

## Manufacturing 1999 and mid-2000

## Appendix: Comparing Respondents to the Computer Network Use Supplement to the Manufacturing Population -

Respondents to the 1999 Annual Survey of Manufacturers (ASM) Computer Network Use Supplement (CNUS) comprise a subgroup within the population of all manufacturers in the U.S. in 1999. This appendix compares the size of this subgroup to the size of the entire manufacturing population in 1999 using several measures of size. In other words, we ask, "How large a part of the manufacturing population were the subgroup of plants that responded to the CNUS? Were they one-fourth of the population, one-half, or what?"

The appendix tables show the values of employment, salaries and wages, cost of materials, online purchases, value of shipments, and online shipments for all manufacturing plants in the U.S. (Appendix Table A) and for the plants responding to the CNUS (Appendix Table B). They also show the number of U.S. manufacturing plants in 1999 and the number of CNUS respondents. Appendix Table C shows the percentage of the U.S. totals accounted for by the respondents. Appendix Tables D and E show the number of U.S. manufacturing plants and the number of CNUS respondents broken down by employment size class, and by state. Note that these are not percentages represented by respondents. There are no weights applied to the respondent data shown in this appendix the values are counts of responding plants and sums of unweighted reported values.

We see that while the CNUS respondents were about 11 percent of all manufacturing plants in the U.S., employment at plants that responded to the CNUS made up about 48 percent of all manufacturing employment. Salaries and wages at responding plants were 52 percent of all salaries and wages in
manufacturing plants. The respondents also accounted for roughly 62 percent of all cost of materials (purchases) and value of shipments. The CNUS respondents accounted for 96 percent of online manufacturing cost of materials and 81 percent of online manufacturing shipments.

Overall the portion of manufacturing economic activity accounted for by the CNUS respondents whose data are discussed in this release is quite large. It is not, however, all manufacturing activity. Inferences to the full population of manufacturing plants cannot be drawn from these data because of the lack of evidence on which to base imputation of processes responses. Our small study on nonrespondents' online shipments ( 157 plants) provided evidence that there may be systematic differences between respondents and nonrespondents. More study is needed before inferences to the full population for e-business processes can be constructed.


The Census Bureau is committed to providing the business community and policymakers with more relevant and useful economic statistics. This report is an important first step in achieving that goal. We thank all the businesses that participated in these surveys. Their cooperation and continued participation is vital to the future success of the economic statistics programs.

Appendix Table A: Population Estimates for Key Data Items for Manufacturing: 1999

| NAICS Code | Description | Number of Manufacturing Plants | Total Employment (thousands) ${ }^{2}$ | Salary and Wages (millions) ${ }^{2}$ | Cost of Materials |  | Value of Shipments |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | $\begin{gathered} \text { Total } \\ \text { (millions) }^{2} \end{gathered}$ | Purchased Online (millions) ${ }^{3}$ | $\begin{gathered} \text { Total } \\ \text { (millions) }^{2} \end{gathered}$ | $\begin{gathered} \text { E-commerce } \\ \text { (millions) }^{3} \\ \hline \end{gathered}$ |
|  | Total Manufacturing | 360,244 | 16,711 | 600,090 | 2,079,523 | 230,914 | 4,038,109 | 485,283 |
| 311 | Food products | 26,734 | 1,488 | 41,211 | 251,736 | 11,163 | 429,053 | 37,548 |
| 312 | Beverage and tobacco | 2,789 | 167 | 6,677 | 38,940 | 3,365 | 107,437 | 8,998 |
| 313 | Textile mills | 4,587 | 357 | 9,466 | 31,895 | 1,576 | 54,854 | 4,819 |
| 314 | Textile product mills | 7,152 | 240 | 5,440 | 18,548 | 912 | 32,642 | 4,896 |
| 315 | Apparel | 16,721 | 576 | 11,022 | 32,403 | 1,358 | 62,798 | 11,376 |
| 316 | Leather and allied products | 1,807 | 74 | 1,760 | 5,145 | 105 | 9,673 | 1,775 |
| 321 | Wood products | 17,473 | 589 | 15,954 | 59,516 | 1,954 | 97,583 | 3,373 |
| 322 | Paper | 5,883 | 560 | 22,789 | 82,836 | 3,596 | 157,491 | 13,412 |
| 323 | Printing and related support activities | 40,671 | 838 | 27,369 | 40,029 | 1,764 | 102,404 | 6,422 |
| 324 | Petroleum and coal products | 2,226 | 104 | 5,625 | 127,147 | 11,595 | 168,096 | 6,530 |
| 325 | Chemicals | 13,534 | 881 | 42,101 | 192,190 | 17,608 | 419,674 | 42,891 |
| 326 | Plastics and rubber products | 16,646 | 1,069 | 32,638 | 81,488 | 4,121 | 172,397 | 22,876 |
| 327 | Nonmetallic mineral products | 16,541 | 526 | 17,948 | 41,191 | 1,865 | 97,498 | (S) |
| 331 | Primary metals | 5,900 | 586 | 23,726 | 91,149 | 4,683 | 158,102 | 12,940 |
| 332 | Fabricated metal products | 62,242 | 1,799 | 59,915 | 114,654 | 4,660 | 256,899 | 28,109 |
| 333 | Machinery | 30,177 | 1,401 | 53,802 | 137,903 | 16,828 | 277,117 | 39,942 |
| 334 | Computer and electronic products | 17,279 | 1,621 | 75,130 | 193,022 | 23,182 | 458,485 | 46,876 |
| 335 | Electrical equipment, appliances, and components | 7,104 | 598 | 20,253 | 59,137 | 6,012 | 119,792 | 23,671 |
| 336 | Transportation equipment | 13,042 | 1,876 | 86,806 | 405,442 | 111,732 | 675,122 | 140,259 |
| 337 | Furniture and related products | 20,266 | 628 | 16,880 | 32,848 | 1,265 | 72,752 | 6,229 |
| 339 | Miscellaneous | 31,470 | 732 | 23,578 | 42,304 | 1,569 | 108,238 | 10,584 |

[^0]

## Appendix Table B: Unweighted Data for Manufacturing Plants Responding to the Computer Network Use Supplement

| NAICS Code | Description | Number of Respondents | Total Employment (thousands) | $\begin{array}{r} \text { Salary and } \\ \text { Wages } \\ \text { (millions) } \\ \hline \end{array}$ | Cost of Materials |  | Value of Shipments |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Total (millions) | Purchased Online (millions) | Total (millions) | $\begin{aligned} & \text { E-commerce } \\ & \text { (millions) } \\ & \hline \end{aligned}$ |
|  | Total Manufacturing | 38,985 | 8,034 | 314,367 | 1,279,132 | 197,762 | 2,384,547 | 393,780 |
| 311 | Food products | 3,430 | 806 | 24,084 | 163,634 | 8,847 | 281,037 | 31,698 |
| 312 | Beverage and tobacco | 410 | 90 | 3,945 | 24,337 | 2,365 | 60,905 | 8,656 |
| 313 | Textile mills | 766 | 204 | 5,555 | 20,207 | 1,444 | 33,958 | 4,235 |
| 314 | Textile product mills | 492 | 91 | 2,327 | 10,563 | 860 | 17,415 | 4,406 |
| 315 | Apparel | 905 | 171 | 3,784 | 13,988 | 990 | 26,370 | 8,475 |
| 316 | Leather and allied products | 179 | 34 | 919 | 3,100 | 97 | 5,922 | 1,715 |
| 321 | Wood products | 2,142 | 273 | 8,274 | 33,899 | 1,369 | 54,717 | 2,873 |
| 322 | Paper | 1,627 | 331 | 14,432 | 55,278 | 2,903 | 107,445 | 12,227 |
| 323 | Printing and related support activities | 2,129 | 260 | 9,295 | 16,406 | 820 | 40,300 | 3,784 |
| 324 | Petroleum and coal products | 577 | 66 | 3,759 | 95,560 | 11,184 | 124,737 | 6,487 |
| 325 | Chemicals | 2,639 | 484 | 24,899 | 127,687 | 12,999 | 267,601 | 36,275 |
| 326 | Plastics and rubber products | 2,719 | 506 | 16,705 | 44,993 | 2,893 | 95,777 | 17,667 |
| 327 | Nonmetallic mineral products | 2,099 | 240 | 9,013 | 20,046 | 1,237 | 51,468 | 4,685 |
| 331 | Primary metals | 1,266 | 370 | 15,978 | 66,430 | 4,431 | 111,862 | 11,746 |
| 332 | Fabricated metal products | 5,762 | 703 | 25,179 | 60,834 | 3,199 | 127,749 | 18,056 |
| 333 | Machinery | 3,827 | 713 | 29,018 | 84,813 | 15,002 | 167,208 | 32,930 |
| 334 | Computer and electronic products | 1,924 | 683 | 32,082 | 79,161 | 16,940 | 179,043 | 30,179 |
| 335 | Electrical equipment, appliances, and components | 1,113 | 338 | 11,963 | 36,982 | 4,938 | 74,793 | 17,530 |
| 336 | Transportation equipment | 1,778 | 1,091 | 54,323 | 282,913 | 103,005 | 461,745 | 125,922 |
| 337 | Furniture and related products | 1,351 | 276 | 8,066 | 16,385 | 1,103 | 37,079 | 5,448 |
| 339 | Miscellaneous | 1,850 | 304 | 10,767 | 21,918 | 1,137 | 57,415 | 8,786 |

Note: Detail may not add to total due to independent rounding.

## Appendix Table C: Unweighted Data for Responding Plants as Percent of Population Estimates for Manufacturing: 1999

[Percent of published Annual Survey of Manufactures population total accounted for by the respondents to the Computer Network Use Supplement]

| NAICS Code | Description | Number of Plants | Total Employment | Salary and Wages | Cost of Materials |  | Value of Shipments |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Total | Purchased Online | Total | E-commerce |
|  | Total | 10.8 | 48.1 | 52.4 | 61.5 | 95.8 | 59.1 | 81.1 |
| 311 | Food products | 12.8 | 54.2 | 58.4 | 65.0 | 91.4 | 65.5 | 84.4 |
| 312 | Beverage and tobacco | 14.7 | 54.1 | 59.1 | 62.5 | 80.4 | 56.7 | 96.2 |
| 313 | Textile mills | 16.7 | 57.1 | 58.7 | 63.4 | 95.1 | 61.9 | 87.9 |
| 314 | Textile product mills | 6.9 | 38.0 | 42.8 | 56.9 | 95.9 | 53.4 | 90.0 |
| 315 | Apparel | 5.4 | 29.6 | 34.3 | 43.2 | 89.8 | 42.0 | 74.5 |
| 316 | Leather and allied products | 9.9 | 46.2 | 52.2 | 60.3 | 92.4 | 61.2 | 96.7 |
| 321 | Wood products | 12.3 | 46.4 | 51.9 | 57.0 | 84.5 | 56.1 | 85.2 |
| 322 | Paper | 27.7 | 59.1 | 63.3 | 66.7 | 92.4 | 68.2 | 91.2 |
| 323 | Printing and related support activities | 5.2 | 31.0 | 34.0 | 41.0 | 61.2 | 39.4 | 59.0 |
| 324 | Petroleum and coal products | 25.9 | 63.9 | 66.8 | 75.2 | 99.3 | 74.2 | 99.3 |
| 325 | Chemicals | 19.5 | 55.0 | 59.1 | 66.4 | 96.1 | 63.8 | 84.6 |
| 326 | Plastics and rubber products | 16.3 | 47.3 | 51.2 | 55.2 | 86.7 | 55.6 | 77.2 |
| 327 | Nonmetallic mineral products | 12.7 | 45.6 | 50.2 | 48.7 | 85.8 | 52.8 | (S) |
| 331 | Primary metals | 21.5 | 63.2 | 67.3 | 72.9 | 97.2 | 70.8 | 90.8 |
| 332 | Fabricated metal products | 9.3 | 39.1 | 42.0 | 53.1 | 81.3 | 49.7 | 64.2 |
| 333 | Machinery | 12.7 | 50.9 | 53.9 | 61.5 | 95.4 | 60.3 | 82.4 |
| 334 | Computer and electronic products | 11.1 | 42.1 | 42.7 | 41.0 | 93.2 | 39.1 | 64.4 |
| 335 | Electrical equipment, appliances, and components | 15.7 | 56.4 | 59.1 | 62.5 | 92.6 | 62.4 | 74.1 |
| 336 | Transportation equipment | 13.6 | 58.2 | 62.6 | 69.8 | 99.0 | 68.4 | 89.8 |
| 337 | Furniture and related products | 6.7 | 43.9 | 47.8 | 49.9 | 87.2 | 51.0 | 87.5 |
| 339 | Miscellaneous | 5.9 | 41.5 | 45.7 | 51.8 | 76.5 | 53.0 | 83.0 |

[^1]Appendix Table D: Comparison of Establishment Counts from County Business Patterns and the Computer Network Use Supplement, by Employment Size: 1999

| Employment Size Class | Population Number of Manufacturing Plants | Responding Manufacturing Plants |  |
| :---: | :---: | :---: | :---: |
|  |  | Number | Percent of All Plants |
| Total | 360,244 | 38,985 | 10.8 |
| Plants with- |  |  |  |
| 1-4 employees | 123,803 | 565 | 0.5 |
| 5-9 employees | 61,389 | 1,243 | 2.0 |
| 10-19 employees | 55,642 | 3,018 | 5.4 |
| 20-49 employees | 56,458 | 7,202 | 12.8 |
| 50-99 employees | 27,990 | 7,438 | 26.6 |
| 100-249 employees | 22,359 | 10,435 | 46.7 |
| 250-499 employees | 7,867 | 5,089 | 64.7 |
| 500-999 employees | 3,261 | 2,455 | 75.3 |
| 1,000-2,499 employees | 1,169 | 865 | 74.0 |
| 2,500 employees or more | 306 | 197 | 64.4 |
| Employment unknown | (NA) | 478 | (NA) |

(NA) Not applicable.
County Business Patterns

| State | Population Number of Manufacturing Plants ${ }^{1}$ | Responding Manufacturing Plants |  |
| :---: | :---: | :---: | :---: |
|  |  | Number | Percent of All Plants |
| United States | 360,244 | 38,985 | 10.8 |
| Alabama | 5,336 | 745 | 14.0 |
| Alaska | 505 | 49 | 9.7 |
| Arizona | 4,903 | 372 | 7.6 |
| Arkansas | 3,294 | 508 | 15.4 |
| California | 49,330 | 3,998 | 8.1 |
| Colorado | 5,425 | 373 | 6.9 |
| Connecticut | 5,657 | 564 | 10.0 |
| District of Columbia | 186 | 81 | 43.5 |
| Delaware | 696 | 10 | 1.4 |
| Florida | 15,601 | 951 | 6.1 |
| Georgia | 8,936 | 1,202 | 13.5 |
| Hawaii | 919 | 44 | 4.8 |
| Idaho | 1,649 | 141 | 8.6 |
| Illinois | 17,653 | 2,255 | 12.8 |
| Indiana | 9,320 | 1,400 | 15.0 |
| lowa | 3,828 | 580 | 15.2 |
| Kansas | 3,295 | 424 | 12.9 |
| Kentucky | 4,291 | 736 | 17.2 |
| Louisiana | 3,488 | 422 | 12.1 |
| Maine | 1,917 | 154 | 8.0 |
| Maryland | 3,972 | 379 | 9.5 |
| Massachusetts | 9,329 | 885 | 9.5 |
| Michigan | 15,790 | 1,918 | 12.1 |
| Minnesota | 8,089 | 1,115 | 13.8 |
| Mississippi | 2,885 | 435 | 15.1 |
| Missouri | 7,465 | 873 | 11.7 |
| Montana | 1,207 | 57 | 4.7 |
| Nebraska | 1,955 | 260 | 13.3 |
| Nevada | 1,701 | 126 | 7.4 |
| New Hampshire | 2,271 | 230 | 10.1 |
| New Jersey | 11,448 | 1,018 | 8.9 |
| New Mexico | 1,577 | 86 | 5.5 |
| New York | 23,071 | 1,602 | 6.9 |
| North Carolina | 11,137 | 1,667 | 15.0 |
| North Dakota | 717 | 63 | 8.8 |
| Ohio | 17,930 | 2,428 | 13.5 |
| Oklahoma | 4,017 | 419 | 10.4 |
| Oregon | 5,694 | 566 | 9.9 |
| Pennsylvania | 17,038 | 2,148 | 12.6 |
| Rhode Island | 2,376 | 196 | 8.2 |
| South Carolina | 4,520 | 709 | 15.7 |
| South Dakota | 897 | 103 | 11.5 |
| Tennessee | 7,248 | 1,004 | 13.9 |
| Texas | 21,724 | 2,161 | 9.9 |
| Utah | 2,948 | 260 | 8.8 |
| Vermont | 1,245 | 106 | 8.5 |
| Virginia | 5,949 | 706 | 11.9 |
| Washington | 7,741 | 705 | 9.1 |
| West Virginia | 1,510 | 184 | 12.2 |
| Wisconsin | 10,005 | 1,471 | 14.7 |
| Wyoming | 559 | 36 | 6.4 |

[^2]
[^0]:    Note: Detail may not add to total due to independent rounding. with caution and not be attributed to the U.S. Census Bureau.
    ${ }_{2}^{1}$ County Business Patterns
    ${ }_{3}^{2}$ Annual Survey of Manufactures
    ${ }^{3}$ Computer Network Use Supplement

[^1]:    (S) Data do not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from table by subtraction
    should be used with caution and not be attributed to the U.S. Census Bureau.

[^2]:    (NA) Not applicable.
    County Business Patterns

