

Arkansas

1997

Issued December 1999

EC97R44A-AR

**1997 Economic Census**

*Retail Trade*

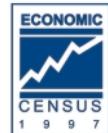
Geographic Area Series



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

### Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
-	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

- 
- 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
  5. Areas within the state outside metropolitan areas (MAs).
  6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
  8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
  9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

## **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

## **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARKANSAS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>12 600</b>	<b>21 643 695</b>	<b>1 904 412</b>	<b>449 750</b>	<b>132 335</b>	<b>13.1</b>	<b>7.6</b>
441	Motor vehicle & parts dealers	1 672	6 041 687	395 467	91 813	16 255	17.9	11.4
4411	Automobile dealers	725	5 110 784	276 129	64 324	10 236	18.4	12.1
44111	New car dealers	324	4 573 467	244 594	56 434	8 646	17.2	12.9
441110	New car dealers	324	4 573 467	244 594	56 434	8 646	17.2	12.9
44112	Used car dealers	401	537 317	31 535	7 890	1 590	28.2	6.0
441120	Used car dealers	401	537 317	31 535	7 890	1 590	28.2	6.0
4412	Other motor vehicle dealers	166	279 853	20 951	4 608	982	19.7	9.1
44121	Recreational vehicle dealers	42	79 145	5 718	1 333	264	11.6	7.9
441210	Recreational vehicle dealers	42	79 145	5 718	1 333	264	11.6	7.9
44122	Motorcycle, boat, & other motor vehicle dealers	124	200 708	15 233	3 275	718	22.9	9.5
441221	Motorcycle dealers	50	86 880	7 055	1 471	276	30.3	3.0
441222	Boat dealers	58	88 057	6 479	1 423	355	19.4	17.4
441229	All other motor vehicle dealers	16	25 771	1 699	381	87	10.3	4.7
4413	Automotive parts, accessories, & tire stores	781	651 050	98 387	22 881	5 037	13.8	6.3
44131	Automotive parts & accessories stores	552	448 421	64 853	15 309	3 497	11.8	4.8
441310	Automotive parts & accessories stores	552	448 421	64 853	15 309	3 497	11.8	4.8
44132	Tire dealers	229	202 629	33 534	7 572	1 540	18.2	9.7
441320	Tire dealers	229	202 629	33 534	7 572	1 540	18.2	9.7
442	Furniture & home furnishings stores	674	483 811	66 803	15 589	3 592	18.3	8.2
4421	Furniture stores	378	314 665	45 837	10 598	2 293	18.3	6.4
44211	Furniture stores	378	314 665	45 837	10 598	2 293	18.3	6.4
442110	Furniture stores	378	314 665	45 837	10 598	2 293	18.3	6.4
4422	Home furnishings stores	296	169 146	20 966	4 991	1 299	18.2	11.5
44221	Floor covering stores	160	110 519	13 449	3 067	620	21.2	6.8
442210	Floor covering stores	160	110 519	13 449	3 067	620	21.2	6.8
44229	Other home furnishings stores	136	58 627	7 517	1 924	679	12.7	20.4
442291	Window treatment stores	16	4 137	641	189	59	40.6	19.5
442299	All other home furnishings stores	120	54 490	6 876	1 735	620	10.6	20.5
443	Electronics & appliance stores	440	391 114	44 251	9 674	2 432	17.3	5.9
4431	Electronics & appliance stores	440	391 114	44 251	9 674	2 432	17.3	5.9
44311	Appliance, television, & other electronics stores	333	278 234	30 195	6 841	1 840	12.9	6.0
443111	Household appliance stores	140	76 980	9 501	2 232	590	29.3	2.7
443112	Radio, television, & other electronics stores	193	201 254	20 694	4 609	1 250	6.6	7.3
44312	Computer & software stores	100	106 379	12 819	2 612	524	29.8	5.8
443120	Computer & software stores	100	106 379	12 819	2 612	524	29.8	5.8
44313	Camera & photographic supplies stores	7	6 501	1 237	221	68	—	—
443130	Camera & photographic supplies stores	7	6 501	1 237	221	68	—	—
444	Building material & garden equipment & supplies dealers	1 237	2 432 316	245 815	57 864	12 340	8.6	3.0
4441	Building material & supplies dealers	881	1 761 103	197 630	47 130	9 788	10.6	2.7
44411	Home centers	55	429 216	43 211	10 751	2 780	5.2	1.7
444110	Home centers	55	429 216	43 211	10 751	2 780	5.2	1.7
44412	Paint & wallpaper stores	114	73 836	8 906	2 075	428	8.7	.8
444120	Paint & wallpaper stores	114	73 836	8 906	2 075	428	8.7	.8
44413	Hardware stores	157	100 379	14 159	3 366	948	39.0	2.4
444130	Hardware stores	157	100 379	14 159	3 366	948	39.0	2.4
44419	Other building material dealers	555	1 157 672	131 354	30 938	5 632	10.3	3.2
444190	Other building material dealers	555	1 157 672	131 354	30 938	5 632	10.3	3.2
4442	Lawn & garden equipment & supplies stores	356	671 213	48 185	10 734	2 552	3.4	3.7
44421	Outdoor power equipment stores	47	29 709	2 752	556	155	22.0	2.6
444210	Outdoor power equipment stores	47	29 709	2 752	556	155	22.0	2.6
44422	Nursery & garden centers	309	641 504	45 433	10 178	2 397	2.6	3.7
444220	Nursery & garden centers	309	641 504	45 433	10 178	2 397	2.6	3.7
445	Food & beverage stores	1 492	2 942 513	267 451	68 121	25 232	13.5	9.1
4451	Grocery stores	1 003	2 643 373	244 593	62 676	23 295	12.1	9.3
44511	Supermarkets & other grocery (except convenience) stores	853	2 561 121	238 231	61 214	22 549	10.6	9.2
445110	Supermarkets & other grocery (except convenience) stores	853	2 561 121	238 231	61 214	22 549	10.6	9.2
44512	Convenience stores	150	82 252	6 362	1 462	746	60.7	14.9
445120	Convenience stores	150	82 252	6 362	1 462	746	60.7	14.9
4452	Specialty food stores	117	40 524	5 668	1 265	491	14.1	8.7
4453	Beer, wine, & liquor stores	372	258 616	17 190	4 180	1 446	27.3	6.5
44531	Beer, wine, & liquor stores	372	258 616	17 190	4 180	1 446	27.3	6.5
445310	Beer, wine, & liquor stores	372	258 616	17 190	4 180	1 446	27.3	6.5
446	Health & personal care stores	841	739 812	96 401	21 152	5 614	32.9	20.2
4461	Health & personal care stores	841	739 812	96 401	21 152	5 614	32.9	20.2
44611	Pharmacies & drug stores	561	656 183	80 655	17 627	4 543	34.7	20.9
446110	Pharmacies & drug stores	561	656 183	80 655	17 627	4 543	34.7	20.9
4461101	Pharmacies & drug stores	549	651 354	79 624	17 368	4 463	34.7	20.9
4461102	Proprietary stores	12	4 829	1 031	259	80	34.5	19.3
44612	Cosmetics, beauty supplies, & perfume stores	91	23 528	3 231	705	308	6.8	5.5
446120	Cosmetics, beauty supplies, & perfume stores	91	23 528	3 231	705	308	6.8	5.5
44613	Optical goods stores	73	24 385	5 403	1 331	322	19.5	18.3
446130	Optical goods stores	73	24 385	5 403	1 331	322	19.5	18.3
44619	Other health & personal care stores	116	35 716	7 112	1 489	441	25.9	18.6
446191	Food (health) supplement stores	56	17 714	2 589	554	232	31.5	28.1
446199	All other health & personal care stores	60	18 002	4 523	935	209	20.4	9.2

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>ARKANSAS—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	1 843	2 286 494	139 886	32 325	13 119	14.4	9.6						
4471	Gasoline stations .....	1 843	2 286 494	139 886	32 325	13 119	14.4	9.6						
44711	Gasoline stations with convenience stores .....	1 346	1 608 042	100 384	23 221	9 909	12.8	9.4						
447110	Gasoline stations with convenience stores .....	1 346	1 608 042	100 384	23 221	9 909	12.8	9.4						
44719	Other gasoline stations .....	497	678 452	39 502	9 104	3 210	18.1	10.3						
447190	Other gasoline stations .....	497	678 452	39 502	9 104	3 210	18.1	10.3						
448	Clothing & clothing accessories stores .....	1 412	834 385	102 415	23 782	9 307	12.1	7.5						
4481	Clothing stores .....	930	585 119	67 238	15 710	6 693	11.3	6.6						
44811	Men's clothing stores .....	96	39 455	5 933	1 572	540	9.1	20.5						
448110	Men's clothing stores .....	96	39 455	5 933	1 572	540	9.1	20.5						
44812	Women's clothing stores .....	426	182 734	22 611	5 236	2 379	17.2	6.4						
448120	Women's clothing stores .....	426	182 734	22 611	5 236	2 379	17.2	6.4						
44813	Children's & infants' clothing stores .....	59	20 353	1 924	416	232	10.9	5.9						
448130	Children's & infants' clothing stores .....	59	20 353	1 924	416	232	10.9	5.9						
44814	Family clothing stores .....	243	300 364	31 519	7 224	3 006	8.0	5.2						
448140	Family clothing stores .....	243	300 364	31 519	7 224	3 006	8.0	5.2						
44815	Clothing accessories stores .....	35	8 373	1 388	319	153	13.7	2.4						
448150	Clothing accessories stores .....	35	8 373	1 388	319	153	13.7	2.4						
44819	Other clothing stores .....	71	33 840	3 863	943	383	11.1	5.7						
448190	Other clothing stores .....	71	33 840	3 863	943	383	11.1	5.7						
4482	Shoe stores .....	249	121 989	14 082	3 325	1 303	8.9	10.0						
44821	Shoe stores .....	249	121 989	14 082	3 325	1 303	8.9	10.0						
448210	Shoe stores .....	249	121 989	14 082	3 325	1 303	8.9	10.0						
4482101	Men's shoe stores .....	10	3 367	422	115	30	4.7	8.9						
4482102	Women's shoe stores .....	33	9 395	1 395	314	148	13.2	32.5						
4482103	Children's & juveniles' shoe stores .....	8	1 904	336	82	40	14.5	1.5						
4482104	Family shoe stores .....	157	80 841	9 342	2 204	824	10.5	8.9						
4482105	Athletic footwear stores .....	41	26 482	2 587	610	261	2.5	6.0						
4483	Jewelry, luggage, & leather goods stores .....	233	127 277	21 095	4 747	1 311	19.0	9.4						
44831	Jewelry stores .....	223	124 376	20 669	4 679	1 276	18.6	9.6						
448310	Jewelry stores .....	223	124 376	20 669	4 679	1 276	18.6	9.6						
44832	Luggage & leather goods stores .....	10	2 901	426	68	35	33.7	4.2						
448320	Luggage & leather goods stores .....	10	2 901	426	68	35	33.7	4.2						
451	Sporting goods, hobby, book, & music stores .....	562	374 836	42 247	9 805	3 578	10.9	4.7						
4511	Sporting goods, hobby, & musical instrument stores .....	388	245 746	28 091	6 208	2 190	13.8	6.0						
45111	Sporting goods stores .....	218	120 231	12 790	2 760	942	21.1	7.5						
451110	Sporting goods stores .....	218	120 231	12 790	2 760	942	21.1	7.5						
4511101	General-line sporting goods stores .....	85	52 523	5 270	1 084	366	29.3	11.0						
4511102	Specialty-line sporting goods stores .....	133	67 708	7 520	1 676	576	14.7	4.8						
45112	Hobby, toy, & game stores .....	67	85 722	8 732	1 930	760	3.3	4.5						
451120	Hobby, toy, & game stores .....	67	85 722	8 732	1 930	760	3.3	4.5						
45113	Sewing, needlework, & piece goods stores .....	60	19 783	2 964	755	285	10.6	6.0						
451130	Sewing, needlework, & piece goods stores .....	60	19 783	2 964	755	285	10.6	6.0						
45114	Musical instrument & supplies stores .....	43	20 010	3 605	763	203	18.7	3.3						
451140	Musical instrument & supplies stores .....	43	20 010	3 605	763	203	18.7	3.3						
4512	Book, periodical, & music stores .....	174	129 090	14 156	3 597	1 388	5.3	2.1						
45121	Book stores & news dealers .....	128	83 694	9 406	2 390	892	7.3	2.7						
451211	Book stores .....	119	79 549	8 758	2 218	841	5.7	2.9						
4512111	Book stores, general .....	60	38 272	4 498	1 071	439	5.9	2.7						
4512112	Specialty book stores .....	41	15 218	1 955	468	183	11.0	7.9						
4512113	College book stores .....	18	26 059	2 305	679	219	2.4	.3						
451212	News dealers & newsstands .....	9	4 145	648	172	51	38.4	—						
45122	Prerecorded tape, compact disc, & record stores .....	46	45 396	4 750	1 207	496	1.5	1.1						
451220	Prerecorded tape, compact disc, & record stores .....	46	45 396	4 750	1 207	496	1.5	1.1						
452	General merchandise stores .....	563	3 984 845	370 903	88 884	31 801	.6	.2						
4521	Department stores (incl leased depts) ## .....	96	2 015 399	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	96	2 015 399	N	N	N	—	—						
45211	Department stores (excl leased depts) .....	96	2 002 970	200 200	48 249	16 543	—	—						
452110	Department stores (excl leased depts) .....	96	2 002 970	200 200	48 249	16 543	—	—						
4521101	Department stores (excl leased depts) .....	96	2 002 970	200 200	48 249	16 543	—	—						
4521101	Conventional department stores (excl leased depts) .....	7	D	D	D	g	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	72	D	D	D	j	D	D						
4521103	National chain department stores (excl leased depts) .....	17	390 177	42 807	10 300	3 293	—	—						
4529	Other general merchandise stores .....	467	1 981 875	170 703	40 635	15 258	1.1	.5						
45291	Warehouse clubs & superstores .....	32	D	D	D	j	D	D						
452910	Warehouse clubs & superstores .....	32	D	D	D	j	D	D						
45299	All other general merchandise stores .....	435	D	D	D	h	D	D						
452990	All other general merchandise stores .....	435	D	D	D	h	D	D						
4529901	Variety stores .....	243	D	D	D	g	D	D						
4529902	Catalog showrooms .....	4	D	D	D	e	D	D						
4529903	Miscellaneous general merchandise stores .....	188	D	D	D	g	D	D						

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>ARKANSAS—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Miscellaneous store retailers .....	1 406	684 590	76 067	16 712	5 927	25.4	7.4						
453	Florists .....	340	66 033	13 835	3 190	1 373	33.4	13.2						
45311	Florists .....	340	66 033	13 835	3 190	1 373	33.4	13.2						
453110	Florists .....	340	66 033	13 835	3 190	1 373	33.4	13.2						
4532	Office supplies, stationery, & gift stores .....	405	171 352	20 280	4 558	2 017	23.9	6.2						
45321	Office supplies & stationery stores .....	48	76 128	7 420	1 844	488	.6	6.1						
453210	Office supplies & stationery stores .....	48	76 128	7 420	1 844	488	.6	6.1						
4532101	Stationery stores .....	4	1 389	202	32	14	4.4	7.1						
4532102	Office supplies stores .....	44	74 739	7 218	1 812	474	.5	6.1						
45322	Gift, novelty, & souvenir stores .....	357	95 224	12 860	2 714	1 529	42.5	6.2						
453220	Gift, novelty, & souvenir stores .....	357	95 224	12 860	2 714	1 529	42.5	6.2						
4533	Used merchandise stores .....	219	46 469	6 651	1 469	583	26.5	12.7						
45331	Used merchandise stores .....	219	46 469	6 651	1 469	583	26.5	12.7						
453310	Used merchandise stores .....	219	46 469	6 651	1 469	583	26.5	12.7						
4539	Other miscellaneous store retailers .....	442	400 736	35 301	7 495	1 954	24.6	6.3						
45391	Pet & pet supplies stores .....	44	18 228	2 097	489	186	26.0	4.9						
453910	Pet & pet supplies stores .....	44	18 228	2 097	489	186	26.0	4.9						
45392	Art dealers .....	27	4 823	896	165	60	15.7	10.6						
453920	Art dealers .....	27	4 823	896	165	60	15.7	10.6						
45393	Manufactured (mobile) home dealers .....	103	245 657	18 331	4 011	689	26.9	6.6						
453930	Manufactured (mobile) home dealers .....	103	245 657	18 331	4 011	689	26.9	6.6						
45399	All other miscellaneous store retailers .....	268	132 028	13 977	2 830	1 019	20.7	5.6						
454	Nonstore retailers .....	458	447 292	56 706	14 029	3 138	16.4	8.0						
4541	Electronic shopping & mail-order houses .....	66	131 055	9 161	2 154	494	4.7	1.2						
45411	Electronic shopping & mail-order houses .....	66	131 055	9 161	2 154	494	4.7	1.2						
454110	Electronic shopping & mail-order houses .....	66	131 055	9 161	2 154	494	4.7	1.2						
4542	Vending machine operators .....	68	73 313	14 829	3 537	894	14.4	4.0						
45421	Vending machine operators .....	68	73 313	14 829	3 537	894	14.4	4.0						
454210	Vending machine operators .....	68	73 313	14 829	3 537	894	14.4	4.0						
4543	Direct selling establishments .....	324	242 924	32 716	8 338	1 750	23.4	12.9						
45431	Fuel dealers .....	195	179 685	22 279	5 753	1 087	25.9	14.7						
454311	Heating oil dealers .....	15	D	D	D	c	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	178	150 299	20 817	5 428	977	19.6	17.5						
454319	Other fuel dealers .....	2	D	D	D	a	D	D						
45439	Other direct selling establishments .....	129	63 239	10 437	2 585	663	16.2	7.8						
454390	Other direct selling establishments .....	129	63 239	10 437	2 585	663	16.2	7.8						

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>FAYETTEVILLE-SPRINGDALE-ROGERS, AR MSA</b>							
44-45	Retail trade .....	1 310	2 460 468	234 820	55 920	15 772	7.0	3.6
441	Motor vehicle & parts dealers .....	174	626 463	45 678	10 156	1 844	10.4	2.1
4411	Automobile dealers .....	83	534 007	33 627	7 356	1 211	10.5	2.0
44111	New car dealers .....	29	471 551	28 962	6 295	1 007	8.7	.9
441110	New car dealers .....	29	471 551	28 962	6 295	1 007	8.7	.9
44112	Used car dealers .....	54	62 456	4 665	1 061	204	24.0	9.9
441120	Used car dealers .....	54	62 456	4 665	1 061	204	24.0	9.9
4412	Other motor vehicle dealers .....	21	33 919	2 583	594	117	11.2	3.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	15	24 864	2 059	435	88	12.2	4.6
441221	Motorcycle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	6	12 421	905	210	38	21.3	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	70	58 537	9 468	2 206	516	8.7	3.0
44131	Automotive parts & accessories stores .....	49	39 271	5 977	1 370	357	8.0	3.5
441310	Automotive parts & accessories stores .....	49	39 271	5 977	1 370	357	8.0	3.5
44132	Tire dealers .....	21	19 266	3 491	836	159	10.1	2.0
441320	Tire dealers .....	21	19 266	3 491	836	159	10.1	2.0
442	Furniture & home furnishings stores .....	72	61 838	8 900	2 042	413	12.5	3.5
4421	Furniture stores .....	31	35 753	4 864	1 227	209	11.7	4.3
44211	Furniture stores .....	31	35 753	4 864	1 227	209	11.7	4.3
442110	Furniture stores .....	31	35 753	4 864	1 227	209	11.7	4.3
4422	Home furnishings stores .....	41	26 085	4 036	815	204	13.5	2.5
44221	Floor covering stores .....	19	20 055	2 994	590	110	14.2	1.4
442210	Floor covering stores .....	19	20 055	2 994	590	110	14.2	1.4
44229	Other home furnishings stores .....	22	6 030	1 042	225	94	11.5	6.3
443	Electronics & appliance stores .....	59	47 341	5 651	992	259	9.0	5.7
4431	Electronics & appliance stores .....	59	47 341	5 651	992	259	9.0	5.7
44311	Appliance, television, & other electronics stores .....	40	26 730	3 254	694	170	10.5	5.8
443111	Household appliance stores .....	16	14 489	1 311	297	87	12.3	3.1
443112	Radio, television, & other electronics stores .....	24	12 241	1 943	397	83	8.3	9.1
44312	Computer & software stores .....	17	D	D	D	b	D	D
443120	Computer & software stores .....	17	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	149	308 800	34 463	8 130	1 670	3.1	5.5
4441	Building material & supplies dealers .....	114	278 319	31 485	7 486	1 478	2.6	5.6
44411	Home centers .....	5	D	D	D	e	D	D
444110	Home centers .....	5	D	D	D	e	D	D
44419	Other building material dealers .....	80	193 762	21 516	5 129	880	1.3	7.7
444190	Other building material dealers .....	80	193 762	21 516	5 129	880	1.3	7.7
4442	Lawn & garden equipment & supplies stores .....	35	30 481	2 978	644	192	7.5	5.0
44422	Nursery & garden centers .....	31	26 616	2 555	545	170	7.9	5.7
444220	Nursery & garden centers .....	31	26 616	2 555	545	170	7.9	5.7
445	Food & beverage stores .....	109	294 423	27 421	8 049	2 214	10.3	2.7
4451	Grocery stores .....	63	252 384	24 531	7 359	1 959	10.4	2.5
44511	Supermarkets & other grocery (except convenience) stores .....	56	245 475	24 065	7 269	1 921	9.2	2.3
445110	Supermarkets & other grocery (except convenience) stores .....	56	245 475	24 065	7 269	1 921	9.2	2.3
4452	Specialty food stores .....	13	4 488	577	129	49	—	9.8
4453	Beer, wine, & liquor stores .....	33	37 551	2 313	561	206	11.2	3.3
44531	Beer, wine, & liquor stores .....	33	37 551	2 313	561	206	11.2	3.3
445310	Beer, wine, & liquor stores .....	33	37 551	2 313	561	206	11.2	3.3
446	Health & personal care stores .....	77	57 906	8 089	1 910	438	19.9	20.3
4461	Health & personal care stores .....	77	57 906	8 089	1 910	438	19.9	20.3
44612	Cosmetics, beauty supplies, & perfume stores .....	10	3 340	398	82	26	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	10	3 340	398	82	26	—	—
44619	Other health & personal care stores .....	18	7 235	1 399	323	90	29.3	13.8
446191	Food (health) supplement stores .....	9	5 398	979	213	65	31.0	5.3
447	Gasoline stations .....	148	171 272	10 940	2 697	1 123	12.9	9.1
4471	Gasoline stations .....	148	171 272	10 940	2 697	1 123	12.9	9.1
44711	Gasoline stations with convenience stores .....	126	147 831	9 341	2 332	992	9.6	9.7
447110	Gasoline stations with convenience stores .....	126	147 831	9 341	2 332	992	9.6	9.7
448	Clothing & clothing accessories stores .....	167	93 095	11 169	2 479	1 025	7.0	3.3
4481	Clothing stores .....	110	61 697	6 787	1 455	668	3.5	4.5
44813	Children's & infants' clothing stores .....	9	4 458	374	47	24	2.2	—
448130	Children's & infants' clothing stores .....	9	4 458	374	47	24	2.2	—
44819	Other clothing stores .....	8	3 573	391	95	53	—	1.0
448190	Other clothing stores .....	8	3 573	391	95	53	—	1.0
4483	Jewelry, luggage, & leather goods stores .....	24	15 057	2 497	563	173	23.0	1.8
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAYETTEVILLE-SPRINGDALE-ROGERS, AR MSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	95	76 618	8 520	2 110	803	5.4	3.3
4511	Sporting goods, hobby, & musical instrument stores ..	65	41 892	5 046	1 140	442	7.7	5.3
45112	Hobby, toy, & game stores .....	13	17 534	1 920	429	156	6.4	6.2
451120	Hobby, toy, & game stores .....	13	17 534	1 920	429	156	6.4	6.2
4512	Book, periodical, & music stores .....	30	34 726	3 474	970	361	2.7	1.0
45121	Book stores & news dealers .....	23	26 347	2 676	758	273	3.2	1.3
451211	Book stores .....	22	D	D	D	e	D	D
4512111	Book stores, general .....	11	8 047	1 037	238	97	6.0	—
4512112	Specialty book stores .....	4	D	D	D	a	D	D
4512113	College book stores .....	7	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, & record stores ..	7	8 379	798	212	88	.8	—
451220	Prerecorded tape, compact disc, & record stores ..	7	8 379	798	212	88	.8	—
452	General merchandise stores .....	35	599 775	58 801	13 772	4 855	—	—
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	26	D	D	D	h	D	D
45291	Warehouse clubs & superstores .....	6	D	D	D	h	D	D
452910	Warehouse clubs & superstores .....	6	D	D	D	h	D	D
45299	All other general merchandise stores .....	20	D	D	D	e	D	D
452990	All other general merchandise stores .....	20	D	D	D	e	D	D
453	Miscellaneous store retailers .....	169	74 723	8 554	2 031	750	12.2	6.1
4532	Office supplies, stationery, & gift stores .....	54	28 298	3 172	726	291	12.1	6.1
45321	Office supplies & stationery stores .....	7	15 667	1 558	369	101	.4	—
453210	Office supplies & stationery stores .....	7	15 667	1 558	369	101	.4	—
4532102	Office supplies stores .....	6	D	D	D	c	D	D
4533	Used merchandise stores .....	35	5 686	960	225	104	25.9	12.0
45331	Used merchandise stores .....	35	5 686	960	225	104	25.9	12.0
453310	Used merchandise stores .....	35	5 686	960	225	104	25.9	12.0
4539	Other miscellaneous store retailers .....	49	34 877	3 167	775	222	8.3	2.5
45393	Manufactured (mobile) home dealers .....	7	23 690	1 528	372	66	—	.7
453930	Manufactured (mobile) home dealers .....	7	23 690	1 528	372	66	—	.7
45399	All other miscellaneous store retailers .....	32	7 658	1 222	299	112	29.6	8.4
454	Nonstore retailers .....	56	48 214	6 634	1 552	378	1.2	13.6
4543	Direct selling establishments .....	36	28 361	3 620	859	180	.4	18.9
45431	Fuel dealers .....	14	15 468	1 628	398	71	—	15.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	14	15 468	1 628	388	71	—	15.8
45439	Other direct selling establishments .....	22	12 893	1 992	471	109	.9	22.7
454390	Other direct selling establishments .....	22	12 893	1 992	471	109	.9	22.7
<b>FORT SMITH, AR-OK MSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>989</b>	<b>1 848 065</b>	<b>167 923</b>	<b>40 108</b>	<b>11 707</b>	<b>8.8</b>	<b>6.3</b>
441	Motor vehicle & parts dealers .....	137	497 103	33 824	7 572	1 390	11.9	1.0
4411	Automobile dealers .....	55	413 567	23 381	4 953	823	12.7	.4
44112	Used car dealers .....	33	67 465	2 895	657	134	19.7	2.5
441120	Used car dealers .....	33	67 465	2 895	657	134	19.7	2.5
4412	Other motor vehicle dealers .....	17	20 655	1 663	373	95	8.4	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	14	19 649	1 543	343	87	8.4	—
441221	Motorcycle dealers .....	5	9 521	883	160	42	3.1	—
441229	All other motor vehicle dealers .....	3	2 900	176	55	13	D	—
4413	Automotive parts, accessories, & tire stores .....	65	62 881	8 780	2 246	472	8.1	5.0
44131	Automotive parts & accessories stores .....	44	49 107	6 091	1 501	326	9.2	5.9
441310	Automotive parts & accessories stores .....	44	49 107	6 091	1 501	326	9.2	5.9
442	Furniture & home furnishings stores .....	54	52 129	6 870	1 724	428	12.6	19.6
4421	Furniture stores .....	29	24 744	3 984	822	206	16.7	3.7
44211	Furniture stores .....	29	24 744	3 984	822	206	16.7	3.7
442110	Furniture stores .....	29	24 744	3 984	822	206	16.7	3.7
4422	Home furnishings stores .....	25	27 385	2 886	902	222	8.9	34.0
44229	Other home furnishings stores .....	14	14 136	1 418	537	159	8.2	62.6
442299	All other home furnishings stores .....	13	D	D	D	c	D	D
443	Electronics & appliance stores .....	32	39 659	3 023	715	216	5.0	2.1
4431	Electronics & appliance stores .....	32	39 659	3 023	715	216	5.0	2.1
44311	Appliance, television, & other electronics stores .....	24	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	14	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	82	208 245	23 062	5 416	1 046	4.4	.1
4441	Building material & supplies dealers .....	67	182 835	21 130	5 005	927	4.5	.1
44419	Other building material dealers .....	39	118 415	14 425	3 264	514	4.2	.2
444190	Other building material dealers .....	39	118 415	14 425	3 264	514	4.2	.2
4442	Lawn & garden equipment & supplies stores .....	15	25 410	1 932	411	119	3.5	—
44422	Nursery & garden centers .....	13	D	D	D	c	D	D
444220	Nursery & garden centers .....	13	D	D	D	c	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>FORT SMITH, AR-OK MSA—Con.</b>														
<b>Retail trade—Con.</b>														
445	Food & beverage stores .....	115	269 944	24 423	7 318	2 322	11.3	22.3						
4451	Grocery stores .....	76	249 457	22 995	6 977	2 182	11.0	23.5						
44511	Supermarkets & other grocery (except convenience) stores.....	62	241 285	22 258	6 797	2 101	9.2	24.0						
445110	Supermarkets & other grocery (except convenience) stores.....	62	241 285	22 258	6 797	2 101	9.2	24.0						
4452	Specialty food stores .....	12	3 697	395	95	32	10.1	17.7						
446	Health & personal care stores .....	68	61 116	8 356	1 804	436	18.2	7.2						
4461	Health & personal care stores .....	68	61 116	8 356	1 804	436	18.2	7.2						
4461102	Proprietary stores .....	2	D	D	D	a	D	D						
44612	Cosmetics, beauty supplies, & perfume stores....	7	2 670	278	62	22	—	5.5						
446120	Cosmetics, beauty supplies, & perfume stores....	7	2 670	278	62	22	—	5.5						
447	Gasoline stations .....	163	166 422	9 938	2 066	991	17.2	15.8						
4471	Gasoline stations .....	163	166 422	9 938	2 066	991	17.2	15.8						
44711	Gasoline stations with convenience stores .....	128	124 947	7 973	1 614	813	18.6	18.9						
447110	Gasoline stations with convenience stores .....	128	124 947	7 973	1 614	813	18.6	18.9						
448	Clothing & clothing accessories stores .....	111	60 313	7 987	1 721	858	4.4	7.2						
4481	Clothing stores .....	68	41 584	5 257	1 132	665	4.1	5.5						
44819	Other clothing stores .....	7	5 043	573	116	44	—	11.0						
448190	Other clothing stores .....	7	5 043	573	116	44	—	11.0						
451	Sporting goods, hobby, book, & music stores .....	47	31 468	3 646	846	285	16.4	2.0						
4511	Sporting goods, hobby, & musical instrument stores ..	33	D	D	D	c	D	D						
4512	Book, periodical, & music stores .....	14	D	D	D	b	D	D						
45121	Book stores & news dealers .....	12	D	D	D	b	D	D						
4512112	Specialty book stores.....	3	1 554	303	71	17	—	—						
452	General merchandise stores .....	42	372 476	34 774	8 319	2 983	.1	.1						
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4529	Other general merchandise stores .....	31	143 055	11 004	2 395	1 058	.2	.1						
45299	All other general merchandise stores .....	29	D	D	D	e	D	D						
452990	All other general merchandise stores .....	29	D	D	D	e	D	D						
4529901	Variety stores .....	20	13 314	1 089	228	151	2.2	1.5						
4529903	Miscellaneous general merchandise stores....	8	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	103	55 555	6 657	1 370	472	9.6	3.9						
4532	Office supplies, stationery, & gift stores .....	28	20 639	1 843	458	165	12.7	3.0						
45321	Office supplies & stationery stores .....	5	13 710	1 012	269	67	—	—						
453210	Office supplies & stationery stores .....	5	13 710	1 012	269	67	—	—						
4532102	Office supplies stores .....	5	13 710	1 012	269	67	—	—						
4539	Other miscellaneous store retailers .....	29	25 742	3 082	525	138	2.4	4.2						
45393	Manufactured (mobile) home dealers .....	5	12 306	1 528	216	51	—	4.0						
453930	Manufactured (mobile) home dealers .....	5	12 306	1 528	216	51	—	4.0						
45399	All other miscellaneous store retailers .....	19	D	D	D	b	D	D						
454	Nonstore retailers .....	35	33 635	5 363	1 237	280	8.6	8.0						
4542	Vending machine operators .....	12	12 235	1 560	377	113	4.1	3.9						
45421	Vending machine operators .....	12	12 235	1 560	377	113	4.1	3.9						
454210	Vending machine operators .....	12	12 235	1 560	377	113	4.1	3.9						
4543	Direct selling establishments .....	17	14 636	2 404	516	94	11.4	12.1						
454312	Liquefied petroleum gas (bottled gas) dealers ..	7	8 342	1 395	285	51	—	19.1						
<b>JONESBORO, AR MSA</b>														
44-45	<b>Retail trade .....</b>	480	<b>854 297</b>	<b>80 770</b>	<b>18 707</b>	<b>5 589</b>	<b>12.4</b>	<b>4.7</b>						
441	Motor vehicle & parts dealers .....	58	207 845	13 071	2 982	581	21.4	7.8						
4412	Other motor vehicle dealers .....	4	10 243	729	153	37	66.3	7.3						
44122	Motorcycle, boat, & other motor vehicle dealers.....	3	D	D	D	b	D	D						
441221	Motorcycle dealers .....	2	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	28	16 400	2 439	540	130	15.6	4.2						
4421	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3						
44211	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3						
442110	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3						
443	Electronics & appliance stores .....	24	18 596	2 217	603	145	13.3	9.2						
4431	Electronics & appliance stores .....	24	18 596	2 217	603	145	13.3	9.2						
44311	Appliance, television, & other electronics stores.....	12	11 807	1 353	388	99	4.8	4.2						
44312	Computer & software stores .....	12	6 789	864	215	46	28.1	17.8						
443120	Computer & software stores .....	12	6 789	864	215	46	28.1	17.8						
444	Building material & garden equipment & supplies dealers .....	54	138 681	12 743	2 812	650	13.0	1.5						
4441	Building material & supplies dealers .....	35	100 482	9 626	2 209	527	17.0	—						
44419	Other building material dealers .....	21	45 996	4 846	1 031	225	33.9	.1						
444190	Other building material dealers .....	21	45 996	4 846	1 031	225	33.9	.1						
4442	Lawn & garden equipment & supplies stores .....	19	38 199	3 117	603	123	2.6	5.2						
44422	Nursery & garden centers .....	17	D	D	D	c	D	D						
444220	Nursery & garden centers .....	17	D	D	D	c	D	D						
445	Food & beverage stores .....	39	72 466	6 431	1 899	639	12.0	7.3						

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>JONESBORO, AR MSA—Con.</b>														
<b>Retail trade—Con.</b>														
446	Health & personal care stores .....	39	24 339	4 202	975	213	29.1	18.8						
447	Gasoline stations .....	55	67 682	4 648	1 125	454	5.7	5.7						
44711	Gasoline stations with convenience stores .....	40	58 831	3 933	951	387	4.4	4.5						
447110	Gasoline stations with convenience stores .....	40	58 831	3 933	951	387	4.4	4.5						
448	Clothing & clothing accessories stores .....	65	58 999	6 582	1 533	519	7.0	7.7						
4481	Clothing stores .....	40	42 906	4 271	991	374	7.3	8.9						
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	26	22 585	2 164	509	181	8.5	1.7						
4511	Sporting goods, hobby, & musical instrument stores ..	15	10 855	1 019	219	77	15.5	2.8						
4512	Book, periodical, & music stores .....	11	11 730	1 145	290	104	2.1	.8						
45121	Book stores & news dealers .....	6	5 878	601	156	44	4.2	—						
4512113	College book stores .....	3	3 780	304	73	22	D	—						
452	General merchandise stores .....	13	185 658	19 660	4 174	1 641	.3	—						
453	Miscellaneous store retailers .....	64	27 317	3 483	746	260	36.2	2.6						
45321	Office supplies & stationery stores .....	4	3 501	495	102	27	—	—						
453210	Office supplies & stationery stores .....	4	3 501	495	102	27	—	—						
4532102	Office supplies stores .....	3	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	30	15 943	1 800	393	120	39.7	3.4						
45399	All other miscellaneous store retailers .....	23	D	D	D	b	D	D						
454	Nonstore retailers .....	15	13 729	3 130	809	176	12.6	.5						
<b>LITTLE ROCK-NORTH LITTLE ROCK, AR MSA</b>														
44-45	<b>Retail trade</b> .....	2 584	<b>6 218 039</b>	<b>541 828</b>	<b>128 404</b>	<b>34 803</b>	<b>7.5</b>	<b>11.5</b>						
441	Motor vehicle & parts dealers .....	331	2 172 956	136 049	32 540	5 004	7.7	23.7						
4411	Automobile dealers .....	133	1 887 711	99 818	24 145	3 378	7.6	26.1						
44111	New car dealers .....	61	1 753 671	89 890	21 264	2 885	7.0	27.3						
441110	New car dealers .....	61	1 753 671	89 890	21 264	2 885	7.0	27.3						
44112	Used car dealers .....	72	134 040	9 928	2 881	493	15.5	9.8						
441120	Used car dealers .....	72	134 040	9 928	2 881	493	15.5	9.8						
4412	Other motor vehicle dealers .....	38	76 833	6 366	1 424	266	18.7	10.1						
44121	Recreational vehicle dealers .....	18	40 960	3 209	762	142	8.1	15.2						
441210	Recreational vehicle dealers .....	18	40 960	3 209	762	142	8.1	15.2						
44122	Motorcycle, boat, & other motor vehicle dealers .....	20	35 873	3 157	662	124	30.7	4.2						
441221	Motorcycle dealers .....	8	23 958	2 203	435	59	37.0	—						
441222	Boat dealers .....	9	10 276	811	196	50	15.3	4.3						
441229	All other motor vehicle dealers .....	3	1 639	143	31	15	34.5	65.5						
4413	Automotive parts, accessories, & tire stores .....	160	208 412	29 865	6 971	1 360	4.6	7.5						
44131	Automotive parts & accessories stores .....	110	162 490	22 535	5 365	1 075	4.3	6.1						
441310	Automotive parts & accessories stores .....	110	162 490	22 535	5 365	1 075	4.3	6.1						
44132	Tire dealers .....	50	45 922	7 330	1 606	285	5.6	12.6						
441320	Tire dealers .....	50	45 922	7 330	1 606	285	5.6	12.6						
442	Furniture & home furnishings stores .....	151	152 921	19 797	4 633	935	8.8	5.9						
4421	Furniture stores .....	65	90 311	11 844	2 749	505	5.6	4.5						
44211	Furniture stores .....	65	90 311	11 844	2 749	505	5.6	4.5						
442110	Furniture stores .....	65	90 311	11 844	2 749	505	5.6	4.5						
4422	Home furnishings stores .....	86	62 610	7 953	1 884	430	13.3	7.9						
44221	Floor covering stores .....	44	35 402	4 479	1 079	168	15.0	12.2						
442210	Floor covering stores .....	44	35 402	4 479	1 079	168	15.0	12.2						
44229	Other home furnishings stores .....	42	27 208	3 474	805	262	11.2	2.4						
442299	All other home furnishings stores .....	34	24 735	3 119	685	229	7.6	2.6						
443	Electronics & appliance stores .....	93	189 752	20 383	4 463	975	15.1	4.7						
4431	Electronics & appliance stores .....	93	189 752	20 383	4 463	975	15.1	4.7						
44311	Appliance, television, & other electronics stores .....	66	127 999	12 850	2 871	708	6.7	5.2						
443111	Household appliance stores .....	24	14 001	2 615	609	115	42.0	.6						
443112	Radio, television, & other electronics stores .....	42	113 998	10 235	2 262	593	2.4	5.7						
44312	Computer & software stores .....	24	D	D	D	c	D	D						
443120	Computer & software stores .....	24	D	D	D	c	D	D						
44313	Camera & photographic supplies stores .....	3	D	D	D	b	D	D						
443130	Camera & photographic supplies stores .....	3	D	D	D	b	D	D						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LITTLE ROCK-NORTH LITTLE ROCK, AR MSA—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	220	601 438	68 589	15 978	3 157	3.1	2.0
4441	Building material & supplies dealers .....	176	527 405	61 857	14 564	2 798	3.1	2.1
44411	Home centers .....	15	151 821	16 702	4 033	1 056	3.4	—
444110	Home centers .....	15	151 821	16 702	4 033	1 056	3.4	—
44412	Paint & wallpaper stores .....	27	20 845	2 586	587	114	5.1	—
444120	Paint & wallpaper stores .....	27	20 845	2 586	587	114	5.1	—
44413	Hardware stores .....	29	19 110	3 513	876	195	14.5	4.6
444130	Hardware stores .....	29	19 110	3 513	876	195	14.5	4.6
44419	Other building material dealers .....	105	335 629	39 056	9 068	1 433	2.1	3.0
444190	Other building material dealers .....	105	335 629	39 056	9 068	1 433	2.1	3.0
4442	Lawn & garden equipment & supplies stores .....	44	74 033	6 732	1 414	359	3.7	1.4
44422	Nursery & garden centers .....	35	66 631	6 009	1 254	326	3.7	1.2
444220	Nursery & garden centers .....	35	66 631	6 009	1 254	326	3.7	1.2
445	Food & beverage stores .....	296	678 878	64 751	15 725	6 561	9.2	7.0
4451	Grocery stores .....	164	591 242	57 148	13 945	6 021	7.2	6.9
44511	Supermarkets & other grocery (except convenience) stores .....	147	579 909	56 260	13 731	5 904	6.2	6.6
445110	Supermarkets & other grocery (except convenience) stores .....	147	579 909	56 260	13 731	5 904	6.2	6.6
4452	Specialty food stores .....	32	14 112	1 870	401	124	8.4	8.0
4453	Beer, wine, & liquor stores .....	100	73 524	5 733	1 379	416	25.6	7.5
44531	Beer, wine, & liquor stores .....	100	73 524	5 733	1 379	416	25.6	7.5
445310	Beer, wine, & liquor stores .....	100	73 524	5 733	1 379	416	25.6	7.5
446	Health & personal care stores .....	189	169 616	23 463	5 632	1 629	22.8	19.1
4461	Health & personal care stores .....	189	169 616	23 463	5 632	1 629	22.8	19.1
44611	Pharmacies & drug stores .....	98	141 175	18 056	4 395	1 231	24.0	19.2
446110	Pharmacies & drug stores .....	98	141 175	18 056	4 395	1 231	24.0	19.2
4461101	Pharmacies & drug stores .....	97	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	27	7 703	1 141	254	106	6.6	8.1
446120	Cosmetics, beauty supplies, & perfume stores .....	27	7 703	1 141	254	106	6.6	8.1
44613	Optical goods stores .....	33	11 237	2 197	551	169	21.7	20.3
446130	Optical goods stores .....	33	11 237	2 197	551	169	21.7	20.3
44619	Other health & personal care stores .....	31	9 501	2 069	432	123	20.0	25.1
446191	Food (health) supplement stores .....	14	3 591	527	113	61	28.1	54.9
447	Gasoline stations .....	319	461 810	29 340	6 755	2 286	14.7	11.6
4471	Gasoline stations .....	319	461 810	29 340	6 755	2 286	14.7	11.6
44711	Gasoline stations with convenience stores .....	230	336 051	19 772	4 581	1 656	10.9	11.6
447110	Gasoline stations with convenience stores .....	230	336 051	19 772	4 581	1 656	10.9	11.6
44719	Other gasoline stations .....	89	125 759	9 568	2 174	630	24.7	11.7
447190	Other gasoline stations .....	89	125 759	9 568	2 174	630	24.7	11.7
448	Clothing & clothing accessories stores .....	347	283 155	34 374	8 186	3 003	7.7	6.2
4481	Clothing stores .....	233	209 825	25 125	6 173	2 323	8.0	4.9
44811	Men's clothing stores .....	33	17 256	3 062	829	172	11.2	16.8
448110	Men's clothing stores .....	33	17 256	3 062	829	172	11.2	16.8
44812	Women's clothing stores .....	103	71 037	9 116	2 171	820	12.2	3.4
448120	Women's clothing stores .....	103	71 037	9 116	2 171	820	12.2	3.4
44813	Children's & infants' clothing stores .....	16	10 538	882	214	115	8.7	4.3
448130	Children's & infants' clothing stores .....	16	10 538	882	214	115	8.7	4.3
44814	Family clothing stores .....	47	91 603	9 746	2 360	989	2.3	3.6
448140	Family clothing stores .....	47	91 603	9 746	2 360	989	2.3	3.6
44815	Clothing accessories stores .....	12	3 791	633	145	61	13.8	5.3
448150	Clothing accessories stores .....	12	3 791	633	145	61	13.8	5.3
44819	Other clothing stores .....	22	15 600	1 686	454	166	16.7	6.9
448190	Other clothing stores .....	22	15 600	1 686	454	166	16.7	6.9
4482	Shoe stores .....	59	37 548	4 103	1 020	393	1.6	9.1
44821	Shoe stores .....	59	37 548	4 103	1 020	393	1.6	9.1
448210	Shoe stores .....	59	37 548	4 103	1 020	393	1.6	9.1
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	32	D	D	D	c	D	D
4482105	Athletic footwear stores .....	12	10 990	968	232	105	—	—
4483	Jewelry, luggage, & leather goods stores .....	55	35 782	5 146	993	287	12.3	10.5
44831	Jewelry stores .....	52	34 982	5 045	986	284	12.6	10.6
448310	Jewelry stores .....	52	34 982	5 045	986	284	12.6	10.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LITTLE ROCK-NORTH LITTLE ROCK, AR MSA—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	162	141 158	16 461	3 836	1 279	8.8	1.9
4511	Sporting goods, hobby, & musical instrument stores ..	117	99 295	11 683	2 646	841	10.4	1.3
45111	Sporting goods stores .....	64	46 065	5 381	1 220	330	17.6	.9
451110	Sporting goods stores .....	64	46 065	5 381	1 220	330	17.6	.9
4511101	General-line sporting goods stores .....	22	18 778	1 926	426	131	28.0	1.6
4511102	Specialty-line sporting goods stores .....	42	27 287	3 455	794	199	10.5	.5
45112	Hobby, toy, & game stores .....	21	38 298	3 531	782	330	.6	.7
451120	Hobby, toy, & game stores .....	21	38 298	3 531	782	330	.6	.7
45113	Sewing, needlework, & piece goods stores .....	22	9 159	1 593	414	116	7.6	2.6
451130	Sewing, needlework, & piece goods stores .....	22	9 159	1 593	414	116	7.6	2.6
45114	Musical instrument & supplies stores .....	10	5 773	1 178	230	65	22.4	6.2
451140	Musical instrument & supplies stores .....	10	5 773	1 178	230	65	22.4	6.2
4512	Book, periodical, & music stores .....	45	41 863	4 778	1 190	438	5.1	3.4
45121	Book stores & news dealers .....	33	27 355	3 048	752	267	7.8	5.2
451211	Book stores .....	28	D	D	D	c	D	D
4512111	Book stores, general .....	16	17 891	1 922	456	173	1.5	2.7
4512112	Specialty book stores .....	9	D	D	D	b	D	D
451212	News dealers & newsstands .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores .....	12	14 508	1 730	438	171	—	—
451220	Prerecorded tape, compact disc, & record stores .....	12	14 508	1 730	438	171	—	—
452	General merchandise stores .....	88	1 027 470	92 723	22 400	7 592	.2	—
4521	Department stores (incl leased depts) ## .....	24	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	24	D	N	N	N	D	D
45211	Department stores (excl leased depts) .....	24	D	D	D	i	D	D
452110	Department stores (excl leased depts) .....	24	D	D	D	i	D	D
4521101	Department stores (excl leased depts) .....	24	D	D	D	i	D	D
4521102	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	16	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts) .....	6	163 505	18 135	4 358	1 335	—	—
4529	Other general merchandise stores .....	64	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	6	D	D	D	g	DD	DD
452910	Warehouse clubs & superstores .....	6	D	D	D	g	D	D
45299	All other general merchandise stores .....	58	D	D	D	f	D	D
452990	All other general merchandise stores .....	58	D	D	D	f	D	D
4529901	Variety stores .....	34	D	D	D	c	D	D
4529902	Catalog showrooms .....	2	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores .....	22	D	D	D	e	D	D
453	Miscellaneous store retailers .....	308	209 673	25 214	5 624	1 790	12.9	4.6
4531	Florists .....	51	17 057	3 952	926	332	14.2	13.7
45311	Florists .....	51	17 057	3 952	926	332	14.2	13.7
453110	Florists .....	51	17 057	3 952	926	332	14.2	13.7
4532	Office supplies, stationery, & gift stores .....	80	58 299	6 624	1 507	671	11.6	2.1
45321	Office supplies & stationery stores .....	11	31 146	2 286	591	155	—	.9
453210	Office supplies & stationery stores .....	11	31 146	2 286	591	155	—	.9
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	10	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	69	27 153	4 338	916	516	24.9	3.5
453220	Gift, novelty, & souvenir stores .....	69	27 153	4 338	916	516	24.9	3.5
4533	Used merchandise stores .....	57	16 924	2 551	554	190	22.9	8.9
45331	Used merchandise stores .....	57	16 924	2 551	554	190	22.9	8.9
453310	Used merchandise stores .....	57	16 924	2 551	554	190	22.9	8.9
4539	Other miscellaneous store retailers .....	120	117 393	12 087	2 637	597	12.0	4.0
45391	Pet & pet supplies stores .....	15	9 665	1 154	291	102	14.8	8.4
453910	Pet & pet supplies stores .....	15	9 665	1 154	291	102	14.8	8.4
45392	Art dealers .....	8	1 753	348	72	22	11.3	—
453920	Art dealers .....	8	1 753	348	72	22	11.3	—
45393	Manufactured (mobile) home dealers .....	27	71 075	6 859	1 502	210	6.9	2.3
453930	Manufactured (mobile) home dealers .....	27	71 075	6 859	1 502	210	6.9	2.3
45399	All other miscellaneous store retailers .....	70	34 900	3 726	772	263	21.6	6.3
454	Nonstore retailers .....	80	129 212	10 684	2 632	592	5.9	4.2
4541	Electronic shopping & mail-order houses .....	12	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	12	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	12	D	D	D	c	D	D
4542	Vending machine operators .....	20	20 488	3 898	911	190	2.8	8.7
45421	Vending machine operators .....	20	20 488	3 898	911	190	2.8	8.7
454210	Vending machine operators .....	20	20 488	3 898	911	190	2.8	8.7
4543	Direct selling establishments .....	48	D	D	D	e	D	D
45431	Fuel dealers .....	15	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	12	D	D	D	b	D	D
45439	Other direct selling establishments .....	33	14 356	2 474	695	177	29.8	4.2
454390	Other direct selling establishments .....	33	14 356	2 474	695	177	29.8	4.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEMPHIS, TN-AR-MS MSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 296</b>	<b>10 476 390</b>	<b>1 012 879</b>	<b>229 808</b>	<b>65 612</b>	<b>6.1</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	489	3 403 697	269 248	60 519	8 340	6.3	8.8
4411	Automobile dealers .....	203	2 894 120	200 497	45 051	5 452	6.5	9.5
44111	New car dealers .....	84	2 668 061	187 208	41 976	4 937	5.0	8.6
441110	New car dealers .....	84	2 668 061	187 208	41 976	4 937	5.0	8.6
44112	Used car dealers .....	119	226 059	13 289	3 075	515	24.9	20.7
441120	Used car dealers .....	119	226 059	13 289	3 075	515	24.9	20.7
4412	Other motor vehicle dealers .....	38	91 481	9 076	1 981	324	9.2	5.0
44121	Recreational vehicle dealers .....	10	38 050	3 325	806	106	.1	1.0
441210	Recreational vehicle dealers .....	10	38 050	3 325	806	106	.1	1.0
44122	Motorcycle, boat, & other motor vehicle dealers .....	28	53 431	5 751	1 175	218	15.7	7.9
441221	Motorcycle dealers .....	12	29 159	2 718	572	106	15.2	14.2
441222	Boat dealers .....	10	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	248	418 096	59 675	13 487	2 564	4.4	4.2
44131	Automotive parts & accessories stores .....	174	315 640	40 377	9 185	1 885	4.1	2.0
441310	Automotive parts & accessories stores .....	174	315 640	40 377	9 185	1 885	4.1	2.0
44132	Tire dealers .....	74	102 456	19 298	4 302	679	5.2	10.8
441320	Tire dealers .....	74	102 456	19 298	4 302	679	5.2	10.8
442	Furniture & home furnishings stores .....	267	352 238	49 613	11 780	2 304	9.1	9.0
4421	Furniture stores .....	123	208 736	29 454	7 115	1 214	6.2	11.8
44211	Furniture stores .....	123	208 736	29 454	7 115	1 214	6.2	11.8
442110	Furniture stores .....	123	208 736	29 454	7 115	1 214	6.2	11.8
4422	Home furnishings stores .....	144	143 502	20 159	4 665	1 090	13.3	4.9
44221	Floor covering stores .....	61	73 775	10 050	2 294	332	15.7	4.1
442210	Floor covering stores .....	61	73 775	10 050	2 294	332	15.7	4.1
44229	Other home furnishings stores .....	83	69 727	10 109	2 371	758	10.8	5.8
442299	All other home furnishings stores .....	75	66 094	9 465	2 234	728	10.5	5.6
443	Electronics & appliance stores .....	141	188 068	20 788	4 797	1 174	8.5	6.7
4431	Electronics & appliance stores .....	141	188 068	20 788	4 797	1 174	8.5	6.7
44311	Appliance, television, & other electronics stores .....	94	130 681	15 292	3 665	782	6.6	6.5
443111	Household appliance stores .....	29	16 728	2 448	690	148	25.9	10.9
443112	Radio, television, & other electronics stores .....	65	113 953	12 844	2 975	634	3.8	5.8
44312	Computer & software stores .....	36	D	D	D	e	D	D
443120	Computer & software stores .....	36	D	D	D	e	D	D
44313	Camera & photographic supplies stores .....	11	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	11	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	305	856 369	94 499	21 256	4 028	4.1	3.4
4441	Building material & supplies dealers .....	245	734 970	83 644	18 926	3 443	3.9	2.2
44411	Home centers .....	10	185 277	17 077	4 028	948	.7	3.7
444110	Home centers .....	10	185 277	17 077	4 028	948	.7	3.7
44412	Paint & wallpaper stores .....	37	28 790	3 411	857	162	—	1.3
444120	Paint & wallpaper stores .....	37	28 790	3 411	857	162	—	1.3
44413	Hardware stores .....	36	29 410	6 145	1 562	342	18.3	9.5
444130	Hardware stores .....	36	29 410	6 145	1 562	342	18.3	9.5
44419	Other building material dealers .....	162	491 493	57 011	12 479	1 991	4.5	1.3
444190	Other building material dealers .....	162	491 493	57 011	12 479	1 991	4.5	1.3
4442	Lawn & garden equipment & supplies stores .....	60	121 399	10 855	2 330	585	5.5	10.3
44421	Outdoor power equipment stores .....	13	18 435	1 544	362	81	7.0	15.6
444210	Outdoor power equipment stores .....	13	18 435	1 544	362	81	7.0	15.6
44422	Nursery & garden centers .....	47	102 964	9 311	1 968	504	5.2	9.3
444220	Nursery & garden centers .....	47	102 964	9 311	1 968	504	5.2	9.3
445	Food & beverage stores .....	544	1 311 768	131 609	29 647	13 898	7.4	5.2
4451	Grocery stores .....	337	1 146 041	117 956	26 618	12 920	5.7	4.8
44511	Supermarkets & other grocery (except convenience) stores .....	278	1 119 468	116 088	26 173	12 748	4.5	4.4
445110	Supermarkets & other grocery (except convenience) stores .....	278	1 119 468	116 088	26 173	12 748	4.5	4.4
44512	Convenience stores .....	59	26 573	1 868	445	172	56.9	23.6
445120	Convenience stores .....	59	26 573	1 868	445	172	56.9	23.6
4452	Specialty food stores .....	73	66 024	6 695	1 513	500	12.2	.9
4453	Beer, wine, & liquor stores .....	134	99 703	6 958	1 516	478	24.0	12.0
44531	Beer, wine, & liquor stores .....	134	99 703	6 958	1 516	478	24.0	12.0
445310	Beer, wine, & liquor stores .....	134	99 703	6 958	1 516	478	24.0	12.0
446	Health & personal care stores .....	311	521 856	66 474	14 711	4 800	5.4	18.4
4461	Health & personal care stores .....	311	521 856	66 474	14 711	4 800	5.4	18.4
44611	Pharmacies & drug stores .....	155	432 576	50 286	11 039	3 914	5.5	18.7
446110	Pharmacies & drug stores .....	155	432 576	50 286	11 039	3 914	5.5	18.7
4461101	Pharmacies & drug stores .....	151	431 889	50 080	10 983	3 906	5.5	18.7
44612	Cosmetics, beauty supplies, & perfume stores .....	52	22 860	4 006	863	272	4.8	19.8
446120	Cosmetics, beauty supplies, & perfume stores .....	52	22 860	4 006	863	272	4.8	19.8
44613	Optical goods stores .....	55	22 188	4 986	1 119	283	6.8	34.0
446130	Optical goods stores .....	55	22 188	4 986	1 119	283	6.8	34.0
44619	Other health & personal care stores .....	49	44 232	7 196	1 690	331	3.9	7.5
446191	Food (health) supplement stores .....	19	D	D	D	b	D	D
446199	All other health & personal care stores .....	30	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MEMPHIS, TN-AR-MS MSA—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	480	1 009 312	51 708	11 787	4 075	6.9	3.1						
4471	Gasoline stations .....	480	1 009 312	51 708	11 787	4 075	6.9	3.1						
44711	Gasoline stations with convenience stores .....	367	691 820	37 556	8 517	2 918	6.0	2.3						
447110	Gasoline stations with convenience stores .....	367	691 820	37 556	8 517	2 918	6.0	2.3						
44719	Other gasoline stations .....	113	317 492	14 152	3 270	1 157	8.8	5.0						
447190	Other gasoline stations .....	113	317 492	14 152	3 270	1 157	8.8	5.0						
448	Clothing & clothing accessories stores .....	743	625 336	78 579	18 183	6 979	7.4	9.8						
4481	Clothing stores .....	479	426 332	52 087	12 049	4 972	8.0	10.2						
44811	Men's clothing stores .....	93	75 809	12 566	2 871	687	10.2	23.3						
448110	Men's clothing stores .....	93	75 809	12 566	2 871	687	10.2	23.3						
44812	Women's clothing stores .....	225	141 942	17 940	4 043	1 870	12.5	9.2						
448120	Women's clothing stores .....	225	141 942	17 940	4 043	1 870	12.5	9.2						
44813	Children's & infants' clothing stores .....	26	29 385	2 805	656	317	2.6	.1						
448130	Children's & infants' clothing stores .....	26	29 385	2 805	656	317	2.6	.1						
44814	Family clothing stores .....	72	148 430	14 506	3 520	1 754	4.0	7.2						
448140	Family clothing stores .....	72	148 430	14 506	3 520	1 754	4.0	7.2						
44815	Clothing accessories stores .....	28	4 790	861	189	90	20.4	7.2						
448150	Clothing accessories stores .....	28	4 790	861	189	90	20.4	7.2						
44819	Other clothing stores .....	35	25 976	3 409	770	254	3.5	6.3						
448190	Other clothing stores .....	35	25 976	3 409	770	254	3.5	6.3						
4482	Shoe stores .....	150	119 179	13 673	3 377	1 324	.5	3.3						
44821	Shoe stores .....	150	119 179	13 673	3 377	1 324	.5	3.3						
448210	Shoe stores .....	150	119 179	13 673	3 377	1 324	.5	3.3						
4482101	Men's shoe stores .....	12	4 041	542	133	42	—	—						
4482102	Women's shoe stores .....	20	14 976	2 422	583	144	.5	16.5						
4482103	Children's & juveniles' shoe stores .....	13	5 467	790	192	78	—	6.1						
4482104	Family shoe stores .....	75	46 093	5 026	1 238	425	1.0	1.1						
4482105	Athletic footwear stores .....	30	48 602	4 893	1 231	635	—	1.3						
4483	Jewelry, luggage, & leather goods stores .....	114	79 825	12 819	2 757	683	14.3	17.6						
44831	Jewelry stores .....	106	77 491	12 488	2 689	652	14.7	18.2						
448310	Jewelry stores .....	106	77 491	12 488	2 689	652	14.7	18.2						
44832	Luggage & leather goods stores .....	8	2 334	331	68	31	—	—						
448320	Luggage & leather goods stores .....	8	2 334	331	68	31	—	—						
451	Sporting goods, hobby, book, & music stores .....	238	218 083	26 193	6 156	2 056	13.2	3.0						
4511	Sporting goods, hobby, & musical instrument stores .....	149	132 312	16 613	3 824	1 222	15.8	3.7						
45111	Sporting goods stores .....	70	54 406	6 383	1 393	480	27.3	4.4						
451110	Sporting goods stores .....	70	54 406	6 383	1 393	480	27.3	4.4						
4511101	General-line sporting goods stores .....	18	22 464	2 572	546	196	12.6	5.8						
4511102	Specialty-line sporting goods stores .....	52	31 942	3 811	847	284	37.6	3.4						
45112	Hobby, toy, & game stores .....	39	49 763	5 232	1 160	414	5.0	1.2						
451120	Hobby, toy, & game stores .....	39	49 763	5 232	1 160	414	5.0	1.2						
45113	Sewing, needlework, & piece goods stores .....	24	12 534	2 272	599	206	3.1	—						
451130	Sewing, needlework, & piece goods stores .....	24	12 534	2 272	599	206	3.1	—						
45114	Musical instrument & supplies stores .....	16	15 609	2 726	672	122	20.1	12.1						
451140	Musical instrument & supplies stores .....	16	15 609	2 726	672	122	20.1	12.1						
4512	Book, periodical, & music stores .....	89	85 771	9 580	2 332	834	9.2	1.9						
45121	Book stores & news dealers .....	48	53 476	5 581	1 359	485	12.5	2.7						
451211	Book stores .....	47	D	D	D	e	D	D						
4512111	Book stores, general .....	25	29 323	3 336	784	276	21.1	3.9						
4512112	Specialty book stores .....	15	D	D	D	c	D	D						
4512113	College book stores .....	7	16 124	1 343	326	93	—	—						
45122	Prerecorded tape, compact disc, & record stores .....	41	32 295	3 999	973	349	3.8	.5						
451220	Prerecorded tape, compact disc, & record stores .....	41	32 295	3 999	973	349	3.8	.5						
452	General merchandise stores .....	162	1 576 992	159 053	36 736	13 762	.3	1.5						
4521	Department stores (incl leased depts) ## .....	38	1 027 851	N	N	N	—	1.1						
45211	Department stores (incl leased depts) ## .....	38	1 027 851	N	N	N	—	1.1						
45211	Department stores (excl leased depts) .....	38	998 763	109 022	25 329	8 858	—	1.1						
452110	Department stores (excl leased depts) .....	38	998 763	109 022	25 329	8 858	—	1.1						
4521101	Conventional department stores (excl leased depts) .....	10	D	D	D	h	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	18	487 924	46 429	10 607	4 150	—	—						
4521103	National chain department stores (excl leased depts) .....	10	D	D	D	g	D	D						
4529	Other general merchandise stores .....	124	578 229	50 031	11 407	4 904	.9	2.0						
45291	Warehouse clubs & superstores .....	8	D	D	D	h	D	D						
452910	Warehouse clubs & superstores .....	8	D	D	D	h	D	D						
45299	All other general merchandise stores .....	116	D	D	D	g	D	D						
452990	All other general merchandise stores .....	116	D	D	D	g	D	D						
4529901	Variety stores .....	69	64 559	6 389	1 361	642	2.3	10.7						
4529902	Catalog showrooms .....	5	D	D	D	f	D	D						
4529903	Miscellaneous general merchandise stores .....	42	D	D	D	f	D	D						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MEMPHIS, TN-AR-MS MSA—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Miscellaneous store retailers .....	471	254 584	36 614	7 801	2 891	12.3	11.5						
453	Florists .....	97	28 507	6 589	1 446	507	19.5	15.5						
45311	Florists .....	97	28 507	6 589	1 446	507	19.5	15.5						
453110	Florists .....	97	28 507	6 589	1 446	507	19.5	15.5						
4532	Office supplies, stationery, & gift stores .....	158	107 976	12 481	2 643	1 217	11.0	13.2						
45321	Office supplies & stationery stores .....	29	61 693	5 575	1 240	423	1.3	11.3						
453210	Office supplies & stationery stores .....	29	61 693	5 575	1 240	423	1.3	11.3						
4532101	Stationery stores .....	5	1 386	195	41	19	19.3	7.1						
4532102	Office supplies stores .....	24	60 307	5 380	1 199	404	.9	11.4						
45322	Gift, novelty, & souvenir stores .....	129	46 283	6 906	1 403	794	24.0	15.8						
453220	Gift, novelty, & souvenir stores .....	129	46 283	6 906	1 403	794	24.0	15.8						
4533	Used merchandise stores .....	67	18 588	3 379	754	336	16.5	19.0						
45331	Used merchandise stores .....	67	18 588	3 379	754	336	16.5	19.0						
453310	Used merchandise stores .....	67	18 588	3 379	754	336	16.5	19.0						
4539	Other miscellaneous store retailers .....	149	99 513	14 165	2 958	831	10.8	7.1						
45391	Pet & pet supplies stores .....	32	19 460	2 377	596	219	8.4	18.7						
453910	Pet & pet supplies stores .....	32	19 460	2 377	596	219	8.4	18.7						
45392	Art dealers .....	12	4 886	736	183	41	31.5	3.4						
453920	Art dealers .....	12	4 886	736	183	41	31.5	3.4						
45393	Manufactured (mobile) home dealers .....	7	18 114	2 240	463	75	7.2	—						
453930	Manufactured (mobile) home dealers .....	7	18 114	2 240	463	75	7.2	—						
45399	All other miscellaneous store retailers .....	98	57 053	8 812	1 716	496	10.9	5.7						
454	Nonstore retailers .....	145	158 087	28 501	6 435	1 305	18.6	2.3						
4541	Electronic shopping & mail-order houses .....	23	43 144	7 218	1 542	284	7.6	3.7						
45411	Electronic shopping & mail-order houses .....	23	43 144	7 218	1 542	284	7.6	3.7						
454110	Electronic shopping & mail-order houses .....	23	43 144	7 218	1 542	284	7.6	3.7						
4542	Vending machine operators .....	46	45 873	10 003	2 310	485	16.7	3.0						
45421	Vending machine operators .....	46	45 873	10 003	2 310	485	16.7	3.0						
454210	Vending machine operators .....	46	45 873	10 003	2 310	485	16.7	3.0						
4543	Direct selling establishments .....	76	69 070	11 280	2 583	536	26.7	1.1						
45431	Fuel dealers .....	20	25 321	2 559	601	112	50.6	—						
454311	Heating oil dealers .....	2	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	17	D	D	D	b	D	D						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						
45439	Other direct selling establishments .....	56	43 749	8 721	1 982	424	12.9	1.7						
454390	Other direct selling establishments .....	56	43 749	8 721	1 982	424	12.9	1.7						
<b>PINE BLUFF, AR MSA</b>														
44-45	<b>Retail trade .....</b>	<b>393</b>	<b>726 630</b>	<b>71 757</b>	<b>16 345</b>	<b>4 785</b>	<b>8.1</b>	<b>14.6</b>						
441	Motor vehicle & parts dealers .....	47	175 897	14 862	3 524	599	9.7	.7						
4412	Other motor vehicle dealers .....	7	12 590	1 019	246	49	—	1.2						
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	D	b	D	D						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	20	15 293	2 302	550	109	10.3	3.0						
4421	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1						
44211	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1						
442110	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1						
443	Electronics & appliance stores .....	10	4 273	766	186	46	.7	—						
444	Building material & garden equipment & supplies dealers .....	30	74 202	5 948	1 447	305	1.8	2.2						
4441	Building material & supplies dealers .....	23	47 849	4 328	1 076	233	2.8	.7						
44419	Other building material dealers .....	14	24 974	2 234	532	100	2.8	—						
444190	Other building material dealers .....	14	24 974	2 234	532	100	2.8	—						
4442	Lawn & garden equipment & supplies stores .....	7	26 353	1 620	371	72	—	4.9						
44422	Nursery & garden centers .....	7	26 353	1 620	371	72	—	4.9						
444220	Nursery & garden centers .....	7	26 353	1 620	371	72	—	4.9						
445	Food & beverage stores .....	52	108 983	9 921	2 816	986	11.0	32.8						
4452	Specialty food stores .....	6	2 169	213	50	20	7.1	3.0						
446	Health & personal care stores .....	27	68 693	7 706	495	135	14.1	71.6						
4461	Health & personal care stores .....	27	68 693	7 706	495	135	14.1	71.6						
447	Gasoline stations .....	65	68 978	4 319	1 057	461	13.1	19.1						
44711	Gasoline stations with convenience stores .....	46	48 830	3 173	763	314	12.6	6.6						
447110	Gasoline stations with convenience stores .....	46	48 830	3 173	763	314	12.6	6.6						
448	Clothing & clothing accessories stores .....	58	49 557	6 664	1 631	525	4.3	5.2						
4481	Clothing stores .....	33	27 039	3 189	747	314	4.0	.9						
4483	Jewelry, luggage, & leather goods stores .....	12	15 849	2 702	705	134	5.5	14.5						
451	Sporting goods, hobby, book, & music stores .....	17	11 669	1 575	333	122	19.9	6.5						
452	General merchandise stores .....	16	112 858	11 932	2 865	1 119	.1	—						
45299	All other general merchandise stores .....	11	10 270	991	174	123	.9	—						
452990	All other general merchandise stores .....	11	10 270	991	174	123	.9	—						

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PINE BLUFF, AR MSA—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	43	29 038	3 497	918	235	10.1	2.0						
4539	Other miscellaneous store retailers .....	18	23 509	2 228	646	124	10.9	—						
45393	Manufactured (mobile) home dealers .....	5	17 007	1 535	444	53	—	—						
453930	Manufactured (mobile) home dealers .....	5	17 007	1 535	444	53	—	—						
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D						
454	Nonstore retailers .....	8	7 189	2 265	523	143	9.3	8.1						
<b>TEXARKANA, TX-TEXARKANA, AR MSA</b>														
44-45	<b>Retail trade</b> .....	612	1 194 790	103 971	24 437	6 734	9.3	3.9						
441	Motor vehicle & parts dealers .....	77	314 696	24 450	5 521	920	19.9	7.0						
4412	Other motor vehicle dealers .....	9	23 582	2 031	345	73	28.7	—						
44121	Recreational vehicle dealers .....	3	11 577	1 071	158	29	D	—						
441210	Recreational vehicle dealers .....	3	11 577	1 071	158	29	D	—						
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	12 005	960	187	44	44.9	—						
441222	Boat dealers .....	3	7 798	404	62	17	D	—						
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D						
4413	Automotive parts, accessories, & tire stores .....	39	56 512	7 628	1 651	340	14.0	11.7						
44131	Automotive parts & accessories stores .....	28	33 329	5 050	1 035	229	23.7	9.3						
441310	Automotive parts & accessories stores .....	28	33 329	5 050	1 035	229	23.7	9.3						
44132	Tire dealers .....	11	23 183	2 578	616	111	—	15.1						
441320	Tire dealers .....	11	23 183	2 578	616	111	—	15.1						
442	Furniture & home furnishings stores .....	45	22 109	2 715	676	175	9.8	15.0						
4421	Furniture stores .....	27	15 917	2 015	503	110	11.5	16.8						
44211	Furniture stores .....	27	15 917	2 015	503	110	11.5	16.8						
442110	Furniture stores .....	27	15 917	2 015	503	110	11.5	16.8						
443	Electronics & appliance stores .....	25	17 922	3 202	682	147	15.2	7.0						
4431	Electronics & appliance stores .....	25	17 922	3 202	682	147	15.2	7.0						
44311	Appliance, television, & other electronics stores .....	16	12 357	2 346	491	108	9.8	10.2						
444	Building material & garden equipment & supplies dealers .....	59	115 659	11 103	3 040	611	7.2	3.0						
4441	Building material & supplies dealers .....	44	83 112	9 129	2 573	502	6.0	3.0						
44419	Other building material dealers .....	33	44 194	5 441	1 364	251	11.4	3.9						
444190	Other building material dealers .....	33	44 194	5 441	1 364	251	11.4	3.9						
4442	Lawn & garden equipment & supplies stores .....	15	32 547	1 974	467	109	10.1	2.8						
44422	Nursery & garden centers .....	11	28 176	1 621	401	87	—	3.2						
444220	Nursery & garden centers .....	11	28 176	1 621	401	87	—	3.2						
445	Food & beverage stores .....	53	162 579	13 214	2 959	877	9.5	.9						
446	Health & personal care stores .....	38	26 675	4 052	901	194	18.6	7.7						
4461	Health & personal care stores .....	38	26 675	4 052	901	194	18.6	7.7						
44612	Cosmetics, beauty supplies, & perfume stores .....	8	3 160	532	87	22	11.4	.6						
446120	Cosmetics, beauty supplies, & perfume stores .....	8	3 160	532	87	22	11.4	.6						
447	Gasoline stations .....	93	151 937	8 104	1 969	766	4.0	1.3						
4471	Gasoline stations .....	93	151 937	8 104	1 969	766	4.0	1.3						
44711	Gasoline stations with convenience stores .....	74	99 464	5 772	1 398	582	5.0	1.9						
447110	Gasoline stations with convenience stores .....	74	99 464	5 772	1 398	582	5.0	1.9						
448	Clothing & clothing accessories stores .....	89	66 456	8 188	1 893	707	7.7	8.7						
4481	Clothing stores .....	59	45 058	5 031	1 164	518	3.1	10.1						
44819	Other clothing stores .....	7	2 329	162	35	19	3.3	4.2						
448190	Other clothing stores .....	7	2 329	162	35	19	3.3	4.2						
4483	Jewelry, luggage, & leather goods stores .....	16	12 463	2 244	500	107	29.7	—						
451	Sporting goods, hobby, book, & music stores .....	31	15 881	2 173	412	162	1.6	12.0						
4512	Book, periodical, & music stores .....	12	6 753	750	191	71	3.4	5.8						
452	General merchandise stores .....	26	265 401	22 795	5 458	1 876	—	.2						
45299	All other general merchandise stores .....	17	D	D	D	c	D	D						
452990	All other general merchandise stores .....	17	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	63	30 774	3 251	714	245	12.2	9.1						
4532102	Office supplies stores .....	2	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	29	D	D	D	c	D	D						
45393	Manufactured (mobile) home dealers .....	6	10 502	793	220	43	3.0	24.3						
453930	Manufactured (mobile) home dealers .....	6	10 502	793	220	43	3.0	24.3						
45399	All other miscellaneous store retailers .....	17	9 674	736	145	70	16.7	.7						
454	Nonstore retailers .....	13	4 701	724	212	54	2.7	2.9						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE ARKANSAS METROPOLITAN AREAS</b>								
44-45	Retail trade .....	6 630	9 004 121	770 252	181 222	56 832	20.7	6.4
441	Motor vehicle & parts dealers .....	902	2 334 037	147 462	33 989	6 635	31.5	5.3
4411	Automobile dealers .....	396	1 956 743	100 441	23 406	4 085	32.7	4.7
44111	New car dealers .....	192	1 715 916	88 517	20 646	3 457	31.4	5.2
441110	New car dealers .....	192	1 715 916	88 517	20 646	3 457	31.4	5.2
44112	Used car dealers .....	204	240 827	11 924	2 760	628	41.5	1.7
441120	Used car dealers .....	204	240 827	11 924	2 760	628	41.5	1.7
4412	Other motor vehicle dealers .....	78	D	D	D	e	D	D
44121	Recreational vehicle dealers .....	13	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	13	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	65	D	D	D	e	D	D
441221	Motorcycle dealers .....	26	31 936	2 253	514	100	31.4	4.6
441222	Boat dealers .....	32	52 322	3 823	780	207	23.4	26.7
441229	All other motor vehicle dealers .....	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	428	D	D	D	g	D	D
44131	Automotive parts & accessories stores .....	308	D	D	D	g	D	D
441310	Automotive parts & accessories stores .....	308	D	D	D	g	D	D
44132	Tire dealers .....	120	D	D	D	f	D	D
441320	Tire dealers .....	120	D	D	D	f	D	D
442	Furniture & home furnishings stores .....	336	D	D	D	g	D	D
4421	Furniture stores .....	217	136 638	21 029	4 828	1 190	30.1	9.2
44211	Furniture stores .....	217	136 638	21 029	4 828	1 190	30.1	9.2
442110	Furniture stores .....	217	136 638	21 029	4 828	1 190	30.1	9.2
4422	Home furnishings stores .....	119	D	D	D	e	D	D
44221	Floor covering stores .....	76	D	D	D	c	D	D
442210	Floor covering stores .....	76	D	D	D	c	D	D
44229	Other home furnishings stores .....	43	D	D	D	c	D	D
443	Electronics & appliance stores .....	218	D	D	D	f	D	D
4431	Electronics & appliance stores .....	218	D	D	D	f	D	D
44311	Appliance, television, & other electronics stores .....	177	69 803	9 392	2 082	635	32.2	10.7
443111	Household appliance stores .....	80	D	D	D	e	D	D
443112	Radio, television, & other electronics stores .....	97	D	D	D	e	D	D
44312	Computer & software stores .....	40	D	D	D	c	D	D
443120	Computer & software stores .....	40	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	684	1 068 297	98 530	23 258	5 357	14.1	3.4
4441	Building material & supplies dealers .....	453	610 636	67 324	16 202	3 704	22.0	3.3
44411	Home centers .....	25	D	D	D	f	D	D
444110	Home centers .....	25	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	45	D	D	D	c	D	D
444120	Paint & wallpaper stores .....	45	D	D	D	c	D	D
44413	Hardware stores .....	100	60 131	7 657	1 799	578	50.2	1.0
444130	Hardware stores .....	100	60 131	7 657	1 799	578	50.2	1.0
44419	Other building material dealers .....	283	D	D	D	g	D	D
444190	Other building material dealers .....	283	D	D	D	g	D	D
4442	Lawn & garden equipment & supplies stores .....	231	457 661	31 206	7 056	1 653	3.5	3.5
44421	Outdoor power equipment stores .....	30	15 914	1 342	243	76	35.8	3.3
444210	Outdoor power equipment stores .....	30	15 914	1 342	243	76	35.8	3.3
44422	Nursery & garden centers .....	201	441 747	29 864	6 813	1 577	2.4	3.5
444220	Nursery & garden centers .....	201	441 747	29 864	6 813	1 577	2.4	3.5
445	Food & beverage stores .....	847	1 453 811	130 380	31 242	12 163	17.6	9.3
4451	Grocery stores .....	628	D	D	D	j	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	525	D	D	D	j	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	525	D	D	D	j	D	D
44512	Convenience stores .....	103	D	D	D	e	D	D
445120	Convenience stores .....	103	D	D	D	e	D	D
4452	Specialty food stores .....	43	D	D	D	c	D	D
4453	Beer, wine, & liquor stores .....	176	D	D	D	f	D	D
44531	Beer, wine, & liquor stores .....	176	D	D	D	f	D	D
445310	Beer, wine, & liquor stores .....	176	D	D	D	f	D	D
446	Health & personal care stores .....	437	D	D	D	h	D	D
4461	Health & personal care stores .....	437	D	D	D	h	D	D
44611	Pharmacies & drug stores .....	338	D	D	D	g	D	D
446110	Pharmacies & drug stores .....	338	D	D	D	g	D	D
4461101	Pharmacies & drug stores .....	330	D	D	D	g	D	D
4461102	Proprietary stores .....	8	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	33	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	33	D	D	D	c	D	D
44619	Other health & personal care stores .....	47	D	D	D	c	D	D
446191	Food (health) supplement stores .....	27	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>AREA OUTSIDE ARKANSAS METROPOLITAN AREAS—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	1 056	1 095 501	71 453	16 335	6 905	18.5	10.0						
4471	Gasoline stations .....	1 056	1 095 501	71 453	16 335	6 905	18.5	10.0						
44711	Gasoline stations with convenience stores .....	749	D	D	D	i	D	D						
447110	Gasoline stations with convenience stores .....	749	D	D	D	i	D	D						
44719	Other gasoline stations .....	307	D	D	D	g	D	D						
447190	Other gasoline stations .....	307	D	D	D	g	D	D						
448	Clothing & clothing accessories stores .....	627	272 526	33 659	7 714	3 182	22.0	11.1						
4481	Clothing stores .....	421	D	D	D	g	D	D						
44812	Women's clothing stores .....	199	59 305	6 997	1 586	828	29.0	9.7						
448120	Women's clothing stores .....	199	59 305	6 997	1 586	828	29.0	9.7						
44813	Children's & infants' clothing stores .....	28	4 502	598	136	81	22.8	15.9						
448130	Children's & infants' clothing stores .....	28	4 502	598	136	81	22.8	15.9						
44814	Family clothing stores .....	134	112 428	12 045	2 733	1 084	17.4	8.5						
448140	Family clothing stores .....	134	112 428	12 045	2 733	1 084	17.4	8.5						
44819	Other clothing stores .....	28	D	D	D	b	D	D						
448190	Other clothing stores .....	28	D	D	D	b	D	D						
4482	Shoe stores .....	101	D	D	D	e	D	D						
44821	Shoe stores .....	101	D	D	D	e	D	D						
448210	Shoe stores .....	101	D	D	D	e	D	D						
4482104	Family shoe stores .....	77	32 272	4 050	917	340	22.7	14.2						
4482105	Athletic footwear stores .....	11	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	105	D	D	D	f	D	D						
44831	Jewelry stores .....	101	D	D	D	f	D	D						
448310	Jewelry stores .....	101	D	D	D	f	D	D						
44832	Luggage & leather goods stores .....	4	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	4	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	206	D	D	D	f	D	D						
4511	Sporting goods, hobby, & musical instrument stores ..	144	D	D	D	f	D	D						
45111	Sporting goods stores .....	87	42 531	3 726	756	287	18.1	17.0						
451110	Sporting goods stores .....	87	42 531	3 726	756	287	18.1	17.0						
4511101	General-line sporting goods stores .....	42	D	D	D	c	D	D						
45113	Sewing, needlework, & piece goods stores .....	22	5 448	628	145	89	25.6	2.7						
451130	Sewing, needlework, & piece goods stores .....	22	5 448	628	145	89	25.6	2.7						
45114	Musical instrument & supplies stores .....	17	D	D	D	b	D	D						
451140	Musical instrument & supplies stores .....	17	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	62	D	D	D	e	D	D						
45121	Book stores & news dealers .....	47	D	D	D	c	D	D						
451211	Book stores .....	46	D	D	D	c	D	D						
451212	Specialty book stores .....	20	D	D	D	b	D	D						
451213	College book stores .....	4	D	D	D	b	D	D						
451212	News dealers & newsstands .....	1	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	15	D	D	D	c	D	D						
451220	Prerecorded tape, compact disc, & record stores .....	15	D	D	D	c	D	D						
452	General merchandise stores .....	356	D	D	D	j	D	D						
4521	Department stores (incl leased depts) ## .....	44	744 189	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	44	744 189	N	N	N	—	—						
4521	Department stores (excl leased depts) .....	44	739 422	70 881	17 188	6 009	—	—						
45211	Department stores (excl leased depts) .....	44	739 422	70 881	17 188	6 009	—	—						
452110	Department stores (excl leased depts) .....	44	739 422	70 881	17 188	6 009	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	40	D	D	D	i	D	D						
4529	Other general merchandise stores .....	312	D	D	D	i	D	D						
45291	Warehouse clubs & superstores .....	15	D	D	D	h	D	D						
452910	Warehouse clubs & superstores .....	15	D	D	D	h	D	D						
45299	All other general merchandise stores .....	297	D	D	D	g	D	D						
452990	All other general merchandise stores .....	297	D	D	D	g	D	D						
4529901	Variety stores .....	156	D	D	D	g	D	D						
4529903	Miscellaneous general merchandise stores .....	141	D	D	D	g	D	D						
453	Miscellaneous store retailers .....	705	D	D	D	g	D	D						
4531	Florists .....	203	D	D	D	f	D	D						
45311	Florists .....	203	D	D	D	f	D	D						
453110	Florists .....	203	D	D	D	f	D	D						
4532	Office supplies, stationery, & gift stores .....	223	D	D	D	f	D	D						
45321	Office supplies & stationery stores .....	18	D	D	D	c	D	D						
453210	Office supplies & stationery stores .....	18	D	D	D	c	D	D						
4532102	Office supplies stores .....	18	D	D	D	c	D	D						
45322	Gift, novelty, & souvenir stores .....	205	D	D	D	f	D	D						
453220	Gift, novelty, & souvenir stores .....	205	D	D	D	f	D	D						
4533	Used merchandise stores .....	90	D	D	D	c	D	D						
45331	Used merchandise stores .....	90	D	D	D	c	D	D						
453310	Used merchandise stores .....	90	D	D	D	c	D	D						
45339	Other miscellaneous store retailers .....	189	D	D	D	f	D	D						
453392	Art dealers .....	14	D	D	D	b	D	D						
4533920	Art dealers .....	14	D	D	D	b	D	D						
453393	Manufactured (mobile) home dealers .....	55	D	D	D	e	D	D						
4533930	Manufactured (mobile) home dealers .....	55	D	D	D	e	D	D						
45399	All other miscellaneous store retailers .....	108	D	D	D	e	D	D						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE ARKANSAS METROPOLITAN AREAS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	256	212 346	28 162	7 153	1 536	28.3	9.8
4541	Electronic shopping & mail-order houses .....	33	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	33	D	D	D	c	DD	D
454110	Electronic shopping & mail-order houses .....	33	D	D	D	c	D	D
4542	Vending machine operators .....	25	D	D	D	e	D	D
45421	Vending machine operators .....	25	D	D	D	e	D	D
454210	Vending machine operators .....	25	D	D	D	e	D	D
4543	Direct selling establishments .....	198	D	D	D	g	D	D
45431	Fuel dealers .....	146	D	D	D	f	D	D
454311	Heating oil dealers .....	11	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	134	108 206	15 112	4 009	725	24.6	17.8
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	52	D	D	D	c	D	D
454390	Other direct selling establishments .....	52	D	D	D	c	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARKANSAS COUNTY, AR</b>								
44-45	Retail trade.....	143	201 087	17 674	4 114	1 190	15.1	4.5
441	Motor vehicle & parts dealers.....	20	32 661	2 595	811	143	38.8	.1
442	Furniture & home furnishings stores.....	5	D	D	D	a	D	D
443	Electronics & appliance stores.....	8	2 536	278	71	25	93.4	—
4431	Electronics & appliance stores.....	8	2 536	278	71	25	93.4	—
444	Building material & garden equipment & supplies dealers.....	19	56 840	4 152	920	174	5.8	—
4441	Building material & supplies dealers.....	7	10 909	1 090	232	51	17.6	.2
44419	Other building material dealers.....	4	D	D	D	b	D	D
444190	Other building material dealers.....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores.....	12	45 931	3 062	688	123	3.0	—
44422	Nursery & garden centers.....	12	45 931	3 062	688	123	3.0	—
444220	Nursery & garden centers.....	12	45 931	3 062	688	123	3.0	—
445	Food & beverage stores.....	18	26 961	2 938	540	195	3.3	5.9
446	Health & personal care stores.....	8	8 271	1 121	240	65	44.1	11.5
4461	Health & personal care stores.....	8	8 271	1 121	240	65	44.1	11.5
447	Gasoline stations.....	18	17 482	1 446	333	99	9.4	4.2
448	Clothing & clothing accessories stores.....	16	6 249	784	185	100	37.8	14.8
4481	Clothing stores.....	15	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores.....	4	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores.....	3	D	D	D	a	D	D
4511101	General-line sporting goods stores.....	3	D	D	D	a	D	D
452	General merchandise stores.....	8	D	D	D	e	D	D
45299	All other general merchandise stores.....	7	5 096	472	106	66	—	—
452990	All other general merchandise stores.....	7	5 096	472	106	66	—	—
453	Miscellaneous store retailers.....	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers.....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers.....	2	D	D	D	a	D	D
454	Nonstore retailers.....	5	D	D	D	b	D	D
4543	Direct selling establishments.....	4	3 813	328	86	14	13.3	10.8
454312	Liquefied petroleum gas (bottled gas) dealers.....	4	3 813	328	86	14	13.3	10.8
<b>ASHLEY COUNTY, AR</b>								
44-45	Retail trade.....	117	133 826	12 327	2 874	961	18.6	4.0
441	Motor vehicle & parts dealers.....	14	36 114	2 639	561	113	9.8	—
442	Furniture & home furnishings stores.....	6	2 345	322	84	27	4.5	20.7
443	Electronics & appliance stores.....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers.....	10	9 186	1 226	277	71	20.5	—
4441	Building material & supplies dealers.....	7	D	D	D	b	D	D
445	Food & beverage stores.....	16	34 559	3 237	742	289	29.0	4.0
446	Health & personal care stores.....	8	5 677	540	114	41	72.2	—
447	Gasoline stations.....	20	11 652	842	210	97	20.8	22.5
448	Clothing & clothing accessories stores.....	13	6 173	701	237	64	5.4	3.9
4481	Clothing stores.....	8	5 376	547	199	53	4.1	4.5
451	Sporting goods, hobby, book, & music stores.....	6	1 409	180	47	18	48.0	—
452	General merchandise stores.....	7	22 332	2 027	450	185	2.7	—
45299	All other general merchandise stores.....	6	D	D	D	b	D	D
452990	All other general merchandise stores.....	6	D	D	D	b	D	D
453	Miscellaneous store retailers.....	9	D	D	D	b	D	D
454	Nonstore retailers.....	6	2 727	401	103	26	30.5	18.1
454319	Other fuel dealers.....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BAXTER COUNTY, AR</b>								
44-45	Retail trade .....	227	298 166	27 068	6 349	1 713	20.3	2.9
441	Motor vehicle & parts dealers .....	31	65 303	4 416	1 036	227	22.0	.6
44112	Used car dealers .....	8	11 015	339	73	25	5.8	1.1
441120	Used car dealers .....	8	11 015	339	73	25	5.8	1.1
4412	Other motor vehicle dealers .....	6	3 902	262	65	22	55.5	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	17	10 802	1 316	270	75	32.9	5.2
4421	Furniture stores .....	9	7 228	911	174	44	21.4	6.8
44211	Furniture stores .....	9	7 228	911	174	44	21.4	6.8
442110	Furniture stores .....	9	7 228	911	174	44	21.4	6.8
4422	Home furnishings stores .....	8	3 574	405	96	31	56.0	2.0
443	Electronics & appliance stores .....	12	4 639	700	139	32	34.5	—
4431	Electronics & appliance stores .....	12	4 639	700	139	32	34.5	—
44311	Appliance, television, & other electronics stores .....	11	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	30	46 147	5 005	1 189	241	35.2	.3
4441	Building material & supplies dealers .....	23	38 969	4 363	1 091	201	34.1	.3
44419	Other building material dealers .....	16	35 392	3 782	950	159	35.2	.3
444190	Other building material dealers .....	16	35 392	3 782	950	159	35.2	.3
4442	Lawn & garden equipment & supplies stores .....	7	7 178	642	98	40	41.3	—
44421	Outdoor power equipment stores .....	4	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	4	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	27	62 008	5 682	1 311	382	11.3	.9
4451	Grocery stores .....	10	51 093	4 984	1 138	322	4.9	1.1
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
446	Health & personal care stores .....	10	6 340	924	225	46	59.4	2.2
447	Gasoline stations .....	30	23 743	1 334	278	125	25.8	7.5
44711	Gasoline stations with convenience stores .....	25	21 467	1 178	254	115	20.5	5.7
447110	Gasoline stations with convenience stores .....	25	21 467	1 178	254	115	20.5	5.7
448	Clothing & clothing accessories stores .....	20	6 235	915	199	71	19.1	22.1
4481	Clothing stores .....	15	3 684	404	91	47	29.5	10.0
451	Sporting goods, hobby, book, & music stores .....	12	3 240	495	82	53	9.0	13.0
4511	Sporting goods, hobby, & musical instrument stores ..	8	2 650	431	70	43	—	4.7
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	9	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	6	1 770	196	44	18	1.7	80.2
45331	Used merchandise stores .....	6	1 770	196	44	18	1.7	80.2
453310	Used merchandise stores .....	6	1 770	196	44	18	1.7	80.2
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	3 979	229	42	10	D	—
453930	Manufactured (mobile) home dealers .....	3	3 979	229	42	10	D	—
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	7	4 705	450	111	24	2.0	33.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BENTON COUNTY, AR</b>								
44-45	Retail trade .....	548	1 015 568	93 239	22 059	6 217	8.6	4.2
441	Motor vehicle & parts dealers .....	76	297 328	20 721	4 865	846	13.5	.8
4411	Automobile dealers .....	37	265 384	16 673	3 905	612	13.4	—
44111	New car dealers .....	11	239 645	14 878	3 486	536	10.8	—
441110	New car dealers .....	11	239 645	14 878	3 486	536	10.8	—
44112	Used car dealers .....	26	25 739	1 795	419	76	38.1	.5
441120	Used car dealers .....	26	25 739	1 795	419	76	38.1	.5
4412	Other motor vehicle dealers .....	11	13 831	1 147	274	55	19.1	8.2
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	28	18 113	2 901	686	179	10.8	5.6
44131	Automotive parts & accessories stores .....	20	12 469	1 895	436	132	12.6	6.5
441310	Automotive parts & accessories stores .....	20	12 469	1 895	436	132	12.6	6.5
44132	Tire dealers .....	8	5 644	1 006	250	47	6.8	3.8
441320	Tire dealers .....	8	5 644	1 006	250	47	6.8	3.8
442	Furniture & home furnishings stores .....	31	18 680	2 413	548	121	17.1	4.2
4421	Furniture stores .....	11	8 496	1 095	250	56	25.1	2.4
44211	Furniture stores .....	11	8 496	1 095	250	56	25.1	2.4
442110	Furniture stores .....	11	8 496	1 095	250	56	25.1	2.4
4422	Home furnishings stores .....	20	10 184	1 318	298	65	10.3	5.6
44221	Floor covering stores .....	10	8 510	1 033	228	41	9.7	2.2
442210	Floor covering stores .....	10	8 510	1 033	228	41	9.7	2.2
44229	Other home furnishings stores .....	10	1 674	285	70	24	13.6	22.8
443	Electronics & appliance stores .....	25	31 253	2 777	403	114	5.0	4.5
4431	Electronics & appliance stores .....	25	31 253	2 777	403	114	5.0	4.5
44311	Appliance, television, & other electronics stores .....	20	D	D	D	b	D	D
443111	Household appliance stores .....	9	12 477	966	213	59	4.8	2.3
443112	Radio, television, & other electronics stores .....	11	D	D	D	b	D	D
44312	Computer & software stores .....	4	D	D	D	a	D	D
443120	Computer & software stores .....	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	74	134 817	15 060	3 472	717	3.2	10.2
4441	Building material & supplies dealers .....	56	117 004	13 397	3 117	602	3.6	10.8
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	7	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	41	84 149	8 961	2 096	380	1.5	14.2
444190	Other building material dealers .....	41	84 149	8 961	2 096	380	1.5	14.2
4442	Lawn & garden equipment & supplies stores .....	18	17 813	1 663	355	115	1.1	6.2
44422	Nursery & garden centers .....	16	D	D	D	c	D	D
444220	Nursery & garden centers .....	16	D	D	D	c	D	D
445	Food & beverage stores .....	34	110 614	10 778	3 047	897	8.7	4.8
4451	Grocery stores .....	27	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	25	105 334	10 159	2 925	859	7.3	4.5
445110	Supermarkets & other grocery (except convenience) stores .....	25	105 334	10 159	2 925	859	7.3	4.5
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	33	25 297	3 288	747	187	16.8	19.6
4461	Health & personal care stores .....	33	25 297	3 288	747	187	16.8	19.6
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	5	697	91	20	13	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	5	697	91	20	13	—	—
44619	Other health & personal care stores .....	8	3 586	671	162	33	—	9.8
446191	Food (health) supplement stores .....	3	2 604	465	117	24	—	—
447	Gasoline stations .....	73	80 169	4 676	1 121	471	17.8	10.5
4471	Gasoline stations .....	73	80 169	4 676	1 121	471	17.8	10.5
44711	Gasoline stations with convenience stores .....	62	72 845	4 174	1 013	425	12.8	10.5
447110	Gasoline stations with convenience stores .....	62	72 845	4 174	1 013	425	12.8	10.5
448	Clothing & clothing accessories stores .....	51	20 189	2 346	491	249	16.7	1.6
4481	Clothing stores .....	34	14 631	1 650	316	157	8.8	1.4
4483	Jewelry, luggage, & leather goods stores .....	9	2 827	401	104	65	51.9	4.4
451	Sporting goods, hobby, book, & music stores .....	33	16 947	2 308	515	226	15.0	2.3
4511	Sporting goods, hobby, & musical instrument stores .....	28	15 549	2 122	463	208	13.5	2.5
45111	Sporting goods stores .....	17	9 578	1 363	301	141	5.7	3.9
451110	Sporting goods stores .....	17	9 578	1 363	301	141	5.7	3.9
4511102	Specialty-line sporting goods stores .....	14	7 367	1 020	215	117	7.5	5.0
45112	Hobby, toy, & game stores .....	5	4 475	566	127	48	23.9	—
451120	Hobby, toy, & game stores .....	5	4 475	566	127	48	23.9	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>BENTON COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	General merchandise stores .....	18	D	D	D	g	D	D						
452	Other general merchandise stores .....	15	D	D	D	g	D	D						
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D						
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D						
45299	All other general merchandise stores .....	12	D	D	D	b	D	D						
452990	All other general merchandise stores .....	12	D	D	D	b	D	D						
4529901	Variety stores .....	8	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	72	D	D	D	e	D	D						
4531	Florists .....	18	3 423	704	174	84	29.0	19.1						
45311	Florists .....	18	3 423	704	174	84	29.0	19.1						
453110	Florists .....	18	3 423	704	174	84	29.0	19.1						
4532	Office supplies, stationery, & gift stores .....	21	5 578	902	209	90	18.9	10.3						
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D						
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D						
4532102	Office supplies stores .....	3	D	D	D	b	D	D						
4533	Used merchandise stores .....	11	1 110	243	56	24	25.9	32.2						
45331	Used merchandise stores .....	11	1 110	243	56	24	25.9	32.2						
453310	Used merchandise stores .....	11	1 110	243	56	24	25.9	32.2						
4539	Other miscellaneous store retailers .....	22	D	D	D	c	D	D						
45393	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	14	D	D	D	b	D	D						
454	Nonstore retailers .....	28	19 670	2 511	584	123	2.0	12.2						
4541	Electronic shopping & mail-order houses .....	7	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	7	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	7	D	D	D	b	D	D						
4543	Direct selling establishments .....	19	14 809	1 963	464	96	.8	13.5						
45431	Fuel dealers .....	9	8 691	880	209	42	—	22.2						
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	8 691	880	209	42	—	22.2						
45439	Other direct selling establishments .....	10	6 118	1 083	255	54	2.0	1.1						
454390	Other direct selling establishments .....	10	6 118	1 083	255	54	2.0	1.1						
<b>BOONE COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	194	<b>368 883</b>	<b>30 395</b>	<b>7 297</b>	<b>2 205</b>	<b>23.0</b>	<b>3.6</b>						
441	Motor vehicle & parts dealers .....	40	113 142	7 952	1 837	373	46.8	.5						
4411	Automobile dealers .....	21	98 418	5 849	1 350	243	49.4	—						
44112	Used car dealers .....	13	17 969	975	233	47	36.4	—						
441120	Used car dealers .....	13	17 969	975	233	47	36.4	—						
4412	Other motor vehicle dealers .....	3	4 315	238	59	14	D	—						
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	4 315	238	59	14	D	—						
4413	Automotive parts, accessories, & tire stores .....	16	10 409	1 865	428	116	24.2	5.7						
44131	Automotive parts & accessories stores .....	12	8 295	1 447	334	87	30.4	—						
441310	Automotive parts & accessories stores .....	12	8 295	1 447	334	87	30.4	—						
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D						
4421	Furniture stores .....	5	3 652	438	101	22	37.4	—						
44211	Furniture stores .....	5	3 652	438	101	22	37.4	—						
442110	Furniture stores .....	5	3 652	438	101	22	37.4	—						
443	Electronics & appliance stores .....	6	4 739	318	63	22	72.2	24.0						
4431	Electronics & appliance stores .....	6	4 739	318	63	22	72.2	24.0						
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D						
44312	Computer & software stores .....	2	D	D	D	a	D	D						
443120	Computer & software stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	20	34 080	3 773	916	219	10.2	12.4						
4441	Building material & supplies dealers .....	11	21 783	2 810	684	148	15.4	5.4						
44419	Other building material dealers .....	8	19 864	2 646	644	136	10.5	6.0						
444190	Other building material dealers .....	8	19 864	2 646	644	136	10.5	6.0						
4442	Lawn & garden equipment & supplies stores .....	9	12 297	963	232	71	1.1	24.8						
44422	Nursery & garden centers .....	9	12 297	963	232	71	1.1	24.8						
444220	Nursery & garden centers .....	9	12 297	963	232	71	1.1	24.8						
445	Food & beverage stores .....	10	29 070	2 511	554	276	2.4	7.8						
446	Health & personal care stores .....	11	8 960	1 015	243	59	61.8	14.3						
4461	Health & personal care stores .....	11	8 960	1 015	243	59	61.8	14.3						
447	Gasoline stations .....	24	65 254	3 594	940	388	7.6	3.1						
4471	Gasoline stations .....	24	65 254	3 594	940	388	7.6	3.1						
44711	Gasoline stations with convenience stores .....	18	61 662	3 322	865	364	3.1	3.2						
447110	Gasoline stations with convenience stores .....	18	61 662	3 322	865	364	3.1	3.2						
448	Clothing & clothing accessories stores .....	22	11 762	1 283	294	116	17.1	4.2						
4481	Clothing stores .....	13	9 191	888	206	79	15.0	1.0						
451	Sporting goods, hobby, book, & music stores .....	13	3 603	389	85	44	34.2	—						
4512112	Specialty book stores .....	2	D	D	D	a	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>BOONE COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	General merchandise stores .....	12	D	D	D	f	D	D						
452	Other general merchandise stores .....	12	D	D	D	f	D	D						
4529	All other general merchandise stores .....	11	6 973	777	166	87	17.5	12.6						
45299	All other general merchandise stores .....	11	6 973	777	166	87	17.5	12.6						
4529901	Variety stores .....	9	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D						
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	3	5 626	411	85	16	D	—						
453930	Manufactured (mobile) home dealers .....	3	5 626	411	85	16	D	—						
454	Nonstore retailers .....	10	8 831	1 267	312	65	34.8	3.2						
4543	Direct selling establishments .....	7	7 753	991	244	48	27.0	3.7						
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D						
45439	Other direct selling establishments .....	4	D	D	D	b	D	D						
454390	Other direct selling establishments .....	4	D	D	D	b	D	D						
<b>BRADLEY COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	62	65 054	4 895	1 154	385	37.0	3.0						
441	Motor vehicle & parts dealers .....	9	18 839	652	143	27	89.6	1.6						
442	Furniture & home furnishings stores .....	4	1 177	142	38	13	100.0	—						
443	Electronics & appliance stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	8	7 484	483	118	31	11.9	12.2						
4441	Building material & supplies dealers .....	5	D	D	D	a	D	D						
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D						
445	Food & beverage stores .....	6	D	D	D	c	D	D						
446	Health & personal care stores .....	3	1 947	201	46	17	85.1	14.9						
447	Gasoline stations .....	8	7 687	520	120	34	9.6	—						
448	Clothing & clothing accessories stores .....	10	2 173	448	97	37	43.6	—						
452	General merchandise stores .....	4	4 044	366	90	45	12.8	—						
45299	All other general merchandise stores .....	4	4 044	366	90	45	12.8	—						
452990	All other general merchandise stores .....	4	4 044	366	90	45	12.8	—						
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D						
454	Nonstore retailers .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	2	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D						
<b>CALHOUN COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	22	13 266	1 142	229	91	31.9	7.4						
441	Motor vehicle & parts dealers .....	3	946	79	21	9	D	—						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	5	2 793	278	58	28	81.7	—						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	4	D	D	D	a	D	D						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	1	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARROLL COUNTY, AR</b>								
44-45	Retail trade .....	202	174 929	17 253	3 873	1 204	26.9	8.7
441	Motor vehicle & parts dealers .....	15	31 365	2 211	526	101	35.5	—
442	Furniture & home furnishings stores .....	13	6 451	967	186	52	9.6	17.6
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	8	2 354	311	54	17	38.0	24.6
4431	Electronics & appliance stores .....	8	2 354	311	54	17	38.0	24.6
444	Building material & garden equipment & supplies dealers .....	14	11 242	1 140	277	73	55.4	9.9
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
445	Food & beverage stores .....	20	32 444	3 105	827	235	19.7	28.3
446	Health & personal care stores .....	14	6 190	832	188	56	87.2	3.9
447	Gasoline stations .....	15	12 530	885	186	69	40.9	6.4
448	Clothing & clothing accessories stores .....	27	6 011	1 036	156	76	39.9	11.8
4483	Jewelry, luggage, & leather goods stores .....	9	3 071	549	85	23	20.4	21.8
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	1 145	143	25	16	19.8	66.2
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
453	Miscellaneous store retailers .....	57	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	38	8 359	1 147	183	100	48.2	1.6
45322	Gift, novelty, & souvenir stores .....	38	8 359	1 147	183	100	48.2	1.6
453220	Gift, novelty, & souvenir stores .....	38	8 359	1 147	183	100	48.2	1.6
4533	Used merchandise stores .....	6	2 543	173	33	14	76.5	—
45331	Used merchandise stores .....	6	2 543	173	33	14	76.5	—
453310	Used merchandise stores .....	6	2 543	173	33	14	76.5	—
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45392	Art dealers .....	5	963	178	17	11	7.6	12.7
453920	Art dealers .....	5	963	178	17	11	7.6	12.7
454	Nonstore retailers .....	5	3 088	409	107	23	3.0	10.2
<b>CHICOT COUNTY, AR</b>								
44-45	Retail trade .....	80	87 139	7 106	1 728	627	14.8	6.3
441	Motor vehicle & parts dealers .....	6	2 097	213	54	14	29.9	45.2
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	3 423	362	78	23	5.1	86.2
4431	Electronics & appliance stores .....	4	3 423	362	78	23	5.1	86.2
44311	Appliance, television, & other electronics stores .....	4	3 423	362	78	23	5.1	86.2
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	12	35 291	1 802	461	84	.3	—
4441	Building material & supplies dealers .....	5	4 785	508	123	29	2.3	—
4442	Lawn & garden equipment & supplies stores .....	7	30 506	1 294	338	55	—	—
44422	Nursery & garden centers .....	7	30 506	1 294	338	55	—	—
444220	Nursery & garden centers .....	7	30 506	1 294	338	55	—	—
445	Food & beverage stores .....	13	16 442	1 534	351	167	25.8	—
446	Health & personal care stores .....	5	3 511	454	127	28	76.1	23.9
447	Gasoline stations .....	13	14 109	1 295	305	128	23.0	1.8
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	10	5 509	578	141	79	8.0	—
45299	All other general merchandise stores .....	10	5 509	578	141	79	8.0	—
452990	All other general merchandise stores .....	10	5 509	578	141	79	8.0	—
453	Miscellaneous store retailers .....	7	793	55	11	8	52.2	—
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLARK COUNTY, AR</b>								
44-45	Retail trade .....	116	171 275	14 810	3 608	1 100	42.3	8.2
441	Motor vehicle & parts dealers .....	17	56 015	3 107	715	125	91.7	—
44112	Used car dealers .....	5	14 272	389	88	16	80.6	—
441120	Used car dealers .....	5	14 272	389	88	16	80.6	—
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	1 746	211	42	12	19.1	—
4431	Electronics & appliance stores .....	4	1 746	211	42	12	19.1	—
444	Building material & garden equipment & supplies dealers .....	14	14 918	1 861	398	96	14.3	—
4441	Building material & supplies dealers .....	10	13 079	1 477	311	68	14.4	—
44419	Other building material dealers .....	5	10 339	1 146	240	48	7.1	—
444190	Other building material dealers .....	5	10 339	1 146	240	48	7.1	—
445	Food & beverage stores .....	10	22 031	2 199	640	246	4.0	47.4
446	Health & personal care stores .....	8	10 994	1 533	407	111	12.3	2.0
4461	Health & personal care stores .....	8	10 994	1 533	407	111	12.3	2.0
447	Gasoline stations .....	20	24 321	1 760	420	155	34.2	9.2
448	Clothing & clothing accessories stores .....	14	4 813	589	146	63	9.8	14.9
4481	Clothing stores .....	11	3 996	486	121	54	9.8	7.0
451	Sporting goods, hobby, book, & music stores .....	5	4 053	338	83	26	43.2	4.6
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	986	222	51	10	24.3	22.1
<b>CLAY COUNTY, AR</b>								
44-45	Retail trade .....	86	106 226	8 069	2 000	632	22.4	7.5
441	Motor vehicle & parts dealers .....	14	34 064	1 752	416	80	27.3	1.2
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	1 571	242	54	18	61.5	3.9
444	Building material & garden equipment & supplies dealers .....	9	19 103	1 162	271	63	19.1	—
4441	Building material & supplies dealers .....	4	3 277	367	84	27	46.5	—
4442	Lawn & garden equipment & supplies stores .....	5	15 826	795	187	36	13.5	—
44422	Nursery & garden centers .....	5	15 826	795	187	36	13.5	—
444220	Nursery & garden centers .....	5	15 826	795	187	36	13.5	—
445	Food & beverage stores .....	10	D	D	D	c	D	D
446	Health & personal care stores .....	6	4 337	652	143	38	87.7	1.9
447	Gasoline stations .....	12	11 808	842	211	81	14.8	50.9
448	Clothing & clothing accessories stores .....	6	1 018	131	29	14	44.0	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	10 535	1 125	251	121	5.8	—
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	3	4 221	265	67	18	—	14.5
4543	Direct selling establishments .....	3	4 221	265	67	18	—	14.5
454311	Heating oil dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLEBURNE COUNTY, AR</b>								
44-45	Retail trade .....	111	135 709	12 399	2 864	982	20.8	9.5
441	Motor vehicle & parts dealers .....	17	35 781	3 507	770	153	24.8	17.1
4412	Other motor vehicle dealers .....	5	12 972	1 139	214	54	8.6	46.3
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	12 972	1 139	214	54	8.6	46.3
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	1 929	186	45	12	47.8	—
443	Electronics & appliance stores .....	6	1 229	143	33	8	13.2	—
444	Building material & garden equipment & supplies dealers .....	13	16 308	1 461	337	89	8.5	3.8
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	6	13 512	1 206	284	70	—	4.6
444190	Other building material dealers .....	6	13 512	1 206	284	70	—	4.6
445	Food & beverage stores .....	13	29 996	2 322	704	221	23.7	14.4
446	Health & personal care stores .....	7	5 291	583	138	36	54.5	—
447	Gasoline stations .....	22	14 592	1 043	226	111	28.9	4.6
448	Clothing & clothing accessories stores .....	7	1 085	169	38	13	50.0	2.6
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	3 575	270	63	41	12.1	8.2
452990	All other general merchandise stores .....	4	3 575	270	63	41	12.1	8.2
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 468	272	67	14	D	33.1
<b>CLEVELAND COUNTY, AR</b>								
44-45	Retail trade .....	19	9 225	849	217	94	46.8	1.6
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 108	246	61	33	23.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLUMBIA COUNTY, AR</b>								
44-45	Retail trade .....	136	157 813	14 948	3 660	1 205	17.8	3.9
441	Motor vehicle & parts dealers .....	18	32 213	2 453	585	135	41.2	—
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	6	5 386	941	260	52	29.0	15.2
44211	Furniture stores .....	6	5 386	941	260	52	29.0	15.2
442110	Furniture stores .....	6	5 386	941	260	52	29.0	15.2
443	Electronics & appliance stores .....	4	777	124	25	10	28.2	—
444	Building material & garden equipment & supplies dealers .....	12	10 812	1 165	390	55	1.0	1.3
4441	Building material & supplies dealers .....	9	9 909	1 075	365	46	1.0	—
445	Food & beverage stores .....	15	31 457	2 869	658	271	8.9	3.6
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	6	5 120	544	127	26	2.5	43.1
447	Gasoline stations .....	25	20 325	1 334	316	159	18.1	3.9
448	Clothing & clothing accessories stores .....	21	12 816	1 693	373	144	31.6	2.4
4481	Clothing stores .....	13	8 794	1 102	245	100	32.6	1.0
451	Sporting goods, hobby, book, & music stores .....	5	3 432	324	81	35	3.8	—
4511	Sporting goods, hobby, & musical instrument stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	6	2 189	275	67	15	1.7	18.7
<b>CONWAY COUNTY, AR</b>								
44-45	Retail trade .....	91	157 107	12 312	2 849	948	33.9	.9
441	Motor vehicle & parts dealers .....	10	40 624	2 518	592	102	83.7	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	12 334	1 123	271	55	20.6	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	19	29 201	2 020	429	218	23.6	2.9
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	12	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	12	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	12	D	D	D	b	D	D
446	Health & personal care stores .....	9	3 766	518	109	40	2.4	10.0
447	Gasoline stations .....	16	19 614	1 061	207	108	14.9	—
448	Clothing & clothing accessories stores .....	8	2 379	357	77	27	35.1	6.3
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	8 920	1 026	272	74	55.2	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CRAIGHEAD COUNTY, AR</b>								
44-45	Retail trade .....	480	854 297	80 770	18 707	5 589	12.4	4.7
441	Motor vehicle & parts dealers .....	58	207 845	13 071	2 982	581	21.4	7.8
4412	Other motor vehicle dealers .....	4	10 243	729	153	37	66.3	7.3
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	28	16 400	2 439	540	130	15.6	4.2
4421	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3
44211	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3
442110	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3
443	Electronics & appliance stores .....	24	18 596	2 217	603	145	13.3	9.2
4431	Electronics & appliance stores .....	24	18 596	2 217	603	145	13.3	9.2
44311	Appliance, television, & other electronics stores .....	12	11 807	1 353	388	99	4.8	4.2
44312	Computer & software stores .....	12	6 789	864	215	46	28.1	17.8
443120	Computer & software stores .....	12	6 789	864	215	46	28.1	17.8
444	Building material & garden equipment & supplies dealers .....	54	138 681	12 743	2 812	650	13.0	1.5
4441	Building material & supplies dealers .....	35	100 482	9 626	2 209	527	17.0	—
44419	Other building material dealers .....	21	45 996	4 846	1 031	225	33.9	.1
444190	Other building material dealers .....	21	45 996	4 846	1 031	225	33.9	.1
4442	Lawn & garden equipment & supplies stores .....	19	38 199	3 117	603	123	2.6	5.2
44422	Nursery & garden centers .....	17	D	D	D	c	D	D
444220	Nursery & garden centers .....	17	D	D	D	c	D	D
445	Food & beverage stores .....	39	72 466	6 431	1 899	639	12.0	7.3
446	Health & personal care stores .....	39	24 339	4 202	975	213	29.1	18.8
447	Gasoline stations .....	55	67 682	4 648	1 125	454	5.7	5.7
44711	Gasoline stations with convenience stores .....	40	58 831	3 933	951	387	4.4	4.5
447110	Gasoline stations with convenience stores .....	40	58 831	3 933	951	387	4.4	4.5
448	Clothing & clothing accessories stores .....	65	58 999	6 582	1 533	519	7.0	7.7
4481	Clothing stores .....	40	42 906	4 271	991	374	7.3	8.9
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	26	22 585	2 164	509	181	8.5	1.7
4511	Sporting goods, hobby, & musical instrument stores .....	15	10 855	1 019	219	77	15.5	2.8
4512	Book, periodical, & music stores .....	11	11 730	1 145	290	104	2.1	.8
45121	Book stores & news dealers .....	6	5 878	601	156	44	4.2	—
4512113	College book stores .....	3	3 780	304	73	22	D	—
452	General merchandise stores .....	13	185 658	19 660	4 174	1 641	.3	—
453	Miscellaneous store retailers .....	64	27 317	3 483	746	260	36.2	2.6
45321	Office supplies & stationery stores .....	4	3 501	495	102	27	—	—
453210	Office supplies & stationery stores .....	4	3 501	495	102	27	—	—
4532102	Office supplies stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	30	15 943	1 800	393	120	39.7	3.4
45399	All other miscellaneous store retailers .....	23	D	D	D	b	D	D
454	Nonstore retailers .....	15	13 729	3 130	809	176	12.6	.5
<b>CRAWFORD COUNTY, AR</b>								
44-45	Retail trade .....	171	268 542	22 805	5 734	1 599	9.7	4.9
441	Motor vehicle & parts dealers .....	25	73 302	4 086	855	199	1.2	1.3
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	32 274	2 653	610	141	8.9	—
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	11 948	635	155	36	—	—
444220	Nursery & garden centers .....	5	11 948	635	155	36	—	—
445	Food & beverage stores .....	16	58 053	5 299	1 567	467	12.6	13.5
4451	Grocery stores .....	15	D	D	D	e	D	D
446	Health & personal care stores .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>CRAWFORD COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	39	31 654	1 692	341	176	22.5	10.0						
44711	Gasoline stations with convenience stores .....	32	26 209	1 501	303	155	15.9	9.7						
447110	Gasoline stations with convenience stores .....	32	26 209	1 501	303	155	15.9	9.7						
448	Clothing & clothing accessories stores .....	9	1 535	218	47	18	16.8	—						
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	15	D	D	D	e	D	D						
45299	All other general merchandise stores .....	13	8 157	715	222	92	3.5	2.4						
452990	All other general merchandise stores .....	13	8 157	715	222	92	3.5	2.4						
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D						
454	Nonstore retailers .....	6	D	D	D	b	D	D						
4543	Direct selling establishments .....	2	D	D	D	b	D	D						
45439	Other direct selling establishments .....	1	D	D	D	a	D	D						
454390	Other direct selling establishments .....	1	D	D	D	a	D	D						
<b>CRITTENDEN COUNTY, AR</b>														
44-45	Retail trade .....	206	496 869	33 133	7 731	2 722	2.0	4.5						
441	Motor vehicle & parts dealers .....	30	52 041	4 760	1 060	225	3.4	25.8						
442	Furniture & home furnishings stores .....	10	4 171	677	181	46	4.7	1.5						
443	Electronics & appliance stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	16	31 764	2 202	576	118	—	9.4						
4442	Lawn & garden equipment & supplies stores .....	5	17 288	709	211	30	—	17.3						
44422	Nursery & garden centers .....	5	17 288	709	211	30	—	17.3						
444220	Nursery & garden centers .....	5	17 288	709	211	30	—	17.3						
445	Food & beverage stores .....	29	47 041	3 747	954	400	4.0	1.7						
446	Health & personal care stores .....	10	19 758	1 933	437	184	—	13.6						
447	Gasoline stations .....	44	241 343	8 847	2 132	909	1.9	.6						
4471	Gasoline stations .....	44	241 343	8 847	2 132	909	1.9	.6						
44711	Gasoline stations with convenience stores .....	27	58 550	2 826	697	348	3.6	2.0						
447110	Gasoline stations with convenience stores .....	27	58 550	2 826	697	348	3.6	2.0						
44719	Other gasoline stations .....	17	182 793	6 021	1 435	561	1.3	.1						
447190	Other gasoline stations .....	17	182 793	6 021	1 435	561	1.3	.1						
448	Clothing & clothing accessories stores .....	23	9 510	1 092	292	130	7.8	1.9						
451	Sporting goods, hobby, book, & music stores .....	6	1 666	202	43	23	14.2	2.2						
452	General merchandise stores .....	11	D	D	D	f	D	D						
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D						
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D						
454	Nonstore retailers .....	7	2 840	489	124	29	—	—						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CROSS COUNTY, AR</b>								
44-45	Retail trade .....	80	129 808	10 500	2 209	720	22.0	10.1
441	Motor vehicle & parts dealers .....	11	37 006	1 969	297	65	48.0	6.7
442	Furniture & home furnishings stores .....	9	6 055	546	128	38	20.6	62.7
4421	Furniture stores .....	6	4 756	366	84	23	11.8	66.9
44211	Furniture stores .....	6	4 756	366	84	23	11.8	66.9
442110	Furniture stores .....	6	4 756	366	84	23	11.8	66.9
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	23 154	1 783	390	90	2.1	21.2
4441	Building material & supplies dealers .....	5	7 547	858	187	50	4.7	—
4442	Lawn & garden equipment & supplies stores .....	4	15 607	925	203	40	.8	31.4
44422	Nursery & garden centers .....	4	15 607	925	203	40	.8	31.4
444220	Nursery & garden centers .....	4	15 607	925	203	40	.8	31.4
445	Food & beverage stores .....	10	23 276	2 168	530	181	5.9	4.5
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	14	8 803	606	140	60	22.9	8.9
448	Clothing & clothing accessories stores .....	7	4 490	676	165	58	71.2	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	7	19 862	1 973	421	174	2.2	.3
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DALLAS COUNTY, AR</b>								
44-45	Retail trade .....	63	63 285	6 073	1 397	480	27.2	10.5
441	Motor vehicle & parts dealers .....	11	23 551	1 539	373	74	35.0	1.4
442	Furniture & home furnishings stores .....	3	1 223	599	89	19	D	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	1 529	216	53	22	35.8	32.4
445	Food & beverage stores .....	13	9 590	735	228	101	31.0	23.1
446	Health & personal care stores .....	3	2 845	489	112	31	D	—
447	Gasoline stations .....	8	10 569	806	191	83	9.5	26.6
448	Clothing & clothing accessories stores .....	8	1 790	351	84	39	40.1	40.3
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DESHA COUNTY, AR</b>								
44-45	Retail trade .....	99	159 432	12 239	2 871	859	22.3	2.8
441	Motor vehicle & parts dealers .....	18	42 918	2 690	602	122	49.8	.1
442	Furniture & home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 245	106	32	11	—	—
444	Building material & garden equipment & supplies dealers .....	14	42 015	2 478	605	114	8.8	.3
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	D	D	D	b	D	D
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	16	20 556	1 803	435	182	8.8	13.3
446	Health & personal care stores .....	6	5 675	661	156	42	30.1	8.5
447	Gasoline stations .....	12	9 877	650	142	65	12.3	.4
448	Clothing & clothing accessories stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	1 487	91	15	10	57.6	.9
454	Nonstore retailers .....	6	10 107	944	259	62	27.1	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>DREW COUNTY, AR</b>								
44-45	Retail trade .....	102	153 688	12 323	2 932	952	27.6	2.3
441	Motor vehicle & parts dealers .....	12	40 164	2 342	503	88	71.7	.2
44112	Used car dealers .....	4	D	D	D	b	D	D
441120	Used car dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	572	63	19	23	57.0	43.0
444	Building material & garden equipment & supplies dealers .....	7	9 549	856	207	48	20.9	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	11	13 644	1 120	289	108	7.1	7.0
446	Health & personal care stores .....	4	2 557	388	80	33	69.2	21.0
447	Gasoline stations .....	20	26 167	1 692	415	139	1.7	3.6
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	14	5 542	541	139	57	20.2	12.4
4481	Clothing stores .....	10	3 618	347	88	39	12.8	19.0
451	Sporting goods, hobby, book, & music stores .....	3	344	53	13	4	D	—
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 191	371	102	31	17.7	—

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAULKNER COUNTY, AR</b>								
44-45	Retail trade .....	309	571 198	51 496	12 392	3 423	13.3	3.4
441	Motor vehicle & parts dealers .....	41	139 943	10 002	2 262	410	22.8	1.3
44111	Automobile dealers .....	16	118 712	7 293	1 588	268	25.2	.2
44112	Used car dealers .....	8	D	D	D	b	D	D
441120	Used car dealers .....	8	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	5	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	19	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	9	7 560	1 191	288	67	10.1	3.5
441310	Automotive parts & accessories stores .....	9	7 560	1 191	288	67	10.1	3.5
442	Furniture & home furnishings stores .....	16	16 964	2 312	523	115	11.8	2.0
4421	Furniture stores .....	10	12 022	1 634	353	83	16.1	2.5
44211	Furniture stores .....	10	12 022	1 634	353	83	16.1	2.5
442110	Furniture stores .....	10	12 022	1 634	353	83	16.1	2.5
4422	Home furnishings stores .....	6	4 942	678	170	32	1.4	.9
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	9 704	1 221	276	55	6.7	12.3
4431	Electronics & appliance stores .....	11	9 704	1 221	276	55	6.7	12.3
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443111	Household appliance stores .....	5	3 904	276	71	16	8.8	2.2
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	b	D	D
443120	Computer & software stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	34	82 404	8 565	2 248	550	6.1	.3
4441	Building material & supplies dealers .....	25	68 286	7 274	1 943	482	7.0	.3
44411	Home centers .....	5	D	D	D	e	D	D
444110	Home centers .....	5	D	D	D	e	D	D
44419	Other building material dealers .....	12	35 265	3 324	783	144	1.0	.5
444190	Other building material dealers .....	12	35 265	3 324	783	144	1.0	.5
4442	Lawn & garden equipment & supplies stores .....	9	14 118	1 291	305	68	1.8	—
44422	Nursery & garden centers .....	8	D	D	D	b	D	D
444220	Nursery & garden centers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	25	46 017	4 612	1 243	361	6.7	5.2
446	Health & personal care stores .....	22	18 941	2 421	571	181	47.8	—
4461	Health & personal care stores .....	22	18 941	2 421	571	181	47.8	—
44612	Cosmetics, beauty supplies, & perfume stores .....	4	1 231	117	22	10	16.1	—
446120	Cosmetics, beauty supplies, & perfume stores .....	4	1 231	117	22	10	16.1	—
447	Gasoline stations .....	47	66 134	4 481	981	427	23.8	15.1
4471	Gasoline stations .....	47	66 134	4 481	981	427	23.8	15.1
44711	Gasoline stations with convenience stores .....	36	49 303	3 363	788	364	22.8	19.7
447110	Gasoline stations with convenience stores .....	36	49 303	3 363	788	364	22.8	19.7
448	Clothing & clothing accessories stores .....	29	26 757	2 720	636	266	8.9	1.0
4481	Clothing stores .....	21	22 187	2 091	482	216	9.6	1.2
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	22	13 464	1 612	352	132	3.6	6.0
4511	Sporting goods, hobby, & musical instrument stores .....	17	8 158	854	166	74	5.1	4.6
45112	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	5 306	758	186	58	1.4	8.0
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	f	D	D
4529	Other general merchandise stores .....	10	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	9	D	D	D	c	D	D
452990	All other general merchandise stores .....	9	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>FAULKNER COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	40	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D						
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
4533	Used merchandise stores .....	6	1 087	175	37	17	—	14.3						
45331	Used merchandise stores .....	6	1 087	175	37	17	—	14.3						
453310	Used merchandise stores .....	6	1 087	175	37	17	—	14.3						
4539	Other miscellaneous store retailers .....	18	D	D	D	c	D	D						
45393	Manufactured (mobile) home dealers .....	9	29 189	3 342	708	93	3.0	—						
453930	Manufactured (mobile) home dealers .....	9	29 189	3 342	708	93	3.0	—						
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D						
454	Nonstore retailers .....	12	5 998	507	109	34	55.9	28.6						
4543	Direct selling establishments .....	10	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D						
<b>FRANKLIN COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	63	71 183	5 933	1 354	461	19.3	5.5						
441	Motor vehicle & parts dealers .....	6	14 381	896	196	41	33.7	4.1						
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	7	4 162	302	68	21	3.6	2.5						
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	a	D	D						
44422	Nursery & garden centers .....	4	3 728	232	52	15	—	—						
444220	Nursery & garden centers .....	4	3 728	232	52	15	—	—						
445	Food & beverage stores .....	17	18 420	1 646	421	151	20.2	5.2						
446	Health & personal care stores .....	4	4 384	672	162	27	43.0	—						
447	Gasoline stations .....	14	16 993	1 013	190	89	14.0	10.8						
448	Clothing & clothing accessories stores .....	3	293	27	5	4	33.1	66.9						
452	General merchandise stores .....	4	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	3	480	74	18	4	D	42.3						
<b>FULTON COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	40	21 799	1 932	476	184	61.8	7.3						
441	Motor vehicle & parts dealers .....	5	2 485	220	61	14	50.5	—						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	4	1 623	182	44	15	93.8	—						
445	Food & beverage stores .....	4	6 942	626	165	62	100.0	—						
446	Health & personal care stores .....	4	3 135	205	44	21	63.7	36.3						
447	Gasoline stations .....	9	3 781	268	53	28	25.0	8.9						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	2	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D						
454	Nonstore retailers .....	2	D	D	D	a	D	D						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GARLAND COUNTY, AR</b>								
44-45	Retail trade .....	498	875 774	74 772	17 709	5 023	14.4	3.7
441	Motor vehicle & parts dealers .....	49	267 072	15 945	3 707	627	14.2	3.7
4411	Automobile dealers .....	21	222 190	11 384	2 716	411	13.2	.6
44111	New car dealers .....	12	210 513	10 471	2 473	372	13.5	.3
441110	New car dealers .....	12	210 513	10 471	2 473	372	13.5	.3
44112	Used car dealers .....	9	11 677	913	243	39	6.7	5.8
441120	Used car dealers .....	9	11 677	913	243	39	6.7	5.8
4412	Other motor vehicle dealers .....	12	33 256	2 564	516	110	14.9	25.5
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	10	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	6	24 038	1 861	343	85	15.7	30.9
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	16	11 626	1 997	475	106	30.9	—
44131	Automotive parts & accessories stores .....	13	8 877	1 490	377	89	19.3	—
441310	Automotive parts & accessories stores .....	13	8 877	1 490	377	89	19.3	—
442	Furniture & home furnishings stores .....	33	22 567	2 745	655	183	10.3	4.1
4421	Furniture stores .....	13	13 381	1 834	459	110	7.6	.6
44211	Furniture stores .....	13	13 381	1 834	459	110	7.6	.6
442110	Furniture stores .....	13	13 381	1 834	459	110	7.6	.6
4422	Home furnishings stores .....	20	9 186	911	196	73	14.2	9.2
44221	Floor covering stores .....	10	5 300	469	92	34	16.2	1.0
442210	Floor covering stores .....	10	5 300	469	92	34	16.2	1.0
44229	Other home furnishings stores .....	10	3 886	442	104	39	11.4	20.4
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	16	8 517	1 745	389	100	22.3	17.1
4431	Electronics & appliance stores .....	16	8 517	1 745	389	100	22.3	17.1
44311	Appliance, television, & other electronics stores .....	12	5 596	900	196	64	33.9	26.0
443112	Radio, television, & other electronics stores .....	6	3 775	617	131	43	46.4	23.0
44312	Computer & software stores .....	4	2 921	845	193	36	—	—
443120	Computer & software stores .....	4	2 921	845	193	36	—	—
444	Building material & garden equipment & supplies dealers .....	45	94 600	9 793	2 441	567	25.4	1.5
4441	Building material & supplies dealers .....	38	89 913	9 220	2 304	520	26.3	1.3
44411	Home centers .....	3	41 235	2 916	753	212	D	—
444110	Home centers .....	3	41 235	2 916	753	212	D	—
44412	Paint & wallpaper stores .....	6	4 772	529	126	27	—	—
444120	Paint & wallpaper stores .....	6	4 772	529	126	27	—	—
44419	Other building material dealers .....	25	42 579	5 618	1 388	267	40.9	2.8
444190	Other building material dealers .....	25	42 579	5 618	1 388	267	40.9	2.8
4442	Lawn & garden equipment & supplies stores .....	7	4 687	573	137	47	7.2	4.2
44422	Nursery & garden centers .....	7	4 687	573	137	47	7.2	4.2
444220	Nursery & garden centers .....	7	4 687	573	137	47	7.2	4.2
445	Food & beverage stores .....	52	119 004	10 693	2 491	908	12.8	2.2
4451	Grocery stores .....	28	101 960	9 313	2 171	805	8.5	.6
44511	Supermarkets & other grocery (except convenience) stores .....	24	99 487	9 125	2 136	784	7.4	.6
445110	Supermarkets & other grocery (except convenience) stores .....	24	99 487	9 125	2 136	784	7.4	.6
4452	Specialty food stores .....	5	2 390	573	143	37	—	—
4453	Beer, wine, & liquor stores .....	19	14 654	807	177	66	45.0	13.2
44531	Beer, wine, & liquor stores .....	19	14 654	807	177	66	45.0	13.2
445310	Beer, wine, & liquor stores .....	19	14 654	807	177	66	45.0	13.2
446	Health & personal care stores .....	37	34 524	4 313	1 008	258	20.3	11.7
4461	Health & personal care stores .....	37	34 524	4 313	1 008	258	20.3	11.7
44612	Cosmetics, beauty supplies, & perfume stores .....	5	1 854	258	59	23	19.5	9.6
446120	Cosmetics, beauty supplies, & perfume stores .....	5	1 854	258	59	23	19.5	9.6
44619	Other health & personal care stores .....	8	1 921	386	68	24	1.7	18.0
446191	Food (health) supplement stores .....	3	1 257	162	37	15	—	22.6
447	Gasoline stations .....	59	67 033	3 873	899	337	17.5	9.2
4471	Gasoline stations .....	59	67 033	3 873	899	337	17.5	9.2
44711	Gasoline stations with convenience stores .....	40	56 801	3 100	734	273	13.8	8.0
447110	Gasoline stations with convenience stores .....	40	56 801	3 100	734	273	13.8	8.0
448	Clothing & clothing accessories stores .....	73	33 968	4 104	866	347	10.5	3.2
4481	Clothing stores .....	48	19 131	2 075	437	211	11.8	4.7
44813	Children's & infants' clothing stores .....	4	751	111	26	10	51.5	1.2
448130	Children's & infants' clothing stores .....	4	751	111	26	10	51.5	1.2
4482	Shoe stores .....	14	7 803	921	200	68	—	.7
44821	Shoe stores .....	14	7 803	921	200	68	—	.7
448210	Shoe stores .....	14	7 803	921	200	68	—	.7
4482104	Family shoe stores .....	8	5 653	682	142	42	—	—
4483	Jewelry, luggage, & leather goods stores .....	11	7 034	1 108	229	68	18.7	1.7
44831	Jewelry stores .....	10	D	D	D	b	D	D
448310	Jewelry stores .....	10	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>GARLAND COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	32	20 243	2 171	462	173	6.1	.8						
4511	Sporting goods, hobby, & musical instrument stores .....	20	12 902	1 384	277	109	7.8	1.3						
45111	Sporting goods stores .....	11	6 971	636	132	49	3.8	2.4						
451110	Sporting goods stores .....	11	6 971	636	132	49	3.8	2.4						
45112	Hobby, toy, & game stores .....	5	5 144	617	116	44	4.7	—						
451120	Hobby, toy, & game stores .....	5	5 144	617	116	44	4.7	—						
4512	Book, periodical, & music stores .....	12	7 341	787	185	64	3.1	—						
45121	Book stores & news dealers .....	9	4 332	546	130	42	5.2	—						
451211	Book stores .....	8	D	D	D	b	D	D						
4512111	Book stores, general .....	4	2 120	258	55	15	—	—						
4512112	Specialty book stores .....	4	D	D	D	a	D	D						
451212	News dealers & newsstands .....	1	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	3	3 009	241	55	22	—	—						
451220	Prerecorded tape, compact disc, & record stores .....	3	3 009	241	55	22	—	—						
452	General merchandise stores .....	14	159 307	14 842	3 774	1 169	.4	1.8						
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D						
45211	Department stores (excl leased depts) .....	6	D	D	D	g	D	D						
452111	Department stores (excl leased depts) .....	6	D	D	D	g	D	D						
452110	Department stores (excl leased depts) .....	6	D	D	D	g	D	D						
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D						
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D						
45299	All other general merchandise stores .....	7	D	D	D	b	D	D						
452990	All other general merchandise stores .....	7	D	D	D	b	D	D						
4529901	Variety stores .....	5	5 802	556	150	71	—	—						
453	Miscellaneous store retailers .....	75	33 553	2 856	610	247	35.4	3.8						
4532	Office supplies, stationery, & gift stores .....	31	7 249	1 152	233	116	33.1	9.6						
45322	Gift, novelty, & souvenir stores .....	31	7 249	1 152	233	116	33.1	9.6						
453220	Gift, novelty, & souvenir stores .....	31	7 249	1 152	233	116	33.1	9.6						
4533	Used merchandise stores .....	15	2 077	255	65	24	40.8	21.0						
45331	Used merchandise stores .....	15	2 077	255	65	24	40.8	21.0						
453310	Used merchandise stores .....	15	2 077	255	65	24	40.8	21.0						
4539	Other miscellaneous store retailers .....	18	21 948	952	193	58	35.6	.5						
45392	Art dealers .....	3	556	115	23	7	D	—						
453920	Art dealers .....	3	556	115	23	7	D	—						
45393	Manufactured (mobile) home dealers .....	4	15 252	492	91	16	47.2	—						
453930	Manufactured (mobile) home dealers .....	4	15 252	492	91	16	47.2	—						
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D						
454	Nonstore retailers .....	13	15 386	1 692	407	107	55.3	6.0						
4543	Direct selling establishments .....	10	D	D	D	b	D	D						
45431	Fuel dealers .....	4	10 823	758	183	38	67.8	5.7						
454311	Heating oil dealers .....	1	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D						
<b>GRANT COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	54	<b>58 541</b>	<b>5 950</b>	<b>1 317</b>	<b>450</b>	<b>18.7</b>	<b>4.7</b>						
441	Motor vehicle & parts dealers .....	11	16 471	1 057	226	47	7.3	1.8						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	4	888	164	47	13	10.5	—						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	7	2 285	382	78	33	60.7	11.1						
445	Food & beverage stores .....	9	13 156	1 491	393	137	10.0	15.4						
446	Health & personal care stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	10	6 921	492	109	47	12.8	1.2						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENE COUNTY, AR</b>								
44-45	Retail trade .....	183	263 214	22 009	5 136	1 649	19.7	2.9
441	Motor vehicle & parts dealers .....	31	77 985	4 098	940	188	39.4	1.3
44112	Used car dealers .....	10	23 610	619	123	26	37.4	3.8
441120	Used car dealers .....	10	23 610	619	123	26	37.4	3.8
4412	Other motor vehicle dealers .....	4	6 760	252	61	18	11.1	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	13	9 076	1 351	311	69	5.6	1.2
44131	Automotive parts & accessories stores .....	10	5 650	690	162	44	9.0	2.0
441310	Automotive parts & accessories stores .....	10	5 650	690	162	44	9.0	2.0
442	Furniture & home furnishings stores .....	8	3 437	418	102	31	62.8	—
443	Electronics & appliance stores .....	12	8 565	789	185	43	31.2	.4
4431	Electronics & appliance stores .....	12	8 565	789	185	43	31.2	.4
44311	Appliance, television, & other electronics stores .....	8	5 906	480	123	29	3.9	.6
443111	Household appliance stores .....	6	D	D	D	b	D	D
44312	Computer & software stores .....	4	2 659	309	62	14	92.0	—
443120	Computer & software stores .....	4	2 659	309	62	14	92.0	—
444	Building material & garden equipment & supplies dealers .....	16	23 723	2 893	624	157	4.8	—
4441	Building material & supplies dealers .....	13	19 900	2 680	581	141	5.7	—
44419	Other building material dealers .....	9	14 893	1 986	417	105	2.6	—
444190	Other building material dealers .....	9	14 893	1 986	417	105	2.6	—
4442	Lawn & garden equipment & supplies stores .....	3	3 823	213	43	16	—	—
44422	Nursery & garden centers .....	3	3 823	213	43	16	—	—
444220	Nursery & garden centers .....	3	3 823	213	43	16	—	—
445	Food & beverage stores .....	25	34 921	3 032	750	373	10.5	2.3
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	16	9 221	1 028	247	70	30.0	32.7
4461	Health & personal care stores .....	16	9 221	1 028	247	70	30.0	32.7
447	Gasoline stations .....	19	23 258	1 334	271	127	10.3	11.7
44711	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	20	9 198	1 295	278	91	21.6	1.0
4481	Clothing stores .....	14	7 294	965	195	67	4.9	1.3
451	Sporting goods, hobby, book, & music stores .....	7	1 745	309	70	26	—	—
4512112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	4 286	307	64	52	—	—
452990	All other general merchandise stores .....	5	4 286	307	64	52	—	—
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4531	Florists .....	6	2 660	670	161	57	1.2	2.9
45311	Florists .....	6	2 660	670	161	57	1.2	2.9
453110	Florists .....	6	2 660	670	161	57	1.2	2.9
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	884	71	27	7	D	—
454	Nonstore retailers .....	6	5 263	767	233	26	73.8	—
4543	Direct selling establishments .....	4	D	D	D	a	D	D
<b>HEMPSTEAD COUNTY, AR</b>								
44-45	Retail trade .....	111	134 400	12 021	3 049	925	23.6	5.2
441	Motor vehicle & parts dealers .....	17	30 649	2 094	516	117	54.4	1.4
442	Furniture & home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	10 007	908	219	53	6.1	20.5
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	12	D	D	D	c	D	D
446	Health & personal care stores .....	7	4 025	510	123	38	13.0	18.5
447	Gasoline stations .....	25	20 178	1 419	308	128	25.5	.6
448	Clothing & clothing accessories stores .....	9	5 555	729	184	75	7.7	8.5
4481	Clothing stores .....	5	4 487	574	145	58	5.8	1.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>HEMPSTEAD COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D						
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D						
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D						
452	General merchandise stores .....	5	D	D	D	c	D	D						
45299	All other general merchandise stores .....	4	2 997	279	92	18	—	22.7						
452990	All other general merchandise stores .....	4	2 997	279	92	18	—	22.7						
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D						
454	Nonstore retailers .....	4	3 134	517	144	19	16.3	1.0						
<b>HOT SPRING COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	99	<b>144 581</b>	<b>11 145</b>	<b>2 631</b>	<b>787</b>	<b>14.9</b>	<b>11.5</b>						
441	Motor vehicle & parts dealers .....	22	54 547	3 032	694	138	3.0	3.5						
442	Furniture & home furnishings stores .....	4	2 812	380	77	23	20.8	—						
443	Electronics & appliance stores .....	4	1 224	142	32	13	28.6	26.8						
444	Building material & garden equipment & supplies dealers .....	9	4 235	393	87	24	21.5	—						
4441	Building material & supplies dealers .....	7	D	D	D	a	D	D						
445	Food & beverage stores .....	12	28 737	2 480	670	202	18.0	34.2						
446	Health & personal care stores .....	7	3 870	518	176	36	48.5	32.5						
447	Gasoline stations .....	14	17 293	799	129	61	58.1	3.2						
448	Clothing & clothing accessories stores .....	8	2 666	331	72	30	17.3	56.6						
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	7	D	D	D	c	D	D						
45299	All other general merchandise stores .....	6	3 303	340	71	47	—	5.6						
452990	All other general merchandise stores .....	6	3 303	340	71	47	—	5.6						
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	3	D	D	D	a	D	D						
<b>HOWARD COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	73	<b>88 216</b>	<b>7 980</b>	<b>1 903</b>	<b>634</b>	<b>28.7</b>	<b>14.4</b>						
441	Motor vehicle & parts dealers .....	11	18 751	1 115	279	55	65.8	2.4						
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D						
441222	Boat dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	9	6 125	695	147	42	40.0	—						
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D						
445	Food & beverage stores .....	8	23 807	1 946	415	155	23.9	45.6						
446	Health & personal care stores .....	8	4 182	524	141	36	18.2	1.7						
447	Gasoline stations .....	13	6 639	825	200	97	26.6	—						
448	Clothing & clothing accessories stores .....	5	1 168	115	30	13	32.4	16.5						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	5	21 267	2 018	517	179	—	—						
45299	All other general merchandise stores .....	4	D	D	D	b	D	D						
452990	All other general merchandise stores .....	4	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	6	1 660	170	42	23	88.4	8.9						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	2	D	D	D	a	D	D						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INDEPENDENCE COUNTY, AR</b>								
44-45	Retail trade .....	195	284 163	23 197	5 656	1 741	21.2	4.1
441	Motor vehicle & parts dealers .....	26	70 888	4 579	1 073	206	6.8	.7
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	14	11 033	1 270	293	66	16.4	3.3
441310	Automotive parts & accessories stores .....	14	11 033	1 270	293	66	16.4	3.3
442	Furniture & home furnishings stores .....	12	5 224	483	123	36	18.7	1.0
4421	Furniture stores .....	9	D	D	D	b	D	D
44211	Furniture stores .....	9	D	D	D	b	D	D
442110	Furniture stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	2 838	310	78	17	18.9	3.9
4431	Electronics & appliance stores .....	7	2 838	310	78	17	18.9	3.9
44311	Appliance, television, & other electronics stores .....	7	2 838	310	78	17	18.9	3.9
444	Building material & garden equipment & supplies dealers .....	17	20 260	2 298	589	130	36.3	7.6
4441	Building material & supplies dealers .....	12	14 118	1 759	468	94	50.4	2.4
4442	Lawn & garden equipment & supplies stores .....	5	6 142	539	121	36	4.1	19.6
44422	Nursery & garden centers .....	5	6 142	539	121	36	4.1	19.6
444220	Nursery & garden centers .....	5	6 142	539	121	36	4.1	19.6
445	Food & beverage stores .....	20	32 073	2 240	551	192	44.6	2.9
446	Health & personal care stores .....	13	9 180	1 481	264	63	46.0	12.7
4461	Health & personal care stores .....	13	9 180	1 481	264	63	46.0	12.7
447	Gasoline stations .....	26	26 426	1 465	321	173	15.2	8.3
44711	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	27	15 646	1 644	392	181	21.1	.8
4481	Clothing stores .....	21	13 471	1 324	315	150	13.6	1.0
451	Sporting goods, hobby, book, & music stores .....	5	994	235	47	16	20.0	3.4
452	General merchandise stores .....	8	D	D	D	e	D	D
4529	Other general merchandise stores .....	8	D	D	D	e	D	D
45299	All other general merchandise stores .....	7	6 265	463	163	66	16.8	33.6
452990	All other general merchandise stores .....	7	6 265	463	163	66	16.8	33.6
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	10 466	407	73	16	89.2	10.8
453930	Manufactured (mobile) home dealers .....	4	10 466	407	73	16	89.2	10.8
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	9	10 217	1 558	402	101	45.7	17.0
4543	Direct selling establishments .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	4 924	739	193	39	34.4	35.0
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>IZARD COUNTY, AR</b>								
44-45	Retail trade .....	57	71 037	4 810	1 148	374	29.7	.9
441	Motor vehicle & parts dealers .....	7	27 679	800	179	57	22.2	.6
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	17 084	1 504	338	76	10.4	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	9 507	694	168	69	57.0	4.0
446	Health & personal care stores .....	4	3 957	500	111	24	100.0	—
447	Gasoline stations .....	10	6 412	589	174	84	34.8	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	9	2 290	190	40	18	12.8	3.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>IZARD COUNTY, AR—Con.</b>							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 383	317	82	19	64.3	—
	<b>JACKSON COUNTY, AR</b>							
44-45	Retail trade .....	108	152 420	12 014	2 710	862	18.2	8.9
441	Motor vehicle & parts dealers .....	17	45 531	2 500	577	121	43.3	16.9
442	Furniture & home furnishings stores .....	5	2 147	327	78	21	11.3	—
443	Electronics & appliance stores .....	4	2 471	357	85	27	9.4	—
4431	Electronics & appliance stores .....	4	2 471	357	85	27	9.4	—
44311	Appliance, television, & other electronics stores .....	4	2 471	357	85	27	9.4	—
444	Building material & garden equipment & supplies dealers .....	12	16 016	1 238	239	61	5.3	.3
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	23	28 074	2 076	463	174	8.7	4.0
446	Health & personal care stores .....	7	4 654	688	156	35	4.9	28.5
447	Gasoline stations .....	16	19 851	1 178	254	119	17.1	5.7
448	Clothing & clothing accessories stores .....	7	3 949	474	103	45	—	33.7
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	6 673	832	206	47	4.8	4.5
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
	<b>JEFFERSON COUNTY, AR</b>							
44-45	Retail trade .....	393	726 630	71 757	16 345	4 785	8.1	14.6
441	Motor vehicle & parts dealers .....	47	175 897	14 862	3 524	599	9.7	.7
4412	Other motor vehicle dealers .....	7	12 590	1 019	246	49	—	1.2
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	20	15 293	2 302	550	109	10.3	3.0
4421	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1
44211	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1
442110	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1
443	Electronics & appliance stores .....	10	4 273	766	186	46	.7	—
444	Building material & garden equipment & supplies dealers .....	30	74 202	5 948	1 447	305	1.8	2.2
4441	Building material & supplies dealers .....	23	47 849	4 328	1 076	233	2.8	.7
44419	Other building material dealers .....	14	24 974	2 234	532	100	2.8	—
444190	Other building material dealers .....	14	24 974	2 234	532	100	2.8	—
4442	Lawn & garden equipment & supplies stores .....	7	26 353	1 620	371	72	—	4.9
44422	Nursery & garden centers .....	7	26 353	1 620	371	72	—	4.9
444220	Nursery & garden centers .....	7	26 353	1 620	371	72	—	4.9
445	Food & beverage stores .....	52	108 983	9 921	2 816	986	11.0	32.8
4452	Specialty food stores .....	6	2 169	213	50	20	7.1	3.0
446	Health & personal care stores .....	27	68 693	7 706	495	135	14.1	71.6
4461	Health & personal care stores .....	27	68 693	7 706	495	135	14.1	71.6
447	Gasoline stations .....	65	68 978	4 319	1 057	461	13.1	19.1
44711	Gasoline stations with convenience stores .....	46	48 830	3 173	763	314	12.6	6.6
447110	Gasoline stations with convenience stores .....	46	48 830	3 173	763	314	12.6	6.6
448	Clothing & clothing accessories stores .....	58	49 557	6 664	1 631	525	4.3	5.2
4481	Clothing stores .....	33	27 039	3 189	747	314	4.0	.9
4483	Jewelry, luggage, & leather goods stores .....	12	15 849	2 702	705	134	5.5	14.5
451	Sporting goods, hobby, book, & music stores .....	17	11 669	1 575	333	122	19.9	6.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>JEFFERSON COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	16	112 858	11 932	2 865	1 119	.1	—						
45299	All other general merchandise stores .....	11	10 270	991	174	123	.9	—						
452990	All other general merchandise stores .....	11	10 270	991	174	123	.9	—						
453	Miscellaneous store retailers .....	43	29 038	3 497	918	235	10.1	2.0						
4539	Other miscellaneous store retailers .....	18	23 509	2 228	646	124	10.9	—						
45393	Manufactured (mobile) home dealers .....	5	17 007	1 535	444	53	—	—						
453930	Manufactured (mobile) home dealers .....	5	17 007	1 535	444	53	—	—						
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D						
454	Nonstore retailers .....	8	7 189	2 265	523	143	9.3	8.1						
<b>JOHNSON COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	104	<b>155 529</b>	<b>13 373</b>	<b>3 226</b>	<b>988</b>	<b>13.2</b>	<b>22.3</b>						
441	Motor vehicle & parts dealers .....	14	57 135	2 894	729	114	5.7	53.9						
44112	Used car dealers .....	4	D	D	D	b	D	D						
441120	Used car dealers .....	4	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D						
443	Electronics & appliance stores .....	4	730	142	30	15	24.1	—						
444	Building material & garden equipment & supplies dealers .....	11	10 437	981	237	58	18.2	4.0						
4441	Building material & supplies dealers .....	8	7 965	787	196	46	19.8	2.5						
445	Food & beverage stores .....	12	23 531	2 695	562	240	13.2	2.5						
446	Health & personal care stores .....	3	3 876	537	116	29	D	—						
447	Gasoline stations .....	21	19 456	1 520	349	153	24.3	9.7						
448	Clothing & clothing accessories stores .....	9	3 404	504	136	60	55.2	7.5						
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D						
452	General merchandise stores .....	5	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	5	D	D	D	b	D	D						
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
<b>LAFAYETTE COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	40	<b>22 056</b>	<b>2 093</b>	<b>519</b>	<b>216</b>	<b>41.1</b>	<b>12.5</b>						
441	Motor vehicle & parts dealers .....	5	1 514	147	35	20	50.7	19.2						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	5	1 382	67	19	6	71.1	—						
445	Food & beverage stores .....	11	6 649	548	163	78	57.9	30.7						
4452	Specialty food stores .....	2	D	D	D	a	D	D						
446	Health & personal care stores .....	3	1 954	279	65	16	100.0	—						
447	Gasoline stations .....	5	5 247	390	79	33	10.0	6.4						
452	General merchandise stores .....	4	2 242	220	49	31	—	4.0						
453	Miscellaneous store retailers .....	4	657	89	27	12	37.3	—						
454	Nonstore retailers .....	2	D	D	D	a	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAWRENCE COUNTY, AR</b>								
44-45	Retail trade .....	88	122 022	9 459	2 251	710	21.6	.9
441	Motor vehicle & parts dealers .....	11	35 534	1 746	425	76	27.3	1.3
442	Furniture & home furnishings stores .....	3	1 530	210	57	12	D	6.1
443	Electronics & appliance stores .....	4	1 346	152	33	12	33.3	—
444	Building material & garden equipment & supplies dealers .....	9	29 867	2 270	474	117	13.5	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	16	15 651	1 374	414	145	20.7	—
446	Health & personal care stores .....	4	3 930	375	93	20	100.0	—
447	Gasoline stations .....	15	13 076	979	219	115	12.8	—
448	Clothing & clothing accessories stores .....	8	1 963	271	66	31	40.0	15.6
451	Sporting goods, hobby, book, & music stores .....	3	589	71	20	6	100.0	—
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 705	262	64	15	25.4	.4
<b>LEE COUNTY, AR</b>								
44-45	Retail trade .....	39	40 769	3 627	848	273	15.0	10.3
441	Motor vehicle & parts dealers .....	10	15 914	970	204	53	18.5	8.1
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4441	Building material & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	3	2 634	371	89	29	D	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	3 661	340	76	36	—	—
45299	All other general merchandise stores .....	5	3 661	340	76	36	—	—
452990	All other general merchandise stores .....	5	3 661	340	76	36	—	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN COUNTY, AR</b>								
44-45	Retail trade .....	28	30 607	2 930	654	228	17.3	3.8
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	8 678	744	192	63	—	—
452	General merchandise stores .....	3	2 085	206	43	29	D	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>LITTLE RIVER COUNTY, AR</b>								
44-45	Retail trade .....	57	77 393	5 242	1 249	396	27.2	3.2
441	Motor vehicle & parts dealers .....	10	33 553	1 626	391	70	27.7	.6
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 535	130	31	11	22.9	27.8
445	Food & beverage stores .....	7	17 543	1 178	279	104	51.6	—
446	Health & personal care stores .....	5	3 177	271	68	21	51.4	4.2
447	Gasoline stations .....	13	7 097	563	134	53	1.4	4.6
448	Clothing & clothing accessories stores .....	4	370	61	14	7	100.0	—
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>LOGAN COUNTY, AR</b>								
44-45	Retail trade .....	94	119 471	9 538	2 182	707	19.3	8.2
441	Motor vehicle & parts dealers .....	18	44 282	2 213	490	108	20.4	.7
442	Furniture & home furnishings stores .....	4	1 684	174	42	19	93.2	6.8
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	8 962	862	151	47	3.4	3.7
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	20 211	1 857	445	156	8.5	15.5
446	Health & personal care stores .....	7	5 555	658	170	39	70.9	28.1
447	Gasoline stations .....	19	12 593	1 092	263	106	35.3	8.9
448	Clothing & clothing accessories stores .....	10	D	D	D	b	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LONOKE COUNTY, AR</b>								
44-45	Retail trade .....	178	269 105	23 268	4 891	1 622	13.0	2.3
441	Motor vehicle & parts dealers .....	26	56 620	3 973	743	160	20.5	2.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores .....	9	6 192	1 020	237	46	15.9	—
441310	Automotive parts & accessories stores .....	9	6 192	1 020	237	46	15.9	—
442	Furniture & home furnishings stores .....	8	3 876	518	123	38	61.6	21.4
4421	Furniture stores .....	5	2 839	389	93	29	61.6	15.2
44211	Furniture stores .....	5	2 839	389	93	29	61.6	15.2
442110	Furniture stores .....	5	2 839	389	93	29	61.6	15.2
443	Electronics & appliance stores .....	4	1 640	203	47	14	11.6	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	22	54 773	4 215	913	218	6.8	.2
4441	Building material & supplies dealers .....	11	21 045	1 648	421	100	16.3	.4
44419	Other building material dealers .....	7	19 937	1 523	391	91	12.1	—
444190	Other building material dealers .....	7	19 937	1 523	391	91	12.1	—
4442	Lawn & garden equipment & supplies stores .....	11	33 728	2 567	492	118	.8	—
44422	Nursery & garden centers .....	10	D	D	D	c	D	D
444220	Nursery & garden centers .....	10	D	D	D	c	D	D
445	Food & beverage stores .....	18	D	D	D	e	D	D
4451	Grocery stores .....	15	D	D	D	e	D	D
446	Health & personal care stores .....	12	7 677	1 009	253	50	42.6	.5
4461	Health & personal care stores .....	12	7 677	1 009	253	50	42.6	.5
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	34	31 331	2 295	590	209	20.0	.3
44711	Gasoline stations with convenience stores .....	24	26 320	1 923	502	180	18.1	—
447110	Gasoline stations with convenience stores .....	24	26 320	1 923	502	180	18.1	—
448	Clothing & clothing accessories stores .....	12	2 490	352	82	32	49.6	3.8
451	Sporting goods, hobby, book, & music stores .....	5	1 078	110	21	7	48.7	19.3
452	General merchandise stores .....	13	D	D	D	e	D	D
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 492	301	74	18	7.8	—
<b>MADISON COUNTY, AR</b>								
44-45	Retail trade .....	41	47 679	3 950	911	282	43.4	1.1
441	Motor vehicle & parts dealers .....	5	3 377	468	91	24	63.9	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	411	56	14	6	D	—
444	Building material & garden equipment & supplies dealers .....	7	11 931	888	214	41	33.5	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	7 931	470	109	44	51.8	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	436	63	16	5	78.9	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MADISON COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
444	Nonstore retailers .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	2	D	D	D	b	D	D						
45431	Fuel dealers .....	2	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D						
<b>MARION COUNTY, AR</b>														
4445	<b>Retail trade</b> .....	39	46 150	4 462	1 055	360	13.4	7.0						
441	Motor vehicle & parts dealers .....	6	3 402	237	49	15	44.5	—						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D						
4441	Building material & supplies dealers .....	1	D	D	D	b	D	D						
445	Food & beverage stores .....	7	17 252	1 324	319	125	4.3	11.9						
446	Health & personal care stores .....	3	1 834	235	74	14	D	—						
447	Gasoline stations .....	8	5 608	377	81	39	25.3	17.4						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	1	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	7	1 133	184	41	29	98.5	—						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>MILLER COUNTY, AR</b>														
4445	<b>Retail trade</b> .....	167	254 095	20 971	5 051	1 512	8.4	2.1						
441	Motor vehicle & parts dealers .....	16	24 252	2 684	661	137	—	.7						
44132 441320	Tire dealers .....	5	16 391	1 526	384	61	—	—						
	Tire dealers .....	5	16 391	1 526	384	61	—	—						
442	Furniture & home furnishings stores .....	9	4 075	459	124	32	—	15.6						
443	Electronics & appliance stores .....	5	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	14	20 019	1 958	510	97	22.6	.8						
445	Food & beverage stores .....	30	72 410	5 236	1 224	390	14.4	1.8						
446	Health & personal care stores .....	6	6 998	1 177	245	48	15.2	—						
447	Gasoline stations .....	37	63 687	3 222	789	300	1.3	.2						
448	Clothing & clothing accessories stores .....	19	8 987	1 033	242	72	34.2	8.7						
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D						
452	General merchandise stores .....	7	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D						
4539 45399	Other miscellaneous store retailers .....	5	D	D	D	b	D	D						
	All other miscellaneous store retailers .....	4	D	D	D	b	D	D						
454	Nonstore retailers .....	7	D	D	D	b	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MISSISSIPPI COUNTY, AR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>261</b>	<b>361 770</b>	<b>29 124</b>	<b>6 987</b>	<b>2 117</b>	<b>19.2</b>	<b>10.1</b>
441	Motor vehicle & parts dealers .....	35	102 946	6 001	1 414	278	34.2	6.4
4411	Automobile dealers .....	21	89 027	4 048	976	176	36.2	5.9
44112	Used car dealers .....	13	11 067	757	202	48	33.1	—
441120	Used car dealers .....	13	11 067	757	202	48	33.1	—
4413	Automotive parts, accessories, & tire stores .....	14	13 919	1 953	438	102	21.4	10.1
44131	Automotive parts & accessories stores .....	8	6 323	797	186	53	29.2	—
441310	Automotive parts & accessories stores .....	8	6 323	797	186	53	29.2	—
44132	Tire dealers .....	6	7 596	1 156	252	49	14.9	18.5
441320	Tire dealers .....	6	7 596	1 156	252	49	14.9	18.5
442	Furniture & home furnishings stores .....	13	D	D	D	b	D	D
4421	Furniture stores .....	11	6 121	1 025	252	59	29.4	1.0
44211	Furniture stores .....	11	6 121	1 025	252	59	29.4	1.0
442110	Furniture stores .....	11	6 121	1 025	252	59	29.4	1.0
443	Electronics & appliance stores .....	10	6 789	579	190	34	40.3	—
4431	Electronics & appliance stores .....	10	6 789	579	190	34	40.3	—
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443111	Household appliance stores .....	5	4 488	283	88	19	43.0	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	27	44 272	3 605	839	186	4.4	8.3
4441	Building material & supplies dealers .....	19	23 324	2 244	522	125	8.3	8.5
44419	Other building material dealers .....	11	16 403	1 504	347	77	8.7	11.3
444190	Other building material dealers .....	11	16 403	1 504	347	77	8.7	11.3
4442	Lawn & garden equipment & supplies stores .....	8	20 948	1 361	317	61	—	8.1
44422	Nursery & garden centers .....	8	20 948	1 361	317	61	—	8.1
444220	Nursery & garden centers .....	8	20 948	1 361	317	61	—	8.1
445	Food & beverage stores .....	44	59 418	4 436	1 040	438	16.8	12.1
4451	Grocery stores .....	28	53 717	4 028	948	398	13.2	12.1
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	13	12 467	1 604	363	93	25.4	24.5
4461	Health & personal care stores .....	13	12 467	1 604	363	93	25.4	24.5
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	47	49 397	3 624	881	319	13.0	25.4
4471	Gasoline stations .....	47	49 397	3 624	881	319	13.0	25.4
44711	Gasoline stations with convenience stores .....	30	34 609	2 252	522	193	9.7	18.5
447110	Gasoline stations with convenience stores .....	30	34 609	2 252	522	193	9.7	18.5
448	Clothing & clothing accessories stores .....	26	13 562	1 868	457	130	17.5	16.5
4481	Clothing stores .....	18	9 196	1 106	275	82	16.9	22.3
451	Sporting goods, hobby, book, & music stores .....	7	5 250	431	83	37	24.3	—
4511	Sporting goods, hobby, & musical instrument stores .....	4	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	10	52 900	5 174	1 296	451	1.5	—
45299	All other general merchandise stores .....	8	D	D	D	c	D	D
452990	All other general merchandise stores .....	8	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	c	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 083	58	15	11	31.6	1.2
45331	Used merchandise stores .....	6	1 083	58	15	11	31.6	1.2
453310	Used merchandise stores .....	6	1 083	58	15	11	31.6	1.2
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	3 143	226	39	11	65.6	8.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE COUNTY, AR</b>								
44-45	Retail trade .....	72	89 760	7 210	1 514	488	6.5	6.7
441	Motor vehicle & parts dealers .....	10	14 464	1 347	275	47	4.0	6.9
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	446	52	12	7	D	31.4
444	Building material & garden equipment & supplies dealers .....	7	21 517	1 351	278	61	5.9	—
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	9	D	D	D	c	D	D
446	Health & personal care stores .....	4	4 910	524	96	18	12.4	31.0
447	Gasoline stations .....	16	18 545	1 193	247	110	4.4	6.3
448	Clothing & clothing accessories stores .....	4	1 131	92	24	12	11.6	83.7
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	2 531	175	15	6	36.5	3.6
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MONTGOMERY COUNTY, AR</b>								
44-45	Retail trade .....	36	20 889	2 410	528	174	48.0	4.3
441	Motor vehicle & parts dealers .....	4	616	56	13	5	100.0	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 350	474	110	31	17.1	—
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	7 190	874	187	64	31.5	5.9
446	Health & personal care stores .....	3	1 527	260	54	8	100.0	—
447	Gasoline stations .....	9	4 910	312	73	36	77.6	9.1
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	414	84	21	7	95.4	4.6
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NEVADA COUNTY, AR</b>								
44-45	Retail trade .....	40	37 032	3 083	711	261	27.8	1.0
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	985	126	25	9	91.9	8.1
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 891	237	45	14	4.1	—
445	Food & beverage stores .....	4	6 772	689	171	73	52.1	—
446	Health & personal care stores .....	4	2 791	332	82	24	10.1	—
447	Gasoline stations .....	12	14 367	778	193	67	28.2	—
448	Clothing & clothing accessories stores .....	3	205	37	10	6	30.7	69.3
452	General merchandise stores .....	3	2 622	227	56	36	—	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWTON COUNTY, AR</b>								
44-45	Retail trade .....	16	15 131	1 487	297	121	31.8	61.6
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	11 401	1 070	207	76	18.3	81.7
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>OUACHITA COUNTY, AR</b>								
44-45	Retail trade .....	148	198 166	19 333	4 719	1 380	26.8	12.1
441	Motor vehicle & parts dealers .....	20	59 634	3 837	924	168	52.2	1.0
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	10	6 874	1 351	276	59	36.4	38.1
4421	Furniture stores .....	7	5 875	1 232	245	52	31.4	44.6
44211	Furniture stores .....	7	5 875	1 232	245	52	31.4	44.6
442110	Furniture stores .....	7	5 875	1 232	245	52	31.4	44.6
443	Electronics & appliance stores .....	4	1 403	325	81	22	52.0	—
444	Building material & garden equipment & supplies dealers .....	14	12 554	1 251	291	72	12.3	2.2
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	8	9 652	948	228	48	3.0	2.9
444190	Other building material dealers .....	8	9 652	948	228	48	3.0	2.9
445	Food & beverage stores .....	24	34 941	3 021	698	324	14.2	7.7
446	Health & personal care stores .....	10	5 803	680	165	45	43.4	41.0
447	Gasoline stations .....	21	15 191	1 036	238	113	28.2	7.6
448	Clothing & clothing accessories stores .....	20	13 035	1 608	436	186	26.8	8.9
4481	Clothing stores .....	12	8 977	834	197	118	11.0	7.8
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	29 381	2 650	644	243	2.5	—
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	5	4 607	1 576	510	33	—	7.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PERRY COUNTY, AR</b>								
44-45	Retail trade .....	27	18 952	1 725	455	154	32.8	11.8
441	Motor vehicle & parts dealers .....	3	313	27	5	2	100.0	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	6	5 837	301	67	40	65.5	34.5
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>PHILLIPS COUNTY, AR</b>								
44-45	Retail trade .....	151	187 552	16 927	4 053	1 310	13.1	23.7
441	Motor vehicle & parts dealers .....	15	33 068	2 557	636	113	32.1	49.8
442	Furniture & home furnishings stores .....	12	3 822	1 011	244	48	65.6	4.1
4421	Furniture stores .....	9	3 517	973	236	42	64.1	4.5
44211	Furniture stores .....	9	3 517	973	236	42	64.1	4.5
442110	Furniture stores .....	9	3 517	973	236	42	64.1	4.5
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	21 683	1 678	445	78	—	4.4
4441	Building material & supplies dealers .....	5	5 632	758	179	38	—	6.8
4442	Lawn & garden equipment & supplies stores .....	6	16 051	920	266	40	—	3.6
44422	Nursery & garden centers .....	6	16 051	920	266	40	—	3.6
444220	Nursery & garden centers .....	6	16 051	920	266	40	—	3.6
445	Food & beverage stores .....	35	30 592	2 826	632	286	12.7	6.8
446	Health & personal care stores .....	9	5 770	815	201	58	52.6	9.5
447	Gasoline stations .....	17	35 333	2 486	593	199	2.8	62.0
44719	Other gasoline stations .....	7	23 346	1 459	343	113	4.2	70.5
447190	Other gasoline stations .....	7	23 346	1 459	343	113	4.2	70.5
448	Clothing & clothing accessories stores .....	19	5 010	495	126	96	20.4	35.0
4481	Clothing stores .....	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	1 235	146	44	11	65.0	—
452	General merchandise stores .....	10	40 363	3 637	810	343	3.1	—
4529	Other general merchandise stores .....	10	40 363	3 637	810	343	3.1	—
45299	All other general merchandise stores .....	9	D	D	D	b	D	D
452990	All other general merchandise stores .....	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	4 581	737	193	35	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PIKE COUNTY, AR</b>								
44-45	Retail trade .....	60	72 684	5 229	1 243	441	54.8	5.6
441	Motor vehicle & parts dealers .....	10	25 745	915	231	45	100.0	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	9 801	946	224	85	23.4	10.0
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	8	15 471	1 405	311	143	5.1	19.5
446	Health & personal care stores .....	5	3 916	530	144	24	54.2	—
447	Gasoline stations .....	13	9 108	770	177	80	34.3	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	3 498	299	65	38	20.8	—
45299	All other general merchandise stores .....	8	3 498	299	65	38	20.8	—
452990	All other general merchandise stores .....	8	3 498	299	65	38	20.8	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 528	148	37	10	94.2	5.8
<b>POINSETT COUNTY, AR</b>								
44-45	Retail trade .....	111	118 053	10 046	2 321	760	20.2	4.1
441	Motor vehicle & parts dealers .....	17	23 630	1 636	317	91	28.2	2.9
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	1 263	250	58	19	80.7	19.3
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	14 859	1 168	274	58	8.7	.7
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	16	27 456	2 471	591	202	23.7	3.3
446	Health & personal care stores .....	12	8 545	1 247	289	63	59.6	28.7
4461	Health & personal care stores .....	12	8 545	1 247	289	63	59.6	28.7
447	Gasoline stations .....	21	23 961	1 377	364	141	9.8	1.6
44711	Gasoline stations with convenience stores .....	16	19 678	1 184	318	121	10.6	.9
447110	Gasoline stations with convenience stores .....	16	19 678	1 184	318	121	10.6	.9
448	Clothing & clothing accessories stores .....	5	434	67	20	9	93.3	6.7
452	General merchandise stores .....	9	13 899	1 359	320	134	1.3	—
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POLK COUNTY, AR</b>								
44-45	Retail trade .....	99	121 336	10 236	2 368	828	14.5	5.7
441	Motor vehicle & parts dealers .....	15	27 391	1 950	421	93	27.9	.3
442	Furniture & home furnishings stores .....	4	2 713	280	76	15	—	10.2
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	8 605	935	201	63	12.2	21.5
4441	Building material & supplies dealers .....	8	4 875	573	106	38	12.6	37.7
4442	Lawn & garden equipment & supplies stores .....	5	3 730	362	95	25	11.7	.4
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	10	10 789	861	217	93	27.8	6.3
446	Health & personal care stores .....	5	4 423	485	123	49	21.9	15.4
447	Gasoline stations .....	14	11 326	714	159	70	15.1	13.3
448	Clothing & clothing accessories stores .....	10	3 064	330	40	26	26.7	16.7
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	3 745	390	94	27	32.3	18.1
<b>POPE COUNTY, AR</b>								
44-45	Retail trade .....	302	502 413	45 446	10 840	3 168	11.8	2.9
441	Motor vehicle & parts dealers .....	42	140 940	10 267	2 222	417	4.9	.9
4411	Automobile dealers .....	16	100 280	6 229	1 375	228	2.5	.7
44112	Used car dealers .....	11	26 926	1 659	292	54	5.4	—
441120	Used car dealers .....	11	26 926	1 659	292	54	5.4	—
4412	Other motor vehicle dealers .....	8	27 192	1 743	352	70	7.1	—
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	18	13 468	2 295	495	119	18.2	4.2
44131	Automotive parts & accessories stores .....	10	7 457	1 203	243	64	16.7	—
441310	Automotive parts & accessories stores .....	10	7 457	1 203	243	64	16.7	—
44132	Tire dealers .....	8	6 011	1 092	252	55	20.1	9.5
441320	Tire dealers .....	8	6 011	1 092	252	55	20.1	9.5
442	Furniture & home furnishings stores .....	15	9 942	1 508	338	73	36.9	1.2
4421	Furniture stores .....	11	9 156	1 429	324	68	32.7	—
44211	Furniture stores .....	11	9 156	1 429	324	68	32.7	—
442110	Furniture stores .....	11	9 156	1 429	324	68	32.7	—
443	Electronics & appliance stores .....	18	10 447	1 007	196	68	22.1	5.3
4431	Electronics & appliance stores .....	18	10 447	1 007	196	68	22.1	5.3
44311	Appliance, television, & other electronics stores .....	15	D	D	b	D	D	D
443111	Household appliance stores .....	7	3 697	290	59	24	31.1	4.3
44312	Computer & software stores .....	3	D	D	D	b	D	D
443120	Computer & software stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	28	68 048	8 425	2 050	477	13.0	1.5
4441	Building material & supplies dealers .....	20	61 907	7 711	1 880	430	13.2	.9
44411	Home centers .....	1	D	D	c	D	D	D
444110	Home centers .....	1	D	D	c	D	D	D
44419	Other building material dealers .....	13	39 940	5 100	1 192	223	19.6	.3
444190	Other building material dealers .....	13	39 940	5 100	1 192	223	19.6	.3
4442	Lawn & garden equipment & supplies stores .....	8	6 141	714	170	47	10.8	7.6
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	24	63 503	5 469	1 500	551	11.1	1.8
4451	Grocery stores .....	19	60 539	5 252	1 435	527	11.5	1.9
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	21	14 309	1 857	454	108	51.6	14.9
4461	Health & personal care stores .....	21	14 309	1 857	454	108	51.6	14.9
44612	Cosmetics, beauty supplies, & perfume stores .....	4	903	109	30	11	—	27.8
446120	Cosmetics, beauty supplies, & perfume stores .....	4	903	109	30	11	—	27.8
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>POPE COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	39	56 448	2 881	655	272	12.9	3.6						
4471	Gasoline stations .....	39	56 448	2 881	655	272	12.9	3.6						
44711	Gasoline stations with convenience stores .....	30	34 094	1 828	430	196	20.5	1.6						
447110	Gasoline stations with convenience stores .....	30	34 094	1 828	430	196	20.5	1.6						
44719	Other gasoline stations .....	9	22 354	1 053	225	76	1.3	6.7						
447190	Other gasoline stations .....	9	22 354	1 053	225	76	1.3	6.7						
448	Clothing & clothing accessories stores .....	34	16 766	1 846	384	189	22.4	5.8						
4481	Clothing stores .....	18	10 299	1 071	225	114	11.0	4.7						
4482102	Women's shoe stores .....	1	D	D	D	a	D	D						
4483	Jewelry, luggage, & leather goods stores .....	8	2 780	382	86	32	43.4	8.1						
451	Sporting goods, hobby, book, & music stores .....	18	10 385	1 075	259	96	9.5	17.4						
4511	Sporting goods, hobby, & musical instrument stores ..	14	6 559	651	147	43	9.7	27.5						
4512	Book, periodical, & music stores .....	4	3 826	424	112	53	9.3	—						
45122	Prerecorded tape, compact disc, & record stores...	2	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores...	2	D	D	D	b	D	D						
452	General merchandise stores .....	15	79 748	6 503	1 734	634	2.2	.2						
45299	All other general merchandise stores .....	12	D	D	D	b	D	D						
452990	All other general merchandise stores .....	12	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores...	6	5 315	499	122	56	30.6	—						
453	Miscellaneous store retailers .....	32	15 599	1 705	391	134	55.2	16.1						
4533	Used merchandise stores .....	7	1 613	224	45	16	34.8	9.6						
45331	Used merchandise stores .....	7	1 613	224	45	16	34.8	9.6						
453310	Used merchandise stores .....	7	1 613	224	45	16	34.8	9.6						
4539	Other miscellaneous store retailers.....	12	11 621	1 031	236	53	65.3	19.6						
45393	Manufactured (mobile) home dealers .....	5	10 176	908	207	39	74.0	18.8						
453930	Manufactured (mobile) home dealers .....	5	10 176	908	207	39	74.0	18.8						
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D						
454	Nonstore retailers .....	16	16 278	2 903	657	149	5.0	3.7						
4541	Electronic shopping & mail-order houses.....	5	4 898	508	124	26	.9	—						
45411	Electronic shopping & mail-order houses.....	5	4 898	508	124	26	.9	—						
454110	Electronic shopping & mail-order houses.....	5	4 898	508	124	26	.9	—						
4542	Vending machine operators .....	2	D	D	D	b	D	D						
45421	Vending machine operators .....	2	D	D	D	b	D	D						
454210	Vending machine operators .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	9	D	D	D	b	D	D						
<b>PRAIRIE COUNTY, AR</b>														
44-45	<b>Retail trade.....</b>	54	36 617	3 055	691	246	41.8	8.2						
441	Motor vehicle & parts dealers.....	7	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	6	9 910	694	134	26	9.2	—						
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D						
44422	Nursery & garden centers.....	3	D	D	D	b	D	D						
444220	Nursery & garden centers.....	3	D	D	D	b	D	D						
445	Food & beverage stores .....	10	5 787	549	130	50	98.8	1.2						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	10	8 382	581	146	70	20.0	8.1						
448	Clothing & clothing accessories stores .....	3	242	24	6	5	88.8	11.2						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	4	2 851	204	53	33	11.9	—						
45299	All other general merchandise stores .....	4	2 851	204	53	33	11.9	—						
452990	All other general merchandise stores .....	4	2 851	204	53	33	11.9	—						
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D						
454	Nonstore retailers .....	3	D	D	D	a	D	D						
454311	Heating oil dealers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PULASKI COUNTY, AR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 847</b>	<b>4 584 374</b>	<b>415 141</b>	<b>99 069</b>	<b>26 898</b>	<b>6.6</b>	<b>5.9</b>
441	Motor vehicle & parts dealers .....	225	1 484 772	98 375	24 158	3 664	7.1	7.3
4411	Automobile dealers .....	88	1 248 395	68 390	17 225	2 355	7.0	7.1
44111	New car dealers .....	42	1 154 587	62 353	15 327	2 061	6.4	6.6
441110	New car dealers .....	42	1 154 587	62 353	15 327	2 061	6.4	6.6
44112	Used car dealers .....	46	93 808	6 037	1 898	294	14.8	13.3
441120	Used car dealers .....	46	93 808	6 037	1 898	294	14.8	13.3
4412	Other motor vehicle dealers .....	25	57 280	5 133	1 152	215	23.3	9.9
44121	Recreational vehicle dealers .....	11	26 509	2 267	554	107	12.3	20.2
441210	Recreational vehicle dealers .....	11	26 509	2 267	554	107	12.3	20.2
44122	Motorcycle, boat, & other motor vehicle dealers .....	14	30 771	2 866	598	108	32.9	1.0
441221	Motorcycle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	112	179 097	24 852	5 781	1 094	2.3	7.8
44131	Automotive parts & accessories stores .....	80	141 596	19 127	4 555	890	2.9	6.2
441310	Automotive parts & accessories stores .....	80	141 596	19 127	4 555	890	2.9	6.2
44132	Tire dealers .....	32	37 501	5 725	1 226	204	.1	13.6
441320	Tire dealers .....	32	37 501	5 725	1 226	204	.1	13.6
442	Furniture & home furnishings stores .....	112	119 756	15 060	3 549	701	6.8	5.7
4421	Furniture stores .....	44	68 572	8 631	2 036	361	2.0	4.6
44211	Furniture stores .....	44	68 572	8 631	2 036	361	2.0	4.6
442110	Furniture stores .....	44	68 572	8 631	2 036	361	2.0	4.6
4422	Home furnishings stores .....	68	51 184	6 429	1 513	340	13.3	7.3
44221	Floor covering stores .....	35	27 605	3 531	839	128	13.8	13.4
442210	Floor covering stores .....	35	27 605	3 531	839	128	13.8	13.4
44229	Other home furnishings stores .....	33	23 579	2 898	674	212	12.7	.1
442291	Window treatment stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	28	D	D	D	c	D	D
443	Electronics & appliance stores .....	73	172 288	18 148	3 941	876	15.6	4.0
4431	Electronics & appliance stores .....	73	172 288	18 148	3 941	876	15.6	4.0
44311	Appliance, television, & other electronics stores .....	52	118 328	11 885	2 645	655	6.0	4.0
443111	Household appliance stores .....	15	7 447	2 041	476	86	62.3	—
443112	Radio, television, & other electronics stores .....	37	110 881	9 844	2 169	569	2.2	4.2
44312	Computer & software stores .....	18	D	D	D	c	D	D
443120	Computer & software stores .....	18	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	140	430 740	52 493	12 056	2 184	1.8	2.5
4441	Building material & supplies dealers .....	120	407 777	49 922	11 505	2 029	1.6	2.4
44411	Home centers .....	9	114 731	12 560	2 839	702	.9	—
444110	Home centers .....	9	114 731	12 560	2 839	702	.9	—
44412	Paint & wallpaper stores .....	18	17 350	2 226	503	90	3.8	—
444120	Paint & wallpaper stores .....	18	17 350	2 226	503	90	3.8	—
44413	Hardware stores .....	17	13 709	2 967	750	140	13.1	—
444130	Hardware stores .....	17	13 709	2 967	750	140	13.1	—
44419	Other building material dealers .....	76	261 987	32 169	7 413	1 097	1.2	3.7
444190	Other building material dealers .....	76	261 987	32 169	7 413	1 097	1.2	3.7
4442	Lawn & garden equipment & supplies stores .....	20	22 963	2 571	551	155	4.7	4.6
44422	Nursery & garden centers .....	13	D	D	D	c	D	D
444220	Nursery & garden centers .....	13	D	D	D	c	D	D
445	Food & beverage stores .....	227	538 916	51 236	12 486	5 409	9.3	7.7
4451	Grocery stores .....	103	453 796	43 828	10 752	4 892	6.8	7.9
44511	Supermarkets & other grocery (except convenience) stores .....	95	447 252	43 336	10 635	4 822	5.6	7.9
445110	Supermarkets & other grocery (except convenience) stores .....	95	447 252	43 336	10 635	4 822	5.6	7.9
4452	Specialty food stores .....	29	D	D	D	c	D	D
4453	Beer, wine, & liquor stores .....	95	D	D	D	e	D	D
44531	Beer, wine, & liquor stores .....	95	D	D	D	e	D	D
445310	Beer, wine, & liquor stores .....	95	D	D	D	e	D	D
446	Health & personal care stores .....	139	126 057	17 728	4 299	1 240	19.5	25.1
4461	Health & personal care stores .....	139	126 057	17 728	4 299	1 240	19.5	25.1
44611	Pharmacies & drug stores .....	67	101 389	12 818	3 185	890	20.7	26.2
446110	Pharmacies & drug stores .....	67	101 389	12 818	3 185	890	20.7	26.2
4461101	Pharmacies & drug stores .....	67	101 389	12 818	3 185	890	20.7	26.2
44612	Cosmetics, beauty supplies, & perfume stores .....	19	6 280	1 000	225	92	1.8	10.0
446120	Cosmetics, beauty supplies, & perfume stores .....	19	6 280	1 000	225	92	1.8	10.0
44613	Optical goods stores .....	28	10 020	1 957	490	151	21.3	22.4
446130	Optical goods stores .....	28	10 020	1 957	490	151	21.3	22.4
44619	Other health & personal care stores .....	25	8 368	1 953	399	107	16.5	26.5
446191	Food (health) supplement stores .....	9	D	D	D	b	D	D
446199	All other health & personal care stores .....	16	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PULASKI COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	192	312 858	19 234	4 422	1 365	9.3	11.8						
4471	Gasoline stations .....	192	312 858	19 234	4 422	1 365	9.3	11.8						
44711	Gasoline stations with convenience stores .....	139	224 402	12 359	2 821	914	4.2	10.8						
447110	Gasoline stations with convenience stores .....	139	224 402	12 359	2 821	914	4.2	10.8						
44719	Other gasoline stations .....	53	88 456	6 875	1 601	451	22.2	14.5						
447190	Other gasoline stations .....	53	88 456	6 875	1 601	451	22.2	14.5						
448	Clothing & clothing accessories stores .....	287	240 191	29 588	7 128	2 557	7.1	6.9						
4481	Clothing stores .....	187	174 678	21 418	5 400	1 967	7.2	5.4						
44811	Men's clothing stores .....	29	16 149	2 890	790	158	6.9	17.4						
448110	Men's clothing stores .....	29	16 149	2 890	790	158	6.9	17.4						
44812	Women's clothing stores .....	79	59 271	7 927	1 912	698	11.2	2.8						
448120	Women's clothing stores .....	79	59 271	7 927	1 912	698	11.2	2.8						
44813	Children's & infants' clothing stores .....	11	9 369	753	184	97	2.6	4.8						
448130	Children's & infants' clothing stores .....	11	9 369	753	184	97	2.6	4.8						
44814	Family clothing stores .....	37	70 678	7 559	1 917	790	2.1	4.5						
448140	Family clothing stores .....	37	70 678	7 559	1 917	790	2.1	4.5						
44815	Clothing accessories stores .....	11	D	D	D	b	D	D						
448150	Clothing accessories stores .....	11	D	D	D	b	D	D						
44819	Other clothing stores .....	20	D	D	D	c	D	D						
448190	Other clothing stores .....	20	D	D	D	c	D	D						
4482	Shoe stores .....	51	31 856	3 383	824	325	1.2	10.8						
44821	Shoe stores .....	51	31 856	3 383	824	325	1.2	10.8						
448210	Shoe stores .....	51	31 856	3 383	824	325	1.2	10.8						
4482101	Men's shoe stores .....	3	D	D	D	a	D	D						
4482102	Women's shoe stores .....	8	D	D	D	b	D	D						
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	a	D	D						
4482104	Family shoe stores .....	25	D	D	D	c	D	D						
4482105	Athletic footwear stores .....	12	10 990	968	232	105	—	—						
4483	Jewelry, luggage, & leather goods stores .....	49	33 657	4 787	904	265	12.8	11.2						
44831	Jewelry stores .....	46	32 857	4 686	897	262	13.1	11.3						
448310	Jewelry stores .....	46	32 857	4 686	897	262	13.1	11.3						
44832	Luggage & leather goods stores .....	3	800	101	7	3	—	5.9						
448320	Luggage & leather goods stores .....	3	800	101	7	3	—	5.9						
451	Sporting goods, hobby, book, & music stores .....	124	120 986	14 140	3 321	1 070	7.0	1.4						
4511	Sporting goods, hobby, & musical instrument stores .....	87	D	D	D	f	D	D						
45111	Sporting goods stores .....	48	39 444	4 737	1 092	293	12.6	.5						
451110	Sporting goods stores .....	48	39 444	4 737	1 092	293	12.6	.5						
4511101	General-line sporting goods stores .....	13	14 254	1 490	338	105	20.3	.7						
4511102	Specialty-line sporting goods stores .....	35	25 190	3 247	754	188	8.2	.5						
45112	Hobby, toy, & game stores .....	15	D	D	D	e	D	D						
451120	Hobby, toy, & game stores .....	15	D	D	D	e	D	D						
45113	Sewing, needlework, & piece goods stores .....	17	8 315	1 491	393	107	8.0	2.8						
451130	Sewing, needlework, & piece goods stores .....	17	8 315	1 491	393	107	8.0	2.8						
45114	Musical instrument & supplies stores .....	7	D	D	D	b	D	D						
451140	Musical instrument & supplies stores .....	7	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	37	D	D	D	e	D	D						
45121	Book stores & news dealers .....	27	D	D	D	e	D	D						
451211	Book stores .....	22	D	D	D	c	D	D						
4512111	Book stores, general .....	13	D	D	D	c	D	D						
4512112	Specialty book stores .....	6	4 934	464	138	45	3.7	18.7						
4512113	College book stores .....	3	D	D	D	a	D	D						
451212	News dealers & newsstands .....	5	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	10	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores .....	10	D	D	D	b	D	D						
452	General merchandise stores .....	56	D	D	D	i	D	D						
4521	Department stores (incl leased depts) ## .....	22	622 905	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	22	622 905	N	N	N	—	—						
4521	Department stores (excl leased depts) .....	22	619 015	61 855	14 978	4 887	—	—						
452111	Department stores (excl leased depts) .....	22	619 015	61 855	14 978	4 887	—	—						
452110	Department stores (excl leased depts) .....	22	619 015	61 855	14 978	4 887	—	—						
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	14	D	D	D	h	D	D						
4521103	National chain department stores (excl leased depts) .....	6	163 505	18 135	4 358	1 335	—	—						
4529	Other general merchandise stores .....	34	D	D	D	g	D	D						
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D						
45299	All other general merchandise stores .....	32	D	D	D	f	D	D						
452990	All other general merchandise stores .....	32	D	D	D	f	D	D						
4529901	Variety stores .....	20	15 253	1 357	265	152	3.9	.3						
4529902	Catalog showrooms .....	2	D	D	D	e	D	D						
4529903	Miscellaneous general merchandise stores .....	10	D	D	D	c	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PULASKI COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Miscellaneous store retailers .....	214	D	D	D	g	D	D						
453	Florists .....	34	12 301	3 168	748	241	13.9	6.7						
45311	Florists .....	34	12 301	3 168	748	241	13.9	6.7						
453110	Florists .....	34	12 301	3 168	748	241	13.9	6.7						
4532	Office supplies, stationery, & gift stores .....	61	52 665	6 031	1 365	597	8.9	2.1						
45321	Office supplies & stationery stores .....	9	D	D	D	c	D	D						
453210	Office supplies & stationery stores .....	9	D	D	D	c	D	D						
4532101	Stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies stores .....	8	D	D	D	c	D	D						
45322	Gift, novelty, & souvenir stores .....	52	D	D	D	e	D	D						
453220	Gift, novelty, & souvenir stores .....	52	D	D	D	e	D	D						
4533	Used merchandise stores .....	44	13 550	1 991	440	147	27.9	9.9						
45331	Used merchandise stores .....	44	13 550	1 991	440	147	27.9	9.9						
453310	Used merchandise stores .....	44	13 550	1 991	440	147	27.9	9.9						
4539	Other miscellaneous store retailers .....	75	D	D	D	e	D	D						
45391	Pet & pet supplies stores .....	8	7 677	925	253	90	10.6	—						
453910	Pet & pet supplies stores .....	8	7 677	925	253	90	10.6	—						
45392	Art dealers .....	6	D	D	D	b	D	D						
453920	Art dealers .....	6	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	9	23 475	2 199	484	77	6.1	.7						
453930	Manufactured (mobile) home dealers .....	9	23 475	2 199	484	77	6.1	.7						
45399	All other miscellaneous store retailers .....	52	D	D	D	c	D	D						
454	Nonstore retailers .....	58	118 043	9 507	2 350	517	3.0	2.1						
4541	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D						
45411	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D						
454110	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D						
4542	Vending machine operators .....	19	D	D	D	c	D	D						
45421	Vending machine operators .....	19	D	D	D	c	D	D						
454210	Vending machine operators .....	19	D	D	D	c	D	D						
4543	Direct selling establishments .....	31	D	D	D	c	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D						
45439	Other direct selling establishments .....	25	D	D	D	c	D	D						
454390	Other direct selling establishments .....	25	D	D	D	c	D	D						
<b>RANDOLPH COUNTY, AR</b>														
44-45	Retail trade .....	73	96 077	9 129	2 065	705	17.5	4.8						
441	Motor vehicle & parts dealers .....	9	9 952	851	194	43	77.4	—						
442	Furniture & home furnishings stores .....	5	3 159	437	102	28	44.4	46.1						
443	Electronics & appliance stores .....	3	630	107	25	10	D	—						
444	Building material & garden equipment & supplies dealers .....	9	14 767	1 797	271	76	2.5	1.2						
4441	Building material & supplies dealers .....	5	3 379	378	82	21	11.1	5.1						
4442	Lawn & garden equipment & supplies stores .....	4	11 388	1 419	189	55	—	—						
44422	Nursery & garden centers .....	4	11 388	1 419	189	55	—	—						
444220	Nursery & garden centers .....	4	11 388	1 419	189	55	—	—						
445	Food & beverage stores .....	7	D	D	D	c	D	D						
446	Health & personal care stores .....	5	3 601	487	110	29	40.0	—						
447	Gasoline stations .....	14	7 599	307	67	42	36.7	—						
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	4	4 618	800	210	30	—	14.2						
4543	Direct selling establishments .....	4	4 618	800	210	30	—	14.2						
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. FRANCIS COUNTY, AR</b>								
44-45	Retail trade .....	144	259 282	21 278	4 911	1 485	22.9	7.7
441	Motor vehicle & parts dealers .....	19	35 254	2 402	579	128	77.8	3.6
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	6	3 810	714	172	34	—	4.5
44211	Furniture stores .....	6	3 810	714	172	34	—	4.5
44210	Furniture stores .....	6	3 810	714	172	34	—	4.5
443	Electronics & appliance stores .....	4	3 283	506	116	26	—	6.2
4431	Electronics & appliance stores .....	4	3 283	506	116	26	—	6.2
44311	Appliance, television, & other electronics stores .....	4	3 283	506	116	26	—	6.2
44312	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	20	50 185	3 810	900	171	10.3	1.2
4441	Building material & supplies dealers .....	13	12 861	1 481	338	82	40.3	4.6
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	7	37 324	2 329	562	89	—	—
44422	Nursery & garden centers .....	7	37 324	2 329	562	89	—	—
44420	Nursery & garden centers .....	7	37 324	2 329	562	89	—	—
445	Food & beverage stores .....	20	47 529	4 091	962	289	16.3	15.6
446	Health & personal care stores .....	8	9 018	1 149	250	76	67.5	22.1
4461	Health & personal care stores .....	8	9 018	1 149	250	76	67.5	22.1
447	Gasoline stations .....	28	46 935	2 651	591	233	18.4	12.9
4471	Gasoline stations .....	28	46 935	2 651	591	233	18.4	12.9
44711	Gasoline stations with convenience stores .....	16	20 066	1 240	282	117	22.7	19.7
447110	Gasoline stations with convenience stores .....	16	20 066	1 240	282	117	22.7	19.7
44719	Other gasoline stations .....	12	26 869	1 411	309	116	15.1	7.7
447190	Other gasoline stations .....	12	26 869	1 411	309	116	15.1	7.7
448	Clothing & clothing accessories stores .....	13	6 283	820	183	67	11.5	24.6
4481	Clothing stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	768	63	8	6	D	—
452	General merchandise stores .....	6	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	4 953	421	95	54	—	—
452990	All other general merchandise stores .....	5	4 953	421	95	54	—	—
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 029	242	61	22	37.1	36.1
<b>SALINE COUNTY, AR</b>								
44-45	Retail trade .....	250	793 362	51 923	12 052	2 860	6.9	53.0
441	Motor vehicle & parts dealers .....	39	491 621	23 699	5 377	770	3.7	82.2
4411	Automobile dealers .....	19	471 681	21 332	4 853	652	3.2	85.5
44111	New car dealers .....	7	D	D	D	e	D	D
441110	New car dealers .....	7	D	D	D	e	D	D
44112	Used car dealers .....	12	D	D	D	c	D	D
441120	Used car dealers .....	12	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	5	9 894	590	111	19	9.0	—
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	15	10 046	1 777	413	99	24.0	7.6
44131	Automotive parts & accessories stores .....	12	7 142	1 197	285	72	16.0	10.6
441310	Automotive parts & accessories stores .....	12	7 142	1 197	285	72	16.0	10.6
442	Furniture & home furnishings stores .....	15	12 325	1 907	438	81	6.9	7.5
4421	Furniture stores .....	6	6 878	1 190	267	32	—	2.0
44211	Furniture stores .....	6	6 878	1 190	267	32	—	2.0
442110	Furniture stores .....	6	6 878	1 190	267	32	—	2.0
4422	Home furnishings stores .....	9	5 447	717	171	49	15.6	14.5
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	6 120	811	199	30	14.8	12.4
4431	Electronics & appliance stores .....	5	6 120	811	199	30	14.8	12.4
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SALINE COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
444	Building material & garden equipment & supplies dealers .....	24	33 521	3 316	761	205	7.1	2.7						
44411	Building material & supplies dealers .....	20	30 297	3 013	695	187	4.1	3.0						
44419	Other building material dealers .....	10	18 440	2 040	481	101	6.3	.9						
444190	Other building material dealers .....	10	18 440	2 040	481	101	6.3	.9						
44422	Lawn & garden equipment & supplies stores .....	4	3 224	303	66	18	34.6	—						
44422	Nursery & garden centers .....	4	3 224	303	66	18	34.6	—						
444220	Nursery & garden centers .....	4	3 224	303	66	18	34.6	—						
445	Food & beverage stores .....	26	D	D	D	e	D	D						
446	Health & personal care stores .....	16	16 941	2 305	509	158	10.1	4.3						
4461	Health & personal care stores .....	16	16 941	2 305	509	158	10.1	4.3						
447	Gasoline stations .....	46	51 487	3 330	762	285	32.2	12.7						
44711	Gasoline stations .....	46	51 487	3 330	762	285	32.2	12.7						
447111	Gasoline stations with convenience stores .....	31	36 026	2 127	470	198	31.0	14.0						
447110	Gasoline stations with convenience stores .....	31	36 026	2 127	470	198	31.0	14.0						
448	Clothing & clothing accessories stores .....	19	13 717	1 714	340	148	7.5	4.4						
4481	Clothing stores .....	15	D	D	D	c	D	D						
451	Sporting goods, hobby, book, & music stores .....	11	5 630	599	142	70	52.9	—						
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	b	D	D						
452	General merchandise stores .....	9	D	D	D	f	D	D						
4529	Other general merchandise stores .....	9	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
45299	All other general merchandise stores .....	7	D	D	D	b	D	D						
452990	All other general merchandise stores .....	7	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	18	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	5	15 035	1 093	255	25	4.8	—						
453930	Manufactured (mobile) home dealers .....	5	15 035	1 093	255	25	4.8	—						
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D						
454	Nonstore retailers .....	6	2 679	369	99	23	18.5	48.0						
<b>SCOTT COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	40	<b>42 218</b>	<b>4 094</b>	<b>933</b>	<b>343</b>	<b>42.5</b>	<b>3.4</b>						
441	Motor vehicle & parts dealers .....	5	7 177	514	127	30	61.2	1.3						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	4	1 920	264	55	20	68.0	24.1						
445	Food & beverage stores .....	4	7 782	694	143	62	56.5	8.8						
446	Health & personal care stores .....	3	3 401	415	100	20	D	—						
447	Gasoline stations .....	13	8 965	575	142	86	55.4	—						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	3	254	49	13	7	53.9	46.1						
454	Nonstore retailers .....	2	D	D	D	a	D	D						

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**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEARCY COUNTY, AR</b>								
44-45	Retail trade .....	40	31 449	2 576	572	253	38.2	4.5
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	615	45	3	4	D	—
444	Building material & garden equipment & supplies dealers .....	6	5 468	450	116	42	59.8	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	3	1 849	188	19	14	100.0	—
447	Gasoline stations .....	8	3 873	148	31	12	26.6	1.5
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>SEBASTIAN COUNTY, AR</b>								
44-45	Retail trade .....	659	1 360 634	128 076	30 636	8 721	7.5	5.1
441	Motor vehicle & parts dealers .....	89	374 894	26 815	6 046	1 031	13.9	.7
4411	Automobile dealers .....	35	303 620	18 134	3 850	589	15.3	—
44111	New car dealers .....	15	D	D	D	f	D	D
441110	New car dealers .....	15	D	D	D	f	D	D
44112	Used car dealers .....	20	D	D	D	b	D	D
441120	Used car dealers .....	20	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	16	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	14	19 649	1 543	343	87	8.4	—
441221	Motorcycle dealers .....	5	9 521	883	160	42	3.1	—
441222	Boat dealers .....	6	7 228	484	128	32	6.4	—
441229	All other motor vehicle dealers .....	3	2 900	176	55	13	D	—
4413	Automotive parts, accessories, & tire stores .....	38	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	25	40 428	4 860	1 218	241	9.8	6.7
441310	Automotive parts & accessories stores .....	25	40 428	4 860	1 218	241	9.8	6.7
44132	Tire dealers .....	13	D	D	D	c	D	D
441320	Tire dealers .....	13	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	39	D	D	D	e	D	D
4421	Furniture stores .....	18	18 469	2 850	568	136	14.3	4.5
44211	Furniture stores .....	18	18 469	2 850	568	136	14.3	4.5
442110	Furniture stores .....	18	18 469	2 850	568	136	14.3	4.5
4422	Home furnishings stores .....	21	D	D	D	c	D	D
44221	Floor covering stores .....	8	D	D	D	b	D	D
442210	Floor covering stores .....	8	D	D	D	b	D	D
44229	Other home furnishings stores .....	13	D	D	D	c	D	D
442299	All other home furnishings stores .....	12	D	D	D	c	D	D
443	Electronics & appliance stores .....	26	D	D	D	c	D	D
4431	Electronics & appliance stores .....	26	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores .....	19	34 798	2 085	486	155	1.7	.9
443112	Radio, television, & other electronics stores .....	10	D	D	D	c	D	D
44312	Computer & software stores .....	6	D	D	D	b	D	D
443120	Computer & software stores .....	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	53	156 841	18 729	4 543	845	3.1	.1
4441	Building material & supplies dealers .....	47	146 569	17 738	4 305	776	2.8	.1
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	9	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	30	95 227	12 485	2 887	450	3.0	.2
444190	Other building material dealers .....	30	95 227	12 485	2 887	450	3.0	.2
44422	Lawn & garden equipment & supplies stores .....	6	10 272	991	238	69	8.7	—
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
See footnotes at end of table.								

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEBASTIAN COUNTY, AR—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	74	156 448	14 265	4 645	1 412	5.5	15.8
4451	Grocery stores .....	40	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	33	133 087	12 511	4 220	1 242	2.8	17.3
445110	Supermarkets & other grocery (except convenience) stores .....	33	133 087	12 511	4 220	1 242	2.8	17.3
4452	Specialty food stores .....	11	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	23	16 453	991	236	101	15.9	5.3
44531	Beer, wine, & liquor stores .....	23	16 453	991	236	101	15.9	5.3
445310	Beer, wine, & liquor stores .....	23	16 453	991	236	101	15.9	5.3
446	Health & personal care stores .....	47	46 829	6 552	1 432	338	14.6	6.3
4461	Health & personal care stores .....	47	46 829	6 552	1 432	338	14.6	6.3
44611	Pharmacies & drug stores .....	29	38 240	4 944	1 096	258	17.5	2.3
446110	Pharmacies & drug stores .....	29	38 240	4 944	1 096	258	17.5	2.3
4461101	Pharmacies & drug stores .....	28	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	7	2 670	278	62	22	—	5.5
446120	Cosmetics, beauty supplies, & perfume stores .....	7	2 670	278	62	22	—	5.5
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
44619	Other health & personal care stores .....	6	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	80	84 567	5 425	1 094	505	11.7	23.2
4471	Gasoline stations .....	80	84 567	5 425	1 094	505	11.7	23.2
44711	Gasoline stations with convenience stores .....	64	68 784	4 687	931	446	12.5	25.5
447110	Gasoline stations with convenience stores .....	64	68 784	4 687	931	446	12.5	25.5
448	Clothing & clothing accessories stores .....	97	57 021	7 624	1 658	833	4.2	7.1
4481	Clothing stores .....	59	39 357	5 045	1 098	647	3.8	5.8
44811	Men's clothing stores .....	10	D	D	D	c	D	D
448110	Men's clothing stores .....	10	D	D	D	c	D	D
44814	Family clothing stores .....	14	18 834	2 124	492	294	1.2	.6
448140	Family clothing stores .....	14	18 834	2 124	492	294	1.2	.6
44819	Other clothing stores .....	7	5 043	573	116	44	—	11.0
448190	Other clothing stores .....	7	5 043	573	116	44	—	11.0
4482	Shoe stores .....	21	8 973	1 043	239	92	—	11.9
44821	Shoe stores .....	21	8 973	1 043	239	92	—	11.9
448210	Shoe stores .....	21	8 973	1 043	239	92	—	11.9
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	1 969	387	88	35	—	43.6
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	17	8 691	1 536	321	94	10.2	7.6
44831	Jewelry stores .....	16	D	D	D	b	D	D
448310	Jewelry stores .....	16	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	43	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	30	D	D	D	c	D	D
45111	Sporting goods stores .....	14	D	D	D	b	D	D
451110	Sporting goods stores .....	14	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	8	4 941	407	74	23	96.1	3.9
45112	Hobby, toy, & game stores .....	10	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	10	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	13	D	D	D	b	D	D
45121	Book stores & news dealers .....	11	D	D	D	b	D	D
451211	Book stores .....	9	D	D	D	b	D	D
4512111	Book stores, general .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	2	1 554	303	71	17	—	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SEBASTIAN COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	22	302 169	27 801	6 478	2 369	—	—						
4521	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D						
4521	Department stores (excl leased depts) .....	8	D	D	D	g	D	D						
45211	Department stores (excl leased depts) .....	8	D	D	D	g	D	D						
452110	Department stores (excl leased depts) .....	8	D	D	D	g	D	D						
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	77 029	7 238	1 913	605	—	—						
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4529	Other general merchandise stores .....	14	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
45299	All other general merchandise stores .....	12	D	D	D	c	D	D						
452990	All other general merchandise stores .....	12	D	D	D	c	D	D						
4529901	Variety stores .....	9	D	D	D	b	D	D						
4529902	Catalog showrooms .....	1	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	66	D	D	D	e	D	D						
4531	Florists .....	15	3 973	861	188	84	25.4	5.8						
45311	Florists .....	15	3 973	861	188	84	25.4	5.8						
453110	Florists .....	15	3 973	861	188	84	25.4	5.8						
4532	Office supplies, stationery, & gift stores .....	20	19 665	1 709	427	137	13.3	3.1						
45321	Office supplies & stationery stores .....	5	13 710	1 012	269	67	—	—						
453210	Office supplies & stationery stores .....	5	13 710	1 012	269	67	—	—						
4532102	Office supplies stores .....	5	13 710	1 012	269	67	—	—						
45322	Gift, novelty, & souvenir stores .....	15	5 955	697	158	70	43.9	10.3						
453220	Gift, novelty, & souvenir stores .....	15	5 955	697	158	70	43.9	10.3						
4533	Used merchandise stores .....	14	2 975	549	116	40	3.5	5.6						
45331	Used merchandise stores .....	14	2 975	549	116	40	3.5	5.6						
453310	Used merchandise stores .....	14	2 975	549	116	40	3.5	5.6						
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D						
454	Nonstore retailers .....	23	D	D	D	c	D	D						
4541	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D						
4542	Vending machine operators .....	8	11 568	1 452	319	108	.4	4.1						
45421	Vending machine operators .....	8	11 568	1 452	319	108	.4	4.1						
454210	Vending machine operators .....	8	11 568	1 452	319	108	.4	4.1						
4543	Direct selling establishments .....	11	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	4 339	455	125	24	—	27.6						
45439	Other direct selling establishments .....	7	D	D	D	b	D	D						
454390	Other direct selling establishments .....	7	D	D	D	b	D	D						
<b>SEVIER COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	70	86 380	8 075	1 941	710	12.8	14.8						
441	Motor vehicle & parts dealers .....	11	19 199	1 485	379	77	8.5	.9						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	3	631	29	3	2	100.0	—						
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D						
4441	Building material & supplies dealers .....	3	D	D	D	a	D	D						
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D						
44422	Nursery & garden centers .....	2	D	D	D	b	D	D						
444220	Nursery & garden centers .....	2	D	D	D	b	D	D						
445	Food & beverage stores .....	8	17 258	1 984	511	243	10.3	71.3						
446	Health & personal care stores .....	7	3 484	515	132	38	61.6	—						
447	Gasoline stations .....	15	12 439	1 186	263	106	12.8	.1						
448	Clothing & clothing accessories stores .....	3	601	49	4	2	D	—						
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D						
452	General merchandise stores .....	5	D	D	D	c	D	D						
45299	All other general merchandise stores .....	4	2 936	279	67	51	—	—						
452990	All other general merchandise stores .....	4	2 936	279	67	51	—	—						
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D						
454	Nonstore retailers .....	3	D	D	D	a	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHARP COUNTY, AR</b>								
44-45	Retail trade .....	91	112 622	8 567	2 053	778	24.3	9.3
441	Motor vehicle & parts dealers .....	9	30 089	1 388	296	73	48.6	16.8
442	Furniture & home furnishings stores .....	5	1 090	141	30	11	32.7	25.1
443	Electronics & appliance stores .....	3	726	78	16	4	60.9	39.1
444	Building material & garden equipment & supplies dealers .....	9	5 005	607	151	58	4.5	—
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	9	17 247	1 578	388	156	29.0	.7
446	Health & personal care stores .....	5	2 758	206	51	19	19.8	55.5
447	Gasoline stations .....	17	14 057	991	244	135	25.2	9.1
448	Clothing & clothing accessories stores .....	4	310	28	8	4	91.6	8.4
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	22	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>STONE COUNTY, AR</b>								
44-45	Retail trade .....	63	66 282	6 397	1 480	470	23.6	10.0
441	Motor vehicle & parts dealers .....	13	19 668	1 376	286	61	10.1	7.9
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4441	Building material & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	8 680	545	124	64	29.8	—
448	Clothing & clothing accessories stores .....	5	512	58	16	9	94.3	5.7
451	Sporting goods, hobby, book, & music stores .....	3	786	285	54	18	D	—
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	1 583	231	48	24	39.0	41.4
454	Nonstore retailers .....	7	4 612	629	139	29	22.9	14.3

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**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNION COUNTY, AR</b>								
44-45	Retail trade .....	263	408 616	36 484	8 552	2 603	12.4	8.5
441	Motor vehicle & parts dealers .....	35	112 012	7 879	1 871	310	20.0	9.8
4411	Automobile dealers .....	10	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	19	12 688	2 057	441	106	32.3	.8
44131	Automotive parts & accessories stores .....	12	6 643	922	221	54	14.3	1.5
441310	Automotive parts & accessories stores .....	12	6 643	922	221	54	14.3	1.5
44132	Tire dealers .....	7	6 045	1 135	220	52	52.1	—
441320	Tire dealers .....	7	6 045	1 135	220	52	52.1	—
442	Furniture & home furnishings stores .....	13	11 307	1 752	429	104	5.6	1.4
4421	Furniture stores .....	8	8 941	1 270	315	79	5.4	1.2
44211	Furniture stores .....	8	8 941	1 270	315	79	5.4	1.2
442110	Furniture stores .....	8	8 941	1 270	315	79	5.4	1.2
443	Electronics & appliance stores .....	6	2 402	636	150	38	11.2	16.4
4431	Electronics & appliance stores .....	6	2 402	636	150	38	11.2	16.4
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	29	41 988	4 884	1 263	246	7.1	5.5
4441	Building material & supplies dealers .....	23	39 017	4 523	1 187	212	4.2	5.9
44419	Other building material dealers .....	16	29 318	3 444	907	142	3.7	7.8
444190	Other building material dealers .....	16	29 318	3 444	907	142	3.7	7.8
445	Food & beverage stores .....	28	61 178	5 731	1 289	553	11.5	17.6
4451	Grocery stores .....	17	D	D	D	f	D	D
446	Health & personal care stores .....	22	18 197	2 154	506	146	27.6	21.1
4461	Health & personal care stores .....	22	18 197	2 154	506	146	27.6	21.1
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 226	137	35	18	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 226	137	35	18	—	—
447	Gasoline stations .....	46	54 389	3 683	809	301	12.0	.2
4471	Gasoline stations .....	46	54 389	3 683	809	301	12.0	.2
44711	Gasoline stations with convenience stores .....	38	46 742	3 031	665	257	10.3	—
447110	Gasoline stations with convenience stores .....	38	46 742	3 031	665	257	10.3	—
448	Clothing & clothing accessories stores .....	27	18 289	2 289	554	198	2.6	23.1
4481	Clothing stores .....	16	13 777	1 419	359	135	2.6	26.6
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	11	3 807	490	115	53	34.2	2.0
4511	Sporting goods, hobby, & musical instrument stores .....	6	2 424	350	82	33	46.8	3.2
45112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	10	D	D	D	f	D	D
4529	Other general merchandise stores .....	9	D	D	D	e	D	D
45299	All other general merchandise stores .....	8	6 239	684	143	74	3.0	—
452990	All other general merchandise stores .....	8	6 239	684	143	74	3.0	—
4529903	Miscellaneous general merchandise stores .....	4	3 454	474	100	42	5.5	—
453	Miscellaneous store retailers .....	30	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	a	D	D
<b>VAN BUREN COUNTY, AR</b>								
44-45	Retail trade .....	78	71 684	6 541	1 483	536	18.8	2.9
441	Motor vehicle & parts dealers .....	9	17 175	832	199	45	11.2	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	8 448	910	208	46	14.6	.5
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	8	9 354	1 229	281	167	4.3	15.9
446	Health & personal care stores .....	5	2 726	337	66	21	100.0	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	9 712	610	116	62	31.7	2.7
448	Clothing & clothing accessories stores .....	6	1 072	128	28	19	37.9	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>VAN BUREN COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
442	General merchandise stores .....	9	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D						
4533	Used merchandise stores .....	2	D	D	D	a	D	D						
45331	Used merchandise stores .....	2	D	D	D	a	D	D						
453310	Used merchandise stores .....	2	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	5	1 578	67	10	6	86.6	—						
454	Nonstore retailers .....	4	2 944	461	96	28	2.8	6.6						
<b>WASHINGTON COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	762	1 444 900	141 581	33 861	9 555	5.8	3.1						
441	Motor vehicle & parts dealers .....	98	329 135	24 957	5 291	998	7.6	3.4						
4411	Automobile dealers .....	46	268 623	16 954	3 451	599	7.7	3.9						
44111	New car dealers .....	18	231 906	14 084	2 809	471	6.7	1.8						
441110	New car dealers .....	18	231 906	14 084	2 809	471	6.7	1.8						
44112	Used car dealers .....	28	36 717	2 870	642	128	14.1	16.5						
441120	Used car dealers .....	28	36 717	2 870	642	128	14.1	16.5						
4412	Other motor vehicle dealers .....	10	20 088	1 436	320	62	5.7	—						
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D						
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D						
441221	Motorcycle dealers .....	5	D	D	D	b	D	D						
441222	Boat dealers .....	2	D	D	D	b	D	D						
4413	Automotive parts, accessories, & tire stores .....	42	40 424	6 567	1 520	337	7.8	1.9						
44131	Automotive parts & accessories stores .....	29	26 802	4 082	934	225	5.9	2.2						
441310	Automotive parts & accessories stores .....	29	26 802	4 082	934	225	5.9	2.2						
44132	Tire dealers .....	13	13 622	2 485	586	112	11.5	1.3						
441320	Tire dealers .....	13	13 622	2 485	586	112	11.5	1.3						
442	Furniture & home furnishings stores .....	41	43 158	6 487	1 494	292	10.5	3.3						
4421	Furniture stores .....	20	27 257	3 769	977	153	7.5	4.8						
44211	Furniture stores .....	20	27 257	3 769	977	153	7.5	4.8						
442110	Furniture stores .....	20	27 257	3 769	977	153	7.5	4.8						
4422	Home furnishings stores .....	21	15 901	2 718	517	139	15.6	.6						
44221	Floor covering stores .....	9	11 545	1 961	362	69	17.5	.8						
442210	Floor covering stores .....	9	11 545	1 961	362	69	17.5	.8						
44229	Other home furnishings stores .....	12	4 356	757	155	70	10.7	—						
442299	All other home furnishings stores .....	11	D	D	D	b	D	D						
443	Electronics & appliance stores .....	34	16 088	2 874	589	145	16.9	8.1						
4431	Electronics & appliance stores .....	34	16 088	2 874	589	145	16.9	8.1						
44311	Appliance, television, & other electronics stores .....	20	D	D	D	b	D	D						
443112	Radio, television, & other electronics stores .....	13	D	D	D	b	D	D						
44312	Computer & software stores .....	13	D	D	D	b	D	D						
443120	Computer & software stores .....	13	D	D	D	b	D	D						
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	75	173 983	19 403	4 658	953	3.0	1.9						
4441	Building material & supplies dealers .....	58	161 315	18 088	4 369	876	1.9	1.9						
44411	Home centers .....	2	D	D	D	e	D	D						
444110	Home centers .....	2	D	D	D	e	D	D						
44412	Paint & wallpaper stores .....	11	D	D	D	b	D	D						
444120	Paint & wallpaper stores .....	11	D	D	D	b	D	D						
44419	Other building material dealers .....	39	109 613	12 555	3 033	500	1.2	2.7						
444190	Other building material dealers .....	39	109 613	12 555	3 033	500	1.2	2.7						
4442	Lawn & garden equipment & supplies stores .....	17	12 668	1 315	289	77	16.5	3.2						
44422	Nursery & garden centers .....	15	D	D	D	b	D	D						
444220	Nursery & garden centers .....	15	D	D	D	b	D	D						
445	Food & beverage stores .....	75	183 809	16 643	5 002	1 317	11.3	1.5						
4451	Grocery stores .....	36	D	D	D	g	D	D						
44511	Supermarkets & other grocery (except convenience) stores .....	31	140 141	13 906	4 344	1 062	10.6	.7						
445110	Supermarkets & other grocery (except convenience) stores .....	31	140 141	13 906	4 344	1 062	10.6	.7						
4452	Specialty food stores .....	8	D	D	D	b	D	D						
4453	Beer, wine, & liquor stores .....	31	D	D	D	c	D	D						
44531	Beer, wine, & liquor stores .....	31	D	D	D	c	D	D						
445310	Beer, wine, & liquor stores .....	31	D	D	D	c	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>WASHINGTON COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
446	Health & personal care stores .....	44	32 609	4 801	1 163	251	22.2	20.8						
4461	Health & personal care stores .....	44	32 609	4 801	1 163	251	22.2	20.8						
4461102	Proprietary stores .....	1	D	D	D	a	D	D						
44612	Cosmetics, beauty supplies, & perfume stores .....	5	2 643	307	62	13	—	—						
446120	Cosmetics, beauty supplies, & perfume stores .....	5	2 643	307	62	13	—	—						
44613	Optical goods stores .....	8	3 076	651	155	32	22.9	2.3						
446130	Optical goods stores .....	8	3 076	651	155	32	22.9	2.3						
44619	Other health & personal care stores .....	10	3 649	728	161	57	58.2	17.8						
446191	Food (health) supplement stores .....	6	2 794	514	96	41	59.8	10.3						
447	Gasoline stations .....	75	91 103	6 264	1 576	652	8.7	7.8						
4471	Gasoline stations .....	75	91 103	6 264	1 576	652	8.7	7.8						
44711	Gasoline stations with convenience stores .....	64	74 986	5 167	1 319	567	6.5	9.0						
447110	Gasoline stations with convenience stores .....	64	74 986	5 167	1 319	567	6.5	9.0						
448	Clothing & clothing accessories stores .....	116	72 906	8 823	1 988	776	4.3	3.7						
4481	Clothing stores .....	76	47 066	5 137	1 139	511	1.8	5.4						
44811	Men's clothing stores .....	10	4 877	786	197	72	—	18.6						
448110	Men's clothing stores .....	10	4 877	786	197	72	—	18.6						
44812	Women's clothing stores .....	30	14 992	1 650	419	191	3.7	10.8						
448120	Women's clothing stores .....	30	14 992	1 650	419	191	3.7	10.8						
44813	Children's & infants' clothing stores .....	7	D	D	D	a	D	D						
448130	Children's & infants' clothing stores .....	7	D	D	D	a	D	D						
44814	Family clothing stores .....	17	18 632	1 792	346	161	1.4	—						
448140	Family clothing stores .....	17	18 632	1 792	346	161	1.4	—						
44815	Clothing accessories stores .....	7	D	D	D	b	D	D						
448150	Clothing accessories stores .....	7	D	D	D	b	D	D						
44819	Other clothing stores .....	5	D	D	D	b	D	D						
448190	Other clothing stores .....	5	D	D	D	b	D	D						
4482	Shoe stores .....	25	13 610	1 590	390	157	2.3	—						
44821	Shoe stores .....	25	13 610	1 590	390	157	2.3	—						
448210	Shoe stores .....	25	13 610	1 590	390	157	2.3	—						
4482101	Men's shoe stores .....	1	D	D	D	a	D	D						
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D						
4482104	Family shoe stores .....	17	10 043	1 152	278	106	3.2	—						
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	15	12 230	2 096	459	108	16.3	1.2						
44831	Jewelry stores .....	14	D	D	D	b	D	D						
448310	Jewelry stores .....	14	D	D	D	b	D	D						
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	62	59 671	6 212	1 595	577	2.7	3.6						
4511	Sporting goods, hobby, & musical instrument stores ..	37	26 343	2 924	677	234	4.3	7.0						
45111	Sporting goods stores .....	20	9 395	1 078	235	91	7.6	7.9						
451110	Sporing goods stores .....	20	9 395	1 078	235	91	7.6	7.9						
4511101	General-line sporting goods stores .....	6	3 137	369	76	22	8.8	—						
4511102	Specialty-line sporting goods stores .....	14	6 258	709	159	69	7.0	11.9						
45112	Hobby, toy, & game stores .....	8	13 059	1 354	302	108	.4	8.4						
451120	Hobby, toy, & game stores .....	8	13 059	1 354	302	108	.4	8.4						
45114	Musical instrument & supplies stores .....	6	D	D	D	a	D	D						
451140	Musical instrument & supplies stores .....	6	D	D	D	a	D	D						
4512	Book, periodical, & music stores .....	25	33 328	3 288	918	343	1.5	1.0						
45121	Book stores & news dealers .....	20	D	D	D	e	D	D						
451211	Book stores .....	19	D	D	D	e	D	D						
4512111	Book stores, general .....	8	D	D	D	b	D	D						
4512112	Specialty book stores .....	4	D	D	D	a	D	D						
4512113	College book stores .....	7	D	D	D	c	D	D						
45122	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D						
452	General merchandise stores .....	17	D	D	D	h	D	D						
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D						
452110	Department stores (excl leased depts) .....	6	D	D	D	g	D	D						
4521101	Department stores (excl leased depts) .....	6	D	D	D	g	D	D						
4521103	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D						
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4529	Other general merchandise stores .....	11	D	D	D	g	D	D						
45291	Warehouse clubs & superstores .....	3	D	D	D	g	D	D						
452910	Warehouse clubs & superstores .....	3	D	D	D	g	D	D						
45299	All other general merchandise stores .....	8	D	D	D	c	D	D						
452990	All other general merchandise stores .....	8	D	D	D	c	D	D						
4529901	Variety stores .....	5	D	D	D	b	D	D						
4529902	Catalog showrooms .....	1	D	D	D	b	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>WASHINGTON COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Miscellaneous store retailers .....	97	D	D	D	e	D	D						
453	Florists .....	13	2 439	551	131	49	13.7	27.0						
45311	Florists .....	13	2 439	551	131	49	13.7	27.0						
453110	Florists .....	13	2 439	551	131	49	13.7	27.0						
4532	Office supplies, stationery, & gift stores .....	33	22 720	2 270	517	201	10.4	5.1						
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D						
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D						
4532102	Office supplies stores .....	3	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	30	D	D	D	c	D	D						
453220	Gift, novelty, & souvenir stores .....	30	D	D	D	c	D	D						
4533	Used merchandise stores .....	24	4 576	717	169	80	25.8	7.1						
45331	Used merchandise stores .....	24	4 576	717	169	80	25.8	7.1						
453310	Used merchandise stores .....	24	4 576	717	169	80	25.8	7.1						
4539	Other miscellaneous store retailers .....	27	D	D	D	c	D	D						
45391	Pet & pet supplies stores .....	6	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	6	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	18	D	D	D	b	D	D						
454	Nonstore retailers .....	28	28 544	4 123	968	255	.7	14.5						
4541	Electronic shopping & mail-order houses .....	6	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	6	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	6	D	D	D	b	D	D						
4542	Vending machine operators .....	5	D	D	D	c	D	D						
45421	Vending machine operators .....	5	D	D	D	c	D	D						
454210	Vending machine operators .....	5	D	D	D	c	D	D						
4543	Direct selling establishments .....	17	13 552	1 657	395	84	—	24.9						
45431	Fuel dealers .....	5	6 777	748	179	29	—	7.5						
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	6 777	748	179	29	—	7.5						
45439	Other direct selling establishments .....	12	6 775	909	216	55	—	42.3						
454390	Other direct selling establishments .....	12	6 775	909	216	55	—	42.3						
<b>WHITE COUNTY, AR</b>														
44-45	<b>Retail trade .....</b>	<b>312</b>	<b>508 950</b>	<b>42 457</b>	<b>9 803</b>	<b>2 997</b>	<b>16.5</b>	<b>3.6</b>						
441	Motor vehicle & parts dealers .....	45	150 580	10 088	2 242	425	11.2	5.4						
4411	Automobile dealers .....	25	132 899	7 320	1 600	266	7.9	4.6						
44112	Used car dealers .....	15	23 728	576	134	31	43.5	—						
441120	Used car dealers .....	15	23 728	576	134	31	43.5	—						
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	17	D	D	D	c	D	D						
44131	Automotive parts & accessories stores .....	9	D	D	D	b	D	D						
441310	Automotive parts & accessories stores .....	9	D	D	D	b	D	D						
44132	Tire dealers .....	8	7 740	1 570	343	82	28.1	26.5						
441320	Tire dealers .....	8	7 740	1 570	343	82	28.1	26.5						
442	Furniture & home furnishings stores .....	26	11 723	1 405	330	95	43.2	12.5						
4421	Furniture stores .....	14	7 430	1 051	247	73	39.9	1.5						
44211	Furniture stores .....	14	7 430	1 051	247	73	39.9	1.5						
442110	Furniture stores .....	14	7 430	1 051	247	73	39.9	1.5						
4422	Home furnishings stores .....	12	4 293	354	83	22	48.8	31.5						
443	Electronics & appliance stores .....	9	2 085	605	147	42	8.8	.9						
4431	Electronics & appliance stores .....	9	2 085	605	147	42	8.8	.9						
444	Building material & garden equipment & supplies dealers .....	40	61 887	5 342	1 320	350	12.2	.1						
4441	Building material & supplies dealers .....	23	40 772	3 737	939	183	16.0	—						
44419	Other building material dealers .....	17	37 601	3 371	845	155	15.0	—						
444190	Other building material dealers .....	17	37 601	3 371	845	155	15.0	—						
4442	Lawn & garden equipment & supplies stores .....	17	21 115	1 605	381	167	4.8	.2						
44422	Nursery & garden centers .....	16	D	D	D	c	D	D						
444220	Nursery & garden centers .....	16	D	D	D	c	D	D						
445	Food & beverage stores .....	23	57 970	6 184	1 164	492	17.7	4.0						
4451	Grocery stores .....	23	57 970	6 184	1 164	492	17.7	4.0						
446	Health & personal care stores .....	21	17 380	1 829	407	122	78.8	3.9						
4461	Health & personal care stores .....	21	17 380	1 829	407	122	78.8	3.9						
4461102	Proprietary stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	42	45 520	2 497	551	283	21.5	4.2						
4471	Gasoline stations .....	42	45 520	2 497	551	283	21.5	4.2						
44711	Gasoline stations with convenience stores .....	29	30 649	1 892	438	232	12.1	5.3						
447110	Gasoline stations with convenience stores .....	29	30 649	1 892	438	232	12.1	5.3						
448	Clothing & clothing accessories stores .....	35	28 062	3 084	657	266	20.7	3.8						
4481	Clothing stores .....	24	23 542	2 431	493	215	19.0	3.4						
44814	Family clothing stores .....	9	18 280	1 795	340	140	20.2	3.6						
448140	Family clothing stores .....	9	18 280	1 795	340	140	20.2	3.6						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>WHITE COUNTY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	13	7 003	916	201	90	2.1	13.7						
4511	Sporting goods, hobby, & musical instrument stores ..	9	2 798	315	48	25	5.3	34.2						
4512	Book, periodical, & music stores .....	4	4 205	601	153	65	—	—						
45122	Prerecorded tape, compact disc, & record stores...	2	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores.	2	D	D	D	b	D	D						
452	General merchandise stores .....	15	D	D	D	f	D	D						
4529	Other general merchandise stores .....	15	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
45299	All other general merchandise stores .....	14	10 499	982	268	134	6.8	—						
452990	All other general merchandise stores .....	14	10 499	982	268	134	6.8	—						
4529903	Miscellaneous general merchandise stores...	8	6 403	661	205	96	11.1	—						
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D						
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	2	D	D	D	a	D	D						
4533	Used merchandise stores .....	4	1 265	228	52	15	8.9	—						
45331	Used merchandise stores .....	4	1 265	228	52	15	8.9	—						
453310	Used merchandise stores .....	4	1 265	228	52	15	8.9	—						
4539	Other miscellaneous store retailers .....	16	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	8	20 777	1 106	309	45	44.4	1.8						
453930	Manufactured (mobile) home dealers .....	8	20 777	1 106	309	45	44.4	1.8						
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D						
454	Nonstore retailers .....	9	3 971	629	141	43	48.7	23.9						
<b>WOODRUFF COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	48	34 127	3 230	699	268	24.9	7.5						
441	Motor vehicle & parts dealers .....	4	1 818	301	58	24	—	—						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	6	4 722	563	104	28	10.9	9.4						
445	Food & beverage stores .....	12	12 975	1 089	275	99	19.8	.6						
446	Health & personal care stores .....	3	3 358	265	62	18	76.2	23.8						
447	Gasoline stations .....	9	5 228	397	64	29	—	23.7						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	5	3 581	336	74	47	31.1	—						
45299	All other general merchandise stores .....	5	3 581	336	74	47	31.1	—						
452990	All other general merchandise stores .....	5	3 581	336	74	47	31.1	—						
453	Miscellaneous store retailers .....	3	260	31	8	4	100.0	—						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>YELL COUNTY, AR</b>														
44-45	<b>Retail trade</b> .....	70	93 157	7 294	1 794	638	48.7	4.8						
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	3	1 975	178	37	13	D	—						
444	Building material & garden equipment & supplies dealers .....	7	4 862	374	94	31	30.5	10.2						
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D						
44422	Nursery & garden centers .....	2	D	D	D	a	D	D						
444220	Nursery & garden centers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	12	22 013	1 777	490	237	14.8	7.5						
446	Health & personal care stores .....	7	5 864	553	137	36	85.3	14.7						
447	Gasoline stations .....	14	11 188	1 032	212	96	26.1	7.2						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	6	14 022	1 439	340	122	—	—						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>YELL COUNTY, AR—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	10	8 356	593	141	46	93.0	7.0
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALMA, AR</b>								
44-45	Retail trade .....	30	46 007	4 634	1 016	300	14.9	4.3
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	5 677	465	94	21	3.6	—
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	9 370	349	78	39	38.8	21.1
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>ARKADELPHIA, AR</b>								
44-45	Retail trade .....	89	155 984	13 410	3 262	965	40.1	7.6
441	Motor vehicle & parts dealers .....	14	54 849	2 968	684	117	91.5	—
4411	Automobile dealers .....	9	51 932	2 557	582	91	94.7	—
44112	Used car dealers .....	5	14 272	389	88	16	80.6	—
441120	Used car dealers .....	5	14 272	389	88	16	80.6	—
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	1 746	211	42	12	19.1	—
4431	Electronics & appliance stores .....	4	1 746	211	42	12	19.1	—
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	b	D	D
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	5	10 339	1 146	240	48	7.1	—
444190	Other building material dealers .....	5	10 339	1 146	240	48	7.1	—
445	Food & beverage stores .....	6	21 675	2 153	630	242	2.6	48.1
446	Health & personal care stores .....	7	D	D	D	b	D	D
4461	Health & personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	9	15 455	932	211	74	27.0	.7
448	Clothing & clothing accessories stores .....	14	4 813	589	146	63	9.8	14.9
4481	Clothing stores .....	11	3 996	486	121	54	9.8	7.0
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451211	Book stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ASHDOWN, AR</b>								
44-45	Retail trade .....	40	55 695	4 198	1 011	306	28.6	4.4
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	370	61	14	7	100.0	—
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>ATKINS, AR</b>								
44-45	Retail trade .....	27	18 692	1 584	386	175	46.8	13.7
441	Motor vehicle & parts dealers .....	3	692	60	14	5	100.0	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	5 294	431	131	71	79.2	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	5 590	375	67	42	3.1	5.1
448	Clothing & clothing accessories stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>AUGUSTA, AR</b>								
44-45	Retail trade .....	20	13 769	1 416	321	119	25.4	5.9
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	6 337	651	164	52	13.8	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	1 959	149	30	14	—	41.2
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALD KNOB, AR</b>								
44-45	Retail trade .....	23	21 301	2 980	444	172	22.0	5.4
441	Motor vehicle & parts dealers .....	4	2 006	302	77	23	61.1	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 196	166	18	9	D	—
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	9 794	618	163	61	10.2	5.6
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BARLING, AR</b>								
44-45	Retail trade .....	16	12 912	1 311	238	77	6.0	4.9
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	2 283	187	32	15	—	24.3
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BATESVILLE, AR</b>								
44-45	Retail trade .....	123	219 788	17 631	4 296	1 321	12.1	3.7
441	Motor vehicle & parts dealers .....	16	59 577	3 573	833	152	2.5	.2
4411	Automobile dealers .....	6	52 764	2 751	648	104	.3	.1
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	9	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	4 811	421	113	31	13.8	.8
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	D	D	D	a	D	D
4431	Electronics & appliance stores .....	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	4 605	878	214	53	25.4	7.3
445	Food & beverage stores .....	10	25 177	1 672	412	133	30.1	3.1
446	Health & personal care stores .....	10	D	D	D	b	D	D
4461	Health & personal care stores .....	10	D	D	D	b	D	D
447	Gasoline stations .....	11	15 635	727	164	86	10.1	9.0
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	21	14 037	1 538	361	155	19.5	.9
4481	Clothing stores .....	16	D	D	D	c	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>BATESVILLE, AR—Con.</b>														
<b>44-45 Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	5	994	235	47	16	20.0	3.4						
452	General merchandise stores .....	5	D	D	D	e	D	D						
4529	Other general merchandise stores .....	5	D	D	D	e	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
45299	All other general merchandise stores .....	4	D	D	D	b	D	D						
452990	All other general merchandise stores .....	4	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	9	4 768	501	126	77	54.1	—						
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	2	D	D	D	a	D	D						
45322	Gift, novelty, & souvenir stores .....	7	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	7	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D						
454	Nonstore retailers .....	5	D	D	D	b	D	D						
4543	Direct selling establishments .....	5	D	D	D	b	D	D						
45439	Other direct selling establishments .....	3	D	D	D	a	D	D						
454390	Other direct selling establishments .....	3	D	D	D	a	D	D						
<b>BEEBE, AR</b>														
44-45	<b>Retail trade</b> .....	34	51 201	3 353	766	270	24.5	2.7						
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D						
44112	Used car dealers .....	3	10 385	215	54	9	D	—						
441120	Used car dealers .....	3	10 385	215	54	9	D	—						
442	Furniture & home furnishings stores .....	4	3 350	330	75	28	62.5	37.5						
4421	Furniture stores .....	2	D	D	D	b	D	D						
44211	Furniture stores .....	2	D	D	D	b	D	D						
442110	Furniture stores .....	2	D	D	D	b	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D						
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D						
44422	Nursery & garden centers .....	4	D	D	D	b	D	D						
444220	Nursery & garden centers .....	4	D	D	D	b	D	D						
445	Food & beverage stores .....	2	D	D	D	c	D	D						
446	Health & personal care stores .....	3	3 300	364	82	24	100.0	—						
447	Gasoline stations .....	2	D	D	D	a	D	D						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	5	2 721	229	49	26	7.8	—						
45299	All other general merchandise stores .....	5	2 721	229	49	26	7.8	—						
452990	All other general merchandise stores .....	5	2 721	229	49	26	7.8	—						
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BENTON, AR</b>							
44-45	Retail trade .....	162	389 432	32 990	8 105	2 133	8.2	27.1
441	Motor vehicle & parts dealers .....	26	D	D	D	e	D	D
4411	Automobile dealers .....	14	D	D	D	e	D	D
44111	New car dealers .....	5	D	D	D	c	D	D
44110	New car dealers .....	5	D	D	D	c	D	D
44112	Used car dealers .....	9	D	D	D	c	D	D
441120	Used car dealers .....	9	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	8	6 023	1 047	249	64	8.4	12.6
441310	Automotive parts & accessories stores .....	8	6 023	1 047	249	64	8.4	12.6
442	Furniture & home furnishings stores .....	11	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
44210	Furniture stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	6 120	811	199	30	14.8	12.4
4431	Electronics & appliance stores .....	5	6 120	811	199	30	14.8	12.4
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	23 317	2 271	530	152	5.1	.1
4441	Building material & supplies dealers .....	10	20 093	1 968	464	134	.4	.1
44419	Other building material dealers .....	5	9 632	1 107	268	55	—	.2
444190	Other building material dealers .....	5	9 632	1 107	268	55	—	.2
4442	Lawn & garden equipment & supplies stores .....	4	3 224	303	66	18	34.6	—
44422	Nursery & garden centers .....	4	3 224	303	66	18	34.6	—
444220	Nursery & garden centers .....	4	3 224	303	66	18	34.6	—
445	Food & beverage stores .....	11	14 377	1 483	350	132	21.5	16.6
446	Health & personal care stores .....	10	D	D	D	c	D	D
4461	Health & personal care stores .....	10	D	D	D	c	D	D
447	Gasoline stations .....	26	26 772	1 828	434	170	25.6	23.7
4471	Gasoline stations .....	26	26 772	1 828	434	170	25.6	23.7
44711	Gasoline stations with convenience stores .....	15	21 882	1 342	301	132	22.1	22.3
447110	Gasoline stations with convenience stores .....	15	21 882	1 342	301	132	22.1	22.3
448	Clothing & clothing accessories stores .....	17	D	D	D	c	D	D
4481	Clothing stores .....	13	10 805	1 302	220	111	5.1	5.6
451	Sporting goods, hobby, book, & music stores .....	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	6	1 832	274	65	35	94.5	—
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	b	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4531	Florists .....	4	D	D	D	b	D	D
45311	Florists .....	4	D	D	D	b	D	D
453110	Florists .....	4	D	D	D	b	D	D
453120	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	5	D	D	D	a	D	D
45331	Used merchandise stores .....	5	D	D	D	a	D	D
453310	Used merchandise stores .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BENTONVILLE, AR</b>								
44-45	Retail trade .....	105	268 525	24 072	5 593	1 499	3.8	1.8
441	Motor vehicle & parts dealers .....	13	102 539	6 740	1 633	247	3.5	1.1
4411	Automobile dealers .....	6	95 773	5 725	1 407	190	3.7	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	10	7 908	1 062	246	48	7.1	2.6
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44221	Floor covering stores .....	3	3 561	472	109	20	D	—
442210	Floor covering stores .....	3	3 561	472	109	20	D	—
443	Electronics & appliance stores .....	8	15 285	1 345	113	29	.3	2.0
4431	Electronics & appliance stores .....	8	15 285	1 345	113	29	.3	2.0
44311	Appliance, television, & other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	16 639	1 806	406	90	1.0	4.9
4441	Building material & supplies dealers .....	10	10 585	1 325	294	55	1.6	—
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	6 054	481	112	35	—	13.5
44422	Nursery & garden centers .....	3	6 054	481	112	35	—	13.5
444220	Nursery & garden centers .....	3	6 054	481	112	35	—	13.5
445	Food & beverage stores .....	6	11 336	1 280	415	104	3.3	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	8	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	15 443	850	203	91	11.8	1.7
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	9	1 599	261	65	25	41.5	3.6
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	4	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BERRYVILLE, AR</b>								
44-45	Retail trade .....	58	106 957	9 726	2 366	612	16.8	2.6
441	Motor vehicle & parts dealers .....	10	30 231	2 081	497	87	35.1	—
442	Furniture & home furnishings stores .....	5	4 807	817	163	36	—	15.1
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	D	D	D	a	D	D
4431	Electronics & appliance stores .....	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	6 266	666	167	39	25.5	17.8
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	7 845	652	247	50	9.2	—
446	Health & personal care stores .....	5	3 402	407	97	21	92.9	7.1
447	Gasoline stations .....	4	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERRYVILLE, AR—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BLYTHEVILLE, AR</b>								
<b>44-45</b>	<b>Retail trade.....</b>	<b>148</b>	<b>243 051</b>	<b>19 303</b>	<b>4 663</b>	<b>1 360</b>	<b>17.4</b>	<b>9.6</b>
441	Motor vehicle & parts dealers.....	18	82 228	4 799	1 129	213	35.4	1.7
4411	Automobile dealers .....	9	72 115	3 324	804	141	40.2	—
4413	Automotive parts, accessories, & tire stores .....	9	10 113	1 475	325	72	1.1	13.9
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	10	5 160	950	232	58	23.2	2.5
4421	Furniture stores .....	9	D	D	D	b	D	D
44211	Furniture stores .....	9	D	D	D	b	D	D
442110	Furniture stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	7	3 560	283	93	21	19.6	—
443111	Household appliance stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	16	D	D	D	c	D	D
4441	Building material & supplies dealers .....	13	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	19	37 971	2 443	552	240	6.3	18.3
4451	Grocery stores .....	11	D	D	D	c	D	D
446	Health & personal care stores .....	7	7 108	842	201	46	11.6	29.3
4461	Health & personal care stores .....	7	7 108	842	201	46	11.6	29.3
447	Gasoline stations .....	18	24 751	1 473	386	127	3.4	29.4
4471	Gasoline stations .....	18	24 751	1 473	386	127	3.4	29.4
44711	Gasoline stations with convenience stores .....	12	20 621	1 164	312	97	1.2	31.0
447110	Gasoline stations with convenience stores .....	12	20 621	1 164	312	97	1.2	31.0
448	Clothing & clothing accessories stores .....	19	12 322	1 691	408	112	17.5	15.8
4481	Clothing stores .....	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	3	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOONEVILLE, AR</b>								
44-45	Retail trade .....	24	36 961	3 218	804	261	15.6	8.8
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	4 183	480	117	35	D	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BRINKLEY, AR</b>								
44-45	Retail trade .....	44	56 902	4 442	955	301	5.6	5.7
441	Motor vehicle & parts dealers .....	6	12 880	960	182	27	3.7	7.8
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	15 667	965	192	83	—	—
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	1 131	92	24	12	11.6	83.7
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BRYANT, AR</b>								
44-45	Retail trade .....	28	29 850	2 464	564	141	20.6	5.9
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	4	1 694	322	80	22	.9	—
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	6 883	682	193	27	3.8	6.6
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CABOT, AR</b>								
44-45	Retail trade .....	70	141 636	12 092	2 382	830	5.8	1.7
441	Motor vehicle & parts dealers .....	11	35 943	2 342	365	85	.2	3.2
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	17 490	1 498	378	109	5.8	—
44411	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	e	D	D
4451	Grocery stores .....	4	D	D	D	e	D	D
446	Health & personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	11	12 892	945	236	59	12.1	.8
44711	Gasoline stations with convenience stores .....	7	12 010	822	207	51	6.5	—
447110	Gasoline stations with convenience stores .....	7	12 010	822	207	51	6.5	—
448	Clothing & clothing accessories stores .....	7	1 377	171	34	16	15.8	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	5	29 895	2 943	376	179	1.3	—
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CAMDEN, AR</b>								
44-45	Retail trade .....	108	169 781	16 936	4 128	1 169	25.9	11.8
441	Motor vehicle & parts dealers .....	14	55 136	3 460	832	143	53.4	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442111	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	1 403	325	81	22	52.0	—
4431	Electronics & appliance stores .....	4	1 403	325	81	22	52.0	—
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	13	28 266	2 511	567	271	12.0	4.6
446	Health & personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	12	8 101	510	111	52	37.2	3.7
448	Clothing & clothing accessories stores .....	17	10 825	1 303	365	161	18.4	4.3
4481	Clothing stores .....	10	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	2 177	466	163	45	54.6	12.0
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D

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## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CAMDEN, AR—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
	<b>CLARKSVILLE, AR</b>							
44-45	<b>Retail trade .....</b>	88	147 330	12 854	3 132	941	9.1	22.9
441	Motor vehicle & parts dealers .....	11	D	D	D	c	D	D
4411	Automobile dealers .....	5	D	D	D	b	D	D
44112	Used car dealers .....	2	D	D	D	b	D	D
441120	Used car dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	730	142	30	15	24.1	—
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	3	3 876	537	116	29	D	—
447	Gasoline stations .....	16	17 117	1 342	332	140	16.8	8.3
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	9	3 404	504	136	60	55.2	7.5
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
	<b>CONWAY, AR</b>							
44-45	<b>Retail trade .....</b>	248	526 241	47 827	11 633	3 111	11.8	3.0
441	Motor vehicle & parts dealers .....	36	134 855	9 583	2 151	391	23.6	.9
4411	Automobile dealers .....	16	118 712	7 293	1 588	268	25.2	.2
44111	New car dealers .....	8	D	D	D	c	D	D
441110	New car dealers .....	8	D	D	D	c	D	D
44112	Used car dealers .....	8	D	D	D	b	D	D
441120	Used car dealers .....	8	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	9	D	D	D	b	D	D
441320	Tire dealers .....	9	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	14	D	D	D	c	D	D
4421	Furniture stores .....	9	D	D	D	b	D	D
44211	Furniture stores .....	9	D	D	D	b	D	D
442110	Furniture stores .....	9	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44221	Floor covering stores .....	3	4 688	643	164	25	D	D
442210	Floor covering stores .....	3	4 688	643	164	25	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CONWAY, AR—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
443	Electronics & appliance stores .....	11	9 704	1 221	276	55	6.7	12.3
4431	Electronics & appliance stores .....	11	9 704	1 221	276	55	6.7	12.3
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443111	Household appliance stores .....	5	3 904	276	71	16	8.8	2.2
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	b	D	D
443120	Computer & software stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	29	80 197	8 259	2 180	534	6.3	.2
4441	Building material & supplies dealers .....	22	D	D	D	e	D	D
44411	Home centers .....	5	D	D	D	e	D	D
444110	Home centers .....	5	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	5	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	a	D	D
44419	Other building material dealers .....	11	D	D	D	c	D	D
444190	Other building material dealers .....	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	7	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	14	36 205	3 785	1 134	305	7.3	1.8
4451	Grocery stores .....	11	D	D	D	e	D	D
446	Health & personal care stores .....	16	15 381	1 986	482	150	35.7	—
4461	Health & personal care stores .....	16	15 381	1 986	482	150	35.7	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	31	50 563	3 487	753	313	18.5	18.2
4471	Gasoline stations .....	31	50 563	3 487	753	313	18.5	18.2
44711	Gasoline stations with convenience stores .....	23	35 576	2 522	577	255	17.9	25.2
447110	Gasoline stations with convenience stores .....	23	35 576	2 522	577	255	17.9	25.2
44719	Other gasoline stations .....	8	14 987	965	176	58	20.0	1.8
447190	Other gasoline stations .....	8	14 987	965	176	58	20.0	1.8
448	Clothing & clothing accessories stores .....	26	26 342	2 700	632	263	8.2	.3
4481	Clothing stores .....	18	21 772	2 071	478	213	8.7	.4
44813	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	21	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	16	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	5 306	758	186	58	1.4	8.0
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	8	D	D	D	f	D	D
4529	Other general merchandise stores .....	8	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	7	D	D	D	c	D	D
452990	All other general merchandise stores .....	7	D	D	D	c	D	D
4529901	Variety stores .....	4	2 431	193	38	21	—	4.4
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D
4531	Florists .....	6	1 486	300	64	39	15.2	—
45311	Florists .....	6	1 486	300	64	39	15.2	—
453110	Florists .....	6	1 486	300	64	39	15.2	—
4532	Office supplies, stationery, & gift stores .....	8	1 938	282	67	32	46.9	.2
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	8	3 443	370	66	21	39.9	33.1
4543	Direct selling establishments .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CORNING, AR</b>								
44-45	Retail trade .....	26	42 416	3 008	705	242	19.6	10.8
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>CROSSETT, AR</b>								
44-45	Retail trade .....	62	76 583	7 332	1 764	582	10.2	3.3
441	Motor vehicle & parts dealers .....	6	11 657	883	199	37	10.1	—
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	7 560	993	223	51	4.7	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	18 811	1 734	397	137	14.9	—
446	Health & personal care stores .....	5	2 990	246	54	22	67.3	—
447	Gasoline stations .....	6	3 506	355	95	43	2.7	49.6
448	Clothing & clothing accessories stores .....	13	6 173	701	237	64	5.4	3.9
4481	Clothing stores .....	8	5 376	547	199	53	4.1	4.5
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DARDANELLE, AR</b>								
44-45	Retail trade .....	25	53 267	4 087	975	325	51.8	.9
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	11 862	995	247	110	18.4	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	3 758	306	54	25	13.3	—
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>DE QUEEN, AR</b>								
44-45	Retail trade .....	55	78 597	7 263	1 737	642	11.9	16.2
441	Motor vehicle & parts dealers .....	10	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	7	3 484	515	132	38	61.6	—
447	Gasoline stations .....	11	9 504	941	203	82	14.0	.1
448	Clothing & clothing accessories stores .....	3	601	49	4	2	D	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>DERMOTT, AR</b>								
44-45	Retail trade .....	16	17 695	1 773	432	135	13.2	4.6
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	4 257	417	110	46	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DE WITT, AR</b>								
44-45	Retail trade .....	39	36 358	3 835	891	271	14.1	5.4
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	551	52	11	4	100.0	—
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	3	3 674	601	146	29	—	—
447	Gasoline stations .....	4	3 890	655	156	40	—	—
448	Clothing & clothing accessories stores .....	4	824	124	19	18	75.2	24.8
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299 452990 4529903	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>DUMAS, AR</b>								
44-45	Retail trade .....	43	72 179	6 062	1 404	442	18.2	5.8
441	Motor vehicle & parts dealers .....	9	21 307	1 522	357	70	45.2	.1
44112 441120	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44422 444220	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	10 665	963	233	90	1.3	25.6
446	Health & personal care stores .....	3	3 166	363	85	21	—	15.2
447	Gasoline stations .....	4	5 803	257	58	26	5.6	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	11 378	1 065	247	118	—	8.4
45299 452990	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	1 056	65	10	7	D	—
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	4 040	533	134	35	—	—
45432 454312	Direct selling establishments .....	2	D	D	D	b	D	D
	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EARLE, AR</b>								
44-45	Retail trade .....	12	19 094	1 944	508	192	—	23.1
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>EL DORADO, AR</b>								
44-45	Retail trade .....	203	355 687	31 871	7 502	2 258	7.9	8.4
441	Motor vehicle & parts dealers .....	26	100 029	6 818	1 615	267	14.0	10.9
4411	Automobile dealers .....	7	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	a	D	D
441221	Motorcycle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	14	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	6	D	D	D	b	D	D
441320	Tire dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	D	D	D	b	D	D
4421	Furniture stores .....	7	D	D	D	b	D	D
44211	Furniture stores .....	7	D	D	D	b	D	D
442110	Furniture stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	5	2 366	482	114	25	6.6	2.3
443	Electronics & appliance stores .....	6	2 402	636	150	38	11.2	16.4
4431	Electronics & appliance stores .....	6	2 402	636	150	38	11.2	16.4
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	25	39 172	4 511	1 170	228	6.2	.1
4441	Building material & supplies dealers .....	19	36 201	4 150	1 094	194	3.0	.1
44419	Other building material dealers .....	14	D	D	D	c	D	D
444190	Other building material dealers .....	14	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	6	2 971	361	76	34	44.9	—
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	12	48 588	4 737	1 061	447	2.2	18.3
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	45 721	4 565	1 023	428	—	17.3
445110	Supermarkets & other grocery (except convenience) stores .....	6	45 721	4 565	1 023	428	—	17.3
446	Health & personal care stores .....	18	16 604	2 037	478	137	27.6	19.7
4461	Health & personal care stores .....	18	16 604	2 037	478	137	27.6	19.7
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 226	137	35	18	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 226	137	35	18	—	—
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	29	36 869	2 430	561	192	1.2	.3
4471	Gasoline stations .....	29	36 869	2 430	561	192	1.2	.3
44711	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	24	17 960	2 266	547	193	.8	23.5
4481	Clothing stores .....	13	13 448	1 396	352	130	.2	27.2
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	5	2 196	569	129	40	—	25.6
451	Sporting goods, hobby, book, & music stores .....	11	3 807	490	115	53	34.2	2.0
4511	Sporting goods, hobby, & musical instrument stores .....	6	2 424	350	82	33	46.8	3.2
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	1 383	140	33	20	12.1	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>EL DORADO, AR—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	9	D	D	D	f	D	D						
4529	Other general merchandise stores .....	8	D	D	D	e	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
45299	All other general merchandise stores .....	7	D	D	D	b	D	D						
452990	All other general merchandise stores .....	7	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores.....	4	3 454	474	100	42	5.5	—						
453	Miscellaneous store retailers .....	26	D	D	D	b	D	D						
4539	Other miscellaneous store retailers.....	8	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D						
454	Nonstore retailers .....	5	2 308	248	59	13	26.1	25.6						
<b>ENGLAND, AR</b>														
44-45	<b>Retail trade</b> .....	27	34 100	2 769	638	197	32.6	1.0						
441	Motor vehicle & parts dealers.....	5	D	D	D	b	D	D						
442	Furniture & home furnishings stores.....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	4	7 740	648	135	33	3.6	—						
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D						
44422	Nursery & garden centers .....	3	D	D	D	b	D	D						
444220	Nursery & garden centers .....	3	D	D	D	b	D	D						
445	Food & beverage stores .....	4	6 715	738	170	71	—	—						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	4	D	D	D	a	D	D						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	2	D	D	D	b	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>EUDORA, AR</b>														
44-45	<b>Retail trade</b> .....	17	20 662	1 918	448	169	16.2	13.8						
441	Motor vehicle & parts dealers.....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	2	D	D	D	a	D	D						
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D						
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D						
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D						
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D						
44422	Nursery & garden centers .....	1	D	D	D	a	D	D						
444220	Nursery & garden centers .....	1	D	D	D	a	D	D						
445	Food & beverage stores .....	3	D	D	D	b	D	D						
446	Health & personal care stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	4	D	D	D	b	D	D						
452	General merchandise stores .....	4	D	D	D	b	D	D						
45299	All other general merchandise stores .....	4	D	D	D	b	D	D						
452990	All other general merchandise stores .....	4	D	D	D	b	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAIRFIELD BAY, AR *</b>								
44-45	Retail trade .....	10	4 190	535	78	42	36.4	23.2
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>FAIRFIELD BAY, AR (VAN BUREN COUNTY PART) *</b>								
44-45	Retail trade .....	10	4 190	535	78	42	36.4	23.2
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>FAYETTEVILLE, AR</b>								
44-45	Retail trade .....	401	790 006	79 910	18 729	5 711	5.6	2.8
441	Motor vehicle & parts dealers .....	36	153 810	10 270	2 086	402	10.3	1.6
4411	Automobile dealers .....	18	135 697	7 599	1 484	253	11.0	1.4
44111	New car dealers .....	8	122 569	6 563	1 304	225	10.1	—
441110	New car dealers .....	8	122 569	6 563	1 304	225	10.1	—
44112	Used car dealers .....	10	13 128	1 036	180	28	19.9	14.4
441120	Used car dealers .....	10	13 128	1 036	180	28	19.9	14.4
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	10	11 011	1 677	378	98	—	5.3
441310	Automotive parts & accessories stores .....	10	11 011	1 677	378	98	—	5.3
442	Furniture & home furnishings stores .....	16	18 501	2 831	654	140	8.6	.5
4421	Furniture stores .....	6	11 767	1 614	391	67	—	—
44211	Furniture stores .....	6	11 767	1 614	391	67	—	—
442110	Furniture stores .....	6	11 767	1 614	391	67	—	—
4422	Home furnishings stores .....	10	6 734	1 217	263	73	23.6	1.3
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	18	D	D	D	b	D	D
4431	Electronics & appliance stores .....	18	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	10	4 902	861	196	47	24.7	14.6
443120	Computer & software stores .....	10	4 902	861	196	47	24.7	14.6
444	Building material & garden equipment & supplies dealers .....	24	86 496	9 402	2 251	519	.1	2.8
4441	Building material & supplies dealers .....	21	81 147	8 883	2 147	488	.1	3.0
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	12	33 674	3 975	969	155	.1	7.0
444190	Other building material dealers .....	12	33 674	3 975	969	155	.1	7.0
44422	Lawn & garden equipment & supplies stores .....	3	5 349	519	104	31	—	—
444222	Nursery & garden centers .....	3	5 349	519	104	31	—	—
444220	Nursery & garden centers .....	3	5 349	519	104	31	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>FAYETTEVILLE, AR—Con.</b>														
<b>Retail trade—Con.</b>														
445	Food & beverage stores .....	37	84 304	7 630	2 050	569	14.8	1.4						
44511	Grocery stores .....	13	D	D	D	e	D	D						
445110	Supermarkets & other grocery (except convenience) stores.....	12	64 353	6 318	1 742	441	13.8	.3						
	Supermarkets & other grocery (except convenience) stores.....	12	64 353	6 318	1 742	441	13.8	.3						
4452	Specialty food stores .....	7	D	D	D	a	D	D						
4453	Beer, wine, & liquor stores .....	17	18 518	1 118	276	109	18.7	5.6						
44531	Beer, wine, & liquor stores .....	17	18 518	1 118	276	109	18.7	5.6						
445310	Beer, wine, & liquor stores .....	17	18 518	1 118	276	109	18.7	5.6						
446	Health & personal care stores .....	27	23 684	3 416	835	175	17.0	24.0						
4461	Health & personal care stores .....	27	23 684	3 416	835	175	17.0	24.0						
446102	Proprietary stores .....	1	D	D	D	a	D	D						
44612	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D						
446120	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D						
44613	Optical goods stores .....	6	D	D	D	b	D	D						
446130	Optical goods stores .....	6	D	D	D	b	D	D						
44619	Other health & personal care stores .....	7	2 622	473	111	44	81.0	10.9						
446191	Food (health) supplement stores .....	4	D	D	D	b	D	D						
447	Gasoline stations .....	31	33 901	2 640	730	288	2.7	11.8						
4471	Gasoline stations .....	31	33 901	2 640	730	288	2.7	11.8						
44711	Gasoline stations with convenience stores .....	25	D	D	D	e	D	D						
447110	Gasoline stations with convenience stores .....	25	D	D	D	e	D	D						
448	Clothing & clothing accessories stores .....	87	58 791	6 921	1 532	604	4.2	4.2						
4481	Clothing stores .....	56	D	D	D	e	D	D						
44811	Men's clothing stores .....	7	3 905	583	134	50	—	23.2						
448110	Men's clothing stores .....	7	3 905	583	134	50	—	23.2						
44812	Women's clothing stores .....	25	12 235	1 403	359	164	4.6	11.3						
448120	Women's clothing stores .....	25	12 235	1 403	359	164	4.6	11.3						
44813	Children's & infants' clothing stores .....	6	4 088	298	22	12	—	—						
448130	Children's & infants' clothing stores .....	6	4 088	298	22	12	—	—						
44814	Family clothing stores .....	11	14 530	1 153	221	115	—	—						
448140	Family clothing stores .....	11	14 530	1 153	221	115	—	—						
44815	Clothing accessories stores .....	3	D	D	D	a	D	D						
448150	Clothing accessories stores .....	3	D	D	D	a	D	D						
44819	Other clothing stores .....	4	3 115	291	72	34	—	.8						
448190	Other clothing stores .....	4	3 115	291	72	34	—	.8						
4482	Shoe stores .....	18	9 383	1 107	270	114	3.4	—						
44821	Shoe stores .....	18	9 383	1 107	270	114	3.4	—						
448210	Shoe stores .....	18	9 383	1 107	270	114	3.4	—						
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D						
4482104	Family shoe stores .....	11	D	D	D	b	D	D						
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	13	D	D	D	b	D	D						
44831	Jewelry stores .....	12	D	D	D	b	D	D						
448310	Jewelry stores .....	12	D	D	D	b	D	D						
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	45	49 962	5 084	1 327	487	1.9	1.5						
4511	Sporting goods, hobby, & musical instrument stores .....	23	18 461	2 086	476	172	3.0	2.3						
45111	Sporting goods stores .....	12	7 022	878	190	75	6.2	6.0						
451110	Sporting goods stores .....	12	7 022	878	190	75	6.2	6.0						
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D						
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D						
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D						
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D						
45114	Musical instrument & supplies stores .....	3	D	D	D	a	D	D						
451140	Musical instrument & supplies stores .....	3	D	D	D	a	D	D						
4512	Book, periodical, & music stores .....	22	31 501	2 998	851	315	1.2	1.1						
45121	Book stores & news dealers .....	17	D	D	D	c	D	D						
451211	Book stores .....	16	D	D	D	c	D	D						
4512111	Book stores, general .....	6	6 282	718	152	64	—	—						
4512112	Specialty book stores .....	3	D	D	D	a	D	D						
4512113	College book stores .....	7	D	D	D	c	D	D						
45122	Prerecorded tape, compact disc, & record stores...	5	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores...	5	D	D	D	b	D	D						

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>FAYETTEVILLE, AR—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	10	231 836	24 644	5 578	1 998	—	—						
4521	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D						
45211	Department stores (excl leased depts) .....	5	D	D	D	g	D	D						
452110	Department stores (excl leased depts) .....	5	D	D	D	g	D	D						
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	f	D	D						
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4529	Other general merchandise stores .....	5	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D						
45299	All other general merchandise stores .....	4	D	D	D	c	D	D						
452990	All other general merchandise stores .....	4	D	D	D	c	D	D						
4529902	Catalog showrooms .....	1	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	57	D	D	D	e	D	D						
4532	Office supplies, stationery, & gift stores .....	26	D	D	D	c	D	D						
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D						
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D						
4532102	Office supplies stores .....	3	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	23	8 850	1 124	239	113	23.2	12.7						
453220	Gift, novelty, & souvenir stores .....	23	8 850	1 124	239	113	23.2	12.7						
4533	Used merchandise stores .....	12	2 172	370	93	50	51.9	7.1						
45331	Used merchandise stores .....	12	2 172	370	93	50	51.9	7.1						
453310	Used merchandise stores .....	12	2 172	370	93	50	51.9	7.1						
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D						
45391	Pet & pet supplies stores .....	5	2 766	323	80	30	2.8	—						
453910	Pet & pet supplies stores .....	5	2 766	323	80	30	2.8	—						
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D						
454	Nonstore retailers .....	13	9 845	1 892	462	117	2.1	8.1						
4542	Vending machine operators .....	2	D	D	D	b	D	D						
45421	Vending machine operators .....	2	D	D	D	b	D	D						
454210	Vending machine operators .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	7	D	D	D	b	D	D						
45439	Other direct selling establishments .....	6	3 169	693	172	32	—	.6						
454390	Other direct selling establishments .....	6	3 169	693	172	32	—	.6						
<b>FORDYCE, AR</b>														
44-45	<b>Retail trade</b> .....	52	<b>59 982</b>	<b>5 766</b>	<b>1 348</b>	<b>452</b>	<b>23.5</b>	<b>11.1</b>						
441	Motor vehicle & parts dealers .....	11	23 551	1 539	373	74	35.0	1.4						
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D						
445	Food & beverage stores .....	7	7 441	599	197	79	12.4	29.8						
446	Health & personal care stores .....	3	2 845	489	112	31	D	—						
447	Gasoline stations .....	7	D	D	D	b	D	D						
448	Clothing & clothing accessories stores .....	8	1 790	351	84	39	40.1	40.3						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORREST CITY, AR</b>								
44-45	Retail trade .....	97	190 971	16 807	3 891	1 176	21.3	7.8
441	Motor vehicle & parts dealers .....	12	28 615	1 899	457	93	79.1	3.9
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	c	D	D
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	7	10 518	1 141	265	57	46.4	—
444190	Other building material dealers .....	7	10 518	1 141	265	57	46.4	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	12	41 656	3 744	873	244	5.6	16.7
4451	Grocery stores .....	8	39 882	3 610	839	227	1.4	17.4
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	15	25 030	1 514	342	128	27.2	10.0
4471	Gasoline stations .....	15	25 030	1 514	342	128	27.2	10.0
44711	Gasoline stations with convenience stores .....	10	16 296	961	221	95	16.7	15.4
447110	Gasoline stations with convenience stores .....	10	16 296	961	221	95	16.7	15.4
448	Clothing & clothing accessories stores .....	12	D	D	D	b	D	D
4481	Clothing stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>FORT SMITH, AR</b>								
44-45	Retail trade .....	599	1 282 639	121 416	29 021	8 197	6.4	4.3
441	Motor vehicle & parts dealers .....	81	352 119	25 222	5 706	971	10.1	—
4411	Automobile dealers .....	32	D	D	D	f	D	D
44111	New car dealers .....	14	261 476	16 047	3 349	506	8.9	—
441110	New car dealers .....	14	261 476	16 047	3 349	506	8.9	—
44112	Used car dealers .....	18	D	D	D	b	D	D
441120	Used car dealers .....	18	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	14	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	12	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	9 521	883	160	42	3.1	—
441222	Boat dealers .....	5	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	35	47 618	6 468	1 705	325	8.4	.2
44131	Automotive parts & accessories stores .....	23	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	23	D	D	D	c	D	D
44132	Tire dealers .....	12	D	D	D	c	D	D
441320	Tire dealers .....	12	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	34	D	D	D	c	D	D
4421	Furniture stores .....	16	D	D	D	c	D	D
44211	Furniture stores .....	16	D	D	D	c	D	D
442110	Furniture stores .....	16	D	D	D	c	D	D
4422	Home furnishings stores .....	18	D	D	D	b	D	D
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	11	D	D	D	b	D	D
442299	All other home furnishings stores .....	10	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>FORT SMITH, AR—Con.</b>							
44-45	Retail trade—Con.							
443	Electronics & appliance stores .....	24	D	D	D	c	D	D
4431	Electronics & appliance stores .....	24	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores .....	18	D	D	D	c	DD	DD
443111	Household appliance stores .....	9	D	D	D	b	DD	DD
443112	Radio, television, & other electronics stores .....	9	D	D	D	c	D	D
44312	Computer & software stores .....	5	1 735	397	116	24	78.7	6.6
443120	Computer & software stores .....	5	1 735	397	116	24	78.7	6.6
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	47	152 427	18 154	4 409	814	3.2	.1
4441	Building material & supplies dealers .....	42	D	D	D	f	D	D
44411	Home centers .....	3	D	D	D	e	DD	DD
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	9	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	9	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	28	D	D	D	e	D	D
444190	Other building material dealers .....	28	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	DD	DD
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	64	135 621	12 253	4 225	1 239	4.9	18.1
4451	Grocery stores .....	31	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	27	114 358	10 625	3 828	1 085	3.3	20.2
445110	Supermarkets & other grocery (except convenience) stores .....	27	114 358	10 625	3 828	1 085	3.3	20.2
4452	Specialty food stores .....	10	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	23	16 453	991	236	101	15.9	5.3
44531	Beer, wine, & liquor stores .....	23	16 453	991	236	101	15.9	5.3
445310	Beer, wine, & liquor stores .....	23	16 453	991	236	101	15.9	5.3
446	Health & personal care stores .....	44	43 505	6 224	1 354	322	15.7	6.4
4461	Health & personal care stores .....	44	43 505	6 224	1 354	322	15.7	6.4
44611	Pharmacies & drug stores .....	26	34 916	4 616	1 018	242	19.2	2.0
446110	Pharmacies & drug stores .....	26	34 916	4 616	1 018	242	19.2	2.0
4461101	Pharmacies & drug stores .....	25	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	7	2 670	278	62	22	—	5.5
446120	Cosmetics, beauty supplies, & perfume stores .....	7	2 670	278	62	22	—	5.5
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
44619	Other health & personal care stores .....	6	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	66	72 766	4 618	958	437	12.1	24.9
4471	Gasoline stations .....	66	72 766	4 618	958	437	12.1	24.9
44711	Gasoline stations with convenience stores .....	52	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	52	D	D	D	e	D	D
44719	Other gasoline stations .....	14	D	D	D	b	D	D
447190	Other gasoline stations .....	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	97	57 021	7 624	1 658	833	4.2	7.1
4481	Clothing stores .....	59	39 357	5 045	1 098	647	3.8	5.8
44811	Men's clothing stores .....	10	D	D	D	c	D	D
448110	Men's clothing stores .....	10	D	D	D	c	D	D
44812	Women's clothing stores .....	24	11 021	1 717	342	167	9.9	.4
448120	Women's clothing stores .....	24	11 021	1 717	342	167	9.9	.4
44814	Family clothing stores .....	14	18 834	2 124	492	294	1.2	.6
448140	Family clothing stores .....	14	18 834	2 124	492	294	1.2	.6
44819	Other clothing stores .....	7	5 043	573	116	44	—	11.0
448190	Other clothing stores .....	7	5 043	573	116	44	—	11.0
4482	Shoe stores .....	21	8 973	1 043	239	92	—	11.9
44821	Shoe stores .....	21	8 973	1 043	239	92	—	11.9
448210	Shoe stores .....	21	8 973	1 043	239	92	—	11.9
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	1 969	387	88	35	—	43.6
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	7	3 902	360	75	31	—	—
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	17	8 691	1 536	321	94	10.2	7.6
44831	Jewelry stores .....	16	D	D	D	b	D	D
448310	Jewelry stores .....	16	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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<b>FORT SMITH, AR—Con.</b>														
<b>Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	41	D	D	D	e	D	D						
4511	Sporting goods, hobby, & musical instrument stores .....	28	D	D	D	c	D	D						
45111	Sporting goods stores .....	12	6 234	653	131	46	77.4	1.8						
451110	Sporting goods stores .....	12	6 234	653	131	46	77.4	1.8						
4511101	General-line sporting goods stores .....	7	D	D	D	a	D	D						
45112	Hobby, toy, & game stores .....	10	D	D	D	c	D	D						
451120	Hobby, toy, & game stores .....	10	D	D	D	c	D	D						
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D						
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D						
45114	Musical instrument & supplies stores .....	3	D	D	D	b	D	D						
451140	Musical instrument & supplies stores .....	3	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	13	D	D	D	b	D	D						
45121	Book stores & news dealers .....	11	D	D	D	b	D	D						
451211	Book stores .....	9	D	D	D	b	D	D						
4512111	Book stores, general .....	6	D	D	D	b	D	D						
4512112	Specialty book stores .....	3	1 554	303	71	17	—	—						
451212	News dealers & newsstands .....	2	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	a	D	D						
451220	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	19	D	D	D	g	D	D						
4521	Department stores (incl leased depts) ## .....	8	D	N	N	NN	D	D						
45211	Department stores (incl leased depts) ## .....	8	D	N	N	NN	D	D						
45211	Department stores (excl leased depts) .....	8	D	D	D	g	D	D						
452110	Department stores (excl leased depts) .....	8	D	D	D	gg	D	D						
4521101	Conventional department stores (excl leased depts) .....	8	D	D	D	gg	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D						
4521103	National chain department stores (excl leased depts) .....	4	77 029	7 238	1 913	605	—	—						
4529	Other general merchandise stores .....	3	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
45299	All other general merchandise stores .....	9	12 059	1 110	264	174	—	—						
452990	All other general merchandise stores .....	9	12 059	1 110	264	174	—	—						
4529901	Variety stores .....	7	D	D	D	b	D	D						
4529902	Catalog showrooms .....	1	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	60	D	D	D	e	D	D						
4531	Florists .....	11	3 599	813	174	76	25.5	4.7						
45311	Florists .....	11	3 599	813	174	76	25.5	4.7						
453110	Florists .....	11	3 599	813	174	76	25.5	4.7						
4532	Office supplies, stationery, & gift stores .....	19	D	D	D	c	D	D						
45321	Office supplies & stationery stores .....	5	13 710	1 012	269	67	—	—						
453210	Office supplies & stationery stores .....	5	13 710	1 012	269	67	—	—						
4532102	Office supplies stores .....	5	13 710	1 012	269	67	—	—						
45322	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D						
4533	Used merchandise stores .....	14	2 975	549	116	40	3.5	5.6						
45331	Used merchandise stores .....	14	2 975	549	116	40	3.5	5.6						
453310	Used merchandise stores .....	14	2 975	549	116	40	3.5	5.6						
4539	Other miscellaneous store retailers .....	16	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D						
454	Nonstore retailers .....	22	D	D	D	c	D	D						
4541	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D						
4542	Vending machine operators .....	8	11 568	1 452	319	108	.4	4.1						
45421	Vending machine operators .....	8	11 568	1 452	319	108	.4	4.1						
454210	Vending machine operators .....	8	11 568	1 452	319	108	.4	4.1						
4543	Direct selling establishments .....	10	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D						
45439	Other direct selling establishments .....	7	D	D	D	b	D	D						
454390	Other direct selling establishments .....	7	D	D	D	b	D	D						
<b>GOSNELL, AR</b>														
44-45	Retail trade .....	2	D	D	D	a	D	D						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	1	D	D	D	a	D	D						

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENBRIER, AR</b>								
44-45	Retail trade .....	13	9 638	970	125	62	24.7	2.4
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>GREEN FOREST, AR</b>								
44-45	Retail trade .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>GREENWOOD, AR</b>								
44-45	Retail trade .....	22	33 160	2 968	902	314	4.4	30.4
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	c	D	D
4422	Home furnishings stores .....	1	D	D	D	c	D	D
44229	Other home furnishings stores .....	1	D	D	D	c	D	D
442299	All other home furnishings stores .....	1	D	D	D	c	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	3	11 205	1 040	263	99	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 339	300	53	27	—	18.1
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HAMBURG, AR</b>								
44-45	Retail trade .....	23	23 334	2 529	589	210	47.1	.5
441	Motor vehicle & parts dealers .....	4	6 226	674	148	43	22.1	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	2 691	168	40	15	—	4.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HARRISON, AR</b>							
44-45	Retail trade .....	158	329 740	27 225	6 574	1 997	18.0	2.1
441	Motor vehicle & parts dealers .....	34	94 295	6 431	1 489	315	38.3	.6
4411	Automobile dealers .....	19	D	D	D	c	D	D
44112	Used car dealers .....	12	D	D	D	b	D	D
441120	Used car dealers .....	12	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	13	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	10	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	4 603	552	133	27	50.3	—
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	4 739	318	63	22	72.2	24.0
4431	Electronics & appliance stores .....	6	4 739	318	63	22	72.2	24.0
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	28 786	3 259	798	183	5.6	4.1
4441	Building material & supplies dealers .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	c	D	D
444190	Other building material dealers .....	7	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	6	D	D	D	b	D	D
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	7	25 586	2 260	500	251	—	.1
446	Health & personal care stores .....	11	8 960	1 015	243	59	61.8	14.3
4461	Health & personal care stores .....	11	8 960	1 015	243	59	61.8	14.3
447	Gasoline stations .....	17	60 175	3 175	845	345	6.7	1.8
4471	Gasoline stations .....	17	60 175	3 175	845	345	6.7	1.8
44711	Gasoline stations with convenience stores .....	12	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	e	D	D
448	Clothing & clothing accessories stores .....	22	11 762	1 283	294	116	17.1	4.2
4481	Clothing stores .....	13	9 191	888	206	79	15.0	1.0
451	Sporting goods, hobby, book, & music stores .....	9	3 011	321	70	35	32.7	—
4512	Book, periodical, & music stores .....	4	1 707	149	29	17	11.1	—
4512112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	12	D	D	D	f	D	D
4529	Other general merchandise stores .....	12	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	11	6 973	777	166	87	17.5	12.6
452990	All other general merchandise stores .....	11	6 973	777	166	87	17.5	12.6
4529901	Variety stores .....	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	2 015	279	77	23	18.1	—
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	5 783	1 019	258	45	16.5	4.9
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HEBER SPRINGS, AR</b>								
44-45	Retail trade .....	71	107 040	10 330	2 408	786	19.9	9.6
441	Motor vehicle & parts dealers .....	13	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	7	23 420	1 889	603	171	21.6	10.4
446	Health & personal care stores .....	4	3 592	394	96	25	57.2	—
447	Gasoline stations .....	10	6 538	535	112	50	29.0	4.6
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 468	272	67	14	D	33.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>HELENA, AR</b>								
44-45	Retail trade .....	38	51 368	4 043	969	316	22.5	40.7
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	10 608	995	204	117	2.4	—
446	Health & personal care stores .....	6	3 930	517	132	35	39.9	14.0
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	10	2 587	250	67	35	39.5	29.5
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOPE, AR</b>								
44-45	Retail trade .....	96	129 104	11 306	2 837	870	23.9	4.3
441	Motor vehicle & parts dealers .....	17	30 649	2 094	516	117	54.4	1.4
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	4	3 418	408	104	22	41.2	—
441320	Tire dealers .....	4	3 418	408	104	22	41.2	—
442	Furniture & home furnishings stores .....	5	D	D	D	a	D	D
4421	Furniture stores .....	3	1 937	191	46	12	D	—
44211	Furniture stores .....	3	1 937	191	46	12	D	—
442110	Furniture stores .....	3	1 937	191	46	12	D	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	9	24 354	2 204	533	170	20.9	7.1
446	Health & personal care stores .....	7	4 025	510	123	38	13.0	18.5
447	Gasoline stations .....	19	18 254	1 209	272	111	25.0	.6
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	8	D	D	D	b	D	D
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 134	517	144	19	16.3	1.0
4543	Direct selling establishments .....	4	3 134	517	144	19	16.3	1.0
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>HOT SPRINGS, AR</b>								
44-45	Retail trade .....	399	807 600	69 260	16 398	4 583	13.1	3.4
441	Motor vehicle & parts dealers .....	40	254 463	14 915	3 459	571	13.3	3.5
4411	Automobile dealers .....	17	218 006	11 134	2 639	394	13.4	.2
44111	New car dealers .....	10	D	D	D	e	D	D
441110	New car dealers .....	10	D	D	D	e	D	D
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	8	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	12	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	12	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	25	20 604	2 468	571	155	9.7	—
4421	Furniture stores .....	9	12 614	1 690	410	94	5.5	—
44211	Furniture stores .....	9	12 614	1 690	410	94	5.5	—
442110	Furniture stores .....	9	12 614	1 690	410	94	5.5	—
4422	Home furnishings stores .....	16	7 990	778	161	61	16.3	—
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	15	D	D	D	b	D	D
4431	Electronics & appliance stores .....	15	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	12	5 596	900	196	64	33.9	26.0
443112	Radio, television, & other electronics stores .....	6	3 775	617	131	43	46.4	23.0
44312	Computer & software stores .....	3	D	D	D	b	D	D
443120	Computer & software stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HOT SPRINGS, AR—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	33	88 473	9 196	2 294	527	24.3	.5
44411	Building material & supplies dealers .....	26	83 786	8 623	2 157	480	25.2	.3
444110	Home centers .....	3	41 235	2 916	753	212	D	—
444110	Home centers .....	3	41 235	2 916	753	212	D	—
44412	Paint & wallpaper stores .....	6	4 772	529	126	27	—	—
444120	Paint & wallpaper stores .....	6	4 772	529	126	27	—	—
44419	Other building material dealers .....	17	37 779	5 178	1 278	241	42.7	.6
444190	Other building material dealers .....	17	37 779	5 178	1 278	241	42.7	.6
4442	Lawn & garden equipment & supplies stores .....	7	4 687	573	137	47	7.2	4.2
44422	Nursery & garden centers .....	7	4 687	573	137	47	7.2	4.2
444220	Nursery & garden centers .....	7	4 687	573	137	47	7.2	4.2
445	Food & beverage stores .....	35	104 106	9 544	2 236	796	9.8	.6
4451	Grocery stores .....	19	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	16	89 848	8 232	1 941	702	4.3	.7
445110	Supermarkets & other grocery (except convenience) stores .....	16	89 848	8 232	1 941	702	4.3	.7
4452	Specialty food stores .....	3	D	D	b	D	D	D
4453	Beer, wine, & liquor stores .....	13	10 435	608	131	45	53.5	.2
44531	Beer, wine, & liquor stores .....	13	10 435	608	131	45	53.5	.2
445310	Beer, wine, & liquor stores .....	13	10 435	608	131	45	53.5	.2
446	Health & personal care stores .....	34	30 828	4 000	932	236	19.2	13.1
4461	Health & personal care stores .....	34	30 828	4 000	932	236	19.2	13.1
44611	Pharmacies & drug stores .....	16	25 911	3 064	732	172	21.4	13.6
446110	Pharmacies & drug stores .....	16	25 911	3 064	732	172	21.4	13.6
446110	Pharmacies & drug stores .....	16	25 911	3 064	732	172	21.4	13.6
44612	Cosmetics, beauty supplies, & perfume stores .....	5	1 854	258	59	23	19.5	9.6
446120	Cosmetics, beauty supplies, & perfume stores .....	5	1 854	258	59	23	19.5	9.6
44619	Other health & personal care stores .....	8	1 921	386	68	24	1.7	18.0
446191	Food (health) supplement stores .....	3	1 257	162	37	15	—	22.6
447	Gasoline stations .....	40	50 361	2 809	648	243	13.8	11.5
4471	Gasoline stations .....	40	50 361	2 809	648	243	13.8	11.5
44711	Gasoline stations with convenience stores .....	24	41 221	2 202	520	191	7.9	10.4
447110	Gasoline stations with convenience stores .....	24	41 221	2 202	520	191	7.9	10.4
448	Clothing & clothing accessories stores .....	69	33 467	4 032	845	337	10.7	2.6
4481	Clothing stores .....	45	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	4	751	111	26	10	51.5	1.2
448130	Children's & infants' clothing stores .....	4	751	111	26	10	51.5	1.2
44815	Clothing accessories stores .....	3	645	93	20	17	D	—
448150	Clothing accessories stores .....	3	645	93	20	17	D	—
44819	Other clothing stores .....	4	1 609	256	59	19	—	—
448190	Other clothing stores .....	4	1 609	256	59	19	—	—
4482	Shoe stores .....	13	D	D	D	b	D	D
44821	Shoe stores .....	13	D	D	D	b	DD	DD
448210	Shoe stores .....	13	D	D	D	b	D	D
4482104	Family shoe stores .....	8	5 653	682	142	42	—	—
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	7 034	1 108	229	68	18.7	1.7
44831	Jewelry stores .....	10	D	D	D	b	D	D
448310	Jewelry stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	24	16 607	1 783	372	140	5.2	.1
4511	Sporting goods, hobby, & musical instrument stores .....	15	12 140	1 264	254	97	5.2	.2
45111	Sporting goods stores .....	7	D	D	D	b	D	D
451110	Sporting goods stores .....	7	D	D	D	b	DD	DD
4511102	Specialty-line sporting goods stores .....	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	9	4 467	519	118	43	5.1	—
45121	Book stores & news dealers .....	7	D	D	D	b	D	D
4512112	Specialty book stores .....	3	D	D	D	a	DD	DD
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	14	159 307	14 842	3 774	1 169	.4	1.8
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	6	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	5	5 802	556	150	71	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>HOT SPRINGS, AR—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Miscellaneous store retailers .....	62	D	D	D	c	D	D						
453	Florists .....	9	D	D	D	b	D	D						
45311	Florists .....	9	D	D	D	b	D	D						
453110	Florists .....	9	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	27	5 773	1 053	215	106	34.4	8.2						
45322	Gift, novelty, & souvenir stores .....	27	5 773	1 053	215	106	34.4	8.2						
453220	Gift, novelty, & souvenir stores .....	27	5 773	1 053	215	106	34.4	8.2						
4533	Used merchandise stores .....	11	1 508	185	49	18	25.3	29.0						
45331	Used merchandise stores .....	11	1 508	185	49	18	25.3	29.0						
453310	Used merchandise stores .....	11	1 508	185	49	18	25.3	29.0						
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D						
45392	Art dealers .....	3	556	115	23	7	D	—						
453920	Art dealers .....	3	556	115	23	7	D	—						
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D						
454	Nonstore retailers .....	8	14 237	1 466	357	95	53.0	6.3						
4542	Vending machine operators .....	1	D	D	D	b	D	D						
45421	Vending machine operators .....	1	D	D	D	b	D	D						
454210	Vending machine operators .....	1	D	D	D	b	D	D						
4543	Direct selling establishments .....	7	D	D	D	b	D	D						
45431	Fuel dealers .....	4	10 823	758	183	38	67.8	5.7						
454311	Heating oil dealers .....	1	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D						
<b>HOXIE, AR</b>														
44-45	<b>Retail trade</b> .....	13	<b>16 789</b>	<b>1 627</b>	<b>330</b>	<b>98</b>	<b>4.0</b>	<b>1.3</b>						
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D						
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D						
44422	Nursery & garden centers .....	1	D	D	D	b	D	D						
444220	Nursery & garden centers .....	1	D	D	D	b	D	D						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	2	D	D	D	a	D	D						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	1	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>JACKSONVILLE, AR</b>														
44-45	<b>Retail trade</b> .....	109	<b>239 819</b>	<b>22 533</b>	<b>5 402</b>	<b>1 394</b>	<b>4.7</b>	<b>1.7</b>						
441	Motor vehicle & parts dealers .....	21	99 660	7 754	1 838	259	5.4	2.5						
4411	Automobile dealers .....	11	91 337	6 419	1 543	197	3.3	2.5						
44112	Used car dealers .....	7	D	D	D	a	D	D						
441120	Used car dealers .....	7	D	D	D	a	D	D						
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D						
44131	Automotive parts & accessories stores .....	5	4 445	570	141	33	22.2	—						
441310	Automotive parts & accessories stores .....	5	4 445	570	141	33	22.2	—						
442	Furniture & home furnishings stores .....	4	3 767	501	117	20	5.7	—						
4421	Furniture stores .....	3	D	D	D	b	D	D						
44211	Furniture stores .....	3	D	D	D	b	D	D						
442110	Furniture stores .....	3	D	D	D	b	D	D						
443	Electronics & appliance stores .....	3	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	10	16 196	2 077	473	104	4.6	—						
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D						
44419	Other building material dealers .....	5	9 493	1 414	320	64	3.0	—						
444190	Other building material dealers .....	5	9 493	1 414	320	64	3.0	—						
445	Food & beverage stores .....	6	D	D	D	c	D	D						
4451	Grocery stores .....	5	33 657	3 213	715	248	—	—						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JACKSONVILLE, AR—Con.</b>							
44-45	Retail trade—Con.							
446	Health & personal care stores .....	8	4 435	684	152	58	12.4	7.0
447	Gasoline stations .....	14	12 532	800	172	64	13.6	1.2
448	Clothing & clothing accessories stores .....	16	5 232	643	146	80	5.5	2.8
4481	Clothing stores .....	11	3 692	435	101	58	7.9	1.2
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	4 294	750	189	66	33.0	—
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores...	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores...	1	D	D	D	b	D	D
452	General merchandise stores .....	7	49 863	5 072	1 351	430	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores...	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
	<b>JONESBORO, AR</b>							
44-45	Retail trade .....	410	770 309	73 849	17 161	5 146	11.7	4.2
441	Motor vehicle & parts dealers .....	46	191 361	11 797	2 689	514	19.6	6.0
4411	Automobile dealers .....	22	168 218	7 871	1 774	307	20.8	3.4
44111	New car dealers .....	9	D	D	e	D	D	D
441110	New car dealers .....	9	D	D	e	D	D	D
44112	Used car dealers .....	13	D	D	D	b	D	D
441120	Used car dealers .....	13	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers...	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	16	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	16	D	D	D	c	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	26	D	D	D	c	D	D
4421	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3
44211	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3
442110	Furniture stores .....	17	11 719	1 953	422	89	12.7	5.3
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	1 691	242	60	22	—	4.0
443	Electronics & appliance stores .....	22	D	D	D	c	D	D
4431	Electronics & appliance stores .....	22	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores...	12	11 807	1 353	388	99	4.8	4.2
443111	Household appliance stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	8	D	D	D	b	D	D
44312	Computer & software stores .....	10	D	D	D	b	D	D
443120	Computer & software stores .....	10	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	40	104 754	9 886	2 255	551	17.1	.6
4441	Building material & supplies dealers .....	30	98 972	9 381	2 148	505	17.2	—
44411	Home centers .....	4	D	D	D	e	D	D
444110	Home centers .....	4	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	6	4 643	418	94	19	23.8	—
444120	Paint & wallpaper stores .....	6	4 643	418	94	19	23.8	—
44419	Other building material dealers .....	18	D	D	D	c	D	D
444190	Other building material dealers .....	18	D	D	D	c	D	D
44422	Lawn & garden equipment & supplies stores .....	10	5 782	505	107	46	16.9	10.3
444220	Nursery & garden centers .....	8	D	D	D	b	D	D
	Nursery & garden centers .....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>JONESBORO, AR—Con.</b>														
<b>Retail trade—Con.</b>														
445	Food & beverage stores .....	31	D	D	D	f	D	D						
4451	Grocery stores .....	24	60 810	5 555	1 694	532	9.3	7.4						
44511	Supermarkets & other grocery (except convenience) stores.....	21	D	D	D	f	D	D						
445110	Supermarkets & other grocery (except convenience) stores.....	21	D	D	D	f	D	D						
4452	Specialty food stores .....	7	D	D	D	b	D	D						
446	Health & personal care stores .....	34	22 425	3 943	912	200	29.4	16.7						
4461	Health & personal care stores .....	34	22 425	3 943	912	200	29.4	16.7						
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D						
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D						
44619	Other health & personal care stores .....	10	3 932	1 203	238	49	2.4	9.6						
446199	All other health & personal care stores.....	8	D	D	D	b	D	D						
447	Gasoline stations .....	42	54 200	3 744	903	344	3.4	5.7						
4471	Gasoline stations .....	42	54 200	3 744	903	344	3.4	5.7						
44711	Gasoline stations with convenience stores .....	30	46 812	3 106	747	287	2.0	5.7						
447110	Gasoline stations with convenience stores .....	30	46 812	3 106	747	287	2.0	5.7						
448	Clothing & clothing accessories stores .....	63	D	D	D	f	D	D						
4481	Clothing stores .....	38	D	D	D	e	D	D						
44812	Women's clothing stores .....	20	D	D	D	c	D	D						
448120	Women's clothing stores .....	20	D	D	D	c	D	D						
44814	Family clothing stores .....	10	D	D	D	c	D	D						
448140	Family clothing stores .....	10	D	D	D	c	D	D						
44815	Clothing accessories stores .....	2	D	D	D	a	D	D						
448150	Clothing accessories stores .....	2	D	D	D	a	D	D						
44819	Other clothing stores .....	3	D	D	D	a	D	D						
448190	Other clothing stores .....	3	D	D	D	a	D	D						
4482	Shoe stores .....	14	7 195	750	183	67	—	.4						
44821	Shoe stores .....	14	7 195	750	183	67	—	.4						
448210	Shoe stores .....	14	7 195	750	183	67	—	.4						
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D						
4482104	Family shoe stores .....	8	D	D	D	b	D	D						
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D						
4483	Jewelry, luggage, & leather goods stores .....	11	8 898	1 561	359	78	11.4	8.1						
44831	Jewelry stores .....	11	8 898	1 561	359	78	11.4	8.1						
448310	Jewelry stores .....	11	8 898	1 561	359	78	11.4	8.1						
451	Sporting goods, hobby, book, & music stores .....	26	22 585	2 164	509	181	8.5	1.7						
4511	Sporting goods, hobby, & musical instrument stores ..	15	10 855	1 019	219	77	15.5	2.8						
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D						
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D						
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D						
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D						
4512	Book, periodical, & music stores .....	11	11 730	1 145	290	104	2.1	.8						
45121	Book stores & news dealers .....	6	5 878	601	156	44	4.2	—						
451211	Book stores .....	6	5 878	601	156	44	4.2	—						
4512111	Book stores, general .....	2	D	D	D	a	D	D						
4512112	Specialty book stores.....	1	D	D	D	a	D	D						
4512113	College book stores .....	3	3 780	304	73	22	D	—						
45122	Prerecorded tape, compact disc, & record stores ..	5	5 852	544	134	60	—	1.5						
451220	Prerecorded tape, compact disc, & record stores ..	5	5 852	544	134	60	—	1.5						
452	General merchandise stores .....	12	D	D	D	g	D	D						
4521	Department stores (incl leased depts) ## .....	3	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	3	D	N	N	N	D	D						
45211	Department stores (excl leased depts) .....	3	D	D	D	f	D	D						
452110	Department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D						
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D						
4529	Other general merchandise stores .....	9	D	D	D	g	D	D						
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
45299	All other general merchandise stores .....	7	D	D	D	c	D	D						
452990	All other general merchandise stores .....	7	D	D	D	c	D	D						
4529901	Variety stores .....	4	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>JONESBORO, AR—Con.</b>														
<b>44-45 Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	55	23 468	3 176	685	233	39.3	2.9						
4531	Florists .....	11	D	D	D	b	D	D						
45311	Florists .....	11	D	D	D	b	D	D						
453110	Florists .....	11	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	12	D	D	D	b	D	D						
45321	Office supplies & stationery stores .....	4	3 501	495	102	27	—	—						
453210	Office supplies & stationery stores .....	4	3 501	495	102	27	—	—						
4532101	Stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies stores .....	3	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D						
4533	Used merchandise stores .....	7	D	D	D	b	D	D						
45331	Used merchandise stores .....	7	D	D	D	b	D	D						
453310	Used merchandise stores .....	7	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	25	13 482	1 577	351	103	44.2	3.8						
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D						
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D						
45392	Art dealers .....	1	D	D	D	a	D	D						
453920	Art dealers .....	1	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D						
454	Nonstore retailers .....	13	D	D	D	c	D	D						
4542	Vending machine operators .....	5	D	D	D	c	D	D						
45421	Vending machine operators .....	5	D	D	D	c	D	D						
454210	Vending machine operators .....	5	D	D	D	c	D	D						
4543	Direct selling establishments .....	7	7 621	1 175	322	61	18.7	—						
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	—						
45439	Other direct selling establishments .....	5	D	D	D	b	D	D						
454390	Other direct selling establishments .....	5	D	D	D	b	D	D						
<b>LAKE VILLAGE, AR</b>														
44-45	<b>Retail trade</b> .....	38	42 537	3 071	727	302	14.9	4.2						
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D						
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D						
44422	Nursery & garden centers .....	3	D	D	D	b	D	D						
444220	Nursery & garden centers .....	3	D	D	D	b	D	D						
445	Food & beverage stores .....	8	7 786	651	145	71	44.8	—						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	5	5 379	478	106	38	31.1	—						
448	Clothing & clothing accessories stores .....	4	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	1	D	D	D	b	D	D						
452	General merchandise stores .....	4	2 318	254	63	37	—	—						
45299	All other general merchandise stores .....	4	2 318	254	63	37	—	—						
452990	All other general merchandise stores .....	4	2 318	254	63	37	—	—						
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LITTLE ROCK, AR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 101</b>	<b>2 590 542</b>	<b>236 869</b>	<b>56 997</b>	<b>15 944</b>	<b>7.4</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	110	824 842	52 165	12 998	1 929	8.0	7.2
4411	Automobile dealers .....	36	683 672	35 248	9 132	1 273	8.8	7.3
44111	New car dealers .....	23	630 999	33 111	8 266	1 159	8.4	7.8
441110	New car dealers .....	23	630 999	33 111	8 266	1 159	8.4	7.8
44112	Used car dealers .....	13	52 673	2 137	866	114	13.3	2.1
441120	Used car dealers .....	13	52 673	2 137	866	114	13.3	2.1
4412	Other motor vehicle dealers .....	13	31 230	2 745	595	91	15.6	10.6
44121	Recreational vehicle dealers .....	7	12 817	923	243	43	2.8	25.8
441210	Recreational vehicle dealers .....	7	12 817	923	243	43	2.8	25.8
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	18 413	1 822	352	48	24.6	—
441221	Motorcycle dealers .....	4	D	D	b	D	D	D
4413	Automotive parts, accessories, & tire stores .....	61	109 940	14 172	3 271	565	.9	5.3
44131	Automotive parts & accessories stores .....	43	86 227	10 629	2 517	448	1.0	4.6
441310	Automotive parts & accessories stores .....	43	86 227	10 629	2 517	448	1.0	4.6
44132	Tire dealers .....	18	23 713	3 543	754	117	.2	7.8
441320	Tire dealers .....	18	23 713	3 543	754	117	.2	7.8
442	Furniture & home furnishings stores .....	70	82 641	10 048	2 443	473	7.0	5.8
4421	Furniture stores .....	24	47 079	5 792	1 445	248	.7	4.8
44211	Furniture stores .....	24	47 079	5 792	1 445	248	.7	4.8
442110	Furniture stores .....	24	47 079	5 792	1 445	248	.7	4.8
4422	Home furnishings stores .....	46	35 562	4 256	998	225	15.3	7.1
44221	Floor covering stores .....	20	15 891	1 892	459	68	18.8	15.7
442210	Floor covering stores .....	20	15 891	1 892	459	68	18.8	15.7
44229	Other home furnishings stores .....	26	19 671	2 364	539	157	12.5	.2
442291	Window treatment stores .....	3	1 786	246	92	16	D	—
442299	All other home furnishings stores .....	23	17 885	2 118	447	141	10.1	.2
443	Electronics & appliance stores .....	45	101 436	12 307	2 578	519	24.4	4.7
4431	Electronics & appliance stores .....	45	101 436	12 307	2 578	519	24.4	4.7
44311	Appliance, television, & other electronics stores .....	29	65 783	7 283	1 581	369	7.4	3.8
443111	Household appliance stores .....	8	5 232	1 235	270	56	69.0	—
443112	Radio, television, & other electronics stores .....	21	60 551	6 048	1 311	313	2.1	4.1
44312	Computer & software stores .....	13	D	D	D	c	D	D
443120	Computer & software stores .....	13	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	79	189 086	25 273	5 628	1 058	2.7	.3
4441	Building material & supplies dealers .....	68	180 739	23 683	5 306	964	2.2	.3
44411	Home centers .....	4	D	D	D	e	D	D
444110	Home centers .....	4	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	12	13 648	1 808	410	67	4.9	—
444120	Paint & wallpaper stores .....	12	13 648	1 808	410	67	4.9	—
44413	Hardware stores .....	11	D	D	D	c	D	D
444130	Hardware stores .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	41	115 566	14 882	3 282	500	2.0	.5
444190	Other building material dealers .....	41	115 566	14 882	3 282	500	2.0	.5
4442	Lawn & garden equipment & supplies stores .....	11	8 347	1 590	322	94	12.0	1.3
44422	Nursery & garden centers .....	8	D	D	D	b	D	D
444220	Nursery & garden centers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	137	321 950	31 870	7 994	3 661	8.7	9.4
4451	Grocery stores .....	59	275 333	27 849	7 035	3 366	7.1	9.2
44511	Supermarkets & other grocery (except convenience) stores .....	55	272 600	27 568	6 965	3 322	6.2	9.3
445110	Supermarkets & other grocery (except convenience) stores .....	55	272 600	27 568	6 965	3 322	6.2	9.3
4452	Specialty food stores .....	21	10 903	1 306	294	90	5.1	8.9
4453	Beer, wine, & liquor stores .....	57	35 714	2 715	665	205	22.1	11.1
44531	Beer, wine, & liquor stores .....	57	35 714	2 715	665	205	22.1	11.1
445310	Beer, wine, & liquor stores .....	57	35 714	2 715	665	205	22.1	11.1
446	Health & personal care stores .....	90	80 616	11 084	2 758	808	20.9	22.0
4461	Health & personal care stores .....	90	80 616	11 084	2 758	808	20.9	22.0
44611	Pharmacies & drug stores .....	40	64 564	7 847	2 009	583	21.7	22.8
446110	Pharmacies & drug stores .....	40	64 564	7 847	2 009	583	21.7	22.8
446110	Pharmacies & drug stores .....	40	64 564	7 847	2 009	583	21.7	22.8
44612	Cosmetics, beauty supplies, & perfume stores .....	13	3 876	540	123	58	3.0	.9
446120	Cosmetics, beauty supplies, & perfume stores .....	13	3 876	540	123	58	3.0	.9
44613	Optical goods stores .....	19	6 813	1 266	352	88	21.9	25.0
446130	Optical goods stores .....	19	6 813	1 266	352	88	21.9	25.0
44619	Other health & personal care stores .....	18	5 363	1 431	274	79	23.1	23.5
446191	Food (health) supplement stores .....	7	1 706	344	68	38	28.9	53.2
446199	All other health & personal care stores .....	11	3 657	1 087	206	41	20.4	9.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>LITTLE ROCK, AR—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	99	157 841	9 110	2 220	683	4.2	8.2						
4471	Gasoline stations .....	99	157 841	9 110	2 220	683	4.2	8.2						
44711	Gasoline stations with convenience stores .....	71	133 636	7 012	1 745	552	1.6	5.0						
447110	Gasoline stations with convenience stores .....	71	133 636	7 012	1 745	552	1.6	5.0						
44719	Other gasoline stations .....	28	24 205	2 098	475	131	18.5	26.0						
447190	Other gasoline stations .....	28	24 205	2 098	475	131	18.5	26.0						
448	Clothing & clothing accessories stores .....	195	166 456	21 135	5 148	1 744	8.5	7.3						
4481	Clothing stores .....	134	126 121	16 138	4 101	1 388	8.4	5.2						
44811	Men's clothing stores .....	22	13 661	2 585	713	119	8.2	9.6						
448110	Men's clothing stores .....	22	13 661	2 585	713	119	8.2	9.6						
44812	Women's clothing stores .....	56	43 796	6 200	1 497	483	12.6	2.8						
448120	Women's clothing stores .....	56	43 796	6 200	1 497	483	12.6	2.8						
44813	Children's & infants' clothing stores .....	9	D	D	D	b	D	D						
448130	Children's & infants' clothing stores .....	9	D	D	D	b	D	D						
44814	Family clothing stores .....	26	48 230	5 097	1 304	541	2.9	6.6						
448140	Family clothing stores .....	26	48 230	5 097	1 304	541	2.9	6.6						
44815	Clothing accessories stores .....	10	D	D	D	b	D	D						
448150	Clothing accessories stores .....	10	D	D	D	b	D	D						
44819	Other clothing stores .....	11	8 742	1 010	287	99	20.4	2.8						
448190	Other clothing stores .....	11	8 742	1 010	287	99	20.4	2.8						
4482	Shoe stores .....	31	18 795	2 103	498	196	2.0	16.8						
44821	Shoe stores .....	31	18 795	2 103	498	196	2.0	16.8						
448210	Shoe stores .....	31	18 795	2 103	498	196	2.0	16.8						
4482102	Women's shoe stores .....	6	D	D	D	b	D	D						
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D						
4482104	Family shoe stores .....	15	10 294	1 061	253	103	—	25.1						
4482105	Athletic footwear stores .....	7	5 768	534	126	55	—	—						
4483	Jewelry, luggage, & leather goods stores .....	30	21 540	2 894	549	160	14.7	11.2						
44831	Jewelry stores .....	27	20 740	2 793	542	157	15.3	11.4						
448310	Jewelry stores .....	27	20 740	2 793	542	157	15.3	11.4						
44832	Luggage & leather goods stores .....	3	800	101	7	3	—	5.9						
448320	Luggage & leather goods stores .....	3	800	101	7	3	—	5.9						
451	Sporting goods, hobby, book, & music stores .....	82	79 909	9 075	2 186	677	5.4	2.0						
4511	Sporting goods, hobby, & musical instrument stores .....	58	59 022	6 962	1 661	485	6.5	1.0						
45111	Sporting goods stores .....	30	29 273	3 114	776	209	10.8	.4						
451110	Sporting goods stores .....	30	29 273	3 114	776	209	10.8	.4						
4511101	General-line sporting goods stores .....	8	12 925	1 286	305	87	15.2	.7						
4511102	Specialty-line sporting goods stores .....	22	16 348	1 828	471	122	7.3	.1						
45112	Hobby, toy, & game stores .....	11	19 621	1 766	423	168	—	1.3						
451120	Hobby, toy, & game stores .....	11	19 621	1 766	423	168	—	1.3						
45113	Sewing, needlework, & piece goods stores .....	13	6 596	1 213	303	80	10.1	3.5						
451130	Sewing, needlework, & piece goods stores .....	13	6 596	1 213	303	80	10.1	3.5						
45114	Musical instrument & supplies stores .....	4	3 532	869	159	28	—	—						
451140	Musical instrument & supplies stores .....	4	3 532	869	159	28	—	—						
4512	Book, periodical, & music stores .....	24	20 887	2 113	525	192	2.4	4.7						
45121	Book stores & news dealers .....	18	16 826	1 678	418	147	3.0	5.9						
451211	Book stores .....	15	D	D	D	c	D	D						
4512111	Book stores, general .....	9	10 388	1 066	238	90	1.8	.6						
4512112	Specialty book stores .....	4	D	D	D	b	D	D						
4512113	College book stores .....	2	D	D	D	a	D	D						
451212	News dealers & newsstands .....	3	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	6	4 061	435	107	45	—	—						
451220	Prerecorded tape, compact disc, & record stores .....	6	4 061	435	107	45	—	—						
452	General merchandise stores .....	28	411 572	38 382	9 241	3 161	.3	—						
4521	Department stores (incl leased depts) ## .....	11	339 543	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	11	339 543	N	N	N	—	—						
45211	Department stores (excl leased depts) .....	11	337 061	33 666	8 118	2 708	—	—						
452110	Department stores (excl leased depts) .....	11	337 061	33 666	8 118	2 708	—	—						
4521101	Department stores (excl leased depts) .....	11	337 061	33 666	8 118	2 708	—	—						
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	f	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	7	176 641	16 245	3 888	1 462	—	—						
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4529	Other general merchandise stores .....	17	74 511	4 716	1 123	453	1.4	—						
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
45299	All other general merchandise stores .....	16	D	D	D	e	D	D						
452990	All other general merchandise stores .....	16	D	D	D	e	D	D						
4529901	Variety stores .....	10	8 314	704	134	71	7.1	—						
4529902	Catalog showrooms .....	1	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>LITTLE ROCK, AR—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	130	78 403	10 881	2 435	903	20.3	4.1						
4531	Florists .....	19	8 560	2 300	523	158	10.6	5.7						
45311	Florists .....	19	8 560	2 300	523	158	10.6	5.7						
453110	Florists .....	19	8 560	2 300	523	158	10.6	5.7						
4532	Office supplies, stationery, & gift stores .....	40	33 513	3 928	860	437	8.0	1.6						
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D						
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D						
4532101	Stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies stores .....	3	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	36	D	D	D	e	D	D						
453220	Gift, novelty, & souvenir stores .....	36	D	D	D	e	D	D						
4533	Used merchandise stores .....	30	10 048	1 511	346	106	35.2	10.4						
45331	Used merchandise stores .....	30	10 048	1 511	346	106	35.2	10.4						
453310	Used merchandise stores .....	30	10 048	1 511	346	106	35.2	10.4						
4539	Other miscellaneous store retailers .....	41	26 282	3 142	706	202	33.4	4.2						
45391	Pet & pet supplies stores .....	5	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	5	D	D	D	b	D	D						
45392	Art dealers .....	6	D	D	D	b	D	D						
453920	Art dealers .....	6	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	28	18 460	2 170	462	128	36.1	5.2						
454	Nonstore retailers .....	36	95 790	5 539	1 368	328	3.0	2.2						
4541	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D						
45411	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D						
454110	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D						
4542	Vending machine operators .....	10	7 762	1 445	301	66	4.4	19.3						
45421	Vending machine operators .....	10	7 762	1 445	301	66	4.4	19.3						
454210	Vending machine operators .....	10	7 762	1 445	301	66	4.4	19.3						
4543	Direct selling establishments .....	21	D	D	D	c	D	D						
45439	Other direct selling establishments .....	19	D	D	D	c	D	D						
454390	Other direct selling establishments .....	19	D	D	D	c	D	D						
<b>LONOKE, AR</b>														
44-45	<b>Retail trade</b> .....	27	40 084	3 942	894	305	5.6	2.4						
441	Motor vehicle & parts dealers .....	4	6 336	505	106	21	14.2	—						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D						
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D						
44422	Nursery & garden centers .....	1	D	D	D	a	D	D						
444220	Nursery & garden centers .....	1	D	D	D	a	D	D						
445	Food & beverage stores .....	3	D	D	D	b	D	D						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	7	6 462	556	166	59	—	—						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	3	811	93	8	9	25.5	74.5						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>LOWELL, AR</b>														
44-45	<b>Retail trade</b> .....	10	12 678	1 060	224	84	1.2	.3						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	1	D	D	D	b	D	D						
447	Gasoline stations .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	1	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MCGEHEE, AR</b>								
44-45	Retail trade .....	39	76 517	5 640	1 330	375	23.2	.2
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	23 229	1 281	329	48	2.6	—
44422	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	3	2 509	298	71	21	D	—
447	Gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	431	26	5	3	96.8	3.2
454	Nonstore retailers .....	3	6 067	411	125	27	D	—
4543	Direct selling establishments .....	2	D	D	D	a	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>MAGNOLIA, AR</b>								
44-45	Retail trade .....	113	144 290	13 826	3 393	1 095	16.0	3.1
441	Motor vehicle & parts dealers .....	14	30 404	2 271	552	123	39.5	—
441310	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	777	124	25	10	28.2	—
444	Building material & garden equipment & supplies dealers .....	12	10 812	1 165	390	55	1.0	1.3
44411	Building material & supplies dealers .....	9	9 909	1 075	365	46	1.0	—
44419	Other building material dealers .....	5	8 522	828	309	36	—	—
444190	Other building material dealers .....	5	8 522	828	309	36	—	—
445	Food & beverage stores .....	9	D	D	D	c	D	D
4451	Grocery stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	6	5 120	544	127	26	2.5	43.1
4461	Health & personal care stores .....	6	5 120	544	127	26	2.5	43.1
447	Gasoline stations .....	16	13 383	889	208	117	16.5	.3
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	21	12 816	1 693	373	144	31.6	2.4
4481	Clothing stores .....	13	8 794	1 102	245	100	32.6	1.0
4483	Jewelry, luggage, & leather goods stores .....	5	2 563	459	97	31	9.6	8.3
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511101	Sporting goods, hobby, & musical instrument stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MALVERN, AR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>80</b>	<b>135 851</b>	<b>10 577</b>	<b>2 514</b>	<b>728</b>	<b>12.8</b>	<b>11.9</b>
441	Motor vehicle & parts dealers .....	22	54 547	3 032	694	138	3.0	3.5
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	2 812	380	77	23	20.8	—
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 224	142	32	13	28.6	26.8
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	8	25 938	2 350	648	191	13.3	37.9
446	Health & personal care stores .....	7	3 870	518	176	36	48.5	32.5
447	Gasoline stations .....	6	13 023	580	82	30	65.8	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	8	2 666	331	72	30	17.3	56.6
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	3 303	340	71	47	—	5.6
452990	All other general merchandise stores .....	6	3 303	340	71	47	—	5.6
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MANILA, AR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>12 298</b>	<b>1 267</b>	<b>308</b>	<b>108</b>	<b>41.6</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	2 735	279	70	19	D	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	2 490	195	47	22	D	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>MARIANNA, AR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>38 559</b>	<b>3 498</b>	<b>813</b>	<b>251</b>	<b>14.2</b>	<b>10.0</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	3	2 634	371	89	29	D	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	3 661	340	76	36	—	—
45299	All other general merchandise stores .....	5	3 661	340	76	36	—	—
452990	All other general merchandise stores .....	5	3 661	340	76	36	—	—
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D

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	<b>MARIANNA, AR—Con.</b>								
44-45	Retail trade—Con.								
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D	
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D	
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D	
454	Nonstore retailers .....	1	D	D	D	a	D	D	
	<b>MARION, AR</b>								
44-45	Retail trade .....	22	47 016	2 352	552	194	1.0	.5	
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D	
44112	Used car dealers .....	1	D	D	D	a	D	D	
441120	Used car dealers .....	1	D	D	D	a	D	D	
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D	
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D	
44422	Nursery & garden centers .....	1	D	D	D	a	D	D	
444220	Nursery & garden centers .....	1	D	D	D	a	D	D	
445	Food & beverage stores .....	2	D	D	D	b	D	D	
446	Health & personal care stores .....	1	D	D	D	a	D	D	
447	Gasoline stations .....	11	22 950	1 259	271	114	—	.9	
4471	Gasoline stations .....	11	22 950	1 259	271	114	—	.9	
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D	
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D	
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D	
452	General merchandise stores .....	1	D	D	D	a	D	D	
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D	
454	Nonstore retailers .....	1	D	D	D	a	D	D	
454319	Other fuel dealers .....	1	D	D	D	a	D	D	
	<b>MARKED TREE, AR</b>								
44-45	Retail trade .....	18	24 583	2 006	443	141	48.2	.2	
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D	
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D	
445	Food & beverage stores .....	3	4 811	537	123	44	D	—	
446	Health & personal care stores .....	3	D	D	D	a	D	D	
447	Gasoline stations .....	2	D	D	D	a	D	D	
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D	
452	General merchandise stores .....	2	D	D	D	b	D	D	
45299	All other general merchandise stores .....	2	D	D	D	b	D	D	
452990	All other general merchandise stores .....	2	D	D	D	b	D	D	
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D	
454	Nonstore retailers .....	2	D	D	D	a	D	D	
	<b>MAUMELLE, AR</b>								
44-45	Retail trade .....	9	14 466	1 693	371	111	24.8	—	
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D	
445	Food & beverage stores .....	1	D	D	D	b	D	D	
446	Health & personal care stores .....	1	D	D	D	a	D	D	
447	Gasoline stations .....	2	D	D	D	a	D	D	
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D	
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D	
454	Nonstore retailers .....	1	D	D	D	a	D	D	

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

ARKANSAS 107

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<b>MENA, AR</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>78</b>	<b>110 765</b>	<b>9 458</b>	<b>2 196</b>	<b>744</b>	<b>13.4</b>	<b>4.0</b>
441	Motor vehicle & parts dealers	14	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	2 713	280	76	15	—	10.2
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	8 568	745	196	75	16.7	.3
446	Health & personal care stores	5	4 423	485	123	49	21.9	15.4
447	Gasoline stations	9	8 176	449	98	38	14.5	18.5
448	Clothing & clothing accessories stores	10	3 064	330	40	26	26.7	16.7
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	8	3 745	390	94	27	32.3	18.1
454312	Liquefied petroleum gas (bottled gas) dealers	4	2 531	310	73	15	26.6	26.7
<b>MONTICELLO, AR</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>89</b>	<b>146 617</b>	<b>11 768</b>	<b>2 802</b>	<b>891</b>	<b>27.9</b>	<b>2.4</b>
441	Motor vehicle & parts dealers	11	D	D	D	b	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	2 376	414	67	22	69.8	—
44211	Furniture stores	5	2 376	414	67	22	69.8	—
442110	Furniture stores	5	2 376	414	67	22	69.8	—
443	Electronics & appliance stores	4	572	63	19	23	57.0	43.0
444	Building material & garden equipment & supplies dealers	7	9 549	856	207	48	20.9	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	b	D	D
446	Health & personal care stores	4	2 557	388	80	33	69.2	21.0
447	Gasoline stations	15	21 767	1 400	344	108	—	4.4
4471	Gasoline stations	15	21 767	1 400	344	108	—	4.4
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing & clothing accessories stores	13	D	D	D	b	D	D
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	4	2 191	371	102	31	17.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORRILTON, AR</b>								
44-45	Retail trade .....	72	136 307	11 253	2 626	842	35.1	1.0
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	11	16 410	1 508	320	174	14.5	5.2
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	11	16 070	804	160	78	13.3	—
448	Clothing & clothing accessories stores .....	8	2 379	357	77	27	35.1	6.3
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>MOUNTAIN HOME, AR</b>								
44-45	Retail trade .....	157	215 157	20 090	4 722	1 301	17.4	2.6
441	Motor vehicle & parts dealers .....	21	33 158	1 949	443	112	37.8	1.2
44112	Used car dealers .....	7	D	D	D	a	D	D
441120	Used car dealers .....	7	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	14	9 684	1 190	238	68	30.2	.7
4421	Furniture stores .....	6	6 110	785	142	37	15.1	—
44211	Furniture stores .....	6	6 110	785	142	37	15.1	—
442110	Furniture stores .....	6	6 110	785	142	37	15.1	—
4422	Home furnishings stores .....	8	3 574	405	96	31	56.0	2.0
44221	Floor covering stores .....	5	3 164	297	73	21	50.3	2.2
442210	Floor covering stores .....	5	3 164	297	73	21	50.3	2.2
443	Electronics & appliance stores .....	11	D	D	D	b	D	D
4431	Electronics & appliance stores .....	11	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	10	D	D	D	b	D	D
443111	Household appliance stores .....	4	2 795	378	64	13	28.0	—
443112	Radio, television, & other electronics stores .....	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	19	22 343	2 517	597	148	6.5	—
4441	Building material & supplies dealers .....	16	20 972	2 317	556	134	6.0	—
44419	Other building material dealers .....	9	17 395	1 736	415	92	2.5	—
444190	Other building material dealers .....	9	17 395	1 736	415	92	2.5	—
445	Food & beverage stores .....	12	51 044	4 960	1 132	316	8.5	.1
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	10	6 340	924	225	46	59.4	2.2
4461	Health & personal care stores .....	10	6 340	924	225	46	59.4	2.2
447	Gasoline stations .....	14	13 163	627	128	49	37.3	4.2
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MOUNTAIN HOME, AR—Con.</b>														
<b>Retail trade—Con.</b>														
448	Clothing & clothing accessories stores .....	16	5 690	880	188	66	11.9	23.7						
4481	Clothing stores .....	11	3 139	369	80	42	18.2	10.8						
451	Sporting goods, hobby, book, & music stores .....	8	D	D	D	b	D	D						
452	General merchandise stores .....	3	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D						
45299	All other general merchandise stores .....	2	D	D	D	a	D	D						
452990	All other general merchandise stores .....	2	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	8	3 071	448	91	33	65.0	—						
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	2	D	D	D	a	D	D						
4533	Used merchandise stores .....	5	D	D	D	a	D	D						
45331	Used merchandise stores .....	5	D	D	D	a	D	D						
453310	Used merchandise stores .....	5	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D						
454	Nonstore retailers .....	5	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	2 481	269	67	14	—	40.6						
<b>MOUNTAIN VIEW, AR</b>														
44-45	<b>Retail trade</b> .....	25	<b>41 400</b>	<b>3 656</b>	<b>801</b>	<b>249</b>	<b>3.3</b>	<b>5.5</b>						
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
445	Food & beverage stores .....	1	D	D	D	b	D	D						
447	Gasoline stations .....	3	3 439	261	62	20	—	—						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	3	401	46	11	5	D	—						
454	Nonstore retailers .....	4	2 085	236	41	9	22.8	—						
<b>NASHVILLE, AR</b>														
44-45	<b>Retail trade</b> .....	55	<b>75 535</b>	<b>7 008</b>	<b>1 655</b>	<b>540</b>	<b>26.4</b>	<b>16.2</b>						
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D						
4421	Furniture stores .....	3	2 290	291	69	17	D	—						
442110	Furniture stores .....	3	2 290	291	69	17	D	—						
442110	Furniture stores .....	3	2 290	291	69	17	D	—						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	6	5 158	530	127	35	42.1	—						
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D						
44422	Nursery & garden centers .....	2	D	D	D	a	D	D						
444220	Nursery & garden centers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	4	20 244	1 743	361	125	10.5	53.6						
446	Health & personal care stores .....	6	D	D	D	b	D	D						
447	Gasoline stations .....	8	4 983	606	148	65	17.4	—						
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	5	21 267	2 018	517	179	—	—						
45299	All other general merchandise stores .....	4	D	D	D	b	D	D						
452990	All other general merchandise stores .....	4	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>NASHVILLE, AR—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	2	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D						
<b>NEWPORT, AR</b>														
44-45	<b>Retail trade</b> .....	81	139 576	11 015	2 491	767	18.4	8.3						
441	Motor vehicle & parts dealers .....	16	D	D	D	c	D	D						
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D						
4421	Furniture stores .....	3	D	D	D	a	D	D						
44211	Furniture stores .....	3	D	D	D	a	D	D						
442110	Furniture stores .....	3	D	D	D	a	D	D						
443	Electronics & appliance stores .....	4	2 471	357	85	27	9.4	—						
4431	Electronics & appliance stores .....	4	2 471	357	85	27	9.4	—						
44311	Appliance, television, & other electronics stores...	4	2 471	357	85	27	9.4	—						
444	Building material & garden equipment & supplies dealers .....	8	15 712	1 186	220	53	3.8	—						
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D						
44422	Nursery & garden centers .....	2	D	D	D	b	D	D						
444220	Nursery & garden centers .....	2	D	D	D	b	D	D						
445	Food & beverage stores .....	10	22 467	1 703	383	130	3.2	.5						
446	Health & personal care stores .....	6	D	D	D	b	D	D						
447	Gasoline stations .....	14	D	D	D	c	D	D						
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D						
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D						
448	Clothing & clothing accessories stores .....	6	D	D	D	b	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	c	D	D						
45299	All other general merchandise stores .....	2	D	D	D	b	D	D						
452990	All other general merchandise stores .....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	4	D	D	D	b	D	D						
4543	Direct selling establishments .....	3	D	D	D	b	D	D						
45431	Fuel dealers .....	2	D	D	D	b	D	D						
454311	Heating oil dealers .....	1	D	D	D	a	D	D						
<b>NORTH LITTLE ROCK, AR</b>														
44-45	<b>Retail trade</b> .....	466	1 328 519	121 918	28 926	7 671	4.1	5.8						
441	Motor vehicle & parts dealers .....	64	349 543	24 196	5 998	929	3.9	8.5						
4411	Automobile dealers .....	31	295 250	16 471	4 181	544	3.0	9.8						
44111	New car dealers .....	9	265 949	13 437	3 364	406	2.0	7.5						
441110	New car dealers .....	9	265 949	13 437	3 364	406	2.0	7.5						
44112	Used car dealers .....	22	29 301	3 034	817	138	12.0	31.0						
441120	Used car dealers .....	22	29 301	3 034	817	138	12.0	31.0						
4412	Other motor vehicle dealers .....	5	8 584	815	194	44	35.1	3.5						
44122	Motorcycle, boat, & other motor vehicle dealers...	5	8 584	815	194	44	35.1	3.5						
441221	Motorcycle dealers .....	2	D	D	D	a	D	D						
441222	Boat dealers .....	2	D	D	D	b	D	D						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	28	45 709	6 910	1 623	341	3.8	1.3						
44131	Automotive parts & accessories stores .....	22	38 051	5 993	1 419	301	4.5	.2						
441310	Automotive parts & accessories stores .....	22	38 051	5 993	1 419	301	4.5	.2						
44132	Tire dealers .....	6	7 658	917	204	40	—	6.4						
441320	Tire dealers .....	6	7 658	917	204	40	—	6.4						
442	Furniture & home furnishings stores .....	25	23 980	3 267	705	153	4.2	8.6						
4421	Furniture stores .....	11	14 234	1 947	382	76	3.6	6.1						
44211	Furniture stores .....	11	14 234	1 947	382	76	3.6	6.1						
442110	Furniture stores .....	11	14 234	1 947	382	76	3.6	6.1						
4422	Home furnishings stores .....	14	9 746	1 320	323	77	5.0	12.3						
44221	Floor covering stores .....	8	D	D	D	b	D	D						
442210	Floor covering stores .....	8	D	D	D	b	D	D						
44229	Other home furnishings stores .....	6	D	D	D	b	D	D						
442299	All other home furnishings stores .....	5	D	D	D	b	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>NORTH LITTLE ROCK, AR—Con.</b>														
<b>Retail trade—Con.</b>														
443	Electronics & appliance stores .....	20	25 967	2 999	736	150	7.7	5.9						
4431	Electronics & appliance stores .....	20	25 967	2 999	736	150	7.7	5.9						
44311	Appliance, television, & other electronics stores .....	16	D	D	D	b	D	D						
443112	Radio, television, & other electronics stores .....	11	D	D	D	b	D	D						
44312	Computer & software stores .....	4	D	D	D	b	D	D						
443120	Computer & software stores .....	4	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	38	214 021	23 800	5 648	959	.4	4.3						
4441	Building material & supplies dealers .....	34	201 781	23 053	5 467	914	.4	4.3						
44411	Home centers .....	4	70 327	7 585	1 708	391	1.1	—						
444110	Home centers .....	4	70 327	7 585	1 708	391	1.1	—						
44412	Paint & wallpaper stores .....	4	D	D	D	a	D	D						
444120	Paint & wallpaper stores .....	4	D	D	D	a	D	D						
44419	Other building material dealers .....	24	126 873	14 714	3 553	488	—	6.8						
444190	Other building material dealers .....	24	126 873	14 714	3 553	488	—	6.8						
4442	Lawn & garden equipment & supplies stores .....	4	12 240	747	181	45	—	5.3						
44422	Nursery & garden centers .....	4	12 240	747	181	45	—	5.3						
444220	Nursery & garden centers .....	4	12 240	747	181	45	—	5.3						
445	Food & beverage stores .....	59	137 043	11 686	2 735	1 186	9.6	2.0						
4451	Grocery stores .....	23	D	D	D	g	D	D						
44511	Supermarkets & other grocery (except convenience) stores .....	21	109 396	9 443	2 216	1 017	5.1	1.5						
445110	Supermarkets & other grocery (except convenience) stores .....	21	109 396	9 443	2 216	1 017	5.1	1.5						
4452	Specialty food stores .....	7	D	D	D	b	D	D						
4453	Beer, wine, & liquor stores .....	29	24 265	1 737	430	145	27.0	3.7						
44531	Beer, wine, & liquor stores .....	29	24 265	1 737	430	145	27.0	3.7						
445310	Beer, wine, & liquor stores .....	29	24 265	1 737	430	145	27.0	3.7						
446	Health & personal care stores .....	29	32 247	4 687	1 108	296	9.4	35.6						
4461	Health & personal care stores .....	29	32 247	4 687	1 108	296	9.4	35.6						
44611	Pharmacies & drug stores .....	14	25 858	3 429	836	220	11.1	40.1						
446110	Pharmacies & drug stores .....	14	25 858	3 429	836	220	11.1	40.1						
4461101	Pharmacies & drug stores .....	14	25 858	3 429	836	220	11.1	40.1						
44612	Cosmetics, beauty supplies, & perfume stores .....	5	D	D	D	b	D	D						
446120	Cosmetics, beauty supplies, & perfume stores .....	5	D	D	D	b	D	D						
44613	Optical goods stores .....	7	D	D	D	b	D	D						
446130	Optical goods stores .....	7	D	D	D	b	D	D						
44619	Other health & personal care stores .....	3	D	D	D	a	D	D						
446199	All other health & personal care stores .....	3	D	D	D	a	D	D						
447	Gasoline stations .....	47	112 738	7 374	1 605	468	12.8	13.6						
4471	Gasoline stations .....	47	112 738	7 374	1 605	468	12.8	13.6						
44711	Gasoline stations with convenience stores .....	33	58 073	3 405	664	201	5.1	15.7						
447110	Gasoline stations with convenience stores .....	33	58 073	3 405	664	201	5.1	15.7						
44719	Other gasoline stations .....	14	54 665	3 969	941	267	21.1	11.3						
447190	Other gasoline stations .....	14	54 665	3 969	941	267	21.1	11.3						
448	Clothing & clothing accessories stores .....	67	63 913	7 284	1 711	693	3.3	6.7						
4481	Clothing stores .....	38	43 839	4 684	1 157	509	2.5	6.2						
44811	Men's clothing stores .....	6	D	D	D	b	D	D						
448110	Men's clothing stores .....	6	D	D	D	b	D	D						
44812	Women's clothing stores .....	18	13 803	1 531	370	188	6.2	3.2						
448120	Women's clothing stores .....	18	13 803	1 531	370	188	6.2	3.2						
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D						
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D						
44814	Family clothing stores .....	9	D	D	D	c	D	D						
448140	Family clothing stores .....	9	D	D	D	c	D	D						
44819	Other clothing stores .....	4	D	D	D	b	D	D						
448190	Other clothing stores .....	4	D	D	D	b	D	D						
4482	Shoe stores .....	14	8 997	894	232	96	—	2.9						
44821	Shoe stores .....	14	8 997	894	232	96	—	2.9						
448210	Shoe stores .....	14	8 997	894	232	96	—	2.9						
4482101	Men's shoe stores .....	2	D	D	D	a	D	D						
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D						
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	15	11 077	1 706	322	88	9.1	11.4						
44831	Jewelry stores .....	15	11 077	1 706	322	88	9.1	11.4						
448310	Jewelry stores .....	15	11 077	1 706	322	88	9.1	11.4						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>NORTH LITTLE ROCK, AR—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Sporting goods, hobby, book, & music stores .....	27	33 629	3 794	838	288	5.1	—						
451	Sporting goods, hobby, & musical instrument stores .....	17	23 812	2 763	583	183	6.5	—						
45111	Sporting goods stores .....	9	6 999	1 055	200	42	14.9	—						
451110	Sporting goods stores .....	9	6 999	1 055	200	42	14.9	—						
4511102	Specialty-line sporting goods stores .....	8	D	D	D	b	D	D						
45112	Hobby, toy, & game stores .....	4	D	D	D	c	D	D						
451120	Hobby, toy, & game stores .....	4	D	D	D	c	D	D						
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D						
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	10	9 817	1 031	255	105	1.9	—						
45121	Book stores & news dealers .....	7	7 856	870	211	86	2.3	—						
451211	Book stores .....	7	7 856	870	211	86	2.3	—						
4512111	Book stores, general .....	4	D	D	D	b	D	D						
4512112	Specialty book stores .....	2	D	D	D	a	D	D						
4512113	College book stores .....	1	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	3	1 961	161	44	19	—	—						
451220	Prerecorded tape, compact disc, & record stores .....	3	1 961	161	44	19	—	—						
452	General merchandise stores .....	18	D	D	D	g	D	D						
4521	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D						
45211	Department stores (excl leased depts) .....	8	D	D	D	g	D	D						
452110	Department stores (excl leased depts) .....	8	D	D	D	gg	D	D						
4521101	Department stores (excl leased depts) .....	8	D	D	D	gg	D	D						
4521102	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D						
4521103	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	D	f	D	D						
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4529	Other general merchandise stores .....	10	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
45299	All other general merchandise stores .....	9	D	D	D	ee	D	D						
452990	All other general merchandise stores .....	9	D	D	D	ee	D	D						
4529901	Variety stores .....	5	D	D	D	b	D	D						
4529902	Catalog showrooms .....	1	D	D	D	cc	D	D						
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	56	D	D	D	e	D	D						
4531	Florists .....	11	3 189	738	196	69	12.1	6.4						
45311	Florists .....	11	3 189	738	196	69	12.1	6.4						
453110	Florists .....	11	3 189	738	196	69	12.1	6.4						
4532	Office supplies, stationery, & gift stores .....	17	18 343	1 993	480	147	9.6	1.5						
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D						
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D						
4532102	Office supplies stores .....	3	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D						
4533	Used merchandise stores .....	11	2 799	342	60	30	9.1	8.7						
45331	Used merchandise stores .....	11	2 799	342	60	30	9.1	8.7						
453310	Used merchandise stores .....	11	2 799	342	60	30	9.1	8.7						
4539	Other miscellaneous store retailers .....	17	D	D	D	c	D	D						
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	12	D	D	D	b	D	D						
454	Nonstore retailers .....	16	18 525	3 342	822	168	.4	—						
4542	Vending machine operators .....	7	12 276	2 380	588	119	.7	—						
45421	Vending machine operators .....	7	12 276	2 380	588	119	.7	—						
454210	Vending machine operators .....	7	12 276	2 380	588	119	.7	—						
4543	Direct selling establishments .....	8	D	D	D	b	D	D						
45431	Fuel dealers .....	4	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D						

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OSCEOLA, AR</b>								
44-45	Retail trade .....	49	59 911	5 107	1 166	399	21.1	10.7
441	Motor vehicle & parts dealers .....	10	14 504	823	190	39	22.4	36.0
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 073	291	71	15	40.9	—
445	Food & beverage stores .....	9	12 218	1 186	293	114	39.6	—
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	9 199	617	99	47	21.7	—
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>OZARK, AR</b>								
44-45	Retail trade .....	39	50 754	4 412	1 031	357	20.5	5.0
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	13	14 423	1 275	319	116	17.4	4.1
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	6	12 408	645	131	56	4.9	7.2
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>PARAGOULD, AR</b>								
44-45	Retail trade .....	162	245 484	20 616	4 840	1 555	19.5	2.8
441	Motor vehicle & parts dealers .....	28	D	D	D	c	D	D
4411	Automobile dealers .....	14	62 149	2 495	568	101	47.5	1.4
44112	Used car dealers .....	10	23 610	619	123	26	37.4	3.8
441120	Used car dealers .....	10	23 610	619	123	26	37.4	3.8
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	10	5 650	690	162	44	9.0	2.0
441310	Automotive parts & accessories stores .....	10	5 650	690	162	44	9.0	2.0
442	Furniture & home furnishings stores .....	8	3 437	418	102	31	62.8	—
4421	Furniture stores .....	4	2 700	320	80	23	55.8	—
44211	Furniture stores .....	4	2 700	320	80	23	55.8	—
442110	Furniture stores .....	4	2 700	320	80	23	55.8	—
443	Electronics & appliance stores .....	12	8 565	789	185	43	31.2	.4
4431	Electronics & appliance stores .....	12	8 565	789	185	43	31.2	.4
44311	Appliance, television, & other electronics stores .....	8	5 906	480	123	29	3.9	.6
443111	Household appliance stores .....	6	D	D	b	D	D	D
44312	Computer & software stores .....	4	2 659	309	62	14	92.0	—
443120	Computer & software stores .....	4	2 659	309	62	14	92.0	—
444	Building material & garden equipment & supplies dealers .....	15	D	D	D	c	D	D
4441	Building material & supplies dealers .....	13	19 900	2 680	581	141	5.7	—
44419	Other building material dealers .....	9	14 893	1 986	417	105	2.6	—
444190	Other building material dealers .....	9	14 893	1 986	417	105	2.6	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PARAGOULD, AR—Con.</b>														
<b>Retail trade—Con.</b>														
445	Food & beverage stores .....	16	29 444	2 730	670	344	7.9	.4						
4451	Grocery stores .....	12	D	D	D	e	D	D						
4452	Specialty food stores .....	1	D	D	D	b	D	D						
446	Health & personal care stores .....	15	D	D	D	b	D	D						
4461	Health & personal care stores .....	15	D	D	D	b	D	D						
447	Gasoline stations .....	16	D	D	D	c	D	D						
4471	Gasoline stations .....	16	D	D	D	c	D	D						
44711	Gasoline stations with convenience stores .....	14	19 978	1 141	231	104	.2	13.3						
447110	Gasoline stations with convenience stores .....	14	19 978	1 141	231	104	.2	13.3						
448	Clothing & clothing accessories stores .....	19	D	D	D	b	D	D						
4481	Clothing stores .....	13	D	D	D	b	D	D						
451	Sporting goods, hobby, book, & music stores .....	7	1 745	309	70	26	—	—						
4512112	Specialty book stores.....	2	D	D	D	a	D	D						
452	General merchandise stores .....	6	D	D	D	e	D	D						
4529	Other general merchandise stores .....	6	D	D	D	e	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
45299	All other general merchandise stores .....	5	4 286	307	64	52	—	—						
452990	All other general merchandise stores .....	5	4 286	307	64	52	—	—						
4529903	Miscellaneous general merchandise stores....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D						
4531	Florists .....	6	2 660	670	161	57	1.2	2.9						
45311	Florists .....	6	2 660	670	161	57	1.2	2.9						
453110	Florists .....	6	2 660	670	161	57	1.2	2.9						
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	5	D	D	D	b	D	D						
4543	Direct selling establishments .....	4	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D						
<b>PARIS, AR</b>														
44-45	<b>Retail trade.....</b>	47	<b>54 170</b>	<b>4 937</b>	<b>1 091</b>	<b>348</b>	<b>23.7</b>	<b>10.4</b>						
441	Motor vehicle & parts dealers.....	9	19 488	1 199	267	55	37.8	1.5						
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	a	D	D						
445	Food & beverage stores .....	4	D	D	D	b	D	D						
446	Health & personal care stores .....	5	D	D	D	b	D	D						
447	Gasoline stations .....	9	4 434	456	108	51	9.2	12.7						
448	Clothing & clothing accessories stores .....	8	D	D	D	b	D	D						
4482102	Women's shoe stores .....	2	D	D	D	a	D	D						
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	b	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PIGGOTT, AR</b>								
44-45	Retail trade .....	36	28 130	2 648	646	236	39.2	9.6
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	613	166	36	13	D	—
444	Building material & garden equipment & supplies dealers .....	3	3 496	255	63	21	D	—
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
45290	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
<b>PINE BLUFF, AR</b>								
44-45	Retail trade .....	349	653 485	65 956	14 934	4 359	8.5	15.0
441	Motor vehicle & parts dealers .....	46	D	D	f	D	D	D
4411	Automobile dealers .....	22	145 499	10 254	2 494	383	11.0	.8
44111	New car dealers .....	10	137 519	9 287	2 221	326	10.6	.7
441110	New car dealers .....	10	137 519	9 287	2 221	326	10.6	.7
44112	Used car dealers .....	12	7 980	967	273	57	18.2	2.3
441120	Used car dealers .....	12	7 980	967	273	57	18.2	2.3
4412	Other motor vehicle dealers .....	7	12 590	1 019	246	49	—	1.2
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	b	D	D	D
441221	Motorcycle dealers .....	2	D	D	a	D	D	D
441222	Boat dealers .....	3	D	D	b	D	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	13	D	D	D	b	DD	DD
441310	Automotive parts & accessories stores .....	13	D	D	D	b	D	D
44132	Tire dealers .....	4	6 831	1 332	292	55	—	—
441320	Tire dealers .....	4	6 831	1 332	292	55	—	—
442	Furniture & home furnishings stores .....	19	D	D	D	b	D	D
4421	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1
44211	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1
442110	Furniture stores .....	14	11 308	1 575	383	72	13.9	4.1
4422	Home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	10	4 273	766	186	46	.7	—
4431	Electronics & appliance stores .....	10	4 273	766	186	46	.7	—
44311	Appliance, television, & other electronics stores .....	10	4 273	766	186	46	.7	—
443112	Radio, television, & other electronics stores .....	5	3 145	548	135	28	—	—
444	Building material & garden equipment & supplies dealers .....	22	D	D	D	c	D	D
4441	Building material & supplies dealers .....	20	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	13	D	D	D	b	D	D
444190	Other building material dealers .....	13	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	DD	DD
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	39	97 248	8 796	2 556	880	11.2	36.7
4451	Grocery stores .....	19	89 313	8 251	2 426	827	9.0	39.8
44511	Supermarkets & other grocery (except convenience) stores .....	14	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	14	D	D	D	f	D	D
4452	Specialty food stores .....	5	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
446	Health & personal care stores .....	25	D	D	D	c	D	D
4461	Health & personal care stores .....	25	D	D	D	c	D	D
44611	Pharmacies & drug stores .....	14	D	D	D	b	D	D
446110	Pharmacies & drug stores .....	14	D	D	D	b	D	D
4461101	Pharmacies & drug stores .....	14	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	7	1 719	189	40	19	8.6	3.5
446120	Cosmetics, beauty supplies, & perfume stores .....	7	1 719	189	40	19	8.6	3.5

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PINE BLUFF, AR—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	51	53 733	3 331	823	341	14.2	13.7						
4471	Gasoline stations .....	51	53 733	3 331	823	341	14.2	13.7						
44711	Gasoline stations with convenience stores .....	33	D	D	D	c	D	D						
447110	Gasoline stations with convenience stores .....	33	D	D	D	c	D	D						
44719	Other gasoline stations .....	18	D	D	D	c	D	D						
447190	Other gasoline stations .....	18	D	D	D	c	D	D						
448	Clothing & clothing accessories stores .....	56	D	D	D	f	D	D						
4481	Clothing stores .....	31	D	D	D	e	D	D						
44814	Family clothing stores .....	5	D	D	D	c	D	D						
448140	Family clothing stores .....	5	D	D	D	c	D	D						
44815	Clothing accessories stores .....	3	772	142	31	13	—	—						
448150	Clothing accessories stores .....	3	772	142	31	13	—	—						
44819	Other clothing stores .....	2	D	D	D	a	D	D						
448190	Other clothing stores .....	2	D	D	D	a	D	D						
4482	Shoe stores .....	13	6 669	773	179	77	2.4	.4						
44821	Shoe stores .....	13	6 669	773	179	77	2.4	.4						
448210	Shoe stores .....	13	6 669	773	179	77	2.4	.4						
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D						
4482104	Family shoe stores .....	6	3 699	422	95	37	—	—						
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	12	15 849	2 702	705	134	5.5	14.5						
44831	Jewelry stores .....	11	D	D	D	c	D	D						
448310	Jewelry stores .....	11	D	D	D	c	D	D						
451	Sporting goods, hobby, book, & music stores .....	16	D	D	D	c	D	D						
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D						
45114	Musical instrument & supplies stores .....	3	D	D	D	b	D	D						
451140	Musical instrument & supplies stores .....	3	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	8	5 155	627	151	57	10.9	.4						
45121	Book stores & news dealers .....	6	D	D	D	b	D	D						
451211	Book stores .....	6	D	D	D	b	D	D						
4512112	Specialty book stores .....	3	D	D	D	a	D	D						
4512113	College book stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	16	112 858	11 932	2 865	1 119	.1	—						
4521	Department stores (incl leased depts) ## .....	5	102 998	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	5	102 998	N	N	N	—	—						
4521	Department stores (excl leased depts) .....	5	102 588	10 941	2 691	996	—	—						
452111	Department stores (excl leased depts) .....	5	102 588	10 941	2 691	996	—	—						
452110	Department stores (excl leased depts) .....	5	102 588	10 941	2 691	996	—	—						
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D						
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D						
45299	All other general merchandise stores .....	11	10 270	991	174	123	.9	—						
452990	All other general merchandise stores .....	11	10 270	991	174	123	.9	—						
4529901	Variety stores .....	8	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	42	D	D	D	c	D	D						
4531	Florists .....	9	D	D	D	b	D	D						
45311	Florists .....	9	D	D	D	b	D	D						
453110	Florists .....	9	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	9	2 018	265	80	44	11.8	14.2						
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	2	D	D	D	a	D	D						
4533	Used merchandise stores .....	6	726	136	32	19	—	22.3						
45331	Used merchandise stores .....	6	726	136	32	19	—	22.3						
453310	Used merchandise stores .....	6	726	136	32	19	—	22.3						
4539	Other miscellaneous store retailers .....	18	23 509	2 228	646	124	10.9	—						
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D						
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	5	17 007	1 535	444	53	—	—						
453930	Manufactured (mobile) home dealers .....	5	17 007	1 535	444	53	—	—						
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D						
454	Nonstore retailers .....	7	D	D	D	c	D	D						
4542	Vending machine operators .....	1	D	D	D	b	D	D						
45421	Vending machine operators .....	1	D	D	D	b	D	D						
454210	Vending machine operators .....	1	D	D	D	b	D	D						
4543	Direct selling establishments .....	6	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POCAHONTAS, AR</b>								
44-45	Retail trade .....	55	89 295	8 628	1 959	659	13.4	5.1
441	Motor vehicle & parts dealers .....	6	9 221	796	182	38	75.6	—
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	14 767	1 797	271	76	2.5	1.2
4442	Lawn & garden equipment & supplies stores .....	4	11 388	1 419	189	55	—	—
44422	Nursery & garden centers .....	4	11 388	1 419	189	55	—	—
444220	Nursery & garden centers .....	4	11 388	1 419	189	55	—	—
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	7	4 984	206	49	25	8.9	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>PREScott, AR</b>								
44-45	Retail trade .....	35	33 470	2 885	678	248	21.7	1.1
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	985	126	25	9	91.9	8.1
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	4	2 791	332	82	24	10.1	—
447	Gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	205	37	10	6	30.7	69.3
452	General merchandise stores .....	3	2 622	227	56	36	—	—
45299	All other general merchandise stores .....	3	2 622	227	56	36	—	—
452990	All other general merchandise stores .....	3	2 622	227	56	36	—	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>ROGERS, AR</b>								
44-45	Retail trade .....	204	418 473	39 135	9 270	2 669	8.5	2.7
441	Motor vehicle & parts dealers .....	32	134 917	10 145	2 293	425	17.4	.8
4411	Automobile dealers .....	19	121 830	8 472	1 918	332	18.4	.1
44111	New car dealers .....	5	112 646	7 644	1 716	293	18.5	—
441110	New car dealers .....	5	112 646	7 644	1 716	293	18.5	—
44112	Used car dealers .....	14	9 184	828	202	39	17.4	1.3
441120	Used car dealers .....	14	9 184	828	202	39	17.4	1.3
4412	Other motor vehicle dealers .....	5	6 044	514	91	20	17.4	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	a	D	D	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	7 043	1 159	284	73	—	12.7
44131	Automotive parts & accessories stores .....	4	4 773	783	179	50	—	14.2
441310	Automotive parts & accessories stores .....	4	4 773	783	179	50	—	14.2
442	Furniture & home furnishings stores .....	11	4 054	567	128	37	32.3	10.8
4421	Furniture stores .....	4	2 884	445	94	23	45.4	—
44211	Furniture stores .....	4	2 884	445	94	23	45.4	—
442110	Furniture stores .....	4	2 884	445	94	23	45.4	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>ROGERS, AR—Con.</b>														
<b>Retail trade—Con.</b>														
443	Electronics & appliance stores .....	9	4 793	447	61	39	2.3	16.9						
4431	Electronics & appliance stores .....	9	4 793	447	61	39	2.3	16.9						
44311	Appliance, television, & other electronics stores .....	6	D	D	D	b	D	D						
44312	Radio, television, & other electronics stores .....	3	1 405	162	34	12	—	55.2						
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	28	69 793	7 610	1 779	363	.8	4.0						
4441	Building material & supplies dealers .....	22	67 159	7 094	1 685	326	.6	4.2						
44411	Home centers .....	2	D	D	D	c	D	D						
444110	Home centers .....	2	D	D	D	c	D	D						
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D						
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D						
44419	Other building material dealers .....	17	41 878	3 919	946	165	.9	6.7						
444190	Other building material dealers .....	17	41 878	3 919	946	165	.9	6.7						
4442	Lawn & garden equipment & supplies stores .....	6	2 634	516	94	37	7.0	—						
445	Food & beverage stores .....	11	D	D	D	e	D	D						
4451	Grocery stores .....	9	39 198	3 628	1 069	317	—	3.0						
44511	Supermarkets & other grocery (except convenience) stores .....	9	39 198	3 628	1 069	317	—	3.0						
445110	Supermarkets & other grocery (except convenience) stores .....	9	39 198	3 628	1 069	317	—	3.0						
4452	Specialty food stores .....	2	D	D	D	a	D	D						
446	Health & personal care stores .....	15	13 723	1 734	407	102	—	23.5						
4461	Health & personal care stores .....	15	13 723	1 734	407	102	—	23.5						
44619	Other health & personal care stores .....	5	D	D	b	D	D	D						
446191	Food (health) supplement stores .....	3	2 604	465	117	24	—	—						
447	Gasoline stations .....	20	21 499	1 389	366	134	25.3	3.9						
4471	Gasoline stations .....	20	21 499	1 389	366	134	25.3	3.9						
44711	Gasoline stations with convenience stores .....	15	19 261	1 236	330	118	25.1	4.4						
447110	Gasoline stations with convenience stores .....	15	19 261	1 236	330	118	25.1	4.4						
448	Clothing & clothing accessories stores .....	28	12 754	1 378	283	158	10.7	2.1						
4481	Clothing stores .....	17	9 013	957	172	88	5.2	1.6						
451	Sporting goods, hobby, book, & music stores .....	15	8 024	989	218	88	19.4	.2						
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D						
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D						
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D						
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D						
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	6	D	D	D	f	D	D						
4529	Other general merchandise stores .....	5	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	f	D	D						
45299	All other general merchandise stores .....	4	3 750	530	137	34	—	—						
452990	All other general merchandise stores .....	4	3 750	530	137	34	—	—						
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D						
454	Nonstore retailers .....	8	4 092	367	114	25	6.5	—						
4541	Electronic shopping & mail-order houses .....	5	3 086	287	80	18	3.7	—						
45411	Electronic shopping & mail-order houses .....	5	3 086	287	80	18	3.7	—						
454110	Electronic shopping & mail-order houses .....	5	3 086	287	80	18	3.7	—						
<b>RUSSELLVILLE, AR</b>														
44-45	<b>Retail trade .....</b>	<b>228</b>	<b>458 204</b>	<b>41 558</b>	<b>9 922</b>	<b>2 784</b>	<b>9.0</b>	<b>1.8</b>						
441	Motor vehicle & parts dealers .....	32	138 164	9 929	2 145	389	3.8	.9						
4411	Automobile dealers .....	13	99 595	6 163	1 360	221	2.0	.7						
44112	Used car dealers .....	8	26 241	1 593	277	47	3.6	—						
441120	Used car dealers .....	8	26 241	1 593	277	47	3.6	—						
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D						
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D						
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	b	D	D						
441221	Motorcycle dealers .....	3	D	D	D	a	D	D						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	12	D	D	D	b	D	D						
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D						
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D						
44132	Tire dealers .....	7	D	D	D	b	D	D						
441320	Tire dealers .....	7	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>RUSSELLVILLE, AR—Con.</b>														
<b>Retail trade—Con.</b>														
442	Furniture & home furnishings stores .....	10	D	D	D	b	D	D						
4421	Furniture stores .....	7	6 839	1 244	282	50	10.9	—						
44211	Furniture stores .....	7	6 839	1 244	282	50	10.9	—						
44210	Furniture stores .....	7	6 839	1 244	282	50	10.9	—						
443	Electronics & appliance stores .....	15	10 121	932	181	61	20.9	5.4						
4431	Electronics & appliance stores .....	15	10 121	932	181	61	20.9	5.4						
44311	Appliance, television, & other electronics stores .....	12	D	D	D	b	D	D						
443111	Household appliance stores .....	6	D	D	D	b	D	D						
443112	Radio, television, & other electronics stores .....	6	D	D	D	a	D	D						
44312	Computer & software stores .....	3	D	D	D	b	D	D						
443120	Computer & software stores .....	3	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	22	66 680	8 236	2 002	459	13.1	.7						
4441	Building material & supplies dealers .....	16	D	D	D	e	D	D						
44411	Home centers .....	1	D	D	D	c	D	D						
444110	Home centers .....	1	D	D	D	c	D	D						
44413	Hardware stores .....	1	D	D	D	b	D	D						
444130	Hardware stores .....	1	D	D	D	b	D	D						
44419	Other building material dealers .....	11	D	D	D	c	D	D						
444190	Other building material dealers .....	11	D	D	D	c	D	D						
4442	Lawn & garden equipment & supplies stores .....	6	D	D	D	b	D	D						
44422	Nursery & garden centers .....	4	D	D	D	b	D	D						
444220	Nursery & garden centers .....	4	D	D	D	b	D	D						
445	Food & beverage stores .....	12	D	D	D	e	D	D						
4451	Grocery stores .....	8	47 677	4 061	1 126	388	3.3	—						
44511	Supermarkets & other grocery (except convenience) stores .....	8	47 677	4 061	1 126	388	3.3	—						
445110	Supermarkets & other grocery (except convenience) stores .....	8	47 677	4 061	1 126	388	3.3	—						
4452	Specialty food stores .....	1	D	D	D	a	D	D						
446	Health & personal care stores .....	16	11 135	1 409	340	85	45.3	16.8						
4461	Health & personal care stores .....	16	11 135	1 409	340	85	45.3	16.8						
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D						
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D						
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D						
447	Gasoline stations .....	24	41 336	2 010	476	180	8.6	.8						
4471	Gasoline stations .....	24	41 336	2 010	476	180	8.6	.8						
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D						
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D						
44719	Other gasoline stations .....	5	D	D	D	b	D	D						
447190	Other gasoline stations .....	5	D	D	D	b	D	D						
448	Clothing & clothing accessories stores .....	29	15 362	1 638	328	165	18.3	3.4						
4481	Clothing stores .....	15	D	D	D	c	D	D						
4482102	Women's shoe stores .....	1	D	D	D	a	D	D						
4483	Jewelry, luggage, & leather goods stores .....	6	D	D	D	b	D	D						
451	Sporting goods, hobby, book, & music stores .....	16	D	D	D	b	D	D						
4511	Sporting goods, hobby, & musical instrument stores .....	12	D	D	D	b	D	D						
4511101	General-line sporting goods stores .....	5	D	D	D	a	D	D						
45114	Musical instrument & supplies stores .....	3	767	108	25	5	D	—						
451140	Musical instrument & supplies stores .....	3	767	108	25	5	D	—						
4512	Book, periodical, & music stores .....	4	3 826	424	112	53	9.3	—						
4512112	Specialty book stores .....	1	D	D	D	a	D	—						
45122	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	b	D	D						
452	General merchandise stores .....	13	D	D	D	f	D	D						
4521	Department stores (incl leased depts) ## .....	3	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	3	D	N	N	N	D	D						
4521	Department stores (excl leased depts) .....	3	D	D	D	f	D	D						
452111	Department stores (excl leased depts) .....	3	D	D	D	f	D	D						
452110	Department stores (excl leased depts) .....	3	D	D	D	f	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D						
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	b	D	D						
45299	All other general merchandise stores .....	10	7 671	695	161	82	21.9	2.5						
452990	All other general merchandise stores .....	10	7 671	695	161	82	21.9	2.5						
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>RUSSELLVILLE, AR—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	28	D	D	D	c	D	D						
4531	Florists .....	8	D	D	D	b	D	D						
45311	Florists .....	8	D	D	D	b	D	D						
453110	Florists .....	8	D	D	D	b	D	D						
4533	Used merchandise stores .....	7	1 613	224	45	16	34.8	9.6						
45331	Used merchandise stores .....	7	1 613	224	45	16	34.8	9.6						
453310	Used merchandise stores .....	7	1 613	224	45	16	34.8	9.6						
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	5	10 176	908	207	39	74.0	18.8						
453930	Manufactured (mobile) home dealers .....	5	10 176	908	207	39	74.0	18.8						
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D						
454	Nonstore retailers .....	11	15 012	2 696	619	132	—	4.1						
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D						
4542	Vending machine operators .....	2	D	D	D	b	D	D						
45421	Vending machine operators .....	2	D	D	D	b	D	D						
454210	Vending machine operators .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	6	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	2 626	393	93	13	—	23.2						
<b>SEARCY, AR</b>														
44-45	<b>Retail trade</b> .....	192	386 773	32 245	7 751	2 197	10.2	3.5						
441	Motor vehicle & parts dealers .....	28	133 186	9 044	1 997	362	8.1	6.2						
4411	Automobile dealers .....	17	119 843	7 002	1 520	249	5.7	5.1						
44111	New car dealers .....	9	D	D	D	c	D	D						
441110	New car dealers .....	9	D	D	D	c	D	D						
44112	Used car dealers .....	8	D	D	D	a	D	D						
441120	Used car dealers .....	8	D	D	D	a	D	D						
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D						
441221	Motorcycle dealers .....	1	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	c	D	D						
44132	Tire dealers .....	6	D	D	D	b	D	D						
441320	Tire dealers .....	6	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	16	6 527	930	214	59	29.3	2.5						
4421	Furniture stores .....	8	5 231	799	186	47	15.5	1.3						
44211	Furniture stores .....	8	5 231	799	186	47	15.5	1.3						
442110	Furniture stores .....	8	5 231	799	186	47	15.5	1.3						
443	Electronics & appliance stores .....	8	D	D	D	b	D	D						
4431	Electronics & appliance stores .....	8	D	D	D	b	D	D						
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D						
443112	Radio, television, & other electronics stores .....	4	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	25	49 742	4 314	1 106	229	12.0	—						
4441	Building material & supplies dealers .....	19	39 433	3 624	913	172	13.1	—						
44419	Other building material dealers .....	16	D	D	D	c	D	D						
444190	Other building material dealers .....	16	D	D	D	c	D	D						
4442	Lawn & garden equipment & supplies stores .....	6	10 309	690	193	57	7.6	—						
44422	Nursery & garden centers .....	6	10 309	690	193	57	7.6	—						
444220	Nursery & garden centers .....	6	10 309	690	193	57	7.6	—						
445	Food & beverage stores .....	7	28 253	2 523	584	246	3.3	2.0						
4451	Grocery stores .....	7	28 253	2 523	584	246	3.3	2.0						
446	Health & personal care stores .....	14	10 693	1 135	256	78	65.6	6.3						
4461	Health & personal care stores .....	14	10 693	1 135	256	78	65.6	6.3						
4461102	Proprietary stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	16	15 238	838	169	117	16.8	5.4						
448	Clothing & clothing accessories stores .....	31	24 973	2 697	590	244	13.3	4.1						
4481	Clothing stores .....	23	D	D	D	c	D	D						
44814	Family clothing stores .....	8	D	D	D	c	D	D						
448140	Family clothing stores .....	8	D	D	D	c	D	D						
4483	Jewelry, luggage, & leather goods stores .....	4	1 938	336	91	15	18.4	10.7						
451	Sporting goods, hobby, book, & music stores .....	13	7 003	916	201	90	2.1	13.7						
4511	Sporting goods, hobby, & musical instrument stores .....	9	2 798	315	48	25	5.3	34.2						
4512	Book, periodical, & music stores .....	4	4 205	601	153	65	—	—						
45121	Book stores & news dealers .....	2	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores...	2	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores...	2	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SEARCY, AR—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	6	D	D	D	f	D	D						
4529	Other general merchandise stores .....	6	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
45299	All other general merchandise stores .....	5	6 500	577	178	86	5.6	—						
452990	All other general merchandise stores .....	5	6 500	577	178	86	5.6	—						
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D						
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	2	D	D	D	a	D	D						
4533	Used merchandise stores .....	4	1 265	228	52	15	8.9	—						
45331	Used merchandise stores .....	4	1 265	228	52	15	8.9	—						
453310	Used merchandise stores .....	4	1 265	228	52	15	8.9	—						
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	4	10 362	691	211	32	31.3	2.6						
453930	Manufactured (mobile) home dealers .....	4	10 362	691	211	32	31.3	2.6						
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D						
454	Nonstore retailers .....	5	2 281	394	87	23	49.1	15.1						
<b>SHERIDAN, AR</b>														
44-45	<b>Retail trade</b> .....	46	52 407	5 475	1 208	410	17.8	4.9						
441	Motor vehicle & parts dealers .....	10	D	D	D	b	D	D						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	a	D	D						
445	Food & beverage stores .....	8	D	D	D	c	D	D						
446	Health & personal care stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	9	D	D	D	b	D	D						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>SHERWOOD, AR</b>														
44-45	<b>Retail trade</b> .....	93	340 562	25 457	5 848	1 370	7.6	7.4						
441	Motor vehicle & parts dealers .....	21	200 293	12 556	2 902	468	10.1	7.0						
4411	Automobile dealers .....	8	D	D	D	e	D	D						
44111	New car dealers .....	6	D	D	D	e	D	D						
441110	New car dealers .....	6	D	D	D	e	D	D						
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D						
44121	Recreational vehicle dealers .....	4	13 692	1 344	311	64	21.1	14.9						
441210	Recreational vehicle dealers .....	4	13 692	1 344	311	64	21.1	14.9						
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D						
441222	Boat dealers .....	2	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D						
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D						
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	9	8 230	1 062	236	38	3.4	.4						
4421	Furniture stores .....	4	3 177	372	86	14	—	1.2						
44211	Furniture stores .....	4	3 177	372	86	14	—	1.2						
442110	Furniture stores .....	4	3 177	372	86	14	—	1.2						
4422	Home furnishings stores .....	5	5 053	690	150	24	5.5	—						
44221	Floor covering stores .....	5	5 053	690	150	24	5.5	—						
442210	Floor covering stores .....	5	5 053	690	150	24	5.5	—						
443	Electronics & appliance stores .....	4	43 671	2 676	589	197	.3	—						
4431	Electronics & appliance stores .....	4	43 671	2 676	589	197	.3	—						
44311	Appliance, television, & other electronics stores .....	4	43 671	2 676	589	197	.3	—						
443112	Radio, television, & other electronics stores .....	3	D	D	D	c	D	D						
444	Building material & garden equipment & supplies dealers .....	7	4 318	1 074	239	45	25.5	10.1						
445	Food & beverage stores .....	8	17 729	1 453	369	97	4.8	24.8						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SHERWOOD, AR—Con.</b>														
<b>Retail trade—Con.</b>														
446	Health & personal care stores .....	7	4 086	721	144	36	34.1	35.7						
447	Gasoline stations .....	7	7 983	496	137	53	—	60.0						
448	Clothing & clothing accessories stores .....	9	4 590	526	123	40	15.1	—						
44819 448190	Other clothing stores .....	2	D	D	D	a	D	D						
451	Other clothing stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	8	D	D	D	b	D	D						
4511 451212	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D						
4512	News dealers & newsstands .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	2	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D						
4539 45399	Other miscellaneous store retailers .....	6	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D						
454	Nonstore retailers .....	2	D	D	D	a	D	D						
<b>SILOAM SPRINGS, AR</b>														
44-45	<b>Retail trade</b> .....	73	<b>137 176</b>	<b>11 977</b>	<b>3 062</b>	<b>804</b>	<b>8.5</b>	<b>1.9</b>						
441	Motor vehicle & parts dealers .....	17	48 208	3 094	736	132	15.3	—						
44112 441120	Used car dealers .....	5	D	D	D	b	D	D						
441120	Used car dealers .....	5	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D						
443	Electronics & appliance stores .....	3	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	10	9 052	1 301	290	73	—	6.0						
44419 444190	Other building material dealers .....	4	D	D	D	b	D	D						
444190	Other building material dealers .....	4	D	D	D	b	D	D						
445	Food & beverage stores .....	4	D	D	D	c	D	D						
446	Health & personal care stores .....	4	3 678	599	119	23	—	25.4						
447	Gasoline stations .....	8	8 215	479	102	44	27.6	—						
448	Clothing & clothing accessories stores .....	7	5 034	542	105	45	20.6	—						
4481	Clothing stores .....	4	D	D	D	b	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	4	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D						
45321 453210 4532102	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGDALE, AR *</b>								
44-45	Retail trade .....	278	614 957	58 805	14 413	3 463	3.3	2.3
441	Motor vehicle & parts dealers .....	53	170 103	14 335	3 120	562	5.7	2.4
4411	Automobile dealers .....	23	127 360	8 891	1 859	318	4.4	3.1
44111	New car dealers .....	8	D	D	D	c	D	D
441110	New car dealers .....	8	D	D	D	c	D	D
44112	Used car dealers .....	15	D	D	D	b	D	D
441120	Used car dealers .....	15	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	7	17 485	1 219	281	50	13.5	—
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	23	25 258	4 225	980	194	6.6	.7
44131	Automotive parts & accessories stores .....	15	14 727	2 283	528	115	5.2	—
441310	Automotive parts & accessories stores .....	15	14 727	2 283	528	115	5.2	—
44132	Tire dealers .....	8	10 531	1 942	452	79	8.6	1.7
441320	Tire dealers .....	8	10 531	1 942	452	79	8.6	1.7
442	Furniture & home furnishings stores .....	23	20 418	2 950	787	146	12.7	6.5
4421	Furniture stores .....	12	D	D	D	b	D	D
44211	Furniture stores .....	12	D	D	D	b	D	D
442110	Furniture stores .....	12	D	D	D	b	D	D
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44221	Floor covering stores .....	5	3 581	585	138	30	18.4	—
442210	Floor covering stores .....	5	3 581	585	138	30	18.4	—
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	15	16 616	1 827	355	90	4.3	2.6
4431	Electronics & appliance stores .....	15	16 616	1 827	355	90	4.3	2.6
44311	Appliance, television, & other electronics stores .....	11	14 573	1 441	300	69	3.5	—
443111	Household appliance stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	8	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	36	90 665	10 474	2 413	421	1.4	.6
4441	Building material & supplies dealers .....	31	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	6	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	6	D	D	D	a	D	D
44419	Other building material dealers .....	25	84 080	9 571	2 193	375	1.5	.2
444190	Other building material dealers .....	25	84 080	9 571	2 193	375	1.5	.2
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	a	D	D
444220	Nursery & garden centers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	23	77 267	7 183	2 459	583	.2	2.1
4451	Grocery stores .....	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	11	60 396	6 119	2 189	500	.2	1.3
445110	Supermarkets & other grocery (except convenience) stores .....	11	60 396	6 119	2 189	500	.2	1.3
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	14	6 928	1 112	266	55	30.8	16.0
4461	Health & personal care stores .....	14	6 928	1 112	266	55	30.8	16.0
447	Gasoline stations .....	22	28 257	2 084	488	189	5.0	6.5
4471	Gasoline stations .....	22	28 257	2 084	488	189	5.0	6.5
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	27	D	D	D	c	D	D
4481	Clothing stores .....	18	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	13	9 106	1 074	259	88	3.2	15.6
4511	Sporting goods, hobby, & musical instrument stores .....	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SPRINGDALE, AR *—Con.</b>														
<b>Retail trade—Con.</b>														
442	General merchandise stores .....	6	D	D	D	f	D	D						
4529	Other general merchandise stores .....	5	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
45299	All other general merchandise stores .....	3	D	D	D	b	D	D						
452990	All other general merchandise stores .....	3	D	D	D	b	D	D						
4529901	Variety stores .....	3	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D						
4531	Florists .....	6	1 485	366	88	30	—	35.7						
45311	Florists .....	6	1 485	366	88	30	—	35.7						
453110	Florists .....	6	1 485	366	88	30	—	35.7						
4533	Used merchandise stores .....	7	D	D	D	b	D	D						
45331	Used merchandise stores .....	7	D	D	D	b	D	D						
453310	Used merchandise stores .....	7	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	16	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	5	18 443	1 198	288	52	—	1.0						
453930	Manufactured (mobile) home dealers .....	5	18 443	1 198	288	52	—	1.0						
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D						
454	Nonstore retailers .....	12	16 438	2 177	484	121	—	3.3						
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
4542	Vending machine operators .....	2	D	D	D	b	D	D						
45421	Vending machine operators .....	2	D	D	D	b	D	D						
454210	Vending machine operators .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	8	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D						
45439	Other direct selling establishments .....	6	4 539	733	178	40	—	.7						
454390	Other direct selling establishments .....	6	4 539	733	178	40	—	.7						
<b>SPRINGDALE, AR (BENTON COUNTY PART)*</b>														
44-45	<b>Retail trade .....</b>	12	<b>41 316</b>	<b>3 872</b>	<b>841</b>	<b>172</b>	<b>4.0</b>	<b>.2</b>						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	b	D	D						
4431	Electronics & appliance stores .....	1	D	D	D	b	D	D						
44311	Appliance, television, & other electronics stores .....	1	D	D	D	b	D	D						
443111	Household appliance stores .....	1	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D						
44411	Building material & supplies dealers .....	2	D	D	D	b	D	D						
44419	Other building material dealers .....	2	D	D	D	b	D	D						
444190	Other building material dealers .....	2	D	D	D	b	D	D						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D						
454	Nonstore retailers .....	1	D	D	D	b	D	D						
4543	Direct selling establishments .....	1	D	D	D	b	D	D						
45439	Other direct selling establishments .....	1	D	D	D	b	D	D						
454390	Other direct selling establishments .....	1	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SPRINGDALE, AR (WASHINGTON COUNTY PART)*</b>							
44-45	Retail trade .....	266	573 641	54 933	13 572	3 291	3.2	2.4
441	Motor vehicle & parts dealers .....	52	D	D	D	f	D	D
4411	Automobile dealers .....	23	127 360	8 891	1 859	318	4.4	3.1
44111	New car dealers .....	8	D	D	D	c	D	D
441110	New car dealers .....	8	D	D	D	c	D	D
44112	Used car dealers .....	15	D	D	D	b	D	D
441120	Used car dealers .....	15	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	23	25 258	4 225	980	194	6.6	.7
44131	Automotive parts & accessories stores .....	15	14 727	2 283	528	115	5.2	—
441310	Automotive parts & accessories stores .....	15	14 727	2 283	528	115	5.2	—
44132	Tire dealers .....	8	10 531	1 942	452	79	8.6	1.7
441320	Tire dealers .....	8	10 531	1 942	452	79	8.6	1.7
442	Furniture & home furnishings stores .....	22	D	D	D	c	D	D
4421	Furniture stores .....	12	D	D	D	b	D	D
44211	Furniture stores .....	12	D	D	D	b	D	D
442110	Furniture stores .....	12	D	D	D	b	D	D
4422	Home furnishings stores .....	10	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	14	D	D	D	b	D	D
4431	Electronics & appliance stores .....	14	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	8	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	34	D	D	D	e	D	D
4441	Building material & supplies dealers .....	29	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	6	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	6	D	D	D	a	D	D
44419	Other building material dealers .....	23	D	D	D	e	D	D
444190	Other building material dealers .....	23	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	a	D	D
444220	Nursery & garden centers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	22	D	D	D	f	D	D
4451	Grocery stores .....	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	11	60 396	6 119	2 189	500	.2	1.3
445110	Supermarkets & other grocery (except convenience) stores .....	11	60 396	6 119	2 189	500	.2	1.3
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	14	6 928	1 112	266	55	30.8	16.0
4461	Health & personal care stores .....	14	6 928	1 112	266	55	30.8	16.0
447	Gasoline stations .....	22	28 257	2 084	488	189	5.0	6.5
4471	Gasoline stations .....	22	28 257	2 084	488	189	5.0	6.5
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	27	D	D	D	c	D	D
4481	Clothing stores .....	18	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SPRINGDALE, AR (WASHINGTON COUNTY PART)*—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	General merchandise stores .....	6	D	D	D	f	D	D						
452	Other general merchandise stores .....	5	D	D	D	f	D	D						
4529	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D						
452910	All other general merchandise stores .....	3	D	D	D	b	D	D						
45299	All other general merchandise stores .....	3	D	D	D	b	D	D						
452990	Variety stores .....	3	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	30	D	D	D	b	D	D						
4531	Florists .....	6	1 485	366	88	30	—	35.7						
45311	Florists .....	6	1 485	366	88	30	—	35.7						
453110	Florists .....	6	1 485	366	88	30	—	35.7						
4533	Used merchandise stores .....	7	D	D	D	b	D	D						
45331	Used merchandise stores .....	7	D	D	D	b	D	D						
453310	Used merchandise stores .....	7	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D						
454	Nonstore retailers .....	11	D	D	D	c	D	D						
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D						
4542	Vending machine operators .....	2	D	D	D	b	D	D						
45421	Vending machine operators .....	2	D	D	D	b	D	D						
454210	Vending machine operators .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	7	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D						
<b>STUTTGART, AR</b>														
44-45	<b>Retail trade</b> .....	83	128 807	11 640	2 735	820	17.7	5.3						
441	Motor vehicle & parts dealers .....	13	24 026	1 928	658	111	48.4	—						
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D						
443	Electronics & appliance stores .....	5	1 985	226	60	21	91.6	—						
4431	Electronics & appliance stores .....	5	1 985	226	60	21	91.6	—						
444	Building material & garden equipment & supplies dealers .....	7	21 413	2 143	464	90	—	—						
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D						
44419	Other building material dealers .....	2	D	D	D	b	D	D						
444190	Other building material dealers .....	2	D	D	D	b	D	D						
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D						
44422	Nursery & garden centers .....	3	D	D	D	b	D	D						
444220	Nursery & garden centers .....	3	D	D	D	b	D	D						
445	Food & beverage stores .....	8	D	D	D	b	D	D						
446	Health & personal care stores .....	5	4 597	520	94	36	79.4	20.6						
447	Gasoline stations .....	11	12 584	705	159	50	6.1	4.7						
44711	Gasoline stations with convenience stores .....	7	10 906	555	136	45	2.1	—						
447110	Gasoline stations with convenience stores .....	7	10 906	555	136	45	2.1	—						
448	Clothing & clothing accessories stores .....	12	5 425	660	166	82	32.1	13.3						
4481	Clothing stores .....	11	D	D	D	b	D	D						
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D						
4511	Sporting goods, hobby, & musical instrument stores .....	2	D	D	D	a	D	D						
45111	Sporting goods stores .....	2	D	D	D	a	D	D						
451110	Sporting goods stores .....	2	D	D	D	a	D	D						
4511101	General-line sporting goods stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	e	D	D						
4529	Other general merchandise stores .....	3	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	3	3 232	345	86	16	D	12.7						
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D						

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TEXARKANA, AR</b>							
44-45	Retail trade .....	147	243 333	20 151	4 856	1 413	7.8	1.9
441	Motor vehicle & parts dealers .....	15	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	12	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	5	16 391	1 526	384	61	—	—
441320	Tire dealers .....	5	16 391	1 526	384	61	—	—
442	Furniture & home furnishings stores .....	9	4 075	459	124	32	—	15.6
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	D	D	D	a	D	D
4431	Electronics & appliance stores .....	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	D	D	D	b	D	D
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	9	12 565	1 575	417	73	36.1	.6
444190	Other building material dealers .....	9	12 565	1 575	417	73	36.1	.6
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	24	68 825	5 030	1 175	359	11.7	1.3
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	52 588	4 121	951	271	8.5	—
445110	Supermarkets & other grocery (except convenience) stores .....	8	52 588	4 121	951	271	8.5	—
4453	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
446	Health & personal care stores .....	6	6 998	1 177	245	48	15.2	—
4461	Health & personal care stores .....	6	6 998	1 177	245	48	15.2	—
447	Gasoline stations .....	28	57 505	2 812	690	249	1.5	—
4471	Gasoline stations .....	28	57 505	2 812	690	249	1.5	—
44711	Gasoline stations with convenience stores .....	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	23	D	D	D	c	D	D
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	19	8 987	1 033	242	72	34.2	8.7
4481	Clothing stores .....	12	3 539	340	75	31	16.4	22.0
4483	Jewelry, luggage, & leather goods stores .....	4	3 601	530	126	25	69.3	—
44831	Jewelry stores .....	4	3 601	530	126	25	69.3	—
448310	Jewelry stores .....	4	3 601	530	126	25	69.3	—
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	3 661	316	67	50	—	—
452990	All other general merchandise stores .....	6	3 661	316	67	50	—	—
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4533	Used merchandise stores .....	6	747	153	32	12	—	20.7
45331	Used merchandise stores .....	6	747	153	32	12	—	20.7
453310	Used merchandise stores .....	6	747	153	32	12	—	20.7
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TRUMANN, AR</b>								
44-45	Retail trade .....	46	49 733	4 015	933	352	7.1	8.3
441	Motor vehicle & parts dealers .....	9	11 760	781	114	51	5.9	5.8
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	6	9 618	692	169	64	15.4	7.7
446	Health & personal care stores .....	4	3 410	289	73	24	—	70.6
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	10 909	626	191	71	.8	1.8
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>VAN BUREN, AR</b>								
44-45	Retail trade .....	99	173 308	15 039	4 038	1 074	8.3	6.0
441	Motor vehicle & parts dealers .....	16	42 572	2 669	577	132	.2	2.2
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	3 785	592	196	32	52.5	—
4422	Home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	23 089	1 865	436	103	4.6	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	11	42 556	3 797	1 244	364	14.9	18.5
4451	Grocery stores .....	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D
446	Health & personal care stores .....	6	5 222	812	162	33	38.4	14.8
4461	Health & personal care stores .....	6	5 222	812	162	33	38.4	14.8
447	Gasoline stations .....	13	14 746	861	156	68	9.3	3.6
44711	Gasoline stations with convenience stores .....	10	12 635	772	138	58	10.8	—
447110	Gasoline stations with convenience stores .....	10	12 635	772	138	58	10.8	—
448	Clothing & clothing accessories stores .....	9	1 535	218	47	18	16.8	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	10	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	4 783	431	155	61	6.0	.8
452990	All other general merchandise stores .....	9	4 783	431	155	61	6.0	.8
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

ARKANSAS 129

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALDRON, AR</b>								
44-45	Retail trade .....	33	40 395	3 944	894	331	41.1	3.1
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 920	264	55	20	68.0	24.1
445	Food & beverage stores .....	4	7 782	694	143	62	56.5	8.8
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	254	49	13	7	53.9	46.1
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WALNUT RIDGE, AR</b>								
44-45	Retail trade .....	43	69 135	5 485	1 405	436	27.9	1.2
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
44112 441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 346	152	33	12	33.3	—
4431	Electronics & appliance stores .....	4	1 346	152	33	12	33.3	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
44419 444190	Other building material dealers .....	2	D	D	D	b	D	D
4442 44421 444210	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	6	4 454	369	79	47	4.4	—
448	Clothing & clothing accessories stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WARREN, AR</b>								
44-45	Retail trade .....	49	39 535	3 822	867	321	14.8	4.1
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44422	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	3	1 947	201	46	17	85.1	14.9
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	10	2 173	448	97	37	43.6	—
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	4 044	366	90	45	12.8	—
45299	All other general merchandise stores .....	4	4 044	366	90	45	12.8	—
452990	All other general merchandise stores .....	4	4 044	366	90	45	12.8	—
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WEST HELENA, AR</b>								
44-45	Retail trade .....	61	96 109	8 860	2 069	736	6.8	20.8
441	Motor vehicle & parts dealers .....	5	3 102	436	108	29	5.1	—
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
44211	Furniture stores .....	6	2 854	832	207	32	71.4	5.5
442110	Furniture stores .....	6	2 854	832	207	32	71.4	5.5
442110	Furniture stores .....	6	2 854	832	207	32	71.4	5.5
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	13	15 493	1 463	347	124	10.1	9.7
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	20 821	1 041	240	78	1.8	84.5
44719	Gasoline stations .....	7	20 821	1 041	240	78	1.8	84.5
447190	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	e	D	D
45299	Other general merchandise stores .....	7	D	D	D	e	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529903	All other general merchandise stores .....	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45393	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST MEMPHIS, AR</b>								
44-45	Retail trade .....	151	402 238	26 976	6 209	2 170	1.9	4.2
441	Motor vehicle & parts dealers .....	26	40 529	4 027	937	201	3.3	33.2
44112	Used car dealers .....	10	D	D	D	b	D	D
441120	Used car dealers .....	10	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	14 715	1 429	354	91	—	.6
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	7	12 485	1 153	282	71	—	—
444190	Other building material dealers .....	7	12 485	1 153	282	71	—	—
445	Food & beverage stores .....	18	36 132	2 903	744	315	2.3	1.0
4451	Grocery stores .....	11	D	D	D	e	D	D
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	8	D	D	D	c	D	D
4461	Health & personal care stores .....	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	23	192 228	5 676	1 321	556	2.1	—
4471	Gasoline stations .....	23	192 228	5 676	1 321	556	2.1	—
44711	Gasoline stations with convenience stores .....	12	30 903	1 437	333	165	6.9	—
447110	Gasoline stations with convenience stores .....	12	30 903	1 437	333	165	6.9	—
44719	Other gasoline stations .....	11	161 325	4 239	988	391	1.2	—
447190	Other gasoline stations .....	11	161 325	4 239	988	391	1.2	—
448	Clothing & clothing accessories stores .....	21	D	D	D	c	D	D
4481	Clothing stores .....	14	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	6	1 666	202	43	23	14.2	2.2
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	4 604	514	188	60	—	—
452990	All other general merchandise stores .....	6	4 604	514	188	60	—	—
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4531	Florists .....	6	D	D	D	b	D	D
45311	Florists .....	6	D	D	D	b	D	D
453110	Florists .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
<b>WHITE HALL, AR</b>								
44-45	Retail trade .....	6	13 050	1 214	305	124	—	27.0
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WYNNE, AR</b>								
44-45	Retail trade .....	59	115 774	9 414	1 965	625	22.4	10.2
441	Motor vehicle & parts dealers .....	10	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	6	19 598	1 876	463	149	2.9	1.0
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	6 166	400	91	37	26.3	7.6
448	Clothing & clothing accessories stores .....	7	4 490	676	165	58	71.2	—
4481	Clothing stores .....	4	3 404	528	131	45	80.2	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF ARKANSAS COUNTY, AR</b>								
44-45	Retail trade .....	21	35 922	2 199	488	99	6.8	.7
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	8	D	D	D	b	D	D
44422	Nursery & garden centers .....	8	D	D	D	b	D	D
444220	Nursery & garden centers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	1 008	86	18	9	86.2	13.8
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF ASHLEY COUNTY, AR</b>								
44-45	Retail trade .....	32	33 909	2 466	521	169	17.9	7.8
441	Motor vehicle & parts dealers .....	4	18 231	1 082	214	33	5.4	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	5 455	319	75	39	42.7	14.3
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BAXTER COUNTY, AR</b>								
44-45	Retail trade .....	70	83 009	6 978	1 627	412	27.9	3.6
441	Motor vehicle & parts dealers .....	10	32 145	2 467	593	115	5.7	—
4412	Other motor vehicle dealers .....	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	1 118	126	32	7	56.1	43.9
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	23 804	2 488	592	93	62.1	.5
4441	Building material & supplies dealers .....	7	17 997	2 046	535	67	66.8	.7
44419	Other building material dealers .....	7	17 997	2 046	535	67	66.8	.7
444190	Other building material dealers .....	7	17 997	2 046	535	67	66.8	.7
4442	Lawn & garden equipment & supplies stores .....	4	5 807	442	57	26	47.7	—
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	15	10 964	722	179	66	24.3	4.5
4453	Beer, wine, & liquor stores .....	11	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	11	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	11	D	D	D	b	D	D
447	Gasoline stations .....	16	10 580	707	150	76	11.4	11.6
44711	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	545	35	11	5	94.7	5.3
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF BENTON COUNTY, AR</b>								
44-45	Retail trade .....	144	137 400	13 123	3 069	989	20.9	16.9
441	Motor vehicle & parts dealers .....	12	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
44221	Floor covering stores .....	4	D	D	D	a	D	D
442210	Floor covering stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	19	29 074	3 095	809	141	12.3	32.8
4441	Building material & supplies dealers .....	13	21 289	2 630	695	108	16.8	44.9
44413	Hardware stores .....	3	D	D	D	a	D	D
444130	Hardware stores .....	3	D	D	D	a	D	D
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	7 785	465	114	33	.2	—
44422	Nursery & garden centers .....	6	7 785	465	114	33	.2	—
444220	Nursery & garden centers .....	6	7 785	465	114	33	.2	—
445	Food & beverage stores .....	11	D	D	D	c	D	D
4451	Grocery stores .....	10	D	D	D	c	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	32	D	D	D	c	D	D
4471	Gasoline stations .....	32	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	30	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	30	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	7	802	165	38	21	37.5	—
451	Sporting goods, hobby, book, & music stores .....	12	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	11	D	D	D	c	D	D
45111	Sporting goods stores .....	9	D	D	D	b	D	D
451110	Sporting goods stores .....	9	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>BALANCE OF BENTON COUNTY, AR—Con.</b>														
<b>44-45 Retail trade—Con.</b>														
452	General merchandise stores .....	3	D	D	D	b	D	D						
45299	All other general merchandise stores .....	2	D	D	D	a	D	D						
452990	All other general merchandise stores .....	2	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D						
454	Nonstore retailers .....	15	D	D	D	b	D	D						
4543	Direct selling establishments .....	14	D	D	D	b	D	D						
45431	Fuel dealers.....	6	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	D	D	D	b	D	D						
45439	Other direct selling establishments .....	8	D	D	D	b	D	D						
454390	Other direct selling establishments .....	8	D	D	D	b	D	D						
<b>BALANCE OF BOONE COUNTY, AR</b>														
44-45	Retail trade.....	36	39 143	3 170	723	208	65.1	15.8						
441	Motor vehicle & parts dealers.....	6	18 847	1 521	348	58	89.2	—						
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	5	5 294	514	118	36	35.4	57.6						
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D						
44422	Nursery & garden centers.....	3	D	D	D	a	D	D						
444220	Nursery & garden centers .....	3	D	D	D	a	D	D						
445	Food & beverage stores .....	3	3 484	251	54	25	D	64.0						
447	Gasoline stations .....	7	5 079	419	95	43	18.3	18.2						
451	Sporting goods, hobby, book, & music stores .....	4	592	68	15	9	41.7	—						
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D						
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	a	D	D						
454	Nonstore retailers .....	5	3 048	248	54	20	69.5	—						
4543	Direct selling establishments .....	3	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D						
<b>BALANCE OF BRADLEY COUNTY, AR</b>														
44-45	Retail trade.....	13	25 519	1 073	287	64	71.3	1.2						
441	Motor vehicle & parts dealers.....	5	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	b	D	D						
4543	Direct selling establishments .....	1	D	D	D	b	D	D						
45431	Fuel dealers.....	1	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CALHOUN COUNTY, AR</b>								
44-45	Retail trade .....	22	13 266	1 142	229	91	31.9	7.4
441	Motor vehicle & parts dealers .....	3	946	79	21	9	D	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	2 793	278	58	28	81.7	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CARROLL COUNTY, AR</b>								
44-45	Retail trade .....	142	D	D	D	f	D	D
441	Motor vehicle & parts dealers .....	5	1 134	130	29	14	46.2	—
442	Furniture & home furnishings stores .....	8	1 644	150	23	16	37.7	24.7
44229	Other home furnishings stores .....	7	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44413 444130	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	16	24 599	2 453	580	185	23.1	37.3
446	Health & personal care stores .....	9	2 788	425	91	35	80.2	—
447	Gasoline stations .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	18	D	D	D	b	D	D
44819 448190	Other clothing stores .....	3	440	52	12	9	—	—
448190	Other clothing stores .....	3	440	52	12	9	—	—
4483	Jewelry, luggage, & leather goods stores .....	7	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	55	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	38	8 359	1 147	183	100	48.2	1.6
45322	Gift, novelty, & souvenir stores .....	38	8 359	1 147	183	100	48.2	1.6
453220	Gift, novelty, & souvenir stores .....	38	8 359	1 147	183	100	48.2	1.6
4533	Used merchandise stores .....	6	2 543	173	33	14	76.5	—
45331	Used merchandise stores .....	6	2 543	173	33	14	76.5	—
453310	Used merchandise stores .....	6	2 543	173	33	14	76.5	—
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45392	Art dealers .....	5	963	178	17	11	7.6	12.7
453920	Art dealers .....	5	963	178	17	11	7.6	12.7
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CHICOT COUNTY, AR</b>								
44-45	Retail trade .....	9	6 245	344	121	21	14.2	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
44420	Nursery & garden centers .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF CLARK COUNTY, AR</b>								
44-45	Retail trade .....	27	15 291	1 400	346	135	65.8	14.0
441	Motor vehicle & parts dealers .....	3	1 166	139	31	8	100.0	—
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	356	46	10	4	94.4	5.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	8 866	828	209	81	46.8	23.9
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF CLAY COUNTY, AR</b>								
44-45	Retail trade .....	24	35 680	2 413	649	154	12.4	2.0
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
44420	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLEBURNE COUNTY, AR</b>								
44-45	Retail trade .....	40	28 669	2 069	456	196	24.0	9.1
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	6	6 576	433	101	50	31.2	28.5
446	Health & personal care stores .....	3	1 699	189	42	11	D	—
447	Gasoline stations .....	12	8 054	508	114	61	28.8	4.7
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF CLEVELAND COUNTY, AR</b>								
44-45	Retail trade .....	19	9 225	849	217	94	46.8	1.6
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 108	246	61	33	23.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF COLUMBIA COUNTY, AR</b>								
44-45	Retail trade .....	23	13 523	1 122	267	110	37.2	12.6
441	Motor vehicle & parts dealers .....	4	1 809	182	33	12	70.3	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	6 942	445	108	42	21.0	10.7
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CONWAY COUNTY, AR</b>								
44-45	Retail trade .....	19	20 800	1 059	223	106	26.1	—
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	12 791	512	109	44	35.2	—
4453	Beer, wine, & liquor stores .....	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 544	257	47	30	22.0	—
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CRAIGHEAD COUNTY, AR</b>								
44-45	Retail trade .....	70	83 988	6 921	1 546	443	18.6	9.4
441	Motor vehicle & parts dealers .....	12	16 484	1 274	293	67	42.8	27.9
44112	Used car dealers .....	4	D	D	D	a	D	D
44120	Used car dealers .....	4	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	33 927	2 857	557	99	.4	4.1
4442	Lawn & garden equipment & supplies stores .....	9	32 417	2 612	496	77	—	4.3
44422	Nursery & garden centers .....	9	32 417	2 612	496	77	—	4.3
444220	Nursery & garden centers .....	9	32 417	2 612	496	77	—	4.3
445	Food & beverage stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	5	1 914	259	63	13	25.7	42.9
447	Gasoline stations .....	13	13 482	904	222	110	14.9	6.0
44711	Gasoline stations with convenience stores .....	10	12 019	827	204	100	14.0	—
447110	Gasoline stations with convenience stores .....	10	12 019	827	204	100	14.0	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	3 849	307	61	27	17.0	.9
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	2 461	223	42	17	15.4	1.4
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CRAWFORD COUNTY, AR</b>								
44-45	Retail trade .....	42	49 227	3 132	680	225	9.6	1.6
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
44112	Used car dealers .....	4	D	D	D	b	D	D
441120	Used car dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	3 508	323	80	17	45.8	—
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	16	7 538	482	107	69	28.1	8.6
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	230	45	10	7	D	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CRITTENDEN COUNTY, AR</b>								
44-45	Retail trade .....	21	28 521	1 861	462	166	6.6	2.3
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	a	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CROSS COUNTY, AR</b>								
44-45	Retail trade .....	21	14 034	1 086	244	95	18.5	9.6
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	3 678	292	67	32	21.8	23.5
447	Gasoline stations .....	5	2 637	206	49	23	15.0	12.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DALLAS COUNTY, AR</b>								
44-45	Retail trade .....	11	3 303	307	49	28	93.9	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	2 149	136	31	22	95.4	—
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>BALANCE OF DESHA COUNTY, AR</b>								
44-45	Retail trade .....	17	10 736	537	137	42	44.8	1.4
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
<b>BALANCE OF DREW COUNTY, AR</b>								
44-45	Retail trade .....	13	7 071	555	130	61	21.0	.2
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 400	292	71	31	10.0	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF FAULKNER COUNTY, AR</b>								
44-45	Retail trade .....	48	35 319	2 699	634	250	32.8	10.5
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	14	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 555	137	43	13	77.5	22.5
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

ARKANSAS 141

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF FRANKLIN COUNTY, AR</b>								
44-45	Retail trade .....	24	20 429	1 521	323	104	16.5	6.6
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	4	3 997	371	102	35	30.5	8.9
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	4 585	368	59	33	38.8	20.7
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF FULTON COUNTY, AR</b>								
44-45	Retail trade .....	40	21 799	1 932	476	184	61.8	7.3
441	Motor vehicle & parts dealers .....	5	2 485	220	61	14	50.5	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 623	182	44	15	93.8	—
445	Food & beverage stores .....	4	6 942	626	165	62	100.0	—
446	Health & personal care stores .....	4	3 135	205	44	21	63.7	36.3
447	Gasoline stations .....	9	3 781	268	53	28	25.0	8.9
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF GARLAND COUNTY, AR</b>								
44-45	Retail trade .....	99	68 174	5 512	1 311	440	30.0	8.1
441	Motor vehicle & parts dealers .....	9	12 609	1 030	248	56	32.4	6.2
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	1 963	277	84	28	16.5	47.2
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	6 127	597	147	40	41.9	15.6
445	Food & beverage stores .....	17	14 898	1 149	255	112	33.8	12.8
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	3 696	313	76	22	D	—
447	Gasoline stations .....	19	16 672	1 064	251	94	28.6	2.2
44711	Gasoline stations with convenience stores .....	16	15 580	898	214	82	29.2	1.6
447110	Gasoline stations with convenience stores .....	16	15 580	898	214	82	29.2	1.6
448	Clothing & clothing accessories stores .....	4	501	72	21	10	—	39.3
451	Sporting goods, hobby, book, & music stores .....	8	3 636	388	90	33	10.2	4.0
4512	Book, periodical, & music stores .....	3	2 874	268	67	21	—	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451211	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
44-45	<b>BALANCE OF GARLAND COUNTY, AR—Con.</b>							
	Retail trade—Con.							
454	Nonstore retailers .....	5	1 149	226	50	12	83.8	2.4
	<b>BALANCE OF GRANT COUNTY, AR</b>							
44-45	Retail trade .....	8	6 134	475	109	40	26.1	3.5
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
	<b>BALANCE OF GREENE COUNTY, AR</b>							
44-45	Retail trade .....	21	17 730	1 393	296	94	22.9	4.6
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	9	5 477	302	80	29	24.4	12.3
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>BALANCE OF HEMPSTEAD COUNTY, AR</b>							
44-45	Retail trade .....	15	5 296	715	212	55	16.1	27.5
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	6	1 924	210	36	17	29.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
	<b>BALANCE OF HOT SPRING COUNTY, AR</b>							
44-45	Retail trade .....	19	8 730	568	117	59	47.4	6.2
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	4	2 799	130	22	11	61.3	—
447	Gasoline stations .....	8	4 270	219	47	31	34.8	12.8
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HOWARD COUNTY, AR</b>								
44-45	Retail trade .....	18	12 681	972	248	94	41.9	3.5
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	967	165	20	7	D	—
445	Food & beverage stores .....	4	3 563	203	54	30	100.0	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	1 656	219	52	32	54.4	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF INDEPENDENCE COUNTY, AR</b>								
44-45	Retail trade .....	72	64 375	5 566	1 360	420	52.2	5.3
441	Motor vehicle & parts dealers .....	10	11 311	1 006	240	54	29.3	3.3
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	413	62	10	5	75.1	4.1
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	15 655	1 420	375	77	39.5	7.7
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	10	6 896	568	139	59	97.6	2.4
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	15	10 791	738	157	87	22.6	7.4
44711	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	6	1 609	106	31	26	35.0	—
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF IZARD COUNTY, AR</b>								
44-45	Retail trade .....	57	71 037	4 810	1 148	374	29.7	.9
441	Motor vehicle & parts dealers .....	7	27 679	800	179	57	22.2	.6
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	17 084	1 504	338	76	10.4	—
44411	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	9 507	694	168	69	57.0	4.0
446	Health & personal care stores .....	4	3 957	500	111	24	100.0	—
447	Gasoline stations .....	10	6 412	589	174	84	34.8	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	9	2 290	190	40	18	12.8	3.2
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 383	317	82	19	64.3	—
<b>BALANCE OF JACKSON COUNTY, AR</b>								
44-45	Retail trade .....	27	12 844	999	219	95	15.6	15.6
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	304	52	19	8	81.6	13.5
445	Food & beverage stores .....	13	5 607	373	80	44	30.7	18.0
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF JEFFERSON COUNTY, AR</b>								
44-45	Retail trade .....	38	60 095	4 587	1 106	302	5.3	7.3
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	c	D	D
44411	Building material & supplies dealers .....	2	D	D	D	b	D	D
444111	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	12	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

ARKANSAS 145

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JOHNSON COUNTY, AR</b>								
44-45	Retail trade .....	16	8 199	519	94	47	87.4	10.9
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	5	2 339	178	17	13	79.7	20.3
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF LAFAYETTE COUNTY, AR</b>								
44-45	Retail trade .....	40	22 056	2 093	519	216	41.1	12.5
441	Motor vehicle & parts dealers .....	5	1 514	147	35	20	50.7	19.2
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	1 382	67	19	6	71.1	—
445	Food & beverage stores .....	11	6 649	548	163	78	57.9	30.7
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	1 954	279	65	16	100.0	—
447	Gasoline stations .....	5	5 247	390	79	33	10.0	6.4
452	General merchandise stores .....	4	2 242	220	49	31	—	4.0
453	Miscellaneous store retailers .....	4	657	89	27	12	37.3	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF LAWRENCE COUNTY, AR</b>								
44-45	Retail trade .....	32	36 098	2 347	516	176	17.6	.3
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	6 785	513	95	33	13.6	—
44422	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF LEE COUNTY, AR</b>								
44-45	Retail trade .....	4	2 210	129	35	22	29.5	14.0
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LINCOLN COUNTY, AR</b>								
44-45	Retail trade .....	28	30 607	2 930	654	228	17.3	3.8
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
44420	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	8 678	744	192	63	—	—
452	General merchandise stores .....	3	2 085	206	43	29	D	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF LITTLE RIVER COUNTY, AR</b>								
44-45	Retail trade .....	17	21 698	1 044	238	90	23.5	.1
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF LOGAN COUNTY, AR</b>								
44-45	Retail trade .....	23	28 340	1 383	287	98	15.6	3.3
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
44420	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	7	3 976	156	38	20	64.2	13.9
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LONOKE COUNTY, AR</b>								
44-45	Retail trade .....	54	53 285	4 465	977	290	25.2	4.6
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
44419 444190	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	4	19 856	1 335	243	43	—	—
44422	Nursery & garden centers .....	4	19 856	1 335	243	43	—	—
444220	Nursery & garden centers .....	4	19 856	1 335	243	43	—	—
445	Food & beverage stores .....	5	5 622	391	111	52	13.6	6.8
446	Health & personal care stores .....	3	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	5 516	567	118	30	40.7	26.7
4533 45331 453310	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539 45393 453930	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MADISON COUNTY, AR</b>								
44-45	Retail trade .....	41	47 679	3 950	911	282	43.4	1.1
441	Motor vehicle & parts dealers .....	5	3 377	468	91	24	63.9	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	411	56	14	6	D	—
444	Building material & garden equipment & supplies dealers .....	7	11 931	888	214	41	33.5	—
4441 44419 444190	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	7 931	470	109	44	51.8	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	436	63	16	5	78.9	—
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543 45431 454312	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MARION COUNTY, AR</b>								
44-45	Retail trade .....	39	46 150	4 462	1 055	360	13.4	7.0
441	Motor vehicle & parts dealers .....	6	3 402	237	49	15	44.5	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4441	Building material & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	7	17 252	1 324	319	125	4.3	11.9
446	Health & personal care stores .....	3	1 834	235	74	14	D	—
447	Gasoline stations .....	8	5 608	377	81	39	25.3	17.4
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	1 133	184	41	29	98.5	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MILLER COUNTY, AR</b>								
44-45	Retail trade .....	20	10 762	820	195	99	22.2	5.3
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	3 585	206	49	31	66.7	10.4
447	Gasoline stations .....	9	6 182	410	99	51	—	2.0
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MISSISSIPPI COUNTY, AR</b>								
44-45	Retail trade .....	46	D	D	D	c	D	D
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	13	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	14	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MONROE COUNTY, AR</b>								
44-45	Retail trade .....	28	32 858	2 768	559	187	8.0	8.5
441	Motor vehicle & parts dealers .....	4	1 584	387	93	20	6.1	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	2 878	228	55	27	28.2	40.7
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF MONTGOMERY COUNTY, AR</b>								
44-45	Retail trade .....	36	20 889	2 410	528	174	48.0	4.3
441	Motor vehicle & parts dealers .....	4	616	56	13	5	100.0	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 350	474	110	31	17.1	—
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	7 190	874	187	64	31.5	5.9
446	Health & personal care stores .....	3	1 527	260	54	8	100.0	—
447	Gasoline stations .....	9	4 910	312	73	36	77.6	9.1
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	414	84	21	7	95.4	4.6
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF NEVADA COUNTY, AR</b>								
44-45	Retail trade .....	5	3 562	198	33	13	85.1	—
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
<b>BALANCE OF NEWTON COUNTY, AR</b>								
44-45	Retail trade .....	16	15 131	1 487	297	121	31.8	61.6
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	11 401	1 070	207	76	18.3	81.7
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OUACHITA COUNTY, AR</b>								
44-45	Retail trade .....	40	28 385	2 397	591	211	32.3	13.9
441	Motor vehicle & parts dealers .....	6	4 498	377	92	25	37.6	12.7
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	11	6 675	510	131	53	23.4	20.6
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	9	7 090	526	127	61	17.9	12.1
448	Clothing & clothing accessories stores .....	3	2 210	305	71	25	68.3	31.7
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF PERRY COUNTY, AR</b>								
44-45	Retail trade .....	27	18 952	1 725	455	154	32.8	11.8
441	Motor vehicle & parts dealers .....	3	313	27	5	2	100.0	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
4441	Building material & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	6	5 837	301	67	40	65.5	34.5
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF PHILLIPS COUNTY, AR</b>								
44-45	Retail trade .....	52	40 075	4 024	1 015	258	16.3	8.8
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	16 051	920	266	40	—	3.6
44422	Nursery & garden centers .....	6	16 051	920	266	40	—	3.6
444220	Nursery & garden centers .....	6	16 051	920	266	40	—	3.6
445	Food & beverage stores .....	18	4 491	368	81	45	46.4	12.9
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PIKE COUNTY, AR</b>								
44-45	Retail trade .....	60	72 684	5 229	1 243	441	54.8	5.6
441	Motor vehicle & parts dealers .....	10	25 745	915	231	45	100.0	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	9 801	946	224	85	23.4	10.0
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	8	15 471	1 405	311	143	5.1	19.5
446	Health & personal care stores .....	5	3 916	530	144	24	54.2	—
447	Gasoline stations .....	13	9 108	770	177	80	34.3	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	3 498	299	65	38	20.8	—
45299	All other general merchandise stores .....	8	3 498	299	65	38	20.8	—
452990	All other general merchandise stores .....	8	3 498	299	65	38	20.8	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 528	148	37	10	94.2	5.8
<b>BALANCE OF POINSETT COUNTY, AR</b>								
44-45	Retail trade .....	47	43 737	4 025	945	267	19.3	1.6
441	Motor vehicle & parts dealers .....	6	D	D	D	a	D	D
44129	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	7	13 027	1 242	299	94	21.2	1.4
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF POLK COUNTY, AR</b>								
44-45	Retail trade .....	21	10 571	778	172	84	26.0	23.7
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	6	2 221	116	21	18	70.7	29.3
447	Gasoline stations .....	5	3 150	265	61	32	16.9	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45390	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453900	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF POPE COUNTY, AR</b>								
44-45	Retail trade .....	47	25 517	2 304	532	209	35.9	13.1
441	Motor vehicle & parts dealers .....	7	2 084	278	63	23	45.1	—
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	9 522	496	112	50	37.4	14.8
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF PRAIRIE COUNTY, AR</b>								
44-45	Retail trade .....	54	36 617	3 055	691	246	41.8	8.2
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	9 910	694	134	26	9.2	—
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	10	5 787	549	130	50	98.8	1.2
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	8 382	581	146	70	20.0	8.1
448	Clothing & clothing accessories stores .....	3	242	24	6	5	88.8	11.2
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	2 851	204	53	33	11.9	—
45299	All other general merchandise stores .....	4	2 851	204	53	33	11.9	—
452990	All other general merchandise stores .....	4	2 851	204	53	33	11.9	—
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PULASKI COUNTY, AR</b>								
44-45	Retail trade .....	69	70 466	6 671	1 525	408	21.7	16.8
441	Motor vehicle & parts dealers .....	9	10 434	1 704	422	79	2.4	22.8
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	7 119	269	68	18	1.2	6.0
44419	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	16	D	D	D	c	D	D
4453	Beer, wine, & liquor stores .....	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	23	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	19	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF RANDOLPH COUNTY, AR</b>								
44-45	Retail trade .....	18	6 782	501	106	46	70.7	.6
441	Motor vehicle & parts dealers .....	3	731	55	12	5	100.0	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	2 615	101	18	17	89.5	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF ST. FRANCIS COUNTY, AR</b>								
44-45	Retail trade .....	47	68 311	4 471	1 020	309	27.5	7.3
441	Motor vehicle & parts dealers .....	7	6 639	503	122	35	72.5	2.4
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	8	5 873	347	89	45	92.1	7.9
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	13	21 905	1 137	249	105	8.4	16.1
4471	Gasoline stations .....	13	21 905	1 137	249	105	8.4	16.1
44719	Other gasoline stations .....	7	18 135	858	188	83	—	11.5
447190	Other gasoline stations .....	7	18 135	858	188	83	—	11.5
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF ST. FRANCIS COUNTY, AR—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers.....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>BALANCE OF SALINE COUNTY, AR</b>							
44-45	<b>Retail trade.....</b>	60	374 080	16 469	3 383	586	4.5	83.7
441	Motor vehicle & parts dealers.....	9	D	D	D	e	D	D
4411	Automobile dealers .....	4	D	D	D	e	D	D
44111	New car dealers .....	2	D	D	D	e	D	D
44110	New car dealers .....	2	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers.....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
4441	Building material & supplies dealers.....	7	D	D	D	b	D	D
44419	Other building material dealers .....	5	8 808	933	213	46	13.3	1.8
444190	Other building material dealers .....	5	8 808	933	213	46	13.3	1.8
445	Food & beverage stores .....	12	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	16	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers.....	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>BALANCE OF SCOTT COUNTY, AR</b>							
44-45	<b>Retail trade.....</b>	7	1 823	150	39	12	72.4	10.2
441	Motor vehicle & parts dealers.....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SEARCY COUNTY, AR</b>								
44-45	Retail trade .....	40	31 449	2 576	572	253	38.2	4.5
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	615	45	3	4	D	—
444	Building material & garden equipment & supplies dealers .....	6	5 468	450	116	42	59.8	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	3	1 849	188	19	14	100.0	—
447	Gasoline stations .....	8	3 873	148	31	12	26.6	1.5
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF SEBASTIAN COUNTY, AR</b>								
44-45	Retail trade .....	22	31 923	2 381	475	133	57.8	9.5
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	4 179	320	51	26	25.8	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF SEVIER COUNTY, AR</b>								
44-45	Retail trade .....	15	7 783	812	204	68	21.3	.6
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	2 935	245	60	24	9.2	—
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SHARP COUNTY, AR</b>								
44-45	Retail trade .....	91	112 622	8 567	2 053	778	24.3	9.3
441	Motor vehicle & parts dealers .....	9	30 089	1 388	296	73	48.6	16.8
442	Furniture & home furnishings stores .....	5	1 090	141	30	11	32.7	25.1
443	Electronics & appliance stores .....	3	726	78	16	4	60.9	39.1
444	Building material & garden equipment & supplies dealers .....	9	5 005	607	151	58	4.5	—
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	9	17 247	1 578	388	156	29.0	.7
446	Health & personal care stores .....	5	2 758	206	51	19	19.8	55.5
447	Gasoline stations .....	17	14 057	991	244	135	25.2	9.1
448	Clothing & clothing accessories stores .....	4	310	28	8	4	91.6	8.4
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	22	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF STONE COUNTY, AR</b>								
44-45	Retail trade .....	38	24 882	2 741	679	221	57.3	17.4
441	Motor vehicle & parts dealers .....	6	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	5 241	284	62	44	49.4	—
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 182	185	37	19	37.1	55.4
454	Nonstore retailers .....	3	2 527	393	98	20	D	26.0
<b>BALANCE OF UNION COUNTY, AR</b>								
44-45	Retail trade .....	60	52 929	4 613	1 050	345	42.7	9.1
441	Motor vehicle & parts dealers .....	9	11 983	1 061	256	43	69.7	.8
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 816	373	93	18	19.2	80.8
445	Food & beverage stores .....	16	12 590	994	228	106	47.3	14.9
446	Health & personal care stores .....	4	1 593	117	28	9	27.8	35.3
447	Gasoline stations .....	17	17 520	1 253	248	109	34.7	—
44711	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	3	329	23	7	5	100.0	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF UNION COUNTY, AR—Con.</b>							
44-45	Retail trade—Con.							
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>BALANCE OF VAN BUREN COUNTY, AR</b>							
44-45	Retail trade .....	68	67 494	6 006	1 405	494	17.7	1.6
441	Motor vehicle & parts dealers .....	9	17 175	832	199	45	11.2	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	8 448	910	208	46	14.6	.5
44419	Other building material dealers .....	5	5 904	798	179	36	17.7	.7
444190	Other building material dealers .....	5	5 904	798	179	36	17.7	.7
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	1 578	67	10	6	86.6	—
454	Nonstore retailers .....	3	D	D	D	a	D	D
	<b>BALANCE OF WASHINGTON COUNTY, AR</b>							
44-45	Retail trade .....	95	81 253	6 738	1 560	553	25.8	11.2
441	Motor vehicle & parts dealers .....	10	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	9	D	D	D	a	D	D
44422	Nursery & garden centers .....	8	D	D	D	a	D	D
444220	Nursery & garden centers .....	8	D	D	D	a	D	D
445	Food & beverage stores .....	16	D	D	D	c	D	D
446	Health & personal care stores .....	3	1 997	273	62	21	D	—
447	Gasoline stations .....	22	28 945	1 540	358	175	19.2	4.5
4471	Gasoline stations .....	22	28 945	1 540	358	175	19.2	4.5
44711	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	a	D	D
4533	Used merchandise stores .....	5	D	D	D	a	D	D
45331	Used merchandise stores .....	5	D	D	D	a	D	D
453310	Used merchandise stores .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WHITE COUNTY, AR</b>								
44-45	Retail trade .....	63	49 675	3 879	842	358	54.4	5.0
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44422	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	12	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	17	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	aa	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	aa	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF WOODRUFF COUNTY, AR</b>								
44-45	Retail trade .....	28	20 358	1 814	378	149	24.6	8.6
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44422	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	aa	D	D
444220	Nursery & garden centers .....	1	D	D	D	aa	D	D
445	Food & beverage stores .....	8	6 638	438	111	47	25.6	1.2
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	3 269	248	34	15	—	13.2
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF YELL COUNTY, AR</b>								
44-45	Retail trade .....	45	39 890	3 207	819	313	44.5	9.9
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44422	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	aa	D	D
444220	Nursery & garden centers .....	2	D	D	D	aa	D	D
445	Food & beverage stores .....	7	10 151	782	243	127	10.5	16.2
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	10	7 430	726	158	71	32.5	10.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Dec. 3, 1999

ARKANSAS 159

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF YELL COUNTY, AR—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **44-45 RETAIL TRADE**

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### **441 Motor Vehicle and Parts Dealers**

Industries in the Motor Vehicle and Parts Dealers sub-sector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this sub-sector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

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## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

## **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

## **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

## **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

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## **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

## **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

## **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

## **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

## **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

## **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores sub-sector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this sub-sector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this sub-sector are made principally on the type of product and knowledge required to operate each type of store.

## **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

## **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

## **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

## **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

## **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

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## **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

## **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

## **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

## **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

## **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

## **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

## **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

## **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

## **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

## **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

## **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products  
merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants  
(retail)
- 5039 (pt) Flat glass and other construction glass  
merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and  
supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt) Lawn and garden machinery and equipment dealers (retail)

5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt) Farm supplies dealers (retail)

5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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## **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

## **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

## **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

## **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

## **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

## **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

## **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

## **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

## **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

## **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

## **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

## **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

## **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

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## **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

## **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

## **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

## **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

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## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

## **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

## **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

## **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

## **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

## **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

## **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

## **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

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## **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

## **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

## **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

## **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

## **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

## **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

## **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt) Women's accessory stores

5699 (pt) Miscellaneous accessory stores

## **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

## **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

## **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt) Furriers and fur shops

5632 (pt) Women's specialty stores

5699 (pt) Sports apparel stores

5699 (pt) Miscellaneous apparel stores

## **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

## **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

## **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

## **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

## **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

## **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

## **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt) Men's shoe stores

5661 (pt) Women's shoe stores

5661 (pt) Children's and juveniles' shoe stores

5661 (pt) Family shoe stores

5661 (pt) Athletic footwear stores

## **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

## **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

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### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

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## **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

## **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

## **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

## **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

## **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

## **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameeling.

## **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

## **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

## **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

## **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

## **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

## **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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#### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

#### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

##### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

#### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

##### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

##### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

#### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

##### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

##### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

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## **45211 Department Stores (Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

## **452110 Department Stores (Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

## **45211 Department Stores (Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

## **4521101 Conventional Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

## **4521101 Conventional Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

## **4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

## **4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

## **4521103 National Chain Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

## **4521103 National Chain Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

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## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

##### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

##### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

##### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

##### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

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**45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

**453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

**453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

**4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

**4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

**4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

**454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

**4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

**45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

**454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

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- 5961 (pt) Mail-order houses, department store merchandise
  - 5961 (pt) Mail-order houses, other general merchandise
  - 5961 (pt) Mail-order houses, specialized merchandise
  - 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

#### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)

- 5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

- 5171 (pt) Liquefied petroleum dealers (selling for consumption retail)  
5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

- 5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

- 5421 (pt) Freezer and locker meat provisioners  
5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances  
5963 (pt) Direct selling, videos, tapes, compact discs, and records  
5963 (pt) Direct selling, books and magazines  
5963 (pt) Direct selling, stationery  
5963 (pt) Direct selling, newspapers  
5963 (pt) Direct selling, cameras and photographic equipment  
5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

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### ARKANSAS

**Fairfield Bay** is in Cleburne and Van Buren Counties; it was incorporated in July 1993.

**Springdale** is in Benton and Washington Counties.

## Appendix E. Metropolitan Areas

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### ARKANSAS

#### **Fayetteville—Springdale—Rogers, AR MSA**

Benton County, AR  
Washington County, AR

#### **Fort Smith, AR—OK MSA**

Crawford County, AR  
Sebastian County, AR  
Sequoyah County, OK

#### **Jonesboro, AR MSA**

Craighead County, AR

#### **Little Rock—North Little Rock, AR MSA**

Faulkner County, AR  
Lonoke County, AR  
Pulaski County, AR  
Saline County, AR

### **Memphis, TN—AR—MS MSA**

Crittenden County, AR  
DeSoto County, MS  
Fayette County, TN  
Shelby County, TN  
Tipton County, TN

### **Pine Bluff, AR MSA**

Jefferson County, AR

### **Texarkana, TX—Texarkana, AR MSA**

Miller County, AR  
Bowie County, TX

