

# DEMOCRACY

YOUR VOICE. YOUR VIDEO.



## THE CHALLENGE

Create a video short that completes the phrase “Democracy is...”

## THE PRIZE

- An all-expense paid trip to Washington, D.C., New York and Hollywood.
- Gala screenings of the winning videos in Hollywood, New York and Washington.
- Exposure to filmmakers and the U.S. film and television industry.
- Meetings with democracy advocates from government, media and civil society.

## THE TIMELINE

- **SUBMISSION DEADLINE — JANUARY 31, 2009**
- Challenge semifinalists will be selected February – March 2009.
- An independent jury will narrow down the semifinalists to 21 finalists April 1 – May 15, 2009.
- The general public will vote online for the winning videos May 15 – June 15, 2009.
- Seven winners — one each from the Western Hemisphere, Europe, Middle East/North Africa, Sub-Saharan Africa, South & Central Asia, East Asia/Pacific and one anonymous winner — will be announced in mid-June 2009.
- In October 2009, the six publicly identified winners, one from each of the six geographic regions, will travel to the United States to claim their prize.

## THE DETAILS

- You must be 18 or older to enter.
- Videos can be any style: fiction or documentary, animated or live action.
- Videos must be no longer than three minutes.
- Videos must be in English or have English subtitles.
- Contestants may enter anonymously, but anonymous winners cannot collect the grand prize.
- For more information, see: [www.youtube.com/videochallenge](http://www.youtube.com/videochallenge)

**ENTER AT [WWW.YOUTUBE.COM/VIDEOCHALLENGE](http://WWW.YOUTUBE.COM/VIDEOCHALLENGE)**

