



BUREAU OF INTERNATIONAL INFORMATION PROGRAMS U.S. DEPARTMENT OF STATE

IIP Snapshot

The Bureau of International Information Programs (IIP) communicates with foreign opinion makers and younger audiences about U.S. policy, society and values. IIP engages foreign publics through a range of multimedia and print outreach materials in Arabic, Chinese, English, French, Persian, Russian, and Spanish. The Bureau also supports information outreach by U.S. embassies and consulates in more than 140 countries. IIP programs include:

America.gov: The site provides videos, blogs, timelines, web chats, articles, and quizzes on American society and the core values that underlie U.S. policies. America.gov is published in seven languages with translated materials tailored to local audiences worldwide, and provides a platform for dialogue on current events.

Digital Outreach Team: IIP's ten-person team explains U.S. foreign policy and counters misinformation. Team members identify themselves as being part of the State Department, and actively engage with contributors to popular Arabic, Persian and Urdu language blogs, news sites and discussion forums.

U.S. Speaker Program: American experts and ordinary citizens meet directly with foreign publics to promote understanding of U.S. culture, institutions and policies through lectures, workshops and seminars. Speakers either travel to foreign countries or participate in digital videoconferences, teleconferences and/or web chats.

Publications: Attractively illustrated print and electronic publications as well as poster shows provide user-friendly information to foreign youth, scholars, media, government officials, and others on topics ranging from U.S. support for human rights to contemporary American literature.

Information Resource Officers: Specialists in over 20 U.S. embassies worldwide and in Washington, D.C., deliver research, training and cross-cultural programs to international audiences. Using traditional and new media, the specialists disseminate information on U.S. policy and society to foreign opinion leaders and other key audiences.

American Corners: Embassies around the world partner with host-country institutions to reach beyond embassy walls and capital cities. American Corners feature collections of U.S. print and multimedia materials and host programs for local populations to meet with visiting U.S. officials, professionals and students.

