390	Other activities related to real estate .....	214	61 297	14 760	3 221	459	56.1	14.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	582	1 277 937	200 245	48 304	6 623	5.5	2.9
5321	Automotive equipment rental and leasing .....	111	396 667	59 970	14 840	2 247	.4	4.1
53211	Passenger car rental and leasing .....	53	321 912	50 197	12 455	1 930	.3	4.7
532111	Passenger car rental .....	51	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	58	74 755	9 773	2 385	317	.7	1.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	58	74 755	9 773	2 385	317	.7	1.4
5321201	Truck rental without drivers .....	39	D	D	D	c	D	D
5321202	Truck leasing .....	17	49 152	6 378	1 622	163	.4	1.1
5322	Consumer goods rental .....	307	288 801	50 151	11 922	2 382	9.3	2.2
53221	Consumer electronics and appliances rental .....	49	35 672	7 404	1 819	228	1.5	1.0
532210	Consumer electronics and appliances rental .....	49	35 672	7 404	1 819	228	1.5	1.0
53222	Formal wear and costume rental .....	23	5 738	1 369	337	116	10.5	—
532220	Formal wear and costume rental .....	23	5 738	1 369	337	116	10.5	—
53223	Video tape and disc rental .....	127	83 727	13 110	3 230	1 091	7.0	1.7
532230	Video tape and disc rental .....	127	83 727	13 110	3 230	1 091	7.0	1.7
53229	Other consumer goods rental .....	108	163 664	28 268	6 536	947	12.2	2.8
532291	Home health equipment rental .....	38	130 238	20 236	4 655	551	5.2	1.8
532292	Recreational goods rental .....	40	6 215	1 439	286	83	37.9	9.1
532299	All other consumer goods rental .....	30	27 211	6 593	1 595	313	39.8	6.4
5323	General rental centers .....	48	28 912	6 377	1 590	233	22.8	7.4
53231	General rental centers .....	48	28 912	6 377	1 590	233	22.8	7.4
532310	General rental centers .....	48	28 912	6 377	1 590	233	22.8	7.4
5324	Commercial and industrial machinery and equipment rental and leasing .....	116	563 557	83 747	19 952	1 761	6.2	2.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	35	75 713	15 784	3 848	439	13.4	7.0
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	31	72 012	15 459	3 776	430	13.8	7.1
5324121	Rental and leasing of heavy construction equipment without operators .....	31	72 012	15 459	3 776	430	13.8	7.1
53242	Office machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
532420	Office machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	69	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	69	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	19	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	49	110 551	28 177	7 004	842	8.9	5.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	22	59 470	11 012	2 882	222	53.2	1.4
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	22	59 470	11 012	2 882	222	53.2	1.4
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	22	59 470	11 012	2 882	222	53.2	1.4
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	22	59 470	11 012	2 882	222	53.2	1.4
5331109	Patent owners and lessors .....	22	59 470	11 012	2 882	222	53.2	1.4
<b>VERO BEACH, FL METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>219</b>	<b>94 014</b>	<b>14 897</b>	<b>3 474</b>	<b>658</b>	<b>42.6</b>	<b>5.6</b>
531	Real estate .....	194	82 368	12 730	2 960	529	47.4	5.6
5311	Lessors of real estate .....	77	35 989	4 233	974	240	43.0	6.0
53111	Lessors of residential buildings and dwellings .....	25	10 049	1 256	279	72	59.1	6.5
531110	Lessors of residential buildings and dwellings .....	25	10 049	1 256	279	72	59.1	6.5
5311101	Lessors of apartment buildings .....	17	5 070	842	188	53	63.6	12.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	21	7 367	944	223	42	58.8	13.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	21	7 367	944	223	42	58.8	13.9
5311201	Lessors of professional and other office buildings .....	12	5 192	686	162	28	43.2	19.6
53113	Lessors of miniwarehouses and self-storage units .....	11	2 192	387	80	36	34.5	3.8
531130	Lessors of miniwarehouses and self-storage units .....	11	2 192	387	80	36	34.5	3.8
53119	Lessors of other real estate property .....	20	16 381	1 646	392	90	27.1	2.4
531190	Lessors of other real estate property .....	20	16 381	1 646	392	90	27.1	2.4
5311901	Lessors of manufactured (mobile) home sites .....	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	70	33 986	4 217	977	157	50.3	1.2
53121	Offices of real estate agents and brokers .....	70	33 986	4 217	977	157	50.3	1.2
531210	Offices of real estate agents and brokers .....	70	33 986	4 217	977	157	50.3	1.2
5312101	Offices of residential real estate agents and brokers .....	62	32 353	3 711	876	146	49.8	1.1
5313	Activities related to real estate .....	47	12 393	4 280	1 009	132	52.4	16.3
53131	Real estate property managers .....	28	9 725	3 237	759	98	49.9	20.2
531311	Residential property managers .....	15	8 268	2 515	590	70	51.1	22.0
531312	Nonresidential property managers .....	13	1 457	722	169	28	43.4	10.1
53139	Other activities related to real estate .....	12	1 015	348	87	15	76.0	2.9
531390	Other activities related to real estate .....	12	1 015	348	87	15	76.0	2.9
532	Rental and leasing services .....	25	11 646	2 167	514	129	8.6	6.2
5322	Consumer goods rental .....	14	6 028	1 016	241	82	—	9.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WAUCHULA, FL MICROPOLITAN STATISTICAL AREA</b>							
53	<b>Real estate and rental and leasing .....</b>	<b>22</b>	<b>6 638</b>	<b>1 154</b>	<b>280</b>	<b>59</b>	<b>37.2</b>	<b>18.8</b>
531	Real estate .....	16	5 201	820	197	39	47.5	20.2
532	Rental and leasing services .....	6	1 437	334	83	20	—	13.7

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>284</b>	<b>249 055</b>	<b>44 773</b>	<b>10 532</b>	<b>2 022</b>	<b>29.9</b>	<b>8.2</b>
531	Real estate .....	231	D	D	D	g	D	D
5311	Lessors of real estate .....	105	D	D	D	f	D	D
53111	Lessors of residential buildings and dwellings .....	60	D	D	D	e	D	D
531110	Lessors of residential buildings and dwellings .....	60	D	D	D	e	D	D
5311101	Lessors of apartment buildings .....	47	D	D	D	e	D	D
5311109	Lessors of dwellings other than apartment buildings .....	13	3 604	678	154	30	55.9	24.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	27	14 908	2 239	516	141	48.1	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	27	14 908	2 239	516	141	48.1	1.6
5311201	Lessors of professional and other office buildings .....	12	4 362	979	215	65	57.9	5.4
5311203	Lessors of shopping centers and retail stores .....	10	9 279	1 100	271	67	36.4	—
5312	Offices of real estate agents and brokers .....	55	D	D	D	c	D	D
53121	Offices of real estate agents and brokers .....	55	D	D	D	c	D	D
531210	Offices of real estate agents and brokers .....	55	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers .....	41	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers .....	14	4 393	1 253	301	44	39.3	4.3
5313	Activities related to real estate .....	71	34 167	15 091	3 401	705	48.2	16.5
53131	Real estate property managers .....	47	26 745	13 484	3 116	653	50.3	13.8
531311	Residential property managers .....	43	25 627	13 286	3 062	643	49.6	13.0
53132	Offices of real estate appraisers .....	16	4 279	1 121	248	41	42.3	—
531320	Offices of real estate appraisers .....	16	4 279	1 121	248	41	42.3	—
532	Rental and leasing services .....	52	68 266	9 268	2 152	429	40.6	2.4
5321	Automotive equipment rental and leasing .....	15	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	24	D	D	D	c	D	D
53223	Video tape and disc rental .....	14	D	D	D	c	D	D
532230	Video tape and disc rental .....	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>BAKER</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>10</b>	<b>1 551</b>	<b>222</b>	<b>48</b>	<b>38</b>	<b>61.0</b>	<b>9.9</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental and leasing services .....	3	D	D	D	b	D	D
<b>BAY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>230</b>	<b>103 521</b>	<b>19 655</b>	<b>4 732</b>	<b>926</b>	<b>35.0</b>	<b>12.3</b>
531	Real estate .....	169	65 711	12 833	2 930	588	49.7	14.2
5311	Lessors of real estate .....	62	20 385	2 858	722	167	50.1	14.1
53111	Lessors of residential buildings and dwellings .....	26	11 573	1 672	392	86	31.6	16.2
531110	Lessors of residential buildings and dwellings .....	26	11 573	1 672	392	86	31.6	16.2
5311101	Lessors of apartment buildings .....	24	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	5 293	672	199	45	84.2	11.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	5 293	672	199	45	84.2	11.2
53113	Lessors of miniwarehouses and self-storage units .....	14	2 715	384	97	27	63.1	5.2
531130	Lessors of miniwarehouses and self-storage units .....	14	2 715	384	97	27	63.1	5.2
5312	Offices of real estate agents and brokers .....	57	31 476	4 497	1 017	176	41.4	15.4
53121	Offices of real estate agents and brokers .....	57	31 476	4 497	1 017	176	41.4	15.4
531210	Offices of real estate agents and brokers .....	57	31 476	4 497	1 017	176	41.4	15.4
5312101	Offices of residential real estate agents and brokers .....	48	26 969	3 086	664	148	39.3	17.8
5313	Activities related to real estate .....	50	13 850	5 478	1 191	245	68.1	11.7
53131	Real estate property managers .....	29	9 726	3 894	799	203	77.4	12.9
531311	Residential property managers .....	21	6 157	2 140	528	148	78.1	19.1
53132	Offices of real estate appraisers .....	16	3 750	1 521	374	38	47.1	3.5
531320	Offices of real estate appraisers .....	16	3 750	1 521	374	38	47.1	3.5
532	Rental and leasing services .....	60	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	12	12 163	1 149	283	60	2.0	.8
5322	Consumer goods rental .....	37	15 614	3 584	1 035	204	15.8	17.8
53223	Video tape and disc rental .....	14	5 333	820	191	73	11.4	—
532230	Video tape and disc rental .....	14	5 333	820	191	73	11.4	—
53229	Other consumer goods rental .....	19	D	D	D	c	D	D
532292	Recreational goods rental .....	13	2 901	722	127	73	37.4	12.1
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRADFORD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>14</b>	<b>6 757</b>	<b>1 219</b>	<b>306</b>	<b>67</b>	<b>47.6</b>	<b>2.3</b>
531	Real estate .....	10	2 747	449	97	21	94.4	5.6
532	Rental and leasing services .....	4	4 010	770	209	46	15.5	—
<b>BREVARD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>609</b>	<b>366 799</b>	<b>60 005</b>	<b>14 041</b>	<b>2 597</b>	<b>26.9</b>	<b>6.0</b>
531	Real estate .....	484	281 046	42 288	9 745	1 737	32.7	7.4
5311	Lessors of real estate .....	166	83 710	13 284	3 133	650	21.5	16.1
53111	Lessors of residential buildings and dwellings .....	69	49 017	7 932	1 901	397	13.4	24.2
531110	Lessors of residential buildings and dwellings .....	69	49 017	7 932	1 901	397	13.4	24.2
5311101	Lessors of apartment buildings .....	58	46 709	7 172	1 687	364	9.9	24.6
5311109	Lessors of dwellings other than apartment buildings .....	11	2 308	760	214	33	83.3	15.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	35	14 169	2 577	605	113	32.1	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	35	14 169	2 577	605	113	32.1	4.0
5311201	Lessors of professional and other office buildings .....	17	5 197	1 073	242	47	51.2	4.7
5311203	Lessors of shopping centers and retail stores .....	11	2 854	423	106	25	20.3	11.4
53113	Lessors of miniwarehouses and self-storage units .....	27	6 720	788	179	54	33.8	9.0
531130	Lessors of miniwarehouses and self-storage units .....	27	6 720	788	179	54	33.8	9.0
53119	Lessors of other real estate property .....	35	13 804	1 987	448	86	33.7	3.0
531190	Lessors of other real estate property .....	35	13 804	1 987	448	86	33.7	3.0
5311901	Lessors of manufactured (mobile) home sites .....	34	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	212	155 359	14 580	3 361	567	33.8	3.1
53121	Offices of real estate agents and brokers .....	212	155 359	14 580	3 361	567	33.8	3.1
531210	Offices of real estate agents and brokers .....	212	155 359	14 580	3 361	567	33.8	3.1
5312101	Offices of residential real estate agents and brokers .....	174	143 524	11 801	2 725	496	28.9	3.0
5312109	Offices of nonresidential real estate agents and brokers .....	38	11 835	2 779	636	71	93.8	3.8
5313	Activities related to real estate .....	106	41 977	14 424	3 251	520	50.5	6.4
53131	Real estate property managers .....	62	32 317	11 280	2 540	424	47.4	7.8
531311	Residential property managers .....	44	22 775	7 567	1 772	346	43.5	3.3
531312	Nonresidential property managers .....	18	9 542	3 713	768	78	56.5	18.6
53132	Offices of real estate appraisers .....	24	6 176	1 910	463	56	41.4	1.1
531320	Offices of real estate appraisers .....	24	6 176	1 910	463	56	41.4	1.1
53139	Other activities related to real estate .....	20	3 484	1 234	248	40	95.7	2.2
531390	Other activities related to real estate .....	20	3 484	1 234	248	40	95.7	2.2
532	Rental and leasing services .....	123	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	27	20 999	2 944	722	139	1.7	—
53211	Passenger car rental and leasing .....	16	12 121	1 793	455	96	—	—
532111	Passenger car rental .....	15	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	8 878	1 151	267	43	4.0	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	8 878	1 151	267	43	4.0	—
5322	Consumer goods rental .....	67	33 700	7 001	1 776	472	10.5	3.0
53223	Video tape and disc rental .....	42	17 092	3 173	814	331	5.2	.4
532230	Video tape and disc rental .....	42	17 092	3 173	814	331	5.2	.4
53229	Other consumer goods rental .....	11	9 485	2 295	582	83	17.0	9.7
5324	Commercial and industrial machinery and equipment rental and leasing .....	24	27 940	6 861	1 590	213	7.5	.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	16 203	4 026	961	106	2.6	.2
53249	Other commercial and industrial machinery and equipment rental and leasing .....	13	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	13	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	10	8 854	2 003	429	71	11.7	.4
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>BROWARD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2 797</b>	<b>2 947 559</b>	<b>519 879</b>	<b>123 033</b>	<b>16 288</b>	<b>21.0</b>	<b>9.9</b>
531	Real estate .....	2 374	1 916 190	328 134	76 799	10 084	28.8	11.0
5311	Lessors of real estate .....	833	744 048	95 308	22 336	4 075	24.6	9.0
53111	Lessors of residential buildings and dwellings .....	385	442 419	52 090	12 457	2 266	17.9	10.5
531110	Lessors of residential buildings and dwellings .....	385	442 419	52 090	12 457	2 266	17.9	10.5
5311101	Lessors of apartment buildings .....	323	410 217	47 593	11 408	2 057	17.2	10.4
5311109	Lessors of dwellings other than apartment buildings .....	62	32 202	4 497	1 049	209	27.4	12.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	293	212 414	33 133	7 543	1 332	36.3	7.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	293	212 414	33 133	7 543	1 332	36.3	7.2
5311201	Lessors of professional and other office buildings .....	130	72 558	12 922	2 600	560	46.7	13.5
5311202	Lessors of manufacturing and industrial buildings .....	29	22 769	3 136	886	70	56.9	.3
5311203	Lessors of shopping centers and retail stores .....	92	64 856	7 696	1 778	296	40.3	4.7
5311209	Lessors of other nonresidential buildings and facilities .....	42	52 231	9 379	2 279	406	7.8	4.5
53113	Lessors of miniwarehouses and self-storage units .....	82	39 009	4 166	927	237	22.9	8.9
531130	Lessors of miniwarehouses and self-storage units .....	82	39 009	4 166	927	237	22.9	8.9
53119	Lessors of other real estate property .....	73	50 206	5 919	1 409	240	35.0	3.3
531190	Lessors of other real estate property .....	73	50 206	5 919	1 409	240	35.0	3.3
5311901	Lessors of manufactured (mobile) home sites .....	55	46 699	5 087	1 214	203	33.3	1.8
5311909	Lessors of other real estate property .....	18	3 507	832	195	37	57.1	24.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROWARD—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers .....	857	846 852	127 878	31 331	2 902	27.8	12.7
53121	Offices of real estate agents and brokers .....	857	846 852	127 878	31 331	2 902	27.8	12.7
5312101	Offices of residential real estate agents and brokers ...	694	747 945	96 110	23 047	2 265	25.9	12.1
5312109	Offices of nonresidential real estate agents and brokers .....	163	98 907	31 768	8 284	637	42.3	17.7
5313	Activities related to real estate .....	684	325 290	104 948	23 132	3 107	41.2	11.0
53131	Real estate property managers .....	343	210 598	70 136	15 211	2 331	37.6	12.1
531311	Residential property managers .....	209	122 807	40 727	8 312	1 509	45.9	14.4
531312	Nonresidential property managers .....	134	87 791	29 409	6 899	822	25.9	8.8
53132	Offices of real estate appraisers .....	147	42 564	14 190	3 231	335	52.5	4.7
531320	Offices of real estate appraisers .....	147	42 564	14 190	3 231	335	52.5	4.7
53139	Other activities related to real estate .....	194	72 128	20 622	4 690	441	45.2	11.6
531390	Other activities related to real estate .....	194	72 128	20 622	4 690	441	45.2	11.6
532	Rental and leasing services .....	410	1 007 247	184 368	44 574	6 005	5.5	8.0
5321	Automotive equipment rental and leasing .....	85	627 411	93 958	23 341	3 265	.7	8.3
53211	Passenger car rental and leasing .....	60	468 377	83 807	20 569	3 043	.8	10.9
532111	Passenger car rental .....	50	448 209	80 563	19 920	2 961	.5	10.2
532112	Passenger car leasing .....	10	20 168	3 244	649	82	6.1	24.6
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	25	159 034	10 151	2 772	222	.7	.7
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	25	159 034	10 151	2 772	222	.7	.7
5321201	Truck rental without drivers .....	15	D	D	D	b	D	D
5322	Consumer goods rental .....	195	118 995	26 027	6 426	1 341	17.8	3.3
53221	Consumer electronics and appliances rental .....	19	12 678	2 819	631	82	.4	—
532210	Consumer electronics and appliances rental .....	19	12 678	2 819	631	82	.4	—
53222	Formal wear and costume rental .....	16	6 372	1 597	281	74	11.7	.1
532220	Formal wear and costume rental .....	16	6 372	1 597	281	74	11.7	.1
53223	Video tape and disc rental .....	92	59 530	9 767	2 448	752	14.1	1.2
532230	Video tape and disc rental .....	92	59 530	9 767	2 448	752	14.1	1.2
53229	Other consumer goods rental .....	68	40 415	11 844	3 066	433	29.7	7.9
532291	Home health equipment rental .....	14	7 730	2 642	729	75	40.0	.5
532292	Recreational goods rental .....	22	5 559	1 183	345	58	42.7	4.4
532299	All other consumer goods rental .....	32	27 126	8 019	1 992	300	24.1	10.8
5323	General rental centers .....	29	23 247	5 736	1 431	224	29.4	2.3
53231	General rental centers .....	29	23 247	5 736	1 431	224	29.4	2.3
532310	General rental centers .....	29	23 247	5 736	1 431	224	29.4	2.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	101	237 594	58 647	13 376	1 175	9.6	10.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	38	157 815	41 985	9 338	653	7.4	6.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	29	151 302	40 649	8 989	636	7.6	7.0
5324121	Rental and leasing of heavy construction equipment without operators .....	29	151 302	40 649	8 989	636	7.6	7.0
53249	Other commercial and industrial machinery and equipment rental and leasing .....	58	75 519	15 918	3 824	501	12.5	17.9
532490	Other commercial and industrial machinery and equipment rental and leasing .....	58	75 519	15 918	3 824	501	12.5	17.9
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	18	20 255	3 898	902	97	19.5	10.0
5324902	Industrial equipment rental and leasing .....	28	51 768	11 241	2 727	325	8.6	22.1
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	13	24 122	7 377	1 660	199	48.8	.2
5331109	Patent owners and lessors .....	13	24 122	7 377	1 660	199	48.8	.2
<b>CALHOUN</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>4</b>	<b>752</b>	<b>116</b>	<b>27</b>	<b>13</b>	<b>33.2</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>CHARLOTTE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>221</b>	<b>107 426</b>	<b>16 610</b>	<b>3 876</b>	<b>740</b>	<b>40.8</b>	<b>14.6</b>

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate .....	184	90 579	12 877	2 967	539	46.1	14.9
5311	Lessors of real estate .....	40	21 872	3 055	825	175	22.8	5.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	12 307	1 479	429	83	13.8	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	12 307	1 479	429	83	13.8	5.4
53113	Lessors of miniwarehouses and self-storage units .....	10	2 404	252	64	21	28.8	13.6
531130	Lessors of miniwarehouses and self-storage units .....	10	2 404	252	64	21	28.8	13.6
53119	Lessors of other real estate property .....	10	3 746	670	166	25	35.8	5.0
531190	Lessors of other real estate property .....	10	3 746	670	166	25	35.8	5.0
5312	Offices of real estate agents and brokers .....	102	59 454	6 807	1 429	252	52.8	19.7
53121	Offices of real estate agents and brokers .....	102	59 454	6 807	1 429	252	52.8	19.7
531210	Offices of real estate agents and brokers .....	102	59 454	6 807	1 429	252	52.8	19.7
5312101	Offices of residential real estate agents and brokers ...	93	58 277	6 555	1 382	244	52.8	19.8
5313	Activities related to real estate .....	42	9 253	3 015	713	112	58.0	6.0
53131	Real estate property managers .....	21	3 615	1 292	309	65	60.9	14.9
531311	Residential property managers .....	18	3 314	1 162	290	61	57.3	16.2
53139	Other activities related to real estate .....	12	2 794	580	143	16	51.6	.5
531390	Other activities related to real estate .....	12	2 794	580	143	16	51.6	.5
532	Rental and leasing services .....	37	16 847	3 733	909	201	12.3	12.9
5322	Consumer goods rental .....	25	9 301	1 796	451	131	10.5	1.1
53223	Video tape and disc rental .....	15	4 280	857	230	107	8.1	2.2
532230	Video tape and disc rental .....	15	4 280	857	230	107	8.1	2.2
<b>CITRUS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>139</b>	<b>51 222</b>	<b>9 683</b>	<b>2 222</b>	<b>456</b>	<b>47.4</b>	<b>6.5</b>
531	Real estate .....	111	31 894	5 190	1 196	276	69.5	9.8
5311	Lessors of real estate .....	41	9 090	1 665	392	115	57.8	10.5
53111	Lessors of residential buildings and dwellings .....	14	2 637	463	109	35	70.3	6.6
531110	Lessors of residential buildings and dwellings .....	14	2 637	463	109	35	70.3	6.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 291	693	155	45	55.4	9.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 291	693	155	45	55.4	9.0
5312	Offices of real estate agents and brokers .....	49	18 816	2 119	465	107	72.5	10.7
53121	Offices of real estate agents and brokers .....	49	18 816	2 119	465	107	72.5	10.7
531210	Offices of real estate agents and brokers .....	49	18 816	2 119	465	107	72.5	10.7
5312101	Offices of residential real estate agents and brokers ...	44	17 893	1 855	415	100	72.8	11.3
5313	Activities related to real estate .....	21	3 988	1 406	339	54	82.3	3.5
532	Rental and leasing services .....	26	D	D	D	c	D	D
5322	Consumer goods rental .....	17	8 780	1 711	439	110	15.7	—
53223	Video tape and disc rental .....	10	3 136	471	121	67	12.7	—
532230	Video tape and disc rental .....	10	3 136	471	121	67	12.7	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>CLAY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>135</b>	<b>78 717</b>	<b>11 848</b>	<b>2 735</b>	<b>544</b>	<b>18.1</b>	<b>10.0</b>
531	Real estate .....	109	59 431	8 782	1 963	361	22.4	12.2
5311	Lessors of real estate .....	36	26 863	3 173	833	148	11.4	22.5
53111	Lessors of residential buildings and dwellings .....	19	19 883	2 395	622	104	6.4	25.3
531110	Lessors of residential buildings and dwellings .....	19	19 883	2 395	622	104	6.4	25.3
5311101	Lessors of apartment buildings .....	17	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	40	D	D	D	c	D	D
53121	Offices of real estate agents and brokers .....	40	D	D	D	c	D	D
531210	Offices of real estate agents and brokers .....	40	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ...	38	D	D	D	c	D	D
5313	Activities related to real estate .....	33	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	15	5 521	2 012	396	35	34.1	5.3
531320	Offices of real estate appraisers .....	15	5 521	2 012	396	35	34.1	5.3
532	Rental and leasing services .....	25	D	D	D	c	D	D
5322	Consumer goods rental .....	15	10 285	1 833	456	131	4.5	5.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLLIER</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>731</b>	<b>496 929</b>	<b>100 254</b>	<b>23 589</b>	<b>2 804</b>	<b>27.4</b>	<b>15.3</b>
531	Real estate .....	658	440 675	87 554	20 730	2 334	29.0	16.4
5311	Lessors of real estate .....	119	104 183	28 405	6 945	1 006	30.3	8.0
53111	Lessors of residential buildings and dwellings .....	46	52 268	16 155	4 260	704	21.9	6.4
531110	Lessors of residential buildings and dwellings .....	46	52 268	16 155	4 260	704	21.9	6.4
5311101	Lessors of apartment buildings .....	31	48 954	15 164	4 024	667	22.2	6.1
5311109	Lessors of dwellings other than apartment buildings .....	15	3 314	991	236	37	17.7	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	42	29 553	4 153	779	112	46.6	3.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	42	29 553	4 153	779	112	46.6	3.7
5311201	Lessors of professional and other office buildings .....	26	15 649	1 588	357	73	65.5	2.0
5311203	Lessors of shopping centers and retail stores .....	10	12 576	2 327	381	30	20.1	3.8
53113	Lessors of miniwarehouses and self-storage units .....	13	4 034	531	132	32	49.0	17.6
531130	Lessors of miniwarehouses and self-storage units .....	13	4 034	531	132	32	49.0	17.6
53119	Lessors of other real estate property .....	18	18 328	7 566	1 774	158	23.9	17.4
531190	Lessors of other real estate property .....	18	18 328	7 566	1 774	158	23.9	17.4
5311901	Lessors of manufactured (mobile) home sites .....	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	400	277 346	36 273	8 686	807	26.8	21.8
53121	Offices of real estate agents and brokers .....	400	277 346	36 273	8 686	807	26.8	21.8
5312101	Offices of residential real estate agents and brokers .....	355	267 996	33 551	8 100	740	25.1	22.5
5312109	Offices of nonresidential real estate agents and brokers .....	45	9 350	2 722	586	67	75.3	3.2
5313	Activities related to real estate .....	139	59 146	22 876	5 099	521	37.5	6.0
53131	Real estate property managers .....	68	39 229	16 751	4 010	372	20.0	2.5
531311	Residential property managers .....	51	25 998	9 573	2 292	237	25.0	3.5
531312	Nonresidential property managers .....	17	13 231	7 178	1 718	135	10.2	.5
53132	Offices of real estate appraisers .....	26	8 082	2 223	459	80	63.3	11.9
531320	Offices of real estate appraisers .....	26	8 082	2 223	459	80	63.3	11.9
53139	Other activities related to real estate .....	45	11 835	3 902	630	69	77.6	13.8
531390	Other activities related to real estate .....	45	11 835	3 902	630	69	77.6	13.8
532	Rental and leasing services .....	72	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	14	D	D	D	b	D	D
53211	Passenger car rental and leasing .....	13	D	D	D	b	D	D
532111	Passenger car rental .....	12	7 702	943	194	48	24.5	—
5322	Consumer goods rental .....	37	21 861	6 139	1 392	272	17.7	1.5
53223	Video tape and disc rental .....	17	9 018	1 548	375	116	14.0	.7
532230	Video tape and disc rental .....	17	9 018	1 548	375	116	14.0	.7
53229	Other consumer goods rental .....	12	7 613	2 911	649	98	31.7	3.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	15	23 284	4 769	1 058	118	6.3	14.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	21 336	4 128	910	102	1.3	13.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>COLUMBIA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>45</b>	<b>18 587</b>	<b>3 647</b>	<b>819</b>	<b>152</b>	<b>38.9</b>	<b>1.1</b>
531	Real estate .....	32	11 479	2 132	439	83	60.7	1.2
5311	Lessors of real estate .....	14	4 347	835	174	44	23.2	—
532	Rental and leasing services .....	13	7 108	1 515	380	69	3.7	.8
<b>DESOTO</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>31</b>	<b>12 925</b>	<b>1 833</b>	<b>428</b>	<b>105</b>	<b>49.5</b>	<b>12.8</b>
531	Real estate .....	20	9 246	938	209	48	67.2	17.7
532	Rental and leasing services .....	11	3 679	895	219	57	5.1	.7
<b>DIXIE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>6</b>	<b>700</b>	<b>190</b>	<b>44</b>	<b>16</b>	<b>93.9</b>	<b>6.1</b>
531	Real estate .....	6	700	190	44	16	93.9	6.1

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUVAL</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1 039</b>	<b>1 621 173</b>	<b>273 606</b>	<b>66 082</b>	<b>7 421</b>	<b>9.3</b>	<b>4.2</b>
531	Real estate .....	807	1 144 279	189 323	45 392	4 309	12.2	5.0
5311	Lessors of real estate .....	333	843 593	111 413	27 203	2 197	5.7	2.5
53111	Lessors of residential buildings and dwellings .....	185	197 337	26 492	6 718	1 066	12.0	7.8
531110	Lessors of residential buildings and dwellings .....	185	197 337	26 492	6 718	1 066	12.0	7.8
5311101	Lessors of apartment buildings .....	158	190 254	25 517	6 488	1 000	11.0	7.0
5311109	Lessors of dwellings other than apartment buildings .....	27	7 083	975	230	66	38.8	28.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	85	626 149	81 409	19 677	941	3.2	.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	85	626 149	81 409	19 677	941	3.2	.7
5311201	Lessors of professional and other office buildings .....	39	198 019	25 569	5 821	322	5.5	.9
5311202	Lessors of manufacturing and industrial buildings .....	15	14 385	1 175	290	37	11.9	.4
5311203	Lessors of shopping centers and retail stores .....	22	D	D	D	f	D	D
53113	Lessors of miniwarehouses and self-storage units .....	33	7 296	1 102	252	73	30.1	7.5
531130	Lessors of miniwarehouses and self-storage units .....	33	7 296	1 102	252	73	30.1	7.5
53119	Lessors of other real estate property .....	30	12 811	2 410	556	117	16.3	9.4
531190	Lessors of other real estate property .....	30	12 811	2 410	556	117	16.3	9.4
5311901	Lessors of manufactured (mobile) home sites .....	23	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	266	161 316	29 208	6 001	799	26.3	10.9
53121	Offices of real estate agents and brokers .....	266	161 316	29 208	6 001	799	26.3	10.9
531210	Offices of real estate agents and brokers .....	266	161 316	29 208	6 001	799	26.3	10.9
5312101	Offices of residential real estate agents and brokers .....	195	117 806	16 662	3 504	547	20.2	10.4
5312109	Offices of nonresidential real estate agents and brokers .....	71	43 510	12 546	2 497	252	42.8	12.1
5313	Activities related to real estate .....	208	139 370	48 702	12 188	1 313	35.2	13.1
53131	Real estate property managers .....	115	65 625	26 595	6 729	853	21.2	23.1
531311	Residential property managers .....	83	46 413	17 768	4 563	642	16.9	21.0
531312	Nonresidential property managers .....	32	19 212	8 827	2 166	211	31.7	28.3
53132	Offices of real estate appraisers .....	45	56 589	14 035	3 647	264	39.4	.7
531320	Offices of real estate appraisers .....	45	56 589	14 035	3 647	264	39.4	.7
53139	Other activities related to real estate .....	48	17 156	8 072	1 812	196	74.9	15.4
531390	Other activities related to real estate .....	48	17 156	8 072	1 812	196	74.9	15.4
532	Rental and leasing services .....	226	457 682	80 243	19 730	3 015	2.3	2.4
5321	Automotive equipment rental and leasing .....	57	243 686	32 370	7 912	1 362	.2	.7
53211	Passenger car rental and leasing .....	26	D	D	D	g	D	D
532111	Passenger car rental .....	24	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	31	D	D	D	e	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	31	D	D	D	e	D	D
5321201	Truck rental without drivers .....	21	D	D	D	c	D	D
5322	Consumer goods rental .....	101	79 859	17 336	4 424	862	2.2	4.0
53221	Consumer electronics and appliances rental .....	29	22 566	4 632	1 280	145	2.4	3.7
532210	Consumer electronics and appliances rental .....	29	22 566	4 632	1 280	145	2.4	3.7
53223	Video tape and disc rental .....	48	35 990	6 006	1 538	502	3.4	1.2
532230	Video tape and disc rental .....	48	35 990	6 006	1 538	502	3.4	1.2
53229	Other consumer goods rental .....	18	D	D	D	c	D	D
532299	All other consumer goods rental .....	14	D	D	D	c	D	D
5323	General rental centers .....	14	15 379	3 621	831	144	18.0	3.0
53231	General rental centers .....	14	15 379	3 621	831	144	18.0	3.0
532310	General rental centers .....	14	15 379	3 621	831	144	18.0	3.0
5324	Commercial and industrial machinery and equipment rental and leasing .....	54	118 758	26 916	6 563	647	4.6	4.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	22	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	17	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators .....	17	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	22	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	6	19 212	4 040	960	97	3.7	—
<b>ESCAMBIA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>353</b>	<b>193 085</b>	<b>32 796</b>	<b>7 398</b>	<b>1 432</b>	<b>25.3</b>	<b>6.7</b>
531	Real estate .....	265	99 711	18 265	4 067	786	44.0	11.5
5311	Lessors of real estate .....	94	50 726	5 943	1 391	315	22.7	12.6
53111	Lessors of residential buildings and dwellings .....	37	27 301	3 013	684	174	19.5	14.7
531110	Lessors of residential buildings and dwellings .....	37	27 301	3 013	684	174	19.5	14.7
5311101	Lessors of apartment buildings .....	27	20 174	2 510	561	148	21.1	18.5
5311109	Lessors of dwellings other than apartment buildings .....	10	7 127	503	123	26	14.9	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	28	16 788	1 835	445	72	23.9	11.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	28	16 788	1 835	445	72	23.9	11.9
5311201	Lessors of professional and other office buildings .....	14	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units .....	22	5 774	973	230	59	27.4	3.8
531130	Lessors of miniwarehouses and self-storage units .....	22	5 774	973	230	59	27.4	3.8

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESCAMBIA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers .....	88	30 013	5 598	1 290	239	71.6	9.5
53121	Offices of real estate agents and brokers .....	88	30 013	5 598	1 290	239	71.6	9.5
531210	Offices of real estate agents and brokers .....	88	30 013	5 598	1 290	239	71.6	9.5
5312101	Offices of residential real estate agents and brokers ...	71	23 762	4 625	1 079	206	67.6	8.5
5312109	Offices of nonresidential real estate agents and brokers .....	17	6 251	973	211	33	87.0	13.0
5313	Activities related to real estate .....	83	18 972	6 724	1 386	232	57.2	12.0
53131	Real estate property managers .....	38	10 166	3 449	766	142	53.8	6.3
531311	Residential property managers .....	28	D	D	D	c	D	D
531312	Nonresidential property managers .....	10	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	22	5 572	2 312	445	58	58.0	12.3
531320	Offices of real estate appraisers .....	22	5 572	2 312	445	58	58.0	12.3
53139	Other activities related to real estate .....	23	3 234	963	175	32	66.1	29.6
531390	Other activities related to real estate .....	23	3 234	963	175	32	66.1	29.6
532	Rental and leasing services .....	88	93 374	14 531	3 331	646	5.3	1.6
5321	Automotive equipment rental and leasing .....	23	D	D	D	c	D	D
53211	Passenger car rental and leasing .....	14	D	D	D	c	D	D
532111	Passenger car rental .....	14	D	D	D	c	D	D
5322	Consumer goods rental .....	45	25 541	5 341	1 279	280	5.6	4.7
53223	Video tape and disc rental .....	14	9 576	1 553	374	134	—	—
532230	Video tape and disc rental .....	14	9 576	1 553	374	134	—	—
53229	Other consumer goods rental .....	18	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	16	D	D	D	c	D	D
<b>FLAGLER</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>88</b>	<b>39 218</b>	<b>7 426</b>	<b>1 564</b>	<b>225</b>	<b>43.1</b>	<b>7.6</b>
531	Real estate .....	80	36 818	6 953	1 467	194	44.7	8.1
5311	Lessors of real estate .....	16	4 011	648	150	32	38.7	18.7
5312	Offices of real estate agents and brokers .....	41	22 971	3 496	710	100	58.0	2.5
53121	Offices of real estate agents and brokers .....	41	22 971	3 496	710	100	58.0	2.5
531210	Offices of real estate agents and brokers .....	41	22 971	3 496	710	100	58.0	2.5
5312101	Offices of residential real estate agents and brokers ...	36	20 921	3 025	593	79	61.2	1.8
5313	Activities related to real estate .....	23	9 836	2 809	607	62	16.2	16.8
53131	Real estate property managers .....	10	7 364	2 219	452	41	6.7	3.8
532	Rental and leasing services .....	8	2 400	473	97	31	17.8	.1
<b>FRANKLIN</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>28</b>	<b>23 335</b>	<b>5 094</b>	<b>927</b>	<b>147</b>	<b>19.2</b>	<b>22.3</b>
531	Real estate .....	22	22 747	4 930	893	138	17.8	22.8
5312	Offices of real estate agents and brokers .....	14	18 597	3 474	596	91	13.4	26.4
53121	Offices of real estate agents and brokers .....	14	18 597	3 474	596	91	13.4	26.4
531210	Offices of real estate agents and brokers .....	14	18 597	3 474	596	91	13.4	26.4
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
532	Rental and leasing services .....	6	588	164	34	9	73.6	—
<b>GADSDEN</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>23</b>	<b>5 138</b>	<b>1 009</b>	<b>229</b>	<b>50</b>	<b>60.6</b>	<b>6.9</b>
531	Real estate .....	19	D	D	D	b	D	D
5311	Lessors of real estate .....	10	2 350	362	81	23	77.5	3.5
532	Rental and leasing services .....	4	D	D	D	a	D	D
<b>GILCHRIST</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>3 314</b>	<b>785</b>	<b>252</b>	<b>36</b>	<b>18.0</b>	<b>1.7</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	5	D	D	D	b	D	D
<b>GLADES</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>GULF</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>12</b>	<b>5 864</b>	<b>464</b>	<b>83</b>	<b>28</b>	<b>67.7</b>	<b>6.2</b>
531	Real estate .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMILTON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>622</b>	<b>109</b>	<b>27</b>	<b>12</b>	<b>24.4</b>	—
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	3	D	D	D	a	D	D
<b>HARDEE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>22</b>	<b>6 638</b>	<b>1 154</b>	<b>280</b>	<b>59</b>	<b>37.2</b>	<b>18.8</b>
531	Real estate .....	16	5 201	820	197	39	47.5	20.2
532	Rental and leasing services .....	6	1 437	334	83	20	—	13.7
<b>HENDRY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>27</b>	<b>11 156</b>	<b>1 392</b>	<b>332</b>	<b>90</b>	<b>47.8</b>	<b>6.6</b>
531	Real estate .....	21	9 341	1 060	248	68	55.1	7.8
532	Rental and leasing services .....	6	1 815	332	84	22	10.6	—
<b>HERNANDO</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>125</b>	<b>44 568</b>	<b>6 582</b>	<b>1 552</b>	<b>359</b>	<b>42.4</b>	<b>6.6</b>
531	Real estate .....	97	D	D	D	c	D	D
5311	Lessors of real estate .....	28	7 729	1 002	246	72	63.7	4.0
53111	Lessors of residential buildings and dwellings .....	13	2 365	327	87	24	85.7	2.2
531110	Lessors of residential buildings and dwellings .....	13	2 365	327	87	24	85.7	2.2
5312	Offices of real estate agents and brokers .....	45	19 754	1 951	436	84	48.2	5.5
53121	Offices of real estate agents and brokers .....	45	19 754	1 951	436	84	48.2	5.5
531210	Offices of real estate agents and brokers .....	45	19 754	1 951	436	84	48.2	5.5
5312101	Offices of residential real estate agents and brokers ...	42	19 021	1 730	387	76	48.8	5.8
5313	Activities related to real estate .....	24	D	D	D	b	D	D
532	Rental and leasing services .....	28	D	D	D	c	D	D
5322	Consumer goods rental .....	17	7 558	1 427	351	88	14.5	.1
53223	Video tape and disc rental .....	10	3 563	588	148	64	22.5	.3
532230	Video tape and disc rental .....	10	3 563	588	148	64	22.5	.3
<b>HIGHLANDS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>82</b>	<b>35 871</b>	<b>6 284</b>	<b>1 430</b>	<b>281</b>	<b>42.9</b>	<b>6.7</b>
531	Real estate .....	67	24 434	4 208	928	181	60.7	4.8
5311	Lessors of real estate .....	25	6 776	1 241	322	78	21.2	2.4
53119	Lessors of other real estate property .....	10	5 060	927	246	52	8.1	—
531190	Lessors of other real estate property .....	10	5 060	927	246	52	8.1	—
5311901	Lessors of manufactured (mobile) home sites .....	10	5 060	927	246	52	8.1	—
5312	Offices of real estate agents and brokers .....	30	10 143	1 323	260	51	92.6	1.6
53121	Offices of real estate agents and brokers .....	30	10 143	1 323	260	51	92.6	1.6
531210	Offices of real estate agents and brokers .....	30	10 143	1 323	260	51	92.6	1.6
5312101	Offices of residential real estate agents and brokers ...	29	D	D	D	b	D	D
5313	Activities related to real estate .....	12	7 515	1 644	346	52	53.4	11.2
532	Rental and leasing services .....	15	11 437	2 076	502	100	4.8	10.8
<b>HILLSBOROUGH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1 449</b>	<b>2 000 033</b>	<b>335 370</b>	<b>81 810</b>	<b>10 131</b>	<b>12.9</b>	<b>7.1</b>
531	Real estate .....	1 158	1 002 590	184 168	45 154	5 487	22.0	11.2
5311	Lessors of real estate .....	431	522 607	61 437	15 156	2 494	10.6	9.4
53111	Lessors of residential buildings and dwellings .....	211	304 372	37 735	9 363	1 617	8.7	6.1
531110	Lessors of residential buildings and dwellings .....	211	304 372	37 735	9 363	1 617	8.7	6.1
5311101	Lessors of apartment buildings .....	176	293 017	35 999	8 981	1 530	8.1	6.0
5311109	Lessors of dwellings other than apartment buildings ...	35	11 355	1 736	382	87	24.9	8.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	114	168 616	17 922	4 383	531	11.7	14.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	114	168 616	17 922	4 383	531	11.7	14.9
5311201	Lessors of professional and other office buildings .....	12	84 164	8 425	1 948	228	13.4	2.6
5311202	Lessors of manufacturing and industrial buildings .....	5	D	D	D	a	D	D
5311203	Lessors of shopping centers and retail stores .....	34	68 949	4 612	1 379	190	7.4	31.4
5311209	Lessors of other nonresidential buildings and facilities ..	13	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units .....	45	13 246	1 641	406	121	28.8	10.7
531130	Lessors of miniwarehouses and self-storage units .....	45	13 246	1 641	406	121	28.8	10.7
53119	Lessors of other real estate property .....	61	36 373	4 139	1 004	225	15.0	10.6
531190	Lessors of other real estate property .....	61	36 373	4 139	1 004	225	15.0	10.6
5311901	Lessors of manufactured (mobile) home sites .....	51	D	D	D	c	D	D
5311909	Lessors of other real estate property .....	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	396	276 007	60 865	14 709	1 232	31.5	14.3
53121	Offices of real estate agents and brokers .....	396	276 007	60 865	14 709	1 232	31.5	14.3
531210	Offices of real estate agents and brokers .....	396	276 007	60 865	14 709	1 232	31.5	14.3
5312101	Offices of residential real estate agents and brokers ...	299	164 317	20 088	4 727	667	43.3	21.2
5312109	Offices of nonresidential real estate agents and brokers .....	97	111 690	40 777	9 982	565	14.0	4.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HILLSBOROUGH—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5313	Activities related to real estate .....	331	203 976	61 866	15 289	1 761	38.6	11.9
53131	Real estate property managers .....	146	141 475	42 167	10 843	1 276	33.4	11.7
531311	Residential property managers .....	96	93 678	20 310	5 780	692	33.4	12.8
531312	Nonresidential property managers .....	50	47 797	21 857	5 063	584	33.3	9.4
53132	Offices of real estate appraisers .....	91	32 358	11 829	2 682	271	41.5	12.8
531320	Offices of real estate appraisers .....	91	32 358	11 829	2 682	271	41.5	12.8
53139	Other activities related to real estate .....	94	30 143	7 870	1 764	214	59.7	11.7
531390	Other activities related to real estate .....	94	30 143	7 870	1 764	214	59.7	11.7
532	Rental and leasing services .....	282	D	D	D	h	D	D
5321	Automotive equipment rental and leasing .....	61	357 667	53 255	13 190	1 964	.3	4.2
53211	Passenger car rental and leasing .....	26	301 079	45 913	11 373	1 742	.3	4.7
532111	Passenger car rental .....	25	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	35	56 588	7 342	1 817	222	.4	1.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	35	56 588	7 342	1 817	222	.4	1.5
5321201	Truck rental without drivers .....	20	D	D	D	b	D	D
5321202	Truck leasing .....	14	D	D	D	c	D	D
5322	Consumer goods rental .....	134	96 778	20 621	5 115	1 122	10.5	2.4
53221	Consumer electronics and appliances rental .....	24	18 119	3 759	939	118	1.9	—
532210	Consumer electronics and appliances rental .....	24	18 119	3 759	939	118	1.9	—
53222	Formal wear and costume rental .....	13	3 314	771	192	77	11.6	—
532220	Formal wear and costume rental .....	13	3 314	771	192	77	11.6	—
53223	Video tape and disc rental .....	57	41 952	6 507	1 603	554	5.8	.6
532230	Video tape and disc rental .....	57	41 952	6 507	1 603	554	5.8	.6
53229	Other consumer goods rental .....	40	33 393	9 584	2 381	373	20.8	6.2
532291	Home health equipment rental .....	15	14 873	4 180	1 053	108	7.9	3.1
532299	All other consumer goods rental .....	16	17 877	5 039	1 245	239	27.6	9.5
5323	General rental centers .....	22	D	D	D	c	D	D
53231	General rental centers .....	22	D	D	D	c	D	D
532310	General rental centers .....	22	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	65	516 501	72 628	17 255	1 395	4.3	2.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	21	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	19	54 096	11 145	2 846	308	13.8	8.6
5324121	Rental and leasing of heavy construction equipment without operators .....	19	54 096	11 145	2 846	308	13.8	8.6
53249	Other commercial and industrial machinery and equipment rental and leasing .....	38	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	38	D	D	D	f	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	11	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	26	91 170	23 027	5 672	659	7.7	5.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	9	D	D	D	b	D	D
<b>HOLMES</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3</b>	<b>611</b>	<b>120</b>	<b>26</b>	<b>12</b>	<b>44.4</b>	<b>3.6</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>INDIAN RIVER</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>219</b>	<b>94 014</b>	<b>14 897</b>	<b>3 474</b>	<b>658</b>	<b>42.6</b>	<b>5.6</b>
531	Real estate .....	194	82 368	12 730	2 960	529	47.4	5.6
5311	Lessors of real estate .....	77	35 989	4 233	974	240	43.0	6.0
53111	Lessors of residential buildings and dwellings .....	25	10 049	1 256	279	72	59.1	6.5
531110	Lessors of residential buildings and dwellings .....	25	10 049	1 256	279	72	59.1	6.5
5311101	Lessors of apartment buildings .....	17	5 070	842	188	53	63.6	12.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	21	7 367	944	223	42	58.8	13.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	21	7 367	944	223	42	58.8	13.9
5311201	Lessors of professional and other office buildings .....	12	5 192	686	162	28	43.2	19.6
53113	Lessors of miniwarehouses and self-storage units .....	11	2 192	387	80	36	34.5	3.8
531130	Lessors of miniwarehouses and self-storage units .....	11	2 192	387	80	36	34.5	3.8
53119	Lessors of other real estate property .....	20	16 381	1 646	392	90	27.1	2.4
531190	Lessors of other real estate property .....	20	16 381	1 646	392	90	27.1	2.4
5311901	Lessors of manufactured (mobile) home sites .....	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	70	33 986	4 217	977	157	50.3	1.2
53121	Offices of real estate agents and brokers .....	70	33 986	4 217	977	157	50.3	1.2
531210	Offices of real estate agents and brokers .....	70	33 986	4 217	977	157	50.3	1.2
5312101	Offices of residential real estate agents and brokers .....	62	32 353	3 711	876	146	49.8	1.2
5313	Activities related to real estate .....	47	12 393	4 280	1 009	132	52.4	16.3
53131	Real estate property managers .....	28	9 725	3 237	759	98	49.9	20.2
531311	Residential property managers .....	15	8 268	2 515	590	70	51.1	22.0
531312	Nonresidential property managers .....	13	1 457	722	169	28	43.4	10.1
53139	Other activities related to real estate .....	12	1 015	348	87	15	76.0	2.9
531390	Other activities related to real estate .....	12	1 015	348	87	15	76.0	2.9

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>INDIAN RIVER—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	25	11 646	2 167	514	129	8.6	6.2
5322	Consumer goods rental .....	14	6 028	1 016	241	82	—	9.9
	<b>JACKSON</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>33</b>	<b>8 773</b>	<b>1 897</b>	<b>437</b>	<b>102</b>	<b>38.3</b>	<b>3.1</b>
531	Real estate .....	28	5 400	1 172	298	72	49.5	5.0
5311	Lessors of real estate .....	16	3 595	796	210	53	25.1	6.6
532	Rental and leasing services .....	5	3 373	725	139	30	20.4	—
	<b>JEFFERSON</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3</b>	<b>888</b>	<b>155</b>	<b>35</b>	<b>17</b>	<b>52.7</b>	<b>11.9</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
	<b>LAFAYETTE</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
	<b>LAKE</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>296</b>	<b>119 818</b>	<b>25 416</b>	<b>5 248</b>	<b>1 045</b>	<b>42.9</b>	<b>8.2</b>
531	Real estate .....	244	D	D	D	f	D	D
5311	Lessors of real estate .....	87	38 557	4 622	1 115	287	33.6	4.5
53111	Lessors of residential buildings and dwellings .....	27	8 490	1 247	294	68	45.6	6.6
531110	Lessors of residential buildings and dwellings .....	27	8 490	1 247	294	68	45.6	6.6
5311101	Lessors of apartment buildings .....	19	7 037	884	199	47	48.6	4.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	4 727	754	187	41	31.5	8.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	4 727	754	187	41	31.5	8.5
5311203	Lessors of shopping centers and retail stores .....	10	D	D	D	a	D	D
53113	Lessors of miniwarehouses and self-storage units .....	14	3 272	598	118	29	48.2	23.6
531130	Lessors of miniwarehouses and self-storage units .....	14	3 272	598	118	29	48.2	23.6
53119	Lessors of other real estate property .....	30	22 068	2 023	516	149	27.3	—
531190	Lessors of other real estate property .....	30	22 068	2 023	516	149	27.3	—
5311901	Lessors of manufactured (mobile) home sites .....	29	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	111	31 301	4 827	1 029	198	67.2	13.9
53121	Offices of real estate agents and brokers .....	111	31 301	4 827	1 029	198	67.2	13.9
531210	Offices of real estate agents and brokers .....	111	31 301	4 827	1 029	198	67.2	13.9
5312101	Offices of residential real estate agents and brokers ..	97	29 745	4 580	981	187	66.5	13.9
5312109	Offices of nonresidential real estate agents and brokers .....	14	1 556	247	48	11	79.4	13.2
5313	Activities related to real estate .....	46	D	D	D	c	D	D
53131	Real estate property managers .....	21	6 413	3 340	675	163	44.0	3.7
531311	Residential property managers .....	17	5 533	3 191	642	158	35.2	4.2
53132	Offices of real estate appraisers .....	11	3 513	925	189	30	62.6	20.8
531320	Offices of real estate appraisers .....	11	3 513	925	189	30	62.6	20.8
53139	Other activities related to real estate .....	14	D	D	D	b	D	D
531390	Other activities related to real estate .....	14	D	D	D	b	D	D
532	Rental and leasing services .....	50	D	D	D	e	D	D
5322	Consumer goods rental .....	26	15 849	3 103	733	179	17.2	3.7
53223	Video tape and disc rental .....	12	7 616	1 371	326	125	30.4	—
532230	Video tape and disc rental .....	12	7 616	1 371	326	125	30.4	—
5324	Commercial and industrial machinery and equipment rental and leasing .....	14	13 424	4 240	1 169	130	34.8	11.9
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>939</b>	<b>817 413</b>	<b>147 904</b>	<b>41 348</b>	<b>4 992</b>	<b>22.0</b>	<b>9.7</b>
531	Real estate .....	806	570 171	105 200	30 053	3 246	29.8	13.6
5311	Lessors of real estate .....	211	161 781	23 084	5 647	931	22.7	7.1
53111	Lessors of residential buildings and dwellings .....	91	62 373	8 070	2 081	342	18.1	9.3
531110	Lessors of residential buildings and dwellings .....	91	62 373	8 070	2 081	342	18.1	9.3
5311101	Lessors of apartment buildings .....	68	55 051	6 366	1 646	271	17.8	9.4
5311109	Lessors of dwellings other than apartment buildings .....	23	7 322	1 704	435	71	20.1	8.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	47	36 909	5 059	1 079	166	26.1	5.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	47	36 909	5 059	1 079	166	26.1	5.6
5311201	Lessors of professional and other office buildings .....	22	17 312	2 529	558	67	10.8	10.8
5311203	Lessors of shopping centers and retail stores .....	13	9 233	726	141	20	36.3	2.4
53113	Lessors of miniwarehouses and self-storage units .....	30	10 351	1 838	467	84	34.8	16.4
531130	Lessors of miniwarehouses and self-storage units .....	30	10 351	1 838	467	84	34.8	16.4
53119	Lessors of other real estate property .....	43	52 148	8 117	2 020	339	23.3	3.6
531190	Lessors of other real estate property .....	43	52 148	8 117	2 020	339	23.3	3.6
5311901	Lessors of manufactured (mobile) home sites .....	37	49 954	7 709	1 928	322	23.0	3.4
5312	Offices of real estate agents and brokers .....	392	331 772	45 524	11 068	1 190	30.3	18.0
53121	Offices of real estate agents and brokers .....	392	331 772	45 524	11 068	1 190	30.3	18.0
531210	Offices of real estate agents and brokers .....	392	331 772	45 524	11 068	1 190	30.3	18.0
5312101	Offices of residential real estate agents and brokers .....	329	290 126	39 049	9 450	1 045	30.8	20.2
5312109	Offices of nonresidential real estate agents and brokers .....	63	41 646	6 475	1 618	145	27.3	2.3
5313	Activities related to real estate .....	203	76 618	36 592	13 338	1 125	42.7	8.7
53131	Real estate property managers .....	105	50 083	28 863	11 805	889	34.2	10.4
531311	Residential property managers .....	85	23 140	8 688	2 280	401	66.7	18.1
531312	Nonresidential property managers .....	20	26 943	20 175	9 525	488	6.4	3.8
53132	Offices of real estate appraisers .....	48	13 476	4 307	832	114	61.2	2.2
531320	Offices of real estate appraisers .....	48	13 476	4 307	832	114	61.2	2.2
53139	Other activities related to real estate .....	50	13 059	3 422	701	122	55.9	8.9
531390	Other activities related to real estate .....	50	13 059	3 422	701	122	55.9	8.9
532	Rental and leasing services .....	129	D	D	D	g	D	D
5321	Automotive equipment rental and leasing .....	21	149 634	20 929	5 336	925	.2	—
53211	Passenger car rental and leasing .....	13	139 412	19 665	5 027	882	—	—
532111	Passenger car rental .....	13	139 412	19 665	5 027	882	—	—
5322	Consumer goods rental .....	75	37 350	8 785	2 311	513	17.2	.4
53221	Consumer electronics and appliances rental .....	10	7 167	1 505	364	47	2.2	—
532210	Consumer electronics and appliances rental .....	10	7 167	1 505	364	47	2.2	—
53223	Video tape and disc rental .....	27	12 758	2 017	510	246	10.1	—
532230	Video tape and disc rental .....	27	12 758	2 017	510	246	10.1	—
53229	Other consumer goods rental .....	36	D	D	D	c	D	D
532291	Home health equipment rental .....	10	8 056	2 193	583	75	28.6	—
532292	Recreational goods rental .....	18	3 385	994	285	69	43.3	.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	24	31 885	6 497	1 520	184	5.7	.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	16 067	3 225	769	80	1.1	.3
53249	Other commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	10	13 352	2 730	626	88	11.3	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	4	D	D	D	b	D	D
<b>LEON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>352</b>	<b>241 446</b>	<b>45 544</b>	<b>10 637</b>	<b>2 050</b>	<b>25.5</b>	<b>9.4</b>
531	Real estate .....	277	140 919	28 183	6 420	1 135	40.1	13.2
5311	Lessors of real estate .....	106	60 897	6 677	1 656	357	24.0	10.8
53111	Lessors of residential buildings and dwellings .....	53	24 565	2 614	606	143	30.5	20.7
531110	Lessors of residential buildings and dwellings .....	53	24 565	2 614	606	143	30.5	20.7
5311101	Lessors of apartment buildings .....	42	D	D	D	c	D	D
5311109	Lessors of dwellings other than apartment buildings .....	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	26	26 634	2 678	734	142	14.8	3.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	26	26 634	2 678	734	142	14.8	3.2
5311201	Lessors of professional and other office buildings .....	11	3 267	637	165	32	15.2	9.1
53119	Lessors of other real estate property .....	19	D	D	D	b	D	D
531190	Lessors of other real estate property .....	19	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites .....	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	88	42 708	7 079	1 584	231	63.5	12.9
53121	Offices of real estate agents and brokers .....	88	42 708	7 079	1 584	231	63.5	12.9
531210	Offices of real estate agents and brokers .....	88	42 708	7 079	1 584	231	63.5	12.9
5312101	Offices of residential real estate agents and brokers .....	68	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers .....	20	D	D	D	b	D	D
5313	Activities related to real estate .....	83	37 314	14 427	3 180	547	39.7	17.5
53131	Real estate property managers .....	48	29 016	11 199	2 465	473	34.8	21.5
531311	Residential property managers .....	40	25 556	10 635	2 335	450	26.6	23.7
53132	Offices of real estate appraisers .....	26	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	26	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEON—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	73	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	18	58 530	8 000	1 986	440	.2	.4
53211	Passenger car rental and leasing .....	12	35 263	5 061	1 254	348	—	.2
532111	Passenger car rental .....	12	35 263	5 061	1 254	348	—	.2
5322	Consumer goods rental .....	37	D	D	D	e	D	D
53223	Video tape and disc rental .....	17	D	D	D	c	D	D
532230	Video tape and disc rental .....	17	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	12	16 335	2 956	736	92	11.5	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>LEVY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>30</b>	<b>8 924</b>	<b>1 857</b>	<b>421</b>	<b>97</b>	<b>43.9</b>	<b>11.6</b>
531	Real estate .....	25	4 585	863	214	57	65.8	22.6
5311	Lessors of real estate .....	10	1 948	329	84	29	43.9	28.8
5312	Offices of real estate agents and brokers .....	10	2 016	343	74	17	88.5	11.5
53121	Offices of real estate agents and brokers .....	10	2 016	343	74	17	88.5	11.5
531210	Offices of real estate agents and brokers .....	10	2 016	343	74	17	88.5	11.5
5312101	Offices of residential real estate agents and brokers ...	10	2 016	343	74	17	88.5	11.5
532	Rental and leasing services .....	5	4 339	994	207	40	20.9	—
<b>LIBERTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>MADISON</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>6</b>	<b>1 271</b>	<b>320</b>	<b>74</b>	<b>28</b>	<b>71.7</b>	<b>—</b>
531	Real estate .....	3	571	173	36	6	100.0	—
532	Rental and leasing services .....	3	700	147	38	22	48.6	—
<b>MANATEE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>360</b>	<b>274 032</b>	<b>42 162</b>	<b>10 059</b>	<b>1 592</b>	<b>21.9</b>	<b>9.6</b>
531	Real estate .....	296	217 040	30 086	7 312	1 172	26.1	11.3
5311	Lessors of real estate .....	118	90 626	10 243	2 418	490	22.0	4.7
53111	Lessors of residential buildings and dwellings .....	44	46 445	4 723	1 167	216	16.0	2.7
531110	Lessors of residential buildings and dwellings .....	44	46 445	4 723	1 167	216	16.0	2.7
5311101	Lessors of apartment buildings .....	33	42 667	4 307	1 064	196	11.4	2.7
5311109	Lessors of dwellings other than apartment buildings ....	11	3 778	416	103	20	68.0	2.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	25	18 747	1 610	395	84	31.7	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	25	18 747	1 610	395	84	31.7	2.8
53113	Lessors of miniwarehouses and self-storage units .....	11	2 456	239	46	17	48.7	12.1
531130	Lessors of miniwarehouses and self-storage units .....	11	2 456	239	46	17	48.7	12.1
53119	Lessors of other real estate property .....	38	22 978	3 671	810	173	23.3	9.5
531190	Lessors of other real estate property .....	38	22 978	3 671	810	173	23.3	9.5
5311901	Lessors of manufactured (mobile) home sites .....	36	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	115	94 244	7 296	1 674	207	26.9	19.7
53121	Offices of real estate agents and brokers .....	115	94 244	7 296	1 674	207	26.9	19.7
531210	Offices of real estate agents and brokers .....	115	94 244	7 296	1 674	207	26.9	19.7
5312101	Offices of residential real estate agents and brokers ...	108	92 921	6 979	1 599	194	25.9	20.0
5313	Activities related to real estate .....	63	32 170	12 547	3 220	475	35.4	5.4
53131	Real estate property managers .....	38	26 106	11 453	2 980	433	29.4	5.1
531311	Residential property managers .....	28	12 140	4 235	1 068	192	31.4	8.8
531312	Nonresidential property managers .....	10	13 966	7 218	1 912	241	27.7	1.9
53139	Other activities related to real estate .....	18	4 853	857	185	30	51.8	8.4
531390	Other activities related to real estate .....	18	4 853	857	185	30	51.8	8.4
532	Rental and leasing services .....	58	52 601	9 985	2 229	369	6.4	3.1
5321	Automotive equipment rental and leasing .....	17	18 893	2 613	628	90	1.1	6.9
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	30	17 781	3 974	792	160	13.1	.1
53223	Video tape and disc rental .....	15	7 552	1 047	104	49	5.4	—
532230	Video tape and disc rental .....	15	7 552	1 047	104	49	5.4	—
53229	Other consumer goods rental .....	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	6	4 391	2 091	518	51	.1	.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARION</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>302</b>	<b>161 691</b>	<b>28 699</b>	<b>7 055</b>	<b>1 406</b>	<b>29.4</b>	<b>5.8</b>
531	Real estate .....	240	97 055	17 253	4 431	912	39.0	7.2
5311	Lessors of real estate .....	80	38 030	5 545	1 536	395	26.4	10.0
53111	Lessors of residential buildings and dwellings .....	33	23 134	3 845	1 100	264	16.9	9.3
531110	Lessors of residential buildings and dwellings .....	33	23 134	3 845	1 100	264	16.9	9.3
5311101	Lessors of apartment buildings .....	21	17 175	1 828	583	126	11.9	12.1
5311109	Lessors of dwellings other than apartment buildings .....	12	5 959	2 017	517	138	31.5	1.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	3 863	571	135	40	37.0	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	3 863	571	135	40	37.0	9.2
53113	Lessors of miniwarehouses and self-storage units .....	12	2 650	247	68	25	83.7	8.2
531130	Lessors of miniwarehouses and self-storage units .....	12	2 650	247	68	25	83.7	8.2
53119	Lessors of other real estate property .....	18	8 383	882	233	66	29.4	13.1
531190	Lessors of other real estate property .....	18	8 383	882	233	66	29.4	13.1
5311901	Lessors of manufactured (mobile) home sites .....	15	7 227	738	194	55	32.5	9.8
5312	Offices of real estate agents and brokers .....	92	40 888	4 952	1 198	241	40.1	2.2
53121	Offices of real estate agents and brokers .....	92	40 888	4 952	1 198	241	40.1	2.2
531210	Offices of real estate agents and brokers .....	92	40 888	4 952	1 198	241	40.1	2.2
5312101	Offices of residential real estate agents and brokers ...	74	35 813	3 467	852	173	33.2	2.5
5312109	Offices of nonresidential real estate agents and brokers .....	18	5 075	1 485	346	68	88.8	—
5313	Activities related to real estate .....	68	18 137	6 756	1 697	276	62.7	12.5
53131	Real estate property managers .....	25	8 666	4 099	1 103	181	48.6	14.5
531311	Residential property managers .....	21	7 394	3 339	948	153	42.2	15.6
53132	Offices of real estate appraisers .....	24	5 394	1 528	330	54	85.7	6.7
531320	Offices of real estate appraisers .....	24	5 394	1 528	330	54	85.7	6.7
53139	Other activities related to real estate .....	19	4 077	1 129	264	41	62.4	15.9
531390	Other activities related to real estate .....	19	4 077	1 129	264	41	62.4	15.9
532	Rental and leasing services .....	62	64 636	11 446	2 624	494	15.0	3.7
5321	Automotive equipment rental and leasing .....	20	33 187	5 502	1 329	189	6.1	1.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	30 723	5 043	1 237	167	5.6	1.6
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	30 723	5 043	1 237	167	5.6	1.6
5322	Consumer goods rental .....	27	19 577	3 665	854	218	22.1	1.3
53223	Video tape and disc rental .....	15	7 274	1 144	280	119	1.1	1.3
532230	Video tape and disc rental .....	15	7 274	1 144	280	119	1.1	1.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	12	11 667	2 212	433	84	28.0	13.0
<b>MARTIN</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>246</b>	<b>222 364</b>	<b>49 290</b>	<b>12 435</b>	<b>1 690</b>	<b>25.2</b>	<b>7.4</b>
531	Real estate .....	208	128 563	23 541	5 269	899	40.1	12.3
5311	Lessors of real estate .....	81	61 030	11 334	2 716	539	17.4	16.5
53111	Lessors of residential buildings and dwellings .....	21	18 406	4 453	1 022	255	30.7	2.6
531110	Lessors of residential buildings and dwellings .....	21	18 406	4 453	1 022	255	30.7	2.6
5311101	Lessors of apartment buildings .....	14	16 805	4 176	953	236	29.8	1.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	33	30 712	4 062	1 025	153	13.1	27.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	33	30 712	4 062	1 025	153	13.1	27.0
5311201	Lessors of professional and other office buildings .....	14	8 804	1 429	390	45	34.3	54.7
53113	Lessors of miniwarehouses and self-storage units .....	16	4 935	694	165	46	15.5	19.6
531130	Lessors of miniwarehouses and self-storage units .....	16	4 935	694	165	46	15.5	19.6
53119	Lessors of other real estate property .....	11	6 977	2 125	504	85	2.6	5.2
531190	Lessors of other real estate property .....	11	6 977	2 125	504	85	2.6	5.2
5311901	Lessors of manufactured (mobile) home sites .....	11	6 977	2 125	504	85	2.6	5.2
5312	Offices of real estate agents and brokers .....	83	51 150	6 063	1 337	224	61.7	10.4
53121	Offices of real estate agents and brokers .....	83	51 150	6 063	1 337	224	61.7	10.4
531210	Offices of real estate agents and brokers .....	83	51 150	6 063	1 337	224	61.7	10.4
5312101	Offices of residential real estate agents and brokers ...	69	40 047	4 659	1 070	178	51.1	13.2
5312109	Offices of nonresidential real estate agents and brokers .....	14	11 103	1 404	267	46	100.0	—
5313	Activities related to real estate .....	44	16 383	6 144	1 216	136	57.0	2.3
53131	Real estate property managers .....	25	11 089	4 942	958	97	57.2	3.5
531311	Residential property managers .....	14	5 452	997	233	39	32.1	5.0
531312	Nonresidential property managers .....	11	5 637	3 945	725	58	81.6	2.0
53132	Offices of real estate appraisers .....	11	2 775	788	164	19	47.2	—
531320	Offices of real estate appraisers .....	11	2 775	788	164	19	47.2	—
532	Rental and leasing services .....	38	93 801	25 749	7 166	791	4.9	.8
5322	Consumer goods rental .....	20	13 401	3 708	1 002	178	8.1	1.4
5324	Commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	f	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI-DADE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3 921</b>	<b>3 537 952</b>	<b>580 181</b>	<b>140 520</b>	<b>20 060</b>	<b>29.3</b>	<b>10.4</b>
531	Real estate .....	3 283	2 694 273	445 935	107 770	14 887	35.3	11.4
5311	Lessors of real estate .....	1 491	1 503 425	162 320	40 659	5 931	27.3	11.5
53111	Lessors of residential buildings and dwellings .....	757	649 139	68 805	16 775	3 092	27.3	17.2
531110	Lessors of residential buildings and dwellings .....	757	649 139	68 805	16 775	3 092	27.3	17.2
5311101	Lessors of apartment buildings .....	658	603 103	62 020	15 267	2 801	27.2	17.2
5311109	Lessors of dwellings other than apartment buildings .....	99	46 036	6 785	1 508	291	28.7	17.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	574	790 140	83 375	21 430	2 372	26.9	7.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	574	790 140	83 375	21 430	2 372	26.9	7.0
5311201	Lessors of professional and other office buildings .....	244	508 347	50 943	13 624	1 113	19.6	5.6
5311202	Lessors of manufacturing and industrial buildings .....	78	87 408	7 831	1 906	197	16.2	3.4
5311203	Lessors of shopping centers and retail stores .....	186	142 980	16 092	3 961	696	58.8	6.8
5311209	Lessors of other nonresidential buildings and facilities .....	66	51 405	8 509	1 939	366	28.8	28.1
53113	Lessors of miniwarehouses and self-storage units .....	77	35 100	4 882	1 189	256	26.9	4.7
531130	Lessors of miniwarehouses and self-storage units .....	77	35 100	4 882	1 189	256	26.9	4.7
53119	Lessors of other real estate property .....	83	29 046	5 258	1 265	211	37.3	15.3
531190	Lessors of other real estate property .....	83	29 046	5 258	1 265	211	37.3	15.3
5311901	Lessors of manufactured (mobile) home sites .....	56	24 411	4 262	1 032	163	32.8	16.5
5311909	Lessors of other real estate property .....	27	4 635	996	233	48	61.1	9.1
5312	Offices of real estate agents and brokers .....	933	758 973	107 979	24 212	2 858	42.4	10.4
53121	Offices of real estate agents and brokers .....	933	758 973	107 979	24 212	2 858	42.4	10.4
531210	Offices of real estate agents and brokers .....	933	758 973	107 979	24 212	2 858	42.4	10.4
5312101	Offices of residential real estate agents and brokers .....	707	616 912	71 773	16 719	2 111	39.6	10.3
5312109	Offices of nonresidential real estate agents and brokers .....	226	142 061	36 206	7 493	747	54.6	11.1
5313	Activities related to real estate .....	859	431 875	175 636	42 899	6 098	50.4	12.4
53131	Real estate property managers .....	467	320 180	141 139	34 967	5 233	46.8	11.0
531311	Residential property managers .....	282	139 345	50 760	12 098	1 957	48.5	12.7
531312	Nonresidential property managers .....	185	180 835	90 379	22 869	3 276	45.5	9.7
53132	Offices of real estate appraisers .....	122	30 906	9 366	2 143	266	50.9	9.1
531320	Offices of real estate appraisers .....	122	30 906	9 366	2 143	266	50.9	9.1
53139	Other activities related to real estate .....	270	80 789	25 131	5 789	599	64.2	19.2
531390	Other activities related to real estate .....	270	80 789	25 131	5 789	599	64.2	19.2
532	Rental and leasing services .....	624	818 716	128 974	31 325	5 054	10.5	7.4
5321	Automotive equipment rental and leasing .....	134	424 082	60 289	14 691	2 251	2.9	11.1
53211	Passenger car rental and leasing .....	81	303 925	43 558	10 795	1 731	3.7	14.5
532111	Passenger car rental .....	77	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	53	120 157	16 731	3 896	520	1.0	2.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	53	120 157	16 731	3 896	520	1.0	2.5
5321201	Truck rental without drivers .....	26	D	D	D	c	D	D
5321202	Truck leasing .....	26	D	D	D	e	D	D
5322	Consumer goods rental .....	269	140 048	25 152	6 096	1 467	26.0	4.5
53221	Consumer electronics and appliances rental .....	34	23 836	4 977	1 215	183	11.0	2.5
532210	Consumer electronics and appliances rental .....	34	23 836	4 977	1 215	183	11.0	2.5
53222	Formal wear and costume rental .....	31	5 876	1 425	324	95	17.7	5.2
532220	Formal wear and costume rental .....	31	5 876	1 425	324	95	17.7	5.2
53223	Video tape and disc rental .....	102	67 230	10 870	2 661	813	11.8	2.3
532230	Video tape and disc rental .....	102	67 230	10 870	2 661	813	11.8	2.3
53229	Other consumer goods rental .....	102	43 106	7 880	1 896	376	57.5	8.9
532291	Home health equipment rental .....	36	18 786	2 720	672	105	85.7	9.9
532292	Recreational goods rental .....	19	4 766	662	127	24	38.0	9.8
532299	All other consumer goods rental .....	47	19 554	4 498	1 097	247	35.2	7.8
5323	General rental centers .....	39	15 420	3 846	935	157	42.0	4.3
53231	General rental centers .....	39	15 420	3 846	935	157	42.0	4.3
532310	General rental centers .....	39	15 420	3 846	935	157	42.0	4.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	182	239 166	39 687	9 603	1 179	12.6	2.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	46	82 734	12 781	3 201	338	10.3	3.8
532411	Commercial air, rail, and water transportation equipment rental and leasing .....	11	28 617	2 282	621	46	1.3	—
5324119	Aircraft rental and leasing .....	10	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	35	54 117	10 499	2 580	292	15.0	5.8
5324121	Rental and leasing of heavy construction equipment without operators .....	34	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	127	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	127	D	D	D	f	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	67	38 482	8 989	2 163	359	28.9	7.0
5324902	Industrial equipment rental and leasing .....	47	81 763	13 740	3 188	375	11.5	.8
5324903	Motion picture equipment rental .....	11	4 764	996	254	36	19.9	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-DADE—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	14	24 963	5 272	1 425	119	10.3	2.5
5331109	Patent owners and lessors .....	14	24 963	5 272	1 425	119	10.3	2.5
	<b>MONROE</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>293</b>	<b>133 461</b>	<b>20 559</b>	<b>4 882</b>	<b>987</b>	<b>50.4</b>	<b>5.2</b>
531	Real estate .....	225	107 507	14 906	3 477	611	56.6	6.1
5311	Lessors of real estate .....	79	26 494	3 641	892	188	58.4	4.4
53111	Lessors of residential buildings and dwellings .....	22	10 496	1 370	315	59	59.4	5.8
531110	Lessors of residential buildings and dwellings .....	22	10 496	1 370	315	59	59.4	5.8
5311101	Lessors of apartment buildings .....	14	8 537	1 007	217	35	57.2	—
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	32	7 836	1 453	365	73	67.1	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	32	7 836	1 453	365	73	67.1	3.1
5311201	Lessors of professional and other office buildings .....	15	1 859	380	77	17	87.1	12.9
53113	Lessors of miniwarehouses and self-storage units .....	10	3 406	330	90	28	73.8	6.5
531130	Lessors of miniwarehouses and self-storage units .....	10	3 406	330	90	28	73.8	6.5
53119	Lessors of other real estate property .....	15	4 756	488	122	28	31.0	2.2
531190	Lessors of other real estate property .....	15	4 756	488	122	28	31.0	2.2
5311901	Lessors of manufactured (mobile) home sites .....	12	4 516	467	117	26	29.1	1.1
5312	Offices of real estate agents and brokers .....	96	68 091	8 026	1 828	260	52.6	7.1
53121	Offices of real estate agents and brokers .....	96	68 091	8 026	1 828	260	52.6	7.1
531210	Offices of real estate agents and brokers .....	96	68 091	8 026	1 828	260	52.6	7.1
5312101	Offices of residential real estate agents and brokers .....	91	66 582	7 292	1 645	247	51.5	7.3
5313	Activities related to real estate .....	50	12 922	3 239	757	163	74.3	3.9
53131	Real estate property managers .....	24	6 333	1 672	383	77	92.0	6.7
531311	Residential property managers .....	19	5 975	1 552	345	70	91.7	7.0
53132	Offices of real estate appraisers .....	13	2 413	485	102	22	26.2	2.5
531320	Offices of real estate appraisers .....	13	2 413	485	102	22	26.2	2.5
53139	Other activities related to real estate .....	13	4 176	1 082	272	64	75.1	.6
531390	Other activities related to real estate .....	13	4 176	1 082	272	64	75.1	.6
532	Rental and leasing services .....	68	25 954	5 653	1 405	376	24.7	1.8
5322	Consumer goods rental .....	52	16 079	3 662	878	290	31.3	.8
53229	Other consumer goods rental .....	44	D	D	D	c	D	D
532292	Recreational goods rental .....	44	D	D	D	c	D	D
	<b>NASSAU</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>59</b>	<b>54 325</b>	<b>5 522</b>	<b>1 219</b>	<b>236</b>	<b>28.0</b>	<b>6.5</b>
531	Real estate .....	49	D	D	D	c	D	D
5311	Lessors of real estate .....	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	24	38 725	2 516	525	70	16.3	5.8
53121	Offices of real estate agents and brokers .....	24	38 725	2 516	525	70	16.3	5.8
531210	Offices of real estate agents and brokers .....	24	38 725	2 516	525	70	16.3	5.8
5312101	Offices of residential real estate agents and brokers .....	22	D	D	D	b	D	D
5313	Activities related to real estate .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
	<b>OKALOOSA</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>337</b>	<b>177 660</b>	<b>42 622</b>	<b>9 350</b>	<b>2 255</b>	<b>32.5</b>	<b>5.2</b>
531	Real estate .....	257	134 586	34 032	7 429	1 719	35.7	6.2
5311	Lessors of real estate .....	75	43 222	7 019	1 647	300	22.0	4.8
53111	Lessors of residential buildings and dwellings .....	31	8 181	1 651	460	104	28.2	4.4
531110	Lessors of residential buildings and dwellings .....	31	8 181	1 651	460	104	28.2	4.4
5311101	Lessors of apartment buildings .....	22	6 803	1 323	398	79	21.8	5.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	25	30 846	4 856	1 061	162	14.0	4.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	25	30 846	4 856	1 061	162	14.0	4.2
5311201	Lessors of professional and other office buildings .....	13	7 894	2 105	386	64	31.7	16.2
53113	Lessors of miniwarehouses and self-storage units .....	12	2 263	305	70	19	74.9	5.6
531130	Lessors of miniwarehouses and self-storage units .....	12	2 263	305	70	19	74.9	5.6
5312	Offices of real estate agents and brokers .....	104	52 843	10 852	2 310	428	48.7	7.7
53121	Offices of real estate agents and brokers .....	104	52 843	10 852	2 310	428	48.7	7.7
531210	Offices of real estate agents and brokers .....	104	52 843	10 852	2 310	428	48.7	7.7
5312101	Offices of residential real estate agents and brokers .....	93	43 009	7 884	1 733	280	52.6	9.5
5312109	Offices of nonresidential real estate agents and brokers .....	11	9 834	2 968	577	148	31.8	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OKALOOSA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5313	Activities related to real estate .....	78	38 521	16 161	3 472	991	33.1	5.7
53131	Real estate property managers .....	43	31 865	13 852	2 874	911	26.3	4.6
531311	Residential property managers .....	39	30 626	13 285	2 785	901	24.4	4.8
53132	Offices of real estate appraisers .....	18	2 769	1 145	258	38	62.8	14.8
531320	Offices of real estate appraisers .....	18	2 769	1 145	258	38	62.8	14.8
53139	Other activities related to real estate .....	17	3 887	1 164	340	42	67.6	7.7
531390	Other activities related to real estate .....	17	3 887	1 164	340	42	67.6	7.7
532	Rental and leasing services .....	78	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	14	11 549	1 014	219	64	2.5	.2
5322	Consumer goods rental .....	51	21 323	4 646	1 004	280	20.2	4.2
53223	Video tape and disc rental .....	19	10 376	2 153	486	174	11.7	.3
532230	Video tape and disc rental .....	19	10 376	2 153	486	174	11.7	.3
53229	Other consumer goods rental .....	28	9 155	2 096	426	92	33.7	9.5
532292	Recreational goods rental .....	19	5 310	1 119	210	54	36.3	13.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	c	D	D
<b>OKEECHOBEE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>36</b>	<b>11 901</b>	<b>1 712</b>	<b>407</b>	<b>82</b>	<b>35.9</b>	<b>9.5</b>
531	Real estate .....	25	5 410	688	147	37	75.4	1.7
5312	Offices of real estate agents and brokers .....	11	3 655	270	54	9	75.4	.4
53121	Offices of real estate agents and brokers .....	11	3 655	270	54	9	75.4	.4
531210	Offices of real estate agents and brokers .....	11	3 655	270	54	9	75.4	.4
532	Rental and leasing services .....	11	6 491	1 024	260	45	3.0	16.0
<b>ORANGE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1 526</b>	<b>3 056 926</b>	<b>448 805</b>	<b>106 060</b>	<b>15 770</b>	<b>9.5</b>	<b>5.6</b>
531	Real estate .....	1 186	D	D	D	i	D	D
5311	Lessors of real estate .....	366	431 304	49 522	12 256	1 808	16.5	5.7
53111	Lessors of residential buildings and dwellings .....	167	186 733	20 257	4 949	846	12.6	8.1
531110	Lessors of residential buildings and dwellings .....	167	186 733	20 257	4 949	846	12.6	8.1
5311101	Lessors of apartment buildings .....	134	174 978	18 443	4 542	760	10.1	6.9
5311109	Lessors of dwellings other than apartment buildings .....	33	11 755	1 814	407	86	50.6	25.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	122	205 442	23 948	6 092	666	17.6	3.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	122	205 442	23 948	6 092	666	17.6	3.7
5311201	Lessors of professional and other office buildings .....	61	93 927	8 053	1 992	227	11.9	7.1
5311202	Lessors of manufacturing and industrial buildings .....	14	21 889	2 107	535	42	14.6	.2
5311203	Lessors of shopping centers and retail stores .....	30	50 909	3 929	977	149	12.4	1.7
5311209	Lessors of other nonresidential buildings and facilities .....	17	38 717	9 859	2 588	248	39.9	.2
53113	Lessors of miniwarehouses and self-storage units .....	38	12 269	1 079	280	116	53.7	8.0
531130	Lessors of miniwarehouses and self-storage units .....	38	12 269	1 079	280	116	53.7	8.0
53119	Lessors of other real estate property .....	39	26 860	4 238	935	180	17.3	4.0
531190	Lessors of other real estate property .....	39	26 860	4 238	935	180	17.3	4.0
5311901	Lessors of manufactured (mobile) home sites .....	34	25 279	4 114	882	169	15.3	4.0
5312	Offices of real estate agents and brokers .....	434	674 211	113 168	26 173	4 534	16.3	8.5
53121	Offices of real estate agents and brokers .....	434	674 211	113 168	26 173	4 534	16.3	8.5
531210	Offices of real estate agents and brokers .....	434	674 211	113 168	26 173	4 534	16.3	8.5
5312101	Offices of residential real estate agents and brokers .....	329	631 597	99 701	23 181	4 229	14.5	8.3
5312109	Offices of nonresidential real estate agents and brokers .....	105	42 614	13 467	2 992	305	43.4	11.3
5313	Activities related to real estate .....	386	D	D	D	h	D	D
53131	Real estate property managers .....	209	197 810	69 078	15 656	2 359	20.7	11.6
531311	Residential property managers .....	155	147 177	54 653	12 413	2 041	20.8	6.7
531312	Nonresidential property managers .....	54	50 633	14 425	3 243	318	20.3	25.8
53132	Offices of real estate appraisers .....	85	24 660	9 266	2 107	264	51.8	6.7
531320	Offices of real estate appraisers .....	85	24 660	9 266	2 107	264	51.8	6.7
53139	Other activities related to real estate .....	92	D	D	D	e	D	D
531390	Other activities related to real estate .....	92	D	D	D	e	D	D
532	Rental and leasing services .....	331	1 677 731	192 077	46 265	6 312	2.3	3.2
5321	Automotive equipment rental and leasing .....	97	596 980	81 250	19 138	3 234	2.3	6.6
53211	Passenger car rental and leasing .....	54	533 796	73 171	17 256	2 948	2.5	7.4
532111	Passenger car rental .....	50	D	D	D	h	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	43	63 184	8 079	1 882	286	.8	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	43	63 184	8 079	1 882	286	.8	—
5321201	Truck rental without drivers .....	24	D	D	D	c	D	D
5321202	Truck leasing .....	18	39 597	4 929	1 201	135	.9	—
5322	Consumer goods rental .....	121	93 438	20 927	5 195	1 068	8.8	5.1
53221	Consumer electronics and appliances rental .....	26	19 028	3 957	964	120	.4	.2
532210	Consumer electronics and appliances rental .....	26	19 028	3 957	964	120	.4	.2
53222	Formal wear and costume rental .....	12	3 172	664	153	57	—	13.5
532220	Formal wear and costume rental .....	12	3 172	664	153	57	—	13.5
53223	Video tape and disc rental .....	53	34 422	5 789	1 462	453	7.0	6.0
532230	Video tape and disc rental .....	53	34 422	5 789	1 462	453	7.0	6.0
53229	Other consumer goods rental .....	30	36 816	10 517	2 616	438	15.5	6.1
532299	All other consumer goods rental .....	18	21 941	6 860	1 653	304	17.7	1.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ORANGE—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5323	General rental centers .....	23	19 070	4 955	1 155	183	11.8	5.5
53231	General rental centers .....	23	19 070	4 955	1 155	183	11.8	5.5
532310	General rental centers .....	23	19 070	4 955	1 155	183	11.8	5.5
5324	Commercial and industrial machinery and equipment rental and leasing .....	90	968 243	84 945	20 777	1 827	1.5	1.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	21	70 699	13 174	3 233	285	4.0	3.6
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	15	67 416	12 217	3 076	272	1.3	3.7
5324121	Rental and leasing of heavy construction equipment without operators .....	14	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	62	889 696	69 942	17 053	1 491	1.3	.8
532490	Other commercial and industrial machinery and equipment rental and leasing .....	62	889 696	69 942	17 053	1 491	1.3	.8
5324902	Industrial equipment rental and leasing .....	41	831 395	56 352	13 701	1 201	.9	.8
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	9	D	D	D	b	D	D
	<b>OSCEOLA</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>354</b>	<b>555 378</b>	<b>101 152</b>	<b>23 828</b>	<b>3 628</b>	<b>11.7</b>	<b>4.5</b>
531	Real estate .....	303	525 225	95 469	22 482	3 351	11.3	4.4
5311	Lessors of real estate .....	70	42 208	5 566	1 280	242	17.7	26.2
53111	Lessors of residential buildings and dwellings .....	28	17 975	2 594	558	99	8.9	39.0
531110	Lessors of residential buildings and dwellings .....	28	17 975	2 594	558	99	8.9	39.0
5311101	Lessors of apartment buildings .....	14	12 569	1 830	344	54	5.7	47.4
5311109	Lessors of dwellings other than apartment buildings .....	14	5 406	764	214	45	16.4	19.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	21	12 919	1 728	395	66	29.0	29.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	21	12 919	1 728	395	66	29.0	29.9
53119	Lessors of other real estate property .....	15	10 009	1 118	289	59	9.6	.6
531190	Lessors of other real estate property .....	15	10 009	1 118	289	59	9.6	.6
5311901	Lessors of manufactured (mobile) home sites .....	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	112	346 897	50 534	11 717	1 464	8.7	1.5
53121	Offices of real estate agents and brokers .....	112	346 897	50 534	11 717	1 464	8.7	1.5
531210	Offices of real estate agents and brokers .....	112	346 897	50 534	11 717	1 464	8.7	1.5
5312101	Offices of residential real estate agents and brokers .....	105	345 158	49 759	11 538	1 438	8.6	1.5
5313	Activities related to real estate .....	121	136 120	39 369	9 485	1 645	15.9	4.9
53131	Real estate property managers .....	90	124 483	37 727	9 093	1 566	12.9	4.6
531311	Residential property managers .....	71	115 080	35 131	8 464	1 454	12.3	2.1
531312	Nonresidential property managers .....	19	9 403	2 596	629	112	20.2	35.8
53139	Other activities related to real estate .....	24	5 447	1 151	276	54	92.2	6.9
531390	Other activities related to real estate .....	24	5 447	1 151	276	54	92.2	6.9
532	Rental and leasing services .....	51	30 153	5 683	1 346	277	18.9	6.2
5321	Automotive equipment rental and leasing .....	20	D	D	D	c	D	D
53211	Passenger car rental and leasing .....	14	6 652	951	229	48	1.9	22.8
532111	Passenger car rental .....	14	6 652	951	229	48	1.9	22.8
5322	Consumer goods rental .....	21	12 206	2 513	645	151	15.4	1.7
53223	Video tape and disc rental .....	11	5 830	946	257	96	12.5	3.5
532230	Video tape and disc rental .....	11	5 830	946	257	96	12.5	3.5
	<b>PALM BEACH</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2 078</b>	<b>1 748 879</b>	<b>372 206</b>	<b>88 336</b>	<b>11 739</b>	<b>27.8</b>	<b>11.6</b>
531	Real estate .....	1 819	1 384 672	295 529	69 911	8 974	33.8	12.2
5311	Lessors of real estate .....	533	508 946	61 817	15 318	2 585	26.6	10.3
53111	Lessors of residential buildings and dwellings .....	223	211 615	32 985	8 307	1 473	16.1	10.0
531110	Lessors of residential buildings and dwellings .....	223	211 615	32 985	8 307	1 473	16.1	10.0
5311101	Lessors of apartment buildings .....	177	183 947	28 729	7 349	1 307	16.3	11.0
5311109	Lessors of dwellings other than apartment buildings .....	46	27 668	4 256	958	166	14.8	3.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	195	237 348	22 078	5 431	771	35.4	11.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	195	237 348	22 078	5 431	771	35.4	11.8
5311201	Lessors of professional and other office buildings .....	90	86 987	7 279	1 895	278	35.9	18.3
5311202	Lessors of manufacturing and industrial buildings .....	28	17 588	2 750	666	79	36.0	11.1
5311203	Lessors of shopping centers and retail stores .....	56	120 170	8 369	1 995	305	33.0	7.4
5311209	Lessors of other nonresidential buildings and facilities .....	21	12 603	3 680	875	109	52.6	9.9
53113	Lessors of miniwarehouses and self-storage units .....	65	27 155	3 332	787	179	23.2	3.0
531130	Lessors of miniwarehouses and self-storage units .....	65	27 155	3 332	787	179	23.2	3.0
53119	Lessors of other real estate property .....	50	32 828	3 422	793	162	33.8	8.2
531190	Lessors of other real estate property .....	50	32 828	3 422	793	162	33.8	8.2
5311901	Lessors of manufactured (mobile) home sites .....	40	29 433	2 743	629	137	31.5	8.2
5312	Offices of real estate agents and brokers .....	706	537 049	87 243	19 965	2 224	39.6	15.4
53121	Offices of real estate agents and brokers .....	706	537 049	87 243	19 965	2 224	39.6	15.4
531210	Offices of real estate agents and brokers .....	706	537 049	87 243	19 965	2 224	39.6	15.4
5312101	Offices of residential real estate agents and brokers .....	576	454 242	63 873	14 311	1 801	38.9	15.9
5312109	Offices of nonresidential real estate agents and brokers .....	130	82 807	23 370	5 654	423	42.9	12.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5313	Activities related to real estate .....	580	338 677	146 469	34 628	4 165	35.5	9.8
53131	Real estate property managers .....	316	248 048	120 559	29 078	3 574	28.7	9.8
531311	Residential property managers .....	181	146 832	70 662	17 270	2 492	32.4	10.2
531312	Nonresidential property managers .....	135	101 216	49 897	11 808	1 082	23.4	9.2
53132	Offices of real estate appraisers .....	87	38 439	9 806	2 001	204	34.8	2.5
531320	Offices of real estate appraisers .....	87	38 439	9 806	2 001	204	34.8	2.5
53139	Other activities related to real estate .....	177	52 190	16 104	3 549	387	68.4	15.3
531390	Other activities related to real estate .....	177	52 190	16 104	3 549	387	68.4	15.3
532	Rental and leasing services .....	247	335 476	68 924	16 521	2 626	4.8	10.1
5321	Automotive equipment rental and leasing .....	54	155 196	23 379	5 744	897	.2	16.8
53211	Passenger car rental and leasing .....	33	128 869	19 692	4 863	772	.1	20.3
532111	Passenger car rental .....	29	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	21	26 327	3 687	881	125	.7	.2
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	21	26 327	3 687	881	125	.7	.2
5321201	Truck rental without drivers .....	14	D	D	D	b	D	D
5322	Consumer goods rental .....	128	82 390	16 836	4 235	995	11.6	4.8
53221	Consumer electronics and appliances rental .....	14	8 345	1 737	437	53	3.3	—
532210	Consumer electronics and appliances rental .....	14	8 345	1 737	437	53	3.3	—
53222	Formal wear and costume rental .....	14	3 497	755	187	71	11.3	9.8
532220	Formal wear and costume rental .....	14	3 497	755	187	71	11.3	9.8
53223	Video tape and disc rental .....	54	39 661	6 701	1 663	553	10.2	5.5
532230	Video tape and disc rental .....	54	39 661	6 701	1 663	553	10.2	5.5
53229	Other consumer goods rental .....	46	30 887	7 643	1 948	318	15.7	4.6
532292	Recreational goods rental .....	15	4 720	1 639	393	59	29.8	6.8
532299	All other consumer goods rental .....	23	13 003	3 170	840	184	24.2	8.4
5323	General rental centers .....	21	8 147	2 421	584	82	20.5	14.5
53231	General rental centers .....	21	8 147	2 421	584	82	20.5	14.5
532310	General rental centers .....	21	8 147	2 421	584	82	20.5	14.5
5324	Commercial and industrial machinery and equipment rental and leasing .....	44	89 743	26 288	5 958	652	4.9	3.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	15	36 490	9 170	1 797	202	3.3	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	23	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	23	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	14	32 194	7 816	1 826	187	5.4	7.8
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	28 731	7 753	1 904	139	7.6	—
5331109	Patent owners and lessors .....	12	28 731	7 753	1 904	139	7.6	—
<b>PASCO</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>349</b>	<b>145 090</b>	<b>22 257</b>	<b>5 293</b>	<b>1 131</b>	<b>36.0</b>	<b>10.7</b>
531	Real estate .....	297	111 412	14 757	3 528	808	41.3	12.8
5311	Lessors of real estate .....	132	68 685	8 367	2 092	481	26.8	13.4
53111	Lessors of residential buildings and dwellings .....	45	19 309	2 741	661	155	36.8	24.9
531110	Lessors of residential buildings and dwellings .....	45	19 309	2 741	661	155	36.8	24.9
5311101	Lessors of apartment buildings .....	37	17 371	2 476	587	139	38.1	19.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	18	7 564	1 124	283	53	48.1	31.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	18	7 564	1 124	283	53	48.1	31.6
53113	Lessors of miniwarehouses and self-storage units .....	17	3 515	621	149	44	33.4	1.5
531130	Lessors of miniwarehouses and self-storage units .....	17	3 515	621	149	44	33.4	1.5
53119	Lessors of other real estate property .....	52	38 297	3 881	999	229	16.9	5.0
531190	Lessors of other real estate property .....	52	38 297	3 881	999	229	16.9	5.0
5311901	Lessors of manufactured (mobile) home sites .....	42	D	D	D	c	D	D
5311909	Lessors of other real estate property .....	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	116	33 939	4 167	972	244	64.3	10.6
53121	Offices of real estate agents and brokers .....	116	33 939	4 167	972	244	64.3	10.6
531210	Offices of real estate agents and brokers .....	116	33 939	4 167	972	244	64.3	10.6
5312101	Offices of residential real estate agents and brokers .....	96	29 470	3 256	758	204	60.5	11.6
5312109	Offices of nonresidential real estate agents and brokers .....	20	4 469	911	214	40	88.8	4.4
5313	Activities related to real estate .....	49	8 788	2 223	464	83	65.9	17.0
53131	Real estate property managers .....	18	D	D	D	b	D	D
531311	Residential property managers .....	15	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	20	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	20	D	D	D	b	D	D
53139	Other activities related to real estate .....	11	D	D	D	a	D	D
531390	Other activities related to real estate .....	11	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASCO—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	51	D	D	D	e	D	D
5322	Consumer goods rental .....	31	21 615	4 402	1 036	225	25.6	2.6
53223	Video tape and disc rental .....	14	7 901	1 310	320	117	14.4	2.2
532230	Video tape and disc rental .....	14	7 901	1 310	320	117	14.4	2.2
53229	Other consumer goods rental .....	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>PINELLAS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1 467</b>	<b>957 622</b>	<b>158 459</b>	<b>36 925</b>	<b>6 109</b>	<b>31.9</b>	<b>9.3</b>
531	Real estate .....	1 234	D	D	D	h	D	D
5311	Lessors of real estate .....	451	309 109	37 837	9 128	1 747	25.7	11.9
53111	Lessors of residential buildings and dwellings .....	179	157 018	20 931	5 095	943	14.7	9.9
531110	Lessors of residential buildings and dwellings .....	179	157 018	20 931	5 095	943	14.7	9.9
5311101	Lessors of apartment buildings .....	151	143 614	18 530	4 556	851	10.9	10.7
5311109	Lessors of dwellings other than apartment buildings .....	28	13 404	2 401	539	92	55.2	2.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	124	86 535	8 044	1 954	351	39.2	18.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	124	86 535	8 044	1 954	351	39.2	18.3
5311201	Lessors of professional and other office buildings .....	41	D	D	D	b	D	D
5311202	Lessors of manufacturing and industrial buildings .....	19	6 364	1 063	249	44	70.1	25.2
5311203	Lessors of shopping centers and retail stores .....	47	55 490	4 370	1 134	176	26.4	19.2
5311209	Lessors of other nonresidential buildings and facilities .....	17	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units .....	49	12 525	1 755	347	101	31.8	10.4
531130	Lessors of miniwarehouses and self-storage units .....	49	12 525	1 755	347	101	31.8	10.4
53119	Lessors of other real estate property .....	99	53 031	7 107	1 732	352	35.1	7.3
531190	Lessors of other real estate property .....	99	53 031	7 107	1 732	352	35.1	7.3
5311901	Lessors of manufactured (mobile) home sites .....	92	48 473	6 048	1 463	305	34.1	8.0
5312	Offices of real estate agents and brokers .....	462	249 750	37 899	8 421	1 365	47.2	12.1
53121	Offices of real estate agents and brokers .....	462	249 750	37 899	8 421	1 365	47.2	12.1
531210	Offices of real estate agents and brokers .....	462	249 750	37 899	8 421	1 365	47.2	12.1
5312101	Offices of residential real estate agents and brokers .....	371	185 426	22 476	4 936	840	45.1	9.3
5312109	Offices of nonresidential real estate agents and brokers .....	91	64 324	15 423	3 485	525	53.3	19.9
5313	Activities related to real estate .....	321	D	D	D	g	D	D
53131	Real estate property managers .....	158	63 350	22 052	4 945	904	46.5	16.1
531311	Residential property managers .....	119	47 841	16 332	3 374	603	40.6	18.9
531312	Nonresidential property managers .....	39	15 509	5 720	1 571	301	64.6	7.5
53132	Offices of real estate appraisers .....	61	14 066	4 783	1 018	153	53.8	11.9
531320	Offices of real estate appraisers .....	61	14 066	4 783	1 018	153	53.8	11.9
53139	Other activities related to real estate .....	102	D	D	D	c	D	D
531390	Other activities related to real estate .....	102	D	D	D	c	D	D
532	Rental and leasing services .....	221	D	D	D	g	D	D
5321	Automotive equipment rental and leasing .....	39	35 798	6 146	1 501	253	.4	2.5
53211	Passenger car rental and leasing .....	24	D	D	D	c	D	D
532111	Passenger car rental .....	23	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	15	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	15	D	D	D	b	D	D
5321201	Truck rental without drivers .....	12	D	D	D	b	D	D
5322	Consumer goods rental .....	125	162 850	23 701	5 420	947	6.3	2.2
53221	Consumer electronics and appliances rental .....	18	13 632	2 827	680	85	—	2.7
532210	Consumer electronics and appliances rental .....	18	13 632	2 827	680	85	—	2.7
53223	Video tape and disc rental .....	46	30 311	4 705	1 159	356	4.9	3.3
532230	Video tape and disc rental .....	46	30 311	4 705	1 159	356	4.9	3.3
53229	Other consumer goods rental .....	52	D	D	D	e	D	D
532291	Home health equipment rental .....	15	103 240	13 339	2 981	364	1.4	1.8
532292	Recreational goods rental .....	27	4 045	904	159	51	26.6	7.0
532299	All other consumer goods rental .....	10	D	D	D	b	D	D
5323	General rental centers .....	17	D	D	D	b	D	D
53231	General rental centers .....	17	D	D	D	b	D	D
532310	General rental centers .....	17	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	40	37 768	8 853	2 195	286	34.0	2.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	11	17 181	4 114	877	114	13.8	3.7
53249	Other commercial and industrial machinery and equipment rental and leasing .....	23	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	23	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	16	11 289	3 147	901	113	24.2	1.4
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	D	D	D	c	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	D	D	D	c	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	D	D	D	c	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works) .....	12	D	D	D	c	D	D
5331109	Patent owners and lessors .....	12	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POLK</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>544</b>	<b>321 901</b>	<b>62 492</b>	<b>14 759</b>	<b>2 794</b>	<b>25.4</b>	<b>4.9</b>
531	Real estate .....	435	204 794	39 472	9 195	1 939	36.3	7.5
5311	Lessors of real estate .....	212	115 172	19 250	4 443	1 105	25.8	7.6
53111	Lessors of residential buildings and dwellings .....	77	57 067	10 295	2 390	549	24.1	6.6
531110	Lessors of residential buildings and dwellings .....	77	57 067	10 295	2 390	549	24.1	6.6
5311101	Lessors of apartment buildings .....	53	42 777	6 722	1 589	383	22.4	7.5
5311109	Lessors of dwellings other than apartment buildings .....	24	14 290	3 573	801	166	29.3	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	32	14 245	2 273	509	107	29.9	1.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	32	14 245	2 273	509	107	29.9	1.5
5311201	Lessors of professional and other office buildings .....	15	2 823	512	106	26	86.0	7.4
53113	Lessors of miniwarehouses and self-storage units .....	21	3 548	620	142	52	50.0	18.1
531130	Lessors of miniwarehouses and self-storage units .....	21	3 548	620	142	52	50.0	18.1
53119	Lessors of other real estate property .....	82	40 312	6 062	1 402	397	24.6	10.3
531190	Lessors of other real estate property .....	82	40 312	6 062	1 402	397	24.6	10.3
5311901	Lessors of manufactured (mobile) home sites .....	72	39 078	5 735	1 308	376	23.3	10.2
5311909	Lessors of other real estate property .....	10	1 234	327	94	21	63.6	12.6
5312	Offices of real estate agents and brokers .....	124	55 374	7 561	1 697	339	53.8	8.1
53121	Offices of real estate agents and brokers .....	124	55 374	7 561	1 697	339	53.8	8.1
531210	Offices of residential real estate agents and brokers .....	105	50 205	6 681	1 477	302	52.8	8.5
5312109	Offices of nonresidential real estate agents and brokers .....	19	5 169	880	220	37	63.2	4.2
5313	Activities related to real estate .....	99	34 248	12 661	3 055	495	43.1	6.0
53131	Real estate property managers .....	47	13 596	4 169	1 026	233	66.2	13.5
531311	Residential property managers .....	35	9 375	2 793	652	134	63.0	8.5
531312	Nonresidential property managers .....	12	4 221	1 376	374	99	73.3	24.8
53132	Offices of real estate appraisers .....	32	10 903	5 107	1 263	133	28.6	2.1
531320	Offices of real estate appraisers .....	32	10 903	5 107	1 263	133	28.6	2.1
53139	Other activities related to real estate .....	20	9 749	3 385	766	129	27.3	—
531390	Other activities related to real estate .....	20	9 749	3 385	766	129	27.3	—
532	Rental and leasing services .....	107	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	21	38 764	5 286	1 274	158	1.0	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	31 652	4 115	1 003	119	.4	.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	31 652	4 115	1 003	119	.4	.1
5322	Consumer goods rental .....	54	35 075	6 734	1 654	370	5.4	.8
53221	Consumer electronics and appliances rental .....	11	7 327	1 595	391	50	—	—
532210	Consumer electronics and appliances rental .....	11	7 327	1 595	391	50	—	—
53223	Video tape and disc rental .....	26	14 022	2 372	605	203	8.4	—
532230	Video tape and disc rental .....	26	14 022	2 372	605	203	8.4	—
53229	Other consumer goods rental .....	14	13 063	2 605	623	100	4.7	2.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	26	40 957	10 315	2 474	306	9.7	.6
53249	Other commercial and industrial machinery and equipment rental and leasing .....	16	26 644	7 420	1 797	227	10.7	.8
532490	Other commercial and industrial machinery and equipment rental and leasing .....	16	26 644	7 420	1 797	227	10.7	.8
5324902	Industrial equipment rental and leasing .....	11	22 282	6 072	1 440	165	12.8	.9
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>PUTNAM</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>55</b>	<b>32 449</b>	<b>6 577</b>	<b>1 579</b>	<b>249</b>	<b>12.9</b>	<b>2.9</b>
531	Real estate .....	38	7 704	1 166	262	73	48.2	12.4
5311	Lessors of real estate .....	19	4 675	505	106	39	32.6	20.4
5312	Offices of real estate agents and brokers .....	13	2 191	406	95	18	61.7	—
53121	Offices of real estate agents and brokers .....	13	2 191	406	95	18	61.7	—
531210	Offices of real estate agents and brokers .....	13	2 191	406	95	18	61.7	—
5312101	Offices of residential real estate agents and brokers .....	12	D	D	D	a	D	D
532	Rental and leasing services .....	17	24 745	5 411	1 317	176	1.8	—
<b>ST. JOHNS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>244</b>	<b>132 874</b>	<b>19 709</b>	<b>4 541</b>	<b>906</b>	<b>32.4</b>	<b>12.5</b>

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. JOHNS—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate .....	213	106 714	16 291	3 732	731	38.5	14.0
5311	Lessors of real estate .....	48	35 903	4 048	961	242	27.3	2.0
53111	Lessors of residential buildings and dwellings .....	22	13 237	1 600	374	115	16.3	2.6
531110	Lessors of residential buildings and dwellings .....	22	13 237	1 600	374	115	16.3	2.6
5311101	Lessors of apartment buildings .....	15	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	15 058	1 823	424	99	40.0	2.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	15 058	1 823	424	99	40.0	2.0
5312	Offices of real estate agents and brokers .....	111	52 353	7 036	1 595	276	44.1	23.0
53121	Offices of real estate agents and brokers .....	111	52 353	7 036	1 595	276	44.1	23.0
531210	Offices of real estate agents and brokers .....	111	52 353	7 036	1 595	276	44.1	23.0
5312101	Offices of residential real estate agents and brokers ...	101	D	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers .....	10	D	D	D	b	D	D
5313	Activities related to real estate .....	54	18 458	5 207	1 176	213	44.6	12.0
53131	Real estate property managers .....	29	14 499	4 260	986	171	38.4	14.5
531311	Residential property managers .....	21	11 276	2 771	628	109	40.5	6.6
53132	Offices of real estate appraisers .....	11	1 166	382	72	16	94.0	—
531320	Offices of real estate appraisers .....	11	1 166	382	72	16	94.0	—
53139	Other activities related to real estate .....	14	2 793	565	118	26	56.4	4.0
531390	Other activities related to real estate .....	14	2 793	565	118	26	56.4	4.0
532	Rental and leasing services .....	29	D	D	D	c	D	D
5322	Consumer goods rental .....	13	8 364	1 452	365	109	8.7	4.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>ST. LUCIE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>210</b>	<b>120 957</b>	<b>17 645</b>	<b>4 199</b>	<b>772</b>	<b>38.1</b>	<b>5.2</b>
531	Real estate .....	170	93 132	12 334	2 953	524	43.5	5.7
5311	Lessors of real estate .....	58	48 293	6 275	1 494	272	23.6	3.8
53111	Lessors of residential buildings and dwellings .....	19	9 031	1 232	302	64	48.4	3.8
531110	Lessors of residential buildings and dwellings .....	19	9 031	1 232	302	64	48.4	3.8
5311101	Lessors of apartment buildings .....	12	5 408	737	182	45	38.8	6.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	15 556	2 360	540	45	27.2	2.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	15 556	2 360	540	45	27.2	2.1
53119	Lessors of other real estate property .....	15	20 868	2 300	561	133	7.8	4.0
531190	Lessors of other real estate property .....	15	20 868	2 300	561	133	7.8	4.0
5311901	Lessors of manufactured (mobile) home sites .....	15	20 868	2 300	561	133	7.8	4.0
5312	Offices of real estate agents and brokers .....	74	33 620	3 313	780	164	74.9	6.0
53121	Offices of real estate agents and brokers .....	74	33 620	3 313	780	164	74.9	6.0
531210	Offices of real estate agents and brokers .....	74	33 620	3 313	780	164	74.9	6.0
5312101	Offices of residential real estate agents and brokers ...	63	31 380	2 735	656	136	79.2	6.3
5312109	Offices of nonresidential real estate agents and brokers .....	11	2 240	578	124	28	14.6	2.5
5313	Activities related to real estate .....	38	11 219	2 746	679	88	35.3	12.9
53131	Real estate property managers .....	15	3 826	859	213	36	43.0	6.0
53132	Offices of real estate appraisers .....	14	5 952	1 307	278	38	29.0	6.2
531320	Offices of real estate appraisers .....	14	5 952	1 307	278	38	29.0	6.2
532	Rental and leasing services .....	39	D	D	D	c	D	D
5322	Consumer goods rental .....	20	11 029	1 941	477	131	36.0	6.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>SANTA ROSA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>108</b>	<b>30 591</b>	<b>5 619</b>	<b>1 275</b>	<b>330</b>	<b>62.2</b>	<b>10.4</b>
531	Real estate .....	83	22 267	3 567	804	189	75.7	11.6
5311	Lessors of real estate .....	29	5 517	1 033	236	74	50.8	16.4
53111	Lessors of residential buildings and dwellings .....	11	2 056	331	74	18	62.1	9.5
531110	Lessors of residential buildings and dwellings .....	11	2 056	331	74	18	62.1	9.5
5312	Offices of real estate agents and brokers .....	37	13 089	1 577	372	73	83.3	9.0
53121	Offices of real estate agents and brokers .....	37	13 089	1 577	372	73	83.3	9.0
531210	Offices of real estate agents and brokers .....	37	13 089	1 577	372	73	83.3	9.0
5312101	Offices of residential real estate agents and brokers ...	31	9 367	1 092	252	56	93.4	3.4
5313	Activities related to real estate .....	17	3 661	957	196	42	86.1	13.9
532	Rental and leasing services .....	25	8 324	2 052	471	141	26.0	7.3
5322	Consumer goods rental .....	14	6 222	1 398	322	113	25.4	3.7

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA</b>								
<b>53</b>	<b>Real estate and rental and leasing . . . . .</b>	<b>705</b>	<b>429 737</b>	<b>64 207</b>	<b>14 673</b>	<b>2 370</b>	<b>26.8</b>	<b>14.3</b>
531	Real estate . . . . .	609	349 335	50 572	11 385	1 659	28.6	17.4
5311	Lessors of real estate . . . . .	149	102 182	11 809	3 190	568	19.5	17.0
53111	Lessors of residential buildings and dwellings . . . . .	54	37 242	4 776	1 368	265	17.8	29.2
531110	Lessors of residential buildings and dwellings . . . . .	54	37 242	4 776	1 368	265	17.8	29.2
5311101	Lessors of apartment buildings . . . . .	30	23 634	2 762	641	106	24.3	30.1
5311109	Lessors of dwellings other than apartment buildings . . . . .	24	13 608	2 014	727	159	6.7	27.5
53112	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	45	24 675	2 331	584	100	34.0	9.0
531120	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	45	24 675	2 331	584	100	34.0	9.0
5311201	Lessors of professional and other office buildings . . . . .	22	7 262	898	206	48	69.9	19.3
5311203	Lessors of shopping centers and retail stores . . . . .	12	14 007	675	148	23	16.0	1.1
53113	Lessors of miniwarehouses and self-storage units . . . . .	18	4 738	598	147	42	20.3	25.5
531130	Lessors of miniwarehouses and self-storage units . . . . .	18	4 738	598	147	42	20.3	25.5
53119	Lessors of other real estate property . . . . .	32	35 527	4 104	1 091	161	11.0	8.8
531190	Lessors of other real estate property . . . . .	32	35 527	4 104	1 091	161	11.0	8.8
5311901	Lessors of manufactured (mobile) home sites . . . . .	27	D	D	D	c	D	D
5312	Offices of real estate agents and brokers . . . . .	304	197 582	25 037	5 304	686	26.0	19.3
53121	Offices of real estate agents and brokers . . . . .	304	197 582	25 037	5 304	686	26.0	19.3
531210	Offices of real estate agents and brokers . . . . .	304	197 582	25 037	5 304	686	26.0	19.3
5312101	Offices of residential real estate agents and brokers . . . . .	253	181 941	20 953	4 416	578	22.3	19.7
5312109	Offices of nonresidential real estate agents and brokers . . . . .	51	15 641	4 084	888	108	68.6	14.4
5313	Activities related to real estate . . . . .	156	49 571	13 726	2 891	405	57.5	10.4
53131	Real estate property managers . . . . .	62	21 574	8 087	1 775	255	36.1	18.0
531311	Residential property managers . . . . .	40	15 347	5 363	1 129	190	27.1	25.3
531312	Nonresidential property managers . . . . .	22	6 227	2 724	646	65	58.4	—
53132	Offices of real estate appraisers . . . . .	42	12 872	2 529	570	83	61.0	.2
531320	Offices of real estate appraisers . . . . .	42	12 872	2 529	570	83	61.0	.2
53139	Other activities related to real estate . . . . .	52	15 125	3 110	546	67	85.1	8.2
531390	Other activities related to real estate . . . . .	52	15 125	3 110	546	67	85.1	8.2
532	Rental and leasing services . . . . .	96	80 402	13 635	3 288	711	19.4	.8
5321	Automotive equipment rental and leasing . . . . .	20	33 520	3 774	986	209	6.2	—
53211	Passenger car rental and leasing . . . . .	16	D	D	D	c	D	D
532111	Passenger car rental . . . . .	13	30 086	3 336	860	193	1.7	—
5322	Consumer goods rental . . . . .	56	32 656	6 905	1 649	418	23.8	.8
53223	Video tape and disc rental . . . . .	29	12 797	2 083	512	200	13.1	2.0
532230	Video tape and disc rental . . . . .	29	12 797	2 083	512	200	13.1	2.0
53229	Other consumer goods rental . . . . .	16	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing . . . . .	17	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing . . . . .	12	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing . . . . .	12	D	D	D	b	D	D
<b>SEMINOLE</b>								
<b>53</b>	<b>Real estate and rental and leasing . . . . .</b>	<b>593</b>	<b>454 131</b>	<b>74 763</b>	<b>17 820</b>	<b>2 721</b>	<b>20.8</b>	<b>7.8</b>
531	Real estate . . . . .	490	D	D	D	g	D	D
5311	Lessors of real estate . . . . .	143	157 383	16 049	3 995	661	10.0	6.1
53111	Lessors of residential buildings and dwellings . . . . .	76	101 847	10 101	2 576	413	5.8	5.8
531110	Lessors of residential buildings and dwellings . . . . .	76	101 847	10 101	2 576	413	5.8	5.8
5311101	Lessors of apartment buildings . . . . .	67	99 432	9 861	2 518	403	3.7	6.0
53112	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	36	43 873	3 956	1 010	162	11.4	6.1
531120	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	36	43 873	3 956	1 010	162	11.4	6.1
5311201	Lessors of professional and other office buildings . . . . .	17	20 215	1 840	447	51	13.4	5.4
5311203	Lessors of shopping centers and retail stores . . . . .	10	21 255	1 867	501	94	7.1	.6
53113	Lessors of miniwarehouses and self-storage units . . . . .	21	6 868	1 448	277	59	11.2	12.7
531130	Lessors of miniwarehouses and self-storage units . . . . .	21	6 868	1 448	277	59	11.2	12.7
53119	Lessors of other real estate property . . . . .	10	4 795	544	132	27	85.0	3.5
531190	Lessors of other real estate property . . . . .	10	4 795	544	132	27	85.0	3.5
5312	Offices of real estate agents and brokers . . . . .	207	112 533	13 156	3 419	511	44.9	11.3
53121	Offices of real estate agents and brokers . . . . .	207	112 533	13 156	3 419	511	44.9	11.3
531210	Offices of real estate agents and brokers . . . . .	207	112 533	13 156	3 419	511	44.9	11.3
5312101	Offices of residential real estate agents and brokers . . . . .	170	99 056	10 112	2 217	382	43.6	12.4
5312109	Offices of nonresidential real estate agents and brokers . . . . .	37	13 477	3 044	1 202	129	55.1	3.1
5313	Activities related to real estate . . . . .	140	D	D	D	f	D	D
53131	Real estate property managers . . . . .	65	40 536	15 967	3 446	551	22.8	6.9
531311	Residential property managers . . . . .	47	29 319	8 129	1 833	385	27.7	7.1
531312	Nonresidential property managers . . . . .	18	11 217	7 838	1 613	166	10.0	6.5
53132	Offices of real estate appraisers . . . . .	40	7 969	3 281	789	97	51.7	11.8
531320	Offices of real estate appraisers . . . . .	40	7 969	3 281	789	97	51.7	11.8
53139	Other activities related to real estate . . . . .	35	D	D	D	b	D	D
531390	Other activities related to real estate . . . . .	35	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEMINOLE—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	97	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	12	44 655	3 069	757	106	—	—
5322	Consumer goods rental .....	47	26 654	5 090	1 294	345	7.8	4.0
53223	Video tape and disc rental .....	25	16 477	2 787	698	222	3.4	6.0
532230	Video tape and disc rental .....	25	16 477	2 787	698	222	3.4	6.0
5324	Commercial and industrial machinery and equipment rental and leasing .....	33	41 769	8 613	2 163	297	13.9	18.3
53249	Other commercial and industrial machinery and equipment rental and leasing .....	24	28 896	6 335	1 563	233	13.7	8.1
532490	Other commercial and industrial machinery and equipment rental and leasing .....	24	28 896	6 335	1 563	233	13.7	8.1
5324902	Industrial equipment rental and leasing .....	13	22 140	4 359	1 059	168	5.2	8.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	6	D	D	D	b	D	D
<b>SUMTER</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>54</b>	<b>8 825</b>	<b>1 344</b>	<b>305</b>	<b>121</b>	<b>63.9</b>	<b>5.0</b>
531	Real estate .....	49	7 164	1 056	251	102	70.5	6.1
5311	Lessors of real estate .....	23	4 245	600	146	72	68.3	6.5
5312	Offices of real estate agents and brokers .....	17	1 965	339	66	15	90.5	7.6
53121	Offices of real estate agents and brokers .....	17	1 965	339	66	15	90.5	7.6
531210	Offices of real estate agents and brokers .....	17	1 965	339	66	15	90.5	7.6
5312101	Offices of residential real estate agents and brokers .....	16	D	D	D	a	D	D
532	Rental and leasing services .....	5	1 661	288	54	19	35.1	—
<b>SUWANNEE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>22</b>	<b>7 974</b>	<b>1 318</b>	<b>351</b>	<b>79</b>	<b>31.3</b>	<b>16.4</b>
531	Real estate .....	13	3 642	384	97	14	45.6	12.3
532	Rental and leasing services .....	9	4 332	934	254	65	19.3	19.8
<b>TAYLOR</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>11</b>	<b>1 790</b>	<b>386</b>	<b>88</b>	<b>40</b>	<b>51.1</b>	<b>14.0</b>
531	Real estate .....	5	883	245	51	21	87.5	12.5
532	Rental and leasing services .....	6	907	141	37	19	15.7	15.4
<b>UNION</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>VOLUSIA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>620</b>	<b>363 023</b>	<b>57 673</b>	<b>13 659</b>	<b>2 594</b>	<b>27.8</b>	<b>7.5</b>
531	Real estate .....	498	282 646	42 702	10 150	1 863	31.3	9.5
5311	Lessors of real estate .....	187	114 384	14 351	3 292	778	21.0	11.0
53111	Lessors of residential buildings and dwellings .....	73	57 420	7 371	1 641	340	12.4	14.1
531110	Lessors of residential buildings and dwellings .....	73	57 420	7 371	1 641	340	12.4	14.1
5311101	Lessors of apartment buildings .....	55	41 958	5 764	1 271	267	11.9	14.2
5311109	Lessors of dwellings other than apartment buildings .....	18	15 462	1 607	370	73	13.6	13.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	45	20 908	2 713	617	158	43.3	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	45	20 908	2 713	617	158	43.3	3.5
5311201	Lessors of professional and other office buildings .....	22	11 179	1 049	237	42	43.1	3.5
5311203	Lessors of shopping centers and retail stores .....	13	3 085	695	167	44	78.4	6.5
53113	Lessors of miniwarehouses and self-storage units .....	25	8 893	921	259	96	29.6	18.9
531130	Lessors of miniwarehouses and self-storage units .....	25	8 893	921	259	96	29.6	18.9
53119	Lessors of other real estate property .....	44	27 163	3 346	775	184	19.2	7.7
531190	Lessors of other real estate property .....	44	27 163	3 346	775	184	19.2	7.7
5311901	Lessors of manufactured (mobile) home sites .....	41	26 555	3 198	740	178	19.2	7.0
5312	Offices of real estate agents and brokers .....	204	131 180	19 377	5 014	742	35.4	7.0
53121	Offices of real estate agents and brokers .....	204	131 180	19 377	5 014	742	35.4	7.0
531210	Offices of real estate agents and brokers .....	204	131 180	19 377	5 014	742	35.4	7.0
5312101	Offices of residential real estate agents and brokers .....	181	114 607	16 091	4 263	621	30.4	4.9
5312109	Offices of nonresidential real estate agents and brokers .....	23	16 573	3 286	751	121	69.8	20.8
5313	Activities related to real estate .....	107	37 082	8 974	1 844	343	48.8	13.6
53131	Real estate property managers .....	54	19 773	4 937	923	229	36.5	12.6
531311	Residential property managers .....	46	16 362	4 348	776	202	36.7	14.4
53132	Offices of real estate appraisers .....	34	10 413	3 131	716	83	46.7	16.0
531320	Offices of real estate appraisers .....	34	10 413	3 131	716	83	46.7	16.0
53139	Other activities related to real estate .....	19	6 896	906	205	31	87.4	12.6
531390	Other activities related to real estate .....	19	6 896	906	205	31	87.4	12.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>VOLUSIA—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	121	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	24	29 265	4 503	1 143	274	2.2	—
53211	Passenger car rental and leasing .....	13	18 330	3 213	818	217	3.4	.1
532111	Passenger car rental .....	13	18 330	3 213	818	217	3.4	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	10 935	1 290	325	57	.2	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	11	10 935	1 290	325	57	.2	—
5322	Consumer goods rental .....	65	31 756	6 327	1 518	334	15.7	1.0
53221	Consumer electronics and appliances rental .....	12	8 423	1 723	422	54	—	—
532210	Consumer electronics and appliances rental .....	12	8 423	1 723	422	54	—	—
53223	Video tape and disc rental .....	21	15 228	2 410	596	171	11.4	.8
532230	Video tape and disc rental .....	21	15 228	2 410	596	171	11.4	.8
53229	Other consumer goods rental .....	26	6 989	1 900	433	89	40.6	2.6
532292	Recreational goods rental .....	18	2 365	786	169	53	79.6	.7
5323	General rental centers .....	12	D	D	D	b	D	D
53231	General rental centers .....	12	D	D	D	b	D	D
532310	General rental centers .....	12	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	20	13 970	2 677	534	67	35.1	1.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	11	5 900	994	184	15	15.1	2.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
	<b>WAKULLA</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>19</b>	<b>4 770</b>	<b>742</b>	<b>160</b>	<b>33</b>	<b>80.5</b>	<b>3.4</b>
531	Real estate .....	17	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
	<b>WALTON</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>79</b>	<b>108 814</b>	<b>18 640</b>	<b>4 159</b>	<b>619</b>	<b>20.3</b>	<b>3.9</b>
531	Real estate .....	67	105 871	17 871	3 999	577	19.1	4.0
5311	Lessors of real estate .....	12	19 615	4 521	1 083	174	4.2	4.0
5312	Offices of real estate agents and brokers .....	34	74 565	9 284	2 076	259	18.5	.4
53121	Offices of real estate agents and brokers .....	34	74 565	9 284	2 076	259	18.5	.4
531210	Offices of real estate agents and brokers .....	34	74 565	9 284	2 076	259	18.5	.4
5312101	Offices of residential real estate agents and brokers ..	31	D	D	D	c	D	D
5313	Activities related to real estate .....	21	11 691	4 066	840	144	48.4	27.1
53131	Real estate property managers .....	16	10 640	3 759	832	142	47.3	25.8
531311	Residential property managers .....	13	D	D	D	c	D	D
532	Rental and leasing services .....	12	2 943	769	160	42	64.2	—
5322	Consumer goods rental .....	11	D	D	D	b	D	D
	<b>WASHINGTON</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>14</b>	<b>3 032</b>	<b>417</b>	<b>109</b>	<b>37</b>	<b>31.4</b>	<b>10.7</b>
531	Real estate .....	10	2 381	295	72	19	31.5	13.6
532	Rental and leasing services .....	4	651	122	37	18	30.7	—

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>14</b>	<b>3 627</b>	<b>503</b>	<b>101</b>	<b>26</b>	<b>38.5</b>	<b>11.7</b>
531	Real estate .....	12	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>ALTAMONTE SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>129</b>	<b>102 144</b>	<b>20 561</b>	<b>4 797</b>	<b>668</b>	<b>27.2</b>	<b>6.2</b>
531	Real estate .....	108	87 365	17 048	3 935	524	26.9	6.8
5311	Lessors of real estate .....	30	42 867	4 813	1 203	173	6.2	9.4
53111	Lessors of residential buildings and dwellings .....	19	30 117	2 977	736	109	2.6	12.7
531110	Lessors of residential buildings and dwellings .....	19	30 117	2 977	736	109	2.6	12.7
5311101	Lessors of apartment buildings .....	18	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	40	23 475	2 591	562	103	59.7	6.2
53121	Offices of real estate agents and brokers .....	40	23 475	2 591	562	103	59.7	6.2
531210	Offices of real estate agents and brokers .....	40	23 475	2 591	562	103	59.7	6.2
5312101	Offices of residential real estate agents and brokers ...	33	20 502	2 311	514	93	54.1	6.8
5313	Activities related to real estate .....	38	21 023	9 644	2 170	248	32.4	1.9
53131	Real estate property managers .....	17	13 686	6 096	1 330	164	23.2	2.8
531311	Residential property managers .....	13	8 937	3 247	669	95	35.5	4.4
53132	Offices of real estate appraisers .....	10	4 829	2 460	595	52	39.8	—
531320	Offices of real estate appraisers .....	10	4 829	2 460	595	52	39.8	—
53139	Other activities related to real estate .....	11	2 508	1 088	245	32	68.5	.6
531390	Other activities related to real estate .....	11	2 508	1 088	245	32	68.5	.6
532	Rental and leasing services .....	19	D	D	D	c	D	D
5322	Consumer goods rental .....	11	5 103	1 226	328	76	12.9	7.2
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>APOPKA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>27</b>	<b>18 236</b>	<b>2 298</b>	<b>535</b>	<b>87</b>	<b>54.5</b>	<b>3.0</b>
531	Real estate .....	17	10 884	1 022	233	36	67.2	1.5
532	Rental and leasing services .....	10	7 352	1 276	302	51	35.8	5.1
<b>ARCADIA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>8 814</b>	<b>1 114</b>	<b>246</b>	<b>59</b>	<b>65.4</b>	<b>.8</b>
531	Real estate .....	11	5 952	558	119	29	93.8	.7
532	Rental and leasing services .....	8	2 862	556	127	30	6.5	.9
<b>ATLANTIC BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>22</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	20	8 396	1 323	302	43	37.3	5.1
5312	Offices of real estate agents and brokers .....	10	D	D	D	a	D	D
53121	Offices of real estate agents and brokers .....	10	D	D	D	a	D	D
531210	Offices of real estate agents and brokers .....	10	D	D	D	a	D	D
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>AUBURNDALE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>10 007</b>	<b>1 759</b>	<b>416</b>	<b>76</b>	<b>37.5</b>	<b>7.7</b>
531	Real estate .....	14	5 846	865	208	42	31.4	13.1
5311	Lessors of real estate .....	10	4 317	693	168	32	14.1	10.8
532	Rental and leasing services .....	5	4 161	894	208	34	46.0	—
<b>AVENTURA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>90</b>	<b>92 116</b>	<b>14 600</b>	<b>3 815</b>	<b>510</b>	<b>15.8</b>	<b>19.5</b>
531	Real estate .....	84	86 050	14 016	3 662	469	16.4	19.0
5311	Lessors of real estate .....	21	27 686	2 707	626	85	5.0	7.5
53111	Lessors of residential buildings and dwellings .....	12	25 398	2 234	528	70	2.6	4.9
531110	Lessors of residential buildings and dwellings .....	12	25 398	2 234	528	70	2.6	4.9
5312	Offices of real estate agents and brokers .....	38	37 788	5 354	1 667	151	28.7	34.6
53121	Offices of real estate agents and brokers .....	38	37 788	5 354	1 667	151	28.7	34.6
531210	Offices of real estate agents and brokers .....	38	37 788	5 354	1 667	151	28.7	34.6
5312101	Offices of residential real estate agents and brokers ...	36	D	D	D	c	D	D
5313	Activities related to real estate .....	25	20 576	5 955	1 369	233	9.1	5.8
53131	Real estate property managers .....	12	D	D	D	c	D	D
53139	Other activities related to real estate .....	10	D	D	D	a	D	D
531390	Other activities related to real estate .....	10	D	D	D	a	D	D
532	Rental and leasing services .....	6	6 066	584	153	41	7.9	25.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AVON PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>7</b>	<b>1 466</b>	<b>214</b>	<b>52</b>	<b>16</b>	<b>71.2</b>	<b>—</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BAL HARBOUR</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>16</b>	<b>41 496</b>	<b>3 499</b>	<b>818</b>	<b>156</b>	<b>2.4</b>	<b>2.4</b>
531	Real estate .....	16	41 496	3 499	818	156	2.4	2.4
5311	Lessors of real estate .....	10	D	D	D	c	D	D
<b>BARTOW</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>17</b>	<b>7 374</b>	<b>1 310</b>	<b>309</b>	<b>52</b>	<b>30.9</b>	<b>4.7</b>
531	Real estate .....	10	1 790	155	28	9	80.7	19.3
532	Rental and leasing services .....	7	5 584	1 155	281	43	15.0	—
<b>BAY HARBOR ISLANDS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>30</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	29	18 938	6 117	1 412	222	51.9	31.7
5311	Lessors of real estate .....	13	8 918	1 719	327	57	54.2	28.0
5313	Activities related to real estate .....	10	8 591	4 223	1 057	161	46.9	35.4
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>BELLEAIR</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>9</b>	<b>4 085</b>	<b>445</b>	<b>88</b>	<b>12</b>	<b>24.7</b>	<b>75.3</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BELLE GLADE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>15</b>	<b>3 561</b>	<b>537</b>	<b>128</b>	<b>27</b>	<b>20.3</b>	<b>27.8</b>
531	Real estate .....	13	D	D	D	a	D	D
5311	Lessors of real estate .....	11	2 335	252	58	15	26.4	42.4
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>BELLE ISLE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>11</b>	<b>29 981</b>	<b>3 006</b>	<b>658</b>	<b>154</b>	<b>9.6</b>	<b>.3</b>
531	Real estate .....	5	1 075	393	113	10	43.4	8.6
532	Rental and leasing services .....	6	28 906	2 613	545	144	8.4	—
<b>BELLEVUE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>2 392</b>	<b>382</b>	<b>97</b>	<b>40</b>	<b>29.6</b>	<b>—</b>
531	Real estate .....	4	732	114	28	14	25.0	—
532	Rental and leasing services .....	4	1 660	268	69	26	31.6	—
<b>BISCAYNE PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOCA RATON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>384</b>	<b>377 442</b>	<b>108 695</b>	<b>25 457</b>	<b>2 788</b>	<b>29.8</b>	<b>14.6</b>
531	Real estate .....	350	326 284	97 990	22 933	2 522	34.1	8.7
5311	Lessors of real estate .....	57	55 658	5 345	1 400	182	49.9	5.5
53111	Lessors of residential buildings and dwellings .....	21	14 016	1 824	613	74	26.1	1.3
531110	Lessors of residential buildings and dwellings .....	21	14 016	1 824	613	74	26.1	1.3
5311101	Lessors of apartment buildings .....	19	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	28	38 948	3 241	740	97	61.6	5.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	28	38 948	3 241	740	97	61.6	5.7
5311201	Lessors of professional and other office buildings .....	15	14 360	1 422	347	49	25.6	14.9
5312	Offices of real estate agents and brokers .....	144	133 058	31 006	7 025	629	28.5	10.7
53121	Offices of real estate agents and brokers .....	144	133 058	31 006	7 025	629	28.5	10.7
531210	Offices of real estate agents and brokers .....	144	133 058	31 006	7 025	629	28.5	10.7
5312101	Offices of residential real estate agents and brokers ...	115	117 655	25 425	5 272	539	25.8	11.3
5312109	Offices of nonresidential real estate agents and brokers .....	29	15 403	5 581	1 753	90	49.1	5.6
5313	Activities related to real estate .....	149	137 568	61 639	14 508	1 711	33.0	8.1
53131	Real estate property managers .....	97	115 789	55 492	13 133	1 582	30.5	8.3
531311	Residential property managers .....	43	69 441	34 956	8 064	1 148	35.1	7.4
531312	Nonresidential property managers .....	54	46 348	20 536	5 069	434	23.5	9.8
53132	Offices of real estate appraisers .....	17	11 612	2 350	478	37	25.4	.2
531320	Offices of real estate appraisers .....	17	11 612	2 350	478	37	25.4	.2
53139	Other activities related to real estate .....	35	10 167	3 797	897	92	70.3	14.0
531390	Other activities related to real estate .....	35	10 167	3 797	897	92	70.3	14.0
532	Rental and leasing services .....	30	48 887	10 232	2 397	257	2.5	54.3
5322	Consumer goods rental .....	12	9 668	2 200	563	78	2.3	12.5
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	4	2 271	473	127	9	11.5	—
<b>BONIFAY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>BONITA SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>104</b>	<b>104 227</b>	<b>29 165</b>	<b>12 194</b>	<b>518</b>	<b>16.5</b>	<b>11.2</b>
531	Real estate .....	96	81 445	23 934	10 339	452	20.4	14.1
5311	Lessors of real estate .....	29	27 903	4 932	1 089	116	19.0	13.8
53111	Lessors of residential buildings and dwellings .....	16	16 321	2 030	503	69	3.6	16.2
531110	Lessors of residential buildings and dwellings .....	16	16 321	2 030	503	69	3.6	16.2
5311101	Lessors of apartment buildings .....	10	13 229	980	238	37	2.8	19.9
5312	Offices of real estate agents and brokers .....	43	37 715	7 414	1 828	148	22.6	18.9
53121	Offices of real estate agents and brokers .....	43	37 715	7 414	1 828	148	22.6	18.9
531210	Offices of real estate agents and brokers .....	43	37 715	7 414	1 828	148	22.6	18.9
5312101	Offices of residential real estate agents and brokers ...	37	D	D	D	c	D	D
5313	Activities related to real estate .....	24	15 827	11 588	7 422	188	17.6	3.3
53131	Real estate property managers .....	14	14 627	11 308	7 378	182	13.0	2.4
531311	Residential property managers .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	6	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>BOWLING GREEN</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>BOYNTON BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>87</b>	<b>66 075</b>	<b>12 197</b>	<b>2 918</b>	<b>559</b>	<b>33.4</b>	<b>8.4</b>
531	Real estate .....	72	52 167	9 724	2 306	443	41.4	10.6
5311	Lessors of real estate .....	26	29 127	5 625	1 373	313	44.4	14.0
53111	Lessors of residential buildings and dwellings .....	14	20 857	4 192	1 038	239	47.4	15.4
531110	Lessors of residential buildings and dwellings .....	14	20 857	4 192	1 038	239	47.4	15.4
5311101	Lessors of apartment buildings .....	12	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	29	16 797	2 074	505	71	36.3	.9
53121	Offices of real estate agents and brokers .....	29	16 797	2 074	505	71	36.3	.9
531210	Offices of real estate agents and brokers .....	29	16 797	2 074	505	71	36.3	.9
5312101	Offices of residential real estate agents and brokers ...	22	12 707	1 032	257	43	30.4	1.2
5313	Activities related to real estate .....	17	6 243	2 025	428	59	41.2	20.9
532	Rental and leasing services .....	15	13 908	2 473	612	116	3.4	—
5322	Consumer goods rental .....	12	7 689	1 563	377	82	6.2	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRADENTON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>96</b>	<b>76 387</b>	<b>9 671</b>	<b>2 263</b>	<b>383</b>	<b>29.2</b>	<b>5.1</b>
531	Real estate .....	85	62 954	6 528	1 538	289	34.5	4.2
5311	Lessors of real estate .....	35	26 151	3 536	869	191	24.6	2.0
53111	Lessors of residential buildings and dwellings .....	14	20 003	2 679	675	125	8.2	.1
531110	Lessors of residential buildings and dwellings .....	14	20 003	2 679	675	125	8.2	.1
5311101	Lessors of apartment buildings .....	12	D	D	D	c	D	D
53119	Lessors of other real estate property .....	11	D	D	D	b	D	D
531190	Lessors of other real estate property .....	11	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites .....	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	31	32 163	1 834	406	64	40.3	4.9
53121	Offices of real estate agents and brokers .....	31	32 163	1 834	406	64	40.3	4.9
531210	Offices of real estate agents and brokers .....	31	32 163	1 834	406	64	40.3	4.9
5312101	Offices of residential real estate agents and brokers ...	29	D	D	D	b	D	D
5313	Activities related to real estate .....	19	4 640	1 158	263	34	51.0	12.2
53131	Real estate property managers .....	12	D	D	D	b	D	D
532	Rental and leasing services .....	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>BROOKSVILLE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>27</b>	<b>8 802</b>	<b>1 626</b>	<b>407</b>	<b>86</b>	<b>48.9</b>	<b>.4</b>
531	Real estate .....	19	D	D	D	b	D	D
5311	Lessors of real estate .....	11	2 681	291	75	21	67.4	1.3
532	Rental and leasing services .....	8	D	D	D	b	D	D
<b>CALLAWAY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>7</b>	<b>2 165</b>	<b>329</b>	<b>78</b>	<b>19</b>	<b>16.9</b>	<b>28.6</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>CAPE CANAVERAL</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>18</b>	<b>7 695</b>	<b>1 202</b>	<b>294</b>	<b>61</b>	<b>34.7</b>	<b>53.2</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental and leasing services .....	3	D	D	D	a	D	D
<b>CAPE CORAL</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>197</b>	<b>100 437</b>	<b>12 451</b>	<b>2 602</b>	<b>472</b>	<b>37.8</b>	<b>5.2</b>
531	Real estate .....	177	90 728	10 486	2 128	354	39.3	5.3
5311	Lessors of real estate .....	23	5 653	1 388	290	39	29.0	14.4
53111	Lessors of residential buildings and dwellings .....	13	1 704	243	48	14	51.7	9.3
531110	Lessors of residential buildings and dwellings .....	13	1 704	243	48	14	51.7	9.3
5312	Offices of real estate agents and brokers .....	101	75 206	7 201	1 486	237	34.6	3.2
53121	Offices of real estate agents and brokers .....	101	75 206	7 201	1 486	237	34.6	3.2
531210	Offices of real estate agents and brokers .....	101	75 206	7 201	1 486	237	34.6	3.2
5312101	Offices of residential real estate agents and brokers ...	90	62 273	6 190	1 253	214	38.4	3.1
5312109	Offices of nonresidential real estate agents and brokers .....	11	12 933	1 011	233	23	15.9	3.7
5313	Activities related to real estate .....	53	9 869	1 897	352	78	81.2	16.4
53131	Real estate property managers .....	26	D	D	D	b	D	D
531311	Residential property managers .....	24	2 863	720	128	32	56.6	43.4
53132	Offices of real estate appraisers .....	14	3 177	572	113	26	89.8	2.7
531320	Offices of real estate appraisers .....	14	3 177	572	113	26	89.8	2.7
53139	Other activities related to real estate .....	13	D	D	D	a	D	D
531390	Other activities related to real estate .....	13	D	D	D	a	D	D
532	Rental and leasing services .....	20	9 709	1 965	474	118	24.0	4.2
5322	Consumer goods rental .....	15	7 496	1 476	357	99	15.2	—
<b>CASELBERRY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>38</b>	<b>17 936</b>	<b>3 010</b>	<b>714</b>	<b>158</b>	<b>29.7</b>	<b>3.5</b>
531	Real estate .....	31	D	D	D	c	D	D
5311	Lessors of real estate .....	10	7 003	930	226	42	49.0	.8
5312	Offices of real estate agents and brokers .....	13	4 151	886	192	41	33.0	4.7
53121	Offices of real estate agents and brokers .....	13	4 151	886	192	41	33.0	4.7
531210	Offices of real estate agents and brokers .....	13	4 151	886	192	41	33.0	4.7
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services .....	7	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CEDAR GROVE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>4 945</b>	<b>959</b>	<b>235</b>	<b>36</b>	<b>1.0</b>	<b>59.6</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	4	D	D	D	b	D	D
<b>CHATTAHOOCHEE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>CHIPLEY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	6	1 020	234	56	12	60.5	31.7
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>CLEARWATER</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>252</b>	<b>182 033</b>	<b>31 555</b>	<b>7 516</b>	<b>1 184</b>	<b>25.7</b>	<b>14.8</b>
531	Real estate .....	214	145 474	24 846	5 924	924	31.4	17.1
5311	Lessors of real estate .....	74	52 397	5 033	1 290	264	19.2	14.4
53111	Lessors of residential buildings and dwellings .....	26	22 314	2 481	569	103	19.1	7.6
531110	Lessors of residential buildings and dwellings .....	26	22 314	2 481	569	103	19.1	7.6
5311101	Lessors of apartment buildings .....	21	19 152	1 845	432	79	13.8	7.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	25	22 941	1 693	508	105	21.1	14.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	25	22 941	1 693	508	105	21.1	14.5
5311201	Lessors of professional and other office buildings .....	10	7 315	698	151	34	23.6	14.8
53113	Lessors of miniwarehouses and self-storage units .....	11	2 679	244	60	16	20.0	46.7
531130	Lessors of miniwarehouses and self-storage units .....	11	2 679	244	60	16	20.0	46.7
53119	Lessors of other real estate property .....	12	4 463	615	153	40	8.6	28.6
531190	Lessors of other real estate property .....	12	4 463	615	153	40	8.6	28.6
5311901	Lessors of manufactured (mobile) home sites .....	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	85	63 419	10 420	2 452	370	39.4	22.7
53121	Offices of real estate agents and brokers .....	85	63 419	10 420	2 452	370	39.4	22.7
531210	Offices of real estate agents and brokers .....	85	63 419	10 420	2 452	370	39.4	22.7
5312101	Offices of residential real estate agents and brokers ...	67	39 914	5 010	1 014	148	44.0	9.4
5312109	Offices of nonresidential real estate agents and brokers .....	18	23 505	5 410	1 438	222	31.7	45.3
5313	Activities related to real estate .....	55	29 658	9 393	2 182	290	35.9	10.0
53131	Real estate property managers .....	22	14 446	5 584	1 309	167	49.6	4.8
531311	Residential property managers .....	13	9 185	3 676	827	82	29.7	3.8
53132	Offices of real estate appraisers .....	16	3 004	985	213	28	38.5	.8
531320	Offices of real estate appraisers .....	16	3 004	985	213	28	38.5	.8
53139	Other activities related to real estate .....	17	12 208	2 824	660	95	19.1	18.4
531390	Other activities related to real estate .....	17	12 208	2 824	660	95	19.1	18.4
532	Rental and leasing services .....	36	D	D	D	c	D	D
5321	Automotive equipment rental and leasing .....	14	D	D	D	c	D	D
53211	Passenger car rental and leasing .....	10	13 221	2 862	737	131	.7	—
532111	Passenger car rental .....	10	13 221	2 862	737	131	.7	—
5322	Consumer goods rental .....	17	8 530	1 383	267	60	7.3	20.9
53229	Other consumer goods rental .....	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>CLERMONT</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>50</b>	<b>16 688</b>	<b>2 571</b>	<b>567</b>	<b>143</b>	<b>51.9</b>	<b>14.6</b>
531	Real estate .....	42	12 476	1 855	410	78	59.0	17.8
5311	Lessors of real estate .....	11	3 175	390	81	27	27.5	5.7
5312	Offices of real estate agents and brokers .....	20	7 391	765	169	27	74.2	23.3
53121	Offices of real estate agents and brokers .....	20	7 391	765	169	27	74.2	23.3
531210	Offices of real estate agents and brokers .....	20	7 391	765	169	27	74.2	23.3
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
5313	Activities related to real estate .....	11	1 910	700	160	24	52.8	16.5
532	Rental and leasing services .....	7	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>CLEWISTON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>857</b>	<b>104</b>	<b>29</b>	<b>12</b>	<b>40.8</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COCOA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>31</b>	<b>13 557</b>	<b>2 691</b>	<b>610</b>	<b>123</b>	<b>19.5</b>	<b>—</b>
531	Real estate .....	21	6 881	1 292	294	61	35.6	—
5311	Lessors of real estate .....	14	4 362	822	183	46	34.6	—
532	Rental and leasing services .....	10	6 676	1 399	316	62	2.9	—
<b>COCOA BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>41</b>	<b>35 017</b>	<b>3 848</b>	<b>917</b>	<b>169</b>	<b>21.9</b>	<b>2.4</b>
531	Real estate .....	34	32 807	3 393	813	133	23.3	2.6
5312	Offices of real estate agents and brokers .....	19	26 289	1 589	349	71	15.6	1.3
53121	Offices of real estate agents and brokers .....	19	26 289	1 589	349	71	15.6	1.3
531210	Offices of real estate agents and brokers .....	19	26 289	1 589	349	71	15.6	1.3
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
532	Rental and leasing services .....	7	2 210	455	104	36	—	—
<b>COCONUT CREEK</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>29</b>	<b>33 546</b>	<b>4 038</b>	<b>978</b>	<b>142</b>	<b>16.2</b>	<b>3.1</b>
531	Real estate .....	27	D	D	D	c	D	D
5311	Lessors of real estate .....	10	26 768	3 219	801	100	2.4	—
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>COOPER CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>32</b>	<b>15 554</b>	<b>1 902</b>	<b>442</b>	<b>90</b>	<b>48.9</b>	<b>9.0</b>
531	Real estate .....	29	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	12	9 316	641	143	21	47.7	4.2
53121	Offices of real estate agents and brokers .....	12	9 316	641	143	21	47.7	4.2
531210	Offices of real estate agents and brokers .....	12	9 316	641	143	21	47.7	4.2
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate .....	10	1 934	636	157	29	40.9	33.2
532	Rental and leasing services .....	3	D	D	D	a	D	D
<b>CORAL GABLES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>304</b>	<b>219 816</b>	<b>40 971</b>	<b>9 420</b>	<b>1 246</b>	<b>44.8</b>	<b>13.2</b>
531	Real estate .....	285	206 970	37 935	8 819	1 155	45.5	14.0
5311	Lessors of real estate .....	94	63 031	6 396	1 507	229	48.5	19.1
53111	Lessors of residential buildings and dwellings .....	46	17 177	1 931	450	93	76.4	15.8
531110	Lessors of residential buildings and dwellings .....	46	17 177	1 931	450	93	76.4	15.8
5311101	Lessors of apartment buildings .....	39	15 828	1 755	406	81	79.2	12.4
53112	Lessors of nonresidential buildings (except min Warehouses) .....	45	44 162	4 182	984	128	39.0	20.1
531120	Lessors of nonresidential buildings (except min Warehouses) .....	45	44 162	4 182	984	128	39.0	20.1
5311201	Lessors of professional and other office buildings .....	30	29 204	2 021	485	77	36.2	27.4
5312	Offices of real estate agents and brokers .....	110	100 335	10 460	2 530	261	40.5	11.6
53121	Offices of real estate agents and brokers .....	110	100 335	10 460	2 530	261	40.5	11.6
531210	Offices of real estate agents and brokers .....	110	100 335	10 460	2 530	261	40.5	11.6
5312101	Offices of residential real estate agents and brokers ...	79	90 777	7 711	1 978	202	37.7	10.5
5312109	Offices of nonresidential real estate agents and brokers .....	31	9 558	2 749	552	59	66.4	21.7
5313	Activities related to real estate .....	81	43 604	21 079	4 782	665	52.6	12.3
53131	Real estate property managers .....	45	33 556	17 126	3 942	580	52.6	12.5
531311	Residential property managers .....	23	17 328	9 142	2 044	393	93.5	6.5
531312	Nonresidential property managers .....	22	16 228	7 984	1 898	187	8.8	18.9
53139	Other activities related to real estate .....	31	8 359	2 956	597	72	60.2	14.0
531390	Other activities related to real estate .....	31	8 359	2 956	597	72	60.2	14.0
532	Rental and leasing services .....	17	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CORAL SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>213</b>	<b>175 159</b>	<b>31 286</b>	<b>7 454</b>	<b>887</b>	<b>31.0</b>	<b>21.4</b>
531	Real estate .....	191	149 664	20 133	5 007	626	30.2	25.0
5311	Lessors of real estate .....	49	51 421	5 471	1 407	220	20.2	4.0
53111	Lessors of residential buildings and dwellings .....	24	21 905	2 766	721	100	13.8	5.1
531110	Lessors of residential buildings and dwellings .....	24	21 905	2 766	721	100	13.8	5.1
5311101	Lessors of apartment buildings .....	20	20 990	2 694	703	96	12.3	3.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	18	25 651	2 316	593	88	24.3	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	18	25 651	2 316	593	88	24.3	—
5312	Offices of real estate agents and brokers .....	93	86 925	10 026	2 611	244	32.0	38.0
53121	Offices of real estate agents and brokers .....	93	86 925	10 026	2 611	244	32.0	38.0
531210	Offices of real estate agents and brokers .....	93	86 925	10 026	2 611	244	32.0	38.0
5312101	Offices of residential real estate agents and brokers ...	78	82 475	8 464	2 263	210	30.7	38.5
5312109	Offices of nonresidential real estate agents and brokers .....	15	4 450	1 562	348	34	57.7	29.1
5313	Activities related to real estate .....	49	11 318	4 636	989	162	60.9	20.3
53131	Real estate property managers .....	20	6 006	2 939	673	117	61.2	24.2
53131 1	Residential property managers .....	12	4 041	1 892	451	90	42.3	36.0
53132	Offices of real estate appraisers .....	13	2 639	1 001	218	26	52.9	—
531320	Offices of real estate appraisers .....	13	2 639	1 001	218	26	52.9	—
53139	Other activities related to real estate .....	16	2 673	696	98	19	68.4	31.6
531390	Other activities related to real estate .....	16	2 673	696	98	19	68.4	31.6
532	Rental and leasing services .....	22	25 495	11 153	2 447	261	35.6	—
5322	Consumer goods rental .....	14	6 805	1 263	302	81	8.1	.2
<b>CRESTVIEW</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>21</b>	<b>10 196</b>	<b>1 295</b>	<b>325</b>	<b>66</b>	<b>18.8</b>	<b>2.2</b>
531	Real estate .....	17	8 651	1 059	264	48	22.1	.5
532	Rental and leasing services .....	4	1 545	236	61	18	—	11.3
<b>CRYSTAL RIVER</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>15</b>	<b>3 921</b>	<b>1 181</b>	<b>284</b>	<b>52</b>	<b>65.1</b>	<b>8.0</b>
531	Real estate .....	12	2 278	754	177	27	68.8	13.8
532	Rental and leasing services .....	3	1 643	427	107	25	59.8	—
<b>DADE CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>16</b>	<b>3 513</b>	<b>495</b>	<b>121</b>	<b>36</b>	<b>55.5</b>	<b>—</b>
531	Real estate .....	13	2 116	189	44	20	92.1	—
532	Rental and leasing services .....	3	1 397	306	77	16	—	—
<b>DANIA BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>53</b>	<b>36 359</b>	<b>4 756</b>	<b>1 050</b>	<b>151</b>	<b>33.7</b>	<b>1.7</b>
531	Real estate .....	42	30 104	3 797	816	123	30.7	2.0
5311	Lessors of real estate .....	16	20 244	1 928	500	80	17.2	2.4
5312	Offices of real estate agents and brokers .....	11	4 773	447	51	13	67.1	1.0
53121	Offices of real estate agents and brokers .....	11	4 773	447	51	13	67.1	1.0
531210	Offices of real estate agents and brokers .....	11	4 773	447	51	13	67.1	1.0
5313	Activities related to real estate .....	15	5 087	1 422	265	30	50.4	1.3
532	Rental and leasing services .....	11	6 255	959	234	28	48.0	.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAVIE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>137</b>	<b>94 629</b>	<b>18 136</b>	<b>3 548</b>	<b>543</b>	<b>38.6</b>	<b>6.2</b>
531	Real estate .....	113	68 893	13 058	2 375	378	46.0	8.5
5311	Lessors of real estate .....	48	43 461	6 337	926	171	35.8	9.4
53111	Lessors of residential buildings and dwellings .....	22	20 522	1 788	476	87	53.9	16.3
531110	Lessors of residential buildings and dwellings .....	22	20 522	1 788	476	87	53.9	16.3
5311101	Lessors of apartment buildings .....	17	19 633	1 651	440	77	52.5	17.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	11 062	3 461	195	23	27.3	4.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	11 062	3 461	195	23	27.3	4.9
53113	Lessors of miniwarehouses and self-storage units .....	10	4 781	511	107	27	22.5	—
531130	Lessors of miniwarehouses and self-storage units .....	10	4 781	511	107	27	22.5	—
5312	Offices of real estate agents and brokers .....	30	12 515	2 223	522	69	52.5	13.5
53121	Offices of real estate agents and brokers .....	30	12 515	2 223	522	69	52.5	13.5
531210	Offices of real estate agents and brokers .....	30	12 515	2 223	522	69	52.5	13.5
5312101	Offices of residential real estate agents and brokers ...	27	12 301	2 181	510	66	52.3	13.1
5313	Activities related to real estate .....	35	12 917	4 498	927	138	74.1	.5
53131	Real estate property managers .....	12	6 715	2 552	517	74	57.8	.1
53139	Other activities related to real estate .....	15	3 864	1 163	237	47	97.4	1.4
531390	Other activities related to real estate .....	15	3 864	1 163	237	47	97.4	1.4
532	Rental and leasing services .....	23	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	11	10 674	2 047	434	60	38.2	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	b	D	D
<b>DAYTONA BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>145</b>	<b>121 822</b>	<b>24 134</b>	<b>6 011</b>	<b>991</b>	<b>18.5</b>	<b>5.6</b>
531	Real estate .....	101	81 855	17 480	4 414	642	23.2	7.9
5311	Lessors of real estate .....	45	33 942	4 919	1 136	211	18.9	11.9
53111	Lessors of residential buildings and dwellings .....	23	19 913	2 452	569	98	4.3	18.7
531110	Lessors of residential buildings and dwellings .....	23	19 913	2 452	569	98	4.3	18.7
5311101	Lessors of apartment buildings .....	19	18 704	2 302	533	81	2.6	15.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	5 516	941	215	41	68.5	5.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	5 516	941	215	41	68.5	5.1
5312	Offices of real estate agents and brokers .....	29	38 253	8 877	2 577	329	20.7	4.8
53121	Offices of real estate agents and brokers .....	29	38 253	8 877	2 577	329	20.7	4.8
531210	Offices of real estate agents and brokers .....	29	38 253	8 877	2 577	329	20.7	4.8
5312101	Offices of residential real estate agents and brokers ...	23	31 624	6 795	2 125	242	4.1	5.8
5313	Activities related to real estate .....	27	9 660	3 684	701	102	48.5	6.2
53131	Real estate property managers .....	16	6 173	2 159	309	71	39.6	5.5
531311	Residential property managers .....	15	D	D	D	b	D	D
532	Rental and leasing services .....	43	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	16	25 376	3 791	982	247	2.5	—
5322	Consumer goods rental .....	18	7 083	1 458	354	70	7.2	2.4
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>DAYTONA BEACH SHORES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>5 993</b>	<b>917</b>	<b>178</b>	<b>45</b>	<b>67.1</b>	<b>2.8</b>
531	Real estate .....	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	11	2 857	315	43	12	50.3	4.1
53121	Offices of real estate agents and brokers .....	11	2 857	315	43	12	50.3	4.1
531210	Offices of real estate agents and brokers .....	11	2 857	315	43	12	50.3	4.1
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	a	D	D
532	Rental and leasing services .....	3	D	D	D	a	D	D
<b>DE BARY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>15</b>	<b>6 513</b>	<b>615</b>	<b>145</b>	<b>29</b>	<b>63.9</b>	<b>20.7</b>
531	Real estate .....	15	6 513	615	145	29	63.9	20.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEERFIELD BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>109</b>	<b>105 829</b>	<b>20 379</b>	<b>4 631</b>	<b>645</b>	<b>20.4</b>	<b>15.8</b>
531	Real estate .....	88	70 931	14 412	3 182	452	26.6	19.1
5311	Lessors of real estate .....	36	42 118	3 915	934	139	19.4	24.4
53111	Lessors of residential buildings and dwellings .....	16	28 652	2 578	609	85	13.4	35.6
531110	Lessors of residential buildings and dwellings .....	16	28 652	2 578	609	85	13.4	35.6
5311101	Lessors of apartment buildings .....	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	24	12 239	1 467	293	50	39.9	16.5
53121	Offices of real estate agents and brokers .....	24	12 239	1 467	293	50	39.9	16.5
531210	Offices of real estate agents and brokers .....	24	12 239	1 467	293	50	39.9	16.5
5312101	Offices of residential real estate agents and brokers ...	16	7 737	1 080	207	32	36.0	16.0
5313	Activities related to real estate .....	28	16 574	9 030	1 955	263	35.0	7.5
53131	Real estate property managers .....	17	11 143	6 408	1 476	217	26.8	10.7
531311	Residential property managers .....	12	4 808	1 645	359	57	59.1	24.7
532	Rental and leasing services .....	21	34 898	5 967	1 449	193	7.9	9.1
5322	Consumer goods rental .....	12	8 636	2 078	515	86	31.7	3.5
<b>DE FUNIAK SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>1 088</b>	<b>252</b>	<b>48</b>	<b>16</b>	<b>67.3</b>	<b>—</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>DE LAND</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>51</b>	<b>26 546</b>	<b>5 572</b>	<b>1 218</b>	<b>263</b>	<b>15.8</b>	<b>10.7</b>
531	Real estate .....	42	20 983	4 596	984	217	15.5	13.6
5311	Lessors of real estate .....	26	13 217	2 777	625	160	9.4	16.4
53111	Lessors of residential buildings and dwellings .....	13	9 274	2 159	481	123	2.1	10.8
531110	Lessors of residential buildings and dwellings .....	13	9 274	2 159	481	123	2.1	10.8
5311101	Lessors of apartment buildings .....	11	D	D	D	c	D	D
532	Rental and leasing services .....	9	5 563	976	234	46	16.8	—
<b>DELRAY BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>117</b>	<b>62 407</b>	<b>12 654</b>	<b>3 072</b>	<b>450</b>	<b>43.0</b>	<b>5.0</b>
531	Real estate .....	99	47 012	9 384	2 217	295	50.8	5.3
5311	Lessors of real estate .....	34	14 979	1 215	292	62	56.1	9.3
53111	Lessors of residential buildings and dwellings .....	10	2 552	349	77	12	41.9	23.0
531110	Lessors of residential buildings and dwellings .....	10	2 552	349	77	12	41.9	23.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	9 180	560	138	32	69.7	5.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	9 180	560	138	32	69.7	5.2
5312	Offices of real estate agents and brokers .....	43	20 833	3 438	752	109	55.2	5.3
53121	Offices of real estate agents and brokers .....	43	20 833	3 438	752	109	55.2	5.3
531210	Offices of real estate agents and brokers .....	43	20 833	3 438	752	109	55.2	5.3
5312101	Offices of residential real estate agents and brokers ...	35	17 609	3 032	678	102	54.2	5.8
5313	Activities related to real estate .....	22	11 200	4 731	1 173	124	35.8	.1
53131	Real estate property managers .....	13	8 130	4 040	1 005	97	16.8	—
532	Rental and leasing services .....	17	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>DELTONA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>22</b>	<b>6 964</b>	<b>998</b>	<b>245</b>	<b>50</b>	<b>40.6</b>	<b>22.6</b>
531	Real estate .....	20	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	13	4 491	684	174	29	56.4	23.8
53121	Offices of real estate agents and brokers .....	13	4 491	684	174	29	56.4	23.8
531210	Offices of real estate agents and brokers .....	13	4 491	684	174	29	56.4	23.8
5312101	Offices of residential real estate agents and brokers ...	13	4 491	684	174	29	56.4	23.8
532	Rental and leasing services .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DESTIN</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>122</b>	<b>60 226</b>	<b>20 371</b>	<b>4 311</b>	<b>1 197</b>	<b>39.7</b>	<b>6.9</b>
531	Real estate .....	97	51 423	18 250	3 862	1 082	39.6	6.7
5311	Lessors of real estate .....	17	4 454	611	167	47	36.3	34.6
5312	Offices of real estate agents and brokers .....	41	21 419	5 634	1 114	229	51.8	4.5
53121	Offices of real estate agents and brokers .....	41	21 419	5 634	1 114	229	51.8	4.5
531210	Offices of real estate agents and brokers .....	41	21 419	5 634	1 114	229	51.8	4.5
5312101	Offices of residential real estate agents and brokers ...	33	15 358	3 338	684	108	55.4	6.3
5313	Activities related to real estate .....	39	25 550	12 005	2 581	806	29.9	3.8
53131	Real estate property managers .....	25	22 377	10 878	2 249	765	25.2	3.3
531311	Residential property managers .....	23	D	D	D	f	D	D
53139	Other activities related to real estate .....	10	2 653	959	303	34	56.5	7.3
531390	Other activities related to real estate .....	10	2 653	959	303	34	56.5	7.3
532	Rental and leasing services .....	24	D	D	D	c	D	D
5322	Consumer goods rental .....	19	7 265	1 814	358	100	30.7	9.5
53229	Other consumer goods rental .....	16	4 808	1 209	239	55	46.4	14.4
532292	Recreational goods rental .....	12	3 587	833	159	39	41.7	19.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>DUNDEE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>668</b>	<b>160</b>	<b>32</b>	<b>12</b>	<b>37.0</b>	<b>24.7</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>DUNEDIN</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>43</b>	<b>37 042</b>	<b>5 663</b>	<b>1 488</b>	<b>296</b>	<b>10.1</b>	<b>2.4</b>
531	Real estate .....	35	29 522	4 600	1 218	244	11.9	3.0
5311	Lessors of real estate .....	13	24 111	1 869	408	61	7.0	1.8
5313	Activities related to real estate .....	13	3 683	2 258	718	171	17.9	12.2
532	Rental and leasing services .....	7	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>EDGEWATER</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>16</b>	<b>6 492</b>	<b>1 656</b>	<b>354</b>	<b>49</b>	<b>29.2</b>	<b>3.6</b>
531	Real estate .....	11	5 299	1 276	292	32	27.1	3.3
532	Rental and leasing services .....	5	1 193	380	62	17	38.8	4.9
<b>EL PORTAL</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>EUSTIS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>25</b>	<b>7 517</b>	<b>1 203</b>	<b>296</b>	<b>83</b>	<b>35.6</b>	<b>12.3</b>
531	Real estate .....	20	4 666	763	191	48	41.4	19.8
532	Rental and leasing services .....	5	2 851	440	105	35	26.2	—
<b>FELLSMERE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>FERNANDINA BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>30</b>	<b>19 702</b>	<b>2 807</b>	<b>588</b>	<b>111</b>	<b>47.3</b>	<b>14.5</b>
531	Real estate .....	27	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	17	D	D	D	b	D	D
53121	Offices of real estate agents and brokers .....	17	D	D	D	b	D	D
531210	Offices of real estate agents and brokers .....	17	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	15	12 505	1 443	329	46	27.3	18.0
532	Rental and leasing services .....	2	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>FLAGLER BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>13</b>	<b>4 375</b>	<b>687</b>	<b>135</b>	<b>22</b>	<b>60.9</b>	<b>—</b>
531	Real estate .....	12	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLAGLER BEACH (PART - FLAGLER COUNTY)</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>13</b>	<b>4 375</b>	<b>687</b>	<b>135</b>	<b>22</b>	<b>60.9</b>	<b>-</b>
531	Real estate .....	12	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>FLORIDA CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>FORT LAUDERDALE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>574</b>	<b>968 092</b>	<b>175 053</b>	<b>42 565</b>	<b>4 524</b>	<b>11.0</b>	<b>10.4</b>
531	Real estate .....	496	590 086	117 027	28 885	2 934	16.1	8.8
5311	Lessors of real estate .....	162	122 994	20 602	5 290	990	26.5	7.2
53111	Lessors of residential buildings and dwellings .....	72	56 600	8 652	2 244	335	18.4	5.0
531110	Lessors of residential buildings and dwellings .....	72	56 600	8 652	2 244	335	18.4	5.0
5311101	Lessors of apartment buildings .....	56	46 726	6 208	1 688	234	21.0	5.6
5311109	Lessors of dwellings other than apartment buildings .....	16	9 874	2 444	556	101	6.0	2.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	69	56 474	10 304	2 692	592	35.2	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	69	56 474	10 304	2 692	592	35.2	9.2
5311201	Lessors of professional and other office buildings .....	33	25 120	3 682	947	280	38.4	13.8
5311203	Lessors of shopping centers and retail stores .....	13	9 630	1 646	338	63	32.8	6.3
5311209	Lessors of other nonresidential buildings and facilities .....	14	12 255	3 284	839	227	16.9	9.2
53113	Lessors of miniwarehouses and self-storage units .....	11	6 144	738	155	36	25.8	10.0
531130	Lessors of miniwarehouses and self-storage units .....	11	6 144	738	155	36	25.8	10.0
53119	Lessors of other real estate property .....	10	3 776	908	199	27	19.6	6.2
531190	Lessors of other real estate property .....	10	3 776	908	199	27	19.6	6.2
5312	Offices of real estate agents and brokers .....	179	384 969	72 007	17 771	1 230	10.0	8.7
53121	Offices of real estate agents and brokers .....	179	384 969	72 007	17 771	1 230	10.0	8.7
531210	Offices of real estate agents and brokers .....	179	384 969	72 007	17 771	1 230	10.0	8.7
5312101	Offices of residential real estate agents and brokers .....	132	332 711	49 495	11 614	885	9.5	5.7
5312109	Offices of nonresidential real estate agents and brokers .....	47	52 258	22 512	6 157	345	13.0	28.5
5313	Activities related to real estate .....	155	82 123	24 418	5 824	714	29.1	11.4
53131	Real estate property managers .....	88	43 706	13 870	3 241	537	26.9	14.1
531311	Residential property managers .....	46	24 161	7 963	1 797	367	29.0	16.2
531312	Nonresidential property managers .....	42	19 545	5 907	1 444	170	24.4	11.4
53132	Offices of real estate appraisers .....	26	12 278	5 745	1 531	88	34.7	1.6
531320	Offices of real estate appraisers .....	26	12 278	5 745	1 531	88	34.7	1.6
53139	Other activities related to real estate .....	41	26 139	4 803	1 052	89	30.1	11.7
531390	Other activities related to real estate .....	41	26 139	4 803	1 052	89	30.1	11.7
532	Rental and leasing services .....	75	370 528	55 061	13 198	1 559	1.9	13.3
5321	Automotive equipment rental and leasing .....	19	217 369	19 347	4 939	857	.9	19.5
53211	Passenger car rental and leasing .....	14	D	D	D	f	D	D
532111	Passenger car rental .....	12	87 482	12 453	2 978	723	2.2	48.5
5322	Consumer goods rental .....	32	17 907	3 879	968	201	17.4	3.7
53223	Video tape and disc rental .....	12	9 070	1 416	325	99	18.4	-
532230	Video tape and disc rental .....	12	9 070	1 416	325	99	18.4	-
53229	Other consumer goods rental .....	18	D	D	D	b	D	D
532292	Recreational goods rental .....	10	3 273	759	242	36	32.5	4.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	18	130 384	30 232	6 919	447	.4	4.6
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	7 478	2 965	482	31	64.5	-
<b>FORT MEADE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>FORT MYERS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>197</b>	<b>181 393</b>	<b>34 987</b>	<b>8 829</b>	<b>1 338</b>	<b>21.3</b>	<b>7.6</b>

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT MYERS—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate .....	153	112 872	19 309	4 765	666	32.7	11.7
5311	Lessors of real estate .....	52	40 527	5 800	1 516	280	28.7	5.0
53111	Lessors of residential buildings and dwellings .....	26	22 066	2 608	720	128	27.7	7.2
531110	Lessors of residential buildings and dwellings .....	26	22 066	2 608	720	128	27.7	7.2
5311101	Lessors of apartment buildings .....	22	21 007	2 469	684	116	28.3	4.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	12 910	2 323	570	88	34.6	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	12 910	2 323	570	88	34.6	1.9
5312	Offices of real estate agents and brokers .....	58	54 975	6 775	1 710	150	32.3	18.0
53121	Offices of real estate agents and brokers .....	58	54 975	6 775	1 710	150	32.3	18.0
531210	Offices of real estate agents and brokers .....	58	54 975	6 775	1 710	150	32.3	18.0
5312101	Offices of residential real estate agents and brokers ...	36	35 512	4 875	1 179	112	35.6	27.8
5312109	Offices of nonresidential real estate agents and brokers .....	22	19 463	1 900	531	38	26.1	—
5313	Activities related to real estate .....	43	17 370	6 734	1 539	236	43.5	7.8
53131	Real estate property managers .....	18	6 371	2 863	713	127	58.3	15.1
531311	Residential property managers .....	11	3 510	1 137	261	35	73.5	26.5
53132	Offices of real estate appraisers .....	15	5 674	2 268	451	51	38.4	2.6
531320	Offices of real estate appraisers .....	15	5 674	2 268	451	51	38.4	2.6
53139	Other activities related to real estate .....	10	5 325	1 603	375	58	31.2	4.5
531390	Other activities related to real estate .....	10	5 325	1 603	375	58	31.2	4.5
532	Rental and leasing services .....	43	D	D	D	f	D	D
5322	Consumer goods rental .....	22	12 435	3 617	988	180	10.0	1.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	11	12 347	2 831	686	84	1.4	.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>FORT MYERS BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>30</b>	<b>18 516</b>	<b>7 584</b>	<b>1 784</b>	<b>335</b>	<b>27.1</b>	<b>11.7</b>
531	Real estate .....	24	17 560	7 376	1 728	313	26.6	12.3
5312	Offices of real estate agents and brokers .....	18	8 938	1 053	253	63	33.6	11.1
53121	Offices of real estate agents and brokers .....	18	8 938	1 053	253	63	33.6	11.1
531210	Offices of real estate agents and brokers .....	18	8 938	1 053	253	63	33.6	11.1
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	b	D	D
532	Rental and leasing services .....	6	956	208	56	22	36.5	—
<b>FORT PIERCE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>59</b>	<b>30 167</b>	<b>5 736</b>	<b>1 374</b>	<b>248</b>	<b>26.2</b>	<b>5.4</b>
531	Real estate .....	46	19 624	3 928	958	163	32.4	4.9
5311	Lessors of real estate .....	20	11 055	2 141	530	91	19.5	2.6
5312	Offices of real estate agents and brokers .....	17	4 994	784	191	38	56.6	2.6
53121	Offices of real estate agents and brokers .....	17	4 994	784	191	38	56.6	2.6
531210	Offices of real estate agents and brokers .....	17	4 994	784	191	38	56.6	2.6
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
532	Rental and leasing services .....	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>FORT WALTON BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>69</b>	<b>33 931</b>	<b>5 787</b>	<b>1 315</b>	<b>288</b>	<b>29.0</b>	<b>5.5</b>
531	Real estate .....	46	20 160	3 924	905	188	45.2	9.1
5311	Lessors of real estate .....	15	7 280	823	175	45	59.3	—
5312	Offices of real estate agents and brokers .....	18	8 374	2 021	478	86	47.1	10.8
53121	Offices of real estate agents and brokers .....	18	8 374	2 021	478	86	47.1	10.8
531210	Offices of real estate agents and brokers .....	18	8 374	2 021	478	86	47.1	10.8
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	b	D	D
5313	Activities related to real estate .....	13	4 506	1 080	252	57	18.9	20.9
532	Rental and leasing services .....	23	13 771	1 863	410	100	5.4	.1
5321	Automotive equipment rental and leasing .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	11	6 445	1 094	251	59	5.0	—
<b>FROSTPROOF</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	2 036	224	45	26	8.5	—
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRUITLAND PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>1 207</b>	<b>167</b>	<b>37</b>	<b>5</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	3	1 207	167	37	5	100.0	—
<b>GAINESVILLE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>181</b>	<b>187 728</b>	<b>27 414</b>	<b>6 560</b>	<b>1 102</b>	<b>28.5</b>	<b>9.1</b>
531	Real estate .....	143	132 675	21 489	5 195	849	20.4	12.2
5311	Lessors of real estate .....	65	87 800	11 729	2 949	487	13.9	14.2
53111	Lessors of residential buildings and dwellings .....	45	77 038	10 137	2 558	398	9.6	15.7
531110	Lessors of residential buildings and dwellings .....	45	77 038	10 137	2 558	398	9.6	15.7
5311101	Lessors of apartment buildings .....	38	74 920	9 608	2 440	379	8.0	15.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	9 752	1 312	306	78	47.0	2.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	9 752	1 312	306	78	47.0	2.4
5312	Offices of real estate agents and brokers .....	36	29 694	4 281	983	161	31.7	.8
53121	Offices of real estate agents and brokers .....	36	29 694	4 281	983	161	31.7	.8
531210	Offices of real estate agents and brokers .....	36	29 694	4 281	983	161	31.7	.8
5312101	Offices of residential real estate agents and brokers .....	26	25 749	3 134	713	120	31.6	.2
5312109	Offices of nonresidential real estate agents and brokers .....	10	3 945	1 147	270	41	32.4	4.8
5313	Activities related to real estate .....	42	15 181	5 479	1 263	201	35.5	22.7
53131	Real estate property managers .....	22	D	D	D	c	D	D
531311	Residential property managers .....	20	D	D	D	c	D	D
53132	Offices of real estate appraisers .....	14	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	14	D	D	D	b	D	D
532	Rental and leasing services .....	38	55 053	5 925	1 365	253	48.2	1.7
5321	Automotive equipment rental and leasing .....	15	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	14	9 289	1 852	428	98	.8	4.8
<b>GREENACRES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>17</b>	<b>13 416</b>	<b>2 600</b>	<b>504</b>	<b>102</b>	<b>28.6</b>	<b>17.0</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	b	D	D
<b>GREEN COVE SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>10</b>	<b>4 465</b>	<b>751</b>	<b>220</b>	<b>46</b>	<b>35.3</b>	<b>11.5</b>
531	Real estate .....	5	2 740	427	137	17	40.6	—
532	Rental and leasing services .....	5	1 725	324	83	29	26.8	29.7
<b>GULF BREEZE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>4 951</b>	<b>761</b>	<b>177</b>	<b>50</b>	<b>49.8</b>	<b>22.2</b>
531	Real estate .....	17	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	b	D	D
<b>GULFPORT</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>12</b>	<b>2 374</b>	<b>640</b>	<b>139</b>	<b>25</b>	<b>92.1</b>	<b>2.9</b>
531	Real estate .....	12	2 374	640	139	25	92.1	2.9
<b>HAINES CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>9 735</b>	<b>995</b>	<b>239</b>	<b>73</b>	<b>69.1</b>	<b>.3</b>
531	Real estate .....	13	7 053	510	115	44	89.3	.5
532	Rental and leasing services .....	6	2 682	485	124	29	16.0	—
<b>HALLANDALE BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>62</b>	<b>24 234</b>	<b>5 524</b>	<b>1 253</b>	<b>201</b>	<b>70.3</b>	<b>12.4</b>
531	Real estate .....	58	22 331	5 039	1 144	143	70.9	13.4
5311	Lessors of real estate .....	24	6 495	767	181	46	49.1	27.1
53111	Lessors of residential buildings and dwellings .....	14	3 037	398	92	23	50.4	47.5
531110	Lessors of residential buildings and dwellings .....	14	3 037	398	92	23	50.4	47.5
5311101	Lessors of apartment buildings .....	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	17	6 917	693	138	32	71.5	12.5
53121	Offices of real estate agents and brokers .....	17	6 917	693	138	32	71.5	12.5
531210	Offices of real estate agents and brokers .....	17	6 917	693	138	32	71.5	12.5
5312101	Offices of residential real estate agents and brokers .....	15	D	D	D	b	D	D
5313	Activities related to real estate .....	17	8 919	3 579	825	65	86.2	4.1
532	Rental and leasing services .....	4	1 903	485	109	58	63.7	—

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HIALEAH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>244</b>	<b>128 775</b>	<b>17 658</b>	<b>4 248</b>	<b>759</b>	<b>51.8</b>	<b>7.1</b>
531	Real estate .....	179	90 384	12 488	2 987	532	64.3	8.3
5311	Lessors of real estate .....	99	61 248	6 768	1 519	285	67.6	4.7
53111	Lessors of residential buildings and dwellings .....	47	23 953	1 948	503	125	57.7	9.2
531110	Lessors of residential buildings and dwellings .....	47	23 953	1 948	503	125	57.7	9.2
5311101	Lessors of apartment buildings .....	41	20 526	1 423	375	92	58.4	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	38	33 188	4 195	899	130	76.4	.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	38	33 188	4 195	899	130	76.4	.8
5311203	Lessors of shopping centers and retail stores .....	19	19 950	1 227	317	56	99.4	.6
5312	Offices of real estate agents and brokers .....	40	19 201	2 337	566	91	54.9	17.0
53121	Offices of real estate agents and brokers .....	40	19 201	2 337	566	91	54.9	17.0
531210	Offices of real estate agents and brokers .....	40	19 201	2 337	566	91	54.9	17.0
5312101	Offices of residential real estate agents and brokers ...	28	12 573	1 431	350	68	49.4	25.8
5312109	Offices of nonresidential real estate agents and brokers .....	12	6 628	906	216	23	65.3	.3
5313	Activities related to real estate .....	40	9 935	3 383	902	156	62.1	13.2
53131	Real estate property managers .....	25	5 640	2 358	715	127	53.6	15.5
531311	Residential property managers .....	18	2 863	1 447	382	50	65.8	29.2
53139	Other activities related to real estate .....	12	4 023	928	167	26	75.6	6.8
531390	Other activities related to real estate .....	12	4 023	928	167	26	75.6	6.8
532	Rental and leasing services .....	65	38 391	5 170	1 261	227	22.6	4.4
5322	Consumer goods rental .....	34	12 916	2 445	577	129	38.2	7.6
53223	Video tape and disc rental .....	11	5 305	961	239	64	26.7	1.1
532230	Video tape and disc rental .....	11	5 305	961	239	64	26.7	1.1
53229	Other consumer goods rental .....	15	4 317	777	177	33	73.6	14.2
5324	Commercial and industrial machinery and equipment rental and leasing .....	23	21 453	1 936	514	67	15.7	3.2
53249	Other commercial and industrial machinery and equipment rental and leasing .....	20	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	20	D	D	D	b	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	14	2 928	591	162	23	57.9	23.0
<b>HIALEAH GARDENS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>24</b>	<b>11 109</b>	<b>2 082</b>	<b>470</b>	<b>77</b>	<b>34.5</b>	<b>15.9</b>
531	Real estate .....	13	8 258	1 466	351	52	20.2	20.1
532	Rental and leasing services .....	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>HIGHLAND BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>2 590</b>	<b>442</b>	<b>30</b>	<b>7</b>	<b>41.9</b>	<b>58.1</b>
531	Real estate .....	8	2 590	442	30	7	41.9	58.1
<b>HIGH SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>HILLIARD</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3</b>	<b>200</b>	<b>41</b>	<b>10</b>	<b>5</b>	<b>100.0</b>	<b>-</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>HOLLY HILL</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>17</b>	<b>7 583</b>	<b>1 114</b>	<b>261</b>	<b>54</b>	<b>34.4</b>	<b>-</b>
531	Real estate .....	9	5 552	537	130	26	18.2	-
532	Rental and leasing services .....	8	2 031	577	131	28	78.6	-

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLLYWOOD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>249</b>	<b>217 203</b>	<b>43 290</b>	<b>8 581</b>	<b>1 268</b>	<b>22.1</b>	<b>10.6</b>
531	Real estate .....	210	153 104	30 461	5 525	770	27.5	11.5
5311	Lessors of real estate .....	78	85 887	9 735	1 840	451	17.4	17.8
53111	Lessors of residential buildings and dwellings .....	37	57 109	7 320	1 259	355	11.2	21.0
531110	Lessors of residential buildings and dwellings .....	37	57 109	7 320	1 259	355	11.2	21.0
5311101	Lessors of apartment buildings .....	32	54 139	6 950	1 178	335	10.9	17.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	25	18 850	1 508	370	54	17.3	17.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	25	18 850	1 508	370	54	17.3	17.2
5311201	Lessors of professional and other office buildings .....	12	4 353	333	87	23	47.5	51.6
5312	Offices of real estate agents and brokers .....	69	24 548	3 116	555	99	72.1	3.0
53121	Offices of real estate agents and brokers .....	69	24 548	3 116	555	99	72.1	3.0
531210	Offices of real estate agents and brokers .....	69	24 548	3 116	555	99	72.1	3.0
5312101	Offices of residential real estate agents and brokers ...	54	20 622	2 417	407	79	68.7	3.4
5312109	Offices of nonresidential real estate agents and brokers .....	15	3 926	699	148	20	90.1	.7
5313	Activities related to real estate .....	63	42 669	17 610	3 130	220	22.1	3.8
53131	Real estate property managers .....	35	25 961	10 526	1 220	122	18.8	4.3
531311	Residential property managers .....	18	17 470	6 767	303	31	6.2	3.9
531312	Nonresidential property managers .....	17	8 491	3 759	917	91	44.6	5.1
53132	Offices of real estate appraisers .....	10	2 514	299	61	11	37.8	2.5
531320	Offices of real estate appraisers .....	10	2 514	299	61	11	37.8	2.5
53139	Other activities related to real estate .....	18	14 194	6 785	1 849	87	25.5	3.0
531390	Other activities related to real estate .....	18	14 194	6 785	1 849	87	25.5	3.0
532	Rental and leasing services .....	38	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	11	25 212	3 793	788	135	.3	20.4
53211	Passenger car rental and leasing .....	10	D	D	D	c	D	D
5322	Consumer goods rental .....	17	20 929	5 040	1 295	201	5.6	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	b	D	D
<b>HOLMES BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	11	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>HOMESTEAD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>34</b>	<b>11 163</b>	<b>1 904</b>	<b>491</b>	<b>115</b>	<b>55.1</b>	<b>3.8</b>
531	Real estate .....	28	7 970	1 370	346	74	75.0	5.3
5311	Lessors of real estate .....	18	5 208	681	178	37	69.6	7.7
532	Rental and leasing services .....	6	3 193	534	145	41	5.6	—
<b>INDIALANTIC</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>16</b>	<b>9 493</b>	<b>1 233</b>	<b>214</b>	<b>37</b>	<b>61.3</b>	<b>.7</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>INDIAN HARBOUR BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>11 215</b>	<b>975</b>	<b>215</b>	<b>54</b>	<b>40.6</b>	<b>9.4</b>
531	Real estate .....	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	11	8 502	626	131	29	51.8	7.5
53121	Offices of real estate agents and brokers .....	11	8 502	626	131	29	51.8	7.5
531210	Offices of real estate agents and brokers .....	11	8 502	626	131	29	51.8	7.5
5312101	Offices of residential real estate agents and brokers ...	11	8 502	626	131	29	51.8	7.5
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>INDIAN RIVER SHORES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
<b>INDIAN ROCKS BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>18</b>	<b>7 532</b>	<b>1 314</b>	<b>311</b>	<b>55</b>	<b>56.3</b>	<b>7.0</b>
531	Real estate .....	18	7 532	1 314	311	55	56.3	7.0
5312	Offices of real estate agents and brokers .....	12	4 796	853	181	24	43.5	—
53121	Offices of real estate agents and brokers .....	12	4 796	853	181	24	43.5	—
531210	Offices of real estate agents and brokers .....	12	4 796	853	181	24	43.5	—
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INVERNESS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>25</b>	<b>17 531</b>	<b>2 542</b>	<b>602</b>	<b>105</b>	<b>43.3</b>	—
531	Real estate .....	17	9 349	939	203	48	81.1	—
532	Rental and leasing services .....	8	8 182	1 603	399	57	—	—
<b>ISLAMORADA, VILLAGE OF ISLANDS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>26</b>	<b>8 193</b>	<b>1 046</b>	<b>188</b>	<b>57</b>	<b>78.0</b>	<b>1.2</b>
531	Real estate .....	19	5 387	555	79	22	80.8	1.8
5312	Offices of real estate agents and brokers .....	11	4 164	431	51	11	81.6	2.3
53121	Offices of real estate agents and brokers .....	11	4 164	431	51	11	81.6	2.3
531210	Offices of real estate agents and brokers .....	11	4 164	431	51	11	81.6	2.3
5312101	Offices of residential real estate agents and brokers .....	11	4 164	431	51	11	81.6	2.3
532	Rental and leasing services .....	7	2 806	491	109	35	72.7	—
<b>JACKSONVILLE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>939</b>	<b>1 570 500</b>	<b>264 212</b>	<b>64 170</b>	<b>7 129</b>	<b>8.8</b>	<b>4.1</b>
531	Real estate .....	717	1 101 523	181 311	43 809	4 087	11.6	4.8
5311	Lessors of real estate .....	311	829 838	109 141	26 728	2 118	5.4	2.5
53111	Lessors of residential buildings and dwellings .....	176	187 979	24 904	6 356	1 005	12.6	7.6
531110	Lessors of residential buildings and dwellings .....	176	187 979	24 904	6 356	1 005	12.6	7.6
5311101	Lessors of apartment buildings .....	151	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings .....	25	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	80	623 804	81 019	19 632	933	2.8	.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	80	623 804	81 019	19 632	933	2.8	.7
5311201	Lessors of professional and other office buildings .....	37	D	D	D	e	D	D
5311202	Lessors of manufacturing and industrial buildings .....	15	14 385	1 175	290	37	11.9	.4
5311203	Lessors of shopping centers and retail stores .....	19	D	D	D	f	D	D
53113	Lessors of miniwarehouses and self-storage units .....	28	5 611	836	191	65	25.4	9.7
531130	Lessors of miniwarehouses and self-storage units .....	28	5 611	836	191	65	25.4	9.7
53119	Lessors of other real estate property .....	27	12 444	2 382	549	115	14.1	9.4
531190	Lessors of other real estate property .....	27	12 444	2 382	549	115	14.1	9.4
5311901	Lessors of manufactured (mobile) home sites .....	22	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	224	138 975	25 540	5 326	712	27.2	11.3
53121	Offices of real estate agents and brokers .....	224	138 975	25 540	5 326	712	27.2	11.3
531210	Offices of real estate agents and brokers .....	224	138 975	25 540	5 326	712	27.2	11.3
5312101	Offices of residential real estate agents and brokers .....	160	97 827	13 834	2 984	468	20.5	10.6
5312109	Offices of nonresidential real estate agents and brokers .....	64	41 148	11 706	2 342	244	43.2	12.8
5313	Activities related to real estate .....	182	132 710	46 630	11 755	1 257	34.0	13.0
53131	Real estate property managers .....	104	61 631	25 230	6 440	816	19.8	23.3
531311	Residential property managers .....	76	43 661	17 140	4 417	616	14.7	20.6
531312	Nonresidential property managers .....	28	17 970	8 090	2 023	200	32.1	29.8
53132	Offices of real estate appraisers .....	40	55 520	13 816	3 594	257	38.6	.7
531320	Offices of real estate appraisers .....	40	55 520	13 816	3 594	257	38.6	.7
53139	Other activities related to real estate .....	38	15 559	7 584	1 721	184	73.6	15.8
531390	Other activities related to real estate .....	38	15 559	7 584	1 721	184	73.6	15.8
532	Rental and leasing services .....	216	449 765	78 861	19 401	2 945	2.3	2.5
5321	Automotive equipment rental and leasing .....	54	D	D	D	g	D	D
53211	Passenger car rental and leasing .....	25	186 341	24 920	6 123	1 092	.1	.9
532111	Passenger car rental .....	23	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	29	D	D	D	e	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	29	D	D	D	e	D	D
5321201	Truck rental without drivers .....	19	12 492	2 087	487	107	1.3	—
5322	Consumer goods rental .....	98	D	D	D	f	D	D
53221	Consumer electronics and appliances rental .....	29	22 566	4 632	1 280	145	2.4	3.7
532210	Consumer electronics and appliances rental .....	29	22 566	4 632	1 280	145	2.4	3.7
53223	Video tape and disc rental .....	45	D	D	D	e	D	D
532230	Video tape and disc rental .....	45	D	D	D	e	D	D
53229	Other consumer goods rental .....	18	D	D	D	c	D	D
532299	All other consumer goods rental .....	14	D	D	D	c	D	D
5323	General rental centers .....	11	D	D	D	c	D	D
53231	General rental centers .....	11	D	D	D	c	D	D
532310	General rental centers .....	11	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	53	D	D	D	f	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	21	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	17	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators .....	17	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	22	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	6	19 212	4 040	960	97	3.7	—

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>64</b>	<b>32 494</b>	<b>6 756</b>	<b>1 323</b>	<b>196</b>	<b>23.1</b>	<b>10.8</b>
531	Real estate .....	60	28 848	6 107	1 170	159	26.1	12.2
5311	Lessors of real estate .....	14	10 524	1 784	356	63	23.9	10.3
5312	Offices of real estate agents and brokers .....	28	14 130	2 778	475	54	23.4	11.4
53121	Offices of real estate agents and brokers .....	28	14 130	2 778	475	54	23.4	11.4
531210	Offices of real estate agents and brokers .....	28	14 130	2 778	475	54	23.4	11.4
5312101	Offices of residential real estate agents and brokers ...	21	11 768	1 938	320	46	20.8	13.7
5313	Activities related to real estate .....	18	4 194	1 545	339	42	40.5	19.7
532	Rental and leasing services .....	4	3 646	649	153	37	—	—
<b>JUNO BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>19 513</b>	<b>3 467</b>	<b>832</b>	<b>114</b>	<b>18.1</b>	<b>54.5</b>
531	Real estate .....	19	19 513	3 467	832	114	18.1	54.5
5312	Offices of real estate agents and brokers .....	11	6 617	655	155	34	45.5	42.1
53121	Offices of real estate agents and brokers .....	11	6 617	655	155	34	45.5	42.1
531210	Offices of real estate agents and brokers .....	11	6 617	655	155	34	45.5	42.1
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
<b>JUPITER</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>112</b>	<b>69 808</b>	<b>17 231</b>	<b>3 993</b>	<b>586</b>	<b>55.6</b>	<b>8.6</b>
531	Real estate .....	98	50 464	8 969	1 945	271	73.2	6.9
5311	Lessors of real estate .....	18	12 915	960	231	50	55.7	14.5
5312	Offices of real estate agents and brokers .....	45	23 505	2 813	587	98	78.0	4.4
53121	Offices of real estate agents and brokers .....	45	23 505	2 813	587	98	78.0	4.4
531210	Offices of real estate agents and brokers .....	45	23 505	2 813	587	98	78.0	4.4
5312101	Offices of residential real estate agents and brokers ...	36	20 839	2 504	529	89	77.8	4.4
5313	Activities related to real estate .....	35	14 044	5 196	1 127	123	81.4	4.2
53131	Real estate property managers .....	14	7 795	2 370	574	85	76.0	5.4
53139	Other activities related to real estate .....	14	5 417	2 549	505	28	89.6	—
531390	Other activities related to real estate .....	14	5 417	2 549	505	28	89.6	—
532	Rental and leasing services .....	14	19 344	8 262	2 048	315	9.5	13.1
<b>KENNETH CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>4 150</b>	<b>661</b>	<b>154</b>	<b>32</b>	<b>4.1</b>	<b>56.7</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	b	D	D
<b>KEY BISCAYNE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>62</b>	<b>37 612</b>	<b>5 567</b>	<b>1 167</b>	<b>165</b>	<b>29.0</b>	<b>11.6</b>
531	Real estate .....	55	35 162	5 061	1 049	144	30.0	12.3
5311	Lessors of real estate .....	17	8 734	864	177	32	54.8	9.7
5312	Offices of real estate agents and brokers .....	24	23 474	2 836	562	60	14.9	11.9
53121	Offices of real estate agents and brokers .....	24	23 474	2 836	562	60	14.9	11.9
531210	Offices of real estate agents and brokers .....	24	23 474	2 836	562	60	14.9	11.9
5312101	Offices of residential real estate agents and brokers ...	21	22 998	2 607	554	59	13.3	12.0
5313	Activities related to real estate .....	14	2 954	1 361	310	52	76.6	23.4
532	Rental and leasing services .....	7	2 450	506	118	21	14.4	1.6
<b>KEY WEST</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>110</b>	<b>63 847</b>	<b>9 236</b>	<b>2 344</b>	<b>436</b>	<b>41.0</b>	<b>4.7</b>
531	Real estate .....	80	49 427	6 385	1 622	236	48.4	6.0
5311	Lessors of real estate .....	31	13 430	2 089	514	99	46.5	2.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	5 073	1 012	249	48	66.2	4.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	5 073	1 012	249	48	66.2	4.7
5312	Offices of real estate agents and brokers .....	33	32 683	3 371	868	90	47.7	7.8
53121	Offices of real estate agents and brokers .....	33	32 683	3 371	868	90	47.7	7.8
531210	Offices of real estate agents and brokers .....	33	32 683	3 371	868	90	47.7	7.8
5312101	Offices of residential real estate agents and brokers ...	30	D	D	D	b	D	D
5313	Activities related to real estate .....	16	3 314	925	240	47	63.0	3.1
532	Rental and leasing services .....	30	14 420	2 851	722	200	15.5	.2
5322	Consumer goods rental .....	25	D	D	D	c	D	D
53229	Other consumer goods rental .....	23	D	D	D	c	D	D
532292	Recreational goods rental .....	23	D	D	D	c	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KISSIMMEE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>183</b>	<b>96 747</b>	<b>16 614</b>	<b>4 175</b>	<b>753</b>	<b>32.6</b>	<b>17.2</b>
531	Real estate .....	161	83 161	13 991	3 525	618	35.4	18.6
5311	Lessors of real estate .....	39	28 829	4 050	916	158	16.9	37.2
53111	Lessors of residential buildings and dwellings .....	19	17 054	2 427	528	90	5.0	40.1
531110	Lessors of residential buildings and dwellings .....	19	17 054	2 427	528	90	5.0	40.1
5311101	Lessors of apartment buildings .....	11	12 371	1 778	341	53	4.2	48.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	10 161	1 308	303	47	29.3	37.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	10 161	1 308	303	47	29.3	37.8
5312	Offices of real estate agents and brokers .....	59	24 604	2 069	468	96	53.3	8.1
53121	Offices of real estate agents and brokers .....	59	24 604	2 069	468	96	53.3	8.1
531210	Offices of real estate agents and brokers .....	59	24 604	2 069	468	96	53.3	8.1
5312101	Offices of residential real estate agents and brokers ...	57	D	D	D	b	D	D
5313	Activities related to real estate .....	63	29 728	7 872	2 141	364	38.5	9.1
53131	Real estate property managers .....	48	D	D	D	e	D	D
531311	Residential property managers .....	38	D	D	D	e	D	D
531312	Nonresidential property managers .....	10	D	D	D	b	D	D
53139	Other activities related to real estate .....	12	D	D	D	b	D	D
531390	Other activities related to real estate .....	12	D	D	D	b	D	D
532	Rental and leasing services .....	22	13 586	2 623	650	135	15.7	8.6
5321	Automotive equipment rental and leasing .....	11	8 360	1 667	395	75	19.8	12.8
<b>LABELLE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>17</b>	<b>7 962</b>	<b>916</b>	<b>217</b>	<b>62</b>	<b>48.8</b>	<b>9.2</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	4	D	D	D	a	D	D
<b>LADY LAKE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>14</b>	<b>2 851</b>	<b>570</b>	<b>126</b>	<b>37</b>	<b>58.4</b>	<b>5.0</b>
531	Real estate .....	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	11	1 688	265	67	20	98.6	1.4
53121	Offices of real estate agents and brokers .....	11	1 688	265	67	20	98.6	1.4
531210	Offices of real estate agents and brokers .....	11	1 688	265	67	20	98.6	1.4
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>LAKE ALFRED</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
<b>LAKE CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>30</b>	<b>14 026</b>	<b>2 287</b>	<b>487</b>	<b>92</b>	<b>40.6</b>	<b>1.4</b>
531	Real estate .....	21	8 937	1 344	273	46	62.3	1.6
532	Rental and leasing services .....	9	5 089	943	214	46	2.6	1.1
<b>LAKE CLARKE SHORES</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>7</b>	<b>1 917</b>	<b>260</b>	<b>64</b>	<b>15</b>	<b>96.9</b>	<b>3.1</b>
531	Real estate .....	7	1 917	260	64	15	96.9	3.1
<b>LAKE HELEN</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>163</b>	<b>141 095</b>	<b>29 061</b>	<b>6 863</b>	<b>1 220</b>	<b>16.4</b>	<b>3.3</b>
531	Real estate .....	128	91 610	20 429	4 752	915	23.6	4.8
5311	Lessors of real estate .....	62	52 424	9 728	2 126	500	20.2	2.8
53111	Lessors of residential buildings and dwellings .....	28	33 958	5 771	1 319	287	16.5	.9
531110	Lessors of residential buildings and dwellings .....	28	33 958	5 771	1 319	287	16.5	.9
5311101	Lessors of apartment buildings .....	22	23 437	2 808	650	150	19.9	1.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	D	D	D	b	D	D
53119	Lessors of other real estate property .....	19	10 882	2 679	569	159	25.7	10.8
531190	Lessors of other real estate property .....	19	10 882	2 679	569	159	25.7	10.8
5311901	Lessors of manufactured (mobile) home sites .....	19	10 882	2 679	569	159	25.7	10.8
5312	Offices of real estate agents and brokers .....	35	20 652	2 223	563	110	32.5	8.3
53121	Offices of real estate agents and brokers .....	35	20 652	2 223	563	110	32.5	8.3
531210	Offices of real estate agents and brokers .....	35	20 652	2 223	563	110	32.5	8.3
5312101	Offices of residential real estate agents and brokers ...	27	18 783	1 896	467	95	29.7	9.1
5313	Activities related to real estate .....	31	18 534	8 478	2 063	305	23.1	6.7
53131	Real estate property managers .....	10	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	11	6 698	3 980	995	91	8.7	3.3
531320	Offices of real estate appraisers .....	11	6 698	3 980	995	91	8.7	3.3
53139	Other activities related to real estate .....	10	D	D	D	c	D	D
531390	Other activities related to real estate .....	10	D	D	D	c	D	D
532	Rental and leasing services .....	34	D	D	D	e	D	D
5322	Consumer goods rental .....	20	14 589	2 894	731	152	5.7	1.9
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>LAKE MARY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>26</b>	<b>51 051</b>	<b>9 436</b>	<b>1 941</b>	<b>248</b>	<b>7.9</b>	<b>12.1</b>
531	Real estate .....	23	39 220	3 670	842	200	10.3	15.7
5311	Lessors of real estate .....	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	10	11 473	519	110	20	21.2	36.7
53121	Offices of real estate agents and brokers .....	10	11 473	519	110	20	21.2	36.7
531210	Offices of real estate agents and brokers .....	10	11 473	519	110	20	21.2	36.7
532	Rental and leasing services .....	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>LAKE PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>13</b>	<b>3 661</b>	<b>604</b>	<b>142</b>	<b>39</b>	<b>55.5</b>	<b>-</b>
531	Real estate .....	8	2 031	271	69	19	100.0	-
532	Rental and leasing services .....	5	1 630	333	73	20	-	-
<b>LAKE WALES</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>28</b>	<b>14 853</b>	<b>2 073</b>	<b>547</b>	<b>118</b>	<b>24.6</b>	<b>9.6</b>
531	Real estate .....	21	10 984	1 572	420	88	33.3	12.9
5311	Lessors of real estate .....	15	8 775	1 057	295	57	26.8	13.5
532	Rental and leasing services .....	7	3 869	501	127	30	-	-
<b>LAKE WORTH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>45</b>	<b>20 718</b>	<b>2 850</b>	<b>665</b>	<b>120</b>	<b>25.5</b>	<b>17.1</b>
531	Real estate .....	40	14 618	1 526	348	73	35.8	24.2
5311	Lessors of real estate .....	17	7 678	846	202	48	25.4	7.5
5312	Offices of real estate agents and brokers .....	15	6 222	454	93	18	43.6	46.8
53121	Offices of real estate agents and brokers .....	15	6 222	454	93	18	43.6	46.8
531210	Offices of real estate agents and brokers .....	15	6 222	454	93	18	43.6	46.8
5312101	Offices of residential real estate agents and brokers ...	12	4 700	363	62	16	47.0	40.3
532	Rental and leasing services .....	5	6 100	1 324	317	47	1.0	-
<b>LANTANA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>15</b>	<b>5 908</b>	<b>2 053</b>	<b>499</b>	<b>92</b>	<b>20.9</b>	<b>-</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LARGO</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>123</b>	<b>104 159</b>	<b>18 246</b>	<b>4 797</b>	<b>673</b>	<b>45.4</b>	<b>9.4</b>
531	Real estate .....	103	56 331	7 598	1 860	374	27.1	15.5
5311	Lessors of real estate .....	53	43 028	4 652	1 101	231	21.6	12.4
53111	Lessors of residential buildings and dwellings .....	20	21 170	2 821	668	116	15.4	.6
531110	Lessors of residential buildings and dwellings .....	20	21 170	2 821	668	116	15.4	.6
5311101	Lessors of apartment buildings .....	16	17 902	1 985	471	94	17.4	.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	9 310	646	214	45	35.5	55.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	9 310	646	214	45	35.5	55.9
53119	Lessors of other real estate property .....	12	10 876	686	155	53	21.1	—
531190	Lessors of other real estate property .....	12	10 876	686	155	53	21.1	—
5311901	Lessors of manufactured (mobile) home sites .....	12	10 876	686	155	53	21.1	—
5312	Offices of real estate agents and brokers .....	21	4 934	992	194	31	74.2	—
53121	Offices of real estate agents and brokers .....	21	4 934	992	194	31	74.2	—
531210	Offices of real estate agents and brokers .....	21	4 934	992	194	31	74.2	—
5312101	Offices of residential real estate agents and brokers ...	16	3 346	816	165	26	61.9	—
5313	Activities related to real estate .....	29	8 369	1 954	565	112	27.8	40.5
53131	Real estate property managers .....	19	6 120	1 608	480	91	35.8	23.3
531311	Residential property managers .....	17	D	D	D	b	D	D
532	Rental and leasing services .....	19	D	D	D	c	D	D
5322	Consumer goods rental .....	10	6 132	1 025	267	63	—	8.5
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	c	D	D
<b>LAUDERDALE-BY-THE-SEA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>34</b>	<b>12 064</b>	<b>1 855</b>	<b>433</b>	<b>87</b>	<b>37.0</b>	<b>32.2</b>
531	Real estate .....	31	D	D	D	b	D	D
5311	Lessors of real estate .....	12	4 570	532	142	32	15.7	13.1
5312	Offices of real estate agents and brokers .....	10	2 338	325	73	13	89.8	10.2
53121	Offices of real estate agents and brokers .....	10	2 338	325	73	13	89.8	10.2
531210	Offices of real estate agents and brokers .....	10	2 338	325	73	13	89.8	10.2
532	Rental and leasing services .....	2	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>LAUDERDALE LAKES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>26</b>	<b>228 966</b>	<b>46 518</b>	<b>11 427</b>	<b>1 394</b>	<b>3.3</b>	<b>.8</b>
531	Real estate .....	18	D	D	D	b	D	D
5311	Lessors of real estate .....	13	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings .....	11	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings .....	11	D	D	D	b	D	D
5311101	Lessors of apartment buildings .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	8	D	D	D	g	D	D
<b>LAUDERHILL</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>53</b>	<b>35 514</b>	<b>6 768</b>	<b>1 698</b>	<b>328</b>	<b>30.8</b>	<b>13.7</b>
531	Real estate .....	48	32 782	6 272	1 578	308	31.2	14.9
5311	Lessors of real estate .....	24	24 590	4 563	1 166	245	25.4	10.8
53111	Lessors of residential buildings and dwellings .....	13	21 917	4 051	1 037	215	21.7	10.8
531110	Lessors of residential buildings and dwellings .....	13	21 917	4 051	1 037	215	21.7	10.8
5311101	Lessors of apartment buildings .....	12	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	12	2 237	321	73	16	92.4	5.9
53121	Offices of real estate agents and brokers .....	12	2 237	321	73	16	92.4	5.9
531210	Offices of real estate agents and brokers .....	12	2 237	321	73	16	92.4	5.9
5313	Activities related to real estate .....	12	5 955	1 388	339	47	32.2	35.1
532	Rental and leasing services .....	5	2 732	496	120	20	26.2	—
<b>LEESBURG</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>44</b>	<b>19 979</b>	<b>4 752</b>	<b>1 268</b>	<b>171</b>	<b>39.1</b>	<b>3.8</b>
531	Real estate .....	28	10 220	1 862	433	90	69.8	3.9
5311	Lessors of real estate .....	11	4 337	624	154	37	69.5	9.2
5312	Offices of real estate agents and brokers .....	11	4 256	736	156	32	58.7	—
53121	Offices of real estate agents and brokers .....	11	4 256	736	156	32	58.7	—
531210	Offices of real estate agents and brokers .....	11	4 256	736	156	32	58.7	—
532	Rental and leasing services .....	15	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LIGHTHOUSE POINT</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>33</b>	<b>21 139</b>	<b>2 316</b>	<b>532</b>	<b>103</b>	<b>24.2</b>	<b>7.8</b>
531	Real estate .....	28	18 234	1 812	388	74	24.5	9.0
5311	Lessors of real estate .....	12	3 435	556	105	16	58.8	11.9
5312	Offices of real estate agents and brokers .....	10	3 672	623	115	41	36.0	33.5
53121	Offices of real estate agents and brokers .....	10	3 672	623	115	41	36.0	33.5
531210	Offices of real estate agents and brokers .....	10	3 672	623	115	41	36.0	33.5
532	Rental and leasing services .....	5	2 905	504	144	29	22.2	—
<b>LIVE OAK</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>16</b>	<b>6 226</b>	<b>1 276</b>	<b>331</b>	<b>74</b>	<b>39.3</b>	<b>18.4</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental and leasing services .....	8	D	D	D	b	D	D
<b>LONGBOAT KEY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>42</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	41	21 630	3 671	687	129	29.9	20.4
5312	Offices of real estate agents and brokers .....	20	13 931	1 454	271	43	26.6	13.0
53121	Offices of real estate agents and brokers .....	20	13 931	1 454	271	43	26.6	13.0
531210	Offices of real estate agents and brokers .....	20	13 931	1 454	271	43	26.6	13.0
5312101	Offices of residential real estate agents and brokers ..	17	D	D	D	b	D	D
5313	Activities related to real estate .....	14	5 135	1 865	351	72	23.3	36.1
53131	Real estate property managers .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>LONGBOAT KEY (PART - MANATEE COUNTY)</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	12	4 599	757	177	27	35.4	27.8
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>LONGBOAT KEY (PART - SARASOTA COUNTY)</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>29</b>	<b>17 031</b>	<b>2 914</b>	<b>510</b>	<b>102</b>	<b>28.4</b>	<b>18.4</b>
531	Real estate .....	29	17 031	2 914	510	102	28.4	18.4
5312	Offices of real estate agents and brokers .....	17	D	D	D	b	D	D
53121	Offices of real estate agents and brokers .....	17	D	D	D	b	D	D
531210	Offices of real estate agents and brokers .....	17	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ..	14	D	D	D	b	D	D
<b>LONGWOOD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>44</b>	<b>26 324</b>	<b>4 814</b>	<b>1 384</b>	<b>226</b>	<b>25.9</b>	<b>24.2</b>
531	Real estate .....	33	15 430	2 445	705	146	40.6	11.6
5312	Offices of real estate agents and brokers .....	12	6 559	789	194	44	44.1	21.6
53121	Offices of real estate agents and brokers .....	12	6 559	789	194	44	44.1	21.6
531210	Offices of real estate agents and brokers .....	12	6 559	789	194	44	44.1	21.6
5313	Activities related to real estate .....	12	2 934	551	117	22	76.1	12.6
532	Rental and leasing services .....	11	10 894	2 369	679	80	5.1	42.1
<b>LYNN HAVEN</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>16</b>	<b>3 983</b>	<b>714</b>	<b>173</b>	<b>41</b>	<b>51.2</b>	<b>2.9</b>
531	Real estate .....	12	2 688	456	114	22	69.0	4.4
532	Rental and leasing services .....	4	1 295	258	59	19	14.4	—
<b>MACCLENNY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental and leasing services .....	3	D	D	D	b	D	D
<b>MADEIRA BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>8 560</b>	<b>1 277</b>	<b>272</b>	<b>59</b>	<b>60.2</b>	<b>—</b>
531	Real estate .....	14	7 778	1 114	233	48	64.4	—
5312	Offices of real estate agents and brokers .....	10	4 086	818	188	41	32.2	—
53121	Offices of real estate agents and brokers .....	10	4 086	818	188	41	32.2	—
531210	Offices of real estate agents and brokers .....	10	4 086	818	188	41	32.2	—
532	Rental and leasing services .....	5	782	163	39	11	18.9	.5
<b>MADISON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	571	173	36	6	100.0	—
532	Rental and leasing services .....	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MAITLAND</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>74</b>	<b>69 304</b>	<b>19 663</b>	<b>3 908</b>	<b>412</b>	<b>23.7</b>	<b>9.9</b>
531	Real estate .....	69	62 328	18 362	3 595	384	19.6	9.1
5311	Lessors of real estate .....	12	16 485	1 837	420	39	17.8	10.7
5312	Offices of real estate agents and brokers .....	16	7 648	1 931	415	39	34.0	5.5
53121	Offices of real estate agents and brokers .....	16	7 648	1 931	415	39	34.0	5.5
531210	Offices of real estate agents and brokers .....	16	7 648	1 931	415	39	34.0	5.5
5313	Activities related to real estate .....	41	38 195	14 594	2 760	306	17.5	9.2
53131	Real estate property managers .....	13	26 151	12 040	2 185	242	6.4	8.9
53132	Offices of real estate appraisers .....	15	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	15	D	D	D	b	D	D
53139	Other activities related to real estate .....	13	D	D	D	b	D	D
531390	Other activities related to real estate .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	4	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>MALABAR</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>904</b>	<b>131</b>	<b>8</b>	<b>2</b>	<b>17.7</b>	<b>82.3</b>
531	Real estate .....	4	904	131	8	2	17.7	82.3
<b>MARATHON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>31</b>	<b>16 822</b>	<b>1 784</b>	<b>360</b>	<b>88</b>	<b>40.3</b>	<b>5.1</b>
531	Real estate .....	25	15 309	1 385	258	61	40.6	5.6
5311	Lessors of real estate .....	12	3 429	470	100	25	40.4	22.6
532	Rental and leasing services .....	6	1 513	399	102	27	37.3	—
<b>MARCO ISLAND</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>83</b>	<b>52 420</b>	<b>9 674</b>	<b>2 246</b>	<b>277</b>	<b>44.6</b>	<b>22.1</b>
531	Real estate .....	73	47 476	7 870	1 877	206	42.4	23.8
5311	Lessors of real estate .....	10	7 511	2 179	467	68	89.8	5.9
5312	Offices of real estate agents and brokers .....	47	36 709	4 425	1 159	107	30.6	27.5
53121	Offices of real estate agents and brokers .....	47	36 709	4 425	1 159	107	30.6	27.5
531210	Offices of real estate agents and brokers .....	47	36 709	4 425	1 159	107	30.6	27.5
5312101	Offices of residential real estate agents and brokers ..	44	35 903	4 340	1 141	103	30.2	26.1
5313	Activities related to real estate .....	16	3 256	1 266	251	31	65.9	23.8
532	Rental and leasing services .....	10	4 944	1 804	369	71	66.1	5.1
<b>MARGATE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>66</b>	<b>43 685</b>	<b>5 468</b>	<b>1 281</b>	<b>230</b>	<b>25.9</b>	<b>9.7</b>
531	Real estate .....	51	35 111	4 072	944	141	29.3	11.3
5311	Lessors of real estate .....	19	22 281	1 825	455	65	21.2	.2
5312	Offices of real estate agents and brokers .....	17	7 779	524	110	33	53.2	38.7
53121	Offices of real estate agents and brokers .....	17	7 779	524	110	33	53.2	38.7
531210	Offices of real estate agents and brokers .....	17	7 779	524	110	33	53.2	38.7
5312101	Offices of residential real estate agents and brokers ...	12	5 579	359	75	20	47.4	52.6
5313	Activities related to real estate .....	15	5 051	1 723	379	43	28.0	18.1
532	Rental and leasing services .....	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>MARIANNA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>5 213</b>	<b>1 172</b>	<b>254</b>	<b>66</b>	<b>51.3</b>	<b>.6</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental and leasing services .....	4	D	D	D	b	D	D
<b>MARY ESTHER</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>9</b>	<b>10 630</b>	<b>1 232</b>	<b>338</b>	<b>67</b>	<b>8.3</b>	<b>—</b>
531	Real estate .....	5	9 847	1 096	304	54	8.8	—
532	Rental and leasing services .....	4	783	136	34	13	2.3	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MELBOURNE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>129</b>	<b>93 022</b>	<b>16 568</b>	<b>3 989</b>	<b>688</b>	<b>22.3</b>	<b>5.3</b>
531	Real estate .....	103	60 718	9 968	2 341	449	32.1	8.2
5311	Lessors of real estate .....	33	26 383	4 307	1 024	248	9.3	10.9
53111	Lessors of residential buildings and dwellings .....	17	20 798	3 574	849	212	3.5	12.1
531110	Lessors of residential buildings and dwellings .....	17	20 798	3 574	849	212	3.5	12.1
5311101	Lessors of apartment buildings .....	17	20 798	3 574	849	212	3.5	12.1
5312	Offices of real estate agents and brokers .....	46	21 604	2 814	690	96	58.2	3.5
53121	Offices of real estate agents and brokers .....	46	21 604	2 814	690	96	58.2	3.5
531210	Offices of real estate agents and brokers .....	46	21 604	2 814	690	96	58.2	3.5
5312101	Offices of residential real estate agents and brokers .....	32	16 475	1 734	439	72	46.5	4.6
5312109	Offices of nonresidential real estate agents and brokers .....	14	5 129	1 080	251	24	95.9	—
5313	Activities related to real estate .....	24	12 731	2 847	627	105	35.0	10.5
53131	Real estate property managers .....	13	9 894	1 860	398	74	31.7	13.0
532	Rental and leasing services .....	24	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>MELBOURNE BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>15</b>	<b>4 110</b>	<b>768</b>	<b>142</b>	<b>26</b>	<b>74.2</b>	<b>10.5</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>MIAMI</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>890</b>	<b>988 157</b>	<b>159 324</b>	<b>37 795</b>	<b>4 646</b>	<b>24.1</b>	<b>10.5</b>
531	Real estate .....	764	842 813	136 974	32 277	3 633	26.0	8.5
5311	Lessors of real estate .....	379	527 570	60 857	15 646	1 644	21.5	8.5
53111	Lessors of residential buildings and dwellings .....	171	85 344	12 009	2 741	574	42.8	14.2
531110	Lessors of residential buildings and dwellings .....	171	85 344	12 009	2 741	574	42.8	14.2
5311101	Lessors of apartment buildings .....	148	74 778	9 738	2 245	474	42.4	15.1
5311109	Lessors of dwellings other than apartment buildings .....	23	10 566	2 271	496	100	45.5	7.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	169	430 408	47 376	12 542	994	17.2	6.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	169	430 408	47 376	12 542	994	17.2	6.9
5311201	Lessors of professional and other office buildings .....	87	366 640	38 555	10 339	605	11.7	3.0
5311202	Lessors of manufacturing and industrial buildings .....	10	10 751	632	162	17	38.9	—
5311203	Lessors of shopping centers and retail stores .....	55	34 753	4 547	1 099	193	69.9	13.6
5311209	Lessors of other nonresidential buildings and facilities .....	17	18 264	3 642	942	179	14.4	78.6
53113	Lessors of miniwarehouses and self-storage units .....	14	6 424	649	140	34	15.8	3.4
531130	Lessors of miniwarehouses and self-storage units .....	14	6 424	649	140	34	15.8	3.4
53119	Lessors of other real estate property .....	25	5 394	823	223	42	35.2	46.7
531190	Lessors of other real estate property .....	25	5 394	823	223	42	35.2	46.7
5311901	Lessors of manufactured (mobile) home sites .....	12	4 477	594	169	26	34.2	46.8
5311909	Lessors of other real estate property .....	13	917	229	54	16	39.8	46.0
5312	Offices of real estate agents and brokers .....	194	222 380	38 035	8 147	878	29.5	7.7
53121	Offices of real estate agents and brokers .....	194	222 380	38 035	8 147	878	29.5	7.7
531210	Offices of real estate agents and brokers .....	194	222 380	38 035	8 147	878	29.5	7.7
5312101	Offices of residential real estate agents and brokers .....	136	164 311	22 398	4 808	629	21.9	8.2
5312109	Offices of nonresidential real estate agents and brokers .....	58	58 069	15 637	3 339	249	51.2	6.2
5313	Activities related to real estate .....	191	92 863	38 082	8 484	1 111	42.7	10.3
53131	Real estate property managers .....	108	62 055	31 553	7 055	946	31.7	4.5
531311	Residential property managers .....	57	18 306	10 056	2 536	367	41.9	7.9
531312	Nonresidential property managers .....	51	43 749	21 497	4 519	579	27.4	3.1
53132	Offices of real estate appraisers .....	26	7 864	1 854	409	68	62.3	9.5
531320	Offices of real estate appraisers .....	26	7 864	1 854	409	68	62.3	9.5
53139	Other activities related to real estate .....	57	22 944	4 675	1 020	97	65.8	26.2
531390	Other activities related to real estate .....	57	22 944	4 675	1 020	97	65.8	26.2
532	Rental and leasing services .....	121	134 030	20 293	4 938	959	14.6	24.3
5321	Automotive equipment rental and leasing .....	34	D	D	D	e	D	D
53211	Passenger car rental and leasing .....	18	40 138	5 738	1 377	309	23.4	62.8
532111	Passenger car rental .....	18	40 138	5 738	1 377	309	23.4	62.8
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	16	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	16	D	D	D	b	D	D
5321201	Truck rental without drivers .....	14	D	D	D	b	D	D
5322	Consumer goods rental .....	45	24 087	4 426	1 094	257	9.8	12.4
53223	Video tape and disc rental .....	23	10 993	1 853	458	149	13.7	7.2
532230	Video tape and disc rental .....	23	10 993	1 853	458	149	13.7	7.2
53229	Other consumer goods rental .....	12	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing .....	34	55 737	8 410	2 063	328	12.5	3.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	2 864	760	214	39	58.6	39.3
53249	Other commercial and industrial machinery and equipment rental and leasing .....	21	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	21	D	D	D	e	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	12	18 702	4 705	1 079	203	15.7	2.8
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	5	11 314	2 057	580	54	—	—
	<b>MIAMI BEACH</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>343</b>	<b>268 117</b>	<b>38 063</b>	<b>8 848</b>	<b>1 350</b>	<b>48.5</b>	<b>10.9</b>
531	Real estate .....	313	252 712	35 854	8 358	1 239	50.3	10.8
5311	Lessors of real estate .....	159	125 747	12 764	3 231	647	31.8	12.9
53111	Lessors of residential buildings and dwellings .....	105	79 482	9 478	2 286	505	27.3	18.3
531110	Lessors of residential buildings and dwellings .....	105	79 482	9 478	2 286	505	27.3	18.3
5311101	Lessors of apartment buildings .....	92	74 693	8 654	2 122	476	27.7	16.5
5311109	Lessors of dwellings other than apartment buildings .....	13	4 789	824	164	29	20.7	46.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	48	43 462	3 020	863	125	37.2	3.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	48	43 462	3 020	863	125	37.2	3.8
5311201	Lessors of professional and other office buildings .....	22	11 979	1 103	350	48	84.2	11.4
5311203	Lessors of shopping centers and retail stores .....	17	4 776	724	197	31	87.4	6.3
5312	Offices of real estate agents and brokers .....	81	89 154	9 559	2 156	275	77.1	2.9
53121	Offices of real estate agents and brokers .....	81	89 154	9 559	2 156	275	77.1	2.9
531210	Offices of real estate agents and brokers .....	81	89 154	9 559	2 156	275	77.1	2.9
5312101	Offices of residential real estate agents and brokers .....	69	85 277	8 720	1 952	243	77.6	2.6
5312109	Offices of nonresidential real estate agents and brokers .....	12	3 877	839	204	32	65.1	9.1
5313	Activities related to real estate .....	73	37 811	13 531	2 971	317	48.9	22.6
53131	Real estate property managers .....	47	30 121	9 070	1 985	237	50.3	24.3
531311	Residential property managers .....	31	18 238	3 717	809	109	69.6	4.7
531312	Nonresidential property managers .....	16	11 883	5 353	1 176	128	20.7	54.3
53139	Other activities related to real estate .....	22	7 096	4 277	963	75	41.2	14.6
531390	Other activities related to real estate .....	22	7 096	4 277	963	75	41.2	14.6
532	Rental and leasing services .....	30	15 405	2 209	490	111	18.9	13.0
5321	Automotive equipment rental and leasing .....	10	6 177	980	218	45	—	31.1
53211	Passenger car rental and leasing .....	10	6 177	980	218	45	—	31.1
5322	Consumer goods rental .....	10	6 933	977	212	54	38.1	.7
	<b>MIAMI LAKES</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>73</b>	<b>159 944</b>	<b>20 878</b>	<b>5 226</b>	<b>531</b>	<b>8.5</b>	<b>17.3</b>
531	Real estate .....	69	148 128	18 452	4 483	456	9.2	18.7
5311	Lessors of real estate .....	25	106 404	10 566	2 781	244	2.6	23.9
53111	Lessors of residential buildings and dwellings .....	18	73 221	9 049	2 465	205	2.5	34.7
531110	Lessors of residential buildings and dwellings .....	18	73 221	9 049	2 465	205	2.5	34.7
5311101	Lessors of apartment buildings .....	18	73 221	9 049	2 465	205	2.5	34.7
5312	Offices of real estate agents and brokers .....	24	19 234	2 074	437	65	32.4	9.0
53121	Offices of real estate agents and brokers .....	24	19 234	2 074	437	65	32.4	9.0
531210	Offices of real estate agents and brokers .....	24	19 234	2 074	437	65	32.4	9.0
5312101	Offices of residential real estate agents and brokers .....	21	17 542	1 556	304	46	29.6	6.2
5313	Activities related to real estate .....	20	22 490	5 812	1 265	147	20.4	2.8
532	Rental and leasing services .....	2	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
	<b>MIAMI SHORES</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>20</b>	<b>5 742</b>	<b>1 108</b>	<b>244</b>	<b>41</b>	<b>51.8</b>	<b>4.8</b>
531	Real estate .....	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	10	3 020	423	104	14	71.6	4.0
53121	Offices of real estate agents and brokers .....	10	3 020	423	104	14	71.6	4.0
531210	Offices of real estate agents and brokers .....	10	3 020	423	104	14	71.6	4.0
5312101	Offices of residential real estate agents and brokers .....	10	3 020	423	104	14	71.6	4.0
532	Rental and leasing services .....	3	D	D	D	a	D	D
	<b>MIAMI SPRINGS</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>14</b>	<b>3 906</b>	<b>786</b>	<b>187</b>	<b>42</b>	<b>59.5</b>	<b>15.9</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILTON</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>17</b>	<b>5 151</b>	<b>1 188</b>	<b>264</b>	<b>82</b>	<b>24.4</b>	<b>3.0</b>
531	Real estate .....	10	D	D	D	b	D	D
532	Rental and leasing services .....	7	D	D	D	b	D	D
<b>MINNEOLA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>5</b>	<b>1 659</b>	<b>434</b>	<b>80</b>	<b>14</b>	<b>21.8</b>	<b>—</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>MIRAMAR</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>42</b>	<b>22 806</b>	<b>4 276</b>	<b>1 105</b>	<b>178</b>	<b>36.4</b>	<b>29.6</b>
531	Real estate .....	32	12 234	1 620	345	68	58.5	5.5
5311	Lessors of real estate .....	11	5 769	498	127	28	24.7	9.6
5312	Offices of real estate agents and brokers .....	16	5 948	946	176	31	88.9	.8
53121	Offices of real estate agents and brokers .....	16	5 948	946	176	31	88.9	.8
531210	Offices of real estate agents and brokers .....	16	5 948	946	176	31	88.9	.8
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	a	D	D
532	Rental and leasing services .....	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>MONTICELLO</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>888</b>	<b>155</b>	<b>35</b>	<b>17</b>	<b>52.7</b>	<b>11.9</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>MOUNT DORA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>31</b>	<b>10 517</b>	<b>1 272</b>	<b>303</b>	<b>72</b>	<b>56.4</b>	<b>4.9</b>
531	Real estate .....	30	D	D	D	b	D	D
5311	Lessors of real estate .....	10	2 995	555	149	31	24.8	4.0
5312	Offices of real estate agents and brokers .....	16	6 057	485	113	32	69.0	6.2
53121	Offices of real estate agents and brokers .....	16	6 057	485	113	32	69.0	6.2
531210	Offices of real estate agents and brokers .....	16	6 057	485	113	32	69.0	6.2
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>MULBERRY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>NAPLES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>253</b>	<b>200 386</b>	<b>37 826</b>	<b>8 998</b>	<b>963</b>	<b>22.6</b>	<b>21.7</b>
531	Real estate .....	231	180 128	32 939	7 869	784	24.2	22.7
5311	Lessors of real estate .....	39	29 196	9 182	2 130	179	29.0	3.9
53111	Lessors of residential buildings and dwellings .....	12	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings .....	12	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	19	16 682	2 353	546	49	38.7	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	19	16 682	2 353	546	49	38.7	—
5312	Offices of real estate agents and brokers .....	154	131 393	14 052	3 547	382	22.4	29.9
53121	Offices of real estate agents and brokers .....	154	131 393	14 052	3 547	382	22.4	29.9
531210	Offices of real estate agents and brokers .....	154	131 393	14 052	3 547	382	22.4	29.9
5312101	Offices of residential real estate agents and brokers ...	135	126 883	12 407	3 191	340	20.2	30.8
5312109	Offices of nonresidential real estate agents and brokers .....	19	4 510	1 645	356	42	84.3	3.8
5313	Activities related to real estate .....	38	19 539	9 705	2 192	223	29.2	2.5
53131	Real estate property managers .....	19	14 229	7 883	1 916	170	11.5	1.0
531311	Residential property managers .....	13	D	D	D	c	D	D
53139	Other activities related to real estate .....	11	3 040	1 070	123	20	67.3	3.6
531390	Other activities related to real estate .....	11	3 040	1 070	123	20	67.3	3.6
532	Rental and leasing services .....	22	20 258	4 887	1 129	179	8.1	13.0
5322	Consumer goods rental .....	10	D	D	D	b	D	D
<b>NEPTUNE BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>13</b>	<b>8 936</b>	<b>1 144</b>	<b>250</b>	<b>47</b>	<b>16.2</b>	<b>.8</b>
531	Real estate .....	10	5 512	582	111	20	26.3	1.3
532	Rental and leasing services .....	3	3 424	562	139	27	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWBERRY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	e	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>NEW PORT RICHEY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>45</b>	<b>22 216</b>	<b>3 798</b>	<b>880</b>	<b>168</b>	<b>61.6</b>	<b>11.1</b>
531	Real estate .....	38	16 408	2 263	550	112	73.5	15.0
5311	Lessors of real estate .....	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	20	9 724	1 175	262	55	66.1	23.6
53121	Offices of real estate agents and brokers .....	20	9 724	1 175	262	55	66.1	23.6
531210	Offices of real estate agents and brokers .....	20	9 724	1 175	262	55	66.1	23.6
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
532	Rental and leasing services .....	7	5 808	1 535	330	56	28.2	—
<b>NEW SMYRNA BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>41</b>	<b>13 275</b>	<b>1 521</b>	<b>315</b>	<b>83</b>	<b>62.9</b>	<b>8.5</b>
531	Real estate .....	38	11 845	1 287	266	67	70.5	9.5
5311	Lessors of real estate .....	11	3 169	311	80	20	51.5	34.9
5312	Offices of real estate agents and brokers .....	18	7 979	654	154	37	75.6	—
53121	Offices of real estate agents and brokers .....	18	7 979	654	154	37	75.6	—
531210	Offices of real estate agents and brokers .....	18	7 979	654	154	37	75.6	—
5312101	Offices of residential real estate agents and brokers ...	18	7 979	654	154	37	75.6	—
532	Rental and leasing services .....	3	1 430	234	49	16	—	—
<b>NICEVILLE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>24</b>	<b>11 324</b>	<b>1 712</b>	<b>386</b>	<b>84</b>	<b>55.0</b>	<b>15.1</b>
531	Real estate .....	20	8 071	1 030	233	46	74.4	21.2
532	Rental and leasing services .....	4	3 253	682	153	38	6.7	—
<b>NORTH BAY VILLAGE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>17</b>	<b>4 557</b>	<b>550</b>	<b>123</b>	<b>21</b>	<b>66.9</b>	<b>18.5</b>
531	Real estate .....	17	4 557	550	123	21	66.9	18.5
<b>NORTH LAUDERDALE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>11</b>	<b>4 885</b>	<b>1 417</b>	<b>374</b>	<b>54</b>	<b>57.6</b>	<b>—</b>
531	Real estate .....	10	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>NORTH MIAMI</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>84</b>	<b>34 177</b>	<b>6 952</b>	<b>1 660</b>	<b>327</b>	<b>62.8</b>	<b>15.5</b>
531	Real estate .....	70	27 676	5 465	1 299	258	72.2	19.1
5311	Lessors of real estate .....	39	19 853	2 815	762	129	66.2	24.8
53111	Lessors of residential buildings and dwellings .....	21	13 312	1 626	470	72	70.9	29.1
531110	Lessors of residential buildings and dwellings .....	21	13 312	1 626	470	72	70.9	29.1
5311101	Lessors of apartment buildings .....	19	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	5 223	958	228	45	64.8	9.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	5 223	958	228	45	64.8	9.9
5312	Offices of real estate agents and brokers .....	15	3 466	725	108	24	97.2	—
53121	Offices of real estate agents and brokers .....	15	3 466	725	108	24	97.2	—
531210	Offices of real estate agents and brokers .....	15	3 466	725	108	24	97.2	—
5312101	Offices of residential real estate agents and brokers ...	12	2 790	661	93	21	100.0	—
5313	Activities related to real estate .....	16	4 357	1 925	429	105	79.4	8.3
532	Rental and leasing services .....	14	6 501	1 487	361	69	22.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH MIAMI BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>73</b>	<b>33 599</b>	<b>5 785</b>	<b>1 639</b>	<b>253</b>	<b>38.3</b>	<b>23.4</b>
531	Real estate .....	62	28 302	4 711	1 345	191	45.1	26.5
5311	Lessors of real estate .....	24	16 375	1 092	255	45	38.6	37.9
53111	Lessors of residential buildings and dwellings .....	12	11 742	716	152	28	17.8	49.7
531110	Lessors of residential buildings and dwellings .....	12	11 742	716	152	28	17.8	49.7
5311101	Lessors of apartment buildings .....	12	11 742	716	152	28	17.8	49.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	a	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	a	D	D
5312	Offices of real estate agents and brokers .....	18	7 436	1 151	264	37	65.2	12.0
53121	Offices of real estate agents and brokers .....	18	7 436	1 151	264	37	65.2	12.0
531210	Offices of real estate agents and brokers .....	18	7 436	1 151	264	37	65.2	12.0
5312101	Offices of residential real estate agents and brokers ...	12	5 165	639	133	17	82.7	17.3
5313	Activities related to real estate .....	20	4 491	2 468	826	109	35.3	8.9
53131	Real estate property managers .....	14	3 440	2 316	798	101	36.8	10.8
532	Rental and leasing services .....	11	5 297	1 074	294	62	2.1	6.8
<b>NORTH PALM BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>39</b>	<b>17 476</b>	<b>5 977</b>	<b>1 624</b>	<b>209</b>	<b>62.3</b>	<b>4.5</b>
531	Real estate .....	38	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	19	5 965	1 899	443	59	90.9	6.1
53121	Offices of real estate agents and brokers .....	19	5 965	1 899	443	59	90.9	6.1
531210	Offices of real estate agents and brokers .....	19	5 965	1 899	443	59	90.9	6.1
5312101	Offices of residential real estate agents and brokers ...	14	5 123	1 790	417	53	93.0	7.0
5313	Activities related to real estate .....	12	6 775	3 329	1 017	128	25.6	5.1
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>NORTH PORT</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>13</b>	<b>8 870</b>	<b>1 613</b>	<b>465</b>	<b>44</b>	<b>10.0</b>	<b>1.3</b>
531	Real estate .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>OAKLAND PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>73</b>	<b>52 658</b>	<b>9 462</b>	<b>2 230</b>	<b>345</b>	<b>42.1</b>	<b>33.9</b>
531	Real estate .....	62	46 393	8 126	1 882	266	41.9	35.4
5311	Lessors of real estate .....	30	15 592	2 506	559	82	44.2	6.9
53111	Lessors of residential buildings and dwellings .....	11	6 418	761	165	34	39.2	9.2
531110	Lessors of residential buildings and dwellings .....	11	6 418	761	165	34	39.2	9.2
5311101	Lessors of apartment buildings .....	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	5 587	1 061	238	32	47.9	8.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	5 587	1 061	238	32	47.9	8.1
5312	Offices of real estate agents and brokers .....	14	22 437	3 292	777	86	31.7	65.1
53121	Offices of real estate agents and brokers .....	14	22 437	3 292	777	86	31.7	65.1
531210	Offices of real estate agents and brokers .....	14	22 437	3 292	777	86	31.7	65.1
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate .....	18	8 364	2 328	546	98	64.8	8.8
532	Rental and leasing services .....	11	6 265	1 336	348	79	43.5	22.9
<b>OCALA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>151</b>	<b>109 328</b>	<b>18 119</b>	<b>4 284</b>	<b>787</b>	<b>24.4</b>	<b>4.2</b>
531	Real estate .....	115	58 100	9 384	2 288	429	34.4	4.1
5311	Lessors of real estate .....	38	20 745	2 898	762	159	20.6	7.9
53111	Lessors of residential buildings and dwellings .....	17	15 184	2 114	545	108	13.9	3.9
531110	Lessors of residential buildings and dwellings .....	17	15 184	2 114	545	108	13.9	3.9
5311101	Lessors of apartment buildings .....	13	13 712	1 206	320	68	11.4	4.2
5312	Offices of real estate agents and brokers .....	40	28 735	3 296	824	160	32.1	1.3
53121	Offices of real estate agents and brokers .....	40	28 735	3 296	824	160	32.1	1.3
531210	Offices of real estate agents and brokers .....	40	28 735	3 296	824	160	32.1	1.3
5312101	Offices of residential real estate agents and brokers ...	31	25 665	1 955	506	102	25.0	1.4
5313	Activities related to real estate .....	37	8 620	3 190	702	110	75.2	4.4
53131	Real estate property managers .....	13	2 566	1 325	292	50	73.7	—
531311	Residential property managers .....	11	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	15	3 955	1 133	242	40	81.4	8.3
531320	Offices of real estate appraisers .....	15	3 955	1 133	242	40	81.4	8.3
532	Rental and leasing services .....	36	51 228	8 735	1 996	358	13.1	4.2
5321	Automotive equipment rental and leasing .....	15	27 569	4 068	978	142	7.1	1.8
5322	Consumer goods rental .....	13	15 330	2 908	671	146	24.7	—

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCOEE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>18</b>	<b>14 401</b>	<b>2 341</b>	<b>585</b>	<b>115</b>	<b>5.8</b>	<b>3.9</b>
531	Real estate .....	11	6 071	646	194	37	13.8	9.2
532	Rental and leasing services .....	7	8 330	1 695	391	78	—	—
<b>OKEECHOBEE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>24</b>	<b>8 787</b>	<b>1 107</b>	<b>272</b>	<b>59</b>	<b>40.3</b>	<b>12.0</b>
531	Real estate .....	15	D	D	D	a	D	D
532	Rental and leasing services .....	9	D	D	D	b	D	D
<b>OLDSMAR</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>19</b>	<b>8 667</b>	<b>2 198</b>	<b>514</b>	<b>70</b>	<b>46.0</b>	<b>.7</b>
531	Real estate .....	13	3 807	1 071	246	34	75.2	1.5
532	Rental and leasing services .....	6	4 860	1 127	268	36	23.2	.1
<b>OPA-LOCKA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>25</b>	<b>14 050</b>	<b>2 977</b>	<b>688</b>	<b>114</b>	<b>76.4</b>	<b>2.7</b>
531	Real estate .....	18	10 713	2 314	521	86	81.7	3.6
5311	Lessors of real estate .....	13	9 624	1 974	452	82	79.6	4.0
532	Rental and leasing services .....	7	3 337	663	167	28	59.4	—
<b>ORANGE CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>16</b>	<b>9 691</b>	<b>1 095</b>	<b>243</b>	<b>60</b>	<b>23.1</b>	<b>1.5</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	b	D	D
<b>ORANGE PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>46</b>	<b>30 445</b>	<b>4 046</b>	<b>920</b>	<b>203</b>	<b>22.8</b>	<b>4.6</b>
531	Real estate .....	41	23 501	3 006	651	148	27.7	6.0
5311	Lessors of real estate .....	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	18	15 366	1 636	356	95	22.0	2.9
53121	Offices of real estate agents and brokers .....	18	15 366	1 636	356	95	22.0	2.9
531210	Offices of real estate agents and brokers .....	18	15 366	1 636	356	95	22.0	2.9
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
5313	Activities related to real estate .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	5	6 944	1 040	269	55	6.2	—
<b>ORLANDO</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>528</b>	<b>947 531</b>	<b>151 730</b>	<b>35 636</b>	<b>5 081</b>	<b>12.8</b>	<b>10.8</b>
531	Real estate .....	423	461 125	80 995	18 575	2 313	25.5	16.4
5311	Lessors of real estate .....	146	234 014	28 471	7 067	943	17.5	5.2
53111	Lessors of residential buildings and dwellings .....	74	90 776	9 768	2 449	411	15.3	10.7
531110	Lessors of residential buildings and dwellings .....	74	90 776	9 768	2 449	411	15.3	10.7
5311101	Lessors of apartment buildings .....	65	85 733	8 837	2 230	384	15.1	9.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	53	136 497	16 757	4 177	440	16.2	1.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	53	136 497	16 757	4 177	440	16.2	1.8
5311201	Lessors of professional and other office buildings .....	29	76 999	5 588	1 373	145	5.7	2.8
5311203	Lessors of shopping centers and retail stores .....	13	14 591	1 407	326	52	10.1	2.2
53113	Lessors of miniwarehouses and self-storage units .....	12	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units .....	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	130	137 525	22 182	4 642	492	34.8	33.4
53121	Offices of real estate agents and brokers .....	130	137 525	22 182	4 642	492	34.8	33.4
531210	Offices of real estate agents and brokers .....	130	137 525	22 182	4 642	492	34.8	33.4
5312101	Offices of residential real estate agents and brokers ...	84	109 726	12 177	2 505	283	36.9	39.7
5312109	Offices of nonresidential real estate agents and brokers .....	46	27 799	10 005	2 137	209	26.4	8.3
5313	Activities related to real estate .....	147	89 586	30 342	6 866	878	31.9	19.4
53131	Real estate property managers .....	90	66 645	21 792	4 980	674	23.2	20.4
531311	Residential property managers .....	66	48 586	14 381	3 248	500	21.4	8.5
531312	Nonresidential property managers .....	24	18 059	7 411	1 732	174	28.2	52.5
53132	Offices of real estate appraisers .....	31	11 812	5 163	1 194	134	54.5	—
531320	Offices of real estate appraisers .....	31	11 812	5 163	1 194	134	54.5	—
53139	Other activities related to real estate .....	26	11 129	3 387	692	70	60.2	34.4
531390	Other activities related to real estate .....	26	11 129	3 387	692	70	60.2	34.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ORLANDO—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	102	D	D	D	h	D	D
5321	Automotive equipment rental and leasing .....	40	409 695	50 003	11 882	2 121	—	5.4
53211	Passenger car rental and leasing .....	22	388 777	46 861	11 150	2 014	—	5.7
532111	Passenger car rental .....	22	388 777	46 861	11 150	2 014	—	5.7
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	18	20 918	3 142	732	107	.4	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	18	20 918	3 142	732	107	.4	—
5321201	Truck rental without drivers .....	11	D	D	D	b	D	D
5322	Consumer goods rental .....	29	31 216	7 868	2 028	325	3.7	10.3
53223	Video tape and disc rental .....	12	7 946	1 363	362	98	2.3	18.8
532230	Video tape and disc rental .....	12	7 946	1 363	362	98	2.3	18.8
53229	Other consumer goods rental .....	10	20 589	5 937	1 533	196	4.3	8.4
5324	Commercial and industrial machinery and equipment rental and leasing .....	26	38 216	11 385	2 776	267	3.0	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	19	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	19	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing .....	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	D	D	D	b	D	D
	<b>ORMOND BEACH</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>75</b>	<b>55 534</b>	<b>7 113</b>	<b>1 634</b>	<b>306</b>	<b>31.9</b>	<b>4.4</b>
531	Real estate .....	65	49 785	5 709	1 347	250	32.2	4.7
5311	Lessors of real estate .....	15	8 459	961	216	54	35.9	.8
5312	Offices of real estate agents and brokers .....	35	35 995	3 717	875	131	24.9	3.9
53121	Offices of real estate agents and brokers .....	35	35 995	3 717	875	131	24.9	3.9
531210	Offices of real estate agents and brokers .....	35	35 995	3 717	875	131	24.9	3.9
5312101	Offices of residential real estate agents and brokers .....	32	D	D	D	c	D	D
5313	Activities related to real estate .....	15	5 331	1 031	256	65	75.3	16.2
532	Rental and leasing services .....	10	5 749	1 404	287	56	29.1	1.7
	<b>OVIEDO</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>36</b>	<b>18 499</b>	<b>2 633</b>	<b>590</b>	<b>109</b>	<b>40.2</b>	<b>18.1</b>
531	Real estate .....	28	14 182	1 729	361	46	49.3	13.9
5312	Offices of real estate agents and brokers .....	19	8 138	1 010	223	24	74.1	24.2
53121	Offices of real estate agents and brokers .....	19	8 138	1 010	223	24	74.1	24.2
531210	Offices of real estate agents and brokers .....	19	8 138	1 010	223	24	74.1	24.2
5312101	Offices of residential real estate agents and brokers .....	17	D	D	D	b	D	D
532	Rental and leasing services .....	8	4 317	904	229	63	10.2	31.9
	<b>PAHOKEE</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>3</b>	<b>153</b>	<b>33</b>	<b>11</b>	<b>5</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
	<b>PALATKA</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>33</b>	<b>23 176</b>	<b>4 181</b>	<b>1 001</b>	<b>172</b>	<b>8.1</b>	<b>2.1</b>
531	Real estate .....	21	D	D	D	b	D	D
5311	Lessors of real estate .....	14	3 509	377	82	30	23.9	13.7
532	Rental and leasing services .....	12	D	D	D	c	D	D
	<b>PALM BAY</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>54</b>	<b>32 967</b>	<b>6 963</b>	<b>1 677</b>	<b>321</b>	<b>17.1</b>	<b>2.6</b>
531	Real estate .....	43	28 526	6 160	1 472	244	18.3	2.9
5311	Lessors of real estate .....	16	7 848	1 392	346	56	9.5	7.1
5312	Offices of real estate agents and brokers .....	16	12 352	707	168	28	23.1	—
53121	Offices of real estate agents and brokers .....	16	12 352	707	168	28	23.1	—
531210	Offices of real estate agents and brokers .....	16	12 352	707	168	28	23.1	—
5312101	Offices of residential real estate agents and brokers .....	13	11 673	592	144	23	18.6	—
5313	Activities related to real estate .....	11	8 326	4 061	958	160	19.4	3.2
532	Rental and leasing services .....	11	4 441	803	205	77	9.8	.7

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>92</b>	<b>97 870</b>	<b>15 042</b>	<b>3 940</b>	<b>395</b>	<b>30.2</b>	<b>6.9</b>
531	Real estate .....	89	96 337	14 814	3 884	385	30.7	6.7
5311	Lessors of real estate .....	21	34 515	4 006	1 022	149	39.1	9.6
53111	Lessors of residential buildings and dwellings .....	10	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings .....	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	19 958	1 634	446	57	54.6	16.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	19 958	1 634	446	57	54.6	16.2
5312	Offices of real estate agents and brokers .....	39	51 491	5 288	1 492	135	24.4	2.2
53121	Offices of real estate agents and brokers .....	39	51 491	5 288	1 492	135	24.4	2.2
531210	Offices of real estate agents and brokers .....	39	51 491	5 288	1 492	135	24.4	2.2
5312101	Offices of residential real estate agents and brokers ...	35	48 493	4 974	1 411	126	25.9	1.5
5313	Activities related to real estate .....	29	10 331	5 520	1 370	101	33.6	19.0
53131	Real estate property managers .....	18	7 322	4 745	1 194	81	20.1	13.0
531312	Nonresidential property managers .....	11	6 345	4 280	1 085	63	18.2	7.5
53139	Other activities related to real estate .....	11	3 009	775	176	20	66.5	33.5
531390	Other activities related to real estate .....	11	3 009	775	176	20	66.5	33.5
532	Rental and leasing services .....	3	1 533	228	56	10	—	22.3
<b>PALM BEACH GARDENS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>97</b>	<b>109 451</b>	<b>22 208</b>	<b>4 861</b>	<b>571</b>	<b>13.1</b>	<b>26.8</b>
531	Real estate .....	90	102 486	19 413	4 551	515	13.9	28.5
5311	Lessors of real estate .....	19	44 987	4 708	1 169	181	5.7	2.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	44	43 205	8 805	2 077	171	15.5	64.3
53121	Offices of real estate agents and brokers .....	44	43 205	8 805	2 077	171	15.5	64.3
531210	Offices of real estate agents and brokers .....	44	43 205	8 805	2 077	171	15.5	64.3
5312101	Offices of residential real estate agents and brokers ...	30	32 515	5 027	1 260	119	11.2	62.3
5312109	Offices of nonresidential real estate agents and brokers .....	14	10 690	3 778	817	52	28.7	70.4
5313	Activities related to real estate .....	27	14 294	5 900	1 305	163	35.1	1.8
53131	Real estate property managers .....	12	10 219	5 090	1 129	133	10.8	1.0
532	Rental and leasing services .....	7	6 965	2 795	310	56	1.0	1.4
<b>PALM COAST</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>59</b>	<b>27 223</b>	<b>4 412</b>	<b>936</b>	<b>156</b>	<b>42.6</b>	<b>6.0</b>
531	Real estate .....	53	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	29	15 263	1 316	296	64	65.5	3.8
53121	Offices of real estate agents and brokers .....	29	15 263	1 316	296	64	65.5	3.8
531210	Offices of real estate agents and brokers .....	29	15 263	1 316	296	64	65.5	3.8
5312101	Offices of residential real estate agents and brokers ...	26	D	D	D	b	D	D
5313	Activities related to real estate .....	15	7 761	2 337	484	48	11.3	3.8
532	Rental and leasing services .....	6	D	D	D	b	D	D
<b>PALMETTO</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>17</b>	<b>7 169</b>	<b>2 332</b>	<b>564</b>	<b>107</b>	<b>33.3</b>	<b>6.3</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental and leasing services .....	3	D	D	D	a	D	D
<b>PALM SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>400</b>	<b>63</b>	<b>28</b>	<b>8</b>	<b>34.0</b>	<b>45.8</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>91</b>	<b>49 183</b>	<b>9 044</b>	<b>2 418</b>	<b>354</b>	<b>26.0</b>	<b>9.3</b>
531	Real estate .....	63	26 291	5 174	1 261	196	44.1	16.3
5311	Lessors of real estate .....	28	9 647	1 350	360	78	66.4	1.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 461	570	173	38	94.6	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 461	570	173	38	94.6	—
5312	Offices of real estate agents and brokers .....	13	11 267	1 461	348	28	26.4	32.5
53121	Offices of real estate agents and brokers .....	13	11 267	1 461	348	28	26.4	32.5
531210	Offices of real estate agents and brokers .....	13	11 267	1 461	348	28	26.4	32.5
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate .....	22	5 377	2 363	553	90	41.3	9.7
53132	Offices of real estate appraisers .....	10	2 991	1 353	345	31	34.1	3.9
531320	Offices of real estate appraisers .....	10	2 991	1 353	345	31	34.1	3.9
532	Rental and leasing services .....	27	D	D	D	c	D	D
5322	Consumer goods rental .....	15	6 758	1 748	664	69	17.7	3.6
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>PANAMA CITY BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>31</b>	<b>15 176</b>	<b>3 595</b>	<b>686</b>	<b>187</b>	<b>45.3</b>	<b>3.5</b>
531	Real estate .....	26	11 518	2 786	525	120	54.1	4.6
5312	Offices of real estate agents and brokers .....	14	4 334	615	133	33	48.6	—
53121	Offices of real estate agents and brokers .....	14	4 334	615	133	33	48.6	—
531210	Offices of real estate agents and brokers .....	14	4 334	615	133	33	48.6	—
5312101	Offices of residential real estate agents and brokers ...	14	4 334	615	133	33	48.6	—
532	Rental and leasing services .....	5	3 658	809	161	67	17.7	—
<b>PARKER</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>11</b>	<b>3 926</b>	<b>540</b>	<b>117</b>	<b>37</b>	<b>3.7</b>	<b>29.8</b>
531	Real estate .....	10	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>PARKLAND</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>20</b>	<b>7 483</b>	<b>855</b>	<b>174</b>	<b>23</b>	<b>40.2</b>	<b>56.4</b>
531	Real estate .....	20	7 483	855	174	23	40.2	56.4
5312	Offices of real estate agents and brokers .....	12	6 169	345	60	6	28.5	67.5
53121	Offices of real estate agents and brokers .....	12	6 169	345	60	6	28.5	67.5
531210	Offices of real estate agents and brokers .....	12	6 169	345	60	6	28.5	67.5
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	a	D	D
<b>PEMBROKE PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>18</b>	<b>6 391</b>	<b>1 509</b>	<b>369</b>	<b>64</b>	<b>48.0</b>	<b>—</b>
531	Real estate .....	14	D	D	D	b	D	D
5311	Lessors of real estate .....	10	D	D	D	b	D	D
532	Rental and leasing services .....	4	D	D	D	a	D	D
<b>PEMBROKE PINES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>143</b>	<b>117 272</b>	<b>12 683</b>	<b>3 124</b>	<b>551</b>	<b>26.6</b>	<b>9.6</b>
531	Real estate .....	124	107 798	10 777	2 633	443	28.7	9.7
5311	Lessors of real estate .....	45	66 159	5 900	1 502	247	12.7	12.9
53111	Lessors of residential buildings and dwellings .....	26	50 128	3 946	1 018	154	9.7	12.8
531110	Lessors of residential buildings and dwellings .....	26	50 128	3 946	1 018	154	9.7	12.8
5311101	Lessors of apartment buildings .....	22	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	14 813	1 768	448	78	21.2	9.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	14 813	1 768	448	78	21.2	9.1
5312	Offices of real estate agents and brokers .....	48	23 135	2 084	459	87	50.2	4.9
53121	Offices of real estate agents and brokers .....	48	23 135	2 084	459	87	50.2	4.9
531210	Offices of real estate agents and brokers .....	48	23 135	2 084	459	87	50.2	4.9
5312101	Offices of residential real estate agents and brokers ...	46	D	D	D	b	D	D
5313	Activities related to real estate .....	31	18 504	2 793	672	109	58.8	4.1
53131	Real estate property managers .....	15	14 325	2 266	558	95	67.8	3.6
531311	Residential property managers .....	12	13 195	1 789	449	83	66.1	3.9
53132	Offices of real estate appraisers .....	10	937	190	35	6	79.9	20.1
531320	Offices of real estate appraisers .....	10	937	190	35	6	79.9	20.1
532	Rental and leasing services .....	19	9 474	1 906	491	108	3.0	8.6
5322	Consumer goods rental .....	11	6 636	1 064	255	72	4.2	2.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PENSACOLA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>133</b>	<b>95 343</b>	<b>15 377</b>	<b>3 480</b>	<b>615</b>	<b>23.4</b>	<b>5.1</b>
531	Real estate .....	114	49 698	10 405	2 368	385	41.0	9.8
5311	Lessors of real estate .....	35	23 429	2 573	597	112	26.7	7.4
53111	Lessors of residential buildings and dwellings .....	14	9 190	1 034	237	49	35.4	16.6
531110	Lessors of residential buildings and dwellings .....	14	9 190	1 034	237	49	35.4	16.6
5311101	Lessors of apartment buildings .....	10	8 278	813	186	39	38.3	15.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	12 971	1 333	311	49	21.6	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	12 971	1 333	311	49	21.6	1.6
5311201	Lessors of professional and other office buildings .....	10	12 307	1 201	283	41	18.8	.2
5312	Offices of real estate agents and brokers .....	39	17 043	3 977	945	154	59.7	7.2
53121	Offices of real estate agents and brokers .....	39	17 043	3 977	945	154	59.7	7.2
531210	Offices of real estate agents and brokers .....	39	17 043	3 977	945	154	59.7	7.2
5312101	Offices of residential real estate agents and brokers .....	28	11 990	3 215	779	134	44.4	8.5
5312109	Offices of nonresidential real estate agents and brokers .....	11	5 053	762	166	20	96.0	4.0
5313	Activities related to real estate .....	40	9 226	3 855	826	119	42.5	20.9
53131	Real estate property managers .....	13	3 676	1 595	356	56	44.5	12.4
53132	Offices of real estate appraisers .....	12	3 234	1 478	315	35	29.5	19.3
531320	Offices of real estate appraisers .....	12	3 234	1 478	315	35	29.5	19.3
53139	Other activities related to real estate .....	15	2 316	782	155	28	57.6	36.4
531390	Other activities related to real estate .....	15	2 316	782	155	28	57.6	36.4
532	Rental and leasing services .....	19	45 645	4 972	1 112	230	4.3	—
<b>PERRY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	5	D	D	D	a	D	D
<b>PINECREST</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>59</b>	<b>35 779</b>	<b>4 668</b>	<b>1 228</b>	<b>162</b>	<b>30.7</b>	<b>1.8</b>
531	Real estate .....	53	32 675	3 858	987	127	32.8	1.2
5311	Lessors of real estate .....	12	3 821	391	76	17	53.9	2.5
5312	Offices of real estate agents and brokers .....	28	24 685	2 116	592	63	23.0	.7
53121	Offices of real estate agents and brokers .....	28	24 685	2 116	592	63	23.0	.7
531210	Offices of real estate agents and brokers .....	28	24 685	2 116	592	63	23.0	.7
5312101	Offices of residential real estate agents and brokers .....	23	22 587	1 930	553	56	15.9	.8
5313	Activities related to real estate .....	13	4 169	1 351	319	47	71.4	3.1
532	Rental and leasing services .....	6	3 104	810	241	35	9.0	7.7
<b>PINELLAS PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>53</b>	<b>38 862</b>	<b>7 047</b>	<b>1 739</b>	<b>232</b>	<b>14.0</b>	<b>3.8</b>
531	Real estate .....	36	D	D	D	b	D	D
5311	Lessors of real estate .....	25	11 934	1 615	398	72	18.5	8.3
53111	Lessors of residential buildings and dwellings .....	10	5 341	493	115	21	29.9	3.3
531110	Lessors of residential buildings and dwellings .....	10	5 341	493	115	21	29.9	3.3
5311101	Lessors of apartment buildings .....	10	5 341	493	115	21	29.9	3.3
532	Rental and leasing services .....	16	24 495	4 783	1 216	142	8.8	1.4
5322	Consumer goods rental .....	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>PLANTATION</b>								

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLANTATION—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>192</b>	<b>151 771</b>	<b>23 910</b>	<b>5 840</b>	<b>990</b>	<b>49.1</b>	<b>2.3</b>
531	Real estate .....	175	141 846	22 115	5 431	894	51.8	2.3
5311	Lessors of real estate .....	49	55 443	6 443	1 594	302	26.7	2.5
53111	Lessors of residential buildings and dwellings .....	22	41 297	5 080	1 354	247	12.4	1.4
531110	Lessors of residential buildings and dwellings .....	22	41 297	5 080	1 354	247	12.4	1.4
5311101	Lessors of apartment buildings .....	18	40 798	4 996	1 332	244	12.1	.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	19	11 498	1 137	185	38	79.8	7.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	19	11 498	1 137	185	38	79.8	7.1
5312	Offices of real estate agents and brokers .....	73	60 652	6 096	1 723	170	63.2	1.2
53121	Offices of real estate agents and brokers .....	73	60 652	6 096	1 723	170	63.2	1.2
531210	Offices of real estate agents and brokers .....	73	60 652	6 096	1 723	170	63.2	1.2
5312101	Offices of residential real estate agents and brokers ...	60	56 021	4 464	1 413	143	61.3	1.3
5312109	Offices of nonresidential real estate agents and brokers .....	13	4 631	1 632	310	27	86.2	—
5313	Activities related to real estate .....	53	25 751	9 576	2 114	422	79.1	4.4
53131	Real estate property managers .....	23	19 311	7 535	1 701	350	76.7	2.3
53131 1	Residential property managers .....	15	15 005	6 414	1 434	306	91.6	2.9
53132	Offices of real estate appraisers .....	13	3 817	1 313	223	43	98.1	1.9
531320	Offices of real estate appraisers .....	13	3 817	1 313	223	43	98.1	1.9
53139	Other activities related to real estate .....	17	2 623	728	190	29	69.0	23.1
531390	Other activities related to real estate .....	17	2 623	728	190	29	69.0	23.1
532	Rental and leasing services .....	16	D	D	D	b	D	D
5322	Consumer goods rental .....	10	5 437	970	230	75	9.4	3.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>PLANT CITY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>41</b>	<b>23 518</b>	<b>4 170</b>	<b>943</b>	<b>162</b>	<b>19.4</b>	<b>7.0</b>
531	Real estate .....	29	12 388	1 577	389	65	36.1	11.9
5311	Lessors of real estate .....	16	7 967	929	224	41	16.2	6.5
5312	Offices of real estate agents and brokers .....	10	4 161	622	161	22	70.6	22.4
53121	Offices of real estate agents and brokers .....	10	4 161	622	161	22	70.6	22.4
531210	Offices of real estate agents and brokers .....	10	4 161	622	161	22	70.6	22.4
5312101	Offices of residential real estate agents and brokers ...	10	4 161	622	161	22	70.6	22.4
532	Rental and leasing services .....	12	11 130	2 593	554	97	.8	1.5
<b>POMPANO BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>228</b>	<b>177 516</b>	<b>38 188</b>	<b>9 496</b>	<b>1 244</b>	<b>20.7</b>	<b>5.9</b>
531	Real estate .....	176	119 934	26 722	6 628	912	23.9	7.8
5311	Lessors of real estate .....	75	53 189	10 244	2 320	439	19.9	5.2
53111	Lessors of residential buildings and dwellings .....	28	22 718	3 712	783	214	14.9	4.2
531110	Lessors of residential buildings and dwellings .....	28	22 718	3 712	783	214	14.9	4.2
5311101	Lessors of apartment buildings .....	23	19 644	3 452	719	197	15.9	4.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	22	19 820	4 639	1 143	157	21.7	3.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	22	19 820	4 639	1 143	157	21.7	3.6
5311201	Lessors of professional and other office buildings .....	13	5 709	1 620	452	48	60.7	.4
53113	Lessors of miniwarehouses and self-storage units .....	17	6 786	906	182	46	18.1	14.6
531130	Lessors of miniwarehouses and self-storage units .....	17	6 786	906	182	46	18.1	14.6
5312	Offices of real estate agents and brokers .....	53	51 180	10 299	2 809	261	28.2	2.3
53121	Offices of real estate agents and brokers .....	53	51 180	10 299	2 809	261	28.2	2.3
531210	Offices of real estate agents and brokers .....	53	51 180	10 299	2 809	261	28.2	2.3
5312101	Offices of residential real estate agents and brokers ...	42	43 212	8 728	2 331	211	21.8	2.6
5312109	Offices of nonresidential real estate agents and brokers .....	11	7 968	1 571	478	50	62.7	.5
5313	Activities related to real estate .....	48	15 565	6 179	1 499	212	23.6	34.8
53131	Real estate property managers .....	26	11 808	4 791	1 214	176	19.9	43.3
53131 1	Residential property managers .....	17	4 908	1 824	476	108	17.1	50.3
53132	Offices of real estate appraisers .....	15	3 472	1 309	267	31	30.0	9.0
531320	Offices of real estate appraisers .....	15	3 472	1 309	267	31	30.0	9.0
532	Rental and leasing services .....	51	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	10	15 951	2 358	613	63	1.6	.5
5322	Consumer goods rental .....	17	7 890	2 638	701	101	29.6	1.3
5324	Commercial and industrial machinery and equipment rental and leasing .....	19	28 268	5 544	1 336	143	5.4	2.5
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>PONCE INLET</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	6	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT ORANGE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>62</b>	<b>33 455</b>	<b>3 235</b>	<b>760</b>	<b>170</b>	<b>29.6</b>	<b>11.3</b>
531	Real estate .....	52	29 829	2 606	604	130	30.5	12.7
5311	Lessors of real estate .....	17	14 793	1 013	228	54	24.8	24.7
5312	Offices of real estate agents and brokers .....	25	11 400	1 185	291	51	30.1	.9
53121	Offices of real estate agents and brokers .....	25	11 400	1 185	291	51	30.1	.9
531210	Offices of real estate agents and brokers .....	25	11 400	1 185	291	51	30.1	.9
5312101	Offices of residential real estate agents and brokers ...	22	10 971	1 059	252	47	27.3	1.0
5313	Activities related to real estate .....	10	3 636	408	85	25	54.8	.7
532	Rental and leasing services .....	10	3 626	629	156	40	21.9	—
<b>PORT RICHEY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>18</b>	<b>4 932</b>	<b>733</b>	<b>178</b>	<b>31</b>	<b>49.6</b>	<b>16.2</b>
531	Real estate .....	15	3 974	489	124	25	61.5	4.1
532	Rental and leasing services .....	3	958	244	54	6	—	66.3
<b>PORT ST. JOE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>2 784</b>	<b>194</b>	<b>40</b>	<b>17</b>	<b>87.0</b>	<b>13.0</b>
531	Real estate .....	6	2 784	194	40	17	87.0	13.0
<b>PORT ST. LUCIE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>85</b>	<b>52 401</b>	<b>6 535</b>	<b>1 601</b>	<b>321</b>	<b>49.2</b>	<b>5.2</b>
531	Real estate .....	68	40 646	4 330	1 039	212	54.4	6.0
5311	Lessors of real estate .....	15	16 516	1 639	363	99	25.9	1.9
5312	Offices of real estate agents and brokers .....	35	17 685	1 365	312	71	93.0	7.0
53121	Offices of real estate agents and brokers .....	35	17 685	1 365	312	71	93.0	7.0
531210	Offices of real estate agents and brokers .....	35	17 685	1 365	312	71	93.0	7.0
5312101	Offices of residential real estate agents and brokers ...	30	17 531	1 280	290	66	93.0	7.0
5313	Activities related to real estate .....	18	6 445	1 326	364	42	21.7	13.8
532	Rental and leasing services .....	17	11 755	2 205	562	109	31.4	2.4
5322	Consumer goods rental .....	10	6 348	1 044	269	70	40.3	—
<b>PUNTA GORDA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>38</b>	<b>23 466</b>	<b>2 200</b>	<b>509</b>	<b>96</b>	<b>73.9</b>	<b>3.8</b>
531	Real estate .....	35	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	24	19 231	1 471	316	67	83.1	4.6
53121	Offices of real estate agents and brokers .....	24	19 231	1 471	316	67	83.1	4.6
531210	Offices of real estate agents and brokers .....	24	19 231	1 471	316	67	83.1	4.6
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	b	D	D
532	Rental and leasing services .....	3	D	D	D	a	D	D
<b>QUINCY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>14</b>	<b>3 514</b>	<b>651</b>	<b>153</b>	<b>30</b>	<b>59.3</b>	<b>8.6</b>
531	Real estate .....	10	D	D	D	a	D	D
532	Rental and leasing services .....	4	D	D	D	a	D	D
<b>RIVIERA BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>35</b>	<b>29 313</b>	<b>5 382</b>	<b>1 174</b>	<b>177</b>	<b>21.1</b>	<b>10.0</b>
531	Real estate .....	28	11 814	2 616	626	99	38.3	24.8
5311	Lessors of real estate .....	12	7 020	899	224	40	12.3	34.8
5313	Activities related to real estate .....	11	3 220	1 575	373	51	64.7	15.0
532	Rental and leasing services .....	7	17 499	2 766	548	78	9.5	—
<b>ROCKLEDGE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>24</b>	<b>12 875</b>	<b>2 272</b>	<b>574</b>	<b>112</b>	<b>30.4</b>	<b>7.8</b>
531	Real estate .....	14	5 782	574	138	34	63.6	3.0
532	Rental and leasing services .....	10	7 093	1 698	436	78	3.3	11.6
<b>ROYAL PALM BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>17 023</b>	<b>2 405</b>	<b>610</b>	<b>113</b>	<b>48.8</b>	<b>9.0</b>
531	Real estate .....	15	12 848	1 580	386	60	61.0	.6
532	Rental and leasing services .....	4	4 175	825	224	53	11.3	34.9

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAFETY HARBOR</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>23</b>	<b>11 135</b>	<b>2 036</b>	<b>480</b>	<b>65</b>	<b>60.2</b>	<b>10.4</b>
531	Real estate .....	21	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	10	2 724	560	137	17	62.0	31.6
53121	Offices of real estate agents and brokers .....	10	2 724	560	137	17	62.0	31.6
531210	Offices of real estate agents and brokers .....	10	2 724	560	137	17	62.0	31.6
532	Rental and leasing services .....	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>ST. AUGUSTINE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>46</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	40	D	D	D	c	D	D
5311	Lessors of real estate .....	15	13 237	1 505	342	102	44.3	1.2
5312	Offices of real estate agents and brokers .....	18	D	D	D	b	D	D
53121	Offices of real estate agents and brokers .....	18	D	D	D	b	D	D
531210	Offices of real estate agents and brokers .....	18	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers .....	17	D	D	D	b	D	D
532	Rental and leasing services .....	6	D	D	D	b	D	D
<b>ST. AUGUSTINE BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>ST. CLOUD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>21</b>	<b>10 227</b>	<b>1 737</b>	<b>388</b>	<b>80</b>	<b>69.3</b>	<b>6.9</b>
531	Real estate .....	15	6 817	1 062	237	50	67.3	9.6
532	Rental and leasing services .....	6	3 410	675	151	30	73.3	1.5
<b>ST. PETE BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>37</b>	<b>22 539</b>	<b>2 877</b>	<b>585</b>	<b>104</b>	<b>39.6</b>	<b>2.1</b>
531	Real estate .....	28	19 981	2 350	480	84	43.2	1.9
5312	Offices of real estate agents and brokers .....	12	14 864	1 278	295	46	38.3	—
53121	Offices of real estate agents and brokers .....	12	14 864	1 278	295	46	38.3	—
531210	Offices of real estate agents and brokers .....	12	14 864	1 278	295	46	38.3	—
5312101	Offices of residential real estate agents and brokers .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	9	2 558	527	105	20	12.2	3.6
<b>ST. PETERSBURG</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>301</b>	<b>168 070</b>	<b>30 365</b>	<b>6 433</b>	<b>1 196</b>	<b>29.5</b>	<b>8.6</b>
531	Real estate .....	258	136 944	24 286	5 012	960	34.2	10.0
5311	Lessors of real estate .....	100	69 121	10 088	2 365	480	24.0	8.5
53111	Lessors of residential buildings and dwellings .....	53	54 656	7 459	1 796	372	12.3	9.1
531110	Lessors of residential buildings and dwellings .....	53	54 656	7 459	1 796	372	12.3	9.1
5311101	Lessors of apartment buildings .....	46	50 357	6 981	1 698	354	6.2	9.9
531112	Lessors of nonresidential buildings (except miniwarehouses) .....	29	8 380	1 553	333	61	66.1	9.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	29	8 380	1 553	333	61	66.1	9.0
5311201	Lessors of professional and other office buildings .....	11	2 994	250	62	20	74.5	10.8
5311203	Lessors of shopping centers and retail stores .....	11	4 017	927	203	26	66.5	—
53119	Lessors of other real estate property .....	11	3 553	708	169	28	81.5	3.5
531190	Lessors of other real estate property .....	11	3 553	708	169	28	81.5	3.5
5311901	Lessors of manufactured (mobile) home sites .....	11	3 553	708	169	28	81.5	3.5
5312	Offices of real estate agents and brokers .....	94	48 161	6 369	1 432	251	43.4	9.5
53121	Offices of real estate agents and brokers .....	94	48 161	6 369	1 432	251	43.4	9.5
531210	Offices of real estate agents and brokers .....	94	48 161	6 369	1 432	251	43.4	9.5
5312101	Offices of residential real estate agents and brokers .....	78	42 419	4 745	1 037	177	42.4	10.8
5312109	Offices of nonresidential real estate agents and brokers .....	16	5 742	1 624	395	74	50.3	.3
5313	Activities related to real estate .....	64	19 662	7 829	1 215	229	47.8	16.7
53131	Real estate property managers .....	29	10 402	4 914	630	135	24.4	27.6
531311	Residential property managers .....	23	9 669	4 553	551	126	24.6	29.0
53132	Offices of real estate appraisers .....	18	4 529	2 214	459	70	51.3	5.5
531320	Offices of real estate appraisers .....	18	4 529	2 214	459	70	51.3	5.5
53139	Other activities related to real estate .....	17	4 731	701	126	24	95.8	3.4
531390	Other activities related to real estate .....	17	4 731	701	126	24	95.8	3.4
532	Rental and leasing services .....	41	D	D	D	c	D	D
5322	Consumer goods rental .....	21	16 450	3 467	844	153	3.3	—
5324	Commercial and industrial machinery and equipment rental and leasing .....	10	3 356	891	198	32	29.7	14.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANFORD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>54</b>	<b>54 241</b>	<b>8 872</b>	<b>2 092</b>	<b>368</b>	<b>8.9</b>	<b>5.8</b>
531	Real estate .....	34	27 849	4 164	985	197	13.0	6.3
5311	Lessors of real estate .....	23	20 504	2 254	521	88	14.1	6.1
53111	Lessors of residential buildings and dwellings .....	14	17 243	1 961	439	69	5.3	2.3
531110	Lessors of residential buildings and dwellings .....	14	17 243	1 961	439	69	5.3	2.3
5311101	Lessors of apartment buildings .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	20	26 392	4 708	1 107	171	4.5	5.2
<b>SANIBEL</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>41</b>	<b>36 099</b>	<b>5 303</b>	<b>1 292</b>	<b>194</b>	<b>37.5</b>	<b>10.3</b>
531	Real estate .....	38	34 823	4 877	1 164	168	36.2	10.7
5312	Offices of real estate agents and brokers .....	22	26 793	3 168	751	104	34.6	10.2
53121	Offices of real estate agents and brokers .....	22	26 793	3 168	751	104	34.6	10.2
531210	Offices of real estate agents and brokers .....	22	26 793	3 168	751	104	34.6	10.2
5312101	Offices of residential real estate agents and brokers ...	21	D	D	D	b	D	D
532	Rental and leasing services .....	3	1 276	426	128	26	73.0	—
<b>SARASOTA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>224</b>	<b>179 830</b>	<b>26 125</b>	<b>6 009</b>	<b>902</b>	<b>27.0</b>	<b>15.9</b>
531	Real estate .....	190	133 835	19 532	4 344	571	31.8	21.1
5311	Lessors of real estate .....	38	21 348	1 987	452	91	45.4	3.4
53111	Lessors of residential buildings and dwellings .....	17	8 485	996	211	41	63.4	4.9
531110	Lessors of residential buildings and dwellings .....	17	8 485	996	211	41	63.4	4.9
5311101	Lessors of apartment buildings .....	11	7 725	729	169	33	63.5	5.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	100	88 569	11 342	2 445	298	21.2	30.3
53121	Offices of real estate agents and brokers .....	100	88 569	11 342	2 445	298	21.2	30.3
531210	Offices of real estate agents and brokers .....	100	88 569	11 342	2 445	298	21.2	30.3
5312101	Offices of residential real estate agents and brokers ...	79	82 173	9 560	2 052	259	18.9	31.0
5312109	Offices of nonresidential real estate agents and brokers .....	21	6 396	1 782	393	39	51.7	21.9
5313	Activities related to real estate .....	52	23 918	6 203	1 447	182	58.8	2.9
53131	Real estate property managers .....	21	10 743	4 191	990	125	30.2	3.9
531311	Residential property managers .....	10	6 415	2 258	533	81	17.5	6.5
531312	Nonresidential property managers .....	11	4 328	1 933	457	44	49.0	—
53132	Offices of real estate appraisers .....	12	3 633	561	127	19	67.2	.3
531320	Offices of real estate appraisers .....	12	3 633	561	127	19	67.2	.3
53139	Other activities related to real estate .....	19	9 542	1 451	330	38	87.8	2.7
531390	Other activities related to real estate .....	19	9 542	1 451	330	38	87.8	2.7
532	Rental and leasing services .....	34	45 995	6 593	1 665	331	13.0	.6
5321	Automotive equipment rental and leasing .....	14	31 087	3 392	894	190	6.7	—
53211	Passenger car rental and leasing .....	12	D	D	D	c	D	D
532111	Passenger car rental .....	10	D	D	D	c	D	D
5322	Consumer goods rental .....	14	D	D	D	c	D	D
<b>SATELLITE BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>8</b>	<b>2 968</b>	<b>438</b>	<b>95</b>	<b>30</b>	<b>60.1</b>	<b>—</b>
531	Real estate .....	6	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>SEBASTIAN</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>26</b>	<b>8 365</b>	<b>1 297</b>	<b>302</b>	<b>69</b>	<b>80.1</b>	<b>3.3</b>
531	Real estate .....	20	7 117	1 098	257	46	88.8	2.1
5312	Offices of real estate agents and brokers .....	10	D	D	D	a	D	D
53121	Offices of real estate agents and brokers .....	10	D	D	D	a	D	D
531210	Offices of real estate agents and brokers .....	10	D	D	D	a	D	D
532	Rental and leasing services .....	6	1 248	199	45	23	30.5	10.1
<b>SEBRING</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>22</b>	<b>17 571</b>	<b>2 869</b>	<b>609</b>	<b>107</b>	<b>44.6</b>	<b>7.4</b>
531	Real estate .....	16	9 648	1 599	318	57	81.2	8.7
532	Rental and leasing services .....	6	7 923	1 270	291	50	—	5.8

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEMINOLE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>34</b>	<b>18 068</b>	<b>3 543</b>	<b>764</b>	<b>125</b>	<b>62.1</b>	<b>1.0</b>
531	Real estate .....	30	11 453	2 696	597	93	51.8	1.5
5312	Offices of real estate agents and brokers .....	14	4 892	648	127	32	67.3	—
53121	Offices of real estate agents and brokers .....	14	4 892	648	127	32	67.3	—
531210	Offices of real estate agents and brokers .....	14	4 892	648	127	32	67.3	—
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
532	Rental and leasing services .....	4	6 615	847	167	32	79.9	—
<b>SOUTH BAY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>2 462</b>	<b>395</b>	<b>94</b>	<b>17</b>	<b>33.4</b>	<b>—</b>
531	Real estate .....	3	2 462	395	94	17	33.4	—
<b>SOUTH DAYTONA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>25</b>	<b>9 050</b>	<b>1 066</b>	<b>256</b>	<b>60</b>	<b>44.1</b>	<b>9.1</b>
531	Real estate .....	21	6 653	749	190	49	57.7	12.4
5311	Lessors of real estate .....	12	3 281	315	81	27	36.4	19.3
532	Rental and leasing services .....	4	2 397	317	66	11	6.5	—
<b>SOUTH MIAMI</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>61</b>	<b>26 973</b>	<b>4 988</b>	<b>1 263</b>	<b>205</b>	<b>42.6</b>	<b>18.0</b>
531	Real estate .....	56	23 677	4 395	1 086	177	44.6	20.1
5311	Lessors of real estate .....	26	15 549	1 834	447	99	52.5	26.4
53111	Lessors of residential buildings and dwellings .....	11	7 189	700	169	37	41.7	31.3
531110	Lessors of residential buildings and dwellings .....	11	7 189	700	169	37	41.7	31.3
5311101	Lessors of apartment buildings .....	11	7 189	700	169	37	41.7	31.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	8 360	1 134	278	62	61.7	22.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	8 360	1 134	278	62	61.7	22.1
5312	Offices of real estate agents and brokers .....	11	4 454	584	113	17	18.2	.2
53121	Offices of real estate agents and brokers .....	11	4 454	584	113	17	18.2	.2
531210	Offices of real estate agents and brokers .....	11	4 454	584	113	17	18.2	.2
5313	Activities related to real estate .....	19	3 674	1 977	526	61	43.2	17.8
532	Rental and leasing services .....	5	3 296	593	177	28	28.2	3.1
<b>SOUTH PASADENA</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>9</b>	<b>4 633</b>	<b>927</b>	<b>244</b>	<b>64</b>	<b>33.3</b>	<b>—</b>
531	Real estate .....	7	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>SOUTHWEST RANCHES</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	10	D	D	D	a	D	D
532	Rental and leasing services .....	5	D	D	D	a	D	D
<b>SPRINGFIELD</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>633</b>	<b>151</b>	<b>39</b>	<b>8</b>	<b>40.9</b>	<b>28.1</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>STARKE</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>11</b>	<b>6 258</b>	<b>1 155</b>	<b>290</b>	<b>63</b>	<b>44.3</b>	<b>1.5</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental and leasing services .....	3	D	D	D	b	D	D
<b>STUART</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>86</b>	<b>116 294</b>	<b>28 289</b>	<b>7 697</b>	<b>861</b>	<b>14.1</b>	<b>5.6</b>
531	Real estate .....	70	33 128	5 170	1 205	197	47.1	19.6
5311	Lessors of real estate .....	25	9 651	1 720	425	74	38.2	31.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	6 925	1 102	281	40	41.3	44.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	6 925	1 102	281	40	41.3	44.1
5312	Offices of real estate agents and brokers .....	28	19 772	2 516	583	95	47.8	16.9
53121	Offices of real estate agents and brokers .....	28	19 772	2 516	583	95	47.8	16.9
531210	Offices of real estate agents and brokers .....	28	19 772	2 516	583	95	47.8	16.9
5312101	Offices of residential real estate agents and brokers ...	23	16 228	2 261	522	83	36.4	20.6
5313	Activities related to real estate .....	17	3 705	934	197	28	66.9	2.5
532	Rental and leasing services .....	16	83 166	23 119	6 492	664	.9	.1

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUNNY ISLES BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>50</b>	<b>56 832</b>	<b>7 112</b>	<b>1 611</b>	<b>325</b>	<b>25.0</b>	<b>5.7</b>
531	Real estate .....	44	52 593	6 585	1 489	288	26.8	6.1
5311	Lessors of real estate .....	18	23 882	2 747	640	148	28.2	4.8
53111	Lessors of residential buildings and dwellings .....	13	22 722	2 191	496	124	28.4	4.5
531110	Lessors of residential buildings and dwellings .....	13	22 722	2 191	496	124	28.4	4.5
5311101	Lessors of apartment buildings .....	12	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	19	27 328	3 291	726	117	24.9	4.6
53121	Offices of real estate agents and brokers .....	19	27 328	3 291	726	117	24.9	4.6
531210	Offices of real estate agents and brokers .....	19	27 328	3 291	726	117	24.9	4.6
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	c	D	D
532	Rental and leasing services .....	6	4 239	527	122	37	2.6	1.1
<b>SUNRISE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>85</b>	<b>61 597</b>	<b>11 033</b>	<b>2 720</b>	<b>445</b>	<b>31.2</b>	<b>6.1</b>
531	Real estate .....	69	47 707	7 955	1 951	315	34.3	7.8
5311	Lessors of real estate .....	23	14 386	1 575	372	81	51.2	9.6
53111	Lessors of residential buildings and dwellings .....	10	9 060	954	219	41	40.7	13.6
531110	Lessors of residential buildings and dwellings .....	10	9 060	954	219	41	40.7	13.6
5312	Offices of real estate agents and brokers .....	23	13 100	1 324	331	53	38.4	5.6
53121	Offices of real estate agents and brokers .....	23	13 100	1 324	331	53	38.4	5.6
531210	Offices of real estate agents and brokers .....	23	13 100	1 324	331	53	38.4	5.6
5312101	Offices of residential real estate agents and brokers ...	19	9 705	1 147	286	45	18.2	7.5
5313	Activities related to real estate .....	23	20 221	5 056	1 248	181	19.6	8.0
53131	Real estate property managers .....	13	17 800	4 557	1 148	165	14.0	3.8
532	Rental and leasing services .....	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>SURFSIDE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>22</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	21	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	11	19 291	2 119	478	38	10.4	.6
53121	Offices of real estate agents and brokers .....	11	19 291	2 119	478	38	10.4	.6
531210	Offices of real estate agents and brokers .....	11	19 291	2 119	478	38	10.4	.6
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>SWEETWATER</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>12</b>	<b>4 484</b>	<b>573</b>	<b>136</b>	<b>22</b>	<b>73.5</b>	<b>7.1</b>
531	Real estate .....	6	3 855	382	90	17	74.9	4.4
532	Rental and leasing services .....	6	629	191	46	5	64.9	23.8
<b>TALLAHASSEE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>300</b>	<b>227 077</b>	<b>42 580</b>	<b>9 962</b>	<b>1 904</b>	<b>24.9</b>	<b>9.6</b>
531	Real estate .....	235	132 829	26 446	6 005	1 060	39.3	13.3
5311	Lessors of real estate .....	90	57 419	6 029	1 512	322	23.7	11.3
53111	Lessors of residential buildings and dwellings .....	46	23 633	2 466	584	135	28.1	21.2
531110	Lessors of residential buildings and dwellings .....	46	23 633	2 466	584	135	28.1	21.2
5311101	Lessors of apartment buildings .....	40	21 380	2 205	521	112	25.8	23.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	25	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	25	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings .....	10	D	D	D	b	D	D
53119	Lessors of other real estate property .....	12	3 074	388	89	24	43.0	20.8
531190	Lessors of other real estate property .....	12	3 074	388	89	24	43.0	20.8
5312	Offices of real estate agents and brokers .....	76	40 754	6 671	1 488	215	62.6	13.5
53121	Offices of real estate agents and brokers .....	76	40 754	6 671	1 488	215	62.6	13.5
531210	Offices of real estate agents and brokers .....	76	40 754	6 671	1 488	215	62.6	13.5
5312101	Offices of residential real estate agents and brokers ...	58	31 667	3 763	806	144	67.1	14.7
5312109	Offices of nonresidential real estate agents and brokers .....	18	9 087	2 908	682	71	47.0	9.2
5313	Activities related to real estate .....	69	34 656	13 746	3 005	523	37.6	16.4
53131	Real estate property managers .....	43	28 101	10 866	2 379	463	34.9	19.9
531311	Residential property managers .....	35	24 641	10 302	2 249	440	26.4	22.0
53132	Offices of real estate appraisers .....	19	6 201	2 788	612	56	47.6	.2
531320	Offices of real estate appraisers .....	19	6 201	2 788	612	56	47.6	.2

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TALLHASSEE—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	63	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	16	D	D	D	e	D	D
53211	Passenger car rental and leasing .....	11	D	D	D	e	D	D
532111	Passenger car rental .....	11	D	D	D	e	D	D
5322	Consumer goods rental .....	31	18 679	4 882	1 156	309	10.8	18.7
53223	Video tape and disc rental .....	13	8 261	1 389	355	162	13.8	—
532230	Video tape and disc rental .....	13	8 261	1 389	355	162	13.8	—
5324	Commercial and industrial machinery and equipment rental and leasing .....	12	16 335	2 956	736	92	11.5	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>TAMARAC</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>59</b>	<b>78 620</b>	<b>11 934</b>	<b>2 770</b>	<b>420</b>	<b>20.1</b>	<b>4.3</b>
531	Real estate .....	50	66 472	8 091	1 844	290	13.8	5.1
5311	Lessors of real estate .....	14	16 289	1 433	362	58	18.8	13.4
53111	Lessors of residential buildings and dwellings .....	10	14 907	1 277	326	51	20.4	7.1
531110	Lessors of residential buildings and dwellings .....	10	14 907	1 277	326	51	20.4	7.1
5312	Offices of real estate agents and brokers .....	19	43 798	4 145	932	135	6.8	—
53121	Offices of real estate agents and brokers .....	19	43 798	4 145	932	135	6.8	—
531210	Offices of real estate agents and brokers .....	19	43 798	4 145	932	135	6.8	—
5312101	Offices of residential real estate agents and brokers ...	15	43 242	3 892	869	126	5.7	—
5313	Activities related to real estate .....	17	6 385	2 513	550	97	49.3	19.4
532	Rental and leasing services .....	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	b	D	D
<b>TAMPA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>631</b>	<b>1 185 278</b>	<b>186 364</b>	<b>45 021</b>	<b>4 960</b>	<b>11.0</b>	<b>5.1</b>
531	Real estate .....	507	522 424	104 806	25 414	2 674	23.5	9.9
5311	Lessors of real estate .....	178	247 132	25 626	6 218	943	12.0	8.5
53111	Lessors of residential buildings and dwellings .....	100	134 220	15 123	3 720	602	12.5	11.2
531110	Lessors of residential buildings and dwellings .....	100	134 220	15 123	3 720	602	12.5	11.2
5311101	Lessors of apartment buildings .....	89	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings ...	11	D	D	D	a	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	57	103 565	9 350	2 200	256	10.4	4.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	57	103 565	9 350	2 200	256	10.4	4.5
5311201	Lessors of professional and other office buildings .....	24	62 362	5 111	1 191	140	9.6	—
5311203	Lessors of shopping centers and retail stores .....	20	D	D	D	b	D	D
53119	Lessors of other real estate property .....	14	5 640	778	199	57	23.7	16.7
531190	Lessors of other real estate property .....	14	5 640	778	199	57	23.7	16.7
5312	Offices of real estate agents and brokers .....	168	156 093	44 902	10 720	760	24.2	10.7
53121	Offices of real estate agents and brokers .....	168	156 093	44 902	10 720	760	24.2	10.7
531210	Offices of real estate agents and brokers .....	168	156 093	44 902	10 720	760	24.2	10.7
5312101	Offices of residential real estate agents and brokers ...	112	61 726	7 562	1 777	250	47.2	22.8
5312109	Offices of nonresidential real estate agents and brokers .....	56	94 367	37 340	8 943	510	9.1	2.7
5313	Activities related to real estate .....	161	119 199	34 278	8 476	971	46.4	11.8
53131	Real estate property managers .....	65	80 001	21 249	5 373	683	50.3	13.5
531311	Residential property managers .....	35	43 493	6 867	1 742	259	61.0	16.8
531312	Nonresidential property managers .....	30	36 508	14 382	3 631	424	37.6	9.5
53132	Offices of real estate appraisers .....	54	22 992	8 879	2 062	193	34.4	7.9
531320	Offices of real estate appraisers .....	54	22 992	8 879	2 062	193	34.4	7.9
53139	Other activities related to real estate .....	42	16 206	4 150	1 041	95	44.0	8.7
531390	Other activities related to real estate .....	42	16 206	4 150	1 041	95	44.0	8.7
532	Rental and leasing services .....	121	661 546	81 328	19 544	2 275	1.1	1.2
5321	Automotive equipment rental and leasing .....	41	233 223	28 739	7 208	1 166	.4	2.7
53211	Passenger car rental and leasing .....	19	D	D	D	g	D	D
532111	Passenger car rental .....	19	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	22	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	22	D	D	D	c	D	D
5321201	Truck rental without drivers .....	14	D	D	D	b	D	D
5322	Consumer goods rental .....	50	32 552	7 102	1 780	405	11.6	2.6
53221	Consumer electronics and appliances rental .....	12	8 401	1 782	447	59	3.1	—
532210	Consumer electronics and appliances rental .....	12	8 401	1 782	447	59	3.1	—
53223	Video tape and disc rental .....	19	D	D	D	c	D	D
532230	Video tape and disc rental .....	19	D	D	D	c	D	D
53229	Other consumer goods rental .....	12	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing .....	25	394 393	44 922	10 408	680	.6	.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	33 816	6 714	1 770	209	.7	1.2
53249	Other commercial and industrial machinery and equipment rental and leasing .....	11	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	11	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	1 308	230	63	11	30.0	62.4
<b>TARPON SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>49</b>	<b>22 680</b>	<b>2 828</b>	<b>622</b>	<b>122</b>	<b>49.2</b>	<b>16.8</b>
531	Real estate .....	42	18 559	1 990	434	85	56.7	18.2
5311	Lessors of real estate .....	15	9 886	629	125	36	73.0	11.4
5312	Offices of real estate agents and brokers .....	13	3 531	601	129	24	38.0	54.6
53121	Offices of real estate agents and brokers .....	13	3 531	601	129	24	38.0	54.6
531210	Offices of real estate agents and brokers .....	13	3 531	601	129	24	38.0	54.6
5312101	Offices of residential real estate agents and brokers ...	10	2 946	416	101	21	45.5	54.5
5313	Activities related to real estate .....	14	5 142	760	180	25	38.3	6.1
532	Rental and leasing services .....	6	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>TAVARES</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>15</b>	<b>5 415</b>	<b>802</b>	<b>205</b>	<b>40</b>	<b>45.6</b>	<b>30.6</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>TEMPLE TERRACE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>39</b>	<b>24 652</b>	<b>3 774</b>	<b>865</b>	<b>156</b>	<b>15.5</b>	<b>4.1</b>
531	Real estate .....	34	20 684	3 078	693	116	16.4	4.9
5311	Lessors of real estate .....	11	16 934	1 923	465	76	3.9	1.4
5312	Offices of real estate agents and brokers .....	14	2 271	457	108	15	83.4	6.6
53121	Offices of real estate agents and brokers .....	14	2 271	457	108	15	83.4	6.6
531210	Offices of real estate agents and brokers .....	14	2 271	457	108	15	83.4	6.6
5312101	Offices of residential real estate agents and brokers ...	10	1 681	207	58	12	94.1	5.9
532	Rental and leasing services .....	5	3 968	696	172	40	10.4	—
<b>TEQUESTA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>33</b>	<b>10 998</b>	<b>2 255</b>	<b>524</b>	<b>97</b>	<b>62.4</b>	<b>24.4</b>
531	Real estate .....	29	9 901	2 010	461	84	66.3	27.1
5312	Offices of real estate agents and brokers .....	12	5 324	869	202	36	70.0	17.8
53121	Offices of real estate agents and brokers .....	12	5 324	869	202	36	70.0	17.8
531210	Offices of real estate agents and brokers .....	12	5 324	869	202	36	70.0	17.8
5313	Activities related to real estate .....	10	2 573	942	213	40	84.2	15.8
532	Rental and leasing services .....	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>TITUSVILLE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>47</b>	<b>22 956</b>	<b>3 306</b>	<b>698</b>	<b>183</b>	<b>24.6</b>	<b>6.6</b>
531	Real estate .....	31	13 624	1 605	353	86	38.5	10.4
5311	Lessors of real estate .....	16	5 807	782	193	46	29.0	18.6
5312	Offices of real estate agents and brokers .....	12	7 478	755	145	35	43.8	3.8
53121	Offices of real estate agents and brokers .....	12	7 478	755	145	35	43.8	3.8
531210	Offices of real estate agents and brokers .....	12	7 478	755	145	35	43.8	3.8
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services .....	16	9 332	1 701	345	97	4.4	1.2
<b>TREASURE ISLAND</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>23</b>	<b>7 156</b>	<b>1 197</b>	<b>283</b>	<b>65</b>	<b>39.1</b>	<b>34.8</b>
531	Real estate .....	21	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VALPARAISO</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>3 270</b>	<b>1 763</b>	<b>357</b>	<b>59</b>	<b>28.7</b>	<b>8.3</b>
531	Real estate .....	8	3 270	1 763	357	59	28.7	8.3
<b>VENICE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>47</b>	<b>36 358</b>	<b>3 814</b>	<b>882</b>	<b>174</b>	<b>21.2</b>	<b>31.6</b>
531	Real estate .....	43	D	D	D	c	D	D
5311	Lessors of real estate .....	13	12 689	1 037	270	53	6.8	31.8
5312	Offices of real estate agents and brokers .....	24	20 956	1 987	421	75	29.5	31.4
53121	Offices of real estate agents and brokers .....	24	20 956	1 987	421	75	29.5	31.4
531210	Offices of real estate agents and brokers .....	24	20 956	1 987	421	75	29.5	31.4
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
532	Rental and leasing services .....	4	D	D	D	b	D	D
<b>VERO BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>101</b>	<b>46 836</b>	<b>6 613</b>	<b>1 528</b>	<b>273</b>	<b>37.1</b>	<b>8.9</b>
531	Real estate .....	91	41 517	5 710	1 313	222	40.4	9.0
5311	Lessors of real estate .....	32	12 703	1 415	322	66	31.8	12.6
53111	Lessors of residential buildings and dwellings .....	15	4 366	528	109	26	25.2	13.2
531110	Lessors of residential buildings and dwellings .....	15	4 366	528	109	26	25.2	13.2
5311101	Lessors of apartment buildings .....	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	4 241	624	146	24	30.5	24.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	4 241	624	146	24	30.5	24.1
5312	Offices of real estate agents and brokers .....	37	22 992	2 102	476	93	41.8	1.7
53121	Offices of real estate agents and brokers .....	37	22 992	2 102	476	93	41.8	1.7
531210	Offices of real estate agents and brokers .....	37	22 992	2 102	476	93	41.8	1.7
5312101	Offices of residential real estate agents and brokers ...	34	D	D	D	b	D	D
5313	Activities related to real estate .....	22	5 822	2 193	515	63	53.7	29.9
532	Rental and leasing services .....	10	5 319	903	215	51	11.7	7.8
<b>WAUCHULA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>16</b>	<b>5 027</b>	<b>840</b>	<b>195</b>	<b>41</b>	<b>43.2</b>	<b>21.9</b>
531	Real estate .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	5	D	D	D	a	D	D
<b>WELLINGTON</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>67</b>	<b>39 887</b>	<b>8 096</b>	<b>1 814</b>	<b>300</b>	<b>28.5</b>	<b>20.1</b>
531	Real estate .....	61	35 814	7 332	1 659	249	27.5	20.3
5311	Lessors of real estate .....	14	14 377	913	203	39	25.4	38.9
5312	Offices of real estate agents and brokers .....	26	11 526	1 388	318	50	37.3	5.5
53121	Offices of real estate agents and brokers .....	26	11 526	1 388	318	50	37.3	5.5
531210	Offices of real estate agents and brokers .....	26	11 526	1 388	318	50	37.3	5.5
5312101	Offices of residential real estate agents and brokers ...	22	10 934	1 209	257	48	33.9	5.8
5313	Activities related to real estate .....	21	9 911	5 031	1 138	160	19.2	10.6
53131	Real estate property managers .....	12	7 937	4 581	1 074	150	8.5	3.8
531311	Residential property managers .....	11	D	D	D	c	D	D
532	Rental and leasing services .....	5	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>WEST MELBOURNE</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>15</b>	<b>7 920</b>	<b>2 044</b>	<b>504</b>	<b>86</b>	<b>34.2</b>	<b>—</b>
531	Real estate .....	8	5 380	1 441	348	47	45.5	—
532	Rental and leasing services .....	7	2 540	603	156	39	10.2	—
<b>WEST MIAMI</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>2 640</b>	<b>376</b>	<b>96</b>	<b>19</b>	<b>23.3</b>	<b>60.2</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTON</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>96</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	90	37 523	6 188	1 421	172	56.2	18.3
5311	Lessors of real estate .....	14	4 200	473	85	17	40.9	33.9
5312	Offices of real estate agents and brokers .....	56	27 893	4 496	1 100	127	62.4	17.0
53121	Offices of real estate agents and brokers .....	56	27 893	4 496	1 100	127	62.4	17.0
531210	Offices of real estate agents and brokers .....	56	27 893	4 496	1 100	127	62.4	17.0
5312101	Offices of residential real estate agents and brokers ...	46	25 550	3 577	861	95	60.4	18.4
5312109	Offices of nonresidential real estate agents and brokers .....	10	2 343	919	239	32	84.4	1.7
5313	Activities related to real estate .....	20	5 430	1 219	236	28	36.5	12.5
53139	Other activities related to real estate .....	10	1 242	450	60	11	55.4	26.8
531390	Other activities related to real estate .....	10	1 242	450	60	11	55.4	26.8
532	Rental and leasing services .....	6	D	D	D	b	D	D
<b>WEST PALM BEACH</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>242</b>	<b>243 575</b>	<b>59 590</b>	<b>14 086</b>	<b>1 735</b>	<b>20.3</b>	<b>4.1</b>
531	Real estate .....	209	152 907	42 629	10 073	1 189	30.5	5.9
5311	Lessors of real estate .....	74	64 813	6 445	1 530	238	27.7	6.8
53111	Lessors of residential buildings and dwellings .....	29	29 219	2 716	693	124	16.9	6.4
531110	Lessors of residential buildings and dwellings .....	29	29 219	2 716	693	124	16.9	6.4
5311101	Lessors of apartment buildings .....	22	25 662	2 206	586	108	12.4	5.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	32	30 513	2 829	633	74	37.1	8.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	32	30 513	2 829	633	74	37.1	8.3
5311201	Lessors of professional and other office buildings .....	17	24 431	1 507	348	47	24.1	7.7
5312	Offices of real estate agents and brokers .....	60	36 155	8 577	1 940	236	49.9	1.5
53121	Offices of real estate agents and brokers .....	60	36 155	8 577	1 940	236	49.9	1.5
531210	Offices of real estate agents and brokers .....	60	36 155	8 577	1 940	236	49.9	1.5
5312101	Offices of residential real estate agents and brokers ...	42	17 366	3 098	720	139	37.8	1.9
5312109	Offices of nonresidential real estate agents and brokers .....	18	18 789	5 479	1 220	97	61.1	1.2
5313	Activities related to real estate .....	75	51 939	27 607	6 603	715	20.7	8.0
53131	Real estate property managers .....	35	32 969	21 255	5 225	597	15.0	9.1
531311	Residential property managers .....	18	18 147	13 036	3 401	473	18.3	7.0
531312	Nonresidential property managers .....	17	14 822	8 219	1 824	124	11.1	11.7
53132	Offices of real estate appraisers .....	15	10 695	3 481	728	61	15.8	.4
531320	Offices of real estate appraisers .....	15	10 695	3 481	728	61	15.8	.4
53139	Other activities related to real estate .....	25	8 275	2 871	650	57	49.4	13.1
531390	Other activities related to real estate .....	25	8 275	2 871	650	57	49.4	13.1
532	Rental and leasing services .....	31	D	D	D	e	D	D
5322	Consumer goods rental .....	15	13 430	3 046	805	144	4.2	.8
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>WILDWOOD</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>2 196</b>	<b>284</b>	<b>83</b>	<b>24</b>	<b>50.6</b>	<b>—</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>WILTON MANORS</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>36</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	32	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	19	7 774	416	97	22	94.2	5.2
53121	Offices of real estate agents and brokers .....	19	7 774	416	97	22	94.2	5.2
531210	Offices of real estate agents and brokers .....	19	7 774	416	97	22	94.2	5.2
5312101	Offices of residential real estate agents and brokers ...	15	5 975	352	80	18	92.8	6.5
532	Rental and leasing services .....	4	D	D	D	b	D	D
<b>WINTER GARDEN</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>35</b>	<b>11 132</b>	<b>2 570</b>	<b>618</b>	<b>100</b>	<b>35.0</b>	<b>8.7</b>
531	Real estate .....	25	D	D	D	b	D	D
5311	Lessors of real estate .....	11	3 077	454	111	19	26.2	16.7
532	Rental and leasing services .....	10	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINTER HAVEN</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>69</b>	<b>44 170</b>	<b>8 871</b>	<b>2 073</b>	<b>328</b>	<b>22.1</b>	<b>4.4</b>
531	Real estate .....	51	17 793	2 514	558	133	53.3	10.9
5311	Lessors of real estate .....	21	6 341	877	231	68	60.5	18.2
5312	Offices of real estate agents and brokers .....	22	9 577	1 227	237	48	52.4	8.2
53121	Offices of real estate agents and brokers .....	22	9 577	1 227	237	48	52.4	8.2
531210	Offices of real estate agents and brokers .....	22	9 577	1 227	237	48	52.4	8.2
5312101	Offices of residential real estate agents and brokers ...	19	D	D	D	b	D	D
532	Rental and leasing services .....	18	26 377	6 357	1 515	195	1.1	.1
<b>WINTER PARK</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>166</b>	<b>76 277</b>	<b>16 545</b>	<b>3 705</b>	<b>597</b>	<b>41.2</b>	<b>14.5</b>
531	Real estate .....	152	66 152	14 234	3 145	493	45.3	13.6
5311	Lessors of real estate .....	28	17 805	2 022	413	99	37.2	22.5
53111	Lessors of residential buildings and dwellings .....	17	12 065	1 513	297	72	23.8	23.8
531110	Lessors of residential buildings and dwellings .....	17	12 065	1 513	297	72	23.8	23.8
5311101	Lessors of apartment buildings .....	11	10 720	1 358	268	61	19.2	21.8
5312	Offices of real estate agents and brokers .....	71	26 051	4 774	1 133	133	57.4	15.9
53121	Offices of real estate agents and brokers .....	71	26 051	4 774	1 133	133	57.4	15.9
531210	Offices of real estate agents and brokers .....	71	26 051	4 774	1 133	133	57.4	15.9
5312101	Offices of residential real estate agents and brokers ...	56	21 037	3 552	850	107	57.7	10.6
5312109	Offices of nonresidential real estate agents and brokers .....	15	5 014	1 222	283	26	56.3	38.2
5313	Activities related to real estate .....	53	22 296	7 438	1 599	261	37.5	3.8
53131	Real estate property managers .....	26	16 079	5 784	1 279	205	31.5	2.9
531311	Residential property managers .....	21	10 197	2 795	669	171	31.5	4.6
53132	Offices of real estate appraisers .....	18	4 466	1 229	246	43	35.6	7.7
531320	Offices of real estate appraisers .....	18	4 466	1 229	246	43	35.6	7.7
532	Rental and leasing services .....	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>WINTER SPRINGS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>32</b>	<b>5 944</b>	<b>1 341</b>	<b>313</b>	<b>68</b>	<b>40.6</b>	<b>5.5</b>
531	Real estate .....	30	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	12	975	301	56	13	83.1	2.8
53121	Offices of real estate agents and brokers .....	12	975	301	56	13	83.1	2.8
531210	Offices of real estate agents and brokers .....	12	975	301	56	13	83.1	2.8
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	a	D	D
5313	Activities related to real estate .....	16	1 908	478	118	27	84.2	15.8
53132	Offices of real estate appraisers .....	10	850	235	65	16	87.4	12.6
531320	Offices of real estate appraisers .....	10	850	235	65	16	87.4	12.6
532	Rental and leasing services .....	2	D	D	D	b	D	D
<b>ZEPHYRHILLS</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>8 115</b>	<b>1 337</b>	<b>304</b>	<b>67</b>	<b>27.5</b>	<b>23.5</b>
531	Real estate .....	16	4 747	712	151	39	47.1	40.3
5311	Lessors of real estate .....	14	D	D	D	b	D	D
532	Rental and leasing services .....	3	3 368	625	153	28	—	—
<b>BALANCE OF ALACHUA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>80</b>	<b>47 084</b>	<b>11 205</b>	<b>2 640</b>	<b>543</b>	<b>20.9</b>	<b>6.0</b>
531	Real estate .....	70	35 268	8 110	1 911	399	25.9	6.0
5311	Lessors of real estate .....	33	22 206	2 985	702	179	24.4	.8
53111	Lessors of residential buildings and dwellings .....	13	12 508	1 240	275	62	7.4	.8
531110	Lessors of residential buildings and dwellings .....	13	12 508	1 240	275	62	7.4	.8
5312	Offices of real estate agents and brokers .....	11	D	D	D	b	D	D
53121	Offices of real estate agents and brokers .....	11	D	D	D	b	D	D
531210	Offices of real estate agents and brokers .....	11	D	D	D	b	D	D
5313	Activities related to real estate .....	26	D	D	D	c	D	D
53131	Real estate property managers .....	22	9 718	4 246	994	187	22.5	18.9
531311	Residential property managers .....	22	9 718	4 246	994	187	22.5	18.9
532	Rental and leasing services .....	9	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>BALANCE OF BAKER COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BAY COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>65</b>	<b>23 510</b>	<b>4 323</b>	<b>986</b>	<b>244</b>	<b>58.0</b>	<b>11.0</b>
531	Real estate .....	48	20 024	3 660	856	202	62.0	11.8
5311	Lessors of real estate .....	14	3 550	707	164	42	54.6	21.3
5312	Offices of real estate agents and brokers .....	19	12 673	1 838	388	85	57.3	9.3
53121	Offices of real estate agents and brokers .....	19	12 673	1 838	388	85	57.3	9.3
531210	Offices of real estate agents and brokers .....	19	12 673	1 838	388	85	57.3	9.3
5312101	Offices of residential real estate agents and brokers ...	15	10 341	1 660	352	71	51.0	10.7
5313	Activities related to real estate .....	15	3 801	1 115	304	75	84.6	11.6
53131	Real estate property managers .....	10	3 055	967	266	68	80.8	14.4
532	Rental and leasing services .....	17	3 486	663	130	42	35.3	5.9
5322	Consumer goods rental .....	12	2 611	452	80	32	19.1	4.1
<b>BALANCE OF BRADFORD COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>499</b>	<b>64</b>	<b>16</b>	<b>4</b>	<b>88.4</b>	<b>11.6</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF BREVARD COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>188</b>	<b>112 100</b>	<b>17 566</b>	<b>4 104</b>	<b>705</b>	<b>28.2</b>	<b>5.7</b>
531	Real estate .....	159	92 160	13 500	3 111	510	30.3	6.8
5311	Lessors of real estate .....	47	18 640	2 594	597	120	29.9	17.1
53111	Lessors of residential buildings and dwellings .....	10	5 155	599	146	27	8.2	49.4
531110	Lessors of residential buildings and dwellings .....	10	5 155	599	146	27	8.2	49.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	3 630	695	148	27	42.6	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	3 630	695	148	27	42.6	—
53119	Lessors of other real estate property .....	19	7 906	1 095	258	53	32.2	5.2
531190	Lessors of other real estate property .....	19	7 906	1 095	258	53	32.2	5.2
5311901	Lessors of manufactured (mobile) home sites .....	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	72	60 283	5 965	1 388	222	22.1	3.8
53121	Offices of real estate agents and brokers .....	72	60 283	5 965	1 388	222	22.1	3.8
531210	Offices of real estate agents and brokers .....	72	60 283	5 965	1 388	222	22.1	3.8
5312101	Offices of residential real estate agents and brokers ...	60	56 969	5 134	1 183	196	18.5	3.3
5312109	Offices of nonresidential real estate agents and brokers .....	12	3 314	831	205	26	84.2	13.5
5313	Activities related to real estate .....	40	13 237	4 941	1 126	168	68.0	5.7
53131	Real estate property managers .....	23	10 128	3 808	850	133	69.6	6.9
531311	Residential property managers .....	13	4 664	1 169	259	78	94.0	6.0
531312	Nonresidential property managers .....	10	5 464	2 639	591	55	48.9	7.7
53139	Other activities related to real estate .....	11	1 580	634	148	22	92.0	3.3
531390	Other activities related to real estate .....	11	1 580	634	148	22	92.0	3.3
532	Rental and leasing services .....	29	19 940	4 066	993	195	18.4	.5
5322	Consumer goods rental .....	15	7 909	1 704	420	115	31.0	1.2
<b>BALANCE OF BROWARD COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>109</b>	<b>197 004</b>	<b>28 979</b>	<b>7 043</b>	<b>1 089</b>	<b>10.6</b>	<b>7.5</b>
531	Real estate .....	80	50 102	6 257	1 465	238	38.0	6.0
5311	Lessors of real estate .....	36	23 181	3 052	734	105	56.2	2.2
53111	Lessors of residential buildings and dwellings .....	13	11 204	995	247	42	52.7	1.5
531110	Lessors of residential buildings and dwellings .....	13	11 204	995	247	42	52.7	1.5
5311101	Lessors of apartment buildings .....	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	5 610	1 430	333	40	57.6	1.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	5 610	1 430	333	40	57.6	1.8
5312	Offices of real estate agents and brokers .....	22	20 611	1 555	333	43	11.7	8.5
53121	Offices of real estate agents and brokers .....	22	20 611	1 555	333	43	11.7	8.5
531210	Offices of real estate agents and brokers .....	22	20 611	1 555	333	43	11.7	8.5
5312101	Offices of residential real estate agents and brokers ...	21	D	D	D	b	D	D
5313	Activities related to real estate .....	22	6 310	1 650	398	90	57.3	11.9
53131	Real estate property managers .....	10	4 858	1 263	326	61	53.4	11.2
532	Rental and leasing services .....	29	146 902	22 722	5 578	851	1.3	8.0
5321	Automotive equipment rental and leasing .....	12	D	D	D	f	D	D
53211	Passenger car rental and leasing .....	10	129 155	19 356	4 868	738	—	2.5
532111	Passenger car rental .....	10	129 155	19 356	4 868	738	—	2.5
5322	Consumer goods rental .....	10	4 517	1 171	207	41	30.3	23.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CALHOUN COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>4</b>	<b>752</b>	<b>116</b>	<b>27</b>	<b>13</b>	<b>33.2</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CHARLOTTE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>183</b>	<b>83 960</b>	<b>14 410</b>	<b>3 367</b>	<b>644</b>	<b>31.5</b>	<b>17.6</b>
531	Real estate .....	149	D	D	D	e	D	D
5311	Lessors of real estate .....	34	19 873	2 698	737	163	21.1	5.9
5312	Offices of real estate agents and brokers .....	78	40 223	5 336	1 113	185	38.3	27.0
53121	Offices of real estate agents and brokers .....	78	40 223	5 336	1 113	185	38.3	27.0
5312101	Offices of residential real estate agents and brokers ...	70	D	D	D	c	D	D
5313	Activities related to real estate .....	37	D	D	D	c	D	D
53131	Real estate property managers .....	21	3 615	1 292	309	65	60.9	14.9
531311	Residential property managers .....	18	3 314	1 162	290	61	57.3	16.2
532	Rental and leasing services .....	34	D	D	D	c	D	D
5322	Consumer goods rental .....	22	D	D	D	c	D	D
53223	Video tape and disc rental .....	13	D	D	D	b	D	D
532230	Video tape and disc rental .....	13	D	D	D	b	D	D
<b>BALANCE OF CITRUS COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>99</b>	<b>29 770</b>	<b>5 960</b>	<b>1 336</b>	<b>299</b>	<b>47.6</b>	<b>10.2</b>
531	Real estate .....	82	20 267	3 497	816	201	64.3	13.8
5311	Lessors of real estate .....	28	7 270	1 331	322	90	51.5	8.8
53111	Lessors of residential buildings and dwellings .....	10	2 279	399	97	27	65.6	7.6
531110	Lessors of residential buildings and dwellings .....	10	2 279	399	97	27	65.6	7.6
5312	Offices of real estate agents and brokers .....	38	10 275	1 413	311	76	65.2	19.7
53121	Offices of real estate agents and brokers .....	38	10 275	1 413	311	76	65.2	19.7
531210	Offices of real estate agents and brokers .....	38	10 275	1 413	311	76	65.2	19.7
5312101	Offices of residential real estate agents and brokers ...	33	9 352	1 149	261	69	65.0	21.6
5313	Activities related to real estate .....	16	2 722	753	183	35	94.9	5.1
532	Rental and leasing services .....	15	D	D	D	b	D	D
5322	Consumer goods rental .....	10	2 859	476	130	55	13.9	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	b	D	D
<b>BALANCE OF CLAY COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>79</b>	<b>43 807</b>	<b>7 051</b>	<b>1 595</b>	<b>295</b>	<b>13.1</b>	<b>13.6</b>
531	Real estate .....	63	33 190	5 349	1 175	196	17.1	17.7
5311	Lessors of real estate .....	24	18 968	2 279	585	107	5.6	28.3
53111	Lessors of residential buildings and dwellings .....	14	17 193	2 075	542	92	3.5	26.5
531110	Lessors of residential buildings and dwellings .....	14	17 193	2 075	542	92	3.5	26.5
5311101	Lessors of apartment buildings .....	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	21	D	D	D	b	D	D
53121	Offices of real estate agents and brokers .....	21	D	D	D	b	D	D
531210	Offices of real estate agents and brokers .....	21	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	b	D	D
5313	Activities related to real estate .....	18	D	D	D	b	D	D
532	Rental and leasing services .....	15	D	D	D	b	D	D
5322	Consumer goods rental .....	10	7 297	1 192	294	75	—	.9
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COLLIER COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>395</b>	<b>244 123</b>	<b>52 754</b>	<b>12 345</b>	<b>1 564</b>	<b>27.6</b>	<b>8.6</b>
531	Real estate .....	354	213 071	46 745	10 984	1 344	30.2	9.5
5311	Lessors of real estate .....	70	67 476	17 044	4 348	759	24.3	10.0
53111	Lessors of residential buildings and dwellings .....	28	42 709	13 667	3 722	618	9.8	4.1
531110	Lessors of residential buildings and dwellings .....	28	42 709	13 667	3 722	618	9.8	4.1
5311101	Lessors of apartment buildings .....	18	40 035	12 876	3 522	588	9.3	4.4
5311109	Lessors of dwellings other than apartment buildings .....	10	2 674	791	200	30	18.5	—
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	22	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	22	D	D	D	b	D	D
5311201	Lessors of professional and other office buildings .....	16	8 557	936	207	53	78.3	3.6
53119	Lessors of other real estate property .....	12	D	D	D	b	D	D
531190	Lessors of other real estate property .....	12	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites .....	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	199	109 244	17 796	3 980	318	30.8	10.2
53121	Offices of real estate agents and brokers .....	199	109 244	17 796	3 980	318	30.8	10.2
531210	Offices of real estate agents and brokers .....	199	109 244	17 796	3 980	318	30.8	10.2
5312101	Offices of residential real estate agents and brokers ...	176	105 210	16 804	3 768	297	29.3	10.5
5312109	Offices of nonresidential real estate agents and brokers .....	23	4 034	992	212	21	70.4	3.2
5313	Activities related to real estate .....	85	36 351	11 905	2 656	267	39.3	6.3
53131	Real estate property managers .....	41	22 894	8 041	1 886	176	20.9	2.2
531311	Residential property managers .....	32	13 210	2 661	591	86	33.3	3.4
53132	Offices of real estate appraisers .....	18	5 812	1 471	306	47	53.1	12.5
531320	Offices of real estate appraisers .....	18	5 812	1 471	306	47	53.1	12.5
53139	Other activities related to real estate .....	26	7 645	2 393	464	44	84.1	14.1
531390	Other activities related to real estate .....	26	7 645	2 393	464	44	84.1	14.1
532	Rental and leasing services .....	40	D	D	D	c	D	D
5322	Consumer goods rental .....	20	11 383	2 784	637	126	7.2	.6
5324	Commercial and industrial machinery and equipment rental and leasing .....	10	13 776	2 362	545	66	.9	4.5
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>BALANCE OF COLUMBIA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>15</b>	<b>4 561</b>	<b>1 360</b>	<b>332</b>	<b>60</b>	<b>33.6</b>	<b>—</b>
531	Real estate .....	11	2 542	788	166	37	55.1	—
532	Rental and leasing services .....	4	2 019	572	166	23	6.5	—
<b>BALANCE OF DESOTO COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>12</b>	<b>4 111</b>	<b>719</b>	<b>182</b>	<b>46</b>	<b>15.5</b>	<b>38.7</b>
531	Real estate .....	9	3 294	380	90	19	19.3	48.2
532	Rental and leasing services .....	3	817	339	92	27	—	—
<b>BALANCE OF DIXIE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>700</b>	<b>190</b>	<b>44</b>	<b>16</b>	<b>93.9</b>	<b>6.1</b>
531	Real estate .....	6	700	190	44	16	93.9	6.1
<b>BALANCE OF DUVAL COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF ESCAMBIA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>220</b>	<b>97 742</b>	<b>17 419</b>	<b>3 918</b>	<b>817</b>	<b>27.2</b>	<b>8.3</b>
531	Real estate .....	151	50 013	7 860	1 699	401	47.0	13.2
5311	Lessors of real estate .....	59	27 297	3 370	794	203	19.3	17.0
53111	Lessors of residential buildings and dwellings .....	23	18 111	1 979	447	125	11.5	13.8
531110	Lessors of residential buildings and dwellings .....	23	18 111	1 979	447	125	11.5	13.8
5311101	Lessors of apartment buildings .....	17	11 896	1 697	375	109	9.2	21.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 817	502	134	23	31.6	46.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 817	502	134	23	31.6	46.9
53113	Lessors of miniwarehouses and self-storage units .....	19	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units .....	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	49	12 970	1 621	345	85	87.2	12.5
53121	Offices of real estate agents and brokers .....	49	12 970	1 621	345	85	87.2	12.5
531210	Offices of real estate agents and brokers .....	49	12 970	1 621	345	85	87.2	12.5
5312101	Offices of residential real estate agents and brokers ...	43	11 772	1 410	300	72	91.1	8.6
5313	Activities related to real estate .....	43	9 746	2 869	560	113	71.0	3.7
53131	Real estate property managers .....	25	6 490	1 854	410	86	59.1	2.8
531311	Residential property managers .....	21	6 121	1 671	365	72	57.2	2.5
53132	Offices of real estate appraisers .....	10	2 338	834	130	23	97.4	2.6
531320	Offices of real estate appraisers .....	10	2 338	834	130	23	97.4	2.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ESCAMBIA COUNTY—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	69	47 729	9 559	2 219	416	6.4	3.1
5321	Automotive equipment rental and leasing .....	14	12 127	1 843	392	74	8.2	—
5322	Consumer goods rental .....	40	22 369	4 693	1 129	241	4.6	5.4
53223	Video tape and disc rental .....	13	D	D	D	c	D	D
532230	Video tape and disc rental .....	13	D	D	D	c	D	D
53229	Other consumer goods rental .....	15	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	b	D	D
<b>BALANCE OF FLAGLER COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>16</b>	<b>7 620</b>	<b>2 327</b>	<b>493</b>	<b>47</b>	<b>34.7</b>	<b>17.8</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF FRANKLIN COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>28</b>	<b>23 335</b>	<b>5 094</b>	<b>927</b>	<b>147</b>	<b>19.2</b>	<b>22.3</b>
531	Real estate .....	22	22 747	4 930	893	138	17.8	22.8
5312	Offices of real estate agents and brokers .....	14	18 597	3 474	596	91	13.4	26.4
53121	Offices of real estate agents and brokers .....	14	18 597	3 474	596	91	13.4	26.4
531210	Offices of real estate agents and brokers .....	14	18 597	3 474	596	91	13.4	26.4
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
532	Rental and leasing services .....	6	588	164	34	9	73.6	—
<b>BALANCE OF GADSDEN COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	8	D	D	D	a	D	D
<b>BALANCE OF GILCHRIST COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>8</b>	<b>3 314</b>	<b>785</b>	<b>252</b>	<b>36</b>	<b>18.0</b>	<b>1.7</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	5	D	D	D	b	D	D
<b>BALANCE OF GLADES COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF GULF COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>6</b>	<b>3 080</b>	<b>270</b>	<b>43</b>	<b>11</b>	<b>50.3</b>	<b>—</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HAMILTON COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>4</b>	<b>622</b>	<b>109</b>	<b>27</b>	<b>12</b>	<b>24.4</b>	<b>—</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF HARDEE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HENDRY COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>6</b>	<b>2 337</b>	<b>372</b>	<b>86</b>	<b>16</b>	<b>47.2</b>	<b>—</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HERNANDO COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>98</b>	<b>35 766</b>	<b>4 956</b>	<b>1 145</b>	<b>273</b>	<b>40.8</b>	<b>8.1</b>
531	Real estate .....	78	25 995	2 976	672	164	50.3	7.6
5311	Lessors of real estate .....	17	5 048	711	171	51	61.7	5.4
5312	Offices of real estate agents and brokers .....	42	D	D	D	b	D	D
53121	Offices of real estate agents and brokers .....	42	D	D	D	b	D	D
531210	Offices of real estate agents and brokers .....	42	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	40	D	D	D	b	D	D
5313	Activities related to real estate .....	19	D	D	D	b	D	D
532	Rental and leasing services .....	20	9 771	1 980	473	109	15.5	9.5
5322	Consumer goods rental .....	12	5 488	1 025	243	63	15.9	.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HIGHLANDS COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>53</b>	<b>16 834</b>	<b>3 201</b>	<b>769</b>	<b>158</b>	<b>38.7</b>	<b>6.5</b>
531	Real estate .....	45	D	D	D	c	D	D
5311	Lessors of real estate .....	18	5 928	1 063	280	61	18.8	2.8
53119	Lessors of other real estate property .....	10	5 060	927	246	52	8.1	—
531190	Lessors of other real estate property .....	10	5 060	927	246	52	8.1	—
5311901	Lessors of manufactured (mobile) home sites .....	10	5 060	927	246	52	8.1	—
5312	Offices of real estate agents and brokers .....	22	4 927	873	151	29	96.8	3.2
53121	Offices of real estate agents and brokers .....	22	4 927	873	151	29	96.8	3.2
531210	Offices of real estate agents and brokers .....	22	4 927	873	151	29	96.8	3.2
5312101	Offices of residential real estate agents and brokers ..	21	D	D	D	b	D	D
532	Rental and leasing services .....	8	D	D	D	b	D	D
<b>BALANCE OF HILLSBOROUGH COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>738</b>	<b>766 585</b>	<b>141 062</b>	<b>34 981</b>	<b>4 853</b>	<b>15.6</b>	<b>10.3</b>
531	Real estate .....	588	447 094	74 707	18 658	2 632	20.2	13.1
5311	Lessors of real estate .....	226	250 574	32 959	8 249	1 434	9.5	10.9
53111	Lessors of residential buildings and dwellings .....	99	150 495	20 324	5 090	925	6.2	2.0
531110	Lessors of residential buildings and dwellings .....	99	150 495	20 324	5 090	925	6.2	2.0
5311101	Lessors of apartment buildings .....	76	142 381	19 054	4 805	856	5.2	1.7
5311109	Lessors of dwellings other than apartment buildings ...	23	8 114	1 270	285	69	23.9	7.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	52	64 618	8 503	2 164	269	13.2	31.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	52	64 618	8 503	2 164	269	13.2	31.7
5311201	Lessors of professional and other office buildings .....	27	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores .....	13	35 349	2 206	824	117	6.5	48.1
53113	Lessors of miniwarehouses and self-storage units .....	32	7 861	1 117	280	84	28.4	13.9
531130	Lessors of miniwarehouses and self-storage units .....	32	7 861	1 117	280	84	28.4	13.9
53119	Lessors of other real estate property .....	43	27 600	3 015	715	156	13.9	10.0
531190	Lessors of other real estate property .....	43	27 600	3 015	715	156	13.9	10.0
5311901	Lessors of manufactured (mobile) home sites .....	39	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	204	113 482	14 884	3 720	435	39.0	19.1
53121	Offices of real estate agents and brokers .....	204	113 482	14 884	3 720	435	39.0	19.1
531210	Offices of real estate agents and brokers .....	204	113 482	14 884	3 720	435	39.0	19.1
5312101	Offices of residential real estate agents and brokers ...	167	96 749	11 697	2 731	383	38.8	20.5
5312109	Offices of nonresidential real estate agents and brokers .....	37	16 733	3 187	989	52	40.6	11.3
5313	Activities related to real estate .....	158	83 038	26 864	6 689	763	26.8	11.5
53131	Real estate property managers .....	75	60 765	20 345	5 369	571	10.6	9.2
531311	Residential property managers .....	57	D	D	D	e	D	D
531312	Nonresidential property managers .....	18	D	D	D	c	D	D
53132	Offices of real estate appraisers .....	34	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	34	D	D	D	b	D	D
53139	Other activities related to real estate .....	49	D	D	D	c	D	D
531390	Other activities related to real estate .....	49	D	D	D	c	D	D
532	Rental and leasing services .....	144	D	D	D	g	D	D
5321	Automotive equipment rental and leasing .....	20	124 444	24 516	5 982	798	.2	7.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	D	D	D	b	D	D
5322	Consumer goods rental .....	72	55 188	11 849	2 936	640	11.4	2.4
53223	Video tape and disc rental .....	34	24 756	3 709	910	323	6.1	.1
532230	Video tape and disc rental .....	34	24 756	3 709	910	323	6.1	.1
53229	Other consumer goods rental .....	24	21 433	6 247	1 558	234	21.2	6.0
5323	General rental centers .....	16	D	D	D	c	D	D
53231	General rental centers .....	16	D	D	D	c	D	D
532310	General rental centers .....	16	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	36	D	D	D	f	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	22 729	4 468	1 104	97	32.8	18.6
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	10	22 729	4 468	1 104	97	32.8	18.6
5324121	Rental and leasing of heavy construction equipment without operators .....	10	22 729	4 468	1 104	97	32.8	18.6
53249	Other commercial and industrial machinery and equipment rental and leasing .....	24	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	24	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing .....	15	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	6	D	D	D	a	D	D
<b>BALANCE OF HOLMES COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF INDIAN RIVER COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>86</b>	<b>36 697</b>	<b>6 554</b>	<b>1 566</b>	<b>304</b>	<b>39.6</b>	<b>1.7</b>
531	Real estate .....	77	31 618	5 489	1 312	249	45.9	1.4
5311	Lessors of real estate .....	36	19 725	2 238	517	143	43.8	.8
53119	Lessors of other real estate property .....	12	11 258	1 093	250	65	15.4	—
531190	Lessors of other real estate property .....	12	11 258	1 093	250	65	15.4	—
5311901	Lessors of manufactured (mobile) home sites .....	12	11 258	1 093	250	65	15.4	—
5312	Offices of real estate agents and brokers .....	20	6 072	1 296	336	42	49.3	—
53121	Offices of real estate agents and brokers .....	20	6 072	1 296	336	42	49.3	—
531210	Offices of real estate agents and brokers .....	20	6 072	1 296	336	42	49.3	—
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
5313	Activities related to real estate .....	21	5 821	1 955	459	64	49.7	4.7
53131	Real estate property managers .....	17	5 245	1 768	424	56	44.2	5.2
532	Rental and leasing services .....	9	5 079	1 065	254	55	—	3.5
<b>BALANCE OF JACKSON COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>14</b>	<b>3 560</b>	<b>725</b>	<b>183</b>	<b>36</b>	<b>19.3</b>	<b>6.7</b>
531	Real estate .....	13	D	D	D	b	D	D
5311	Lessors of real estate .....	10	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LAFAYETTE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LAKE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>109</b>	<b>53 985</b>	<b>13 645</b>	<b>2 366</b>	<b>480</b>	<b>38.2</b>	<b>6.3</b>
531	Real estate .....	91	36 689	7 394	1 573	353	34.9	5.0
5311	Lessors of real estate .....	40	23 240	2 204	554	148	27.0	1.4
53119	Lessors of other real estate property .....	22	19 000	1 576	416	121	26.6	—
531190	Lessors of other real estate property .....	22	19 000	1 576	416	121	26.6	—
5311901	Lessors of manufactured (mobile) home sites .....	21	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	34	7 124	1 931	372	53	53.2	17.7
53121	Offices of real estate agents and brokers .....	34	7 124	1 931	372	53	53.2	17.7
531210	Offices of real estate agents and brokers .....	34	7 124	1 931	372	53	53.2	17.7
5312101	Offices of residential real estate agents and brokers ...	29	6 656	1 805	358	50	52.5	16.4
5313	Activities related to real estate .....	17	6 325	3 259	647	152	43.3	3.6
53131	Real estate property managers .....	10	5 051	2 824	545	139	32.8	.7
532	Rental and leasing services .....	18	17 296	6 251	793	127	45.0	9.2
5324	Commercial and industrial machinery and equipment rental and leasing .....	10	8 658	2 326	554	91	53.9	18.5
<b>BALANCE OF LEE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>370</b>	<b>376 741</b>	<b>58 414</b>	<b>14 647</b>	<b>2 135</b>	<b>18.0</b>	<b>11.5</b>
531	Real estate .....	318	232 743	39 218	9 929	1 293	27.3	18.2
5311	Lessors of real estate .....	96	82 347	10 066	2 547	457	19.8	4.5
53111	Lessors of residential buildings and dwellings .....	28	19 353	2 703	692	108	10.7	7.1
531110	Lessors of residential buildings and dwellings .....	28	19 353	2 703	692	108	10.7	7.1
5311101	Lessors of apartment buildings .....	23	17 297	2 509	643	100	8.5	8.0
531112	Lessors of nonresidential buildings (except miniwarehouses) .....	22	18 993	2 113	393	64	12.8	4.2
5311120	Lessors of nonresidential buildings (except miniwarehouses) .....	22	18 993	2 113	393	64	12.8	4.2
5311201	Lessors of professional and other office buildings .....	10	11 223	1 402	291	42	3.2	5.2
53113	Lessors of miniwarehouses and self-storage units .....	16	5 253	635	157	44	32.6	17.4
531130	Lessors of miniwarehouses and self-storage units .....	16	5 253	635	157	44	32.6	17.4
53119	Lessors of other real estate property .....	30	38 748	4 615	1 305	241	26.1	1.7
531190	Lessors of other real estate property .....	30	38 748	4 615	1 305	241	26.1	1.7
5311901	Lessors of manufactured (mobile) home sites .....	25	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	150	128 145	19 913	5 040	488	28.2	28.5
53121	Offices of real estate agents and brokers .....	150	128 145	19 913	5 040	488	28.2	28.5
531210	Offices of real estate agents and brokers .....	150	128 145	19 913	5 040	488	28.2	28.5
5312101	Offices of residential real estate agents and brokers ...	129	122 102	17 341	4 439	438	26.5	29.7
5312109	Offices of nonresidential real estate agents and brokers .....	21	6 043	2 572	601	50	62.4	5.4
5313	Activities related to real estate .....	72	22 251	9 239	2 342	348	50.0	9.0
53131	Real estate property managers .....	38	15 740	7 212	1 957	277	45.0	9.1
531311	Residential property managers .....	32	10 260	4 658	1 354	237	67.1	5.6
53132	Offices of real estate appraisers .....	15	3 703	1 172	196	27	75.0	1.6
531320	Offices of real estate appraisers .....	15	3 703	1 172	196	27	75.0	1.6
53139	Other activities related to real estate .....	19	2 808	855	189	44	44.7	18.3
531390	Other activities related to real estate .....	19	2 808	855	189	44	44.7	18.3

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF LEE COUNTY—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	51	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	10	D	D	D	f	D	D
5322	Consumer goods rental .....	28	14 899	3 027	775	185	19.4	—
53223	Video tape and disc rental .....	13	5 494	829	210	108	14.6	—
532230	Video tape and disc rental .....	13	5 494	829	210	108	14.6	—
53229	Other consumer goods rental .....	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
	<b>BALANCE OF LEON COUNTY</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>52</b>	<b>14 369</b>	<b>2 964</b>	<b>675</b>	<b>146</b>	<b>34.9</b>	<b>6.6</b>
531	Real estate .....	42	8 090	1 737	415	75	54.2	11.8
5311	Lessors of real estate .....	16	3 478	648	144	35	28.8	3.4
5312	Offices of real estate agents and brokers .....	12	1 954	408	96	16	82.1	—
53121	Offices of real estate agents and brokers .....	12	1 954	408	96	16	82.1	—
531210	Offices of real estate agents and brokers .....	12	1 954	408	96	16	82.1	—
5312101	Offices of residential real estate agents and brokers ..	10	D	D	D	a	D	D
5313	Activities related to real estate .....	14	2 658	681	175	24	66.9	31.4
532	Rental and leasing services .....	10	6 279	1 227	260	71	10.1	—
	<b>BALANCE OF LEVY COUNTY</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>30</b>	<b>8 924</b>	<b>1 857</b>	<b>421</b>	<b>97</b>	<b>43.9</b>	<b>11.6</b>
531	Real estate .....	25	4 585	863	214	57	65.8	22.6
5311	Lessors of real estate .....	10	1 948	329	84	29	43.9	28.8
5312	Offices of real estate agents and brokers .....	10	2 016	343	74	17	88.5	11.5
53121	Offices of real estate agents and brokers .....	10	2 016	343	74	17	88.5	11.5
531210	Offices of real estate agents and brokers .....	10	2 016	343	74	17	88.5	11.5
5312101	Offices of residential real estate agents and brokers ..	10	2 016	343	74	17	88.5	11.5
532	Rental and leasing services .....	5	4 339	994	207	40	20.9	—
	<b>BALANCE OF LIBERTY COUNTY</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
	<b>BALANCE OF MADISON COUNTY</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental and leasing services .....	1	D	D	D	a	D	D
	<b>BALANCE OF MANATEE COUNTY</b>							
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>222</b>	<b>182 985</b>	<b>29 070</b>	<b>6 976</b>	<b>1 054</b>	<b>17.5</b>	<b>11.0</b>
531	Real estate .....	174	141 313	20 484	5 016	743	20.8	14.0
5311	Lessors of real estate .....	73	61 524	6 369	1 471	280	18.9	4.8
53111	Lessors of residential buildings and dwellings .....	25	25 144	1 900	454	83	22.1	1.6
531110	Lessors of residential buildings and dwellings .....	25	25 144	1 900	454	83	22.1	1.6
5311101	Lessors of apartment buildings .....	19	22 692	1 748	417	74	13.7	1.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	15 922	1 168	296	53	19.9	2.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	15 922	1 168	296	53	19.9	2.9
53119	Lessors of other real estate property .....	26	19 068	3 154	689	132	11.3	9.2
531190	Lessors of other real estate property .....	26	19 068	3 154	689	132	11.3	9.2
5311901	Lessors of manufactured (mobile) home sites .....	26	19 068	3 154	689	132	11.3	9.2
5312	Offices of real estate agents and brokers .....	68	58 020	5 014	1 151	116	17.8	27.1
53121	Offices of real estate agents and brokers .....	68	58 020	5 014	1 151	116	17.8	27.1
531210	Offices of real estate agents and brokers .....	68	58 020	5 014	1 151	116	17.8	27.1
5312101	Offices of residential real estate agents and brokers ..	63	D	D	D	c	D	D
5313	Activities related to real estate .....	33	21 769	9 101	2 394	347	33.9	5.2
53131	Real estate property managers .....	19	19 558	8 711	2 307	328	26.7	5.5
531311	Residential property managers .....	14	7 017	1 822	460	98	19.7	13.7
53139	Other activities related to real estate .....	10	1 651	248	54	13	96.1	3.9
531390	Other activities related to real estate .....	10	1 651	248	54	13	96.1	3.9
532	Rental and leasing services .....	44	D	D	D	e	D	D
5321	Automotive equipment rental and leasing .....	16	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	20	10 768	2 847	585	118	20.8	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MARION COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>143</b>	<b>49 971</b>	<b>10 198</b>	<b>2 674</b>	<b>579</b>	<b>40.3</b>	<b>9.6</b>
531	Real estate .....	121	38 223	7 755	2 115	469	46.1	12.0
5311	Lessors of real estate .....	39	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings .....	15	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings .....	15	D	D	D	c	D	D
53119	Lessors of other real estate property .....	11	4 597	424	100	35	34.0	8.4
531190	Lessors of other real estate property .....	11	4 597	424	100	35	34.0	8.4
5312	Offices of real estate agents and brokers .....	51	D	D	D	b	D	D
53121	Offices of real estate agents and brokers .....	51	D	D	D	b	D	D
531210	Offices of real estate agents and brokers .....	51	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ..	42	D	D	D	b	D	D
5313	Activities related to real estate .....	31	9 517	3 566	995	166	51.5	19.8
53131	Real estate property managers .....	12	6 100	2 774	811	131	38.0	20.6
531311	Residential property managers .....	10	D	D	D	c	D	D
53139	Other activities related to real estate .....	10	1 978	397	96	21	59.5	30.0
531390	Other activities related to real estate .....	10	1 978	397	96	21	59.5	30.0
532	Rental and leasing services .....	22	11 748	2 443	559	110	21.3	2.1
5322	Consumer goods rental .....	11	D	D	D	b	D	D
<b>BALANCE OF MARTIN COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>160</b>	<b>106 070</b>	<b>21 001</b>	<b>4 738</b>	<b>829</b>	<b>37.5</b>	<b>9.4</b>
531	Real estate .....	138	95 435	18 371	4 064	702	37.6	9.7
5311	Lessors of real estate .....	56	51 379	9 614	2 291	465	13.5	13.7
53111	Lessors of residential buildings and dwellings .....	15	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings .....	15	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	18	23 787	2 960	744	113	4.9	22.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	18	23 787	2 960	744	113	4.9	22.0
53113	Lessors of miniwarehouses and self-storage units .....	14	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units .....	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	55	31 378	3 547	754	129	70.5	6.3
53121	Offices of real estate agents and brokers .....	55	31 378	3 547	754	129	70.5	6.3
531210	Offices of real estate agents and brokers .....	55	31 378	3 547	754	129	70.5	6.3
5312101	Offices of residential real estate agents and brokers ..	46	23 819	2 398	548	95	61.1	8.3
5313	Activities related to real estate .....	27	12 678	5 210	1 019	108	54.1	2.3
53131	Real estate property managers .....	16	10 077	4 573	883	83	53.9	2.9
531311	Residential property managers .....	12	D	D	D	b	D	D
532	Rental and leasing services .....	22	10 635	2 630	674	127	36.4	6.0
5322	Consumer goods rental .....	13	D	D	D	b	D	D
<b>BALANCE OF MIAMI-DADE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1 360</b>	<b>1 305 473</b>	<b>229 912</b>	<b>57 026</b>	<b>8 631</b>	<b>26.6</b>	<b>8.5</b>
531	Real estate .....	1 058	729 031	138 933	34 937	5 390	41.6	12.1
5311	Lessors of real estate .....	476	407 972	41 270	10 356	1 833	27.8	11.2
53111	Lessors of residential buildings and dwellings .....	242	248 225	22 410	5 442	1 000	23.2	14.8
531110	Lessors of residential buildings and dwellings .....	242	248 225	22 410	5 442	1 000	23.2	14.8
5311101	Lessors of apartment buildings .....	210	230 476	20 365	4 991	917	23.2	15.4
5311109	Lessors of dwellings other than apartment buildings ..	32	17 749	2 045	451	83	23.3	6.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	157	124 615	13 055	3 532	562	37.3	6.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	157	124 615	13 055	3 532	562	37.3	6.4
5311201	Lessors of professional and other office buildings .....	51	39 695	3 652	1 240	201	52.7	8.7
5311202	Lessors of manufacturing and industrial buildings .....	35	36 181	3 624	906	105	12.9	4.3
5311203	Lessors of shopping centers and retail stores .....	49	27 834	3 524	898	181	56.9	10.6
5311209	Lessors of other nonresidential buildings and facilities ..	22	20 905	2 255	488	75	23.9	.1
53113	Lessors of miniwarehouses and self-storage units .....	43	23 009	3 021	715	163	27.1	.4
531130	Lessors of miniwarehouses and self-storage units .....	43	23 009	3 021	715	163	27.1	.4
53119	Lessors of other real estate property .....	34	12 123	2 784	667	108	26.9	7.9
531190	Lessors of other real estate property .....	34	12 123	2 784	667	108	26.9	7.9
5311901	Lessors of manufactured (mobile) home sites .....	28	10 695	2 530	618	98	17.2	8.9
5312	Offices of real estate agents and brokers .....	290	152 558	26 091	5 605	741	56.9	15.5
53121	Offices of real estate agents and brokers .....	290	152 558	26 091	5 605	741	56.9	15.5
531210	Offices of real estate agents and brokers .....	290	152 558	26 091	5 605	741	56.9	15.5
5312101	Offices of residential real estate agents and brokers ..	211	98 623	11 954	2 840	418	60.4	15.1
5312109	Offices of nonresidential real estate agents and brokers .....	79	53 935	14 137	2 765	323	50.4	16.4
5313	Activities related to real estate .....	292	168 501	71 572	18 976	2 816	61.1	11.4
53131	Real estate property managers .....	148	130 757	59 335	15 896	2 508	62.0	10.1
531311	Residential property managers .....	95	48 660	12 827	3 100	567	41.9	15.9
531312	Nonresidential property managers .....	53	82 097	46 508	12 796	1 941	73.8	6.6
53132	Offices of real estate appraisers .....	59	14 587	4 503	1 043	134	53.4	7.6
531320	Offices of real estate appraisers .....	59	14 587	4 503	1 043	134	53.4	7.6
53139	Other activities related to real estate .....	85	23 157	7 734	2 037	174	61.0	21.2
531390	Other activities related to real estate .....	85	23 157	7 734	2 037	174	61.0	21.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MIAMI-DADE COUNTY—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	299	575 936	90 887	22 067	3 234	7.6	3.8
5321	Automotive equipment rental and leasing .....	68	346 854	49 445	12 140	1 705	.6	4.7
53211	Passenger car rental .....	39	244 579	34 672	8 688	1 274	.7	6.3
532111	Passenger car rental .....	36	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	29	102 275	14 773	3 452	431	.3	.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	29	102 275	14 773	3 452	431	.3	.8
5321202	Truck leasing .....	20	94 539	13 583	3 169	378	.3	.9
5322	Consumer goods rental .....	128	73 892	13 293	3 265	790	30.6	2.1
53221	Consumer electronics and appliances rental .....	17	10 638	2 484	616	103	18.0	1.3
532210	Consumer electronics and appliances rental .....	17	10 638	2 484	616	103	18.0	1.3
53222	Formal wear and costume rental .....	16	2 473	483	119	34	20.1	1.3
532220	Formal wear and costume rental .....	16	2 473	483	119	34	20.1	1.3
53223	Video tape and disc rental .....	41	32 897	5 285	1 318	395	9.6	1.0
532230	Video tape and disc rental .....	41	32 897	5 285	1 318	395	9.6	1.0
53229	Other consumer goods rental .....	54	27 884	5 041	1 212	258	61.1	3.6
532291	Home health equipment rental .....	20	13 511	1 865	476	72	92.5	2.6
532299	All other consumer goods rental .....	29	13 430	3 041	728	182	29.1	4.7
5323	General rental centers .....	18	8 633	1 815	465	83	58.3	6.4
53231	General rental centers .....	18	8 633	1 815	465	83	58.3	6.4
532310	General rental centers .....	18	8 633	1 815	465	83	58.3	6.4
5324	Commercial and industrial machinery and equipment rental and leasing .....	85	146 557	26 334	6 197	656	9.6	2.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	25	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	22	46 288	8 749	2 093	220	6.2	4.3
5324121	Rental and leasing of heavy construction equipment without operators .....	21	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing .....	58	82 637	14 603	3 332	386	13.5	1.9
532490	Other commercial and industrial machinery and equipment rental and leasing .....	58	82 637	14 603	3 332	386	13.5	1.9
5324901	Medical equipment rental and leasing (except home health furniture and equipment) .....	31	13 917	2 905	713	100	43.1	10.0
5324902	Industrial equipment rental and leasing .....	22	66 962	11 338	2 518	273	7.1	.3
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	506	92	22	7	—	100.0
<b>BALANCE OF MONROE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>126</b>	<b>44 599</b>	<b>8 493</b>	<b>1 990</b>	<b>406</b>	<b>62.7</b>	<b>6.8</b>
531	Real estate .....	101	37 384	6 581	1 518	292	70.6	6.9
5311	Lessors of real estate .....	32	8 912	1 040	268	57	82.8	.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	45	23 028	3 846	837	140	64.9	9.2
53121	Offices of real estate agents and brokers .....	45	23 028	3 846	837	140	64.9	9.2
531210	Offices of real estate agents and brokers .....	45	23 028	3 846	837	140	64.9	9.2
5312101	Offices of residential real estate agents and brokers .....	43	D	D	D	c	D	D
5313	Activities related to real estate .....	24	5 444	1 695	413	95	74.7	7.5
53131	Real estate property managers .....	11	2 030	807	199	47	77.3	18.8
532	Rental and leasing services .....	25	7 215	1 912	472	114	21.7	6.3
5322	Consumer goods rental .....	16	4 617	1 034	250	84	22.6	2.3
53229	Other consumer goods rental .....	11	D	D	D	b	D	D
532292	Recreational goods rental .....	11	D	D	D	b	D	D
<b>BALANCE OF NASSAU COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>26</b>	<b>34 423</b>	<b>2 674</b>	<b>621</b>	<b>120</b>	<b>16.5</b>	<b>2.0</b>
531	Real estate .....	20	31 305	2 135	497	90	17.7	1.8
532	Rental and leasing services .....	6	3 118	539	124	30	4.1	3.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OKALOOSA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>84</b>	<b>48 083</b>	<b>10 462</b>	<b>2 318</b>	<b>494</b>	<b>29.1</b>	<b>2.2</b>
531	Real estate .....	64	33 164	6 910	1 504	242	26.6	3.1
5311	Lessors of real estate .....	20	17 783	2 660	648	76	5.0	1.7
53111	Lessors of residential buildings and dwellings .....	10	4 824	892	220	42	5.5	—
531110	Lessors of residential buildings and dwellings .....	10	4 824	892	220	42	5.5	—
5312	Offices of real estate agents and brokers .....	27	8 628	1 747	333	58	58.1	5.2
53121	Offices of real estate agents and brokers .....	27	8 628	1 747	333	58	58.1	5.2
531210	Offices of real estate agents and brokers .....	27	8 628	1 747	333	58	58.1	5.2
5312101	Offices of residential real estate agents and brokers ..	26	D	D	D	b	D	D
5313	Activities related to real estate .....	17	6 753	2 503	523	108	43.2	4.1
53131	Real estate property managers .....	10	5 235	2 039	415	98	28.7	3.2
531311	Residential property managers .....	10	5 235	2 039	415	98	28.7	3.2
532	Rental and leasing services .....	19	D	D	D	c	D	D
5322	Consumer goods rental .....	12	3 965	1 129	245	70	43.6	.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	c	D	D
<b>BALANCE OF OKEECHOBEE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>12</b>	<b>3 114</b>	<b>605</b>	<b>135</b>	<b>23</b>	<b>23.5</b>	<b>2.4</b>
531	Real estate .....	10	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF ORANGE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>667</b>	<b>1 890 064</b>	<b>250 652</b>	<b>60 415</b>	<b>9 224</b>	<b>5.5</b>	<b>2.5</b>
531	Real estate .....	484	755 800	137 457	32 970	6 075	10.6	2.9
5311	Lessors of real estate .....	157	149 815	15 570	3 918	657	12.4	3.9
53111	Lessors of residential buildings and dwellings .....	66	77 449	8 297	2 070	327	7.4	2.6
531110	Lessors of residential buildings and dwellings .....	66	77 449	8 297	2 070	327	7.4	2.6
5311101	Lessors of apartment buildings .....	51	72 654	7 716	1 924	289	2.3	1.9
5311109	Lessors of dwellings other than apartment buildings ...	15	4 795	581	146	38	85.4	13.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	44	49 852	4 859	1 298	151	16.0	4.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	44	49 852	4 859	1 298	151	16.0	4.4
5311201	Lessors of professional and other office buildings .....	15	5 224	1 266	315	42	44.5	32.0
5311203	Lessors of shopping centers and retail stores .....	13	30 502	1 815	452	71	13.8	1.8
53113	Lessors of miniwarehouses and self-storage units .....	24	7 700	664	169	73	49.2	12.8
531130	Lessors of miniwarehouses and self-storage units .....	24	7 700	664	169	73	49.2	12.8
53119	Lessors of other real estate property .....	23	14 814	1 750	381	106	7.1	3.7
531190	Lessors of other real estate property .....	23	14 814	1 750	381	106	7.1	3.7
5311901	Lessors of manufactured (mobile) home sites .....	20	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	195	495 040	83 508	19 781	3 840	7.4	1.2
53121	Offices of real estate agents and brokers .....	195	495 040	83 508	19 781	3 840	7.4	1.2
531210	Offices of real estate agents and brokers .....	195	495 040	83 508	19 781	3 840	7.4	1.2
5312101	Offices of residential real estate agents and brokers ...	162	488 576	82 239	19 449	3 793	6.4	1.1
5312109	Offices of nonresidential real estate agents and brokers .....	33	6 464	1 269	332	47	87.9	9.4
5313	Activities related to real estate .....	132	110 945	38 379	9 271	1 578	22.4	9.2
53131	Real estate property managers .....	73	86 336	28 588	7 012	1 207	20.3	7.4
531311	Residential property managers .....	56	65 061	26 305	6 506	1 142	22.9	8.1
531312	Nonresidential property managers .....	17	21 275	2 283	506	65	12.6	5.4
53132	Offices of real estate appraisers .....	20	4 182	1 634	397	51	66.5	3.2
531320	Offices of real estate appraisers .....	20	4 182	1 634	397	51	66.5	3.2
53139	Other activities related to real estate .....	39	20 427	8 157	1 862	320	22.1	17.8
531390	Other activities related to real estate .....	39	20 427	8 157	1 862	320	22.1	17.8
532	Rental and leasing services .....	180	1 132 397	112 631	27 272	3 142	2.1	2.1
5321	Automotive equipment rental and leasing .....	46	153 989	27 838	6 563	947	6.9	9.8
53211	Passenger car rental and leasing .....	24	114 125	23 167	5 458	781	9.2	13.3
532111	Passenger car rental .....	20	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	22	39 864	4 671	1 105	166	.3	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	22	39 864	4 671	1 105	166	.3	—
5321201	Truck rental without drivers .....	11	D	D	D	b	D	D
5321202	Truck leasing .....	10	25 946	2 999	750	79	.5	—
5322	Consumer goods rental .....	67	46 551	9 733	2 357	564	12.7	2.1
53221	Consumer electronics and appliances rental .....	18	14 750	3 069	752	93	—	—
532210	Consumer electronics and appliances rental .....	18	14 750	3 069	752	93	—	—
53223	Video tape and disc rental .....	31	19 965	3 364	835	265	9.2	.9
532230	Video tape and disc rental .....	31	19 965	3 364	835	265	9.2	.9
53229	Other consumer goods rental .....	14	10 567	3 089	728	192	38.6	3.2
532299	All other consumer goods rental .....	10	9 311	2 567	598	152	32.2	1.8
5323	General rental centers .....	11	13 743	3 748	860	133	8.8	—
53231	General rental centers .....	11	13 743	3 748	860	133	8.8	—
532310	General rental centers .....	11	13 743	3 748	860	133	8.8	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ORANGE COUNTY—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing .....	56	918 114	71 312	17 492	1 498	.7	.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	15	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	10	60 355	10 070	2 517	232	.4	4.2
5324121	Rental and leasing of heavy construction equipment without operators .....	10	60 355	10 070	2 517	232	.4	4.2
53249	Other commercial and industrial machinery and equipment rental and leasing .....	36	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	36	D	D	D	g	D	D
5324902	Industrial equipment rental and leasing .....	22	D	D	D	f	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	1 867	564	173	7	8.2	70.1
<b>BALANCE OF OSCEOLA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>150</b>	<b>448 404</b>	<b>82 801</b>	<b>19 265</b>	<b>2 795</b>	<b>5.9</b>	<b>1.7</b>
531	Real estate .....	127	435 247	80 416	18 720	2 683	5.8	1.6
5311	Lessors of real estate .....	27	12 748	1 443	344	77	15.5	2.5
5312	Offices of real estate agents and brokers .....	46	318 554	48 131	11 186	1 351	4.3	.8
53121	Offices of real estate agents and brokers .....	46	318 554	48 131	11 186	1 351	4.3	.8
531210	Offices of real estate agents and brokers .....	46	318 554	48 131	11 186	1 351	4.3	.8
5312101	Offices of residential real estate agents and brokers ..	41	D	D	D	g	D	D
5313	Activities related to real estate .....	54	103 945	30 842	7 190	1 255	9.0	3.8
53131	Real estate property managers .....	39	94 457	29 890	6 969	1 206	5.9	3.5
531311	Residential property managers .....	31	88 976	28 524	6 613	1 143	6.2	.3
53139	Other activities related to real estate .....	12	D	D	D	b	D	D
531390	Other activities related to real estate .....	12	D	D	D	b	D	D
532	Rental and leasing services .....	23	13 157	2 385	545	112	8.1	5.0
5322	Consumer goods rental .....	11	6 185	1 214	299	73	13.7	3.3
<b>BALANCE OF PALM BEACH COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>605</b>	<b>533 255</b>	<b>87 170</b>	<b>21 266</b>	<b>3 213</b>	<b>24.1</b>	<b>9.7</b>
531	Real estate .....	510	406 810	62 470	14 876	2 225	30.4	12.5
5311	Lessors of real estate .....	183	189 964	26 695	6 667	1 119	15.9	6.8
53111	Lessors of residential buildings and dwellings .....	86	93 133	15 906	3 942	707	10.5	4.9
531110	Lessors of residential buildings and dwellings .....	86	93 133	15 906	3 942	707	10.5	4.9
5311101	Lessors of apartment buildings .....	68	85 993	15 074	3 767	670	9.2	5.3
5311109	Lessors of dwellings other than apartment buildings ...	18	7 140	832	175	37	25.4	.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	50	67 946	7 578	1 974	255	23.6	10.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	50	67 946	7 578	1 974	255	23.6	10.9
5311201	Lessors of professional and other office buildings .....	22	25 875	2 726	793	110	45.9	20.8
5311203	Lessors of shopping centers and retail stores .....	10	33 096	1 935	414	41	7.6	—
5311209	Lessors of other nonresidential buildings and facilities ..	10	5 715	2 086	519	75	14.1	21.9
53113	Lessors of miniwarehouses and self-storage units .....	27	11 481	1 363	326	75	7.1	.6
531130	Lessors of miniwarehouses and self-storage units .....	27	11 481	1 363	326	75	7.1	.6
53119	Lessors of other real estate property .....	20	17 404	1 848	425	82	20.3	5.3
531190	Lessors of other real estate property .....	20	17 404	1 848	425	82	20.3	5.3
5311901	Lessors of manufactured (mobile) home sites .....	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	187	162 496	18 196	3 924	503	44.7	17.8
53121	Offices of real estate agents and brokers .....	187	162 496	18 196	3 924	503	44.7	17.8
531210	Offices of real estate agents and brokers .....	187	162 496	18 196	3 924	503	44.7	17.8
5312101	Offices of residential real estate agents and brokers ...	166	144 040	12 735	2 827	408	48.6	20.0
5312109	Offices of nonresidential real estate agents and brokers .....	21	18 456	5 461	1 097	95	14.2	.5
5313	Activities related to real estate .....	140	54 350	17 579	4 285	603	38.5	16.6
53131	Real estate property managers .....	74	34 223	12 596	3 165	460	31.6	21.4
531311	Residential property managers .....	52	25 655	8 696	2 247	333	33.8	20.8
531312	Nonresidential property managers .....	22	8 568	3 900	918	127	25.0	22.9
53132	Offices of real estate appraisers .....	25	12 042	2 884	583	67	42.9	3.0
531320	Offices of real estate appraisers .....	25	12 042	2 884	583	67	42.9	3.0
53139	Other activities related to real estate .....	41	8 085	2 099	537	76	61.6	16.7
531390	Other activities related to real estate .....	41	8 085	2 099	537	76	61.6	16.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PALM BEACH COUNTY—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	92	124 854	24 009	6 216	970	3.3	.5
5321	Automotive equipment rental and leasing .....	21	65 834	10 791	2 832	442	.3	.2
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	13	D	D	D	b	D	D
5321201	Truck rental without drivers .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	47	29 731	5 871	1 492	337	6.9	—
53223	Video tape and disc rental .....	25	D	D	D	c	D	D
532230	Video tape and disc rental .....	25	D	D	D	c	D	D
53229	Other consumer goods rental .....	13	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	17	26 934	6 684	1 715	166	6.5	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	10	16 356	4 522	1 124	98	3.5	—
532490	Other commercial and industrial machinery and equipment rental and leasing .....	10	16 356	4 522	1 124	98	3.5	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	1 591	691	174	18	26.9	—
<b>BALANCE OF PASCO COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>251</b>	<b>106 314</b>	<b>15 894</b>	<b>3 810</b>	<b>829</b>	<b>30.0</b>	<b>9.8</b>
531	Real estate .....	215	84 167	11 104	2 659	612	32.5	11.6
5311	Lessors of real estate .....	95	56 341	6 727	1 682	379	17.3	13.6
53111	Lessors of residential buildings and dwellings .....	30	15 889	2 171	510	111	33.4	26.8
531110	Lessors of residential buildings and dwellings .....	30	15 889	2 171	510	111	33.4	26.8
5311101	Lessors of apartment buildings .....	25	14 385	2 019	471	102	36.4	19.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units .....	15	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units .....	15	D	D	D	b	D	D
53119	Lessors of other real estate property .....	35	31 538	2 978	782	183	5.7	3.1
531190	Lessors of other real estate property .....	35	31 538	2 978	782	183	5.7	3.1
5311901	Lessors of manufactured (mobile) home sites .....	28	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	85	20 847	2 536	601	169	63.7	4.2
53121	Offices of real estate agents and brokers .....	85	20 847	2 536	601	169	63.7	4.2
531210	Offices of real estate agents and brokers .....	85	20 847	2 536	601	169	63.7	4.2
5312101	Offices of residential real estate agents and brokers .....	70	18 674	2 072	478	147	62.2	3.7
5312109	Offices of nonresidential real estate agents and brokers .....	15	2 173	464	123	22	77.0	9.0
5313	Activities related to real estate .....	35	6 979	1 841	376	64	61.3	17.1
53131	Real estate property managers .....	10	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	16	3 774	959	197	29	68.0	16.1
531320	Offices of real estate appraisers .....	16	3 774	959	197	29	68.0	16.1
532	Rental and leasing services .....	35	D	D	D	c	D	D
5322	Consumer goods rental .....	20	14 297	2 851	682	157	27.3	3.9
53223	Video tape and disc rental .....	10	5 971	974	247	85	12.1	2.9
532230	Video tape and disc rental .....	10	5 971	974	247	85	12.1	2.9
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>BALANCE OF PINELLAS COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>439</b>	<b>305 877</b>	<b>45 640</b>	<b>10 496</b>	<b>1 730</b>	<b>30.7</b>	<b>7.0</b>
531	Real estate .....	371	184 430	29 759	6 849	1 175	45.1	11.1
5311	Lessors of real estate .....	129	79 622	10 284	2 587	448	32.4	13.8
53111	Lessors of residential buildings and dwellings .....	43	42 068	5 885	1 528	226	10.9	18.8
531110	Lessors of residential buildings and dwellings .....	43	42 068	5 885	1 528	226	10.9	18.8
5311101	Lessors of apartment buildings .....	38	40 335	5 735	1 489	211	7.1	19.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	33	14 172	1 683	385	70	79.5	12.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	33	14 172	1 683	385	70	79.5	12.0
5311201	Lessors of professional and other office buildings .....	11	3 610	479	113	22	64.5	27.4
5311203	Lessors of shopping centers and retail stores .....	13	5 346	647	147	32	77.7	5.3
53113	Lessors of miniwarehouses and self-storage units .....	10	2 868	320	78	24	18.8	—
531130	Lessors of miniwarehouses and self-storage units .....	10	2 868	320	78	24	18.8	—
53119	Lessors of other real estate property .....	43	20 514	2 396	596	128	45.7	6.7
531190	Lessors of other real estate property .....	43	20 514	2 396	596	128	45.7	6.7
5311901	Lessors of manufactured (mobile) home sites .....	41	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	154	87 896	13 483	2 888	467	52.6	5.8
53121	Offices of real estate agents and brokers .....	154	87 896	13 483	2 888	467	52.6	5.8
531210	Offices of real estate agents and brokers .....	154	87 896	13 483	2 888	467	52.6	5.8
5312101	Offices of residential real estate agents and brokers .....	122	58 795	6 559	1 538	282	45.0	6.3
5312109	Offices of nonresidential real estate agents and brokers .....	32	29 101	6 924	1 350	185	68.0	4.7

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PINELLAS COUNTY—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5313	Activities related to real estate .....	88	16 912	5 992	1 374	260	65.9	25.5
53131	Real estate property managers .....	47	11 213	4 854	1 140	208	57.4	34.2
531311	Residential property managers .....	35	9 916	4 338	1 036	190	57.2	33.2
531312	Nonresidential property managers .....	12	1 297	516	104	18	58.4	41.6
53132	Offices of real estate appraisers .....	13	2 244	524	106	18	78.3	2.4
531320	Offices of real estate appraisers .....	13	2 244	524	106	18	78.3	2.4
53139	Other activities related to real estate .....	28	3 455	614	128	34	85.7	12.3
531390	Other activities related to real estate .....	28	3 455	614	128	34	85.7	12.3
532	Rental and leasing services .....	66	D	D	D	f	D	D
5322	Consumer goods rental .....	41	106 169	13 375	3 020	471	2.7	.1
53223	Video tape and disc rental .....	17	9 479	1 589	390	122	7.7	.7
532230	Video tape and disc rental .....	17	9 479	1 589	390	122	7.7	.7
53229	Other consumer goods rental .....	18	D	D	D	e	D	D
532292	Recreational goods rental .....	10	1 597	410	87	20	26.4	—
5324	Commercial and industrial machinery and equipment rental and leasing .....	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>BALANCE OF POLK COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>212</b>	<b>88 746</b>	<b>17 302</b>	<b>4 075</b>	<b>865</b>	<b>35.6</b>	<b>6.9</b>
531	Real estate .....	184	66 759	12 934	3 010	667	43.7	9.1
5311	Lessors of real estate .....	84	37 686	6 234	1 479	394	25.2	11.2
53111	Lessors of residential buildings and dwellings .....	22	15 447	3 443	811	198	21.1	14.5
531110	Lessors of residential buildings and dwellings .....	22	15 447	3 443	811	198	21.1	14.5
5311101	Lessors of apartment buildings .....	13	13 722	3 130	746	184	14.6	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	1 696	427	97	24	91.3	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	1 696	427	97	24	91.3	—
53119	Lessors of other real estate property .....	41	18 856	2 086	503	144	19.1	10.4
531190	Lessors of other real estate property .....	41	18 856	2 086	503	144	19.1	10.4
5311901	Lessors of manufactured (mobile) home sites .....	35	17 842	1 806	434	130	16.7	10.5
5312	Offices of real estate agents and brokers .....	51	17 245	3 504	772	140	64.2	6.3
53121	Offices of real estate agents and brokers .....	51	17 245	3 504	772	140	64.2	6.3
531210	Offices of real estate agents and brokers .....	51	17 245	3 504	772	140	64.2	6.3
5312101	Offices of residential real estate agents and brokers .....	44	14 945	3 197	702	128	63.2	5.8
5313	Activities related to real estate .....	49	11 828	3 196	759	133	72.9	6.6
53131	Real estate property managers .....	29	7 708	2 208	520	98	63.8	10.2
531311	Residential property managers .....	24	6 869	1 856	421	80	59.7	11.1
53132	Offices of real estate appraisers .....	12	2 122	710	181	24	80.6	—
531320	Offices of real estate appraisers .....	12	2 122	710	181	24	80.6	—
532	Rental and leasing services .....	27	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	10	8 449	2 264	577	94	10.5	.4
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>BALANCE OF PUTNAM COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>22</b>	<b>9 273</b>	<b>2 396</b>	<b>578</b>	<b>77</b>	<b>24.7</b>	<b>5.1</b>
531	Real estate .....	17	D	D	D	b	D	D
532	Rental and leasing services .....	5	D	D	D	b	D	D
<b>BALANCE OF ST. JOHNS COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>192</b>	<b>104 089</b>	<b>15 296</b>	<b>3 573</b>	<b>644</b>	<b>28.9</b>	<b>15.5</b>
531	Real estate .....	168	81 727	12 623	2 931	520	35.3	17.8
5311	Lessors of real estate .....	33	22 666	2 543	619	140	17.4	2.5
53111	Lessors of residential buildings and dwellings .....	17	8 941	1 340	313	95	14.8	3.9
531110	Lessors of residential buildings and dwellings .....	17	8 941	1 340	313	95	14.8	3.9
5311101	Lessors of apartment buildings .....	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	91	42 275	5 629	1 285	208	41.3	28.0
53121	Offices of real estate agents and brokers .....	91	42 275	5 629	1 285	208	41.3	28.0
531210	Offices of real estate agents and brokers .....	91	42 275	5 629	1 285	208	41.3	28.0
5312101	Offices of residential real estate agents and brokers .....	82	40 570	5 009	1 154	190	40.3	28.0
5313	Activities related to real estate .....	44	16 786	4 451	1 027	172	44.7	12.8
53131	Real estate property managers .....	22	13 261	3 581	853	136	39.7	15.3
531311	Residential property managers .....	15	D	D	D	c	D	D
53132	Offices of real estate appraisers .....	10	D	D	D	a	D	D
531320	Offices of real estate appraisers .....	10	D	D	D	a	D	D
53139	Other activities related to real estate .....	12	D	D	D	b	D	D
531390	Other activities related to real estate .....	12	D	D	D	b	D	D
532	Rental and leasing services .....	22	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. LUCIE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>66</b>	<b>38 389</b>	<b>5 374</b>	<b>1 224</b>	<b>203</b>	<b>32.3</b>	<b>4.9</b>
531	Real estate .....	56	32 862	4 076	956	149	36.7	5.7
5311	Lessors of real estate .....	23	20 722	2 495	601	82	24.0	5.9
5312	Offices of real estate agents and brokers .....	22	10 941	1 164	277	55	54.0	6.0
53121	Offices of real estate agents and brokers .....	22	10 941	1 164	277	55	54.0	6.0
531210	Offices of real estate agents and brokers .....	22	10 941	1 164	277	55	54.0	6.0
5312101	Offices of residential real estate agents and brokers ...	19	D	D	D	b	D	D
5313	Activities related to real estate .....	11	1 199	417	78	12	99.3	.7
532	Rental and leasing services .....	10	5 527	1 298	268	54	5.9	—
<b>BALANCE OF SANTA ROSA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>72</b>	<b>20 489</b>	<b>3 670</b>	<b>834</b>	<b>198</b>	<b>74.6</b>	<b>9.5</b>
531	Real estate .....	56	16 120	2 374	542	117	83.3	9.7
5311	Lessors of real estate .....	19	3 575	483	110	32	63.3	25.3
5312	Offices of real estate agents and brokers .....	25	10 062	1 225	283	51	91.1	1.8
53121	Offices of real estate agents and brokers .....	25	10 062	1 225	283	51	91.1	1.8
531210	Offices of real estate agents and brokers .....	25	10 062	1 225	283	51	91.1	1.8
5312101	Offices of residential real estate agents and brokers ...	21	D	D	D	b	D	D
5313	Activities related to real estate .....	12	2 483	666	149	34	80.3	19.7
532	Rental and leasing services .....	16	4 369	1 296	292	81	42.8	8.6
<b>BALANCE OF SARASOTA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>392</b>	<b>187 648</b>	<b>29 741</b>	<b>6 807</b>	<b>1 148</b>	<b>28.4</b>	<b>9.6</b>
531	Real estate .....	336	155 086	23 170	5 293	804	28.2	11.4
5311	Lessors of real estate .....	92	62 016	7 542	2 110	407	13.9	20.4
53111	Lessors of residential buildings and dwellings .....	30	25 053	3 322	1 052	213	3.9	28.6
531110	Lessors of residential buildings and dwellings .....	30	25 053	3 322	1 052	213	3.9	28.6
5311101	Lessors of apartment buildings .....	15	12 319	1 610	376	65	4.9	28.6
5311109	Lessors of dwellings other than apartment buildings ...	15	12 734	1 712	676	148	3.0	28.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	28	19 386	1 629	444	66	26.0	9.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	28	19 386	1 629	444	66	26.0	9.9
5311201	Lessors of professional and other office buildings .....	12	3 803	518	121	24	71.0	29.0
53113	Lessors of miniwarehouses and self-storage units .....	10	1 840	281	71	20	15.3	31.3
531130	Lessors of miniwarehouses and self-storage units .....	10	1 840	281	71	20	15.3	31.3
53119	Lessors of other real estate property .....	24	15 737	2 310	543	108	14.6	19.0
531190	Lessors of other real estate property .....	24	15 737	2 310	543	108	14.6	19.0
5311901	Lessors of manufactured (mobile) home sites .....	21	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	156	72 569	10 022	2 114	259	30.4	4.6
53121	Offices of real estate agents and brokers .....	156	72 569	10 022	2 114	259	30.4	4.6
531210	Offices of real estate agents and brokers .....	156	72 569	10 022	2 114	259	30.4	4.6
5312101	Offices of residential real estate agents and brokers ...	131	66 154	8 300	1 760	212	25.1	4.7
5312109	Offices of nonresidential real estate agents and brokers .....	25	6 415	1 722	354	47	85.1	3.6
5313	Activities related to real estate .....	88	20 501	5 606	1 069	138	63.9	8.6
53131	Real estate property managers .....	30	D	D	D	b	D	D
531311	Residential property managers .....	21	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	27	8 920	1 914	426	55	57.3	—
531320	Offices of real estate appraisers .....	27	8 920	1 914	426	55	57.3	—
53139	Other activities related to real estate .....	31	D	D	D	b	D	D
531390	Other activities related to real estate .....	31	D	D	D	b	D	D
532	Rental and leasing services .....	56	32 562	6 571	1 514	344	29.4	.9
5322	Consumer goods rental .....	38	21 820	4 500	1 065	275	20.9	.6
53223	Video tape and disc rental .....	25	10 725	1 729	432	167	15.6	1.3
532230	Video tape and disc rental .....	25	10 725	1 729	432	167	15.6	1.3
53229	Other consumer goods rental .....	11	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SEMINOLE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>234</b>	<b>177 992</b>	<b>24 096</b>	<b>5 989</b>	<b>876</b>	<b>20.1</b>	<b>5.2</b>
531	Real estate .....	203	124 276	18 438	4 588	616	27.1	6.7
5311	Lessors of real estate .....	55	54 143	5 080	1 220	223	6.8	4.4
53111	Lessors of residential buildings and dwellings .....	28	36 825	3 342	844	131	3.8	1.3
531110	Lessors of residential buildings .....	28	36 825	3 342	844	131	3.8	1.3
5311101	Lessors of apartment buildings .....	22	35 712	3 280	834	127	.8	1.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	14 562	1 155	281	71	9.5	11.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	14 562	1 155	281	71	9.5	11.2
5312	Offices of real estate agents and brokers .....	96	53 302	6 117	1 863	189	42.3	6.4
53121	Offices of real estate agents and brokers .....	96	53 302	6 117	1 863	189	42.3	6.4
531210	Offices of real estate agents and brokers .....	96	53 302	6 117	1 863	189	42.3	6.4
5312101	Offices of residential real estate agents and brokers ...	78	48 482	4 645	1 012	168	40.6	6.5
5312109	Offices of nonresidential real estate agents and brokers .....	18	4 820	1 472	851	21	59.5	4.9
5313	Activities related to real estate .....	52	16 831	7 241	1 505	204	44.1	15.5
53131	Real estate property managers .....	24	12 233	5 906	1 204	160	31.8	12.6
531311	Residential property managers .....	15	6 632	1 347	352	73	46.2	18.9
53132	Offices of real estate appraisers .....	16	1 633	482	109	23	71.6	28.4
531320	Offices of real estate appraisers .....	16	1 633	482	109	23	71.6	28.4
53139	Other activities related to real estate .....	12	2 965	853	192	21	79.7	20.3
531390	Other activities related to real estate .....	12	2 965	853	192	21	79.7	20.3
532	Rental and leasing services .....	29	D	D	D	e	D	D
5322	Consumer goods rental .....	13	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	13	12 865	2 762	697	127	10.8	7.6
53249	Other commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	12	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	2	D	D	D	a	D	D
<b>BALANCE OF SUMTER COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>46</b>	<b>6 629</b>	<b>1 060</b>	<b>222</b>	<b>97</b>	<b>68.3</b>	<b>6.6</b>
531	Real estate .....	42	D	D	D	b	D	D
5311	Lessors of real estate .....	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	16	D	D	D	a	D	D
53121	Offices of real estate agents and brokers .....	16	D	D	D	a	D	D
531210	Offices of real estate agents and brokers .....	16	D	D	D	a	D	D
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	a	D	D
532	Rental and leasing services .....	4	D	D	D	a	D	D
<b>BALANCE OF SUWANNEE COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>6</b>	<b>1 748</b>	<b>42</b>	<b>20</b>	<b>5</b>	<b>3.0</b>	<b>9.2</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF TAYLOR COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF UNION COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF VOLUSIA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>107</b>	<b>58 541</b>	<b>8 438</b>	<b>1 990</b>	<b>420</b>	<b>27.2</b>	<b>9.7</b>
531	Real estate .....	85	44 043	5 271	1 209	289	30.0	12.8
5311	Lessors of real estate .....	38	26 749	3 476	782	204	12.2	2.3
53111	Lessors of residential buildings and dwellings .....	10	12 088	1 247	282	45	5.6	.7
531110	Lessors of residential buildings and dwellings .....	10	12 088	1 247	282	45	5.6	.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	5 802	1 018	237	77	15.1	4.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	5 802	1 018	237	77	15.1	4.3
53119	Lessors of other real estate property .....	15	D	D	D	b	D	D
531190	Lessors of other real estate property .....	15	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites .....	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	34	15 147	1 276	307	54	56.4	28.6
53121	Offices of real estate agents and brokers .....	34	15 147	1 276	307	54	56.4	28.6
531210	Offices of real estate agents and brokers .....	34	15 147	1 276	307	54	56.4	28.6
5312101	Offices of residential real estate agents and brokers ...	30	D	D	D	b	D	D
5313	Activities related to real estate .....	13	2 147	519	120	31	66.9	33.1
532	Rental and leasing services .....	22	14 498	3 167	781	131	18.6	.3
5322	Consumer goods rental .....	15	8 016	1 875	470	98	32.4	.5
<b>BALANCE OF WAKULLA COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>19</b>	<b>4 770</b>	<b>742</b>	<b>160</b>	<b>33</b>	<b>80.5</b>	<b>3.4</b>
531	Real estate .....	17	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF WALTON COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>73</b>	<b>107 726</b>	<b>18 388</b>	<b>4 111</b>	<b>603</b>	<b>19.9</b>	<b>4.0</b>
531	Real estate .....	63	D	D	D	f	D	D
5311	Lessors of real estate .....	11	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	32	D	D	D	e	D	D
53121	Offices of real estate agents and brokers .....	32	D	D	D	e	D	D
531210	Offices of real estate agents and brokers .....	32	D	D	D	e	D	D
5312101	Offices of residential real estate agents and brokers ...	29	D	D	D	c	D	D
5313	Activities related to real estate .....	20	D	D	D	c	D	D
53131	Real estate property managers .....	15	D	D	D	c	D	D
531311	Residential property managers .....	12	D	D	D	c	D	D
532	Rental and leasing services .....	10	D	D	D	b	D	D
<b>BALANCE OF WASHINGTON COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	1 361	61	16	7	9.8	—
532	Rental and leasing services .....	3	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

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leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

**REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.



# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **53 REAL ESTATE AND RENTAL AND LEASING**

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

### **531 REAL ESTATE**

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

### **5311 LESSORS OF REAL ESTATE**

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

### **53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

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Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **5311101 LESSORS OF APARTMENT BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

### **5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

### **53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

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### **5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES**

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES**

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531119 LESSORS OF OTHER REAL ESTATE PROPERTY**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **531190 LESSORS OF OTHER REAL ESTATE PROPERTY**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES**

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311902 LESSORS OF RAILROAD PROPERTY**

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

### **5311909 LESSORS OF OTHER REAL PROPERTY**

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

### **5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

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## **53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

### **531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

#### **5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

#### **5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

## **5313 ACTIVITIES RELATED TO REAL ESTATE**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

### **53131 REAL ESTATE PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

#### **531311 RESIDENTIAL PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing residential real estate for others.

#### **531312 NONRESIDENTIAL PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

### **53132 OFFICES OF REAL ESTATE APPRAISERS**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

#### **531320 OFFICES OF REAL ESTATE APPRAISERS**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

### **53139 OTHER ACTIVITIES RELATED TO REAL ESTATE**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

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## **531390 OTHER ACTIVITIES RELATED TO REAL ESTATE**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

## **532 RENTAL AND LEASING SERVICES**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

## **5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

### **53211 PASSENGER CAR RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

#### **532111 PASSENGER CAR RENTAL**

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

#### **532112 PASSENGER CAR LEASING**

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

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### **53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

### **532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

### **5321201 TRUCK RENTAL, WITHOUT DRIVERS**

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

### **5321202 TRUCK LEASING**

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

### **5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

### **5322 CONSUMER GOODS RENTAL**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

### **53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **53222 FORMAL WEAR AND COSTUME RENTAL**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **532220 FORMAL WEAR AND COSTUME RENTAL**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **53223 VIDEO TAPE AND DISC RENTAL**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

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### **532230 VIDEO TAPE AND DISC RENTAL**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

### **53229 OTHER CONSUMER GOODS RENTAL**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

### **532291 HOME HEALTH EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

### **532292 RECREATIONAL GOODS RENTAL**

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

### **532299 ALL OTHER CONSUMER GOODS RENTAL**

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

### **5323 GENERAL RENTAL CENTERS**

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

### **53231 GENERAL RENTAL CENTERS**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

### **532310 GENERAL RENTAL CENTERS**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

### **5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.



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## **53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

### **532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

#### **5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW**

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

#### **5324112 RAILROAD CAR RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

#### **5324119 AIRCRAFT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

### **532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

#### **5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS**

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

#### **5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

### **53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

#### **532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.



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### **5324201 OFFICE MACHINE RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

### **5324209 COMPUTER RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

### **53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)**

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

### **5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

### **5324903 MOTION PICTURE EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

### **5324909 THEATRICAL EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

### **533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

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Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

**5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

**53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

**533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

**5331101 OIL ROYALTY TRADING COMPANIES**

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

**5331109 PATENT OWNERS AND LESSORS**

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

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The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

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## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D.

## Geographic Notes

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### FLORIDA

**Miami-Dade County** renamed from Dade County in November 1997.

**Apalachicola** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Franklin County.

**Blountstown** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Calhoun County.

**Bonita Springs** incorporated in December 1999. This change deletes territory from the Balance of Lee County.

**Bowling Green** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hardee County.

**Cedar Grove** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Bay County.

**Dania Beach** name changed from Dania in November 1998. The code for Dania Beach is shown incorrectly as 16325; the correct code is 16335.

**Eatonville** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Orange County.

**El Portal** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Miami-Dade County.

**Fellsmere** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

**Flagler Beach** is in Flagler and Volusia Counties; it annexed into Volusia County in October 1996, but this change was not submitted to the Census Bureau until October 1997. This change deletes territory from the Balance of Volusia County.

**Fort Myers Beach** incorporated in December 1995, but this change was not submitted to the Census Bureau until October 1998. This change deletes territory from the Balance of Lee County.

**Graceville** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Jackson County.

**Hallandale Beach** (28452) name and code changed from Hallandale (28450) in August 1999.

**Hilliard** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Nassau County.

**Indian River Shores** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

**Islamorada, Village of Islands** incorporated in December 1997. This change deletes territory from the Balance of Monroe County.

**Jacksonville** (35000) was erroneously reported as a consolidated city; name and code changed from Jacksonville (remainder) (35006) in 1998. This change creates a Balance of Duval County, which equals the area of Baldwin.

**Jacksonville (remainder)** no longer exists; now reported as Jacksonville but no longer includes Baldwin, which is equal to Balance of Duval County.

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**Juno Beach** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Palm Beach County.

**LaBelle** name corrected from La Belle in April 2000.

**Longboat Key** is in Manatee and Sarasota Counties.

**Malabar** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brevard County.

**Marathon** incorporated in November 1999. This change deletes territory from the Balance of Monroe County.

**Marco Island** incorporated in August 1997. This change deletes territory from the Balance of Collier County.

**Mascotte** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

**Miami Lakes** incorporated in December 2000. This change deletes territory from the Balance of Miami-Dade County.

**Minneola** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

**Newberry** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Alachua County.

**Palm Coast** incorporated in December 1999. This change deletes territory from the Balance of Flagler County.

**Pinecrest** code changed from 56560 to 56625.

**Ponce Inlet** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Volusia County.

**Southwest Ranches** incorporated in June 2000. This change deletes territory from the Balance of Broward County.

**Sunny Isles Beach** incorporated in June 1997. This change deletes territory from the Balance of Miami-Dade County.

**Umatilla** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Lake County.

**Balance of Alachua County** no longer includes Newberry, which is tabulated separately due to a population increase.

**Balance of Bay County** no longer includes Cedar Grove, which is tabulated separately due to a population increase.

**Balance of Brevard County** no longer includes Malabar, which is tabulated separately due to a population increase.

**Balance of Broward County** lost territory due to the incorporation of Southwest Ranches.

**Balance of Calhoun County** includes Blountstown, which is no longer tabulated separately due to a population decrease.

**Balance of Collier County** lost territory due to the incorporation of Marco Island.

**Balance of Duval County**, equal to the area of Baldwin, is the result of the correction eliminating Jacksonville (consolidated city) in 1998.

**Balance of Flagler County** lost territory due to the incorporation of Palm Coast.

**Balance of Franklin County** includes Apalachicola, which is no longer tabulated separately due to a population decrease.

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**Balance of Hardee County** no longer includes Bowling Green, which is tabulated separately due to a population increase.

**Balance of Indian River County** no longer includes Fellsmere and Indian River Shores, which are tabulated separately due to a population increase.

**Balance of Jackson County** includes Graceville, which is no longer tabulated separately due to a population decrease.

**Balance of Lake County** includes Umatilla, which is no longer tabulated separately due to a population decrease and no longer includes Mascotte and Minneola, which are tabulated separately due to a population increase.

**Balance of Lee County** lost territory due to the incorporations of Bonita Springs and Fort Myers Beach.

**Balance of Miami-Dade County** changed name from Balance of Dade County as a result of county name change in 1997. Balance of Miami-Dade lost territory due to the incorporations of Miami Lakes and Sunny Isles Beach and also no longer includes El Portal, which is tabulated separately due to a population increase.

**Balance of Monroe County** lost territory due to the incorporations of Islamorada, Village of Islands and Marathon.

**Balance of Nassau County** no longer includes Hilliard, which is tabulated separately due to a population increase.

**Balance of Orange County** includes Eatonville, which is no longer tabulated separately due to a population decrease.

**Balance of Palm Beach County** no longer includes Juno Beach, which is tabulated separately due to a population increase.

**Balance of Volusia County** lost territory due to the annexation of Flagler Beach into the county and no longer includes Ponce Inlet, which is tabulated separately due to a population increase.



# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA**

#### **Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area**

Volusia County, FL

#### **Palm Coast, FL Micropolitan Statistical Area**

Flagler County, FL

### **ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA**

#### **Orlando, FL Metropolitan Statistical Area**

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

#### **The Villages, FL Micropolitan Statistical Area**

Sumter County, FL

### **ARCADIA, FL MICROPOLITAN STATISTICAL AREA**

DeSoto County, FL

### **CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA**

Lee County, FL

### **CLEWISTON, FL MICROPOLITAN STATISTICAL AREA**

Hendry County, FL

### **FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA**

Okaloosa County, FL

### **GAINESVILLE, FL METROPOLITAN STATISTICAL AREA**

Alachua County, FL

Gilchrist County, FL

### **HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA**

Citrus County, FL

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**JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA**

Baker County, FL

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

**KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA**

Monroe County, FL

**LAKE CITY, FL MICROPOLITAN STATISTICAL AREA**

Columbia County, FL

**LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA**

Polk County, FL

**MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA**

***Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division***

Broward County, FL

***Miami-Miami Beach-Kendall, FL Metropolitan Division***

Miami-Dade County, FL

***West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division***

Palm Beach County, FL

**NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA**

Collier County, FL

**OCALA, FL METROPOLITAN STATISTICAL AREA**

Marion County, FL

**OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA**

Okeechobee County, FL

**PALATKA, FL MICROPOLITAN STATISTICAL AREA**

Putnam County, FL

**PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA**

Brevard County, FL

**PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA**

Bay County, FL

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**PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA**

Escambia County, FL

Santa Rosa County, FL

**PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA**

Martin County, FL

St. Lucie County, FL

**PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA**

Charlotte County, FL

**SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA**

Manatee County, FL

Sarasota County, FL

**SEBRING, FL MICROPOLITAN STATISTICAL AREA**

Highlands County, FL

**TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA**

Gadsden County, FL

Jefferson County, FL

Leon County, FL

Wakulla County, FL

**TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA**

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

**VERO BEACH, FL METROPOLITAN STATISTICAL AREA**

Indian River County, FL

**WAUCHULA, FL MICROPOLITAN STATISTICAL AREA**

Hardee County, FL

