

New Jersey

1997

Issued December 1999

EC97F53A-NJ

1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEW JERSEY								
53	Real estate & rental & leasing	8 292	8 881 943	1 376 474	318 142	47 558	23.7	8.8
531	Real estate	6 624	5 625 153	870 373	196 677	30 397	33.5	10.6
5311	Lessors of real estate	3 609	3 486 224	368 398	85 668	16 093	36.6	9.7
53111	Lessors of residential buildings & dwellings	2 093	2 031 555	199 492	45 781	9 977	36.1	10.4
531110	Lessors of residential buildings & dwellings	2 093	2 031 555	199 492	45 781	9 977	36.1	10.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 116	1 190 458	133 989	31 427	4 620	38.0	8.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 116	1 190 458	133 989	31 427	4 620	38.0	8.3
53113	Lessors of miniwarehouses & self storage units	152	88 422	12 730	3 440	586	10.6	8.3
531130	Lessors of miniwarehouses & self storage units	152	88 422	12 730	3 440	586	10.6	8.3
53119	Lessors of other real estate property	248	175 789	22 187	5 020	910	45.8	11.0
531190	Lessors of other real estate property	248	175 789	22 187	5 020	910	45.8	11.0
5312	Offices of real estate agents & brokers	1 685	1 370 152	228 165	49 553	6 010	29.0	12.5
53121	Offices of real estate agents & brokers	1 685	1 370 152	228 165	49 553	6 010	29.0	12.5
531210	Offices of real estate agents & brokers	1 685	1 370 152	228 165	49 553	6 010	29.0	12.5
5313	Activities related to real estate	1 330	768 777	273 810	61 456	8 294	27.1	11.4
53131	Real estate property managers	873	581 118	196 902	45 941	6 476	26.2	11.7
531311	Residential property managers	538	302 204	113 909	27 042	4 089	31.6	13.3
531312	Nonresidential property managers	335	278 914	82 993	18 899	2 387	20.2	10.1
53132	Offices of real estate appraisers	303	92 037	35 755	7 886	1 054	30.8	8.9
531320	Offices of real estate appraisers	303	92 037	35 755	7 886	1 054	30.8	8.9
53139	Other activities related to real estate	154	95 622	41 153	7 629	764	29.7	12.1
531390	Other activities related to real estate	154	95 622	41 153	7 629	764	29.7	12.1
532	Rental & leasing services	1 618	3 065 819	473 586	114 006	16 318	7.1	5.9
5321	Automotive equipment rental & leasing	336	1 545 756	189 580	48 738	5 968	2.1	6.5
53211	Passenger car rental & leasing	168	1 137 384	126 224	33 651	4 201	1.4	7.2
532111	Passenger car rental	134	D	D	D	h	D	D
532112	Passenger car leasing	34	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	168	408 372	63 336	15 087	1 767	4.1	4.7
532120	Truck, utility trailer, & RV rental & leasing	168	408 372	63 336	15 087	1 767	4.1	4.7
5322	Consumer goods rental	829	385 228	92 863	21 882	5 476	18.8	11.6
53221	Consumer electronics & appliances rental	45	52 052	12 444	2 564	459	9.3	2.7
532210	Consumer electronics & appliances rental	45	52 052	12 444	2 564	459	9.3	2.7
53222	Formal wear & costume rental	71	25 687	7 715	1 455	490	40.0	30.1
532220	Formal wear & costume rental	71	25 687	7 715	1 455	490	40.0	30.1
53223	Video tape & disk rental	530	185 921	30 052	7 528	3 318	19.2	11.1
532230	Video tape & disk rental	530	185 921	30 052	7 528	3 318	19.2	11.1
53229	Other consumer goods rental	183	121 568	42 652	10 335	1 209	17.8	12.3
532291	Home health equipment rental	36	57 399	18 189	4 998	410	8.7	13.3
532292	Recreational goods rental	54	6 501	2 041	202	38	56.6	15.4
532299	All other consumer goods rental	93	57 668	22 422	5 135	761	22.6	11.0
5323	General rental centers	140	111 497	30 638	6 589	1 191	20.6	5.4
53231	General rental centers	140	111 497	30 638	6 589	1 191	20.6	5.4
532310	General rental centers	140	111 497	30 638	6 589	1 191	20.6	5.4
5324	Commercial & industrial machinery & equipment rental & leasing	313	1 023 338	160 525	36 797	3 683	8.9	2.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	94	302 844	42 816	9 472	946	13.2	2.2
532411	Commercial air/rail/water transportation equip rental & leasing	20	101 772	11 264	2 564	148	8.0	4
532412	Construction/mining/forestry machinery & equip rental & leasing	74	201 072	31 552	6 908	798	15.8	3.1
53242	Office machinery & equipment rental & leasing	73	283 312	44 977	10 226	906	5.5	1.8
532420	Office machinery & equipment rental & leasing	73	283 312	44 977	10 226	906	5.5	1.8
5324201	Office machinery rental & leasing	14	D	D	D	c	D	D
5324209	Computer rental & leasing	59	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	146	437 182	72 732	17 099	1 831	8.1	4.2
532490	Oth commercial/industrial machinery & equipment rental & leasing	146	437 182	72 732	17 099	1 831	8.1	4.2
533	Lessors of intangible assets, except copyrighted works	50	190 971	32 515	7 459	843	2.5	2.4
5331	Lessors of intangible assets, except copyrighted works	50	190 971	32 515	7 459	843	2.5	2.4
53311	Lessors of intangible assets, except copyrighted works	50	190 971	32 515	7 459	843	2.5	2.4
533110	Lessors of intangible assets, except copyrighted works	50	190 971	32 515	7 459	843	2.5	2.4

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT-PA CMSA							
53	Real estate & rental & leasing	31 494	34 036 557	5 390 840	1 259 982	168 324	26.8	11.2
531	Real estate	27 690	28 255 884	4 385 870	1 032 737	133 478	30.2	12.0
5311	Lessors of real estate	17 838	D	D	D	l	D	D
53111	Lessors of residential buildings & dwellings	11 929	D	D	D	k	D	D
531110	Lessors of residential buildings & dwellings	11 929	D	D	D	k	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	4 809	D	D	D	j	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	4 809	D	D	D	j	D	D
53113	Lessors of miniwarehouses & self storage units	267	D	D	D	g	D	D
531130	Lessors of miniwarehouses & self storage units	267	D	D	D	g	D	D
53119	Lessors of other real estate property	833	D	D	D	g	D	D
531190	Lessors of other real estate property	833	D	D	D	g	D	D
5312	Offices of real estate agents & brokers	4 798	D	D	D	j	D	D
53121	Offices of real estate agents & brokers	4 798	D	D	D	j	D	D
531210	Offices of real estate agents & brokers	4 798	D	D	D	j	D	D
5313	Activities related to real estate	5 054	D	D	D	k	D	D
53131	Real estate property managers	3 632	2 945 235	1 222 714	284 150	34 115	25.8	12.1
531311	Residential property managers	2 514	1 691 352	659 706	151 697	20 895	29.4	12.4
531312	Nonresidential property managers	1 118	1 253 883	563 008	132 453	13 220	20.9	11.7
53132	Offices of real estate appraisers	723	D	D	D	h	D	D
531320	Offices of real estate appraisers	723	D	D	D	h	D	D
53139	Other activities related to real estate	699	1 061 728	296 497	72 573	5 632	12.4	48.2
531390	Other activities related to real estate	699	1 061 728	296 497	72 573	5 632	12.4	48.2
532	Rental & leasing services	3 617	D	D	D	k	D	D
5321	Automotive equipment rental & leasing	730	1 882 113	277 037	68 561	10 288	4.0	8.4
53211	Passenger car rental & leasing	407	D	D	D	i	D	D
532111	Passenger car rental	280	D	D	D	i	D	D
532112	Passenger car leasing	127	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	323	D	D	D	h	D	D
532120	Truck, utility trailer, & RV rental & leasing	323	D	D	D	h	D	D
5322	Consumer goods rental	1 822	D	D	D	j	D	D
53221	Consumer electronics & appliances rental	88	D	D	D	f	D	D
532210	Consumer electronics & appliances rental	88	D	D	D	f	D	D
53222	Formal wear & costume rental	203	D	D	D	f	D	D
532220	Formal wear & costume rental	203	D	D	D	f	D	D
53223	Video tape & disk rental	1 206	D	D	D	i	D	D
532230	Video tape & disk rental	1 206	D	D	D	i	D	D
53229	Other consumer goods rental	325	290 590	93 423	20 562	3 271	18.2	6.4
532291	Home health equipment rental	64	94 433	27 792	7 040	649	15.0	8.7
532292	Recreational goods rental	68	13 571	3 671	673	140	48.0	13.3
532299	All other consumer goods rental	193	182 586	61 960	12 849	2 482	17.6	4.7
5323	General rental centers	299	D	D	D	g	D	D
53231	General rental centers	299	D	D	D	g	D	D
532310	General rental centers	299	D	D	D	g	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	766	1 917 616	305 382	67 893	6 889	11.9	5.9
53241	Const/mining/forestry machinery & equip rental & leasing	207	D	D	D	e	D	D
532411	Commercial air/rail/water transportation equip rental & leasing	49	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	158	D	D	D	g	D	D
53242	Office machinery & equipment rental & leasing	174	D	D	D	g	D	D
532420	Office machinery & equipment rental & leasing	174	D	D	D	g	D	D
5324201	Office machinery rental & leasing	44	D	D	D	e	D	D
5324209	Computer rental & leasing	130	504 235	74 642	17 060	1 340	9.6	4.3
53249	Oth commercial/industrial machinery & equipment rental & leasing	385	853 031	143 970	33 378	3 638	10.8	6.5
532490	Oth commercial/industrial machinery & equipment rental & leasing	385	853 031	143 970	33 378	3 638	10.8	6.5
533	Lessors of intangible assets, except copyrighted works	187	D	D	D	h	D	D
5331	Lessors of intangible assets, except copyrighted works	187	D	D	D	h	D	D
53311	Lessors of intangible assets, except copyrighted works	187	D	D	D	h	D	D
533110	Lessors of intangible assets, except copyrighted works	187	D	D	D	h	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.								
Bergen—Passaic, NJ PMSA								
53	Real estate & rental & leasing	1 775	2 073 080	324 737	74 546	10 482	24.8	7.7
531	Real estate	1 482	1 278 250	193 898	43 803	6 141	36.7	10.6
5311	Lessors of real estate	858	766 930	71 484	16 736	3 065	44.5	9.9
53111	Lessors of residential buildings & dwellings	497	408 710	34 866	7 985	1 757	40.5	12.8
531110	Lessors of residential buildings & dwellings	497	408 710	34 866	7 985	1 757	40.5	12.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	302	325 522	31 283	7 549	1 025	50.0	6.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	302	325 522	31 283	7 549	1 025	50.0	6.0
53113	Lessors of miniwarehouses & self storage units	22	14 940	2 523	641	107	15.4	9.6
531130	Lessors of miniwarehouses & self storage units	22	14 940	2 523	641	107	15.4	9.6
53119	Lessors of other real estate property	37	17 758	2 812	561	176	60.8	13.2
531190	Lessors of other real estate property	37	17 758	2 812	561	176	60.8	13.2
5312	Offices of real estate agents & brokers	317	286 648	54 388	11 363	1 089	27.0	14.2
53121	Offices of real estate agents & brokers	317	286 648	54 388	11 363	1 089	27.0	14.2
531210	Offices of real estate agents & brokers	317	286 648	54 388	11 363	1 089	27.0	14.2
5313	Activities related to real estate	307	224 672	68 026	15 704	1 987	22.5	8.5
53131	Real estate property managers	223	196 819	58 571	14 091	1 758	21.2	8.1
531311	Residential property managers	129	71 464	32 721	8 049	1 018	35.1	12.5
531312	Nonresidential property managers	94	125 355	25 850	6 042	740	13.2	5.6
53132	Offices of real estate appraisers	51	13 894	4 598	967	138	38.9	7.5
531320	Offices of real estate appraisers	51	13 894	4 598	967	138	38.9	7.5
53139	Other activities related to real estate	33	13 959	4 857	646	91	25.8	15.0
531390	Other activities related to real estate	33	13 959	4 857	646	91	25.8	15.0
532	Rental & leasing services	274	745 636	127 881	30 183	4 286	6.0	2.9
5321	Automotive equipment rental & leasing	67	360 961	66 850	15 893	2 277	1.5	3.1
53211	Passenger car rental & leasing	40	308 773	58 935	14 085	2 086	.7	1.8
532111	Passenger car rental	29	280 662	56 563	13 403	2 038	.8	1.9
532112	Passenger car leasing	11	28 111	2 372	682	48	—	.6
53212	Truck, utility trailer, & RV rental & leasing	27	52 188	7 915	1 808	191	6.6	11.3
532120	Truck, utility trailer, & RV rental & leasing	27	52 188	7 915	1 808	191	6.6	11.3
5322	Consumer goods rental	109	58 067	15 956	3 955	851	25.2	6.1
53222	Formal wear & costume rental	13	7 416	2 580	417	103	79.8	5.5
532220	Formal wear & costume rental	13	7 416	2 580	417	103	79.8	5.5
53223	Video tape & disk rental	60	20 880	3 443	869	337	19.0	6.3
532230	Video tape & disk rental	60	20 880	3 443	869	337	19.0	6.3
53229	Other consumer goods rental	31	D	D	D	e	D	D
532299	All other consumer goods rental	24	D	D	D	c	D	D
5323	General rental centers	18	29 245	9 473	1 776	474	11.0	2.7
53231	General rental centers	18	29 245	9 473	1 776	474	11.0	2.7
532310	General rental centers	18	29 245	9 473	1 776	474	11.0	2.7
5324	Commercial & industrial machinery & equipment rental & leasing	80	297 363	35 602	8 559	684	7.2	2.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	21	77 473	6 064	1 432	118	12.5	4.6
532412	Construction/mining/forestry machinery & equip rental & leasing	17	16 489	3 460	752	89	31.4	21.5
53242	Office machinery & equipment rental & leasing	28	168 175	16 764	4 227	259	5.5	.3
532420	Office machinery & equipment rental & leasing	28	168 175	16 764	4 227	259	5.5	.3
5324209	Computer rental & leasing	24	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	31	51 715	12 774	2 900	307	5.1	4.5
532490	Oth commercial/industrial machinery & equipment rental & leasing	31	51 715	12 774	2 900	307	5.1	4.5
533	Lessors of intangible assets, except copyrighted works	19	49 194	2 958	560	55	1.9	4.4
5331	Lessors of intangible assets, except copyrighted works	19	49 194	2 958	560	55	1.9	4.4
53311	Lessors of intangible assets, except copyrighted works	19	49 194	2 958	560	55	1.9	4.4
533110	Lessors of intangible assets, except copyrighted works	19	49 194	2 958	560	55	1.9	4.4
Bridgeport, CT PMSA								
53	Real estate & rental & leasing	368	322 432	60 144	13 299	2 054	27.0	7.6
531	Real estate	296	264 766	45 548	10 417	1 544	30.2	8.3
5311	Lessors of real estate	127	87 881	9 141	2 077	393	50.5	10.4
53111	Lessors of residential buildings & dwellings	50	33 124	2 729	736	163	55.4	10.6
531110	Lessors of residential buildings & dwellings	50	33 124	2 729	736	163	55.4	10.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	67	49 670	5 558	1 172	199	51.4	7.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	67	49 670	5 558	1 172	199	51.4	7.8
5312	Offices of real estate agents & brokers	89	62 843	6 866	1 352	260	27.6	10.8
53121	Offices of real estate agents & brokers	89	62 843	6 866	1 352	260	27.6	10.8
531210	Offices of real estate agents & brokers	89	62 843	6 866	1 352	260	27.6	10.8
5313	Activities related to real estate	80	114 042	29 541	6 988	891	16.0	5.2
53131	Real estate property managers	55	D	D	D	e	D	D
531311	Residential property managers	37	30 828	8 056	1 841	392	38.2	3.8
531312	Nonresidential property managers	18	D	D	D	b	D	D
53132	Offices of real estate appraisers	18	D	D	D	b	D	D
531320	Offices of real estate appraisers	18	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.							
	Bridgeport, CT PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	66	54 835	13 036	2 494	487	12.4	4.5
5321	Automotive equipment rental & leasing	12	5 419	1 042	262	52	20.4	4.8
5322	Consumer goods rental	36	21 252	4 230	1 006	310	14.1	3.6
53223	Video tape & disk rental	24	10 095	1 721	439	192	19.3	.8
532230	Video tape & disk rental	24	10 095	1 721	439	192	19.3	.8
5324	Commercial & industrial machinery & equipment rental & leasing.....	10	23 973	6 885	1 034	88	1.9	6.1
	Danbury, CT PMSA							
53	Real estate & rental & leasing	212	615 749	80 200	19 410	2 199	7.3	78.3
531	Real estate	151	562 063	71 316	17 897	1 930	6.8	85.5
5311	Lessors of real estate	57	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings.....	22	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings.....	22	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	28	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	28	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	66	49 382	4 727	918	159	40.7	10.3
53121	Offices of real estate agents & brokers	66	49 382	4 727	918	159	40.7	10.3
531210	Offices of real estate agents & brokers	66	49 382	4 727	918	159	40.7	10.3
5313	Activities related to real estate	28	D	D	D	g	D	D
53131	Real estate property managers	18	D	D	D	c	D	D
531311	Residential property managers	13	D	D	D	c	D	D
532	Rental & leasing services	55	50 864	7 778	1 408	256	13.0	2.3
5322	Consumer goods rental	31	14 562	2 777	648	155	29.7	1.7
53223	Video tape & disk rental	17	6 455	1 005	225	93	42.4	1.6
532230	Video tape & disk rental	17	6 455	1 005	225	93	42.4	1.6
53229	Other consumer goods rental	10	7 058	1 444	344	43	22.4	2.0
5324	Commercial & industrial machinery & equipment rental & leasing.....	10	30 848	3 612	464	42	2.6	1.9
	Dutchess County, NY PMSA							
53	Real estate & rental & leasing	256	165 935	28 543	6 411	1 502	36.2	11.8
531	Real estate	202	133 789	22 108	4 944	1 148	38.6	10.4
5311	Lessors of real estate	105	D	D	D	e	D	D
53111	Lessors of residential buildings & dwellings.....	52	58 054	6 704	1 532	255	41.7	10.3
531110	Lessors of residential buildings & dwellings.....	52	58 054	6 704	1 532	255	41.7	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	D	D	D	c	D	D
53119	Lessors of other real estate property	17	D	D	D	b	D	D
531190	Lessors of other real estate property	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	45	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	45	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	45	D	D	D	c	D	D
5313	Activities related to real estate	52	D	D	D	f	D	D
53131	Real estate property managers	36	D	D	D	e	D	D
531311	Residential property managers	24	D	D	D	c	D	D
531312	Nonresidential property managers	12	D	D	D	e	D	D
53132	Offices of real estate appraisers	11	4 476	2 153	329	57	6.2	6.5
531320	Offices of real estate appraisers	11	4 476	2 153	329	57	6.2	6.5
532	Rental & leasing services	54	32 146	6 435	1 467	354	26.2	17.9
5322	Consumer goods rental	37	D	D	D	c	D	D
53223	Video tape & disk rental	26	D	D	D	c	D	D
532230	Video tape & disk rental	26	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEW YORK–NORTHERN NEW JERSEY–LONG ISLAND, NY–NJ–CT–PA CMSA—Con.								
Jersey City, NJ PMSA								
53	Real estate & rental & leasing	542	628 099	96 145	21 975	3 070	16.8	8.2
531	Real estate	461	475 923	67 239	16 053	2 313	19.4	9.9
5311	Lessors of real estate	301	397 890	45 890	10 703	1 523	15.1	7.6
53111	Lessors of residential buildings & dwellings	198	143 932	14 796	4 015	803	23.1	10.1
531110	Lessors of residential buildings & dwellings	198	143 932	14 796	4 015	803	23.1	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	81	223 391	28 547	6 041	591	11.4	5.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	81	223 391	28 547	6 041	591	11.4	5.8
53113	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	67	34 982	3 997	914	195	45.8	31.5
53121	Offices of real estate agents & brokers	67	34 982	3 997	914	195	45.8	31.5
531210	Offices of real estate agents & brokers	67	34 982	3 997	914	195	45.8	31.5
5313	Activities related to real estate	93	43 051	17 352	4 436	595	38.3	13.6
53131	Real estate property managers	76	34 628	15 573	3 949	520	32.7	14.0
531311	Residential property managers	57	20 821	8 872	2 279	356	34.3	20.5
531312	Nonresidential property managers	19	13 807	6 701	1 670	164	30.3	4.2
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental & leasing services	77	130 567	26 979	5 447	721	9.2	3.0
5321	Automotive equipment rental & leasing	22	77 621	9 379	2 161	253	6	2.9
53212	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
5322	Consumer goods rental	37	19 032	7 059	1 226	225	13.8	9.1
53223	Video tape & disk rental	26	5 321	957	234	97	12.6	13.8
532230	Video tape & disk rental	26	5 321	957	234	97	12.6	13.8
5324	Commercial & industrial machinery & equipment rental & leasing	11	19 040	7 356	1 236	144	40.0	–
Middlesex–Somerset–Hunterdon, NJ PMSA								
53	Real estate & rental & leasing	985	1 050 543	181 746	40 253	5 923	24.1	7.8
531	Real estate	752	750 611	117 719	26 170	3 756	30.4	8.0
5311	Lessors of real estate	374	449 451	45 680	10 561	1 778	33.1	7.6
53111	Lessors of residential buildings & dwellings	206	290 946	24 521	5 083	1 095	33.5	8.0
531110	Lessors of residential buildings & dwellings	206	290 946	24 521	5 083	1 095	33.5	8.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	116	117 555	14 775	3 476	456	35.3	5.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	116	117 555	14 775	3 476	456	35.3	5.5
53113	Lessors of miniwarehouses & self storage units	26	24 828	4 056	1 464	146	6.2	5.9
531130	Lessors of miniwarehouses & self storage units	26	24 828	4 056	1 464	146	6.2	5.9
53119	Lessors of other real estate property	26	16 122	2 328	538	81	50.3	17.7
531190	Lessors of other real estate property	26	16 122	2 328	538	81	50.3	17.7
5312	Offices of real estate agents & brokers	206	205 346	32 939	6 722	751	26.3	8.0
53121	Offices of real estate agents & brokers	206	205 346	32 939	6 722	751	26.3	8.0
531210	Offices of real estate agents & brokers	206	205 346	32 939	6 722	751	26.3	8.0
5313	Activities related to real estate	172	95 814	39 100	8 887	1 227	26.9	10.2
53131	Real estate property managers	105	70 463	26 799	6 270	909	23.0	13.3
531311	Residential property managers	62	43 337	15 401	3 475	566	26.8	11.9
531312	Nonresidential property managers	43	27 126	11 398	2 795	343	17.0	15.5
53132	Offices of real estate appraisers	45	11 570	4 455	995	145	33.1	3.3
531320	Offices of real estate appraisers	45	11 570	4 455	995	145	33.1	3.3
53139	Other activities related to real estate	22	13 781	7 846	1 622	173	41.9	–
531390	Other activities related to real estate	22	13 781	7 846	1 622	173	41.9	–
532	Rental & leasing services	229	296 283	62 967	13 854	2 145	8.3	7.3
5321	Automotive equipment rental & leasing	40	82 416	13 965	3 317	395	3.6	4.9
53211	Passenger car rental & leasing	16	24 117	3 246	833	93	11.0	16.4
532111	Passenger car rental	16	24 117	3 246	833	93	11.0	16.4
53212	Truck, utility trailer, & RV rental & leasing	24	58 299	10 719	2 484	302	6	2
532120	Truck, utility trailer, & RV rental & leasing	24	58 299	10 719	2 484	302	6	2
5322	Consumer goods rental	118	59 094	9 853	2 291	781	13.1	15.9
53222	Formal wear & costume rental	10	2 694	620	135	57	16.3	48.3
532220	Formal wear & costume rental	10	2 694	620	135	57	16.3	48.3
53223	Video tape & disk rental	81	38 751	4 988	1 283	590	11.2	6.4
532230	Video tape & disk rental	81	38 751	4 988	1 283	590	11.2	6.4
53229	Other consumer goods rental	25	D	D	D	c	D	D
532299	All other consumer goods rental	12	8 207	1 813	348	65	26.1	.4
5323	General rental centers	19	11 048	3 392	680	114	24.0	1.9
53231	General rental centers	19	11 048	3 392	680	114	24.0	1.9
532310	General rental centers	19	11 048	3 392	680	114	24.0	1.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.							
	Middlesex—Somerset—Hunterdon, NJ PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services—Con.							
5324	Commercial & industrial machinery & equipment rental & leasing.....	52	143 725	35 757	7 566	855	7.8	5.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing.....	13	13 745	3 661	731	85	43.6	—
532412	Construction/mining/forestry machinery & equip rental & leasing.....	11	D	D	D	b	D	D
53242	Office machinery & equipment rental & leasing.....	15	74 319	21 351	4 446	467	1.4	3.3
532420	Office machinery & equipment rental & leasing.....	15	74 319	21 351	4 446	467	1.4	3.3
5324209	Computer rental & leasing.....	14	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing.....	24	55 661	10 745	2 389	303	7.5	9.9
532490	Oth commercial/industrial machinery & equipment rental & leasing.....	24	55 661	10 745	2 389	303	7.5	9.9
	Monmouth—Ocean, NJ PMSA							
53	Real estate & rental & leasing.....	985	634 742	105 035	22 873	4 140	27.1	14.0
531	Real estate.....	772	462 587	72 355	15 462	2 665	32.1	15.6
5311	Lessors of real estate.....	348	219 940	24 225	5 458	1 077	36.2	14.3
53111	Lessors of residential buildings & dwellings.....	158	116 612	11 888	2 597	582	30.6	12.6
531110	Lessors of residential buildings & dwellings.....	158	116 612	11 888	2 597	582	30.6	12.6
53112	Lessors of nonresidential buildings (except miniwarehouses).....	123	66 326	7 566	1 738	321	50.5	21.8
531120	Lessors of nonresidential buildings (except miniwarehouses).....	123	66 326	7 566	1 738	321	50.5	21.8
53113	Lessors of miniwarehouses & self storage units.....	23	13 071	1 349	289	69	13.4	4.5
531130	Lessors of miniwarehouses & self storage units.....	23	13 071	1 349	289	69	13.4	4.5
53119	Lessors of other real estate property.....	44	23 931	3 422	834	105	35.9	7.2
531190	Lessors of other real estate property.....	44	23 931	3 422	834	105	35.9	7.2
5312	Offices of real estate agents & brokers.....	280	182 836	26 625	5 110	859	26.1	18.7
53121	Offices of real estate agents & brokers.....	280	182 836	26 625	5 110	859	26.1	18.7
531210	Offices of real estate agents & brokers.....	280	182 836	26 625	5 110	859	26.1	18.7
5313	Activities related to real estate.....	144	59 811	21 505	4 894	729	35.6	10.8
53131	Real estate property managers.....	79	39 891	15 823	3 635	551	31.3	10.7
531311	Residential property managers.....	58	26 409	11 084	2 483	394	29.7	14.2
531312	Nonresidential property managers.....	21	13 482	4 739	1 152	157	34.4	3.8
53132	Offices of real estate appraisers.....	47	15 505	4 946	1 161	155	32.1	14.0
531320	Offices of real estate appraisers.....	47	15 505	4 946	1 161	155	32.1	14.0
53139	Other activities related to real estate.....	18	4 415	736	98	23	86.1	—
531390	Other activities related to real estate.....	18	4 415	736	98	23	86.1	—
532	Rental & leasing services.....	207	119 609	21 454	4 822	1 065	19.2	13.9
5321	Automotive equipment rental & leasing.....	32	D	D	D	c	D	D
53211	Passenger car rental & leasing.....	22	D	D	D	c	D	D
532111	Passenger car rental.....	16	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing.....	10	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing.....	10	D	D	D	b	D	D
5322	Consumer goods rental.....	131	47 174	9 955	2 237	713	24.7	10.7
53222	Formal wear & costume rental.....	11	2 160	437	101	41	7.2	59.4
532220	Formal wear & costume rental.....	11	2 160	437	101	41	7.2	59.4
53223	Video tape & disk rental.....	90	28 024	4 981	1 211	532	24.0	11.0
532230	Video tape & disk rental.....	90	28 024	4 981	1 211	532	24.0	11.0
53229	Other consumer goods rental.....	24	12 454	3 485	764	113	30.7	.4
532299	All other consumer goods rental.....	12	4 382	1 523	354	53	44.2	1.1
5323	General rental centers.....	17	D	D	D	b	D	D
53231	General rental centers.....	17	D	D	D	b	D	D
532310	General rental centers.....	17	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing.....	27	17 637	3 070	677	63	16.1	3.1
53249	Oth commercial/industrial machinery & equipment rental & leasing.....	11	2 059	887	220	30	73.9	5.9
532490	Oth commercial/industrial machinery & equipment rental & leasing.....	11	2 059	887	220	30	73.9	5.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.							
	Nassau—Suffolk, NY PMSA							
53	Real estate & rental & leasing	3 438	2 904 068	453 653	103 180	15 766	34.4	10.4
531	Real estate	2 778	2 193 184	320 348	71 138	10 133	40.5	10.7
5311	Lessors of real estate	1 440	1 372 025	116 333	26 747	4 461	41.4	10.5
531111	Lessors of residential buildings & dwellings	741	606 892	56 657	13 206	2 433	40.4	11.0
531110	Lessors of residential buildings & dwellings	741	606 892	56 657	13 206	2 433	40.4	11.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	544	676 371	49 933	11 313	1 654	41.1	9.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	544	676 371	49 933	11 313	1 654	41.1	9.7
53113	Lessors of miniwarehouses & self storage units	40	D	D	D	c	D	D
531130	Lessors of miniwarehouses & self storage units	40	D	D	D	c	D	D
53119	Lessors of other real estate property	115	D	D	D	e	D	D
531190	Lessors of other real estate property	115	D	D	D	e	D	D
5312	Offices of real estate agents & brokers	710	463 019	67 828	14 267	2 335	43.7	14.1
53121	Offices of real estate agents & brokers	710	463 019	67 828	14 267	2 335	43.7	14.1
531210	Offices of real estate agents & brokers	710	463 019	67 828	14 267	2 335	43.7	14.1
5313	Activities related to real estate	628	358 140	136 187	30 124	3 337	32.8	6.9
53131	Real estate property managers	391	250 680	101 045	22 505	2 512	33.9	8.2
531311	Residential property managers	227	151 102	51 000	11 494	1 414	38.0	7.4
531312	Nonresidential property managers	164	99 578	50 045	11 011	1 098	27.6	9.5
53132	Offices of real estate appraisers	150	D	D	D	e	D	D
531320	Offices of real estate appraisers	150	D	D	D	e	D	D
53139	Other activities related to real estate	87	D	D	D	e	D	D
531390	Other activities related to real estate	87	D	D	D	e	D	D
532	Rental & leasing services	639	661 552	117 520	28 489	5 252	16.0	10.2
5321	Automotive equipment rental & leasing	165	298 713	36 685	10 279	2 014	8.4	12.1
53211	Passenger car rental & leasing	106	D	D	D	g	D	D
532111	Passenger car rental	58	D	D	D	g	D	D
532112	Passenger car leasing	48	132 287	11 318	2 678	382	7.4	7.9
53212	Truck, utility trailer, & RV rental & leasing	59	D	D	D	e	D	D
532120	Truck, utility trailer, & RV rental & leasing	59	D	D	D	e	D	D
5322	Consumer goods rental	288	D	D	D	g	D	D
53221	Consumer electronics & appliances rental	11	4 849	1 948	472	41	6.9	9.8
532210	Consumer electronics & appliances rental	11	4 849	1 948	472	41	6.9	9.8
53222	Formal wear & costume rental	42	11 910	2 878	530	151	16.6	35.3
532220	Formal wear & costume rental	42	11 910	2 878	530	151	16.6	35.3
53223	Video tape & disk rental	170	83 444	11 782	2 833	1 218	15.2	2.4
532230	Video tape & disk rental	170	83 444	11 782	2 833	1 218	15.2	2.4
53229	Other consumer goods rental	65	D	D	D	e	D	D
532291	Home health equipment rental	12	D	D	D	c	D	D
532292	Recreational goods rental	17	D	D	D	a	D	D
532299	All other consumer goods rental	36	D	D	D	c	D	D
5323	General rental centers	48	D	D	D	c	D	D
53231	General rental centers	48	D	D	D	c	D	D
532310	General rental centers	48	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	138	D	D	D	g	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	36	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	27	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing	29	69 344	12 749	2 869	215	3.8	8.6
532420	Office machinery & equipment rental & leasing	29	69 344	12 749	2 869	215	3.8	8.6
5324209	Computer rental & leasing	21	63 568	11 163	2 603	180	1.9	9.3
53249	Oth commercial/industrial machinery & equipment rental & leasing	73	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	73	D	D	D	f	D	D
533	Lessors of intangible assets, except copyrighted works	21	49 332	15 785	3 553	381	9.6	2.3
5331	Lessors of intangible assets, except copyrighted works	21	49 332	15 785	3 553	381	9.6	2.3
53311	Lessors of intangible assets, except copyrighted works	21	49 332	15 785	3 553	381	9.6	2.3
533110	Lessors of intangible assets, except copyrighted works	21	49 332	15 785	3 553	381	9.6	2.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.							
	New Haven—Meriden, CT PMSA							
53	Real estate & rental & leasing	541	364 123	69 707	16 124	3 143	29.7	16.1
531	Real estate	418	279 622	49 271	11 516	2 225	35.6	18.9
5311	Lessors of real estate	216	175 030	18 843	4 111	936	42.0	17.3
53111	Lessors of residential buildings & dwellings	135	94 124	12 842	2 907	718	53.6	15.2
531110	Lessors of residential buildings & dwellings	135	94 124	12 842	2 907	718	53.6	15.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	63	76 207	5 249	1 036	176	29.4	20.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	63	76 207	5 249	1 036	176	29.4	20.8
5312	Offices of real estate agents & brokers	103	61 311	8 855	1 905	339	20.8	26.0
53121	Offices of real estate agents & brokers	103	61 311	8 855	1 905	339	20.8	26.0
531210	Offices of real estate agents & brokers	103	61 311	8 855	1 905	339	20.8	26.0
5313	Activities related to real estate	99	43 281	21 573	5 500	950	30.2	15.3
53131	Real estate property managers	66	33 774	18 323	4 727	829	25.0	16.3
531311	Residential property managers	51	D	D	D	f	D	D
531312	Nonresidential property managers	15	D	D	D	c	D	D
53132	Offices of real estate appraisers	25	6 699	2 084	518	83	46.0	8.0
531320	Offices of real estate appraisers	25	6 699	2 084	518	83	46.0	8.0
532	Rental & leasing services	122	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	31	36 975	7 967	1 786	260	4.0	2.6
53211	Passenger car rental & leasing	13	10 265	1 691	421	70	8.5	2.1
532111	Passenger car rental	13	10 265	1 691	421	70	8.5	2.1
53212	Truck, utility trailer, & RV rental & leasing	18	26 710	6 276	1 365	190	2.3	2.8
532120	Truck, utility trailer, & RV rental & leasing	18	26 710	6 276	1 365	190	2.3	2.8
5322	Consumer goods rental	67	29 538	7 027	1 649	503	12.1	12.7
53223	Video tape & disk rental	49	16 587	3 069	902	358	7.5	19.8
532230	Video tape & disk rental	49	16 587	3 069	902	358	7.5	19.8
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	12	6 303	1 531	308	53	21.5	11.0
53231	General rental centers	12	6 303	1 531	308	53	21.5	11.0
532310	General rental centers	12	6 303	1 531	308	53	21.5	11.0
5324	Commercial & industrial machinery & equipment rental & leasing	12	D	D	D	b	D	D
	New York, NY PMSA							
53	Real estate & rental & leasing	18 735	21 329 532	3 374 170	798 474	99 627	26.5	9.9
531	Real estate	17 402	19 118 984	2 989 701	713 349	87 157	28.4	10.3
5311	Lessors of real estate	12 379	14 589 643	1 386 023	330 743	50 079	29.0	8.5
53111	Lessors of residential buildings & dwellings	8 907	7 043 693	775 453	183 192	31 601	37.6	11.5
531110	Lessors of residential buildings & dwellings	8 907	7 043 693	775 453	183 192	31 601	37.6	11.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	2 906	7 194 117	563 564	136 631	16 636	19.7	5.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	2 906	7 194 117	563 564	136 631	16 636	19.7	5.1
53113	Lessors of miniwarehouses & self storage units	82	92 355	16 305	3 882	595	13.9	2.2
531130	Lessors of miniwarehouses & self storage units	82	92 355	16 305	3 882	595	13.9	2.2
53119	Lessors of other real estate property	484	259 478	30 701	7 038	1 247	60.8	22.9
531190	Lessors of other real estate property	484	259 478	30 701	7 038	1 247	60.8	22.9
5312	Offices of real estate agents & brokers	2 162	2 107 159	546 391	134 596	10 782	28.2	20.1
53121	Offices of real estate agents & brokers	2 162	2 107 159	546 391	134 596	10 782	28.2	20.1
531210	Offices of real estate agents & brokers	2 162	2 107 159	546 391	134 596	10 782	28.2	20.1
5313	Activities related to real estate	2 861	2 422 182	1 057 287	248 010	26 296	25.1	12.4
53131	Real estate property managers	2 212	1 996 153	874 493	203 056	23 084	24.3	13.0
531311	Residential property managers	1 644	1 163 161	466 116	106 147	14 145	27.6	13.2
531312	Nonresidential property managers	568	832 992	408 377	96 909	8 939	19.7	12.5
53132	Offices of real estate appraisers	233	103 188	34 247	7 637	856	43.7	12.7
531320	Offices of real estate appraisers	233	103 188	34 247	7 637	856	43.7	12.7
53139	Other activities related to real estate	416	322 841	148 547	37 317	2 356	24.0	8.8
531390	Other activities related to real estate	416	322 841	148 547	37 317	2 356	24.0	8.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.							
	New York, NY PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	1 235	1 599 468	286 547	64 996	10 541	11.8	7.5
5321	Automotive equipment rental & leasing	215	527 129	86 852	21 596	3 084	4.2	4.5
53211	Passenger car rental & leasing	123	370 801	56 695	13 796	2 149	3.6	3.1
532111	Passenger car rental	80	307 933	49 599	12 158	1 989	1.5	.7
532112	Passenger car leasing	43	62 868	7 096	1 638	160	13.6	14.9
53212	Truck, utility trailer, & RV rental & leasing	92	156 328	30 157	7 800	935	5.5	7.7
532120	Truck, utility trailer, & RV rental & leasing	92	156 328	30 157	7 800	935	5.5	7.7
5322	Consumer goods rental	633	306 695	76 192	16 035	4 300	24.1	6.3
53221	Consumer electronics & appliances rental	27	20 054	4 066	818	157	76.1	4.4
532210	Consumer electronics & appliances rental	27	20 054	4 066	818	157	76.1	4.4
53222	Formal wear & costume rental	76	18 289	5 016	1 124	226	23.0	5.6
532220	Formal wear & costume rental	76	18 289	5 016	1 124	226	23.0	5.6
53223	Video tape & disk rental	449	149 420	31 240	6 087	2 288	25.5	8.4
532230	Video tape & disk rental	449	149 420	31 240	6 087	2 288	25.5	8.4
53229	Other consumer goods rental	81	118 932	35 870	8 006	1 629	13.6	4.1
532291	Home health equipment rental	12	21 244	5 554	1 371	154	25.7	10.9
532292	Recreational goods rental	20	5 873	1 247	321	67	52.0	11.8
532299	All other consumer goods rental	49	91 815	29 069	6 314	1 408	8.3	2.0
5323	General rental centers	97	84 842	23 861	4 423	691	18.5	20.1
53231	General rental centers	97	84 842	23 861	4 423	691	18.5	20.1
532310	General rental centers	97	84 842	23 861	4 423	691	18.5	20.1
5324	Commercial & industrial machinery & equipment rental & leasing	290	680 802	99 642	22 942	2 466	11.3	8.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	76	216 858	26 868	5 444	562	14.7	9.3
532411	Commercial air/rail/water transportation equip rental & leasing	14	131 269	5 888	1 482	74	2.2	1.8
532412	Construction/mining/forestry machinery & equip rental & leasing	62	85 589	20 980	3 962	488	33.8	20.7
53242	Office machinery & equipment rental & leasing	46	46 197	11 823	2 814	350	10.5	21.4
532420	Office machinery & equipment rental & leasing	46	46 197	11 823	2 814	350	10.5	21.4
5324201	Office machinery rental & leasing	16	24 436	5 908	1 264	184	11.4	18.8
5324209	Computer rental & leasing	30	21 761	5 915	1 550	166	9.5	24.2
53249	Oth commercial/industrial machinery & equipment rental & leasing	168	417 747	60 951	14 684	1 554	9.6	7.2
532490	Oth commercial/industrial machinery & equipment rental & leasing	168	417 747	60 951	14 684	1 554	9.6	7.2
533	Lessors of intangible assets, except copyrighted works	98	611 080	97 922	20 129	1 929	3.6	3.3
5331	Lessors of intangible assets, except copyrighted works	98	611 080	97 922	20 129	1 929	3.6	3.3
53311	Lessors of intangible assets, except copyrighted works	98	611 080	97 922	20 129	1 929	3.6	3.3
533110	Lessors of intangible assets, except copyrighted works	98	611 080	97 922	20 129	1 929	3.6	3.3
	Newark, NJ PMSA							
53	Real estate & rental & leasing	2 255	2 533 350	374 158	87 658	12 882	28.6	10.0
531	Real estate	1 876	1 672 645	249 561	57 937	8 934	39.6	10.5
5311	Lessors of real estate	1 116	1 074 737	107 505	25 862	5 101	46.3	11.0
53111	Lessors of residential buildings & dwellings	744	746 980	72 854	17 457	3 819	45.6	11.2
531110	Lessors of residential buildings & dwellings	744	746 980	72 854	17 457	3 819	45.6	11.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	301	274 407	29 658	7 372	1 067	41.9	11.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	301	274 407	29 658	7 372	1 067	41.9	11.1
53113	Lessors of miniwarehouses & self storage units	19	7 733	840	166	40	16.3	14.7
531130	Lessors of miniwarehouses & self storage units	19	7 733	840	166	40	16.3	14.7
53119	Lessors of other real estate property	52	45 617	4 153	867	175	89.7	6.9
531190	Lessors of other real estate property	52	45 617	4 153	867	175	89.7	6.9
5312	Offices of real estate agents & brokers	412	382 606	62 213	14 773	1 596	28.2	8.7
53121	Offices of real estate agents & brokers	412	382 606	62 213	14 773	1 596	28.2	8.7
531210	Offices of real estate agents & brokers	412	382 606	62 213	14 773	1 596	28.2	8.7
5313	Activities related to real estate	348	215 302	79 843	17 302	2 237	26.1	11.1
53131	Real estate property managers	224	142 767	46 751	10 620	1 531	29.4	12.5
531311	Residential property managers	130	87 811	27 879	6 561	1 018	26.4	10.3
531312	Nonresidential property managers	94	54 956	18 872	4 059	513	34.2	16.1
53132	Offices of real estate appraisers	81	28 947	12 477	2 530	326	27.8	10.0
531320	Offices of real estate appraisers	81	28 947	12 477	2 530	326	27.8	10.0
53139	Other activities related to real estate	43	43 588	20 615	4 152	380	14.3	7.1
531390	Other activities related to real estate	43	43 588	20 615	4 152	380	14.3	7.1

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.							
	Newark, NJ PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	368	800 229	110 576	26 273	3 647	7.5	9.5
5321	Automotive equipment rental & leasing	92	406 514	41 863	10 202	1 427	2.4	15.5
53211	Passenger car rental & leasing	57	312 154	32 219	7 886	1 188	2.9	19.7
532111	Passenger car rental	45	263 867	26 394	6 340	1 082	2.7	22.9
532112	Passenger car leasing	12	48 287	5 825	1 546	106	3.9	2.0
53212	Truck, utility trailer, & RV rental & leasing	35	94 360	9 644	2 316	239	.6	1.5
532120	Truck, utility trailer, & RV rental & leasing	35	94 360	9 644	2 316	239	.6	1.5
5322	Consumer goods rental	166	102 893	25 073	5 995	1 236	16.4	6.8
53221	Consumer electronics & appliances rental	14	22 598	5 226	1 159	165	9.1	—
532210	Consumer electronics & appliances rental	14	22 598	5 226	1 159	165	9.1	—
53222	Formal wear & costume rental	16	6 323	2 428	464	145	55.1	19.8
532220	Formal wear & costume rental	16	6 323	2 428	464	145	55.1	19.8
53223	Video tape & disk rental	108	39 148	6 106	1 523	627	19.5	10.4
532230	Video tape & disk rental	108	39 148	6 106	1 523	627	19.5	10.4
53229	Other consumer goods rental	28	34 824	11 313	2 849	299	10.6	5.0
532299	All other consumer goods rental	17	D	D	D	c	D	D
5323	General rental centers	35	21 178	5 953	1 302	179	30.0	13.3
53231	General rental centers	35	21 178	5 953	1 302	179	30.0	13.3
532310	General rental centers	35	21 178	5 953	1 302	179	30.0	13.3
5324	Commercial & industrial machinery & equipment rental & leasing	75	269 644	37 687	8 774	805	10.0	1.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	27	66 948	11 717	2 648	223	22.9	2.3
532412	Construction/mining/forestry machinery & equip rental & leasing	23	D	D	D	c	D	D
53242	Office machinery & equipment rental & leasing	13	24 565	4 423	1 117	126	17.3	5.8
532420	Office machinery & equipment rental & leasing	13	24 565	4 423	1 117	126	17.3	5.8
53249	Oth commercial/industrial machinery & equipment rental & leasing	35	178 131	21 547	5 009	456	4.1	.4
532490	Oth commercial/industrial machinery & equipment rental & leasing	35	178 131	21 547	5 009	456	4.1	.4
533	Lessors of intangible assets, except copyrighted works	11	60 476	14 021	3 448	301	3.9	3.4
5331	Lessors of intangible assets, except copyrighted works	11	60 476	14 021	3 448	301	3.9	3.4
53311	Lessors of intangible assets, except copyrighted works	11	60 476	14 021	3 448	301	3.9	3.4
533110	Lessors of intangible assets, except copyrighted works	11	60 476	14 021	3 448	301	3.9	3.4
	Newburgh, NY—PA PMSA							
53	Real estate & rental & leasing	305	196 939	25 649	6 192	1 349	32.7	20.2
531	Real estate	227	152 051	17 640	4 497	937	36.7	23.5
5311	Lessors of real estate	113	72 976	8 039	2 161	395	47.5	10.5
53111	Lessors of residential buildings & dwellings	70	43 096	3 419	740	193	55.0	14.3
531110	Lessors of residential buildings & dwellings	70	43 096	3 419	740	193	55.0	14.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	D	D	D	c	D	D
53119	Lessors of other real estate property	14	D	D	D	b	D	D
531190	Lessors of other real estate property	14	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	77	68 116	5 444	1 507	397	26.0	37.6
53121	Offices of real estate agents & brokers	77	68 116	5 444	1 507	397	26.0	37.6
531210	Offices of real estate agents & brokers	77	68 116	5 444	1 507	397	26.0	37.6
5313	Activities related to real estate	37	10 959	4 157	829	145	30.9	22.1
53131	Real estate property managers	22	D	D	D	b	D	D
531311	Residential property managers	17	D	D	D	b	D	D
53132	Offices of real estate appraisers	12	D	D	D	b	D	D
531320	Offices of real estate appraisers	12	D	D	D	b	D	D
532	Rental & leasing services	76	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	16	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	14	8 361	1 132	258	64	.2	—
532120	Truck, utility trailer, & RV rental & leasing	14	8 361	1 132	258	64	.2	—
5322	Consumer goods rental	43	D	D	D	c	D	D
53223	Video tape & disk rental	29	8 084	1 297	298	176	32.2	4.4
532230	Video tape & disk rental	29	8 084	1 297	298	176	32.2	4.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.								
Stamford—Norwalk, CT PMSA								
53	Real estate & rental & leasing	625	864 464	157 028	35 507	3 745	25.0	10.7
531	Real estate	507	605 362	118 633	27 796	2 763	28.0	12.1
5311	Lessors of real estate	233	281 649	29 406	6 229	948	39.7	15.1
53111	Lessors of residential buildings & dwellings	74	50 341	6 852	1 376	256	68.4	20.4
531110	Lessors of residential buildings & dwellings	74	50 341	6 852	1 376	256	68.4	20.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	147	225 244	21 639	4 605	671	33.8	14.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	147	225 244	21 639	4 605	671	33.8	14.2
5312	Offices of real estate agents & brokers	152	209 018	43 532	9 551	721	14.5	10.9
53121	Offices of real estate agents & brokers	152	209 018	43 532	9 551	721	14.5	10.9
531210	Offices of real estate agents & brokers	152	209 018	43 532	9 551	721	14.5	10.9
5313	Activities related to real estate	122	114 695	45 695	12 016	1 094	24.0	6.8
53131	Real estate property managers	71	D	D	D	f	D	D
531311	Residential property managers	39	D	D	D	e	D	D
531312	Nonresidential property managers	32	32 664	17 480	4 452	523	26.0	6.5
53132	Offices of real estate appraisers	15	D	D	D	b	D	D
531320	Offices of real estate appraisers	15	D	D	D	b	D	D
53139	Other activities related to real estate	36	D	D	D	e	D	D
531390	Other activities related to real estate	36	D	D	D	e	D	D
532	Rental & leasing services	109	256 826	37 622	7 448	959	17.7	7.7
5321	Automotive equipment rental & leasing	11	8 277	1 668	437	70	8.9	42.3
5322	Consumer goods rental	52	43 885	10 452	2 001	489	8.4	12.5
53223	Video tape & disk rental	27	22 309	3 848	966	301	5.6	2.0
532230	Video tape & disk rental	27	22 309	3 848	966	301	5.6	2.0
53229	Other consumer goods rental	14	D	D	D	c	D	D
532299	All other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	10	8 179	2 079	445	95	80.0	9.7
53231	General rental centers	10	8 179	2 079	445	95	80.0	9.7
532310	General rental centers	10	8 179	2 079	445	95	80.0	9.7
5324	Commercial & industrial machinery & equipment rental & leasing	36	196 485	23 423	4 565	305	17.5	5.1
53242	Office machinery & equipment rental & leasing	21	157 862	18 468	3 677	234	18.2	2.9
532420	Office machinery & equipment rental & leasing	21	157 862	18 468	3 677	234	18.2	2.9
5324209	Computer rental & leasing	17	D	D	D	c	D	D
Trenton, NJ PMSA								
53	Real estate & rental & leasing	289	256 690	43 060	10 093	1 685	29.6	10.8
531	Real estate	230	228 692	37 919	8 759	1 306	31.8	9.6
5311	Lessors of real estate	108	126 353	11 319	2 814	665	38.3	4.2
53111	Lessors of residential buildings & dwellings	47	D	D	D	e	D	D
531110	Lessors of residential buildings & dwellings	47	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	52	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	52	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	67	61 194	11 604	2 637	273	19.2	21.8
53121	Offices of real estate agents & brokers	67	61 194	11 604	2 637	273	19.2	21.8
531210	Offices of real estate agents & brokers	67	61 194	11 604	2 637	273	19.2	21.8
5313	Activities related to real estate	55	41 145	14 996	3 308	368	30.4	7.8
53131	Real estate property managers	35	29 959	10 390	2 302	275	29.0	10.8
531311	Residential property managers	14	D	D	D	c	D	D
531312	Nonresidential property managers	21	D	D	D	c	D	D
53132	Offices of real estate appraisers	13	7 074	3 514	836	73	9.0	—
531320	Offices of real estate appraisers	13	7 074	3 514	836	73	9.0	—
532	Rental & leasing services	59	27 998	5 141	1 334	379	12.0	21.2
5322	Consumer goods rental	39	15 505	2 955	740	292	12.6	31.0
53223	Video tape & disk rental	24	11 120	1 832	494	248	14.7	35.9
532230	Video tape & disk rental	24	11 120	1 832	494	248	14.7	35.9
Waterbury, CT PMSA								
53	Real estate & rental & leasing	183	96 811	16 865	3 987	757	42.1	9.3
531	Real estate	136	77 355	12 614	2 999	526	44.1	9.3
5311	Lessors of real estate	63	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	28	13 922	1 457	474	101	57.6	11.8
531110	Lessors of residential buildings & dwellings	28	13 922	1 457	474	101	57.6	11.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	18 170	1 885	407	74	55.3	2.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	18 170	1 885	407	74	55.3	2.9
5312	Offices of real estate agents & brokers	45	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	45	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	45	D	D	D	c	D	D
5313	Activities related to real estate	28	D	D	D	c	D	D
53131	Real estate property managers	19	D	D	D	c	D	D
531311	Residential property managers	12	D	D	D	c	D	D
532	Rental & leasing services	47	19 456	4 251	988	231	33.8	9.3
5322	Consumer goods rental	35	11 565	3 297	784	194	28.4	12.1
53223	Video tape & disk rental	26	5 758	1 180	286	140	22.2	24.3
532230	Video tape & disk rental	26	5 758	1 180	286	140	22.2	24.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA–WILMINGTON–ATLANTIC CITY, PA–NJ–DE–MD CMSA							
53	Real estate & rental & leasing	5 373	10 040 774	1 036 064	242 576	38 918	10.4	4.6
531	Real estate	3 823	3 457 937	668 171	152 097	24 587	25.0	9.9
5311	Lessors of real estate	1 780	2 004 190	234 004	54 656	11 189	24.0	9.3
53111	Lessors of residential buildings & dwellings	911	D	D	D	i	D	D
531110	Lessors of residential buildings & dwellings	911	D	D	D	i	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	597	D	D	D	h	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	597	D	D	D	h	D	D
53113	Lessors of miniwarehouses & self storage units	116	D	D	D	e	D	D
531130	Lessors of miniwarehouses & self storage units	116	D	D	D	e	D	D
53119	Lessors of other real estate property	156	D	D	D	f	D	D
531190	Lessors of other real estate property	156	D	D	D	f	D	D
5312	Offices of real estate agents & brokers	1 138	824 405	161 467	37 074	4 604	29.5	9.5
53121	Offices of real estate agents & brokers	1 138	824 405	161 467	37 074	4 604	29.5	9.5
531210	Offices of real estate agents & brokers	1 138	824 405	161 467	37 074	4 604	29.5	9.5
5313	Activities related to real estate	905	629 342	272 700	60 367	8 794	22.1	12.2
53131	Real estate property managers	560	471 870	210 284	47 605	7 361	18.3	10.8
531311	Residential property managers	353	D	D	D	h	D	D
531312	Nonresidential property managers	207	D	D	D	h	D	D
53132	Offices of real estate appraisers	229	D	D	D	f	D	D
531320	Offices of real estate appraisers	229	D	D	D	f	D	D
53139	Other activities related to real estate	116	D	D	D	f	D	D
531390	Other activities related to real estate	116	D	D	D	f	D	D
532	Rental & leasing services	1 273	D	D	D	j	D	D
5321	Automotive equipment rental & leasing	237	D	D	D	h	D	D
53211	Passenger car rental & leasing	103	D	D	D	h	D	D
532111	Passenger car rental	81	D	D	D	g	D	D
532112	Passenger car leasing	22	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	134	D	D	D	g	D	D
532120	Truck, utility trailer, & RV rental & leasing	134	D	D	D	g	D	D
5322	Consumer goods rental	711	D	D	D	i	D	D
53221	Consumer electronics & appliances rental	35	D	D	D	c	D	D
532210	Consumer electronics & appliances rental	35	D	D	D	c	D	D
53222	Formal wear & costume rental	58	18 542	4 113	777	399	5.3	52.2
532220	Formal wear & costume rental	58	18 542	4 113	777	399	5.3	52.2
53223	Video tape & disk rental	465	D	D	D	h	D	D
532230	Video tape & disk rental	465	D	D	D	h	D	D
53229	Other consumer goods rental	153	D	D	D	g	D	D
532291	Home health equipment rental	39	D	D	D	f	D	D
532292	Recreational goods rental	42	D	D	D	b	D	D
532299	All other consumer goods rental	72	D	D	D	f	D	D
5323	General rental centers	110	D	D	D	f	D	D
53231	General rental centers	110	D	D	D	f	D	D
532310	General rental centers	110	D	D	D	f	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	215	D	D	D	g	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	69	D	D	D	f	D	D
532411	Commercial air/rail/water transportation equip rental & leasing	17	D	D	D	b	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	52	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	31	D	D	D	c	D	D
532420	Office machinery & equipment rental & leasing	31	D	D	D	c	D	D
5324209	Computer rental & leasing	27	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	115	D	D	D	g	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	115	D	D	D	g	D	D
533	Lessors of intangible assets, except copyrighted works	277	D	D	D	g	D	D
5331	Lessors of intangible assets, except copyrighted works	277	D	D	D	g	D	D
53311	Lessors of intangible assets, except copyrighted works	277	D	D	D	g	D	D
533110	Lessors of intangible assets, except copyrighted works	277	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Atlantic—Cape May, NJ PMSA							
53	Real estate & rental & leasing	444	329 770	45 858	8 972	2 013	25.8	5.6
531	Real estate	339	247 466	38 740	7 536	1 681	29.5	6.5
5311	Lessors of real estate	147	109 271	15 513	2 735	819	25.6	6.1
53111	Lessors of residential buildings & dwellings	70	72 581	8 634	1 040	241	22.3	5.0
531110	Lessors of residential buildings & dwellings	70	72 581	8 634	1 040	241	22.3	5.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	42	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	42	D	D	D	e	D	D
53113	Lessors of miniwarehouses & self storage units	11	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	11	D	D	D	b	D	D
53119	Lessors of other real estate property	24	D	D	D	b	D	D
531190	Lessors of other real estate property	24	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	135	110 714	16 203	3 342	606	36.0	4.2
53121	Offices of real estate agents & brokers	135	110 714	16 203	3 342	606	36.0	4.2
531210	Offices of real estate agents & brokers	135	110 714	16 203	3 342	606	36.0	4.2
5313	Activities related to real estate	57	27 481	7 024	1 459	256	18.7	16.9
53131	Real estate property managers	42	D	D	D	c	D	D
531311	Residential property managers	33	D	D	D	c	D	D
532	Rental & leasing services	105	82 304	7 118	1 436	332	14.6	2.8
5321	Automotive equipment rental & leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	73	D	D	D	c	D	D
53223	Video tape & disk rental	34	6 550	1 268	244	119	65.6	13.8
532230	Video tape & disk rental	34	6 550	1 268	244	119	65.6	13.8
53229	Other consumer goods rental	35	D	D	D	b	D	D
532292	Recreational goods rental	25	D	D	D	a	D	D
5323	General rental centers	12	D	D	D	b	D	D
53231	General rental centers	12	D	D	D	b	D	D
532310	General rental centers	12	D	D	D	b	D	D
	Philadelphia, PA—NJ PMSA							
53	Real estate & rental & leasing	3 987	4 814 333	887 714	210 196	32 530	17.4	8.0
531	Real estate	2 967	2 839 178	566 566	130 219	20 414	24.4	10.1
5311	Lessors of real estate	1 361	1 651 426	187 239	44 623	8 875	24.3	9.1
53111	Lessors of residential buildings & dwellings	712	807 277	99 417	23 453	5 270	21.1	10.9
531110	Lessors of residential buildings & dwellings	712	807 277	99 417	23 453	5 270	21.1	10.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	459	732 821	72 501	17 580	2 981	26.7	7.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	459	732 821	72 501	17 580	2 981	26.7	7.3
53113	Lessors of miniwarehouses & self storage units	91	40 177	4 284	1 014	225	8.5	5.8
531130	Lessors of miniwarehouses & self storage units	91	40 177	4 284	1 014	225	8.5	5.8
53119	Lessors of other real estate property	99	71 151	11 037	2 576	399	44.2	9.3
531190	Lessors of other real estate property	99	71 151	11 037	2 576	399	44.2	9.3
5312	Offices of real estate agents & brokers	870	632 232	130 256	30 543	3 566	28.2	10.9
53121	Offices of real estate agents & brokers	870	632 232	130 256	30 543	3 566	28.2	10.9
531210	Offices of real estate agents & brokers	870	632 232	130 256	30 543	3 566	28.2	10.9
5313	Activities related to real estate	736	555 520	249 071	55 053	7 973	20.3	12.2
53131	Real estate property managers	452	413 862	193 265	43 616	6 697	16.7	10.5
531311	Residential property managers	270	213 266	88 172	19 551	3 174	20.7	11.8
531312	Nonresidential property managers	182	200 596	105 093	24 065	3 523	12.4	9.2
53132	Offices of real estate appraisers	185	69 497	24 596	5 686	788	38.7	23.2
531320	Offices of real estate appraisers	185	69 497	24 596	5 686	788	38.7	23.2
53139	Other activities related to real estate	99	72 161	31 210	5 751	488	23.0	11.1
531390	Other activities related to real estate	99	72 161	31 210	5 751	488	23.0	11.1
532	Rental & leasing services	988	1 892 668	300 422	74 490	11 624	7.7	5.0
5321	Automotive equipment rental & leasing	200	1 050 136	129 127	34 005	4 296	1.9	2.7
53211	Passenger car rental & leasing	85	746 849	77 377	21 144	2 614	1.8	.4
532111	Passenger car rental	67	297 848	49 381	11 144	1 984	4.5	1.0
532112	Passenger car leasing	18	449 001	27 996	10 000	630	—	.1
53212	Truck, utility trailer, & RV rental & leasing	115	303 287	51 750	12 861	1 682	2.1	8.2
532120	Truck, utility trailer, & RV rental & leasing	115	303 287	51 750	12 861	1 682	2.1	8.2
5322	Consumer goods rental	533	296 255	71 073	17 246	4 566	14.1	12.6
53221	Consumer electronics & appliances rental	27	12 477	2 608	701	136	3.3	12.2
532210	Consumer electronics & appliances rental	27	12 477	2 608	701	136	3.3	12.2
53222	Formal wear & costume rental	49	14 168	2 902	581	285	5.4	68.4
532220	Formal wear & costume rental	49	14 168	2 902	581	285	5.4	68.4
53223	Video tape & disk rental	361	137 109	24 722	6 260	2 786	17.5	7.5
532230	Video tape & disk rental	361	137 109	24 722	6 260	2 786	17.5	7.5
53229	Other consumer goods rental	96	132 501	40 841	9 704	1 359	12.6	12.0
532291	Home health equipment rental	32	76 174	22 858	5 747	649	7.0	11.7
532292	Recreational goods rental	13	9 256	1 611	259	32	24.8	5.0
532299	All other consumer goods rental	51	47 071	16 372	3 698	678	19.2	14.0
5323	General rental centers	81	65 094	16 685	3 682	567	32.2	6.0
53231	General rental centers	81	65 094	16 685	3 682	567	32.2	6.0
532310	General rental centers	81	65 094	16 685	3 682	567	32.2	6.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Philadelphia, PA—NJ PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services—Con.							
5324	Commercial & industrial machinery & equipment rental & leasing	174	481 183	83 537	19 557	2 195	13.0	5.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	53	197 967	30 697	7 302	852	17.1	1.5
532411	Commercial air/rail/water transportation equip rental & leasing	11	29 757	3 625	764	65	34.1	—
532412	Construction/mining/forestry machinery & equip rental & leasing	42	168 210	27 072	6 538	787	14.1	1.7
53242	Office machinery & equipment rental & leasing	28	122 481	12 009	2 369	153	5.3	6.3
532420	Office machinery & equipment rental & leasing	28	122 481	12 009	2 369	153	5.3	6.3
5324209	Computer rental & leasing	24	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	93	160 735	40 831	9 886	1 190	14.0	9.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	93	160 735	40 831	9 886	1 190	14.0	9.6
533	Lessors of intangible assets, except copyrighted works	32	82 487	20 726	5 487	492	3.6	1.3
5331	Lessors of intangible assets, except copyrighted works	32	82 487	20 726	5 487	492	3.6	1.3
53311	Lessors of intangible assets, except copyrighted works	32	82 487	20 726	5 487	492	3.6	1.3
533110	Lessors of intangible assets, except copyrighted works	32	82 487	20 726	5 487	492	3.6	1.3
	Vineland—Milville—Bridgeton, NJ PMSA							
53	Real estate & rental & leasing	115	52 048	9 358	2 126	486	38.9	14.0
531	Real estate	89	39 940	6 858	1 523	328	35.8	18.1
5311	Lessors of real estate	54	27 386	3 461	739	210	41.8	14.3
53111	Lessors of residential buildings & dwellings	22	D	D	D	D	D	D
531110	Lessors of residential buildings & dwellings	22	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	21	10 518	2 321	505	71	22.4	19.7
53121	Offices of real estate agents & brokers	21	10 518	2 321	505	71	22.4	19.7
531210	Offices of real estate agents & brokers	21	10 518	2 321	505	71	22.4	19.7
5313	Activities related to real estate	14	2 036	1 076	279	47	23.8	61.4
532	Rental & leasing services	26	12 108	2 500	603	158	49.2	.4
5322	Consumer goods rental	19	D	D	D	c	D	D
53223	Video tape & disk rental	11	2 773	520	136	76	35.0	1.7
532230	Video tape & disk rental	11	2 773	520	136	76	35.0	1.7
	Wilmington—Newark, DE—MD PMSA							
53	Real estate & rental & leasing	827	4 844 619	93 134	21 282	3 889	2.0	1.1
531	Real estate	428	331 353	56 007	12 819	2 164	25.5	9.3
5311	Lessors of real estate	218	216 107	27 791	6 559	1 285	19.2	11.5
53111	Lessors of residential buildings & dwellings	107	109 593	17 152	4 078	922	15.1	10.9
531110	Lessors of residential buildings & dwellings	107	109 593	17 152	4 078	922	15.1	10.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	81	84 192	7 840	1 818	255	19.5	12.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	81	84 192	7 840	1 818	255	19.5	12.4
53119	Lessors of other real estate property	22	17 708	2 389	541	79	48.4	7.0
531190	Lessors of other real estate property	22	17 708	2 389	541	79	48.4	7.0
5312	Offices of real estate agents & brokers	112	70 941	12 687	2 684	361	31.3	4.0
53121	Offices of real estate agents & brokers	112	70 941	12 687	2 684	361	31.3	4.0
531210	Offices of real estate agents & brokers	112	70 941	12 687	2 684	361	31.3	4.0
5313	Activities related to real estate	98	44 305	15 529	3 576	518	46.8	6.8
53131	Real estate property managers	59	33 375	10 361	2 475	397	42.6	7.5
531311	Residential property managers	44	29 672	9 364	2 268	355	41.6	8.2
531312	Nonresidential property managers	15	3 703	997	207	42	50.9	2.2
53132	Offices of real estate appraisers	30	6 828	3 103	762	89	35.8	6.8
531320	Offices of real estate appraisers	30	6 828	3 103	762	89	35.8	6.8
532	Rental & leasing services	154	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	23	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	14	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	14	D	D	D	c	D	D
5322	Consumer goods rental	86	30 378	6 598	1 433	540	6.3	24.9
53223	Video tape & disk rental	59	D	D	D	e	D	D
532230	Video tape & disk rental	59	D	D	D	e	D	D
53229	Other consumer goods rental	16	D	D	D	c	D	D
532299	All other consumer goods rental	11	D	D	D	c	D	D
5323	General rental centers	14	D	D	D	b	D	D
53231	General rental centers	14	D	D	D	b	D	D
532310	General rental centers	14	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	31	D	D	D	c	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Wilmington—Newark, DE—MD PMSA—Con.							
53	Real estate & rental & leasing—Con.							
533	Lessors of intangible assets, except copyrighted works	245	D	D	D	f	D	D
5331	Lessors of intangible assets, except copyrighted works	245	D	D	D	f	D	D
53311	Lessors of intangible assets, except copyrighted works	245	D	D	D	f	D	D
533110	Lessors of intangible assets, except copyrighted works	245	D	D	D	f	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.
²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	ATLANTIC COUNTY, NJ							
53	Real estate & rental & leasing	236	203 309	26 975	6 244	1 424	22.6	5.7
531	Real estate	183	131 219	22 526	5 264	1 198	30.3	7.6
5311	Lessors of real estate	89	54 831	8 695	2 252	705	35.8	8.7
53111	Lessors of residential buildings & dwellings	45	28 578	3 655	879	198	45.5	12.6
531110	Lessors of residential buildings & dwellings	45	28 578	3 655	879	198	45.5	12.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	17 871	3 514	988	434	29.4	5.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	17 871	3 514	988	434	29.4	5.1
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	54	53 983	8 599	1 907	295	29.9	3.5
53121	Offices of real estate agents & brokers	54	53 983	8 599	1 907	295	29.9	3.5
531210	Offices of real estate agents & brokers	54	53 983	8 599	1 907	295	29.9	3.5
5313	Activities related to real estate	40	22 405	5 232	1 105	198	18.2	15.1
53131	Real estate property managers	31	19 585	4 626	1 057	186	12.4	12.6
531311	Residential property managers	23	8 104	2 847	737	128	21.6	25.6
532	Rental & leasing services	53	72 090	4 449	980	226	8.6	2.3
5322	Consumer goods rental	33	10 341	2 275	459	138	41.6	10.0
53223	Video tape & disk rental	21	D	D	D	b	D	D
532230	Video tape & disk rental	21	D	D	D	b	D	D
	BERGEN COUNTY, NJ							
53	Real estate & rental & leasing	1 360	1 821 637	278 919	64 477	8 772	23.1	6.5
531	Real estate	1 139	1 071 467	160 527	36 150	4 888	35.8	9.6
5311	Lessors of real estate	658	638 846	56 796	13 482	2 404	44.8	8.6
53111	Lessors of residential buildings & dwellings	395	341 881	27 502	6 314	1 364	41.1	10.8
531110	Lessors of residential buildings & dwellings	395	341 881	27 502	6 314	1 364	41.1	10.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	223	274 169	25 198	6 174	799	49.4	6.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	223	274 169	25 198	6 174	799	49.4	6.3
53113	Lessors of miniwarehouses & self storage units	12	9 727	1 939	502	78	5.8	5.4
531130	Lessors of miniwarehouses & self storage units	12	9 727	1 939	502	78	5.8	5.4
53119	Lessors of other real estate property	28	13 069	2 157	492	163	74.1	.7
531190	Lessors of other real estate property	28	13 069	2 157	492	163	74.1	.7
5312	Offices of real estate agents & brokers	250	248 596	50 314	10 352	927	24.6	13.5
53121	Offices of real estate agents & brokers	250	248 596	50 314	10 352	927	24.6	13.5
531210	Offices of real estate agents & brokers	250	248 596	50 314	10 352	927	24.6	13.5
5313	Activities related to real estate	231	184 025	53 417	12 316	1 557	19.7	8.0
53131	Real estate property managers	166	161 990	46 398	11 094	1 379	18.7	8.0
531311	Residential property managers	97	54 035	26 712	6 359	846	33.0	13.9
531312	Nonresidential property managers	69	107 955	19 686	4 735	533	11.5	5.0
53132	Offices of real estate appraisers	42	11 926	3 763	813	119	34.7	8.7
531320	Offices of real estate appraisers	42	11 926	3 763	813	119	34.7	8.7
53139	Other activities related to real estate	23	10 109	3 256	409	59	19.2	6.6
531390	Other activities related to real estate	23	10 109	3 256	409	59	19.2	6.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	BERGEN COUNTY, NJ—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	206	702 191	115 646	27 790	3 831	5.1	2.0
5321	Automotive equipment rental & leasing	52	351 753	65 374	15 523	2 220	1.5	1.8
53211	Passenger car rental & leasing	30	305 239	58 312	13 909	2 053	.6	1.0
532111	Passenger car rental	21	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing	22	46 514	7 062	1 614	167	7.4	7.3
532120	Truck, utility trailer, & RV rental & leasing	22	46 514	7 062	1 614	167	7.4	7.3
5322	Consumer goods rental	74	D	D	D	f	D	D
53223	Video tape & disk rental	43	15 333	2 675	669	246	18.9	6.5
532230	Video tape & disk rental	43	15 333	2 675	669	246	18.9	6.5
53229	Other consumer goods rental	22	D	D	D	c	D	D
532299	All other consumer goods rental	18	D	D	D	c	D	D
5323	General rental centers	12	D	D	D	e	D	D
53231	General rental centers	12	D	D	D	e	D	D
532310	General rental centers	12	D	D	D	e	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	68	289 883	32 850	7 961	600	6.8	1.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	17	73 974	4 932	1 158	86	11.3	1.9
532412	Construction/mining/forestry machinery & equip rental & leasing	13	12 990	2 328	478	57	29.6	10.6
53242	Office machinery & equipment rental & leasing	25	167 231	16 188	4 106	242	5.4	.1
532420	Office machinery & equipment rental & leasing	25	167 231	16 188	4 106	242	5.4	.1
5324209	Computer rental & leasing	23	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	26	48 678	11 730	2 697	272	4.8	4.8
532490	Oth commercial/industrial machinery & equipment rental & leasing	26	48 678	11 730	2 697	272	4.8	4.8
533	Lessors of intangible assets, except copyrighted works	15	47 979	2 746	537	53	1.8	2.1
5331	Lessors of intangible assets, except copyrighted works	15	47 979	2 746	537	53	1.8	2.1
53311	Lessors of intangible assets, except copyrighted works	15	47 979	2 746	537	53	1.8	2.1
533110	Lessors of intangible assets, except copyrighted works	15	47 979	2 746	537	53	1.8	2.1
	BURLINGTON COUNTY, NJ							
53	Real estate & rental & leasing	322	788 836	85 852	23 185	2 872	8.3	3.3
531	Real estate	225	D	D	D	g	D	D
5311	Lessors of real estate	105	123 140	16 523	3 887	691	15.7	5.3
53111	Lessors of residential buildings & dwellings	55	82 545	11 438	2 706	511	13.8	4.1
531110	Lessors of residential buildings & dwellings	55	82 545	11 438	2 706	511	13.8	4.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	29 122	3 523	832	112	18.1	9.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	29 122	3 523	832	112	18.1	9.3
53113	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
53119	Lessors of other real estate property	17	D	D	D	b	D	D
531190	Lessors of other real estate property	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	70	46 867	8 258	1 639	248	47.5	14.4
53121	Offices of real estate agents & brokers	70	46 867	8 258	1 639	248	47.5	14.4
531210	Offices of real estate agents & brokers	70	46 867	8 258	1 639	248	47.5	14.4
5313	Activities related to real estate	50	D	D	D	e	D	D
53131	Real estate property managers	25	D	D	D	e	D	D
531311	Residential property managers	12	D	D	D	c	D	D
531312	Nonresidential property managers	13	D	D	D	b	D	D
53132	Offices of real estate appraisers	15	3 007	1 299	301	47	34.7	—
531320	Offices of real estate appraisers	15	3 007	1 299	301	47	34.7	—
53139	Other activities related to real estate	10	D	D	D	a	D	D
531390	Other activities related to real estate	10	D	D	D	a	D	D
532	Rental & leasing services	94	599 529	52 480	15 763	1 612	3.1	1.1
5321	Automotive equipment rental & leasing	24	448 846	30 019	10 343	772	.6	.9
53212	Truck, utility trailer, & RV rental & leasing	17	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	17	D	D	D	c	D	D
5322	Consumer goods rental	42	15 859	4 309	1 192	359	13.8	16.1
53223	Video tape & disk rental	31	11 567	2 244	610	268	15.6	10.9
532230	Video tape & disk rental	31	11 567	2 244	610	268	15.6	10.9
5323	General rental centers	11	9 990	2 446	592	87	21.0	.9
53231	General rental centers	11	9 990	2 446	592	87	21.0	.9
532310	General rental centers	11	9 990	2 446	592	87	21.0	.9
5324	Commercial & industrial machinery & equipment rental & leasing	17	124 834	15 706	3 636	394	9.4	.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CAMDEN COUNTY, NJ								
53	Real estate & rental & leasing	376	432 490	92 733	22 495	3 159	14.1	12.4
531	Real estate	260	D	D	D	g	D	D
5311	Lessors of real estate	123	141 137	19 520	4 593	856	22.3	13.4
53111	Lessors of residential buildings & dwellings	60	70 444	8 554	2 055	438	10.2	8.0
531110	Lessors of residential buildings & dwellings	60	70 444	8 554	2 055	438	10.2	8.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	41	52 206	8 426	1 941	304	33.8	16.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	41	52 206	8 426	1 941	304	33.8	16.7
53113	Lessors of miniwarehouses & self storage units	10	4 938	425	114	28	7.6	—
531130	Lessors of miniwarehouses & self storage units	10	4 938	425	114	28	7.6	—
53119	Lessors of other real estate property	12	13 549	2 115	483	86	46.1	34.0
531190	Lessors of other real estate property	12	13 549	2 115	483	86	46.1	34.0
5312	Offices of real estate agents & brokers	69	34 797	7 745	2 081	239	31.1	18.6
53121	Offices of real estate agents & brokers	69	34 797	7 745	2 081	239	31.1	18.6
531210	Offices of real estate agents & brokers	69	34 797	7 745	2 081	239	31.1	18.6
5313	Activities related to real estate	68	D	D	D	e	D	D
53131	Real estate property managers	43	24 978	9 041	1 853	377	44.4	20.2
531311	Residential property managers	27	D	D	D	c	D	D
531312	Nonresidential property managers	16	D	D	D	c	D	D
53132	Offices of real estate appraisers	22	D	D	D	b	D	D
531320	Offices of real estate appraisers	22	D	D	D	b	D	D
532	Rental & leasing services	113	219 037	49 421	12 731	1 566	2.6	9.1
5321	Automotive equipment rental & leasing	26	99 478	16 993	4 339	459	.2	5.7
53211	Passenger car rental & leasing	10	9 850	1 390	405	58	—	.2
53212	Truck, utility trailer, & RV rental & leasing	16	89 628	15 603	3 934	401	.2	6.3
532120	Truck, utility trailer, & RV rental & leasing	16	89 628	15 603	3 934	401	.2	6.3
5322	Consumer goods rental	55	34 335	10 222	2 749	478	8.6	15.9
53223	Video tape & disk rental	35	14 184	2 545	659	266	13.5	12.6
532230	Video tape & disk rental	35	14 184	2 545	659	266	13.5	12.6
53229	Other consumer goods rental	10	16 792	6 927	1 937	152	6.1	15.8
5324	Commercial & industrial machinery & equipment rental & leasing	25	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	f	D	D
CAPE MAY COUNTY, NJ								
53	Real estate & rental & leasing	208	126 461	18 883	2 728	589	30.9	5.3
531	Real estate	156	116 247	16 214	2 272	483	28.6	5.1
5311	Lessors of real estate	58	54 440	6 818	483	114	15.4	3.5
53111	Lessors of residential buildings & dwellings	25	44 003	4 979	161	43	7.2	.2
531110	Lessors of residential buildings & dwellings	25	44 003	4 979	161	43	7.2	.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	D	D	D	b	D	D
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	81	56 731	7 604	1 435	311	41.9	5.0
53121	Offices of real estate agents & brokers	81	56 731	7 604	1 435	311	41.9	5.0
531210	Offices of real estate agents & brokers	81	56 731	7 604	1 435	311	41.9	5.0
5313	Activities related to real estate	17	5 076	1 792	354	58	21.2	24.6
53131	Real estate property managers	11	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	52	10 214	2 669	456	106	57.4	7.0
5322	Consumer goods rental	40	D	D	D	b	D	D
53223	Video tape & disk rental	13	D	D	D	b	D	D
532230	Video tape & disk rental	13	D	D	D	b	D	D
53229	Other consumer goods rental	27	D	D	D	a	D	D
532292	Recreational goods rental	22	D	D	D	a	D	D
CUMBERLAND COUNTY, NJ								
53	Real estate & rental & leasing	115	52 048	9 358	2 126	486	38.9	14.0
531	Real estate	89	39 940	6 858	1 523	328	35.8	18.1
5311	Lessors of real estate	54	27 386	3 461	739	210	41.8	14.3
53111	Lessors of residential buildings & dwellings	22	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	22	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	21	10 518	2 321	505	71	22.4	19.7
53121	Offices of real estate agents & brokers	21	10 518	2 321	505	71	22.4	19.7
531210	Offices of real estate agents & brokers	21	10 518	2 321	505	71	22.4	19.7
5313	Activities related to real estate	14	2 036	1 076	279	47	23.8	61.4
532	Rental & leasing services	26	12 108	2 500	603	158	49.2	.4
5322	Consumer goods rental	19	D	D	D	c	D	D
53223	Video tape & disk rental	11	2 773	520	136	76	35.0	1.7
532230	Video tape & disk rental	11	2 773	520	136	76	35.0	1.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ESSEX COUNTY, NJ								
53	Real estate & rental & leasing	915	1 084 741	165 435	40 255	6 280	21.9	13.1
531	Real estate	794	627 016	96 945	23 796	4 198	34.5	12.7
5311	Lessors of real estate	513	442 171	51 948	13 550	2 785	35.3	14.0
53111	Lessors of residential buildings & dwellings	371	338 356	40 434	10 203	2 284	35.2	13.8
531110	Lessors of residential buildings & dwellings	371	338 356	40 434	10 203	2 284	35.2	13.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	126	95 541	11 053	3 259	473	32.5	14.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	126	95 541	11 053	3 259	473	32.5	14.8
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	126	105 505	16 369	3 686	468	33.7	9.6
53121	Offices of real estate agents & brokers	126	105 505	16 369	3 686	468	33.7	9.6
531210	Offices of real estate agents & brokers	126	105 505	16 369	3 686	468	33.7	9.6
5313	Activities related to real estate	155	79 340	28 628	6 560	945	30.9	9.5
53131	Real estate property managers	117	63 603	23 566	5 349	831	28.4	9.2
531311	Residential property managers	72	43 403	15 488	3 671	605	28.1	11.0
531312	Nonresidential property managers	45	20 200	8 078	1 678	226	29.1	5.2
53132	Offices of real estate appraisers	23	5 505	2 391	539	46	29.7	3.0
531320	Offices of real estate appraisers	23	5 505	2 391	539	46	29.7	3.0
53139	Other activities related to real estate	15	10 232	2 671	672	68	47.2	15.3
531390	Other activities related to real estate	15	10 232	2 671	672	68	47.2	15.3
532	Rental & leasing services	116	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	34	304 411	31 320	7 508	1 115	2.3	19.5
53211	Passenger car rental & leasing	24	291 188	29 358	7 065	1 054	2.4	20.0
532111	Passenger car rental	17	250 856	24 149	5 701	977	2.3	23.2
53212	Truck, utility trailer, & RV rental & leasing	10	13 223	1 962	443	61	—	9.0
532120	Truck, utility trailer, & RV rental & leasing	10	13 223	1 962	443	61	—	9.0
5322	Consumer goods rental	51	41 116	11 687	2 783	405	8.2	3.7
53223	Video tape & disk rental	32	10 781	1 785	455	189	10.5	9.8
532230	Video tape & disk rental	32	10 781	1 785	455	189	10.5	9.8
5324	Commercial & industrial machinery & equipment rental & leasing	24	53 450	12 581	2 953	256	20.9	1.4
53249	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	c	D	D
GLOUCESTER COUNTY, NJ								
53	Real estate & rental & leasing	152	81 812	14 211	3 210	663	26.9	13.8
531	Real estate	97	51 568	7 511	1 742	303	27.1	11.1
5311	Lessors of real estate	47	33 643	4 323	973	191	15.4	11.0
53111	Lessors of residential buildings & dwellings	21	21 299	2 386	530	114	13.6	11.9
531110	Lessors of residential buildings & dwellings	21	21 299	2 386	530	114	13.6	11.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	5 801	416	85	22	39.6	12.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	5 801	416	85	22	39.6	12.1
5312	Offices of real estate agents & brokers	29	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	29	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	29	D	D	D	b	D	D
5313	Activities related to real estate	21	D	D	D	b	D	D
53131	Real estate property managers	14	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	55	30 244	6 700	1 468	360	26.5	18.3
5321	Automotive equipment rental & leasing	10	8 088	2 297	496	72	15.0	—
5322	Consumer goods rental	33	10 681	2 165	471	201	22.2	30.8
53223	Video tape & disk rental	23	6 383	962	211	122	22.0	13.1
532230	Video tape & disk rental	23	6 383	962	211	122	22.0	13.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HUDSON COUNTY, NJ								
53	Real estate & rental & leasing	542	628 099	96 145	21 975	3 070	16.8	8.2
531	Real estate	461	475 923	67 239	16 053	2 313	19.4	9.9
5311	Lessors of real estate	301	397 890	45 890	10 703	1 523	15.1	7.6
53111	Lessors of residential buildings & dwellings	198	143 932	14 796	4 015	803	23.1	10.1
531110	Lessors of residential buildings & dwellings	198	143 932	14 796	4 015	803	23.1	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	81	223 391	28 547	6 041	591	11.4	5.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	81	223 391	28 547	6 041	591	11.4	5.8
53113	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	67	34 982	3 997	914	195	45.8	31.5
53121	Offices of real estate agents & brokers	67	34 982	3 997	914	195	45.8	31.5
531210	Offices of real estate agents & brokers	67	34 982	3 997	914	195	45.8	31.5
5313	Activities related to real estate	93	43 051	17 352	4 436	595	38.3	13.6
53131	Real estate property managers	76	34 628	15 573	3 949	520	32.7	14.0
531311	Residential property managers	57	20 821	8 872	2 279	356	34.3	20.5
531312	Nonresidential property managers	19	13 807	6 701	1 670	164	30.3	4.2
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental & leasing services	77	130 567	26 979	5 447	721	9.2	3.0
5321	Automotive equipment rental & leasing	22	77 621	9 379	2 161	253	.6	2.9
53212	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
5322	Consumer goods rental	37	19 032	7 059	1 226	225	13.8	9.1
53223	Video tape & disk rental	26	5 321	957	234	97	12.6	13.8
532230	Video tape & disk rental	26	5 321	957	234	97	12.6	13.8
5324	Commercial & industrial machinery & equipment rental & leasing	11	19 040	7 356	1 236	144	40.0	—
HUNTERDON COUNTY, NJ								
53	Real estate & rental & leasing	98	57 241	6 213	1 331	270	22.5	9.0
531	Real estate	75	37 478	4 226	863	160	28.8	12.4
5311	Lessors of real estate	33	12 728	1 321	286	78	52.3	31.1
53111	Lessors of residential buildings & dwellings	15	6 583	532	122	33	61.5	16.8
531110	Lessors of residential buildings & dwellings	15	6 583	532	122	33	61.5	16.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	4 283	556	128	34	35.0	65.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	4 283	556	128	34	35.0	65.0
5312	Offices of real estate agents & brokers	26	20 941	1 845	363	49	14.2	2.6
53121	Offices of real estate agents & brokers	26	20 941	1 845	363	49	14.2	2.6
531210	Offices of real estate agents & brokers	26	20 941	1 845	363	49	14.2	2.6
5313	Activities related to real estate	16	3 809	1 060	214	33	30.8	4.0
532	Rental & leasing services	23	19 763	1 987	468	110	10.5	2.4
5322	Consumer goods rental	17	14 883	1 071	267	77	5.6	3.2
MERCER COUNTY, NJ								
53	Real estate & rental & leasing	289	256 690	43 060	10 093	1 685	29.6	10.8
531	Real estate	230	228 692	37 919	8 759	1 306	31.8	9.6
5311	Lessors of real estate	108	126 353	11 319	2 814	665	38.3	4.2
53111	Lessors of residential buildings & dwellings	47	D	D	D	e	D	D
531110	Lessors of residential buildings & dwellings	47	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	52	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	52	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	67	61 194	11 604	2 637	273	19.2	21.8
53121	Offices of real estate agents & brokers	67	61 194	11 604	2 637	273	19.2	21.8
531210	Offices of real estate agents & brokers	67	61 194	11 604	2 637	273	19.2	21.8
5313	Activities related to real estate	55	41 145	14 996	3 308	368	30.4	7.8
53131	Real estate property managers	35	29 959	10 390	2 302	275	29.0	10.8
531311	Residential property managers	14	D	D	D	c	D	D
531312	Nonresidential property managers	21	D	D	D	c	D	D
53132	Offices of real estate appraisers	13	7 074	3 514	836	73	9.0	—
531320	Offices of real estate appraisers	13	7 074	3 514	836	73	9.0	—
532	Rental & leasing services	59	27 998	5 141	1 334	379	12.0	21.2
5322	Consumer goods rental	39	15 505	2 955	740	292	12.6	31.0
53223	Video tape & disk rental	24	11 120	1 832	494	248	14.7	35.9
532230	Video tape & disk rental	24	11 120	1 832	494	248	14.7	35.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MIDDLESEX COUNTY, NJ								
53	Real estate & rental & leasing	616	743 549	129 684	28 279	4 098	26.2	8.3
531	Real estate	468	533 288	79 028	17 283	2 487	33.4	8.4
5311	Lessors of real estate	253	358 158	36 108	8 417	1 385	32.8	7.1
53111	Lessors of residential buildings & dwellings	147	229 251	20 200	4 115	897	33.9	8.3
531110	Lessors of residential buildings & dwellings	147	229 251	20 200	4 115	897	33.9	8.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	72	94 045	10 383	2 472	295	34.4	3.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	72	94 045	10 383	2 472	295	34.4	3.4
53113	Lessors of miniwarehouses & self storage units	19	21 683	3 727	1 403	129	6.5	4.8
531130	Lessors of miniwarehouses & self storage units	19	21 683	3 727	1 403	129	6.5	4.8
53119	Lessors of other real estate property	15	13 179	1 798	427	64	44.9	16.0
531190	Lessors of other real estate property	15	13 179	1 798	427	64	44.9	16.0
5312	Offices of real estate agents & brokers	113	112 163	21 254	3 932	426	36.5	9.5
53121	Offices of real estate agents & brokers	113	112 163	21 254	3 932	426	36.5	9.5
531210	Offices of real estate agents & brokers	113	112 163	21 254	3 932	426	36.5	9.5
5313	Activities related to real estate	102	62 967	21 666	4 934	676	31.1	14.1
53131	Real estate property managers	64	48 314	14 826	3 454	510	26.2	18.3
531311	Residential property managers	36	30 283	8 844	1 969	288	29.0	15.9
531312	Nonresidential property managers	28	18 031	5 982	1 485	222	21.6	22.3
53132	Offices of real estate appraisers	23	7 188	2 653	584	78	38.8	.6
531320	Offices of real estate appraisers	23	7 188	2 653	584	78	38.8	.6
53139	Other activities related to real estate	15	7 465	4 187	896	88	55.1	—
531390	Other activities related to real estate	15	7 465	4 187	896	88	55.1	—
532	Rental & leasing services	146	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	30	71 415	12 844	3 059	363	4.2	5.7
53211	Passenger car rental & leasing	10	D	D	D	b	D	D
532111	Passenger car rental	10	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	20	D	D	D	e	D	D
532120	Truck, utility trailer, & RV rental & leasing	20	D	D	D	e	D	D
5322	Consumer goods rental	67	31 498	6 283	1 444	474	15.3	23.3
53223	Video tape & disk rental	47	17 506	3 063	776	350	13.4	7.5
532230	Video tape & disk rental	47	17 506	3 063	776	350	13.4	7.5
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	16	D	D	D	c	D	D
53231	General rental centers	16	D	D	D	c	D	D
532310	General rental centers	16	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	33	98 319	28 209	5 836	669	9.2	5.4
53242	Office machinery & equipment rental & leasing	11	65 213	20 182	4 242	457	1.6	—
532420	Office machinery & equipment rental & leasing	11	65 213	20 182	4 242	457	1.6	—
5324209	Computer rental & leasing	10	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	15	24 716	5 525	1 105	157	12.8	21.5
532490	Oth commercial/industrial machinery & equipment rental & leasing	15	24 716	5 525	1 105	157	12.8	21.5
MONMOUTH COUNTY, NJ								
53	Real estate & rental & leasing	599	444 482	74 843	16 455	2 795	23.2	14.9
531	Real estate	470	304 164	49 170	10 536	1 712	29.2	17.5
5311	Lessors of real estate	234	160 111	17 147	3 827	761	33.8	14.0
53111	Lessors of residential buildings & dwellings	110	86 088	8 944	1 909	414	28.9	10.4
531110	Lessors of residential buildings & dwellings	110	86 088	8 944	1 909	414	28.9	10.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	90	51 672	5 866	1 371	256	46.8	22.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	90	51 672	5 866	1 371	256	46.8	22.5
53113	Lessors of miniwarehouses & self storage units	13	8 972	895	195	43	15.6	2.0
531130	Lessors of miniwarehouses & self storage units	13	8 972	895	195	43	15.6	2.0
53119	Lessors of other real estate property	21	13 379	1 442	352	48	27.3	12.6
531190	Lessors of other real estate property	21	13 379	1 442	352	48	27.3	12.6
5312	Offices of real estate agents & brokers	156	111 896	17 997	3 433	510	22.8	23.4
53121	Offices of real estate agents & brokers	156	111 896	17 997	3 433	510	22.8	23.4
531210	Offices of real estate agents & brokers	156	111 896	17 997	3 433	510	22.8	23.4
5313	Activities related to real estate	80	32 157	14 026	3 276	441	28.4	14.2
53131	Real estate property managers	43	20 294	10 436	2 426	322	24.9	13.1
531311	Residential property managers	33	14 689	8 233	1 824	251	19.3	16.6
531312	Nonresidential property managers	10	5 605	2 203	602	71	39.5	4.0
53132	Offices of real estate appraisers	28	10 166	3 176	799	108	29.3	18.8
531320	Offices of real estate appraisers	28	10 166	3 176	799	108	29.3	18.8
532	Rental & leasing services	123	87 772	14 447	3 330	673	15.9	14.5
5321	Automotive equipment rental & leasing	19	D	D	D	c	D	D
53211	Passenger car rental & leasing	15	D	D	D	c	D	D
532111	Passenger car rental	10	D	D	D	c	D	D
5322	Consumer goods rental	75	30 733	6 508	1 451	435	21.4	7.6
53223	Video tape & disk rental	50	16 595	2 864	719	317	20.9	6.7
532230	Video tape & disk rental	50	16 595	2 864	719	317	20.9	6.7
53229	Other consumer goods rental	14	8 662	2 382	525	70	23.5	.6
5323	General rental centers	11	D	D	D	b	D	D
53231	General rental centers	11	D	D	D	b	D	D
532310	General rental centers	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	18	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MORRIS COUNTY, NJ								
53	Real estate & rental & leasing	536	620 828	109 784	24 709	2 920	28.6	5.8
531	Real estate	421	475 975	82 490	18 320	2 034	33.1	6.1
5311	Lessors of real estate	199	238 873	18 010	4 153	720	47.1	5.7
53111	Lessors of residential buildings & dwellings	107	135 906	10 022	2 311	444	38.5	5.8
531110	Lessors of residential buildings & dwellings	107	135 906	10 022	2 311	444	38.5	5.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	73	86 916	7 167	1 654	235	53.7	5.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	73	86 916	7 167	1 654	235	53.7	5.7
53119	Lessors of other real estate property	12	13 504	553	132	28	94.6	4.1
531190	Lessors of other real estate property	12	13 504	553	132	28	94.6	4.1
5312	Offices of real estate agents & brokers	136	153 949	29 836	7 186	621	18.5	7.3
53121	Offices of real estate agents & brokers	136	153 949	29 836	7 186	621	18.5	7.3
531210	Offices of real estate agents & brokers	136	153 949	29 836	7 186	621	18.5	7.3
5313	Activities related to real estate	86	83 153	34 644	6 981	693	20.0	5.0
53131	Real estate property managers	48	42 226	13 033	2 836	290	31.3	6.7
531311	Residential property managers	19	18 793	5 045	1 094	120	31.1	3.5
531312	Nonresidential property managers	29	23 433	7 988	1 742	170	31.5	9.3
53132	Offices of real estate appraisers	26	12 324	5 547	1 113	144	25.6	7.4
531320	Offices of real estate appraisers	26	12 324	5 547	1 113	144	25.6	7.4
53139	Other activities related to real estate	12	28 603	16 064	3 032	259	.8	1.4
531390	Other activities related to real estate	12	28 603	16 064	3 032	259	.8	1.4
532	Rental & leasing services	112	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	20	D	D	D	c	D	D
53211	Passenger car rental & leasing	15	D	D	D	b	D	D
532111	Passenger car rental	13	D	D	D	b	D	D
5322	Consumer goods rental	58	32 266	6 964	1 736	411	18.5	10.2
53223	Video tape & disk rental	39	13 632	2 071	524	221	25.6	8.3
532230	Video tape & disk rental	39	13 632	2 071	524	221	25.6	8.3
53229	Other consumer goods rental	11	D	D	D	c	D	D
5323	General rental centers	12	11 030	3 493	793	90	25.5	4.9
53231	General rental centers	12	11 030	3 493	793	90	25.5	4.9
532310	General rental centers	12	11 030	3 493	793	90	25.5	4.9
5324	Commercial & industrial machinery & equipment rental & leasing	22	74 071	12 013	2 663	267	9.7	1.1
53249	Oth commercial/industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
OCEAN COUNTY, NJ								
53	Real estate & rental & leasing	386	190 260	30 192	6 418	1 345	36.2	11.9
531	Real estate	302	158 423	23 185	4 926	953	37.7	11.9
5311	Lessors of real estate	114	59 829	7 078	1 631	316	42.6	15.1
53111	Lessors of residential buildings & dwellings	48	30 524	2 944	688	168	35.5	18.8
531110	Lessors of residential buildings & dwellings	48	30 524	2 944	688	168	35.5	18.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	14 654	1 700	367	65	63.7	19.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	14 654	1 700	367	65	63.7	19.3
53113	Lessors of miniwarehouses & self storage units	10	4 099	454	94	26	8.6	10.0
531130	Lessors of miniwarehouses & self storage units	10	4 099	454	94	26	8.6	10.0
53119	Lessors of other real estate property	23	10 552	1 980	482	57	46.7	.4
531190	Lessors of other real estate property	23	10 552	1 980	482	57	46.7	.4
5312	Offices of real estate agents & brokers	124	70 940	8 628	1 677	349	31.3	11.1
53121	Offices of real estate agents & brokers	124	70 940	8 628	1 677	349	31.3	11.1
531210	Offices of real estate agents & brokers	124	70 940	8 628	1 677	349	31.3	11.1
5313	Activities related to real estate	64	27 654	7 479	1 618	288	43.9	6.8
53131	Real estate property managers	36	19 597	5 387	1 209	229	38.0	8.2
531311	Residential property managers	25	11 720	2 851	659	143	42.9	11.1
531312	Nonresidential property managers	11	7 877	2 536	550	86	30.8	3.8
53132	Offices of real estate appraisers	19	5 339	1 770	362	47	37.5	5.0
531320	Offices of real estate appraisers	19	5 339	1 770	362	47	37.5	5.0
532	Rental & leasing services	84	31 837	7 007	1 492	392	28.5	11.9
5321	Automotive equipment rental & leasing	13	D	D	D	b	D	D
5322	Consumer goods rental	56	16 441	3 447	786	278	30.8	16.4
53223	Video tape & disk rental	40	11 429	2 117	492	215	28.5	17.3
532230	Video tape & disk rental	40	11 429	2 117	492	215	28.5	17.3
53229	Other consumer goods rental	10	3 792	1 103	239	43	47.0	-

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PASSAIC COUNTY, NJ								
53	Real estate & rental & leasing	415	251 443	45 818	10 069	1 710	37.8	16.5
531	Real estate	343	206 783	33 371	7 653	1 253	41.4	15.6
5311	Lessors of real estate	200	128 084	14 688	3 254	661	43.0	16.3
53111	Lessors of residential buildings & dwellings	102	66 829	7 364	1 671	393	37.2	23.2
531110	Lessors of residential buildings & dwellings	102	66 829	7 364	1 671	393	37.2	23.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	79	51 353	6 085	1 375	226	53.4	4.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	79	51 353	6 085	1 375	226	53.4	4.3
53113	Lessors of miniwarehouses & self storage units	10	5 213	584	139	29	33.4	17.4
531130	Lessors of miniwarehouses & self storage units	10	5 213	584	139	29	33.4	17.4
5312	Offices of real estate agents & brokers	67	38 052	4 074	1 011	162	42.3	18.3
53121	Offices of real estate agents & brokers	67	38 052	4 074	1 011	162	42.3	18.3
531210	Offices of real estate agents & brokers	67	38 052	4 074	1 011	162	42.3	18.3
5313	Activities related to real estate	76	40 647	14 609	3 388	430	35.2	10.9
53131	Real estate property managers	57	34 829	12 173	2 997	379	32.7	8.7
531311	Residential property managers	32	6 009	6 009	1 690	172	41.5	8.0
531312	Nonresidential property managers	25	17 400	6 164	1 307	207	23.9	9.3
53139	Other activities related to real estate	10	3 850	1 601	237	32	43.1	37.1
531390	Other activities related to real estate	10	3 850	1 601	237	32	43.1	37.1
532	Rental & leasing services	68	43 445	12 235	2 393	455	21.5	18.5
5321	Automotive equipment rental & leasing	15	9 208	1 476	370	57	2.2	52.8
53211	Passenger car rental & leasing	10	3 534	623	176	33	5.8	66.6
5322	Consumer goods rental	35	D	D	D	e	D	D
53223	Video tape & disk rental	17	5 547	768	200	91	19.4	5.7
532230	Video tape & disk rental	17	5 547	768	200	91	19.4	5.7
5324	Commercial & industrial machinery & equipment rental & leasing	12	7 480	2 752	598	84	22.6	32.1
SALEM COUNTY, NJ								
53	Real estate & rental & leasing	52	20 483	3 581	756	183	30.5	16.1
531	Real estate	41	18 208	3 212	664	136	30.6	17.8
5311	Lessors of real estate	28	16 346	2 955	607	117	30.4	12.2
53111	Lessors of residential buildings & dwellings	15	11 365	1 493	343	70	32.5	10.3
531110	Lessors of residential buildings & dwellings	15	11 365	1 493	343	70	32.5	10.3
5312	Offices of real estate agents & brokers	12	D	D	D	a	D	D
53121	Offices of real estate agents & brokers	12	D	D	D	a	D	D
531210	Offices of real estate agents & brokers	12	D	D	D	a	D	D
532	Rental & leasing services	11	2 275	369	92	47	29.8	2.5
SOMERSET COUNTY, NJ								
53	Real estate & rental & leasing	271	249 753	45 849	10 643	1 555	18.1	6.0
531	Real estate	209	179 845	34 465	8 024	1 109	22.1	6.0
5311	Lessors of real estate	88	78 565	8 251	1 858	315	31.3	6.1
53111	Lessors of residential buildings & dwellings	44	55 112	3 789	846	165	28.5	6.0
531110	Lessors of residential buildings & dwellings	44	55 112	3 789	846	165	28.5	6.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	19 227	3 836	876	127	39.9	2.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	19 227	3 836	876	127	39.9	2.2
5312	Offices of real estate agents & brokers	67	72 242	9 840	2 427	276	14.0	7.2
53121	Offices of real estate agents & brokers	67	72 242	9 840	2 427	276	14.0	7.2
531210	Offices of real estate agents & brokers	67	72 242	9 840	2 427	276	14.0	7.2
5313	Activities related to real estate	54	29 038	16 374	3 739	518	17.4	2.6
53131	Real estate property managers	34	20 049	11 545	2 759	388	14.1	2.0
531311	Residential property managers	20	D	D	D	e	D	D
531312	Nonresidential property managers	14	D	D	D	c	D	D
53132	Offices of real estate appraisers	15	D	D	D	b	D	D
531320	Offices of real estate appraisers	15	D	D	D	b	D	D
532	Rental & leasing services	60	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	10	11 001	1 121	258	32	—	—
5322	Consumer goods rental	34	12 713	2 499	580	230	16.5	12.2
53223	Video tape & disk rental	25	8 453	1 466	380	186	18.8	12.0
532230	Video tape & disk rental	25	8 453	1 466	380	186	18.8	12.0
5324	Commercial & industrial machinery & equipment rental & leasing	13	40 526	6 632	1 529	153	2.3	6.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SUSSEX COUNTY, NJ								
53	Real estate & rental & leasing	82	36 461	5 645	1 290	256	36.4	7.0
531	Real estate	59	30 165	4 510	991	194	35.0	4.5
5311	Lessors of real estate	27	13 958	2 444	437	100	42.0	9.1
53111	Lessors of residential buildings & dwellings	11	8 506	1 656	253	54	27.3	10.5
531110	Lessors of residential buildings & dwellings	11	8 506	1 656	253	54	27.3	10.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	4 032	440	112	26	82.8	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	4 032	440	112	26	82.8	—
5312	Offices of real estate agents & brokers	20	14 544	1 529	431	61	23.7	.2
53121	Offices of real estate agents & brokers	20	14 544	1 529	431	61	23.7	.2
531210	Offices of real estate agents & brokers	20	14 544	1 529	431	61	23.7	.2
5313	Activities related to real estate	12	1 663	537	123	33	74.6	3.3
532	Rental & leasing services	23	6 296	1 135	299	62	43.2	19.3
5322	Consumer goods rental	12	D	D	D	b	D	D
UNION COUNTY, NJ								
53	Real estate & rental & leasing	648	756 131	88 588	20 282	3 184	37.9	9.0
531	Real estate	549	515 396	62 657	14 103	2 370	52.5	11.9
5311	Lessors of real estate	349	362 905	33 357	7 342	1 411	60.2	10.4
53111	Lessors of residential buildings & dwellings	238	251 709	19 652	4 428	968	64.6	9.8
531110	Lessors of residential buildings & dwellings	238	251 709	19 652	4 428	968	64.6	9.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	85	84 417	10 534	2 260	323	39.2	13.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	85	84 417	10 534	2 260	323	39.2	13.5
53119	Lessors of other real estate property	23	25 286	3 062	626	114	89.4	7.4
531190	Lessors of other real estate property	23	25 286	3 062	626	114	89.4	7.4
5312	Offices of real estate agents & brokers	115	102 505	13 795	3 217	405	38.2	11.4
53121	Offices of real estate agents & brokers	115	102 505	13 795	3 217	405	38.2	11.4
531210	Offices of real estate agents & brokers	115	102 505	13 795	3 217	405	38.2	11.4
5313	Activities related to real estate	85	49 986	15 505	3 544	554	26.1	24.0
53131	Real estate property managers	48	36 113	9 835	2 380	395	27.7	25.3
531311	Residential property managers	31	25 031	7 108	1 751	281	18.8	14.1
531312	Nonresidential property managers	17	11 082	2 727	629	114	47.7	50.4
53132	Offices of real estate appraisers	26	10 063	4 209	813	117	24.7	17.8
531320	Offices of real estate appraisers	26	10 063	4 209	813	117	24.7	17.8
53139	Other activities related to real estate	11	3 810	1 461	351	42	14.7	28.3
531390	Other activities related to real estate	11	3 810	1 461	351	42	14.7	28.3
532	Rental & leasing services	96	239 153	25 572	6 097	806	6.7	2.2
5321	Automotive equipment rental & leasing	29	D	D	D	c	D	D
53211	Passenger car rental & leasing	14	D	D	D	b	D	D
532111	Passenger car rental	12	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	15	67 121	5 601	1 368	128	.6	—
532120	Truck, utility trailer, & RV rental & leasing	15	67 121	5 601	1 368	128	.6	—
5322	Consumer goods rental	36	22 933	5 378	1 157	319	24.6	8.0
53223	Video tape & disk rental	22	10 399	1 600	393	146	13.1	17.1
532230	Video tape & disk rental	22	10 399	1 600	393	146	13.1	17.1
5324	Commercial & industrial machinery & equipment rental & leasing	23	138 950	12 611	3 077	272	5.6	1.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	46 512	8 228	1 936	135	15.9	1.8
WARREN COUNTY, NJ								
53	Real estate & rental & leasing	74	35 189	4 706	1 122	242	25.2	14.2
531	Real estate	53	24 093	2 959	727	138	30.2	15.5
5311	Lessors of real estate	28	16 830	1 746	390	85	30.5	20.8
53111	Lessors of residential buildings & dwellings	17	12 503	1 090	262	69	34.6	27.2
531110	Lessors of residential buildings & dwellings	17	12 503	1 090	262	69	34.6	27.2
5312	Offices of real estate agents & brokers	15	6 103	684	253	41	21.7	2.8
53121	Offices of real estate agents & brokers	15	6 103	684	253	41	21.7	2.8
531210	Offices of real estate agents & brokers	15	6 103	684	253	41	21.7	2.8
5313	Activities related to real estate	10	1 160	529	94	12	71.3	5.4
532	Rental & leasing services	21	11 096	1 747	395	104	14.3	11.5

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ABERDEEN TOWNSHIP, NJ								
53	Real estate & rental & leasing	17	21 858	3 016	637	118	11.0	3.9
531	Real estate	13	8 732	1 583	298	46	23.1	9.7
532	Rental & leasing services	4	13 126	1 433	339	72	3.1	—
ABSECON, NJ								
53	Real estate & rental & leasing	18	10 681	1 359	321	60	39.5	3.0
531	Real estate	13	4 673	406	74	21	82.5	6.9
532	Rental & leasing services	5	6 008	953	247	39	6.0	—
ALLENDALE, NJ								
53	Real estate & rental & leasing	10	6 784	894	232	28	33.0	30.1
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ALPHA, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ASBURY PARK, NJ								
53	Real estate & rental & leasing	17	8 901	1 135	270	63	29.2	30.6
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	14	7 654	817	186	47	28.2	35.2
53111	Lessors of residential buildings & dwellings	11	6 693	675	150	37	22.4	40.2
531110	Lessors of residential buildings & dwellings	11	6 693	675	150	37	22.4	40.2
532	Rental & leasing services	1	D	D	D	a	D	D
ATLANTIC CITY, NJ								
53	Real estate & rental & leasing	63	112 069	13 171	3 039	773	10.3	5.1
531	Real estate	56	D	D	D	f	D	D
5311	Lessors of real estate	25	21 989	4 097	1 117	467	37.1	13.2
53111	Lessors of residential buildings & dwellings	16	14 442	1 419	327	74	47.4	15.4
531110	Lessors of residential buildings & dwellings	16	14 442	1 419	327	74	47.4	15.4
5312	Offices of real estate agents & brokers	12	30 711	5 759	1 176	186	6.1	.1
53121	Offices of real estate agents & brokers	12	30 711	5 759	1 176	186	6.1	.1
531210	Offices of real estate agents & brokers	12	30 711	5 759	1 176	186	6.1	.1
5313	Activities related to real estate	19	D	D	D	c	D	D
53131	Real estate property managers	17	D	D	D	b	D	D
531311	Residential property managers	16	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	a	D	D
ATLANTIC HIGHLANDS, NJ								
53	Real estate & rental & leasing	5	2 943	236	56	14	9.2	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
AUDUBON, NJ								
53	Real estate & rental & leasing	3	2 151	257	63	21	D	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BARNEGAT TOWNSHIP, NJ								
53	Real estate & rental & leasing	6	2 446	307	60	17	50.7	2.5
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BARRINGTON, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BAYONNE, NJ								
53	Real estate & rental & leasing	40	25 293	4 918	1 191	208	24.1	12.1
531	Real estate	33	21 748	4 113	1 000	161	24.1	14.1
5311	Lessors of real estate	25	17 395	2 826	685	114	19.9	10.7
53111	Lessors of residential buildings & dwellings	18	4 716	234	80	57	71.0	29.0
531110	Lessors of residential buildings & dwellings	18	4 716	234	80	57	71.0	29.0
532	Rental & leasing services	7	3 545	805	191	47	24.2	—
BEACHWOOD, NJ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BELLEVILLE TOWNSHIP, NJ								
53	Real estate & rental & leasing	30	16 366	2 727	702	122	29.5	15.1
531	Real estate	26	13 746	2 417	586	109	22.6	11.4
5311	Lessors of real estate	19	7 832	1 565	333	73	36.7	20.0
53111	Lessors of residential buildings & dwellings	14	4 330	439	105	26	61.6	3.8
531110	Lessors of residential buildings & dwellings	14	4 330	439	105	26	61.6	3.8
532	Rental & leasing services	4	2 620	310	116	13	65.5	34.5
BELLMAWR, NJ								
53	Real estate & rental & leasing	10	10 393	1 968	449	76	3.4	—
531	Real estate	4	5 022	455	106	22	7.1	—
532	Rental & leasing services	6	5 371	1 513	343	54	—	—
BELMAR, NJ								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BELVIDERE, NJ								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BERGENFIELD, NJ								
53	Real estate & rental & leasing	23	11 011	1 633	401	82	23.2	11.6
531	Real estate	19	10 443	1 408	342	73	23.8	10.5
5311	Lessors of real estate	15	9 624	949	238	58	19.7	11.4
53111	Lessors of residential buildings & dwellings	11	4 150	366	94	23	42.5	13.5
531110	Lessors of residential buildings & dwellings	11	4 150	366	94	23	42.5	13.5
532	Rental & leasing services	4	568	225	59	9	13.0	31.3
BERKELEY TOWNSHIP, NJ								
53	Real estate & rental & leasing	10	4 176	462	107	31	67.1	9.2
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BERKELEY HEIGHTS TOWNSHIP, NJ								
53	Real estate & rental & leasing	9	D	D	D	a	D	D
531	Real estate	7	2 928	528	110	9	33.6	2.7
532	Rental & leasing services	2	D	D	D	a	D	D
BERLIN, NJ								
53	Real estate & rental & leasing	7	8 994	1 893	429	108	20.8	24.0
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BERNARDS TOWNSHIP, NJ								
53	Real estate & rental & leasing	15	16 035	1 171	230	36	6.3	2.7
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
BERNARDSVILLE, NJ								
53	Real estate & rental & leasing	16	14 159	2 019	352	42	7.9	18.1
531	Real estate	12	9 882	1 006	243	25	10.1	1.4
532	Rental & leasing services	4	4 277	1 013	109	17	3.0	56.8
BLOOMFIELD TOWNSHIP, NJ								
53	Real estate & rental & leasing	61	54 036	7 909	1 804	298	30.4	6.8
531	Real estate	52	43 810	5 935	1 344	223	36.0	7.1
5311	Lessors of real estate	36	32 830	2 829	679	129	16.2	8.6
53111	Lessors of residential buildings & dwellings	32	23 243	2 285	557	114	22.4	9.9
531110	Lessors of residential buildings & dwellings	32	23 243	2 285	557	114	22.4	9.9
5313	Activities related to real estate	10	2 540	797	204	29	86.1	10.9
532	Rental & leasing services	9	10 226	1 974	460	75	6.5	5.9
BLOOMINGDALE, NJ								
53	Real estate & rental & leasing	3	2 089	224	50	16	D	-
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BOGOTA, NJ								
53	Real estate & rental & leasing	9	1 955	155	37	11	77.3	2.7
531	Real estate	9	1 955	155	37	11	77.3	2.7
BOONTON, NJ								
53	Real estate & rental & leasing	7	3 083	723	182	28	44.4	6.9
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
BORDENTOWN, NJ								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
BOUND BROOK, NJ								
53	Real estate & rental & leasing	9	13 862	3 243	708	93	4.3	-
531	Real estate	5	6 844	987	225	26	7.3	-
532	Rental & leasing services	3	D	D	D	b	D	D
BRADLEY BEACH, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BRANCHBURG TOWNSHIP, NJ								
53	Real estate & rental & leasing	8	4 095	613	160	25	22.1	7.9
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BRICK TOWNSHIP, NJ								
53	Real estate & rental & leasing	48	19 937	2 804	599	116	43.2	13.9
531	Real estate	33	14 145	1 446	309	61	43.5	17.2
5312	Offices of real estate agents & brokers	17	7 439	628	125	27	29.9	27.5
53121	Offices of real estate agents & brokers	17	7 439	628	125	27	29.9	27.5
531210	Offices of real estate agents & brokers	17	7 439	628	125	27	29.9	27.5
532	Rental & leasing services	15	5 792	1 358	290	55	42.5	6.1
5322	Consumer goods rental	12	D	D	D	b	D	D
BRIDGETON, NJ								
53	Real estate & rental & leasing	16	4 426	1 279	319	76	26.2	17.6
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BRIDGEWATER TOWNSHIP, NJ								
53	Real estate & rental & leasing	36	27 411	5 191	1 388	226	18.2	15.5
531	Real estate	31	25 581	4 855	1 305	210	18.9	15.8
5311	Lessors of real estate	18	16 449	2 292	589	103	25.6	11.4
532	Rental & leasing services	5	1 830	336	83	16	8.5	11.0
BRIELLE, NJ								
53	Real estate & rental & leasing	4	2 150	376	94	18	88.4	—
531	Real estate	4	2 150	376	94	18	88.4	—
BRIGANTINE, NJ								
53	Real estate & rental & leasing	10	3 737	511	128	27	43.0	1.6
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BUENA, NJ								
53	Real estate & rental & leasing	3	1 246	255	60	12	D	—
531	Real estate	3	1 246	255	60	12	D	—
BURLINGTON, NJ								
53	Real estate & rental & leasing	14	D	D	D	e	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	e	D	D
BURLINGTON TOWNSHIP, NJ								
53	Real estate & rental & leasing	12	13 275	1 077	286	61	5.5	3.2
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BUTLER, NJ								
53	Real estate & rental & leasing	9	18 514	1 115	255	46	64.1	—
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
BYRAM TOWNSHIP, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
CAMDEN, NJ								
53	Real estate & rental & leasing	32	18 866	5 195	1 229	285	13.3	45.0
531	Real estate	27	13 693	3 840	949	249	18.2	31.7
5311	Lessors of real estate	17	10 184	2 510	614	158	9.6	23.0
53111	Lessors of residential buildings & dwellings	10	6 743	1 666	415	96	4.5	11.7
531110	Lessors of residential buildings & dwellings	10	6 743	1 666	415	96	4.5	11.7
532	Rental & leasing services	5	5 173	1 355	280	36	.5	80.3
CAPE MAY, NJ								
53	Real estate & rental & leasing	19	7 388	1 132	162	48	86.2	4.6
531	Real estate	16	6 843	880	160	47	85.2	5.0
532	Rental & leasing services	3	545	252	2	1	100.0	—
CARLSTADT, NJ								
53	Real estate & rental & leasing	15	37 108	6 474	1 545	196	8.4	2.8
531	Real estate	9	9 026	2 060	448	94	28.5	1.5
532	Rental & leasing services	6	28 082	4 414	1 097	102	2.0	3.2
CARTERET, NJ								
53	Real estate & rental & leasing	8	8 385	2 183	511	69	16.8	4.6
531	Real estate	8	8 385	2 183	511	69	16.8	4.6
CEDAR GROVE TOWNSHIP, NJ								
53	Real estate & rental & leasing	12	18 389	1 579	367	60	16.7	13.0
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
CHATHAM, NJ								
53	Real estate & rental & leasing	23	33 039	4 766	783	82	39.8	3.6
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	11	14 056	498	69	15	82.5	2.2
532	Rental & leasing services	1	D	D	D	a	D	D
CHERRY HILL TOWNSHIP, NJ								
53	Real estate & rental & leasing	95	163 503	29 839	7 144	934	15.7	10.9
531	Real estate	70	66 772	10 975	2 502	390	37.1	23.4
5311	Lessors of real estate	33	46 590	5 498	1 297	192	44.2	17.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	31 184	4 202	1 010	102	34.1	20.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	31 184	4 202	1 010	102	34.1	20.2
5312	Offices of real estate agents & brokers	22	12 877	2 774	607	83	22.7	22.0
53121	Offices of real estate agents & brokers	22	12 877	2 774	607	83	22.7	22.0
531210	Offices of real estate agents & brokers	22	12 877	2 774	607	83	22.7	22.0
5313	Activities related to real estate	15	7 305	2 703	598	115	17.5	63.6
532	Rental & leasing services	25	96 731	18 864	4 642	544	.8	2.3
5322	Consumer goods rental	11	6 015	1 186	275	85	6.5	12.6
CINNAMINSON TOWNSHIP, NJ								
53	Real estate & rental & leasing	16	5 657	933	211	55	33.3	26.4
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
CITY OF ORANGE TOWNSHIP, NJ								
53	Real estate & rental & leasing	53	33 239	3 915	940	154	38.2	15.2
531	Real estate	49	D	D	D	c	D	D
5311	Lessors of real estate	41	25 195	1 755	410	100	47.7	18.4
53111	Lessors of residential buildings & dwellings	35	23 303	1 640	386	92	49.9	19.5
531110	Lessors of residential buildings & dwellings	35	23 303	1 640	386	92	49.9	19.5
532	Rental & leasing services	4	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
CLARK TOWNSHIP, NJ								
53	Real estate & rental & leasing	31	D	D	D	c	D	D
531	Real estate	28	19 029	2 685	542	91	37.4	3.5
5311	Lessors of real estate	13	14 002	1 180	245	41	39.6	—
532	Rental & leasing services	3	D	D	D	a	D	D
CLAYTON, NJ								
53	Real estate & rental & leasing	4	1 690	203	49	15	9.9	90.1
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CLEMENTON, NJ								
53	Real estate & rental & leasing	7	1 924	404	82	27	9.8	23.3
531	Real estate	3	416	112	23	9	D	27.6
532	Rental & leasing services	4	D	D	D	a	D	D
CLIFFSIDE PARK, NJ								
53	Real estate & rental & leasing	19	5 585	882	205	52	54.9	23.3
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	14	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	12	3 050	121	29	17	57.2	42.8
531110	Lessors of residential buildings & dwellings	12	3 050	121	29	17	57.2	42.8
CLIFTON, NJ								
53	Real estate & rental & leasing	94	46 663	10 071	2 714	346	39.3	26.1
531	Real estate	82	39 696	8 237	2 345	272	45.3	24.8
5311	Lessors of real estate	42	20 419	2 260	542	99	43.5	42.7
53111	Lessors of residential buildings & dwellings	26	13 956	1 327	242	57	35.7	54.0
531110	Lessors of residential buildings & dwellings	26	13 956	1 327	242	57	35.7	54.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	4 514	838	276	35	69.0	.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	4 514	838	276	35	69.0	.6
5312	Offices of real estate agents & brokers	21	10 743	1 595	495	55	49.6	1.2
53121	Offices of real estate agents & brokers	21	10 743	1 595	495	55	49.6	1.2
531210	Offices of real estate agents & brokers	21	10 743	1 595	495	55	49.6	1.2
5313	Activities related to real estate	19	8 534	4 382	1 308	118	44.0	11.5
53131	Real estate property managers	17	D	D	D	c	D	D
531311	Residential property managers	11	5 230	2 967	966	75	27.5	3.0
532	Rental & leasing services	11	D	D	D	b	D	D
CLINTON TOWNSHIP, NJ								
53	Real estate & rental & leasing	11	3 474	554	112	27	66.3	—
531	Real estate	7	2 235	241	37	9	91.3	—
532	Rental & leasing services	4	1 239	313	75	18	21.2	—
CLOSTER, NJ								
53	Real estate & rental & leasing	14	4 898	1 374	174	35	18.2	20.1
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
COLLINGSWOOD, NJ								
53	Real estate & rental & leasing	9	8 188	1 064	212	38	10.5	1.4
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CRANFORD TOWNSHIP, NJ								
53	Real estate & rental & leasing	33	110 918	6 913	1 592	199	4.4	6.4
531	Real estate	24	D	D	D	c	D	D
532	Rental & leasing services	9	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
CRESSKILL, NJ								
53	Real estate & rental & leasing	9	5 737	935	133	26	43.6	56.4
531	Real estate	9	5 737	935	133	26	43.6	56.4
DELRAN TOWNSHIP, NJ								
53	Real estate & rental & leasing	10	7 637	2 699	652	98	18.1	4.0
531	Real estate	6	5 563	2 377	578	80	14.6	—
532	Rental & leasing services	4	2 074	322	74	18	27.5	14.9
DEMAREST, NJ								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	353	147	39	5	D	—
532	Rental & leasing services	1	D	D	D	a	D	D
DENVILLE TOWNSHIP, NJ								
53	Real estate & rental & leasing	15	5 633	637	139	39	33.2	11.8
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
DEPTFORD TOWNSHIP, NJ								
53	Real estate & rental & leasing	11	6 206	1 539	331	56	15.2	13.1
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
DOVER, NJ (MORRIS COUNTY)								
53	Real estate & rental & leasing	18	8 179	1 017	231	51	64.3	3.7
531	Real estate	14	6 036	621	131	27	71.8	5.0
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	4	2 143	396	100	24	43.2	—
DOVER, NJ (OCEAN COUNTY)								
53	Real estate & rental & leasing	92	48 908	8 119	1 636	330	36.1	15.3
531	Real estate	66	39 108	5 937	1 164	210	41.6	12.4
5311	Lessors of real estate	25	15 738	1 722	334	60	42.7	26.0
53111	Lessors of residential buildings & dwellings	10	7 745	575	108	22	50.0	27.1
531110	Lessors of residential buildings & dwellings	10	7 745	575	108	22	50.0	27.1
5312	Offices of real estate agents & brokers	27	18 072	2 008	398	80	39.9	.2
53121	Offices of real estate agents & brokers	27	18 072	2 008	398	80	39.9	.2
531210	Offices of real estate agents & brokers	27	18 072	2 008	398	80	39.9	.2
5313	Activities related to real estate	14	5 298	2 207	432	70	44.1	13.2
532	Rental & leasing services	26	9 800	2 182	472	120	13.9	27.2
5322	Consumer goods rental	16	D	D	D	b	D	D
53223	Video tape & disk rental	10	3 225	576	136	50	17.2	26.2
532230	Video tape & disk rental	10	3 225	576	136	50	17.2	26.2
DUMONT, NJ								
53	Real estate & rental & leasing	8	4 521	649	54	14	73.7	12.6
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
DUNELLEN, NJ								
53	Real estate & rental & leasing	5	2 411	557	131	20	12.1	50.1
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
EAST BRUNSWICK TOWNSHIP, NJ								
53	Real estate & rental & leasing	59	66 900	8 546	1 612	271	21.9	3.7
531	Real estate	45	57 213	6 719	1 240	188	23.5	2.4
5311	Lessors of real estate	22	40 257	2 372	545	97	11.7	3.3
53111	Lessors of residential buildings & dwellings	12	29 451	1 713	383	67	4.1	4.5
531110	Lessors of residential buildings & dwellings	12	29 451	1 713	383	67	4.1	4.5
5312	Offices of real estate agents & brokers	15	13 474	2 323	361	52	47.6	.3
53121	Offices of real estate agents & brokers	15	13 474	2 323	361	52	47.6	.3
531210	Offices of real estate agents & brokers	15	13 474	2 323	361	52	47.6	.3
532	Rental & leasing services	14	9 687	1 827	372	83	12.5	11.7
EAST HANOVER TOWNSHIP, NJ								
53	Real estate & rental & leasing	16	19 979	4 007	808	122	56.7	1.5
531	Real estate	7	10 512	1 376	302	45	77.3	2.9
532	Rental & leasing services	9	9 467	2 631	506	77	33.8	—
EAST ORANGE, NJ								
53	Real estate & rental & leasing	78	52 807	7 499	1 709	346	27.4	12.1
531	Real estate	70	39 807	4 879	1 222	258	36.0	15.7
5311	Lessors of real estate	54	33 023	3 387	851	202	35.9	17.5
53111	Lessors of residential buildings & dwellings	45	28 496	3 056	768	187	36.2	17.5
531110	Lessors of residential buildings & dwellings	45	28 496	3 056	768	187	36.2	17.5
5313	Activities related to real estate	10	2 339	707	211	31	75.6	3.0
532	Rental & leasing services	8	13 000	2 620	487	88	1.1	1.2
EAST RUTHERFORD, NJ								
53	Real estate & rental & leasing	14	41 359	17 994	3 927	142	11.9	.2
531	Real estate	11	39 627	17 425	3 806	131	12.4	—
532	Rental & leasing services	3	1 732	569	121	11	—	5.8
EAST WINDSOR TOWNSHIP, NJ								
53	Real estate & rental & leasing	18	12 364	1 881	420	97	27.0	25.9
531	Real estate	12	10 727	1 619	361	72	29.4	29.9
532	Rental & leasing services	6	1 637	262	59	25	11.8	—
EATONTOWN, NJ								
53	Real estate & rental & leasing	27	57 837	10 447	2 508	480	6.5	1.3
531	Real estate	21	D	D	D	b	D	D
5311	Lessors of real estate	15	9 599	896	205	57	28.8	—
532	Rental & leasing services	5	D	D	D	b	D	D
EDGEWATER, NJ								
53	Real estate & rental & leasing	15	5 248	1 676	399	52	40.7	21.3
531	Real estate	11	2 916	1 118	273	29	52.3	19.2
532	Rental & leasing services	4	2 332	558	126	23	26.2	23.9
EDISON TOWNSHIP, NJ								
53	Real estate & rental & leasing	89	123 853	24 162	5 013	660	24.8	4.8
531	Real estate	66	101 486	19 755	4 024	490	30.0	5.2
5311	Lessors of real estate	32	67 561	7 891	1 904	261	28.8	1.4
53111	Lessors of residential buildings & dwellings	18	22 392	2 207	484	132	69.0	3.8
531110	Lessors of residential buildings & dwellings	18	22 392	2 207	484	132	69.0	3.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	43 249	5 489	1 365	118	9.2	.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	43 249	5 489	1 365	118	9.2	.1
5312	Offices of real estate agents & brokers	19	20 601	6 254	704	84	37.3	9.3
53121	Offices of real estate agents & brokers	19	20 601	6 254	704	84	37.3	9.3
531210	Offices of real estate agents & brokers	19	20 601	6 254	704	84	37.3	9.3
5313	Activities related to real estate	15	13 324	5 610	1 416	145	24.7	18.6
532	Rental & leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	10	5 227	1 395	310	67	5.6	12.8

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							From administrative records ¹	Estimated ²
EGG HARBOR TOWNSHIP, NJ								
53	Real estate & rental & leasing	31	24 113	3 332	717	175	19.9	3.3
531	Real estate	19	20 028	2 551	554	98	13.7	1.2
5311	Lessors of real estate	13	7 935	1 227	315	46	3.8	3.0
532	Rental & leasing services	12	4 085	781	163	77	50.5	13.3
EGG HARBOR CITY, NJ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ELIZABETH, NJ								
53	Real estate & rental & leasing	129	58 139	9 193	2 225	505	46.6	20.6
531	Real estate	113	46 978	6 048	1 457	397	54.3	22.0
5311	Lessors of real estate	90	40 145	3 851	949	239	58.5	19.0
53111	Lessors of residential buildings & dwellings	77	31 361	2 783	694	190	57.1	19.1
531110	Lessors of residential buildings & dwellings	77	31 361	2 783	694	190	57.1	19.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
5313	Activities related to real estate	16	5 182	1 944	453	149	21.7	48.5
53131	Real estate property managers	13	4 742	1 770	426	133	19.1	48.2
532	Rental & leasing services	16	11 161	3 145	768	108	14.0	14.6
ELMWOOD PARK, NJ								
53	Real estate & rental & leasing	10	15 473	2 257	530	70	24.5	2.5
531	Real estate	5	9 202	544	62	20	33.0	4.2
532	Rental & leasing services	5	6 271	1 713	468	50	11.9	—
EMERSON, NJ								
53	Real estate & rental & leasing	10	3 282	555	89	21	33.0	21.3
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	739	230	47	14	D	—
ENGLEWOOD, NJ								
53	Real estate & rental & leasing	67	47 046	5 896	1 416	198	48.6	18.7
531	Real estate	62	43 575	4 980	1 189	168	52.4	18.1
5311	Lessors of real estate	46	37 959	3 064	695	113	56.5	18.1
53111	Lessors of residential buildings & dwellings	30	21 517	1 560	408	80	43.3	12.6
531110	Lessors of residential buildings & dwellings	30	21 517	1 560	408	80	43.3	12.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
ENGLEWOOD CLIFFS, NJ								
53	Real estate & rental & leasing	49	67 261	12 430	2 577	301	33.3	11.5
531	Real estate	45	52 294	9 678	2 089	255	35.9	14.7
5311	Lessors of real estate	28	35 024	2 685	624	116	43.3	11.6
53111	Lessors of residential buildings & dwellings	17	24 548	2 212	511	84	35.3	16.0
531110	Lessors of residential buildings & dwellings	17	24 548	2 212	511	84	35.3	16.0
5313	Activities related to real estate	10	12 603	6 245	1 313	118	5.8	28.8
53131	Real estate property managers	10	12 603	6 245	1 313	118	5.8	28.8
532	Rental & leasing services	4	14 967	2 752	488	46	24.2	—
EVESHAM TOWNSHIP, NJ								
53	Real estate & rental & leasing	47	47 607	8 233	1 860	300	20.4	16.5
531	Real estate	40	42 807	7 209	1 596	253	19.2	13.3
5311	Lessors of real estate	17	32 792	4 522	1 050	163	9.7	10.5
53111	Lessors of residential buildings & dwellings	10	21 754	3 727	856	128	6.1	4.9
531110	Lessors of residential buildings & dwellings	10	21 754	3 727	856	128	6.1	4.9
5313	Activities related to real estate	14	3 938	1 947	423	59	24.7	34.1
532	Rental & leasing services	7	4 800	1 024	264	47	31.3	45.7

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							From administrative records ¹	Estimated ²
EWING TOWNSHIP, NJ								
53	Real estate & rental & leasing	26	23 445	4 503	975	174	36.6	6.9
531	Real estate	18	19 399	3 730	745	126	44.2	8.4
532	Rental & leasing services	8	4 046	773	230	48	—	—
FAIR HAVEN, NJ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FAIR LAWN, NJ								
53	Real estate & rental & leasing	30	14 582	2 462	532	99	53.0	10.4
531	Real estate	25	12 283	1 937	389	66	62.9	9.2
5311	Lessors of real estate	13	7 038	506	113	29	83.9	1.0
532	Rental & leasing services	4	D	D	D	b	D	D
FAIRVIEW, NJ								
53	Real estate & rental & leasing	15	D	D	D	b	D	D
531	Real estate	13	D	D	D	a	D	D
5311	Lessors of real estate	12	3 348	358	74	17	68.0	15.7
532	Rental & leasing services	2	D	D	D	a	D	D
FANWOOD, NJ								
53	Real estate & rental & leasing	5	3 717	495	78	15	67.4	—
531	Real estate	5	3 717	495	78	15	67.4	—
FLEMINGTON, NJ								
53	Real estate & rental & leasing	24	23 590	1 637	373	87	13.1	7.7
531	Real estate	17	9 638	1 080	248	45	27.5	15.7
532	Rental & leasing services	7	13 952	557	125	42	3.1	2.1
FLORENCE TOWNSHIP, NJ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
FLORHAM PARK, NJ								
53	Real estate & rental & leasing	34	63 274	18 120	3 818	307	62.6	8.4
531	Real estate	31	58 560	16 889	3 458	282	59.6	9.0
5311	Lessors of real estate	12	21 761	604	133	30	86.9	8.0
5313	Activities related to real estate	11	21 731	10 508	2 012	134	36.6	1.8
532	Rental & leasing services	2	D	D	D	b	D	D
FORT LEE, NJ								
53	Real estate & rental & leasing	139	112 212	12 558	2 877	462	30.7	6.0
531	Real estate	126	102 076	11 456	2 667	435	32.5	6.1
5311	Lessors of real estate	75	75 354	5 637	1 323	257	34.3	2.4
53111	Lessors of residential buildings & dwellings	45	61 584	4 235	981	187	21.8	2.1
531110	Lessors of residential buildings & dwellings	45	61 584	4 235	981	187	21.8	2.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	26	19 831	3 589	855	112	25.9	15.8
53121	Offices of real estate agents & brokers	26	19 831	3 589	855	112	25.9	15.8
531210	Offices of real estate agents & brokers	26	19 831	3 589	855	112	25.9	15.8
5313	Activities related to real estate	25	6 891	2 230	489	66	31.7	17.6
53131	Real estate property managers	15	4 703	1 588	349	41	29.4	17.2
531311	Residential property managers	12	3 840	1 161	259	29	36.0	21.0
532	Rental & leasing services	12	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
FRANKLIN TOWNSHIP, NJ (GLOUCESTER COUNTY)								
53	Real estate & rental & leasing	4	808	56	10	8	36.5	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FRANKLIN, NJ								
53	Real estate & rental & leasing	9	1 571	322	89	19	51.9	3.9
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
FRANKLIN TOWNSHIP, NJ (SOMERSET COUNTY)								
53	Real estate & rental & leasing	32	45 380	7 206	1 610	233	5.9	1.7
531	Real estate	18	24 368	5 005	1 095	159	8.0	.6
5311	Lessors of real estate	10	14 480	1 121	246	56	10.0	1.1
532	Rental & leasing services	14	21 012	2 201	515	74	3.5	3.0
FRANKLIN LAKES, NJ								
53	Real estate & rental & leasing	24	56 529	4 979	1 087	106	10.6	3.9
531	Real estate	23	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	10	14 980	1 549	238	43	17.2	4.8
53121	Offices of real estate agents & brokers	10	14 980	1 549	238	43	17.2	4.8
531210	Offices of real estate agents & brokers	10	14 980	1 549	238	43	17.2	4.8
FREEHOLD, NJ								
53	Real estate & rental & leasing	21	9 641	1 672	439	80	29.7	6.6
531	Real estate	19	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
FREEHOLD TOWNSHIP, NJ								
53	Real estate & rental & leasing	38	24 237	4 126	854	158	22.0	9.5
531	Real estate	25	13 700	2 594	554	95	33.3	13.8
5311	Lessors of real estate	16	9 856	1 606	327	53	33.3	11.8
532	Rental & leasing services	13	10 537	1 532	300	63	7.3	3.8
GALLOWAY TOWNSHIP, NJ								
53	Real estate & rental & leasing	8	2 187	538	148	33	60.9	—
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
GARFIELD, NJ								
53	Real estate & rental & leasing	15	9 960	1 124	260	36	35.3	20.0
531	Real estate	10	9 209	920	167	25	37.7	18.9
532	Rental & leasing services	5	751	204	93	11	5.7	32.5
GARWOOD, NJ								
53	Real estate & rental & leasing	5	2 659	611	126	16	66.5	5.9
531	Real estate	5	2 659	611	126	16	66.5	5.9
GLASSBORO, NJ								
53	Real estate & rental & leasing	17	12 037	1 530	359	91	6.6	17.1
531	Real estate	9	8 411	795	185	40	.4	12.2
532	Rental & leasing services	8	3 626	735	174	51	20.9	28.4
GLEN RIDGE, NJ *								
53	Real estate & rental & leasing	3	1 561	128	33	9	100.0	—
531	Real estate	3	1 561	128	33	9	100.0	—

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							From administrative records ¹	Estimated ²
GLEN ROCK, NJ								
53	Real estate & rental & leasing	16	11 284	2 395	691	61	15.5	5.1
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GLOUCESTER TOWNSHIP, NJ								
53	Real estate & rental & leasing	21	27 358	3 718	922	188	7.5	7.6
531	Real estate	11	21 785	2 028	480	89	3.0	2.0
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	10	5 573	1 690	442	99	25.2	29.5
GLOUCESTER CITY, NJ								
53	Real estate & rental & leasing	9	12 455	1 104	257	36	8.8	5.5
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
GUTTENBERG, NJ								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	b	D	D
HACKENSACK, NJ								
53	Real estate & rental & leasing	155	487 369	76 954	18 794	2 624	14.0	2.0
531	Real estate	130	D	D	D	f	D	D
5311	Lessors of real estate	77	59 271	4 855	1 147	233	70.4	7.7
53111	Lessors of residential buildings & dwellings	59	50 953	3 367	798	191	71.5	9.0
531110	Lessors of residential buildings & dwellings	59	50 953	3 367	798	191	71.5	9.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	5 682	1 361	324	33	79.3	.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	5 682	1 361	324	33	79.3	.3
5312	Offices of real estate agents & brokers	25	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	25	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	25	D	D	D	b	D	D
5313	Activities related to real estate	28	83 540	7 671	1 909	209	13.1	3.5
53131	Real estate property managers	23	83 156	7 584	1 902	205	12.7	3.5
531311	Residential property managers	13	6 247	3 251	751	85	79.5	7.9
531312	Nonresidential property managers	10	76 909	4 333	1 151	120	7.3	3.1
532	Rental & leasing services	23	329 624	62 122	15 404	2 113	1.3	.6
HACKETTSTOWN, NJ								
53	Real estate & rental & leasing	19	11 315	1 026	319	67	9.9	9.1
531	Real estate	14	9 288	757	260	38	12.0	11.1
532	Rental & leasing services	5	2 027	269	59	29	—	—
HADDON TOWNSHIP, NJ								
53	Real estate & rental & leasing	4	2 403	574	118	25	23.1	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
HADDONFIELD, NJ								
53	Real estate & rental & leasing	27	23 882	5 142	1 510	183	29.2	23.7
531	Real estate	23	23 261	4 988	1 491	179	28.0	23.6
532	Rental & leasing services	3	D	D	D	a	D	D
HADDON HEIGHTS, NJ								
53	Real estate & rental & leasing	8	4 658	803	170	28	1.5	28.6
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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HALEDON, NJ								
53	Real estate & rental & leasing	3	1 721	161	35	9	D	—
531	Real estate	3	1 721	161	35	9	D	—
HAMBURG, NJ								
53	Real estate & rental & leasing	3	2 551	262	60	14	D	—
531	Real estate	3	2 551	262	60	14	D	—
HAMILTON TOWNSHIP, NJ (ATLANTIC COUNTY)								
53	Real estate & rental & leasing	12	4 637	389	81	21	55.4	13.4
531	Real estate	7	3 319	223	53	12	58.6	3.9
532	Rental & leasing services	5	1 318	166	28	9	47.5	37.3
HAMILTON TOWNSHIP, NJ (MERCER COUNTY)								
53	Real estate & rental & leasing	58	35 949	4 984	1 000	216	23.3	10.2
531	Real estate	47	29 507	3 804	696	124	27.3	8.4
5311	Lessors of real estate	22	17 498	1 517	364	66	27.3	1.7
53111	Lessors of residential buildings & dwellings	12	13 409	1 269	312	53	29.9	—
531110	Lessors of residential buildings & dwellings	12	13 409	1 269	312	53	29.9	—
5312	Offices of real estate agents & brokers	18	8 842	1 725	219	40	30.6	24.6
53121	Offices of real estate agents & brokers	18	8 842	1 725	219	40	30.6	24.6
531210	Offices of real estate agents & brokers	18	8 842	1 725	219	40	30.6	24.6
532	Rental & leasing services	11	6 442	1 180	304	92	5.0	18.6
HAMMONTON, NJ								
53	Real estate & rental & leasing	12	4 985	575	113	35	77.7	5.7
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HANOVER TOWNSHIP, NJ								
53	Real estate & rental & leasing	19	20 520	4 790	1 277	131	18.8	2.8
531	Real estate	12	16 371	3 436	938	94	18.5	3.5
532	Rental & leasing services	7	4 149	1 354	339	37	20.1	—
HARRINGTON PARK, NJ								
53	Real estate & rental & leasing	3	212	76	13	2	94.3	5.7
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HARRISON, NJ								
53	Real estate & rental & leasing	8	11 577	1 374	310	39	24.3	—
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	8 962	1 101	258	24	D	—
HASBROUCK HEIGHTS, NJ								
53	Real estate & rental & leasing	22	19 568	2 308	426	55	29.8	14.8
531	Real estate	17	11 657	1 584	269	40	35.8	12.6
532	Rental & leasing services	4	D	D	D	a	D	D
HAWORTH, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
HAWTHORNE, NJ								
53	Real estate & rental & leasing	19	10 723	2 404	445	82	33.5	9.2
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	12	6 257	1 060	220	29	26.1	15.8
532	Rental & leasing services	3	2 457	740	123	34	D	—
HAZLET TOWNSHIP, NJ								
53	Real estate & rental & leasing	16	16 282	2 478	534	92	49.2	1.8
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
HIGH BRIDGE, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HIGHLAND PARK, NJ								
53	Real estate & rental & leasing	28	22 342	2 581	561	133	31.1	10.5
531	Real estate	27	D	D	D	c	D	D
5311	Lessors of real estate	19	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	17	16 313	1 432	314	84	37.1	9.5
531110	Lessors of residential buildings & dwellings	17	16 313	1 432	314	84	37.1	9.5
532	Rental & leasing services	1	D	D	D	a	D	D
HIGHLANDS, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
HIGHTSTOWN, NJ								
53	Real estate & rental & leasing	7	10 628	2 857	654	68	2.2	8.6
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
HILLSBOROUGH TOWNSHIP, NJ								
53	Real estate & rental & leasing	25	20 909	2 353	460	112	41.3	4.4
531	Real estate	20	18 987	2 023	370	66	45.4	2.7
532	Rental & leasing services	5	1 922	330	90	46	—	21.2
HILLSDALE, NJ								
53	Real estate & rental & leasing	6	4 211	370	121	12	13.3	—
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HILLSIDE TOWNSHIP, NJ								
53	Real estate & rental & leasing	9	4 902	1 752	503	63	27.0	—
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	b	D	D
HOBOKEN, NJ								
53	Real estate & rental & leasing	61	41 817	7 281	2 319	306	21.0	16.9
531	Real estate	50	36 167	6 414	2 116	264	23.3	16.6
5311	Lessors of real estate	28	23 976	3 013	1 320	141	16.7	7.0
53111	Lessors of residential buildings & dwellings	19	19 148	2 395	1 172	98	6.5	7.8
531110	Lessors of residential buildings & dwellings	19	19 148	2 395	1 172	98	6.5	7.8
5312	Offices of real estate agents & brokers	11	6 850	607	152	24	61.9	21.3
53121	Offices of real estate agents & brokers	11	6 850	607	152	24	61.9	21.3
531210	Offices of real estate agents & brokers	11	6 850	607	152	24	61.9	21.3
5313	Activities related to real estate	11	5 341	2 794	644	99	3.4	53.5
53131	Real estate property managers	10	D	D	D	b	D	D
532	Rental & leasing services	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
HO-HO-KUS, NJ								
53	Real estate & rental & leasing	7	4 328	1 057	279	38	31.6	—
531	Real estate	7	4 328	1 057	279	38	31.6	—
HOLMDEL TOWNSHIP, NJ								
53	Real estate & rental & leasing	16	13 162	2 663	678	66	14.6	17.0
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HOPATCONG, NJ								
53	Real estate & rental & leasing	3	473	80	15	12	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HOPEWELL TOWNSHIP, NJ								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
HOWELL TOWNSHIP, NJ								
53	Real estate & rental & leasing	30	17 160	3 323	699	117	26.1	5.3
531	Real estate	23	15 353	2 922	619	105	25.1	4.4
5312	Offices of real estate agents & brokers	10	5 730	681	140	29	8.2	11.7
53121	Offices of real estate agents & brokers	10	5 730	681	140	29	8.2	11.7
531210	Offices of real estate agents & brokers	10	5 730	681	140	29	8.2	11.7
532	Rental & leasing services	7	1 807	401	80	12	34.7	13.1
IRVINGTON TOWNSHIP, NJ								
53	Real estate & rental & leasing	32	26 830	5 175	1 106	213	22.8	7.6
531	Real estate	24	21 187	3 694	749	153	28.9	9.6
5311	Lessors of real estate	16	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	13	16 313	2 486	481	113	17.8	8.5
531110	Lessors of residential buildings & dwellings	13	16 313	2 486	481	113	17.8	8.5
532	Rental & leasing services	8	5 643	1 481	357	60	—	—
JACKSON TOWNSHIP, NJ								
53	Real estate & rental & leasing	11	5 852	894	215	39	35.8	21.0
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
JAMESBURG, NJ								
53	Real estate & rental & leasing	7	1 625	319	54	14	58.2	29.5
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
JEFFERSON TOWNSHIP, NJ								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
JERSEY CITY, NJ								
53	Real estate & rental & leasing	212	188 163	25 347	6 046	1 082	17.9	9.8
531	Real estate	182	148 795	21 745	5 322	963	21.0	11.1
5311	Lessors of real estate	121	116 128	11 862	2 805	600	20.3	7.9
53111	Lessors of residential buildings & dwellings	83	71 225	8 276	1 915	447	13.7	12.2
531110	Lessors of residential buildings & dwellings	83	71 225	8 276	1 915	447	13.7	12.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	31	31 182	2 332	589	96	43.2	1.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	31	31 182	2 332	589	96	43.2	1.7
5312	Offices of real estate agents & brokers	27	14 044	2 196	499	102	30.2	39.7
53121	Offices of real estate agents & brokers	27	14 044	2 196	499	102	30.2	39.7
531210	Offices of real estate agents & brokers	27	14 044	2 196	499	102	30.2	39.7
5313	Activities related to real estate	34	18 623	7 687	2 018	261	18.6	9.7
53131	Real estate property managers	30	17 520	7 534	1 937	254	15.2	9.2
531311	Residential property managers	19	8 364	2 110	548	114	27.7	15.8
531312	Nonresidential property managers	11	9 156	5 424	1 389	140	3.8	3.2
532	Rental & leasing services	29	D	D	D	c	D	D
5321	Automotive equipment rental & leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	17	D	D	D	b	D	D
53223	Video tape & disk rental	14	D	D	D	a	D	D
532230	Video tape & disk rental	14	D	D	D	a	D	D
KEANSBURG, NJ								
53	Real estate & rental & leasing	3	389	59	15	5	45.5	54.5
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KEARNY, NJ								
53	Real estate & rental & leasing	32	62 099	13 058	2 458	320	13.8	13.4
531	Real estate	23	38 675	5 878	1 153	169	22.2	19.5
5311	Lessors of real estate	15	33 188	5 266	1 018	155	9.3	22.7
53111	Lessors of residential buildings & dwellings	10	D	D	D	a	D	D
531110	Lessors of residential buildings & dwellings	10	D	D	D	a	D	D
532	Rental & leasing services	9	23 424	7 180	1 305	151	—	3.2
KENILWORTH, NJ								
53	Real estate & rental & leasing	11	D	D	D	c	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	c	D	D
KEYPORT, NJ								
53	Real estate & rental & leasing	7	3 660	395	92	21	46.9	2.7
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	911	107	24	5	D	—
KINNELON, NJ								
53	Real estate & rental & leasing	5	1 912	194	60	10	26.6	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LACEY TOWNSHIP, NJ								
53	Real estate & rental & leasing	15	7 802	866	185	45	10.7	40.0
531	Real estate	12	7 175	718	149	29	9.6	36.7
532	Rental & leasing services	3	627	148	36	16	23.0	77.0
LAKEHURST, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LAKEWOOD TOWNSHIP, NJ								
53	Real estate & rental & leasing	68	37 699	4 894	1 064	255	35.4	8.5
531	Real estate	58	30 542	3 654	813	208	39.3	10.5
5311	Lessors of real estate	28	19 328	1 876	465	111	36.6	11.2
53111	Lessors of residential buildings & dwellings	19	12 351	1 207	310	83	16.7	17.1
531110	Lessors of residential buildings & dwellings	19	12 351	1 207	310	83	16.7	17.1
5313	Activities related to real estate	22	8 672	1 499	282	80	46.1	5.1
53131	Real estate property managers	17	7 786	1 363	268	74	39.9	5.6
531311	Residential property managers	13	5 912	1 174	257	71	25.9	2.4
532	Rental & leasing services	10	7 157	1 240	251	47	18.6	—
LAMBERTVILLE, NJ								
53	Real estate & rental & leasing	7	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LAWNSIDE, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LAWRENCE TOWNSHIP, NJ								
53	Real estate & rental & leasing	31	25 763	4 612	1 180	189	31.7	20.1
531	Real estate	24	20 121	3 720	923	120	37.1	13.4
5311	Lessors of real estate	13	14 399	1 119	268	66	31.1	18.7
532	Rental & leasing services	7	5 642	892	257	69	12.7	43.9
LEONIA, NJ								
53	Real estate & rental & leasing	7	3 356	361	91	16	72.9	27.1
531	Real estate	7	3 356	361	91	16	72.9	27.1
LINCOLN PARK, NJ								
53	Real estate & rental & leasing	8	7 046	535	113	31	9.1	6.7
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LINDEN, NJ								
53	Real estate & rental & leasing	44	36 798	6 504	1 426	279	26.2	5.5
531	Real estate	27	D	D	D	b	D	D
5311	Lessors of real estate	20	11 409	761	183	40	32.9	7.9
53111	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
532	Rental & leasing services	16	20 617	4 158	896	194	17.5	4.8
LINDENWOLD, NJ								
53	Real estate & rental & leasing	13	8 888	1 207	252	61	33.9	26.6
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LINWOOD, NJ								
53	Real estate & rental & leasing	8	4 993	1 144	234	29	56.7	20.3
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LITTLE EGG HARBOR TOWNSHIP, NJ								
53	Real estate & rental & leasing	9	1 969	419	102	27	22.2	9.8
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LITTLE FALLS TOWNSHIP, NJ								
53	Real estate & rental & leasing	16	9 042	1 107	242	60	50.0	10.8
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
LITTLE FERRY, NJ								
53	Real estate & rental & leasing	17	16 667	3 814	906	116	29.4	.7
531	Real estate	13	13 224	2 837	721	91	31.7	—
532	Rental & leasing services	4	3 443	977	185	25	20.6	3.6
LITTLE SILVER, NJ								
53	Real estate & rental & leasing	4	1 362	124	24	8	80.2	8.7
531	Real estate	4	1 362	124	24	8	80.2	8.7
LIVINGSTON TOWNSHIP, NJ								
53	Real estate & rental & leasing	70	70 664	13 305	3 120	437	36.7	3.8
531	Real estate	63	58 701	11 828	2 825	392	44.2	4.3
5311	Lessors of real estate	33	26 299	1 707	347	86	74.7	5.6
53111	Lessors of residential buildings & dwellings	21	16 747	1 069	234	61	74.9	—
531110	Lessors of residential buildings & dwellings	21	16 747	1 069	234	61	74.9	—
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	14	15 294	2 789	869	61	28.5	1.2
53121	Offices of real estate agents & brokers	14	15 294	2 789	869	61	28.5	1.2
531210	Offices of real estate agents & brokers	14	15 294	2 789	869	61	28.5	1.2
5313	Activities related to real estate	16	17 108	7 332	1 609	245	11.4	5.1
53131	Real estate property managers	12	10 794	4 340	893	188	18.1	8.2
532	Rental & leasing services	7	11 963	1 477	295	45	—	.9
LODI, NJ								
53	Real estate & rental & leasing	16	10 420	1 281	354	53	23.7	13.9
531	Real estate	16	10 420	1 281	354	53	23.7	13.9
5311	Lessors of real estate	11	8 679	670	145	35	27.7	16.7
LONG BRANCH, NJ								
53	Real estate & rental & leasing	31	14 702	1 500	336	72	31.5	20.5
531	Real estate	28	D	D	D	b	D	D
5311	Lessors of real estate	21	13 098	1 238	268	51	25.0	21.2
53111	Lessors of residential buildings & dwellings	15	9 882	837	185	41	25.5	3.3
531110	Lessors of residential buildings & dwellings	15	9 882	837	185	41	25.5	3.3
532	Rental & leasing services	3	400	73	18	8	D	48.3
LOWER TOWNSHIP, NJ								
53	Real estate & rental & leasing	26	8 738	1 933	373	80	35.0	2.5
531	Real estate	20	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	a	D	D
LYNDHURST TOWNSHIP, NJ								
53	Real estate & rental & leasing	13	5 986	770	124	24	71.3	4.7
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
MADISON, NJ								
53	Real estate & rental & leasing	21	22 062	4 562	1 133	134	14.8	3.4
531	Real estate	17	19 928	4 288	1 079	101	15.5	.5
532	Rental & leasing services	4	2 134	274	54	33	8.1	31.0
MAGNOLIA, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MAHWAH TOWNSHIP, NJ								
53	Real estate & rental & leasing	26	14 705	2 511	533	70	53.1	8.0
531	Real estate	18	9 653	1 691	340	43	48.6	7.7
5311	Lessors of real estate	11	5 382	467	101	16	76.5	—
532	Rental & leasing services	8	5 052	820	193	27	61.9	8.5
MANALAPAN TOWNSHIP, NJ								
53	Real estate & rental & leasing	34	34 476	5 131	1 220	172	6.9	24.1
531	Real estate	20	D	D	D	c	D	D
532	Rental & leasing services	13	D	D	D	b	D	D
MANASQUAN, NJ								
53	Real estate & rental & leasing	9	2 964	428	98	29	56.6	12.7
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MANCHESTER TOWNSHIP, NJ								
53	Real estate & rental & leasing	6	8 313	2 567	625	81	29.7	.9
531	Real estate	6	8 313	2 567	625	81	29.7	.9
MANTUA TOWNSHIP, NJ								
53	Real estate & rental & leasing	12	6 406	586	129	41	38.9	5.5
531	Real estate	8	5 590	510	108	23	34.2	6.3
532	Rental & leasing services	4	816	76	21	18	71.2	—
MAPLE SHADE TOWNSHIP, NJ								
53	Real estate & rental & leasing	24	34 784	7 559	1 937	334	2.7	1.0
531	Real estate	19	32 068	5 868	1 436	251	1.6	.5
5311	Lessors of real estate	12	D	D	D	c	D	D
532	Rental & leasing services	5	2 716	1 691	501	83	15.4	6.6
MAPLEWOOD TOWNSHIP, NJ								
53	Real estate & rental & leasing	25	17 929	1 921	435	82	80.6	3.5
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	11	11 512	1 113	244	48	88.2	3.9
532	Rental & leasing services	3	D	D	D	a	D	D
MARGATE CITY, NJ								
53	Real estate & rental & leasing	15	6 695	994	260	40	34.5	25.3
531	Real estate	15	6 695	994	260	40	34.5	25.3
MARLBORO TOWNSHIP, NJ								
53	Real estate & rental & leasing	20	9 305	1 486	385	75	39.6	35.7
531	Real estate	17	8 380	1 283	351	67	32.9	39.7
5311	Lessors of real estate	11	6 590	896	236	42	35.3	29.8
532	Rental & leasing services	3	925	203	34	8	100.0	—
MATAWAN, NJ								
53	Real estate & rental & leasing	14	6 846	1 531	392	55	17.5	5.4
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MAYWOOD, NJ								
53	Real estate & rental & leasing	8	5 252	624	121	18	37.9	32.1
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MEDFORD TOWNSHIP, NJ								
53	Real estate & rental & leasing	24	14 063	3 090	562	117	23.5	.6
531	Real estate	15	8 236	1 871	356	59	36.1	.2
532	Rental & leasing services	9	5 827	1 219	206	58	5.6	1.3
MENDHAM, NJ								
53	Real estate & rental & leasing	17	18 448	4 687	969	128	25.1	.9
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
MERCHANTVILLE, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
METUCHEN, NJ								
53	Real estate & rental & leasing	26	14 807	2 479	548	110	32.4	.5
531	Real estate	20	13 289	2 250	497	88	32.6	.4
5312	Offices of real estate agents & brokers	11	9 240	1 321	298	48	18.9	—
53121	Offices of real estate agents & brokers	11	9 240	1 321	298	48	18.9	—
531210	Offices of real estate agents & brokers	11	9 240	1 321	298	48	18.9	—
532	Rental & leasing services	6	1 518	229	51	22	30.6	1.8
MIDDLE TOWNSHIP, NJ								
53	Real estate & rental & leasing	18	6 414	1 119	311	64	39.9	24.3
531	Real estate	13	5 046	803	190	46	47.5	29.6
532	Rental & leasing services	5	1 368	316	121	18	12.1	4.9
MIDDLESEX, NJ								
53	Real estate & rental & leasing	14	11 978	2 110	407	56	9.6	13.2
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
MIDDLETOWN TOWNSHIP, NJ								
53	Real estate & rental & leasing	37	31 362	3 695	793	148	18.9	20.3
531	Real estate	27	25 334	2 690	544	91	21.6	25.1
5311	Lessors of real estate	11	9 139	658	158	24	40.2	10.4
5312	Offices of real estate agents & brokers	12	15 223	1 581	310	52	11.3	35.5
53121	Offices of real estate agents & brokers	12	15 223	1 581	310	52	11.3	35.5
531210	Offices of real estate agents & brokers	12	15 223	1 581	310	52	11.3	35.5
532	Rental & leasing services	10	6 028	1 005	249	57	7.6	—
MIDLAND PARK, NJ								
53	Real estate & rental & leasing	9	19 882	1 747	412	41	24.9	4.2
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MILLBURN TOWNSHIP, NJ								
53	Real estate & rental & leasing	46	D	D	D	c	D	D
531	Real estate	45	50 406	4 839	1 173	201	28.0	6.9
5311	Lessors of real estate	29	30 739	2 793	721	138	32.2	7.9
53111	Lessors of residential buildings & dwellings	21	24 362	1 623	431	90	36.1	9.9
531110	Lessors of residential buildings & dwellings	21	24 362	1 623	431	90	36.1	9.9
532	Rental & leasing services	1	D	D	D	a	D	D
MILLTOWN, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MILLVILLE, NJ								
53	Real estate & rental & leasing	10	3 361	469	118	27	16.3	34.5
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
MONMOUTH BEACH, NJ								
53	Real estate & rental & leasing	4	1 248	425	105	12	32.5	-
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MONROE TOWNSHIP, NJ (GLOUCESTER COUNTY)								
53	Real estate & rental & leasing	17	11 338	2 864	653	129	12.6	16.8
531	Real estate	11	6 318	1 513	364	55	2.6	7.6
532	Rental & leasing services	6	5 020	1 351	289	74	25.2	28.4
MONROE TOWNSHIP, NJ (MIDDLESEX COUNTY)								
53	Real estate & rental & leasing	8	8 149	1 323	283	63	38.4	-
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
MONTCLAIR TOWNSHIP, NJ								
53	Real estate & rental & leasing	47	32 377	5 085	878	106	28.0	24.7
531	Real estate	43	30 801	4 199	672	95	25.8	24.5
5311	Lessors of real estate	25	13 062	1 460	265	56	42.6	34.9
53111	Lessors of residential buildings & dwellings	21	12 028	1 371	244	51	40.6	36.2
531110	Lessors of residential buildings & dwellings	21	12 028	1 371	244	51	40.6	36.2
5312	Offices of real estate agents & brokers	12	16 421	2 286	300	33	14.6	15.3
53121	Offices of real estate agents & brokers	12	16 421	2 286	300	33	14.6	15.3
531210	Offices of real estate agents & brokers	12	16 421	2 286	300	33	14.6	15.3
532	Rental & leasing services	4	1 576	886	206	11	70.4	29.6
MONTGOMERY TOWNSHIP, NJ								
53	Real estate & rental & leasing	7	6 138	1 798	688	67	28.6	38.3
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MONTVALE, NJ								
53	Real estate & rental & leasing	26	77 480	4 870	1 493	98	2.1	7.0
531	Real estate	22	29 343	2 775	797	72	5.0	18.6
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental & leasing services	4	48 137	2 095	696	26	.3	-
MONTVILLE TOWNSHIP, NJ								
53	Real estate & rental & leasing	20	25 971	5 022	1 186	165	30.6	.8
531	Real estate	14	8 325	880	191	40	85.0	2.6
532	Rental & leasing services	6	17 646	4 142	995	125	5.0	-
MOONACHIE, NJ								
53	Real estate & rental & leasing	8	36 155	5 705	1 346	158	3.0	-
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	c	D	D
MOORESTOWN TOWNSHIP, NJ								
53	Real estate & rental & leasing	24	29 310	2 721	659	106	74.4	7.4
531	Real estate	17	17 799	1 683	410	78	72.9	6.0
532	Rental & leasing services	7	11 511	1 038	249	28	76.7	9.5

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							From administrative records ¹	Estimated ²
MORRIS TOWNSHIP, NJ								
53	Real estate & rental & leasing	22	15 976	4 888	958	108	30.3	3.5
531	Real estate	17	13 663	4 395	829	88	30.6	.1
532	Rental & leasing services	5	2 313	493	129	20	28.9	23.7
MORRIS PLAINS, NJ								
53	Real estate & rental & leasing	13	72 564	11 954	2 482	277	6.9	1.5
531	Real estate	8	D	D	D	c	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
MORRISTOWN, NJ								
53	Real estate & rental & leasing	50	45 955	5 931	1 222	171	25.6	11.7
531	Real estate	39	38 279	4 129	812	114	28.4	12.5
5311	Lessors of real estate	19	16 021	1 174	283	50	50.3	19.3
53111	Lessors of residential buildings & dwellings	13	7 987	467	110	31	65.1	34.9
531110	Lessors of residential buildings & dwellings	13	7 987	467	110	31	65.1	34.9
5312	Offices of real estate agents & brokers	15	14 761	1 534	287	39	10.2	8.4
53121	Offices of real estate agents & brokers	15	14 761	1 534	287	39	10.2	8.4
531210	Offices of real estate agents & brokers	15	14 761	1 534	287	39	10.2	8.4
532	Rental & leasing services	10	D	D	D	b	D	D
MOUNTAIN LAKES, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
MOUNTAINSIDE, NJ								
53	Real estate & rental & leasing	90	D	D	D	f	D	D
531	Real estate	89	199 392	15 996	3 531	648	78.9	9.4
5311	Lessors of real estate	68	166 035	12 958	2 863	537	80.3	5.8
53111	Lessors of residential buildings & dwellings	48	128 323	8 686	1 970	373	76.8	5.7
531110	Lessors of residential buildings & dwellings	48	128 323	8 686	1 970	373	76.8	5.7
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	12	25 224	1 228	275	37	87.9	12.0
53121	Offices of real estate agents & brokers	12	25 224	1 228	275	37	87.9	12.0
531210	Offices of real estate agents & brokers	12	25 224	1 228	275	37	87.9	12.0
532	Rental & leasing services	1	D	D	D	a	D	D
MOUNT ARLINGTON, NJ								
53	Real estate & rental & leasing	4	4 968	326	77	12	57.9	-
531	Real estate	4	4 968	326	77	12	57.9	-
MOUNT HOLLY TOWNSHIP, NJ								
53	Real estate & rental & leasing	10	D	D	D	c	D	D
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
MOUNT LAUREL TOWNSHIP, NJ								
53	Real estate & rental & leasing	49	448 745	33 777	10 972	857	.9	1.6
531	Real estate	32	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	12	11 738	3 865	772	64	7.8	21.9
53121	Offices of real estate agents & brokers	12	11 738	3 865	772	64	7.8	21.9
531210	Offices of real estate agents & brokers	12	11 738	3 865	772	64	7.8	21.9
5313	Activities related to real estate	11	D	D	D	b	D	D
532	Rental & leasing services	16	D	D	D	f	D	D
MOUNT OLIVE TOWNSHIP, NJ								
53	Real estate & rental & leasing	12	24 146	1 767	333	66	3.1	-
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
NEPTUNE TOWNSHIP, NJ								
53	Real estate & rental & leasing	20	10 962	1 575	345	61	29.5	19.3
531	Real estate	16	5 250	571	120	23	59.8	40.2
5311	Lessors of real estate	11	4 469	491	101	18	59.7	40.3
532	Rental & leasing services	4	5 712	1 004	225	38	1.8	—
NEPTUNE CITY, NJ								
53	Real estate & rental & leasing	9	6 235	1 050	252	40	46.5	6.0
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
NETCONG, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NEWARK, NJ								
53	Real estate & rental & leasing	193	502 672	75 461	19 498	3 108	10.4	14.9
531	Real estate	157	D	D	D	g	D	D
5311	Lessors of real estate	103	139 763	23 324	6 874	1 356	20.7	10.5
53111	Lessors of residential buildings & dwellings	69	113 733	19 010	5 288	1 156	21.5	9.4
531110	Lessors of residential buildings & dwellings	69	113 733	19 010	5 288	1 156	21.5	9.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	24	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	24	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	24	D	D	D	b	D	D
5313	Activities related to real estate	30	D	D	D	e	D	D
53131	Real estate property managers	29	D	D	D	e	D	D
531311	Residential property managers	20	13 338	5 838	1 421	244	23.6	7.1
532	Rental & leasing services	34	280 809	31 412	7 478	1 116	3.3	20.6
5321	Automotive equipment rental & leasing	16	248 438	23 665	5 607	968	—	23.2
NEW BRUNSWICK, NJ								
53	Real estate & rental & leasing	37	36 009	3 842	776	185	35.1	6.7
531	Real estate	34	D	D	D	c	D	D
5311	Lessors of real estate	27	29 226	2 743	550	137	34.0	8.2
53111	Lessors of residential buildings & dwellings	22	27 398	2 533	509	127	29.6	8.7
531110	Lessors of residential buildings & dwellings	22	27 398	2 533	509	127	29.6	8.7
532	Rental & leasing services	3	3 722	521	122	24	D	—
NEW MILFORD, NJ								
53	Real estate & rental & leasing	7	13 964	520	127	33	75.3	—
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NEW PROVIDENCE, NJ								
53	Real estate & rental & leasing	14	21 767	3 379	896	103	16.9	5.6
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
NEWTON, NJ								
53	Real estate & rental & leasing	20	7 986	1 607	342	65	38.2	2.7
531	Real estate	12	5 711	1 155	264	49	35.0	3.7
532	Rental & leasing services	8	2 275	452	78	16	46.5	—

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NORTH ARLINGTON, NJ								
53	Real estate & rental & leasing	17	9 748	1 502	381	64	32.3	5.7
531	Real estate	14	7 714	883	223	39	40.9	5.9
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	3	2 034	619	158	25	—	5.0
NORTH BERGEN TOWNSHIP, NJ								
53	Real estate & rental & leasing	43	61 915	14 054	3 126	360	6.1	6.1
531	Real estate	33	D	D	D	c	D	D
5311	Lessors of real estate	24	14 905	1 234	305	67	17.9	23.6
53111	Lessors of residential buildings & dwellings	13	11 105	864	192	42	17.1	16.3
531110	Lessors of residential buildings & dwellings	13	11 105	864	192	42	17.1	16.3
532	Rental & leasing services	9	39 017	10 568	2 221	245	—	.7
NORTH BRUNSWICK TOWNSHIP, NJ								
53	Real estate & rental & leasing	27	43 803	8 552	2 086	303	12.1	12.4
531	Real estate	22	27 203	3 822	910	130	19.5	19.2
5311	Lessors of real estate	13	19 143	1 047	238	50	18.5	27.3
532	Rental & leasing services	5	16 600	4 730	1 176	173	—	1.3
NORTH CALDWELL, NJ *								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NORTHFIELD, NJ								
53	Real estate & rental & leasing	17	10 185	1 452	275	56	44.7	—
531	Real estate	10	6 317	574	124	27	67.5	—
532	Rental & leasing services	7	3 868	878	151	29	7.5	—
NORTH HALEDON, NJ								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NORTH HANOVER TOWNSHIP, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
NORTH PLAINFIELD, NJ								
53	Real estate & rental & leasing	20	20 322	4 469	1 188	112	47.0	.3
531	Real estate	15	16 173	3 860	926	79	39.2	.4
532	Rental & leasing services	5	4 149	609	262	33	77.5	—
NORTHVALE, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
NORTH WILDWOOD, NJ								
53	Real estate & rental & leasing	11	D	D	D	a	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
NORWOOD, NJ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
NUTLEY TOWNSHIP, NJ								
53	Real estate & rental & leasing	28	29 071	4 490	1 223	120	24.1	7.0
531	Real estate	21	9 474	686	132	36	45.0	21.4
5311	Lessors of real estate	12	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	6 690	345	72	21	39.3	13.2
531110	Lessors of residential buildings & dwellings	10	6 690	345	72	21	39.3	13.2
532	Rental & leasing services	7	19 597	3 804	1 091	84	14.0	—
OAKLAND, NJ								
53	Real estate & rental & leasing	6	1 801	186	51	21	14.3	15.5
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
OAKLYN, NJ								
53	Real estate & rental & leasing	6	1 064	276	38	14	11.9	71.1
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
OCEAN TOWNSHIP, NJ								
53	Real estate & rental & leasing	30	12 227	1 827	318	88	36.5	15.9
531	Real estate	26	11 422	1 654	278	76	34.4	14.7
5311	Lessors of real estate	12	7 109	1 009	174	50	24.3	.2
5312	Offices of real estate agents & brokers	11	3 870	571	85	21	45.4	43.0
53121	Offices of real estate agents & brokers	11	3 870	571	85	21	45.4	43.0
531210	Offices of real estate agents & brokers	11	3 870	571	85	21	45.4	43.0
532	Rental & leasing services	4	805	173	40	12	67.3	32.7
OCEAN CITY, NJ								
53	Real estate & rental & leasing	46	22 017	3 494	593	145	53.4	4.9
531	Real estate	34	20 047	3 018	526	116	56.0	2.4
5312	Offices of real estate agents & brokers	24	18 492	2 590	447	105	54.5	1.8
53121	Offices of real estate agents & brokers	24	18 492	2 590	447	105	54.5	1.8
531210	Offices of real estate agents & brokers	24	18 492	2 590	447	105	54.5	1.8
532	Rental & leasing services	12	1 970	476	67	29	27.0	30.6
OCEANPORT, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
OLD BRIDGE TOWNSHIP, NJ								
53	Real estate & rental & leasing	42	52 479	7 267	1 306	261	14.5	11.9
531	Real estate	34	46 277	6 256	1 058	208	12.8	13.5
5311	Lessors of real estate	17	36 589	4 691	716	152	12.6	7.7
53111	Lessors of residential buildings & dwellings	14	36 193	4 657	706	148	12.7	6.7
531110	Lessors of residential buildings & dwellings	14	36 193	4 657	706	148	12.7	6.7
532	Rental & leasing services	8	6 202	1 011	248	53	27.1	—
OLD TAPPAN, NJ								
53	Real estate & rental & leasing	6	2 019	436	65	19	43.0	15.1
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ORADELL, NJ								
53	Real estate & rental & leasing	17	8 433	1 089	122	24	65.9	16.3
531	Real estate	16	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
PALISADES PARK, NJ								
53	Real estate & rental & leasing	18	5 536	594	122	42	76.7	9.0
531	Real estate	14	4 461	503	103	34	71.1	11.1
532	Rental & leasing services	4	1 075	91	19	8	100.0	—
PALMYRA, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PARAMUS, NJ								
53	Real estate & rental & leasing	60	139 428	18 072	4 665	575	57.0	3.5
531	Real estate	54	124 426	16 334	4 239	521	62.8	3.3
5311	Lessors of real estate	23	105 429	7 937	2 116	235	68.4	.6
53111	Lessors of residential buildings & dwellings	10	8 632	1 812	432	121	42.5	5.6
531110	Lessors of residential buildings & dwellings	10	8 632	1 812	432	121	42.5	5.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	96 797	6 125	1 684	114	70.8	.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	96 797	6 125	1 684	114	70.8	.2
5312	Offices of real estate agents & brokers	18	7 972	844	221	31	58.5	20.0
53121	Offices of real estate agents & brokers	18	7 972	844	221	31	58.5	20.0
531210	Offices of real estate agents & brokers	18	7 972	844	221	31	58.5	20.0
5313	Activities related to real estate	13	11 025	7 553	1 902	255	12.2	16.3
53131	Real estate property managers	11	D	D	D	e	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
PARK RIDGE, NJ								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	4	1 285	355	104	12	25.0	—
PARSIPPANY-TROY HILLS TOWNSHIP, NJ								
53	Real estate & rental & leasing	84	110 815	17 785	4 235	476	14.9	9.8
531	Real estate	70	94 294	15 780	3 696	408	16.2	9.5
5311	Lessors of real estate	30	54 663	3 914	844	176	19.9	9.7
53111	Lessors of residential buildings & dwellings	19	36 186	2 536	541	114	14.0	3.1
531110	Lessors of residential buildings & dwellings	19	36 186	2 536	541	114	14.0	3.1
5312	Offices of real estate agents & brokers	19	23 022	7 008	1 700	102	15.3	7.4
53121	Offices of real estate agents & brokers	19	23 022	7 008	1 700	102	15.3	7.4
531210	Offices of real estate agents & brokers	19	23 022	7 008	1 700	102	15.3	7.4
5313	Activities related to real estate	21	16 609	4 858	1 152	130	5.4	11.6
53131	Real estate property managers	10	9 294	2 873	629	72	3.3	11.8
532	Rental & leasing services	14	16 521	2 005	539	68	7.8	11.7
PASSAIC, NJ								
53	Real estate & rental & leasing	50	34 776	5 435	1 158	215	58.4	19.2
531	Real estate	40	26 671	3 133	735	135	59.0	14.2
5311	Lessors of real estate	30	19 892	1 707	385	97	54.5	9.7
53111	Lessors of residential buildings & dwellings	24	11 777	667	155	60	68.6	16.3
531110	Lessors of residential buildings & dwellings	24	11 777	667	155	60	68.6	16.3
532	Rental & leasing services	10	8 105	2 302	423	80	56.5	35.4
PATERSON, NJ								
53	Real estate & rental & leasing	77	45 590	9 880	2 028	419	28.9	20.2
531	Real estate	64	34 424	5 760	1 274	281	30.3	26.1
5311	Lessors of real estate	49	29 055	4 580	1 082	233	28.0	20.9
53111	Lessors of residential buildings & dwellings	27	20 689	3 301	805	174	24.2	29.1
531110	Lessors of residential buildings & dwellings	27	20 689	3 301	805	174	24.2	29.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	D	D	D	b	D	D
532	Rental & leasing services	13	11 166	4 120	754	138	24.5	1.9
PAULSBORO, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
PEMBERTON TOWNSHIP, NJ								
53	Real estate & rental & leasing	10	3 924	695	147	38	28.8	—
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PENNINGTON, NJ								
53	Real estate & rental & leasing	10	13 104	2 354	615	94	5.7	9.2
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PENNSAUKEN TOWNSHIP, NJ								
53	Real estate & rental & leasing	43	97 011	28 721	7 233	714	4.8	5.5
531	Real estate	22	D	D	D	c	D	D
5311	Lessors of real estate	13	15 137	2 648	636	101	19.5	—
532	Rental & leasing services	20	76 020	21 257	5 877	569	.6	6.7
PENNS GROVE, NJ								
53	Real estate & rental & leasing	3	D	D	D	b	D	D
531	Real estate	3	D	D	D	b	D	D
PENNSVILLE TOWNSHIP, NJ								
53	Real estate & rental & leasing	14	7 166	720	153	53	31.1	25.2
531	Real estate	10	5 508	428	82	25	38.0	32.8
532	Rental & leasing services	4	1 658	292	71	28	8.5	—
PEQUANNOCK TOWNSHIP, NJ								
53	Real estate & rental & leasing	13	9 710	1 113	250	39	34.8	2.6
531	Real estate	10	7 236	439	119	22	46.6	3.5
532	Rental & leasing services	3	2 474	674	131	17	—	—
PERTH AMBOY, NJ								
53	Real estate & rental & leasing	20	15 601	2 564	595	109	24.2	12.7
531	Real estate	14	10 365	1 054	245	52	36.5	18.1
532	Rental & leasing services	6	5 236	1 510	350	57	—	1.9
PHILLIPSBURG, NJ								
53	Real estate & rental & leasing	11	5 031	659	158	46	17.8	50.1
531	Real estate	8	3 409	382	94	18	26.2	65.4
532	Rental & leasing services	3	1 622	277	64	28	—	18.1
PINE HILL, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PISCATAWAY TOWNSHIP, NJ								
53	Real estate & rental & leasing	30	42 629	6 482	1 228	151	19.2	4.7
531	Real estate	22	25 014	3 910	668	92	31.6	7.6
532	Rental & leasing services	8	17 615	2 572	560	59	1.6	.5
PITMAN, NJ								
53	Real estate & rental & leasing	7	4 582	373	56	15	92.8	3.9
531	Real estate	7	4 582	373	56	15	92.8	3.9

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							From administrative records ¹	Estimated ²
PLAINFIELD, NJ								
53	Real estate & rental & leasing	31	18 422	2 791	640	123	25.7	18.4
531	Real estate	23	11 451	1 202	266	65	34.5	29.6
5311	Lessors of real estate	14	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	12	7 467	696	150	32	28.5	19.2
531110	Lessors of residential buildings & dwellings	12	7 467	696	150	32	28.5	19.2
532	Rental & leasing services	8	6 971	1 589	374	58	11.2	—
PLAINSBORO TOWNSHIP, NJ								
53	Real estate & rental & leasing	15	17 193	5 277	1 108	113	3.3	27.1
531	Real estate	9	6 271	2 787	584	67	4.1	—
532	Rental & leasing services	6	10 922	2 490	524	46	2.9	42.6
PLEASANTVILLE, NJ								
53	Real estate & rental & leasing	14	8 832	1 532	449	69	24.9	9.7
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
POINT PLEASANT, NJ								
53	Real estate & rental & leasing	17	7 493	1 051	206	67	41.6	17.2
531	Real estate	13	5 592	617	113	33	25.6	23.0
532	Rental & leasing services	4	1 901	434	93	34	88.7	—
POINT PLEASANT BEACH, NJ								
53	Real estate & rental & leasing	7	2 675	748	177	34	5.9	—
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
POMPTON LAKES, NJ								
53	Real estate & rental & leasing	3	995	97	23	6	D	11.4
531	Real estate	3	995	97	23	6	D	11.4
PRINCETON, NJ								
53	Real estate & rental & leasing	34	D	D	D	c	D	D
531	Real estate	31	40 680	4 796	1 044	134	22.1	9.3
5311	Lessors of real estate	10	14 448	927	200	44	33.1	5.4
5312	Offices of real estate agents & brokers	12	16 141	1 826	395	45	15.4	18.5
53121	Offices of real estate agents & brokers	12	16 141	1 826	395	45	15.4	18.5
531210	Offices of real estate agents & brokers	12	16 141	1 826	395	45	15.4	18.5
532	Rental & leasing services	3	D	D	D	a	D	D
PRINCETON TOWNSHIP, NJ								
53	Real estate & rental & leasing	21	23 507	6 159	1 517	170	48.3	11.5
531	Real estate	19	D	D	D	c	D	D
5313	Activities related to real estate	10	13 360	4 522	962	105	40.1	17.2
532	Rental & leasing services	2	D	D	D	b	D	D
RAHWAY, NJ								
53	Real estate & rental & leasing	21	15 841	2 514	556	117	30.4	27.7
531	Real estate	15	11 348	1 296	264	67	39.4	38.6
5311	Lessors of real estate	12	9 434	685	153	38	32.2	41.4
532	Rental & leasing services	6	4 493	1 218	292	50	7.7	—
RAMSEY, NJ								
53	Real estate & rental & leasing	26	22 001	3 549	821	136	35.0	6.6
531	Real estate	19	18 841	2 925	703	98	40.8	5.0
5311	Lessors of real estate	10	12 965	2 075	511	76	52.6	7.3
532	Rental & leasing services	7	3 160	624	118	38	—	16.0

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							From administrative records ¹	Estimated ²
RANDOLPH TOWNSHIP, NJ								
53	Real estate & rental & leasing	20	12 138	1 359	310	67	42.4	2.4
531	Real estate	13	10 296	1 044	217	34	45.0	—
532	Rental & leasing services	7	1 842	315	93	33	28.3	15.7
RARITAN TOWNSHIP, NJ								
53	Real estate & rental & leasing	6	1 930	372	82	13	24.8	57.2
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RARITAN, NJ								
53	Real estate & rental & leasing	6	3 053	1 080	243	54	8.5	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
READINGTON TOWNSHIP, NJ								
53	Real estate & rental & leasing	13	6 603	951	111	16	42.1	3.7
531	Real estate	11	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
RED BANK, NJ								
53	Real estate & rental & leasing	18	20 557	6 290	1 181	128	24.1	31.2
531	Real estate	14	D	D	D	b	D	D
5311	Lessors of real estate	10	8 346	314	87	20	54.5	4.7
532	Rental & leasing services	4	D	D	D	b	D	D
RIDGEFIELD, NJ								
53	Real estate & rental & leasing	14	D	D	D	b	D	D
531	Real estate	12	8 085	870	184	38	24.2	42.8
532	Rental & leasing services	2	D	D	D	a	D	D
RIDGEFIELD PARK, NJ								
53	Real estate & rental & leasing	7	9 091	1 711	389	45	6.0	12.0
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
RIDGEWOOD, NJ								
53	Real estate & rental & leasing	62	44 758	6 212	1 243	178	29.7	6.6
531	Real estate	51	36 170	4 791	936	125	34.4	8.1
5311	Lessors of real estate	23	14 072	1 368	249	44	49.8	15.8
53111	Lessors of residential buildings & dwellings	12	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	15	17 589	1 447	332	44	25.5	3.9
53121	Offices of real estate agents & brokers	15	17 589	1 447	332	44	25.5	3.9
531210	Offices of real estate agents & brokers	15	17 589	1 447	332	44	25.5	3.9
5313	Activities related to real estate	13	4 509	1 976	355	37	20.5	.8
532	Rental & leasing services	11	8 588	1 421	307	53	9.9	—
RINGWOOD, NJ								
53	Real estate & rental & leasing	6	1 772	211	20	3	3.0	42.0
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
RIVER EDGE, NJ								
53	Real estate & rental & leasing	14	19 837	5 681	1 358	250	8.6	7.2
531	Real estate	12	D	D	D	c	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
RIVERTON, NJ								
53	Real estate & rental & leasing	3	1 433	89	11	8	—	21.5
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ROCKAWAY, NJ								
53	Real estate & rental & leasing	11	6 072	655	158	32	59.8	6.8
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ROCKAWAY TOWNSHIP, NJ								
53	Real estate & rental & leasing	11	8 419	2 026	391	51	25.2	9.3
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
ROSELAND, NJ								
53	Real estate & rental & leasing	14	31 214	5 628	1 491	95	6.1	8.8
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
ROSELLE, NJ								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	7	7 007	343	74	31	22.1	8.6
532	Rental & leasing services	4	D	D	D	b	D	D
ROSELLE PARK, NJ								
53	Real estate & rental & leasing	10	3 607	532	84	17	71.3	11.0
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	1 127	339	49	9	D	—
ROXBURY TOWNSHIP, NJ								
53	Real estate & rental & leasing	33	21 884	6 809	2 066	184	27.3	11.3
531	Real estate	25	18 288	6 065	1 909	146	28.2	9.6
5312	Offices of real estate agents & brokers	11	12 379	5 044	1 650	103	6.3	13.2
53121	Offices of real estate agents & brokers	11	12 379	5 044	1 650	103	6.3	13.2
531210	Offices of real estate agents & brokers	11	12 379	5 044	1 650	103	6.3	13.2
532	Rental & leasing services	8	3 596	744	157	38	22.7	20.1
RUMSON, NJ								
53	Real estate & rental & leasing	9	D	D	D	b	D	D
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RUNNEMEDE, NJ								
53	Real estate & rental & leasing	8	4 637	1 160	138	27	14.0	7.1
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RUTHERFORD, NJ								
53	Real estate & rental & leasing	27	16 589	3 577	699	103	46.1	31.8
531	Real estate	20	8 327	1 141	190	35	27.3	39.6
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental & leasing services	7	8 262	2 436	509	68	65.1	23.9

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							From administrative records ¹	Estimated ²
SADDLE BROOK TOWNSHIP, NJ								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	7	3 947	472	61	11	44.7	17.7
532	Rental & leasing services	4	D	D	D	a	D	D
SADDLE RIVER, NJ								
53	Real estate & rental & leasing	13	4 124	554	93	18	17.1	68.5
531	Real estate	13	4 124	554	93	18	17.1	68.5
SALEM, NJ								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	2 657	290	79	14	11.4	10.1
532	Rental & leasing services	1	D	D	D	a	D	D
SAYREVILLE, NJ								
53	Real estate & rental & leasing	23	17 700	1 868	444	98	35.1	6.1
531	Real estate	12	10 283	773	198	43	29.6	7.8
532	Rental & leasing services	11	7 417	1 095	246	55	42.7	3.7
SCOTCH PLAINS TOWNSHIP, NJ								
53	Real estate & rental & leasing	17	8 376	1 441	310	51	34.0	8.8
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	3	708	83	24	6	D	16.0
SEA ISLE CITY, NJ								
53	Real estate & rental & leasing	17	6 931	923	149	41	44.6	35.4
531	Real estate	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	5 548	772	129	30	42.5	32.6
53121	Offices of real estate agents & brokers	10	5 548	772	129	30	42.5	32.6
531210	Offices of real estate agents & brokers	10	5 548	772	129	30	42.5	32.6
532	Rental & leasing services	5	D	D	D	a	D	D
SECAUCUS, NJ								
53	Real estate & rental & leasing	31	141 730	18 266	3 643	238	3.5	3.1
531	Real estate	29	D	D	D	c	D	D
5311	Lessors of real estate	16	D	D	D	c	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SHREWSBURY, NJ								
53	Real estate & rental & leasing	16	11 755	2 408	530	72	6.7	20.0
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SOMERDALE, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SOMERS POINT, NJ								
53	Real estate & rental & leasing	11	4 266	1 127	291	58	20.7	1.7
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
SOMERVILLE, NJ								
53	Real estate & rental & leasing	32	17 061	2 400	555	93	34.9	9.1
531	Real estate	27	15 875	2 190	505	76	36.0	9.7
532	Rental & leasing services	4	D	D	D	a	D	D
SOUTH AMBOY, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
SOUTHAMPTON TOWNSHIP, NJ								
53	Real estate & rental & leasing	6	5 173	1 030	223	35	8.4	2.0
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
SOUTH BRUNSWICK TOWNSHIP, NJ								
53	Real estate & rental & leasing	29	28 116	5 385	1 098	174	10.8	4.0
531	Real estate	17	D	D	D	b	D	D
532	Rental & leasing services	11	15 581	3 218	591	102	1.2	.1
SOUTH ORANGE VILLAGE TOWNSHIP, NJ								
53	Real estate & rental & leasing	51	25 778	4 740	1 050	245	56.5	16.4
531	Real estate	47	23 657	4 384	959	213	61.6	14.4
5311	Lessors of real estate	33	19 474	3 086	703	163	60.1	16.2
53111	Lessors of residential buildings & dwellings	21	10 586	2 455	552	144	43.9	12.6
531110	Lessors of residential buildings & dwellings	21	10 586	2 455	552	144	43.9	12.6
532	Rental & leasing services	3	D	D	D	b	D	D
SOUTH PLAINFIELD, NJ								
53	Real estate & rental & leasing	27	43 133	10 251	2 150	281	7.6	23.7
531	Real estate	15	10 165	1 320	303	56	32.3	48.6
532	Rental & leasing services	12	32 968	8 931	1 847	225	—	16.1
SOUTH RIVER, NJ								
53	Real estate & rental & leasing	5	4 785	770	186	89	29.7	44.4
531	Real estate	5	4 785	770	186	89	29.7	44.4
SOUTH TOMS RIVER, NJ								
53	Real estate & rental & leasing	5	2 034	248	56	20	8.5	38.5
531	Real estate	5	2 034	248	56	20	8.5	38.5
SPARTA TOWNSHIP, NJ								
53	Real estate & rental & leasing	15	8 175	962	234	57	20.5	3.5
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	3	248	71	15	5	D	16.1
SPOTSWOOD, NJ								
53	Real estate & rental & leasing	3	1 955	181	41	14	5.2	94.8
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
SPRINGFIELD TOWNSHIP, NJ								
53	Real estate & rental & leasing	37	28 309	5 030	1 115	147	25.9	13.5
531	Real estate	36	D	D	D	c	D	D
5311	Lessors of real estate	19	14 564	1 847	301	49	29.4	19.8
53111	Lessors of residential buildings & dwellings	11	8 727	790	116	25	39.6	4.2
531110	Lessors of residential buildings & dwellings	11	8 727	790	116	25	39.6	4.2
5312	Offices of real estate agents & brokers	12	11 509	1 946	420	47	23.0	8.3
53121	Offices of real estate agents & brokers	12	11 509	1 946	420	47	23.0	8.3
531210	Offices of real estate agents & brokers	12	11 509	1 946	420	47	23.0	8.3
532	Rental & leasing services	1	D	D	D	a	D	D
SPRING LAKE, NJ								
53	Real estate & rental & leasing	8	D	D	D	a	D	D
531	Real estate	6	3 526	237	53	12	43.9	4.5
532	Rental & leasing services	2	D	D	D	a	D	D
SPRING LAKE HEIGHTS, NJ								
53	Real estate & rental & leasing	8	3 526	217	53	20	98.9	1.1
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
STAFFORD TOWNSHIP, NJ								
53	Real estate & rental & leasing	19	8 489	1 540	336	80	29.0	6.0
531	Real estate	14	6 427	1 127	254	47	27.6	3.3
532	Rental & leasing services	5	2 062	413	82	33	33.3	14.3
STANHOPE, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
STRATFORD, NJ								
53	Real estate & rental & leasing	5	1 443	503	99	21	7.2	2.4
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SUMMIT, NJ								
53	Real estate & rental & leasing	33	27 075	4 151	905	123	24.9	17.5
531	Real estate	30	D	D	D	c	D	D
5311	Lessors of real estate	19	10 896	1 125	207	49	56.1	22.7
53111	Lessors of residential buildings & dwellings	11	7 382	541	123	33	54.8	21.3
531110	Lessors of residential buildings & dwellings	11	7 382	541	123	33	54.8	21.3
532	Rental & leasing services	3	640	84	20	7	D	—
TEANECK TOWNSHIP, NJ								
53	Real estate & rental & leasing	55	63 799	15 262	2 792	376	11.8	13.8
531	Real estate	46	56 656	14 331	2 576	319	12.1	13.3
5311	Lessors of real estate	28	31 389	4 124	982	192	13.0	11.7
53111	Lessors of residential buildings & dwellings	20	29 286	3 591	861	179	9.1	11.1
531110	Lessors of residential buildings & dwellings	20	29 286	3 591	861	179	9.1	11.1
5313	Activities related to real estate	11	5 735	1 035	209	32	32.3	10.5
532	Rental & leasing services	8	D	D	D	b	D	D
TENAFLY, NJ								
53	Real estate & rental & leasing	31	31 990	2 595	563	81	16.2	8.6
531	Real estate	24	14 300	1 571	353	58	34.4	15.5
5311	Lessors of real estate	12	4 981	650	147	27	50.7	18.3
532	Rental & leasing services	7	17 690	1 024	210	23	1.5	3.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
TINTON FALLS, NJ								
53	Real estate & rental & leasing	8	3 434	1 024	221	23	9.9	48.3
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
TOTOWA, NJ								
53	Real estate & rental & leasing	33	17 836	3 495	797	111	33.0	3.6
531	Real estate	26	11 756	2 081	453	58	50.1	5.5
5311	Lessors of real estate	12	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	5 914	936	189	27	31.6	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	5 914	936	189	27	31.6	4.0
532	Rental & leasing services	7	6 080	1 414	344	53	—	—
TRENTON, NJ								
53	Real estate & rental & leasing	56	56 226	8 824	2 120	447	40.3	4.4
531	Real estate	47	53 247	8 110	1 982	401	41.4	4.4
5311	Lessors of real estate	30	44 747	4 303	1 061	291	41.0	1.1
53111	Lessors of residential buildings & dwellings	16	19 565	3 326	805	239	32.8	1.4
531110	Lessors of residential buildings & dwellings	16	19 565	3 326	805	239	32.8	1.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	25 182	977	256	52	47.4	1.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	25 182	977	256	52	47.4	1.0
5313	Activities related to real estate	13	6 723	3 273	774	94	50.7	10.4
532	Rental & leasing services	9	2 979	714	138	46	21.3	5.0
TUCKERTON, NJ								
53	Real estate & rental & leasing	4	2 189	577	105	20	33.9	—
531	Real estate	4	2 189	577	105	20	33.9	—
UNION TOWNSHIP, NJ								
53	Real estate & rental & leasing	69	69 515	10 361	2 412	358	40.3	6.9
531	Real estate	60	63 961	9 426	2 176	317	43.5	5.6
5311	Lessors of real estate	35	38 938	4 937	1 126	175	53.1	9.0
53111	Lessors of residential buildings & dwellings	20	23 527	2 647	624	119	76.8	11.0
531110	Lessors of residential buildings & dwellings	20	23 527	2 647	624	119	76.8	11.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	15	8 197	1 379	289	55	23.9	—
53121	Offices of real estate agents & brokers	15	8 197	1 379	289	55	23.9	—
531210	Offices of real estate agents & brokers	15	8 197	1 379	289	55	23.9	—
5313	Activities related to real estate	10	16 826	3 110	761	87	31.1	.6
532	Rental & leasing services	7	D	D	D	b	D	D
UNION BEACH, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
UNION CITY, NJ								
53	Real estate & rental & leasing	47	17 506	1 946	475	135	48.2	15.5
531	Real estate	45	D	D	D	c	D	D
5311	Lessors of real estate	31	14 610	1 459	343	99	49.0	12.9
53111	Lessors of residential buildings & dwellings	22	8 838	905	207	54	32.6	4.4
531110	Lessors of residential buildings & dwellings	22	8 838	905	207	54	32.6	4.4
532	Rental & leasing services	2	D	D	D	a	D	D
UPPER TOWNSHIP, NJ								
53	Real estate & rental & leasing	17	7 419	1 593	329	68	51.9	—
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
UPPER SADDLE RIVER, NJ								
53	Real estate & rental & leasing	18	15 112	1 835	409	61	24.6	6.2
531	Real estate	13	13 034	1 190	279	43	16.6	7.1
532	Rental & leasing services	4	D	D	D	a	D	D
VENTNOR CITY, NJ								
53	Real estate & rental & leasing	9	2 499	458	105	27	43.6	9.4
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
VERNON TOWNSHIP, NJ								
53	Real estate & rental & leasing	8	5 265	979	165	21	34.1	-
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
VERONA TOWNSHIP, NJ								
53	Real estate & rental & leasing	22	7 363	1 017	258	48	30.1	31.7
531	Real estate	22	7 363	1 017	258	48	30.1	31.7
5311	Lessors of real estate	13	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	4 482	429	116	26	22.6	34.7
531110	Lessors of residential buildings & dwellings	10	4 482	429	116	26	22.6	34.7
VINELAND, NJ								
53	Real estate & rental & leasing	79	41 859	7 147	1 615	362	41.3	12.4
531	Real estate	61	D	D	D	c	D	D
5311	Lessors of real estate	41	21 472	2 490	554	160	46.4	15.5
53111	Lessors of residential buildings & dwellings	18	10 563	1 011	265	80	54.4	27.4
531110	Lessors of residential buildings & dwellings	18	10 563	1 011	265	80	54.4	27.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	12	8 610	2 060	436	52	19.3	15.7
53121	Offices of real estate agents & brokers	12	8 610	2 060	436	52	19.3	15.7
531210	Offices of real estate agents & brokers	12	8 610	2 060	436	52	19.3	15.7
532	Rental & leasing services	18	D	D	D	c	D	D
5322	Consumer goods rental	12	D	D	D	b	D	D
VOORHEES TOWNSHIP, NJ								
53	Real estate & rental & leasing	34	18 246	4 925	1 164	201	14.6	24.9
531	Real estate	26	12 280	3 519	816	132	18.1	13.9
5313	Activities related to real estate	15	7 481	2 493	587	94	18.1	2.3
53131	Real estate property managers	11	5 329	1 712	400	74	24.0	3.3
532	Rental & leasing services	8	5 966	1 406	348	69	7.4	47.6
WALDWICK, NJ								
53	Real estate & rental & leasing	5	4 350	1 833	346	49	74.0	22.1
531	Real estate	5	4 350	1 833	346	49	74.0	22.1
WALL TOWNSHIP, NJ								
53	Real estate & rental & leasing	49	35 337	6 562	1 379	223	37.4	25.9
531	Real estate	35	25 395	3 105	667	120	43.4	33.3
5311	Lessors of real estate	13	12 020	1 097	216	48	53.4	46.6
5312	Offices of real estate agents & brokers	16	10 075	831	186	39	27.3	26.9
53121	Offices of real estate agents & brokers	16	10 075	831	186	39	27.3	26.9
531210	Offices of real estate agents & brokers	16	10 075	831	186	39	27.3	26.9
532	Rental & leasing services	13	D	D	D	b	D	D
WALLINGTON, NJ								
53	Real estate & rental & leasing	4	2 969	1 236	311	61	52.6	17.6
531	Real estate	3	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
WANAQUE, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WANTAGE TOWNSHIP, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
WARREN TOWNSHIP, NJ								
53	Real estate & rental & leasing	21	24 178	4 165	906	103	18.9	.6
531	Real estate	18	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
WASHINGTON, NJ								
53	Real estate & rental & leasing	7	1 931	501	97	24	73.1	16.0
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WASHINGTON TOWNSHIP, NJ (GLOUCESTER COUNTY)								
53	Real estate & rental & leasing	23	12 497	2 220	542	101	14.8	9.0
531	Real estate	11	5 984	1 173	316	34	24.7	1.3
532	Rental & leasing services	12	6 513	1 047	226	67	5.7	16.0
WASHINGTON TOWNSHIP, NJ (MORRIS COUNTY)								
53	Real estate & rental & leasing	3	1 674	241	64	13	D	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WATCHUNG, NJ								
53	Real estate & rental & leasing	10	6 214	933	206	34	14.8	—
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WATERFORD TOWNSHIP, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WAYNE TOWNSHIP, NJ								
53	Real estate & rental & leasing	75	66 924	9 959	1 950	333	32.6	9.3
531	Real estate	63	61 520	8 812	1 703	288	35.2	7.9
5311	Lessors of real estate	32	34 551	2 768	522	88	48.1	5.8
53111	Lessors of residential buildings & dwellings	11	10 666	1 230	277	42	12.5	—
531110	Lessors of residential buildings & dwellings	11	10 666	1 230	277	42	12.5	—
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	19 510	898	178	37	75.9	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	19 510	898	178	37	75.9	—
5312	Offices of real estate agents & brokers	10	11 666	845	189	31	22.4	16.7
53121	Offices of real estate agents & brokers	10	11 666	845	189	31	22.4	16.7
531210	Offices of real estate agents & brokers	10	11 666	845	189	31	22.4	16.7
5313	Activities related to real estate	21	15 303	5 199	992	169	15.8	6.1
53131	Real estate property managers	14	13 711	4 512	900	150	11.5	6.8
531312	Nonresidential property managers	11	D	D	D	c	D	D
532	Rental & leasing services	10	D	D	D	b	D	D
WEEHAWKEN TOWNSHIP, NJ								
53	Real estate & rental & leasing	16	26 192	2 920	867	126	15.7	.7
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
WEST CALDWELL TOWNSHIP, NJ								
53	Real estate & rental & leasing	14	6 926	2 124	452	53	27.9	18.0
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WEST DEPTFORD TOWNSHIP, NJ								
53	Real estate & rental & leasing	8	6 356	663	157	29	10.1	6.9
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WESTFIELD, NJ								
53	Real estate & rental & leasing	39	53 700	7 582	1 846	137	7.3	3.8
531	Real estate	33	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	18	19 880	2 052	474	53	11.9	4.4
53121	Offices of real estate agents & brokers	18	19 880	2 052	474	53	11.9	4.4
531210	Offices of real estate agents & brokers	18	19 880	2 052	474	53	11.9	4.4
532	Rental & leasing services	6	D	D	D	b	D	D
WEST LONG BRANCH, NJ								
53	Real estate & rental & leasing	10	21 478	3 830	803	130	4.9	.1
531	Real estate	10	21 478	3 830	803	130	4.9	.1
WEST MILFORD TOWNSHIP, NJ								
53	Real estate & rental & leasing	23	8 010	977	204	44	32.2	32.6
531	Real estate	18	7 079	727	154	36	30.8	35.3
5311	Lessors of real estate	10	3 127	416	83	21	39.9	30.0
532	Rental & leasing services	5	931	250	50	8	42.7	11.6
WEST NEW YORK, NJ								
53	Real estate & rental & leasing	45	34 619	4 246	1 010	185	39.6	3.4
531	Real estate	42	D	D	D	c	D	D
5311	Lessors of real estate	27	25 402	2 258	549	87	36.3	4.5
53111	Lessors of residential buildings & dwellings	20	22 244	1 291	315	72	38.4	—
531110	Lessors of residential buildings & dwellings	20	22 244	1 291	315	72	38.4	—
532	Rental & leasing services	3	D	D	D	b	D	D
WEST ORANGE TOWNSHIP, NJ								
53	Real estate & rental & leasing	74	56 114	7 986	1 869	322	36.4	20.6
531	Real estate	69	53 952	7 701	1 797	297	35.5	21.2
5311	Lessors of real estate	41	35 975	2 533	707	138	44.4	27.2
53111	Lessors of residential buildings & dwellings	26	21 269	1 595	378	84	40.7	36.4
531110	Lessors of residential buildings & dwellings	26	21 269	1 595	378	84	40.7	36.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	12 381	820	295	46	41.5	15.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	12 381	820	295	46	41.5	15.4
5312	Offices of real estate agents & brokers	11	8 470	1 259	268	41	12.5	3.7
53121	Offices of real estate agents & brokers	11	8 470	1 259	268	41	12.5	3.7
531210	Offices of real estate agents & brokers	11	8 470	1 259	268	41	12.5	3.7
5313	Activities related to real estate	17	9 507	3 909	822	118	22.2	14.3
53131	Real estate property managers	12	7 230	3 012	617	98	13.2	18.0
532	Rental & leasing services	4	D	D	D	b	D	D
WEST PATERSON, NJ								
53	Real estate & rental & leasing	6	3 587	1 338	307	46	13.0	—
531	Real estate	6	3 587	1 338	307	46	13.0	—
WESTVILLE, NJ								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
WEST WINDSOR TOWNSHIP, NJ								
53	Real estate & rental & leasing	14	9 370	1 175	329	47	17.9	22.9
531	Real estate	11	8 829	1 083	292	28	14.2	23.1
532	Rental & leasing services	3	541	92	37	19	79.5	20.5
WESTWOOD, NJ								
53	Real estate & rental & leasing	19	17 935	2 601	545	84	8.5	.6
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
WHARTON, NJ								
53	Real estate & rental & leasing	6	5 677	666	274	26	25.2	—
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WILDWOOD, NJ								
53	Real estate & rental & leasing	20	43 911	5 371	249	33	4.0	1.7
531	Real estate	11	42 498	5 121	229	27	1.3	1.7
532	Rental & leasing services	9	1 413	250	20	6	85.4	3.3
WILDWOOD CREST, NJ								
53	Real estate & rental & leasing	12	2 796	501	92	10	75.2	3.7
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
WILLINGBORO TOWNSHIP, NJ								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	b	D	D
WINSLOW TOWNSHIP, NJ								
53	Real estate & rental & leasing	9	1 926	550	135	28	28.0	16.0
531	Real estate	6	1 291	433	100	12	41.8	—
532	Rental & leasing services	3	635	117	35	16	—	48.5
WOODBINE, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
WOODBRIDGE TOWNSHIP, NJ								
53	Real estate & rental & leasing	100	137 801	19 552	5 175	565	55.0	5.7
531	Real estate	82	119 655	16 219	4 466	423	56.7	3.0
5311	Lessors of real estate	40	69 962	6 207	2 037	230	69.4	1.0
53111	Lessors of residential buildings & dwellings	20	42 244	2 603	683	122	70.6	1.2
531110	Lessors of residential buildings & dwellings	20	42 244	2 603	683	122	70.6	1.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	18 185	1 676	341	48	73.8	1.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	18 185	1 676	341	48	73.8	1.2
5312	Offices of real estate agents & brokers	22	39 183	7 386	1 791	116	32.4	4.6
53121	Offices of real estate agents & brokers	22	39 183	7 386	1 791	116	32.4	4.6
531210	Offices of real estate agents & brokers	22	39 183	7 386	1 791	116	32.4	4.6
5313	Activities related to real estate	20	10 510	2 626	638	77	62.5	10.3
53131	Real estate property managers	11	7 797	1 674	387	51	73.6	13.4
532	Rental & leasing services	18	18 146	3 333	709	142	43.9	23.7
5322	Consumer goods rental	10	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WOODBURY, NJ								
53	Real estate & rental & leasing	16	7 075	1 187	271	52	51.7	20.4
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	3	3 305	656	153	29	D	—
WOODBURY HEIGHTS, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
WOODCLIFF LAKE, NJ								
53	Real estate & rental & leasing	10	89 688	8 190	2 354	146	4.1	5.5
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
WOODLYNNE, NJ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
WOOD-RIDGE, NJ								
53	Real estate & rental & leasing	5	2 872	244	67	14	42.1	13.3
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WOODSTOWN, NJ								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WRIGHTSTOWN, NJ								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WYCKOFF TOWNSHIP, NJ								
53	Real estate & rental & leasing	15	10 092	1 458	365	36	26.2	—
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ATLANTIC COUNTY, NJ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF BERGEN COUNTY, NJ								
53	Real estate & rental & leasing	43	57 337	16 530	3 630	898	10.0	5.0
531	Real estate	33	29 124	6 469	1 673	348	18.5	7.4
5311	Lessors of real estate	18	16 418	2 160	602	211	20.9	11.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	13 419	1 308	278	82	8.4	13.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	13 419	1 308	278	82	8.4	13.7
532	Rental & leasing services	9	D	D	D	f	D	D
BALANCE OF BURLINGTON COUNTY, NJ								
53	Real estate & rental & leasing	53	64 134	10 364	2 454	351	20.5	3.3
531	Real estate	35	D	D	D	c	D	D
5311	Lessors of real estate	22	18 940	2 139	476	105	36.5	5.2
53111	Lessors of residential buildings & dwellings	12	13 818	1 188	274	63	40.5	5.8
531110	Lessors of residential buildings & dwellings	12	13 818	1 188	274	63	40.5	5.8
532	Rental & leasing services	17	40 636	7 431	1 793	205	11.0	.1

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF CAMDEN COUNTY, NJ								
53	Real estate & rental & leasing	15	5 952	2 106	525	77	46.8	17.2
531	Real estate	11	4 088	1 630	395	57	22.6	25.1
532	Rental & leasing services	4	1 864	476	130	20	100.0	—
BALANCE OF CAPE MAY COUNTY, NJ								
53	Real estate & rental & leasing	21	18 854	2 286	431	89	19.3	.2
531	Real estate	18	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	12	17 816	2 046	407	82	14.8	—
53121	Offices of real estate agents & brokers	12	17 816	2 046	407	82	14.8	—
531210	Offices of real estate agents & brokers	12	17 816	2 046	407	82	14.8	—
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF CUMBERLAND COUNTY, NJ								
53	Real estate & rental & leasing	10	2 402	463	74	21	51.1	5.7
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ESSEX COUNTY, NJ								
53	Real estate & rental & leasing	58	49 243	9 771	2 119	258	30.2	12.9
531	Real estate	46	32 463	4 941	1 145	143	37.9	16.0
5311	Lessors of real estate	25	18 191	1 658	420	67	39.1	9.5
53111	Lessors of residential buildings & dwellings	13	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	10 032	953	251	32	21.6	3.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	10 032	953	251	32	21.6	3.0
5313	Activities related to real estate	15	6 476	2 470	579	63	61.8	8.0
53131	Real estate property managers	11	4 551	2 250	457	54	57.0	—
532	Rental & leasing services	11	D	D	D	c	D	D
BALANCE OF GLOUCESTER COUNTY, NJ								
53	Real estate & rental & leasing	25	7 580	1 823	413	80	24.8	17.4
531	Real estate	15	3 149	796	179	35	46.7	17.3
532	Rental & leasing services	10	4 431	1 027	234	45	9.2	17.5
BALANCE OF HUDSON COUNTY, NJ								
53	Real estate & rental & leasing	2	D	D	D	b	D	D
531	Real estate	2	D	D	D	b	D	D
BALANCE OF HUNTERDON COUNTY, NJ								
53	Real estate & rental & leasing	36	19 569	2 413	580	104	16.7	6.4
531	Real estate	28	16 555	1 804	412	70	17.4	6.7
5312	Offices of real estate agents & brokers	12	12 250	1 006	229	30	3.8	.9
53121	Offices of real estate agents & brokers	12	12 250	1 006	229	30	3.8	.9
531210	Offices of real estate agents & brokers	12	12 250	1 006	229	30	3.8	.9
532	Rental & leasing services	8	3 014	609	168	34	12.7	4.7
BALANCE OF MERCER COUNTY, NJ								
53	Real estate & rental & leasing	8	3 433	464	121	30	23.4	11.8
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF MIDDLESEX COUNTY, NJ								
53	Real estate & rental & leasing	10	40 640	13 347	2 945	353	4.5	1.1
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF MONMOUTH COUNTY, NJ								
53	Real estate & rental & leasing	45	21 500	4 009	708	111	38.1	24.8
531	Real estate	37	D	D	D	b	D	D
5311	Lessors of real estate	14	7 128	1 085	262	40	43.0	26.0
5312	Offices of real estate agents & brokers	20	9 505	1 400	190	40	40.7	8.0
53121	Offices of real estate agents & brokers	20	9 505	1 400	190	40	40.7	8.0
531210	Offices of real estate agents & brokers	20	9 505	1 400	190	40	40.7	8.0
532	Rental & leasing services	7	D	D	D	a	D	D
BALANCE OF MORRIS COUNTY, NJ								
53	Real estate & rental & leasing	33	27 975	3 559	789	108	26.3	11.5
531	Real estate	27	23 562	2 007	394	70	22.3	12.9
5311	Lessors of real estate	11	8 904	638	133	34	12.8	13.2
5312	Offices of real estate agents & brokers	11	13 957	1 136	206	26	27.9	12.7
53121	Offices of real estate agents & brokers	11	13 957	1 136	206	26	27.9	12.7
531210	Offices of real estate agents & brokers	11	13 957	1 136	206	26	27.9	12.7
532	Rental & leasing services	5	D	D	D	b	D	D
BALANCE OF OCEAN COUNTY, NJ								
53	Real estate & rental & leasing	64	29 851	4 599	927	179	41.8	4.9
531	Real estate	56	28 623	4 278	872	157	41.5	5.1
5311	Lessors of real estate	16	6 855	1 123	289	27	54.8	1.4
5312	Offices of real estate agents & brokers	40	21 768	3 155	583	130	37.3	6.3
53121	Offices of real estate agents & brokers	40	21 768	3 155	583	130	37.3	6.3
531210	Offices of real estate agents & brokers	40	21 768	3 155	583	130	37.3	6.3
532	Rental & leasing services	8	1 228	321	55	22	48.3	—
BALANCE OF SALEM COUNTY, NJ								
53	Real estate & rental & leasing	24	7 232	1 877	371	71	23.1	14.9
531	Real estate	20	6 890	1 834	359	65	19.6	15.7
5311	Lessors of real estate	15	6 341	1 738	331	59	16.8	12.8
532	Rental & leasing services	4	342	43	12	6	93.6	—
BALANCE OF SOMERSET COUNTY, NJ								
53	Real estate & rental & leasing	34	30 936	9 208	1 949	325	7.6	5.1
531	Real estate	28	23 294	8 454	1 762	276	8.5	6.0
5311	Lessors of real estate	12	3 400	705	140	22	38.9	29.0
5312	Offices of real estate agents & brokers	10	14 330	2 982	521	44	—	2.5
53121	Offices of real estate agents & brokers	10	14 330	2 982	521	44	—	2.5
531210	Offices of real estate agents & brokers	10	14 330	2 982	521	44	—	2.5
532	Rental & leasing services	6	7 642	754	187	49	4.8	2.2
BALANCE OF SUSSEX COUNTY, NJ								
53	Real estate & rental & leasing	18	6 533	1 146	321	58	42.9	23.5
531	Real estate	13	4 152	744	167	37	62.3	10.2
532	Rental & leasing services	5	2 381	402	154	21	8.9	46.7
BALANCE OF WARREN COUNTY, NJ								
53	Real estate & rental & leasing	32	14 360	2 165	475	95	34.9	8.0
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	11	6 845	849	191	43	55.2	2.4
532	Rental & leasing services	8	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primary engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

NEW JERSEY

Glen Ridge was incorporated in May 1993.

North Caldwell was incorporated in January 1992.

Appendix E. Metropolitan Areas

NEW JERSEY

Atlantic—Cape May, NJ PMSA

Atlantic County, NJ

Cape May County, NJ

Bergen—Passaic, NJ PMSA

Bergen County, NJ

Passaic County, NJ

Jersey City, NJ PMSA

Hudson County, NJ

Middlesex—Somerset—Hunterdon, NJ PMSA

Hunterdon County, NJ

Middlesex County, NJ

Somerset County, NJ

Monmouth—Ocean, NJ PMSA

Monmouth County, NJ

Ocean County, NJ

New York—Northern New Jersey—Long Island, NY—NJ—CT—PA CMSA

Bergen—Passaic, NJ PMSA

Bergen County, NJ

Passaic County, NJ

Bridgeport, CT PMSA

Fairfield County, CT (Part)

Bridgeport city, CT

Fairfield town, CT

Monroe town, CT

Shelton city, CT

Stratford town, CT

Trumbull town, CT

New Haven County, CT (Part)

Ansonia city, CT

Derby city, CT

Milford city, CT

Seymour town, CT

New York—Northern New Jersey—Long Island, NY—NJ—CT—PA CMSA—Con.

Danbury, CT PMSA

Fairfield County, CT (Part)

Bethel town, CT

Brookfield town, CT

Danbury city, CT

New Fairfield town, CT

Newtown town, CT

Ridgefield town, CT

Litchfield County, CT (Part)

New Milford town, CT

Dutchess County, NY PMSA

Dutchess County, NY

Jersey City, NJ PMSA

Hudson County, NJ

Middlesex—Somerset—Hunterdon, NJ PMSA

Hunterdon County, NJ

Middlesex County, NJ

Somerset County, NJ

Monmouth—Ocean, NJ PMSA

Monmouth County, NJ

Ocean County, NJ

Nassau—Suffolk, NY PMSA

Nassau County, NY

Suffolk County, NY

New Haven—Meriden, CT PMSA

Middlesex County, CT (Part)

Clinton town, CT

New Haven County, CT (Part)

Branford town, CT

Cheshire town, CT

East Haven town, CT

**New York—Northern New Jersey—Long Island,
NY—NJ—CT—PA CMSA—Con.**

New Haven—Meriden, CT PMSA—Con.

New Haven County, CT (Part)—Con.

Guilford town, CT

Hamden town, CT

Madison town, CT

Meriden city, CT

New Haven city, CT

North Branford town, CT

North Haven town, CT

Orange town, CT

Wallingford town, CT

West Haven city, CT

New York, NY PMSA

Bronx County, NY

Kings County, NY

New York County, NY

Putnam County, NY

Queens County, NY

Richmond County, NY

Rockland County, NY

Westchester County, NY

Newark, NJ PMSA

Essex County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Warren County, NJ

Newburgh, NY—PA PMSA

Orange County, NY

Pike County, PA

Stamford—Norwalk, CT PMSA

Fairfield County, CT (Part)

Darien town, CT

Greenwich town, CT

New Canaan town, CT

Norwalk city, CT

**New York—Northern New Jersey—Long Island,
NY—NJ—CT—PA CMSA—Con.**

Stamford—Norwalk, CT PMSA—Con.

Fairfield County, CT (Part)—Con.

Stamford city, CT

Westport town, CT

Wilton town, CT

Trenton, NJ PMSA

Mercer County, NJ

Waterbury, CT PMSA

Litchfield County, CT (Part)

Watertown town, CT

New Haven County, CT (Part)

Naugatuck, CT

Southbury town, CT

Waterbury city, CT

Wolcott town, CT

Newark, NJ PMSA

Essex County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Warren County, NJ

Philadelphia, PA—NJ PMSA

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

**Philadelphia—Wilmington—Atlantic City,
PA—NJ—DE—MD CMSA**

Atlantic—Cape May, NJ PMSA

Atlantic County, NJ

Cape May County, NJ

**Philadelphia—Wilmington—Atlantic City,
PA—NJ—DE—MD CMSA—Con.**

Philadelphia, PA—NJ PMSA

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

**Philadelphia—Wilmington—Atlantic City,
PA—NJ—DE—MD CMSA—Con.**

Vineland—Millville—Bridgeton, NJ PMSA

Cumberland County, NJ

Wilmington—Newark, DE—MD PMSA

New Castle County, DE

Cecil County, MD

Trenton, NJ PMSA

Mercer County, NJ

Vineland—Millville—Bridgeton, NJ PMSA

Cumberland County, NJ

