

North Carolina

1997

Issued December 1999

EC97R72A-NC

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



U S C E N S U S B U R E A U

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH CAROLINA								
72	Accommodation & foodservices	14 579	8 624 993	2 393 158	552 683	262 848	14.5	8.9
721	Accommodation	1 809	1 711 095	441 742	97 826	33 638	8.3	9.0
7211	Traveler accommodation	1 521	1 605 205	415 348	93 141	32 235	7.8	8.8
72111	Hotels (except casino hotels) & motels	1 376	1 564 923	403 823	91 139	31 207	7.9	9.0
721110	Hotels (except casino hotels) & motels	1 376	1 564 923	403 823	91 139	31 207	7.9	9.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	603	1 221 521	324 012	74 708	23 906	6.2	9.0
7211102	Hotels with less than 25 guestrooms	67	16 294	4 095	777	326	23.2	7.2
7211103	Motels	656	270 992	62 386	12 918	5 955	14.0	7.3
7211104	Motor hotels	50	56 116	13 330	2 736	1 020	9.2	17.1
72119	Other traveler accommodation	145	40 282	11 525	2 002	1 028	5.9	2.7
721191	Bed & breakfast inns	126	35 541	10 251	1 822	942	6.5	2.1
721199	All other traveler accommodation	19	4 741	1 274	180	86	1.3	7.6
7212	RV (recreational vehicle) parks & recreational camps	208	83 546	21 900	3 549	939	14.9	9.1
72121	RV (recreational vehicle) parks & recreational camps	208	83 546	21 900	3 549	939	14.9	9.1
721211	RV (recreational vehicle) parks & campgrounds	104	29 963	5 460	954	306	13.8	6.9
721214	Recreational & vacation camps (except campgrounds)	104	53 583	16 440	2 595	633	15.5	10.3
7213	Rooming & boarding houses	80	22 344	4 494	1 136	464	15.7	20.9
72131	Rooming & boarding houses	80	22 344	4 494	1 136	464	15.7	20.9
721310	Rooming & boarding houses	80	22 344	4 494	1 136	464	15.7	20.9
722	Foodservices & drinking places	12 770	6 913 898	1 951 416	454 857	229 210	16.0	8.8
7221	Full-service restaurants	5 688	2 972 292	898 330	206 014	101 104	22.6	9.1
72211	Full-service restaurants	5 688	2 972 292	898 330	206 014	101 104	22.6	9.1
722110	Full-service restaurants	5 688	2 972 292	898 330	206 014	101 104	22.6	9.1
7222	Limited-service eating places	5 758	3 420 284	911 724	215 270	114 252	11.0	8.5
72221	Limited-service eating places	5 758	3 420 284	911 724	215 270	114 252	11.0	8.5
722211	Limited-service restaurants	4 998	3 121 383	823 808	195 670	105 362	10.6	8.9
722212	Cafeterias	125	134 655	44 077	10 076	3 840	9.9	1.5
722213	Snack & nonalcoholic beverage bars	635	164 246	43 839	9 524	5 050	18.3	7.2
7223	Special foodservices	811	384 546	114 331	27 212	10 148	5.7	6.3
72231	Foodservice contractors	648	325 159	96 927	23 578	8 527	2.1	6.9
722310	Foodservice contractors	648	325 159	96 927	23 578	8 527	2.1	6.9
72232	Caterers	118	42 013	13 018	2 617	1 257	30.2	3.7
722320	Caterers	118	42 013	13 018	2 617	1 257	30.2	3.7
72233	Mobile foodservices	45	17 374	4 386	1 017	364	14.9	1.5
722330	Mobile foodservices	45	17 374	4 386	1 017	364	14.9	1.5
7224	Drinking places (alcoholic beverages)	513	136 776	27 031	6 361	3 706	29.1	20.0
72241	Drinking places (alcoholic beverages)	513	136 776	27 031	6 361	3 706	29.1	20.0
722410	Drinking places (alcoholic beverages)	513	136 776	27 031	6 361	3 706	29.1	20.0

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC MSA								
72	Accommodation & foodservices	530	340 370	100 754	21 635	9 360	12.2	16.5
721	Accommodation	96	99 375	31 338	6 288	1 869	9.3	33.2
7211	Traveler accommodation	83	90 054	29 256	5 910	1 760	10.0	36.6
72111	Hotels (except casino hotels) & motels	61	84 531	27 375	5 525	1 608	10.3	38.9
721110	Hotels (except casino hotels) & motels	61	84 531	27 375	5 525	1 608	10.3	38.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	28	73 377	24 629	5 000	1 343	9.8	44.6
7212	RV (recreational vehicle) parks & recreational camps	9	8 521	1 920	336	97	—	1.0
72121	RV (recreational vehicle) parks & recreational camps	9	8 521	1 920	336	97	—	1.0
721214	Recreational & vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming & boarding houses	4	800	162	42	12	30.3	—
72131	Rooming & boarding houses	4	800	162	42	12	30.3	—
721310	Rooming & boarding houses	4	800	162	42	12	30.3	—
722	Foodservices & drinking places	434	240 995	69 416	15 347	7 491	13.4	9.5
7221	Full-service restaurants	211	125 691	38 340	8 162	3 785	19.4	7.6
72211	Full-service restaurants	211	125 691	38 340	8 162	3 785	19.4	7.6
722110	Full-service restaurants	211	125 691	38 340	8 162	3 785	19.4	7.6
7222	Limited-service eating places	188	103 508	28 263	6 529	3 294	6.9	12.5
72221	Limited-service eating places	188	103 508	28 263	6 529	3 294	6.9	12.5
722212	Cafeterias	5	D	D	D	c	D	D
7223	Special foodservices	26	9 980	2 505	594	304	.1	5.2
CHARLOTTE—GASTONIA—ROCK HILL, NC—SC MSA								
72	Accommodation & foodservices	2 651	1 811 761	491 295	117 657	53 527	12.4	7.8
721	Accommodation	236	369 780	90 215	21 987	6 749	9.6	8.0
7211	Traveler accommodation	217	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	214	364 934	88 904	21 627	6 657	9.7	8.0
721110	Hotels (except casino hotels) & motels	214	364 934	88 904	21 627	6 657	9.7	8.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	130	313 667	78 395	19 427	5 733	7.2	7.1
7211103	Motels	72	40 520	8 086	1 701	757	26.6	17.1
7211104	Motor hotels	8	10 394	2 381	492	163	18.7	—
7212	RV (recreational vehicle) parks & recreational camps	14	2 835	816	227	42	13.7	9.5
72121	RV (recreational vehicle) parks & recreational camps	14	2 835	816	227	42	13.7	9.5
721214	Recreational & vacation camps (except campgrounds)	9	D	D	D	a	D	D
722	Foodservices & drinking places	2 415	1 441 981	401 080	95 670	46 778	13.1	7.8
7221	Full-service restaurants	1 037	621 653	186 478	44 554	19 678	18.9	7.8
72211	Full-service restaurants	1 037	621 653	186 478	44 554	19 678	18.9	7.8
722110	Full-service restaurants	1 037	621 653	186 478	44 554	19 678	18.9	7.8
7222	Limited-service eating places	1 110	695 845	184 627	43 997	24 315	8.0	6.8
72221	Limited-service eating places	1 110	695 845	184 627	43 997	24 315	8.0	6.8
722211	Limited-service restaurants	952	633 587	165 944	39 968	22 489	7.3	7.0
722212	Cafeterias	27	28 084	9 829	2 101	766	11.1	2.0
722213	Snack & nonalcoholic beverage bars	131	34 174	8 854	1 928	1 060	18.5	6.6
7223	Special foodservices	158	73 889	19 782	4 587	1 552	6.8	.6
7224	Drinking places (alcoholic beverages)	110	50 594	10 193	2 532	1 233	21.3	30.8
72241	Drinking places (alcoholic beverages)	110	50 594	10 193	2 532	1 233	21.3	30.8
722410	Drinking places (alcoholic beverages)	110	50 594	10 193	2 532	1 233	21.3	30.8
FAYETTEVILLE, NC MSA								
72	Accommodation & foodservices	495	318 413	91 208	22 520	10 654	11.1	4.9
721	Accommodation	50	44 060	12 559	3 002	1 271	10.5	1.9
72111	Hotels (except casino hotels) & motels	46	43 279	12 314	2 955	1 254	10.6	1.8
721110	Hotels (except casino hotels) & motels	46	43 279	12 314	2 955	1 254	10.6	1.8
722	Foodservices & drinking places	445	274 353	78 649	19 518	9 383	11.2	5.4
7222	Limited-service eating places	217	145 318	36 728	9 169	5 066	5.4	3.6
72221	Limited-service eating places	217	145 318	36 728	9 169	5 066	5.4	3.6
722211	Limited-service restaurants	198	135 953	34 039	8 558	4 792	5.7	3.8
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	18	18 084	10 846	3 016	661	—	6.5
GOLDSBORO, NC MSA								
72	Accommodation & foodservices	158	84 388	23 124	5 429	2 953	10.3	7.5
721	Accommodation	17	12 248	2 669	595	248	4.2	2.2
722	Foodservices & drinking places	141	72 140	20 455	4 834	2 705	11.4	8.4
7222	Limited-service eating places	70	45 996	12 249	2 924	1 662	11.3	4.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENSBORO–WINSTON-SALEM–HIGH POINT, NC MSA								
72	Accommodation & foodservices	2 279	1 411 140	404 615	95 723	45 265	13.5	7.4
721	Accommodation	169	219 042	59 468	13 902	4 568	6.9	6.7
7211	Traveler accommodation	152	215 504	58 653	13 611	4 499	6.9	6.6
72111	Hotels (except casino hotels) & motels	143	213 330	58 213	13 511	4 442	6.8	6.7
721110	Hotels (except casino hotels) & motels	143	213 330	58 213	13 511	4 442	6.8	6.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	75	175 694	49 341	11 615	3 662	3.9	5.5
7211103	Motels	58	26 535	5 770	1 319	564	19.4	1.4
7211104	Motor hotels	7	10 311	2 954	553	205	17.6	41.3
7212	RV (recreational vehicle) parks & recreational camps	12	3 181	750	270	47	6.2	14.6
72121	RV (recreational vehicle) parks & recreational camps	12	3 181	750	270	47	6.2	14.6
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	2 110	1 192 098	345 147	81 821	40 697	14.7	7.6
7221	Full-service restaurants	919	514 275	157 272	37 931	18 864	20.7	7.6
72211	Full-service restaurants	919	514 275	157 272	37 931	18 864	20.7	7.6
722110	Full-service restaurants	919	514 275	157 272	37 931	18 864	20.7	7.6
7222	Limited-service eating places	940	554 377	154 045	36 052	18 015	10.7	8.0
72221	Limited-service eating places	940	554 377	154 045	36 052	18 015	10.7	8.0
722211	Limited-service restaurants	824	491 177	133 810	31 364	16 064	11.1	8.5
722212	Cafeterias	25	35 575	12 145	2 885	1 026	3.9	1.5
722213	Snack & nonalcoholic beverage bars	91	27 625	8 090	1 803	925	12.7	6.8
7223	Special foodservices	159	101 099	29 508	6 872	3 245	5.1	3.3
7224	Drinking places (alcoholic beverages)	92	22 347	4 322	966	573	20.4	14.0
72241	Drinking places (alcoholic beverages)	92	22 347	4 322	966	573	20.4	14.0
722410	Drinking places (alcoholic beverages)	92	22 347	4 322	966	573	20.4	14.0
GREENVILLE, NC MSA								
72	Accommodation & foodservices	237	153 479	41 804	10 008	5 342	9.6	13.9
721	Accommodation	21	17 694	5 051	1 377	403	2.4	4.4
722	Foodservices & drinking places	216	135 785	36 753	8 631	4 939	10.6	15.2
7222	Limited-service eating places	111	68 470	17 743	4 212	2 447	9.3	22.7
72221	Limited-service eating places	111	68 470	17 743	4 212	2 447	9.3	22.7
7223	Special foodservices	11	D	D	D	e	D	D
HICKORY–MORGANTON–LENOIR, NC MSA								
72	Accommodation & foodservices	573	299 197	83 980	19 783	10 632	14.6	8.4
721	Accommodation	38	27 993	7 762	1 569	772	1.7	7.3
72111	Hotels (except casino hotels) & motels	23	24 215	6 839	1 365	668	—	5.1
721110	Hotels (except casino hotels) & motels	23	24 215	6 839	1 365	668	—	5.1
7212	RV (recreational vehicle) parks & recreational camps	11	2 677	682	149	78	15.5	30.6
72121	RV (recreational vehicle) parks & recreational camps	11	2 677	682	149	78	15.5	30.6
721214	Recreational & vacation camps (except campgrounds)	7	1 533	496	111	68	21.0	43.4
722	Foodservices & drinking places	535	271 204	76 218	18 214	9 860	16.0	8.5
7222	Limited-service eating places	237	146 979	39 559	9 659	5 609	13.9	6.6
72221	Limited-service eating places	237	146 979	39 559	9 659	5 609	13.9	6.6
722211	Limited-service restaurants	213	137 608	36 760	9 058	5 301	13.2	7.0
722212	Cafeterias	8	5 263	1 661	349	187	23.5	.2
7223	Special foodservices	60	9 727	2 186	541	251	4.5	5.4
JACKSONVILLE, NC MSA								
72	Accommodation & foodservices	249	127 923	34 525	8 000	4 420	15.1	7.1
721	Accommodation	25	14 195	2 829	617	303	16.2	15.0
722	Foodservices & drinking places	224	113 728	31 696	7 383	4 117	14.9	6.2
7222	Limited-service eating places	100	68 211	17 867	4 163	2 386	8.6	.7
72221	Limited-service eating places	100	68 211	17 867	4 163	2 386	8.6	.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORFOLK—VIRGINIA BEACH—NEWPORT NEWS, VA—NC MSA								
72	Accommodation & foodservices	2 932	1 887 992	526 561	116 967	58 484	12.9	7.5
721	Accommodation	372	501 262	133 177	28 289	10 536	6.2	3.7
7211	Traveler accommodation	332	486 519	128 005	27 634	10 311	5.9	3.5
72111	Hotels (except casino hotels) & motels	321	479 113	126 370	27 259	10 122	6.0	3.6
721110	Hotels (except casino hotels) & motels	321	479 113	126 370	27 259	10 122	6.0	3.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	138	371 425	100 822	22 002	7 786	3.7	3.3
7211103	Motels	158	79 646	18 945	3 907	1 743	10.9	6.2
7211104	Motor hotels	20	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	34	13 407	4 429	500	176	15.6	8.3
72121	RV (recreational vehicle) parks & recreational camps	34	13 407	4 429	500	176	15.6	8.3
721211	RV (recreational vehicle) parks & campgrounds	25	11 291	3 811	410	127	16.0	8.3
721214	Recreational & vacation camps (except campgrounds)	9	2 116	618	90	49	13.7	8.1
7213	Rooming & boarding houses	6	1 336	743	155	49	10.4	—
72131	Rooming & boarding houses	6	1 336	743	155	49	10.4	—
721310	Rooming & boarding houses	6	1 336	743	155	49	10.4	—
722	Foodservices & drinking places	2 560	1 386 730	393 384	88 678	47 948	15.4	8.9
7221	Full-service restaurants	1 175	603 047	180 385	39 606	20 727	21.4	8.9
72211	Full-service restaurants	1 175	603 047	180 385	39 606	20 727	21.4	8.9
722110	Full-service restaurants	1 175	603 047	180 385	39 606	20 727	21.4	8.9
7222	Limited-service eating places	1 154	688 028	184 835	42 722	24 210	10.7	8.9
72221	Limited-service eating places	1 154	688 028	184 835	42 722	24 210	10.7	8.9
722211	Limited-service restaurants	1 014	634 085	168 530	39 105	22 391	11.0	8.5
722212	Cafeterias	14	21 508	6 904	1 662	671	—	.5
722213	Snack & nonalcoholic beverage bars	126	32 435	9 401	1 955	1 148	12.3	22.6
7223	Special foodservices	113	65 031	20 938	4 651	1 904	5.1	6.1
7224	Drinking places (alcoholic beverages)	118	30 624	7 226	1 699	1 107	22.9	14.8
72241	Drinking places (alcoholic beverages)	118	30 624	7 226	1 699	1 107	22.9	14.8
722410	Drinking places (alcoholic beverages)	118	30 624	7 226	1 699	1 107	22.9	14.8
RALEIGH—DURHAM—CHAPEL HILL, NC MSA								
72	Accommodation & foodservices	2 219	1 551 203	432 889	103 435	42 253	11.9	9.6
721	Accommodation	215	335 883	84 839	20 318	5 983	3.5	10.0
7211	Traveler accommodation	149	312 410	80 047	19 083	5 599	2.4	9.5
72111	Hotels (except casino hotels) & motels	142	311 252	79 804	19 025	5 571	2.4	9.5
721110	Hotels (except casino hotels) & motels	142	311 252	79 804	19 025	5 571	2.4	9.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	87	265 350	69 050	16 609	4 700	1.2	10.7
7211103	Motels	45	34 156	8 219	1 900	708	12.8	3.0
7211104	Motor hotels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	19	5 312	1 477	357	30	23.9	10.7
72121	RV (recreational vehicle) parks & recreational camps	19	5 312	1 477	357	30	23.9	10.7
721214	Recreational & vacation camps (except campgrounds)	16	D	D	D	b	D	D
7213	Rooming & boarding houses	47	18 161	3 315	878	354	16.4	19.4
72131	Rooming & boarding houses	47	18 161	3 315	878	354	16.4	19.4
721310	Rooming & boarding houses	47	18 161	3 315	878	354	16.4	19.4
722	Foodservices & drinking places	2 004	1 215 320	348 050	83 117	36 270	14.3	9.5
7221	Full-service restaurants	802	527 462	165 159	39 644	17 024	17.5	9.2
72211	Full-service restaurants	802	527 462	165 159	39 644	17 024	17.5	9.2
722110	Full-service restaurants	802	527 462	165 159	39 644	17 024	17.5	9.2
7222	Limited-service eating places	962	573 021	151 253	36 138	16 622	11.6	10.0
72221	Limited-service eating places	962	573 021	151 253	36 138	16 622	11.6	10.0
722211	Limited-service restaurants	805	504 169	132 590	32 107	14 711	11.0	10.5
722212	Cafeterias	24	22 243	6 555	1 233	493	9.2	2.2
722213	Snack & nonalcoholic beverage bars	133	46 609	12 108	2 798	1 418	18.8	7.6
7223	Special foodservices	159	89 505	27 070	6 304	2 029	6.5	8.3
7224	Drinking places (alcoholic beverages)	81	25 332	4 568	1 031	595	36.3	10.1
72241	Drinking places (alcoholic beverages)	81	25 332	4 568	1 031	595	36.3	10.1
722410	Drinking places (alcoholic beverages)	81	25 332	4 568	1 031	595	36.3	10.1
ROCKY MOUNT, NC MSA								
72	Accommodation & foodservices	220	133 782	36 405	8 492	4 228	11.1	6.3
721	Accommodation	31	28 991	6 634	1 623	671	4.7	1.6
72111	Hotels (except casino hotels) & motels	30	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	30	D	D	D	f	D	D
7211104	Motor hotels	2	D	D	D	c	D	D
722	Foodservices & drinking places	189	104 791	29 771	6 869	3 557	12.8	7.6
7222	Limited-service eating places	99	60 579	16 632	3 833	2 001	6.5	8.3
72221	Limited-service eating places	99	60 579	16 632	3 833	2 001	6.5	8.3
7223	Special foodservices	12	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILMINGTON, NC MSA								
72	Accommodation & foodservices	610	348 729	93 462	20 191	10 677	16.2	9.8
721	Accommodation	82	68 124	15 659	3 235	1 272	7.6	5.9
7211	Traveler accommodation	76	66 860	15 491	3 208	1 256	7.7	6.0
72111	Hotels (except casino hotels) & motels	67	64 755	15 047	3 120	1 219	7.6	6.2
721110	Hotels (except casino hotels) & motels	67	64 755	15 047	3 120	1 219	7.6	6.2
7211103	Motels	37	17 890	3 542	689	323	7.3	3.8
722	Foodservices & drinking places	528	280 605	77 803	16 956	9 405	18.3	10.8
7221	Full-service restaurants	257	142 260	41 588	8 358	4 752	20.6	11.2
72211	Full-service restaurants	257	142 260	41 588	8 358	4 752	20.6	11.2
722110	Full-service restaurants	257	142 260	41 588	8 358	4 752	20.6	11.2
7222	Limited-service eating places	219	122 873	32 259	7 664	4 137	15.9	10.3
72221	Limited-service eating places	219	122 873	32 259	7 664	4 137	15.9	10.3
7223	Special foodservices	14	8 852	2 467	599	316	2.7	3.4
AREA OUTSIDE NORTH CAROLINA METROPOLITAN AREAS								
72	Accommodation & foodservices	4 577	2 183 794	594 124	128 196	68 271	19.9	9.1
721	Accommodation	845	497 175	126 948	24 281	9 950	12.3	7.3
7211	Traveler accommodation	711	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	619	410 146	102 740	20 747	8 629	12.1	7.3
721110	Hotels (except casino hotels) & motels	619	410 146	102 740	20 747	8 629	12.1	7.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	199	D	D	D	i	D	D
7211102	Hotels with less than 25 guestrooms	47	10 818	2 842	539	219	17.7	3.7
7211103	Motels	360	126 482	29 539	5 677	2 803	10.3	8.5
7211104	Motor hotels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	127	59 528	16 069	2 264	609	16.7	8.7
72121	RV (recreational vehicle) parks & recreational camps	127	59 528	16 069	2 264	609	16.7	8.7
721211	RV (recreational vehicle) parks & campgrounds	70	22 490	4 165	656	194	15.5	5.2
721214	Recreational & vacation camps (except campgrounds)	57	37 038	11 904	1 608	415	17.4	10.8
7213	Rooming & boarding houses	7	D	D	D	b	D	D
72131	Rooming & boarding houses	7	D	D	D	b	D	D
721310	Rooming & boarding houses	7	D	D	D	b	D	D
722	Foodservices & drinking places	3 732	1 686 619	467 176	103 915	58 321	22.1	9.7
7221	Full-service restaurants	1 854	715 264	211 170	44 645	25 217	33.4	10.4
72211	Full-service restaurants	1 854	715 264	211 170	44 645	25 217	33.4	10.4
722110	Full-service restaurants	1 854	715 264	211 170	44 645	25 217	33.4	10.4
7222	Limited-service eating places	1 600	898 463	237 821	54 962	31 409	13.6	8.8
72221	Limited-service eating places	1 600	898 463	237 821	54 962	31 409	13.6	8.8
722211	Limited-service restaurants	1 428	855 753	226 161	52 412	30 149	12.9	8.9
722212	Cafeterias	28	18 143	5 435	1 374	602	29.8	2.3
7223	Special foodservices	199	D	D	D	g	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALAMANCE COUNTY, NC								
72	Accommodation & foodservices	246	145 090	39 944	9 265	5 028	15.2	14.5
721	Accommodation	16	14 776	3 749	812	355	2.8	50.1
72111	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
7211104	Motor hotels	3	D	D	D	c	D	D
722	Foodservices & drinking places	230	130 314	36 195	8 453	4 673	16.6	10.5
7221	Full-service restaurants	97	51 010	15 792	3 690	2 075	24.3	8.2
72211	Full-service restaurants	97	51 010	15 792	3 690	2 075	24.3	8.2
722110	Full-service restaurants	97	51 010	15 792	3 690	2 075	24.3	8.2
7222	Limited-service eating places	115	67 866	18 001	4 159	2 282	11.6	13.6
72221	Limited-service eating places	115	67 866	18 001	4 159	2 282	11.6	13.6
722211	Limited-service restaurants	106	64 588	17 223	4 004	2 180	11.8	13.6
722212	Cafeterias	3	D	D	D	b	D	D
7223	Special foodservices	11	D	D	D	e	D	D
ALEXANDER COUNTY, NC								
72	Accommodation & foodservices	38	15 506	4 518	1 019	575	26.8	1.2
721	Accommodation	3	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	15	7 901	2 169	503	285	33.6	—
7223	Special foodservices	5	D	D	D	b	D	D
ALLEGHANY COUNTY, NC								
72	Accommodation & foodservices	25	6 156	1 823	364	246	21.1	7.3
721	Accommodation	3	689	159	26	14	D	—
722	Foodservices & drinking places	22	5 467	1 664	338	232	22.6	8.2
ANSON COUNTY, NC								
72	Accommodation & foodservices	30	12 121	3 349	724	406	38.8	23.8
721	Accommodation	6	859	157	40	20	3.8	4.9
722	Foodservices & drinking places	24	11 262	3 192	684	386	41.5	25.2
7222	Limited-service eating places	12	7 843	2 244	556	302	30.4	31.2
ASHE COUNTY, NC								
72	Accommodation & foodservices	43	12 543	3 782	652	464	33.6	12.0
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	36	D	D	D	e	D	D
AVERY COUNTY, NC								
72	Accommodation & foodservices	47	22 057	5 634	1 145	468	61.2	3.4
721	Accommodation	12	10 540	2 664	438	100	81.8	1.3
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	35	11 517	2 970	707	368	42.3	5.3
BEAUFORT COUNTY, NC								
72	Accommodation & foodservices	68	29 144	7 162	1 645	924	24.5	11.4
721	Accommodation	15	4 484	955	222	112	34.9	1.0
722	Foodservices & drinking places	53	24 660	6 207	1 423	812	22.7	13.3
7222	Limited-service eating places	27	17 097	4 118	960	509	21.3	9.6
BERTIE COUNTY, NC								
72	Accommodation & foodservices	15	4 357	1 138	271	162	25.2	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BLADEN COUNTY, NC								
72	Accommodation & foodservices	50	17 885	4 668	948	544	26.0	13.3
721	Accommodation	11	4 472	1 212	263	67	—	3.9
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	39	13 413	3 456	685	477	34.6	16.4
7222	Limited-service eating places	20	9 269	2 449	534	355	30.5	19.2
BRUNSWICK COUNTY, NC								
72	Accommodation & foodservices	155	67 361	16 745	3 177	1 843	23.1	15.6
721	Accommodation	22	10 592	2 079	422	166	2.3	2.8
72111	Hotels (except casino hotels) & motels	15	9 177	1 896	393	150	—	3.3
721110	Hotels (except casino hotels) & motels	15	9 177	1 896	393	150	—	3.3
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
722	Foodservices & drinking places	133	56 769	14 666	2 755	1 677	27.0	18.0
7222	Limited-service eating places	45	27 077	7 002	1 590	790	18.3	20.4
72221	Limited-service eating places	45	27 077	7 002	1 590	790	18.3	20.4
BUNCOMBE COUNTY, NC								
72	Accommodation & foodservices	506	334 308	98 878	21 239	9 130	11.8	16.6
721	Accommodation	92	D	D	D	g	D	D
7211	Traveler accommodation	79	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	59	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	59	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	28	73 377	24 629	5 000	1 343	9.8	44.6
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	26	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
721191	Bed & breakfast inns	19	5 436	1 860	384	150	5.8	—
7212	RV (recreational vehicle) parks & recreational camps ..	9	8 521	1 920	336	97	—	1.0
72121	RV (recreational vehicle) parks & recreational camps	9	8 521	1 920	336	97	—	1.0
721214	Recreational & vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming & boarding houses	4	800	162	42	12	30.3	—
72131	Rooming & boarding houses	4	800	162	42	12	30.3	—
721310	Rooming & boarding houses	4	800	162	42	12	30.3	—
722	Foodservices & drinking places	414	D	D	D	i	D	D
7221	Full-service restaurants	197	123 267	37 527	7 996	3 678	18.8	7.7
72211	Full-service restaurants	197	123 267	37 527	7 996	3 678	18.8	7.7
722110	Full-service restaurants	197	123 267	37 527	7 996	3 678	18.8	7.7
7222	Limited-service eating places	184	D	D	D	h	D	D
72221	Limited-service eating places	184	D	D	D	h	D	D
722211	Limited-service restaurants	151	88 941	23 300	5 406	2 819	6.6	13.6
722212	Cafeterias	4	D	D	D	c	D	D
7223	Special foodservices	24	D	D	D	e	D	D
BURKE COUNTY, NC								
72	Accommodation & foodservices	118	63 148	16 660	3 910	2 451	9.4	8.2
721	Accommodation	7	4 955	1 539	191	145	.3	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
722	Foodservices & drinking places	111	58 193	15 121	3 719	2 306	10.2	8.9
7222	Limited-service eating places	57	36 927	9 276	2 377	1 554	4.5	7.9
72221	Limited-service eating places	57	36 927	9 276	2 377	1 554	4.5	7.9
722211	Limited-service restaurants	52	D	D	D	g	D	D
7223	Special foodservices	12	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
CABARRUS COUNTY, NC								
72	Accommodation & foodservices	155	123 695	31 695	7 291	3 317	11.2	10.4
721	Accommodation	13	8 420	1 493	335	132	17.4	14.6
72111	Hotels (except casino hotels) & motels	13	8 420	1 493	335	132	17.4	14.6
721110	Hotels (except casino hotels) & motels	13	8 420	1 493	335	132	17.4	14.6
722	Foodservices & drinking places	142	115 275	30 202	6 956	3 185	10.8	10.1
7221	Full-service restaurants	64	35 555	11 457	2 561	1 178	21.9	19.7
72211	Full-service restaurants	64	35 555	11 457	2 561	1 178	21.9	19.7
722110	Full-service restaurants	64	35 555	11 457	2 561	1 178	21.9	19.7
7222	Limited-service eating places	71	73 409	16 876	3 998	1 884	5.8	6.4
72221	Limited-service eating places	71	73 409	16 876	3 998	1 884	5.8	6.4
722211	Limited-service restaurants	58	66 241	14 784	3 507	1 680	3.7	7.0
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	5	D	D	D	c	D	D
CALDWELL COUNTY, NC								
72	Accommodation & foodservices	102	40 853	10 778	2 535	1 332	21.4	9.9
721	Accommodation	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Foodservices & drinking places	94	D	D	D	g	D	D
7222	Limited-service eating places	38	23 431	6 370	1 496	745	12.7	11.6
72221	Limited-service eating places	38	23 431	6 370	1 496	745	12.7	11.6
7223	Special foodservices	17	D	D	D	b	D	D
CAMDEN COUNTY, NC								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
CARTERET COUNTY, NC								
72	Accommodation & foodservices	202	106 021	28 652	5 377	3 010	18.6	7.8
721	Accommodation	49	36 621	8 499	1 503	605	6.3	2.0
7211	Traveler accommodation	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	33	27 537	6 767	1 206	514	2.7	2.7
721110	Hotels (except casino hotels) & motels	33	27 537	6 767	1 206	514	2.7	2.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	19 820	4 995	914	366	—	—
7211103	Motels	18	6 726	1 363	215	110	—	9.7
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	4 754	1 013	208	53	2.2	—
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Foodservices & drinking places	153	69 400	20 153	3 874	2 405	25.0	10.9
7221	Full-service restaurants	89	42 415	12 904	2 204	1 517	29.7	15.5
72211	Full-service restaurants	89	42 415	12 904	2 204	1 517	29.7	15.5
722110	Full-service restaurants	89	42 415	12 904	2 204	1 517	29.7	15.5
7222	Limited-service eating places	51	24 396	6 828	1 579	827	17.2	2.7
72221	Limited-service eating places	51	24 396	6 828	1 579	827	17.2	2.7
CASWELL COUNTY, NC								
72	Accommodation & foodservices	14	2 715	694	132	88	27.3	20.0
722	Foodservices & drinking places	14	2 715	694	132	88	27.3	20.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CATAWBA COUNTY, NC								
72	Accommodation & foodservices	315	179 690	52 024	12 319	6 274	13.9	8.8
721	Accommodation	20	18 747	5 032	1 130	483	.5	6.6
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	14	16 790	4 520	1 018	448	—	7.3
721110	Hotels (except casino hotels) & motels	14	16 790	4 520	1 018	448	—	7.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	13 913	3 699	854	394	—	8.8
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	295	160 943	46 992	11 189	5 791	15.4	9.0
7221	Full-service restaurants	126	75 245	23 686	5 556	2 591	14.5	13.5
72211	Full-service restaurants	126	75 245	23 686	5 556	2 591	14.5	13.5
722110	Full-service restaurants	126	75 245	23 686	5 556	2 591	14.5	13.5
7222	Limited-service eating places	127	78 720	21 744	5 283	3 025	16.6	5.2
72221	Limited-service eating places	127	78 720	21 744	5 283	3 025	16.6	5.2
722211	Limited-service restaurants	110	71 226	19 358	4 741	2 766	16.7	5.7
722212	Cafeterias	5	D	D	D	c	D	D
7223	Special foodservices	26	D	D	D	b	D	D
CHATHAM COUNTY, NC								
72	Accommodation & foodservices	51	D	D	D	f	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	48	17 096	4 560	994	551	28.6	4.6
7222	Limited-service eating places	21	9 146	2 371	494	287	13.3	1.6
CHEROKEE COUNTY, NC								
72	Accommodation & foodservices	47	15 423	3 979	927	525	20.3	20.4
721	Accommodation	8	D	D	D	b	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	17	9 211	2 388	570	317	9.5	25.8
CHOWAN COUNTY, NC								
72	Accommodation & foodservices	27	10 083	2 479	536	364	9.6	14.5
721	Accommodation	8	1 593	305	49	41	3.4	2.9
722	Foodservices & drinking places	19	8 490	2 174	487	323	10.7	16.7
CLAY COUNTY, NC								
72	Accommodation & foodservices	13	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	2 989	781	144	80	40.9	14.6
CLEVELAND COUNTY, NC								
72	Accommodation & foodservices	131	60 547	17 606	4 443	2 422	19.0	5.2
721	Accommodation	9	4 981	1 296	315	145	34.9	9.0
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
722	Foodservices & drinking places	122	55 566	16 310	4 128	2 277	17.6	4.9
7222	Limited-service eating places	58	34 352	9 439	2 342	1 417	12.5	6.2
72221	Limited-service eating places	58	34 352	9 439	2 342	1 417	12.5	6.2
7223	Special foodservices	15	D	D	D	c	D	D
COLUMBUS COUNTY, NC								
72	Accommodation & foodservices	75	26 711	6 699	1 516	1 058	26.9	18.7
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	68	D	D	D	g	D	D
7222	Limited-service eating places	30	14 796	3 833	870	723	12.4	13.7

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							From administrative records ¹	Estimated ²
 CRAVEN COUNTY, NC								
72	Accommodation & foodservices	159	87 133	24 840	5 595	3 004	15.7	15.2
721	Accommodation	18	16 292	4 033	919	392	3.8	2.7
72111	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
7211103	Motels	12	D	D	D	c	D	D
722	Foodservices & drinking places	141	70 841	20 807	4 676	2 612	18.4	18.1
7222	Limited-service eating places	64	41 193	11 162	2 437	1 421	8.5	13.7
72221	Limited-service eating places	64	41 193	11 162	2 437	1 421	8.5	13.7
722211	Limited-service restaurants	57	40 006	10 872	2 379	1 388	7.9	13.8
 CUMBERLAND COUNTY, NC								
72	Accommodation & foodservices	495	318 413	91 208	22 520	10 654	11.1	4.9
721	Accommodation	50	44 060	12 559	3 002	1 271	10.5	1.9
72111	Hotels (except casino hotels) & motels	46	43 279	12 314	2 955	1 254	10.6	1.8
721110	Hotels (except casino hotels) & motels	46	43 279	12 314	2 955	1 254	10.6	1.8
722	Foodservices & drinking places	445	274 353	78 649	19 518	9 383	11.2	5.4
7222	Limited-service eating places	217	145 318	36 728	9 169	5 066	5.4	3.6
72221	Limited-service eating places	217	145 318	36 728	9 169	5 066	5.4	3.6
722211	Limited-service restaurants	198	135 953	34 039	8 558	4 792	5.7	3.8
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	18	18 084	10 846	3 016	661	—	6.5
 CURRITUCK COUNTY, NC								
72	Accommodation & foodservices	45	13 671	4 022	681	339	16.7	19.9
721	Accommodation	7	2 023	717	129	35	15.2	9.7
722	Foodservices & drinking places	38	11 648	3 305	552	304	17.0	21.6
 DARE COUNTY, NC								
72	Accommodation & foodservices	274	139 959	37 574	5 235	2 854	19.6	5.9
721	Accommodation	90	48 151	12 097	1 847	801	6.8	2.0
7211	Traveler accommodation	80	44 460	11 375	1 749	767	5.2	2.2
72111	Hotels (except casino hotels) & motels	73	43 099	11 068	1 718	752	5.3	2.2
721110	Hotels (except casino hotels) & motels	73	43 099	11 068	1 718	752	5.3	2.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	21 861	5 492	904	356	4.6	2.2
7211102	Hotels with less than 25 guestrooms	6	1 810	485	55	30	10.1	—
7211103	Motels	46	19 428	5 091	759	366	5.7	2.5
7212	RV (recreational vehicle) parks & recreational camps	10	3 691	722	98	34	26.2	—
72121	RV (recreational vehicle) parks & recreational camps	10	3 691	722	98	34	26.2	—
721211	RV (recreational vehicle) parks & campgrounds	9	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	184	91 808	25 477	3 388	2 053	26.4	8.0
7221	Full-service restaurants	122	66 890	19 101	2 457	1 530	27.0	7.1
72211	Full-service restaurants	122	66 890	19 101	2 457	1 530	27.0	7.1
722110	Full-service restaurants	122	66 890	19 101	2 457	1 530	27.0	7.1
7222	Limited-service eating places	59	D	D	D	f	D	D
72221	Limited-service eating places	59	D	D	D	f	D	D
 DAVIDSON COUNTY, NC								
72	Accommodation & foodservices	177	87 377	24 800	5 706	2 802	15.3	8.8
721	Accommodation	12	4 055	886	196	113	19.3	28.6
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	165	83 322	23 914	5 510	2 689	15.1	7.8
7221	Full-service restaurants	87	41 865	12 574	3 060	1 391	23.2	12.0
72211	Full-service restaurants	87	41 865	12 574	3 060	1 391	23.2	12.0
722110	Full-service restaurants	87	41 865	12 574	3 060	1 391	23.2	12.0
7222	Limited-service eating places	65	D	D	D	g	D	D
72221	Limited-service eating places	65	D	D	D	g	D	D
722211	Limited-service restaurants	62	D	D	D	g	D	D
7223	Special foodservices	12	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
DAVIE COUNTY, NC								
72	Accommodation & foodservices	41	D	D	D	f	D	D
721	Accommodation	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	35	12 024	3 613	962	485	29.0	5.0
DUPLIN COUNTY, NC								
72	Accommodation & foodservices	65	28 583	7 594	1 726	976	21.6	7.7
721	Accommodation	6	1 219	504	102	32	—	4.8
722	Foodservices & drinking places	59	27 364	7 090	1 624	944	22.6	7.9
7222	Limited-service eating places	28	18 214	4 374	1 005	534	11.2	9.5
DURHAM COUNTY, NC								
72	Accommodation & foodservices	468	378 507	105 661	24 907	9 414	9.0	9.2
721	Accommodation	44	125 745	33 043	7 556	2 177	2.5	12.0
7211	Traveler accommodation	38	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	36	123 892	32 533	7 523	2 163	1.9	11.9
721110	Hotels (except casino hotels) & motels	36	123 892	32 533	7 523	2 163	1.9	11.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	27	113 567	29 855	6 958	1 981	1.0	12.3
7211103	Motels	6	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	424	252 762	72 618	17 351	7 237	12.3	7.8
7221	Full-service restaurants	150	103 196	31 880	7 535	3 090	15.9	11.1
72211	Full-service restaurants	150	103 196	31 880	7 535	3 090	15.9	11.1
722110	Full-service restaurants	150	103 196	31 880	7 535	3 090	15.9	11.1
7222	Limited-service eating places	198	113 708	30 059	7 209	3 392	10.6	5.4
72221	Limited-service eating places	198	113 708	30 059	7 209	3 392	10.6	5.4
722211	Limited-service restaurants	172	105 119	27 729	6 684	3 121	9.8	5.7
722212	Cafeterias	6	D	D	D	b	D	D
7223	Special foodservices	63	33 247	10 252	2 503	698	2.7	5.1
EDGECOMBE COUNTY, NC								
72	Accommodation & foodservices	52	22 133	6 184	1 513	747	11.1	22.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	51	D	D	D	f	D	D
7222	Limited-service eating places	32	17 123	4 747	1 157	578	3.8	23.8
FORSYTH COUNTY, NC								
72	Accommodation & foodservices	632	407 986	116 178	28 057	12 945	12.8	7.7
721	Accommodation	40	52 684	14 200	3 403	1 036	6.9	9.1
7211	Traveler accommodation	37	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	32	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	32	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	47 022	12 933	3 101	917	5.2	9.4
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	592	355 302	101 978	24 654	11 909	13.7	7.5
7221	Full-service restaurants	248	156 101	47 506	11 796	5 840	19.4	7.3
72211	Full-service restaurants	248	156 101	47 506	11 796	5 840	19.4	7.3
722110	Full-service restaurants	248	156 101	47 506	11 796	5 840	19.4	7.3
7222	Limited-service eating places	274	167 437	46 222	10 867	5 126	10.0	7.0
72221	Limited-service eating places	274	167 437	46 222	10 867	5 126	10.0	7.0
722211	Limited-service restaurants	238	142 939	38 446	9 101	4 429	9.7	8.1
722212	Cafeterias	8	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	28	D	D	D	e	D	D
7223	Special foodservices	38	23 743	6 700	1 638	765	2.3	7.0
7224	Drinking places (alcoholic beverages)	32	8 021	1 550	353	178	13.0	26.5
72241	Drinking places (alcoholic beverages)	32	8 021	1 550	353	178	13.0	26.5
722410	Drinking places (alcoholic beverages)	32	8 021	1 550	353	178	13.0	26.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FRANKLIN COUNTY, NC								
72	Accommodation & foodservices	37	D	D	D	f	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	33	12 526	3 272	784	477	26.0	12.7
7222	Limited-service eating places	16	7 951	1 864	451	260	12.3	15.4
GASTON COUNTY, NC								
72	Accommodation & foodservices	297	158 728	42 310	10 346	5 315	13.6	7.1
721	Accommodation	17	9 782	1 796	430	196	16.5	1.2
72111	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
722	Foodservices & drinking places	280	148 946	40 514	9 916	5 119	13.5	7.5
7221	Full-service restaurants	109	57 304	16 118	3 817	1 852	22.0	9.8
72211	Full-service restaurants	109	57 304	16 118	3 817	1 852	22.0	9.8
722110	Full-service restaurants	109	57 304	16 118	3 817	1 852	22.0	9.8
7222	Limited-service eating places	144	86 114	23 158	5 813	3 157	6.4	6.1
72221	Limited-service eating places	144	86 114	23 158	5 813	3 157	6.4	6.1
722211	Limited-service restaurants	129	79 891	21 090	5 301	2 965	5.9	6.0
722212	Cafeterias	6	3 948	1 519	373	127	7.5	9.3
7223	Special foodservices	16	D	D	D	b	D	D
GATES COUNTY, NC								
72	Accommodation & foodservices	4	1 231	364	92	53	100.0	—
722	Foodservices & drinking places	4	1 231	364	92	53	100.0	—
GRAHAM COUNTY, NC								
72	Accommodation & foodservices	17	7 686	2 445	352	160	67.0	14.1
721	Accommodation	5	5 355	1 887	246	93	75.4	—
72111	Hotels (except casino hotels) & motels	5	5 355	1 887	246	93	75.4	—
721110	Hotels (except casino hotels) & motels	5	5 355	1 887	246	93	75.4	—
722	Foodservices & drinking places	12	2 331	558	106	67	47.5	46.4
GRANVILLE COUNTY, NC								
72	Accommodation & foodservices	52	23 314	5 855	1 270	680	16.3	9.8
721	Accommodation	6	2 651	557	83	43	30.5	13.2
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	46	20 663	5 298	1 187	637	14.5	9.3
7222	Limited-service eating places	24	14 582	3 760	840	458	12.7	2.4
7223	Special foodservices	6	D	D	D	b	D	D
GREENE COUNTY, NC								
72	Accommodation & foodservices	10	2 935	800	197	117	12.5	3.2
722	Foodservices & drinking places	10	2 935	800	197	117	12.5	3.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GUILFORD COUNTY, NC								
72	Accommodation & foodservices	924	637 543	185 375	43 554	19 991	11.1	5.6
721	Accommodation	73	130 359	35 158	8 085	2 603	6.9	.8
7211	Traveler accommodation	67	129 423	35 009	8 064	2 593	6.9	.4
721111	Hotels (except casino hotels) & motels	64	129 313	34 977	8 057	2 586	6.9	.4
721110	Hotels (except casino hotels) & motels	64	129 313	34 977	8 057	2 586	6.9	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	34	113 050	31 395	7 304	2 286	3.9	.5
7211103	Hotels with less than 25 guestrooms	26	D	D	D	c	D	D
7211104	Motor hotels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	851	507 184	150 217	35 469	17 388	12.2	6.8
7221	Full-service restaurants	339	218 180	67 575	16 090	7 760	15.6	7.2
72211	Full-service restaurants	339	218 180	67 575	16 090	7 760	15.6	7.2
722110	Full-service restaurants	339	218 180	67 575	16 090	7 760	15.6	7.2
7222	Limited-service eating places	381	215 825	61 606	14 593	7 235	10.0	7.9
72221	Limited-service eating places	381	215 825	61 606	14 593	7 235	10.0	7.9
722211	Limited-service restaurants	322	182 653	50 596	11 973	6 164	11.4	8.4
722212	Cafeterias	10	18 406	6 710	1 657	550	1.2	.4
722213	Snack & nonalcoholic beverage bars	49	14 766	4 300	963	521	3.4	11.3
7223	Special foodservices	80	60 288	18 487	4 228	2 031	5.0	1.4
7224	Drinking places (alcoholic beverages)	51	12 891	2 549	558	362	26.1	6.9
72241	Drinking places (alcoholic beverages)	51	12 891	2 549	558	362	26.1	6.9
722410	Drinking places (alcoholic beverages)	51	12 891	2 549	558	362	26.1	6.9
HALIFAX COUNTY, NC								
72	Accommodation & foodservices	76	51 742	13 436	3 128	1 531	11.7	10.1
721	Accommodation	14	12 011	2 709	635	262	—	22.1
72111	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	62	39 731	10 727	2 493	1 269	15.3	6.5
7222	Limited-service eating places	25	20 545	4 859	1 186	626	10.4	3.6
72221	Limited-service eating places	25	20 545	4 859	1 186	626	10.4	3.6
HARNETT COUNTY, NC								
72	Accommodation & foodservices	88	37 070	9 964	2 441	1 289	27.5	4.4
721	Accommodation	6	2 013	515	158	72	27.1	—
722	Foodservices & drinking places	82	35 057	9 449	2 283	1 217	27.5	4.6
7222	Limited-service eating places	39	23 428	6 248	1 550	804	14.9	2.0
72221	Limited-service eating places	39	23 428	6 248	1 550	804	14.9	2.0
7223	Special foodservices	6	D	D	D	b	D	D
HAYWOOD COUNTY, NC								
72	Accommodation & foodservices	151	65 903	17 458	3 338	2 038	16.7	7.4
721	Accommodation	61	23 080	6 191	894	485	7.5	11.2
7211	Traveler accommodation	55	22 708	6 084	886	481	7.0	11.0
721111	Hotels (except casino hotels) & motels	46	21 563	5 911	856	459	6.6	11.5
721110	Hotels (except casino hotels) & motels	46	21 563	5 911	856	459	6.6	11.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	13 905	4 351	577	330	7.7	9.4
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7211103	Hotels	31	4 985	987	148	97	7.0	4.6
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
722	Foodservices & drinking places	90	42 823	11 267	2 444	1 553	21.6	5.4
7222	Limited-service eating places	35	21 446	5 347	1 265	850	11.6	4.7
72221	Limited-service eating places	35	21 446	5 347	1 265	850	11.6	4.7
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HENDERSON COUNTY, NC								
72	Accommodation & foodservices	167	97 233	28 613	6 184	3 146	15.6	13.9
721	Accommodation	40	28 324	7 737	1 422	498	16.6	13.0
72111	Hotels (except casino hotels) & motels	18	12 717	2 944	709	269	8.9	—
721110	Hotels (except casino hotels) & motels	18	12 717	2 944	709	269	8.9	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	10 490	2 660	648	232	8.9	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	18	12 187	3 588	452	106	29.4	30.2
72121	RV (recreational vehicle) parks & recreational camps	18	12 187	3 588	452	106	29.4	30.2
721214	Recreational & vacation camps (except campgrounds)	14	11 852	3 545	450	105	28.9	29.9
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	127	68 909	20 876	4 762	2 648	15.2	14.3
7221	Full-service restaurants	59	32 720	10 564	2 392	1 173	24.6	22.0
72211	Full-service restaurants	59	32 720	10 564	2 392	1 173	24.6	22.0
722110	Full-service restaurants	59	32 720	10 564	2 392	1 173	24.6	22.0
7222	Limited-service eating places	60	D	D	D	g	D	D
72221	Limited-service eating places	60	D	D	D	g	D	D
722212	Cafeterias	3	4 301	1 386	352	119	—	—
7223	Special foodservices	6	D	D	D	b	D	D
HERTFORD COUNTY, NC								
72	Accommodation & foodservices	39	16 786	4 615	1 072	632	22.2	9.0
721	Accommodation	6	1 860	524	117	54	55.7	—
722	Foodservices & drinking places	33	14 926	4 091	955	578	18.0	10.1
7222	Limited-service eating places	16	9 478	2 392	527	351	4.3	15.4
7223	Special foodservices	3	D	D	D	b	D	D
HOKE COUNTY, NC								
72	Accommodation & foodservices	19	5 409	1 304	336	189	30.5	3.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
HYDE COUNTY, NC								
72	Accommodation & foodservices	33	10 168	2 369	216	158	39.3	10.6
721	Accommodation	13	3 337	662	70	40	—	19.1
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
722	Foodservices & drinking places	20	6 831	1 707	146	118	58.5	6.5
IREDELL COUNTY, NC								
72	Accommodation & foodservices	195	117 486	31 875	7 485	3 470	13.8	10.0
721	Accommodation	22	21 025	4 764	954	431	3.9	23.3
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	20	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	10 711	2 643	591	261	5.6	2.6
7211103	Motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	173	96 461	27 111	6 531	3 039	15.9	7.1
7221	Full-service restaurants	78	43 093	12 340	3 082	1 343	19.4	9.7
72211	Full-service restaurants	78	43 093	12 340	3 082	1 343	19.4	9.7
722110	Full-service restaurants	78	43 093	12 340	3 082	1 343	19.4	9.7
7222	Limited-service eating places	81	50 335	13 979	3 269	1 633	13.8	4.5
72221	Limited-service eating places	81	50 335	13 979	3 269	1 633	13.8	4.5
722211	Limited-service restaurants	71	45 412	12 533	2 956	1 498	12.5	4.7
722212	Cafeterias	5	D	D	D	c	D	D
7223	Special foodservices	11	2 481	750	167	52	2.3	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSON COUNTY, NC								
72	Accommodation & foodservices	102	32 903	8 599	1 725	942	23.9	7.7
721	Accommodation	33	6 903	1 377	227	125	22.5	7.3
72111	Hotels (except casino hotels) & motels	22	5 037	1 014	174	87	29.9	4.0
721110	Hotels (except casino hotels) & motels	22	5 037	1 014	174	87	29.9	4.0
722	Foodservices & drinking places	69	26 000	7 222	1 498	817	24.3	7.8
7222	Limited-service eating places	28	D	D	D	e	D	D
7223	Special foodservices	3	D	D	D	b	D	D
JOHNSTON COUNTY, NC								
72	Accommodation & foodservices	151	90 860	23 680	5 494	2 548	9.0	9.1
721	Accommodation	20	13 447	2 899	629	302	4.5	1.0
72111	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
7211103	Motels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
722	Foodservices & drinking places	131	77 413	20 781	4 865	2 246	9.8	10.5
7221	Full-service restaurants	58	33 771	10 187	2 308	1 047	15.7	5.7
72211	Full-service restaurants	58	33 771	10 187	2 308	1 047	15.7	5.7
722110	Full-service restaurants	58	33 771	10 187	2 308	1 047	15.7	5.7
7222	Limited-service eating places	61	40 330	10 017	2 399	1 143	5.3	14.6
72221	Limited-service eating places	61	40 330	10 017	2 399	1 143	5.3	14.6
722211	Limited-service eating places	57	39 270	9 737	2 326	1 098	4.7	14.9
7223	Special foodservices	8	D	D	D	b	D	D
JONES COUNTY, NC								
72	Accommodation & foodservices	6	1 338	316	75	41	29.7	—
722	Foodservices & drinking places	6	1 338	316	75	41	29.7	—
LEE COUNTY, NC								
72	Accommodation & foodservices	83	40 450	11 401	2 704	1 390	24.1	5.6
721	Accommodation	8	5 204	1 425	292	122	12.6	2.1
72111	Hotels (except casino hotels) & motels	8	5 204	1 425	292	122	12.6	2.1
721110	Hotels (except casino hotels) & motels	8	5 204	1 425	292	122	12.6	2.1
722	Foodservices & drinking places	75	35 246	9 976	2 412	1 268	25.9	6.1
7222	Limited-service eating places	38	23 617	6 259	1 477	763	12.9	4.8
72221	Limited-service eating places	38	23 617	6 259	1 477	763	12.9	4.8
LENOIR COUNTY, NC								
72	Accommodation & foodservices	95	51 489	14 589	3 464	1 678	19.8	12.4
721	Accommodation	9	4 674	1 169	295	132	29.7	—
72111	Hotels (except casino hotels) & motels	9	4 674	1 169	295	132	29.7	—
721110	Hotels (except casino hotels) & motels	9	4 674	1 169	295	132	29.7	—
722	Foodservices & drinking places	86	46 815	13 420	3 169	1 546	18.8	13.6
7222	Limited-service eating places	48	26 693	7 440	1 736	922	15.1	3.4
72221	Limited-service eating places	48	26 693	7 440	1 736	922	15.1	3.4
7223	Special foodservices	3	D	D	D	b	D	D
LINCOLN COUNTY, NC								
72	Accommodation & foodservices	73	26 793	7 073	1 808	962	19.3	5.6
721	Accommodation	5	1 913	439	80	61	2.1	—
722	Foodservices & drinking places	68	24 880	6 634	1 728	901	20.6	6.0
7222	Limited-service eating places	32	16 387	4 391	1 161	512	7.1	2.1
MCDOWELL COUNTY, NC								
72	Accommodation & foodservices	64	26 676	6 992	1 488	861	21.7	3.4
721	Accommodation	11	4 577	1 258	147	70	5.5	2.2
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	53	22 099	5 734	1 341	791	25.1	3.7
7222	Limited-service eating places	25	15 227	4 021	961	573	22.2	4.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MACON COUNTY, NC								
72	Accommodation & foodservices	92	30 021	8 190	1 492	943	25.0	6.9
721	Accommodation	32	7 586	1 930	253	135	13.6	3.7
72111	Hotels (except casino hotels) & motels	23	6 245	1 405	246	129	12.1	4.5
721110	Hotels (except casino hotels) & motels	23	6 245	1 405	246	129	12.1	4.5
7211102	Hotels with less than 25 guestrooms	6	799	175	56	16	8.0	4.6
722	Foodservices & drinking places	60	22 435	6 260	1 239	808	28.9	8.0
7222	Limited-service eating places	23	D	D	D	e	D	D
MADISON COUNTY, NC								
72	Accommodation & foodservices	24	6 062	1 876	396	230	35.9	7.6
721	Accommodation	4	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
MARTIN COUNTY, NC								
72	Accommodation & foodservices	43	17 477	4 811	1 180	659	15.5	21.4
721	Accommodation	5	2 567	684	146	85	8.7	65.3
722	Foodservices & drinking places	38	14 910	4 127	1 034	574	16.7	13.9
7222	Limited-service eating places	14	9 235	2 411	567	305	11.6	15.4
MECKLENBURG COUNTY, NC								
72	Accommodation & foodservices	1 553	1 194 234	330 168	79 464	33 351	11.6	8.3
721	Accommodation	157	307 741	77 636	19 140	5 547	8.2	7.6
7211	Traveler accommodation	144	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	141	305 171	76 938	18 985	5 488	8.2	7.5
721110	Hotels (except casino hotels) & motels	141	305 171	76 938	18 985	5 488	8.2	7.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	99	274 850	70 534	17 656	4 984	6.6	6.9
7211103	Motels	34	D	D	D	e	D	D
7211104	Motor hotels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	8	559	203	22	9	16.8	47.9
72121	RV (recreational vehicle) parks & recreational camps	8	559	203	22	9	16.8	47.9
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	a	D	D
7213	Rooming & boarding houses	5	D	D	D	a	D	D
72131	Rooming & boarding houses	5	D	D	D	a	D	D
721310	Rooming & boarding houses	5	D	D	D	a	D	D
722	Foodservices & drinking places	1 396	886 493	252 532	60 324	27 804	12.8	8.6
7221	Full-service restaurants	604	417 833	127 084	30 610	12 508	16.9	7.2
72211	Full-service restaurants	604	417 833	127 084	30 610	12 508	16.9	7.2
722110	Full-service restaurants	604	417 833	127 084	30 610	12 508	16.9	7.2
7222	Limited-service eating places	626	380 255	103 359	24 435	13 347	8.6	8.3
72221	Limited-service eating places	626	380 255	103 359	24 435	13 347	8.6	8.3
722211	Limited-service restaurants	523	336 360	90 239	21 599	12 040	8.0	8.7
722212	Cafeterias	16	16 301	5 850	1 262	464	11.4	1.3
722213	Snack & nonalcoholic beverage bars	87	27 594	7 270	1 574	843	15.4	7.7
7223	Special foodservices	94	48 826	13 163	3 022	904	5.9	.8
7224	Drinking places (alcoholic beverages)	72	39 579	8 926	2 257	1 045	17.8	35.7
72241	Drinking places (alcoholic beverages)	72	39 579	8 926	2 257	1 045	17.8	35.7
722410	Drinking places (alcoholic beverages)	72	39 579	8 926	2 257	1 045	17.8	35.7
MITCHELL COUNTY, NC								
72	Accommodation & foodservices	25	8 932	2 569	523	324	21.2	14.3
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
MONTGOMERY COUNTY, NC								
72	Accommodation & foodservices	28	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	8 910	2 271	505	411	40.1	10.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOORE COUNTY, NC								
72	Accommodation & foodservices	154	132 972	34 598	8 323	3 202	12.7	2.0
721	Accommodation	19	78 844	20 568	4 975	1 493	2.2	—
7211	Traveler accommodation	19	78 844	20 568	4 975	1 493	2.2	—
72111	Hotels (except casino hotels) & motels	16	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	70 614	18 132	4 463	1 308	.6	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	135	54 128	14 030	3 348	1 709	28.1	5.0
7222	Limited-service eating places	52	24 795	6 305	1 490	771	16.1	4.0
72221	Limited-service eating places	52	24 795	6 305	1 490	771	16.1	4.0
7223	Special foodservices	4	D	D	D	a	D	D
NASH COUNTY, NC								
72	Accommodation & foodservices	168	111 649	30 221	6 979	3 481	11.1	3.1
721	Accommodation	30	D	D	D	f	D	D
7211	Traveler accommodation	29	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	29	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	29	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	11 943	2 959	685	280	3.3	4.0
7211103	Hotels with less than 25 guestrooms	16	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	c	D	D
722	Foodservices & drinking places	138	D	D	D	h	D	D
7221	Full-service restaurants	60	35 049	10 276	2 380	1 195	21.7	2.7
72211	Full-service restaurants	60	35 049	10 276	2 380	1 195	21.7	2.7
722110	Full-service restaurants	60	35 049	10 276	2 380	1 195	21.7	2.7
7222	Limited-service eating places	67	43 456	11 885	2 676	1 423	7.6	2.2
72221	Limited-service eating places	67	43 456	11 885	2 676	1 423	7.6	2.2
722211	Limited-service restaurants	58	D	D	D	g	D	D
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	9	D	D	D	c	D	D
NEW HANOVER COUNTY, NC								
72	Accommodation & foodservices	455	281 368	76 717	17 014	8 834	14.6	8.4
721	Accommodation	60	57 532	13 580	2 813	1 106	8.5	6.4
7211	Traveler accommodation	58	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	52	55 578	13 151	2 727	1 069	8.8	6.7
721110	Hotels (except casino hotels) & motels	52	55 578	13 151	2 727	1 069	8.8	6.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	37 890	9 798	2 086	751	8.2	4.1
7211102	Hotels with less than 25 guestrooms	4	1 423	229	52	20	27.3	55.0
7211103	Hotels with less than 25 guestrooms	26	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	395	223 836	63 137	14 201	7 728	16.1	8.9
7221	Full-service restaurants	175	113 561	34 041	7 204	3 869	16.7	10.2
72211	Full-service restaurants	175	113 561	34 041	7 204	3 869	16.7	10.2
722110	Full-service restaurants	175	113 561	34 041	7 204	3 869	16.7	10.2
7222	Limited-service eating places	174	95 796	25 257	6 074	3 347	15.2	7.4
72221	Limited-service eating places	174	95 796	25 257	6 074	3 347	15.2	7.4
722211	Limited-service restaurants	141	83 766	21 748	5 254	2 987	15.5	8.1
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	12	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	34	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	34	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	34	D	D	D	c	D	D
NORTHAMPTON COUNTY, NC								
72	Accommodation & foodservices	12	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	2 346	682	157	96	34.3	3.7
ONslow COUNTY, NC								
72	Accommodation & foodservices	249	127 923	34 525	8 000	4 420	15.1	7.1
721	Accommodation	25	14 195	2 829	617	303	16.2	15.0
722	Foodservices & drinking places	224	113 728	31 696	7 383	4 117	14.9	6.2
7222	Limited-service eating places	100	68 211	17 867	4 163	2 386	8.6	.7
72221	Limited-service eating places	100	68 211	17 867	4 163	2 386	8.6	.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, NC								
72	Accommodation & foodservices	283	154 075	44 340	10 467	4 443	20.1	14.3
721	Accommodation	50	41 011	10 194	2 633	691	7.7	34.1
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	11	27 144	7 341	1 761	434	—	45.1
721110	Hotels (except casino hotels) & motels	11	27 144	7 341	1 761	434	—	45.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7211103	Motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	a	D	D
7213	Rooming & boarding houses	30	11 620	2 121	578	243	24.1	15.0
72131	Rooming & boarding houses	30	11 620	2 121	578	243	24.1	15.0
721310	Rooming & boarding houses	30	11 620	2 121	578	243	24.1	15.0
722	Foodservices & drinking places	233	113 064	34 146	7 834	3 752	24.5	7.1
7221	Full-service restaurants	94	52 449	17 719	4 085	1 916	28.2	8.3
72211	Full-service restaurants	94	52 449	17 719	4 085	1 916	28.2	8.3
722110	Full-service restaurants	94	52 449	17 719	4 085	1 916	28.2	8.3
7222	Limited-service eating places	106	46 115	11 983	2 835	1 439	21.2	6.4
72221	Limited-service eating places	106	46 115	11 983	2 835	1 439	21.2	6.4
722211	Limited-service restaurants	87	37 108	9 445	2 246	1 150	21.3	7.1
722212	Cafeterias	4	D	D	D	b	D	D
7223	Special foodservices	17	10 394	3 641	727	280	15.2	.2
PAMLICO COUNTY, NC								
72	Accommodation & foodservices	18	13 571	4 396	655	293	4.0	11.4
721	Accommodation	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
PASQUOTANK COUNTY, NC								
72	Accommodation & foodservices	74	31 710	9 301	2 203	1 183	20.9	7.0
721	Accommodation	9	D	D	D	b	D	D
722	Foodservices & drinking places	65	D	D	D	g	D	D
7222	Limited-service eating places	30	14 821	4 263	991	594	21.5	9.1
7223	Special foodservices	5	D	D	D	b	D	D
PENDER COUNTY, NC								
72	Accommodation & foodservices	48	15 216	4 480	915	499	38.1	7.8
721	Accommodation	6	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	D	D	D	e	D	D
7222	Limited-service eating places	19	7 107	1 976	442	254	23.3	2.5
PERQUIMANS COUNTY, NC								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	6 078	2 909	668	218	33.9	9.7
7223	Special foodservices	1	D	D	D	b	D	D
PERSON COUNTY, NC								
72	Accommodation & foodservices	45	20 770	5 368	1 259	716	11.4	6.0
721	Accommodation	5	1 987	411	93	36	18.9	9.7
722	Foodservices & drinking places	40	18 783	4 957	1 166	680	10.7	5.6
7222	Limited-service eating places	17	11 130	2 955	701	354	10.2	3.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PITT COUNTY, NC								
72	Accommodation & foodservices	237	153 479	41 804	10 008	5 342	9.6	13.9
721	Accommodation	21	17 694	5 051	1 377	403	2.4	4.4
722	Foodservices & drinking places	216	135 785	36 753	8 631	4 939	10.6	15.2
7222	Limited-service eating places	111	68 470	17 743	4 212	2 447	9.3	22.7
72221	Limited-service eating places	111	68 470	17 743	4 212	2 447	9.3	22.7
7223	Special foodservices	11	D	D	D	e	D	D
POLK COUNTY, NC								
72	Accommodation & foodservices	36	10 898	3 276	783	431	26.7	3.8
721	Accommodation	7	2 358	930	222	77	17.8	—
722	Foodservices & drinking places	29	8 540	2 346	561	354	29.2	4.9
RANDOLPH COUNTY, NC								
72	Accommodation & foodservices	150	75 898	20 973	4 776	2 433	19.3	6.4
721	Accommodation	10	5 696	1 463	296	131	7.5	—
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	140	70 202	19 510	4 480	2 302	20.2	6.9
7222	Limited-service eating places	59	40 809	10 834	2 442	1 305	11.1	8.2
72221	Limited-service eating places	59	40 809	10 834	2 442	1 305	11.1	8.2
722211	Limited-service restaurants	53	39 953	10 594	2 375	1 267	11.3	8.1
7223	Special foodservices	8	3 749	1 276	279	99	7.0	3.1
RICHMOND COUNTY, NC								
72	Accommodation & foodservices	69	28 559	7 113	1 609	1 140	20.6	10.8
721	Accommodation	9	2 402	460	90	55	15.6	1.0
722	Foodservices & drinking places	60	26 157	6 653	1 519	1 085	21.1	11.7
7222	Limited-service eating places	37	19 636	4 818	1 094	876	14.7	13.6
72221	Limited-service eating places	37	19 636	4 818	1 094	876	14.7	13.6
ROBESON COUNTY, NC								
72	Accommodation & foodservices	171	85 261	22 379	5 239	2 685	17.4	9.3
721	Accommodation	35	15 809	3 383	737	380	30.6	8.7
72111	Hotels (except casino hotels) & motels	34	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	34	D	D	D	e	D	D
7211103	Motels	18	D	D	D	c	D	D
722	Foodservices & drinking places	136	69 452	18 996	4 502	2 305	14.4	9.5
7222	Limited-service eating places	60	41 145	11 338	2 651	1 313	7.4	6.2
72221	Limited-service eating places	60	41 145	11 338	2 651	1 313	7.4	6.2
722211	Limited-service restaurants	57	D	D	D	g	D	D
7223	Special foodservices	10	D	D	D	b	D	D
ROCKINGHAM COUNTY, NC								
72	Accommodation & foodservices	124	60 167	16 508	3 826	1 913	23.6	8.5
721	Accommodation	13	8 746	1 563	360	120	27.5	15.0
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	111	51 421	14 945	3 466	1 793	22.9	7.5
7222	Limited-service eating places	46	27 480	7 723	1 743	885	14.7	7.9
72221	Limited-service eating places	46	27 480	7 723	1 743	885	14.7	7.9
7223	Special foodservices	8	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
ROWAN COUNTY, NC								
72	Accommodation & foodservices	158	82 409	22 443	5 224	2 891	16.3	5.4
721	Accommodation	11	10 486	2 378	542	218	9.1	—
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
722	Foodservices & drinking places	147	71 923	20 065	4 682	2 673	17.4	6.2
7221	Full-service restaurants	69	33 876	10 271	2 399	1 445	25.1	5.4
72211	Full-service restaurants	69	33 876	10 271	2 399	1 445	25.1	5.4
722110	Full-service restaurants	69	33 876	10 271	2 399	1 445	25.1	5.4
7222	Limited-service eating places	66	35 275	9 117	2 125	1 154	9.6	6.9
72221	Limited-service eating places	66	35 275	9 117	2 125	1 154	9.6	6.9
7223	Special foodservices	5	D	D	D	b	D	D
RUTHERFORD COUNTY, NC								
72	Accommodation & foodservices	93	37 359	10 203	2 307	1 280	15.8	9.6
721	Accommodation	11	3 374	705	161	75	5.6	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	82	33 985	9 498	2 146	1 205	16.8	10.6
7222	Limited-service eating places	32	19 173	4 860	1 150	783	12.6	4.4
72221	Limited-service eating places	32	19 173	4 860	1 150	783	12.6	4.4
SAMPSON COUNTY, NC								
72	Accommodation & foodservices	66	26 558	7 272	1 722	903	18.6	15.8
721	Accommodation	6	2 268	901	235	56	21.6	—
722	Foodservices & drinking places	60	24 290	6 371	1 487	847	18.4	17.3
7222	Limited-service eating places	20	14 723	3 736	861	462	4.1	14.8
SCOTLAND COUNTY, NC								
72	Accommodation & foodservices	52	28 906	6 950	1 747	1 134	9.8	9.6
721	Accommodation	6	3 772	981	270	115	—	5.7
722	Foodservices & drinking places	46	25 134	5 969	1 477	1 019	11.3	10.2
7222	Limited-service eating places	27	16 696	4 140	1 042	713	9.1	15.2
7223	Special foodservices	3	D	D	D	b	D	D
STANLY COUNTY, NC								
72	Accommodation & foodservices	92	34 133	9 128	2 227	1 338	33.0	4.7
721	Accommodation	5	1 284	229	51	26	6.2	—
722	Foodservices & drinking places	87	32 849	8 899	2 176	1 312	34.1	4.9
7222	Limited-service eating places	32	17 398	4 576	1 147	634	12.2	2.4
7223	Special foodservices	7	D	D	D	b	D	D
STOKES COUNTY, NC								
72	Accommodation & foodservices	39	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	13 580	3 595	934	471	40.4	6.0
7222	Limited-service eating places	14	6 977	1 938	502	220	19.7	11.7
SURRY COUNTY, NC								
72	Accommodation & foodservices	149	56 577	15 356	3 465	1 899	31.1	11.5
721	Accommodation	16	5 366	1 243	221	101	29.1	.5
7212	RV (recreational vehicle) parks & recreational camps	3	1 112	276	14	8	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	1 112	276	14	8	D	—
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	133	51 211	14 113	3 244	1 798	31.3	12.6
7222	Limited-service eating places	54	29 746	8 275	1 864	1 025	21.8	13.2
72221	Limited-service eating places	54	29 746	8 275	1 864	1 025	21.8	13.2
7223	Special foodservices	9	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
SWAIN COUNTY, NC								
72	Accommodation & foodservices	79	38 121	10 352	1 524	796	9.7	12.1
721	Accommodation	42	21 255	5 930	659	371	7.6	3.3
7211	Traveler accommodation	35	18 709	5 311	623	347	8.1	2.5
72111	Hotels (except casino hotels) & motels	28	16 621	4 511	547	281	8.7	2.9
721110	Hotels (except casino hotels) & motels	28	16 621	4 511	547	281	8.7	2.9
7211103	Motels	21	9 957	2 745	446	216	4.1	4.8
7212	RV (recreational vehicle) parks & recreational camps	7	2 546	619	36	24	3.8	8.8
72121	RV (recreational vehicle) parks & recreational camps	7	2 546	619	36	24	3.8	8.8
721211	RV (recreational vehicle) parks & campgrounds ..	7	2 546	619	36	24	3.8	8.8
722	Foodservices & drinking places	37	16 866	4 422	865	425	12.4	23.2
7222	Limited-service eating places	28	13 125	3 287	607	300	11.9	25.7
TRANSYLVANIA COUNTY, NC								
72	Accommodation & foodservices	72	34 026	10 696	1 870	798	15.4	6.0
721	Accommodation	26	14 551	5 461	794	252	3.7	3.8
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	16	9 943	3 544	478	140	4.9	1.4
72121	RV (recreational vehicle) parks & recreational camps	16	9 943	3 544	478	140	4.9	1.4
721214	Recreational & vacation camps (except campgrounds)	13	9 614	3 498	470	137	3.1	—
722	Foodservices & drinking places	46	19 475	5 235	1 076	546	24.1	7.7
7222	Limited-service eating places	17	7 467	2 029	471	243	20.9	7.2
7223	Special foodservices	5	2 353	550	116	56	5.5	—
TYRRELL COUNTY, NC								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
UNION COUNTY, NC								
72	Accommodation & foodservices	151	73 045	18 557	4 457	2 618	13.6	4.7
721	Accommodation	10	5 950	1 527	363	139	2.4	14.1
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
722	Foodservices & drinking places	141	67 095	17 030	4 094	2 479	14.6	3.9
7222	Limited-service eating places	60	36 641	9 376	2 243	1 438	9.7	2.9
72221	Limited-service eating places	60	36 641	9 376	2 243	1 438	9.7	2.9
722211	Limited-service restaurants	57	36 006	9 198	2 202	1 411	9.5	3.0
7223	Special foodservices	17	D	D	D	c	D	D
VANCE COUNTY, NC								
72	Accommodation & foodservices	66	38 570	10 670	2 352	1 532	20.4	5.1
721	Accommodation	9	D	D	D	c	D	D
722	Foodservices & drinking places	57	D	D	D	g	D	D
7222	Limited-service eating places	28	19 747	5 147	1 236	786	18.1	—
72221	Limited-service eating places	28	19 747	5 147	1 236	786	18.1	—
722212	Cafeterias	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAKE COUNTY, NC								
72	Accommodation & foodservices	1 229	896 627	251 020	60 700	24 776	11.5	9.1
721	Accommodation	94	154 168	38 347	9 411	2 769	2.7	2.9
7211	Traveler accommodation	75	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	73	145 849	36 802	9 049	2 639	2.8	1.6
721110	Hotels (except casino hotels) & motels	73	145 849	36 802	9 049	2 639	2.8	1.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	51	126 683	32 374	8 013	2 272	1.5	1.8
7211103	Motels	18	D	D	D	e	D	D
7211104	Motor hotels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	16	D	D	D	c	D	D
72131	Rooming & boarding houses	16	D	D	D	c	D	D
721310	Rooming & boarding houses	16	D	D	D	c	D	D
722	Foodservices & drinking places	1 135	742 459	212 673	51 289	22 007	13.3	10.4
7221	Full-service restaurants	463	326 910	102 207	24 979	10 557	15.2	9.1
72211	Full-service restaurants	463	326 910	102 207	24 979	10 557	15.2	9.1
722110	Full-service restaurants	463	326 910	102 207	24 979	10 557	15.2	9.1
7222	Limited-service eating places	560	355 771	94 959	22 750	10 101	11.3	11.5
72221	Limited-service eating places	560	355 771	94 959	22 750	10 101	11.3	11.5
722211	Limited-service restaurants	452	305 575	81 444	19 906	8 795	10.9	12.2
722212	Cafeterias	13	15 463	4 419	733	322	8.9	3.1
722213	Snack & nonalcoholic beverage bars	95	34 733	9 096	2 111	984	15.7	9.0
7223	Special foodservices	66	41 993	12 309	2 859	955	7.8	13.0
7224	Drinking places (alcoholic beverages)	46	17 785	3 198	701	394	32.4	8.7
72241	Drinking places (alcoholic beverages)	46	17 785	3 198	701	394	32.4	8.7
722410	Drinking places (alcoholic beverages)	46	17 785	3 198	701	394	32.4	8.7
WARREN COUNTY, NC								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	2 846	807	153	100	56.5	—
WASHINGTON COUNTY, NC								
72	Accommodation & foodservices	22	9 587	2 530	573	334	25.3	22.9
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
WATAUGA COUNTY, NC								
72	Accommodation & foodservices	165	91 269	24 994	5 421	2 847	19.0	11.2
721	Accommodation	44	30 164	8 121	1 682	838	11.2	22.7
7211	Traveler accommodation	38	29 449	7 976	1 670	831	10.5	22.3
72111	Hotels (except casino hotels) & motels	33	27 444	7 411	1 589	742	11.3	23.9
721110	Hotels (except casino hotels) & motels	33	27 444	7 411	1 589	742	11.3	23.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	20 653	5 968	1 285	594	12.6	30.7
7211102	Hotels with less than 25 guestrooms	3	787	219	59	26	—	28.8
7211103	Motels	22	6 004	1 224	245	122	8.1	—
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	121	61 105	16 873	3 739	2 009	22.9	5.5
7221	Full-service restaurants	76	36 740	10 639	2 229	1 237	30.8	4.3
72211	Full-service restaurants	76	36 740	10 639	2 229	1 237	30.8	4.3
722110	Full-service restaurants	76	36 740	10 639	2 229	1 237	30.8	4.3
7222	Limited-service eating places	40	23 765	6 058	1 502	765	9.2	7.3
72221	Limited-service eating places	40	23 765	6 058	1 502	765	9.2	7.3
WAYNE COUNTY, NC								
72	Accommodation & foodservices	158	84 388	23 124	5 429	2 953	10.3	7.5
721	Accommodation	17	12 248	2 669	595	248	4.2	2.2
722	Foodservices & drinking places	141	72 140	20 455	4 834	2 705	11.4	8.4
7222	Limited-service eating places	70	45 996	12 249	2 924	1 662	11.3	4.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILKES COUNTY, NC								
72	Accommodation & foodservices	97	42 921	10 751	2 629	1 436	21.6	7.3
721	Accommodation	9	5 160	974	248	103	2.9	25.1
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
722	Foodservices & drinking places	88	37 761	9 777	2 381	1 333	24.1	4.9
7222	Limited-service eating places	38	23 786	6 069	1 494	827	14.9	4.3
72221	Limited-service eating places	38	23 786	6 069	1 494	827	14.9	4.3
WILSON COUNTY, NC								
72	Accommodation & foodservices	138	85 352	23 084	5 280	2 771	12.2	10.4
721	Accommodation	17	9 364	2 007	470	249	31.6	6.5
72111	Hotels (except casino hotels) & motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	c	D	D
722	Foodservices & drinking places	121	75 988	21 077	4 810	2 522	9.8	10.9
7221	Full-service restaurants	54	35 850	10 526	2 426	1 289	16.4	6.3
72211	Full-service restaurants	54	35 850	10 526	2 426	1 289	16.4	6.3
722110	Full-service restaurants	54	35 850	10 526	2 426	1 289	16.4	6.3
7222	Limited-service eating places	53	36 867	9 761	2 213	1 161	3.5	15.4
72221	Limited-service eating places	53	36 867	9 761	2 213	1 161	3.5	15.4
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	9	D	D	D	b	D	D
YADKIN COUNTY, NC								
72	Accommodation & foodservices	70	26 216	7 698	1 705	922	31.0	9.2
721	Accommodation	10	6 046	1 573	346	142	13.5	—
72111	Hotels (except casino hotels) & motels	10	6 046	1 573	346	142	13.5	—
721110	Hotels (except casino hotels) & motels	10	6 046	1 573	346	142	13.5	—
722	Foodservices & drinking places	60	20 170	6 125	1 359	780	36.2	12.0
7222	Limited-service eating places	19	D	D	D	e	D	D
YANCEY COUNTY, NC								
72	Accommodation & foodservices	26	7 368	2 231	474	268	43.3	10.6
721	Accommodation	4	930	278	30	19	42.2	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	6 438	1 953	444	249	43.4	12.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABERDEEN, NC								
72	Accommodation & foodservices	34	D	D	D	f	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	28	17 455	5 041	1 209	600	8.1	2.8
7222	Limited-service eating places	14	10 998	2 857	704	369	1.7	4.5
72221	Limited-service eating places	14	10 998	2 857	704	369	1.7	4.5
AHOSKIE, NC								
72	Accommodation & foodservices	22	11 057	2 921	673	424	16.5	7.0
721	Accommodation	3	1 521	432	98	45	D	—
722	Foodservices & drinking places	19	9 536	2 489	575	379	9.9	8.1
7222	Limited-service eating places	11	7 042	1 766	375	256	2.0	10.3
ALBEMARLE, NC								
72	Accommodation & foodservices	53	20 956	5 710	1 382	895	25.4	2.4
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	18	11 576	3 111	801	476	6.5	2.0
72221	Limited-service eating places	18	11 576	3 111	801	476	6.5	2.0
ANDREWS, NC								
72	Accommodation & foodservices	10	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	3 661	995	240	159	7.4	22.8
ANGIER, NC								
72	Accommodation & foodservices	7	1 571	440	99	63	28.3	—
722	Foodservices & drinking places	7	1 571	440	99	63	28.3	—
APEX, NC								
72	Accommodation & foodservices	29	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	12 173	3 633	862	359	19.3	2.4
7222	Limited-service eating places	13	8 201	2 326	562	234	16.4	1.2
ARCHDALE, NC *								
72	Accommodation & foodservices	25	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	22	15 337	4 379	901	460	14.6	14.9
7222	Limited-service eating places	14	10 881	2 976	629	336	7.7	19.5
72221	Limited-service eating places	14	10 881	2 976	629	336	7.7	19.5
ARCHDALE, NC (RANDOLPH COUNTY PART) *								
72	Accommodation & foodservices	25	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	22	15 337	4 379	901	460	14.6	14.9
7222	Limited-service eating places	14	10 881	2 976	629	336	7.7	19.5
72221	Limited-service eating places	14	10 881	2 976	629	336	7.7	19.5
ASHEBORO, NC								
72	Accommodation & foodservices	77	44 146	12 234	2 841	1 424	15.6	2.4
721	Accommodation	5	3 189	716	124	63	9.8	—
72111	Hotels (except casino hotels) & motels	5	3 189	716	124	63	9.8	—
721110	Hotels (except casino hotels) & motels	5	3 189	716	124	63	9.8	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	72	40 957	11 518	2 717	1 361	16.0	2.5
7222	Limited-service eating places	32	24 134	6 220	1 436	778	11.7	1.8
72221	Limited-service eating places	32	24 134	6 220	1 436	778	11.7	1.8
722211	Limited-service restaurants	27	D	D	D	f	D	D
7223	Special foodservices	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC								
72	Accommodation & foodservices	356	267 980	81 386	17 611	7 242	10.8	17.7
721	Accommodation	61	84 779	27 839	5 666	1 621	9.3	38.0
7211	Traveler accommodation	60	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	48	79 752	26 115	5 295	1 497	9.8	40.4
721110	Hotels (except casino hotels) & motels	48	79 752	26 115	5 295	1 497	9.8	40.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	69 785	23 710	4 827	1 262	10.3	46.0
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	22	7 207	1 738	353	182	8.5	1.7
7211104	Motor hotels	2	D	D	D	b	D	D
721191	Bed & breakfast inns	12	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	295	183 201	53 547	11 945	5 621	11.5	8.3
7221	Full-service restaurants	136	95 074	29 657	6 409	2 789	15.7	6.5
72211	Full-service restaurants	136	95 074	29 657	6 409	2 789	15.7	6.5
722110	Full-service restaurants	136	95 074	29 657	6 409	2 789	15.7	6.5
7222	Limited-service eating places	138	81 537	22 396	5 186	2 585	6.5	10.7
72221	Limited-service eating places	138	81 537	22 396	5 186	2 585	6.5	10.7
722211	Limited-service restaurants	114	70 884	18 904	4 374	2 264	6.3	11.7
722212	Cafeterias	2	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	22	D	D	D	c	D	D
7223	Special foodservices	12	4 774	1 186	288	139	—	8.2
AYDEN, NC								
72	Accommodation & foodservices	6	2 921	920	184	115	22.0	42.4
722	Foodservices & drinking places	6	2 921	920	184	115	22.0	42.4
BEAUFORT, NC								
72	Accommodation & foodservices	32	12 940	3 573	609	377	28.9	12.8
721	Accommodation	6	1 535	257	47	27	—	—
722	Foodservices & drinking places	26	11 405	3 316	562	350	32.8	14.6
BELMONT, NC								
72	Accommodation & foodservices	26	14 697	3 802	949	541	12.0	1.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	f	D	D
7222	Limited-service eating places	17	11 406	2 924	739	442	12.4	1.0
72221	Limited-service eating places	17	11 406	2 924	739	442	12.4	1.0
BENSON, NC								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	6 221	1 706	418	221	8.4	1.8
7222	Limited-service eating places	9	4 687	1 260	331	167	9.0	2.3
BESSEMER CITY, NC								
72	Accommodation & foodservices	7	3 656	888	211	102	29.4	40.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BLACK MOUNTAIN, NC								
72	Accommodation & foodservices	28	11 568	2 847	599	342	19.8	7.1
721	Accommodation	6	2 871	585	77	46	7.5	3.0
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	8 697	2 262	522	296	23.8	8.5
7222	Limited-service eating places	10	D	D	D	c	D	D
BOILING SPRINGS, NC								
72	Accommodation & foodservices	8	4 504	1 354	401	269	9.1	—
722	Foodservices & drinking places	8	4 504	1 354	401	269	9.1	—
7223	Special foodservices	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOONE, NC								
72	Accommodation & foodservices	86	63 237	16 882	3 962	2 063	17.9	13.4
721	Accommodation	14	16 621	4 797	1 068	506	16.6	39.5
7211	Traveler accommodation	12	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	12	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	12 588	3 746	815	408	20.7	50.4
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	6	D	D	D	b	D	D
722	Foodservices & drinking places	72	46 616	12 085	2 894	1 557	18.4	4.0
7221	Full-service restaurants	41	23 952	6 401	1 490	846	26.8	1.6
72211	Full-service restaurants	41	23 952	6 401	1 490	846	26.8	1.6
722110	Full-service restaurants	41	23 952	6 401	1 490	846	26.8	1.6
7222	Limited-service eating places	29	D	D	D	f	D	D
72221	Limited-service eating places	29	D	D	D	f	D	D
BREVARD, NC								
72	Accommodation & foodservices	35	16 509	4 182	929	466	17.2	8.1
721	Accommodation	7	2 646	652	173	49	7.3	15.1
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	13 863	3 530	756	417	19.1	6.8
7222	Limited-service eating places	15	D	D	D	c	D	D
7223	Special foodservices	2	D	D	D	b	D	D
BURGAW, NC								
72	Accommodation & foodservices	5	1 259	356	77	52	65.0	-
721	Accommodation	1	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
BURLINGTON, NC								
72	Accommodation & foodservices	151	103 738	28 281	6 531	3 553	14.3	16.8
721	Accommodation	10	13 577	3 528	779	332	2.9	53.4
7211	Traveler accommodation	10	13 577	3 528	779	332	2.9	53.4
72111	Hotels (except casino hotels) & motels	10	13 577	3 528	779	332	2.9	53.4
721110	Hotels (except casino hotels) & motels	10	13 577	3 528	779	332	2.9	53.4
7211104	Motor hotels	3	D	D	D	c	D	D
722	Foodservices & drinking places	141	90 161	24 753	5 752	3 221	16.0	11.3
7221	Full-service restaurants	63	42 663	13 167	3 059	1 755	22.2	7.6
72211	Full-service restaurants	63	42 663	13 167	3 059	1 755	22.2	7.6
722110	Full-service restaurants	63	42 663	13 167	3 059	1 755	22.2	7.6
7222	Limited-service eating places	68	41 311	10 692	2 478	1 389	8.9	16.5
72221	Limited-service eating places	68	41 311	10 692	2 478	1 389	8.9	16.5
722211	Limited-service restaurants	63	38 634	10 076	2 352	1 317	9.5	17.5
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	7	D	D	D	b	D	D
CAJAH'S MOUNTAIN, NC								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
CANTON, NC								
72	Accommodation & foodservices	16	9 181	2 347	592	374	10.2	15.7
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	12	D	D	D	e	D	D
7222	Limited-service eating places	7	5 662	1 369	367	232	16.3	7.8
CAROLINA BEACH, NC								
72	Accommodation & foodservices	43	13 376	3 011	519	354	26.4	8.0
721	Accommodation	10	2 948	423	72	55	11.0	1.3
72111	Hotels (except casino hotels) & motels	10	2 948	423	72	55	11.0	1.3
721110	Hotels (except casino hotels) & motels	10	2 948	423	72	55	11.0	1.3
7211103	Motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	33	10 428	2 588	447	299	30.8	9.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARRBORO, NC								
72	Accommodation & foodservices	25	12 739	3 787	870	362	12.2	7.8
722	Foodservices & drinking places	25	12 739	3 787	870	362	12.2	7.8
7222	Limited-service eating places	17	8 047	2 123	512	228	14.5	12.4
CARY, NC *								
72	Accommodation & foodservices	187	132 829	37 486	9 092	3 765	8.2	12.7
721	Accommodation	10	18 215	4 540	1 066	288	—	11.0
7211	Traveler accommodation	9	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	177	114 614	32 946	8 026	3 477	9.5	13.0
7221	Full-service restaurants	78	60 870	18 915	4 691	2 043	10.7	11.1
72211	Full-service restaurants	78	60 870	18 915	4 691	2 043	10.7	11.1
722110	Full-service restaurants	78	60 870	18 915	4 691	2 043	10.7	11.1
7222	Limited-service eating places	93	51 384	13 518	3 194	1 393	8.3	15.5
72221	Limited-service eating places	93	51 384	13 518	3 194	1 393	8.3	15.5
722211	Limited-service restaurants	75	44 049	11 569	2 740	1 180	9.0	17.9
722213	Snack & nonalcoholic beverage bars	18	7 335	1 949	454	213	4.6	1.2
CARY, NC (WAKE COUNTY PART) *								
72	Accommodation & foodservices	187	132 829	37 486	9 092	3 765	8.2	12.7
721	Accommodation	10	18 215	4 540	1 066	288	—	11.0
7211	Traveler accommodation	9	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	177	114 614	32 946	8 026	3 477	9.5	13.0
7221	Full-service restaurants	78	60 870	18 915	4 691	2 043	10.7	11.1
72211	Full-service restaurants	78	60 870	18 915	4 691	2 043	10.7	11.1
722110	Full-service restaurants	78	60 870	18 915	4 691	2 043	10.7	11.1
7222	Limited-service eating places	93	51 384	13 518	3 194	1 393	8.3	15.5
72221	Limited-service eating places	93	51 384	13 518	3 194	1 393	8.3	15.5
722211	Limited-service restaurants	75	44 049	11 569	2 740	1 180	9.0	17.9
722213	Snack & nonalcoholic beverage bars	18	7 335	1 949	454	213	4.6	1.2
CHAPEL HILL, NC *								
72	Accommodation & foodservices	211	130 131	38 031	8 673	3 566	20.4	18.5
721	Accommodation	44	39 859	9 894	2 564	664	8.0	34.8
7211	Traveler accommodation	8	26 171	7 096	1 706	415	—	46.3
72111	Hotels (except casino hotels) & motels	8	26 171	7 096	1 706	415	—	46.3
721110	Hotels (except casino hotels) & motels	8	26 171	7 096	1 706	415	—	46.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7211103	Motels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	a	D	D
7213	Rooming & boarding houses	29	D	D	D	c	D	D
72131	Rooming & boarding houses	29	D	D	D	c	D	D
721310	Rooming & boarding houses	29	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	CHAPEL HILL, NC *—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	167	90 272	28 137	6 109	2 902	25.8	11.4
7221	Full-service restaurants	68	45 207	15 442	3 259	1 525	29.1	17.1
722110	Full-service restaurants	68	45 207	15 442	3 259	1 525	29.1	17.1
722110	Full-service restaurants	68	45 207	15 442	3 259	1 525	29.1	17.1
7222	Limited-service eating places	69	31 012	8 123	1 895	985	22.7	5.9
72221	Limited-service eating places	69	31 012	8 123	1 895	985	22.7	5.9
722211	Limited-service restaurants	54	22 620	5 781	1 345	714	24.4	8.0
722212	Cafeterias	3	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	12	D	D	D	c	D	D
7223	Special foodservices	15	10 539	3 823	779	287	14.3	.2
7224	Drinking places (alcoholic beverages)	15	3 514	749	176	105	45.4	18.8
72241	Drinking places (alcoholic beverages)	15	3 514	749	176	105	45.4	18.8
722410	Drinking places (alcoholic beverages)	15	3 514	749	176	105	45.4	18.8
	CHAPEL HILL, NC (DURHAM COUNTY PART) *							
72	Accommodation & foodservices	6	6 958	2 163	167	78	3.9	65.4
722	Foodservices & drinking places	6	6 958	2 163	167	78	3.9	65.4
	CHAPEL HILL, NC (ORANGE COUNTY PART) *							
72	Accommodation & foodservices	205	123 173	35 868	8 506	3 488	21.3	15.9
721	Accommodation	44	39 859	9 894	2 564	664	8.0	34.8
7211	Traveler accommodation	8	26 171	7 096	1 706	415	—	46.3
721111	Hotels (except casino hotels) & motels	8	26 171	7 096	1 706	415	—	46.3
721110	Hotels (except casino hotels) & motels	8	26 171	7 096	1 706	415	—	46.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7211103	Hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	a	D	D
7213	Rooming & boarding houses	29	D	D	D	c	D	D
72131	Rooming & boarding houses	29	D	D	D	c	D	D
721310	Rooming & boarding houses	29	D	D	D	c	D	D
722	Foodservices & drinking places	161	83 314	25 974	5 942	2 824	27.7	6.8
7221	Full-service restaurants	65	D	D	D	g	D	D
72211	Full-service restaurants	65	D	D	D	g	D	D
722110	Full-service restaurants	65	D	D	D	g	D	D
7222	Limited-service eating places	68	D	D	D	f	D	D
72221	Limited-service eating places	68	D	D	D	f	D	D
722211	Limited-service restaurants	53	D	D	D	f	D	D
722212	Cafeterias	3	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	12	D	D	D	c	D	D
7223	Special foodservices	14	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	14	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	14	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	14	D	D	D	c	D	D
	CHARLOTTE, NC							
72	Accommodation & foodservices	1 277	1 008 690	279 106	67 197	27 598	11.6	8.1
721	Accommodation	134	285 023	72 596	17 712	5 175	8.2	7.1
7211	Traveler accommodation	127	D	D	D	i	D	D
721111	Hotels (except casino hotels) & motels	124	282 684	71 966	17 566	5 118	8.2	7.0
721110	Hotels (except casino hotels) & motels	124	282 684	71 966	17 566	5 118	8.2	7.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	86	D	D	D	h	D	D
7211103	Hotels	30	16 723	3 504	740	310	26.3	7.8
7211104	Motor hotels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE, NC—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	1 143	723 667	206 510	49 485	22 423	13.0	8.5
7221	Full-service restaurants	492	330 117	100 410	24 450	9 841	17.7	7.2
722110	Full-service restaurants	492	330 117	100 410	24 450	9 841	17.7	7.2
722110	Full-service restaurants	492	330 117	100 410	24 450	9 841	17.7	7.2
7222	Limited-service eating places	509	309 509	84 670	19 907	10 702	8.8	7.5
72221	Limited-service eating places	509	309 509	84 670	19 907	10 702	8.8	7.5
722211	Limited-service restaurants	425	271 451	72 954	17 332	9 570	8.2	7.8
722212	Cafeterias	16	16 301	5 850	1 262	464	11.4	1.3
722213	Snack & nonalcoholic beverage bars	68	21 757	5 866	1 313	668	13.6	8.9
7223	Special foodservices	82	46 106	12 799	2 934	869	5.2	.9
7224	Drinking places (alcoholic beverages)	60	37 935	8 631	2 194	1 011	16.1	37.1
72241	Drinking places (alcoholic beverages)	60	37 935	8 631	2 194	1 011	16.1	37.1
722410	Drinking places (alcoholic beverages)	60	37 935	8 631	2 194	1 011	16.1	37.1
CHERRYVILLE, NC								
72	Accommodation & foodservices	16	4 682	1 180	336	189	20.9	24.9
722	Foodservices & drinking places	16	4 682	1 180	336	189	20.9	24.9
7222	Limited-service eating places	10	3 663	964	271	138	12.3	18.5
CHINA GROVE, NC								
72	Accommodation & foodservices	6	5 169	1 452	332	219	1.2	13.1
722	Foodservices & drinking places	6	5 169	1 452	332	219	1.2	13.1
CLAYTON, NC								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	13 440	3 823	858	341	9.0	1.2
7222	Limited-service eating places	9	9 567	2 616	604	245	—	—
CLEMMONS, NC								
72	Accommodation & foodservices	38	30 053	8 038	1 878	887	30.5	6.6
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	17	14 051	3 558	894	449	31.5	—
72221	Limited-service eating places	17	14 051	3 558	894	449	31.5	—
CLINTON, NC								
72	Accommodation & foodservices	19	10 136	2 595	601	332	21.1	21.7
722	Foodservices & drinking places	19	10 136	2 595	601	332	21.1	21.7
7222	Limited-service eating places	6	6 415	1 614	366	180	—	30.3
CONCORD, NC								
72	Accommodation & foodservices	89	66 398	18 027	4 225	1 915	14.1	17.3
721	Accommodation	9	5 654	1 017	225	81	23.7	21.8
72111	Hotels (except casino hotels) & motels	9	5 654	1 017	225	81	23.7	21.8
721110	Hotels (except casino hotels) & motels	9	5 654	1 017	225	81	23.7	21.8
7211103	Motels	7	D	D	D	b	D	D
722	Foodservices & drinking places	80	60 744	17 010	4 000	1 834	13.2	16.8
7221	Full-service restaurants	36	23 834	7 473	1 661	738	19.3	23.4
72211	Full-service restaurants	36	23 834	7 473	1 661	738	19.3	23.4
722110	Full-service restaurants	36	23 834	7 473	1 661	738	19.3	23.4
7222	Limited-service eating places	41	D	D	D	g	D	D
72221	Limited-service eating places	41	D	D	D	g	D	D
722211	Limited-service restaurants	33	28 925	7 268	1 845	894	6.5	16.1
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CONOVER, NC								
72	Accommodation & foodservices	40	21 248	5 782	1 429	738	14.7	.4
721	Accommodation	5	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	17	12 168	3 164	770	461	14.3	—
72221	Limited-service eating places	17	12 168	3 164	770	461	14.3	—
CORNELIUS, NC								
72	Accommodation & foodservices	39	34 528	10 320	2 794	1 217	6.2	8.5
721	Accommodation	4	7 740	2 426	827	172	—	—
72111	Hotels (except casino hotels) & motels	4	7 740	2 426	827	172	—	—
721110	Hotels (except casino hotels) & motels	4	7 740	2 426	827	172	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	7 740	2 426	827	172	—	—
722	Foodservices & drinking places	35	26 788	7 894	1 967	1 045	8.0	11.0
7222	Limited-service eating places	17	10 248	2 571	658	557	6.7	21.8
72221	Limited-service eating places	17	10 248	2 571	658	557	6.7	21.8
DALLAS, NC								
72	Accommodation & foodservices	14	5 873	1 566	408	218	17.7	7.3
722	Foodservices & drinking places	14	5 873	1 566	408	218	17.7	7.3
7222	Limited-service eating places	6	3 902	1 104	300	144	—	6.9
DAVIDSON, NC *								
72	Accommodation & foodservices	23	8 167	2 301	480	208	21.7	28.6
721	Accommodation	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
DAVIDSON, NC (IREDELL COUNTY PART) *								
72	Accommodation & foodservices	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
DAVIDSON, NC (MECKLENBURG COUNTY PART) *								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
DUNN, NC								
72	Accommodation & foodservices	41	23 447	6 118	1 555	803	28.1	1.6
721	Accommodation	5	D	D	D	b	D	D
722	Foodservices & drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	18	15 260	3 934	1 015	515	12.3	2.3
72221	Limited-service eating places	18	15 260	3 934	1 015	515	12.3	2.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DURHAM, NC *								
72	Accommodation & foodservices	386	295 920	81 865	19 440	7 800	10.4	6.6
721	Accommodation	35	88 222	23 096	5 236	1 609	3.6	7.7
7211	Traveler accommodation	30	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	29	86 979	22 810	5 207	1 598	2.6	7.4
721110	Hotels (except casino hotels) & motels	29	86 979	22 810	5 207	1 598	2.6	7.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	20	77 208	20 460	4 713	1 447	1.5	8.4
7211103	Motels	6	D	D	D	b	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	351	207 698	58 769	14 204	6 191	13.3	6.2
7221	Full-service restaurants	131	91 685	28 077	6 877	2 865	16.0	6.5
72211	Full-service restaurants	131	91 685	28 077	6 877	2 865	16.0	6.5
722110	Full-service restaurants	131	91 685	28 077	6 877	2 865	16.0	6.5
7222	Limited-service eating places	177	102 137	26 953	6 454	3 014	10.6	5.6
72221	Limited-service eating places	177	102 137	26 953	6 454	3 014	10.6	5.6
722211	Limited-service restaurants	153	D	D	D	h	D	D
722212	Cafeterias	6	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	34	11 534	3 390	788	264	4.5	7.8
DURHAM, NC (DURHAM COUNTY PART) *								
72	Accommodation & foodservices	384	D	D	D	i	D	D
721	Accommodation	34	D	D	D	g	D	D
7211	Traveler accommodation	29	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	28	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	28	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	20	77 208	20 460	4 713	1 447	1.5	8.4
7211103	Motels	5	D	D	D	b	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	350	D	D	D	i	D	D
7221	Full-service restaurants	130	D	D	D	h	D	D
72211	Full-service restaurants	130	D	D	D	h	D	D
722110	Full-service restaurants	130	D	D	D	h	D	D
7222	Limited-service eating places	177	102 137	26 953	6 454	3 014	10.6	5.6
72221	Limited-service eating places	177	102 137	26 953	6 454	3 014	10.6	5.6
722211	Limited-service restaurants	153	D	D	D	h	D	D
722212	Cafeterias	6	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	34	11 534	3 390	788	264	4.5	7.8
DURHAM, NC (ORANGE COUNTY PART) *								
72	Accommodation & foodservices	2	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
EDEN, NC								
72	Accommodation & foodservices	39	17 204	4 845	1 132	566	27.3	3.9
721	Accommodation	3	1 113	304	74	27	D	49.1
722	Foodservices & drinking places	36	16 091	4 541	1 058	539	28.8	.8
7222	Limited-service eating places	15	9 832	2 724	630	324	11.5	.6
7223	Special foodservices	4	D	D	D	a	D	D
EDENTON, NC								
72	Accommodation & foodservices	24	D	D	D	e	D	D
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	11	5 580	1 433	318	200	7.9	25.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELIZABETH CITY, NC *								
72	Accommodation & foodservices	72	D	D	D	g	D	D
721	Accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	63	D	D	D	g	D	D
7222	Limited-service eating places	30	14 821	4 263	991	594	21.5	9.1
72221	Limited-service eating places	30	14 821	4 263	991	594	21.5	9.1
7223	Special foodservices	5	D	D	D	b	D	D
ELIZABETH CITY, NC (PASQUOTANK COUNTY PART) *								
72	Accommodation & foodservices	72	D	D	D	g	D	D
721	Accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	63	D	D	D	g	D	D
7222	Limited-service eating places	30	14 821	4 263	991	594	21.5	9.1
72221	Limited-service eating places	30	14 821	4 263	991	594	21.5	9.1
7223	Special foodservices	5	D	D	D	b	D	D
ELIZABETH TOWN, NC								
72	Accommodation & foodservices	21	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	18	9 611	2 659	521	297	29.4	18.6
7222	Limited-service eating places	10	7 236	1 953	427	219	27.9	22.6
ELKIN, NC *								
72	Accommodation & foodservices	28	10 697	2 378	610	325	34.1	18.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	10	4 987	1 308	303	159	35.7	21.4
7223	Special foodservices	2	D	D	D	a	D	D
ELKIN, NC (SURRY COUNTY PART) *								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
7223	Special foodservices	2	D	D	D	a	D	D
ELKIN, NC (WILKES COUNTY PART) *								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
ELON COLLEGE, NC								
72	Accommodation & foodservices	10	7 356	2 338	595	391	12.7	1.5
722	Foodservices & drinking places	10	7 356	2 338	595	391	12.7	1.5
7223	Special foodservices	1	D	D	D	c	D	D
EMERALD ISLE, NC								
72	Accommodation & foodservices	17	10 296	2 433	433	243	17.4	14.1
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	3 180	476	71	22	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	3 180	476	71	22	D	—
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ENFIELD, NC								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
ERWIN, NC								
72	Accommodation & foodservices	5	1 262	227	57	31	38.4	2.5
722	Foodservices & drinking places	5	1 262	227	57	31	38.4	2.5
FAIRMONT, NC								
72	Accommodation & foodservices	7	3 452	1 062	243	115	17.1	11.8
722	Foodservices & drinking places	7	3 452	1 062	243	115	17.1	11.8
FARMVILLE, NC								
72	Accommodation & foodservices	10	3 689	1 019	230	149	29.8	25.3
722	Foodservices & drinking places	10	3 689	1 019	230	149	29.8	25.3
FAYETTEVILLE, NC								
72	Accommodation & foodservices	354	246 779	67 216	16 406	8 134	10.9	5.3
721	Accommodation	36	38 186	10 991	2 609	1 110	11.6	1.8
7211	Traveler accommodation	35	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	35	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	35	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	32 181	8 873	2 119	859	4.5	.5
7211103	Motels	12	5 590	2 011	472	248	48.2	8.6
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	318	208 593	56 225	13 797	7 024	10.8	5.9
7221	Full-service restaurants	127	90 239	25 985	6 169	2 958	18.0	8.0
72211	Full-service restaurants	127	90 239	25 985	6 169	2 958	18.0	8.0
722110	Full-service restaurants	127	90 239	25 985	6 169	2 958	18.0	8.0
7222	Limited-service eating places	144	105 583	26 797	6 798	3 666	3.4	3.6
72221	Limited-service eating places	144	105 583	26 797	6 798	3 666	3.4	3.6
722211	Limited-service restaurants	131	97 040	24 334	6 236	3 425	3.6	3.9
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	14	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D
FLETCHER, NC								
72	Accommodation & foodservices	17	11 063	3 140	770	264	1.6	4.1
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	8	5 195	1 581	360	128	1.1	3.7
722212	Cafeterias	2	D	D	D	b	D	D
FOREST CITY, NC								
72	Accommodation & foodservices	30	18 115	4 779	1 116	653	13.9	1.5
721	Accommodation	3	1 439	308	67	32	—	—
722	Foodservices & drinking places	27	16 676	4 471	1 049	621	15.1	1.6
7222	Limited-service eating places	14	11 712	2 795	686	480	15.5	—
72221	Limited-service eating places	14	11 712	2 795	686	480	15.5	—
FRANKLIN, NC								
72	Accommodation & foodservices	41	16 184	4 442	1 003	545	23.6	8.4
721	Accommodation	9	1 713	429	61	59	39.1	8.3
722	Foodservices & drinking places	32	14 471	4 013	942	486	21.8	8.4
7222	Limited-service eating places	13	8 686	2 212	514	250	7.7	11.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FUQUAY-VARINA, NC								
72	Accommodation & foodservices	29	15 006	4 157	1 042	472	17.0	11.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	13	10 200	2 817	736	326	—	4.1
72221	Limited-service eating places	13	10 200	2 817	736	326	—	4.1
GAMEWELL, NC								
72	Accommodation & foodservices	1	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
GARNER, NC								
72	Accommodation & foodservices	43	29 924	7 734	1 782	816	8.0	8.9
721	Accommodation	3	2 950	634	160	57	—	—
722	Foodservices & drinking places	40	26 974	7 100	1 622	759	8.9	9.9
7222	Limited-service eating places	28	21 272	5 421	1 291	612	4.7	10.4
72221	Limited-service eating places	28	21 272	5 421	1 291	612	4.7	10.4
722211	Limited-service restaurants	25	20 461	5 269	1 285	606	2.6	10.4
GASTONIA, NC								
72	Accommodation & foodservices	166	106 974	29 085	7 058	3 346	10.0	3.7
721	Accommodation	12	9 071	1 648	400	181	11.1	1.3
72111	Hotels (except casino hotels) & motels	12	9 071	1 648	400	181	11.1	1.3
721110	Hotels (except casino hotels) & motels	12	9 071	1 648	400	181	11.1	1.3
722	Foodservices & drinking places	154	97 903	27 437	6 658	3 165	9.9	3.9
7221	Full-service restaurants	55	40 077	11 977	2 894	1 302	14.9	4.2
72211	Full-service restaurants	55	40 077	11 977	2 894	1 302	14.9	4.2
722110	Full-service restaurants	55	40 077	11 977	2 894	1 302	14.9	4.2
7222	Limited-service eating places	81	54 318	14 749	3 612	1 800	3.4	3.6
72221	Limited-service eating places	81	54 318	14 749	3 612	1 800	3.4	3.6
722211	Limited-service restaurants	71	48 900	12 811	3 119	1 616	2.9	3.9
722212	Cafeterias	4	D	D	D	c	D	D
7223	Special foodservices	8	1 303	383	93	32	9.2	—
GIBSONVILLE, NC *								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
GIBSONVILLE, NC (ALAMANCE COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
GIBSONVILLE, NC (GUILFORD COUNTY PART) *								
72	Accommodation & foodservices	4	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	a	D	D
GOLDSBORO, NC								
72	Accommodation & foodservices	125	73 027	19 929	4 628	2 553	9.2	5.7
721	Accommodation	14	D	D	D	c	D	D
7211	Traveler accommodation	13	11 372	2 398	524	222	4.1	1.1
72111	Hotels (except casino hotels) & motels	13	11 372	2 398	524	222	4.1	1.1
721110	Hotels (except casino hotels) & motels	13	11 372	2 398	524	222	4.1	1.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	c	D	D
7211103	Motels	8	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	111	D	D	D	g	D	D
7222	Limited-service eating places	57	40 418	10 816	2 580	1 468	11.0	3.7
72221	Limited-service eating places	57	40 418	10 816	2 580	1 468	11.0	3.7
722211	Limited-service restaurants	50	37 664	9 998	2 415	1 382	11.0	4.0
722212	Cafeterias	1	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
GRAHAM, NC								
72	Accommodation & foodservices	42	19 025	5 550	1 226	619	15.5	13.1
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	24	14 101	4 208	922	496	18.4	14.8
72221	Limited-service eating places	24	14 101	4 208	922	496	18.4	14.8
GRANITE FALLS, NC								
72	Accommodation & foodservices	13	5 343	1 342	284	153	63.2	.7
722	Foodservices & drinking places	13	5 343	1 342	284	153	63.2	.7
GREENSBORO, NC								
72	Accommodation & foodservices	653	489 267	142 712	34 004	15 531	9.9	4.7
721	Accommodation	55	105 538	28 292	6 550	2 091	7.6	.9
7211	Traveler accommodation	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	52	105 013	28 207	6 544	2 085	7.7	.5
721110	Hotels (except casino hotels) & motels	52	105 013	28 207	6 544	2 085	7.7	.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	27	91 534	25 191	5 903	1 848	4.9	.6
7211103	Motels	21	D	D	D	c	D	D
7211104	Motor hotels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	598	383 729	114 420	27 454	13 440	10.5	5.7
7221	Full-service restaurants	224	162 485	50 784	12 304	5 920	12.1	5.7
72211	Full-service restaurants	224	162 485	50 784	12 304	5 920	12.1	5.7
722110	Full-service restaurants	224	162 485	50 784	12 304	5 920	12.1	5.7
7222	Limited-service eating places	276	160 861	45 790	10 906	5 372	9.8	7.1
72221	Limited-service eating places	276	160 861	45 790	10 906	5 372	9.8	7.1
722211	Limited-service restaurants	227	133 548	36 587	8 696	4 477	11.5	7.5
722212	Cafeterias	7	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	42	D	D	D	e	D	D
7223	Special foodservices	58	48 950	15 515	3 719	1 810	4.0	.9
7224	Drinking places (alcoholic beverages)	40	11 433	2 331	525	338	24.9	7.7
72241	Drinking places (alcoholic beverages)	40	11 433	2 331	525	338	24.9	7.7
722410	Drinking places (alcoholic beverages)	40	11 433	2 331	525	338	24.9	7.7
GREENVILLE, NC								
72	Accommodation & foodservices	198	138 670	38 063	9 175	4 854	8.2	12.8
721	Accommodation	20	D	D	D	e	D	D
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	5	485	73	19	19	—	16.3
72131	Rooming & boarding houses	5	485	73	19	19	—	16.3
721310	Rooming & boarding houses	5	485	73	19	19	—	16.3
722	Foodservices & drinking places	178	D	D	D	h	D	D
7221	Full-service restaurants	64	43 127	13 147	3 101	1 706	12.0	6.0
72211	Full-service restaurants	64	43 127	13 147	3 101	1 706	12.0	6.0
722110	Full-service restaurants	64	43 127	13 147	3 101	1 706	12.0	6.0
7222	Limited-service eating places	94	60 793	15 880	3 789	2 198	7.7	20.5
72221	Limited-service eating places	94	60 793	15 880	3 789	2 198	7.7	20.5
722211	Limited-service restaurants	80	54 729	14 106	3 376	1 997	8.6	22.7
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	11	D	D	D	e	D	D
HAMLET, NC								
72	Accommodation & foodservices	8	1 789	461	108	111	29.7	9.1
722	Foodservices & drinking places	8	1 789	461	108	111	29.7	9.1

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							From administrative records ¹	Estimated ²
HAVELOCK, NC								
72	Accommodation & foodservices	40	D	D	D	f	D	D
721	Accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
722	Foodservices & drinking places	34	15 249	4 624	1 053	595	13.7	8.8
7222	Limited-service eating places	16	10 343	3 116	728	407	4.5	12.4
72221	Limited-service eating places	16	10 343	3 116	728	407	4.5	12.4
HENDERSON, NC								
72	Accommodation & foodservices	53	D	D	D	g	D	D
721	Accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	45	D	D	D	g	D	D
7222	Limited-service eating places	23	16 552	4 428	1 089	646	10.6	—
72221	Limited-service eating places	23	16 552	4 428	1 089	646	10.6	—
HENDERSONVILLE, NC								
72	Accommodation & foodservices	104	60 410	17 693	4 044	2 278	13.2	14.9
721	Accommodation	12	5 360	1 132	251	112	4.0	—
72111	Hotels (except casino hotels) & motels	7	4 204	896	207	92	2.7	—
721110	Hotels (except casino hotels) & motels	7	4 204	896	207	92	2.7	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	92	55 050	16 561	3 793	2 166	14.1	16.3
7221	Full-service restaurants	43	27 560	8 691	1 986	931	20.2	23.7
72211	Full-service restaurants	43	27 560	8 691	1 986	931	20.2	23.7
722110	Full-service restaurants	43	27 560	8 691	1 986	931	20.2	23.7
7222	Limited-service eating places	44	25 911	7 293	1 694	1 174	8.4	9.1
72221	Limited-service eating places	44	25 911	7 293	1 694	1 174	8.4	9.1
722211	Limited-service restaurants	39	D	D	D	g	D	D
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	b	D	D
HICKORY, NC *								
72	Accommodation & foodservices	195	127 523	37 351	8 845	4 498	12.3	9.5
721	Accommodation	11	14 802	3 949	867	387	—	—
7211	Traveler accommodation	11	14 802	3 949	867	387	—	—
72111	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	184	112 721	33 402	7 978	4 111	13.9	10.7
7221	Full-service restaurants	83	56 378	18 040	4 260	1 943	12.9	15.8
72211	Full-service restaurants	83	56 378	18 040	4 260	1 943	12.9	15.8
722110	Full-service restaurants	83	56 378	18 040	4 260	1 943	12.9	15.8
7222	Limited-service eating places	76	51 152	14 206	3 486	2 039	15.3	5.8
72221	Limited-service eating places	76	51 152	14 206	3 486	2 039	15.3	5.8
722211	Limited-service restaurants	64	45 368	12 343	3 073	1 836	16.2	6.4
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	13	1 920	441	97	40	—	9.9
7224	Drinking places (alcoholic beverages)	12	3 271	715	135	89	18.1	.9
72241	Drinking places (alcoholic beverages)	12	3 271	715	135	89	18.1	.9
722410	Drinking places (alcoholic beverages)	12	3 271	715	135	89	18.1	.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HICKORY, NC (CATAWBA COUNTY PART) *								
72	Accommodation & foodservices	195	127 523	37 351	8 845	4 498	12.3	9.5
721	Accommodation	11	14 802	3 949	867	387	—	—
7211	Traveler accommodation	11	14 802	3 949	867	387	—	—
72111	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	184	112 721	33 402	7 978	4 111	13.9	10.7
7221	Full-service restaurants	83	56 378	18 040	4 260	1 943	12.9	15.8
72211	Full-service restaurants	83	56 378	18 040	4 260	1 943	12.9	15.8
722110	Full-service restaurants	83	56 378	18 040	4 260	1 943	12.9	15.8
7222	Limited-service eating places	76	51 152	14 206	3 486	2 039	15.3	5.8
72221	Limited-service eating places	76	51 152	14 206	3 486	2 039	15.3	5.8
722211	Limited-service restaurants	64	45 368	12 343	3 073	1 836	16.2	6.4
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	13	1 920	441	97	40	—	9.9
7224	Drinking places (alcoholic beverages)	12	3 271	715	135	89	18.1	.9
72241	Drinking places (alcoholic beverages)	12	3 271	715	135	89	18.1	.9
722410	Drinking places (alcoholic beverages)	12	3 271	715	135	89	18.1	.9
HIGH POINT, NC *								
72	Accommodation & foodservices	184	97 129	27 930	6 181	3 023	15.4	10.3
721	Accommodation	9	3 846	1 105	221	106	23.1	—
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
722	Foodservices & drinking places	175	93 283	26 825	5 960	2 917	15.1	10.7
7221	Full-service restaurants	73	38 830	11 597	2 593	1 215	22.6	13.1
72211	Full-service restaurants	73	38 830	11 597	2 593	1 215	22.6	13.1
722110	Full-service restaurants	73	38 830	11 597	2 593	1 215	22.6	13.1
7222	Limited-service eating places	82	45 218	13 034	3 029	1 555	9.2	10.7
72221	Limited-service eating places	82	45 218	13 034	3 029	1 555	9.2	10.7
722211	Limited-service restaurants	72	39 359	11 227	2 619	1 379	9.8	11.5
722212	Cafeterias	3	D	D	D	b	D	D
7223	Special foodservices	13	8 537	2 076	325	133	10.3	—
HIGH POINT, NC (GUILFORD COUNTY PART) *								
72	Accommodation & foodservices	184	97 129	27 930	6 181	3 023	15.4	10.3
721	Accommodation	9	3 846	1 105	221	106	23.1	—
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
722	Foodservices & drinking places	175	93 283	26 825	5 960	2 917	15.1	10.7
7221	Full-service restaurants	73	38 830	11 597	2 593	1 215	22.6	13.1
72211	Full-service restaurants	73	38 830	11 597	2 593	1 215	22.6	13.1
722110	Full-service restaurants	73	38 830	11 597	2 593	1 215	22.6	13.1
7222	Limited-service eating places	82	45 218	13 034	3 029	1 555	9.2	10.7
72221	Limited-service eating places	82	45 218	13 034	3 029	1 555	9.2	10.7
722211	Limited-service restaurants	72	39 359	11 227	2 619	1 379	9.8	11.5
722212	Cafeterias	3	D	D	D	b	D	D
7223	Special foodservices	13	8 537	2 076	325	133	10.3	—
HILLSBOROUGH, NC								
72	Accommodation & foodservices	34	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	31	11 743	3 184	746	410	19.1	9.1
7222	Limited-service eating places	17	7 753	2 019	468	244	13.2	1.5
HOLLY SPRINGS, NC								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
HOPE MILLS, NC								
72	Accommodation & foodservices	20	12 288	2 913	715	403	1.8	3.5
722	Foodservices & drinking places	20	12 288	2 913	715	403	1.8	3.5
7222	Limited-service eating places	14	9 696	2 222	550	304	2.0	4.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HUDSON, NC								
72	Accommodation & foodservices	9	2 798	702	154	116	5.5	8.5
722	Foodservices & drinking places	9	2 798	702	154	116	5.5	8.5
HUNTERSVILLE, NC								
72	Accommodation & foodservices	28	21 668	6 056	1 475	661	5.3	15.5
722	Foodservices & drinking places	28	21 668	6 056	1 475	661	5.3	15.5
7222	Limited-service eating places	18	D	D	D	e	D	D
72221	Limited-service eating places	18	D	D	D	e	D	D
JACKSONVILLE, NC								
72	Accommodation & foodservices	137	76 746	20 424	4 999	2 729	13.7	8.0
721	Accommodation	17	11 637	2 214	514	257	15.1	18.1
72111	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
7211103	Motels	6	2 612	631	137	64	11.6	—
7211104	Motor hotels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	120	65 109	18 210	4 485	2 472	13.5	6.2
7221	Full-service restaurants	40	24 612	7 564	1 988	997	15.9	12.1
72211	Full-service restaurants	40	24 612	7 564	1 988	997	15.9	12.1
722110	Full-service restaurants	40	24 612	7 564	1 988	997	15.9	12.1
7222	Limited-service eating places	54	36 596	9 587	2 231	1 310	8.9	.1
72221	Limited-service eating places	54	36 596	9 587	2 231	1 310	8.9	.1
722211	Limited-service restaurants	47	32 945	8 393	1 925	1 200	9.5	—
722212	Cafeterias	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
JAMESTOWN, NC								
72	Accommodation & foodservices	11	3 737	1 385	283	154	40.2	8.0
722	Foodservices & drinking places	11	3 737	1 385	283	154	40.2	8.0
KANNAPOLIS, NC *								
72	Accommodation & foodservices	58	30 977	8 350	1 994	909	14.1	6.0
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	56	D	D	D	f	D	D
7222	Limited-service eating places	26	17 615	4 734	1 188	555	3.1	1.5
72221	Limited-service eating places	26	17 615	4 734	1 188	555	3.1	1.5
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	2	D	D	D	b	D	D
KANNAPOLIS, NC (CABARRUS COUNTY PART) *								
72	Accommodation & foodservices	40	25 039	6 884	1 649	705	10.1	4.9
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	20	15 334	4 282	1 057	481	1.9	—
72221	Limited-service eating places	20	15 334	4 282	1 057	481	1.9	—
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	1	D	D	D	b	D	D
KANNAPOLIS, NC (ROWAN COUNTY PART) *								
72	Accommodation & foodservices	18	5 938	1 466	345	204	30.8	10.5
722	Foodservices & drinking places	18	5 938	1 466	345	204	30.8	10.5
KERNERSVILLE, NC *								
72	Accommodation & foodservices	66	D	D	D	g	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	63	28 553	8 224	1 907	994	13.5	8.2
7222	Limited-service eating places	34	15 033	4 459	991	435	8.5	8.7
72221	Limited-service eating places	34	15 033	4 459	991	435	8.5	8.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KERNERSVILLE, NC (FORSYTH COUNTY PART) *								
72	Accommodation & foodservices	65	D	D	D	g	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	62	D	D	D	f	D	D
7222	Limited-service eating places	33	D	D	D	e	D	D
72221	Limited-service eating places	33	D	D	D	e	D	D
KERNERSVILLE, NC (GUILFORD COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
KILL DEVIL HILLS, NC								
72	Accommodation & foodservices	62	39 794	10 570	1 750	894	12.5	6.7
721	Accommodation	21	D	D	D	c	D	D
7211	Traveler accommodation	20	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	19	14 286	3 734	561	234	4.1	2.6
721110	Hotels (except casino hotels) & motels	19	14 286	3 734	561	234	4.1	2.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	12 078	3 142	500	200	—	2.4
722	Foodservices & drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	18	D	D	D	c	D	D
72221	Limited-service eating places	18	D	D	D	c	D	D
KING, NC *								
72	Accommodation & foodservices	17	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	7 912	2 044	562	260	21.0	—
7222	Limited-service eating places	8	4 584	1 244	328	139	18.0	—
KING, NC (STOKES COUNTY PART) *								
72	Accommodation & foodservices	17	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	7 912	2 044	562	260	21.0	—
7222	Limited-service eating places	8	4 584	1 244	328	139	18.0	—
KINGS MOUNTAIN, NC *								
72	Accommodation & foodservices	21	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	18	8 081	2 095	583	271	21.7	4.3
7222	Limited-service eating places	9	6 092	1 533	450	198	20.3	3.8
KINGS MOUNTAIN, NC (CLEVELAND COUNTY PART) *								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	18	8 081	2 095	583	271	21.7	4.3
7222	Limited-service eating places	9	6 092	1 533	450	198	20.3	3.8
KINGS MOUNTAIN, NC (GASTON COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KINSTON, NC								
72	Accommodation & foodservices	75	46 458	13 197	3 131	1 517	18.1	11.5
721	Accommodation	9	4 674	1 169	295	132	29.7	—
72111	Hotels (except casino hotels) & motels	9	4 674	1 169	295	132	29.7	—
721110	Hotels (except casino hotels) & motels	9	4 674	1 169	295	132	29.7	—
722	Foodservices & drinking places	66	41 784	12 028	2 836	1 385	16.9	12.8
7222	Limited-service eating places	39	25 495	7 139	1 669	875	13.4	1.2
72221	Limited-service eating places	39	25 495	7 139	1 669	875	13.4	1.2
722211	Limited-service restaurants	33	D	D	D	f	D	D
7223	Special foodservices	2	D	D	D	b	D	D
KNIGHTDALE, NC								
72	Accommodation & foodservices	10	6 545	1 630	412	226	4.6	8.1
722	Foodservices & drinking places	10	6 545	1 630	412	226	4.6	8.1
7222	Limited-service eating places	7	4 523	1 124	284	147	2.2	11.7
LA GRANGE, NC								
72	Accommodation & foodservices	9	2 828	783	191	86	15.3	21.1
722	Foodservices & drinking places	9	2 828	783	191	86	15.3	21.1
LAURINBURG, NC								
72	Accommodation & foodservices	44	26 184	6 158	1 569	1 017	7.4	5.6
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	24	14 815	3 635	920	621	5.0	9.7
72221	Limited-service eating places	24	14 815	3 635	920	621	5.0	9.7
7223	Special foodservices	3	D	D	D	b	D	D
LENOIR, NC								
72	Accommodation & foodservices	66	29 308	7 696	1 814	907	13.8	12.8
721	Accommodation	3	2 514	605	128	55	—	26.5
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	63	26 794	7 091	1 686	852	15.1	11.5
7222	Limited-service eating places	27	18 162	4 844	1 139	569	11.5	14.9
72221	Limited-service eating places	27	18 162	4 844	1 139	569	11.5	14.9
7223	Special foodservices	14	D	D	D	b	D	D
LEWISVILLE, NC								
72	Accommodation & foodservices	5	3 262	888	202	90	18.6	—
722	Foodservices & drinking places	5	3 262	888	202	90	18.6	—
LEXINGTON, NC								
72	Accommodation & foodservices	80	46 467	14 028	3 316	1 489	10.1	8.7
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	74	D	D	D	g	D	D
7221	Full-service restaurants	30	21 150	7 158	1 778	704	16.9	9.5
72211	Full-service restaurants	30	21 150	7 158	1 778	704	16.9	9.5
722110	Full-service restaurants	30	21 150	7 158	1 778	704	16.9	9.5
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
722211	Limited-service restaurants	33	21 783	5 986	1 330	702	3.8	2.0
LINCOLNTON, NC								
72	Accommodation & foodservices	46	D	D	D	f	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	42	15 344	4 374	1 126	546	9.8	9.2
7222	Limited-service eating places	23	12 051	3 399	915	400	3.8	2.9
72221	Limited-service eating places	23	12 051	3 399	915	400	3.8	2.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LONG BEACH, NC								
72	Accommodation & foodservices	18	4 222	964	155	107	19.4	18.5
721	Accommodation	4	1 306	285	32	32	—	—
722	Foodservices & drinking places	14	2 916	679	123	75	28.1	26.8
LONG VIEW, NC *								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
LONG VIEW, NC (CATAWBA COUNTY PART) *								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
LOUISBURG, NC								
72	Accommodation & foodservices	19	10 610	2 766	707	432	20.7	11.2
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	12	7 129	1 645	419	245	11.9	16.4
LOWELL, NC								
72	Accommodation & foodservices	5	3 847	1 027	231	118	6.8	—
722	Foodservices & drinking places	5	3 847	1 027	231	118	6.8	—
LUMBERTON, NC								
72	Accommodation & foodservices	106	61 136	16 278	3 807	1 716	12.8	8.5
721	Accommodation	26	12 502	2 734	571	273	22.4	10.9
7211	Traveler accommodation	26	12 502	2 734	571	273	22.4	10.9
72111	Hotels (except casino hotels) & motels	26	12 502	2 734	571	273	22.4	10.9
721110	Hotels (except casino hotels) & motels	26	12 502	2 734	571	273	22.4	10.9
7211103	Motels	15	D	D	D	c	D	D
722	Foodservices & drinking places	80	48 634	13 544	3 236	1 443	10.3	7.9
7221	Full-service restaurants	40	20 627	5 680	1 369	705	19.1	11.3
72211	Full-service restaurants	40	20 627	5 680	1 369	705	19.1	11.3
722110	Full-service restaurants	40	20 627	5 680	1 369	705	19.1	11.3
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
722211	Limited-service restaurants	31	26 858	7 547	1 787	710	4.0	4.7
MARION, NC								
72	Accommodation & foodservices	41	19 569	4 936	1 152	634	21.9	3.7
721	Accommodation	4	1 663	286	43	27	14.5	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	17 906	4 650	1 109	607	22.6	4.0
7222	Limited-service eating places	20	13 916	3 642	895	489	20.7	4.4
72221	Limited-service eating places	20	13 916	3 642	895	489	20.7	4.4
MARSHVILLE, NC								
72	Accommodation & foodservices	7	1 295	373	88	36	56.4	3.2
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
MATTHEWS, NC								
72	Accommodation & foodservices	62	41 038	10 720	2 504	1 302	14.5	1.2
721	Accommodation	4	5 137	927	225	64	—	—
72111	Hotels (except casino hotels) & motels	4	5 137	927	225	64	—	—
721110	Hotels (except casino hotels) & motels	4	5 137	927	225	64	—	—
722	Foodservices & drinking places	58	35 901	9 793	2 279	1 238	16.5	1.4
7222	Limited-service eating places	27	D	D	D	f	D	D
72221	Limited-service eating places	27	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAXTON, NC *								
72	Accommodation & foodservices	5	D	D	D	c	D	D
722	Foodservices & drinking places	5	D	D	D	c	D	D
MAXTON, NC (ROBESON COUNTY PART) *								
72	Accommodation & foodservices	4	D	D	D	c	D	D
722	Foodservices & drinking places	4	D	D	D	c	D	D
MAXTON, NC (SCOTLAND COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
MEBANE, NC *								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	10 847	2 579	623	307	6.1	1.3
7222	Limited-service eating places	10	7 736	1 692	421	209	5.6	1.0
MEBANE, NC (ALAMANCE COUNTY PART) *								
72	Accommodation & foodservices	18	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	10	7 736	1 692	421	209	5.6	1.0
MEBANE, NC (ORANGE COUNTY PART) *								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
MINT HILL, NC								
72	Accommodation & foodservices	15	6 785	1 951	533	319	13.9	47.7
722	Foodservices & drinking places	15	6 785	1 951	533	319	13.9	47.7
7222	Limited-service eating places	9	5 922	1 718	480	296	3.9	54.7
MOCKSVILLE, NC								
72	Accommodation & foodservices	25	10 823	3 015	824	434	25.8	2.8
721	Accommodation	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	10	6 064	1 789	474	238	32.5	3.1
MONROE, NC								
72	Accommodation & foodservices	95	57 713	14 041	3 384	1 909	12.3	4.6
721	Accommodation	7	5 661	1 460	351	135	—	14.1
72111	Hotels (except casino hotels) & motels	7	5 661	1 460	351	135	—	14.1
721110	Hotels (except casino hotels) & motels	7	5 661	1 460	351	135	—	14.1
722	Foodservices & drinking places	88	52 052	12 581	3 033	1 774	13.6	3.6
7222	Limited-service eating places	35	26 714	6 524	1 572	944	10.5	2.4
72221	Limited-service eating places	35	26 714	6 524	1 572	944	10.5	2.4
722211	Limited-service restaurants	32	26 079	6 346	1 531	917	10.3	2.5
7223	Special foodservices	11	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
MOORESVILLE, NC								
72	Accommodation & foodservices	50	29 901	6 936	1 580	695	9.2	23.5
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7211103	Motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOREHEAD CITY, NC								
72	Accommodation & foodservices	63	37 937	11 212	2 290	1 292	20.4	4.6
721	Accommodation	9	5 849	1 383	269	131	20.1	3.2
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	32 088	9 829	2 021	1 161	20.4	4.8
7222	Limited-service eating places	20	14 394	3 932	970	485	10.0	1.6
72221	Limited-service eating places	20	14 394	3 932	970	485	10.0	1.6
MORGANTON, NC								
72	Accommodation & foodservices	76	47 524	12 672	2 889	1 724	8.2	4.8
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
722	Foodservices & drinking places	73	D	D	D	g	D	D
7222	Limited-service eating places	37	26 428	6 504	1 642	1 061	3.4	5.9
72221	Limited-service eating places	37	26 428	6 504	1 642	1 061	3.4	5.9
722211	Limited-service restaurants	33	25 816	6 379	1 621	1 052	3.2	6.0
7223	Special foodservices	9	1 468	383	92	33	—	14.6
MOUNT AIRY, NC								
72	Accommodation & foodservices	72	31 611	9 065	1 990	1 139	28.0	10.9
721	Accommodation	6	1 819	405	81	37	13.3	—
722	Foodservices & drinking places	66	29 792	8 660	1 909	1 102	28.9	11.6
7222	Limited-service eating places	28	18 897	5 366	1 192	679	21.8	10.3
72221	Limited-service eating places	28	18 897	5 366	1 192	679	21.8	10.3
MOUNT HOLLY, NC								
72	Accommodation & foodservices	17	5 984	1 375	344	261	18.1	24.8
722	Foodservices & drinking places	17	5 984	1 375	344	261	18.1	24.8
MOUNT OLIVE, NC *								
72	Accommodation & foodservices	12	6 279	1 476	374	214	14.8	3.6
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	5	4 440	950	235	149	—	5.2
MOUNT OLIVE, NC (DUPLIN COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
MOUNT OLIVE, NC (WAYNE COUNTY PART) *								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
MURFREESBORO, NC								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	4 792	1 307	320	165	31.0	15.3
7223	Special foodservices	1	D	D	D	a	D	D
NASHVILLE, NC								
72	Accommodation & foodservices	7	4 983	1 436	344	181	8.7	18.3
722	Foodservices & drinking places	7	4 983	1 436	344	181	8.7	18.3

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
NEW BERN, NC								
72	Accommodation & foodservices	100	61 562	17 559	3 918	2 041	16.6	18.0
721	Accommodation	9	10 735	2 585	594	237	5.8	—
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	91	50 827	14 974	3 324	1 804	18.9	21.8
7221	Full-service restaurants	45	22 667	7 551	1 761	891	29.4	29.8
72211	Full-service restaurants	45	22 667	7 551	1 761	891	29.4	29.8
722110	Full-service restaurants	45	22 667	7 551	1 761	891	29.4	29.8
7222	Limited-service eating places	40	27 376	7 300	1 533	899	9.6	15.9
72221	Limited-service eating places	40	27 376	7 300	1 533	899	9.6	15.9
722211	Limited-service restaurants	34	D	D	D	f	D	D
NEWPORT, NC								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	1 945	488	116	97	56.1	10.9
NEWTON, NC								
72	Accommodation & foodservices	26	9 629	2 598	648	348	12.1	11.8
722	Foodservices & drinking places	26	9 629	2 598	648	348	12.1	11.8
7222	Limited-service eating places	12	4 952	1 254	315	167	9.5	8.8
NORTH WILKESBORO, NC								
72	Accommodation & foodservices	28	11 266	3 032	755	378	21.0	7.2
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	9	6 386	1 612	409	194	—	9.5
OXFORD, NC								
72	Accommodation & foodservices	24	12 213	3 004	637	361	6.4	8.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	11	7 261	1 798	390	235	9.3	—
7223	Special foodservices	4	D	D	D	b	D	D
PINEHURST, NC								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
PINEVILLE, NC								
72	Accommodation & foodservices	43	28 105	7 121	1 627	718	14.1	4.7
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	20	12 741	3 234	800	354	10.5	9.9
72221	Limited-service eating places	20	12 741	3 234	800	354	10.5	9.9
PLYMOUTH, NC								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	13	6 697	1 661	399	222	15.5	25.9
7222	Limited-service eating places	9	5 383	1 375	335	179	15.4	29.0
RAEFORD, NC								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	4 532	1 112	286	164	27.8	4.2

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RALEIGH, NC								
72	Accommodation & foodservices	780	606 205	171 332	41 730	16 886	11.5	8.3
721	Accommodation	70	115 741	29 699	7 541	2 194	3.5	2.1
7211	Traveler accommodation	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	52	109 311	28 571	7 262	2 090	3.6	.8
721110	Hotels (except casino hotels) & motels	52	109 311	28 571	7 262	2 090	3.6	.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	37	96 983	25 369	6 499	1 804	2.0	.8
7211103	Motels	13	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	16	D	D	D	c	D	D
72131	Rooming & boarding houses	16	D	D	D	c	D	D
721310	Rooming & boarding houses	16	D	D	D	c	D	D
722	Foodservices & drinking places	710	490 464	141 633	34 189	14 692	13.4	9.8
7221	Full-service restaurants	295	231 726	73 340	18 003	7 383	13.0	8.4
72211	Full-service restaurants	295	231 726	73 340	18 003	7 383	13.0	8.4
722110	Full-service restaurants	295	231 726	73 340	18 003	7 383	13.0	8.4
7222	Limited-service eating places	338	219 858	58 824	14 035	6 320	12.6	11.3
72221	Limited-service eating places	338	219 858	58 824	14 035	6 320	12.6	11.3
722211	Limited-service restaurants	262	182 034	48 442	11 873	5 321	12.7	12.9
722212	Cafeterias	11	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	65	D	D	D	f	D	D
7223	Special foodservices	42	23 287	6 542	1 529	630	12.2	10.4
7224	Drinking places (alcoholic beverages)	35	15 593	2 927	622	359	32.4	7.7
72241	Drinking places (alcoholic beverages)	35	15 593	2 927	622	359	32.4	7.7
722410	Drinking places (alcoholic beverages)	35	15 593	2 927	622	359	32.4	7.7
RANDLEMAN, NC								
72	Accommodation & foodservices	12	3 792	961	221	138	24.4	21.0
722	Foodservices & drinking places	12	3 792	961	221	138	24.4	21.0
RED SPRINGS, NC								
72	Accommodation & foodservices	9	4 211	1 007	246	132	23.5	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
7222	Limited-service eating places	6	3 658	915	228	119	11.9	—
REIDSVILLE, NC								
72	Accommodation & foodservices	47	22 586	6 636	1 514	775	19.2	17.4
721	Accommodation	4	2 145	494	101	54	65.3	28.6
722	Foodservices & drinking places	43	20 441	6 142	1 413	721	14.3	16.3
7222	Limited-service eating places	19	10 824	3 156	710	328	11.0	18.5
72221	Limited-service eating places	19	10 824	3 156	710	328	11.0	18.5
ROANOKE RAPIDS, NC								
72	Accommodation & foodservices	44	36 162	9 186	2 195	1 073	10.9	7.6
721	Accommodation	7	7 067	1 589	390	160	—	37.6
72111	Hotels (except casino hotels) & motels	7	7 067	1 589	390	160	—	37.6
721110	Hotels (except casino hotels) & motels	7	7 067	1 589	390	160	—	37.6
722	Foodservices & drinking places	37	29 095	7 597	1 805	913	13.5	.3
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
ROCKINGHAM, NC								
72	Accommodation & foodservices	50	23 902	5 912	1 335	904	12.2	10.4
721	Accommodation	9	2 402	460	90	55	15.6	1.0
722	Foodservices & drinking places	41	21 500	5 452	1 245	849	11.8	11.5
7222	Limited-service eating places	26	16 118	3 996	902	691	5.4	14.1
72221	Limited-service eating places	26	16 118	3 996	902	691	5.4	14.1

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
ROCKY MOUNT, NC *								
72	Accommodation & foodservices	118	81 171	22 073	5 191	2 549	9.7	2.2
721	Accommodation	12	16 517	3 852	971	378	.6	—
7211	Traveler accommodation	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	c	D	D
722	Foodservices & drinking places	106	64 654	18 221	4 220	2 171	12.0	2.8
7221	Full-service restaurants	37	24 245	7 293	1 683	809	16.4	2.7
72211	Full-service restaurants	37	24 245	7 293	1 683	809	16.4	2.7
722110	Full-service restaurants	37	24 245	7 293	1 683	809	16.4	2.7
7222	Limited-service eating places	59	37 073	9 857	2 287	1 219	9.1	2.5
72221	Limited-service eating places	59	37 073	9 857	2 287	1 219	9.1	2.5
722211	Limited-service restaurants	53	32 208	8 404	1 978	1 092	10.0	2.9
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	7	2 369	921	217	85	—	9.6
ROCKY MOUNT, NC (EDGECOMBE COUNTY PART) *								
72	Accommodation & foodservices	22	10 365	3 198	819	377	14.7	2.7
722	Foodservices & drinking places	22	10 365	3 198	819	377	14.7	2.7
7222	Limited-service eating places	13	D	D	D	e	D	D
ROCKY MOUNT, NC (NASH COUNTY PART) *								
72	Accommodation & foodservices	96	70 806	18 875	4 372	2 172	9.0	2.2
721	Accommodation	12	16 517	3 852	971	378	.6	—
7211	Traveler accommodation	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	c	D	D
722	Foodservices & drinking places	84	54 289	15 023	3 401	1 794	11.5	2.8
7221	Full-service restaurants	30	D	D	D	f	D	D
72211	Full-service restaurants	30	D	D	D	f	D	D
722110	Full-service restaurants	30	D	D	D	f	D	D
7222	Limited-service eating places	46	D	D	D	f	D	D
72221	Limited-service eating places	46	D	D	D	f	D	D
722211	Limited-service restaurants	40	D	D	D	f	D	D
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	6	D	D	D	b	D	D
ROXBORO, NC								
72	Accommodation & foodservices	39	18 318	5 010	1 172	605	12.8	5.1
721	Accommodation	5	1 987	411	93	36	18.9	9.7
722	Foodservices & drinking places	34	16 331	4 599	1 079	569	12.1	4.6
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
RUTHERFORDTON, NC								
72	Accommodation & foodservices	12	5 039	1 485	319	198	3.5	31.2
722	Foodservices & drinking places	12	5 039	1 485	319	198	3.5	31.2
SALISBURY, NC								
72	Accommodation & foodservices	103	61 915	17 091	3 990	2 104	13.3	3.6
721	Accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	8	10 267	2 346	536	214	7.8	—
721110	Hotels (except casino hotels) & motels	8	10 267	2 346	536	214	7.8	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	8 921	1 983	453	188	7.4	—
722	Foodservices & drinking places	94	D	D	D	g	D	D
7221	Full-service restaurants	40	21 795	6 876	1 625	910	24.5	4.0
72211	Full-service restaurants	40	21 795	6 876	1 625	910	24.5	4.0
722110	Full-service restaurants	40	21 795	6 876	1 625	910	24.5	4.0
7222	Limited-service eating places	48	27 697	7 253	1 679	913	6.0	5.0
72221	Limited-service eating places	48	27 697	7 253	1 679	913	6.0	5.0
722211	Limited-service restaurants	40	D	D	D	f	D	D
7223	Special foodservices	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
SANFORD, NC								
72	Accommodation & foodservices	74	38 414	10 944	2 601	1 336	21.3	5.5
721	Accommodation	8	5 204	1 425	292	122	12.6	2.1
72111	Hotels (except casino hotels) & motels	8	5 204	1 425	292	122	12.6	2.1
721110	Hotels (except casino hotels) & motels	8	5 204	1 425	292	122	12.6	2.1
7211103	Motels	4	2 934	917	215	84	—	2.1
722	Foodservices & drinking places	66	33 210	9 519	2 309	1 214	22.7	6.0
7222	Limited-service eating places	33	22 338	6 011	1 425	736	9.8	4.5
72221	Limited-service eating places	33	22 338	6 011	1 425	736	9.8	4.5
722211	Limited-service restaurants	31	D	D	D	f	D	D
SCOTLAND NECK, NC								
72	Accommodation & foodservices	8	2 068	518	115	105	35.2	49.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	c	D	D
SELMA, NC								
72	Accommodation & foodservices	18	17 990	4 636	1 041	490	—	11.1
721	Accommodation	6	5 789	1 331	279	127	—	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	12 201	3 305	762	363	—	16.4
7222	Limited-service eating places	5	D	D	D	c	D	D
SHELBY, NC								
72	Accommodation & foodservices	82	39 821	11 801	2 905	1 633	16.3	4.7
721	Accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
722	Foodservices & drinking places	76	D	D	D	g	D	D
7222	Limited-service eating places	37	23 224	6 630	1 601	1 010	7.3	4.1
72221	Limited-service eating places	37	23 224	6 630	1 601	1 010	7.3	4.1
722211	Limited-service restaurants	33	D	D	D	f	D	D
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	8	D	D	D	b	D	D
SILER CITY, NC								
72	Accommodation & foodservices	27	11 362	3 064	675	357	26.5	4.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	10	5 809	1 435	291	177	6.8	.6
SMITHFIELD, NC								
72	Accommodation & foodservices	45	25 756	6 550	1 529	734	10.8	14.9
721	Accommodation	4	2 384	591	121	71	—	4.4
722	Foodservices & drinking places	41	23 372	5 959	1 408	663	11.9	16.0
7222	Limited-service eating places	21	13 413	3 309	846	424	7.7	24.1
72221	Limited-service eating places	21	13 413	3 309	846	424	7.7	24.1
SOUTHERN PINES, NC								
72	Accommodation & foodservices	61	35 672	9 220	2 131	990	27.0	3.2
721	Accommodation	8	D	D	D	e	D	D
7211	Traveler accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	c	D	D
7211103	Motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	53	D	D	D	f	D	D
7222	Limited-service eating places	15	5 149	1 219	283	166	50.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTHPORT, NC								
72	Accommodation & foodservices	11	5 111	1 295	296	146	14.6	21.7
721	Accommodation	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
SPENCER, NC								
72	Accommodation & foodservices	6	1 745	480	109	63	13.8	27.7
722	Foodservices & drinking places	6	1 745	480	109	63	13.8	27.7
SPINDALE, NC								
72	Accommodation & foodservices	17	5 922	1 626	341	178	22.9	11.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
SPRING LAKE, NC								
72	Accommodation & foodservices	38	20 620	5 415	1 241	668	15.8	.9
721	Accommodation	6	3 822	818	202	94	—	2.6
72111	Hotels (except casino hotels) & motels	6	3 822	818	202	94	—	2.6
721110	Hotels (except casino hotels) & motels	6	3 822	818	202	94	—	2.6
722	Foodservices & drinking places	32	16 798	4 597	1 039	574	19.4	.6
7222	Limited-service eating places	18	10 953	2 845	687	413	12.7	—
72221	Limited-service eating places	18	10 953	2 845	687	413	12.7	—
STALLINGS, NC								
72	Accommodation & foodservices	4	705	288	64	27	2.3	—
722	Foodservices & drinking places	4	705	288	64	27	2.3	—
STANLEY, NC								
72	Accommodation & foodservices	7	D	D	D	c	D	D
722	Foodservices & drinking places	7	D	D	D	c	D	D
STATESVILLE, NC								
72	Accommodation & foodservices	111	73 507	21 009	4 964	2 336	13.0	4.7
721	Accommodation	17	14 939	3 802	821	368	5.5	4.2
7211	Traveler accommodation	17	14 939	3 802	821	368	5.5	4.2
72111	Hotels (except casino hotels) & motels	17	14 939	3 802	821	368	5.5	4.2
721110	Hotels (except casino hotels) & motels	17	14 939	3 802	821	368	5.5	4.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	c	D	D
7211103	Motels	8	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	94	58 568	17 207	4 143	1 968	14.9	4.8
7221	Full-service restaurants	42	26 113	8 227	2 031	879	18.2	7.5
72211	Full-service restaurants	42	26 113	8 227	2 031	879	18.2	7.5
722110	Full-service restaurants	42	26 113	8 227	2 031	879	18.2	7.5
7222	Limited-service eating places	42	30 743	8 596	2 020	1 061	12.6	1.8
72221	Limited-service eating places	42	30 743	8 596	2 020	1 061	12.6	1.8
722211	Limited-service restaurants	37	26 974	7 439	1 768	955	13.2	2.0
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	8	D	D	D	b	D	D
STOKESDALE, NC								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
TARBORO, NC								
72	Accommodation & foodservices	23	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	17	8 073	1 932	455	238	4.7	38.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
THOMASVILLE, NC *								
72	Accommodation & foodservices	55	23 713	6 170	1 341	750	17.3	10.2
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	52	D	D	D	f	D	D
7222	Limited-service eating places	23	14 220	3 829	779	428	3.3	3.7
72221	Limited-service eating places	23	14 220	3 829	779	428	3.3	3.7
THOMASVILLE, NC (DAVIDSON COUNTY PART) *								
72	Accommodation & foodservices	55	23 713	6 170	1 341	750	17.3	10.2
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	52	D	D	D	f	D	D
7222	Limited-service eating places	23	14 220	3 829	779	428	3.3	3.7
72221	Limited-service eating places	23	14 220	3 829	779	428	3.3	3.7
TROY, NC								
72	Accommodation & foodservices	8	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	4 120	1 157	250	149	43.6	—
VALDESE, NC								
72	Accommodation & foodservices	10	D	D	D	c	D	D
722	Foodservices & drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	8	4 589	1 234	323	217	—	29.5
WADESBORO, NC								
72	Accommodation & foodservices	22	10 560	2 983	645	364	32.0	26.1
721	Accommodation	5	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	e	D	D
WAKE FOREST, NC								
72	Accommodation & foodservices	23	10 502	3 008	723	341	23.0	11.6
722	Foodservices & drinking places	23	10 502	3 008	723	341	23.0	11.6
7222	Limited-service eating places	11	5 958	1 584	407	173	3.7	12.9
WALLACE, NC *								
72	Accommodation & foodservices	19	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	8 626	2 224	512	252	20.2	6.7
7222	Limited-service eating places	9	5 830	1 522	360	166	7.4	8.7
WALLACE, NC (DUPLIN COUNTY PART) *								
72	Accommodation & foodservices	19	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	8 626	2 224	512	252	20.2	6.7
7222	Limited-service eating places	9	5 830	1 522	360	166	7.4	8.7
WARSAW, NC								
72	Accommodation & foodservices	16	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	13	8 651	2 496	569	351	10.6	—
7222	Limited-service eating places	7	5 442	1 380	317	175	1.3	—

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							From administrative records ¹	Estimated ²
WASHINGTON, NC								
72	Accommodation & foodservices	49	22 313	5 412	1 250	707	18.8	9.4
721	Accommodation	10	2 127	382	102	52	10.2	2.0
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	20 186	5 030	1 148	655	19.7	10.2
7222	Limited-service eating places	21	14 775	3 546	830	431	21.2	6.2
72221	Limited-service eating places	21	14 775	3 546	830	431	21.2	6.2
WAYNESVILLE, NC								
72	Accommodation & foodservices	51	32 228	8 708	1 845	1 201	8.8	4.9
721	Accommodation	9	7 999	2 464	440	282	.7	11.0
72111	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	24 229	6 244	1 405	919	11.5	2.9
7222	Limited-service eating places	18	D	D	D	f	D	D
72221	Limited-service eating places	18	D	D	D	f	D	D
7223	Special foodservices	1	D	D	D	b	D	D
WEAVERVILLE, NC								
72	Accommodation & foodservices	7	5 911	1 436	241	131	1.3	38.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	c	D	D
WEDDINGTON, NC *								
72	Accommodation & foodservices	3	627	231	71	32	D	—
722	Foodservices & drinking places	3	627	231	71	32	D	—
WEDDINGTON, NC (UNION COUNTY PART) *								
72	Accommodation & foodservices	3	627	231	71	32	D	—
722	Foodservices & drinking places	3	627	231	71	32	D	—
WENDELL, NC								
72	Accommodation & foodservices	11	3 047	709	161	109	12.8	10.3
722	Foodservices & drinking places	11	3 047	709	161	109	12.8	10.3
WHITEVILLE, NC								
72	Accommodation & foodservices	41	17 021	4 154	950	651	27.8	14.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	15	9 719	2 566	583	471	3.5	19.0
WILKESBORO, NC								
72	Accommodation & foodservices	44	26 490	6 552	1 601	928	16.8	3.9
721	Accommodation	5	3 726	610	158	82	—	7.7
72111	Hotels (except casino hotels) & motels	5	3 726	610	158	82	—	7.7
721110	Hotels (except casino hotels) & motels	5	3 726	610	158	82	—	7.7
722	Foodservices & drinking places	39	22 764	5 942	1 443	846	19.5	3.2
7222	Limited-service eating places	22	15 707	4 014	980	579	17.5	2.6
72221	Limited-service eating places	22	15 707	4 014	980	579	17.5	2.6
WILLIAMSTON, NC								
72	Accommodation & foodservices	26	14 186	3 896	951	530	8.2	18.6
721	Accommodation	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
WILMINGTON, NC								
72	Accommodation & foodservices	289	203 495	56 914	12 989	6 562	14.2	7.8
721	Accommodation	27	40 108	9 803	2 113	803	9.2	2.6
7211	Traveler accommodation	27	40 108	9 803	2 113	803	9.2	2.6
721110	Hotels (except casino hotels) & motels	22	38 701	9 448	2 041	773	9.6	2.7
7211101	Hotels (except casino hotels) & motels	22	38 701	9 448	2 041	773	9.6	2.7
7211101	Hotels (except casino hotels) with 25	12	29 400	7 371	1 619	581	10.6	—
7211102	guestrooms or more	2	D	D	D	a	D	D
7211103	Hotels with less than 25 guestrooms	6	7 387	1 644	333	150	2.8	—
7211104	Motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	262	163 387	47 111	10 876	5 759	15.5	9.0
7221	Full-service restaurants	109	77 479	24 120	5 306	2 704	17.1	9.5
72211	Full-service restaurants	109	77 479	24 120	5 306	2 704	17.1	9.5
722110	Full-service restaurants	109	77 479	24 120	5 306	2 704	17.1	9.5
7222	Limited-service eating places	122	73 065	19 374	4 708	2 587	13.7	9.1
72221	Limited-service eating places	122	73 065	19 374	4 708	2 587	13.7	9.1
722211	Limited-service restaurants	101	62 849	16 365	3 975	2 275	14.6	10.1
722212	Cafeterias	2	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special foodservices	12	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	19	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	c	D	D
WILSON, NC								
72	Accommodation & foodservices	115	76 225	20 503	4 660	2 463	12.3	10.7
721	Accommodation	13	7 076	1 522	372	201	31.3	8.6
72111	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
722	Foodservices & drinking places	102	69 149	18 981	4 288	2 262	10.3	10.9
7221	Full-service restaurants	41	31 605	9 180	2 090	1 126	18.0	5.3
72211	Full-service restaurants	41	31 605	9 180	2 090	1 126	18.0	5.3
722110	Full-service restaurants	41	31 605	9 180	2 090	1 126	18.0	5.3
7222	Limited-service eating places	47	34 273	9 011	2 027	1 064	3.4	16.3
72221	Limited-service eating places	47	34 273	9 011	2 027	1 064	3.4	16.3
722211	Limited-service restaurants	44	D	D	D	f	D	D
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	9	D	D	D	b	D	D
WINGATE, NC								
72	Accommodation & foodservices	7	2 914	954	262	121	6.8	2.5
722	Foodservices & drinking places	7	2 914	954	262	121	6.8	2.5
7223	Special foodservices	3	D	D	D	b	D	D
WINSTON-SALEM, NC								
72	Accommodation & foodservices	479	327 724	93 995	22 781	10 328	10.9	8.2
721	Accommodation	35	49 116	13 120	3 174	967	3.5	9.7
7211	Traveler accommodation	32	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	27	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	27	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25	18	D	D	D	f	D	D
7211102	guestrooms or more	1	D	D	D	a	D	D
722	Foodservices & drinking places	444	278 608	80 875	19 607	9 361	12.2	7.9
7221	Full-service restaurants	179	120 504	37 511	9 391	4 569	18.6	7.0
72211	Full-service restaurants	179	120 504	37 511	9 391	4 569	18.6	7.0
722110	Full-service restaurants	179	120 504	37 511	9 391	4 569	18.6	7.0
7222	Limited-service eating places	204	128 000	35 473	8 304	3 872	8.2	7.9
72221	Limited-service eating places	204	128 000	35 473	8 304	3 872	8.2	7.9
722211	Limited-service restaurants	173	104 312	27 952	6 594	3 212	7.7	9.6
722212	Cafeterias	8	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	23	D	D	D	e	D	D
7223	Special foodservices	36	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
WINTERVILLE, NC								
72	Accommodation & foodservices	5	2 587	700	172	70	—	1.5
722	Foodservices & drinking places	5	2 587	700	172	70	—	1.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WOODFIN, NC								
72	Accommodation & foodservices	7	680	155	29	29	43.5	36.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
WRIGHTSVILLE BEACH, NC								
72	Accommodation & foodservices	26	22 807	6 056	1 142	599	8.6	10.5
721	Accommodation	8	9 485	2 627	526	183	6.4	23.9
72111	Hotels (except casino hotels) & motels	8	9 485	2 627	526	183	6.4	23.9
721110	Hotels (except casino hotels) & motels	8	9 485	2 627	526	183	6.4	23.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	18	13 322	3 429	616	416	10.1	.9
YADKINVILLE, NC								
72	Accommodation & foodservices	20	6 994	1 905	487	279	48.1	17.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
ZEBULON, NC								
72	Accommodation & foodservices	16	8 078	2 254	541	275	21.0	3.1
722	Foodservices & drinking places	16	8 078	2 254	541	275	21.0	3.1
7222	Limited-service eating places	7	3 706	860	199	122	—	6.9
7223	Special foodservices	1	D	D	D	b	D	D
BALANCE OF ALAMANCE COUNTY, NC								
72	Accommodation & foodservices	24	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	c	D	D
BALANCE OF ALEXANDER COUNTY, NC								
72	Accommodation & foodservices	38	15 506	4 518	1 019	575	26.8	1.2
721	Accommodation	3	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	15	7 901	2 169	503	285	33.6	—
7223	Special foodservices	5	D	D	D	b	D	D
BALANCE OF ALLEGHANY COUNTY, NC								
72	Accommodation & foodservices	25	6 156	1 823	364	246	21.1	7.3
721	Accommodation	3	689	159	26	14	D	—
722	Foodservices & drinking places	22	5 467	1 664	338	232	22.6	8.2
BALANCE OF ANSON COUNTY, NC								
72	Accommodation & foodservices	8	1 561	366	79	42	84.9	7.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF ASHE COUNTY, NC								
72	Accommodation & foodservices	43	12 543	3 782	652	464	33.6	12.0
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	36	D	D	D	e	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF AVERY COUNTY, NC								
72	Accommodation & foodservices	47	22 057	5 634	1 145	468	61.2	3.4
721	Accommodation	12	10 540	2 664	438	100	81.8	1.3
72111	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	35	11 517	2 970	707	368	42.3	5.3
BALANCE OF BEAUFORT COUNTY, NC								
72	Accommodation & foodservices	19	6 831	1 750	395	217	43.3	17.9
721	Accommodation	5	2 357	573	120	60	57.1	—
722	Foodservices & drinking places	14	4 474	1 177	275	157	36.0	27.4
BALANCE OF BERTIE COUNTY, NC								
72	Accommodation & foodservices	15	4 357	1 138	271	162	25.2	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
BALANCE OF BLADEN COUNTY, NC								
72	Accommodation & foodservices	29	D	D	D	c	D	D
721	Accommodation	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	21	3 802	797	164	180	47.9	10.8
BALANCE OF BRUNSWICK COUNTY, NC								
72	Accommodation & foodservices	126	58 028	14 486	2 726	1 590	24.1	14.9
721	Accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	111	D	D	D	g	D	D
7221	Full-service restaurants	65	22 739	6 007	815	715	39.6	12.8
72211	Full-service restaurants	65	22 739	6 007	815	715	39.6	12.8
722110	Full-service restaurants	65	22 739	6 007	815	715	39.6	12.8
7222	Limited-service eating places	41	D	D	D	f	D	D
72221	Limited-service eating places	41	D	D	D	f	D	D
722211	Limited-service restaurants	33	D	D	D	f	D	D
BALANCE OF BUNCOMBE COUNTY, NC								
72	Accommodation & foodservices	108	48 169	13 054	2 759	1 386	16.1	9.7
721	Accommodation	22	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	86	D	D	D	g	D	D
7221	Full-service restaurants	46	D	D	D	f	D	D
72211	Full-service restaurants	46	D	D	D	f	D	D
722110	Full-service restaurants	46	D	D	D	f	D	D
7222	Limited-service eating places	31	D	D	D	e	D	D
72221	Limited-service eating places	31	D	D	D	e	D	D
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF BURKE COUNTY, NC								
72	Accommodation & foodservices	32	D	D	D	f	D	D
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	12	5 910	1 538	412	276	12.8	—
7223	Special foodservices	2	D	D	D	b	D	D
BALANCE OF CABARRUS COUNTY, NC								
72	Accommodation & foodservices	26	32 258	6 784	1 417	697	6.2	.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	f	D	D
7222	Limited-service eating places	10	D	D	D	e	D	D
72221	Limited-service eating places	10	D	D	D	e	D	D
722211	Limited-service restaurants	8	D	D	D	e	D	D
BALANCE OF CALDWELL COUNTY, NC								
72	Accommodation & foodservices	12	D	D	D	c	D	D
721	Accommodation	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF CAMDEN COUNTY, NC								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
BALANCE OF CARTERET COUNTY, NC								
72	Accommodation & foodservices	79	D	D	D	f	D	D
721	Accommodation	27	D	D	D	e	D	D
7211	Traveler accommodation	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	15 427	4 023	719	285	—	—
7211103	Motels	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	c	D	D
BALANCE OF CASWELL COUNTY, NC								
72	Accommodation & foodservices	14	2 715	694	132	88	27.3	20.0
722	Foodservices & drinking places	14	2 715	694	132	88	27.3	20.0
BALANCE OF CATAWBA COUNTY, NC								
72	Accommodation & foodservices	47	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	44	D	D	D	f	D	D
7222	Limited-service eating places	19	9 798	2 959	676	336	24.2	7.2
BALANCE OF CHATHAM COUNTY, NC								
72	Accommodation & foodservices	24	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF CHEROKEE COUNTY, NC								
72	Accommodation & foodservices	37	D	D	D	e	D	D
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	12	6 931	1 747	415	216	10.6	22.2
BALANCE OF CHOWAN COUNTY, NC								
72	Accommodation & foodservices	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
BALANCE OF CLAY COUNTY, NC								
72	Accommodation & foodservices	13	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	2 989	781	144	80	40.9	14.6
BALANCE OF CLEVELAND COUNTY, NC								
72	Accommodation & foodservices	21	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
BALANCE OF COLUMBUS COUNTY, NC								
72	Accommodation & foodservices	34	9 690	2 545	566	407	25.3	25.7
721	Accommodation	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	15	5 077	1 267	287	252	29.4	3.6
BALANCE OF CRAVEN COUNTY, NC								
72	Accommodation & foodservices	19	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	16	4 765	1 209	299	213	28.2	7.6
BALANCE OF CUMBERLAND COUNTY, NC								
72	Accommodation & foodservices	83	38 726	15 664	4 158	1 449	13.1	5.1
721	Accommodation	8	2 052	750	191	67	9.2	1.6
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	75	36 674	14 914	3 967	1 382	13.3	5.3
7222	Limited-service eating places	41	19 086	4 864	1 134	683	14.4	5.6
72221	Limited-service eating places	41	19 086	4 864	1 134	683	14.4	5.6
7223	Special foodservices	3	D	D	D	e	D	D
BALANCE OF CURRITUCK COUNTY, NC								
72	Accommodation & foodservices	45	13 671	4 022	681	339	16.7	19.9
721	Accommodation	7	2 023	717	129	35	15.2	9.7
722	Foodservices & drinking places	38	11 648	3 305	552	304	17.0	21.6

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							From administrative records ¹	Estimated ²
BALANCE OF DARE COUNTY, NC								
72	Accommodation & foodservices	212	100 165	27 004	3 485	1 960	22.4	5.6
721	Accommodation	69	D	D	D	f	D	D
7211	Traveler accommodation	60	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	54	28 813	7 334	1 157	518	6.0	2.0
721110	Hotels (except casino hotels) & motels	54	28 813	7 334	1 157	518	6.0	2.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	9 783	2 350	404	156	10.4	2.0
7211102	Hotels with less than 25 guestrooms	5	D	D	D	b	D	D
7211103	Motels	37	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	143	D	D	D	g	D	D
7221	Full-service restaurants	101	53 132	15 181	1 728	1 138	29.6	6.6
72211	Full-service restaurants	101	53 132	15 181	1 728	1 138	29.6	6.6
722110	Full-service restaurants	101	53 132	15 181	1 728	1 138	29.6	6.6
7222	Limited-service eating places	41	13 325	3 483	477	257	31.4	11.4
72221	Limited-service eating places	41	13 325	3 483	477	257	31.4	11.4
BALANCE OF DAVIDSON COUNTY, NC								
72	Accommodation & foodservices	42	17 197	4 602	1 049	563	26.6	6.9
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
BALANCE OF DAVIE COUNTY, NC								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	b	D	D
BALANCE OF DUPLIN COUNTY, NC								
72	Accommodation & foodservices	29	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	c	D	D
BALANCE OF DURHAM COUNTY, NC								
72	Accommodation & foodservices	78	D	D	D	g	D	D
721	Accommodation	10	D	D	D	f	D	D
7211	Traveler accommodation	9	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	36 359	9 395	2 245	534	—	20.6
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	68	D	D	D	f	D	D
7222	Limited-service eating places	20	D	D	D	e	D	D
72221	Limited-service eating places	20	D	D	D	e	D	D
7223	Special foodservices	28	D	D	D	e	D	D
BALANCE OF EDGECOMBE COUNTY, NC								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF FORSYTH COUNTY, NC								
72	Accommodation & foodservices	45	D	D	D	f	D	D
722	Foodservices & drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	19	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF FRANKLIN COUNTY, NC								
72	Accommodation & foodservices	18	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
BALANCE OF GASTON COUNTY, NC								
72	Accommodation & foodservices	38	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	D	D	D	e	D	D
BALANCE OF GATES COUNTY, NC								
72	Accommodation & foodservices	4	1 231	364	92	53	100.0	—
722	Foodservices & drinking places	4	1 231	364	92	53	100.0	—
BALANCE OF GRAHAM COUNTY, NC								
72	Accommodation & foodservices	17	7 686	2 445	352	160	67.0	14.1
721	Accommodation	5	5 355	1 887	246	93	75.4	—
72111	Hotels (except casino hotels) & motels	5	5 355	1 887	246	93	75.4	—
721110	Hotels (except casino hotels) & motels	5	5 355	1 887	246	93	75.4	—
722	Foodservices & drinking places	12	2 331	558	106	67	47.5	46.4
BALANCE OF GRANVILLE COUNTY, NC								
72	Accommodation & foodservices	28	11 101	2 851	633	319	27.2	11.4
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	13	7 321	1 962	450	223	16.0	4.7
BALANCE OF GREENE COUNTY, NC								
72	Accommodation & foodservices	10	2 935	800	197	117	12.5	3.2
722	Foodservices & drinking places	10	2 935	800	197	117	12.5	3.2
BALANCE OF GUILFORD COUNTY, NC								
72	Accommodation & foodservices	66	45 014	12 785	2 953	1 223	11.1	3.8
721	Accommodation	9	20 975	5 761	1 314	406	.3	.1
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	57	24 039	7 024	1 639	817	20.6	7.1
7222	Limited-service eating places	16	D	D	D	c	D	D
7223	Special foodservices	8	D	D	D	b	D	D
BALANCE OF HALIFAX COUNTY, NC								
72	Accommodation & foodservices	21	D	D	D	e	D	D
721	Accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7211103	Motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF HARNETT COUNTY, NC								
72	Accommodation & foodservices	35	10 790	3 179	730	392	24.7	11.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	e	D	D
7222	Limited-service eating places	17	D	D	D	c	D	D
BALANCE OF HAYWOOD COUNTY, NC								
72	Accommodation & foodservices	84	24 494	6 403	901	463	29.4	7.6
721	Accommodation	48	D	D	D	c	D	D
7211	Traveler accommodation	45	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	37	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	37	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	26	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	D	D	D	e	D	D
BALANCE OF HENDERSON COUNTY, NC								
72	Accommodation & foodservices	46	25 760	7 780	1 370	604	27.3	16.0
721	Accommodation	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	13	D	D	D	b	D	D
722	Foodservices & drinking places	21	D	D	D	e	D	D
BALANCE OF HERTFORD COUNTY, NC								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	4	598	295	60	34	43.0	1.3
BALANCE OF HOKE COUNTY, NC								
72	Accommodation & foodservices	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF HYDE COUNTY, NC								
72	Accommodation & foodservices	33	10 168	2 369	216	158	39.3	10.6
721	Accommodation	13	3 337	662	70	40	—	19.1
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
722	Foodservices & drinking places	20	6 831	1 707	146	118	58.5	6.5
BALANCE OF IREDELL COUNTY, NC								
72	Accommodation & foodservices	31	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	15	D	D	D	c	D	D
722212	Cafeterias	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF JACKSON COUNTY, NC								
72	Accommodation & foodservices	102	32 903	8 599	1 725	942	23.9	7.7
721	Accommodation	33	6 903	1 377	227	125	22.5	7.3
72111	Hotels (except casino hotels) & motels	22	5 037	1 014	174	87	29.9	4.0
721110	Hotels (except casino hotels) & motels	22	5 037	1 014	174	87	29.9	4.0
722	Foodservices & drinking places	69	26 000	7 222	1 498	817	24.3	7.8
7222	Limited-service eating places	28	D	D	D	e	D	D
7223	Special foodservices	3	D	D	D	b	D	D
BALANCE OF JOHNSTON COUNTY, NC								
72	Accommodation & foodservices	53	D	D	D	f	D	D
721	Accommodation	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	b	D	D
7211103	Motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	45	22 179	5 988	1 419	658	13.9	9.5
7222	Limited-service eating places	17	D	D	D	c	D	D
BALANCE OF JONES COUNTY, NC								
72	Accommodation & foodservices	6	1 338	316	75	41	29.7	-
722	Foodservices & drinking places	6	1 338	316	75	41	29.7	-
BALANCE OF LEE COUNTY, NC								
72	Accommodation & foodservices	9	2 036	457	103	54	77.9	7.4
722	Foodservices & drinking places	9	2 036	457	103	54	77.9	7.4
BALANCE OF LENOIR COUNTY, NC								
72	Accommodation & foodservices	11	2 203	609	142	75	59.9	18.4
722	Foodservices & drinking places	11	2 203	609	142	75	59.9	18.4
BALANCE OF LINCOLN COUNTY, NC								
72	Accommodation & foodservices	27	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	9 536	2 260	602	355	38.1	.8
7222	Limited-service eating places	9	4 336	992	246	112	16.3	-
BALANCE OF MCDOWELL COUNTY, NC								
72	Accommodation & foodservices	23	7 107	2 056	336	227	21.1	2.8
721	Accommodation	7	2 914	972	104	43	.3	3.4
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	4 193	1 084	232	184	35.6	2.3
BALANCE OF MACON COUNTY, NC								
72	Accommodation & foodservices	51	13 837	3 748	489	398	26.6	5.1
721	Accommodation	23	5 873	1 501	192	76	6.1	2.3
72111	Hotels (except casino hotels) & motels	16	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	5	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	7 964	2 247	297	322	41.7	7.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF MADISON COUNTY, NC								
72	Accommodation & foodservices	24	6 062	1 876	396	230	35.9	7.6
721	Accommodation	4	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
BALANCE OF MARTIN COUNTY, NC								
72	Accommodation & foodservices	17	3 291	915	229	129	47.1	33.6
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
BALANCE OF MECKLENBURG COUNTY, NC								
72	Accommodation & foodservices	69	D	D	D	g	D	D
721	Accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7211103	Motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	64	D	D	D	g	D	D
7221	Full-service restaurants	29	25 761	8 249	1 859	853	6.4	6.7
72211	Full-service restaurants	29	25 761	8 249	1 859	853	6.4	6.7
722110	Full-service restaurants	29	25 761	8 249	1 859	853	6.4	6.7
7222	Limited-service eating places	22	D	D	D	e	D	D
72221	Limited-service eating places	22	D	D	D	e	D	D
7223	Special foodservices	7	D	D	D	b	D	D
BALANCE OF MITCHELL COUNTY, NC								
72	Accommodation & foodservices	25	8 932	2 569	523	324	21.2	14.3
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
BALANCE OF MONTGOMERY COUNTY, NC								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	4 790	1 114	255	262	37.1	19.7
BALANCE OF MOORE COUNTY, NC								
72	Accommodation & foodservices	41	D	D	D	g	D	D
721	Accommodation	2	D	D	D	g	D	D
7211	Traveler accommodation	2	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	g	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	20	8 025	2 076	487	225	15.1	1.2
BALANCE OF NASH COUNTY, NC								
72	Accommodation & foodservices	65	35 860	9 910	2 263	1 128	15.5	3.0
721	Accommodation	18	D	D	D	e	D	D
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
7211103	Motels	12	D	D	D	c	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	18	D	D	D	e	D	D
72221	Limited-service eating places	18	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF NEW HANOVER COUNTY, NC								
72	Accommodation & foodservices	97	41 690	10 736	2 364	1 319	15.8	10.6
721	Accommodation	15	4 991	727	102	65	5.5	7.0
72111	Hotels (except casino hotels) & motels	12	4 444	653	88	58	6.2	7.9
721110	Hotels (except casino hotels) & motels	12	4 444	653	88	58	6.2	7.9
7211103	Motels	9	3 691	548	84	49	4.6	9.5
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	82	36 699	10 009	2 262	1 254	17.3	11.0
7222	Limited-service eating places	37	D	D	D	f	D	D
72221	Limited-service eating places	37	D	D	D	f	D	D
BALANCE OF NORTHAMPTON COUNTY, NC								
72	Accommodation & foodservices	12	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	2 346	682	157	96	34.3	3.7
BALANCE OF ONSLOW COUNTY, NC								
72	Accommodation & foodservices	112	51 177	14 101	3 001	1 691	17.1	5.8
721	Accommodation	8	2 558	615	103	46	21.0	.5
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	104	48 619	13 486	2 898	1 645	16.9	6.1
7222	Limited-service eating places	46	31 615	8 280	1 932	1 076	8.3	1.3
72221	Limited-service eating places	46	31 615	8 280	1 932	1 076	8.3	1.3
722211	Limited-service restaurants	40	30 433	8 060	1 890	1 046	8.3	.5
BALANCE OF ORANGE COUNTY, NC								
72	Accommodation & foodservices	15	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	2 483	608	131	82	35.3	9.0
BALANCE OF PAMLICO COUNTY, NC								
72	Accommodation & foodservices	18	13 571	4 396	655	293	4.0	11.4
721	Accommodation	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
BALANCE OF PASQUOTANK COUNTY, NC								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF PENDER COUNTY, NC								
72	Accommodation & foodservices	43	13 957	4 124	838	447	35.7	8.5
721	Accommodation	5	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	38	D	D	D	e	D	D
7222	Limited-service eating places	16	D	D	D	c	D	D
BALANCE OF PERQUIMANS COUNTY, NC								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	6 078	2 909	668	218	33.9	9.7
7223	Special foodservices	1	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF PERSON COUNTY, NC								
72	Accommodation & foodservices	6	2 452	358	87	111	1.3	12.2
722	Foodservices & drinking places	6	2 452	358	87	111	1.3	12.2
BALANCE OF PITT COUNTY, NC								
72	Accommodation & foodservices	18	5 612	1 102	247	154	29.3	26.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
BALANCE OF POLK COUNTY, NC								
72	Accommodation & foodservices	36	10 898	3 276	783	431	26.7	3.8
721	Accommodation	7	2 358	930	222	77	17.8	—
722	Foodservices & drinking places	29	8 540	2 346	561	354	29.2	4.9
BALANCE OF RANDOLPH COUNTY, NC								
72	Accommodation & foodservices	36	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	34	10 116	2 652	641	343	44.1	7.0
BALANCE OF RICHMOND COUNTY, NC								
72	Accommodation & foodservices	11	2 868	740	166	125	84.9	15.1
722	Foodservices & drinking places	11	2 868	740	166	125	84.9	15.1
BALANCE OF ROBESON COUNTY, NC								
72	Accommodation & foodservices	45	D	D	D	f	D	D
721	Accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
722	Foodservices & drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	14	6 312	1 613	342	305	20.0	19.6
7223	Special foodservices	4	D	D	D	b	D	D
BALANCE OF ROCKINGHAM COUNTY, NC								
72	Accommodation & foodservices	38	20 377	5 027	1 180	572	25.4	2.6
721	Accommodation	6	5 488	765	185	39	17.2	2.7
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	14 889	4 262	995	533	28.4	2.5
7222	Limited-service eating places	12	6 824	1 843	403	233	25.3	1.5
BALANCE OF ROWAN COUNTY, NC								
72	Accommodation & foodservices	25	7 642	1 954	448	301	40.4	5.2
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
BALANCE OF RUTHERFORD COUNTY, NC								
72	Accommodation & foodservices	34	8 283	2 313	531	251	22.3	12.9
721	Accommodation	7	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	27	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SAMPSON COUNTY, NC								
72	Accommodation & foodservices	47	16 422	4 677	1 121	571	17.1	12.3
721	Accommodation	6	2 268	901	235	56	21.6	—
722	Foodservices & drinking places	41	14 154	3 776	886	515	16.4	14.2
7222	Limited-service eating places	14	8 308	2 122	495	282	7.3	2.8
BALANCE OF SCOTLAND COUNTY, NC								
72	Accommodation & foodservices	7	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF STANLY COUNTY, NC								
72	Accommodation & foodservices	39	13 177	3 418	845	443	45.1	8.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	37	D	D	D	e	D	D
7222	Limited-service eating places	14	5 822	1 465	346	158	23.7	3.2
7223	Special foodservices	3	D	D	D	b	D	D
BALANCE OF STOKES COUNTY, NC								
72	Accommodation & foodservices	22	5 668	1 551	372	211	67.5	14.3
722	Foodservices & drinking places	22	5 668	1 551	372	211	67.5	14.3
BALANCE OF SURRY COUNTY, NC								
72	Accommodation & foodservices	51	D	D	D	e	D	D
721	Accommodation	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	1 112	276	14	8	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	1 112	276	14	8	D	—
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	42	D	D	D	e	D	D
7222	Limited-service eating places	17	D	D	D	c	D	D
BALANCE OF SWAIN COUNTY, NC								
72	Accommodation & foodservices	79	38 121	10 352	1 524	796	9.7	12.1
721	Accommodation	42	21 255	5 930	659	371	7.6	3.3
7211	Traveler accommodation	35	18 709	5 311	623	347	8.1	2.5
72111	Hotels (except casino hotels) & motels	28	16 621	4 511	547	281	8.7	2.9
721110	Hotels (except casino hotels) & motels	28	16 621	4 511	547	281	8.7	2.9
7211103	Motels	21	9 957	2 745	446	216	4.1	4.8
7212	RV (recreational vehicle) parks & recreational camps	7	2 546	619	36	24	3.8	8.8
72121	RV (recreational vehicle) parks & recreational camps	7	2 546	619	36	24	3.8	8.8
721211	RV (recreational vehicle) parks & campgrounds	7	2 546	619	36	24	3.8	8.8
722	Foodservices & drinking places	37	16 866	4 422	865	425	12.4	23.2
7222	Limited-service eating places	28	13 125	3 287	607	300	11.9	25.7
BALANCE OF TRANSYLVANIA COUNTY, NC								
72	Accommodation & foodservices	37	17 517	6 514	941	332	13.7	4.0
721	Accommodation	19	11 905	4 809	621	203	2.9	1.3
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	14	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	12	D	D	D	c	D	D
722	Foodservices & drinking places	18	5 612	1 705	320	129	36.5	9.7
BALANCE OF TYRRELL COUNTY, NC								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF UNION COUNTY, NC								
72	Accommodation & foodservices	35	9 791	2 670	588	493	16.8	6.8
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	e	D	D
7222	Limited-service eating places	16	7 216	1 949	468	394	7.4	5.8
BALANCE OF VANCE COUNTY, NC								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	6 687	1 652	356	244	39.8	5.4
722212	Cafeterias	1	D	D	D	b	D	D
BALANCE OF WAKE COUNTY, NC								
72	Accommodation & foodservices	99	D	D	D	g	D	D
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	91	55 154	15 663	3 712	1 296	18.5	13.3
7222	Limited-service eating places	46	29 214	8 150	1 962	734	17.5	12.0
72221	Limited-service eating places	46	29 214	8 150	1 962	734	17.5	12.0
722211	Limited-service restaurants	38	D	D	D	f	D	D
7223	Special foodservices	11	D	D	D	c	D	D
BALANCE OF WARREN COUNTY, NC								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	2 846	807	153	100	56.5	—
BALANCE OF WASHINGTON COUNTY, NC								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF WATAUGA COUNTY, NC								
72	Accommodation & foodservices	79	28 032	8 112	1 459	784	21.5	6.2
721	Accommodation	30	13 543	3 324	614	332	4.6	2.0
7211	Traveler accommodation	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	21	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	21	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	8 065	2 222	470	186	—	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	16	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	49	14 489	4 788	845	452	37.3	10.1
BALANCE OF WAYNE COUNTY, NC								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	c	D	D
7223	Special foodservices	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WILKES COUNTY, NC								
72	Accommodation & foodservices	23	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds . .	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	b	D	D
BALANCE OF WILSON COUNTY, NC								
72	Accommodation & foodservices	23	9 127	2 581	620	308	11.7	7.6
721	Accommodation	4	2 288	485	98	48	32.3	—
722	Foodservices & drinking places	19	6 839	2 096	522	260	4.8	10.1
BALANCE OF YADKIN COUNTY, NC								
72	Accommodation & foodservices	50	19 222	5 793	1 218	643	24.8	6.2
721	Accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
722	Foodservices & drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	13	D	D	D	c	D	D
BALANCE OF YANCEY COUNTY, NC								
72	Accommodation & foodservices	26	7 368	2 231	474	268	43.3	10.6
721	Accommodation	4	930	278	30	19	42.2	—
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	6 438	1 953	444	249	43.4	12.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

NORTH CAROLINA

Archdale is in Guilford and Randolph Counties.

Cary is in Chatham and Wake Counties; it annexed into Chatham County in April 1995.

Chapel Hill is in Durham and Orange Counties.

Davidson is in Iredell and Mecklenburg Counties.

Durham is in Durham and Orange Counties.

Elizabeth City is in Camden and Pasquotank Counties.

Elkin is in Surry and Wilkes Counties.

Gibsonville is in Alamance and Guilford Counties.

Hickory is in Burke and Catawba Counties.

High Point is in Davidson, Forsyth, Guilford, and Randolph Counties.

Kannapolis is in Cabarrus and Rowan Counties.

Kernersville is in Forsyth and Guilford Counties.

King is in Forsyth and Stokes Counties.

Kings Mountain is in Cleveland and Gaston Counties.

Long View is in Burke and Catawba Counties.

Maxton is in Robeson and Scotland Counties.

Mebane is in Alamance and Orange Counties.

Mount Olive is in Duplin and Wayne Counties.

Rocky Mount is in Edgecombe and Nash Counties.

Thomasville is in Davidson and Randolph Counties; it annexed into Randolph County in October 1996.

Wallace is in Duplin and Pender Counties.

Weddington is in Mecklenburg and Union Counties.

Appendix E. Metropolitan Areas

NORTH CAROLINA

Asheville, NC MSA

Buncombe County, NC

Madison County, NC

Charlotte—Gastonia—Rock Hill, NC—SC MSA

Cabarrus County, NC

Gaston County, NC

Lincoln County, NC

Mecklenburg County, NC

Rowan County, NC

Union County, NC

York County, SC

Fayetteville, NC MSA

Cumberland County, NC

Goldsboro, NC MSA

Wayne County, NC

Greensboro—Winston-Salem—High Point, NC MSA

Alamance County, NC

Davidson County, NC

Davie County, NC

Forsyth County, NC

Guilford County, NC

Randolph County, NC

Stokes County, NC

Yadkin County, NC

Greenville, NC MSA

Pitt County, NC

Hickory—Morganton—Lenoir, NC MSA

Alexander County, NC

Burke County, NC

Caldwell County, NC

Catawba County, NC

Jacksonville, NC MSA

Onslow County, NC

Norfolk—Virginia Beach—Newport News, VA—NC MSA

Currituck County, NC

Gloucester County, VA

Isle of Wight County, VA

James City County, VA

Mathews County, VA

York County, VA

Chesapeake, VA (IC)

Hampton, VA (IC)

Newport News, VA (IC)

Norfolk, VA (IC)

Poquoson, VA (IC)

Portsmouth, VA (IC)

Suffolk, VA (IC)

Virginia Beach, VA (IC)

Williamsburg, VA (IC)

Raleigh—Durham—Chapel Hill, NC MSA

Chatham County, NC

Durham County, NC

Franklin County, NC

Johnston County, NC

Orange County, NC

Wake County, NC

Rocky Mount, NC MSA

Edgecombe County, NC

Nash County, NC

Wilmington, NC MSA

Brunswick County, NC

New Hanover County, NC

