

MA311D(04)-1

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SUMMARY OF FINDINGS: Total quantity of shipments of confectionery products (excluding chewing gum, bubble gum, and chewing gum

base) for 2004 was 5,766 million pounds, compared to 5,799 million pounds in 2003, a decrease of 0.1 percent. Total value of shipments of confectionery products (excluding chewing gum, bubble gum, and chewing gum base) for 2004 was \$14,627 million, compared to \$13,885 million in 2003, an increase of 5.3 percent.

The quantity of chocolate and chocolate-type confectionery products shipped decreased 1.3 percent, while the quantity of nonchocolate-type confectionery products increased by 0.1 percent. The value of chocolate type-confectionery products shipped increased 5.6 percent, while the value of nonchocolate-type confectionery products increased 4.8 percent.

For general CIR information, explanation of general terms and historical note, see the appendix.

Address inquiries concerning these data to Consumer Goods Industries Branch, Manufacturing and Construction Division (MCD), Washington, DC 20233-6900, or call Ronanne Vinson, 301-763-7692.

For mail or fax copies of this publication, please contact the Information Services Center, MCD, Washington, DC 20233-6900, or call 301-763-4673.

U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

Table 1a. Summary of Manufacturers' Shipments of Confectionery Products: 1997 to 2004
 [Quantity in millions of pounds. Value in millions of dollars]

Year	Quantity	Value	Per capita consumption 1/ (pounds)	Per capita consumption 1/ (dollars)
2004.....	6,194	16,457	24.7	60.5
2003.....	6,247	15,615	24.6	57.6
2002.....	6,244	15,062	24.0	55.1
2001.....	6,313	15,143	23.6	54.7
2000.....	6,665	14,969	25.1	54.8
1999.....	6,614	14,447	26.0	55.0
1998.....	6,952	14,894	26.8	56.6
1997.....	7,018	14,929	27.2	56.6

1/Source: Table 4, shipments plus imports minus exports divided by population, including armed forces abroad, as of July 1, 2004.

Source of population data: U.S. Census Bureau, Population Division, Table NA-EST2004-01 - Annual population estimates for the United States, including armed forces abroad, as of July 2004 and July 2003. July 2004 population was 293,906,517 and July 2003 population was 291,028,156. The increase in population between 1999 and 2000 is due to the Census 2000 release.

Note: See Table 4 for information on U.S. imports and exports of confectionery products.

Table 1b. Summary of Manufacturers' Shipments of Confectionery Products (Excluding Chewing Gum, Bubble Gum, and Chewing Gum Base): 1997 to 2004
 [Quantity in millions of pounds. Value in millions of dollars]

Year	Quantity	Value	Per capita consumption 1/ (pounds)	Per capita consumption 1/ (dollars)
2004.....	5,766	14,627	23.0	53.9
2003.....	5,799	13,885	22.8	51.2
2002.....	5,810	13,355	22.2	48.9
2001.....	5,882	13,458	21.8	48.5
2000.....	6,258	13,503	23.4	49.3
1999.....	6,221	13,082	24.3	49.8
1998.....	6,546	13,569	25.3	51.6
1997.....	6,593	13,565	25.4	51.4

1/Source: Table 4, shipments plus imports minus exports divided by population, including armed forces abroad, as of July 1, 2004.

Source of population data: U.S. Census Bureau, Population Division, Table NA-EST2004-01 - Annual population estimates for the United States, including armed forces abroad, as of July 2004 and July 2003. July 2004 population was 293,906,517 and July 2003 population was 291,028,156. The increase in population between 1999 and 2000 is due to the Census 2000 release.

Note: See Table 4 for information on U.S. imports and exports of confectionery products.

Table 2a. Quantity and Value of Shipments of Confectionery Products: 2004 and 2003
 [Quantity in thousands of pounds. Value in thousands of dollars]

Product description	2004		2003	
	Quantity	Value	Quantity	Value
Shipments.....	6,193,511	16,456,581	6,246,556	15,615,334
Chocolate and chocolate-type confectionery.....	3,308,994	9,628,858	3,352,492	9,117,777
Solid.....	506,128	1,318,281	515,092	1,179,346
Solid with inclusions.....	232,100	717,137	251,164	700,120
Enrobed or molded with candy, fruit, nut, or granola center.....	1,311,255	3,742,294	1,312,391	3,590,072
Enrobed or molded with bakery product center.....	291,074	825,854	294,265	792,489
Panned.....	573,361	1,480,258	584,004	1,472,852
Assortments and other.....	395,076	1,545,034	395,576	1,382,898
Chocolate type, n.s.k.	-	-	-	-
Nonchocolate-type confectionery.....	2,258,659	4,508,426	2,247,116	4,302,535
Hard candy.....	568,478	1,246,936	566,091	1,145,126
Chewy candy, including granola bars.....	583,400	1,337,816	622,830	1,349,142
Soft candy.....	558,409	895,279	518,961	840,852
Iced/coated.....	(D)	(D)	(D)	(D)
Panned.....	370,594	746,049	352,952	707,423
Licorice and licorice type.....	(D)	(D)	(D)	(D)
Nonchocolate type, n.s.k.	-	-	-	-
Chewing gum, bubble gum, and chewing gum base.....	427,674	1,829,463	447,067	1,730,228
Confectionery, n.s.k. 1/.....	198,184	489,834	199,881	464,794

- Represents zero. D Withheld to avoid disclosing data for individual companies. n.s.k. Not specified by kind.

1/Represents estimated data for small companies, typically those with fewer than five employees, that were not included on the mailing panel.

Table 2b. Quantity and Value of Shipments of Nonconfectionery Products: 2004 and 2003
 [Quantity in thousands of pounds. Value in thousands of dollars]

Product description	2004		2003	
	Quantity	Value	Quantity	Value
Shipments.....	1,822,068	2,148,502	1,897,039	2,215,876
Chocolate products other than confectionery:				
Baking chocolate (bars or blocks).....	24,157	40,970	18,290	30,221
Chocolate coatings (blocks, wafers, liquid).....	426,018	480,893	460,961	506,804
Chocolate liquor.....	(D)	(D)	(D)	(D)
Cocoa butter.....	(D)	(D)	(D)	(D)
Compound coatings (blocks, wafers, liquid).....	265,736	237,859	266,029	207,757
Chocolate chips and baking pieces.....	549,741	791,068	550,240	833,821
Cocoa powder, syrup/toppings, and other.....	470,796	521,896	508,070	527,058
Nonconfectionery chocolate, n.s.k.	-	-	-	-

- Represents zero. D Withheld to avoid disclosing data for individual companies.
 n.s.k. Not specified by kind.

Table 3. Consumption of Selected Ingredients by the U.S. Confectionery Industry: 2004 and 2003
 [Quantity in thousands of pounds. Value in thousands of dollars]

Materials	2004		2003	
	Quantity	Value	Quantity	Value
Materials consumed.....	(X)	3,962,409	(X)	3,757,307
Sugar (cane-beet).....	2,367,469	658,023	2,410,435	666,180
Cocoa beans.....	729,265	571,046	698,720	595,373
Corn syrup, including HFCS and dextrose.....	1,362,998	162,446	1,405,943	170,487
Chocolate liquor, imported.....	(S)	(S)	(S)	(S)
Chocolate liquor, domestic.....	13,075	17,598	8,364	11,383
Cocoa powder composition coatings.....	33,980	28,433	30,068	r/ 26,939
Cocoa cake or powder.....	129,156	90,882	139,300	86,114
Cocoa butter.....	247,822	393,380	250,171	349,836
Chocolate coatings, milk.....	237,810	227,299	217,099	196,569
Chocolate coatings, other than milk.....	114,882	106,956	93,842	83,792
Fats and oils.....	221,932	102,189	234,571	94,086
Gum base.....	66,934	62,565	64,470	60,272
Milk and milk products.....	1,054,041	481,591	r/ 1,048,718	461,555
Peanuts, shelled basis.....	326,619	150,498	325,608	149,984
Almond kernels.....	50,610	80,644	48,328	69,498
Other nuts and nut meats (kernels).....	38,394	97,623	32,408	81,933
Coconut meat.....	5,507	5,187	6,438	5,338
Other edible materials 1/.....	493,960	710,239	494,714	627,678
Materials, n.s.k.	(X)	2,048	(X)	1,934

n.s.k. Not specified by kind. r/Revised by 5 percent or more from previously published data.
 S Does not meet publication standards. X Not applicable.

1/Includes corn starch, essential oils, eggs and egg products, fruits, jams, and other materials on which specific data were not collected.

Note: Materials such as parts, containers, etc., consumed in the manufacturing process are not reported in this survey. This information is available in the 2002 Economic Census report for industries 311320, 311330, and 311340. Specifically excluded in this report are freight charges and other direct charges incurred by the establishment, fuels consumed, parts, containers, scrap, electric energy purchases, work done by others on materials or parts furnished by other establishments (contract work), and cost of products bought and resold in the same condition.

Table 4. Shipments, Exports, Imports, and Apparent Consumption of Confectionery Products: 2004 and 2003
 [Quantity in thousands of kilograms. Value in thousands of dollars]

Product code 1/	Product description	Year	Manufacturers' shipments		Exports of domestic merchandise 2/		Percent exports to manufacturers' shipments	
			Quantity	Value	Quantity	Value	Quantity	Value
3113301	Confectionery: Chocolate-type confectionery.....	2004	1,500,950	9,628,858	119,461	416,890	8.0	4.3
		2003	1,520,680	9,117,777	124,463	404,995	8.2	4.4
3113401	Nonchocolate-type confectionery.....	2004	1,024,521	4,508,426	85,138	220,567	8.3	4.9
		2003	1,019,285	4,302,535	87,998	225,328	8.6	5.2
3113404	Chewing gum, sugar, and nonsugar.....	2004	193,992	1,829,463	14,844	49,886	7.7	2.7
		2003	202,788	1,730,228	18,306	64,794	9.0	3.7
3113201241	Nonconfectionery: Cocoa butter.....	2004	(D)	(D)	13,728	57,443	(D)	(D)
		2003	(D)	(D)	13,497	46,740	(D)	(D)
31132014A1, 15C1	Chocolate coatings, blocks, wafers, liquid...	2004	313,778	718,752	6,512	9,607	2.1	1.3
		2003	329,761	714,561	6,460	7,559	2.0	1.1
3113207471, 1231, 75G1, 76H1	Other chocolate and cocoa products.....	2004	(D)	(D)	84,509	203,851	(D)	(D)
		2003	(D)	(D)	76,514	175,692	(D)	(D)

Product code 1/	Product description	Year	Imports for consumption 3/		Apparent consumption 5/		Percent imports to apparent consumption	
			Quantity	Value 4/	Quantity	Value	Quantity	Value
3113301	Confectionery: Chocolate-type confectionery.....	2004	174,702	751,809	1,556,191	9,963,777	11.2	7.5
		2003	162,212	723,717	1,558,429	9,436,499	10.4	7.7
3113401	Nonchocolate-type confectionery.....	2004	477,697	1,093,974	1,417,080	5,381,833	33.7	20.3
		2003	423,278	928,700	1,354,565	5,005,907	31.2	18.6
3113404	Chewing gum, sugar, and nonsugar.....	2004	55,262	159,172	234,410	1,938,749	23.6	8.2
		2003	53,565	182,086	238,047	1,847,520	22.5	9.9
3113201241	Nonconfectionery: Cocoa butter.....	2004	94,890	306,883	(D)	(D)	(D)	(D)
		2003	78,315	254,022	(D)	(D)	(D)	(D)
31132014A1, 15C1	Chocolate coatings, blocks, wafers, liquid...	2004	23,826	28,164	331,092	737,309	7.2	3.8
		2003	23,768	28,753	347,069	735,755	6.8	3.9
3113207471, 1231, 75G1, 76H1	Other chocolate and cocoa products.....	2004	421,348	784,932	(D)	(D)	(D)	(D)
		2003	392,813	786,582	(D)	(D)	(D)	(D)

1/For comparison of North American Industry Classification System (NAICS)-based product codes (domestic output), Schedule B export codes, and HTSUSA import codes, see Table 5.

2/Source: Census Bureau report EM 545, U.S. Exports.

3/Source: Census Bureau report IM 146, U.S. Imports for Consumption.

4/Dollar value represents the c.i.f. (cost, insurance, and freight) value at first port of entry in the United States.

5/Apparent consumption is derived by subtracting exports from the total manufacturers' shipments plus imports.

Note: "Confectionery, n.s.k." is excluded from this table.

Table 5. Comparison of North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2004

Product code	Product description	Export code 1/	Import code 2/
3113301, 3000	Total, chocolate and chocolate-type confectionery products and nonconfectionery chocolate products.....	1806.31.0040	1806.31.0041
		1806.31.0080	1806.31.0049
		1806.32.1000	1806.31.0080
		1806.32.3550	1806.32.0100
		1806.90.0063	1806.32.0400
		1806.90.0073	1806.32.0600
		1806.90.0083	1806.32.0800
		1806.90.0093	1806.32.1400
			1806.32.1600
			1806.32.1800
			1806.32.3000
			1806.32.5500
			1806.32.6000
			1806.32.7000
			1806.32.8000
			1806.32.9000
			1806.90.0100
			1806.90.0500
			1806.90.0800
			1806.90.1000
			1806.90.1500
			1806.90.1800
			1806.90.2000
	1806.90.2500		
	1806.90.2800		
	1806.90.3000		
	1806.90.3500		
	1806.90.3900		
	1806.90.4500		
	1806.90.4900		
	1806.90.5500		
	1806.90.5900		
	1806.90.9011		
	1806.90.9019		
	1806.90.9090		
3113401	Total, nonchocolate confectionery products.....	1704.90.3000	1704.90.3520
		1704.90.7000	1704.90.3550
			1704.90.3590
			2106.90.9985
3113404	Chewing gum, sugar, and nonsugar.....	1704.10.0000	1704.10.0000
3113201241	Cocoa butter.....	1804.00.0000	1804.00.0000
31132014A1, 15C1	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid).....	1806.20.6000	1806.20.6000
			1803.10.0000
			1803.20.0000
			1805.00.0000
			1806.10.0500
			1806.10.1000

Table 5. Comparison of North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2004

Product code	Product description	Export code 1/	Import code 2/
31132014A1, 15C1	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid) (continued).....		1806.10.1500
			1806.10.2200
			1806.10.2400
			1806.10.2800
			1806.10.3400
			1806.10.3800
			1806.10.4300
			1806.10.4500
			1806.10.5500
			1806.10.6500
			1806.10.7500
			1806.20.2010
			1806.20.2090
			1806.20.2200
			1806.20.2400
	1806.20.2600		
3113201231, 3113207471, 31132075G1, 31132076H1	Chocolate liquor and Baking chocolate (bars and blocks) and Chocolate chips and baking pieces and Cocoa powder (sweetened and unsweetened), syrup, toppings, and other.....	1803.10.0000	1806.20.2800
		1803.20.0000	1806.20.3400
		1805.00.0000	1806.20.3600
		1806.10.0000	1806.20.3800
		1806.20.9000	1806.20.5000
			1806.20.6700
			1806.20.7100
			1806.20.7300
			1806.20.7500
			1806.20.7700
			1806.20.7800
			1806.20.7900
			1806.20.8100
			1806.20.8200
			1806.20.8300
	1806.20.8500		
	1806.20.8700		
	1806.20.8900		
	1806.20.9100		
	1806.20.9400		
	1806.20.9500		
	1806.20.9800		
	1806.20.9900		

1/Source: 2004 edition, Harmonized System-based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2004).

Appendix.

General CIR Survey Information, Explanation of General Terms and Historical Note

GENERAL

The CIR program has been providing monthly, quarterly, and annual measures of industrial activity for many years. Since 1904, with its cotton and fats and oils surveys, the CIR program has formed an essential part of an integrated statistical system involving the quinquennial economic census, manufacturing sector, and the annual survey of manufactures. The CIR surveys, however, provide current statistics at a more detailed product level than either of the other two statistical programs.

The primary objective of the CIR program is to produce timely, accurate data on production and shipments of selected products. The data are used to satisfy economic policy needs and for market analysis, forecasting, and decision making in the private sector. The product-level data generated by these surveys are used extensively by individual firms, trade associations, and market analysts in planning or recommending marketing and legislative strategies, particularly if their industry is significantly affected by foreign trade. Although production and shipments information are the two most common data items collected, the CIR program collects other measures also such as inventories, orders, and consumption. These surveys measure manufacturing activity in important commodity areas such as textiles and apparel, chemicals, primary metals, computer and electronic components, industrial equipment, aerospace equipment, and consumer goods.

The CIR program uses a unified data collection, processing, and publication system. The U.S. Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broader-based annual survey of manufactures and the economic census, manufacturing sector. The manufacturing sector provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is too large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. The CIR program includes a group of mandatory and voluntary surveys. Typically the monthly and quarterly surveys are conducted on a voluntary basis. Those companies that choose not to respond to the voluntary surveys are required to submit a mandatory annual counterpart corresponding to the more frequent survey.

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS), 1997

The adoption of the North American Industry Classification System (NAICS) in the 1997 Economic Census has had a major impact on the comparability of current and historic data. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those that left manufacturing are logging and portions of publishing. Prominent among the industries that came into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. The net effect of the classification changes are such that if the 1997 value of shipments data for all manufacturers were tabulated on an SIC basis, it would be approximately 3 percent higher.

Listed below are the NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information
- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

FUNDING

The Census Bureau funds most of the surveys. However, a number of surveys are paid for either fully or partially by other Federal Government agencies or private trade associations. A few surveys are mandated, but all are authorized by Title 13 of the United States Code.

RELIABILITY OF DATA

Survey error may result from several sources including the inability to obtain information about all cases in the survey, response errors, definitional difficulties, differences in the interpretation of questions, mistakes in recording or coding the reported data, and other errors of collection, response, coverage, and estimation. These nonsampling errors also occur in complete censuses. Although no direct measurement of the biases due to these nonsampling errors has been obtained, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize their influence.

A major source of bias in the published estimates is the imputing of data for nonrespondents, for late reporters, and for data that fail logic edits. Missing figures are imputed based on period-to-period movements shown by reporting firms. A figure is considered to be an impute if the value was not directly reported on the questionnaire, directly derived from other reported items, directly available from supplemental sources, or obtained from the respondent during the analytical review phase. Imputation generally is limited to a maximum of 10 percent for any one data cell. Figures with imputation rates greater than 10 percent are suppressed or footnoted. The imputation rate is not an explicit indicator of the potential error in published figures due to nonresponse, because the actual yearly movements for nonrespondents may or may not closely agree with the imputed movements. The range of difference between the actual and imputed figures is assumed to be small. The degree of uncertainty regarding the accuracy of the published data increases as the percentage of imputation increases. Figures with imputation rates above 10 percent should be used with caution.

DATA REVISIONS

Statistics for previous years may be revised as the result of corrected figures from respondents, late reports for which imputations were originally made, or other corrections. Data that have been revised by more than 5 percent from previously published data are indicated by footnotes.

DISCLOSURE

The Census Bureau collects the CIR data under the authority of Title 13, United States Code, which specifies that the information can only be used for statistical purposes and cannot be published or released in any manner that would identify a person, household, or establishment. "D" indicates that data in the cell have been suppressed to avoid disclosure of information pertaining to individual companies.

EXPLANATION OF GENERAL TERMS

Capacity. The maximum quantity of a product that can be produced in a plant in 1 day if operating for 24 hours. Includes the capacity of idle plants until the plant is reported to be destroyed, dismantled, or abandoned.

Consumption. Materials used in producing or processing a product or otherwise removing the product from the inventory.

Exports. Includes all types of products shipped to foreign countries, or to agents or exporters for reshipment to foreign countries.

Gross shipments. The quantity or value of physical shipments from domestic establishments of all products sold, transferred to other establishments of the same company, or shipped on consignment, whether for domestic or export sale or use. Shipments of products purchased for resale are omitted. Shipments of products made under toll arrangements are included.

Interplant transfers. Shipments to other domestic plants within a company for further assembly, fabrication, or manufacture.

Inventories. The quantity or value of finished goods, work in progress, and materials on hand.

Machinery in place. The number of machines of a particular type in place as of a particular date whether the machinery was used for production, prototype, or sampling, or was idle. Machinery in place includes all machinery set up in operating positions.

Net receipts. Derived by subtracting the materials held at the end of the previous month from the sum of materials used during the current month.

Production. The total volume of products produced, including: products sold; products transferred or added to inventory after adjustments for breakage, shrinkage, and obsolescence, plus any other inventory adjustment; and products that undergo further manufacture at the same establishment.

Quantities produced and consumed. Quantities of each type of product produced by a company for internal consumption within that same company.

Quantity and value of new orders. The sales value of orders received during the current reporting period for products and services to be delivered immediately or at some future date. Also represents the net sales value of contract change documents that increase or decrease the sales value of the orders to which they are related, when the parties concerned are in substantial agreement as to the amount involved. Included as orders are only those that are supported by binding legal documents such as signed contracts or letter contracts.

Quantity and value of shipments. The figures on quantity and value of shipments represent physical shipments of all products sold, transferred to other establishments of the same company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to a company's own branches are assigned the same value as comparable appropriate allocation of company overhead and profit. Products bought and resold without further manufacture are excluded.

Stocks. Total quantity of ending finished inventory.

Unfilled orders (backlog). Calculated by adding net new orders and subtracting net sales from the backlog at the end of the preceding year.

HISTORICAL NOTE

Data on confectionery products have been collected by the Census Bureau since 1926. In 1989, data tables showing the quantity and value of shipments of chocolate and nonchocolate-type confectionery, by type of product and package, were discontinued. Also discontinued in 1989 were data showing the sales and resales of confectionery by type of customer.

Starting with the 1990 report, data showing the quantity and value of shipments by type of product of other chocolate products (nonconfectionery) were added. Starting with the 1993 report, data for chewing gum were added.

Historical data may be obtained from Current Industrial Reports (called Facts for Industry before 1959) available at your local Federal Depository Library.