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2002 Economic Census

Information

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

-
- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
NORTH CAROLINA								
51	Information	3 150	N	3 436 808	914 224	77 554	N	N
511	Publishing industries (except Internet)	741	4 031 369	1 194 832	298 498	24 086	1.2	3.7
5111	Newspaper, periodical, book, and directory publishers	517	1 963 193	505 079	123 930	14 873	1.7	4.6
51111	Newspaper publishers	234	1 013 432	314 573	77 645	10 407	.7	2.7
511110	Newspaper publishers	234	1 013 432	314 573	77 645	10 407	.7	2.7
51112	Periodical publishers	148	352 285	75 364	18 485	1 780	2.5	5.5
511120	Periodical publishers	148	352 285	75 364	18 485	1 780	2.5	5.5
51113	Book publishers	83	274 591	69 515	16 763	1 677	5.2	14.8
511130	Book publishers	83	274 591	69 515	16 763	1 677	5.2	14.8
51114	Directory and mailing list publishers	32	310 899	42 434	10 403	928	.5	.7
511140	Directory and mailing list publishers	32	310 899	42 434	10 403	928	.5	.7
51119	Other publishers	20	11 986	3 193	634	81	8.4	9.3
511191	Greeting card publishers	2	D	D	D	b	D	D
511199	All other publishers	18	D	D	D	b	D	D
5112	Software publishers	224	2 068 176	689 753	174 568	9 213	.7	2.8
51121	Software publishers	224	2 068 176	689 753	174 568	9 213	.7	2.8
511210	Software publishers	224	2 068 176	689 753	174 568	9 213	.7	2.8
512	Motion picture and sound recording industries	398	N	77 701	17 843	4 575	N	N
5121	Motion picture and video industries	337	N	61 872	14 616	4 215	N	N
51211	Motion picture and video production	160	Q	30 049	7 202	695	Q	Q
512110	Motion picture and video production	160	Q	30 049	7 202	695	Q	Q
51212	Motion picture and video distribution	8	Q	1 934	435	38	Q	Q
512120	Motion picture and video distribution	8	Q	1 934	435	38	Q	Q
51213	Motion picture and video exhibition	148	220 644	27 521	6 217	3 404	3.3	4.1
512131	Motion picture theaters (except drive-ins)	144	220 194	27 468	6 209	3 399	3.3	4.1
512132	Drive-in motion picture theaters	4	450	53	8	5	-	-
51219	Postproduction and other motion picture and video industries	21	6 726	2 368	762	78	62.0	2.1
512191	Teleproduction and other postproduction services	19	D	D	D	b	D	D
512199	Other motion picture and video industries	2	D	D	D	a	D	D
5122	Sound recording industries	61	N	15 829	3 227	360	N	N
51221	Record production	4	462	224	52	3	29.0	-
512210	Record production	4	462	224	52	3	29.0	-
51222	Integrated record production/distribution	8	Q	9 197	1 743	130	Q	Q
512220	Integrated record production/distribution	8	Q	9 197	1 743	130	Q	Q
51223	Music publishers	7	3 893	875	215	34	5.5	-
512230	Music publishers	7	3 893	875	215	34	5.5	-
51224	Sound recording studios	27	10 008	2 792	637	86	14.3	4.9
512240	Sound recording studios	27	10 008	2 792	637	86	14.3	4.9
51229	Other sound recording industries	15	10 160	2 741	580	107	3.0	8.7
512290	Other sound recording industries	15	10 160	2 741	580	107	3.0	8.7
5122902	Producers of taped radio programs	3	D	D	D	D	D	D
5122909	All other sound recording industries	12	D	D	D	c	D	D
515	Broadcasting (except Internet)	286	774 451	236 971	58 907	5 919	2.2	2.0
5151	Radio and television broadcasting	276	741 226	225 929	56 149	5 759	2.0	2.0
51511	Radio broadcasting	221	284 216	95 297	23 437	3 047	3.8	3.1
515111	Radio networks	17	18 523	6 333	1 532	201	1.9	.1
515112	Radio stations	204	265 693	88 964	21 905	2 846	3.9	3.3
51512	Television broadcasting	55	457 010	130 632	32 712	2 712	.9	1.4
515120	Television broadcasting	55	457 010	130 632	32 712	2 712	.9	1.4
5152	Cable and other subscription programming	10	33 225	11 042	2 758	160	5.2	1.7
51521	Cable and other subscription programming	10	33 225	11 042	2 758	160	5.2	1.7
515210	Cable and other subscription programming	10	33 225	11 042	2 758	160	5.2	1.7
516	Internet publishing and broadcasting	30	24 096	7 598	2 014	127	25.3	15.2
5161	Internet publishing and broadcasting	30	24 096	7 598	2 014	127	25.3	15.2
51611	Internet publishing and broadcasting	30	24 096	7 598	2 014	127	25.3	15.2
516110	Internet publishing and broadcasting	30	24 096	7 598	2 014	127	25.3	15.2
517	Telecommunications	1 248	N	1 510 852	421 007	33 883	N	N
5171	Wired telecommunications carriers	732	Q	1 055 087	299 998	21 624	Q	Q
51711	Wired telecommunications carriers	732	Q	1 055 087	299 998	21 624	Q	Q
517110	Wired telecommunications carriers	732	Q	1 055 087	299 998	21 624	Q	Q
5172	Wireless telecommunications carriers (except satellite)	294	Q	236 367	63 234	6 160	Q	Q
51721	Wireless telecommunications carriers (except satellite)	294	Q	236 367	63 234	6 160	Q	Q
517211	Paging	46	Q	20 474	5 109	666	Q	Q
517212	Cellular and other wireless telecommunications	248	Q	215 893	58 125	5 494	Q	Q
5173	Telecommunications resellers	42	67 494	11 436	3 177	343	24.5	16.8
51731	Telecommunications resellers	42	67 494	11 436	3 177	343	24.5	16.8
517310	Telecommunications resellers	42	67 494	11 436	3 177	343	24.5	16.8
5174	Satellite telecommunications	14	D	D	D	c	D	D
51741	Satellite telecommunications	14	D	D	D	c	D	D
517410	Satellite telecommunications	14	D	D	D	c	D	D
5175	Cable and other program distribution	152	Q	157 889	39 514	5 019	Q	Q
51751	Cable and other program distribution	152	Q	157 889	39 514	5 019	Q	Q
517510	Cable and other program distribution	152	Q	157 889	39 514	5 019	Q	Q

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
NORTH CAROLINA—Con.								
51	Information—Con.							
517	Telecommunications—Con.							
5179	Other telecommunications	14	D	D	D	f	D	D
51791	Other telecommunications	14	D	D	D	f	D	D
517910	Other telecommunications	14	D	D	D	f	D	D
518	Internet service providers, web search portals, and data processing services	399	899 052	388 090	111 059	7 769	7.4	9.0
5181	Internet service providers and web search portals	115	96 386	22 658	7 354	745	15.6	18.1
51811	Internet service providers	115	96 386	22 658	7 354	745	15.6	18.1
518111	Internet service providers	110	95 705	22 424	7 287	737	15.6	17.8
518112	Web search portals	5	681	234	67	8	20.3	60.5
5182	Data processing, hosting, and related services	284	802 666	365 432	103 705	7 024	6.4	7.9
51821	Data processing, hosting, and related services	284	802 666	365 432	103 705	7 024	6.4	7.9
518210	Data processing, hosting, and related services	284	802 666	365 432	103 705	7 024	6.4	7.9
519	Other information services	48	58 879	20 764	4 896	1 195	1.5	13.6
5191	Other information services	48	58 879	20 764	4 896	1 195	1.5	13.6
51911	News syndicates	13	14 110	3 068	721	75	2.4	38.9
519110	News syndicates	13	14 110	3 068	721	75	2.4	38.9
51912	Libraries and archives	32	D	D	D	e	D	D
519120	Libraries and archives	32	D	D	D	e	D	D
51919	All other information services	3	D	D	D	f	D	D
519190	All other information services	3	D	D	D	f	D	D

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ASHEVILLE-BREVARD, NC COMBINED STATISTICAL AREA								
51	Information	148	N	D	D	g	N	N
511	Publishing industries (except Internet)	40	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	33	D	D	D	f	D	D
51111	Newspaper publishers	10	D	D	D	f	D	D
511110	Newspaper publishers	10	D	D	D	f	D	D
51112	Periodical publishers	14	D	D	D	c	D	D
511120	Periodical publishers	14	D	D	D	c	D	D
512	Motion picture and sound recording industries	21	N	D	D	c	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	9	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
5122	Sound recording industries	4	N	D	D	b	N	N
515	Broadcasting (except Internet)	19	36 979	10 268	2 724	285	2.2	1.4
5151	Radio and television broadcasting	18	D	D	D	e	D	D
51511	Radio broadcasting	15	D	D	D	c	D	D
515112	Radio stations	15	D	D	D	c	D	D
517	Telecommunications	52	N	D	D	f	N	N
5171	Wired telecommunications carriers	25	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	25	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	25	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	c	Q	Q
5175	Cable and other program distribution	9	Q	D	D	c	Q	Q
51751	Cable and other program distribution	9	Q	D	D	c	Q	Q
517510	Cable and other program distribution	9	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	14	D	D	D	c	D	D
Asheville, NC Metropolitan Statistical Area								
51	Information	141	N	75 586	20 336	2 313	N	N
511	Publishing industries (except Internet)	38	105 680	28 310	6 498	882	11.0	.4
5111	Newspaper, periodical, book, and directory publishers	31	101 857	26 897	6 138	841	8.7	.4
51111	Newspaper publishers	9	D	D	D	e	D	D
511110	Newspaper publishers	9	D	D	D	e	D	D
51112	Periodical publishers	13	D	D	D	c	D	D
511120	Periodical publishers	13	D	D	D	c	D	D
512	Motion picture and sound recording industries	19	N	D	D	c	N	N
5121	Motion picture and video industries	16	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	b	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
515	Broadcasting (except Internet)	19	36 979	10 268	2 724	285	2.2	1.4
5151	Radio and television broadcasting	18	D	D	D	e	D	D
51511	Radio broadcasting	15	D	D	D	c	D	D
515112	Radio stations	15	D	D	D	c	D	D
517	Telecommunications	50	N	29 716	9 190	865	N	N
5171	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	c	Q	Q
5175	Cable and other program distribution	8	Q	D	D	c	Q	Q
51751	Cable and other program distribution	8	Q	D	D	c	Q	Q
517510	Cable and other program distribution	8	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	13	D	D	D	c	D	D
Brevard, NC Micropolitan Statistical Area								
51	Information	7	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	b	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA								
51	Information	792	N	1 106 905	302 247	23 496	N	N
511	Publishing industries (except Internet)	178	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers	117	D	D	D	h	D	D
51111	Newspaper publishers	40	D	D	D	h	D	D
511110	Newspaper publishers	40	D	D	D	h	D	D
51112	Periodical publishers	46	D	D	D	f	D	D
511120	Periodical publishers	46	D	D	D	f	D	D
51114	Directory and mailing list publishers	10	D	D	D	c	D	D
511140	Directory and mailing list publishers	10	D	D	D	c	D	D
5112	Software publishers	61	D	D	D	g	D	D
51121	Software publishers	61	D	D	D	g	D	D
511210	Software publishers	61	D	D	D	g	D	D
512	Motion picture and sound recording industries	112	N	D	D	g	N	N
5121	Motion picture and video industries	93	N	D	D	g	N	N
51211	Motion picture and video production	50	Q	D	D	e	Q	Q
512110	Motion picture and video production	50	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	32	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	31	D	D	D	f	D	D
5122	Sound recording industries	19	N	D	D	c	N	N
515	Broadcasting (except Internet)	57	324 716	96 603	24 412	1 948	.3	1.1
5151	Radio and television broadcasting	54	D	D	D	g	D	D
51511	Radio broadcasting	39	D	D	D	f	D	D
515112	Radio stations	33	D	D	D	f	D	D
51512	Television broadcasting	15	D	D	D	f	D	D
515120	Television broadcasting	15	D	D	D	f	D	D
516	Internet publishing and broadcasting	5	D	D	D	b	D	D
5161	Internet publishing and broadcasting	5	D	D	D	b	D	D
51611	Internet publishing and broadcasting	5	D	D	D	b	D	D
516110	Internet publishing and broadcasting	5	D	D	D	b	D	D
517	Telecommunications	300	N	D	D	j	N	N
5171	Wired telecommunications carriers	158	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	158	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	158	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	80	Q	D	D	h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	80	Q	D	D	h	Q	Q
517211	Paging	12	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	68	Q	D	D	g	Q	Q
5175	Cable and other program distribution	37	Q	D	D	g	Q	Q
51751	Cable and other program distribution	37	Q	D	D	g	Q	Q
517510	Cable and other program distribution	37	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	126	421 679	130 220	37 288	2 470	3.0	7.3
5181	Internet service providers and web search portals	31	D	D	D	e	D	D
51811	Internet service providers and web search portals	31	D	D	D	e	D	D
518111	Internet service providers	30	D	D	D	e	D	D
5182	Data processing, hosting, and related services	95	D	D	D	g	D	D
51821	Data processing, hosting, and related services	95	D	D	D	g	D	D
518210	Data processing, hosting, and related services	95	D	D	D	g	D	D
519	Other information services	14	D	D	D	e	D	D
5191	Other information services	14	D	D	D	e	D	D
51912	Libraries and archives	7	D	D	D	b	D	D
519120	Libraries and archives	7	D	D	D	b	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
Albemarle, NC Micropolitan Statistical Area								
51	Information	10	N	3 803	967	140	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA—Con.								
Charlotte-Gastonia-Concord, NC-SC Metropolitan Statistical Area								
51	Information	686	N	1 055 522	289 396	21 818	N	N
511	Publishing industries (except Internet)	156	1 496 349	335 228	87 889	5 688	2.7	1.5
5111	Newspaper, periodical, book, and directory publishers	98	574 096	132 719	32 862	3 361	6.9	2.4
51111	Newspaper publishers	28	281 076	81 220	20 018	2 361	10.8	.3
511110	Newspaper publishers	28	281 076	81 220	20 018	2 361	10.8	.3
51112	Periodical publishers	41	D	D	D	f	D	D
511120	Periodical publishers	41	D	D	D	f	D	D
51114	Directory and mailing list publishers	9	D	D	D	c	D	D
511140	Directory and mailing list publishers	9	D	D	D	c	D	D
5112	Software publishers	58	922 253	202 509	55 027	2 327	.1	1.0
51121	Software publishers	58	922 253	202 509	55 027	2 327	.1	1.0
511210	Software publishers	58	922 253	202 509	55 027	2 327	.1	1.0
512	Motion picture and sound recording industries	100	N	33 330	7 759	1 366	N	N
5121	Motion picture and video industries	81	N	D	D	g	N	N
51211	Motion picture and video production	44	Q	19 331	4 570	363	Q	Q
512110	Motion picture and video production	44	Q	19 331	4 570	363	Q	Q
51213	Motion picture and video exhibition	26	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	25	D	D	D	f	D	D
5122	Sound recording industries	19	N	D	D	c	N	N
515	Broadcasting (except Internet)	40	320 359	95 089	24 041	1 829	.1	1.1
5151	Radio and television broadcasting	37	D	D	D	g	D	D
51511	Radio broadcasting	24	D	D	D	f	D	D
515112	Radio stations	18	D	D	D	f	D	D
51512	Television broadcasting	13	199 651	53 358	13 729	904	—	1.8
515120	Television broadcasting	13	199 651	53 358	13 729	904	—	1.8
516	Internet publishing and broadcasting	5	D	D	D	b	D	D
5161	Internet publishing and broadcasting	5	D	D	D	b	D	D
51611	Internet publishing and broadcasting	5	D	D	D	b	D	D
516110	Internet publishing and broadcasting	5	D	D	D	b	D	D
517	Telecommunications	255	N	454 190	130 655	10 097	N	N
5171	Wired telecommunications carriers	133	Q	308 046	90 564	5 981	Q	Q
51711	Wired telecommunications carriers	133	Q	308 046	90 564	5 981	Q	Q
517110	Wired telecommunications carriers	133	Q	308 046	90 564	5 981	Q	Q
5172	Wireless telecommunications carriers (except satellite)	69	Q	101 741	28 306	2 804	Q	Q
51721	Wireless telecommunications carriers (except satellite)	69	Q	101 741	28 306	2 804	Q	Q
517211	Paging	11	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	58	Q	D	D	g	Q	Q
5175	Cable and other program distribution	29	Q	39 164	9 887	1 146	Q	Q
51751	Cable and other program distribution	29	Q	39 164	9 887	1 146	Q	Q
517510	Cable and other program distribution	29	Q	39 164	9 887	1 146	Q	Q
518	Internet service providers, web search portals, and data processing services	119	418 910	129 176	37 035	2 441	2.8	7.3
5181	Internet service providers and web search portals	26	60 012	13 031	4 331	352	4.1	12.7
51811	Internet service providers and web search portals	26	60 012	13 031	4 331	352	4.1	12.7
518111	Internet service providers	25	D	D	D	e	D	D
5182	Data processing, hosting, and related services	93	358 898	116 145	32 704	2 089	2.6	6.4
51821	Data processing, hosting, and related services	93	358 898	116 145	32 704	2 089	2.6	6.4
518210	Data processing, hosting, and related services	93	358 898	116 145	32 704	2 089	2.6	6.4
519	Other information services	11	D	D	D	e	D	D
5191	Other information services	11	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
Chester, SC Micropolitan Statistical Area								
51	Information	9	N	4 848	1 151	121	N	N
517	Telecommunications	7	N	D	D	c	N	N
Lancaster, SC Micropolitan Statistical Area								
51	Information	7	N	6 818	1 475	171	N	N
517	Telecommunications	3	N	D	D	c	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA—Con.								
Lincolnton, NC Micropolitan Statistical Area								
51	Information	12	N	4 582	1 143	145	N	N
512	Motion picture and sound recording industries	4	N	707	175	27	N	N
5121	Motion picture and video industries	4	N	707	175	27	N	N
517	Telecommunications	4	N	D	D	b	N	N
Salisbury, NC Micropolitan Statistical Area								
51	Information	20	N	10 200	2 633	315	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	5 149	1 408	117	N	N
Shelby, NC Micropolitan Statistical Area								
51	Information	19	N	8 896	2 226	356	N	N
511	Publishing industries (except Internet)	4	16 088	3 866	860	170	—	4.6
5111	Newspaper, periodical, book, and directory publishers	4	16 088	3 866	860	170	—	4.6
517	Telecommunications	7	N	3 791	1 052	90	N	N
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51912	Libraries and archives	2	D	D	D	b	D	D
519120	Libraries and archives	2	D	D	D	b	D	D
Statesville-Mooresville, NC Micropolitan Statistical Area								
51	Information	29	N	12 236	3 256	430	N	N
517	Telecommunications	12	N	8 671	2 353	259	N	N
GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA								
51	Information	470	N	468 538	124 762	12 017	N	N
511	Publishing industries (except Internet)	111	428 696	121 688	29 280	3 221	.6	12.3
5111	Newspaper, periodical, book, and directory publishers	86	D	D	D	h	D	D
51111	Newspaper publishers	33	D	D	D	g	D	D
511110	Newspaper publishers	33	D	D	D	g	D	D
51112	Periodical publishers	26	D	D	D	e	D	D
511120	Periodical publishers	26	D	D	D	e	D	D
51113	Book publishers	20	74 988	26 133	6 409	560	.3	42.2
511130	Book publishers	20	74 988	26 133	6 409	560	.3	42.2
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	58	N	D	D	f	N	N
5121	Motion picture and video industries	48	N	5 804	1 343	662	N	N
51213	Motion picture and video exhibition	20	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	19	D	D	D	f	D	D
5122	Sound recording industries	10	N	D	D	b	N	N
515	Broadcasting (except Internet)	40	98 950	34 984	8 454	958	1.8	10.8
5151	Radio and television broadcasting	38	D	D	D	f	D	D
51511	Radio broadcasting	29	D	D	D	e	D	D
515112	Radio stations	27	D	D	D	e	D	D
517	Telecommunications	186	N	208 562	57 166	5 051	N	N
5171	Wired telecommunications carriers	107	Q	126 813	35 483	2 669	Q	Q
51711	Wired telecommunications carriers	107	Q	126 813	35 483	2 669	Q	Q
517110	Wired telecommunications carriers	107	Q	126 813	35 483	2 669	Q	Q
5172	Wireless telecommunications carriers (except satellite)	49	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	49	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	47	Q	D	D	g	Q	Q
5175	Cable and other program distribution	22	Q	D	D	f	Q	Q
51751	Cable and other program distribution	22	Q	D	D	f	Q	Q
517510	Cable and other program distribution	22	Q	D	D	f	Q	Q

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	63	101 927	86 679	25 885	1 549	3.0	6.7
5182	Data processing, hosting, and related services	49	96 013	85 321	25 555	1 460	1.8	4.5
51821	Data processing, hosting, and related services	49	96 013	85 321	25 555	1 460	1.8	4.5
518210	Data processing, hosting, and related services	49	96 013	85 321	25 555	1 460	1.8	4.5
519	Other information services	7	D	D	D	f	D	D
5191	Other information services	7	D	D	D	f	D	D
51912	Libraries and archives	5	D	D	D	b	D	D
519120	Libraries and archives	5	D	D	D	b	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
Greensboro-High Point, NC Metropolitan Statistical Area								
51	Information	295	N	353 415	94 166	8 622	N	N
511	Publishing industries (except Internet)	73	330 702	92 164	21 943	2 259	.2	14.7
5111	Newspaper, periodical, book, and directory publishers	60	306 915	83 947	20 169	2 139	.2	15.3
51111	Newspaper publishers	17	D	D	D	g	D	D
511110	Newspaper publishers	17	D	D	D	g	D	D
51112	Periodical publishers	20	D	D	D	e	D	D
511120	Periodical publishers	20	D	D	D	e	D	D
51113	Book publishers	16	D	D	D	f	D	D
511130	Book publishers	16	D	D	D	f	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	35	N	D	D	e	N	N
5121	Motion picture and video industries	28	N	4 130	960	463	N	N
51213	Motion picture and video exhibition	11	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	11	D	D	D	e	D	D
5122	Sound recording industries	7	N	D	D	b	N	N
515	Broadcasting (except Internet)	22	72 587	24 939	5 981	646	—	14.4
5151	Radio and television broadcasting	21	D	D	D	f	D	D
51511	Radio broadcasting	14	D	D	D	e	D	D
515112	Radio stations	14	D	D	D	e	D	D
517	Telecommunications	121	N	151 727	41 923	3 585	N	N
5171	Wired telecommunications carriers	70	Q	83 882	23 798	1 654	Q	Q
51711	Wired telecommunications carriers	70	Q	83 882	23 798	1 654	Q	Q
517110	Wired telecommunications carriers	70	Q	83 882	23 798	1 654	Q	Q
5172	Wireless telecommunications carriers (except satellite)	34	Q	52 554	13 862	1 465	Q	Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	52 554	13 862	1 465	Q	Q
517212	Cellular and other wireless telecommunications	33	Q	D	D	g	Q	Q
5175	Cable and other program distribution	13	Q	D	D	e	Q	Q
51751	Cable and other program distribution	13	Q	D	D	e	Q	Q
517510	Cable and other program distribution	13	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	38	55 891	71 193	21 150	1 187	1.7	5.4
5182	Data processing, hosting, and related services	29	52 823	70 568	21 012	1 164	.6	3.2
51821	Data processing, hosting, and related services	29	52 823	70 568	21 012	1 164	.6	3.2
518210	Data processing, hosting, and related services	29	52 823	70 568	21 012	1 164	.6	3.2
519	Other information services	4	D	D	D	e	D	D
5191	Other information services	4	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
Lexington-Thomasville, NC Micropolitan Statistical Area								
51	Information	19	N	13 013	2 904	378	N	N
517	Telecommunications	8	N	8 847	1 867	207	N	N
Mount Airy, NC Micropolitan Statistical Area								
51	Information	29	N	11 846	3 126	433	N	N
517	Telecommunications	10	N	7 013	1 819	188	N	N
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA—Con.								
Winston-Salem, NC Metropolitan Statistical Area								
51	Information	127	N	90 264	24 566	2 584	N	N
511	Publishing industries (except Internet)	27	81 293	23 695	5 842	745	1.5	2.0
5111	Newspaper, periodical, book, and directory publishers	18	76 141	21 736	5 324	704	1.2	1.5
51111	Newspaper publishers	9	D	D	D	f	D	D
511110	Newspaper publishers	9	D	D	D	f	D	D
512	Motion picture and sound recording industries	18	N	D	D	c	N	N
5121	Motion picture and video industries	15	N	D	D	c	N	N
51213	Motion picture and video exhibition	6	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
515	Broadcasting (except Internet)	12	23 528	8 583	2 086	232	6.6	.7
5151	Radio and television broadcasting	11	D	D	D	c	D	D
517	Telecommunications	47	N	40 975	11 557	1 071	N	N
5171	Wired telecommunications carriers	27	Q	30 128	8 719	730	Q	Q
51711	Wired telecommunications carriers	27	Q	30 128	8 719	730	Q	Q
517110	Wired telecommunications carriers	27	Q	30 128	8 719	730	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	18	44 186	15 076	4 626	349	4.0	8.7
5182	Data processing, hosting, and related services	16	D	D	D	e	D	D
51821	Data processing, hosting, and related services	16	D	D	D	e	D	D
518210	Data processing, hosting, and related services	16	D	D	D	e	D	D
LUMBERTON-LAURINBURG, NC COMBINED STATISTICAL AREA								
51	Information	36	N	12 872	3 727	525	N	N
517	Telecommunications	21	N	9 542	2 884	329	N	N
Laurinburg, NC Micropolitan Statistical Area								
51	Information	11	N	6 510	1 983	271	N	N
517	Telecommunications	5	N	5 397	1 663	220	N	N
Lumberton, NC Micropolitan Statistical Area								
51	Information	25	N	6 362	1 744	254	N	N
517	Telecommunications	16	N	4 145	1 221	109	N	N
RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA								
51	Information	786	N	1 288 622	334 787	23 818	N	N
511	Publishing industries (except Internet)	235	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers	123	D	D	D	h	D	D
51111	Newspaper publishers	44	D	D	D	g	D	D
511110	Newspaper publishers	44	D	D	D	g	D	D
51112	Periodical publishers	37	D	D	D	e	D	D
511120	Periodical publishers	37	D	D	D	e	D	D
51113	Book publishers	29	155 260	32 761	7 723	799	.7	.5
511130	Book publishers	29	155 260	32 761	7 723	799	.7	.5
51114	Directory and mailing list publishers	8	D	D	D	c	D	D
511140	Directory and mailing list publishers	8	D	D	D	c	D	D
512	Software publishers	112	1 052 030	446 055	109 686	5 911	.9	4.0
5121	Software publishers	112	1 052 030	446 055	109 686	5 911	.9	4.0
51210	Software publishers	112	1 052 030	446 055	109 686	5 911	.9	4.0
512	Motion picture and sound recording industries	101	N	D	D	g	N	N
5121	Motion picture and video industries	86	N	D	D	f	N	N
51211	Motion picture and video production	56	Q	7 201	1 721	201	Q	Q
512110	Motion picture and video production	56	Q	7 201	1 721	201	Q	Q
51213	Motion picture and video exhibition	20	44 294	5 860	1 336	685	2.2	5.1
512131	Motion picture theaters (except drive-ins)	20	44 294	5 860	1 336	685	2.2	5.1
5122	Sound recording industries	15	N	7 789	1 467	112	N	N
515	Broadcasting (except Internet)	37	D	D	D	g	D	D
5151	Radio and television broadcasting	36	D	D	D	g	D	D
51511	Radio broadcasting	24	D	D	D	e	D	D
515112	Radio stations	21	D	D	D	e	D	D
51512	Television broadcasting	12	120 011	34 691	8 511	640	—	.1
515120	Television broadcasting	12	120 011	34 691	8 511	640	—	.1

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
517	Telecommunications	276	N	D	D	i	N	N
5171	Wired telecommunications carriers	181	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	181	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	181	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	60	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	60	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	48	Q	D	D	f	Q	Q
5175	Cable and other program distribution	14	Q	D	D	f	Q	Q
51751	Cable and other program distribution	14	Q	D	D	f	Q	Q
517510	Cable and other program distribution	14	Q	D	D	f	Q	Q
5179	Other telecommunications	5	D	D	D	f	D	D
51791	Other telecommunications	5	D	D	D	f	D	D
517910	Other telecommunications	5	D	D	D	f	D	D
518	Internet service providers, web search portals, and data processing services	116	D	D	D	h	D	D
5181	Internet service providers and web search portals	30	D	D	D	c	D	D
51811	Internet service providers and web search portals	30	D	D	D	c	D	D
518111	Internet service providers	27	D	D	D	c	D	D
5182	Data processing, hosting, and related services	86	309 370	149 836	41 472	2 964	11.5	10.8
51821	Data processing, hosting, and related services	86	309 370	149 836	41 472	2 964	11.5	10.8
518210	Data processing, hosting, and related services	86	309 370	149 836	41 472	2 964	11.5	10.8
519	Other information services	9	7 345	2 152	541	92	2.6	72.2
5191	Other information services	9	7 345	2 152	541	92	2.6	72.2
Dunn, NC Micropolitan Statistical Area								
51	Information	17	N	5 135	1 386	166	N	N
517	Telecommunications	10	N	D	D	b	N	N
Durham, NC Metropolitan Statistical Area								
51	Information	288	N	278 453	73 111	5 867	N	N
511	Publishing industries (except Internet)	91	253 438	86 574	20 711	1 753	1.7	11.1
5111	Newspaper, periodical, book, and directory publishers	51	114 595	38 283	8 838	1 094	2.3	8.7
51111	Newspaper publishers	12	D	D	D	f	D	D
511110	Newspaper publishers	12	D	D	D	f	D	D
5112	Software publishers	40	138 843	48 291	11 873	659	1.2	13.1
51121	Software publishers	40	138 843	48 291	11 873	659	1.2	13.1
511210	Software publishers	40	138 843	48 291	11 873	659	1.2	13.1
512	Motion picture and sound recording industries	43	N	11 413	2 407	404	N	N
5121	Motion picture and video industries	35	N	7 753	1 815	364	N	N
51211	Motion picture and video production	21	Q	D	D	c	Q	Q
512110	Motion picture and video production	21	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
5122	Sound recording industries	8	N	3 660	592	40	N	N
515	Broadcasting (except Internet)	11	D	D	D	e	D	D
5151	Radio and television broadcasting	11	D	D	D	e	D	D
51511	Radio broadcasting	7	D	D	D	b	D	D
517	Telecommunications	99	N	135 196	38 161	2 833	N	N
5171	Wired telecommunications carriers	79	Q	121 323	34 772	2 481	Q	Q
51711	Wired telecommunications carriers	79	Q	121 323	34 772	2 481	Q	Q
517110	Wired telecommunications carriers	79	Q	121 323	34 772	2 481	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	38	66 117	28 406	7 867	566	4.1	25.6
5182	Data processing, hosting, and related services	22	59 912	27 045	7 486	522	1.2	24.3
51821	Data processing, hosting, and related services	22	59 912	27 045	7 486	522	1.2	24.3
518210	Data processing, hosting, and related services	22	59 912	27 045	7 486	522	1.2	24.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA—Con.								
Raleigh-Cary, NC Metropolitan Statistical Area								
51	Information	481	N	1 005 034	260 290	17 785	N	N
511	Publishing industries (except Internet)	141	1 353 046	490 263	121 866	7 514	.8	2.0
5111	Newspaper, periodical, book, and directory publishers	69	439 859	92 499	24 053	2 262	.7	.9
51111	Newspaper publishers	29	D	D	D	g	D	D
511110	Newspaper publishers	29	D	D	D	g	D	D
51112	Periodical publishers	22	D	D	D	e	D	D
511120	Periodical publishers	22	D	D	D	e	D	D
51113	Book publishers	14	D	D	D	f	D	D
511130	Book publishers	14	D	D	D	f	D	D
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
5112	Software publishers	72	913 187	397 764	97 813	5 252	.8	2.6
51121	Software publishers	72	913 187	397 764	97 813	5 252	.8	2.6
511210	Software publishers	72	913 187	397 764	97 813	5 252	.8	2.6
512	Motion picture and sound recording industries	56	N	11 115	2 689	637	N	N
5121	Motion picture and video industries	49	N	6 986	1 814	565	N	N
51213	Motion picture and video exhibition	12	34 191	4 047	884	469	2.9	2.9
512131	Motion picture theaters (except drive-ins)	12	34 191	4 047	884	469	2.9	2.9
5122	Sound recording industries	7	N	4 129	875	72	N	N
515	Broadcasting (except Internet)	25	121 127	35 252	8 894	719	.4	.1
5151	Radio and television broadcasting	24	D	D	D	f	D	D
51511	Radio broadcasting	16	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	167	N	336 932	89 943	6 215	N	N
5171	Wired telecommunications carriers	95	Q	239 831	62 947	4 455	Q	Q
51711	Wired telecommunications carriers	95	Q	239 831	62 947	4 455	Q	Q
517110	Wired telecommunications carriers	95	Q	239 831	62 947	4 455	Q	Q
5172	Wireless telecommunications carriers (except satellite)	45	Q	31 419	8 243	498	Q	Q
51721	Wireless telecommunications carriers (except satellite)	45	Q	31 419	8 243	498	Q	Q
517212	Cellular and other wireless telecommunications	35	Q	D	D	e	Q	Q
5175	Cable and other program distribution	10	Q	18 657	4 733	541	Q	Q
51751	Cable and other program distribution	10	Q	18 657	4 733	541	Q	Q
517510	Cable and other program distribution	10	Q	18 657	4 733	541	Q	Q
5179	Other telecommunications	4	D	D	D	f	D	D
51791	Other telecommunications	4	D	D	D	f	D	D
517910	Other telecommunications	4	D	D	D	f	D	D
518	Internet service providers, web search portals, and data processing services	77	265 939	127 493	35 847	2 579	13.4	7.8
5181	Internet service providers and web search portals	13	16 481	4 702	1 861	137	4.2	11.3
51811	Internet service providers and web search portals	13	16 481	4 702	1 861	137	4.2	11.3
518111	Internet service providers	12	D	D	D	c	D	D
5182	Data processing, hosting, and related services	64	249 458	122 791	33 986	2 442	14.0	7.6
51821	Data processing, hosting, and related services	64	249 458	122 791	33 986	2 442	14.0	7.6
518210	Data processing, hosting, and related services	64	249 458	122 791	33 986	2 442	14.0	7.6
519	Other information services	6	D	D	D	b	D	D
5191	Other information services	6	D	D	D	b	D	D
BOONE, NC MICROPOLITAN STATISTICAL AREA								
51	Information	30	N	7 913	1 948	292	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	11	N	3 790	960	101	N	N

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BURLINGTON, NC METROPOLITAN STATISTICAL AREA								
51	Information	37	N	27 101	8 323	766	N	N
511	Publishing industries (except Internet)	5	13 460	4 095	990	164	2.7	—
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	D	D	c	N	N
5121	Motion picture and video industries	6	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
517	Telecommunications	17	N	21 390	6 954	413	N	N
5171	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
ELIZABETH CITY, NC MICROPOLITAN STATISTICAL AREA								
51	Information	19	N	7 138	2 001	199	N	N
517	Telecommunications	7	N	4 335	1 477	85	N	N
FAYETTEVILLE, NC METROPOLITAN STATISTICAL AREA								
51	Information	75	N	70 159	17 612	2 151	N	N
511	Publishing industries (except Internet)	5	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
51111	Newspaper publishers	4	D	D	D	e	D	D
511110	Newspaper publishers	4	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	1 744	376	153	N	N
5121	Motion picture and video industries	8	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	14	25 304	8 279	1 841	227	2.9	.5
5151	Radio and television broadcasting	14	25 304	8 279	1 841	227	2.9	.5
51511	Radio broadcasting	13	D	D	D	c	D	D
515112	Radio stations	11	D	D	D	c	D	D
517	Telecommunications	41	N	40 501	10 577	1 122	N	N
5171	Wired telecommunications carriers	24	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	6 900	1 752	202	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	6 900	1 752	202	Q	Q
517212	Cellular and other wireless telecommunications	9	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	c	D	D
FOREST CITY, NC MICROPOLITAN STATISTICAL AREA								
51	Information	17	N	4 583	1 194	160	N	N
517	Telecommunications	6	N	2 654	708	65	N	N
GOLDSBORO, NC METROPOLITAN STATISTICAL AREA								
51	Information	29	N	10 005	2 871	405	N	N
511	Publishing industries (except Internet)	5	14 925	4 447	1 182	187	—	—
5111	Newspaper, periodical, book, and directory publishers	5	14 925	4 447	1 182	187	—	—
517	Telecommunications	10	N	3 942	1 216	118	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
GREENVILLE, NC METROPOLITAN STATISTICAL AREA								
51	Information	54	N	38 834	10 274	1 135	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	6	13 621	3 883	898	128	9.0	—
5151	Radio and television broadcasting	6	13 621	3 883	898	128	9.0	—
517	Telecommunications	32	N	27 062	7 470	684	N	N
5171	Wired telecommunications carriers	25	Q	24 189	6 740	579	Q	Q
51711	Wired telecommunications carriers	25	Q	24 189	6 740	579	Q	Q
517110	Wired telecommunications carriers	25	Q	24 189	6 740	579	Q	Q
HENDERSON, NC MICROPOLITAN STATISTICAL AREA								
51	Information	13	N	5 371	1 410	176	N	N
517	Telecommunications	6	N	3 764	993	90	N	N
HICKORY-MORGANTON-LENOIR, NC METROPOLITAN STATISTICAL AREA								
51	Information	75	N	35 065	8 987	1 128	N	N
511	Publishing industries (except Internet)	15	26 050	8 410	1 917	338	1.9	17.2
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	e	D	D
512	Motion picture and sound recording industries	12	N	1 205	274	148	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	6	7 274	947	217	134	—	.9
517	Telecommunications	31	N	22 839	6 127	521	N	N
5171	Wired telecommunications carriers	15	Q	14 196	4 025	287	Q	Q
51711	Wired telecommunications carriers	15	Q	14 196	4 025	287	Q	Q
517110	Wired telecommunications carriers	15	Q	14 196	4 025	287	Q	Q
5175	Cable and other program distribution	5	Q	D	D	c	Q	Q
51751	Cable and other program distribution	5	Q	D	D	c	Q	Q
517510	Cable and other program distribution	5	Q	D	D	c	Q	Q
JACKSONVILLE, NC METROPOLITAN STATISTICAL AREA								
51	Information	37	N	20 069	4 957	761	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	17	N	8 606	2 175	217	N	N
KILL DEVIL HILLS, NC MICROPOLITAN STATISTICAL AREA								
51	Information	31	N	7 320	1 777	216	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	12	N	5 009	1 187	117	N	N
KINSTON, NC MICROPOLITAN STATISTICAL AREA								
51	Information	18	N	5 786	1 498	165	N	N
517	Telecommunications	10	N	3 426	923	83	N	N
MOREHEAD CITY, NC MICROPOLITAN STATISTICAL AREA								
51	Information	23	N	9 814	2 489	327	N	N
517	Telecommunications	11	N	5 149	1 412	131	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
NEW BERN, NC MICROPOLITAN STATISTICAL AREA								
51	Information	34	N	21 147	5 442	651	N	N
515	Broadcasting (except Internet)	3	D	D	D	c	D	D
5151	Radio and television broadcasting	3	D	D	D	c	D	D
517	Telecommunications	17	N	15 390	4 079	424	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
NORTH WILKESBORO, NC MICROPOLITAN STATISTICAL AREA								
51	Information	14	N	8 686	1 957	251	N	N
517	Telecommunications	8	N	6 709	1 553	160	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
ROANOKE RAPIDS, NC MICROPOLITAN STATISTICAL AREA								
51	Information	18	N	4 297	1 041	168	N	N
517	Telecommunications	6	N	D	D	b	N	N
ROCKINGHAM, NC MICROPOLITAN STATISTICAL AREA								
51	Information	15	N	3 760	931	144	N	N
517	Telecommunications	9	N	2 327	592	70	N	N
ROCKY MOUNT, NC METROPOLITAN STATISTICAL AREA								
51	Information	57	N	79 533	21 232	2 161	N	N
511	Publishing industries (except Internet)	5	53 085	6 284	1 632	165	—	—
5111	Newspaper, periodical, book, and directory publishers	5	53 085	6 284	1 632	165	—	—
51114	Directory and mailing list publishers	2	D	D	D	b	D	D
511140	Directory and mailing list publishers	2	D	D	D	b	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	41	N	71 634	19 218	1 860	N	N
5171	Wired telecommunications carriers	31	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	31	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	31	Q	D	D	g	Q	Q
5175	Cable and other program distribution	5	Q	D	D	f	Q	Q
51751	Cable and other program distribution	5	Q	D	D	f	Q	Q
517510	Cable and other program distribution	5	Q	D	D	f	Q	Q
SANFORD, NC MICROPOLITAN STATISTICAL AREA								
51	Information	15	N	6 821	1 698	234	N	N
517	Telecommunications	6	N	D	D	c	N	N
SOUTHERN PINES, NC MICROPOLITAN STATISTICAL AREA								
51	Information	20	N	11 631	2 446	418	N	N
512	Motion picture and sound recording industries	4	N	839	192	58	N	N
5121	Motion picture and video industries	4	N	839	192	58	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	7	N	3 098	790	73	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
VIRGINIA BEACH-NORFOLK-NEWPORT NEWS, VA-NC METROPOLITAN STATISTICAL AREA								
51	Information	526	N	597 688	146 589	18 195	N	N
511	Publishing industries (except Internet)	106	486 032	129 118	31 110	3 376	2.0	2.9
5111	Newspaper, periodical, book, and directory publishers	87	455 930	116 479	28 087	3 179	1.0	2.2
51111	Newspaper publishers	21	D	D	D	g	D	D
511110	Newspaper publishers	21	D	D	D	g	D	D
51112	Periodical publishers	49	D	D	D	f	D	D
511120	Periodical publishers	49	D	D	D	f	D	D
51114	Directory and mailing list publishers	6	D	D	D	c	D	D
511140	Directory and mailing list publishers	6	D	D	D	c	D	D
5112	Software publishers	19	30 102	12 639	3 023	197	18.1	14.6
51121	Software publishers	19	30 102	12 639	3 023	197	18.1	14.6
511210	Software publishers	19	30 102	12 639	3 023	197	18.1	14.6
512	Motion picture and sound recording industries	66	N	30 460	6 559	1 287	N	N
5121	Motion picture and video industries	58	N	D	D	g	N	N
51211	Motion picture and video production	33	Q	D	D	f	Q	Q
512110	Motion picture and video production	33	Q	D	D	f	Q	Q
51213	Motion picture and video exhibition	25	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	25	D	D	D	f	D	D
515	Broadcasting (except Internet)	40	290 772	77 883	18 044	2 281	.3	28.4
5151	Radio and television broadcasting	39	D	D	D	g	D	D
51511	Radio broadcasting	24	D	D	D	f	D	D
515112	Radio stations	24	D	D	D	f	D	D
51512	Television broadcasting	15	192 615	56 023	13 377	1 656	—	41.3
515120	Television broadcasting	15	192 615	56 023	13 377	1 656	—	41.3
516	Internet publishing and broadcasting	6	D	D	D	c	D	D
5161	Internet publishing and broadcasting	6	D	D	D	c	D	D
51611	Internet publishing and broadcasting	6	D	D	D	c	D	D
516110	Internet publishing and broadcasting	6	D	D	D	c	D	D
517	Telecommunications	221	N	253 930	61 562	6 649	N	N
5171	Wired telecommunications carriers	133	Q	155 316	36 183	4 073	Q	Q
51711	Wired telecommunications carriers	133	Q	155 316	36 183	4 073	Q	Q
517110	Wired telecommunications carriers	133	Q	155 316	36 183	4 073	Q	Q
5172	Wireless telecommunications carriers (except satellite)	48	Q	45 768	11 504	954	Q	Q
51721	Wireless telecommunications carriers (except satellite)	48	Q	45 768	11 504	954	Q	Q
517212	Cellular and other wireless telecommunications	41	Q	D	D	f	Q	Q
5175	Cable and other program distribution	13	Q	D	D	g	Q	Q
51751	Cable and other program distribution	13	Q	D	D	g	Q	Q
517510	Cable and other program distribution	13	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	81	D	D	D	h	D	D
5181	Internet service providers and web search portals	22	D	D	D	e	D	D
51811	Internet service providers and web search portals	22	D	D	D	e	D	D
518111	Internet service providers	20	D	D	D	e	D	D
5182	Data processing, hosting, and related services	59	D	D	D	h	D	D
51821	Data processing, hosting, and related services	59	D	D	D	h	D	D
518210	Data processing, hosting, and related services	59	D	D	D	h	D	D
519	Other information services	6	D	D	D	c	D	D
5191	Other information services	6	D	D	D	c	D	D
WASHINGTON, NC MICROPOLITAN STATISTICAL AREA								
51	Information	17	N	7 003	1 731	284	N	N
515	Broadcasting (except Internet)	3	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
517	Telecommunications	9	N	2 790	708	76	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
WILMINGTON, NC METROPOLITAN STATISTICAL AREA								
51	Information	110	N	78 139	21 332	2 243	N	N
511	Publishing industries (except Internet)	36	74 502	27 087	7 160	736	1.7	1.4
5111	Newspaper, periodical, book, and directory publishers	25	53 017	12 673	3 336	428	2.3	1.0
51111	Newspaper publishers	11	38 517	10 766	2 826	357	.6	1.0
511110	Newspaper publishers	11	38 517	10 766	2 826	357	.6	1.0
512	Motion picture and sound recording industries	15	N	1 896	437	202	N	N
5121	Motion picture and video industries	12	N	1 670	387	194	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
515	Broadcasting (except Internet)	12	29 652	11 167	2 847	375	14.8	.1
5151	Radio and television broadcasting	12	29 652	11 167	2 847	375	14.8	.1
51511	Radio broadcasting	8	11 128	4 791	1 341	181	10.8	.2
515112	Radio stations	7	D	D	D	c	D	D
517	Telecommunications	36	N	36 853	10 651	887	N	N
5171	Wired telecommunications carriers	18	Q	19 915	6 223	507	Q	Q
51711	Wired telecommunications carriers	18	Q	19 915	6 223	507	Q	Q
517110	Wired telecommunications carriers	18	Q	19 915	6 223	507	Q	Q
5172	Wireless telecommunications carriers (except satellite)	10	Q	6 027	1 538	150	Q	Q
51721	Wireless telecommunications carriers (except satellite)	10	Q	6 027	1 538	150	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	5 399	1 376	131	Q	Q
WILSON, NC MICROPOLITAN STATISTICAL AREA								
51	Information	19	N	9 205	2 511	229	N	N
517	Telecommunications	9	N	D	D	b	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ALAMANCE								
51	Information	37	N	27 101	8 323	766	N	N
511	Publishing industries (except Internet)	5	13 460	4 095	990	164	2.7	—
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	D	D	c	N	N
5121	Motion picture and video industries	6	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
517	Telecommunications	17	N	21 390	6 954	413	N	N
5171	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
ALEXANDER								
51	Information	4	N	549	117	26	N	N
ALLEGHANY								
51	Information	6	N	657	152	26	N	N
ANSON								
51	Information	4	N	836	211	34	N	N
ASHE								
51	Information	10	N	7 074	1 707	193	N	N
517	Telecommunications	3	N	D	D	c	N	N
AVERY								
51	Information	6	N	1 314	333	42	N	N
BEAUFORT								
51	Information	17	N	7 003	1 731	284	N	N
515	Broadcasting (except Internet)	3	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
517	Telecommunications	9	N	2 790	708	76	N	N
BERTIE								
51	Information	1	N	D	D	a	N	N
BLADEN								
51	Information	3	N	863	206	35	N	N
BRUNSWICK								
51	Information	14	N	9 595	2 601	232	N	N
517	Telecommunications	5	N	D	D	c	N	N
BUNCOMBE								
51	Information	103	N	56 308	15 436	1 689	N	N
511	Publishing industries (except Internet)	28	90 154	23 660	5 366	693	11.6	.4
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	f	D	D
51111	Newspaper publishers	4	D	D	D	e	D	D
511110	Newspaper publishers	4	D	D	D	e	D	D
51112	Periodical publishers	10	D	D	D	c	D	D
511120	Periodical publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	14	N	D	D	b	N	N
5121	Motion picture and video industries	12	N	997	254	90	N	N
51213	Motion picture and video exhibition	5	10 520	519	138	67	—	—
512131	Motion picture theaters (except drive-ins)	5	10 520	519	138	67	—	—
515	Broadcasting (except Internet)	13	35 029	9 591	2 608	253	2.3	—
5151	Radio and television broadcasting	13	35 029	9 591	2 608	253	2.3	—
51511	Radio broadcasting	11	D	D	D	c	D	D
515112	Radio stations	11	D	D	D	c	D	D
517	Telecommunications	35	N	19 615	6 520	580	N	N
5171	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
BURKE								
51	Information	11	N	3 743	1 032	147	N	N
517	Telecommunications	5	N	D	D	b	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CABARRUS								
51	Information	39	N	36 717	10 710	954	N	N
511	Publishing industries (except Internet)	8	15 315	4 016	1 070	137	2.2	8.5
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	2 357	787	147	N	N
5121	Motion picture and video industries	7	N	2 357	787	147	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	18	N	27 971	8 147	573	N	N
5171	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
CALDWELL								
51	Information	10	N	6 289	1 675	214	N	N
517	Telecommunications	4	N	D	D	b	N	N
CARTERET								
51	Information	23	N	9 814	2 489	327	N	N
517	Telecommunications	11	N	5 149	1 412	131	N	N
CASWELL								
51	Information	4	N	290	66	14	N	N
CATAWBA								
51	Information	50	N	24 484	6 163	741	N	N
511	Publishing industries (except Internet)	10	16 771	5 546	1 160	198	2.9	26.7
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	8	N	D	D	c	N	N
5121	Motion picture and video industries	7	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
517	Telecommunications	21	N	D	D	e	N	N
5171	Wired telecommunications carriers	10	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	10	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	10	Q	D	D	c	Q	Q
CHATHAM								
51	Information	16	N	3 308	877	103	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
517	Telecommunications	6	N	D	D	b	N	N
CHEROKEE								
51	Information	11	N	2 130	413	92	N	N
CHOWAN								
51	Information	7	N	1 361	322	60	N	N
CLAY								
51	Information	4	N	585	115	35	N	N
CLEVELAND								
51	Information	19	N	8 896	2 226	356	N	N
511	Publishing industries (except Internet)	4	16 088	3 866	860	170	—	4.6
5111	Newspaper, periodical, book, and directory publishers	4	16 088	3 866	860	170	—	4.6
517	Telecommunications	7	N	3 791	1 052	90	N	N
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51912	Libraries and archives	2	D	D	D	b	D	D
519120	Libraries and archives	2	D	D	D	b	D	D
COLUMBUS								
51	Information	13	N	5 289	1 285	170	N	N
517	Telecommunications	7	N	3 424	887	84	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
 CRAVEN								
51	Information	27	N	20 446	5 267	621	N	N
515	Broadcasting (except Internet)	3	D	D	D	c	D	D
5151	Radio and television broadcasting	3	D	D	D	c	D	D
517	Telecommunications	13	N	D	D	e	N	N
5171	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
 CUMBERLAND								
51	Information	70	N	69 468	17 444	2 127	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	1 744	376	153	N	N
5121	Motion picture and video industries	8	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	13	D	D	D	c	D	D
5151	Radio and television broadcasting	13	D	D	D	c	D	D
51511	Radio broadcasting	12	D	D	D	c	D	D
515112	Radio stations	10	D	D	D	c	D	D
517	Telecommunications	39	N	D	D	g	N	N
5171	Wired telecommunications carriers	22	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	22	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	22	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	6 900	1 752	202	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	6 900	1 752	202	Q	Q
517212	Cellular and other wireless telecommunications	9	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	5	D	D	D	c	D	D
 CURRITUCK								
51	Information	9	N	1 848	416	69	N	N
 DARE								
51	Information	31	N	7 320	1 777	216	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	12	N	5 009	1 187	117	N	N
 DAVIDSON								
51	Information	19	N	13 013	2 904	378	N	N
517	Telecommunications	8	N	8 847	1 867	207	N	N
 DAVIE								
51	Information	6	N	D	D	b	N	N
 DUPLIN								
51	Information	7	N	2 766	793	98	N	N

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							From admini- strative records ¹	Estimated ²
DURHAM								
51	Information	186	N	235 809	63 199	4 787	N	N
511	Publishing industries (except Internet)	47		199 219	67 595	1 238	1.9	13.7
5111	Newspaper, periodical, book, and directory publishers	24		73 123	26 477	682	3.3	13.2
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
5112	Software publishers	23		126 096	41 118	556	1.1	14.0
51121	Software publishers	23		126 096	41 118	556	1.1	14.0
511210	Software publishers	23		126 096	41 118	556	1.1	14.0
512	Motion picture and sound recording industries	23	N	D	D	c	N	N
5121	Motion picture and video industries	20	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	7	D	D	D	c	D	D
5151	Radio and television broadcasting	7	D	D	D	c	D	D
517	Telecommunications	80	N	126 430	35 836	2 624	N	N
5171	Wired telecommunications carriers	67	Q	114 889	33 036	2 343	Q	Q
51711	Wired telecommunications carriers	67	Q	114 889	33 036	2 343	Q	Q
517110	Wired telecommunications carriers	67	Q	114 889	33 036	2 343	Q	Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	25		55 615	22 418	430	3.2	29.5
5182	Data processing, hosting, and related services	17	D	D	D	e	D	D
51821	Data processing, hosting, and related services	17	D	D	D	e	D	D
518210	Data processing, hosting, and related services	17	D	D	D	e	D	D
EDGECOMBE								
51	Information	29	N	D	D	g	N	N
517	Telecommunications	28	N	D	D	g	N	N
5171	Wired telecommunications carriers	26	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	26	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	26	Q	D	D	g	Q	Q
5175	Cable and other program distribution	1	Q	D	D	e	Q	Q
51751	Cable and other program distribution	1	Q	D	D	e	Q	Q
517510	Cable and other program distribution	1	Q	D	D	e	Q	Q
FORSYTH								
51	Information	107	N	78 865	21 534	2 264	N	N
511	Publishing industries (except Internet)	22	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	f	D	D
51111	Newspaper publishers	4	D	D	D	f	D	D
511110	Newspaper publishers	4	D	D	D	f	D	D
512	Motion picture and sound recording industries	16	N	D	D	c	N	N
5121	Motion picture and video industries	13	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
515	Broadcasting (except Internet)	10	D	D	D	c	D	D
5151	Radio and television broadcasting	9	D	D	D	c	D	D
517	Telecommunications	40	N	30 729	8 811	807	N	N
5171	Wired telecommunications carriers	25	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	25	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	25	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	15		43 165	14 940	346	2.2	8.9
5182	Data processing, hosting, and related services	14	D	D	D	e	D	D
51821	Data processing, hosting, and related services	14	D	D	D	e	D	D
518210	Data processing, hosting, and related services	14	D	D	D	e	D	D
FRANKLIN								
51	Information	11	N	4 017	1 108	120	N	N
517	Telecommunications	5	N	D	D	b	N	N

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
GASTON								
51	Information	20	N	19 591	5 135	611	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	8	N	12 508	3 497	325	N	N
5171	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
GRAHAM								
51	Information	2	N	D	D	a	N	N
GRANVILLE								
51	Information	8	N	1 641	391	64	N	N
GREENE								
51	Information	3	N	D	D	a	N	N
GUILFORD								
51	Information	254	N	336 576	89 744	8 123	N	N
511	Publishing industries (except Internet)	63	320 658	88 322	21 032	2 099	.2	15.1
5111	Newspaper, periodical, book, and directory publishers	50	296 871	80 105	19 258	1 979	.2	15.7
51111	Newspaper publishers	10	78 416	29 980	7 029	877	—	17.6
511110	Newspaper publishers	10	78 416	29 980	7 029	877	—	17.6
51112	Periodical publishers	20	D	D	D	e	D	D
511120	Periodical publishers	20	D	D	D	e	D	D
51113	Book publishers	13	D	D	D	f	D	D
511130	Book publishers	13	D	D	D	f	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	31	N	D	D	e	N	N
5121	Motion picture and video industries	24	N	3 894	911	434	N	N
51213	Motion picture and video exhibition	9	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	e	D	D
5122	Sound recording industries	7	N	D	D	b	N	N
515	Broadcasting (except Internet)	18	71 787	24 678	5 910	626	—	14.1
5151	Radio and television broadcasting	17	D	D	D	f	D	D
51511	Radio broadcasting	11	D	D	D	e	D	D
515112	Radio stations	11	D	D	D	e	D	D
517	Telecommunications	104	N	141 041	38 982	3 350	N	N
5171	Wired telecommunications carriers	57	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	57	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	57	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	32	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	31	Q	D	D	g	Q	Q
5175	Cable and other program distribution	12	Q	D	D	e	Q	Q
51751	Cable and other program distribution	12	Q	D	D	e	Q	Q
517510	Cable and other program distribution	12	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	32	48 776	69 379	20 700	1 132	1.9	5.4
5182	Data processing, hosting, and related services	26	47 088	69 015	20 620	1 117	.7	3.6
51821	Data processing, hosting, and related services	26	47 088	69 015	20 620	1 117	.7	3.6
518210	Data processing, hosting, and related services	26	47 088	69 015	20 620	1 117	.7	3.6
519	Other information services	4	D	D	D	e	D	D
5191	Other information services	4	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
HALIFAX								
51	Information	16	N	D	D	c	N	N
517	Telecommunications	6	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
HARNETT								
51	Information	17	N	5 135	1 386	166	N	N
517	Telecommunications	10	N	D	D	b	N	N
HAYWOOD								
51	Information	14	N	D	D	c	N	N
517	Telecommunications	7	N	4 387	1 076	121	N	N
HENDERSON								
51	Information	22	N	D	D	e	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
517	Telecommunications	8	N	5 714	1 594	164	N	N
HERTFORD								
51	Information	11	N	2 588	730	96	N	N
517	Telecommunications	5	N	D	D	b	N	N
HOKE								
51	Information	5	N	691	168	24	N	N
HYDE								
51	Information	2	N	D	D	a	N	N
IREDELL								
51	Information	29	N	12 236	3 256	430	N	N
517	Telecommunications	12	N	8 671	2 353	259	N	N
JACKSON								
51	Information	9	N	4 184	891	126	N	N
517	Telecommunications	5	N	D	D	b	N	N
JOHNSTON								
51	Information	32	N	8 087	2 634	467	N	N
517	Telecommunications	11	N	D	D	b	N	N
JONES								
51	Information	1	N	D	D	a	N	N
LEE								
51	Information	15	N	6 821	1 698	234	N	N
517	Telecommunications	6	N	D	D	c	N	N
LENOIR								
51	Information	18	N	5 786	1 498	165	N	N
517	Telecommunications	10	N	3 426	923	83	N	N
LINCOLN								
51	Information	12	N	4 582	1 143	145	N	N
512	Motion picture and sound recording industries	4	N	707	175	27	N	N
5121	Motion picture and video industries	4	N	707	175	27	N	N
517	Telecommunications	4	N	D	D	b	N	N
MCDOWELL								
51	Information	12	N	2 683	667	105	N	N
517	Telecommunications	6	N	1 732	417	51	N	N
MACON								
51	Information	16	N	10 200	2 549	350	N	N
511	Publishing industries (except Internet)	5	D	D	D	e	D	D
5112	Software publishers	1	D	D	D	c	D	D
51121	Software publishers	1	D	D	D	c	D	D
511210	Software publishers	1	D	D	D	c	D	D
MADISON								
51	Information	2	N	D	D	a	N	N
MARTIN								
51	Information	4	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
MECKLENBURG								
51	Information	545	N	933 159	258 387	18 437	N	N
511	Publishing industries (except Internet)	128	1 397 318	310 023	81 788	4 846	.8	1.5
5111	Newspaper, periodical, book, and directory publishers	77	D	D	D	h	D	D
51111	Newspaper publishers	18	195 961	59 875	14 749	1 605	.7	.4
511110	Newspaper publishers	18	195 961	59 875	14 749	1 605	.7	.4
51112	Periodical publishers	38	165 730	34 224	8 806	601	2.0	2.5
511120	Periodical publishers	38	165 730	34 224	8 806	601	2.0	2.5
51114	Directory and mailing list publishers	6	D	D	D	c	D	D
511140	Directory and mailing list publishers	6	D	D	D	c	D	D
5112	Software publishers	51	D	D	D	g	D	D
51121	Software publishers	51	D	D	D	g	D	D
511210	Software publishers	51	D	D	D	g	D	D
512	Motion picture and sound recording industries	79	N	28 737	6 458	1 020	N	N
5121	Motion picture and video industries	63	N	D	D	f	N	N
51211	Motion picture and video production	37	Q	D	D	e	Q	Q
512110	Motion picture and video production	37	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	17	34 100	4 545	1 056	513	12.5	6.6
512131	Motion picture theaters (except drive-ins)	17	34 100	4 545	1 056	513	12.5	6.6
5122	Sound recording industries	16	N	D	D	c	N	N
515	Broadcasting (except Internet)	31	312 364	92 687	23 468	1 737	—	.3
5151	Radio and television broadcasting	28	D	D	D	g	D	D
51511	Radio broadcasting	16	D	D	D	f	D	D
515112	Radio stations	12	D	D	D	f	D	D
51512	Television broadcasting	12	D	D	D	f	D	D
515120	Television broadcasting	12	D	D	D	f	D	D
516	Internet publishing and broadcasting	5	D	D	D	b	D	D
5161	Internet publishing and broadcasting	5	D	D	D	b	D	D
51611	Internet publishing and broadcasting	5	D	D	D	b	D	D
516110	Internet publishing and broadcasting	5	D	D	D	b	D	D
517	Telecommunications	199	N	376 140	110 759	8 342	N	N
5171	Wired telecommunications carriers	108	Q	244 245	74 267	4 691	Q	Q
51711	Wired telecommunications carriers	108	Q	244 245	74 267	4 691	Q	Q
517110	Wired telecommunications carriers	108	Q	244 245	74 267	4 691	Q	Q
5172	Wireless telecommunications carriers (except satellite)	55	Q	96 764	27 001	2 661	Q	Q
51721	Wireless telecommunications carriers (except satellite)	55	Q	96 764	27 001	2 661	Q	Q
517211	Paging	10	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	45	Q	D	D	g	Q	Q
5175	Cable and other program distribution	20	Q	D	D	f	Q	Q
51751	Cable and other program distribution	20	Q	D	D	f	Q	Q
517510	Cable and other program distribution	20	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	92	374 293	117 063	33 897	2 095	2.6	7.0
5181	Internet service providers and web search portals	18	D	D	D	c	D	D
51811	Internet service providers and web search portals	18	D	D	D	c	D	D
518111	Internet service providers	17	D	D	D	c	D	D
5182	Data processing, hosting, and related services	74	D	D	D	g	D	D
51821	Data processing, hosting, and related services	74	D	D	D	g	D	D
518210	Data processing, hosting, and related services	74	D	D	D	g	D	D
519	Other information services	11	D	D	D	e	D	D
5191	Other information services	11	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
MITCHELL								
51	Information	3	N	470	118	19	N	N
MONTGOMERY								
51	Information	5	N	2 080	544	62	N	N
MOORE								
51	Information	20	N	11 631	2 446	418	N	N
512	Motion picture and sound recording industries	4	N	839	192	58	N	N
5121	Motion picture and video industries	4	N	839	192	58	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	7	N	3 098	790	73	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
NASH								
51	Information	28	N	D	D	f	N	N
511	Publishing industries (except Internet)	5	53 085	6 284	1 632	165	—	—
5111	Newspaper, periodical, book, and directory publishers	5	53 085	6 284	1 632	165	—	—
51114	Directory and mailing list publishers	2	D	D	D	b	D	D
511140	Directory and mailing list publishers	2	D	D	D	b	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	e	N	N
5175	Cable and other program distribution	4	Q	D	D	c	Q	Q
51751	Cable and other program distribution	4	Q	D	D	c	Q	Q
517510	Cable and other program distribution	4	Q	D	D	c	Q	Q
NEW HANOVER								
51	Information	88	N	66 946	18 226	1 959	N	N
511	Publishing industries (except Internet)	27	68 749	24 437	6 296	658	1.5	1.3
5111	Newspaper, periodical, book, and directory publishers	19	D	D	D	e	D	D
51111	Newspaper publishers	5	D	D	D	e	D	D
511110	Newspaper publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	14	N	D	D	c	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
515	Broadcasting (except Internet)	12	29 652	11 167	2 847	375	14.8	.1
5151	Radio and television broadcasting	12	29 652	11 167	2 847	375	14.8	.1
51511	Radio broadcasting	8	11 128	4 791	1 341	181	10.8	.2
515112	Radio stations	7	D	D	D	c	D	D
517	Telecommunications	28	N	28 603	8 479	693	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
NORTHAMPTON								
51	Information	2	N	D	D	a	N	N
ONslow								
51	Information	37	N	20 069	4 957	761	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	17	N	8 606	2 175	217	N	N
ORANGE								
51	Information	78	N	36 172	8 283	872	N	N
511	Publishing industries (except Internet)	39	50 951	17 382	4 009	440	.8	1.8
5111	Newspaper, periodical, book, and directory publishers	24	D	D	D	e	D	D
512	Motion picture and sound recording industries	17	N	6 952	1 330	163	N	N
5121	Motion picture and video industries	13	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
5122	Sound recording industries	4	N	D	D	a	N	N
517	Telecommunications	10	N	D	D	c	N	N
PAMLICO								
51	Information	6	N	D	D	b	N	N
PASQUOTANK								
51	Information	17	N	D	D	c	N	N
517	Telecommunications	7	N	4 335	1 477	85	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
51	PENDER							
	Information	8	N	1 598	505	52	N	N
51	PERQUIMANS							
	Information	2	N	D	D	a	N	N
51	PERSON							
	Information	8	N	3 164	752	105	N	N
517	Telecommunications	3	N	D	D	b	N	N
51	PITT							
	Information	51	N	D	D	g	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	6	13 621	3 883	898	128	9.0	—
5151	Radio and television broadcasting	6	13 621	3 883	898	128	9.0	—
517	Telecommunications	30	N	D	D	f	N	N
5171	Wired telecommunications carriers	24	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	f	Q	Q
51	POLK							
	Information	14	N	1 414	299	64	N	N
51	RANDOLPH							
	Information	24	N	10 463	2 711	301	N	N
517	Telecommunications	10	N	D	D	c	N	N
51	RICHMOND							
	Information	15	N	3 760	931	144	N	N
517	Telecommunications	9	N	2 327	592	70	N	N
51	ROBESON							
	Information	25	N	6 362	1 744	254	N	N
517	Telecommunications	16	N	4 145	1 221	109	N	N
51	ROCKINGHAM							
	Information	17	N	6 376	1 711	198	N	N
517	Telecommunications	7	N	D	D	b	N	N
51	ROWAN							
	Information	20	N	10 200	2 633	315	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	5 149	1 408	117	N	N
51	RUTHERFORD							
	Information	17	N	4 583	1 194	160	N	N
517	Telecommunications	6	N	2 654	708	65	N	N
51	SAMPSON							
	Information	12	N	10 242	2 535	294	N	N
517	Telecommunications	6	N	8 361	2 106	207	N	N
51	SCOTLAND							
	Information	11	N	6 510	1 983	271	N	N
517	Telecommunications	5	N	5 397	1 663	220	N	N
51	STANLY							
	Information	10	N	3 803	967	140	N	N

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Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
STOKES								
51	Information	8	N	D	D	b	N	N
SURRY								
51	Information	29	N	11 846	3 126	433	N	N
517	Telecommunications	10	N	7 013	1 819	188	N	N
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D
SWAIN								
51	Information	7	N	532	93	18	N	N
TRANSYLVANIA								
51	Information	7	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	b	N	N
TYRRELL								
51	Information	1	N	D	D	a	N	N
UNION								
51	Information	29	N	9 223	2 221	358	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
517	Telecommunications	9	N	D	D	c	N	N
VANCE								
51	Information	13	N	5 371	1 410	176	N	N
517	Telecommunications	6	N	3 764	993	90	N	N
WAKE								
51	Information	438	N	992 930	256 548	17 198	N	N
511	Publishing industries (except Internet)	128	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers	57	D	D	D	g	D	D
51111	Newspaper publishers	20	D	D	D	g	D	D
511110	Newspaper publishers	20	D	D	D	g	D	D
51112	Periodical publishers	22	D	D	D	e	D	D
511120	Periodical publishers	22	D	D	D	e	D	D
51113	Book publishers	11	D	D	D	f	D	D
511130	Book publishers	11	D	D	D	f	D	D
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
5112	Software publishers	71	D	D	D	i	D	D
51121	Software publishers	71	D	D	D	i	D	D
511210	Software publishers	71	D	D	D	i	D	D
512	Motion picture and sound recording industries	52	N	D	D	f	N	N
5121	Motion picture and video industries	45	N	D	D	f	N	N
51213	Motion picture and video exhibition	10	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	10	D	D	D	e	D	D
5122	Sound recording industries	7	N	4 129	875	72	N	N
515	Broadcasting (except Internet)	21	D	D	D	f	D	D
5151	Radio and television broadcasting	20	D	D	D	f	D	D
51511	Radio broadcasting	13	D	D	D	e	D	D
515112	Radio stations	13	D	D	D	e	D	D
517	Telecommunications	151	N	D	D	i	N	N
5171	Wired telecommunications carriers	82	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	82	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	82	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	44	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	44	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	34	Q	D	D	e	Q	Q
5175	Cable and other program distribution	9	Q	D	D	f	Q	Q
51751	Cable and other program distribution	9	Q	D	D	f	Q	Q
517510	Cable and other program distribution	9	Q	D	D	f	Q	Q
5179	Other telecommunications	4	D	D	D	f	D	D
51791	Other telecommunications	4	D	D	D	f	D	D
517910	Other telecommunications	4	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From admini- strative records ¹	Estimated ²
	WAKE—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	72	D	D	D	g	D	D
5181	Internet service providers and web search portals	11	D	D	D	c	D	D
51811	Internet service providers and web search portals	11	D	D	D	c	D	D
518111	Internet service providers	10	D	D	D	c	D	D
5182	Data processing, hosting, and related services	61	D	D	D	g	D	D
51821	Data processing, hosting, and related services	61	D	D	D	g	D	D
518210	Data processing, hosting, and related services	61	D	D	D	g	D	D
519	Other information services	5	D	D	D	b	D	D
5191	Other information services	5	D	D	D	b	D	D
	WARREN							
51	Information	3	N	677	156	92	N	N
	WASHINGTON							
51	Information	7	N	2 167	592	56	N	N
	WATAUGA							
51	Information	30	N	7 913	1 948	292	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	11	N	3 790	960	101	N	N
	WAYNE							
51	Information	29	N	10 005	2 871	405	N	N
511	Publishing industries (except Internet)	5	14 925	4 447	1 182	187	—	—
5111	Newspaper, periodical, book, and directory publishers	5	14 925	4 447	1 182	187	—	—
517	Telecommunications	10	N	3 942	1 216	118	N	N
	WILKES							
51	Information	14	N	8 686	1 957	251	N	N
517	Telecommunications	8	N	6 709	1 553	160	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
	WILSON							
51	Information	19	N	9 205	2 511	229	N	N
517	Telecommunications	9	N	D	D	b	N	N
	YADKIN							
51	Information	6	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
	YANCEY							
51	Information	9	N	1 638	397	63	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
51	ABERDEEN							
	Information	3	N	D	D	b	N	N
51	AHOSKIE							
	Information	9	N	D	D	b	N	N
517	Telecommunications	5	N	D	D	b	N	N
51	ALBEMARLE							
	Information	5	N	3 334	862	109	N	N
51	ANGIER							
	Information	3	N	D	D	a	N	N
51	APEX							
	Information	11	N	1 748	296	25	N	N
51	ARCHDALE							
	Information	1	N	D	D	a	N	N
51	ARCHDALE (PART - RANDOLPH COUNTY)							
	Information	1	N	D	D	a	N	N
51	ASHEBORO							
	Information	13	N	7 178	1 961	189	N	N
517	Telecommunications	6	N	D	D	b	N	N
51	ASHEVILLE							
	Information	62	N	47 216	13 101	1 425	N	N
511	Publishing industries (except Internet)	17	82 932	20 845	4 629	611	9.3	.3
5111	Newspaper, periodical, book, and directory publishers	16	D	D	D	f	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
51112	Periodical publishers	8	24 594	5 814	1 342	192	.8	—
511120	Periodical publishers	8	24 594	5 814	1 342	192	.8	—
512	Motion picture and sound recording industries	9	N	960	246	86	N	N
5121	Motion picture and video industries	9	N	960	246	86	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	D	D	D	c	D	D
5151	Radio and television broadcasting	8	D	D	D	c	D	D
517	Telecommunications	21	N	16 547	5 685	494	N	N
5171	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	e	Q	Q
51	AYDEN							
	Information	1	N	D	D	a	N	N
51	BEAUFORT							
	Information	3	N	D	D	b	N	N
51	BELMONT							
	Information	1	N	D	D	a	N	N
51	BENSON							
	Information	5	N	2 030	1 004	265	N	N
51	BESSEMER CITY							
	Information	1	N	D	D	a	N	N
51	BLACK MOUNTAIN							
	Information	4	N	D	D	a	N	N
51	BOONE							
	Information	20	N	6 172	1 508	222	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	b	N	N

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BREWARD								
51	Information	5	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	b	N	N
BURGAW								
51	Information	4	N	D	D	b	N	N
BURLINGTON								
51	Information	23	N	10 603	2 804	462	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
517	Telecommunications	10	N	D	D	c	N	N
BURLINGTON (PART - ALAMANCE COUNTY)								
51	Information	23	N	10 603	2 804	462	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
517	Telecommunications	10	N	D	D	c	N	N
CANTON								
51	Information	2	N	D	D	a	N	N
CAROLINA BEACH								
51	Information	2	N	D	D	b	N	N
CARRBORO								
51	Information	12	N	5 516	1 132	81	N	N
512	Motion picture and sound recording industries	4	N	D	D	a	N	N
5122	Sound recording industries	3	N	D	D	a	N	N
517	Telecommunications	2	N	D	D	b	N	N
CARY								
51	Information	89	N	523 534	128 205	8 227	N	N
511	Publishing industries (except Internet)	40	808 305	339 723	82 646	4 863	.3	.9
5111	Newspaper, periodical, book, and directory publishers	11	130 308	23 272	5 639	572	.5	2.1
51113	Book publishers	3	D	D	D	e	D	D
511130	Book publishers	3	D	D	D	e	D	D
5112	Software publishers	29	677 997	316 451	77 007	4 291	.2	.7
51121	Software publishers	29	677 997	316 451	77 007	4 291	.2	.7
511210	Software publishers	29	677 997	316 451	77 007	4 291	.2	.7
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	27	N	150 194	36 440	2 671	N	N
5171	Wired telecommunications carriers	8	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	8	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	8	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	16	Q	15 438	3 939	242	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q	15 438	3 939	242	Q	Q
517212	Cellular and other wireless telecommunications	14	Q	D	D	c	Q	Q
5179	Other telecommunications	1	D	D	D	f	D	D
51791	Other telecommunications	1	D	D	D	f	D	D
517910	Other telecommunications	1	D	D	D	f	D	D
518	Internet service providers, web search portals, and data processing services	9	52 394	31 166	8 607	569	—	—
5182	Data processing, hosting, and related services	9	52 394	31 166	8 607	569	—	—
51821	Data processing, hosting, and related services	9	52 394	31 166	8 607	569	—	—
518210	Data processing, hosting, and related services	9	52 394	31 166	8 607	569	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CARY (PART - WAKE COUNTY)								
51	Information	89	N	523 534	128 205	8 227	N	N
511	Publishing industries (except Internet)	40	808 305	339 723	82 646	4 863	.3	.9
5111	Newspaper, periodical, book, and directory publishers	11	130 308	23 272	5 639	572	.5	2.1
51113	Book publishers	3	D	D	D	e	D	D
511130	Book publishers	3	D	D	D	e	D	D
5112	Software publishers	29	677 997	316 451	77 007	4 291	.2	.7
51121	Software publishers	29	677 997	316 451	77 007	4 291	.2	.7
511210	Software publishers	29	677 997	316 451	77 007	4 291	.2	.7
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	27	N	150 194	36 440	2 671	N	N
5171	Wired telecommunications carriers	8	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	8	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	8	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	16	Q	15 438	3 939	242	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q	15 438	3 939	242	Q	Q
517212	Cellular and other wireless telecommunications	14	Q	D	D	c	Q	Q
5179	Other telecommunications	1	D	D	D	f	D	D
51791	Other telecommunications	1	D	D	D	f	D	D
517910	Other telecommunications	1	D	D	D	f	D	D
518	Internet service providers, web search portals, and data processing services	9	52 394	31 166	8 607	569	—	—
5182	Data processing, hosting, and related services	9	52 394	31 166	8 607	569	—	—
51821	Data processing, hosting, and related services	9	52 394	31 166	8 607	569	—	—
518210	Data processing, hosting, and related services	9	52 394	31 166	8 607	569	—	—
CHAPEL HILL								
51	Information	50	N	28 814	6 713	687	N	N
511	Publishing industries (except Internet)	24	47 692	16 297	3 795	351	.4	.9
5111	Newspaper, periodical, book, and directory publishers	15	36 428	9 735	2 207	264	.6	.1
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
CHAPEL HILL (PART - ORANGE COUNTY)								
51	Information	50	N	28 814	6 713	687	N	N
511	Publishing industries (except Internet)	24	47 692	16 297	3 795	351	.4	.9
5111	Newspaper, periodical, book, and directory publishers	15	36 428	9 735	2 207	264	.6	.1
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
CHARLOTTE								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CHARLOTTE—Con.								
51	Information	459	N	803 549	218 667	15 885	N	N
511	Publishing industries (except Internet)	111	1 320 827	271 663	68 987	4 480	.7	1.5
5111	Newspaper, periodical, book, and directory publishers	69	470 934	106 720	26 594	2 484	2.0	2.4
51111	Newspaper publishers	16	D	D	D	g	D	D
511110	Newspaper publishers	16	D	D	D	g	D	D
51112	Periodical publishers	34	D	D	D	f	D	D
511120	Periodical publishers	34	D	D	D	f	D	D
51114	Directory and mailing list publishers	5	D	D	D	c	D	D
511140	Directory and mailing list publishers	5	D	D	D	c	D	D
5112	Software publishers	42	849 893	164 943	42 393	1 996	.1	1.0
51121	Software publishers	42	849 893	164 943	42 393	1 996	.1	1.0
511210	Software publishers	42	849 893	164 943	42 393	1 996	.1	1.0
512	Motion picture and sound recording industries	65	N	24 506	5 542	815	N	N
5121	Motion picture and video industries	52	N	D	D	f	N	N
51211	Motion picture and video production	31	Q	17 271	3 839	305	Q	Q
512110	Motion picture and video production	31	Q	17 271	3 839	305	Q	Q
51213	Motion picture and video exhibition	13	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	13	D	D	D	e	D	D
5122	Sound recording industries	13	N	D	D	b	N	N
515	Broadcasting (except Internet)	30	D	D	D	g	D	D
5151	Radio and television broadcasting	27	D	D	D	g	D	D
51511	Radio broadcasting	16	D	D	D	f	D	D
515112	Radio stations	12	D	D	D	f	D	D
51512	Television broadcasting	11	D	D	D	f	D	D
515120	Television broadcasting	11	D	D	D	f	D	D
516	Internet publishing and broadcasting	4	D	D	D	b	D	D
5161	Internet publishing and broadcasting	4	D	D	D	b	D	D
51611	Internet publishing and broadcasting	4	D	D	D	b	D	D
516110	Internet publishing and broadcasting	4	D	D	D	b	D	D
517	Telecommunications	166	N	315 040	92 362	6 846	N	N
5171	Wired telecommunications carriers	91	Q	199 296	59 724	3 734	Q	Q
51711	Wired telecommunications carriers	91	Q	199 296	59 724	3 734	Q	Q
517110	Wired telecommunications carriers	91	Q	199 296	59 724	3 734	Q	Q
5172	Wireless telecommunications carriers (except satellite)	45	Q	81 682	23 412	2 150	Q	Q
51721	Wireless telecommunications carriers (except satellite)	45	Q	81 682	23 412	2 150	Q	Q
517212	Cellular and other wireless telecommunications	38	Q	D	D	g	Q	Q
5175	Cable and other program distribution	16	Q	D	D	f	Q	Q
51751	Cable and other program distribution	16	Q	D	D	f	Q	Q
517510	Cable and other program distribution	16	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	74	D	D	D	g	D	D
5181	Internet service providers and web search portals	15	D	D	D	c	D	D
51811	Internet service providers and web search portals	15	D	D	D	c	D	D
518111	Internet service providers	14	D	D	D	c	D	D
5182	Data processing, hosting, and related services	59	D	D	D	g	D	D
51821	Data processing, hosting, and related services	59	D	D	D	g	D	D
518210	Data processing, hosting, and related services	59	D	D	D	g	D	D
519	Other information services	9	D	D	D	e	D	D
5191	Other information services	9	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
CHERRYVILLE								
51	Information	2	N	D	D	a	N	N
CHINA GROVE								
51	Information	2	N	D	D	b	N	N
CLAYTON								
51	Information	8	N	D	D	b	N	N
CLEMMONS								
51	Information	3	N	D	D	a	N	N
CLINTON								
51	Information	8	N	D	D	c	N	N
517	Telecommunications	4	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	CONCORD							
51	Information	30	N	30 817	9 174	753	N	N
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	15	N	D	D	f	N	N
5171	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
	CONOVER							
51	Information	2	N	D	D	a	N	N
	CORNELIUS							
51	Information	17	N	4 876	1 326	163	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	8	N	3 582	987	91	N	N
	CRAMERTON							
51	Information	1	N	D	D	a	N	N
	DALLAS							
51	Information	1	N	D	D	a	N	N
	DAVIDSON							
51	Information	6	N	597	183	14	N	N
	DAVIDSON (PART - MECKLENBURG COUNTY)							
51	Information	6	N	597	183	14	N	N
	DUNN							
51	Information	5	N	2 511	622	93	N	N
	DURHAM							
51	Information	169	N	229 938	58 754	4 408	N	N
511	Publishing industries (except Internet)	43	180 509	59 611	14 537	1 166	2.1	15.1
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	f	D	D
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
5112	Software publishers	21	D	D	D	f	D	D
51121	Software publishers	21	D	D	D	f	D	D
511210	Software publishers	21	D	D	D	f	D	D
512	Motion picture and sound recording industries	22	N	3 230	795	204	N	N
5121	Motion picture and video industries	19	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	6	D	D	D	c	D	D
5151	Radio and television broadcasting	6	D	D	D	c	D	D
517	Telecommunications	76	N	131 649	33 969	2 404	N	N
5171	Wired telecommunications carriers	66	Q	120 271	31 215	2 130	Q	Q
51711	Wired telecommunications carriers	66	Q	120 271	31 215	2 130	Q	Q
517110	Wired telecommunications carriers	66	Q	120 271	31 215	2 130	Q	Q
5172	Wireless telecommunications carriers (except satellite)	7	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	19	43 500	21 538	6 213	389	4.1	36.9
5182	Data processing, hosting, and related services	12	D	D	D	e	D	D
51821	Data processing, hosting, and related services	12	D	D	D	e	D	D
518210	Data processing, hosting, and related services	12	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	DURHAM (PART - DURHAM COUNTY)							
51	Information	167	N	D	D	h	N	N
511	Publishing industries (except Internet)	43	180 509	59 611	14 537	1 166	2.1	15.1
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	f	D	D
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
5112	Software publishers	21	D	D	D	f	D	D
51121	Software publishers	21	D	D	D	f	D	D
511210	Software publishers	21	D	D	D	f	D	D
512	Motion picture and sound recording industries	22	N	3 230	795	204	N	N
5121	Motion picture and video industries	19	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	6	D	D	D	c	D	D
5151	Radio and television broadcasting	6	D	D	D	c	D	D
517	Telecommunications	74	N	D	D	g	N	N
5171	Wired telecommunications carriers	64	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	64	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	64	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	7	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	19	43 500	21 538	6 213	389	4.1	36.9
5182	Data processing, hosting, and related services	12	D	D	D	e	D	D
51821	Data processing, hosting, and related services	12	D	D	D	e	D	D
518210	Data processing, hosting, and related services	12	D	D	D	e	D	D
	DURHAM (PART - WAKE COUNTY)							
51	Information	2	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
5171	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
	EDEN							
51	Information	3	N	844	242	38	N	N
	EDENTON							
51	Information	7	N	1 361	322	60	N	N
	ELIZABETH CITY							
51	Information	13	N	4 776	1 382	131	N	N
517	Telecommunications	6	N	D	D	b	N	N
	ELIZABETH CITY (PART - PASQUOTANK COUNTY)							
51	Information	13	N	4 776	1 382	131	N	N
517	Telecommunications	6	N	D	D	b	N	N
	ELIZABETH TOWN							
51	Information	3	N	863	206	35	N	N
	ELKIN							
51	Information	8	N	4 812	1 398	198	N	N
517	Telecommunications	2	N	D	D	b	N	N
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D
	ELKIN (PART - SURRY COUNTY)							
51	Information	8	N	4 812	1 398	198	N	N
517	Telecommunications	2	N	D	D	b	N	N
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	ELON							
	Information	1	N	D	D	a	N	N
51	EMERALD ISLE							
	Information	1	N	D	D	a	N	N
51	ERWIN							
	Information	2	N	D	D	b	N	N
51	FAIRMONT							
	Information	1	N	D	D	a	N	N
51	FARMVILLE							
	Information	2	N	D	D	a	N	N
51	FAYETTEVILLE							
	Information	60	N	65 057	16 311	1 966	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
512	Motion picture and sound recording industries	8	N	D	D	c	N	N
5121	Motion picture and video industries	8	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	13	D	D	D	c	D	D
5151	Radio and television broadcasting	13	D	D	D	c	D	D
51511	Radio broadcasting	12	D	D	D	c	D	D
515112	Radio stations	10	D	D	D	c	D	D
517	Telecommunications	31	N	D	D	f	N	N
5171	Wired telecommunications carriers	17	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	17	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	17	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	4	D	D	D	c	D	D
51	FLETCHER							
	Information	2	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	a	N	N
51	FOREST CITY							
	Information	9	N	3 910	1 001	120	N	N
517	Telecommunications	4	N	D	D	b	N	N
51	FRANKLIN							
	Information	8	N	9 417	2 372	312	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
5112	Software publishers	1	D	D	D	c	D	D
51121	Software publishers	1	D	D	D	c	D	D
511210	Software publishers	1	D	D	D	c	D	D
51	FUQUAY-VARINA							
	Information	4	N	D	D	b	N	N
51	GAMEWELL							
	Information	1	N	D	D	a	N	N
51	GARNER							
	Information	9	N	6 518	1 699	169	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	4	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
GASTONIA								
51	Information	10	N	18 745	4 920	561	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	e	N	N
5171	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
GIBSONVILLE								
51	Information	2	N	D	D	a	N	N
GIBSONVILLE (PART - GUILFORD COUNTY)								
51	Information	2	N	D	D	a	N	N
GOLDSBORO								
51	Information	13	N	5 513	1 476	232	N	N
GRAHAM								
51	Information	7	N	D	D	b	N	N
GREENSBORO								
51	Information	196	N	270 418	74 208	6 285	N	N
511	Publishing industries (except Internet)	48	240 061	69 270	16 422	1 578	.2	14.4
5111	Newspaper, periodical, book, and directory publishers	38	216 478	61 131	14 663	1 459	.1	15.2
51111	Newspaper publishers	7	D	D	D	f	D	D
511110	Newspaper publishers	7	D	D	D	f	D	D
51112	Periodical publishers	17	D	D	D	e	D	D
511120	Periodical publishers	17	D	D	D	e	D	D
51113	Book publishers	9	D	D	D	e	D	D
511130	Book publishers	9	D	D	D	e	D	D
512	Motion picture and sound recording industries	22	N	D	D	e	N	N
5121	Motion picture and video industries	16	N	D	D	e	N	N
51213	Motion picture and video exhibition	6	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	e	D	D
5122	Sound recording industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	15	D	D	D	e	D	D
5151	Radio and television broadcasting	14	D	D	D	e	D	D
51511	Radio broadcasting	9	D	D	D	e	D	D
515112	Radio stations	9	D	D	D	e	D	D
517	Telecommunications	86	N	112 557	32 484	2 754	N	N
5171	Wired telecommunications carriers	45	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	45	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	45	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	30	Q	52 108	13 709	1 452	Q	Q
51721	Wireless telecommunications carriers (except satellite)	30	Q	52 108	13 709	1 452	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	D	D	g	Q	Q
5175	Cable and other program distribution	8	Q	D	D	e	Q	Q
51751	Cable and other program distribution	8	Q	D	D	e	Q	Q
517510	Cable and other program distribution	8	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	22	38 749	66 341	19 867	1 071	2.1	3.6
5182	Data processing, hosting, and related services	17	D	D	D	g	D	D
51821	Data processing, hosting, and related services	17	D	D	D	g	D	D
518210	Data processing, hosting, and related services	17	D	D	D	g	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
GREENVILLE								
51	Information	38	N	26 219	7 002	729	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	4	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
517	Telecommunications	25	N	D	D	f	N	N
5171	Wired telecommunications carriers	19	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	19	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	19	Q	D	D	e	Q	Q
HAMLET								
51	Information	3	N	D	D	a	N	N
HARRISBURG								
51	Information	2	N	D	D	b	N	N
HAVELOCK								
51	Information	3	N	D	D	b	N	N
HENDERSON								
51	Information	12	N	D	D	c	N	N
517	Telecommunications	6	N	3 764	993	90	N	N
HENDERSONVILLE								
51	Information	14	N	9 178	2 459	306	N	N
517	Telecommunications	6	N	D	D	c	N	N
HICKORY								
51	Information	36	N	21 698	5 374	638	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	17	N	15 021	3 935	329	N	N
HICKORY (PART - CALDWELL COUNTY)								
51	Information	1	N	D	D	a	N	N
HICKORY (PART - CATAWBA COUNTY)								
51	Information	35	N	D	D	f	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	17	N	15 021	3 935	329	N	N
HIGH POINT								
51	Information	32	N	41 645	9 536	974	N	N
511	Publishing industries (except Internet)	9	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	e	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	3	D	D	D	c	D	D
5151	Radio and television broadcasting	3	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	e	N	N
5171	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	e	Q	Q

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
HIGH POINT (PART - GUILFORD COUNTY)								
51	Information	32	N	41 645	9 536	974	N	N
511	Publishing industries (except Internet)	9	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	e	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	3	D	D	D	c	D	D
5151	Radio and television broadcasting	3	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	e	N	N
5171	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
HILLSBOROUGH								
51	Information	7	N	916	232	27	N	N
HOLLY SPRINGS								
51	Information	1	N	D	D	a	N	N
HOPE MILLS								
51	Information	1	N	D	D	a	N	N
HUNTERSVILLE								
51	Information	13	N	9 328	2 493	189	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	3	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	b	D	D
JACKSONVILLE								
51	Information	25	N	17 991	4 511	687	N	N
511	Publishing industries (except Internet)	3	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	e	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	9	N	D	D	c	N	N
JAMESTOWN								
51	Information	1	N	D	D	a	N	N
KANNAPOLIS								
51	Information	5	N	4 850	1 275	173	N	N
517	Telecommunications	2	N	D	D	b	N	N
KANNAPOLIS (PART - CABARRUS COUNTY)								
51	Information	5	N	4 850	1 275	173	N	N
517	Telecommunications	2	N	D	D	b	N	N
KERNERSVILLE								
51	Information	10	N	4 990	1 255	133	N	N
517	Telecommunications	6	N	D	D	b	N	N
KERNERSVILLE (PART - FORSYTH COUNTY)								
51	Information	10	N	4 990	1 255	133	N	N
517	Telecommunications	6	N	D	D	b	N	N
KILL DEVIL HILLS								
51	Information	6	N	2 782	665	59	N	N
517	Telecommunications	4	N	D	D	b	N	N
KING								
51	Information	4	N	D	D	b	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
	KING (PART - STOKES COUNTY)							
51	Information	4	N	D	D	b	N	N
	KINGS MOUNTAIN							
51	Information	3	N	D	D	b	N	N
	KINGS MOUNTAIN (PART - CLEVELAND COUNTY)							
51	Information	3	N	D	D	b	N	N
	KINSTON							
51	Information	9	N	2 756	689	88	N	N
517	Telecommunications	6	N	D	D	b	N	N
	KITTY HAWK							
51	Information	4	N	D	D	a	N	N
	KNIGHTDALE							
51	Information	3	N	D	D	a	N	N
	LA GRANGE							
51	Information	2	N	D	D	a	N	N
	LAURINBURG							
51	Information	10	N	D	D	e	N	N
517	Telecommunications	5	N	5 397	1 663	220	N	N
	LENOIR							
51	Information	6	N	5 970	1 582	197	N	N
517	Telecommunications	3	N	D	D	b	N	N
	LEWISVILLE							
51	Information	2	N	D	D	a	N	N
	LEXINGTON							
51	Information	8	N	9 058	2 034	248	N	N
517	Telecommunications	4	N	D	D	c	N	N
	LIBERTY							
51	Information	1	N	D	D	a	N	N
	LILLINGTON							
51	Information	4	N	585	146	16	N	N
	LINCOLNTON							
51	Information	6	N	3 692	936	121	N	N
517	Telecommunications	3	N	D	D	b	N	N
	LOUISBURG							
51	Information	4	N	D	D	b	N	N
	LUMBERTON							
51	Information	12	N	5 045	1 274	192	N	N
517	Telecommunications	8	N	D	D	b	N	N
	MARION							
51	Information	10	N	D	D	c	N	N
517	Telecommunications	5	N	D	D	b	N	N
	MATTHEWS							
51	Information	13	N	9 623	2 415	191	N	N
517	Telecommunications	7	N	5 778	1 426	105	N	N
	MAXTON							
51	Information	1	N	D	D	a	N	N
	MAXTON (PART - ROBESON COUNTY)							
51	Information	1	N	D	D	a	N	N

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MEBANE								
51	Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
5171	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
MEBANE (PART - ALAMANCE COUNTY)								
51	Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
5171	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
MINT HILL								
51	Information	7	N	D	D	a	N	N
MOCKSVILLE								
51	Information	5	N	D	D	b	N	N
MONROE								
51	Information	15	N	8 074	1 869	313	N	N
517	Telecommunications	6	N	4 773	1 109	162	N	N
MOORESVILLE								
51	Information	10	N	D	D	c	N	N
517	Telecommunications	4	N	D	D	c	N	N
MOREHEAD CITY								
51	Information	12	N	5 370	1 284	187	N	N
MORGANTON								
51	Information	9	N	D	D	c	N	N
MORRISVILLE								
51	Information	21	N	58 464	16 180	775	N	N
511	Publishing industries (except Internet)	9	149 515	38 134	10 014	450	3.7	7.3
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	b	D	D
5112	Software publishers	8	D	D	D	e	D	D
51121	Software publishers	8	D	D	D	e	D	D
511210	Software publishers	8	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	4 159	1 284	75	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	c	D	D
MORRISVILLE (PART - WAKE COUNTY)								
51	Information	21	N	58 464	16 180	775	N	N
511	Publishing industries (except Internet)	9	149 515	38 134	10 014	450	3.7	7.3
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	b	D	D
5112	Software publishers	8	D	D	D	e	D	D
51121	Software publishers	8	D	D	D	e	D	D
511210	Software publishers	8	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	4 159	1 284	75	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	c	D	D
MOUNT AIRY								
51	Information	13	N	3 610	964	127	N	N
MOUNT OLIVE								
51	Information	5	N	1 573	502	73	N	N

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							From admini- strative records ¹	Estimated ²
MOUNT OLIVE (PART - WAYNE COUNTY)								
51	Information	5	N	1 573	502	73	N	N
NAGS HEAD								
51	Information	6	N	2 031	505	79	N	N
517	Telecommunications	2	N	D	D	b	N	N
NASHVILLE								
51	Information	1	N	D	D	a	N	N
NEW BERN								
51	Information	20	N	19 045	4 932	572	N	N
515	Broadcasting (except Internet)	3	D	D	D	c	D	D
5151	Radio and television broadcasting	3	D	D	D	c	D	D
517	Telecommunications	10	N	13 943	3 743	387	N	N
5171	Wired telecommunications carriers	8	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	8	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	8	Q	D	D	e	Q	Q
NEWPORT								
51	Information	2	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
NEWTON								
51	Information	8	N	2 615	815	98	N	N
NORTH WILKESBORO								
51	Information	6	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	b	N	N
OAK RIDGE								
51	Information	1	N	D	D	a	N	N
OXFORD								
51	Information	5	N	1 155	267	37	N	N
PEMBROKE								
51	Information	3	N	D	D	a	N	N
PINEHURST								
51	Information	2	N	D	D	a	N	N
PINEVILLE								
51	Information	3	N	D	D	b	N	N
PLEASANT GARDEN								
51	Information	1	N	D	D	a	N	N
PLYMOUTH								
51	Information	7	N	2 167	592	56	N	N
RAEFORD								
51	Information	5	N	691	168	24	N	N

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							From admini- strative records ¹	Estimated ²
RALEIGH								
51	Information	249	N	334 396	89 597	6 754	N	N
511	Publishing industries (except Internet)	55	360 537	99 528	26 123	1 840	.7	2.3
5111	Newspaper, periodical, book, and directory publishers	31	271 681	58 711	15 743	1 348	.9	.2
51111	Newspaper publishers	9	D	D	D	g	D	D
511110	Newspaper publishers	9	D	D	D	g	D	D
5112	Software publishers	24	88 856	40 817	10 380	492	.3	8.6
51121	Software publishers	24	88 856	40 817	10 380	492	.3	8.6
511210	Software publishers	24	88 856	40 817	10 380	492	.3	8.6
512	Motion picture and sound recording industries	30	N	7 925	1 950	400	N	N
5121	Motion picture and video industries	24	N	D	D	e	N	N
51213	Motion picture and video exhibition	6	16 558	2 317	521	295	5.9	.3
512131	Motion picture theaters (except drive-ins)	6	16 558	2 317	521	295	5.9	.3
5122	Sound recording industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	19	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	12	D	D	D	c	D	D
515112	Radio stations	12	D	D	D	c	D	D
517	Telecommunications	89	N	112 789	31 062	2 252	N	N
5171	Wired telecommunications carriers	51	Q	79 770	22 213	1 463	Q	Q
51711	Wired telecommunications carriers	51	Q	79 770	22 213	1 463	Q	Q
517110	Wired telecommunications carriers	51	Q	79 770	22 213	1 463	Q	Q
5172	Wireless telecommunications carriers (except satellite)	22	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	22	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	c	Q	Q
5175	Cable and other program distribution	8	Q	D	D	f	Q	Q
51751	Cable and other program distribution	8	Q	D	D	f	Q	Q
517510	Cable and other program distribution	8	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	45	183 842	78 280	21 352	1 524	19.0	9.1
5181	Internet service providers and web search portals	8	D	D	D	c	D	D
51811	Internet service providers and web search portals	8	D	D	D	c	D	D
518111	Internet service providers	8	D	D	D	c	D	D
5182	Data processing, hosting, and related services	37	D	D	D	g	D	D
51821	Data processing, hosting, and related services	37	D	D	D	g	D	D
518210	Data processing, hosting, and related services	37	D	D	D	g	D	D
519	Other information services	5	D	D	D	b	D	D
5191	Other information services	5	D	D	D	b	D	D
RALEIGH (PART - WAKE COUNTY)								
51	Information	249	N	334 396	89 597	6 754	N	N
511	Publishing industries (except Internet)	55	360 537	99 528	26 123	1 840	.7	2.3
5111	Newspaper, periodical, book, and directory publishers	31	271 681	58 711	15 743	1 348	.9	.2
51111	Newspaper publishers	9	D	D	D	g	D	D
511110	Newspaper publishers	9	D	D	D	g	D	D
5112	Software publishers	24	88 856	40 817	10 380	492	.3	8.6
51121	Software publishers	24	88 856	40 817	10 380	492	.3	8.6
511210	Software publishers	24	88 856	40 817	10 380	492	.3	8.6
512	Motion picture and sound recording industries	30	N	7 925	1 950	400	N	N
5121	Motion picture and video industries	24	N	D	D	e	N	N
51213	Motion picture and video exhibition	6	16 558	2 317	521	295	5.9	.3
512131	Motion picture theaters (except drive-ins)	6	16 558	2 317	521	295	5.9	.3
5122	Sound recording industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	19	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	12	D	D	D	c	D	D
515112	Radio stations	12	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	RALEIGH (PART - WAKE COUNTY)—Con.							
51	Information—Con.							
517	Telecommunications	89	N	112 789	31 062	2 252	N	N
5171	Wired telecommunications carriers	51	Q	79 770	22 213	1 463	Q	Q
51711	Wired telecommunications carriers	51	Q	79 770	22 213	1 463	Q	Q
517110	Wired telecommunications carriers	51	Q	79 770	22 213	1 463	Q	Q
5172	Wireless telecommunications carriers (except satellite)	22	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	22	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	c	Q	Q
5175	Cable and other program distribution	8	Q	D	D	f	Q	Q
51751	Cable and other program distribution	8	Q	D	D	f	Q	Q
517510	Cable and other program distribution	8	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	45	183 842	78 280	21 352	1 524	19.0	9.1
5181	Internet service providers and web search portals	8	D	D	D	c	D	D
51811	Internet service providers and web search portals	8	D	D	D	c	D	D
518111	Internet service providers	8	D	D	D	c	D	D
5182	Data processing, hosting, and related services	37	D	D	D	g	D	D
51821	Data processing, hosting, and related services	37	D	D	D	g	D	D
518210	Data processing, hosting, and related services	37	D	D	D	g	D	D
519	Other information services	5	D	D	D	b	D	D
5191	Other information services	5	D	D	D	b	D	D
	RANDLEMAN							
51	Information	2	N	D	D	a	N	N
	RED SPRINGS							
51	Information	4	N	D	D	a	N	N
	RED SPRINGS (PART - ROBESON COUNTY)							
51	Information	4	N	D	D	a	N	N
	REIDSVILLE							
51	Information	4	N	1 278	298	51	N	N
	ROANOKE RAPIDS							
51	Information	6	N	3 265	798	106	N	N
517	Telecommunications	4	N	D	D	b	N	N
	ROCKINGHAM							
51	Information	9	N	2 656	666	104	N	N
517	Telecommunications	5	N	D	D	b	N	N
	ROCKY MOUNT							
51	Information	32	N	47 336	12 208	1 461	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
51114	Directory and mailing list publishers	2	D	D	D	b	D	D
511140	Directory and mailing list publishers	2	D	D	D	b	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	20	N	39 720	10 254	1 186	N	N
5171	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
5175	Cable and other program distribution	3	Q	D	D	f	Q	Q
51751	Cable and other program distribution	3	Q	D	D	f	Q	Q
517510	Cable and other program distribution	3	Q	D	D	f	Q	Q
	ROCKY MOUNT (PART - EDGEcombe COUNTY)							
51	Information	9	N	D	D	f	N	N
517	Telecommunications	9	N	D	D	f	N	N
5171	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
5175	Cable and other program distribution	1	Q	D	D	e	Q	Q
51751	Cable and other program distribution	1	Q	D	D	e	Q	Q
517510	Cable and other program distribution	1	Q	D	D	e	Q	Q

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Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
ROCKY MOUNT (PART - NASH COUNTY)								
51	Information	23	N	D	D	f	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
51114	Directory and mailing list publishers	2	D	D	D	b	D	D
511140	Directory and mailing list publishers	2	D	D	D	b	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	e	N	N
5175	Cable and other program distribution	2	Q	D	D	c	Q	Q
51751	Cable and other program distribution	2	Q	D	D	c	Q	Q
517510	Cable and other program distribution	2	Q	D	D	c	Q	Q
ROXBORO								
51	Information	6	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
RUTHERFORDTON								
51	Information	4	N	D	D	a	N	N
SALISBURY								
51	Information	17	N	D	D	e	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	b	N	N
SANFORD								
51	Information	14	N	D	D	c	N	N
517	Telecommunications	6	N	D	D	c	N	N
SELMA								
51	Information	4	N	D	D	a	N	N
SHELBY								
51	Information	12	N	D	D	e	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
517	Telecommunications	4	N	D	D	b	N	N
SILER CITY								
51	Information	5	N	1 370	327	47	N	N
SMITHFIELD								
51	Information	10	N	3 742	1 028	124	N	N
517	Telecommunications	4	N	D	D	b	N	N
SOUTHERN PINES								
51	Information	9	N	10 170	2 058	364	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	3	N	D	D	b	N	N
SPINDALE								
51	Information	3	N	D	D	a	N	N
SPRING LAKE								
51	Information	1	N	D	D	a	N	N
STALLINGS								
51	Information	1	N	D	D	a	N	N

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							From admini-strative records ¹	Estimated ²
	STATESVILLE							
51	Information	17	N	7 420	2 033	258	N	N
517	Telecommunications	7	N	4 304	1 224	102	N	N
	SUMMERFIELD							
51	Information	2	N	D	D	a	N	N
	TABOR CITY							
51	Information	1	N	D	D	a	N	N
	TARBORO							
51	Information	20	N	D	D	f	N	N
517	Telecommunications	19	N	D	D	f	N	N
5171	Wired telecommunications carriers	19	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	19	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	19	Q	D	D	f	Q	Q
	THOMASVILLE							
51	Information	3	N	2 567	598	97	N	N
	THOMASVILLE (PART - DAVIDSON COUNTY)							
51	Information	3	N	2 567	598	97	N	N
	TRENT WOODS							
51	Information	1	N	D	D	a	N	N
	TROY							
51	Information	5	N	2 080	544	62	N	N
	UNIONVILLE							
51	Information	3	N	D	D	a	N	N
	VALDESE							
51	Information	1	N	D	D	a	N	N
	WADESBORO							
51	Information	4	N	836	211	34	N	N
	WAKE FOREST							
51	Information	10	N	D	D	e	N	N
517	Telecommunications	5	N	D	D	e	N	N
5171	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
	WAKE FOREST (PART - WAKE COUNTY)							
51	Information	10	N	D	D	e	N	N
517	Telecommunications	5	N	D	D	e	N	N
5171	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	e	Q	Q
	WALLACE							
51	Information	2	N	D	D	b	N	N
	WALLACE (PART - DUPLIN COUNTY)							
51	Information	2	N	D	D	b	N	N
	WARSAW							
51	Information	2	N	D	D	a	N	N
	WASHINGTON							
51	Information	9	N	2 735	722	160	N	N
	WAXHAW							
51	Information	2	N	D	D	a	N	N
	WAYNESVILLE							
51	Information	10	N	4 075	927	139	N	N
517	Telecommunications	5	N	D	D	b	N	N
	WEDDINGTON							
51	Information	2	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
WEDDINGTON (PART - UNION COUNTY)								
51	Information	2	N	D	D	a	N	N
WENDELL								
51	Information	2	N	D	D	b	N	N
WHITEVILLE								
51	Information	10	N	5 042	1 232	158	N	N
517	Telecommunications	6	N	D	D	b	N	N
WILKESBORO								
51	Information	5	N	5 166	1 134	131	N	N
517	Telecommunications	3	N	D	D	c	N	N
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
WILLIAMSTON								
51	Information	3	N	D	D	b	N	N
WILMINGTON								
51	Information	67	N	45 504	12 363	1 492	N	N
511	Publishing industries (except Internet)	22	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	e	D	D
51111	Newspaper publishers	5	D	D	D	e	D	D
511110	Newspaper publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	D	D	c	N	N
5121	Motion picture and video industries	7	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	11	D	D	D	e	D	D
5151	Radio and television broadcasting	11	D	D	D	e	D	D
51511	Radio broadcasting	7	D	D	D	c	D	D
515112	Radio stations	6	D	D	D	c	D	D
517	Telecommunications	19	N	D	D	f	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	5 015	1 287	120	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	5 015	1 287	120	Q	Q
WILSON								
51	Information	19	N	9 205	2 511	229	N	N
517	Telecommunications	9	N	D	D	b	N	N
WINSTON-SALEM								
51	Information	81	N	72 758	20 014	2 097	N	N
511	Publishing industries (except Internet)	13	72 044	21 283	5 261	640	1.3	2.1
5111	Newspaper, periodical, book, and directory publishers	9	67 608	19 476	4 773	612	1.3	1.5
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D	f	D	D
512	Motion picture and sound recording industries	12	N	1 304	323	145	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	10	D	D	D	c	D	D
5151	Radio and television broadcasting	9	D	D	D	c	D	D
517	Telecommunications	28	N	26 452	7 704	730	N	N
5171	Wired telecommunications carriers	16	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	15	43 165	14 940	4 589	346	2.2	8.9
5182	Data processing, hosting, and related services	14	D	D	D	e	D	D
51821	Data processing, hosting, and related services	14	D	D	D	e	D	D
518210	Data processing, hosting, and related services	14	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
	WINTERVILLE							
51	Information	2	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
	WRIGHTSVILLE BEACH							
51	Information	1	N	D	D	a	N	N
	YADKINVILLE							
51	Information	2	N	D	D	a	N	N
	ZEBULON							
51	Information	3	N	D	D	a	N	N
	ZEBULON (PART - WAKE COUNTY)							
51	Information	3	N	D	D	a	N	N
	BALANCE OF ALAMANCE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF ALEXANDER COUNTY							
51	Information	4	N	549	117	26	N	N
	BALANCE OF ALLEGHANY COUNTY							
51	Information	6	N	657	152	26	N	N
	BALANCE OF ASHE COUNTY							
51	Information	10	N	7 074	1 707	193	N	N
517	Telecommunications	3	N	D	D	c	N	N
	BALANCE OF AVERY COUNTY							
51	Information	6	N	1 314	333	42	N	N
	BALANCE OF BEAUFORT COUNTY							
51	Information	8	N	4 268	1 009	124	N	N
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	1	D	D	D	b	D	D
517	Telecommunications	4	N	D	D	b	N	N
	BALANCE OF BERTIE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF BRUNSWICK COUNTY							
51	Information	14	N	9 595	2 601	232	N	N
517	Telecommunications	5	N	D	D	c	N	N
	BALANCE OF BUNCOMBE COUNTY							
51	Information	37	N	D	D	e	N	N
512	Motion picture and sound recording industries	4	N	D	D	a	N	N
517	Telecommunications	11	N	D	D	b	N	N
	BALANCE OF BURKE COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF CABARRUS COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF CALDWELL COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF CARTERET COUNTY							
51	Information	5	N	D	D	b	N	N
	BALANCE OF CASWELL COUNTY							
51	Information	4	N	290	66	14	N	N
	BALANCE OF CATAWBA COUNTY							
51	Information	5	N	D	D	a	N	N
	BALANCE OF CHATHAM COUNTY							
51	Information	11	N	1 938	550	56	N	N
	BALANCE OF CHEROKEE COUNTY							
51	Information	11	N	2 130	413	92	N	N

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							From admini- strative records ¹	Estimated ²
	BALANCE OF CLAY COUNTY							
51	Information	4	N	585	115	35	N	N
	BALANCE OF CLEVELAND COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF COLUMBUS COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF CRAVEN COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF CUMBERLAND COUNTY							
51	Information	8	N	D	D	c	N	N
517	Telecommunications	7	N	D	D	c	N	N
	BALANCE OF CURRITUCK COUNTY							
51	Information	9	N	1 848	416	69	N	N
	BALANCE OF DARE COUNTY							
51	Information	15	N	D	D	b	N	N
	BALANCE OF DAVIDSON COUNTY							
51	Information	8	N	1 388	272	33	N	N
	BALANCE OF DAVIE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF DUPLIN COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF DURHAM COUNTY							
51	Information	19	N	D	D	f	N	N
511	Publishing industries (except Internet)	4	18 710	7 984	1 724	72	—	—
517	Telecommunications	6	N	D	D	e	N	N
5171	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	6	12 115	880	296	41	—	2.9
	BALANCE OF FORSYTH COUNTY							
51	Information	11	N	D	D	b	N	N
	BALANCE OF FRANKLIN COUNTY							
51	Information	7	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	b	N	N
	BALANCE OF GASTON COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF GRAHAM COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF GRANVILLE COUNTY							
51	Information	3	N	486	124	27	N	N
	BALANCE OF GREENE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF GUILFORD COUNTY							
51	Information	19	N	D	D	f	N	N
511	Publishing industries (except Internet)	5	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
517	Telecommunications	8	N	D	D	c	N	N
519	Other information services	1	D	D	D	e	D	D
5191	Other information services	1	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
	BALANCE OF HALIFAX COUNTY							
51	Information	10	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
	BALANCE OF HARNETT COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF HAYWOOD COUNTY							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N
	BALANCE OF HENDERSON COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF HERTFORD COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF HYDE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF IREDELL COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF JACKSON COUNTY							
51	Information	9	N	4 184	891	126	N	N
517	Telecommunications	5	N	D	D	b	N	N
	BALANCE OF JOHNSTON COUNTY							
51	Information	5	N	D	D	b	N	N
	BALANCE OF JONES COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF LEE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF LENOIR COUNTY							
51	Information	7	N	D	D	b	N	N
	BALANCE OF LINCOLN COUNTY							
51	Information	6	N	890	207	24	N	N
	BALANCE OF MCDOWELL COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF MACON COUNTY							
51	Information	8	N	783	177	38	N	N
	BALANCE OF MADISON COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF MARTIN COUNTY							
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MECKLENBURG COUNTY								
51	Information	27	N	104 246	33 079	1 964	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5112	Software publishers	2	D	D	D	c	D	D
51121	Software publishers	2	D	D	D	c	D	D
511210	Software publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
5122	Sound recording industries	2	N	D	D	b	N	N
515	Broadcasting (except Internet)	1	D	D	D	b	D	D
5151	Radio and television broadcasting	1	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	g	N	N
5171	Wired telecommunications carriers	6	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	1	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	1	Q	D	D	e	Q	Q
517211	Paging	1	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	e	D	D
5182	Data processing, hosting, and related services	5	D	D	D	e	D	D
51821	Data processing, hosting, and related services	5	D	D	D	e	D	D
518210	Data processing, hosting, and related services	5	D	D	D	e	D	D
BALANCE OF MITCHELL COUNTY								
51	Information	3	N	470	118	19	N	N
BALANCE OF MOORE COUNTY								
51	Information	6	N	D	D	a	N	N
BALANCE OF NASH COUNTY								
51	Information	4	N	D	D	b	N	N
BALANCE OF NEW HANOVER COUNTY								
51	Information	18	N	D	D	e	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
512	Motion picture and sound recording industries	4	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
517	Telecommunications	8	N	D	D	c	N	N
BALANCE OF NORTHAMPTON COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF ONSLOW COUNTY								
51	Information	12	N	2 078	446	74	N	N
517	Telecommunications	8	N	D	D	b	N	N
BALANCE OF ORANGE COUNTY								
51	Information	9	N	926	206	77	N	N
BALANCE OF PAMLICO COUNTY								
51	Information	6	N	D	D	b	N	N
BALANCE OF PASQUOTANK COUNTY								
51	Information	4	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N
BALANCE OF PENDER COUNTY								
51	Information	4	N	D	D	b	N	N
BALANCE OF PERQUIMANS COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF PERSON COUNTY								
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF PITT COUNTY							
51	Information	8	N	D	D	c	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
	BALANCE OF POLK COUNTY							
51	Information	14	N	1 414	299	64	N	N
	BALANCE OF RANDOLPH COUNTY							
51	Information	7	N	D	D	b	N	N
	BALANCE OF RICHMOND COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF ROBESON COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF ROCKINGHAM COUNTY							
51	Information	10	N	4 254	1 171	109	N	N
517	Telecommunications	4	N	D	D	b	N	N
	BALANCE OF ROWAN COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF RUTHERFORD COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF SAMPSON COUNTY							
51	Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF SCOTLAND COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF STANLY COUNTY							
51	Information	5	N	469	105	31	N	N
	BALANCE OF STOKES COUNTY							
51	Information	4	N	D	D	a	N	N
	BALANCE OF SURRY COUNTY							
51	Information	8	N	3 424	764	108	N	N
517	Telecommunications	3	N	D	D	b	N	N
	BALANCE OF SWAIN COUNTY							
51	Information	7	N	532	93	18	N	N
	BALANCE OF TRANSYLVANIA COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF TYRRELL COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF UNION COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF VANCE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF WAKE COUNTY							
51	Information	34	N	D	D	e	N	N
517	Telecommunications	9	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
	BALANCE OF WARREN COUNTY							
51	Information	3	N	677	156	92	N	N
	BALANCE OF WATAUGA COUNTY							
51	Information	10	N	1 741	440	70	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WAYNE COUNTY								
51	Information	11	N	2 919	893	100	N	N
517	Telecommunications	5	N	D	D	b	N	N
BALANCE OF WILKES COUNTY								
51	Information	3	N	D	D	a	N	N
BALANCE OF YADKIN COUNTY								
51	Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
BALANCE OF YANCEY COUNTY								
51	Information	9	N	1 638	397	63	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

-
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

51191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

51199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

517510 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

517910 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

5191 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

519110 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

NORTH CAROLINA

Andrews is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Cherokee County.

Archdale is in Guilford and Randolph Counties.

Boiling Spring Lakes is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brunswick County.

Burlington is in Alamance and Guilford Counties; it annexed into Guilford County in May 2000. This change deletes territory from the Balance of Guilford County.

Cary is in Chatham and Wake Counties.

Chapel Hill is in Durham and Orange Counties.

Cramerton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Gaston County.

Davidson is in Iredell and Mecklenburg Counties.

Durham is in Durham, Orange, and Wake Counties; it annexed into Wake County in December 1996, but this change was not submitted to the Census Bureau until July 1998. This change deletes territory from the Balance of Wake County.

Elizabeth City is in Camden and Pasquotank Counties.

Elkin is in Surry and Wilkes Counties.

Elon (21095) changed name and code from Elon College (21100) in June 2001.

Enfield is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Halifax County.

Fairview incorporated in October 2001. This change deletes territory from the Balance of Union County.

Flat Rock is now tabulated separately due to a population increase. This change deletes territory from the Balance of Henderson County.

Gibsonville is in Alamance and Guilford Counties.

Harrisburg is now tabulated separately due to a population increase. This change deletes territory from the Balance of Cabarrus County.

Hickory is in Burke, Caldwell, and Catawba Counties; it annexed into Caldwell County in December 1995, but this change was not submitted to the Census Bureau until July 1999. This change deletes territory from the Balance of Caldwell County.

High Point is in Davidson, Forsyth, Guilford, and Randolph Counties.

Indian Trail is now tabulated separately due to a population increase. This change deletes territory from the Balance of Union County.

Kannapolis is in Cabarrus and Rowan Counties.

Kernersville is in Forsyth and Guilford Counties.

King is in Forsyth and Stokes Counties.

Kings Mountain is in Cleveland and Gaston Counties.

Kitty Hawk is now tabulated separately due to a population increase. This change deletes territory from the Balance of Dare County.

Landis is now tabulated separately due to a population increase. This change deletes territory from the Balance of Rowan County.

Liberty is now tabulated separately due to a population increase. This change deletes territory from the Balance of Randolph County.

Lillington is now tabulated separately due to a population increase. This change deletes territory from the Balance of Harnett County.

Long Beach, separately tabulated in 1997, merged with Yaupon Beach, which was not separately tabulated, to form Oak Island in July 1999. This change deletes territory from the Balance of Brunswick County.

Long View is in Burke and Catawba Counties.

Maiden is in Catawba and Lincoln Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Catawba and Lincoln Counties.

Marshville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Union County.

Maxton is in Robeson and Scotland Counties.

Mebane is in Alamance and Orange Counties.

Morrisville is in Durham and Wake Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Durham and Wake Counties.

Mount Olive is in Duplin and Wayne Counties.

Murfreesboro is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Hertford County.

Nags Head is now tabulated separately due to a population increase. This change deletes territory from the Balance of Dare County.

Oak Island was formed from the merger of Long Beach and Yaupon Beach in July 1999; Long Beach was separately tabulated in 1997. This change deletes territory from the Balance of Brunswick County.

Oak Ridge incorporated in August 1998. This change deletes territory from the Balance of Guilford County.

Pembroke is now tabulated separately due to a population increase. This change deletes territory from the Balance of Robeson County.

Pleasant Garden is now tabulated separately due to a population increase. This change deletes territory from the Balance of Guilford County.

Raleigh is in Durham and Wake Counties; it annexed into Durham County in December 1997. This change deletes territory from the Balance of Durham County.

Red Oak is now tabulated separately due to a population increase. This change deletes territory from the Balance of Nash County.

Red Springs is in Hoke and Robeson Counties; it annexed into Hoke County in January 1992, but this change was not submitted to the Census Bureau until October 1998. This change deletes territory from the Balance of Hoke County.

River Bend is now tabulated separately due to a population increase. This change deletes territory from the Balance of Craven County.

Rocky Mount is in Edgecombe and Nash Counties.

Scotland Neck is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Halifax County.

Southport is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Brunswick County.

Summerfield is now tabulated separately due to a population increase. This change deletes territory from the Balance of Guilford County.

Tabor City is now tabulated separately due to a population increase. This change deletes territory from the Balance of Columbus County.

Thomasville is in Davidson and Randolph Counties.

Trinity incorporated in July 1997. This change deletes territory from the Balance of Randolph County.

Unionville incorporated in November 1998. This change deletes territory from the Balance of Union County.

Wake Forest is in Franklin and Wake Counties; it annexed into Franklin County in April 2000. This change deletes territory from the Balance of Franklin County.

Walkertown is now tabulated separately due to a population increase. This change deletes territory from the Balance of Forsyth County.

Wallace is in Duplin and Pender Counties.

Waxhaw is now tabulated separately due to a population increase. This change deletes territory from the Balance of Union County.

Weaverville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Buncombe County.

Weddington is in Mecklenburg and Union Counties.

Wentworth incorporated in July 1998. This change deletes territory from the Balance of Rockingham County.

Wesley Chapel village incorporated in June 1998. This change deletes territory from the Balance of Union County.

Wingate is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Union County.

Zebulon is in Johnston and Wake Counties; it annexed into Johnston County in April 1995, but this change was not submitted to the Census Bureau until October 1997. This change deletes territory from the Balance of Johnston County.

Balance of Brunswick County includes Southport, which is no longer tabulated separately due to a population decrease; and lost territory due to the incorporation of Oak Island and no longer includes Boiling Spring Lakes, which is tabulated separately due to a population increase.

Balance of Buncombe County includes Weaverville, which is no longer tabulated separately due to a population decrease.

Balance of Cabarrus County no longer includes Harrisburg, which is tabulated separately due to a population increase.

Balance of Caldwell County lost territory due to the annexation of Hickory into the county.

Balance of Catawba County no longer includes Maiden (part), which is tabulated separately due to a population increase.

Balance of Cherokee County includes Andrews, which is no longer tabulated separately due to a population decrease.

Balance of Columbus County no longer includes Tabor City, which is tabulated separately due to a population increase.

Balance of Craven County no longer includes River Bend, which is tabulated separately due to a population increase.

Balance of Dare County no longer includes Kitty Hawk and Nags Head, which are tabulated separately due to a population increase.

Balance of Durham County lost territory due to the annexation of Raleigh into the county and no longer includes Morrisville (part), which is tabulated separately due to a population increase.

Balance of Forsyth County no longer includes Walkertown, which is tabulated separately due to a population increase.

Balance of Franklin County lost territory due to the annexation of Wake Forest into the county.

Balance of Gaston County no longer includes Cramerton, which is tabulated separately due to a population increase.

Balance of Guilford County lost territory due to the incorporation of Oak Ridge and the annexation of Burlington into the county; and no longer includes Pleasant Garden and Summerfield, which are tabulated separately due to a population increase.

Balance of Halifax County includes Enfield and Scotland Neck, which are no longer tabulated separately due to a population decrease.

Balance of Harnett County no longer includes Lillington, which is tabulated separately due to a population increase.

Balance of Henderson County no longer includes Flat Rock, which is tabulated separately due to a population increase.

Balance of Hertford County includes Murfreesboro, which is no longer tabulated separately due to a population decrease.

Balance of Hoke County lost territory due to the annexation of Red Springs into the county.

Balance of Johnston County lost territory due to the annexation of Zebulon into the county.

Balance of Lincoln County no longer includes Maiden (part), which is tabulated separately due to a population increase.

Balance of Nash County no longer includes Red Oak, which is tabulated separately due to a population increase.

Balance of Randolph County lost territory due to the incorporation of Trinity and no longer includes Liberty, which is tabulated separately due to a population increase.

Balance of Robeson County no longer includes Pembroke, which is tabulated separately due to a population increase.

Balance of Rockingham County lost territory due to the incorporation of Wentworth.

Balance of Rowan County no longer includes Landis, which is tabulated separately due to a population increase.

Balance of Union County includes Marshville and Wingate, which are no longer tabulated separately due to a population decrease and no longer includes Indian Trail and Waxhaw, which are tabulated separately due to a population increase; and lost territory due to the incorporations of Fairview and Unionville, and Wesley Chapel village.

Balance of Wake County lost territory due to the annexation of Durham into the county and no longer includes Morrisville (part), which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

ASHEVILLE-BREVARD, NC COMBINED STATISTICAL AREA

Asheville, NC Metropolitan Statistical Area

Buncombe County, NC

Haywood County, NC

Henderson County, NC

Madison County, NC

Brevard, NC Micropolitan Statistical Area

Transylvania County, NC

CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA

Albemarle, NC Micropolitan Statistical Area

Stanly County, NC

Charlotte-Gastonia-Concord, NC-SC Metropolitan Statistical Area

Anson County, NC

Cabarrus County, NC

Gaston County, NC

Mecklenburg County, NC

Union County, NC

York County, SC

Chester, SC Micropolitan Statistical Area

Chester County, SC

Lancaster, SC Micropolitan Statistical Area

Lancaster County, SC

Lincolnton, NC Micropolitan Statistical Area

Lincoln County, NC

Salisbury, NC Micropolitan Statistical Area

Rowan County, NC

Shelby, NC Micropolitan Statistical Area

Cleveland County, NC

Statesville-Mooresville, NC Micropolitan Statistical Area

Iredell County, NC

GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA

Greensboro-High Point, NC Metropolitan Statistical Area

Guilford County, NC

Randolph County, NC

Rockingham County, NC

Lexington-Thomasville, NC Micropolitan Statistical Area

Davidson County, NC

Mount Airy, NC Micropolitan Statistical Area

Surry County, NC

Winston-Salem, NC Metropolitan Statistical Area

Davie County, NC

Forsyth County, NC

Stokes County, NC

Yadkin County, NC

LUMBERTON-LAURINBURG, NC COMBINED STATISTICAL AREA

Laurinburg, NC Micropolitan Statistical Area

Scotland County, NC

Lumberton, NC Micropolitan Statistical Area

Robeson County, NC

RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA

Dunn, NC Micropolitan Statistical Area

Harnett County, NC

Durham, NC Metropolitan Statistical Area

Chatham County, NC

Durham County, NC

Orange County, NC

Person County, NC

Raleigh-Cary, NC Metropolitan Statistical Area

Franklin County, NC

Johnston County, NC

Wake County, NC

BOONE, NC MICROPOLITAN STATISTICAL AREA

Watauga County, NC

BURLINGTON, NC METROPOLITAN STATISTICAL AREA

Alamance County, NC

ELIZABETH CITY, NC MICROPOLITAN STATISTICAL AREA

Camden County, NC

Pasquotank County, NC

Perquimans County, NC

FAYETTEVILLE, NC METROPOLITAN STATISTICAL AREA

Cumberland County, NC

Hoke County, NC

FOREST CITY, NC MICROPOLITAN STATISTICAL AREA

Rutherford County, NC

GOLDSBORO, NC METROPOLITAN STATISTICAL AREA

Wayne County, NC

GREENVILLE, NC METROPOLITAN STATISTICAL AREA

Greene County, NC

Pitt County, NC

HENDERSON, NC MICROPOLITAN STATISTICAL AREA

Vance County, NC

HICKORY-MORGANTON-LENOIR, NC METROPOLITAN STATISTICAL AREA

Alexander County, NC

Burke County, NC

Caldwell County, NC

Catawba County, NC

JACKSONVILLE, NC METROPOLITAN STATISTICAL AREA

Onslow County, NC

KILL DEVIL HILLS, NC MICROPOLITAN STATISTICAL AREA

Dare County, NC

KINSTON, NC MICROPOLITAN STATISTICAL AREA

Lenoir County, NC

MOREHEAD CITY, NC MICROPOLITAN STATISTICAL AREA

Carteret County, NC

NEW BERN, NC MICROPOLITAN STATISTICAL AREA

Craven County, NC

Jones County, NC

Pamlico County, NC

NORTH WILKESBORO, NC MICROPOLITAN STATISTICAL AREA

Wilkes County, NC

ROANOKE RAPIDS, NC MICROPOLITAN STATISTICAL AREA

Halifax County, NC

Northampton County, NC

ROCKINGHAM, NC MICROPOLITAN STATISTICAL AREA

Richmond County, NC

ROCKY MOUNT, NC METROPOLITAN STATISTICAL AREA

Edgecombe County, NC

Nash County, NC

SANFORD, NC MICROPOLITAN STATISTICAL AREA

Lee County, NC

SOUTHERN PINES, NC MICROPOLITAN STATISTICAL AREA

Moore County, NC

VIRGINIA BEACH-NORFOLK-NEWPORT NEWS, VA-NC METROPOLITAN STATISTICAL AREA

Currituck County, NC

Gloucester County, VA

Isle of Wight County, VA

James City County, VA

Mathews County, VA

Surry County, VA

York County, VA

Chesapeake city, VA

Hampton city, VA

Newport News city, VA

Norfolk city, VA

Poquoson city, VA

Portsmouth city, VA

Suffolk city, VA

Virginia Beach city, VA

Williamsburg city, VA

WASHINGTON, NC MICROPOLITAN STATISTICAL AREA

Beaufort County, NC

WILMINGTON, NC METROPOLITAN STATISTICAL AREA

Brunswick County, NC

New Hanover County, NC

Pender County, NC

WILSON, NC MICROPOLITAN STATISTICAL AREA

Wilson County, NC

