



## U.S. Commercial Service Corporate Partnership Program U.S. Department of Commerce

### What is the Corporate Partnership Program?

Through a formal request for proposal (RFP) process, the U.S. Commercial Service awards no-cost government contracts to private sector companies for mutual promotion through joint outreach and education to small- and medium-sized U.S. businesses on all aspects of exporting. The Corporate Partnership Program combines the export assistance services of the U.S. Commercial Service together with “best-in-class” export services companies to act as a multiplier, resulting in increased export opportunities.

### How do Partners Benefit?

Partners can expect to expand their current customer services, expand international networks, increase brand recognition, broaden public awareness of their services, and deepen information resources.

- In a highly competitive global market, having access to more customers in more places around the globe means increased profitability.
- With 107 offices in the U.S. and in 80 countries worldwide, the U.S. Commercial Service is the perfect partnership for savvy businesses.

### How is this accomplished?

The Corporate Partnership Program leverages the resources of the U.S. Commercial Service on behalf of its partners to facilitate road shows and seminars focused on industry or country specific topics, conduct webinars, sponsor international trade missions that connect domestic clients with overseas customers, co-brand informational guides and publications, and share knowledge.

- By increasing customers’ knowledge of global markets and providing direct connections with shareholders abroad, partner organizations achieve client satisfaction and share in their customers’ financial success.
- Through access to key players at all levels of foreign governments, a global network of export assistance centers, and respected market research, the U.S. Commercial Service provides its partners unrivaled opportunities for growth.

### How can I become a Partner?

Through the competitive RFP process, we select only “best-in-class” export service companies. Ideal partners are those whose names are globally recognizable and strong; who are a stakeholder in international trade; who possess a significant small business customer base; and who derive revenue from small business clientele selling internationally.

*Interested in becoming a corporate partner? Contact us at 202-482-1636 or by email at [CPP.Office@mail.doc.gov](mailto:CPP.Office@mail.doc.gov). For more information go to [www.export.gov/cspartners](http://www.export.gov/cspartners).*

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Our current Partners\*:

