

## Data Available in Electronic Format

### CD-ROM

1997 Economic Census CD-ROMs contain all data for each of the printed reports. Additional data will include tabulations of minority- and women-owned businesses for states by two-digit SIC not included in the printed reports.

### 1997 Economic Census Report Series

Volumes 1 and 2 are being sold as a subscription. They may not be purchased separately.

**Volume 1**, North American Industry Classification Series (NAICS)

Quarterly CD-ROMs covering all economic census data except those in Volume 2.

**Volume 2**, Special Series (most using SIC):

- Disc 2a Economic Censuses of Outlying Areas: Northern Mariana Islands, Guam, Virgin Islands, Puerto Rico (manufacturing only).
- Disc 2b Same as Disc 2a, plus Bridge Between NAICS and SIC, and Comparative Statistics for data on Volume 1.
- Disc 2c Same as Disc 2b, plus the reports for Puerto Rico not previously published, the Survey of Women-Owned Business Enterprises, the Survey of Minority-Owned Business Enterprises series (American Indians and Alaska Natives; Black; and Hispanic), and Business Expenses.
- Disc 2d Same as Disc 2c, plus the Survey of Minority-Owned Business Enterprises series (Asians and Pacific Islanders; and Minority Business Enterprise Summary), and Company Summary.

For more information regarding the contents of Volumes 1 and 2 or to place an order online, refer to: <http://www.census.gov/epcd/www/g97cdrom.htm>

### Search

You can search for industries, areas, or data items by name.

### Query and Display

Scroll through the full detail available, and customize your report through a sophisticated browse and query system.

### Help

Comprehensive help and explanatory information about the data are available throughout the system.

### Data Format

Files are stored in .mdb (Microsoft Access®) format, but the software will allow you to:

- export to ASCII, flat or delimited;
- export to spreadsheet or database formats;
- export to HTML format - You can easily republish selected data on your own Internet site.

### Scheduled Release Dates

All reports will be available in printed format and on CD-ROM.

| Report series  | Scheduled release dates |
|--|-------------------------|
| <b>Survey of Minority-Owned Business Enterprises</b> |                         |
| Hispanic .....                                       | August 2000             |
| American Indians and Alaska Natives .....            | September 2000          |
| Black .....  | September 2000          |
| Asians and Pacific Islanders .....                   | October 2000            |
| Summary .....  | November 2000           |
| <b>Survey of Women-Owned Business Enterprises</b>    |                         |
| Company Summary .....                                | December 2000           |

### How Do I Get These Data?

Survey results will be readily accessible on the Census Bureau Internet site <http://www.census.gov/csd/mwb/>

For more information regarding these programs/ products, or to request a special tabulation of the data from the SMOBE or SWOBE or Company Summary, call 301-457-3316.

To purchase a printed report or CD-ROM, call 301-457-4100 or refer to <http://www.census.gov/csd/mwb/>.

**U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU**

EC97CS-PM4  
Issued July 2000

The latest information from the 1997 Economic Census

## Survey of Minority-Owned Business Enterprises

## Survey of Women-Owned Business Enterprises

## Company Summary



U.S. CENSUS BUREAU

Helping You Make Informed Decisions

## 1997 Economic Census Special Census Programs

- Conducted every 5 years during years ending in "2" and "7"
- Based on the entire firm
- Survey of Minority-Owned Business Enterprises (SMOBE)
- Survey of Women-Owned Business Enterprises (SWOBE)
- Company Summary

Data are tabulated by race, ethnicity, and gender for all firms by—

- Industry
- Geography
- Size of firm
- Legal form of organization

and include—

- Number of firms
- Sales and receipts
- Number of employees
- Annual payroll

## Survey of Minority-Owned Business Enterprises

- Minority ownership based on the race/ethnicity of person(s) owning majority interest in the business
- Series includes the following reports:
  - *American Indians and Alaska Natives*
  - *Asians and Pacific Islanders*
  - *Black*
  - *Hispanic*
  - *Minority Business Enterprise Summary*

## Survey of Women-Owned Business Enterprises

- Women ownership based on the gender of the person(s) owning majority interest in the business
- Firms equally male- and female-owned tabulated separately

## Company Summary

- Data for all businesses by race, ethnicity, and gender of owner(s) and comparable to the minority- and women-owned business data

## Improvements for 1997

- Includes all corporations
- Data available by state by major industry group—two-digit standard industrial classification (SIC)

- All data available free on the Internet
- Improved CD-ROM software
- Fully inclusive estimates  
In reports prior to 1997, estimates for minority-owned business enterprises for a part of the sample could not be allocated by industry and geography and were, therefore, not included in the detailed tables of the reports. For 1997, the estimates for all levels of data include all firms owned by the race and ethnic groups presented.

- Three new publications:
  - *American Indians and Alaska Natives*
  - *Asians and Pacific Islanders*
  - *Company Summary*

- Minority/women ownership definition changes  
Ownership is now based on the person(s) owning 51 percent or more of the business. Previously, ownership was determined based on the majority of the number of owners, without regard to percentage of interest owned.

- Male/female equally owned businesses tabulated separately  
In previous reports, businesses that were equally male- and female-owned were not tabulated as a separate group but were tabulated as either male- or female-owned. In the 1997 SWOBE, businesses equally male- and female-owned were excluded from the women-owned business counts and tabulated in a separate chapter of the women-owned business report.

## How You Can Use These Reports! Here's What Others Have Done!

### Market Share

Minority and women business owners analyze their performance by looking at totals for similar firms to compute market share and assess their own growth.

### Education and Outreach

A national women-owned business trade association uses survey data to communicate to other trade and business associations; major corporations; and federal, state, and local governments, the significant presence of women-owned businesses in a particular sector of the economy.

### Business Trends

Consultants and researchers use census data to analyze long-term economic and demographic shifts and shifts among geographic areas.

### Research Allocation

A local county government commission on small and disadvantaged businesses uses survey data to evaluate the county's contract procurement practices.

The data provide a framework for assessing and directing federal, state, and local government programs designed to promote the activities of disadvantaged groups.

Two federal agencies, the Small Business Administration (SBA) and the Minority Business Development Agency (MBDA), use the SMOBE and SWOBE data when allocating resources for their business assistance programs.

