

# Missouri: 2002

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## 2002 Economic Census

*Retail Trade*

Geographic Area Series



**USCENSUSBUREAU**

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U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>MISSOURI—Con.</b>                                |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                            |                                 |                    |                                |                                       |  |   |                        |
| 453          | Miscellaneous store retailers—Con.                  |                                 |                    |                                |                                       |  |   |                        |
| 4539         | Other miscellaneous store retailers .....           | 917                             | 865 079            | 99 552                         | 22 182                                | 5 281  | 20.0  | 13.9                   |
| 45391        | Pet and pet supplies stores .....                   | 135                             | 121 505            | 16 231                         | 3 732                                 | 1 238  | 12.0  | 4.6                    |
| 453910       | Pet and pet supplies stores .....                   | 135                             | 121 505            | 16 231                         | 3 732                                 | 1 238  | 12.0  | 4.6                    |
| 45392        | Art dealers .....                                   | 69                              | 31 117             | 4 132                          | 931                                   | 204  | 22.9  | 10.8                   |
| 453920       | Art dealers .....                                   | 69                              | 31 117             | 4 132                          | 931                                   | 204  | 22.9  | 10.8                   |
| 45393        | Manufactured (mobile) home dealers .....            | 152                             | 232 949            | 23 175                         | 5 287                                 | 941  | 27.0  | 5.5                    |
| 453930       | Manufactured (mobile) home dealers .....            | 152                             | 232 949            | 23 175                         | 5 287                                 | 941  | 27.0  | 5.5                    |
| 45399        | All other miscellaneous store retailers .....       | 561                             | 479 508            | 56 014                         | 12 232                                | 2 898  | 18.4  | 20.6                   |
| 454          | Nonstore retailers .....                            | 1 349                           | 3 674 489          | 341 309                        | 86 622                                | 13 556   | 7.4   | 4.1                    |
| 4541         | Electronic shopping and mail-order houses .....     | 306                             | 2 678 828          | 173 918                        | 45 493                                | 6 994  | 3.9   | 1.8                    |
| 45411        | Electronic shopping and mail-order houses .....     | 306                             | 2 678 828          | 173 918                        | 45 493                                | 6 994  | 3.9   | 1.8                    |
| 454111       | Electronic shopping .....                           | 112                             | 380 992            | 26 627                         | 6 440                                 | 771  | 6.8   | 4.1                    |
| 454112       | Electronic auctions .....                           | 3                               | 2 926              | 105                            | 29                                    | 5  | 56.9  | —                      |
| 454113       | Mail-order houses .....                             | 191                             | 2 294 910          | 147 186                        | 39 024                                | 6 218  | 3.4   | 1.4                    |
| 4542         | Vending machine operators .....                     | 176                             | 193 992            | 40 081                         | 9 460                                 | 1 735  | 24.2  | 7.3                    |
| 45421        | Vending machine operators .....                     | 176                             | 193 992            | 40 081                         | 9 460                                 | 1 735  | 24.2  | 7.3                    |
| 454210       | Vending machine operators .....                     | 176                             | 193 992            | 40 081                         | 9 460                                 | 1 735  | 24.2  | 7.3                    |
| 4543         | Direct selling establishments .....                 | 867                             | 801 669            | 127 310                        | 31 669                                | 4 827  | 14.9  | 11.1                   |
| 45431        | Fuel dealers .....                                  | 334                             | 372 402            | 46 015                         | 11 318                                | 1 819  | 11.3  | 9.6                    |
| 454311       | Heating oil dealers .....                           | 25                              | 69 396             | 4 237                          | 1 012                                 | 153  | 9.2   | 9.1                    |
| 454312       | Liquefied petroleum gas (bottled gas) dealers ..... | 309                             | 303 006            | 41 778                         | 10 306                                | 1 666  | 11.8  | 9.7                    |
| 45439        | Other direct selling establishments .....           | 533                             | 429 267            | 81 295                         | 20 351                                | 3 008  | 18.0  | 12.5                   |
| 454390       | Other direct selling establishments .....           | 533                             | 429 267            | 81 295                         | 20 351                                | 3 008  | 18.0  | 12.5                   |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code  | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAPE GIRARDEAU-SIKESTON-JACKSON, MO-IL<br/>COMBINED STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>766</b>                      | <b>1 642 681</b>   | <b>159 650</b>                 | <b>38 924</b>                         | <b>9 060</b>   | <b>10.6</b>   | <b>4.3</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 93                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4411  | Automobile dealers .....  | 51                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44112   | Used car dealers .....  | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 441120  | Used car dealers .....  | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4412  | Other motor vehicle dealers .....                               | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229  | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44132   | Tire dealers .....  | 10                              | 20 076             | 3 504                          | 782                                   | 145  | —   | —                      |
| 441320  | Tire dealers .....  | 10                              | 20 076             | 3 504                          | 782                                   | 145  | —   | —                      |
| 442   | Furniture and home furnishings stores .....                     | 40                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4421  | Furniture stores .....  | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44211   | Furniture stores .....  | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 442110  | Furniture stores .....  | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4422  | Home furnishings stores .....                                   | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443   | Electronics and appliance stores .....                          | 39                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4431  | Electronics and appliance stores .....                          | 39                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44311   | Appliance, television, and other electronics stores .....       | 28                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443112  | Radio, television, and other electronics stores .....           | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ... | 80                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4441  | Building material and supplies dealers .....                    | 53                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44411   | Home centers .....  | 7                               | 72 504             | 6 556                          | 1 563                                 | 374  | 2.7   | .3                     |
| 444110  | Home centers .....  | 7                               | 72 504             | 6 556                          | 1 563                                 | 374  | 2.7   | .3                     |
| 44419   | Other building material dealers .....                           | 32                              | D                  | D                              | D                                     | e  | D   | D                      |
| 444190  | Other building material dealers .....                           | 32                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4442  | Lawn and garden equipment and supplies stores .....             | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44422   | Nursery, garden center, and farm supply stores .....            | 24                              | 31 605             | 3 722                          | 857                                   | 168  | 15.2  | 4.3                    |
| 444220  | Nursery, garden center, and farm supply stores .....            | 24                              | 31 605             | 3 722                          | 857                                   | 168  | 15.2  | 4.3                    |
| 445   | Food and beverage stores .....                                  | 62                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4452  | Specialty food stores .....                                     | 12                              | 3 442              | 847                            | 220                                   | 75   | 76.8  | 3.6                    |
| 446   | Health and personal care stores .....                           | 41                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4461  | Health and personal care stores .....                           | 41                              | D                  | D                              | D                                     | e  | D   | D                      |
| 447   | Gasoline stations .....   | 110                             | D                  | D                              | D                                     | f  | D   | D                      |
| 4471  | Gasoline stations .....   | 110                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44711   | Gasoline stations with convenience stores .....                 | 83                              | D                  | D                              | D                                     | f  | D   | D                      |
| 447110  | Gasoline stations with convenience stores .....                 | 83                              | D                  | D                              | D                                     | f  | D   | D                      |
| 448   | Clothing and clothing accessories stores .....                  | 111                             | 65 539             | 8 553                          | 2 106                                 | 726  | 13.3  | 5.0                    |
| 4481  | Clothing stores .....   | 68                              | 44 240             | 5 656                          | 1 349                                 | 504  | 11.0  | 6.5                    |
| 44819   | Other clothing stores .....                                     | 9                               | 3 069              | 495                            | 123                                   | 40   | 24.6  | —                      |
| 448190  | Other clothing stores .....                                     | 9                               | 3 069              | 495                            | 123                                   | 40   | 24.6  | —                      |
| 451   | Sporting goods, hobby, book, and music stores .....             | 38                              | 40 542             | 4 521                          | 1 135                                 | 366  | 17.5  | .6                     |
| 4511  | Sporting goods, hobby, and musical instrument stores .....      | 29                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45113   | Sewing, needlework, and piece goods stores .....                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130  | Sewing, needlework, and piece goods stores .....                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45114   | Musical instrument and supplies stores .....                    | 4                               | 6 513              | 1 121                          | 314                                   | 51   | —   | —                      |
| 451140  | Musical instrument and supplies stores .....                    | 4                               | 6 513              | 1 121                          | 314                                   | 51   | —   | —                      |
| 4512  | Book, periodical, and music stores .....                        | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 452   | General merchandise stores .....                                | 38                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4529  | Other general merchandise stores .....                          | 31                              | D                  | D                              | D                                     | g  | D   | D                      |
| 45299   | All other general merchandise stores .....                      | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990  | All other general merchandise stores .....                      | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901   | Variety stores .....  | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529904   | Miscellaneous general merchandise stores .....                  | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 87                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4532  | Office supplies, stationery, and gift stores .....              | 28                              | 15 419             | 1 731                          | 427                                   | 148  | 9.2   | 3.6                    |
| 45321   | Office supplies and stationery stores .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210  | Office supplies and stationery stores .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                       | 28                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45393   | Manufactured (mobile) home dealers .....                        | 8                               | 11 357             | 949                            | 214                                   | 37   | 25.7  | 14.4                   |
| 453930  | Manufactured (mobile) home dealers .....                        | 8                               | 11 357             | 949                            | 214                                   | 37   | 25.7  | 14.4                   |
| 45399   | All other miscellaneous store retailers .....                   | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4543  | Direct selling establishments .....                             | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45439   | Other direct selling establishments .....                       | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454390  | Other direct selling establishments .....                       | 14                              | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAPE GIRARDEAU-SIKESTON-JACKSON, MO-IL<br/>COMBINED STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>Cape Girardeau-Jackson, MO-IL Micropolitan<br/>Statistical Area</b>           |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>525</b>                      | <b>1 180 942</b>   | <b>115 148</b>                 | <b>28 154</b>                         | <b>6 532</b>   | <b>10.5</b>   | <b>5.1</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 61                              | 317 791            | 25 043                         | 6 245                                 | 887  | 13.8  | 1.5                    |
| 44112  | Used car dealers .....  | 16                              | 43 045             | 2 279                          | 532                                   | 105  | 23.7  | 6.7                    |
| 441120   | Used car dealers .....  | 16                              | 43 045             | 2 279                          | 532                                   | 105  | 23.7  | 6.7                    |
| 4412   | Other motor vehicle dealers .....                               | 8                               | 11 473             | 1 177                          | 264                                   | 49   | 37.0  | 17.5                   |
| 442  | Furniture and home furnishings stores .....                     | 27                              | 27 513             | 4 615                          | 1 076                                 | 225  | 20.7  | .2                     |
| 4421   | Furniture stores .....  | 14                              | 16 715             | 2 744                          | 661                                   | 127  | 20.6  | .1                     |
| 44211  | Furniture stores .....  | 14                              | 16 715             | 2 744                          | 661                                   | 127  | 20.6  | .1                     |
| 442110   | Furniture stores .....  | 14                              | 16 715             | 2 744                          | 661                                   | 127  | 20.6  | .1                     |
| 4422   | Home furnishings stores .....                                   | 13                              | 10 798             | 1 871                          | 415                                   | 98   | 20.8  | .4                     |
| 443  | Electronics and appliance stores .....                          | 27                              | 39 709             | 5 277                          | 1 093                                 | 195  | 13.3  | 1.5                    |
| 4431   | Electronics and appliance stores .....                          | 27                              | 39 709             | 5 277                          | 1 093                                 | 195  | 13.3  | 1.5                    |
| 44311  | Appliance, television, and other electronics stores .....       | 17                              | 35 275             | 4 541                          | 926                                   | 149  | 12.0  | 1.7                    |
| 443112   | Radio, television, and other electronics stores .....           | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 53                              | 128 298            | 14 468                         | 3 470                                 | 652  | 9.9   | 2.1                    |
| 4441   | Building material and supplies dealers .....                    | 34                              | 100 448            | 11 188                         | 2 704                                 | 505  | 7.9   | 2.6                    |
| 44419  | Other building material dealers .....                           | 21                              | 44 437             | 5 602                          | 1 397                                 | 210  | 14.5  | 4.7                    |
| 444190   | Other building material dealers .....                           | 21                              | 44 437             | 5 602                          | 1 397                                 | 210  | 14.5  | 4.7                    |
| 4442   | Lawn and garden equipment and supplies stores .....             | 19                              | 27 850             | 3 280                          | 766                                   | 147  | 17.2  | .5                     |
| 44422  | Nursery, garden center, and farm supply stores .....            | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444220   | Nursery, garden center, and farm supply stores .....            | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 38                              | 84 354             | 9 357                          | 2 458                                 | 742  | 6.5   | 1.1                    |
| 446  | Health and personal care stores .....                           | 32                              | 63 415             | 7 306                          | 1 849                                 | 341  | 20.9  | 20.2                   |
| 4461   | Health and personal care stores .....                           | 32                              | 63 415             | 7 306                          | 1 849                                 | 341  | 20.9  | 20.2                   |
| 447  | Gasoline stations .....   | 70                              | 121 461            | 7 088                          | 1 630                                 | 573  | 11.5  | 22.6                   |
| 44711  | Gasoline stations with convenience stores .....                 | 56                              | 101 057            | 5 869                          | 1 336                                 | 486  | 9.5   | 22.1                   |
| 447110   | Gasoline stations with convenience stores .....                 | 56                              | 101 057            | 5 869                          | 1 336                                 | 486  | 9.5   | 22.1                   |
| 448  | Clothing and clothing accessories stores .....                  | 79                              | 43 072             | 5 806                          | 1 435                                 | 506  | 15.3  | 6.4                    |
| 4481   | Clothing stores .....   | 48                              | 26 038             | 3 431                          | 817                                   | 327  | 11.1  | 9.4                    |
| 451  | Sporting goods, hobby, book, and music stores .....             | 27                              | 35 457             | 3 765                          | 954                                   | 316  | 19.3  | .7                     |
| 4511   | Sporting goods, hobby, and musical instrument stores .....      | 21                              | 27 117             | 2 873                          | 738                                   | 227  | 25.3  | .9                     |
| 45113  | Sewing, needlework, and piece goods stores .....                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130   | Sewing, needlework, and piece goods stores .....                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45114  | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140   | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512   | Book, periodical, and music stores .....                        | 6                               | 8 340              | 892                            | 216                                   | 89   | —   | —                      |
| 452  | General merchandise stores .....                                | 26                              | 274 586            | 26 476                         | 6 541                                 | 1 706  | .3  | .8                     |
| 4529   | Other general merchandise stores .....                          | 20                              | D                  | D                              | D                                     | f  | D   | D                      |
| 45299  | All other general merchandise stores .....                      | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990   | All other general merchandise stores .....                      | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 63                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4532   | Office supplies, stationery, and gift stores .....              | 19                              | 10 446             | 972                            | 245                                   | 99   | 10.1  | 5.3                    |
| 45321  | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210   | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 23                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                   | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....  | 22                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4543   | Direct selling establishments .....                             | 17                              | 12 901             | 1 833                          | 417                                   | 91   | 25.0  | —                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAPE GIRARDEAU-SIKESTON-JACKSON, MO-IL<br/>COMBINED STATISTICAL AREA—Con.</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>Sikeston, MO Micropolitan Statistical Area</b>                                  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>241</b>                      | <b>461 739</b>     | <b>44 502</b>                  | <b>10 770</b>                         | <b>2 528</b>   | <b>11.0</b>   | <b>2.3</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 32                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229   | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443  | Electronics and appliance stores .....                          | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 27                              | D                  | D                              | D                                     | e  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 24                              | D                  | D                              | D                                     | e  | D   | D                      |
| 446  | Health and personal care stores .....                           | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447  | Gasoline stations .....   | 40                              | D                  | D                              | D                                     | e  | D   | D                      |
| 448  | Clothing and clothing accessories stores .....                  | 32                              | 22 467             | 2 747                          | 671                                   | 220  | 9.4   | 2.4                    |
| 4481   | Clothing stores .....   | 20                              | 18 202             | 2 225                          | 532                                   | 177  | 10.8  | 2.3                    |
| 451  | Sporting goods, hobby, book, and music stores .....             | 11                              | 5 085              | 756                            | 181                                   | 50   | 4.7   | —                      |
| 452  | General merchandise stores .....                                | 12                              | D                  | D                              | D                                     | f  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 24                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45321  | Office supplies and stationery stores .....                     | 4                               | 4 030              | 627                            | 143                                   | 34   | —   | —                      |
| 453210   | Office supplies and stationery stores .....                     | 4                               | 4 030              | 627                            | 143                                   | 34   | —   | —                      |
| 4539   | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| <b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-<br/>KS COMBINED STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>7 100</b>                    | <b>22 267 383</b>  | <b>2 268 629</b>               | <b>533 462</b>                        | <b>108 204</b>   | <b>9.8</b>  | <b>3.6</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 844                             | 6 378 239          | 525 471                        | 125 359                               | 14 086   | 10.7  | 1.3                    |
| 4411   | Automobile dealers .....  | 353                             | 5 611 444          | 410 805                        | 98 878                                | 9 811  | 10.3  | .9                     |
| 44111  | New car dealers .....   | 190                             | D                  | D                              | D                                     | i  | D   | D                      |
| 441110   | New car dealers .....   | 190                             | D                  | D                              | D                                     | i  | D   | D                      |
| 44112  | Used car dealers .....  | 163                             | D                  | D                              | D                                     | f  | D   | D                      |
| 441120   | Used car dealers .....  | 163                             | D                  | D                              | D                                     | f  | D   | D                      |
| 4412   | Other motor vehicle dealers .....                               | 75                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44121  | Recreational vehicle dealers .....                              | 16                              | 63 741             | 5 554                          | 1 082                                 | 161  | 14.8  | 20.1                   |
| 441210   | Recreational vehicle dealers .....                              | 16                              | 63 741             | 5 554                          | 1 082                                 | 161  | 14.8  | 20.1                   |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 59                              | D                  | D                              | D                                     | f  | D   | D                      |
| 441221   | Motorcycle dealers .....  | 31                              | D                  | D                              | D                                     | e  | D   | D                      |
| 441222   | Boat dealers .....  | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 441229   | All other motor vehicle dealers .....                           | 15                              | 72 645             | 5 714                          | 1 349                                 | 187  | 29.0  | .7                     |
| 4413   | Automotive parts, accessories, and tire stores .....            | 416                             | D                  | D                              | D                                     | h  | D   | D                      |
| 44131  | Automotive parts and accessories stores .....                   | 296                             | D                  | D                              | D                                     | g  | D   | D                      |
| 441310   | Automotive parts and accessories stores .....                   | 296                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44132  | Tire dealers .....  | 120                             | D                  | D                              | D                                     | g  | D   | D                      |
| 441320   | Tire dealers .....  | 120                             | D                  | D                              | D                                     | g  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 439                             | 637 827            | 92 837                         | 21 906                                | 4 160  | 16.5  | 9.3                    |
| 4421   | Furniture stores .....  | 162                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44211  | Furniture stores .....  | 162                             | D                  | D                              | D                                     | g  | D   | D                      |
| 442110   | Furniture stores .....  | 162                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4422   | Home furnishings stores .....                                   | 277                             | D                  | D                              | D                                     | h  | D   | D                      |
| 44221  | Floor covering stores .....                                     | 118                             | D                  | D                              | D                                     | f  | D   | D                      |
| 442210   | Floor covering stores .....                                     | 118                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44229  | Other home furnishings stores .....                             | 159                             | 181 779            | 23 711                         | 5 496                                 | 1 784  | 10.9  | 3.6                    |
| 442299   | All other home furnishings stores .....                         | 147                             | 176 984            | 22 487                         | 5 193                                 | 1 716  | 10.7  | 3.7                    |
| 443  | Electronics and appliance stores .....                          | 330                             | 657 135            | 69 791                         | 16 502                                | 3 034  | 10.9  | 5.4                    |
| 4431   | Electronics and appliance stores .....                          | 330                             | 657 135            | 69 791                         | 16 502                                | 3 034  | 10.9  | 5.4                    |
| 44311  | Appliance, television, and other electronics stores .....       | 241                             | D                  | D                              | D                                     | g  | D   | D                      |
| 443111   | Household appliance stores .....                                | 76                              | D                  | D                              | D                                     | e  | D   | D                      |
| 443112   | Radio, television, and other electronics stores .....           | 165                             | 432 571            | 43 408                         | 10 273                                | 1 935  | 3.5   | 3.0                    |
| 44312  | Computer and software stores .....                              | 62                              | D                  | D                              | D                                     | f  | D   | D                      |
| 443120   | Computer and software stores .....                              | 62                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44313  | Camera and photographic supplies stores .....                   | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443130   | Camera and photographic supplies stores .....                   | 27                              | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code   | Geographic area and kind of business                                    | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444  | Building material and garden equipment and supplies dealers . . .       | 618                             | 1 733 130          | 216 240                        | 49 613                                | 8 656  | 7.0   | 7.7                    |
| 4441   | Building material and supplies dealers . . . . .                        | 462                             | 1 451 569          | 185 959                        | 43 391                                | 7 236  | 5.5   | 6.2                    |
| 44411  | Home centers . . . . .  | 37                              | D                  | D                              | D                                     | h  | D   | D                      |
| 444110   | Home centers . . . . .  | 37                              | D                  | D                              | D                                     | h  | D   | D                      |
| 44412  | Paint and wallpaper stores . . . . .                                    | 76                              | D                  | D                              | D                                     | e  | D   | D                      |
| 444120   | Paint and wallpaper stores . . . . .                                    | 76                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44413  | Hardware stores . . . . .   | 108                             | D                  | D                              | D                                     | g  | D   | D                      |
| 444130   | Hardware stores . . . . .   | 108                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44419  | Other building material dealers . . . . .                               | 241                             | 607 521            | 89 960                         | 20 942                                | 2 762  | 7.9   | 13.0                   |
| 444190   | Other building material dealers . . . . .                               | 241                             | 607 521            | 89 960                         | 20 942                                | 2 762  | 7.9   | 13.0                   |
| 4442   | Lawn and garden equipment and supplies stores . . . . .                 | 156                             | 281 561            | 30 281                         | 6 222                                 | 1 420  | 14.7  | 15.3                   |
| 44421  | Outdoor power equipment stores . . . . .                                | 37                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444210   | Outdoor power equipment stores . . . . .                                | 37                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44422  | Nursery, garden center, and farm supply stores . . . . .                | 119                             | D                  | D                              | D                                     | g  | D   | D                      |
| 444220   | Nursery, garden center, and farm supply stores . . . . .                | 119                             | D                  | D                              | D                                     | g  | D   | D                      |
| 445  | Food and beverage stores . . . . .                                      | 739                             | 2 738 123          | 306 797                        | 71 974                                | 18 294   | 13.5  | 4.0                    |
| 4451   | Grocery stores . . . . .  | 399                             | 2 523 399          | 285 179                        | 66 868                                | 16 798   | 11.1  | 3.6                    |
| 44511  | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 304                             | D                  | D                              | D                                     | j  | D   | D                      |
| 445110   | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 304                             | D                  | D                              | D                                     | j  | D   | D                      |
| 44512  | Convenience stores . . . . .  | 95                              | D                  | D                              | D                                     | e  | D   | D                      |
| 445120   | Convenience stores . . . . .  | 95                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4452   | Specialty food stores . . . . .   | 122                             | D                  | D                              | D                                     | f  | D   | D                      |
| 4453   | Beer, wine, and liquor stores . . . . .                                 | 218                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44531  | Beer, wine, and liquor stores . . . . .                                 | 218                             | D                  | D                              | D                                     | f  | D   | D                      |
| 445310   | Beer, wine, and liquor stores . . . . .                                 | 218                             | D                  | D                              | D                                     | f  | D   | D                      |
| 446  | Health and personal care stores . . . . .                               | 540                             | D                  | D                              | D                                     | i  | D   | D                      |
| 4461   | Health and personal care stores . . . . .                               | 540                             | D                  | D                              | D                                     | i  | D   | D                      |
| 44611  | Pharmacies and drug stores . . . . .                                    | 259                             | D                  | D                              | D                                     | i  | D   | D                      |
| 446110   | Pharmacies and drug stores . . . . .                                    | 259                             | D                  | D                              | D                                     | i  | D   | D                      |
| 4461101  | Pharmacies and drug stores . . . . .                                    | 253                             | D                  | D                              | D                                     | i  | D   | D                      |
| 4461102  | Proprietary stores . . . . .  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44612  | Cosmetics, beauty supplies, and perfume stores . . . . .                | 74                              | 56 086             | 12 754                         | 3 198                                 | 976  | 5.0   | 8.4                    |
| 446120   | Cosmetics, beauty supplies, and perfume stores . . . . .                | 74                              | 56 086             | 12 754                         | 3 198                                 | 976  | 5.0   | 8.4                    |
| 44613  | Optical goods stores . . . . .  | 90                              | D                  | D                              | D                                     | e  | D   | D                      |
| 446130   | Optical goods stores . . . . .  | 90                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44619  | Other health and personal care stores . . . . .                         | 117                             | 48 159             | 10 392                         | 2 678                                 | 489  | 21.6  | 18.2                   |
| 446191   | Food (health) supplement stores . . . . .                               | 62                              | 18 693             | 609                            | 238                                   | 32.9   | 6.4   |                        |
| 446199   | All other health and personal care stores . . . . .                     | 55                              | 29 466             | 7 852                          | 2 069                                 | 251  | 14.5  | 25.6                   |
| 447  | Gasoline stations . . . . .   | 745                             | 2 006 730          | 102 753                        | 24 210                                | 6 340  | 16.9  | 3.1                    |
| 4471   | Gasoline stations . . . . .   | 745                             | 2 006 730          | 102 753                        | 24 210                                | 6 340  | 16.9  | 3.1                    |
| 44711  | Gasoline stations with convenience stores . . . . .                     | 613                             | D                  | D                              | D                                     | i  | D   | D                      |
| 447110   | Gasoline stations with convenience stores . . . . .                     | 613                             | D                  | D                              | D                                     | i  | D   | D                      |
| 44719  | Other gasoline stations . . . . .                                       | 132                             | D                  | D                              | D                                     | g  | D   | D                      |
| 447190   | Other gasoline stations . . . . .                                       | 132                             | D                  | D                              | D                                     | g  | D   | D                      |
| 448  | Clothing and clothing accessories stores . . . . .                      | 855                             | 991 775            | 135 653                        | 32 700                                | 9 433  | 7.2   | 6.6                    |
| 4481   | Clothing stores . . . . .   | 510                             | 709 002            | 95 110                         | 22 714                                | 7 129  | 5.3   | 7.8                    |
| 44811  | Men's clothing stores . . . . .   | 46                              | 57 036             | 9 480                          | 2 325                                 | 432  | 7.2   | 33.2                   |
| 448110   | Men's clothing stores . . . . .   | 46                              | 57 036             | 9 480                          | 2 325                                 | 432  | 7.2   | 33.2                   |
| 44812  | Women's clothing stores . . . . .                                       | 188                             | D                  | D                              | D                                     | g  | D   | D                      |
| 448120   | Women's clothing stores . . . . .                                       | 188                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44813  | Children's and infants' clothing stores . . . . .                       | 49                              | 59 769             | 6 461                          | 1 582                                 | 639  | 5.7   | 1.5                    |
| 448130   | Children's and infants' clothing stores . . . . .                       | 49                              | 59 769             | 6 461                          | 1 582                                 | 639  | 5.7   | 1.5                    |
| 44814  | Family clothing stores . . . . .  | 135                             | D                  | D                              | D                                     | h  | D   | D                      |
| 448140   | Family clothing stores . . . . .  | 135                             | D                  | D                              | D                                     | h  | D   | D                      |
| 44815  | Clothing accessories stores . . . . .                                   | 34                              | 13 953             | 2 271                          | 526                                   | 152  | .8  | 11.7                   |
| 448150   | Clothing accessories stores . . . . .                                   | 34                              | 13 953             | 2 271                          | 526                                   | 152  | .8  | 11.7                   |
| 44819  | Other clothing stores . . . . .   | 58                              | D                  | D                              | D                                     | f  | D   | D                      |
| 448190   | Other clothing stores . . . . .   | 58                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4482   | Shoe stores . . . . .   | 166                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44821  | Shoe stores . . . . .   | 166                             | D                  | D                              | D                                     | g  | D   | D                      |
| 448210   | Shoe stores . . . . .   | 166                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4482101  | Men's shoe stores . . . . .   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4482102  | Women's shoe stores . . . . .   | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4482103  | Children's and juveniles' shoe stores . . . . .                         | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104  | Family shoe stores . . . . .  | 106                             | D                  | D                              | D                                     | f  | D   | D                      |
| 4482105  | Athletic footwear stores . . . . .                                      | 33                              | 45 068             | 4 412                          | 1 059                                 | 436  | 1.6   | —                      |
| 4483   | Jewelry, luggage, and leather goods stores . . . . .                    | 179                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44831  | Jewelry stores . . . . .  | 170                             | D                  | D                              | D                                     | f  | D   | D                      |
| 448310   | Jewelry stores . . . . .  | 170                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44832  | Luggage and leather goods stores . . . . .                              | 9                               | 6 744              | 1 118                          | 269                                   | 79   | 4.2   | 13.2                   |
| 448320   | Luggage and leather goods stores . . . . .                              | 9                               | 6 744              | 1 118                          | 269                                   | 79   | 4.2   | 13.2                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business   | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |  |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA—Con.</b> |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>   |                          |                 |                          |                                 |   |  |                        |
| 451          | Sporting goods, hobby, book, and music stores .....                                | 408                      | D               | D                        | D                               | h   | D  | D                      |
| 4511         | Sporting goods, hobby, and musical instrument stores .....                         | 285                      | D               | D                        | D                               | h   | D  | D                      |
| 45111        | Sporting goods stores .....  | 126                      | D               | D                        | D                               | g   | D  | D                      |
| 451110       | Sporting goods stores .....  | 126                      | D               | D                        | D                               | g   | D  | D                      |
| 4511101      | General-line sporting goods stores .....   | 39                       | D               | D                        | D                               | f   | D  | D                      |
| 4511102      | Specialty-line sporting goods stores .....   | 87                       | D               | D                        | D                               | e   | D  | D                      |
| 45112        | Hobby, toy, and game stores .....  | 87                       | 156 346         | 17 528                   | 3 910                           | 1 406   | 8.7                                      | 1.7                    |
| 451120       | Hobby, toy, and game stores .....  | 87                       | 156 346         | 17 528                   | 3 910                           | 1 406   | 8.7                                      | 1.7                    |
| 45113        | Sewing, needlework, and piece goods stores .....                                   | 33                       | D               | D                        | D                               | e   | D  | D                      |
| 451130       | Sewing, needlework, and piece goods stores .....                                   | 33                       | D               | D                        | D                               | e   | D  | D                      |
| 45114        | Musical instrument and supplies stores .....                                       | 39                       | D               | D                        | D                               | e   | D  | D                      |
| 451140       | Musical instrument and supplies stores .....                                       | 39                       | D               | D                        | D                               | e   | D  | D                      |
| 4512         | Book, periodical, and music stores .....   | 123                      | D               | D                        | D                               | g   | D  | D                      |
| 45121        | Book stores and news dealers .....   | 87                       | D               | D                        | D                               | g   | D  | D                      |
| 451211       | Book stores .....  | 76                       | D               | D                        | D                               | f   | D  | D                      |
| 4512111      | Book stores, general .....   | 48                       | D               | D                        | D                               | f   | D  | D                      |
| 4512112      | Specialty book stores .....  | 20                       | D               | D                        | D                               | c   | D  | D                      |
| 4512113      | College book stores .....  | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 451212       | News dealers and newsstands .....  | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 45122        | Prerecorded tape, compact disc, and record stores .....                            | 36                       | D               | D                        | D                               | e   | D  | D                      |
| 451220       | Prerecorded tape, compact disc, and record stores .....                            | 36                       | D               | D                        | D                               | e   | D  | D                      |
| 452          | General merchandise stores .....   | 303                      | 3 583 607       | 371 060                  | 88 278                          | 22 307  | .5                                       | 1.1                    |
| 4521         | Department stores .....  | 70                       | D               | D                        | D                               | j   | D  | D                      |
| 45210009     | Department stores (incl. leased depts.) <sup>3</sup> .....                         | 70                       | D               | D                        | D                               | j   | D  | D                      |
| 45211        | Department stores .....  | 70                       | D               | D                        | D                               | j   | D  | D                      |
| 452111       | Department stores (except discount department stores) ..                           | 24                       | 585 830         | 73 064                   | 17 743                          | 4 725   | —  | —                      |
| 452112       | Discount department stores .....   | 46                       | D               | D                        | D                               | i   | D  | D                      |
| 4529         | Other general merchandise stores .....   | 233                      | D               | D                        | D                               | j   | D  | D                      |
| 45291        | Warehouse clubs and supercenters .....   | 29                       | D               | D                        | D                               | i   | D  | D                      |
| 452910       | Warehouse clubs and supercenters .....   | 29                       | D               | D                        | D                               | i   | D  | D                      |
| 45299        | All other general merchandise stores .....   | 204                      | D               | D                        | D                               | g   | D  | D                      |
| 452990       | All other general merchandise stores .....   | 204                      | D               | D                        | D                               | g   | D  | D                      |
| 4529901      | Variety stores .....   | 138                      | D               | D                        | D                               | g   | D  | D                      |
| 4529904      | Miscellaneous general merchandise stores .....                                     | 66                       | D               | D                        | D                               | f   | D  | D                      |
| 453          | Miscellaneous store retailers .....  | 838                      | 592 165         | 89 253                   | 20 918                          | 5 890   | 18.5                                     | 8.5                    |
| 4531         | Florists .....   | 139                      | D               | D                        | D                               | f   | D  | D                      |
| 45311        | Florists .....   | 139                      | D               | D                        | D                               | f   | D  | D                      |
| 453110       | Florists .....   | 139                      | D               | D                        | D                               | f   | D  | D                      |
| 4532         | Office supplies, stationery, and gift stores .....                                 | 280                      | D               | D                        | D                               | g   | D  | D                      |
| 45321        | Office supplies and stationery stores .....  | 67                       | D               | D                        | D                               | f   | D  | D                      |
| 453210       | Office supplies and stationery stores .....  | 67                       | D               | D                        | D                               | f   | D  | D                      |
| 45322        | Gift, novelty, and souvenir stores .....   | 213                      | D               | D                        | D                               | g   | D  | D                      |
| 453220       | Gift, novelty, and souvenir stores .....   | 213                      | D               | D                        | D                               | g   | D  | D                      |
| 4533         | Used merchandise stores .....  | 156                      | D               | D                        | D                               | f   | D  | D                      |
| 45331        | Used merchandise stores .....  | 156                      | D               | D                        | D                               | f   | D  | D                      |
| 453310       | Used merchandise stores .....  | 156                      | D               | D                        | D                               | f   | D  | D                      |
| 4539         | Other miscellaneous store retailers .....  | 263                      | 259 264         | 33 571                   | 7 619                           | 1 762   | 20.7                                     | 12.4                   |
| 45391        | Pet and pet supplies stores .....  | 55                       | D               | D                        | D                               | f   | D  | D                      |
| 453910       | Pet and pet supplies stores .....  | 55                       | D               | D                        | D                               | f   | D  | D                      |
| 45392        | Art dealers .....  | 30                       | D               | D                        | D                               | b   | D  | D                      |
| 453920       | Art dealers .....  | 30                       | D               | D                        | D                               | b   | D  | D                      |
| 45393        | Manufactured (mobile) home dealers .....   | 21                       | 39 511          | 4 205                    | 970                             | 129   | 23.3                                     | —                      |
| 453930       | Manufactured (mobile) home dealers .....   | 21                       | 39 511          | 4 205                    | 970                             | 129   | 23.3                                     | —                      |
| 45399        | All other miscellaneous store retailers .....                                      | 157                      | D               | D                        | D                               | f   | D  | D                      |
| 454          | Nonstore retailers .....   | 441                      | D               | D                        | D                               | h   | D  | D                      |
| 4541         | Electronic shopping and mail-order houses .....                                    | 138                      | D               | D                        | D                               | g   | D  | D                      |
| 45411        | Electronic shopping and mail-order houses .....                                    | 138                      | D               | D                        | D                               | g   | D  | D                      |
| 4542         | Vending machine operators .....  | 65                       | D               | D                        | D                               | f   | D  | D                      |
| 45421        | Vending machine operators .....  | 65                       | D               | D                        | D                               | f   | D  | D                      |
| 454210       | Vending machine operators .....  | 65                       | D               | D                        | D                               | f   | D  | D                      |
| 4543         | Direct selling establishments .....  | 238                      | D               | D                        | D                               | g   | D  | D                      |
| 45431        | Fuel dealers .....   | 49                       | D               | D                        | D                               | e   | D  | D                      |
| 454311       | Heating oil dealers .....  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                                | 44                       | D               | D                        | D                               | e   | D  | D                      |
| 45439        | Other direct selling establishments .....  | 189                      | 169 691         | 32 506                   | 7 638                           | 1 134   | 21.0                                     | 19.8                   |
| 454390       | Other direct selling establishments .....  | 189                      | 169 691         | 32 506                   | 7 638                           | 1 134   | 21.0                                     | 19.8                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code   | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA—Con.</b> |   |                         |                   |                          |                                 |   |  |                        |
| <b>Atchison, KS Micropolitan Statistical Area</b>                                  |   |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>60</b>               | <b>92 425</b>     | <b>9 382</b>             | <b>2 116</b>                    | <b>765</b>  | <b>31.8</b>                              | <b>4.8</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 9                       | 20 677            | 1 412                    | 298                             | 58  | 81.5                                     | 2.9                    |
| 442  | Furniture and home furnishings stores .....                     | 4                       | D                 | D                        | D                               | b   | D  | D                      |
| 443  | Electronics and appliance stores .....                          | 3                       | 925               | 143                      | 32                              | 11  | —  | 64.2                   |
| 444  | Building material and garden equipment and supplies dealers ... | 6                       | 4 666             | 765                      | 171                             | 44  | 76.6                                     | —                      |
| 445  | Food and beverage stores .....                                  | 10                      | 20 413            | 1 736                    | 401                             | 180   | 27.3                                     | 2.7                    |
| 446  | Health and personal care stores .....                           | 2                       | D                 | D                        | D                               | b   | D  | D                      |
| 447  | Gasoline stations .....   | 7                       | 7 209             | 518                      | 100                             | 51  | 10.2                                     | 31.9                   |
| 448  | Clothing and clothing accessories stores .....                  | 4                       | 815               | 123                      | 26                              | 9   | 64.2                                     | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 1                       | D                 | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                                | 5                       | 26 161            | 2 987                    | 642                             | 248   | .6                                       | —                      |
| 453  | Miscellaneous store retailers .....                             | 8                       | D                 | D                        | D                               | b   | D  | D                      |
| 454  | Nonstore retailers .....  | 1                       | D                 | D                        | D                               | a   | D  | D                      |
| <b>Kansas City, MO-KS Metropolitan Statistical Area</b>                            |   |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>6 880</b>            | <b>21 864 130</b> | <b>2 229 692</b>         | <b>524 341</b>                  | <b>105 736</b>  | <b>9.4</b>                               | <b>3.6</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 812                     | 6 277 890         | 516 825                  | 123 507                         | 13 767  | 10.1                                     | 1.3                    |
| 4411   | Automobile dealers .....  | 344                     | 5 531 182         | 404 813                  | 97 641                          | 9 623   | 9.8                                      | .9                     |
| 44111  | New car dealers .....   | 185                     | 5 266 983         | 385 148                  | 93 165                          | 8 993   | 8.1                                      | .5                     |
| 441110   | New car dealers .....   | 185                     | 5 266 983         | 385 148                  | 93 165                          | 8 993   | 8.1                                      | .5                     |
| 44112  | Used car dealers .....  | 159                     | 264 199           | 19 665                   | 4 476                           | 630   | 42.5                                     | 8.6                    |
| 441120   | Used car dealers .....  | 159                     | 264 199           | 19 665                   | 4 476                           | 630   | 42.5                                     | 8.6                    |
| 4412   | Other motor vehicle dealers .....                               | 72                      | 279 207           | 25 983                   | 5 799                           | 839   | 18.8                                     | 4.8                    |
| 44121  | Recreational vehicle dealers .....                              | 16                      | 63 741            | 5 554                    | 1 082                           | 161   | 14.8                                     | 20.1                   |
| 441210   | Recreational vehicle dealers .....                              | 16                      | 63 741            | 5 554                    | 1 082                           | 161   | 14.8                                     | 20.1                   |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 56                      | 215 466           | 20 429                   | 4 717                           | 678   | 19.9                                     | .3                     |
| 441221   | Motorcycle dealers .....  | 29                      | 109 013           | 11 324                   | 2 545                           | 374   | 17.4                                     | —                      |
| 441222   | Boat dealers .....  | 13                      | D                 | D                        | D                               | c   | D  | D                      |
| 441229   | All other motor vehicle dealers .....                           | 14                      | D                 | D                        | D                               | c   | D  | D                      |
| 4413   | Automotive parts, accessories, and tire stores .....            | 396                     | 467 501           | 86 029                   | 20 067                          | 3 305   | 8.9                                      | 4.2                    |
| 44131  | Automotive parts and accessories stores .....                   | 282                     | 310 144           | 54 799                   | 12 931                          | 2 246   | 9.6                                      | 5.6                    |
| 441310   | Automotive parts and accessories stores .....                   | 282                     | 310 144           | 54 799                   | 12 931                          | 2 246   | 9.6                                      | 5.6                    |
| 44132  | Tire dealers .....  | 114                     | 157 357           | 31 230                   | 7 136                           | 1 059   | 7.6                                      | 1.3                    |
| 441320   | Tire dealers .....  | 114                     | 157 357           | 31 230                   | 7 136                           | 1 059   | 7.6                                      | 1.3                    |
| 442  | Furniture and home furnishings stores .....                     | 432                     | 631 092           | 91 935                   | 21 681                          | 4 088   | 16.3                                     | 9.3                    |
| 4421   | Furniture stores .....  | 156                     | 283 022           | 36 863                   | 9 156                           | 1 348   | 16.9                                     | 9.9                    |
| 44211  | Furniture stores .....  | 156                     | 283 022           | 36 863                   | 9 156                           | 1 348   | 16.9                                     | 9.9                    |
| 442110   | Furniture stores .....  | 156                     | 283 022           | 36 863                   | 9 156                           | 1 348   | 16.9                                     | 9.9                    |
| 4422   | Home furnishings stores .....                                   | 276                     | 348 070           | 55 072                   | 12 525                          | 2 740   | 15.8                                     | 8.8                    |
| 44221  | Floor covering stores .....                                     | 117                     | 166 291           | 31 361                   | 7 029                           | 956   | 21.2                                     | 14.5                   |
| 442210   | Floor covering stores .....                                     | 117                     | 166 291           | 31 361                   | 7 029                           | 956   | 21.2                                     | 14.5                   |
| 44229  | Other home furnishings stores .....                             | 159                     | 181 779           | 23 711                   | 5 496                           | 1 784   | 10.9                                     | 3.6                    |
| 442299   | All other home furnishings stores .....                         | 147                     | 176 984           | 22 487                   | 5 193                           | 1 716   | 10.7                                     | 3.7                    |
| 443  | Electronics and appliance stores .....                          | 317                     | 652 115           | 68 968                   | 16 303                          | 2 980   | 10.6                                     | 5.3                    |
| 4431   | Electronics and appliance stores .....                          | 317                     | 652 115           | 68 968                   | 16 303                          | 2 980   | 10.6                                     | 5.3                    |
| 44311  | Appliance, television, and other electronics stores .....       | 230                     | 494 117           | 52 208                   | 12 352                          | 2 291   | 5.4                                      | 4.1                    |
| 443111   | Household appliance stores .....                                | 71                      | 63 569            | 9 217                    | 2 176                           | 376   | 19.4                                     | 10.9                   |
| 443112   | Radio, television, and other electronics stores .....           | 159                     | 430 548           | 42 991                   | 10 176                          | 1 915   | 3.3                                      | 3.0                    |
| 44312  | Computer and software stores .....                              | 60                      | D                 | D                        | D                               | f   | D  | D                      |
| 443120   | Computer and software stores .....                              | 60                      | D                 | D                        | D                               | f   | D  | D                      |
| 44313  | Camera and photographic supplies stores .....                   | 27                      | D                 | D                        | D                               | c   | D  | D                      |
| 443130   | Camera and photographic supplies stores .....                   | 27                      | D                 | D                        | D                               | c   | D  | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 596                     | 1 707 021         | 212 042                  | 48 660                          | 8 492   | 6.6                                      | 7.6                    |
| 4441   | Building material and supplies dealers .....                    | 446                     | 1 434 845         | 182 916                  | 42 702                          | 7 116   | 5.3                                      | 6.1                    |
| 44411  | Home centers .....  | 37                      | D                 | D                        | D                               | h   | D  | D                      |
| 444110   | Home centers .....  | 37                      | D                 | D                        | D                               | h   | D  | D                      |
| 44412  | Paint and wallpaper stores .....                                | 74                      | D                 | D                        | D                               | e   | D  | D                      |
| 444120   | Paint and wallpaper stores .....                                | 74                      | D                 | D                        | D                               | e   | D  | D                      |
| 44413  | Hardware stores .....   | 103                     | 133 151           | 20 018                   | 4 780                           | 1 220   | 14.2                                     | 5.9                    |
| 444130   | Hardware stores .....   | 103                     | 133 151           | 20 018                   | 4 780                           | 1 220   | 14.2                                     | 5.9                    |
| 44419  | Other building material dealers .....                           | 232                     | 595 759           | 87 590                   | 20 387                          | 2 685   | 7.6                                      | 12.7                   |
| 444190   | Other building material dealers .....                           | 232                     | 595 759           | 87 590                   | 20 387                          | 2 685   | 7.6                                      | 12.7                   |
| 4442   | Lawn and garden equipment and supplies stores .....             | 150                     | 272 176           | 29 126                   | 5 958                           | 1 376   | 13.4                                     | 15.7                   |
| 44421  | Outdoor power equipment stores .....                            | 36                      | 47 738            | 5 674                    | 1 264                           | 229   | 27.9                                     | 9.7                    |
| 444210   | Outdoor power equipment stores .....                            | 36                      | 47 738            | 5 674                    | 1 264                           | 229   | 27.9                                     | 9.7                    |
| 44422  | Nursery, garden center, and farm supply stores .....            | 114                     | 224 438           | 23 452                   | 4 694                           | 1 147   | 10.3                                     | 17.0                   |
| 444220   | Nursery, garden center, and farm supply stores .....            | 114                     | 224 438           | 23 452                   | 4 694                           | 1 147   | 10.3                                     | 17.0                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |  |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|--|
|              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |  |
|              | <b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-<br/>KS COMBINED STATISTICAL AREA—Con.</b> |                                 |                    |                                |                                       |  |   |                        |  |
|              | <b>Kansas City, MO-KS Metropolitan Statistical Area—<br/>Con.</b>                       |                                 |                    |                                |                                       |  |   |                        |  |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |  |
| 445          | Food and beverage stores .....  | 716                             | 2 691 081          | 302 831                        | 71 054                                | 17 903   | 13.2  | 4.0                    |  |
| 4451         | Grocery stores .....  | 386                             | 2 480 151          | 281 810                        | 66 084                                | 16 457   | 10.8  | 3.6                    |  |
| 44511        | Supermarkets and other grocery (except convenience)<br>stores .....                     | 293                             | 2 400 441          | 275 125                        | 64 626                                | 16 015   | 9.3   | 2.8                    |  |
| 445110       | Supermarkets and other grocery (except convenience)<br>stores .....                     | 293                             | 2 400 441          | 275 125                        | 64 626                                | 16 015   | 9.3   | 2.8                    |  |
| 44512        | Convenience stores .....  | 93                              | 79 710             | 6 685                          | 1 458                                 | 442  | 54.3  | 27.0                   |  |
| 445120       | Convenience stores .....  | 93                              | 79 710             | 6 685                          | 1 458                                 | 442  | 54.3  | 27.0                   |  |
| 4452         | Specialty food stores .....   | 118                             | 42 909             | 10 215                         | 2 312                                 | 595  | 26.1  | 10.7                   |  |
| 4453         | Beer, wine, and liquor stores .....   | 212                             | 168 021            | 10 806                         | 2 658                                 | 851  | 45.8  | 8.9                    |  |
| 44531        | Beer, wine, and liquor stores .....   | 212                             | 168 021            | 10 806                         | 2 658                                 | 851  | 45.8  | 8.9                    |  |
| 445310       | Beer, wine, and liquor stores .....   | 212                             | 168 021            | 10 806                         | 2 658                                 | 851  | 45.8  | 8.9                    |  |
| 446          | Health and personal care stores .....   | 532                             | 1 085 238          | 168 962                        | 37 250                                | 7 283  | 12.8  | 7.6                    |  |
| 4461         | Health and personal care stores .....   | 532                             | 1 085 238          | 168 962                        | 37 250                                | 7 283  | 12.8  | 7.6                    |  |
| 44611        | Pharmacies and drug stores .....  | 255                             | 933 883            | 135 073                        | 28 685                                | 5 343  | 13.0  | 6.8                    |  |
| 446110       | Pharmacies and drug stores .....  | 255                             | 933 883            | 135 073                        | 28 685                                | 5 343  | 13.0  | 6.8                    |  |
| 4461101      | Pharmacies and drug stores .....  | 249                             | D                  | D                              | D                                     | i  | D   | D                      |  |
| 4461102      | Proprietary stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....                                    | 74                              | 56 086             | 12 754                         | 3 198                                 | 976  | 5.0   | 8.4                    |  |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....                                    | 74                              | 56 086             | 12 754                         | 3 198                                 | 976  | 5.0   | 8.4                    |  |
| 44613        | Optical goods stores .....  | 89                              | 47 438             | 10 786                         | 2 701                                 | 481  | 10.6  | 11.7                   |  |
| 446130       | Optical goods stores .....  | 89                              | 47 438             | 10 786                         | 2 701                                 | 481  | 10.6  | 11.7                   |  |
| 44619        | Other health and personal care stores .....   | 114                             | 47 831             | 10 349                         | 2 666                                 | 483  | 21.6  | 18.3                   |  |
| 446191       | Food (health) supplement stores .....   | 59                              | 18 365             | 2 497                          | 597                                   | 232  | 32.9  | 6.5                    |  |
| 446199       | All other health and personal care stores .....   | 55                              | 29 466             | 7 852                          | 2 069                                 | 251  | 14.5  | 25.6                   |  |
| 447          | Gasoline stations .....   | 705                             | 1 945 678          | 99 167                         | 23 373                                | 6 013  | 16.1  | 3.1                    |  |
| 4471         | Gasoline stations .....   | 705                             | 1 945 678          | 99 167                         | 23 373                                | 6 013  | 16.1  | 3.1                    |  |
| 44711        | Gasoline stations with convenience stores .....   | 585                             | 1 626 221          | 76 738                         | 18 041                                | 4 768  | 14.9  | 2.7                    |  |
| 447110       | Gasoline stations with convenience stores .....   | 585                             | 1 626 221          | 76 738                         | 18 041                                | 4 768  | 14.9  | 2.7                    |  |
| 44719        | Other gasoline stations .....   | 120                             | 319 457            | 22 429                         | 5 332                                 | 1 245  | 22.6  | 5.0                    |  |
| 447190       | Other gasoline stations .....   | 120                             | 319 457            | 22 429                         | 5 332                                 | 1 245  | 22.6  | 5.0                    |  |
| 448          | Clothing and clothing accessories stores .....  | 845                             | 986 878            | 135 140                        | 32 585                                | 9 384  | 7.1   | 6.6                    |  |
| 4481         | Clothing stores .....   | 505                             | 705 753            | 94 793                         | 22 640                                | 7 098  | 5.2   | 7.9                    |  |
| 44811        | Men's clothing stores .....   | 46                              | 57 036             | 9 480                          | 2 325                                 | 432  | 7.2   | 33.2                   |  |
| 448110       | Men's clothing stores .....   | 46                              | 57 036             | 9 480                          | 2 325                                 | 432  | 7.2   | 33.2                   |  |
| 44812        | Women's clothing stores .....   | 185                             | 176 250            | 22 254                         | 5 211                                 | 1 812  | 6.9   | 9.2                    |  |
| 448120       | Women's clothing stores .....   | 185                             | 176 250            | 22 254                         | 5 211                                 | 1 812  | 6.9   | 9.2                    |  |
| 44813        | Children's and infants' clothing stores .....   | 49                              | 59 769             | 6 461                          | 1 582                                 | 639  | 5.7   | 1.5                    |  |
| 448130       | Children's and infants' clothing stores .....   | 49                              | 59 769             | 6 461                          | 1 582                                 | 639  | 5.7   | 1.5                    |  |
| 44814        | Family clothing stores .....  | 134                             | 345 868            | 45 035                         | 10 636                                | 3 396  | 3.5   | 4.9                    |  |
| 448140       | Family clothing stores .....  | 134                             | 345 868            | 45 035                         | 10 636                                | 3 396  | 3.5   | 4.9                    |  |
| 44815        | Clothing accessories stores .....   | 34                              | 13 953             | 2 271                          | 526                                   | 152  | .8  | 11.7                   |  |
| 448150       | Clothing accessories stores .....   | 34                              | 13 953             | 2 271                          | 526                                   | 152  | .8  | 11.7                   |  |
| 44819        | Other clothing stores .....   | 57                              | 52 877             | 9 292                          | 2 360                                 | 667  | 9.7   | 2.2                    |  |
| 448190       | Other clothing stores .....   | 57                              | 52 877             | 9 292                          | 2 360                                 | 667  | 9.7   | 2.2                    |  |
| 4482         | Shoe stores .....   | 162                             | 131 098            | 14 915                         | 3 687                                 | 1 267  | 3.9   | 2.2                    |  |
| 44821        | Shoe stores .....   | 162                             | 131 098            | 14 915                         | 3 687                                 | 1 267  | 3.9   | 2.2                    |  |
| 4482101      | Men's shoe stores .....   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |  |
| 4482102      | Women's shoe stores .....   | 12                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 4482103      | Children's and juveniles' shoe stores .....   | 4                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 4482104      | Family shoe stores .....  | 102                             | 70 391             | 7 775                          | 2 006                                 | 600  | 2.5   | 3.4                    |  |
| 4482105      | Athletic footwear stores .....  | 33                              | 45 068             | 4 412                          | 1 059                                 | 436  | 1.6   | —                      |  |
| 4483         | Jewelry, luggage, and leather goods stores .....  | 178                             | 150 027            | 25 432                         | 6 258                                 | 1 019  | 18.9  | 4.5                    |  |
| 44831        | Jewelry stores .....  | 169                             | 143 283            | 24 314                         | 5 989                                 | 940  | 19.6  | 4.1                    |  |
| 448310       | Jewelry stores .....  | 169                             | 143 283            | 24 314                         | 5 989                                 | 940  | 19.6  | 4.1                    |  |
| 44832        | Luggage and leather goods stores .....  | 9                               | 6 744              | 1 118                          | 269                                   | 79   | 4.2   | 13.2                   |  |
| 448320       | Luggage and leather goods stores .....  | 9                               | 6 744              | 1 118                          | 269                                   | 79   | 4.2   | 13.2                   |  |
| 451          | Sporting goods, hobby, book, and music stores .....                                     | 399                             | 534 851            | 68 012                         | 14 878                                | 4 542  | 10.2  | 3.6                    |  |
| 4511         | Sporting goods, hobby, and musical instrument stores .....                              | 280                             | 413 766            | 52 012                         | 10 827                                | 3 152  | 11.3  | 3.5                    |  |
| 45111        | Sporting goods stores .....   | 123                             | 189 976            | 23 516                         | 4 254                                 | 1 167  | 12.8  | 5.7                    |  |
| 451110       | Sporting goods stores .....   | 123                             | 189 976            | 23 516                         | 4 254                                 | 1 167  | 12.8  | 5.7                    |  |
| 4511101      | General-line sporting goods stores .....  | 38                              | 103 872            | 10 493                         | 2 548                                 | 762  | 6.0   | 5.4                    |  |
| 4511102      | Specialty-line sporting goods stores .....  | 85                              | 86 104             | 13 023                         | 1 706                                 | 405  | 21.0  | 6.1                    |  |
| 45112        | Hobby, toy, and game stores .....   | 87                              | 156 346            | 17 528                         | 3 910                                 | 1 406  | 8.7   | 1.7                    |  |
| 451120       | Hobby, toy, and game stores .....   | 87                              | 156 346            | 17 528                         | 3 910                                 | 1 406  | 8.7   | 1.7                    |  |
| 45113        | Sewing, needlework, and piece goods stores .....  | 32                              | 28 644             | 3 955                          | 1 041                                 | 303  | 3.5   | .3                     |  |
| 451130       | Sewing, needlework, and piece goods stores .....  | 32                              | 28 644             | 3 955                          | 1 041                                 | 303  | 3.5   | .3                     |  |
| 45114        | Musical instrument and supplies stores .....  | 38                              | 38 800             | 7 013                          | 1 622                                 | 276  | 20.1  | 2.2                    |  |
| 451140       | Musical instrument and supplies stores .....  | 38                              | 38 800             | 7 013                          | 1 622                                 | 276  | 20.1  | 2.2                    |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>Kansas City, MO-KS Metropolitan Statistical Area—Con.</b>                       |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 451  | Sporting goods, hobby, book, and music stores—Con.              |                          |                 |                          |                                 |   |  |                        |
| 4512   | Book, periodical, and music stores .....                        | 119                      | 121 085         | 16 000                   | 4 051                           | 1 390   | 6.4                                      | 4.0                    |
| 45121  | Book stores and news dealers .....                              | 84                       | 93 888          | 12 101                   | 2 962                           | 1 010   | 4.4                                      | 2.4                    |
| 451211   | Book stores .....   | 73                       | D               | D                        | D                               | f   | D  | D                      |
| 4512111  | Book stores, general .....                                      | 46                       | 71 216          | 8 471                    | 2 062                           | 750   | 5.0                                      | 1.3                    |
| 4512112  | Specialty book stores .....                                     | 19                       | D               | D                        | D                               | c   | D  | D                      |
| 4512113  | College book stores .....                                       | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 451212   | News dealers and newsstands .....                               | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 45122  | Prerecorded tape, compact disc, and record stores .....         | 35                       | 27 197          | 3 899                    | 1 089                           | 380   | 13.5                                     | 9.5                    |
| 451220   | Prerecorded tape, compact disc, and record stores .....         | 35                       | 27 197          | 3 899                    | 1 089                           | 380   | 13.5                                     | 9.5                    |
| 452  | General merchandise stores .....                                | 287                      | 3 470 299       | 360 011                  | 85 580                          | 21 550  | .5                                       | 1.1                    |
| 4521   | Department stores .....   | 69                       | 1 633 887       | 181 812                  | 44 490                          | 11 305  | —  | 1.4                    |
| 45210009   | Department stores (incl. leased depts.) <sup>3</sup> .....      | 69                       | 1 668 055       | 181 812                  | 44 490                          | 11 305  | —  | 1.3                    |
| 45211  | Department stores .....   | 69                       | 1 633 887       | 181 812                  | 44 490                          | 11 305  | —  | 1.4                    |
| 452111   | Department stores (except discount department stores) ..        | 24                       | 585 830         | 73 064                   | 17 743                          | 4 725   | —  | —                      |
| 452112   | Discount department stores .....                                | 45                       | 1 048 057       | 108 748                  | 26 747                          | 6 580   | —  | 2.1                    |
| 4529   | Other general merchandise stores .....                          | 218                      | 1 836 412       | 178 199                  | 41 090                          | 10 245  | .9                                       | .9                     |
| 45291  | Warehouse clubs and supercenters .....                          | 28                       | D               | D                        | D                               | i   | D  | D                      |
| 452910   | Warehouse clubs and supercenters .....                          | 28                       | D               | D                        | D                               | i   | D  | D                      |
| 45299  | All other general merchandise stores .....                      | 190                      | D               | D                        | D                               | g   | D  | D                      |
| 452990   | All other general merchandise stores .....                      | 190                      | D               | D                        | D                               | g   | D  | D                      |
| 4529901  | Variety stores .....  | 131                      | 116 611         | 12 597                   | 2 970                           | 993   | 3.4                                      | 5.9                    |
| 4529904  | Miscellaneous general merchandise stores .....                  | 59                       | D               | D                        | D                               | f   | D  | D                      |
| 453  | Miscellaneous store retailers .....                             | 806                      | 574 724         | 86 842                   | 20 389                          | 5 763   | 17.6                                     | 8.8                    |
| 4531   | Florists .....  | 131                      | 37 975          | 9 153                    | 2 295                           | 723   | 29.3                                     | 4.5                    |
| 45311  | Florists .....  | 131                      | 37 975          | 9 153                    | 2 295                           | 723   | 29.3                                     | 4.5                    |
| 453110   | Florists .....  | 131                      | 37 975          | 9 153                    | 2 295                           | 723   | 29.3                                     | 4.5                    |
| 4532   | Office supplies, stationery, and gift stores .....              | 273                      | 233 742         | 31 278                   | 7 373                           | 2 402   | 12.3                                     | 3.8                    |
| 45321  | Office supplies and stationery stores .....                     | 64                       | 130 054         | 15 389                   | 3 673                           | 772   | 4.0                                      | 1.3                    |
| 453210   | Office supplies and stationery stores .....                     | 64                       | 130 054         | 15 389                   | 3 673                           | 772   | 4.0                                      | 1.3                    |
| 45322  | Gift, novelty, and souvenir stores .....                        | 209                      | 103 688         | 15 889                   | 3 700                           | 1 630   | 22.7                                     | 7.0                    |
| 453220   | Gift, novelty, and souvenir stores .....                        | 209                      | 103 688         | 15 889                   | 3 700                           | 1 630   | 22.7                                     | 7.0                    |
| 4533   | Used merchandise stores .....                                   | 149                      | 54 548          | 14 132                   | 3 347                           | 925   | 27.1                                     | 14.2                   |
| 45331  | Used merchandise stores .....                                   | 149                      | 54 548          | 14 132                   | 3 347                           | 925   | 27.1                                     | 14.2                   |
| 453310   | Used merchandise stores .....                                   | 149                      | 54 548          | 14 132                   | 3 347                           | 925   | 27.1                                     | 14.2                   |
| 4539   | Other miscellaneous store retailers .....                       | 253                      | 248 459         | 32 279                   | 7 374                           | 1 713   | 18.8                                     | 13.0                   |
| 45391  | Pet and pet supplies stores .....                               | 54                       | 66 450          | 8 998                    | 2 097                           | 671   | 12.9                                     | 7.6                    |
| 453910   | Pet and pet supplies stores .....                               | 54                       | 66 450          | 8 998                    | 2 097                           | 671   | 12.9                                     | 7.6                    |
| 45392  | Art dealers .....   | 29                       | 7 734           | 296                      | 1 331                           | 76  | 22.7                                     | 18.0                   |
| 453920   | Art dealers .....   | 29                       | 7 734           | 296                      | 1 331                           | 76  | 22.7                                     | 18.0                   |
| 45393  | Manufactured (mobile) home dealers .....                        | 16                       | 29 855          | 3 140                    | 779                             | 99  | 9.3                                      | —                      |
| 453930   | Manufactured (mobile) home dealers .....                        | 16                       | 29 855          | 3 140                    | 779                             | 99  | 9.3                                      | —                      |
| 45399  | All other miscellaneous store retailers .....                   | 154                      | 144 420         | 18 810                   | 4 202                           | 867   | 23.3                                     | 17.9                   |
| 454  | Nonstore retailers .....  | 433                      | 1 307 263       | 118 957                  | 29 081                          | 3 971   | 7.4                                      | 4.1                    |
| 4541   | Electronic shopping and mail-order houses .....                 | 135                      | D               | D                        | D                               | g   | D  | D                      |
| 45411  | Electronic shopping and mail-order houses .....                 | 135                      | D               | D                        | D                               | g   | D  | D                      |
| 4542   | Vending machine operators .....                                 | 64                       | D               | D                        | D                               | f   | D  | D                      |
| 45421  | Vending machine operators .....                                 | 64                       | D               | D                        | D                               | f   | D  | D                      |
| 454210   | Vending machine operators .....                                 | 64                       | D               | D                        | D                               | f   | D  | D                      |
| 4543   | Direct selling establishments .....                             | 234                      | D               | D                        | D                               | g   | D  | D                      |
| 45431  | Fuel dealers .....  | 45                       | D               | D                        | D                               | e   | D  | D                      |
| 454311   | Heating oil dealers .....                                       | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....             | 40                       | D               | D                        | D                               | e   | D  | D                      |
| 45439  | Other direct selling establishments .....                       | 189                      | 169 691         | 32 506                   | 7 638                           | 1 134   | 21.0                                     | 19.8                   |
| 454390   | Other direct selling establishments .....                       | 189                      | 169 691         | 32 506                   | 7 638                           | 1 134   | 21.0                                     | 19.8                   |
| <b>Warrensburg, MO Micropolitan Statistical Area</b>                               |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>160</b>               | <b>310 828</b>  | <b>29 555</b>            | <b>7 005</b>                    | <b>1 703</b>  | <b>29.0</b>                              | <b>1.7</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 23                       | 79 672          | 7 234                    | 1 554                           | 261   | 38.7                                     | 1.3                    |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 442  | Furniture and home furnishings stores .....                     | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 443  | Electronics and appliance stores .....                          | 10                       | 4 095           | 680                      | 167                             | 43  | 47.9                                     | —                      |
| 444  | Building material and garden equipment and supplies dealers ... | 16                       | 21 443          | 3 433                    | 782                             | 120   | 24.2                                     | 15.9                   |
| 445  | Food and beverage stores .....                                  | 13                       | 26 629          | 2 230                    | 519                             | 211   | 30.6                                     | 1.8                    |
| 446  | Health and personal care stores .....                           | 6                        | 8 845           | 980                      | 307                             | 30  | 66.9                                     | —                      |
| 447  | Gasoline stations .....   | 33                       | 53 843          | 3 068                    | 737                             | 276   | 47.3                                     | .4                     |
| 448  | Clothing and clothing accessories stores .....                  | 6                        | 4 082           | 390                      | 89                              | 40  | 11.4                                     | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 8                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code  | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL<br/>COMBINED STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 445   | Food and beverage stores .....                                      | 1 135                           | 4 106 659          | 458 486                        | 110 397                               | 25 218   | 10.9  | 3.5                    |
| 4451  | Grocery stores .....  | 737                             | D                  | D                              | D                                     | j  | D   | D                      |
| 44511   | Supermarkets and other grocery (except convenience)<br>stores ..... | 526                             | 3 733 411          | 412 617                        | 99 502                                | 22 025   | 8.0   | 3.0                    |
| 445110  | Supermarkets and other grocery (except convenience)<br>stores ..... | 526                             | 3 733 411          | 412 617                        | 99 502                                | 22 025   | 8.0   | 3.0                    |
| 44512   | Convenience stores .....  | 211                             | D                  | D                              | D                                     | g  | D   | D                      |
| 445120  | Convenience stores .....  | 211                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4452  | Specialty food stores .....   | 228                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4453  | Beer, wine, and liquor stores .....                                 | 170                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44531   | Beer, wine, and liquor stores .....                                 | 170                             | D                  | D                              | D                                     | f  | D   | D                      |
| 445310  | Beer, wine, and liquor stores .....                                 | 170                             | D                  | D                              | D                                     | f  | D   | D                      |
| 446   | Health and personal care stores .....                               | 759                             | 1 832 823          | 209 978                        | 51 058                                | 11 721   | 17.5  | 2.3                    |
| 4461  | Health and personal care stores .....                               | 759                             | 1 832 823          | 209 978                        | 51 058                                | 11 721   | 17.5  | 2.3                    |
| 44611   | Pharmacies and drug stores .....                                    | 336                             | 1 601 973          | 158 421                        | 38 249                                | 9 178  | 18.1  | 1.4                    |
| 446110  | Pharmacies and drug stores .....                                    | 336                             | 1 601 973          | 158 421                        | 38 249                                | 9 178  | 18.1  | 1.4                    |
| 4461101   | Pharmacies and drug stores .....                                    | 328                             | D                  | D                              | D                                     | i  | D   | D                      |
| 4461102   | Proprietary stores .....  | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....                | 109                             | D                  | D                              | D                                     | f  | D   | D                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....                | 109                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44613   | Optical goods stores .....  | 150                             | D                  | D                              | D                                     | f  | D   | D                      |
| 446130  | Optical goods stores .....  | 150                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44619   | Other health and personal care stores .....                         | 164                             | D                  | D                              | D                                     | f  | D   | D                      |
| 446191  | Food (health) supplement stores .....                               | 82                              | D                  | D                              | D                                     | e  | D   | D                      |
| 446199  | All other health and personal care stores .....                     | 82                              | D                  | D                              | D                                     | e  | D   | D                      |
| 447   | Gasoline stations .....   | 1 069                           | 2 798 547          | 156 747                        | 37 699                                | 10 101   | 13.0  | 11.6                   |
| 4471  | Gasoline stations .....   | 1 069                           | 2 798 547          | 156 747                        | 37 699                                | 10 101   | 13.0  | 11.6                   |
| 44711   | Gasoline stations with convenience stores .....                     | 885                             | 2 336 909          | 124 588                        | 30 336                                | 8 492  | 11.8  | 12.3                   |
| 447110  | Gasoline stations with convenience stores .....                     | 885                             | 2 336 909          | 124 588                        | 30 336                                | 8 492  | 11.8  | 12.3                   |
| 44719   | Other gasoline stations .....                                       | 184                             | 461 638            | 32 159                         | 7 363                                 | 1 609  | 19.4  | 7.9                    |
| 447190  | Other gasoline stations .....                                       | 184                             | 461 638            | 32 159                         | 7 363                                 | 1 609  | 19.4  | 7.9                    |
| 448   | Clothing and clothing accessories stores .....                      | 1 337                           | 1 400 217          | 178 798                        | 42 321                                | 12 801   | 8.0   | 4.8                    |
| 4481  | Clothing stores .....   | 761                             | D                  | D                              | D                                     | i  | D   | D                      |
| 44811   | Men's clothing stores .....   | 72                              | 76 019             | 9 804                          | 2 431                                 | 500  | 5.5   | 7.5                    |
| 448110  | Men's clothing stores .....   | 72                              | 76 019             | 9 804                          | 2 431                                 | 500  | 5.5   | 7.5                    |
| 44812   | Women's clothing stores .....                                       | 306                             | D                  | D                              | D                                     | h  | D   | D                      |
| 448120  | Women's clothing stores .....                                       | 306                             | D                  | D                              | D                                     | h  | D   | D                      |
| 44813   | Children's and infants' clothing stores .....                       | 62                              | 69 832             | 7 902                          | 1 885                                 | 770  | 6.2   | .4                     |
| 448130  | Children's and infants' clothing stores .....                       | 62                              | 69 832             | 7 902                          | 1 885                                 | 770  | 6.2   | .4                     |
| 44814   | Family clothing stores .....  | 165                             | D                  | D                              | D                                     | h  | D   | D                      |
| 448140  | Family clothing stores .....  | 165                             | D                  | D                              | D                                     | h  | D   | D                      |
| 44815   | Clothing accessories stores .....                                   | 57                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448150  | Clothing accessories stores .....                                   | 57                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44819   | Other clothing stores .....   | 99                              | D                  | D                              | D                                     | f  | D   | D                      |
| 448190  | Other clothing stores .....   | 99                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4482  | Shoe stores .....   | 299                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44821   | Shoe stores .....   | 299                             | D                  | D                              | D                                     | g  | D   | D                      |
| 448210  | Shoe stores .....   | 299                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4482101   | Men's shoe stores .....   | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4482102   | Women's shoe stores .....   | 37                              | 19 490             | 3 391                          | 806                                   | 287  | 17.6  | 11.7                   |
| 4482103   | Children's and juveniles' shoe stores .....                         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482104   | Family shoe stores .....  | 178                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4482105   | Athletic footwear stores .....                                      | 61                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4483  | Jewelry, luggage, and leather goods stores .....                    | 277                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44831   | Jewelry stores .....  | 264                             | D                  | D                              | D                                     | g  | D   | D                      |
| 448310  | Jewelry stores .....  | 264                             | D                  | D                              | D                                     | g  | D   | D                      |
| 44832   | Luggage and leather goods stores .....                              | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448320  | Luggage and leather goods stores .....                              | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 451   | Sporting goods, hobby, book, and music stores .....                 | 628                             | 692 031            | 86 015                         | 20 729                                | 6 206  | 11.0  | 6.6                    |
| 4511  | Sporting goods, hobby, and musical instrument stores .....          | 425                             | D                  | D                              | D                                     | h  | D   | D                      |
| 45111   | Sporting goods stores .....   | 213                             | D                  | D                              | D                                     | g  | D   | D                      |
| 451110  | Sporting goods stores .....   | 213                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4511101   | General-line sporting goods stores .....                            | 58                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4511102   | Specialty-line sporting goods stores .....                          | 155                             | D                  | D                              | D                                     | f  | D   | D                      |
| 45112   | Hobby, toy, and game stores .....                                   | 113                             | 154 480            | 17 444                         | 4 427                                 | 1 593  | 12.9  | 4.6                    |
| 451120  | Hobby, toy, and game stores .....                                   | 113                             | 154 480            | 17 444                         | 4 427                                 | 1 593  | 12.9  | 4.6                    |
| 45113   | Sewing, needlework, and piece goods stores .....                    | 43                              | D                  | D                              | D                                     | e  | D   | D                      |
| 451130  | Sewing, needlework, and piece goods stores .....                    | 43                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45114   | Musical instrument and supplies stores .....                        | 56                              | D                  | D                              | D                                     | e  | D   | D                      |
| 451140  | Musical instrument and supplies stores .....                        | 56                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4512  | Book, periodical, and music stores .....                            | 203                             | D                  | D                              | D                                     | g  | D   | D                      |
| 45121   | Book stores and news dealers .....                                  | 139                             | D                  | D                              | D                                     | g  | D   | D                      |
| 451211  | Book stores .....   | 121                             | 147 025            | 15 781                         | 3 827                                 | 1 238  | 5.5   | .3                     |
| 4512111   | Book stores, general .....  | 71                              | 89 904             | 10 629                         | 2 453                                 | 806  | 6.3   | .3                     |
| 4512112   | Specialty book stores .....   | 33                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4512113   | College book stores .....   | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 451212  | News dealers and newsstands .....                                   | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45122   | Prerecorded tape, compact disc, and record stores .....             | 64                              | 50 793             | 5 972                          | 1 447                                 | 551  | 9.3   | 27.0                   |
| 451220  | Prerecorded tape, compact disc, and record stores .....             | 64                              | 50 793             | 5 972                          | 1 447                                 | 551  | 9.3   | 27.0                   |

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 452   | General merchandise stores .....                               | 395                     | 4 731 580       | 460 417                  | 113 991                         | 29 288  | .3                                       | .7                     |
| 4521  | Department stores .....  | 126                     | D               | D                        | D                               | j   | D  | D                      |
| 45210009  | Department stores (incl. leased depts.) <sup>3</sup> .....     | 126                     | D               | D                        | D                               | j   | D  | D                      |
| 45211   | Department stores .....  | 126                     | D               | D                        | D                               | j   | D  | D                      |
| 452111  | Department stores (except discount department stores) ..       | 37                      | D               | D                        | D                               | i   | D  | D                      |
| 452112  | Discount department stores .....                               | 89                      | D               | D                        | D                               | j   | D  | D                      |
| 4529  | Other general merchandise stores .....                         | 269                     | D               | D                        | D                               | i   | D  | D                      |
| 45291   | Warehouse clubs and supercenters .....                         | 21                      | D               | D                        | D                               | i   | D  | D                      |
| 452910  | Warehouse clubs and supercenters .....                         | 21                      | D               | D                        | D                               | i   | D  | D                      |
| 45299   | All other general merchandise stores .....                     | 248                     | D               | D                        | D                               | g   | D  | D                      |
| 452990  | All other general merchandise stores .....                     | 248                     | D               | D                        | D                               | g   | D  | D                      |
| 4529901   | Variety stores .....   | 179                     | D               | D                        | D                               | g   | D  | D                      |
| 4529904   | Miscellaneous general merchandise stores .....                 | 69                      | D               | D                        | D                               | f   | D  | D                      |
| 453   | Miscellaneous store retailers .....                            | 1 232                   | 939 733         | 136 742                  | 32 094                          | 8 742   | 16.7                                     | 13.4                   |
| 4531  | Florists .....   | 219                     | D               | D                        | D                               | g   | D  | D                      |
| 45311   | Florists .....   | 219                     | D               | D                        | D                               | g   | D  | D                      |
| 453110  | Florists .....   | 219                     | D               | D                        | D                               | g   | D  | D                      |
| 4532  | Office supplies, stationery, and gift stores .....             | 405                     | D               | D                        | D                               | h   | D  | D                      |
| 45321   | Office supplies and stationery stores .....                    | 76                      | D               | D                        | D                               | g   | D  | D                      |
| 453210  | Office supplies and stationery stores .....                    | 76                      | D               | D                        | D                               | g   | D  | D                      |
| 45322   | Gift, novelty, and souvenir stores .....                       | 329                     | D               | D                        | D                               | g   | D  | D                      |
| 453220  | Gift, novelty, and souvenir stores .....                       | 329                     | D               | D                        | D                               | g   | D  | D                      |
| 4533  | Used merchandise stores .....                                  | 154                     | D               | D                        | D                               | g   | D  | D                      |
| 45331   | Used merchandise stores .....                                  | 154                     | D               | D                        | D                               | g   | D  | D                      |
| 453310  | Used merchandise stores .....                                  | 154                     | D               | D                        | D                               | g   | D  | D                      |
| 4539  | Other miscellaneous store retailers .....                      | 454                     | 468 718         | 54 978                   | 12 330                          | 2 946   | 18.8                                     | 17.9                   |
| 45391   | Pet and pet supplies stores .....                              | 83                      | D               | D                        | D                               | f   | D  | D                      |
| 453910  | Pet and pet supplies stores .....                              | 83                      | D               | D                        | D                               | f   | D  | D                      |
| 45392   | Art dealers .....  | 42                      | 24 215          | 3 161                    | 723                             | 130   | 27.8                                     | 8.1                    |
| 453920  | Art dealers .....  | 42                      | 24 215          | 3 161                    | 723                             | 130   | 27.8                                     | 8.1                    |
| 45393   | Manufactured (mobile) home dealers .....                       | 50                      | D               | D                        | D                               | e   | D  | D                      |
| 453930  | Manufactured (mobile) home dealers .....                       | 50                      | D               | D                        | D                               | e   | D  | D                      |
| 45399   | All other miscellaneous store retailers .....                  | 279                     | D               | D                        | D                               | g   | D  | D                      |
| 454   | Nonstore retailers .....                                       | 548                     | 1 609 096       | 147 278                  | 37 690                          | 5 057   | 5.9                                      | 4.7                    |
| 4541  | Electronic shopping and mail-order houses .....                | 124                     | 1 182 586       | 70 349                   | 18 726                          | 2 043   | 1.9                                      | 3.0                    |
| 45411   | Electronic shopping and mail-order houses .....                | 124                     | 1 182 586       | 70 349                   | 18 726                          | 2 043   | 1.9                                      | 3.0                    |
| 4542  | Vending machine operators .....                                | 87                      | D               | D                        | D                               | f   | D  | D                      |
| 45421   | Vending machine operators .....                                | 87                      | D               | D                        | D                               | f   | D  | D                      |
| 454210  | Vending machine operators .....                                | 87                      | D               | D                        | D                               | f   | D  | D                      |
| 4543  | Direct selling establishments .....                            | 337                     | D               | D                        | D                               | g   | D  | D                      |
| 45431   | Fuel dealers .....   | 59                      | D               | D                        | D                               | e   | D  | D                      |
| 454311  | Heating oil dealers .....                                      | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....            | 47                      | D               | D                        | D                               | e   | D  | D                      |
| 45439   | Other direct selling establishments .....                      | 278                     | 222 805         | 45 401                   | 11 258                          | 1 791   | 23.1                                     | 8.1                    |
| 454390  | Other direct selling establishments .....                      | 278                     | 222 805         | 45 401                   | 11 258                          | 1 791   | 23.1                                     | 8.1                    |
| <b>Farmington, MO Micropolitan Statistical Area</b>                           |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                      | <b>236</b>              | <b>525 214</b>  | <b>50 195</b>            | <b>12 219</b>                   | <b>3 146</b>  | <b>12.4</b>                              | <b>4.7</b>             |
| 441   | Motor vehicle and parts dealers .....                          | 35                      | 100 039         | 7 940                    | 1 833                           | 303   | 12.0                                     | 2.9                    |
| 4412  | Other motor vehicle dealers .....                              | 5                       | 10 942          | 903                      | 190                             | 38  | 9.4                                      | —                      |
| 441229  | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442   | Furniture and home furnishings stores .....                    | 15                      | 7 370           | 1 041                    | 249                             | 55  | 77.3                                     | 19.7                   |
| 443   | Electronics and appliance stores .....                         | 8                       | 3 456           | 449                      | 123                             | 31  | 59.2                                     | 23.4                   |
| 444   | Building material and garden equipment and supplies dealers .. | 24                      | 30 735          | 3 621                    | 775                             | 182   | 44.6                                     | .1                     |
| 445   | Food and beverage stores .....                                 | 29                      | 63 911          | 6 306                    | 1 575                           | 538   | 13.8                                     | 3.5                    |
| 446   | Health and personal care stores .....                          | 15                      | 53 904          | 5 522                    | 1 296                           | 226   | .6                                       | —                      |
| 4461  | Health and personal care stores .....                          | 15                      | 53 904          | 5 522                    | 1 296                           | 226   | .6                                       | —                      |
| 447   | Gasoline stations .....  | 31                      | 59 496          | 3 596                    | 849                             | 314   | 24.9                                     | 4.3                    |
| 448   | Clothing and clothing accessories stores .....                 | 14                      | 7 617           | 960                      | 244                             | 75  | 21.2                                     | —                      |
| 451   | Sporting goods, hobby, book, and music stores .....            | 6                       | 4 646           | 552                      | 137                             | 38  | 37.8                                     | —                      |
| 452   | General merchandise stores .....                               | 13                      | 164 472         | 16 291                   | 4 242                           | 1 167   | —  | 8.1                    |
| 453   | Miscellaneous store retailers .....                            | 31                      | 17 375          | 1 789                    | 429                             | 129   | 15.3                                     | 9.2                    |
| 45321   | Office supplies and stationery stores .....                    | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210  | Office supplies and stationery stores .....                    | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539  | Other miscellaneous store retailers .....                      | 16                      | 11 614          | 1 019                    | 235                             | 62  | 13.7                                     | 10.7                   |
| 45399   | All other miscellaneous store retailers .....                  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 454   | Nonstore retailers .....                                       | 15                      | 12 193          | 2 128                    | 467                             | 88  | 14.8                                     | —                      |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code  | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL<br/>COMBINED STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>St. Louis, MO-IL Metropolitan Statistical Area</b>                             |   |                                 |                    |                                |                                       |  |   |                        |
| 44-45   | <b>Retail trade .....</b>   | <b>10 042</b>                   | <b>30 087 571</b>  | <b>3 044 607</b>               | <b>732 337</b>                        | <b>147 393</b>   | <b>9.0</b>  | <b>4.9</b>             |
| 441   | Motor vehicle and parts dealers .....                               | 1 186                           | 8 182 125          | 705 784                        | 167 327                               | 18 865   | 9.5   | 4.4                    |
| 4411  | Automobile dealers .....  | 485                             | 7 224 310          | 552 291                        | 131 423                               | 12 823   | 9.0   | 3.4                    |
| 44111   | New car dealers .....   | 260                             | 6 789 072          | 521 972                        | 123 706                               | 11 796   | 7.6   | 3.3                    |
| 441110  | New car dealers .....   | 260                             | 6 789 072          | 521 972                        | 123 706                               | 11 796   | 7.6   | 3.3                    |
| 44112   | Used car dealers .....  | 225                             | 435 238            | 30 319                         | 7 717                                 | 1 027  | 30.9  | 5.9                    |
| 441120  | Used car dealers .....  | 225                             | 435 238            | 30 319                         | 7 717                                 | 1 027  | 30.9  | 5.9                    |
| 4412  | Other motor vehicle dealers .....                                   | 125                             | 345 760            | 34 956                         | 7 260                                 | 1 179  | 13.4  | 15.8                   |
| 44121   | Recreational vehicle dealers .....                                  | 24                              | 90 197             | 10 282                         | 2 161                                 | 321  | 6.3   | .1                     |
| 441210  | Recreational vehicle dealers .....                                  | 24                              | 90 197             | 10 282                         | 2 161                                 | 321  | 6.3   | .1                     |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....             | 101                             | 255 563            | 24 674                         | 5 099                                 | 858  | 16.0  | 21.4                   |
| 441221  | Motorcycle dealers .....  | 46                              | 167 403            | 16 066                         | 3 222                                 | 501  | 8.6   | 23.4                   |
| 441222  | Boat dealers .....  | 39                              | 75 929             | 7 430                          | 1 566                                 | 308  | 34.1  | 18.1                   |
| 441229  | All other motor vehicle dealers .....                               | 16                              | 12 231             | 1 178                          | 311                                   | 49   | 3.8   | 13.3                   |
| 4413  | Automotive parts, accessories, and tire stores .....                | 576                             | 612 055            | 118 537                        | 28 644                                | 4 863  | 12.3  | 9.3                    |
| 44131   | Automotive parts and accessories stores .....                       | 363                             | 318 440            | 57 206                         | 13 994                                | 2 718  | 14.4  | 12.6                   |
| 441310  | Automotive parts and accessories stores .....                       | 363                             | 318 440            | 57 206                         | 13 994                                | 2 718  | 14.4  | 12.6                   |
| 44132   | Tire dealers .....  | 213                             | 293 615            | 61 331                         | 14 650                                | 2 145  | 10.1  | 5.7                    |
| 441320  | Tire dealers .....  | 213                             | 293 615            | 61 331                         | 14 650                                | 2 145  | 10.1  | 5.7                    |
| 442   | Furniture and home furnishings stores .....                         | 587                             | 866 457            | 135 354                        | 32 114                                | 5 606  | 14.2  | 7.0                    |
| 4421  | Furniture stores .....  | 241                             | 470 521            | 69 984                         | 17 194                                | 2 531  | 14.1  | 5.2                    |
| 44211   | Furniture stores .....  | 241                             | 470 521            | 69 984                         | 17 194                                | 2 531  | 14.1  | 5.2                    |
| 442110  | Furniture stores .....  | 241                             | 470 521            | 69 984                         | 17 194                                | 2 531  | 14.1  | 5.2                    |
| 4422  | Home furnishings stores .....                                       | 346                             | 395 936            | 65 370                         | 14 920                                | 3 075  | 14.3  | 9.1                    |
| 44221   | Floor covering stores .....   | 144                             | 171 547            | 32 289                         | 7 234                                 | 1 039  | 18.4  | 13.3                   |
| 442210  | Floor covering stores .....   | 144                             | 171 547            | 32 289                         | 7 234                                 | 1 039  | 18.4  | 13.3                   |
| 44229   | Other home furnishings stores .....                                 | 202                             | 224 389            | 33 081                         | 7 686                                 | 2 036  | 11.2  | 5.9                    |
| 442299  | All other home furnishings stores .....                             | 187                             | D                  | D                              | D                                     | g  | D   | D                      |
| 443   | Electronics and appliance stores .....                              | 461                             | 863 450            | 96 459                         | 23 816                                | 4 130  | 8.0   | 7.1                    |
| 4431  | Electronics and appliance stores .....                              | 461                             | 863 450            | 96 459                         | 23 816                                | 4 130  | 8.0   | 7.1                    |
| 44311   | Appliance, television, and other electronics stores .....           | 336                             | 683 361            | 73 647                         | 18 212                                | 3 227  | 7.9   | 3.7                    |
| 443111  | Household appliance stores .....                                    | 107                             | 95 836             | 13 394                         | 3 245                                 | 622  | 16.9  | 11.0                   |
| 443112  | Radio, television, and other electronics stores .....               | 229                             | 587 525            | 60 253                         | 14 967                                | 2 605  | 6.4   | 2.5                    |
| 44312   | Computer and software stores .....                                  | 104                             | D                  | D                              | D                                     | f  | D   | D                      |
| 443120  | Computer and software stores .....                                  | 104                             | D                  | D                              | D                                     | f  | D   | D                      |
| 44313   | Camera and photographic supplies stores .....                       | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443130  | Camera and photographic supplies stores .....                       | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ...     | 859                             | 2 448 467          | 309 693                        | 72 340                                | 12 233   | 7.5   | 6.7                    |
| 4441  | Building material and supplies dealers .....                        | 663                             | 2 177 175          | 271 766                        | 64 464                                | 10 552   | 6.6   | 6.4                    |
| 44411   | Home centers .....  | 55                              | 936 674            | 90 964                         | 22 110                                | 4 390  | .7  | .6                     |
| 444110  | Home centers .....  | 55                              | 936 674            | 90 964                         | 22 110                                | 4 390  | .7  | .6                     |
| 44412   | Paint and wallpaper stores .....                                    | 83                              | 73 162             | 11 197                         | 2 739                                 | 410  | 12.7  | 15.6                   |
| 444120  | Paint and wallpaper stores .....                                    | 83                              | 73 162             | 11 197                         | 2 739                                 | 410  | 12.7  | 15.6                   |
| 44413   | Hardware stores .....   | 151                             | 169 176            | 26 228                         | 6 216                                 | 1 575  | 23.5  | 6.8                    |
| 444130  | Hardware stores .....   | 151                             | 169 176            | 26 228                         | 6 216                                 | 1 575  | 23.5  | 6.8                    |
| 44419   | Other building material dealers .....                               | 374                             | 998 163            | 143 377                        | 33 399                                | 4 177  | 8.8   | 11.1                   |
| 444190  | Other building material dealers .....                               | 374                             | 998 163            | 143 377                        | 33 399                                | 4 177  | 8.8   | 11.1                   |
| 4442  | Lawn and garden equipment and supplies stores .....                 | 196                             | 271 292            | 37 927                         | 7 876                                 | 1 681  | 14.4  | 9.3                    |
| 44421   | Outdoor power equipment stores .....                                | 46                              | 56 620             | 9 442                          | 2 140                                 | 363  | 9.1   | 5.7                    |
| 444210  | Outdoor power equipment stores .....                                | 46                              | 56 620             | 9 442                          | 2 140                                 | 363  | 9.1   | 5.7                    |
| 44422   | Nursery, garden center, and farm supply stores .....                | 150                             | 214 672            | 28 485                         | 5 736                                 | 1 318  | 15.8  | 10.2                   |
| 444220  | Nursery, garden center, and farm supply stores .....                | 150                             | 214 672            | 28 485                         | 5 736                                 | 1 318  | 15.8  | 10.2                   |
| 445   | Food and beverage stores .....                                      | 1 106                           | 4 042 748          | 452 180                        | 108 822                               | 24 680   | 10.8  | 3.5                    |
| 4451  | Grocery stores .....  | 712                             | 3 832 889          | 423 635                        | 102 030                               | 22 729   | 9.4   | 3.2                    |
| 44511   | Supermarkets and other grocery (except convenience)<br>stores ..... | 511                             | 3 678 981          | 407 727                        | 98 253                                | 21 602   | 8.0   | 3.0                    |
| 445110  | Supermarkets and other grocery (except convenience)<br>stores ..... | 511                             | 3 678 981          | 407 727                        | 98 253                                | 21 602   | 8.0   | 3.0                    |
| 44512   | Convenience stores .....  | 201                             | 153 908            | 15 908                         | 3 777                                 | 1 127  | 42.2  | 8.1                    |
| 445120  | Convenience stores .....  | 201                             | 153 908            | 15 908                         | 3 777                                 | 1 127  | 42.2  | 8.1                    |
| 4452  | Specialty food stores .....   | 226                             | 105 713            | 18 758                         | 4 473                                 | 1 333  | 24.4  | 10.2                   |
| 4453  | Beer, wine, and liquor stores .....                                 | 168                             | 104 146            | 9 787                          | 2 319                                 | 618  | 49.9  | 6.4                    |
| 44531   | Beer, wine, and liquor stores .....                                 | 168                             | 104 146            | 9 787                          | 2 319                                 | 618  | 49.9  | 6.4                    |
| 445310  | Beer, wine, and liquor stores .....                                 | 168                             | 104 146            | 9 787                          | 2 319                                 | 618  | 49.9  | 6.4                    |

See footnotes at end of table.



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| NAICS code  | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL<br/>COMBINED STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>St. Louis, MO-IL Metropolitan Statistical Area—Con.</b>                        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452   | General merchandise stores—Con.                                   |                                 |                    |                                |                                       |  |   |                        |
| 4529  | Other general merchandise stores .....                            | 260                             | 1 497 459          | 129 139                        | 31 975                                | 7 509  | .9  | .7                     |
| 45291   | Warehouse clubs and supercenters .....                            | 20                              | D                  | D                              | D                                     | i  | D   | D                      |
| 452910  | Warehouse clubs and supercenters .....                            | 20                              | D                  | D                              | D                                     | i  | D   | D                      |
| 45299   | All other general merchandise stores .....                        | 240                             | D                  | D                              | D                                     | g  | D   | D                      |
| 452990  | All other general merchandise stores .....                        | 240                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4529901   | Variety stores .....  | 172                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4529904   | Miscellaneous general merchandise stores .....                    | 68                              | D                  | D                              | D                                     | f  | D   | D                      |
| 453   | Miscellaneous store retailers .....                               | 1 201                           | 922 358            | 134 953                        | 31 665                                | 8 613  | 16.7  | 13.5                   |
| 4531  | Florists .....  | 211                             | 68 807             | 19 268                         | 4 705                                 | 1 233  | 28.3  | 7.8                    |
| 45311   | Florists .....  | 211                             | 68 807             | 19 268                         | 4 705                                 | 1 233  | 28.3  | 7.8                    |
| 453110  | Florists .....  | 211                             | 68 807             | 19 268                         | 4 705                                 | 1 233  | 28.3  | 7.8                    |
| 4532  | Office supplies, stationery, and gift stores .....                | 400                             | 333 415            | 47 521                         | 11 471                                | 3 410  | 10.1  | 7.7                    |
| 45321   | Office supplies and stationery stores .....                       | 75                              | 176 907            | 21 708                         | 5 344                                 | 1 089  | 1.9   | .4                     |
| 453210  | Office supplies and stationery stores .....                       | 75                              | 176 907            | 21 708                         | 5 344                                 | 1 089  | 1.9   | .4                     |
| 45322   | Gift, novelty, and souvenir stores .....                          | 325                             | 156 508            | 25 813                         | 6 127                                 | 2 321  | 19.5  | 15.9                   |
| 453220  | Gift, novelty, and souvenir stores .....                          | 325                             | 156 508            | 25 813                         | 6 127                                 | 2 321  | 19.5  | 15.9                   |
| 4533  | Used merchandise stores .....                                     | 152                             | 63 032             | 14 205                         | 3 394                                 | 1 086  | 22.1  | 17.5                   |
| 45331   | Used merchandise stores .....                                     | 152                             | 63 032             | 14 205                         | 3 394                                 | 1 086  | 22.1  | 17.5                   |
| 453310  | Used merchandise stores .....                                     | 152                             | 63 032             | 14 205                         | 3 394                                 | 1 086  | 22.1  | 17.5                   |
| 4539  | Other miscellaneous store retailers .....                         | 438                             | 457 104            | 53 959                         | 12 095                                | 2 884  | 19.0  | 18.1                   |
| 45391   | Pet and pet supplies stores .....                                 | 82                              | 81 121             | 10 940                         | 2 447                                 | 821  | 10.0  | 3.8                    |
| 453910  | Pet and pet supplies stores .....                                 | 82                              | 81 121             | 10 940                         | 2 447                                 | 821  | 10.0  | 3.8                    |
| 45392   | Art dealers .....   | 42                              | 24 215             | 3 161                          | 723                                   | 130  | 27.8  | 8.1                    |
| 453920  | Art dealers .....   | 42                              | 24 215             | 3 161                          | 723                                   | 130  | 27.8  | 8.1                    |
| 45393   | Manufactured (mobile) home dealers .....                          | 46                              | 71 649             | 7 837                          | 1 934                                 | 283  | 36.7  | 9.8                    |
| 453930  | Manufactured (mobile) home dealers .....                          | 46                              | 71 649             | 7 837                          | 1 934                                 | 283  | 36.7  | 9.8                    |
| 45399   | All other miscellaneous store retailers .....                     | 268                             | 280 119            | 32 021                         | 6 991                                 | 1 650  | 16.2  | 25.2                   |
| 454   | Nonstore retailers .....  | 533                             | 1 596 903          | 145 150                        | 37 223                                | 4 969  | 5.9   | 4.7                    |
| 4541  | Electronic shopping and mail-order houses .....                   | 124                             | 1 182 586          | 70 349                         | 18 726                                | 2 043  | 1.9   | 3.0                    |
| 45411   | Electronic shopping and mail-order houses .....                   | 124                             | 1 182 586          | 70 349                         | 18 726                                | 2 043  | 1.9   | 3.0                    |
| 4542  | Vending machine operators .....                                   | 86                              | 94 013             | 17 113                         | 4 179                                 | 762  | 15.4  | 8.9                    |
| 45421   | Vending machine operators .....                                   | 86                              | 94 013             | 17 113                         | 4 179                                 | 762  | 15.4  | 8.9                    |
| 454210  | Vending machine operators .....                                   | 86                              | 94 013             | 17 113                         | 4 179                                 | 762  | 15.4  | 8.9                    |
| 4543  | Direct selling establishments .....                               | 323                             | 320 304            | 57 688                         | 14 318                                | 2 164  | 17.7  | 9.8                    |
| 45431   | Fuel dealers .....  | 57                              | 106 928            | 13 853                         | 3 416                                 | 448  | 5.3   | 12.4                   |
| 454311  | Heating oil dealers .....   | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....               | 45                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45439   | Other direct selling establishments .....                         | 266                             | 213 376            | 43 835                         | 10 902                                | 1 716  | 24.0  | 8.4                    |
| 454390  | Other direct selling establishments .....                         | 266                             | 213 376            | 43 835                         | 10 902                                | 1 716  | 24.0  | 8.4                    |
| <b>BRANSON, MO MICROPOLITAN STATISTICAL AREA</b>                                  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>   | <b>526</b>                      | <b>781 234</b>     | <b>80 696</b>                  | <b>17 962</b>                         | <b>4 485</b>   | <b>15.0</b>   | <b>5.3</b>             |
| 441   | Motor vehicle and parts dealers .....                             | 44                              | 117 711            | 8 425                          | 1 864                                 | 308  | 12.1  | 2.5                    |
| 4412  | Other motor vehicle dealers .....                                 | 11                              | 8 243              | 1 022                          | 201                                   | 41   | 41.4  | 4.0                    |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                       | 35                              | 33 418             | 4 252                          | 897                                   | 260  | 16.5  | 9.9                    |
| 4422  | Home furnishings stores .....                                     | 30                              | 28 544             | 3 802                          | 796                                   | 239  | 17.8  | 3.7                    |
| 44229   | Other home furnishings stores .....                               | 26                              | 22 411             | 3 165                          | 638                                   | 210  | 9.6   | 4.8                    |
| 442299  | All other home furnishings stores .....                           | 26                              | 22 411             | 3 165                          | 638                                   | 210  | 9.6   | 4.8                    |
| 443   | Electronics and appliance stores .....                            | 15                              | 2 889              | 711                            | 163                                   | 44   | 56.2  | 5.1                    |
| 444   | Building material and garden equipment and supplies dealers ..... | 30                              | 89 003             | 8 927                          | 2 063                                 | 385  | 5.5   | 4.2                    |
| 4441  | Building material and supplies dealers .....                      | 25                              | 85 784             | 8 506                          | 1 972                                 | 367  | 2.9   | 4.3                    |
| 44419   | Other building material dealers .....                             | 16                              | 47 476             | 5 350                          | 1 199                                 | 203  | 4.6   | 5.4                    |
| 444190  | Other building material dealers .....                             | 16                              | 47 476             | 5 350                          | 1 199                                 | 203  | 4.6   | 5.4                    |
| 445   | Food and beverage stores .....                                    | 40                              | 107 543            | 11 711                         | 2 726                                 | 793  | 23.5  | 16.3                   |
| 4452  | Specialty food stores .....                                       | 6                               | 3 136              | 712                            | 155                                   | 71   | 8.2   | 15.6                   |
| 446   | Health and personal care stores .....                             | 25                              | 34 595             | 3 841                          | 825                                   | 177  | 44.8  | 5.1                    |
| 4461  | Health and personal care stores .....                             | 25                              | 34 595             | 3 841                          | 825                                   | 177  | 44.8  | 5.1                    |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 5                               | 4 119              | 500                            | 99                                    | 35   | 6.2   | —                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 5                               | 4 119              | 500                            | 99                                    | 35   | 6.2   | —                      |
| 447   | Gasoline stations .....   | 59                              | 73 510             | 4 558                          | 1 024                                 | 333  | 37.3  | 3.8                    |
| 44711   | Gasoline stations with convenience stores .....                   | 51                              | 67 547             | 4 232                          | 955                                   | 310  | 35.5  | 3.0                    |
| 447110  | Gasoline stations with convenience stores .....                   | 51                              | 67 547             | 4 232                          | 955                                   | 310  | 35.5  | 3.0                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BRANSON, MO MICROPOLITAN STATISTICAL AREA</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>—Con.</b>                                      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                      | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 448   | Clothing and clothing accessories stores .....                    | 132                             | 129 785            | 13 733                         | 2 795                                 | 848  | 4.2   | 3.9                    |
| 4481  | Clothing stores .....   | 87                              | 99 728             | 10 369                         | 2 062                                 | 615  | 4.0   | 3.8                    |
| 44813   | Children's and infants' clothing stores .....                     | 5                               | 8 083              | 730                            | 130                                   | 60   | —   | 2.3                    |
| 448130  | Children's and infants' clothing stores .....                     | 5                               | 8 083              | 730                            | 130                                   | 60   | —   | 2.3                    |
| 44814   | Family clothing stores .....                                      | 37                              | 63 293             | 6 289                          | 1 186                                 | 321  | 4.8   | .4                     |
| 448140  | Family clothing stores .....                                      | 37                              | 63 293             | 6 289                          | 1 186                                 | 321  | 4.8   | .4                     |
| 44815   | Clothing accessories stores .....                                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448150  | Clothing accessories stores .....                                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44819   | Other clothing stores .....                                       | 10                              | 6 139              | 728                            | 167                                   | 66   | 6.1   | 1.9                    |
| 448190  | Other clothing stores .....                                       | 10                              | 6 139              | 728                            | 167                                   | 66   | 6.1   | 1.9                    |
| 44832   | Luggage and leather goods stores .....                            | 8                               | 3 679              | 417                            | 84                                    | 49   | 2.6   | 1.4                    |
| 448320  | Luggage and leather goods stores .....                            | 8                               | 3 679              | 417                            | 84                                    | 49   | 2.6   | 1.4                    |
| 451   | Sporting goods, hobby, book, and music stores .....               | 27                              | 9 723              | 1 556                          | 354                                   | 111  | 9.9   | 8.4                    |
| 452   | General merchandise stores .....                                  | 15                              | 132 619            | 15 333                         | 3 738                                 | 784  | 1.1   | .2                     |
| 45299   | All other general merchandise stores .....                        | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 452990  | All other general merchandise stores .....                        | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453   | Miscellaneous store retailers .....                               | 85                              | 38 466             | 6 126                          | 1 171                                 | 369  | 31.3  | 4.8                    |
| 4532  | Office supplies, stationery, and gift stores .....                | 47                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45321   | Office supplies and stationery stores .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210  | Office supplies and stationery stores .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45322   | Gift, novelty, and souvenir stores .....                          | 43                              | 21 884             | 4 614                          | 748                                   | 228  | 36.4  | 5.0                    |
| 453220  | Gift, novelty, and souvenir stores .....                          | 43                              | 21 884             | 4 614                          | 748                                   | 228  | 36.4  | 5.0                    |
| 4539  | Other miscellaneous store retailers .....                         | 19                              | 9 109              | 729                            | 228                                   | 78   | 29.1  | 7.1                    |
| 45399   | All other miscellaneous store retailers .....                     | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 19                              | 11 972             | 1 523                          | 342                                   | 73   | 22.1  | 6.4                    |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....               | 5                               | 7 857              | 1 002                          | 250                                   | 43   | 9.8   | —                      |
| <b>COLUMBIA, MO METROPOLITAN STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                      | <b>Retail trade .....</b>   | <b>656</b>                      | <b>1 784 863</b>   | <b>175 725</b>                 | <b>41 836</b>                         | <b>9 389</b>   | <b>10.3</b>   | <b>4.5</b>             |
| 441   | Motor vehicle and parts dealers .....                             | 75                              | 488 409            | 40 764                         | 8 931                                 | 1 223  | 12.7  | .4                     |
| 4411  | Automobile dealers .....  | 29                              | 405 345            | 31 077                         | 6 713                                 | 839  | 13.0  | .1                     |
| 44112   | Used car dealers .....  | 15                              | 39 372             | 1 800                          | 403                                   | 79   | 68.0  | .2                     |
| 441120  | Used car dealers .....  | 15                              | 39 372             | 1 800                          | 403                                   | 79   | 68.0  | .2                     |
| 4412  | Other motor vehicle dealers .....                                 | 8                               | 43 277             | 3 213                          | 705                                   | 109  | 14.0  | —                      |
| 44121   | Recreational vehicle dealers .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210  | Recreational vehicle dealers .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 4                               | 27 273             | 2 064                          | 427                                   | 73   | 22.3  | —                      |
| 441229  | All other motor vehicle dealers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                       | 42                              | 40 805             | 5 338                          | 1 242                                 | 259  | 24.5  | 3.0                    |
| 4421  | Furniture stores .....  | 22                              | 21 608             | 2 752                          | 664                                   | 137  | 27.8  | 2.6                    |
| 44211   | Furniture stores .....  | 22                              | 21 608             | 2 752                          | 664                                   | 137  | 27.8  | 2.6                    |
| 442110  | Furniture stores .....  | 22                              | 21 608             | 2 752                          | 664                                   | 137  | 27.8  | 2.6                    |
| 4422  | Home furnishings stores .....                                     | 20                              | 19 197             | 2 586                          | 578                                   | 122  | 20.7  | 3.5                    |
| 443   | Electronics and appliance stores .....                            | 31                              | 62 553             | 8 249                          | 1 879                                 | 275  | 4.1   | 41.2                   |
| 4431  | Electronics and appliance stores .....                            | 31                              | 62 553             | 8 249                          | 1 879                                 | 275  | 4.1   | 41.2                   |
| 44311   | Appliance, television, and other electronics stores .....         | 24                              | 57 907             | 7 175                          | 1 607                                 | 208  | 3.7   | 44.4                   |
| 443111  | Household appliance stores .....                                  | 12                              | 30 433             | 4 116                          | 893                                   | 87   | 7.1   | 78.0                   |
| 443112  | Radio, television, and other electronics stores .....             | 12                              | 27 474             | 3 059                          | 714                                   | 121  | —   | 7.1                    |
| 44313   | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443130  | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 64                              | 200 913            | 23 485                         | 5 488                                 | 949  | 2.2   | 8.0                    |
| 4441  | Building material and supplies dealers .....                      | 46                              | 160 278            | 19 238                         | 4 613                                 | 780  | 2.4   | 10.0                   |
| 44411   | Home centers .....  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110  | Home centers .....  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44419   | Other building material dealers .....                             | 31                              | 77 951             | 10 778                         | 2 633                                 | 375  | 3.5   | 20.6                   |
| 444190  | Other building material dealers .....                             | 31                              | 77 951             | 10 778                         | 2 633                                 | 375  | 3.5   | 20.6                   |
| 4442  | Lawn and garden equipment and supplies stores .....               | 18                              | 40 635             | 4 247                          | 875                                   | 169  | 1.3   | —                      |
| 44422   | Nursery, garden center, and farm supply stores .....              | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444220  | Nursery, garden center, and farm supply stores .....              | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 445   | Food and beverage stores .....                                    | 41                              | 177 181            | 20 397                         | 4 879                                 | 1 373  | 5.4   | 1.6                    |
| 4452  | Specialty food stores .....                                       | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446   | Health and personal care stores .....                             | 44                              | 65 241             | 9 328                          | 2 375                                 | 439  | 25.2  | .9                     |
| 4461  | Health and personal care stores .....                             | 44                              | 65 241             | 9 328                          | 2 375                                 | 439  | 25.2  | .9                     |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 8                               | 3 565              | 506                            | 123                                   | 75   | .2  | —                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 8                               | 3 565              | 506                            | 123                                   | 75   | .2  | —                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COLUMBIA, MO METROPOLITAN STATISTICAL AREA—Con.</b>                     |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |
| 447  | Gasoline stations .....                                    | 81                              | 169 562            | 9 170                          | 2 238                                 | 711  | 11.4  | 10.4                   |
| 4471   | Gasoline stations .....                                    | 81                              | 169 562            | 9 170                          | 2 238                                 | 711  | 11.4  | 10.4                   |
| 44711  | Gasoline stations with convenience stores .....            | 66                              | 149 379            | 8 184                          | 1 977                                 | 653  | 11.3  | 6.4                    |
| 447110   | Gasoline stations with convenience stores .....            | 66                              | 149 379            | 8 184                          | 1 977                                 | 653  | 11.3  | 6.4                    |
| 448  | Clothing and clothing accessories stores .....             | 90                              | 66 711             | 8 995                          | 2 229                                 | 836  | 3.1   | 7.2                    |
| 4481   | Clothing stores .....                                      | 56                              | 45 679             | 5 847                          | 1 463                                 | 629  | 4.2   | 8.2                    |
| 44813  | Children's and infants' clothing stores .....              | 5                               | 3 831              | 519                            | 109                                   | 69   | —   | —                      |
| 448130   | Children's and infants' clothing stores .....              | 5                               | 3 831              | 519                            | 109                                   | 69   | —   | —                      |
| 44819  | Other clothing stores .....                                | 8                               | 4 352              | 867                            | 224                                   | 70   | 14.7  | —                      |
| 448190   | Other clothing stores .....                                | 8                               | 4 352              | 867                            | 224                                   | 70   | 14.7  | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....        | 45                              | 40 857             | 5 092                          | 1 194                                 | 435  | 7.5   | 7.2                    |
| 4511   | Sporting goods, hobby, and musical instrument stores ..... | 33                              | 31 440             | 4 001                          | 921                                   | 324  | 8.3   | 4.8                    |
| 4512   | Book, periodical, and music stores .....                   | 12                              | 9 417              | 1 091                          | 273                                   | 111  | 4.8   | 15.0                   |
| 452  | General merchandise stores .....                           | 23                              | 352 979            | 31 133                         | 7 850                                 | 2 007  | 1.0   | —                      |
| 4529   | Other general merchandise stores .....                     | 16                              | D                  | D                              | D                                     | f  | D   | D                      |
| 45299  | All other general merchandise stores .....                 | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990   | All other general merchandise stores .....                 | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 453  | Miscellaneous store retailers .....                        | 77                              | 55 121             | 6 530                          | 1 620                                 | 554  | 14.2  | 10.0                   |
| 4532   | Office supplies, stationery, and gift stores .....         | 32                              | 26 967             | 2 674                          | 673                                   | 237  | 11.3  | 11.7                   |
| 45321  | Office supplies and stationery stores .....                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210   | Office supplies and stationery stores .....                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                  | 24                              | 22 411             | 2 857                          | 669                                   | 208  | 17.3  | 4.1                    |
| 45393  | Manufactured (mobile) home dealers .....                   | 8                               | 14 556             | 1 746                          | 430                                   | 69   | 24.2  | —                      |
| 453930   | Manufactured (mobile) home dealers .....                   | 8                               | 14 556             | 1 746                          | 430                                   | 69   | 24.2  | —                      |
| 45399  | All other miscellaneous store retailers .....              | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....                                   | 43                              | 64 531             | 7 244                          | 1 911                                 | 328  | 67.1  | 2.1                    |
| 4541   | Electronic shopping and mail-order houses .....            | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45411  | Electronic shopping and mail-order houses .....            | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4543   | Direct selling establishments .....                        | 28                              | D                  | D                              | D                                     | c  | D   | D                      |
| <b>FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                  | <b>1 502</b>                    | <b>3 788 196</b>   | <b>352 841</b>                 | <b>84 286</b>                         | <b>19 589</b>  | <b>12.9</b>   | <b>5.4</b>             |
| 441  | Motor vehicle and parts dealers .....                      | 245                             | 1 158 264          | 76 700                         | 17 305                                | 2 444  | 15.7  | 6.2                    |
| 4411   | Automobile dealers .....                                   | 117                             | 1 016 617          | 59 488                         | 13 488                                | 1 738  | 14.6  | 6.4                    |
| 44111  | New car dealers .....                                      | 42                              | 863 656            | 52 120                         | 11 944                                | 1 432  | 11.1  | 1.6                    |
| 441110   | New car dealers .....                                      | 42                              | 863 656            | 52 120                         | 11 944                                | 1 432  | 11.1  | 1.6                    |
| 44112  | Used car dealers .....                                     | 75                              | 152 961            | 7 368                          | 1 544                                 | 306  | 34.7  | 33.7                   |
| 441120   | Used car dealers .....                                     | 75                              | 152 961            | 7 368                          | 1 544                                 | 306  | 34.7  | 33.7                   |
| 4412   | Other motor vehicle dealers .....                          | 30                              | 63 076             | 5 965                          | 1 234                                 | 207  | 31.2  | 7.9                    |
| 44121  | Recreational vehicle dealers .....                         | 5                               | 11 413             | 1 102                          | 253                                   | 35   | 69.7  | .6                     |
| 441210   | Recreational vehicle dealers .....                         | 5                               | 11 413             | 1 102                          | 253                                   | 35   | 69.7  | .6                     |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....    | 25                              | 51 663             | 4 863                          | 981                                   | 172  | 22.7  | 9.6                    |
| 441221   | Motorcycle dealers .....                                   | 10                              | 29 943             | 2 870                          | 579                                   | 89   | 36.9  | —                      |
| 441222   | Boat dealers .....   | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4413   | Automotive parts, accessories, and tire stores .....       | 98                              | 78 571             | 11 247                         | 2 583                                 | 499  | 17.9  | 2.4                    |
| 44131  | Automotive parts and accessories stores .....              | 68                              | 56 868             | 8 167                          | 1 822                                 | 368  | 14.2  | 3.3                    |
| 441310   | Automotive parts and accessories stores .....              | 68                              | 56 868             | 8 167                          | 1 822                                 | 368  | 14.2  | 3.3                    |
| 44132  | Tire dealers .....   | 30                              | 21 703             | 3 080                          | 761                                   | 131  | 27.5  | .2                     |
| 441320   | Tire dealers .....   | 30                              | 21 703             | 3 080                          | 761                                   | 131  | 27.5  | .2                     |
| 442  | Furniture and home furnishings stores .....                | 75                              | 100 534            | 13 889                         | 3 280                                 | 627  | 21.8  | 12.3                   |
| 4421   | Furniture stores .....                                     | 28                              | 51 302             | 7 856                          | 2 023                                 | 310  | 14.3  | 22.1                   |
| 44211  | Furniture stores .....                                     | 28                              | 51 302             | 7 856                          | 2 023                                 | 310  | 14.3  | 22.1                   |
| 442110   | Furniture stores .....                                     | 28                              | 51 302             | 7 856                          | 2 023                                 | 310  | 14.3  | 22.1                   |
| 4422   | Home furnishings stores .....                              | 47                              | 49 232             | 6 033                          | 1 257                                 | 317  | 29.6  | 2.0                    |
| 44221  | Floor covering stores .....                                | 16                              | 25 155             | 3 102                          | 539                                   | 84   | 47.7  | —                      |
| 442210   | Floor covering stores .....                                | 16                              | 25 155             | 3 102                          | 539                                   | 84   | 47.7  | —                      |
| 44229  | Other home furnishings stores .....                        | 31                              | 24 077             | 2 931                          | 718                                   | 233  | 10.6  | 4.1                    |
| 442299   | All other home furnishings stores .....                    | 30                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443  | Electronics and appliance stores .....                     | 66                              | 74 850             | 8 789                          | 2 104                                 | 467  | 8.7   | 4.6                    |
| 4431   | Electronics and appliance stores .....                     | 66                              | 74 850             | 8 789                          | 2 104                                 | 467  | 8.7   | 4.6                    |
| 44311  | Appliance, television, and other electronics stores .....  | 50                              | 63 166             | 7 425                          | 1 730                                 | 392  | 7.3   | 5.4                    |
| 443112   | Radio, television, and other electronics stores .....      | 36                              | 51 979             | 6 284                          | 1 466                                 | 346  | 6.7   | 4.2                    |
| 44312  | Computer and software stores .....                         | 16                              | 11 684             | 1 364                          | 374                                   | 75   | 16.2  | .3                     |
| 443120   | Computer and software stores .....                         | 16                              | 11 684             | 1 364                          | 374                                   | 75   | 16.2  | .3                     |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code  | Geographic area and kind of business                                    | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO<br/>METROPOLITAN STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444   | Building material and garden equipment and supplies dealers . . .       | 154                             | 400 263            | 44 442                         | 10 378                                | 1 843  | 5.9   | 6.1                    |
| 4441  | Building material and supplies dealers . . . . .                        | 116                             | 358 047            | 39 770                         | 9 208                                 | 1 599  | 4.9   | 5.8                    |
| 44411   | Home centers . . . . .  | 7                               | D                  | D                              | D                                     | f  | D   | D                      |
| 444110  | Home centers . . . . .  | 7                               | D                  | D                              | D                                     | f  | D   | D                      |
| 44412   | Paint and wallpaper stores . . . . .                                    | 11                              | 11 408             | 1 595                          | 391                                   | 58   | 15.6  | 16.6                   |
| 444120  | Paint and wallpaper stores . . . . .                                    | 11                              | 11 408             | 1 595                          | 391                                   | 58   | 15.6  | 16.6                   |
| 44419   | Other building material dealers . . . . .                               | 81                              | 224 893            | 26 026                         | 6 063                                 | 903  | 6.0   | 7.3                    |
| 444190  | Other building material dealers . . . . .                               | 81                              | 224 893            | 26 026                         | 6 063                                 | 903  | 6.0   | 7.3                    |
| 4442  | Lawn and garden equipment and supplies stores . . . . .                 | 38                              | 42 216             | 4 672                          | 1 170                                 | 244  | 14.8  | 9.0                    |
| 44422   | Nursery, garden center, and farm supply stores . . . . .                | 31                              | 36 659             | 4 024                          | 972                                   | 213  | 12.8  | 10.0                   |
| 444220  | Nursery, garden center, and farm supply stores . . . . .                | 31                              | 36 659             | 4 024                          | 972                                   | 213  | 12.8  | 10.0                   |
| 445   | Food and beverage stores . . . . .                                      | 166                             | 399 918            | 38 626                         | 9 915                                 | 2 833  | 19.3  | 10.1                   |
| 4451  | Grocery stores . . . . .  | 95                              | 308 384            | 31 232                         | 8 180                                 | 2 315  | 15.1  | 12.2                   |
| 44511   | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 71                              | 289 299            | 30 107                         | 7 863                                 | 2 193  | 11.6  | 11.2                   |
| 445110  | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 71                              | 289 299            | 30 107                         | 7 863                                 | 2 193  | 11.6  | 11.2                   |
| 4452  | Specialty food stores . . . . .   | 27                              | 16 703             | 2 461                          | 614                                   | 162  | 61.2  | 6.7                    |
| 4453  | Beer, wine, and liquor stores . . . . .                                 | 44                              | 74 831             | 4 933                          | 1 121                                 | 356  | 27.4  | 2.5                    |
| 44531   | Beer, wine, and liquor stores . . . . .                                 | 44                              | 74 831             | 4 933                          | 1 121                                 | 356  | 27.4  | 2.5                    |
| 445310  | Beer, wine, and liquor stores . . . . .                                 | 44                              | 74 831             | 4 933                          | 1 121                                 | 356  | 27.4  | 2.5                    |
| 446   | Health and personal care stores . . . . .                               | 72                              | 115 916            | 16 454                         | 3 880                                 | 843  | 20.2  | 8.5                    |
| 4461  | Health and personal care stores . . . . .                               | 72                              | 115 916            | 16 454                         | 3 880                                 | 843  | 20.2  | 8.5                    |
| 44612   | Cosmetics, beauty supplies, and perfume stores . . . . .                | 13                              | 5 991              | 846                            | 209                                   | 89   | 7.5   | —                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores . . . . .                | 13                              | 5 991              | 846                            | 209                                   | 89   | 7.5   | —                      |
| 44619   | Other health and personal care stores . . . . .                         | 15                              | 11 320             | 2 183                          | 533                                   | 146  | 1.5   | 6.8                    |
| 446191  | Food (health) supplement stores . . . . .                               | 10                              | 9 637              | 1 946                          | 484                                   | 134  | 1.8   | 8.0                    |
| 447   | Gasoline stations . . . . .   | 177                             | 315 913            | 16 879                         | 4 130                                 | 1 506  | 28.6  | 4.7                    |
| 4471  | Gasoline stations . . . . .   | 177                             | 315 913            | 16 879                         | 4 130                                 | 1 506  | 28.6  | 4.7                    |
| 44711   | Gasoline stations with convenience stores . . . . .                     | 155                             | 272 791            | 14 119                         | 3 442                                 | 1 338  | 30.3  | 5.0                    |
| 447110  | Gasoline stations with convenience stores . . . . .                     | 155                             | 272 791            | 14 119                         | 3 442                                 | 1 338  | 30.3  | 5.0                    |
| 448   | Clothing and clothing accessories stores . . . . .                      | 158                             | 147 397            | 18 777                         | 4 469                                 | 1 696  | 5.5   | 1.5                    |
| 4481  | Clothing stores . . . . .   | 99                              | 108 238            | 12 916                         | 2 968                                 | 1 352  | 4.0   | 1.6                    |
| 44814   | Family clothing stores . . . . .  | 34                              | 74 919             | 8 557                          | 1 922                                 | 900  | 3.3   | —                      |
| 448140  | Family clothing stores . . . . .  | 34                              | 74 919             | 8 557                          | 1 922                                 | 900  | 3.3   | —                      |
| 44819   | Other clothing stores . . . . .   | 8                               | 2 869              | 522                            | 120                                   | 44   | 4.3   | —                      |
| 448190  | Other clothing stores . . . . .   | 8                               | 2 869              | 522                            | 120                                   | 44   | 4.3   | —                      |
| 4483  | Jewelry, luggage, and leather goods stores . . . . .                    | 29                              | 21 340             | 3 975                          | 1 066                                 | 156  | 13.6  | 1.6                    |
| 451   | Sporting goods, hobby, book, and music stores . . . . .                 | 88                              | 77 955             | 9 493                          | 2 363                                 | 824  | 7.9   | 1.0                    |
| 4511  | Sporting goods, hobby, and musical instrument stores . . . . .          | 64                              | 48 258             | 6 185                          | 1 438                                 | 501  | 7.1   | 1.4                    |
| 45112   | Hobby, toy, and game stores . . . . .                                   | 11                              | 21 482             | 2 317                          | 547                                   | 207  | —   | 2.3                    |
| 451120  | Hobby, toy, and game stores . . . . .                                   | 11                              | 21 482             | 2 317                          | 547                                   | 207  | —   | 2.3                    |
| 4512  | Book, periodical, and music stores . . . . .                            | 24                              | 29 697             | 3 308                          | 925                                   | 323  | 9.2   | .5                     |
| 45121   | Book stores and news dealers . . . . .                                  | 17                              | 20 412             | 2 177                          | 657                                   | 194  | 12.2  | .8                     |
| 451211  | Book stores . . . . .   | 17                              | 20 412             | 2 177                          | 657                                   | 194  | 12.2  | .8                     |
| 4512111   | Book stores, general . . . . .  | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512112   | Specialty book stores . . . . .   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512113   | College book stores . . . . .   | 5                               | 8 697              | 828                            | 298                                   | 88   | 28.0  | —                      |
| 45122   | Prerecorded tape, compact disc, and record stores . . . . .             | 7                               | 9 285              | 1 131                          | 268                                   | 129  | 2.5   | —                      |
| 451220  | Prerecorded tape, compact disc, and record stores . . . . .             | 7                               | 9 285              | 1 131                          | 268                                   | 129  | 2.5   | —                      |
| 452   | General merchandise stores . . . . .                                    | 68                              | 829 652            | 86 250                         | 21 093                                | 5 109  | .1  | 1.2                    |
| 452111  | Department stores (except discount department stores) . .               | 3                               | 84 359             | 10 600                         | 2 557                                 | 781  | —   | —                      |
| 4529  | Other general merchandise stores . . . . .                              | 59                              | D                  | D                              | D                                     | h  | D   | D                      |
| 45291   | Warehouse clubs and supercenters . . . . .                              | 9                               | D                  | D                              | D                                     | h  | D   | D                      |
| 452910  | Warehouse clubs and supercenters . . . . .                              | 9                               | D                  | D                              | D                                     | h  | D   | D                      |
| 45299   | All other general merchandise stores . . . . .                          | 50                              | D                  | D                              | D                                     | e  | D   | D                      |
| 452990  | All other general merchandise stores . . . . .                          | 50                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4529901   | Variety stores . . . . .  | 37                              | 29 232             | 2 752                          | 628                                   | 217  | .8  | 8.7                    |
| 4529904   | Miscellaneous general merchandise stores . . . . .                      | 13                              | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453   | Miscellaneous store retailers .....                             | 157                             | 79 557             | 11 228                         | 2 625                                 | 824  | 18.0  | 4.2                    |
| 4532  | Office supplies, stationery, and gift stores .....              | 45                              | 35 020             | 4 877                          | 1 152                                 | 350  | 8.0   | 5.0                    |
| 45321   | Office supplies and stationery stores .....                     | 10                              | 23 322             | 2 686                          | 652                                   | 148  | .6  | —                      |
| 453210  | Office supplies and stationery stores .....                     | 10                              | 23 322             | 2 686                          | 652                                   | 148  | .6  | —                      |
| 4533  | Used merchandise stores .....                                   | 31                              | 5 288              | 1 044                          | 238                                   | 90   | 25.9  | 14.5                   |
| 45331   | Used merchandise stores .....                                   | 31                              | 5 288              | 1 044                          | 238                                   | 90   | 25.9  | 14.5                   |
| 453310  | Used merchandise stores .....                                   | 31                              | 5 288              | 1 044                          | 238                                   | 90   | 25.9  | 14.5                   |
| 4539  | Other miscellaneous store retailers .....                       | 48                              | 31 985             | 3 757                          | 853                                   | 216  | 26.6  | 1.6                    |
| 45391   | Pet and pet supplies stores .....                               | 9                               | 5 942              | 650                            | 151                                   | 57   | 4.6   | 1.3                    |
| 453910  | Pet and pet supplies stores .....                               | 9                               | 5 942              | 650                            | 151                                   | 57   | 4.6   | 1.3                    |
| 45393   | Manufactured (mobile) home dealers .....                        | 11                              | 16 327             | 1 286                          | 312                                   | 42   | 24.3  | —                      |
| 453930  | Manufactured (mobile) home dealers .....                        | 11                              | 16 327             | 1 286                          | 312                                   | 42   | 24.3  | —                      |
| 45399   | All other miscellaneous store retailers .....                   | 24                              | 8 683              | 1 641                          | 359                                   | 103  | 47.5  | 4.4                    |
| 454   | Nonstore retailers .....  | 76                              | 87 977             | 11 314                         | 2 744                                 | 573  | 39.3  | 10.5                   |
| 4541  | Electronic shopping and mail-order houses .....                 | 24                              | 29 047             | 2 938                          | 693                                   | 125  | 59.9  | 8.0                    |
| 45411   | Electronic shopping and mail-order houses .....                 | 24                              | 29 047             | 2 938                          | 693                                   | 125  | 59.9  | 8.0                    |
| 4542  | Vending machine operators .....                                 | 13                              | 13 959             | 2 439                          | 566                                   | 173  | 22.3  | 3.8                    |
| 45421   | Vending machine operators .....                                 | 13                              | 13 959             | 2 439                          | 566                                   | 173  | 22.3  | 3.8                    |
| 454210  | Vending machine operators .....                                 | 13                              | 13 959             | 2 439                          | 566                                   | 173  | 22.3  | 3.8                    |
| 4543  | Direct selling establishments .....                             | 39                              | 44 971             | 5 937                          | 1 485                                 | 275  | 31.2  | 14.1                   |
| 45431   | Fuel dealers .....  | 17                              | 38 053             | 4 217                          | 1 095                                 | 193  | 33.5  | 16.5                   |
| 454311  | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....             | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| <b>FORT LEONARD WOOD, MO MICROPOLITAN STATISTICAL AREA</b>                      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>142</b>                      | <b>262 714</b>     | <b>24 785</b>                  | <b>6 113</b>                          | <b>1 508</b>   | <b>25.9</b>   | <b>5.8</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 26                              | 76 321             | 7 071                          | 1 537                                 | 265  | 54.2  | —                      |
| 442   | Furniture and home furnishings stores .....                     | 4                               | 4 033              | 504                            | 119                                   | 33   | 16.5  | 46.4                   |
| 443   | Electronics and appliance stores .....                          | 4                               | 2 230              | 444                            | 109                                   | 19   | —   | 14.5                   |
| 444   | Building material and garden equipment and supplies dealers ... | 10                              | 9 791              | 990                            | 240                                   | 61   | 28.2  | .1                     |
| 445   | Food and beverage stores .....                                  | 14                              | 15 594             | 2 148                          | 781                                   | 220  | 37.8  | 19.8                   |
| 446   | Health and personal care stores .....                           | 5                               | 7 043              | 520                            | 116                                   | 33   | 41.0  | —                      |
| 447   | Gasoline stations .....   | 27                              | 52 662             | 3 296                          | 818                                   | 261  | 19.3  | 10.0                   |
| 448   | Clothing and clothing accessories stores .....                  | 8                               | 4 551              | 608                            | 147                                   | 44   | 3.5   | —                      |
| 451   | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452   | General merchandise stores .....                                | 9                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 20                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 12                              | 12 718             | 1 614                          | 373                                   | 67   | 10.2  | 24.5                   |
| <b>HANNIBAL, MO MICROPOLITAN STATISTICAL AREA</b>                               |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>187</b>                      | <b>366 562</b>     | <b>33 612</b>                  | <b>7 889</b>                          | <b>2 241</b>   | <b>17.4</b>   | <b>2.8</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 30                              | 85 258             | 7 273                          | 1 585                                 | 298  | 37.5  | —                      |
| 442   | Furniture and home furnishings stores .....                     | 7                               | 8 343              | 1 654                          | 365                                   | 48   | 6.5   | 1.1                    |
| 443   | Electronics and appliance stores .....                          | 6                               | 4 182              | 845                            | 202                                   | 67   | 28.9  | —                      |
| 444   | Building material and garden equipment and supplies dealers ... | 18                              | 26 014             | 2 848                          | 666                                   | 159  | 5.3   | 28.1                   |
| 445   | Food and beverage stores .....                                  | 16                              | 41 741             | 4 669                          | 1 190                                 | 394  | 19.8  | —                      |
| 446   | Health and personal care stores .....                           | 9                               | 17 797             | 1 735                          | 417                                   | 104  | 25.3  | —                      |
| 447   | Gasoline stations .....   | 42                              | 92 026             | 4 410                          | 1 031                                 | 356  | 10.4  | 2.4                    |
| 44711   | Gasoline stations with convenience stores .....                 | 36                              | 78 479             | 3 826                          | 892                                   | 324  | 11.0  | 2.8                    |
| 447110  | Gasoline stations with convenience stores .....                 | 36                              | 78 479             | 3 826                          | 892                                   | 324  | 11.0  | 2.8                    |
| 448   | Clothing and clothing accessories stores .....                  | 11                              | 3 732              | 513                            | 113                                   | 58   | 43.6  | 3.5                    |
| 451   | Sporting goods, hobby, book, and music stores .....             | 8                               | 3 628              | 372                            | 79                                    | 39   | 62.6  | —                      |
| 452   | General merchandise stores .....                                | 8                               | 73 339             | 7 795                          | 1 881                                 | 604  | —   | —                      |
| 453   | Miscellaneous store retailers .....                             | 24                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454   | Nonstore retailers .....  | 8                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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| NAICS code  | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JEFFERSON CITY, MO METROPOLITAN STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>593</b>                      | <b>1 722 774</b>   | <b>170 679</b>                 | <b>41 577</b>                         | <b>9 705</b>   | <b>15.0</b>   | <b>3.8</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 90                              | 412 008            | 31 629                         | 7 299                                 | 1 135  | 29.2  | 1.5                    |
| 4411  | Automobile dealers .....  | 39                              | 363 894            | 23 737                         | 5 546                                 | 792  | 30.9  | .5                     |
| 4412  | Other motor vehicle dealers .....                               | 8                               | 10 703             | 1 079                          | 195                                   | 37   | 17.7  | 4.8                    |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                     | 32                              | 31 620             | 4 246                          | 1 034                                 | 232  | 61.2  | 1.8                    |
| 4421  | Furniture stores .....  | 15                              | 17 378             | 2 443                          | 614                                   | 120  | 71.6  | —                      |
| 44211   | Furniture stores .....  | 15                              | 17 378             | 2 443                          | 614                                   | 120  | 71.6  | —                      |
| 442110  | Furniture stores .....  | 15                              | 17 378             | 2 443                          | 614                                   | 120  | 71.6  | —                      |
| 4422  | Home furnishings stores .....                                   | 17                              | 14 242             | 1 803                          | 420                                   | 112  | 48.5  | 4.0                    |
| 443   | Electronics and appliance stores .....                          | 24                              | 14 804             | 2 146                          | 477                                   | 91   | 20.4  | 5.9                    |
| 4431  | Electronics and appliance stores .....                          | 24                              | 14 804             | 2 146                          | 477                                   | 91   | 20.4  | 5.9                    |
| 444   | Building material and garden equipment and supplies dealers ... | 67                              | 160 066            | 18 794                         | 4 334                                 | 818  | 8.6   | 6.0                    |
| 4441  | Building material and supplies dealers .....                    | 42                              | 116 874            | 14 842                         | 3 436                                 | 575  | 9.2   | 8.2                    |
| 44419   | Other building material dealers .....                           | 29                              | 52 968             | 7 700                          | 1 752                                 | 259  | 14.6  | 17.8                   |
| 444190  | Other building material dealers .....                           | 29                              | 52 968             | 7 700                          | 1 752                                 | 259  | 14.6  | 17.8                   |
| 4442  | Lawn and garden equipment and supplies stores .....             | 25                              | 43 192             | 3 952                          | 898                                   | 243  | 6.7   | .1                     |
| 44422   | Nursery, garden center, and farm supply stores .....            | 19                              | 37 847             | 3 366                          | 780                                   | 214  | 5.4   | —                      |
| 444220  | Nursery, garden center, and farm supply stores .....            | 19                              | 37 847             | 3 366                          | 780                                   | 214  | 5.4   | —                      |
| 445   | Food and beverage stores .....                                  | 52                              | 167 138            | 16 234                         | 3 671                                 | 1 197  | 22.1  | 7.5                    |
| 446   | Health and personal care stores .....                           | 23                              | 48 146             | 5 773                          | 1 274                                 | 309  | 45.0  | .5                     |
| 4461  | Health and personal care stores .....                           | 23                              | 48 146             | 5 773                          | 1 274                                 | 309  | 45.0  | .5                     |
| 447   | Gasoline stations .....   | 86                              | 156 067            | 10 150                         | 2 471                                 | 775  | 13.6  | 16.8                   |
| 4471  | Gasoline stations .....   | 86                              | 156 067            | 10 150                         | 2 471                                 | 775  | 13.6  | 16.8                   |
| 44711   | Gasoline stations with convenience stores .....                 | 62                              | 102 743            | 6 701                          | 1 577                                 | 556  | 14.7  | 20.2                   |
| 447110  | Gasoline stations with convenience stores .....                 | 62                              | 102 743            | 6 701                          | 1 577                                 | 556  | 14.7  | 20.2                   |
| 448   | Clothing and clothing accessories stores .....                  | 53                              | 28 703             | 3 774                          | 880                                   | 284  | 11.5  | 12.5                   |
| 4481  | Clothing stores .....   | 33                              | 17 630             | 1 849                          | 407                                   | 161  | 8.1   | 17.2                   |
| 451   | Sporting goods, hobby, book, and music stores .....             | 28                              | 22 837             | 2 477                          | 587                                   | 201  | 7.2   | 4.8                    |
| 4511  | Sporting goods, hobby, and musical instrument stores .....      | 20                              | 14 434             | 1 622                          | 393                                   | 126  | 11.0  | 1.9                    |
| 4512  | Book, periodical, and music stores .....                        | 8                               | 8 403              | 855                            | 194                                   | 75   | .7  | 9.8                    |
| 452   | General merchandise stores .....                                | 23                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4529  | Other general merchandise stores .....                          | 18                              | D                  | D                              | D                                     | f  | D   | D                      |
| 45299   | All other general merchandise stores .....                      | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990  | All other general merchandise stores .....                      | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 74                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4532  | Office supplies, stationery, and gift stores .....              | 25                              | 14 067             | 1 410                          | 345                                   | 144  | 20.1  | .1                     |
| 45321   | Office supplies and stationery stores .....                     | 6                               | 8 835              | 594                            | 148                                   | 48   | 4.5   | —                      |
| 453210  | Office supplies and stationery stores .....                     | 6                               | 8 835              | 594                            | 148                                   | 48   | 4.5   | —                      |
| 4539  | Other miscellaneous store retailers .....                       | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45399   | All other miscellaneous store retailers .....                   | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 41                              | D                  | D                              | D                                     | h  | D   | D                      |
| 4541  | Electronic shopping and mail-order houses .....                 | 5                               | D                  | D                              | D                                     | g  | D   | D                      |
| 45411   | Electronic shopping and mail-order houses .....                 | 5                               | D                  | D                              | D                                     | g  | D   | D                      |
| 4543  | Direct selling establishments .....                             | 27                              | 19 949             | 3 130                          | 751                                   | 125  | 23.2  | 12.4                   |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....             | 14                              | 11 756             | 1 635                          | 418                                   | 60   | 22.7  | 13.9                   |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                      | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JOPLIN, MO METROPOLITAN STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                    | <b>Retail trade .....</b>   | <b>788</b>                      | <b>1 870 710</b>   | <b>170 807</b>                 | <b>41 792</b>                         | <b>9 760</b>   | <b>10.6</b>   | <b>5.7</b>             |
| 441   | Motor vehicle and parts dealers .....                             | 124                             | 375 914            | 30 654                         | 7 181                                 | 1 084  | 18.3  | 2.3                    |
| 44112   | Used car dealers .....  | 45                              | 58 758             | 3 278                          | 880                                   | 139  | 44.5  | 7.3                    |
| 441120  | Used car dealers .....  | 45                              | 58 758             | 3 278                          | 880                                   | 139  | 44.5  | 7.3                    |
| 4412  | Other motor vehicle dealers .....                                 | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44121   | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210  | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222  | Boat dealers .....  | 4                               | 9 384              | 359                            | 139                                   | 26   | 91.1  | 8.9                    |
| 4413  | Automotive parts, accessories, and tire stores .....              | 57                              | 57 994             | 8 770                          | 2 041                                 | 381  | 3.4   | 5.7                    |
| 44131   | Automotive parts and accessories stores .....                     | 41                              | 38 374             | 5 393                          | 1 251                                 | 233  | 4.1   | 8.7                    |
| 441310  | Automotive parts and accessories stores .....                     | 41                              | 38 374             | 5 393                          | 1 251                                 | 233  | 4.1   | 8.7                    |
| 44132   | Tire dealers .....  | 16                              | 19 620             | 3 377                          | 790                                   | 148  | 2.0   | —                      |
| 441320  | Tire dealers .....  | 16                              | 19 620             | 3 377                          | 790                                   | 148  | 2.0   | —                      |
| 442   | Furniture and home furnishings stores .....                       | 34                              | 37 302             | 4 462                          | 1 056                                 | 208  | 10.9  | 10.3                   |
| 4421  | Furniture stores .....  | 17                              | 20 161             | 2 654                          | 663                                   | 112  | 13.0  | 19.0                   |
| 44211   | Furniture stores .....  | 17                              | 20 161             | 2 654                          | 663                                   | 112  | 13.0  | 19.0                   |
| 442110  | Furniture stores .....  | 17                              | 20 161             | 2 654                          | 663                                   | 112  | 13.0  | 19.0                   |
| 4422  | Home furnishings stores .....                                     | 17                              | 17 141             | 1 808                          | 393                                   | 96   | 8.4   | —                      |
| 443   | Electronics and appliance stores .....                            | 39                              | 43 908             | 4 360                          | 955                                   | 218  | 7.0   | 7.0                    |
| 4431  | Electronics and appliance stores .....                            | 39                              | 43 908             | 4 360                          | 955                                   | 218  | 7.0   | 7.0                    |
| 44311   | Appliance, television, and other electronics stores .....         | 29                              | 39 791             | 3 611                          | 816                                   | 185  | 6.1   | 4.8                    |
| 443112  | Radio, television, and other electronics stores .....             | 19                              | 31 731             | 2 858                          | 644                                   | 139  | 4.8   | 4.5                    |
| 444   | Building material and garden equipment and supplies dealers ..... | 87                              | 196 332            | 19 799                         | 4 785                                 | 941  | 14.7  | 5.8                    |
| 4441  | Building material and supplies dealers .....                      | 57                              | 164 281            | 16 993                         | 4 142                                 | 760  | 15.9  | 4.0                    |
| 44411   | Home centers .....  | 5                               | 87 153             | 7 797                          | 1 874                                 | 364  | 18.9  | —                      |
| 444110  | Home centers .....  | 5                               | 87 153             | 7 797                          | 1 874                                 | 364  | 18.9  | —                      |
| 44419   | Other building material dealers .....                             | 42                              | 72 372             | 8 492                          | 2 091                                 | 353  | 13.1  | 8.9                    |
| 444190  | Other building material dealers .....                             | 42                              | 72 372             | 8 492                          | 2 091                                 | 353  | 13.1  | 8.9                    |
| 4442  | Lawn and garden equipment and supplies stores .....               | 30                              | 32 051             | 2 806                          | 643                                   | 181  | 8.7   | 14.8                   |
| 44422   | Nursery, garden center, and farm supply stores .....              | 24                              | 28 221             | 2 292                          | 545                                   | 154  | 6.7   | 8.1                    |
| 444220  | Nursery, garden center, and farm supply stores .....              | 24                              | 28 221             | 2 292                          | 545                                   | 154  | 6.7   | 8.1                    |
| 445   | Food and beverage stores .....                                    | 53                              | 122 002            | 11 841                         | 3 076                                 | 807  | 14.1  | 38.3                   |
| 4452  | Specialty food stores .....                                       | 13                              | 5 491              | 1 877                          | 477                                   | 96   | 49.5  | 7.7                    |
| 446   | Health and personal care stores .....                             | 57                              | 92 907             | 10 971                         | 2 669                                 | 473  | 22.4  | .5                     |
| 4461  | Health and personal care stores .....                             | 57                              | 92 907             | 10 971                         | 2 669                                 | 473  | 22.4  | .5                     |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 7                               | 3 861              | 588                            | 147                                   | 51   | 14.6  | 6.5                    |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 7                               | 3 861              | 588                            | 147                                   | 51   | 14.6  | 6.5                    |
| 447   | Gasoline stations .....   | 97                              | 287 889            | 13 479                         | 3 210                                 | 893  | 13.4  | 6.1                    |
| 4471  | Gasoline stations .....   | 97                              | 287 889            | 13 479                         | 3 210                                 | 893  | 13.4  | 6.1                    |
| 44711   | Gasoline stations with convenience stores .....                   | 84                              | 155 733            | 7 040                          | 1 721                                 | 517  | 21.8  | 11.3                   |
| 447110  | Gasoline stations with convenience stores .....                   | 84                              | 155 733            | 7 040                          | 1 721                                 | 517  | 21.8  | 11.3                   |
| 44719   | Other gasoline stations .....                                     | 13                              | 132 156            | 6 439                          | 1 489                                 | 376  | 3.4   | .1                     |
| 447190  | Other gasoline stations .....                                     | 13                              | 132 156            | 6 439                          | 1 489                                 | 376  | 3.4   | .1                     |
| 448   | Clothing and clothing accessories stores .....                    | 85                              | 70 217             | 7 967                          | 2 069                                 | 764  | 3.9   | 6.6                    |
| 4481  | Clothing stores .....   | 55                              | 46 197             | 5 512                          | 1 413                                 | 570  | 5.3   | 6.7                    |
| 44819   | Other clothing stores .....                                       | 7                               | 3 973              | 622                            | 166                                   | 65   | 9.8   | 3.3                    |
| 448190  | Other clothing stores .....                                       | 7                               | 3 973              | 622                            | 166                                   | 65   | 9.8   | 3.3                    |
| 451   | Sporting goods, hobby, book, and music stores .....               | 38                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4511  | Sporting goods, hobby, and musical instrument stores .....        | 29                              | 25 657             | 2 912                          | 681                                   | 236  | 6.0   | 6.5                    |
| 4512  | Book, periodical, and music stores .....                          | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 452   | General merchandise stores .....                                  | 36                              | 503 342            | 49 739                         | 12 625                                | 3 145  | .1  | .1                     |
| 4529  | Other general merchandise stores .....                            | 32                              | D                  | D                              | D                                     | h  | D   | D                      |
| 45291   | Warehouse clubs and supercenters .....                            | 6                               | D                  | D                              | D                                     | g  | D   | D                      |
| 452910  | Warehouse clubs and supercenters .....                            | 6                               | D                  | D                              | D                                     | g  | D   | D                      |
| 45299   | All other general merchandise stores .....                        | 26                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990  | All other general merchandise stores .....                        | 26                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901   | Variety stores .....  | 22                              | 15 973             | 1 768                          | 399                                   | 149  | .9  | 1.9                    |
| 4529904   | Miscellaneous general merchandise stores .....                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>JOPLIN, MO METROPOLITAN STATISTICAL AREA—<br/>Con.</b>           |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453          | Miscellaneous store retailers .....                                 | 102                             | D                  | D                              | D                                     | f  | D   | D                      |
| 4532         | Office supplies, stationery, and gift stores .....                  | 30                              | 19 076             | 2 437                          | 602                                   | 165  | 8.2   | 4.7                    |
| 45321        | Office supplies and stationery stores .....                         | 8                               | 12 399             | 1 409                          | 350                                   | 65   | 2.5   | —                      |
| 453210       | Office supplies and stationery stores .....                         | 8                               | 12 399             | 1 409                          | 350                                   | 65   | 2.5   | —                      |
| 4533         | Used merchandise stores .....                                       | 16                              | 6 076              | 809                            | 191                                   | 81   | 11.2  | 3.4                    |
| 45331        | Used merchandise stores .....                                       | 16                              | 6 076              | 809                            | 191                                   | 81   | 11.2  | 3.4                    |
| 453310       | Used merchandise stores .....                                       | 16                              | 6 076              | 809                            | 191                                   | 81   | 11.2  | 3.4                    |
| 4539         | Other miscellaneous store retailers .....                           | 34                              | 37 794             | 3 665                          | 799                                   | 224  | 8.9   | 5.1                    |
| 45393        | Manufactured (mobile) home dealers .....                            | 10                              | 14 868             | 1 496                          | 315                                   | 56   | 17.7  | 3.2                    |
| 453930       | Manufactured (mobile) home dealers .....                            | 10                              | 14 868             | 1 496                          | 315                                   | 56   | 17.7  | 3.2                    |
| 45399        | All other miscellaneous store retailers .....                       | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454          | Nonstore retailers .....  | 36                              | 38 882             | 5 773                          | 1 378                                 | 292  | 12.8  | 10.5                   |
| 4542         | Vending machine operators .....                                     | 8                               | 12 235             | 3 486                          | 788                                   | 156  | 10.9  | 12.1                   |
| 45421        | Vending machine operators .....                                     | 8                               | 12 235             | 3 486                          | 788                                   | 156  | 10.9  | 12.1                   |
| 454210       | Vending machine operators .....                                     | 8                               | 12 235             | 3 486                          | 788                                   | 156  | 10.9  | 12.1                   |
| 4543         | Direct selling establishments .....                                 | 19                              | 22 953             | 1 870                          | 485                                   | 95   | 15.9  | 7.0                    |
| 45431        | Fuel dealers .....  | 9                               | 19 531             | 1 248                          | 330                                   | 59   | 16.2  | 8.2                    |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                 | 9                               | 19 531             | 1 248                          | 330                                   | 59   | 16.2  | 8.2                    |
|              | <b>KENNETT, MO MICROPOLITAN STATISTICAL AREA</b>                    |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade .....</b>   | <b>168</b>                      | <b>305 180</b>     | <b>26 169</b>                  | <b>6 210</b>                          | <b>1 567</b>   | <b>14.5</b>   | <b>6.3</b>             |
| 441          | Motor vehicle and parts dealers .....                               | 28                              | 81 380             | 4 981                          | 1 144                                 | 188  | 11.5  | 2.6                    |
| 442          | Furniture and home furnishings stores .....                         | 9                               | 3 741              | 489                            | 107                                   | 25   | 76.8  | —                      |
| 443          | Electronics and appliance stores .....                              | 7                               | 2 795              | 358                            | 68                                    | 14   | 50.9  | —                      |
| 444          | Building material and garden equipment and supplies dealers .....   | 16                              | 18 336             | 1 983                          | 463                                   | 99   | 5.3   | 12.5                   |
| 445          | Food and beverage stores .....                                      | 18                              | 42 291             | 3 569                          | 839                                   | 272  | 12.1  | 8.8                    |
| 446          | Health and personal care stores .....                               | 12                              | 26 418             | 2 201                          | 551                                   | 112  | 53.6  | —                      |
| 447          | Gasoline stations .....   | 31                              | 38 804             | 2 209                          | 564                                   | 193  | 18.1  | 24.4                   |
| 448          | Clothing and clothing accessories stores .....                      | 8                               | 4 194              | 554                            | 150                                   | 48   | 24.4  | —                      |
| 451          | Sporting goods, hobby, book, and music stores .....                 | 7                               | 6 636              | 778                            | 119                                   | 41   | —   | 1.8                    |
| 452          | General merchandise stores .....                                    | 11                              | D                  | D                              | D                                     | f  | D   | D                      |
| 453          | Miscellaneous store retailers .....                                 | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321        | Office supplies and stationery stores .....                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210       | Office supplies and stationery stores .....                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454          | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
|              | <b>KEOKUK-FORT MADISON, IA-MO MICROPOLITAN<br/>STATISTICAL AREA</b> |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade .....</b>   | <b>209</b>                      | <b>422 083</b>     | <b>38 450</b>                  | <b>9 080</b>                          | <b>2 314</b>   | <b>17.8</b>   | <b>3.3</b>             |
| 441          | Motor vehicle and parts dealers .....                               | 35                              | 119 116            | 8 392                          | 2 113                                 | 345  | 11.1  | 1.4                    |
| 4412         | Other motor vehicle dealers .....                                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122        | Motorcycle, boat, and other motor vehicle dealers .....             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442          | Furniture and home furnishings stores .....                         | 9                               | 6 681              | 1 175                          | 259                                   | 51   | 37.1  | .1                     |
| 443          | Electronics and appliance stores .....                              | 11                              | 3 506              | 717                            | 150                                   | 46   | 41.7  | 20.1                   |
| 444          | Building material and garden equipment and supplies dealers .....   | 21                              | 43 192             | 4 365                          | 979                                   | 177  | 14.1  | —                      |
| 4442         | Lawn and garden equipment and supplies stores .....                 | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422        | Nursery, garden center, and farm supply stores .....                | 5                               | 25 369             | 1 614                          | 342                                   | 47   | 2.9   | —                      |
| 444220       | Nursery, garden center, and farm supply stores .....                | 5                               | 25 369             | 1 614                          | 342                                   | 47   | 2.9   | —                      |
| 445          | Food and beverage stores .....                                      | 14                              | 73 768             | 7 863                          | 1 737                                 | 620  | 12.6  | .1                     |
| 446          | Health and personal care stores .....                               | 8                               | 23 104             | 1 922                          | 474                                   | 89   | 88.0  | —                      |
| 447          | Gasoline stations .....   | 33                              | 59 530             | 3 457                          | 833                                   | 287  | 22.6  | 15.9                   |
| 448          | Clothing and clothing accessories stores .....                      | 18                              | 8 021              | 1 195                          | 286                                   | 108  | 56.3  | —                      |
| 451          | Sporting goods, hobby, book, and music stores .....                 | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 452          | General merchandise stores .....                                    | 7                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453          | Miscellaneous store retailers .....                                 | 26                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321        | Office supplies and stationery stores .....                         | 3                               | 3 196              | 547                            | 131                                   | 27   | —   | —                      |
| 453210       | Office supplies and stationery stores .....                         | 3                               | 3 196              | 547                            | 131                                   | 27   | —   | —                      |
| 454          | Nonstore retailers .....  | 17                              | 19 695             | 3 049                          | 682                                   | 135  | 8.8   | 8.2                    |
| 4543         | Direct selling establishments .....                                 | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                 | 6                               | 7 627              | 899                            | 224                                   | 37   | 4.2   | 8.8                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KIRKSVILLE, MO MICROPOLITAN STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>153</b>                      | <b>282 574</b>     | <b>26 195</b>                  | <b>6 155</b>                          | <b>1 609</b>   | <b>19.2</b>   | <b>3.1</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 24                              | 52 748             | 3 457                          | 858                                   | 189  | 43.3  | 8.9                    |
| 442   | Furniture and home furnishings stores .....                     | 6                               | 7 647              | 1 019                          | 240                                   | 50   | 39.8  | —                      |
| 443   | Electronics and appliance stores .....                          | 8                               | 4 192              | 653                            | 147                                   | 42   | 62.4  | .5                     |
| 444   | Building material and garden equipment and supplies dealers ... | 16                              | 28 336             | 2 920                          | 624                                   | 147  | 1.4   | 6.9                    |
| 445   | Food and beverage stores .....                                  | 8                               | 32 627             | 3 571                          | 715                                   | 234  | 5.6   | 1.8                    |
| 446   | Health and personal care stores .....                           | 9                               | 18 242             | 1 801                          | 430                                   | 60   | 85.2  | —                      |
| 447   | Gasoline stations .....   | 25                              | 32 445             | 2 151                          | 500                                   | 191  | 8.3   | 2.5                    |
| 448   | Clothing and clothing accessories stores .....                  | 16                              | 14 016             | 1 424                          | 338                                   | 138  | 20.5  | 2.4                    |
| 451   | Sporting goods, hobby, book, and music stores .....             | 9                               | 7 913              | 841                            | 226                                   | 71   | 9.5   | —                      |
| 4512113   | College book stores.....  | 3                               | 4 145              | 448                            | 135                                   | 26   | 9.7   | —                      |
| 452   | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 19                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454   | Nonstore retailers .....  | 7                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>LEBANON, MO MICROPOLITAN STATISTICAL AREA</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>196</b>                      | <b>360 695</b>     | <b>34 428</b>                  | <b>8 583</b>                          | <b>1 895</b>   | <b>14.7</b>   | <b>8.5</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 28                              | 97 960             | 7 144                          | 1 689                                 | 258  | 10.9  | 6.3                    |
| 4412  | Other motor vehicle dealers.....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                     | 9                               | 8 343              | 1 031                          | 253                                   | 52   | 24.2  | —                      |
| 443   | Electronics and appliance stores .....                          | 10                              | 4 552              | 942                            | 239                                   | 57   | 25.3  | 20.7                   |
| 444   | Building material and garden equipment and supplies dealers ... | 18                              | 42 822             | 5 156                          | 1 225                                 | 212  | 8.3   | 12.2                   |
| 445   | Food and beverage stores .....                                  | 25                              | 33 859             | 3 661                          | 923                                   | 270  | 18.6  | 22.6                   |
| 446   | Health and personal care stores .....                           | 8                               | 10 683             | 1 203                          | 336                                   | 39   | 56.6  | —                      |
| 447   | Gasoline stations .....   | 30                              | 47 034             | 2 866                          | 758                                   | 252  | 40.5  | 8.3                    |
| 448   | Clothing and clothing accessories stores .....                  | 17                              | 15 895             | 1 598                          | 392                                   | 125  | 9.3   | 5.2                    |
| 451   | Sporting goods, hobby, book, and music stores .....             | 9                               | 3 265              | 454                            | 110                                   | 27   | 5.4   | 18.3                   |
| 452   | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 23                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454   | Nonstore retailers .....  | 13                              | 10 392             | 2 028                          | 476                                   | 94   | 5.9   | 31.5                   |
| <b>MARSHALL, MO MICROPOLITAN STATISTICAL AREA</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>114</b>                      | <b>173 122</b>     | <b>15 422</b>                  | <b>3 616</b>                          | <b>1 053</b>   | <b>32.5</b>   | <b>5.1</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 16                              | 39 666             | 2 758                          | 650                                   | 150  | 60.3  | 5.7                    |
| 442   | Furniture and home furnishings stores .....                     | 5                               | 2 145              | 295                            | 59                                    | 14   | 83.5  | 16.5                   |
| 443   | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ... | 13                              | 14 519             | 1 752                          | 348                                   | 67   | 12.0  | 34.3                   |
| 445   | Food and beverage stores .....                                  | 15                              | 27 734             | 2 726                          | 674                                   | 247  | 30.4  | .2                     |
| 446   | Health and personal care stores .....                           | 6                               | 13 199             | 1 552                          | 331                                   | 76   | —   | —                      |
| 447   | Gasoline stations .....   | 25                              | 38 413             | 2 311                          | 538                                   | 218  | 45.1  | 1.9                    |
| 448   | Clothing and clothing accessories stores .....                  | 7                               | 2 129              | 335                            | 78                                    | 39   | 5.3   | —                      |
| 451   | Sporting goods, hobby, book, and music stores .....             | 4                               | 2 252              | 258                            | 72                                    | 9  | 31.5  | 5.2                    |
| 452   | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARYVILLE, MO MICROPOLITAN STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                       | <b>Retail trade</b> .....                                       | <b>92</b>                       | <b>182 353</b>     | <b>17 797</b>                  | <b>4 365</b>                          | <b>1 180</b>   | <b>8.8</b>  | <b>6.9</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 7                               | 36 329             | 3 132                          | 734                                   | 109  | 24.6  | —                      |
| 442  | Furniture and home furnishings stores .....                     | 3                               | 2 739              | 282                            | 54                                    | 22   | 9.3   | 90.7                   |
| 443  | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 18                              | 24 940             | 2 609                          | 597                                   | 142  | 6.1   | 7.0                    |
| 4442   | Lawn and garden equipment and supplies stores .....             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422  | Nursery, garden center, and farm supply stores .....            | 7                               | 13 230             | 848                            | 184                                   | 45   | .5  | 4.0                    |
| 444220   | Nursery, garden center, and farm supply stores .....            | 7                               | 13 230             | 848                            | 184                                   | 45   | .5  | 4.0                    |
| 445  | Food and beverage stores .....                                  | 8                               | 20 601             | 2 779                          | 662                                   | 235  | 4.5   | 4.8                    |
| 446  | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447  | Gasoline stations .....   | 18                              | 25 083             | 1 700                          | 427                                   | 133  | 6.2   | —                      |
| 448  | Clothing and clothing accessories stores .....                  | 7                               | 2 642              | 315                            | 88                                    | 36   | 60.5  | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 4                               | 1 611              | 106                            | 33                                    | 14   | —   | —                      |
| 452  | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....  | 7                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MEXICO, MO MICROPOLITAN STATISTICAL AREA</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                       | <b>Retail trade</b> .....                                       | <b>125</b>                      | <b>378 795</b>     | <b>24 012</b>                  | <b>5 834</b>                          | <b>1 528</b>   | <b>5.1</b>  | <b>2.4</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 17                              | 39 231             | 3 621                          | 802                                   | 156  | 2.6   | 1.4                    |
| 4412   | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229   | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443  | Electronics and appliance stores .....                          | 6                               | 2 586              | 275                            | 74                                    | 25   | 45.0  | 1.9                    |
| 444  | Building material and garden equipment and supplies dealers ... | 14                              | 17 441             | 2 328                          | 535                                   | 110  | 13.2  | 5.6                    |
| 445  | Food and beverage stores .....                                  | 9                               | 28 288             | 3 013                          | 753                                   | 228  | 4.0   | —                      |
| 446  | Health and personal care stores .....                           | 8                               | 13 121             | 1 557                          | 322                                   | 67   | 63.2  | —                      |
| 447  | Gasoline stations .....   | 22                              | 28 653             | 1 699                          | 419                                   | 149  | .9  | 23.4                   |
| 448  | Clothing and clothing accessories stores .....                  | 7                               | 2 659              | 433                            | 105                                   | 43   | 12.1  | 7.3                    |
| 451  | Sporting goods, hobby, book, and music stores .....             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511   | Sporting goods, hobby, and musical instrument stores .....      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452  | General merchandise stores .....                                | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....  | 8                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4541   | Electronic shopping and mail-order houses .....                 | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45411  | Electronic shopping and mail-order houses .....                 | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| <b>MOBERLY, MO MICROPOLITAN STATISTICAL AREA</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                       | <b>Retail trade</b> .....                                       | <b>115</b>                      | <b>236 254</b>     | <b>21 638</b>                  | <b>5 292</b>                          | <b>1 340</b>   | <b>30.3</b>   | <b>2.3</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 18                              | 57 672             | 3 469                          | 913                                   | 147  | 90.9  | .4                     |
| 442  | Furniture and home furnishings stores .....                     | 4                               | 3 254              | 371                            | 81                                    | 22   | 23.0  | —                      |
| 443  | Electronics and appliance stores .....                          | 8                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 15                              | 16 907             | 1 855                          | 402                                   | 88   | 10.2  | 10.2                   |
| 445  | Food and beverage stores .....                                  | 9                               | 22 361             | 2 286                          | 556                                   | 165  | 6.6   | —                      |
| 446  | Health and personal care stores .....                           | 6                               | 12 616             | 1 068                          | 240                                   | 49   | 62.2  | —                      |
| 447  | Gasoline stations .....   | 20                              | 29 973             | 1 522                          | 371                                   | 138  | 18.2  | 10.0                   |
| 448  | Clothing and clothing accessories stores .....                  | 10                              | 4 954              | 682                            | 167                                   | 81   | 19.9  | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 5                               | 1 483              | 196                            | 48                                    | 17   | 14.8  | —                      |
| 452  | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....  | 6                               | 10 043             | 2 276                          | 577                                   | 105  | —   | —                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>POPLAR BLUFF, MO MICROPOLITAN STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>238</b>                      | <b>541 264</b>     | <b>45 094</b>                  | <b>10 884</b>                         | <b>2 522</b>   | <b>15.5</b>   | <b>5.9</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 37                              | 173 162            | 10 703                         | 2 485                                 | 385  | 11.1  | 2.3                    |
| 4412  | Other motor vehicle dealers .....                               | 6                               | 7 454              | 393                            | 90                                    | 23   | 90.3  | 6.4                    |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                     | 13                              | 18 348             | 2 411                          | 555                                   | 129  | 18.8  | 70.5                   |
| 4421  | Furniture stores .....  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44211   | Furniture stores .....  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442110  | Furniture stores .....  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 443   | Electronics and appliance stores .....                          | 11                              | 10 555             | 1 475                          | 374                                   | 79   | 15.4  | 25.5                   |
| 4431  | Electronics and appliance stores .....                          | 11                              | 10 555             | 1 475                          | 374                                   | 79   | 15.4  | 25.5                   |
| 444   | Building material and garden equipment and supplies dealers ... | 26                              | 42 685             | 4 543                          | 1 066                                 | 242  | 8.0   | .7                     |
| 445   | Food and beverage stores .....                                  | 21                              | 49 028             | 4 062                          | 948                                   | 304  | 30.3  | 3.5                    |
| 446   | Health and personal care stores .....                           | 19                              | 26 830             | 2 546                          | 546                                   | 104  | 55.3  | 1.1                    |
| 447   | Gasoline stations .....   | 34                              | 49 194             | 2 601                          | 577                                   | 221  | 35.5  | 14.9                   |
| 448   | Clothing and clothing accessories stores .....                  | 17                              | 21 402             | 2 435                          | 556                                   | 167  | 11.0  | .6                     |
| 4481  | Clothing stores .....   | 9                               | 18 627             | 2 153                          | 491                                   | 141  | 5.9   | .6                     |
| 451   | Sporting goods, hobby, book, and music stores .....             | 14                              | 5 928              | 748                            | 167                                   | 63   | 16.3  | 5.4                    |
| 452   | General merchandise stores .....                                | 8                               | D                  | D                              | D                                     | f  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45321   | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210  | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                       | 11                              | 7 664              | 616                            | 142                                   | 31   | 45.1  | 4.8                    |
| 45399   | All other miscellaneous store retailers .....                   | 7                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454   | Nonstore retailers .....  | 9                               | 10 070             | 767                            | 188                                   | 33   | 10.1  | 1.5                    |
| 454311  | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>QUINCY, IL-MO MICROPOLITAN STATISTICAL AREA</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>407</b>                      | <b>946 185</b>     | <b>92 635</b>                  | <b>21 895</b>                         | <b>5 187</b>   | <b>15.6</b>   | <b>3.9</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 49                              | 239 438            | 20 418                         | 4 678                                 | 663  | 25.3  | 3.3                    |
| 44112   | Used car dealers .....  | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441120  | Used car dealers .....  | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4412  | Other motor vehicle dealers .....                               | 6                               | 15 747             | 2 476                          | 521                                   | 86   | 11.1  | —                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229  | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                     | 28                              | 16 894             | 2 733                          | 762                                   | 136  | 39.4  | 17.8                   |
| 443   | Electronics and appliance stores .....                          | 24                              | 17 208             | 2 845                          | 714                                   | 129  | 42.1  | 9.5                    |
| 4431  | Electronics and appliance stores .....                          | 24                              | 17 208             | 2 845                          | 714                                   | 129  | 42.1  | 9.5                    |
| 44311   | Appliance, television, and other electronics stores .....       | 18                              | 15 521             | 2 615                          | 664                                   | 113  | 43.7  | 5.1                    |
| 444   | Building material and garden equipment and supplies dealers ... | 41                              | 135 472            | 10 832                         | 2 662                                 | 502  | 22.5  | .1                     |
| 4441  | Building material and supplies dealers .....                    | 25                              | 67 722             | 6 582                          | 1 655                                 | 283  | 21.0  | .1                     |
| 4442  | Lawn and garden equipment and supplies stores .....             | 16                              | 67 750             | 4 250                          | 1 007                                 | 219  | 24.0  | —                      |
| 44422   | Nursery, garden center, and farm supply stores .....            | 13                              | 66 902             | 4 131                          | 980                                   | 211  | 23.9  | —                      |
| 444220  | Nursery, garden center, and farm supply stores .....            | 13                              | 66 902             | 4 131                          | 980                                   | 211  | 23.9  | —                      |
| 445   | Food and beverage stores .....                                  | 27                              | 103 200            | 12 257                         | 2 766                                 | 919  | 6.0   | .3                     |
| 4452  | Specialty food stores .....                                     | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446   | Health and personal care stores .....                           | 25                              | 47 242             | 8 779                          | 1 764                                 | 381  | 29.7  | .9                     |
| 4461  | Health and personal care stores .....                           | 25                              | 47 242             | 8 779                          | 1 764                                 | 381  | 29.7  | .9                     |
| 44619   | Other health and personal care stores .....                     | 9                               | 12 066             | 3 572                          | 758                                   | 136  | 4.9   | .5                     |
| 447   | Gasoline stations .....   | 44                              | 53 472             | 3 743                          | 926                                   | 315  | 12.0  | 34.7                   |
| 448   | Clothing and clothing accessories stores .....                  | 45                              | 23 398             | 3 419                          | 837                                   | 315  | 24.0  | .4                     |
| 451   | Sporting goods, hobby, book, and music stores .....             | 24                              | 19 579             | 2 084                          | 508                                   | 212  | 4.2   | .4                     |
| 4511  | Sporting goods, hobby, and musical instrument stores .....      | 18                              | 15 138             | 1 626                          | 395                                   | 166  | 5.1   | .6                     |
| 452   | General merchandise stores .....                                | 17                              | 226 106            | 17 526                         | 4 326                                 | 1 170  | .9  | 1.3                    |
| 452111  | Department stores (except discount department stores) ...       | 3                               | 79 871             | 4 351                          | 1 128                                 | 311  | —   | —                      |
| 45299   | All other general merchandise stores .....                      | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990  | All other general merchandise stores .....                      | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529904   | Miscellaneous general merchandise stores .....                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 53                              | 25 228             | 3 409                          | 807                                   | 254  | 18.8  | 4.4                    |
| 4532  | Office supplies, stationery, and gift stores .....              | 17                              | 12 645             | 1 421                          | 376                                   | 106  | 14.0  | 4.6                    |
| 45321   | Office supplies and stationery stores .....                     | 5                               | 8 872              | 881                            | 233                                   | 49   | 6.0   | —                      |
| 453210  | Office supplies and stationery stores .....                     | 5                               | 8 872              | 881                            | 233                                   | 49   | 6.0   | —                      |
| 4539  | Other miscellaneous store retailers .....                       | 12                              | 8 430              | 958                            | 180                                   | 52   | 23.5  | .3                     |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>QUINCY, IL-MO MICROPOLITAN STATISTICAL AREA</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>—Con.</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 454  | Nonstore retailers .....  | 30                              | 38 948             | 4 590                          | 1 145                                 | 191  | 7.2   | 1.1                    |
| 4543   | Direct selling establishments .....                             | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439  | Other direct selling establishments .....                       | 16                              | 12 781             | 1 919                          | 497                                   | 77   | 10.1  | 3.4                    |
| 454390   | Other direct selling establishments .....                       | 16                              | 12 781             | 1 919                          | 497                                   | 77   | 10.1  | 3.4                    |
| <b>ROLLA, MO MICROPOLITAN STATISTICAL AREA</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>213</b>                      | <b>462 951</b>     | <b>42 917</b>                  | <b>10 353</b>                         | <b>2 365</b>   | <b>12.1</b>   | <b>5.8</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 34                              | 131 509            | 10 548                         | 2 414                                 | 349  | 18.9  | 2.4                    |
| 4412   | Other motor vehicle dealers .....                               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 14                              | 9 800              | 1 476                          | 375                                   | 76   | 28.9  | 8.6                    |
| 443  | Electronics and appliance stores .....                          | 12                              | 6 021              | 718                            | 200                                   | 51   | 13.2  | —                      |
| 444  | Building material and garden equipment and supplies dealers ... | 19                              | 50 906             | 4 661                          | 1 091                                 | 271  | 5.6   | 5.5                    |
| 445  | Food and beverage stores .....                                  | 16                              | 33 618             | 3 828                          | 932                                   | 295  | 8.5   | 49.3                   |
| 446  | Health and personal care stores .....                           | 8                               | 14 150             | 1 509                          | 347                                   | 71   | 49.7  | —                      |
| 447  | Gasoline stations .....   | 29                              | 58 711             | 3 118                          | 740                                   | 242  | 7.1   | 1.0                    |
| 448  | Clothing and clothing accessories stores .....                  | 15                              | 18 035             | 1 880                          | 455                                   | 147  | 7.1   | .3                     |
| 451  | Sporting goods, hobby, book, and music stores .....             | 14                              | 11 079             | 1 631                          | 396                                   | 97   | 28.9  | —                      |
| 452  | General merchandise stores .....                                | 9                               | D                  | D                              | D                                     | f  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 28                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45321  | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210   | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....  | 15                              | 8 321              | 1 323                          | 304                                   | 75   | 31.5  | 11.6                   |
| <b>ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>504</b>                      | <b>1 168 277</b>   | <b>116 068</b>                 | <b>27 588</b>                         | <b>6 361</b>   | <b>9.5</b>  | <b>2.0</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 75                              | 258 273            | 22 010                         | 5 142                                 | 734  | 11.6  | .3                     |
| 4412   | Other motor vehicle dealers .....                               | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229   | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 21                              | 22 532             | 3 111                          | 749                                   | 159  | 8.3   | 5.1                    |
| 4421   | Furniture stores .....  | 9                               | 13 938             | 1 897                          | 468                                   | 84   | 12.7  | 2.8                    |
| 44211  | Furniture stores .....  | 9                               | 13 938             | 1 897                          | 468                                   | 84   | 12.7  | 2.8                    |
| 442110   | Furniture stores .....  | 9                               | 13 938             | 1 897                          | 468                                   | 84   | 12.7  | 2.8                    |
| 443  | Electronics and appliance stores .....                          | 21                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4431   | Electronics and appliance stores .....                          | 21                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 57                              | 114 435            | 12 110                         | 2 889                                 | 558  | 13.1  | 3.9                    |
| 4441   | Building material and supplies dealers .....                    | 41                              | 91 635             | 9 680                          | 2 252                                 | 435  | 15.3  | 2.0                    |
| 44419  | Other building material dealers .....                           | 27                              | 39 672             | 4 827                          | 1 155                                 | 169  | 30.8  | 4.7                    |
| 444190   | Other building material dealers .....                           | 27                              | 39 672             | 4 827                          | 1 155                                 | 169  | 30.8  | 4.7                    |
| 4442   | Lawn and garden equipment and supplies stores .....             | 16                              | 22 800             | 2 430                          | 637                                   | 123  | 4.6   | 11.5                   |
| 44422  | Nursery, garden center, and farm supply stores .....            | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444220   | Nursery, garden center, and farm supply stores .....            | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 39                              | 107 397            | 11 223                         | 2 714                                 | 765  | 11.0  | .8                     |
| 4452   | Specialty food stores .....                                     | 13                              | 3 341              | 488                            | 113                                   | 37   | 43.5  | 15.1                   |
| 446  | Health and personal care stores .....                           | 32                              | 60 431             | 6 701                          | 1 488                                 | 347  | 18.0  | .7                     |
| 4461   | Health and personal care stores .....                           | 32                              | 60 431             | 6 701                          | 1 488                                 | 347  | 18.0  | .7                     |
| 447  | Gasoline stations .....   | 74                              | 151 583            | 9 525                          | 2 284                                 | 681  | 15.2  | 7.3                    |
| 4471   | Gasoline stations .....   | 74                              | 151 583            | 9 525                          | 2 284                                 | 681  | 15.2  | 7.3                    |
| 44711  | Gasoline stations with convenience stores .....                 | 58                              | 113 254            | 7 026                          | 1 673                                 | 529  | 14.1  | 6.9                    |
| 447110   | Gasoline stations with convenience stores .....                 | 58                              | 113 254            | 7 026                          | 1 673                                 | 529  | 14.1  | 6.9                    |
| 448  | Clothing and clothing accessories stores .....                  | 48                              | 30 522             | 5 126                          | 1 194                                 | 360  | 2.3   | 2.5                    |
| 451  | Sporting goods, hobby, book, and music stores .....             | 25                              | 23 497             | 2 605                          | 620                                   | 202  | 9.4   | —                      |
| 4511   | Sporting goods, hobby, and musical instrument stores .....      | 18                              | 14 815             | 1 551                          | 369                                   | 109  | 11.9  | —                      |
| 4512   | Book, periodical, and music stores .....                        | 7                               | 8 682              | 1 054                          | 251                                   | 93   | 5.3   | —                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452   | General merchandise stores .....                                  | 22                              | 301 669            | 30 662                         | 7 368                                 | 1 925  | —   | —                      |
| 4529  | Other general merchandise stores .....                            | 17                              | D                  | D                              | D                                     | g  | D   | D                      |
| 45299   | All other general merchandise stores .....                        | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990  | All other general merchandise stores .....                        | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 453   | Miscellaneous store retailers .....                               | 64                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4532  | Office supplies, stationery, and gift stores .....                | 23                              | 16 530             | 1 877                          | 451                                   | 162  | 11.4  | 1.2                    |
| 45321   | Office supplies and stationery stores .....                       | 5                               | 10 571             | 1 108                          | 273                                   | 74   | 2.2   | —                      |
| 453210  | Office supplies and stationery stores .....                       | 5                               | 10 571             | 1 108                          | 273                                   | 74   | 2.2   | —                      |
| 4533  | Used merchandise stores .....                                     | 11                              | 5 714              | 1 487                          | 408                                   | 90   | 26.0  | —                      |
| 45331   | Used merchandise stores .....                                     | 11                              | 5 714              | 1 487                          | 408                                   | 90   | 26.0  | —                      |
| 453310  | Used merchandise stores .....                                     | 11                              | 5 714              | 1 487                          | 408                                   | 90   | 26.0  | —                      |
| 4539  | Other miscellaneous store retailers .....                         | 19                              | 12 843             | 1 525                          | 328                                   | 77   | 54.0  | 9.4                    |
| 45399   | All other miscellaneous store retailers .....                     | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 26                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4543  | Direct selling establishments .....                               | 18                              | 32 461             | 3 561                          | 949                                   | 96   | 6.3   | 2.4                    |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....               | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439   | Other direct selling establishments .....                         | 10                              | 24 039             | 2 737                          | 762                                   | 68   | .9  | —                      |
| 454390  | Other direct selling establishments .....                         | 10                              | 24 039             | 2 737                          | 762                                   | 68   | .9  | —                      |
| <b>SEDALIA, MO MICROPOLITAN STATISTICAL AREA</b>            |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>   | <b>211</b>                      | <b>432 818</b>     | <b>43 162</b>                  | <b>10 532</b>                         | <b>2 378</b>   | <b>11.8</b>   | <b>3.2</b>             |
| 441   | Motor vehicle and parts dealers .....                             | 41                              | 112 778            | 11 209                         | 2 589                                 | 416  | 13.4  | 3.9                    |
| 4412  | Other motor vehicle dealers .....                                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                       | 8                               | 5 871              | 860                            | 226                                   | 43   | 9.6   | 11.9                   |
| 443   | Electronics and appliance stores .....                            | 10                              | 5 577              | 1 374                          | 284                                   | 73   | 20.8  | 19.5                   |
| 444   | Building material and garden equipment and supplies dealers ..... | 32                              | 58 521             | 6 351                          | 1 494                                 | 308  | 10.1  | 3.8                    |
| 4442  | Lawn and garden equipment and supplies stores .....               | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44422   | Nursery, garden center, and farm supply stores .....              | 9                               | 12 355             | 1 259                          | 328                                   | 61   | 4.6   | —                      |
| 444220  | Nursery, garden center, and farm supply stores .....              | 9                               | 12 355             | 1 259                          | 328                                   | 61   | 4.6   | —                      |
| 445   | Food and beverage stores .....                                    | 18                              | 40 721             | 4 051                          | 996                                   | 285  | 3.2   | 4.9                    |
| 446   | Health and personal care stores .....                             | 11                              | 18 634             | 1 991                          | 486                                   | 113  | 60.0  | 4.4                    |
| 447   | Gasoline stations .....   | 24                              | 43 113             | 2 150                          | 513                                   | 188  | 9.9   | 4.3                    |
| 448   | Clothing and clothing accessories stores .....                    | 14                              | 20 771             | 2 614                          | 647                                   | 177  | 5.7   | —                      |
| 4481  | Clothing stores .....   | 8                               | 16 875             | 1 784                          | 452                                   | 134  | 7.0   | —                      |
| 451   | Sporting goods, hobby, book, and music stores .....               | 13                              | 4 616              | 722                            | 190                                   | 65   | 24.5  | 11.4                   |
| 452   | General merchandise stores .....                                  | 11                              | D                  | D                              | D                                     | f  | D   | D                      |
| 453   | Miscellaneous store retailers .....                               | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45321   | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210  | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                         | 9                               | 12 121             | 561                            | 136                                   | 32   | 54.9  | 2.7                    |
| 45399   | All other miscellaneous store retailers .....                     | 6                               | 9 738              | 402                            | 96                                    | 24   | 47.2  | —                      |
| 454   | Nonstore retailers .....  | 11                              | 6 277              | 1 239                          | 359                                   | 49   | 10.6  | .4                     |
| <b>SPRINGFIELD, MO METROPOLITAN STATISTICAL AREA</b>        |   |                                 |                    |                                |                                       |  |   |                        |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code  | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SPRINGFIELD, MO METROPOLITAN STATISTICAL AREA—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>   | <b>1 775</b>                    | <b>4 676 976</b>   | <b>443 422</b>                 | <b>109 192</b>                        | <b>24 197</b>  | <b>9.0</b>  | <b>5.9</b>             |
| 441   | Motor vehicle and parts dealers .....                               | 261                             | 1 356 856          | 103 570                        | 25 229                                | 3 760  | 6.8   | 9.5                    |
| 4411  | Automobile dealers .....  | 120                             | 1 129 089          | 67 750                         | 16 765                                | 2 134  | 6.5   | 7.3                    |
| 44111   | New car dealers .....   | 45                              | 992 593            | 60 734                         | 15 032                                | 1 779  | 2.6   | 7.1                    |
| 441110  | New car dealers .....   | 45                              | 992 593            | 60 734                         | 15 032                                | 1 779  | 2.6   | 7.1                    |
| 44112   | Used car dealers .....  | 75                              | 136 496            | 7 016                          | 1 733                                 | 355  | 35.0  | 9.3                    |
| 441120  | Used car dealers .....  | 75                              | 136 496            | 7 016                          | 1 733                                 | 355  | 35.0  | 9.3                    |
| 4412  | Other motor vehicle dealers .....                                   | 23                              | 81 013             | 7 191                          | 1 624                                 | 318  | 3.9   | 43.0                   |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....             | 20                              | D                  | D                              | D                                     | e  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 10                              | 13 752             | 1 337                          | 270                                   | 57   | 16.6  | .1                     |
| 441222  | Boat dealers .....  | 9                               | 64 838             | 5 568                          | 1 296                                 | 250  | 1.4   | 53.5                   |
| 4413  | Automotive parts, accessories, and tire stores .....                | 118                             | 146 754            | 28 629                         | 6 840                                 | 1 308  | 10.6  | 7.5                    |
| 44131   | Automotive parts and accessories stores .....                       | 80                              | 98 512             | 20 661                         | 5 037                                 | 993  | 7.6   | 6.9                    |
| 441310  | Automotive parts and accessories stores .....                       | 80                              | 98 512             | 20 661                         | 5 037                                 | 993  | 7.6   | 6.9                    |
| 44132   | Tire dealers .....  | 38                              | 48 242             | 7 968                          | 1 803                                 | 315  | 16.8  | 8.8                    |
| 441320  | Tire dealers .....  | 38                              | 48 242             | 7 968                          | 1 803                                 | 315  | 16.8  | 8.8                    |
| 442   | Furniture and home furnishings stores .....                         | 106                             | 130 965            | 17 314                         | 4 121                                 | 684  | 19.4  | 9.4                    |
| 4421  | Furniture stores .....  | 48                              | 74 433             | 9 807                          | 2 463                                 | 380  | 24.5  | 13.8                   |
| 44211   | Furniture stores .....  | 48                              | 74 433             | 9 807                          | 2 463                                 | 380  | 24.5  | 13.8                   |
| 442110  | Furniture stores .....  | 48                              | 74 433             | 9 807                          | 2 463                                 | 380  | 24.5  | 13.8                   |
| 4422  | Home furnishings stores .....                                       | 58                              | 56 532             | 7 507                          | 1 658                                 | 304  | 12.7  | 3.7                    |
| 44221   | Floor covering stores .....   | 29                              | 38 072             | 5 594                          | 1 318                                 | 180  | 15.4  | 1.2                    |
| 442210  | Floor covering stores .....   | 29                              | 38 072             | 5 594                          | 1 318                                 | 180  | 15.4  | 1.2                    |
| 44229   | Other home furnishings stores .....                                 | 29                              | 18 460             | 1 913                          | 340                                   | 124  | 7.0   | 8.7                    |
| 442299  | All other home furnishings stores .....                             | 26                              | 17 859             | 1 854                          | 333                                   | 120  | 5.5   | 9.0                    |
| 443   | Electronics and appliance stores .....                              | 77                              | 124 873            | 11 820                         | 2 915                                 | 564  | 6.4   | 1.5                    |
| 4431  | Electronics and appliance stores .....                              | 77                              | 124 873            | 11 820                         | 2 915                                 | 564  | 6.4   | 1.5                    |
| 44311   | Appliance, television, and other electronics stores .....           | 63                              | 105 776            | 9 553                          | 2 230                                 | 468  | 7.4   | 1.4                    |
| 443111  | Household appliance stores .....                                    | 19                              | 27 204             | 2 421                          | 576                                   | 112  | 3.9   | 2.7                    |
| 443112  | Radio, television, and other electronics stores .....               | 44                              | 78 572             | 7 132                          | 1 654                                 | 356  | 8.6   | .9                     |
| 44312   | Computer and software stores .....                                  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443120  | Computer and software stores .....                                  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44313   | Camera and photographic supplies stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443130  | Camera and photographic supplies stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ...     | 179                             | 414 662            | 50 000                         | 11 898                                | 2 548  | 12.8  | 3.9                    |
| 4441  | Building material and supplies dealers .....                        | 123                             | 321 223            | 39 442                         | 9 361                                 | 1 959  | 10.7  | 3.9                    |
| 44411   | Home centers .....  | 8                               | 112 606            | 10 494                         | 2 466                                 | 583  | 1.5   | —                      |
| 444110  | Home centers .....  | 8                               | 112 606            | 10 494                         | 2 466                                 | 583  | 1.5   | —                      |
| 44412   | Paint and wallpaper stores .....                                    | 14                              | 13 934             | 1 929                          | 447                                   | 83   | 10.1  | .6                     |
| 444120  | Paint and wallpaper stores .....                                    | 14                              | 13 934             | 1 929                          | 447                                   | 83   | 10.1  | .6                     |
| 44419   | Other building material dealers .....                               | 82                              | 177 361            | 24 025                         | 5 850                                 | 982  | 15.6  | 6.7                    |
| 444190  | Other building material dealers .....                               | 82                              | 177 361            | 24 025                         | 5 850                                 | 982  | 15.6  | 6.7                    |
| 4442  | Lawn and garden equipment and supplies stores .....                 | 56                              | 93 439             | 10 558                         | 2 537                                 | 589  | 20.0  | 3.9                    |
| 44421   | Outdoor power equipment stores .....                                | 14                              | 15 985             | 1 968                          | 391                                   | 90   | 18.5  | 7.5                    |
| 444210  | Outdoor power equipment stores .....                                | 14                              | 15 985             | 1 968                          | 391                                   | 90   | 18.5  | 7.5                    |
| 44422   | Nursery, garden center, and farm supply stores .....                | 42                              | 77 454             | 8 590                          | 2 146                                 | 499  | 20.3  | 3.2                    |
| 444220  | Nursery, garden center, and farm supply stores .....                | 42                              | 77 454             | 8 590                          | 2 146                                 | 499  | 20.3  | 3.2                    |
| 445   | Food and beverage stores .....                                      | 135                             | 377 076            | 37 293                         | 10 498                                | 2 821  | 14.4  | 7.0                    |
| 4451  | Grocery stores .....  | 77                              | 348 243            | 34 062                         | 9 743                                 | 2 524  | 12.5  | 7.1                    |
| 44511   | Supermarkets and other grocery (except convenience)<br>stores ..... | 60                              | 332 808            | 33 206                         | 9 509                                 | 2 444  | 8.8   | 7.2                    |
| 445110  | Supermarkets and other grocery (except convenience)<br>stores ..... | 60                              | 332 808            | 33 206                         | 9 509                                 | 2 444  | 8.8   | 7.2                    |
| 4452  | Specialty food stores .....   | 25                              | 10 658             | 1 965                          | 432                                   | 187  | 64.8  | —                      |
| 446   | Health and personal care stores .....                               | 110                             | 213 692            | 27 320                         | 6 468                                 | 1 383  | 30.4  | 4.4                    |
| 4461  | Health and personal care stores .....                               | 110                             | 213 692            | 27 320                         | 6 468                                 | 1 383  | 30.4  | 4.4                    |
| 44611   | Pharmacies and drug stores .....                                    | 51                              | 178 520            | 20 420                         | 4 718                                 | 914  | 33.8  | 3.2                    |
| 446110  | Pharmacies and drug stores .....                                    | 51                              | 178 520            | 20 420                         | 4 718                                 | 914  | 33.8  | 3.2                    |
| 4461101   | Pharmacies and drug stores .....                                    | 50                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....                | 15                              | 7 475              | 1 124                          | 271                                   | 109  | 4.3   | .1                     |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....                | 15                              | 7 475              | 1 124                          | 271                                   | 109  | 4.3   | .1                     |
| 44613   | Optical goods stores .....  | 19                              | 12 120             | 2 639                          | 712                                   | 132  | 4.6   | 25.6                   |
| 446130  | Optical goods stores .....  | 19                              | 12 120             | 2 639                          | 712                                   | 132  | 4.6   | 25.6                   |
| 44619   | Other health and personal care stores .....                         | 25                              | 15 577             | 3 137                          | 767                                   | 228  | 24.9  | 4.3                    |
| 446191  | Food (health) supplement stores .....                               | 15                              | 5 299              | 861                            | 207                                   | 74   | 36.2  | 3.4                    |
| 447   | Gasoline stations .....   | 215                             | 414 879            | 23 941                         | 5 799                                 | 1 569  | 14.5  | 13.7                   |
| 4471  | Gasoline stations .....   | 215                             | 414 879            | 23 941                         | 5 799                                 | 1 569  | 14.5  | 13.7                   |
| 44711   | Gasoline stations with convenience stores .....                     | 165                             | 332 377            | 17 930                         | 4 339                                 | 1 202  | 13.9  | 11.8                   |
| 447110  | Gasoline stations with convenience stores .....                     | 165                             | 332 377            | 17 930                         | 4 339                                 | 1 202  | 13.9  | 11.8                   |
| 44719   | Other gasoline stations .....                                       | 50                              | 82 502             | 6 011                          | 1 460                                 | 367  | 17.1  | 21.3                   |
| 447190  | Other gasoline stations .....                                       | 50                              | 82 502             | 6 011                          | 1 460                                 | 367  | 17.1  | 21.3                   |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |  |
|---|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|--|
|   |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>SPRINGFIELD, MO METROPOLITAN STATISTICAL AREA—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |  |
| <b>Retail trade—Con.</b>                                  |  |                                 |                    |                                |                                       |  |   |                        |  |
| 44-45   | Retail trade—Con.  |                                 |                    |                                |                                       |  |   |                        |  |
| 448   | Clothing and clothing accessories stores .....             | 182                             | 162 243            | 20 314                         | 5 048                                 | 1 531  | 10.9  | 1.9                    |  |
| 4481  | Clothing stores .....                                      | 116                             | 106 800            | 12 470                         | 3 070                                 | 1 053  | 13.1  | 2.6                    |  |
| 44813   | Children's and infants' clothing stores .....              | 12                              | 7 228              | 883                            | 205                                   | 100  | 3.7   | .7                     |  |
| 448130  | Children's and infants' clothing stores .....              | 12                              | 7 228              | 883                            | 205                                   | 100  | 3.7   | .7                     |  |
| 44819   | Other clothing stores .....                                | 22                              | 12 048             | 2 105                          | 499                                   | 149  | 17.6  | 1.0                    |  |
| 448190  | Other clothing stores .....                                | 22                              | 12 048             | 2 105                          | 499                                   | 149  | 17.6  | 1.0                    |  |
| 4482105   | Athletic footwear stores .....                             | 8                               | 9 538              | 979                            | 230                                   | 104  | —   | —                      |  |
| 4483  | Jewelry, luggage, and leather goods stores .....           | 29                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 44831   | Jewelry stores .....                                       | 28                              | 28 341             | 4 634                          | 1 202                                 | 187  | 8.3   | —                      |  |
| 448310  | Jewelry stores .....                                       | 28                              | 28 341             | 4 634                          | 1 202                                 | 187  | 8.3   | —                      |  |
| 451   | Sporting goods, hobby, book, and music stores .....        | 94                              | 151 528            | 20 497                         | 4 887                                 | 1 473  | 3.9   | 1.6                    |  |
| 4511  | Sporting goods, hobby, and musical instrument stores ..... | 67                              | 120 163            | 17 600                         | 4 207                                 | 1 270  | 4.2   | 1.5                    |  |
| 45111   | Sporting goods stores .....                                | 23                              | 74 414             | 11 497                         | 2 724                                 | 838  | 1.1   | —                      |  |
| 451110  | Sporting goods stores .....                                | 23                              | 74 414             | 11 497                         | 2 724                                 | 838  | 1.1   | —                      |  |
| 4511101   | General-line sporting goods stores .....                   | 6                               | D                  | D                              | D                                     | f  | D   | D                      |  |
| 45112   | Hobby, toy, and game stores .....                          | 28                              | 32 436             | 3 308                          | 809                                   | 288  | 7.5   | 4.6                    |  |
| 451120  | Hobby, toy, and game stores .....                          | 28                              | 32 436             | 3 308                          | 809                                   | 288  | 7.5   | 4.6                    |  |
| 45113   | Sewing, needlework, and piece goods stores .....           | 8                               | 5 277              | 947                            | 222                                   | 76   | 23.4  | 6.8                    |  |
| 451130  | Sewing, needlework, and piece goods stores .....           | 8                               | 5 277              | 947                            | 222                                   | 76   | 23.4  | 6.8                    |  |
| 45114   | Musical instrument and supplies stores .....               | 8                               | 8 036              | 1 848                          | 452                                   | 68   | 6.6   | —                      |  |
| 451140  | Musical instrument and supplies stores .....               | 8                               | 8 036              | 1 848                          | 452                                   | 68   | 6.6   | —                      |  |
| 4512  | Book, periodical, and music stores .....                   | 27                              | 31 365             | 2 897                          | 680                                   | 203  | 2.9   | 1.7                    |  |
| 45121   | Book stores and news dealers .....                         | 22                              | 26 604             | 2 380                          | 500                                   | 166  | 3.5   | 1.2                    |  |
| 451211  | Book stores .....  | 22                              | 26 604             | 2 380                          | 500                                   | 166  | 3.5   | 1.2                    |  |
| 4512111   | Book stores, general .....                                 | 10                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 4512112   | Specialty book stores .....                                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 4512113   | College book stores .....                                  | 6                               | 7 602              | 569                            | 137                                   | 26   | —   | —                      |  |
| 452   | General merchandise stores .....                           | 75                              | 925 186            | 90 679                         | 22 443                                | 5 502  | .5  | .4                     |  |
| 452111  | Department stores (except discount department stores) ..   | 4                               | 145 395            | 16 352                         | 3 974                                 | 1 105  | —   | —                      |  |
| 4529  | Other general merchandise stores .....                     | 61                              | D                  | D                              | D                                     | h  | D   | D                      |  |
| 45291   | Warehouse clubs and supercenters .....                     | 8                               | D                  | D                              | D                                     | h  | D   | D                      |  |
| 452910  | Warehouse clubs and supercenters .....                     | 8                               | D                  | D                              | D                                     | h  | D   | D                      |  |
| 45299   | All other general merchandise stores .....                 | 53                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 452990  | All other general merchandise stores .....                 | 53                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 4529901   | Variety stores .....                                       | 37                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 4529904   | Miscellaneous general merchandise stores .....             | 16                              | 17 435             | 2 688                          | 746                                   | 219  | 24.9  | 18.9                   |  |
| 453   | Miscellaneous store retailers .....                        | 225                             | 143 408            | 19 551                         | 4 460                                 | 1 219  | 12.2  | 4.5                    |  |
| 4532  | Office supplies, stationery, and gift stores .....         | 67                              | 47 472             | 5 807                          | 1 310                                 | 394  | 9.4   | 1.6                    |  |
| 45321   | Office supplies and stationery stores .....                | 11                              | 25 000             | 2 462                          | 609                                   | 127  | —   | .3                     |  |
| 453210  | Office supplies and stationery stores .....                | 11                              | 25 000             | 2 462                          | 609                                   | 127  | —   | .3                     |  |
| 45322   | Gift, novelty, and souvenir stores .....                   | 56                              | 22 472             | 3 345                          | 701                                   | 267  | 20.0  | 3.0                    |  |
| 453220  | Gift, novelty, and souvenir stores .....                   | 56                              | 22 472             | 3 345                          | 701                                   | 267  | 20.0  | 3.0                    |  |
| 4533  | Used merchandise stores .....                              | 56                              | 14 126             | 2 415                          | 591                                   | 213  | 29.1  | 11.3                   |  |
| 45331   | Used merchandise stores .....                              | 56                              | 14 126             | 2 415                          | 591                                   | 213  | 29.1  | 11.3                   |  |
| 453310  | Used merchandise stores .....                              | 56                              | 14 126             | 2 415                          | 591                                   | 213  | 29.1  | 11.3                   |  |
| 4539  | Other miscellaneous store retailers .....                  | 67                              | 73 178             | 9 073                          | 2 009                                 | 417  | 9.5   | 4.9                    |  |
| 45391   | Pet and pet supplies stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 453910  | Pet and pet supplies stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 45393   | Manufactured (mobile) home dealers .....                   | 14                              | 25 367             | 2 309                          | 523                                   | 69   | 2.7   | 8.0                    |  |
| 453930  | Manufactured (mobile) home dealers .....                   | 14                              | 25 367             | 2 309                          | 523                                   | 69   | 2.7   | 8.0                    |  |
| 45399   | All other miscellaneous store retailers .....              | 46                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 454   | Nonstore retailers .....                                   | 116                             | 261 608            | 21 123                         | 5 426                                 | 1 143  | 6.8   | 3.8                    |  |
| 4541  | Electronic shopping and mail-order houses .....            | 34                              | 188 265            | 9 651                          | 2 488                                 | 619  | 5.2   | 1.2                    |  |
| 45411   | Electronic shopping and mail-order houses .....            | 34                              | 188 265            | 9 651                          | 2 488                                 | 619  | 5.2   | 1.2                    |  |
| 4542  | Vending machine operators .....                            | 9                               | 11 683             | 2 674                          | 697                                   | 129  | 13.3  | —                      |  |
| 45421   | Vending machine operators .....                            | 9                               | 11 683             | 2 674                          | 697                                   | 129  | 13.3  | —                      |  |
| 454210  | Vending machine operators .....                            | 9                               | 11 683             | 2 674                          | 697                                   | 129  | 13.3  | —                      |  |
| 4543  | Direct selling establishments .....                        | 73                              | 61 660             | 8 798                          | 2 241                                 | 395  | 10.5  | 12.4                   |  |
| 45431   | Fuel dealers .....   | 25                              | 29 747             | 4 198                          | 1 002                                 | 157  | 4.0   | 24.1                   |  |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....        | 24                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 45439   | Other direct selling establishments .....                  | 48                              | 31 913             | 4 600                          | 1 239                                 | 238  | 16.7  | 1.5                    |  |
| 454390  | Other direct selling establishments .....                  | 48                              | 31 913             | 4 600                          | 1 239                                 | 238  | 16.7  | 1.5                    |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|  |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WEST PLAINS, MO MICROPOLITAN STATISTICAL AREA</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>241</b>               | <b>409 985</b>  | <b>37 013</b>            | <b>8 926</b>                    | <b>2 198</b>  | <b>21.9</b>                               | <b>5.9</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 42                       | 93 615          | 6 973                    | 1 546                           | 320   | 39.7                                      | —                      |
| 4412   | Other motor vehicle dealers .....                               | 11                       | 15 012          | 824                      | 179                             | 54  | 45.3                                      | —                      |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 441221   | Motorcycle dealers .....  | 6                        | 10 403          | 477                      | 98                              | 33  | 44.5                                      | —                      |
| 441229   | All other motor vehicle dealers .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 16                       | 11 109          | 1 657                    | 397                             | 83  | 20.5                                      | .1                     |
| 443  | Electronics and appliance stores .....                          | 9                        | 6 251           | 1 346                    | 288                             | 79  | 49.1                                      | —                      |
| 444  | Building material and garden equipment and supplies dealers ... | 28                       | 36 524          | 3 993                    | 981                             | 187   | 11.2                                      | 13.4                   |
| 445  | Food and beverage stores .....                                  | 20                       | 38 353          | 3 640                    | 938                             | 341   | 7.7                                       | 20.3                   |
| 446  | Health and personal care stores .....                           | 14                       | 27 017          | 2 570                    | 624                             | 113   | 60.8                                      | —                      |
| 447  | Gasoline stations .....   | 33                       | 55 225          | 3 047                    | 698                             | 256   | 9.9                                       | 18.5                   |
| 448  | Clothing and clothing accessories stores .....                  | 17                       | 16 937          | 1 426                    | 343                             | 110   | 39.9                                      | .6                     |
| 4481   | Clothing stores .....   | 13                       | 15 910          | 1 294                    | 310                             | 95  | 37.2                                      | .7                     |
| 451  | Sporting goods, hobby, book, and music stores .....             | 5                        | 1 373           | 217                      | 55                              | 19  | 79.8                                      | 20.2                   |
| 452  | General merchandise stores .....                                | 11                       | D               | D                        | D                               | f   | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 29                       | D               | D                        | D                               | b   | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 454  | Nonstore retailers .....  | 17                       | 13 267          | 2 121                    | 453                             | 90  | 34.0                                      | —                      |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....             | 9                        | 9 292           | 1 628                    | 336                             | 59  | 19.6                                      | —                      |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code    | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|               |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ADAIR</b>  |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....                                       | <b>129</b>                      | <b>260 371</b>     | <b>24 283</b>                  | <b>5 719</b>                          | <b>1 447</b>   | <b>18.8</b>                                      | <b>3.1</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 21                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44131         | Automotive parts and accessories stores .....                   | 4                               | 6 351              | 953                            | 225                                   | 59   | 28.6   | —                      |
| 441310        | Automotive parts and accessories stores .....                   | 4                               | 6 351              | 953                            | 225                                   | 59   | 28.6   | —                      |
| 442           | Furniture and home furnishings stores .....                     | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4422          | Home furnishings stores .....                                   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44229         | Other home furnishings stores .....                             | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443           | Electronics and appliance stores .....                          | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4431          | Electronics and appliance stores .....                          | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444           | Building material and garden equipment and supplies dealers ... | 13                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4441          | Building material and supplies dealers .....                    | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442          | Lawn and garden equipment and supplies stores .....             | 4                               | 7 698              | 535                            | 122                                   | 34   | —  | 4.6                    |
| 44422         | Nursery, garden center, and farm supply stores .....            | 4                               | 7 698              | 535                            | 122                                   | 34   | —  | 4.6                    |
| 444220        | Nursery, garden center, and farm supply stores .....            | 4                               | 7 698              | 535                            | 122                                   | 34   | —  | 4.6                    |
| 445           | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446           | Health and personal care stores .....                           | 9                               | 18 242             | 1 801                          | 430                                   | 60   | 85.2   | —                      |
| 4461          | Health and personal care stores .....                           | 9                               | 18 242             | 1 801                          | 430                                   | 60   | 85.2   | —                      |
| 447           | Gasoline stations .....   | 21                              | 25 951             | 1 738                          | 401                                   | 146  | 10.4   | 3.2                    |
| 44711         | Gasoline stations with convenience stores .....                 | 18                              | 23 234             | 1 529                          | 351                                   | 135  | 7.9  | 3.5                    |
| 447110        | Gasoline stations with convenience stores .....                 | 18                              | 23 234             | 1 529                          | 351                                   | 135  | 7.9  | 3.5                    |
| 448           | Clothing and clothing accessories stores .....                  | 15                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4481          | Clothing stores .....   | 12                              | 11 604             | 975                            | 236                                   | 114  | 21.8   | —                      |
| 451           | Sporting goods, hobby, book, and music stores .....             | 9                               | 7 913              | 841                            | 226                                   | 71   | 9.5  | —                      |
| 4512          | Book, periodical, and music stores .....                        | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45121         | Book stores and news dealers .....                              | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451211        | Book stores .....   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4512113       | College book stores .....                                       | 3                               | 4 145              | 448                            | 135                                   | 26   | 9.7  | —                      |
| 452           | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529          | Other general merchandise stores .....                          | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453           | Miscellaneous store retailers .....                             | 16                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4532          | Office supplies, stationery, and gift stores .....              | 8                               | 3 506              | 420                            | 102                                   | 36   | 8.5  | 6.4                    |
| 45321         | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210        | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539          | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454           | Nonstore retailers .....  | 4                               | 1 222              | 177                            | 37                                    | 8  | 20.0   | —                      |
| <b>ANDREW</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....                                       | <b>47</b>                       | <b>76 205</b>      | <b>6 033</b>                   | <b>1 381</b>                          | <b>375</b>   | <b>20.7</b>                                      | <b>9.6</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 6                               | 24 283             | 1 938                          | 447                                   | 67   | 27.4   | —                      |
| 442           | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443           | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444           | Building material and garden equipment and supplies dealers ... | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4441          | Building material and supplies dealers .....                    | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4442          | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422         | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220        | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445           | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446           | Health and personal care stores .....                           | 5                               | 6 802              | 692                            | 133                                   | 35   | 22.1   | —                      |
| 447           | Gasoline stations .....   | 13                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44711         | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | c  | D  | D                      |
| 447110        | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | c  | D  | D                      |
| 448           | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452           | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453           | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454           | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ATCHISON</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>38</b>                       | <b>50 380</b>      | <b>4 930</b>                   | <b>1 097</b>                          | <b>315</b>   | <b>27.1</b>                                      | <b>-</b>               |
| 441             | Motor vehicle and parts dealers .....                           | 3                               | 1 167              | 144                            | 35                                    | 6  | 73.8   | -                      |
| 444             | Building material and garden equipment and supplies dealers ... | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442            | Lawn and garden equipment and supplies stores .....             | 4                               | 9 276              | 874                            | 159                                   | 36   | 10.5   | -                      |
| 44422           | Nursery, garden center, and farm supply stores .....            | 4                               | 9 276              | 874                            | 159                                   | 36   | 10.5   | -                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 4                               | 9 276              | 874                            | 159                                   | 36   | 10.5   | -                      |
| 445             | Food and beverage stores .....                                  | 4                               | 7 802              | 847                            | 173                                   | 76   | 23.0   | -                      |
| 446             | Health and personal care stores .....                           | 4                               | 5 416              | 608                            | 136                                   | 22   | 54.6   | -                      |
| 447             | Gasoline stations .....   | 8                               | 19 624             | 1 768                          | 440                                   | 125  | 24.5   | -                      |
| 448             | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452             | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454             | Nonstore retailers .....  | 4                               | 1 809              | 94                             | 21                                    | 6  | 6.2  | -                      |
| <b>AUDRAIN</b>  |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>125</b>                      | <b>378 795</b>     | <b>24 012</b>                  | <b>5 834</b>                          | <b>1 528</b>   | <b>5.1</b>                                       | <b>2.4</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 17                              | 39 231             | 3 621                          | 802                                   | 156  | 2.6  | 1.4                    |
| 4412            | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229          | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44131           | Automotive parts and accessories stores .....                   | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441310          | Automotive parts and accessories stores .....                   | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4421            | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211           | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110          | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 6                               | 2 586              | 275                            | 74                                    | 25   | 45.0   | 1.9                    |
| 4431            | Electronics and appliance stores .....                          | 6                               | 2 586              | 275                            | 74                                    | 25   | 45.0   | 1.9                    |
| 444             | Building material and garden equipment and supplies dealers ... | 14                              | 17 441             | 2 328                          | 535                                   | 110  | 13.2   | 5.6                    |
| 4441            | Building material and supplies dealers .....                    | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 445             | Food and beverage stores .....                                  | 9                               | 28 288             | 3 013                          | 753                                   | 228  | 4.0  | -                      |
| 446             | Health and personal care stores .....                           | 8                               | 13 121             | 1 557                          | 322                                   | 67   | 63.2   | -                      |
| 4461            | Health and personal care stores .....                           | 8                               | 13 121             | 1 557                          | 322                                   | 67   | 63.2   | -                      |
| 447             | Gasoline stations .....   | 22                              | 28 653             | 1 699                          | 419                                   | 149  | .9   | 23.4                   |
| 44711           | Gasoline stations with convenience stores .....                 | 19                              | 24 288             | 1 534                          | 384                                   | 139  | -  | 27.6                   |
| 447110          | Gasoline stations with convenience stores .....                 | 19                              | 24 288             | 1 534                          | 384                                   | 139  | -  | 27.6                   |
| 448             | Clothing and clothing accessories stores .....                  | 7                               | 2 659              | 433                            | 105                                   | 43   | 12.1   | 7.3                    |
| 451             | Sporting goods, hobby, book, and music stores .....             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4511            | Sporting goods, hobby, and musical instrument stores .....      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45111           | Sporting goods stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451110          | Sporting goods stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4511102         | Specialty-line sporting goods stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452             | General merchandise stores .....                                | 7                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45299           | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990          | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 18                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4533            | Used merchandise stores .....                                   | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45331           | Used merchandise stores .....                                   | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453310          | Used merchandise stores .....                                   | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45399           | All other miscellaneous store retailers .....                   | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454             | Nonstore retailers .....  | 8                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4541            | Electronic shopping and mail-order houses .....                 | 4                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45411           | Electronic shopping and mail-order houses .....                 | 4                               | D                  | D                              | D                                     | e  | D  | D                      |

See footnotes at end of table.

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| NAICS code    | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|               |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BARRY</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....                                       | <b>172</b>                      | <b>309 220</b>     | <b>25 806</b>                  | <b>6 063</b>                          | <b>1 583</b>   | <b>22.2</b>   | <b>5.1</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 29                              | 82 327             | 5 523                          | 1 123                                 | 220  | 21.3  | 8.9                    |
| 4412          | Other motor vehicle dealers .....                               | 5                               | 3 501              | 417                            | 90                                    | 23   | 30.9  | —                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers .....         | 5                               | 3 501              | 417                            | 90                                    | 23   | 30.9  | —                      |
| 441229        | All other motor vehicle dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413          | Automotive parts, accessories, and tire stores .....            | 14                              | 19 208             | 2 021                          | 390                                   | 78   | 14.7  | 37.9                   |
| 44131         | Automotive parts and accessories stores .....                   | 9                               | 10 468             | 1 460                          | 257                                   | 49   | 17.0  | —                      |
| 441310        | Automotive parts and accessories stores .....                   | 9                               | 10 468             | 1 460                          | 257                                   | 49   | 17.0  | —                      |
| 44132         | Tire dealers .....  | 5                               | 8 740              | 561                            | 133                                   | 29   | 12.0  | 83.4                   |
| 441320        | Tire dealers .....  | 5                               | 8 740              | 561                            | 133                                   | 29   | 12.0  | 83.4                   |
| 442           | Furniture and home furnishings stores .....                     | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443           | Electronics and appliance stores .....                          | 7                               | 4 790              | 287                            | 65                                    | 17   | 12.2  | —                      |
| 4431          | Electronics and appliance stores .....                          | 7                               | 4 790              | 287                            | 65                                    | 17   | 12.2  | —                      |
| 44312         | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120        | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444           | Building material and garden equipment and supplies dealers ... | 20                              | 28 878             | 2 702                          | 679                                   | 139  | 3.3   | 11.6                   |
| 4441          | Building material and supplies dealers .....                    | 12                              | 15 960             | 1 544                          | 393                                   | 73   | 5.9   | 8.1                    |
| 44419         | Other building material dealers .....                           | 8                               | 13 286             | 1 244                          | 312                                   | 59   | .1  | 4.2                    |
| 444190        | Other building material dealers .....                           | 8                               | 13 286             | 1 244                          | 312                                   | 59   | .1  | 4.2                    |
| 4442          | Lawn and garden equipment and supplies stores .....             | 8                               | 12 918             | 1 158                          | 286                                   | 66   | —   | 15.9                   |
| 44422         | Nursery, garden center, and farm supply stores .....            | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220        | Nursery, garden center, and farm supply stores .....            | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445           | Food and beverage stores .....                                  | 25                              | 44 063             | 3 446                          | 821                                   | 280  | 35.1  | 5.3                    |
| 446           | Health and personal care stores .....                           | 4                               | 10 176             | 816                            | 193                                   | 46   | 75.4  | —                      |
| 4461          | Health and personal care stores .....                           | 4                               | 10 176             | 816                            | 193                                   | 46   | 75.4  | —                      |
| 447           | Gasoline stations .....   | 34                              | 42 558             | 2 326                          | 541                                   | 203  | 34.1  | 2.6                    |
| 44711         | Gasoline stations with convenience stores .....                 | 29                              | 33 918             | 2 003                          | 470                                   | 179  | 37.0  | 3.3                    |
| 447110        | Gasoline stations with convenience stores .....                 | 29                              | 33 918             | 2 003                          | 470                                   | 179  | 37.0  | 3.3                    |
| 448           | Clothing and clothing accessories stores .....                  | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....             | 5                               | 4 389              | 487                            | 93                                    | 24   | 60.0  | 7.0                    |
| 4511          | Sporting goods, hobby, and musical instrument stores .....      | 5                               | 4 389              | 487                            | 93                                    | 24   | 60.0  | 7.0                    |
| 452           | General merchandise stores .....                                | 10                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4529          | Other general merchandise stores .....                          | 9                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299         | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990        | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453           | Miscellaneous store retailers .....                             | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45399         | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454           | Nonstore retailers .....  | 10                              | 10 873             | 1 288                          | 323                                   | 55   | 32.0  | —                      |
| 4543          | Direct selling establishments .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45431         | Fuel dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312        | Liquefied petroleum gas (bottled gas) dealers .....             | 5                               | 8 094              | 904                            | 234                                   | 35   | 34.0  | —                      |
| <b>BARTON</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....                                       | <b>55</b>                       | <b>95 352</b>      | <b>9 771</b>                   | <b>2 342</b>                          | <b>668</b>   | <b>23.1</b>   | <b>14.4</b>            |
| 441           | Motor vehicle and parts dealers .....                           | 7                               | 9 907              | 1 022                          | 259                                   | 45   | 74.6  | 1.6                    |
| 442           | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443           | Electronics and appliance stores .....                          | 3                               | 395                | 51                             | 13                                    | 9  | 55.2  | 23.3                   |
| 444           | Building material and garden equipment and supplies dealers ... | 7                               | 12 362             | 1 369                          | 289                                   | 58   | 5.8   | .2                     |
| 4441          | Building material and supplies dealers .....                    | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442          | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422         | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220        | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445           | Food and beverage stores .....                                  | 6                               | 21 656             | 2 390                          | 529                                   | 205  | 41.9  | 58.1                   |
| 446           | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447           | Gasoline stations .....   | 11                              | 28 239             | 1 815                          | 425                                   | 145  | 10.6  | —                      |
| 448           | Clothing and clothing accessories stores .....                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452           | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453           | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454           | Nonstore retailers .....  | 5                               | 4 797              | 850                            | 238                                   | 41   | 12.6  | 7.3                    |
| 4543          | Direct selling establishments .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312        | Liquefied petroleum gas (bottled gas) dealers .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

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|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BATES</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>75</b>                       | <b>87 368</b>      | <b>8 886</b>                   | <b>2 125</b>                          | <b>603</b>   | <b>39.5</b>   | <b>10.6</b>            |
| 441              | Motor vehicle and parts dealers .....                           | 8                               | 15 652             | 1 329                          | 319                                   | 63   | 41.2  | 17.6                   |
| 442              | Furniture and home furnishings stores .....                     | 4                               | 2 492              | 348                            | 91                                    | 25   | 52.8  | 47.2                   |
| 443              | Electronics and appliance stores .....                          | 4                               | 649                | 144                            | 38                                    | 9  | 100.0   | —                      |
| 444              | Building material and garden equipment and supplies dealers ... | 12                              | 9 161              | 1 058                          | 279                                   | 63   | 19.1  | 44.4                   |
| 4441             | Building material and supplies dealers .....                    | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 445              | Food and beverage stores .....                                  | 9                               | 17 076             | 1 978                          | 479                                   | 168  | 96.9  | 1.0                    |
| 446              | Health and personal care stores .....                           | 3                               | 4 439              | 493                            | 98                                    | 19   | 76.8  | —                      |
| 447              | Gasoline stations .....   | 18                              | 19 998             | 1 297                          | 291                                   | 94   | 11.9  | 5.4                    |
| 448              | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453              | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454              | Nonstore retailers .....  | 5                               | 1 469              | 166                            | 44                                    | 9  | 73.3  | 2.2                    |
| <b>BENTON</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>81</b>                       | <b>129 792</b>     | <b>10 966</b>                  | <b>2 454</b>                          | <b>666</b>   | <b>30.2</b>   | <b>3.0</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 11                              | 34 656             | 2 111                          | 491                                   | 84   | 44.8  | —                      |
| 4412             | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441222           | Boat dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442              | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443              | Electronics and appliance stores .....                          | 5                               | 1 066              | 109                            | 25                                    | 7  | 79.9  | 3.2                    |
| 444              | Building material and garden equipment and supplies dealers ... | 8                               | 12 929             | 1 307                          | 291                                   | 74   | 6.0   | 1.7                    |
| 4441             | Building material and supplies dealers .....                    | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442             | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422            | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445              | Food and beverage stores .....                                  | 8                               | 18 180             | 2 013                          | 444                                   | 164  | 24.2  | —                      |
| 446              | Health and personal care stores .....                           | 4                               | 11 419             | 1 440                          | 286                                   | 59   | 83.9  | 16.1                   |
| 4461             | Health and personal care stores .....                           | 4                               | 11 419             | 1 440                          | 286                                   | 59   | 83.9  | 16.1                   |
| 447              | Gasoline stations .....   | 19                              | 16 597             | 985                            | 213                                   | 97   | 33.4  | 3.8                    |
| 448              | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453              | Miscellaneous store retailers .....                             | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539             | Other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454              | Nonstore retailers .....  | 8                               | 11 892             | 997                            | 245                                   | 49   | 13.0  | 7.5                    |
| 4543             | Direct selling establishments .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45431            | Fuel dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312           | Liquefied petroleum gas (bottled gas) dealers .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>BOLLINGER</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>32</b>                       | <b>53 535</b>      | <b>5 236</b>                   | <b>1 224</b>                          | <b>333</b>   | <b>33.0</b>   | <b>14.3</b>            |
| 441              | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442              | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443              | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4441             | Building material and supplies dealers .....                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445              | Food and beverage stores .....                                  | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446              | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447              | Gasoline stations .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4511             | Sporting goods, hobby, and musical instrument stores .....      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45113            | Sewing, needlework, and piece goods stores .....                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130           | Sewing, needlework, and piece goods stores .....                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453              | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454              | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BOONE</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade</b> .....   | <b>607</b>                      | <b>1 727 665</b>   | <b>171 530</b>                 | <b>40 856</b>                         | <b>9 095</b>   | <b>9.9</b>  | <b>4.7</b>             |
| 441          | Motor vehicle and parts dealers .....                             | 72                              | 487 239            | 40 619                         | 8 900                                 | 1 212  | 12.7  | .4                     |
| 4411         | Automobile dealers .....  | 28                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44111        | New car dealers .....   | 14                              | 365 973            | 29 277                         | 6 310                                 | 760  | 7.1   | .1                     |
| 441110       | New car dealers .....   | 14                              | 365 973            | 29 277                         | 6 310                                 | 760  | 7.1   | .1                     |
| 44112        | Used car dealers .....  | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441120       | Used car dealers .....  | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4412         | Other motor vehicle dealers .....                                 | 8                               | 43 277             | 3 213                          | 705                                   | 109  | 14.0  | —                      |
| 44121        | Recreational vehicle dealers .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210       | Recreational vehicle dealers .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122        | Motorcycle, boat, and other motor vehicle dealers .....           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221       | Motorcycle dealers .....  | 4                               | 27 273             | 2 064                          | 427                                   | 73   | 22.3  | —                      |
| 441229       | All other motor vehicle dealers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413         | Automotive parts, accessories, and tire stores .....              | 36                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44131        | Automotive parts and accessories stores .....                     | 26                              | 26 973             | 3 862                          | 952                                   | 180  | 8.5   | 5.7                    |
| 441310       | Automotive parts and accessories stores .....                     | 26                              | 26 973             | 3 862                          | 952                                   | 180  | 8.5   | 5.7                    |
| 44132        | Tire dealers .....  | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441320       | Tire dealers .....  | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 442          | Furniture and home furnishings stores .....                       | 41                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4421         | Furniture stores .....  | 22                              | 21 608             | 2 752                          | 664                                   | 137  | 27.8  | 2.6                    |
| 44211        | Furniture stores .....  | 22                              | 21 608             | 2 752                          | 664                                   | 137  | 27.8  | 2.6                    |
| 442110       | Furniture stores .....  | 22                              | 21 608             | 2 752                          | 664                                   | 137  | 27.8  | 2.6                    |
| 4422         | Home furnishings stores .....                                     | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44221        | Floor covering stores .....                                       | 6                               | 12 233             | 1 753                          | 397                                   | 51   | 29.8  | .2                     |
| 442210       | Floor covering stores .....                                       | 6                               | 12 233             | 1 753                          | 397                                   | 51   | 29.8  | .2                     |
| 44229        | Other home furnishings stores .....                               | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 442299       | All other home furnishings stores .....                           | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443          | Electronics and appliance stores .....                            | 31                              | 62 553             | 8 249                          | 1 879                                 | 275  | 4.1   | 41.2                   |
| 4431         | Electronics and appliance stores .....                            | 31                              | 62 553             | 8 249                          | 1 879                                 | 275  | 4.1   | 41.2                   |
| 44311        | Appliance, television, and other electronics stores .....         | 24                              | 57 907             | 7 175                          | 1 607                                 | 208  | 3.7   | 44.4                   |
| 443111       | Household appliance stores .....                                  | 12                              | 30 433             | 4 116                          | 893                                   | 87   | 7.1   | 78.0                   |
| 443112       | Radio, television, and other electronics stores .....             | 12                              | 27 474             | 3 059                          | 714                                   | 121  | —   | 7.1                    |
| 44312        | Computer and software stores .....                                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120       | Computer and software stores .....                                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44313        | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443130       | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444          | Building material and garden equipment and supplies dealers ..... | 55                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4441         | Building material and supplies dealers .....                      | 43                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44411        | Home centers .....  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110       | Home centers .....  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44412        | Paint and wallpaper stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444120       | Paint and wallpaper stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44413        | Hardware stores .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130       | Hardware stores .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419        | Other building material dealers .....                             | 29                              | D                  | D                              | D                                     | e  | D   | D                      |
| 444190       | Other building material dealers .....                             | 29                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4442         | Lawn and garden equipment and supplies stores .....               | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44421        | Outdoor power equipment stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444210       | Outdoor power equipment stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422        | Nursery, garden center, and farm supply stores .....              | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444220       | Nursery, garden center, and farm supply stores .....              | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 445          | Food and beverage stores .....                                    | 35                              | 169 821            | 19 512                         | 4 655                                 | 1 297  | 4.4   | 1.7                    |
| 4451         | Grocery stores .....  | 28                              | D                  | D                              | D                                     | g  | D   | D                      |
| 44511        | Supermarkets and other grocery (except convenience) stores .....  | 25                              | 164 276            | 18 693                         | 4 434                                 | 1 237  | 2.5   | 1.6                    |
| 445110       | Supermarkets and other grocery (except convenience) stores .....  | 25                              | 164 276            | 18 693                         | 4 434                                 | 1 237  | 2.5   | 1.6                    |
| 4452         | Specialty food stores .....                                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446          | Health and personal care stores .....                             | 41                              | 61 404             | 8 990                          | 2 314                                 | 421  | 24.4  | 1.0                    |
| 4461         | Health and personal care stores .....                             | 41                              | 61 404             | 8 990                          | 2 314                                 | 421  | 24.4  | 1.0                    |
| 44611        | Pharmacies and drug stores .....                                  | 10                              | 46 822             | 5 885                          | 1 560                                 | 234  | 30.7  | —                      |
| 446110       | Pharmacies and drug stores .....                                  | 10                              | 46 822             | 5 885                          | 1 560                                 | 234  | 30.7  | —                      |
| 4461101      | Pharmacies and drug stores .....                                  | 10                              | 46 822             | 5 885                          | 1 560                                 | 234  | 30.7  | —                      |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....              | 8                               | 3 565              | 506                            | 123                                   | 75   | .2  | —                      |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....              | 8                               | 3 565              | 506                            | 123                                   | 75   | .2  | —                      |
| 44613        | Optical goods stores .....  | 8                               | 3 455              | 911                            | 237                                   | 41   | —   | 12.3                   |
| 446130       | Optical goods stores .....  | 8                               | 3 455              | 911                            | 237                                   | 41   | —   | 12.3                   |
| 44619        | Other health and personal care stores .....                       | 15                              | 7 562              | 1 688                          | 394                                   | 71   | 8.0   | 2.5                    |
| 446191       | Food (health) supplement stores .....                             | 4                               | 2 871              | 466                            | 100                                   | 36   | —   | —                      |
| 446199       | All other health and personal care stores .....                   | 11                              | 4 691              | 1 222                          | 294                                   | 35   | 12.9  | 4.1                    |
| 447          | Gasoline stations .....   | 70                              | 158 687            | 8 464                          | 2 068                                 | 654  | 10.8  | 11.1                   |
| 4471         | Gasoline stations .....   | 70                              | 158 687            | 8 464                          | 2 068                                 | 654  | 10.8  | 11.1                   |
| 44711        | Gasoline stations with convenience stores .....                   | 61                              | D                  | D                              | D                                     | f  | D   | D                      |
| 447110       | Gasoline stations with convenience stores .....                   | 61                              | D                  | D                              | D                                     | f  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code               | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                          |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BOONE—Con.</b>        |  |                                 |                    |                                |                                       |  |   |                        |
| <b>Retail trade—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |
| 44-45                    | Retail trade—Con.  |                                 |                    |                                |                                       |  |   |                        |
| 448                      | Clothing and clothing accessories stores .....             | 89                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4481                     | Clothing stores .....                                      | 55                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44812                    | Women's clothing stores .....                              | 17                              | 16 235             | 1 630                          | 387                                   | 150  | 1.9   | 23.0                   |
| 448120                   | Women's clothing stores .....                              | 17                              | 16 235             | 1 630                          | 387                                   | 150  | 1.9   | 23.0                   |
| 44813                    | Children's and infants' clothing stores .....              | 5                               | 3 831              | 519                            | 109                                   | 69   | —   | —                      |
| 448130                   | Children's and infants' clothing stores .....              | 5                               | 3 831              | 519                            | 109                                   | 69   | —   | —                      |
| 44814                    | Family clothing stores .....                               | 17                              | 17 051             | 2 113                          | 549                                   | 281  | 3.5   | —                      |
| 448140                   | Family clothing stores .....                               | 17                              | 17 051             | 2 113                          | 549                                   | 281  | 3.5   | —                      |
| 44815                    | Clothing accessories stores .....                          | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448150                   | Clothing accessories stores .....                          | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819                    | Other clothing stores .....                                | 8                               | 4 352              | 867                            | 224                                   | 70   | 14.7  | —                      |
| 448190                   | Other clothing stores .....                                | 8                               | 4 352              | 867                            | 224                                   | 70   | 14.7  | —                      |
| 4482                     | Shoe stores .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44821                    | Shoe stores .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448210                   | Shoe stores .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4482103                  | Children's and juveniles' shoe stores .....                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104                  | Family shoe stores .....                                   | 10                              | 6 698              | 862                            | 206                                   | 68   | —   | .5                     |
| 4482105                  | Athletic footwear stores .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4483                     | Jewelry, luggage, and leather goods stores .....           | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44831                    | Jewelry stores .....                                       | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448310                   | Jewelry stores .....                                       | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44832                    | Luggage and leather goods stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320                   | Luggage and leather goods stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                      | Sporting goods, hobby, book, and music stores .....        | 45                              | 40 857             | 5 092                          | 1 194                                 | 435  | 7.5   | 7.2                    |
| 4511                     | Sporting goods, hobby, and musical instrument stores ..... | 33                              | 31 440             | 4 001                          | 921                                   | 324  | 8.3   | 4.8                    |
| 45111                    | Sporting goods stores .....                                | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 451110                   | Sporting goods stores .....                                | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4511101                  | General-line sporting goods stores .....                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511102                  | Specialty-line sporting goods stores .....                 | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                    | Hobby, toy, and game stores .....                          | 6                               | 12 550             | 1 226                          | 276                                   | 131  | 2.0   | —                      |
| 451120                   | Hobby, toy, and game stores .....                          | 6                               | 12 550             | 1 226                          | 276                                   | 131  | 2.0   | —                      |
| 45113                    | Sewing, needlework, and piece goods stores .....           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451130                   | Sewing, needlework, and piece goods stores .....           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114                    | Musical instrument and supplies stores .....               | 5                               | 3 764              | 784                            | 193                                   | 48   | 21.9  | —                      |
| 451140                   | Musical instrument and supplies stores .....               | 5                               | 3 764              | 784                            | 193                                   | 48   | 21.9  | —                      |
| 4512                     | Book, periodical, and music stores .....                   | 12                              | 9 417              | 1 091                          | 273                                   | 111  | 4.8   | 15.0                   |
| 45121                    | Book stores and news dealers .....                         | 7                               | 4 390              | 610                            | 155                                   | 61   | 10.2  | —                      |
| 451211                   | Book stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512112                  | Specialty book stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512113                  | College book stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451212                   | News dealers and newsstands .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45122                    | Prerecorded tape, compact disc, and record stores .....    | 5                               | 5 027              | 481                            | 118                                   | 50   | —   | 28.1                   |
| 451220                   | Prerecorded tape, compact disc, and record stores .....    | 5                               | 5 027              | 481                            | 118                                   | 50   | —   | 28.1                   |
| 452                      | General merchandise stores .....                           | 20                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4521                     | Department stores .....                                    | 7                               | D                  | D                              | D                                     | g  | D   | D                      |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> ..... | 7                               | D                  | D                              | D                                     | g  | D   | D                      |
| 45211                    | Department stores .....                                    | 7                               | D                  | D                              | D                                     | g  | D   | D                      |
| 452111                   | Department stores (except discount department stores) ..   | 3                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452112                   | Discount department stores .....                           | 4                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4529                     | Other general merchandise stores .....                     | 13                              | D                  | D                              | D                                     | f  | D   | D                      |
| 45291                    | Warehouse clubs and supercenters .....                     | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452910                   | Warehouse clubs and supercenters .....                     | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299                    | All other general merchandise stores .....                 | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990                   | All other general merchandise stores .....                 | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901                  | Variety stores .....                                       | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                      | Miscellaneous store retailers .....                        | 74                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4532                     | Office supplies, stationery, and gift stores .....         | 31                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45321                    | Office supplies and stationery stores .....                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                   | Office supplies and stationery stores .....                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45322                    | Gift, novelty, and souvenir stores .....                   | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 453220                   | Gift, novelty, and souvenir stores .....                   | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4533                     | Used merchandise stores .....                              | 10                              | 3 192              | 364                            | 104                                   | 48   | 2.1   | 41.9                   |
| 45331                    | Used merchandise stores .....                              | 10                              | 3 192              | 364                            | 104                                   | 48   | 2.1   | 41.9                   |
| 453310                   | Used merchandise stores .....                              | 10                              | 3 192              | 364                            | 104                                   | 48   | 2.1   | 41.9                   |
| 4539                     | Other miscellaneous store retailers .....                  | 24                              | 22 411             | 2 857                          | 669                                   | 208  | 17.3  | 4.1                    |
| 45391                    | Pet and pet supplies stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910                   | Pet and pet supplies stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45392                    | Art dealers .....  | 3                               | 669                | 140                            | 28                                    | 16   | —   | —                      |
| 453920                   | Art dealers .....  | 3                               | 669                | 140                            | 28                                    | 16   | —   | —                      |
| 45393                    | Manufactured (mobile) home dealers .....                   | 8                               | 14 556             | 1 746                          | 430                                   | 69   | 24.2  | —                      |
| 453930                   | Manufactured (mobile) home dealers .....                   | 8                               | 14 556             | 1 746                          | 430                                   | 69   | 24.2  | —                      |
| 45399                    | All other miscellaneous store retailers .....              | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                      | Nonstore retailers .....                                   | 34                              | 58 256             | 6 635                          | 1 767                                 | 287  | 69.4  | 2.3                    |
| 4541                     | Electronic shopping and mail-order houses .....            | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45411                    | Electronic shopping and mail-order houses .....            | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4543                     | Direct selling establishments .....                        | 19                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                    | Other direct selling establishments .....                  | 14                              | 6 840              | 1 089                          | 303                                   | 59   | 8.8   | .4                     |
| 454390                   | Other direct selling establishments .....                  | 14                              | 6 840              | 1 089                          | 303                                   | 59   | 8.8   | .4                     |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code      | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                 |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BUCHANAN</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | <b>Retail trade .....</b>  | <b>409</b>              | <b>992 745</b>  | <b>101 411</b>           | <b>24 117</b>                   | <b>5 412</b>  | <b>7.4</b>                               | <b>1.7</b>             |
| 441             | Motor vehicle and parts dealers .....                            | 59                      | 212 145         | 18 979                   | 4 447                           | 601   | 8.6                                      | .4                     |
| 4411            | Automobile dealers .....   | 24                      | 178 083         | 12 871                   | 3 046                           | 356   | 6.9                                      | .4                     |
| 44112           | Used car dealers .....   | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 441120          | Used car dealers .....   | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 4412            | Other motor vehicle dealers .....                                | 6                       | 6 931           | 541                      | 132                             | 25  | 23.2                                     | —                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....          | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 441221          | Motorcycle dealers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4413            | Automotive parts, accessories, and tire stores .....             | 29                      | 27 131          | 5 567                    | 1 269                           | 220   | 15.4                                     | .4                     |
| 44131           | Automotive parts and accessories stores .....                    | 19                      | 17 731          | 3 520                    | 829                             | 156   | 2.1                                      | —                      |
| 441310          | Automotive parts and accessories stores .....                    | 19                      | 17 731          | 3 520                    | 829                             | 156   | 2.1                                      | —                      |
| 44132           | Tire dealers .....   | 10                      | 9 400           | 2 047                    | 440                             | 64  | 40.5                                     | 1.3                    |
| 441320          | Tire dealers .....   | 10                      | 9 400           | 2 047                    | 440                             | 64  | 40.5                                     | 1.3                    |
| 442             | Furniture and home furnishings stores .....                      | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 4421            | Furniture stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44211           | Furniture stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442110          | Furniture stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4422            | Home furnishings stores .....                                    | 12                      | 8 594           | 1 214                    | 281                             | 75  | 1.1                                      | 8.9                    |
| 44221           | Floor covering stores .....                                      | 6                       | 6 729           | 1 002                    | 224                             | 52  | —  | 5.9                    |
| 442210          | Floor covering stores .....                                      | 6                       | 6 729           | 1 002                    | 224                             | 52  | —  | 5.9                    |
| 44229           | Other home furnishings stores .....                              | 6                       | 1 865           | 212                      | 57                              | 23  | 5.1                                      | 19.8                   |
| 443             | Electronics and appliance stores .....                           | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 4431            | Electronics and appliance stores .....                           | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 44311           | Appliance, television, and other electronics stores .....        | 15                      | 7 485           | 1 207                    | 304                             | 57  | 23.5                                     | 2.4                    |
| 443112          | Radio, television, and other electronics stores .....            | 8                       | 5 520           | 873                      | 225                             | 35  | 7.9                                      | 3.2                    |
| 44312           | Computer and software stores .....                               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 443120          | Computer and software stores .....                               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ...  | 41                      | 98 521          | 10 402                   | 2 510                           | 467   | 12.1                                     | 2.4                    |
| 4441            | Building material and supplies dealers .....                     | 30                      | 82 866          | 8 594                    | 2 018                           | 383   | 13.1                                     | 2.2                    |
| 44411           | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 444110          | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44412           | Paint and wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444120          | Paint and wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44419           | Other building material dealers .....                            | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 444190          | Other building material dealers .....                            | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4442            | Lawn and garden equipment and supplies stores .....              | 11                      | 15 655          | 1 808                    | 492                             | 84  | 6.6                                      | 3.3                    |
| 44422           | Nursery, garden center, and farm supply stores .....             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445             | Food and beverage stores .....                                   | 27                      | 96 117          | 10 288                   | 2 495                           | 667   | 5.4                                      | .5                     |
| 4451            | Grocery stores .....   | 14                      | D               | D                        | D                               | f   | D  | D                      |
| 44511           | Supermarkets and other grocery (except convenience) stores ..... | 13                      | 91 212          | 9 667                    | 2 342                           | 620   | 2.9                                      | —                      |
| 445110          | Supermarkets and other grocery (except convenience) stores ..... | 13                      | 91 212          | 9 667                    | 2 342                           | 620   | 2.9                                      | —                      |
| 4452            | Specialty food stores .....                                      | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 446             | Health and personal care stores .....                            | 27                      | 53 629          | 6 009                    | 1 355                           | 312   | 17.4                                     | .8                     |
| 4461            | Health and personal care stores .....                            | 27                      | 53 629          | 6 009                    | 1 355                           | 312   | 17.4                                     | .8                     |
| 44611           | Pharmacies and drug stores .....                                 | 12                      | 46 115          | 4 874                    | 1 066                           | 222   | 18.3                                     | —                      |
| 446110          | Pharmacies and drug stores .....                                 | 12                      | 46 115          | 4 874                    | 1 066                           | 222   | 18.3                                     | —                      |
| 4461101         | Pharmacies and drug stores .....                                 | 12                      | 46 115          | 4 874                    | 1 066                           | 222   | 18.3                                     | —                      |
| 44612           | Cosmetics, beauty supplies, and perfume stores .....             | 3                       | 1 902           | 198                      | 53                              | 32  | —  | 6.3                    |
| 446120          | Cosmetics, beauty supplies, and perfume stores .....             | 3                       | 1 902           | 198                      | 53                              | 32  | —  | 6.3                    |
| 44613           | Optical goods stores .....                                       | 6                       | 3 081           | 559                      | 139                             | 32  | —  | 10.0                   |
| 446130          | Optical goods stores .....                                       | 6                       | 3 081           | 559                      | 139                             | 32  | —  | 10.0                   |
| 44619           | Other health and personal care stores .....                      | 6                       | 2 531           | 378                      | 97                              | 26  | 35.8                                     | —                      |
| 446191          | Food (health) supplement stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447             | Gasoline stations .....  | 50                      | 112 605         | 6 871                    | 1 657                           | 442   | 10.5                                     | 5.5                    |
| 4471            | Gasoline stations .....  | 50                      | 112 605         | 6 871                    | 1 657                           | 442   | 10.5                                     | 5.5                    |
| 44711           | Gasoline stations with convenience stores .....                  | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 447110          | Gasoline stations with convenience stores .....                  | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 44719           | Other gasoline stations .....                                    | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 447190          | Other gasoline stations .....                                    | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 448             | Clothing and clothing accessories stores .....                   | 47                      | D               | D                        | D                               | e   | D  | D                      |
| 4481            | Clothing stores .....  | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 4482            | Shoe stores .....  | 15                      | 9 350           | 1 069                    | 249                             | 86  | .4                                       | —                      |
| 44821           | Shoe stores .....  | 15                      | 9 350           | 1 069                    | 249                             | 86  | .4                                       | —                      |
| 448210          | Shoe stores .....  | 15                      | 9 350           | 1 069                    | 249                             | 86  | .4                                       | —                      |
| 4482101         | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103         | Children's and juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482105         | Athletic footwear stores .....                                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4483            | Jewelry, luggage, and leather goods stores .....                 | 9                       | 6 527           | 1 320                    | 313                             | 53  | 6.7                                      | —                      |
| 44831           | Jewelry stores .....   | 9                       | 6 527           | 1 320                    | 313                             | 53  | 6.7                                      | —                      |
| 448310          | Jewelry stores .....   | 9                       | 6 527           | 1 320                    | 313                             | 53  | 6.7                                      | —                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|              |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>BUTLER—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 445          | Food and beverage stores .....                                  | 21                              | 49 028             | 4 062                          | 948                                   | 304  | 30.3   | 3.5                    |
| 44512        | Convenience stores .....  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445120       | Convenience stores .....  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4452         | Specialty food stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446          | Health and personal care stores .....                           | 19                              | 26 830             | 2 546                          | 546                                   | 104  | 55.3   | 1.1                    |
| 4461         | Health and personal care stores .....                           | 19                              | 26 830             | 2 546                          | 546                                   | 104  | 55.3   | 1.1                    |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....            | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....            | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447          | Gasoline stations .....   | 34                              | 49 194             | 2 601                          | 577                                   | 221  | 35.5   | 14.9                   |
| 4471         | Gasoline stations .....   | 34                              | 49 194             | 2 601                          | 577                                   | 221  | 35.5   | 14.9                   |
| 44711        | Gasoline stations with convenience stores .....                 | 26                              | 32 096             | 1 919                          | 434                                   | 181  | 45.1   | 6.4                    |
| 447110       | Gasoline stations with convenience stores .....                 | 26                              | 32 096             | 1 919                          | 434                                   | 181  | 45.1   | 6.4                    |
| 448          | Clothing and clothing accessories stores .....                  | 17                              | 21 402             | 2 435                          | 556                                   | 167  | 11.0   | .6                     |
| 4481         | Clothing stores .....   | 9                               | 18 627             | 2 153                          | 491                                   | 141  | 5.9  | .6                     |
| 44814        | Family clothing stores .....                                    | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 448140       | Family clothing stores .....                                    | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 451          | Sporting goods, hobby, book, and music stores .....             | 14                              | 5 928              | 748                            | 167                                   | 63   | 16.3   | 5.4                    |
| 4511         | Sporting goods, hobby, and musical instrument stores .....      | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4512         | Book, periodical, and music stores .....                        | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45122        | Prerecorded tape, compact disc, and record stores .....         | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451220       | Prerecorded tape, compact disc, and record stores .....         | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452          | General merchandise stores .....                                | 8                               | D                  | D                              | D                                     | f  | D  | D                      |
| 4529         | Other general merchandise stores .....                          | 7                               | D                  | D                              | D                                     | f  | D  | D                      |
| 45291        | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D  | D                      |
| 452910       | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D  | D                      |
| 45299        | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990       | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453          | Miscellaneous store retailers .....                             | 29                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4532         | Office supplies, stationery, and gift stores .....              | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45321        | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453210       | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539         | Other miscellaneous store retailers .....                       | 11                              | 7 664              | 616                            | 142                                   | 31   | 45.1   | 4.8                    |
| 45399        | All other miscellaneous store retailers .....                   | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454          | Nonstore retailers .....  | 9                               | 10 070             | 767                            | 188                                   | 33   | 10.1   | 1.5                    |
| 4543         | Direct selling establishments .....                             | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45431        | Fuel dealers .....  | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454311       | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
|              | <b>CALDWELL</b>   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                       | <b>34</b>                       | <b>24 328</b>      | <b>2 346</b>                   | <b>568</b>                            | <b>172</b>   | <b>45.3</b>                                      | <b>.7</b>              |
| 441          | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442          | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443          | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444          | Building material and garden equipment and supplies dealers ... | 5                               | 2 728              | 304                            | 71                                    | 15   | 56.5   | —                      |
| 445          | Food and beverage stores .....                                  | 4                               | 4 341              | 694                            | 168                                   | 60   | 100.0  | —                      |
| 447          | Gasoline stations .....   | 12                              | 12 840             | 913                            | 218                                   | 59   | 18.5   | —                      |
| 452          | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453          | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454          | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code      | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CALLAWAY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b>   | <b>123</b>                      | <b>211 492</b>     | <b>20 415</b>                  | <b>4 941</b>                          | <b>1 244</b>   | <b>18.4</b>                                      | <b>4.7</b>             |
| 441             | Motor vehicle and parts dealers                             | 18                              | D                  | D                              | D                                     | c  | D  | D                      |
| 442             | Furniture and home furnishings stores                       | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4421            | Furniture stores  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211           | Furniture stores  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110          | Furniture stores  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4422            | Home furnishings stores                                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443             | Electronics and appliance stores                            | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers | 12                              | 17 973             | 1 980                          | 464                                   | 95   | 5.0  | –                      |
| 4441            | Building material and supplies dealers                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442            | Lawn and garden equipment and supplies stores               | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422           | Nursery, garden center, and farm supply stores              | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220          | Nursery, garden center, and farm supply stores              | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445             | Food and beverage stores                                    | 11                              | 28 333             | 2 751                          | 652                                   | 216  | 11.9   | –                      |
| 446             | Health and personal care stores                             | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447             | Gasoline stations   | 29                              | 72 265             | 4 375                          | 1 088                                 | 302  | 8.6  | 10.5                   |
| 4471            | Gasoline stations   | 29                              | 72 265             | 4 375                          | 1 088                                 | 302  | 8.6  | 10.5                   |
| 44711           | Gasoline stations with convenience stores                   | 20                              | 33 022             | 2 214                          | 523                                   | 169  | 13.9   | 15.5                   |
| 447110          | Gasoline stations with convenience stores                   | 20                              | 33 022             | 2 214                          | 523                                   | 169  | 13.9   | 15.5                   |
| 44719           | Other gasoline stations                                     | 9                               | 39 243             | 2 161                          | 565                                   | 133  | 4.2  | 6.2                    |
| 447190          | Other gasoline stations                                     | 9                               | 39 243             | 2 161                          | 565                                   | 133  | 4.2  | 6.2                    |
| 448             | Clothing and clothing accessories stores                    | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452             | General merchandise stores                                  | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299           | All other general merchandise stores                        | 5                               | 5 663              | 480                            | 104                                   | 25   | 35.5   | –                      |
| 452990          | All other general merchandise stores                        | 5                               | 5 663              | 480                            | 104                                   | 25   | 35.5   | –                      |
| 453             | Miscellaneous store retailers                               | 16                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4539            | Other miscellaneous store retailers                         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399           | All other miscellaneous store retailers                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454             | Nonstore retailers  | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>CAMDEN</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b>   | <b>332</b>                      | <b>562 590</b>     | <b>57 449</b>                  | <b>13 096</b>                         | <b>2 914</b>   | <b>13.7</b>                                      | <b>7.3</b>             |
| 441             | Motor vehicle and parts dealers                             | 48                              | 135 602            | 10 927                         | 2 199                                 | 398  | 16.9   | 8.4                    |
| 4412            | Other motor vehicle dealers                                 | 28                              | 83 139             | 6 800                          | 1 273                                 | 248  | 13.6   | 12.7                   |
| 44122           | Motorcycle, boat, and other motor vehicle dealers           | 28                              | 83 139             | 6 800                          | 1 273                                 | 248  | 13.6   | 12.7                   |
| 441221          | Motorcycle dealers  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441222          | Boat dealers  | 24                              | 74 284             | 6 092                          | 1 145                                 | 224  | 13.8   | 3.8                    |
| 44131           | Automotive parts and accessories stores                     | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441310          | Automotive parts and accessories stores                     | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores                       | 31                              | 20 064             | 2 978                          | 655                                   | 186  | 15.5   | 2.6                    |
| 4421            | Furniture stores  | 9                               | 5 663              | 946                            | 213                                   | 54   | 37.3   | 3.3                    |
| 44211           | Furniture stores  | 9                               | 5 663              | 946                            | 213                                   | 54   | 37.3   | 3.3                    |
| 442110          | Furniture stores  | 9                               | 5 663              | 946                            | 213                                   | 54   | 37.3   | 3.3                    |
| 4422            | Home furnishings stores                                     | 22                              | 14 401             | 2 032                          | 442                                   | 132  | 7.0  | 2.3                    |
| 44229           | Other home furnishings stores                               | 19                              | 13 124             | 1 713                          | 369                                   | 119  | 3.6  | 2.6                    |
| 442299          | All other home furnishings stores                           | 19                              | 13 124             | 1 713                          | 369                                   | 119  | 3.6  | 2.6                    |
| 443             | Electronics and appliance stores                            | 16                              | 10 765             | 2 187                          | 572                                   | 95   | 10.2   | –                      |
| 4431            | Electronics and appliance stores                            | 16                              | 10 765             | 2 187                          | 572                                   | 95   | 10.2   | –                      |
| 44311           | Appliance, television, and other electronics stores         | 15                              | D                  | D                              | D                                     | b  | D  | D                      |
| 443112          | Radio, television, and other electronics stores             | 11                              | 6 580              | 1 587                          | 417                                   | 67   | 6.0  | –                      |
| 444             | Building material and garden equipment and supplies dealers | 38                              | 59 479             | 7 773                          | 1 807                                 | 270  | 8.3  | 22.6                   |
| 4441            | Building material and supplies dealers                      | 34                              | 56 637             | 7 468                          | 1 728                                 | 258  | 8.7  | 20.1                   |
| 44419           | Other building material dealers                             | 25                              | 51 250             | 6 587                          | 1 499                                 | 217  | 8.4  | 21.7                   |
| 444190          | Other building material dealers                             | 25                              | 51 250             | 6 587                          | 1 499                                 | 217  | 8.4  | 21.7                   |
| 445             | Food and beverage stores                                    | 16                              | 53 019             | 4 934                          | 1 094                                 | 352  | 22.6   | 8.3                    |
| 4452            | Specialty food stores                                       | 4                               | 2 069              | 247                            | 31                                    | 9  | 13.1   | 16.9                   |
| 446             | Health and personal care stores                             | 12                              | 8 318              | 1 248                          | 230                                   | 41   | 3.2  | 1.2                    |
| 44612           | Cosmetics, beauty supplies, and perfume stores              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446120          | Cosmetics, beauty supplies, and perfume stores              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447             | Gasoline stations   | 36                              | 40 420             | 2 528                          | 564                                   | 172  | 48.9   | 4.1                    |
| 44711           | Gasoline stations with convenience stores                   | 29                              | 32 204             | 1 911                          | 421                                   | 142  | 38.7   | 5.2                    |
| 447110          | Gasoline stations with convenience stores                   | 29                              | 32 204             | 1 911                          | 421                                   | 142  | 38.7   | 5.2                    |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Table with columns: NAICS code, Geographic area and kind of business, Establishments (number), Sales (\$1,000), Annual payroll (\$1,000), First-quarter payroll (\$1,000), Paid employees for pay period including March 12 (number), From administrative records¹, Estimated².

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|            |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>CAPE GIRARDEAU—Con.</b>                                      |                          |                 |                          |                                 |   |   |                        |
|            | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 44-45      | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 443        | Electronics and appliance stores .....                          | 25                       | D               | D                        | D                               | c   | D   | D                      |
| 4431       | Electronics and appliance stores .....                          | 25                       | D               | D                        | D                               | c   | D   | D                      |
| 44311      | Appliance, television, and other electronics stores .....       | 15                       | D               | D                        | D                               | c   | D   | D                      |
| 443112     | Radio, television, and other electronics stores .....           | 9                        | D               | D                        | D                               | c   | D   | D                      |
| 44312      | Computer and software stores .....                              | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 443120     | Computer and software stores .....                              | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 444        | Building material and garden equipment and supplies dealers ... | 46                       | 118 567         | 12 841                   | 3 135                           | 587   | 7.1                                       | 1.2                    |
| 4441       | Building material and supplies dealers.....                     | 29                       | D               | D                        | D                               | e   | D   | D                      |
| 44411      | Home centers .....  | 5                        | D               | D                        | D                               | c   | D   | D                      |
| 444110     | Home centers .....  | 5                        | D               | D                        | D                               | c   | D   | D                      |
| 44419      | Other building material dealers .....                           | 18                       | D               | D                        | D                               | c   | D   | D                      |
| 444190     | Other building material dealers .....                           | 18                       | D               | D                        | D                               | c   | D   | D                      |
| 4442       | Lawn and garden equipment and supplies stores .....             | 17                       | D               | D                        | D                               | c   | D   | D                      |
| 44422      | Nursery, garden center, and farm supply stores .....            | 15                       | D               | D                        | D                               | c   | D   | D                      |
| 444220     | Nursery, garden center, and farm supply stores .....            | 15                       | D               | D                        | D                               | c   | D   | D                      |
| 445        | Food and beverage stores .....                                  | 27                       | D               | D                        | D                               | f   | D   | D                      |
| 4451       | Grocery stores .....  | 18                       | 65 938          | 6 989                    | 1 891                           | 511   | 4.8                                       | 1.2                    |
| 4452       | Specialty food stores.....                                      | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 446        | Health and personal care stores .....                           | 28                       | D               | D                        | D                               | e   | D   | D                      |
| 4461       | Health and personal care stores .....                           | 28                       | D               | D                        | D                               | e   | D   | D                      |
| 44611      | Pharmacies and drug stores .....                                | 14                       | 49 958          | 4 548                    | 1 036                           | 213   | 25.7                                      | 11.8                   |
| 446110     | Pharmacies and drug stores .....                                | 14                       | 49 958          | 4 548                    | 1 036                           | 213   | 25.7                                      | 11.8                   |
| 4461101    | Pharmacies and drug stores .....                                | 14                       | 49 958          | 4 548                    | 1 036                           | 213   | 25.7                                      | 11.8                   |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44613      | Optical goods stores .....                                      | 6                        | 2 595           | 667                      | 183                             | 39  | —   | 17.6                   |
| 446130     | Optical goods stores .....                                      | 6                        | 2 595           | 667                      | 183                             | 39  | —   | 17.6                   |
| 44619      | Other health and personal care stores .....                     | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 446191     | Food (health) supplement stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447        | Gasoline stations .....   | 62                       | 112 732         | 6 400                    | 1 463                           | 495   | 10.4                                      | 20.9                   |
| 4471       | Gasoline stations .....   | 62                       | 112 732         | 6 400                    | 1 463                           | 495   | 10.4                                      | 20.9                   |
| 44711      | Gasoline stations with convenience stores .....                 | 49                       | D               | D                        | D                               | e   | D   | D                      |
| 447110     | Gasoline stations with convenience stores .....                 | 49                       | D               | D                        | D                               | e   | D   | D                      |
| 448        | Clothing and clothing accessories stores .....                  | 79                       | 43 072          | 5 806                    | 1 435                           | 506   | 15.3                                      | 6.4                    |
| 4481       | Clothing stores .....   | 48                       | 26 038          | 3 431                    | 817                             | 327   | 11.1                                      | 9.4                    |
| 44813      | Children's and infants' clothing stores .....                   | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 448130     | Children's and infants' clothing stores .....                   | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 44819      | Other clothing stores .....                                     | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 448190     | Other clothing stores .....                                     | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 4482       | Shoe stores .....   | 17                       | 10 268          | 1 223                    | 302                             | 118   | 15.3                                      | 2.6                    |
| 44821      | Shoe stores .....   | 17                       | 10 268          | 1 223                    | 302                             | 118   | 15.3                                      | 2.6                    |
| 448210     | Shoe stores .....   | 17                       | 10 268          | 1 223                    | 302                             | 118   | 15.3                                      | 2.6                    |
| 4482104    | Family shoe stores .....  | 12                       | 7 049           | 872                      | 207                             | 76  | 22.3                                      | —                      |
| 4482105    | Athletic footwear stores .....                                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4483       | Jewelry, luggage, and leather goods stores .....                | 14                       | 6 766           | 1 152                    | 316                             | 61  | 31.6                                      | .6                     |
| 44831      | Jewelry stores .....  | 14                       | 6 766           | 1 152                    | 316                             | 61  | 31.6                                      | .6                     |
| 448310     | Jewelry stores .....  | 14                       | 6 766           | 1 152                    | 316                             | 61  | 31.6                                      | .6                     |
| 451        | Sporting goods, hobby, book, and music stores .....             | 26                       | D               | D                        | D                               | e   | D   | D                      |
| 4511       | Sporting goods, hobby, and musical instrument stores .....      | 20                       | D               | D                        | D                               | c   | D   | D                      |
| 45111      | Sporting goods stores .....                                     | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 451110     | Sporting goods stores .....                                     | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 45112      | Hobby, toy, and game stores .....                               | 7                        | D               | D                        | D                               | c   | D   | D                      |
| 451120     | Hobby, toy, and game stores .....                               | 7                        | D               | D                        | D                               | c   | D   | D                      |
| 45114      | Musical instrument and supplies stores .....                    | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451140     | Musical instrument and supplies stores .....                    | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4512       | Book, periodical, and music stores .....                        | 6                        | 8 340           | 892                      | 216                             | 89  | —   | —                      |
| 45121      | Book stores and news dealers .....                              | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 451211     | Book stores .....   | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4512111    | Book stores, general .....                                      | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4512112    | Specialty book stores .....                                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45122      | Prerecorded tape, compact disc, and record stores .....         | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451220     | Prerecorded tape, compact disc, and record stores .....         | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 452        | General merchandise stores .....                                | 19                       | 269 336         | 25 889                   | 6 404                           | 1 659   | .1  | .6                     |
| 452111     | Department stores (except discount department stores) ..        | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 4529       | Other general merchandise stores .....                          | 13                       | D               | D                        | D                               | f   | D   | D                      |
| 45291      | Warehouse clubs and supercenters .....                          | 3                        | D               | D                        | D                               | f   | D   | D                      |
| 452910     | Warehouse clubs and supercenters .....                          | 3                        | D               | D                        | D                               | f   | D   | D                      |
| 45299      | All other general merchandise stores .....                      | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 452990     | All other general merchandise stores .....                      | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 4529901    | Variety stores .....  | 7                        | D               | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                 | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                            |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAPE GIRARDEAU—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>               | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                        | Miscellaneous store retailers .....                             | 60                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4532                       | Office supplies, stationery, and gift stores .....              | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                      | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                     | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                       | Used merchandise stores .....                                   | 12                              | 1 711              | 436                            | 100                                   | 42   | 28.1  | —                      |
| 45331                      | Used merchandise stores .....                                   | 12                              | 1 711              | 436                            | 100                                   | 42   | 28.1  | —                      |
| 453310                     | Used merchandise stores .....                                   | 12                              | 1 711              | 436                            | 100                                   | 42   | 28.1  | —                      |
| 4539                       | Other miscellaneous store retailers .....                       | 22                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45391                      | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453910                     | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45393                      | Manufactured (mobile) home dealers .....                        | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453930                     | Manufactured (mobile) home dealers .....                        | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                      | All other miscellaneous store retailers .....                   | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                        | Nonstore retailers .....  | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4543                       | Direct selling establishments .....                             | 14                              | 10 784             | 1 568                          | 349                                   | 76   | 29.9  | —                      |
| 45439                      | Other direct selling establishments .....                       | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454390                     | Other direct selling establishments .....                       | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| <b>CARROLL</b>             |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>               | <b>Retail trade .....</b>                                       | <b>45</b>                       | <b>48 456</b>      | <b>4 277</b>                   | <b>997</b>                            | <b>298</b>   | <b>52.2</b>   | <b>1.9</b>             |
| 441                        | Motor vehicle and parts dealers .....                           | 3                               | 5 151              | 452                            | 118                                   | 18   | 89.4  | —                      |
| 442                        | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                        | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                        | Building material and garden equipment and supplies dealers ... | 7                               | 10 795             | 941                            | 207                                   | 51   | 23.5  | —                      |
| 4441                       | Building material and supplies dealers .....                    | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                       | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                      | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                     | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                        | Food and beverage stores .....                                  | 4                               | 9 723              | 1 051                          | 247                                   | 76   | 80.4  | 9.5                    |
| 446                        | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                        | Gasoline stations .....   | 10                              | 9 845              | 535                            | 119                                   | 54   | 14.4  | —                      |
| 448                        | Clothing and clothing accessories stores .....                  | 4                               | 836                | 98                             | 21                                    | 16   | 25.7  | —                      |
| 451                        | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                        | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                        | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                        | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CARTER</b>              |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>               | <b>Retail trade .....</b>                                       | <b>24</b>                       | <b>18 552</b>      | <b>1 745</b>                   | <b>417</b>                            | <b>157</b>   | <b>68.7</b>   | <b>4.9</b>             |
| 441                        | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                        | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                        | Food and beverage stores .....                                  | 5                               | 6 347              | 686                            | 162                                   | 73   | 64.5  | —                      |
| 447                        | Gasoline stations .....   | 7                               | 5 269              | 376                            | 91                                    | 43   | 60.1  | 10.1                   |
| 448                        | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                        | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                        | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                        | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                        | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code   | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|              |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CASS</b>  |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b> | <b>Retail trade</b>   | <b>258</b>                      | <b>680 044</b>     | <b>64 562</b>                  | <b>15 234</b>                         | <b>3 491</b>   | <b>8.4</b>                                       | <b>4.7</b>             |
| 441          | Motor vehicle and parts dealers                             | 36                              | 176 644            | 14 832                         | 3 336                                 | 564  | 3.9  | .8                     |
| 4411         | Automobile dealers  | 14                              | 137 529            | 10 552                         | 2 381                                 | 409  | 2.1  | —                      |
| 44112        | Used car dealers  | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441120       | Used car dealers  | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4412         | Other motor vehicle dealers                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122        | Motorcycle, boat, and other motor vehicle dealers           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221       | Motorcycle dealers  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229       | All other motor vehicle dealers                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413         | Automotive parts, accessories, and tire stores              | 20                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44131        | Automotive parts and accessories stores                     | 14                              | 10 990             | 1 676                          | 419                                   | 82   | 22.2   | 13.2                   |
| 441310       | Automotive parts and accessories stores                     | 14                              | 10 990             | 1 676                          | 419                                   | 82   | 22.2   | 13.2                   |
| 44132        | Tire dealers  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441320       | Tire dealers  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442          | Furniture and home furnishings stores                       | 14                              | 8 643              | 1 425                          | 291                                   | 87   | 46.9   | 1.8                    |
| 4422         | Home furnishings stores                                     | 9                               | 5 410              | 768                            | 164                                   | 55   | 49.8   | 2.9                    |
| 443          | Electronics and appliance stores                            | 10                              | 5 933              | 944                            | 216                                   | 51   | 63.3   | 10.7                   |
| 4431         | Electronics and appliance stores                            | 10                              | 5 933              | 944                            | 216                                   | 51   | 63.3   | 10.7                   |
| 44311        | Appliance, television, and other electronics stores         | 10                              | 5 933              | 944                            | 216                                   | 51   | 63.3   | 10.7                   |
| 443112       | Radio, television, and other electronics stores             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444          | Building material and garden equipment and supplies dealers | 29                              | 52 865             | 6 268                          | 1 219                                 | 217  | 9.5  | 20.2                   |
| 4441         | Building material and supplies dealers                      | 18                              | 35 719             | 4 828                          | 905                                   | 161  | 10.8   | 7.7                    |
| 44419        | Other building material dealers                             | 7                               | 16 329             | 2 512                          | 591                                   | 67   | 4.5  | 1.0                    |
| 444190       | Other building material dealers                             | 7                               | 16 329             | 2 512                          | 591                                   | 67   | 4.5  | 1.0                    |
| 4442         | Lawn and garden equipment and supplies stores               | 11                              | 17 146             | 1 440                          | 314                                   | 56   | 6.8  | 46.1                   |
| 44422        | Nursery, garden center, and farm supply stores              | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220       | Nursery, garden center, and farm supply stores              | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445          | Food and beverage stores                                    | 24                              | 75 398             | 8 148                          | 2 002                                 | 573  | 13.1   | 17.8                   |
| 4451         | Grocery stores  | 14                              | 71 569             | 7 869                          | 1 937                                 | 541  | 9.3  | 18.3                   |
| 4452         | Specialty food stores                                       | 4                               | 1 218              | 189                            | 39                                    | 15   | 67.3   | —                      |
| 446          | Health and personal care stores                             | 13                              | 34 469             | 3 787                          | 878                                   | 150  | 27.4   | 2.5                    |
| 4461         | Health and personal care stores                             | 13                              | 34 469             | 3 787                          | 878                                   | 150  | 27.4   | 2.5                    |
| 447          | Gasoline stations   | 45                              | 116 009            | 5 938                          | 1 396                                 | 409  | 2.8  | 2.8                    |
| 4471         | Gasoline stations   | 45                              | 116 009            | 5 938                          | 1 396                                 | 409  | 2.8  | 2.8                    |
| 44711        | Gasoline stations with convenience stores                   | 35                              | D                  | D                              | D                                     | e  | D  | D                      |
| 447110       | Gasoline stations with convenience stores                   | 35                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44719        | Other gasoline stations                                     | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 447190       | Other gasoline stations                                     | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 448          | Clothing and clothing accessories stores                    | 9                               | 2 113              | 342                            | 87                                    | 35   | 68.3   | 2.8                    |
| 451          | Sporting goods, hobby, book, and music stores               | 11                              | 4 906              | 800                            | 183                                   | 53   | 74.4   | 8.1                    |
| 4511         | Sporting goods, hobby, and musical instrument stores        | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452          | General merchandise stores                                  | 15                              | D                  | D                              | D                                     | g  | D  | D                      |
| 4529         | Other general merchandise stores                            | 15                              | D                  | D                              | D                                     | g  | D  | D                      |
| 45291        | Warehouse clubs and supercenters                            | 2                               | D                  | D                              | D                                     | f  | D  | D                      |
| 452910       | Warehouse clubs and supercenters                            | 2                               | D                  | D                              | D                                     | f  | D  | D                      |
| 45299        | All other general merchandise stores                        | 13                              | D                  | D                              | D                                     | c  | D  | D                      |
| 452990       | All other general merchandise stores                        | 13                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4529904      | Miscellaneous general merchandise stores                    | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453          | Miscellaneous store retailers                               | 31                              | D                  | D                              | D                                     | c  | D  | D                      |
| 45321        | Office supplies and stationery stores                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210       | Office supplies and stationery stores                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4533         | Used merchandise stores                                     | 6                               | 3 084              | 596                            | 178                                   | 30   | 64.5   | 2.0                    |
| 45331        | Used merchandise stores                                     | 6                               | 3 084              | 596                            | 178                                   | 30   | 64.5   | 2.0                    |
| 453310       | Used merchandise stores                                     | 6                               | 3 084              | 596                            | 178                                   | 30   | 64.5   | 2.0                    |
| 4539         | Other miscellaneous store retailers                         | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45393        | Manufactured (mobile) home dealers                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453930       | Manufactured (mobile) home dealers                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399        | All other miscellaneous store retailers                     | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454          | Nonstore retailers  | 21                              | 11 721             | 1 658                          | 403                                   | 72   | 26.8   | 1.4                    |
| 4543         | Direct selling establishments                               | 15                              | D                  | D                              | D                                     | b  | D  | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers               | 6                               | 4 119              | 504                            | 143                                   | 16   | —  | —                      |
| 45439        | Other direct selling establishments                         | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390       | Other direct selling establishments                         | 8                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code       | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CEDAR</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>62</b>                       | <b>85 585</b>      | <b>7 399</b>                   | <b>1 777</b>                          | <b>470</b>   | <b>22.9</b>   | <b>8.9</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 12                              | 21 928             | 1 555                          | 387                                   | 75   | 47.2  | 2.0                    |
| 4412             | Other motor vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442              | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443              | Electronics and appliance stores .....                          | 3                               | 396                | 75                             | 18                                    | 5  | 91.7  | —                      |
| 444              | Building material and garden equipment and supplies dealers ... | 10                              | 15 983             | 1 381                          | 327                                   | 81   | 20.9  | —                      |
| 4441             | Building material and supplies dealers .....                    | 6                               | 6 683              | 736                            | 169                                   | 49   | 49.9  | —                      |
| 4442             | Lawn and garden equipment and supplies stores .....             | 4                               | 9 300              | 645                            | 158                                   | 32   | —   | —                      |
| 44422            | Nursery, garden center, and farm supply stores .....            | 4                               | 9 300              | 645                            | 158                                   | 32   | —   | —                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 4                               | 9 300              | 645                            | 158                                   | 32   | —   | —                      |
| 445              | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446              | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447              | Gasoline stations .....   | 8                               | 11 264             | 735                            | 175                                   | 56   | 4.9   | —                      |
| 448              | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores .....                                | 7                               | 5 826              | 625                            | 148                                   | 54   | 9.5   | —                      |
| 45299            | All other general merchandise stores .....                      | 7                               | 5 826              | 625                            | 148                                   | 54   | 9.5   | —                      |
| 452990           | All other general merchandise stores .....                      | 7                               | 5 826              | 625                            | 148                                   | 54   | 9.5   | —                      |
| 453              | Miscellaneous store retailers .....                             | 9                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539             | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454              | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CHARITON</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>43</b>                       | <b>45 535</b>      | <b>4 311</b>                   | <b>1 009</b>                          | <b>248</b>   | <b>26.3</b>   | <b>2.1</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 10                              | 7 001              | 779                            | 175                                   | 41   | 83.3  | —                      |
| 442              | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443              | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 10                              | 19 111             | 1 742                          | 427                                   | 63   | 7.3   | 4.4                    |
| 4442             | Lawn and garden equipment and supplies stores .....             | 5                               | 16 910             | 1 413                          | 338                                   | 46   | .6  | —                      |
| 44422            | Nursery, garden center, and farm supply stores .....            | 5                               | 16 910             | 1 413                          | 338                                   | 46   | .6  | —                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 5                               | 16 910             | 1 413                          | 338                                   | 46   | .6  | —                      |
| 445              | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446              | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447              | Gasoline stations .....   | 7                               | 7 916              | 469                            | 107                                   | 38   | 6.7   | —                      |
| 448              | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores .....                                | 3                               | 1 146              | 142                            | 32                                    | 16   | —   | 12.2                   |
| 454              | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CHRISTIAN</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>205</b>                      | <b>425 606</b>     | <b>40 501</b>                  | <b>9 829</b>                          | <b>2 295</b>   | <b>20.4</b>   | <b>2.4</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 32                              | 116 862            | 9 492                          | 2 179                                 | 315  | 9.0   | 1.7                    |
| 4411             | Automobile dealers .....  | 14                              | 97 073             | 6 607                          | 1 543                                 | 197  | 8.0   | .9                     |
| 44112            | Used car dealers .....  | 9                               | 12 592             | 598                            | 191                                   | 34   | 60.5  | 7.3                    |
| 441120           | Used car dealers .....  | 9                               | 12 592             | 598                            | 191                                   | 34   | 60.5  | 7.3                    |
| 4412             | Other motor vehicle dealers .....                               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222           | Boat dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44131            | Automotive parts and accessories stores .....                   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441310           | Automotive parts and accessories stores .....                   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442              | Furniture and home furnishings stores .....                     | 15                              | 8 639              | 998                            | 216                                   | 50   | 31.5  | 9.2                    |
| 4422             | Home furnishings stores .....                                   | 8                               | 5 996              | 491                            | 98                                    | 17   | 9.6   | 13.3                   |
| 44229            | Other home furnishings stores .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443              | Electronics and appliance stores .....                          | 7                               | 1 643              | 231                            | 81                                    | 21   | 52.8  | 1.2                    |
| 444              | Building material and garden equipment and supplies dealers ... | 28                              | 54 915             | 6 156                          | 1 514                                 | 340  | 37.1  | 3.9                    |
| 4441             | Building material and supplies dealers .....                    | 15                              | 39 114             | 4 253                          | 1 073                                 | 189  | 27.0  | 1.8                    |
| 44419            | Other building material dealers .....                           | 11                              | 35 986             | 3 882                          | 1 032                                 | 171  | 23.6  | .2                     |
| 444190           | Other building material dealers .....                           | 11                              | 35 986             | 3 882                          | 1 032                                 | 171  | 23.6  | .2                     |
| 4442             | Lawn and garden equipment and supplies stores .....             | 13                              | 15 801             | 1 903                          | 441                                   | 151  | 62.2  | 9.0                    |
| 44422            | Nursery, garden center, and farm supply stores .....            | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 445              | Food and beverage stores .....                                  | 19                              | 42 355             | 4 450                          | 1 291                                 | 413  | 42.0  | 1.3                    |
| 4452             | Specialty food stores .....                                     | 5                               | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|--------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                          |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CHRISTIAN—Con.</b> |   |                          |                  |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                          |                  |                          |                                 |   |  |                        |
| 446                   | Health and personal care stores .....                             | 6                        | 23 606           | 2 746                    | 583                             | 135   | 51.7                                     | 6.2                    |
| 4461                  | Health and personal care stores .....                             | 6                        | 23 606           | 2 746                    | 583                             | 135   | 51.7                                     | 6.2                    |
| 4461102               | Proprietary stores .....  | 1                        | D                | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....   | 32                       | 60 395           | 2 787                    | 662                             | 224   | 24.3                                     | 2.6                    |
| 4471                  | Gasoline stations .....   | 32                       | 60 395           | 2 787                    | 662                             | 224   | 24.3                                     | 2.6                    |
| 44711                 | Gasoline stations with convenience stores .....                   | 26                       | 55 239           | 2 314                    | 546                             | 191   | 23.2                                     | —                      |
| 447110                | Gasoline stations with convenience stores .....                   | 26                       | 55 239           | 2 314                    | 546                             | 191   | 23.2                                     | —                      |
| 448                   | Clothing and clothing accessories stores .....                    | 6                        | 2 579            | 447                      | 112                             | 34  | 20.9                                     | .7                     |
| 451                   | Sporting goods, hobby, book, and music stores .....               | 5                        | D                | D                        | D                               | b   | D  | D                      |
| 45114                 | Musical instrument and supplies stores .....                      | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 451140                | Musical instrument and supplies stores .....                      | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                  | 10                       | D                | D                        | D                               | f   | D  | D                      |
| 4529                  | Other general merchandise stores .....                            | 9                        | D                | D                        | D                               | e   | D  | D                      |
| 45299                 | All other general merchandise stores .....                        | 8                        | D                | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                        | 8                        | D                | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                               | 30                       | D                | D                        | D                               | c   | D  | D                      |
| 45321                 | Office supplies and stationery stores .....                       | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 453210                | Office supplies and stationery stores .....                       | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 4533                  | Used merchandise stores .....                                     | 9                        | 3 385            | 372                      | 78                              | 32  | 30.8                                     | 4.5                    |
| 45331                 | Used merchandise stores .....                                     | 9                        | 3 385            | 372                      | 78                              | 32  | 30.8                                     | 4.5                    |
| 453310                | Used merchandise stores .....                                     | 9                        | 3 385            | 372                      | 78                              | 32  | 30.8                                     | 4.5                    |
| 4539                  | Other miscellaneous store retailers .....                         | 8                        | D                | D                        | D                               | b   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                     | 6                        | D                | D                        | D                               | b   | D  | D                      |
| 454                   | Nonstore retailers .....  | 15                       | 15 563           | 2 157                    | 551                             | 98  | 13.9                                     | 8.8                    |
| 4543                  | Direct selling establishments .....                               | 9                        | D                | D                        | D                               | b   | D  | D                      |
| 45439                 | Other direct selling establishments .....                         | 7                        | D                | D                        | D                               | b   | D  | D                      |
| 454390                | Other direct selling establishments .....                         | 7                        | D                | D                        | D                               | b   | D  | D                      |
| <b>CLARK</b>          |   |                          |                  |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>36</b>                | <b>48 781</b>    | <b>4 294</b>             | <b>996</b>                      | <b>256</b>  | <b>44.7</b>                              | <b>10.0</b>            |
| 441                   | Motor vehicle and parts dealers .....                             | 6                        | 7 644            | 690                      | 173                             | 31  | 85.3                                     | —                      |
| 443                   | Electronics and appliance stores .....                            | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ..... | 4                        | 6 394            | 758                      | 170                             | 28  | 55.6                                     | —                      |
| 4441                  | Building material and supplies dealers .....                      | 2                        | D                | D                        | D                               | b   | D  | D                      |
| 445                   | Food and beverage stores .....                                    | 3                        | D                | D                        | D                               | b   | D  | D                      |
| 446                   | Health and personal care stores .....                             | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....   | 10                       | 22 037           | 1 284                    | 309                             | 101   | 12.6                                     | 15.5                   |
| 451                   | Sporting goods, hobby, book, and music stores .....               | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 451212                | News dealers and newsstands .....                                 | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                  | 2                        | D                | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                               | 4                        | D                | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....  | 4                        | 2 074            | 358                      | 84                              | 16  | —  | 70.2                   |
| <b>CLAY</b>           |   |                          |                  |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>732</b>               | <b>2 992 473</b> | <b>270 544</b>           | <b>63 873</b>                   | <b>12 418</b>   | <b>7.0</b>                               | <b>1.9</b>             |
| 441                   | Motor vehicle and parts dealers .....                             | 104                      | 1 262 427        | 86 741                   | 20 364                          | 2 205   | 7.0                                      | .5                     |
| 4411                  | Automobile dealers .....  | 53                       | 1 179 881        | 74 507                   | 17 649                          | 1 783   | 6.1                                      | .5                     |
| 44111                 | New car dealers .....   | 27                       | 1 130 579        | 71 113                   | 16 995                          | 1 694   | 4.7                                      | .2                     |
| 441110                | New car dealers .....   | 27                       | 1 130 579        | 71 113                   | 16 995                          | 1 694   | 4.7                                      | .2                     |
| 44112                 | Used car dealers .....  | 26                       | 49 302           | 3 394                    | 654                             | 89  | 37.3                                     | 7.3                    |
| 441120                | Used car dealers .....  | 26                       | 49 302           | 3 394                    | 654                             | 89  | 37.3                                     | 7.3                    |
| 4412                  | Other motor vehicle dealers .....                                 | 10                       | 37 974           | 4 099                    | 759                             | 120   | 28.9                                     | .3                     |
| 44121                 | Recreational vehicle dealers .....                                | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 441210                | Recreational vehicle dealers .....                                | 1                        | D                | D                        | D                               | a   | D  | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....           | 9                        | D                | D                        | D                               | c   | D  | D                      |
| 441221                | Motorcycle dealers .....  | 6                        | D                | D                        | D                               | b   | D  | D                      |
| 441222                | Boat dealers .....  | 3                        | D                | D                        | D                               | b   | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores .....              | 41                       | 44 572           | 8 135                    | 1 956                           | 302   | 11.6                                     | .5                     |
| 44131                 | Automotive parts and accessories stores .....                     | 29                       | 32 515           | 4 978                    | 1 236                           | 191   | 10.3                                     | .7                     |
| 441310                | Automotive parts and accessories stores .....                     | 29                       | 32 515           | 4 978                    | 1 236                           | 191   | 10.3                                     | .7                     |
| 44132                 | Tire dealers .....  | 12                       | 12 057           | 3 157                    | 720                             | 111   | 15.0                                     | —                      |
| 441320                | Tire dealers .....  | 12                       | 12 057           | 3 157                    | 720                             | 111   | 15.0                                     | —                      |

See footnotes at end of table.





**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code          | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CLINTON—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                 | Miscellaneous store retailers .....                               | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                 | Nonstore retailers .....  | 5                               | 4 004              | 756                            | 179                                   | 32   | —   | —                      |
| <b>COLE</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>   | <b>354</b>                      | <b>1 270 018</b>   | <b>132 253</b>                 | <b>32 421</b>                         | <b>7 523</b>   | <b>7.2</b>  | <b>3.0</b>             |
| 441                 | Motor vehicle and parts dealers .....                             | 50                              | 264 219            | 21 400                         | 4 948                                 | 759  | 7.0   | 1.2                    |
| 4411                | Automobile dealers .....  | 21                              | 227 589            | 15 563                         | 3 651                                 | 518  | 6.3   | .4                     |
| 44111               | New car dealers .....   | 10                              | 217 454            | 14 964                         | 3 507                                 | 493  | 2.4   | —                      |
| 441110              | New car dealers .....   | 10                              | 217 454            | 14 964                         | 3 507                                 | 493  | 2.4   | —                      |
| 4412                | Other motor vehicle dealers .....                                 | 5                               | 10 026             | 1 003                          | 185                                   | 34   | 16.1  | 5.2                    |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....           | 5                               | 10 026             | 1 003                          | 185                                   | 34   | 16.1  | 5.2                    |
| 441221              | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4413                | Automotive parts, accessories, and tire stores .....              | 24                              | 26 604             | 4 834                          | 1 112                                 | 207  | 9.5   | 6.9                    |
| 44131               | Automotive parts and accessories stores .....                     | 17                              | 19 133             | 3 319                          | 788                                   | 149  | 9.6   | 9.6                    |
| 441310              | Automotive parts and accessories stores .....                     | 17                              | 19 133             | 3 319                          | 788                                   | 149  | 9.6   | 9.6                    |
| 44132               | Tire dealers .....  | 7                               | 7 471              | 1 515                          | 324                                   | 58   | 9.2   | —                      |
| 441320              | Tire dealers .....  | 7                               | 7 471              | 1 515                          | 324                                   | 58   | 9.2   | —                      |
| 442                 | Furniture and home furnishings stores .....                       | 25                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4421                | Furniture stores .....  | 10                              | 8 289              | 1 155                          | 272                                   | 59   | 57.4  | —                      |
| 44211               | Furniture stores .....  | 10                              | 8 289              | 1 155                          | 272                                   | 59   | 57.4  | —                      |
| 442110              | Furniture stores .....  | 10                              | 8 289              | 1 155                          | 272                                   | 59   | 57.4  | —                      |
| 4422                | Home furnishings stores .....                                     | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44229               | Other home furnishings stores .....                               | 9                               | 5 453              | 643                            | 143                                   | 64   | 60.3  | 10.4                   |
| 442299              | All other home furnishings stores .....                           | 9                               | 5 453              | 643                            | 143                                   | 64   | 60.3  | 10.4                   |
| 443                 | Electronics and appliance stores .....                            | 20                              | 14 313             | 2 044                          | 455                                   | 88   | 21.1  | 4.3                    |
| 4431                | Electronics and appliance stores .....                            | 20                              | 14 313             | 2 044                          | 455                                   | 88   | 21.1  | 4.3                    |
| 44311               | Appliance, television, and other electronics stores .....         | 15                              | 11 338             | 1 705                          | 414                                   | 76   | 18.4  | .3                     |
| 443112              | Radio, television, and other electronics stores .....             | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44312               | Computer and software stores .....                                | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120              | Computer and software stores .....                                | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ..... | 37                              | 112 189            | 13 722                         | 3 137                                 | 590  | 2.8   | 8.0                    |
| 4441                | Building material and supplies dealers .....                      | 24                              | 89 488             | 11 503                         | 2 657                                 | 446  | .2  | 10.1                   |
| 44411               | Home centers .....  | 4                               | 52 524             | 5 737                          | 1 355                                 | 253  | —   | .3                     |
| 444110              | Home centers .....  | 4                               | 52 524             | 5 737                          | 1 355                                 | 253  | —   | .3                     |
| 44419               | Other building material dealers .....                             | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444190              | Other building material dealers .....                             | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4442                | Lawn and garden equipment and supplies stores .....               | 13                              | 22 701             | 2 219                          | 480                                   | 144  | 12.8  | —                      |
| 44421               | Outdoor power equipment stores .....                              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444210              | Outdoor power equipment stores .....                              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422               | Nursery, garden center, and farm supply stores .....              | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444220              | Nursery, garden center, and farm supply stores .....              | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 445                 | Food and beverage stores .....                                    | 24                              | 105 402            | 10 802                         | 2 400                                 | 763  | 16.5  | 5.1                    |
| 4451                | Grocery stores .....  | 18                              | 102 982            | 9 997                          | 2 231                                 | 726  | 15.5  | 4.7                    |
| 44511               | Supermarkets and other grocery (except convenience) stores .....  | 11                              | 95 602             | 9 430                          | 2 106                                 | 669  | 14.0  | —                      |
| 445110              | Supermarkets and other grocery (except convenience) stores .....  | 11                              | 95 602             | 9 430                          | 2 106                                 | 669  | 14.0  | —                      |
| 4452                | Specialty food stores .....                                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                 | Health and personal care stores .....                             | 17                              | 37 029             | 4 489                          | 978                                   | 251  | 35.1  | —                      |
| 4461                | Health and personal care stores .....                             | 17                              | 37 029             | 4 489                          | 978                                   | 251  | 35.1  | —                      |
| 44612               | Cosmetics, beauty supplies, and perfume stores .....              | 3                               | 2 043              | 241                            | 56                                    | 37   | —   | —                      |
| 446120              | Cosmetics, beauty supplies, and perfume stores .....              | 3                               | 2 043              | 241                            | 56                                    | 37   | —   | —                      |
| 44613               | Optical goods stores .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446130              | Optical goods stores .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                 | Gasoline stations .....   | 38                              | 59 760             | 4 083                          | 990                                   | 320  | 19.5  | 25.2                   |
| 4471                | Gasoline stations .....   | 38                              | 59 760             | 4 083                          | 990                                   | 320  | 19.5  | 25.2                   |
| 44711               | Gasoline stations with convenience stores .....                   | 28                              | 51 096             | 3 071                          | 726                                   | 250  | 18.3  | 23.4                   |
| 447110              | Gasoline stations with convenience stores .....                   | 28                              | 51 096             | 3 071                          | 726                                   | 250  | 18.3  | 23.4                   |
| 448                 | Clothing and clothing accessories stores .....                    | 42                              | 26 341             | 3 416                          | 804                                   | 241  | 11.3  | 9.6                    |
| 4481                | Clothing stores .....   | 26                              | 16 098             | 1 685                          | 373                                   | 132  | 8.2   | 13.3                   |
| 4482101             | Men's shoe stores .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4483                | Jewelry, luggage, and leather goods stores .....                  | 8                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.



Table 3. **Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                                  | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                    |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COOPER—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>       | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 453                | Miscellaneous store retailers . . . . .                               | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539               | Other miscellaneous store retailers . . . . .                         | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                | Nonstore retailers . . . . .  | 6                               | 3 582              | 631                            | 155                                   | 28   | 20.5   | —                      |
| <b>CRAWFORD</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>       | <b>Retail trade . . . . .</b>   | <b>81</b>                       | <b>157 824</b>     | <b>13 222</b>                  | <b>3 172</b>                          | <b>697</b>   | <b>25.1</b>                                      | <b>11.7</b>            |
| 441                | Motor vehicle and parts dealers . . . . .                             | 16                              | 33 998             | 2 743                          | 656                                   | 112  | 50.9   | 5.7                    |
| 4412               | Other motor vehicle dealers . . . . .                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44121              | Recreational vehicle dealers . . . . .                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441210             | Recreational vehicle dealers . . . . .                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122              | Motorcycle, boat, and other motor vehicle dealers . . . . .           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441221             | Motorcycle dealers . . . . .  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                | Electronics and appliance stores . . . . .                            | 4                               | 1 018              | 122                            | 15                                    | 5  | 27.8   | 57.5                   |
| 444                | Building material and garden equipment and supplies dealers . . . . . | 13                              | 24 603             | 2 658                          | 590                                   | 100  | 42.7   | 16.7                   |
| 4441               | Building material and supplies dealers . . . . .                      | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44419              | Other building material dealers . . . . .                             | 8                               | 20 357             | 2 178                          | 490                                   | 76   | 33.7   | 19.4                   |
| 444190             | Other building material dealers . . . . .                             | 8                               | 20 357             | 2 178                          | 490                                   | 76   | 33.7   | 19.4                   |
| 445                | Food and beverage stores . . . . .                                    | 8                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446                | Health and personal care stores . . . . .                             | 5                               | 6 596              | 511                            | 138                                   | 25   | 51.2   | 3.3                    |
| 447                | Gasoline stations . . . . .   | 16                              | 58 007             | 3 255                          | 802                                   | 190  | 8.2  | —                      |
| 4471               | Gasoline stations . . . . .   | 16                              | 58 007             | 3 255                          | 802                                   | 190  | 8.2  | —                      |
| 44711              | Gasoline stations with convenience stores . . . . .                   | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 447110             | Gasoline stations with convenience stores . . . . .                   | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44719              | Other gasoline stations . . . . .                                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447190             | Other gasoline stations . . . . .                                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448                | Clothing and clothing accessories stores . . . . .                    | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                | General merchandise stores . . . . .                                  | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453                | Miscellaneous store retailers . . . . .                               | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539               | Other miscellaneous store retailers . . . . .                         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399              | All other miscellaneous store retailers . . . . .                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                | Nonstore retailers . . . . .  | 7                               | 4 903              | 602                            | 146                                   | 28   | 13.5   | 30.8                   |
| 4543               | Direct selling establishments . . . . .                               | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312             | Liquefied petroleum gas (bottled gas) dealers . . . . .               | 4                               | 4 196              | 503                            | 122                                   | 19   | —  | 36.0                   |
| <b>DADE</b>        |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>       | <b>Retail trade . . . . .</b>   | <b>24</b>                       | <b>27 687</b>      | <b>2 151</b>                   | <b>507</b>                            | <b>153</b>   | <b>28.9</b>                                      | <b>1.2</b>             |
| 441                | Motor vehicle and parts dealers . . . . .                             | 3                               | 2 576              | 297                            | 73                                    | 17   | 100.0  | —                      |
| 442                | Furniture and home furnishings stores . . . . .                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                | Building material and garden equipment and supplies dealers . . . . . | 5                               | 10 536             | 676                            | 164                                   | 37   | 15.0   | —                      |
| 4441               | Building material and supplies dealers . . . . .                      | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4442               | Lawn and garden equipment and supplies stores . . . . .               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422              | Nursery, garden center, and farm supply stores . . . . .              | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220             | Nursery, garden center, and farm supply stores . . . . .              | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                | Food and beverage stores . . . . .                                    | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                | Health and personal care stores . . . . .                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                | Gasoline stations . . . . .   | 6                               | 5 768              | 435                            | 101                                   | 33   | 25.1   | 3.3                    |
| 448                | Clothing and clothing accessories stores . . . . .                    | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                | Sporting goods, hobby, book, and music stores . . . . .               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                | General merchandise stores . . . . .                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                | Nonstore retailers . . . . .  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code     | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DALLAS</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>52</b>                | <b>91 714</b>   | <b>8 506</b>             | <b>2 167</b>                    | <b>457</b>  | <b>24.6</b>                              | <b>4.5</b>             |
| 441            | Motor vehicle and parts dealers .....                           | 8                        | 21 525          | 1 658                    | 397                             | 79  | 43.3                                     | 10.6                   |
| 442            | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443            | Electronics and appliance stores .....                          | 4                        | 1 183           | 239                      | 58                              | 14  | 29.5                                     | —                      |
| 444            | Building material and garden equipment and supplies dealers ... | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4441           | Building material and supplies dealers.....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4442           | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445            | Food and beverage stores .....                                  | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 446            | Health and personal care stores .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447            | Gasoline stations .....   | 11                       | 12 974          | 567                      | 149                             | 44  | 17.1                                     | 4.5                    |
| 448            | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452            | General merchandise stores .....                                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454            | Nonstore retailers .....  | 3                        | 3 310           | 422                      | 108                             | 19  | —  | 30.2                   |
| <b>DAVIESS</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>43</b>                | <b>42 813</b>   | <b>3 090</b>             | <b>747</b>                      | <b>255</b>  | <b>58.3</b>                              | <b>—</b>               |
| 441            | Motor vehicle and parts dealers .....                           | 4                        | 5 906           | 486                      | 125                             | 29  | 41.8                                     | —                      |
| 4412           | Other motor vehicle dealers.....                                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44122          | Motorcycle, boat, and other motor vehicle dealers .....         | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 441222         | Boat dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442            | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 5                        | 2 495           | 277                      | 66                              | 12  | 84.9                                     | —                      |
| 445            | Food and beverage stores .....                                  | 4                        | 4 143           | 518                      | 127                             | 63  | 81.7                                     | —                      |
| 446            | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447            | Gasoline stations .....   | 11                       | 23 151          | 1 115                    | 264                             | 88  | 60.7                                     | —                      |
| 448            | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452            | General merchandise stores .....                                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 454            | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>DEKALB</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>23</b>                | <b>80 022</b>   | <b>6 933</b>             | <b>1 692</b>                    | <b>435</b>  | <b>17.2</b>                              | <b>—</b>               |
| 441            | Motor vehicle and parts dealers .....                           | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 441229         | All other motor vehicle dealers .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4441           | Building material and supplies dealers.....                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445            | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447            | Gasoline stations .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 452            | General merchandise stores .....                                | 1                        | D               | D                        | D                               | e   | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454            | Nonstore retailers .....  | 4                        | D               | D                        | D                               | a   | D  | D                      |

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code     | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DENT</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>66</b>                       | <b>103 805</b>     | <b>9 891</b>                   | <b>2 394</b>                          | <b>666</b>   | <b>21.6</b>                                      | <b>18.5</b>            |
| 441            | Motor vehicle and parts dealers .....                           | 14                              | 10 347             | 869                            | 207                                   | 51   | 85.0   | 1.7                    |
| 441229         | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442            | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443            | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 5                               | 7 883              | 830                            | 203                                   | 68   | 28.1   | 18.6                   |
| 4441           | Building material and supplies dealers .....                    | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442           | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445            | Food and beverage stores .....                                  | 8                               | 17 587             | 1 463                          | 363                                   | 113  | 9.8  | 84.3                   |
| 446            | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447            | Gasoline stations .....   | 10                              | 12 921             | 871                            | 198                                   | 77   | 19.1   | .8                     |
| 451            | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452            | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539           | Other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45399          | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454            | Nonstore retailers .....  | 6                               | 8 405              | 488                            | 117                                   | 23   | .1   | 2.3                    |
| 4543           | Direct selling establishments .....                             | 6                               | 8 405              | 488                            | 117                                   | 23   | .1   | 2.3                    |
| 45431          | Fuel dealers .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312         | Liquefied petroleum gas (bottled gas) dealers .....             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>DOUGLAS</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>42</b>                       | <b>55 040</b>      | <b>5 311</b>                   | <b>1 261</b>                          | <b>343</b>   | <b>29.6</b>                                      | <b>18.5</b>            |
| 441            | Motor vehicle and parts dealers .....                           | 8                               | 6 296              | 522                            | 132                                   | 25   | 76.0   | —                      |
| 443            | Electronics and appliance stores .....                          | 5                               | 310                | 111                            | 19                                    | 6  | 58.1   | —                      |
| 444            | Building material and garden equipment and supplies dealers ... | 4                               | 6 854              | 922                            | 222                                   | 45   | 29.8   | —                      |
| 4442           | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445            | Food and beverage stores .....                                  | 5                               | 12 732             | 1 070                          | 262                                   | 98   | 20.1   | 79.9                   |
| 446            | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447            | Gasoline stations .....   | 6                               | 8 523              | 464                            | 118                                   | 32   | 14.2   | —                      |
| 452            | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 6                               | 996                | 67                             | 13                                    | 6  | 61.8   | 3.5                    |
| 454            | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>DUNKLIN</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>168</b>                      | <b>305 180</b>     | <b>26 169</b>                  | <b>6 210</b>                          | <b>1 567</b>   | <b>14.5</b>                                      | <b>6.3</b>             |
| 441            | Motor vehicle and parts dealers .....                           | 28                              | 81 380             | 4 981                          | 1 144                                 | 188  | 11.5   | 2.6                    |
| 442            | Furniture and home furnishings stores .....                     | 9                               | 3 741              | 489                            | 107                                   | 25   | 76.8   | —                      |
| 443            | Electronics and appliance stores .....                          | 7                               | 2 795              | 358                            | 68                                    | 14   | 50.9   | —                      |
| 4431           | Electronics and appliance stores .....                          | 7                               | 2 795              | 358                            | 68                                    | 14   | 50.9   | —                      |
| 444            | Building material and garden equipment and supplies dealers ... | 16                              | 18 336             | 1 983                          | 463                                   | 99   | 5.3  | 12.5                   |
| 4441           | Building material and supplies dealers .....                    | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4442           | Lawn and garden equipment and supplies stores .....             | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445            | Food and beverage stores .....                                  | 18                              | 42 291             | 3 569                          | 839                                   | 272  | 12.1   | 8.8                    |
| 446            | Health and personal care stores .....                           | 12                              | 26 418             | 2 201                          | 551                                   | 112  | 53.6   | —                      |
| 4461           | Health and personal care stores .....                           | 12                              | 26 418             | 2 201                          | 551                                   | 112  | 53.6   | —                      |
| 447            | Gasoline stations .....   | 31                              | 38 804             | 2 209                          | 564                                   | 193  | 18.1   | 24.4                   |
| 44711          | Gasoline stations with convenience stores .....                 | 23                              | 31 723             | 1 754                          | 458                                   | 165  | 19.7   | 16.8                   |
| 447110         | Gasoline stations with convenience stores .....                 | 23                              | 31 723             | 1 754                          | 458                                   | 165  | 19.7   | 16.8                   |
| 448            | Clothing and clothing accessories stores .....                  | 8                               | 4 194              | 554                            | 150                                   | 48   | 24.4   | —                      |
| 451            | Sporting goods, hobby, book, and music stores .....             | 7                               | 6 636              | 778                            | 119                                   | 41   | —  | 1.8                    |
| 4511           | Sporting goods, hobby, and musical instrument stores .....      | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451101         | General-line sporting goods stores .....                        | 3                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                     | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FRANKLIN—Con.</b>           |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45 Retail trade—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| 452                            | General merchandise stores .....                                  | 16                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4529                           | Other general merchandise stores .....                            | 16                              | D                  | D                              | D                                     | g  | D   | D                      |
| 45291                          | Warehouse clubs and supercenters .....                            | 3                               | D                  | D                              | D                                     | g  | D   | D                      |
| 452910                         | Warehouse clubs and supercenters .....                            | 3                               | D                  | D                              | D                                     | g  | D   | D                      |
| 45299                          | All other general merchandise stores .....                        | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990                         | All other general merchandise stores .....                        | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901                        | Variety stores .....  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904                        | Miscellaneous general merchandise stores .....                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                            | Miscellaneous store retailers .....                               | 52                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532                           | Office supplies, stationery, and gift stores .....                | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45321                          | Office supplies and stationery stores .....                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                         | Office supplies and stationery stores .....                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45322                          | Gift, novelty, and souvenir stores .....                          | 16                              | 6 778              | 999                            | 191                                   | 93   | 32.5  | .3                     |
| 453220                         | Gift, novelty, and souvenir stores .....                          | 16                              | 6 778              | 999                            | 191                                   | 93   | 32.5  | .3                     |
| 4539                           | Other miscellaneous store retailers .....                         | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                          | Manufactured (mobile) home dealers .....                          | 4                               | 6 691              | 619                            | 136                                   | 24   | 80.3  | —                      |
| 453930                         | Manufactured (mobile) home dealers .....                          | 4                               | 6 691              | 619                            | 136                                   | 24   | 80.3  | —                      |
| 45399                          | All other miscellaneous store retailers .....                     | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                            | Nonstore retailers .....  | 26                              | 26 882             | 4 183                          | 956                                   | 158  | 10.2  | 10.6                   |
| 4541                           | Electronic shopping and mail-order houses .....                   | 5                               | 3 706              | 405                            | 115                                   | 22   | 17.9  | —                      |
| 45411                          | Electronic shopping and mail-order houses .....                   | 5                               | 3 706              | 405                            | 115                                   | 22   | 17.9  | —                      |
| 4542                           | Vending machine operators .....                                   | 3                               | 4 958              | 838                            | 168                                   | 40   | —   | 57.1                   |
| 45421                          | Vending machine operators .....                                   | 3                               | 4 958              | 838                            | 168                                   | 40   | —   | 57.1                   |
| 454210                         | Vending machine operators .....                                   | 3                               | 4 958              | 838                            | 168                                   | 40   | —   | 57.1                   |
| 4543                           | Direct selling establishments .....                               | 18                              | 18 218             | 2 940                          | 673                                   | 96   | 11.4  | —                      |
| 45431                          | Fuel dealers .....  | 9                               | 13 852             | 1 776                          | 433                                   | 62   | 12.4  | —                      |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....               | 9                               | 13 852             | 1 776                          | 433                                   | 62   | 12.4  | —                      |
| 45439                          | Other direct selling establishments .....                         | 9                               | 4 366              | 1 164                          | 240                                   | 34   | 8.2   | .1                     |
| 454390                         | Other direct selling establishments .....                         | 9                               | 4 366              | 1 164                          | 240                                   | 34   | 8.2   | .1                     |
| <b>GASCONADE</b>               |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>   | <b>83</b>                       | <b>117 751</b>     | <b>11 225</b>                  | <b>2 711</b>                          | <b>650</b>   | <b>28.6</b>   | <b>10.2</b>            |
| 441                            | Motor vehicle and parts dealers .....                             | 15                              | 24 833             | 2 368                          | 566                                   | 109  | 49.6  | —                      |
| 44122                          | Motorcycle, boat, and other motor vehicle dealers .....           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                            | Furniture and home furnishings stores .....                       | 3                               | 1 172              | 205                            | 51                                    | 13   | 42.0  | 14.7                   |
| 443                            | Electronics and appliance stores .....                            | 3                               | 1 036              | 192                            | 44                                    | 13   | 10.6  | 30.3                   |
| 444                            | Building material and garden equipment and supplies dealers ..... | 9                               | 15 026             | 1 820                          | 434                                   | 86   | 31.7  | —                      |
| 4441                           | Building material and supplies dealers .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                           | Lawn and garden equipment and supplies stores .....               | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44421                          | Outdoor power equipment stores .....                              | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444210                         | Outdoor power equipment stores .....                              | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                          | Nursery, garden center, and farm supply stores .....              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                         | Nursery, garden center, and farm supply stores .....              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                            | Food and beverage stores .....                                    | 7                               | 16 736             | 1 399                          | 347                                   | 102  | 56.0  | 13.0                   |
| 446                            | Health and personal care stores .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                            | Gasoline stations .....   | 21                              | 26 779             | 1 415                          | 338                                   | 125  | 17.0  | 27.4                   |
| 448                            | Clothing and clothing accessories stores .....                    | 4                               | 395                | 37                             | 9                                     | 5  | 100.0   | —                      |
| 451                            | Sporting goods, hobby, book, and music stores .....               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                            | General merchandise stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                            | Miscellaneous store retailers .....                               | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                          | All other miscellaneous store retailers .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                            | Nonstore retailers .....  | 8                               | 8 960              | 1 268                          | 340                                   | 46   | 2.7   | 21.7                   |
| 4543                           | Direct selling establishments .....                               | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                          | Other direct selling establishments .....                         | 4                               | 6 065              | 1 084                          | 296                                   | 37   | 4.1   | —                      |
| 454390                         | Other direct selling establishments .....                         | 4                               | 6 065              | 1 084                          | 296                                   | 37   | 4.1   | —                      |

See footnotes at end of table.







**Table 3. Summary Statistics for Counties: 2002—Con.**

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| NAICS code      | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-----------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                 |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARRISON</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>61</b>                | <b>145 488</b>  | <b>14 847</b>            | <b>3 653</b>                    | <b>890</b>  | <b>8.9</b>                                | <b>.1</b>              |
| 441             | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 442             | Furniture and home furnishings stores .....                     | 3                        | 2 297           | 306                      | 68                              | 17  | 81.1                                      | —                      |
| 443             | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 8                        | 5 562           | 796                      | 169                             | 39  | 53.7                                      | —                      |
| 4441            | Building material and supplies dealers .....                    | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 445             | Food and beverage stores .....                                  | 12                       | 15 047          | 2 116                    | 412                             | 142   | 9.8                                       | .5                     |
| 4452            | Specialty food stores .....                                     | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 446             | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447             | Gasoline stations .....   | 13                       | 36 168          | 2 088                    | 501                             | 183   | 6.3                                       | —                      |
| 44719           | Other gasoline stations .....                                   | 7                        | 23 786          | 1 448                    | 354                             | 132   | 1.0                                       | —                      |
| 447190          | Other gasoline stations .....                                   | 7                        | 23 786          | 1 448                    | 354                             | 132   | 1.0                                       | —                      |
| 448             | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 452             | General merchandise stores .....                                | 6                        | 45 749          | 5 502                    | 1 589                           | 371   | 1.1                                       | —                      |
| 452111          | Department stores (except discount department stores) ..        | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 45299           | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 452990          | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 453             | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 45399           | All other miscellaneous store retailers .....                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454             | Nonstore retailers .....  | 5                        | 1 798           | 236                      | 60                              | 15  | 36.7                                      | 5.1                    |
| <b>HENRY</b>    |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>134</b>               | <b>228 651</b>  | <b>22 008</b>            | <b>5 351</b>                    | <b>1 232</b>  | <b>17.0</b>                               | <b>1.6</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 19                       | 59 435          | 4 990                    | 1 174                           | 193   | 11.7                                      | .1                     |
| 4412            | Other motor vehicle dealers .....                               | 3                        | 8 739           | 1 051                    | 218                             | 40  | 29.5                                      | —                      |
| 44121           | Recreational vehicle dealers .....                              | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 441210          | Recreational vehicle dealers .....                              | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 442             | Furniture and home furnishings stores .....                     | 6                        | 4 488           | 1 138                    | 295                             | 34  | 63.3                                      | .5                     |
| 443             | Electronics and appliance stores .....                          | 5                        | 1 958           | 227                      | 63                              | 22  | 1.2                                       | 8.6                    |
| 444             | Building material and garden equipment and supplies dealers ... | 22                       | 26 801          | 2 905                    | 685                             | 142   | 32.6                                      | 4.7                    |
| 4441            | Building material and supplies dealers .....                    | 15                       | 17 735          | 2 204                    | 544                             | 107   | 39.5                                      | 7.1                    |
| 44419           | Other building material dealers .....                           | 8                        | 13 176          | 1 603                    | 399                             | 69  | 33.7                                      | 9.6                    |
| 444190          | Other building material dealers .....                           | 8                        | 13 176          | 1 603                    | 399                             | 69  | 33.7                                      | 9.6                    |
| 4442            | Lawn and garden equipment and supplies stores .....             | 7                        | 9 066           | 701                      | 141                             | 35  | 19.0                                      | —                      |
| 44422           | Nursery, garden center, and farm supply stores .....            | 7                        | 9 066           | 701                      | 141                             | 35  | 19.0                                      | —                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 7                        | 9 066           | 701                      | 141                             | 35  | 19.0                                      | —                      |
| 445             | Food and beverage stores .....                                  | 7                        | 18 162          | 1 710                    | 407                             | 147   | 9.1                                       | .9                     |
| 446             | Health and personal care stores .....                           | 10                       | 17 061          | 2 109                    | 502                             | 71  | 47.8                                      | .2                     |
| 4461            | Health and personal care stores .....                           | 10                       | 17 061          | 2 109                    | 502                             | 71  | 47.8                                      | .2                     |
| 447             | Gasoline stations .....   | 17                       | 23 304          | 1 278                    | 323                             | 106   | 13.5                                      | 1.8                    |
| 448             | Clothing and clothing accessories stores .....                  | 13                       | 9 485           | 1 105                    | 232                             | 82  | 16.6                                      | —                      |
| 4481            | Clothing stores .....   | 8                        | 8 215           | 770                      | 183                             | 64  | 14.0                                      | —                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 4                        | 2 086           | 188                      | 43                              | 14  | 69.8                                      | —                      |
| 452             | General merchandise stores .....                                | 6                        | D               | D                        | D                               | e   | D   | D                      |
| 4529            | Other general merchandise stores .....                          | 6                        | D               | D                        | D                               | e   | D   | D                      |
| 45299           | All other general merchandise stores .....                      | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 452990          | All other general merchandise stores .....                      | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 453             | Miscellaneous store retailers .....                             | 14                       | D               | D                        | D                               | b   | D   | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 45399           | All other miscellaneous store retailers .....                   | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 454             | Nonstore retailers .....  | 11                       | 4 280           | 692                      | 165                             | 23  | 25.0                                      | 10.6                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code     | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HICKORY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>41</b>                | <b>34 133</b>   | <b>2 947</b>             | <b>754</b>                      | <b>204</b>  | <b>52.9</b>                              | <b>6.7</b>             |
| 441            | Motor vehicle and parts dealers .....                           | 7                        | 4 203           | 267                      | 67                              | 16  | 100.0                                    | —                      |
| 443            | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 3                        | 5 326           | 504                      | 111                             | 31  | 50.1                                     | —                      |
| 4441           | Building material and supplies dealers .....                    | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445            | Food and beverage stores .....                                  | 4                        | 5 893           | 448                      | 110                             | 41  | 32.1                                     | —                      |
| 446            | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447            | Gasoline stations .....   | 14                       | 10 732          | 684                      | 224                             | 61  | 59.8                                     | 13.5                   |
| 451            | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452            | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4539           | Other miscellaneous store retailers .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454            | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>HOLT</b>    |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>29</b>                | <b>41 857</b>   | <b>3 320</b>             | <b>794</b>                      | <b>240</b>  | <b>59.6</b>                              | <b>3.0</b>             |
| 441            | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 6                        | 7 357           | 549                      | 121                             | 23  | 47.8                                     | 6.9                    |
| 4442           | Lawn and garden equipment and supplies stores .....             | 3                        | 5 699           | 344                      | 80                              | 12  | 35.3                                     | 6.2                    |
| 44422          | Nursery, garden center, and farm supply stores .....            | 3                        | 5 699           | 344                      | 80                              | 12  | 35.3                                     | 6.2                    |
| 444220         | Nursery, garden center, and farm supply stores .....            | 3                        | 5 699           | 344                      | 80                              | 12  | 35.3                                     | 6.2                    |
| 445            | Food and beverage stores .....                                  | 4                        | 3 925           | 346                      | 83                              | 32  | 96.3                                     | —                      |
| 446            | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447            | Gasoline stations .....   | 9                        | 12 486          | 1 263                    | 319                             | 125   | 11.3                                     | 5.8                    |
| 452            | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454            | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>HOWARD</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>49</b>                | <b>57 198</b>   | <b>4 195</b>             | <b>980</b>                      | <b>294</b>  | <b>24.2</b>                              | <b>.2</b>              |
| 441            | Motor vehicle and parts dealers .....                           | 3                        | 1 170           | 145                      | 31                              | 11  | 8.3                                      | —                      |
| 442            | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 4442           | Lawn and garden equipment and supplies stores .....             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....            | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 445            | Food and beverage stores .....                                  | 6                        | 7 360           | 885                      | 224                             | 76  | 27.9                                     | —                      |
| 4452           | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446            | Health and personal care stores .....                           | 3                        | 3 837           | 338                      | 61                              | 18  | 37.4                                     | —                      |
| 447            | Gasoline stations .....   | 11                       | 10 875          | 706                      | 170                             | 57  | 20.1                                     | —                      |
| 448            | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452            | General merchandise stores .....                                | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 45299          | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 452990         | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454            | Nonstore retailers .....  | 9                        | 6 275           | 609                      | 144                             | 41  | 45.4                                     | —                      |
| 4543           | Direct selling establishments .....                             | 9                        | 6 275           | 609                      | 144                             | 41  | 45.4                                     | —                      |
| 45439          | Other direct selling establishments .....                       | 5                        | 3 549           | 424                      | 101                             | 31  | 7.9                                      | —                      |
| 454390         | Other direct selling establishments .....                       | 5                        | 3 549           | 424                      | 101                             | 31  | 7.9                                      | —                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code    | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|               |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HOWELL</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>241</b>                      | <b>409 985</b>     | <b>37 013</b>                  | <b>8 926</b>                          | <b>2 198</b>   | <b>21.9</b>                                      | <b>5.9</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 42                              | 93 615             | 6 973                          | 1 546                                 | 320  | 39.7   | —                      |
| 44112         | Used car dealers .....  | 7                               | 19 297             | 865                            | 179                                   | 50   | 41.6   | —                      |
| 441120        | Used car dealers .....  | 7                               | 19 297             | 865                            | 179                                   | 50   | 41.6   | —                      |
| 4412          | Other motor vehicle dealers .....                               | 11                              | 15 012             | 824                            | 179                                   | 54   | 45.3   | —                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers .....         | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221        | Motorcycle dealers .....  | 6                               | 10 403             | 477                            | 98                                    | 33   | 44.5   | —                      |
| 441229        | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413          | Automotive parts, accessories, and tire stores .....            | 18                              | 14 927             | 2 178                          | 479                                   | 106  | 32.0   | —                      |
| 44131         | Automotive parts and accessories stores .....                   | 9                               | 7 590              | 966                            | 224                                   | 46   | 27.2   | —                      |
| 441310        | Automotive parts and accessories stores .....                   | 9                               | 7 590              | 966                            | 224                                   | 46   | 27.2   | —                      |
| 44132         | Tire dealers .....  | 9                               | 7 337              | 1 212                          | 255                                   | 60   | 37.1   | —                      |
| 441320        | Tire dealers .....  | 9                               | 7 337              | 1 212                          | 255                                   | 60   | 37.1   | —                      |
| 442           | Furniture and home furnishings stores .....                     | 16                              | 11 109             | 1 657                          | 397                                   | 83   | 20.5   | .1                     |
| 4421          | Furniture stores .....  | 10                              | 9 286              | 1 293                          | 312                                   | 61   | 21.4   | .1                     |
| 44211         | Furniture stores .....  | 10                              | 9 286              | 1 293                          | 312                                   | 61   | 21.4   | .1                     |
| 442110        | Furniture stores .....  | 10                              | 9 286              | 1 293                          | 312                                   | 61   | 21.4   | .1                     |
| 443           | Electronics and appliance stores .....                          | 9                               | 6 251              | 1 346                          | 288                                   | 79   | 49.1   | —                      |
| 4431          | Electronics and appliance stores .....                          | 9                               | 6 251              | 1 346                          | 288                                   | 79   | 49.1   | —                      |
| 44311         | Appliance, television, and other electronics stores .....       | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443112        | Radio, television, and other electronics stores .....           | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444           | Building material and garden equipment and supplies dealers ... | 28                              | 36 524             | 3 993                          | 981                                   | 187  | 11.2   | 13.4                   |
| 4441          | Building material and supplies dealers .....                    | 22                              | 27 444             | 3 280                          | 821                                   | 156  | 6.9  | 17.9                   |
| 44419         | Other building material dealers .....                           | 16                              | D                  | D                              | D                                     | c  | D  | D                      |
| 444190        | Other building material dealers .....                           | 16                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4442          | Lawn and garden equipment and supplies stores .....             | 6                               | 9 080              | 713                            | 160                                   | 31   | 24.0   | —                      |
| 44422         | Nursery, garden center, and farm supply stores .....            | 6                               | 9 080              | 713                            | 160                                   | 31   | 24.0   | —                      |
| 444220        | Nursery, garden center, and farm supply stores .....            | 6                               | 9 080              | 713                            | 160                                   | 31   | 24.0   | —                      |
| 445           | Food and beverage stores .....                                  | 20                              | 38 353             | 3 640                          | 938                                   | 341  | 7.7  | 20.3                   |
| 446           | Health and personal care stores .....                           | 14                              | 27 017             | 2 570                          | 624                                   | 113  | 60.8   | —                      |
| 4461          | Health and personal care stores .....                           | 14                              | 27 017             | 2 570                          | 624                                   | 113  | 60.8   | —                      |
| 447           | Gasoline stations .....   | 33                              | 55 225             | 3 047                          | 698                                   | 256  | 9.9  | 18.5                   |
| 4471          | Gasoline stations .....   | 33                              | 55 225             | 3 047                          | 698                                   | 256  | 9.9  | 18.5                   |
| 44711         | Gasoline stations with convenience stores .....                 | 25                              | 43 308             | 2 443                          | 563                                   | 214  | 11.5   | 23.5                   |
| 447110        | Gasoline stations with convenience stores .....                 | 25                              | 43 308             | 2 443                          | 563                                   | 214  | 11.5   | 23.5                   |
| 448           | Clothing and clothing accessories stores .....                  | 17                              | 16 937             | 1 426                          | 343                                   | 110  | 39.9   | .6                     |
| 4481          | Clothing stores .....   | 13                              | 15 910             | 1 294                          | 310                                   | 95   | 37.2   | .7                     |
| 451           | Sporting goods, hobby, book, and music stores .....             | 5                               | 1 373              | 217                            | 55                                    | 19   | 79.8   | 20.2                   |
| 452           | General merchandise stores .....                                | 11                              | D                  | D                              | D                                     | f  | D  | D                      |
| 4529          | Other general merchandise stores .....                          | 10                              | D                  | D                              | D                                     | e  | D  | D                      |
| 45299         | All other general merchandise stores .....                      | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990        | All other general merchandise stores .....                      | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453           | Miscellaneous store retailers .....                             | 29                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45321         | Office supplies and stationery stores .....                     | 3                               | 2 064              | 265                            | 64                                    | 17   | —  | —                      |
| 453210        | Office supplies and stationery stores .....                     | 3                               | 2 064              | 265                            | 64                                    | 17   | —  | —                      |
| 4539          | Other miscellaneous store retailers .....                       | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45393         | Manufactured (mobile) home dealers .....                        | 4                               | 5 986              | 346                            | 75                                    | 13   | 61.0   | —                      |
| 453930        | Manufactured (mobile) home dealers .....                        | 4                               | 5 986              | 346                            | 75                                    | 13   | 61.0   | —                      |
| 45399         | All other miscellaneous store retailers .....                   | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454           | Nonstore retailers .....  | 17                              | 13 267             | 2 121                          | 453                                   | 90   | 34.0   | —                      |
| 4543          | Direct selling establishments .....                             | 14                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45431         | Fuel dealers .....  | 9                               | 9 292              | 1 628                          | 336                                   | 59   | 19.6   | —                      |
| 454312        | Liquefied petroleum gas (bottled gas) dealers .....             | 9                               | 9 292              | 1 628                          | 336                                   | 59   | 19.6   | —                      |

See footnotes at end of table.













**Table 3. Summary Statistics for Counties: 2002—Con.**

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| NAICS code     | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JOHNSON</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>160</b>                      | <b>310 828</b>     | <b>29 555</b>                  | <b>7 005</b>                          | <b>1 703</b>   | <b>29.0</b>                                      | <b>1.7</b>             |
| 441            | Motor vehicle and parts dealers .....                           | 23                              | 79 672             | 7 234                          | 1 554                                 | 261  | 38.7   | 1.3                    |
| 4412           | Other motor vehicle dealers .....                               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122          | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441221         | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44131          | Automotive parts and accessories stores .....                   | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 441310         | Automotive parts and accessories stores .....                   | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 442            | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443            | Electronics and appliance stores .....                          | 10                              | 4 095              | 680                            | 167                                   | 43   | 47.9   | —                      |
| 4431           | Electronics and appliance stores .....                          | 10                              | 4 095              | 680                            | 167                                   | 43   | 47.9   | —                      |
| 44311          | Appliance, television, and other electronics stores .....       | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 16                              | 21 443             | 3 433                          | 782                                   | 120  | 24.2   | 15.9                   |
| 4441           | Building material and supplies dealers .....                    | 10                              | 12 058             | 2 278                          | 518                                   | 76   | 3.3  | 24.9                   |
| 4442           | Lawn and garden equipment and supplies stores .....             | 6                               | 9 385              | 1 155                          | 264                                   | 44   | 51.1   | 4.4                    |
| 44422          | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445            | Food and beverage stores .....                                  | 13                              | 26 629             | 2 230                          | 519                                   | 211  | 30.6   | 1.8                    |
| 4452           | Specialty food stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446            | Health and personal care stores .....                           | 6                               | 8 845              | 980                            | 307                                   | 30   | 66.9   | —                      |
| 447            | Gasoline stations .....   | 33                              | 53 843             | 3 068                          | 737                                   | 276  | 47.3   | .4                     |
| 4471           | Gasoline stations .....   | 33                              | 53 843             | 3 068                          | 737                                   | 276  | 47.3   | .4                     |
| 44711          | Gasoline stations with convenience stores .....                 | 23                              | D                  | D                              | D                                     | e  | D  | D                      |
| 447110         | Gasoline stations with convenience stores .....                 | 23                              | D                  | D                              | D                                     | e  | D  | D                      |
| 448            | Clothing and clothing accessories stores .....                  | 6                               | 4 082              | 390                            | 89                                    | 40   | 11.4   | —                      |
| 451            | Sporting goods, hobby, book, and music stores .....             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4512           | Book, periodical, and music stores .....                        | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45122          | Prerecorded tape, compact disc, and record stores .....         | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451220         | Prerecorded tape, compact disc, and record stores .....         | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452            | General merchandise stores .....                                | 11                              | 87 147             | 8 062                          | 2 056                                 | 509  | 2.8  | —                      |
| 4529           | Other general merchandise stores .....                          | 11                              | 87 147             | 8 062                          | 2 056                                 | 509  | 2.8  | —                      |
| 45299          | All other general merchandise stores .....                      | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 452990         | All other general merchandise stores .....                      | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4529904        | Miscellaneous general merchandise stores .....                  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 24                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4532           | Office supplies, stationery, and gift stores .....              | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45321          | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453210         | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539           | Other miscellaneous store retailers .....                       | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45393          | Manufactured (mobile) home dealers .....                        | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453930         | Manufactured (mobile) home dealers .....                        | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454            | Nonstore retailers .....  | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>KNOX</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>   | <b>Retail trade</b> .....                                       | <b>27</b>                       | <b>26 587</b>      | <b>2 120</b>                   | <b>508</b>                            | <b>126</b>   | <b>53.8</b>                                      | <b>1.4</b>             |
| 441            | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442            | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ... | 6                               | 2 283              | 152                            | 40                                    | 11   | 25.1   | —                      |
| 445            | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446            | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447            | Gasoline stations .....   | 7                               | 4 859              | 314                            | 83                                    | 35   | 8.9  | —                      |
| 452            | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454            | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4543           | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454311         | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.



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| NAICS code     | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LACLEDE</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                       | <b>196</b>                      | <b>360 695</b>     | <b>34 428</b>                  | <b>8 583</b>                          | <b>1 895</b>   | <b>14.7</b>                                      | <b>8.5</b>             |
| 441            | Motor vehicle and parts dealers .....                           | 28                              | 97 960             | 7 144                          | 1 689                                 | 258  | 10.9   | 6.3                    |
| 4412           | Other motor vehicle dealers .....                               | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122          | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221         | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441222         | Boat dealers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413           | Automotive parts, accessories, and tire stores .....            | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44131          | Automotive parts and accessories stores .....                   | 9                               | 6 541              | 878                            | 180                                   | 34   | .1   | 12.8                   |
| 441310         | Automotive parts and accessories stores .....                   | 9                               | 6 541              | 878                            | 180                                   | 34   | .1   | 12.8                   |
| 442            | Furniture and home furnishings stores .....                     | 9                               | 8 343              | 1 031                          | 253                                   | 52   | 24.2   | —                      |
| 4421           | Furniture stores .....  | 3                               | 4 413              | 509                            | 112                                   | 20   | 8.9  | —                      |
| 44211          | Furniture stores .....  | 3                               | 4 413              | 509                            | 112                                   | 20   | 8.9  | —                      |
| 442110         | Furniture stores .....  | 3                               | 4 413              | 509                            | 112                                   | 20   | 8.9  | —                      |
| 4422           | Home furnishings stores .....                                   | 6                               | 3 930              | 522                            | 141                                   | 32   | 41.5   | —                      |
| 443            | Electronics and appliance stores .....                          | 10                              | 4 552              | 942                            | 239                                   | 57   | 25.3   | 20.7                   |
| 4431           | Electronics and appliance stores .....                          | 10                              | 4 552              | 942                            | 239                                   | 57   | 25.3   | 20.7                   |
| 44311          | Appliance, television, and other electronics stores .....       | 7                               | 2 970              | 699                            | 178                                   | 46   | 19.7   | 2.5                    |
| 44312          | Computer and software stores .....                              | 3                               | 1 582              | 243                            | 61                                    | 11   | 35.8   | 55.1                   |
| 443120         | Computer and software stores .....                              | 3                               | 1 582              | 243                            | 61                                    | 11   | 35.8   | 55.1                   |
| 444            | Building material and garden equipment and supplies dealers ... | 18                              | 42 822             | 5 156                          | 1 225                                 | 212  | 8.3  | 12.2                   |
| 4441           | Building material and supplies dealers .....                    | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44413          | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444130         | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419          | Other building material dealers .....                           | 10                              | 22 730             | 2 187                          | 551                                   | 86   | 13.5   | 22.5                   |
| 444190         | Other building material dealers .....                           | 10                              | 22 730             | 2 187                          | 551                                   | 86   | 13.5   | 22.5                   |
| 4442           | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445            | Food and beverage stores .....                                  | 25                              | 33 859             | 3 661                          | 923                                   | 270  | 18.6   | 22.6                   |
| 4452           | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446            | Health and personal care stores .....                           | 8                               | 10 683             | 1 203                          | 336                                   | 39   | 56.6   | —                      |
| 4461           | Health and personal care stores .....                           | 8                               | 10 683             | 1 203                          | 336                                   | 39   | 56.6   | —                      |
| 447            | Gasoline stations .....   | 30                              | 47 034             | 2 866                          | 758                                   | 252  | 40.5   | 8.3                    |
| 4471           | Gasoline stations .....   | 30                              | 47 034             | 2 866                          | 758                                   | 252  | 40.5   | 8.3                    |
| 44711          | Gasoline stations with convenience stores .....                 | 24                              | 34 672             | 1 899                          | 474                                   | 174  | 37.1   | 11.2                   |
| 447110         | Gasoline stations with convenience stores .....                 | 24                              | 34 672             | 1 899                          | 474                                   | 174  | 37.1   | 11.2                   |
| 448            | Clothing and clothing accessories stores .....                  | 17                              | 15 895             | 1 598                          | 392                                   | 125  | 9.3  | 5.2                    |
| 4481           | Clothing stores .....   | 10                              | 11 751             | 950                            | 231                                   | 70   | 2.3  | 4.4                    |
| 451            | Sporting goods, hobby, book, and music stores .....             | 9                               | 3 265              | 454                            | 110                                   | 27   | 5.4  | 18.3                   |
| 4511           | Sporting goods, hobby, and musical instrument stores .....      | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45114          | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451140         | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451212         | Specialty book stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452            | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529           | Other general merchandise stores .....                          | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 23                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4533           | Used merchandise stores .....                                   | 8                               | 2 546              | 134                            | 37                                    | 21   | 2.6  | 22.5                   |
| 45331          | Used merchandise stores .....                                   | 8                               | 2 546              | 134                            | 37                                    | 21   | 2.6  | 22.5                   |
| 453310         | Used merchandise stores .....                                   | 8                               | 2 546              | 134                            | 37                                    | 21   | 2.6  | 22.5                   |
| 4539           | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45393          | Manufactured (mobile) home dealers .....                        | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453930         | Manufactured (mobile) home dealers .....                        | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399          | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454            | Nonstore retailers .....  | 13                              | 10 392             | 2 028                          | 476                                   | 94   | 5.9  | 31.5                   |
| 4543           | Direct selling establishments .....                             | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 454312         | Liquefied petroleum gas (bottled gas) dealers .....             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LAFAYETTE</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b>   | <b>191</b>                      | <b>257 088</b>     | <b>24 875</b>                  | <b>5 835</b>                          | <b>1 551</b>   | <b>26.6</b>   | <b>1.9</b>             |
| 441              | Motor vehicle and parts dealers                             | 22                              | 60 150             | 5 286                          | 1 305                                 | 216  | 34.1  | .2                     |
| 4412             | Other motor vehicle dealers                                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229           | All other motor vehicle dealers                             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442              | Furniture and home furnishings stores                       | 7                               | 3 124              | 485                            | 114                                   | 43   | 55.3  | —                      |
| 443              | Electronics and appliance stores                            | 3                               | 823                | 69                             | 21                                    | 8  | 65.2  | —                      |
| 444              | Building material and garden equipment and supplies dealers | 22                              | 34 450             | 3 102                          | 671                                   | 139  | 14.2  | 2.8                    |
| 4441             | Building material and supplies dealers                      | 11                              | 6 250              | 746                            | 169                                   | 38   | 74.8  | .2                     |
| 4442             | Lawn and garden equipment and supplies stores               | 11                              | 28 200             | 2 356                          | 502                                   | 101  | .7  | 3.4                    |
| 44422            | Nursery, garden center, and farm supply stores              | 11                              | 28 200             | 2 356                          | 502                                   | 101  | .7  | 3.4                    |
| 444220           | Nursery, garden center, and farm supply stores              | 11                              | 28 200             | 2 356                          | 502                                   | 101  | .7  | 3.4                    |
| 445              | Food and beverage stores                                    | 14                              | 28 685             | 3 776                          | 893                                   | 259  | 55.2  | 6.3                    |
| 4452             | Specialty food stores                                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446              | Health and personal care stores                             | 10                              | 10 900             | 829                            | 184                                   | 59   | 62.8  | 5.1                    |
| 4461             | Health and personal care stores                             | 10                              | 10 900             | 829                            | 184                                   | 59   | 62.8  | 5.1                    |
| 447              | Gasoline stations   | 29                              | 60 197             | 4 031                          | 919                                   | 286  | 15.1  | —                      |
| 4471             | Gasoline stations   | 29                              | 60 197             | 4 031                          | 919                                   | 286  | 15.1  | —                      |
| 44711            | Gasoline stations with convenience stores                   | 17                              | 28 803             | 1 605                          | 368                                   | 129  | 24.8  | —                      |
| 447110           | Gasoline stations with convenience stores                   | 17                              | 28 803             | 1 605                          | 368                                   | 129  | 24.8  | —                      |
| 44719            | Other gasoline stations                                     | 12                              | 31 394             | 2 426                          | 551                                   | 157  | 6.1   | —                      |
| 447190           | Other gasoline stations                                     | 12                              | 31 394             | 2 426                          | 551                                   | 157  | 6.1   | —                      |
| 448              | Clothing and clothing accessories stores                    | 27                              | 22 973             | 2 536                          | 618                                   | 201  | 14.2  | 5.1                    |
| 4481             | Clothing stores   | 19                              | 17 246             | 1 864                          | 452                                   | 148  | 18.9  | .8                     |
| 44813            | Children's and infants' clothing stores                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130           | Children's and infants' clothing stores                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44832            | Luggage and leather goods stores                            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320           | Luggage and leather goods stores                            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451              | Sporting goods, hobby, book, and music stores               | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores                                  | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299            | All other general merchandise stores                        | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990           | All other general merchandise stores                        | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453              | Miscellaneous store retailers                               | 28                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4539             | Other miscellaneous store retailers                         | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399            | All other miscellaneous store retailers                     | 7                               | 5 701              | 503                            | 110                                   | 42   | 44.4  | —                      |
| 454              | Nonstore retailers  | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4543             | Direct selling establishments                               | 12                              | 8 037              | 1 509                          | 350                                   | 55   | 9.0   | —                      |
| 45431            | Fuel dealers  | 8                               | 6 933              | 1 403                          | 327                                   | 48   | —   | —                      |
| 454312           | Liquefied petroleum gas (bottled gas) dealers               | 8                               | 6 933              | 1 403                          | 327                                   | 48   | —   | —                      |
| <b>LAWRENCE</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b>   | <b>121</b>                      | <b>287 262</b>     | <b>23 987</b>                  | <b>5 473</b>                          | <b>1 097</b>   | <b>9.2</b>  | <b>4.6</b>             |
| 441              | Motor vehicle and parts dealers                             | 16                              | 145 338            | 9 129                          | 2 047                                 | 238  | .1  | 1.3                    |
| 4411             | Automobile dealers  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4412             | Other motor vehicle dealers                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221           | Motorcycle dealers  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442              | Furniture and home furnishings stores                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443              | Electronics and appliance stores                            | 4                               | 768                | 172                            | 53                                    | 15   | 61.5  | 38.5                   |
| 444              | Building material and garden equipment and supplies dealers | 12                              | 14 355             | 1 357                          | 300                                   | 80   | 6.5   | 4.2                    |
| 4441             | Building material and supplies dealers                      | 7                               | 9 484              | 972                            | 211                                   | 58   | 7.6   | 6.3                    |
| 4442             | Lawn and garden equipment and supplies stores               | 5                               | 4 871              | 385                            | 89                                    | 22   | 4.4   | —                      |
| 44422            | Nursery, garden center, and farm supply stores              | 5                               | 4 871              | 385                            | 89                                    | 22   | 4.4   | —                      |
| 444220           | Nursery, garden center, and farm supply stores              | 5                               | 4 871              | 385                            | 89                                    | 22   | 4.4   | —                      |
| 445              | Food and beverage stores                                    | 12                              | 25 442             | 2 476                          | 592                                   | 200  | 18.2  | 24.9                   |
| 446              | Health and personal care stores                             | 5                               | 10 190             | 1 088                          | 262                                   | 38   | 68.3  | —                      |
| 4461             | Health and personal care stores                             | 5                               | 10 190             | 1 088                          | 262                                   | 38   | 68.3  | —                      |
| 447              | Gasoline stations   | 27                              | 45 147             | 3 628                          | 894                                   | 200  | 3.3   | 3.7                    |
| 44711            | Gasoline stations with convenience stores                   | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110           | Gasoline stations with convenience stores                   | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448              | Clothing and clothing accessories stores                    | 4                               | 545                | 75                             | 21                                    | 10   | —   | 49.2                   |
| 451              | Sporting goods, hobby, book, and music stores               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores                                  | 8                               | 23 513             | 2 601                          | 621                                   | 169  | —   | .4                     |
| 45299            | All other general merchandise stores                        | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990           | All other general merchandise stores                        | 7                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                      |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LAWRENCE—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>         | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                  | Miscellaneous store retailers .....                             | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                 | Other miscellaneous store retailers .....                       | 5                               | 2 778              | 241                            | 45                                    | 16   | 17.6  | —                      |
| 45399                | All other miscellaneous store retailers .....                   | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                  | Nonstore retailers .....  | 12                              | 15 580             | 2 730                          | 516                                   | 78   | 59.9  | 8.2                    |
| 4542                 | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45421                | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454210               | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543                 | Direct selling establishments .....                             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>LEWIS</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>                                       | <b>40</b>                       | <b>44 715</b>      | <b>4 070</b>                   | <b>844</b>                            | <b>250</b>   | <b>10.2</b>   | <b>10.8</b>            |
| 441                  | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412                 | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44121                | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210               | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                  | Building material and garden equipment and supplies dealers ... | 9                               | 9 167              | 716                            | 169                                   | 39   | 4.5   | .3                     |
| 4442                 | Lawn and garden equipment and supplies stores .....             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220               | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                  | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                  | Gasoline stations .....   | 12                              | 15 573             | 1 059                          | 252                                   | 92   | 19.8  | 24.6                   |
| 448                  | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                  | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                  | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                 | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45393                | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930               | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                  | Nonstore retailers .....  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>LINCOLN</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>                                       | <b>126</b>                      | <b>368 395</b>     | <b>31 173</b>                  | <b>7 731</b>                          | <b>1 557</b>   | <b>13.4</b>   | <b>3.1</b>             |
| 441                  | Motor vehicle and parts dealers .....                           | 16                              | 100 420            | 7 726                          | 1 874                                 | 229  | 2.8   | 2.1                    |
| 442                  | Furniture and home furnishings stores .....                     | 4                               | 8 327              | 775                            | 203                                   | 38   | 7.2   | —                      |
| 4422                 | Home furnishings stores .....                                   | 4                               | 8 327              | 775                            | 203                                   | 38   | 7.2   | —                      |
| 44221                | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210               | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                  | Electronics and appliance stores .....                          | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4431                 | Electronics and appliance stores .....                          | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                  | Building material and garden equipment and supplies dealers ... | 21                              | 55 614             | 5 396                          | 1 333                                 | 203  | 8.5   | .7                     |
| 4441                 | Building material and supplies dealers .....                    | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44419                | Other building material dealers .....                           | 9                               | 31 299             | 2 744                          | 696                                   | 82   | —   | 1.1                    |
| 444190               | Other building material dealers .....                           | 9                               | 31 299             | 2 744                          | 696                                   | 82   | —   | 1.1                    |
| 4442                 | Lawn and garden equipment and supplies stores .....             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44421                | Outdoor power equipment stores .....                            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444210               | Outdoor power equipment stores .....                            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220               | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                  | Food and beverage stores .....                                  | 10                              | 34 771             | 3 021                          | 713                                   | 185  | 34.5  | —                      |
| 4452                 | Specialty food stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                  | Health and personal care stores .....                           | 5                               | 9 827              | 568                            | 128                                   | 23   | 94.4  | 3.4                    |
| 4461                 | Health and personal care stores .....                           | 5                               | 9 827              | 568                            | 128                                   | 23   | 94.4  | 3.4                    |
| 447                  | Gasoline stations .....   | 27                              | 56 747             | 2 824                          | 723                                   | 260  | 22.5  | 15.1                   |
| 4471                 | Gasoline stations .....   | 27                              | 56 747             | 2 824                          | 723                                   | 260  | 22.5  | 15.1                   |
| 44711                | Gasoline stations with convenience stores .....                 | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110               | Gasoline stations with convenience stores .....                 | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448                  | Clothing and clothing accessories stores .....                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512112              | Specialty book stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                  | General merchandise stores .....                                | 7                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                 | Other general merchandise stores .....                          | 7                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990               | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                          |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LINCOLN—Con.</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>Retail trade—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| 44-45                    | Miscellaneous store retailers .....                             | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453                      | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45321                    | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210                   | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                     | Other miscellaneous store retailers .....                       | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                    | All other miscellaneous store retailers .....                   | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                      | Nonstore retailers .....  | 9                               | 7 377              | 1 174                          | 270                                   | 58   | 47.1  | —                      |
| <b>LINN</b>              |   |                                 |                    |                                |                                       |  |   |                        |
| 44-45                    | <b>Retail trade .....</b>                                       | <b>64</b>                       | <b>94 392</b>      | <b>8 570</b>                   | <b>2 068</b>                          | <b>579</b>   | <b>30.8</b>   | <b>1.7</b>             |
| 441                      | Motor vehicle and parts dealers .....                           | 12                              | 18 266             | 1 572                          | 359                                   | 71   | 88.1  | .7                     |
| 442                      | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                      | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                      | Building material and garden equipment and supplies dealers ... | 10                              | 12 061             | 1 176                          | 229                                   | 63   | 27.4  | 3.8                    |
| 4441                     | Building material and supplies dealers .....                    | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                     | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                    | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                   | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                      | Food and beverage stores .....                                  | 6                               | 8 029              | 475                            | 134                                   | 57   | 18.9  | —                      |
| 446                      | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                      | Gasoline stations .....   | 13                              | 14 612             | 896                            | 219                                   | 88   | 17.5  | —                      |
| 448                      | Clothing and clothing accessories stores .....                  | 4                               | 715                | 97                             | 19                                    | 12   | 53.0  | 14.1                   |
| 451                      | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                      | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                      | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                      | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>LIVINGSTON</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| 44-45                    | <b>Retail trade .....</b>                                       | <b>80</b>                       | <b>176 280</b>     | <b>17 263</b>                  | <b>4 135</b>                          | <b>976</b>   | <b>11.3</b>   | <b>2.9</b>             |
| 441                      | Motor vehicle and parts dealers .....                           | 11                              | 53 129             | 3 964                          | 1 070                                 | 159  | 4.4   | 5.5                    |
| 442                      | Furniture and home furnishings stores .....                     | 6                               | 3 658              | 496                            | 115                                   | 36   | 78.3  | —                      |
| 443                      | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                     | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312                    | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120                   | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                      | Building material and garden equipment and supplies dealers ... | 11                              | 17 137             | 1 962                          | 473                                   | 81   | 26.8  | —                      |
| 4441                     | Building material and supplies dealers .....                    | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                    | Other building material dealers .....                           | 6                               | 10 806             | 1 252                          | 308                                   | 48   | 25.8  | —                      |
| 444190                   | Other building material dealers .....                           | 6                               | 10 806             | 1 252                          | 308                                   | 48   | 25.8  | —                      |
| 445                      | Food and beverage stores .....                                  | 8                               | 36 026             | 4 025                          | 861                                   | 296  | 4.2   | —                      |
| 446                      | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                      | Gasoline stations .....   | 12                              | 15 190             | 756                            | 192                                   | 59   | 9.4   | 11.3                   |
| 448                      | Clothing and clothing accessories stores .....                  | 9                               | 3 855              | 454                            | 108                                   | 34   | 68.0  | —                      |
| 451                      | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                      | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                      | Miscellaneous store retailers .....                             | 8                               | 6 639              | 620                            | 106                                   | 35   | 31.7  | 5.6                    |
| 4539                     | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                    | Manufactured (mobile) home dealers .....                        | 3                               | 5 316              | 465                            | 69                                    | 13   | 39.1  | —                      |
| 453930                   | Manufactured (mobile) home dealers .....                        | 3                               | 5 316              | 465                            | 69                                    | 13   | 39.1  | —                      |
| 45399                    | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                      | Nonstore retailers .....  | 4                               | 5 375              | 938                            | 246                                   | 40   | 23.3  | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MCDONALD</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>82</b>                       | <b>94 422</b>      | <b>6 855</b>                   | <b>1 620</b>                          | <b>496</b>   | <b>45.1</b>   | <b>8.4</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443             | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 8                               | 7 049              | 562                            | 126                                   | 28   | 18.3  | 64.6                   |
| 4441            | Building material and supplies dealers .....                    | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445             | Food and beverage stores .....                                  | 19                              | 35 546             | 2 692                          | 665                                   | 199  | 45.8  | 5.5                    |
| 4453            | Beer, wine, and liquor stores .....                             | 8                               | 23 833             | 1 534                          | 372                                   | 110  | 51.1  | 6.9                    |
| 44531           | Beer, wine, and liquor stores .....                             | 8                               | 23 833             | 1 534                          | 372                                   | 110  | 51.1  | 6.9                    |
| 445310          | Beer, wine, and liquor stores .....                             | 8                               | 23 833             | 1 534                          | 372                                   | 110  | 51.1  | 6.9                    |
| 446             | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447             | Gasoline stations .....   | 24                              | 30 257             | 1 820                          | 426                                   | 141  | 40.7  | 4.8                    |
| 44711           | Gasoline stations with convenience stores .....                 | 20                              | 29 091             | 1 740                          | 402                                   | 134  | 38.4  | 5.0                    |
| 447110          | Gasoline stations with convenience stores .....                 | 20                              | 29 091             | 1 740                          | 402                                   | 134  | 38.4  | 5.0                    |
| 448             | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452             | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453             | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454             | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MACON</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>83</b>                       | <b>140 610</b>     | <b>11 322</b>                  | <b>2 659</b>                          | <b>801</b>   | <b>20.9</b>   | <b>4.8</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 12                              | 46 622             | 2 380                          | 550                                   | 107  | 8.8   | 4.3                    |
| 4412            | Other motor vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44121           | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210          | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442             | Furniture and home furnishings stores .....                     | 5                               | 2 795              | 257                            | 63                                    | 15   | 52.5  | —                      |
| 443             | Electronics and appliance stores .....                          | 4                               | 1 461              | 204                            | 48                                    | 12   | 15.9  | 9.9                    |
| 444             | Building material and garden equipment and supplies dealers ... | 12                              | 20 127             | 2 422                          | 556                                   | 109  | 6.6   | 12.4                   |
| 4441            | Building material and supplies dealers .....                    | 5                               | 6 071              | 1 038                          | 262                                   | 50   | 21.9  | —                      |
| 4442            | Lawn and garden equipment and supplies stores .....             | 7                               | 14 056             | 1 384                          | 294                                   | 59   | —   | 17.7                   |
| 44422           | Nursery, garden center, and farm supply stores .....            | 7                               | 14 056             | 1 384                          | 294                                   | 59   | —   | 17.7                   |
| 444220          | Nursery, garden center, and farm supply stores .....            | 7                               | 14 056             | 1 384                          | 294                                   | 59   | —   | 17.7                   |
| 445             | Food and beverage stores .....                                  | 9                               | 18 009             | 1 987                          | 509                                   | 225  | 46.9  | 5.6                    |
| 4452            | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446             | Health and personal care stores .....                           | 5                               | 8 622              | 359                            | 89                                    | 29   | 98.9  | 1.1                    |
| 447             | Gasoline stations .....   | 16                              | 20 922             | 1 170                          | 266                                   | 98   | 13.8  | 3.8                    |
| 448             | Clothing and clothing accessories stores .....                  | 4                               | 1 310              | 155                            | 38                                    | 17   | 100.0   | —                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452             | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453             | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454             | Nonstore retailers .....  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MADISON</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>49</b>                       | <b>77 318</b>      | <b>9 058</b>                   | <b>2 322</b>                          | <b>502</b>   | <b>18.5</b>   | <b>6.7</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 9                               | 19 474             | 1 598                          | 384                                   | 58   | 8.5   | 24.6                   |
| 442             | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 5                               | 7 285              | 911                            | 218                                   | 47   | 6.8   | —                      |
| 4441            | Building material and supplies dealers .....                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445             | Food and beverage stores .....                                  | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446             | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447             | Gasoline stations .....   | 11                              | 19 569             | 1 146                          | 273                                   | 112  | 43.1  | —                      |
| 448             | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452             | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453             | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454             | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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| NAICS code    | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|               |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARIES</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....                                       | <b>30</b>                       | <b>38 029</b>      | <b>3 440</b>                   | <b>863</b>                            | <b>258</b>   | <b>37.5</b>                                      | <b>6.3</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444           | Building material and garden equipment and supplies dealers ... | 4                               | 2 165              | 146                            | 33                                    | 15   | —  | 10.0                   |
| 445           | Food and beverage stores .....                                  | 3                               | 7 226              | 834                            | 234                                   | 82   | —  | 11.7                   |
| 446           | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447           | Gasoline stations .....   | 7                               | 8 520              | 432                            | 107                                   | 48   | 11.9   | 15.5                   |
| 448           | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452           | General merchandise stores .....                                | 4                               | 1 956              | 177                            | 41                                    | 19   | 11.3   | —                      |
| 453           | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454           | Nonstore retailers .....  | 3                               | 1 857              | 753                            | 193                                   | 41   | —  | —                      |
| <b>MARION</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....                                       | <b>162</b>                      | <b>341 666</b>     | <b>30 940</b>                  | <b>7 293</b>                          | <b>2 086</b>   | <b>16.8</b>                                      | <b>3.0</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 27                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4412          | Other motor vehicle dealers .....                               | 4                               | 3 464              | 371                            | 76                                    | 16   | 65.5   | —                      |
| 442           | Furniture and home furnishings stores .....                     | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4421          | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211         | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110        | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443           | Electronics and appliance stores .....                          | 6                               | 4 182              | 845                            | 202                                   | 67   | 28.9   | —                      |
| 4431          | Electronics and appliance stores .....                          | 6                               | 4 182              | 845                            | 202                                   | 67   | 28.9   | —                      |
| 44312         | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443120        | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444           | Building material and garden equipment and supplies dealers ... | 17                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4441          | Building material and supplies dealers .....                    | 13                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44419         | Other building material dealers .....                           | 8                               | 11 491             | 1 333                          | 328                                   | 59   | 11.7   | —                      |
| 444190        | Other building material dealers .....                           | 8                               | 11 491             | 1 333                          | 328                                   | 59   | 11.7   | —                      |
| 4442          | Lawn and garden equipment and supplies stores .....             | 4                               | 9 355              | 672                            | 144                                   | 36   | .3   | 76.4                   |
| 44422         | Nursery, garden center, and farm supply stores .....            | 4                               | 9 355              | 672                            | 144                                   | 36   | .3   | 76.4                   |
| 444220        | Nursery, garden center, and farm supply stores .....            | 4                               | 9 355              | 672                            | 144                                   | 36   | .3   | 76.4                   |
| 445           | Food and beverage stores .....                                  | 12                              | 38 127             | 4 261                          | 1 087                                 | 354  | 16.9   | —                      |
| 446           | Health and personal care stores .....                           | 9                               | 17 797             | 1 735                          | 417                                   | 104  | 25.3   | —                      |
| 4461          | Health and personal care stores .....                           | 9                               | 17 797             | 1 735                          | 417                                   | 104  | 25.3   | —                      |
| 44612         | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446120        | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447           | Gasoline stations .....   | 32                              | 79 825             | 3 668                          | 870                                   | 304  | 8.0  | 2.8                    |
| 4471          | Gasoline stations .....   | 32                              | 79 825             | 3 668                          | 870                                   | 304  | 8.0  | 2.8                    |
| 44711         | Gasoline stations with convenience stores .....                 | 29                              | 69 820             | 3 216                          | 760                                   | 278  | 9.2  | 3.2                    |
| 447110        | Gasoline stations with convenience stores .....                 | 29                              | 69 820             | 3 216                          | 760                                   | 278  | 9.2  | 3.2                    |
| 448           | Clothing and clothing accessories stores .....                  | 11                              | 3 732              | 513                            | 113                                   | 58   | 43.6   | 3.5                    |
| 451           | Sporting goods, hobby, book, and music stores .....             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452           | General merchandise stores .....                                | 8                               | 73 339             | 7 795                          | 1 881                                 | 604  | —  | —                      |
| 4529          | Other general merchandise stores .....                          | 7                               | D                  | D                              | D                                     | f  | D  | D                      |
| 45299         | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990        | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453           | Miscellaneous store retailers .....                             | 21                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4532          | Office supplies, stationery, and gift stores .....              | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45321         | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210        | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539          | Other miscellaneous store retailers .....                       | 8                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399         | All other miscellaneous store retailers .....                   | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454           | Nonstore retailers .....  | 6                               | 1 632              | 159                            | 37                                    | 11   | 17.4   | —                      |
| <b>MERCER</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....                                       | <b>18</b>                       | <b>20 972</b>      | <b>1 612</b>                   | <b>406</b>                            | <b>94</b>  | <b>36.4</b>                                      | <b>3.6</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444           | Building material and garden equipment and supplies dealers ... | 3                               | 3 182              | 375                            | 90                                    | 18   | 38.1   | —                      |
| 445           | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446           | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447           | Gasoline stations .....   | 5                               | 8 055              | 413                            | 96                                    | 31   | 41.7   | —                      |
| 452           | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453           | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454           | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                    |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MILLER</b>      |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>       | <b>Retail trade</b> .....                                       | <b>141</b>                      | <b>303 630</b>     | <b>29 022</b>                  | <b>6 616</b>                          | <b>1 407</b>   | <b>13.1</b>                                      | <b>4.6</b>             |
| 441                | Motor vehicle and parts dealers .....                           | 24                              | 132 763            | 11 627                         | 2 662                                 | 423  | 9.1  | .1                     |
| 4412               | Other motor vehicle dealers .....                               | 11                              | 74 691             | 7 379                          | 1 635                                 | 183  | 3.0  | .1                     |
| 44122              | Motorcycle, boat, and other motor vehicle dealers .....         | 11                              | 74 691             | 7 379                          | 1 635                                 | 183  | 3.0  | .1                     |
| 441222             | Boat dealers .....  | 10                              | D                  | D                              | D                                     | c  | D  | D                      |
| 442                | Furniture and home furnishings stores .....                     | 5                               | 4 719              | 484                            | 110                                   | 40   | —  | —                      |
| 4422               | Home furnishings stores .....                                   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44229              | Other home furnishings stores .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443                | Electronics and appliance stores .....                          | 8                               | 5 303              | 1 089                          | 256                                   | 42   | 25.4   | —                      |
| 4431               | Electronics and appliance stores .....                          | 8                               | 5 303              | 1 089                          | 256                                   | 42   | 25.4   | —                      |
| 44311              | Appliance, television, and other electronics stores .....       | 8                               | 5 303              | 1 089                          | 256                                   | 42   | 25.4   | —                      |
| 443112             | Radio, television, and other electronics stores .....           | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444                | Building material and garden equipment and supplies dealers ... | 17                              | 46 811             | 4 785                          | 1 086                                 | 257  | 8.5  | 5.6                    |
| 4441               | Building material and supplies dealers .....                    | 13                              | 42 159             | 4 447                          | 1 009                                 | 233  | 9.4  | 6.2                    |
| 44411              | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 444110             | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 44419              | Other building material dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 444190             | Other building material dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4442               | Lawn and garden equipment and supplies stores .....             | 4                               | 4 652              | 338                            | 77                                    | 24   | —  | —                      |
| 44422              | Nursery, garden center, and farm supply stores .....            | 4                               | 4 652              | 338                            | 77                                    | 24   | —  | —                      |
| 444220             | Nursery, garden center, and farm supply stores .....            | 4                               | 4 652              | 338                            | 77                                    | 24   | —  | —                      |
| 445                | Food and beverage stores .....                                  | 11                              | 28 665             | 3 433                          | 778                                   | 195  | 1.1  | 8.4                    |
| 446                | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461               | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                | Gasoline stations .....   | 27                              | 40 624             | 2 101                          | 497                                   | 159  | 21.0   | 16.7                   |
| 44711              | Gasoline stations with convenience stores .....                 | 25                              | D                  | D                              | D                                     | c  | D  | D                      |
| 447110             | Gasoline stations with convenience stores .....                 | 25                              | D                  | D                              | D                                     | c  | D  | D                      |
| 448                | Clothing and clothing accessories stores .....                  | 7                               | 3 621              | 626                            | 139                                   | 22   | 49.4   | 4.8                    |
| 4483               | Jewelry, luggage, and leather goods stores .....                | 3                               | 3 254              | 583                            | 134                                   | 19   | 54.3   | —                      |
| 44832              | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 448320             | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                | Sporting goods, hobby, book, and music stores .....             | 5                               | 2 090              | 384                            | 96                                    | 20   | 8.3  | —                      |
| 452                | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453                | Miscellaneous store retailers .....                             | 22                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4539               | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                | Nonstore retailers .....  | 8                               | 8 538              | 1 146                          | 233                                   | 44   | 26.2   | 16.9                   |
| 4543               | Direct selling establishments .....                             | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312             | Liquefied petroleum gas (bottled gas) dealers .....             | 3                               | 5 107              | 686                            | 161                                   | 24   | —  | 28.3                   |
| <b>MISSISSIPPI</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>       | <b>Retail trade</b> .....                                       | <b>63</b>                       | <b>95 318</b>      | <b>7 236</b>                   | <b>1 778</b>                          | <b>443</b>   | <b>32.2</b>                                      | <b>3.0</b>             |
| 441                | Motor vehicle and parts dealers .....                           | 6                               | 16 559             | 1 082                          | 279                                   | 41   | 97.3   | —                      |
| 442                | Furniture and home furnishings stores .....                     | 3                               | 1 209              | 103                            | 27                                    | 9  | 100.0  | —                      |
| 443                | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                | Building material and garden equipment and supplies dealers ... | 5                               | 13 083             | 1 420                          | 364                                   | 68   | 20.4   | —                      |
| 4441               | Building material and supplies dealers .....                    | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4442               | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422              | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220             | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                | Food and beverage stores .....                                  | 11                              | 11 809             | 1 634                          | 397                                   | 137  | 64.5   | 3.4                    |
| 446                | Health and personal care stores .....                           | 4                               | 9 266              | 933                            | 221                                   | 34   | 13.9   | —                      |
| 4461               | Health and personal care stores .....                           | 4                               | 9 266              | 933                            | 221                                   | 34   | 13.9   | —                      |
| 447                | Gasoline stations .....   | 18                              | 39 010             | 1 486                          | 359                                   | 115  | 1.8  | 5.2                    |
| 44719              | Other gasoline stations .....                                   | 6                               | 23 049             | 714                            | 181                                   | 47   | .2   | 2.1                    |
| 447190             | Other gasoline stations .....                                   | 6                               | 23 049             | 714                            | 181                                   | 47   | .2   | 2.1                    |
| 451                | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                | Miscellaneous store retailers .....                             | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454                | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MONITEAU</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>63</b>                       | <b>119 161</b>     | <b>8 454</b>                   | <b>2 001</b>                          | <b>500</b>   | <b>36.1</b>                                      | <b>6.7</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 13                              | 65 813             | 3 502                          | 807                                   | 144  | 44.3   | .3                     |
| 443               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 7                               | 8 539              | 1 022                          | 250                                   | 47   | 42.0   | 6.7                    |
| 4441              | Building material and supplies dealers .....                    | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445               | Food and beverage stores .....                                  | 10                              | 21 923             | 1 478                          | 355                                   | 123  | 25.4   | 28.8                   |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 11                              | 12 315             | 896                            | 210                                   | 90   | 12.0   | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452               | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45299             | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990            | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454               | Nonstore retailers .....  | 8                               | 3 282              | 633                            | 155                                   | 26   | 17.4   | —                      |
| <b>MONROE</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>41</b>                       | <b>52 779</b>      | <b>5 827</b>                   | <b>1 455</b>                          | <b>325</b>   | <b>27.9</b>                                      | <b>5.6</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 4                               | 9 509              | 1 858                          | 498                                   | 68   | 42.9   | —                      |
| 442               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443               | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4441              | Building material and supplies dealers .....                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 4                               | 11 792             | 1 027                          | 285                                   | 49   | —  | 25.3                   |
| 44422             | Nursery, garden center, and farm supply stores .....            | 4                               | 11 792             | 1 027                          | 285                                   | 49   | —  | 25.3                   |
| 444220            | Nursery, garden center, and farm supply stores .....            | 4                               | 11 792             | 1 027                          | 285                                   | 49   | —  | 25.3                   |
| 445               | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447               | Gasoline stations .....   | 8                               | 11 433             | 745                            | 171                                   | 53   | —  | —                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452               | General merchandise stores .....                                | 4                               | 3 192              | 383                            | 78                                    | 39   | —  | —                      |
| 453               | Miscellaneous store retailers .....                             | 5                               | 1 156              | 102                            | 20                                    | 11   | 92.5   | —                      |
| 454               | Nonstore retailers .....  | 5                               | 902                | 126                            | 38                                    | 7  | 28.4   | —                      |
| <b>MONTGOMERY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>56</b>                       | <b>67 261</b>      | <b>6 444</b>                   | <b>1 653</b>                          | <b>362</b>   | <b>21.9</b>                                      | <b>10.6</b>            |
| 441               | Motor vehicle and parts dealers .....                           | 10                              | 9 511              | 1 249                          | 367                                   | 53   | 47.4   | —                      |
| 442               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 9                               | 12 070             | 1 257                          | 292                                   | 42   | 6.2  | —                      |
| 4441              | Building material and supplies dealers .....                    | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445               | Food and beverage stores .....                                  | 8                               | 10 174             | 943                            | 250                                   | 94   | 27.0   | 2.7                    |
| 446               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 14                              | 14 781             | 944                            | 249                                   | 62   | 4.5  | 45.0                   |
| 452               | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45299             | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990            | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 4                               | 7 909              | 1 051                          | 271                                   | 43   | —  | —                      |
| 4541              | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45411             | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.



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| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MORGAN</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>102</b>                      | <b>187 074</b>     | <b>17 664</b>                  | <b>3 884</b>                          | <b>1 073</b>   | <b>25.6</b>                                      | <b>25.5</b>            |
| 441               | Motor vehicle and parts dealers .....                           | 18                              | 45 575             | 3 914                          | 781                                   | 187  | 27.3   | 19.1                   |
| 4412              | Other motor vehicle dealers .....                               | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....         | 7                               | 13 267             | 1 205                          | 208                                   | 62   | 7.4  | 4.1                    |
| 441222            | Boat dealers .....  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229            | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413              | Automotive parts, accessories, and tire stores .....            | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44132             | Tire dealers .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441320            | Tire dealers .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442               | Furniture and home furnishings stores .....                     | 5                               | 3 690              | 592                            | 138                                   | 30   | 28.9   | 28.7                   |
| 443               | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 21                              | 23 868             | 2 154                          | 493                                   | 103  | 65.0   | 13.2                   |
| 4441              | Building material and supplies dealers .....                    | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 7                               | 13 748             | 844                            | 192                                   | 43   | 78.9   | —                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 7                               | 13 748             | 844                            | 192                                   | 43   | 78.9   | —                      |
| 445               | Food and beverage stores .....                                  | 12                              | 56 698             | 5 886                          | 1 308                                 | 407  | 10.5   | 53.7                   |
| 4452              | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 17                              | 22 867             | 1 207                          | 295                                   | 99   | 15.5   | 12.7                   |
| 44711             | Gasoline stations with convenience stores .....                 | 14                              | D                  | D                              | D                                     | b  | D  | D                      |
| 447110            | Gasoline stations with convenience stores .....                 | 14                              | D                  | D                              | D                                     | b  | D  | D                      |
| 448               | Clothing and clothing accessories stores .....                  | 4                               | 775                | 114                            | 16                                    | 12   | 100.0  | —                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 5                               | 2 169              | 187                            | 35                                    | 16   | 72.6   | 3.6                    |
| 452               | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539              | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 5                               | 4 376              | 455                            | 114                                   | 39   | 9.8  | 33.0                   |
| <b>NEW MADRID</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>71</b>                       | <b>172 182</b>     | <b>9 256</b>                   | <b>2 069</b>                          | <b>595</b>   | <b>19.0</b>                                      | <b>4.2</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 12                              | 26 665             | 1 461                          | 364                                   | 77   | 34.7   | 4.4                    |
| 442               | Furniture and home furnishings stores .....                     | 3                               | 854                | 103                            | 23                                    | 7  | 100.0  | —                      |
| 443               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 5                               | 4 190              | 489                            | 99                                    | 20   | —  | 72.0                   |
| 445               | Food and beverage stores .....                                  | 10                              | 14 496             | 1 052                          | 240                                   | 113  | 82.8   | —                      |
| 446               | Health and personal care stores .....                           | 4                               | 9 903              | 1 130                          | 210                                   | 29   | 50.3   | —                      |
| 4461              | Health and personal care stores .....                           | 4                               | 9 903              | 1 130                          | 210                                   | 29   | 50.3   | —                      |
| 447               | Gasoline stations .....   | 22                              | 110 877            | 4 514                          | 1 012                                 | 306  | 4.4  | —                      |
| 4471              | Gasoline stations .....   | 22                              | 110 877            | 4 514                          | 1 012                                 | 306  | 4.4  | —                      |
| 44719             | Other gasoline stations .....                                   | 9                               | 94 890             | 3 444                          | 790                                   | 220  | 1.1  | —                      |
| 447190            | Other gasoline stations .....                                   | 9                               | 94 890             | 3 444                          | 790                                   | 220  | 1.1  | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 3                               | 1 375              | 150                            | 45                                    | 10   | —  | 68.0                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code     | Geographic area and kind of business                        | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|----------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEWTON</b>  |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>   | <b>Retail trade</b>   | <b>185</b>               | <b>427 156</b>  | <b>36 430</b>            | <b>9 016</b>                    | <b>1 912</b>  | <b>13.6</b>                               | <b>8.8</b>             |
| 441            | Motor vehicle and parts dealers                             | 28                       | 66 581          | 5 763                    | 1 411                           | 183   | 7.4                                       | –                      |
| 44112          | Used car dealers  | 12                       | D               | D                        | D                               | b   | D   | D                      |
| 441120         | Used car dealers  | 12                       | D               | D                        | D                               | b   | D   | D                      |
| 4412           | Other motor vehicle dealers                                 | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44122          | Motorcycle, boat, and other motor vehicle dealers           | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 441221         | Motorcycle dealers  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44131          | Automotive parts and accessories stores                     | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 441310         | Automotive parts and accessories stores                     | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 442            | Furniture and home furnishings stores                       | 7                        | 9 070           | 1 173                    | 265                             | 47  | –   | –                      |
| 4421           | Furniture stores  | 4                        | 6 275           | 902                      | 220                             | 35  | –   | –                      |
| 44211          | Furniture stores  | 4                        | 6 275           | 902                      | 220                             | 35  | –   | –                      |
| 442110         | Furniture stores  | 4                        | 6 275           | 902                      | 220                             | 35  | –   | –                      |
| 443            | Electronics and appliance stores                            | 8                        | 4 190           | 586                      | 136                             | 31  | 21.2                                      | 22.9                   |
| 4431           | Electronics and appliance stores                            | 8                        | 4 190           | 586                      | 136                             | 31  | 21.2                                      | 22.9                   |
| 44311          | Appliance, television, and other electronics stores         | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 444            | Building material and garden equipment and supplies dealers | 24                       | 44 321          | 4 860                    | 1 190                           | 227   | 45.9                                      | 11.6                   |
| 4441           | Building material and supplies dealers                      | 16                       | 35 174          | 4 140                    | 1 010                           | 166   | 54.7                                      | 8.3                    |
| 44411          | Home centers  | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 444110         | Home centers  | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 44419          | Other building material dealers                             | 13                       | D               | D                        | D                               | b   | D   | D                      |
| 444190         | Other building material dealers                             | 13                       | D               | D                        | D                               | b   | D   | D                      |
| 4442           | Lawn and garden equipment and supplies stores               | 8                        | 9 147           | 720                      | 180                             | 61  | 12.2                                      | 24.0                   |
| 44422          | Nursery, garden center, and farm supply stores              | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 444220         | Nursery, garden center, and farm supply stores              | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 445            | Food and beverage stores                                    | 19                       | 50 676          | 4 287                    | 964                             | 306   | 17.7                                      | 51.8                   |
| 446            | Health and personal care stores                             | 13                       | 32 839          | 3 527                    | 927                             | 112   | 18.0                                      | .1                     |
| 4461           | Health and personal care stores                             | 13                       | 32 839          | 3 527                    | 927                             | 112   | 18.0                                      | .1                     |
| 447            | Gasoline stations   | 24                       | 38 075          | 1 654                    | 398                             | 112   | 28.7                                      | 7.0                    |
| 44711          | Gasoline stations with convenience stores                   | 23                       | D               | D                        | D                               | c   | D   | D                      |
| 447110         | Gasoline stations with convenience stores                   | 23                       | D               | D                        | D                               | c   | D   | D                      |
| 448            | Clothing and clothing accessories stores                    | 6                        | D               | D                        | D                               | a   | D   | D                      |
| 451            | Sporting goods, hobby, book, and music stores               | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 452            | General merchandise stores                                  | 8                        | D               | D                        | D                               | f   | D   | D                      |
| 4529           | Other general merchandise stores                            | 8                        | D               | D                        | D                               | f   | D   | D                      |
| 45291          | Warehouse clubs and supercenters                            | 2                        | D               | D                        | D                               | f   | D   | D                      |
| 452910         | Warehouse clubs and supercenters                            | 2                        | D               | D                        | D                               | f   | D   | D                      |
| 45299          | All other general merchandise stores                        | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 452990         | All other general merchandise stores                        | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 453            | Miscellaneous store retailers                               | 27                       | D               | D                        | D                               | c   | D   | D                      |
| 4533           | Used merchandise stores                                     | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 45331          | Used merchandise stores                                     | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 453310         | Used merchandise stores                                     | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 4539           | Other miscellaneous store retailers                         | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 45393          | Manufactured (mobile) home dealers                          | 4                        | 8 652           | 823                      | 164                             | 28  | 17.5                                      | –                      |
| 453930         | Manufactured (mobile) home dealers                          | 4                        | 8 652           | 823                      | 164                             | 28  | 17.5                                      | –                      |
| 45399          | All other miscellaneous store retailers                     | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 454            | Nonstore retailers  | 14                       | 20 629          | 1 365                    | 366                             | 76  | 16.2                                      | 10.4                   |
| 4543           | Direct selling establishments                               | 10                       | 18 494          | 1 060                    | 288                             | 53  | 18.1                                      | 8.7                    |
| 45431          | Fuel dealers  | 6                        | 16 955          | 930                      | 257                             | 43  | 18.6                                      | 9.5                    |
| 454312         | Liquefied petroleum gas (bottled gas) dealers               | 6                        | 16 955          | 930                      | 257                             | 43  | 18.6                                      | 9.5                    |
| <b>NODAWAY</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>   | <b>Retail trade</b>   | <b>92</b>                | <b>182 353</b>  | <b>17 797</b>            | <b>4 365</b>                    | <b>1 180</b>  | <b>8.8</b>                                | <b>6.9</b>             |
| 441            | Motor vehicle and parts dealers                             | 7                        | 36 329          | 3 132                    | 734                             | 109   | 24.6                                      | –                      |
| 442            | Furniture and home furnishings stores                       | 3                        | 2 739           | 282                      | 54                              | 22  | 9.3                                       | 90.7                   |
| 443            | Electronics and appliance stores                            | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444            | Building material and garden equipment and supplies dealers | 18                       | 24 940          | 2 609                    | 597                             | 142   | 6.1                                       | 7.0                    |
| 4441           | Building material and supplies dealers                      | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 4442           | Lawn and garden equipment and supplies stores               | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 44422          | Nursery, garden center, and farm supply stores              | 7                        | 13 230          | 848                      | 184                             | 45  | .5  | 4.0                    |
| 444220         | Nursery, garden center, and farm supply stores              | 7                        | 13 230          | 848                      | 184                             | 45  | .5  | 4.0                    |
| 445            | Food and beverage stores                                    | 8                        | 20 601          | 2 779                    | 662                             | 235   | 4.5                                       | 4.8                    |
| 446            | Health and personal care stores                             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 447            | Gasoline stations   | 18                       | 25 083          | 1 700                    | 427                             | 133   | 6.2                                       | –                      |
| 448            | Clothing and clothing accessories stores                    | 7                        | 2 642           | 315                      | 88                              | 36  | 60.5                                      | –                      |
| 451            | Sporting goods, hobby, book, and music stores               | 4                        | 1 611           | 106                      | 33                              | 14  | –   | –                      |
| 4512113        | College book stores   | 1                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NODAWAY—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452                 | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                | Other general merchandise stores .....                          | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299               | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990              | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399               | All other miscellaneous store retailers .....                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                 | Nonstore retailers .....  | 7                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>OREGON</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>54</b>                       | <b>80 183</b>      | <b>7 084</b>                   | <b>1 689</b>                          | <b>464</b>   | <b>35.6</b>   | <b>-</b>               |
| 441                 | Motor vehicle and parts dealers .....                           | 8                               | 15 503             | 960                            | 237                                   | 47   | 96.7  | -                      |
| 442                 | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 6                               | 11 582             | 1 257                          | 311                                   | 45   | 8.2   | -                      |
| 4441                | Building material and supplies dealers .....                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422               | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220              | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 9                               | 16 113             | 1 772                          | 416                                   | 132  | 11.4  | -                      |
| 446                 | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                 | Gasoline stations .....   | 10                              | 17 060             | 864                            | 210                                   | 78   | 20.8  | -                      |
| 448                 | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                 | General merchandise stores .....                                | 6                               | 12 654             | 1 574                          | 357                                   | 107  | 13.0  | -                      |
| 45299               | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990              | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 3                               | 2 081              | 262                            | 68                                    | 14   | 53.7  | -                      |
| <b>OSAGE</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>53</b>                       | <b>122 103</b>     | <b>9 557</b>                   | <b>2 214</b>                          | <b>438</b>   | <b>69.6</b>   | <b>7.2</b>             |
| 441                 | Motor vehicle and parts dealers .....                           | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442                 | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 11                              | 21 365             | 2 070                          | 483                                   | 86   | 28.5  | .1                     |
| 4441                | Building material and supplies dealers .....                    | 6                               | 12 323             | 1 366                          | 320                                   | 50   | 49.5  | -                      |
| 4442                | Lawn and garden equipment and supplies stores .....             | 5                               | 9 042              | 704                            | 163                                   | 36   | -   | .3                     |
| 44422               | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220              | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 7                               | 11 480             | 1 203                          | 264                                   | 95   | 92.9  | 7.1                    |
| 446                 | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                 | Gasoline stations .....   | 8                               | 11 727             | 796                            | 183                                   | 63   | 16.1  | 31.0                   |
| 448                 | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                 | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 8                               | 7 378              | 910                            | 235                                   | 29   | 26.6  | 33.6                   |
| 4543                | Direct selling establishments .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312              | Liquefied petroleum gas (bottled gas) dealers .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>OZARK</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>38</b>                       | <b>32 880</b>      | <b>3 425</b>                   | <b>838</b>                            | <b>290</b>   | <b>59.1</b>   | <b>21.8</b>            |
| 441                 | Motor vehicle and parts dealers .....                           | 6                               | 6 107              | 495                            | 124                                   | 45   | 81.5  | 4.1                    |
| 444                 | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 6                               | 9 156              | 990                            | 245                                   | 83   | 24.4  | 75.6                   |
| 446                 | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                 | Gasoline stations .....   | 13                              | 11 053             | 1 127                          | 267                                   | 111  | 75.7  | -                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                 | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PEMISCOT</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade .....</b>                                       | <b>81</b>                       | <b>134 154</b>     | <b>11 729</b>                  | <b>2 777</b>                          | <b>749</b>   | <b>36.6</b>                                      | <b>7.6</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 15                              | 32 809             | 3 148                          | 816                                   | 110  | 44.8   | 1.7                    |
| 4412            | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229          | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 10                              | 5 033              | 803                            | 168                                   | 46   | 48.4   | 36.6                   |
| 4441            | Building material and supplies dealers .....                    | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445             | Food and beverage stores .....                                  | 19                              | 25 728             | 2 528                          | 585                                   | 270  | 80.2   | .3                     |
| 446             | Health and personal care stores .....                           | 6                               | 12 787             | 1 491                          | 360                                   | 54   | 56.3   | 10.9                   |
| 4461            | Health and personal care stores .....                           | 6                               | 12 787             | 1 491                          | 360                                   | 54   | 56.3   | 10.9                   |
| 447             | Gasoline stations .....   | 12                              | 41 041             | 1 845                          | 410                                   | 129  | 3.0  | 11.2                   |
| 44719           | Other gasoline stations .....                                   | 6                               | 29 543             | 1 138                          | 243                                   | 80   | 3.1  | 1.1                    |
| 447190          | Other gasoline stations .....                                   | 6                               | 29 543             | 1 138                          | 243                                   | 80   | 3.1  | 1.1                    |
| 448             | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452             | General merchandise stores .....                                | 4                               | 13 028             | 1 433                          | 316                                   | 103  | —  | 12.1                   |
| 453             | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454             | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>PERRY</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade .....</b>                                       | <b>89</b>                       | <b>195 843</b>     | <b>19 372</b>                  | <b>4 672</b>                          | <b>1 074</b>   | <b>10.0</b>                                      | <b>4.0</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 15                              | 40 116             | 3 232                          | 727                                   | 124  | 20.5   | .1                     |
| 442             | Furniture and home furnishings stores .....                     | 4                               | 3 415              | 1 198                          | 220                                   | 43   | 57.2   | —                      |
| 443             | Electronics and appliance stores .....                          | 4                               | 859                | 163                            | 31                                    | 9  | 97.4   | —                      |
| 444             | Building material and garden equipment and supplies dealers ... | 15                              | 47 548             | 5 173                          | 1 302                                 | 253  | 2.2  | 15.4                   |
| 4441            | Building material and supplies dealers .....                    | 7                               | 31 749             | 3 062                          | 855                                   | 162  | .7   | .1                     |
| 44411           | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D  | D                      |
| 444110          | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4442            | Lawn and garden equipment and supplies stores .....             | 8                               | 15 799             | 2 111                          | 447                                   | 91   | 5.3  | 46.2                   |
| 44422           | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445             | Food and beverage stores .....                                  | 4                               | 4 138              | 411                            | 90                                    | 40   | 81.4   | —                      |
| 446             | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447             | Gasoline stations .....   | 15                              | 36 136             | 1 550                          | 378                                   | 115  | 4.3  | 1.3                    |
| 44711           | Gasoline stations with convenience stores .....                 | 12                              | 34 083             | 1 386                          | 335                                   | 103  | 1.9  | 1.4                    |
| 447110          | Gasoline stations with convenience stores .....                 | 12                              | 34 083             | 1 386                          | 335                                   | 103  | 1.9  | 1.4                    |
| 448             | Clothing and clothing accessories stores .....                  | 4                               | 925                | 126                            | 26                                    | 15   | 22.3   | —                      |
| 452             | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529            | Other general merchandise stores .....                          | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 6                               | 2 055              | 257                            | 65                                    | 20   | 16.8   | —                      |
| 45399           | All other miscellaneous store retailers .....                   | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454             | Nonstore retailers .....  | 8                               | 4 505              | 938                            | 210                                   | 32   | 23.5   | —                      |
| 4543            | Direct selling establishments .....                             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code    | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|               |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PETTIS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b>   | <b>211</b>                      | <b>432 818</b>     | <b>43 162</b>                  | <b>10 532</b>                         | <b>2 378</b>   | <b>11.8</b>   | <b>3.2</b>             |
| 441           | Motor vehicle and parts dealers                             | 41                              | 112 778            | 11 209                         | 2 589                                 | 416  | 13.4  | 3.9                    |
| 44112         | Used car dealers  | 13                              | 11 018             | 779                            | 175                                   | 39   | 54.8  | 13.6                   |
| 441120        | Used car dealers  | 13                              | 11 018             | 779                            | 175                                   | 39   | 54.8  | 13.6                   |
| 4412          | Other motor vehicle dealers                                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221        | Motorcycle dealers  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229        | All other motor vehicle dealers                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413          | Automotive parts, accessories, and tire stores              | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44131         | Automotive parts and accessories stores                     | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441310        | Automotive parts and accessories stores                     | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44132         | Tire dealers  | 6                               | 9 716              | 1 356                          | 302                                   | 52   | 4.5   | 22.7                   |
| 441320        | Tire dealers  | 6                               | 9 716              | 1 356                          | 302                                   | 52   | 4.5   | 22.7                   |
| 442           | Furniture and home furnishings stores                       | 8                               | 5 871              | 860                            | 226                                   | 43   | 9.6   | 11.9                   |
| 4421          | Furniture stores  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211         | Furniture stores  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110        | Furniture stores  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443           | Electronics and appliance stores                            | 10                              | 5 577              | 1 374                          | 284                                   | 73   | 20.8  | 19.5                   |
| 4431          | Electronics and appliance stores                            | 10                              | 5 577              | 1 374                          | 284                                   | 73   | 20.8  | 19.5                   |
| 44311         | Appliance, television, and other electronics stores         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312         | Computer and software stores                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120        | Computer and software stores                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444           | Building material and garden equipment and supplies dealers | 32                              | 58 521             | 6 351                          | 1 494                                 | 308  | 10.1  | 3.8                    |
| 4441          | Building material and supplies dealers                      | 22                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44411         | Home centers  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110        | Home centers  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419         | Other building material dealers                             | 13                              | 13 855             | 1 946                          | 456                                   | 78   | 23.1  | 15.8                   |
| 444190        | Other building material dealers                             | 13                              | 13 855             | 1 946                          | 456                                   | 78   | 23.1  | 15.8                   |
| 4442          | Lawn and garden equipment and supplies stores               | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44422         | Nursery, garden center, and farm supply stores              | 9                               | 12 355             | 1 259                          | 328                                   | 61   | 4.6   | —                      |
| 444220        | Nursery, garden center, and farm supply stores              | 9                               | 12 355             | 1 259                          | 328                                   | 61   | 4.6   | —                      |
| 445           | Food and beverage stores                                    | 18                              | 40 721             | 4 051                          | 996                                   | 285  | 3.2   | 4.9                    |
| 4452          | Specialty food stores                                       | 3                               | 1 080              | 674                            | 158                                   | 31   | —   | 50.9                   |
| 446           | Health and personal care stores                             | 11                              | 18 634             | 1 991                          | 486                                   | 113  | 60.0  | 4.4                    |
| 4461          | Health and personal care stores                             | 11                              | 18 634             | 1 991                          | 486                                   | 113  | 60.0  | 4.4                    |
| 44612         | Cosmetics, beauty supplies, and perfume stores              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120        | Cosmetics, beauty supplies, and perfume stores              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447           | Gasoline stations   | 24                              | 43 113             | 2 150                          | 513                                   | 188  | 9.9   | 4.3                    |
| 44711         | Gasoline stations with convenience stores                   | 21                              | 40 139             | 2 007                          | 469                                   | 176  | 6.9   | 4.7                    |
| 447110        | Gasoline stations with convenience stores                   | 21                              | 40 139             | 2 007                          | 469                                   | 176  | 6.9   | 4.7                    |
| 448           | Clothing and clothing accessories stores                    | 14                              | 20 771             | 2 614                          | 647                                   | 177  | 5.7   | —                      |
| 4481          | Clothing stores   | 8                               | 16 875             | 1 784                          | 452                                   | 134  | 7.0   | —                      |
| 44814         | Family clothing stores                                      | 4                               | 15 256             | 1 579                          | 399                                   | 119  | 2.7   | —                      |
| 448140        | Family clothing stores                                      | 4                               | 15 256             | 1 579                          | 399                                   | 119  | 2.7   | —                      |
| 451           | Sporting goods, hobby, book, and music stores               | 13                              | 4 616              | 722                            | 190                                   | 65   | 24.5  | 11.4                   |
| 4511          | Sporting goods, hobby, and musical instrument stores        | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452           | General merchandise stores                                  | 11                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4529          | Other general merchandise stores                            | 10                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45299         | All other general merchandise stores                        | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990        | All other general merchandise stores                        | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901       | Variety stores  | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453           | Miscellaneous store retailers                               | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532          | Office supplies, stationery, and gift stores                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321         | Office supplies and stationery stores                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210        | Office supplies and stationery stores                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539          | Other miscellaneous store retailers                         | 9                               | 12 121             | 561                            | 136                                   | 32   | 54.9  | 2.7                    |
| 45399         | All other miscellaneous store retailers                     | 6                               | 9 738              | 402                            | 96                                    | 24   | 47.2  | —                      |
| 454           | Nonstore retailers  | 11                              | 6 277              | 1 239                          | 359                                   | 49   | 10.6  | .4                     |
| 4543          | Direct selling establishments                               | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439         | Other direct selling establishments                         | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454390        | Other direct selling establishments                         | 6                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code    | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|               |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PHELPS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....   | <b>213</b>                      | <b>462 951</b>     | <b>42 917</b>                  | <b>10 353</b>                         | <b>2 365</b>   | <b>12.1</b>   | <b>5.8</b>             |
| 441           | Motor vehicle and parts dealers .....                             | 34                              | 131 509            | 10 548                         | 2 414                                 | 349  | 18.9  | 2.4                    |
| 4411          | Automobile dealers .....  | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44112         | Used car dealers .....  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120        | Used car dealers .....  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412          | Other motor vehicle dealers .....                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers .....           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221        | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413          | Automotive parts, accessories, and tire stores .....              | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44131         | Automotive parts and accessories stores .....                     | 11                              | 9 443              | 1 438                          | 329                                   | 68   | 5.2   | 7.7                    |
| 441310        | Automotive parts and accessories stores .....                     | 11                              | 9 443              | 1 438                          | 329                                   | 68   | 5.2   | 7.7                    |
| 442           | Furniture and home furnishings stores .....                       | 14                              | 9 800              | 1 476                          | 375                                   | 76   | 28.9  | 8.6                    |
| 4421          | Furniture stores .....  | 7                               | 5 612              | 705                            | 193                                   | 46   | 37.1  | 14.1                   |
| 44211         | Furniture stores .....  | 7                               | 5 612              | 705                            | 193                                   | 46   | 37.1  | 14.1                   |
| 442110        | Furniture stores .....  | 7                               | 5 612              | 705                            | 193                                   | 46   | 37.1  | 14.1                   |
| 4422          | Home furnishings stores .....                                     | 7                               | 4 188              | 771                            | 182                                   | 30   | 17.9  | 1.1                    |
| 443           | Electronics and appliance stores .....                            | 12                              | 6 021              | 718                            | 200                                   | 51   | 13.2  | —                      |
| 4431          | Electronics and appliance stores .....                            | 12                              | 6 021              | 718                            | 200                                   | 51   | 13.2  | —                      |
| 44311         | Appliance, television, and other electronics stores .....         | 9                               | 5 495              | 569                            | 157                                   | 42   | 14.4  | —                      |
| 444           | Building material and garden equipment and supplies dealers ..... | 19                              | 50 906             | 4 661                          | 1 091                                 | 271  | 5.6   | 5.5                    |
| 4441          | Building material and supplies dealers .....                      | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44411         | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110        | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4442          | Lawn and garden equipment and supplies stores .....               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422         | Nursery, garden center, and farm supply stores .....              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220        | Nursery, garden center, and farm supply stores .....              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445           | Food and beverage stores .....                                    | 16                              | 33 618             | 3 828                          | 932                                   | 295  | 8.5   | 49.3                   |
| 446           | Health and personal care stores .....                             | 8                               | 14 150             | 1 509                          | 347                                   | 71   | 49.7  | —                      |
| 4461          | Health and personal care stores .....                             | 8                               | 14 150             | 1 509                          | 347                                   | 71   | 49.7  | —                      |
| 447           | Gasoline stations .....   | 29                              | 58 711             | 3 118                          | 740                                   | 242  | 7.1   | 1.0                    |
| 4471          | Gasoline stations .....   | 29                              | 58 711             | 3 118                          | 740                                   | 242  | 7.1   | 1.0                    |
| 44711         | Gasoline stations with convenience stores .....                   | 22                              | 46 579             | 2 640                          | 627                                   | 202  | 4.6   | —                      |
| 447110        | Gasoline stations with convenience stores .....                   | 22                              | 46 579             | 2 640                          | 627                                   | 202  | 4.6   | —                      |
| 448           | Clothing and clothing accessories stores .....                    | 15                              | 18 035             | 1 880                          | 455                                   | 147  | 7.1   | .3                     |
| 4481          | Clothing stores .....   | 8                               | 15 620             | 1 618                          | 391                                   | 123  | 3.3   | .4                     |
| 451           | Sporting goods, hobby, book, and music stores .....               | 14                              | 11 079             | 1 631                          | 396                                   | 97   | 28.9  | —                      |
| 4511          | Sporting goods, hobby, and musical instrument stores .....        | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4511101       | General-line sporting goods stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451114        | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140        | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512          | Book, periodical, and music stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45121         | Book stores and news dealers .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512113       | College book stores .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452           | General merchandise stores .....                                  | 9                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4529          | Other general merchandise stores .....                            | 8                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291         | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910        | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299         | All other general merchandise stores .....                        | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990        | All other general merchandise stores .....                        | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453           | Miscellaneous store retailers .....                               | 28                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532          | Office supplies, stationery, and gift stores .....                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321         | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210        | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539          | Other miscellaneous store retailers .....                         | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45399         | All other miscellaneous store retailers .....                     | 7                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454           | Nonstore retailers .....  | 15                              | 8 321              | 1 323                          | 304                                   | 75   | 31.5  | 11.6                   |
| 4543          | Direct selling establishments .....                               | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439         | Other direct selling establishments .....                         | 6                               | 3 638              | 731                            | 170                                   | 25   | 12.9  | 3.2                    |
| 454390        | Other direct selling establishments .....                         | 6                               | 3 638              | 731                            | 170                                   | 25   | 12.9  | 3.2                    |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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| NAICS code    | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|---------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|               |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PIKE</b>   |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>   | <b>89</b>                | <b>117 784</b>  | <b>12 743</b>            | <b>3 172</b>                    | <b>753</b>  | <b>31.2</b>                               | <b>6.5</b>             |
| 441           | Motor vehicle and parts dealers .....                             | 16                       | 21 412          | 1 558                    | 392                             | 86  | 68.2                                      | 6.6                    |
| 4412          | Other motor vehicle dealers .....                                 | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers .....           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 441221        | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441229        | All other motor vehicle dealers .....                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442           | Furniture and home furnishings stores .....                       | 3                        | 1 226           | 198                      | 42                              | 12  | 30.7                                      | —                      |
| 443           | Electronics and appliance stores .....                            | 8                        | 2 668           | 743                      | 166                             | 31  | 8.9                                       | 2.2                    |
| 4431          | Electronics and appliance stores .....                            | 8                        | 2 668           | 743                      | 166                             | 31  | 8.9                                       | 2.2                    |
| 444           | Building material and garden equipment and supplies dealers ..... | 13                       | 7 908           | 1 115                    | 272                             | 63  | 23.1                                      | —                      |
| 4441          | Building material and supplies dealers .....                      | 9                        | 5 090           | 688                      | 160                             | 35  | 24.0                                      | —                      |
| 445           | Food and beverage stores .....                                    | 7                        | 18 968          | 1 623                    | 396                             | 170   | 17.4                                      | 1.9                    |
| 446           | Health and personal care stores .....                             | 6                        | 18 057          | 2 451                    | 574                             | 78  | 51.6                                      | 15.3                   |
| 4461          | Health and personal care stores .....                             | 6                        | 18 057          | 2 451                    | 574                             | 78  | 51.6                                      | 15.3                   |
| 44619         | Other health and personal care stores .....                       | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 447           | Gasoline stations .....   | 20                       | 30 647          | 3 038                    | 852                             | 187   | 19.6                                      | 9.6                    |
| 44711         | Gasoline stations with convenience stores .....                   | 17                       | 26 868          | 1 756                    | 619                             | 163   | 22.4                                      | 11.0                   |
| 447110        | Gasoline stations with convenience stores .....                   | 17                       | 26 868          | 1 756                    | 619                             | 163   | 22.4                                      | 11.0                   |
| 448           | Clothing and clothing accessories stores .....                    | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452           | General merchandise stores .....                                  | 4                        | 14 686          | 1 608                    | 376                             | 104   | —   | —                      |
| 45299         | All other general merchandise stores .....                        | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 452990        | All other general merchandise stores .....                        | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 453           | Miscellaneous store retailers .....                               | 7                        | D               | D                        | D                               | a   | D   | D                      |
| 454           | Nonstore retailers .....  | 3                        | 983             | 173                      | 46                              | 9   | 13.9                                      | —                      |
| <b>PLATTE</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>   | <b>218</b>               | <b>999 726</b>  | <b>80 648</b>            | <b>18 733</b>                   | <b>3 733</b>  | <b>7.6</b>                                | <b>4.8</b>             |
| 441           | Motor vehicle and parts dealers .....                             | 22                       | 233 742         | 16 872                   | 3 790                           | 392   | 2.5                                       | 4.1                    |
| 4411          | Automobile dealers .....  | 12                       | D               | D                        | D                               | e   | D   | D                      |
| 44111         | New car dealers .....   | 8                        | 213 682         | 14 089                   | 3 115                           | 293   | 1.9                                       | 1.3                    |
| 441110        | New car dealers .....   | 8                        | 213 682         | 14 089                   | 3 115                           | 293   | 1.9                                       | 1.3                    |
| 4412          | Other motor vehicle dealers .....                                 | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers .....           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441229        | All other motor vehicle dealers .....                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442           | Furniture and home furnishings stores .....                       | 17                       | 29 899          | 4 895                    | 1 102                           | 210   | 46.8                                      | 3.5                    |
| 4422          | Home furnishings stores .....                                     | 12                       | 28 740          | 4 762                    | 1 082                           | 196   | 48.3                                      | —                      |
| 44221         | Floor covering stores .....                                       | 6                        | 16 492          | 3 608                    | 807                             | 112   | 79.9                                      | —                      |
| 442210        | Floor covering stores .....                                       | 6                        | 16 492          | 3 608                    | 807                             | 112   | 79.9                                      | —                      |
| 44229         | Other home furnishings stores .....                               | 6                        | 12 248          | 1 154                    | 275                             | 84  | 5.8                                       | —                      |
| 442299        | All other home furnishings stores .....                           | 6                        | 12 248          | 1 154                    | 275                             | 84  | 5.8                                       | —                      |
| 443           | Electronics and appliance stores .....                            | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4431          | Electronics and appliance stores .....                            | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 44313         | Camera and photographic supplies stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443130        | Camera and photographic supplies stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444           | Building material and garden equipment and supplies dealers ..... | 21                       | 68 657          | 6 409                    | 1 626                           | 280   | 5.1                                       | 2.9                    |
| 4441          | Building material and supplies dealers .....                      | 15                       | 57 430          | 5 978                    | 1 516                           | 263   | 6.0                                       | 3.5                    |
| 44411         | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 444110        | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 44419         | Other building material dealers .....                             | 7                        | 10 825          | 1 388                    | 345                             | 40  | 17.5                                      | 18.7                   |
| 444190        | Other building material dealers .....                             | 7                        | 10 825          | 1 388                    | 345                             | 40  | 17.5                                      | 18.7                   |
| 4442          | Lawn and garden equipment and supplies stores .....               | 6                        | 11 227          | 431                      | 110                             | 17  | .6  | —                      |
| 44422         | Nursery, garden center, and farm supply stores .....              | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 444220        | Nursery, garden center, and farm supply stores .....              | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 445           | Food and beverage stores .....                                    | 22                       | 115 184         | 13 074                   | 2 937                           | 753   | 13.9                                      | 1.1                    |
| 4451          | Grocery stores .....  | 14                       | 112 034         | 12 552                   | 2 817                           | 716   | 14.2                                      | .9                     |
| 44511         | Supermarkets and other grocery (except convenience) stores .....  | 11                       | 109 721         | 12 314                   | 2 734                           | 691   | 14.5                                      | —                      |
| 445110        | Supermarkets and other grocery (except convenience) stores .....  | 11                       | 109 721         | 12 314                   | 2 734                           | 691   | 14.5                                      | —                      |
| 4452          | Specialty food stores .....                                       | 4                        | 1 586           | 263                      | 57                              | 16  | 5.0                                       | 5.0                    |
| 446           | Health and personal care stores .....                             | 12                       | 57 415          | 7 654                    | 1 862                           | 267   | 4.2                                       | 43.4                   |
| 4461          | Health and personal care stores .....                             | 12                       | 57 415          | 7 654                    | 1 862                           | 267   | 4.2                                       | 43.4                   |
| 44611         | Pharmacies and drug stores .....                                  | 8                        | 53 223          | 6 175                    | 1 491                           | 201   | 3.5                                       | 46.0                   |
| 446110        | Pharmacies and drug stores .....                                  | 8                        | 53 223          | 6 175                    | 1 491                           | 201   | 3.5                                       | 46.0                   |
| 4461101       | Pharmacies and drug stores .....                                  | 8                        | 53 223          | 6 175                    | 1 491                           | 201   | 3.5                                       | 46.0                   |
| 44612         | Cosmetics, beauty supplies, and perfume stores .....              | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 446120        | Cosmetics, beauty supplies, and perfume stores .....              | 2                        | D               | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                                  | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|--------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|                    |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>PLATTE—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |  |
| <b>44-45</b>       | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |  |
| 447                | Gasoline stations . . . . .   | 30                       | 112 794         | 4 604                    | 1 068                           | 255   | 10.0                                     | 4.8                    |  |
| 4471               | Gasoline stations . . . . .   | 30                       | 112 794         | 4 604                    | 1 068                           | 255   | 10.0                                     | 4.8                    |  |
| 44711              | Gasoline stations with convenience stores . . . . .                   | 25                       | 103 479         | 3 916                    | 904                             | 208   | 10.1                                     | —                      |  |
| 447110             | Gasoline stations with convenience stores . . . . .                   | 25                       | 103 479         | 3 916                    | 904                             | 208   | 10.1                                     | —                      |  |
| 448                | Clothing and clothing accessories stores . . . . .                    | 13                       | 17 035          | 1 749                    | 399                             | 150   | 7.9                                      | 3.7                    |  |
| 4481               | Clothing stores . . . . .   | 9                        | D               | D                        | D                               | c   | D  | D                      |  |
| 451                | Sporting goods, hobby, book, and music stores . . . . .               | 14                       | 12 619          | 1 075                    | 270                             | 132   | 3.9                                      | 9.5                    |  |
| 4511               | Sporting goods, hobby, and musical instrument stores . . . . .        | 9                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4512               | Book, periodical, and music stores . . . . .                          | 5                        | D               | D                        | D                               | b   | D  | D                      |  |
| 45121              | Book stores and news dealers . . . . .                                | 4                        | D               | D                        | D                               | b   | D  | D                      |  |
| 451211             | Book stores . . . . .   | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4512111            | Book stores, general . . . . .  | 2                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4512113            | College book stores . . . . .   | 1                        | D               | D                        | D                               | a   | D  | D                      |  |
| 451212             | News dealers and newsstands . . . . .                                 | 1                        | D               | D                        | D                               | a   | D  | D                      |  |
| 452                | General merchandise stores . . . . .                                  | 6                        | D               | D                        | D                               | f   | D  | D                      |  |
| 4529               | Other general merchandise stores . . . . .                            | 5                        | D               | D                        | D                               | f   | D  | D                      |  |
| 45291              | Warehouse clubs and supercenters . . . . .                            | 1                        | D               | D                        | D                               | f   | D  | D                      |  |
| 452910             | Warehouse clubs and supercenters . . . . .                            | 1                        | D               | D                        | D                               | f   | D  | D                      |  |
| 45299              | All other general merchandise stores . . . . .                        | 4                        | 4 412           | 400                      | 77                              | 28  | 61.9                                     | —                      |  |
| 452990             | All other general merchandise stores . . . . .                        | 4                        | 4 412           | 400                      | 77                              | 28  | 61.9                                     | —                      |  |
| 453                | Miscellaneous store retailers . . . . .                               | 32                       | D               | D                        | D                               | e   | D  | D                      |  |
| 4532               | Office supplies, stationery, and gift stores . . . . .                | 12                       | D               | D                        | D                               | c   | D  | D                      |  |
| 45321              | Office supplies and stationery stores . . . . .                       | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 453210             | Office supplies and stationery stores . . . . .                       | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 45322              | Gift, novelty, and souvenir stores . . . . .                          | 9                        | 12 127          | 1 776                    | 403                             | 120   | 54.2                                     | .6                     |  |
| 453220             | Gift, novelty, and souvenir stores . . . . .                          | 9                        | 12 127          | 1 776                    | 403                             | 120   | 54.2                                     | .6                     |  |
| 4533               | Used merchandise stores . . . . .                                     | 9                        | 1 969           | 422                      | 99                              | 57  | 27.1                                     | 17.9                   |  |
| 45331              | Used merchandise stores . . . . .                                     | 9                        | 1 969           | 422                      | 99                              | 57  | 27.1                                     | 17.9                   |  |
| 453310             | Used merchandise stores . . . . .                                     | 9                        | 1 969           | 422                      | 99                              | 57  | 27.1                                     | 17.9                   |  |
| 4539               | Other miscellaneous store retailers . . . . .                         | 5                        | D               | D                        | D                               | b   | D  | D                      |  |
| 45399              | All other miscellaneous store retailers . . . . .                     | 3                        | D               | D                        | D                               | a   | D  | D                      |  |
| 454                | Nonstore retailers . . . . .  | 20                       | D               | D                        | D                               | e   | D  | D                      |  |
| 4541               | Electronic shopping and mail-order houses . . . . .                   | 6                        | D               | D                        | D                               | e   | D  | D                      |  |
| 45411              | Electronic shopping and mail-order houses . . . . .                   | 6                        | D               | D                        | D                               | e   | D  | D                      |  |
| 4543               | Direct selling establishments . . . . .                               | 12                       | D               | D                        | D                               | b   | D  | D                      |  |
| 454312             | Liquefied petroleum gas (bottled gas) dealers . . . . .               | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 45439              | Other direct selling establishments . . . . .                         | 9                        | 5 218           | 1 254                    | 101                             | 18  | 18.3                                     | 15.5                   |  |
| 454390             | Other direct selling establishments . . . . .                         | 9                        | 5 218           | 1 254                    | 101                             | 18  | 18.3                                     | 15.5                   |  |
| <b>POLK</b>        |   |                          |                 |                          |                                 |   |  |                        |  |
| <b>44-45</b>       | <b>Retail trade</b> . . . . .   | <b>117</b>               | <b>220 707</b>  | <b>21 154</b>            | <b>5 156</b>                    | <b>1 178</b>  | <b>18.9</b>                              | <b>7.0</b>             |  |
| 441                | Motor vehicle and parts dealers . . . . .                             | 15                       | 49 506          | 4 174                    | 843                             | 130   | 22.0                                     | —                      |  |
| 44122              | Motorcycle, boat, and other motor vehicle dealers . . . . .           | 2                        | D               | D                        | D                               | a   | D  | D                      |  |
| 442                | Furniture and home furnishings stores . . . . .                       | 5                        | D               | D                        | D                               | a   | D  | D                      |  |
| 443                | Electronics and appliance stores . . . . .                            | 5                        | 1 570           | 238                      | 58                              | 15  | 48.9                                     | —                      |  |
| 444                | Building material and garden equipment and supplies dealers . . . . . | 17                       | 26 461          | 2 831                    | 671                             | 136   | 14.6                                     | .4                     |  |
| 4441               | Building material and supplies dealers . . . . .                      | 10                       | D               | D                        | D                               | b   | D  | D                      |  |
| 44419              | Other building material dealers . . . . .                             | 7                        | 14 209          | 1 497                    | 338                             | 63  | 11.0                                     | .5                     |  |
| 444190             | Other building material dealers . . . . .                             | 7                        | 14 209          | 1 497                    | 338                             | 63  | 11.0                                     | .5                     |  |
| 4442               | Lawn and garden equipment and supplies stores . . . . .               | 7                        | D               | D                        | D                               | b   | D  | D                      |  |
| 44422              | Nursery, garden center, and farm supply stores . . . . .              | 5                        | 8 900           | 821                      | 221                             | 47  | —  | .4                     |  |
| 444220             | Nursery, garden center, and farm supply stores . . . . .              | 5                        | 8 900           | 821                      | 221                             | 47  | —  | .4                     |  |
| 445                | Food and beverage stores . . . . .                                    | 9                        | 23 224          | 1 998                    | 474                             | 127   | 19.1                                     | —                      |  |
| 446                | Health and personal care stores . . . . .                             | 6                        | 14 091          | 1 123                    | 275                             | 65  | 100.0                                    | —                      |  |
| 4461               | Health and personal care stores . . . . .                             | 6                        | 14 091          | 1 123                    | 275                             | 65  | 100.0                                    | —                      |  |
| 447                | Gasoline stations . . . . .   | 19                       | 24 193          | 1 564                    | 426                             | 127   | 20.8                                     | 38.8                   |  |
| 448                | Clothing and clothing accessories stores . . . . .                    | 11                       | 2 474           | 261                      | 74                              | 30  | 21.7                                     | 6.5                    |  |
| 452                | General merchandise stores . . . . .                                  | 7                        | D               | D                        | D                               | e   | D  | D                      |  |
| 4529               | Other general merchandise stores . . . . .                            | 7                        | D               | D                        | D                               | e   | D  | D                      |  |
| 45299              | All other general merchandise stores . . . . .                        | 6                        | 5 514           | 882                      | 257                             | 59  | .8                                       | 20.7                   |  |
| 452990             | All other general merchandise stores . . . . .                        | 6                        | 5 514           | 882                      | 257                             | 59  | .8                                       | 20.7                   |  |
| 4529904            | Miscellaneous general merchandise stores . . . . .                    | 4                        | D               | D                        | D                               | b   | D  | D                      |  |
| 453                | Miscellaneous store retailers . . . . .                               | 15                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4539               | Other miscellaneous store retailers . . . . .                         | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 45399              | All other miscellaneous store retailers . . . . .                     | 2                        | D               | D                        | D                               | b   | D  | D                      |  |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>POLK—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>     | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 454              | Nonstore retailers .....  | 8                               | 7 644              | 1 047                          | 284                                   | 48   | 2.7  | 51.0                   |
| 4543             | Direct selling establishments .....                             | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312           | Liquefied petroleum gas (bottled gas) dealers .....             | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>PULASKI</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>                                       | <b>142</b>                      | <b>262 714</b>     | <b>24 785</b>                  | <b>6 113</b>                          | <b>1 508</b>   | <b>25.9</b>                                      | <b>5.8</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 26                              | 76 321             | 7 071                          | 1 537                                 | 265  | 54.2   | —                      |
| 442              | Furniture and home furnishings stores .....                     | 4                               | 4 033              | 504                            | 119                                   | 33   | 16.5   | 46.4                   |
| 4421             | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211            | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110           | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443              | Electronics and appliance stores .....                          | 4                               | 2 230              | 444                            | 109                                   | 19   | —  | 14.5                   |
| 4431             | Electronics and appliance stores .....                          | 4                               | 2 230              | 444                            | 109                                   | 19   | —  | 14.5                   |
| 44312            | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443120           | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 10                              | 9 791              | 990                            | 240                                   | 61   | 28.2   | .1                     |
| 4441             | Building material and supplies dealers .....                    | 6                               | 5 631              | 613                            | 151                                   | 39   | 12.2   | .1                     |
| 4442             | Lawn and garden equipment and supplies stores .....             | 4                               | 4 160              | 377                            | 89                                    | 22   | 49.9   | —                      |
| 44422            | Nursery, garden center, and farm supply stores .....            | 4                               | 4 160              | 377                            | 89                                    | 22   | 49.9   | —                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 4                               | 4 160              | 377                            | 89                                    | 22   | 49.9   | —                      |
| 445              | Food and beverage stores .....                                  | 14                              | 15 594             | 2 148                          | 781                                   | 220  | 37.8   | 19.8                   |
| 446              | Health and personal care stores .....                           | 5                               | 7 043              | 520                            | 116                                   | 33   | 41.0   | —                      |
| 447              | Gasoline stations .....   | 27                              | 52 662             | 3 296                          | 818                                   | 261  | 19.3   | 10.0                   |
| 4471             | Gasoline stations .....   | 27                              | 52 662             | 3 296                          | 818                                   | 261  | 19.3   | 10.0                   |
| 44711            | Gasoline stations with convenience stores .....                 | 19                              | D                  | D                              | D                                     | c  | D  | D                      |
| 447110           | Gasoline stations with convenience stores .....                 | 19                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44719            | Other gasoline stations .....                                   | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447190           | Other gasoline stations .....                                   | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448              | Clothing and clothing accessories stores .....                  | 8                               | 4 551              | 608                            | 147                                   | 44   | 3.5  | —                      |
| 44813            | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 448130           | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452              | General merchandise stores .....                                | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529             | Other general merchandise stores .....                          | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299            | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990           | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453              | Miscellaneous store retailers .....                             | 20                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45321            | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210           | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539             | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454              | Nonstore retailers .....  | 12                              | 12 718             | 1 614                          | 373                                   | 67   | 10.2   | 24.5                   |
| 4541             | Electronic shopping and mail-order houses .....                 | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45411            | Electronic shopping and mail-order houses .....                 | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4543             | Direct selling establishments .....                             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312           | Liquefied petroleum gas (bottled gas) dealers .....             | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>PUTNAM</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>                                       | <b>25</b>                       | <b>26 742</b>      | <b>2 402</b>                   | <b>556</b>                            | <b>195</b>   | <b>24.1</b>                                      | <b>.8</b>              |
| 441              | Motor vehicle and parts dealers .....                           | 3                               | 1 147              | 113                            | 28                                    | 7  | 65.8   | —                      |
| 443              | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442             | Lawn and garden equipment and supplies stores .....             | 3                               | 6 199              | 424                            | 95                                    | 33   | —  | —                      |
| 44422            | Nursery, garden center, and farm supply stores .....            | 3                               | 6 199              | 424                            | 95                                    | 33   | —  | —                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 3                               | 6 199              | 424                            | 95                                    | 33   | —  | —                      |
| 445              | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446              | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447              | Gasoline stations .....   | 6                               | 8 420              | 540                            | 144                                   | 61   | 36.3   | 2.5                    |
| 452              | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453              | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454              | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RALLS</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade .....</b>                                       | <b>25</b>                       | <b>24 896</b>      | <b>2 672</b>                   | <b>596</b>                            | <b>155</b>   | <b>26.2</b>                                      | <b>-</b>               |
| 441             | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445             | Food and beverage stores .....                                  | 4                               | 3 614              | 408                            | 103                                   | 40   | 49.5   | -                      |
| 447             | Gasoline stations .....   | 10                              | 12 201             | 742                            | 161                                   | 52   | 26.0   | -                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 3                               | 222                | 21                             | 5                                     | 5  | 66.2   | -                      |
| 454             | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>RANDOLPH</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade .....</b>                                       | <b>115</b>                      | <b>236 254</b>     | <b>21 638</b>                  | <b>5 292</b>                          | <b>1 340</b>   | <b>30.3</b>                                      | <b>2.3</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 18                              | 57 672             | 3 469                          | 913                                   | 147  | 90.9   | .4                     |
| 44112           | Used car dealers .....  | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441120          | Used car dealers .....  | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 4                               | 3 254              | 371                            | 81                                    | 22   | 23.0   | -                      |
| 443             | Electronics and appliance stores .....                          | 8                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 15                              | 16 907             | 1 855                          | 402                                   | 88   | 10.2   | 10.2                   |
| 4441            | Building material and supplies dealers .....                    | 8                               | 9 547              | 1 126                          | 268                                   | 53   | 15.8   | 17.4                   |
| 4442            | Lawn and garden equipment and supplies stores .....             | 7                               | 7 360              | 729                            | 134                                   | 35   | 2.8  | .9                     |
| 44422           | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445             | Food and beverage stores .....                                  | 9                               | 22 361             | 2 286                          | 556                                   | 165  | 6.6  | -                      |
| 4452            | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446             | Health and personal care stores .....                           | 6                               | 12 616             | 1 068                          | 240                                   | 49   | 62.2   | -                      |
| 4461            | Health and personal care stores .....                           | 6                               | 12 616             | 1 068                          | 240                                   | 49   | 62.2   | -                      |
| 447             | Gasoline stations .....   | 20                              | 29 973             | 1 522                          | 371                                   | 138  | 18.2   | 10.0                   |
| 44711           | Gasoline stations with convenience stores .....                 | 15                              | 27 764             | 1 416                          | 347                                   | 133  | 17.8   | 10.1                   |
| 447110          | Gasoline stations with convenience stores .....                 | 15                              | 27 764             | 1 416                          | 347                                   | 133  | 17.8   | 10.1                   |
| 448             | Clothing and clothing accessories stores .....                  | 10                              | 4 954              | 682                            | 167                                   | 81   | 19.9   | -                      |
| 4481            | Clothing stores .....   | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 5                               | 1 483              | 196                            | 48                                    | 17   | 14.8   | -                      |
| 452             | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529            | Other general merchandise stores .....                          | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 9                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45393           | Manufactured (mobile) home dealers .....                        | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453930          | Manufactured (mobile) home dealers .....                        | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454             | Nonstore retailers .....  | 6                               | 10 043             | 2 276                          | 577                                   | 105  | -  | -                      |
| 4542            | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45421           | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454210          | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RAY</b>      |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>64</b>                       | <b>136 524</b>     | <b>12 740</b>                  | <b>2 974</b>                          | <b>793</b>   | <b>31.1</b>                                      | <b>1.9</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 11                              | 30 725             | 2 589                          | 579                                   | 140  | 55.8   | 4.0                    |
| 4441            | Building material and supplies dealers .....                    | 6                               | 7 051              | 1 112                          | 210                                   | 50   | 56.4   | —                      |
| 4442            | Lawn and garden equipment and supplies stores .....             | 5                               | 23 674             | 1 477                          | 369                                   | 90   | 55.6   | 5.2                    |
| 44422           | Nursery, garden center, and farm supply stores .....            | 5                               | 23 674             | 1 477                          | 369                                   | 90   | 55.6   | 5.2                    |
| 444220          | Nursery, garden center, and farm supply stores .....            | 5                               | 23 674             | 1 477                          | 369                                   | 90   | 55.6   | 5.2                    |
| 445             | Food and beverage stores .....                                  | 8                               | 11 868             | 1 589                          | 357                                   | 87   | 31.5   | 3.4                    |
| 446             | Health and personal care stores .....                           | 5                               | 7 112              | 882                            | 224                                   | 49   | 13.0   | —                      |
| 447             | Gasoline stations .....   | 15                              | 19 046             | 1 282                          | 336                                   | 122  | 26.7   | —                      |
| 448             | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452             | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454             | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4543            | Direct selling establishments .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454311          | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>REYNOLDS</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>25</b>                       | <b>23 361</b>      | <b>1 697</b>                   | <b>411</b>                            | <b>119</b>   | <b>49.0</b>                                      | <b>3.6</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 4                               | 1 929              | 244                            | 63                                    | 13   | 79.3   | —                      |
| 444             | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445             | Food and beverage stores .....                                  | 4                               | 6 974              | 627                            | 155                                   | 51   | 37.2   | 4.9                    |
| 446             | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447             | Gasoline stations .....   | 9                               | 7 794              | 273                            | 67                                    | 27   | 64.2   | —                      |
| 452             | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454             | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>RIPLEY</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>52</b>                       | <b>96 309</b>      | <b>6 355</b>                   | <b>1 551</b>                          | <b>434</b>   | <b>26.4</b>                                      | <b>33.6</b>            |
| 441             | Motor vehicle and parts dealers .....                           | 10                              | 37 815             | 1 718                          | 419                                   | 83   | 20.9   | 79.1                   |
| 442             | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 8                               | 8 013              | 927                            | 226                                   | 73   | 43.5   | —                      |
| 4441            | Building material and supplies dealers .....                    | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445             | Food and beverage stores .....                                  | 11                              | 19 410             | 1 422                          | 354                                   | 130  | 30.6   | 3.3                    |
| 446             | Health and personal care stores .....                           | 3                               | 9 665              | 803                            | 187                                   | 29   | 48.5   | —                      |
| 4461            | Health and personal care stores .....                           | 3                               | 9 665              | 803                            | 187                                   | 29   | 48.5   | —                      |
| 447             | Gasoline stations .....   | 10                              | 16 005             | 892                            | 217                                   | 69   | 17.6   | 11.4                   |
| 452             | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45299           | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990          | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454             | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.





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| NAICS code              | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. CHARLES—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                     | Miscellaneous store retailers—Con.                              |                                 |                    |                                |                                       |  |   |                        |
| 4539                    | Other miscellaneous store retailers .....                       | 54                              | 75 193             | 7 901                          | 1 743                                 | 436  | 13.0  | 29.1                   |
| 45391                   | Pet and pet supplies stores .....                               | 11                              | 12 249             | 1 593                          | 323                                   | 144  | 17.1  | .3                     |
| 453910                  | Pet and pet supplies stores .....                               | 11                              | 12 249             | 1 593                          | 323                                   | 144  | 17.1  | .3                     |
| 45392                   | Art dealers .....   | 3                               | 704                | 143                            | 35                                    | 11   | 100.0   | —                      |
| 453920                  | Art dealers .....   | 3                               | 704                | 143                            | 35                                    | 11   | 100.0   | —                      |
| 45393                   | Manufactured (mobile) home dealers .....                        | 8                               | 22 722             | 2 427                          | 634                                   | 81   | 12.9  | 17.1                   |
| 453930                  | Manufactured (mobile) home dealers .....                        | 8                               | 22 722             | 2 427                          | 634                                   | 81   | 12.9  | 17.1                   |
| 45399                   | All other miscellaneous store retailers .....                   | 32                              | 39 518             | 3 738                          | 751                                   | 200  | 10.2  | 45.4                   |
| 454                     | Nonstore retailers .....  | 45                              | 34 308             | 5 183                          | 1 243                                 | 216  | 14.8  | 8.8                    |
| 4542                    | Vending machine operators .....                                 | 9                               | 7 236              | 700                            | 172                                   | 24   | 12.8  | 1.9                    |
| 45421                   | Vending machine operators .....                                 | 9                               | 7 236              | 700                            | 172                                   | 24   | 12.8  | 1.9                    |
| 454210                  | Vending machine operators .....                                 | 9                               | 7 236              | 700                            | 172                                   | 24   | 12.8  | 1.9                    |
| 4543                    | Direct selling establishments .....                             | 26                              | 24 364             | 3 971                          | 948                                   | 154  | 7.5   | 11.2                   |
| 45431                   | Fuel dealers .....  | 5                               | 10 613             | 1 414                          | 353                                   | 46   | —   | 5.1                    |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers .....             | 5                               | 10 613             | 1 414                          | 353                                   | 46   | —   | 5.1                    |
| 45439                   | Other direct selling establishments .....                       | 21                              | 13 751             | 2 557                          | 595                                   | 108  | 13.3  | 16.0                   |
| 454390                  | Other direct selling establishments .....                       | 21                              | 13 751             | 2 557                          | 595                                   | 108  | 13.3  | 16.0                   |
| <b>ST. CLAIR</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>42</b>                       | <b>47 086</b>      | <b>4 170</b>                   | <b>974</b>                            | <b>304</b>   | <b>50.4</b>   | <b>5.1</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 6                               | 9 119              | 636                            | 151                                   | 35   | 83.6  | —                      |
| 442                     | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 8                               | 6 761              | 760                            | 170                                   | 46   | 17.6  | —                      |
| 4442                    | Lawn and garden equipment and supplies stores .....             | 4                               | 4 917              | 531                            | 119                                   | 25   | 14.3  | —                      |
| 44422                   | Nursery, garden center, and farm supply stores .....            | 4                               | 4 917              | 531                            | 119                                   | 25   | 14.3  | —                      |
| 444220                  | Nursery, garden center, and farm supply stores .....            | 4                               | 4 917              | 531                            | 119                                   | 25   | 14.3  | —                      |
| 445                     | Food and beverage stores .....                                  | 7                               | 11 966             | 1 477                          | 357                                   | 133  | 60.1  | —                      |
| 4452                    | Specialty food stores .....                                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 3                               | 2 820              | 266                            | 61                                    | 21   | 90.3  | —                      |
| 447                     | Gasoline stations .....   | 10                              | 12 537             | 567                            | 130                                   | 39   | 12.8  | 16.9                   |
| 452                     | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                             | 3                               | 225                | 24                             | 7                                     | 5  | 75.6  | 24.4                   |
| 454                     | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>STE. GENEVIEVE</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>61</b>                       | <b>100 784</b>     | <b>8 518</b>                   | <b>1 968</b>                          | <b>452</b>   | <b>40.3</b>   | <b>5.9</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 12                              | 32 194             | 2 272                          | 500                                   | 89   | 76.4  | 13.3                   |
| 442                     | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 8                               | 13 717             | 1 600                          | 398                                   | 71   | 20.0  | —                      |
| 4441                    | Building material and supplies dealers .....                    | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                    | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                   | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                  | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                     | Food and beverage stores .....                                  | 12                              | 16 148             | 1 642                          | 378                                   | 126  | 26.4  | 5.6                    |
| 4452                    | Specialty food stores .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                     | Gasoline stations .....   | 12                              | 26 267             | 1 495                          | 351                                   | 94   | 3.6   | —                      |
| 448                     | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                     | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

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| NAICS code          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. FRANCOIS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>236</b>                      | <b>525 214</b>     | <b>50 195</b>                  | <b>12 219</b>                         | <b>3 146</b>   | <b>12.4</b>   | <b>4.7</b>             |
| 441                 | Motor vehicle and parts dealers .....                           | 35                              | 100 039            | 7 940                          | 1 833                                 | 303  | 12.0  | 2.9                    |
| 44112               | Used car dealers .....  | 7                               | 19 335             | 903                            | 246                                   | 35   | 38.8  | —                      |
| 441120              | Used car dealers .....  | 7                               | 19 335             | 903                            | 246                                   | 35   | 38.8  | —                      |
| 4412                | Other motor vehicle dealers .....                               | 5                               | 10 942             | 903                            | 190                                   | 38   | 9.4   | —                      |
| 44121               | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210              | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229              | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                | Automotive parts, accessories, and tire stores .....            | 18                              | 12 224             | 1 541                          | 369                                   | 96   | 22.3  | 23.6                   |
| 44131               | Automotive parts and accessories stores .....                   | 14                              | 9 186              | 1 035                          | 251                                   | 60   | 11.2  | 31.4                   |
| 441310              | Automotive parts and accessories stores .....                   | 14                              | 9 186              | 1 035                          | 251                                   | 60   | 11.2  | 31.4                   |
| 442                 | Furniture and home furnishings stores .....                     | 15                              | 7 370              | 1 041                          | 249                                   | 55   | 77.3  | 19.7                   |
| 4422                | Home furnishings stores .....                                   | 8                               | 4 036              | 608                            | 138                                   | 27   | 63.9  | 36.1                   |
| 443                 | Electronics and appliance stores .....                          | 8                               | 3 456              | 449                            | 123                                   | 31   | 59.2  | 23.4                   |
| 4431                | Electronics and appliance stores .....                          | 8                               | 3 456              | 449                            | 123                                   | 31   | 59.2  | 23.4                   |
| 44311               | Appliance, television, and other electronics stores .....       | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443112              | Radio, television, and other electronics stores .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 24                              | 30 735             | 3 621                          | 775                                   | 182  | 44.6  | .1                     |
| 4441                | Building material and supplies dealers .....                    | 17                              | 23 399             | 3 046                          | 635                                   | 147  | 47.2  | .1                     |
| 44419               | Other building material dealers .....                           | 12                              | 17 385             | 2 141                          | 431                                   | 92   | 46.3  | .1                     |
| 444190              | Other building material dealers .....                           | 12                              | 17 385             | 2 141                          | 431                                   | 92   | 46.3  | .1                     |
| 4442                | Lawn and garden equipment and supplies stores .....             | 7                               | 7 336              | 575                            | 140                                   | 35   | 36.2  | —                      |
| 44422               | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220              | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 29                              | 63 911             | 6 306                          | 1 575                                 | 538  | 13.8  | 3.5                    |
| 4451                | Grocery stores .....  | 25                              | D                  | D                              | D                                     | f  | D   | D                      |
| 446                 | Health and personal care stores .....                           | 15                              | 53 904             | 5 522                          | 1 296                                 | 226  | .6  | —                      |
| 4461                | Health and personal care stores .....                           | 15                              | 53 904             | 5 522                          | 1 296                                 | 226  | .6  | —                      |
| 44611               | Pharmacies and drug stores .....                                | 9                               | 52 264             | 5 111                          | 1 195                                 | 200  | —   | —                      |
| 446110              | Pharmacies and drug stores .....                                | 9                               | 52 264             | 5 111                          | 1 195                                 | 200  | —   | —                      |
| 4461101             | Pharmacies and drug stores .....                                | 9                               | 52 264             | 5 111                          | 1 195                                 | 200  | —   | —                      |
| 447                 | Gasoline stations .....   | 31                              | 59 496             | 3 596                          | 849                                   | 314  | 24.9  | 4.3                    |
| 4471                | Gasoline stations .....   | 31                              | 59 496             | 3 596                          | 849                                   | 314  | 24.9  | 4.3                    |
| 44711               | Gasoline stations with convenience stores .....                 | 27                              | 53 928             | 3 038                          | 719                                   | 276  | 25.3  | —                      |
| 447110              | Gasoline stations with convenience stores .....                 | 27                              | 53 928             | 3 038                          | 719                                   | 276  | 25.3  | —                      |
| 448                 | Clothing and clothing accessories stores .....                  | 14                              | 7 617              | 960                            | 244                                   | 75   | 21.2  | —                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 6                               | 4 646              | 552                            | 137                                   | 38   | 37.8  | —                      |
| 4511                | Sporting goods, hobby, and musical instrument stores .....      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                 | General merchandise stores .....                                | 13                              | 164 472            | 16 291                         | 4 242                                 | 1 167  | —   | 8.1                    |
| 4529                | Other general merchandise stores .....                          | 9                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45291               | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452910              | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299               | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990              | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901             | Variety stores .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 31                              | 17 375             | 1 789                          | 429                                   | 129  | 15.3  | 9.2                    |
| 4532                | Office supplies, stationery, and gift stores .....              | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321               | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210              | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 16                              | 11 614             | 1 019                          | 235                                   | 62   | 13.7  | 10.7                   |
| 45399               | All other miscellaneous store retailers .....                   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                 | Nonstore retailers .....  | 15                              | 12 193             | 2 128                          | 467                                   | 88   | 14.8  | —                      |
| 4543                | Direct selling establishments .....                             | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45439               | Other direct selling establishments .....                       | 12                              | 9 429              | 1 566                          | 356                                   | 75   | 2.8   | —                      |
| 454390              | Other direct selling establishments .....                       | 12                              | 9 429              | 1 566                          | 356                                   | 75   | 2.8   | —                      |

See footnotes at end of table.







**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                   | Miscellaneous store retailers—Con.                              |                                 |                    |                                |                                       |  |   |                        |
| 4539                  | Other miscellaneous store retailers .....                       | 177                             | 171 590            | 21 040                         | 4 631                                 | 1 232  | 9.7   | 25.6                   |
| 45391                 | Pet and pet supplies stores .....                               | 42                              | 51 265             | 6 874                          | 1 580                                 | 496  | 6.6   | 4.7                    |
| 45392                 | Pet and pet supplies stores .....                               | 42                              | 51 265             | 6 874                          | 1 580                                 | 496  | 6.6   | 4.7                    |
| 453920                | Art dealers .....   | 24                              | 12 413             | 1 878                          | 403                                   | 74   | 38.2  | 12.8                   |
| 45399                 | Art dealers .....   | 24                              | 12 413             | 1 878                          | 403                                   | 74   | 38.2  | 12.8                   |
| 45399                 | All other miscellaneous store retailers .....                   | 106                             | D                  | D                              | D                                     | f  | D   | D                      |
| 454                   | Nonstore retailers .....  | 232                             | 1 223 136          | 87 445                         | 22 725                                | 2 734  | 4.6   | 3.8                    |
| 4541                  | Electronic shopping and mail-order houses .....                 | 62                              | 1 077 163          | 55 596                         | 14 911                                | 1 474  | 1.4   | 3.2                    |
| 45411                 | Electronic shopping and mail-order houses .....                 | 62                              | 1 077 163          | 55 596                         | 14 911                                | 1 474  | 1.4   | 3.2                    |
| 4542                  | Vending machine operators .....                                 | 35                              | 43 803             | 8 655                          | 2 155                                 | 420  | 19.0  | 10.9                   |
| 45421                 | Vending machine operators .....                                 | 35                              | 43 803             | 8 655                          | 2 155                                 | 420  | 19.0  | 10.9                   |
| 454210                | Vending machine operators .....                                 | 35                              | 43 803             | 8 655                          | 2 155                                 | 420  | 19.0  | 10.9                   |
| 4543                  | Direct selling establishments .....                             | 135                             | 102 170            | 23 194                         | 5 659                                 | 840  | 31.8  | 7.0                    |
| 45431                 | Fuel dealers .....  | 4                               | 7 716              | 1 880                          | 426                                   | 52   | —   | —                      |
| 454312                | Liquefied petroleum gas (bottled gas) dealers .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                 | Other direct selling establishments .....                       | 131                             | 94 454             | 21 314                         | 5 233                                 | 788  | 34.3  | 7.6                    |
| 454390                | Other direct selling establishments .....                       | 131                             | 94 454             | 21 314                         | 5 233                                 | 788  | 34.3  | 7.6                    |
| <b>SALINE</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                       | <b>114</b>                      | <b>173 122</b>     | <b>15 422</b>                  | <b>3 616</b>                          | <b>1 053</b>   | <b>32.5</b>   | <b>5.1</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 16                              | 39 666             | 2 758                          | 650                                   | 150  | 60.3  | 5.7                    |
| 442                   | Furniture and home furnishings stores .....                     | 5                               | 2 145              | 295                            | 59                                    | 14   | 83.5  | 16.5                   |
| 443                   | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 13                              | 14 519             | 1 752                          | 348                                   | 67   | 12.0  | 34.3                   |
| 4441                  | Building material and supplies dealers .....                    | 8                               | 8 326              | 1 140                          | 272                                   | 46   | 13.9  | 26.3                   |
| 4442                  | Lawn and garden equipment and supplies stores .....             | 5                               | 6 193              | 612                            | 76                                    | 21   | 9.4   | 45.1                   |
| 44422                 | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 15                              | 27 734             | 2 726                          | 674                                   | 247  | 30.4  | .2                     |
| 446                   | Health and personal care stores .....                           | 6                               | 13 199             | 1 552                          | 331                                   | 76   | —   | —                      |
| 4461                  | Health and personal care stores .....                           | 6                               | 13 199             | 1 552                          | 331                                   | 76   | —   | —                      |
| 447                   | Gasoline stations .....   | 25                              | 38 413             | 2 311                          | 538                                   | 218  | 45.1  | 1.9                    |
| 44711                 | Gasoline stations with convenience stores .....                 | 15                              | 26 620             | 1 616                          | 373                                   | 161  | 46.7  | 2.1                    |
| 447110                | Gasoline stations with convenience stores .....                 | 15                              | 26 620             | 1 616                          | 373                                   | 161  | 46.7  | 2.1                    |
| 448                   | Clothing and clothing accessories stores .....                  | 7                               | 2 129              | 335                            | 78                                    | 39   | 5.3   | —                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 4                               | 2 252              | 258                            | 72                                    | 9  | 31.5  | 5.2                    |
| 452                   | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                  | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                 | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>SCHUYLER</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                       | <b>24</b>                       | <b>22 203</b>      | <b>1 912</b>                   | <b>436</b>                            | <b>162</b>   | <b>23.2</b>   | <b>3.4</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                   | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                   | Gasoline stations .....   | 4                               | 6 494              | 413                            | 99                                    | 45   | —   | —                      |
| 448                   | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                  | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                 | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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| NAICS code      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SCOTLAND</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>31</b>                       | <b>24 439</b>      | <b>2 288</b>                   | <b>529</b>                            | <b>145</b>   | <b>66.0</b>   | <b>.1</b>              |
| 441             | Motor vehicle and parts dealers .....                           | 5                               | 4 562              | 387                            | 101                                   | 25   | 89.0  | —                      |
| 442             | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443             | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 5                               | 3 490              | 366                            | 74                                    | 16   | 72.8  | —                      |
| 4441            | Building material and supplies dealers .....                    | 5                               | 3 490              | 366                            | 74                                    | 16   | 72.8  | —                      |
| 445             | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447             | Gasoline stations .....   | 5                               | 7 172              | 507                            | 120                                   | 36   | 56.1  | —                      |
| 448             | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452             | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453             | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454             | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>SCOTT</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>241</b>                      | <b>461 739</b>     | <b>44 502</b>                  | <b>10 770</b>                         | <b>2 528</b>   | <b>11.0</b>   | <b>2.3</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 32                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44112           | Used car dealers .....  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441120          | Used car dealers .....  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4412            | Other motor vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221          | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229          | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413            | Automotive parts, accessories, and tire stores .....            | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 442             | Furniture and home furnishings stores .....                     | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4421            | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211           | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110          | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422            | Home furnishings stores .....                                   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229           | Other home furnishings stores .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443             | Electronics and appliance stores .....                          | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4431            | Electronics and appliance stores .....                          | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44311           | Appliance, television, and other electronics stores .....       | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443112          | Radio, television, and other electronics stores .....           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 27                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4441            | Building material and supplies dealers .....                    | 19                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44411           | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110          | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419           | Other building material dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444190          | Other building material dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4442            | Lawn and garden equipment and supplies stores .....             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422           | Nursery, garden center, and farm supply stores .....            | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445             | Food and beverage stores .....                                  | 24                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4452            | Specialty food stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446             | Health and personal care stores .....                           | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461            | Health and personal care stores .....                           | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447             | Gasoline stations .....   | 40                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4471            | Gasoline stations .....   | 40                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44711           | Gasoline stations with convenience stores .....                 | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110          | Gasoline stations with convenience stores .....                 | 27                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44719           | Other gasoline stations .....                                   | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447190          | Other gasoline stations .....                                   | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448             | Clothing and clothing accessories stores .....                  | 32                              | 22 467             | 2 747                          | 671                                   | 220  | 9.4   | 2.4                    |
| 4481            | Clothing stores .....   | 20                              | 18 202             | 2 225                          | 532                                   | 177  | 10.8  | 2.3                    |
| 44813           | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130          | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 11                              | 5 085              | 756                            | 181                                   | 50   | 4.7   | —                      |
| 4511            | Sporting goods, hobby, and musical instrument stores .....      | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452             | General merchandise stores .....                                | 12                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4529            | Other general merchandise stores .....                          | 11                              | D                  | D                              | D                                     | f  | D   | D                      |
| 45299           | All other general merchandise stores .....                      | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 452990          | All other general merchandise stores .....                      | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901         | Variety stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SCOTT—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 453               | Miscellaneous store retailers .....                             | 24                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4532              | Office supplies, stationery, and gift stores .....              | 9                               | 4 973              | 759                            | 182                                   | 49   | 7.2  | —                      |
| 45321             | Office supplies and stationery stores .....                     | 4                               | 4 030              | 627                            | 143                                   | 34   | —  | —                      |
| 453210            | Office supplies and stationery stores .....                     | 4                               | 4 030              | 627                            | 143                                   | 34   | —  | —                      |
| 4539              | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4542              | Vending machine operators .....                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45421             | Vending machine operators .....                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454210            | Vending machine operators .....                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4543              | Direct selling establishments .....                             | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45439             | Other direct selling establishments .....                       | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390            | Other direct selling establishments .....                       | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>SHANNON</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>26</b>                       | <b>19 310</b>      | <b>1 751</b>                   | <b>416</b>                            | <b>159</b>   | <b>64.0</b>                                      | <b>.5</b>              |
| 441               | Motor vehicle and parts dealers .....                           | 3                               | 440                | 100                            | 21                                    | 5  | 20.9   | —                      |
| 444               | Building material and garden equipment and supplies dealers ... | 6                               | 2 462              | 289                            | 76                                    | 25   | 29.4   | 1.3                    |
| 445               | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 5                               | 5 742              | 418                            | 95                                    | 41   | 52.8   | —                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>SHELBY</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>37</b>                       | <b>34 694</b>      | <b>3 388</b>                   | <b>840</b>                            | <b>233</b>   | <b>18.7</b>                                      | <b>2.6</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 5                               | 2 731              | 250                            | 61                                    | 18   | 90.1   | 9.9                    |
| 442               | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 3                               | 3 342              | 287                            | 64                                    | 19   | —  | 19.3                   |
| 445               | Food and beverage stores .....                                  | 4                               | 5 547              | 564                            | 128                                   | 70   | 14.3   | —                      |
| 446               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 8                               | 8 285              | 682                            | 167                                   | 51   | 8.7  | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 7                               | 8 930              | 1 104                          | 292                                   | 41   | 1.3  | —                      |
| 4543              | Direct selling establishments .....                             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45439             | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390            | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>STODDARD</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b>   | <b>141</b>                      | <b>287 334</b>     | <b>23 437</b>                  | <b>5 443</b>                          | <b>1 264</b>   | <b>16.1</b>   | <b>3.3</b>             |
| 441             | Motor vehicle and parts dealers                             | 26                              | 122 670            | 7 889                          | 1 861                                 | 264  | 3.3   | —                      |
| 4411            | Automobile dealers  | 9                               | 107 591            | 6 350                          | 1 469                                 | 178  | .8  | —                      |
| 4412            | Other motor vehicle dealers                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121           | Recreational vehicle dealers                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210          | Recreational vehicle dealers                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221          | Motorcycle dealers  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44131           | Automotive parts and accessories stores                     | 12                              | 7 174              | 995                            | 231                                   | 50   | 37.5  | —                      |
| 441310          | Automotive parts and accessories stores                     | 12                              | 7 174              | 995                            | 231                                   | 50   | 37.5  | —                      |
| 442             | Furniture and home furnishings stores                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443             | Electronics and appliance stores                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers | 18                              | 20 300             | 2 700                          | 602                                   | 129  | 37.5  | 26.8                   |
| 4441            | Building material and supplies dealers                      | 12                              | 12 435             | 1 549                          | 335                                   | 78   | 60.4  | 11.3                   |
| 4442            | Lawn and garden equipment and supplies stores               | 6                               | 7 865              | 1 151                          | 267                                   | 51   | 1.3   | 51.2                   |
| 44422           | Nursery, garden center, and farm supply stores              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220          | Nursery, garden center, and farm supply stores              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445             | Food and beverage stores                                    | 16                              | 24 587             | 2 474                          | 601                                   | 220  | 20.9  | —                      |
| 446             | Health and personal care stores                             | 9                               | 20 420             | 2 291                          | 445                                   | 79   | 57.0  | .4                     |
| 4461            | Health and personal care stores                             | 9                               | 20 420             | 2 291                          | 445                                   | 79   | 57.0  | .4                     |
| 447             | Gasoline stations   | 29                              | 57 405             | 3 545                          | 802                                   | 254  | 21.4  | .2                     |
| 4471            | Gasoline stations   | 29                              | 57 405             | 3 545                          | 802                                   | 254  | 21.4  | .2                     |
| 44711           | Gasoline stations with convenience stores                   | 21                              | 51 889             | 3 201                          | 720                                   | 232  | 18.4  | .2                     |
| 447110          | Gasoline stations with convenience stores                   | 21                              | 51 889             | 3 201                          | 720                                   | 232  | 18.4  | .2                     |
| 448             | Clothing and clothing accessories stores                    | 8                               | 1 674              | 477                            | 107                                   | 48   | 55.7  | —                      |
| 451             | Sporting goods, hobby, book, and music stores               | 5                               | 1 451              | 178                            | 42                                    | 10   | 55.9  | 2.4                    |
| 452             | General merchandise stores                                  | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299           | All other general merchandise stores                        | 5                               | 3 980              | 327                            | 77                                    | 32   | 19.9  | —                      |
| 452990          | All other general merchandise stores                        | 5                               | 3 980              | 327                            | 77                                    | 32   | 19.9  | —                      |
| 453             | Miscellaneous store retailers                               | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539            | Other miscellaneous store retailers                         | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399           | All other miscellaneous store retailers                     | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454             | Nonstore retailers  | 5                               | 7 878              | 765                            | 178                                   | 39   | 5.0   | 49.5                   |
| 4543            | Direct selling establishments                               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45431           | Fuel dealers  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454311          | Heating oil dealers   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>STONE</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b>   | <b>112</b>                      | <b>165 871</b>     | <b>16 905</b>                  | <b>4 055</b>                          | <b>1 007</b>   | <b>24.8</b>   | <b>11.2</b>            |
| 441             | Motor vehicle and parts dealers                             | 17                              | 19 251             | 1 721                          | 367                                   | 76   | 48.6  | 11.5                   |
| 4412            | Other motor vehicle dealers                                 | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers           | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222          | Boat dealers  | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442             | Furniture and home furnishings stores                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4422            | Home furnishings stores                                     | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443             | Electronics and appliance stores                            | 7                               | 1 156              | 320                            | 85                                    | 24   | 63.8  | 6.4                    |
| 444             | Building material and garden equipment and supplies dealers | 8                               | 17 028             | 1 933                          | 497                                   | 81   | 15.3  | —                      |
| 4441            | Building material and supplies dealers                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419           | Other building material dealers                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190          | Other building material dealers                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445             | Food and beverage stores                                    | 13                              | 30 835             | 2 862                          | 663                                   | 236  | 39.5  | 42.2                   |
| 446             | Health and personal care stores                             | 5                               | 8 676              | 804                            | 188                                   | 36   | 41.8  | 19.2                   |
| 447             | Gasoline stations   | 22                              | 20 735             | 1 075                          | 236                                   | 87   | 43.3  | 2.7                    |
| 448             | Clothing and clothing accessories stores                    | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451             | Sporting goods, hobby, book, and music stores               | 5                               | 939                | 182                            | 44                                    | 14   | 22.7  | —                      |
| 452             | General merchandise stores                                  | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529            | Other general merchandise stores                            | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453             | Miscellaneous store retailers                               | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539            | Other miscellaneous store retailers                         | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399           | All other miscellaneous store retailers                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454             | Nonstore retailers  | 6                               | 5 520              | 819                            | 191                                   | 36   | 19.3  | 5.1                    |
| 4543            | Direct selling establishments                               | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312          | Liquefied petroleum gas (bottled gas) dealers               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

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| NAICS code      | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-----------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                 |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SULLIVAN</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>28</b>                | <b>36 328</b>   | <b>3 051</b>             | <b>725</b>                      | <b>185</b>  | <b>53.7</b>                               | <b>1.7</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 4                        | 8 220           | 510                      | 116                             | 26  | 98.9                                      | 1.1                    |
| 442             | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443             | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4431            | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 3                        | 8 849           | 905                      | 214                             | 35  | 30.5                                      | —                      |
| 4441            | Building material and supplies dealers.....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4442            | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44422           | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 445             | Food and beverage stores .....                                  | 4                        | 4 294           | 330                      | 78                              | 40  | 89.3                                      | 10.7                   |
| 446             | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447             | Gasoline stations .....   | 4                        | 6 393           | 452                      | 115                             | 28  | 27.1                                      | —                      |
| 448             | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452             | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453             | Miscellaneous store retailers .....                             | 3                        | 261             | 37                       | 7                               | 2   | 23.0                                      | 26.8                   |
| 454             | Nonstore retailers .....  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| <b>TANEY</b>    |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>414</b>               | <b>615 363</b>  | <b>63 791</b>            | <b>13 907</b>                   | <b>3 478</b>  | <b>12.3</b>                               | <b>3.7</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 27                       | 98 460          | 6 704                    | 1 497                           | 232   | 4.9                                       | .7                     |
| 44131           | Automotive parts and accessories stores .....                   | 7                        | 7 607           | 795                      | 195                             | 34  | 13.9                                      | —                      |
| 441310          | Automotive parts and accessories stores .....                   | 7                        | 7 607           | 795                      | 195                             | 34  | 13.9                                      | —                      |
| 442             | Furniture and home furnishings stores .....                     | 31                       | D               | D                        | D                               | c   | D   | D                      |
| 4421            | Furniture stores .....  | 5                        | 4 874           | 450                      | 101                             | 21  | 9.0                                       | 46.0                   |
| 44211           | Furniture stores .....  | 5                        | 4 874           | 450                      | 101                             | 21  | 9.0                                       | 46.0                   |
| 442110          | Furniture stores .....  | 5                        | 4 874           | 450                      | 101                             | 21  | 9.0                                       | 46.0                   |
| 4422            | Home furnishings stores.....                                    | 26                       | D               | D                        | D                               | c   | D   | D                      |
| 44229           | Other home furnishings stores .....                             | 24                       | D               | D                        | D                               | c   | D   | D                      |
| 442299          | All other home furnishings stores .....                         | 24                       | D               | D                        | D                               | c   | D   | D                      |
| 443             | Electronics and appliance stores .....                          | 8                        | 1 733           | 391                      | 78                              | 20  | 51.1                                      | 4.3                    |
| 444             | Building material and garden equipment and supplies dealers ... | 22                       | 71 975          | 6 994                    | 1 566                           | 304   | 3.1                                       | 5.2                    |
| 4441            | Building material and supplies dealers.....                     | 19                       | D               | D                        | D                               | e   | D   | D                      |
| 44411           | Home centers .....  | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 444110          | Home centers .....  | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 44419           | Other building material dealers .....                           | 12                       | D               | D                        | D                               | c   | D   | D                      |
| 444190          | Other building material dealers .....                           | 12                       | D               | D                        | D                               | c   | D   | D                      |
| 445             | Food and beverage stores .....                                  | 27                       | 76 708          | 8 849                    | 2 063                           | 557   | 17.0                                      | 5.9                    |
| 4451            | Grocery stores .....  | 19                       | 72 366          | 8 054                    | 1 893                           | 480   | 17.7                                      | 5.4                    |
| 4452            | Specialty food stores.....                                      | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 446             | Health and personal care stores .....                           | 20                       | 25 919          | 3 037                    | 637                             | 141   | 45.8                                      | .4                     |
| 4461            | Health and personal care stores .....                           | 20                       | 25 919          | 3 037                    | 637                             | 141   | 45.8                                      | .4                     |
| 44612           | Cosmetics, beauty supplies, and perfume stores .....            | 5                        | 4 119           | 500                      | 99                              | 35  | 6.2                                       | —                      |
| 446120          | Cosmetics, beauty supplies, and perfume stores .....            | 5                        | 4 119           | 500                      | 99                              | 35  | 6.2                                       | —                      |
| 446191          | Food (health) supplement stores .....                           | 5                        | 1 278           | 237                      | 48                              | 14  | 46.6                                      | —                      |
| 447             | Gasoline stations .....   | 37                       | 52 775          | 3 483                    | 788                             | 246   | 34.9                                      | 4.2                    |
| 4471            | Gasoline stations .....   | 37                       | 52 775          | 3 483                    | 788                             | 246   | 34.9                                      | 4.2                    |
| 44711           | Gasoline stations with convenience stores .....                 | 33                       | 48 565          | 3 263                    | 736                             | 232   | 34.2                                      | 3.3                    |
| 447110          | Gasoline stations with convenience stores .....                 | 33                       | 48 565          | 3 263                    | 736                             | 232   | 34.2                                      | 3.3                    |

See footnotes at end of table.

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| NAICS code        | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TANEY—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 448               | Clothing and clothing accessories stores .....                    | 129                      | D               | D                        | D                               | f   | D  | D                      |
| 4481              | Clothing stores .....   | 86                       | D               | D                        | D                               | f   | D  | D                      |
| 44811             | Men's clothing stores .....                                       | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 448110            | Men's clothing stores .....                                       | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44813             | Children's and infants' clothing stores .....                     | 5                        | 8 083           | 730                      | 130                             | 60  | —  | 2.3                    |
| 448130            | Children's and infants' clothing stores .....                     | 5                        | 8 083           | 730                      | 130                             | 60  | —  | 2.3                    |
| 44814             | Family clothing stores .....                                      | 36                       | D               | D                        | D                               | e   | D  | D                      |
| 448140            | Family clothing stores .....                                      | 36                       | D               | D                        | D                               | e   | D  | D                      |
| 44815             | Clothing accessories stores .....                                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 448150            | Clothing accessories stores .....                                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44819             | Other clothing stores .....                                       | 10                       | 6 139           | 728                      | 167                             | 66  | 6.1                                      | 1.9                    |
| 448190            | Other clothing stores .....                                       | 10                       | 6 139           | 728                      | 167                             | 66  | 6.1                                      | 1.9                    |
| 4482              | Shoe stores .....   | 23                       | 19 152          | 1 956                    | 419                             | 127   | 1.4                                      | 3.1                    |
| 44821             | Shoe stores .....   | 23                       | 19 152          | 1 956                    | 419                             | 127   | 1.4                                      | 3.1                    |
| 448210            | Shoe stores .....   | 23                       | 19 152          | 1 956                    | 419                             | 127   | 1.4                                      | 3.1                    |
| 4482101           | Men's shoe stores .....   | 3                        | 1 167           | 199                      | 51                              | 11  | —  | 20.3                   |
| 4482102           | Women's shoe stores .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4482104           | Family shoe stores .....  | 15                       | 11 701          | 1 174                    | 242                             | 62  | 2.3                                      | 3.0                    |
| 4482105           | Athletic footwear stores .....                                    | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4483              | Jewelry, luggage, and leather goods stores .....                  | 20                       | D               | D                        | D                               | c   | D  | D                      |
| 44831             | Jewelry stores .....  | 13                       | D               | D                        | D                               | b   | D  | D                      |
| 448310            | Jewelry stores .....  | 13                       | D               | D                        | D                               | b   | D  | D                      |
| 44832             | Luggage and leather goods stores .....                            | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 448320            | Luggage and leather goods stores .....                            | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....               | 22                       | 8 784           | 1 374                    | 310                             | 97  | 8.5                                      | 9.3                    |
| 4511              | Sporting goods, hobby, and musical instrument stores .....        | 15                       | D               | D                        | D                               | b   | D  | D                      |
| 4512              | Book, periodical, and music stores .....                          | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 4512112           | Specialty book stores .....                                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452               | General merchandise stores .....                                  | 11                       | D               | D                        | D                               | e   | D  | D                      |
| 45299             | All other general merchandise stores .....                        | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 452990            | All other general merchandise stores .....                        | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 4529901           | Variety stores .....  | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 453               | Miscellaneous store retailers .....                               | 67                       | D               | D                        | D                               | e   | D  | D                      |
| 4532              | Office supplies, stationery, and gift stores .....                | 42                       | D               | D                        | D                               | c   | D  | D                      |
| 45321             | Office supplies and stationery stores .....                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453210            | Office supplies and stationery stores .....                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45322             | Gift, novelty, and souvenir stores .....                          | 39                       | 20 998          | 4 523                    | 736                             | 222   | 35.7                                     | 3.2                    |
| 453220            | Gift, novelty, and souvenir stores .....                          | 39                       | 20 998          | 4 523                    | 736                             | 222   | 35.7                                     | 3.2                    |
| 4539              | Other miscellaneous store retailers .....                         | 15                       | D               | D                        | D                               | b   | D  | D                      |
| 45392             | Art dealers .....   | 3                        | 948             | 87                       | 18                              | 8   | —  | —                      |
| 453920            | Art dealers .....   | 3                        | 948             | 87                       | 18                              | 8   | —  | —                      |
| 45399             | All other miscellaneous store retailers .....                     | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 454               | Nonstore retailers .....  | 13                       | 6 452           | 704                      | 151                             | 37  | 24.5                                     | 7.5                    |
| 4543              | Direct selling establishments .....                               | 9                        | D               | D                        | D                               | b   | D  | D                      |
| <b>TEXAS</b>      |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>   | <b>98</b>                | <b>129 386</b>  | <b>11 335</b>            | <b>2 764</b>                    | <b>786</b>  | <b>31.6</b>                              | <b>11.3</b>            |
| 441               | Motor vehicle and parts dealers .....                             | 20                       | 31 423          | 2 626                    | 644                             | 127   | 49.1                                     | .6                     |
| 442               | Furniture and home furnishings stores .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 4                        | 1 114           | 80                       | 18                              | 11  | 24.5                                     | 37.4                   |
| 444               | Building material and garden equipment and supplies dealers ..... | 15                       | 14 905          | 1 597                    | 363                             | 91  | 36.4                                     | 1.9                    |
| 4441              | Building material and supplies dealers .....                      | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 445               | Food and beverage stores .....                                    | 10                       | 15 703          | 1 631                    | 446                             | 142   | 3.2                                      | 79.9                   |
| 446               | Health and personal care stores .....                             | 5                        | 8 019           | 580                      | 126                             | 47  | 42.1                                     | 1.8                    |
| 447               | Gasoline stations .....   | 23                       | 31 415          | 2 151                    | 521                             | 204   | 41.8                                     | 1.9                    |
| 448               | Clothing and clothing accessories stores .....                    | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 452               | General merchandise stores .....                                  | 9                        | 20 200          | 1 635                    | 380                             | 113   | 1.2                                      | 2.0                    |
| 45299             | All other general merchandise stores .....                        | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 452990            | All other general merchandise stores .....                        | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 454               | Nonstore retailers .....  | 5                        | 5 013           | 854                      | 218                             | 34  | 21.6                                     | —                      |
| 4543              | Direct selling establishments .....                               | 4                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code    | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|               |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>VERNON</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>98</b>                       | <b>152 236</b>     | <b>15 085</b>                  | <b>3 676</b>                          | <b>915</b>   | <b>27.1</b>                                      | <b>4.9</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 16                              | 27 696             | 2 686                          | 634                                   | 113  | 39.5   | 4.2                    |
| 442           | Furniture and home furnishings stores .....                     | 7                               | 3 685              | 573                            | 123                                   | 44   | 86.4   | 8.1                    |
| 443           | Electronics and appliance stores .....                          | 7                               | 1 453              | 370                            | 79                                    | 30   | 3.4  | 34.4                   |
| 444           | Building material and garden equipment and supplies dealers ... | 13                              | 17 579             | 2 031                          | 483                                   | 104  | 10.7   | 21.1                   |
| 4441          | Building material and supplies dealers .....                    | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442          | Lawn and garden equipment and supplies stores .....             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422         | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220        | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445           | Food and beverage stores .....                                  | 8                               | 21 423             | 1 974                          | 480                                   | 144  | 2.8  | —                      |
| 446           | Health and personal care stores .....                           | 5                               | 11 014             | 1 347                          | 285                                   | 52   | 37.4   | —                      |
| 4461          | Health and personal care stores .....                           | 5                               | 11 014             | 1 347                          | 285                                   | 52   | 37.4   | —                      |
| 447           | Gasoline stations .....   | 15                              | 30 775             | 1 271                          | 310                                   | 82   | 57.0   | .1                     |
| 448           | Clothing and clothing accessories stores .....                  | 7                               | 1 836              | 396                            | 110                                   | 39   | 74.7   | 8.9                    |
| 451           | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452           | General merchandise stores .....                                | 7                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453           | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539          | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45399         | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454           | Nonstore retailers .....  | 4                               | 2 731              | 370                            | 100                                   | 20   | 11.2   | 55.3                   |
| <b>WARREN</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                       | <b>120</b>                      | <b>233 766</b>     | <b>19 051</b>                  | <b>4 677</b>                          | <b>1 134</b>   | <b>21.3</b>                                      | <b>2.7</b>             |
| 441           | Motor vehicle and parts dealers .....                           | 14                              | 60 049             | 4 888                          | 1 185                                 | 163  | 51.9   | 1.4                    |
| 4412          | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441229        | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442           | Furniture and home furnishings stores .....                     | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44229         | Other home furnishings stores .....                             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443           | Electronics and appliance stores .....                          | 5                               | 1 481              | 196                            | 53                                    | 16   | 55.6   | 44.4                   |
| 444           | Building material and garden equipment and supplies dealers ... | 10                              | 7 610              | 1 104                          | 276                                   | 40   | 9.3  | —                      |
| 4441          | Building material and supplies dealers .....                    | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445           | Food and beverage stores .....                                  | 9                               | 24 899             | 2 759                          | 724                                   | 190  | 36.9   | —                      |
| 4452          | Specialty food stores .....                                     | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446           | Health and personal care stores .....                           | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447           | Gasoline stations .....   | 14                              | 75 864             | 2 627                          | 605                                   | 167  | 2.6  | 6.0                    |
| 4471          | Gasoline stations .....   | 14                              | 75 864             | 2 627                          | 605                                   | 167  | 2.6  | 6.0                    |
| 44711         | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 447110        | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44719         | Other gasoline stations .....                                   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447190        | Other gasoline stations .....                                   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448           | Clothing and clothing accessories stores .....                  | 27                              | 23 646             | 2 561                          | 625                                   | 234  | .1   | .2                     |
| 4481          | Clothing stores .....   | 19                              | 16 282             | 1 862                          | 465                                   | 171  | —  | —                      |
| 44813         | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448130        | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4482102       | Women's shoe stores .....                                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4482105       | Athletic footwear stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44832         | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 448320        | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452           | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45299         | All other general merchandise stores .....                      | 4                               | 3 833              | 398                            | 100                                   | 34   | —  | —                      |
| 452990        | All other general merchandise stores .....                      | 4                               | 3 833              | 398                            | 100                                   | 34   | —  | —                      |
| 453           | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 454           | Nonstore retailers .....  | 6                               | 2 561              | 361                            | 91                                    | 18   | 4.5  | —                      |

See footnotes at end of table.



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| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WASHINGTON</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>67</b>                       | <b>87 180</b>      | <b>7 688</b>                   | <b>1 857</b>                          | <b>510</b>   | <b>51.0</b>   | <b>5.3</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 13                              | 20 298             | 1 691                          | 399                                   | 80   | 88.0  | —                      |
| 442               | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 6                               | 6 316              | 558                            | 137                                   | 34   | 77.1  | —                      |
| 4441              | Building material and supplies dealers .....                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 10                              | 19 025             | 1 726                          | 415                                   | 136  | 73.3  | 3.8                    |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....   | 14                              | 13 847             | 731                            | 180                                   | 66   | 42.1  | 11.7                   |
| 448               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 3                               | 331                | 58                             | 15                                    | 6  | 14.8  | 26.9                   |
| 452               | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539              | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 4                               | 2 079              | 269                            | 70                                    | 14   | —   | 53.6                   |
| <b>WAYNE</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>51</b>                       | <b>70 269</b>      | <b>6 169</b>                   | <b>1 449</b>                          | <b>411</b>   | <b>55.2</b>   | <b>.8</b>              |
| 441               | Motor vehicle and parts dealers .....                           | 5                               | 937                | 141                            | 38                                    | 18   | 89.2  | —                      |
| 442               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 6                               | 7 689              | 975                            | 216                                   | 40   | 8.5   | —                      |
| 4441              | Building material and supplies dealers .....                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 13                              | 13 433             | 1 627                          | 400                                   | 153  | 49.5  | 3.9                    |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....   | 14                              | 29 627             | 1 219                          | 283                                   | 82   | 86.0  | .2                     |
| 448               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 4                               | 1 821              | 284                            | 72                                    | 12   | —   | —                      |
| <b>WEBSTER</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>118</b>                      | <b>195 098</b>     | <b>16 247</b>                  | <b>3 699</b>                          | <b>977</b>   | <b>11.7</b>   | <b>6.3</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 21                              | 76 417             | 5 313                          | 1 090                                 | 156  | 4.5   | 1.1                    |
| 44112             | Used car dealers .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120            | Used car dealers .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 5                               | 2 122              | 244                            | 59                                    | 13   | 65.1  | —                      |
| 443               | Electronics and appliance stores .....                          | 5                               | 707                | 81                             | 19                                    | 9  | 19.4  | 31.1                   |
| 444               | Building material and garden equipment and supplies dealers ... | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4441              | Building material and supplies dealers .....                    | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....   | 25                              | 37 205             | 2 424                          | 562                                   | 227  | 9.7   | 24.2                   |
| 44711             | Gasoline stations with convenience stores .....                 | 21                              | 34 831             | 2 276                          | 526                                   | 219  | 9.6   | 25.9                   |
| 447110            | Gasoline stations with convenience stores .....                 | 21                              | 34 831             | 2 276                          | 526                                   | 219  | 9.6   | 25.9                   |
| 448               | Clothing and clothing accessories stores .....                  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299             | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990            | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 11                              | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 12                              | 8 323              | 1 415                          | 314                                   | 54   | 11.6  | 27.8                   |
| 4543              | Direct selling establishments .....                             | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45431             | Fuel dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312            | Liquefied petroleum gas (bottled gas) dealers .....             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

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|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WORTH</b>          |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                       | <b>15</b>                       | <b>9 808</b>       | <b>1 057</b>                   | <b>226</b>                            | <b>67</b>  | <b>14.0</b>                                      | <b>9.2</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 4                               | 2 831              | 377                            | 79                                    | 16   | 35.7   | 31.9                   |
| 445                   | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                   | Gasoline stations .....   | 4                               | 4 100              | 250                            | 61                                    | 24   | 3.2  | —                      |
| 448                   | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                   | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                   | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>WRIGHT</b>         |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                       | <b>90</b>                       | <b>194 564</b>     | <b>17 525</b>                  | <b>4 169</b>                          | <b>1 008</b>   | <b>16.4</b>                                      | <b>18.1</b>            |
| 441                   | Motor vehicle and parts dealers .....                           | 14                              | 40 702             | 3 233                          | 851                                   | 128  | 14.3   | .8                     |
| 442                   | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                   | Electronics and appliance stores .....                          | 4                               | 720                | 63                             | 19                                    | 8  | 100.0  | —                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 19                              | 36 515             | 3 436                          | 854                                   | 181  | 37.7   | 1.4                    |
| 4441                  | Building material and supplies dealers .....                    | 12                              | 13 630             | 1 604                          | 404                                   | 85   | 35.5   | 3.8                    |
| 44419                 | Other building material dealers .....                           | 9                               | 12 461             | 1 458                          | 364                                   | 71   | 33.1   | .4                     |
| 444190                | Other building material dealers .....                           | 9                               | 12 461             | 1 458                          | 364                                   | 71   | 33.1   | .4                     |
| 4442                  | Lawn and garden equipment and supplies stores .....             | 7                               | 22 885             | 1 832                          | 450                                   | 96   | 39.1   | —                      |
| 44422                 | Nursery, garden center, and farm supply stores .....            | 7                               | 22 885             | 1 832                          | 450                                   | 96   | 39.1   | —                      |
| 444220                | Nursery, garden center, and farm supply stores .....            | 7                               | 22 885             | 1 832                          | 450                                   | 96   | 39.1   | —                      |
| 445                   | Food and beverage stores .....                                  | 8                               | 15 125             | 2 257                          | 449                                   | 151  | 9.5  | 57.4                   |
| 446                   | Health and personal care stores .....                           | 5                               | 8 506              | 573                            | 129                                   | 30   | 77.1   | 3.5                    |
| 447                   | Gasoline stations .....   | 19                              | 42 296             | 1 989                          | 405                                   | 147  | 4.8  | 51.3                   |
| 44711                 | Gasoline stations with convenience stores .....                 | 16                              | 37 473             | 1 750                          | 357                                   | 124  | 5.4  | 57.9                   |
| 447110                | Gasoline stations with convenience stores .....                 | 16                              | 37 473             | 1 750                          | 357                                   | 124  | 5.4  | 57.9                   |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                   | General merchandise stores .....                                | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299                 | All other general merchandise stores .....                      | 8                               | 3 458              | 392                            | 80                                    | 29   | 11.6   | 23.4                   |
| 452990                | All other general merchandise stores .....                      | 8                               | 3 458              | 392                            | 80                                    | 29   | 11.6   | 23.4                   |
| 453                   | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                   | Nonstore retailers .....  | 6                               | 3 275              | 632                            | 160                                   | 30   | 14.5   | —                      |
| <b>ST. LOUIS (IC)</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                       | <b>1 234</b>                    | <b>2 821 962</b>   | <b>329 669</b>                 | <b>82 190</b>                         | <b>14 524</b>  | <b>12.6</b>                                      | <b>7.2</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 154                             | 730 066            | 75 844                         | 18 779                                | 2 119  | 10.5   | 7.0                    |
| 4411                  | Automobile dealers .....  | 62                              | 620 914            | 54 961                         | 13 773                                | 1 325  | 10.4   | 3.1                    |
| 44111                 | New car dealers .....   | 23                              | 566 828            | 49 762                         | 12 484                                | 1 167  | 7.2  | 2.1                    |
| 441110                | New car dealers .....   | 23                              | 566 828            | 49 762                         | 12 484                                | 1 167  | 7.2  | 2.1                    |
| 44112                 | Used car dealers .....  | 39                              | 54 086             | 5 199                          | 1 289                                 | 158  | 43.4   | 14.2                   |
| 441120                | Used car dealers .....  | 39                              | 54 086             | 5 199                          | 1 289                                 | 158  | 43.4   | 14.2                   |
| 4412                  | Other motor vehicle dealers .....                               | 15                              | 30 580             | 3 542                          | 794                                   | 128  | 15.1   | 50.9                   |
| 44121                 | Recreational vehicle dealers .....                              | 5                               | 4 936              | 905                            | 249                                   | 37   | 87.4   | 2.4                    |
| 441210                | Recreational vehicle dealers .....                              | 5                               | 4 936              | 905                            | 249                                   | 37   | 87.4   | 2.4                    |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....         | 10                              | 25 644             | 2 637                          | 545                                   | 91   | 1.1  | 60.3                   |
| 441221                | Motorcycle dealers .....  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441222                | Boat dealers .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229                | All other motor vehicle dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores .....            | 77                              | 78 572             | 17 341                         | 4 212                                 | 666  | 9.6  | 19.9                   |
| 44131                 | Automotive parts and accessories stores .....                   | 53                              | 54 176             | 11 228                         | 2 795                                 | 469  | 8.5  | 28.8                   |
| 441310                | Automotive parts and accessories stores .....                   | 53                              | 54 176             | 11 228                         | 2 795                                 | 469  | 8.5  | 28.8                   |
| 44132                 | Tire dealers .....  | 24                              | 24 396             | 6 113                          | 1 417                                 | 197  | 12.0   | .2                     |
| 441320                | Tire dealers .....  | 24                              | 24 396             | 6 113                          | 1 417                                 | 197  | 12.0   | .2                     |
| 442                   | Furniture and home furnishings stores .....                     | 57                              | 55 100             | 8 902                          | 2 148                                 | 358  | 30.0   | 17.8                   |
| 4421                  | Furniture stores .....  | 35                              | 44 477             | 6 952                          | 1 681                                 | 240  | 28.8   | 16.1                   |
| 44211                 | Furniture stores .....  | 35                              | 44 477             | 6 952                          | 1 681                                 | 240  | 28.8   | 16.1                   |
| 442110                | Furniture stores .....  | 35                              | 44 477             | 6 952                          | 1 681                                 | 240  | 28.8   | 16.1                   |
| 4422                  | Home furnishings stores .....                                   | 22                              | 10 623             | 1 950                          | 467                                   | 118  | 35.0   | 24.7                   |
| 44229                 | Other home furnishings stores .....                             | 19                              | D                  | D                              | D                                     | c  | D  | D                      |
| 442291                | Window treatment stores .....                                   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442299                | All other home furnishings stores .....                         | 15                              | D                  | D                              | D                                     | b  | D  | D                      |
| 443                   | Electronics and appliance stores .....                          | 45                              | 67 912             | 8 005                          | 2 415                                 | 398  | 7.1  | 3.3                    |
| 4431                  | Electronics and appliance stores .....                          | 45                              | 67 912             | 8 005                          | 2 415                                 | 398  | 7.1  | 3.3                    |
| 44311                 | Appliance, television, and other electronics stores .....       | 32                              | 59 044             | 6 104                          | 1 762                                 | 325  | 3.4  | 2.8                    |
| 443111                | Household appliance stores .....                                | 5                               | 9 329              | 1 447                          | 362                                   | 78   | 7.9  | —                      |
| 443112                | Radio, television, and other electronics stores .....           | 27                              | 49 715             | 4 657                          | 1 400                                 | 247  | 2.5  | 3.3                    |
| 44312                 | Computer and software stores .....                              | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 443120                | Computer and software stores .....                              | 12                              | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                 | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                            |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS (IC)—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>Retail trade—Con.</b>   |  |                                 |                    |                                |                                       |  |   |                        |
| 44-45                      | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |
| 451                        | Sporting goods, hobby, book, and music stores .....        | 62                              | 49 444             | 6 522                          | 1 547                                 | 478  | 14.2  | 2.6                    |
| 4511                       | Sporting goods, hobby, and musical instrument stores ..... | 30                              | 17 844             | 3 480                          | 736                                   | 209  | 27.9  | 5.6                    |
| 45112                      | Hobby, toy, and game stores .....                          | 8                               | 6 287              | 1 164                          | 232                                   | 85   | 15.7  | —                      |
| 451120                     | Hobby, toy, and game stores .....                          | 8                               | 6 287              | 1 164                          | 232                                   | 85   | 15.7  | —                      |
| 45114                      | Musical instrument and supplies stores .....               | 7                               | 4 861              | 1 022                          | 242                                   | 49   | 69.6  | —                      |
| 451140                     | Musical instrument and supplies stores .....               | 7                               | 4 861              | 1 022                          | 242                                   | 49   | 69.6  | —                      |
| 4512                       | Book, periodical, and music stores .....                   | 32                              | 31 600             | 3 042                          | 811                                   | 269  | 6.4   | .8                     |
| 45121                      | Book stores and news dealers .....                         | 23                              | 23 848             | 2 400                          | 649                                   | 187  | 6.4   | 1.1                    |
| 451211                     | Book stores .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4512111                    | Book stores, general .....                                 | 9                               | 4 693              | 690                            | 167                                   | 65   | 29.4  | .7                     |
| 4512112                    | Specialty book stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512113                    | College book stores .....                                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451212                     | News dealers and newsstands .....                          | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45122                      | Prerecorded tape, compact disc, and record stores .....    | 9                               | 7 752              | 642                            | 162                                   | 82   | 6.4   | —                      |
| 451220                     | Prerecorded tape, compact disc, and record stores .....    | 9                               | 7 752              | 642                            | 162                                   | 82   | 6.4   | —                      |
| 452                        | General merchandise stores .....                           | 33                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4529                       | Other general merchandise stores .....                     | 30                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                      | All other general merchandise stores .....                 | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990                     | All other general merchandise stores .....                 | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901                    | Variety stores .....                                       | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529904                    | Miscellaneous general merchandise stores .....             | 10                              | 7 868              | 1 111                          | 265                                   | 70   | 3.3   | 2.4                    |
| 453                        | Miscellaneous store retailers .....                        | 152                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4531                       | Florists .....   | 23                              | 13 041             | 4 041                          | 1 015                                 | 211  | 11.0  | 19.3                   |
| 45311                      | Florists .....   | 23                              | 13 041             | 4 041                          | 1 015                                 | 211  | 11.0  | 19.3                   |
| 453110                     | Florists .....   | 23                              | 13 041             | 4 041                          | 1 015                                 | 211  | 11.0  | 19.3                   |
| 4532                       | Office supplies, stationery, and gift stores .....         | 47                              | 36 676             | 6 522                          | 1 705                                 | 436  | 7.6   | 12.6                   |
| 45321                      | Office supplies and stationery stores .....                | 8                               | 21 106             | 3 826                          | 1 004                                 | 192  | —   | —                      |
| 453210                     | Office supplies and stationery stores .....                | 8                               | 21 106             | 3 826                          | 1 004                                 | 192  | —   | —                      |
| 45322                      | Gift, novelty, and souvenir stores .....                   | 39                              | 15 570             | 2 696                          | 701                                   | 244  | 17.9  | 29.7                   |
| 453220                     | Gift, novelty, and souvenir stores .....                   | 39                              | 15 570             | 2 696                          | 701                                   | 244  | 17.9  | 29.7                   |
| 4533                       | Used merchandise stores .....                              | 27                              | 8 866              | 1 967                          | 497                                   | 160  | 13.4  | 31.8                   |
| 45331                      | Used merchandise stores .....                              | 27                              | 8 866              | 1 967                          | 497                                   | 160  | 13.4  | 31.8                   |
| 453310                     | Used merchandise stores .....                              | 27                              | 8 866              | 1 967                          | 497                                   | 160  | 13.4  | 31.8                   |
| 4539                       | Other miscellaneous store retailers .....                  | 55                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45391                      | Pet and pet supplies stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910                     | Pet and pet supplies stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45392                      | Art dealers .....  | 15                              | 11 098             | 1 140                          | 285                                   | 45   | 11.5  | 3.5                    |
| 453920                     | Art dealers .....  | 15                              | 11 098             | 1 140                          | 285                                   | 45   | 11.5  | 3.5                    |
| 45399                      | All other miscellaneous store retailers .....              | 33                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454                        | Nonstore retailers .....                                   | 62                              | 115 783            | 19 558                         | 4 947                                 | 612  | 5.7   | 8.1                    |
| 4541                       | Electronic shopping and mail-order houses .....            | 17                              | 51 090             | 6 507                          | 1 651                                 | 201  | 4.9   | 2.0                    |
| 45411                      | Electronic shopping and mail-order houses .....            | 17                              | 51 090             | 6 507                          | 1 651                                 | 201  | 4.9   | 2.0                    |
| 4542                       | Vending machine operators .....                            | 11                              | 25 269             | 4 740                          | 1 046                                 | 158  | 2.0   | .5                     |
| 45421                      | Vending machine operators .....                            | 11                              | 25 269             | 4 740                          | 1 046                                 | 158  | 2.0   | .5                     |
| 454210                     | Vending machine operators .....                            | 11                              | 25 269             | 4 740                          | 1 046                                 | 158  | 2.0   | .5                     |
| 4543                       | Direct selling establishments .....                        | 34                              | 39 424             | 8 311                          | 2 250                                 | 253  | 9.1   | 21.0                   |
| 45439                      | Other direct selling establishments .....                  | 34                              | 39 424             | 8 311                          | 2 250                                 | 253  | 9.1   | 21.0                   |
| 454390                     | Other direct selling establishments .....                  | 34                              | 39 424             | 8 311                          | 2 250                                 | 253  | 9.1   | 21.0                   |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code    | Geographic area and kind of business                             | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|               |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ARNOLD</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....  | <b>92</b>                       | <b>316 800</b>     | <b>31 211</b>                  | <b>7 727</b>                          | <b>1 821</b>   | <b>4.2</b>  | <b>1.3</b>             |
| 441           | Motor vehicle and parts dealers .....                            | 15                              | 48 909             | 5 254                          | 1 210                                 | 188  | 5.2   | 1.0                    |
| 44112         | Used car dealers .....   | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120        | Used car dealers .....   | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413          | Automotive parts, accessories, and tire stores .....             | 8                               | 12 283             | 2 304                          | 515                                   | 102  | 9.1   | 4.1                    |
| 44131         | Automotive parts and accessories stores .....                    | 5                               | 8 591              | 1 358                          | 297                                   | 70   | 6.6   | 5.9                    |
| 441310        | Automotive parts and accessories stores .....                    | 5                               | 8 591              | 1 358                          | 297                                   | 70   | 6.6   | 5.9                    |
| 442           | Furniture and home furnishings stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443           | Electronics and appliance stores .....                           | 4                               | 3 292              | 433                            | 111                                   | 42   | —   | 8.0                    |
| 4431          | Electronics and appliance stores .....                           | 4                               | 3 292              | 433                            | 111                                   | 42   | —   | 8.0                    |
| 44311         | Appliance, television, and other electronics stores .....        | 4                               | 3 292              | 433                            | 111                                   | 42   | —   | 8.0                    |
| 444           | Building material and garden equipment and supplies dealers ...  | 9                               | 40 317             | 3 927                          | 965                                   | 189  | 1.7   | 1.1                    |
| 4441          | Building material and supplies dealers .....                     | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44411         | Home centers .....   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110        | Home centers .....   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 445           | Food and beverage stores .....                                   | 9                               | 53 590             | 6 151                          | 1 416                                 | 300  | —   | —                      |
| 4451          | Grocery stores .....   | 8                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44511         | Supermarkets and other grocery (except convenience) stores ..... | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 445110        | Supermarkets and other grocery (except convenience) stores ..... | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 446           | Health and personal care stores .....                            | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461          | Health and personal care stores .....                            | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44611         | Pharmacies and drug stores .....                                 | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446110        | Pharmacies and drug stores .....                                 | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461101       | Pharmacies and drug stores .....                                 | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447           | Gasoline stations .....  | 11                              | 28 492             | 1 678                          | 422                                   | 87   | 5.6   | 9.0                    |
| 4471          | Gasoline stations .....  | 11                              | 28 492             | 1 678                          | 422                                   | 87   | 5.6   | 9.0                    |
| 44711         | Gasoline stations with convenience stores .....                  | 11                              | 28 492             | 1 678                          | 422                                   | 87   | 5.6   | 9.0                    |
| 447110        | Gasoline stations with convenience stores .....                  | 11                              | 28 492             | 1 678                          | 422                                   | 87   | 5.6   | 9.0                    |
| 448           | Clothing and clothing accessories stores .....                   | 6                               | 4 751              | 522                            | 134                                   | 47   | —   | —                      |
| 451           | Sporting goods, hobby, book, and music stores .....              | 5                               | 1 578              | 259                            | 63                                    | 17   | 40.9  | 4.4                    |
| 452           | General merchandise stores .....                                 | 7                               | 97 404             | 8 532                          | 2 273                                 | 628  | 1.1   | —                      |
| 4521          | Department stores .....  | 4                               | 94 076             | 8 082                          | 2 166                                 | 591  | —   | —                      |
| 45210009      | Department stores (incl. leased depts.) <sup>3</sup> .....       | 4                               | 94 489             | 8 082                          | 2 166                                 | 591  | —   | —                      |
| 45211         | Department stores .....  | 4                               | 94 076             | 8 082                          | 2 166                                 | 591  | —   | —                      |
| 452112        | Discount department stores .....                                 | 4                               | 94 076             | 8 082                          | 2 166                                 | 591  | —   | —                      |
| 45299         | All other general merchandise stores .....                       | 3                               | 3 328              | 450                            | 107                                   | 37   | 32.9  | —                      |
| 452990        | All other general merchandise stores .....                       | 3                               | 3 328              | 450                            | 107                                   | 37   | 32.9  | —                      |
| 453           | Miscellaneous store retailers .....                              | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4539          | Other miscellaneous store retailers .....                        | 9                               | 8 720              | 1 119                          | 244                                   | 103  | 67.2  | 2.4                    |
| 45391         | Pet and pet supplies stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910        | Pet and pet supplies stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399         | All other miscellaneous store retailers .....                    | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454           | Nonstore retailers .....   | 4                               | 499                | 209                            | 132                                   | 5  | 85.0  | —                      |
| <b>AURORA</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b> .....  | <b>47</b>                       | <b>202 189</b>     | <b>15 933</b>                  | <b>3 476</b>                          | <b>643</b>   | <b>7.7</b>  | <b>.5</b>              |
| 441           | Motor vehicle and parts dealers .....                            | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4411          | Automobile dealers .....   | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44111         | New car dealers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 441110        | New car dealers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442           | Furniture and home furnishings stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443           | Electronics and appliance stores .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444           | Building material and garden equipment and supplies dealers ...  | 4                               | 6 897              | 790                            | 165                                   | 46   | 10.4  | —                      |
| 445           | Food and beverage stores .....                                   | 4                               | 15 183             | 1 430                          | 362                                   | 115  | 4.6   | —                      |
| 446           | Health and personal care stores .....                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447           | Gasoline stations .....  | 10                              | 11 146             | 878                            | 213                                   | 65   | 1.2   | 3.5                    |
| 44711         | Gasoline stations with convenience stores .....                  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110        | Gasoline stations with convenience stores .....                  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448           | Clothing and clothing accessories stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452           | General merchandise stores .....                                 | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453           | Miscellaneous store retailers .....                              | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539          | Other miscellaneous store retailers .....                        | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399         | All other miscellaneous store retailers .....                    | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                    |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>AURORA—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>       | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 454                | Nonstore retailers .....  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4542               | Vending machine operators .....                                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45421              | Vending machine operators .....                                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 454210             | Vending machine operators .....                                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| <b>AVA</b>         |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>                                       | <b>38</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>c</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                | Motor vehicle and parts dealers .....                           | 8                        | 6 296           | 522                      | 132                             | 25  | 76.0                                     | —                      |
| 443                | Electronics and appliance stores .....                          | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 444                | Building material and garden equipment and supplies dealers ... | 4                        | 6 854           | 922                      | 222                             | 45  | 29.8                                     | —                      |
| 4442               | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44422              | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444220             | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                | Food and beverage stores .....                                  | 5                        | 12 732          | 1 070                    | 262                             | 98  | 20.1                                     | 79.9                   |
| 446                | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447                | Gasoline stations .....   | 6                        | 8 523           | 464                      | 118                             | 32  | 14.2                                     | —                      |
| 452                | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                | Miscellaneous store retailers .....                             | 6                        | 996             | 67                       | 13                              | 6   | 61.8                                     | 3.5                    |
| 454                | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALLWIN</b>     |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>                                       | <b>115</b>               | <b>515 087</b>  | <b>41 915</b>            | <b>9 672</b>                    | <b>1 937</b>  | <b>5.7</b>                               | <b>1.9</b>             |
| 441                | Motor vehicle and parts dealers .....                           | 13                       | 293 574         | 18 031                   | 4 042                           | 354   | 7.7                                      | —                      |
| 4411               | Automobile dealers .....  | 7                        | D               | D                        | D                               | e   | D  | D                      |
| 44111              | New car dealers .....   | 4                        | 284 332         | 16 472                   | 3 671                           | 305   | 6.7                                      | —                      |
| 441110             | New car dealers .....   | 4                        | 284 332         | 16 472                   | 3 671                           | 305   | 6.7                                      | —                      |
| 441229             | All other motor vehicle dealers .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44132              | Tire dealers .....  | 4                        | 5 450           | 1 323                    | 322                             | 40  | 11.7                                     | —                      |
| 441320             | Tire dealers .....  | 4                        | 5 450           | 1 323                    | 322                             | 40  | 11.7                                     | —                      |
| 442                | Furniture and home furnishings stores .....                     | 14                       | 22 614          | 2 353                    | 590                             | 146   | 5.2                                      | 1.5                    |
| 4421               | Furniture stores .....  | 6                        | 9 456           | 934                      | 215                             | 38  | 7.1                                      | —                      |
| 44211              | Furniture stores .....  | 6                        | 9 456           | 934                      | 215                             | 38  | 7.1                                      | —                      |
| 442110             | Furniture stores .....  | 6                        | 9 456           | 934                      | 215                             | 38  | 7.1                                      | —                      |
| 4422               | Home furnishings stores .....                                   | 8                        | 13 158          | 1 419                    | 375                             | 108   | 3.8                                      | 2.6                    |
| 44229              | Other home furnishings stores .....                             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 442299             | All other home furnishings stores .....                         | 4                        | 11 027          | 1 070                    | 295                             | 91  | —  | 2.5                    |
| 443                | Electronics and appliance stores .....                          | 7                        | 17 642          | 2 034                    | 527                             | 72  | —  | .1                     |
| 4431               | Electronics and appliance stores .....                          | 7                        | 17 642          | 2 034                    | 527                             | 72  | —  | .1                     |
| 44311              | Appliance, television, and other electronics stores .....       | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 443112             | Radio, television, and other electronics stores .....           | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44313              | Camera and photographic supplies stores .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443130             | Camera and photographic supplies stores .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                | Building material and garden equipment and supplies dealers ... | 13                       | 39 257          | 5 275                    | 1 119                           | 324   | .5                                       | 2.4                    |
| 4441               | Building material and supplies dealers .....                    | 8                        | 34 186          | 4 091                    | 895                             | 274   | .2                                       | 2.7                    |
| 44411              | Home centers .....  | 1                        | D               | D                        | D                               | c   | D  | D                      |
| 444110             | Home centers .....  | 1                        | D               | D                        | D                               | c   | D  | D                      |
| 44413              | Hardware stores .....   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444130             | Hardware stores .....   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4442               | Lawn and garden equipment and supplies stores .....             | 5                        | 5 071           | 1 184                    | 224                             | 50  | 2.9                                      | —                      |
| 44422              | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444220             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                | Food and beverage stores .....                                  | 8                        | 31 851          | 3 394                    | 791                             | 238   | 5.1                                      | —                      |
| 4452               | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                | Health and personal care stores .....                           | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 4461               | Health and personal care stores .....                           | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 447                | Gasoline stations .....   | 8                        | 23 045          | 1 060                    | 229                             | 51  | 1.1                                      | 26.3                   |
| 4471               | Gasoline stations .....   | 8                        | 23 045          | 1 060                    | 229                             | 51  | 1.1                                      | 26.3                   |
| 44711              | Gasoline stations with convenience stores .....                 | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 447110             | Gasoline stations with convenience stores .....                 | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 448                | Clothing and clothing accessories stores .....                  | 11                       | 12 264          | 1 484                    | 333                             | 107   | .4                                       | 1.9                    |
| 4481               | Clothing stores .....   | 7                        | 9 732           | 1 178                    | 281                             | 90  | .5                                       | 2.4                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                     | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALLWIN—Con.</b>            |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                   | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 451                            | Sporting goods, hobby, book, and music stores .....               | 12                       | 17 073          | 2 165                    | 519                             | 189   | 11.8                                     | —                      |
| 4511                           | Sporting goods, hobby, and musical instrument stores .....        | 11                       | D               | D                        | D                               | c   | D  | D                      |
| 4511101                        | General-line sporting goods stores .....                          | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45112                          | Hobby, toy, and game stores .....                                 | 6                        | 5 700           | 804                      | 196                             | 80  | 19.8                                     | —                      |
| 451120                         | Hobby, toy, and game stores .....                                 | 6                        | 5 700           | 804                      | 196                             | 80  | 19.8                                     | —                      |
| 45113                          | Sewing, needlework, and piece goods stores .....                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 451130                         | Sewing, needlework, and piece goods stores .....                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4512                           | Book, periodical, and music stores .....                          | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45121                          | Book stores and news dealers .....                                | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 451211                         | Book stores .....   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4512111                        | Book stores, general .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 452                            | General merchandise stores .....                                  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 453                            | Miscellaneous store retailers .....                               | 14                       | D               | D                        | D                               | c   | D  | D                      |
| 4532                           | Office supplies, stationery, and gift stores .....                | 3                        | 2 833           | 493                      | 110                             | 42  | —  | —                      |
| 4539                           | Other miscellaneous store retailers .....                         | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 45391                          | Pet and pet supplies stores .....                                 | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453910                         | Pet and pet supplies stores .....                                 | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45399                          | All other miscellaneous store retailers .....                     | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454                            | Nonstore retailers .....  | 8                        | 1 023           | 159                      | 41                              | 10  | 50.9                                     | —                      |
| <b>BELLEFONTAINE NEIGHBORS</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>   | <b>15</b>                | <b>71 828</b>   | <b>5 382</b>             | <b>2 182</b>                    | <b>296</b>  | <b>5.5</b>                               | <b>17.1</b>            |
| 441                            | Motor vehicle and parts dealers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                            | Electronics and appliance stores .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                            | Building material and garden equipment and supplies dealers ..... | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                            | Food and beverage stores .....                                    | 3                        | 10 400          | 1 050                    | 266                             | 42  | 28.8                                     | —                      |
| 4452                           | Specialty food stores .....                                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 446                            | Health and personal care stores .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                            | Gasoline stations .....   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4471                           | Gasoline stations .....   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44711                          | Gasoline stations with convenience stores .....                   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                         | Gasoline stations with convenience stores .....                   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 448                            | Clothing and clothing accessories stores .....                    | 3                        | 1 341           | 153                      | 35                              | 12  | 52.4                                     | —                      |
| 451                            | Sporting goods, hobby, book, and music stores .....               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                            | General merchandise stores .....                                  | 2                        | D               | D                        | D                               | c   | D  | D                      |
| 453                            | Miscellaneous store retailers .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BEL-RIDGE</b>               |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>   | <b>8</b>                 | <b>18 658</b>   | <b>1 494</b>             | <b>352</b>                      | <b>64</b>   | <b>8.7</b>                               | <b>23.0</b>            |
| 441                            | Motor vehicle and parts dealers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                            | Furniture and home furnishings stores .....                       | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4422                           | Home furnishings stores .....                                     | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44221                          | Floor covering stores .....                                       | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 442210                         | Floor covering stores .....                                       | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 446                            | Health and personal care stores .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                            | Gasoline stations .....   | 3                        | 11 765          | 496                      | 105                             | 19  | 12.6                                     | —                      |
| 44711                          | Gasoline stations with convenience stores .....                   | 3                        | 11 765          | 496                      | 105                             | 19  | 12.6                                     | —                      |
| 447110                         | Gasoline stations with convenience stores .....                   | 3                        | 11 765          | 496                      | 105                             | 19  | 12.6                                     | —                      |
| 452                            | General merchandise stores .....                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                            | Miscellaneous store retailers .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                          | All other miscellaneous store retailers .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code      | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                 |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BELTON</b>   |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>66</b>                | <b>211 634</b>  | <b>20 852</b>            | <b>4 485</b>                    | <b>1 055</b>  | <b>6.5</b>                               | <b>5.7</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 14                       | 80 890          | 6 982                    | 1 491                           | 314   | 1.8                                      | —                      |
| 4411            | Automobile dealers .....  | 7                        | D               | D                        | D                               | c   | D  | D                      |
| 44112           | Used car dealers .....  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 441120          | Used car dealers .....  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 4412            | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 441221          | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 5                        | 6 040           | 1 069                    | 219                             | 63  | 34.2                                     | —                      |
| 4422            | Home furnishings stores .....                                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44221           | Floor covering stores .....                                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442210          | Floor covering stores .....                                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4431            | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44311           | Appliance, television, and other electronics stores .....       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 7                        | 28 125          | 3 227                    | 535                             | 82  | .4                                       | 4.5                    |
| 4441            | Building material and supplies dealers .....                    | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 44419           | Other building material dealers .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444190          | Other building material dealers .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445             | Food and beverage stores .....                                  | 7                        | 42 101          | 4 880                    | 1 173                           | 344   | 9.2                                      | 21.8                   |
| 4451            | Grocery stores .....  | 6                        | D               | D                        | D                               | e   | D  | D                      |
| 446             | Health and personal care stores .....                           | 5                        | 21 011          | 2 303                    | 532                             | 104   | 8.1                                      | 3.7                    |
| 4461            | Health and personal care stores .....                           | 5                        | 21 011          | 2 303                    | 532                             | 104   | 8.1                                      | 3.7                    |
| 447             | Gasoline stations .....   | 9                        | 24 438          | 1 114                    | 256                             | 67  | .1                                       | —                      |
| 4471            | Gasoline stations .....   | 9                        | 24 438          | 1 114                    | 256                             | 67  | .1                                       | —                      |
| 44711           | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 447110          | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 448             | Clothing and clothing accessories stores .....                  | 4                        | 678             | 109                      | 34                              | 19  | 26.0                                     | 5.3                    |
| 451             | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452             | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 9                        | 3 122           | 552                      | 112                             | 32  | 57.3                                     | 11.8                   |
| 4539            | Other miscellaneous store retailers .....                       | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 45399           | All other miscellaneous store retailers .....                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BERKELEY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>28</b>                | <b>48 185</b>   | <b>5 024</b>             | <b>1 153</b>                    | <b>212</b>  | <b>7.3</b>                               | <b>9.2</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 4                        | 21 196          | 2 332                    | 522                             | 81  | —  | —                      |
| 4441            | Building material and supplies dealers .....                    | 4                        | 21 196          | 2 332                    | 522                             | 81  | —  | —                      |
| 44419           | Other building material dealers .....                           | 4                        | 21 196          | 2 332                    | 522                             | 81  | —  | —                      |
| 444190          | Other building material dealers .....                           | 4                        | 21 196          | 2 332                    | 522                             | 81  | —  | —                      |
| 445             | Food and beverage stores .....                                  | 8                        | 4 190           | 436                      | 98                              | 26  | 76.4                                     | 11.9                   |
| 4452            | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447             | Gasoline stations .....   | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 44711           | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 447110          | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 448             | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452             | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454             | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BETHANY</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade</b> .....                                       | <b>36</b>                       | <b>118 914</b>     | <b>12 391</b>                  | <b>3 072</b>                          | <b>667</b>   | <b>7.3</b>  | <b>.1</b>              |
| 441                 | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                 | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                 | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                 | Gasoline stations .....   | 8                               | 16 158             | 703                            | 164                                   | 49   | 14.0  | —                      |
| 448                 | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                 | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452111              | Department stores (except discount department stores) ..        | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299               | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990              | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904             | Miscellaneous general merchandise stores .....                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45393               | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930              | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BLACK JACK</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade</b> .....                                       | <b>4</b>                        | <b>12 507</b>      | <b>1 735</b>                   | <b>376</b>                            | <b>109</b>   | <b>14.9</b>   | <b>—</b>               |
| 444                 | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44421               | Outdoor power equipment stores .....                            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444210              | Outdoor power equipment stores .....                            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                 | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                 | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BLUE SPRINGS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade</b> .....                                       | <b>158</b>                      | <b>598 940</b>     | <b>60 528</b>                  | <b>14 661</b>                         | <b>2 480</b>   | <b>7.9</b>  | <b>1.5</b>             |
| 441                 | Motor vehicle and parts dealers .....                           | 24                              | 266 930            | 22 253                         | 5 911                                 | 527  | 9.0   | 1.4                    |
| 4411                | Automobile dealers .....  | 12                              | 231 799            | 18 443                         | 5 058                                 | 397  | 5.3   | 1.6                    |
| 44111               | New car dealers .....   | 8                               | 221 772            | 17 995                         | 4 933                                 | 380  | 1.0   | 1.6                    |
| 441110              | New car dealers .....   | 8                               | 221 772            | 17 995                         | 4 933                                 | 380  | 1.0   | 1.6                    |
| 44112               | Used car dealers .....  | 4                               | 10 027             | 448                            | 125                                   | 17   | 100.0   | —                      |
| 441120              | Used car dealers .....  | 4                               | 10 027             | 448                            | 125                                   | 17   | 100.0   | —                      |
| 4412                | Other motor vehicle dealers .....                               | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121               | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210              | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221              | Motorcycle dealers .....  | 3                               | 20 089             | 1 654                          | 369                                   | 58   | 46.6  | —                      |
| 4413                | Automotive parts, accessories, and tire stores .....            | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44131               | Automotive parts and accessories stores .....                   | 5                               | 5 951              | 792                            | 175                                   | 25   | 23.6  | —                      |
| 441310              | Automotive parts and accessories stores .....                   | 5                               | 5 951              | 792                            | 175                                   | 25   | 23.6  | —                      |
| 442                 | Furniture and home furnishings stores .....                     | 7                               | 7 750              | 805                            | 196                                   | 49   | 2.2   | —                      |
| 4421                | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211               | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110              | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422                | Home furnishings stores .....                                   | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44221               | Floor covering stores .....                                     | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442210              | Floor covering stores .....                                     | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                 | Electronics and appliance stores .....                          | 7                               | 4 035              | 870                            | 230                                   | 42   | 38.7  | —                      |
| 4431                | Electronics and appliance stores .....                          | 7                               | 4 035              | 870                            | 230                                   | 42   | 38.7  | —                      |
| 44311               | Appliance, television, and other electronics stores .....       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443112              | Radio, television, and other electronics stores .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 18                              | 38 623             | 5 794                          | 1 311                                 | 214  | 5.7   | 7.8                    |
| 4441                | Building material and supplies dealers .....                    | 14                              | 35 584             | 5 437                          | 1 251                                 | 197  | —   | 6.1                    |
| 44412               | Paint and wallpaper stores .....                                | 5                               | 4 246              | 587                            | 130                                   | 26   | —   | —                      |
| 444120              | Paint and wallpaper stores .....                                | 5                               | 4 246              | 587                            | 130                                   | 26   | —   | —                      |
| 44413               | Hardware stores .....   | 3                               | 10 730             | 1 687                          | 387                                   | 82   | —   | —                      |
| 444130              | Hardware stores .....   | 3                               | 10 730             | 1 687                          | 387                                   | 82   | —   | —                      |
| 44419               | Other building material dealers .....                           | 6                               | 20 608             | 3 163                          | 734                                   | 89   | —   | 10.6                   |
| 444190              | Other building material dealers .....                           | 6                               | 20 608             | 3 163                          | 734                                   | 89   | —   | 10.6                   |
| 4442                | Lawn and garden equipment and supplies stores .....             | 4                               | 3 039              | 357                            | 60                                    | 17   | 73.0  | 27.0                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code               | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                          |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BLUE SPRINGS—Con.</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>             | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 445                      | Food and beverage stores .....                                    | 16                       | D               | D                        | D                               | f   | D   | D                      |
| 4451                     | Grocery stores .....  | 5                        | D               | D                        | D                               | f   | D   | D                      |
| 44511                    | Supermarkets and other grocery (except convenience) stores .....  | 4                        | D               | D                        | D                               | f   | D   | D                      |
| 445110                   | Supermarkets and other grocery (except convenience) stores .....  | 4                        | D               | D                        | D                               | f   | D   | D                      |
| 4452                     | Specialty food stores .....                                       | 4                        | 1 480           | 206                      | 46                              | 12  | —   | 8.2                    |
| 446                      | Health and personal care stores .....                             | 13                       | 31 090          | 4 887                    | 1 014                           | 219   | 13.0                                      | .2                     |
| 4461                     | Health and personal care stores .....                             | 13                       | 31 090          | 4 887                    | 1 014                           | 219   | 13.0                                      | .2                     |
| 44611                    | Pharmacies and drug stores .....                                  | 5                        | 27 131          | 3 334                    | 607                             | 138   | 13.9                                      | —                      |
| 446110                   | Pharmacies and drug stores .....                                  | 5                        | 27 131          | 3 334                    | 607                             | 138   | 13.9                                      | —                      |
| 4461101                  | Pharmacies and drug stores .....                                  | 5                        | 27 131          | 3 334                    | 607                             | 138   | 13.9                                      | —                      |
| 44612                    | Cosmetics, beauty supplies, and perfume stores .....              | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 446120                   | Cosmetics, beauty supplies, and perfume stores .....              | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447                      | Gasoline stations .....   | 21                       | 47 735          | 2 750                    | 660                             | 132   | 16.8                                      | 1.0                    |
| 4471                     | Gasoline stations .....   | 21                       | 47 735          | 2 750                    | 660                             | 132   | 16.8                                      | 1.0                    |
| 44711                    | Gasoline stations with convenience stores .....                   | 18                       | 38 115          | 1 971                    | 509                             | 111   | 19.4                                      | 1.3                    |
| 447110                   | Gasoline stations with convenience stores .....                   | 18                       | 38 115          | 1 971                    | 509                             | 111   | 19.4                                      | 1.3                    |
| 448                      | Clothing and clothing accessories stores .....                    | 4                        | 3 707           | 819                      | 193                             | 28  | 2.5                                       | 5.8                    |
| 4483                     | Jewelry, luggage, and leather goods stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451                      | Sporting goods, hobby, book, and music stores .....               | 16                       | 9 033           | 1 302                    | 307                             | 74  | 12.2                                      | .1                     |
| 4511                     | Sporting goods, hobby, and musical instrument stores .....        | 14                       | D               | D                        | D                               | b   | D   | D                      |
| 45112                    | Hobby, toy, and game stores .....                                 | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 451120                   | Hobby, toy, and game stores .....                                 | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 45114                    | Musical instrument and supplies stores .....                      | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 451140                   | Musical instrument and supplies stores .....                      | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 451212                   | News dealers and newsstands .....                                 | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                      | General merchandise stores .....                                  | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 452112                   | Discount department stores .....                                  | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 453                      | Miscellaneous store retailers .....                               | 17                       | 19 539          | 3 507                    | 715                             | 175   | 4.7                                       | 2.7                    |
| 4531                     | Florists .....  | 3                        | 1 997           | 399                      | 102                             | 29  | 7.5                                       | —                      |
| 45311                    | Florists .....  | 3                        | 1 997           | 399                      | 102                             | 29  | 7.5                                       | —                      |
| 453110                   | Florists .....  | 3                        | 1 997           | 399                      | 102                             | 29  | 7.5                                       | —                      |
| 4532                     | Office supplies, stationery, and gift stores .....                | 7                        | 9 297           | 1 443                    | 351                             | 97  | 6.7                                       | —                      |
| 45321                    | Office supplies and stationery stores .....                       | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 453210                   | Office supplies and stationery stores .....                       | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 45322                    | Gift, novelty, and souvenir stores .....                          | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 453220                   | Gift, novelty, and souvenir stores .....                          | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 4539                     | Other miscellaneous store retailers .....                         | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 45399                    | All other miscellaneous store retailers .....                     | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 454                      | Nonstore retailers .....  | 12                       | 4 860           | 760                      | 182                             | 36  | 91.2                                      | .6                     |
| 45439                    | Other direct selling establishments .....                         | 7                        | 2 692           | 414                      | 98                              | 21  | 85.1                                      | —                      |
| 454390                   | Other direct selling establishments .....                         | 7                        | 2 692           | 414                      | 98                              | 21  | 85.1                                      | —                      |
| <b>BOLIVAR</b>           |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>             | <b>Retail trade .....</b>   | <b>85</b>                | <b>184 560</b>  | <b>17 259</b>            | <b>4 265</b>                    | <b>998</b>  | <b>20.2</b>                               | <b>7.8</b>             |
| 441                      | Motor vehicle and parts dealers .....                             | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4412                     | Other motor vehicle dealers .....                                 | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers .....           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 441221                   | Motorcycle dealers .....  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 442                      | Furniture and home furnishings stores .....                       | 4                        | 1 244           | 161                      | 35                              | 10  | 87.3                                      | —                      |
| 443                      | Electronics and appliance stores .....                            | 5                        | 1 570           | 238                      | 58                              | 15  | 48.9                                      | —                      |
| 4431                     | Electronics and appliance stores .....                            | 5                        | 1 570           | 238                      | 58                              | 15  | 48.9                                      | —                      |
| 444                      | Building material and garden equipment and supplies dealers ..... | 11                       | 19 864          | 2 040                    | 499                             | 105   | 17.8                                      | .2                     |
| 4441                     | Building material and supplies dealers .....                      | 5                        | 10 503          | 1 049                    | 249                             | 52  | 33.7                                      | —                      |
| 44419                    | Other building material dealers .....                             | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 444190                   | Other building material dealers .....                             | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 4442                     | Lawn and garden equipment and supplies stores .....               | 6                        | 9 361           | 991                      | 250                             | 53  | —   | .4                     |
| 44422                    | Nursery, garden center, and farm supply stores .....              | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 444220                   | Nursery, garden center, and farm supply stores .....              | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 445                      | Food and beverage stores .....                                    | 6                        | 18 215          | 1 397                    | 338                             | 96  | 19.5                                      | —                      |
| 446                      | Health and personal care stores .....                             | 6                        | 14 091          | 1 123                    | 275                             | 65  | 100.0                                     | —                      |
| 4461                     | Health and personal care stores .....                             | 6                        | 14 091          | 1 123                    | 275                             | 65  | 100.0                                     | —                      |
| 447                      | Gasoline stations .....   | 11                       | 18 980          | 1 172                    | 308                             | 79  | 13.6                                      | 49.4                   |
| 448                      | Clothing and clothing accessories stores .....                    | 9                        | D               | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.

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| NAICS code          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BOLIVAR—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452                 | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                | Other general merchandise stores .....                          | 6                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291               | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910              | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299               | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990              | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                | Used merchandise stores .....                                   | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331               | Used merchandise stores .....                                   | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310              | Used merchandise stores .....                                   | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399               | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                 | Nonstore retailers .....  | 5                               | 5 628              | 799                            | 222                                   | 36   | 3.6   | 54.6                   |
| 4543                | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312              | Liquefied petroleum gas (bottled gas) dealers .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BONNE TERRE</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>24</b>                       | <b>35 876</b>      | <b>2 974</b>                   | <b>726</b>                            | <b>270</b>   | <b>43.7</b>   | <b>3.4</b>             |
| 441                 | Motor vehicle and parts dealers .....                           | 3                               | 4 764              | 173                            | 43                                    | 13   | 89.5  | 10.5                   |
| 442                 | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 8                               | 18 779             | 1 733                          | 424                                   | 187  | 33.2  | 3.9                    |
| 446                 | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                 | Gasoline stations .....   | 4                               | 6 233              | 315                            | 70                                    | 25   | 62.3  | —                      |
| 453                 | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BOONVILLE</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>56</b>                       | <b>92 671</b>      | <b>8 514</b>                   | <b>2 070</b>                          | <b>548</b>   | <b>48.3</b>   | <b>.9</b>              |
| 441                 | Motor vehicle and parts dealers .....                           | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                 | Furniture and home furnishings stores .....                     | 3                               | 967                | 70                             | 17                                    | 7  | 100.0   | —                      |
| 443                 | Electronics and appliance stores .....                          | 4                               | 2 452              | 391                            | 83                                    | 15   | 79.5  | —                      |
| 4431                | Electronics and appliance stores .....                          | 4                               | 2 452              | 391                            | 83                                    | 15   | 79.5  | —                      |
| 44312               | Computer and software stores .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120              | Computer and software stores .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 5                               | 2 904              | 356                            | 83                                    | 27   | 34.7  | —                      |
| 445                 | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4452                | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                 | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                 | Gasoline stations .....   | 12                              | 22 690             | 1 142                          | 272                                   | 91   | 47.4  | —                      |
| 4471                | Gasoline stations .....   | 12                              | 22 690             | 1 142                          | 272                                   | 91   | 47.4  | —                      |
| 44711               | Gasoline stations with convenience stores .....                 | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110              | Gasoline stations with convenience stores .....                 | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                 | Clothing and clothing accessories stores .....                  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                 | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BOWLING GREEN</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>                                       | <b>37</b>                | <b>47 966</b>   | <b>4 061</b>             | <b>970</b>                      | <b>306</b>  | <b>33.9</b>                              | <b>9.4</b>             |
| 441                  | Motor vehicle and parts dealers .....                           | 7                        | 9 033           | 824                      | 218                             | 40  | 83.3                                     | 15.7                   |
| 442                  | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                  | Electronics and appliance stores .....                          | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material and garden equipment and supplies dealers ... | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 445                  | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | c   | D  | D                      |
| 446                  | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4461                 | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                  | Gasoline stations .....   | 8                        | 15 722          | 823                      | 185                             | 85  | 26.6                                     | 18.7                   |
| 44711                | Gasoline stations with convenience stores .....                 | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 447110               | Gasoline stations with convenience stores .....                 | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 448                  | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                  | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454                  | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BRANSON</b>       |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>                                       | <b>304</b>               | <b>392 571</b>  | <b>45 557</b>            | <b>9 495</b>                    | <b>2 514</b>  | <b>10.4</b>                              | <b>4.3</b>             |
| 441                  | Motor vehicle and parts dealers .....                           | 14                       | 11 514          | 1 550                    | 353                             | 75  | 26.2                                     | 6.3                    |
| 4413                 | Automotive parts, accessories, and tire stores .....            | 8                        | 7 720           | 1 128                    | 264                             | 60  | 16.4                                     | 9.4                    |
| 44131                | Automotive parts and accessories stores .....                   | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 441310               | Automotive parts and accessories stores .....                   | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 442                  | Furniture and home furnishings stores .....                     | 24                       | D               | D                        | D                               | c   | D  | D                      |
| 4421                 | Furniture stores .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44211                | Furniture stores .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442110               | Furniture stores .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4422                 | Home furnishings stores .....                                   | 22                       | 21 475          | 2 897                    | 573                             | 196   | 7.3                                      | 5.0                    |
| 44229                | Other home furnishings stores .....                             | 22                       | 21 475          | 2 897                    | 573                             | 196   | 7.3                                      | 5.0                    |
| 442299               | All other home furnishings stores .....                         | 22                       | 21 475          | 2 897                    | 573                             | 196   | 7.3                                      | 5.0                    |
| 443                  | Electronics and appliance stores .....                          | 3                        | 881             | 157                      | 33                              | 9   | 33.9                                     | 8.4                    |
| 444                  | Building material and garden equipment and supplies dealers ... | 13                       | D               | D                        | D                               | c   | D  | D                      |
| 4441                 | Building material and supplies dealers .....                    | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                | Other building material dealers .....                           | 7                        | 30 869          | 3 582                    | 752                             | 129   | —  | 7.3                    |
| 444190               | Other building material dealers .....                           | 7                        | 30 869          | 3 582                    | 752                             | 129   | —  | 7.3                    |
| 445                  | Food and beverage stores .....                                  | 15                       | 42 967          | 4 996                    | 1 035                           | 303   | 18.3                                     | 1.5                    |
| 4451                 | Grocery stores .....  | 8                        | D               | D                        | D                               | c   | D  | D                      |
| 4452                 | Specialty food stores .....                                     | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 446                  | Health and personal care stores .....                           | 16                       | 21 310          | 2 384                    | 474                             | 120   | 47.0                                     | .5                     |
| 4461                 | Health and personal care stores .....                           | 16                       | 21 310          | 2 384                    | 474                             | 120   | 47.0                                     | .5                     |
| 44612                | Cosmetics, beauty supplies, and perfume stores .....            | 5                        | 4 119           | 500                      | 99                              | 35  | 6.2                                      | —                      |
| 446120               | Cosmetics, beauty supplies, and perfume stores .....            | 5                        | 4 119           | 500                      | 99                              | 35  | 6.2                                      | —                      |
| 446191               | Food (health) supplement stores .....                           | 5                        | 1 278           | 237                      | 48                              | 14  | 46.6                                     | —                      |
| 447                  | Gasoline stations .....   | 13                       | 19 412          | 1 276                    | 277                             | 85  | 14.0                                     | 7.8                    |
| 44711                | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 447110               | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                           | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                      |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BRANSON—Con.</b>                  |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                         | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 448                                  | Clothing and clothing accessories stores .....                    | 124                             | 127 253            | 13 375                         | 2 716                                 | 821  | 3.9  | 4.0                    |
| 4481                                 | Clothing stores .....   | 84                              | 98 260             | 10 186                         | 2 020                                 | 597  | 3.9  | 3.8                    |
| 44811                                | Men's clothing stores .....                                       | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448110                               | Men's clothing stores .....                                       | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44812                                | Women's clothing stores .....                                     | 18                              | D                  | D                              | D                                     | b  | D  | D                      |
| 448120                               | Women's clothing stores .....                                     | 18                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44813                                | Children's and infants' clothing stores .....                     | 5                               | 8 083              | 730                            | 130                                   | 60   | —  | 2.3                    |
| 448130                               | Children's and infants' clothing stores .....                     | 5                               | 8 083              | 730                            | 130                                   | 60   | —  | 2.3                    |
| 44814                                | Family clothing stores .....                                      | 35                              | 62 580             | 6 201                          | 1 167                                 | 310  | 4.6  | .4                     |
| 448140                               | Family clothing stores .....                                      | 35                              | 62 580             | 6 201                          | 1 167                                 | 310  | 4.6  | .4                     |
| 44815                                | Clothing accessories stores .....                                 | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448150                               | Clothing accessories stores .....                                 | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44819                                | Other clothing stores .....                                       | 10                              | 6 139              | 728                            | 167                                   | 66   | 6.1  | 1.9                    |
| 448190                               | Other clothing stores .....                                       | 10                              | 6 139              | 728                            | 167                                   | 66   | 6.1  | 1.9                    |
| 4482                                 | Shoe stores .....   | 22                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44821                                | Shoe stores .....   | 22                              | D                  | D                              | D                                     | c  | D  | D                      |
| 448210                               | Shoe stores .....   | 22                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4482101                              | Men's shoe stores .....   | 3                               | 1 167              | 199                            | 51                                    | 11   | —  | 20.3                   |
| 4482102                              | Women's shoe stores .....   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4482104                              | Family shoe stores .....  | 14                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4482105                              | Athletic footwear stores .....                                    | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4483                                 | Jewelry, luggage, and leather goods stores .....                  | 18                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44831                                | Jewelry stores .....  | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 448310                               | Jewelry stores .....  | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44832                                | Luggage and leather goods stores .....                            | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448320                               | Luggage and leather goods stores .....                            | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451                                  | Sporting goods, hobby, book, and music stores .....               | 18                              | 8 062              | 1 232                          | 273                                   | 78   | 5.1  | 7.4                    |
| 4511                                 | Sporting goods, hobby, and musical instrument stores .....        | 12                              | 5 290              | 823                            | 186                                   | 39   | 7.7  | 11.3                   |
| 45114                                | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451140                               | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4512                                 | Book, periodical, and music stores .....                          | 6                               | 2 772              | 409                            | 87                                    | 39   | —  | —                      |
| 45121                                | Book stores and news dealers .....                                | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4512112                              | Specialty book stores .....                                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                  | General merchandise stores .....                                  | 8                               | 74 492             | 8 222                          | 1 956                                 | 403  | 1.9  | .4                     |
| 452112                               | Discount department stores .....                                  | 2                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299                                | All other general merchandise stores .....                        | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990                               | All other general merchandise stores .....                        | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4529901                              | Variety stores .....  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                               | 51                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4532                                 | Office supplies, stationery, and gift stores .....                | 38                              | D                  | D                              | D                                     | c  | D  | D                      |
| 45321                                | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210                               | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45322                                | Gift, novelty, and souvenir stores .....                          | 36                              | 18 825             | 4 303                          | 700                                   | 206  | 39.2   | 3.6                    |
| 453220                               | Gift, novelty, and souvenir stores .....                          | 36                              | 18 825             | 4 303                          | 700                                   | 206  | 39.2   | 3.6                    |
| 4539                                 | Other miscellaneous store retailers .....                         | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45392                                | Art dealers .....   | 3                               | 948                | 87                             | 18                                    | 8  | —  | —                      |
| 453920                               | Art dealers .....   | 3                               | 948                | 87                             | 18                                    | 8  | —  | —                      |
| 45399                                | All other miscellaneous store retailers .....                     | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                  | Nonstore retailers .....  | 5                               | 2 265              | 204                            | 31                                    | 7  | 22.8   | 21.5                   |
| <b>BRANSON (PART - TANEY COUNTY)</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>   | <b>304</b>                      | <b>392 571</b>     | <b>45 557</b>                  | <b>9 495</b>                          | <b>2 514</b>   | <b>10.4</b>                                      | <b>4.3</b>             |
| 441                                  | Motor vehicle and parts dealers .....                             | 14                              | 11 514             | 1 550                          | 353                                   | 75   | 26.2   | 6.3                    |
| 4413                                 | Automotive parts, accessories, and tire stores .....              | 8                               | 7 720              | 1 128                          | 264                                   | 60   | 16.4   | 9.4                    |
| 44131                                | Automotive parts and accessories stores .....                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441310                               | Automotive parts and accessories stores .....                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442                                  | Furniture and home furnishings stores .....                       | 24                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4421                                 | Furniture stores .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44211                                | Furniture stores .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442110                               | Furniture stores .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4422                                 | Home furnishings stores .....                                     | 22                              | 21 475             | 2 897                          | 573                                   | 196  | 7.3  | 5.0                    |
| 44229                                | Other home furnishings stores .....                               | 22                              | 21 475             | 2 897                          | 573                                   | 196  | 7.3  | 5.0                    |
| 442299                               | All other home furnishings stores .....                           | 22                              | 21 475             | 2 897                          | 573                                   | 196  | 7.3  | 5.0                    |
| 443                                  | Electronics and appliance stores .....                            | 3                               | 881                | 157                            | 33                                    | 9  | 33.9   | 8.4                    |
| 444                                  | Building material and garden equipment and supplies dealers ..... | 13                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4441                                 | Building material and supplies dealers .....                      | 12                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44419                                | Other building material dealers .....                             | 7                               | 30 869             | 3 582                          | 752                                   | 129  | —  | 7.3                    |
| 444190                               | Other building material dealers .....                             | 7                               | 30 869             | 3 582                          | 752                                   | 129  | —  | 7.3                    |
| 445                                  | Food and beverage stores .....                                    | 15                              | 42 967             | 4 996                          | 1 035                                 | 303  | 18.3   | 1.5                    |
| 4451                                 | Grocery stores .....  | 8                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4452                                 | Specialty food stores .....                                       | 5                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BRANSON (PART - TANEY COUNTY)—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 446                                       | Health and personal care stores .....                             | 16                       | 21 310          | 2 384                    | 474                             | 120   | 47.0                                     | .5                     |
| 4461                                      | Health and personal care stores .....                             | 16                       | 21 310          | 2 384                    | 474                             | 120   | 47.0                                     | .5                     |
| 44612                                     | Cosmetics, beauty supplies, and perfume stores .....              | 5                        | 4 119           | 500                      | 99                              | 35  | 6.2                                      | —                      |
| 446120                                    | Cosmetics, beauty supplies, and perfume stores .....              | 5                        | 4 119           | 500                      | 99                              | 35  | 6.2                                      | —                      |
| 446191                                    | Food (health) supplement stores .....                             | 5                        | 1 278           | 237                      | 48                              | 14  | 46.6                                     | —                      |
| 447                                       | Gasoline stations .....   | 13                       | 19 412          | 1 276                    | 277                             | 85  | 14.0                                     | 7.8                    |
| 44711                                     | Gasoline stations with convenience stores .....                   | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                                    | Gasoline stations with convenience stores .....                   | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                       | Clothing and clothing accessories stores .....                    | 124                      | 127 253         | 13 375                   | 2 716                           | 821   | 3.9                                      | 4.0                    |
| 4481                                      | Clothing stores .....   | 84                       | 98 260          | 10 186                   | 2 020                           | 597   | 3.9                                      | 3.8                    |
| 44811                                     | Men's clothing stores .....                                       | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 448110                                    | Men's clothing stores .....                                       | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44812                                     | Women's clothing stores .....                                     | 18                       | D               | D                        | D                               | b   | D  | D                      |
| 448120                                    | Women's clothing stores .....                                     | 18                       | D               | D                        | D                               | b   | D  | D                      |
| 44813                                     | Children's and infants' clothing stores .....                     | 5                        | 8 083           | 730                      | 130                             | 60  | —  | 2.3                    |
| 448130                                    | Children's and infants' clothing stores .....                     | 5                        | 8 083           | 730                      | 130                             | 60  | —  | 2.3                    |
| 44814                                     | Family clothing stores .....                                      | 35                       | 62 580          | 6 201                    | 1 167                           | 310   | 4.6                                      | .4                     |
| 448140                                    | Family clothing stores .....                                      | 35                       | 62 580          | 6 201                    | 1 167                           | 310   | 4.6                                      | .4                     |
| 44815                                     | Clothing accessories stores .....                                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 448150                                    | Clothing accessories stores .....                                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44819                                     | Other clothing stores .....                                       | 10                       | 6 139           | 728                      | 167                             | 66  | 6.1                                      | 1.9                    |
| 448190                                    | Other clothing stores .....                                       | 10                       | 6 139           | 728                      | 167                             | 66  | 6.1                                      | 1.9                    |
| 4482                                      | Shoe stores .....   | 22                       | D               | D                        | D                               | c   | D  | D                      |
| 44821                                     | Shoe stores .....   | 22                       | D               | D                        | D                               | c   | D  | D                      |
| 448210                                    | Shoe stores .....   | 22                       | D               | D                        | D                               | c   | D  | D                      |
| 4482101                                   | Men's shoe stores .....   | 3                        | 1 167           | 199                      | 51                              | 11  | —  | 20.3                   |
| 4482102                                   | Women's shoe stores .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4482104                                   | Family shoe stores .....  | 14                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105                                   | Athletic footwear stores .....                                    | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4483                                      | Jewelry, luggage, and leather goods stores .....                  | 18                       | D               | D                        | D                               | c   | D  | D                      |
| 44831                                     | Jewelry stores .....  | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 448310                                    | Jewelry stores .....  | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 44832                                     | Luggage and leather goods stores .....                            | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 448320                                    | Luggage and leather goods stores .....                            | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 451                                       | Sporting goods, hobby, book, and music stores .....               | 18                       | 8 062           | 1 232                    | 273                             | 78  | 5.1                                      | 7.4                    |
| 4511                                      | Sporting goods, hobby, and musical instrument stores .....        | 12                       | 5 290           | 823                      | 186                             | 39  | 7.7                                      | 11.3                   |
| 45114                                     | Musical instrument and supplies stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451140                                    | Musical instrument and supplies stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4512                                      | Book, periodical, and music stores .....                          | 6                        | 2 772           | 409                      | 87                              | 39  | —  | —                      |
| 45121                                     | Book stores and news dealers .....                                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 451212                                    | Specialty book stores .....                                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                                  | 8                        | 74 492          | 8 222                    | 1 956                           | 403   | 1.9                                      | .4                     |
| 452112                                    | Discount department stores .....                                  | 2                        | D               | D                        | D                               | e   | D  | D                      |
| 45299                                     | All other general merchandise stores .....                        | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 452990                                    | All other general merchandise stores .....                        | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4529901                                   | Variety stores .....  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                               | 51                       | D               | D                        | D                               | e   | D  | D                      |
| 4532                                      | Office supplies, stationery, and gift stores .....                | 38                       | D               | D                        | D                               | c   | D  | D                      |
| 45321                                     | Office supplies and stationery stores .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453210                                    | Office supplies and stationery stores .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45322                                     | Gift, novelty, and souvenir stores .....                          | 36                       | 18 825          | 4 303                    | 700                             | 206   | 39.2                                     | 3.6                    |
| 453220                                    | Gift, novelty, and souvenir stores .....                          | 36                       | 18 825          | 4 303                    | 700                             | 206   | 39.2                                     | 3.6                    |
| 4539                                      | Other miscellaneous store retailers .....                         | 7                        | D               | D                        | D                               | a   | D  | D                      |
| 45392                                     | Art dealers .....   | 3                        | 948             | 87                       | 18                              | 8   | —  | —                      |
| 453920                                    | Art dealers .....   | 3                        | 948             | 87                       | 18                              | 8   | —  | —                      |
| 45399                                     | All other miscellaneous store retailers .....                     | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....  | 5                        | 2 265           | 204                      | 31                              | 7   | 22.8                                     | 21.5                   |
| <b>BRECKENRIDGE HILLS</b>                 |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>   | <b>27</b>                | <b>63 979</b>   | <b>8 264</b>             | <b>2 060</b>                    | <b>390</b>  | <b>19.9</b>                              | <b>.5</b>              |
| 441                                       | Motor vehicle and parts dealers .....                             | 11                       | 22 400          | 2 449                    | 668                             | 109   | 2.8                                      | 1.4                    |
| 44112                                     | Used car dealers .....  | 5                        | 12 370          | 1 264                    | 371                             | 49  | —  | 2.5                    |
| 441120                                    | Used car dealers .....  | 5                        | 12 370          | 1 264                    | 371                             | 49  | —  | 2.5                    |
| 4412                                      | Other motor vehicle dealers .....                                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44122                                     | Motorcycle, boat, and other motor vehicle dealers .....           | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 441221                                    | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 442                                       | Furniture and home furnishings stores .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ..... | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                                     | Other building material dealers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444190                                    | Other building material dealers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food and beverage stores .....                                    | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 447                                       | Gasoline stations .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 448                                       | Clothing and clothing accessories stores .....                    | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>BRECKENRIDGE HILLS—Con.</b>                                    |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453          | Miscellaneous store retailers .....                               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533         | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331        | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310       | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
|              | <b>BRENTWOOD</b>  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade .....</b>   | <b>91</b>                       | <b>372 655</b>     | <b>43 173</b>                  | <b>10 071</b>                         | <b>1 909</b>   | <b>6.9</b>  | <b>3.4</b>             |
| 441          | Motor vehicle and parts dealers .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442          | Furniture and home furnishings stores .....                       | 8                               | 19 249             | 2 424                          | 508                                   | 90   | 10.2  | .2                     |
| 4421         | Furniture stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211        | Furniture stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110       | Furniture stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422         | Home furnishings stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229        | Other home furnishings stores .....                               | 3                               | 12 679             | 1 569                          | 369                                   | 66   | 14.2  | —                      |
| 442299       | All other home furnishings stores .....                           | 3                               | 12 679             | 1 569                          | 369                                   | 66   | 14.2  | —                      |
| 443          | Electronics and appliance stores .....                            | 9                               | 46 648             | 5 017                          | 1 309                                 | 154  | 6.0   | .7                     |
| 4431         | Electronics and appliance stores .....                            | 9                               | 46 648             | 5 017                          | 1 309                                 | 154  | 6.0   | .7                     |
| 44311        | Appliance, television, and other electronics stores .....         | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 443112       | Radio, television, and other electronics stores .....             | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44312        | Computer and software stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120       | Computer and software stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444          | Building material and garden equipment and supplies dealers ..... | 11                              | 69 418             | 8 247                          | 2 041                                 | 310  | 8.3   | 2.9                    |
| 4441         | Building material and supplies dealers .....                      | 9                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44411        | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110       | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419        | Other building material dealers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190       | Other building material dealers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445          | Food and beverage stores .....                                    | 8                               | 65 973             | 9 695                          | 2 239                                 | 476  | .8  | 2.6                    |
| 4451         | Grocery stores .....  | 4                               | 65 095             | 9 191                          | 2 115                                 | 458  | —   | 2.7                    |
| 44511        | Supermarkets and other grocery (except convenience) stores .....  | 4                               | 65 095             | 9 191                          | 2 115                                 | 458  | —   | 2.7                    |
| 445110       | Supermarkets and other grocery (except convenience) stores .....  | 4                               | 65 095             | 9 191                          | 2 115                                 | 458  | —   | 2.7                    |
| 4452         | Specialty food stores .....                                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446          | Health and personal care stores .....                             | 7                               | 23 471             | 2 839                          | 598                                   | 115  | .8  | 22.1                   |
| 4461         | Health and personal care stores .....                             | 7                               | 23 471             | 2 839                          | 598                                   | 115  | .8  | 22.1                   |
| 4461102      | Proprietary stores .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447          | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448          | Clothing and clothing accessories stores .....                    | 13                              | 20 042             | 2 345                          | 528                                   | 102  | 10.6  | 2.2                    |
| 4481         | Clothing stores .....   | 8                               | 7 711              | 1 108                          | 275                                   | 64   | 27.6  | .3                     |
| 44819        | Other clothing stores .....                                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190       | Other clothing stores .....                                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482104      | Family shoe stores .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4483         | Jewelry, luggage, and leather goods stores .....                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44831        | Jewelry stores .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448310       | Jewelry stores .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451          | Sporting goods, hobby, book, and music stores .....               | 10                              | 33 644             | 3 419                          | 771                                   | 203  | 4.2   | —                      |
| 4511         | Sporting goods, hobby, and musical instrument stores .....        | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45111        | Sporting goods stores .....                                       | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 451110       | Sporting goods stores .....                                       | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4511101      | General-line sporting goods stores .....                          | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511102      | Specialty-line sporting goods stores .....                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512         | Book, periodical, and music stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45121        | Book stores and news dealers .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451211       | Book stores .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512111      | Book stores, general .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452          | General merchandise stores .....                                  | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452112       | Discount department stores .....                                  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299        | All other general merchandise stores .....                        | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990       | All other general merchandise stores .....                        | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904      | Miscellaneous general merchandise stores .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453          | Miscellaneous store retailers .....                               | 10                              | 13 474             | 2 192                          | 392                                   | 95   | 3.9   | 3.5                    |
| 4533         | Used merchandise stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331        | Used merchandise stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310       | Used merchandise stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539         | Other miscellaneous store retailers .....                         | 5                               | 12 063             | 1 873                          | 316                                   | 76   | .7  | 3.9                    |
| 45391        | Pet and pet supplies stores .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910       | Pet and pet supplies stores .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399        | All other miscellaneous store retailers .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BRENTWOOD—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 454                   | Nonstore retailers .....  | 8                               | 12 619             | 1 750                          | 424                                   | 62   | 58.2   | 20.4                   |
| 4541                  | Electronic shopping and mail-order houses .....                   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45411                 | Electronic shopping and mail-order houses .....                   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4543                  | Direct selling establishments .....                               | 4                               | 6 159              | 1 054                          | 226                                   | 31   | 96.2   | 3.8                    |
| 45439                 | Other direct selling establishments .....                         | 4                               | 6 159              | 1 054                          | 226                                   | 31   | 96.2   | 3.8                    |
| 454390                | Other direct selling establishments .....                         | 4                               | 6 159              | 1 054                          | 226                                   | 31   | 96.2   | 3.8                    |
| <b>BRIDGETON</b>      |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>158</b>                      | <b>673 637</b>     | <b>66 500</b>                  | <b>16 054</b>                         | <b>3 501</b>   | <b>4.8</b>                                       | <b>6.6</b>             |
| 441                   | Motor vehicle and parts dealers .....                             | 15                              | 168 002            | 14 283                         | 3 094                                 | 438  | .9   | 1.5                    |
| 4411                  | Automobile dealers .....  | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 44111                 | New car dealers .....   | 4                               | 142 868            | 10 406                         | 2 178                                 | 301  | —  | —                      |
| 441110                | New car dealers .....   | 4                               | 142 868            | 10 406                         | 2 178                                 | 301  | —  | —                      |
| 4412                  | Other motor vehicle dealers .....                                 | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores .....              | 9                               | D                  | D                              | D                                     | c  | D  | D                      |
| 44132                 | Tire dealers .....  | 6                               | 17 007             | 2 695                          | 609                                   | 78   | 8.9  | —                      |
| 441320                | Tire dealers .....  | 6                               | 17 007             | 2 695                          | 609                                   | 78   | 8.9  | —                      |
| 442                   | Furniture and home furnishings stores .....                       | 14                              | 35 915             | 4 403                          | 1 014                                 | 200  | 2.9  | 4.5                    |
| 4421                  | Furniture stores .....  | 8                               | 18 400             | 2 210                          | 530                                   | 65   | 5.7  | 7.0                    |
| 44211                 | Furniture stores .....  | 8                               | 18 400             | 2 210                          | 530                                   | 65   | 5.7  | 7.0                    |
| 442110                | Furniture stores .....  | 8                               | 18 400             | 2 210                          | 530                                   | 65   | 5.7  | 7.0                    |
| 4422                  | Home furnishings stores .....                                     | 6                               | 17 515             | 2 193                          | 484                                   | 135  | —  | 1.9                    |
| 44229                 | Other home furnishings stores .....                               | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 442299                | All other home furnishings stores .....                           | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 443                   | Electronics and appliance stores .....                            | 10                              | 88 738             | 8 195                          | 2 342                                 | 371  | 9.7  | 5.8                    |
| 4431                  | Electronics and appliance stores .....                            | 10                              | 88 738             | 8 195                          | 2 342                                 | 371  | 9.7  | 5.8                    |
| 44311                 | Appliance, television, and other electronics stores .....         | 7                               | D                  | D                              | D                                     | e  | D  | D                      |
| 443112                | Radio, television, and other electronics stores .....             | 5                               | 62 958             | 6 401                          | 1 851                                 | 303  | 13.2   | —                      |
| 44312                 | Computer and software stores .....                                | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443120                | Computer and software stores .....                                | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ..... | 12                              | 83 580             | 8 681                          | 1 947                                 | 311  | 10.1   | 31.0                   |
| 4441                  | Building material and supplies dealers .....                      | 11                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44411                 | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 444110                | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 44413                 | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444130                | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419                 | Other building material dealers .....                             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444190                | Other building material dealers .....                             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                   | Food and beverage stores .....                                    | 9                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446                   | Health and personal care stores .....                             | 9                               | 30 060             | 4 034                          | 1 071                                 | 202  | .6   | —                      |
| 4461                  | Health and personal care stores .....                             | 9                               | 30 060             | 4 034                          | 1 071                                 | 202  | .6   | —                      |
| 44611                 | Pharmacies and drug stores .....                                  | 4                               | 27 410             | 3 447                          | 922                                   | 173  | —  | —                      |
| 446110                | Pharmacies and drug stores .....                                  | 4                               | 27 410             | 3 447                          | 922                                   | 173  | —  | —                      |
| 4461101               | Pharmacies and drug stores .....                                  | 4                               | 27 410             | 3 447                          | 922                                   | 173  | —  | —                      |
| 44613                 | Optical goods stores .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446130                | Optical goods stores .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                   | Gasoline stations .....   | 11                              | 19 053             | 1 314                          | 331                                   | 79   | 30.7   | 17.4                   |
| 44711                 | Gasoline stations with convenience stores .....                   | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110                | Gasoline stations with convenience stores .....                   | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448                   | Clothing and clothing accessories stores .....                    | 34                              | 29 881             | 3 556                          | 881                                   | 395  | 8.2  | 6.8                    |
| 4481                  | Clothing stores .....   | 21                              | 20 535             | 2 510                          | 626                                   | 293  | 4.1  | 9.7                    |
| 44811                 | Men's clothing stores .....                                       | 4                               | 5 127              | 528                            | 118                                   | 26   | —  | 29.4                   |
| 448110                | Men's clothing stores .....                                       | 4                               | 5 127              | 528                            | 118                                   | 26   | —  | 29.4                   |
| 44813                 | Children's and infants' clothing stores .....                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448130                | Children's and infants' clothing stores .....                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4482                  | Shoe stores .....   | 7                               | 7 316              | 697                            | 167                                   | 87   | —  | —                      |
| 44821                 | Shoe stores .....   | 7                               | 7 316              | 697                            | 167                                   | 87   | —  | —                      |
| 448210                | Shoe stores .....   | 7                               | 7 316              | 697                            | 167                                   | 87   | —  | —                      |
| 4482104               | Family shoe stores .....  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4482105               | Athletic footwear stores .....                                    | 1                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BRIDGETON—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 14                              | 32 218             | 3 754                          | 948                                   | 280  | 8.4   | 6.6                    |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....      | 10                              | 27 950             | 2 889                          | 740                                   | 193  | 2.0   | 7.6                    |
| 45111                 | Sporting goods stores .....                                     | 5                               | 9 185              | 1 018                          | 256                                   | 77   | .4  | 23.1                   |
| 451110                | Sporting goods stores .....                                     | 5                               | 9 185              | 1 018                          | 256                                   | 77   | .4  | 23.1                   |
| 4511101               | General-line sporting goods stores .....                        | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                 | Hobby, toy, and game stores .....                               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451120                | Hobby, toy, and game stores .....                               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114                 | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140                | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512                  | Book, periodical, and music stores .....                        | 4                               | 4 268              | 865                            | 208                                   | 87   | 50.4  | —                      |
| 45121                 | Book stores and news dealers .....                              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451211                | Book stores .....   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512112               | Specialty book stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                   | General merchandise stores .....                                | 10                              | 137 265            | 12 957                         | 3 156                                 | 956  | .2  | —                      |
| 4521                  | Department stores .....   | 6                               | 134 544            | 12 629                         | 3 073                                 | 930  | —   | —                      |
| 45210009              | Department stores (incl. leased depts.) <sup>3</sup> .....      | 6                               | 138 406            | 12 629                         | 3 073                                 | 930  | —   | —                      |
| 45211                 | Department stores .....   | 6                               | 134 544            | 12 629                         | 3 073                                 | 930  | —   | —                      |
| 452112                | Discount department stores .....                                | 6                               | 134 544            | 12 629                         | 3 073                                 | 930  | —   | —                      |
| 45299                 | All other general merchandise stores .....                      | 4                               | 2 721              | 328                            | 83                                    | 26   | 12.0  | —                      |
| 452990                | All other general merchandise stores .....                      | 4                               | 2 721              | 328                            | 83                                    | 26   | 12.0  | —                      |
| 453                   | Miscellaneous store retailers .....                             | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532                  | Office supplies, stationery, and gift stores .....              | 7                               | 10 866             | 1 328                          | 338                                   | 83   | 3.7   | 11.1                   |
| 45321                 | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45322                 | Gift, novelty, and souvenir stores .....                        | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453220                | Gift, novelty, and souvenir stores .....                        | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                  | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45391                 | Pet and pet supplies stores .....                               | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910                | Pet and pet supplies stores .....                               | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45392                 | Art dealers .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453920                | Art dealers .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                 | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....  | 8                               | 17 019             | 1 238                          | 306                                   | 37   | 1.1   | —                      |
| 4541                  | Electronic shopping and mail-order houses .....                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45411                 | Electronic shopping and mail-order houses .....                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4542                  | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45421                 | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454210                | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BROOKFIELD</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                       | <b>35</b>                       | <b>36 156</b>      | <b>3 107</b>                   | <b>741</b>                            | <b>205</b>   | <b>46.5</b>   | <b>2.8</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 6                               | 10 150             | 1 030                          | 229                                   | 44   | 83.2  | —                      |
| 442                   | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                   | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                   | Gasoline stations .....   | 7                               | 9 794              | 593                            | 145                                   | 58   | 13.3  | —                      |
| 448                   | Clothing and clothing accessories stores .....                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                   | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BUCKNER</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                       | <b>8</b>                        | <b>10 005</b>      | <b>789</b>                     | <b>178</b>                            | <b>56</b>  | <b>46.4</b>   | <b>—</b>               |
| 441                   | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                   | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                   | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BUFFALO</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>35</b>                       | <b>65 011</b>      | <b>6 298</b>                   | <b>1 646</b>                          | <b>310</b>   | <b>18.2</b>   | <b>1.8</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44112             | Used car dealers .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120            | Used car dealers .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 4                               | 1 183              | 239                            | 58                                    | 14   | 29.5  | —                      |
| 444               | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 4                               | 14 941             | 1 124                          | 279                                   | 88   | 8.0   | —                      |
| 446               | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447               | Gasoline stations .....   | 6                               | 11 691             | 508                            | 133                                   | 33   | 13.0  | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454               | Nonstore retailers .....  | 3                               | 3 310              | 422                            | 108                                   | 19   | —   | 30.2                   |
| 4543              | Direct selling establishments .....                             | 3                               | 3 310              | 422                            | 108                                   | 19   | —   | 30.2                   |
| 454312            | Liquefied petroleum gas (bottled gas) dealers .....             | 3                               | 3 310              | 422                            | 108                                   | 19   | —   | 30.2                   |
| <b>BUTLER</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>44</b>                       | <b>42 042</b>      | <b>4 576</b>                   | <b>1 098</b>                          | <b>320</b>   | <b>54.2</b>   | <b>2.3</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 4                               | 649                | 144                            | 38                                    | 9  | 100.0   | —                      |
| 444               | Building material and garden equipment and supplies dealers ... | 5                               | 3 992              | 570                            | 155                                   | 40   | 26.6  | .9                     |
| 445               | Food and beverage stores .....                                  | 5                               | 10 558             | 1 234                          | 296                                   | 100  | 96.6  | —                      |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....   | 8                               | 8 084              | 563                            | 120                                   | 39   | 9.1   | 11.6                   |
| 448               | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CALIFORNIA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>35</b>                       | <b>87 070</b>      | <b>5 643</b>                   | <b>1 353</b>                          | <b>310</b>   | <b>31.0</b>   | <b>7.6</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 3                               | 3 154              | 422                            | 97                                    | 20   | 76.9  | —                      |
| 445               | Food and beverage stores .....                                  | 6                               | 16 776             | 1 053                          | 250                                   | 82   | 22.2  | 37.2                   |
| 44512             | Convenience stores .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445120            | Convenience stores .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....   | 6                               | 6 955              | 398                            | 96                                    | 39   | 7.9   | —                      |
| 452               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299             | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990            | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 3                               | 1 137              | 175                            | 46                                    | 8  | —   | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAMDENTON</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>                                       | <b>77</b>                       | <b>155 177</b>     | <b>13 897</b>                  | <b>3 248</b>                          | <b>723</b>   | <b>27.1</b>                                      | <b>3.8</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 16                              | 49 679             | 3 566                          | 802                                   | 126  | 25.9   | 2.7                    |
| 4412             | Other motor vehicle dealers .....                               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442              | Furniture and home furnishings stores .....                     | 7                               | 3 934              | 617                            | 134                                   | 35   | 36.7   | 4.7                    |
| 443              | Electronics and appliance stores .....                          | 7                               | 1 612              | 251                            | 59                                    | 18   | 38.6   | —                      |
| 4431             | Electronics and appliance stores .....                          | 7                               | 1 612              | 251                            | 59                                    | 18   | 38.6   | —                      |
| 444              | Building material and garden equipment and supplies dealers ... | 9                               | 6 619              | 831                            | 209                                   | 38   | 3.3  | 51.1                   |
| 445              | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4452             | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446              | Health and personal care stores .....                           | 6                               | 5 932              | 943                            | 188                                   | 29   | 2.7  | 1.3                    |
| 4461             | Health and personal care stores .....                           | 6                               | 5 932              | 943                            | 188                                   | 29   | 2.7  | 1.3                    |
| 447              | Gasoline stations .....   | 13                              | 22 787             | 1 189                          | 262                                   | 82   | 62.5   | —                      |
| 4471             | Gasoline stations .....   | 13                              | 22 787             | 1 189                          | 262                                   | 82   | 62.5   | —                      |
| 44711            | Gasoline stations with convenience stores .....                 | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 447110           | Gasoline stations with convenience stores .....                 | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 448              | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4511             | Sporting goods, hobby, and musical instrument stores .....      | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452              | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453              | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4533             | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45331            | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453310           | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454              | Nonstore retailers .....  | 3                               | 2 108              | 254                            | 63                                    | 10   | 37.0   | 37.6                   |
| <b>CAMERON</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>                                       | <b>44</b>                       | <b>134 980</b>     | <b>11 578</b>                  | <b>2 843</b>                          | <b>700</b>   | <b>14.4</b>                                      | <b>3.6</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 10                              | 36 147             | 2 234                          | 620                                   | 78   | 13.4   | —                      |
| 4412             | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442              | Furniture and home furnishings stores .....                     | 3                               | 2 468              | 176                            | 39                                    | 10   | 100.0  | —                      |
| 443              | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 6                               | 14 399             | 1 287                          | 286                                   | 63   | 20.1   | —                      |
| 44419            | Other building material dealers .....                           | 3                               | 8 154              | 795                            | 165                                   | 38   | 28.9   | —                      |
| 444190           | Other building material dealers .....                           | 3                               | 8 154              | 795                            | 165                                   | 38   | 28.9   | —                      |
| 4442             | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422            | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445              | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446              | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447              | Gasoline stations .....   | 8                               | 25 636             | 1 575                          | 358                                   | 135  | 23.7   | 13.7                   |
| 4471             | Gasoline stations .....   | 8                               | 25 636             | 1 575                          | 358                                   | 135  | 23.7   | 13.7                   |
| 44719            | Other gasoline stations .....                                   | 3                               | 15 494             | 1 118                          | 253                                   | 93   | 28.6   | 22.6                   |
| 447190           | Other gasoline stations .....                                   | 3                               | 15 494             | 1 118                          | 253                                   | 93   | 28.6   | 22.6                   |
| 448              | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452              | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529             | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453              | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454              | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                             | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAMERON (PART - CLINTON COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>35</b>                       | <b>68 628</b>      | <b>5 727</b>                   | <b>1 398</b>                          | <b>351</b>   | <b>23.3</b>   | <b>7.2</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412                                   | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                  | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                    | Furniture and home furnishings stores .....                     | 3                               | 2 468              | 176                            | 39                                    | 10   | 100.0   | —                      |
| 443                                    | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                   | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                  | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                                 | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                    | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                    | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                    | Gasoline stations .....   | 8                               | 25 636             | 1 575                          | 358                                   | 135  | 23.7  | 13.7                   |
| 4471                                   | Gasoline stations .....   | 8                               | 25 636             | 1 575                          | 358                                   | 135  | 23.7  | 13.7                   |
| 44719                                  | Other gasoline stations .....                                   | 3                               | 15 494             | 1 118                          | 253                                   | 93   | 28.6  | 22.6                   |
| 447190                                 | Other gasoline stations .....                                   | 3                               | 15 494             | 1 118                          | 253                                   | 93   | 28.6  | 22.6                   |
| 448                                    | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                    | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                    | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CAMERON (PART - DEKALB COUNTY)</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>9</b>                        | <b>66 352</b>      | <b>5 851</b>                   | <b>1 445</b>                          | <b>349</b>   | <b>5.3</b>  | <b>—</b>               |
| 441                                    | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                                    | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                                   | Other general merchandise stores .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 454                                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CANTON</b>                          |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>13</b>                       | <b>10 773</b>      | <b>1 323</b>                   | <b>260</b>                            | <b>81</b>  | <b>1.1</b>  | <b>5.6</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 3                               | 2 182              | 240                            | 56                                    | 12   | —   | —                      |
| 445                                    | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                    | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                    | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                    | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CAPE GIRARDEAU</b>                  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>324</b>                      | <b>821 082</b>     | <b>80 746</b>                  | <b>19 687</b>                         | <b>4 393</b>   | <b>8.1</b>  | <b>4.8</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 36                              | 236 223            | 19 177                         | 4 795                                 | 610  | 9.5   | 2.1                    |
| 4411                                   | Automobile dealers .....  | 22                              | 215 453            | 15 789                         | 4 011                                 | 464  | 8.5   | 1.3                    |
| 44111                                  | New car dealers .....   | 11                              | 183 179            | 14 025                         | 3 623                                 | 384  | 8.2   | —                      |
| 441110                                 | New car dealers .....   | 11                              | 183 179            | 14 025                         | 3 623                                 | 384  | 8.2   | —                      |
| 44112                                  | Used car dealers .....  | 11                              | 32 274             | 1 764                          | 388                                   | 80   | 9.8   | 9.0                    |
| 441120                                 | Used car dealers .....  | 11                              | 32 274             | 1 764                          | 388                                   | 80   | 9.8   | 9.0                    |
| 4412                                   | Other motor vehicle dealers .....                               | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121                                  | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210                                 | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                  | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                                 | Motorcycle dealers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                                   | Automotive parts, accessories, and tire stores .....            | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44132                                  | Tire dealers .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320                                 | Tire dealers .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                    | Furniture and home furnishings stores .....                     | 15                              | 22 856             | 3 628                          | 842                                   | 163  | 9.8   | —                      |
| 4421                                   | Furniture stores .....  | 6                               | 14 020             | 2 295                          | 540                                   | 92   | 8.5   | —                      |
| 44211                                  | Furniture stores .....  | 6                               | 14 020             | 2 295                          | 540                                   | 92   | 8.5   | —                      |
| 442110                                 | Furniture stores .....  | 6                               | 14 020             | 2 295                          | 540                                   | 92   | 8.5   | —                      |
| 4422                                   | Home furnishings stores .....                                   | 9                               | 8 836              | 1 333                          | 302                                   | 71   | 11.8  | —                      |
| 44221                                  | Floor covering stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210                                 | Floor covering stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                                  | Other home furnishings stores .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299                                 | All other home furnishings stores .....                         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                 | Geographic area and kind of business                             | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|----------------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|                            |  |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>CAPE GIRARDEAU—Con.</b> |  |                          |                 |                          |                                 |   |  |                        |  |
| <b>44-45</b>               | <b>Retail trade—Con.</b>   |                          |                 |                          |                                 |   |  |                        |  |
| 443                        | Electronics and appliance stores .....                           | 20                       | 36 624          | 4 959                    | 998                             | 172   | 6.7                                      | 1.6                    |  |
| 4431                       | Electronics and appliance stores .....                           | 20                       | 36 624          | 4 959                    | 998                             | 172   | 6.7                                      | 1.6                    |  |
| 44311                      | Appliance, television, and other electronics stores .....        | 13                       | 33 296          | 4 394                    | 869                             | 136   | 6.8                                      | 1.7                    |  |
| 443112                     | Radio, television, and other electronics stores .....            | 9                        | D               | D                        | D                               | c   | D  | D                      |  |
| 44312                      | Computer and software stores .....                               | 6                        | D               | D                        | D                               | b   | D  | D                      |  |
| 443120                     | Computer and software stores .....                               | 6                        | D               | D                        | D                               | b   | D  | D                      |  |
| 444                        | Building material and garden equipment and supplies dealers ...  | 26                       | 57 741          | 6 003                    | 1 351                           | 301   | 9.5                                      | .9                     |  |
| 4441                       | Building material and supplies dealers .....                     | 19                       | 52 910          | 5 378                    | 1 223                           | 265   | 8.0                                      | 1.0                    |  |
| 44411                      | Home centers .....   | 3                        | D               | D                        | D                               | c   | D  | D                      |  |
| 444110                     | Home centers .....   | 3                        | D               | D                        | D                               | c   | D  | D                      |  |
| 44419                      | Other building material dealers .....                            | 11                       | D               | D                        | D                               | b   | D  | D                      |  |
| 444190                     | Other building material dealers .....                            | 11                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4442                       | Lawn and garden equipment and supplies stores .....              | 7                        | 4 831           | 625                      | 128                             | 36  | 26.4                                     | —                      |  |
| 445                        | Food and beverage stores .....                                   | 14                       | 51 369          | 5 713                    | 1 569                           | 367   | 6.4                                      | .5                     |  |
| 4451                       | Grocery stores .....   | 8                        | D               | D                        | D                               | e   | D  | D                      |  |
| 44511                      | Supermarkets and other grocery (except convenience) stores ..... | 7                        | 49 487          | 5 276                    | 1 455                           | 335   | 4.6                                      | —                      |  |
| 445110                     | Supermarkets and other grocery (except convenience) stores ..... | 7                        | 49 487          | 5 276                    | 1 455                           | 335   | 4.6                                      | —                      |  |
| 4452                       | Specialty food stores .....                                      | 4                        | D               | D                        | D                               | b   | D  | D                      |  |
| 446                        | Health and personal care stores .....                            | 23                       | 34 901          | 4 595                    | 1 188                           | 197   | 26.8                                     | 8.2                    |  |
| 4461                       | Health and personal care stores .....                            | 23                       | 34 901          | 4 595                    | 1 188                           | 197   | 26.8                                     | 8.2                    |  |
| 44611                      | Pharmacies and drug stores .....                                 | 9                        | D               | D                        | D                               | b   | D  | D                      |  |
| 446110                     | Pharmacies and drug stores .....                                 | 9                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4461101                    | Pharmacies and drug stores .....                                 | 9                        | D               | D                        | D                               | b   | D  | D                      |  |
| 44612                      | Cosmetics, beauty supplies, and perfume stores .....             | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 446120                     | Cosmetics, beauty supplies, and perfume stores .....             | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 44613                      | Optical goods stores .....                                       | 6                        | 2 595           | 667                      | 183                             | 39  | —  | 17.6                   |  |
| 446130                     | Optical goods stores .....                                       | 6                        | 2 595           | 667                      | 183                             | 39  | —  | 17.6                   |  |
| 44619                      | Other health and personal care stores .....                      | 5                        | D               | D                        | D                               | b   | D  | D                      |  |
| 446191                     | Food (health) supplement stores .....                            | 2                        | D               | D                        | D                               | a   | D  | D                      |  |
| 446199                     | All other health and personal care stores .....                  | 3                        | D               | D                        | D                               | b   | D  | D                      |  |
| 447                        | Gasoline stations .....  | 32                       | 72 909          | 4 259                    | 958                             | 302   | 9.1                                      | 29.9                   |  |
| 4471                       | Gasoline stations .....  | 32                       | 72 909          | 4 259                    | 958                             | 302   | 9.1                                      | 29.9                   |  |
| 44711                      | Gasoline stations with convenience stores .....                  | 26                       | 58 504          | 3 372                    | 746                             | 253   | 9.0                                      | 31.2                   |  |
| 447110                     | Gasoline stations with convenience stores .....                  | 26                       | 58 504          | 3 372                    | 746                             | 253   | 9.0                                      | 31.2                   |  |
| 44719                      | Other gasoline stations .....                                    | 6                        | 14 405          | 887                      | 212                             | 49  | 9.7                                      | 24.9                   |  |
| 447190                     | Other gasoline stations .....                                    | 6                        | 14 405          | 887                      | 212                             | 49  | 9.7                                      | 24.9                   |  |
| 448                        | Clothing and clothing accessories stores .....                   | 71                       | 40 074          | 5 300                    | 1 306                           | 464   | 14.2                                     | 6.9                    |  |
| 4481                       | Clothing stores .....  | 44                       | D               | D                        | D                               | e   | D  | D                      |  |
| 44813                      | Children's and infants' clothing stores .....                    | 5                        | D               | D                        | D                               | a   | D  | D                      |  |
| 448130                     | Children's and infants' clothing stores .....                    | 5                        | D               | D                        | D                               | a   | D  | D                      |  |
| 44819                      | Other clothing stores .....                                      | 7                        | 1 920           | 347                      | 83                              | 25  | 25.9                                     | —                      |  |
| 448190                     | Other clothing stores .....                                      | 7                        | 1 920           | 347                      | 83                              | 25  | 25.9                                     | —                      |  |
| 4482                       | Shoe stores .....  | 14                       | 9 205           | 965                      | 241                             | 101   | 14.0                                     | 2.9                    |  |
| 44821                      | Shoe stores .....  | 14                       | 9 205           | 965                      | 241                             | 101   | 14.0                                     | 2.9                    |  |
| 448210                     | Shoe stores .....  | 14                       | 9 205           | 965                      | 241                             | 101   | 14.0                                     | 2.9                    |  |
| 4482104                    | Family shoe stores .....   | 9                        | 5 986           | 614                      | 146                             | 59  | 21.6                                     | —                      |  |
| 4482105                    | Athletic footwear stores .....                                   | 4                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4483                       | Jewelry, luggage, and leather goods stores .....                 | 13                       | D               | D                        | D                               | b   | D  | D                      |  |
| 44831                      | Jewelry stores .....   | 13                       | D               | D                        | D                               | b   | D  | D                      |  |
| 448310                     | Jewelry stores .....   | 13                       | D               | D                        | D                               | b   | D  | D                      |  |
| 451                        | Sporting goods, hobby, book, and music stores .....              | 21                       | 28 830          | 3 111                    | 791                             | 274   | 6.2                                      | .8                     |  |
| 4511                       | Sporting goods, hobby, and musical instrument stores .....       | 15                       | 20 490          | 2 219                    | 575                             | 185   | 8.8                                      | 1.1                    |  |
| 45111                      | Sporting goods stores .....                                      | 7                        | 5 338           | 439                      | 98                              | 31  | 26.1                                     | 2.9                    |  |
| 451110                     | Sporting goods stores .....                                      | 7                        | 5 338           | 439                      | 98                              | 31  | 26.1                                     | 2.9                    |  |
| 4511102                    | Specialty-line sporting goods stores .....                       | 6                        | D               | D                        | D                               | b   | D  | D                      |  |
| 45112                      | Hobby, toy, and game stores .....                                | 4                        | D               | D                        | D                               | c   | D  | D                      |  |
| 451120                     | Hobby, toy, and game stores .....                                | 4                        | D               | D                        | D                               | c   | D  | D                      |  |
| 45114                      | Musical instrument and supplies stores .....                     | 2                        | D               | D                        | D                               | b   | D  | D                      |  |
| 451140                     | Musical instrument and supplies stores .....                     | 2                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4512                       | Book, periodical, and music stores .....                         | 6                        | 8 340           | 892                      | 216                             | 89  | —  | —                      |  |
| 45121                      | Book stores and news dealers .....                               | 4                        | D               | D                        | D                               | b   | D  | D                      |  |
| 451211                     | Book stores .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4512111                    | Book stores, general .....                                       | 2                        | D               | D                        | D                               | b   | D  | D                      |  |
| 4512112                    | Specialty book stores .....                                      | 2                        | D               | D                        | D                               | a   | D  | D                      |  |
| 45122                      | Prerecorded tape, compact disc, and record stores .....          | 2                        | D               | D                        | D                               | b   | D  | D                      |  |
| 451220                     | Prerecorded tape, compact disc, and record stores .....          | 2                        | D               | D                        | D                               | b   | D  | D                      |  |

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                             | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAPE GIRARDEAU—Con.</b>                           |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade—Con.</b>   |                                 |                    |                                |                                       |  |   |                        |
| 452  | General merchandise stores .....                                 | 13                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4521   | Department stores .....  | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45210009   | Department stores (incl. leased depts.) <sup>3</sup> .....       | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45211  | Department stores .....  | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452111   | Department stores (except discount department stores) ..         | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529   | Other general merchandise stores .....                           | 8                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45291  | Warehouse clubs and supercenters .....                           | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452910   | Warehouse clubs and supercenters .....                           | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299  | All other general merchandise stores .....                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990   | All other general merchandise stores .....                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901  | Variety stores .....   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453  | Miscellaneous store retailers .....                              | 42                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532   | Office supplies, stationery, and gift stores .....               | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45322  | Gift, novelty, and souvenir stores .....                         | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453220   | Gift, novelty, and souvenir stores .....                         | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                        | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45391  | Pet and pet supplies stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453910   | Pet and pet supplies stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45393  | Manufactured (mobile) home dealers .....                         | 5                               | 7 561              | 616                            | 126                                   | 23   | 38.6  | 13.8                   |
| 453930   | Manufactured (mobile) home dealers .....                         | 5                               | 7 561              | 616                            | 126                                   | 23   | 38.6  | 13.8                   |
| 45399  | All other miscellaneous store retailers .....                    | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4543   | Direct selling establishments .....                              | 9                               | 7 047              | 1 162                          | 261                                   | 55   | 29.5  | —                      |
| 45439  | Other direct selling establishments .....                        | 9                               | 7 047              | 1 162                          | 261                                   | 55   | 29.5  | —                      |
| 454390   | Other direct selling establishments .....                        | 9                               | 7 047              | 1 162                          | 261                                   | 55   | 29.5  | —                      |
| <b>CAPE GIRARDEAU (PART - CAPE GIRARDEAU COUNTY)</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>  | <b>324</b>                      | <b>821 082</b>     | <b>80 746</b>                  | <b>19 687</b>                         | <b>4 393</b>   | <b>8.1</b>  | <b>4.8</b>             |
| 441  | Motor vehicle and parts dealers .....                            | 36                              | 236 223            | 19 177                         | 4 795                                 | 610  | 9.5   | 2.1                    |
| 4411   | Automobile dealers .....   | 22                              | 215 453            | 15 789                         | 4 011                                 | 464  | 8.5   | 1.3                    |
| 44111  | New car dealers .....  | 11                              | 183 179            | 14 025                         | 3 623                                 | 384  | 8.2   | —                      |
| 441110   | New car dealers .....  | 11                              | 183 179            | 14 025                         | 3 623                                 | 384  | 8.2   | —                      |
| 44112  | Used car dealers .....   | 11                              | 32 274             | 1 764                          | 388                                   | 80   | 9.8   | 9.0                    |
| 441120   | Used car dealers .....   | 11                              | 32 274             | 1 764                          | 388                                   | 80   | 9.8   | 9.0                    |
| 4412   | Other motor vehicle dealers .....                                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121  | Recreational vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210   | Recreational vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221   | Motorcycle dealers .....   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413   | Automotive parts, accessories, and tire stores .....             | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44132  | Tire dealers .....   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320   | Tire dealers .....   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                      | 15                              | 22 856             | 3 628                          | 842                                   | 163  | 9.8   | —                      |
| 4421   | Furniture stores .....   | 6                               | 14 020             | 2 295                          | 540                                   | 92   | 8.5   | —                      |
| 44211  | Furniture stores .....   | 6                               | 14 020             | 2 295                          | 540                                   | 92   | 8.5   | —                      |
| 442110   | Furniture stores .....   | 6                               | 14 020             | 2 295                          | 540                                   | 92   | 8.5   | —                      |
| 4422   | Home furnishings stores .....                                    | 9                               | 8 836              | 1 333                          | 302                                   | 71   | 11.8  | —                      |
| 44221  | Floor covering stores .....                                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210   | Floor covering stores .....                                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229  | Other home furnishings stores .....                              | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299   | All other home furnishings stores .....                          | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443  | Electronics and appliance stores .....                           | 20                              | 36 624             | 4 959                          | 998                                   | 172  | 6.7   | 1.6                    |
| 4431   | Electronics and appliance stores .....                           | 20                              | 36 624             | 4 959                          | 998                                   | 172  | 6.7   | 1.6                    |
| 44311  | Appliance, television, and other electronics stores .....        | 13                              | 33 296             | 4 394                          | 869                                   | 136  | 6.8   | 1.7                    |
| 443112   | Radio, television, and other electronics stores .....            | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44312  | Computer and software stores .....                               | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120   | Computer and software stores .....                               | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ...  | 26                              | 57 741             | 6 003                          | 1 351                                 | 301  | 9.5   | .9                     |
| 4441   | Building material and supplies dealers .....                     | 19                              | 52 910             | 5 378                          | 1 223                                 | 265  | 8.0   | 1.0                    |
| 44411  | Home centers .....   | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110   | Home centers .....   | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419  | Other building material dealers .....                            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444190   | Other building material dealers .....                            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4442   | Lawn and garden equipment and supplies stores .....              | 7                               | 4 831              | 625                            | 128                                   | 36   | 26.4  | —                      |
| 445  | Food and beverage stores .....                                   | 14                              | 51 369             | 5 713                          | 1 569                                 | 367  | 6.4   | .5                     |
| 4451   | Grocery stores .....   | 8                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44511  | Supermarkets and other grocery (except convenience) stores ..... | 7                               | 49 487             | 5 276                          | 1 455                                 | 335  | 4.6   | —                      |
| 445110   | Supermarkets and other grocery (except convenience) stores ..... | 7                               | 49 487             | 5 276                          | 1 455                                 | 335  | 4.6   | —                      |
| 4452   | Specialty food stores .....                                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CAPE GIRARDEAU (PART - CAPE GIRARDEAU COUNTY)—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |
| 446   | Health and personal care stores .....                      | 23                              | 34 901             | 4 595                          | 1 188                                 | 197  | 26.8  | 8.2                    |
| 4461  | Health and personal care stores .....                      | 23                              | 34 901             | 4 595                          | 1 188                                 | 197  | 26.8  | 8.2                    |
| 44611   | Pharmacies and drug stores .....                           | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446110  | Pharmacies and drug stores .....                           | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461101   | Pharmacies and drug stores .....                           | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44613   | Optical goods stores .....                                 | 6                               | 2 595              | 667                            | 183                                   | 39   | —   | 17.6                   |
| 446130  | Optical goods stores .....                                 | 6                               | 2 595              | 667                            | 183                                   | 39   | —   | 17.6                   |
| 44619   | Other health and personal care stores .....                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446191  | Food (health) supplement stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446199  | All other health and personal care stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447   | Gasoline stations .....                                    | 32                              | 72 909             | 4 259                          | 958                                   | 302  | 9.1   | 29.9                   |
| 4471  | Gasoline stations .....                                    | 32                              | 72 909             | 4 259                          | 958                                   | 302  | 9.1   | 29.9                   |
| 44711   | Gasoline stations with convenience stores .....            | 26                              | 58 504             | 3 372                          | 746                                   | 253  | 9.0   | 31.2                   |
| 447110  | Gasoline stations with convenience stores .....            | 26                              | 58 504             | 3 372                          | 746                                   | 253  | 9.0   | 31.2                   |
| 44719   | Other gasoline stations .....                              | 6                               | 14 405             | 887                            | 212                                   | 49   | 9.7   | 24.9                   |
| 447190  | Other gasoline stations .....                              | 6                               | 14 405             | 887                            | 212                                   | 49   | 9.7   | 24.9                   |
| 448   | Clothing and clothing accessories stores .....             | 71                              | 40 074             | 5 300                          | 1 306                                 | 464  | 14.2  | 6.9                    |
| 4481  | Clothing stores .....                                      | 44                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44813   | Children's and infants' clothing stores .....              | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130  | Children's and infants' clothing stores .....              | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819   | Other clothing stores .....                                | 7                               | 1 920              | 347                            | 83                                    | 25   | 25.9  | —                      |
| 448190  | Other clothing stores .....                                | 7                               | 1 920              | 347                            | 83                                    | 25   | 25.9  | —                      |
| 4482  | Shoe stores .....  | 14                              | 9 205              | 965                            | 241                                   | 101  | 14.0  | 2.9                    |
| 44821   | Shoe stores .....  | 14                              | 9 205              | 965                            | 241                                   | 101  | 14.0  | 2.9                    |
| 448210  | Shoe stores .....  | 14                              | 9 205              | 965                            | 241                                   | 101  | 14.0  | 2.9                    |
| 4482104   | Family shoe stores .....                                   | 9                               | 5 986              | 614                            | 146                                   | 59   | 21.6  | —                      |
| 4482105   | Athletic footwear stores .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4483  | Jewelry, luggage, and leather goods stores .....           | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44831   | Jewelry stores .....                                       | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448310  | Jewelry stores .....                                       | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 451   | Sporting goods, hobby, book, and music stores .....        | 21                              | 28 830             | 3 111                          | 791                                   | 274  | 6.2   | .8                     |
| 4511  | Sporting goods, hobby, and musical instrument stores ..... | 15                              | 20 490             | 2 219                          | 575                                   | 185  | 8.8   | 1.1                    |
| 45111   | Sporting goods stores .....                                | 7                               | 5 338              | 439                            | 98                                    | 31   | 26.1  | 2.9                    |
| 451110  | Sporting goods stores .....                                | 7                               | 5 338              | 439                            | 98                                    | 31   | 26.1  | 2.9                    |
| 4511102   | Specialty-line sporting goods stores .....                 | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112   | Hobby, toy, and game stores .....                          | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 451120  | Hobby, toy, and game stores .....                          | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45114   | Musical instrument and supplies stores .....               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140  | Musical instrument and supplies stores .....               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512  | Book, periodical, and music stores .....                   | 6                               | 8 340              | 892                            | 216                                   | 89   | —   | —                      |
| 45121   | Book stores and news dealers .....                         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451211  | Book stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512111   | Book stores, general .....                                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512112   | Specialty book stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45122   | Prerecorded tape, compact disc, and record stores .....    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451220  | Prerecorded tape, compact disc, and record stores .....    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452   | General merchandise stores .....                           | 13                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4521  | Department stores .....                                    | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45210009  | Department stores (incl. leased depts.) <sup>3</sup> ..... | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45211   | Department stores .....                                    | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452111  | Department stores (except discount department stores) ..   | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529  | Other general merchandise stores .....                     | 8                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45291   | Warehouse clubs and supercenters .....                     | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452910  | Warehouse clubs and supercenters .....                     | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299   | All other general merchandise stores .....                 | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990  | All other general merchandise stores .....                 | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901   | Variety stores .....                                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453   | Miscellaneous store retailers .....                        | 42                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532  | Office supplies, stationery, and gift stores .....         | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45322   | Gift, novelty, and souvenir stores .....                   | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453220  | Gift, novelty, and souvenir stores .....                   | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                  | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45391   | Pet and pet supplies stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453910  | Pet and pet supplies stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45393   | Manufactured (mobile) home dealers .....                   | 5                               | 7 561              | 616                            | 126                                   | 23   | 38.6  | 13.8                   |
| 453930  | Manufactured (mobile) home dealers .....                   | 5                               | 7 561              | 616                            | 126                                   | 23   | 38.6  | 13.8                   |
| 45399   | All other miscellaneous store retailers .....              | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....                                   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4543  | Direct selling establishments .....                        | 9                               | 7 047              | 1 162                          | 261                                   | 55   | 29.5  | —                      |
| 45439   | Other direct selling establishments .....                  | 9                               | 7 047              | 1 162                          | 261                                   | 55   | 29.5  | —                      |
| 454390  | Other direct selling establishments .....                  | 9                               | 7 047              | 1 162                          | 261                                   | 55   | 29.5  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code           | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                      |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CARL JUNCTION</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....   | <b>8</b>                        | <b>8 645</b>       | <b>959</b>                     | <b>214</b>                            | <b>62</b>  | <b>53.8</b>   | <b>—</b>               |
| 444                  | Building material and garden equipment and supplies dealers . . . | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                  | Food and beverage stores .....                                    | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                  | Health and personal care stores .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                  | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                  | Clothing and clothing accessories stores .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                  | General merchandise stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CARROLLTON</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....   | <b>33</b>                       | <b>35 521</b>      | <b>3 265</b>                   | <b>772</b>                            | <b>226</b>   | <b>60.2</b>   | <b>2.6</b>             |
| 441                  | Motor vehicle and parts dealers .....                             | 3                               | 5 151              | 452                            | 118                                   | 18   | 89.4  | —                      |
| 442                  | Furniture and home furnishings stores .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                  | Electronics and appliance stores .....                            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                  | Building material and garden equipment and supplies dealers . . . | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                  | Food and beverage stores .....                                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                  | Health and personal care stores .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                 | Health and personal care stores .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                  | Gasoline stations .....   | 6                               | 7 339              | 399                            | 88                                    | 40   | 10.6  | —                      |
| 448                  | Clothing and clothing accessories stores .....                    | 4                               | 836                | 98                             | 21                                    | 16   | 25.7  | —                      |
| 452                  | General merchandise stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                  | Miscellaneous store retailers .....                               | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CARTHAGE</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....   | <b>68</b>                       | <b>172 081</b>     | <b>16 473</b>                  | <b>4 066</b>                          | <b>932</b>   | <b>26.9</b>   | <b>2.5</b>             |
| 441                  | Motor vehicle and parts dealers .....                             | 11                              | 39 663             | 4 275                          | 1 019                                 | 154  | 79.5  | —                      |
| 442                  | Furniture and home furnishings stores .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4422                 | Home furnishings stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                  | Electronics and appliance stores .....                            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                  | Building material and garden equipment and supplies dealers . . . | 9                               | 16 136             | 1 604                          | 393                                   | 91   | 24.6  | .2                     |
| 44419                | Other building material dealers .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190               | Other building material dealers .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                 | Lawn and garden equipment and supplies stores .....               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                | Nursery, garden center, and farm supply stores .....              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220               | Nursery, garden center, and farm supply stores .....              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                  | Food and beverage stores .....                                    | 5                               | 12 509             | 912                            | 235                                   | 66   | 1.4   | —                      |
| 446                  | Health and personal care stores .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                 | Health and personal care stores .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                  | Gasoline stations .....   | 12                              | 26 248             | 1 105                          | 264                                   | 72   | —   | 15.4                   |
| 4471                 | Gasoline stations .....   | 12                              | 26 248             | 1 105                          | 264                                   | 72   | —   | 15.4                   |
| 44711                | Gasoline stations with convenience stores .....                   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110               | Gasoline stations with convenience stores .....                   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                  | Clothing and clothing accessories stores .....                    | 5                               | 3 103              | 519                            | 130                                   | 42   | 7.8   | —                      |
| 44819                | Other clothing stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190               | Other clothing stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                  | General merchandise stores .....                                  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                 | Other general merchandise stores .....                            | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910               | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                | All other general merchandise stores .....                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990               | All other general merchandise stores .....                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                  | Miscellaneous store retailers .....                               | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                 | Other miscellaneous store retailers .....                         | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                | All other miscellaneous store retailers .....                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

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|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CARUTHERSVILLE</b>                  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>31</b>                       | <b>41 060</b>      | <b>3 663</b>                   | <b>894</b>                            | <b>247</b>   | <b>76.8</b>   | <b>2.1</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 6                               | 14 072             | 815                            | 221                                   | 42   | 89.1  | —                      |
| 442                                    | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 5                               | 2 996              | 470                            | 86                                    | 27   | 69.4  | 20.2                   |
| 445                                    | Food and beverage stores .....                                  | 8                               | 12 689             | 1 158                          | 267                                   | 119  | 99.5  | .5                     |
| 446                                    | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                                   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                    | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                                    | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                    | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                    | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 3                               | 611                | 66                             | 17                                    | 6  | 72.3  | 27.7                   |
| 454                                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CASSVILLE</b>                       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>34</b>                       | <b>72 503</b>      | <b>5 327</b>                   | <b>1 247</b>                          | <b>296</b>   | <b>13.2</b>   | <b>2.2</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                    | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                    | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 4                               | 4 848              | 460                            | 115                                   | 29   | —   | 26.7                   |
| 445                                    | Food and beverage stores .....                                  | 4                               | 961                | 66                             | 15                                    | 7  | 97.7  | 2.3                    |
| 446                                    | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                    | Gasoline stations .....   | 5                               | 8 292              | 447                            | 114                                   | 29   | 25.5  | —                      |
| 448                                    | Clothing and clothing accessories stores .....                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                    | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                    | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CENTRALIA</b>                       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>23</b>                       | <b>44 487</b>      | <b>2 814</b>                   | <b>723</b>                            | <b>165</b>   | <b>55.7</b>   | <b>4.0</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                    | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                    | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                    | Gasoline stations .....   | 5                               | 5 217              | 258                            | 74                                    | 23   | 4.4   | 33.8                   |
| 448                                    | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                    | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299                                  | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                                 | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4529904                                | Miscellaneous general merchandise stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CENTRALIA (PART - BOONE COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>23</b>                       | <b>44 487</b>      | <b>2 814</b>                   | <b>723</b>                            | <b>165</b>   | <b>55.7</b>   | <b>4.0</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                    | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                    | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                    | Gasoline stations .....   | 5                               | 5 217              | 258                            | 74                                    | 23   | 4.4   | 33.8                   |
| 448                                    | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                    | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299                                  | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                                 | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4529904                                | Miscellaneous general merchandise stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CHAFFEE</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade</b> .....   | <b>13</b>                       | <b>10 346</b>      | <b>1 071</b>                   | <b>231</b>                            | <b>92</b>  | <b>31.0</b>   | <b>3.1</b>             |
| 441                 | Motor vehicle and parts dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ...     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                 | Food and beverage stores .....                                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                 | Gasoline stations .....   | 4                               | 4 565              | 365                            | 88                                    | 36   | 32.6  | —                      |
| 452                 | General merchandise stores .....                                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                                 | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CHARLESTON</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade</b> .....   | <b>26</b>                       | <b>57 685</b>      | <b>3 704</b>                   | <b>922</b>                            | <b>223</b>   | <b>30.9</b>   | <b>3.4</b>             |
| 441                 | Motor vehicle and parts dealers .....                               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                 | Furniture and home furnishings stores .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                 | Electronics and appliance stores .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ...     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                 | Food and beverage stores .....                                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                 | Health and personal care stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                 | Gasoline stations .....   | 7                               | 30 367             | 976                            | 244                                   | 75   | —   | 6.0                    |
| 4471                | Gasoline stations .....   | 7                               | 30 367             | 976                            | 244                                   | 75   | —   | 6.0                    |
| 44719               | Other gasoline stations .....                                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447190              | Other gasoline stations .....                                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                 | General merchandise stores .....                                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                                 | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CHESTERFIELD</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade</b> .....   | <b>276</b>                      | <b>609 330</b>     | <b>76 097</b>                  | <b>17 878</b>                         | <b>4 381</b>   | <b>10.9</b>   | <b>15.4</b>            |
| 441                 | Motor vehicle and parts dealers .....                               | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4412                | Other motor vehicle dealers .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221              | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229              | All other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                 | Furniture and home furnishings stores .....                         | 24                              | 20 656             | 3 255                          | 707                                   | 177  | 6.6   | 7.3                    |
| 4421                | Furniture stores .....  | 9                               | 9 953              | 1 382                          | 340                                   | 51   | 2.1   | 7.1                    |
| 44211               | Furniture stores .....  | 9                               | 9 953              | 1 382                          | 340                                   | 51   | 2.1   | 7.1                    |
| 442110              | Furniture stores .....  | 9                               | 9 953              | 1 382                          | 340                                   | 51   | 2.1   | 7.1                    |
| 4422                | Home furnishings stores .....                                       | 15                              | 10 703             | 1 873                          | 367                                   | 126  | 10.8  | 7.4                    |
| 44229               | Other home furnishings stores .....                                 | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 442299              | All other home furnishings stores .....                             | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443                 | Electronics and appliance stores .....                              | 19                              | 39 563             | 4 323                          | 1 024                                 | 185  | 5.2   | .9                     |
| 4431                | Electronics and appliance stores .....                              | 19                              | 39 563             | 4 323                          | 1 024                                 | 185  | 5.2   | .9                     |
| 44311               | Appliance, television, and other electronics stores .....           | 14                              | 36 983             | 3 917                          | 941                                   | 160  | 5.6   | .9                     |
| 443112              | Radio, television, and other electronics stores .....               | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44313               | Camera and photographic supplies stores .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443130              | Camera and photographic supplies stores .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ...     | 13                              | 58 472             | 9 015                          | 1 813                                 | 304  | 5.9   | 1.2                    |
| 4441                | Building material and supplies dealers .....                        | 11                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44411               | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110              | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419               | Other building material dealers .....                               | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190              | Other building material dealers .....                               | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                 | Food and beverage stores .....                                      | 16                              | 61 606             | 9 802                          | 2 348                                 | 542  | 25.4  | .4                     |
| 4451                | Grocery stores .....  | 9                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44511               | Supermarkets and other grocery (except convenience)<br>stores ..... | 7                               | 52 683             | 8 779                          | 2 094                                 | 441  | 15.4  | .3                     |
| 445110              | Supermarkets and other grocery (except convenience)<br>stores ..... | 7                               | 52 683             | 8 779                          | 2 094                                 | 441  | 15.4  | .3                     |
| 4452                | Specialty food stores .....   | 5                               | 808                | 177                            | 53                                    | 45   | 49.8  | 8.3                    |
| 446                 | Health and personal care stores .....                               | 28                              | 29 953             | 4 971                          | 1 169                                 | 323  | 30.3  | 9.0                    |
| 4461                | Health and personal care stores .....                               | 28                              | 29 953             | 4 971                          | 1 169                                 | 323  | 30.3  | 9.0                    |
| 4461102             | Proprietary stores .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44612               | Cosmetics, beauty supplies, and perfume stores .....                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120              | Cosmetics, beauty supplies, and perfume stores .....                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44613               | Optical goods stores .....  | 10                              | 6 555              | 1 955                          | 491                                   | 88   | —   | 8.8                    |
| 446130              | Optical goods stores .....  | 10                              | 6 555              | 1 955                          | 491                                   | 88   | —   | 8.8                    |
| 44619               | Other health and personal care stores .....                         | 8                               | 2 162              | 364                            | 80                                    | 34   | 23.5  | 31.8                   |
| 446191              | Food (health) supplement stores .....                               | 5                               | 1 804              | 282                            | 71                                    | 32   | 13.9  | 38.1                   |
| 447                 | Gasoline stations .....   | 15                              | 35 424             | 2 773                          | 637                                   | 180  | 9.7   | 43.4                   |
| 4471                | Gasoline stations .....   | 15                              | 35 424             | 2 773                          | 637                                   | 180  | 9.7   | 43.4                   |
| 44711               | Gasoline stations with convenience stores .....                     | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110              | Gasoline stations with convenience stores .....                     | 13                              | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                          |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CHESTERFIELD—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>             | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |
| 448                      | Clothing and clothing accessories stores .....             | 70                              | 90 420             | 10 963                         | 2 769                                 | 941  | 8.7   | 1.7                    |
| 4481                     | Clothing stores .....                                      | 43                              | 69 515             | 8 120                          | 2 007                                 | 764  | 5.5   | 2.2                    |
| 44811                    | Men's clothing stores .....                                | 5                               | 4 513              | 756                            | 186                                   | 30   | —   | 7.7                    |
| 448110                   | Men's clothing stores .....                                | 5                               | 4 513              | 756                            | 186                                   | 30   | —   | 7.7                    |
| 44812                    | Women's clothing stores .....                              | 12                              | 17 261             | 1 934                          | 505                                   | 198  | —   | 6.9                    |
| 448120                   | Women's clothing stores .....                              | 12                              | 17 261             | 1 934                          | 505                                   | 198  | —   | 6.9                    |
| 44813                    | Children's and infants' clothing stores .....              | 6                               | 11 036             | 1 006                          | 240                                   | 100  | .5  | —                      |
| 448130                   | Children's and infants' clothing stores .....              | 6                               | 11 036             | 1 006                          | 240                                   | 100  | .5  | —                      |
| 44814                    | Family clothing stores .....                               | 12                              | 28 916             | 2 840                          | 720                                   | 338  | 3.2   | —                      |
| 448140                   | Family clothing stores .....                               | 12                              | 28 916             | 2 840                          | 720                                   | 338  | 3.2   | —                      |
| 44815                    | Clothing accessories stores .....                          | 4                               | 1 277              | 269                            | 64                                    | 21   | —   | —                      |
| 448150                   | Clothing accessories stores .....                          | 4                               | 1 277              | 269                            | 64                                    | 21   | —   | —                      |
| 44819                    | Other clothing stores .....                                | 4                               | 6 512              | 1 315                          | 292                                   | 77   | 43.2  | —                      |
| 448190                   | Other clothing stores .....                                | 4                               | 6 512              | 1 315                          | 292                                   | 77   | 43.2  | —                      |
| 4482                     | Shoe stores .....  | 13                              | 9 807              | 1 172                          | 278                                   | 85   | 11.9  | —                      |
| 44821                    | Shoe stores .....  | 13                              | 9 807              | 1 172                          | 278                                   | 85   | 11.9  | —                      |
| 448210                   | Shoe stores .....  | 13                              | 9 807              | 1 172                          | 278                                   | 85   | 11.9  | —                      |
| 4482101                  | Men's shoe stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102                  | Women's shoe stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104                  | Family shoe stores .....                                   | 5                               | 3 869              | 479                            | 112                                   | 23   | 30.2  | —                      |
| 4482105                  | Athletic footwear stores .....                             | 4                               | 3 623              | 382                            | 90                                    | 39   | —   | —                      |
| 4483                     | Jewelry, luggage, and leather goods stores .....           | 14                              | 11 098             | 1 671                          | 484                                   | 92   | 26.4  | —                      |
| 44831                    | Jewelry stores .....                                       | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448310                   | Jewelry stores .....                                       | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44832                    | Luggage and leather goods stores .....                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448320                   | Luggage and leather goods stores .....                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                      | Sporting goods, hobby, book, and music stores .....        | 24                              | 23 897             | 2 704                          | 622                                   | 216  | 11.0  | 11.0                   |
| 4511                     | Sporting goods, hobby, and musical instrument stores ..... | 15                              | 17 552             | 2 021                          | 451                                   | 151  | 14.4  | 7.6                    |
| 45111                    | Sporting goods stores .....                                | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 451110                   | Sporting goods stores .....                                | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4511102                  | Specialty-line sporting goods stores .....                 | 8                               | 7 331              | 931                            | 210                                   | 36   | 2.2   | 18.2                   |
| 45112                    | Hobby, toy, and game stores .....                          | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451120                   | Hobby, toy, and game stores .....                          | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512                     | Book, periodical, and music stores .....                   | 9                               | 6 345              | 683                            | 171                                   | 65   | 1.8   | 20.4                   |
| 45121                    | Book stores and news dealers .....                         | 4                               | 2 838              | 315                            | 82                                    | 24   | 4.1   | —                      |
| 451211                   | Book stores .....  | 4                               | 2 838              | 315                            | 82                                    | 24   | 4.1   | —                      |
| 4512111                  | Book stores, general .....                                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512113                  | College book stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45122                    | Prerecorded tape, compact disc, and record stores .....    | 5                               | 3 507              | 368                            | 89                                    | 41   | —   | 36.8                   |
| 451220                   | Prerecorded tape, compact disc, and record stores .....    | 5                               | 3 507              | 368                            | 89                                    | 41   | —   | 36.8                   |
| 452                      | General merchandise stores .....                           | 8                               | 131 676            | 16 028                         | 3 772                                 | 970  | 2.7   | —                      |
| 4521                     | Department stores .....                                    | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> ..... | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45211                    | Department stores .....                                    | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452111                   | Department stores (except discount department stores) ..   | 4                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299                    | All other general merchandise stores .....                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                   | All other general merchandise stores .....                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904                  | Miscellaneous general merchandise stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                      | Miscellaneous store retailers .....                        | 31                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4532                     | Office supplies, stationery, and gift stores .....         | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45322                    | Gift, novelty, and souvenir stores .....                   | 12                              | 11 402             | 1 607                          | 447                                   | 129  | 56.5  | 11.8                   |
| 453220                   | Gift, novelty, and souvenir stores .....                   | 12                              | 11 402             | 1 607                          | 447                                   | 129  | 56.5  | 11.8                   |
| 4539                     | Other miscellaneous store retailers .....                  | 15                              | 8 519              | 1 336                          | 296                                   | 121  | 13.2  | 9.9                    |
| 45391                    | Pet and pet supplies stores .....                          | 3                               | 4 185              | 570                            | 133                                   | 45   | —   | —                      |
| 453910                   | Pet and pet supplies stores .....                          | 3                               | 4 185              | 570                            | 133                                   | 45   | —   | —                      |
| 45392                    | Art dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453920                   | Art dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                    | All other miscellaneous store retailers .....              | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                      | Nonstore retailers .....                                   | 21                              | 39 161             | 4 603                          | 1 102                                 | 151  | 23.7  | 54.1                   |
| 4541                     | Electronic shopping and mail-order houses .....            | 9                               | 28 006             | 2 261                          | 558                                   | 57   | 3.0   | 73.8                   |
| 45411                    | Electronic shopping and mail-order houses .....            | 9                               | 28 006             | 2 261                          | 558                                   | 57   | 3.0   | 73.8                   |
| 4543                     | Direct selling establishments .....                        | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                    | Other direct selling establishments .....                  | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454390                   | Other direct selling establishments .....                  | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| <b>CHILLICOTHE</b>       |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>             | <b>Retail trade .....</b>                                  | <b>76</b>                       | <b>168 121</b>     | <b>16 450</b>                  | <b>3 933</b>                          | <b>947</b>   | <b>11.0</b>   | <b>3.0</b>             |
| 441                      | Motor vehicle and parts dealers .....                      | 11                              | 53 129             | 3 964                          | 1 070                                 | 159  | 4.4   | 5.5                    |
| 442                      | Furniture and home furnishings stores .....                | 6                               | 3 658              | 496                            | 115                                   | 36   | 78.3  | —                      |
| 4422                     | Home furnishings stores .....                              | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                      | Electronics and appliance stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                     | Electronics and appliance stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312                    | Computer and software stores .....                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120                   | Computer and software stores .....                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CHILLICOTHE—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444                     | Building material and garden equipment and supplies dealers . . . | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                   | Other building material dealers . . . . .                         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                  | Other building material dealers . . . . .                         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                     | Food and beverage stores . . . . .                                | 7                               | D                  | D                              | D                                     | e  | D   | D                      |
| 446                     | Health and personal care stores . . . . .                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                     | Gasoline stations . . . . .                                       | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                     | Clothing and clothing accessories stores . . . . .                | 9                               | 3 855              | 454                            | 108                                   | 34   | 68.0  | —                      |
| 451                     | Sporting goods, hobby, book, and music stores . . . . .           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                     | General merchandise stores . . . . .                              | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299                   | All other general merchandise stores . . . . .                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                  | All other general merchandise stores . . . . .                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                     | Miscellaneous store retailers . . . . .                           | 8                               | 6 639              | 620                            | 106                                   | 35   | 31.7  | 5.6                    |
| 4539                    | Other miscellaneous store retailers . . . . .                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                   | Manufactured (mobile) home dealers . . . . .                      | 3                               | 5 316              | 465                            | 69                                    | 13   | 39.1  | —                      |
| 453930                  | Manufactured (mobile) home dealers . . . . .                      | 3                               | 5 316              | 465                            | 69                                    | 13   | 39.1  | —                      |
| 45399                   | All other miscellaneous store retailers . . . . .                 | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers . . . . .                                      | 4                               | 5 375              | 938                            | 246                                   | 40   | 23.3  | —                      |
| 4543                    | Direct selling establishments . . . . .                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>CLARKSON VALLEY</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade . . . . .</b>                                     | <b>3</b>                        | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>D</b>  | <b>D</b>               |
| 443                     | Electronics and appliance stores . . . . .                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers . . . | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers . . . . .                                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>CLAYTON</b>          |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade . . . . .</b>                                     | <b>84</b>                       | <b>177 093</b>     | <b>21 873</b>                  | <b>5 590</b>                          | <b>995</b>   | <b>10.1</b>   | <b>5.4</b>             |
| 441                     | Motor vehicle and parts dealers . . . . .                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                     | Furniture and home furnishings stores . . . . .                   | 12                              | 17 790             | 3 513                          | 788                                   | 148  | 16.1  | 4.0                    |
| 4421                    | Furniture stores . . . . .  | 5                               | 5 853              | 1 613                          | 348                                   | 39   | 20.6  | 4.4                    |
| 44211                   | Furniture stores . . . . .  | 5                               | 5 853              | 1 613                          | 348                                   | 39   | 20.6  | 4.4                    |
| 442110                  | Furniture stores . . . . .  | 5                               | 5 853              | 1 613                          | 348                                   | 39   | 20.6  | 4.4                    |
| 4422                    | Home furnishings stores . . . . .                                 | 7                               | 11 937             | 1 900                          | 440                                   | 109  | 14.0  | 3.8                    |
| 44229                   | Other home furnishings stores . . . . .                           | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442290                  | All other home furnishings stores . . . . .                       | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 443                     | Electronics and appliance stores . . . . .                        | 3                               | 1 392              | 434                            | 108                                   | 16   | —   | 28.2                   |
| 444                     | Building material and garden equipment and supplies dealers . . . | 4                               | 3 342              | 568                            | 137                                   | 24   | 10.0  | 29.4                   |
| 445                     | Food and beverage stores . . . . .                                | 8                               | 48 511             | 5 714                          | 1 303                                 | 234  | 2.1   | —                      |
| 4451                    | Grocery stores . . . . .  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4453                    | Beer, wine, and liquor stores . . . . .                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44531                   | Beer, wine, and liquor stores . . . . .                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445310                  | Beer, wine, and liquor stores . . . . .                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                     | Health and personal care stores . . . . .                         | 9                               | 26 705             | 4 521                          | 1 241                                 | 204  | 7.4   | .7                     |
| 4461                    | Health and personal care stores . . . . .                         | 9                               | 26 705             | 4 521                          | 1 241                                 | 204  | 7.4   | .7                     |
| 44611                   | Pharmacies and drug stores . . . . .                              | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446110                  | Pharmacies and drug stores . . . . .                              | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461101                 | Pharmacies and drug stores . . . . .                              | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447                     | Gasoline stations . . . . .                                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                     | Clothing and clothing accessories stores . . . . .                | 19                              | 15 100             | 2 018                          | 544                                   | 68   | 20.7  | 3.7                    |
| 4483                    | Jewelry, luggage, and leather goods stores . . . . .              | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44831                   | Jewelry stores . . . . .  | 10                              | 12 284             | 1 570                          | 414                                   | 41   | 11.8  | 2.4                    |
| 448310                  | Jewelry stores . . . . .  | 10                              | 12 284             | 1 570                          | 414                                   | 41   | 11.8  | 2.4                    |
| 451                     | Sporting goods, hobby, book, and music stores . . . . .           | 5                               | 7 851              | 922                            | 579                                   | 117  | —   | 66.5                   |
| 4511                    | Sporting goods, hobby, and musical instrument stores . . . . .    | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                   | Hobby, toy, and game stores . . . . .                             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451120                  | Hobby, toy, and game stores . . . . .                             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512                    | Book, periodical, and music stores . . . . .                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45121                   | Book stores and news dealers . . . . .                            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512113                 | College book stores . . . . .                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451212                  | News dealers and newsstands . . . . .                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CLAYTON—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                 | Miscellaneous store retailers .....                             | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4533                | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331               | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310              | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45392               | Art dealers .....   | 5                               | 4 976              | 537                            | 132                                   | 14   | 49.2  | —                      |
| 453920              | Art dealers .....   | 5                               | 4 976              | 537                            | 132                                   | 14   | 49.2  | —                      |
| 45399               | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 4                               | 1 996              | 417                            | 89                                    | 14   | 22.7  | 9.7                    |
| <b>CLINTON</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>92</b>                       | <b>183 782</b>     | <b>18 270</b>                  | <b>4 488</b>                          | <b>1 022</b>   | <b>14.1</b>   | <b>.5</b>              |
| 441                 | Motor vehicle and parts dealers .....                           | 13                              | 53 344             | 4 438                          | 1 053                                 | 166  | 5.3   | .1                     |
| 4412                | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121               | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210              | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                 | Furniture and home furnishings stores .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422                | Home furnishings stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                 | Electronics and appliance stores .....                          | 5                               | 1 958              | 227                            | 63                                    | 22   | 1.2   | 8.6                    |
| 4431                | Electronics and appliance stores .....                          | 5                               | 1 958              | 227                            | 63                                    | 22   | 1.2   | 8.6                    |
| 44311               | Appliance, television, and other electronics stores .....       | 5                               | 1 958              | 227                            | 63                                    | 22   | 1.2   | 8.6                    |
| 444                 | Building material and garden equipment and supplies dealers ... | 15                              | 15 641             | 1 867                          | 431                                   | 100  | 40.1  | —                      |
| 4441                | Building material and supplies dealers .....                    | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44419               | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190              | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422               | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220              | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                 | Health and personal care stores .....                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                | Health and personal care stores .....                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                 | Gasoline stations .....   | 9                               | 12 764             | 694                            | 188                                   | 60   | 21.3  | .3                     |
| 44711               | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110              | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                 | Clothing and clothing accessories stores .....                  | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4481                | Clothing stores .....   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                 | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                | Other general merchandise stores .....                          | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291               | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910              | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299               | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990              | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399               | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                 | Nonstore retailers .....  | 7                               | 2 247              | 477                            | 111                                   | 14   | 10.1  | 20.2                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                             | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                 |  |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COLUMBIA</b> |  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade .....</b>  | <b>502</b>                      | <b>1 521 679</b>   | <b>153 807</b>                 | <b>36 375</b>                         | <b>8 114</b>   | <b>6.6</b>                                       | <b>4.3</b>             |
| 441             | Motor vehicle and parts dealers .....                            | 56                              | 441 074            | 37 605                         | 8 183                                 | 1 099  | 9.2  | .5                     |
| 4411            | Automobile dealers .....   | 24                              | D                  | D                              | D                                     | f  | D  | D                      |
| 44111           | New car dealers .....  | 13                              | D                  | D                              | D                                     | f  | D  | D                      |
| 441110          | New car dealers .....  | 13                              | D                  | D                              | D                                     | f  | D  | D                      |
| 44112           | Used car dealers .....   | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 441120          | Used car dealers .....   | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4412            | Other motor vehicle dealers .....                                | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....          | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221          | Motorcycle dealers .....   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441222          | Boat dealers .....   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413            | Automotive parts, accessories, and tire stores .....             | 27                              | 32 672             | 5 499                          | 1 295                                 | 225  | 6.7  | 4.7                    |
| 44131           | Automotive parts and accessories stores .....                    | 19                              | 23 165             | 3 479                          | 867                                   | 154  | 7.8  | 6.6                    |
| 441310          | Automotive parts and accessories stores .....                    | 19                              | 23 165             | 3 479                          | 867                                   | 154  | 7.8  | 6.6                    |
| 44132           | Tire dealers .....   | 8                               | 9 507              | 2 020                          | 428                                   | 71   | 4.1  | —                      |
| 441320          | Tire dealers .....   | 8                               | 9 507              | 2 020                          | 428                                   | 71   | 4.1  | —                      |
| 442             | Furniture and home furnishings stores .....                      | 34                              | 34 077             | 4 363                          | 974                                   | 203  | 28.7   | 2.2                    |
| 4421            | Furniture stores .....   | 16                              | 15 533             | 1 828                          | 406                                   | 86   | 37.4   | .6                     |
| 44211           | Furniture stores .....   | 16                              | 15 533             | 1 828                          | 406                                   | 86   | 37.4   | .6                     |
| 442110          | Furniture stores .....   | 16                              | 15 533             | 1 828                          | 406                                   | 86   | 37.4   | .6                     |
| 4422            | Home furnishings stores .....                                    | 18                              | 18 544             | 2 535                          | 568                                   | 117  | 21.4   | 3.6                    |
| 44221           | Floor covering stores .....                                      | 6                               | 12 233             | 1 753                          | 397                                   | 51   | 29.8   | .2                     |
| 442210          | Floor covering stores .....                                      | 6                               | 12 233             | 1 753                          | 397                                   | 51   | 29.8   | .2                     |
| 44229           | Other home furnishings stores .....                              | 12                              | 6 311              | 782                            | 171                                   | 66   | 5.2  | 10.2                   |
| 442299          | All other home furnishings stores .....                          | 12                              | 6 311              | 782                            | 171                                   | 66   | 5.2  | 10.2                   |
| 443             | Electronics and appliance stores .....                           | 29                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4431            | Electronics and appliance stores .....                           | 29                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44311           | Appliance, television, and other electronics stores .....        | 23                              | D                  | D                              | D                                     | c  | D  | D                      |
| 443111          | Household appliance stores .....                                 | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 443112          | Radio, television, and other electronics stores .....            | 12                              | 27 474             | 3 059                          | 714                                   | 121  | —  | 7.1                    |
| 44312           | Computer and software stores .....                               | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443120          | Computer and software stores .....                               | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44313           | Camera and photographic supplies stores .....                    | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443130          | Camera and photographic supplies stores .....                    | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ...  | 47                              | 171 485            | 20 791                         | 4 860                                 | 823  | 1.6  | 9.4                    |
| 4441            | Building material and supplies dealers .....                     | 35                              | D                  | D                              | D                                     | f  | D  | D                      |
| 44411           | Home centers .....   | 4                               | D                  | D                              | D                                     | e  | D  | D                      |
| 444110          | Home centers .....   | 4                               | D                  | D                              | D                                     | e  | D  | D                      |
| 44412           | Paint and wallpaper stores .....                                 | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444120          | Paint and wallpaper stores .....                                 | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44413           | Hardware stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444130          | Hardware stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419           | Other building material dealers .....                            | 25                              | 73 187             | 9 989                          | 2 448                                 | 342  | 2.8  | 22.0                   |
| 444190          | Other building material dealers .....                            | 25                              | 73 187             | 9 989                          | 2 448                                 | 342  | 2.8  | 22.0                   |
| 4442            | Lawn and garden equipment and supplies stores .....              | 12                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44421           | Outdoor power equipment stores .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444210          | Outdoor power equipment stores .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422           | Nursery, garden center, and farm supply stores .....             | 10                              | D                  | D                              | D                                     | c  | D  | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....             | 10                              | D                  | D                              | D                                     | c  | D  | D                      |
| 445             | Food and beverage stores .....                                   | 27                              | 153 694            | 17 908                         | 4 246                                 | 1 207  | 1.6  | 1.1                    |
| 4451            | Grocery stores .....   | 21                              | 152 522            | 17 726                         | 4 203                                 | 1 183  | 1.3  | 1.1                    |
| 44511           | Supermarkets and other grocery (except convenience) stores ..... | 19                              | D                  | D                              | D                                     | g  | D  | D                      |
| 445110          | Supermarkets and other grocery (except convenience) stores ..... | 19                              | D                  | D                              | D                                     | g  | D  | D                      |
| 4452            | Specialty food stores .....                                      | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446             | Health and personal care stores .....                            | 39                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4461            | Health and personal care stores .....                            | 39                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44611           | Pharmacies and drug stores .....                                 | 8                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446110          | Pharmacies and drug stores .....                                 | 8                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4461101         | Pharmacies and drug stores .....                                 | 8                               | D                  | D                              | D                                     | c  | D  | D                      |
| 44612           | Cosmetics, beauty supplies, and perfume stores .....             | 8                               | 3 565              | 506                            | 123                                   | 75   | .2   | —                      |
| 446120          | Cosmetics, beauty supplies, and perfume stores .....             | 8                               | 3 565              | 506                            | 123                                   | 75   | .2   | —                      |
| 44613           | Optical goods stores .....                                       | 8                               | 3 455              | 911                            | 237                                   | 41   | —  | 12.3                   |
| 446130          | Optical goods stores .....                                       | 8                               | 3 455              | 911                            | 237                                   | 41   | —  | 12.3                   |
| 44619           | Other health and personal care stores .....                      | 15                              | 7 562              | 1 688                          | 394                                   | 71   | 8.0  | 2.5                    |
| 446191          | Food (health) supplement stores .....                            | 4                               | 2 871              | 466                            | 100                                   | 36   | —  | —                      |
| 446199          | All other health and personal care stores .....                  | 11                              | 4 691              | 1 222                          | 294                                   | 35   | 12.9   | 4.1                    |
| 447             | Gasoline stations .....  | 39                              | 100 985            | 5 170                          | 1 246                                 | 375  | 16.4   | 5.9                    |
| 4471            | Gasoline stations .....  | 39                              | 100 985            | 5 170                          | 1 246                                 | 375  | 16.4   | 5.9                    |
| 44711           | Gasoline stations with convenience stores .....                  | 34                              | D                  | D                              | D                                     | e  | D  | D                      |
| 447110          | Gasoline stations with convenience stores .....                  | 34                              | D                  | D                              | D                                     | e  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                       | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|----------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                      |  |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COLUMBIA—Con.</b> |  |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>         | <b>Retail trade—Con.</b>                                   |                          |                 |                          |                                 |   |   |                        |
| 448                  | Clothing and clothing accessories stores .....             | 86                       | 64 960          | 8 791                    | 2 181                           | 821   | 2.6                                       | 7.4                    |
| 4481                 | Clothing stores .....                                      | 53                       | 44 968          | 5 758                    | 1 442                           | 622   | 3.4                                       | 8.3                    |
| 44812                | Women's clothing stores .....                              | 17                       | 16 235          | 1 630                    | 387                             | 150   | 1.9                                       | 23.0                   |
| 448120               | Women's clothing stores .....                              | 17                       | 16 235          | 1 630                    | 387                             | 150   | 1.9                                       | 23.0                   |
| 44813                | Children's and infants' clothing stores .....              | 5                        | 3 831           | 519                      | 109                             | 69  | —   | —                      |
| 448130               | Children's and infants' clothing stores .....              | 5                        | 3 831           | 519                      | 109                             | 69  | —   | —                      |
| 44814                | Family clothing stores .....                               | 16                       | D               | D                        | D                               | e   | D   | D                      |
| 448140               | Family clothing stores .....                               | 16                       | D               | D                        | D                               | e   | D   | D                      |
| 44815                | Clothing accessories stores .....                          | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 448150               | Clothing accessories stores .....                          | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 44819                | Other clothing stores .....                                | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 448190               | Other clothing stores .....                                | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 4482                 | Shoe stores .....  | 18                       | D               | D                        | D                               | c   | D   | D                      |
| 44821                | Shoe stores .....  | 18                       | D               | D                        | D                               | c   | D   | D                      |
| 448210               | Shoe stores .....  | 18                       | D               | D                        | D                               | c   | D   | D                      |
| 4482103              | Children's and juveniles' shoe stores .....                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4482104              | Family shoe stores .....                                   | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4482105              | Athletic footwear stores .....                             | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 4483                 | Jewelry, luggage, and leather goods stores .....           | 15                       | D               | D                        | D                               | b   | D   | D                      |
| 44831                | Jewelry stores .....                                       | 14                       | D               | D                        | D                               | b   | D   | D                      |
| 448310               | Jewelry stores .....                                       | 14                       | D               | D                        | D                               | b   | D   | D                      |
| 44832                | Luggage and leather goods stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 448320               | Luggage and leather goods stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....        | 42                       | D               | D                        | D                               | e   | D   | D                      |
| 4511                 | Sporting goods, hobby, and musical instrument stores ..... | 30                       | D               | D                        | D                               | e   | D   | D                      |
| 45111                | Sporting goods stores .....                                | 17                       | D               | D                        | D                               | c   | D   | D                      |
| 451110               | Sporting goods stores .....                                | 17                       | D               | D                        | D                               | c   | D   | D                      |
| 4511101              | General-line sporting goods stores .....                   | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4511102              | Specialty-line sporting goods stores .....                 | 13                       | D               | D                        | D                               | b   | D   | D                      |
| 45112                | Hobby, toy, and game stores .....                          | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 451120               | Hobby, toy, and game stores .....                          | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 45113                | Sewing, needlework, and piece goods stores .....           | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 451130               | Sewing, needlework, and piece goods stores .....           | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 45114                | Musical instrument and supplies stores .....               | 5                        | 3 764           | 784                      | 193                             | 48  | 21.9                                      | —                      |
| 451140               | Musical instrument and supplies stores .....               | 5                        | 3 764           | 784                      | 193                             | 48  | 21.9                                      | —                      |
| 4512                 | Book, periodical, and music stores .....                   | 12                       | 9 417           | 1 091                    | 273                             | 111   | 4.8                                       | 15.0                   |
| 45121                | Book stores and news dealers .....                         | 7                        | 4 390           | 610                      | 155                             | 61  | 10.2                                      | —                      |
| 451211               | Book stores .....  | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 4512112              | Specialty book stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4512113              | College book stores .....                                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451212               | News dealers and newsstands .....                          | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45122                | Prerecorded tape, compact disc, and record stores .....    | 5                        | 5 027           | 481                      | 118                             | 50  | —   | 28.1                   |
| 451220               | Prerecorded tape, compact disc, and record stores .....    | 5                        | 5 027           | 481                      | 118                             | 50  | —   | 28.1                   |
| 452                  | General merchandise stores .....                           | 17                       | 344 172         | 30 650                   | 7 743                           | 1 964   | —   | —                      |
| 4521                 | Department stores .....                                    | 7                        | D               | D                        | D                               | g   | D   | D                      |
| 45210009             | Department stores (incl. leased depts.) <sup>3</sup> ..... | 7                        | D               | D                        | D                               | g   | D   | D                      |
| 45211                | Department stores .....                                    | 7                        | D               | D                        | D                               | g   | D   | D                      |
| 452111               | Department stores (except discount department stores) ..   | 3                        | D               | D                        | D                               | f   | D   | D                      |
| 452112               | Discount department stores .....                           | 4                        | D               | D                        | D                               | f   | D   | D                      |
| 4529                 | Other general merchandise stores .....                     | 10                       | D               | D                        | D                               | f   | D   | D                      |
| 45291                | Warehouse clubs and supercenters .....                     | 2                        | D               | D                        | D                               | f   | D   | D                      |
| 452910               | Warehouse clubs and supercenters .....                     | 2                        | D               | D                        | D                               | f   | D   | D                      |
| 45299                | All other general merchandise stores .....                 | 8                        | 5 980           | 1 066                    | 264                             | 75  | 2.0                                       | —                      |
| 452990               | All other general merchandise stores .....                 | 8                        | 5 980           | 1 066                    | 264                             | 75  | 2.0                                       | —                      |
| 4529901              | Variety stores .....                                       | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 453                  | Miscellaneous store retailers .....                        | 62                       | 43 035          | 5 200                    | 1 280                           | 452   | 12.1                                      | 9.4                    |
| 4531                 | Florists .....   | 8                        | 2 285           | 574                      | 156                             | 53  | 36.8                                      | —                      |
| 45311                | Florists .....   | 8                        | 2 285           | 574                      | 156                             | 53  | 36.8                                      | —                      |
| 453110               | Florists .....   | 8                        | 2 285           | 574                      | 156                             | 53  | 36.8                                      | —                      |
| 4532                 | Office supplies, stationery, and gift stores .....         | 27                       | 26 496          | 2 618                    | 664                             | 229   | 10.3                                      | 11.9                   |
| 45321                | Office supplies and stationery stores .....                | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 453210               | Office supplies and stationery stores .....                | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 45322                | Gift, novelty, and souvenir stores .....                   | 24                       | D               | D                        | D                               | c   | D   | D                      |
| 453220               | Gift, novelty, and souvenir stores .....                   | 24                       | D               | D                        | D                               | c   | D   | D                      |
| 4533                 | Used merchandise stores .....                              | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 45331                | Used merchandise stores .....                              | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 453310               | Used merchandise stores .....                              | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4539                 | Other miscellaneous store retailers .....                  | 18                       | D               | D                        | D                               | c   | D   | D                      |
| 45391                | Pet and pet supplies stores .....                          | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 453910               | Pet and pet supplies stores .....                          | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 45392                | Art dealers .....  | 3                        | 669             | 140                      | 28                              | 16  | —   | —                      |
| 453920               | Art dealers .....  | 3                        | 669             | 140                      | 28                              | 16  | —   | —                      |
| 45393                | Manufactured (mobile) home dealers .....                   | 4                        | 6 173           | 707                      | 158                             | 27  | 19.2                                      | —                      |
| 453930               | Manufactured (mobile) home dealers .....                   | 4                        | 6 173           | 707                      | 158                             | 27  | 19.2                                      | —                      |
| 45399                | All other miscellaneous store retailers .....              | 8                        | D               | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COLUMBIA—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 454                  | Nonstore retailers .....  | 24                       | D               | D                        | D                               | c   | D  | D                      |
| 4541                 | Electronic shopping and mail-order houses .....                   | 9                        | 6 926           | 499                      | 139                             | 27  | 13.3                                     | 2.2                    |
| 45411                | Electronic shopping and mail-order houses .....                   | 9                        | 6 926           | 499                      | 139                             | 27  | 13.3                                     | 2.2                    |
| 4543                 | Direct selling establishments .....                               | 13                       | D               | D                        | D                               | b   | D  | D                      |
| 454312               | Liquefied petroleum gas (bottled gas) dealers .....               | 3                        | D               | D                        | D                               | b   | D  | D                      |
| <b>CRESTWOOD</b>     |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>   | <b>144</b>               | <b>395 406</b>  | <b>40 937</b>            | <b>10 267</b>                   | <b>2 810</b>  | <b>3.7</b>                               | <b>2.6</b>             |
| 441                  | Motor vehicle and parts dealers .....                             | 7                        | 61 567          | 5 041                    | 1 216                           | 159   | 12.0                                     | —                      |
| 4412                 | Other motor vehicle dealers .....                                 | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                | Motorcycle, boat, and other motor vehicle dealers .....           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441222               | Boat dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                  | Furniture and home furnishings stores .....                       | 7                        | 4 109           | 545                      | 144                             | 38  | —  | 6.1                    |
| 4422                 | Home furnishings stores .....                                     | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 44229                | Other home furnishings stores .....                               | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 443                  | Electronics and appliance stores .....                            | 9                        | 39 562          | 3 082                    | 729                             | 185   | .7                                       | .9                     |
| 4431                 | Electronics and appliance stores .....                            | 9                        | 39 562          | 3 082                    | 729                             | 185   | .7                                       | .9                     |
| 44311                | Appliance, television, and other electronics stores .....         | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 443112               | Radio, television, and other electronics stores .....             | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 44312                | Computer and software stores .....                                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 443120               | Computer and software stores .....                                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44313                | Camera and photographic supplies stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443130               | Camera and photographic supplies stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material and garden equipment and supplies dealers ..... | 4                        | 9 467           | 1 341                    | 297                             | 33  | 28.7                                     | —                      |
| 44419                | Other building material dealers .....                             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444190               | Other building material dealers .....                             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                  | Food and beverage stores .....                                    | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 4452                 | Specialty food stores .....                                       | 3                        | 821             | 150                      | 36                              | 19  | —  | 54.4                   |
| 446                  | Health and personal care stores .....                             | 16                       | 11 912          | 2 578                    | 639                             | 130   | 18.6                                     | .3                     |
| 4461                 | Health and personal care stores .....                             | 16                       | 11 912          | 2 578                    | 639                             | 130   | 18.6                                     | .3                     |
| 44612                | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446120               | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44613                | Optical goods stores .....  | 6                        | 6 065           | 1 765                    | 442                             | 67  | —  | —                      |
| 446130               | Optical goods stores .....  | 6                        | 6 065           | 1 765                    | 442                             | 67  | —  | —                      |
| 44619                | Other health and personal care stores .....                       | 5                        | 1 577           | 297                      | 75                              | 14  | —  | 2.6                    |
| 447                  | Gasoline stations .....   | 4                        | 7 957           | 650                      | 187                             | 35  | —  | 63.6                   |
| 448                  | Clothing and clothing accessories stores .....                    | 61                       | 49 423          | 6 265                    | 1 637                           | 604   | .1                                       | 1.8                    |
| 4481                 | Clothing stores .....   | 39                       | 32 257          | 3 990                    | 1 019                           | 426   | .1                                       | 1.8                    |
| 44811                | Men's clothing stores .....                                       | 4                        | 3 359           | 523                      | 132                             | 31  | —  | 9.6                    |
| 448110               | Men's clothing stores .....                                       | 4                        | 3 359           | 523                      | 132                             | 31  | —  | 9.6                    |
| 44812                | Women's clothing stores .....                                     | 15                       | 14 711          | 1 665                    | 414                             | 180   | —  | —                      |
| 448120               | Women's clothing stores .....                                     | 15                       | 14 711          | 1 665                    | 414                             | 180   | —  | —                      |
| 44813                | Children's and infants' clothing stores .....                     | 3                        | 2 185           | 283                      | 69                              | 31  | —  | —                      |
| 448130               | Children's and infants' clothing stores .....                     | 3                        | 2 185           | 283                      | 69                              | 31  | —  | —                      |
| 44815                | Clothing accessories stores .....                                 | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 448150               | Clothing accessories stores .....                                 | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 44819                | Other clothing stores .....                                       | 4                        | 1 023           | 214                      | 56                              | 13  | 2.7                                      | —                      |
| 448190               | Other clothing stores .....                                       | 4                        | 1 023           | 214                      | 56                              | 13  | 2.7                                      | —                      |
| 4482                 | Shoe stores .....   | 13                       | 8 773           | 1 002                    | 240                             | 108   | —  | 1.8                    |
| 44821                | Shoe stores .....   | 13                       | 8 773           | 1 002                    | 240                             | 108   | —  | 1.8                    |
| 448210               | Shoe stores .....   | 13                       | 8 773           | 1 002                    | 240                             | 108   | —  | 1.8                    |
| 4482102              | Women's shoe stores .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4482104              | Family shoe stores .....  | 6                        | 3 573           | 382                      | 89                              | 29  | —  | 4.3                    |
| 4482105              | Athletic footwear stores .....                                    | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4483                 | Jewelry, luggage, and leather goods stores .....                  | 9                        | 8 393           | 1 273                    | 378                             | 70  | —  | 1.6                    |
| 44831                | Jewelry stores .....  | 9                        | 8 393           | 1 273                    | 378                             | 70  | —  | 1.6                    |
| 448310               | Jewelry stores .....  | 9                        | 8 393           | 1 273                    | 378                             | 70  | —  | 1.6                    |
| 451                  | Sporting goods, hobby, book, and music stores .....               | 12                       | 16 857          | 1 683                    | 435                             | 177   | —  | —                      |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....        | 5                        | 6 799           | 745                      | 199                             | 75  | —  | —                      |
| 45111                | Sporting goods stores .....                                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 451110               | Sporting goods stores .....                                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4511101              | General-line sporting goods stores .....                          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4512                 | Book, periodical, and music stores .....                          | 7                        | 10 058          | 938                      | 236                             | 102   | —  | —                      |
| 45121                | Book stores and news dealers .....                                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 451211               | Book stores .....   | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4512111              | Book stores, general .....  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4512112              | Specialty book stores .....                                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45122                | Prerecorded tape, compact disc, and record stores .....           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 451220               | Prerecorded tape, compact disc, and record stores .....           | 3                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                             | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                       |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CRESTWOOD—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>   |                                 |                    |                                |                                       |  |   |                        |
| 452                   | General merchandise stores .....                                 | 7                               | 156 990            | 15 108                         | 3 884                                 | 1 150  | —   | .8                     |
| 4521                  | Department stores .....  | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45210009              | Department stores (incl. leased depts.) <sup>3</sup> .....       | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45211                 | Department stores .....  | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452111                | Department stores (except discount department stores) ..         | 3                               | 71 097             | 8 560                          | 2 130                                 | 717  | —   | —                      |
| 4529                  | Other general merchandise stores .....                           | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45291                 | Warehouse clubs and supercenters .....                           | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 452910                | Warehouse clubs and supercenters .....                           | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                   | Miscellaneous store retailers .....                              | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                  | Office supplies, stationery, and gift stores .....               | 6                               | 4 434              | 486                            | 126                                   | 66   | 5.5   | 19.2                   |
| 45322                 | Gift, novelty, and souvenir stores .....                         | 6                               | 4 434              | 486                            | 126                                   | 66   | 5.5   | 19.2                   |
| 453220                | Gift, novelty, and souvenir stores .....                         | 6                               | 4 434              | 486                            | 126                                   | 66   | 5.5   | 19.2                   |
| 4539                  | Other miscellaneous store retailers .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45392                 | Art dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453920                | Art dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                 | All other miscellaneous store retailers .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....   | 4                               | 4 356              | 613                            | 129                                   | 26   | 41.9  | —                      |
| <b>CREVE COEUR</b>    |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>  | <b>130</b>                      | <b>892 541</b>     | <b>85 583</b>                  | <b>19 955</b>                         | <b>2 769</b>   | <b>2.4</b>  | <b>2.0</b>             |
| 441                   | Motor vehicle and parts dealers .....                            | 7                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4411                  | Automobile dealers .....   | 6                               | D                  | D                              | D                                     | f  | D   | D                      |
| 44111                 | New car dealers .....  | 4                               | 407 915            | 36 399                         | 8 104                                 | 653  | —   | —                      |
| 441110                | New car dealers .....  | 4                               | 407 915            | 36 399                         | 8 104                                 | 653  | —   | —                      |
| 442                   | Furniture and home furnishings stores .....                      | 10                              | 43 972             | 8 210                          | 2 347                                 | 194  | 1.9   | 3.8                    |
| 4421                  | Furniture stores .....   | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44211                 | Furniture stores .....   | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442110                | Furniture stores .....   | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4422                  | Home furnishings stores .....                                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                 | Other home furnishings stores .....                              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                   | Electronics and appliance stores .....                           | 8                               | 12 360             | 3 090                          | 648                                   | 71   | 10.3  | —                      |
| 4431                  | Electronics and appliance stores .....                           | 8                               | 12 360             | 3 090                          | 648                                   | 71   | 10.3  | —                      |
| 44311                 | Appliance, television, and other electronics stores .....        | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443112                | Radio, television, and other electronics stores .....            | 4                               | 2 117              | 363                            | 105                                   | 16   | 60.1  | —                      |
| 44312                 | Computer and software stores .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120                | Computer and software stores .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44313                 | Camera and photographic supplies stores .....                    | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443130                | Camera and photographic supplies stores .....                    | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ...  | 4                               | 7 328              | 1 537                          | 323                                   | 60   | —   | —                      |
| 4442                  | Lawn and garden equipment and supplies stores .....              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44421                 | Outdoor power equipment stores .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444210                | Outdoor power equipment stores .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                   | Food and beverage stores .....                                   | 13                              | 111 001            | 13 797                         | 3 294                                 | 698  | 1.9   | 6.1                    |
| 4451                  | Grocery stores .....   | 7                               | 109 978            | 13 633                         | 3 254                                 | 680  | 1.6   | 6.1                    |
| 44511                 | Supermarkets and other grocery (except convenience) stores ..... | 7                               | 109 978            | 13 633                         | 3 254                                 | 680  | 1.6   | 6.1                    |
| 445110                | Supermarkets and other grocery (except convenience) stores ..... | 7                               | 109 978            | 13 633                         | 3 254                                 | 680  | 1.6   | 6.1                    |
| 4452                  | Specialty food stores .....                                      | 6                               | 1 023              | 164                            | 40                                    | 18   | 38.6  | 10.9                   |
| 446                   | Health and personal care stores .....                            | 20                              | 25 888             | 3 310                          | 794                                   | 213  | 9.1   | 7.0                    |
| 4461                  | Health and personal care stores .....                            | 20                              | 25 888             | 3 310                          | 794                                   | 213  | 9.1   | 7.0                    |
| 4461102               | Proprietary stores .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44612                 | Cosmetics, beauty supplies, and perfume stores .....             | 3                               | 1 328              | 205                            | 55                                    | 25   | 9.1   | —                      |
| 446120                | Cosmetics, beauty supplies, and perfume stores .....             | 3                               | 1 328              | 205                            | 55                                    | 25   | 9.1   | —                      |
| 44613                 | Optical goods stores .....                                       | 5                               | 2 600              | 481                            | 130                                   | 24   | 20.7  | —                      |
| 446130                | Optical goods stores .....                                       | 5                               | 2 600              | 481                            | 130                                   | 24   | 20.7  | —                      |
| 44619                 | Other health and personal care stores .....                      | 8                               | 4 568              | 785                            | 181                                   | 43   | 37.1  | —                      |
| 446199                | All other health and personal care stores .....                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                   | Gasoline stations .....  | 6                               | 13 988             | 1 095                          | 280                                   | 80   | 30.5  | 30.0                   |
| 44711                 | Gasoline stations with convenience stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                | Gasoline stations with convenience stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                   | Clothing and clothing accessories stores .....                   | 19                              | 33 493             | 4 091                          | 905                                   | 220  | 6.9   | 5.6                    |
| 4481                  | Clothing stores .....  | 10                              | 20 704             | 2 425                          | 559                                   | 169  | 4.0   | .2                     |
| 44814                 | Family clothing stores .....                                     | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448140                | Family clothing stores .....                                     | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....                 | 4                               | 9 957              | 1 291                          | 273                                   | 39   | 7.6   | 17.9                   |
| 44831                 | Jewelry stores .....   | 4                               | 9 957              | 1 291                          | 273                                   | 39   | 7.6   | 17.9                   |
| 448310                | Jewelry stores .....   | 4                               | 9 957              | 1 291                          | 273                                   | 39   | 7.6   | 17.9                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CREVE COEUR—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 451                     | Sporting goods, hobby, book, and music stores .....               | 18                       | 17 177          | 2 627                    | 663                             | 196   | 10.6                                     | 3.2                    |
| 4511                    | Sporting goods, hobby, and musical instrument stores .....        | 13                       | D               | D                        | D                               | b   | D  | D                      |
| 45111                   | Sporting goods stores .....                                       | 8                        | 5 775           | 964                      | 266                             | 59  | 5.9                                      | 9.3                    |
| 451110                  | Sporting goods stores .....                                       | 8                        | 5 775           | 964                      | 266                             | 59  | 5.9                                      | 9.3                    |
| 45113                   | Sewing, needlework, and piece goods stores .....                  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 451130                  | Sewing, needlework, and piece goods stores .....                  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4512                    | Book, periodical, and music stores .....                          | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 45121                   | Book stores and news dealers .....                                | 4                        | 9 199           | 1 178                    | 282                             | 86  | 10.8                                     | —                      |
| 451211                  | Book stores .....   | 4                        | 9 199           | 1 178                    | 282                             | 86  | 10.8                                     | —                      |
| 4512111                 | Book stores, general .....  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 451212                  | Specialty book stores .....                                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451213                  | College book stores .....   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                               | 16                       | D               | D                        | D                               | e   | D  | D                      |
| 4531                    | Florists .....  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 45311                   | Florists .....  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 453110                  | Florists .....  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 4532                    | Office supplies, stationery, and gift stores .....                | 6                        | 7 542           | 971                      | 257                             | 59  | 1.0                                      | 1.0                    |
| 45321                   | Office supplies and stationery stores .....                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453210                  | Office supplies and stationery stores .....                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                         | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 45391                   | Pet and pet supplies stores .....                                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453910                  | Pet and pet supplies stores .....                                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                     | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 454                     | Nonstore retailers .....  | 9                        | D               | D                        | D                               | c   | D  | D                      |
| 4541                    | Electronic shopping and mail-order houses .....                   | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 45411                   | Electronic shopping and mail-order houses .....                   | 4                        | D               | D                        | D                               | b   | D  | D                      |
| <b>CRYSTAL CITY</b>     |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>   | <b>41</b>                | <b>75 943</b>   | <b>7 972</b>             | <b>1 834</b>                    | <b>395</b>  | <b>18.1</b>                              | <b>6.8</b>             |
| 441                     | Motor vehicle and parts dealers .....                             | 11                       | 18 277          | 1 869                    | 397                             | 66  | 53.9                                     | 4.6                    |
| 44112                   | Used car dealers .....  | 4                        | 5 804           | 721                      | 135                             | 17  | 10.7                                     | —                      |
| 441120                  | Used car dealers .....  | 4                        | 5 804           | 721                      | 135                             | 17  | 10.7                                     | —                      |
| 442                     | Furniture and home furnishings stores .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                     | Electronics and appliance stores .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ..... | 4                        | 1 956           | 344                      | 92                              | 12  | 30.2                                     | —                      |
| 445                     | Food and beverage stores .....                                    | 3                        | 772             | 104                      | 8                               | 5   | 73.4                                     | 26.6                   |
| 446                     | Health and personal care stores .....                             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4461                    | Health and personal care stores .....                             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                    | 6                        | 5 035           | 793                      | 191                             | 59  | 13.1                                     | —                      |
| 4481                    | Clothing stores .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44819                   | Other clothing stores .....                                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 448190                  | Other clothing stores .....                                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45113                   | Sewing, needlework, and piece goods stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451130                  | Sewing, needlework, and piece goods stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                               | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                         | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4543                    | Direct selling establishments .....                               | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45431                   | Fuel dealers .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers .....               | 1                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

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| NAICS code              | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CUBA</b>             |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>27</b>                | <b>77 203</b>   | <b>4 971</b>             | <b>1 244</b>                    | <b>277</b>  | <b>21.6</b>                              | <b>9.6</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 4                        | 17 185          | 911                      | 226                             | 39  | 51.0                                     | 10.6                   |
| 44112                   | Used car dealers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 441120                  | Used car dealers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                     | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                   | Other building material dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                  | Other building material dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                     | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                     | Gasoline stations .....   | 6                        | 43 799          | 2 303                    | 572                             | 133   | 6.5                                      | —                      |
| 4471                    | Gasoline stations .....   | 6                        | 43 799          | 2 303                    | 572                             | 133   | 6.5                                      | —                      |
| 44711                   | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                  | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44719                   | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447190                  | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....  | 3                        | 2 488           | 333                      | 84                              | 17  | 15.2                                     | 60.8                   |
| <b>DARDENNE PRAIRIE</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>1</b>                 | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>D</b>                                 | <b>D</b>               |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>DELLWOOD</b>         |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>18</b>                | <b>62 289</b>   | <b>3 466</b>             | <b>818</b>                      | <b>131</b>  | <b>3.8</b>                               | <b>.1</b>              |
| 441                     | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 4413                    | Automotive parts, accessories, and tire stores .....            | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44132                   | Tire dealers .....  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 441320                  | Tire dealers .....  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 443                     | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                     | Food and beverage stores .....                                  | 3                        | 1 535           | 198                      | 37                              | 27  | 100.0                                    | —                      |
| 4452                    | Specialty food stores .....                                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 446                     | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                     | Gasoline stations .....   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4512                    | Book, periodical, and music stores .....                        | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                             | 3                        | 1 096           | 427                      | 77                              | 10  | —  | —                      |
| <b>DESLOGE</b>          |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>18</b>                | <b>59 445</b>   | <b>6 091</b>             | <b>1 468</b>                    | <b>372</b>  | <b>10.0</b>                              | <b>.3</b>              |
| 442                     | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                     | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                     | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                     | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....   | 5                        | 13 583          | 570                      | 131                             | 56  | 32.6                                     | —                      |
| 44711                   | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                  | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44819                   | Other clothing stores .....                                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 448190                  | Other clothing stores .....                                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                                | 1                        | D               | D                        | D                               | c   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DE SOTO</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>35</b>                       | <b>93 092</b>      | <b>8 907</b>                   | <b>2 068</b>                          | <b>450</b>   | <b>24.9</b>   | <b>5.4</b>             |
| 441              | Motor vehicle and parts dealers .....                           | 7                               | 28 800             | 2 450                          | 615                                   | 92   | 36.0  | 9.0                    |
| 442              | Furniture and home furnishings stores .....                     | 3                               | 1 935              | 413                            | 96                                    | 19   | 20.3  | 7.9                    |
| 443              | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445              | Food and beverage stores .....                                  | 6                               | 19 547             | 1 871                          | 437                                   | 100  | 10.3  | —                      |
| 446              | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447              | Gasoline stations .....   | 6                               | 10 848             | 553                            | 136                                   | 39   | 19.2  | 20.0                   |
| 451              | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453              | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539             | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399            | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>DES PERES</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....                                       | <b>154</b>                      | <b>399 975</b>     | <b>48 921</b>                  | <b>9 634</b>                          | <b>1 998</b>   | <b>3.4</b>  | <b>5.8</b>             |
| 442              | Furniture and home furnishings stores .....                     | 11                              | 17 565             | 2 392                          | 457                                   | 182  | .7  | 1.7                    |
| 4421             | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211            | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110           | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422             | Home furnishings stores .....                                   | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44229            | Other home furnishings stores .....                             | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442299           | All other home furnishings stores .....                         | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 443              | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 10                              | 29 028             | 4 887                          | 1 081                                 | 158  | 1.8   | 40.9                   |
| 4441             | Building material and supplies dealers .....                    | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44412            | Paint and wallpaper stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444120           | Paint and wallpaper stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44413            | Hardware stores .....   | 3                               | 4 636              | 916                            | 204                                   | 54   | 11.2  | —                      |
| 444130           | Hardware stores .....   | 3                               | 4 636              | 916                            | 204                                   | 54   | 11.2  | —                      |
| 44419            | Other building material dealers .....                           | 3                               | 18 653             | 2 455                          | 582                                   | 52   | —   | 52.4                   |
| 444190           | Other building material dealers .....                           | 3                               | 18 653             | 2 455                          | 582                                   | 52   | —   | 52.4                   |
| 4442             | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422            | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220           | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445              | Food and beverage stores .....                                  | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4451             | Grocery stores .....  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446              | Health and personal care stores .....                           | 12                              | 18 696             | 2 484                          | 548                                   | 69   | 3.1   | 2.2                    |
| 4461             | Health and personal care stores .....                           | 12                              | 18 696             | 2 484                          | 548                                   | 69   | 3.1   | 2.2                    |
| 44612            | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120           | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44619            | Other health and personal care stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446199           | All other health and personal care stores .....                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447              | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448              | Clothing and clothing accessories stores .....                  | 74                              | 99 847             | 15 346                         | 2 241                                 | 535  | 10.0  | 8.8                    |
| 4481             | Clothing stores .....   | 49                              | 86 179             | 12 880                         | 1 731                                 | 447  | 8.5   | 10.1                   |
| 44811            | Men's clothing stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448110           | Men's clothing stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44812            | Women's clothing stores .....                                   | 26                              | 36 547             | 3 635                          | 767                                   | 224  | 17.6  | 23.9                   |
| 448120           | Women's clothing stores .....                                   | 26                              | 36 547             | 3 635                          | 767                                   | 224  | 17.6  | 23.9                   |
| 44813            | Children's and infants' clothing stores .....                   | 6                               | 5 807              | 744                            | 132                                   | 44   | —   | —                      |
| 448130           | Children's and infants' clothing stores .....                   | 6                               | 5 807              | 744                            | 132                                   | 44   | —   | —                      |
| 44814            | Family clothing stores .....                                    | 10                              | 35 210             | 6 901                          | 403                                   | 100  | —   | —                      |
| 448140           | Family clothing stores .....                                    | 10                              | 35 210             | 6 901                          | 403                                   | 100  | —   | —                      |
| 44815            | Clothing accessories stores .....                               | 3                               | 2 194              | 293                            | 70                                    | 13   | —   | —                      |
| 448150           | Clothing accessories stores .....                               | 3                               | 2 194              | 293                            | 70                                    | 13   | —   | —                      |
| 44819            | Other clothing stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190           | Other clothing stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482             | Shoe stores .....   | 15                              | 6 844              | 1 289                          | 228                                   | 42   | 26.8  | —                      |
| 44821            | Shoe stores .....   | 15                              | 6 844              | 1 289                          | 228                                   | 42   | 26.8  | —                      |
| 448210           | Shoe stores .....   | 15                              | 6 844              | 1 289                          | 228                                   | 42   | 26.8  | —                      |
| 4482101          | Men's shoe stores .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102          | Women's shoe stores .....                                       | 5                               | 3 161              | 742                            | 160                                   | 28   | 58.0  | —                      |
| 4483             | Jewelry, luggage, and leather goods stores .....                | 10                              | 6 824              | 1 177                          | 282                                   | 46   | 12.6  | .8                     |
| 44831            | Jewelry stores .....  | 10                              | 6 824              | 1 177                          | 282                                   | 46   | 12.6  | .8                     |
| 448310           | Jewelry stores .....  | 10                              | 6 824              | 1 177                          | 282                                   | 46   | 12.6  | .8                     |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-----------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                       |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DES PERES—Con.</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 10                       | 20 596          | 2 044                    | 337                             | 101   | 3.9                                       | —                      |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....      | 7                        | 14 812          | 1 444                    | 209                             | 58  | 5.4                                       | —                      |
| 45111                 | Sporting goods stores .....                                     | 4                        | 9 946           | 880                      | 82                              | 10  | 4.1                                       | —                      |
| 451110                | Sporting goods stores .....                                     | 4                        | 9 946           | 880                      | 82                              | 10  | 4.1                                       | —                      |
| 4511101               | General-line sporting goods stores .....                        | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45112                 | Hobby, toy, and game stores .....                               | 3                        | 4 866           | 564                      | 127                             | 48  | 7.9                                       | —                      |
| 451120                | Hobby, toy, and game stores .....                               | 3                        | 4 866           | 564                      | 127                             | 48  | 7.9                                       | —                      |
| 4512                  | Book, periodical, and music stores .....                        | 3                        | 5 784           | 600                      | 128                             | 43  | —   | —                      |
| 45121                 | Book stores and news dealers .....                              | 3                        | 5 784           | 600                      | 128                             | 43  | —   | —                      |
| 451211                | Book stores .....   | 3                        | 5 784           | 600                      | 128                             | 43  | —   | —                      |
| 4512111               | Book stores, general .....                                      | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4512112               | Specialty book stores .....                                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                   | General merchandise stores .....                                | 5                        | 164 122         | 15 984                   | 3 685                           | 689   | —   | —                      |
| 4521                  | Department stores .....   | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 45210009              | Department stores (incl. leased depts.) <sup>3</sup> .....      | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 45211                 | Department stores .....   | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 452111                | Department stores (except discount department stores) ..        | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 4529                  | Other general merchandise stores .....                          | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 45291                 | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 452910                | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 19                       | D               | D                        | D                               | b   | D   | D                      |
| 4532                  | Office supplies, stationery, and gift stores .....              | 8                        | 2 539           | 340                      | 52                              | 31  | 1.1                                       | 40.9                   |
| 4539                  | Other miscellaneous store retailers .....                       | 8                        | D               | D                        | D                               | a   | D   | D                      |
| 45392                 | Art dealers .....   | 4                        | 534             | 132                      | 23                              | 4   | 57.5                                      | 13.1                   |
| 453920                | Art dealers .....   | 4                        | 534             | 132                      | 23                              | 4   | 57.5                                      | 13.1                   |
| 45399                 | All other miscellaneous store retailers .....                   | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 454                   | Nonstore retailers .....  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| <b>DEXTER</b>         |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                       | <b>80</b>                | <b>221 988</b>  | <b>16 922</b>            | <b>3 904</b>                    | <b>832</b>  | <b>9.4</b>                                | <b>2.1</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 18                       | 118 396         | 7 247                    | 1 702                           | 229   | 2.0                                       | —                      |
| 4411                  | Automobile dealers .....  | 7                        | D               | D                        | D                               | c   | D   | D                      |
| 4412                  | Other motor vehicle dealers .....                               | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44121                 | Recreational vehicle dealers .....                              | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441210                | Recreational vehicle dealers .....                              | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....         | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 441221                | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441229                | All other motor vehicle dealers .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 11                       | 15 566          | 1 654                    | 367                             | 78  | 33.4                                      | 28.6                   |
| 44419                 | Other building material dealers .....                           | 5                        | 6 266           | 865                      | 181                             | 41  | 52.4                                      | —                      |
| 444190                | Other building material dealers .....                           | 5                        | 6 266           | 865                      | 181                             | 41  | 52.4                                      | —                      |
| 4442                  | Lawn and garden equipment and supplies stores .....             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 44422                 | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444220                | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 8                        | 8 665           | 828                      | 191                             | 77  | 17.8                                      | —                      |
| 446                   | Health and personal care stores .....                           | 4                        | 10 785          | 1 280                    | 232                             | 39  | 38.3                                      | .8                     |
| 4461                  | Health and personal care stores .....                           | 4                        | 10 785          | 1 280                    | 232                             | 39  | 38.3                                      | .8                     |
| 447                   | Gasoline stations .....   | 13                       | 40 457          | 2 395                    | 527                             | 163   | 13.4                                      | —                      |
| 4471                  | Gasoline stations .....   | 13                       | 40 457          | 2 395                    | 527                             | 163   | 13.4                                      | —                      |
| 44711                 | Gasoline stations with convenience stores .....                 | 9                        | D               | D                        | D                               | c   | D   | D                      |
| 447110                | Gasoline stations with convenience stores .....                 | 9                        | D               | D                        | D                               | c   | D   | D                      |
| 448                   | Clothing and clothing accessories stores .....                  | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 4512112               | Specialty book stores .....                                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                   | General merchandise stores .....                                | 3                        | D               | D                        | D                               | c   | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 454                   | Nonstore retailers .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.

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| NAICS code               | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                          |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EAST PRAIRIE</b>      |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                       | <b>24</b>                | <b>21 569</b>   | <b>2 009</b>             | <b>474</b>                      | <b>136</b>  | <b>52.5</b>                               | <b>1.0</b>             |
| 441                      | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 442                      | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                      | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 445                      | Food and beverage stores .....                                  | 5                        | 5 795           | 697                      | 165                             | 61  | 100.0                                     | —                      |
| 446                      | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447                      | Gasoline stations .....   | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 452                      | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 453                      | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454                      | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>ELDON</b>             |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                       | <b>46</b>                | <b>118 548</b>  | <b>11 358</b>            | <b>2 606</b>                    | <b>652</b>  | <b>22.7</b>                               | <b>3.5</b>             |
| 441                      | Motor vehicle and parts dealers .....                           | 8                        | D               | D                        | D                               | c   | D   | D                      |
| 442                      | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                      | Electronics and appliance stores .....                          | 4                        | 2 947           | 684                      | 158                             | 27  | 42.3                                      | —                      |
| 4431                     | Electronics and appliance stores .....                          | 4                        | 2 947           | 684                      | 158                             | 27  | 42.3                                      | —                      |
| 44311                    | Appliance, television, and other electronics stores .....       | 4                        | 2 947           | 684                      | 158                             | 27  | 42.3                                      | —                      |
| 443112                   | Radio, television, and other electronics stores .....           | 4                        | 2 947           | 684                      | 158                             | 27  | 42.3                                      | —                      |
| 444                      | Building material and garden equipment and supplies dealers ... | 4                        | 7 691           | 988                      | 208                             | 43  | 36.3                                      | 28.4                   |
| 4442                     | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 44422                    | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444220                   | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 445                      | Food and beverage stores .....                                  | 4                        | D               | D                        | D                               | c   | D   | D                      |
| 446                      | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4461                     | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447                      | Gasoline stations .....   | 9                        | 15 547          | 769                      | 180                             | 57  | 16.1                                      | 12.2                   |
| 44711                    | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 447110                   | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 448                      | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451                      | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                      | General merchandise stores .....                                | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 453                      | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | a   | D   | D                      |
| 4539                     | Other miscellaneous store retailers .....                       | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454                      | Nonstore retailers .....  | 4                        | 5 792           | 888                      | 174                             | 35  | 36.8                                      | —                      |
| 4543                     | Direct selling establishments .....                             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| <b>EL DORADO SPRINGS</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                       | <b>31</b>                | <b>46 177</b>   | <b>3 985</b>             | <b>947</b>                      | <b>238</b>  | <b>19.5</b>                               | <b>14.1</b>            |
| 441                      | Motor vehicle and parts dealers .....                           | 6                        | 16 722          | 1 166                    | 287                             | 51  | 41.7                                      | —                      |
| 4412                     | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441221                   | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442                      | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                      | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                      | Building material and garden equipment and supplies dealers ... | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4442                     | Lawn and garden equipment and supplies stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44422                    | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444220                   | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445                      | Food and beverage stores .....                                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 447                      | Gasoline stations .....   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 448                      | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451                      | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                      | General merchandise stores .....                                | 3                        | 2 988           | 294                      | 71                              | 23  | —   | —                      |
| 45299                    | All other general merchandise stores .....                      | 3                        | 2 988           | 294                      | 71                              | 23  | —   | —                      |
| 452990                   | All other general merchandise stores .....                      | 3                        | 2 988           | 294                      | 71                              | 23  | —   | —                      |
| 453                      | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | a   | D   | D                      |
| 4539                     | Other miscellaneous store retailers .....                       | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 454                      | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                             | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                   |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ELLISVILLE</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....  | <b>85</b>                       | <b>621 002</b>     | <b>58 357</b>                  | <b>13 830</b>                         | <b>2 251</b>   | <b>6.0</b>  | <b>1.0</b>             |
| 441               | Motor vehicle and parts dealers .....                            | 13                              | 352 857            | 30 284                         | 6 954                                 | 726  | 6.7   | —                      |
| 4411              | Automobile dealers .....   | 9                               | 346 551            | 29 135                         | 6 685                                 | 676  | 6.8   | —                      |
| 44111             | New car dealers .....  | 9                               | 346 551            | 29 135                         | 6 685                                 | 676  | 6.8   | —                      |
| 441110            | New car dealers .....  | 9                               | 346 551            | 29 135                         | 6 685                                 | 676  | 6.8   | —                      |
| 442               | Furniture and home furnishings stores .....                      | 11                              | 16 932             | 3 070                          | 729                                   | 111  | 3.7   | 20.8                   |
| 4421              | Furniture stores .....   | 3                               | 10 163             | 1 440                          | 334                                   | 60   | —   | 6.3                    |
| 44211             | Furniture stores .....   | 3                               | 10 163             | 1 440                          | 334                                   | 60   | —   | 6.3                    |
| 442110            | Furniture stores .....   | 3                               | 10 163             | 1 440                          | 334                                   | 60   | —   | 6.3                    |
| 4422              | Home furnishings stores .....                                    | 8                               | 6 769              | 1 630                          | 395                                   | 51   | 9.3   | 42.4                   |
| 44221             | Floor covering stores .....                                      | 3                               | 4 224              | 1 143                          | 296                                   | 29   | —   | 66.7                   |
| 442210            | Floor covering stores .....                                      | 3                               | 4 224              | 1 143                          | 296                                   | 29   | —   | 66.7                   |
| 44229             | Other home furnishings stores .....                              | 5                               | 2 545              | 487                            | 99                                    | 22   | 24.7  | 2.1                    |
| 443               | Electronics and appliance stores .....                           | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4431              | Electronics and appliance stores .....                           | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44311             | Appliance, television, and other electronics stores .....        | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 443112            | Radio, television, and other electronics stores .....            | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ...  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4441              | Building material and supplies dealers .....                     | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44411             | Home centers .....   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110            | Home centers .....   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 445               | Food and beverage stores .....                                   | 6                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4451              | Grocery stores .....   | 4                               | D                  | D                              | D                                     | f  | D   | D                      |
| 44511             | Supermarkets and other grocery (except convenience) stores ..... | 3                               | D                  | D                              | D                                     | f  | D   | D                      |
| 445110            | Supermarkets and other grocery (except convenience) stores ..... | 3                               | D                  | D                              | D                                     | f  | D   | D                      |
| 446               | Health and personal care stores .....                            | 9                               | 23 593             | 2 576                          | 658                                   | 137  | 38.6  | .7                     |
| 4461              | Health and personal care stores .....                            | 9                               | 23 593             | 2 576                          | 658                                   | 137  | 38.6  | .7                     |
| 447               | Gasoline stations .....  | 6                               | 13 972             | 831                            | 201                                   | 82   | —   | 10.3                   |
| 44711             | Gasoline stations with convenience stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110            | Gasoline stations with convenience stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448               | Clothing and clothing accessories stores .....                   | 11                              | 4 530              | 526                            | 146                                   | 47   | 18.7  | 4.9                    |
| 451               | Sporting goods, hobby, book, and music stores .....              | 5                               | 2 957              | 687                            | 150                                   | 26   | 20.8  | 7.6                    |
| 4511              | Sporting goods, hobby, and musical instrument stores .....       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114             | Musical instrument and supplies stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140            | Musical instrument and supplies stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                 | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299             | All other general merchandise stores .....                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990            | All other general merchandise stores .....                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904           | Miscellaneous general merchandise stores .....                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453               | Miscellaneous store retailers .....                              | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539              | Other miscellaneous store retailers .....                        | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45392             | Art dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453920            | Art dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399             | All other miscellaneous store retailers .....                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>EUREKA</b>     |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....  | <b>52</b>                       | <b>157 897</b>     | <b>15 651</b>                  | <b>3 733</b>                          | <b>812</b>   | <b>7.4</b>  | <b>7.8</b>             |
| 441               | Motor vehicle and parts dealers .....                            | 12                              | 33 157             | 3 550                          | 718                                   | 93   | 7.8   | 3.5                    |
| 4412              | Other motor vehicle dealers .....                                | 5                               | 21 937             | 2 339                          | 435                                   | 46   | 1.5   | 5.3                    |
| 44121             | Recreational vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210            | Recreational vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441222            | Boat dealers .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443               | Electronics and appliance stores .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ...  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....              | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445               | Food and beverage stores .....                                   | 4                               | 12 758             | 1 579                          | 372                                   | 90   | 31.4  | —                      |
| 446               | Health and personal care stores .....                            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....  | 6                               | 24 818             | 1 144                          | 285                                   | 84   | —   | 15.7                   |
| 4471              | Gasoline stations .....  | 6                               | 24 818             | 1 144                          | 285                                   | 84   | —   | 15.7                   |
| 44711             | Gasoline stations with convenience stores .....                  | 6                               | 24 818             | 1 144                          | 285                                   | 84   | —   | 15.7                   |
| 447110            | Gasoline stations with convenience stores .....                  | 6                               | 24 818             | 1 144                          | 285                                   | 84   | —   | 15.7                   |
| 448               | Clothing and clothing accessories stores .....                   | 6                               | 2 226              | 280                            | 84                                    | 26   | 7.3   | 1.0                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                    | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EUREKA—Con.</b>                            |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                  | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 451   | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452   | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529  | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291   | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910  | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>EXCELSIOR SPRINGS</b>                      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                  | <b>Retail trade .....</b>                                       | <b>49</b>                       | <b>215 920</b>     | <b>17 759</b>                  | <b>4 223</b>                          | <b>884</b>   | <b>7.2</b>  | <b>.3</b>              |
| 441   | Motor vehicle and parts dealers .....                           | 9                               | 112 469            | 6 879                          | 1 716                                 | 228  | 9.4   | —                      |
| 4411  | Automobile dealers .....  | 5                               | 108 350            | 6 232                          | 1 570                                 | 197  | 9.0   | —                      |
| 442   | Furniture and home furnishings stores .....                     | 3                               | 1 486              | 265                            | 58                                    | 16   | 78.3  | 21.7                   |
| 443   | Electronics and appliance stores .....                          | 3                               | 880                | 144                            | 35                                    | 11   | 56.7  | —                      |
| 444   | Building material and garden equipment and supplies dealers ... | 5                               | 12 153             | 1 509                          | 335                                   | 52   | 4.0   | —                      |
| 4441  | Building material and supplies dealers .....                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419   | Other building material dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190  | Other building material dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445   | Food and beverage stores .....                                  | 6                               | 30 447             | 2 809                          | 674                                   | 190  | 1.3   | —                      |
| 446   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447   | Gasoline stations .....   | 9                               | 16 990             | 1 186                          | 278                                   | 81   | 10.3  | —                      |
| 44711   | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110  | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448   | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452   | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>EXCELSIOR SPRINGS (PART - CLAY COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                  | <b>Retail trade .....</b>                                       | <b>47</b>                       | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>f</b>   | <b>D</b>  | <b>D</b>               |
| 441   | Motor vehicle and parts dealers .....                           | 9                               | 112 469            | 6 879                          | 1 716                                 | 228  | 9.4   | —                      |
| 4411  | Automobile dealers .....  | 5                               | 108 350            | 6 232                          | 1 570                                 | 197  | 9.0   | —                      |
| 442   | Furniture and home furnishings stores .....                     | 3                               | 1 486              | 265                            | 58                                    | 16   | 78.3  | 21.7                   |
| 443   | Electronics and appliance stores .....                          | 3                               | 880                | 144                            | 35                                    | 11   | 56.7  | —                      |
| 444   | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4441  | Building material and supplies dealers .....                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419   | Other building material dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444190  | Other building material dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445   | Food and beverage stores .....                                  | 6                               | 30 447             | 2 809                          | 674                                   | 190  | 1.3   | —                      |
| 446   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447   | Gasoline stations .....   | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44711   | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110  | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448   | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452   | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>EXCELSIOR SPRINGS (PART - RAY COUNTY)</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                  | <b>Retail trade .....</b>                                       | <b>2</b>                        | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>D</b>  | <b>D</b>               |
| 444   | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447   | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FARMINGTON</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>104</b>                      | <b>297 658</b>     | <b>28 231</b>                  | <b>7 052</b>                          | <b>1 789</b>   | <b>7.5</b>                                       | <b>6.6</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 14                              | 40 959             | 3 266                          | 786                                   | 139  | 6.9  | .1                     |
| 4412              | Other motor vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44121             | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441210            | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441229            | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413              | Automotive parts, accessories, and tire stores .....            | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442               | Furniture and home furnishings stores .....                     | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4422              | Home furnishings stores .....                                   | 5                               | 2 862              | 424                            | 111                                   | 18   | 49.2   | 50.8                   |
| 443               | Electronics and appliance stores .....                          | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4431              | Electronics and appliance stores .....                          | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44311             | Appliance, television, and other electronics stores .....       | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443112            | Radio, television, and other electronics stores .....           | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 13                              | 20 424             | 1 826                          | 358                                   | 72   | 43.2   | —                      |
| 4441              | Building material and supplies dealers .....                    | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419             | Other building material dealers .....                           | 5                               | 12 247             | 1 117                          | 193                                   | 29   | 59.5   | —                      |
| 444190            | Other building material dealers .....                           | 5                               | 12 247             | 1 117                          | 193                                   | 29   | 59.5   | —                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 4                               | 4 899              | 389                            | 87                                    | 24   | 4.4  | —                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 4                               | 4 899              | 389                            | 87                                    | 24   | 4.4  | —                      |
| 445               | Food and beverage stores .....                                  | 6                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446               | Health and personal care stores .....                           | 10                              | 41 897             | 4 402                          | 1 034                                 | 175  | .4   | —                      |
| 4461              | Health and personal care stores .....                           | 10                              | 41 897             | 4 402                          | 1 034                                 | 175  | .4   | —                      |
| 44611             | Pharmacies and drug stores .....                                | 6                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446110            | Pharmacies and drug stores .....                                | 6                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4461101           | Pharmacies and drug stores .....                                | 6                               | D                  | D                              | D                                     | c  | D  | D                      |
| 447               | Gasoline stations .....   | 11                              | 21 980             | 1 549                          | 370                                   | 134  | 4.6  | 11.7                   |
| 44711             | Gasoline stations with convenience stores .....                 | 9                               | D                  | D                              | D                                     | c  | D  | D                      |
| 447110            | Gasoline stations with convenience stores .....                 | 9                               | D                  | D                              | D                                     | c  | D  | D                      |
| 448               | Clothing and clothing accessories stores .....                  | 8                               | 4 936              | 580                            | 156                                   | 40   | 10.8   | —                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4511              | Sporting goods, hobby, and musical instrument stores .....      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452               | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | f  | D  | D                      |
| 4529              | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | f  | D  | D                      |
| 45291             | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D  | D                      |
| 452910            | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 17                              | 5 459              | 576                            | 154                                   | 49   | 28.2   | 25.8                   |
| 4539              | Other miscellaneous store retailers .....                       | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 5                               | 4 076              | 883                            | 182                                   | 28   | 41.1   | —                      |
| 45439             | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390            | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>FAYETTE</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>21</b>                       | <b>17 094</b>      | <b>1 630</b>                   | <b>378</b>                            | <b>137</b>   | <b>24.6</b>                                      | <b>.6</b>              |
| 441               | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 4                               | 3 608              | 434                            | 103                                   | 33   | 45.3   | —                      |
| 445               | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 4                               | 4 700              | 295                            | 71                                    | 29   | 6.9  | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452               | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code    | Geographic area and kind of business                             | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|---------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|               |  |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FENTON</b> |  |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>  | <b>81</b>                | <b>315 712</b>  | <b>35 432</b>            | <b>8 340</b>                    | <b>1 711</b>  | <b>4.6</b>                                | <b>1.5</b>             |
| 441           | Motor vehicle and parts dealers .....                            | 7                        | 9 763           | 1 576                    | 360                             | 58  | 28.0                                      | —                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers .....          | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 4413          | Automotive parts, accessories, and tire stores .....             | 3                        | 6 684           | 1 292                    | 323                             | 49  | —   | —                      |
| 442           | Furniture and home furnishings stores .....                      | 4                        | D               | D                        | D                               | c   | D   | D                      |
| 4422          | Home furnishings stores .....                                    | 4                        | D               | D                        | D                               | c   | D   | D                      |
| 44229         | Other home furnishings stores .....                              | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 442299        | All other home furnishings stores .....                          | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 443           | Electronics and appliance stores .....                           | 7                        | 19 209          | 1 935                    | 499                             | 69  | —   | 4.3                    |
| 4431          | Electronics and appliance stores .....                           | 7                        | 19 209          | 1 935                    | 499                             | 69  | —   | 4.3                    |
| 44311         | Appliance, television, and other electronics stores .....        | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 443111        | Household appliance stores .....                                 | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 443112        | Radio, television, and other electronics stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444           | Building material and garden equipment and supplies dealers ...  | 14                       | 62 575          | 8 492                    | 1 961                           | 326   | 3.0                                       | —                      |
| 4441          | Building material and supplies dealers .....                     | 11                       | D               | D                        | D                               | e   | D   | D                      |
| 44411         | Home centers .....   | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 444110        | Home centers .....   | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 44419         | Other building material dealers .....                            | 7                        | D               | D                        | D                               | c   | D   | D                      |
| 444190        | Other building material dealers .....                            | 7                        | D               | D                        | D                               | c   | D   | D                      |
| 4442          | Lawn and garden equipment and supplies stores .....              | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44421         | Outdoor power equipment stores .....                             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444210        | Outdoor power equipment stores .....                             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 445           | Food and beverage stores .....                                   | 4                        | 64 601          | 6 301                    | 1 496                           | 333   | —   | .6                     |
| 4451          | Grocery stores .....   | 4                        | 64 601          | 6 301                    | 1 496                           | 333   | —   | .6                     |
| 44511         | Supermarkets and other grocery (except convenience) stores ..... | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 445110        | Supermarkets and other grocery (except convenience) stores ..... | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 446           | Health and personal care stores .....                            | 7                        | 8 547           | 1 154                    | 290                             | 54  | 16.0                                      | —                      |
| 4461          | Health and personal care stores .....                            | 7                        | 8 547           | 1 154                    | 290                             | 54  | 16.0                                      | —                      |
| 44619         | Other health and personal care stores .....                      | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447           | Gasoline stations .....  | 6                        | 25 626          | 1 309                    | 310                             | 59  | 14.1                                      | .9                     |
| 4471          | Gasoline stations .....  | 6                        | 25 626          | 1 309                    | 310                             | 59  | 14.1                                      | .9                     |
| 44711         | Gasoline stations with convenience stores .....                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 447110        | Gasoline stations with convenience stores .....                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 448           | Clothing and clothing accessories stores .....                   | 6                        | 4 653           | 540                      | 124                             | 40  | 3.4                                       | —                      |
| 4482101       | Men's shoe stores .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....              | 3                        | 5 715           | 620                      | 152                             | 44  | —   | 48.2                   |
| 4511          | Sporting goods, hobby, and musical instrument stores .....       | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 45111         | Sporting goods stores .....                                      | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451110        | Sporting goods stores .....                                      | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4511102       | Specialty-line sporting goods stores .....                       | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 452           | General merchandise stores .....                                 | 6                        | 85 797          | 8 694                    | 1 867                           | 511   | —   | —                      |
| 4529          | Other general merchandise stores .....                           | 4                        | D               | D                        | D                               | e   | D   | D                      |
| 45291         | Warehouse clubs and supercenters .....                           | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 452910        | Warehouse clubs and supercenters .....                           | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 45299         | All other general merchandise stores .....                       | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 452990        | All other general merchandise stores .....                       | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 453           | Miscellaneous store retailers .....                              | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 4532          | Office supplies, stationery, and gift stores .....               | 5                        | 4 334           | 889                      | 255                             | 42  | 27.8                                      | —                      |
| 45321         | Office supplies and stationery stores .....                      | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 453210        | Office supplies and stationery stores .....                      | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 4539          | Other miscellaneous store retailers .....                        | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45391         | Pet and pet supplies stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453910        | Pet and pet supplies stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45399         | All other miscellaneous store retailers .....                    | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454           | Nonstore retailers .....   | 7                        | 11 179          | 1 959                    | 578                             | 47  | 16.9                                      | —                      |
| 4542          | Vending machine operators .....                                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 45421         | Vending machine operators .....                                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 454210        | Vending machine operators .....                                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4543          | Direct selling establishments .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45439         | Other direct selling establishments .....                        | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454390        | Other direct selling establishments .....                        | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FERGUSON</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b>   | <b>63</b>                       | <b>249 058</b>     | <b>24 367</b>                  | <b>5 775</b>                          | <b>1 350</b>   | <b>8.9</b>                                       | <b>2.4</b>             |
| 441             | Motor vehicle and parts dealers                             | 13                              | 36 791             | 4 459                          | 1 101                                 | 157  | 31.4   | 11.8                   |
| 44112           | Used car dealers  | 5                               | 10 544             | 793                            | 156                                   | 22   | 95.4   | —                      |
| 441120          | Used car dealers  | 5                               | 10 544             | 793                            | 156                                   | 22   | 95.4   | —                      |
| 44132           | Tire dealers  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441320          | Tire dealers  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores                       | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4421            | Furniture stores  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44211           | Furniture stores  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442110          | Furniture stores  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443             | Electronics and appliance stores                            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4431            | Electronics and appliance stores                            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44311           | Appliance, television, and other electronics stores         | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443112          | Radio, television, and other electronics stores             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445             | Food and beverage stores                                    | 4                               | 27 147             | 2 300                          | 600                                   | 147  | 7.5  | —                      |
| 446             | Health and personal care stores                             | 5                               | 19 634             | 2 721                          | 644                                   | 129  | —  | 5.3                    |
| 4461            | Health and personal care stores                             | 5                               | 19 634             | 2 721                          | 644                                   | 129  | —  | 5.3                    |
| 44612           | Cosmetics, beauty supplies, and perfume stores              | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446120          | Cosmetics, beauty supplies, and perfume stores              | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447             | Gasoline stations   | 10                              | 24 853             | 1 535                          | 355                                   | 73   | 19.3   | .8                     |
| 4471            | Gasoline stations   | 10                              | 24 853             | 1 535                          | 355                                   | 73   | 19.3   | .8                     |
| 44711           | Gasoline stations with convenience stores                   | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110          | Gasoline stations with convenience stores                   | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448             | Clothing and clothing accessories stores                    | 9                               | 8 457              | 856                            | 206                                   | 70   | 11.5   | —                      |
| 4481            | Clothing stores   | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4482104         | Family shoe stores  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores               | 4                               | 9 027              | 819                            | 194                                   | 127  | —  | —                      |
| 4511            | Sporting goods, hobby, and musical instrument stores        | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45112           | Hobby, toy, and game stores                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451120          | Hobby, toy, and game stores                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4512            | Book, periodical, and music stores                          | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45121           | Book stores and news dealers                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4512112         | Specialty book stores                                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452             | General merchandise stores                                  | 4                               | D                  | D                              | D                                     | f  | D  | D                      |
| 452112          | Discount department stores                                  | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529            | Other general merchandise stores                            | 3                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45291           | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 452910          | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453             | Miscellaneous store retailers                               | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>FESTUS</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>    | <b>Retail trade</b>   | <b>48</b>                       | <b>216 096</b>     | <b>20 500</b>                  | <b>4 871</b>                          | <b>937</b>   | <b>1.5</b>                                       | <b>13.9</b>            |
| 441             | Motor vehicle and parts dealers                             | 8                               | 54 680             | 4 194                          | 885                                   | 123  | .4   | 53.4                   |
| 4412            | Other motor vehicle dealers                                 | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221          | Motorcycle dealers  | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442             | Furniture and home furnishings stores                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443             | Electronics and appliance stores                            | 5                               | 5 237              | 474                            | 137                                   | 26   | 3.5  | .2                     |
| 4431            | Electronics and appliance stores                            | 5                               | 5 237              | 474                            | 137                                   | 26   | 3.5  | .2                     |
| 44311           | Appliance, television, and other electronics stores         | 5                               | 5 237              | 474                            | 137                                   | 26   | 3.5  | .2                     |
| 443111          | Household appliance stores                                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4441            | Building material and supplies dealers                      | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419           | Other building material dealers                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444190          | Other building material dealers                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445             | Food and beverage stores                                    | 8                               | 17 436             | 2 268                          | 537                                   | 125  | .4   | 4.2                    |
| 446             | Health and personal care stores                             | 4                               | 1 171              | 165                            | 38                                    | 16   | 62.7   | —                      |
| 447             | Gasoline stations   | 5                               | 15 382             | 697                            | 158                                   | 44   | 8.1  | —                      |
| 44711           | Gasoline stations with convenience stores                   | 5                               | 15 382             | 697                            | 158                                   | 44   | 8.1  | —                      |
| 447110          | Gasoline stations with convenience stores                   | 5                               | 15 382             | 697                            | 158                                   | 44   | 8.1  | —                      |
| 448             | Clothing and clothing accessories stores                    | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452             | General merchandise stores                                  | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529            | Other general merchandise stores                            | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45291           | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 452910          | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                    |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FESTUS—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>       | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 453                | Miscellaneous store retailers .....                               | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 454                | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>FLORISSANT</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>   | <b>185</b>               | <b>723 772</b>  | <b>77 265</b>            | <b>18 505</b>                   | <b>3 634</b>  | <b>4.3</b>                               | <b>10.7</b>            |
| 441                | Motor vehicle and parts dealers .....                             | 28                       | 247 830         | 22 141                   | 5 108                           | 545   | 3.2                                      | 25.3                   |
| 4411               | Automobile dealers .....  | 8                        | 223 096         | 16 834                   | 3 841                           | 357   | 2.0                                      | 26.7                   |
| 44111              | New car dealers .....   | 3                        | 168 761         | 12 946                   | 2 744                           | 245   | —  | 34.6                   |
| 441110             | New car dealers .....   | 3                        | 168 761         | 12 946                   | 2 744                           | 245   | —  | 34.6                   |
| 44112              | Used car dealers .....  | 5                        | 54 335          | 3 888                    | 1 097                           | 112   | 8.1                                      | 2.1                    |
| 441120             | Used car dealers .....  | 5                        | 54 335          | 3 888                    | 1 097                           | 112   | 8.1                                      | 2.1                    |
| 4413               | Automotive parts, accessories, and tire stores .....              | 19                       | D               | D                        | D                               | c   | D  | D                      |
| 44131              | Automotive parts and accessories stores .....                     | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 441310             | Automotive parts and accessories stores .....                     | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44132              | Tire dealers .....  | 11                       | 13 555          | 3 532                    | 855                             | 111   | 2.0                                      | 20.0                   |
| 441320             | Tire dealers .....  | 11                       | 13 555          | 3 532                    | 855                             | 111   | 2.0                                      | 20.0                   |
| 442                | Furniture and home furnishings stores .....                       | 11                       | 5 281           | 959                      | 176                             | 38  | 25.9                                     | 9.6                    |
| 4422               | Home furnishings stores .....                                     | 7                        | 3 695           | 762                      | 129                             | 29  | 20.8                                     | 13.7                   |
| 443                | Electronics and appliance stores .....                            | 11                       | 3 376           | 653                      | 168                             | 35  | 36.9                                     | —                      |
| 4431               | Electronics and appliance stores .....                            | 11                       | 3 376           | 653                      | 168                             | 35  | 36.9                                     | —                      |
| 44311              | Appliance, television, and other electronics stores .....         | 11                       | 3 376           | 653                      | 168                             | 35  | 36.9                                     | —                      |
| 443112             | Radio, television, and other electronics stores .....             | 7                        | 1 914           | 375                      | 104                             | 26  | 11.5                                     | —                      |
| 444                | Building material and garden equipment and supplies dealers ..... | 11                       | 48 210          | 5 809                    | 1 299                           | 315   | .7                                       | 2.3                    |
| 4441               | Building material and supplies dealers .....                      | 11                       | 48 210          | 5 809                    | 1 299                           | 315   | .7                                       | 2.3                    |
| 44411              | Home centers .....  | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 444110             | Home centers .....  | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 44413              | Hardware stores .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444130             | Hardware stores .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                | Food and beverage stores .....                                    | 21                       | 214 134         | 23 386                   | 5 589                           | 1 247   | 2.1                                      | 1.9                    |
| 4451               | Grocery stores .....  | 15                       | 210 390         | 23 021                   | 5 496                           | 1 221   | 2.1                                      | 2.0                    |
| 44511              | Supermarkets and other grocery (except convenience) stores .....  | 11                       | 204 778         | 22 410                   | 5 348                           | 1 175   | —  | 1.9                    |
| 445110             | Supermarkets and other grocery (except convenience) stores .....  | 11                       | 204 778         | 22 410                   | 5 348                           | 1 175   | —  | 1.9                    |
| 44512              | Convenience stores .....  | 4                        | 5 612           | 611                      | 148                             | 46  | 77.9                                     | 2.8                    |
| 445120             | Convenience stores .....  | 4                        | 5 612           | 611                      | 148                             | 46  | 77.9                                     | 2.8                    |
| 4452               | Specialty food stores .....                                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 446                | Health and personal care stores .....                             | 20                       | 32 167          | 3 693                    | 923                             | 248   | 8.1                                      | 3.4                    |
| 4461               | Health and personal care stores .....                             | 20                       | 32 167          | 3 693                    | 923                             | 248   | 8.1                                      | 3.4                    |
| 44611              | Pharmacies and drug stores .....                                  | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 446110             | Pharmacies and drug stores .....                                  | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 4461101            | Pharmacies and drug stores .....                                  | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 44612              | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 446120             | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 44613              | Optical goods stores .....  | 4                        | 1 980           | 447                      | 105                             | 19  | —  | —                      |
| 446130             | Optical goods stores .....  | 4                        | 1 980           | 447                      | 105                             | 19  | —  | —                      |
| 44619              | Other health and personal care stores .....                       | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 446191             | Food (health) supplement stores .....                             | 6                        | 2 565           | 338                      | 92                              | 45  | 36.4                                     | 40.1                   |
| 447                | Gasoline stations .....   | 19                       | 41 779          | 2 153                    | 519                             | 143   | 16.6                                     | 13.1                   |
| 4471               | Gasoline stations .....   | 19                       | 41 779          | 2 153                    | 519                             | 143   | 16.6                                     | 13.1                   |
| 44711              | Gasoline stations with convenience stores .....                   | 13                       | 34 703          | 1 754                    | 433                             | 116   | 18.9                                     | 7.4                    |
| 447110             | Gasoline stations with convenience stores .....                   | 13                       | 34 703          | 1 754                    | 433                             | 116   | 18.9                                     | 7.4                    |
| 448                | Clothing and clothing accessories stores .....                    | 20                       | 9 829           | 1 689                    | 405                             | 138   | 20.1                                     | 5.6                    |
| 4483               | Jewelry, luggage, and leather goods stores .....                  | 6                        | 2 889           | 575                      | 157                             | 29  | 3.3                                      | 19.2                   |
| 451                | Sporting goods, hobby, book, and music stores .....               | 12                       | 6 221           | 1 414                    | 338                             | 78  | 34.4                                     | —                      |
| 4511               | Sporting goods, hobby, and musical instrument stores .....        | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 45111              | Sporting goods stores .....                                       | 8                        | 5 206           | 1 248                    | 288                             | 56  | 30.5                                     | —                      |
| 451110             | Sporting goods stores .....                                       | 8                        | 5 206           | 1 248                    | 288                             | 56  | 30.5                                     | —                      |
| 4511101            | General-line sporting goods stores .....                          | 4                        | 3 228           | 908                      | 204                             | 40  | 14.5                                     | —                      |
| 452                | General merchandise stores .....                                  | 7                        | 73 050          | 6 818                    | 1 652                           | 514   | 1.7                                      | 1.5                    |
| 45210009           | Department stores (incl. leased depts.) <sup>3</sup> .....        | 3                        | 73 443          | 6 040                    | 1 435                           | 441   | —  | —                      |
| 452112             | Discount department stores .....                                  | 3                        | 68 443          | 6 040                    | 1 435                           | 441   | —  | —                      |
| 45299              | All other general merchandise stores .....                        | 4                        | 4 607           | 778                      | 217                             | 73  | 27.7                                     | 23.9                   |
| 452990             | All other general merchandise stores .....                        | 4                        | 4 607           | 778                      | 217                             | 73  | 27.7                                     | 23.9                   |
| 4529901            | Variety stores .....  | 3                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                        |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FLORISSANT—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>           | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                    | Miscellaneous store retailers .....                             | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532                   | Office supplies, stationery, and gift stores .....              | 5                               | 8 935              | 930                            | 240                                   | 56   | —   | 4.5                    |
| 45321                  | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                 | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                   | Used merchandise stores .....                                   | 3                               | 901                | 262                            | 81                                    | 19   | 28.5  | —                      |
| 45331                  | Used merchandise stores .....                                   | 3                               | 901                | 262                            | 81                                    | 19   | 28.5  | —                      |
| 453310                 | Used merchandise stores .....                                   | 3                               | 901                | 262                            | 81                                    | 19   | 28.5  | —                      |
| 4539                   | Other miscellaneous store retailers .....                       | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                  | All other miscellaneous store retailers .....                   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                    | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4541                   | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45411                  | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| <b>FREDERICKTOWN</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>                                       | <b>36</b>                       | <b>60 575</b>      | <b>7 039</b>                   | <b>1 856</b>                          | <b>359</b>   | <b>19.7</b>   | <b>8.5</b>             |
| 441                    | Motor vehicle and parts dealers .....                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                    | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                    | Building material and garden equipment and supplies dealers ... | 5                               | 7 285              | 911                            | 218                                   | 47   | 6.8   | —                      |
| 445                    | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                    | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                    | Gasoline stations .....   | 8                               | 16 115             | 921                            | 221                                   | 89   | 46.1  | —                      |
| 44711                  | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                 | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                    | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                    | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                    | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>FRONTENAC</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>                                       | <b>28</b>                       | <b>95 308</b>      | <b>11 756</b>                  | <b>2 866</b>                          | <b>379</b>   | <b>51.1</b>   | <b>2.0</b>             |
| 441                    | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                    | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                    | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                    | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4452                   | Specialty food stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                    | Clothing and clothing accessories stores .....                  | 15                              | 43 721             | 5 519                          | 1 295                                 | 211  | 4.1   | 2.8                    |
| 4481                   | Clothing stores .....   | 7                               | 35 302             | 4 367                          | 1 130                                 | 174  | 1.1   | —                      |
| 44812                  | Women's clothing stores .....                                   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448120                 | Women's clothing stores .....                                   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44819                  | Other clothing stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190                 | Other clothing stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4483                   | Jewelry, luggage, and leather goods stores .....                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44832                  | Luggage and leather goods stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320                 | Luggage and leather goods stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45113                  | Sewing, needlework, and piece goods stores .....                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130                 | Sewing, needlework, and piece goods stores .....                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                    | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                  | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210                 | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                    | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4543                   | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45439                  | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454390                 | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FULTON</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b>   | <b>70</b>                       | <b>124 750</b>     | <b>13 620</b>                  | <b>3 270</b>                          | <b>780</b>   | <b>22.7</b>   | <b>1.7</b>             |
| 441              | Motor vehicle and parts dealers                             | 12                              | 15 349             | 2 487                          | 575                                   | 98   | 62.7  | 5.7                    |
| 442              | Furniture and home furnishings stores                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421             | Furniture stores  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211            | Furniture stores  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110           | Furniture stores  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443              | Electronics and appliance stores                            | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444              | Building material and garden equipment and supplies dealers | 6                               | 12 623             | 1 455                          | 337                                   | 58   | —   | —                      |
| 44419            | Other building material dealers                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190           | Other building material dealers                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442             | Lawn and garden equipment and supplies stores               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422            | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220           | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445              | Food and beverage stores                                    | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446              | Health and personal care stores                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461             | Health and personal care stores                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447              | Gasoline stations   | 12                              | 17 223             | 1 150                          | 272                                   | 93   | 22.8  | —                      |
| 44711            | Gasoline stations with convenience stores                   | 9                               | 14 053             | 989                            | 233                                   | 79   | 24.2  | —                      |
| 447110           | Gasoline stations with convenience stores                   | 9                               | 14 053             | 989                            | 233                                   | 79   | 24.2  | —                      |
| 448              | Clothing and clothing accessories stores                    | 8                               | 1 528              | 277                            | 55                                    | 30   | 19.9  | 38.9                   |
| 451              | Sporting goods, hobby, book, and music stores               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452              | General merchandise stores                                  | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529             | Other general merchandise stores                            | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299            | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990           | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453              | Miscellaneous store retailers                               | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539             | Other miscellaneous store retailers                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399            | All other miscellaneous store retailers                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454              | Nonstore retailers  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>GLADSTONE</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>     | <b>Retail trade</b>   | <b>98</b>                       | <b>333 639</b>     | <b>32 811</b>                  | <b>7 911</b>                          | <b>1 413</b>   | <b>4.8</b>  | <b>5.5</b>             |
| 441              | Motor vehicle and parts dealers                             | 17                              | 160 025            | 12 179                         | 2 777                                 | 325  | 1.9   | .1                     |
| 4411             | Automobile dealers  | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44111            | New car dealers   | 5                               | 132 659            | 9 521                          | 2 229                                 | 232  | —   | —                      |
| 441110           | New car dealers   | 5                               | 132 659            | 9 521                          | 2 229                                 | 232  | —   | —                      |
| 44112            | Used car dealers  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120           | Used car dealers  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4412             | Other motor vehicle dealers                                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221           | Motorcycle dealers  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442              | Furniture and home furnishings stores                       | 8                               | 7 671              | 1 862                          | 480                                   | 38   | 68.4  | 16.2                   |
| 4421             | Furniture stores  | 4                               | 5 579              | 1 509                          | 394                                   | 23   | 67.2  | 11.6                   |
| 44211            | Furniture stores  | 4                               | 5 579              | 1 509                          | 394                                   | 23   | 67.2  | 11.6                   |
| 442110           | Furniture stores  | 4                               | 5 579              | 1 509                          | 394                                   | 23   | 67.2  | 11.6                   |
| 443              | Electronics and appliance stores                            | 5                               | 3 948              | 705                            | 199                                   | 27   | 5.5   | 58.7                   |
| 4431             | Electronics and appliance stores                            | 5                               | 3 948              | 705                            | 199                                   | 27   | 5.5   | 58.7                   |
| 44311            | Appliance, television, and other electronics stores         | 5                               | 3 948              | 705                            | 199                                   | 27   | 5.5   | 58.7                   |
| 443111           | Household appliance stores                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444              | Building material and garden equipment and supplies dealers | 13                              | 48 494             | 5 876                          | 1 462                                 | 262  | .6  | 9.3                    |
| 4441             | Building material and supplies dealers                      | 8                               | 45 436             | 5 281                          | 1 350                                 | 227  | —   | 9.9                    |
| 44411            | Home centers  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110           | Home centers  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44413            | Hardware stores   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130           | Hardware stores   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442             | Lawn and garden equipment and supplies stores               | 5                               | 3 058              | 595                            | 112                                   | 35   | 9.6   | —                      |
| 445              | Food and beverage stores                                    | 9                               | 46 382             | 5 519                          | 1 282                                 | 320  | 2.9   | .1                     |
| 4451             | Grocery stores  | 6                               | D                  | D                              | D                                     | e  | D   | D                      |
| 446              | Health and personal care stores                             | 9                               | 23 093             | 2 004                          | 566                                   | 101  | 6.0   | 3.1                    |
| 4461             | Health and personal care stores                             | 9                               | 23 093             | 2 004                          | 566                                   | 101  | 6.0   | 3.1                    |
| 4461102          | Proprietary stores  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447              | Gasoline stations   | 7                               | 19 850             | 1 512                          | 335                                   | 66   | 15.3  | —                      |
| 44711            | Gasoline stations with convenience stores                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110           | Gasoline stations with convenience stores                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448              | Clothing and clothing accessories stores                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819            | Other clothing stores                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190           | Other clothing stores                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GLADSTONE—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 451                   | Sporting goods, hobby, book, and music stores .....               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....        | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                 | Hobby, toy, and game stores .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451120                | Hobby, toy, and game stores .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45113                 | Sewing, needlework, and piece goods stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130                | Sewing, needlework, and piece goods stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                   | General merchandise stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                 | All other general merchandise stores .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                | All other general merchandise stores .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901               | Variety stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                   | Miscellaneous store retailers .....                               | 16                              | 11 675             | 1 345                          | 348                                   | 117  | 12.5  | 60.7                   |
| 4532                  | Office supplies, stationery, and gift stores .....                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                  | Used merchandise stores .....                                     | 5                               | 1 481              | 451                            | 125                                   | 40   | 5.4   | 82.1                   |
| 45331                 | Used merchandise stores .....                                     | 5                               | 1 481              | 451                            | 125                                   | 40   | 5.4   | 82.1                   |
| 453310                | Used merchandise stores .....                                     | 5                               | 1 481              | 451                            | 125                                   | 40   | 5.4   | 82.1                   |
| 4539                  | Other miscellaneous store retailers .....                         | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                 | All other miscellaneous store retailers .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                   | Nonstore retailers .....  | 7                               | 2 974              | 651                            | 167                                   | 63   | —   | 75.7                   |
| <b>GLENDALE</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>13</b>                       | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>c</b>   | <b>D</b>  | <b>D</b>               |
| 441                   | Motor vehicle and parts dealers .....                             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                   | Food and beverage stores .....                                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                   | Health and personal care stores .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                   | Clothing and clothing accessories stores .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                   | Miscellaneous store retailers .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....  | 6                               | 1 810              | 369                            | 123                                   | 21   | 25.2  | 50.8                   |
| <b>GRAIN VALLEY</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>18</b>                       | <b>65 197</b>      | <b>5 433</b>                   | <b>1 177</b>                          | <b>176</b>   | <b>8.5</b>  | <b>25.2</b>            |
| 441                   | Motor vehicle and parts dealers .....                             | 7                               | 28 922             | 2 169                          | 468                                   | 62   | 5.0   | 32.3                   |
| 4412                  | Other motor vehicle dealers .....                                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121                 | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210                | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ..... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                   | Food and beverage stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                   | Gasoline stations .....   | 5                               | 23 327             | 1 119                          | 256                                   | 60   | .5  | —                      |
| 4471                  | Gasoline stations .....   | 5                               | 23 327             | 1 119                          | 256                                   | 60   | .5  | —                      |
| 44719                 | Other gasoline stations .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447190                | Other gasoline stations .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                   | Clothing and clothing accessories stores .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543                  | Direct selling establishments .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                 | Other direct selling establishments .....                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454390                | Other direct selling establishments .....                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>GRANDVIEW</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>89</b>                       | <b>315 635</b>     | <b>33 151</b>                  | <b>8 123</b>                          | <b>1 303</b>   | <b>4.5</b>  | <b>5.7</b>             |
| 441                   | Motor vehicle and parts dealers .....                             | 12                              | 34 352             | 3 895                          | 909                                   | 120  | 4.2   | 4.4                    |
| 4412                  | Other motor vehicle dealers .....                                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222                | Boat dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422                  | Home furnishings stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44221                 | Floor covering stores .....                                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210                | Floor covering stores .....                                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                   | Electronics and appliance stores .....                            | 5                               | 2 510              | 416                            | 101                                   | 18   | 2.7   | 1.3                    |
| 4431                  | Electronics and appliance stores .....                            | 5                               | 2 510              | 416                            | 101                                   | 18   | 2.7   | 1.3                    |
| 44311                 | Appliance, television, and other electronics stores .....         | 5                               | 2 510              | 416                            | 101                                   | 18   | 2.7   | 1.3                    |
| 443112                | Radio, television, and other electronics stores .....             | 5                               | 2 510              | 416                            | 101                                   | 18   | 2.7   | 1.3                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GRANDVIEW—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444                   | Building material and garden equipment and supplies dealers . . . | 18                              | 54 195             | 5 476                          | 1 316                                 | 190  | 1.0   | 4.6                    |
| 4441                  | Building material and supplies dealers . . . . .                  | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44412                 | Paint and wallpaper stores . . . . .                              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444120                | Paint and wallpaper stores . . . . .                              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                 | Other building material dealers . . . . .                         | 10                              | 39 256             | 3 811                          | 899                                   | 100  | 1.4   | 6.3                    |
| 444190                | Other building material dealers . . . . .                         | 10                              | 39 256             | 3 811                          | 899                                   | 100  | 1.4   | 6.3                    |
| 4442                  | Lawn and garden equipment and supplies stores . . . . .           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44421                 | Outdoor power equipment stores . . . . .                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444210                | Outdoor power equipment stores . . . . .                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                   | Food and beverage stores . . . . .                                | 9                               | 32 693             | 3 004                          | 798                                   | 208  | 9.5   | 17.0                   |
| 4452                  | Specialty food stores . . . . .                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                   | Health and personal care stores . . . . .                         | 8                               | 17 102             | 3 135                          | 391                                   | 85   | 4.9   | 5.5                    |
| 4461                  | Health and personal care stores . . . . .                         | 8                               | 17 102             | 3 135                          | 391                                   | 85   | 4.9   | 5.5                    |
| 44612                 | Cosmetics, beauty supplies, and perfume stores . . . . .          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120                | Cosmetics, beauty supplies, and perfume stores . . . . .          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446191                | Food (health) supplement stores . . . . .                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                   | Gasoline stations . . . . .                                       | 8                               | 22 124             | 932                            | 243                                   | 65   | 18.6  | —                      |
| 44711                 | Gasoline stations with convenience stores . . . . .               | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                | Gasoline stations with convenience stores . . . . .               | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                   | Clothing and clothing accessories stores . . . . .                | 4                               | 1 375              | 228                            | 44                                    | 13   | 68.5  | —                      |
| 451                   | Sporting goods, hobby, book, and music stores . . . . .           | 6                               | 17 417             | 1 831                          | 486                                   | 62   | 6.4   | —                      |
| 4511                  | Sporting goods, hobby, and musical instrument stores . . . . .    | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511101               | General-line sporting goods stores . . . . .                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                 | Hobby, toy, and game stores . . . . .                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451120                | Hobby, toy, and game stores . . . . .                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451212                | News dealers and newsstands . . . . .                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                   | General merchandise stores . . . . .                              | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4529                  | Other general merchandise stores . . . . .                        | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45291                 | Warehouse clubs and supercenters . . . . .                        | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 452910                | Warehouse clubs and supercenters . . . . .                        | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299                 | All other general merchandise stores . . . . .                    | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                | All other general merchandise stores . . . . .                    | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                   | Miscellaneous store retailers . . . . .                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                  | Used merchandise stores . . . . .                                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331                 | Used merchandise stores . . . . .                                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310                | Used merchandise stores . . . . .                                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                  | Other miscellaneous store retailers . . . . .                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                 | All other miscellaneous store retailers . . . . .                 | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers . . . . .                                      | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4541                  | Electronic shopping and mail-order houses . . . . .               | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45411                 | Electronic shopping and mail-order houses . . . . .               | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| <b>GREEN PARK</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade . . . . .</b>                                     | <b>13</b>                       | <b>46 674</b>      | <b>6 625</b>                   | <b>1 445</b>                          | <b>171</b>   | <b>9.1</b>  | <b>1.4</b>             |
| 441                   | Motor vehicle and parts dealers . . . . .                         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                   | Furniture and home furnishings stores . . . . .                   | 4                               | 4 399              | 1 268                          | 244                                   | 65   | 8.8   | —                      |
| 4422                  | Home furnishings stores . . . . .                                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                   | Electronics and appliance stores . . . . .                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                   | Food and beverage stores . . . . .                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                   | Clothing and clothing accessories stores . . . . .                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819                 | Other clothing stores . . . . .                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190                | Other clothing stores . . . . .                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                   | Sporting goods, hobby, book, and music stores . . . . .           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                   | Miscellaneous store retailers . . . . .                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>GREENWOOD</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade . . . . .</b>                                     | <b>8</b>                        | <b>9 015</b>       | <b>2 126</b>                   | <b>331</b>                            | <b>48</b>  | <b>7.8</b>  | <b>6.7</b>             |
| 444                   | Building material and garden equipment and supplies dealers . . . | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44419                 | Other building material dealers . . . . .                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444190                | Other building material dealers . . . . .                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                   | Gasoline stations . . . . .                                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                   | Clothing and clothing accessories stores . . . . .                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819                 | Other clothing stores . . . . .                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190                | Other clothing stores . . . . .                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                   | Miscellaneous store retailers . . . . .                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                   | Nonstore retailers . . . . .                                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code                             | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|  |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HANNIBAL</b>                        |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                           | <b>Retail trade</b>   | <b>99</b>                       | <b>242 184</b>     | <b>22 300</b>                  | <b>5 342</b>                          | <b>1 545</b>   | <b>16.3</b>                                      | <b>4.0</b>             |
| 441                                    | Motor vehicle and parts dealers                             | 13                              | 67 179             | 4 811                          | 1 042                                 | 185  | 40.5   | —                      |
| 4411                                   | Automobile dealers  | 6                               | 63 028             | 4 055                          | 855                                   | 147  | 40.6   | —                      |
| 442                                    | Furniture and home furnishings stores                       | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                                    | Electronics and appliance stores                            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4431                                   | Electronics and appliance stores                            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44311                                  | Appliance, television, and other electronics stores         | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44312                                  | Computer and software stores                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443120                                 | Computer and software stores                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444                                    | Building material and garden equipment and supplies dealers | 10                              | 16 841             | 1 740                          | 423                                   | 107  | 1.9  | 43.5                   |
| 44419                                  | Other building material dealers                             | 4                               | 6 605              | 767                            | 190                                   | 33   | 4.4  | —                      |
| 444190                                 | Other building material dealers                             | 4                               | 6 605              | 767                            | 190                                   | 33   | 4.4  | —                      |
| 4442                                   | Lawn and garden equipment and supplies stores               | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422                                  | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220                                 | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                                    | Food and beverage stores                                    | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 446                                    | Health and personal care stores                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461                                   | Health and personal care stores                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44612                                  | Cosmetics, beauty supplies, and perfume stores              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446120                                 | Cosmetics, beauty supplies, and perfume stores              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                    | Gasoline stations   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 4471                                   | Gasoline stations   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 44711                                  | Gasoline stations with convenience stores                   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 447110                                 | Gasoline stations with convenience stores                   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 448                                    | Clothing and clothing accessories stores                    | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451                                    | Sporting goods, hobby, book, and music stores               | 6                               | 1 666              | 212                            | 47                                    | 23   | 18.6   | —                      |
| 452                                    | General merchandise stores                                  | 3                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529                                   | Other general merchandise stores                            | 3                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45291                                  | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 452910                                 | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453                                    | Miscellaneous store retailers                               | 14                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4532                                   | Office supplies, stationery, and gift stores                | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45321                                  | Office supplies and stationery stores                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210                                 | Office supplies and stationery stores                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                    | Nonstore retailers  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>HANNIBAL (PART - MARION COUNTY)</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                           | <b>Retail trade</b>   | <b>99</b>                       | <b>242 184</b>     | <b>22 300</b>                  | <b>5 342</b>                          | <b>1 545</b>   | <b>16.3</b>                                      | <b>4.0</b>             |
| 441                                    | Motor vehicle and parts dealers                             | 13                              | 67 179             | 4 811                          | 1 042                                 | 185  | 40.5   | —                      |
| 4411                                   | Automobile dealers  | 6                               | 63 028             | 4 055                          | 855                                   | 147  | 40.6   | —                      |
| 442                                    | Furniture and home furnishings stores                       | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                                    | Electronics and appliance stores                            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4431                                   | Electronics and appliance stores                            | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44311                                  | Appliance, television, and other electronics stores         | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44312                                  | Computer and software stores                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443120                                 | Computer and software stores                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444                                    | Building material and garden equipment and supplies dealers | 10                              | 16 841             | 1 740                          | 423                                   | 107  | 1.9  | 43.5                   |
| 44419                                  | Other building material dealers                             | 4                               | 6 605              | 767                            | 190                                   | 33   | 4.4  | —                      |
| 444190                                 | Other building material dealers                             | 4                               | 6 605              | 767                            | 190                                   | 33   | 4.4  | —                      |
| 4442                                   | Lawn and garden equipment and supplies stores               | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422                                  | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220                                 | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                                    | Food and beverage stores                                    | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 446                                    | Health and personal care stores                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461                                   | Health and personal care stores                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44612                                  | Cosmetics, beauty supplies, and perfume stores              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446120                                 | Cosmetics, beauty supplies, and perfume stores              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                    | Gasoline stations   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 4471                                   | Gasoline stations   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 44711                                  | Gasoline stations with convenience stores                   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 447110                                 | Gasoline stations with convenience stores                   | 19                              | 32 492             | 1 937                          | 460                                   | 169  | 8.0  | 6.9                    |
| 448                                    | Clothing and clothing accessories stores                    | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451                                    | Sporting goods, hobby, book, and music stores               | 6                               | 1 666              | 212                            | 47                                    | 23   | 18.6   | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                  | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|   |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HANNIBAL (PART - MARION COUNTY)—Con.</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 452   | General merchandise stores .....                                | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 4529  | Other general merchandise stores .....                          | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 45291                                       | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 452910                                      | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 14                       | D               | D                        | D                               | b   | D   | D                      |
| 4532  | Office supplies, stationery, and gift stores .....              | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 45321                                       | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453210                                      | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454   | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>HARRISONVILLE</b>                        |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                | <b>Retail trade .....</b>                                       | <b>70</b>                | <b>237 768</b>  | <b>22 128</b>            | <b>5 425</b>                    | <b>1 156</b>  | <b>7.7</b>                                | <b>4.6</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 13                       | 82 665          | 6 502                    | 1 509                           | 183   | 4.8                                       | 1.8                    |
| 4411  | Automobile dealers .....  | 6                        | 76 950          | 5 708                    | 1 325                           | 146   | 1.9                                       | —                      |
| 442   | Furniture and home furnishings stores .....                     | 4                        | 2 161           | 271                      | 59                              | 20  | 78.8                                      | —                      |
| 443   | Electronics and appliance stores .....                          | 5                        | 1 445           | 230                      | 67                              | 20  | 42.2                                      | 13.4                   |
| 444   | Building material and garden equipment and supplies dealers ... | 10                       | 17 275          | 1 892                    | 425                             | 74  | 3.5                                       | 53.2                   |
| 4442  | Lawn and garden equipment and supplies stores .....             | 5                        | 10 968          | 965                      | 216                             | 34  | —   | 72.1                   |
| 44421                                       | Outdoor power equipment stores .....                            | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444210                                      | Outdoor power equipment stores .....                            | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 44422                                       | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 444220                                      | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 445   | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 446   | Health and personal care stores .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 4461  | Health and personal care stores .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 447   | Gasoline stations .....   | 12                       | 20 356          | 1 057                    | 293                             | 104   | 1.6                                       | —                      |
| 44711                                       | Gasoline stations with convenience stores .....                 | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 447110                                      | Gasoline stations with convenience stores .....                 | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 448   | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451   | Sporting goods, hobby, book, and music stores .....             | 3                        | 1 183           | 117                      | 30                              | 16  | 100.0                                     | —                      |
| 452   | General merchandise stores .....                                | 3                        | D               | D                        | D                               | f   | D   | D                      |
| 4529  | Other general merchandise stores .....                          | 3                        | D               | D                        | D                               | f   | D   | D                      |
| 45291                                       | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 452910                                      | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 45299                                       | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 452990                                      | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 4529904                                     | Miscellaneous general merchandise stores .....                  | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 4533  | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45331                                       | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 453310                                      | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                       | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45393                                       | Manufactured (mobile) home dealers .....                        | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453930                                      | Manufactured (mobile) home dealers .....                        | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454   | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>HAYTI</b>                                |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                | <b>Retail trade .....</b>                                       | <b>22</b>                | <b>24 799</b>   | <b>2 125</b>             | <b>489</b>                      | <b>183</b>  | <b>47.2</b>                               | <b>29.2</b>            |
| 441   | Motor vehicle and parts dealers .....                           | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 442   | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 445   | Food and beverage stores .....                                  | 5                        | 8 378           | 878                      | 205                             | 95  | 82.7                                      | —                      |
| 446   | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447   | Gasoline stations .....   | 4                        | 8 166           | 394                      | 94                              | 30  | 11.3                                      | 52.4                   |
| 448   | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452   | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                    |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HAZELWOOD</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>       | <b>Retail trade</b> .....   | <b>76</b>                       | <b>468 997</b>     | <b>46 418</b>                  | <b>12 098</b>                         | <b>1 381</b>   | <b>4.2</b>  | <b>13.8</b>            |
| 441                | Motor vehicle and parts dealers .....                             | 15                              | 304 742            | 25 142                         | 6 407                                 | 530  | .9  | 4.1                    |
| 4411               | Automobile dealers .....  | 9                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44111              | New car dealers .....   | 8                               | 287 791            | 22 712                         | 5 891                                 | 479  | .2  | 4.3                    |
| 441110             | New car dealers .....   | 8                               | 287 791            | 22 712                         | 5 891                                 | 479  | .2  | 4.3                    |
| 4412               | Other motor vehicle dealers .....                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121              | Recreational vehicle dealers .....                                | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210             | Recreational vehicle dealers .....                                | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122              | Motorcycle, boat, and other motor vehicle dealers .....           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                | Furniture and home furnishings stores .....                       | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4421               | Furniture stores .....  | 4                               | 8 965              | 2 405                          | 534                                   | 100  | —   | 31.0                   |
| 44211              | Furniture stores .....  | 4                               | 8 965              | 2 405                          | 534                                   | 100  | —   | 31.0                   |
| 442110             | Furniture stores .....  | 4                               | 8 965              | 2 405                          | 534                                   | 100  | —   | 31.0                   |
| 443                | Electronics and appliance stores .....                            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431               | Electronics and appliance stores .....                            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312              | Computer and software stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120             | Computer and software stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                | Building material and garden equipment and supplies dealers ..... | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4441               | Building material and supplies dealers .....                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419              | Other building material dealers .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190             | Other building material dealers .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                | Food and beverage stores .....                                    | 7                               | 8 909              | 1 170                          | 275                                   | 53   | 15.9  | 9.5                    |
| 446                | Health and personal care stores .....                             | 5                               | 8 270              | 973                            | 227                                   | 51   | 26.3  | —                      |
| 4461               | Health and personal care stores .....                             | 5                               | 8 270              | 973                            | 227                                   | 51   | 26.3  | —                      |
| 447                | Gasoline stations .....   | 9                               | 32 569             | 1 852                          | 452                                   | 88   | 16.3  | 34.9                   |
| 4471               | Gasoline stations .....   | 9                               | 32 569             | 1 852                          | 452                                   | 88   | 16.3  | 34.9                   |
| 44711              | Gasoline stations with convenience stores .....                   | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110             | Gasoline stations with convenience stores .....                   | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                | Clothing and clothing accessories stores .....                    | 4                               | 1 954              | 290                            | 78                                    | 32   | 75.8  | —                      |
| 451                | Sporting goods, hobby, book, and music stores .....               | 4                               | 1 542              | 216                            | 49                                    | 15   | 50.5  | 34.4                   |
| 452                | General merchandise stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                | Miscellaneous store retailers .....                               | 7                               | 9 877              | 1 620                          | 375                                   | 98   | 12.8  | 37.5                   |
| 4533               | Used merchandise stores .....                                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331              | Used merchandise stores .....                                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310             | Used merchandise stores .....                                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539               | Other miscellaneous store retailers .....                         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45391              | Pet and pet supplies stores .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910             | Pet and pet supplies stores .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399              | All other miscellaneous store retailers .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                | Nonstore retailers .....  | 9                               | 40 758             | 4 914                          | 2 041                                 | 213  | —   | 11.4                   |
| 4541               | Electronic shopping and mail-order houses .....                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45411              | Electronic shopping and mail-order houses .....                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4542               | Vending machine operators .....                                   | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45421              | Vending machine operators .....                                   | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 454210             | Vending machine operators .....                                   | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4543               | Direct selling establishments .....                               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312             | Liquefied petroleum gas (bottled gas) dealers .....               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>HERCULANEUM</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>       | <b>Retail trade</b> .....   | <b>19</b>                       | <b>151 515</b>     | <b>11 469</b>                  | <b>2 627</b>                          | <b>361</b>   | <b>4.1</b>  | <b>.9</b>              |
| 441                | Motor vehicle and parts dealers .....                             | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4411               | Automobile dealers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442                | Furniture and home furnishings stores .....                       | 3                               | 1 231              | 166                            | 45                                    | 11   | 100.0   | —                      |
| 444                | Building material and garden equipment and supplies dealers ..... | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4441               | Building material and supplies dealers .....                      | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44411              | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110             | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 445                | Food and beverage stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                | Gasoline stations .....   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4471               | Gasoline stations .....   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44711              | Gasoline stations with convenience stores .....                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110             | Gasoline stations with convenience stores .....                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                | Clothing and clothing accessories stores .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HERCULANEUM—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 453                     | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45393                   | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453930                  | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>HERMANN</b>          |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>38</b>                       | <b>53 520</b>      | <b>5 170</b>                   | <b>1 306</b>                          | <b>264</b>   | <b>28.8</b>                                      | <b>20.0</b>            |
| 441                     | Motor vehicle and parts dealers .....                           | 8                               | 15 993             | 1 255                          | 297                                   | 60   | 37.5   | —                      |
| 4412                    | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122                   | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441222                  | Boat dealers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442                     | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                     | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                     | Food and beverage stores .....                                  | 3                               | 8 835              | 804                            | 206                                   | 54   | 77.0   | 23.0                   |
| 446                     | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                     | Gasoline stations .....   | 8                               | 11 098             | 582                            | 149                                   | 38   | 3.5  | 66.2                   |
| 44711                   | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110                  | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                     | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                     | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                     | Nonstore retailers .....  | 3                               | 6 292              | 1 006                          | 280                                   | 33   | —  | 16.0                   |
| 4543                    | Direct selling establishments .....                             | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45439                   | Other direct selling establishments .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390                  | Other direct selling establishments .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>HIGGINSVILLE</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>34</b>                       | <b>57 959</b>      | <b>4 591</b>                   | <b>1 076</b>                          | <b>307</b>   | <b>55.0</b>                                      | <b>.3</b>              |
| 441                     | Motor vehicle and parts dealers .....                           | 8                               | 16 572             | 1 287                          | 318                                   | 64   | 85.5   | .9                     |
| 444                     | Building material and garden equipment and supplies dealers ... | 5                               | 4 447              | 495                            | 113                                   | 25   | 68.7   | —                      |
| 445                     | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                     | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                     | Gasoline stations .....   | 7                               | 21 935             | 1 169                          | 246                                   | 96   | 12.6   | —                      |
| 44719                   | Other gasoline stations .....                                   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447190                  | Other gasoline stations .....                                   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                     | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                     | Miscellaneous store retailers .....                             | 4                               | 487                | 89                             | 21                                    | 9  | 97.3   | 2.7                    |
| 454                     | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>HOLDEN</b>           |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>19</b>                       | <b>23 408</b>      | <b>2 187</b>                   | <b>490</b>                            | <b>160</b>   | <b>45.9</b>                                      | <b>.5</b>              |
| 443                     | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442                    | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422                   | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444220                  | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                     | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                     | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                     | Gasoline stations .....   | 5                               | 7 337              | 544                            | 124                                   | 44   | —  | —                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                     | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45299                   | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452990                  | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4529904                 | Miscellaneous general merchandise stores .....                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                     | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                     | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|---------------------|---|--------------------------|------------------|--------------------------|---------------------------------|---|---|------------------------|
|                     |   |                          |                  |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HOLLISTER</b>    |   |                          |                  |                          |                                 |   |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>29</b>                | <b>81 539</b>    | <b>7 483</b>             | <b>1 779</b>                    | <b>443</b>  | <b>9.8</b>                                | <b>.3</b>              |
| 441                 | Motor vehicle and parts dealers .....                           | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 442                 | Furniture and home furnishings stores .....                     | 3                        | 3 414            | 482                      | 126                             | 25  | 83.9                                      | —                      |
| 4422                | Home furnishings stores .....                                   | 2                        | D                | D                        | D                               | b   | D   | D                      |
| 443                 | Electronics and appliance stores .....                          | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 3                        | D                | D                        | D                               | c   | D   | D                      |
| 4441                | Building material and supplies dealers .....                    | 2                        | D                | D                        | D                               | c   | D   | D                      |
| 44411               | Home centers .....  | 1                        | D                | D                        | D                               | c   | D   | D                      |
| 444110              | Home centers .....  | 1                        | D                | D                        | D                               | c   | D   | D                      |
| 445                 | Food and beverage stores .....                                  | 3                        | D                | D                        | D                               | c   | D   | D                      |
| 446                 | Health and personal care stores .....                           | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 447                 | Gasoline stations .....   | 5                        | 10 188           | 954                      | 222                             | 61  | 29.9                                      | —                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 4532                | Office supplies, stationery, and gift stores .....              | 3                        | D                | D                        | D                               | b   | D   | D                      |
| 45321               | Office supplies and stationery stores .....                     | 1                        | D                | D                        | D                               | a   | D   | D                      |
| 453210              | Office supplies and stationery stores .....                     | 1                        | D                | D                        | D                               | a   | D   | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 3                        | D                | D                        | D                               | b   | D   | D                      |
| 45399               | All other miscellaneous store retailers .....                   | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 454                 | Nonstore retailers .....  | 1                        | D                | D                        | D                               | a   | D   | D                      |
| <b>HOLTS SUMMIT</b> |   |                          |                  |                          |                                 |   |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>8</b>                 | <b>15 236</b>    | <b>1 003</b>             | <b>259</b>                      | <b>84</b>   | <b>7.3</b>                                | <b>15.9</b>            |
| 445                 | Food and beverage stores .....                                  | 2                        | D                | D                        | D                               | b   | D   | D                      |
| 447                 | Gasoline stations .....   | 4                        | D                | D                        | D                               | b   | D   | D                      |
| 448                 | Clothing and clothing accessories stores .....                  | 1                        | D                | D                        | D                               | a   | D   | D                      |
| 453                 | Miscellaneous store retailers .....                             | 1                        | D                | D                        | D                               | a   | D   | D                      |
| <b>INDEPENDENCE</b> |   |                          |                  |                          |                                 |   |   |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>475</b>               | <b>1 707 915</b> | <b>171 700</b>           | <b>43 270</b>                   | <b>8 809</b>  | <b>5.7</b>                                | <b>3.8</b>             |
| 441                 | Motor vehicle and parts dealers .....                           | 61                       | 465 699          | 42 277                   | 11 438                          | 1 009   | 2.3                                       | 1.5                    |
| 4411                | Automobile dealers .....  | 24                       | 415 977          | 34 052                   | 9 528                           | 697   | 1.1                                       | 1.5                    |
| 44111               | New car dealers .....   | 12                       | 406 164          | 33 603                   | 9 413                           | 679   | .1  | 1.0                    |
| 441110              | New car dealers .....   | 12                       | 406 164          | 33 603                   | 9 413                           | 679   | .1  | 1.0                    |
| 44112               | Used car dealers .....  | 12                       | 9 813            | 449                      | 115                             | 18  | 43.0                                      | 23.8                   |
| 441120              | Used car dealers .....  | 12                       | 9 813            | 449                      | 115                             | 18  | 43.0                                      | 23.8                   |
| 4412                | Other motor vehicle dealers .....                               | 7                        | 10 296           | 984                      | 231                             | 45  | 42.6                                      | 4.4                    |
| 44121               | Recreational vehicle dealers .....                              | 1                        | D                | D                        | D                               | a   | D   | D                      |
| 441210              | Recreational vehicle dealers .....                              | 1                        | D                | D                        | D                               | a   | D   | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....         | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 441221              | Motorcycle dealers .....  | 3                        | 7 242            | 647                      | 146                             | 29  | 24.7                                      | —                      |
| 441229              | All other motor vehicle dealers .....                           | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 4413                | Automotive parts, accessories, and tire stores .....            | 30                       | 39 426           | 7 241                    | 1 679                           | 267   | 3.9                                       | .9                     |
| 44131               | Automotive parts and accessories stores .....                   | 21                       | 30 165           | 4 823                    | 1 150                           | 183   | .7  | 1.1                    |
| 441310              | Automotive parts and accessories stores .....                   | 21                       | 30 165           | 4 823                    | 1 150                           | 183   | .7  | 1.1                    |
| 44132               | Tire dealers .....  | 9                        | 9 261            | 2 418                    | 529                             | 84  | 14.1                                      | —                      |
| 441320              | Tire dealers .....  | 9                        | 9 261            | 2 418                    | 529                             | 84  | 14.1                                      | —                      |
| 442                 | Furniture and home furnishings stores .....                     | 29                       | 48 768           | 6 377                    | 1 502                           | 299   | 6.1                                       | 13.7                   |
| 4421                | Furniture stores .....  | 15                       | 24 831           | 2 764                    | 677                             | 109   | 6.8                                       | 9.6                    |
| 44211               | Furniture stores .....  | 15                       | 24 831           | 2 764                    | 677                             | 109   | 6.8                                       | 9.6                    |
| 442110              | Furniture stores .....  | 15                       | 24 831           | 2 764                    | 677                             | 109   | 6.8                                       | 9.6                    |
| 4422                | Home furnishings stores .....                                   | 14                       | 23 937           | 3 613                    | 825                             | 190   | 5.3                                       | 17.8                   |
| 44221               | Floor covering stores .....                                     | 7                        | 5 964            | 1 048                    | 242                             | 32  | 16.5                                      | 70.4                   |
| 442210              | Floor covering stores .....                                     | 7                        | 5 964            | 1 048                    | 242                             | 32  | 16.5                                      | 70.4                   |
| 44229               | Other home furnishings stores .....                             | 7                        | 17 973           | 2 565                    | 583                             | 158   | 1.6                                       | .4                     |
| 442299              | All other home furnishings stores .....                         | 7                        | 17 973           | 2 565                    | 583                             | 158   | 1.6                                       | .4                     |
| 443                 | Electronics and appliance stores .....                          | 25                       | 110 898          | 9 824                    | 2 312                           | 401   | 33.3                                      | 3.1                    |
| 4431                | Electronics and appliance stores .....                          | 25                       | 110 898          | 9 824                    | 2 312                           | 401   | 33.3                                      | 3.1                    |
| 44311               | Appliance, television, and other electronics stores .....       | 18                       | D                | D                        | D                               | e   | D   | D                      |
| 443112              | Radio, television, and other electronics stores .....           | 13                       | 61 664           | 5 620                    | 1 329                           | 269   | 4.0                                       | 5.4                    |
| 44312               | Computer and software stores .....                              | 6                        | 47 283           | 3 796                    | 872                             | 104   | 72.8                                      | —                      |
| 443120              | Computer and software stores .....                              | 6                        | 47 283           | 3 796                    | 872                             | 104   | 72.8                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code               | Geographic area and kind of business                                 | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                          |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>INDEPENDENCE—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>Retail trade—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |
| 44-45                    | <b>Retail trade—Con.</b>   |                                 |                    |                                |                                       |  |   |                        |
| 444                      | Building material and garden equipment and supplies dealers . . .    | 25                              | 125 266            | 13 096                         | 3 308                                 | 628  | .8  | 2.9                    |
| 4441                     | Building material and supplies dealers . . . . .                     | 23                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44411                    | Home centers . . . . .   | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110                   | Home centers . . . . .   | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44412                    | Paint and wallpaper stores . . . . .                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444120                   | Paint and wallpaper stores . . . . .                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44413                    | Hardware stores . . . . .  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130                   | Hardware stores . . . . .  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                    | Other building material dealers . . . . .                            | 13                              | 23 257             | 3 203                          | 745                                   | 132  | 4.2   | 9.8                    |
| 444190                   | Other building material dealers . . . . .                            | 13                              | 23 257             | 3 203                          | 745                                   | 132  | 4.2   | 9.8                    |
| 4442                     | Lawn and garden equipment and supplies stores . . . . .              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                    | Nursery, garden center, and farm supply stores . . . . .             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                   | Nursery, garden center, and farm supply stores . . . . .             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                      | Food and beverage stores . . . . .                                   | 27                              | 173 755            | 19 717                         | 4 576                                 | 1 107  | 8.2   | 1.8                    |
| 4451                     | Grocery stores . . . . .   | 18                              | 170 875            | 19 012                         | 4 408                                 | 1 072  | 7.7   | 1.7                    |
| 44511                    | Supermarkets and other grocery (except convenience) stores . . . . . | 14                              | 166 599            | 18 642                         | 4 298                                 | 1 039  | 7.7   | .1                     |
| 445110                   | Supermarkets and other grocery (except convenience) stores . . . . . | 14                              | 166 599            | 18 642                         | 4 298                                 | 1 039  | 7.7   | .1                     |
| 4452                     | Specialty food stores . . . . .                                      | 6                               | 1 234              | 559                            | 136                                   | 25   | 2.3   | 16.5                   |
| 446                      | Health and personal care stores . . . . .                            | 46                              | 84 437             | 13 672                         | 2 845                                 | 640  | 6.8   | 1.7                    |
| 4461                     | Health and personal care stores . . . . .                            | 46                              | 84 437             | 13 672                         | 2 845                                 | 640  | 6.8   | 1.7                    |
| 44611                    | Pharmacies and drug stores . . . . .                                 | 17                              | 69 127             | 10 439                         | 2 037                                 | 443  | 6.7   | .1                     |
| 446110                   | Pharmacies and drug stores . . . . .                                 | 17                              | 69 127             | 10 439                         | 2 037                                 | 443  | 6.7   | .1                     |
| 4461101                  | Pharmacies and drug stores . . . . .                                 | 16                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4461102                  | Proprietary stores . . . . .   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44612                    | Cosmetics, beauty supplies, and perfume stores . . . . .             | 11                              | 5 446              | 1 105                          | 277                                   | 101  | 7.8   | 10.0                   |
| 446120                   | Cosmetics, beauty supplies, and perfume stores . . . . .             | 11                              | 5 446              | 1 105                          | 277                                   | 101  | 7.8   | 10.0                   |
| 44613                    | Optical goods stores . . . . .                                       | 9                               | 6 896              | 1 590                          | 404                                   | 65   | 2.7   | 7.3                    |
| 446130                   | Optical goods stores . . . . .                                       | 9                               | 6 896              | 1 590                          | 404                                   | 65   | 2.7   | 7.3                    |
| 44619                    | Other health and personal care stores . . . . .                      | 9                               | 2 968              | 538                            | 127                                   | 31   | 18.4  | 10.1                   |
| 446191                   | Food (health) supplement stores . . . . .                            | 5                               | 1 386              | 211                            | 51                                    | 19   | 24.1  | —                      |
| 447                      | Gasoline stations . . . . .  | 38                              | 109 740            | 5 201                          | 1 209                                 | 253  | 5.1   | 3.6                    |
| 4471                     | Gasoline stations . . . . .  | 38                              | 109 740            | 5 201                          | 1 209                                 | 253  | 5.1   | 3.6                    |
| 44711                    | Gasoline stations with convenience stores . . . . .                  | 36                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                   | Gasoline stations with convenience stores . . . . .                  | 36                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448                      | Clothing and clothing accessories stores . . . . .                   | 81                              | 81 998             | 10 080                         | 2 617                                 | 811  | 4.9   | 4.2                    |
| 4481                     | Clothing stores . . . . .  | 40                              | 42 167             | 5 101                          | 1 232                                 | 494  | 5.5   | 7.2                    |
| 44812                    | Women's clothing stores . . . . .                                    | 15                              | 12 136             | 1 250                          | 321                                   | 148  | 1.1   | 25.1                   |
| 448120                   | Women's clothing stores . . . . .                                    | 15                              | 12 136             | 1 250                          | 321                                   | 148  | 1.1   | 25.1                   |
| 44813                    | Children's and infants' clothing stores . . . . .                    | 6                               | 5 586              | 632                            | 178                                   | 65   | —   | —                      |
| 448130                   | Children's and infants' clothing stores . . . . .                    | 6                               | 5 586              | 632                            | 178                                   | 65   | —   | —                      |
| 44814                    | Family clothing stores . . . . .                                     | 6                               | 16 334             | 1 776                          | 384                                   | 151  | .9  | —                      |
| 448140                   | Family clothing stores . . . . .                                     | 6                               | 16 334             | 1 776                          | 384                                   | 151  | .9  | —                      |
| 44815                    | Clothing accessories stores . . . . .                                | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448150                   | Clothing accessories stores . . . . .                                | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819                    | Other clothing stores . . . . .                                      | 7                               | 5 809              | 1 081                          | 261                                   | 102  | 27.8  | —                      |
| 448190                   | Other clothing stores . . . . .                                      | 7                               | 5 809              | 1 081                          | 261                                   | 102  | 27.8  | —                      |
| 4482                     | Shoe stores . . . . .  | 25                              | 21 505             | 2 359                          | 652                                   | 206  | —   | —                      |
| 44821                    | Shoe stores . . . . .  | 25                              | 21 505             | 2 359                          | 652                                   | 206  | —   | —                      |
| 448210                   | Shoe stores . . . . .  | 25                              | 21 505             | 2 359                          | 652                                   | 206  | —   | —                      |
| 4482101                  | Men's shoe stores . . . . .  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102                  | Women's shoe stores . . . . .  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482104                  | Family shoe stores . . . . .   | 14                              | 10 628             | 1 232                          | 372                                   | 90   | —   | —                      |
| 4482105                  | Athletic footwear stores . . . . .                                   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4483                     | Jewelry, luggage, and leather goods stores . . . . .                 | 16                              | 18 326             | 2 620                          | 733                                   | 111  | 9.1   | 2.1                    |
| 44831                    | Jewelry stores . . . . .   | 16                              | 18 326             | 2 620                          | 733                                   | 111  | 9.1   | 2.1                    |
| 448310                   | Jewelry stores . . . . .   | 16                              | 18 326             | 2 620                          | 733                                   | 111  | 9.1   | 2.1                    |
| 451                      | Sporting goods, hobby, book, and music stores . . . . .              | 33                              | 48 456             | 5 405                          | 1 253                                 | 413  | 10.6  | .7                     |
| 4511                     | Sporting goods, hobby, and musical instrument stores . . . . .       | 24                              | 33 664             | 3 787                          | 876                                   | 247  | 14.6  | 1.0                    |
| 45111                    | Sporting goods stores . . . . .                                      | 10                              | 11 028             | 1 274                          | 307                                   | 80   | 3.8   | 2.9                    |
| 451110                   | Sporting goods stores . . . . .                                      | 10                              | 11 028             | 1 274                          | 307                                   | 80   | 3.8   | 2.9                    |
| 4511101                  | General-line sporting goods stores . . . . .                         | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                    | Hobby, toy, and game stores . . . . .                                | 8                               | 13 053             | 1 050                          | 223                                   | 93   | 25.8  | —                      |
| 451120                   | Hobby, toy, and game stores . . . . .                                | 8                               | 13 053             | 1 050                          | 223                                   | 93   | 25.8  | —                      |
| 45113                    | Sewing, needlework, and piece goods stores . . . . .                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451130                   | Sewing, needlework, and piece goods stores . . . . .                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114                    | Musical instrument and supplies stores . . . . .                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140                   | Musical instrument and supplies stores . . . . .                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512                     | Book, periodical, and music stores . . . . .                         | 9                               | 14 792             | 1 618                          | 377                                   | 166  | 1.4   | —                      |
| 45121                    | Book stores and news dealers . . . . .                               | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 451211                   | Book stores . . . . .  | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4512111                  | Book stores, general . . . . .                                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512112                  | Specialty book stores . . . . .                                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45122                    | Prerecorded tape, compact disc, and record stores . . . . .          | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451220                   | Prerecorded tape, compact disc, and record stores . . . . .          | 2                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                  | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>INDEPENDENCE—Con.</b>                    |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |
| 452   | General merchandise stores .....                           | 35                              | 415 245            | 38 894                         | 10 484                                | 2 718  | .5  | 6.2                    |
| 4521  | Department stores .....                                    | 12                              | 288 600            | 28 730                         | 8 089                                 | 2 204  | —   | 7.7                    |
| 45210009                                    | Department stores (incl. leased depts.) <sup>3</sup> ..... | 12                              | 295 603            | 28 730                         | 8 089                                 | 2 204  | —   | 7.5                    |
| 45211                                       | Department stores .....                                    | 12                              | 288 600            | 28 730                         | 8 089                                 | 2 204  | —   | 7.7                    |
| 452111                                      | Department stores (except discount department stores) ..   | 4                               | 101 798            | 11 501                         | 3 371                                 | 938  | —   | —                      |
| 452112                                      | Discount department stores .....                           | 8                               | 186 802            | 17 229                         | 4 718                                 | 1 266  | —   | 11.8                   |
| 4529  | Other general merchandise stores .....                     | 23                              | 126 645            | 10 164                         | 2 395                                 | 514  | 1.7   | 3.0                    |
| 45291                                       | Warehouse clubs and supercenters .....                     | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                                      | Warehouse clubs and supercenters .....                     | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                                       | All other general merchandise stores .....                 | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990                                      | All other general merchandise stores .....                 | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901                                     | Variety stores .....                                       | 16                              | 13 376             | 1 708                          | 383                                   | 131  | 6.4   | .8                     |
| 4529904                                     | Miscellaneous general merchandise stores .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453   | Miscellaneous store retailers .....                        | 57                              | 36 993             | 6 144                          | 1 467                                 | 466  | 13.7  | 15.6                   |
| 4531  | Florists .....   | 6                               | 1 679              | 416                            | 105                                   | 45   | 20.9  | .5                     |
| 45311                                       | Florists .....   | 6                               | 1 679              | 416                            | 105                                   | 45   | 20.9  | .5                     |
| 453110                                      | Florists .....   | 6                               | 1 679              | 416                            | 105                                   | 45   | 20.9  | .5                     |
| 4532  | Office supplies, stationery, and gift stores .....         | 26                              | 18 095             | 2 811                          | 665                                   | 226  | 14.5  | 3.2                    |
| 45321                                       | Office supplies and stationery stores .....                | 6                               | 10 275             | 1 486                          | 342                                   | 83   | 2.6   | —                      |
| 453210                                      | Office supplies and stationery stores .....                | 6                               | 10 275             | 1 486                          | 342                                   | 83   | 2.6   | —                      |
| 45322                                       | Gift, novelty, and souvenir stores .....                   | 20                              | 7 820              | 1 325                          | 323                                   | 143  | 30.2  | 7.4                    |
| 453220                                      | Gift, novelty, and souvenir stores .....                   | 20                              | 7 820              | 1 325                          | 323                                   | 143  | 30.2  | 7.4                    |
| 4533  | Used merchandise stores .....                              | 10                              | 5 160              | 1 501                          | 382                                   | 96   | 5.5   | 42.5                   |
| 45331                                       | Used merchandise stores .....                              | 10                              | 5 160              | 1 501                          | 382                                   | 96   | 5.5   | 42.5                   |
| 453310                                      | Used merchandise stores .....                              | 10                              | 5 160              | 1 501                          | 382                                   | 96   | 5.5   | 42.5                   |
| 4539  | Other miscellaneous store retailers .....                  | 15                              | 12 059             | 1 416                          | 315                                   | 99   | 14.9  | 24.7                   |
| 45391                                       | Pet and pet supplies stores .....                          | 3                               | 5 113              | 704                            | 168                                   | 49   | 16.5  | 8.7                    |
| 453910                                      | Pet and pet supplies stores .....                          | 3                               | 5 113              | 704                            | 168                                   | 49   | 16.5  | 8.7                    |
| 45399                                       | All other miscellaneous store retailers .....              | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....                                   | 18                              | 6 660              | 1 013                          | 259                                   | 64   | 52.5  | 2.2                    |
| 4543  | Direct selling establishments .....                        | 8                               | 3 600              | 619                            | 160                                   | 34   | 74.6  | —                      |
| 45439                                       | Other direct selling establishments .....                  | 8                               | 3 600              | 619                            | 160                                   | 34   | 74.6  | —                      |
| 454390                                      | Other direct selling establishments .....                  | 8                               | 3 600              | 619                            | 160                                   | 34   | 74.6  | —                      |
| <b>INDEPENDENCE (PART - JACKSON COUNTY)</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                | <b>Retail trade .....</b>                                  | <b>475</b>                      | <b>1 707 915</b>   | <b>171 700</b>                 | <b>43 270</b>                         | <b>8 809</b>   | <b>5.7</b>  | <b>3.8</b>             |
| 441   | Motor vehicle and parts dealers .....                      | 61                              | 465 699            | 42 277                         | 11 438                                | 1 009  | 2.3   | 1.5                    |
| 4411  | Automobile dealers .....                                   | 24                              | 415 977            | 34 052                         | 9 528                                 | 697  | 1.1   | 1.5                    |
| 44111                                       | New car dealers .....                                      | 12                              | 406 164            | 33 603                         | 9 413                                 | 679  | .1  | 1.0                    |
| 441110                                      | New car dealers .....                                      | 12                              | 406 164            | 33 603                         | 9 413                                 | 679  | .1  | 1.0                    |
| 44112                                       | Used car dealers .....                                     | 12                              | 9 813              | 449                            | 115                                   | 18   | 43.0  | 23.8                   |
| 441120                                      | Used car dealers .....                                     | 12                              | 9 813              | 449                            | 115                                   | 18   | 43.0  | 23.8                   |
| 4412  | Other motor vehicle dealers .....                          | 7                               | 10 296             | 984                            | 231                                   | 45   | 42.6  | 4.4                    |
| 44121                                       | Recreational vehicle dealers .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210                                      | Recreational vehicle dealers .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                       | Motorcycle, boat, and other motor vehicle dealers .....    | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                                      | Motorcycle dealers .....                                   | 3                               | 7 242              | 647                            | 146                                   | 29   | 24.7  | —                      |
| 441229                                      | All other motor vehicle dealers .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413  | Automotive parts, accessories, and tire stores .....       | 30                              | 39 426             | 7 241                          | 1 679                                 | 267  | 3.9   | .9                     |
| 44131                                       | Automotive parts and accessories stores .....              | 21                              | 30 165             | 4 823                          | 1 150                                 | 183  | .7  | 1.1                    |
| 441310                                      | Automotive parts and accessories stores .....              | 21                              | 30 165             | 4 823                          | 1 150                                 | 183  | .7  | 1.1                    |
| 44132                                       | Tire dealers .....   | 9                               | 9 261              | 2 418                          | 529                                   | 84   | 14.1  | —                      |
| 441320                                      | Tire dealers .....   | 9                               | 9 261              | 2 418                          | 529                                   | 84   | 14.1  | —                      |
| 442   | Furniture and home furnishings stores .....                | 29                              | 48 768             | 6 377                          | 1 502                                 | 299  | 6.1   | 13.7                   |
| 4421  | Furniture stores .....                                     | 15                              | 24 831             | 2 764                          | 677                                   | 109  | 6.8   | 9.6                    |
| 44211                                       | Furniture stores .....                                     | 15                              | 24 831             | 2 764                          | 677                                   | 109  | 6.8   | 9.6                    |
| 442110                                      | Furniture stores .....                                     | 15                              | 24 831             | 2 764                          | 677                                   | 109  | 6.8   | 9.6                    |
| 4422  | Home furnishings stores .....                              | 14                              | 23 937             | 3 613                          | 825                                   | 190  | 5.3   | 17.8                   |
| 44221                                       | Floor covering stores .....                                | 7                               | 5 964              | 1 048                          | 242                                   | 32   | 16.5  | 70.4                   |
| 442210                                      | Floor covering stores .....                                | 7                               | 5 964              | 1 048                          | 242                                   | 32   | 16.5  | 70.4                   |
| 44229                                       | Other home furnishings stores .....                        | 7                               | 17 973             | 2 565                          | 583                                   | 158  | 1.6   | .4                     |
| 442299                                      | All other home furnishings stores .....                    | 7                               | 17 973             | 2 565                          | 583                                   | 158  | 1.6   | .4                     |
| 443   | Electronics and appliance stores .....                     | 25                              | 110 898            | 9 824                          | 2 312                                 | 401  | 33.3  | 3.1                    |
| 4431  | Electronics and appliance stores .....                     | 25                              | 110 898            | 9 824                          | 2 312                                 | 401  | 33.3  | 3.1                    |
| 44311                                       | Appliance, television, and other electronics stores .....  | 18                              | D                  | D                              | D                                     | e  | D   | D                      |
| 443112                                      | Radio, television, and other electronics stores .....      | 13                              | 61 664             | 5 620                          | 1 329                                 | 269  | 4.0   | 5.4                    |
| 44312                                       | Computer and software stores .....                         | 6                               | 47 283             | 3 796                          | 872                                   | 104  | 72.8  | —                      |
| 443120                                      | Computer and software stores .....                         | 6                               | 47 283             | 3 796                          | 872                                   | 104  | 72.8  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                                       | Geographic area and kind of business                                    | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>INDEPENDENCE (PART - JACKSON COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                     | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444  | Building material and garden equipment and supplies dealers . . .       | 25                              | 125 266            | 13 096                         | 3 308                                 | 628  | .8  | 2.9                    |
| 4441   | Building material and supplies dealers . . . . .                        | 23                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44411  | Home centers . . . . .  | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110   | Home centers . . . . .  | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44412  | Paint and wallpaper stores . . . . .                                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444120   | Paint and wallpaper stores . . . . .                                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44413  | Hardware stores . . . . .   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130   | Hardware stores . . . . .   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419  | Other building material dealers . . . . .                               | 13                              | 23 257             | 3 203                          | 745                                   | 132  | 4.2   | 9.8                    |
| 444190   | Other building material dealers . . . . .                               | 13                              | 23 257             | 3 203                          | 745                                   | 132  | 4.2   | 9.8                    |
| 4442   | Lawn and garden equipment and supplies stores . . . . .                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422  | Nursery, garden center, and farm supply stores . . . . .                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220   | Nursery, garden center, and farm supply stores . . . . .                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445  | Food and beverage stores . . . . .                                      | 27                              | 173 755            | 19 717                         | 4 576                                 | 1 107  | 8.2   | 1.8                    |
| 4451   | Grocery stores . . . . .  | 18                              | 170 875            | 19 012                         | 4 408                                 | 1 072  | 7.7   | 1.7                    |
| 44511  | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 14                              | 166 599            | 18 642                         | 4 298                                 | 1 039  | 7.7   | .1                     |
| 445110   | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 14                              | 166 599            | 18 642                         | 4 298                                 | 1 039  | 7.7   | .1                     |
| 4452   | Specialty food stores . . . . .   | 6                               | 1 234              | 559                            | 136                                   | 25   | 2.3   | 16.5                   |
| 446  | Health and personal care stores . . . . .                               | 46                              | 84 437             | 13 672                         | 2 845                                 | 640  | 6.8   | 1.7                    |
| 4461   | Health and personal care stores . . . . .                               | 46                              | 84 437             | 13 672                         | 2 845                                 | 640  | 6.8   | 1.7                    |
| 44611  | Pharmacies and drug stores . . . . .                                    | 17                              | 69 127             | 10 439                         | 2 037                                 | 443  | 6.7   | .1                     |
| 446110   | Pharmacies and drug stores . . . . .                                    | 17                              | 69 127             | 10 439                         | 2 037                                 | 443  | 6.7   | .1                     |
| 4461101  | Pharmacies and drug stores . . . . .                                    | 16                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4461102  | Proprietary stores . . . . .  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44612  | Cosmetics, beauty supplies, and perfume stores . . . . .                | 11                              | 5 446              | 1 105                          | 277                                   | 101  | 7.8   | 10.0                   |
| 446120   | Cosmetics, beauty supplies, and perfume stores . . . . .                | 11                              | 5 446              | 1 105                          | 277                                   | 101  | 7.8   | 10.0                   |
| 44613  | Optical goods stores . . . . .  | 9                               | 6 896              | 1 590                          | 404                                   | 65   | 2.7   | 7.3                    |
| 446130   | Optical goods stores . . . . .  | 9                               | 6 896              | 1 590                          | 404                                   | 65   | 2.7   | 7.3                    |
| 44619  | Other health and personal care stores . . . . .                         | 9                               | 2 968              | 538                            | 127                                   | 31   | 18.4  | 10.1                   |
| 446191   | Food (health) supplement stores . . . . .                               | 5                               | 1 386              | 211                            | 51                                    | 19   | 24.1  | —                      |
| 447  | Gasoline stations . . . . .   | 38                              | 109 740            | 5 201                          | 1 209                                 | 253  | 5.1   | 3.6                    |
| 4471   | Gasoline stations . . . . .   | 38                              | 109 740            | 5 201                          | 1 209                                 | 253  | 5.1   | 3.6                    |
| 44711  | Gasoline stations with convenience stores . . . . .                     | 36                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110   | Gasoline stations with convenience stores . . . . .                     | 36                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448  | Clothing and clothing accessories stores . . . . .                      | 81                              | 81 998             | 10 080                         | 2 617                                 | 811  | 4.9   | 4.2                    |
| 4481   | Clothing stores . . . . .   | 40                              | 42 167             | 5 101                          | 1 232                                 | 494  | 5.5   | 7.2                    |
| 44812  | Women's clothing stores . . . . .                                       | 15                              | 12 136             | 1 250                          | 321                                   | 148  | 1.1   | 25.1                   |
| 448120   | Women's clothing stores . . . . .                                       | 15                              | 12 136             | 1 250                          | 321                                   | 148  | 1.1   | 25.1                   |
| 44813  | Children's and infants' clothing stores . . . . .                       | 6                               | 5 586              | 632                            | 178                                   | 65   | —   | —                      |
| 448130   | Children's and infants' clothing stores . . . . .                       | 6                               | 5 586              | 632                            | 178                                   | 65   | —   | —                      |
| 44814  | Family clothing stores . . . . .  | 6                               | 16 334             | 1 776                          | 384                                   | 151  | .9  | —                      |
| 448140   | Family clothing stores . . . . .  | 6                               | 16 334             | 1 776                          | 384                                   | 151  | .9  | —                      |
| 44815  | Clothing accessories stores . . . . .                                   | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448150   | Clothing accessories stores . . . . .                                   | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819  | Other clothing stores . . . . .   | 7                               | 5 809              | 1 081                          | 261                                   | 102  | 27.8  | —                      |
| 448190   | Other clothing stores . . . . .   | 7                               | 5 809              | 1 081                          | 261                                   | 102  | 27.8  | —                      |
| 4482   | Shoe stores . . . . .   | 25                              | 21 505             | 2 359                          | 652                                   | 206  | —   | —                      |
| 44821  | Shoe stores . . . . .   | 25                              | 21 505             | 2 359                          | 652                                   | 206  | —   | —                      |
| 448210   | Shoe stores . . . . .   | 25                              | 21 505             | 2 359                          | 652                                   | 206  | —   | —                      |
| 4482101  | Men's shoe stores . . . . .   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102  | Women's shoe stores . . . . .   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482104  | Family shoe stores . . . . .  | 14                              | 10 628             | 1 232                          | 372                                   | 90   | —   | —                      |
| 4482105  | Athletic footwear stores . . . . .                                      | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4483   | Jewelry, luggage, and leather goods stores . . . . .                    | 16                              | 18 326             | 2 620                          | 733                                   | 111  | 9.1   | 2.1                    |
| 44831  | Jewelry stores . . . . .  | 16                              | 18 326             | 2 620                          | 733                                   | 111  | 9.1   | 2.1                    |
| 448310   | Jewelry stores . . . . .  | 16                              | 18 326             | 2 620                          | 733                                   | 111  | 9.1   | 2.1                    |
| 451  | Sporting goods, hobby, book, and music stores . . . . .                 | 33                              | 48 456             | 5 405                          | 1 253                                 | 413  | 10.6  | .7                     |
| 4511   | Sporting goods, hobby, and musical instrument stores . . . . .          | 24                              | 33 664             | 3 787                          | 876                                   | 247  | 14.6  | 1.0                    |
| 45111  | Sporting goods stores . . . . .   | 10                              | 11 028             | 1 274                          | 307                                   | 80   | 3.8   | 2.9                    |
| 451110   | Sporting goods stores . . . . .   | 10                              | 11 028             | 1 274                          | 307                                   | 80   | 3.8   | 2.9                    |
| 4511101  | General-line sporting goods stores . . . . .                            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112  | Hobby, toy, and game stores . . . . .                                   | 8                               | 13 053             | 1 050                          | 223                                   | 93   | 25.8  | —                      |
| 451120   | Hobby, toy, and game stores . . . . .                                   | 8                               | 13 053             | 1 050                          | 223                                   | 93   | 25.8  | —                      |
| 45113  | Sewing, needlework, and piece goods stores . . . . .                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451130   | Sewing, needlework, and piece goods stores . . . . .                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114  | Musical instrument and supplies stores . . . . .                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140   | Musical instrument and supplies stores . . . . .                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512   | Book, periodical, and music stores . . . . .                            | 9                               | 14 792             | 1 618                          | 377                                   | 166  | 1.4   | —                      |
| 45121  | Book stores and news dealers . . . . .                                  | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 451211   | Book stores . . . . .   | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4512111  | Book stores, general . . . . .  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512112  | Specialty book stores . . . . .   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45122  | Prerecorded tape, compact disc, and record stores . . . . .             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451220   | Prerecorded tape, compact disc, and record stores . . . . .             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                                       | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>INDEPENDENCE (PART - JACKSON COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                     | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452  | General merchandise stores .....                                | 35                              | 415 245            | 38 894                         | 10 484                                | 2 718  | .5  | 6.2                    |
| 4521   | Department stores .....   | 12                              | 288 600            | 28 730                         | 8 089                                 | 2 204  | —   | 7.7                    |
| 45210009   | Department stores (incl. leased depts.) <sup>3</sup> .....      | 12                              | 295 603            | 28 730                         | 8 089                                 | 2 204  | —   | 7.5                    |
| 45211  | Department stores .....   | 12                              | 288 600            | 28 730                         | 8 089                                 | 2 204  | —   | 7.7                    |
| 452111   | Department stores (except discount department stores) ..        | 4                               | 101 798            | 11 501                         | 3 371                                 | 938  | —   | —                      |
| 452112   | Discount department stores .....                                | 8                               | 186 802            | 17 229                         | 4 718                                 | 1 266  | —   | 11.8                   |
| 4529   | Other general merchandise stores .....                          | 23                              | 126 645            | 10 164                         | 2 395                                 | 514  | 1.7   | 3.0                    |
| 45291  | Warehouse clubs and supercenters .....                          | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910   | Warehouse clubs and supercenters .....                          | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299  | All other general merchandise stores .....                      | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990   | All other general merchandise stores .....                      | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901  | Variety stores .....  | 16                              | 13 376             | 1 708                          | 383                                   | 131  | 6.4   | .8                     |
| 4529904  | Miscellaneous general merchandise stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 57                              | 36 993             | 6 144                          | 1 467                                 | 466  | 13.7  | 15.6                   |
| 4531   | Florists .....  | 6                               | 1 679              | 416                            | 105                                   | 45   | 20.9  | .5                     |
| 45311  | Florists .....  | 6                               | 1 679              | 416                            | 105                                   | 45   | 20.9  | .5                     |
| 453110   | Florists .....  | 6                               | 1 679              | 416                            | 105                                   | 45   | 20.9  | .5                     |
| 4532   | Office supplies, stationery, and gift stores .....              | 26                              | 18 095             | 2 811                          | 665                                   | 226  | 14.5  | 3.2                    |
| 45321  | Office supplies and stationery stores .....                     | 6                               | 10 275             | 1 486                          | 342                                   | 83   | 2.6   | —                      |
| 453210   | Office supplies and stationery stores .....                     | 6                               | 10 275             | 1 486                          | 342                                   | 83   | 2.6   | —                      |
| 45322  | Gift, novelty, and souvenir stores .....                        | 20                              | 7 820              | 1 325                          | 323                                   | 143  | 30.2  | 7.4                    |
| 453220   | Gift, novelty, and souvenir stores .....                        | 20                              | 7 820              | 1 325                          | 323                                   | 143  | 30.2  | 7.4                    |
| 4533   | Used merchandise stores .....                                   | 10                              | 5 160              | 1 501                          | 382                                   | 96   | 5.5   | 42.5                   |
| 45331  | Used merchandise stores .....                                   | 10                              | 5 160              | 1 501                          | 382                                   | 96   | 5.5   | 42.5                   |
| 453310   | Used merchandise stores .....                                   | 10                              | 5 160              | 1 501                          | 382                                   | 96   | 5.5   | 42.5                   |
| 4539   | Other miscellaneous store retailers .....                       | 15                              | 12 059             | 1 416                          | 315                                   | 99   | 14.9  | 24.7                   |
| 45391  | Pet and pet supplies stores .....                               | 3                               | 5 113              | 704                            | 168                                   | 49   | 16.5  | 8.7                    |
| 453910   | Pet and pet supplies stores .....                               | 3                               | 5 113              | 704                            | 168                                   | 49   | 16.5  | 8.7                    |
| 45399  | All other miscellaneous store retailers .....                   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454  | Nonstore retailers .....  | 18                              | 6 660              | 1 013                          | 259                                   | 64   | 52.5  | 2.2                    |
| 4543   | Direct selling establishments .....                             | 8                               | 3 600              | 619                            | 160                                   | 34   | 74.6  | —                      |
| 45439  | Other direct selling establishments .....                       | 8                               | 3 600              | 619                            | 160                                   | 34   | 74.6  | —                      |
| 454390   | Other direct selling establishments .....                       | 8                               | 3 600              | 619                            | 160                                   | 34   | 74.6  | —                      |
| <b>JACKSON</b>                                   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                     | <b>Retail trade .....</b>                                       | <b>85</b>                       | <b>205 088</b>     | <b>18 476</b>                  | <b>4 619</b>                          | <b>1 119</b>   | <b>9.8</b>  | <b>4.5</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 13                              | 49 273             | 3 441                          | 836                                   | 180  | 13.6  | —                      |
| 44112  | Used car dealers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120   | Used car dealers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413   | Automotive parts, accessories, and tire stores .....            | 6                               | 7 406              | 1 364                          | 304                                   | 74   | —   | —                      |
| 44132  | Tire dealers .....  | 3                               | 4 836              | 1 036                          | 228                                   | 48   | —   | —                      |
| 441320   | Tire dealers .....  | 3                               | 4 836              | 1 036                          | 228                                   | 48   | —   | —                      |
| 442  | Furniture and home furnishings stores .....                     | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443  | Electronics and appliance stores .....                          | 4                               | 2 289              | 230                            | 78                                    | 17   | 88.3  | .3                     |
| 4431   | Electronics and appliance stores .....                          | 4                               | 2 289              | 230                            | 78                                    | 17   | 88.3  | .3                     |
| 444  | Building material and garden equipment and supplies dealers ... | 11                              | 48 515             | 5 217                          | 1 400                                 | 223  | .8  | —                      |
| 4441   | Building material and supplies dealers .....                    | 7                               | 37 161             | 4 041                          | 1 121                                 | 170  | 1.1   | —                      |
| 44411  | Home centers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444110   | Home centers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419  | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190   | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442   | Lawn and garden equipment and supplies stores .....             | 4                               | 11 354             | 1 176                          | 279                                   | 53   | —   | —                      |
| 44422  | Nursery, garden center, and farm supply stores .....            | 4                               | 11 354             | 1 176                          | 279                                   | 53   | —   | —                      |
| 444220   | Nursery, garden center, and farm supply stores .....            | 4                               | 11 354             | 1 176                          | 279                                   | 53   | —   | —                      |
| 445  | Food and beverage stores .....                                  | 6                               | 15 872             | 1 681                          | 424                                   | 176  | 2.9   | 4.6                    |
| 446  | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461   | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447  | Gasoline stations .....   | 14                              | 26 360             | 1 261                          | 279                                   | 82   | 5.7   | 6.1                    |
| 4471   | Gasoline stations .....   | 14                              | 26 360             | 1 261                          | 279                                   | 82   | 5.7   | 6.1                    |
| 44711  | Gasoline stations with convenience stores .....                 | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110   | Gasoline stations with convenience stores .....                 | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448  | Clothing and clothing accessories stores .....                  | 5                               | 1 292              | 311                            | 79                                    | 23   | 72.8  | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 3                               | 1 275              | 295                            | 72                                    | 27   | 21.2  | —                      |
| 452  | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529   | Other general merchandise stores .....                          | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JACKSON—Con.</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 454                   | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>JEFFERSON CITY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>298</b>                      | <b>1 211 551</b>   | <b>126 341</b>                 | <b>31 102</b>                         | <b>7 171</b>   | <b>5.9</b>                                       | <b>2.6</b>             |
| 441                   | Motor vehicle and parts dealers .....                               | 40                              | 249 426            | 19 739                         | 4 600                                 | 694  | 6.7  | 1.1                    |
| 4411                  | Automobile dealers .....  | 20                              | D                  | D                              | D                                     | f  | D  | D                      |
| 44111                 | New car dealers .....   | 10                              | 217 454            | 14 964                         | 3 507                                 | 493  | 2.4  | —                      |
| 441110                | New car dealers .....   | 10                              | 217 454            | 14 964                         | 3 507                                 | 493  | 2.4  | —                      |
| 44112                 | Used car dealers .....  | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 441120                | Used car dealers .....  | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores .....                | 19                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44131                 | Automotive parts and accessories stores .....                       | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 441310                | Automotive parts and accessories stores .....                       | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44132                 | Tire dealers .....  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441320                | Tire dealers .....  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442                   | Furniture and home furnishings stores .....                         | 24                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4421                  | Furniture stores .....  | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211                 | Furniture stores .....  | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110                | Furniture stores .....  | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4422                  | Home furnishings stores .....                                       | 15                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44221                 | Floor covering stores .....   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442210                | Floor covering stores .....   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44229                 | Other home furnishings stores .....                                 | 9                               | 5 453              | 643                            | 143                                   | 64   | 60.3   | 10.4                   |
| 442299                | All other home furnishings stores .....                             | 9                               | 5 453              | 643                            | 143                                   | 64   | 60.3   | 10.4                   |
| 443                   | Electronics and appliance stores .....                              | 17                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4431                  | Electronics and appliance stores .....                              | 17                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44311                 | Appliance, television, and other electronics stores .....           | 13                              | D                  | D                              | D                                     | b  | D  | D                      |
| 443111                | Household appliance stores .....                                    | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443112                | Radio, television, and other electronics stores .....               | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44312                 | Computer and software stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443120                | Computer and software stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers .....   | 30                              | 105 830            | 12 894                         | 2 961                                 | 527  | 1.5  | 8.5                    |
| 4441                  | Building material and supplies dealers .....                        | 21                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44411                 | Home centers .....  | 4                               | 52 524             | 5 737                          | 1 355                                 | 253  | —  | .3                     |
| 444110                | Home centers .....  | 4                               | 52 524             | 5 737                          | 1 355                                 | 253  | —  | .3                     |
| 44419                 | Other building material dealers .....                               | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 444190                | Other building material dealers .....                               | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4442                  | Lawn and garden equipment and supplies stores .....                 | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44421                 | Outdoor power equipment stores .....                                | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444210                | Outdoor power equipment stores .....                                | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422                 | Nursery, garden center, and farm supply stores .....                | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220                | Nursery, garden center, and farm supply stores .....                | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                   | Food and beverage stores .....                                      | 15                              | 100 723            | 10 060                         | 2 224                                 | 712  | 14.1   | 4.2                    |
| 4451                  | Grocery stores .....  | 12                              | D                  | D                              | D                                     | f  | D  | D                      |
| 44511                 | Supermarkets and other grocery (except convenience)<br>stores ..... | 9                               | D                  | D                              | D                                     | f  | D  | D                      |
| 445110                | Supermarkets and other grocery (except convenience)<br>stores ..... | 9                               | D                  | D                              | D                                     | f  | D  | D                      |
| 4452                  | Specialty food stores .....   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                   | Health and personal care stores .....                               | 17                              | 37 029             | 4 489                          | 978                                   | 251  | 35.1   | —                      |
| 4461                  | Health and personal care stores .....                               | 17                              | 37 029             | 4 489                          | 978                                   | 251  | 35.1   | —                      |
| 44611                 | Pharmacies and drug stores .....                                    | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446110                | Pharmacies and drug stores .....                                    | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4461101               | Pharmacies and drug stores .....                                    | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 44612                 | Cosmetics, beauty supplies, and perfume stores .....                | 3                               | 2 043              | 241                            | 56                                    | 37   | —  | —                      |
| 446120                | Cosmetics, beauty supplies, and perfume stores .....                | 3                               | 2 043              | 241                            | 56                                    | 37   | —  | —                      |
| 44613                 | Optical goods stores .....  | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446130                | Optical goods stores .....  | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44619                 | Other health and personal care stores .....                         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                   | Gasoline stations .....   | 27                              | 42 231             | 3 027                          | 728                                   | 247  | 2.8  | 24.7                   |
| 4471                  | Gasoline stations .....   | 27                              | 42 231             | 3 027                          | 728                                   | 247  | 2.8  | 24.7                   |
| 44711                 | Gasoline stations with convenience stores .....                     | 20                              | 35 560             | 2 169                          | 503                                   | 183  | —  | 21.3                   |
| 447110                | Gasoline stations with convenience stores .....                     | 20                              | 35 560             | 2 169                          | 503                                   | 183  | —  | 21.3                   |
| 448                   | Clothing and clothing accessories stores .....                      | 41                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4481                  | Clothing stores .....   | 25                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44819                 | Other clothing stores .....   | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 448190                | Other clothing stores .....   | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4482101               | Men's shoe stores .....   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....                    | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44831                 | Jewelry stores .....  | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448310                | Jewelry stores .....  | 8                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code                                 | Geographic area and kind of business                       | Estab-lishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--|--|--------------------------|------------------|--------------------------|---------------------------------|---|---|------------------------|
|  |  |                          |                  |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JEFFERSON CITY—Con.</b>                 |  |                          |                  |                          |                                 |   |   |                        |
| <b>44-45</b>                               | <b>Retail trade—Con.</b>                                   |                          |                  |                          |                                 |   |   |                        |
| 451  | Sporting goods, hobby, book, and music stores .....        | 22                       | D                | D                        | D                               | c   | D   | D                      |
| 4511                                       | Sporting goods, hobby, and musical instrument stores ..... | 16                       | 13 419           | 1 565                    | 378                             | 117   | 8.2                                       | 1.0                    |
| 45111                                      | Sporting goods stores .....                                | 10                       | 5 591            | 698                      | 167                             | 50  | 13.6                                      | 2.4                    |
| 451110                                     | Sporting goods stores .....                                | 10                       | 5 591            | 698                      | 167                             | 50  | 13.6                                      | 2.4                    |
| 4511101                                    | General-line sporting goods stores .....                   | 2                        | D                | D                        | D                               | b   | D   | D                      |
| 451112                                     | Hobby, toy, and game stores .....                          | 2                        | D                | D                        | D                               | b   | D   | D                      |
| 451120                                     | Hobby, toy, and game stores .....                          | 2                        | D                | D                        | D                               | b   | D   | D                      |
| 45113                                      | Sewing, needlework, and piece goods stores .....           | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 451130                                     | Sewing, needlework, and piece goods stores .....           | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 4512                                       | Book, periodical, and music stores .....                   | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 45121                                      | Book stores and news dealers .....                         | 3                        | D                | D                        | D                               | a   | D   | D                      |
| 4512112                                    | Specialty book stores .....                                | 1                        | D                | D                        | D                               | a   | D   | D                      |
| 4512113                                    | College book stores .....                                  | 1                        | D                | D                        | D                               | a   | D   | D                      |
| 45122                                      | Prerecorded tape, compact disc, and record stores .....    | 3                        | 6 146            | 578                      | 128                             | 56  | —   | 13.5                   |
| 451220                                     | Prerecorded tape, compact disc, and record stores .....    | 3                        | 6 146            | 578                      | 128                             | 56  | —   | 13.5                   |
| 452  | General merchandise stores .....                           | 10                       | D                | D                        | D                               | g   | D   | D                      |
| 4521                                       | Department stores .....                                    | 5                        | D                | D                        | D                               | f   | D   | D                      |
| 45210009                                   | Department stores (incl. leased depts.) <sup>3</sup> ..... | 5                        | D                | D                        | D                               | f   | D   | D                      |
| 45211                                      | Department stores .....                                    | 5                        | D                | D                        | D                               | f   | D   | D                      |
| 452111                                     | Department stores (except discount department stores) ..   | 3                        | D                | D                        | D                               | e   | D   | D                      |
| 4529                                       | Other general merchandise stores .....                     | 5                        | D                | D                        | D                               | f   | D   | D                      |
| 45291                                      | Warehouse clubs and supercenters .....                     | 1                        | D                | D                        | D                               | f   | D   | D                      |
| 452910                                     | Warehouse clubs and supercenters .....                     | 1                        | D                | D                        | D                               | f   | D   | D                      |
| 45299                                      | All other general merchandise stores .....                 | 4                        | D                | D                        | D                               | b   | D   | D                      |
| 452990                                     | All other general merchandise stores .....                 | 4                        | D                | D                        | D                               | b   | D   | D                      |
| 4529901                                    | Variety stores .....                                       | 4                        | D                | D                        | D                               | b   | D   | D                      |
| 453  | Miscellaneous store retailers .....                        | 41                       | D                | D                        | D                               | e   | D   | D                      |
| 4531                                       | Florists .....   | 5                        | D                | D                        | D                               | b   | D   | D                      |
| 45311                                      | Florists .....   | 5                        | D                | D                        | D                               | b   | D   | D                      |
| 453110                                     | Florists .....   | 5                        | D                | D                        | D                               | b   | D   | D                      |
| 4532                                       | Office supplies, stationery, and gift stores .....         | 14                       | D                | D                        | D                               | b   | D   | D                      |
| 45321                                      | Office supplies and stationery stores .....                | 6                        | 8 835            | 594                      | 148                             | 48  | 4.5                                       | —                      |
| 453210                                     | Office supplies and stationery stores .....                | 6                        | 8 835            | 594                      | 148                             | 48  | 4.5                                       | —                      |
| 4533                                       | Used merchandise stores .....                              | 10                       | D                | D                        | D                               | b   | D   | D                      |
| 45331                                      | Used merchandise stores .....                              | 10                       | D                | D                        | D                               | b   | D   | D                      |
| 453310                                     | Used merchandise stores .....                              | 10                       | D                | D                        | D                               | b   | D   | D                      |
| 4539                                       | Other miscellaneous store retailers .....                  | 12                       | D                | D                        | D                               | b   | D   | D                      |
| 45391                                      | Pet and pet supplies stores .....                          | 3                        | D                | D                        | D                               | a   | D   | D                      |
| 453910                                     | Pet and pet supplies stores .....                          | 3                        | D                | D                        | D                               | a   | D   | D                      |
| 45399                                      | All other miscellaneous store retailers .....              | 8                        | D                | D                        | D                               | b   | D   | D                      |
| 454  | Nonstore retailers .....                                   | 14                       | D                | D                        | D                               | h   | D   | D                      |
| 4541                                       | Electronic shopping and mail-order houses .....            | 3                        | D                | D                        | D                               | g   | D   | D                      |
| 45411                                      | Electronic shopping and mail-order houses .....            | 3                        | D                | D                        | D                               | g   | D   | D                      |
| 4542                                       | Vending machine operators .....                            | 3                        | 3 004            | 497                      | 125                             | 24  | 7.5                                       | —                      |
| 45421                                      | Vending machine operators .....                            | 3                        | 3 004            | 497                      | 125                             | 24  | 7.5                                       | —                      |
| 454210                                     | Vending machine operators .....                            | 3                        | 3 004            | 497                      | 125                             | 24  | 7.5                                       | —                      |
| 4543                                       | Direct selling establishments .....                        | 8                        | D                | D                        | D                               | b   | D   | D                      |
| 45439                                      | Other direct selling establishments .....                  | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 454390                                     | Other direct selling establishments .....                  | 6                        | D                | D                        | D                               | b   | D   | D                      |
| <b>JEFFERSON CITY (PART - COLE COUNTY)</b> |  |                          |                  |                          |                                 |   |   |                        |
| <b>44-45</b>                               | <b>Retail trade .....</b>                                  | <b>298</b>               | <b>1 211 551</b> | <b>126 341</b>           | <b>31 102</b>                   | <b>7 171</b>  | <b>5.9</b>                                | <b>2.6</b>             |
| 441  | Motor vehicle and parts dealers .....                      | 40                       | 249 426          | 19 739                   | 4 600                           | 694   | 6.7                                       | 1.1                    |
| 4411                                       | Automobile dealers .....                                   | 20                       | D                | D                        | D                               | f   | D   | D                      |
| 44111                                      | New car dealers .....                                      | 10                       | 217 454          | 14 964                   | 3 507                           | 493   | 2.4                                       | —                      |
| 441110                                     | New car dealers .....                                      | 10                       | 217 454          | 14 964                   | 3 507                           | 493   | 2.4                                       | —                      |
| 441112                                     | Used car dealers .....                                     | 10                       | D                | D                        | D                               | b   | D   | D                      |
| 441120                                     | Used car dealers .....                                     | 10                       | D                | D                        | D                               | b   | D   | D                      |
| 4413                                       | Automotive parts, accessories, and tire stores .....       | 19                       | D                | D                        | D                               | c   | D   | D                      |
| 44131                                      | Automotive parts and accessories stores .....              | 14                       | D                | D                        | D                               | c   | D   | D                      |
| 441310                                     | Automotive parts and accessories stores .....              | 14                       | D                | D                        | D                               | c   | D   | D                      |
| 44132                                      | Tire dealers .....   | 5                        | D                | D                        | D                               | b   | D   | D                      |
| 441320                                     | Tire dealers .....   | 5                        | D                | D                        | D                               | b   | D   | D                      |
| 442  | Furniture and home furnishings stores .....                | 24                       | D                | D                        | D                               | c   | D   | D                      |
| 4421                                       | Furniture stores .....                                     | 9                        | D                | D                        | D                               | b   | D   | D                      |
| 44211                                      | Furniture stores .....                                     | 9                        | D                | D                        | D                               | b   | D   | D                      |
| 442110                                     | Furniture stores .....                                     | 9                        | D                | D                        | D                               | b   | D   | D                      |
| 4422                                       | Home furnishings stores .....                              | 15                       | D                | D                        | D                               | b   | D   | D                      |
| 44221                                      | Floor covering stores .....                                | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 442210                                     | Floor covering stores .....                                | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 44229                                      | Other home furnishings stores .....                        | 9                        | 5 453            | 643                      | 143                             | 64  | 60.3                                      | 10.4                   |
| 442299                                     | All other home furnishings stores .....                    | 9                        | 5 453            | 643                      | 143                             | 64  | 60.3                                      | 10.4                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                                      | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JEFFERSON CITY (PART - COLE COUNTY)—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                                    | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 443   | Electronics and appliance stores .....                            | 17                       | D               | D                        | D                               | b   | D  | D                      |
| 4431  | Electronics and appliance stores .....                            | 17                       | D               | D                        | D                               | b   | D  | D                      |
| 44311   | Appliance, television, and other electronics stores .....         | 13                       | D               | D                        | D                               | b   | D  | D                      |
| 443111  | Household appliance stores .....                                  | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 443112  | Radio, television, and other electronics stores .....             | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 44312   | Computer and software stores .....                                | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 443120  | Computer and software stores .....                                | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 30                       | 105 830         | 12 894                   | 2 961                           | 527   | 1.5                                      | 8.5                    |
| 4441  | Building material and supplies dealers .....                      | 21                       | D               | D                        | D                               | e   | D  | D                      |
| 44411   | Home centers .....  | 4                        | 52 524          | 5 737                    | 1 355                           | 253   | —  | .3                     |
| 444110  | Home centers .....  | 4                        | 52 524          | 5 737                    | 1 355                           | 253   | —  | .3                     |
| 44419   | Other building material dealers .....                             | 14                       | D               | D                        | D                               | c   | D  | D                      |
| 444190  | Other building material dealers .....                             | 14                       | D               | D                        | D                               | c   | D  | D                      |
| 4442  | Lawn and garden equipment and supplies stores .....               | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 44421   | Outdoor power equipment stores .....                              | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 444210  | Outdoor power equipment stores .....                              | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 44422   | Nursery, garden center, and farm supply stores .....              | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 444220  | Nursery, garden center, and farm supply stores .....              | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 445   | Food and beverage stores .....                                    | 15                       | 100 723         | 10 060                   | 2 224                           | 712   | 14.1                                     | 4.2                    |
| 4451  | Grocery stores .....  | 12                       | D               | D                        | D                               | f   | D  | D                      |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 9                        | D               | D                        | D                               | f   | D  | D                      |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 9                        | D               | D                        | D                               | f   | D  | D                      |
| 4452  | Specialty food stores .....                                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446   | Health and personal care stores .....                             | 17                       | 37 029          | 4 489                    | 978                             | 251   | 35.1                                     | —                      |
| 4461  | Health and personal care stores .....                             | 17                       | 37 029          | 4 489                    | 978                             | 251   | 35.1                                     | —                      |
| 44611   | Pharmacies and drug stores .....                                  | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 446110  | Pharmacies and drug stores .....                                  | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 4461101   | Pharmacies and drug stores .....                                  | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | 2 043           | 241                      | 56                              | 37  | —  | —                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | 2 043           | 241                      | 56                              | 37  | —  | —                      |
| 44613   | Optical goods stores .....  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 446130  | Optical goods stores .....  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 44619   | Other health and personal care stores .....                       | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 447   | Gasoline stations .....   | 27                       | 42 231          | 3 027                    | 728                             | 247   | 2.8                                      | 24.7                   |
| 4471  | Gasoline stations .....   | 27                       | 42 231          | 3 027                    | 728                             | 247   | 2.8                                      | 24.7                   |
| 44711   | Gasoline stations with convenience stores .....                   | 20                       | 35 560          | 2 169                    | 503                             | 183   | —  | 21.3                   |
| 447110  | Gasoline stations with convenience stores .....                   | 20                       | 35 560          | 2 169                    | 503                             | 183   | —  | 21.3                   |
| 448   | Clothing and clothing accessories stores .....                    | 41                       | D               | D                        | D                               | c   | D  | D                      |
| 4481  | Clothing stores .....   | 25                       | D               | D                        | D                               | c   | D  | D                      |
| 44819   | Other clothing stores .....                                       | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 448190  | Other clothing stores .....                                       | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 4482101   | Men's shoe stores .....   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4483  | Jewelry, luggage, and leather goods stores .....                  | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44831   | Jewelry stores .....  | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 448310  | Jewelry stores .....  | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 451   | Sporting goods, hobby, book, and music stores .....               | 22                       | D               | D                        | D                               | c   | D  | D                      |
| 4511  | Sporting goods, hobby, and musical instrument stores .....        | 16                       | 13 419          | 1 565                    | 378                             | 117   | 8.2                                      | 1.0                    |
| 45111   | Sporting goods stores .....                                       | 10                       | 5 591           | 698                      | 167                             | 50  | 13.6                                     | 2.4                    |
| 451110  | Sporting goods stores .....                                       | 10                       | 5 591           | 698                      | 167                             | 50  | 13.6                                     | 2.4                    |
| 4511101   | General-line sporting goods stores .....                          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 451112  | Hobby, toy, and game stores .....                                 | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 451120  | Hobby, toy, and game stores .....                                 | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45113   | Sewing, needlework, and piece goods stores .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451130  | Sewing, needlework, and piece goods stores .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4512  | Book, periodical, and music stores .....                          | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 45121   | Book stores and news dealers .....                                | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4512112   | Specialty book stores .....                                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4512113   | College book stores .....   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45122   | Prerecorded tape, compact disc, and record stores .....           | 3                        | 6 146           | 578                      | 128                             | 56  | —  | 13.5                   |
| 451220  | Prerecorded tape, compact disc, and record stores .....           | 3                        | 6 146           | 578                      | 128                             | 56  | —  | 13.5                   |
| 452   | General merchandise stores .....                                  | 10                       | D               | D                        | D                               | g   | D  | D                      |
| 4521  | Department stores .....   | 5                        | D               | D                        | D                               | f   | D  | D                      |
| 45210009  | Department stores (incl. leased depts.) <sup>3</sup> .....        | 5                        | D               | D                        | D                               | f   | D  | D                      |
| 45211   | Department stores .....   | 5                        | D               | D                        | D                               | f   | D  | D                      |
| 452111  | Department stores (except discount department stores) ..          | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 4529  | Other general merchandise stores .....                            | 5                        | D               | D                        | D                               | f   | D  | D                      |
| 45291   | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | f   | D  | D                      |
| 452910  | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | f   | D  | D                      |
| 45299   | All other general merchandise stores .....                        | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 452990  | All other general merchandise stores .....                        | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4529901   | Variety stores .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code   | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>JOPLIN—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444          | Building material and garden equipment and supplies dealers . . . | 44                              | 118 164            | 12 114                         | 2 940                                 | 541  | 3.3   | 4.7                    |
| 4441         | Building material and supplies dealers . . .                      | 31                              | 109 871            | 11 255                         | 2 768                                 | 486  | 2.7   | 2.8                    |
| 44411        | Home centers . . .  | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110       | Home centers . . .  | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44419        | Other building material dealers . . .                             | 22                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444190       | Other building material dealers . . .                             | 22                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4442         | Lawn and garden equipment and supplies stores . . .               | 13                              | 8 293              | 859                            | 172                                   | 55   | 11.0  | 30.4                   |
| 44421        | Outdoor power equipment stores . . .                              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444210       | Outdoor power equipment stores . . .                              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422        | Nursery, garden center, and farm supply stores . . .              | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220       | Nursery, garden center, and farm supply stores . . .              | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445          | Food and beverage stores . . .                                    | 19                              | 67 446             | 6 049                          | 1 640                                 | 370  | 6.6   | 63.6                   |
| 4451         | Grocery stores . . .  | 11                              | 63 101             | 5 429                          | 1 486                                 | 324  | 1.7   | 68.0                   |
| 44511        | Supermarkets and other grocery (except convenience) stores . . .  | 8                               | 58 819             | 5 238                          | 1 448                                 | 313  | —   | 67.5                   |
| 445110       | Supermarkets and other grocery (except convenience) stores . . .  | 8                               | 58 819             | 5 238                          | 1 448                                 | 313  | —   | 67.5                   |
| 4452         | Specialty food stores . . .                                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446          | Health and personal care stores . . .                             | 38                              | 50 902             | 6 519                          | 1 615                                 | 297  | 14.4  | .9                     |
| 4461         | Health and personal care stores . . .                             | 38                              | 50 902             | 6 519                          | 1 615                                 | 297  | 14.4  | .9                     |
| 44611        | Pharmacies and drug stores . . .                                  | 9                               | 38 643             | 3 964                          | 998                                   | 156  | 14.3  | —                      |
| 446110       | Pharmacies and drug stores . . .                                  | 9                               | 38 643             | 3 964                          | 998                                   | 156  | 14.3  | —                      |
| 4461101      | Pharmacies and drug stores . . .                                  | 9                               | 38 643             | 3 964                          | 998                                   | 156  | 14.3  | —                      |
| 44612        | Cosmetics, beauty supplies, and perfume stores . . .              | 7                               | 3 861              | 588                            | 147                                   | 51   | 14.6  | 6.5                    |
| 446120       | Cosmetics, beauty supplies, and perfume stores . . .              | 7                               | 3 861              | 588                            | 147                                   | 51   | 14.6  | 6.5                    |
| 44613        | Optical goods stores . . .  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446130       | Optical goods stores . . .  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44619        | Other health and personal care stores . . .                       | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 446191       | Food (health) supplement stores . . .                             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446199       | All other health and personal care stores . . .                   | 7                               | 2 354              | 556                            | 116                                   | 15   | 50.0  | —                      |
| 447          | Gasoline stations . . .   | 31                              | 147 973            | 5 422                          | 1 310                                 | 343  | 11.0  | 5.2                    |
| 4471         | Gasoline stations . . .   | 31                              | 147 973            | 5 422                          | 1 310                                 | 343  | 11.0  | 5.2                    |
| 44711        | Gasoline stations with convenience stores . . .                   | 26                              | 53 857             | 2 367                          | 592                                   | 165  | 23.5  | 14.4                   |
| 447110       | Gasoline stations with convenience stores . . .                   | 26                              | 53 857             | 2 367                          | 592                                   | 165  | 23.5  | 14.4                   |
| 44719        | Other gasoline stations . . .                                     | 5                               | 94 116             | 3 055                          | 718                                   | 178  | 3.9   | —                      |
| 447190       | Other gasoline stations . . .                                     | 5                               | 94 116             | 3 055                          | 718                                   | 178  | 3.9   | —                      |
| 448          | Clothing and clothing accessories stores . . .                    | 58                              | 47 855             | 5 411                          | 1 389                                 | 490  | 3.7   | 9.5                    |
| 4481         | Clothing stores . . .   | 35                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44813        | Children's and infants' clothing stores . . .                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448130       | Children's and infants' clothing stores . . .                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44815        | Clothing accessories stores . . .                                 | 6                               | 1 995              | 290                            | 70                                    | 20   | 30.5  | 8.5                    |
| 448150       | Clothing accessories stores . . .                                 | 6                               | 1 995              | 290                            | 70                                    | 20   | 30.5  | 8.5                    |
| 44819        | Other clothing stores . . .                                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190       | Other clothing stores . . .                                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482         | Shoe stores . . .   | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44821        | Shoe stores . . .   | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448210       | Shoe stores . . .   | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4482101      | Men's shoe stores . . .   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482103      | Children's and juveniles' shoe stores . . .                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104      | Family shoe stores . . .  | 9                               | 8 165              | 845                            | 207                                   | 74   | —   | 11.6                   |
| 4482105      | Athletic footwear stores . . .                                    | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4483         | Jewelry, luggage, and leather goods stores . . .                  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44831        | Jewelry stores . . .  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448310       | Jewelry stores . . .  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451          | Sporting goods, hobby, book, and music stores . . .               | 28                              | 32 992             | 3 768                          | 923                                   | 329  | 4.0   | 7.2                    |
| 4511         | Sporting goods, hobby, and musical instrument stores . . .        | 21                              | 23 948             | 2 768                          | 646                                   | 221  | 4.9   | 6.9                    |
| 45111        | Sporting goods stores . . .                                       | 8                               | 5 352              | 692                            | 177                                   | 46   | 7.2   | —                      |
| 451110       | Sporting goods stores . . .                                       | 8                               | 5 352              | 692                            | 177                                   | 46   | 7.2   | —                      |
| 4511101      | General-line sporting goods stores . . .                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112        | Hobby, toy, and game stores . . .                                 | 5                               | 13 988             | 1 593                          | 365                                   | 141  | 1.2   | —                      |
| 451120       | Hobby, toy, and game stores . . .                                 | 5                               | 13 988             | 1 593                          | 365                                   | 141  | 1.2   | —                      |
| 45113        | Sewing, needlework, and piece goods stores . . .                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130       | Sewing, needlework, and piece goods stores . . .                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45114        | Musical instrument and supplies stores . . .                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140       | Musical instrument and supplies stores . . .                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512         | Book, periodical, and music stores . . .                          | 7                               | 9 044              | 1 000                          | 277                                   | 108  | 1.7   | 7.8                    |
| 45121        | Book stores and news dealers . . .                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451211       | Book stores . . .   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512111      | Book stores, general . . .  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45122        | Prerecorded tape, compact disc, and record stores . . .           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451220       | Prerecorded tape, compact disc, and record stores . . .           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                           | Geographic area and kind of business                       | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |  |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JOPLIN—Con.</b>                   |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade—Con.</b>                                   |                          |                 |                          |                                 |   |  |                        |
| 452                                  | General merchandise stores .....                           | 19                       | 316 039         | 29 610                   | 7 413                           | 1 892   | —  | —                      |
| 4521                                 | Department stores .....                                    | 4                        | D               | D                        | D                               | f   | D  | D                      |
| 45210009                             | Department stores (incl. leased depts.) <sup>3</sup> ..... | 4                        | D               | D                        | D                               | f   | D  | D                      |
| 45211                                | Department stores .....                                    | 4                        | D               | D                        | D                               | f   | D  | D                      |
| 452111                               | Department stores (except discount department stores) ..   | 3                        | D               | D                        | D                               | f   | D  | D                      |
| 4529                                 | Other general merchandise stores .....                     | 15                       | D               | D                        | D                               | g   | D  | D                      |
| 45291                                | Warehouse clubs and supercenters .....                     | 3                        | D               | D                        | D                               | g   | D  | D                      |
| 452910                               | Warehouse clubs and supercenters .....                     | 3                        | D               | D                        | D                               | g   | D  | D                      |
| 45299                                | All other general merchandise stores .....                 | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 452990                               | All other general merchandise stores .....                 | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 4529901                              | Variety stores .....                                       | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904                              | Miscellaneous general merchandise stores .....             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                        | 52                       | 34 192          | 4 534                    | 1 112                           | 349   | 5.9                                      | 6.1                    |
| 4532                                 | Office supplies, stationery, and gift stores .....         | 18                       | 13 247          | 1 653                    | 415                             | 99  | 6.3                                      | 4.9                    |
| 45321                                | Office supplies and stationery stores .....                | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 453210                               | Office supplies and stationery stores .....                | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 45322                                | Gift, novelty, and souvenir stores .....                   | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 453220                               | Gift, novelty, and souvenir stores .....                   | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                                 | Used merchandise stores .....                              | 9                        | 4 753           | 617                      | 155                             | 65  | 13.9                                     | —                      |
| 45331                                | Used merchandise stores .....                              | 9                        | 4 753           | 617                      | 155                             | 65  | 13.9                                     | —                      |
| 453310                               | Used merchandise stores .....                              | 9                        | 4 753           | 617                      | 155                             | 65  | 13.9                                     | —                      |
| 4539                                 | Other miscellaneous store retailers .....                  | 18                       | 14 577          | 1 924                    | 456                             | 144   | 2.8                                      | 9.9                    |
| 45391                                | Pet and pet supplies stores .....                          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453910                               | Pet and pet supplies stores .....                          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45399                                | All other miscellaneous store retailers .....              | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 454                                  | Nonstore retailers .....                                   | 12                       | 14 955          | 3 900                    | 911                             | 184   | 7.2                                      | 13.1                   |
| 4542                                 | Vending machine operators .....                            | 3                        | 10 626          | 3 214                    | 739                             | 142   | 9.2                                      | 14.0                   |
| 45421                                | Vending machine operators .....                            | 3                        | 10 626          | 3 214                    | 739                             | 142   | 9.2                                      | 14.0                   |
| 454210                               | Vending machine operators .....                            | 3                        | 10 626          | 3 214                    | 739                             | 142   | 9.2                                      | 14.0                   |
| <b>JOPLIN (PART - JASPER COUNTY)</b> |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                  | <b>376</b>               | <b>973 688</b>  | <b>90 831</b>            | <b>22 205</b>                   | <b>5 244</b>  | <b>6.7</b>                               | <b>5.7</b>             |
| 441                                  | Motor vehicle and parts dealers .....                      | 55                       | D               | D                        | D                               | f   | D  | D                      |
| 4411                                 | Automobile dealers .....                                   | 32                       | D               | D                        | D                               | e   | D  | D                      |
| 44111                                | New car dealers .....                                      | 5                        | 125 461         | 8 112                    | 1 720                           | 246   | 1.9                                      | —                      |
| 441110                               | New car dealers .....                                      | 5                        | 125 461         | 8 112                    | 1 720                           | 246   | 1.9                                      | —                      |
| 44112                                | Used car dealers .....                                     | 27                       | D               | D                        | D                               | b   | D  | D                      |
| 441120                               | Used car dealers .....                                     | 27                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                                 | Other motor vehicle dealers .....                          | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44122                                | Motorcycle, boat, and other motor vehicle dealers .....    | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 441221                               | Motorcycle dealers .....                                   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 441222                               | Boat dealers .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4413                                 | Automotive parts, accessories, and tire stores .....       | 20                       | D               | D                        | D                               | c   | D  | D                      |
| 44131                                | Automotive parts and accessories stores .....              | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 441310                               | Automotive parts and accessories stores .....              | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 44132                                | Tire dealers .....   | 8                        | 11 587          | 1 814                    | 406                             | 71  | —  | —                      |
| 441320                               | Tire dealers .....   | 8                        | 11 587          | 1 814                    | 406                             | 71  | —  | —                      |
| 442                                  | Furniture and home furnishings stores .....                | 22                       | D               | D                        | D                               | c   | D  | D                      |
| 4421                                 | Furniture stores .....                                     | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                                | Furniture stores .....                                     | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                               | Furniture stores .....                                     | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                                 | Home furnishings stores .....                              | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 44221                                | Floor covering stores .....                                | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 442210                               | Floor covering stores .....                                | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 44229                                | Other home furnishings stores .....                        | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 443                                  | Electronics and appliance stores .....                     | 26                       | 38 978          | 3 673                    | 798                             | 181   | 5.3                                      | 4.7                    |
| 4431                                 | Electronics and appliance stores .....                     | 26                       | 38 978          | 3 673                    | 798                             | 181   | 5.3                                      | 4.7                    |
| 44311                                | Appliance, television, and other electronics stores .....  | 19                       | D               | D                        | D                               | c   | D  | D                      |
| 443111                               | Household appliance stores .....                           | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 443112                               | Radio, television, and other electronics stores .....      | 13                       | D               | D                        | D                               | c   | D  | D                      |
| 44312                                | Computer and software stores .....                         | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 443120                               | Computer and software stores .....                         | 7                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JOPLIN (PART - JASPER COUNTY)—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 444                                       | Building material and garden equipment and supplies dealers . . . | 39                       | 113 910         | 11 392                   | 2 759                           | 515   | 1.3                                      | 4.9                    |
| 4441                                      | Building material and supplies dealers . . . . .                  | 27                       | D               | D                        | D                               | e   | D  | D                      |
| 44411                                     | Home centers . . . . .  | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 444110                                    | Home centers . . . . .  | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 44419                                     | Other building material dealers . . . . .                         | 19                       | D               | D                        | D                               | c   | D  | D                      |
| 444190                                    | Other building material dealers . . . . .                         | 19                       | D               | D                        | D                               | c   | D  | D                      |
| 4442                                      | Lawn and garden equipment and supplies stores . . . . .           | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 44421                                     | Outdoor power equipment stores . . . . .                          | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 444210                                    | Outdoor power equipment stores . . . . .                          | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                                     | Nursery, garden center, and farm supply stores . . . . .          | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                                    | Nursery, garden center, and farm supply stores . . . . .          | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                       | Food and beverage stores . . . . .                                | 15                       | D               | D                        | D                               | e   | D  | D                      |
| 4451                                      | Grocery stores . . . . .  | 8                        | D               | D                        | D                               | c   | D  | D                      |
| 4452                                      | Specialty food stores . . . . .                                   | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                       | Health and personal care stores . . . . .                         | 32                       | 33 197          | 4 837                    | 1 167                           | 237   | 21.5                                     | 1.3                    |
| 4461                                      | Health and personal care stores . . . . .                         | 32                       | 33 197          | 4 837                    | 1 167                           | 237   | 21.5                                     | 1.3                    |
| 44612                                     | Cosmetics, beauty supplies, and perfume stores . . . . .          | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 446120                                    | Cosmetics, beauty supplies, and perfume stores . . . . .          | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 44613                                     | Optical goods stores . . . . .                                    | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 446130                                    | Optical goods stores . . . . .                                    | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 44619                                     | Other health and personal care stores . . . . .                   | 14                       | D               | D                        | D                               | b   | D  | D                      |
| 446191                                    | Food (health) supplement stores . . . . .                         | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 446199                                    | All other health and personal care stores . . . . .               | 7                        | 2 354           | 556                      | 116                             | 15  | 50.0                                     | —                      |
| 447                                       | Gasoline stations . . . . .                                       | 29                       | D               | D                        | D                               | e   | D  | D                      |
| 4471                                      | Gasoline stations . . . . .                                       | 29                       | D               | D                        | D                               | e   | D  | D                      |
| 44711                                     | Gasoline stations with convenience stores . . . . .               | 24                       | D               | D                        | D                               | c   | D  | D                      |
| 447110                                    | Gasoline stations with convenience stores . . . . .               | 24                       | D               | D                        | D                               | c   | D  | D                      |
| 44719                                     | Other gasoline stations . . . . .                                 | 5                        | 94 116          | 3 055                    | 718                             | 178   | 3.9                                      | —                      |
| 447190                                    | Other gasoline stations . . . . .                                 | 5                        | 94 116          | 3 055                    | 718                             | 178   | 3.9                                      | —                      |
| 448                                       | Clothing and clothing accessories stores . . . . .                | 58                       | 47 855          | 5 411                    | 1 389                           | 490   | 3.7                                      | 9.5                    |
| 4481                                      | Clothing stores . . . . .   | 35                       | D               | D                        | D                               | e   | D  | D                      |
| 44813                                     | Children's and infants' clothing stores . . . . .                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 448130                                    | Children's and infants' clothing stores . . . . .                 | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44815                                     | Clothing accessories stores . . . . .                             | 6                        | 1 995           | 290                      | 70                              | 20  | 30.5                                     | 8.5                    |
| 448150                                    | Clothing accessories stores . . . . .                             | 6                        | 1 995           | 290                      | 70                              | 20  | 30.5                                     | 8.5                    |
| 44819                                     | Other clothing stores . . . . .                                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 448190                                    | Other clothing stores . . . . .                                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4482                                      | Shoe stores . . . . .   | 16                       | D               | D                        | D                               | c   | D  | D                      |
| 44821                                     | Shoe stores . . . . .   | 16                       | D               | D                        | D                               | c   | D  | D                      |
| 448210                                    | Shoe stores . . . . .   | 16                       | D               | D                        | D                               | c   | D  | D                      |
| 4482101                                   | Men's shoe stores . . . . .                                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4482103                                   | Children's and juveniles' shoe stores . . . . .                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4482104                                   | Family shoe stores . . . . .                                      | 9                        | 8 165           | 845                      | 207                             | 74  | —  | 11.6                   |
| 4482105                                   | Athletic footwear stores . . . . .                                | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 4483                                      | Jewelry, luggage, and leather goods stores . . . . .              | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 44831                                     | Jewelry stores . . . . .  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 448310                                    | Jewelry stores . . . . .  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 451                                       | Sporting goods, hobby, book, and music stores . . . . .           | 25                       | 31 239          | 3 557                    | 874                             | 313   | 4.3                                      | 7.6                    |
| 4511                                      | Sporting goods, hobby, and musical instrument stores . . . . .    | 18                       | 22 195          | 2 557                    | 597                             | 205   | 5.3                                      | 7.5                    |
| 4511101                                   | General-line sporting goods stores . . . . .                      | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45112                                     | Hobby, toy, and game stores . . . . .                             | 5                        | 13 988          | 1 593                    | 365                             | 141   | 1.2                                      | —                      |
| 451120                                    | Hobby, toy, and game stores . . . . .                             | 5                        | 13 988          | 1 593                    | 365                             | 141   | 1.2                                      | —                      |
| 45113                                     | Sewing, needlework, and piece goods stores . . . . .              | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451130                                    | Sewing, needlework, and piece goods stores . . . . .              | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45114                                     | Musical instrument and supplies stores . . . . .                  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 451140                                    | Musical instrument and supplies stores . . . . .                  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 4512                                      | Book, periodical, and music stores . . . . .                      | 7                        | 9 044           | 1 000                    | 277                             | 108   | 1.7                                      | 7.8                    |
| 45121                                     | Book stores and news dealers . . . . .                            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 451211                                    | Book stores . . . . .   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4512111                                   | Book stores, general . . . . .                                    | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45122                                     | Prerecorded tape, compact disc, and record stores . . . . .       | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 451220                                    | Prerecorded tape, compact disc, and record stores . . . . .       | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 452                                       | General merchandise stores . . . . .                              | 18                       | D               | D                        | D                               | g   | D  | D                      |
| 4521                                      | Department stores . . . . .                                       | 4                        | D               | D                        | D                               | f   | D  | D                      |
| 45210009                                  | Department stores (incl. leased depts.) <sup>3</sup> . . . . .    | 4                        | D               | D                        | D                               | f   | D  | D                      |
| 45211                                     | Department stores . . . . .                                       | 4                        | D               | D                        | D                               | f   | D  | D                      |
| 452111                                    | Department stores (except discount department stores) . .         | 3                        | D               | D                        | D                               | f   | D  | D                      |
| 4529                                      | Other general merchandise stores . . . . .                        | 14                       | D               | D                        | D                               | g   | D  | D                      |
| 45291                                     | Warehouse clubs and supercenters . . . . .                        | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 452910                                    | Warehouse clubs and supercenters . . . . .                        | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 45299                                     | All other general merchandise stores . . . . .                    | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 452990                                    | All other general merchandise stores . . . . .                    | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 4529901                                   | Variety stores . . . . .  | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904                                   | Miscellaneous general merchandise stores . . . . .                | 2                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JOPLIN (PART - JASPER COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                              | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453                                       | Miscellaneous store retailers .....                             | 47                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4532                                      | Office supplies, stationery, and gift stores .....              | 18                              | 13 247             | 1 653                          | 415                                   | 99   | 6.3   | 4.9                    |
| 45321                                     | Office supplies and stationery stores .....                     | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                                    | Office supplies and stationery stores .....                     | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45322                                     | Gift, novelty, and souvenir stores .....                        | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453220                                    | Gift, novelty, and souvenir stores .....                        | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                                      | Used merchandise stores .....                                   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331                                     | Used merchandise stores .....                                   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310                                    | Used merchandise stores .....                                   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                                      | Other miscellaneous store retailers .....                       | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45391                                     | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910                                    | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                                     | Manufactured (mobile) home dealers .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453930                                    | Manufactured (mobile) home dealers .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                                     | All other miscellaneous store retailers .....                   | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                                       | Nonstore retailers .....  | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4542                                      | Vending machine operators .....                                 | 3                               | 10 626             | 3 214                          | 739                                   | 142  | 9.2   | 14.0                   |
| 45421                                     | Vending machine operators .....                                 | 3                               | 10 626             | 3 214                          | 739                                   | 142  | 9.2   | 14.0                   |
| 454210                                    | Vending machine operators .....                                 | 3                               | 10 626             | 3 214                          | 739                                   | 142  | 9.2   | 14.0                   |
| <b>JOPLIN (PART - NEWTON COUNTY)</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                       | <b>35</b>                       | <b>134 814</b>     | <b>9 046</b>                   | <b>2 195</b>                          | <b>450</b>   | <b>3.6</b>  | <b>19.4</b>            |
| 441                                       | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                       | Furniture and home furnishings stores .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421                                      | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211                                     | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110                                    | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 5                               | 4 254              | 722                            | 181                                   | 26   | 58.1  | —                      |
| 445                                       | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                       | Health and personal care stores .....                           | 6                               | 17 705             | 1 682                          | 448                                   | 60   | 1.2   | —                      |
| 4461                                      | Health and personal care stores .....                           | 6                               | 17 705             | 1 682                          | 448                                   | 60   | 1.2   | —                      |
| 447                                       | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 3                               | 1 753              | 211                            | 49                                    | 16   | —   | —                      |
| 452                                       | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4529                                      | Other general merchandise stores .....                          | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45291                                     | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 452910                                    | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                                      | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331                                     | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310                                    | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                       | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>KANSAS CITY</b>                        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                       | <b>1 657</b>                    | <b>5 715 628</b>   | <b>574 239</b>                 | <b>136 127</b>                        | <b>25 833</b>  | <b>10.2</b>   | <b>3.6</b>             |
| 441                                       | Motor vehicle and parts dealers .....                           | 182                             | 1 835 846          | 152 371                        | 35 776                                | 3 872  | 11.0  | 1.8                    |
| 4411                                      | Automobile dealers .....  | 90                              | 1 660 782          | 119 467                        | 28 225                                | 2 697  | 11.8  | 1.3                    |
| 44111                                     | New car dealers .....   | 40                              | 1 569 013          | 110 371                        | 26 309                                | 2 459  | 11.0  | 1.0                    |
| 441110                                    | New car dealers .....   | 40                              | 1 569 013          | 110 371                        | 26 309                                | 2 459  | 11.0  | 1.0                    |
| 44112                                     | Used car dealers .....  | 50                              | 91 769             | 9 096                          | 1 916                                 | 238  | 24.1  | 6.4                    |
| 441120                                    | Used car dealers .....  | 50                              | 91 769             | 9 096                          | 1 916                                 | 238  | 24.1  | 6.4                    |
| 4412                                      | Other motor vehicle dealers .....                               | 9                               | 30 879             | 2 667                          | 589                                   | 91   | 9.1   | —                      |
| 44121                                     | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210                                    | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                                     | Motorcycle, boat, and other motor vehicle dealers .....         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                                    | Motorcycle dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222                                    | Boat dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229                                    | All other motor vehicle dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4413                                      | Automotive parts, accessories, and tire stores .....            | 83                              | 144 185            | 30 237                         | 6 962                                 | 1 084  | 3.1   | 8.0                    |
| 44131                                     | Automotive parts and accessories stores .....                   | 57                              | 88 640             | 19 927                         | 4 567                                 | 759  | 4.7   | 10.9                   |
| 441310                                    | Automotive parts and accessories stores .....                   | 57                              | 88 640             | 19 927                         | 4 567                                 | 759  | 4.7   | 10.9                   |
| 44132                                     | Tire dealers .....  | 26                              | 55 545             | 10 310                         | 2 395                                 | 325  | .5  | 3.3                    |
| 441320                                    | Tire dealers .....  | 26                              | 55 545             | 10 310                         | 2 395                                 | 325  | .5  | 3.3                    |

See footnotes at end of table.



Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Table with columns: NAICS code, Geographic area and kind of business, Establishments (number), Sales (\$1,000), Annual payroll (\$1,000), First-quarter payroll (\$1,000), Paid employees for pay period including March 12 (number), and Percent of sales— (From administrative records, Estimated). Rows include categories like Retail trade—Con., Sporting goods, Book stores, and Department stores.

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                             | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY—Con.</b>                 |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                            | <b>Retail trade—Con.</b>   |                                 |                    |                                |                                       |  |   |                        |
| 454                                     | Nonstore retailers—Con.  |                                 |                    |                                |                                       |  |   |                        |
| 4543                                    | Direct selling establishments .....                              | 40                              | 95 900             | 15 711                         | 3 894                                 | 428  | 3.8   | 23.4                   |
| 45431                                   | Fuel dealers .....   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454311                                  | Heating oil dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454312                                  | Liquefied petroleum gas (bottled gas) dealers .....              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                                   | Other direct selling establishments .....                        | 37                              | D                  | D                              | D                                     | e  | D   | D                      |
| 454390                                  | Other direct selling establishments .....                        | 37                              | D                  | D                              | D                                     | e  | D   | D                      |
| <b>KANSAS CITY (PART - CLAY COUNTY)</b> |  |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>  | <b>316</b>                      | <b>1 646 062</b>   | <b>134 424</b>                 | <b>31 765</b>                         | <b>6 411</b>   | <b>5.9</b>  | <b>.8</b>              |
| 441                                     | Motor vehicle and parts dealers .....                            | 35                              | 748 357            | 48 693                         | 11 471                                | 1 141  | 7.2   | .1                     |
| 4411                                    | Automobile dealers .....   | 20                              | D                  | D                              | D                                     | g  | D   | D                      |
| 44111                                   | New car dealers .....  | 8                               | 694 680            | 42 641                         | 10 176                                | 951  | 6.4   | —                      |
| 441110                                  | New car dealers .....  | 8                               | 694 680            | 42 641                         | 10 176                                | 951  | 6.4   | —                      |
| 44112                                   | Used car dealers .....   | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441120                                  | Used car dealers .....   | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4412                                    | Other motor vehicle dealers .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                   | Motorcycle, boat, and other motor vehicle dealers .....          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                                  | Motorcycle dealers .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                                    | Automotive parts, accessories, and tire stores .....             | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44131                                   | Automotive parts and accessories stores .....                    | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441310                                  | Automotive parts and accessories stores .....                    | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44132                                   | Tire dealers .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320                                  | Tire dealers .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                     | Furniture and home furnishings stores .....                      | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421                                    | Furniture stores .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211                                   | Furniture stores .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110                                  | Furniture stores .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                     | Electronics and appliance stores .....                           | 20                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4431                                    | Electronics and appliance stores .....                           | 20                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44311                                   | Appliance, television, and other electronics stores .....        | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443111                                  | Household appliance stores .....                                 | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443112                                  | Radio, television, and other electronics stores .....            | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44312                                   | Computer and software stores .....                               | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120                                  | Computer and software stores .....                               | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44313                                   | Camera and photographic supplies stores .....                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443130                                  | Camera and photographic supplies stores .....                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ...  | 17                              | 56 005             | 5 733                          | 1 384                                 | 276  | 4.7   | 5.2                    |
| 4441                                    | Building material and supplies dealers .....                     | 15                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44411                                   | Home centers .....   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110                                  | Home centers .....   | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44412                                   | Paint and wallpaper stores .....                                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444120                                  | Paint and wallpaper stores .....                                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44413                                   | Hardware stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130                                  | Hardware stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                                   | Other building material dealers .....                            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                                  | Other building material dealers .....                            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                    | Lawn and garden equipment and supplies stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                   | Nursery, garden center, and farm supply stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                                  | Nursery, garden center, and farm supply stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                     | Food and beverage stores .....                                   | 24                              | 110 036            | 10 550                         | 2 368                                 | 640  | 8.4   | .6                     |
| 4451                                    | Grocery stores .....   | 12                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44511                                   | Supermarkets and other grocery (except convenience) stores ..... | 11                              | 105 650            | 9 959                          | 2 225                                 | 601  | 5.7   | .5                     |
| 445110                                  | Supermarkets and other grocery (except convenience) stores ..... | 11                              | 105 650            | 9 959                          | 2 225                                 | 601  | 5.7   | .5                     |
| 4452                                    | Specialty food stores .....                                      | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                     | Health and personal care stores .....                            | 31                              | 39 961             | 6 781                          | 1 756                                 | 405  | 6.3   | 3.3                    |
| 4461                                    | Health and personal care stores .....                            | 31                              | 39 961             | 6 781                          | 1 756                                 | 405  | 6.3   | 3.3                    |
| 44611                                   | Pharmacies and drug stores .....                                 | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446110                                  | Pharmacies and drug stores .....                                 | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461101                                 | Pharmacies and drug stores .....                                 | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44612                                   | Cosmetics, beauty supplies, and perfume stores .....             | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 446120                                  | Cosmetics, beauty supplies, and perfume stores .....             | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44613                                   | Optical goods stores .....                                       | 9                               | 6 977              | 1 656                          | 409                                   | 70   | 2.9   | 8.7                    |
| 446130                                  | Optical goods stores .....                                       | 9                               | 6 977              | 1 656                          | 409                                   | 70   | 2.9   | 8.7                    |
| 44619                                   | Other health and personal care stores .....                      | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446191                                  | Food (health) supplement stores .....                            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                     | Gasoline stations .....  | 27                              | 102 700            | 4 165                          | 908                                   | 240  | 20.0  | 1.1                    |
| 4471                                    | Gasoline stations .....  | 27                              | 102 700            | 4 165                          | 908                                   | 240  | 20.0  | 1.1                    |
| 44711                                   | Gasoline stations with convenience stores .....                  | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                                  | Gasoline stations with convenience stores .....                  | 23                              | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                   | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|  |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY (PART - CLAY COUNTY)—Con.</b> |  |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>                                 | <b>Retail trade—Con.</b>                                   |                         |                  |                          |                                 |   |  |                        |
| 448  | Clothing and clothing accessories stores .....             | 68                      | D                | D                        | D                               | f   | D  | D                      |
| 4481   | Clothing stores .....                                      | 35                      | D                | D                        | D                               | e   | D  | D                      |
| 44812  | Women's clothing stores .....                              | 16                      | D                | D                        | D                               | c   | D  | D                      |
| 448120                                       | Women's clothing stores .....                              | 16                      | D                | D                        | D                               | c   | D  | D                      |
| 44813  | Children's and infants' clothing stores .....              | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 448130                                       | Children's and infants' clothing stores .....              | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 44814  | Family clothing stores .....                               | 8                       | 12 761           | 1 746                    | 412                             | 142   | 3.8                                      | —                      |
| 448140                                       | Family clothing stores .....                               | 8                       | 12 761           | 1 746                    | 412                             | 142   | 3.8                                      | —                      |
| 44815  | Clothing accessories stores .....                          | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 448150                                       | Clothing accessories stores .....                          | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 44819  | Other clothing stores .....                                | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 448190                                       | Other clothing stores .....                                | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 4482   | Shoe stores .....  | 18                      | D                | D                        | D                               | c   | D  | D                      |
| 44821  | Shoe stores .....  | 18                      | D                | D                        | D                               | c   | D  | D                      |
| 448210                                       | Shoe stores .....  | 18                      | D                | D                        | D                               | c   | D  | D                      |
| 4482101                                      | Men's shoe stores .....                                    | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 4482103                                      | Children's and juveniles' shoe stores .....                | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 4482104                                      | Family shoe stores .....                                   | 11                      | 7 922            | 770                      | 206                             | 58  | —  | —                      |
| 4482105                                      | Athletic footwear stores .....                             | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 4483   | Jewelry, luggage, and leather goods stores .....           | 15                      | D                | D                        | D                               | b   | D  | D                      |
| 44831  | Jewelry stores .....                                       | 15                      | D                | D                        | D                               | b   | D  | D                      |
| 448310                                       | Jewelry stores .....                                       | 15                      | D                | D                        | D                               | b   | D  | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....        | 26                      | D                | D                        | D                               | c   | D  | D                      |
| 4511   | Sporting goods, hobby, and musical instrument stores ..... | 19                      | D                | D                        | D                               | c   | D  | D                      |
| 45111  | Sporting goods stores .....                                | 7                       | 11 580           | 925                      | 214                             | 79  | 8.8                                      | .1                     |
| 451110                                       | Sporting goods stores .....                                | 7                       | 11 580           | 925                      | 214                             | 79  | 8.8                                      | .1                     |
| 4511101                                      | General-line sporting goods stores .....                   | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 451112                                       | Hobby, toy, and game stores .....                          | 8                       | D                | D                        | D                               | b   | D  | D                      |
| 451120                                       | Hobby, toy, and game stores .....                          | 8                       | D                | D                        | D                               | b   | D  | D                      |
| 45113  | Sewing, needlework, and piece goods stores .....           | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 451130                                       | Sewing, needlework, and piece goods stores .....           | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 45114  | Musical instrument and supplies stores .....               | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 451140                                       | Musical instrument and supplies stores .....               | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 4512   | Book, periodical, and music stores .....                   | 7                       | D                | D                        | D                               | b   | D  | D                      |
| 45121  | Book stores and news dealers .....                         | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 451212                                       | Specialty book stores .....                                | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                           | 21                      | 379 550          | 35 996                   | 8 556                           | 2 200   | .1                                       | —                      |
| 4521   | Department stores .....                                    | 12                      | D                | D                        | D                               | g   | D  | D                      |
| 45210009                                     | Department stores (incl. leased depts.) <sup>3</sup> ..... | 12                      | D                | D                        | D                               | g   | D  | D                      |
| 45211  | Department stores .....                                    | 12                      | D                | D                        | D                               | g   | D  | D                      |
| 452111                                       | Department stores (except discount department stores) ..   | 4                       | 100 620          | 12 425                   | 3 009                           | 857   | —  | —                      |
| 452112                                       | Discount department stores .....                           | 8                       | D                | D                        | D                               | g   | D  | D                      |
| 4529   | Other general merchandise stores .....                     | 9                       | D                | D                        | D                               | e   | D  | D                      |
| 45291  | Warehouse clubs and supercenters .....                     | 2                       | D                | D                        | D                               | c   | D  | D                      |
| 452910                                       | Warehouse clubs and supercenters .....                     | 2                       | D                | D                        | D                               | c   | D  | D                      |
| 45299  | All other general merchandise stores .....                 | 7                       | D                | D                        | D                               | b   | D  | D                      |
| 452990                                       | All other general merchandise stores .....                 | 7                       | D                | D                        | D                               | b   | D  | D                      |
| 4529901                                      | Variety stores .....                                       | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 453  | Miscellaneous store retailers .....                        | 24                      | D                | D                        | D                               | c   | D  | D                      |
| 4532   | Office supplies, stationery, and gift stores .....         | 12                      | 17 176           | 2 183                    | 403                             | 148   | 1.7                                      | 3.3                    |
| 45321  | Office supplies and stationery stores .....                | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 453210                                       | Office supplies and stationery stores .....                | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 45322  | Gift, novelty, and souvenir stores .....                   | 9                       | D                | D                        | D                               | c   | D  | D                      |
| 453220                                       | Gift, novelty, and souvenir stores .....                   | 9                       | D                | D                        | D                               | c   | D  | D                      |
| 4533   | Used merchandise stores .....                              | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 45331  | Used merchandise stores .....                              | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 453310                                       | Used merchandise stores .....                              | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 4539   | Other miscellaneous store retailers .....                  | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 45399  | All other miscellaneous store retailers .....              | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 454  | Nonstore retailers .....                                   | 14                      | 6 379            | 694                      | 162                             | 41  | 18.0                                     | .7                     |
| 4541   | Electronic shopping and mail-order houses .....            | 3                       | 3 398            | 360                      | 83                              | 11  | —  | —                      |
| 45411  | Electronic shopping and mail-order houses .....            | 3                       | 3 398            | 360                      | 83                              | 11  | —  | —                      |
| <b>KANSAS CITY (PART - JACKSON COUNTY)</b>   |  |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>                                 | <b>Retail trade .....</b>                                  | <b>1 251</b>            | <b>3 376 765</b> | <b>388 563</b>           | <b>92 518</b>                   | <b>17 043</b>   | <b>13.6</b>                              | <b>4.8</b>             |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                      | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY (PART - JACKSON COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                    | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 441   | Motor vehicle and parts dealers .....                             | 137                             | 919 532            | 91 079                         | 21 583                                | 2 465  | 16.0  | 3.2                    |
| 4411  | Automobile dealers .....  | 65                              | 775 681            | 63 100                         | 15 157                                | 1 462  | 18.5  | 2.3                    |
| 44111   | New car dealers .....   | 28                              | 715 886            | 56 554                         | 13 706                                | 1 286  | 18.0  | 1.7                    |
| 441110  | New car dealers .....   | 28                              | 715 886            | 56 554                         | 13 706                                | 1 286  | 18.0  | 1.7                    |
| 44112   | Used car dealers .....  | 37                              | 59 795             | 6 546                          | 1 451                                 | 176  | 24.0  | 8.7                    |
| 441120  | Used car dealers .....  | 37                              | 59 795             | 6 546                          | 1 451                                 | 176  | 24.0  | 8.7                    |
| 4412  | Other motor vehicle dealers .....                                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121   | Recreational vehicle dealers .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210  | Recreational vehicle dealers .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221  | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441222  | Boat dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229  | All other motor vehicle dealers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413  | Automotive parts, accessories, and tire stores .....              | 65                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44131   | Automotive parts and accessories stores .....                     | 46                              | 75 208             | 18 266                         | 4 205                                 | 702  | 4.4   | 12.7                   |
| 441310  | Automotive parts and accessories stores .....                     | 46                              | 75 208             | 18 266                         | 4 205                                 | 702  | 4.4   | 12.7                   |
| 44132   | Tire dealers .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 441320  | Tire dealers .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                       | 78                              | 95 579             | 15 009                         | 3 526                                 | 752  | 16.3  | 12.8                   |
| 4421  | Furniture stores .....  | 32                              | 40 949             | 6 598                          | 1 653                                 | 244  | 12.8  | 23.6                   |
| 44211   | Furniture stores .....  | 32                              | 40 949             | 6 598                          | 1 653                                 | 244  | 12.8  | 23.6                   |
| 442110  | Furniture stores .....  | 32                              | 40 949             | 6 598                          | 1 653                                 | 244  | 12.8  | 23.6                   |
| 4422  | Home furnishings stores .....                                     | 46                              | 54 630             | 8 411                          | 1 873                                 | 508  | 18.9  | 4.7                    |
| 44221   | Floor covering stores .....                                       | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 442210  | Floor covering stores .....                                       | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44229   | Other home furnishings stores .....                               | 31                              | D                  | D                              | D                                     | e  | D   | D                      |
| 442299  | All other home furnishings stores .....                           | 31                              | D                  | D                              | D                                     | e  | D   | D                      |
| 443   | Electronics and appliance stores .....                            | 43                              | 97 782             | 12 550                         | 3 029                                 | 471  | 4.2   | 2.2                    |
| 4431  | Electronics and appliance stores .....                            | 43                              | 97 782             | 12 550                         | 3 029                                 | 471  | 4.2   | 2.2                    |
| 44311   | Appliance, television, and other electronics stores .....         | 30                              | 84 181             | 10 193                         | 2 420                                 | 382  | 3.8   | 1.6                    |
| 443111  | Household appliance stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443112  | Radio, television, and other electronics stores .....             | 26                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44312   | Computer and software stores .....                                | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120  | Computer and software stores .....                                | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44313   | Camera and photographic supplies stores .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443130  | Camera and photographic supplies stores .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 88                              | 241 686            | 33 860                         | 7 736                                 | 1 291  | 8.9   | 4.2                    |
| 4441  | Building material and supplies dealers .....                      | 73                              | D                  | D                              | D                                     | g  | D   | D                      |
| 44411   | Home centers .....  | 8                               | 70 067             | 8 382                          | 2 137                                 | 348  | 3.5   | —                      |
| 444110  | Home centers .....  | 8                               | 70 067             | 8 382                          | 2 137                                 | 348  | 3.5   | —                      |
| 44412   | Paint and wallpaper stores .....                                  | 12                              | 17 620             | 2 538                          | 577                                   | 79   | —   | .5                     |
| 444120  | Paint and wallpaper stores .....                                  | 12                              | 17 620             | 2 538                          | 577                                   | 79   | —   | .5                     |
| 44413   | Hardware stores .....   | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444130  | Hardware stores .....   | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44419   | Other building material dealers .....                             | 43                              | 114 243            | 16 243                         | 3 762                                 | 562  | 13.5  | 7.5                    |
| 444190  | Other building material dealers .....                             | 43                              | 114 243            | 16 243                         | 3 762                                 | 562  | 13.5  | 7.5                    |
| 4442  | Lawn and garden equipment and supplies stores .....               | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44422   | Nursery, garden center, and farm supply stores .....              | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444220  | Nursery, garden center, and farm supply stores .....              | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 445   | Food and beverage stores .....                                    | 160                             | 388 999            | 45 144                         | 11 242                                | 2 653  | 26.3  | 6.3                    |
| 4451  | Grocery stores .....  | 92                              | 344 007            | 39 784                         | 9 836                                 | 2 272  | 27.2  | 5.1                    |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 62                              | 322 734            | 37 876                         | 9 390                                 | 2 158  | 26.3  | 4.1                    |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 62                              | 322 734            | 37 876                         | 9 390                                 | 2 158  | 26.3  | 4.1                    |
| 44512   | Convenience stores .....  | 30                              | 21 273             | 1 908                          | 446                                   | 114  | 40.4  | 21.6                   |
| 445120  | Convenience stores .....  | 30                              | 21 273             | 1 908                          | 446                                   | 114  | 40.4  | 21.6                   |
| 4452  | Specialty food stores .....                                       | 25                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4453  | Beer, wine, and liquor stores .....                               | 43                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44531   | Beer, wine, and liquor stores .....                               | 43                              | D                  | D                              | D                                     | c  | D   | D                      |
| 445310  | Beer, wine, and liquor stores .....                               | 43                              | D                  | D                              | D                                     | c  | D   | D                      |
| 446   | Health and personal care stores .....                             | 112                             | 231 156            | 34 836                         | 8 337                                 | 1 631  | 13.2  | 7.0                    |
| 4461  | Health and personal care stores .....                             | 112                             | 231 156            | 34 836                         | 8 337                                 | 1 631  | 13.2  | 7.0                    |
| 44611   | Pharmacies and drug stores .....                                  | 62                              | D                  | D                              | D                                     | g  | D   | D                      |
| 446110  | Pharmacies and drug stores .....                                  | 62                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4461101   | Pharmacies and drug stores .....                                  | 59                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4461102   | Proprietary stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 12                              | 7 216              | 1 258                          | 320                                   | 126  | 23.8  | 20.8                   |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 12                              | 7 216              | 1 258                          | 320                                   | 126  | 23.8  | 20.8                   |
| 44613   | Optical goods stores .....  | 23                              | 8 418              | 2 243                          | 552                                   | 92   | 19.5  | 8.2                    |
| 446130  | Optical goods stores .....  | 23                              | 8 418              | 2 243                          | 552                                   | 92   | 19.5  | 8.2                    |
| 44619   | Other health and personal care stores .....                       | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 446191  | Food (health) supplement stores .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446199  | All other health and personal care stores .....                   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                      | Geographic area and kind of business                  | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY (PART - JACKSON COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                    | <b>Retail trade—Con.</b>                              |                                 |                    |                                |                                       |  |   |                        |
| 447   | Gasoline stations                                     | 95                              | 284 987            | 13 656                         | 3 159                                 | 736  | 20.0  | 2.6                    |
| 4471  | Gasoline stations                                     | 95                              | 284 987            | 13 656                         | 3 159                                 | 736  | 20.0  | 2.6                    |
| 44711   | Gasoline stations with convenience stores             | 76                              | 237 647            | 11 197                         | 2 591                                 | 638  | 23.4  | 1.4                    |
| 447110  | Gasoline stations with convenience stores             | 76                              | 237 647            | 11 197                         | 2 591                                 | 638  | 23.4  | 1.4                    |
| 44719   | Other gasoline stations                               | 19                              | 47 340             | 2 459                          | 568                                   | 98   | 3.3   | 8.6                    |
| 447190  | Other gasoline stations                               | 19                              | 47 340             | 2 459                          | 568                                   | 98   | 3.3   | 8.6                    |
| 448   | Clothing and clothing accessories stores              | 197                             | 201 053            | 31 772                         | 7 502                                 | 1 977  | 10.2  | 8.7                    |
| 4481  | Clothing stores                                       | 125                             | 144 391            | 22 687                         | 5 404                                 | 1 525  | 9.5   | 9.6                    |
| 44811   | Men's clothing stores                                 | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448110  | Men's clothing stores                                 | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44812   | Women's clothing stores                               | 52                              | D                  | D                              | D                                     | e  | D   | D                      |
| 448120  | Women's clothing stores                               | 52                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44813   | Children's and infants' clothing stores               | 9                               | 9 820              | 1 086                          | 312                                   | 100  | 8.9   | —                      |
| 448130  | Children's and infants' clothing stores               | 9                               | 9 820              | 1 086                          | 312                                   | 100  | 8.9   | —                      |
| 44814   | Family clothing stores                                | 30                              | 53 327             | 7 765                          | 1 867                                 | 630  | 6.2   | 2.3                    |
| 448140  | Family clothing stores                                | 30                              | 53 327             | 7 765                          | 1 867                                 | 630  | 6.2   | 2.3                    |
| 44815   | Clothing accessories stores                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448150  | Clothing accessories stores                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44819   | Other clothing stores                                 | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448190  | Other clothing stores                                 | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4482  | Shoe stores   | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44821   | Shoe stores   | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448210  | Shoe stores   | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4482101   | Men's shoe stores                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102   | Women's shoe stores                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482103   | Children's and juveniles' shoe stores                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104   | Family shoe stores                                    | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4482105   | Athletic footwear stores                              | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4483  | Jewelry, luggage, and leather goods stores            | 43                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44831   | Jewelry stores  | 40                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448310  | Jewelry stores  | 40                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44832   | Luggage and leather goods stores                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448320  | Luggage and leather goods stores                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451   | Sporting goods, hobby, book, and music stores         | 66                              | 67 682             | 9 803                          | 2 385                                 | 767  | 15.8  | 4.8                    |
| 4511  | Sporting goods, hobby, and musical instrument stores  | 36                              | 40 339             | 6 122                          | 1 461                                 | 467  | 17.6  | 4.7                    |
| 45111   | Sporting goods stores                                 | 15                              | 12 257             | 1 643                          | 431                                   | 137  | 18.8  | 15.2                   |
| 451110  | Sporting goods stores                                 | 15                              | 12 257             | 1 643                          | 431                                   | 137  | 18.8  | 15.2                   |
| 4511101   | General-line sporting goods stores                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511102   | Specialty-line sporting goods stores                  | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45112   | Hobby, toy, and game stores                           | 11                              | 18 466             | 2 597                          | 581                                   | 244  | .9  | —                      |
| 451120  | Hobby, toy, and game stores                           | 11                              | 18 466             | 2 597                          | 581                                   | 244  | .9  | —                      |
| 45113   | Sewing, needlework, and piece goods stores            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451130  | Sewing, needlework, and piece goods stores            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114   | Musical instrument and supplies stores                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140  | Musical instrument and supplies stores                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512  | Book, periodical, and music stores                    | 30                              | 27 343             | 3 681                          | 924                                   | 300  | 13.1  | 4.9                    |
| 45121   | Book stores and news dealers                          | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 451211  | Book stores   | 21                              | 20 118             | 2 290                          | 574                                   | 205  | 11.4  | 5.3                    |
| 4512111   | Book stores, general                                  | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4512112   | Specialty book stores                                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512113   | College book stores                                   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451212  | News dealers and newsstands                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45122   | Prerecorded tape, compact disc, and record stores     | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451220  | Prerecorded tape, compact disc, and record stores     | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452   | General merchandise stores                            | 44                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4521  | Department stores                                     | 9                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45210009  | Department stores (incl. leased depts.) <sup>3</sup>  | 9                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45211   | Department stores                                     | 9                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452111  | Department stores (except discount department stores) | 7                               | 93 862             | 13 760                         | 3 300                                 | 797  | —   | —                      |
| 4529  | Other general merchandise stores                      | 35                              | D                  | D                              | D                                     | g  | D   | D                      |
| 45291   | Warehouse clubs and supercenters                      | 3                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452910  | Warehouse clubs and supercenters                      | 3                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299   | All other general merchandise stores                  | 32                              | D                  | D                              | D                                     | e  | D   | D                      |
| 452990  | All other general merchandise stores                  | 32                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4529901   | Variety stores  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529904   | Miscellaneous general merchandise stores              | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 453   | Miscellaneous store retailers                         | 158                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4531  | Florists  | 22                              | 10 174             | 2 840                          | 697                                   | 180  | 7.8   | 5.2                    |
| 45311   | Florists  | 22                              | 10 174             | 2 840                          | 697                                   | 180  | 7.8   | 5.2                    |
| 453110  | Florists  | 22                              | 10 174             | 2 840                          | 697                                   | 180  | 7.8   | 5.2                    |
| 4532  | Office supplies, stationery, and gift stores          | 46                              | 34 781             | 4 143                          | 963                                   | 288  | 6.8   | 5.9                    |
| 45321   | Office supplies and stationery stores                 | 11                              | 24 589             | 2 413                          | 575                                   | 116  | 2.9   | 6.6                    |
| 453210  | Office supplies and stationery stores                 | 11                              | 24 589             | 2 413                          | 575                                   | 116  | 2.9   | 6.6                    |
| 45322   | Gift, novelty, and souvenir stores                    | 35                              | 10 192             | 1 730                          | 388                                   | 172  | 16.4  | 4.2                    |
| 453220  | Gift, novelty, and souvenir stores                    | 35                              | 10 192             | 1 730                          | 388                                   | 172  | 16.4  | 4.2                    |
| 4533  | Used merchandise stores                               | 41                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45331   | Used merchandise stores                               | 41                              | D                  | D                              | D                                     | e  | D   | D                      |
| 453310  | Used merchandise stores                               | 41                              | D                  | D                              | D                                     | e  | D   | D                      |

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                      | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY (PART - JACKSON COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                    | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453   | Miscellaneous store retailers—Con.                                |                                 |                    |                                |                                       |  |   |                        |
| 4539  | Other miscellaneous store retailers .....                         | 49                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45391   | Pet and pet supplies stores .....                                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910  | Pet and pet supplies stores .....                                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45392   | Art dealers .....   | 15                              | 4 276              | 505                            | 109                                   | 32   | 5.0   | 32.6                   |
| 453920  | Art dealers .....   | 15                              | 4 276              | 505                            | 109                                   | 32   | 5.0   | 32.6                   |
| 45393   | Manufactured (mobile) home dealers .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930  | Manufactured (mobile) home dealers .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399   | All other miscellaneous store retailers .....                     | 24                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454   | Nonstore retailers .....  | 73                              | D                  | D                              | D                                     | g  | D   | D                      |
| 4541  | Electronic shopping and mail-order houses .....                   | 22                              | D                  | D                              | D                                     | f  | D   | D                      |
| 45411   | Electronic shopping and mail-order houses .....                   | 22                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4542  | Vending machine operators .....                                   | 24                              | 31 610             | 6 965                          | 1 740                                 | 289  | 23.2  | 6.4                    |
| 45421   | Vending machine operators .....                                   | 24                              | 31 610             | 6 965                          | 1 740                                 | 289  | 23.2  | 6.4                    |
| 454210  | Vending machine operators .....                                   | 24                              | 31 610             | 6 965                          | 1 740                                 | 289  | 23.2  | 6.4                    |
| 4543  | Direct selling establishments .....                               | 27                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45431   | Fuel dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454311  | Heating oil dealers .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439   | Other direct selling establishments .....                         | 24                              | 66 485             | 12 778                         | 3 308                                 | 330  | 3.6   | 33.6                   |
| 454390  | Other direct selling establishments .....                         | 24                              | 66 485             | 12 778                         | 3 308                                 | 330  | 3.6   | 33.6                   |
| <b>KANSAS CITY (PART - PLATTE COUNTY)</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                    | <b>Retail trade .....</b>   | <b>90</b>                       | <b>692 801</b>     | <b>51 252</b>                  | <b>11 844</b>                         | <b>2 379</b>   | <b>4.3</b>  | <b>4.4</b>             |
| 441   | Motor vehicle and parts dealers .....                             | 10                              | 167 957            | 12 599                         | 2 722                                 | 266  | .7  | 1.6                    |
| 4411  | Automobile dealers .....  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44111   | New car dealers .....   | 4                               | 158 447            | 11 176                         | 2 427                                 | 222  | —   | 1.6                    |
| 441110  | New car dealers .....   | 4                               | 158 447            | 11 176                         | 2 427                                 | 222  | —   | 1.6                    |
| 4412  | Other motor vehicle dealers .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229  | All other motor vehicle dealers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229   | Other home furnishings stores .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443   | Electronics and appliance stores .....                            | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4431  | Electronics and appliance stores .....                            | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44313   | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443130  | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 9                               | 51 325             | 4 310                          | 1 095                                 | 204  | —   | —                      |
| 4441  | Building material and supplies dealers .....                      | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44411   | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110  | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44412   | Paint and wallpaper stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444120  | Paint and wallpaper stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4442  | Lawn and garden equipment and supplies stores .....               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422   | Nursery, garden center, and farm supply stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220  | Nursery, garden center, and farm supply stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445   | Food and beverage stores .....                                    | 9                               | 71 893             | 8 427                          | 1 913                                 | 527  | 7.7   | 1.4                    |
| 4451  | Grocery stores .....  | 5                               | D                  | D                              | D                                     | f  | D   | D                      |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 3                               | 68 799             | 7 954                          | 1 779                                 | 490  | 7.9   | —                      |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 3                               | 68 799             | 7 954                          | 1 779                                 | 490  | 7.9   | —                      |
| 4452  | Specialty food stores .....                                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446   | Health and personal care stores .....                             | 6                               | 38 286             | 4 517                          | 1 057                                 | 184  | 1.3   | 63.9                   |
| 4461  | Health and personal care stores .....                             | 6                               | 38 286             | 4 517                          | 1 057                                 | 184  | 1.3   | 63.9                   |
| 44611   | Pharmacies and drug stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446110  | Pharmacies and drug stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461101   | Pharmacies and drug stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447   | Gasoline stations .....   | 11                              | 38 160             | 1 653                          | 388                                   | 93   | 22.5  | —                      |
| 4471  | Gasoline stations .....   | 11                              | 38 160             | 1 653                          | 388                                   | 93   | 22.5  | —                      |
| 44711   | Gasoline stations with convenience stores .....                   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110  | Gasoline stations with convenience stores .....                   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448   | Clothing and clothing accessories stores .....                    | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451   | Sporting goods, hobby, book, and music stores .....               | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511  | Sporting goods, hobby, and musical instrument stores .....        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114   | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140  | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451212  | News dealers and newsstands .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                                     | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KANSAS CITY (PART - PLATTE COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452  | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4529   | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45291  | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452910   | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | f  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532   | Office supplies, stationery, and gift stores .....              | 5                               | 7 328              | 1 018                          | 224                                   | 68   | 81.7  | .5                     |
| 45322  | Gift, novelty, and souvenir stores .....                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453220   | Gift, novelty, and souvenir stores .....                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454  | Nonstore retailers .....  | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4541   | Electronic shopping and mail-order houses .....                 | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45411  | Electronic shopping and mail-order houses .....                 | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45439  | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454390   | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>KEARNEY</b>                                 |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade .....</b>                                       | <b>32</b>                       | <b>77 007</b>      | <b>6 561</b>                   | <b>1 577</b>                          | <b>385</b>   | <b>7.8</b>  | <b>2.5</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 4                               | 1 507              | 199                            | 50                                    | 20   | 44.8  | —                      |
| 443  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 7                               | 13 829             | 1 690                          | 379                                   | 83   | 32.7  | 5.8                    |
| 4442   | Lawn and garden equipment and supplies stores .....             | 4                               | 8 173              | 719                            | 192                                   | 45   | 55.3  | 9.8                    |
| 44421  | Outdoor power equipment stores .....                            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444210   | Outdoor power equipment stores .....                            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422  | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220   | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447  | Gasoline stations .....   | 4                               | 19 914             | 1 379                          | 363                                   | 86   | —   | 2.9                    |
| 44719  | Other gasoline stations .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447190   | Other gasoline stations .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452  | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 4                               | 808                | 130                            | 37                                    | 20   | 100.0   | —                      |
| 454  | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>KENNETT</b>                                 |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade .....</b>                                       | <b>79</b>                       | <b>162 168</b>     | <b>14 535</b>                  | <b>3 443</b>                          | <b>874</b>   | <b>15.8</b>   | <b>2.2</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 12                              | 34 700             | 2 035                          | 461                                   | 71   | 12.7  | 4.4                    |
| 442  | Furniture and home furnishings stores .....                     | 6                               | 2 465              | 320                            | 70                                    | 15   | 92.9  | —                      |
| 443  | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 7                               | 12 536             | 1 135                          | 265                                   | 52   | 4.1   | —                      |
| 4442   | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422  | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220   | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 6                               | 13 352             | 1 181                          | 290                                   | 93   | 1.6   | —                      |
| 446  | Health and personal care stores .....                           | 6                               | 14 921             | 1 250                          | 292                                   | 67   | 84.2  | —                      |
| 4461   | Health and personal care stores .....                           | 6                               | 14 921             | 1 250                          | 292                                   | 67   | 84.2  | —                      |
| 447  | Gasoline stations .....   | 9                               | 14 872             | 766                            | 190                                   | 59   | 22.8  | 3.6                    |
| 44711  | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110   | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448  | Clothing and clothing accessories stores .....                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511   | Sporting goods, hobby, and musical instrument stores .....      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45111  | Sporting goods stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451110   | Sporting goods stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511101  | General-line sporting goods stores .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452  | General merchandise stores .....                                | 8                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529   | Other general merchandise stores .....                          | 8                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291  | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910   | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299  | All other general merchandise stores .....                      | 7                               | 4 045              | 427                            | 81                                    | 31   | 4.4   | 35.6                   |
| 452990   | All other general merchandise stores .....                      | 7                               | 4 045              | 427                            | 81                                    | 31   | 4.4   | 35.6                   |
| 453  | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

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| NAICS code        | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KIRKSVILLE</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade</b>   | <b>118</b>                      | <b>251 097</b>     | <b>22 824</b>                  | <b>5 462</b>                          | <b>1 387</b>   | <b>19.1</b>                                      | <b>3.2</b>             |
| 441               | Motor vehicle and parts dealers                             | 20                              | 49 688             | 3 209                          | 805                                   | 175  | 42.2   | 8.8                    |
| 44112             | Used car dealers  | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441120            | Used car dealers  | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4412              | Other motor vehicle dealers                                 | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers           | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413              | Automotive parts, accessories, and tire stores              | 7                               | 6 752              | 964                            | 228                                   | 61   | 39.3   | .5                     |
| 44131             | Automotive parts and accessories stores                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441310            | Automotive parts and accessories stores                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442               | Furniture and home furnishings stores                       | 4                               | 6 071              | 657                            | 151                                   | 35   | 50.2   | —                      |
| 4421              | Furniture stores  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44211             | Furniture stores  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442110            | Furniture stores  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4422              | Home furnishings stores                                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44229             | Other home furnishings stores                               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442299            | All other home furnishings stores                           | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443               | Electronics and appliance stores                            | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4431              | Electronics and appliance stores                            | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44311             | Appliance, television, and other electronics stores         | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers | 12                              | 22 557             | 2 157                          | 481                                   | 114  | 1.8  | 8.7                    |
| 4441              | Building material and supplies dealers                      | 8                               | 14 859             | 1 622                          | 359                                   | 80   | 2.7  | 10.8                   |
| 44413             | Hardware stores   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444130            | Hardware stores   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419             | Other building material dealers                             | 4                               | 7 342              | 931                            | 190                                   | 42   | 3.1  | 22.0                   |
| 444190            | Other building material dealers                             | 4                               | 7 342              | 931                            | 190                                   | 42   | 3.1  | 22.0                   |
| 4442              | Lawn and garden equipment and supplies stores               | 4                               | 7 698              | 535                            | 122                                   | 34   | —  | 4.6                    |
| 44422             | Nursery, garden center, and farm supply stores              | 4                               | 7 698              | 535                            | 122                                   | 34   | —  | 4.6                    |
| 444220            | Nursery, garden center, and farm supply stores              | 4                               | 7 698              | 535                            | 122                                   | 34   | —  | 4.6                    |
| 445               | Food and beverage stores                                    | 3                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446               | Health and personal care stores                             | 9                               | 18 242             | 1 801                          | 430                                   | 60   | 85.2   | —                      |
| 4461              | Health and personal care stores                             | 9                               | 18 242             | 1 801                          | 430                                   | 60   | 85.2   | —                      |
| 447               | Gasoline stations   | 16                              | 23 429             | 1 535                          | 362                                   | 129  | 7.7  | 3.5                    |
| 4471              | Gasoline stations   | 16                              | 23 429             | 1 535                          | 362                                   | 129  | 7.7  | 3.5                    |
| 44711             | Gasoline stations with convenience stores                   | 13                              | 20 712             | 1 326                          | 312                                   | 118  | 4.5  | 4.0                    |
| 447110            | Gasoline stations with convenience stores                   | 13                              | 20 712             | 1 326                          | 312                                   | 118  | 4.5  | 4.0                    |
| 448               | Clothing and clothing accessories stores                    | 15                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4481              | Clothing stores   | 12                              | 11 604             | 975                            | 236                                   | 114  | 21.8   | —                      |
| 451               | Sporting goods, hobby, book, and music stores               | 9                               | 7 913              | 841                            | 226                                   | 71   | 9.5  | —                      |
| 4512              | Book, periodical, and music stores                          | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45121             | Book stores and news dealers                                | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451211            | Book stores   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4512113           | College book stores   | 3                               | 4 145              | 448                            | 135                                   | 26   | 9.7  | —                      |
| 45122             | Prerecorded tape, compact disc, and record stores           | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451220            | Prerecorded tape, compact disc, and record stores           | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452               | General merchandise stores                                  | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529              | Other general merchandise stores                            | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45291             | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 452910            | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299             | All other general merchandise stores                        | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990            | All other general merchandise stores                        | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453               | Miscellaneous store retailers                               | 14                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4532              | Office supplies, stationery, and gift stores                | 8                               | 3 506              | 420                            | 102                                   | 36   | 8.5  | 6.4                    |
| 45321             | Office supplies and stationery stores                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210            | Office supplies and stationery stores                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code      | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KIRKWOOD</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....   | <b>144</b>                      | <b>612 752</b>     | <b>62 717</b>                  | <b>15 003</b>                         | <b>2 736</b>   | <b>5.6</b>  | <b>.6</b>              |
| 441             | Motor vehicle and parts dealers .....                             | 16                              | 262 226            | 24 258                         | 6 026                                 | 627  | .3  | —                      |
| 4411            | Automobile dealers .....  | 8                               | 240 795            | 21 530                         | 5 405                                 | 523  | —   | —                      |
| 44111           | New car dealers .....   | 8                               | 240 795            | 21 530                         | 5 405                                 | 523  | —   | —                      |
| 441110          | New car dealers .....   | 8                               | 240 795            | 21 530                         | 5 405                                 | 523  | —   | —                      |
| 4412            | Other motor vehicle dealers .....                                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221          | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44132           | Tire dealers .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320          | Tire dealers .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442             | Furniture and home furnishings stores .....                       | 12                              | 18 085             | 2 184                          | 509                                   | 92   | 5.6   | 1.7                    |
| 4421            | Furniture stores .....  | 5                               | 11 477             | 1 411                          | 337                                   | 32   | .7  | —                      |
| 44211           | Furniture stores .....  | 5                               | 11 477             | 1 411                          | 337                                   | 32   | .7  | —                      |
| 442110          | Furniture stores .....  | 5                               | 11 477             | 1 411                          | 337                                   | 32   | .7  | —                      |
| 4422            | Home furnishings stores .....                                     | 7                               | 6 608              | 773                            | 172                                   | 60   | 14.1  | 4.8                    |
| 44229           | Other home furnishings stores .....                               | 7                               | 6 608              | 773                            | 172                                   | 60   | 14.1  | 4.8                    |
| 442299          | All other home furnishings stores .....                           | 7                               | 6 608              | 773                            | 172                                   | 60   | 14.1  | 4.8                    |
| 443             | Electronics and appliance stores .....                            | 5                               | 4 037              | 1 281                          | 325                                   | 44   | 67.2  | —                      |
| 4431            | Electronics and appliance stores .....                            | 5                               | 4 037              | 1 281                          | 325                                   | 44   | 67.2  | —                      |
| 44311           | Appliance, television, and other electronics stores .....         | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443112          | Radio, television, and other electronics stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312           | Computer and software stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120          | Computer and software stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ..... | 14                              | 77 197             | 7 962                          | 1 764                                 | 337  | 10.4  | —                      |
| 4441            | Building material and supplies dealers .....                      | 9                               | 66 458             | 7 054                          | 1 627                                 | 283  | .4  | —                      |
| 44411           | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110          | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419           | Other building material dealers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190          | Other building material dealers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442            | Lawn and garden equipment and supplies stores .....               | 5                               | 10 739             | 908                            | 137                                   | 54   | 72.5  | —                      |
| 44422           | Nursery, garden center, and farm supply stores .....              | 5                               | 10 739             | 908                            | 137                                   | 54   | 72.5  | —                      |
| 444220          | Nursery, garden center, and farm supply stores .....              | 5                               | 10 739             | 908                            | 137                                   | 54   | 72.5  | —                      |
| 445             | Food and beverage stores .....                                    | 15                              | 60 727             | 6 688                          | 1 600                                 | 334  | 13.2  | .6                     |
| 4451            | Grocery stores .....  | 7                               | 55 491             | 6 000                          | 1 424                                 | 300  | 14.3  | —                      |
| 44511           | Supermarkets and other grocery (except convenience) stores .....  | 7                               | 55 491             | 6 000                          | 1 424                                 | 300  | 14.3  | —                      |
| 445110          | Supermarkets and other grocery (except convenience) stores .....  | 7                               | 55 491             | 6 000                          | 1 424                                 | 300  | 14.3  | —                      |
| 4452            | Specialty food stores .....                                       | 4                               | 2 434              | 264                            | 87                                    | 22   | —   | 14.3                   |
| 446             | Health and personal care stores .....                             | 13                              | 36 956             | 4 934                          | 1 185                                 | 246  | 7.7   | 2.7                    |
| 4461            | Health and personal care stores .....                             | 13                              | 36 956             | 4 934                          | 1 185                                 | 246  | 7.7   | 2.7                    |
| 44611           | Pharmacies and drug stores .....                                  | 5                               | 31 189             | 3 182                          | 790                                   | 181  | 6.1   | —                      |
| 446110          | Pharmacies and drug stores .....                                  | 5                               | 31 189             | 3 182                          | 790                                   | 181  | 6.1   | —                      |
| 4461101         | Pharmacies and drug stores .....                                  | 5                               | 31 189             | 3 182                          | 790                                   | 181  | 6.1   | —                      |
| 44619           | Other health and personal care stores .....                       | 5                               | 4 697              | 1 502                          | 332                                   | 49   | 20.2  | 21.0                   |
| 446191          | Food (health) supplement stores .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446199          | All other health and personal care stores .....                   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447             | Gasoline stations .....   | 12                              | 18 058             | 1 870                          | 474                                   | 129  | 20.2  | 8.2                    |
| 44711           | Gasoline stations with convenience stores .....                   | 8                               | 14 151             | 1 237                          | 320                                   | 108  | 8.7   | —                      |
| 447110          | Gasoline stations with convenience stores .....                   | 8                               | 14 151             | 1 237                          | 320                                   | 108  | 8.7   | —                      |
| 448             | Clothing and clothing accessories stores .....                    | 16                              | 13 435             | 1 522                          | 381                                   | 106  | 22.0  | 1.0                    |
| 4481            | Clothing stores .....   | 10                              | 8 842              | 953                            | 217                                   | 66   | 16.0  | 1.5                    |
| 4482103         | Children's and juveniles' shoe stores .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....               | 17                              | 7 224              | 1 245                          | 306                                   | 87   | 16.0  | —                      |
| 4511            | Sporting goods, hobby, and musical instrument stores .....        | 11                              | 5 980              | 1 082                          | 264                                   | 66   | 3.9   | —                      |
| 45113           | Sewing, needlework, and piece goods stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130          | Sewing, needlework, and piece goods stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45114           | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140          | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452             | General merchandise stores .....                                  | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4521            | Department stores .....   | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45210009        | Department stores (incl. leased depts.) <sup>3</sup> .....        | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45211           | Department stores .....   | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452112          | Discount department stores .....                                  | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 453             | Miscellaneous store retailers .....                               | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532            | Office supplies, stationery, and gift stores .....                | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45322           | Gift, novelty, and souvenir stores .....                          | 11                              | 4 217              | 796                            | 202                                   | 94   | 26.2  | 4.2                    |
| 453220          | Gift, novelty, and souvenir stores .....                          | 11                              | 4 217              | 796                            | 202                                   | 94   | 26.2  | 4.2                    |
| 4533            | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331           | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310          | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                             | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |  |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KIRKWOOD—Con.</b> |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade—Con.</b>   |                          |                 |                          |                                 |   |  |                        |
| 454                  | Nonstore retailers .....   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>LADUE</b>         |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>  | <b>75</b>                | <b>157 731</b>  | <b>22 665</b>            | <b>5 264</b>                    | <b>1 162</b>  | <b>17.7</b>                              | <b>1.4</b>             |
| 441                  | Motor vehicle and parts dealers .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                  | Furniture and home furnishings stores .....                      | 4                        | 1 974           | 597                      | 154                             | 23  | 7.9                                      | 38.7                   |
| 44229                | Other home furnishings stores .....                              | 4                        | 1 974           | 597                      | 154                             | 23  | 7.9                                      | 38.7                   |
| 443                  | Electronics and appliance stores .....                           | 3                        | 2 741           | 496                      | 108                             | 21  | —  | —                      |
| 4431                 | Electronics and appliance stores .....                           | 3                        | 2 741           | 496                      | 108                             | 21  | —  | —                      |
| 44313                | Camera and photographic supplies stores .....                    | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443130               | Camera and photographic supplies stores .....                    | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material and garden equipment and supplies dealers ...  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                  | Food and beverage stores .....                                   | 6                        | D               | D                        | D                               | e   | D  | D                      |
| 4451                 | Grocery stores .....   | 5                        | D               | D                        | D                               | e   | D  | D                      |
| 44511                | Supermarkets and other grocery (except convenience) stores ..... | 5                        | D               | D                        | D                               | e   | D  | D                      |
| 445110               | Supermarkets and other grocery (except convenience) stores ..... | 5                        | D               | D                        | D                               | e   | D  | D                      |
| 446                  | Health and personal care stores .....                            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4461                 | Health and personal care stores .....                            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447                  | Gasoline stations .....  | 4                        | 14 370          | 1 392                    | 342                             | 75  | 72.9                                     | —                      |
| 44711                | Gasoline stations with convenience stores .....                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447110               | Gasoline stations with convenience stores .....                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 448                  | Clothing and clothing accessories stores .....                   | 26                       | 28 637          | 4 613                    | 1 107                           | 242   | 14.8                                     | 1.7                    |
| 4481                 | Clothing stores .....  | 18                       | D               | D                        | D                               | c   | D  | D                      |
| 44813                | Children's and infants' clothing stores .....                    | 4                        | 2 819           | 768                      | 183                             | 52  | 15.5                                     | —                      |
| 448130               | Children's and infants' clothing stores .....                    | 4                        | 2 819           | 768                      | 183                             | 52  | 15.5                                     | —                      |
| 44815                | Clothing accessories stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 448150               | Clothing accessories stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4482103              | Children's and juveniles' shoe stores .....                      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4483                 | Jewelry, luggage, and leather goods stores .....                 | 6                        | 9 325           | 1 770                    | 404                             | 45  | —  | —                      |
| 44831                | Jewelry stores .....   | 6                        | 9 325           | 1 770                    | 404                             | 45  | —  | —                      |
| 448310               | Jewelry stores .....   | 6                        | 9 325           | 1 770                    | 404                             | 45  | —  | —                      |
| 451                  | Sporting goods, hobby, book, and music stores .....              | 8                        | 12 088          | 1 445                    | 340                             | 138   | 19.3                                     | —                      |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....       | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 45113                | Sewing, needlework, and piece goods stores .....                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451130               | Sewing, needlework, and piece goods stores .....                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4512                 | Book, periodical, and music stores .....                         | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45121                | Book stores and news dealers .....                               | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 451211               | Book stores .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4512111              | Book stores, general .....                                       | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45122                | Prerecorded tape, compact disc, and record stores .....          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451220               | Prerecorded tape, compact disc, and record stores .....          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                  | General merchandise stores .....                                 | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                              | 14                       | D               | D                        | D                               | c   | D  | D                      |
| 4531                 | Florists .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45311                | Florists .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453110               | Florists .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4532                 | Office supplies, stationery, and gift stores .....               | 5                        | 2 518           | 424                      | 103                             | 47  | 48.6                                     | —                      |
| 45321                | Office supplies and stationery stores .....                      | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453210               | Office supplies and stationery stores .....                      | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4533                 | Used merchandise stores .....                                    | 4                        | 4 264           | 881                      | 190                             | 17  | —  | 23.1                   |
| 45331                | Used merchandise stores .....                                    | 4                        | 4 264           | 881                      | 190                             | 17  | —  | 23.1                   |
| 453310               | Used merchandise stores .....                                    | 4                        | 4 264           | 881                      | 190                             | 17  | —  | 23.1                   |
| 4539                 | Other miscellaneous store retailers .....                        | 3                        | 2 667           | 437                      | 73                              | 13  | 11.8                                     | —                      |
| 45392                | Art dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453920               | Art dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                  | Nonstore retailers .....   | 3                        | 1 709           | 392                      | 91                              | 16  | —  | —                      |

See footnotes at end of table.

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| NAICS code            | Geographic area and kind of business                        | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LAKE ST. LOUIS</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade</b>   | <b>22</b>                | <b>31 646</b>   | <b>2 668</b>             | <b>633</b>                      | <b>145</b>  | <b>41.6</b>                              | <b>14.7</b>            |
| 441                   | Motor vehicle and parts dealers                             | 5                        | 1 309           | 203                      | 49                              | 21  | 70.4                                     | 29.6                   |
| 442                   | Furniture and home furnishings stores                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food and beverage stores                                    | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446                   | Health and personal care stores                             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations   | 5                        | 14 741          | 684                      | 164                             | 47  | 13.4                                     | —                      |
| 44711                 | Gasoline stations with convenience stores                   | 5                        | 14 741          | 684                      | 164                             | 47  | 13.4                                     | —                      |
| 447110                | Gasoline stations with convenience stores                   | 5                        | 14 741          | 684                      | 164                             | 47  | 13.4                                     | —                      |
| 452                   | General merchandise stores                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                  | Other miscellaneous store retailers                         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45393                 | Manufactured (mobile) home dealers                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453930                | Manufactured (mobile) home dealers                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>LAMAR</b>          |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade</b>   | <b>34</b>                | <b>62 759</b>   | <b>7 027</b>             | <b>1 682</b>                    | <b>478</b>  | <b>32.6</b>                              | <b>20.8</b>            |
| 441                   | Motor vehicle and parts dealers                             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 443                   | Electronics and appliance stores                            | 3                        | 395             | 51                       | 13                              | 9   | 55.2                                     | 23.3                   |
| 444                   | Building material and garden equipment and supplies dealers | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4442                  | Lawn and garden equipment and supplies stores               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44422                 | Nursery, garden center, and farm supply stores              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444220                | Nursery, garden center, and farm supply stores              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food and beverage stores                                    | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 446                   | Health and personal care stores                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations   | 4                        | 6 360           | 437                      | 107                             | 32  | 46.6                                     | —                      |
| 448                   | Clothing and clothing accessories stores                    | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores                                  | 2                        | D               | D                        | D                               | c   | D  | D                      |
| 453                   | Miscellaneous store retailers                               | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| <b>LEBANON</b>        |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade</b>   | <b>158</b>               | <b>337 843</b>  | <b>32 495</b>            | <b>8 133</b>                    | <b>1 738</b>  | <b>13.4</b>                              | <b>7.5</b>             |
| 441                   | Motor vehicle and parts dealers                             | 24                       | 93 470          | 6 686                    | 1 594                           | 237   | 9.3                                      | 6.6                    |
| 4411                  | Automobile dealers  | 11                       | 70 980          | 4 295                    | 1 068                           | 148   | 8.0                                      | 7.5                    |
| 4412                  | Other motor vehicle dealers                                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 441221                | Motorcycle dealers  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 441222                | Boat dealers  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores              | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 44132                 | Tire dealers  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 441320                | Tire dealers  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture and home furnishings stores                       | 9                        | 8 343           | 1 031                    | 253                             | 52  | 24.2                                     | —                      |
| 4421                  | Furniture stores  | 3                        | 4 413           | 509                      | 112                             | 20  | 8.9                                      | —                      |
| 44211                 | Furniture stores  | 3                        | 4 413           | 509                      | 112                             | 20  | 8.9                                      | —                      |
| 442110                | Furniture stores  | 3                        | 4 413           | 509                      | 112                             | 20  | 8.9                                      | —                      |
| 4422                  | Home furnishings stores                                     | 6                        | 3 930           | 522                      | 141                             | 32  | 41.5                                     | —                      |
| 44221                 | Floor covering stores                                       | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 442210                | Floor covering stores                                       | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 443                   | Electronics and appliance stores                            | 10                       | 4 552           | 942                      | 239                             | 57  | 25.3                                     | 20.7                   |
| 4431                  | Electronics and appliance stores                            | 10                       | 4 552           | 942                      | 239                             | 57  | 25.3                                     | 20.7                   |
| 44311                 | Appliance, television, and other electronics stores         | 7                        | 2 970           | 699                      | 178                             | 46  | 19.7                                     | 2.5                    |
| 44312                 | Computer and software stores                                | 3                        | 1 582           | 243                      | 61                              | 11  | 35.8                                     | 55.1                   |
| 443120                | Computer and software stores                                | 3                        | 1 582           | 243                      | 61                              | 11  | 35.8                                     | 55.1                   |
| 444                   | Building material and garden equipment and supplies dealers | 15                       | 41 921          | 5 063                    | 1 199                           | 208   | 7.3                                      | 12.2                   |
| 4441                  | Building material and supplies dealers                      | 13                       | D               | D                        | D                               | c   | D  | D                      |
| 44413                 | Hardware stores   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444130                | Hardware stores   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                 | Other building material dealers                             | 10                       | 22 730          | 2 187                    | 551                             | 86  | 13.5                                     | 22.5                   |
| 444190                | Other building material dealers                             | 10                       | 22 730          | 2 187                    | 551                             | 86  | 13.5                                     | 22.5                   |
| 4442                  | Lawn and garden equipment and supplies stores               | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                 | Nursery, garden center, and farm supply stores              | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                | Nursery, garden center, and farm supply stores              | 2                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|---------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                     |  |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LEBANON—Con.</b> |  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>        | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |  |                        |
| 445                 | Food and beverage stores .....                             | 18                              | 30 861             | 3 414                          | 859                                   | 243  | 12.6   | 22.9                   |
| 4452                | Specialty food stores .....                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                 | Health and personal care stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461                | Health and personal care stores .....                      | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                 | Gasoline stations .....                                    | 22                              | 38 784             | 2 424                          | 642                                   | 193  | 45.1   | 2.3                    |
| 4471                | Gasoline stations .....                                    | 22                              | 38 784             | 2 424                          | 642                                   | 193  | 45.1   | 2.3                    |
| 44711               | Gasoline stations with convenience stores .....            | 17                              | D                  | D                              | D                                     | c  | D  | D                      |
| 447110              | Gasoline stations with convenience stores .....            | 17                              | D                  | D                              | D                                     | c  | D  | D                      |
| 448                 | Clothing and clothing accessories stores .....             | 17                              | 15 895             | 1 598                          | 392                                   | 125  | 9.3  | 5.2                    |
| 4481                | Clothing stores .....                                      | 10                              | 11 751             | 950                            | 231                                   | 70   | 2.3  | 4.4                    |
| 451                 | Sporting goods, hobby, book, and music stores .....        | 5                               | 2 681              | 304                            | 75                                    | 13   | 2.5  | 22.3                   |
| 4511                | Sporting goods, hobby, and musical instrument stores ..... | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45114               | Musical instrument and supplies stores .....               | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451140              | Musical instrument and supplies stores .....               | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4512112             | Specialty book stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                 | General merchandise stores .....                           | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529                | Other general merchandise stores .....                     | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45291               | Warehouse clubs and supercenters .....                     | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 452910              | Warehouse clubs and supercenters .....                     | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299               | All other general merchandise stores .....                 | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990              | All other general merchandise stores .....                 | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453                 | Miscellaneous store retailers .....                        | 18                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4533                | Used merchandise stores .....                              | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45331               | Used merchandise stores .....                              | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453310              | Used merchandise stores .....                              | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45393               | Manufactured (mobile) home dealers .....                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453930              | Manufactured (mobile) home dealers .....                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399               | All other miscellaneous store retailers .....              | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                 | Nonstore retailers .....                                   | 9                               | 7 343              | 1 572                          | 386                                   | 72   | .7   | 26.2                   |
| 4543                | Direct selling establishments .....                        | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312              | Liquefied petroleum gas (bottled gas) dealers .....        | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>LEE'S SUMMIT</b> |  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                  | <b>248</b>                      | <b>914 129</b>     | <b>83 437</b>                  | <b>18 208</b>                         | <b>4 083</b>   | <b>9.6</b>                                       | <b>2.8</b>             |
| 441                 | Motor vehicle and parts dealers .....                      | 27                              | 219 058            | 18 296                         | 3 919                                 | 477  | 21.9   | .2                     |
| 4411                | Automobile dealers .....                                   | 12                              | 195 120            | 15 008                         | 3 288                                 | 359  | 22.3   | —                      |
| 44111               | New car dealers .....                                      | 6                               | 185 901            | 14 629                         | 3 210                                 | 348  | 22.2   | —                      |
| 441110              | New car dealers .....                                      | 6                               | 185 901            | 14 629                         | 3 210                                 | 348  | 22.2   | —                      |
| 44112               | Used car dealers .....                                     | 6                               | 9 219              | 379                            | 78                                    | 11   | 23.0   | —                      |
| 441120              | Used car dealers .....                                     | 6                               | 9 219              | 379                            | 78                                    | 11   | 23.0   | —                      |
| 4412                | Other motor vehicle dealers .....                          | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....    | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221              | Motorcycle dealers .....                                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441222              | Boat dealers .....   | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229              | All other motor vehicle dealers .....                      | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413                | Automotive parts, accessories, and tire stores .....       | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44131               | Automotive parts and accessories stores .....              | 8                               | 12 020             | 1 812                          | 328                                   | 56   | 35.7   | —                      |
| 441310              | Automotive parts and accessories stores .....              | 8                               | 12 020             | 1 812                          | 328                                   | 56   | 35.7   | —                      |
| 442                 | Furniture and home furnishings stores .....                | 23                              | 18 166             | 2 585                          | 533                                   | 117  | 25.0   | 21.0                   |
| 4421                | Furniture stores .....                                     | 7                               | 5 753              | 1 207                          | 267                                   | 50   | 13.9   | 55.1                   |
| 44211               | Furniture stores .....                                     | 7                               | 5 753              | 1 207                          | 267                                   | 50   | 13.9   | 55.1                   |
| 442110              | Furniture stores .....                                     | 7                               | 5 753              | 1 207                          | 267                                   | 50   | 13.9   | 55.1                   |
| 4422                | Home furnishings stores .....                              | 16                              | 12 413             | 1 378                          | 266                                   | 67   | 30.1   | 5.2                    |
| 44221               | Floor covering stores .....                                | 7                               | 7 439              | 894                            | 172                                   | 30   | 20.2   | 8.8                    |
| 442210              | Floor covering stores .....                                | 7                               | 7 439              | 894                            | 172                                   | 30   | 20.2   | 8.8                    |
| 44229               | Other home furnishings stores .....                        | 9                               | 4 974              | 484                            | 94                                    | 37   | 45.0   | —                      |
| 442299              | All other home furnishings stores .....                    | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443                 | Electronics and appliance stores .....                     | 13                              | 38 654             | 3 420                          | 856                                   | 144  | .8   | 4.4                    |
| 4431                | Electronics and appliance stores .....                     | 13                              | 38 654             | 3 420                          | 856                                   | 144  | .8   | 4.4                    |
| 44311               | Appliance, television, and other electronics stores .....  | 10                              | D                  | D                              | D                                     | c  | D  | D                      |
| 443112              | Radio, television, and other electronics stores .....      | 7                               | 35 136             | 3 044                          | 760                                   | 131  | —  | 4.8                    |
| 44312               | Computer and software stores .....                         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443120              | Computer and software stores .....                         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                                    | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                          |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LEE'S SUMMIT—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>             | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444                      | Building material and garden equipment and supplies dealers . . .       | 26                              | 91 443             | 10 685                         | 2 475                                 | 488  | 1.1   | 12.5                   |
| 4441                     | Building material and supplies dealers . . . . .                        | 20                              | 79 448             | 9 282                          | 2 235                                 | 445  | 1.3   | 5.5                    |
| 44411                    | Home centers . . . . .  | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110                   | Home centers . . . . .  | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44412                    | Paint and wallpaper stores . . . . .                                    | 6                               | 7 617              | 1 120                          | 237                                   | 35   | —   | 3.0                    |
| 444120                   | Paint and wallpaper stores . . . . .                                    | 6                               | 7 617              | 1 120                          | 237                                   | 35   | —   | 3.0                    |
| 44413                    | Hardware stores . . . . .   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130                   | Hardware stores . . . . .   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                    | Other building material dealers . . . . .                               | 10                              | 16 517             | 2 266                          | 524                                   | 65   | 6.2   | 25.2                   |
| 444190                   | Other building material dealers . . . . .                               | 10                              | 16 517             | 2 266                          | 524                                   | 65   | 6.2   | 25.2                   |
| 4442                     | Lawn and garden equipment and supplies stores . . . . .                 | 6                               | 11 995             | 1 403                          | 240                                   | 43   | —   | 58.7                   |
| 44421                    | Outdoor power equipment stores . . . . .                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444210                   | Outdoor power equipment stores . . . . .                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                    | Nursery, garden center, and farm supply stores . . . . .                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                   | Nursery, garden center, and farm supply stores . . . . .                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                      | Food and beverage stores . . . . .                                      | 25                              | 122 095            | 14 435                         | 3 193                                 | 842  | 11.5  | .9                     |
| 4451                     | Grocery stores . . . . .  | 11                              | 118 619            | 13 917                         | 3 076                                 | 809  | 10.4  | —                      |
| 44511                    | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 8                               | 115 543            | 13 685                         | 3 040                                 | 799  | 8.0   | —                      |
| 445110                   | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 8                               | 115 543            | 13 685                         | 3 040                                 | 799  | 8.0   | —                      |
| 4452                     | Specialty food stores . . . . .   | 9                               | 1 490              | 328                            | 45                                    | 8  | 52.4  | 8.3                    |
| 446                      | Health and personal care stores . . . . .                               | 17                              | 34 583             | 5 960                          | 1 084                                 | 252  | 11.2  | 5.5                    |
| 4461                     | Health and personal care stores . . . . .                               | 17                              | 34 583             | 5 960                          | 1 084                                 | 252  | 11.2  | 5.5                    |
| 44611                    | Pharmacies and drug stores . . . . .                                    | 6                               | 27 387             | 4 075                          | 616                                   | 147  | 12.2  | —                      |
| 446110                   | Pharmacies and drug stores . . . . .                                    | 6                               | 27 387             | 4 075                          | 616                                   | 147  | 12.2  | —                      |
| 4461101                  | Pharmacies and drug stores . . . . .                                    | 6                               | 27 387             | 4 075                          | 616                                   | 147  | 12.2  | —                      |
| 44612                    | Cosmetics, beauty supplies, and perfume stores . . . . .                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120                   | Cosmetics, beauty supplies, and perfume stores . . . . .                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                      | Gasoline stations . . . . .   | 22                              | 72 770             | 2 716                          | 615                                   | 156  | 6.0   | .2                     |
| 4471                     | Gasoline stations . . . . .   | 22                              | 72 770             | 2 716                          | 615                                   | 156  | 6.0   | .2                     |
| 44711                    | Gasoline stations with convenience stores . . . . .                     | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                   | Gasoline stations with convenience stores . . . . .                     | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448                      | Clothing and clothing accessories stores . . . . .                      | 21                              | 24 480             | 2 950                          | 665                                   | 196  | 16.3  | 6.6                    |
| 4481                     | Clothing stores . . . . .   | 12                              | 17 945             | 1 962                          | 449                                   | 138  | 13.4  | 7.4                    |
| 44813                    | Children's and infants' clothing stores . . . . .                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448130                   | Children's and infants' clothing stores . . . . .                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44814                    | Family clothing stores . . . . .  | 4                               | 13 913             | 1 306                          | 277                                   | 80   | 10.7  | —                      |
| 448140                   | Family clothing stores . . . . .  | 4                               | 13 913             | 1 306                          | 277                                   | 80   | 10.7  | —                      |
| 44815                    | Clothing accessories stores . . . . .                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448150                   | Clothing accessories stores . . . . .                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482101                  | Men's shoe stores . . . . .   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4483                     | Jewelry, luggage, and leather goods stores . . . . .                    | 6                               | 2 757              | 595                            | 124                                   | 35   | 57.5  | 10.8                   |
| 451                      | Sporting goods, hobby, book, and music stores . . . . .                 | 16                              | 13 556             | 1 615                          | 366                                   | 157  | 15.7  | 14.7                   |
| 4511                     | Sporting goods, hobby, and musical instrument stores . . . . .          | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                    | Hobby, toy, and game stores . . . . .                                   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451120                   | Hobby, toy, and game stores . . . . .                                   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114                    | Musical instrument and supplies stores . . . . .                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140                   | Musical instrument and supplies stores . . . . .                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512                     | Book, periodical, and music stores . . . . .                            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45121                    | Book stores and news dealers . . . . .                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451211                   | Book stores . . . . .   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512111                  | Book stores, general . . . . .  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                      | General merchandise stores . . . . .                                    | 8                               | 143 335            | 15 431                         | 3 500                                 | 1 044  | .2  | .1                     |
| 4529                     | Other general merchandise stores . . . . .                              | 7                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45291                    | Warehouse clubs and supercenters . . . . .                              | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 452910                   | Warehouse clubs and supercenters . . . . .                              | 2                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299                    | All other general merchandise stores . . . . .                          | 5                               | 2 428              | 415                            | 95                                    | 34   | 9.5   | 4.1                    |
| 452990                   | All other general merchandise stores . . . . .                          | 5                               | 2 428              | 415                            | 95                                    | 34   | 9.5   | 4.1                    |
| 453                      | Miscellaneous store retailers . . . . .                                 | 31                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532                     | Office supplies, stationery, and gift stores . . . . .                  | 16                              | 13 538             | 1 609                          | 412                                   | 111  | 10.8  | 1.0                    |
| 45321                    | Office supplies and stationery stores . . . . .                         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                   | Office supplies and stationery stores . . . . .                         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45322                    | Gift, novelty, and souvenir stores . . . . .                            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453220                   | Gift, novelty, and souvenir stores . . . . .                            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                     | Other miscellaneous store retailers . . . . .                           | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                    | All other miscellaneous store retailers . . . . .                       | 5                               | 1 902              | 254                            | 57                                    | 8  | 7.7   | —                      |
| 454                      | Nonstore retailers . . . . .  | 19                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4541                     | Electronic shopping and mail-order houses . . . . .                     | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45411                    | Electronic shopping and mail-order houses . . . . .                     | 9                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                                  | Geographic area and kind of business                        | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|   |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LEE'S SUMMIT (PART - CASS COUNTY)</b>    |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                | <b>Retail trade</b>   | <b>2</b>                 | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>D</b>                                  | <b>D</b>               |
| 447   | Gasoline stations   | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454   | Nonstore retailers  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>LEE'S SUMMIT (PART - JACKSON COUNTY)</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                | <b>Retail trade</b>   | <b>246</b>               | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>h</b>  | <b>D</b>                                  | <b>D</b>               |
| 441   | Motor vehicle and parts dealers                             | 27                       | 219 058         | 18 296                   | 3 919                           | 477   | 21.9                                      | .2                     |
| 4411  | Automobile dealers  | 12                       | 195 120         | 15 008                   | 3 288                           | 359   | 22.3                                      | —                      |
| 44111                                       | New car dealers   | 6                        | 185 901         | 14 629                   | 3 210                           | 348   | 22.2                                      | —                      |
| 441110                                      | New car dealers   | 6                        | 185 901         | 14 629                   | 3 210                           | 348   | 22.2                                      | —                      |
| 44112                                       | Used car dealers  | 6                        | 9 219           | 379                      | 78                              | 11  | 23.0                                      | —                      |
| 441120                                      | Used car dealers  | 6                        | 9 219           | 379                      | 78                              | 11  | 23.0                                      | —                      |
| 4412  | Other motor vehicle dealers                                 | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 44122                                       | Motorcycle, boat, and other motor vehicle dealers           | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 441221                                      | Motorcycle dealers  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 441222                                      | Boat dealers  | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 441229                                      | All other motor vehicle dealers                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4413  | Automotive parts, accessories, and tire stores              | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 44131                                       | Automotive parts and accessories stores                     | 8                        | 12 020          | 1 812                    | 328                             | 56  | 35.7                                      | —                      |
| 441310                                      | Automotive parts and accessories stores                     | 8                        | 12 020          | 1 812                    | 328                             | 56  | 35.7                                      | —                      |
| 442   | Furniture and home furnishings stores                       | 23                       | 18 166          | 2 585                    | 533                             | 117   | 25.0                                      | 21.0                   |
| 4421  | Furniture stores  | 7                        | 5 753           | 1 207                    | 267                             | 50  | 13.9                                      | 55.1                   |
| 44211                                       | Furniture stores  | 7                        | 5 753           | 1 207                    | 267                             | 50  | 13.9                                      | 55.1                   |
| 442110                                      | Furniture stores  | 7                        | 5 753           | 1 207                    | 267                             | 50  | 13.9                                      | 55.1                   |
| 4422  | Home furnishings stores                                     | 16                       | 12 413          | 1 378                    | 266                             | 67  | 30.1                                      | 5.2                    |
| 44221                                       | Floor covering stores                                       | 7                        | 7 439           | 894                      | 172                             | 30  | 20.2                                      | 8.8                    |
| 442210                                      | Floor covering stores                                       | 7                        | 7 439           | 894                      | 172                             | 30  | 20.2                                      | 8.8                    |
| 44229                                       | Other home furnishings stores                               | 9                        | 4 974           | 484                      | 94                              | 37  | 45.0                                      | —                      |
| 442299                                      | All other home furnishings stores                           | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 443   | Electronics and appliance stores                            | 13                       | 38 654          | 3 420                    | 856                             | 144   | .8  | 4.4                    |
| 4431  | Electronics and appliance stores                            | 13                       | 38 654          | 3 420                    | 856                             | 144   | .8  | 4.4                    |
| 44311                                       | Appliance, television, and other electronics stores         | 10                       | D               | D                        | D                               | c   | D   | D                      |
| 443112                                      | Radio, television, and other electronics stores             | 7                        | 35 136          | 3 044                    | 760                             | 131   | —   | 4.8                    |
| 44312                                       | Computer and software stores                                | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 443120                                      | Computer and software stores                                | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers | 26                       | 91 443          | 10 685                   | 2 475                           | 488   | 1.1                                       | 12.5                   |
| 4441  | Building material and supplies dealers                      | 20                       | 79 448          | 9 282                    | 2 235                           | 445   | 1.3                                       | 5.5                    |
| 44411                                       | Home centers  | 2                        | D               | D                        | D                               | e   | D   | D                      |
| 444110                                      | Home centers  | 2                        | D               | D                        | D                               | e   | D   | D                      |
| 44412                                       | Paint and wallpaper stores                                  | 6                        | 7 617           | 1 120                    | 237                             | 35  | —   | 3.0                    |
| 444120                                      | Paint and wallpaper stores                                  | 6                        | 7 617           | 1 120                    | 237                             | 35  | —   | 3.0                    |
| 44413                                       | Hardware stores   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444130                                      | Hardware stores   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44419                                       | Other building material dealers                             | 10                       | 16 517          | 2 266                    | 524                             | 65  | 6.2                                       | 25.2                   |
| 444190                                      | Other building material dealers                             | 10                       | 16 517          | 2 266                    | 524                             | 65  | 6.2                                       | 25.2                   |
| 4442  | Lawn and garden equipment and supplies stores               | 6                        | 11 995          | 1 403                    | 240                             | 43  | —   | 58.7                   |
| 44421                                       | Outdoor power equipment stores                              | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444210                                      | Outdoor power equipment stores                              | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44422                                       | Nursery, garden center, and farm supply stores              | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 444220                                      | Nursery, garden center, and farm supply stores              | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 445   | Food and beverage stores                                    | 25                       | 122 095         | 14 435                   | 3 193                           | 842   | 11.5                                      | .9                     |
| 4451  | Grocery stores  | 11                       | 118 619         | 13 917                   | 3 076                           | 809   | 10.4                                      | —                      |
| 44511                                       | Supermarkets and other grocery (except convenience) stores  | 8                        | 115 543         | 13 685                   | 3 040                           | 799   | 8.0                                       | —                      |
| 445110                                      | Supermarkets and other grocery (except convenience) stores  | 8                        | 115 543         | 13 685                   | 3 040                           | 799   | 8.0                                       | —                      |
| 4452  | Specialty food stores                                       | 9                        | 1 490           | 328                      | 45                              | 8   | 52.4                                      | 8.3                    |
| 446   | Health and personal care stores                             | 17                       | 34 583          | 5 960                    | 1 084                           | 252   | 11.2                                      | 5.5                    |
| 4461  | Health and personal care stores                             | 17                       | 34 583          | 5 960                    | 1 084                           | 252   | 11.2                                      | 5.5                    |
| 44611                                       | Pharmacies and drug stores                                  | 6                        | 27 387          | 4 075                    | 616                             | 147   | 12.2                                      | —                      |
| 446110                                      | Pharmacies and drug stores                                  | 6                        | 27 387          | 4 075                    | 616                             | 147   | 12.2                                      | —                      |
| 4461101                                     | Pharmacies and drug stores                                  | 6                        | 27 387          | 4 075                    | 616                             | 147   | 12.2                                      | —                      |
| 44612                                       | Cosmetics, beauty supplies, and perfume stores              | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 446120                                      | Cosmetics, beauty supplies, and perfume stores              | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 447   | Gasoline stations   | 21                       | D               | D                        | D                               | c   | D   | D                      |
| 4471  | Gasoline stations   | 21                       | D               | D                        | D                               | c   | D   | D                      |
| 44711                                       | Gasoline stations with convenience stores                   | 19                       | D               | D                        | D                               | c   | D   | D                      |
| 447110                                      | Gasoline stations with convenience stores                   | 19                       | D               | D                        | D                               | c   | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                       | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LEE'S SUMMIT (PART - JACKSON COUNTY)—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                                     | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 448  | Clothing and clothing accessories stores .....                    | 21                       | 24 480          | 2 950                    | 665                             | 196   | 16.3                                     | 6.6                    |
| 4481   | Clothing stores .....   | 12                       | 17 945          | 1 962                    | 449                             | 138   | 13.4                                     | 7.4                    |
| 44813  | Children's and infants' clothing stores .....                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 448130   | Children's and infants' clothing stores .....                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44814  | Family clothing stores .....                                      | 4                        | 13 913          | 1 306                    | 277                             | 80  | 10.7                                     | —                      |
| 448140   | Family clothing stores .....                                      | 4                        | 13 913          | 1 306                    | 277                             | 80  | 10.7                                     | —                      |
| 44815  | Clothing accessories stores .....                                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 448150   | Clothing accessories stores .....                                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4482101  | Men's shoe stores .....   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4483   | Jewelry, luggage, and leather goods stores .....                  | 6                        | 2 757           | 595                      | 124                             | 35  | 57.5                                     | 10.8                   |
| 451  | Sporting goods, hobby, book, and music stores .....               | 16                       | 13 556          | 1 615                    | 366                             | 157   | 15.7                                     | 14.7                   |
| 4511   | Sporting goods, hobby, and musical instrument stores .....        | 13                       | D               | D                        | D                               | b   | D  | D                      |
| 45112  | Hobby, toy, and game stores .....                                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 451120   | Hobby, toy, and game stores .....                                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45114  | Musical instrument and supplies stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451140   | Musical instrument and supplies stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4512   | Book, periodical, and music stores .....                          | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45121  | Book stores and news dealers .....                                | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 451211   | Book stores .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4512111  | Book stores, general .....  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 452  | General merchandise stores .....                                  | 8                        | 143 335         | 15 431                   | 3 500                           | 1 044   | .2                                       | .1                     |
| 4529   | Other general merchandise stores .....                            | 7                        | D               | D                        | D                               | f   | D  | D                      |
| 45291  | Warehouse clubs and supercenters .....                            | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 452910   | Warehouse clubs and supercenters .....                            | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 45299  | All other general merchandise stores .....                        | 5                        | 2 428           | 415                      | 95                              | 34  | 9.5                                      | 4.1                    |
| 452990   | All other general merchandise stores .....                        | 5                        | 2 428           | 415                      | 95                              | 34  | 9.5                                      | 4.1                    |
| 453  | Miscellaneous store retailers .....                               | 31                       | D               | D                        | D                               | c   | D  | D                      |
| 4532   | Office supplies, stationery, and gift stores .....                | 16                       | 13 538          | 1 609                    | 412                             | 111   | 10.8                                     | 1.0                    |
| 45321  | Office supplies and stationery stores .....                       | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 453210   | Office supplies and stationery stores .....                       | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 45322  | Gift, novelty, and souvenir stores .....                          | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 453220   | Gift, novelty, and souvenir stores .....                          | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 4539   | Other miscellaneous store retailers .....                         | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 45399  | All other miscellaneous store retailers .....                     | 5                        | 1 902           | 254                      | 57                              | 8   | 7.7                                      | —                      |
| 454  | Nonstore retailers .....  | 18                       | D               | D                        | D                               | b   | D  | D                      |
| 4541   | Electronic shopping and mail-order houses .....                   | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 45411  | Electronic shopping and mail-order houses .....                   | 9                        | D               | D                        | D                               | b   | D  | D                      |
| <b>LEXINGTON</b>                                 |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                                     | <b>Retail trade .....</b>   | <b>32</b>                | <b>48 761</b>   | <b>3 795</b>             | <b>926</b>                      | <b>240</b>  | <b>14.4</b>                              | <b>2.0</b>             |
| 441  | Motor vehicle and parts dealers .....                             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 442  | Furniture and home furnishings stores .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443  | Electronics and appliance stores .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material and garden equipment and supplies dealers ..... | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4442   | Lawn and garden equipment and supplies stores .....               | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44422  | Nursery, garden center, and farm supply stores .....              | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444220   | Nursery, garden center, and farm supply stores .....              | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445  | Food and beverage stores .....                                    | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446  | Health and personal care stores .....                             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447  | Gasoline stations .....   | 6                        | 8 383           | 511                      | 130                             | 40  | —  | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453  | Miscellaneous store retailers .....                               | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 454  | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                  |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LIBERTY</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....   | <b>94</b>                       | <b>332 193</b>     | <b>34 721</b>                  | <b>8 026</b>                          | <b>1 746</b>   | <b>11.9</b>                                      | <b>1.1</b>             |
| 441              | Motor vehicle and parts dealers .....                               | 11                              | 88 060             | 7 731                          | 1 679                                 | 174  | 9.9  | 3.0                    |
| 4411             | Automobile dealers .....  | 5                               | 74 218             | 5 501                          | 1 289                                 | 123  | —  | 3.5                    |
| 4412             | Other motor vehicle dealers .....                                   | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44121            | Recreational vehicle dealers .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441210           | Recreational vehicle dealers .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441221           | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442              | Furniture and home furnishings stores .....                         | 6                               | 12 142             | 1 967                          | 461                                   | 76   | 77.7   | —                      |
| 4421             | Furniture stores .....  | 3                               | 10 613             | 1 754                          | 414                                   | 60   | 74.4   | —                      |
| 44211            | Furniture stores .....  | 3                               | 10 613             | 1 754                          | 414                                   | 60   | 74.4   | —                      |
| 442110           | Furniture stores .....  | 3                               | 10 613             | 1 754                          | 414                                   | 60   | 74.4   | —                      |
| 443              | Electronics and appliance stores .....                              | 4                               | 999                | 169                            | 50                                    | 8  | 24.4   | 1.6                    |
| 444              | Building material and garden equipment and supplies dealers ...     | 9                               | 19 273             | 1 879                          | 499                                   | 112  | 21.8   | —                      |
| 4441             | Building material and supplies dealers .....                        | 6                               | 17 727             | 1 599                          | 446                                   | 83   | 23.7   | —                      |
| 44412            | Paint and wallpaper stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444120           | Paint and wallpaper stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44419            | Other building material dealers .....                               | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444190           | Other building material dealers .....                               | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445              | Food and beverage stores .....                                      | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4451             | Grocery stores .....  | 4                               | D                  | D                              | D                                     | e  | D  | D                      |
| 44511            | Supermarkets and other grocery (except convenience)<br>stores ..... | 3                               | D                  | D                              | D                                     | e  | D  | D                      |
| 445110           | Supermarkets and other grocery (except convenience)<br>stores ..... | 3                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4452             | Specialty food stores .....   | 4                               | 1 159              | 146                            | 32                                    | 7  | 20.5   | 41.8                   |
| 446              | Health and personal care stores .....                               | 10                              | 23 206             | 2 359                          | 551                                   | 119  | 21.0   | .6                     |
| 4461             | Health and personal care stores .....                               | 10                              | 23 206             | 2 359                          | 551                                   | 119  | 21.0   | .6                     |
| 44619            | Other health and personal care stores .....                         | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446191           | Food (health) supplement stores .....                               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447              | Gasoline stations .....   | 6                               | 18 891             | 809                            | 205                                   | 38   | 2.4  | —                      |
| 44711            | Gasoline stations with convenience stores .....                     | 6                               | 18 891             | 809                            | 205                                   | 38   | 2.4  | —                      |
| 447110           | Gasoline stations with convenience stores .....                     | 6                               | 18 891             | 809                            | 205                                   | 38   | 2.4  | —                      |
| 448              | Clothing and clothing accessories stores .....                      | 8                               | 4 717              | 508                            | 125                                   | 49   | 60.7   | —                      |
| 451              | Sporting goods, hobby, book, and music stores .....                 | 6                               | 5 398              | 464                            | 112                                   | 36   | 89.1   | —                      |
| 4511             | Sporting goods, hobby, and musical instrument stores .....          | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452              | General merchandise stores .....                                    | 4                               | D                  | D                              | D                                     | f  | D  | D                      |
| 4529             | Other general merchandise stores .....                              | 3                               | D                  | D                              | D                                     | f  | D  | D                      |
| 45291            | Warehouse clubs and supercenters .....                              | 1                               | D                  | D                              | D                                     | f  | D  | D                      |
| 452910           | Warehouse clubs and supercenters .....                              | 1                               | D                  | D                              | D                                     | f  | D  | D                      |
| 453              | Miscellaneous store retailers .....                                 | 16                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4539             | Other miscellaneous store retailers .....                           | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399            | All other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454              | Nonstore retailers .....  | 5                               | 944                | 162                            | 28                                    | 8  | 68.2   | 29.6                   |
| <b>LOUISIANA</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>     | <b>Retail trade</b> .....   | <b>34</b>                       | <b>52 388</b>      | <b>6 073</b>                   | <b>1 475</b>                          | <b>336</b>   | <b>28.9</b>                                      | <b>5.3</b>             |
| 441              | Motor vehicle and parts dealers .....                               | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229           | All other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442              | Furniture and home furnishings stores .....                         | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443              | Electronics and appliance stores .....                              | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ...     | 6                               | 3 345              | 596                            | 153                                   | 37   | 43.0   | —                      |
| 445              | Food and beverage stores .....                                      | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446              | Health and personal care stores .....                               | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461             | Health and personal care stores .....                               | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44619            | Other health and personal care stores .....                         | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446199           | All other health and personal care stores .....                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447              | Gasoline stations .....   | 7                               | 10 735             | 665                            | 167                                   | 56   | —  | —                      |
| 44711            | Gasoline stations with convenience stores .....                     | 7                               | 10 735             | 665                            | 167                                   | 56   | —  | —                      |
| 447110           | Gasoline stations with convenience stores .....                     | 7                               | 10 735             | 665                            | 167                                   | 56   | —  | —                      |
| 452              | General merchandise stores .....                                    | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453              | Miscellaneous store retailers .....                                 | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454              | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                   |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MACON</b>      |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>50</b>                | <b>111 522</b>  | <b>8 651</b>             | <b>2 027</b>                    | <b>617</b>  | <b>15.9</b>                               | <b>1.9</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 6                        | 12 921          | 1 583                    | 382                             | 76  | 2.0                                       | —                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 445               | Food and beverage stores .....                                  | 3                        | 13 367          | 1 335                    | 331                             | 158   | 53.9                                      | 5.5                    |
| 446               | Health and personal care stores .....                           | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 4461              | Health and personal care stores .....                           | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 447               | Gasoline stations .....   | 10                       | 15 200          | 787                      | 176                             | 60  | .3  | 5.3                    |
| 44711             | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 447110            | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 448               | Clothing and clothing accessories stores .....                  | 4                        | 1 310           | 155                      | 38                              | 17  | 100.0                                     | —                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452               | General merchandise stores .....                                | 5                        | D               | D                        | D                               | c   | D   | D                      |
| 45299             | All other general merchandise stores .....                      | 4                        | 1 999           | 263                      | 59                              | 26  | —   | 9.5                    |
| 452990            | All other general merchandise stores .....                      | 4                        | 1 999           | 263                      | 59                              | 26  | —   | 9.5                    |
| 453               | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 454               | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| <b>MALDEN</b>     |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>43</b>                | <b>88 042</b>   | <b>7 803</b>             | <b>1 832</b>                    | <b>429</b>  | <b>8.4</b>                                | <b>7.2</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 9                        | 35 762          | 2 577                    | 594                             | 93  | 9.2                                       | 1.7                    |
| 442               | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 4                        | 1 396           | 172                      | 23                              | 4   | 28.8                                      | —                      |
| 444               | Building material and garden equipment and supplies dealers ... | 4                        | 5 033           | 694                      | 164                             | 30  | —   | 45.7                   |
| 445               | Food and beverage stores .....                                  | 5                        | 13 219          | 1 273                    | 274                             | 102   | 5.9                                       | 3.9                    |
| 446               | Health and personal care stores .....                           | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4461              | Health and personal care stores .....                           | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 447               | Gasoline stations .....   | 6                        | 8 059           | 511                      | 126                             | 39  | 10.2                                      | 36.3                   |
| 448               | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452               | General merchandise stores .....                                | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | a   | D   | D                      |
| <b>MANCHESTER</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>62</b>                | <b>208 844</b>  | <b>21 298</b>            | <b>5 540</b>                    | <b>887</b>  | <b>5.0</b>                                | <b>.9</b>              |
| 441               | Motor vehicle and parts dealers .....                           | 9                        | 98 098          | 7 913                    | 1 956                           | 224   | —   | —                      |
| 4411              | Automobile dealers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 4413              | Automotive parts, accessories, and tire stores .....            | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 44132             | Tire dealers .....  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 441320            | Tire dealers .....  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 10                       | D               | D                        | D                               | c   | D   | D                      |
| 4421              | Furniture stores .....  | 8                        | 28 786          | 3 315                    | 831                             | 127   | 4.1                                       | 3.4                    |
| 44211             | Furniture stores .....  | 8                        | 28 786          | 3 315                    | 831                             | 127   | 4.1                                       | 3.4                    |
| 442110            | Furniture stores .....  | 8                        | 28 786          | 3 315                    | 831                             | 127   | 4.1                                       | 3.4                    |
| 443               | Electronics and appliance stores .....                          | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 4431              | Electronics and appliance stores .....                          | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 9                        | 34 002          | 5 399                    | 1 516                           | 214   | 4.0                                       | .2                     |
| 4441              | Building material and supplies dealers .....                    | 9                        | 34 002          | 5 399                    | 1 516                           | 214   | 4.0                                       | .2                     |
| 44411             | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 444110            | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 44419             | Other building material dealers .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 444190            | Other building material dealers .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 445               | Food and beverage stores .....                                  | 5                        | 1 540           | 169                      | 46                              | 20  | 94.6                                      | 5.4                    |
| 446               | Health and personal care stores .....                           | 5                        | 3 636           | 361                      | 42                              | 19  | 45.4                                      | —                      |
| 447               | Gasoline stations .....   | 3                        | 5 303           | 646                      | 145                             | 44  | 62.9                                      | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 5                        | 2 628           | 349                      | 81                              | 36  | 22.1                                      | 11.9                   |
| 44819             | Other clothing stores .....                                     | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 448190            | Other clothing stores .....                                     | 2                        | D               | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                            | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MANCHESTER—Con.</b>                |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 451                                   | Sporting goods, hobby, book, and music stores .....             | 5                               | 3 811              | 727                            | 207                                   | 26   | 4.5   | —                      |
| 4511                                  | Sporting goods, hobby, and musical instrument stores .....      | 5                               | 3 811              | 727                            | 207                                   | 26   | 4.5   | —                      |
| 45114                                 | Musical instrument and supplies stores .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140                                | Musical instrument and supplies stores .....                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                                  | Office supplies, stationery, and gift stores .....              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                                 | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                                | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                                  | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331                                 | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310                                | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MAPLEWOOD</b>                      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade .....</b>                                       | <b>33</b>                       | <b>107 313</b>     | <b>9 870</b>                   | <b>2 495</b>                          | <b>302</b>   | <b>3.4</b>  | <b>3.6</b>             |
| 441                                   | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4411                                  | Automobile dealers .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442                                   | Furniture and home furnishings stores .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421                                  | Furniture stores .....  | 3                               | 2 436              | 424                            | 137                                   | 18   | 58.9  | —                      |
| 44211                                 | Furniture stores .....  | 3                               | 2 436              | 424                            | 137                                   | 18   | 58.9  | —                      |
| 442110                                | Furniture stores .....  | 3                               | 2 436              | 424                            | 137                                   | 18   | 58.9  | —                      |
| 443                                   | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44711                                 | Gasoline stations with convenience stores .....                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                                | Gasoline stations with convenience stores .....                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                   | Clothing and clothing accessories stores .....                  | 4                               | 2 413              | 487                            | 90                                    | 20   | —   | —                      |
| 451                                   | Sporting goods, hobby, book, and music stores .....             | 3                               | 816                | 183                            | 51                                    | 22   | 31.4  | —                      |
| 451212                                | Specialty book stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 4                               | 1 783              | 279                            | 67                                    | 20   | 14.1  | 6.4                    |
| 4539                                  | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45391                                 | Pet and pet supplies stores .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453910                                | Pet and pet supplies stores .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MARCELINE</b>                      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade .....</b>                                       | <b>17</b>                       | <b>17 250</b>      | <b>1 456</b>                   | <b>328</b>                            | <b>114</b>   | <b>44.7</b>   | <b>—</b>               |
| 441                                   | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                   | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                   | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                   | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MARCELINE (PART - LINN COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade .....</b>                                       | <b>17</b>                       | <b>17 250</b>      | <b>1 456</b>                   | <b>328</b>                            | <b>114</b>   | <b>44.7</b>   | <b>—</b>               |
| 441                                   | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                   | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                   | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                   | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

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| NAICS code        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                   |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARSHALL</b>   |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>79</b>                | <b>139 628</b>  | <b>12 507</b>            | <b>2 994</b>                    | <b>841</b>  | <b>34.6</b>                               | <b>3.6</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 14                       | D               | D                        | D                               | c   | D   | D                      |
| 4413              | Automotive parts, accessories, and tire stores .....            | 7                        | 7 512           | 980                      | 246                             | 41  | 8.9                                       | —                      |
| 44132             | Tire dealers .....  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 441320            | Tire dealers .....  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 44419             | Other building material dealers .....                           | 5                        | 6 822           | 942                      | 226                             | 36  | 3.2                                       | 32.1                   |
| 444190            | Other building material dealers .....                           | 5                        | 6 822           | 942                      | 226                             | 36  | 3.2                                       | 32.1                   |
| 4442              | Lawn and garden equipment and supplies stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445               | Food and beverage stores .....                                  | 11                       | 21 682          | 2 061                    | 517                             | 189   | 29.4                                      | —                      |
| 446               | Health and personal care stores .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 4461              | Health and personal care stores .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 447               | Gasoline stations .....   | 14                       | 23 141          | 1 539                    | 358                             | 143   | 66.3                                      | —                      |
| 4471              | Gasoline stations .....   | 14                       | 23 141          | 1 539                    | 358                             | 143   | 66.3                                      | —                      |
| 44711             | Gasoline stations with convenience stores .....                 | 10                       | 19 369          | 1 137                    | 262                             | 113   | 64.2                                      | —                      |
| 447110            | Gasoline stations with convenience stores .....                 | 10                       | 19 369          | 1 137                    | 262                             | 113   | 64.2                                      | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 452               | General merchandise stores .....                                | 3                        | D               | D                        | D                               | c   | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4539              | Other miscellaneous store retailers .....                       | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454               | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>MARSHFIELD</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>49</b>                | <b>62 025</b>   | <b>6 153</b>             | <b>1 452</b>                    | <b>420</b>  | <b>14.0</b>                               | <b>8.0</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 7                        | 4 048           | 500                      | 112                             | 22  | 2.4                                       | 20.3                   |
| 442               | Furniture and home furnishings stores .....                     | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 7                        | 9 306           | 731                      | 170                             | 46  | 52.0                                      | —                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 446               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 447               | Gasoline stations .....   | 12                       | 17 836          | 1 093                    | 255                             | 134   | 1.1                                       | 21.8                   |
| 44711             | Gasoline stations with convenience stores .....                 | 9                        | D               | D                        | D                               | c   | D   | D                      |
| 447110            | Gasoline stations with convenience stores .....                 | 9                        | D               | D                        | D                               | c   | D   | D                      |
| 448               | Clothing and clothing accessories stores .....                  | 3                        | 627             | 100                      | 19                              | 6   | —   | —                      |
| 452               | General merchandise stores .....                                | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 7                        | D               | D                        | D                               | a   | D   | D                      |
| 454               | Nonstore retailers .....  | 4                        | 4 160           | 743                      | 164                             | 26  | 3.1                                       | —                      |
| 4543              | Direct selling establishments .....                             | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 454312            | Liquefied petroleum gas (bottled gas) dealers .....             | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARYLAND HEIGHTS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>120</b>                      | <b>962 844</b>     | <b>69 858</b>                  | <b>17 310</b>                         | <b>2 422</b>   | <b>3.7</b>  | <b>3.9</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 8                               | 11 393             | 1 739                          | 426                                   | 74   | 4.4   | 9.9                    |
| 4412                    | Other motor vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                   | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                  | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229                  | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                    | Automotive parts, accessories, and tire stores .....            | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                   | Automotive parts and accessories stores .....                   | 5                               | 5 912              | 869                            | 203                                   | 41   | 8.4   | 19.1                   |
| 441310                  | Automotive parts and accessories stores .....                   | 5                               | 5 912              | 869                            | 203                                   | 41   | 8.4   | 19.1                   |
| 442                     | Furniture and home furnishings stores .....                     | 7                               | 45 376             | 8 611                          | 1 780                                 | 213  | 8.1   | —                      |
| 4421                    | Furniture stores .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44211                   | Furniture stores .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442110                  | Furniture stores .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4422                    | Home furnishings stores .....                                   | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44221                   | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210                  | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                   | Other home furnishings stores .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299                  | All other home furnishings stores .....                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                    | Electronics and appliance stores .....                          | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44311                   | Appliance, television, and other electronics stores .....       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443112                  | Radio, television, and other electronics stores .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312                   | Computer and software stores .....                              | 7                               | 6 465              | 655                            | 207                                   | 28   | 1.9   | 3.4                    |
| 443120                  | Computer and software stores .....                              | 7                               | 6 465              | 655                            | 207                                   | 28   | 1.9   | 3.4                    |
| 444                     | Building material and garden equipment and supplies dealers ... | 20                              | 39 357             | 8 637                          | 1 941                                 | 280  | 3.8   | 21.5                   |
| 4441                    | Building material and supplies dealers .....                    | 16                              | 34 758             | 7 842                          | 1 783                                 | 238  | 3.2   | 18.0                   |
| 44412                   | Paint and wallpaper stores .....                                | 5                               | 8 167              | 1 172                          | 308                                   | 56   | 12.7  | 2.9                    |
| 444120                  | Paint and wallpaper stores .....                                | 5                               | 8 167              | 1 172                          | 308                                   | 56   | 12.7  | 2.9                    |
| 44413                   | Hardware stores .....   | 3                               | 8 402              | 1 053                          | 245                                   | 33   | —   | —                      |
| 444130                  | Hardware stores .....   | 3                               | 8 402              | 1 053                          | 245                                   | 33   | —   | —                      |
| 44419                   | Other building material dealers .....                           | 8                               | 18 189             | 5 617                          | 1 230                                 | 149  | .3  | 33.2                   |
| 444190                  | Other building material dealers .....                           | 8                               | 18 189             | 5 617                          | 1 230                                 | 149  | .3  | 33.2                   |
| 4442                    | Lawn and garden equipment and supplies stores .....             | 4                               | 4 599              | 795                            | 158                                   | 42   | 8.5   | 48.1                   |
| 445                     | Food and beverage stores .....                                  | 9                               | 44 283             | 5 242                          | 1 227                                 | 248  | 14.0  | 5.4                    |
| 4451                    | Grocery stores .....  | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4452                    | Specialty food stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461                    | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44611                   | Pharmacies and drug stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446110                  | Pharmacies and drug stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461101                 | Pharmacies and drug stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447                     | Gasoline stations .....   | 13                              | 54 794             | 3 192                          | 746                                   | 226  | 2.0   | 18.8                   |
| 4471                    | Gasoline stations .....   | 13                              | 54 794             | 3 192                          | 746                                   | 226  | 2.0   | 18.8                   |
| 44711                   | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                  | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44813                   | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130                  | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 5                               | 15 810             | 1 614                          | 452                                   | 42   | 4.4   | —                      |
| 4511                    | Sporting goods, hobby, and musical instrument stores .....      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45114                   | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140                  | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512                    | Book, periodical, and music stores .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45121                   | Book stores and news dealers .....                              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451211                  | Book stores .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512113                 | College book stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451212                  | News dealers and newsstands .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                             | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                   | Office supplies and stationery stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210                  | Office supplies and stationery stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                    | Other miscellaneous store retailers .....                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                   | All other miscellaneous store retailers .....                   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARYLAND HEIGHTS—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                 | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 454                          | Nonstore retailers .....  | 24                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4541                         | Electronic shopping and mail-order houses .....                 | 4                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45411                        | Electronic shopping and mail-order houses .....                 | 4                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4542                         | Vending machine operators .....                                 | 8                               | 6 285              | 734                            | 180                                   | 26   | 12.7  | —                      |
| 45421                        | Vending machine operators .....                                 | 8                               | 6 285              | 734                            | 180                                   | 26   | 12.7  | —                      |
| 454210                       | Vending machine operators .....                                 | 8                               | 6 285              | 734                            | 180                                   | 26   | 12.7  | —                      |
| 4543                         | Direct selling establishments .....                             | 12                              | 15 269             | 4 578                          | 1 135                                 | 212  | 22.3  | 1.2                    |
| 45439                        | Other direct selling establishments .....                       | 12                              | 15 269             | 4 578                          | 1 135                                 | 212  | 22.3  | 1.2                    |
| 454390                       | Other direct selling establishments .....                       | 12                              | 15 269             | 4 578                          | 1 135                                 | 212  | 22.3  | 1.2                    |
| <b>MARYVILLE</b>             |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                       | <b>67</b>                       | <b>154 290</b>     | <b>15 623</b>                  | <b>3 838</b>                          | <b>1 040</b>   | <b>8.5</b>  | <b>7.0</b>             |
| 441                          | Motor vehicle and parts dealers .....                           | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442                          | Furniture and home furnishings stores .....                     | 3                               | 2 739              | 282                            | 54                                    | 22   | 9.3   | 90.7                   |
| 4422                         | Home furnishings stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                          | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                          | Building material and garden equipment and supplies dealers ... | 8                               | 10 036             | 1 536                          | 354                                   | 91   | 8.8   | 17.4                   |
| 4442                         | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                        | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                       | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                          | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                          | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                          | Gasoline stations .....   | 13                              | 16 100             | 1 015                          | 247                                   | 70   | —   | —                      |
| 44711                        | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                       | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                          | Clothing and clothing accessories stores .....                  | 7                               | 2 642              | 315                            | 88                                    | 36   | 60.5  | —                      |
| 451                          | Sporting goods, hobby, book, and music stores .....             | 4                               | 1 611              | 106                            | 33                                    | 14   | —   | —                      |
| 4512113                      | College book stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                          | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                         | Other general merchandise stores .....                          | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                        | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                       | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                        | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                       | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904                      | Miscellaneous general merchandise stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                          | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                         | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                        | All other miscellaneous store retailers .....                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                          | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MEXICO</b>                |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                       | <b>90</b>                       | <b>336 775</b>     | <b>20 153</b>                  | <b>4 898</b>                          | <b>1 258</b>   | <b>4.0</b>  | <b>2.3</b>             |
| 441                          | Motor vehicle and parts dealers .....                           | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4413                         | Automotive parts, accessories, and tire stores .....            | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                        | Automotive parts and accessories stores .....                   | 8                               | 6 004              | 1 071                          | 259                                   | 57   | 9.9   | 3.3                    |
| 441310                       | Automotive parts and accessories stores .....                   | 8                               | 6 004              | 1 071                          | 259                                   | 57   | 9.9   | 3.3                    |
| 442                          | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                          | Electronics and appliance stores .....                          | 6                               | 2 586              | 275                            | 74                                    | 25   | 45.0  | 1.9                    |
| 4431                         | Electronics and appliance stores .....                          | 6                               | 2 586              | 275                            | 74                                    | 25   | 45.0  | 1.9                    |
| 44311                        | Appliance, television, and other electronics stores .....       | 6                               | 2 586              | 275                            | 74                                    | 25   | 45.0  | 1.9                    |
| 444                          | Building material and garden equipment and supplies dealers ... | 9                               | 13 819             | 1 965                          | 447                                   | 93   | 6.8   | 7.1                    |
| 4441                         | Building material and supplies dealers .....                    | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                        | Other building material dealers .....                           | 5                               | 7 940              | 1 186                          | 282                                   | 52   | —   | 12.4                   |
| 444190                       | Other building material dealers .....                           | 5                               | 7 940              | 1 186                          | 282                                   | 52   | —   | 12.4                   |
| 445                          | Food and beverage stores .....                                  | 4                               | 22 389             | 2 500                          | 620                                   | 167  | —   | —                      |
| 446                          | Health and personal care stores .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                         | Health and personal care stores .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                          | Gasoline stations .....   | 14                              | 20 195             | 1 087                          | 264                                   | 86   | 1.3   | 27.8                   |
| 44711                        | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                       | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                          | Clothing and clothing accessories stores .....                  | 7                               | 2 659              | 433                            | 105                                   | 43   | 12.1  | 7.3                    |
| 451                          | Sporting goods, hobby, book, and music stores .....             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511                         | Sporting goods, hobby, and musical instrument stores .....      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45111                        | Sporting goods stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451110                       | Sporting goods stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511102                      | Specialty-line sporting goods stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code          | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MEXICO—Con.</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>        | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 452                 | General merchandise stores .....                                | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                             | 14                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 45399               | All other miscellaneous store retailers .....                   | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 454                 | Nonstore retailers .....  | 5                        | D               | D                        | D                               | e   | D  | D                      |
| 4541                | Electronic shopping and mail-order houses .....                 | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 45411               | Electronic shopping and mail-order houses .....                 | 3                        | D               | D                        | D                               | e   | D  | D                      |
| <b>MOBERLY</b>      |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>97</b>                | <b>152 860</b>  | <b>14 051</b>            | <b>3 454</b>                    | <b>856</b>  | <b>46.2</b>                              | <b>2.6</b>             |
| 441                 | Motor vehicle and parts dealers .....                           | 18                       | 57 672          | 3 469                    | 913                             | 147   | 90.9                                     | .4                     |
| 44112               | Used car dealers .....  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 441120              | Used car dealers .....  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 4412                | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....         | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442                 | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4421                | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44211               | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442110              | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                 | Electronics and appliance stores .....                          | 8                        | D               | D                        | D                               | a   | D  | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 4442                | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44422               | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444220              | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                 | Food and beverage stores .....                                  | 8                        | D               | D                        | D                               | c   | D  | D                      |
| 4452                | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 446                 | Health and personal care stores .....                           | 6                        | 12 616          | 1 068                    | 240                             | 49  | 62.2                                     | —                      |
| 4461                | Health and personal care stores .....                           | 6                        | 12 616          | 1 068                    | 240                             | 49  | 62.2                                     | —                      |
| 447                 | Gasoline stations .....   | 15                       | 22 965          | 1 148                    | 285                             | 115   | 22.8                                     | 13.0                   |
| 4471                | Gasoline stations .....   | 15                       | 22 965          | 1 148                    | 285                             | 115   | 22.8                                     | 13.0                   |
| 44711               | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 447110              | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 448                 | Clothing and clothing accessories stores .....                  | 10                       | 4 954           | 682                      | 167                             | 81  | 19.9                                     | —                      |
| 4481                | Clothing stores .....   | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 5                        | 1 483           | 196                      | 48                              | 17  | 14.8                                     | —                      |
| 452                 | General merchandise stores .....                                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 45299               | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 452990              | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                             | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                 | Nonstore retailers .....  | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 4542                | Vending machine operators .....                                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45421               | Vending machine operators .....                                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 454210              | Vending machine operators .....                                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4543                | Direct selling establishments .....                             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 454312              | Liquefied petroleum gas (bottled gas) dealers .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>MOLINE ACRES</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                       | <b>7</b>                 | <b>15 664</b>   | <b>1 222</b>             | <b>339</b>                      | <b>65</b>   | <b>21.1</b>                              | <b>50.5</b>            |
| 445                 | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447                 | Gasoline stations .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44711               | Gasoline stations with convenience stores .....                 | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447110              | Gasoline stations with convenience stores .....                 | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                          | Geographic area and kind of business                        | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-------------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                                     |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MONETT</b>                       |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                        | <b>Retail trade</b>   | <b>63</b>                | <b>125 215</b>  | <b>11 753</b>            | <b>2 823</b>                    | <b>702</b>  | <b>21.5</b>                               | <b>10.0</b>            |
| 441                                 | Motor vehicle and parts dealers                             | 11                       | 22 581          | 1 647                    | 348                             | 74  | 55.6                                      | 31.7                   |
| 441229                              | All other motor vehicle dealers                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4413                                | Automotive parts, accessories, and tire stores              | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 44132                               | Tire dealers  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 441320                              | Tire dealers  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 442                                 | Furniture and home furnishings stores                       | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443                                 | Electronics and appliance stores                            | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 44312                               | Computer and software stores                                | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443120                              | Computer and software stores                                | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                                 | Building material and garden equipment and supplies dealers | 10                       | 16 635          | 1 608                    | 399                             | 78  | 1.8                                       | 10.8                   |
| 44419                               | Other building material dealers                             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 444190                              | Other building material dealers                             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4442                                | Lawn and garden equipment and supplies stores               | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 44422                               | Nursery, garden center, and farm supply stores              | 3                        | 5 825           | 512                      | 131                             | 28  | —   | 30.8                   |
| 444220                              | Nursery, garden center, and farm supply stores              | 3                        | 5 825           | 512                      | 131                             | 28  | —   | 30.8                   |
| 445                                 | Food and beverage stores                                    | 6                        | 5 681           | 423                      | 92                              | 32  | 16.1                                      | 39.9                   |
| 446                                 | Health and personal care stores                             | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 447                                 | Gasoline stations   | 9                        | 13 463          | 831                      | 176                             | 58  | 44.6                                      | —                      |
| 44711                               | Gasoline stations with convenience stores                   | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 447110                              | Gasoline stations with convenience stores                   | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 448                                 | Clothing and clothing accessories stores                    | 7                        | 1 289           | 198                      | 38                              | 19  | 77.3                                      | 15.4                   |
| 451                                 | Sporting goods, hobby, book, and music stores               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                                 | General merchandise stores                                  | 4                        | D               | D                        | D                               | e   | D   | D                      |
| 4529                                | Other general merchandise stores                            | 4                        | D               | D                        | D                               | e   | D   | D                      |
| 45291                               | Warehouse clubs and supercenters                            | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 452910                              | Warehouse clubs and supercenters                            | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 45299                               | All other general merchandise stores                        | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 452990                              | All other general merchandise stores                        | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 453                                 | Miscellaneous store retailers                               | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 4539                                | Other miscellaneous store retailers                         | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45399                               | All other miscellaneous store retailers                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454                                 | Nonstore retailers  | 4                        | 2 513           | 350                      | 84                              | 16  | 29.0                                      | —                      |
| <b>MONETT (PART - BARRY COUNTY)</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                        | <b>Retail trade</b>   | <b>62</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>f</b>  | <b>D</b>                                  | <b>D</b>               |
| 441                                 | Motor vehicle and parts dealers                             | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 441229                              | All other motor vehicle dealers                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4413                                | Automotive parts, accessories, and tire stores              | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 44132                               | Tire dealers  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 441320                              | Tire dealers  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 442                                 | Furniture and home furnishings stores                       | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443                                 | Electronics and appliance stores                            | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 44312                               | Computer and software stores                                | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443120                              | Computer and software stores                                | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                                 | Building material and garden equipment and supplies dealers | 10                       | 16 635          | 1 608                    | 399                             | 78  | 1.8                                       | 10.8                   |
| 44419                               | Other building material dealers                             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 444190                              | Other building material dealers                             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4442                                | Lawn and garden equipment and supplies stores               | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 44422                               | Nursery, garden center, and farm supply stores              | 3                        | 5 825           | 512                      | 131                             | 28  | —   | 30.8                   |
| 444220                              | Nursery, garden center, and farm supply stores              | 3                        | 5 825           | 512                      | 131                             | 28  | —   | 30.8                   |
| 445                                 | Food and beverage stores                                    | 6                        | 5 681           | 423                      | 92                              | 32  | 16.1                                      | 39.9                   |
| 446                                 | Health and personal care stores                             | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 447                                 | Gasoline stations   | 9                        | 13 463          | 831                      | 176                             | 58  | 44.6                                      | —                      |
| 44711                               | Gasoline stations with convenience stores                   | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 447110                              | Gasoline stations with convenience stores                   | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 448                                 | Clothing and clothing accessories stores                    | 7                        | 1 289           | 198                      | 38                              | 19  | 77.3                                      | 15.4                   |
| 451                                 | Sporting goods, hobby, book, and music stores               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                                 | General merchandise stores                                  | 4                        | D               | D                        | D                               | e   | D   | D                      |
| 4529                                | Other general merchandise stores                            | 4                        | D               | D                        | D                               | e   | D   | D                      |
| 45291                               | Warehouse clubs and supercenters                            | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 452910                              | Warehouse clubs and supercenters                            | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 45299                               | All other general merchandise stores                        | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 452990                              | All other general merchandise stores                        | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 453                                 | Miscellaneous store retailers                               | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 4539                                | Other miscellaneous store retailers                         | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45399                               | All other miscellaneous store retailers                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454                                 | Nonstore retailers  | 4                        | 2 513           | 350                      | 84                              | 16  | 29.0                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MONETT (PART - LAWRENCE COUNTY)</b>    |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade</b> .....                                       | <b>1</b>                 | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                                       | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>MONROE CITY</b>                        |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade</b> .....                                       | <b>24</b>                | <b>30 474</b>   | <b>3 804</b>             | <b>910</b>                      | <b>198</b>  | <b>42.8</b>                              | <b>-</b>               |
| 441                                       | Motor vehicle and parts dealers .....                           | 5                        | 10 719          | 1 933                    | 511                             | 73  | 52.2                                     | -                      |
| 44131                                     | Automotive parts and accessories stores .....                   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 441310                                    | Automotive parts and accessories stores .....                   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 442                                       | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                       | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....   | 5                        | 6 136           | 446                      | 100                             | 34  | -  | -                      |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>MONROE CITY (PART - MARION COUNTY)</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade</b> .....                                       | <b>4</b>                 | <b>2 988</b>    | <b>261</b>               | <b>59</b>                       | <b>19</b>   | <b>70.1</b>                              | <b>-</b>               |
| 441                                       | Motor vehicle and parts dealers .....                           | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>MONROE CITY (PART - MONROE COUNTY)</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade</b> .....                                       | <b>20</b>                | <b>27 486</b>   | <b>3 543</b>             | <b>851</b>                      | <b>179</b>  | <b>39.8</b>                              | <b>-</b>               |
| 441                                       | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44131                                     | Automotive parts and accessories stores .....                   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 441310                                    | Automotive parts and accessories stores .....                   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 442                                       | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                       | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....   | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>MOUNTAIN GROVE</b>                     |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade</b> .....                                       | <b>41</b>                | <b>94 052</b>   | <b>9 691</b>             | <b>2 305</b>                    | <b>592</b>  | <b>12.8</b>                              | <b>12.6</b>            |
| 441                                       | Motor vehicle and parts dealers .....                           | 7                        | 6 362           | 609                      | 146                             | 33  | 64.1                                     | -                      |
| 442                                       | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                       | Electronics and appliance stores .....                          | 4                        | 720             | 63                       | 19                              | 8   | 100.0                                    | -                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 7                        | 12 556          | 1 049                    | 299                             | 59  | 23.9                                     | -                      |
| 4442                                      | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                                     | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                                    | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                       | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                       | Health and personal care stores .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4461                                      | Health and personal care stores .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447                                       | Gasoline stations .....   | 6                        | 14 139          | 541                      | 124                             | 45  | -  | 31.1                   |
| 44711                                     | Gasoline stations with convenience stores .....                 | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                                    | Gasoline stations with convenience stores .....                 | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4511                                      | Sporting goods, hobby, and musical instrument stores .....      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                                | 7                        | D               | D                        | D                               | e   | D  | D                      |
| 4529                                      | Other general merchandise stores .....                          | 7                        | D               | D                        | D                               | e   | D  | D                      |
| 45299                                     | All other general merchandise stores .....                      | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                                    | All other general merchandise stores .....                      | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                                   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MOUNTAIN GROVE (PART - WRIGHT COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                 | <b>Retail trade .....</b>                                       | <b>41</b>                       | <b>94 052</b>      | <b>9 691</b>                   | <b>2 305</b>                          | <b>592</b>   | <b>12.8</b>   | <b>12.6</b>            |
| 441  | Motor vehicle and parts dealers .....                           | 7                               | 6 362              | 609                            | 146                                   | 33   | 64.1  | —                      |
| 442  | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443  | Electronics and appliance stores .....                          | 4                               | 720                | 63                             | 19                                    | 8  | 100.0   | —                      |
| 444  | Building material and garden equipment and supplies dealers ... | 7                               | 12 556             | 1 049                          | 299                                   | 59   | 23.9  | —                      |
| 4442   | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422  | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                                       | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446  | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461   | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447  | Gasoline stations .....   | 6                               | 14 139             | 541                            | 124                                   | 45   | —   | 31.1                   |
| 44711  | Gasoline stations with convenience stores .....                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                                       | Gasoline stations with convenience stores .....                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4511   | Sporting goods, hobby, and musical instrument stores .....      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452  | General merchandise stores .....                                | 7                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529   | Other general merchandise stores .....                          | 7                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299  | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                                       | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>MOUNT VERNON</b>                          |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                 | <b>Retail trade .....</b>                                       | <b>34</b>                       | <b>51 129</b>      | <b>5 184</b>                   | <b>1 298</b>                          | <b>273</b>   | <b>7.4</b>  | <b>21.5</b>            |
| 441  | Motor vehicle and parts dealers .....                           | 5                               | 3 690              | 372                            | 82                                    | 21   | —   | 44.0                   |
| 443  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 4                               | 2 913              | 253                            | 55                                    | 18   | 7.3   | —                      |
| 445  | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446  | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447  | Gasoline stations .....   | 9                               | 25 968             | 2 205                          | 547                                   | 90   | 3.6   | 3.2                    |
| 4471   | Gasoline stations .....   | 9                               | 25 968             | 2 205                          | 547                                   | 90   | 3.6   | 3.2                    |
| 44719  | Other gasoline stations .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447190                                       | Other gasoline stations .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448  | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452  | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299  | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                                       | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904                                      | Miscellaneous general merchandise stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454  | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543   | Direct selling establishments .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439  | Other direct selling establishments .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454390                                       | Other direct selling establishments .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code    | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|               |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEOSHO</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b>   | <b>88</b>                       | <b>232 191</b>     | <b>22 258</b>                  | <b>5 611</b>                          | <b>1 115</b>   | <b>20.4</b>   | <b>4.4</b>             |
| 441           | Motor vehicle and parts dealers                             | 19                              | 61 625             | 5 295                          | 1 283                                 | 155  | 4.6   | —                      |
| 44112         | Used car dealers  | 9                               | 12 761             | 917                            | 226                                   | 28   | 14.3  | —                      |
| 441120        | Used car dealers  | 9                               | 12 761             | 917                            | 226                                   | 28   | 14.3  | —                      |
| 4412          | Other motor vehicle dealers                                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122         | Motorcycle, boat, and other motor vehicle dealers           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221        | Motorcycle dealers  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442           | Furniture and home furnishings stores                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443           | Electronics and appliance stores                            | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431          | Electronics and appliance stores                            | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44311         | Appliance, television, and other electronics stores         | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444           | Building material and garden equipment and supplies dealers | 12                              | 31 836             | 3 260                          | 814                                   | 164  | 54.8  | 16.1                   |
| 4441          | Building material and supplies dealers                      | 7                               | 24 067             | 2 664                          | 665                                   | 115  | 67.8  | 12.2                   |
| 44411         | Home centers  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444110        | Home centers  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419         | Other building material dealers                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190        | Other building material dealers                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442          | Lawn and garden equipment and supplies stores               | 5                               | 7 769              | 596                            | 149                                   | 49   | 14.4  | 28.2                   |
| 44422         | Nursery, garden center, and farm supply stores              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220        | Nursery, garden center, and farm supply stores              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445           | Food and beverage stores                                    | 6                               | 13 849             | 1 186                          | 284                                   | 104  | 36.7  | —                      |
| 446           | Health and personal care stores                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461          | Health and personal care stores                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447           | Gasoline stations   | 10                              | 18 197             | 840                            | 215                                   | 60   | 56.5  | 14.4                   |
| 44711         | Gasoline stations with convenience stores                   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110        | Gasoline stations with convenience stores                   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448           | Clothing and clothing accessories stores                    | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451           | Sporting goods, hobby, book, and music stores               | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452           | General merchandise stores                                  | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529          | Other general merchandise stores                            | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291         | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910        | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299         | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990        | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453           | Miscellaneous store retailers                               | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539          | Other miscellaneous store retailers                         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393         | Manufactured (mobile) home dealers                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930        | Manufactured (mobile) home dealers                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399         | All other miscellaneous store retailers                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454           | Nonstore retailers  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543          | Direct selling establishments                               | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312        | Liquefied petroleum gas (bottled gas) dealers               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>NEVADA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>  | <b>Retail trade</b>   | <b>82</b>                       | <b>135 600</b>     | <b>13 723</b>                  | <b>3 346</b>                          | <b>827</b>   | <b>29.4</b>   | <b>4.0</b>             |
| 441           | Motor vehicle and parts dealers                             | 13                              | 26 857             | 2 540                          | 592                                   | 107  | 40.3  | 3.7                    |
| 442           | Furniture and home furnishings stores                       | 7                               | 3 685              | 573                            | 123                                   | 44   | 86.4  | 8.1                    |
| 4421          | Furniture stores  | 4                               | 2 588              | 487                            | 104                                   | 39   | 92.1  | —                      |
| 44211         | Furniture stores  | 4                               | 2 588              | 487                            | 104                                   | 39   | 92.1  | —                      |
| 442110        | Furniture stores  | 4                               | 2 588              | 487                            | 104                                   | 39   | 92.1  | —                      |
| 443           | Electronics and appliance stores                            | 7                               | 1 453              | 370                            | 79                                    | 30   | 3.4   | 34.4                   |
| 444           | Building material and garden equipment and supplies dealers | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4442          | Lawn and garden equipment and supplies stores               | 3                               | 3 877              | 445                            | 99                                    | 26   | 8.1   | —                      |
| 44422         | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220        | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445           | Food and beverage stores                                    | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446           | Health and personal care stores                             | 5                               | 11 014             | 1 347                          | 285                                   | 52   | 37.4  | —                      |
| 4461          | Health and personal care stores                             | 5                               | 11 014             | 1 347                          | 285                                   | 52   | 37.4  | —                      |
| 447           | Gasoline stations   | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4471          | Gasoline stations   | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44711         | Gasoline stations with convenience stores                   | 7                               | 16 055             | 694                            | 163                                   | 39   | 76.0  | .2                     |
| 447110        | Gasoline stations with convenience stores                   | 7                               | 16 055             | 694                            | 163                                   | 39   | 76.0  | .2                     |
| 448           | Clothing and clothing accessories stores                    | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451           | Sporting goods, hobby, book, and music stores               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                    |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEVADA—Con.</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>       | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 452                | General merchandise stores .....                                | 6                        | D               | D                        | D                               | c   | D   | D                      |
| 4529               | Other general merchandise stores .....                          | 6                        | D               | D                        | D                               | c   | D   | D                      |
| 45299              | All other general merchandise stores .....                      | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 452990             | All other general merchandise stores .....                      | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 453                | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 4539               | Other miscellaneous store retailers .....                       | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 45399              | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 454                | Nonstore retailers .....  | 4                        | 2 731           | 370                      | 100                             | 20  | 11.2                                      | 55.3                   |
| <b>NEW MADRID</b>  |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>                                       | <b>13</b>                | <b>26 258</b>   | <b>1 658</b>             | <b>406</b>                      | <b>84</b>   | <b>3.8</b>                                | <b>2.1</b>             |
| 441                | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 444                | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445                | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 446                | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447                | Gasoline stations .....   | 5                        | 5 378           | 430                      | 80                              | 20  | 3.7                                       | —                      |
| 452                | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453                | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| <b>NIXA</b>        |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>                                       | <b>50</b>                | <b>139 465</b>  | <b>14 286</b>            | <b>3 754</b>                    | <b>795</b>  | <b>16.1</b>                               | <b>2.2</b>             |
| 441                | Motor vehicle and parts dealers .....                           | 6                        | 10 179          | 766                      | 161                             | 24  | 35.3                                      | 1.0                    |
| 44112              | Used car dealers .....  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 441120             | Used car dealers .....  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 442                | Furniture and home furnishings stores .....                     | 4                        | 3 778           | 377                      | 65                              | 14  | 21.1                                      | 20.6                   |
| 4422               | Home furnishings stores .....                                   | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 44229              | Other home furnishings stores .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 442299             | All other home furnishings stores .....                         | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443                | Electronics and appliance stores .....                          | 4                        | 679             | 133                      | 45                              | 13  | 55.1                                      | 2.8                    |
| 444                | Building material and garden equipment and supplies dealers ... | 6                        | 25 181          | 2 542                    | 691                             | 102   | 32.7                                      | 2.6                    |
| 4441               | Building material and supplies dealers .....                    | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44419              | Other building material dealers .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444190             | Other building material dealers .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4442               | Lawn and garden equipment and supplies stores .....             | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44422              | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 444220             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 445                | Food and beverage stores .....                                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4452               | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 446                | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4461               | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447                | Gasoline stations .....   | 7                        | 15 404          | 697                      | 172                             | 50  | 15.3                                      | —                      |
| 44711              | Gasoline stations with convenience stores .....                 | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 447110             | Gasoline stations with convenience stores .....                 | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 448                | Clothing and clothing accessories stores .....                  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44819              | Other clothing stores .....                                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 448190             | Other clothing stores .....                                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451                | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                | General merchandise stores .....                                | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 4529               | Other general merchandise stores .....                          | 3                        | D               | D                        | D                               | e   | D   | D                      |
| 45291              | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 452910             | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 453                | Miscellaneous store retailers .....                             | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 45321              | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453210             | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4539               | Other miscellaneous store retailers .....                       | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 45399              | All other miscellaneous store retailers .....                   | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 454                | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

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| NAICS code               | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                          |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NORMANDY</b>          |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                       | <b>11</b>                       | <b>11 928</b>      | <b>1 714</b>                   | <b>424</b>                            | <b>150</b>   | <b>13.7</b>                                      | <b>13.4</b>            |
| 441                      | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                      | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                      | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                      | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                      | Gasoline stations .....   | 3                               | 4 725              | 359                            | 121                                   | 49   | —  | —                      |
| 453                      | Miscellaneous store retailers .....                             | 3                               | 1 763              | 854                            | 191                                   | 80   | 9.2  | 90.8                   |
| 4533                     | Used merchandise stores .....                                   | 3                               | 1 763              | 854                            | 191                                   | 80   | 9.2  | 90.8                   |
| 45331                    | Used merchandise stores .....                                   | 3                               | 1 763              | 854                            | 191                                   | 80   | 9.2  | 90.8                   |
| 453310                   | Used merchandise stores .....                                   | 3                               | 1 763              | 854                            | 191                                   | 80   | 9.2  | 90.8                   |
| 454                      | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>NORTH KANSAS CITY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                       | <b>65</b>                       | <b>231 643</b>     | <b>31 344</b>                  | <b>7 446</b>                          | <b>958</b>   | <b>7.1</b>                                       | <b>5.3</b>             |
| 441                      | Motor vehicle and parts dealers .....                           | 10                              | 82 095             | 5 942                          | 1 419                                 | 169  | 10.5   | .3                     |
| 4411                     | Automobile dealers .....  | 5                               | 74 596             | 4 441                          | 990                                   | 118  | 10.3   | .2                     |
| 44112                    | Used car dealers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441120                   | Used car dealers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413                     | Automotive parts, accessories, and tire stores .....            | 5                               | 7 499              | 1 501                          | 429                                   | 51   | 12.6   | 1.8                    |
| 442                      | Furniture and home furnishings stores .....                     | 5                               | 4 953              | 949                            | 272                                   | 38   | 51.1   | 11.5                   |
| 4421                     | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211                    | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110                   | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443                      | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4431                     | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44311                    | Appliance, television, and other electronics stores .....       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443112                   | Radio, television, and other electronics stores .....           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                      | Building material and garden equipment and supplies dealers ... | 12                              | 68 566             | 13 710                         | 3 470                                 | 344  | .2   | 10.9                   |
| 4441                     | Building material and supplies dealers .....                    | 12                              | 68 566             | 13 710                         | 3 470                                 | 344  | .2   | 10.9                   |
| 44419                    | Other building material dealers .....                           | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 444190                   | Other building material dealers .....                           | 9                               | D                  | D                              | D                                     | e  | D  | D                      |
| 445                      | Food and beverage stores .....                                  | 6                               | 9 545              | 1 268                          | 375                                   | 68   | 7.9  | .1                     |
| 4452                     | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446                      | Health and personal care stores .....                           | 7                               | 18 130             | 4 258                          | 664                                   | 104  | 15.2   | —                      |
| 4461                     | Health and personal care stores .....                           | 7                               | 18 130             | 4 258                          | 664                                   | 104  | 15.2   | —                      |
| 44619                    | Other health and personal care stores .....                     | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446199                   | All other health and personal care stores .....                 | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                      | Gasoline stations .....   | 8                               | 30 156             | 1 349                          | 350                                   | 57   | —  | 5.5                    |
| 4471                     | Gasoline stations .....   | 8                               | 30 156             | 1 349                          | 350                                   | 57   | —  | 5.5                    |
| 44711                    | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110                   | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448                      | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                      | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                      | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539                     | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45391                    | Pet and pet supplies stores .....                               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453910                   | Pet and pet supplies stores .....                               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454                      | Nonstore retailers .....  | 5                               | 5 776              | 2 025                          | 368                                   | 52   | 15.4   | 5.0                    |
| 4541                     | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45411                    | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                               | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NORTHWOODS</b>                        |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                             | <b>Retail trade</b> .....                                       | <b>16</b>                | <b>30 571</b>   | <b>3 358</b>             | <b>839</b>                      | <b>191</b>  | <b>13.4</b>                              | <b>36.9</b>            |
| 442                                      | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                      | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                      | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                      | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4461                                     | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447                                      | Gasoline stations .....   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 448                                      | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                      | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451212                                   | Specialty book stores .....                                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                      | General merchandise stores .....                                | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 453                                      | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                      | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>OAK GROVE</b>                         |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                             | <b>Retail trade</b> .....                                       | <b>19</b>                | <b>123 214</b>  | <b>9 981</b>             | <b>2 365</b>                    | <b>569</b>  | <b>4.0</b>                               | <b>4.8</b>             |
| 441                                      | Motor vehicle and parts dealers .....                           | 3                        | 556             | 41                       | 8                               | 5   | 100.0                                    | —                      |
| 443                                      | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                      | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                      | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                      | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                      | Gasoline stations .....   | 5                        | 69 783          | 4 279                    | 1 007                           | 245   | —  | —                      |
| 4471                                     | Gasoline stations .....   | 5                        | 69 783          | 4 279                    | 1 007                           | 245   | —  | —                      |
| 44711                                    | Gasoline stations with convenience stores .....                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                                   | Gasoline stations with convenience stores .....                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44719                                    | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | c   | D  | D                      |
| 447190                                   | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | c   | D  | D                      |
| 452                                      | General merchandise stores .....                                | 2                        | D               | D                        | D                               | e   | D  | D                      |
| 4529                                     | Other general merchandise stores .....                          | 2                        | D               | D                        | D                               | e   | D  | D                      |
| 453                                      | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                      | Nonstore retailers .....  | 3                        | 748             | 101                      | 21                              | 6   | 8.6                                      | 80.3                   |
| <b>OAK GROVE (PART - JACKSON COUNTY)</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                             | <b>Retail trade</b> .....                                       | <b>19</b>                | <b>123 214</b>  | <b>9 981</b>             | <b>2 365</b>                    | <b>569</b>  | <b>4.0</b>                               | <b>4.8</b>             |
| 441                                      | Motor vehicle and parts dealers .....                           | 3                        | 556             | 41                       | 8                               | 5   | 100.0                                    | —                      |
| 443                                      | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                      | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                      | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                      | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                      | Gasoline stations .....   | 5                        | 69 783          | 4 279                    | 1 007                           | 245   | —  | —                      |
| 4471                                     | Gasoline stations .....   | 5                        | 69 783          | 4 279                    | 1 007                           | 245   | —  | —                      |
| 44711                                    | Gasoline stations with convenience stores .....                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                                   | Gasoline stations with convenience stores .....                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44719                                    | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | c   | D  | D                      |
| 447190                                   | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | c   | D  | D                      |
| 452                                      | General merchandise stores .....                                | 2                        | D               | D                        | D                               | e   | D  | D                      |
| 4529                                     | Other general merchandise stores .....                          | 2                        | D               | D                        | D                               | e   | D  | D                      |
| 453                                      | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                      | Nonstore retailers .....  | 3                        | 748             | 101                      | 21                              | 6   | 8.6                                      | 80.3                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code      | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ODESSA</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....   | <b>50</b>                       | <b>58 032</b>      | <b>5 753</b>                   | <b>1 345</b>                          | <b>324</b>   | <b>29.8</b>   | <b>1.7</b>             |
| 441             | Motor vehicle and parts dealers .....                               | 6                               | 17 093             | 1 627                          | 390                                   | 64   | 7.9   | —                      |
| 442             | Furniture and home furnishings stores .....                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443             | Electronics and appliance stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444             | Building material and garden equipment and supplies dealers ...     | 7                               | 11 889             | 1 055                          | 232                                   | 41   | 4.9   | .1                     |
| 4442            | Lawn and garden equipment and supplies stores .....                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422           | Nursery, garden center, and farm supply stores .....                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445             | Food and beverage stores .....                                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446             | Health and personal care stores .....                               | 5                               | 2 806              | 351                            | 65                                    | 22   | 40.3  | 19.8                   |
| 447             | Gasoline stations .....   | 7                               | 10 421             | 711                            | 159                                   | 37   | 53.5  | —                      |
| 448             | Clothing and clothing accessories stores .....                      | 11                              | 5 412              | 792                            | 191                                   | 58   | 2.0   | 2.8                    |
| 44819           | Other clothing stores .....   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190          | Other clothing stores .....   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44832           | Luggage and leather goods stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320          | Luggage and leather goods stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452             | General merchandise stores .....                                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453             | Miscellaneous store retailers .....                                 | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539            | Other miscellaneous store retailers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399           | All other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>O'FALLON</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....   | <b>147</b>                      | <b>562 970</b>     | <b>56 374</b>                  | <b>13 104</b>                         | <b>2 798</b>   | <b>2.8</b>  | <b>4.1</b>             |
| 441             | Motor vehicle and parts dealers .....                               | 16                              | 75 983             | 8 251                          | 1 868                                 | 233  | 1.6   | .9                     |
| 4412            | Other motor vehicle dealers .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229          | All other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413            | Automotive parts, accessories, and tire stores .....                | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44131           | Automotive parts and accessories stores .....                       | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441310          | Automotive parts and accessories stores .....                       | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44132           | Tire dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320          | Tire dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442             | Furniture and home furnishings stores .....                         | 9                               | 19 109             | 2 531                          | 531                                   | 76   | 3.5   | 2.2                    |
| 4421            | Furniture stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211           | Furniture stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110          | Furniture stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422            | Home furnishings stores .....                                       | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443             | Electronics and appliance stores .....                              | 6                               | 1 735              | 325                            | 135                                   | 23   | 35.6  | 18.6                   |
| 4431            | Electronics and appliance stores .....                              | 6                               | 1 735              | 325                            | 135                                   | 23   | 35.6  | 18.6                   |
| 444             | Building material and garden equipment and supplies dealers ...     | 27                              | 94 397             | 11 619                         | 2 557                                 | 533  | 4.0   | 7.9                    |
| 4441            | Building material and supplies dealers .....                        | 22                              | 89 213             | 10 425                         | 2 351                                 | 475  | 2.2   | 8.3                    |
| 44411           | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110          | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44413           | Hardware stores .....   | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444130          | Hardware stores .....   | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419           | Other building material dealers .....                               | 16                              | 43 085             | 5 145                          | 1 020                                 | 145  | 4.5   | —                      |
| 444190          | Other building material dealers .....                               | 16                              | 43 085             | 5 145                          | 1 020                                 | 145  | 4.5   | —                      |
| 4442            | Lawn and garden equipment and supplies stores .....                 | 5                               | 5 184              | 1 194                          | 206                                   | 58   | 34.9  | —                      |
| 44422           | Nursery, garden center, and farm supply stores .....                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445             | Food and beverage stores .....                                      | 11                              | 99 957             | 9 718                          | 2 286                                 | 462  | .3  | —                      |
| 4451            | Grocery stores .....  | 7                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44511           | Supermarkets and other grocery (except convenience)<br>stores ..... | 6                               | 95 978             | 8 958                          | 2 098                                 | 438  | —   | —                      |
| 445110          | Supermarkets and other grocery (except convenience)<br>stores ..... | 6                               | 95 978             | 8 958                          | 2 098                                 | 438  | —   | —                      |
| 4452            | Specialty food stores .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446             | Health and personal care stores .....                               | 10                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4461            | Health and personal care stores .....                               | 10                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44611           | Pharmacies and drug stores .....                                    | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446110          | Pharmacies and drug stores .....                                    | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461101         | Pharmacies and drug stores .....                                    | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447             | Gasoline stations .....   | 17                              | 66 568             | 3 055                          | 725                                   | 204  | 5.4   | 12.0                   |
| 4471            | Gasoline stations .....   | 17                              | 66 568             | 3 055                          | 725                                   | 204  | 5.4   | 12.0                   |
| 44711           | Gasoline stations with convenience stores .....                     | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110          | Gasoline stations with convenience stores .....                     | 16                              | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                      |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>O'FALLON—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>         | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 448                  | Clothing and clothing accessories stores .....                    | 11                              | 6 871              | 1 068                          | 263                                   | 58   | 18.7   | —                      |
| 4482101              | Men's shoe stores .....   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....               | 9                               | 7 931              | 1 016                          | 250                                   | 78   | 8.3  | 30.1                   |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....        | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45112                | Hobby, toy, and game stores .....                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451120               | Hobby, toy, and game stores .....                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45114                | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451140               | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4512112              | Specialty book stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                  | General merchandise stores .....                                  | 6                               | 125 917            | 11 464                         | 2 804                                 | 667  | —  | —                      |
| 4521                 | Department stores .....   | 3                               | 122 231            | 11 049                         | 2 702                                 | 629  | —  | —                      |
| 45210009             | Department stores (incl. leased depts.) <sup>3</sup> .....        | 3                               | 123 426            | 11 049                         | 2 702                                 | 629  | —  | —                      |
| 45211                | Department stores .....   | 3                               | 122 231            | 11 049                         | 2 702                                 | 629  | —  | —                      |
| 452112               | Discount department stores .....                                  | 3                               | 122 231            | 11 049                         | 2 702                                 | 629  | —  | —                      |
| 45299                | All other general merchandise stores .....                        | 3                               | 3 686              | 415                            | 102                                   | 38   | —  | —                      |
| 452990               | All other general merchandise stores .....                        | 3                               | 3 686              | 415                            | 102                                   | 38   | —  | —                      |
| 4529901              | Variety stores .....  | 3                               | 3 686              | 415                            | 102                                   | 38   | —  | —                      |
| 453                  | Miscellaneous store retailers .....                               | 19                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4532                 | Office supplies, stationery, and gift stores .....                | 5                               | 6 898              | 648                            | 147                                   | 48   | .3   | 2.1                    |
| 45321                | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453210               | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539                 | Other miscellaneous store retailers .....                         | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45391                | Pet and pet supplies stores .....                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453910               | Pet and pet supplies stores .....                                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45399                | All other miscellaneous store retailers .....                     | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454                  | Nonstore retailers .....  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4543                 | Direct selling establishments .....                               | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45439                | Other direct selling establishments .....                         | 3                               | 4 096              | 878                            | 153                                   | 25   | 22.4   | —                      |
| 454390               | Other direct selling establishments .....                         | 3                               | 4 096              | 878                            | 153                                   | 25   | 22.4   | —                      |
| <b>OLIVETTE</b>      |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>   | <b>37</b>                       | <b>135 743</b>     | <b>17 100</b>                  | <b>3 671</b>                          | <b>568</b>   | <b>4.8</b>                                       | <b>3.2</b>             |
| 441                  | Motor vehicle and parts dealers .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442                  | Furniture and home furnishings stores .....                       | 4                               | 5 900              | 895                            | 152                                   | 38   | 3.2  | 4.4                    |
| 4422                 | Home furnishings stores .....                                     | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44221                | Floor covering stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442210               | Floor covering stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                  | Building material and garden equipment and supplies dealers ..... | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                  | Food and beverage stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4452                 | Specialty food stores .....                                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446                  | Health and personal care stores .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461                 | Health and personal care stores .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44611                | Pharmacies and drug stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446110               | Pharmacies and drug stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461101              | Pharmacies and drug stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                  | Gasoline stations .....   | 3                               | 5 890              | 346                            | 105                                   | 13   | 31.6   | 68.4                   |
| 448                  | Clothing and clothing accessories stores .....                    | 3                               | 7 443              | 1 312                          | 271                                   | 46   | —  | —                      |
| 4483                 | Jewelry, luggage, and leather goods stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....               | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                  | General merchandise stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                  | Miscellaneous store retailers .....                               | 6                               | 13 017             | 2 082                          | 469                                   | 122  | —  | —                      |
| 4532                 | Office supplies, stationery, and gift stores .....                | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45321                | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453210               | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539                 | Other miscellaneous store retailers .....                         | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45391                | Pet and pet supplies stores .....                                 | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453910               | Pet and pet supplies stores .....                                 | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399                | All other miscellaneous store retailers .....                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454                  | Nonstore retailers .....  | 8                               | 35 779             | 4 278                          | 876                                   | 136  | 7.5  | —                      |
| 4541                 | Electronic shopping and mail-order houses .....                   | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45411                | Electronic shopping and mail-order houses .....                   | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45439                | Other direct selling establishments .....                         | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390               | Other direct selling establishments .....                         | 4                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code         | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                    |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OSAGE BEACH</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>   | <b>158</b>                      | <b>294 516</b>     | <b>30 236</b>                  | <b>7 101</b>                          | <b>1 452</b>   | <b>7.2</b>  | <b>10.6</b>            |
| 441                | Motor vehicle and parts dealers .....                             | 22                              | 76 155             | 6 207                          | 1 200                                 | 237  | 9.3   | 13.2                   |
| 4412               | Other motor vehicle dealers .....                                 | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44122              | Motorcycle, boat, and other motor vehicle dealers .....           | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 441221             | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222             | Boat dealers .....  | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 441229             | All other motor vehicle dealers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                | Furniture and home furnishings stores .....                       | 13                              | 9 951              | 1 550                          | 347                                   | 84   | 13.6  | —                      |
| 4421               | Furniture stores .....  | 4                               | 3 568              | 655                            | 150                                   | 33   | 21.1  | —                      |
| 44211              | Furniture stores .....  | 4                               | 3 568              | 655                            | 150                                   | 33   | 21.1  | —                      |
| 442110             | Furniture stores .....  | 4                               | 3 568              | 655                            | 150                                   | 33   | 21.1  | —                      |
| 4422               | Home furnishings stores .....                                     | 9                               | 6 383              | 895                            | 197                                   | 51   | 9.5   | —                      |
| 44229              | Other home furnishings stores .....                               | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299             | All other home furnishings stores .....                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                | Electronics and appliance stores .....                            | 6                               | 3 108              | 939                            | 255                                   | 43   | 15.3  | —                      |
| 4431               | Electronics and appliance stores .....                            | 6                               | 3 108              | 939                            | 255                                   | 43   | 15.3  | —                      |
| 44311              | Appliance, television, and other electronics stores .....         | 6                               | 3 108              | 939                            | 255                                   | 43   | 15.3  | —                      |
| 443112             | Radio, television, and other electronics stores .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                | Building material and garden equipment and supplies dealers ..... | 19                              | 28 646             | 3 428                          | 885                                   | 130  | 10.3  | 25.7                   |
| 4441               | Building material and supplies dealers .....                      | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44412              | Paint and wallpaper stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444120             | Paint and wallpaper stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44419              | Other building material dealers .....                             | 13                              | 23 931             | 2 600                          | 656                                   | 103  | 12.3  | 25.8                   |
| 444190             | Other building material dealers .....                             | 13                              | 23 931             | 2 600                          | 656                                   | 103  | 12.3  | 25.8                   |
| 445                | Food and beverage stores .....                                    | 3                               | 13 023             | 1 240                          | 271                                   | 67   | 24.4  | 15.7                   |
| 446                | Health and personal care stores .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44612              | Cosmetics, beauty supplies, and perfume stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120             | Cosmetics, beauty supplies, and perfume stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                | Gasoline stations .....   | 5                               | 6 736              | 423                            | 99                                    | 27   | 10.6  | 43.0                   |
| 448                | Clothing and clothing accessories stores .....                    | 50                              | 63 441             | 6 393                          | 1 599                                 | 359  | 2.1   | 13.2                   |
| 4481               | Clothing stores .....   | 34                              | 46 884             | 4 671                          | 1 055                                 | 273  | 2.8   | 16.4                   |
| 44811              | Men's clothing stores .....                                       | 4                               | 4 044              | 459                            | 112                                   | 35   | —   | 88.4                   |
| 448110             | Men's clothing stores .....                                       | 4                               | 4 044              | 459                            | 112                                   | 35   | —   | 88.4                   |
| 44813              | Children's and infants' clothing stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130             | Children's and infants' clothing stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44814              | Family clothing stores .....                                      | 12                              | 31 219             | 3 009                          | 676                                   | 143  | 2.9   | .9                     |
| 448140             | Family clothing stores .....                                      | 12                              | 31 219             | 3 009                          | 676                                   | 143  | 2.9   | .9                     |
| 44815              | Clothing accessories stores .....                                 | 3                               | 2 479              | 290                            | 62                                    | 20   | —   | —                      |
| 448150             | Clothing accessories stores .....                                 | 3                               | 2 479              | 290                            | 62                                    | 20   | —   | —                      |
| 44819              | Other clothing stores .....                                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190             | Other clothing stores .....                                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482               | Shoe stores .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44821              | Shoe stores .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448210             | Shoe stores .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4482101            | Men's shoe stores .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104            | Family shoe stores .....  | 5                               | 6 620              | 499                            | 271                                   | 35   | —   | 6.0                    |
| 4482105            | Athletic footwear stores .....                                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4483               | Jewelry, luggage, and leather goods stores .....                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44831              | Jewelry stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448310             | Jewelry stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44832              | Luggage and leather goods stores .....                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320             | Luggage and leather goods stores .....                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                | Sporting goods, hobby, book, and music stores .....               | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451212             | Specialty book stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                | General merchandise stores .....                                  | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529               | Other general merchandise stores .....                            | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291              | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910             | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453                | Miscellaneous store retailers .....                               | 25                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532               | Office supplies, stationery, and gift stores .....                | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321              | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210             | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45322              | Gift, novelty, and souvenir stores .....                          | 14                              | 4 134              | 860                            | 178                                   | 61   | 58.0  | 4.0                    |
| 453220             | Gift, novelty, and souvenir stores .....                          | 14                              | 4 134              | 860                            | 178                                   | 61   | 58.0  | 4.0                    |
| 4533               | Used merchandise stores .....                                     | 5                               | 1 601              | 173                            | 36                                    | 14   | 5.2   | —                      |
| 45331              | Used merchandise stores .....                                     | 5                               | 1 601              | 173                            | 36                                    | 14   | 5.2   | —                      |
| 453310             | Used merchandise stores .....                                     | 5                               | 1 601              | 173                            | 36                                    | 14   | 5.2   | —                      |
| 4539               | Other miscellaneous store retailers .....                         | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399              | All other miscellaneous store retailers .....                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                | Nonstore retailers .....  | 4                               | 1 816              | 237                            | 50                                    | 7  | 14.1  | 20.1                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OSAGE BEACH (PART - CAMDEN COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                       | <b>148</b>                      | <b>286 781</b>     | <b>29 255</b>                  | <b>6 875</b>                          | <b>1 392</b>   | <b>7.3</b>  | <b>10.4</b>            |
| 441                                       | Motor vehicle and parts dealers .....                           | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4412                                      | Other motor vehicle dealers .....                               | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44122                                     | Motorcycle, boat, and other motor vehicle dealers .....         | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 441221                                    | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441222                                    | Boat dealers .....  | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 441229                                    | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                       | Furniture and home furnishings stores .....                     | 13                              | 9 951              | 1 550                          | 347                                   | 84   | 13.6  | —                      |
| 4421                                      | Furniture stores .....  | 4                               | 3 568              | 655                            | 150                                   | 33   | 21.1  | —                      |
| 44211                                     | Furniture stores .....  | 4                               | 3 568              | 655                            | 150                                   | 33   | 21.1  | —                      |
| 442110                                    | Furniture stores .....  | 4                               | 3 568              | 655                            | 150                                   | 33   | 21.1  | —                      |
| 4422                                      | Home furnishings stores .....                                   | 9                               | 6 383              | 895                            | 197                                   | 51   | 9.5   | —                      |
| 44229                                     | Other home furnishings stores .....                             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299                                    | All other home furnishings stores .....                         | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                       | Electronics and appliance stores .....                          | 6                               | 3 108              | 939                            | 255                                   | 43   | 15.3  | —                      |
| 4431                                      | Electronics and appliance stores .....                          | 6                               | 3 108              | 939                            | 255                                   | 43   | 15.3  | —                      |
| 44311                                     | Appliance, television, and other electronics stores .....       | 6                               | 3 108              | 939                            | 255                                   | 43   | 15.3  | —                      |
| 443112                                    | Radio, television, and other electronics stores .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4441                                      | Building material and supplies dealers .....                    | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44412                                     | Paint and wallpaper stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444120                                    | Paint and wallpaper stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44419                                     | Other building material dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                                    | Other building material dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                       | Food and beverage stores .....                                  | 3                               | 13 023             | 1 240                          | 271                                   | 67   | 24.4  | 15.7                   |
| 446                                       | Health and personal care stores .....                           | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44612                                     | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120                                    | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                       | Gasoline stations .....   | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                                       | Clothing and clothing accessories stores .....                  | 48                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4481                                      | Clothing stores .....   | 33                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44811                                     | Men's clothing stores .....                                     | 4                               | 4 044              | 459                            | 112                                   | 35   | —   | 88.4                   |
| 448110                                    | Men's clothing stores .....                                     | 4                               | 4 044              | 459                            | 112                                   | 35   | —   | 88.4                   |
| 44813                                     | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130                                    | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44814                                     | Family clothing stores .....                                    | 12                              | 31 219             | 3 009                          | 676                                   | 143  | 2.9   | .9                     |
| 448140                                    | Family clothing stores .....                                    | 12                              | 31 219             | 3 009                          | 676                                   | 143  | 2.9   | .9                     |
| 44815                                     | Clothing accessories stores .....                               | 3                               | 2 479              | 290                            | 62                                    | 20   | —   | —                      |
| 448150                                    | Clothing accessories stores .....                               | 3                               | 2 479              | 290                            | 62                                    | 20   | —   | —                      |
| 44819                                     | Other clothing stores .....                                     | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190                                    | Other clothing stores .....                                     | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482                                      | Shoe stores .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44821                                     | Shoe stores .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448210                                    | Shoe stores .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4482101                                   | Men's shoe stores .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104                                   | Family shoe stores .....  | 5                               | 6 620              | 499                            | 271                                   | 35   | —   | 6.0                    |
| 4482105                                   | Athletic footwear stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4483                                      | Jewelry, luggage, and leather goods stores .....                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44832                                     | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320                                    | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451212                                    | Specialty book stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                       | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                                      | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                                     | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                                    | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 23                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                                      | Office supplies, stationery, and gift stores .....              | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                                     | Office supplies and stationery stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210                                    | Office supplies and stationery stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45322                                     | Gift, novelty, and souvenir stores .....                        | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453220                                    | Gift, novelty, and souvenir stores .....                        | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                                      | Used merchandise stores .....                                   | 5                               | 1 601              | 173                            | 36                                    | 14   | 5.2   | —                      |
| 45331                                     | Used merchandise stores .....                                   | 5                               | 1 601              | 173                            | 36                                    | 14   | 5.2   | —                      |
| 453310                                    | Used merchandise stores .....                                   | 5                               | 1 601              | 173                            | 36                                    | 14   | 5.2   | —                      |
| 4539                                      | Other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                                     | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                       | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OSAGE BEACH (PART - MILLER COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                              | <b>Retail trade</b> .....                                       | <b>10</b>                       | <b>7 735</b>       | <b>981</b>                     | <b>226</b>                            | <b>60</b>  | <b>.5</b>   | <b>18.2</b>            |
| 441                                       | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4412                                      | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                     | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                                    | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                       | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                                       | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                       | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>OVERLAND</b>                           |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                              | <b>Retail trade</b> .....                                       | <b>89</b>                       | <b>148 299</b>     | <b>21 061</b>                  | <b>5 245</b>                          | <b>957</b>   | <b>15.0</b>   | <b>4.9</b>             |
| 441                                       | Motor vehicle and parts dealers .....                           | 12                              | 11 190             | 2 190                          | 592                                   | 108  | 8.8   | 4.1                    |
| 4413                                      | Automotive parts, accessories, and tire stores .....            | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                                     | Automotive parts and accessories stores .....                   | 6                               | 5 218              | 952                            | 293                                   | 56   | 11.4  | —                      |
| 441310                                    | Automotive parts and accessories stores .....                   | 6                               | 5 218              | 952                            | 293                                   | 56   | 11.4  | —                      |
| 442                                       | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                       | Electronics and appliance stores .....                          | 4                               | 5 471              | 1 203                          | 320                                   | 28   | 89.3  | —                      |
| 4431                                      | Electronics and appliance stores .....                          | 4                               | 5 471              | 1 203                          | 320                                   | 28   | 89.3  | —                      |
| 44311                                     | Appliance, television, and other electronics stores .....       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443112                                    | Radio, television, and other electronics stores .....           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312                                     | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120                                    | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 5                               | 4 740              | 995                            | 215                                   | 53   | 8.5   | —                      |
| 445                                       | Food and beverage stores .....                                  | 12                              | 38 627             | 4 610                          | 1 101                                 | 228  | 15.5  | 12.2                   |
| 4451                                      | Grocery stores .....  | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 446                                       | Health and personal care stores .....                           | 8                               | 18 065             | 2 580                          | 601                                   | 75   | 15.9  | —                      |
| 4461                                      | Health and personal care stores .....                           | 8                               | 18 065             | 2 580                          | 601                                   | 75   | 15.9  | —                      |
| 44613                                     | Optical goods stores .....                                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446130                                    | Optical goods stores .....                                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44619                                     | Other health and personal care stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446199                                    | All other health and personal care stores .....                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                       | Gasoline stations .....   | 6                               | 18 546             | 841                            | 202                                   | 36   | 9.4   | —                      |
| 44711                                     | Gasoline stations with convenience stores .....                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                                    | Gasoline stations with convenience stores .....                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                       | Clothing and clothing accessories stores .....                  | 12                              | 8 884              | 1 569                          | 374                                   | 92   | .2  | 4.3                    |
| 4481                                      | Clothing stores .....   | 6                               | 5 270              | 975                            | 240                                   | 66   | .4  | 7.2                    |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 8                               | 7 890              | 1 775                          | 465                                   | 69   | 18.2  | 16.9                   |
| 4511                                      | Sporting goods, hobby, and musical instrument stores .....      | 8                               | 7 890              | 1 775                          | 465                                   | 69   | 18.2  | 16.9                   |
| 45114                                     | Musical instrument and supplies stores .....                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140                                    | Musical instrument and supplies stores .....                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                                       | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                                      | Used merchandise stores .....                                   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331                                     | Used merchandise stores .....                                   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310                                    | Used merchandise stores .....                                   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                                       | Nonstore retailers .....  | 8                               | 12 774             | 2 426                          | 619                                   | 101  | 11.5  | 2.9                    |
| 4541                                      | Electronic shopping and mail-order houses .....                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45411                                     | Electronic shopping and mail-order houses .....                 | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4542                                      | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45421                                     | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454210                                    | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4543                                      | Direct selling establishments .....                             | 4                               | 4 566              | 1 207                          | 299                                   | 48   | 24.5  | 8.1                    |
| 45439                                     | Other direct selling establishments .....                       | 4                               | 4 566              | 1 207                          | 299                                   | 48   | 24.5  | 8.1                    |
| 454390                                    | Other direct selling establishments .....                       | 4                               | 4 566              | 1 207                          | 299                                   | 48   | 24.5  | 8.1                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OWENSVILLE</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>26</b>                       | <b>31 483</b>      | <b>3 037</b>                   | <b>675</b>                            | <b>188</b>   | <b>27.7</b>                                      | <b>3.0</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 4                               | 7 529              | 827                            | 184                                   | 40   | 58.0   | —                      |
| 44421             | Outdoor power equipment stores .....                            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444210            | Outdoor power equipment stores .....                            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445               | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 6                               | 8 768              | 572                            | 129                                   | 60   | 5.7  | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>OZARK</b>      |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>                                       | <b>85</b>                       | <b>202 147</b>     | <b>17 329</b>                  | <b>4 037</b>                          | <b>852</b>   | <b>24.1</b>                                      | <b>2.4</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 19                              | 100 726            | 8 052                          | 1 894                                 | 254  | 4.3  | 1.8                    |
| 4411              | Automobile dealers .....  | 9                               | 88 452             | 6 267                          | 1 465                                 | 182  | 2.8  | 1.0                    |
| 4412              | Other motor vehicle dealers .....                               | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441222            | Boat dealers .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229            | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442               | Furniture and home furnishings stores .....                     | 5                               | 1 452              | 252                            | 66                                    | 16   | 75.9   | —                      |
| 443               | Electronics and appliance stores .....                          | 3                               | 964                | 98                             | 36                                    | 8  | 51.2   | —                      |
| 444               | Building material and garden equipment and supplies dealers ... | 9                               | 17 269             | 1 923                          | 426                                   | 160  | 67.6   | 6.9                    |
| 4441              | Building material and supplies dealers .....                    | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419             | Other building material dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444190            | Other building material dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 4                               | 5 497              | 678                            | 169                                   | 85   | 25.8   | —                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 4                               | 5 497              | 678                            | 169                                   | 85   | 25.8   | —                      |
| 445               | Food and beverage stores .....                                  | 8                               | 31 268             | 2 851                          | 699                                   | 193  | 36.5   | —                      |
| 4452              | Specialty food stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446               | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461              | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447               | Gasoline stations .....   | 9                               | 20 493             | 751                            | 179                                   | 46   | 25.6   | 7.7                    |
| 44711             | Gasoline stations with convenience stores .....                 | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110            | Gasoline stations with convenience stores .....                 | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448               | Clothing and clothing accessories stores .....                  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45114             | Musical instrument and supplies stores .....                    | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451140            | Musical instrument and supplies stores .....                    | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451212            | Specialty book stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452               | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453               | Miscellaneous store retailers .....                             | 16                              | 7 516              | 780                            | 164                                   | 56   | 22.8   | 2.0                    |
| 4533              | Used merchandise stores .....                                   | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45331             | Used merchandise stores .....                                   | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453310            | Used merchandise stores .....                                   | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539              | Other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454               | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312            | Liquefied petroleum gas (bottled gas) dealers .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                               | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PACIFIC</b>                           |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                             | <b>Retail trade</b> .....                                       | <b>37</b>                | <b>93 877</b>   | <b>8 909</b>             | <b>2 172</b>                    | <b>368</b>  | <b>9.2</b>                               | <b>4.6</b>             |
| 441                                      | Motor vehicle and parts dealers .....                           | 9                        | 47 194          | 3 771                    | 917                             | 112   | 2.3                                      | .7                     |
| 4412                                     | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                                    | Motorcycle, boat, and other motor vehicle dealers .....         | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 441221                                   | Motorcycle dealers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                      | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                      | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                      | Building material and garden equipment and supplies dealers ... | 4                        | 13 415          | 2 308                    | 568                             | 77  | 7.8                                      | 25.7                   |
| 4441                                     | Building material and supplies dealers .....                    | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                                    | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                                   | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                      | Food and beverage stores .....                                  | 4                        | 5 827           | 504                      | 118                             | 35  | 20.0                                     | 9.5                    |
| 446                                      | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                      | Gasoline stations .....   | 7                        | 16 484          | 793                      | 255                             | 72  | 7.5                                      | —                      |
| 44711                                    | Gasoline stations with convenience stores .....                 | 7                        | 16 484          | 793                      | 255                             | 72  | 7.5                                      | —                      |
| 447110                                   | Gasoline stations with convenience stores .....                 | 7                        | 16 484          | 793                      | 255                             | 72  | 7.5                                      | —                      |
| 451                                      | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                      | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45299                                    | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                                   | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4529904                                  | Miscellaneous general merchandise stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                      | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454                                      | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>PACIFIC (PART - FRANKLIN COUNTY)</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                             | <b>Retail trade</b> .....                                       | <b>36</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>e</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                                      | Motor vehicle and parts dealers .....                           | 9                        | 47 194          | 3 771                    | 917                             | 112   | 2.3                                      | .7                     |
| 4412                                     | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                                    | Motorcycle, boat, and other motor vehicle dealers .....         | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 441221                                   | Motorcycle dealers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                      | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                      | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                      | Building material and garden equipment and supplies dealers ... | 4                        | 13 415          | 2 308                    | 568                             | 77  | 7.8                                      | 25.7                   |
| 4441                                     | Building material and supplies dealers .....                    | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                                    | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                                   | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                      | Food and beverage stores .....                                  | 4                        | 5 827           | 504                      | 118                             | 35  | 20.0                                     | 9.5                    |
| 446                                      | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                      | Gasoline stations .....   | 7                        | 16 484          | 793                      | 255                             | 72  | 7.5                                      | —                      |
| 44711                                    | Gasoline stations with convenience stores .....                 | 7                        | 16 484          | 793                      | 255                             | 72  | 7.5                                      | —                      |
| 447110                                   | Gasoline stations with convenience stores .....                 | 7                        | 16 484          | 793                      | 255                             | 72  | 7.5                                      | —                      |
| 451                                      | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                      | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45299                                    | All other general merchandise stores .....                      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                                   | All other general merchandise stores .....                      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4529904                                  | Miscellaneous general merchandise stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                      | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454                                      | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>PACIFIC (PART - ST. LOUIS COUNTY)</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                             | <b>Retail trade</b> .....                                       | <b>1</b>                 | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>D</b>                                 | <b>D</b>               |
| 452                                      | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>PAGEDALE</b>                          |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                             | <b>Retail trade</b> .....                                       | <b>15</b>                | <b>6 990</b>    | <b>957</b>               | <b>272</b>                      | <b>45</b>   | <b>43.5</b>                              | <b>9.0</b>             |
| 441                                      | Motor vehicle and parts dealers .....                           | 5                        | 1 508           | 479                      | 119                             | 20  | 42.9                                     | 6.4                    |
| 444                                      | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                      | Food and beverage stores .....                                  | 4                        | 2 115           | 177                      | 42                              | 6   | 65.8                                     | 17.1                   |
| 446                                      | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                      | Gasoline stations .....   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                      | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                      | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PALMYRA</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>24</b>                       | <b>30 933</b>      | <b>3 380</b>                   | <b>799</b>                            | <b>239</b>   | <b>39.8</b>   | —                      |
| 441               | Motor vehicle and parts dealers .....                           | 6                               | 5 377              | 625                            | 131                                   | 32   | 6.1   | —                      |
| 442               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421              | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211             | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110            | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....   | 5                               | 10 102             | 546                            | 121                                   | 57   | 38.0  | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>PARK HILLS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>44</b>                       | <b>76 587</b>      | <b>7 440</b>                   | <b>1 692</b>                          | <b>376</b>   | <b>14.1</b>   | <b>3.4</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 11                              | 47 946             | 3 936                          | 887                                   | 127  | 4.7   | 4.9                    |
| 44112             | Used car dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120            | Used car dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412              | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221            | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 6                               | 3 513              | 504                            | 100                                   | 25   | 100.0   | —                      |
| 4421              | Furniture stores .....  | 3                               | 2 339              | 320                            | 73                                    | 16   | 100.0   | —                      |
| 44211             | Furniture stores .....  | 3                               | 2 339              | 320                            | 73                                    | 16   | 100.0   | —                      |
| 442110            | Furniture stores .....  | 3                               | 2 339              | 320                            | 73                                    | 16   | 100.0   | —                      |
| 443               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 4                               | 4 864              | 989                            | 222                                   | 73   | 59.8  | —                      |
| 445               | Food and beverage stores .....                                  | 5                               | 4 643              | 304                            | 74                                    | 25   | 15.2  | 5.9                    |
| 447               | Gasoline stations .....   | 5                               | 7 810              | 517                            | 124                                   | 46   | —   | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 3                               | 393                | 91                             | 23                                    | 7  | 100.0   | —                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 3                               | 824                | 143                            | 31                                    | 11   | 100.0   | —                      |
| 45399             | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543              | Direct selling establishments .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439             | Other direct selling establishments .....                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454390            | Other direct selling establishments .....                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>PARKVILLE</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>29</b>                       | <b>41 585</b>      | <b>6 219</b>                   | <b>1 445</b>                          | <b>237</b>   | <b>42.3</b>   | <b>2.5</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422              | Home furnishings stores .....                                   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44221             | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210            | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447               | Gasoline stations .....   | 4                               | 12 511             | 667                            | 167                                   | 41   | —   | —                      |
| 44711             | Gasoline stations with convenience stores .....                 | 4                               | 12 511             | 667                            | 167                                   | 41   | —   | —                      |
| 447110            | Gasoline stations with convenience stores .....                 | 4                               | 12 511             | 667                            | 167                                   | 41   | —   | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 3                               | 498                | 88                             | 13                                    | 4  | 84.1  | 15.9                   |
| 451               | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512113           | College book stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                   |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PECULIAR</b>   |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>11</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>b</b>  | <b>D</b>                                  | <b>D</b>               |
| 441               | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445               | Food and beverage stores .....                                  | 4                        | 624             | 44                       | 19                              | 7   | 76.4                                      | 23.6                   |
| 447               | Gasoline stations .....   | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 4471              | Gasoline stations .....   | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44719             | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447190            | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 452               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>PERRYVILLE</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>69</b>                | <b>164 256</b>  | <b>15 691</b>            | <b>3 918</b>                    | <b>912</b>  | <b>9.8</b>                                | <b>.3</b>              |
| 441               | Motor vehicle and parts dealers .....                           | 12                       | 37 049          | 2 910                    | 656                             | 107   | 17.5                                      | .1                     |
| 442               | Furniture and home furnishings stores .....                     | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 4                        | 859             | 163                      | 31                              | 9   | 97.4                                      | —                      |
| 444               | Building material and garden equipment and supplies dealers ... | 11                       | D               | D                        | D                               | c   | D   | D                      |
| 4441              | Building material and supplies dealers .....                    | 6                        | D               | D                        | D                               | c   | D   | D                      |
| 44411             | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 444110            | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 445               | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 446               | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4461              | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447               | Gasoline stations .....   | 10                       | 20 619          | 1 023                    | 248                             | 78  | 4.4                                       | 2.3                    |
| 44711             | Gasoline stations with convenience stores .....                 | 7                        | 18 566          | 859                      | 205                             | 66  | —   | 2.5                    |
| 447110            | Gasoline stations with convenience stores .....                 | 7                        | 18 566          | 859                      | 205                             | 66  | —   | 2.5                    |
| 448               | Clothing and clothing accessories stores .....                  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 452               | General merchandise stores .....                                | 5                        | D               | D                        | D                               | e   | D   | D                      |
| 4529              | Other general merchandise stores .....                          | 5                        | D               | D                        | D                               | e   | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 4539              | Other miscellaneous store retailers .....                       | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 454               | Nonstore retailers .....  | 6                        | D               | D                        | D                               | b   | D   | D                      |
| <b>PEVELY</b>     |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>15</b>                | <b>31 024</b>   | <b>2 178</b>             | <b>506</b>                      | <b>135</b>  | <b>13.8</b>                               | <b>11.2</b>            |
| 441               | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44312             | Computer and software stores .....                              | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443120            | Computer and software stores .....                              | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445               | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447               | Gasoline stations .....   | 3                        | 18 715          | 598                      | 146                             | 35  | —   | —                      |
| 44719             | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447190            | Other gasoline stations .....                                   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 4511              | Sporting goods, hobby, and musical instrument stores .....      | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 4511101           | General-line sporting goods stores .....                        | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 452               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 3                        | 1 497           | 266                      | 58                              | 19  | 10.6                                      | —                      |
| 4533              | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45331             | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 453310            | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| <b>PINE LAWN</b>  |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>6</b>                 | <b>3 467</b>    | <b>296</b>               | <b>92</b>                       | <b>28</b>   | <b>75.3</b>                               | <b>—</b>               |
| 445               | Food and beverage stores .....                                  | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 446               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44612             | Cosmetics, beauty supplies, and perfume stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 446120            | Cosmetics, beauty supplies, and perfume stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 447               | Gasoline stations .....   | 1                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.



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| NAICS code             | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                        |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PLATTE CITY</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                       | <b>27</b>                       | <b>109 130</b>     | <b>7 125</b>                   | <b>1 683</b>                          | <b>268</b>   | <b>12.1</b>                                      | <b>.1</b>              |
| 441                    | Motor vehicle and parts dealers .....                           | 6                               | 55 790             | 2 973                          | 707                                   | 75   | 8.3  | .1                     |
| 442                    | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                    | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ... | 3                               | 4 090              | 502                            | 127                                   | 25   | 9.5  | —                      |
| 445                    | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                    | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461                   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                    | Gasoline stations .....   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4471                   | Gasoline stations .....   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44711                  | Gasoline stations with convenience stores .....                 | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110                 | Gasoline stations with convenience stores .....                 | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453                    | Miscellaneous store retailers .....                             | 4                               | 641                | 150                            | 38                                    | 24   | 67.2   | —                      |
| 454                    | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>PLEASANT HILL</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                       | <b>20</b>                       | <b>29 609</b>      | <b>2 450</b>                   | <b>584</b>                            | <b>163</b>   | <b>7.3</b>                                       | <b>1.1</b>             |
| 441                    | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443                    | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ... | 4                               | 3 080              | 228                            | 48                                    | 15   | 17.5   | —                      |
| 4442                   | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422                  | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444220                 | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                    | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                    | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                    | Gasoline stations .....   | 5                               | 9 600              | 481                            | 116                                   | 31   | —  | —                      |
| 452                    | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                    | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>PLEASANT VALLEY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                       | <b>4</b>                        | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>b</b>   | <b>D</b>   | <b>D</b>               |
| 446                    | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                    | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4471                   | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44711                  | Gasoline stations with convenience stores .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110                 | Gasoline stations with convenience stores .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454                    | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>POPLAR BLUFF</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                       | <b>196</b>                      | <b>477 459</b>     | <b>40 735</b>                  | <b>9 901</b>                          | <b>2 271</b>   | <b>14.3</b>                                      | <b>6.0</b>             |
| 441                    | Motor vehicle and parts dealers .....                           | 32                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4411                   | Automobile dealers .....  | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44112                  | Used car dealers .....  | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 441120                 | Used car dealers .....  | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4412                   | Other motor vehicle dealers .....                               | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....         | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221                 | Motorcycle dealers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441229                 | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413                   | Automotive parts, accessories, and tire stores .....            | 13                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44131                  | Automotive parts and accessories stores .....                   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441310                 | Automotive parts and accessories stores .....                   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44132                  | Tire dealers .....  | 7                               | 10 276             | 1 449                          | 337                                   | 83   | 36.4   | 19.9                   |
| 441320                 | Tire dealers .....  | 7                               | 10 276             | 1 449                          | 337                                   | 83   | 36.4   | 19.9                   |
| 442                    | Furniture and home furnishings stores .....                     | 13                              | 18 348             | 2 411                          | 555                                   | 129  | 18.8   | 70.5                   |
| 4421                   | Furniture stores .....  | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 44211                  | Furniture stores .....  | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 442110                 | Furniture stores .....  | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4422                   | Home furnishings stores .....                                   | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443                    | Electronics and appliance stores .....                          | 11                              | 10 555             | 1 475                          | 374                                   | 79   | 15.4   | 25.5                   |
| 4431                   | Electronics and appliance stores .....                          | 11                              | 10 555             | 1 475                          | 374                                   | 79   | 15.4   | 25.5                   |
| 44311                  | Appliance, television, and other electronics stores .....       | 11                              | 10 555             | 1 475                          | 374                                   | 79   | 15.4   | 25.5                   |
| 443111                 | Household appliance stores .....                                | 7                               | 6 379              | 1 143                          | 279                                   | 52   | 16.7   | —                      |
| 443112                 | Radio, television, and other electronics stores .....           | 4                               | 4 176              | 332                            | 95                                    | 27   | 13.5   | 64.4                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>POPLAR BLUFF—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>             | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 444                      | Building material and garden equipment and supplies dealers . . . | 20                       | 39 474          | 4 099                    | 960                             | 220   | 5.3                                      | .7                     |
| 4441                     | Building material and supplies dealers . . . . .                  | 18                       | D               | D                        | D                               | c   | D  | D                      |
| 44411                    | Home centers . . . . .  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 444110                   | Home centers . . . . .  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                    | Other building material dealers . . . . .                         | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                   | Other building material dealers . . . . .                         | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                     | Lawn and garden equipment and supplies stores . . . . .           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                    | Nursery, garden center, and farm supply stores . . . . .          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                   | Nursery, garden center, and farm supply stores . . . . .          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                      | Food and beverage stores . . . . .                                | 15                       | 40 115          | 3 486                    | 818                             | 252   | 19.6                                     | 4.1                    |
| 4451                     | Grocery stores . . . . .  | 10                       | D               | D                        | D                               | c   | D  | D                      |
| 4452                     | Specialty food stores . . . . .                                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446                      | Health and personal care stores . . . . .                         | 18                       | D               | D                        | D                               | c   | D  | D                      |
| 4461                     | Health and personal care stores . . . . .                         | 18                       | D               | D                        | D                               | c   | D  | D                      |
| 44611                    | Pharmacies and drug stores . . . . .                              | 9                        | 23 210          | 2 053                    | 435                             | 82  | 59.1                                     | —                      |
| 446110                   | Pharmacies and drug stores . . . . .                              | 9                        | 23 210          | 2 053                    | 435                             | 82  | 59.1                                     | —                      |
| 4461101                  | Pharmacies and drug stores . . . . .                              | 9                        | 23 210          | 2 053                    | 435                             | 82  | 59.1                                     | —                      |
| 44612                    | Cosmetics, beauty supplies, and perfume stores . . . . .          | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 446120                   | Cosmetics, beauty supplies, and perfume stores . . . . .          | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 447                      | Gasoline stations . . . . .                                       | 23                       | 38 439          | 1 997                    | 431                             | 164   | 31.7                                     | 13.8                   |
| 4471                     | Gasoline stations . . . . .                                       | 23                       | 38 439          | 1 997                    | 431                             | 164   | 31.7                                     | 13.8                   |
| 44711                    | Gasoline stations with convenience stores . . . . .               | 17                       | D               | D                        | D                               | c   | D  | D                      |
| 447110                   | Gasoline stations with convenience stores . . . . .               | 17                       | D               | D                        | D                               | c   | D  | D                      |
| 44719                    | Other gasoline stations . . . . .                                 | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 447190                   | Other gasoline stations . . . . .                                 | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 448                      | Clothing and clothing accessories stores . . . . .                | 16                       | D               | D                        | D                               | c   | D  | D                      |
| 4481                     | Clothing stores . . . . .   | 8                        | D               | D                        | D                               | c   | D  | D                      |
| 44814                    | Family clothing stores . . . . .                                  | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 448140                   | Family clothing stores . . . . .                                  | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 451                      | Sporting goods, hobby, book, and music stores . . . . .           | 11                       | 5 442           | 681                      | 153                             | 57  | 14.3                                     | 5.9                    |
| 4511                     | Sporting goods, hobby, and musical instrument stores . . . . .    | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                     | Book, periodical, and music stores . . . . .                      | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45122                    | Prerecorded tape, compact disc, and record stores . . . . .       | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 451220                   | Prerecorded tape, compact disc, and record stores . . . . .       | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 452                      | General merchandise stores . . . . .                              | 7                        | D               | D                        | D                               | f   | D  | D                      |
| 4529                     | Other general merchandise stores . . . . .                        | 6                        | D               | D                        | D                               | f   | D  | D                      |
| 45291                    | Warehouse clubs and supercenters . . . . .                        | 1                        | D               | D                        | D                               | f   | D  | D                      |
| 452910                   | Warehouse clubs and supercenters . . . . .                        | 1                        | D               | D                        | D                               | f   | D  | D                      |
| 45299                    | All other general merchandise stores . . . . .                    | 5                        | 6 189           | 630                      | 146                             | 53  | —  | 12.3                   |
| 452990                   | All other general merchandise stores . . . . .                    | 5                        | 6 189           | 630                      | 146                             | 53  | —  | 12.3                   |
| 4529901                  | Variety stores . . . . .  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4529904                  | Miscellaneous general merchandise stores . . . . .                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                      | Miscellaneous store retailers . . . . .                           | 24                       | D               | D                        | D                               | b   | D  | D                      |
| 4532                     | Office supplies, stationery, and gift stores . . . . .            | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 45321                    | Office supplies and stationery stores . . . . .                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453210                   | Office supplies and stationery stores . . . . .                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4539                     | Other miscellaneous store retailers . . . . .                     | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 45393                    | Manufactured (mobile) home dealers . . . . .                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453930                   | Manufactured (mobile) home dealers . . . . .                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                    | All other miscellaneous store retailers . . . . .                 | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 454                      | Nonstore retailers . . . . .                                      | 6                        | D               | D                        | D                               | b   | D  | D                      |
| <b>PORTAGEVILLE</b>      |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>             | <b>Retail trade . . . . .</b>                                     | <b>25</b>                | <b>32 080</b>   | <b>2 568</b>             | <b>524</b>                      | <b>137</b>  | <b>69.9</b>                              | <b>11.5</b>            |
| 441                      | Motor vehicle and parts dealers . . . . .                         | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 442                      | Furniture and home furnishings stores . . . . .                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                      | Electronics and appliance stores . . . . .                        | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                      | Building material and garden equipment and supplies dealers . . . | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                      | Food and beverage stores . . . . .                                | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446                      | Health and personal care stores . . . . .                         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                      | Gasoline stations . . . . .                                       | 4                        | 7 429           | 412                      | 95                              | 31  | 35.3                                     | —                      |
| 452                      | General merchandise stores . . . . .                              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                      | Miscellaneous store retailers . . . . .                           | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 454                      | Nonstore retailers . . . . .                                      | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                     | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTAGEVILLE (PART - NEW MADRID COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade</b> .....                                       | <b>25</b>                       | <b>32 080</b>      | <b>2 568</b>                   | <b>524</b>                            | <b>137</b>   | <b>69.9</b>   | <b>11.5</b>            |
| 441  | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446  | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447  | Gasoline stations .....   | 4                               | 7 429              | 412                            | 95                                    | 31   | 35.3  | —                      |
| 452  | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>POTOSI</b>                                  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade</b> .....                                       | <b>41</b>                       | <b>60 824</b>      | <b>4 922</b>                   | <b>1 174</b>                          | <b>312</b>   | <b>65.1</b>   | <b>2.3</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 4                               | 17 084             | 1 615                          | 389                                   | 120  | 74.5  | —                      |
| 446  | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447  | Gasoline stations .....   | 8                               | 9 614              | 442                            | 106                                   | 35   | 33.5  | —                      |
| 448  | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454  | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>RAYMORE</b>                                 |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade</b> .....                                       | <b>23</b>                       | <b>110 883</b>     | <b>11 610</b>                  | <b>2 986</b>                          | <b>637</b>   | <b>3.6</b>  | <b>3.0</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 3                               | 11 137             | 1 014                          | 246                                   | 35   | 9.0   | —                      |
| 4412   | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229   | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413   | Automotive parts, accessories, and tire stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44132  | Tire dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441320   | Tire dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442  | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445  | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447  | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448  | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452  | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529   | Other general merchandise stores .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291  | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910   | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533   | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331  | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310   | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454  | Nonstore retailers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543   | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439  | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454390   | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code      | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                 |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RAYTOWN</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>110</b>               | <b>377 282</b>  | <b>38 324</b>            | <b>8 809</b>                    | <b>1 611</b>  | <b>20.1</b>                              | <b>1.9</b>             |
| 441             | Motor vehicle and parts dealers .....                           | 24                       | 209 767         | 16 575                   | 4 053                           | 550   | 26.8                                     | .4                     |
| 4411            | Automobile dealers .....  | 13                       | 198 596         | 14 456                   | 3 548                           | 482   | 27.8                                     | .2                     |
| 44111           | New car dealers .....   | 9                        | 182 575         | 13 436                   | 3 167                           | 443   | 25.3                                     | .2                     |
| 441110          | New car dealers .....   | 9                        | 182 575         | 13 436                   | 3 167                           | 443   | 25.3                                     | .2                     |
| 44112           | Used car dealers .....  | 4                        | 16 021          | 1 020                    | 381                             | 39  | 56.1                                     | —                      |
| 441120          | Used car dealers .....  | 4                        | 16 021          | 1 020                    | 381                             | 39  | 56.1                                     | —                      |
| 4413            | Automotive parts, accessories, and tire stores .....            | 11                       | 11 171          | 2 119                    | 505                             | 68  | 7.7                                      | 3.7                    |
| 44131           | Automotive parts and accessories stores .....                   | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 441310          | Automotive parts and accessories stores .....                   | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4422            | Home furnishings stores .....                                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44221           | Floor covering stores .....                                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 442210          | Floor covering stores .....                                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 4                        | 1 653           | 301                      | 80                              | 17  | 4.1                                      | 4.2                    |
| 4431            | Electronics and appliance stores .....                          | 4                        | 1 653           | 301                      | 80                              | 17  | 4.1                                      | 4.2                    |
| 444             | Building material and garden equipment and supplies dealers ... | 13                       | 10 888          | 1 929                    | 455                             | 86  | 13.4                                     | 24.5                   |
| 445             | Food and beverage stores .....                                  | 10                       | 40 923          | 5 834                    | 966                             | 246   | 12.7                                     | .2                     |
| 4451            | Grocery stores .....  | 5                        | 40 012          | 5 282                    | 829                             | 225   | 12.8                                     | —                      |
| 4452            | Specialty food stores .....                                     | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 446             | Health and personal care stores .....                           | 10                       | 21 339          | 2 822                    | 745                             | 154   | 10.8                                     | 3.3                    |
| 4461            | Health and personal care stores .....                           | 10                       | 21 339          | 2 822                    | 745                             | 154   | 10.8                                     | 3.3                    |
| 446191          | Food (health) supplement stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447             | Gasoline stations .....   | 14                       | 31 185          | 1 578                    | 392                             | 97  | 15.7                                     | 1.6                    |
| 4471            | Gasoline stations .....   | 14                       | 31 185          | 1 578                    | 392                             | 97  | 15.7                                     | 1.6                    |
| 44711           | Gasoline stations with convenience stores .....                 | 14                       | 31 185          | 1 578                    | 392                             | 97  | 15.7                                     | 1.6                    |
| 447110          | Gasoline stations with convenience stores .....                 | 14                       | 31 185          | 1 578                    | 392                             | 97  | 15.7                                     | 1.6                    |
| 448             | Clothing and clothing accessories stores .....                  | 5                        | 2 401           | 388                      | 83                              | 33  | 24.4                                     | —                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 4                        | 934             | 389                      | 89                              | 14  | —  | 22.6                   |
| 451212          | News dealers and newsstands .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452             | General merchandise stores .....                                | 6                        | D               | D                        | D                               | e   | D  | D                      |
| 45299           | All other general merchandise stores .....                      | 5                        | 5 240           | 579                      | 148                             | 49  | 36.7                                     | —                      |
| 452990          | All other general merchandise stores .....                      | 5                        | 5 240           | 579                      | 148                             | 49  | 36.7                                     | —                      |
| 4529901         | Variety stores .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 45321           | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453210          | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 45399           | All other miscellaneous store retailers .....                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454             | Nonstore retailers .....  | 6                        | 3 161           | 717                      | 176                             | 23  | 93.4                                     | —                      |
| <b>REPUBLIC</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | <b>Retail trade</b> .....                                       | <b>44</b>                | <b>179 869</b>  | <b>12 697</b>            | <b>3 003</b>                    | <b>718</b>  | <b>8.4</b>                               | <b>.8</b>              |
| 441             | Motor vehicle and parts dealers .....                           | 8                        | 103 324         | 5 607                    | 1 053                           | 179   | .3                                       | —                      |
| 4411            | Automobile dealers .....  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 4412            | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441222          | Boat dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 4                        | 11 128          | 1 259                    | 336                             | 84  | 14.6                                     | —                      |
| 44419           | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444190          | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4442            | Lawn and garden equipment and supplies stores .....             | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44422           | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 445             | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 446             | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447             | Gasoline stations .....   | 6                        | 7 943           | 404                      | 92                              | 21  | 8.3                                      | —                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452             | General merchandise stores .....                                | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 4539            | Other miscellaneous store retailers .....                       | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 45399           | All other miscellaneous store retailers .....                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454             | Nonstore retailers .....  | 6                        | 3 311           | 427                      | 109                             | 21  | 65.7                                     | 9.3                    |
| 45439           | Other direct selling establishments .....                       | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454390          | Other direct selling establishments .....                       | 3                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RICHMOND</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>40</b>                       | <b>108 761</b>     | <b>10 359</b>                  | <b>2 440</b>                          | <b>633</b>   | <b>28.2</b>   | <b>2.0</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 6                               | 13 728             | 1 010                          | 211                                   | 46   | 89.5  | —                      |
| 442                     | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4431                    | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 6                               | 20 041             | 1 434                          | 337                                   | 81   | 69.4  | 6.1                    |
| 4442                    | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                   | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                  | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                     | Food and beverage stores .....                                  | 5                               | 8 725              | 1 352                          | 299                                   | 60   | 11.4  | —                      |
| 446                     | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                    | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                     | Gasoline stations .....   | 6                               | 7 300              | 550                            | 162                                   | 63   | 2.5   | —                      |
| 448                     | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                     | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                    | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4543                    | Direct selling establishments .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45431                   | Fuel dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454311                  | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>RICHMOND HEIGHTS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>106</b>                      | <b>317 157</b>     | <b>38 943</b>                  | <b>9 360</b>                          | <b>2 509</b>   | <b>2.0</b>  | <b>4.2</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                     | Furniture and home furnishings stores .....                     | 11                              | 12 561             | 2 135                          | 499                                   | 93   | 2.1   | 9.7                    |
| 4422                    | Home furnishings stores .....                                   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                   | Other home furnishings stores .....                             | 8                               | 10 788             | 1 702                          | 400                                   | 75   | 2.4   | —                      |
| 442299                  | All other home furnishings stores .....                         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44313                   | Camera and photographic supplies stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443130                  | Camera and photographic supplies stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 3                               | 2 600              | 608                            | 111                                   | 18   | 67.3  | —                      |
| 445                     | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4451                    | Grocery stores .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4452                    | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 8                               | 13 554             | 881                            | 204                                   | 71   | .6  | —                      |
| 4461                    | Health and personal care stores .....                           | 8                               | 13 554             | 881                            | 204                                   | 71   | .6  | —                      |
| 44612                   | Cosmetics, beauty supplies, and perfume stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120                  | Cosmetics, beauty supplies, and perfume stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446191                  | Food (health) supplement stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                     | Gasoline stations .....   | 4                               | 4 702              | 390                            | 93                                    | 26   | 28.5  | 18.9                   |
| 448                     | Clothing and clothing accessories stores .....                  | 46                              | 99 298             | 13 027                         | 3 278                                 | 1 018  | .9  | 4.0                    |
| 4481                    | Clothing stores .....   | 23                              | 75 342             | 9 940                          | 2 498                                 | 807  | —   | 4.2                    |
| 44812                   | Women's clothing stores .....                                   | 10                              | 42 685             | 5 823                          | 1 472                                 | 396  | —   | 7.4                    |
| 448120                  | Women's clothing stores .....                                   | 10                              | 42 685             | 5 823                          | 1 472                                 | 396  | —   | 7.4                    |
| 44813                   | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448130                  | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44814                   | Family clothing stores .....                                    | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448140                  | Family clothing stores .....                                    | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44819                   | Other clothing stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190                  | Other clothing stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482                    | Shoe stores .....   | 13                              | 14 037             | 1 638                          | 431                                   | 137  | —   | —                      |
| 44821                   | Shoe stores .....   | 13                              | 14 037             | 1 638                          | 431                                   | 137  | —   | —                      |
| 448210                  | Shoe stores .....   | 13                              | 14 037             | 1 638                          | 431                                   | 137  | —   | —                      |
| 4482102                 | Women's shoe stores .....                                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482103                 | Children's and juveniles' shoe stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482105                 | Athletic footwear stores .....                                  | 5                               | 7 775              | 778                            | 197                                   | 57   | —   | —                      |
| 4483                    | Jewelry, luggage, and leather goods stores .....                | 10                              | 9 919              | 1 449                          | 349                                   | 74   | 9.2   | 8.0                    |
| 44831                   | Jewelry stores .....  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448310                  | Jewelry stores .....  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44832                   | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320                  | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code                   | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                              |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RICHMOND HEIGHTS—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                 | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 451                          | Sporting goods, hobby, book, and music stores .....             | 6                        | 7 915           | 841                      | 225                             | 80  | —  | 1.9                    |
| 4511                         | Sporting goods, hobby, and musical instrument stores .....      | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 45112                        | Hobby, toy, and game stores .....                               | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 451120                       | Hobby, toy, and game stores .....                               | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4512                         | Book, periodical, and music stores .....                        | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45121                        | Book stores and news dealers .....                              | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4512111                      | Book stores, general .....                                      | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45122                        | Prerecorded tape, compact disc, and record stores .....         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451220                       | Prerecorded tape, compact disc, and record stores .....         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                          | General merchandise stores .....                                | 4                        | D               | D                        | D                               | f   | D  | D                      |
| 4521                         | Department stores .....   | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 45210009                     | Department stores (incl. leased depts.) <sup>3</sup> .....      | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 45211                        | Department stores .....   | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 452111                       | Department stores (except discount department stores) ..        | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 45299                        | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                       | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4529904                      | Miscellaneous general merchandise stores .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453                          | Miscellaneous store retailers .....                             | 14                       | 15 540          | 2 003                    | 484                             | 102   | 3.4                                      | 6.9                    |
| 4531                         | Florists .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 45311                        | Florists .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 453110                       | Florists .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4532                         | Office supplies, stationery, and gift stores .....              | 6                        | 12 737          | 1 412                    | 353                             | 77  | —  | —                      |
| 45321                        | Office supplies and stationery stores .....                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453210                       | Office supplies and stationery stores .....                     | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 454                          | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>RIVERSIDE</b>             |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                       | <b>13</b>                | <b>53 812</b>   | <b>5 231</b>             | <b>1 110</b>                    | <b>165</b>  | <b>7.0</b>                               | <b>4.6</b>             |
| 442                          | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                          | Building material and garden equipment and supplies dealers ... | 3                        | 7 551           | 979                      | 245                             | 25  | 19.9                                     | 26.8                   |
| 44419                        | Other building material dealers .....                           | 3                        | 7 551           | 979                      | 245                             | 25  | 19.9                                     | 26.8                   |
| 444190                       | Other building material dealers .....                           | 3                        | 7 551           | 979                      | 245                             | 25  | 19.9                                     | 26.8                   |
| 445                          | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 446                          | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                          | Gasoline stations .....   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                          | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                          | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                          | Nonstore retailers .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4541                         | Electronic shopping and mail-order houses .....                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45411                        | Electronic shopping and mail-order houses .....                 | 1                        | D               | D                        | D                               | b   | D  | D                      |
| <b>RIVERVIEW</b>             |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                       | <b>1</b>                 | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>D</b>                                 | <b>D</b>               |
| 445                          | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>ROCK HILL</b>             |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                       | <b>20</b>                | <b>38 957</b>   | <b>3 951</b>             | <b>975</b>                      | <b>166</b>  | <b>25.4</b>                              | <b>13.2</b>            |
| 442                          | Furniture and home furnishings stores .....                     | 4                        | 2 312           | 359                      | 95                              | 23  | 100.0                                    | —                      |
| 4422                         | Home furnishings stores .....                                   | 4                        | 2 312           | 359                      | 95                              | 23  | 100.0                                    | —                      |
| 44229                        | Other home furnishings stores .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 443                          | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44313                        | Camera and photographic supplies stores .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443130                       | Camera and photographic supplies stores .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                          | Building material and garden equipment and supplies dealers ... | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4441                         | Building material and supplies dealers .....                    | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                        | Other building material dealers .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                       | Other building material dealers .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                          | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4461                         | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 447                          | Gasoline stations .....   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 448                          | Clothing and clothing accessories stores .....                  | 4                        | 4 218           | 1 098                    | 279                             | 40  | 15.5                                     | 82.1                   |
| 451                          | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                          | Miscellaneous store retailers .....                             | 4                        | 914             | 77                       | 28                              | 15  | 81.4                                     | —                      |

See footnotes at end of table.

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|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|              |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ROLLA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b> | <b>Retail trade</b> .....   | <b>154</b>                      | <b>381 659</b>     | <b>36 214</b>                  | <b>8 765</b>                          | <b>1 953</b>   | <b>10.1</b>   | <b>4.3</b>             |
| 441          | Motor vehicle and parts dealers .....                             | 22                              | 100 775            | 8 348                          | 1 893                                 | 262  | 18.9  | 2.4                    |
| 4411         | Automobile dealers .....  | 11                              | 89 117             | 6 839                          | 1 528                                 | 191  | 19.9  | 2.6                    |
| 44112        | Used car dealers .....  | 6                               | 7 382              | 416                            | 103                                   | 20   | 40.7  | 31.4                   |
| 441120       | Used car dealers .....  | 6                               | 7 382              | 416                            | 103                                   | 20   | 40.7  | 31.4                   |
| 4412         | Other motor vehicle dealers .....                                 | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122        | Motorcycle, boat, and other motor vehicle dealers .....           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221       | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442          | Furniture and home furnishings stores .....                       | 10                              | 8 249              | 1 149                          | 288                                   | 62   | 32.9  | 9.6                    |
| 4421         | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211        | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110       | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422         | Home furnishings stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443          | Electronics and appliance stores .....                            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4431         | Electronics and appliance stores .....                            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44311        | Appliance, television, and other electronics stores .....         | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443111       | Household appliance stores .....                                  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443112       | Radio, television, and other electronics stores .....             | 4                               | 1 927              | 342                            | 97                                    | 19   | 8.5   | —                      |
| 444          | Building material and garden equipment and supplies dealers ..... | 13                              | 45 952             | 4 064                          | 956                                   | 239  | .3  | 6.1                    |
| 4441         | Building material and supplies dealers .....                      | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44411        | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110       | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44413        | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130       | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419        | Other building material dealers .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190       | Other building material dealers .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442         | Lawn and garden equipment and supplies stores .....               | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422        | Nursery, garden center, and farm supply stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220       | Nursery, garden center, and farm supply stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445          | Food and beverage stores .....                                    | 8                               | 22 415             | 2 756                          | 667                                   | 184  | 8.9   | 30.9                   |
| 446          | Health and personal care stores .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461         | Health and personal care stores .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447          | Gasoline stations .....   | 19                              | 39 245             | 1 857                          | 433                                   | 152  | 4.0   | 1.6                    |
| 4471         | Gasoline stations .....   | 19                              | 39 245             | 1 857                          | 433                                   | 152  | 4.0   | 1.6                    |
| 44711        | Gasoline stations with convenience stores .....                   | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110       | Gasoline stations with convenience stores .....                   | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448          | Clothing and clothing accessories stores .....                    | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4481         | Clothing stores .....   | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44814        | Family clothing stores .....                                      | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448140       | Family clothing stores .....                                      | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 451          | Sporting goods, hobby, book, and music stores .....               | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4511         | Sporting goods, hobby, and musical instrument stores .....        | 10                              | 6 995              | 1 327                          | 302                                   | 66   | 45.8  | —                      |
| 45111        | Sporting goods stores .....                                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451110       | Sporting goods stores .....                                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511101      | General-line sporting goods stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114        | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140       | Musical instrument and supplies stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512         | Book, periodical, and music stores .....                          | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45121        | Book stores and news dealers .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451211       | Book stores .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512113      | College book stores .....   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452          | General merchandise stores .....                                  | 6                               | D                  | D                              | D                                     | f  | D   | D                      |
| 4529         | Other general merchandise stores .....                            | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291        | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910       | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299        | All other general merchandise stores .....                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990       | All other general merchandise stores .....                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904      | Miscellaneous general merchandise stores .....                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453          | Miscellaneous store retailers .....                               | 22                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4532         | Office supplies, stationery, and gift stores .....                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321        | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210       | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539         | Other miscellaneous store retailers .....                         | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399        | All other miscellaneous store retailers .....                     | 6                               | 2 528              | 304                            | 61                                    | 12   | 41.1  | 45.4                   |
| 454          | Nonstore retailers .....  | 11                              | 6 992              | 1 158                          | 265                                   | 65   | 30.4  | 13.8                   |
| 4543         | Direct selling establishments .....                               | 7                               | 6 081              | 1 055                          | 244                                   | 51   | 20.0  | 15.8                   |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439        | Other direct selling establishments .....                         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454390       | Other direct selling establishments .....                         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                      | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                    |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. ANN</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>                                 | <b>113</b>                      | <b>213 651</b>     | <b>28 334</b>                  | <b>7 522</b>                          | <b>1 993</b>   | <b>2.3</b>  | <b>4.8</b>             |
| 441                | Motor vehicle and parts dealers .....                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                | Furniture and home furnishings stores .....               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                | Electronics and appliance stores .....                    | 6                               | 6 464              | 854                            | 226                                   | 43   | —   | —                      |
| 4431               | Electronics and appliance stores .....                    | 6                               | 6 464              | 854                            | 226                                   | 43   | —   | —                      |
| 44311              | Appliance, television, and other electronics stores ..... | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312              | Radio, television, and other electronics stores .....     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312              | Computer and software stores .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120             | Computer and software stores .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                | Food and beverage stores .....                            | 10                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4451               | Grocery stores .....                                      | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                | Health and personal care stores .....                     | 15                              | 14 941             | 2 057                          | 541                                   | 127  | 10.7  | 6.7                    |
| 4461               | Health and personal care stores .....                     | 15                              | 14 941             | 2 057                          | 541                                   | 127  | 10.7  | 6.7                    |
| 44612              | Cosmetics, beauty supplies, and perfume stores .....      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120             | Cosmetics, beauty supplies, and perfume stores .....      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44613              | Optical goods stores .....                                | 8                               | 3 146              | 928                            | 247                                   | 43   | —   | 30.0                   |
| 446130             | Optical goods stores .....                                | 8                               | 3 146              | 928                            | 247                                   | 43   | —   | 30.0                   |
| 447                | Gasoline stations .....                                   | 4                               | 12 234             | 1 020                          | 236                                   | 45   | —   | 4.9                    |
| 44711              | Gasoline stations with convenience stores .....           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110             | Gasoline stations with convenience stores .....           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                | Clothing and clothing accessories stores .....            | 49                              | 41 899             | 5 976                          | 1 583                                 | 440  | 4.6   | 4.7                    |
| 4481               | Clothing stores .....                                     | 22                              | 21 038             | 3 313                          | 861                                   | 259  | 3.1   | 8.4                    |
| 44811              | Men's clothing stores .....                               | 5                               | 3 426              | 507                            | 160                                   | 27   | 5.6   | —                      |
| 448110             | Men's clothing stores .....                               | 5                               | 3 426              | 507                            | 160                                   | 27   | 5.6   | —                      |
| 44815              | Clothing accessories stores .....                         | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448150             | Clothing accessories stores .....                         | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819              | Other clothing stores .....                               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448190             | Other clothing stores .....                               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482               | Shoe stores .....   | 12                              | 13 456             | 1 239                          | 304                                   | 86   | 3.4   | —                      |
| 44821              | Shoe stores .....   | 12                              | 13 456             | 1 239                          | 304                                   | 86   | 3.4   | —                      |
| 448210             | Shoe stores .....   | 12                              | 13 456             | 1 239                          | 304                                   | 86   | 3.4   | —                      |
| 4482101            | Men's shoe stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482103            | Children's and juveniles' shoe stores .....               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482105            | Athletic footwear stores .....                            | 5                               | 8 075              | 683                            | 163                                   | 51   | —   | —                      |
| 4483               | Jewelry, luggage, and leather goods stores .....          | 15                              | 7 405              | 1 424                          | 418                                   | 95   | 10.7  | 2.8                    |
| 44831              | Jewelry stores .....                                      | 15                              | 7 405              | 1 424                          | 418                                   | 95   | 10.7  | 2.8                    |
| 448310             | Jewelry stores .....                                      | 15                              | 7 405              | 1 424                          | 418                                   | 95   | 10.7  | 2.8                    |
| 451                | Sporting goods, hobby, book, and music stores .....       | 6                               | 2 301              | 321                            | 90                                    | 33   | 6.0   | 35.1                   |
| 4512               | Book, periodical, and music stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                | General merchandise stores .....                          | 5                               | 70 025             | 9 878                          | 2 655                                 | 804  | —   | —                      |
| 452111             | Department stores (except discount department stores) ..  | 4                               | D                  | D                              | D                                     | f  | D   | D                      |
| 45299              | All other general merchandise stores .....                | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990             | All other general merchandise stores .....                | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904            | Miscellaneous general merchandise stores .....            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                | Miscellaneous store retailers .....                       | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4532               | Office supplies, stationery, and gift stores .....        | 4                               | 2 050              | 235                            | 69                                    | 34   | —   | 23.7                   |
| 4539               | Other miscellaneous store retailers .....                 | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45391              | Pet and pet supplies stores .....                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453910             | Pet and pet supplies stores .....                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399              | All other miscellaneous store retailers .....             | 4                               | 4 810              | 327                            | 69                                    | 29   | 6.1   | 70.4                   |
| 454                | Nonstore retailers .....                                  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4542               | Vending machine operators .....                           | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45421              | Vending machine operators .....                           | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 454210             | Vending machine operators .....                           | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| <b>ST. CHARLES</b> |   |                                 |                    |                                |                                       |  |   |                        |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. CHARLES—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>   | <b>299</b>                      | <b>920 734</b>     | <b>91 554</b>                  | <b>21 570</b>                         | <b>4 653</b>   | <b>5.5</b>  | <b>6.9</b>             |
| 441                     | Motor vehicle and parts dealers .....                             | 32                              | 214 712            | 19 247                         | 4 560                                 | 519  | 7.8   | 1.4                    |
| 4411                    | Automobile dealers .....  | 10                              | 175 604            | 12 687                         | 2 984                                 | 260  | 8.7   | —                      |
| 44111                   | New car dealers .....   | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 441110                  | New car dealers .....   | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44112                   | Used car dealers .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120                  | Used car dealers .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412                    | Other motor vehicle dealers .....                                 | 5                               | 20 637             | 1 775                          | 336                                   | 83   | —   | 1.5                    |
| 44122                   | Motorcycle, boat, and other motor vehicle dealers .....           | 5                               | 20 637             | 1 775                          | 336                                   | 83   | —   | 1.5                    |
| 441221                  | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222                  | Boat dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4413                    | Automotive parts, accessories, and tire stores .....              | 17                              | 18 471             | 4 785                          | 1 240                                 | 176  | 8.9   | 14.4                   |
| 44131                   | Automotive parts and accessories stores .....                     | 7                               | 5 324              | 1 008                          | 236                                   | 63   | 23.0  | 14.2                   |
| 441310                  | Automotive parts and accessories stores .....                     | 7                               | 5 324              | 1 008                          | 236                                   | 63   | 23.0  | 14.2                   |
| 44132                   | Tire dealers .....  | 10                              | 13 147             | 3 777                          | 1 004                                 | 113  | 3.2   | 14.5                   |
| 441320                  | Tire dealers .....  | 10                              | 13 147             | 3 777                          | 1 004                                 | 113  | 3.2   | 14.5                   |
| 442                     | Furniture and home furnishings stores .....                       | 19                              | 23 881             | 4 017                          | 959                                   | 139  | 39.9  | 3.1                    |
| 4421                    | Furniture stores .....  | 5                               | 16 169             | 2 426                          | 598                                   | 80   | 47.8  | —                      |
| 44211                   | Furniture stores .....  | 5                               | 16 169             | 2 426                          | 598                                   | 80   | 47.8  | —                      |
| 442110                  | Furniture stores .....  | 5                               | 16 169             | 2 426                          | 598                                   | 80   | 47.8  | —                      |
| 4422                    | Home furnishings stores .....                                     | 14                              | 7 712              | 1 591                          | 361                                   | 59   | 23.4  | 9.5                    |
| 44221                   | Floor covering stores .....                                       | 9                               | 6 520              | 1 382                          | 302                                   | 39   | 16.3  | 4.4                    |
| 442210                  | Floor covering stores .....                                       | 9                               | 6 520              | 1 382                          | 302                                   | 39   | 16.3  | 4.4                    |
| 443                     | Electronics and appliance stores .....                            | 15                              | 7 435              | 1 247                          | 290                                   | 48   | 10.8  | 1.2                    |
| 4431                    | Electronics and appliance stores .....                            | 15                              | 7 435              | 1 247                          | 290                                   | 48   | 10.8  | 1.2                    |
| 44311                   | Appliance, television, and other electronics stores .....         | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443111                  | Household appliance stores .....                                  | 4                               | 4 259              | 739                            | 167                                   | 24   | 4.7   | —                      |
| 443112                  | Radio, television, and other electronics stores .....             | 9                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44313                   | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443130                  | Camera and photographic supplies stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ..... | 18                              | 72 878             | 8 029                          | 1 904                                 | 412  | .4  | 9.1                    |
| 4441                    | Building material and supplies dealers .....                      | 16                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44411                   | Home centers .....  | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110                  | Home centers .....  | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44412                   | Paint and wallpaper stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444120                  | Paint and wallpaper stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44413                   | Hardware stores .....   | 5                               | 5 686              | 933                            | 226                                   | 54   | —   | 31.1                   |
| 444130                  | Hardware stores .....   | 5                               | 5 686              | 933                            | 226                                   | 54   | —   | 31.1                   |
| 44419                   | Other building material dealers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                  | Other building material dealers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                     | Food and beverage stores .....                                    | 25                              | 131 865            | 16 470                         | 3 884                                 | 813  | 2.1   | 5.3                    |
| 4451                    | Grocery stores .....  | 14                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44511                   | Supermarkets and other grocery (except convenience) stores .....  | 13                              | 123 374            | 15 016                         | 3 569                                 | 760  | .5  | 5.3                    |
| 445110                  | Supermarkets and other grocery (except convenience) stores .....  | 13                              | 123 374            | 15 016                         | 3 569                                 | 760  | .5  | 5.3                    |
| 4452                    | Specialty food stores .....                                       | 7                               | 5 600              | 1 194                          | 259                                   | 41   | 8.0   | 2.4                    |
| 446                     | Health and personal care stores .....                             | 21                              | 58 214             | 6 390                          | 1 446                                 | 398  | 11.9  | 1.2                    |
| 4461                    | Health and personal care stores .....                             | 21                              | 58 214             | 6 390                          | 1 446                                 | 398  | 11.9  | 1.2                    |
| 44611                   | Pharmacies and drug stores .....                                  | 12                              | D                  | D                              | D                                     | e  | D   | D                      |
| 446110                  | Pharmacies and drug stores .....                                  | 12                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4461101                 | Pharmacies and drug stores .....                                  | 11                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4461102                 | Proprietary stores .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44612                   | Cosmetics, beauty supplies, and perfume stores .....              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120                  | Cosmetics, beauty supplies, and perfume stores .....              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44613                   | Optical goods stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446130                  | Optical goods stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44619                   | Other health and personal care stores .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                     | Gasoline stations .....   | 44                              | 104 475            | 5 524                          | 1 341                                 | 311  | 2.8   | 26.1                   |
| 4471                    | Gasoline stations .....   | 44                              | 104 475            | 5 524                          | 1 341                                 | 311  | 2.8   | 26.1                   |
| 44711                   | Gasoline stations with convenience stores .....                   | 36                              | 97 497             | 4 626                          | 1 150                                 | 273  | 1.5   | 27.9                   |
| 447110                  | Gasoline stations with convenience stores .....                   | 36                              | 97 497             | 4 626                          | 1 150                                 | 273  | 1.5   | 27.9                   |
| 448                     | Clothing and clothing accessories stores .....                    | 22                              | 17 658             | 2 494                          | 572                                   | 177  | 5.5   | .3                     |
| 4481                    | Clothing stores .....   | 12                              | 10 446             | 1 328                          | 308                                   | 114  | 7.3   | .4                     |
| 44819                   | Other clothing stores .....                                       | 5                               | 1 059              | 222                            | 52                                    | 23   | 64.9  | —                      |
| 448190                  | Other clothing stores .....                                       | 5                               | 1 059              | 222                            | 52                                    | 23   | 64.9  | —                      |
| 4483                    | Jewelry, luggage, and leather goods stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. CHARLES—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 451                     | Sporting goods, hobby, book, and music stores .....               | 35                              | 64 245             | 7 412                          | 1 746                                 | 595  | 5.8  | 12.2                   |
| 4511                    | Sporting goods, hobby, and musical instrument stores .....        | 30                              | 61 199             | 6 979                          | 1 638                                 | 559  | 5.9  | 9.2                    |
| 45111                   | Sporting goods stores .....                                       | 15                              | 47 889             | 5 071                          | 1 164                                 | 374  | 1.4  | 7.4                    |
| 451110                  | Sporting goods stores .....                                       | 15                              | 47 889             | 5 071                          | 1 164                                 | 374  | 1.4  | 7.4                    |
| 4511101                 | General-line sporting goods stores .....                          | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4511102                 | Specialty-line sporting goods stores .....                        | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45112                   | Hobby, toy, and game stores .....                                 | 8                               | 9 306              | 1 283                          | 298                                   | 101  | 19.4   | 22.5                   |
| 451120                  | Hobby, toy, and game stores .....                                 | 8                               | 9 306              | 1 283                          | 298                                   | 101  | 19.4   | 22.5                   |
| 45113                   | Sewing, needlework, and piece goods stores .....                  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451130                  | Sewing, needlework, and piece goods stores .....                  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45114                   | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451140                  | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4512                    | Book, periodical, and music stores .....                          | 5                               | 3 046              | 433                            | 108                                   | 36   | 4.8  | 71.6                   |
| 45121                   | Book stores and news dealers .....                                | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451212                  | News dealers and newsstands .....                                 | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                     | General merchandise stores .....                                  | 8                               | D                  | D                              | D                                     | f  | D  | D                      |
| 4521                    | Department stores .....   | 3                               | 106 683            | 9 688                          | 2 300                                 | 575  | —  | —                      |
| 45210009                | Department stores (incl. leased depts.) <sup>3</sup> .....        | 3                               | 107 288            | 9 688                          | 2 300                                 | 575  | —  | —                      |
| 45211                   | Department stores .....   | 3                               | 106 683            | 9 688                          | 2 300                                 | 575  | —  | —                      |
| 452112                  | Discount department stores .....                                  | 3                               | 106 683            | 9 688                          | 2 300                                 | 575  | —  | —                      |
| 4529                    | Other general merchandise stores .....                            | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45291                   | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 452910                  | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45299                   | All other general merchandise stores .....                        | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990                  | All other general merchandise stores .....                        | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4529904                 | Miscellaneous general merchandise stores .....                    | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453                     | Miscellaneous store retailers .....                               | 45                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4532                    | Office supplies, stationery, and gift stores .....                | 20                              | D                  | D                              | D                                     | c  | D  | D                      |
| 45321                   | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210                  | Office supplies and stationery stores .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45322                   | Gift, novelty, and souvenir stores .....                          | 18                              | 5 277              | 710                            | 160                                   | 112  | 33.7   | 28.2                   |
| 453220                  | Gift, novelty, and souvenir stores .....                          | 18                              | 5 277              | 710                            | 160                                   | 112  | 33.7   | 28.2                   |
| 4533                    | Used merchandise stores .....                                     | 5                               | 2 565              | 508                            | 129                                   | 37   | 4.6  | 9.0                    |
| 45331                   | Used merchandise stores .....                                     | 5                               | 2 565              | 508                            | 129                                   | 37   | 4.6  | 9.0                    |
| 453310                  | Used merchandise stores .....                                     | 5                               | 2 565              | 508                            | 129                                   | 37   | 4.6  | 9.0                    |
| 4539                    | Other miscellaneous store retailers .....                         | 16                              | 23 461             | 2 628                          | 441                                   | 132  | 11.1   | 28.3                   |
| 45391                   | Pet and pet supplies stores .....                                 | 6                               | 6 238              | 836                            | 154                                   | 60   | 22.5   | .7                     |
| 453910                  | Pet and pet supplies stores .....                                 | 6                               | 6 238              | 836                            | 154                                   | 60   | 22.5   | .7                     |
| 45392                   | Art dealers .....   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453920                  | Art dealers .....   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                     | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454                     | Nonstore retailers .....  | 15                              | 14 828             | 1 981                          | 539                                   | 108  | 10.0   | 13.7                   |
| 4542                    | Vending machine operators .....                                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45421                   | Vending machine operators .....                                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454210                  | Vending machine operators .....                                   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4543                    | Direct selling establishments .....                               | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45439                   | Other direct selling establishments .....                         | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 454390                  | Other direct selling establishments .....                         | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| <b>ST. CLAIR</b>        |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>   | <b>33</b>                       | <b>52 981</b>      | <b>4 788</b>                   | <b>1 143</b>                          | <b>300</b>   | <b>52.6</b>                                      | <b>6.4</b>             |
| 441                     | Motor vehicle and parts dealers .....                             | 4                               | 2 652              | 328                            | 79                                    | 16   | 6.0  | —                      |
| 442                     | Furniture and home furnishings stores .....                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                     | Electronics and appliance stores .....                            | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ..... | 8                               | 6 704              | 949                            | 249                                   | 67   | 58.1   | —                      |
| 445                     | Food and beverage stores .....                                    | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                     | Health and personal care stores .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461                    | Health and personal care stores .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                     | Gasoline stations .....   | 8                               | 19 335             | 962                            | 238                                   | 70   | 42.8   | 16.7                   |
| 44711                   | Gasoline stations with convenience stores .....                   | 8                               | 19 335             | 962                            | 238                                   | 70   | 42.8   | 16.7                   |
| 447110                  | Gasoline stations with convenience stores .....                   | 8                               | 19 335             | 962                            | 238                                   | 70   | 42.8   | 16.7                   |
| 453                     | Miscellaneous store retailers .....                               | 4                               | 2 683              | 360                            | 83                                    | 18   | 96.3   | 3.7                    |
| 4539                    | Other miscellaneous store retailers .....                         | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                     | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-----------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                       |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>STE. GENEVIEVE</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                       | <b>38</b>                | <b>63 339</b>   | <b>5 677</b>             | <b>1 304</b>                    | <b>308</b>  | <b>58.7</b>                               | <b>1.4</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                   | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 9                        | D               | D                        | D                               | c   | D   | D                      |
| 4452                  | Specialty food stores .....                                     | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 446                   | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4461                  | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447                   | Gasoline stations .....   | 6                        | 7 577           | 536                      | 124                             | 33  | 5.2                                       | —                      |
| 448                   | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| <b>ST. JAMES</b>      |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                       | <b>35</b>                | <b>54 737</b>   | <b>4 497</b>             | <b>1 060</b>                    | <b>282</b>  | <b>22.4</b>                               | <b>19.1</b>            |
| 441                   | Motor vehicle and parts dealers .....                           | 6                        | 20 919          | 1 380                    | 317                             | 57  | 16.2                                      | 3.5                    |
| 4412                  | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441222                | Boat dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 4                        | 1 551           | 327                      | 87                              | 14  | 7.5                                       | 2.8                    |
| 444                   | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 5                        | D               | D                        | D                               | c   | D   | D                      |
| 446                   | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4461                  | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447                   | Gasoline stations .....   | 6                        | 10 247          | 713                      | 177                             | 51  | 12.4                                      | —                      |
| 448                   | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                   | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 45399                 | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454                   | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>ST. JOHN</b>       |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                       | <b>12</b>                | <b>25 874</b>   | <b>2 338</b>             | <b>574</b>                      | <b>131</b>  | <b>3.0</b>                                | <b>.3</b>              |
| 441                   | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                   | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445                   | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4452                  | Specialty food stores .....                                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 446                   | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 4461                  | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 447                   | Gasoline stations .....   | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44711                 | Gasoline stations with convenience stores .....                 | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 447110                | Gasoline stations with convenience stores .....                 | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 448                   | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454                   | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code        | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. JOSEPH</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>   | <b>379</b>                      | <b>951 224</b>     | <b>97 538</b>                  | <b>23 163</b>                         | <b>5 222</b>   | <b>6.4</b>                                       | <b>1.6</b>             |
| 441               | Motor vehicle and parts dealers .....                               | 54                              | 208 398            | 18 334                         | 4 264                                 | 572  | 8.7  | .1                     |
| 4411              | Automobile dealers .....  | 23                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44111             | New car dealers .....   | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 441110            | New car dealers .....   | 6                               | D                  | D                              | D                                     | e  | D  | D                      |
| 44112             | Used car dealers .....  | 17                              | D                  | D                              | D                                     | b  | D  | D                      |
| 441120            | Used car dealers .....  | 17                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4412              | Other motor vehicle dealers .....                                   | 6                               | 6 931              | 541                            | 132                                   | 25   | 23.2   | —                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....             | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441221            | Motorcycle dealers .....  | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4413              | Automotive parts, accessories, and tire stores .....                | 25                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44131             | Automotive parts and accessories stores .....                       | 17                              | D                  | D                              | D                                     | c  | D  | D                      |
| 441310            | Automotive parts and accessories stores .....                       | 17                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44132             | Tire dealers .....  | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441320            | Tire dealers .....  | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442               | Furniture and home furnishings stores .....                         | 17                              | 21 720             | 2 997                          | 726                                   | 142  | 8.3  | 3.5                    |
| 4421              | Furniture stores .....  | 5                               | 13 126             | 1 783                          | 445                                   | 67   | 13.0   | —                      |
| 44211             | Furniture stores .....  | 5                               | 13 126             | 1 783                          | 445                                   | 67   | 13.0   | —                      |
| 442110            | Furniture stores .....  | 5                               | 13 126             | 1 783                          | 445                                   | 67   | 13.0   | —                      |
| 4422              | Home furnishings stores .....                                       | 12                              | 8 594              | 1 214                          | 281                                   | 75   | 1.1  | 8.9                    |
| 44221             | Floor covering stores .....   | 6                               | 6 729              | 1 002                          | 224                                   | 52   | —  | 5.9                    |
| 442210            | Floor covering stores .....   | 6                               | 6 729              | 1 002                          | 224                                   | 52   | —  | 5.9                    |
| 44229             | Other home furnishings stores .....                                 | 6                               | 1 865              | 212                            | 57                                    | 23   | 5.1  | 19.8                   |
| 443               | Electronics and appliance stores .....                              | 19                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4431              | Electronics and appliance stores .....                              | 19                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44311             | Appliance, television, and other electronics stores .....           | 15                              | 7 485              | 1 207                          | 304                                   | 57   | 23.5   | 2.4                    |
| 443112            | Radio, television, and other electronics stores .....               | 8                               | 5 520              | 873                            | 225                                   | 35   | 7.9  | 3.2                    |
| 44312             | Computer and software stores .....                                  | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443120            | Computer and software stores .....                                  | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ...     | 38                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4441              | Building material and supplies dealers .....                        | 27                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44411             | Home centers .....  | 3                               | D                  | D                              | D                                     | c  | D  | D                      |
| 444110            | Home centers .....  | 3                               | D                  | D                              | D                                     | c  | D  | D                      |
| 44412             | Paint and wallpaper stores .....                                    | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444120            | Paint and wallpaper stores .....                                    | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44413             | Hardware stores .....   | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444130            | Hardware stores .....   | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419             | Other building material dealers .....                               | 17                              | 20 898             | 2 547                          | 629                                   | 99   | 14.4   | 8.8                    |
| 444190            | Other building material dealers .....                               | 17                              | 20 898             | 2 547                          | 629                                   | 99   | 14.4   | 8.8                    |
| 4442              | Lawn and garden equipment and supplies stores .....                 | 11                              | 15 655             | 1 808                          | 492                                   | 84   | 6.6  | 3.3                    |
| 44422             | Nursery, garden center, and farm supply stores .....                | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....                | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445               | Food and beverage stores .....                                      | 24                              | 94 170             | 10 157                         | 2 455                                 | 657  | 3.4  | .5                     |
| 4451              | Grocery stores .....  | 13                              | 91 212             | 9 667                          | 2 342                                 | 620  | 2.9  | —                      |
| 44511             | Supermarkets and other grocery (except convenience)<br>stores ..... | 13                              | 91 212             | 9 667                          | 2 342                                 | 620  | 2.9  | —                      |
| 445110            | Supermarkets and other grocery (except convenience)<br>stores ..... | 13                              | 91 212             | 9 667                          | 2 342                                 | 620  | 2.9  | —                      |
| 4452              | Specialty food stores .....   | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 446               | Health and personal care stores .....                               | 27                              | 53 629             | 6 009                          | 1 355                                 | 312  | 17.4   | .8                     |
| 4461              | Health and personal care stores .....                               | 27                              | 53 629             | 6 009                          | 1 355                                 | 312  | 17.4   | .8                     |
| 44611             | Pharmacies and drug stores .....                                    | 12                              | 46 115             | 4 874                          | 1 066                                 | 222  | 18.3   | —                      |
| 446110            | Pharmacies and drug stores .....                                    | 12                              | 46 115             | 4 874                          | 1 066                                 | 222  | 18.3   | —                      |
| 4461101           | Pharmacies and drug stores .....                                    | 12                              | 46 115             | 4 874                          | 1 066                                 | 222  | 18.3   | —                      |
| 44612             | Cosmetics, beauty supplies, and perfume stores .....                | 3                               | 1 902              | 198                            | 53                                    | 32   | —  | 6.3                    |
| 446120            | Cosmetics, beauty supplies, and perfume stores .....                | 3                               | 1 902              | 198                            | 53                                    | 32   | —  | 6.3                    |
| 44613             | Optical goods stores .....  | 6                               | 3 081              | 559                            | 139                                   | 32   | —  | 10.0                   |
| 446130            | Optical goods stores .....  | 6                               | 3 081              | 559                            | 139                                   | 32   | —  | 10.0                   |
| 44619             | Other health and personal care stores .....                         | 6                               | 2 531              | 378                            | 97                                    | 26   | 35.8   | —                      |
| 446191            | Food (health) supplement stores .....                               | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447               | Gasoline stations .....   | 43                              | 95 933             | 6 000                          | 1 453                                 | 387  | 9.6  | 6.2                    |
| 4471              | Gasoline stations .....   | 43                              | 95 933             | 6 000                          | 1 453                                 | 387  | 9.6  | 6.2                    |
| 44711             | Gasoline stations with convenience stores .....                     | 35                              | 68 991             | 4 123                          | 985                                   | 274  | 4.1  | 4.4                    |
| 447110            | Gasoline stations with convenience stores .....                     | 35                              | 68 991             | 4 123                          | 985                                   | 274  | 4.1  | 4.4                    |
| 44719             | Other gasoline stations .....                                       | 8                               | 26 942             | 1 877                          | 468                                   | 113  | 23.4   | 10.9                   |
| 447190            | Other gasoline stations .....                                       | 8                               | 26 942             | 1 877                          | 468                                   | 113  | 23.4   | 10.9                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                       | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>ST. JOSEPH—Con.</b>                                     |                          |                 |                          |                                 |   |  |                        |
|            | <b>Retail trade—Con.</b>                                   |                          |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                   |                          |                 |                          |                                 |   |  |                        |
| 448        | Clothing and clothing accessories stores .....             | 46                       | 29 547          | 4 971                    | 1 157                           | 346   | 2.4                                      | 2.5                    |
| 4481       | Clothing stores .....                                      | 22                       | 13 670          | 2 582                    | 595                             | 207   | 1.7                                      | 5.5                    |
| 44819      | Other clothing stores .....                                | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....                                | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 4482       | Shoe stores .....  | 15                       | 9 350           | 1 069                    | 249                             | 86  | .4                                       | —                      |
| 44821      | Shoe stores .....  | 15                       | 9 350           | 1 069                    | 249                             | 86  | .4                                       | —                      |
| 448210     | Shoe stores .....  | 15                       | 9 350           | 1 069                    | 249                             | 86  | .4                                       | —                      |
| 4482101    | Men's shoe stores .....                                    | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's and juveniles' shoe stores .....                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....                                   | 7                        | 4 472           | 450                      | 108                             | 45  | —  | —                      |
| 4482105    | Athletic footwear stores .....                             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, and leather goods stores .....           | 9                        | 6 527           | 1 320                    | 313                             | 53  | 6.7                                      | —                      |
| 44831      | Jewelry stores .....                                       | 9                        | 6 527           | 1 320                    | 313                             | 53  | 6.7                                      | —                      |
| 448310     | Jewelry stores .....                                       | 9                        | 6 527           | 1 320                    | 313                             | 53  | 6.7                                      | —                      |
| 451        | Sporting goods, hobby, book, and music stores .....        | 22                       | 20 260          | 2 316                    | 552                             | 183   | 4.3                                      | —                      |
| 4511       | Sporting goods, hobby, and musical instrument stores ..... | 16                       | D               | D                        | D                               | c   | D  | D                      |
| 4511101    | General-line sporting goods stores .....                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 451112     | Hobby, toy, and game stores .....                          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 451120     | Hobby, toy, and game stores .....                          | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45113      | Sewing, needlework, and piece goods stores .....           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451130     | Sewing, needlework, and piece goods stores .....           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45114      | Musical instrument and supplies stores .....               | 5                        | 2 258           | 380                      | 94                              | 15  | 18.4                                     | —                      |
| 451140     | Musical instrument and supplies stores .....               | 5                        | 2 258           | 380                      | 94                              | 15  | 18.4                                     | —                      |
| 4512       | Book, periodical, and music stores .....                   | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 45121      | Book stores and news dealers .....                         | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4512113    | College book stores .....                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, and record stores .....    | 3                        | 5 473           | 651                      | 143                             | 65  | 7.7                                      | —                      |
| 451220     | Prerecorded tape, compact disc, and record stores .....    | 3                        | 5 473           | 651                      | 143                             | 65  | 7.7                                      | —                      |
| 452        | General merchandise stores .....                           | 19                       | 254 558         | 25 990                   | 6 195                           | 1 627   | —  | —                      |
| 4521       | Department stores .....                                    | 5                        | D               | D                        | D                               | f   | D  | D                      |
| 45210009   | Department stores (incl. leased depts.) <sup>3</sup> ..... | 5                        | D               | D                        | D                               | f   | D  | D                      |
| 45211      | Department stores .....                                    | 5                        | D               | D                        | D                               | f   | D  | D                      |
| 452111     | Department stores (except discount department stores) ..   | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 4529       | Other general merchandise stores .....                     | 14                       | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs and supercenters .....                     | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs and supercenters .....                     | 2                        | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                 | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 452990     | All other general merchandise stores .....                 | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 4529901    | Variety stores .....                                       | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904    | Miscellaneous general merchandise stores .....             | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                        | 53                       | 34 046          | 5 022                    | 1 233                           | 350   | 30.2                                     | 4.3                    |
| 4531       | Florists .....   | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 45311      | Florists .....   | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 453110     | Florists .....   | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 4532       | Office supplies, stationery, and gift stores .....         | 18                       | 15 021          | 1 649                    | 398                             | 143   | 11.6                                     | 1.3                    |
| 45321      | Office supplies and stationery stores .....                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 453210     | Office supplies and stationery stores .....                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 45322      | Gift, novelty, and souvenir stores .....                   | 14                       | D               | D                        | D                               | b   | D  | D                      |
| 453220     | Gift, novelty, and souvenir stores .....                   | 14                       | D               | D                        | D                               | b   | D  | D                      |
| 4533       | Used merchandise stores .....                              | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 45331      | Used merchandise stores .....                              | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 453310     | Used merchandise stores .....                              | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                  | 15                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....              | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                   | 17                       | D               | D                        | D                               | c   | D  | D                      |
| 4541       | Electronic shopping and mail-order houses .....            | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 45411      | Electronic shopping and mail-order houses .....            | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                        | 11                       | 25 867          | 3 102                    | 836                             | 75  | .2                                       | 3.0                    |
| 45439      | Other direct selling establishments .....                  | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 454390     | Other direct selling establishments .....                  | 9                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS (IC)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>          | <b>Retail trade</b>   | <b>1 234</b>                    | <b>2 821 962</b>   | <b>329 669</b>                 | <b>82 190</b>                         | <b>14 524</b>  | <b>12.6</b>   | <b>7.2</b>             |
| 441                   | Motor vehicle and parts dealers                             | 154                             | 730 066            | 75 844                         | 18 779                                | 2 119  | 10.5  | 7.0                    |
| 4411                  | Automobile dealers  | 62                              | 620 914            | 54 961                         | 13 773                                | 1 325  | 10.4  | 3.1                    |
| 44111                 | New car dealers   | 23                              | 566 828            | 49 762                         | 12 484                                | 1 167  | 7.2   | 2.1                    |
| 441110                | New car dealers   | 23                              | 566 828            | 49 762                         | 12 484                                | 1 167  | 7.2   | 2.1                    |
| 44112                 | Used car dealers  | 39                              | 54 086             | 5 199                          | 1 289                                 | 158  | 43.4  | 14.2                   |
| 441120                | Used car dealers  | 39                              | 54 086             | 5 199                          | 1 289                                 | 158  | 43.4  | 14.2                   |
| 4412                  | Other motor vehicle dealers                                 | 15                              | 30 580             | 3 542                          | 794                                   | 128  | 15.1  | 50.9                   |
| 44121                 | Recreational vehicle dealers                                | 5                               | 4 936              | 905                            | 249                                   | 37   | 87.4  | 2.4                    |
| 441210                | Recreational vehicle dealers                                | 5                               | 4 936              | 905                            | 249                                   | 37   | 87.4  | 2.4                    |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers           | 10                              | 25 644             | 2 637                          | 545                                   | 91   | 1.1   | 60.3                   |
| 441221                | Motorcycle dealers  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222                | Boat dealers  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229                | All other motor vehicle dealers                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                  | Automotive parts, accessories, and tire stores              | 77                              | 78 572             | 17 341                         | 4 212                                 | 666  | 9.6   | 19.9                   |
| 44131                 | Automotive parts and accessories stores                     | 53                              | 54 176             | 11 228                         | 2 795                                 | 469  | 8.5   | 28.8                   |
| 441310                | Automotive parts and accessories stores                     | 53                              | 54 176             | 11 228                         | 2 795                                 | 469  | 8.5   | 28.8                   |
| 44132                 | Tire dealers  | 24                              | 24 396             | 6 113                          | 1 417                                 | 197  | 12.0  | .2                     |
| 441320                | Tire dealers  | 24                              | 24 396             | 6 113                          | 1 417                                 | 197  | 12.0  | .2                     |
| 442                   | Furniture and home furnishings stores                       | 57                              | 55 100             | 8 902                          | 2 148                                 | 358  | 30.0  | 17.8                   |
| 4421                  | Furniture stores  | 35                              | 44 477             | 6 952                          | 1 681                                 | 240  | 28.8  | 16.1                   |
| 44211                 | Furniture stores  | 35                              | 44 477             | 6 952                          | 1 681                                 | 240  | 28.8  | 16.1                   |
| 442110                | Furniture stores  | 35                              | 44 477             | 6 952                          | 1 681                                 | 240  | 28.8  | 16.1                   |
| 4422                  | Home furnishings stores                                     | 22                              | 10 623             | 1 950                          | 467                                   | 118  | 35.0  | 24.7                   |
| 44229                 | Other home furnishings stores                               | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 442291                | Window treatment stores                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299                | All other home furnishings stores                           | 15                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443                   | Electronics and appliance stores                            | 45                              | 67 912             | 8 005                          | 2 415                                 | 398  | 7.1   | 3.3                    |
| 4431                  | Electronics and appliance stores                            | 45                              | 67 912             | 8 005                          | 2 415                                 | 398  | 7.1   | 3.3                    |
| 44311                 | Appliance, television, and other electronics stores         | 32                              | 59 044             | 6 104                          | 1 762                                 | 325  | 3.4   | 2.8                    |
| 443111                | Household appliance stores                                  | 5                               | 9 329              | 1 447                          | 362                                   | 78   | 7.9   | —                      |
| 443112                | Radio, television, and other electronics stores             | 27                              | 49 715             | 4 657                          | 1 400                                 | 247  | 2.5   | 3.3                    |
| 44312                 | Computer and software stores                                | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 443120                | Computer and software stores                                | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers | 85                              | 228 854            | 36 450                         | 8 613                                 | 1 091  | 4.2   | 9.5                    |
| 4441                  | Building material and supplies dealers                      | 80                              | 218 340            | 34 189                         | 8 202                                 | 1 019  | 4.4   | 9.9                    |
| 44411                 | Home centers  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110                | Home centers  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44412                 | Paint and wallpaper stores                                  | 15                              | 15 707             | 2 215                          | 551                                   | 61   | 11.6  | 29.5                   |
| 444120                | Paint and wallpaper stores                                  | 15                              | 15 707             | 2 215                          | 551                                   | 61   | 11.6  | 29.5                   |
| 44413                 | Hardware stores   | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444130                | Hardware stores   | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                 | Other building material dealers                             | 44                              | 141 295            | 25 452                         | 6 016                                 | 657  | 3.1   | 9.1                    |
| 444190                | Other building material dealers                             | 44                              | 141 295            | 25 452                         | 6 016                                 | 657  | 3.1   | 9.1                    |
| 4442                  | Lawn and garden equipment and supplies stores               | 5                               | 10 514             | 2 261                          | 411                                   | 72   | —   | 2.1                    |
| 44422                 | Nursery, garden center, and farm supply stores              | 5                               | 10 514             | 2 261                          | 411                                   | 72   | —   | 2.1                    |
| 444220                | Nursery, garden center, and farm supply stores              | 5                               | 10 514             | 2 261                          | 411                                   | 72   | —   | 2.1                    |
| 445                   | Food and beverage stores                                    | 230                             | 662 860            | 77 271                         | 19 779                                | 4 120  | 14.2  | 5.3                    |
| 4451                  | Grocery stores  | 163                             | 626 881            | 71 963                         | 18 469                                | 3 822  | 12.5  | 4.7                    |
| 44511                 | Supermarkets and other grocery (except convenience) stores  | 116                             | 596 040            | 69 227                         | 17 823                                | 3 632  | 11.1  | 4.2                    |
| 445110                | Supermarkets and other grocery (except convenience) stores  | 116                             | 596 040            | 69 227                         | 17 823                                | 3 632  | 11.1  | 4.2                    |
| 44512                 | Convenience stores  | 47                              | 30 841             | 2 736                          | 646                                   | 190  | 41.0  | 13.9                   |
| 445120                | Convenience stores  | 47                              | 30 841             | 2 736                          | 646                                   | 190  | 41.0  | 13.9                   |
| 4452                  | Specialty food stores                                       | 32                              | 16 025             | 3 046                          | 750                                   | 179  | 44.4  | 13.6                   |
| 4453                  | Beer, wine, and liquor stores                               | 35                              | 19 954             | 2 262                          | 560                                   | 119  | 40.7  | 16.5                   |
| 44531                 | Beer, wine, and liquor stores                               | 35                              | 19 954             | 2 262                          | 560                                   | 119  | 40.7  | 16.5                   |
| 445310                | Beer, wine, and liquor stores                               | 35                              | 19 954             | 2 262                          | 560                                   | 119  | 40.7  | 16.5                   |
| 446                   | Health and personal care stores                             | 96                              | 221 247            | 25 889                         | 6 635                                 | 1 469  | 20.6  | 3.7                    |
| 4461                  | Health and personal care stores                             | 96                              | 221 247            | 25 889                         | 6 635                                 | 1 469  | 20.6  | 3.7                    |
| 44611                 | Pharmacies and drug stores                                  | 43                              | 195 679            | 19 620                         | 4 920                                 | 1 190  | 21.6  | .9                     |
| 446110                | Pharmacies and drug stores                                  | 43                              | 195 679            | 19 620                         | 4 920                                 | 1 190  | 21.6  | .9                     |
| 4461101               | Pharmacies and drug stores                                  | 43                              | 195 679            | 19 620                         | 4 920                                 | 1 190  | 21.6  | .9                     |
| 44612                 | Cosmetics, beauty supplies, and perfume stores              | 20                              | 8 222              | 1 107                          | 261                                   | 92   | 18.5  | 39.2                   |
| 446120                | Cosmetics, beauty supplies, and perfume stores              | 20                              | 8 222              | 1 107                          | 261                                   | 92   | 18.5  | 39.2                   |
| 44613                 | Optical goods stores  | 16                              | 8 743              | 2 045                          | 524                                   | 96   | 11.1  | 15.2                   |
| 446130                | Optical goods stores  | 16                              | 8 743              | 2 045                          | 524                                   | 96   | 11.1  | 15.2                   |
| 44619                 | Other health and personal care stores                       | 17                              | 8 603              | 3 117                          | 930                                   | 91   | 10.0  | 20.8                   |
| 446191                | Food (health) supplement stores                             | 8                               | 1 952              | 375                            | 91                                    | 38   | 29.8  | 17.9                   |
| 446199                | All other health and personal care stores                   | 9                               | 6 651              | 2 742                          | 839                                   | 53   | 4.2   | 21.7                   |
| 447                   | Gasoline stations   | 120                             | 279 652            | 18 248                         | 4 412                                 | 902  | 18.8  | 11.8                   |
| 4471                  | Gasoline stations   | 120                             | 279 652            | 18 248                         | 4 412                                 | 902  | 18.8  | 11.8                   |
| 44711                 | Gasoline stations with convenience stores                   | 91                              | 215 634            | 12 466                         | 2 965                                 | 699  | 18.5  | 10.3                   |
| 447110                | Gasoline stations with convenience stores                   | 91                              | 215 634            | 12 466                         | 2 965                                 | 699  | 18.5  | 10.3                   |
| 44719                 | Other gasoline stations                                     | 29                              | 64 018             | 5 782                          | 1 447                                 | 203  | 19.8  | 16.9                   |
| 447190                | Other gasoline stations                                     | 29                              | 64 018             | 5 782                          | 1 447                                 | 203  | 19.8  | 16.9                   |

See footnotes at end of table.

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| NAICS code | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>ST. LOUIS (IC)—Con.</b>                                 |                                 |                    |                                |                                       |  |   |                        |
|            | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |
| 44-45      | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |
| 448        | Clothing and clothing accessories stores .....             | 138                             | 149 133            | 17 505                         | 4 180                                 | 1 013  | 12.3  | 9.6                    |
| 4481       | Clothing stores .....                                      | 83                              | 100 959            | 10 900                         | 2 624                                 | 730  | 9.5   | 7.6                    |
| 44811      | Men's clothing stores .....                                | 14                              | 27 246             | 2 210                          | 506                                   | 78   | 2.6   | 4.7                    |
| 448110     | Men's clothing stores .....                                | 14                              | 27 246             | 2 210                          | 506                                   | 78   | 2.6   | 4.7                    |
| 44812      | Women's clothing stores .....                              | 30                              | 22 975             | 2 394                          | 567                                   | 216  | 3.5   | 18.1                   |
| 448120     | Women's clothing stores .....                              | 30                              | 22 975             | 2 394                          | 567                                   | 216  | 3.5   | 18.1                   |
| 44813      | Children's and infants' clothing stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130     | Children's and infants' clothing stores .....              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44814      | Family clothing stores .....                               | 14                              | 34 089             | 4 151                          | 1 030                                 | 288  | 2.9   | 4.7                    |
| 448140     | Family clothing stores .....                               | 14                              | 34 089             | 4 151                          | 1 030                                 | 288  | 2.9   | 4.7                    |
| 44815      | Clothing accessories stores .....                          | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448150     | Clothing accessories stores .....                          | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44819      | Other clothing stores .....                                | 14                              | 11 491             | 1 290                          | 314                                   | 94   | 54.7  | 4.3                    |
| 448190     | Other clothing stores .....                                | 14                              | 11 491             | 1 290                          | 314                                   | 94   | 54.7  | 4.3                    |
| 4482       | Shoe stores .....  | 24                              | 19 373             | 2 693                          | 633                                   | 150  | 13.8  | 22.4                   |
| 44821      | Shoe stores .....  | 24                              | 19 373             | 2 693                          | 633                                   | 150  | 13.8  | 22.4                   |
| 448210     | Shoe stores .....  | 24                              | 19 373             | 2 693                          | 633                                   | 150  | 13.8  | 22.4                   |
| 4482101    | Men's shoe stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102    | Women's shoe stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482104    | Family shoe stores .....                                   | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4482105    | Athletic footwear stores .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4483       | Jewelry, luggage, and leather goods stores .....           | 31                              | 28 801             | 3 912                          | 923                                   | 133  | 21.4  | 7.8                    |
| 44831      | Jewelry stores .....                                       | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448310     | Jewelry stores .....                                       | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44832      | Luggage and leather goods stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320     | Luggage and leather goods stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451        | Sporting goods, hobby, book, and music stores .....        | 62                              | 49 444             | 6 522                          | 1 547                                 | 478  | 14.2  | 2.6                    |
| 4511       | Sporting goods, hobby, and musical instrument stores ..... | 30                              | 17 844             | 3 480                          | 736                                   | 209  | 27.9  | 5.6                    |
| 45111      | Sporting goods stores .....                                | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 451110     | Sporting goods stores .....                                | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45112      | Hobby, toy, and game stores .....                          | 8                               | 6 287              | 1 164                          | 232                                   | 85   | 15.7  | —                      |
| 451120     | Hobby, toy, and game stores .....                          | 8                               | 6 287              | 1 164                          | 232                                   | 85   | 15.7  | —                      |
| 45113      | Sewing, needlework, and piece goods stores .....           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130     | Sewing, needlework, and piece goods stores .....           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45114      | Musical instrument and supplies stores .....               | 7                               | 4 861              | 1 022                          | 242                                   | 49   | 69.6  | —                      |
| 451140     | Musical instrument and supplies stores .....               | 7                               | 4 861              | 1 022                          | 242                                   | 49   | 69.6  | —                      |
| 4512       | Book, periodical, and music stores .....                   | 32                              | 31 600             | 3 042                          | 811                                   | 269  | 6.4   | .8                     |
| 45121      | Book stores and news dealers .....                         | 23                              | 23 848             | 2 400                          | 649                                   | 187  | 6.4   | 1.1                    |
| 451211     | Book stores .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4512111    | Book stores, general .....                                 | 9                               | 4 693              | 690                            | 167                                   | 65   | 29.4  | .7                     |
| 4512112    | Specialty book stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512113    | College book stores .....                                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451212     | News dealers and newsstands .....                          | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45122      | Prerecorded tape, compact disc, and record stores .....    | 9                               | 7 752              | 642                            | 162                                   | 82   | 6.4   | —                      |
| 451220     | Prerecorded tape, compact disc, and record stores .....    | 9                               | 7 752              | 642                            | 162                                   | 82   | 6.4   | —                      |
| 452        | General merchandise stores .....                           | 33                              | D                  | D                              | D                                     | f  | D   | D                      |
| 452112     | Discount department stores .....                           | 2                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529       | Other general merchandise stores .....                     | 30                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45299      | All other general merchandise stores .....                 | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 452990     | All other general merchandise stores .....                 | 29                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529901    | Variety stores .....                                       | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529904    | Miscellaneous general merchandise stores .....             | 10                              | 7 868              | 1 111                          | 265                                   | 70   | 3.3   | 2.4                    |
| 453        | Miscellaneous store retailers .....                        | 152                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4531       | Florists .....   | 23                              | 13 041             | 4 041                          | 1 015                                 | 211  | 11.0  | 19.3                   |
| 45311      | Florists .....   | 23                              | 13 041             | 4 041                          | 1 015                                 | 211  | 11.0  | 19.3                   |
| 453110     | Florists .....   | 23                              | 13 041             | 4 041                          | 1 015                                 | 211  | 11.0  | 19.3                   |
| 4532       | Office supplies, stationery, and gift stores .....         | 47                              | 36 676             | 6 522                          | 1 705                                 | 436  | 7.6   | 12.6                   |
| 45321      | Office supplies and stationery stores .....                | 8                               | 21 106             | 3 826                          | 1 004                                 | 192  | —   | —                      |
| 453210     | Office supplies and stationery stores .....                | 8                               | 21 106             | 3 826                          | 1 004                                 | 192  | —   | —                      |
| 45322      | Gift, novelty, and souvenir stores .....                   | 39                              | 15 570             | 2 696                          | 701                                   | 244  | 17.9  | 29.7                   |
| 453220     | Gift, novelty, and souvenir stores .....                   | 39                              | 15 570             | 2 696                          | 701                                   | 244  | 17.9  | 29.7                   |
| 4533       | Used merchandise stores .....                              | 27                              | 8 866              | 1 967                          | 497                                   | 160  | 13.4  | 31.8                   |
| 45331      | Used merchandise stores .....                              | 27                              | 8 866              | 1 967                          | 497                                   | 160  | 13.4  | 31.8                   |
| 453310     | Used merchandise stores .....                              | 27                              | 8 866              | 1 967                          | 497                                   | 160  | 13.4  | 31.8                   |
| 4539       | Other miscellaneous store retailers .....                  | 55                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45391      | Pet and pet supplies stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910     | Pet and pet supplies stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45392      | Art dealers .....  | 15                              | 11 098             | 1 140                          | 285                                   | 45   | 11.5  | 3.5                    |
| 453920     | Art dealers .....  | 15                              | 11 098             | 1 140                          | 285                                   | 45   | 11.5  | 3.5                    |
| 45399      | All other miscellaneous store retailers .....              | 33                              | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                 | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|----------------------------|---|--------------------------|------------------|--------------------------|---------------------------------|---|---|------------------------|
|                            |   |                          |                  |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. LOUIS (IC)—Con.</b> |   |                          |                  |                          |                                 |   |   |                        |
| <b>44-45</b>               | <b>Retail trade—Con.</b>  |                          |                  |                          |                                 |   |   |                        |
| 454                        | Nonstore retailers .....  | 62                       | 115 783          | 19 558                   | 4 947                           | 612   | 5.7                                       | 8.1                    |
| 4541                       | Electronic shopping and mail-order houses .....                   | 17                       | 51 090           | 6 507                    | 1 651                           | 201   | 4.9                                       | 2.0                    |
| 45411                      | Electronic shopping and mail-order houses .....                   | 17                       | 51 090           | 6 507                    | 1 651                           | 201   | 4.9                                       | 2.0                    |
| 4542                       | Vending machine operators .....                                   | 11                       | 25 269           | 4 740                    | 1 046                           | 158   | 2.0                                       | .5                     |
| 45421                      | Vending machine operators .....                                   | 11                       | 25 269           | 4 740                    | 1 046                           | 158   | 2.0                                       | .5                     |
| 454210                     | Vending machine operators .....                                   | 11                       | 25 269           | 4 740                    | 1 046                           | 158   | 2.0                                       | .5                     |
| 4543                       | Direct selling establishments .....                               | 34                       | 39 424           | 8 311                    | 2 250                           | 253   | 9.1                                       | 21.0                   |
| 45439                      | Other direct selling establishments .....                         | 34                       | 39 424           | 8 311                    | 2 250                           | 253   | 9.1                                       | 21.0                   |
| 454390                     | Other direct selling establishments .....                         | 34                       | 39 424           | 8 311                    | 2 250                           | 253   | 9.1                                       | 21.0                   |
| <b>ST. PETERS</b>          |   |                          |                  |                          |                                 |   |   |                        |
| <b>44-45</b>               | <b>Retail trade .....</b>   | <b>304</b>               | <b>1 308 673</b> | <b>124 732</b>           | <b>30 117</b>                   | <b>6 159</b>  | <b>7.2</b>                                | <b>4.9</b>             |
| 441                        | Motor vehicle and parts dealers .....                             | 36                       | 499 721          | 38 443                   | 9 513                           | 929   | 13.7                                      | 8.7                    |
| 4411                       | Automobile dealers .....  | 16                       | 475 974          | 33 035                   | 8 208                           | 718   | 13.9                                      | 8.2                    |
| 44111                      | New car dealers .....   | 11                       | 452 323          | 31 307                   | 7 788                           | 676   | 13.2                                      | 8.7                    |
| 441110                     | New car dealers .....   | 11                       | 452 323          | 31 307                   | 7 788                           | 676   | 13.2                                      | 8.7                    |
| 44112                      | Used car dealers .....  | 5                        | 23 651           | 1 728                    | 420                             | 42  | 27.7                                      | —                      |
| 441120                     | Used car dealers .....  | 5                        | 23 651           | 1 728                    | 420                             | 42  | 27.7                                      | —                      |
| 4412                       | Other motor vehicle dealers .....                                 | 4                        | 4 989            | 741                      | 190                             | 22  | 2.2                                       | 53.9                   |
| 44122                      | Motorcycle, boat, and other motor vehicle dealers .....           | 4                        | 4 989            | 741                      | 190                             | 22  | 2.2                                       | 53.9                   |
| 441222                     | Boat dealers .....  | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 441229                     | All other motor vehicle dealers .....                             | 2                        | D                | D                        | D                               | a   | D   | D                      |
| 4413                       | Automotive parts, accessories, and tire stores .....              | 16                       | 18 758           | 4 667                    | 1 115                           | 189   | 10.7                                      | 8.4                    |
| 44131                      | Automotive parts and accessories stores .....                     | 8                        | 9 457            | 2 415                    | 572                             | 118   | 16.0                                      | —                      |
| 441310                     | Automotive parts and accessories stores .....                     | 8                        | 9 457            | 2 415                    | 572                             | 118   | 16.0                                      | —                      |
| 44132                      | Tire dealers .....  | 8                        | 9 301            | 2 252                    | 543                             | 71  | 5.2                                       | 17.0                   |
| 441320                     | Tire dealers .....  | 8                        | 9 301            | 2 252                    | 543                             | 71  | 5.2                                       | 17.0                   |
| 442                        | Furniture and home furnishings stores .....                       | 17                       | 33 315           | 4 091                    | 1 031                           | 203   | 4.5                                       | 4.6                    |
| 4421                       | Furniture stores .....  | 7                        | 19 821           | 2 502                    | 612                             | 95  | 4.2                                       | 4.1                    |
| 44211                      | Furniture stores .....  | 7                        | 19 821           | 2 502                    | 612                             | 95  | 4.2                                       | 4.1                    |
| 442110                     | Furniture stores .....  | 7                        | 19 821           | 2 502                    | 612                             | 95  | 4.2                                       | 4.1                    |
| 4422                       | Home furnishings stores .....                                     | 10                       | 13 494           | 1 589                    | 419                             | 108   | 5.1                                       | 5.3                    |
| 44229                      | Other home furnishings stores .....                               | 8                        | D                | D                        | D                               | b   | D   | D                      |
| 442299                     | All other home furnishings stores .....                           | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 443                        | Electronics and appliance stores .....                            | 21                       | 71 313           | 6 386                    | 1 158                           | 273   | 2.6                                       | 3.2                    |
| 4431                       | Electronics and appliance stores .....                            | 21                       | 71 313           | 6 386                    | 1 158                           | 273   | 2.6                                       | 3.2                    |
| 44311                      | Appliance, television, and other electronics stores .....         | 14                       | 68 143           | 5 799                    | 1 031                           | 239   | 1.5                                       | 3.4                    |
| 443112                     | Radio, television, and other electronics stores .....             | 11                       | D                | D                        | D                               | c   | D   | D                      |
| 44312                      | Computer and software stores .....                                | 7                        | 3 170            | 587                      | 127                             | 34  | 26.2                                      | —                      |
| 443120                     | Computer and software stores .....                                | 7                        | 3 170            | 587                      | 127                             | 34  | 26.2                                      | —                      |
| 444                        | Building material and garden equipment and supplies dealers ..... | 22                       | 102 432          | 13 818                   | 3 260                           | 609   | 2.8                                       | .2                     |
| 4441                       | Building material and supplies dealers .....                      | 19                       | 98 346           | 13 239                   | 3 141                           | 581   | 1.4                                       | .2                     |
| 44411                      | Home centers .....  | 2                        | D                | D                        | D                               | e   | D   | D                      |
| 444110                     | Home centers .....  | 2                        | D                | D                        | D                               | e   | D   | D                      |
| 44412                      | Paint and wallpaper stores .....                                  | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 444120                     | Paint and wallpaper stores .....                                  | 6                        | D                | D                        | D                               | b   | D   | D                      |
| 44419                      | Other building material dealers .....                             | 8                        | 41 404           | 6 862                    | 1 593                           | 251   | —   | —                      |
| 444190                     | Other building material dealers .....                             | 8                        | 41 404           | 6 862                    | 1 593                           | 251   | —   | —                      |
| 4442                       | Lawn and garden equipment and supplies stores .....               | 3                        | 4 086            | 579                      | 119                             | 28  | 38.0                                      | —                      |
| 44422                      | Nursery, garden center, and farm supply stores .....              | 2                        | D                | D                        | D                               | b   | D   | D                      |
| 444220                     | Nursery, garden center, and farm supply stores .....              | 2                        | D                | D                        | D                               | b   | D   | D                      |
| 445                        | Food and beverage stores .....                                    | 19                       | 144 421          | 15 968                   | 3 804                           | 858   | 3.1                                       | —                      |
| 4451                       | Grocery stores .....  | 6                        | 136 612          | 15 140                   | 3 608                           | 741   | —   | —                      |
| 44511                      | Supermarkets and other grocery (except convenience) stores .....  | 6                        | 136 612          | 15 140                   | 3 608                           | 741   | —   | —                      |
| 445110                     | Supermarkets and other grocery (except convenience) stores .....  | 6                        | 136 612          | 15 140                   | 3 608                           | 741   | —   | —                      |
| 4452                       | Specialty food stores .....                                       | 10                       | D                | D                        | D                               | c   | D   | D                      |
| 446                        | Health and personal care stores .....                             | 21                       | D                | D                        | D                               | e   | D   | D                      |
| 4461                       | Health and personal care stores .....                             | 21                       | D                | D                        | D                               | e   | D   | D                      |
| 44611                      | Pharmacies and drug stores .....                                  | 6                        | D                | D                        | D                               | c   | D   | D                      |
| 446110                     | Pharmacies and drug stores .....                                  | 6                        | D                | D                        | D                               | c   | D   | D                      |
| 4461101                    | Pharmacies and drug stores .....                                  | 6                        | D                | D                        | D                               | c   | D   | D                      |
| 44612                      | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | D                | D                        | D                               | b   | D   | D                      |
| 446120                     | Cosmetics, beauty supplies, and perfume stores .....              | 3                        | D                | D                        | D                               | b   | D   | D                      |
| 44613                      | Optical goods stores .....  | 5                        | D                | D                        | D                               | b   | D   | D                      |
| 446130                     | Optical goods stores .....  | 5                        | D                | D                        | D                               | b   | D   | D                      |
| 44619                      | Other health and personal care stores .....                       | 7                        | D                | D                        | D                               | b   | D   | D                      |
| 446191                     | Food (health) supplement stores .....                             | 6                        | D                | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                          |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. PETERS—Con.</b>   |   |                          |                 |                          |                                 |   |   |                        |
| <b>Retail trade—Con.</b> |   |                          |                 |                          |                                 |   |   |                        |
| 44-45                    | Gasoline stations . . . . .                                     | 18                       | 72 646          | 2 905                    | 701                             | 158   | 3.5                                       | 15.6                   |
| 447                      | Gasoline stations . . . . .                                     | 18                       | 72 646          | 2 905                    | 701                             | 158   | 3.5                                       | 15.6                   |
| 44711                    | Gasoline stations with convenience stores . . . . .             | 18                       | 72 646          | 2 905                    | 701                             | 158   | 3.5                                       | 15.6                   |
| 447110                   | Gasoline stations with convenience stores . . . . .             | 18                       | 72 646          | 2 905                    | 701                             | 158   | 3.5                                       | 15.6                   |
| 448                      | Clothing and clothing accessories stores . . . . .              | 77                       | 96 052          | 12 128                   | 3 152                           | 977   | 3.3                                       | 1.6                    |
| 4481                     | Clothing stores . . . . .                                       | 42                       | 69 465          | 8 719                    | 2 242                           | 724   | 1.1                                       | 1.9                    |
| 44812                    | Women's clothing stores . . . . .                               | 15                       | 12 413          | 1 477                    | 369                             | 143   | 2.9                                       | 10.8                   |
| 448120                   | Women's clothing stores . . . . .                               | 15                       | 12 413          | 1 477                    | 369                             | 143   | 2.9                                       | 10.8                   |
| 44813                    | Children's and infants' clothing stores . . . . .               | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 448130                   | Children's and infants' clothing stores . . . . .               | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 44814                    | Family clothing stores . . . . .                                | 13                       | 46 193          | 5 392                    | 1 388                           | 424   | —   | —                      |
| 448140                   | Family clothing stores . . . . .                                | 13                       | 46 193          | 5 392                    | 1 388                           | 424   | —   | —                      |
| 44815                    | Clothing accessories stores . . . . .                           | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 448150                   | Clothing accessories stores . . . . .                           | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 44819                    | Other clothing stores . . . . .                                 | 4                        | 5 031           | 1 055                    | 281                             | 72  | —   | —                      |
| 448190                   | Other clothing stores . . . . .                                 | 4                        | 5 031           | 1 055                    | 281                             | 72  | —   | —                      |
| 4482                     | Shoe stores . . . . .   | 17                       | 12 582          | 1 273                    | 331                             | 142   | 1.6                                       | .3                     |
| 44821                    | Shoe stores . . . . .   | 17                       | 12 582          | 1 273                    | 331                             | 142   | 1.6                                       | .3                     |
| 448210                   | Shoe stores . . . . .   | 17                       | 12 582          | 1 273                    | 331                             | 142   | 1.6                                       | .3                     |
| 4482101                  | Men's shoe stores . . . . .                                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4482104                  | Family shoe stores . . . . .                                    | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4482105                  | Athletic footwear stores . . . . .                              | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 4483                     | Jewelry, luggage, and leather goods stores . . . . .            | 18                       | 14 005          | 2 136                    | 579                             | 111   | 15.9                                      | .8                     |
| 44831                    | Jewelry stores . . . . .  | 17                       | D               | D                        | D                               | c   | D   | D                      |
| 448310                   | Jewelry stores . . . . .  | 17                       | D               | D                        | D                               | c   | D   | D                      |
| 44832                    | Luggage and leather goods stores . . . . .                      | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 448320                   | Luggage and leather goods stores . . . . .                      | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451                      | Sporting goods, hobby, book, and music stores . . . . .         | 17                       | 25 794          | 2 728                    | 427                             | 152   | 2.8                                       | —                      |
| 4511                     | Sporting goods, hobby, and musical instrument stores . . . . .  | 12                       | 16 181          | 1 735                    | 365                             | 108   | 4.5                                       | —                      |
| 45111                    | Sporting goods stores . . . . .                                 | 7                        | 4 675           | 813                      | 178                             | 46  | 7.4                                       | —                      |
| 451110                   | Sporting goods stores . . . . .                                 | 7                        | 4 675           | 813                      | 178                             | 46  | 7.4                                       | —                      |
| 4511101                  | General-line sporting goods stores . . . . .                    | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451112                   | Hobby, toy, and game stores . . . . .                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451120                   | Hobby, toy, and game stores . . . . .                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 45113                    | Sewing, needlework, and piece goods stores . . . . .            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451130                   | Sewing, needlework, and piece goods stores . . . . .            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4512                     | Book, periodical, and music stores . . . . .                    | 5                        | 9 613           | 993                      | 62                              | 44  | —   | .1                     |
| 45121                    | Book stores and news dealers . . . . .                          | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 451211                   | Book stores . . . . .   | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 4512111                  | Book stores, general . . . . .                                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4512112                  | Specialty book stores . . . . .                                 | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45122                    | Prerecorded tape, compact disc, and record stores . . . . .     | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451220                   | Prerecorded tape, compact disc, and record stores . . . . .     | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 452                      | General merchandise stores . . . . .                            | 9                        | 186 969         | 18 531                   | 4 604                           | 1 346   | —   | .7                     |
| 4521                     | Department stores . . . . .                                     | 6                        | 184 501         | 18 227                   | 4 444                           | 1 305   | —   | —                      |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> . . . . .  | 6                        | 190 951         | 18 227                   | 4 444                           | 1 305   | —   | —                      |
| 45211                    | Department stores . . . . .                                     | 6                        | 184 501         | 18 227                   | 4 444                           | 1 305   | —   | —                      |
| 452111                   | Department stores (except discount department stores) . . . . . | 3                        | D               | D                        | D                               | f   | D   | D                      |
| 452112                   | Discount department stores . . . . .                            | 3                        | D               | D                        | D                               | f   | D   | D                      |
| 45299                    | All other general merchandise stores . . . . .                  | 3                        | 2 468           | 304                      | 160                             | 41  | —   | 54.1                   |
| 452990                   | All other general merchandise stores . . . . .                  | 3                        | 2 468           | 304                      | 160                             | 41  | —   | 54.1                   |
| 453                      | Miscellaneous store retailers . . . . .                         | 39                       | D               | D                        | D                               | e   | D   | D                      |
| 4532                     | Office supplies, stationery, and gift stores . . . . .          | 16                       | D               | D                        | D                               | c   | D   | D                      |
| 45321                    | Office supplies and stationery stores . . . . .                 | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 453210                   | Office supplies and stationery stores . . . . .                 | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 45322                    | Gift, novelty, and souvenir stores . . . . .                    | 15                       | 8 691           | 1 181                    | 281                             | 126   | 8.5                                       | 9.8                    |
| 453220                   | Gift, novelty, and souvenir stores . . . . .                    | 15                       | 8 691           | 1 181                    | 281                             | 126   | 8.5                                       | 9.8                    |
| 4533                     | Used merchandise stores . . . . .                               | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 45331                    | Used merchandise stores . . . . .                               | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 453310                   | Used merchandise stores . . . . .                               | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 4539                     | Other miscellaneous store retailers . . . . .                   | 16                       | D               | D                        | D                               | b   | D   | D                      |
| 45391                    | Pet and pet supplies stores . . . . .                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453910                   | Pet and pet supplies stores . . . . .                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45393                    | Manufactured (mobile) home dealers . . . . .                    | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 453930                   | Manufactured (mobile) home dealers . . . . .                    | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 45399                    | All other miscellaneous store retailers . . . . .               | 11                       | D               | D                        | D                               | b   | D   | D                      |
| 454                      | Nonstore retailers . . . . .                                    | 8                        | 1 355           | 348                      | 65                              | 6   | 14.4                                      | 19.2                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ST. ROBERT</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>38</b>                       | <b>79 589</b>      | <b>7 090</b>                   | <b>1 552</b>                          | <b>315</b>   | <b>39.5</b>   | <b>6.0</b>             |
| 441               | Motor vehicle and parts dealers .....                           | 11                              | 56 574             | 4 658                          | 990                                   | 160  | 48.3  | —                      |
| 4412              | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421              | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211             | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110            | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 4                               | 2 230              | 444                            | 109                                   | 19   | —   | 14.5                   |
| 4431              | Electronics and appliance stores .....                          | 4                               | 2 230              | 444                            | 109                                   | 19   | —   | 14.5                   |
| 44312             | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443120            | Computer and software stores .....                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 3                               | 524                | 73                             | 28                                    | 19   | 100.0   | —                      |
| 447               | Gasoline stations .....   | 4                               | 8 864              | 437                            | 105                                   | 34   | 33.9  | —                      |
| 448               | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 3                               | 590                | 138                            | 41                                    | 15   | 14.6  | —                      |
| 454               | Nonstore retailers .....  | 3                               | 2 793              | 279                            | 64                                    | 12   | 18.0  | 82.0                   |
| <b>SALEM</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>      | <b>Retail trade</b> .....                                       | <b>56</b>                       | <b>98 419</b>      | <b>9 266</b>                   | <b>2 252</b>                          | <b>627</b>   | <b>21.2</b>   | <b>19.1</b>            |
| 441               | Motor vehicle and parts dealers .....                           | 14                              | 10 347             | 869                            | 207                                   | 51   | 85.0  | 1.7                    |
| 441229            | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442               | Furniture and home furnishings stores .....                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443               | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444               | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442              | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445               | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461              | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447               | Gasoline stations .....   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452               | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4529              | Other general merchandise stores .....                          | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299             | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990            | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453               | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539              | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399             | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454               | Nonstore retailers .....  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4543              | Direct selling establishments .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45431             | Fuel dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454312            | Liquefied petroleum gas (bottled gas) dealers .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                       | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|  |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SAVANNAH</b>                                  |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                     | <b>Retail trade .....</b>                                       | <b>31</b>                | <b>61 582</b>   | <b>5 002</b>             | <b>1 141</b>                    | <b>273</b>  | <b>24.2</b>                               | <b>11.8</b>            |
| 441  | Motor vehicle and parts dealers .....                           | 6                        | 24 283          | 1 938                    | 447                             | 67  | 27.4                                      | —                      |
| 444  | Building material and garden equipment and supplies dealers ... | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 4442   | Lawn and garden equipment and supplies stores .....             | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44422  | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 444220   | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 445  | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 446  | Health and personal care stores .....                           | 5                        | 6 802           | 692                      | 133                             | 35  | 22.1                                      | —                      |
| 4461   | Health and personal care stores .....                           | 5                        | 6 802           | 692                      | 133                             | 35  | 22.1                                      | —                      |
| 447  | Gasoline stations .....   | 8                        | 17 039          | 1 143                    | 274                             | 79  | 39.6                                      | 28.5                   |
| 44711  | Gasoline stations with convenience stores .....                 | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 447110   | Gasoline stations with convenience stores .....                 | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 448  | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 454  | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>SCOTT CITY</b>                                |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                     | <b>Retail trade .....</b>                                       | <b>21</b>                | <b>18 256</b>   | <b>1 810</b>             | <b>417</b>                      | <b>120</b>  | <b>34.2</b>                               | <b>9.9</b>             |
| 441  | Motor vehicle and parts dealers .....                           | 4                        | 5 912           | 523                      | 121                             | 16  | 15.0                                      | 20.9                   |
| 443  | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445  | Food and beverage stores .....                                  | 4                        | 3 803           | 437                      | 121                             | 50  | 100.0                                     | —                      |
| 447  | Gasoline stations .....   | 5                        | 5 234           | 461                      | 92                              | 26  | 3.7                                       | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452  | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454  | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| <b>SCOTT CITY (PART - CAPE GIRARDEAU COUNTY)</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                     | <b>Retail trade .....</b>                                       | <b>2</b>                 | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>D</b>                                  | <b>D</b>               |
| 441  | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| <b>SCOTT CITY (PART - SCOTT COUNTY)</b>          |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                     | <b>Retail trade .....</b>                                       | <b>19</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>c</b>  | <b>D</b>                                  | <b>D</b>               |
| 441  | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443  | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445  | Food and beverage stores .....                                  | 4                        | 3 803           | 437                      | 121                             | 50  | 100.0                                     | —                      |
| 447  | Gasoline stations .....   | 5                        | 5 234           | 461                      | 92                              | 26  | 3.7                                       | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452  | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453  | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454  | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code     | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SEDALIA</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>   | <b>177</b>                      | <b>397 818</b>     | <b>39 831</b>                  | <b>9 712</b>                          | <b>2 192</b>   | <b>9.3</b>  | <b>3.3</b>             |
| 441            | Motor vehicle and parts dealers .....                             | 37                              | 107 735            | 10 385                         | 2 381                                 | 384  | 13.4  | 4.1                    |
| 4411           | Automobile dealers .....  | 19                              | 81 094             | 7 146                          | 1 709                                 | 272  | 13.8  | 2.7                    |
| 44112          | Used car dealers .....  | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441120         | Used car dealers .....  | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4412           | Other motor vehicle dealers .....                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122          | Motorcycle, boat, and other motor vehicle dealers .....           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221         | Motorcycle dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222         | Boat dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413           | Automotive parts, accessories, and tire stores .....              | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44131          | Automotive parts and accessories stores .....                     | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441310         | Automotive parts and accessories stores .....                     | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44132          | Tire dealers .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320         | Tire dealers .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442            | Furniture and home furnishings stores .....                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421           | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211          | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110         | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443            | Electronics and appliance stores .....                            | 10                              | 5 577              | 1 374                          | 284                                   | 73   | 20.8  | 19.5                   |
| 4431           | Electronics and appliance stores .....                            | 10                              | 5 577              | 1 374                          | 284                                   | 73   | 20.8  | 19.5                   |
| 44311          | Appliance, television, and other electronics stores .....         | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312          | Computer and software stores .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120         | Computer and software stores .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444            | Building material and garden equipment and supplies dealers ..... | 23                              | 49 340             | 5 344                          | 1 251                                 | 258  | 7.7   | 4.4                    |
| 4441           | Building material and supplies dealers .....                      | 16                              | 42 183             | 4 582                          | 1 030                                 | 214  | 7.7   | 5.2                    |
| 44411          | Home centers .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110         | Home centers .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419          | Other building material dealers .....                             | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190         | Other building material dealers .....                             | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442           | Lawn and garden equipment and supplies stores .....               | 7                               | 7 157              | 762                            | 221                                   | 44   | 8.0   | —                      |
| 44422          | Nursery, garden center, and farm supply stores .....              | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....              | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445            | Food and beverage stores .....                                    | 16                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4451           | Grocery stores .....  | 9                               | 37 022             | 3 214                          | 790                                   | 232  | .8  | 3.9                    |
| 4452           | Specialty food stores .....                                       | 3                               | 1 080              | 674                            | 158                                   | 31   | —   | 50.9                   |
| 446            | Health and personal care stores .....                             | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461           | Health and personal care stores .....                             | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44612          | Cosmetics, beauty supplies, and perfume stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120         | Cosmetics, beauty supplies, and perfume stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447            | Gasoline stations .....   | 18                              | 33 798             | 1 584                          | 382                                   | 137  | 4.7   | 5.5                    |
| 4471           | Gasoline stations .....   | 18                              | 33 798             | 1 584                          | 382                                   | 137  | 4.7   | 5.5                    |
| 44711          | Gasoline stations with convenience stores .....                   | 15                              | 30 824             | 1 441                          | 338                                   | 125  | .3  | 6.1                    |
| 447110         | Gasoline stations with convenience stores .....                   | 15                              | 30 824             | 1 441                          | 338                                   | 125  | .3  | 6.1                    |
| 448            | Clothing and clothing accessories stores .....                    | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4481           | Clothing stores .....   | 8                               | 16 875             | 1 784                          | 452                                   | 134  | 7.0   | —                      |
| 44814          | Family clothing stores .....                                      | 4                               | 15 256             | 1 579                          | 399                                   | 119  | 2.7   | —                      |
| 448140         | Family clothing stores .....                                      | 4                               | 15 256             | 1 579                          | 399                                   | 119  | 2.7   | —                      |
| 451            | Sporting goods, hobby, book, and music stores .....               | 13                              | 4 616              | 722                            | 190                                   | 65   | 24.5  | 11.4                   |
| 4511           | Sporting goods, hobby, and musical instrument stores .....        | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114          | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451140         | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512           | Book, periodical, and music stores .....                          | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452            | General merchandise stores .....                                  | 10                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4529           | Other general merchandise stores .....                            | 9                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291          | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910         | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299          | All other general merchandise stores .....                        | 8                               | 5 845              | 624                            | 129                                   | 43   | 4.4   | —                      |
| 452990         | All other general merchandise stores .....                        | 8                               | 5 845              | 624                            | 129                                   | 43   | 4.4   | —                      |
| 4529901        | Variety stores .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453            | Miscellaneous store retailers .....                               | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4532           | Office supplies, stationery, and gift stores .....                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321          | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210         | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539           | Other miscellaneous store retailers .....                         | 7                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399          | All other miscellaneous store retailers .....                     | 5                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|              |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>SEDALIA—Con.</b>   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 454          | Nonstore retailers .....  | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 4543         | Direct selling establishments .....                             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 45439        | Other direct selling establishments .....                       | 3                        | 3 508           | 931                      | 277                             | 31  | —   | —                      |
| 454390       | Other direct selling establishments .....                       | 3                        | 3 508           | 931                      | 277                             | 31  | —   | —                      |
|              | <b>SHREWSBURY</b>   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                       | <b>35</b>                | <b>79 501</b>   | <b>9 011</b>             | <b>2 195</b>                    | <b>590</b>  | <b>6.4</b>                                | <b>8.3</b>             |
| 441          | Motor vehicle and parts dealers .....                           | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 442          | Furniture and home furnishings stores .....                     | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 4421         | Furniture stores .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44211        | Furniture stores .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 442110       | Furniture stores .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 443          | Electronics and appliance stores .....                          | 4                        | 1 688           | 228                      | 65                              | 12  | 48.3                                      | 6.8                    |
| 4431         | Electronics and appliance stores .....                          | 4                        | 1 688           | 228                      | 65                              | 12  | 48.3                                      | 6.8                    |
| 444          | Building material and garden equipment and supplies dealers ... | 3                        | 3 807           | 406                      | 87                              | 12  | 39.8                                      | —                      |
| 445          | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 4451         | Grocery stores .....  | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 446          | Health and personal care stores .....                           | 4                        | 8 435           | 668                      | 168                             | 54  | —   | —                      |
| 4461         | Health and personal care stores .....                           | 4                        | 8 435           | 668                      | 168                             | 54  | —   | —                      |
| 447          | Gasoline stations .....   | 4                        | 7 441           | 497                      | 128                             | 69  | 8.3                                       | 10.8                   |
| 448          | Clothing and clothing accessories stores .....                  | 4                        | 5 468           | 574                      | 131                             | 38  | 10.9                                      | 9.5                    |
| 451          | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452          | General merchandise stores .....                                | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 453          | Miscellaneous store retailers .....                             | 3                        | 2 906           | 981                      | 247                             | 90  | 18.4                                      | 49.0                   |
| 4533         | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 45331        | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 453310       | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 454          | Nonstore retailers .....  | 3                        | 2 375           | 416                      | 107                             | 10  | 38.3                                      | 61.7                   |
|              | <b>SIKESTON</b>   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                       | <b>140</b>               | <b>313 403</b>  | <b>32 097</b>            | <b>7 573</b>                    | <b>1 747</b>  | <b>7.9</b>                                | <b>2.1</b>             |
| 441          | Motor vehicle and parts dealers .....                           | 22                       | 63 228          | 5 510                    | 1 277                           | 218   | 10.6                                      | 2.1                    |
| 44112        | Used car dealers .....  | 7                        | 6 658           | 378                      | 111                             | 27  | 50.5                                      | 20.0                   |
| 441120       | Used car dealers .....  | 7                        | 6 658           | 378                      | 111                             | 27  | 50.5                                      | 20.0                   |
| 4412         | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44122        | Motorcycle, boat, and other motor vehicle dealers .....         | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 441221       | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441229       | All other motor vehicle dealers .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4413         | Automotive parts, accessories, and tire stores .....            | 10                       | D               | D                        | D                               | b   | D   | D                      |
| 44131        | Automotive parts and accessories stores .....                   | 8                        | 5 298           | 775                      | 191                             | 40  | —   | .2                     |
| 441310       | Automotive parts and accessories stores .....                   | 8                        | 5 298           | 775                      | 191                             | 40  | —   | .2                     |
| 44132        | Tire dealers .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 441320       | Tire dealers .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 442          | Furniture and home furnishings stores .....                     | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 4421         | Furniture stores .....  | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 44211        | Furniture stores .....  | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 442110       | Furniture stores .....  | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 443          | Electronics and appliance stores .....                          | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4431         | Electronics and appliance stores .....                          | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 44311        | Appliance, television, and other electronics stores .....       | 8                        | D               | D                        | D                               | b   | D   | D                      |
| 443112       | Radio, television, and other electronics stores .....           | 5                        | 2 694           | 900                      | 233                             | 34  | —   | 5.0                    |
| 444          | Building material and garden equipment and supplies dealers ... | 17                       | 41 533          | 4 824                    | 1 116                           | 250   | 13.3                                      | 4.1                    |
| 4441         | Building material and supplies dealers .....                    | 13                       | 38 608          | 4 348                    | 1 010                           | 226   | 14.4                                      | 1.3                    |
| 44411        | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 444110       | Home centers .....  | 2                        | D               | D                        | D                               | c   | D   | D                      |
| 44419        | Other building material dealers .....                           | 7                        | 9 787           | 1 256                    | 293                             | 53  | 30.4                                      | —                      |
| 444190       | Other building material dealers .....                           | 7                        | 9 787           | 1 256                    | 293                             | 53  | 30.4                                      | —                      |
| 4442         | Lawn and garden equipment and supplies stores .....             | 4                        | 2 925           | 476                      | 106                             | 24  | —   | 41.6                   |
| 44422        | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 444220       | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 445          | Food and beverage stores .....                                  | 10                       | 26 609          | 2 303                    | 575                             | 202   | 6.5                                       | .6                     |
| 4452         | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 446          | Health and personal care stores .....                           | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 4461         | Health and personal care stores .....                           | 7                        | D               | D                        | D                               | b   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                            | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SIKESTON—Con.</b>                  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 447                                   | Gasoline stations .....   | 20                              | 44 389             | 3 730                          | 701                                   | 174  | 8.4   | 6.1                    |
| 4471                                  | Gasoline stations .....   | 20                              | 44 389             | 3 730                          | 701                                   | 174  | 8.4   | 6.1                    |
| 44711                                 | Gasoline stations with convenience stores .....                   | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                                | Gasoline stations with convenience stores .....                   | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44719                                 | Other gasoline stations .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447190                                | Other gasoline stations .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                   | Clothing and clothing accessories stores .....                    | 17                              | 8 390              | 1 039                          | 240                                   | 84   | 23.0  | 1.2                    |
| 4481                                  | Clothing stores .....   | 9                               | 6 040              | 771                            | 168                                   | 58   | 30.5  | —                      |
| 451                                   | Sporting goods, hobby, book, and music stores .....               | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511                                  | Sporting goods, hobby, and musical instrument stores .....        | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511101                               | General-line sporting goods stores .....                          | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451114                                | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140                                | Musical instrument and supplies stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                  | 6                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                                  | Other general merchandise stores .....                            | 6                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                                 | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                                | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                                 | All other general merchandise stores .....                        | 5                               | 3 351              | 285                            | 71                                    | 23   | 9.2   | —                      |
| 452990                                | All other general merchandise stores .....                        | 5                               | 3 351              | 285                            | 71                                    | 23   | 9.2   | —                      |
| 453                                   | Miscellaneous store retailers .....                               | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                                 | Office supplies and stationery stores .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210                                | Office supplies and stationery stores .....                       | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                                  | Other miscellaneous store retailers .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                                 | All other miscellaneous store retailers .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4542                                  | Vending machine operators .....                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45421                                 | Vending machine operators .....                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454210                                | Vending machine operators .....                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543                                  | Direct selling establishments .....                               | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                                 | Other direct selling establishments .....                         | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454390                                | Other direct selling establishments .....                         | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>SIKESTON (PART - SCOTT COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade .....</b>   | <b>140</b>                      | <b>313 403</b>     | <b>32 097</b>                  | <b>7 573</b>                          | <b>1 747</b>   | <b>7.9</b>  | <b>2.1</b>             |
| 441                                   | Motor vehicle and parts dealers .....                             | 22                              | 63 228             | 5 510                          | 1 277                                 | 218  | 10.6  | 2.1                    |
| 44112                                 | Used car dealers .....  | 7                               | 6 658              | 378                            | 111                                   | 27   | 50.5  | 20.0                   |
| 441120                                | Used car dealers .....  | 7                               | 6 658              | 378                            | 111                                   | 27   | 50.5  | 20.0                   |
| 4412                                  | Other motor vehicle dealers .....                                 | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                                 | Motorcycle, boat, and other motor vehicle dealers .....           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                                | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229                                | All other motor vehicle dealers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                                  | Automotive parts, accessories, and tire stores .....              | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                                 | Automotive parts and accessories stores .....                     | 8                               | 5 298              | 775                            | 191                                   | 40   | —   | .2                     |
| 441310                                | Automotive parts and accessories stores .....                     | 8                               | 5 298              | 775                            | 191                                   | 40   | —   | .2                     |
| 44132                                 | Tire dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320                                | Tire dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                   | Furniture and home furnishings stores .....                       | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421                                  | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211                                 | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110                                | Furniture stores .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                   | Electronics and appliance stores .....                            | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                                  | Electronics and appliance stores .....                            | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44311                                 | Appliance, television, and other electronics stores .....         | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443112                                | Radio, television, and other electronics stores .....             | 5                               | 2 694              | 900                            | 233                                   | 34   | —   | 5.0                    |
| 444                                   | Building material and garden equipment and supplies dealers ..... | 17                              | 41 533             | 4 824                          | 1 116                                 | 250  | 13.3  | 4.1                    |
| 4441                                  | Building material and supplies dealers .....                      | 13                              | 38 608             | 4 348                          | 1 010                                 | 226  | 14.4  | 1.3                    |
| 44411                                 | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110                                | Home centers .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419                                 | Other building material dealers .....                             | 7                               | 9 787              | 1 256                          | 293                                   | 53   | 30.4  | —                      |
| 444190                                | Other building material dealers .....                             | 7                               | 9 787              | 1 256                          | 293                                   | 53   | 30.4  | —                      |
| 4442                                  | Lawn and garden equipment and supplies stores .....               | 4                               | 2 925              | 476                            | 106                                   | 24   | —   | 41.6                   |
| 44422                                 | Nursery, garden center, and farm supply stores .....              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                                | Nursery, garden center, and farm supply stores .....              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                   | Food and beverage stores .....                                    | 10                              | 26 609             | 2 303                          | 575                                   | 202  | 6.5   | .6                     |
| 4452                                  | Specialty food stores .....                                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                                   | Health and personal care stores .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                                  | Health and personal care stores .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                 | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|  |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SIKESTON (PART - SCOTT COUNTY)—Con.</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                               | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 447  | Gasoline stations .....   | 20                       | 44 389          | 3 730                    | 701                             | 174   | 8.4                                       | 6.1                    |
| 4471                                       | Gasoline stations .....   | 20                       | 44 389          | 3 730                    | 701                             | 174   | 8.4                                       | 6.1                    |
| 44711                                      | Gasoline stations with convenience stores .....                   | 15                       | D               | D                        | D                               | c   | D   | D                      |
| 447110                                     | Gasoline stations with convenience stores .....                   | 15                       | D               | D                        | D                               | c   | D   | D                      |
| 44719                                      | Other gasoline stations .....                                     | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 447190                                     | Other gasoline stations .....                                     | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 448  | Clothing and clothing accessories stores .....                    | 17                       | 8 390           | 1 039                    | 240                             | 84  | 23.0                                      | 1.2                    |
| 4481                                       | Clothing stores .....   | 9                        | 6 040           | 771                      | 168                             | 58  | 30.5                                      | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....               | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4511                                       | Sporting goods, hobby, and musical instrument stores .....        | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 4511101                                    | General-line sporting goods stores .....                          | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 451114                                     | Musical instrument and supplies stores .....                      | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451140                                     | Musical instrument and supplies stores .....                      | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 452  | General merchandise stores .....                                  | 6                        | D               | D                        | D                               | e   | D   | D                      |
| 4529                                       | Other general merchandise stores .....                            | 6                        | D               | D                        | D                               | e   | D   | D                      |
| 45291                                      | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 452910                                     | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | e   | D   | D                      |
| 45299                                      | All other general merchandise stores .....                        | 5                        | 3 351           | 285                      | 71                              | 23  | 9.2                                       | —                      |
| 452990                                     | All other general merchandise stores .....                        | 5                        | 3 351           | 285                      | 71                              | 23  | 9.2                                       | —                      |
| 453  | Miscellaneous store retailers .....                               | 12                       | D               | D                        | D                               | b   | D   | D                      |
| 45321                                      | Office supplies and stationery stores .....                       | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 453210                                     | Office supplies and stationery stores .....                       | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 4539                                       | Other miscellaneous store retailers .....                         | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45399                                      | All other miscellaneous store retailers .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454  | Nonstore retailers .....  | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 4542                                       | Vending machine operators .....                                   | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 45421                                      | Vending machine operators .....                                   | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 454210                                     | Vending machine operators .....                                   | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 4543                                       | Direct selling establishments .....                               | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 45439                                      | Other direct selling establishments .....                         | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 454390                                     | Other direct selling establishments .....                         | 1                        | D               | D                        | D                               | b   | D   | D                      |
| <b>SMITHVILLE</b>                          |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                               | <b>Retail trade .....</b>   | <b>31</b>                | <b>56 994</b>   | <b>4 908</b>             | <b>1 106</b>                    | <b>273</b>  | <b>15.4</b>                               | <b>.4</b>              |
| 441  | Motor vehicle and parts dealers .....                             | 9                        | 22 424          | 1 766                    | 429                             | 61  | 11.1                                      | —                      |
| 4412                                       | Other motor vehicle dealers .....                                 | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44122                                      | Motorcycle, boat, and other motor vehicle dealers .....           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 441222                                     | Boat dealers .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ..... | 6                        | 8 482           | 979                      | 175                             | 66  | 32.7                                      | —                      |
| 4442                                       | Lawn and garden equipment and supplies stores .....               | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44421                                      | Outdoor power equipment stores .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444210                                     | Outdoor power equipment stores .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 445  | Food and beverage stores .....                                    | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 446  | Health and personal care stores .....                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 447  | Gasoline stations .....   | 6                        | 9 790           | 548                      | 125                             | 30  | 31.2                                      | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....               | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 452  | General merchandise stores .....                                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 453  | Miscellaneous store retailers .....                               | 3                        | D               | D                        | D                               | a   | D   | D                      |
| <b>SMITHVILLE (PART - CLAY COUNTY)</b>     |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                               | <b>Retail trade .....</b>   | <b>31</b>                | <b>56 994</b>   | <b>4 908</b>             | <b>1 106</b>                    | <b>273</b>  | <b>15.4</b>                               | <b>.4</b>              |
| 441  | Motor vehicle and parts dealers .....                             | 9                        | 22 424          | 1 766                    | 429                             | 61  | 11.1                                      | —                      |
| 4412                                       | Other motor vehicle dealers .....                                 | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44122                                      | Motorcycle, boat, and other motor vehicle dealers .....           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 441222                                     | Boat dealers .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ..... | 6                        | 8 482           | 979                      | 175                             | 66  | 32.7                                      | —                      |
| 4442                                       | Lawn and garden equipment and supplies stores .....               | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 44421                                      | Outdoor power equipment stores .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444210                                     | Outdoor power equipment stores .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 445  | Food and beverage stores .....                                    | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 446  | Health and personal care stores .....                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 447  | Gasoline stations .....   | 6                        | 9 790           | 548                      | 125                             | 30  | 31.2                                      | —                      |
| 451  | Sporting goods, hobby, book, and music stores .....               | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 452  | General merchandise stores .....                                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 453  | Miscellaneous store retailers .....                               | 3                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                             | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                    |  |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SPRINGFIELD</b> |  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>  | <b>1 069</b>                    | <b>3 325 640</b>   | <b>321 691</b>                 | <b>80 178</b>                         | <b>17 253</b>  | <b>5.5</b>                                       | <b>6.7</b>             |
| 441                | Motor vehicle and parts dealers .....                            | 155                             | 956 709            | 74 672                         | 19 064                                | 2 793  | 4.8  | 12.9                   |
| 4411               | Automobile dealers .....   | 78                              | 798 450            | 47 417                         | 12 514                                | 1 524  | 5.0  | 10.2                   |
| 44111              | New car dealers .....  | 28                              | D                  | D                              | D                                     | g  | D  | D                      |
| 441110             | New car dealers .....  | 28                              | D                  | D                              | D                                     | g  | D  | D                      |
| 44112              | Used car dealers .....   | 50                              | D                  | D                              | D                                     | c  | D  | D                      |
| 441120             | Used car dealers .....   | 50                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4412               | Other motor vehicle dealers .....                                | 11                              | 59 134             | 4 791                          | 1 093                                 | 214  | 1.5  | 58.6                   |
| 44122              | Motorcycle, boat, and other motor vehicle dealers .....          | 10                              | D                  | D                              | D                                     | c  | D  | D                      |
| 441221             | Motorcycle dealers .....   | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441222             | Boat dealers .....   | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4413               | Automotive parts, accessories, and tire stores .....             | 66                              | 99 125             | 22 464                         | 5 457                                 | 1 055  | 5.3  | 7.5                    |
| 44131              | Automotive parts and accessories stores .....                    | 46                              | 69 704             | 17 142                         | 4 238                                 | 848  | 5.3  | 5.6                    |
| 441310             | Automotive parts and accessories stores .....                    | 46                              | 69 704             | 17 142                         | 4 238                                 | 848  | 5.3  | 5.6                    |
| 44132              | Tire dealers .....   | 20                              | 29 421             | 5 322                          | 1 219                                 | 207  | 5.3  | 11.9                   |
| 441320             | Tire dealers .....   | 20                              | 29 421             | 5 322                          | 1 219                                 | 207  | 5.3  | 11.9                   |
| 442                | Furniture and home furnishings stores .....                      | 74                              | 112 998            | 15 210                         | 3 635                                 | 584  | 13.8   | 10.2                   |
| 4421               | Furniture stores .....   | 34                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44211              | Furniture stores .....   | 34                              | D                  | D                              | D                                     | e  | D  | D                      |
| 442110             | Furniture stores .....   | 34                              | D                  | D                              | D                                     | e  | D  | D                      |
| 4422               | Home furnishings stores .....                                    | 40                              | D                  | D                              | D                                     | e  | D  | D                      |
| 44221              | Floor covering stores .....                                      | 17                              | D                  | D                              | D                                     | c  | D  | D                      |
| 442210             | Floor covering stores .....                                      | 17                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44229              | Other home furnishings stores .....                              | 23                              | D                  | D                              | D                                     | c  | D  | D                      |
| 442299             | All other home furnishings stores .....                          | 21                              | D                  | D                              | D                                     | c  | D  | D                      |
| 443                | Electronics and appliance stores .....                           | 56                              | 119 770            | 11 031                         | 2 699                                 | 505  | 4.9  | 1.3                    |
| 4431               | Electronics and appliance stores .....                           | 56                              | 119 770            | 11 031                         | 2 699                                 | 505  | 4.9  | 1.3                    |
| 44311              | Appliance, television, and other electronics stores .....        | 46                              | 101 760            | 8 901                          | 2 049                                 | 419  | 5.8  | 1.2                    |
| 443111             | Household appliance stores .....                                 | 14                              | 25 494             | 2 327                          | 544                                   | 101  | 1.7  | 2.9                    |
| 443112             | Radio, television, and other electronics stores .....            | 32                              | 76 266             | 6 574                          | 1 505                                 | 318  | 7.2  | .7                     |
| 44312              | Computer and software stores .....                               | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443120             | Computer and software stores .....                               | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44313              | Camera and photographic supplies stores .....                    | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443130             | Camera and photographic supplies stores .....                    | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444                | Building material and garden equipment and supplies dealers ...  | 87                              | 264 920            | 33 851                         | 7 920                                 | 1 705  | 4.5  | 5.2                    |
| 4441               | Building material and supplies dealers .....                     | 74                              | 233 678            | 30 103                         | 7 092                                 | 1 531  | 5.0  | 4.9                    |
| 44411              | Home centers .....   | 5                               | D                  | D                              | D                                     | f  | D  | D                      |
| 444110             | Home centers .....   | 5                               | D                  | D                              | D                                     | f  | D  | D                      |
| 44412              | Paint and wallpaper stores .....                                 | 13                              | D                  | D                              | D                                     | b  | D  | D                      |
| 444120             | Paint and wallpaper stores .....                                 | 13                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44413              | Hardware stores .....  | 8                               | D                  | D                              | D                                     | e  | D  | D                      |
| 444130             | Hardware stores .....  | 8                               | D                  | D                              | D                                     | e  | D  | D                      |
| 44419              | Other building material dealers .....                            | 48                              | 102 592            | 15 890                         | 3 812                                 | 630  | 9.7  | 11.2                   |
| 444190             | Other building material dealers .....                            | 48                              | 102 592            | 15 890                         | 3 812                                 | 630  | 9.7  | 11.2                   |
| 4442               | Lawn and garden equipment and supplies stores .....              | 13                              | 31 242             | 3 748                          | 828                                   | 174  | 1.2  | 7.1                    |
| 44421              | Outdoor power equipment stores .....                             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444210             | Outdoor power equipment stores .....                             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422              | Nursery, garden center, and farm supply stores .....             | 6                               | D                  | D                              | D                                     | c  | D  | D                      |
| 444220             | Nursery, garden center, and farm supply stores .....             | 6                               | D                  | D                              | D                                     | c  | D  | D                      |
| 445                | Food and beverage stores .....                                   | 68                              | 204 005            | 20 457                         | 5 956                                 | 1 421  | 7.4  | 11.5                   |
| 4451               | Grocery stores .....   | 28                              | D                  | D                              | D                                     | g  | D  | D                      |
| 44511              | Supermarkets and other grocery (except convenience) stores ..... | 24                              | 182 424            | 18 104                         | 5 350                                 | 1 249  | 5.5  | 12.0                   |
| 445110             | Supermarkets and other grocery (except convenience) stores ..... | 24                              | 182 424            | 18 104                         | 5 350                                 | 1 249  | 5.5  | 12.0                   |
| 4452               | Specialty food stores .....                                      | 16                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4453               | Beer, wine, and liquor stores .....                              | 24                              | 14 387             | 1 024                          | 265                                   | 80   | 3.8  | 9.9                    |
| 44531              | Beer, wine, and liquor stores .....                              | 24                              | 14 387             | 1 024                          | 265                                   | 80   | 3.8  | 9.9                    |
| 445310             | Beer, wine, and liquor stores .....                              | 24                              | 14 387             | 1 024                          | 265                                   | 80   | 3.8  | 9.9                    |
| 446                | Health and personal care stores .....                            | 83                              | 150 274            | 20 562                         | 4 982                                 | 1 074  | 16.4   | 2.9                    |
| 4461               | Health and personal care stores .....                            | 83                              | 150 274            | 20 562                         | 4 982                                 | 1 074  | 16.4   | 2.9                    |
| 44611              | Pharmacies and drug stores .....                                 | 31                              | 117 140            | 14 244                         | 3 360                                 | 631  | 17.2   | .6                     |
| 446110             | Pharmacies and drug stores .....                                 | 31                              | 117 140            | 14 244                         | 3 360                                 | 631  | 17.2   | .6                     |
| 4461101            | Pharmacies and drug stores .....                                 | 31                              | 117 140            | 14 244                         | 3 360                                 | 631  | 17.2   | .6                     |
| 44612              | Cosmetics, beauty supplies, and perfume stores .....             | 13                              | 6 739              | 1 047                          | 254                                   | 103  | 4.5  | .1                     |
| 446120             | Cosmetics, beauty supplies, and perfume stores .....             | 13                              | 6 739              | 1 047                          | 254                                   | 103  | 4.5  | .1                     |
| 44613              | Optical goods stores .....                                       | 19                              | 12 120             | 2 639                          | 712                                   | 132  | 4.6  | 25.6                   |
| 446130             | Optical goods stores .....                                       | 19                              | 12 120             | 2 639                          | 712                                   | 132  | 4.6  | 25.6                   |
| 44619              | Other health and personal care stores .....                      | 20                              | 14 275             | 2 632                          | 656                                   | 208  | 25.8   | 3.5                    |
| 446191             | Food (health) supplement stores .....                            | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 446199             | All other health and personal care stores .....                  | 9                               | D                  | D                              | D                                     | c  | D  | D                      |
| 447                | Gasoline stations .....  | 96                              | 210 864            | 12 113                         | 2 947                                 | 663  | 12.0   | 16.1                   |
| 4471               | Gasoline stations .....  | 96                              | 210 864            | 12 113                         | 2 947                                 | 663  | 12.0   | 16.1                   |
| 44711              | Gasoline stations with convenience stores .....                  | 72                              | 179 589            | 9 633                          | 2 325                                 | 529  | 8.4  | 16.4                   |
| 447110             | Gasoline stations with convenience stores .....                  | 72                              | 179 589            | 9 633                          | 2 325                                 | 529  | 8.4  | 16.4                   |
| 44719              | Other gasoline stations .....                                    | 24                              | 31 275             | 2 480                          | 622                                   | 134  | 32.6   | 14.2                   |
| 447190             | Other gasoline stations .....                                    | 24                              | 31 275             | 2 480                          | 622                                   | 134  | 32.6   | 14.2                   |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                       | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |  |
|--------------------------|--|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|--|
|                          |  |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>SPRINGFIELD—Con.</b>  |  |                                 |                    |                                |                                       |  |   |                        |  |
| <b>Retail trade—Con.</b> |  |                                 |                    |                                |                                       |  |   |                        |  |
| 44-45                    | <b>Retail trade—Con.</b>                                   |                                 |                    |                                |                                       |  |   |                        |  |
| 448                      | Clothing and clothing accessories stores .....             | 150                             | 146 126            | 18 474                         | 4 606                                 | 1 333  | 10.8  | 1.6                    |  |
| 4481                     | Clothing stores .....                                      | 92                              | D                  | D                              | D                                     | f  | D   | D                      |  |
| 44811                    | Men's clothing stores .....                                | 9                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 448110                   | Men's clothing stores .....                                | 9                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 44812                    | Women's clothing stores .....                              | 31                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 448120                   | Women's clothing stores .....                              | 31                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 44813                    | Children's and infants' clothing stores .....              | 11                              | D                  | D                              | D                                     | b  | D   | D                      |  |
| 448130                   | Children's and infants' clothing stores .....              | 11                              | D                  | D                              | D                                     | b  | D   | D                      |  |
| 44814                    | Family clothing stores .....                               | 17                              | 42 557             | 4 100                          | 1 097                                 | 339  | 18.6  | .9                     |  |
| 448140                   | Family clothing stores .....                               | 17                              | 42 557             | 4 100                          | 1 097                                 | 339  | 18.6  | .9                     |  |
| 44815                    | Clothing accessories stores .....                          | 5                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 448150                   | Clothing accessories stores .....                          | 5                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 44819                    | Other clothing stores .....                                | 19                              | 10 963             | 2 007                          | 477                                   | 145  | 17.7  | 1.1                    |  |
| 448190                   | Other clothing stores .....                                | 19                              | 10 963             | 2 007                          | 477                                   | 145  | 17.7  | 1.1                    |  |
| 4482                     | Shoe stores .....  | 32                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 44821                    | Shoe stores .....  | 32                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 448210                   | Shoe stores .....  | 32                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 4482101                  | Men's shoe stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 4482102                  | Women's shoe stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 4482104                  | Family shoe stores .....                                   | 20                              | 14 035             | 1 626                          | 398                                   | 137  | 6.9   | .6                     |  |
| 4482105                  | Athletic footwear stores .....                             | 7                               | D                  | D                              | D                                     | c  | D   | D                      |  |
| 4483                     | Jewelry, luggage, and leather goods stores .....           | 26                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 44831                    | Jewelry stores .....                                       | 25                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 448310                   | Jewelry stores .....                                       | 25                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 44832                    | Luggage and leather goods stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 448320                   | Luggage and leather goods stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 451                      | Sporting goods, hobby, book, and music stores .....        | 80                              | 146 051            | 19 646                         | 4 680                                 | 1 419  | 3.5   | 1.4                    |  |
| 4511                     | Sporting goods, hobby, and musical instrument stores ..... | 57                              | 115 209            | 16 869                         | 4 028                                 | 1 227  | 3.9   | 1.3                    |  |
| 45111                    | Sporting goods stores .....                                | 21                              | D                  | D                              | D                                     | f  | D   | D                      |  |
| 451110                   | Sporting goods stores .....                                | 21                              | D                  | D                              | D                                     | f  | D   | D                      |  |
| 4511101                  | General-line sporting goods stores .....                   | 6                               | D                  | D                              | D                                     | f  | D   | D                      |  |
| 4511102                  | Specialty-line sporting goods stores .....                 | 15                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 45112                    | Hobby, toy, and game stores .....                          | 24                              | 30 964             | 3 107                          | 762                                   | 274  | 7.7   | 4.8                    |  |
| 451120                   | Hobby, toy, and game stores .....                          | 24                              | 30 964             | 3 107                          | 762                                   | 274  | 7.7   | 4.8                    |  |
| 45113                    | Sewing, needlework, and piece goods stores .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 451130                   | Sewing, needlework, and piece goods stores .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 45114                    | Musical instrument and supplies stores .....               | 7                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 451140                   | Musical instrument and supplies stores .....               | 7                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 4512                     | Book, periodical, and music stores .....                   | 23                              | 30 842             | 2 777                          | 652                                   | 192  | 1.9   | 1.7                    |  |
| 45121                    | Book stores and news dealers .....                         | 18                              | 26 081             | 2 260                          | 472                                   | 155  | 2.2   | 1.2                    |  |
| 451211                   | Book stores .....  | 18                              | 26 081             | 2 260                          | 472                                   | 155  | 2.2   | 1.2                    |  |
| 4512111                  | Book stores, general .....                                 | 8                               | D                  | D                              | D                                     | c  | D   | D                      |  |
| 4512112                  | Specialty book stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 4512113                  | College book stores .....                                  | 6                               | 7 602              | 569                            | 137                                   | 26   | —   | —                      |  |
| 45122                    | Prerecorded tape, compact disc, and record stores .....    | 5                               | 4 761              | 517                            | 180                                   | 37   | —   | 4.5                    |  |
| 451220                   | Prerecorded tape, compact disc, and record stores .....    | 5                               | 4 761              | 517                            | 180                                   | 37   | —   | 4.5                    |  |
| 452                      | General merchandise stores .....                           | 37                              | 710 468            | 67 417                         | 16 729                                | 4 063  | —   | .2                     |  |
| 4521                     | Department stores .....                                    | 11                              | D                  | D                              | D                                     | g  | D   | D                      |  |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> ..... | 11                              | D                  | D                              | D                                     | g  | D   | D                      |  |
| 45211                    | Department stores .....                                    | 11                              | D                  | D                              | D                                     | g  | D   | D                      |  |
| 452111                   | Department stores (except discount department stores) ..   | 4                               | 145 395            | 16 352                         | 3 974                                 | 1 105  | —   | —                      |  |
| 452112                   | Discount department stores .....                           | 7                               | D                  | D                              | D                                     | f  | D   | D                      |  |
| 4529                     | Other general merchandise stores .....                     | 26                              | D                  | D                              | D                                     | g  | D   | D                      |  |
| 45291                    | Warehouse clubs and supercenters .....                     | 5                               | D                  | D                              | D                                     | g  | D   | D                      |  |
| 452910                   | Warehouse clubs and supercenters .....                     | 5                               | D                  | D                              | D                                     | g  | D   | D                      |  |
| 45299                    | All other general merchandise stores .....                 | 21                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 452990                   | All other general merchandise stores .....                 | 21                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 4529901                  | Variety stores .....                                       | 16                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 4529904                  | Miscellaneous general merchandise stores .....             | 5                               | D                  | D                              | D                                     | c  | D   | D                      |  |
| 453                      | Miscellaneous store retailers .....                        | 132                             | 92 740             | 13 959                         | 3 204                                 | 863  | 8.1   | 3.5                    |  |
| 4531                     | Florists .....   | 18                              | 5 886              | 1 775                          | 430                                   | 125  | 11.4  | 6.7                    |  |
| 45311                    | Florists .....   | 18                              | 5 886              | 1 775                          | 430                                   | 125  | 11.4  | 6.7                    |  |
| 453110                   | Florists .....   | 18                              | 5 886              | 1 775                          | 430                                   | 125  | 11.4  | 6.7                    |  |
| 4532                     | Office supplies, stationery, and gift stores .....         | 47                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 45321                    | Office supplies and stationery stores .....                | 8                               | 20 368             | 1 978                          | 493                                   | 101  | —   | .4                     |  |
| 453210                   | Office supplies and stationery stores .....                | 8                               | 20 368             | 1 978                          | 493                                   | 101  | —   | .4                     |  |
| 45322                    | Gift, novelty, and souvenir stores .....                   | 39                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 453220                   | Gift, novelty, and souvenir stores .....                   | 39                              | D                  | D                              | D                                     | c  | D   | D                      |  |
| 4533                     | Used merchandise stores .....                              | 31                              | 7 773              | 1 757                          | 441                                   | 149  | 22.4  | 10.5                   |  |
| 45331                    | Used merchandise stores .....                              | 31                              | 7 773              | 1 757                          | 441                                   | 149  | 22.4  | 10.5                   |  |
| 453310                   | Used merchandise stores .....                              | 31                              | 7 773              | 1 757                          | 441                                   | 149  | 22.4  | 10.5                   |  |
| 4539                     | Other miscellaneous store retailers .....                  | 36                              | D                  | D                              | D                                     | e  | D   | D                      |  |
| 45391                    | Pet and pet supplies stores .....                          | 6                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 453910                   | Pet and pet supplies stores .....                          | 6                               | D                  | D                              | D                                     | b  | D   | D                      |  |
| 45393                    | Manufactured (mobile) home dealers .....                   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 453930                   | Manufactured (mobile) home dealers .....                   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |  |
| 45399                    | All other miscellaneous store retailers .....              | 27                              | 21 456             | 3 344                          | 726                                   | 157  | 8.2   | 6.4                    |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                        | Estab-lishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SPRINGFIELD—Con.</b>                   |   |                          |                  |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade—Con.</b>                                    |                          |                  |                          |                                 |   |  |                        |
| 454                                       | Nonstore retailers  | 51                       | 210 715          | 14 299                   | 3 756                           | 830   | 4.6                                      | .5                     |
| 4541                                      | Electronic shopping and mail-order houses                   | 17                       | 179 882          | 8 679                    | 2 274                           | 563   | 3.0                                      | .4                     |
| 45411                                     | Electronic shopping and mail-order houses                   | 17                       | 179 882          | 8 679                    | 2 274                           | 563   | 3.0                                      | .4                     |
| 4542                                      | Vending machine operators                                   | 6                        | 10 819           | 2 599                    | 681                             | 123   | 6.4                                      | —                      |
| 45421                                     | Vending machine operators                                   | 6                        | 10 819           | 2 599                    | 681                             | 123   | 6.4                                      | —                      |
| 454210                                    | Vending machine operators                                   | 6                        | 10 819           | 2 599                    | 681                             | 123   | 6.4                                      | —                      |
| 4543                                      | Direct selling establishments                               | 28                       | 20 014           | 3 021                    | 801                             | 144   | 18.0                                     | 1.9                    |
| 45431                                     | Fuel dealers  | 4                        | 4 908            | 780                      | 202                             | 24  | 8.2                                      | —                      |
| 454312                                    | Liquefied petroleum gas (bottled gas) dealers               | 3                        | D                | D                        | D                               | b   | D  | D                      |
| 45439                                     | Other direct selling establishments                         | 24                       | 15 106           | 2 241                    | 599                             | 120   | 21.2                                     | 2.5                    |
| 454390                                    | Other direct selling establishments                         | 24                       | 15 106           | 2 241                    | 599                             | 120   | 21.2                                     | 2.5                    |
| <b>SPRINGFIELD (PART - GREENE COUNTY)</b> |   |                          |                  |                          |                                 |   |  |                        |
| <b>44-45</b>                              | <b>Retail trade</b>   | <b>1 069</b>             | <b>3 325 640</b> | <b>321 691</b>           | <b>80 178</b>                   | <b>17 253</b>   | <b>5.5</b>                               | <b>6.7</b>             |
| 441                                       | Motor vehicle and parts dealers                             | 155                      | 956 709          | 74 672                   | 19 064                          | 2 793   | 4.8                                      | 12.9                   |
| 4411                                      | Automobile dealers  | 78                       | 798 450          | 47 417                   | 12 514                          | 1 524   | 5.0                                      | 10.2                   |
| 44111                                     | New car dealers   | 28                       | D                | D                        | D                               | g   | D  | D                      |
| 441110                                    | New car dealers   | 28                       | D                | D                        | D                               | g   | D  | D                      |
| 44112                                     | Used car dealers  | 50                       | D                | D                        | D                               | c   | D  | D                      |
| 441120                                    | Used car dealers  | 50                       | D                | D                        | D                               | c   | D  | D                      |
| 4412                                      | Other motor vehicle dealers                                 | 11                       | 59 134           | 4 791                    | 1 093                           | 214   | 1.5                                      | 58.6                   |
| 44122                                     | Motorcycle, boat, and other motor vehicle dealers           | 10                       | D                | D                        | D                               | c   | D  | D                      |
| 441221                                    | Motorcycle dealers  | 5                        | D                | D                        | D                               | b   | D  | D                      |
| 441222                                    | Boat dealers  | 5                        | D                | D                        | D                               | c   | D  | D                      |
| 4413                                      | Automotive parts, accessories, and tire stores              | 66                       | 99 125           | 22 464                   | 5 457                           | 1 055   | 5.3                                      | 7.5                    |
| 44131                                     | Automotive parts and accessories stores                     | 46                       | 69 704           | 17 142                   | 4 238                           | 848   | 5.3                                      | 5.6                    |
| 441310                                    | Automotive parts and accessories stores                     | 46                       | 69 704           | 17 142                   | 4 238                           | 848   | 5.3                                      | 5.6                    |
| 44132                                     | Tire dealers  | 20                       | 29 421           | 5 322                    | 1 219                           | 207   | 5.3                                      | 11.9                   |
| 441320                                    | Tire dealers  | 20                       | 29 421           | 5 322                    | 1 219                           | 207   | 5.3                                      | 11.9                   |
| 442                                       | Furniture and home furnishings stores                       | 74                       | 112 998          | 15 210                   | 3 635                           | 584   | 13.8                                     | 10.2                   |
| 4421                                      | Furniture stores  | 34                       | D                | D                        | D                               | e   | D  | D                      |
| 44211                                     | Furniture stores  | 34                       | D                | D                        | D                               | e   | D  | D                      |
| 442110                                    | Furniture stores  | 34                       | D                | D                        | D                               | e   | D  | D                      |
| 4422                                      | Home furnishings stores                                     | 40                       | D                | D                        | D                               | e   | D  | D                      |
| 44221                                     | Floor covering stores                                       | 17                       | D                | D                        | D                               | c   | D  | D                      |
| 442210                                    | Floor covering stores                                       | 17                       | D                | D                        | D                               | c   | D  | D                      |
| 44229                                     | Other home furnishings stores                               | 23                       | D                | D                        | D                               | c   | D  | D                      |
| 442299                                    | All other home furnishings stores                           | 21                       | D                | D                        | D                               | c   | D  | D                      |
| 443                                       | Electronics and appliance stores                            | 56                       | 119 770          | 11 031                   | 2 699                           | 505   | 4.9                                      | 1.3                    |
| 4431                                      | Electronics and appliance stores                            | 56                       | 119 770          | 11 031                   | 2 699                           | 505   | 4.9                                      | 1.3                    |
| 44311                                     | Appliance, television, and other electronics stores         | 46                       | 101 760          | 8 901                    | 2 049                           | 419   | 5.8                                      | 1.2                    |
| 443111                                    | Household appliance stores                                  | 14                       | 25 494           | 2 327                    | 544                             | 101   | 1.7                                      | 2.9                    |
| 443112                                    | Radio, television, and other electronics stores             | 32                       | 76 266           | 6 574                    | 1 505                           | 318   | 7.2                                      | .7                     |
| 44312                                     | Computer and software stores                                | 9                        | D                | D                        | D                               | b   | D  | D                      |
| 443120                                    | Computer and software stores                                | 9                        | D                | D                        | D                               | b   | D  | D                      |
| 44313                                     | Camera and photographic supplies stores                     | 1                        | D                | D                        | D                               | b   | D  | D                      |
| 443130                                    | Camera and photographic supplies stores                     | 1                        | D                | D                        | D                               | b   | D  | D                      |
| 444                                       | Building material and garden equipment and supplies dealers | 87                       | 264 920          | 33 851                   | 7 920                           | 1 705   | 4.5                                      | 5.2                    |
| 4441                                      | Building material and supplies dealers                      | 74                       | 233 678          | 30 103                   | 7 092                           | 1 531   | 5.0                                      | 4.9                    |
| 44411                                     | Home centers  | 5                        | D                | D                        | D                               | f   | D  | D                      |
| 444110                                    | Home centers  | 5                        | D                | D                        | D                               | f   | D  | D                      |
| 44412                                     | Paint and wallpaper stores                                  | 13                       | D                | D                        | D                               | b   | D  | D                      |
| 444120                                    | Paint and wallpaper stores                                  | 13                       | D                | D                        | D                               | b   | D  | D                      |
| 44413                                     | Hardware stores   | 8                        | D                | D                        | D                               | e   | D  | D                      |
| 444130                                    | Hardware stores   | 8                        | D                | D                        | D                               | e   | D  | D                      |
| 44419                                     | Other building material dealers                             | 48                       | 102 592          | 15 890                   | 3 812                           | 630   | 9.7                                      | 11.2                   |
| 444190                                    | Other building material dealers                             | 48                       | 102 592          | 15 890                   | 3 812                           | 630   | 9.7                                      | 11.2                   |
| 4442                                      | Lawn and garden equipment and supplies stores               | 13                       | 31 242           | 3 748                    | 828                             | 174   | 1.2                                      | 7.1                    |
| 44421                                     | Outdoor power equipment stores                              | 7                        | D                | D                        | D                               | b   | D  | D                      |
| 444210                                    | Outdoor power equipment stores                              | 7                        | D                | D                        | D                               | b   | D  | D                      |
| 44422                                     | Nursery, garden center, and farm supply stores              | 6                        | D                | D                        | D                               | c   | D  | D                      |
| 444220                                    | Nursery, garden center, and farm supply stores              | 6                        | D                | D                        | D                               | c   | D  | D                      |
| 445                                       | Food and beverage stores                                    | 68                       | 204 005          | 20 457                   | 5 956                           | 1 421   | 7.4                                      | 11.5                   |
| 4451                                      | Grocery stores  | 28                       | D                | D                        | D                               | g   | D  | D                      |
| 44511                                     | Supermarkets and other grocery (except convenience) stores  | 24                       | 182 424          | 18 104                   | 5 350                           | 1 249   | 5.5                                      | 12.0                   |
| 445110                                    | Supermarkets and other grocery (except convenience) stores  | 24                       | 182 424          | 18 104                   | 5 350                           | 1 249   | 5.5                                      | 12.0                   |
| 4452                                      | Specialty food stores                                       | 16                       | D                | D                        | D                               | b   | D  | D                      |
| 4453                                      | Beer, wine, and liquor stores                               | 24                       | 14 387           | 1 024                    | 265                             | 80  | 3.8                                      | 9.9                    |
| 44531                                     | Beer, wine, and liquor stores                               | 24                       | 14 387           | 1 024                    | 265                             | 80  | 3.8                                      | 9.9                    |
| 445310                                    | Beer, wine, and liquor stores                               | 24                       | 14 387           | 1 024                    | 265                             | 80  | 3.8                                      | 9.9                    |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                     | Geographic area and kind of business                       | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|--|--|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|  |  |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SPRINGFIELD (PART - GREENE COUNTY)—Con.</b> |  |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                                   | <b>Retail trade—Con.</b>                                   |                          |                 |                          |                                 |   |   |                        |
| 446  | Health and personal care stores .....                      | 83                       | 150 274         | 20 562                   | 4 982                           | 1 074   | 16.4                                      | 2.9                    |
| 4461   | Health and personal care stores .....                      | 83                       | 150 274         | 20 562                   | 4 982                           | 1 074   | 16.4                                      | 2.9                    |
| 44611  | Pharmacies and drug stores .....                           | 31                       | 117 140         | 14 244                   | 3 360                           | 631   | 17.2                                      | .6                     |
| 446110   | Pharmacies and drug stores .....                           | 31                       | 117 140         | 14 244                   | 3 360                           | 631   | 17.2                                      | .6                     |
| 4461101  | Pharmacies and drug stores .....                           | 31                       | 117 140         | 14 244                   | 3 360                           | 631   | 17.2                                      | .6                     |
| 44612  | Cosmetics, beauty supplies, and perfume stores .....       | 13                       | 6 739           | 1 047                    | 254                             | 103   | 4.5                                       | .1                     |
| 446120   | Cosmetics, beauty supplies, and perfume stores .....       | 13                       | 6 739           | 1 047                    | 254                             | 103   | 4.5                                       | .1                     |
| 44613  | Optical goods stores .....                                 | 19                       | 12 120          | 2 639                    | 712                             | 132   | 4.6                                       | 25.6                   |
| 446130   | Optical goods stores .....                                 | 19                       | 12 120          | 2 639                    | 712                             | 132   | 4.6                                       | 25.6                   |
| 44619  | Other health and personal care stores .....                | 20                       | 14 275          | 2 632                    | 656                             | 208   | 25.8                                      | 3.5                    |
| 446191   | Food (health) supplement stores .....                      | 11                       | D               | D                        | D                               | b   | D   | D                      |
| 446199   | All other health and personal care stores .....            | 9                        | D               | D                        | D                               | c   | D   | D                      |
| 447  | Gasoline stations .....                                    | 96                       | 210 864         | 12 113                   | 2 947                           | 663   | 12.0                                      | 16.1                   |
| 4471   | Gasoline stations .....                                    | 96                       | 210 864         | 12 113                   | 2 947                           | 663   | 12.0                                      | 16.1                   |
| 44711  | Gasoline stations with convenience stores .....            | 72                       | 179 589         | 9 633                    | 2 325                           | 529   | 8.4                                       | 16.4                   |
| 447110   | Gasoline stations with convenience stores .....            | 72                       | 179 589         | 9 633                    | 2 325                           | 529   | 8.4                                       | 16.4                   |
| 44719  | Other gasoline stations .....                              | 24                       | 31 275          | 2 480                    | 622                             | 134   | 32.6                                      | 14.2                   |
| 447190   | Other gasoline stations .....                              | 24                       | 31 275          | 2 480                    | 622                             | 134   | 32.6                                      | 14.2                   |
| 448  | Clothing and clothing accessories stores .....             | 150                      | 146 126         | 18 474                   | 4 606                           | 1 333   | 10.8                                      | 1.6                    |
| 4481   | Clothing stores .....                                      | 92                       | D               | D                        | D                               | f   | D   | D                      |
| 44811  | Men's clothing stores .....                                | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 448110   | Men's clothing stores .....                                | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 44812  | Women's clothing stores .....                              | 31                       | D               | D                        | D                               | c   | D   | D                      |
| 448120   | Women's clothing stores .....                              | 31                       | D               | D                        | D                               | c   | D   | D                      |
| 44813  | Children's and infants' clothing stores .....              | 11                       | D               | D                        | D                               | b   | D   | D                      |
| 448130   | Children's and infants' clothing stores .....              | 11                       | D               | D                        | D                               | b   | D   | D                      |
| 44814  | Family clothing stores .....                               | 17                       | 42 557          | 4 100                    | 1 097                           | 339   | 18.6                                      | .9                     |
| 448140   | Family clothing stores .....                               | 17                       | 42 557          | 4 100                    | 1 097                           | 339   | 18.6                                      | .9                     |
| 44815  | Clothing accessories stores .....                          | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 448150   | Clothing accessories stores .....                          | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 44819  | Other clothing stores .....                                | 19                       | 10 963          | 2 007                    | 477                             | 145   | 17.7                                      | 1.1                    |
| 448190   | Other clothing stores .....                                | 19                       | 10 963          | 2 007                    | 477                             | 145   | 17.7                                      | 1.1                    |
| 4482   | Shoe stores .....  | 32                       | D               | D                        | D                               | e   | D   | D                      |
| 44821  | Shoe stores .....  | 32                       | D               | D                        | D                               | e   | D   | D                      |
| 448210   | Shoe stores .....  | 32                       | D               | D                        | D                               | e   | D   | D                      |
| 4482101  | Men's shoe stores .....                                    | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4482102  | Women's shoe stores .....                                  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 4482104  | Family shoe stores .....                                   | 20                       | 14 035          | 1 626                    | 398                             | 137   | 6.9                                       | .6                     |
| 4482105  | Athletic footwear stores .....                             | 7                        | D               | D                        | D                               | c   | D   | D                      |
| 4483   | Jewelry, luggage, and leather goods stores .....           | 26                       | D               | D                        | D                               | c   | D   | D                      |
| 44831  | Jewelry stores .....                                       | 25                       | D               | D                        | D                               | c   | D   | D                      |
| 448310   | Jewelry stores .....                                       | 25                       | D               | D                        | D                               | c   | D   | D                      |
| 44832  | Luggage and leather goods stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 448320   | Luggage and leather goods stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451  | Sporting goods, hobby, book, and music stores .....        | 80                       | 146 051         | 19 646                   | 4 680                           | 1 419   | 3.5                                       | 1.4                    |
| 4511   | Sporting goods, hobby, and musical instrument stores ..... | 57                       | 115 209         | 16 869                   | 4 028                           | 1 227   | 3.9                                       | 1.3                    |
| 45111  | Sporting goods stores .....                                | 21                       | D               | D                        | D                               | f   | D   | D                      |
| 451110   | Sporting goods stores .....                                | 21                       | D               | D                        | D                               | f   | D   | D                      |
| 4511101  | General-line sporting goods stores .....                   | 6                        | D               | D                        | D                               | f   | D   | D                      |
| 4511102  | Specialty-line sporting goods stores .....                 | 15                       | D               | D                        | D                               | c   | D   | D                      |
| 45112  | Hobby, toy, and game stores .....                          | 24                       | 30 964          | 3 107                    | 762                             | 274   | 7.7                                       | 4.8                    |
| 451120   | Hobby, toy, and game stores .....                          | 24                       | 30 964          | 3 107                    | 762                             | 274   | 7.7                                       | 4.8                    |
| 45113  | Sewing, needlework, and piece goods stores .....           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 451130   | Sewing, needlework, and piece goods stores .....           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 45114  | Musical instrument and supplies stores .....               | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 451140   | Musical instrument and supplies stores .....               | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 4512   | Book, periodical, and music stores .....                   | 23                       | 30 842          | 2 777                    | 652                             | 192   | 1.9                                       | 1.7                    |
| 45121  | Book stores and news dealers .....                         | 18                       | 26 081          | 2 260                    | 472                             | 155   | 2.2                                       | 1.2                    |
| 451211   | Book stores .....  | 18                       | 26 081          | 2 260                    | 472                             | 155   | 2.2                                       | 1.2                    |
| 4512111  | Book stores, general .....                                 | 8                        | D               | D                        | D                               | c   | D   | D                      |
| 4512112  | Specialty book stores .....                                | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 4512113  | College book stores .....                                  | 6                        | 7 602           | 569                      | 137                             | 26  | —   | —                      |
| 45122  | Prerecorded tape, compact disc, and record stores .....    | 5                        | 4 761           | 517                      | 180                             | 37  | —   | 4.5                    |
| 451220   | Prerecorded tape, compact disc, and record stores .....    | 5                        | 4 761           | 517                      | 180                             | 37  | —   | 4.5                    |
| 452  | General merchandise stores .....                           | 37                       | 710 468         | 67 417                   | 16 729                          | 4 063   | —   | .2                     |
| 4521   | Department stores .....                                    | 11                       | D               | D                        | D                               | g   | D   | D                      |
| 45210009                                       | Department stores (incl. leased depts.) <sup>3</sup> ..... | 11                       | D               | D                        | D                               | g   | D   | D                      |
| 45211  | Department stores .....                                    | 11                       | D               | D                        | D                               | g   | D   | D                      |
| 452111   | Department stores (except discount department stores) ..   | 4                        | 145 395         | 16 352                   | 3 974                           | 1 105   | —   | —                      |
| 452112   | Discount department stores .....                           | 7                        | D               | D                        | D                               | f   | D   | D                      |
| 4529   | Other general merchandise stores .....                     | 26                       | D               | D                        | D                               | g   | D   | D                      |
| 45291  | Warehouse clubs and supercenters .....                     | 5                        | D               | D                        | D                               | g   | D   | D                      |
| 452910   | Warehouse clubs and supercenters .....                     | 5                        | D               | D                        | D                               | g   | D   | D                      |
| 45299  | All other general merchandise stores .....                 | 21                       | D               | D                        | D                               | c   | D   | D                      |
| 452990   | All other general merchandise stores .....                 | 21                       | D               | D                        | D                               | c   | D   | D                      |
| 4529901  | Variety stores .....                                       | 16                       | D               | D                        | D                               | c   | D   | D                      |
| 4529904  | Miscellaneous general merchandise stores .....             | 5                        | D               | D                        | D                               | c   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                     | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SPRINGFIELD (PART - GREENE COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453  | Miscellaneous store retailers .....                               | 132                             | 92 740             | 13 959                         | 3 204                                 | 863  | 8.1   | 3.5                    |
| 4531   | Florists .....  | 18                              | 5 886              | 1 775                          | 430                                   | 125  | 11.4  | 6.7                    |
| 45311  | Florists .....  | 18                              | 5 886              | 1 775                          | 430                                   | 125  | 11.4  | 6.7                    |
| 453110   | Florists .....  | 18                              | 5 886              | 1 775                          | 430                                   | 125  | 11.4  | 6.7                    |
| 4532   | Office supplies, stationery, and gift stores .....                | 47                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45321  | Office supplies and stationery stores .....                       | 8                               | 20 368             | 1 978                          | 493                                   | 101  | —   | .4                     |
| 453210   | Office supplies and stationery stores .....                       | 8                               | 20 368             | 1 978                          | 493                                   | 101  | —   | .4                     |
| 45322  | Gift, novelty, and souvenir stores .....                          | 39                              | D                  | D                              | D                                     | c  | D   | D                      |
| 453220   | Gift, novelty, and souvenir stores .....                          | 39                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4533   | Used merchandise stores .....                                     | 31                              | 7 773              | 1 757                          | 441                                   | 149  | 22.4  | 10.5                   |
| 45331  | Used merchandise stores .....                                     | 31                              | 7 773              | 1 757                          | 441                                   | 149  | 22.4  | 10.5                   |
| 453310   | Used merchandise stores .....                                     | 31                              | 7 773              | 1 757                          | 441                                   | 149  | 22.4  | 10.5                   |
| 4539   | Other miscellaneous store retailers .....                         | 36                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45391  | Pet and pet supplies stores .....                                 | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910   | Pet and pet supplies stores .....                                 | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393  | Manufactured (mobile) home dealers .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930   | Manufactured (mobile) home dealers .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                     | 27                              | 21 456             | 3 344                          | 726                                   | 157  | 8.2   | 6.4                    |
| 454  | Nonstore retailers .....  | 51                              | 210 715            | 14 299                         | 3 756                                 | 830  | 4.6   | .5                     |
| 4541   | Electronic shopping and mail-order houses .....                   | 17                              | 179 882            | 8 679                          | 2 274                                 | 563  | 3.0   | .4                     |
| 45411  | Electronic shopping and mail-order houses .....                   | 17                              | 179 882            | 8 679                          | 2 274                                 | 563  | 3.0   | .4                     |
| 4542   | Vending machine operators .....                                   | 6                               | 10 819             | 2 599                          | 681                                   | 123  | 6.4   | —                      |
| 45421  | Vending machine operators .....                                   | 6                               | 10 819             | 2 599                          | 681                                   | 123  | 6.4   | —                      |
| 454210   | Vending machine operators .....                                   | 6                               | 10 819             | 2 599                          | 681                                   | 123  | 6.4   | —                      |
| 4543   | Direct selling establishments .....                               | 28                              | 20 014             | 3 021                          | 801                                   | 144  | 18.0  | 1.9                    |
| 45431  | Fuel dealers .....  | 4                               | 4 908              | 780                            | 202                                   | 24   | 8.2   | —                      |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439  | Other direct selling establishments .....                         | 24                              | 15 106             | 2 241                          | 599                                   | 120  | 21.2  | 2.5                    |
| 454390   | Other direct selling establishments .....                         | 24                              | 15 106             | 2 241                          | 599                                   | 120  | 21.2  | 2.5                    |
| <b>SUGAR CREEK</b>                             |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade .....</b>   | <b>11</b>                       | <b>22 046</b>      | <b>1 558</b>                   | <b>385</b>                            | <b>91</b>  | <b>50.4</b>   | <b>29.6</b>            |
| 441  | Motor vehicle and parts dealers .....                             | 3                               | 4 325              | 466                            | 120                                   | 25   | 30.7  | 25.7                   |
| 443  | Electronics and appliance stores .....                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ..... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445  | Food and beverage stores .....                                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446  | Health and personal care stores .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447  | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453  | Miscellaneous store retailers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>SUGAR CREEK (PART - JACKSON COUNTY)</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                   | <b>Retail trade .....</b>   | <b>11</b>                       | <b>22 046</b>      | <b>1 558</b>                   | <b>385</b>                            | <b>91</b>  | <b>50.4</b>   | <b>29.6</b>            |
| 441  | Motor vehicle and parts dealers .....                             | 3                               | 4 325              | 466                            | 120                                   | 25   | 30.7  | 25.7                   |
| 443  | Electronics and appliance stores .....                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444  | Building material and garden equipment and supplies dealers ..... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445  | Food and beverage stores .....                                    | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446  | Health and personal care stores .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447  | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453  | Miscellaneous store retailers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539   | Other miscellaneous store retailers .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399  | All other miscellaneous store retailers .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                               | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SULLIVAN</b>                          |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                             | <b>Retail trade</b>   | <b>62</b>                       | <b>230 464</b>     | <b>19 452</b>                  | <b>4 613</b>                          | <b>1 129</b>   | <b>14.3</b>   | <b>.3</b>              |
| 441                                      | Motor vehicle and parts dealers                             | 12                              | 63 756             | 4 907                          | 1 113                                 | 157  | 35.8  | .9                     |
| 4412                                     | Other motor vehicle dealers                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                    | Motorcycle, boat, and other motor vehicle dealers           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                                   | Motorcycle dealers  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                      | Furniture and home furnishings stores                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                      | Electronics and appliance stores                            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                      | Building material and garden equipment and supplies dealers | 7                               | 7 678              | 842                            | 227                                   | 57   | 24.8  | —                      |
| 4442                                     | Lawn and garden equipment and supplies stores               | 3                               | 2 903              | 269                            | 68                                    | 22   | 31.1  | —                      |
| 445                                      | Food and beverage stores                                    | 7                               | 7 102              | 567                            | 139                                   | 31   | 6.6   | .2                     |
| 446                                      | Health and personal care stores                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                                     | Health and personal care stores                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                      | Gasoline stations   | 10                              | 72 723             | 4 176                          | 983                                   | 403  | 7.4   | —                      |
| 4471                                     | Gasoline stations   | 10                              | 72 723             | 4 176                          | 983                                   | 403  | 7.4   | —                      |
| 44711                                    | Gasoline stations with convenience stores                   | 7                               | 11 263             | 1 499                          | 364                                   | 228  | 47.5  | —                      |
| 447110                                   | Gasoline stations with convenience stores                   | 7                               | 11 263             | 1 499                          | 364                                   | 228  | 47.5  | —                      |
| 44719                                    | Other gasoline stations                                     | 3                               | 61 460             | 2 677                          | 619                                   | 175  | —   | —                      |
| 447190                                   | Other gasoline stations                                     | 3                               | 61 460             | 2 677                          | 619                                   | 175  | —   | —                      |
| 448                                      | Clothing and clothing accessories stores                    | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                      | Sporting goods, hobby, book, and music stores               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                      | General merchandise stores                                  | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                                     | Other general merchandise stores                            | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                                    | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                                   | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                                    | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                                   | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                      | Miscellaneous store retailers                               | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                                     | Office supplies, stationery, and gift stores                | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                                     | Other miscellaneous store retailers                         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                                    | All other miscellaneous store retailers                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                      | Nonstore retailers  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>SULLIVAN (PART - CRAWFORD COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                             | <b>Retail trade</b>   | <b>1</b>                        | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>D</b>  | <b>D</b>               |
| 443                                      | Electronics and appliance stores                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>SULLIVAN (PART - FRANKLIN COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                             | <b>Retail trade</b>   | <b>61</b>                       | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>g</b>   | <b>D</b>  | <b>D</b>               |
| 441                                      | Motor vehicle and parts dealers                             | 12                              | 63 756             | 4 907                          | 1 113                                 | 157  | 35.8  | .9                     |
| 4412                                     | Other motor vehicle dealers                                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                    | Motorcycle, boat, and other motor vehicle dealers           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                                   | Motorcycle dealers  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                      | Furniture and home furnishings stores                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                      | Electronics and appliance stores                            | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                      | Building material and garden equipment and supplies dealers | 7                               | 7 678              | 842                            | 227                                   | 57   | 24.8  | —                      |
| 4442                                     | Lawn and garden equipment and supplies stores               | 3                               | 2 903              | 269                            | 68                                    | 22   | 31.1  | —                      |
| 445                                      | Food and beverage stores                                    | 7                               | 7 102              | 567                            | 139                                   | 31   | 6.6   | .2                     |
| 446                                      | Health and personal care stores                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                                     | Health and personal care stores                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                      | Gasoline stations   | 10                              | 72 723             | 4 176                          | 983                                   | 403  | 7.4   | —                      |
| 4471                                     | Gasoline stations   | 10                              | 72 723             | 4 176                          | 983                                   | 403  | 7.4   | —                      |
| 44711                                    | Gasoline stations with convenience stores                   | 7                               | 11 263             | 1 499                          | 364                                   | 228  | 47.5  | —                      |
| 447110                                   | Gasoline stations with convenience stores                   | 7                               | 11 263             | 1 499                          | 364                                   | 228  | 47.5  | —                      |
| 44719                                    | Other gasoline stations                                     | 3                               | 61 460             | 2 677                          | 619                                   | 175  | —   | —                      |
| 447190                                   | Other gasoline stations                                     | 3                               | 61 460             | 2 677                          | 619                                   | 175  | —   | —                      |
| 448                                      | Clothing and clothing accessories stores                    | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                      | Sporting goods, hobby, book, and music stores               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                      | General merchandise stores                                  | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                                     | Other general merchandise stores                            | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                                    | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                                   | Warehouse clubs and supercenters                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                                    | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                                   | All other general merchandise stores                        | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code                                    | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SULLIVAN (PART - FRANKLIN COUNTY)—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                  | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 453   | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4532  | Office supplies, stationery, and gift stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399   | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454   | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>SUNSET HILLS</b>                           |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                  | <b>Retail trade .....</b>                                       | <b>59</b>                       | <b>253 356</b>     | <b>25 769</b>                  | <b>5 857</b>                          | <b>1 007</b>   | <b>4.6</b>  | <b>1.0</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4411  | Automobile dealers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44132   | Tire dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320  | Tire dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442   | Furniture and home furnishings stores .....                     | 4                               | 9 602              | 1 380                          | 329                                   | 61   | 31.8  | 6.7                    |
| 4422  | Home furnishings stores .....                                   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229   | Other home furnishings stores .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299  | All other home furnishings stores .....                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443   | Electronics and appliance stores .....                          | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431  | Electronics and appliance stores .....                          | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312   | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120  | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ... | 8                               | 55 999             | 5 461                          | 1 375                                 | 230  | 4.6   | 1.1                    |
| 4441  | Building material and supplies dealers .....                    | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44411   | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110  | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419   | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190  | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445   | Food and beverage stores .....                                  | 4                               | 901                | 100                            | 13                                    | 8  | 73.9  | 4.0                    |
| 446   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447   | Gasoline stations .....   | 6                               | 13 152             | 894                            | 225                                   | 42   | —   | —                      |
| 448   | Clothing and clothing accessories stores .....                  | 3                               | 2 352              | 439                            | 26                                    | 3  | 23.3  | —                      |
| 44819   | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190  | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451   | Sporting goods, hobby, book, and music stores .....             | 9                               | 23 540             | 3 523                          | 784                                   | 211  | 9.8   | —                      |
| 4511  | Sporting goods, hobby, and musical instrument stores .....      | 9                               | 23 540             | 3 523                          | 784                                   | 211  | 9.8   | —                      |
| 45111   | Sporting goods stores .....                                     | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 451110  | Sporting goods stores .....                                     | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4511101                                       | General-line sporting goods stores .....                        | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112   | Hobby, toy, and game stores .....                               | 4                               | 13 559             | 1 044                          | 208                                   | 84   | 9.2   | —                      |
| 451120  | Hobby, toy, and game stores .....                               | 4                               | 13 559             | 1 044                          | 208                                   | 84   | 9.2   | —                      |
| 452   | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299   | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990  | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4529904                                       | Miscellaneous general merchandise stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453   | Miscellaneous store retailers .....                             | 10                              | 15 175             | 2 189                          | 410                                   | 102  | 5.6   | —                      |
| 4532  | Office supplies, stationery, and gift stores .....              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539  | Other miscellaneous store retailers .....                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45391   | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910  | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399   | All other miscellaneous store retailers .....                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454   | Nonstore retailers .....  | 3                               | 2 378              | 418                            | 131                                   | 20   | 59.0  | 28.4                   |
| <b>TIPTON</b>                                 |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                                  | <b>Retail trade .....</b>                                       | <b>21</b>                       | <b>26 394</b>      | <b>2 116</b>                   | <b>473</b>                            | <b>152</b>   | <b>58.2</b>   | <b>5.1</b>             |
| 441   | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443   | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444   | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445   | Food and beverage stores .....                                  | 4                               | 5 147              | 425                            | 105                                   | 41   | 35.9  | 1.1                    |
| 447   | Gasoline stations .....   | 5                               | 5 360              | 498                            | 114                                   | 51   | 17.2  | —                      |
| 448   | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819   | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190  | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452   | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454   | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code              | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TOWN AND COUNTRY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>20</b>                       | <b>63 955</b>      | <b>6 764</b>                   | <b>1 657</b>                          | <b>362</b>   | <b>9.3</b>  | <b>10.4</b>            |
| 442                     | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4431                    | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                     | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4451                    | Grocery stores .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4461                    | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4461102                 | Proprietary stores .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                     | Gasoline stations .....   | 4                               | 11 606             | 1 031                          | 333                                   | 98   | 35.0  | —                      |
| 448                     | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>TRENTON</b>          |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>48</b>                       | <b>67 224</b>      | <b>6 964</b>                   | <b>1 529</b>                          | <b>413</b>   | <b>14.6</b>   | <b>1.1</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                     | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                     | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                    | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                     | Gasoline stations .....   | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 6                               | 1 579              | 310                            | 81                                    | 24   | 47.2  | —                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                     | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                   | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                  | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904                 | Miscellaneous general merchandise stores .....                  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                   | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>TROY</b>             |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                       | <b>66</b>                       | <b>238 815</b>     | <b>20 140</b>                  | <b>5 046</b>                          | <b>1 051</b>   | <b>11.7</b>   | <b>3.2</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 442                     | Furniture and home furnishings stores .....                     | 4                               | 8 327              | 775                            | 203                                   | 38   | 7.2   | —                      |
| 4422                    | Home furnishings stores .....                                   | 4                               | 8 327              | 775                            | 203                                   | 38   | 7.2   | —                      |
| 44221                   | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210                  | Floor covering stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 3                               | 2 312              | 463                            | 102                                   | 15   | —   | —                      |
| 4431                    | Electronics and appliance stores .....                          | 3                               | 2 312              | 463                            | 102                                   | 15   | —   | —                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 7                               | 16 648             | 1 626                          | 383                                   | 72   | 5.8   | —                      |
| 44419                   | Other building material dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                  | Other building material dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                    | Lawn and garden equipment and supplies stores .....             | 3                               | 7 724              | 636                            | 152                                   | 32   | 12.6  | —                      |
| 44422                   | Nursery, garden center, and farm supply stores .....            | 3                               | 7 724              | 636                            | 152                                   | 32   | 12.6  | —                      |
| 444220                  | Nursery, garden center, and farm supply stores .....            | 3                               | 7 724              | 636                            | 152                                   | 32   | 12.6  | —                      |
| 445                     | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4461                    | Health and personal care stores .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                     | Gasoline stations .....   | 10                              | 23 224             | 1 153                          | 292                                   | 96   | 14.9  | 24.3                   |
| 4471                    | Gasoline stations .....   | 10                              | 23 224             | 1 153                          | 292                                   | 96   | 14.9  | 24.3                   |
| 44711                   | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                  | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 3                               | 1 482              | 191                            | 44                                    | 16   | 46.2  | —                      |
| 4512112                 | Specialty book stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code   | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|              |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>TROY—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 452          | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529         | Other general merchandise stores .....                          | 4                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45291        | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 452910       | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299        | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990       | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453          | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45321        | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453210       | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539         | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454          | Nonstore retailers .....  | 3                               | 3 147              | 337                            | 85                                    | 26   | 90.1   | —                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
|              | <b>UNION</b>  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                       | <b>47</b>                       | <b>142 111</b>     | <b>12 613</b>                  | <b>2 967</b>                          | <b>710</b>   | <b>13.4</b>                                      | <b>2.1</b>             |
| 441          | Motor vehicle and parts dealers .....                           | 9                               | 35 275             | 2 434                          | 563                                   | 88   | 1.2  | —                      |
| 44112        | Used car dealers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441120       | Used car dealers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442          | Furniture and home furnishings stores .....                     | 3                               | 4 255              | 457                            | 109                                   | 25   | 34.5   | —                      |
| 4421         | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211        | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110       | Furniture stores .....  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443          | Electronics and appliance stores .....                          | 3                               | 1 416              | 344                            | 79                                    | 12   | 9.9  | —                      |
| 444          | Building material and garden equipment and supplies dealers ... | 4                               | 7 623              | 1 397                          | 250                                   | 72   | —  | —                      |
| 44413        | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444130       | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445          | Food and beverage stores .....                                  | 4                               | 8 987              | 1 144                          | 292                                   | 77   | 30.1   | —                      |
| 446          | Health and personal care stores .....                           | 5                               | 13 588             | 597                            | 162                                   | 36   | 65.4   | 3.9                    |
| 4461         | Health and personal care stores .....                           | 5                               | 13 588             | 597                            | 162                                   | 36   | 65.4   | 3.9                    |
| 447          | Gasoline stations .....   | 8                               | 16 844             | 968                            | 246                                   | 74   | 6.7  | —                      |
| 44711        | Gasoline stations with convenience stores .....                 | 8                               | 16 844             | 968                            | 246                                   | 74   | 6.7  | —                      |
| 447110       | Gasoline stations with convenience stores .....                 | 8                               | 16 844             | 968                            | 246                                   | 74   | 6.7  | —                      |
| 452          | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529         | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | e  | D  | D                      |
| 453          | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539         | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45393        | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453930       | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454          | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4542         | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45421        | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454210       | Vending machine operators .....                                 | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
|              | <b>UNIVERSITY CITY</b>  |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                       | <b>91</b>                       | <b>138 374</b>     | <b>17 709</b>                  | <b>4 165</b>                          | <b>980</b>   | <b>24.3</b>                                      | <b>12.0</b>            |
| 441          | Motor vehicle and parts dealers .....                           | 4                               | 3 709              | 827                            | 187                                   | 31   | —  | 9.0                    |
| 442          | Furniture and home furnishings stores .....                     | 8                               | 8 341              | 1 322                          | 269                                   | 44   | 40.4   | 6.4                    |
| 4421         | Furniture stores .....  | 3                               | 6 291              | 980                            | 212                                   | 28   | 29.4   | —                      |
| 44211        | Furniture stores .....  | 3                               | 6 291              | 980                            | 212                                   | 28   | 29.4   | —                      |
| 442110       | Furniture stores .....  | 3                               | 6 291              | 980                            | 212                                   | 28   | 29.4   | —                      |
| 443          | Electronics and appliance stores .....                          | 4                               | 4 520              | 474                            | 119                                   | 33   | 17.8   | 1.5                    |
| 4431         | Electronics and appliance stores .....                          | 4                               | 4 520              | 474                            | 119                                   | 33   | 17.8   | 1.5                    |
| 44311        | Appliance, television, and other electronics stores .....       | 4                               | 4 520              | 474                            | 119                                   | 33   | 17.8   | 1.5                    |
| 443111       | Household appliance stores .....                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444          | Building material and garden equipment and supplies dealers ... | 3                               | 5 895              | 677                            | 130                                   | 15   | —  | 72.9                   |
| 445          | Food and beverage stores .....                                  | 16                              | 46 406             | 5 423                          | 1 259                                 | 273  | 21.5   | .6                     |
| 4451         | Grocery stores .....  | 11                              | 39 092             | 4 701                          | 1 089                                 | 246  | 17.2   | .8                     |
| 4452         | Specialty food stores .....                                     | 5                               | 7 314              | 722                            | 170                                   | 27   | 44.7   | —                      |
| 446          | Health and personal care stores .....                           | 9                               | 26 993             | 2 832                          | 703                                   | 188  | 23.1   | .5                     |
| 4461         | Health and personal care stores .....                           | 9                               | 26 993             | 2 832                          | 703                                   | 188  | 23.1   | .5                     |
| 44611        | Pharmacies and drug stores .....                                | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446110       | Pharmacies and drug stores .....                                | 5                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4461101      | Pharmacies and drug stores .....                                | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 447          | Gasoline stations .....   | 5                               | 13 025             | 1 294                          | 302                                   | 65   | 33.9   | 38.6                   |
| 44711        | Gasoline stations with convenience stores .....                 | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110       | Gasoline stations with convenience stores .....                 | 4                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.



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| NAICS code                  | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                             |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>UNIVERSITY CITY—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 448                         | Clothing and clothing accessories stores .....                    | 15                              | 8 908              | 1 296                          | 300                                   | 98   | 28.8   | 35.6                   |
| 4481                        | Clothing stores .....   | 12                              | 6 694              | 1 080                          | 240                                   | 80   | 33.6   | 47.3                   |
| 44815                       | Clothing accessories stores .....                                 | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 448150                      | Clothing accessories stores .....                                 | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                         | Sporting goods, hobby, book, and music stores .....               | 11                              | 7 220              | 1 281                          | 314                                   | 69   | 63.5   | 34.3                   |
| 4511                        | Sporting goods, hobby, and musical instrument stores .....        | 7                               | 4 151              | 579                            | 135                                   | 33   | 99.7   | .3                     |
| 4512                        | Book, periodical, and music stores .....                          | 4                               | 3 069              | 702                            | 179                                   | 36   | 14.7   | 80.2                   |
| 45122                       | Prerecorded tape, compact disc, and record stores .....           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451220                      | Prerecorded tape, compact disc, and record stores .....           | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452                         | General merchandise stores .....                                  | 3                               | 9 311              | 1 364                          | 365                                   | 115  | —  | —                      |
| 453                         | Miscellaneous store retailers .....                               | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4539                        | Other miscellaneous store retailers .....                         | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399                       | All other miscellaneous store retailers .....                     | 5                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                         | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>VALLEY PARK</b>          |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>   | <b>25</b>                       | <b>43 170</b>      | <b>5 588</b>                   | <b>1 279</b>                          | <b>195</b>   | <b>19.0</b>                                      | <b>15.1</b>            |
| 441                         | Motor vehicle and parts dealers .....                             | 3                               | 4 711              | 592                            | 140                                   | 28   | 52.6   | —                      |
| 442                         | Furniture and home furnishings stores .....                       | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4421                        | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211                       | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110                      | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443                         | Electronics and appliance stores .....                            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                         | Building material and garden equipment and supplies dealers ..... | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                         | Food and beverage stores .....                                    | 3                               | 1 742              | 181                            | 43                                    | 11   | 23.5   | 41.4                   |
| 4452                        | Specialty food stores .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446                         | Health and personal care stores .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                         | Gasoline stations .....   | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 448                         | Clothing and clothing accessories stores .....                    | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                         | Sporting goods, hobby, book, and music stores .....               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4511                        | Sporting goods, hobby, and musical instrument stores .....        | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                         | Miscellaneous store retailers .....                               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                         | Nonstore retailers .....  | 5                               | 7 306              | 1 400                          | 296                                   | 32   | 55.0   | —                      |
| 4541                        | Electronic shopping and mail-order houses .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45411                       | Electronic shopping and mail-order houses .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4543                        | Direct selling establishments .....                               | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312                      | Liquefied petroleum gas (bottled gas) dealers .....               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>VANDALIA</b>             |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>   | <b>22</b>                       | <b>24 079</b>      | <b>2 494</b>                   | <b>600</b>                            | <b>189</b>   | <b>17.6</b>                                      | <b>2.0</b>             |
| 441                         | Motor vehicle and parts dealers .....                             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442                         | Furniture and home furnishings stores .....                       | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4421                        | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44211                       | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442110                      | Furniture stores .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444                         | Building material and garden equipment and supplies dealers ..... | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                         | Food and beverage stores .....                                    | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                         | Health and personal care stores .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                         | Gasoline stations .....   | 4                               | 4 607              | 370                            | 85                                    | 39   | —  | —                      |
| 452                         | General merchandise stores .....                                  | 3                               | 2 958              | 351                            | 89                                    | 29   | —  | —                      |
| 45299                       | All other general merchandise stores .....                        | 3                               | 2 958              | 351                            | 89                                    | 29   | —  | —                      |
| 452990                      | All other general merchandise stores .....                        | 3                               | 2 958              | 351                            | 89                                    | 29   | —  | —                      |
| 453                         | Miscellaneous store retailers .....                               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4533                        | Used merchandise stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45331                       | Used merchandise stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453310                      | Used merchandise stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                         | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>VANDALIA (PART - AUDRAIN COUNTY)</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade</b> .....                                       | <b>22</b>                | <b>24 079</b>   | <b>2 494</b>             | <b>600</b>                      | <b>189</b>  | <b>17.6</b>                              | <b>2.0</b>             |
| 441                                     | Motor vehicle and parts dealers .....                           | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                     | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4421                                    | Furniture stores .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44211                                   | Furniture stores .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 442110                                  | Furniture stores .....  | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                     | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                     | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                     | Gasoline stations .....   | 4                        | 4 607           | 370                      | 85                              | 39  | —  | —                      |
| 452                                     | General merchandise stores .....                                | 3                        | 2 958           | 351                      | 89                              | 29  | —  | —                      |
| 45299                                   | All other general merchandise stores .....                      | 3                        | 2 958           | 351                      | 89                              | 29  | —  | —                      |
| 452990                                  | All other general merchandise stores .....                      | 3                        | 2 958           | 351                      | 89                              | 29  | —  | —                      |
| 453                                     | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4533                                    | Used merchandise stores .....                                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45331                                   | Used merchandise stores .....                                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453310                                  | Used merchandise stores .....                                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>VERSAILLES</b>                       |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade</b> .....                                       | <b>28</b>                | <b>55 027</b>   | <b>4 861</b>             | <b>1 082</b>                    | <b>261</b>  | <b>31.8</b>                              | <b>25.1</b>            |
| 441                                     | Motor vehicle and parts dealers .....                           | 5                        | 27 843          | 2 215                    | 471                             | 92  | 33.4                                     | 29.3                   |
| 4413                                    | Automotive parts, accessories, and tire stores .....            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44132                                   | Tire dealers .....  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 441320                                  | Tire dealers .....  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 442                                     | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 5                        | 4 073           | 652                      | 149                             | 25  | 43.3                                     | 53.7                   |
| 445                                     | Food and beverage stores .....                                  | 4                        | 7 863           | 845                      | 207                             | 78  | 42.7                                     | 1.7                    |
| 446                                     | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                     | Gasoline stations .....   | 6                        | 9 872           | 441                      | 103                             | 29  | —  | 25.0                   |
| 448                                     | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>WARRENSBURG</b>                      |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade</b> .....                                       | <b>87</b>                | <b>230 293</b>  | <b>21 291</b>            | <b>5 142</b>                    | <b>1 194</b>  | <b>26.9</b>                              | <b>1.9</b>             |
| 441                                     | Motor vehicle and parts dealers .....                           | 14                       | 74 851          | 6 224                    | 1 318                           | 207   | 40.2                                     | 1.3                    |
| 4411                                    | Automobile dealers .....  | 6                        | D               | D                        | D                               | c   | D  | D                      |
| 4412                                    | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                                   | Motorcycle, boat, and other motor vehicle dealers .....         | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 441221                                  | Motorcycle dealers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                     | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                     | Electronics and appliance stores .....                          | 6                        | 3 087           | 547                      | 139                             | 32  | 39.8                                     | —                      |
| 4431                                    | Electronics and appliance stores .....                          | 6                        | 3 087           | 547                      | 139                             | 32  | 39.8                                     | —                      |
| 44311                                   | Appliance, television, and other electronics stores .....       | 6                        | 3 087           | 547                      | 139                             | 32  | 39.8                                     | —                      |
| 443112                                  | Radio, television, and other electronics stores .....           | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 9                        | 11 578          | 2 267                    | 513                             | 77  | 3.3                                      | 25.9                   |
| 4441                                    | Building material and supplies dealers .....                    | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                                   | Other building material dealers .....                           | 4                        | 7 904           | 1 757                    | 407                             | 48  | —  | 37.8                   |
| 444190                                  | Other building material dealers .....                           | 4                        | 7 904           | 1 757                    | 407                             | 48  | —  | 37.8                   |
| 445                                     | Food and beverage stores .....                                  | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 4452                                    | Specialty food stores .....                                     | 3                        | 998             | 108                      | 31                              | 10  | 7.7                                      | —                      |
| 446                                     | Health and personal care stores .....                           | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 4461                                    | Health and personal care stores .....                           | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                     | Gasoline stations .....   | 13                       | 23 846          | 1 083                    | 284                             | 124   | 64.2                                     | .8                     |
| 4471                                    | Gasoline stations .....   | 13                       | 23 846          | 1 083                    | 284                             | 124   | 64.2                                     | .8                     |
| 44711                                   | Gasoline stations with convenience stores .....                 | 8                        | 20 995          | 928                      | 245                             | 116   | 59.4                                     | .9                     |
| 447110                                  | Gasoline stations with convenience stores .....                 | 8                        | 20 995          | 928                      | 245                             | 116   | 59.4                                     | .9                     |
| 448                                     | Clothing and clothing accessories stores .....                  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4512                                    | Book, periodical, and music stores .....                        | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45122                                   | Prerecorded tape, compact disc, and record stores .....         | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 451220                                  | Prerecorded tape, compact disc, and record stores .....         | 1                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WARRENSBURG—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452                     | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                    | Other general merchandise stores .....                          | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                   | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                  | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                             | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                    | Office supplies, stationery, and gift stores .....              | 6                               | 4 601              | 824                            | 206                                   | 39   | 4.3   | —                      |
| 45321                   | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                  | Office supplies and stationery stores .....                     | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                    | Other miscellaneous store retailers .....                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                   | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930                  | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>WARRENTON</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>60</b>                       | <b>152 695</b>     | <b>11 688</b>                  | <b>2 944</b>                          | <b>738</b>   | <b>13.1</b>   | <b>3.9</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 6                               | 14 462             | 1 608                          | 438                                   | 68   | 73.7  | 3.9                    |
| 442                     | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                     | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 4                               | 6 027              | 685                            | 179                                   | 23   | .1  | —                      |
| 445                     | Food and beverage stores .....                                  | 3                               | 18 346             | 2 017                          | 545                                   | 131  | 20.0  | —                      |
| 446                     | Health and personal care stores .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                     | Gasoline stations .....   | 9                               | 66 799             | 2 122                          | 494                                   | 136  | —   | 6.8                    |
| 4471                    | Gasoline stations .....   | 9                               | 66 799             | 2 122                          | 494                                   | 136  | —   | 6.8                    |
| 44711                   | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                  | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44719                   | Other gasoline stations .....                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447190                  | Other gasoline stations .....                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                     | Clothing and clothing accessories stores .....                  | 15                              | 13 926             | 1 470                          | 357                                   | 136  | .2  | .3                     |
| 4481                    | Clothing stores .....   | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44819                   | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190                  | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44832                   | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320                  | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                     | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299                   | All other general merchandise stores .....                      | 4                               | 3 833              | 398                            | 100                                   | 34   | —   | —                      |
| 452990                  | All other general merchandise stores .....                      | 4                               | 3 833              | 398                            | 100                                   | 34   | —   | —                      |
| 453                     | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>WASHINGTON</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                       | <b>134</b>                      | <b>309 651</b>     | <b>34 155</b>                  | <b>8 192</b>                          | <b>1 778</b>   | <b>10.3</b>   | <b>2.6</b>             |
| 441                     | Motor vehicle and parts dealers .....                           | 21                              | 71 405             | 7 777                          | 1 861                                 | 274  | 17.1  | 3.2                    |
| 4411                    | Automobile dealers .....  | 10                              | 64 280             | 6 687                          | 1 574                                 | 227  | 17.4  | —                      |
| 44112                   | Used car dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120                  | Used car dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4413                    | Automotive parts, accessories, and tire stores .....            | 11                              | 7 125              | 1 090                          | 287                                   | 47   | 14.2  | 31.7                   |
| 442                     | Furniture and home furnishings stores .....                     | 9                               | 4 300              | 1 070                          | 257                                   | 46   | 46.4  | .2                     |
| 443                     | Electronics and appliance stores .....                          | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                    | Electronics and appliance stores .....                          | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44311                   | Appliance, television, and other electronics stores .....       | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ... | 17                              | 38 858             | 5 351                          | 1 185                                 | 225  | 2.2   | 11.5                   |
| 4441                    | Building material and supplies dealers .....                    | 14                              | 23 233             | 3 093                          | 700                                   | 117  | 3.7   | 19.2                   |
| 44419                   | Other building material dealers .....                           | 8                               | 12 064             | 1 652                          | 384                                   | 55   | 2.5   | 33.8                   |
| 444190                  | Other building material dealers .....                           | 8                               | 12 064             | 1 652                          | 384                                   | 55   | 2.5   | 33.8                   |
| 4442                    | Lawn and garden equipment and supplies stores .....             | 3                               | 15 625             | 2 258                          | 485                                   | 108  | —   | —                      |
| 44422                   | Nursery, garden center, and farm supply stores .....            | 3                               | 15 625             | 2 258                          | 485                                   | 108  | —   | —                      |
| 444220                  | Nursery, garden center, and farm supply stores .....            | 3                               | 15 625             | 2 258                          | 485                                   | 108  | —   | —                      |
| 445                     | Food and beverage stores .....                                  | 11                              | 28 573             | 3 548                          | 830                                   | 229  | 12.0  | 1.7                    |
| 4452                    | Specialty food stores .....                                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                     | Health and personal care stores .....                           | 9                               | 18 562             | 2 094                          | 461                                   | 82   | 21.2  | —                      |
| 4461                    | Health and personal care stores .....                           | 9                               | 18 562             | 2 094                          | 461                                   | 82   | 21.2  | —                      |
| 447                     | Gasoline stations .....   | 14                              | 33 061             | 1 980                          | 461                                   | 130  | 10.4  | 2.0                    |
| 4471                    | Gasoline stations .....   | 14                              | 33 061             | 1 980                          | 461                                   | 130  | 10.4  | 2.0                    |
| 44711                   | Gasoline stations with convenience stores .....                 | 10                              | 21 039             | 1 230                          | 306                                   | 101  | 15.3  | 3.1                    |
| 447110                  | Gasoline stations with convenience stores .....                 | 10                              | 21 039             | 1 230                          | 306                                   | 101  | 15.3  | 3.1                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                              | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WASHINGTON—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 448                    | Clothing and clothing accessories stores .....                    | 10                       | 19 290          | 2 168                    | 531                             | 148   | 5.6                                      | —                      |
| 4481                   | Clothing stores .....   | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 44814                  | Family clothing stores .....                                      | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 448140                 | Family clothing stores .....                                      | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44819                  | Other clothing stores .....                                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 448190                 | Other clothing stores .....                                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4483                   | Jewelry, luggage, and leather goods stores .....                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....        | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 452                    | General merchandise stores .....                                  | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 4529                   | Other general merchandise stores .....                            | 3                        | D               | D                        | D                               | e   | D  | D                      |
| 45291                  | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | e   | D  | D                      |
| 452910                 | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | e   | D  | D                      |
| 45299                  | All other general merchandise stores .....                        | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores .....                        | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 17                       | D               | D                        | D                               | b   | D  | D                      |
| 4532                   | Office supplies, stationery, and gift stores .....                | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                  | Office supplies and stationery stores .....                       | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                       | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                         | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                  | All other miscellaneous store retailers .....                     | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4541                   | Electronic shopping and mail-order houses .....                   | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 45411                  | Electronic shopping and mail-order houses .....                   | 4                        | D               | D                        | D                               | a   | D  | D                      |
| <b>WAYNESVILLE</b>     |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>   | <b>26</b>                | <b>33 576</b>   | <b>3 704</b>             | <b>1 109</b>                    | <b>243</b>  | <b>50.4</b>                              | <b>2.2</b>             |
| 441                    | Motor vehicle and parts dealers .....                             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 442                    | Furniture and home furnishings stores .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food and beverage stores .....                                    | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                    | Health and personal care stores .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                    | Gasoline stations .....   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 448                    | Clothing and clothing accessories stores .....                    | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 45321                  | Office supplies and stationery stores .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 4541                   | Electronic shopping and mail-order houses .....                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45411                  | Electronic shopping and mail-order houses .....                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>WEBB CITY</b>       |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>   | <b>39</b>                | <b>109 215</b>  | <b>10 931</b>            | <b>2 704</b>                    | <b>663</b>  | <b>7.0</b>                               | <b>1.3</b>             |
| 441                    | Motor vehicle and parts dealers .....                             | 5                        | 7 640           | 566                      | 167                             | 27  | 72.4                                     | —                      |
| 443                    | Electronics and appliance stores .....                            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food and beverage stores .....                                    | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 446                    | Health and personal care stores .....                             | 4                        | 12 031          | 1 347                    | 308                             | 61  | —  | —                      |
| 4461                   | Health and personal care stores .....                             | 4                        | 12 031          | 1 347                    | 308                             | 61  | —  | —                      |
| 447                    | Gasoline stations .....   | 7                        | 14 629          | 601                      | 143                             | 51  | 7.7                                      | —                      |
| 44711                  | Gasoline stations with convenience stores .....                   | 7                        | 14 629          | 601                      | 143                             | 51  | 7.7                                      | —                      |
| 447110                 | Gasoline stations with convenience stores .....                   | 7                        | 14 629          | 601                      | 143                             | 51  | 7.7                                      | —                      |
| 448                    | Clothing and clothing accessories stores .....                    | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 3                        | 622             | 97                       | 25                              | 8   | 91.2                                     | —                      |
| 452                    | General merchandise stores .....                                  | 4                        | D               | D                        | D                               | e   | D  | D                      |
| 4529                   | Other general merchandise stores .....                            | 4                        | D               | D                        | D                               | e   | D  | D                      |
| 45291                  | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | e   | D  | D                      |
| 452910                 | Warehouse clubs and supercenters .....                            | 1                        | D               | D                        | D                               | e   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                         | 3                        | 2 449           | 175                      | 33                              | 9   | —  | 19.3                   |
| 45399                  | All other miscellaneous store retailers .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-----------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                       |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WEBSTER GROVES</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                       | <b>68</b>                | <b>86 394</b>   | <b>11 988</b>            | <b>3 041</b>                    | <b>565</b>  | <b>25.0</b>                               | <b>10.2</b>            |
| 441                   | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 4                        | 821             | 155                      | 33                              | 4   | 59.6                                      | 40.4                   |
| 443                   | Electronics and appliance stores .....                          | 5                        | 6 289           | 602                      | 107                             | 21  | 47.4                                      | 3.1                    |
| 4431                  | Electronics and appliance stores .....                          | 5                        | 6 289           | 602                      | 107                             | 21  | 47.4                                      | 3.1                    |
| 44311                 | Appliance, television, and other electronics stores .....       | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 443111                | Household appliance stores .....                                | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 44312                 | Computer and software stores .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 443120                | Computer and software stores .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 6                        | 4 334           | 841                      | 218                             | 42  | 3.5                                       | —                      |
| 445                   | Food and beverage stores .....                                  | 6                        | 11 247          | 1 422                    | 312                             | 60  | 21.6                                      | 72.3                   |
| 4452                  | Specialty food stores .....                                     | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 446                   | Health and personal care stores .....                           | 6                        | 21 681          | 3 302                    | 993                             | 127   | 5.8                                       | —                      |
| 4461                  | Health and personal care stores .....                           | 6                        | 21 681          | 3 302                    | 993                             | 127   | 5.8                                       | —                      |
| 44619                 | Other health and personal care stores .....                     | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 446191                | Food (health) supplement stores .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 446199                | All other health and personal care stores .....                 | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 447                   | Gasoline stations .....   | 5                        | 6 932           | 453                      | 106                             | 25  | 69.5                                      | —                      |
| 448                   | Clothing and clothing accessories stores .....                  | 10                       | 2 957           | 657                      | 152                             | 30  | 72.1                                      | 4.5                    |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 6                        | 8 660           | 1 674                    | 384                             | 118   | 69.2                                      | —                      |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....      | 4                        | D               | D                        | D                               | c   | D   | D                      |
| 45114                 | Musical instrument and supplies stores .....                    | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451140                | Musical instrument and supplies stores .....                    | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4512                  | Book, periodical, and music stores .....                        | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 45121                 | Book stores and news dealers .....                              | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451211                | Book stores .....   | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4512113               | College book stores .....                                       | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                   | General merchandise stores .....                                | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 45299                 | All other general merchandise stores .....                      | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 452990                | All other general merchandise stores .....                      | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 4529904               | Miscellaneous general merchandise stores .....                  | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 453                   | Miscellaneous store retailers .....                             | 14                       | D               | D                        | D                               | b   | D   | D                      |
| 4539                  | Other miscellaneous store retailers .....                       | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 45391                 | Pet and pet supplies stores .....                               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453910                | Pet and pet supplies stores .....                               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45392                 | Art dealers .....   | 3                        | 1 290           | 233                      | 54                              | 13  | 46.1                                      | —                      |
| 453920                | Art dealers .....   | 3                        | 1 290           | 233                      | 54                              | 13  | 46.1                                      | —                      |
| 45399                 | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454                   | Nonstore retailers .....  | 3                        | D               | D                        | D                               | a   | D   | D                      |
| <b>WELDON SPRING</b>  |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                       | <b>9</b>                 | <b>26 906</b>   | <b>2 129</b>             | <b>489</b>                      | <b>99</b>   | <b>47.0</b>                               | <b>3.6</b>             |
| 441                   | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44112                 | Used car dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441120                | Used car dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 447                   | Gasoline stations .....   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 44711                 | Gasoline stations with convenience stores .....                 | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447110                | Gasoline stations with convenience stores .....                 | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 448                   | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44813                 | Children's and infants' clothing stores .....                   | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 448130                | Children's and infants' clothing stores .....                   | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                    |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WENTZVILLE</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>       | <b>Retail trade</b> .....                                       | <b>67</b>                       | <b>259 669</b>     | <b>23 853</b>                  | <b>5 449</b>                          | <b>1 121</b>   | <b>13.7</b>   | <b>3.8</b>             |
| 441                | Motor vehicle and parts dealers .....                           | 13                              | 94 235             | 7 219                          | 1 287                                 | 155  | 29.7  | .8                     |
| 4411               | Automobile dealers .....  | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44112              | Used car dealers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120             | Used car dealers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4412               | Other motor vehicle dealers .....                               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121              | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210             | Recreational vehicle dealers .....                              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422               | Home furnishings stores .....                                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229              | Other home furnishings stores .....                             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299             | All other home furnishings stores .....                         | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                | Building material and garden equipment and supplies dealers ... | 12                              | 38 458             | 4 673                          | 1 147                                 | 198  | 6.5   | .2                     |
| 4441               | Building material and supplies dealers .....                    | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44411              | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110             | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419              | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190             | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442               | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422              | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220             | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4451               | Grocery stores .....  | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4461               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447                | Gasoline stations .....   | 9                               | 19 476             | 820                            | 210                                   | 50   | 6.2   | 17.4                   |
| 44711              | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110             | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                | Clothing and clothing accessories stores .....                  | 4                               | 632                | 151                            | 120                                   | 41   | 30.9  | —                      |
| 451                | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299              | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990             | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904            | Miscellaneous general merchandise stores .....                  | 3                               | 8 850              | 1 257                          | 407                                   | 62   | —   | —                      |
| 453                | Miscellaneous store retailers .....                             | 11                              | 4 349              | 721                            | 185                                   | 68   | 60.7  | 15.2                   |
| 4539               | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399              | All other miscellaneous store retailers .....                   | 3                               | 706                | 233                            | 61                                    | 26   | 52.5  | 37.4                   |
| 454                | Nonstore retailers .....  | 3                               | 1 042              | 206                            | 43                                    | 6  | 34.8  | 48.6                   |
| <b>WEST PLAINS</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>       | <b>Retail trade</b> .....                                       | <b>151</b>                      | <b>284 782</b>     | <b>26 425</b>                  | <b>6 420</b>                          | <b>1 450</b>   | <b>21.7</b>   | <b>2.4</b>             |
| 441                | Motor vehicle and parts dealers .....                           | 24                              | 75 586             | 5 604                          | 1 242                                 | 239  | 38.7  | —                      |
| 44112              | Used car dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120             | Used car dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412               | Other motor vehicle dealers .....                               | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122              | Motorcycle, boat, and other motor vehicle dealers .....         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221             | Motorcycle dealers .....  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229             | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413               | Automotive parts, accessories, and tire stores .....            | 9                               | 11 018             | 1 664                          | 358                                   | 68   | 15.3  | —                      |
| 44131              | Automotive parts and accessories stores .....                   | 4                               | 5 166              | 623                            | 141                                   | 25   | 8.8   | —                      |
| 441310             | Automotive parts and accessories stores .....                   | 4                               | 5 166              | 623                            | 141                                   | 25   | 8.8   | —                      |
| 44132              | Tire dealers .....  | 5                               | 5 852              | 1 041                          | 217                                   | 43   | 21.2  | —                      |
| 441320             | Tire dealers .....  | 5                               | 5 852              | 1 041                          | 217                                   | 43   | 21.2  | —                      |
| 442                | Furniture and home furnishings stores .....                     | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4421               | Furniture stores .....  | 7                               | 7 973              | 1 081                          | 264                                   | 50   | 19.5  | .2                     |
| 44211              | Furniture stores .....  | 7                               | 7 973              | 1 081                          | 264                                   | 50   | 19.5  | .2                     |
| 442110             | Furniture stores .....  | 7                               | 7 973              | 1 081                          | 264                                   | 50   | 19.5  | .2                     |
| 443                | Electronics and appliance stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431               | Electronics and appliance stores .....                          | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44311              | Appliance, television, and other electronics stores .....       | 6                               | 5 183              | 1 203                          | 252                                   | 66   | 43.3  | —                      |
| 443112             | Radio, television, and other electronics stores .....           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                | Building material and garden equipment and supplies dealers ... | 14                              | 23 923             | 2 759                          | 675                                   | 123  | .5  | 6.3                    |
| 4441               | Building material and supplies dealers .....                    | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44419              | Other building material dealers .....                           | 8                               | 15 763             | 1 918                          | 485                                   | 87   | —   | 7.6                    |
| 444190             | Other building material dealers .....                           | 3                               | 15 763             | 1 918                          | 485                                   | 87   | —   | 7.6                    |
| 4442               | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422              | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220             | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WEST PLAINS—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 445                     | Food and beverage stores .....                                    | 10                              | 10 915             | 1 359                          | 373                                   | 124  | 20.1  | .1                     |
| 446                     | Health and personal care stores .....                             | 10                              | 19 785             | 1 911                          | 468                                   | 84   | 53.7  | .1                     |
| 4461                    | Health and personal care stores .....                             | 10                              | 19 785             | 1 911                          | 468                                   | 84   | 53.7  | .1                     |
| 447                     | Gasoline stations .....   | 19                              | 29 606             | 1 816                          | 419                                   | 154  | 10.6  | 16.0                   |
| 4471                    | Gasoline stations .....   | 19                              | 29 606             | 1 816                          | 419                                   | 154  | 10.6  | 16.0                   |
| 44711                   | Gasoline stations with convenience stores .....                   | 15                              | 23 778             | 1 543                          | 351                                   | 132  | 11.1  | 20.0                   |
| 447110                  | Gasoline stations with convenience stores .....                   | 15                              | 23 778             | 1 543                          | 351                                   | 132  | 11.1  | 20.0                   |
| 448                     | Clothing and clothing accessories stores .....                    | 10                              | 4 601              | 484                            | 112                                   | 45   | 45.3  | .9                     |
| 4481                    | Clothing stores .....   | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....               | 5                               | 1 373              | 217                            | 55                                    | 19   | 79.8  | 20.2                   |
| 452                     | General merchandise stores .....                                  | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                    | Other general merchandise stores .....                            | 4                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                   | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                  | Warehouse clubs and supercenters .....                            | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                               | 23                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                    | Office supplies, stationery, and gift stores .....                | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                   | Office supplies and stationery stores .....                       | 3                               | 2 064              | 265                            | 64                                    | 17   | —   | —                      |
| 453210                  | Office supplies and stationery stores .....                       | 3                               | 2 064              | 265                            | 64                                    | 17   | —   | —                      |
| 4533                    | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331                   | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310                  | Used merchandise stores .....                                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                    | Other miscellaneous store retailers .....                         | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                   | Manufactured (mobile) home dealers .....                          | 4                               | 5 986              | 346                            | 75                                    | 13   | 61.0  | —                      |
| 453930                  | Manufactured (mobile) home dealers .....                          | 4                               | 5 986              | 346                            | 75                                    | 13   | 61.0  | —                      |
| 45399                   | All other miscellaneous store retailers .....                     | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers .....  | 13                              | 11 578             | 1 776                          | 362                                   | 71   | 32.4  | —                      |
| 4543                    | Direct selling establishments .....                               | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45431                   | Fuel dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers .....               | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>WILDWOOD</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>   | <b>27</b>                       | <b>8 885</b>       | <b>1 626</b>                   | <b>321</b>                            | <b>101</b>   | <b>28.9</b>   | <b>11.0</b>            |
| 441                     | Motor vehicle and parts dealers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                     | Electronics and appliance stores .....                            | 3                               | 230                | 36                             | 9                                     | 2  | 70.4  | 29.6                   |
| 444                     | Building material and garden equipment and supplies dealers ..... | 8                               | 4 913              | 1 123                          | 195                                   | 47   | 8.9   | 8.3                    |
| 4442                    | Lawn and garden equipment and supplies stores .....               | 5                               | 4 215              | 1 063                          | 181                                   | 41   | .4  | 3.0                    |
| 44422                   | Nursery, garden center, and farm supply stores .....              | 5                               | 4 215              | 1 063                          | 181                                   | 41   | .4  | 3.0                    |
| 444220                  | Nursery, garden center, and farm supply stores .....              | 5                               | 4 215              | 1 063                          | 181                                   | 41   | .4  | 3.0                    |
| 445                     | Food and beverage stores .....                                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                     | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                     | Clothing and clothing accessories stores .....                    | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                     | Miscellaneous store retailers .....                               | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                     | Nonstore retailers .....  | 5                               | 1 178              | 170                            | 45                                    | 7  | 57.1  | —                      |
| <b>WILLARD</b>          |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>   | <b>11</b>                       | <b>16 114</b>      | <b>1 632</b>                   | <b>393</b>                            | <b>104</b>   | <b>18.6</b>   | <b>3.0</b>             |
| 441                     | Motor vehicle and parts dealers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                     | Building material and garden equipment and supplies dealers ..... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                     | Food and beverage stores .....                                    | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                     | Health and personal care stores .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                     | Gasoline stations .....   | 3                               | 3 113              | 168                            | 37                                    | 19   | 35.8  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                            | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WINDSOR</b>                        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>22</b>                       | <b>21 933</b>      | <b>1 901</b>                   | <b>424</b>                            | <b>108</b>   | <b>23.5</b>   | <b>9.4</b>             |
| 441                                   | Motor vehicle and parts dealers .....                           | 3                               | 708                | 28                             | 6                                     | —  | 100.0   | —                      |
| 442                                   | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                  | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                 | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                                | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 3                               | 4 894              | 264                            | 61                                    | 18   | —   | —                      |
| 448                                   | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>WINDSOR (PART - HENRY COUNTY)</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>21</b>                       | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>c</b>   | <b>D</b>  | <b>D</b>               |
| 441                                   | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                   | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                  | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                 | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                                | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 3                               | 4 894              | 264                            | 61                                    | 18   | —   | —                      |
| 448                                   | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>WINDSOR (PART - PETTIS COUNTY)</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>1</b>                        | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>D</b>  | <b>D</b>               |
| 441                                   | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>WOODSON TERRACE</b>                |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>7</b>                        | <b>7 138</b>       | <b>1 119</b>                   | <b>275</b>                            | <b>56</b>  | <b>47.6</b>   | <b>1.0</b>             |
| 441                                   | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 4                               | 5 354              | 729                            | 180                                   | 40   | 30.2  | 1.3                    |
| 453                                   | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF ADAIR COUNTY</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>11</b>                       | <b>9 274</b>       | <b>1 459</b>                   | <b>257</b>                            | <b>60</b>  | <b>9.9</b>  | <b>—</b>               |
| 441                                   | Motor vehicle and parts dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                   | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 5                               | 2 522              | 203                            | 39                                    | 17   | 35.6  | —                      |
| 453                                   | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                                  | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45393                                 | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930                                | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF ANDREW COUNTY</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>16</b>                       | <b>14 623</b>      | <b>1 031</b>                   | <b>240</b>                            | <b>102</b>   | <b>5.6</b>  | <b>.2</b>              |
| 442                                   | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                   | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF ATCHISON COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>38</b>                | <b>50 380</b>   | <b>4 930</b>             | <b>1 097</b>                    | <b>315</b>  | <b>27.1</b>                              | <b>—</b>               |
| 441                               | Motor vehicle and parts dealers .....                           | 3                        | 1 167           | 144                      | 35                              | 6   | 73.8                                     | —                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 4                        | 9 276           | 874                      | 159                             | 36  | 10.5                                     | —                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 4                        | 9 276           | 874                      | 159                             | 36  | 10.5                                     | —                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 4                        | 9 276           | 874                      | 159                             | 36  | 10.5                                     | —                      |
| 445                               | Food and beverage stores .....                                  | 4                        | 7 802           | 847                      | 173                             | 76  | 23.0                                     | —                      |
| 446                               | Health and personal care stores .....                           | 4                        | 5 416           | 608                      | 136                             | 22  | 54.6                                     | —                      |
| 447                               | Gasoline stations .....   | 8                        | 19 624          | 1 768                    | 440                             | 125   | 24.5                                     | —                      |
| 44711                             | Gasoline stations with convenience stores .....                 | 3                        | 13 663          | 1 096                    | 268                             | 83  | —  | —                      |
| 447110                            | Gasoline stations with convenience stores .....                 | 3                        | 13 663          | 1 096                    | 268                             | 83  | —  | —                      |
| 448                               | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45299                             | All other general merchandise stores .....                      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                            | All other general merchandise stores .....                      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                             | All other miscellaneous store retailers .....                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454                               | Nonstore retailers .....  | 4                        | 1 809           | 94                       | 21                              | 6   | 6.2                                      | —                      |
| <b>BALANCE OF AUDRAIN COUNTY</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>13</b>                | <b>17 941</b>   | <b>1 365</b>             | <b>336</b>                      | <b>81</b>   | <b>8.7</b>                               | <b>6.0</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4412                              | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44122                             | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 441229                            | All other motor vehicle dealers .....                           | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                               | Gasoline stations .....   | 4                        | 3 851           | 242                      | 70                              | 24  | —  | 28.1                   |
| 452                               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                               | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF BARRY COUNTY</b>    |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>76</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>f</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                               | Motor vehicle and parts dealers .....                           | 13                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                              | Other motor vehicle dealers .....                               | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                             | Motorcycle, boat, and other motor vehicle dealers .....         | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 441222                            | Boat dealers .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 441229                            | All other motor vehicle dealers .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44131                             | Automotive parts and accessories stores .....                   | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 441310                            | Automotive parts and accessories stores .....                   | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                               | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4431                              | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44312                             | Computer and software stores .....                              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443120                            | Computer and software stores .....                              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 6                        | 7 395           | 634                      | 165                             | 32  | 8.5                                      | 3.5                    |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 15                       | 37 421          | 2 957                    | 714                             | 241   | 36.4                                     | .1                     |
| 4451                              | Grocery stores .....  | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 44512                             | Convenience stores .....  | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 445120                            | Convenience stores .....  | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 446                               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                               | Gasoline stations .....   | 20                       | 20 803          | 1 048                    | 251                             | 116   | 30.8                                     | 5.4                    |
| 44711                             | Gasoline stations with convenience stores .....                 | 16                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                            | Gasoline stations with convenience stores .....                 | 16                       | D               | D                        | D                               | b   | D  | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4511                              | Sporting goods, hobby, and musical instrument stores .....      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                               | General merchandise stores .....                                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 45299                             | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 452990                            | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                          | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-------------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                                     |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF BARRY COUNTY—Con.</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                        | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |   |                        |
| 454                                 | Nonstore retailers .....  | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 4543                                | Direct selling establishments .....                             | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 45431                               | Fuel dealers .....  | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 454312                              | Liquefied petroleum gas (bottled gas) dealers .....             | 4                        | D               | D                        | D                               | b   | D   | D                      |
| <b>BALANCE OF BARTON COUNTY</b>     |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>21</b>                | <b>32 593</b>   | <b>2 744</b>             | <b>660</b>                      | <b>190</b>  | <b>5.0</b>                                | <b>2.2</b>             |
| 441                                 | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 442                                 | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 3                        | D               | D                        | D                               | b   | D   | D                      |
| 4442                                | Lawn and garden equipment and supplies stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445                                 | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447                                 | Gasoline stations .....   | 7                        | 21 879          | 1 378                    | 318                             | 113   | .1  | —                      |
| 44719                               | Other gasoline stations .....                                   | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 447190                              | Other gasoline stations .....                                   | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 448                                 | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                                 | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454                                 | Nonstore retailers .....  | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4543                                | Direct selling establishments .....                             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 454312                              | Liquefied petroleum gas (bottled gas) dealers .....             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| <b>BALANCE OF BATES COUNTY</b>      |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>31</b>                | <b>45 326</b>   | <b>4 310</b>             | <b>1 027</b>                    | <b>283</b>  | <b>25.9</b>                               | <b>18.3</b>            |
| 441                                 | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 442                                 | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 7                        | 5 169           | 488                      | 124                             | 23  | 13.3                                      | 78.0                   |
| 4442                                | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 445                                 | Food and beverage stores .....                                  | 4                        | 6 518           | 744                      | 183                             | 68  | 97.4                                      | 2.6                    |
| 446                                 | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447                                 | Gasoline stations .....   | 10                       | 11 914          | 734                      | 171                             | 55  | 13.9                                      | 1.2                    |
| 452                                 | General merchandise stores .....                                | 1                        | D               | D                        | D                               | c   | D   | D                      |
| 454                                 | Nonstore retailers .....  | 4                        | D               | D                        | D                               | a   | D   | D                      |
| <b>BALANCE OF BENTON COUNTY</b>     |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>81</b>                | <b>129 792</b>  | <b>10 966</b>            | <b>2 454</b>                    | <b>666</b>  | <b>30.2</b>                               | <b>3.0</b>             |
| 441                                 | Motor vehicle and parts dealers .....                           | 11                       | 34 656          | 2 111                    | 491                             | 84  | 44.8                                      | —                      |
| 4412                                | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44122                               | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 441222                              | Boat dealers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442                                 | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                                 | Electronics and appliance stores .....                          | 5                        | 1 066           | 109                      | 25                              | 7   | 79.9                                      | 3.2                    |
| 444                                 | Building material and garden equipment and supplies dealers ... | 8                        | 12 929          | 1 307                    | 291                             | 74  | 6.0                                       | 1.7                    |
| 4442                                | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 445                                 | Food and beverage stores .....                                  | 8                        | 18 180          | 2 013                    | 444                             | 164   | 24.2                                      | —                      |
| 446                                 | Health and personal care stores .....                           | 4                        | 11 419          | 1 440                    | 286                             | 59  | 83.9                                      | 16.1                   |
| 4461                                | Health and personal care stores .....                           | 4                        | 11 419          | 1 440                    | 286                             | 59  | 83.9                                      | 16.1                   |
| 447                                 | Gasoline stations .....   | 19                       | 16 597          | 985                      | 213                             | 97  | 33.4                                      | 3.8                    |
| 44711                               | Gasoline stations with convenience stores .....                 | 14                       | 13 021          | 838                      | 176                             | 86  | 31.8                                      | 4.8                    |
| 447110                              | Gasoline stations with convenience stores .....                 | 14                       | 13 021          | 838                      | 176                             | 86  | 31.8                                      | 4.8                    |
| 448                                 | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 452                                 | General merchandise stores .....                                | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 4539                                | Other miscellaneous store retailers .....                       | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 45393                               | Manufactured (mobile) home dealers .....                        | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 453930                              | Manufactured (mobile) home dealers .....                        | 3                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                           | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                      |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF BENTON COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 454                                  | Nonstore retailers .....  | 8                               | 11 892             | 997                            | 245                                   | 49   | 13.0  | 7.5                    |
| 4543                                 | Direct selling establishments .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45431                                | Fuel dealers .....  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>BALANCE OF BOLLINGER COUNTY</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>32</b>                       | <b>53 535</b>      | <b>5 236</b>                   | <b>1 224</b>                          | <b>333</b>   | <b>33.0</b>   | <b>14.3</b>            |
| 441                                  | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44413                                | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130                               | Hardware stores .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                                  | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                  | Gasoline stations .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4511                                 | Sporting goods, hobby, and musical instrument stores .....      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45113                                | Sewing, needlework, and piece goods stores .....                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130                               | Sewing, needlework, and piece goods stores .....                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                  | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                                | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                               | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF BOONE COUNTY</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>82</b>                       | <b>161 499</b>     | <b>14 909</b>                  | <b>3 758</b>                          | <b>816</b>   | <b>27.8</b>   | <b>8.6</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412                                 | Other motor vehicle dealers .....                               | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121                                | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210                               | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                                | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                               | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229                               | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421                                 | Furniture stores .....  | 6                               | 6 075              | 924                            | 258                                   | 51   | 3.4   | 7.8                    |
| 44211                                | Furniture stores .....  | 6                               | 6 075              | 924                            | 258                                   | 51   | 3.4   | 7.8                    |
| 442110                               | Furniture stores .....  | 6                               | 6 075              | 924                            | 258                                   | 51   | 3.4   | 7.8                    |
| 443                                  | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                  | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                  | Gasoline stations .....   | 26                              | 52 485             | 3 036                          | 748                                   | 256  | .6  | 18.8                   |
| 4471                                 | Gasoline stations .....   | 26                              | 52 485             | 3 036                          | 748                                   | 256  | .6  | 18.8                   |
| 44711                                | Gasoline stations with convenience stores .....                 | 24                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                               | Gasoline stations with convenience stores .....                 | 24                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511                                 | Sporting goods, hobby, and musical instrument stores .....      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                                  | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                                 | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331                                | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310                               | Used merchandise stores .....                                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                                 | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                                | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4541                                 | Electronic shopping and mail-order houses .....                 | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45411                                | Electronic shopping and mail-order houses .....                 | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4543                                 | Direct selling establishments .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                                | Other direct selling establishments .....                       | 4                               | 5 297              | 677                            | 189                                   | 29   | 7.7   | —                      |
| 454390                               | Other direct selling establishments .....                       | 4                               | 5 297              | 677                            | 189                                   | 29   | 7.7   | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF BUCHANAN COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>30</b>                | <b>41 521</b>   | <b>3 873</b>             | <b>954</b>                      | <b>190</b>  | <b>30.4</b>                              | <b>3.1</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 5                        | 3 747           | 645                      | 183                             | 29  | —  | 17.2                   |
| 442                               | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4441                              | Building material and supplies dealers .....                    | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                             | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                            | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 3                        | 1 947           | 131                      | 40                              | 10  | 100.0                                    | —                      |
| 447                               | Gasoline stations .....   | 7                        | 16 672          | 871                      | 204                             | 55  | 16.1                                     | 1.5                    |
| 448                               | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 3                        | 3 237           | 289                      | 68                              | 19  | 41.5                                     | —                      |
| 4511                              | Sporting goods, hobby, and musical instrument stores .....      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                             | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                               | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF BUTLER COUNTY</b>   |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>42</b>                | <b>63 805</b>   | <b>4 359</b>             | <b>983</b>                      | <b>251</b>  | <b>24.5</b>                              | <b>5.5</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 6                        | 3 211           | 444                      | 106                             | 22  | 42.1                                     | —                      |
| 445                               | Food and beverage stores .....                                  | 6                        | 8 913           | 576                      | 130                             | 52  | 78.5                                     | 1.0                    |
| 44512                             | Convenience stores .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 445120                            | Convenience stores .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 446                               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                               | Gasoline stations .....   | 11                       | 10 755          | 604                      | 146                             | 57  | 49.0                                     | 19.0                   |
| 448                               | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 3                        | 486             | 67                       | 14                              | 6   | 38.9                                     | —                      |
| 452                               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                              | Other miscellaneous store retailers .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                             | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                               | Nonstore retailers .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4543                              | Direct selling establishments .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 45431                             | Fuel dealers .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454311                            | Heating oil dealers .....                                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CALDWELL COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>34</b>                | <b>24 328</b>   | <b>2 346</b>             | <b>568</b>                      | <b>172</b>  | <b>45.3</b>                              | <b>.7</b>              |
| 441                               | Motor vehicle and parts dealers .....                           | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4421                              | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44211                             | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442110                            | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                               | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 5                        | 2 728           | 304                      | 71                              | 15  | 56.5                                     | —                      |
| 445                               | Food and beverage stores .....                                  | 4                        | 4 341           | 694                      | 168                             | 60  | 100.0                                    | —                      |
| 447                               | Gasoline stations .....   | 12                       | 12 840          | 913                      | 218                             | 59  | 18.5                                     | —                      |
| 452                               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                               | Nonstore retailers .....  | 5                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CALLAWAY COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>45</b>                | <b>71 506</b>   | <b>5 792</b>             | <b>1 412</b>                    | <b>380</b>  | <b>13.1</b>                              | <b>7.8</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4422                              | Home furnishings stores .....                                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44221                             | Floor covering stores .....                                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442210                            | Floor covering stores .....                                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 6                        | 5 350           | 525                      | 127                             | 37  | 16.9                                     | —                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 5                        | 2 902           | 356                      | 78                              | 46  | 70.5                                     | —                      |
| 446                               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                               | Gasoline stations .....   | 13                       | D               | D                        | D                               | c   | D  | D                      |
| 4471                              | Gasoline stations .....   | 13                       | D               | D                        | D                               | c   | D  | D                      |
| 44711                             | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                            | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44719                             | Other gasoline stations .....                                   | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 447190                            | Other gasoline stations .....                                   | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                               | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45299                             | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                            | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 454                               | Nonstore retailers .....  | 5                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CAMDEN COUNTY</b>   |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>107</b>               | <b>120 632</b>  | <b>14 297</b>            | <b>2 973</b>                    | <b>799</b>  | <b>11.6</b>                              | <b>4.4</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                              | Other motor vehicle dealers .....                               | 8                        | 11 222          | 1 201                    | 213                             | 41  | 23.4                                     | —                      |
| 44122                             | Motorcycle, boat, and other motor vehicle dealers .....         | 8                        | 11 222          | 1 201                    | 213                             | 41  | 23.4                                     | —                      |
| 441222                            | Boat dealers .....  | 8                        | 11 222          | 1 201                    | 213                             | 41  | 23.4                                     | —                      |
| 442                               | Furniture and home furnishings stores .....                     | 11                       | 6 179           | 811                      | 174                             | 67  | 5.0                                      | 5.4                    |
| 4422                              | Home furnishings stores .....                                   | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                             | Other home furnishings stores .....                             | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                            | All other home furnishings stores .....                         | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 443                               | Electronics and appliance stores .....                          | 3                        | 6 045           | 997                      | 258                             | 34  | —  | —                      |
| 4431                              | Electronics and appliance stores .....                          | 3                        | 6 045           | 997                      | 258                             | 34  | —  | —                      |
| 44311                             | Appliance, television, and other electronics stores .....       | 3                        | 6 045           | 997                      | 258                             | 34  | —  | —                      |
| 443111                            | Household appliance stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443112                            | Radio, television, and other electronics stores .....           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 12                       | D               | D                        | D                               | c   | D  | D                      |
| 4441                              | Building material and supplies dealers .....                    | 11                       | 23 999          | 3 565                    | 721                             | 113   | 7.3                                      | 11.3                   |
| 44419                             | Other building material dealers .....                           | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                            | Other building material dealers .....                           | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 8                        | D               | D                        | D                               | c   | D  | D                      |
| 4452                              | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 446                               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                               | Gasoline stations .....   | 19                       | D               | D                        | D                               | b   | D  | D                      |
| 44711                             | Gasoline stations with convenience stores .....                 | 16                       | 11 227          | 808                      | 188                             | 66  | 36.5                                     | .6                     |
| 447110                            | Gasoline stations with convenience stores .....                 | 16                       | 11 227          | 808                      | 188                             | 66  | 36.5                                     | .6                     |
| 448                               | Clothing and clothing accessories stores .....                  | 26                       | 34 416          | 3 285                    | 670                             | 232   | 1.8                                      | —                      |
| 4481                              | Clothing stores .....   | 22                       | D               | D                        | D                               | c   | D  | D                      |
| 44813                             | Children's and infants' clothing stores .....                   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 448130                            | Children's and infants' clothing stores .....                   | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44814                             | Family clothing stores .....                                    | 5                        | 14 391          | 1 132                    | 218                             | 86  | —  | —                      |
| 448140                            | Family clothing stores .....                                    | 5                        | 14 391          | 1 132                    | 218                             | 86  | —  | —                      |
| 44819                             | Other clothing stores .....                                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 448190                            | Other clothing stores .....                                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4482102                           | Women's shoe stores .....                                       | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44832                             | Luggage and leather goods stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 448320                            | Luggage and leather goods stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                               | General merchandise stores .....                                | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45299                             | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 452990                            | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 4532                              | Office supplies, stationery, and gift stores .....              | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 45321                             | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453210                            | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CAMDEN COUNTY—Con.</b>    |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 454                                     | Nonstore retailers .....  | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 4543                                    | Direct selling establishments .....                             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 454312                                  | Liquefied petroleum gas (bottled gas) dealers .....             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF CAPE GIRARDEAU COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>                                       | <b>56</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>e</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                                     | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 442                                     | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                     | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 9                        | 12 311          | 1 621                    | 384                             | 63  | 20.1                                     | 7.0                    |
| 4442                                    | Lawn and garden equipment and supplies stores .....             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                                   | Nursery, garden center, and farm supply stores .....            | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                                  | Nursery, garden center, and farm supply stores .....            | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                     | Food and beverage stores .....                                  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                     | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4461                                    | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 447                                     | Gasoline stations .....   | 16                       | 13 463          | 880                      | 226                             | 111   | 26.0                                     | .9                     |
| 44711                                   | Gasoline stations with convenience stores .....                 | 14                       | D               | D                        | D                               | c   | D  | D                      |
| 447110                                  | Gasoline stations with convenience stores .....                 | 14                       | D               | D                        | D                               | c   | D  | D                      |
| 448                                     | Clothing and clothing accessories stores .....                  | 3                        | 1 706           | 195                      | 50                              | 19  | —  | —                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                     | General merchandise stores .....                                | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45299                                   | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                                  | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4532                                    | Office supplies, stationery, and gift stores .....              | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 45321                                   | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 453210                                  | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 4533                                    | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45331                                   | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453310                                  | Used merchandise stores .....                                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CARROLL COUNTY</b>        |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>                                       | <b>12</b>                | <b>12 935</b>   | <b>1 012</b>             | <b>225</b>                      | <b>72</b>   | <b>30.2</b>                              | <b>—</b>               |
| 444                                     | Building material and garden equipment and supplies dealers ... | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4442                                    | Lawn and garden equipment and supplies stores .....             | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                                   | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                                  | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                     | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                     | Gasoline stations .....   | 4                        | 2 506           | 136                      | 31                              | 14  | 25.4                                     | —                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                     | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CARTER COUNTY</b>         |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>                                       | <b>24</b>                | <b>18 552</b>   | <b>1 745</b>             | <b>417</b>                      | <b>157</b>  | <b>68.7</b>                              | <b>4.9</b>             |
| 441                                     | Motor vehicle and parts dealers .....                           | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                     | Food and beverage stores .....                                  | 5                        | 6 347           | 686                      | 162                             | 73  | 64.5                                     | —                      |
| 447                                     | Gasoline stations .....   | 7                        | 5 269           | 376                      | 91                              | 43  | 60.1                                     | 10.1                   |
| 448                                     | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                     | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|-----------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                                   |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CASS COUNTY</b>     |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>66</b>                | <b>57 342</b>   | <b>5 694</b>             | <b>1 322</b>                    | <b>371</b>  | <b>30.8</b>                               | <b>8.7</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 443                               | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 445                               | Food and beverage stores .....                                  | 7                        | 7 148           | 705                      | 160                             | 65  | 54.5                                      | 14.8                   |
| 4452                              | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 446                               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 447                               | Gasoline stations .....   | 13                       | D               | D                        | D                               | b   | D   | D                      |
| 4471                              | Gasoline stations .....   | 13                       | D               | D                        | D                               | b   | D   | D                      |
| 44711                             | Gasoline stations with convenience stores .....                 | 11                       | D               | D                        | D                               | b   | D   | D                      |
| 447110                            | Gasoline stations with convenience stores .....                 | 11                       | D               | D                        | D                               | b   | D   | D                      |
| 448                               | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 5                        | 3 011           | 605                      | 137                             | 27  | 78.8                                      | —                      |
| 4511                              | Sporting goods, hobby, and musical instrument stores .....      | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 452                               | General merchandise stores .....                                | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 45299                             | All other general merchandise stores .....                      | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 452990                            | All other general merchandise stores .....                      | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 4529901                           | Variety stores .....  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 453                               | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 45321                             | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453210                            | Office supplies and stationery stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 45399                             | All other miscellaneous store retailers .....                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454                               | Nonstore retailers .....  | 12                       | D               | D                        | D                               | b   | D   | D                      |
| 4543                              | Direct selling establishments .....                             | 9                        | D               | D                        | D                               | b   | D   | D                      |
| 45431                             | Fuel dealers .....  | 5                        | D               | D                        | D                               | a   | D   | D                      |
| 454312                            | Liquefied petroleum gas (bottled gas) dealers .....             | 4                        | D               | D                        | D                               | a   | D   | D                      |
| <b>BALANCE OF CEDAR COUNTY</b>    |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>31</b>                | <b>39 408</b>   | <b>3 414</b>             | <b>830</b>                      | <b>232</b>  | <b>27.0</b>                               | <b>2.7</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 6                        | 5 206           | 389                      | 100                             | 24  | 64.9                                      | 8.3                    |
| 442                               | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                               | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 445                               | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | b   | D   | D                      |
| 446                               | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 4461                              | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 447                               | Gasoline stations .....   | 6                        | D               | D                        | D                               | b   | D   | D                      |
| 452                               | General merchandise stores .....                                | 4                        | 2 838           | 331                      | 77                              | 31  | 19.6                                      | —                      |
| 45299                             | All other general merchandise stores .....                      | 4                        | 2 838           | 331                      | 77                              | 31  | 19.6                                      | —                      |
| 452990                            | All other general merchandise stores .....                      | 4                        | 2 838           | 331                      | 77                              | 31  | 19.6                                      | —                      |
| 453                               | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D   | D                      |
| 454                               | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| <b>BALANCE OF CHARITON COUNTY</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>43</b>                | <b>45 535</b>   | <b>4 311</b>             | <b>1 009</b>                    | <b>248</b>  | <b>26.3</b>                               | <b>2.1</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 10                       | 7 001           | 779                      | 175                             | 41  | 83.3                                      | —                      |
| 442                               | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                               | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 10                       | 19 111          | 1 742                    | 427                             | 63  | 7.3                                       | 4.4                    |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 5                        | 16 910          | 1 413                    | 338                             | 46  | .6  | —                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 5                        | 16 910          | 1 413                    | 338                             | 46  | .6  | —                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 5                        | 16 910          | 1 413                    | 338                             | 46  | .6  | —                      |
| 445                               | Food and beverage stores .....                                  | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 446                               | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 447                               | Gasoline stations .....   | 7                        | 7 916           | 469                      | 107                             | 38  | 6.7                                       | —                      |
| 448                               | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                               | General merchandise stores .....                                | 3                        | 1 146           | 142                      | 32                              | 16  | —   | 12.2                   |
| 454                               | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                         | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                    |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CHRISTIAN COUNTY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                       | <b>Retail trade .....</b>                                       | <b>70</b>                       | <b>83 994</b>      | <b>8 886</b>                   | <b>2 038</b>                          | <b>648</b>   | <b>18.9</b>                                      | <b>2.7</b>             |
| 441                                | Motor vehicle and parts dealers .....                           | 7                               | 5 957              | 674                            | 124                                   | 37   | 45.2   | 1.1                    |
| 4412                               | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122                              | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441222                             | Boat dealers .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442                                | Furniture and home furnishings stores .....                     | 6                               | 3 409              | 369                            | 85                                    | 20   | 24.2   | .5                     |
| 4422                               | Home furnishings stores .....                                   | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                | Building material and garden equipment and supplies dealers ... | 13                              | 12 465             | 1 691                          | 397                                   | 78   | 3.8  | 2.4                    |
| 4441                               | Building material and supplies dealers .....                    | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44419                              | Other building material dealers .....                           | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444190                             | Other building material dealers .....                           | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                                | Food and beverage stores .....                                  | 7                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4452                               | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                                | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461102                            | Proprietary stores .....  | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                                | Gasoline stations .....   | 16                              | 24 498             | 1 339                          | 311                                   | 128  | 28.8   | —                      |
| 4471                               | Gasoline stations .....   | 16                              | 24 498             | 1 339                          | 311                                   | 128  | 28.8   | —                      |
| 44711                              | Gasoline stations with convenience stores .....                 | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 447110                             | Gasoline stations with convenience stores .....                 | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 452                                | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453                                | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539                               | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399                              | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                | Nonstore retailers .....  | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4543                               | Direct selling establishments .....                             | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45439                              | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390                             | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>BALANCE OF CLARK COUNTY</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                       | <b>Retail trade .....</b>                                       | <b>36</b>                       | <b>48 781</b>      | <b>4 294</b>                   | <b>996</b>                            | <b>256</b>   | <b>44.7</b>                                      | <b>10.0</b>            |
| 441                                | Motor vehicle and parts dealers .....                           | 6                               | 7 644              | 690                            | 173                                   | 31   | 85.3   | —                      |
| 443                                | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                | Building material and garden equipment and supplies dealers ... | 4                               | 6 394              | 758                            | 170                                   | 28   | 55.6   | —                      |
| 4442                               | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422                              | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444220                             | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                                | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                                | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                | Gasoline stations .....   | 10                              | 22 037             | 1 284                          | 309                                   | 101  | 12.6   | 15.5                   |
| 44711                              | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447110                             | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 451                                | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451212                             | News dealers and newsstands .....                               | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                | Nonstore retailers .....  | 4                               | 2 074              | 358                            | 84                                    | 16   | —  | 70.2                   |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                       | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CLAY COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b>   | <b>45</b>                       | <b>74 368</b>      | <b>7 120</b>                   | <b>1 610</b>                          | <b>330</b>   | <b>12.5</b>   | <b>7.3</b>             |
| 441                              | Motor vehicle and parts dealers                             | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 442                              | Furniture and home furnishings stores                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                              | Electronics and appliance stores                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                              | Building material and garden equipment and supplies dealers | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                              | Food and beverage stores                                    | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                              | Health and personal care stores                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                              | Gasoline stations   | 7                               | 20 869             | 1 024                          | 218                                   | 62   | 10.6  | —                      |
| 44711                            | Gasoline stations with convenience stores                   | 7                               | 20 869             | 1 024                          | 218                                   | 62   | 10.6  | —                      |
| 447110                           | Gasoline stations with convenience stores                   | 7                               | 20 869             | 1 024                          | 218                                   | 62   | 10.6  | —                      |
| 448                              | Clothing and clothing accessories stores                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                              | Sporting goods, hobby, book, and music stores               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451212                           | Specialty book stores                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                              | General merchandise stores                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                            | All other general merchandise stores                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                           | All other general merchandise stores                        | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901                          | Variety stores  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                              | Miscellaneous store retailers                               | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4533                             | Used merchandise stores                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331                            | Used merchandise stores                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310                           | Used merchandise stores                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                              | Nonstore retailers  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4542                             | Vending machine operators                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45421                            | Vending machine operators                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454210                           | Vending machine operators                                   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>BALANCE OF CLINTON COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b>   | <b>45</b>                       | <b>65 084</b>      | <b>6 372</b>                   | <b>1 409</b>                          | <b>348</b>   | <b>59.5</b>   | <b>2.5</b>             |
| 441                              | Motor vehicle and parts dealers                             | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                            | Automotive parts and accessories stores                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441310                           | Automotive parts and accessories stores                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                              | Building material and garden equipment and supplies dealers | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                             | Lawn and garden equipment and supplies stores               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                            | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                           | Nursery, garden center, and farm supply stores              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                              | Food and beverage stores                                    | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                              | Health and personal care stores                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                              | Gasoline stations   | 8                               | 15 201             | 1 211                          | 260                                   | 96   | 24.2  | —                      |
| 44711                            | Gasoline stations with convenience stores                   | 8                               | 15 201             | 1 211                          | 260                                   | 96   | 24.2  | —                      |
| 447110                           | Gasoline stations with convenience stores                   | 8                               | 15 201             | 1 211                          | 260                                   | 96   | 24.2  | —                      |
| 448                              | Clothing and clothing accessories stores                    | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                              | General merchandise stores                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299                            | All other general merchandise stores                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                           | All other general merchandise stores                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                              | Miscellaneous store retailers                               | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                              | Nonstore retailers  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>BALANCE OF COLE COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b>   | <b>56</b>                       | <b>58 467</b>      | <b>5 912</b>                   | <b>1 319</b>                          | <b>352</b>   | <b>33.8</b>   | <b>12.0</b>            |
| 441                              | Motor vehicle and parts dealers                             | 10                              | 14 793             | 1 661                          | 348                                   | 65   | 13.0  | 3.4                    |
| 4412                             | Other motor vehicle dealers                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                            | Motorcycle, boat, and other motor vehicle dealers           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                           | Motorcycle dealers  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                              | Furniture and home furnishings stores                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                              | Electronics and appliance stores                            | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4431                             | Electronics and appliance stores                            | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44311                            | Appliance, television, and other electronics stores         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443112                           | Radio, television, and other electronics stores             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                              | Building material and garden equipment and supplies dealers | 7                               | 6 359              | 828                            | 176                                   | 63   | 23.7  | —                      |
| 4442                             | Lawn and garden equipment and supplies stores               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                            | Nursery, garden center, and farm supply stores              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                           | Nursery, garden center, and farm supply stores              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                              | Food and beverage stores                                    | 9                               | 4 679              | 742                            | 176                                   | 51   | 68.7  | 24.0                   |
| 447                              | Gasoline stations   | 11                              | 17 529             | 1 056                          | 262                                   | 73   | 59.8  | 26.6                   |
| 44711                            | Gasoline stations with convenience stores                   | 8                               | 15 536             | 902                            | 223                                   | 67   | 60.1  | 28.3                   |
| 447110                           | Gasoline stations with convenience stores                   | 8                               | 15 536             | 902                            | 223                                   | 67   | 60.1  | 28.3                   |
| 448                              | Clothing and clothing accessories stores                    | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                              | Sporting goods, hobby, book, and music stores               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                              | General merchandise stores                                  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                         | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                    |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF COLE COUNTY—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                       | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 453                                | Miscellaneous store retailers .....                             | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 4539                               | Other miscellaneous store retailers .....                       | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 45393                              | Manufactured (mobile) home dealers .....                        | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453930                             | Manufactured (mobile) home dealers .....                        | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                              | All other miscellaneous store retailers .....                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                | Nonstore retailers .....  | 4                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF COOPER COUNTY</b>    |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                       | <b>Retail trade .....</b>                                       | <b>28</b>                | <b>31 249</b>   | <b>2 970</b>             | <b>676</b>                      | <b>175</b>  | <b>8.7</b>                               | <b>16.7</b>            |
| 441                                | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444                                | Building material and garden equipment and supplies dealers ... | 7                        | 9 804           | 874                      | 188                             | 42  | 2.4                                      | 23.2                   |
| 4442                               | Lawn and garden equipment and supplies stores .....             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                              | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                             | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447                                | Gasoline stations .....   | 8                        | 8 740           | 716                      | 179                             | 59  | 2.5                                      | 21.5                   |
| 448                                | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                | Nonstore retailers .....  | 4                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CRAWFORD COUNTY</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                       | <b>Retail trade .....</b>                                       | <b>53</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>e</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                                | Motor vehicle and parts dealers .....                           | 12                       | 16 813          | 1 832                    | 430                             | 73  | 50.7                                     | .7                     |
| 4412                               | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44121                              | Recreational vehicle dealers .....                              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441210                             | Recreational vehicle dealers .....                              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                              | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441221                             | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                | Building material and garden equipment and supplies dealers ... | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 4441                               | Building material and supplies dealers .....                    | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                              | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                             | Other building material dealers .....                           | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                | Food and beverage stores .....                                  | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                | Health and personal care stores .....                           | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                | Gasoline stations .....   | 10                       | 14 208          | 952                      | 230                             | 57  | 13.2                                     | —                      |
| 44711                              | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 447110                             | Gasoline stations with convenience stores .....                 | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 452                                | General merchandise stores .....                                | 4                        | D               | D                        | D                               | c   | D  | D                      |
| 45299                              | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                             | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                               | Other miscellaneous store retailers .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                              | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                | Nonstore retailers .....  | 4                        | 2 415           | 269                      | 62                              | 11  | 11.8                                     | —                      |
| <b>BALANCE OF DADE COUNTY</b>      |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                       | <b>Retail trade .....</b>                                       | <b>24</b>                | <b>27 687</b>   | <b>2 151</b>             | <b>507</b>                      | <b>153</b>  | <b>28.9</b>                              | <b>1.2</b>             |
| 441                                | Motor vehicle and parts dealers .....                           | 3                        | 2 576           | 297                      | 73                              | 17  | 100.0                                    | —                      |
| 442                                | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                | Building material and garden equipment and supplies dealers ... | 5                        | 10 536          | 676                      | 164                             | 37  | 15.0                                     | —                      |
| 4442                               | Lawn and garden equipment and supplies stores .....             | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                              | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                             | Nursery, garden center, and farm supply stores .....            | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                | Gasoline stations .....   | 6                        | 5 768           | 435                      | 101                             | 33  | 25.1                                     | 3.3                    |
| 448                                | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                       | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF DALLAS COUNTY</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>17</b>                       | <b>26 703</b>      | <b>2 208</b>                   | <b>521</b>                            | <b>147</b>   | <b>40.1</b>   | <b>11.0</b>            |
| 441                              | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                              | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                              | Gasoline stations .....   | 5                               | 1 283              | 59                             | 16                                    | 11   | 54.2  | 45.8                   |
| 452                              | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>BALANCE OF DAVIESS COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>43</b>                       | <b>42 813</b>      | <b>3 090</b>                   | <b>747</b>                            | <b>255</b>   | <b>58.3</b>   | <b>-</b>               |
| 441                              | Motor vehicle and parts dealers .....                           | 4                               | 5 906              | 486                            | 125                                   | 29   | 41.8  | -                      |
| 4412                             | Other motor vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                            | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222                           | Boat dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                              | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 5                               | 2 495              | 277                            | 66                                    | 12   | 84.9  | -                      |
| 445                              | Food and beverage stores .....                                  | 4                               | 4 143              | 518                            | 127                                   | 63   | 81.7  | -                      |
| 446                              | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                              | Gasoline stations .....   | 11                              | 23 151             | 1 115                          | 264                                   | 88   | 60.7  | -                      |
| 4471                             | Gasoline stations .....   | 11                              | 23 151             | 1 115                          | 264                                   | 88   | 60.7  | -                      |
| 44719                            | Other gasoline stations .....                                   | 6                               | 15 396             | 677                            | 162                                   | 54   | 91.3  | -                      |
| 447190                           | Other gasoline stations .....                                   | 6                               | 15 396             | 677                            | 162                                   | 54   | 91.3  | -                      |
| 448                              | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                              | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                              | Miscellaneous store retailers .....                             | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                              | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF DEKALB COUNTY</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>14</b>                       | <b>13 670</b>      | <b>1 082</b>                   | <b>247</b>                            | <b>86</b>  | <b>75.2</b>   | <b>-</b>               |
| 441                              | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229                           | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                              | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                              | Gasoline stations .....   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                              | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                              | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF DENT COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>10</b>                       | <b>5 386</b>       | <b>625</b>                     | <b>142</b>                            | <b>39</b>  | <b>28.2</b>   | <b>7.6</b>             |
| 444                              | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                              | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                              | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                              | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                             | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                            | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453930                           | Manufactured (mobile) home dealers .....                        | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                              | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF DOUGLAS COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>4</b>                        | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>c</b>   | <b>D</b>  | <b>D</b>               |
| 443                              | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                              | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF DUNKLIN COUNTY</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>46</b>                       | <b>54 970</b>      | <b>3 831</b>                   | <b>935</b>                            | <b>264</b>   | <b>20.3</b>   | <b>17.0</b>            |
| 441                               | Motor vehicle and parts dealers .....                           | 7                               | 10 918             | 369                            | 89                                    | 24   | 14.8  | —                      |
| 442                               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 5                               | 767                | 154                            | 34                                    | 17   | 60.2  | —                      |
| 445                               | Food and beverage stores .....                                  | 7                               | 15 720             | 1 115                          | 275                                   | 77   | 26.4  | 20.4                   |
| 446                               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                               | Gasoline stations .....   | 16                              | 15 873             | 932                            | 248                                   | 95   | 17.8  | 37.9                   |
| 44711                             | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                            | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                               | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                              | Office supplies, stationery, and gift stores .....              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                             | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                            | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF FRANKLIN COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>122</b>                      | <b>196 100</b>     | <b>17 822</b>                  | <b>4 081</b>                          | <b>920</b>   | <b>26.6</b>   | <b>8.8</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 12                              | 19 656             | 2 407                          | 503                                   | 89   | 25.4  | 1.9                    |
| 4412                              | Other motor vehicle dealers .....                               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121                             | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210                            | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                             | Motorcycle, boat, and other motor vehicle dealers .....         | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                            | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 8                               | 6 465              | 1 018                          | 257                                   | 52   | 67.0  | 6.3                    |
| 4421                              | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211                             | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110                            | Furniture stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                               | Electronics and appliance stores .....                          | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 20                              | 26 125             | 2 890                          | 659                                   | 118  | 10.3  | 2.5                    |
| 4441                              | Building material and supplies dealers .....                    | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                             | Other building material dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                            | Other building material dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 7                               | 8 226              | 709                            | 176                                   | 48   | —   | —                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 7                               | 8 226              | 709                            | 176                                   | 48   | —   | —                      |
| 445                               | Food and beverage stores .....                                  | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 446                               | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4461                              | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                               | Gasoline stations .....   | 23                              | 87 971             | 4 314                          | 954                                   | 258  | 17.1  | 16.4                   |
| 4471                              | Gasoline stations .....   | 23                              | 87 971             | 4 314                          | 954                                   | 258  | 17.1  | 16.4                   |
| 44711                             | Gasoline stations with convenience stores .....                 | 17                              | 53 058             | 3 264                          | 692                                   | 220  | 14.1  | 27.2                   |
| 447110                            | Gasoline stations with convenience stores .....                 | 17                              | 53 058             | 3 264                          | 692                                   | 220  | 14.1  | 27.2                   |
| 44719                             | Other gasoline stations .....                                   | 6                               | 34 913             | 1 050                          | 262                                   | 38   | 21.6  | —                      |
| 447190                            | Other gasoline stations .....                                   | 6                               | 34 913             | 1 050                          | 262                                   | 38   | 21.6  | —                      |
| 448                               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 8                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                               | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                             | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                            | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901                           | Variety stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                               | Miscellaneous store retailers .....                             | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                              | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                               | Nonstore retailers .....  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4542                              | Vending machine operators .....                                 | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45421                             | Vending machine operators .....                                 | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454210                            | Vending machine operators .....                                 | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4543                              | Direct selling establishments .....                             | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45431                             | Fuel dealers .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312                            | Liquefied petroleum gas (bottled gas) dealers .....             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                             | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454390                            | Other direct selling establishments .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                         | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                    |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF GASCONADE COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....                                       | <b>19</b>                       | <b>32 748</b>      | <b>3 018</b>                   | <b>730</b>                            | <b>198</b>   | <b>29.1</b>   | <b>1.0</b>             |
| 441                                | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                | Gasoline stations .....   | 7                               | 6 913              | 261                            | 60                                    | 27   | 53.2  | —                      |
| 452                                | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 454                                | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF GENTRY COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....                                       | <b>46</b>                       | <b>45 390</b>      | <b>4 930</b>                   | <b>1 086</b>                          | <b>286</b>   | <b>27.9</b>   | <b>.4</b>              |
| 441                                | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                | Furniture and home furnishings stores .....                     | 4                               | 1 389              | 384                            | 90                                    | 27   | 43.0  | 13.2                   |
| 444                                | Building material and garden equipment and supplies dealers ... | 7                               | 14 685             | 1 873                          | 423                                   | 75   | 23.5  | —                      |
| 4442                               | Lawn and garden equipment and supplies stores .....             | 3                               | 7 127              | 609                            | 143                                   | 25   | —   | —                      |
| 44422                              | Nursery, garden center, and farm supply stores .....            | 3                               | 7 127              | 609                            | 143                                   | 25   | —   | —                      |
| 444220                             | Nursery, garden center, and farm supply stores .....            | 3                               | 7 127              | 609                            | 143                                   | 25   | —   | —                      |
| 445                                | Food and beverage stores .....                                  | 5                               | 6 431              | 858                            | 155                                   | 56   | 48.3  | —                      |
| 446                                | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                | Gasoline stations .....   | 10                              | 11 729             | 673                            | 164                                   | 60   | 4.7   | —                      |
| 448                                | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299                              | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                             | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                | Nonstore retailers .....  | 5                               | 2 154              | 251                            | 57                                    | 12   | 9.4   | —                      |
| <b>BALANCE OF GREENE COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....                                       | <b>159</b>                      | <b>222 228</b>     | <b>20 994</b>                  | <b>4 767</b>                          | <b>1 215</b>   | <b>20.7</b>   | <b>5.0</b>             |
| 441                                | Motor vehicle and parts dealers .....                           | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44112                              | Used car dealers .....  | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120                             | Used car dealers .....  | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4412                               | Other motor vehicle dealers .....                               | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                              | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                             | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4413                               | Automotive parts, accessories, and tire stores .....            | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44132                              | Tire dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320                             | Tire dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                | Furniture and home furnishings stores .....                     | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                | Building material and garden equipment and supplies dealers ... | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4442                               | Lawn and garden equipment and supplies stores .....             | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                              | Nursery, garden center, and farm supply stores .....            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                             | Nursery, garden center, and farm supply stores .....            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                | Food and beverage stores .....                                  | 17                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4451                               | Grocery stores .....  | 12                              | D                  | D                              | D                                     | e  | D   | D                      |
| 446                                | Health and personal care stores .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                               | Health and personal care stores .....                           | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44612                              | Cosmetics, beauty supplies, and perfume stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446120                             | Cosmetics, beauty supplies, and perfume stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                | Gasoline stations .....   | 23                              | 58 192             | 3 914                          | 924                                   | 244  | 13.0  | 3.7                    |
| 4471                               | Gasoline stations .....   | 23                              | 58 192             | 3 914                          | 924                                   | 244  | 13.0  | 3.7                    |
| 44711                              | Gasoline stations with convenience stores .....                 | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                             | Gasoline stations with convenience stores .....                 | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44719                              | Other gasoline stations .....                                   | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447190                             | Other gasoline stations .....                                   | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448                                | Clothing and clothing accessories stores .....                  | 9                               | 10 085             | 956                            | 217                                   | 119  | 4.2   | 4.7                    |
| 4481                               | Clothing stores .....   | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44815                              | Clothing accessories stores .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448150                             | Clothing accessories stores .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482101                            | Men's shoe stores .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                | Sporting goods, hobby, book, and music stores .....             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511                               | Sporting goods, hobby, and musical instrument stores .....      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45113                              | Sewing, needlework, and piece goods stores .....                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451130                             | Sewing, needlework, and piece goods stores .....                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                           | Geographic area and kind of business                           | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |  |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF GREENE COUNTY—Con.</b> |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade—Con.</b>                                       |                          |                 |                          |                                 |   |  |                        |
| 452                                  | General merchandise stores .....                               | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 45299                                | All other general merchandise stores .....                     | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 452990                               | All other general merchandise stores .....                     | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 4529901                              | Variety stores .....   | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4529904                              | Miscellaneous general merchandise stores .....                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                            | 22                       | D               | D                        | D                               | c   | D  | D                      |
| 4532                                 | Office supplies, stationery, and gift stores .....             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 45321                                | Office supplies and stationery stores .....                    | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453210                               | Office supplies and stationery stores .....                    | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                      | 14                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                       | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                       | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 45399                                | All other miscellaneous store retailers .....                  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 454                                  | Nonstore retailers .....                                       | 21                       | 12 742          | 1 356                    | 304                             | 73  | 20.9                                     | .4                     |
| 4541                                 | Electronic shopping and mail-order houses .....                | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 45411                                | Electronic shopping and mail-order houses .....                | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 4543                                 | Direct selling establishments .....                            | 15                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                                | Fuel dealers .....   | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....            | 5                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF GRUNDY COUNTY</b>      |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                      | <b>6</b>                 | <b>3 831</b>    | <b>304</b>               | <b>77</b>                       | <b>20</b>   | <b>17.0</b>                              | <b>33.1</b>            |
| 441                                  | Motor vehicle and parts dealers .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers .. | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food and beverage stores .....                                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF HARRISON COUNTY</b>    |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                      | <b>25</b>                | <b>26 574</b>   | <b>2 456</b>             | <b>581</b>                      | <b>223</b>  | <b>16.1</b>                              | <b>.3</b>              |
| 441                                  | Motor vehicle and parts dealers .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture and home furnishings stores .....                    | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                  | Electronics and appliance stores .....                         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers .. | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food and beverage stores .....                                 | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 4452                                 | Specialty food stores .....                                    | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 447                                  | Gasoline stations .....  | 5                        | 20 010          | 1 385                    | 337                             | 134   | —  | —                      |
| 44719                                | Other gasoline stations .....                                  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 447190                               | Other gasoline stations .....                                  | 3                        | D               | D                        | D                               | c   | D  | D                      |
| 448                                  | Clothing and clothing accessories stores .....                 | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                                | All other miscellaneous store retailers .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                       | 3                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF HENRY COUNTY</b>       |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                      | <b>21</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>c</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                                  | Motor vehicle and parts dealers .....                          | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4412                                 | Other motor vehicle dealers .....                              | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44121                                | Recreational vehicle dealers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441210                               | Recreational vehicle dealers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                                | Motorcycle, boat, and other motor vehicle dealers .....        | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers .. | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food and beverage stores .....                                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....  | 5                        | 5 646           | 320                      | 74                              | 28  | 7.6                                      | 6.8                    |
| 451                                  | Sporting goods, hobby, book, and music stores .....            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                            | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                       | 2                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                       | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                  |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF HICKORY COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade .....</b>                                       | <b>41</b>                | <b>34 133</b>   | <b>2 947</b>             | <b>754</b>                      | <b>204</b>  | <b>52.9</b>                              | <b>6.7</b>             |
| 441                              | Motor vehicle and parts dealers .....                           | 7                        | 4 203           | 267                      | 67                              | 16  | 100.0                                    | —                      |
| 443                              | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 3                        | 5 326           | 504                      | 111                             | 31  | 50.1                                     | —                      |
| 4442                             | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44422                            | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444220                           | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                              | Food and beverage stores .....                                  | 4                        | 5 893           | 448                      | 110                             | 41  | 32.1                                     | —                      |
| 446                              | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                              | Gasoline stations .....   | 14                       | 10 732          | 684                      | 224                             | 61  | 59.8                                     | 13.5                   |
| 451                              | Sporting goods, hobby, book, and music stores .....             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452                              | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4539                             | Other miscellaneous store retailers .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                              | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF HOLT COUNTY</b>    |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade .....</b>                                       | <b>29</b>                | <b>41 857</b>   | <b>3 320</b>             | <b>794</b>                      | <b>240</b>  | <b>59.6</b>                              | <b>3.0</b>             |
| 441                              | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 6                        | 7 357           | 549                      | 121                             | 23  | 47.8                                     | 6.9                    |
| 4442                             | Lawn and garden equipment and supplies stores .....             | 3                        | 5 699           | 344                      | 80                              | 12  | 35.3                                     | 6.2                    |
| 44422                            | Nursery, garden center, and farm supply stores .....            | 3                        | 5 699           | 344                      | 80                              | 12  | 35.3                                     | 6.2                    |
| 444220                           | Nursery, garden center, and farm supply stores .....            | 3                        | 5 699           | 344                      | 80                              | 12  | 35.3                                     | 6.2                    |
| 445                              | Food and beverage stores .....                                  | 4                        | 3 925           | 346                      | 83                              | 32  | 96.3                                     | —                      |
| 446                              | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                              | Gasoline stations .....   | 9                        | 12 486          | 1 263                    | 319                             | 125   | 11.3                                     | 5.8                    |
| 44711                            | Gasoline stations with convenience stores .....                 | 7                        | D               | D                        | D                               | c   | D  | D                      |
| 447110                           | Gasoline stations with convenience stores .....                 | 7                        | D               | D                        | D                               | c   | D  | D                      |
| 452                              | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                              | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF HOWARD COUNTY</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade .....</b>                                       | <b>28</b>                | <b>40 104</b>   | <b>2 565</b>             | <b>602</b>                      | <b>157</b>  | <b>24.0</b>                              | <b>—</b>               |
| 441                              | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442                              | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 4442                             | Lawn and garden equipment and supplies stores .....             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                            | Nursery, garden center, and farm supply stores .....            | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                           | Nursery, garden center, and farm supply stores .....            | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 445                              | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4452                             | Specialty food stores.....                                      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 446                              | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                              | Gasoline stations .....   | 7                        | 6 175           | 411                      | 99                              | 28  | 30.1                                     | —                      |
| 452                              | General merchandise stores .....                                | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45299                            | All other general merchandise stores.....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                           | All other general merchandise stores.....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4529904                          | Miscellaneous general merchandise stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                              | Nonstore retailers .....  | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4543                             | Direct selling establishments .....                             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 45439                            | Other direct selling establishments.....                        | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 454390                           | Other direct selling establishments.....                        | 3                        | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|---------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                 |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF HOWELL COUNTY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                    | <b>Retail trade .....</b>                                       | <b>90</b>                       | <b>125 203</b>     | <b>10 588</b>                  | <b>2 506</b>                          | <b>748</b>   | <b>22.4</b>                                      | <b>13.8</b>            |
| 441                             | Motor vehicle and parts dealers .....                           | 18                              | 18 029             | 1 369                          | 304                                   | 81   | 44.0   | —                      |
| 4412                            | Other motor vehicle dealers .....                               | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122                           | Motorcycle, boat, and other motor vehicle dealers .....         | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441221                          | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442                             | Furniture and home furnishings stores .....                     | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                             | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 14                              | 12 601             | 1 234                          | 306                                   | 64   | 31.5   | 27.0                   |
| 4441                            | Building material and supplies dealers .....                    | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44419                           | Other building material dealers .....                           | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444190                          | Other building material dealers .....                           | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                             | Food and beverage stores .....                                  | 10                              | 27 438             | 2 281                          | 565                                   | 217  | 2.8  | 28.4                   |
| 446                             | Health and personal care stores .....                           | 4                               | 7 232              | 659                            | 156                                   | 29   | 80.1   | —                      |
| 4461                            | Health and personal care stores .....                           | 4                               | 7 232              | 659                            | 156                                   | 29   | 80.1   | —                      |
| 447                             | Gasoline stations .....   | 14                              | 25 619             | 1 231                          | 279                                   | 102  | 9.2  | 21.2                   |
| 4471                            | Gasoline stations .....   | 14                              | 25 619             | 1 231                          | 279                                   | 102  | 9.2  | 21.2                   |
| 44711                           | Gasoline stations with convenience stores .....                 | 10                              | 19 530             | 900                            | 212                                   | 82   | 12.0   | 27.9                   |
| 447110                          | Gasoline stations with convenience stores .....                 | 10                              | 19 530             | 900                            | 212                                   | 82   | 12.0   | 27.9                   |
| 448                             | Clothing and clothing accessories stores .....                  | 7                               | 12 336             | 942                            | 231                                   | 65   | 37.9   | .6                     |
| 4481                            | Clothing stores .....   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44814                           | Family clothing stores .....                                    | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448140                          | Family clothing stores .....                                    | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452                             | General merchandise stores .....                                | 7                               | D                  | D                              | D                                     | c  | D  | D                      |
| 45299                           | All other general merchandise stores .....                      | 6                               | 6 777              | 705                            | 160                                   | 57   | —  | 6.2                    |
| 452990                          | All other general merchandise stores .....                      | 6                               | 6 777              | 705                            | 160                                   | 57   | —  | 6.2                    |
| 4529904                         | Miscellaneous general merchandise stores .....                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453                             | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                             | Nonstore retailers .....  | 4                               | 1 689              | 345                            | 91                                    | 19   | 44.8   | —                      |
| <b>BALANCE OF IRON COUNTY</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                    | <b>Retail trade .....</b>                                       | <b>53</b>                       | <b>45 135</b>      | <b>4 096</b>                   | <b>992</b>                            | <b>351</b>   | <b>37.8</b>                                      | <b>.5</b>              |
| 441                             | Motor vehicle and parts dealers .....                           | 8                               | 3 651              | 327                            | 82                                    | 22   | 77.6   | —                      |
| 441229                          | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442                             | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                             | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 4                               | 1 701              | 255                            | 55                                    | 16   | 100.0  | —                      |
| 445                             | Food and beverage stores .....                                  | 8                               | 13 229             | 1 169                          | 302                                   | 136  | 11.2   | —                      |
| 446                             | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                             | Gasoline stations .....   | 13                              | 10 772             | 773                            | 188                                   | 64   | 29.5   | 1.8                    |
| 448                             | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452                             | General merchandise stores .....                                | 5                               | 4 284              | 380                            | 86                                    | 33   | 1.8  | —                      |
| 45299                           | All other general merchandise stores .....                      | 5                               | 4 284              | 380                            | 86                                    | 33   | 1.8  | —                      |
| 452990                          | All other general merchandise stores .....                      | 5                               | 4 284              | 380                            | 86                                    | 33   | 1.8  | —                      |
| 453                             | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                             | Nonstore retailers .....  | 3                               | 2 052              | 201                            | 46                                    | 9  | —  | —                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code                       | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|----------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                  |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF JACKSON COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                     | <b>Retail trade .....</b>                                       | <b>103</b>                      | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>g</b>   | <b>D</b>  | <b>D</b>               |
| 441                              | Motor vehicle and parts dealers .....                           | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4412                             | Other motor vehicle dealers .....                               | 3                               | 2 694              | 251                            | 55                                    | 20   | 25.6  | —                      |
| 44122                            | Motorcycle, boat, and other motor vehicle dealers .....         | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229                           | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                             | Automotive parts, accessories, and tire stores .....            | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                            | Automotive parts and accessories stores .....                   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441310                           | Automotive parts and accessories stores .....                   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                              | Furniture and home furnishings stores .....                     | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4421                             | Furniture stores .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44211                            | Furniture stores .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442110                           | Furniture stores .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4422                             | Home furnishings stores .....                                   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                            | Other home furnishings stores .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299                           | All other home furnishings stores .....                         | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                              | Electronics and appliance stores .....                          | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                             | Electronics and appliance stores .....                          | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44313                            | Camera and photographic supplies stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443130                           | Camera and photographic supplies stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                             | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                            | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                           | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                              | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                              | Health and personal care stores .....                           | 5                               | 3 266              | 444                            | 109                                   | 36   | .2  | —                      |
| 44612                            | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446120                           | Cosmetics, beauty supplies, and perfume stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                              | Gasoline stations .....   | 8                               | 20 059             | 1 192                          | 266                                   | 74   | 14.8  | —                      |
| 44711                            | Gasoline stations with convenience stores .....                 | 8                               | 20 059             | 1 192                          | 266                                   | 74   | 14.8  | —                      |
| 447110                           | Gasoline stations with convenience stores .....                 | 8                               | 20 059             | 1 192                          | 266                                   | 74   | 14.8  | —                      |
| 448                              | Clothing and clothing accessories stores .....                  | 25                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4481                             | Clothing stores .....   | 19                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44813                            | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130                           | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44814                            | Family clothing stores .....                                    | 11                              | D                  | D                              | D                                     | e  | D   | D                      |
| 448140                           | Family clothing stores .....                                    | 11                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44819                            | Other clothing stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190                           | Other clothing stores .....                                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                              | Sporting goods, hobby, book, and music stores .....             | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4511                             | Sporting goods, hobby, and musical instrument stores .....      | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45111                            | Sporting goods stores .....                                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451110                           | Sporting goods stores .....                                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4511101                          | General-line sporting goods stores .....                        | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45112                            | Hobby, toy, and game stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451120                           | Hobby, toy, and game stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                              | General merchandise stores .....                                | 8                               | 49 216             | 4 061                          | 1 100                                 | 329  | —   | —                      |
| 452112                           | Discount department stores .....                                | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                            | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                           | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901                          | Variety stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                              | Miscellaneous store retailers .....                             | 9                               | 11 227             | 1 430                          | 333                                   | 97   | 10.5  | 1.9                    |
| 4532                             | Office supplies, stationery, and gift stores .....              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                             | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45391                            | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453910                           | Pet and pet supplies stores .....                               | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                            | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930                           | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                            | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                              | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4541                             | Electronic shopping and mail-order houses .....                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45411                            | Electronic shopping and mail-order houses .....                 | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543                             | Direct selling establishments .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45439                            | Other direct selling establishments .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454390                           | Other direct selling establishments .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                         | Geographic area and kind of business                              | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                    |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF JASPER COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....   | <b>112</b>                      | <b>179 925</b>     | <b>15 183</b>                  | <b>3 587</b>                          | <b>947</b>   | <b>9.2</b>  | <b>4.0</b>             |
| 441                                | Motor vehicle and parts dealers .....                             | 25                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4412                               | Other motor vehicle dealers .....                                 | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121                              | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210                             | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4413                               | Automotive parts, accessories, and tire stores .....              | 18                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                              | Automotive parts and accessories stores .....                     | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441310                             | Automotive parts and accessories stores .....                     | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44132                              | Tire dealers .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320                             | Tire dealers .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                | Furniture and home furnishings stores .....                       | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                | Electronics and appliance stores .....                            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                | Building material and garden equipment and supplies dealers ..... | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                              | Other building material dealers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                             | Other building material dealers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                               | Lawn and garden equipment and supplies stores .....               | 5                               | 7 636              | 545                            | 130                                   | 25   | 2.3   | —                      |
| 44422                              | Nursery, garden center, and farm supply stores .....              | 5                               | 7 636              | 545                            | 130                                   | 25   | 2.3   | —                      |
| 444220                             | Nursery, garden center, and farm supply stores .....              | 5                               | 7 636              | 545                            | 130                                   | 25   | 2.3   | —                      |
| 445                                | Food and beverage stores .....                                    | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4452                               | Specialty food stores .....                                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                | Health and personal care stores .....                             | 4                               | 1 693              | 148                            | 42                                    | 18   | —   | —                      |
| 447                                | Gasoline stations .....   | 24                              | 64 840             | 4 827                          | 1 130                                 | 319  | 15.7  | 4.9                    |
| 4471                               | Gasoline stations .....   | 24                              | 64 840             | 4 827                          | 1 130                                 | 319  | 15.7  | 4.9                    |
| 44711                              | Gasoline stations with convenience stores .....                   | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                             | Gasoline stations with convenience stores .....                   | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44719                              | Other gasoline stations .....                                     | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447190                             | Other gasoline stations .....                                     | 6                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448                                | Clothing and clothing accessories stores .....                    | 13                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4481                               | Clothing stores .....   | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 451                                | Sporting goods, hobby, book, and music stores .....               | 3                               | 1 232              | 92                             | 21                                    | 7  | 11.4  | —                      |
| 453                                | Miscellaneous store retailers .....                               | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                               | Office supplies, stationery, and gift stores .....                | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                              | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                             | Office supplies and stationery stores .....                       | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                               | Other miscellaneous store retailers .....                         | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                              | All other miscellaneous store retailers .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                | Nonstore retailers .....  | 8                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF JEFFERSON COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....   | <b>266</b>                      | <b>505 139</b>     | <b>55 384</b>                  | <b>13 226</b>                         | <b>2 606</b>   | <b>15.9</b>   | <b>7.5</b>             |
| 441                                | Motor vehicle and parts dealers .....                             | 47                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4411                               | Automobile dealers .....  | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44112                              | Used car dealers .....  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 441120                             | Used car dealers .....  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4412                               | Other motor vehicle dealers .....                                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44121                              | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210                             | Recreational vehicle dealers .....                                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                              | Motorcycle, boat, and other motor vehicle dealers .....           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441221                             | Motorcycle dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441222                             | Boat dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4413                               | Automotive parts, accessories, and tire stores .....              | 26                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44131                              | Automotive parts and accessories stores .....                     | 17                              | 10 898             | 2 018                          | 454                                   | 77   | 56.7  | 5.0                    |
| 441310                             | Automotive parts and accessories stores .....                     | 17                              | 10 898             | 2 018                          | 454                                   | 77   | 56.7  | 5.0                    |
| 44132                              | Tire dealers .....  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441320                             | Tire dealers .....  | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                | Furniture and home furnishings stores .....                       | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422                               | Home furnishings stores .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44221                              | Floor covering stores .....                                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210                             | Floor covering stores .....                                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                | Electronics and appliance stores .....                            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                               | Electronics and appliance stores .....                            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44311                              | Appliance, television, and other electronics stores .....         | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                | Building material and garden equipment and supplies dealers ..... | 30                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4441                               | Building material and supplies dealers .....                      | 23                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44413                              | Hardware stores .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130                             | Hardware stores .....   | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                              | Other building material dealers .....                             | 17                              | 26 431             | 4 278                          | 986                                   | 119  | 14.9  | 1.2                    |
| 444190                             | Other building material dealers .....                             | 17                              | 26 431             | 4 278                          | 986                                   | 119  | 14.9  | 1.2                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                                | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF JEFFERSON COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 445                                     | Food and beverage stores .....                                      | 32                              | 105 462            | 11 375                         | 2 827                                 | 637  | 12.4  | .2                     |
| 4451                                    | Grocery stores .....  | 24                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44511                                   | Supermarkets and other grocery (except convenience)<br>stores ..... | 12                              | 91 726             | 10 083                         | 2 533                                 | 563  | 8.9   | —                      |
| 445110                                  | Supermarkets and other grocery (except convenience)<br>stores ..... | 12                              | 91 726             | 10 083                         | 2 533                                 | 563  | 8.9   | —                      |
| 44512                                   | Convenience stores .....  | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 445120                                  | Convenience stores .....  | 12                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4452                                    | Specialty food stores .....   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                                     | Health and personal care stores .....                               | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4461                                    | Health and personal care stores .....                               | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447                                     | Gasoline stations .....   | 45                              | 110 460            | 6 380                          | 1 494                                 | 416  | 15.0  | 12.5                   |
| 4471                                    | Gasoline stations .....   | 45                              | 110 460            | 6 380                          | 1 494                                 | 416  | 15.0  | 12.5                   |
| 44711                                   | Gasoline stations with convenience stores .....                     | 42                              | D                  | D                              | D                                     | e  | D   | D                      |
| 447110                                  | Gasoline stations with convenience stores .....                     | 42                              | D                  | D                              | D                                     | e  | D   | D                      |
| 448                                     | Clothing and clothing accessories stores .....                      | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....                 | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4511                                    | Sporting goods, hobby, and musical instrument stores .....          | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114                                   | Musical instrument and supplies stores .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451140                                  | Musical instrument and supplies stores .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512                                    | Book, periodical, and music stores .....                            | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45121                                   | Book stores and news dealers .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4512113                                 | College book stores .....   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                     | General merchandise stores .....                                    | 12                              | D                  | D                              | D                                     | e  | D   | D                      |
| 452112                                  | Discount department stores .....                                    | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                                   | All other general merchandise stores .....                          | 9                               | 7 856              | 806                            | 184                                   | 61   | 4.8   | —                      |
| 452990                                  | All other general merchandise stores .....                          | 9                               | 7 856              | 806                            | 184                                   | 61   | 4.8   | —                      |
| 4529901                                 | Variety stores .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904                                 | Miscellaneous general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                                     | Miscellaneous store retailers .....                                 | 41                              | 35 906             | 4 566                          | 1 024                                 | 214  | 25.5  | 23.1                   |
| 4532                                    | Office supplies, stationery, and gift stores .....                  | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                                   | Office supplies and stationery stores .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453210                                  | Office supplies and stationery stores .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                                    | Other miscellaneous store retailers .....                           | 19                              | 32 259             | 3 690                          | 816                                   | 153  | 23.6  | 25.6                   |
| 45393                                   | Manufactured (mobile) home dealers .....                            | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 453930                                  | Manufactured (mobile) home dealers .....                            | 13                              | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                                   | All other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                                     | Nonstore retailers .....  | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4541                                    | Electronic shopping and mail-order houses .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45411                                   | Electronic shopping and mail-order houses .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4542                                    | Vending machine operators .....                                     | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45421                                   | Vending machine operators .....                                     | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454210                                  | Vending machine operators .....                                     | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4543                                    | Direct selling establishments .....                                 | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45431                                   | Fuel dealers .....  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454311                                  | Heating oil dealers .....   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                                   | Other direct selling establishments .....                           | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| 454390                                  | Other direct selling establishments .....                           | 7                               | D                  | D                              | D                                     | c  | D   | D                      |
| <b>BALANCE OF JOHNSON COUNTY</b>        |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>   | <b>54</b>                       | <b>57 127</b>      | <b>6 077</b>                   | <b>1 373</b>                          | <b>349</b>   | <b>30.5</b>   | <b>1.7</b>             |
| 441                                     | Motor vehicle and parts dealers .....                               | 9                               | 4 821              | 1 010                          | 236                                   | 54   | 15.2  | .9                     |
| 441229                                  | All other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                     | Furniture and home furnishings stores .....                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                     | Electronics and appliance stores .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ...     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                    | Lawn and garden equipment and supplies stores .....                 | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                   | Nursery, garden center, and farm supply stores .....                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                                  | Nursery, garden center, and farm supply stores .....                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                     | Food and beverage stores .....                                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4452                                    | Specialty food stores .....   | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                     | Gasoline stations .....   | 15                              | 22 660             | 1 441                          | 329                                   | 108  | 44.8  | —                      |
| 4471                                    | Gasoline stations .....   | 15                              | 22 660             | 1 441                          | 329                                   | 108  | 44.8  | —                      |
| 44711                                   | Gasoline stations with convenience stores .....                     | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                                  | Gasoline stations with convenience stores .....                     | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                     | Clothing and clothing accessories stores .....                      | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....                 | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                            | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF JOHNSON COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 452                                   | General merchandise stores .....                                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                                 | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                                | All other general merchandise stores .....                      | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529904                               | Miscellaneous general merchandise stores .....                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                                  | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45393                                 | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453930                                | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF KNOX COUNTY</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade .....</b>                                       | <b>27</b>                       | <b>26 587</b>      | <b>2 120</b>                   | <b>508</b>                            | <b>126</b>   | <b>53.8</b>   | <b>1.4</b>             |
| 441                                   | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                   | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 6                               | 2 283              | 152                            | 40                                    | 11   | 25.1  | —                      |
| 445                                   | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 446                                   | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 7                               | 4 859              | 314                            | 83                                    | 35   | 8.9   | —                      |
| 452                                   | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4543                                  | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454311                                | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF LACLEDE COUNTY</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade .....</b>                                       | <b>38</b>                       | <b>22 852</b>      | <b>1 933</b>                   | <b>450</b>                            | <b>157</b>   | <b>33.3</b>   | <b>23.8</b>            |
| 441                                   | Motor vehicle and parts dealers .....                           | 4                               | 4 490              | 458                            | 95                                    | 21   | 43.3  | —                      |
| 4412                                  | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44121                                 | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441210                                | Recreational vehicle dealers .....                              | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 3                               | 901                | 93                             | 26                                    | 4  | 52.2  | 11.8                   |
| 445                                   | Food and beverage stores .....                                  | 7                               | 2 998              | 247                            | 64                                    | 27   | 80.5  | 19.5                   |
| 446                                   | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 8                               | 8 250              | 442                            | 116                                   | 59   | 19.0  | 36.4                   |
| 451                                   | Sporting goods, hobby, book, and music stores .....             | 4                               | 584                | 150                            | 35                                    | 14   | 19.0  | —                      |
| 452                                   | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                                  | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 4                               | 3 049              | 456                            | 90                                    | 22   | 18.4  | 44.2                   |
| <b>BALANCE OF LAFAYETTE COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade .....</b>                                       | <b>75</b>                       | <b>92 336</b>      | <b>10 736</b>                  | <b>2 488</b>                          | <b>680</b>   | <b>13.2</b>   | <b>3.1</b>             |
| 441                                   | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4412                                  | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                                 | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441229                                | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                   | Furniture and home furnishings stores .....                     | 3                               | 1 016              | 219                            | 51                                    | 23   | —   | —                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                  | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                 | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                                | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 7                               | 7 379              | 1 511                          | 349                                   | 87   | 18.8  | 24.5                   |
| 4452                                  | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                   | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                   | Gasoline stations .....   | 9                               | 19 458             | 1 640                          | 384                                   | 113  | 3.8   | —                      |
| 44719                                 | Other gasoline stations .....                                   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447190                                | Other gasoline stations .....                                   | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                   | Clothing and clothing accessories stores .....                  | 14                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4481                                  | Clothing stores .....   | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44813                                 | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130                                | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                   | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF LAFAYETTE COUNTY—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 452                                     | General merchandise stores .....                                | 6                        | D               | D                        | D                               | c   | D  | D                      |
| 45299                                   | All other general merchandise stores .....                      | 5                        | 5 050           | 414                      | 96                              | 44  | —  | —                      |
| 452990                                  | All other general merchandise stores .....                      | 5                        | 5 050           | 414                      | 96                              | 44  | —  | —                      |
| 4529904                                 | Miscellaneous general merchandise stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 11                       | 5 036           | 434                      | 95                              | 49  | 29.5                                     | —                      |
| 4539                                    | Other miscellaneous store retailers .....                       | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 45399                                   | All other miscellaneous store retailers .....                   | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                                    | Direct selling establishments .....                             | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 45431                                   | Fuel dealers .....  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| 454312                                  | Liquefied petroleum gas (bottled gas) dealers .....             | 7                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF LAWRENCE COUNTY</b>       |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>                                       | <b>39</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>c</b>  | <b>D</b>                                 | <b>D</b>               |
| 441                                     | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 4412                                    | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44122                                   | Motorcycle, boat, and other motor vehicle dealers .....         | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441221                                  | Motorcycle dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                     | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 4                        | 4 545           | 314                      | 80                              | 16  | —  | 13.1                   |
| 445                                     | Food and beverage stores .....                                  | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                     | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                     | Gasoline stations .....   | 8                        | 8 033           | 545                      | 134                             | 45  | 5.3                                      | 5.4                    |
| 452                                     | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 7                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF LEWIS COUNTY</b>          |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>                                       | <b>27</b>                | <b>33 942</b>   | <b>2 747</b>             | <b>584</b>                      | <b>169</b>  | <b>13.1</b>                              | <b>12.5</b>            |
| 441                                     | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 4412                                    | Other motor vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44121                                   | Recreational vehicle dealers .....                              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441210                                  | Recreational vehicle dealers .....                              | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                     | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 6                        | 6 985           | 476                      | 113                             | 27  | 5.9                                      | .3                     |
| 4442                                    | Lawn and garden equipment and supplies stores .....             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                                   | Nursery, garden center, and farm supply stores .....            | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                                  | Nursery, garden center, and farm supply stores .....            | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                     | Food and beverage stores .....                                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                     | Gasoline stations .....   | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                     | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                     | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                                    | Other miscellaneous store retailers .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 45393                                   | Manufactured (mobile) home dealers .....                        | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453930                                  | Manufactured (mobile) home dealers .....                        | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....  | 4                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                     |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF LINCOLN COUNTY</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>60</b>                       | <b>129 580</b>     | <b>11 033</b>                  | <b>2 685</b>                          | <b>506</b>   | <b>16.6</b>                                      | <b>2.9</b>             |
| 441                                 | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 443                                 | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 14                              | 38 966             | 3 770                          | 950                                   | 131  | 9.6  | .9                     |
| 4441                                | Building material and supplies dealers .....                    | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 44419                               | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444190                              | Other building material dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442                                | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44421                               | Outdoor power equipment stores .....                            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444210                              | Outdoor power equipment stores .....                            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                                 | Food and beverage stores .....                                  | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4452                                | Specialty food stores .....                                     | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                                 | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                 | Gasoline stations .....   | 17                              | 33 523             | 1 671                          | 431                                   | 164  | 27.7   | 8.7                    |
| 4471                                | Gasoline stations .....   | 17                              | 33 523             | 1 671                          | 431                                   | 164  | 27.7   | 8.7                    |
| 44711                               | Gasoline stations with convenience stores .....                 | 15                              | D                  | D                              | D                                     | c  | D  | D                      |
| 447110                              | Gasoline stations with convenience stores .....                 | 15                              | D                  | D                              | D                                     | c  | D  | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                 | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539                                | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                 | Nonstore retailers .....  | 6                               | 4 230              | 837                            | 185                                   | 32   | 15.1   | —                      |
| 4541                                | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45411                               | Electronic shopping and mail-order houses .....                 | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>BALANCE OF LINN COUNTY</b>       |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>12</b>                       | <b>40 986</b>      | <b>4 007</b>                   | <b>999</b>                            | <b>260</b>   | <b>11.1</b>                                      | <b>1.4</b>             |
| 441                                 | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 441229                              | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                                 | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                 | Gasoline stations .....   | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                 | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| 4529                                | Other general merchandise stores .....                          | 1                               | D                  | D                              | D                                     | c  | D  | D                      |
| <b>BALANCE OF LIVINGSTON COUNTY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>4</b>                        | <b>8 159</b>       | <b>813</b>                     | <b>202</b>                            | <b>29</b>  | <b>17.7</b>                                      | <b>—</b>               |
| 444                                 | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                                 | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                 | Gasoline stations .....   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF MCDONALD COUNTY</b>   |   |                                 |                    |                                |                                       |  |  |                        |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                             | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MCDONALD COUNTY—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>82</b>                | <b>94 422</b>   | <b>6 855</b>             | <b>1 620</b>                    | <b>496</b>  | <b>45.1</b>                              | <b>8.4</b>             |
| 441                                    | Motor vehicle and parts dealers .....                           | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                    | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 8                        | 7 049           | 562                      | 126                             | 28  | 18.3                                     | 64.6                   |
| 4442                                   | Lawn and garden equipment and supplies stores .....             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 44422                                  | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444220                                 | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                    | Food and beverage stores .....                                  | 19                       | 35 546          | 2 692                    | 665                             | 199   | 45.8                                     | 5.5                    |
| 4453                                   | Beer, wine, and liquor stores .....                             | 8                        | 23 833          | 1 534                    | 372                             | 110   | 51.1                                     | 6.9                    |
| 44531                                  | Beer, wine, and liquor stores .....                             | 8                        | 23 833          | 1 534                    | 372                             | 110   | 51.1                                     | 6.9                    |
| 445310                                 | Beer, wine, and liquor stores .....                             | 8                        | 23 833          | 1 534                    | 372                             | 110   | 51.1                                     | 6.9                    |
| 446                                    | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                    | Gasoline stations .....   | 24                       | 30 257          | 1 820                    | 426                             | 141   | 40.7                                     | 4.8                    |
| 4471                                   | Gasoline stations .....   | 24                       | 30 257          | 1 820                    | 426                             | 141   | 40.7                                     | 4.8                    |
| 44711                                  | Gasoline stations with convenience stores .....                 | 20                       | 29 091          | 1 740                    | 402                             | 134   | 38.4                                     | 5.0                    |
| 447110                                 | Gasoline stations with convenience stores .....                 | 20                       | 29 091          | 1 740                    | 402                             | 134   | 38.4                                     | 5.0                    |
| 448                                    | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                    | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 452                                    | General merchandise stores .....                                | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 45299                                  | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                                 | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 4539                                   | Other miscellaneous store retailers .....                       | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 454                                    | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF MACON COUNTY</b>         |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>33</b>                | <b>29 088</b>   | <b>2 671</b>             | <b>632</b>                      | <b>184</b>  | <b>40.0</b>                              | <b>16.0</b>            |
| 441                                    | Motor vehicle and parts dealers .....                           | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 4412                                   | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44121                                  | Recreational vehicle dealers .....                              | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 441210                                 | Recreational vehicle dealers .....                              | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                    | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                    | Electronics and appliance stores .....                          | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ... | 6                        | 7 206           | 839                      | 174                             | 33  | 14.8                                     | 34.6                   |
| 4442                                   | Lawn and garden equipment and supplies stores .....             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                                  | Nursery, garden center, and farm supply stores .....            | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                                 | Nursery, garden center, and farm supply stores .....            | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                    | Food and beverage stores .....                                  | 6                        | 4 642           | 652                      | 178                             | 67  | 26.9                                     | 5.8                    |
| 4452                                   | Specialty food stores .....                                     | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                    | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                    | Gasoline stations .....   | 6                        | 5 722           | 383                      | 90                              | 38  | 49.5                                     | —                      |
| 453                                    | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                                   | Other miscellaneous store retailers .....                       | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                    | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF MADISON COUNTY</b>       |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                       | <b>13</b>                | <b>16 743</b>   | <b>2 019</b>             | <b>466</b>                      | <b>143</b>  | <b>14.0</b>                              | <b>—</b>               |
| 441                                    | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                    | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                    | Gasoline stations .....   | 3                        | 3 454           | 225                      | 52                              | 23  | 29.1                                     | —                      |
| 452                                    | General merchandise stores .....                                | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 453                                    | Miscellaneous store retailers .....                             | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                    | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                      | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                         |                        |
|---------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|---|------------------------|
|                                 |   |                          |                 |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MARIES COUNTY</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>30</b>                | <b>38 029</b>   | <b>3 440</b>             | <b>863</b>                      | <b>258</b>  | <b>37.5</b>                               | <b>6.3</b>             |
| 441                             | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 4                        | 2 165           | 146                      | 33                              | 15  | —   | 10.0                   |
| 445                             | Food and beverage stores .....                                  | 3                        | 7 226           | 834                      | 234                             | 82  | —   | 11.7                   |
| 446                             | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 447                             | Gasoline stations .....   | 7                        | 8 520           | 432                      | 107                             | 48  | 11.9                                      | 15.5                   |
| 448                             | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 452                             | General merchandise stores .....                                | 4                        | 1 956           | 177                      | 41                              | 19  | 11.3                                      | —                      |
| 453                             | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 4539                            | Other miscellaneous store retailers .....                       | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 454                             | Nonstore retailers .....  | 3                        | 1 857           | 753                      | 193                             | 41  | —   | —                      |
| <b>BALANCE OF MARION COUNTY</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>35</b>                | <b>65 561</b>   | <b>4 999</b>             | <b>1 093</b>                    | <b>283</b>  | <b>5.1</b>                                | <b>.5</b>              |
| 441                             | Motor vehicle and parts dealers .....                           | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 4412                            | Other motor vehicle dealers .....                               | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 44121                           | Recreational vehicle dealers .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 441210                          | Recreational vehicle dealers .....                              | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 442                             | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 4421                            | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 44211                           | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 442110                          | Furniture stores .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 443                             | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 5                        | D               | D                        | D                               | b   | D   | D                      |
| 447                             | Gasoline stations .....   | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 4471                            | Gasoline stations .....   | 7                        | D               | D                        | D                               | b   | D   | D                      |
| 44711                           | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 447110                          | Gasoline stations with convenience stores .....                 | 4                        | D               | D                        | D                               | b   | D   | D                      |
| 448                             | Clothing and clothing accessories stores .....                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 452                             | General merchandise stores .....                                | 3                        | D               | D                        | D                               | c   | D   | D                      |
| 45299                           | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 452990                          | All other general merchandise stores .....                      | 2                        | D               | D                        | D                               | b   | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 6                        | D               | D                        | D                               | a   | D   | D                      |
| 4539                            | Other miscellaneous store retailers .....                       | 4                        | D               | D                        | D                               | a   | D   | D                      |
| 45399                           | All other miscellaneous store retailers .....                   | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454                             | Nonstore retailers .....  | 4                        | D               | D                        | D                               | a   | D   | D                      |
| <b>BALANCE OF MERCER COUNTY</b> |   |                          |                 |                          |                                 |   |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>18</b>                | <b>20 972</b>   | <b>1 612</b>             | <b>406</b>                      | <b>94</b>   | <b>36.4</b>                               | <b>3.6</b>             |
| 441                             | Motor vehicle and parts dealers .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 3                        | 3 182           | 375                      | 90                              | 18  | 38.1                                      | —                      |
| 445                             | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 446                             | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 447                             | Gasoline stations .....   | 5                        | 8 055           | 413                      | 96                              | 31  | 41.7                                      | —                      |
| 452                             | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 2                        | D               | D                        | D                               | a   | D   | D                      |
| 454                             | Nonstore retailers .....  | 1                        | D               | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                           | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                      |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MILLER COUNTY</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                       | <b>85</b>                       | <b>177 347</b>     | <b>16 683</b>                  | <b>3 784</b>                          | <b>695</b>   | <b>7.3</b>  | <b>4.7</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 15                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4412                                 | Other motor vehicle dealers .....                               | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44122                                | Motorcycle, boat, and other motor vehicle dealers .....         | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 441222                               | Boat dealers .....  | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422                                 | Home furnishings stores .....                                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                                | Other home furnishings stores .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                  | Electronics and appliance stores .....                          | 4                               | 2 356              | 405                            | 98                                    | 15   | 4.2   | —                      |
| 4431                                 | Electronics and appliance stores .....                          | 4                               | 2 356              | 405                            | 98                                    | 15   | 4.2   | —                      |
| 44311                                | Appliance, television, and other electronics stores .....       | 4                               | 2 356              | 405                            | 98                                    | 15   | 4.2   | —                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4441                                 | Building material and supplies dealers .....                    | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44411                                | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 444110                               | Home centers .....  | 1                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44419                                | Other building material dealers .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                               | Other building material dealers .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                  | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                  | Gasoline stations .....   | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4471                                 | Gasoline stations .....   | 17                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44711                                | Gasoline stations with convenience stores .....                 | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                               | Gasoline stations with convenience stores .....                 | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44832                                | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320                               | Luggage and leather goods stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                  | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299                                | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                               | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 14                              | D                  | D                              | D                                     | b  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF MISSISSIPPI COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                       | <b>13</b>                       | <b>16 064</b>      | <b>1 523</b>                   | <b>382</b>                            | <b>84</b>  | <b>9.5</b>  | <b>4.5</b>             |
| 444                                  | Building material and garden equipment and supplies dealers ... | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                 | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                                | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                               | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                  | Gasoline stations .....   | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF MONITEAU COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                       | <b>7</b>                        | <b>5 697</b>       | <b>695</b>                     | <b>175</b>                            | <b>38</b>  | <b>11.5</b>   | <b>—</b>               |
| 444                                  | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4442                                 | Lawn and garden equipment and supplies stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                               | Nursery, garden center, and farm supply stores .....            | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                          | Geographic area and kind of business                             | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------|--|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                     |  |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MONROE COUNTY</b>     |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                        | <b>Retail trade</b> .....  | <b>21</b>                | <b>25 293</b>   | <b>2 284</b>             | <b>604</b>                      | <b>146</b>  | <b>14.9</b>                              | <b>11.8</b>            |
| 441                                 | Motor vehicle and parts dealers .....                            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                 | Electronics and appliance stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ...  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 4442                                | Lawn and garden equipment and supplies stores .....              | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                 | Food and beverage stores .....                                   | 1                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                 | Health and personal care stores .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                 | Gasoline stations .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 452                                 | General merchandise stores .....                                 | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                              | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF MONTGOMERY COUNTY</b> |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                        | <b>Retail trade</b> .....  | <b>56</b>                | <b>67 261</b>   | <b>6 444</b>             | <b>1 653</b>                    | <b>362</b>  | <b>21.9</b>                              | <b>10.6</b>            |
| 441                                 | Motor vehicle and parts dealers .....                            | 10                       | 9 511           | 1 249                    | 367                             | 53  | 47.4                                     | —                      |
| 4412                                | Other motor vehicle dealers .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44121                               | Recreational vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441210                              | Recreational vehicle dealers .....                               | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                 | Furniture and home furnishings stores .....                      | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                 | Electronics and appliance stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ...  | 9                        | 12 070          | 1 257                    | 292                             | 42  | 6.2                                      | —                      |
| 4442                                | Lawn and garden equipment and supplies stores .....              | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                 | Food and beverage stores .....                                   | 8                        | 10 174          | 943                      | 250                             | 94  | 27.0                                     | 2.7                    |
| 446                                 | Health and personal care stores .....                            | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                 | Gasoline stations .....  | 14                       | 14 781          | 944                      | 249                             | 62  | 4.5                                      | 45.0                   |
| 44711                               | Gasoline stations with convenience stores .....                  | 11                       | 13 476          | 815                      | 216                             | 56  | 3.9                                      | 49.4                   |
| 447110                              | Gasoline stations with convenience stores .....                  | 11                       | 13 476          | 815                      | 216                             | 56  | 3.9                                      | 49.4                   |
| 452                                 | General merchandise stores .....                                 | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45299                               | All other general merchandise stores .....                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 452990                              | All other general merchandise stores .....                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 4529904                             | Miscellaneous general merchandise stores .....                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                              | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....   | 4                        | 7 909           | 1 051                    | 271                             | 43  | —  | —                      |
| 4541                                | Electronic shopping and mail-order houses .....                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 45411                               | Electronic shopping and mail-order houses .....                  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF MORGAN COUNTY</b>     |  |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                        | <b>Retail trade</b> .....  | <b>74</b>                | <b>132 047</b>  | <b>12 803</b>            | <b>2 802</b>                    | <b>812</b>  | <b>23.1</b>                              | <b>25.7</b>            |
| 441                                 | Motor vehicle and parts dealers .....                            | 13                       | 17 732          | 1 699                    | 310                             | 95  | 17.8                                     | 3.1                    |
| 4412                                | Other motor vehicle dealers .....                                | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 44122                               | Motorcycle, boat, and other motor vehicle dealers .....          | 7                        | 13 267          | 1 205                    | 208                             | 62  | 7.4                                      | 4.1                    |
| 441222                              | Boat dealers .....   | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 441229                              | All other motor vehicle dealers .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                 | Furniture and home furnishings stores .....                      | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                 | Electronics and appliance stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ...  | 16                       | 19 795          | 1 502                    | 344                             | 78  | 69.4                                     | 4.9                    |
| 4442                                | Lawn and garden equipment and supplies stores .....              | 7                        | 13 748          | 844                      | 192                             | 43  | 78.9                                     | —                      |
| 44422                               | Nursery, garden center, and farm supply stores .....             | 7                        | 13 748          | 844                      | 192                             | 43  | 78.9                                     | —                      |
| 444220                              | Nursery, garden center, and farm supply stores .....             | 7                        | 13 748          | 844                      | 192                             | 43  | 78.9                                     | —                      |
| 445                                 | Food and beverage stores .....                                   | 8                        | 48 835          | 5 041                    | 1 101                           | 329   | 5.3                                      | 62.1                   |
| 4451                                | Grocery stores .....   | 6                        | D               | D                        | D                               | e   | D  | D                      |
| 44511                               | Supermarkets and other grocery (except convenience) stores ..... | 5                        | D               | D                        | D                               | e   | D  | D                      |
| 445110                              | Supermarkets and other grocery (except convenience) stores ..... | 5                        | D               | D                        | D                               | e   | D  | D                      |
| 4452                                | Specialty food stores .....                                      | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 446                                 | Health and personal care stores .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                 | Gasoline stations .....  | 11                       | 12 995          | 766                      | 192                             | 70  | 27.2                                     | 3.3                    |
| 44711                               | Gasoline stations with convenience stores .....                  | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                              | Gasoline stations with convenience stores .....                  | 10                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                 | Clothing and clothing accessories stores .....                   | 3                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                           | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MORGAN COUNTY—Con.</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade—Con.</b>  |                          |                 |                          |                                 |   |  |                        |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 4511                                 | Sporting goods, hobby, and musical instrument stores .....      | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                                | 5                        | D               | D                        | D                               | c   | D  | D                      |
| 45299                                | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 452990                               | All other general merchandise stores .....                      | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 5                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF NEW MADRID COUNTY</b>  |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>33</b>                | <b>113 844</b>  | <b>5 030</b>             | <b>1 139</b>                    | <b>374</b>  | <b>8.1</b>                               | <b>2.6</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food and beverage stores .....                                  | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 446                                  | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....   | 13                       | 98 070          | 3 672                    | 837                             | 255   | 2.1                                      | —                      |
| 4471                                 | Gasoline stations .....   | 13                       | 98 070          | 3 672                    | 837                             | 255   | 2.1                                      | —                      |
| 44719                                | Other gasoline stations .....                                   | 6                        | 88 955          | 3 086                    | 703                             | 201   | .6                                       | —                      |
| 447190                               | Other gasoline stations .....                                   | 6                        | 88 955          | 3 086                    | 703                             | 201   | .6                                       | —                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF NEWTON COUNTY</b>      |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>62</b>                | <b>60 151</b>   | <b>5 126</b>             | <b>1 210</b>                    | <b>347</b>  | <b>9.6</b>                               | <b>2.2</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 6                        | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                                  | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 7                        | 8 231           | 878                      | 195                             | 37  | 5.5                                      | —                      |
| 44419                                | Other building material dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                               | Other building material dealers .....                           | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food and beverage stores .....                                  | 9                        | D               | D                        | D                               | c   | D  | D                      |
| 446                                  | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....   | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 44711                                | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                                | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                                 | Used merchandise stores .....                                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 45331                                | Used merchandise stores .....                                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 453310                               | Used merchandise stores .....                                   | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                       | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                        | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                        | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                                | All other miscellaneous store retailers .....                   | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....  | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 4543                                 | Direct selling establishments .....                             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45431                                | Fuel dealers .....  | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF NODAWAY COUNTY</b>     |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>25</b>                | <b>28 063</b>   | <b>2 174</b>             | <b>527</b>                      | <b>140</b>  | <b>10.3</b>                              | <b>6.7</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 10                       | 14 904          | 1 073                    | 243                             | 51  | 4.2                                      | —                      |
| 4442                                 | Lawn and garden equipment and supplies stores .....             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 44421                                | Outdoor power equipment stores .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444210                               | Outdoor power equipment stores .....                            | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 44422                                | Nursery, garden center, and farm supply stores .....            | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                               | Nursery, garden center, and farm supply stores .....            | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food and beverage stores .....                                  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....   | 5                        | 8 983           | 685                      | 180                             | 63  | 17.4                                     | —                      |
| 452                                  | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....  | 5                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF OREGON COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>54</b>                       | <b>80 183</b>      | <b>7 084</b>                   | <b>1 689</b>                          | <b>464</b>   | <b>35.6</b>   | <b>—</b>               |
| 441                             | Motor vehicle and parts dealers .....                           | 8                               | 15 503             | 960                            | 237                                   | 47   | 96.7  | —                      |
| 442                             | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 6                               | 11 582             | 1 257                          | 311                                   | 45   | 8.2   | —                      |
| 4442                            | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                           | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                          | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                             | Food and beverage stores .....                                  | 9                               | 16 113             | 1 772                          | 416                                   | 132  | 11.4  | —                      |
| 446                             | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                             | Gasoline stations .....   | 10                              | 17 060             | 864                            | 210                                   | 78   | 20.8  | —                      |
| 44711                           | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                          | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                             | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                             | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                             | General merchandise stores .....                                | 6                               | 12 654             | 1 574                          | 357                                   | 107  | 13.0  | —                      |
| 45299                           | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                          | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                             | Nonstore retailers .....  | 3                               | 2 081              | 262                            | 68                                    | 14   | 53.7  | —                      |
| <b>BALANCE OF OSAGE COUNTY</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>53</b>                       | <b>122 103</b>     | <b>9 557</b>                   | <b>2 214</b>                          | <b>438</b>   | <b>69.6</b>   | <b>7.2</b>             |
| 441                             | Motor vehicle and parts dealers .....                           | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4411                            | Automobile dealers .....  | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442                             | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 11                              | 21 365             | 2 070                          | 483                                   | 86   | 28.5  | .1                     |
| 4441                            | Building material and supplies dealers .....                    | 6                               | 12 323             | 1 366                          | 320                                   | 50   | 49.5  | —                      |
| 44419                           | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                          | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                            | Lawn and garden equipment and supplies stores .....             | 5                               | 9 042              | 704                            | 163                                   | 36   | —   | .3                     |
| 44422                           | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                          | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                             | Food and beverage stores .....                                  | 7                               | 11 480             | 1 203                          | 264                                   | 95   | 92.9  | 7.1                    |
| 446                             | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                             | Gasoline stations .....   | 8                               | 11 727             | 796                            | 183                                   | 63   | 16.1  | 31.0                   |
| 44711                           | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                          | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                             | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                             | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                             | Nonstore retailers .....  | 8                               | 7 378              | 910                            | 235                                   | 29   | 26.6  | 33.6                   |
| 4543                            | Direct selling establishments .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45431                           | Fuel dealers .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312                          | Liquefied petroleum gas (bottled gas) dealers .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| <b>BALANCE OF OZARK COUNTY</b>  |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>38</b>                       | <b>32 880</b>      | <b>3 425</b>                   | <b>838</b>                            | <b>290</b>   | <b>59.1</b>   | <b>21.8</b>            |
| 441                             | Motor vehicle and parts dealers .....                           | 6                               | 6 107              | 495                            | 124                                   | 45   | 81.5  | 4.1                    |
| 444                             | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                             | Food and beverage stores .....                                  | 6                               | 9 156              | 990                            | 245                                   | 83   | 24.4  | 75.6                   |
| 446                             | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                             | Gasoline stations .....   | 13                              | 11 053             | 1 127                          | 267                                   | 111  | 75.7  | —                      |
| 44711                           | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 447110                          | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 451                             | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                             | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                           | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                             | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-----------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF PEMISCOT COUNTY</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>28</b>                       | <b>68 295</b>      | <b>5 941</b>                   | <b>1 394</b>                          | <b>319</b>   | <b>8.7</b>                                       | <b>3.1</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4412                              | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44122                             | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229                            | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 6                               | 4 661              | 492                            | 113                                   | 56   | 23.5   | —                      |
| 446                               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                               | Gasoline stations .....   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4471                              | Gasoline stations .....   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44719                             | Other gasoline stations .....                                   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447190                            | Other gasoline stations .....                                   | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452                               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                               | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF PERRY COUNTY</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>20</b>                       | <b>31 587</b>      | <b>3 681</b>                   | <b>754</b>                            | <b>162</b>   | <b>11.3</b>                                      | <b>23.1</b>            |
| 441                               | Motor vehicle and parts dealers .....                           | 3                               | 3 067              | 322                            | 71                                    | 17   | 56.0   | —                      |
| 442                               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                               | Gasoline stations .....   | 5                               | 15 517             | 527                            | 130                                   | 37   | 4.1  | —                      |
| 44711                             | Gasoline stations with convenience stores .....                 | 5                               | 15 517             | 527                            | 130                                   | 37   | 4.1  | —                      |
| 447110                            | Gasoline stations with convenience stores .....                 | 5                               | 15 517             | 527                            | 130                                   | 37   | 4.1  | —                      |
| 448                               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                               | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF PETTIS COUNTY</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>33</b>                       | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>c</b>   | <b>D</b>   | <b>D</b>               |
| 441                               | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 441229                            | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 9                               | 9 181              | 1 007                          | 243                                   | 50   | 22.9   | .5                     |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 446                               | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                               | Gasoline stations .....   | 6                               | 9 315              | 566                            | 131                                   | 51   | 28.7   | —                      |
| 448                               | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                               | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539                              | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399                             | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                               | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF PHELPS COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>24</b>                       | <b>26 555</b>      | <b>2 206</b>                   | <b>528</b>                            | <b>130</b>   | <b>20.3</b>   | <b>—</b>               |
| 441                             | Motor vehicle and parts dealers .....                           | 6                               | 9 815              | 820                            | 204                                   | 30   | 24.7  | —                      |
| 44112                           | Used car dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120                          | Used car dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                             | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                             | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                             | Gasoline stations .....   | 4                               | 9 219              | 548                            | 130                                   | 39   | 14.1  | —                      |
| 452                             | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                            | Other miscellaneous store retailers .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                             | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF PIKE COUNTY</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>18</b>                       | <b>17 430</b>      | <b>2 609</b>                   | <b>727</b>                            | <b>111</b>   | <b>30.5</b>   | <b>2.1</b>             |
| 441                             | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4412                            | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                           | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441221                          | Motorcycle dealers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                             | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                             | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                             | Gasoline stations .....   | 5                               | 4 190              | 1 550                          | 500                                   | 46   | 43.5  | —                      |
| 452                             | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                             | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF PLATTE COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                    | <b>Retail trade</b> .....                                       | <b>59</b>                       | <b>102 398</b>     | <b>10 821</b>                  | <b>2 651</b>                          | <b>684</b>   | <b>11.5</b>   | <b>14.0</b>            |
| 441                             | Motor vehicle and parts dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44112                           | Used car dealers .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441120                          | Used car dealers .....  | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                             | Furniture and home furnishings stores .....                     | 7                               | 13 228             | 1 317                          | 299                                   | 108  | 9.5   | 5.9                    |
| 4422                            | Home furnishings stores .....                                   | 5                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44229                           | Other home furnishings stores .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299                          | All other home furnishings stores .....                         | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                             | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                             | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                             | Food and beverage stores .....                                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                             | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                            | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                             | Gasoline stations .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4471                            | Gasoline stations .....   | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44711                           | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                          | Gasoline stations with convenience stores .....                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 448                             | Clothing and clothing accessories stores .....                  | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 4481                            | Clothing stores .....   | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 44814                           | Family clothing stores .....                                    | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448140                          | Family clothing stores .....                                    | 2                               | D                  | D                              | D                                     | c  | D   | D                      |
| 451                             | Sporting goods, hobby, book, and music stores .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512                            | Book, periodical, and music stores .....                        | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45121                           | Book stores and news dealers .....                              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451211                          | Book stores .....   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4512111                         | Book stores, general .....                                      | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452                             | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299                           | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                          | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4532                            | Office supplies, stationery, and gift stores .....              | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                           | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                          | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45322                           | Gift, novelty, and souvenir stores .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453220                          | Gift, novelty, and souvenir stores .....                        | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                            | Used merchandise stores .....                                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45331                           | Used merchandise stores .....                                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453310                          | Used merchandise stores .....                                   | 4                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                           | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|--------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                      |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF PLATTE COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                         | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 454                                  | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4543                                 | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....             | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>BALANCE OF POLK COUNTY</b>        |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>32</b>                       | <b>36 147</b>      | <b>3 895</b>                   | <b>891</b>                            | <b>180</b>   | <b>12.3</b>                                      | <b>2.7</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 6                               | 6 597              | 791                            | 172                                   | 31   | 5.1  | 1.1                    |
| 44419                                | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444190                               | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                                  | Food and beverage stores .....                                  | 3                               | 5 009              | 601                            | 136                                   | 31   | 18.0   | —                      |
| 447                                  | Gasoline stations .....   | 8                               | 5 213              | 392                            | 118                                   | 48   | 47.2   | —                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                  | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45299                                | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452990                               | All other general merchandise stores .....                      | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4529904                              | Miscellaneous general merchandise stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                  | Nonstore retailers .....  | 3                               | 2 016              | 248                            | 62                                    | 12   | —  | 41.1                   |
| <b>BALANCE OF PULASKI COUNTY</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>78</b>                       | <b>149 549</b>     | <b>13 991</b>                  | <b>3 452</b>                          | <b>950</b>   | <b>13.2</b>                                      | <b>6.5</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442                                 | Lawn and garden equipment and supplies stores .....             | 4                               | 4 160              | 377                            | 89                                    | 22   | 49.9   | —                      |
| 44422                                | Nursery, garden center, and farm supply stores .....            | 4                               | 4 160              | 377                            | 89                                    | 22   | 49.9   | —                      |
| 444220                               | Nursery, garden center, and farm supply stores .....            | 4                               | 4 160              | 377                            | 89                                    | 22   | 49.9   | —                      |
| 445                                  | Food and beverage stores .....                                  | 9                               | D                  | D                              | D                                     | c  | D  | D                      |
| 446                                  | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4461                                 | Health and personal care stores .....                           | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447                                  | Gasoline stations .....   | 20                              | D                  | D                              | D                                     | c  | D  | D                      |
| 4471                                 | Gasoline stations .....   | 20                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44711                                | Gasoline stations with convenience stores .....                 | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....                 | 14                              | D                  | D                              | D                                     | c  | D  | D                      |
| 44719                                | Other gasoline stations .....                                   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 447190                               | Other gasoline stations .....                                   | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44813                                | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 448130                               | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                  | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529                                 | Other general merchandise stores .....                          | 5                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45291                                | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 452910                               | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D  | D                      |
| 45299                                | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 452990                               | All other general merchandise stores .....                      | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 13                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45391                                | Pet and pet supplies stores .....                               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453910                               | Pet and pet supplies stores .....                               | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                  | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4543                                 | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45431                                | Fuel dealers .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF PUTNAM COUNTY</b>   |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>25</b>                       | <b>26 742</b>      | <b>2 402</b>                   | <b>556</b>                            | <b>195</b>   | <b>24.1</b>   | <b>.8</b>              |
| 441                               | Motor vehicle and parts dealers .....                           | 3                               | 1 147              | 113                            | 28                                    | 7  | 65.8  | —                      |
| 443                               | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 3                               | 6 199              | 424                            | 95                                    | 33   | —   | —                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 3                               | 6 199              | 424                            | 95                                    | 33   | —   | —                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 3                               | 6 199              | 424                            | 95                                    | 33   | —   | —                      |
| 445                               | Food and beverage stores .....                                  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                               | Gasoline stations .....   | 6                               | 8 420              | 540                            | 144                                   | 61   | 36.3  | 2.5                    |
| 452                               | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF RALLS COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>25</b>                       | <b>24 896</b>      | <b>2 672</b>                   | <b>596</b>                            | <b>155</b>   | <b>26.2</b>   | <b>—</b>               |
| 441                               | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44131                             | Automotive parts and accessories stores .....                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441310                            | Automotive parts and accessories stores .....                   | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                               | Food and beverage stores .....                                  | 4                               | 3 614              | 408                            | 103                                   | 40   | 49.5  | —                      |
| 447                               | Gasoline stations .....   | 10                              | 12 201             | 742                            | 161                                   | 52   | 26.0  | —                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                               | Miscellaneous store retailers .....                             | 3                               | 222                | 21                             | 5                                     | 5  | 66.2  | —                      |
| 454                               | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF RANDOLPH COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>18</b>                       | <b>83 394</b>      | <b>7 587</b>                   | <b>1 838</b>                          | <b>484</b>   | <b>1.1</b>  | <b>1.6</b>             |
| 442                               | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                               | Food and beverage stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                               | Gasoline stations .....   | 5                               | 7 008              | 374                            | 86                                    | 23   | 3.0   | —                      |
| 452                               | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 4529                              | Other general merchandise stores .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45291                             | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                            | Warehouse clubs and supercenters .....                          | 1                               | D                  | D                              | D                                     | e  | D   | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                              | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45393                             | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453930                            | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                               | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF RAY COUNTY</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                      | <b>Retail trade</b> .....                                       | <b>22</b>                       | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>c</b>   | <b>D</b>  | <b>D</b>               |
| 441                               | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                               | Food and beverage stores .....                                  | 3                               | 3 143              | 237                            | 58                                    | 27   | 87.1  | 12.9                   |
| 446                               | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                               | Gasoline stations .....   | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                               | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                               | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.



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| NAICS code                           | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                      |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF REYNOLDS COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                       | <b>25</b>                       | <b>23 361</b>      | <b>1 697</b>                   | <b>411</b>                            | <b>119</b>   | <b>49.0</b>   | <b>3.6</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 4                               | 1 929              | 244                            | 63                                    | 13   | 79.3  | —                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 4                               | 6 974              | 627                            | 155                                   | 51   | 37.2  | 4.9                    |
| 446                                  | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                  | Gasoline stations .....   | 9                               | 7 794              | 273                            | 67                                    | 27   | 64.2  | —                      |
| 452                                  | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF RIPLEY COUNTY</b>      |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                       | <b>52</b>                       | <b>96 309</b>      | <b>6 355</b>                   | <b>1 551</b>                          | <b>434</b>   | <b>26.4</b>   | <b>33.6</b>            |
| 441                                  | Motor vehicle and parts dealers .....                           | 10                              | 37 815             | 1 718                          | 419                                   | 83   | 20.9  | 79.1                   |
| 442                                  | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                  | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 8                               | 8 013              | 927                            | 226                                   | 73   | 43.5  | —                      |
| 445                                  | Food and beverage stores .....                                  | 11                              | 19 410             | 1 422                          | 354                                   | 130  | 30.6  | 3.3                    |
| 446                                  | Health and personal care stores .....                           | 3                               | 9 665              | 803                            | 187                                   | 29   | 48.5  | —                      |
| 4461                                 | Health and personal care stores .....                           | 3                               | 9 665              | 803                            | 187                                   | 29   | 48.5  | —                      |
| 447                                  | Gasoline stations .....   | 10                              | 16 005             | 892                            | 217                                   | 69   | 17.6  | 11.4                   |
| 452                                  | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                                | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                               | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF ST. CHARLES COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                       | <b>137</b>                      | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>g</b>   | <b>D</b>  | <b>D</b>               |
| 441                                  | Motor vehicle and parts dealers .....                           | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44112                                | Used car dealers .....  | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120                               | Used car dealers .....  | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4412                                 | Other motor vehicle dealers .....                               | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                                | Motorcycle, boat, and other motor vehicle dealers .....         | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 13                              | 23 936             | 5 119                          | 1 249                                 | 131  | 21.0  | 11.1                   |
| 4421                                 | Furniture stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44211                                | Furniture stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442110                               | Furniture stores .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4422                                 | Home furnishings stores .....                                   | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44221                                | Floor covering stores .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442210                               | Floor covering stores .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                                | Other home furnishings stores .....                             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442299                               | All other home furnishings stores .....                         | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                  | Electronics and appliance stores .....                          | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4431                                 | Electronics and appliance stores .....                          | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44312                                | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120                               | Computer and software stores .....                              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                 | Lawn and garden equipment and supplies stores .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                                | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                               | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 18                              | 26 825             | 3 541                          | 779                                   | 180  | 23.5  | —                      |
| 44512                                | Convenience stores .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445120                               | Convenience stores .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4452                                 | Specialty food stores .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                  | Health and personal care stores .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                                 | Health and personal care stores .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                  | Gasoline stations .....   | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4471                                 | Gasoline stations .....   | 12                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44711                                | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                               | Gasoline stations with convenience stores .....                 | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44719                                | Other gasoline stations .....                                   | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 447190                               | Other gasoline stations .....                                   | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                                | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|   |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF ST. CHARLES COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                              | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 11                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4511                                      | Sporting goods, hobby, and musical instrument stores .....      | 10                              | D                  | D                              | D                                     | b  | D  | D                      |
| 45114                                     | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451140                                    | Musical instrument and supplies stores .....                    | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                       | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | e  | D  | D                      |
| 4529                                      | Other general merchandise stores .....                          | 2                               | D                  | D                              | D                                     | c  | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 24                              | 29 783             | 2 712                          | 661                                   | 128  | 5.7  | 24.6                   |
| 4532                                      | Office supplies, stationery, and gift stores .....              | 9                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45321                                     | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453210                                    | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539                                      | Other miscellaneous store retailers .....                       | 8                               | 23 340             | 2 022                          | 513                                   | 78   | 2.7  | 29.6                   |
| 45393                                     | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453930                                    | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45399                                     | All other miscellaneous store retailers .....                   | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454                                       | Nonstore retailers .....  | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 4543                                      | Direct selling establishments .....                             | 7                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45431                                     | Fuel dealers .....  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454312                                    | Liquefied petroleum gas (bottled gas) dealers .....             | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>BALANCE OF ST. CLAIR COUNTY</b>        |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                       | <b>42</b>                       | <b>47 086</b>      | <b>4 170</b>                   | <b>974</b>                            | <b>304</b>   | <b>50.4</b>                                      | <b>5.1</b>             |
| 441                                       | Motor vehicle and parts dealers .....                           | 6                               | 9 119              | 636                            | 151                                   | 35   | 83.6   | —                      |
| 442                                       | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                                       | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 8                               | 6 761              | 760                            | 170                                   | 46   | 17.6   | —                      |
| 4442                                      | Lawn and garden equipment and supplies stores .....             | 4                               | 4 917              | 531                            | 119                                   | 25   | 14.3   | —                      |
| 44422                                     | Nursery, garden center, and farm supply stores .....            | 4                               | 4 917              | 531                            | 119                                   | 25   | 14.3   | —                      |
| 444220                                    | Nursery, garden center, and farm supply stores .....            | 4                               | 4 917              | 531                            | 119                                   | 25   | 14.3   | —                      |
| 445                                       | Food and beverage stores .....                                  | 7                               | 11 966             | 1 477                          | 357                                   | 133  | 60.1   | —                      |
| 4452                                      | Specialty food stores .....                                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                                       | Health and personal care stores .....                           | 3                               | 2 820              | 266                            | 61                                    | 21   | 90.3   | —                      |
| 447                                       | Gasoline stations .....   | 10                              | 12 537             | 567                            | 130                                   | 39   | 12.8   | 16.9                   |
| 452                                       | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 3                               | 225                | 24                             | 7                                     | 5  | 75.6   | 24.4                   |
| 454                                       | Nonstore retailers .....  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF STE. GENEVIEVE COUNTY</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                       | <b>23</b>                       | <b>37 445</b>      | <b>2 841</b>                   | <b>664</b>                            | <b>144</b>   | <b>9.3</b>                                       | <b>13.5</b>            |
| 441                                       | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                       | Building material and garden equipment and supplies dealers ... | 5                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4442                                      | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 44422                                     | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 444220                                    | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | b  | D  | D                      |
| 445                                       | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                       | Gasoline stations .....   | 6                               | 18 690             | 959                            | 227                                   | 61   | 3.0  | —                      |
| 451                                       | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                       | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                       | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                            | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF ST. FRANCOIS COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>46</b>                       | <b>55 648</b>      | <b>5 459</b>                   | <b>1 281</b>                          | <b>339</b>   | <b>19.0</b>   | <b>2.2</b>             |
| 441                                   | Motor vehicle and parts dealers .....                           | 7                               | 6 370              | 565                            | 117                                   | 24   | 42.6  | —                      |
| 4412                                  | Other motor vehicle dealers .....                               | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                   | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                   | Building material and garden equipment and supplies dealers ... | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                   | Food and beverage stores .....                                  | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                   | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                                  | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                   | Gasoline stations .....   | 6                               | 9 890              | 645                            | 154                                   | 53   | 55.5  | —                      |
| 448                                   | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                                   | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                   | General merchandise stores .....                                | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                                 | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                                | All other general merchandise stores .....                      | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901                               | Variety stores .....  | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                                   | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4532                                  | Office supplies, stationery, and gift stores .....              | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45321                                 | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453210                                | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4539                                  | Other miscellaneous store retailers .....                       | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45399                                 | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                   | Nonstore retailers .....  | 4                               | 2 036              | 359                            | 73                                    | 14   | —   | —                      |
| <b>BALANCE OF ST. LOUIS COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                          | <b>Retail trade</b> .....                                       | <b>1 015</b>                    | <b>3 600 766</b>   | <b>346 075</b>                 | <b>83 838</b>                         | <b>17 563</b>  | <b>5.6</b>  | <b>3.9</b>             |
| 441                                   | Motor vehicle and parts dealers .....                           | 117                             | 1 172 012          | 89 123                         | 22 176                                | 2 270  | 3.9   | 1.3                    |
| 4411                                  | Automobile dealers .....  | 51                              | 1 071 365          | 72 467                         | 18 363                                | 1 633  | 3.4   | 1.0                    |
| 44111                                 | New car dealers .....   | 28                              | 1 041 258          | 71 061                         | 18 011                                | 1 571  | 2.9   | .9                     |
| 441110                                | New car dealers .....   | 28                              | 1 041 258          | 71 061                         | 18 011                                | 1 571  | 2.9   | .9                     |
| 44112                                 | Used car dealers .....  | 23                              | 30 107             | 1 406                          | 352                                   | 62   | 22.7  | 3.2                    |
| 441120                                | Used car dealers .....  | 23                              | 30 107             | 1 406                          | 352                                   | 62   | 22.7  | 3.2                    |
| 4412                                  | Other motor vehicle dealers .....                               | 8                               | 42 903             | 4 146                          | 865                                   | 143  | 1.6   | —                      |
| 44121                                 | Recreational vehicle dealers .....                              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441210                                | Recreational vehicle dealers .....                              | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44122                                 | Motorcycle, boat, and other motor vehicle dealers .....         | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 441222                                | Boat dealers .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4413                                  | Automotive parts, accessories, and tire stores .....            | 58                              | 57 744             | 12 510                         | 2 948                                 | 494  | 14.9  | 9.3                    |
| 44131                                 | Automotive parts and accessories stores .....                   | 37                              | 34 919             | 6 710                          | 1 586                                 | 306  | 20.2  | 15.4                   |
| 441310                                | Automotive parts and accessories stores .....                   | 37                              | 34 919             | 6 710                          | 1 586                                 | 306  | 20.2  | 15.4                   |
| 44132                                 | Tire dealers .....  | 21                              | 22 825             | 5 800                          | 1 362                                 | 188  | 6.8   | —                      |
| 441320                                | Tire dealers .....  | 21                              | 22 825             | 5 800                          | 1 362                                 | 188  | 6.8   | —                      |
| 442                                   | Furniture and home furnishings stores .....                     | 56                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4421                                  | Furniture stores .....  | 20                              | 37 946             | 4 845                          | 1 215                                 | 209  | 13.5  | 4.5                    |
| 44211                                 | Furniture stores .....  | 20                              | 37 946             | 4 845                          | 1 215                                 | 209  | 13.5  | 4.5                    |
| 442110                                | Furniture stores .....  | 20                              | 37 946             | 4 845                          | 1 215                                 | 209  | 13.5  | 4.5                    |
| 4422                                  | Home furnishings stores .....                                   | 36                              | D                  | D                              | D                                     | e  | D   | D                      |
| 44221                                 | Floor covering stores .....                                     | 16                              | 31 014             | 4 497                          | 1 171                                 | 144  | 7.3   | 26.8                   |
| 442210                                | Floor covering stores .....                                     | 16                              | 31 014             | 4 497                          | 1 171                                 | 144  | 7.3   | 26.8                   |
| 44229                                 | Other home furnishings stores .....                             | 20                              | D                  | D                              | D                                     | c  | D   | D                      |
| 442299                                | All other home furnishings stores .....                         | 18                              | D                  | D                              | D                                     | c  | D   | D                      |
| 443                                   | Electronics and appliance stores .....                          | 47                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4431                                  | Electronics and appliance stores .....                          | 47                              | D                  | D                              | D                                     | f  | D   | D                      |
| 44311                                 | Appliance, television, and other electronics stores .....       | 36                              | 107 470            | 10 204                         | 2 639                                 | 396  | 5.6   | 6.8                    |
| 443111                                | Household appliance stores .....                                | 17                              | 20 834             | 3 315                          | 783                                   | 107  | 14.4  | 25.8                   |
| 443112                                | Radio, television, and other electronics stores .....           | 19                              | 86 636             | 6 889                          | 1 856                                 | 289  | 3.5   | 2.2                    |
| 44312                                 | Computer and software stores .....                              | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443120                                | Computer and software stores .....                              | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44313                                 | Camera and photographic supplies stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443130                                | Camera and photographic supplies stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                                    | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF ST. LOUIS COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 444                                     | Building material and garden equipment and supplies dealers . . .       | 59                              | 156 180            | 19 020                         | 4 497                                 | 861  | 6.8   | 2.0                    |
| 4441                                    | Building material and supplies dealers . . . . .                        | 37                              | 138 619            | 15 764                         | 3 903                                 | 718  | 4.9   | 2.3                    |
| 44411                                   | Home centers . . . . .  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 444110                                  | Home centers . . . . .  | 5                               | D                  | D                              | D                                     | e  | D   | D                      |
| 44412                                   | Paint and wallpaper stores . . . . .                                    | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444120                                  | Paint and wallpaper stores . . . . .                                    | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44413                                   | Hardware stores . . . . .   | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444130                                  | Hardware stores . . . . .   | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                                   | Other building material dealers . . . . .                               | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 444190                                  | Other building material dealers . . . . .                               | 17                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4442                                    | Lawn and garden equipment and supplies stores . . . . .                 | 22                              | 17 561             | 3 256                          | 594                                   | 143  | 22.0  | —                      |
| 44421                                   | Outdoor power equipment stores . . . . .                                | 5                               | 4 478              | 886                            | 201                                   | 37   | 4.5   | —                      |
| 444210                                  | Outdoor power equipment stores . . . . .                                | 5                               | 4 478              | 886                            | 201                                   | 37   | 4.5   | —                      |
| 44422                                   | Nursery, garden center, and farm supply stores . . . . .                | 17                              | 13 083             | 2 370                          | 393                                   | 106  | 27.9  | —                      |
| 444220                                  | Nursery, garden center, and farm supply stores . . . . .                | 17                              | 13 083             | 2 370                          | 393                                   | 106  | 27.9  | —                      |
| 445                                     | Food and beverage stores . . . . .                                      | 88                              | 300 476            | 34 708                         | 8 129                                 | 1 840  | 11.2  | 3.9                    |
| 4451                                    | Grocery stores . . . . .  | 56                              | 285 766            | 33 117                         | 7 770                                 | 1 741  | 9.2   | 3.5                    |
| 44511                                   | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 35                              | 271 701            | 31 303                         | 7 339                                 | 1 633  | 8.0   | 3.1                    |
| 445110                                  | Supermarkets and other grocery (except convenience)<br>stores . . . . . | 35                              | 271 701            | 31 303                         | 7 339                                 | 1 633  | 8.0   | 3.1                    |
| 44512                                   | Convenience stores . . . . .  | 21                              | 14 065             | 1 814                          | 431                                   | 108  | 33.3  | 11.3                   |
| 445120                                  | Convenience stores . . . . .  | 21                              | 14 065             | 1 814                          | 431                                   | 108  | 33.3  | 11.3                   |
| 4452                                    | Specialty food stores . . . . .   | 20                              | 7 747              | 1 256                          | 280                                   | 76   | 9.0   | 15.9                   |
| 4453                                    | Beer, wine, and liquor stores . . . . .                                 | 12                              | 6 963              | 335                            | 79                                    | 23   | 95.1  | 4.9                    |
| 44531                                   | Beer, wine, and liquor stores . . . . .                                 | 12                              | 6 963              | 335                            | 79                                    | 23   | 95.1  | 4.9                    |
| 445310                                  | Beer, wine, and liquor stores . . . . .                                 | 12                              | 6 963              | 335                            | 79                                    | 23   | 95.1  | 4.9                    |
| 446                                     | Health and personal care stores . . . . .                               | 84                              | 312 540            | 36 909                         | 8 904                                 | 2 202  | 7.8   | .4                     |
| 4461                                    | Health and personal care stores . . . . .                               | 84                              | 312 540            | 36 909                         | 8 904                                 | 2 202  | 7.8   | .4                     |
| 44611                                   | Pharmacies and drug stores . . . . .                                    | 37                              | 265 595            | 26 774                         | 6 389                                 | 1 768  | 7.1   | —                      |
| 446110                                  | Pharmacies and drug stores . . . . .                                    | 37                              | 265 595            | 26 774                         | 6 389                                 | 1 768  | 7.1   | —                      |
| 4461101                                 | Pharmacies and drug stores . . . . .                                    | 37                              | 265 595            | 26 774                         | 6 389                                 | 1 768  | 7.1   | —                      |
| 44612                                   | Cosmetics, beauty supplies, and perfume stores . . . . .                | 13                              | 7 945              | 1 412                          | 317                                   | 128  | 13.7  | .1                     |
| 446120                                  | Cosmetics, beauty supplies, and perfume stores . . . . .                | 13                              | 7 945              | 1 412                          | 317                                   | 128  | 13.7  | .1                     |
| 44613                                   | Optical goods stores . . . . .  | 15                              | 8 872              | 2 447                          | 623                                   | 98   | 4.1   | 9.5                    |
| 446130                                  | Optical goods stores . . . . .  | 15                              | 8 872              | 2 447                          | 623                                   | 98   | 4.1   | 9.5                    |
| 44619                                   | Other health and personal care stores . . . . .                         | 19                              | 30 128             | 6 276                          | 1 575                                 | 208  | 13.4  | 1.2                    |
| 446191                                  | Food (health) supplement stores . . . . .                               | 9                               | 2 774              | 450                            | 114                                   | 43   | 15.0  | 12.6                   |
| 446199                                  | All other health and personal care stores . . . . .                     | 10                              | 27 354             | 5 826                          | 1 461                                 | 165  | 13.2  | —                      |
| 447                                     | Gasoline stations . . . . .   | 92                              | 247 901            | 12 006                         | 3 009                                 | 745  | 15.4  | 16.4                   |
| 4471                                    | Gasoline stations . . . . .   | 92                              | 247 901            | 12 006                         | 3 009                                 | 745  | 15.4  | 16.4                   |
| 44711                                   | Gasoline stations with convenience stores . . . . .                     | 76                              | 221 876            | 10 301                         | 2 546                                 | 640  | 9.9   | 17.6                   |
| 447110                                  | Gasoline stations with convenience stores . . . . .                     | 76                              | 221 876            | 10 301                         | 2 546                                 | 640  | 9.9   | 17.6                   |
| 44719                                   | Other gasoline stations . . . . .                                       | 16                              | 26 025             | 1 705                          | 463                                   | 105  | 62.8  | 6.2                    |
| 447190                                  | Other gasoline stations . . . . .                                       | 16                              | 26 025             | 1 705                          | 463                                   | 105  | 62.8  | 6.2                    |
| 448                                     | Clothing and clothing accessories stores . . . . .                      | 168                             | D                  | D                              | D                                     | g  | D   | D                      |
| 4481                                    | Clothing stores . . . . .   | 98                              | 145 012            | 16 586                         | 4 061                                 | 1 664  | 2.4   | 2.5                    |
| 44811                                   | Men's clothing stores . . . . .   | 6                               | 5 465              | 886                            | 206                                   | 66   | —   | 6.7                    |
| 448110                                  | Men's clothing stores . . . . .   | 6                               | 5 465              | 886                            | 206                                   | 66   | —   | 6.7                    |
| 44812                                   | Women's clothing stores . . . . .                                       | 39                              | 26 147             | 3 211                          | 767                                   | 467  | 4.2   | 12.5                   |
| 448120                                  | Women's clothing stores . . . . .                                       | 39                              | 26 147             | 3 211                          | 767                                   | 467  | 4.2   | 12.5                   |
| 44813                                   | Children's and infants' clothing stores . . . . .                       | 7                               | 14 525             | 1 347                          | 325                                   | 136  | —   | —                      |
| 448130                                  | Children's and infants' clothing stores . . . . .                       | 7                               | 14 525             | 1 347                          | 325                                   | 136  | —   | —                      |
| 44814                                   | Family clothing stores . . . . .  | 29                              | 89 174             | 9 468                          | 2 284                                 | 836  | 1.2   | —                      |
| 448140                                  | Family clothing stores . . . . .  | 29                              | 89 174             | 9 468                          | 2 284                                 | 836  | 1.2   | —                      |
| 44815                                   | Clothing accessories stores . . . . .                                   | 8                               | 2 019              | 402                            | 95                                    | 32   | .2  | —                      |
| 448150                                  | Clothing accessories stores . . . . .                                   | 8                               | 2 019              | 402                            | 95                                    | 32   | .2  | —                      |
| 44819                                   | Other clothing stores . . . . .   | 9                               | 7 682              | 1 272                          | 384                                   | 127  | 16.3  | —                      |
| 448190                                  | Other clothing stores . . . . .   | 9                               | 7 682              | 1 272                          | 384                                   | 127  | 16.3  | —                      |
| 4482                                    | Shoe stores . . . . .   | 37                              | 28 842             | 2 917                          | 677                                   | 260  | 1.5   | .5                     |
| 44821                                   | Shoe stores . . . . .   | 37                              | 28 842             | 2 917                          | 677                                   | 260  | 1.5   | .5                     |
| 448210                                  | Shoe stores . . . . .   | 37                              | 28 842             | 2 917                          | 677                                   | 260  | 1.5   | .5                     |
| 4482101                                 | Men's shoe stores . . . . .   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102                                 | Women's shoe stores . . . . .   | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482103                                 | Children's and juveniles' shoe stores . . . . .                         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482104                                 | Family shoe stores . . . . .  | 22                              | 19 434             | 1 724                          | 424                                   | 147  | 2.3   | .4                     |
| 4482105                                 | Athletic footwear stores . . . . .                                      | 8                               | 7 998              | 909                            | 196                                   | 90   | —   | —                      |
| 4483                                    | Jewelry, luggage, and leather goods stores . . . . .                    | 33                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44831                                   | Jewelry stores . . . . .  | 31                              | D                  | D                              | D                                     | c  | D   | D                      |
| 448310                                  | Jewelry stores . . . . .  | 31                              | D                  | D                              | D                                     | c  | D   | D                      |
| 44832                                   | Luggage and leather goods stores . . . . .                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448320                                  | Luggage and leather goods stores . . . . .                              | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF ST. LOUIS COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                            | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 451                                     | Sporting goods, hobby, book, and music stores .....             | 70                              | D                  | D                              | D                                     | f  | D   | D                      |
| 4511                                    | Sporting goods, hobby, and musical instrument stores .....      | 46                              | 80 727             | 9 177                          | 2 223                                 | 609  | 12.8  | 1.0                    |
| 45111                                   | Sporting goods stores .....                                     | 17                              | 31 044             | 3 033                          | 661                                   | 179  | 6.6   | .6                     |
| 451110                                  | Sporting goods stores .....                                     | 17                              | 31 044             | 3 033                          | 661                                   | 179  | 6.6   | .6                     |
| 4511101                                 | General-line sporting goods stores .....                        | 8                               | 14 783             | 1 508                          | 399                                   | 127  | 9.9   | 1.3                    |
| 4511102                                 | Specialty-line sporting goods stores .....                      | 9                               | 16 261             | 1 525                          | 262                                   | 52   | 3.7   | —                      |
| 45112                                   | Hobby, toy, and game stores .....                               | 20                              | D                  | D                              | D                                     | e  | D   | D                      |
| 451120                                  | Hobby, toy, and game stores .....                               | 20                              | D                  | D                              | D                                     | e  | D   | D                      |
| 45113                                   | Sewing, needlework, and piece goods stores .....                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451130                                  | Sewing, needlework, and piece goods stores .....                | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45114                                   | Musical instrument and supplies stores .....                    | 3                               | 12 808             | 1 986                          | 502                                   | 55   | —   | —                      |
| 451140                                  | Musical instrument and supplies stores .....                    | 3                               | 12 808             | 1 986                          | 502                                   | 55   | —   | —                      |
| 4512                                    | Book, periodical, and music stores .....                        | 24                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45121                                   | Book stores and news dealers .....                              | 19                              | D                  | D                              | D                                     | c  | D   | D                      |
| 451211                                  | Book stores .....   | 16                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4512111                                 | Book stores, general .....                                      | 11                              | 12 819             | 1 535                          | 380                                   | 121  | —   | .2                     |
| 4512112                                 | Specialty book stores .....                                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451212                                  | News dealers and newsstands .....                               | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45122                                   | Prerecorded tape, compact disc, and record stores .....         | 5                               | 4 898              | 461                            | 119                                   | 61   | —   | —                      |
| 451220                                  | Prerecorded tape, compact disc, and record stores .....         | 5                               | 4 898              | 461                            | 119                                   | 61   | —   | —                      |
| 452                                     | General merchandise stores .....                                | 49                              | 646 487            | 62 094                         | 14 788                                | 3 930  | .2  | —                      |
| 4521                                    | Department stores .....   | 19                              | 477 600            | 50 771                         | 12 219                                | 3 298  | —   | —                      |
| 45210009                                | Department stores (incl. leased depts.) <sup>3</sup> .....      | 19                              | 489 124            | 50 771                         | 12 219                                | 3 298  | —   | —                      |
| 45211                                   | Department stores .....   | 19                              | 477 600            | 50 771                         | 12 219                                | 3 298  | —   | —                      |
| 452111                                  | Department stores (except discount department stores) ..        | 9                               | 185 225            | 23 192                         | 5 724                                 | 1 605  | —   | —                      |
| 452112                                  | Discount department stores .....                                | 10                              | 292 375            | 27 579                         | 6 495                                 | 1 693  | —   | —                      |
| 4529                                    | Other general merchandise stores .....                          | 30                              | 168 887            | 11 323                         | 2 569                                 | 632  | .7  | .1                     |
| 45291                                   | Warehouse clubs and supercenters .....                          | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 452910                                  | Warehouse clubs and supercenters .....                          | 3                               | D                  | D                              | D                                     | e  | D   | D                      |
| 45299                                   | All other general merchandise stores .....                      | 27                              | D                  | D                              | D                                     | e  | D   | D                      |
| 452990                                  | All other general merchandise stores .....                      | 27                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4529901                                 | Variety stores .....  | 21                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4529904                                 | Miscellaneous general merchandise stores .....                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 133                             | 156 094            | 22 927                         | 5 308                                 | 1 384  | 6.2   | 21.8                   |
| 4531                                    | Florists .....  | 15                              | 3 965              | 1 065                          | 299                                   | 71   | 16.7  | 14.9                   |
| 45311                                   | Florists .....  | 15                              | 3 965              | 1 065                          | 299                                   | 71   | 16.7  | 14.9                   |
| 453110                                  | Florists .....  | 15                              | 3 965              | 1 065                          | 299                                   | 71   | 16.7  | 14.9                   |
| 4532                                    | Office supplies, stationery, and gift stores .....              | 53                              | 89 358             | 14 444                         | 3 288                                 | 814  | 4.1   | 9.1                    |
| 45321                                   | Office supplies and stationery stores .....                     | 13                              | 56 108             | 6 467                          | 1 506                                 | 329  | 1.2   | —                      |
| 453210                                  | Office supplies and stationery stores .....                     | 13                              | 56 108             | 6 467                          | 1 506                                 | 329  | 1.2   | —                      |
| 45322                                   | Gift, novelty, and souvenir stores .....                        | 40                              | 33 250             | 7 977                          | 1 782                                 | 485  | 9.1   | 24.4                   |
| 453220                                  | Gift, novelty, and souvenir stores .....                        | 40                              | 33 250             | 7 977                          | 1 782                                 | 485  | 9.1   | 24.4                   |
| 4533                                    | Used merchandise stores .....                                   | 12                              | 9 576              | 1 897                          | 432                                   | 137  | 11.5  | 14.5                   |
| 45331                                   | Used merchandise stores .....                                   | 12                              | 9 576              | 1 897                          | 432                                   | 137  | 11.5  | 14.5                   |
| 453310                                  | Used merchandise stores .....                                   | 12                              | 9 576              | 1 897                          | 432                                   | 137  | 11.5  | 14.5                   |
| 4539                                    | Other miscellaneous store retailers .....                       | 53                              | 53 195             | 5 521                          | 1 289                                 | 362  | 7.9   | 45.0                   |
| 45391                                   | Pet and pet supplies stores .....                               | 16                              | 14 689             | 1 880                          | 445                                   | 157  | 6.1   | 7.9                    |
| 453910                                  | Pet and pet supplies stores .....                               | 16                              | 14 689             | 1 880                          | 445                                   | 157  | 6.1   | 7.9                    |
| 45392                                   | Art dealers .....   | 3                               | 880                | 193                            | 47                                    | 7  | 82.2  | —                      |
| 453920                                  | Art dealers .....   | 3                               | 880                | 193                            | 47                                    | 7  | 82.2  | —                      |
| 45399                                   | All other miscellaneous store retailers .....                   | 31                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454                                     | Nonstore retailers .....  | 52                              | D                  | D                              | D                                     | e  | D   | D                      |
| 4541                                    | Electronic shopping and mail-order houses .....                 | 9                               | 52 435             | 2 272                          | 561                                   | 94   | 1.4   | 4.5                    |
| 45411                                   | Electronic shopping and mail-order houses .....                 | 9                               | 52 435             | 2 272                          | 561                                   | 94   | 1.4   | 4.5                    |
| 4542                                    | Vending machine operators .....                                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45421                                   | Vending machine operators .....                                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454210                                  | Vending machine operators .....                                 | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543                                    | Direct selling establishments .....                             | 36                              | D                  | D                              | D                                     | c  | D   | D                      |
| 45439                                   | Other direct selling establishments .....                       | 36                              | D                  | D                              | D                                     | c  | D   | D                      |
| 454390                                  | Other direct selling establishments .....                       | 36                              | D                  | D                              | D                                     | c  | D   | D                      |
| <b>BALANCE OF SALINE COUNTY</b>         |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                            | <b>Retail trade .....</b>                                       | <b>35</b>                       | <b>33 494</b>      | <b>2 915</b>                   | <b>622</b>                            | <b>212</b>   | <b>23.7</b>   | <b>11.0</b>            |
| 441                                     | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                                     | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                     | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                     | Building material and garden equipment and supplies dealers ... | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4442                                    | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                   | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                                  | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                     | Food and beverage stores .....                                  | 4                               | 6 052              | 665                            | 157                                   | 58   | 33.9  | .9                     |
| 446                                     | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                     | Gasoline stations .....   | 11                              | 15 272             | 772                            | 180                                   | 75   | 13.0  | 4.7                    |
| 448                                     | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                           | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                      |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF SALINE COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |   |                        |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                  | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF SCHUYLER COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>24</b>                       | <b>22 203</b>      | <b>1 912</b>                   | <b>436</b>                            | <b>162</b>   | <b>23.2</b>   | <b>3.4</b>             |
| 441                                  | Motor vehicle and parts dealers .....                           | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                  | Gasoline stations .....   | 4                               | 6 494              | 413                            | 99                                    | 45   | —   | —                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                                 | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                                | All other miscellaneous store retailers .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF SCOTLAND COUNTY</b>    |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>31</b>                       | <b>24 439</b>      | <b>2 288</b>                   | <b>529</b>                            | <b>145</b>   | <b>66.0</b>   | <b>.1</b>              |
| 441                                  | Motor vehicle and parts dealers .....                           | 5                               | 4 562              | 387                            | 101                                   | 25   | 89.0  | —                      |
| 442                                  | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                                  | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 5                               | 3 490              | 366                            | 74                                    | 16   | 72.8  | —                      |
| 445                                  | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                  | Gasoline stations .....   | 5                               | 7 172              | 507                            | 120                                   | 36   | 56.1  | —                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                  | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45299                                | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                               | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                  | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                  | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF SCOTT COUNTY</b>       |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                       | <b>69</b>                       | <b>D</b>           | <b>D</b>                       | <b>D</b>                              | <b>f</b>   | <b>D</b>  | <b>D</b>               |
| 441                                  | Motor vehicle and parts dealers .....                           | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44112                                | Used car dealers .....  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120                               | Used car dealers .....  | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                  | Furniture and home furnishings stores .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                                | Other home furnishings stores .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                  | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                  | Building material and garden equipment and supplies dealers ... | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4441                                 | Building material and supplies dealers .....                    | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                                | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                               | Other building material dealers .....                           | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                 | Lawn and garden equipment and supplies stores .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44422                                | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444220                               | Nursery, garden center, and farm supply stores .....            | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                  | Food and beverage stores .....                                  | 6                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                                  | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4461                                 | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                  | Gasoline stations .....   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 4471                                 | Gasoline stations .....   | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44719                                | Other gasoline stations .....                                   | 4                               | 18 246             | 748                            | 196                                   | 49   | 16.5  | —                      |
| 447190                               | Other gasoline stations .....                                   | 4                               | 18 246             | 748                            | 196                                   | 49   | 16.5  | —                      |
| 448                                  | Clothing and clothing accessories stores .....                  | 15                              | 14 077             | 1 708                          | 431                                   | 136  | 1.4   | 3.0                    |
| 4481                                 | Clothing stores .....   | 11                              | 12 162             | 1 454                          | 364                                   | 119  | 1.0   | 3.5                    |
| 44813                                | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130                               | Children's and infants' clothing stores .....                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44819                                | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448190                               | Other clothing stores .....                                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                  | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                  | General merchandise stores .....                                | 4                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299                                | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                               | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                |                        |
|-------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                     |   |                                 |                    |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF SCOTT COUNTY—Con.</b> |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                        | <b>Retail trade—Con.</b>  |                                 |                    |                                |                                       |  |  |                        |
| 453                                 | Miscellaneous store retailers .....                             | 8                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4532                                | Office supplies, stationery, and gift stores .....              | 4                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45321                               | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 453210                              | Office supplies and stationery stores .....                     | 1                               | D                  | D                              | D                                     | b  | D  | D                      |
| 4539                                | Other miscellaneous store retailers .....                       | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45393                               | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453930                              | Manufactured (mobile) home dealers .....                        | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF SHANNON COUNTY</b>    |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>26</b>                       | <b>19 310</b>      | <b>1 751</b>                   | <b>416</b>                            | <b>159</b>   | <b>64.0</b>                                      | <b>.5</b>              |
| 441                                 | Motor vehicle and parts dealers .....                           | 3                               | 440                | 100                            | 21                                    | 5  | 20.9   | —                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 6                               | 2 462              | 289                            | 76                                    | 25   | 29.4   | 1.3                    |
| 445                                 | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 446                                 | Health and personal care stores .....                           | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                 | Gasoline stations .....   | 5                               | 5 742              | 418                            | 95                                    | 41   | 52.8   | —                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                 | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                 | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF SHELBY COUNTY</b>     |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>37</b>                       | <b>34 694</b>      | <b>3 388</b>                   | <b>840</b>                            | <b>233</b>   | <b>18.7</b>                                      | <b>2.6</b>             |
| 441                                 | Motor vehicle and parts dealers .....                           | 5                               | 2 731              | 250                            | 61                                    | 18   | 90.1   | 9.9                    |
| 442                                 | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 443                                 | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 3                               | 3 342              | 287                            | 64                                    | 19   | —  | 19.3                   |
| 4442                                | Lawn and garden equipment and supplies stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....            | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 445                                 | Food and beverage stores .....                                  | 4                               | 5 547              | 564                            | 128                                   | 70   | 14.3   | —                      |
| 446                                 | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 447                                 | Gasoline stations .....   | 8                               | 8 285              | 682                            | 167                                   | 51   | 8.7  | —                      |
| 448                                 | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                 | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                 | Nonstore retailers .....  | 7                               | 8 930              | 1 104                          | 292                                   | 41   | 1.3  | —                      |
| 4543                                | Direct selling establishments .....                             | 6                               | D                  | D                              | D                                     | b  | D  | D                      |
| 45439                               | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| 454390                              | Other direct selling establishments .....                       | 3                               | D                  | D                              | D                                     | b  | D  | D                      |
| <b>BALANCE OF STODDARD COUNTY</b>   |   |                                 |                    |                                |                                       |  |  |                        |
| <b>44-45</b>                        | <b>Retail trade .....</b>                                       | <b>61</b>                       | <b>65 346</b>      | <b>6 515</b>                   | <b>1 539</b>                          | <b>432</b>   | <b>38.8</b>                                      | <b>7.7</b>             |
| 441                                 | Motor vehicle and parts dealers .....                           | 8                               | 4 274              | 642                            | 159                                   | 35   | 38.9   | —                      |
| 443                                 | Electronics and appliance stores .....                          | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 7                               | 4 734              | 1 046                          | 235                                   | 51   | 51.1   | 20.8                   |
| 445                                 | Food and beverage stores .....                                  | 8                               | 15 922             | 1 646                          | 410                                   | 143  | 22.6   | —                      |
| 446                                 | Health and personal care stores .....                           | 5                               | 9 635              | 1 011                          | 213                                   | 40   | 77.9   | —                      |
| 4461                                | Health and personal care stores .....                           | 5                               | 9 635              | 1 011                          | 213                                   | 40   | 77.9   | —                      |
| 447                                 | Gasoline stations .....   | 16                              | 16 948             | 1 150                          | 275                                   | 91   | 40.5   | .7                     |
| 44711                               | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 447110                              | Gasoline stations with convenience stores .....                 | 12                              | D                  | D                              | D                                     | b  | D  | D                      |
| 448                                 | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452                                 | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45299                               | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 452990                              | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 7                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4539                                | Other miscellaneous store retailers .....                       | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45399                               | All other miscellaneous store retailers .....                   | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454                                 | Nonstore retailers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 4543                                | Direct selling establishments .....                             | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 45431                               | Fuel dealers .....  | 3                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454311                              | Heating oil dealers .....                                       | 1                               | D                  | D                              | D                                     | a  | D  | D                      |
| 454312                              | Liquefied petroleum gas (bottled gas) dealers .....             | 2                               | D                  | D                              | D                                     | a  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                   |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF STONE COUNTY</b>    |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade .....</b>                                       | <b>112</b>               | <b>165 871</b>  | <b>16 905</b>            | <b>4 055</b>                    | <b>1 007</b>  | <b>24.8</b>                              | <b>11.2</b>            |
| 441                               | Motor vehicle and parts dealers .....                           | 17                       | 19 251          | 1 721                    | 367                             | 76  | 48.6                                     | 11.5                   |
| 4412                              | Other motor vehicle dealers .....                               | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 44122                             | Motorcycle, boat, and other motor vehicle dealers .....         | 9                        | D               | D                        | D                               | b   | D  | D                      |
| 441222                            | Boat dealers .....  | 8                        | D               | D                        | D                               | b   | D  | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 4422                              | Home furnishings stores .....                                   | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 443                               | Electronics and appliance stores .....                          | 7                        | 1 156           | 320                      | 85                              | 24  | 63.8                                     | 6.4                    |
| 444                               | Building material and garden equipment and supplies dealers ... | 8                        | 17 028          | 1 933                    | 497                             | 81  | 15.3                                     | —                      |
| 4441                              | Building material and supplies dealers .....                    | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 44419                             | Other building material dealers .....                           | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 444190                            | Other building material dealers .....                           | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 13                       | 30 835          | 2 862                    | 663                             | 236   | 39.5                                     | 42.2                   |
| 44512                             | Convenience stores .....  | 5                        | 6 097           | 214                      | 52                              | 21  | 93.3                                     | 6.7                    |
| 445120                            | Convenience stores .....  | 5                        | 6 097           | 214                      | 52                              | 21  | 93.3                                     | 6.7                    |
| 446                               | Health and personal care stores .....                           | 5                        | 8 676           | 804                      | 188                             | 36  | 41.8                                     | 19.2                   |
| 4461                              | Health and personal care stores .....                           | 5                        | 8 676           | 804                      | 188                             | 36  | 41.8                                     | 19.2                   |
| 447                               | Gasoline stations .....   | 22                       | 20 735          | 1 075                    | 236                             | 87  | 43.3                                     | 2.7                    |
| 44711                             | Gasoline stations with convenience stores .....                 | 18                       | 18 982          | 969                      | 219                             | 78  | 38.7                                     | 2.3                    |
| 447110                            | Gasoline stations with convenience stores .....                 | 18                       | 18 982          | 969                      | 219                             | 78  | 38.7                                     | 2.3                    |
| 448                               | Clothing and clothing accessories stores .....                  | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 451                               | Sporting goods, hobby, book, and music stores .....             | 5                        | 939             | 182                      | 44                              | 14  | 22.7                                     | —                      |
| 452                               | General merchandise stores .....                                | 4                        | D               | D                        | D                               | e   | D  | D                      |
| 4529                              | Other general merchandise stores .....                          | 4                        | D               | D                        | D                               | e   | D  | D                      |
| 45291                             | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D  | D                      |
| 452910                            | Warehouse clubs and supercenters .....                          | 1                        | D               | D                        | D                               | e   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 18                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                              | Other miscellaneous store retailers .....                       | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 45399                             | All other miscellaneous store retailers .....                   | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 454                               | Nonstore retailers .....  | 6                        | 5 520           | 819                      | 191                             | 36  | 19.3                                     | 5.1                    |
| 4543                              | Direct selling establishments .....                             | 5                        | D               | D                        | D                               | b   | D  | D                      |
| 45431                             | Fuel dealers .....  | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 454312                            | Liquefied petroleum gas (bottled gas) dealers .....             | 3                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF SULLIVAN COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                      | <b>Retail trade .....</b>                                       | <b>28</b>                | <b>36 328</b>   | <b>3 051</b>             | <b>725</b>                      | <b>185</b>  | <b>53.7</b>                              | <b>1.7</b>             |
| 441                               | Motor vehicle and parts dealers .....                           | 4                        | 8 220           | 510                      | 116                             | 26  | 98.9                                     | 1.1                    |
| 44132                             | Tire dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 441320                            | Tire dealers .....  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 442                               | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 443                               | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 4431                              | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 44311                             | Appliance, television, and other electronics stores .....       | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ... | 3                        | 8 849           | 905                      | 214                             | 35  | 30.5                                     | —                      |
| 4442                              | Lawn and garden equipment and supplies stores .....             | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                             | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 444220                            | Nursery, garden center, and farm supply stores .....            | 2                        | D               | D                        | D                               | b   | D  | D                      |
| 445                               | Food and beverage stores .....                                  | 4                        | 4 294           | 330                      | 78                              | 40  | 89.3                                     | 10.7                   |
| 446                               | Health and personal care stores .....                           | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                               | Gasoline stations .....   | 4                        | 6 393           | 452                      | 115                             | 28  | 27.1                                     | —                      |
| 448                               | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                               | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 453                               | Miscellaneous store retailers .....                             | 3                        | 261             | 37                       | 7                               | 2   | 23.0                                     | 26.8                   |
| 454                               | Nonstore retailers .....  | 3                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                     | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|--------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF TANEY COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                       | <b>81</b>                       | <b>141 253</b>     | <b>10 751</b>                  | <b>2 633</b>                          | <b>521</b>   | <b>19.0</b>   | <b>3.8</b>             |
| 441                            | Motor vehicle and parts dealers .....                           | 11                              | D                  | D                              | D                                     | c  | D   | D                      |
| 4411                           | Automobile dealers .....  | 8                               | D                  | D                              | D                                     | c  | D   | D                      |
| 442                            | Furniture and home furnishings stores .....                     | 4                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                            | Electronics and appliance stores .....                          | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                            | Building material and garden equipment and supplies dealers ... | 6                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                            | Food and beverage stores .....                                  | 9                               | D                  | D                              | D                                     | c  | D   | D                      |
| 446                            | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                            | Gasoline stations .....   | 19                              | 23 175             | 1 253                          | 289                                   | 100  | 54.6  | 3.0                    |
| 4471                           | Gasoline stations .....   | 19                              | 23 175             | 1 253                          | 289                                   | 100  | 54.6  | 3.0                    |
| 44711                          | Gasoline stations with convenience stores .....                 | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                         | Gasoline stations with convenience stores .....                 | 16                              | D                  | D                              | D                                     | b  | D   | D                      |
| 448                            | Clothing and clothing accessories stores .....                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 451                            | Sporting goods, hobby, book, and music stores .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                            | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45299                          | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                         | All other general merchandise stores .....                      | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4529901                        | Variety stores .....  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 453                            | Miscellaneous store retailers .....                             | 10                              | D                  | D                              | D                                     | a  | D   | D                      |
| 4539                           | Other miscellaneous store retailers .....                       | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                          | All other miscellaneous store retailers .....                   | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                            | Nonstore retailers .....  | 7                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4543                           | Direct selling establishments .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF TEXAS COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                       | <b>98</b>                       | <b>129 386</b>     | <b>11 335</b>                  | <b>2 764</b>                          | <b>786</b>   | <b>31.6</b>   | <b>11.3</b>            |
| 441                            | Motor vehicle and parts dealers .....                           | 20                              | 31 423             | 2 626                          | 644                                   | 127  | 49.1  | .6                     |
| 4413                           | Automotive parts, accessories, and tire stores .....            | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 442                            | Furniture and home furnishings stores .....                     | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 443                            | Electronics and appliance stores .....                          | 4                               | 1 114              | 80                             | 18                                    | 11   | 24.5  | 37.4                   |
| 444                            | Building material and garden equipment and supplies dealers ... | 15                              | 14 905             | 1 597                          | 363                                   | 91   | 36.4  | 1.9                    |
| 4441                           | Building material and supplies dealers .....                    | 10                              | D                  | D                              | D                                     | b  | D   | D                      |
| 44419                          | Other building material dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                         | Other building material dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                            | Food and beverage stores .....                                  | 10                              | 15 703             | 1 631                          | 446                                   | 142  | 3.2   | 79.9                   |
| 446                            | Health and personal care stores .....                           | 5                               | 8 019              | 580                            | 126                                   | 47   | 42.1  | 1.8                    |
| 4461                           | Health and personal care stores .....                           | 5                               | 8 019              | 580                            | 126                                   | 47   | 42.1  | 1.8                    |
| 447                            | Gasoline stations .....   | 23                              | 31 415             | 2 151                          | 521                                   | 204  | 41.8  | 1.9                    |
| 4471                           | Gasoline stations .....   | 23                              | 31 415             | 2 151                          | 521                                   | 204  | 41.8  | 1.9                    |
| 44711                          | Gasoline stations with convenience stores .....                 | 13                              | 17 138             | 1 026                          | 227                                   | 86   | 39.1  | 3.4                    |
| 447110                         | Gasoline stations with convenience stores .....                 | 13                              | 17 138             | 1 026                          | 227                                   | 86   | 39.1  | 3.4                    |
| 44719                          | Other gasoline stations .....                                   | 10                              | 14 277             | 1 125                          | 294                                   | 118  | 45.1  | —                      |
| 447190                         | Other gasoline stations .....                                   | 10                              | 14 277             | 1 125                          | 294                                   | 118  | 45.1  | —                      |
| 448                            | Clothing and clothing accessories stores .....                  | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                            | General merchandise stores .....                                | 9                               | 20 200             | 1 635                          | 380                                   | 113  | 1.2   | 2.0                    |
| 45299                          | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 452990                         | All other general merchandise stores .....                      | 8                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454                            | Nonstore retailers .....  | 5                               | 5 013              | 854                            | 218                                   | 34   | 21.6  | —                      |
| 4543                           | Direct selling establishments .....                             | 4                               | D                  | D                              | D                                     | b  | D   | D                      |
| 45439                          | Other direct selling establishments .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454390                         | Other direct selling establishments .....                       | 1                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                          | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-------------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                     |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF VERNON COUNTY</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                        | <b>Retail trade</b> .....                                       | <b>16</b>                       | <b>16 636</b>      | <b>1 362</b>                   | <b>330</b>                            | <b>88</b>  | <b>8.1</b>  | <b>11.6</b>            |
| 441                                 | Motor vehicle and parts dealers .....                           | 3                               | 839                | 146                            | 42                                    | 6  | 15.0  | 19.5                   |
| 444                                 | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                                | Lawn and garden equipment and supplies stores .....             | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                               | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....            | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                                 | Food and beverage stores .....                                  | 3                               | D                  | D                              | D                                     | b  | D   | D                      |
| 447                                 | Gasoline stations .....   | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448                                 | Clothing and clothing accessories stores .....                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                 | General merchandise stores .....                                | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                               | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| <b>BALANCE OF WARREN COUNTY</b>     |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                        | <b>Retail trade</b> .....                                       | <b>60</b>                       | <b>81 071</b>      | <b>7 363</b>                   | <b>1 733</b>                          | <b>396</b>   | <b>36.8</b>   | <b>.3</b>              |
| 441                                 | Motor vehicle and parts dealers .....                           | 8                               | 45 587             | 3 280                          | 747                                   | 95   | 45.0  | .5                     |
| 44112                               | Used car dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441120                              | Used car dealers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4412                                | Other motor vehicle dealers .....                               | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 44122                               | Motorcycle, boat, and other motor vehicle dealers .....         | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 441229                              | All other motor vehicle dealers .....                           | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                 | Furniture and home furnishings stores .....                     | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44229                               | Other home furnishings stores .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 443                                 | Electronics and appliance stores .....                          | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 6                               | 1 583              | 419                            | 97                                    | 17   | 44.2  | —                      |
| 445                                 | Food and beverage stores .....                                  | 6                               | 6 553              | 742                            | 179                                   | 59   | 84.2  | —                      |
| 4452                                | Specialty food stores .....                                     | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                                 | Gasoline stations .....   | 5                               | 9 065              | 505                            | 111                                   | 31   | 22.0  | —                      |
| 448                                 | Clothing and clothing accessories stores .....                  | 12                              | 9 720              | 1 091                          | 268                                   | 98   | —   | —                      |
| 4481                                | Clothing stores .....   | 9                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44813                               | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 448130                              | Children's and infants' clothing stores .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 4482102                             | Women's shoe stores .....                                       | 2                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4482105                             | Athletic footwear stores .....                                  | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 5                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4533                                | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45331                               | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453310                              | Used merchandise stores .....                                   | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                 | Nonstore retailers .....  | 6                               | 2 561              | 361                            | 91                                    | 18   | 4.5   | —                      |
| <b>BALANCE OF WASHINGTON COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                        | <b>Retail trade</b> .....                                       | <b>26</b>                       | <b>26 356</b>      | <b>2 766</b>                   | <b>683</b>                            | <b>198</b>   | <b>18.3</b>   | <b>12.4</b>            |
| 441                                 | Motor vehicle and parts dealers .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 442                                 | Furniture and home furnishings stores .....                     | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ... | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 445                                 | Food and beverage stores .....                                  | 6                               | 1 941              | 111                            | 26                                    | 16   | 62.7  | 37.3                   |
| 447                                 | Gasoline stations .....   | 6                               | 4 233              | 289                            | 74                                    | 31   | 61.7  | 38.3                   |
| 451                                 | Sporting goods, hobby, book, and music stores .....             | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452                                 | General merchandise stores .....                                | 3                               | D                  | D                              | D                                     | c  | D   | D                      |
| 45299                               | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 452990                              | All other general merchandise stores .....                      | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                                 | Miscellaneous store retailers .....                             | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                                 | Nonstore retailers .....  | 2                               | D                  | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                       | Geographic area and kind of business                            | Estab-lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|---|--------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                  |   |                          |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF WAYNE COUNTY</b>   |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>51</b>                | <b>70 269</b>   | <b>6 169</b>             | <b>1 449</b>                    | <b>411</b>  | <b>55.2</b>                              | <b>.8</b>              |
| 441                              | Motor vehicle and parts dealers .....                           | 5                        | 937             | 141                      | 38                              | 18  | 89.2                                     | —                      |
| 442                              | Furniture and home furnishings stores .....                     | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 6                        | 7 689           | 975                      | 216                             | 40  | 8.5                                      | —                      |
| 445                              | Food and beverage stores .....                                  | 13                       | 13 433          | 1 627                    | 400                             | 153   | 49.5                                     | 3.9                    |
| 446                              | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                              | Gasoline stations .....   | 14                       | 29 627          | 1 219                    | 283                             | 82  | 86.0                                     | .2                     |
| 4471                             | Gasoline stations .....   | 14                       | 29 627          | 1 219                    | 283                             | 82  | 86.0                                     | .2                     |
| 44711                            | Gasoline stations with convenience stores .....                 | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                           | Gasoline stations with convenience stores .....                 | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 44719                            | Other gasoline stations .....                                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 447190                           | Other gasoline stations .....                                   | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 448                              | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                              | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                              | General merchandise stores .....                                | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                              | Nonstore retailers .....  | 4                        | 1 821           | 284                      | 72                              | 12  | —  | —                      |
| <b>BALANCE OF WEBSTER COUNTY</b> |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>69</b>                | <b>133 073</b>  | <b>10 094</b>            | <b>2 247</b>                    | <b>557</b>  | <b>10.7</b>                              | <b>5.6</b>             |
| 441                              | Motor vehicle and parts dealers .....                           | 14                       | 72 369          | 4 813                    | 978                             | 134   | 4.6                                      | —                      |
| 4411                             | Automobile dealers .....  | 7                        | D               | D                        | D                               | c   | D  | D                      |
| 44112                            | Used car dealers .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 441120                           | Used car dealers .....  | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 442                              | Furniture and home furnishings stores .....                     | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 443                              | Electronics and appliance stores .....                          | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 11                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                             | Lawn and garden equipment and supplies stores .....             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| 44422                            | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 444220                           | Nursery, garden center, and farm supply stores .....            | 3                        | D               | D                        | D                               | a   | D  | D                      |
| 445                              | Food and beverage stores .....                                  | 9                        | D               | D                        | D                               | c   | D  | D                      |
| 446                              | Health and personal care stores .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 447                              | Gasoline stations .....   | 13                       | 19 369          | 1 331                    | 307                             | 93  | 17.7                                     | 26.4                   |
| 44711                            | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                           | Gasoline stations with convenience stores .....                 | 12                       | D               | D                        | D                               | b   | D  | D                      |
| 448                              | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 451                              | Sporting goods, hobby, book, and music stores .....             | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                              | General merchandise stores .....                                | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 45299                            | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 452990                           | All other general merchandise stores .....                      | 3                        | D               | D                        | D                               | b   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                             | 4                        | D               | D                        | D                               | a   | D  | D                      |
| 454                              | Nonstore retailers .....  | 8                        | 4 163           | 672                      | 150                             | 28  | 20.1                                     | 55.6                   |
| 4543                             | Direct selling establishments .....                             | 6                        | D               | D                        | D                               | b   | D  | D                      |
| 454312                           | Liquefied petroleum gas (bottled gas) dealers .....             | 4                        | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF WORTH COUNTY</b>   |   |                          |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade</b> .....                                       | <b>15</b>                | <b>9 808</b>    | <b>1 057</b>             | <b>226</b>                      | <b>67</b>   | <b>14.0</b>                              | <b>9.2</b>             |
| 441                              | Motor vehicle and parts dealers .....                           | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 444                              | Building material and garden equipment and supplies dealers ... | 4                        | 2 831           | 377                      | 79                              | 16  | 35.7                                     | 31.9                   |
| 445                              | Food and beverage stores .....                                  | 2                        | D               | D                        | D                               | a   | D  | D                      |
| 447                              | Gasoline stations .....   | 4                        | 4 100           | 250                      | 61                              | 24  | 3.2                                      | —                      |
| 448                              | Clothing and clothing accessories stores .....                  | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 452                              | General merchandise stores .....                                | 1                        | D               | D                        | D                               | a   | D  | D                      |
| 454                              | Nonstore retailers .....  | 2                        | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                      | Geographic area and kind of business                            | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|---------------------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                 |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF WRIGHT COUNTY</b> |   |                                 |                    |                                |                                       |  |   |                        |
| <b>44-45</b>                    | <b>Retail trade .....</b>                                       | <b>49</b>                       | <b>100 512</b>     | <b>7 834</b>                   | <b>1 864</b>                          | <b>416</b>   | <b>19.9</b>   | <b>23.2</b>            |
| 441                             | Motor vehicle and parts dealers .....                           | 7                               | 34 340             | 2 624                          | 705                                   | 95   | 5.1   | 1.0                    |
| 444                             | Building material and garden equipment and supplies dealers ... | 12                              | 23 959             | 2 387                          | 555                                   | 122  | 45.0  | 2.2                    |
| 44419                           | Other building material dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444190                          | Other building material dealers .....                           | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 4442                            | Lawn and garden equipment and supplies stores .....             | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 44422                           | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 444220                          | Nursery, garden center, and farm supply stores .....            | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 445                             | Food and beverage stores .....                                  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 446                             | Health and personal care stores .....                           | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 447                             | Gasoline stations .....   | 13                              | 28 157             | 1 448                          | 281                                   | 102  | 7.2   | 61.5                   |
| 4471                            | Gasoline stations .....   | 13                              | 28 157             | 1 448                          | 281                                   | 102  | 7.2   | 61.5                   |
| 44711                           | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 447110                          | Gasoline stations with convenience stores .....                 | 11                              | D                  | D                              | D                                     | b  | D   | D                      |
| 452                             | General merchandise stores .....                                | 2                               | D                  | D                              | D                                     | a  | D   | D                      |
| 453                             | Miscellaneous store retailers .....                             | 3                               | D                  | D                              | D                                     | a  | D   | D                      |
| 45399                           | All other miscellaneous store retailers .....                   | 1                               | D                  | D                              | D                                     | a  | D   | D                      |
| 454                             | Nonstore retailers .....  | 5                               | D                  | D                              | D                                     | b  | D   | D                      |
| 454312                          | Liquefied petroleum gas (bottled gas) dealers .....             | 4                               | D                  | D                              | D                                     | a  | D   | D                      |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.