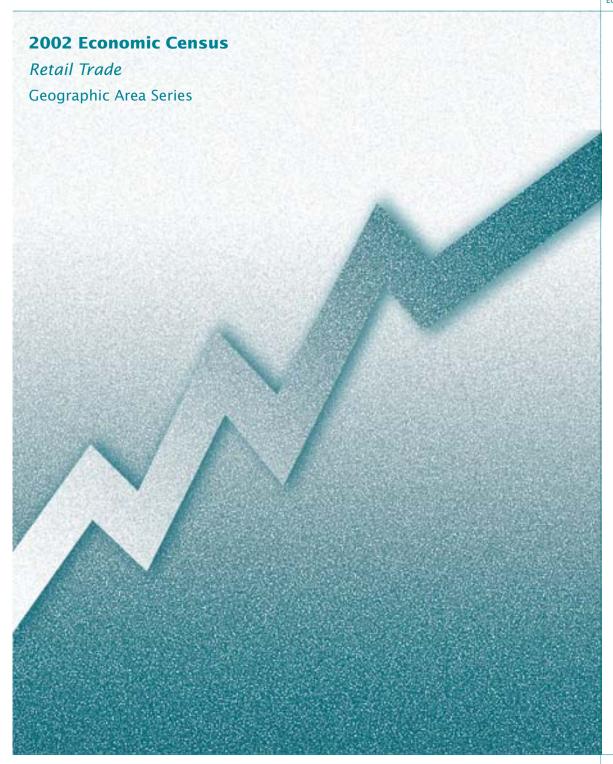
District of Columbia: 2002

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2002 Economic Census

Retail Trade
Geographic Area Series





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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- Establishment and Firm Size (Including Legal Form of Organization). This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics, Comparative Statistics, Bridge Between 2002 NAICS and 1997 NAICS, Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.

5. Economic places.

- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
- b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- N Not available or not comparable
- S Withheld because estimates did not meet publication standards
- X Not applicable
- Z Less than half the unit shown
- a 0 to 19 employees
- b 20 to 99 employees
- c 100 to 249 employees
- e 250 to 499 employees
- f 500 to 999 employees
- g 1,000 to 2,499 employees
- h 2,500 to 4,999 employees
- i 5,000 to 9,999 employees
- j 10,000 to 24,999 employees
- k 25,000 to 49,999 employees
- 1 50,000 to 99,999 employees
- m 100,000 employees or more
- r Revised
- Represents zero (page image/print only)
- (CC) Consolidated city
- (IC) Independent city
- CDP Census designated place

U.S. Census Bureau, 2002 Economic Census

Table 1. Summary Statistics for the District: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent o	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	DISTRICT OF COLUMBIA							
44-45	Retail trade	1 877	3 061 401	383 878	92 088	18 513	15.2	9.7
441	Motor vehicle and parts dealers	51	116 826	12 457	2 806	416	13.7	5.6
4411	Automobile dealers	18	D	D	D	С	D	D
44111 441110	New car dealers	6	D D	D D	D D	c c	D D	D D
44112 441120	Used car dealers	12 12	D D	D D	D D	b b	D D	D D
4412	Other motor vehicle dealers	4	D	D	D	а	D	D
44122 441221	Motorcycle, boat, and other motor vehicle dealers Motorcycle dealers	4	D D	D D	D D	a a	D D	D D
441222 441229	Boat déalers	1 2	D D	D D	D D	a a	D D	D D
4413	Automotive parts, accessories, and tire stores	29	D	D	D	С	D	D
44131 441310	Automotive parts and accessories stores	23 23	D D	D D	D D	c c	D D	D D
44132 441320	Tire dealers	6	D D	D D	D D	b	D D	D D
442	Furniture and home furnishings stores	107	136 425	20 144	4 615	947	16.8	10.7
4421	Furniture stores	39	D	D	D	С	D	D
44211 442110	Furniture stores	39 39	D D	D D	D D	c c	D D	D D
4422	Home furnishings stores	68	D	D	D	f	D	D
44221	Floor covering stores	10	D	D	D	b	D	D
442210 44229	Floor covering stores Other home furnishings stores	10 58	D D	D D	D D	b f	D D	D D
442291 442299	Window treatment stores	1 57	D D	D D	D D	a f	D D	D D
443	Electronics and appliance stores	60	D	D	D	е	D	D
4431	Electronics and appliance stores	60	D	D	D	е	D	D
44311 443111	Appliance, television, and other electronics stores Household appliance stores	35 3	D D	D D	D D	c b	D D	D D
443112 44312	Radio, television, and other electronics stores	32 6	D D	D D	D D	c a	D D	D D
443120 44313 443130	Computer and software stores Camera and photographic supplies stores	6 19 19	D D D	D D D	D D D	a c	D D D	D D D
444	Camera and photographic supplies stores	52	124 605	19 217	3 878	c 463	6.8	12.4
4441	Building material and supplies dealers	49	122 531	18 841	3 808	444	6.7	12.6
44411 444110	Home centers	1	D D	D D	D D	a	D D	D D
44412 444120	Paint and wallpaper stores	9 9	15 179 15 179	1 663 1 663	403 403	64 64	-	81.5 81.5
44413 444130	Hardware stores Hardware stores	12 12	D D	D	D D	C C	D D	D D
44419 444190	Other building material dealers Other building material dealers	27 27	D D	D D	D D	e e	D D	D
4442	Lawn and garden equipment and supplies stores	3	2 074	376	70	19	17.6	-
44422	Nursery, garden center, and farm supply stores	3	2 074	376	70	19	17.6	-
444220 445	Nursery, garden center, and farm supply stores Food and beverage stores	3 506	2 074 952 539	376 114 900	70 27 599	19 5 039	17.6 17.6	7.8
4451	Grocery stores	279	D	D	D D	h	D	7.0 D
44511	Supermarkets and other grocery (except convenience)		_		_	.		_
445110	stores Supermarkets and other grocery (except convenience)	205	D D	D	D D	h	D D	D
44512 445120	stores. Convenience stores. Convenience stores.	205 74 74	D D	D	D	h e	D D	D D D
445120	Specialty food stores	53	D	D	D	e f	D	D
4453 44531	Beer, wine, and liquor stores	174 174	D D	D D	D D	f f	D D	D D
445310	Beer, wine, and liquor stores	174	D	D	D	f	Ď	D
446	Health and personal care stores	185	460 499	46 559	10 802	2 629	5.7	4.0
4461 44611	Health and personal care stores	185 83	460 499 393 758	46 559 31 816	10 802 7 230	2 629 2 079	5.7 4.6	4.0 2.4
446110 4461101	Pharmacies and drug stores Pharmacies and drug stores Pharmacies and drug stores	83 83 79	393 758 393 758 D	31 816 31 816 D	7 230 7 230 D	2 079	4.6 4.6 D	2.4 2.4 D
4461101 4461102 44612	Proprietary stores	79 4 31	D D 19 387	D D 3 408	D D 843	9 b 203	D D 18.7	D 7.6
446120 44613	Cosmetics, beauty supplies, and perfume stores Cosmetics, beauty supplies, and perfume stores Optical goods stores	31 31 41	19 387 19 387 D	3 408 3 408 D	843 843 D	203 203 e	18.7 18.7 D	7.6 7.6 D
446130 44619	Optical goods stores Other health and personal care stores	41 30	D	D	D	e e b	D D	D
446191	Food (health) supplement stores All other health and personal care stores	23	D D	D	D	b b	D D	D

Table 1. Summary Statistics for the District: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent o	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	DISTRICT OF COLUMBIA—Con.							
44-45 447	Retail trade—Con. Gasoline stations	83	170 478	10 734	2 597	563	38.7	18.7
4471	Gasoline stations	83	170 478	10 734	2 597	563	38.7	18.7
44711	Gasoline stations with convenience stores	36	D	D	D	е	D	D
447110 44719 447190	Gasoline stations with convenience stores Other gasoline stations Other gasoline stations	36 47 47	D D D	D D D	D D D	e e e	D D D	D D D
447 190	Clothing and clothing accessories stores	355	416 270	58 823	14 589	3 436	14.9	12.5
4481	Clothing stores	228	D	D	D	h	D	D
44811 448110	Men's clothing stores Men's clothing stores	42 42	38 872 38 872	6 892 6 892	1 713 1 713	265 265	23.9 23.9	15.6 15.6
44812 448120	Women's clothing stores Women's clothing stores	95 95	D D	D D	D D	f	D D	D D
44813 448130	Children's and infants' clothing stores	9 9	D D	D D	D D	b	D D	D D
44814 448140	Family clothing stores	45 45	123 101 123 101	13 894 13 894	3 255 3 255	1 073 1 073	3.6 3.6	14.5 14.5
44815 448150	Clothing accessories stores	18 18	D D	D D	D D	b b	D	D D
44819 448190	Other clothing stores	19 19	27 504 27 504	4 801 4 801	1 158 1 158	252 252	31.1 31.1	1.6 1.6
4482	Shoe stores	65	D	D	D	f	D	D
44821 448210	Shoe stores	65 65	D D	D D	D D	f f	D D	D D
4482101 4482102	Men's shoe stores Women's shoe stores	5 14	D D D	D D	D D	a C	D D	D D D
4482104 4482105	Family shoe stores Athletic footwear stores	21 25	32 196	D 3 299	D 735	277	D 6.6	29.0
4483	Jewelry, luggage, and leather goods stores	62	D	D	D	е	D	D
44831 448310	Jewelry stores	52 52	50 468 50 468	8 519 8 51 <u>9</u>	2 071 2 07 <u>1</u>	253 253	21.4 21.4	13.6 13. <u>6</u>
44832 448320	Luggage and leather goods stores Luggage and leather goods stores	10 10	D D	D D	D D	b b	D D	D D
451	Sporting goods, hobby, book, and music stores	137	185 606	24 639	5 976	1 568	7.7	12.0
4511	Sporting goods, hobby, and musical instrument stores	32	D	D	D	е	D	D
45111 451110 4511101	Sporting goods stores	12 12 5	D D 13 459	D D 1 277	D D 287	c c 75	D D	D D 29.5
4511101 4511102 45112	Specialty-line sporting goods stores	7 9	D D	D D	D D	b c	D D	29.5 D D
451120 45113	Hobby, toy, and game stores. Sewing, needlework, and piece goods stores	9	D D	D	D	c b	D D	D D
451130 45114	Sewing, needlework, and piece goods stores	7 4	D D	D D	D D	b a	D D	D D
451140	Musical instrument and supplies stores	4	D	D	D	a	D	D
4512 45121	Book, periodical, and music stores	105 73	D D	D D	D D	g f	D D	D D
451211 4512111	Book stores Book stores, general	52 22	105 486 D	14 210 D	3 474 D	922 f	6.8 D	2.8 D
4512112 4512113	Specialty book stores	16 14	D D	D D	D D	c c	D D	D D
451212 45122	News dealers and newsstands Prerecorded tape, compact disc, and record stores	21 32	D D	D D	D D	b e	D D	D D
451220 452	Prerecorded tape, compact disc, and record stores	32 34	D D	D D	D D	e	D D	D D
4521	Department stores	4	D	D	D	g g	D	D
45210009	Department stores (incl. leased depts.) ³	4	₽	D	D	g	D	D
45211 452111	Department stores (except discount department stores)	4 3	D D D	D D D	D D	g f	D D D	D D D
452112 4529	Discount department stores Other general merchandise stores	30	D	D	D D	c c	D	D
45299	All other general merchandise stores	30	D	D	D	с	D	D
452990 4529901	All other general merchandise storesVariety stores	30	D D	D D	D D	c b	D D	D D
4529904 453	Miscellaneous general merchandise stores	24 258	D D	D D	D D	c g	D D	D D
4531	Florists	43	D	D	D	e e	D	D
45311	Florists	43	D	D	D	e	D	D
453110 4532	Florists	43 111	D D	D D	D D	e f	D D	D D
45321	Office supplies and stationery stores	16	D	D	D	c	D	D
453210 45322	Office supplies and stationery stores	16 95	D D	D D	D D	c e	D D	D D
453220	Gift, novelty, and souvenir stores	95	D	D	D	е	D	D
4533	Used merchandise stores	47	D	D	D	е	D D	D
45331 453310	Used merchandise stores	47 47	D D	D D	D D	e e	D	D D

Table 1. Summary Statistics for the District: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	DISTRICT OF COLUMBIA—Con.							
44-45 453 4539	Retail trade—Con. Miscellaneous store retailers—Con. Other miscellaneous store retailers	57	D	D	D	С	D	D
45391 453910 45392 453920 45399	Pet and pet supplies stores Pet and pet supplies stores Art dealers Art dealers All other miscellaneous store retailers	3 3 34 34 20	D D D D	D D D D	D D D D	b b b b	D D D D	D D D D
454	Nonstore retailers	49	87 737	15 007	4 035	382	28.8	37.6
4541	Electronic shopping and mail-order houses	23	D	D	D	С	D	D
45411 454111 454112 454113	Electronic shopping and mail-order houses Electronic shopping Electronic auctions Mail-order houses	23 6 1 16	D 28 407 D D	D 6 284 D D	D 1 800 D D	c 88 a c	D 4.2 D D	D 59.3 D D
4542	Vending machine operators	4	D	D	D	b	D	D
45421 454210	Vending machine operators	4 4	D D	D D	D D	b b	D D	D D
4543	Direct selling establishments	22	D	D	D	С	D	D
45431 454311 45439 454390	Fuel dealers Heating oil dealers Other direct selling establishments Other direct selling establishments	2 2 20 20	D D D	D D D	D D D	a a c c	D D D	D D D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes sales information obtained from administrative records of other federal agencies.
²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
³Data for this line not included in broader kind-of-business totals.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA							
44-45	Retail trade	26 632	86 657 017	8 992 585	2 151 777	401 804	10.2	5.4
441	Motor vehicle and parts dealers	2 247	23 455 128	2 045 208	476 993	51 900	12.2	4.4
4411	Automobile dealers	914	21 067 838	1 676 785	395 438	39 014	11.7	4.0
44111	New car dealers	530	19 897 307	1 597 810	376 365	36 722	10.6	3.8
441110 44112 441120	New car dealers Used car dealers Used car dealers	530 384 384	19 897 307 1 170 531 1 170 531	1 597 810 78 975 78 975	376 365 19 073 19 073	36 722 2 292 2 292	10.6 30.9 30.9	3.8 6.8 6.8
4412	Other motor vehicle dealers	260	D D	70 373 D	D D	h	D D	D.0
44121	Recreational vehicle dealers	32	D	D	D	е	D	D
441210 44122	Recreational vehicle dealers	32 228	D D	D D	D D	e g 1 128	D D	D D
441221 441222 441229	Motorcycle dealers Boat dealers All other motor vehicle dealers	76 128 24	343 712 488 122 D	34 137 39 512 D	7 258 7 273 D	1 128 1 219 b	23.1 26.9 D	2.1 3.7 D
4413	Automotive parts, accessories, and tire stores	1 073	D	D	D	i	D	D
44131	Automotive parts and accessories stores	745	D	D	D	i	D	D
441310 44132	Automotive parts and accessories stores Tire dealers	745 328	D D	D D	D D	i h	D D	D D
441320	Tire dealers	328	D	D	D	h	D	D
442	Furniture and home furnishings stores	1 861	3 299 242	456 093	106 017	17 919	12.6	6.8
4421 44211	Furniture stores	725	1 788 753 1 788 753	245 135	56 313 56 313	7 930 7 930	8.8	7.2
442110	Furniture stores Furniture stores	725 725	1 788 753	245 135 245 135	56 313	7 930	8.8 8.8	7.2 7.2
4422	Home furnishings stores	1 136	1 510 489	210 958	49 704	9 989	17.1	6.3
44221 442210	Floor covering stores	457 457	614 049 614 049	97 235 97 235	22 139 22 139	2 620 2 620	26.7 26.7	7.2 7.2
44229 442291	Other home furnishings stores Window treatment stores	679 50	896 440 D D	113 723 D	27 565 D D	7 369 C	10.6 D	5.6 D D
442299	All other home furnishings stores	629		D		'	D	
443 4431	Electronics and appliance stores Electronics and appliance stores	1 164 1 164	2 817 286 2 817 286	324 712 324 712	79 243 79 243	13 304 13 304	9.3 9.3	6.7 6.7
44311	Appliance, television, and other electronics stores	755	2 017 200 D	524 712 D	79 243 D	i 13 304	9.5 D	0.7 D
443111 443112	Household appliance stores	189 566	D D	D D	D D	g	D D	D D
44312 443120	Computer and software stores	300 300	D D	D D	D D	h h	D D	D D
44313 443130	Camera and photographic supplies stores	109 109	D D	D D	D D	f	D D	D D
444	Building material and garden equipment and supplies dealers	1 513	6 753 210	832 657	194 901	28 837	6.3	7.8
4441	Building material and supplies dealers	1 172	D	D	D	j	D	D
44411 444110	Home centers	128 128	D D	D D	D D	į į	D D	D D
44412 444120	Paint and wallpaper stores	172 172	D D D	D D	D D	f	D D	D D
44413 444130 44419	Hardware stores Hardware stores Other building material dealers	210 210 662	D	D D D	D D D	g g	D D	D D D D
444190	Other building material dealers	662	р	Ď	Ď	i	Ď	Ď
4442	Lawn and garden equipment and supplies stores	341	D	D	D	h	D	D
44421 444210	Outdoor power equipment stores Outdoor power equipment stores	72 72	D D 488 578	D D	D D 18 948	f f	D D	D D
44422 444220	Nursery, garden center, and farm supply stores Nursery, garden center, and farm supply stores	269 269	488 578	89 451 89 451	18 948	3 991 3 991	9.6 9.6	7.8 7.8
445	Food and beverage stores	4 420	15 341 822	1 748 124	430 051	82 693	8.4	4.5
4451	Grocery stores	2 615	13 732 480	1 581 635	391 212	72 768	6.0	4.1
44511	Supermarkets and other grocery (except convenience) stores.	1 610	12 857 509	1 481 175	367 956	65 452	5.1	2.8
445110	Supermarkets and other grocery (except convenience) stores	1 610	12 857 509	1 481 175	367 956	65 452	5.1	2.8
44512 445120	Convenience stores.	1 005 1 005	874 971 874 971	100 460 100 460	23 256 23 256	7 316 7 316	20.7 20.7	23.3 23.3
4452	Specialty food stores	613	D	D	D	h	D	D
4453	Beer, wine, and liquor stores	1 192	D	D	D	i	D	D
44531 445310	Beer, wine, and liquor stores	1 192 1 192	D D	D D	D D	į	D D	D D

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						Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.							
44-45 446	Retail trade — Con. Health and personal care stores	2 140	4 556 004	456 119	110 957	24 830	11.9	6.0
4461	Health and personal care stores	2 140	4 556 004	456 119	110 957	24 830	11.9	6.0
44611 4461101 4461101 4461102 44612 44612 44613 446130 44619 446191 446199	Pharmacies and drug stores Pharmacies and drug stores Pharmacies and drug stores Pharmacies and drug stores Proprietary stores Cosmetics, beauty supplies, and perfume stores Cosmetics, beauty supplies, and perfume stores Optical goods stores Optical goods stores Other health and personal care stores Food (health) supplement stores All other health and personal care stores	891 891 864 27 342 342 472 472 435 273 162	3 809 173 3 809 173 D D D D D D 138 130	306 876 306 876 D D D D D D 19 580	73 791 73 791 D D D D D D D 4 769 D	17 518 17 518 j c h h h h 1 364 f	11.0 11.0 D D D D D D 16.2	5.1 5.1 D D D D D 0.5 D
447	Gasoline stations	2 250	5 786 052	335 060	79 821	19 140	28.5	12.4
4471 44711 447110 44719 447190	Gasoline stations with convenience stores	2 250 1 406 1 406 844 844	5 786 052 3 898 617 3 898 617 1 887 435 1 887 435	335 060 212 230 212 230 122 830 122 830	79 821 50 193 50 193 29 628 29 628	19 140 12 870 12 870 6 270 6 270	28.5 23.7 23.7 38.5 38.5	12.4 9.9 9.9 17.4 17.4
448	Clothing and clothing accessories stores	4 239 2 471	D D	D D	D D	k k	D D	D D
4481 448110 44812 448120 448130 448130 448140 448140 44815 448150 44819 448190	Clothing stores Men's clothing stores Men's clothing stores Women's clothing stores Women's clothing stores Children's and infants' clothing stores Children's and infants' clothing stores Family clothing stores Family clothing stores Clothing accessories stores Clothing accessories stores Other clothing stores Other clothing stores	308 308 935 935 203 203 599 599 179 179 247	334 257 334 257 1 030 327 1 030 327 D D D D D D	48 173 48 173 126 782 126 782 D D D D D D	11 470 11 470 31 517 31 517 D D D D D D	2 231 2 231 9 864 9 864 9 869 9 9	9.9 9.9 8.2 8.2 D D D	12.7 12.7 7.2 7.2 D D D D
4482	Shoe stores	890	D	D	D	i	D	D
44821 448210 4482101 4482102 4482103 4482104 4482105	Shoe stores Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores Athletic footwear stores	890 890 48 97 51 420 274	D D D 30 775 D D	D D D D 4 824 D	D D D 1 174 D	i i c f 394 h h	D D D 7.2 D	D D D 2.5 D
4483 44831	Jewelry, luggage, and leather goods stores	878 810	D D	D D	D D	i h	D D	D D
448310 44832 448320	Jewelry stores Luggage and leather goods stores Luggage and leather goods stores	810 68 68	D D D	D D D	D D D	h e e	D D	D D D
451	Sporting goods, hobby, book, and music stores	1 708	2 631 146	309 432	75 990	21 329	9.8	6.2
4511 45111 451110 4511101 4511102 45112 451120 45113 451130 45114 451140	Sporting goods, hobby, and musical instrument stores Sporting goods stores. Sporting goods stores. General-line sporting goods stores. Specialty-line sporting goods stores. Hobby, toy, and game stores. Hobby, toy, and game stores. Sewing, needlework, and piece goods stores. Sewing, needlework, and piece goods stores. Musical instrument and supplies stores. Musical instrument and supplies stores.	1 078 502 502 152 350 313 313 155 108 108	754 989 754 989 754 989 D D 632 759 632 759 D D D	91 568 91 568 91 568 D D 70 051 70 051 D D D	21 866 21 866 D D D 16 797 16 797 D D D D	5 599 5 599 5 599 h h 5 269 5 269 9 9	12.8 12.8 D D 9.4 9.4 D D D	8.9 8.9 D 3.8 3.8 D D
4512	Book, periodical, and music stores	630	D	D	D	i	D	D
45121 451211 4512111 4512112 4512113 451212 45122 451220	Book stores and news dealers Book stores. Book stores, general. Specially book stores College book stores News dealers and newsstands Prerecorded tape, compact disc, and record stores Prerecorded tape, compact disc, and record stores	394 319 179 86 54 75 236 236	421 403 D D D D D D	52 050 D D D D D	D D 12 621 D D D D	i i 3 786 f f e g g	D 6.9 D D	D D 1.3 D D D
452	General merchandise stores	801	D 7 556 214	D 761 754	D	40 440	D	D
4521 45210009 45211 452111 452112	Department stores Department stores (incl. leased depts.) ³ Department stores Department stores (except discount department stores) Discount department stores	266 266 266 101 165	7 556 314 7 815 336 7 556 314 2 926 107 4 630 207	761 754 761 754 761 754 353 153 408 601	188 883 188 883 188 883 89 892 98 991	49 118 49 118 49 118 24 234 24 884	- - - - -	.1 .1 .4 -
4529 45291	Other general merchandise stores	535	D D	D D	D D	j i	D D	D D
452910 45299 452990 4529901 4529904	Warehouse clubs and supercenters All other general merchandise stores. All other general merchandise stores. Variety stores Miscellaneous general merchandise stores	41 494 494 306 188	D D D D	D D D D	D D D	; h h g g	D D D D	0 0 0

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	ampling error, and definitions, see note at end of table]					Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— Con.							
44-45 453	Retail trade—Con. Miscellaneous store retailers	2 976	D	D	D	i	D	D
4531	Florists	496	D	D	D	h	D	D
45311 453110	Florists	496 496	D D	D D	D D	h	D D	D D
453110	Florists Office supplies, stationery, and gift stores	1 082	D	D	D	h i	D	D
45321	Office supplies and stationery stores	186	591 735	56 118	14 115	2 829	2.1	.7
453210 45322 453220	Office supplies and stationery stores Gift, novelty, and souvenir stores Gift, novelty, and souvenir stores	186 896 896	591 735 D D	56 118 D D	14 115 D D	2 829 i	2.1 D D	.7 D D
4533	Used merchandise stores	455	246 532	60 991	14 708	3 776	28.1	21.7
45331	Used merchandise stores	455	246 532	60 991	14 708	3 776	28.1	21.7
453310 4539	Used merchandise stores Other miscellaneous store retailers	455 943	246 532 791 037	60 991 115 462	14 708 26 477	3 776 6 003	28.1 17.1	21.7 11.3
45391	Pet and pet supplies stores	222	D	D	D	h	D	D
453910 45392	Pet and pet supplies stores	222 186	D 67 718	D 13 646	D 3 063	h 595	D 37.7	D 13.2
453920 45393	Art dealers Manufactured (mobile) home dealers	186 20	67 718 D	13 646 D	3 063 D	595 b	37.7 D	13.2 D
453930 45399	Manufactured (mobile) home dealers	20 515	392 063	D 57 653	13 397	b 2 481	20.0	D 16.3
454	Nonstore retailers	1 313	D	D	D	j	D	D
4541 45411	Electronic shopping and mail-order houses Electronic shopping and mail-order houses	426 426	D D	D D	D D	h h	D D	D D
4542	Vending machine operators	137	D	D	D	g	D	D
45421 454210	Vending machine operators	137	D D	D	D D	g	D D	D D
454210 4543	Vending machine operators Direct selling establishments	137 750	D	D D	D	g i	D	D
45431	Fuel dealers	143	D	D	D	1 782	D	D
454311 454312	Heating oil dealers	95 45	588 171 D	62 180 D	16 153 D	f	1.7 D	7.7 D
454319 45439 454390	Other fuel dealers Other direct selling establishments Other direct selling establishments	607 607	D 526 648 526 648	D 109 442 109 442	D 25 961 25 961	a 3 658 3 658	D 21.1 21.1	D 12.8 12.8
10 1000	Baltimore-Towson, MD Metropolitan Statistical Area		020 0.0	100 112	20 001			.2.0
44-45	Retail trade	9 306	28 316 554	2 935 248	701 360	134 961	11.2	5.0
441	Motor vehicle and parts dealers	812	7 698 911	657 370	152 145	17 476	12.4	3.2
4411	Automobile dealers	316	6 728 842	524 192	123 527	13 056	10.6	2.8
44111 441110 44112	New car dealers New car dealers	181 181 135	6 426 445 6 426 445	502 797 502 797	118 422 118 422	12 358 12 358 698	8.9 8.9	2.6 2.6
441120	Used car dealers	135	302 397 302 397	21 395 21 395	5 105 5 105	698	46.1 46.1	7.2 7.2
4412	Other motor vehicle dealers	143	571 870	49 688	9 363	1 439	31.4	4.5
44121 441210	Recreational vehicle dealers Recreational vehicle dealers	8 8 135	50 201 50 201 521 669	4 669 4 669 45 019	985 985 8 378	135 135	26.6 26.6	20.6 20.6
44122 441221 441222	Motorcycle, boat, and other motor vehicle dealers Motorcycle dealers Boat dealers	26 98	110 381 388 326	10 867 30 483	2 395 5 491	1 304 331 913	31.9 35.1 32.2	3.0 1.2 2.5
441229	All other motor vehicle dealers	11	22 962	3 669	492	60	9.4	19.7
4413 44131	Automotive parts, accessories, and tire stores	353 223	398 199 238 544	83 490 44 782	19 255 10 820	2 981 1 986	15.7 15.0	8.1 8.6
441310 44132	Automotive parts and accessories stores Automotive parts and accessories stores Tire dealers	223 223 130	238 544 159 655	44 782 44 782 38 708	10 820 10 820 8 435	1 986	15.0 15.0 16.7	8.6 7.4
441320	Tire dealers	130	159 655	38 708	8 435	995	16.7	7.4
442 4421	Furniture and home furnishings stores	520 215	902 277 511 428	135 914 83 108	30 333 17 937	5 128 2 734	12.1 7.6	4.8 5.5
44211	Furniture stores	215	511 428	83 108	17 937	2 734	7.6	5.5
442110	Furniture stores	215	511 428	83 108	17 937	2 734	7.6	5.5
4422 44221	Home furnishings stores	305 129	390 849 174 357	52 806 25 047	12 396 6 004	2 394 734	18.0 21.7	3.7 3.9
442210 44229	Floor covering stores Floor covering stores Other home furnishings stores	129 129 176	174 357 174 357 216 492	25 047 25 047 27 759	6 004 6 004 6 392	734 734 1 660	21.7 21.7 15.0	3.9 3.9 3.6
442291 442299	Window treatment stores All other home furnishings stores	13 163	D D	27 739 D D	D D	b g	D D	D D
443	Electronics and appliance stores	387	780 404	89 663	22 115	3 717	8.5	4.9
4431	Electronics and appliance stores	387	780 404	89 663	22 115	3 717	8.5	4.9
44311 443111	Appliance, television, and other electronics stores	255	590 406	65 933 11 413	16 463	2 751 392	8.4	4.4 6.4
443111 443112 44312	Household appliance stores. Radio, television, and other electronics stores. Computer and software stores	65 190 95	79 492 510 914 158 379	54 520 18 299	2 836 13 627 4 333	2 359 677	15.7 7.3 9.8	6.4 4.1 7.6
443120 44313	Computer and software stores Computer and software stores Camera and photographic supplies stores	95 95 37	158 379 158 379 31 619	18 299 18 299 5 431	4 333 4 333 1 319	677 677 289	9.8 9.8 3.1	7.6 7.6
443130	Camera and photographic supplies stores	37	31 619	5 431	1 319	289	3.1	=

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error, nons	ampling error, and definitions, see note at end of table]						Percent of	of sales—
NAICS						Paid employees for	I	34163
code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— Con.							
	Baltimore-Towson, MD Metropolitan Statistical Area —Con.							
44-45	Retail trade—Con.			204 400				
444 4441	Building material and garden equipment and supplies dealers Building material and supplies dealers	561 444	2 100 968 1 900 309	261 190 225 632	61 950 53 769	9 209 7 675	4.9 4.1	7.3 7.4
44411	Home centers	49	1 900 309 D	223 032 D	33 709 D	7 075 h	4.1 D	7.4 D
444110 44412	Home centers	49 58	D D	D D	D D	h e	D D	D D
444120 44413	Paint and wallpaper stores	58 94	D D	D D	D D	e f	D D	D D
444130 44419	Hardware stores Other building material dealers	94 243	D 813 754	D 107 728	D 24 847	f 2 667	D 6.7	D 12.6
444190	Other building material dealers	243	813 754	107 728	24 847	2 667	6.7	12.6
4442	Lawn and garden equipment and supplies stores	117	200 659	35 558	8 181	1 534	12.3	7.0
44421 444210	Outdoor power equipment stores	28 28	50 573 50 573	7 562 7 562	1 743 1 743	249 249	16.0 16.0	6.3 6.3
44422 444220	Nursery, garden center, and farm supply stores Nursery, garden center, and farm supply stores	89 89	150 086 150 086	27 996 27 996	6 438 6 438	1 285 1 285	11.0 11.0	7.3 7.3
445	Food and beverage stores	1 660	4 971 646	573 103	141 067	28 784	10.0	4.7
4451	Grocery stores	836	4 309 036	503 187	124 932	24 343	6.3	4.4
44511	Supermarkets and other grocery (except convenience) stores	506	4 016 097	470 996	117 220	22 164	4.8	3.7
445110	Supermarkets and other grocery (except convenience) stores	506	4 016 097	470 996	117 220	22 164	4.8	3.7
44512 445120	Convenience stores	330 330	292 939 292 939	32 191 32 191	7 712 7 712	2 179 2 179	26.4 26.4	14.6 14.6
4452	Specialty food stores	247	169 619	21 426	5 008	1 436	24.5	8.0
4453	Beer, wine, and liquor stores	577	492 991	48 490	11 127	3 005	37.0	5.6
44531 445310	Beer, wine, and liquor stores	577 577	492 991 492 991	48 490 48 490	11 127 11 127	3 005 3 005	37.0 37.0	5.6 5.6
446	Health and personal care stores	815	1 686 568	175 928	43 335	8 485	16.5	8.4
4461	Health and personal care stores	815	1 686 568	175 928	43 335	8 485	16.5	8.4
44611 446110 4461101	Pharmacies and drug stores Pharmacies and drug stores Pharmacies and drug stores	381 381 372	1 448 394 1 448 394 D	128 619 128 619 D	31 716 31 716 D	6 102 6 102 i	16.3 16.3 D	7.3 7.3 D D
4461102 44612	Proprietary stores	9 114	D 61 563	D 8 583	D 2 059	b 777	D 20.2	5.9
446120 44613	Cosmetics, beauty supplies, and perfume stores Optical goods stores	114 176	61 563 88 137	8 583 21 234	2 059 5 410	777 860	20.2 14.6	5.9 22.9
446130 44619	Optical goods stores	176 144	88 137 88 474	21 234 17 492	5 410 4 150	860 746	14.6 19.7	22.9 13.5
446191 446199	Food (health) supplement stores	71 73	41 811 46 663	6 139 11 353	1 531 2 619	418 328	17.3 21.8	9.1 17.5
447	Gasoline stations	746	1 812 683	89 302	21 199	5 692	34.3	13.6
4471	Gasoline stations	746	1 812 683	89 302	21 199	5 692	34.3	13.6
44711 447110	Gasoline stations with convenience stores	462 462	1 245 596 1 245 596	58 041 58 041	13 795 13 795	3 813 3 813	29.2 29.2	9.8 9.8
44719 447190	Other gasoline stations Other gasoline stations.	284 284	567 087 567 087	31 261 31 261	7 404 7 404	1 879 1 879	45.4 45.4	21.9 21.9
448	Clothing and clothing accessories stores	1 434	1 777 049	233 958	56 173	15 337	9.0	4.3
4481	Clothing stores	825	1 190 823	155 302	36 444	10 862	6.8	4.5
44811	Men's clothing stores	107	126 082	16 185	3 750	770	9.2	3.5
448110 44812	Men's clothing stores	107 308	126 082 298 922	16 185 35 101	3 750 8 502	770 3 216	9.2 8.5	3.5 11.1
448120 44813	Women's clothing stores	308 72	298 922 86 541	35 101 9 693	8 502 2 299	3 216 865	8.5 14.0	11.1 1.7
448130 44814	Children's and infants' clothing stores	72 195	86 541 578 226	9 693 78 344	2 299 17 944	865 4 846	14.0 3.1	1.7 1.0
448140 44815	Family clothing stores	195	578 226 28 136	78 344 4 400	17 944 1 052	4 846 319	3.1 25.1	1.0 5.0
448150 44819	Clothing accessories stores. Other clothing stores.	64 79	28 136 72 916	4 400 11 579	1 052 2 897	319 846	25.1 9.3	5.0 10.4
448190	Other clothing stores	79	72 916	11 579	2 897	846	9.3	10.4
4482	Shoe stores	323	304 672	31 664	7 644	2 540	10.5	4.6
44821 448210	Shoe stores Shoe stores	323 323	304 672 304 672	31 664 31 664	7 644 7 644	2 540 2 540	10.5 10.5	4.6 4.6
4482101 4482102	Men's shoe stores	19 33	D D	D D	D D	b e	D D	D D
4482103 4482104	Children's and juveniles' shoe stores	18 148	11 442 138 224	1 767 15 415	408 3 702	138 1 147	5.5 13.8	8.8
4482105	Athletic footwear stores	105	125 427	10 253	2 476	898	8.8	.1
4483	Jewelry, luggage, and leather goods stores	286	281 554	46 992	12 085	1 935	16.5	3.2
44831 448310	Jewelry stores	267 267	D D	D D	D D	g g c	D D	D D
44832 448320	Luggage and leather goods stores Luggage and leather goods stores	19 19	D D	D D	D D	c c	D D	D D

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	ampling error, and definitions, see note at end of table]					Paid	Percent of	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— Con.							
	Baltimore-Towson, MD Metropolitan Statistical Area —Con.							
44-45	Retail trade—Con.							
451 4511	Sporting goods, hobby, book, and music stores Sporting goods, hobby, and musical instrument stores	557 386	818 650 597 579	90 489 66 952	22 210 16 396	6 644 4 709	12.2 13.5	3.9 4.3
45111	Sporting goods stores	195	274 388	31 291	7 504	2 104	17.3	5.6
451110 4511101	Sporting goods stores	195 62	274 388 172 204	31 291 17 855	7 504 4 153	2 104 1 220	17.3 9.6	5.6 3.7
4511102 45112 451120	Specialty-line sporting goods stores Hobby, toy, and game stores Hobby, toy, and game stores	133 102 102	102 184 218 219 218 219	13 436 22 612 22 612	3 351 5 624 5 624	884 1 759 1 759	30.3 9.9 9.9	8.8 2.6 2.6
45113 451130	Sewing, needlework, and piece goods stores Sewing, needlework, and piece goods stores	51 51	53 703 53 703	6 421 6 421	1 603 1 603	496 496	8.2 8.2	6.0 6.0
45114 451140	Musical instrument and supplies stores	38 38	51 269 51 269	6 628 6 628	1 665 1 665	350 350	14.6 14.6	2.4 2.4
4512	Book, periodical, and music stores	171	221 071	23 537	5 814	1 935	8.7	2.8
45121 451211	Book stores and news dealers Book stores	97 85	151 370 147 271	16 655 15 980	4 043 3 874	1 297 1 245	10.0 9.7	1.3 1.3
4512111 4512112 4512113	Book stores, general	49 24 12	107 218 16 322 23 731	11 629 2 401 1 950	2 709 599 566	929 193 123	9.5 24.9	1.6 .1
4512112 45122	News dealers and newsstands Prerecorded tape, compact disc, and record stores	12 12 74	4 099 69 701	675 6 882	169 1 771	52 638	21.1 6.0	.9 .7 6.0
451220	Prerecorded tape, compact disc, and record stores	74	69 701	6 882	1 771	638	6.0	6.0
452 4521	General merchandise stores Department stores	305 97	3 702 293 2 678 148	334 481 260 194	78 972 62 873	21 050 17 174	.7	1.4
45210009	Department stores (incl. leased depts.) ³	97	2 769 539	260 194	62 873	17 174	_	_
45211 452111 452112	Department stores	97 32 65	2 678 148 855 409 1 822 739	260 194 95 946 164 248	62 873 24 508 38 365	17 174 7 273 9 901	_ _ _	- - -
4529	Other general merchandise stores	208	1 024 145	74 287	16 099	3 876	2.6	4.9
45291 452910	Warehouse clubs and supercenters	16 16	795 018 795 018	49 319 49 319	10 264 10 264	2 121 2 121	- -	5.5 5.5
45299 452990 4529901 4529904	All other general merchandise stores. All other general merchandise stores. Variety stores Miscellaneous general merchandise stores.	192 192 119 73	229 127 229 127 126 166 102 961	24 968 24 968 13 733 11 235	5 835 5 835 3 201 2 634	1 755 1 755 986 769	11.4 11.4 5.8 18.3	2.8 2.8 1.2 4.9
453	Miscellaneous store retailers	999	810 889	129 724	31 200	8 125	15.7	12.6
4531	Florists	184	75 461	21 894	5 194	1 496	16.2	9.2
45311 453110	Florists	184 184	75 461 75 461	21 894 21 894	5 194 5 194	1 496 1 496	16.2 16.2	9.2 9.2
4532	Office supplies, stationery, and gift stores	346	354 756	45 094	11 136	3 285	9.0	13.0
45321 453210 45322 453220	Office supplies and stationery stores Office supplies and stationery stores Gift, novelty, and souvenir stores Gift, novelty, and souvenir stores	56 56 290 290	167 864 167 864 186 892 186 892	16 372 16 372 28 722 28 722	4 256 4 256 6 880 6 880	825 825 2 460 2 460	1.3 1.3 15.9 15.9	.5 .5 24.2 24.2
4533	Used merchandise stores	137	67 623	17 615	4 214	1 120	41.8	5.5
45331 453310	Used merchandise stores Used merchandise stores	137 137	67 623 67 623	17 615 17 615	4 214 4 214	1 120 1 120	41.8 41.8	5.5 5.5
4539	Other miscellaneous store retailers	332	313 049	45 121	10 656	2 224	17.5	14.6
45391 453910	Pet and pet supplies stores	69 69	97 639 97 639	13 008 13 008	3 003 3 003	953 953	8.5 8.5	6.8 6.8
45392 453920	Art dealers Art dealers	50 50	19 594 19 594	4 275 4 275	907 907	162 162	35.3 35.3	26.4 26.4
45393 453930	Manufactured (mobile) home dealers	8 8	16 366 16 366	1 851 1 851	453 453	55 55	.2 .2	5.3 5.3
45399 454	All other miscellaneous store retailers	205 510	179 450 1 254 216	25 987 164 126	6 293 40 661	1 054 5 314	22.0 9.7	18.5 5.5
4541	Electronic shopping and mail-order houses	137	561 774	58 391	14 572	1 833	8.8	2.7
45411	Electronic shopping and mail-order houses	137	561 774	58 391	14 572	1 833	8.8	2.7
4542	Vending machine operators	71	80 058	10 543	2 591	418	33.0	2.8
45421 454210	Vending machine operatorsVending machine operators	71 71	80 058 80 058	10 543 10 543	2 591 2 591	418 418	33.0 33.0	2.8 2.8
4543	Direct selling establishments	302	612 384	95 192	23 498	3 063	7.5	8.3
45431 454311	Fuel dealers	67 49	385 850 340 583	46 035 37 524	11 841 9 595	1 356 1 077	1.4 1.4	8.6 8.9
454312 454319 45439	Liquefied petroleum gas (bottled gas) dealers Other fuel dealers Other direct selling establishments	17 1 235	D D 226 534	D D 49 157	D D 11 657	e a 1 707	D D 18.0	D D 7.8
45439 454390	Other direct selling establishments	235	226 534	49 157	11 657	1 707	18.0	7.8 7.8

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	ampling error, and definitions, see note at end of table]					Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— Con.							
	Lexington Park, MD Micropolitan Statistical Area							
44-45	Retail trade	271	808 441	76 628	18 325	4 098	11.0	9.0
441 441229	Motor vehicle and parts dealers	36 1	140 282 D	13 916 D	3 279 D	421 a	7.1 D	1.4 D
442	Furniture and home furnishings stores	13	18 013	4 550	1 024	158	41.3	20.5
4422	Home furnishings stores	7	11 129	3 213	746	105	34.7	33.2
443	Electronics and appliance stores	10	8 311	920	239	48	5.9	14.0
444	Building material and garden equipment and supplies dealers	24	108 034	10 991	2 497	470	23.9	7.2
4441	Building material and supplies dealers	15	D	D	D	е	D	D
44419 444190	Other building material dealers	7 7	D D	D D	D D	c c	D D	D D
4442	Lawn and garden equipment and supplies stores	9	D	D	D	С	D	D
44422 444220	Nursery, garden center, and farm supply stores Nursery, garden center, and farm supply stores	7 7	D D	D D	D D	С	D D	D D
444220	Food and beverage stores	47	164 900	15 576	3 827	c 942	7.2	31.0
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health and personal care stores	17	45 691	3 852	927	240	25.5	_
4461	Health and personal care stores	17	45 691	3 852	927	240	25.5	_
447	Gasoline stations	42	89 266	5 885	1 507	487	16.9	5.3
44711 447110	Gasoline stations with convenience stores	27 27	74 959 74 959	4 632 4 632	1 200 1 200	398 398	14.1 14.1	4.3 4.3
448	Clothing and clothing accessories stores	17	D	D	D	С	D	D
4481	Clothing stores	10	D	D	D	С	D	D
451	Sporting goods, hobby, book, and music stores	14	8 773	1 241	279	121	8.6	2.5
452	General merchandise stores	13	D	D	D	f	D	D
453	Miscellaneous store retailers	29	D	D	D	С	D	D
4532	Office supplies, stationery, and gift stores	12	13 622	1 384	353	97	1.3	2.5
45321 453210	Office supplies and stationery stores Office supplies and stationery stores	3 3	D D	D D	D D	b b	D D	D D
454	Nonstore retailers	9	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b .	D	D
45431 454311	Fuel dealers Heating oil dealers	5 3	D D	D D	D D	b b	D D	D D
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area							
44-45	Retail trade	16 539	55 882 147	5 831 176	1 396 783	255 349	9.7	5.6
441	Motor vehicle and parts dealers	1 311	15 256 413	1 340 724	313 854	32 899	11.9	5.1
4411	Automobile dealers	552	13 956 053	1 123 000	264 947	25 080	12.1	4.6
44111 441110	New car dealers	327 327	13 113 549 13 113 549	1 067 112 1 067 112	251 398 251 398	23 559 23 559	11.3 11.3	4.5 4.5
44112 441120	Used car dealers	225 225	842 504 842 504	55 888 55 888	13 549 13 549	1 521 1 521	24.4 24.4	6.2 6.2
4412	Other motor vehicle dealers	101	417 619	39 700	8 108	1 275	13.7	4.9
44121	Recreational vehicle dealers	21 21	111 807	9 318 9 318	1 826	220 220	20.7	4.9 4.9
441210 44122	Recreational vehicle dealers Motorcycle, boat, and other motor vehicle dealers	80	111 807 305 812	30 382	1 826 6 282	1 055	20.7 11.2	4.9
441221 441222	Motorcycle dealers Boat dealers	44 26	202 113 97 759	21 005 8 785	4 399 1 729	734 295	13.9 5.9	2.9 8.4
441229 4413	All other motor vehicle dealers	10 658	5 940 882 741	592 178 024	154 40 799	26 6 544	5.9 8.7	14.3 13.6
44131	Automotive parts and accessories stores	478	613 760	110 930	25 716	4 585	8.3	19.0
441310 44132	Automotive parts and accessories stores Tire dealers	478 180	613 760 268 981	110 930 67 094	25 716 15 083	4 585 1 959	8.3 9.6	19.0 1.2
441320	Tire dealers	180	268 981	67 094	15 083	1 959	9.6	1.2
442	Furniture and home furnishings stores	1 300	2 334 914	310 235	73 533	12 436	12.5	7.4
4421	Furniture stores	494	1 240 581	157 433	37 366	5 034	8.7	8.0
44211 442110	Furniture stores	494 494	1 240 581 1 240 581	157 433 157 433	37 366 37 366	5 034 5 034	8.7 8.7	8.0 8.0
4422	Home furnishings stores	806	1 094 333	152 802	36 167	7 402	16.8	6.7
44221	Floor covering stores	317	422 559	67 836	15 241	1 773	28.8	7.9
442210 44229	Floor covering stores Other home furnishings stores	317 489	422 559 671 774	67 836 84 966	15 241 20 926	1 773 5 629	28.8 9.3	7.9 6.0
442291 442299	Window treatment stores	37 452	22 228 649 546	3 742 81 224	827 20 099	156 5 473	9.2 9.3	13.7 5.8

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error, nonsa	ampling error, and definitions, see note at end of table]					Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.							
44-45	Retail trade—Con.	740	4 004 075	000 044	55,007	0.050	0.5	7.4
443 4431	Electronics and appliance stores Electronics and appliance stores	740 740	1 994 375 1 994 375	229 941 229 941	55 887 55 887	9 358 9 358	9.5 9.5	7.4 7.4
44311	Appliance, television, and other electronics stores	471	1 427 578	159 793	38 354	6 697	7.3	3.4
443111 443112	Household appliance stores	115 356	164 095 1 263 483	21 246 138 547	4 641 33 713	731 5 966	8.5 7.1	5.8 3.1
44312 443120	Computer and software stores	198 198	469 911 469 911	56 698 56 698	14 149 14 149	2 040 2 040	17.4 17.4	20.7 20.7
44313 443130	Camera and photographic supplies stores	71 71	96 886 96 886	13 450 13 450	3 384 3 384	621 621	4.0 4.0	1.8 1.8
444	Building material and garden equipment and supplies dealers	888	4 338 349	538 453	125 274	18 388	6.8	8.4
4441	Building material and supplies dealers	687	3 954 177	469 932	111 151	15 479	6.2	8.6
44411 444110	Home centers	73 73	D D	D D	D D	į	D D	D D
44412 444120	Home centers Paint and wallpaper stores Paint and wallpaper stores	112 112	D	D	D	f	D	D D
44413 444130	Hardware stores	109 109	D	D	D	g	D	D D
44419 444190	Other building material dealers Other building material dealers	393 393	1 752 007 1 752 007	235 445 235 445	54 257 54 257	5 524 5 524	11.8 11.8	16.2 16.2
4442	Lawn and garden equipment and supplies stores	201	384 172	68 521	14 123	2 909	13.4	5.9
44421	Outdoor power equipment stores	40	72 077	10 659	2 396	383	30.3	4.6
444210 44422	Outdoor power equipment stores	40 161	72 077 312 095	10 659 57 862	2 396 11 727	383 2 526	30.3 9.5	4.6 6.2
444220	Nursery, garden center, and farm supply stores	161	312 095	57 862	11 727	2 526	9.5	6.2
445	Food and beverage stores	2 672	10 039 866	1 145 467	281 569	52 067	7.7	4.1
4451	Grocery stores	1 724	9 123 962	1 052 048	259 645	46 758	6.0	3.5
44511 445110	Supermarkets and other grocery (except convenience) stores	1 069	8 554 305	985 077	244 387	41 720	5.2	1.9
445110	stores	1 069 655	8 554 305 569 657	985 077 66 971	244 387 15 258	41 720 5 038	5.2 17.3	1.9 27.5
445120 4452	Convenience stores	655 349	569 657 234 731	66 971 30 105	15 258 6 828	5 038	17.3	27.5 16.5
4453	Beer, wine, and liquor stores	599	681 173	63 314	15 096	3 368	25.5	7.2
44531 445310	Beer, wine, and liquor stores	599 599	681 173 681 173	63 314 63 314	15 096 15 096	3 368 3 368	25.5 25.5	7.2 7.2
446	Health and personal care stores	1 273	2 752 002	268 802	64 847	15 720	8.8	4.8
4461	Health and personal care stores	1 273	2 752 002	268 802	64 847	15 720	8.8	4.8
44611 446110	Pharmacies and drug stores	486 486	2 258 994 2 258 994	170 819 170 819	40 311 40 311	10 978 10 978	7.2 7.2	4.0 4.0
4461101 4461102	Pharmacies and drug stores	468 18	2 233 135 25 859	167 892 2 927	39 639 672	10 796 182	7.1 17.0	4.0 3.7
44612 446120	Cosmetics, beauty supplies, and perfume stores Cosmetics, beauty supplies, and perfume stores	219 219	143 153 143 153	20 273 20 273	4 852 4 852	1 671 1 671	18.4 18.4	4.9 4.9
44613 446130	Optical goods stores	287 287	196 371 196 371	50 368 50 368	12 513 12 513	1 810 1 810	14.4 14.4	8.8 8.8
44619 446191	Other health and personal care stores	281 196	153 484 93 897	27 342 13 109	7 171 3 164	1 261 922	16.0 15.7	11.0 5.5
446199	All other health and personal care stores	85	59 587	14 233	4 007	339	16.5	19.8
447 4471	Gasoline stations	1 393 1 393	3 620 937 3 620 937	226 916 226 916	54 076 54 076	12 091 12 091	27.3	11.7 11.7
4471	Gasoline stations with convenience stores	861	2 405 208	139 766	32 904	7 994	21.9	9.3
447110 44719	Gasoline stations with convenience stores Other gasoline stations	861 532	2 405 208 1 215 729	139 766 87 150	32 904 21 172	7 994 4 097	21.9	9.3 16.5
447190	Other gasoline stations	532	1 215 729	87 150	21 172	4 097	38.1	16.5
448	Clothing and clothing accessories stores	2 738	3 915 395	501 128	120 587	31 249	6.2	5.1
4481	Clothing stores	1 605	2 801 310	359 817	86 460	23 268	5.4	4.4
44811 448110	Men's clothing stores Men's clothing stores	197 197	206 703 206 703	31 810 31 810	7 686 7 686	1 447 1 447	10.2 10.2	18.3 18.3
44812 448120	Women's clothing stores	614 614	723 649 723 649	90 703 90 703	22 818 22 818	6 578 6 578	8.0 8.0	5.6 5.6
44813 448130	Children's and infants' clothing stores	128 128	160 167 160 167	17 067 17 067	4 131 4 131	1 452 1 452	3.7 3.7	4.3 4.3
44814 448140	Family clothing stores	392 392	1 476 375 1 476 375	182 056 182 056	42 446 42 446	11 124 11 124	2.4 2.4	2.0 2.0
44815 448150	Clothing accessories stores	113 113	48 244 48 244	8 121 8 121	1 917 1 917	537 537	7.8 7.8	6.5 6.5
44819 448190	Other clothing stores	161 161	186 172 186 172	30 060 30 060	7 462 7 462	2 130 2 130	14.6 14.6	1.9 1.9

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						Paid	Percent o	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.							
44-45 448 4482	Retail trade—Con. Clothing and clothing accessories stores—Con. Shoe stores	554	495 801	54 371	13 219	4 573	3.3	8.4
44821 448210 4482101 4482102 4482103 4482104 4482105	Shoe stores Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores Athletic footwear stores	554 554 29 64 33 262 166	495 801 495 801 15 659 40 358 19 333 219 983 200 468	54 371 54 371 2 283 5 248 3 057 23 550 20 233	13 219 13 219 598 1 332 766 5 770 4 753	4 573 4 573 121 604 256 1 830 1 762	3.3 3.2 8.6 8.2 2.9 2.1	8.4 16.3 7.9 3.9 8.5 8.1
4483	Jewelry, luggage, and leather goods stores	579	618 284	86 940	20 908	3 408	12.5	5.8
44831 448310 44832 448320	Jewelry stores Jewelry stores Luggage and leather goods stores Luggage and leather goods stores	530 530 49 49	585 987 585 987 32 297 32 297	82 560 82 560 4 380 4 380	19 857 19 857 1 051 1 051	3 195 3 195 213 213	12.7 12.7 7.3 7.3	5.6 5.6 9.7 9.7
451	Sporting goods, hobby, book, and music stores	1 101	1 774 049	214 419	52 713	14 283	8.6	7.4
4511	Sporting goods, hobby, and musical instrument stores	655	1 119 241	139 351	33 748	8 707	9.4	7.3
45111 451110 4511101 4511102 45112 451120 45113 451130 45114 451140	Sporting goods stores Sporting goods stores General-line sporting goods stores Specialty-line sporting goods stores Hobby, toy, and game stores Hobby, toy, and game stores Sewing, needlework, and piece goods stores Sewing, needlework, and piece goods stores. Musical instrument and supplies stores Musical instrument and supplies stores	285 285 81 204 204 204 100 100 66 66	469 935 469 935 244 224 225 711 402 150 402 150 104 692 104 692 142 464	58 993 58 993 24 494 34 499 46 142 46 142 16 446 17 770 17 770	14 070 14 070 5 576 8 494 10 854 4 523 4 523 4 301 4 301	3 405 3 405 1 550 1 855 3 380 3 380 1 078 1 078 844	9.0 9.0 6.6 11.7 9.4 9.4 12.1 12.1 9.1	10.9 10.9 10.3 11.7 4.5 4.5 1.3 1.3 7.5
4512	Book, periodical, and music stores	446	654 808	75 068	18 965	5 576	7.1	7.5
45121 451211 4512111 4512112 4512113 451212 45122 451220	Book stores and news dealers Book stores. Book stores, general Specialty book stores College book stores News dealers and newsstands Prerecorded tape, compact disc, and record stores Prerecorded tape, compact disc, and record stores	287 225 124 60 41 62 159	486 089 460 167 309 083 36 782 114 302 25 922 168 719 168 719	57 598 53 480 39 733 5 137 8 610 4 118 17 470 17 470	14 515 13 542 9 759 1 272 2 511 973 4 450 4 450	4 123 3 859 2 783 467 609 264 1 453 1 453	7.3 5.8 6.0 15.2 2.0 34.3 6.3	2.3 1.8 1.2 7.0 1.6 11.1 22.7 22.7
452	General merchandise stores	466	6 769 369	630 752	152 680	37 223	.4	.5
4521	Department stores	158	4 648 660	481 612	120 998	30 575	-	.2
45210009 45211 452111 452112	Department stores (incl. leased depts.) ³	158 158 65 93	4 813 206 4 648 660 2 022 861 2 625 799	481 612 481 612 251 918 229 694	120 998 120 998 64 008 56 990	30 575 30 575 16 529 14 046	- - - -	.2 .2 .5 -
4529	Other general merchandise stores	308	2 120 709	149 140	31 682	6 648	1.4	1.1
45291 452910 45299 452990 4529901 4529904	Warehouse clubs and supercenters Warehouse clubs and supercenters All other general merchandise stores. All other general merchandise stores. Variety stores Miscellaneous general merchandise stores	23 23 285 285 174 111	1 798 582 1 798 582 322 127 322 127 163 551 158 576	113 590 113 590 35 550 35 550 18 177 17 373	23 219 23 219 8 463 8 463 4 230 4 233	4 249 4 249 2 399 2 399 1 281 1 118	9.3 9.3 9.3 7.4 11.2	7.2 7.2 6.4 8.0
453	Miscellaneous store retailers	1 886	1 494 282	233 623	55 444	14 041	15.6	11.3
4531	Florists	298	128 025	35 749	8 540	1 972	29.9	6.6
45311 453110	FloristsFlorists	298 298	128 025 128 025	35 749 35 749	8 540 8 540	1 972 1 972	29.9 29.9	6.6 6.6
4532	Office supplies, stationery, and gift stores	708	735 535	88 145	21 514	5 866	11.0	9.2
45321 453210 45322 453220	Office supplies and stationery stores Office supplies and stationery stores Gift, novelty, and souvenir stores Gift, novelty, and souvenir stores	125 125 583 583	404 914 404 914 330 621 330 621	38 274 38 274 49 871 49 871	9 517 9 517 11 997 11 997	1 920 1 920 3 946 3 946	2.5 2.5 21.4 21.4	.8 .8 19.6 19.6
4533	Used merchandise stores	306	175 750	42 538	10 287	2 592	22.5	27.9
45331 453310	Used merchandise stores	306 306	175 750 175 750	42 538 42 538	10 287 10 287	2 592 2 592	22.5 22.5	27.9 27.9
4539	Other miscellaneous store retailers	574	454 972	67 191	15 103	3 611	16.4	9.4
45391 453910 45392 453920 45399	Pet and pet supplies stores Pet and pet supplies stores Art dealers Art dealers All other miscellaneous store retailers	146 146 131 131 292	193 188 193 188 46 916 46 916 D	26 876 26 876 9 085 9 085 D	6 055 6 055 2 098 2 098 D	1 819 1 819 422 422 g	9.5 9.5 39.3 39.3 D	4.5 4.5 8.0 8.0 D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area — Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	771	1 592 196	190 716	46 319	5 594	11.7	10.1
4541 45411	Electronic shopping and mail-order houses	280 280	923 915 923 915	77 214 77 214	18 410 18 410	2 143 2 143	9.0	8.1 8.1
45411	Electronic shopping and mail-order houses Vending machine operators	64	104 052	22 614	5 149	612	26.8	19.8
45421	Vending machine operators	64	104 052	22 614	5 149	612	26.8	19.8
454210	Vending machine operators	64	104 052	22 614	5 149	612	26.8	19.8
4543	Direct selling establishments	427	564 229	90 888	22 760	2 839	13.5	11.5
45431 454311	Fuel dealers	66 41	268 900 199 837	31 742 22 841	8 718 6 039	941 638	2.2 2.8	5.9 7.2
454312 454319	Liquefied petroleum gas (bottled gas) dealers Other fuel dealers	23	D D	D D	D D	e a	D D	D D
45439 454390	Other direct selling establishmentsOther direct selling establishments	361 361	295 329 295 329	59 146 59 146	14 042 14 042	1 898 1 898	23.8 23.8	16.6 16.6
	Bethesda-Frederick-Gaithersburg, MD Metropolitan Division							
44-45	Retail trade	3 732	13 737 195	1 433 637	347 356	59 672	8.6	5.0
441	Motor vehicle and parts dealers	262	4 196 988	360 132	87 179	8 213	7.5	3.6
4411	Automobile dealers	117	3 935 838	321 505	78 217	6 834	6.7	3.3
44111 441110	New car dealers	90 90	3 863 946 3 863 946	317 708 317 708	77 339 77 339	6 703 6 703	6.3 6.3	3.3 3.3
44112 441120	Used car dealers Used car dealers	27 27	71 892 71 892	3 797 3 797	878 878	131 131	27.4 27.4	2.0 2.0
4412	Other motor vehicle dealers	20	94 576	8 523	1 977	275	15.9	
44121	Recreational vehicle dealers	4	D	D	D	þ	D	D
441210 44122 441221 441229	Recreational vehicle dealers Motorcycle, boat, and other motor vehicle dealers Motorcycle dealers All other motor vehicle dealers	4 16 11 3	D D 39 820 D	D D 4 724 D	D D 1 168 D	b c 160 a	D D 33.6 D	D D - D
4413	Automotive parts, accessories, and tire stores	125	166 574	30 104	6 985	1 104	21.5	12.4
44131	Automotive parts and accessories stores	84	108 394	18 294	4 082	728	18.1	18.6
441310 44132 441320	Automotive parts and accessories stores Tire dealers Tire dealers.	84 41 41	108 394 58 180 58 180	18 294 11 810 11 810	4 082 2 903 2 903	728 376 376	18.1 27.7 27.7	18.6 .8 .8
442	Furniture and home furnishings stores	300	527 591	67 244	16 062	2 522	13.8	6.1
4421	Furniture stores	117	D	D	D	f	D	D
44211 442110	Furniture stores	117 117	D D	D D	D D	f f	D D	D D
4422	Home furnishings stores	183	D	D	D	g	D	D
44221 442210	Floor covering stores	80 80	D D	D D	D D	f f	D D	D D
44229 442299	Other home furnishings stores All other home furnishings stores	103 95	D 156 216	D 19 841	D 4 951	1 119	D 9.7	D 2.3
443	Electronics and appliance stores	171	D	D	D	g	D	 D
4431	Electronics and appliance stores	171	D	D	D	g	D	D
44311	Appliance, television, and other electronics stores	103	D	D	D	g	D	D
443111 443112	Household appliance stores	25 78	57 779 D	7 778 D	1 493 D	250 g 390	10.2 D	1.1 D
44312 443120	Computer and software stores	53 53	111 227 111 227	11 042 11 042	2 684 2 68 <u>4</u>	390	8.2 8.2	9.6 9.6
44313 443130	Camera and photographic supplies stores	15 15	D D	D D	D D	C C	D D	D D
444	Building material and garden equipment and supplies dealers	230	1 070 989	136 035	31 994	4 597	11.8	5.9
4441	Building material and supplies dealers	176	965 489	118 020	28 369	3 849	11.9	6.0
44411 444110	Home centers	14 14	D D	D D	D D	g	D D	D D
44412 444120	Paint and wallpaper stores. Paint and wallpaper stores.	28 28	D D	D D	D	g b b	D	D D
44413 444130	Hardware stores Hardware stores	27 27 27	D	D	D D	e e	D	D
44419 444190	Other building material dealers Other building material dealers	107 107	D D	D	D D D	g	D	D D
444190	Lawn and garden equipment and supplies stores	54	105 500	18 015	3 625	9 748	11.0	5.4
44421	Outdoor power equipment stores	8	14 804	2 075	515	79	17.8	-
444210 44422 444220	Outdoor power equipment stores Nursery, garden center, and farm supply stores Nursery, garden center, and farm supply stores	8 46 46	14 804 90 696 90 696	2 075 15 940 15 940	515 3 110 3 110	79 669 669	17.8 17.8 9.9 9.9	6.3 6.3

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error, nons	ampling error, and definitions, see note at end of table]					Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.							
	Bethesda-Frederick-Gaithersburg, MD Metropolitan Division—Con.							
44-45 445	Retail trade—Con. Food and beverage stores	618	2 412 167	286 743	70 575	13 037	9.4	4.3
4451	Grocery stores	363	D	D	D	j	D	D
44511	Supermarkets and other grocery (except convenience)	247	D	D	D		D	D
445110	stores Supermarkets and other grocery (except convenience) stores	247	D	D	D	, , , , , , , , , , , , , , , , , , ,	D	D
44512 445120	Convenience stores.	116 116	D	D	D	ļ	D	D D
4452	Specialty food stores	99	D	D	D	e	D	D
		150		D				D
4453 44531	Beer, wine, and liquor stores	156 156	D D	D D	D D	f f	D D	D D
445310	Beer, wine, and liquor stores	156	Б	D	Ď	f	Ď	Ď
446	Health and personal care stores	283	628 315	60 331	15 052	3 349	9.5	8.9
4461	Health and personal care stores	283	628 315	60 331	15 052	3 349	9.5	8.9
44611 446110	Pharmacies and drug stores Pharmacies and drug stores	102 102	514 216 514 216	37 818 37 818	9 006 9 006	2 261 2 261	7.6 7.6 D	9.3 9.3
4461101 4461102 44612	Pharmacies and drug stores Proprietary stores Cosmetics, beauty supplies, and perfume stores	98 4 40	D D	D D	D D 935	g b 361	D D 12.7	D D
446120 44613	Cosmetics, beauty supplies, and perfuring stores Cosmetics, beauty supplies, and perfuring stores Optical goods stores	40 40 79	26 975 26 975 D	3 969 3 969 D	935 935 D	361	12.7 12.7 D	4.2 4.2 D
446130 44619	Optical goods stores Other health and personal care stores	79 79 62	D	D	D	e e e	D	D D
446191 446199	Food (health) supplement stores All other health and personal care stores	35 27	D	D	D D	c b	D D	D D
447	Gasoline stations	283	702 601	49 976	12 064	2 610	24.2	15.7
4471	Gasoline stations	283	702 601	49 976	12 064	2 610	24.2	15.7
44711 447110	Gasoline stations with convenience stores	162 162	D D	D D	D D	g	D D	D D
44719 447190	Other gasoline stations Other gasoline stations.	121 121	D	D	D	g g g	D	D D
448	Clothing and clothing accessories stores	577	856 624	112 963	27 951	6 642	6.4	4.7
4481	Clothing stores	329	D	D	D	h	D	D
44811 448110	Men's clothing stores	35 35	34 498 34 498	5 582 5 582	1 431 1 431	237 237	6.2 6.2	21.6 21.6
44812 448120	Men's clothing stores Women's clothing stores Women's clothing stores	124 124	34 496 D D	5 562 D	D D	237 g	D D	D D
44813 448130	Children's and infants' clothing stores Children's and infants' clothing stores	31 31	39 454 39 454	4 158 4 158	988 988	364 364	5.3 5.3	9.0 9.0
44814 448140	Family clothing stores	79 79	300 853 300 853	39 738 39 738	9 940 9 940	2 284 2 284	4.4 4.4	.7 .7
44815 448150	Clothing accessories stores Clothing accessories stores	25 25	D D	D D	D	C	D D	D D
44819 448190	Other clothing stores	35 35	41 794 41 794	7 083 7 083	1 897 1 897	452 452	7.7 7.7	.6 .6
4482	Shoe stores	108	D	D	D	f	D	D
44821 448210	Shoe stores	108 108	D D	D D	D D	f	D D	D D
4482101 4482102	Men's shoe stores Women's shoe stores	5	D 9 996	D 1 151	D 276	b 147	Ď D	D 1.6
4482103 4482104	Children's and juveniles' shoe stores Family shoe stores	9 50	5 599 47 036	938 4 673	226 1 079	87 360	3.3	13.6 4.5
4482105	Athletic footwear stores	31	28 170	2 889	683	273	2.1	7.6
4483	Jewelry, luggage, and leather goods stores	140	D	D	D	f	D	D
44831 448310	Jewelry stores Jewelry stores	132 132	161 465 161 465	21 953 21 953	5 277 5 277	818 818	10.9 10.9	7.3 7.3
44832 448320	Luggage and leather goods stores Luggage and leather goods stores	8 8	D D	D D	D D	b b	ם	D D
451	Sporting goods, hobby, book, and music stores	246	454 194	55 689	14 009	3 426	6.9	7.9
4511	Sporting goods, hobby, and musical instrument stores	160	D	D	D	g	D	D
45111 451110	Sporting goods stores	71 71	129 490 129 490	15 808 15 808	3 813 3 813	883 883	5.1 5.1	14.5 14.5
4511101 4511102	General-line sporting goods stores	16 55	68 672 60 818	6 809 8 999	1 485 2 328	393 490	.9 9.9	11.6 17. <u>7</u>
45112 451120	Hobby, toy, and game stores	48 48	100 533 100 533	11 469 11 469	2 699 2 699	838 838	10.8 10.8	.7 .7
45113 451130	Sewing, needlework, and piece goods stores	20 20	31 857 31 857	6 211 6 211	2 033 2 033	321 321	17.2 17.2	.7 .7 D
45114 451140	Musical instrument and supplies stores	21 21	D D	D D	D D	e e	D D	D D

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error, nonsa	ampling error, and definitions, see note at end of table]					Deid	Percent o	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— CON.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.							
	Bethesda-Frederick-Gaithersburg, MD Metropolitan Division—Con.							
44-45 451 4512	Retail trade—Con. Sporting goods, hobby, book, and music stores—Con. Book, periodical, and music stores	86	D	D	D	g	D	D
45121 451211 4512111 4512112 451212 45122 451220	Book stores and news dealers Book stores. Book stores, general. Specially book stores News dealers and newsstands Prerecorded tape, compact disc, and record stores Prerecorded tape, compact disc, and record stores	55 42 26 14 13 31 31	D 79 714 D 5 636 D 32 654 32 654	D 9 835 D 687 D 3 144 3 144	D 2 481 D 163 D 824 824	f 699 f 59 b 299 299	D 1.8 D 9.1 D 3.6 3.6	D 2.1 D 7.4 D 12.7 12.7
452	General merchandise stores	90	D	D	D	i	D	D
4521 45210009 45211 452111 452112	Department stores	35 35 35 16 19	1 035 255 1 073 800 1 035 255 508 698 526 557	109 106 109 106 109 106 64 384 44 722	26 871 26 871 26 871 16 013 10 858	7 328 7 328 7 328 4 594 2 734	- - - -	- - - -
4529	Other general merchandise stores	55	D	D	D	g	D	D
45291 452910 45299 452990 4529901 4529904	Warehouse clubs and supercenters. Warehouse clubs and supercenters. All other general merchandise stores. All other general merchandise stores. Variety stores Miscellaneous general merchandise stores	4 4 51 51 35 16	D D D 31 299 D	D D D 4 063	D D D D 856 D	f f e e 252 c	D D D 8.5 D	D D D 21.9 D
453	Miscellaneous store retailers	449	D	D	D	h	D	D
4531 45311	Florists	72 72	D D	D D	D D	e e	D D	D D
453110	Florists	72	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	140	D	D	D	g	D D	D
45321 453210 45322 453220	Office supplies and stationery stores Office supplies and stationery stores Gift, novelty, and souvenir stores Gift, novelty, and souvenir stores	29 29 111 111	D D D	D D D	D D D D	e e f f	D D D	D D D
4533	Used merchandise stores	83	38 090	8 672	1 997	495	23.7	18.0
45331 453310	Used merchandise stores Used merchandise stores	83 83	38 090 38 090	8 672 8 672	1 997 1 997	495 495	23.7 23.7	18.0 18.0
4539	Other miscellaneous store retailers	154	D	D	D	f	D	D
45391 453910 45392 453920 45399	Pet and pet supplies stores Pet and pet supplies stores Art dealers Art dealers All other miscellaneous store retailers	48 48 34 34 72	D D D D	D D D	D D D D	f f c c e	D D D D	D D D D
454	Nonstore retailers	223	686 003	63 679	14 809	1 757	6.9	7.4
4541	Electronic shopping and mail-order houses	94	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	94	D	D	D	f	D	D
4542 45421	Vending machine operators	16 16	D D	D D	D D	c c	D D	D D
454210	Vending machine operators	16	D	D	D	С	D	D
4543 45431	Direct selling establishments	113	D D	D D	D D	f c	D D	D D
454311 454312	Heating oil dealers	8 5	29 322 D	3 155 D	737 D	96 b	10.8	26.8 D
45439 454390	Other direct selling establishments. Other direct selling establishments.	100 100	D	D	D	f	D D	D D
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Division							
44-45	Retail trade	12 807	42 144 952	4 397 539	1 049 427	195 677	10.1	5.8
441	Motor vehicle and parts dealers	1 049	11 059 425	980 592	226 675	24 686	13.6	5.7
4411	Automobile dealers	435	10 020 215	801 495	186 730	18 246	14.2	5.1
44111 441110 44112 441120	New car dealers New car dealers Used car dealers Used car dealers Used car dealers	237 237 198 198	9 249 603 9 249 603 770 612 770 612	749 404 749 404 52 091 52 091	174 059 174 059 12 671 12 671	16 856 16 856 1 390 1 390	13.3 13.3 24.2 24.2	5.0 5.0 6.6 6.6
4412	Other motor vehicle dealers	81	323 043	31 177	6 131	1 000	13.1	6.3
44121 441210 44122 441221	Recreational vehicle dealers Recreational vehicle dealers Motorcycle, boat, and other motor vehicle dealers Motorcycle dealers	17 17 64 33	D D D 162 293	D D D 16 281	D D D 3 231	c c f 574	D D D 9.1	D D D 3.6
441222 441229	Boat dealers All other motor vehicle dealers	24 7	D D	D D	D D	e a	D D	D D

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enor, nons	ampling error, and definitions, see note at end of table]					Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA— Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Division—Con.							
44-45 441 4413	Retail trade—Con. Motor vehicle and parts dealers—Con. Automotive parts, accessories, and tire stores	533	716 167	147 920	33 814	5 440	5.8	13.8
44131 441310 44132 441320	Automotive parts and accessories stores	394 394 139 139	505 366 505 366 210 801 210 801	92 636 92 636 55 284 55 284	21 634 21 634 12 180 12 180	3 857 3 857 1 583 1 583	6.3 6.3 4.6 4.6	19.1 19.1 1.3 1.3
442	Furniture and home furnishings stores	1 000	1 807 323	242 991	57 471	9 914	12.1	7.8
4421	Furniture stores	377	D	D	D	h	D	D
44211 442110	Furniture stores	377 377	D D	D D	D D	h h	D D	D D
4422	Home furnishings stores	623	D	D	D	i	D	D
44221 442210 44229 442291	Floor covering stores Floor covering stores Other home furnishings stores Window treatment stores	237 237 386 29 357	D D D	D D D	D D D	g g h c	D D D	D D D 6.9
442299 443	All other home furnishings stores	569	493 330 D	61 383 D	15 148 D	4 354 i	9.1 D	0.9 D
4431	Electronics and appliance stores	569	D	D	D	i	D	D
44311 443111 443112 44312 443120 44313	Appliance, television, and other electronics stores Household appliance stores. Radio, television, and other electronics stores Computer and software stores Computer and software stores Camera and photographic supplies stores	368 90 278 145 145 56	D 106 316 D 358 684 358 684	D 13 468 D 45 656 45 656	D 3 148 D 11 465 11 465 D	i 481 h 1 650 1 650 e	D 7.6 D 20.2 20.2 D	D 8.3 D 24.1 24.1
443130	Camera and photographic supplies stores	56	D 007.000	D 400 440	D 00.000	e	D	D
444 4441	Building material and garden equipment and supplies dealers	658 511	3 267 360 2 988 688	402 418 351 912	93 280 82 782	13 791 11 630	5.2 4.3	9.2 9.5
44411 444110 44412 444120 44413 444130 44419 444190	Home centers Home centers Paint and wallpaper stores Paint and wallpaper stores Hardware stores Hardware stores Other building material dealers Other building material dealers	59 59 84 84 82 82 286 286	D D D D D D D D D D D D D D D D D D D	D D D D D D D D D D D D D D D D D D D	D D D D D D D D D D D D D D D D D D D	i e e f f h	D D D D D	D D D D D
4442	Lawn and garden equipment and supplies stores	147	278 672	50 506	10 498	2 161	14.3	6.1
44421 444210 44422 444220	Outdoor power equipment stores Outdoor power equipment stores Nursery, garden center, and farm supply stores Nursery, garden center, and farm supply stores	32 32 115 115	57 273 57 273 221 399 221 399	8 584 8 584 41 922 41 922	1 881 1 881 8 617 8 617	304 304 1 857 1 857	33.5 33.5 9.4 9.4	5.8 5.8 6.2 6.2
445	Food and beverage stores	2 054	7 627 699	858 724	210 994	39 030	7.2	4.0
4451	Grocery stores	1 361	D	D	D	k	D	D
44511 445110	Supermarkets and other grocery (except convenience) stores	822	D	D	D	k	D	D
44512 445120	stores. Convenience stores. Convenience stores.	822 539 539	D D D	D D D	D D D	k h h	D D D	D D D
4452	Specialty food stores	250	D	D	D	g	D	D
4453	Beer, wine, and liquor stores	443	D	D	D	h	D	D
44531 445310	Beer, wine, and liquor stores	443 443	D D	D D	D D	h h	D D	D D
446	Health and personal care stores	990	2 123 687	208 471	49 795	12 371	8.6	3.6
4461	Health and personal care stores	990	2 123 687	208 471	49 795	12 371	8.6	3.6
44611 446110 4461101 4461102	Pharmacies and drug stores Pharmacies and drug stores Pharmacies and drug stores Proprietary stores Proprietary stores	384 384 370 14	1 744 778 1 744 778 D D	133 001 133 001 D D	31 305 31 305 D D	8 717 8 717 i c	7.1 7.1 D D	2.4 2.4 D D
44612 446120 44613 446130	Cosmetics, beauty supplies, and perfume stores Cosmetics, beauty supplies, and perfume stores Optical goods stores Optical goods stores	179 179 208 208	116 178 116 178 D	16 304 16 304 D	3 917 3 917 D D	1 310 1 310 g g	19.8 19.8 D	5.1 5.1 D
44619 446191 446199	Other health and personal care stores	219 161 58	D D D	D D D	D D D	f f c	D D D	D D D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

	ampling error, and definitions, see note at end of table]					Paid	Percent o	f sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Division—Con.							
44-45 447	Retail trade – Con. Gasoline stations	1 110	2 918 336	176 940	42 012	9 481	28.0	10.8
4471	Gasoline stations	1 110	2 918 336	176 940	42 012	9 481	28.0	10.8
44711 447110 44719 447190	Gasoline stations with convenience stores Gasoline stations with convenience stores Other gasoline stations Other gasoline stations	699 699 411 411	D D D	D D D	D D D D	i i h h	D D D	D D D
448	Clothing and clothing accessories stores	2 161	3 058 771	388 165	92 636	24 607	6.2	5.2
4481	Clothing stores	1 276	D	D	D	j	D	D
44811 448110 44812	Men's clothing stores Men's clothing stores Women's clothing stores	162 162 490	172 205 172 205 D	26 228 26 228	6 255 6 255 D	1 210 1 210	10.9 10.9 D	17.7 17.7 D
448120 44813	Women's clothing stores Children's and infants' clothing stores	490 490 97	D 120 713	D 12 909	D 3 143	1 088	D 3.2	D 2.7
448130 44814	Children's and infants' clothing stores	97 313	120 713 1 175 522	12 909 142 318	3 143 32 506	1 088 8 840	3.2 1.9	2.7 2.4
448140 44815 448150	Family clothing stores Clothing accessories stores Clothing accessories stores	313 88 88	1 175 522 D D	142 318 D D	32 506 D D	8 840 e e	1.9 D D	2.4 D D
44819 448190	Other clothing stores	126 126	144 378 144 378	22 977 22 977	5 565 5 565	1 678 1 678	16.6 16.6	2.3 2.3
4482	Shoe stores	446	D	D	D	h	D	D
44821 448210	Shoe stores Shoe stores	446 446	D D D	D D D	D D D	h h	D D D	D D D
4482101 4482102 4482103	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	24 51 24	30 362 13 734	4 097 2 119	1 056 540	457 169	11.4 11.6	10.0
4482104 4482105	Family shoe stores	212 135	172 947 172 298	18 877 17 344	4 691 4 070	1 470 1 489	2.8 2.1	9.6 8.2
4483	Jewelry, luggage, and leather goods stores	439	D	D	D	h	D	D
44831 448310 44832 448320	Jewelry stores Jewelry stores Luggage and leather goods stores Luggage and leather goods stores	398 398 41 41	424 522 424 522 D D	60 607 60 607 D	14 580 14 580 D D	2 377 2 377 c c	13.4 13.4 D D	4.9 4.9 D D
451	Sporting goods, hobby, book, and music stores	855	1 319 855	158 730	38 704	10 857	9.1	7.2
4511	Sporting goods, hobby, and musical instrument stores	495	D	D	D	i	D	D
45111 451110 4511101 4511102 45112 451120 45113 451130	Sporting goods stores Sporting goods stores General-line sporting goods stores Specialty-line sporting goods stores Hobby, toy, and game stores Hobby, toy, and game stores Sewing, needlework, and piece goods stores Sewing, needlework, and piece goods stores	214 214 65 149 156 156 80 80	340 445 340 445 175 552 164 893 301 617 301 617 72 835 72 835	43 185 43 185 17 685 25 500 34 673 34 673 10 235 10 235	10 257 10 257 4 091 6 166 8 155 8 155 2 490 2 490	2 522 2 522 1 157 1 365 2 542 2 542 757 757	10.5 10.5 8.8 12.4 8.9 9.9 9.9	9.6 9.7 9.4 5.8 1.6
45114 451140	Musical instrument and supplies stores	45 45	D D	D D	D D	f	D D	D D
4512	Book, periodical, and music stores	360	D	D	D	h	D	D
45121 451211 4512111 4512112 4512113 451212 45122 45122	Book stores and news dealers Book stores, Book stores, general Specialty book stores College book stores News dealers and newsstands Prerecorded tape, compact disc, and record stores Prerecorded tape, compact disc, and record stores	232 183 98 46 39 49 128	380 453 D 31 146 D D 136 065 136 065	D 43 645 D 4 450 D D 14 326 14 326	D 11 061 D 1 109 D D 3 626 3 626	h 3 160 9 408 f c 1 154 1 154	D 6.6 D 16.3 D D 7.0 7.0	D 1.7 D 6.9 D D 25.1 25.1
452	General merchandise stores	376	D	D	D 020	k	7.0 D	D
4521	Department stores	123	3 613 405	372 506	94 127	23 247	-	.3
45210009 45211 452111 452112	Department stores (incl. leased depts.) ³	123 123 49 74	3 739 406 3 613 405 1 514 163 2 099 242	372 506 372 506 187 534 184 972	94 127 94 127 47 995 46 132	23 247 23 247 11 935 11 312	- - -	.3 .3 .7
4529	Other general merchandise stores	253	D	D	D	i	D	D
45291 452910 45299 452990 4529901 4529904	Warehouse clubs and supercenters. Warehouse clubs and supercenters. All other general merchandise stores. All other general merchandise stores. Variety stores Miscellaneous general merchandise stores	19 19 234 234 139 95	D D D D 132 252	D D D D 14 114	D D D D 3 374	h h g g 1 029	D D D D 7.1	D D D D 2.7 D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.							
	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Division—Con.							
44-45 453	Retail trade—Con. Miscellaneous store retailers	1 437	D	D	D		D	D
4531	Florists	226	D	D	D	g	D	D
45311	Florists	226	D D	D D	D D	g	D D	D D
453110 4532	Florists Office supplies, stationery, and gift stores	226 568	D	D	D	g h	D	D
45321	Office supplies and stationery stores	96	D	D	D	g	D	D
453210 45322 453220	Office supplies and stationery stores	96 472 472	D D D	D D D	D D D	g h h	D D D	D D D
4533	Used merchandise stores	223	137 660	33 866	8 290	2 097	22.1	30.6
45331 453310	Used merchandise stores	223 223	137 660 137 660	33 866 33 866	8 290 8 290	2 097 2 097	22.1 22.1	30.6 30.6
4539	Other miscellaneous store retailers	420	D	D	D	h	D	D
45391 453910	Pet and pet supplies stores	98 98	D D	D D	D D	g g	D D	D D
45392 453920	Art dealers	97 97	D D	D D	D D	e e	D D	D D
45399	All other miscellaneous store retailers	220	161 536 906 193	23 911 127 037	5 299 31 510	1 036 3 837	18.0 15.4	13.6 12.1
454 4541	Nonstore retailers	548 186	906 193 D	127 037 D	31 310 D	3 637 g	D 15.4	12.1 D
45411	Electronic shopping and mail-order houses	186	D	D	D	g	D	D
4542	Vending machine operators	48	D	D	D	е	D	D
45421 454210	Vending machine operators	48 48	D D	D D	D D	e e	D D	D D
4543	Direct selling establishments	314	D	D	D	g	D	D
45431 454311	Fuel dealers	53 33	D 170 515	D 19 686	D 5 302	f 542	D 1.4	D 3.8
454312 454319	Liquefied petroleum gas (bottled gas) dealers Other fuel dealers	18	D	D	D	c a	D	D D
45439 454390	Other direct selling establishments Other direct selling establishments	261 261	D D	D D	D D	g g	D D	D D
44-45	Winchester, VA-WV Metropolitan Statistical Area	E16	1 649 875	149 533	35 309	7 396	10.2	2.0
44-45	Retail trade Motor vehicle and parts dealers	516 88	359 522	33 198	7 715	1 104	23.4	3.8 2.2
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44122 441221	Motorcycle, boat, and other motor vehicle dealers	8 5	30 605 D	2 237 D	455 D	65 b	37.3 D	.3 D
4413	Automotive parts, accessories, and tire stores	39	51 423	9 536	2 258	373	12.2	5.4
44131 441310	Automotive parts and accessories stores	27 27	35 322 35 322	6 055 6 055	1 440 1 440	265 265	12.0 12.0	7.8 7.8
442	Furniture and home furnishings stores	28	44 038	5 394	1 127	197	17.1	8.7
4421	Furniture stores	10	29 860	3 257	732	109	21.4	3.8
44211 442110	Furniture stores	10 10	29 860 29 860	3 257 3 257	732 732	109 109	21.4 21.4	3.8 3.8
4422	Home furnishings stores	18	14 178	2 137	395	88	8.1	18.9
443	Electronics and appliance stores	27	34 196	4 188	1 002	181	17.2	1.1
4431	Electronics and appliance stores	27	34 196	4 188	1 002	181	17.2	1.1
44311 443112	Appliance, television, and other electronics stores	20 15	29 862 D	3 690 D	874 D	151 c	19.7 D	.1 D
444	Building material and garden equipment and supplies dealers	40	205 859	22 023	5 180	770	.4	1.3
4441	Building material and supplies dealers	26	189 588	20 048	4 733	680	.3	1.3
44411 444110	Home centers	3 3	103 563 103 563	8 288 8 288	2 018 2 018	333 333		_
44419 444190	Other building material dealers	19 19	78 097 78 097	10 069 10 069	2 289 2 289	259 259	.7 .7	3.2 3.2
4442	Lawn and garden equipment and supplies stores	14	16 271	1 975	447	90	.5	.8
44422 444220	Nursery, garden center, and farm supply stores Nursery, garden center, and farm supply stores	12 12	D D	D D	D D	b b	D D	D D
445	Food and beverage stores	41	165 410	13 978	3 588	900	7.1	1.4
4452	Specialty food stores	9	12 719	1 701	454	81	31.0	4.1

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.							
	Winchester, VA-WV Metropolitan Statistical Area — Con.							
44-45 446	Retail trade—Con. Health and personal care stores	35	71 743	7 537	1 848	385	12.7	.1
4461	Health and personal care stores	35	71 743	7 537	1 848	385	12.7	.1
44612 446120	Cosmetics, beauty supplies, and perfume stores Cosmetics, beauty supplies, and perfume stores	6 6	3 301 3 301	560 560	144 144	57 57	3.1 3.1	<u>-</u> -
447	Gasoline stations	69	263 166	12 957	3 039	870	9.2	15.1
4471	Gasoline stations	69	263 166	12 957	3 039	870	9.2	15.1
44711 447110 44719 447190	Gasoline stations with convenience stores Gasoline stations with convenience stores Other gasoline stations Other gasoline stations	56 56 13 13	172 854 172 854 90 312 90 312	9 791 9 791 3 166 3 166	2 294 2 294 745 745	665 665 205 205	12.8 12.8 2.2 2.2	21.8 21.8 2.1 2.1
448	Clothing and clothing accessories stores	50	54 454	6 692	1 472	481	15.6	.8
4481	Clothing stores	31	37 863	4 328	911	355	13.6	-
44819 448190	Other clothing stores	6 6	3 375 3 375	482 482	82 82	38 38	35.9 35.9	- -
451	Sporting goods, hobby, book, and music stores	36	29 674	3 283	788	281	21.0	2.0
4511	Sporting goods, hobby, and musical instrument stores	26	21 001	2 326	549	186	28.6	1.4
4512	Book, periodical, and music stores	10	8 673	957	239	95	2.5	3.6
452	General merchandise stores	17	315 579	26 697	6 524	1 526	-	-
4529	Other general merchandise stores	11	D	D	D	f	D	D
45299 452990	All other general merchandise stores	9	D D	D D	D D	c c	D D	D D
453	Miscellaneous store retailers	62	D	D	D	е	D	D
4532	Office supplies, stationery, and gift stores	16	D	D	D	С	D	D
45321 453210	Office supplies and stationery stores	2 2	D D	D D	D D	b b	D D	D D
4539	Other miscellaneous store retailers	29	D	D	D	С	D	D
45391 453910 45399	Pet and pet supplies stores Pet and pet supplies stores All other miscellaneous store retailers	5 5 15	6 058 6 058 D	783 783 D	167 167 D	54 54 b	6.4 6.4 D	.6 .6 D
454	Nonstore retailers	23	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	9	D	D	D	е	D	D
45411	Electronic shopping and mail-order houses	9	D	D	D	е	D	D
4543	Direct selling establishments	14	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	а	D	D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes sales information obtained from administrative records of other federal agencies.
²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
³Data for this line not included in broader kind-of-business totals.

Table 3. Summary Statistics for the County: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

7 Appendix E	. Data based on the 2002 Economic Gensus. To immormation on com	Tuesdania prote	otion, oumpling on	or, nonoumpling of	lor, una dominiono,		Percent	of sales—
NAICS						Paid employees for		
code	Geographic area and kind of business	Estab-	0-1	Annual	First-quarter	pay period including	From admini-	
		lishments (number)	Sales (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records ¹	Estimated ²
	DISTRICT OF COLUMBIA							
44-45	Retail trade	1 877	3 061 401	383 878	92 088	18 513	15.2	9.7
441 44112	Motor vehicle and parts dealers	51 12	116 826 D	12 457 D	2 806 D	416 b	13.7 D	5.6 D
441120 4412	Used car dealers	12	D D	D D	D D	b a	D D	D D
44122 441229	Motorcycle, boat, and other motor vehicle dealers All other motor vehicle dealers	4 2	D	D	D D	a a	D	D D
4413	Automotive parts, accessories, and tire stores	29	D	D	D	c	D	D
44131 441310	Automotive parts and accessories stores	23 23	D D	D D	D D	c c	D D	D D
442	Furniture and home furnishings stores	107	136 425	20 144	4 615	947	16.8	10.7
4421	Furniture stores	39	D	D	D	С	D	D
44211 442110	Furniture stores	39 39	D D	D D	D D	C	D D	D D
442110	Home furnishings stores	68	D	D	D	c f	D	D
44221	Floor covering stores	10	D	D	D	b	D	D
442210 44229 442299	Floor covering stores Other home furnishings stores All other home furnishings stores	10 58 57	D D D	D D D	D D D	b f f	D D D	D D D
443	Electronics and appliance stores	60	D	D	D	е	D	D
4431	Electronics and appliance stores	60	D	D	D	е	D	D
44311 443112	Appliance, television, and other electronics stores	35 32	D D	D D	D D	c c	D D	D D
44312 443120	Computer and software stores	6	D D	D D	D D	a a	D D	D D
44313 443130	Camera and photographic supplies stores	19 19	D D	D D	D D	C C	D D	D D
444	Building material and garden equipment and supplies dealers	52	124 605	19 217	3 878	463	6.8	12.4
4441	Building material and supplies dealers	49	122 531	18 841	3 808	444	6.7	12.6
44411 444110	Home centers Home centers	1 1	D D	D D	D D	a a	D D	D D
44412 444120 44413	Paint and wallpaper stores	9 9 12	15 179 15 179 D	1 663 1 663 D	403 403 D	64 64 c	_ _ D	81.5 81.5 D
444130 44419	Hardware stores Other building material dealers	12 27	D D	D D	D D	c e	D D	D D
444190	Other building material dealers	27	D	D	D	е	D	D
445	Food and beverage stores	506 279	952 539 D	114 900 D	27 599 D	5 039	17.6 D	7.8 D
4451 44511	Grocery stores	2/9	J	D	D	h		U
445110	stores	205	D	D	D	h	D	D
44512 445120	stores Convenience stores	205 74 74	D D D	D D D	D D D	h e e	D D D	D D D
445120	Specialty food stores	53	D	D	D	f	D	D
4453	Beer, wine, and liquor stores	174	D	D	D	f	D	D
44531 445310	Beer, wine, and liquor stores	174 174	D D	D D	D D	f f	D D	D D
446	Health and personal care stores	185	460 499	46 559	10 802	2 629	5.7	4.0
4461	Health and personal care stores	185	460 499	46 559	10 802	2 629	5.7	4.0
44611 446110	Pharmacies and drug stores	83 83	393 758 393 758	31 816 31 816	7 230 7 230	2 079 2 079	4.6 4.6	2.4 2.4
4461101 4461102	Pharmacies and drug stores	79 4	D D	D D	D D	g b	D D	D _D
44612 446120 44613	Cosmetics, beauty supplies, and perfume stores Cosmetics, beauty supplies, and perfume stores	31 31 41	19 387 19 387 D	3 408 3 408 D	843 843 D	203 203	18.7 18.7 D	7.6 7.6 D
446130 44619	Optical goods stores Optical goods stores Other health and personal care stores	41 30	D	D	D	e e b	D	D D
446191 446199	Food (health) supplement stores All other health and personal care stores	23 7	D D	D D	D D	b b	D D	D D
447	Gasoline stations	83	170 478	10 734	2 597	563	38.7	18.7
4471	Gasoline stations	83	170 478	10 734	2 597	563	38.7	18.7
44711 447110	Gasoline stations with convenience stores	36 36	D D	D D	D D	e e	D D	D D
44719 447190	Other gasoline stations	47 47	D D	D D	D D	e e	D D	D D

Table 3. Summary Statistics for the County: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

Appendix L	D. Data based on the 2002 Economic Census. For information on conf	lideritiality prote	ction, sampling em	or, nonsampling en	ior, and deminions,	see note at end of		of soles
NAICS						Paid employees for	Percent o	JI Sales—
code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	DISTRICT OF COLUMBIA—Con.							
44-45 448	Retail trade—Con.	355	416 270	58 823	14 589	3 436	14.0	12.5
4481	Clothing and clothing accessories stores Clothing stores	228	410 270 D	D 30 023	D 14 369	h	14.9 D	12.5 D
44811	Men's clothing stores	42	38 872 38 872	6 892	1 713	265	23.9 23.9	15.6
448110 44812 448120	Men's clothing stores Women's clothing stores Women's clothing stores	42 95 95	38 872 D D	6 892 D D	1 713 D D	265 f f	23.9 D D	15.6 D D
44813 448130	Children's and infants' clothing stores	9	D D	D D	D D	b b	D D	D D
44814 448140 44815	Family clothing stores Family clothing stores	45 45 18	123 101 123 101	13 894 13 894 D	3 255 3 255	1 073 1 073 b	3.6 3.6 D	14.5 14.5 D
448150 44819	Clothing accessories stores Clothing accessories stores Other clothing stores	18 19	D D 27 504	D 4 801	D D 1 158	b b 252	D 31.1	D 1.6
448190	Other clothing stores	19	27 504	4 801	1 158	252	31.1	1.6
4482 44821	Shoe stores	65 65	D D	D D	D D	f f	D D	D D
448210 4482101	Shoe stores Men's shoe stores	65 5	D	D	D	f a	D	D D
4482102 4482104	Women's shoe stores Family shoe stores	14 21	D D	D D	D D	c c	D D	D D
4482105	Athletic footwear stores	25	32 196	3 299	735	277	6.6	29.0
4483 44831	Jewelry, luggage, and leather goods stores	62 52	D 50 468	D 8 519	D 2 071	e 253	D 21.4	D 13.6
448310 44832	Jewelry stores	52 10	50 468 D	8 519 D	2 071 D	253 b	21.4 D	13.6 D
448320	Luggage and leather goods stores	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	137	185 606	24 639	5 976	1 568	7.7	12.0
4511	Sporting goods, hobby, and musical instrument stores	32	D	D	D	e	D	D
45111 451110 4511101	Sporting goods stores Sporling goods stores General-line sporting goods stores	12 12 5	D D 13 459	D D 1 277	D D 287	c c c 75	D D	D D 29.5
4511102 451112	Specialty-line sporting goods stores	7 9	D D	D D	D D	b c	D D	D D
451120 45113	Hobby, toy, and game stores. Hobby, toy, and game stores. Sewing, needlework, and piece goods stores.	9 7	D D	D D	D D	c b	D D	D D
451130 4512	Sewing, needlework, and piece goods stores	7 105	D D	D D	D D	b	D D	D D
45121	Book, periodical, and music stores	73	D	D	D	g f	D	D
451211 4512111	Book stores	52 22	105 486 D	14 210 D	3 474 D	922 f	6.8 D	2.8 D
4512112 4512113	Book stores, general. Specialty book stores College book stores.	16 14	D D D	D D	D D	C C	D D D	D D D
451212 45122 451220	News dealers and newsstands Prerecorded tape, compact disc, and record stores Prerecorded tape, compact disc, and record stores	21 32 32	D	D D D	D D D	b e e	D D	D D
452	General merchandise stores	34	D	D	D	g	D	D
4521	Department stores	4	D	D	D	g	D	D
45210009 45211	Department stores (incl. leased depts.) ³	4 4	D D	D D	D D	g	D D	D D
452111 45299	Department stores (except discount department stores) All other general merchandise stores	3 30	D D	D D	D D	g f c	D D	D D
452990 4529904	All other general merchandise stores	30 24	D D	D D	D D	c c	D D	D D
453	Miscellaneous store retailers	258	D	D	D	g	D	D
4531	Florists	43	D	D	D	e	D	D
45311 453110	Florists	43 43	D D	D D	D D	e e	D D	D D
4532	Office supplies, stationery, and gift stores	111	D	D	D	f	D	D
45321 453210	Office supplies and stationery stores	16 16	D D	D D	D D	c c	D D	D D
45322 453220	Gift, novelty, and souvenir stores	95 95	D D	D D	D D	e e	D D	D D
4533	Used merchandise stores	47	D	D	D	e	D	D
45331 453310	Used merchandise stores Used merchandise stores	47 47	D D	D D	D D	e e	D D	D D
4539	Other miscellaneous store retailers	57	D	D	D	С	D	D
45391 453910	Pet and pet supplies stores Pet and pet supplies stores	3 3	D D	D D	D D	b b	D D	D D
45392 453920 45399	Art dealers Art dealers All other miscellaneous store retailers	34 34 20	D D D	D D D	D D D	b b b	D D D	D D D
75055	חוו טעווטו ווווסטטוומווסטטס סנטופ ופגמוולוס ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		U	, 0	ט	י טו	וט	D

Table 3. Summary Statistics for the County: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	DISTRICT OF COLUMBIA—Con.							
44-45 454	Retail trade—Con. Nonstore retailers	49	87 737	15 007	4 035	382	28.8	37.6
4541	Electronic shopping and mail-order houses	23	D	D	D	С	D	D
45411	Electronic shopping and mail-order houses	23	D	D	D	С	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421 454210	Vending machine operators	4 4	D D	D D	D D	b b	D D	D D
4543	Direct selling establishments	22	D	D	D	С	D	D
454311 45439 454390	Heating oil dealers Other direct selling establishments Other direct selling establishments	2 20 20	D D D	D D D	D D D	а с с	D D D	D D D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes sales information obtained from administrative records of other federal agencies.
²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
³Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for the Place: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

	Data based on the 2002 Economic Census. For information on confi	,,	, , , , , , , , , , , , , , , , , , , ,		,	Paid	Percent of	of sales—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated ²
	WASHINGTON, DC							
44-45	Retail trade	1 877	3 061 401	383 878	92 088	18 513	15.2	9.7
441	Motor vehicle and parts dealers	51	116 826	12 457	2 806	416	13.7	5.6
4411	Automobile dealers	18	D	D	D	С	D	D
44112 441120	Used car dealers	12 12	D D	D D	D D	b b	D D	D D
4412	Other motor vehicle dealers	4	D	D	D	а	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441229 4413	All other motor vehicle dealers	2 29	D D	D D	D D	a c	D D	D D
44131	Automotive parts, accessories, and the stores	23	D	D	D	c	D	D
441310	Automotive parts and accessories stores	23	Ď	Ď	Ď	c	Ď	Ď
442	Furniture and home furnishings stores	107	136 425	20 144	4 615	947	16.8	10.7
4421	Furniture stores	39	D	D	D	С	D	D
44211 442110	Furniture stores	39 39	D D	D D	D D	c c	D D	D D
4422	Home furnishings stores	68	D	D	D	f	D	D
44221	Floor covering stores	10	D	D	D	b	D	D
442210 44229	Floor covering stores Other home furnishings stores	10 58	D D	D D	D D	b f	D D	D D
442299	All other home furnishings stores	57	D	D	D	f	D	D
443	Electronics and appliance stores	60	D	D	D	е	D	D
4431	Electronics and appliance stores	60	D	D	D	е	D	D
44311 443112	Appliance, television, and other electronics stores Radio, television, and other electronics stores	35 32	D D	D D	D D	c c	D D	D D
44312 443120	Computer and software stores	6	D D	D D	D D	a a	D D	D D
44313 443130	Camera and photographic supplies stores	19 19	D D	D D	D D	c c	D D	D D
444	Building material and garden equipment and supplies dealers	52	124 605	19 217	3 878	463	6.8	12.4
4441	Building material and supplies dealers	49	122 531	18 841	3 808	444	6.7	12.6
44411	Home centers	1	D	D	D	a	D	D
444110 44412	Home centers	1 9	D 15 179	1 663	D 403	64 64	D -	D 81.5
444120 44413	Paint and wallpaper stores	9 12	15 179 D	1 663 D	403 D	64 C	D D	81.5 D D
444130 44419	Hardware stores Other building material dealers Other building material dealers	12 27 27	D D D	D D D	D D D	c e	D D	D D
444190 445	ů –	506	952 539	114 900	27 599	e 5 039	17.6	7.8
4451	Food and beverage stores	279	932 339 D	D	27 399 D	5 039 h	17.0 D	7.8 D
44511	Supermarkets and other grocery (except convenience)	273			D	"		
445110	stores	205	D	D	D	h	D	D
44512	stores	205 74	D D	D D	D D	h e	D D	D D
445120	Convenience stores	74	Ď	Ď	Ď	e	Ď	Ď
4452	Specialty food stores	53	D	D	D	f	D	D
4453	Beer, wine, and liquor stores	174	D	D	D	f	D	D
44531	Beer, wine, and liquor stores	174	D	D	D	f	D	D
445310	Beer, wine, and liquor stores	174	D	D	D	f	D	D
446	Health and personal care stores	185	460 499	46 559	10 802	2 629	5.7	4.0
4461	Health and personal care stores	185	460 499	46 559	10 802	2 629	5.7	4.0
44611 446110 4461101	Pharmacies and drug stores	83 83 79	393 758 393 758 D	31 816 31 816	7 230 7 230 D	2 079 2 079	4.6 4.6 D	2.4 2.4 D
4461101 4461102 44612	Pharmacies and drug stores Proprietary stores Cosmetics, beauty supplies, and perfume stores	79 4 31	19 387	D 3 408	D 843	9 b 203	D 18.7	D 7.6
446120 44613	Cosmetics, beauty supplies, and perfurne stores Cosmetics, beauty supplies, and perfurne stores Optical goods stores	31 31 41	19 387 19 387 D	3 408 3 408 D	843 D	203 203 e	18.7 18.7 D	7.6 7.6 D
446130 44619	Optical goods stores Other health and personal care stores	41 30	D D	D	D	e b	D D	D D
446191 446199	Food (health) supplement stores All other health and personal care stores	23	D D	D	D	b b	D D	D
440199	Gasoline stations	83	170 478	10 734	2 597	563	38.7	18.7
4471	Gasoline stations	83	170 478	10 734	2 597	563	38.7	18.7
44711	Gasoline stations with convenience stores	36	D	D	D	e	D	D
447110 44719	Gasoline stations with convenience stores Other gasoline stations	36 47	D D	D D	D D	e e	D D	D D
447190	Other gasoline stations	47	ĎΙ	Ď	Ď	ě	ĎΙ	Ď

Table 4. Summary Statistics for the Place: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	WASHINGTON, DC—Con.							
44-45 448	Retail trade—Con. Clothing and clothing accessories stores	355	416 270	58 823	14 589	3 436	14.9	12.5
4481	Clothing stores	228	D	D	D	h h	D	D
44811 448110 44812 448120 44813	Men's clothing stores Men's clothing stores Women's clothing stores Women's clothing stores Children's and infants' clothing stores	42 42 95 95 9	38 872 38 872 D D D	6 892 6 892 D D D	1 713 1 713 D D D	265 265 f f b	23.9 23.9 D D	15.6 15.6 D D
448130 44814 448140 44815	Children's and infants' clothing stores Family clothing stores Family clothing stores Clothing accessories stores	9 45 45 18	D 123 101 123 101 D	D 13 894 13 894 D	D 3 255 3 255 D	b 1 073 1 073 b	D 3.6 3.6 D	D 14.5 14.5 D
448150 44819 448190	Clothing accessories stores Other clothing stores Other clothing stores	18 19 19	D 27 504 27 504	D 4 801 4 801	D 1 158 1 158	b 252 252	31.1 31.1	D 1.6 1.6
4482 44821	Shoe stores Shoe stores	65 65	D D	D D	D D	f f	D D	D D
448210 4482101 4482102 4482104 4482105	Shoe stores Men's shoe stores Women's shoe stores Family shoe stores Athletic footwear stores	65 5 14 21 25	D D D D 32 196	D D D D 3 299	D D D D 735	f a c c c 277	D D D D 6.6	D D D D 29.0
4483	Jewelry, luggage, and leather goods stores	62	D 50 468	D	D	e	D	D
44831 448310 44832 448320	Jewelry stores Jewelry stores Luggage and leather goods stores Luggage and leather goods stores	52 52 10 10	50 468 D D	8 519 8 519 D D	2 071 2 071 D D	253 253 b b	21.4 21.4 D D	13.6 13.6 D D
451	Sporting goods, hobby, book, and music stores	137	185 606	24 639	5 976	1 568	7.7	12.0
4511	Sporting goods, hobby, and musical instrument stores	32	D	D	D	е	D D	D
45111 451110 4511101 4511102 45112 451120 45113 451130 45114 451140	Sporting goods stores Sporting goods stores General-line sporting goods stores. Specialty-line sporting goods stores. Hobby, toy, and game stores. Hobby, toy, and game stores. Sewing, needlework, and piece goods stores. Sewing, needlework, and piece goods stores. Musical instrument and supplies stores. Musical instrument and supplies stores.	12 12 5 7 9 9 7 7 4 4	D 13 459 D D D D D D	1 277 D D D D D D D D D D D D D	D 287 D D D D D	c c c 75 b c c b b a a a	D D D D D D D	D 29.5 D D D D D
4512	Book, periodical, and music stores	105	D	D	D	g	D	D
45121 451211 4512111 4512112 4512113 451212 45122 451220	Book stores and news dealers Book stores. Book stores, general. Specialty book stores College book stores News dealers and newsstands Prerecorded tape, compact disc, and record stores Prerecorded tape, compact disc, and record stores	73 52 22 16 14 21 32 32	105 486 D D D D D D	D 14 210 D D D D D	D 3 474 D D D D D	f 922 f c c b e e	D 6.8 D D D D	D 2.8 D D D D
452	General merchandise stores	34	D	D	D	g	D	D
4521	Department stores	4	D	D	D	g	D	D
45210009 45211 452111	Department stores (incl. leased depts.) ³	4 4 3	D D D	D D	D D D	g g f	D D D	D D D
4529	Other general merchandise stores	30	D -	D	D	С	D	D
45299 452990 4529901 4529904	All other general merchandise stores	30 30 6 24	D D D	D D D	D D D	c c b c	D D D D	D D D
453	Miscellaneous store retailers	258	D	D	D	g	D	D
4531	Florists	43	D	D	D	е	D	D
45311 453110	Florists Florists	43 43	D D	D D	D D	e e	D D	D D
4532	Office supplies, stationery, and gift stores	111	D	D	D	f	D	D
45321 453210 45322 453220	Office supplies and stationery stores Office supplies and stationery stores Gift, novelty, and souvenir stores Gift, novelty, and souvenir stores	16 16 95 95	D D D	D D D	D D D	c c e e	D D D D	D D D
4533	Used merchandise stores	47	D	D	D	е	D	D
45331 453310	Used merchandise stores	47 47	D D	D D	D D	e e	D D	D D
4539	Other miscellaneous store retailers	57	D	D	D	С	D	D
45391 453910 45392 453920 45399	Pet and pet supplies stores Pet and pet supplies stores Art dealers Art dealers Alt dealers Alt dealers	3 3 34 34 20	D D D D	D D D D	D D D D	b b b b	D D D D	D D D D

Table 4. Summary Statistics for the Place: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)		First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	WASHINGTON, DC—Con.							
44-45 454	Retail trade—Con. Nonstore retailers	49	87 737	15 007	4 035	382	28.8	37.6
4541	Electronic shopping and mail-order houses	23	D	D	D	С	D	D
45411	Electronic shopping and mail-order houses	23	D	D	D	С	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421 454210	Vending machine operators	4 4	D D	D D	D D	b b	D D	D D
4543	Direct selling establishments	22	D	D	D	С	D	D
454311 45439 454390	Heating oil dealers	2 20 20	D D D	D D D	D D D	a c c	D D D	D D D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes sales information obtained from administrative records of other federal agencies.
²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
³Data for this line not included in broader kind-of-business totals.

Appendix A. Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

A–2 Appendix A Retail Trade

Appendix B. NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing aftersales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

- 1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
- 2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
- 3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
- 4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

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44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motor-cycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motor-cycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail 44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail 441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

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4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

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44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EOUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

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44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

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446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

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44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new foot-wear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

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448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

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451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

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452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

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453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

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45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C. Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

- 1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
- 2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

- 1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
- 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA

Baltimore-Towson, MD Metropolitan Statistical Area

Anne Arundel County, MD

Baltimore County, MD

Carroll County, MD

Harford County, MD

Howard County, MD

Queen Anne's County, MD

Baltimore (IC), MD

Lexington Park, MD Micropolitan Statistical Area

St. Mary's County, MD

Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area

Bethesda-Frederick-Gaithersburg, MD Metropolitan Division

Frederick County, MD

Montgomery County, MD

Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Division

District of Columbia, DC

Calvert County, MD

Charles County, MD

Prince George's County, MD

Arlington County, VA

Clarke County, VA

Fairfax County, VA

Fauquier County, VA

Loudoun County, VA

Prince William County, VA

Spotsylvania County, VA

Stafford County, VA

Warren County, VA

Alexandria (IC), VA

Fairfax (IC), VA

2002 Economic Census

Falls Church (IC), VA

Fredericksburg (IC), VA

Manassas (IC), VA

Manassas Park (IC), VA

Jefferson County, WV

Winchester, VA-WV Metropolitan Statistical Area

Frederick County, VA

Winchester (IC), VA

Hampshire County, WV