Employment from the BLS household and payroll surveys: summary of recent trends

This report is updated monthly in conjunction with the release of the <u>Employment Situation</u>. The release <i>dates are available on the <u>BLS website</u>.

The Bureau of Labor Statistics (BLS) has two monthly surveys that measure employment levels and trends: the Current Population Survey (CPS), also known as the household survey, and the Current Employment Statistics (CES) survey, also known as the payroll or establishment survey.

Employment estimates from both the household and payroll surveys are published in the Employment Situation news release each month. These estimates differ because the surveys have distinct definitions of employment and distinct survey and estimation methods. (See the comparison of the surveys on page 4.) This report is intended to help data users better understand the differences in the surveys' employment measures and as well as divergences that sometimes occur in their trends.

Both the payroll and household surveys are needed for a complete picture of the labor market. The payroll survey provides a highly reliable gauge of monthly change in nonfarm payroll employment. The household survey provides a broader picture of employment including agriculture and the self employed.

| Reference period | Payroll survey employment ¹ | Household survey employment ² | Adjusted household survey employment ³ | | |
|--|---|---|---|--|--|
| Over-the-month change February-March 2009 | -663 | -861 | -994 | | |
| Over-the-year change March 2008-2009 | -4,795 | -4,756 | -4,003 | | |
| Since the business cycle peak ⁴ December 2007-March 2009 | -5,133 | -4,441 | -3,739 | | |

Latest trends in payroll and household survey employment

Seasonally adjusted, numbers in thousands

¹ Payroll survey estimates for February and March 2009 are preliminary and subject to revision.

 2 The effects of population control revisions in January 2000 and January of 2003-09 have been smoothed out in the historical household survey employment estimates used here; thus, the changes shown above will differ from those calculated using the official estimates in the Employment Situation and in the public database available on the BLS website. See Appendix for further explanation.

³ This is a research series created from household survey employment to be more similar in concept and definition to payroll survey employment. Household survey employment is adjusted by subtracting agriculture and related employment, nonagricultural self employed, unpaid family and private household workers, and workers absent without pay from their jobs, and then adding nonagricultural wage and salary multiple jobholders. The effects of population control revisions also have been smoothed out in the historical data in this series.

⁴ The Business Cycle Dating Committee of the National Bureau of Economic Research (NBER) has designated December 2007 as the most recent business cycle peak. NBER has not yet determined an endpoint for the recession that began in December 2007.

Chart 1 above shows employment from the household and payroll surveys from January 1994 through the most recent month available.

Because the household survey has a broader employment definition than the payroll survey, the household employment level (green line) exceeds that of the payroll survey (blue line).

For research and comparison purposes, BLS creates an "adjusted" household survey employment series (**red** line) that is more similar in concept and definition to payroll survey employment. The adjusted household survey employment series is calculated by subtracting from total employment agriculture and related employment, nonagricultural self employed, unpaid family and private household workers, and workers absent without pay from their jobs, and then adding nonagricultural wage and salary multiple jobholders. The resulting series is then seasonally adjusted. (See Appendix for data series.)

The adjusted household survey employment tracks much more closely with the payroll survey measure; nonetheless, occasional trend discrepancies occur. For example, there is a noticeable period from the late 1990s until the 2001 recession when payroll employment grew at a faster rate than household survey employment. Possible causes of employment trend differences are discussed on pages 5-8.

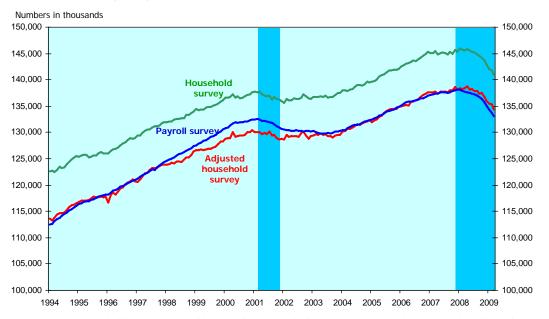


Chart 1. Household and payroll survey employment, seasonally adjusted, 1994-2009

NOTE: The household series presented here has been smoothed for population control revisions. The "adjusted" household series has been adjusted to an employment concept more similar to the payroll survey's and smoothed for population control revisions. Shaded areas represent recessions as determined by the National Bureau of Economic Research (NBER). NBER has not yet determined an endpoint for the recession that began in December 2007.

SOURCE: Bureau of Labor Statistics, April 3, 2009.

Chart 2 shows the same payroll and household employment series as chart 1, but begins with the March 2001 peak of the previous recession period. The Business Cycle Dating Committee of the National Bureau of Economic Research (NBER) has designated December 2007 as the most recent business cycle peak. NBER has not yet determined an endpoint for the recession that began in December 2007.

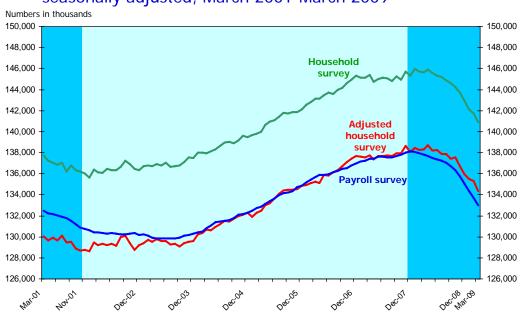


Chart 2. Household and payroll survey employment, seasonally adjusted, March 2001-March 2009

NOTE: The household series presented here has been smoothed for population control revisions. The "adjusted" household series has been adjusted to an employment concept more similar to the payroll survey's and smoothed for population control revisions. Shaded areas represent recessions as determined by the National Bureau of Economic Research (NBER). NBER has not yet determined an endpoint for the recession that began in December 2007.

SOURCE: Bureau of Labor Statistics, April 3, 2009.

Summary comparison of survey concepts, definitions, and methodologies

Major features and distinctions of the two surveys are shown below. Additional information on the methodologies of the two surveys can be found in the Quick Guide to Methods and Measurement Issues on the BLS website at <u>http://www.bls.gov/bls/empsitquickguide.htm</u>.

| Comparison by: | Household Survey (CPS) | Payroll Survey (CES) |
|--|--|---|
| Universe | Civilian noninstitutional population age 16 and over | Nonfarm wage and salary jobs |
| Type of survey | Monthly sample survey of approximately 60,000 households | Monthly sample survey of about 150,000 businesses and government agencies covering approximately 390,000 establishments |
| Major outputs | Labor force, employment, unemployment, and associated rates with demographic detail | Employment, hours, and earnings with industry and geographic detail |
| Reference period | Calendar week that includes the 12 th of the month | Employer pay period that includes the 12 th of the month (could be weekly, biweekly, monthly or other) |
| Employment concept | Estimate of employed persons (multiple jobholders are counted only once) Includes individuals absent from work without pay | Estimate of jobs (multiple jobholders counted for each nonfarm payroll job) Includes only those receiving pay for the reference pay period |
| Employment definition differences | Includes the unincorporated self employed, unpaid family workers, agriculture and related workers, private household workers, and workers absent without pay | Excludes all of the groups listed at left, except for the logging component of agriculture and related industries |
| Size of over-the-month change in employment required for a statistically significant movement | <u>+</u> 436,000 | <u>+</u> 107,000 (updated annually in February) |
| Benchmark adjustments to survey results | No direct benchmark for employment. Adjustments to underlying population base revised annually to intercensal estimates, and every 10 years to the decennial census | Employment benchmarked annually to employment counts derived primarily from Unemployment Insurance (UI) tax records |

April 3, 2009

Comparing employment trends from the two surveys

Although the payroll and household surveys track well over the long term, periodic discrepancies in trend have occurred. The following sections summarize some issues with the surveys that are important to consider when comparing employment changes and trends from the two sources.

Sampling error

Both surveys are subject to sampling error. The payroll survey has a much larger sample size than the household survey. The payroll survey's active sample covers approximately 390,000 business establishments of all sizes representing about one-third of total nonfarm employment. The household survey is much smaller at 60,000 households, covering a very small fraction of total employed persons. Household survey employment is therefore subject to larger sampling error, about four times that of the payroll survey on a monthly basis.

When looking at short-term trends in either survey, especially over-the-month changes, it is therefore essential to assess the statistical significance of the change. (The sizes of the over-the-month changes in employment needed to be statistically significant are shown on page 4.) When comparing the two series over longer periods of time, however, other factors also need to be considered; some of these are discussed below.

Payroll survey benchmark revisions

Benchmark revisions are a standard part of the payroll survey estimation process. The benchmark revision represents a once-a-year re-anchoring of the sample-based employment estimates to full employment counts primarily available through unemployment insurance (UI) tax records that nearly all employers are required to file with State Employment Security Agencies. Following standard BLS methodology, the sample-based estimate for the month of March is replaced by the March UI-based employment level and estimates for the 12 months preceding and the months following the March benchmark reference month are recalculated. Estimates for the 12 months preceding the March benchmark are recalculated by wedging back the difference between the UI-based employment level and the sample-based estimate: 1/12 of the difference is applied to April of the prior year, 2/12 to May, and so forth, through February of the benchmark year which receives 11/12 of the difference. Estimates for April of the benchmark year forward are recalculated by applying the over-the-month changes from the sample to the new benchmark level, along with recomputed net birth/death factors. (See "New business births" below.)

The payroll survey's most recent benchmark—to March 2008 employment records—resulted in a downward revision of 89,000 (17,000 on a seasonally adjusted basis), or about -0.1 percent of total nonfarm employment. The average benchmark revision over the past decade has been plus or minus 0.2 percent. Detailed information about this and previous benchmarks can be found on the BLS website at http://www.bls.gov/ces/tables.htm#benchmark.

continued on next page

Payroll survey benchmark, continued

With regard to the benchmark source data, BLS issued a report in 2004 evaluating the timeliness of new business enrollments into the UI system. The report, "Assessing the Timeliness of Business Births in BLS Establishment Statistics," is available on the BLS website at <u>http://www.bls.gov/cew/eta581study.pdf</u>.

New business births in the payroll survey

The payroll survey sample cannot include new firms immediately. These are incorporated with a lag. In the interim, a model-based estimate is used each month to account for employment resulting from new firm births. A summary of how the birth/death model improves the payroll survey estimates is on the BLS website at <u>http://www.bls.gov/opub/ils/pdf/opbils70.pdf</u>.

Technical information about the birth/death model methodology used in the payroll survey estimates can be found at <u>http://www.bls.gov/ces/cesbdtech.htm</u>. The latest monthly adjustments resulting from the birth/death model are available at <u>http://www.bls.gov/web/cesbd.htm</u>.

Population control adjustments to the household survey

Population controls are used to weight the household survey sample results to reflect the overall level of the U.S. population. The population controls are developed by the U.S. Census Bureau. They are derived from decennial census information and, between census years, from administrative and other data. There are limitations with the intercensal population controls due primarily to the difficulties associated with estimating the net international migration component of population change. The population controls contributed significantly to discrepancies between payroll and household survey employment in the 1980s and 1990s when the household survey showed less growth than the payroll survey due to understated population growth in the intercensal controls.

continued on next page

Population control adjustments, continued

With the release of January data each year, BLS incorporates population control adjustments into the household survey estimates. The adjustments reflect the Census Bureau's review of the components of population change—births, deaths, and net international migration—and of the methodology used to estimate population. BLS typically does not revise the historical household survey data series to reflect new population controls because of the extensive effort needed to completely revise and verify all of the time series produced, and because the revisions would be negligible for most series. (Information on the specific effects of population control adjustments made since Census 2000 is found on page 9 of this report and on the BLS website at http://www.bls.gov/cps/documentation.htm#pop.)

Substantial revisions to the population controls in some years have created historical data comparability problems in some household survey data series, particularly the labor force and employment levels. In December 2003, BLS outlined a method to "smooth" such level shifts in major CPS data series as a convenience to its data users. The method distributed the January 2000 and January 2003 level shifts incrementally over a multiyear period rather than incorporating the entire change in January of the years that they were implemented. See the Appendix, "Interpreting household survey employment data with population control adjustments," on pages 9-11 of this report.

Worker classification in the household survey

For research and comparison purposes, BLS creates an "adjusted" household survey employment series that is more similar in concept and definition to payroll survey employment. (This adjusted household survey employment series is featured in the charts and comparisons in this report.) The adjusted household survey employment series is calculated by subtracting from total employment agriculture and related employment, nonagricultural self employed, unpaid family and private household workers, and workers absent without pay from their jobs, and then adding the number of nonagricultural wage and salary multiple jobholders.

This adjustment process is imperfect, however, because precise data are not available in some cases to make the best possible adjustment. For example, some independent contractors mistakenly report themselves as wage and salary workers, rather than as self employed, in the household survey. This leads to some overstatement of the adjusted household survey employment. Separately, the adjustment for multiple jobholding adds the number of workers whose primary job is nonagricultural wage and salary, but not necessarily their secondary job. Some may in fact be self employed in their secondary job. This, too, will cause some overstatement of the adjusted employment. On the other hand, BLS does not make an adjustment to account for the number of multiple jobholders with three or more jobs; the adjustment process presumes all multiple jobholders have only two jobs. This introduces some understatement into the adjusted household survey employment. These types of worker classification issues limit BLS' ability to fully reconcile the two employment measures.

"Off-the-books" employment

Workers who are paid "off-the-books" are not reported in the payroll survey. The household survey could possibly include some of these workers, but BLS cannot determine the extent to which they might be reflected in household survey employment.

Job changing

Employment estimates from the payroll survey are a count of jobs, unlike the household survey which provides a count of employed persons. If a person changes jobs and is on the payrolls of two employers during their pay periods that include the 12th of the month, both jobs would be counted in the payroll survey estimates.

If the rate of job-to-job movement changes substantially over time, it could impact trends produced from the payroll survey. While there is no method to directly measure effects from job changing, BLS researched this issue using job change rates from the household survey. The findings from this research are provided in the report "Effects of Job Changing on Payroll Survey Employment Trends" at <u>http://www.bls.gov/ces/cesjobch.pdf</u>.

Research on trend discrepancies

- An article was published in the February 2006 *Monthly Labor Review* that discusses BLS research and findings on the divergence between the two surveys. The article is available on the BLS website at http://www.bls.gov/opub/mlr/2006/02/art2full.pdf.
- A summary of some of BLS' research was presented to the Federal Economic Statistics Advisory Committee (FESAC) in October 2003. The paper is available on the BLS website at <u>http://www.bls.gov/bls/fesacp2101703.pdf</u>.
- In 2005, a FESAC subcommittee carried out its own review of the two surveys' employment measures at BLS' request. The FESAC report to BLS is available on the BLS website at http://www.bls.gov/bls/fesacp2120905.pdf.

April 3, 2009

Appendix: Interpreting household survey employment data with population control adjustments

The adjustments to the population controls introduced each year represent the cumulative over- or under-estimation of population *since the last decennial census*. For example, the January 2000 adjustment represented the cumulative underestimation over the 10-year period since the 1990 census, whereas the January 2009 adjustment represented the cumulative overestimation during the 9-year period since Census 2000.

The following table shows the employment effect of population control adjustments made in January of 2000 and 2003-09.

Effect on household survey employment from population control adjustments, 2000-2009

| | (In thousands) |
|--------------|----------------|
| | |
| January 2000 | +1,555 |
| January 2003 | +576 |
| January 2004 | -409 |
| January 2005 | -45 |
| January 2006 | -123 |
| January 2007 | +153 |
| January 2008 | -598 |
| January 2009 | -407 |

The level shifts in household survey employment resulting from these population control adjustments make it difficult for data users to compare changes in employment over time periods that include these adjustments. As a convenience to its data users, BLS created a research series that smoothes out the level shifts in employment resulting from the January 2000 and January 2003-09 population control adjustments over a multi-year period rather than incorporating the entire change in January of the years that they were implemented.

This household survey employment research series was used in Charts 1 and 2 and the box on page 1 to provide a clearer picture for analysis. The full series, 1990-2008, is shown in the following table (see next page). Users should be aware that this research series will not match the official household survey employment estimates in BLS publications and on the BLS website.

Household Survey Employment Smoothed for Population Controls, Seasonally Adjusted, January 1990-December 2008

(In thousands)

| | January | February | March | April | May | June | July | August | September | October | November | December |
|------|---------|----------|---------|---------|---------|---------|---------|---------|-----------|---------|----------|----------|
| 1990 | 119,093 | 119,082 | 119,238 | 118,898 | 119,209 | 119,052 | 118,891 | 118,894 | 118,628 | 118,651 | 118,432 | 118,379 |
| 1991 | 118,089 | 117,915 | 117,823 | 118,293 | 117,634 | 117,845 | 117,785 | 117,712 | 118,169 | 118,052 | 118,033 | 117,740 |
| 1992 | 118,265 | 118,050 | 118,454 | 118,748 | 118,709 | 118,764 | 119,071 | 119,195 | 119,101 | 119,020 | 119,280 | 119,413 |
| 1993 | 119,503 | 119,715 | 119,995 | 119,938 | 120,594 | 120,781 | 120,970 | 121,373 | 121,081 | 121,363 | 121,722 | 122,031 |
| 1994 | 122,547 | 122,679 | 122,534 | 122,908 | 123,497 | 123,277 | 123,362 | 124,013 | 124,372 | 124,811 | 125,230 | 125,448 |
| 1995 | 125,402 | 125,681 | 125,720 | 125,722 | 125,207 | 125,321 | 125,629 | 125,677 | 125,972 | 126,241 | 126,052 | 125,963 |
| 1996 | 126,013 | 126,542 | 126,779 | 126,924 | 127,189 | 127,562 | 127,922 | 128,161 | 128,540 | 128,909 | 128,801 | 128,904 |
| 1997 | 129,358 | 129,370 | 129,981 | 130,247 | 130,584 | 130,544 | 130,970 | 131,172 | 131,194 | 131,368 | 131,859 | 131,898 |
| 1998 | 131,958 | 132,053 | 132,072 | 132,484 | 132,614 | 132,545 | 132,643 | 132,718 | 133,333 | 133,359 | 133,655 | 133,994 |
| 1999 | 134,436 | 134,276 | 134,381 | 134,402 | 134,775 | 134,855 | 134,905 | 135,097 | 135,227 | 135,529 | 135,862 | 136,092 |
| 2000 | 136,556 | 136,593 | 136,693 | 137,260 | 136,617 | 136,925 | 136,513 | 136,642 | 136,870 | 137,062 | 137,294 | 137,583 |
| 2001 | 137,745 | 137,576 | 137,744 | 137,258 | 137,048 | 136,827 | 137,022 | 136,190 | 136,792 | 136,336 | 136,179 | 135,986 |
| 2002 | 135,637 | 136,371 | 136,108 | 136,054 | 136,464 | 136,338 | 136,333 | 136,623 | 137,217 | 136,920 | 136,431 | 136,333 |
| 2003 | 136,731 | 136,777 | 136,711 | 136,890 | 136,783 | 137,009 | 136,676 | 136,732 | 136,773 | 137,128 | 137,546 | 137,515 |
| 2004 | 137,972 | 138,032 | 137,933 | 138,149 | 138,310 | 138,621 | 138,991 | 138,998 | 138,902 | 139,135 | 139,622 | 139,506 |
| 2005 | 139,662 | 139,783 | 140,021 | 140,626 | 140,972 | 141,072 | 141,379 | 141,773 | 141,736 | 141,870 | 141,864 | 142,081 |
| 2006 | 142,540 | 142,826 | 143,105 | 143,147 | 143,467 | 143,723 | 143,605 | 143,992 | 144,145 | 144,617 | 144,906 | 145,298 |
| 2007 | 145,130 | 145,129 | 145,392 | 144,766 | 145,022 | 145,153 | 145,059 | 144,810 | 145,268 | 144,924 | 145,707 | 145,328 |
| 2008 | 145,944 | 145,699 | 145,643 | 145,873 | 145,586 | 145,347 | 145,202 | 144,876 | 144,629 | 144,254 | 143,739 | 142,931 |
| | | | | | | | | | | | | |

NOTE: This series reflects seasonally adjusted CPS employment that has been revised from January 1990-December 2008 to smooth out the effects of population control revisions introduced in January 2000 and January of 2003-09.

Source: Bureau of Labor Statistics, February 6, 2009.

The "adjusted" household survey employment research series used in Charts 1 and 2 and the box on page 1 is a variation of the smoothed household survey employment research series that has been adjusted to be more similar in concept and definition to payroll employment. That series, which begins in January 1994 and is updated monthly, is provided below.

Household Survey Employment Smoothed for Population Controls and Adjusted to a Payroll Concept, Seasonally Adjusted January 1994-March 2009

(In thousands)

| | January | February | March | April | May | June | July | August | September | October | November | December |
|------|---------|----------|----------|----------|----------|---------|---------|---------|-----------|---------|----------|----------|
| 1994 | 113,684 | 113,268 | 113,797 | 114,366 | 114,603 | 114,661 | 114,826 | 115,260 | 115,800 | 116,101 | 116,345 | 116,565 |
| | , | · | <i>,</i> | <i>,</i> | <i>.</i> | · | · | , | <i>,</i> | ŕ | <i>,</i> | |
| 1995 | 116,763 | 117,097 | 117,018 | 117,094 | 117,226 | 117,443 | 117,750 | 117,667 | 117,720 | 117,766 | 117,661 | 117,817 |
| 1996 | 116,727 | 118,208 | 118,582 | 118,144 | 118,873 | 119,334 | 119,547 | 120,141 | 120,435 | 120,760 | 121,146 | 120,716 |
| 1997 | 120,629 | 121,144 | 121,532 | 122,202 | 122,348 | 122,804 | 123,192 | 123,238 | 123,276 | 123,553 | 123,839 | 123,888 |
| 1998 | 123,888 | 124,044 | 124,253 | 124,055 | 124,499 | 124,470 | 124,362 | 124,848 | 125,252 | 125,292 | 125,820 | 126,380 |
| 1999 | 126,638 | 126,653 | 126,721 | 126,680 | 126,798 | 126,833 | 126,904 | 127,166 | 127,296 | 127,784 | 128,227 | 128,331 |
| 2000 | 128,818 | 128,911 | 128,919 | 130,024 | 129,166 | 129,326 | 129,435 | 129,445 | 129,525 | 130,041 | 129,991 | 130,384 |
| 2001 | 130,080 | 130,076 | 130,048 | 129,685 | 129,919 | 129,655 | 130,122 | 129,435 | 129,559 | 128,856 | 128,708 | 128,750 |
| 2002 | 128,602 | 129,491 | 129,182 | 129,345 | 129,238 | 129,336 | 129,156 | 129,981 | 130,122 | 129,406 | 128,771 | 129,233 |
| 2003 | 129,426 | 129,712 | 129,538 | 129,763 | 129,604 | 129,609 | 129,245 | 129,342 | 129,066 | 129,390 | 129,559 | 129,592 |
| 2004 | 130,220 | 130,350 | 130,696 | 130,650 | 130,942 | 131,215 | 131,548 | 131,464 | 131,681 | 131,944 | 132,099 | 132,317 |
| 2005 | 131,883 | 132,262 | 132,462 | 132,965 | 133,214 | 133,666 | 134,067 | 134,391 | 134,488 | 134,488 | 134,513 | 134,876 |
| 2006 | 134,948 | 135,141 | 135,254 | 135,084 | 135,876 | 135,811 | 136,107 | 136,360 | 136,693 | 137,109 | 137,395 | 137,649 |
| 2007 | 137,596 | 137,565 | 137,738 | 137,337 | 137,691 | 137,693 | 137,731 | 137,685 | 137,967 | 137,966 | 138,650 | 138,070 |
| 2008 | 138,428 | 138,267 | 138,334 | 138,725 | 138,165 | 138,248 | 137,897 | 137,862 | 137,433 | 137,523 | 136,726 | 135,937 |
| 2009 | 135,500 | 135,325 | 134,331 | | | | | | | | | |
| | | | | | | | | | | | | |

NOTE: This series represents not seasonally adjusted household survey employment that has been adjusted to an employment concept more similar to the payroll survey by subtracting from total employment agriculture and related employment, the self employed, unpaid family and private household workers, and workers on unpaid absences and then adding nonagricultural wage and salary multiple jobholders. The data were then revised to smooth out the effects of population control revisions introduced in January 2000 and January of 2003-09. The resulting employment series was then seasonally adjusted.

Source: Bureau of Labor Statistics, April 3, 2009.

http://www.bls.gov/web/ces_cps_trends.pdf