Table 1. U.S. Manufacturing Shipments ${ }^{1}$ - Total and E-commerce Value: 2006 and 2005
[Estimates are based on data from the 2006 Annual Survey of Manufactures. Value of Shipments estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 1A]

| NAICS Code | Description | Value of Shipments |  |  |  | Y/Y Percent Change |  | E-commerce as Percent of Total Shipments |  | Percent <br> Distribution of E-commerce Shipments |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  |  |  |  |  |
|  |  | Total | E-commerce | $\begin{array}{r} \hline \text { Revised } \\ \text { Total } \end{array}$ | Revised E-commerce | Total Shipments | $\begin{array}{r} \text { E-commerce } \\ \text { Shipments } \end{array}$ | 2006 | 2005 | 2006 | 2005 |
|  | Total Manufacturing | 5,019,964 | 1,568,371 | 4,742,076 | 1,343,852 | 5.9 | 16.7 | 31.2 | 28.3 | 100.0 | 100.0 |
| 311 | Food manufacturing | 537,787 | 154,083 | 532,402 | 99,090 | 1.0 | 55.5 | 28.7 | 18.6 | 9.8 | 7.4 |
| 312 | Beverage and tobacco product manufacturing | 124,693 | 68,177 | 124,086 | 60,651 | 0.5 | 12.4 | 54.7 | 48.9 | 4.3 | 4.5 |
| 313 | Textile mills | 38,795 | 12,377 | 42,328 | 7,512 | -8.3 | 64.8 | 31.9 | 17.8 | 0.8 | 0.6 |
| 314 | Textile product mills | 33,220 | 11,588 | 35,022 | 7,189 | -5.1 | 61.2 | 34.9 | 20.5 | 0.7 | 0.5 |
| 315 | Apparel manufacturing | 30,462 | 9,307 | 31,401 | 8,908 | -3.0 | 4.5 | 30.6 | 28.4 | 0.6 | 0.7 |
| 316 | Leather and allied product manufacturing | 6,019 | 926 | 6,181 | 826 | -2.6 | 12.1 | 15.4 | 13.4 | . 06 | . 06 |
| 321 | Wood product manufacturing | 112,404 | 14,952 | 112,095 | 12,248 | 0.3 | 22.1 | 13.3 | 10.9 | 1.0 | 0.9 |
| 322 | Paper manufacturing | 170,361 | 40,781 | 161,928 | 30,579 | 5.2 | 33.4 | 23.9 | 18.9 | 2.6 | 2.3 |
| 323 | Printing and related support activities | 99,688 | 19,004 | 96,922 | 15,592 | 2.9 | 21.9 | 19.1 | 16.1 | 1.2 | 1.2 |
| 324 | Petroleum and coal products manufacturing | 548,955 | 160,177 | 475,787 | 130,869 | 15.4 | 22.4 | 29.2 | 27.5 | 10.2 | 9.7 |
| 325 | Chemical manufacturing | 657,748 | 205,299 | 610,873 | 173,747 | 7.7 | 18.2 | 31.2 | 28.4 | 13.1 | 12.9 |
| 326 | Plastics and rubber products manufacturing | 211,345 | 48,656 | 200,304 | 43,123 | 5.5 | 12.8 | 23.0 | 21.5 | 3.1 | 3.2 |
| 327 | Nonmetallic mineral product manufacturing | 126,015 | 20,648 | 114,849 | 16,469 | 9.7 | 25.4 | 16.4 | 14.3 | 1.3 | 1.2 |
| 331 | Primary metal manufacturing | 232,558 | 59,376 | 203,263 | 47,608 | 14.4 | 24.7 | 25.5 | 23.4 | 3.8 | 3.5 |
| 332 | Fabricated metal product manufacturing | 317,223 | 63,942 | 289,432 | 50,661 | 9.6 | 26.2 | 20.2 | 17.5 | 4.1 | 3.8 |
| 333 | Machinery manufacturing | 326,430 | 93,428 | 302,650 | 72,390 | 7.9 | 29.1 | 28.6 | 23.9 | 6.0 | 5.4 |
| 334 | Computer and electronic product manufacturing | 390,776 | 120,931 | 372,882 | 113,704 | 4.8 | 6.4 | 31.0 | 30.5 | 7.7 | 8.5 |
| 335 | Electrical equipment, appliance, and components | 120,038 | 34,327 | 111,977 | 30,602 | 7.2 | 12.2 | 28.6 | 27.3 | 2.2 | 2.3 |
| 336 | Transportation equipment manufacturing | 698,349 | 383,463 | 690,743 | 381,600 | 1.1 | 1.1 | 54.9 | 55.2 | 24.4 | 28.4 |
| 337 | Furniture and related product manufacturing | 86,749 | 18,187 | 84,181 | 16,233 | 3.1 | 12.0 | 21.0 | 19.3 | 1.2 | 1.2 |
| 339 | Miscellaneous manufacturing | 150,349 | 28,742 | 142,770 | 24,251 | 5.3 | 18.5 | 19.1 | 17.0 | 1.8 | 1.8 |

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/mestats.html.
${ }^{1}$ Estimates include data only for businesses with paid employees and are subject to revision.
Source: U.S. Census Bureau, 2006 Annual Survey of Manufactures

Table 2.0. U.S. Merchant Wholesale Trade Sales ${ }^{1}$, Including Manufacturers' Sales Branches and Offices - Total and E-commerce: 2006 and 2005
[Estimates are based on data from the 2006 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.
Estimated measures of sampling variability for these estimates are provided in Table 2.0A]

| NAICS <br> Code | Description | Value of Sales |  |  |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales |  | Percent <br> Distribution of <br> E-commerce <br> Sales$\|$ <br> 2006 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  |  |  |  |
|  |  | Total | E-commerce | Revised Total | Revised E-commerce | Total Sales | E-commerce Sales | 2006 | 2005 |  |
| 42 | Total Merchant Wholesale Trade Including MSBOs ${ }^{2}$ | 5,585,008 | 1,148,181 | 5,181,420 | 1,049,264 | 7.8 | 9.4 | 20.6 | 20.3 | 100.0 |
| 423 | Durable goods | 2,868,396 | 574,720 | 2,643,390 | 511,942 | 8.5 | 12.3 | 20.0 | 19.4 | 50.1 |
| 4231 | Motor vehicles and automotive equipment | 710,009 | 333,350 | 654,754 | 305,782 | 8.4 | 9.0 | 47.0 | 46.7 | 29.0 |
| 4232 | Furniture and home furnishings | 84,375 | 11,724 | 79,666 | 11,133 | 5.9 | 5.3 | 13.9 | 14.0 | 1.0 |
| 4233 | Lumber and other construction material | 173,662 | 7,967 | 168,358 | 7,735 | 3.2 | 3.0 | 4.6 | 4.6 | 0.7 |
| 4234 | Professional and commercial equipment and supplies | 517,726 | 97,551 | 483,395 | 77,063 | 7.1 | 26.6 | 18.8 | 15.9 | 8.5 |
| 42343 | Computer equipment and supplies | 281,574 | 54,758 | 275,503 | 47,755 | 2.2 | 14.7 | 19.4 | 17.3 | 4.8 |
| 4235 | Metals and minerals, excluding petroleum | 216,178 | 7,538 | 190,117 | 5,646 | 13.7 | 33.5 | 3.5 | 3.0 | 0.7 |
| 4236 | Electrical goods | 409,804 | 45,966 | 376,035 | 41,227 | 9.0 | 11.5 | 11.2 | 11.0 | 4.0 |
| 4237 | Hardware, plumbing and heating equipment | 110,588 | (S) | 101,302 | 13,758 | 9.2 | (S) | (S) | 13.6 | (S) |
| 4238 | Machinery, equipment and supplies | 416,431 | 35,676 | 381,233 | 32,064 | 9.2 | 11.3 | 8.6 | 8.4 | 3.1 |
| 4239 | Miscellaneous durable goods | 229,623 | 20,070 | 208,530 | 17,534 | 10.1 | 14.5 | 8.7 | 8.4 | 1.7 |
| 424 | Nondurable goods | 2,716,612 | 573,461 | 2,538,030 | 537,322 | 7.0 | 6.7 | 21.1 | 21.2 | 49.9 |
| 4241 | Paper and paper products | 140,251 | 17,746 | 135,877 | 15,198 | 3.2 | 16.8 | 12.7 | 11.2 | 1.5 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 518,513 | 296,619 | 506,061 | 290,866 | 2.5 | 2.0 | 57.2 | 57.5 | 25.8 |
| 4243 | Apparel, piece goods, and notions | 135,738 | 29,561 | 125,953 | 27,228 | 7.8 | 8.6 | 21.8 | 21.6 | 2.6 |
| 4244 | Groceries and related products | 605,417 | 86,559 | 574,953 | 78,883 | 5.3 | 9.7 | 14.3 | 13.7 | 7.5 |
| 4245 | Farm-products raw materials | 130,482 | 4,987 | 118,271 | 4,482 | 10.3 | 11.3 | 3.8 | 3.8 | 0.4 |
| 4246 | Chemicals and allied products | 153,772 | 17,862 | 148,275 | 15,917 | 3.7 | 12.2 | 11.6 | 10.7 | 1.6 |
| 4247 | Petroleum and petroleum products | 653,256 | (D) | 566,277 | (D) | 15.4 | (D) | (D) | (D) | (D) |
| 4248 | Beer, wine, and distilled beverages | 109,197 | (D) | 101,886 | (D) | 7.2 | (D) | (D) | (D) | (D) |
| 4249 | Miscellaneous nondurable goods | 269,986 | 48,658 | 260,477 | 43,462 | 3.7 | 12.0 | 18.0 | 16.7 | 4.2 |

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30\%) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in higher level totals.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
${ }^{1}$ Estimates include data only for businesses with paid employees and are subject to revision.
${ }^{2}$ Manufacturers' Sales Branches and Offices.
Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

Table 2.1. U.S. Merchant Wholesale Trade Sales ${ }^{1}$, Excluding Manufacturers' Sales Branches and Offices - Total and E-commerce: 2006 and 2005
[Estimates are based on data from the 2006 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.
Estimated measures of sampling variability for these estimates are provided in Table 2.1A]

| NAICS Code | Description | Value of Sales |  |  |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales |  | Percent Distribution of E-commerce Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  |  |  |  |
|  |  | Total | E-commerce | Revised Total | Revised E-commerce | Total Sales | E-commerce Sales | 2006 | 2005 | 2006 |
| 42 | Total Merchant Wholesale Trade Excluding MSBOs ${ }^{2}$ | 3,908,987 | 613,245 | 3,585,641 | 550,836 | 9.0 | 11.3 | 15.7 | 15.4 | 100.0 |
| 423 | Durable goods | 1,932,088 | 252,804 | 1,775,626 | 222,442 | 8.8 | 13.6 | 13.1 | 12.5 | 41.2 |
| 4231 | Motor vehicles and automotive equipment | 319,455 | 97,596 | 293,072 | 87,205 | 9.0 | 11.9 | 30.6 | 29.8 | 15.9 |
| 4232 | Furniture and home furnishings | 65,765 | 6,757 | 60,943 | 6,242 | 7.9 | 8.3 | 10.3 | 10.2 | 1.1 |
| 4233 | Lumber and other construction material | 145,693 | 5,753 | 140,947 | 5,702 | 3.4 | 0.9 | 3.9 | 4.0 | 0.9 |
| 4234 | Professional and commercial equipment and supplies | 323,555 | 64,076 | 309,601 | 55,269 | 4.5 | 15.9 | 19.8 | 17.9 | 10.4 |
| 42343 | Computer equipment and supplies | 163,094 | 39,222 | 163,010 | 33,876 | 0.1 | 15.8 | 24.0 | 20.8 | 6.4 |
| 4235 | Metals and minerals, excluding petroleum | 157,749 | 2,277 | 136,874 | 1,860 | 15.3 | 22.4 | 1.4 | 1.4 | 0.4 |
| 4236 | Electrical goods | 298,647 | 34,167 | 267,224 | 29,616 | 11.8 | 15.4 | 11.4 | 11.1 | 5.6 |
| 4237 | Hardware, plumbing and heating equipment | 91,724 | (S) | 83,708 | 10,625 | 9.6 | (S) | (S) | 12.7 | (S) |
| 4238 | Machinery, equipment and supplies | 313,878 | 12,261 | 288,571 | 10,188 | 8.8 | 20.3 | 3.9 | 3.5 | 2.0 |
| 4239 | Miscellaneous durable goods | 215,622 | 18,218 | 194,686 | 15,735 | 10.8 | 15.8 | 8.4 | 8.1 | 3.0 |
| 424 | Nondurable goods | 1,976,899 | 360,441 | 1,810,015 | 328,394 | 9.2 | 9.8 | 18.2 | 18.1 | 58.8 |
| 4241 | Paper and paper products | 92,399 | 12,727 | 87,501 | 10,509 | 5.6 | 21.1 | 13.8 | 12.0 | 2.1 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 349,973 | 235,070 | 328,954 | 220,141 | 6.4 | 6.8 | 67.2 | 66.9 | 38.3 |
| 4243 | Apparel, piece goods, and notions | 122,449 | 26,749 | 112,757 | 24,143 | 8.6 | 10.8 | 21.8 | 21.4 | 4.4 |
| 4244 | Groceries and related products | 450,754 | 40,435 | 428,586 | 35,283 | 5.2 | 14.6 | 9.0 | 8.2 | 6.6 |
| 4245 | Farm-products raw materials | 130,482 | 4,987 | 118,271 | 4,482 | 10.3 | 11.3 | 3.8 | 3.8 | 0.8 |
| 4246 | Chemicals and allied products | 92,760 | 4,479 | 88,232 | 3,576 | 5.1 | 25.3 | 4.8 | 4.1 | 0.7 |
| 4247 | Petroleum and petroleum products | 436,216 | 9,840 | 357,198 | 8,643 | 22.1 | 13.8 | 2.3 | 2.4 | 1.6 |
| 4248 | Beer, wine, and distilled beverages | 96,403 | 4,108 | 90,370 | 3,619 | 6.7 | 13.5 | 4.3 | 4.0 | 0.7 |
| 4249 | Miscellaneous nondurable goods | 205,463 | 22,046 | 198,146 | 17,998 | 3.7 | 22.5 | 10.7 | 9.1 | 3.6 |

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
${ }^{1}$ Estimates include data only for businesses with paid employees and are subject to revision.
${ }^{2}$ Manufacturers' Sales Branches and Offices.
Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

Table 2.2. U.S. Manufacturers' Sales Branches and Offices ${ }^{1}$ - Total and E-commerce Sales: 2006 and 2005
[Estimates are based on data from the 2006 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 2.2A]

| NAICS Code | Description | Value of Sales |  |  |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales |  | Percent Distribution of E-commerce Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  |  |  |  |
|  |  | Total | E-commerce | Revised Total | Revised <br> E-commerce | Total Sales | E-commerce Sales | 2006 | 2005 | 2006 |
| 42 | Total Manufacturers' Sales Branches and Offices | 1,676,021 | 534,936 | 1,595,779 | 498,428 | 5.0 | 7.3 | 31.9 | 31.2 | 100.0 |
| 423 | Durable goods | 936,308 | 321,916 | 867,764 | 289,500 | 7.9 | 11.2 | 34.4 | 33.4 | 60.2 |
| 4231 | Motor vehicles and automotive equipment | 390,554 | 235,754 | 361,682 | 218,577 | 8.0 | 7.9 | 60.4 | 60.4 | 44.1 |
| 4232 | Furniture and home furnishings | 18,610 | 4,967 | 18,723 | 4,891 | -0.6 | 1.6 | 26.7 | 26.1 | 0.9 |
| 4233 | Lumber and other construction material | 27,969 | 2,214 | 27,411 | 2,033 | 2.0 | 8.9 | 7.9 | 7.4 | 0.4 |
| 4234 | Professional and commercial equipment and supplies | 194,171 | 33,475 | 173,794 | 21,794 | 11.7 | 53.6 | 17.2 | 12.5 | 6.3 |
| 42343 | Computer equipment and supplies | 118,480 | 15,536 | 112,493 | 13,879 | 5.3 | 11.9 | 13.1 | 12.3 | 2.9 |
| 4235 | Metals and minerals, excluding petroleum | 58,429 | 5,261 | 53,243 | 3,786 | 9.7 | 39.0 | 9.0 | 7.1 | 1.0 |
| 4236 | Electrical goods | (S) | 11,799 | (S) | 11,611 | (S) | 1.6 | (S) | (S) | 2.2 |
| 4237 | Hardware, plumbing and heating equipment | 18,864 | (S) | 17,594 | (S) | 7.2 | (S) | (S) | (S) | (S) |
| 4238 | Machinery, equipment and supplies | 102,553 | 23,415 | 92,662 | 21,876 | 10.7 | 7.0 | 22.8 | 23.6 | 4.4 |
| 4239 | Miscellaneous durable goods | 14,001 | 1,852 | 13,844 | 1,799 | 1.1 | 2.9 | 13.2 | 13.0 | 0.3 |
| 424 | Nondurable goods | 739,713 | 213,020 | 728,015 | 208,928 | 1.6 | 2.0 | 28.8 | 28.7 | 39.8 |
| 4241 | Paper and paper products | 47,852 | 5,019 | 48,376 | 4,689 | -1.1 | 7.0 | 10.5 | 9.7 | 0.9 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 168,540 | 61,549 | 177,107 | 70,725 | -4.8 | -13.0 | 36.5 | 39.9 | 11.5 |
| 4243 | Apparel, piece goods, and notions | 13,289 | (S) | 13,196 | (S) | 0.7 | (S) | (S) | (S) | (S) |
| 4244 | Groceries and related products | 154,663 | 46,124 | 146,367 | 43,600 | 5.7 | 5.8 | 29.8 | 29.8 | 8.6 |
| 4246 | Chemicals and allied products | 61,012 | 13,383 | 60,043 | 12,341 | 1.6 | 8.4 | 21.9 | 20.6 | 2.5 |
| 4247 | Petroleum and petroleum products | 217,040 | (D) | 209,079 | (D) | 3.8 | (D) | (D) | (D) | (D) |
| 4248 | Beer, wine, and distilled beverages | (S) | (D) | (S) | (D) | (S) | (D) | (D) | (D) | (D) |
| 4249 | Miscellaneous nondurable goods | 64,523 | 26,612 | 62,331 | 25,464 | 3.5 | 4.5 | 41.2 | 40.9 | 5.0 |

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in broader industry totals.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
${ }^{1}$ Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

Table 3. U.S. Merchant Wholesale Trade Sales ${ }^{1}$, Excluding Manufacturers' Sales Branches and Offices - Total and EDI: 2006 and 2005
[Estimates are based on data from the 2006 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.
Estimated measures of sampling variability for these estimates are provided in Table 3A]

| NAICS Code | Description | Value of Sales |  |  |  | Y/Y Percent Change |  | EDI as Percent of Total Sales |  | Percent Distribution of EDI Sales | EDI as Percent of E-commerce Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  |  |  |  |  |  |
|  |  | Total | EDI | Revised Total | Revised EDI | Total Sales | $\begin{array}{r} \text { EDI } \\ \text { Sales } \end{array}$ | 2006 | 2005 | 2006 | 2006 | 2005 |
| 42 | Total Merchant Wholesale Trade Excluding MSBOs ${ }^{2}$ | 3,908,987 | 463,094 | 3,585,641 | 424,496 | 9.0 | 9.1 | 11.8 | 11.8 | 100.0 | 75.5 | 77.1 |
| 423 | Durable goods | 1,932,088 | 209,314 | 1,775,626 | 187,522 | 8.8 | 11.6 | 10.8 | 10.6 | 45.2 | 82.8 | 84.3 |
| 4231 | Motor vehicles and automotive equipment | 319,455 | 92,452 | 293,072 | 83,647 | 9.0 | 10.5 | 28.9 | 28.5 | 20.0 | 94.7 | 95.9 |
| 4232 | Furniture and home furnishings | 65,765 | 5,722 | 60,943 | 5,286 | 7.9 | 8.2 | 8.7 | 8.7 | 1.2 | 84.7 | 84.7 |
| 4233 | Lumber and other construction material | 145,693 | 5,096 | 140,947 | 5,061 | 3.4 | 0.7 | 3.5 | 3.6 | 1.1 | 88.6 | 88.8 |
| 4234 | Professional and commercial equipment and supplies | 323,555 | 43,770 | 309,601 | 39,611 | 4.5 | 10.5 | 13.5 | 12.8 | 9.5 | 68.3 | 71.7 |
| 42343 | Computer equipment and supplies | 163,094 | 24,390 | 163,010 | 22,888 | 0.1 | 6.6 | 15.0 | 14.0 | 5.3 | 62.2 | 67.6 |
| 4235 | Metals and minerals, excluding petroleum | 157,749 | 1,090 | 136,874 | 960 | 15.3 | 13.5 | 0.7 | 0.7 | 0.2 | 47.9 | 51.6 |
| 4236 | Electrical goods | 298,647 | 27,697 | 267,224 | 23,432 | 11.8 | 18.2 | 9.3 | 8.8 | 6.0 | 81.1 | 79.1 |
| 4237 | Hardware, plumbing and heating equipment | 91,724 | (S) | 83,708 | 9,456 | 9.6 | (S) | (S) | 11.3 | (S) | (S) | 89.0 |
| 4238 | Machinery, equipment and supplies | 313,878 | 7,127 | 288,571 | 6,036 | 8.8 | 18.1 | 2.3 | 2.1 | 1.5 | 58.1 | 59.2 |
| 4239 | Miscellaneous durable goods | 215,622 | 16,068 | 194,686 | 14,033 | 10.8 | 14.5 | 7.5 | 7.2 | 3.5 | 88.2 | 89.2 |
| 424 | Nondurable goods | 1,976,899 | 253,780 | 1,810,015 | 236,974 | 9.2 | 7.1 | 12.8 | 13.1 | 54.8 | 70.4 | 72.2 |
| 4241 | Paper and paper products | 92,399 | 5,573 | 87,501 | 4,991 | 5.6 | 11.7 | 6.0 | 5.7 | 1.2 | 43.8 | 47.5 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 349,973 | 164,805 | 328,954 | 154,741 | 6.4 | 6.5 | 47.1 | 47.0 | 35.6 | 70.1 | 70.3 |
| 4243 | Apparel, piece goods, and notions | 122,449 | 24,068 | 112,757 | 21,842 | 8.6 | 10.2 | 19.7 | 19.4 | 5.2 | 90.0 | 90.5 |
| 4244 | Groceries and related products | 450,754 | 25,233 | 428,586 | 25,445 | 5.2 | -0.8 | 5.6 | 5.9 | 5.4 | 62.4 | 72.1 |
| 4245 | Farm-products raw materials | 130,482 | 4,237 | 118,271 | 3,910 | 10.3 | 8.4 | 3.2 | 3.3 | 0.9 | 85.0 | 87.2 |
| 4246 | Chemicals and allied products | 92,760 | 2,692 | 88,232 | 2,767 | 5.1 | -2.7 | 2.9 | 3.1 | 0.6 | 60.1 | 77.4 |
| 4247 | Petroleum and petroleum products | 436,216 | (D) | 357,198 | (D) | 22.1 | (D) | (D) | (D) | (D) | (D) | (D) |
| 4248 | Beer, wine, and distilled beverages | 96,403 | (D) | 90,370 | (D) | 6.7 | (D) | (D) | (D) | (D) | (D) | (D) |
| 4249 | Miscellaneous nondurable goods | 205,463 | 15,745 | 198,146 | 13,150 | 3.7 | 19.7 | 7.7 | 6.6 | 3.4 | 71.4 | 73.1 |

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in higher level totals.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
${ }^{1}$ Estimates include data only for businesses with paid employees and are subject to revision.
${ }^{2}$ Manufacturers' Sales Branches and Offices.
Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

## Table 4. U.S. Selected Services Revenue ${ }^{1}$ - Total and E-commerce: 2006 and 2005

 Estimated measures of sampling variability for these estimates are provided in Table 4A]

| NAICS <br> Code | Description | Value of Revenue |  |  |  | Y/Y Percent Change |  | E-commerce as Percent of Total Revenue |  | Percent <br> Distribution of E-commerce Revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  |  |  |  |
|  |  | Total | E-commerce | Revised Total | Revised <br> E-commerce | Total Revenue | E-commerce Revenue | 2006 | 2005 | 2006 |
|  | Total for Selected Service Industries | 6,420,224 | 113,540 | 5,971,312 | 98,837 | 7.5 | 14.9 | 1.8 | 1.7 | 100.0 |
|  | Selected Transportation and Warehousing ${ }^{2}$ | 312,445 | 7,256 | 292,756 | 6,147 | 6.7 | 18.0 | 2.3 | 2.1 | 6.4 |
| 484 | Truck transportation | 219,539 | 6,392 | 206,550 | 5,387 | 6.3 | 18.7 | 2.9 | 2.6 | 5.6 |
| 492 | Couriers and messengers | 71,777 | (S) | 67,024 | (S) | 7.1 | (S) | (S) | (S) | (S) |
| 493 | Warehousing and storage | 21,129 | 801 | 19,182 | 703 | 10.2 | 13.9 | 3.8 | 3.7 | 0.7 |
| 51 | Information | 1,056,045 | 31,194 | 1,003,010 | 29,215 | 5.3 | 6.8 | 3.0 | 2.9 | 27.5 |
| 511 | Publishing industries (except Internet) | 279,415 | 13,344 | 269,283 | 12,146 | 3.8 | 9.9 | 4.8 | 4.5 | 11.8 |
| 517 | Telecommunications | 469,585 | 4,424 | 446,325 | (S) | 5.2 | (S) | 0.9 | (S) | 3.9 |
| 51811 | Internet service providers and web search portals | 27,775 | 4,045 | 25,863 | (S) | 7.4 | (S) | 14.6 | (S) | 3.6 |
|  | Selected Finance ${ }^{3}$ | 499,162 | 7,344 | 406,374 | 6,093 | 22.8 | 20.5 | 1.5 | 1.5 | 6.5 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 365,667 | 7,220 | 293,096 | 5,820 | 24.8 | 24.1 | 2.0 | 2.0 | 6.4 |
| 532 | Rental and Leasing Services | 117,669 | 6,347 | 108,489 | 5,427 | 8.5 | 17.0 | 5.4 | 5.0 | 5.6 |
|  | Selected Professional, Scientific, and Technical Services ${ }^{4}$ | 1,161,511 | 24,719 | 1,080,716 | 23,057 | 7.5 | 7.2 | 2.1 | 2.1 | 21.8 |
| 5415 | Computer systems design and related services | 200,695 | 3,798 | 188,490 | 3,194 | 6.5 | 18.9 | 1.9 | 1.7 | 3.4 |
| 56 | Administrative and Support and Waste Management and Remediation Services | 562,817 | 14,495 | 529,121 | 13,214 | 6.4 | 9.7 | 2.6 | 2.5 | 12.8 |
| 5615 | Travel arrangement and reservation services | 31,006 | 8,441 | 29,688 | 8,328 | 4.4 | 1.4 | 27.2 | 28.1 | 7.4 |
| 62 | Health Care and Social Assistance Services | 1,566,707 | (S) | 1,478,637 | (S) | 6.0 | (S) | (S) | (S) | (S) |
| 71 | Arts, Entertainment, and Recreation Services | 177,910 | 2,346 | 165,808 | 1,925 | 7.3 | 21.9 | 1.3 | 1.2 | 2.1 |
| 72 | Accommodation and Food Services ${ }^{5}$ | 578,949 | 9,512 | 545,713 | 7,735 | 6.1 | 23.0 | 1.6 | 1.4 | 8.4 |
|  | Selected Other Services ${ }^{6}$ | 387,009 | 6,304 | 360,688 | 4,484 | 7.3 | 40.6 | 1.6 | 1.2 | 5.6 |
| 811 | Repair and maintenance | 141,562 | 990 | 136,920 | 957 | 3.4 | 3.4 | 0.7 | 0.7 | 0.9 |
| 813 | Religious, grantmaking, civic, professional, and similar organizations | 162,399 | 3,427 | 142,885 | 2,237 | 13.7 | 53.2 | 2.1 | 1.6 | 3.0 |

[^0]Source: U.S. Census Bureau, 2006 Service Annual Survey

## Table 5. U.S. Retail Trade Sales ${ }^{1}$ - Total and E-commerce: 2006 and 2005

[Estimates are based on data from the 2006 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 5A]

| NAICS Code | Description | Value of Sales |  |  |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales |  | Percent Distribution of E-commerce Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  |  |  |  |
|  |  | Total | E-commerce | Revised Total | $\begin{array}{r} \text { Revised } \\ \text { E-commerce } \end{array}$ | Total Sales | E-commerce Sales | 2006 | 2005 | 2006 |
|  | Total Retail Trade | 3,887,363 | 106,583 | 3,688,059 | 87,397 | 5.4 | 22.0 | 2.7 | 2.4 | 100.0 |
| 441 | Motor vehicles and parts dealers | 898,624 | 20,004 | 885,997 | 16,503 | 1.4 | 21.2 | 2.2 | 1.9 | 18.8 |
| 442 | Furniture and home furnishings stores | 117,659 | 642 | 111,763 | 615 | 5.3 | 4.4 | 0.5 | 0.6 | 0.6 |
| 443 | Electronics and appliance stores | 108,362 | 1,213 | 101,609 | 1,163 | 6.6 | 4.3 | 1.1 | 1.1 | 1.1 |
| 444 | Building materials and garden equipment and supplies stores | 344,728 | 606 | 327,192 | 496 | 5.4 | 22.2 | 0.2 | 0.2 | 0.6 |
| 445 | Food and beverage stores | 533,779 | 752 | 514,998 | 491 | 3.6 | 53.2 | 0.1 | 0.1 | 0.7 |
| 446 | Health and personal care stores | 224,752 | (S) | 209,008 | (S) | 7.5 | (S) | (S) | (S) | (S) |
| 447 | Gasoline stations | 416,246 | (S) | 373,855 | (S) | 11.3 | (S) | (S) | (S) | (S) |
| 448 | Clothing and clothing accessories stores | 214,876 | 2,077 | 201,534 | 1,748 | 6.6 | 18.8 | 1.0 | 0.9 | 1.9 |
| 451 | Sporting goods, hobby, book, and music stores | 84,772 | 1,502 | 81,801 | 1,138 | 3.6 | 32.0 | 1.8 | 1.4 | 1.4 |
| 452 | General merchandise stores | 552,109 | (S) | 525,248 | (S) | 5.1 | (S) | (S) | (S) | (S) |
| 453 | Miscellaneous store retailers | 115,802 | 1,691 | 108,398 | 1,386 | 6.8 | 22.0 | 1.5 | 1.3 | 1.6 |
| 454 | Nonstore retailers | 275,654 | 77,641 | 246,656 | 63,554 | 11.8 | 22.2 | 28.2 | 25.8 | 72.8 |
| 4541 | Electronic shopping and mail-order houses | 190,865 | 75,230 | 164,345 | 61,940 | 16.1 | 21.5 | 39.4 | 37.7 | 70.6 |

 is less than 50\%). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at www.census.gov/svsd/www/artstbl.html.
${ }^{1}$ Estimates include data for businesses with or without paid employees and are subject to revision.
Source: U.S. Census Bureau, 2006 Annual Retail Trade Survey

Table 6. U.S. Electronic Shopping and Mail-Order Houses (NAICS 4541) - Total and E-commerce Sales by Merchandise Line ${ }^{1}$ : 2006 and 2005
[Estimates are based on data from the 2006 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently merchandise line estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 6A]

| Merchandise Lines | Value of Sales |  |  |  | Y/Y Percent Change |  | E-commerce as <br> Percent of <br> Total Sales | Percent Distribution |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  | 2006 |  | 2005 |  |  |  | Sales | Sales |
|  | Total | E-commerce | $\begin{array}{r} \text { Revised } \\ \text { Total } \end{array}$ | Revised <br> E-commerce |  |  | Total Sales | E-commerce Sales | 2006 | 2006 | 2006 |
| Total Electronic Shopping and Mail-Order |  |  |  |  |  |  |  |  |  |
| Houses (NAICS 4541) | 190,865 | 75,230 | 164,345 | 61,940 | 16.1 | 21.5 |  | 39.4 | 100.0 | 100.0 |
| Books and magazines | 6,306 | (S) | 5,729 | (S) | 10.1 | (S) | (S) | 3.3 | (S) |
| Clothing and clothing accessories (includes footwear) | 19,290 | 11,752 | 17,109 | 8,880 | 12.7 | 32.3 | 60.9 | 10.1 | 15.6 |
| Computer hardware | 20,664 | 8,915 | 19,998 | 8,519 | 3.3 | 4.6 | 43.1 | 10.8 | 11.9 |
| Computer software | 4,265 | 2,218 | 3,931 | 2,083 | 8.5 | 6.5 | 52.0 | 2.2 | 2.9 |
| Drugs, health aids, and beauty aids | 59,641 | 4,238 | 45,734 | 3,760 | 30.4 | 12.7 | 7.1 | 31.2 | 5.6 |
| Electronics and appliances | 10,074 | 6,987 | 8,749 | 5,860 | 15.1 | 19.2 | 69.4 | 5.3 | 9.3 |
| Food, beer, and wine | 3,448 | 1,729 | 2,944 | 1,363 | 17.1 | 26.9 | 50.1 | 1.8 | 2.3 |
| Furniture and home furnishings | 11,407 | 7,028 | 9,838 | 5,189 | 15.9 | 35.4 | 61.6 | 6.0 | 9.3 |
| Music and videos | 4,436 | 3,141 | 3,824 | (S) | 16.0 | (S) | 70.8 | 2.3 | 4.2 |
| Office equipment and supplies | 7,860 | 4,869 | 6,858 | 4,122 | 14.6 | 18.1 | 61.9 | 4.1 | 6.5 |
| Sporting goods | 4,201 | 2,422 | 3,872 | 1,790 | 8.5 | 35.3 | 57.7 | 2.2 | 3.2 |
| Toys, hobby goods, and games | 3,697 | 1,891 | 3,724 | 1,808 | -0.7 | 4.6 | 51.1 | 1.9 | 2.5 |
| Other merchandise ${ }^{2}$ | 26,476 | 11,123 | 24,451 | 9,092 | 8.3 | 22.3 | 42.0 | 13.9 | 14.8 |
| Nonmerchandise receipts ${ }^{3}$ | 9,100 | 5,392 | 7,584 | 4,236 | 20.0 | 27.3 | 59.3 | 4.8 | 7.2 |

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at www.census.gov/svsd/www/artstbl.html.
${ }^{1}$ Estimates include data for businesses with or without paid employees, are grouped according to merchandise categories used in the Annual Retail Trade Survey, and are subject to revision.
${ }^{2}$ Includes other merchandise such as collectibles, souvenirs, auto parts and accessories, hardware, lawn and garden equipment and supplies, and jewelry.
${ }^{3}$ Includes nonmerchandise receipts such as auction commissions, customer training, customer support, advertising, and shipping and handling.
Source: U.S. Census Bureau, 2006 Annual Retail Trade Survey

Table 7. Summary of U.S. Shipments, Sales, Revenues, and E-commerce: 2000-2006
[Estimates are based on data from the 2006 Annual Survey of Manufactures, 2006 Annual Wholesale Trade Survey, 2006 Service Annual Survey, and 2006 Annual Retail Trade Survey. Shipments, sales, and revenues are shown in millions of dollars]


NA Not applicable.
Note: Estimates are not adjusted for price changes and are subject to revision. For information on confidentiality protection, sampling error,
sample design, and definitions, visit www.census.gov/eos/www/sm.html.
${ }^{1}$ Estimates include data only for businesses with paid employees.
${ }^{2}$ Manufacturers' Sales Branches and Offices.
${ }^{3}$ Estimates include data for businesses with or without paid employees.
${ }^{4}$ Estimates include data for businesses with paid employees except for Accomodation and Food Services, which also includes businesses without paid employees. Estimates for 2001 are not comparable due to the change in the 2002 NAICS. Estimates for 2002 and 2003 exclude
landscaping services, landscape architectural services, and pet care services.

Source: U.S. Census Bureau, 2006 Annual Survey of Manufactures, 2006 Annual Wholesale Trade Survey, 2006 Service Annual Survey, and 2006 Annual Retail Trade Survey

Table 1A. Measures of Sampling Variability - U.S. Manufacturing Shipments - Total and E-commerce Value: 2006 and 2005
[Estimates are based on data from the 2006 Annual Survey of Manufactures, are shown as percents, and are associated with the estimates in Table 1]

| NAICS <br> Code | Description | Coefficient of Variation for Value of Shipments |  |  |  | Standard Error for Estimate of: |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  | E-commerce as Percent of Total Shipments |  | Percent Distribution of E-commerce Shipments |
|  |  |  | E-commerce | Revised Total | Revised <br> E-commerce |  |  |  |
|  |  | Total |  |  |  | 2006 | 2005 | 2006 |
|  | Total Manufacturing | 0.1 | 0.2 | 0.1 | 0.3 | 0.1 | 0.1 | NA |
| 311 | Food manufacturing | 0.3 | 0.6 | 0.3 | 0.8 | 0.2 | 0.1 | 0.1 |
| 312 | Beverage and tobacco product manufacturing | 0.5 | 0.6 | 0.4 | 0.6 | 0.5 | 0.4 | (Z) |
| 313 | Textile mills | 0.9 | 1.1 | 0.8 | 1.8 | 0.4 | 0.3 | (Z) |
| 314 | Textile product mills | 1.8 | 1.4 | 1.6 | 1.4 | 0.9 | 0.5 | (Z) |
| 315 | Apparel manufacturing | 1.1 | 2.3 | 1.0 | 2.1 | 0.8 | . 0.5 | (Z) |
| 316 | Leather and allied product manufacturing | 2.9 | 4.5 | 1.5 | 2.7 | 0.9 | 0.3 | (Z) |
| 321 | Wood product manufacturing | 0.6 | 2.7 | 0.6 | 2.1 | 0.4 | 0.2 | (Z) |
| 322 | Paper manufacturing | 0.6 | 0.8 | 0.5 | 0.9 | 0.2 | 0.1 | (Z) |
| 323 | Printing and related support activities | 0.8 | 2.2 | 0.8 | 2.6 | 0.4 | 0.3 | (Z) |
| 324 | Petroleum and coal products manufacturing | 0.5 | 1.1 | 0.5 | 1.2 | 0.2 | 0.2 | 0.1 |
| 325 | Chemical manufacturing | 0.3 | 0.5 | 0.3 | 0.6 | 0.2 | 0.1 | 0.1 |
| 326 | Plastics and rubber products manufacturing | 0.8 | 1.1 | 0.8 | 3.2 | 0.3 | 0.6 | (Z) |
| 327 | Nonmetallic mineral product manufacturing | 0.6 | 1.9 | 0.5 | 2.4 | 0.3 | 0.3 | (Z) |
| 331 | Primary metal manufacturing | 0.8 | 1.3 | 0.7 | 1.7 | 0.3 | 0.2 | 0.1 |
| 332 | Fabricated metal product manufacturing | 0.4 | 1.1 | 0.4 | 1.1 | 0.2 | 0.2 | (Z) |
| 333 | Machinery manufacturing | 0.6 | 0.8 | 0.5 | 0.9 | 0.3 | 0.2 | 0.1 |
| 334 | Computer and electronic product manufacturing | 0.7 | 0.6 | 0.5 | 0.7 | 0.3 | 0.3 | 0.1 |
| 335 | Electrical equipment, appliance, and components | 0.4 | 0.8 | 0.4 | 0.8 | 0.2 | 0.2 | (Z) |
| 336 | Transportation equipment manufacturing | 0.3 | 0.5 | 0.3 | 0.5 | 0.2 | 0.2 | 0.1 |
| 337 | Furniture and related product manufacturing | 0.8 | 3.3 | 0.7 | 2.8 | 0.6 | 0.2 | (Z) |
| 339 | Miscellaneous manufacturing | 0.6 | 1.6 | 0.5 | 1.3 | 0.3 | 0.2 | (Z) |

NA Not applicable.
(Z) Estimate is less than $0.05 \%$.

Note: Standard errors for year to year change in total shipments and e-commerce shipments were not calculated. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/mestats.html.

Source: U.S. Census Bureau, 2006 Annual Survey of Manufactures

Table 2.0A. Measures of Sampling Variability - U.S. Merchant Wholesale Trade Sales, Including Manufacturers' Sales Branches and Offices - Total and E-commerce: 2006 and 2005
[Estimates are based on data from the 2006 Annual Wholesale Trade Survey, are shown as percents, and are associated with the estimates in Table 2.0]

| NAICS Code | Description | Coefficient of Variation for Value of Sales |  |  |  | Standard Error for Estimate of: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales |  | Percent Distribution of E-commerce Sales |
|  |  | Total | E-commerce | Revised Total | Revised E-commerce | Total Sales | E-commerce Sales | 2006 | 2005 | 2006 |
| 42 | Total Merchant Wholesale Trade Including MSBOs ${ }^{1}$ | 0.9 | 1.5 | 0.7 | 1.3 | 0.4 | 0.3 | 0.3 | 0.2 | NA |
| 423 | Durable goods | 0.7 | 1.6 | 0.6 | 1.6 | 0.3 | 0.5 | 0.4 | 0.4 | 0.7 |
| 4231 | Motor vehicles and automotive equipment | 0.9 | 1.5 | 0.8 | 1.5 | 0.6 | 0.1 | 0.7 | 0.7 | 0.4 |
| 4232 | Furniture and home furnishings | 3.3 | 6.9 | 2.8 | 6.3 | 0.9 | 0.9 | 1.0 | 0.9 | 0.1 |
| 4233 | Lumber and other construction material | 3.3 | 13.9 | 3.0 | 16.5 | 1.2 | 1.7 | 0.7 | 0.7 | 0.1 |
| 4234 | Professional and commercial equipment and supplies | 2.1 | 3.8 | 1.8 | 3.9 | 0.8 | 0.7 | 0.5 | 0.5 | 0.3 |
| 42343 | Computer equipment and supplies | 2.8 | 5.1 | 2.6 | 5.7 | 0.8 | 1.4 | 0.7 | 0.8 | 0.2 |
| 4235 | Metals and minerals, excluding petroleum | 2.2 | 6.5 | 2.0 | 7.5 | 0.9 | 1.7 | 0.3 | 0.2 | (Z) |
| 4236 | Electrical goods | 2.6 | 6.4 | 2.3 | 5.4 | 0.9 | 6.8 | 0.8 | 0.7 | 0.2 |
| 4237 | Hardware, plumbing and heating equipment | 3.4 | (S) | 2.9 | 4.1 | 1.0 | (S) | (S) | 0.6 | (S) |
| 4238 | Machinery, equipment and supplies | 1.9 | 6.2 | 1.8 | 5.8 | 1.1 | 1.1 | 0.6 | 0.5 | 0.2 |
| 4239 | Miscellaneous durable goods | 3.7 | 10.5 | 3.2 | 10.0 | 2.4 | 4.1 | 0.8 | 0.9 | 0.2 |
| 424 | Nondurable goods | 1.6 | 2.4 | 1.4 | 2.4 | 0.7 | 0.5 | 0.5 | 0.4 | 0.7 |
| 4241 | Paper and paper products | 3.3 | 6.1 | 3.0 | 6.6 | 1.1 | 1.6 | 0.6 | 0.6 | 0.1 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 4.0 | 2.7 | 3.8 | 2.5 | 0.5 | 0.5 | 1.5 | 1.5 | 0.7 |
| 4243 | Apparel, piece goods, and notions | 2.8 | 7.9 | 2.6 | 9.5 | 1.5 | 4.1 | 1.5 | 1.6 | 0.2 |
| 4244 | Groceries and related products | 3.4 | 13.1 | 3.3 | 13.5 | 0.9 | 1.6 | 1.2 | 1.1 | 0.8 |
| 4245 | Farm-products raw materials | 4.1 | 6.8 | 3.9 | 6.3 | 1.1 | 1.8 | 0.3 | 0.3 | (Z) |
| 4246 | Chemicals and allied products | 3.9 | 7.4 | 3.7 | 7.7 | 1.0 | 2.1 | 0.6 | 0.6 | 0.1 |
| 4247 | Petroleum and petroleum products | 3.6 | (D) | 2.2 | (D) | 2.5 | (D) | (D) | (D) | (D) |
| 4248 | Beer, wine, and distilled beverages | 1.9 | (D) | 1.9 | (D) | 1.6 | (D) | (D) | (D) | (D) |
| 4249 | Miscellaneous nondurable goods | 2.8 | 5.3 | 3.0 | 4.5 | 0.9 | 2.9 | 0.9 | 0.7 | 0.2 |

NA Not applicable.
(S) Corresponding estimate in Table 2.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
(D) Corresponding estimate in Table 2.0 is withheld to avoid disclosing data on individual companies; these data are included in higher level totals.
(Z) Estimate is less than $0.05 \%$.

Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
${ }^{1}$ Manufacturers' Sales Branches and Offices.
Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

Table 2.1A. Measures of Sampling Variability - U.S. Merchant Wholesale Trade Sales, Excluding Manufacturers' Sales Branches and Offices - Total and E-commerce: 2006 and 2005
[Estimates are based on data from the 2006 Annual Wholesale Trade Survey, are shown as percents, and are associated with the estimates in Table 2.1]

| NAICS Code | Description | Coefficient of Variation for Value of Sales |  |  |  | Standard Error for Estimate of: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales |  | Percent Distribution of E-commerce Sales |
|  |  | Total | E-commerce | Revised Total | Revised <br> E-commerce | Total Sales | E-commerce Sales | 2006 | 2005 | 2006 |
| 42 | Total Merchant Wholesale Trade Excluding MSBOs ${ }^{1}$ | 0.9 | 1.5 | 0.7 | 1.5 | 0.5 | 0.6 | 0.2 | 0.2 | NA |
| 423 | Durable goods | 1.0 | 2.6 | 0.9 | 2.6 | 0.4 | 1.1 | 0.3 | 0.3 | 0.9 |
| 4231 | Motor vehicles and automotive equipment | 1.8 | 2.0 | 1.6 | 2.0 | 1.4 | 0.1 | 0.8 | 0.6 | 0.3 |
| 4232 | Furniture and home furnishings | 3.9 | 11.2 | 3.4 | 10.4 | 1.3 | 1.5 | 1.2 | 1.1 | 0.1 |
| 4233 | Lumber and other construction material | 3.5 | 19.9 | 3.2 | 23.0 | 1.4 | 2.2 | 0.8 | 0.9 | 0.2 |
| 4234 | Professional and commercial equipment and supplies | 3.1 | 5.2 | 2.6 | 4.9 | 1.2 | 0.9 | 0.7 | 0.7 | 0.5 |
| 42343 | Computer equipment and supplies | 3.2 | 6.9 | 3.0 | 7.9 | 1.5 | 2.0 | 1.3 | 1.3 | 0.4 |
| 4235 | Metals and minerals, excluding petroleum | 2.8 | 20.3 | 2.7 | 18.8 | 1.2 | 2.4 | 0.3 | 0.3 | 0.1 |
| 4236 | Electrical goods | 3.6 | 8.5 | 3.2 | 7.4 | 1.4 | 10.4 | 1.0 | 0.9 | 0.5 |
| 4237 | Hardware, plumbing and heating equipment | 2.9 | (S) | 2.5 | 5.3 | 1.2 | (S) | (S) | 0.7 | (S) |
| 4238 | Machinery, equipment and supplies | 1.7 | 12.9 | 1.5 | 11.6 | 1.3 | 2.3 | 0.5 | 0.4 | 0.3 |
| 4239 | Miscellaneous durable goods | 3.8 | 11.9 | 3.3 | 11.1 | 2.6 | 4.2 | 0.8 | 0.9 | 0.3 |
| 424 | Nondurable goods | 1.5 | 2.2 | 1.1 | 2.0 | 0.9 | 0.7 | 0.4 | 0.4 | 0.9 |
| 4241 | Paper and paper products | 4.6 | 7.0 | 3.9 | 7.5 | 1.6 | 2.2 | 0.7 | 0.7 | 0.1 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 2.4 | 3.0 | 2.2 | 2.8 | 0.7 | 0.5 | 1.3 | 1.2 | 0.8 |
| 4243 | Apparel, piece goods, and notions | 2.6 | 6.5 | 2.3 | 7.6 | 1.5 | 4.7 | 1.4 | 1.5 | 0.3 |
| 4244 | Groceries and related products | 2.4 | 6.5 | 1.9 | 7.5 | 1.0 | 5.1 | 0.6 | 0.6 | 0.5 |
| 4245 | Farm-products raw materials | 4.1 | 6.8 | 3.9 | 6.3 | 1.1 | 1.8 | 0.3 | 0.3 | 0.1 |
| 4246 | Chemicals and allied products | 3.0 | 15.8 | 2.4 | 18.1 | 1.6 | 9.4 | 0.7 | 0.7 | 0.1 |
| 4247 | Petroleum and petroleum products | 5.4 | 5.5 | 3.5 | 5.2 | 3.6 | 0.5 | 0.1 | 0.1 | 0.1 |
| 4248 | Beer, wine, and distilled beverages | 2.1 | 8.0 | 2.1 | 7.5 | 1.8 | 1.8 | 0.3 | 0.3 | 0.1 |
| 4249 | Miscellaneous nondurable goods | 3.7 | 11.5 | 3.9 | 11.2 | 1.2 | 5.3 | 1.1 | 0.8 | 0.4 |

NA Not applicable.
(S) Corresponding estimate in Table 2.1 does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
${ }^{1}$ Manufacturers' Sales Branches and Offices.
Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

Table 2.2A. Measures of Sampling Variability - U.S. Manufacturers' Sales Branches and Offices - Total and E-commerce Sales: 2006 and 2005

| NAICS <br> Code | Description | Coefficient of Variation for Value of Sales |  |  |  | Standard Error for Estimate of: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales |  | Percent <br> Distribution of E-commerce Sales |
|  |  | Total | E-commerce | Revised Total | Revised <br> E-commerce | Total | E-commerce | 2006 | 2005 | 2006 |
| 42 | Total Merchant Wholesale Trade | 1.6 | 2.7 | 1.6 | 2.8 | 0.2 | 0.3 | 0.6 | 0.6 | NA |
| 423 | Durable goods | 1.1 | 1.8 | 0.9 | 1.9 | 0.4 | 0.2 | 0.6 | 0.5 | 1.2 |
| 4231 | Motor vehicles and automotive equipment | 1.0 | 2.1 | 0.9 | 2.1 | 0.2 | (Z) | 0.8 | 0.9 | 0.9 |
| 4232 | Furniture and home furnishings | 3.2 | 4.0 | 2.7 | 4.0 | 1.6 | (Z) | 0.6 | 0.7 | (Z) |
| 4233 | Lumber and other construction material | 6.4 | 4.8 | 6.4 | 4.8 | 0.7 | 0.4 | 0.5 | 0.4 | (Z) |
| 4234 | Professional and commercial equipment and supplies | 1.8 | 3.2 | 1.7 | 3.2 | 0.6 | 0.4 | 0.4 | 0.3 | 0.2 |
| 42343 | Computer equipment and supplies | 3.1 | 3.2 | 3.2 | 3.2 | 0.7 | (Z) | 0.1 | 0.2 | 0.1 |
| 4235 | Metals and minerals, excluding petroleum | 1.8 | 4.7 | 1.5 | 6.8 | 1.1 | 2.5 | 0.5 | 0.5 | 0.1 |
| 4236 | Electrical goods | (S) | 7.2 | (S) | 5.8 | (S) | 2.1 | (S) | (S) | 0.2 |
| 4237 | Hardware, plumbing and heating equipment | 11.6 | (S) | 9.8 | (S) | 1.9 | (S) | (S) | (S) | (S) |
| 4238 | Machinery, equipment and supplies | 4.1 | 5.5 | 3.6 | 5.6 | 1.6 | 0.3 | 1.2 | 1.2 | 0.2 |
| 4239 | Miscellaneous durable goods | 5.2 | 21.4 | 5.1 | 25.8 | 0.9 | 5.6 | 2.6 | 3.3 | 0.1 |
| 424 | Nondurable goods | 3.5 | 6.0 | 3.4 | 5.7 | 0.3 | 0.7 | 1.2 | 1.1 | 1.2 |
| 4241 | Paper and paper products | 3.9 | 11.3 | 4.0 | 12.4 | 0.7 | 1.1 | 0.7 | 0.7 | 0.1 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 10.6 | 7.5 | 9.4 | 5.7 | 1.0 | 1.5 | 2.8 | 2.7 | 0.8 |
| 4243 | Apparel, piece goods, and notions | 10.4 | (S) | 12.7 | (S) | 2.1 | (S) | (S) | (S) | (S) |
| 4244 | Groceries and related products | 9.6 | 26.1 | 9.5 | 25.9 | 0.7 | 0.5 | 3.2 | 3.2 | 1.6 |
| 4246 | Chemicals and allied products | 7.6 | 7.6 | 7.8 | 7.5 | 0.6 | 1.4 | 0.7 | 0.6 | 0.2 |
| 4247 | Petroleum and petroleum products | 0.9 | (D) | 0.5 | (D) | 0.7 | (D) | (D) | (D) | (D) |
| 4248 | Beer, wine, and distilled beverages | (S) | (D) | (S) | (D) | (S) | (D) | (D) | (D) | (D) |
| 4249 | Miscellaneous nondurable goods | 0.9 | 5.5 | 1.0 | 5.4 | 0.4 | 2.2 | 2.4 | 2.4 | 0.3 |

NA Not applicable.
 less than 50\%). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
(D) Corresponding estimate in Table 2.2 is withheld to avoid disclosing data of individual companies; these data are included in broader industry totals.
( $Z$ ) Estimate is less than 0.05\%.
Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

Table 3A. Measures of Sampling Variability - U.S. Merchant Wholesale Trade Sales, Excluding Manufacturers' Sales Branches and Offices - Total and EDI: 2006 and 2005

| NAICS <br> Code | Description | Coefficient of Variation for Value of Sales |  |  |  | Standard Error for Estimate of: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  | Y/Y Percent Change |  | EDI as Percent ofTotal Sales |  | Percent <br> Distribution of <br> EDI Sales | EDI as Percent of E-commerce Sales |  |
|  |  | Total | EDI | Revised Total | Revised EDI | Total Sales | EDI Sales | 2006 | 2005 | 2006 | 2006 | 2005 |
| 42 | Total Merchant Wholesale Trade Excluding MSBOs ${ }^{1}$ | 0.9 | 1.8 | 0.7 | 1.6 | 0.5 | 0.7 | 0.2 | 0.2 | NA | 0.6 | 0.5 |
| 423 | Durable goods | 1.0 | 2.8 | 0.9 | 2.6 | 0.4 | 1.4 | 0.3 | 0.3 | 1.0 | 0.7 | 0.7 |
| 4231 | Motor vehicles and automotive equipment | 1.8 | 2.1 | 1.6 | 2.1 | 1.4 | 0.2 | 0.7 | 0.6 | 0.4 | 0.3 | 0.3 |
| 4232 | Furniture and home furnishings | 3.9 | 12.5 | 3.4 | 11.5 | 1.3 | 1.7 | 1.1 | 1.0 | 0.1 | 1.9 | 1.8 |
| 4233 | Lumber and other construction material | 3.5 | 22.8 | 3.2 | 26.2 | 1.4 | 1.7 | 0.8 | 0.9 | 0.3 | 4.9 | 4.8 |
| 4234 | Professional and commercial equipment and supplies | 3.1 | 6.4 | 2.6 | 5.9 | 1.2 | 1.2 | 0.6 | 0.6 | 0.6 | 1.2 | 1.3 |
| 42343 | Computer equipment and supplies | 3.2 | 9.8 | 3.0 | 10.5 | 1.5 | 2.0 | 1.2 | 1.2 | 0.5 | 2.4 | 2.6 |
| 4235 | Metals and minerals, excluding petroleum | 2.8 | 27.8 | 2.7 | 27.9 | 1.2 | 1.6 | 0.2 | 0.2 | 0.1 | 4.8 | 5.4 |
| 4236 | Electrical goods | 3.6 | 9.4 | 3.2 | 7.3 | 1.4 | 13.3 | 0.9 | 0.8 | 0.5 | 2.3 | 2.2 |
| 4237 | Hardware, plumbing and heating equipment | 2.9 | (S) | 2.5 | 5.4 | 1.2 | (S) | (S) | 0.6 | (S) | (S) | 2.3 |
| 4238 | Machinery, equipment and supplies | 1.7 | 15.0 | 1.5 | 15.2 | 1.3 | 8.6 | 0.3 | 0.3 | 0.2 | 2.8 | 3.6 |
| 4239 | Miscellaneous durable goods | 3.8 | 13.2 | 3.3 | 12.0 | 2.6 | 4.5 | 0.8 | 0.9 | 0.4 | 3.2 | 3.1 |
| 424 | Nondurable goods | 1.5 | 2.8 | 1.1 | 2.4 | 0.9 | 0.9 | 0.4 | 0.3 | 1.0 | 0.8 | 0.7 |
| 4241 | Paper and paper products | 4.6 | 16.4 | 3.9 | 16.4 | 1.6 | 2.7 | 0.8 | 0.8 | 0.2 | 3.5 | 3.5 |
| 4242 | Drugs, drug proprietaries and druggists' sundries | 2.4 | 3.4 | 2.2 | 3.0 | 0.7 | 0.6 | 0.9 | 0.9 | 0.8 | 0.5 | 0.5 |
| 4243 | Apparel, piece goods, and notions | 2.6 | 7.0 | 2.3 | 8.0 | 1.5 | 5.0 | 1.3 | 1.4 | 0.4 | 1.6 | 1.7 |
| 4244 | Groceries and related products | 2.4 | 10.9 | 1.9 | 10.0 | 1.0 | 6.5 | 0.6 | 0.6 | 0.6 | 4.1 | 3.7 |
| 4245 | Farm-products raw materials | 4.1 | 5.7 | 3.9 | 5.4 | 1.1 | 1.8 | 0.2 | 0.2 | (Z) | 2.7 | 2.4 |
| 4246 | Chemicals and allied products | 3.0 | 20.6 | 2.4 | 19.3 | 1.6 | 5.6 | 0.6 | 0.6 | 0.1 | 5.1 | 4.4 |
| 4247 | Petroleum and petroleum products | 5.4 | (D) | 3.5 | (D) | 3.6 | (D) | (D) | (D) | (D) | (D) | (D) |
| 4248 | Beer, wine, and distilled beverages | 2.1 | (D) | 2.1 | (D) | 1.8 | (D) | (D) | (D) | (D) | (D) | (D) |
| 4249 | Miscellaneous nondurable goods | 3.7 | 14.2 | 3.9 | 11.4 | 1.2 | 7.0 | 1.0 | 0.6 | 0.4 | 2.6 | 2.3 |

NA Not applicable.
(S) Corresponding estimate in Table 3.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than 50\%). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
(D) Corresponding estimate in Table 3 is withheld to avoid disclosing data of individual companies; these data are included in higher levels totals.
(Z) Estimate is less than $0.05 \%$.

Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/wholesale/www/methodology/011341.html.
${ }^{1}$ Manufacturers' Sales Branches and Offices.
Source: U.S. Census Bureau, 2006 Annual Wholesale Trade Survey

Table 4A. Measures of Sampling Variability - U.S. Selected Services Revenue - Total and E-commerce: 2006 and 2005
[Except where indicated, estimates are based on data from the 2006 Service Annual Survey. Estimates are shown as percents and are associated with the estimates in Table 4]

| NAICS <br> Code | Description | Coefficient of Variation for Value of Revenue |  |  |  | Standard Error for Estimate of: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  | Y/Y Percent Change |  | E-commerce as Percent of Total Revenue |  | Percent Distribution of E-commerce Revenue |
|  |  | Total | E-commerce | Revised Total | Revised <br> E-commerce | Total Revenue | E-commerce Revenue | 2006 | 2005 | 2006 |
| Total for Selected Service Industries |  | 0.5 | 1.6 | 0.4 | 1.7 | 0.2 | 1.9 | (Z) | (Z) | NA |
| Selected Transportation and Warehousing ${ }^{1}$ |  | 1.3 | 5.6 | 1.1 | 7.0 | 0.5 | 8.6 | 0.1 | 0.1 | 0.4 |
| 484 | Truck transportation | 1.5 | 6.1 | 1.2 | 8.2 | 0.7 | 10.9 | 0.2 | 0.2 | 0.4 |
| 492 | Couriers and messengers | 1.1 | (S) | 1.2 | (S) | 0.6 | (S) | (Z) | (S) | (S) |
| 493 | Warehousing and storage | 4.7 | 8.6 | 5.2 | 8.4 | 1.3 | 2.0 | 0.2 | 0.2 | 0.1 |
| 51 | Information | 0.7 | 2.3 | 0.5 | 3.5 | 0.4 | 3.9 | 0.1 | 0.1 | 0.6 |
| 511 | Publishing industries (except Internet) | 1.8 | 3.4 | 1.3 | 3.7 | 0.7 | 3.3 | 0.2 | 0.2 | 0.5 |
| 517 | Telecommunications | 1.1 | 12.5 | 0.9 | (S) | 0.7 | (S) | 0.1 | (S) | 0.5 |
| 51811 | Internet service providers and web search portals |  | 3.3 | 2.1 | (S) | 1.6 | (S) | 0.5 | (S) | 0.1 |
|  | Selected Finance ${ }^{2}$ | 2.5 | 10.0 | 1.4 | 7.2 | 1.0 | 3.7 | 0.1 | 0.1 | 0.6 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 0.9 | 10.2 | 0.9 | 7.5 | 0.7 | 3.7 | 0.1 | 0.1 | 0.6 |
| 532 | Rental and Leasing Services | 1.6 | 1.5 | 1.3 | 1.4 | 0.7 | 1.2 | 0.1 | 0.1 | 0.1 |
|  | Selected Professional, Scientific, and Technical Services ${ }^{3}$ |  | 3.8 | 1.3 | 3.5 | 0.6 | 2.3 | 0.1 | 0.1 | 0.8 |
| 5415 | Computer systems design and related services | 1.5 2.4 | 24.1 | 2.2 | 21.8 | 0.8 | 12.6 | 0.4 | 0.3 | 0.7 |
| 56 | Administrative and Support and Waste Management and Remediation Services | 2.6 | 12.0 | 2.1 | 12.0 | 0.9 | 2.0 | 0.2 | 0.2 | 1.2 |
| 5615 | Travel arrangement and reservation services | 2.4 | 2.5 | 2.3 | 3.3 | 1.3 | 1.5 | 0.6 | 0.6 | 0.2 |
| 62 | Health Care and Social Assistance Services | 0.7 | (S) | 0.5 | (S) | 0.4 | (S) | (S) | (S) | (S) |
| 71 | Arts, Entertainment, and Recreation Services | 1.2 | 3.2 | 1.2 | 3.6 | 0.7 | 3.8 | (Z) | (Z) | 0.1 |
| 72 | Accommodation and Food Services ${ }^{4}$ | 1.1 | 3.3 | 0.9 | 3.1 | 0.5 | 2.0 | 0.1 | (Z) | 0.3 |
|  | Selected Other Services ${ }^{5}$ | 1.4 | 5.6 | 1.4 | 4.3 | 0.6 | 6.8 | 0.1 | 0.1 | 0.3 |
| 811 | Repair and maintenance | 2.7 | 12.1 | 2.8 | 11.0 | 1.2 | 12.8 | 0.1 | 0.1 | 0.1 |
| 813 | Religious, grantmaking, civic, professional, and similar organizations | 1.6 | 9.3 | 1.4 | 7.7 | 1.0 | 7.2 | 0.2 | 0.1 | 0.3 |

NA Not applicable.
(S) Corresponding estimate in Table 4.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is
less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
(Z) Estimate is less than $0.05 \%$.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, may be found at www.census.gov/svsd/www/cv.html.
${ }^{1}$ Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).
${ }^{2}$ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).
${ }^{3}$ Excludes NAICS 54112 (offices of notaries).
${ }^{4}$ Estimates are based on data from the 2006 Annual Retail Trade Survey.
${ }^{5}$ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).
Source: U.S. Census Bureau, 2006 Service Annual Survey

Table 5A. Measures of Sampling Variability - U.S. Retail Trade Sales - Total and E-commerce: 2006 and 2005
[Estimates are based on data from the 2006 Annual Retail Trade Survey, are shown as percents, and are associated with the estimates in Table 5]

| NAICS <br> Code | Description | Coefficient of Variation for Value of Sales |  |  |  | Standard Error for Estimate of: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |  |  |  | E-comm | e as | Percent Distribution of |
|  |  | Total | E-commerce | Revised Total | Revised <br> E-commerce | Y/Y Perc | ent Change | Total |  | Sales |
|  |  |  |  |  |  | Total Sales | E-commerce Sales | 2006 | 2005 | 2006 |
|  | Total Retail Trade | 0.6 | 1.3 | 0.5 | 1.5 | 0.2 | 0.8 | (Z) | (Z) | NA |
| 441 | Motor vehicles and parts dealers | 1.1 | 2.5 | 0.9 | 2.1 | 0.4 | 3.8 | 0.1 | (Z) | 0.5 |
| 442 | Furniture and home furnishings stores | 1.1 | 25.5 | 0.7 | 16.9 | 0.7 | 11.6 | 0.1 | 0.1 | 0.2 |
| 443 | Electronics and appliance stores | 1.3 | 23.3 | 1.0 | 15.0 | 0.7 | 6.6 | 0.2 | 0.2 | 0.3 |
| 444 | Building materials and garden equipment and supplies stores | 0.9 | 28.1 | 0.8 | 20.8 | 0.4 | 9.8 | 0.1 | (Z) | 0.2 |
| 445 | Food and beverage stores | 0.8 | 9.5 | 0.6 | 12.0 | 0.4 | 18.0 | (Z) | (Z) | 0.1 |
| 446 | Health and personal care stores | 1.4 | (S) | 1.1 | (S) | 0.7 | (S) | (S) | (S) | (S) |
| 447 | Gasoline stations | 3.5 | (S) | 3.4 | (S) | 0.8 | (S) | (S) | (S) | (S) |
| 448 | Clothing and clothing accessories stores | 1.0 | 17.7 | 1.0 | 16.2 | 0.5 | 6.1 | 0.2 | 0.1 | 0.3 |
| 451 | Sporting goods, hobby, book, and music stores | 1.3 | 13.9 | 0.9 | 14.0 | 0.6 | 17.5 | 0.3 | 0.2 | 0.2 |
| 452 | General merchandise stores | 0.2 | (S) | 0.2 | (S) | 0.1 | (S) | (S) | (S) | (S) |
| 453 | Miscellaneous store retailers | 1.1 | 13.7 | 1.1 | 11.4 | 0.7 | 7.0 | 0.2 | 0.1 | 0.2 |
| 454 | Nonstore retailers | 1.0 | 1.6 | 1.0 | 1.6 | 0.4 | 0.6 | 0.3 | 0.3 | 0.6 |
| 4541 | Electronic shopping and mail-order houses | 1.0 | 1.6 | 1.0 | 1.5 | 0.4 | 0.6 | 0.4 | 0.4 | 0.6 |

NA Not applicable.
(S) Corresponding estimate in Table 5.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than 50\%). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.
( $Z$ ) Estimate is less than 0.05 .
Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at www.census.gov/mrts/www/nrely.html.
Source: U.S. Census Bureau, 2006 Annual Retail Trade Survey

Table 6A. Measures of Sampling Variability - U.S. Electronic Shopping and Mail-Order Houses (NAICS 4541) - Total and E-commerce Sales by Merchandise Line: 2006 and 2005
[Estimates are based on data from the 2006 Annual Retail Trade Survey, are shown as percents, and are associated with the estimates in Table 6]

| Merchandise Lines | Coefficient of Variation for Value of Sales |  |  |  | Standard Error for Estimate of: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Y/Y Percent Change |  | E-commerce as Percent of Total Sales | Percent Distribution |  |
|  | 2006 |  | 2005 |  |  |  | Total <br> Sales | E-commerce Sales |
|  | Total | E-commerce | Revised Total | Revised E-commerce | Total Sales | E-commerce Sales |  | 2006 | 2006 | 2006 |
| Total Electronic Shopping and Mail-Order Houses (NAICS |  |  |  |  |  |  |  |  |  |
| 4541) | 1.0 | 1.6 | 1.0 | 1.5 | 0.4 | 0.6 | 0.4 | NA | NA |
| Books and magazines | 4.0 | (S) | 4.4 | (S) | 0.8 | (S) | (S) | 0.1 | (S) |
| Clothing and clothing accessories (includes footwear) | 1.9 | 2.6 | 2.0 | 3.0 | 1.1 | 1.3 | 0.8 | 0.2 | 0.3 |
| Computer hardware | 1.3 | 1.7 | 1.4 | 1.8 | 0.7 | 0.8 | 0.4 | 0.1 | 0.2 |
| Computer software | 5.2 | 2.8 | 4.0 | 4.6 | 1.6 | 1.7 | 1.3 | 0.1 | 0.1 |
| Drugs, health aids, and beauty aids | 1.2 | 5.6 | 1.4 | 6.0 | 0.6 | 4.5 | 0.4 | 0.3 | 0.3 |
| Electronics and appliances | 2.3 | 2.8 | 3.8 | 4.2 | 2.4 | 2.6 | 0.6 | 0.1 | 0.3 |
| Food, beer, and wine | 9.7 | 6.3 | 11.0 | 8.7 | 3.2 | 5.0 | 3.3 | 0.2 | 0.1 |
| Furniture and home furnishings | 6.1 | 9.5 | 5.4 | 9.4 | 1.1 | 1.4 | 1.6 | 0.3 | 0.7 |
| Music and videos | 3.9 | 4.5 | 3.9 | (S) | 1.2 | (S) | 1.4 | 0.1 | 0.2 |
| Office equipment and supplies | 2.6 | 3.8 | 3.0 | 4.8 | 1.2 | 1.3 | 1.0 | 0.1 | 0.2 |
| Sporting goods | 8.3 | 11.5 | 7.2 | 9.4 | 3.4 | 4.1 | 3.0 | 0.2 | 0.4 |
| Toys, hobby goods, and games | 5.2 | 5.7 | 5.1 | 6.4 | 1.5 | 1.7 | 2.1 | 0.1 | 0.1 |
| Other merchandise ${ }^{1}$ | 3.7 | 3.2 | 3.7 | 3.5 | 1.7 | 1.9 | 0.9 | 0.5 | 0.5 |
| Nonmerchandise receipts ${ }^{2}$ | 3.3 | 4.7 | 3.6 | 5.8 | 1.2 | 1.7 | 1.3 | 0.2 | 0.4 |

NA Not applicable.
(S) Corresponding estimate in Table 6.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at www.census.gov/mrts/www/nrely.html.
${ }^{1}$ Includes other merchandise such as collectibles, souvenirs, auto parts and accessories, hardware, lawn and garden equipment and supplies, and jewelry.
${ }^{2}$ Includes nonmerchandise receipts such as auction commissions, customer training, customer support, advertising, and shipping and handling.

Source: U.S. Census Bureau, 2006 Annual Retail Trade Survey


[^0]:    (S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than $30 \%$ ) or poor response quality (total quantity response rate is less than $50 \%$ ). For a description of publication standards and the total quantity response rate, see www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

    Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at www.census.gov/svsd/www/cv.html.
    ${ }^{1}$ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.
    Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.
    ${ }^{2}$ Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).
    ${ }^{3}$ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities),
    524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).
    ${ }_{5}^{4}$ Excludes NAICS 54112 (offices of notaries).
    ${ }_{6}^{5}$ Estimates are based on data from the 2006 Annual Retail Trade Survey.
    ${ }^{6}$ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

