# Sources of Receipts or Revenue 



Many persons participated in the various activities of the 1997 Economic Census for the Arts, Entertainment, and Recreation sector.

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# Sources of Receipts or Revenue 

## 1997 Economic Census

Arts, Entertainment, and Recreation
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## Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7 .

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.


## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

| 21 | Mining |
| :--- | :--- |
| 22 | Utilities |
| 23 | Construction |
| $31-33$ | Manufacturing |
| 42 | Wholesale Trade |
| $44-45$ | Retail Trade |
| $48-49$ | Transportation and Warehousing |
| 51 | Information |

Finance and Insurance
Real Estate and Rental and Leasing
Professional, Scientific, and Technical Services
Management of Companies and Enterprises
Administrative and Support and Waste
Management and Remediation Services
Educational Services
Health Care and Social Assistance
Arts, Entertainment, and Recreation
Accommodation and Foodservices
Other Services (except Public Administration)
(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were
required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

## Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

## Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673
301-457-2668

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1997 Economic Census and Related Statistics at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the History of the 1997 Economic Census at www.census.gov/econ/www/history.html.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A Standard error of 100 percent or more.
D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
$\mathrm{N} \quad$ Not available or not comparable.
Q Revenue not collected at this level of detail for multiestablishment firms.
S Withheld because estimates did not meet publication standards.

Represents less than 50 vehicles or .05 percent.
Not applicable.
Disclosure withheld because of insufficient coverage of merchandise lines.
Less than half the unit shown.
0 to 19 employees.
20 to 99 employees.
100 to 249 employees.
250 to 499 employees.
500 to 999 employees.
1,000 to 2,499 employees.
2,500 to 4,999 employees.
5,000 to 9,999 employees.
10,000 to 24,999 employees.
25,000 to 49,999 employees.
50,000 to 99,999 employees. 100,000 employees or more. 10 to 19 percent estimated. 20 to 29 percent estimated. Revised.
Sampling error exceeds 40 percent.
Not elsewhere classified.
Not specified by kind. Represents zero (page image/print only). Consolidated city.
Independent city.

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## Arts, Entertainment, and Recreation

## SCOPE

The Arts, Entertainment, and Recreation sector (sector 71) of the 1997 Economic Census includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721 , Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in Subsector 722, Foodservices and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51 , Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

Data for this sector are shown for establishments of firms subject to Federal income tax and separately of firms which are exempt from Federal income tax under provisions of the Internal Revenue Code.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

## GENERAL

A list of reports that provide statistics on sector 71 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax, each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For establishments of firms exempt from Federal income tax, each state report presents statistics on number of establishments, revenue, expenses, payroll, and employment by kind of business, for the state and MAs. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax, as well as those exempt from Federal income tax, for detailed kind-of-business classifications.

Sources of receipts or revenue report. This report presents sources of receipts or revenue data for establishments with payroll by kind of business. Data are presented for the United States and states.

## Establishment and firm size (including legal form of

 organization) report. This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments; and receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least $1,000,000$ (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and country equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant
population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

## COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

## DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }{ }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71 | Arts, entertainment, \& recreation ......................... | '79 636 | r85 088464 | 100.0 | X |
| 711 | Performing arts, spectator sports, \& related industries . . . . . . | 25942 | 32743586 | 100.0 | 73.5 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees ................................ Admissions, including sports teams total receipts for admissions to | 394 | 61704 | . 2 | X |
|  | home games (not including admission taxes)................... | 4987 | 8845832 | 27.0 | X |
| 5530 | Sports teams only: Report club's share of admissions for games away from home. | 59 | 236088 | . 7 | x |
| 5550 | Contract fees from providing entertainment ............................... | 11622 | 6773768 | 20.7 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) . | 3730 | 2717404 | 8.3 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 1246 | 401131 | 1.2 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 876 | 297008 | . 9 | X |
| 5700 | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts). | 207 | 2052914 | 6.3 | X |
| $\begin{aligned} & 5750 \\ & 5800 \end{aligned}$ | Gaming receipts. Amusement machines operated by this establishment (except slot | 138 152 | 469900 28743 | 1.4 | X |
|  | machines and other gaming machines) .......................... | 152 | 28743 | . 1 | X |
| 5850 | Radio and television income | 324 | 2523853 | 7.7 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . Sales of programs .......................................... ${ }^{\text {a }}$. | 2635 1144 | 1717855 188105 | 5.2 .6 | X |
| 8500 | Food and beverage sales. ................................................... | 2054 | 732894 | 2.2 | X |
| 8600 | Merchandise sales....... | 3586 | 655105 | 2.0 | X |
| 8940 | All other receipts | 9050 | 5041280 | 15.4 | X |
| 7111 | Performing arts companies | 5883 | 5271542 | 100.0 | 69.2 |
| 3450 5500 | Membership dues and fees .............................. Admissions, including sports teams total receipts for admissions to | 213 | 20040 | . 4 | X |
|  | home games (not including admission taxes).................... | 1645 | 2384063 | 45.2 | X |
| $\begin{aligned} & 5550 \\ & 5600 \end{aligned}$ | Contract fees from providing entertainment Commissions or fees from representation (e.g., from sports or artists' | 4258 | 2202868 | 41.8 | X |
|  | agents or managers, or event promoters) ....................... | 155 | 21711 | . 4 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 238 | 35977 | . 7 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 130 | 10397 | 2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 14 | 284 | Z | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . | 222 | 23256 | 4 | X |
| 7200 | Sales of programs ............................................. | 90 | 9288 | 2 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages | 572 545 276 | 160564 112594 <br> 47970 | 3.0 2.1 .9 | 69.2 $X$ X |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 1129 1129 | 146274 146274 | 2.8 | 66.6 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 1156 1156 | 256820 256820 | 4.9 4.9 | 66.5 $\times$ |
| 71111 | Theater companies \& dinner theaters | 1600 | 2344240 | 100.0 | 72.4 |
| 3450 | Membership dues and fees ....................................... | 61 | 9115 | 4 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1005 | 1776503 | 75.8 | x |
| 5550 5600 | Contract fees from providing entertainment .......................... Commissions or fees from representation (e.g. from sports or artists | 633 | 298553 | 12.7 | X |
|  | Commissions or fees from representation (e.g., from sports or artists agents or managers, or event promoters) | 39 | 8848 | 4 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 133 | 19551 | . 8 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 60 | 2385 | 1 |  |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 89 | 3082 | . 1 | X |
| 7200 | Sales of programs ............................................... | 52 | 6468 | . 3 | X |
| 8500 8501 | Food and beverage sales...................................... | 420 404 | 123878 90213 | 5.3 3.8 | 72.4 |
| 8502 | Sales of alcoholic beverages ........................................... | 228 | 33665 | 1.4 | X |
| 8600 | Merchandise sales.. | 285 | 26164 | 1.1 | 70.4 |
| 8628 | Sales of other merchandise | 285 | 26164 | 1.1 | X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 356 356 | $\begin{aligned} & 69693 \\ & 69693 \end{aligned}$ | 3.0 3.0 | 69.1 X |
| 711110 | Theater companies \& dinner theaters . . . . . . . . . . . . . . . . . . . | 1600 | 2344240 | 100.0 | 72.4 |
| 3450 | Membership dues and fees ....................................... | 61 | 9115 | . 4 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1005 | 1776503 | 75.8 | x |
| 5550 | Contract fees from providing entertainment ............................ | 633 | 298553 | 12.7 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 39 | 8848 | . 4 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 133 | 19551 | . 8 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 60 | 2385 | 1 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . | 89 | 3082 | 1 | X |
| 7200 | Sales of programs ................................................. | 52 | 6468 | 3 | X |
| 8500 | Food and beverage sales...................................... | 420 | 123878 | 5.3 | 72.4 |
| 8501 | Sales of food and nonalcoholic beverages .......................... | 404 | 90213 | 3.8 | X |
| 8502 | Sales of alcoholic beverages ...................................... | 228 | 33665 | 1.4 | X |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 285 | $\begin{array}{ll} 26 & 164 \\ 26 & 164 \end{array}$ | 1.1 1.1 | 70.4 $X$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 711110 | Theater companies \& dinner theaters-Con. |  |  |  |  |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 356 356 | $\begin{aligned} & 69693 \\ & 69693 \end{aligned}$ | 3.0 3.0 | 69.1 X |
| 7111101 | Opera companies | 23 | D | D | D |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 6 | D | D | X |
| 5550 | Contract fees from providing entertainment | 19 | D | D | X |
| 7111102 | Theater companies | 1393 | 2043181 | 100.0 | 72.7 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to | 56 | 8742 1580649 | . 4 | X |
| 5550 | home games (not including admission taxes) $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. | 815 605 | 1580649 295774 | 77.4 14.5 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 39 | 8848 | . 4 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 113 | 18907 | . 9 | X |
| 5670 5900 7200 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. <br> Advertising (including endorsement fees) $\qquad$ <br> Sales of programs | 50 82 46 | $\begin{array}{ll} 2 & 363 \\ 3 & 027 \\ 6 & 464 \end{array}$ | .1 <br> .1 <br> . | X X X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 263 253 88 | 36712 25408 11 | 1.8 1.2 .6 | 72.7 $\times$ $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 228 | 18354 18354 | . 9 | 70.6 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 314 314 1 | 63341 63341 | 3.1 3.1 | 69.0 $\times$ |
| 7111103 | Dinner theaters ............................................ | 184 | D | D | D |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 184 | D | D | X |
| 5550 | Contract fees from providing entertainment ........................... | 9 | D | D | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 20 | D | D | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 10 | D | D | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | $\begin{aligned} & 152 \\ & 146 \\ & 136 \end{aligned}$ | D D D | D D D | D X X D |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 52 | D | D | D |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 38 38 | D | D | D |
| 71112 | Dance companies | 159 | 109384 | 100.0 | 60.4 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to | 31 74 | 1594 4980 | 1.5 45.1 | X |
| 5550 | Contract fees from providing entertainment ....................... | 73 | $\begin{array}{r}49 \\ 34 \\ \hline 19\end{array}$ | 31.1 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 9 | 2566 | 2.3 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 11 |  | 1.6 | X |
| 5900 | Advertising (including endorsement fees) ............................... | 7 | 603 | . 6 | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 18 18 | 7681 2880 | 7.0 2.6 | 60.4 $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 41 41 | 2269 2269 | 2.1 2.1 | 59.2 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 27 27 | 9620 9620 | 8.8 8.8 | 60.4 $X$ |
| 711120 | Dance companies .......................................... | 159 | 109384 | 100.0 | 60.4 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees $\qquad$ Admissions, including sports teams' total receipts for admissions to | 31 74 | 1594 49280 | 1.5 45.1 | X |
| 5550 | Contract fees from providing entertainment .............................. | 73 | 34019 | 31.1 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 9 | 2566 | 2.3 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 11 |  | 1.6 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . | 7 | 603 | . 6 | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales <br> Sales of food and nonalcoholic beverages | 18 18 | $\begin{aligned} & 7681 \\ & 2880 \end{aligned}$ | 7.0 2.6 | 60.4 $X$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 41 41 | $\begin{aligned} & 2269 \\ & 2269 \end{aligned}$ | 2.1 2.1 | 59.2 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 27 27 | $\begin{aligned} & 9620 \\ & 9620 \end{aligned}$ | 8.8 8.8 | 60.4 $X$ |
| 71113 | Musical groups \& artists . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3369 | 2172497 | 100.0 | 65.2 |
| 3450 5500 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to | 86 | 2215 | . 1 | X |
|  | home games (not including admission taxes)......................... | 378 | 215303 | 9.9 | X |
| 5550 5600 | Contract fees from providing entertainment .......................... Commissions or fees from representation (e.g., from sports or artists' | 2964 | 1653128 | 76.1 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 94 | 10061 | . 5 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters |  |  | . 2 | X |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71113 | Musical groups \& artists-Con. |  |  |  |  |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 36 | 4187 | . 2 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 65 | 16778 | . 8 | x |
| 7200 | Sales of programs ................................................ | 25 | 1027 | Z | X |
| 8500 8501 8502 | Food and beverage sales.......................................... | 72 63 17 | 9 9 912 | . 5 | 64.9 $\times$ $\times$ |
| 8502 | Sales of alcoholic beverages ..................................... | 17 | 1911 | . 1 | X |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 673 673 | 101602 101602 | 4.7 | 62.8 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 660 | $\begin{aligned} & 152836 \\ & 152836 \end{aligned}$ | 7.0 | 63.9 X |
| 711130 | Musical groups \& artists . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3369 | 2172497 | 100.0 | 65.2 |
| 3450 5500 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . | 86 | 2215 | . 1 | X |
| 5500 | Admissions, including sports teams total receipts for admissions to home games (not including admission taxes) | 378 | 215303 | 9.9 | X |
| $\begin{aligned} & 5550 \\ & 5600 \end{aligned}$ | Contract fees from providing entertainment ......................... Commissions or fees from representation (e.g. from sports or artists | 2964 | 1653128 | 76.1 | X |
|  | agents or managers, or event promoters) ......................... | 94 | 10061 | . 5 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 59 | 5329 | . 2 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 36 | 4187 | 2 | x |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . | 65 | 16778 | 8 | x |
| 7200 | Sales of programs .............................................. | 25 | 1027 | Z | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 72 63 | 9912 8001 | . 5 | 64.9 $\times$ |
| 8502 | Sales of alcoholic beverages ....................................... | 17 | 1911 | . 1 | X |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 673 673 | 101602 101602 | 4.7 | 62.8 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 660 | 152836 152836 | 7.0 | 63.9 $\times$ |
| 7111301 | Symphony orchestras \& chamber music organizations ...... | 107 | 40022 | 100.0 | 47.8 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 6 | 615 | 1.5 | X |
| 5550 | Contract fees from providing entertainment ............................. | 81 | 32743 | 81.8 | X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 22 22 | 6632 6632 | 16.6 16.6 | 47.8 $\times$ |
| 7111309 | Other music groups \& artists............................... | 3262 | 2132475 | 100.0 | 65.5 |
| 3450 | Membership dues and fees . ..................................... | 86 | 2215 | . 1 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 372 | 214688 | 10.1 | $x$ |
| 5550 5600 | Contract fees from providing entertainment $\ldots . . . . . . . . . . . . . . . . . . .$. | 2883 | 1620385 | 76.0 | X |
|  | agents or managers, or event promoters) .......................... | 94 | 10061 | . 5 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 59 | 5329 | . 3 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 36 | 4187 | . 2 | X |
| 5900 | Advertising (including endorsement fees) ............................. | 63 | 16763 | . 8 | X |
| 7200 | Sales of programs ................................................ | 25 | 1027 | Z | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 72 63 17 | 10912 9 8 1 1 911 | .5 .4 .1 | 65.2 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 670 670 | $\begin{aligned} & 101585 \\ & 101585 \end{aligned}$ | 4.8 | 63.1 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 638 638 | 146204 146204 | 6.9 6.9 | 64.2 X |
| 71119 | Other performing arts companies ......................... | 755 | 645421 | 100.0 | 72.8 |
| 3450 | Membership dues and fees . $\ldots$. $\ldots$. $\ldots$............................. | 35 | 7116 | 1.1 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 188 | 342977 | 53.1 | X |
| 5550 5600 | Contract fees from providing entertainment . . . . . . . . . . . . . . . . . . . . . . | 588 | 217168 | 33.6 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 13 | 236 | Z | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 35 | 9366 | 1.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 32 | 3806 | . 6 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 9 | 165 | Z | X |
| 5900 | Advertising (including endorsement fees) ................................ | 61 | 2793 | 4 | X |
| 7200 | Sales of programs ................................................ | 11 | 1791 | . 3 | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 62 | 19093 | 3.0 | 72.8 |
| 8501 | Sales of food and nonalcoholic beverages .......................... | 60 | 11500 | 1.8 | $\times$ |
| 8502 | Sales of alcoholic beverages...................................... | 27 | 7593 | 1.2 | X |
| 8600 | Merchandise sales.............................................. | 130 | 16239 | 2.5 | 64.1 |
| 8628 |  | 130 | 16239 | 2.5 | X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 113 113 | 24671 24671 | 3.8 3.8 | 65.2 $\times$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1.000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 711190 | Other performing arts companies ........................ | 755 | 645421 | 100.0 | 72.8 |
| 3450 5500 | Membership dues and fees | 35 | 7116 | 1.1 | X |
|  | Admissions, including sports teams total receipts for admissions to home games (not including admission taxes) | 188 | 342977 | 53.1 | X |
| 5550 | Contract fees from providing entertainment | 588 | 217168 | 33.6 | X |
|  | Commissions or fees from representation (e.g., from sports or artists agents or managers, or event promoters) | 13 | 236 | Z | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 35 | 9366 | 1.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 32 | 3806 | . 6 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 9 | 165 | Z | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 61 | 2793 | . 4 | X |
| 7200 | Sales of programs ................................................. | 11 | 1791 | . 3 | X |
| 8500 | Food and beverage sales. | 62 | 19093 | 3.0 | 72.8 |
| 8501 | Sales of food and nonalcoholic beverages ......................... | 60 | 11500 | 1.8 | X |
| 8502 | Sales of alcoholic beverages ....................................... | 27 | 7593 | 1.2 | X |
| 8600 | Merchandise sales. | 130 | 16239 | 2.5 | 64.1 |
| 8628 | Sales of other merchandise | 130 | 16239 | 2.5 | X |
| 8940 | All other receipts | 113 | 24671 | 3.8 | 65.2 |
| 8974 | All other receipts ................................................... | 113 | 24671 | 3.8 | X |
| 7111901 | Circuses. | 70 | 268351 | 100.0 | 81.8 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 49 | 228971 | 85.3 | X |
| 5550 | Contract fees from providing entertainment ............................. | 22 | 24823 | 9.3 | X |
| 8500 | Food and beverage sales....................................... | 10 | 3771 | 1.4 | 81.8 |
| 8501 | Sales of food and nonalcoholic beverages .......................... | 10 | 3771 | 1.4 | X |
| 8600 | Merchandise sales.................................................. | 21 | 9965 | 3.7 | 32.5 |
| 8628 | Sales of other merchandise ...................................... | 21 | 9965 | 3.7 | X |
| 8940 | All other receipts ................................................. | 12 | 737 | . 3 | 11.9 |
| 8974 | All other receipts ............................................... | 12 | 737 | . 3 | X |
| 7111909 | Other performing arts companies (except circuses)......... | 685 | 377070 | 100.0 | 66.4 |
| 3450 | Membership dues and fees . ..................................... | 35 | 7116 | 1.9 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 139 | 114006 | 30.2 | X |
| 5550 | Contract fees from providing entertainment ............................ | 566 | 192345 | 51.0 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 13 | 236 | . 1 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 35 | 9366 | 2.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 32 | 3806 | 1.0 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 6 | 91 | Z |  |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . | 60 | 2783 | . 7 | x |
| 7200 | Sales of programs ................................................... | 11 | 1791 | . 5 | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 52 | 15322 | 4.1 | 66.4 |
| 8501 | Sales of food and nonalcoholic beverages ........................ | 50 | 7729 | 2.1 | X |
| 8502 | Sales of alcoholic beverages..................................... | 27 | 7593 | 2.0 | X |
| 8600 | Merchandise sales............................................... . | 109 | 6274 | 1.7 | 66.4 |
| 8628 | Sales of other merchandise | 109 | 6274 | 1.7 | X |
| 8940 | All other receipts . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 101 | 23934 | 6.3 | 65.2 |
| 8974 | All other receipts | 101 | 23934 | 6.3 | X |
| 7112 | Spectator sports . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3881 | 13656033 | 100.0 | 83.9 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1341 | 3911478 | 28.6 | X |
| 5530 | Sports teams only: Report club's share of admissions for games away from home. | 59 | 236088 | 1.7 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 449 | 239909 | 1.8 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 467 | 192967 | 1.4 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 393 | 224807 | 1.6 | X |
| 5700 | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts) | 207 | 2052914 | 15.0 | X |
| 5750 | Gaming receipts............................................... | 138 | 469900 | 3.4 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 59 | 19418 | . 1 | X |
| 5850 | Radio and television income . ......................................... | 324 | 2523853 | 18.5 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . | 1252 | 1138838 | 8.3 | X |
| 7200 | Sales of programs ............................................. | 613 | 96463 | . 7 | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 801 | 284126 | 2.1 |  |
| 8501 | Sales of food and nonalcoholic beverages ............................ | 768 | 222321 | 1.6 | $\times$ |
| 8502 | Sales of alcoholic beverages....................................... | 382 | 61802 | . 5 | X |
| 8600 | Merchandise sales................................................ | 1041 | 222359 | 1.6 | 82.0 |
| 8629 | Sales of other merchandise ....................................... | 1041 | 222359 | 1.6 | X |
| 8940 8975 | All other receipts <br> All other receipts | $\begin{aligned} & 2805 \\ & 2805 \end{aligned}$ | $\begin{array}{lll} 2 & 042 & 911 \\ 2 & 042 & 911 \end{array}$ | 15.0 15.0 | 81.7 X |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | Receipts ${ }^{1}$ $(\$ 1,000)$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71121 | Spectator sports | 3881 | 13656033 | 100.0 | 83.9 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1341 | 3911478 | 28.6 | x |
| 5530 | Sports teams only: Report club's share of admissions for games away from home. | 59 | 236088 | 1.7 | x |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 449 | 239909 | 1.8 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 467 | 192967 | 1.4 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 393 | 224807 | 1.6 | X |
| 5700 | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts) | 207 | 2052914 | 15.0 | X |
| 5750 5800 | Gaming receipts......................................... | 138 | 469900 | 3.4 | X |
|  | Amusement machines operated by this establishment (except slot machines and other gaming machines) ... | 59 | 19418 | . 1 | X |
| 5850 | Radio and television income . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 324 | 2523853 | 18.5 | X |
| 5900 7200 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . Sales of programs ........................................... | 1252 613 | 1138838 96463 | 8.3 | X $\times$ |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 801 768 382 | $\begin{array}{r} 284126 \\ 222321 \\ 61802 \end{array}$ | 2.1 1.6 .5 | 82.2 $\times$ $\times$ X |
| $\begin{aligned} & 8600 \\ & 8629 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 1041 1041 | $\begin{aligned} & 222359 \\ & 222359 \end{aligned}$ | 1.6 | 82.0 $X$ |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | 2805 2805 | $\begin{array}{lll} 2 & 042911 \\ 2 & 042911 \end{array}$ | 15.0 15.0 | 81.7 $X$ |
| 711211 | Sports teams \& clubs | 483 | 7808684 | 100.0 | 86.9 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes). | 464 | 3177190 | 40.7 | X |
| 5530 | Sports teams only: Report club's share of admissions for games away from home. | 59 | 236088 | 3.0 | $x$ |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 15 | 6656 | . 1 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 93 | 75689 | 1.0 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 156 | 189059 | 2.4 | $x$ |
| 5750 | Gaming receipts. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 19 | 20413 | . 3 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 35 | 1427 | Z | X |
| 5850 5900 | Radio and television income <br> Advertising (including endorsement fees) | 210 409 | 2459636 633047 | 31.5 8.1 | X X X |
| 7200 | Sales of programs ................................................. | 263 | 25587 | . 3 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 196 190 86 | 104560 88923 15635 | 1.3 1.1 .2 | 85.2 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8629 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | $\begin{array}{r}348 \\ 348 \\ \hline\end{array}$ | $\begin{aligned} & 142573 \\ & 142573 \end{aligned}$ | 1.8 | 85.4 $\times$ |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | $\begin{array}{r}355 \\ 355 \\ \hline\end{array}$ | $\begin{aligned} & 736759 \\ & 736759 \end{aligned}$ | 9.4 9.4 | 84.8 X |
| 7112111 | Football clubs. | 45 | 2503339 | 100.0 | 89.4 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 45 | 724558 | 28.9 | X |
| 5530 | Sports teams only: Report club's share of admissions for games away from home. | 32 | 215650 | 8.6 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 11 | 42889 | 1.7 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 18 | 15641 | . 6 | $x$ |
| 5850 5900 | Radio and television income Advertising (including endorsement fees) | 35 <br> 28 <br> 8 | 1200930 63957 | 48.0 2.6 | X $\times$ $\times$ |
| 7200 | Sales of programs ..................................................... . . . | 27 | 4958 | . 2 | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 11 11 | $\begin{aligned} & 6769 \\ & 6369 \end{aligned}$ | .3 <br> .3 | 89.4 $X$ |
| $\begin{aligned} & 8600 \\ & 8629 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 19 19 | $\begin{aligned} & 14058 \\ & 14058 \end{aligned}$ | . 6 | 89.4 |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | 42 | $\begin{aligned} & 213929 \\ & 213929 \end{aligned}$ | 8.5 8.5 | 89.4 X |
| 7112112 | Baseball clubs | 194 | 2296558 | 100.0 | 90.0 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 194 | 938802 | 40.9 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 33 | 13262 | . 6 | $x$ |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 84 | 145467 | 6.3 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 31 |  | . 1 | X |
| 5850 | Radio and television income ........................................... | 98 | 494470 | 21.5 | x |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 186 | 225659 | 9.8 | $\times$ |
| 7200 | Sales of programs ............................................... | 138 | 12346 | . 5 | X |
| 8500 8501 | Food and beverage sales.......................................................... | 120 | 80571 69004 | 3.5 3.0 | 88.3 $\times$ |
| 8502 | Sales of alcoholic beverages ...................................... | 69 | 11567 | . 5 | X |
| 8600 | Merchandise sales. | 146 | 64069 | 2.8 | 88.8 |
| 8629 | Sales of other merchandise | 146 | 64069 | 2.8 | X |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | 155 155 | $\begin{aligned} & 307737 \\ & 307737 \end{aligned}$ | 13.4 13.4 | 89.0 X |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7112119 | Other professional sports clubs . . . . . . . . . . . . . . . . . . . . . | 244 | 3008787 | 100.0 | 82.6 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 225 | 1513830 | 50.3 | x |
| 5530 | Sports teams only: Report club's share of admissions for games away from home. | 22 | 10033 | . 3 | x |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 10 | 5440 | . 2 | x |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 49 | 19538 | . 6 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 54 | 27951 | . 9 | x |
| $\begin{aligned} & 5750 \\ & 5850 \\ & 5900 \\ & 7200 \end{aligned}$ | Gaming receipts . <br> Radio and television income <br> Advertising (including endorsement fees) <br> Sales of programs | 17 77 195 98 | 19243 764236 343431 8283 | . 6 25.4 11.4 .3 | X X X X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages | 65 63 16 | $\begin{array}{r} 17220 \\ 13550 \\ 3668 \end{array}$ | .6 <br> . <br> . | 79.5 $\times$ $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8629 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 183 183 | 64446 64446 | 2.1 | 80.0 $\times$ |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | 158 <br> 158 | 215093 215093 | 7.1 | 77.9 X |
| 711212 | Racetracks.................................................... | 807 | 4142020 | 100.0 | 85.7 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 751 | 700576 | 16.9 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 73 | 20871 | . 5 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 318 | 109180 | 2.6 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 186 | 34468 | . 8 | x |
| 5700 | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts). | 207 | 2052914 | 49.6 | X |
| 5750 5800 | Gaming receipts. Amusement machines operated by this establishment (except slot machines and other gaming machines) | 32 21 | 436972 17908 | 10.6 .4 | X x |
| 5850 | Radio and television income ............................................. | 77 | 59141 | 1.4 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . | 401 | 85088 | 2.1 | X |
| 7200 | Sales of programs ............................................... | 340 | 70629 | 1.7 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages | $\begin{aligned} & 538 \\ & 536 \\ & 264 \end{aligned}$ | $\begin{array}{r}176461 \\ 131714 \\ 44747 \\ \hline 98\end{array}$ | 4.3 3.2 1.1 1 | 84.0 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8629 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 361 361 | 39803 39803 | 1.0 1.0 | 83.2 X |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | 479 | $\begin{array}{ll} 338 & 009 \\ 338 & 009 \end{array}$ | 8.2 | 83.7 $X$ |
| 7112121 | Dog racetrack operation . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 56 | 796069 | 100.0 | 99.4 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 45 | 51730 | 6.5 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 14 | 6557 | . 8 | $x$ |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 18 | 5333 | . 7 | $x$ |
| 5700 | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts). | 53 | 480160 | 60.3 | X |
| $\begin{aligned} & 5750 \\ & 7200 \end{aligned}$ | Gaming receipts....................................................................................... | 84 | 171608 12159 | 21.6 1.5 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages | 30 30 29 | $\begin{aligned} & 35840 \\ & 23035 \\ & 12805 \end{aligned}$ | 4.5 2.9 1.6 | 99.4 $\times$ $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8629 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 17 17 | 1839 1839 | . 2 | 99.4 $X$ |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | 47 | 12794 12794 | 1.6 1.6 | 98.2 $X$ |
| 7112122 | Auto racetrack operation ................................... | 590 | 897600 | 100.0 | 76.9 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 571 | 527643 | 58.8 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 66 | 11412 | 1.3 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 240 | 67416 | 7.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 113 | 11413 | 1.3 | $x$ |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) .. | 6 | 80 | Z | x |
| 5850 5900 | Radio and television income Advertising (including endorsement fees) | $\begin{array}{r}64 \\ 338 \\ \hline\end{array}$ | 48940 69871 | 5.5 7.8 | x $\times$ $\times$ |
| 7200 | Sales of programs ............................................... | 165 | 8679 | 1.0 | X |
| 8500 8501 |  | 407 | 52113 45359 | 5.8 5.1 | 76.4 $\times$ |
| 8502 | Sales of alcoholic beverages...................................... | 156 | 6754 | . 8 | X |
| $\begin{aligned} & 8600 \\ & 8629 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 288 | $\begin{aligned} & 25673 \\ & 25673 \end{aligned}$ | 2.9 | 76.4 $\times$ |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | 305 305 | $\begin{array}{ll} 73139 \\ 73 & 139 \end{array}$ | 8.1 8.1 | 76.4 $X$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7112123 | Horse racetrack operation ................................ | 161 | 2448351 | 100.0 | 84.5 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 135 | 121203 | 5.0 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 64 | 35207 | 1.4 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 55 | 17722 | . 7 | x |
| 5700 | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts) | 154 | 1572754 | 64.2 | X |
| 5750 | Gaming receipts............................................... | 22 | 264143 | 10.8 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 11 | 552 | Z | $x$ |
| 5850 | Radio and television income . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 13 | 10201 | 4 | X |
| 5900 | Advertising (including endorsement fees) | 60 | 15150 | . 6 | X |
| 7200 | Sales of programs ................................................. | 131 | 49791 | 2.0 | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 101 | 88508 | 3.6 | 81.7 |
| 8501 | Sales of food and nonalcoholic beverages ........................... | 101 | 63320 | 2.6 | X |
| 8502 | Sales of alcoholic beverages .................................... | 79 | 25188 | 1.0 | X |
| 8600 | Merchandise sales............................................... | 56 | 12291 | . 5 | 80.1 |
| 8629 |  | 56 | 12291 | . 5 | X |
| 8940 | All other receipts ................................................ | 127 | 252076 | 10.3 | 81.8 |
| 8975 | All other receipts .............................................. | 127 | 252076 | 10.3 | X |
| 711219 | Other spectator sports ..................................... | 2591 | 1705329 | 100.0 | 65.8 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 126 | 33712 | 2.0 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 361 | 212382 | 12.5 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 56 | 8098 | . 5 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 51 | 1280 | . 1 | X |
| 5750 | Gaming receipts................................................ | 87 | 12515 | . 7 | X |
| 5850 | Radio and television income . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 37 | 5076 | . 3 | x |
| 5900 | Advertising (including endorsement fees) ............................ | 442 | 420703 | 24.7 | X |
| 7200 | Sales of programs ............................................. | 10 | 247 | Z | X |
| 8500 | Food and beverage sales.......................................... | 67 | 3105 |  |  |
| 8501 8502 | Sales of food and nonalcoholic beverages Sales of alcoholic beverages | 42 32 | 1684 1420 | . 1 | X X |
| 8600 | Merchandise sales................................................. | 332 | 39983 | 2.3 | 61.6 |
| 8629 | Sales of other merchandise ......................................... | 332 | 39983 | 2.3 | X |
| 8940 | All other receipts | 1971 | 968143 | 56.8 | 61.8 |
| 8975 | All other receipts | 1971 | 968143 | 56.8 | X |
| 7112191 | Professional athletes . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 569 | 302751 | 100.0 | 66.1 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 43 | 11116 | 3.7 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 85 | 74424 | 24.6 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 24 | 808 | . 3 | X |
| 5850 | Radio and television income . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 27 | 1331 | . 4 | X |
| 5900 | Advertising (including endorsement fees) ............................. | 168 | 63981 | 21.1 | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 13 13 | 977 | .3 .3 | 66.1 X |
| 8600 8629 | Merchandise sales. <br> Sales of other merchandise | 152 | 15260 15260 | 5.0 5.0 | 50.1 X |
| 8940 8975 | All other receipts <br> All other receipts | 314 314 | $\begin{aligned} & 132463 \\ & 132463 \end{aligned}$ | 43.8 43.8 | 59.9 $\times$ |
| 7112192 | Racing (except racetrack operation) .......................... | 2022 | 1402578 | 100.0 | 65.8 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 83 | 22596 | 1.6 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 276 | 137958 | 9.8 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 56 | 8098 | . 6 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 27 | 472 | Z | X |
| 5750 | Gaming receipts................................................. | 85 | 10208 | . 7 | X |
| 5850 | Radio and television income . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 10 | 3745 | . 3 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . | 274 | 356722 | 25.4 | X |
| 7200 | Sales of programs ................................................ | 10 | 247 | Z | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 54 | 2128 | . 2 | 62.5 |
| 8501 | Sales of food and nonalcoholic beverages | 29 | 809 | . 1 | X |
| 8502 | Sales of alcoholic beverages........................................ | 28 | 1318 | . 1 | X |
| 8600 | Merchandise sales................................................. | 180 | 24723 | 1.8 | 64.9 |
| 8629 | Sales of other merchandise ........................................ . . | 180 | 24723 | 1.8 | X |
| $\begin{aligned} & 8940 \\ & 8975 \end{aligned}$ | All other receipts <br> All other receipts | $\begin{aligned} & 1657 \\ & 1657 \end{aligned}$ | $\begin{aligned} & 835680 \\ & 835680 \end{aligned}$ | 59.6 59.6 | 62.2 $X$ |

See footnotes at end of table.

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }{ }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7113 | Promoters of performing arts, sports, \& similar events . . . . . . | 2633 | 5045093 | 100.0 | 64.8 |
| 3450 5500 | Membership dues and fees $\qquad$ Admissions, including sports teams' total receipts for admissions to | 127 | 20108 | . 4 | X |
|  | home games (not including admission taxes)......................... | 1865 | 2498860 | 49.5 | x |
| 5550 5600 | Contract fees from providing entertainment .......................... Commissions or fees from representation (e.g. from sports or artists | 577 | 587264 | 11.6 | X |
|  | agents or managers, or event promoters) ................................ . . | 310 | 78473 | 1.6 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 478 | 163175 | 3.2 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 343 | 55712 | 1.1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 70 | 7753 | . 2 | x |
| 5900 7200 | Advertising (including endorsement fees) Sales of programs | 647 311 | 331345 52232 | 6.6 1.0 | X <br> X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 643 601 327 | $\begin{array}{r} 282820 \\ 198971 \\ 83848 \end{array}$ $83848$ | 5.6 3.9 1.7 | 61.6 $\times$ $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 719 719 | $\begin{aligned} & 162238 \\ & 162238 \end{aligned}$ | 3.2 <br> 3.2 | 53.6 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 1240 1240 | 805113 805113 | 16.0 16.0 | 47.6 X |
| 71131 | Promoters of performing arts, sports, \& similar events w/ facility | 557 | 1548106 | 100.0 | 67.9 |
| 3450 | Membership dues and fees | 35 | 3329 | . 2 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 426 |  | 43.6 | X |
| 5550 5600 | Contract fees from providing entertainment ............................. Commissions or fees from representation (e.g. from sports or artists | 61 | 109108 | 7.0 | X |
|  | agents or managers, or event promoters) ......................... | 18 | 5318 | . 3 | $x$ |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 270 | 127822 | 8.3 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 119 | 33977 | 2.2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 26 | 561 | Z | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . | 151 | 110059 | 7.1 | X |
|  | Sales of programs . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . |  |  |  |  |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages . | 283 265 166 | $\begin{array}{r} 216745 \\ 156469 \\ 60275 \end{array}$ | 14.0 10.1 3.9 | 62.2 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 175 175 | 26264 26264 | 1.7 | 56.0 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 315 315 | $\begin{array}{ll} 238 & 140 \\ 238 & 140 \end{array}$ | 15.4 15.4 | 42.7 $\times$ |
| 711310 | Promoters of performing arts, sports, \& similar events w/ facility | 557 | 1548106 | 100.0 | 67.9 |
| 3450 | Membership dues and fees . ...................................... | 35 | 3329 | . 2 | x |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 426 | 675155 | 43.6 | x |
| 5550 5600 | Contract fees from providing entertainment . . . . . . . . . . . . . . . . . . . . | 61 | 109108 | 7.0 | X |
|  | agents or managers, or event promoters) ............................... . . . | 18 | 5318 | . 3 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 270 | 127822 | 8.3 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 119 | 33977 | 2.2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 26 | 561 | Z | X |
| $\begin{aligned} & 5900 \\ & 7200 \end{aligned}$ | Advertising (including endorsement fees) Sales of programs | 151 72 | 110059 1628 | 7.1 .1 | X X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 283 265 166 | $\begin{array}{r} 216745 \\ 156469 \\ 60275 \end{array}$ | 14.0 10.1 3.9 | 62.2 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | $\begin{aligned} & 175 \\ & 175 \end{aligned}$ | $\begin{aligned} & 26264 \\ & 26 \quad 264 \end{aligned}$ | 1.7 | 56.0 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 315 315 | $\begin{array}{ll} 238 & 140 \\ 238 & 140 \end{array}$ | $\begin{aligned} & 15.4 \\ & 15.4 \end{aligned}$ | 42.7 $X$ |
| 71132 | Promoters of performing arts, sports, \& similar events w/o facil | 2076 | 3496987 | 100.0 | 63.4 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . | 92 | 16779 | . 5 | $x$ |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1439 | 1823705 | 52.2 | X |
| 5550 |  | 516 | 478156 | 13.7 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 292 | 73155 | 2.1 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 208 | 35353 | 1.0 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 224 | 21735 | . 6 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 44 | 7192 | . 2 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . | 496 | 221286 | 6.3 | X |
| 7200 | Sales of programs .................................................... | 239 | 50604 | 1.4 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 360 336 162 | $\begin{aligned} & 66075 \\ & 42502 \\ & 23573 \end{aligned}$ | 1.4 1.9 1.2 | 62.4 $\times$ $\times$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71132 | Promoters of performing arts, sports, \& similar events w/o facil-Con. |  |  |  |  |
| 8600 8628 | Merchandise sales. <br> Sales of other merchandise | 544 544 | $\begin{aligned} & 135974 \\ & 135974 \end{aligned}$ | 3.9 3.9 | 52.6 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 925 925 | $\begin{aligned} & 566973 \\ & 566973 \end{aligned}$ | 16.2 16.2 | 50.4 $\times$ |
| 711320 | Promoters of performing arts, sports, \& similar events w/o facil | 2076 | 3496987 | 100.0 | 63.4 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 92 | 16779 | . 5 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1439 | 1823705 | 52.2 | X |
| 5550 | Contract fees from providing entertainment ........................... | 516 | 478156 | 13.7 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 292 | 73155 | 2.1 | $x$ |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 208 | 35353 | 1.0 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 224 | 21735 | . 6 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 44 | 7192 | . 2 | X |
| 5900 | Advertising (including endorsement fees) ................................... | 496 | 221286 | 6.3 | x |
| 7200 | Sales of programs ..................... | 239 | 50604 | 1.4 | X |
| 8500 8501 | Food and beverage sales.....l. ................................................. Sales of food and nonalcoholic beverages ........ | 360 336 1 | 66075 42502 | 1.9 1.2 | 62.4 |
| 8502 | Sales of alcoholic beverages ......................................... | 162 | 23573 | . 7 | X |
| 8600 | Merchandise sales.. | 544 | 135974 | 3.9 | 52.6 |
| 8628 | Sales of other merchandise. | 544 | 135974 | 3.9 | X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 925 925 | 566973 566973 | 16.2 16.2 | 50.4 X |
| 7114 | Agents/managers for artists, athletes, \& other public figures | 2532 | 2409918 | 100.0 | 72.9 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . | 9 | 13 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 22 | 20298 | . 8 | X |
| 5550 | Contract fees from providing entertainment ............................ | 124 | 29306 | 1.2 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 2532 | 2315436 | 96.1 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 22 | 4323 | . 2 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . | 26 | 3756 | 2 | X |
| 7200 | Sales of programs .................................................. | 18 | 638 | Z | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 6 | 2729 | . 1 | 72.3 |
| 8501 | Sales of food and nonalcoholic beverages ............................ | 6 | 2727 | . 1 | X |
| 8600 | Merchandise sales. . | 46 | 1860 | . 1 | 65.4 |
| 8940 | All other receipts | 191 | 28831 | 1.2 | 68.7 |
| 8974 | All other receipts | 191 | 28831 | 1.2 | X |
| 71141 | Agents/managers for artists, athletes, \& other public figures | 2532 | 2409918 | 100.0 | 72.9 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 9 | 13 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 22 | 20298 | . 8 | X |
| 5550 | Contract fees from providing entertainment ........................... | 124 | 29306 | 1.2 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 2532 | 2315436 | 96.1 | x |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 22 |  | . 2 |  |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . | 26 | 3756 | . 2 | x |
| 7200 | Sales of programs ................................................. | 18 | 638 | Z | X |
| 8500 8501 | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 6 | 2729 2727 | . 1 | 72.3 $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 46 36 | 1860 1709 | . 1 | 65.4 $\times$ |
| 8940 | All other receipts ................................................. | 191 | 28831 | 1.2 | 68.7 |
| 8974 | All other receipts ................................................ | 191 | 28831 | 1.2 | X |
| 711410 | Agents/managers for artists, athletes, \& other public figures . | 2532 | 2409918 | 100.0 | 72.9 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 9 | 13 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 22 | 20298 | . 8 | X |
| 5550 | Contract fees from providing entertainment .......................... | 124 | 29306 | 1.2 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 2532 | 2315436 | 96.1 | x |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 22 | 4323 | . 2 | x |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 26 | 3756 | . 2 | X |
| 7200 | Sales of programs ................................................ | 18 | 638 | Z | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 6 6 | 2729 2727 | . 1 | 72.3 $\times$ |
| 8600 | Merchandise sales................................................ | 46 | 1860 | . 1 | 65.4 |
| 8628 | Sales of other merchandise ..................................... | 36 | 1709 | . 1 | X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 191 | $\begin{aligned} & 28831 \\ & 28831 \end{aligned}$ | 1.2 | 68.7 X |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7115 | Independent artists, writers, \& performers .................. | 11013 | 6361000 | 100.0 | 62.0 |
| 3450 |  | 45 | 21543 | . 3 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 114 | 31133 | . 5 | x |
| 5550 |  | 6663 | 3954330 | 62.2 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 284 | 61875 | 1.0 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 41 | 4689 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines)... | 9 | 1288 | Z | X |
| 5900 7200 | Advertising (including endorsement fees) <br> Sales of programs | 488 | 220660 29484 | 3.5 .5 | X <br> $\times$ |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 32 31 9 | $\begin{array}{r} 2655 \\ 1834 \\ 821 \end{array}$ | Z Z Z | 60.0 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 651 | 122374 122374 | 1.9 | 51.3 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 3658 3658 | 1907605 1907605 | 30.0 30.0 | 52.1 X |
| 71151 | Independent artists, writers, \& performers | 11013 | 6361000 | 100.0 | 62.0 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to | 45 | 21543 | . 3 | X |
|  | home games (not including admission taxes)......................... | 114 | 31133 | . 5 | X |
| $\begin{aligned} & 5550 \\ & 5600 \end{aligned}$ | Contract fees from providing entertainment Commissions or fees from representation (e.g., from sports or artists' | 6663 | 3954330 | 62.2 | X |
|  | agents or managers, or event promoters) .......................... | 284 | 61875 | 1.0 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 41 | 4689 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 9 | 1288 | Z | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . | 488 | 220660 | 3.5 | x |
| 7200 | Sales of programs | 112 | 29484 | . 5 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages | 32 31 9 | 2655 1834 1 821 | Z Z Z | 60.0 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 651 651 | 122374 122374 | 1.9 | 51.3 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 3658 3658 | $\begin{aligned} & 1907605 \\ & 1907605 \end{aligned}$ | 30.0 30.0 | 52.1 $\times$ |
| 711510 | Independent artists, writers, \& performers | 11013 | 6361000 | 100.0 | 62.0 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . | 45 | 21543 | . 3 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 114 | 31133 | . 5 | X |
| $\begin{aligned} & 5550 \\ & 5600 \end{aligned}$ | Contract fees from providing entertainment .......................... | 6663 | 3954330 | 62.2 | X |
|  | agents or managers, or event promoters)........................... | 284 | 61875 | 1.0 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 41 | 4689 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 9 | 1288 | Z | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . | 488 | 220660 | 3.5 | X |
| 7200 | Sales of programs .............................................. | 112 | 29484 | . 5 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages . | 32 31 9 | 2655 1834 821 | Z Z Z | 60.0 $\times$ $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 651 651 | 122374 122374 | 1.9 | 51.3 $\times$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 3658 3658 | 1907605 1907605 | 30.0 30.0 | 52.1 $\times$ |
| 712 | Museums, historical sites, \& similar institutions ............. . | 787 | 483683 | 100.0 | 67.9 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 54 | 2469 | . 5 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 787 | 318248 | 65.8 | X |
| 8500 8501 | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 317 317 | 45824 43481 | 9.5 9.0 | 67.9 $\times$ $\times$ |
| 8502 | Sales of alcoholic beverages .......................................... | 49 | 2343 | . 5 | X |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 521 | 95946 95946 | 19.8 19.8 | 61.4 $X$ |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 266 | 21196 21196 | 4.4 4.4 | 59.4 $X$ |
| 7121 | Museums, historical sites, \& similar institutions . . . . . . . . . | 787 | 483683 | 100.0 | 67.9 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 54 | 2469 | . 5 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 787 | 318248 | 65.8 | X |
| 8500 | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 317 317 | 45824 43481 | 9.5 9.0 | 67.9 $\times$ |
| 8502 | Sales of alcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 49 | 2343 | . 5 | X |
| 8600 | Merchandise sales. | 521 | 95946 | 19.8 | 61.4 |
| 8634 | Sales of other merchandise | 521 | 95946 | 19.8 | X |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 266 | $\begin{array}{ll} 21 & 196 \\ 21 & 196 \end{array}$ | 4.4 | 59.4 $X$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 712190 | Nature parks \& other similar institutions | 166 | 100091 | 100.0 | 83.9 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 166 | 66798 | 66.7 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 129 129 7 | $\begin{aligned} & 6914 \\ & 6780 \\ & \\ & 134 \end{aligned}$ | 6.7 6.8 .1 | 83.9 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 136 136 | 21750 21750 | 21.7 21.7 | 74.2 $X$ |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 74 74 | 4563 4563 | 4.6 4.6 | 79.7 $X$ |
| 713 | Amusement, gambling, \& recreation industries . | '52907 | r51 861195 | 100.0 | 77.6 |
| 3450 | Membership dues and fees ................................... | 19354 | 7784180 | 15.0 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 4061 | 459303 | . 9 | x |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 6222 | 5388102 | 10.4 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 3916 | 176715 | . 3 | X |
| 5750 | Gaming receipts.............................................. | 3061 | 14367952 | 27.7 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 12140 | 2570897 | 5.0 | 59.8 |
| 5801 | Phonograph, compact discs, or video jukeboxes ............................ | 2365 | 225557 | . 4 | X |
| 5802 | Pinball machines .................................................. | 4338 | 260641 | . 5 | X |
| 5803 | Video games. | 9308 | 1428915 | 2.8 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 3805 | 655775 | 1.3 | X |
| 5900 5950 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . Amounts received for the use of recreational facilities ............... | 1708 24723 | 72071 773617 | . 11 15.0 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............. | 4629 | 1051904 | 2.0 | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 2545 | 360231 | . 7 | X |
| 8500 | Food and beverage sales. | 27396 | 5599571 | 10.8 | 76.4 |
| 8501 | Sales of food and nonalcoholic beverages | 26395 | 4106210 | 7.9 | X |
| 8502 | Sales of alcoholic beverages .................................... | 14365 | 1493361 | 2.9 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 12626 | 1092828 | 2.1 | X |
| 8600 | Merchandise sales... | 18572 | 2963012 | 5.7 | 75.6 |
| 8631 | Fuels and lubricants | 2600 | 214713 | . 4 | X |
| 8632 | Boats and marine equipment. | 2027 | 550914 | 1.1 | X |
| 8633 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 17037 | 2197385 | 4.2 | X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 14633 14633 | $\begin{aligned} & 2200812 \\ & 2200812 \end{aligned}$ | 4.2 | 76.2 $\times$ |
| 7131 | Amusement parks \& arcades . | 3344 | 8418476 | 100.0 | 91.4 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees $\qquad$ Admissions, including sports teams' total receipts for admissions to | 15 | 925 | Z | X |
|  | home games (not including admission taxes).................... | 1102 | 4063563 | 48.3 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 159 | 89211 | 1.1 | X |
| 5750 | Gaming receipts.................................................... | 9 | 1370 | z | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 3012 | 966304 | 11.5 | 65.5 |
| 5801 | Phonograph, compact discs, or video jukeboxes .................... | 77 | 18582 | . 2 | x |
| 5802 | Pinball machines ................................................ | 1260 | 64808 | . 8 | X |
| 5803 | Video games.. | 2258 | 583628 | 6.9 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 1409 | 299284 | 3.6 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . | 89 | 30933 | 4 | X |
| 5950 | Amounts received for the use of recreational facilities ................ | 724 | 205385 | 2.4 | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 37 | 2153 | Z | X |
| 8500 | Food and beverage sales.......................................... Sales of food and nonalcoholic beverages .................. |  |  | 16.6 15.9 | ${ }^{91.1}$ |
| 8501 8502 | Sales of food and nonalcoholic beverages . $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. | 1340 127 | 1339221 54125 | 15.9 .6 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 117 | 16340 | . 2 | X |
| 8600 8633 | Merchandise sales. <br> All other merchandise | 787 786 | 1104946 1104921 | 13.1 13.1 | 91.0 X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 494 | $\begin{aligned} & 544000 \\ & 544000 \end{aligned}$ | 6.5 6.5 | 90.9 X |
| 71311 | Amusement \& theme parks ................................ | 607 | 7171677 | 100.0 | 96.0 |
| 3450 | Membership dues and fees ................................... | 7 | 889 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 505 | 3929222 | 54.8 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 128 | 88293 | 1.2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 275 | 122785 | 1.7 | 68.4 |
| 5801 | Phonograph, compact discs, or video jukeboxes ....................... | 12 | 1331 | Z | X |
| 5802 | Pinball machines ................................................ | 32 | 10574 | . 1 | X |
| 5803 | Video games.................................................. | 222 | 45631 | . 6 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 97 | 65247 | . 9 | X |
| $\begin{aligned} & 5900 \\ & 5950 \end{aligned}$ | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities | 64 156 | $\begin{aligned} & 30774 \\ & 85778 \end{aligned}$ | .4 1.2 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 495 493 97 | $\begin{array}{r} 1310311 \\ 1261668 \\ 48643 \end{array}$ | 18.3 17.6 .7 | 95.8 $\times$ $\times$ |

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| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{gathered} \text { Receipts }^{1} \\ (\$ 1,000) \end{gathered}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71311 | Amusement \& theme parks-Con. |  |  |  |  |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 95 | 14613 | . 2 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 307 306 | 1095522 1095497 | 15.3 15.3 | 95.8 $\times$ |
| 8940 8976 | All other receipts <br> All other receipts | 281 | 493180 493180 | 6.9 6.9 | 95.6 X |
| 713110 | Amusement \& theme parks ................................. | 607 | 7171677 | 100.0 | 96.0 |
| 3450 | Membership dues and fees | 7 | 889 | Z | X |
| 5500 | Admissions, including sports teams total receipts for admissions to home games (not including admission taxes) | 505 | 3929222 | 54.8 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 128 | 88293 | 1.2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) .. | 275 | 122785 | 1.7 | 68.4 |
| 5801 5802 | Phonograph, compact discs, or video jukeboxes . . . . . . . . . . . . . . . . . Pinball machines . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 12 32 | 1 1 10 531 4 | Z . | X |
| 5803 | Video games....................................................... | 222 | 45631 | . 6 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) . . . . . . . . | 97 | 65247 | . 9 | X |
| 5900 5950 | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities | 64 156 | 30774 85778 | .4 1.2 | X |
| 8500 8501 | Food and beverage sales....................................... Sales of food and nonalcoholic beverages .................... | 495 | 1310311 1261668 | 18.3 17.6 | 95.8 $\times$ |
| 8502 | Sales of alcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 97 | 48643 | . 7 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 95 | 14613 | . 2 | X |
| 8600 | Merchandise sales. | 307 | 1095522 | 15.3 | 95.8 |
| 8633 | All other merchandise | 306 | 1095497 | 15.3 | X |
| 8940 8976 | All other receipts <br> All other receipts | 281 | 493180 493180 | 6.9 6.9 | 95.6 X |
| 7131101 | Waterparks ............................................... . | 157 | 342958 | 100.0 | 85.3 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 150 | 241482 | 70.4 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 37 | 1130 | . 3 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 55 | 2266 | 7 | 81.5 |
| 5801 | Phonograph, compact discs, or video jukeboxes Pinball machines | 8 | 126 51 | Z | X |
| 5803 | Video games. | 50 | 1226 | . 4 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 13 | 863 | . 3 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . | 12 | 390 | . 1 | X |
| 5950 | Amounts received for the use of recreational facilities ................. | 32 | 3928 | 1.1 | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 121 | 50094 | 14.6 | 85.3 |
| 8501 | Sales of food and nonalcoholic beverages ......................... | 121 | 46906 | 13.7 | X |
| 8502 | Sales of alcoholic beverages..................................... | 35 | 3188 | . 9 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 58 | 9261 | 2.7 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 87 86 | 19133 19108 | 5.6 5.6 | 85.3 X |
| 8940 8976 | All other receipts <br> All other receipts | 62 | 15212 15212 | 4.4 | 83.4 $X$ |
| 7131102 | Amusement parks (except waterparks) . ..................... | 450 | 6828719 | 100.0 | 96.5 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 355 | 3687740 | 54.0 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 91 | 87163 | 1.3 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 220 | 120519 | 1.8 | 68.4 |
| 5802 | Pinball machines . ...................................................... | 23 | 10523 | . 2 | X |
| 5803 | Video games............................................ | 172 | 44405 | . 7 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 83 | 64384 | . 9 | X |
| 5900 | Advertising (including endorsement fees) | 52 124 | 30384 81850 | . 4 | X |
| 5950 | Amounts received for the use of recreational facilities .................. | 124 | 81850 | 1.2 | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 374 | 1260217 | 18.5 | 96.3 |
| 8501 | Sales of food and nonalcoholic beverages | 372 | 1214762 | 17.8 | X |
| 8502 | Sales of alcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 63 | 45455 | . 7 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 37 | 5352 | . 1 | X |
| 8600 | Merchandise sales. | 220 | 1076389 | 15.8 | 96.3 |
| 8633 | All other merchandise | 220 | 1076389 | 15.8 | X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 219 219 | $\begin{aligned} & 477968 \\ & 477968 \end{aligned}$ | 7.0 | 96.2 $X$ |

See footnotes at end of table.

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | Receipts ${ }^{1}$ $(\$ 1,000)$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71312 | Amusement arcades. | 2737 | 1246799 | 100.0 | 65.0 |
| 3450 | Membership dues and fees . | 8 | 36 | Z | X |
| 5500 | Admissions, including sports teams total receipts for admissions to home games (not including admission taxes) | 597 | 134341 | 10.8 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 31 | 918 | 1 | x |
| 5750 | Gaming receipts............................................... | 9 | 1370 | 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 2737 | 843519 | 67.7 | 47.7 |
| 5801 | Phonograph, compact discs, or video jukeboxes .......................... | 64 | 17251 | 1.4 | x |
| 5802 | Pinball machines | 1228 | 54234 | 4.4 | X |
| 5803 | Video games.. | 2036 | 537997 | 43.2 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 1312 | 234037 | 18.8 | X |
| 5900 5950 | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities | 25 568 | $\begin{array}{r} 159 \\ 119607 \end{array}$ | \% Z | X <br> $\times$ |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 35 | 1843 | . 1 | X |
| 8500 8501 | Food and beverage sales <br> Sales of food and nonalcoholic beverages | 851 847 8 | 83035 77553 | 6.7 6.2 | 63.3 $\times$ $\times$ |
| 8502 | Sales of alcoholic beverages ..................................... | 30 | 5482 | . 4 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 22 | 1727 | . 1 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 480 480 | 9 9424 | . 8 | 60.2 $X$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 213 213 | 50820 50820 | 4.1 4.1 | 57.6 $\times$ |
| 713120 | Amusement arcades. | 2737 | 1246799 | 100.0 | 65.0 |
| 3450 | Membership dues and fees. | 8 | 36 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 597 | 134341 | 10.8 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 31 | 918 | 1 | $x$ |
| 5750 | Gaming receipts.............................................. | 9 | 1370 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 2737 | 843519 | 67.7 | 47.7 |
| 5801 | Phonograph, compact discs, or video jukeboxes ..................... | 64 | 17251 | 1.4 | X |
| 5802 | Pinball machines ................................................ | 1228 | 54234 | 4.4 | X |
| 5803 | Video games. | 2036 | 537997 | 43.2 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 1312 | 234037 | 18.8 | X |
| 5900 | Advertising (including endorsement fees). | 25 | 159 | Z | x |
| 5950 | Amounts received for the use of recreational facilities ................ | 568 | 119607 | 9.6 | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 35 | 1843 | . 1 | X |
| 8500 | Food and beverage sales. | 851 | 83035 | 6.7 | 63.3 |
| 8501 | Sales of food and nonalcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . | 847 30 | 77553 5482 | 6.2 .4 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 22 | 1727 | . 1 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 480 | 9424 9424 | . 8 | 60.2 $X$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 213 213 | 50820 50820 | 4.1 4.1 | 57.6 $\times$ |
| 7132 | Gambling industries | '2099 | r15 541569 | 100.0 | 87.3 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 70 | 805 | z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 116 | 69125 | 4 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 116 | 18735 | 1 | x |
| 5750 | Gaming receipts....................................................... | 2099 | 14201990 | 91.4 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 144 | 15503 | 1 | 62.7 |
| 5801 | Phonograph, compact discs, or video jukeboxes ....................... | 77 | 2160 | Z | X |
| 5802 | Pinball machines ....................................................... . . | 39 | 943 | Z | X |
| 5803 | Video games................................................... | 76 | 9883 | 1 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 54 | 2515 | Z | x |
| 5900 | Advertising (including endorsement fees) ............................ | 33 | 3706 | Z | x |
| 5950 | Amounts received for the use of recreational facilities .................. | 32 | 2852 | Z | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 885 | 810352 | 5.2 | 85.4 |
| 8501 | Sales of food and nonalcoholic beverages ........................ | 762 | 566762 | 3.6 | X |
| 8502 | Sales of alcoholic beverages ......................................... | 632 | 243590 | 1.6 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 39 | 13489 | . 1 | X |
| 8600 | Merchandise sales. | 324 | 66335 | 4 | 82.0 |
| 8633 | All other merchandise | 324 | 65933 | 4 | X |
| 8940 8976 | All other receipts <br> All other receipts | 394 394 | $\begin{array}{ll} 338 & 677 \\ 338 & 677 \end{array}$ | 2.2 2.2 | 84.8 X |
| 71321 | Casinos (except casino hotels) . . . . . . . . . . . . . . . . . . . . . . . . . | 447 | 10186070 | 100.0 | 86.8 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 24 | 20771 | . 2 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 31 | 9657 | 1 | X |
| 5750 | Gaming receipts.................................................... | 447 | 9159640 | 89.9 | X |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71321 | Casinos (except casino hotels)-Con. |  |  |  |  |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 58 | 5874 | . 1 | 47.7 |
| 5801 5802 |  | 27 8 8 | 21 77 | Z | x $\times$ x |
| 5803 | Video games....................................................... | 26 | 5470 | 1 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 383 331 337 | $\begin{array}{ll} 688 & 194 \\ 480 & 139 \\ 208 & 055 \end{array}$ | 6.8 4.7 2.0 | 85.8 $\times$ X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 9 | 157 | Z | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 147 147 | 51825 51825 | . 5 | 84.0 X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 192 | $\begin{aligned} & 248574 \\ & 248574 \end{aligned}$ | 2.4 | 86.5 X |
| 713210 | Casinos (except casino hotels) . | 447 | 10186070 | 100.0 | 86.8 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 24 | 20771 | . 2 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 31 | 9657 | . 1 | x |
| 5750 | Gaming receipts............................................ | 447 | 9159640 | 89.9 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 58 | 5874 | 1 | 47.7 |
| 5801 |  | 27 8 8 | 21 77 | z | X $\times$ x |
| 5803 | Video games....................................................... | 26 | 5470 | 1 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages . | 383 331 337 | $\begin{array}{ll} 688 & 194 \\ 480 & 139 \\ 208 & 055 \end{array}$ | 6.8 4.7 2.0 | 85.8 $\times$ X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 9 | 157 | Z | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. . . . . All other merchandise | 147 147 | 51825 51825 | . 5 | 84.0 X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 192 192 | 248574 248574 | 2.4 2.4 | 86.5 X |
| 71329 | Other gambling industries | r1 652 | '5 355499 | 100.0 | 88.3 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 69 | 685 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 92 | 48354 | . 9 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 85 | 9078 | . 2 | X |
| 5750 | Gaming receipts............................................. | 1652 | 5042350 | 94.2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) ... | 86 | 9629 | . 2 | 82.5 |
| 5801 | Phonograph, compact discs, or video jukeboxes......................... | 49 | 2139 | Z | X |
| 5802 | Pinball machines ...................................................... | 31 | 866 | z | X |
| 5803 | Video games.. | 49 | 4413 | . 1 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 51 | 2209 | Z | X |
| $\begin{aligned} & 5900 \\ & 5950 \end{aligned}$ | Advertising (including endorsement fees) Amounts received for the use of recreational facilities | 28 27 | 2859 2441 | . Z | X X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages | 502 431 294 | 122158 86623 35535 | 2 2.3 1.6 .7 | 83.0 X X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 30 | 13332 | . 2 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 177 177 | 14510 14108 | . 3 | 72.9 $\times$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 202 | 90103 <br> 90 <br> 103 | 1.7 1.7 | 77.4 X |
| 713290 | Other gambling industries ................................. | r1 652 | r5 355499 | 100.0 | 88.3 |
| 3450 | Membership dues and fees . ...................................... | 69 | 685 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 92 | 48354 | . 9 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 85 | 9078 | . 2 | X |
| 5750 | Gaming receipts.............................................. | 1652 | 5042350 | 94.2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) .. | 86 | 9629 | . 2 | 82.5 |
| 5801 | Phonograph, compact discs, or video jukeboxes ..................... | 49 | 2139 | Z | X |
| 5802 | Pinball machines ............................................ | 31 | 866 | Z | X |
| 5803 | Video games.................................................... | 49 | 4413 | . 1 | $\times$ |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 51 | 2209 | Z | X |
| $\begin{aligned} & 5900 \\ & 5950 \end{aligned}$ | Advertising (including endorsement fees) Amounts received for the use of recreational facilities | 28 27 | 2859 2441 | . Z | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 502 431 294 | $\begin{array}{r} 122158 \\ 86623 \\ 35535 \end{array}$ | 2.3 1.6 .7 | 83.0 $X$ $X$ |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 30 | 13332 | . 2 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | $\begin{aligned} & 177 \\ & 177 \end{aligned}$ | $\begin{aligned} & 14510 \\ & 14108 \end{aligned}$ | . 3 | 72.9 $\times$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 202 | 90103 90103 | 1.7 | 77.4 $X$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }{ }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7132901 | Slot machine operators . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 「327 | r1618475 | 100.0 | 100.0 |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 13 | 2544 | . 2 | X |
| 5750 | Gaming receipts............................................... | 327 | 1531811 | 94.6 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) ... | 42 | 7019 | . 4 | 100.0 |
| 5801 | Phonograph, compact discs, or video jukeboxes ............................ | 37 | 2064 | . 4 | 100.0 |
| 5802 | Pinball machines .................................................... | 31 | 866 | .1 | X |
| 5803 | Video games...................................................... | 39 | 2883 | . 2 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 29 | 1204 | . 1 | X |
| 8500 8501 |  | 66 41 4 | 14844 10882 3 | . 97 | 100.0 $\times$ $\times$ |
| 8502 | Sales of alcoholic beverages .................................... | 49 | 3962 | 2 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 7 | 105 | Z | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 6 6 | 566 566 | z | 100.0 X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 39 39 | 60609 60609 | 3.7 3.7 | 100.0 X |
| 7132902 | Lottery, bingo, bookie, \& other betting operation ........... | 1325 | 3737024 | 100.0 | 83.0 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 69 | 685 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 89 | 48310 | 1.3 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 72 | 6534 | 2 | x |
| 5750 | Gaming receipts............................................... | 1325 | 3510539 | 93.9 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 44 | 2610 | 1 | 73.9 |
| 5801 | Phonograph, compact discs, or video jukeboxes ...................... | 12 | 75 | Z | X |
| $\begin{aligned} & 5803 \\ & 5804 \end{aligned}$ | Video games Other amusement machines (excluding billiard or pool tables) | 10 22 | 1530 1005 | Z | X |
| $\begin{aligned} & 5900 \\ & 5950 \end{aligned}$ | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities | 25 25 | 2568 1799 | - Z | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ |  | 436 390 | 107314 75741 31 | 2.9 | 76.3 $\times$ |
| 8502 | Sales of alcoholic beverages......................................... | 245 | 31573 | . 8 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 23 | 13227 | . 4 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 171 | 13944 13542 | . 4 | 68.4 $X$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 163 163 | 29494 29494 | . 8 | 62.1 $X$ |
| 7139 | Other amusement \& recreation services | 47464 | 27901150 | 100.0 | 67.9 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 19269 | 7782450 | 27.9 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 4061 | 459303 | 1.6 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 5004 | 1255414 | 4.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 3641 | 68769 | . 2 | X |
| 5750 | Gaming receipts.................................................... | 953 | 164592 | . 6 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 8984 | 1589090 | 5.7 | 58.7 |
| 5801 | Phonograph, compact discs, or video jukeboxes ........................ | 2211 | 204815 | . 7 | X |
| 5802 | Pinball machines . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3039 | 194890 | . 7 | X |
| 5803 | Video games.... | 6974 | 835404 | 3.0 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 2343 | 353976 | 1.3 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . | 1586 | 37432 | . 1 | x |
| 5950 | Amounts received for the use of recreational facilities ................ | 23967 | 7565380 | 27.1 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 4629 | 1051904 | 3.8 | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 2508 | 358078 | 1.3 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages. | 25165 <br> 24293 <br> 13606 | $\begin{array}{lll} 3 & 395 & 873 \\ 2 & 200 & 227 \\ 1 & 195 & 646 \end{array}$ | 12.2 7.9 4.3 | 66.7 $\times$ $\times$ |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 12470 | 1062999 | 3.8 | X |
| 8600 | Merchandise sales.............................................. | $\begin{array}{r}17 \\ \hline\end{array}$ | 1791731 214311 | 6.4 | 66.7 $\times$ |
| 8632 | Boats and marine equipment..................................... | 2023 | 550889 | 2.8 | X |
| 8633 | All other merchandise ............................................. | 15928 | 1026531 | 3.7 | X |
| 8940 | All other receipts | 13745 | 1318135 | 4.7 | 66.8 |
| 8976 | All other receipts ................................................ | 13745 | 1318135 | 4.7 | X |
| 71391 | Golf courses \& country clubs .............................. | 8546 | 8636921 | 100.0 | 68.4 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 5045 | 1980552 | 22.9 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 518 | 17598 | . 2 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 282 | 80853 | . 9 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 286 | 4130 | Z | x |
| 5750 | Gaming receipts................................................... | 44 | 2738 | Z | X |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1,000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71391 | Golf courses \& country clubs-Con. |  |  |  |  |
| 5800 | Amusement machines operated by this establishment (except slot | 124 |  | 1 | 35.3 |
| 5801 | Phonograph, compact discs, or video jukeboxes ........................... | 41 | 4733 | . 1 | 35.3 |
| 5802 | Pinball machines ..................................................... | 23 | 2176 | z | X |
| 5803 | Video games.... | 47 | 550 | Z | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 31 | 1272 | Z | X |
| 5900 | Advertising (including endorsement fees) . | 308 | 17228 | . 2 | X |
| 5950 | Amounts received for the use of recreational facilities ................. | 7711 | 3292473 | 38.1 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 228 | 8320 | . 1 | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 164 | 10373 | . 1 | X |
| 8500 8501 | Food and beverage sales......................................... Sales of food and nonalcoholic beverages .............. | 7016 6913 | 1609131 1189942 | 18.6 13.8 | 67.2 |
| 8502 | Sales of alcoholic beverages ......................................... | 5445 | 419189 | 4.9 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 5066 | 684122 | 7.9 | X |
| 8600 | Merchandise sales. | 4838 | 500185 | 5.8 | 67.1 |
| 8631 | Fuels and lubricants | 42 | 4262 | Z | X |
| 8632 | Boats and marine equipment. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 16 | 748 | Z | X |
| 8633 | All other merchandise ............................................... | 4782 | 495175 | 5.7 | X |
| 8940 | All other receipts | 3461 | 420486 | 4.9 | 67.4 |
| 8976 | All other receipts ................................................. | 3461 | 420486 | 4.9 | X |
| 713910 | Golf courses \& country clubs | 8546 | 8636921 | 100.0 | 68.4 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . | 5045 | 1980552 | 22.9 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 518 | 17598 | . 2 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 282 | 80853 | . 9 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 286 | 4130 | Z | x |
| 5750 | Gaming receipts................................................. | 44 | 2738 | Z | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 124 | 8732 | . 1 | 35.3 |
| 5801 | Phonograph, compact discs, or video jukeboxes ........................ | 41 | 4733 | 1 | X |
| 5802 | Pinball machines ............................... | 23 | 2176 | Z | X |
| 5803 | Video games.... | 47 | 550 | Z | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) . . . . . . . | 31 | 1272 | Z | X |
| 5900 | Advertising (including endorsement fees) | 308 | 17228 | 2 | x |
| 5950 | Amounts received for the use of recreational facilities ................. | 7711 | 3292473 | 38.1 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 228 | 8320 | . 1 | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 164 | 10373 | . 1 | X |
| 8500 | Food and beverage sales. | 7016 | 1609131 | 18.6 | 67.2 |
| 8501 | Sales of food and nonalcoholic beverages | 6913 | 1189942 | 13.8 | X |
| 8502 | Sales of alcoholic beverages ..................................... | 5445 | 419189 | 4.9 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 5066 | 684122 | 7.9 | X |
| 8600 | Merchandise sales................................................. | 4838 | 500185 | 5.8 | 67.1 |
| 8631 | Fuels and lubricants ....... | 42 | 4262 | Z |  |
| 8632 | Boats and marine equipment . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 16 | 748 | Z | X |
| 8633 | All other merchandise ............................................... | 4782 | 495175 | 5.7 | X |
| 8940 | All other receipts .................................................. | 3461 | 420486 | 4.9 | 67.4 |
| 8976 | All other receipts ................................................. | 3461 | 420486 | 4.9 | X |
| 71392 | Skiing facilities . | 379 | 1340813 | 100.0 | 71.0 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 36 | 4658 | . 3 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 157 | 67556 | 5.0 | $x$ |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 116 | 154476 | 11.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 64 | 7311 | . 5 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 50 | 2132 | . 2 | 71.0 |
| 5803 | Video games................................................... | 44 | 1842 | . 1 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . | 36 | 839 | . 1 | X |
| 5950 | Amounts received for the use of recreational facilities ................. | 296 | 793373 | 59.2 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 7 | 54 | Z | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 37 | 1366 | . 1 | X |
| 8500 | Food and beverage sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 283 | 128414 | 9.6 | 67.2 |
| 8501 | Sales of food and nonalcoholic beverages ......................... | 279 | 105373 | 7.9 | X |
| 8502 | Sales of alcoholic beverages ..................................... | 198 | 23041 | 1.7 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 267 | 66201 | 4.9 | X |
| 8600 | Merchandise sales............................................... . . | 177 | 59350 | 4.4 | 70.9 |
| 8631 | Fuels and lubricants ......................................... | 7 | 60 | Z | X |
| 8633 | All other merchandise ............................................ | 175 | 59290 | 4.4 | X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 202 | 50979 50979 | 3.8 3.8 | 70.0 $\times$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | Receipts ${ }^{1}$ $(\$ 1,000)$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71394 | Fitness \& recreational sports centers . . . . . . . . . . . . . . . . . . . | 16604 | 7944954 | 100.0 | 67.2 |
| 3450 | Membership dues and fees . | 12643 | 5590588 | 70.4 | X |
| 00 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 2781 | 268045 | 3.4 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 2463 | 345126 | 4.3 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 872 | 8766 | 1 | X |
| 5750 | Gaming receipts................................................ | 36 | 4317 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 1421 | 25321 | .3 | 65.0 |
| $\begin{aligned} & 5801 \\ & 5802 \end{aligned}$ | Phonograph, compact discs, or video jukeboxes ...................... | $\begin{array}{r}58 \\ 283 \\ \hline\end{array}$ | $\begin{array}{r} 339 \\ 2980 \end{array}$ | Z | $\times$ $\times$ $\times$ |
| 5803 | Video games................................ | 1148 | 17091 | 2 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 220 | 4908 | . 1 | X |
| 5900 | Advertising (including endorsement fees) | 481 | 10365 | 1 | X |
| 5950 | Amounts received for the use of recreational facilities .................. | 4720 | 802002 | 10.1 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 64 | 2218 | Z | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 192 | 2305 | Z | X |
| 8500 | Food and beverage sales. | 6820 | 344085 | 4.3 | 66.8 |
| 8501 | Sales of food and nonalcoholic beverages | 6627 | 300373 | 3.8 | x |
| 8502 | Sales of alcoholic beverages.................................... | 1081 | 43712 | . 6 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 2314 | 136409 | 1.7 | X |
| 8600 | Merchandise sales.. | 5038 | 172674 | 2.2 | 65.0 |
| 8631 | Fuels and lubricants | 85 | 618 | Z | X |
| 8632 | Boats and marine equipment | 7 | 3480 | Z | X |
| 8633 | All other merchandise. | 4981 | 168576 | 2.1 | X |
| 8940 | All other receipts | 3820 | 232733 | 2.9 | 65.5 |
| 8976 | All other receipts ............................................. | 3820 | 232733 | 2.9 | X |
| 713940 | Fitness \& recreational sports centers | 16604 | 7944954 | 100.0 | 67.2 |
| 3450 | Membership dues and fees. | 12643 | 5590588 | 70.4 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 2781 | 268045 | 3.4 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 2463 | 345126 | 4.3 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 872 | 8766 | 1 | x |
| 5750 | Gaming receipts................................................ | 36 | 4317 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) .. | 1421 | 25321 | 3 | 65.0 |
| 5801 | Phonograph, compact discs, or video jukeboxes ...................... | 58 | 339 | Z | X |
| 5802 | Pinball machines | 283 1148 | 2980 17 | Z | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) .......... | 220 | 4908 | 1 | X |
| 5900 | Advertising (including endorsement fees). | 481 | 10365 | 1 | X |
| 5950 | Amounts received for the use of recreational facilities ................. | 4720 | 802002 | 10.1 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage | 64 | 2218 | Z | x |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 192 | 2305 | Z | X |
| 8500 | Food and beverage sales. . | 6820 | 344085 | 4.3 | 66.8 |
| 8501 | Sales of food and nonalcoholic beverages ......................... | 6627 | 300373 | 3.8 | x |
| 8502 | Sales of alcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1081 | 43712 | . 6 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 2314 | 136409 | 1.7 | X |
| 8600 | Merchandise sales. | 5038 | 172674 | 2.2 | 65.0 |
| 8631 | Fuels and lubricants | 85 | 618 | Z | X |
| 8632 | Boats and marine equipment. | 7 | 3480 | Z | X |
| 8633 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 4981 | 168576 | 2.1 | X |
| 8940 | All other receipts | 3820 | 232733 | 2.9 | 65.5 |
| 8976 | All other receipts | 3820 | 232733 | 2.9 | X |
| 7139404 | Ice skating rinks ............................................ | 381 | 298737 | 100.0 | 66.6 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 28 | 2736 | . 9 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 168 | 27233 | 9.1 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 251 | 54611 | 18.3 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 104 | 1646 | . 6 | x |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 127 | 3124 | 1.0 | 63.1 |
| 5802 | Pinball machines . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 26 | 836 | . 3 | X |
| 5803 | Video games..................................................... | 95 | 2100 | . 7 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 19 | 188 | . 1 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . | 94 | 1752 | . 6 | x |
| 5950 | Amounts received for the use of recreational facilities ..................... | 333 | 135796 | 45.5 | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 71 | 537 | . 2 | X |
| 8500 | Food and beverage sales......................................... | 266 | 20983 | 7.0 | 66.6 |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 204 | 12531 | 4.2 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 203 | $\begin{aligned} & 30705 \\ & 30705 \end{aligned}$ | 10.3 10.3 | 64.1 $X$ |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1.000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7139404 | Ice skating rinks-Con. |  |  |  |  |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 165 165 | $\begin{aligned} & 6590 \\ & 6590 \end{aligned}$ | 2.2 2.2 | 64.6 X |
| 7139405 | Roller skating rinks. | 1611 | 416339 | 100.0 | 66.5 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 133 | 6121 | 1.5 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 207 | 2313 | . 6 | x |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1463 | 216776 | 52.1 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 280 | 3009 | . 7 | X |
| 5750 | Gaming receipts............................................... | 7 | 1513 | . 4 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 1074 | 19335 | 4.6 | 65.0 |
| 5801 | Phonograph, compact discs, or video jukeboxes .......................... | 47 | 333 | . 1 | - |
| 5802 | Pinball machines ............................... | 203 | 1907 | . 5 | X |
| 5803 | Video games. | 872 | 13026 | 3.1 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 148 | 4069 | 1.0 | X |
| 5900 5950 | Advertising (including endorsement fees) Amounts received for the use of recreational facilities | 75 559 | 449 35320 | 8. ${ }^{1}$ | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 25 | 508 | . 1 | X |
| 8500 8501 | Food and beverage sales <br> Sales of food and nonalcoholic beverages | 1427 1427 | 74945 74528 | 18.0 17.9 | 66.0 $X$ |
| 8502 | Sales of alcoholic beverages ........................................ | 13 | 417 | . 1 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 856 | 20612 | 5.0 | X |
| $\begin{aligned} & 8600 \\ & 8631 \\ & 8633 \end{aligned}$ | Merchandise sales. Fuels and lubricants All other merchandise | 954 12 946 | 21219 165 21054 | 5.1 Z 5.1 | 66.2 $\times$ $\times$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 446 446 | $\begin{aligned} & 14319 \\ & 14319 \end{aligned}$ | 3.4 3.4 | 66.4 X |
| 71395 | Bowling centers. | 5590 | 2820685 | 100.0 | 69.0 |
| 3450 | Membership dues and fees . | 125 | 3619 | . 1 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 47 | 356 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes). | 31 | 3700 | . 1 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 1551 | 28115 | 1.0 | x |
| 5750 | Gaming receipts................................................. | 496 | 53351 | 1.9 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 3054 | 69560 | 2.5 | 65.6 |
| 5801 | Phonograph, compact discs, or video jukeboxes ..................... | 340 | 1760 | . 1 | x |
| 5802 | Pinball machines . . . . . . . . . | 746 | 5148 | . 2 | X |
| 5803 | Video games.. | 2464 | 54791 | 1.9 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 512 | 7860 | . 3 | X |
| 5900 | Advertising (including endorsement fees) | 273 | 635 | Z | X |
| 5950 | Amounts received for the use of recreational facilities ................ | 5590 | 1677263 | 59.5 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 27 | 291 | Z | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 89 | 453 | Z | X |
| 8500 8501 | Food and beverage sales <br> Sales of food and nonalcoholic beverages | 5054 4766 | 803907 305817 | 28.5 10.8 | 68.1 $\times$ |
| 8502 | Sales of alcoholic beverages....................................... | 4382 | 498090 | 17.7 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 3000 | 65358 | 2.3 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 2147 2145 | 45767 45650 | 1.6 | 68.5 $\times$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 1832 1832 | $\begin{aligned} & 68310 \\ & 68310 \end{aligned}$ | 2.4 2.4 | 68.7 X |
| 713950 | Bowling centers............................................. | 5590 | 2820685 | 100.0 | 69.0 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 125 | 3619 | . 1 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 47 | 356 | Z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 31 | 3700 | . 1 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 1551 | 28115 | 1.0 | X |
| 5750 | Gaming receipts...................................................... | 496 | 53351 | 1.9 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) |  | 69560 | 2.5 | 65.6 |
| 5801 | Phonograph, compact discs, or video jukeboxes ............................ | 340 | 1760 | 2.5 .1 | ${ }^{65.6}$ |
| 5802 | Pinball machines ................................................. | 746 | 5148 | . 2 | X |
| 5803 | Video games... | 2464 | 54791 | 1.9 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 512 | 7860 | . 3 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . | 273 | 635 | Z | X |
| 5950 | Amounts received for the use of recreational facilities ................. | 5590 | 1677263 | 59.5 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 27 | 291 | Z | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 89 | 453 | Z | X |
| 8500 8501 | Food and beverage sales <br> Sales of food and nonalcoholic beverages | 5054 4766 | 803907 305817 | 28.5 10.8 | 68.1 $\times$ |
| 8502 | Sales of alcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 4382 | 498090 | 17.7 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 3000 | 65358 | 2.3 | X |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.
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| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | $\begin{array}{r} \text { Receipts }^{1} \\ (\$ 1.000) \end{array}$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 713950 | Bowling centers-Con. |  |  |  |  |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 2147 <br> 2145 <br> 18 | $\begin{aligned} & 45767 \\ & 45650 \end{aligned}$ | 1.6 | 68.5 $\times$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 1832 1832 | $\begin{aligned} & 68310 \\ & 68 \quad 310 \end{aligned}$ | 2.4 <br> 2.4 <br> 10.0 | 68.7 $\times$ |
| 71399 | All other amusement \& recreation industries | 12128 | 4616296 | 100.0 | 70.4 |
| 3450 | Membership dues and fees | 1261 | 173878 | 3.8 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 541 | 105043 | 2.3 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 2100 | 670133 | 14.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 682 | 18675 | .4 | X |
| 5750 | Gaming receipts.................................................... | 340 | 99215 | 2.1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 4287 | 1479822 | 32.1 | 55.2 |
| 5801 | Phonograph, compact discs, or video jukeboxes ......................... | 1766 | 197976 | 4.3 | X |
| 5802 | Pinball machines ..................................................... | 1973 | 184569 | 4.0 | X |
| 5803 | Video games.. | 3225 | 758062 | 16.4 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 1571 | 339215 | 7.3 | X |
| 5900 | Advertising (including endorsement fees) | 444 | 7103 | . 2 | X |
| 5950 | Amounts received for the use of recreational facilities | 5508 | 989642 | 21.4 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............ | 86 | 1680 | Z | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 208 | 8902 | . 2 | X |
| 8500 8501 8502 |  | 4336 4 135 1 | 404349 218053 186 | 8.8 | 69.3 $\times$ $\times$ |
| 8502 | Sales of alcoholic beverages ........... | 1649 | 186296 | 4.0 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 1090 | 54924 | 1.2 | X |
| 8600 | Merchandise sales... | 2311 | 169324 | 3.7 | 68.1 |
| 8631 | Fuels and lubricants | 54 | 1472 | Z | X |
| 8632 | Boats and marine equipment | 48 | 573 | Z | X |
| 8633 | All other merchandise . . . . . . | 2260 | 167279 | 3.6 | X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 2685 2685 | 433606 433606 | 9.4 9.4 | 68.1 X |
| 713990 | All other amusement \& recreation industries | 12128 | 4616296 | 100.0 | 70.4 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1261 | 173878 | 3.8 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 541 | 105043 | 2.3 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 2100 | 670133 | 14.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 682 | 18675 | 4 | X |
| 5750 | Gaming receipts............................................... | 340 | 99215 | 2.1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 4287 | 1479822 | 32.1 | 55.2 |
| 5801 | Phonograph, compact discs, or video jukeboxes ....................... | 1766 | 197976 | 4.3 | X |
| 5802 | Pinball machines. | 1973 | 184569 | 4.0 | X |
| 5803 | Video games.. | 3225 | 758062 | 16.4 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 1571 | 339215 | 7.3 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . | 444 | 7103 | . 2 | X |
| 5950 | Amounts received for the use of recreational facilities ................. | 5508 | 989642 | 21.4 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ........... | 86 | 1680 | Z | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 208 | 8902 | . 2 | X |
| 8500 | Food and beverage sales................. | 4336 | 404349 | 8.8 | 69.3 |
| 8501 | Sales of food and nonalcoholic beverages ....................... | 4135 | 218053 | 4.7 | X |
| 8502 | Sales of alcoholic beverages .................................. | 1649 | 186296 | 4.0 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 1090 | 54924 | 1.2 | X |
| $\begin{aligned} & 8600 \\ & 8631 \\ & 8632 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> Fuels and lubricants <br> Boats and marine equipment <br> All other merchandise | 1 2311 54 48 260 | 54 169324 1472 1673 1679 | 3.7 <br> Z <br> Z <br> 3.6 | 68.1 $X$ X X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | $\begin{aligned} & 2685 \\ & 2685 \end{aligned}$ | $\begin{aligned} & 433606 \\ & 433606 \end{aligned}$ | 9.4 9.4 | 68.1 X |
| 7139901 | Dance studios \& halls | 293 | 91068 | 100.0 | 56.8 |
| 3450 4900 | Membership dues and fees . ................................... | 13 | 320 | . 4 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 18 | 3530 | 3.9 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 57 | 5940 | 6.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 11 | 80 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 23 | 758 | . 8 | 53.6 |
| 5802 | Pinball machines ................................................. | 6 | 499 | . 5 | X |
| 5803 | Video games................................................. | 17 | 259 | . 3 | X |
| $\begin{aligned} & 5900 \\ & 5950 \end{aligned}$ | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities | r 6 | $\begin{array}{r} 150 \\ 51472 \end{array}$ | .2 56.5 | X |
| 8500 8501 | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 228 187 | 20128 9854 | 22.1 10.8 | 55.3 $\times$ |
| 8502 | Sales of alcoholic beverages ....................................... | 126 | 10 274 | 10.8 11.3 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 19 15 | 88 56 | . 1 | 52.2 $\times$ |

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of receipts | Establishments (number) | Receipts ${ }^{1}$ $(\$ 1,000)$ | Receipts from specified receipt lines as percent of total receipts ${ }^{1}$ | Receipts of establishments reporting sources of receipts as percent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7139901 | Dance studios \& halls-Con. |  |  |  |  |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 58 58 | 8552 8552 | 9.4 9.4 | 56.3 $\times$ |
| 7139902 | Concession operators of amusement devices \& rides .. | 1072 | 364054 | 100.0 | 52.9 |
| $\begin{aligned} & 3450 \\ & 4900 \end{aligned}$ | Membership dues and fees <br> Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 17 6 | 12 38 | z | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).. | 47 | 3755 | 1.0 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 16 | 234 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) .. | 133 | 9496 | 2.6 | 49.8 |
| 5801 |  | 11 16 16 | $\begin{array}{r}9496 \\ \hline 9029\end{array}$ | 2.6 Z .8 | 49.8 $\times$ $\times$ |
| 5803 | Video games.......................................................... | 81 | 5141 | 1.4 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ........ | 39 | 1235 | . 3 | X |
| $\begin{aligned} & 5900 \\ & 5950 \end{aligned}$ | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities | $\begin{array}{r}14 \\ 1072 \\ \hline 180\end{array}$ | 72 304609 | $\begin{array}{r}\text { Z } \\ 83 \\ \hline\end{array}$ | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 180 178 8 | 22617 22162 455 | 6.2 6.1 .1 | 52.2 $\times$ X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 32 | 1473 | . 4 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 95 92 | 6009 5758 | 1.7 1.6 | 52.9 $\times$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 87 87 | 14388 14388 | 4.0 | 52.3 $\times$ |
| 7139904 | Miniature golf courses | 1041 | 307886 | 100.0 | 94.5 |
| 3450 | Membership dues and fees. | 30 | 1279 | . 4 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 54 | 3110 | 1.0 | x |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)... | 278 | 60764 | 19.7 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 92 | 662 | . 2 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines) | 201 | 8741 | 2.8 | 90.8 |
| 5801 5802 | Phonograph, compact discs, or video jukeboxes ..................... Pinbal machines | $\begin{array}{r}7 \\ 43 \\ \hline\end{array}$ |  | Z 1 | X |
| 5803 | Video games....................................................... | 152 | 7206 | 2.3 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 79 | 1114 | . 4 | X |
| 5900 5950 | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities | 6 784 | 30 170706 | [ Z | X |
| 6950 | Personal and household goods repair (including boat repair, including parts and labor) | 48 | 5425 | 1.8 | x |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 630 622 103 | 16923 14273 2650 | 1.8 5.5 4.6 .9 | 93.5 X X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 65 | 4551 | 1.5 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | 249 | 27167 27167 | 8.8 8.8 | 94.4 X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 187 187 | 8528 8528 | 2.8 2.8 | 94.3 X |
| 7139905 | Coin-operated amusement devices (except slot machine operation) | 2668 | 1705888 | 100.0 | 73.8 |
| 3450 |  | 28 | 1452 | . 1 | x |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 20 | 1142 | . 1 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)... | 115 | 16156 | . 9 | $x$ |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 92 | 10124 | . 6 | x |
| 5750 | Gaming receipts............................................ | 92 | 51512 | 3.0 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 2668 | 1402051 | 82.2 | 55.1 |
| 5801 | Phonograph, compact discs, or video jukeboxes ....................... | 1376 | 193849 | 11.4 | X |
| 5802 | Pinball machines . | 1539 | 176552 | 10.4 | X |
| 5803 | Video games................................................. | 2175 | 715803 | 42.0 | X |
| 5804 | Other amusement machines (excluding billiard or pool tables) ......... | 1098 | 315847 | 18.5 | X |
| 5900 5950 | Advertising (including endorsement fees) Amounts received for the use of recreational facilities | 85 263 | 2340 51107 | .1 3.0 | X |
| 5950 6950 | Amounts received for the use of recreational facilities <br> Personal and household goods repair (including boat repair, including parts and labor) | 263 32 | 51107 684 | 3.0 z | X X |
| 8500 8501 850 |  | 434 418 7 | 48138 41265 | 2.8 2.4 | 70.9 $\times$ $\times$ |
| 8502 | Sales of alcoholic beverages..................................... | 73 | 6873 | . 4 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 129 | 5072 | . 3 | X |
| $\begin{aligned} & 8600 \\ & 8633 \end{aligned}$ | Merchandise sales. <br> All other merchandise | $\begin{array}{r} 296 \\ 296 \end{array}$ | $\begin{aligned} & 42052 \\ & 42052 \end{aligned}$ | 2.5 2.5 | 73.3 $\times$ |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | $\begin{aligned} & 563 \\ & 563 \end{aligned}$ | $\begin{aligned} & 74053 \\ & 74053 \end{aligned}$ | 4.3 4.3 | $\begin{array}{r}71.5 \\ \times \\ \hline\end{array}$ |

${ }^{1}$ Receipts and receipt line percents may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and/or due to rounding.

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of revenue | Establishments (number) | $\begin{array}{r} \text { Revenue }^{1} \\ (\$ 1,000) \end{array}$ | Revenue from specified revenue lines as percent of total revenue ${ }^{1}$ | Revenue of establishments reporting sources of revenue as percent of total revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71 | Arts, entertainment, \& recreation .......................... | 19463 | 19626564 | 100.0 | X |
| 711 | Performing arts, spectator sports, \& related industries . . . . . . | 4624 | 4875904 | 100.0 | 86.9 |
| 3450 | Membership dues and fees .................................. | 1451 | 68498 | 1.4 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 3880 | 1933085 | 39.6 | $x$ |
| 5550 | Contract fees from providing entertainment ........................... | 1544 | 200243 | 4.1 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 119 | 11835 | . 2 | x |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 1300 | 134732 | 2.8 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 529 | 61405 | 1.3 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines)... | 24 | 2523 | . 1 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . | 1793 | 34584 | 7 | X |
| 7200 | Sales of programs. | 328 | 11651 | . 2 | X |
| 8500 | Food and beverage sales........................................... | 1440 | 67126 | 1.4 | X |
| 8600 | Merchandise sales. | 1745 | 42804 | . 9 | X |
| 8940 | All other receipts .......... | 1962 | 191841 | 3.9 | X |
| 9000 | Contributions, gifts, and grants-Government | 3172 | 272997 | 5.6 | X |
| 9050 | Contributions, gifts, and grants-Private . | 3934 | 1334544 | 27.4 | x |
| 9100 | Investment income, including interest and dividends ................ | 2473 | 227136 | 4.7 | X |
| 9250 | Amounts received from royalties, residual fees, and subsidiary rights.... | 202 | 12315 | . 3 | X |
| 9500 | All other revenue ... . | 2100 | 268587 | 5.5 | X |
| 7111 | Performing arts companies | 3316 | 3298514 | 100.0 | 88.2 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1012 | 54638 | 1.7 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 2790 | 1293709 | 39.2 | X |
| 5550 5600 | Contract fees from providing entertainment . ........................ Commissions or fees from representation (e.g., from sports or artists | 1330 | 169861 | 5.2 | X |
|  | agents or managers, or event promoters) ........................... | 57 | 1930 | . 1 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 652 | 28443 | . 9 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 105 | 3879 | . 1 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1307 | 20417 | . 6 | X |
| 7200 | Sales of programs ............................................... | 195 | 8401 | . 3 | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 908 | 21811 15251 | .7 <br> . | 88.2 $\times$ X |
| 8502 | Sales of alcoholic beverages ..................................... | 216 | 6560 | . 2 | X |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 1222 1222 | 23252 23252 | . 7 | 82.8 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 1321 1317 | 106097 105686 | 3.2 3.2 | 86.0 $X$ |
| $\begin{aligned} & 9000 \\ & 9001 \\ & 9002 \end{aligned}$ | Contributions, gifts, and grants-Government National Endowment for the Arts <br> All other Federal, state, county, and municipal. | 2346 620 2303 | $\begin{array}{r} 160015 \\ 17167 \\ 142848 \end{array}$ | 4.9 .5 4.3 | 84.3 $\times$ X |
| 9050 | Contributions, gifts, and grants-Private . | 3040 | 1053316 | 31.9 | 84.3 |
| 9051 | Individuals... | 2890 | 508276 | 15.4 | X |
| 9052 | Foundations . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 2123 | 238478 | 7.2 | X |
| 9053 | Business and industry. | 2178 | 224588 | 6.8 | X |
| 9054 | Other (labor unions, etc.) | 395 | 81974 | 2.5 | X |
| 9100 | Investment income, including interest and dividends .... | 1664 | 181385 | 5.5 | x |
| 9250 | Amounts received from royalties, residual fees, and subsidiary rights.... | 179 | 10331 | . 3 | X |
| 9500 | All other revenue . | 1548 | 160292 | 4.9 | 84.5 |
| 9507 | All other revenue | 1548 | 160292 | 4.9 | X |
| 71111 | Theater companies \& dinner theaters | 1647 | 1775964 | 100.0 | 87.4 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 421 | 15550 | . 9 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1470 | 806081 | 45.4 | X |
| 5550 | Contract fees from providing entertainment ............................ | 484 | 59278 | 3.3 | X |
|  | Commissions or fees from representation (e.g., from sports or artists agents or managers, or event promoters) | 23 | 1128 | . 1 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 510 | 20962 | 1.2 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 66 | 2446 | . 1 | X |
| 5900 | Advertising (including endorsement fees) . ............................ | 700 | 10241 | . 6 | X |
| 7200 | Sales of programs ............................................. | 107 | 4164 | . 2 | X |
| 8500 8501 | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 714 690 | 15306 11048 | . 9 | 87.4 $\times$ |
| 8502 | Sales of alcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 179 | 4258 | . 2 | X |
| 8600 | Merchandise sales.. | 521 | 9861 | . 6 | 83.5 |
| 8628 | Sales of other merchandise | 521 | 9861 | . 6 | X |
| 8940 | All other receipts. | 745 | 63264 | 3.6 | 84.7 |
| 8974 | All other receipts ................................................ | 745 | 63264 | 3.6 | X |
| 9000 | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . | 1142 | 78478 | 4.4 | 85.7 |
| 9001 | National Endowment for the Arts . $\ldots$.............................. | 286 | 8180 | . 5 | X |
| 9002 | All other Federal, state, county, and municipal........................ | 1121 | 70298 | 4.0 | X |
| 9050 | Contributions, gifts, and grants-Private . . . . . . . . . . . . . . . . . . . . . . . . . | 1499 | 529099 | 29.8 | 85.6 |
| 9051 | Individuals ........................................................ | 1421 | 273918 | 15.4 | X |
| 9052 | Foundations .................................................... | 1007 | 112740 | 6.3 | X |
| 9053 9054 |  | 1046 173 | 92929 49512 | 5.2 2.8 | X |

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

\begin{tabular}{|c|c|c|c|c|c|}
\hline NAICS code and RL code \& Kind of business and sources of revenue \& Establishments (number) \& \[
\begin{array}{r}
\text { Revenue }^{1} \\
(\$ 1,000)
\end{array}
\] \& Revenue from specified revenue lines as percent of total revenue \({ }^{1}\) \& Revenue of establishments reporting sources of revenue as percent of total revenue \\
\hline 71111 \& Theater companies \& dinner theaters-Con. \& \& \& \& \\
\hline \[
\begin{aligned}
\& 9100 \\
\& 9250
\end{aligned}
\] \& Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights . \& 791
98 \& 66587
6365 \& 3.7
.4 \& X \\
\hline \[
\begin{aligned}
\& 9500 \\
\& 9507
\end{aligned}
\] \& \begin{tabular}{l}
All other revenue \\
All other revenue
\end{tabular} \& 768 \& \[
\begin{aligned}
\& 86416 \\
\& 86416
\end{aligned}
\] \& 4.9
4.9 \& 85.2
\(X\) \\
\hline 711110 \& Theater companies \& dinner theaters . . . . . . . . . . . . . . . . . . . \& 1647 \& 1775964 \& 100.0 \& 87.4 \\
\hline \[
\begin{aligned}
\& 3450 \\
\& 5500
\end{aligned}
\] \& Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) \& 421
1470 \& 15550
806081 \& .9
45.4 \& x
X \\
\hline 5550 \& Contract fees from providing entertainment .......................... \& 1484 \& 59278 \& 3.3 \& X \\
\hline 5600 \& Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) \& 23 \& 1128 \& . 1 \& \(x\) \\
\hline 5650 \& Rental fees for the use of facilities, such as stadiums, or arenas, or theaters \& 510 \& 20962 \& 1.2 \& X \\
\hline 5670
5900
7200 \& \begin{tabular}{l}
This establishment's share of receipts from concessions or amusement machines not operated by this establishment. . \\
Advertising (including endorsement fees) \(\qquad\) \\
Sales of programs
\end{tabular} \& 66
700
107 \& 2446
10241
4164 \& \begin{tabular}{l}
.1 \\
.6 \\
. \\
\hline
\end{tabular} \& X
\(\times\)
\(\times\)
X \\
\hline \[
\begin{aligned}
\& 8500 \\
\& 8501 \\
\& 8502
\end{aligned}
\] \& Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages \& 714
690
179 \& \[
\begin{array}{r}
15306 \\
11048 \\
4258
\end{array}
\] \& .9
.6
.
. \& 87.4
\(\times\)
\(\times\) \\
\hline \[
\begin{aligned}
\& 8600 \\
\& 8628
\end{aligned}
\] \& \begin{tabular}{l}
Merchandise sales. \\
Sales of other merchandise
\end{tabular} \& 521 \& 9861
9861 \& . 6 \& 83.5
\(\times\) \\
\hline \[
\begin{aligned}
\& 8940 \\
\& 8974
\end{aligned}
\] \& \begin{tabular}{l}
All other receipts \\
All other receipts
\end{tabular} \& 745
745 \& 63264
63264 \& 3.6
3.6
4 \& 84.7
\(X\) \\
\hline \[
\begin{aligned}
\& 9000 \\
\& 9001 \\
\& 9002
\end{aligned}
\] \& \begin{tabular}{l}
Contributions, gifts, and grants-Government \\
National Endowment for the Arts \\
All other Federal, state, county, and municipal
\end{tabular} \& \[
\begin{array}{r}
1142 \\
286 \\
1121
\end{array}
\] \& 78478
8180
70298 \& 4.4
.5
4.0 \& 85.7
\(\times\)
X \\
\hline \[
\begin{aligned}
\& 9050 \\
\& 9051 \\
\& 9052 \\
\& 9053 \\
\& 9054
\end{aligned}
\] \&  \& \(\begin{array}{rr}1 \& 499 \\ 1 \& 421 \\ 1 \& 007 \\ 1 \& 046 \\ \& 173\end{array}\) \& 529099
273918
112740
92929
49512 \& 29.8
15.4
6.3
5.2
2.8
2.8 \& 85.6
\(\times\)
\(\times\)
\(\times\)
\(\times\)
\(X\) \\
\hline \[
\begin{aligned}
\& 9100 \\
\& 9250
\end{aligned}
\] \& Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights. \& 791
98 \& 66587
6665 \& 3.7
.4 \& X \\
\hline \[
\begin{aligned}
\& 9500 \\
\& 9507
\end{aligned}
\] \& \begin{tabular}{l}
All other revenue \\
All other revenue
\end{tabular} \& 768 \& 86416
86416 \& 4.9
4.9 \& 85.2
X \\
\hline 7111101 \& Opera companies \& 147 \& 593608 \& 100.0 \& 92.3 \\
\hline \[
\begin{aligned}
\& 3450 \\
\& 5500
\end{aligned}
\] \& Membership dues and fees \(\qquad\) Admissions, including sports teams' total receipts for admissions to \& 37 \& 3967 \& . 7 \& X \\
\hline \& home games (not including admission taxes).................. \& 138 \& 223911 \& 37.7 \& X \\
\hline 5550
5650 \& Contract fees from providing entertainment ........................
Rental fees for the use of facilities, such as stadiums, or arenas or \& 53 \& 16694 \& 2.8 \& X \\
\hline 5650
5900
7200 \& \begin{tabular}{l}
Rental fees for the use of facilities, such as stadiums, or arenas, or theaters \\
Advertising (including endorsement fees) \\
Sales of programs
\end{tabular} \& 38
60
12 \& 4707
1229
185 \& .8
.8
z \& X
X
X \\
\hline \[
\begin{aligned}
\& 8500 \\
\& 8501 \\
\& 8502
\end{aligned}
\] \& \begin{tabular}{l}
Food and beverage sales. \\
Sales of food and nonalcoholic beverages \\
Sales of alcoholic beverages
\end{tabular} \& 25
19
18 \& 2020
1433

587 \& . 3
.2
.1 \& 92.3
$\times$
X <br>

\hline \[
$$
\begin{aligned}
& 8600 \\
& 8628
\end{aligned}
$$

\] \& | Merchandise sales. |
| :--- |
| Sales of other merchandise | \& 55

55 \& 1963
1963 \& . 3 \& 92.3
X <br>

\hline \[
$$
\begin{aligned}
& 8940 \\
& 8974
\end{aligned}
$$

\] \& | All other receipts |
| :--- |
| All other receipts | \& 64

64 \& 6901
6901 \& 1.2
1.2 \& 92.3
X <br>

\hline $$
\begin{aligned}
& 9000 \\
& 9001 \\
& 9002
\end{aligned}
$$ \& Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal \& 114

43
113 \& 18619
2454
16165 \& 3.1
.4
2.7 \& 92.1
$\times$
$\times$
X <br>
\hline 9050 \& Contributions, gifts, and grants-Private . . . . . . . . . . . . . . . . . . . . . . . . \& 139 \& 247055 \& 41.6 \& 92.1 <br>
\hline 9051 \& Individuals..................................................... \& 135 \& 152279 \& 25.7 \& X <br>
\hline 9052 \& Foundations ..................................................... \& 112 \& 31185 \& 5.3 \& X <br>
\hline 9053 \& Business and industry....................................... \& 116 \& 27863 \& 4.7 \& X <br>
\hline 9054 \& Other (labor unions, etc.) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . \& 34 \& 35728 \& 6.0 \& X <br>
\hline 9100 \& Investment income, including interest and dividends .................. \& 111 \& 37534 \& 6.3 \& X <br>

\hline \[
$$
\begin{aligned}
& 9500 \\
& 9507
\end{aligned}
$$

\] \& | All other revenue $\qquad$ |
| :--- |
| All other revenue | \& 90

90 \& 26514
26514 \& 4.5
4.5 \& 92.0
$X$ <br>
\hline 7111102 \& Theater companies \& 1500 \& 1182356 \& 100.0 \& 84.9 <br>
\hline 3450
5500 \& Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . \& 384 \& 11583 \& 1.0 \& X <br>
\hline 5500 \& Admissions, including sports teams total receipts for admissions to home games (not including admission taxes) \& 1332 \& 582170 \& 49.2 \& x <br>
\hline 5550
5600 \& Contract fees from providing entertainment . . . . . . . . . . . . . . . . . . . \& 431 \& 42584 \& 3.6 \& X <br>
\hline \& Commissions or fees from representation (e.g., from sports or artists agents or managers, or event promoters) \& 23 \& 1128 \& . 1 \& X <br>
\hline 5650 \& Rental fees for the use of facilities, such as stadiums, or arenas, or theaters \& 472 \& 16255 \& 1.4 \& X <br>
\hline 5670 \& This establishment's share of receipts from concessions or amusement machines not operated by this establishment. \& 61 \& 1024 \& . 1 \& X <br>
\hline 5900 \& Advertising (including endorsement fees) . ................................ \& 640 \& 9012 \& . 8 \& X <br>
\hline 7200 \& Sales of programs ........................................... \& 95 \& 3979 \& . 3 \& X <br>

\hline $$
\begin{aligned}
& 8500 \\
& 8501 \\
& 8502
\end{aligned}
$$ \& Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages \& 689

671

161 \& $$
\begin{array}{r}
13286 \\
9615 \\
3671
\end{array}
$$ \& 1.1

.8
.3 \& 84.9
$\times$
$\times$ <br>

\hline \[
$$
\begin{aligned}
& 8600 \\
& 8628
\end{aligned}
$$

\] \& | Merchandise sales. |
| :--- |
| Sales of other merchandise | \& \[

$$
\begin{aligned}
& 466 \\
& 466
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 7898 \\
& 7898
\end{aligned}
$$
\] \& . 7 \& 79.1

X <br>
\hline
\end{tabular}

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of revenue | Establishments (number) | $\begin{array}{r} \text { Revenue }^{1} \\ (\$ 1,000) \end{array}$ | Revenue from specified revenue lines as percent of total revenue ${ }^{1}$ | Revenue of establishments reporting sources of revenue as percent of total revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71113 | Musical groups \& artists . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1211 | 1154012 | 100.0 | 92.4 |
| 3450 | Membership dues and fees . ................................. | 478 | 35123 | 3.0 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 981 | 372123 | 32.2 | X |
| 5550 | Contract fees from providing entertainment | 583 | 68098 | 5.9 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 15 | 457 | Z | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 58 | 5719 | . 5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 26 | 1157 | . 1 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . | 482 | 9152 | . 8 | X |
| 7200 | Sales of programs ................................................ | 60 | 3003 |  | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 134 119 31 | $\begin{array}{ll} 4 & 415 \\ 2683 \\ 1 & 732 \end{array}$ | .4 .2 .2 | 92.4 $\times$ $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 504 504 5 | 10400 10400 | . 9 | 83.1 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts All other receipts | 360 360 | 24552 24552 | 2.1 2.1 | 91.3 $X$ |
| $\begin{aligned} & 9000 \\ & 9001 \\ & 9002 \end{aligned}$ | Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal | 866 241 849 | $\begin{array}{rr} 55 & 150 \\ 5 & 097 \\ 50 & 053 \end{array}$ | 4.8 .4 4.3 | 87.1 $\times$ $\times$ |
| 9050 | Contributions, gifts, and grants-Private . | 1122 | 391775 | 33.9 | 86.8 |
| 9051 | Individuals. | 1079 | 178440 | 15.5 | X |
| 9052 | Foundations | 788 | 82304 | 7.1 | X |
| 9053 | Business and industry. | 827 | 103395 | 9.0 | X |
| 9054 | Other (labor unions, etc.) | 169 | 27636 | 2.4 | X |
| $\begin{aligned} & 9100 \\ & 9250 \end{aligned}$ | Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights .... | 685 65 | 109516 3588 | 9.5 .3 | X $\times$ |
| $\begin{aligned} & 9500 \\ & 9507 \end{aligned}$ | All other revenue <br> All other revenue | 569 | 59785 59785 | 5.2 5.2 | 86.3 $X$ |
| 711130 | Musical groups \& artists | 1211 | 1154012 | 100.0 | 92.4 |
| 3450 | Membership dues and fees . ...................................... | 478 | 35123 | 3.0 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 981 | 372123 | 32.2 | x |
| 5550 5600 | Contract fees from providing entertainment . . . . . . . . . . . . . . . . . . . . . | 583 | 68098 | 5.9 | X |
|  | agents or managers, or event promoters) ........................... | 15 | 457 | Z | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 58 | 5719 | . 5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 26 | 1157 | . 1 | X |
| 5900 7200 | Advertising (including endorsement fees) Sales of programs | 482 60 | 9 <br> 9 <br> 3 <br> 152 <br>  | . 8 | X X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 134 119 31 | 4415 2683 1732 | .4 . .2 . | 92.4 $\times$ $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 504 504 5 | 10400 10400 | . 9 | 83.1 $X$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 360 360 | 24552 24552 | 2.1 2.1 | 91.3 $\times$ |
| $\begin{aligned} & 9000 \\ & 9001 \\ & 9002 \end{aligned}$ | Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal | 866 241 849 | 55150 5097 50053 | 4.8 .4 4.3 | 87.1 $\times$ $\times$ $\times$ |
| 9050 | Contributions, gifts, and grants-Private . . . . . . . . . . . . . . . . . . . . . . . . . | 1122 | 391775 | 33.9 | 86.8 |
| 9051 | Individuals. | 1079 | 178440 | 15.5 | X |
| 9052 | Foundations | 788 | 82304 | 7.1 | X |
| 9053 | Business and industry . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 827 | 103395 | 9.0 | X |
| 9054 | Other (labor unions, etc.) . .......................................... | 169 | 27636 | 2.4 | X |
| $\begin{aligned} & 9100 \\ & 9250 \end{aligned}$ | Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights . . . . | 685 65 | 109516 3588 | 9.5 .3 | X X |
| $\begin{aligned} & 9500 \\ & 9507 \end{aligned}$ | All other revenue <br> All other revenue | 569 569 | $\begin{aligned} & 59785 \\ & 59785 \end{aligned}$ | 5.2 5.2 | 86.3 $X$ |
| 7111301 | Symphony orchestras \& chamber music organizations ...... | 698 | 1038206 | 100.0 | 90.7 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . | 171 | 26328 | 2.5 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 606 | 340725 | 32.8 | X |
| 5550 | Contract fees from providing entertainment ........................... | 354 | 58089 | 5.6 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 8 | 149 | Z | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 42 | 5532 | . 5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 8 | 463 | Z | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 354 | 8374 | . 8 | X |
| 7200 | Sales of programs ................................................ | 40 | 884 | . 1 |  |
| 8500 <br> 8501 <br> 850 | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 74 63 | 3276 2157 1 | .3 .2 . | 90.7 $\times$ $\times$ |
| 8502 | Sales of alcoholic beverages...................................... | 22 | 1119 | . 1 | X |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 211 211 | 4651 4651 | . 4 | 89.7 $X$ |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | $\begin{aligned} & 213 \\ & 213 \end{aligned}$ | $\begin{aligned} & 19089 \\ & 19089 \end{aligned}$ | 1.8 | 89.7 $X$ |

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

\begin{tabular}{|c|c|c|c|c|c|}
\hline NAICS code and RL code \& Kind of business and sources of revenue \& Establishments (number) \& \[
\begin{array}{r}
\text { Revenue }^{1} \\
(\$ 1,000)
\end{array}
\] \& Revenue from specified revenue lines as percent of total revenue \({ }^{1}\) \& Revenue of establishments reporting sources of revenue as percent of total revenue \\
\hline 7111301 \& Symphony orchestras \& chamber music organizations-Con. \& \& \& \& \\
\hline \[
\begin{aligned}
\& 9000 \\
\& 9001 \\
\& 9002
\end{aligned}
\] \& Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal. \& \[
\begin{aligned}
\& 555 \\
\& 173 \\
\& 547
\end{aligned}
\] \& \[
\begin{array}{r}
48918 \\
4318 \\
44600
\end{array}
\] \& 4.7
.4
4.3 \& \(\begin{array}{r}90.3 \\ \times \\ \times \\ \hline\end{array}\) \\
\hline \[
\begin{aligned}
\& 9050 \\
\& 9051 \\
\& 9052 \\
\& 9053 \\
\& 9054
\end{aligned}
\] \& \begin{tabular}{l}
Contributions, gifts, and grants - Private \\
Individuals \\
Foundations \\
Business and industry. \\
Other (labor unions, etc.)
\end{tabular} \& 667
651
528
552
133 \& 355161
159889
71
97687
26352 \& 34.2
15.4
6.9
9.4
2.5 \& 89.7
\(\times\)
\(\times\)
\(\times\)
\(\times\)
\(X\) \\
\hline \[
\begin{aligned}
\& 9100 \\
\& 9250
\end{aligned}
\] \& Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights. \& 465
39 \& 108464
3296 \& 10.4
.3 \& X \\
\hline \[
\begin{aligned}
\& 9500 \\
\& 9507
\end{aligned}
\] \& \begin{tabular}{l}
All other revenue \\
All other revenue
\end{tabular} \& \begin{tabular}{l}
352 \\
352 \\
\hline
\end{tabular} \& 54807
54807 \& 5.3
5.3 \& 90.0
X \\
\hline 7111309 \& Other music groups \& artists. \& 513 \& 115806 \& 100.0 \& 100.0 \\
\hline \[
\begin{aligned}
\& 3450 \\
\& 5500
\end{aligned}
\] \& Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) \& 307
375 \& 8795
31398 \& 7.6
27.1 \& x
x \\
\hline 5550
5600 \& Contract fees from providing entertainment . ......................... \& 229 \& 10009 \& 8.6 \& X \\
\hline 5600
5650 \& \begin{tabular}{l}
Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) \\
Rental fees for the use of facilities, such as stadiums, or arenas, or theaters
\end{tabular} \& 7
16 \& 308
187 \& .3
.2 \& X
\(\times\) \\
\hline \[
\begin{aligned}
\& 5670 \\
\& 5900 \\
\& 7200
\end{aligned}
\] \& \begin{tabular}{l}
This establishment's share of receipts from concessions or amusement machines not operated by this establishment. \\
Advertising (including endorsement fees) \\
. ...................................... \\
Sales of programs
\end{tabular} \& 18
128
20 \& 694
778
2119 \& \(\begin{array}{r}.6 \\ .7 \\ 1.8 \\ \hline\end{array}\) \& X
\(\times\)
\(\times\)
X \\
\hline \[
\begin{aligned}
\& 8500 \\
\& 8501 \\
\& 8502
\end{aligned}
\] \& \begin{tabular}{l}
Food and beverage sales. \\
Sales of food and nonalcoholic beverages \\
Sales of alcoholic beverages .
\end{tabular} \& 60
56
9 \& 1139
526
613 \& 1.0
.5
.5 \& 100.0
\(X\)
\(X\) \\
\hline \[
\begin{aligned}
\& 8600 \\
\& 8628
\end{aligned}
\] \& \begin{tabular}{l}
Merchandise sales. \\
Sales of other merchandise
\end{tabular} \& 293 \& 5749
5749 \& 5.0
5.0 \& 57.4
\(\times\) \\
\hline \[
\begin{aligned}
\& 8940 \\
\& 8974
\end{aligned}
\] \& \begin{tabular}{l}
All other receipts \\
All other receipts
\end{tabular} \& 147
147 \& 5463
5463 \& 4.7 \& 100.0
X \\
\hline \[
\begin{aligned}
\& 9000 \\
\& 9001 \\
\& 9002
\end{aligned}
\] \& Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal \& 311
69
302 \& 6232
779
5453 \& 5.4
.7
4.7 \& 52.0
\(\times\)
\(\times\)
\(\times\) \\
\hline \[
\begin{aligned}
\& 9050 \\
\& 9051 \\
\& 9052 \\
\& 9053 \\
\& 9054
\end{aligned}
\] \& \begin{tabular}{l}
Contributions, gifts, and grants-Private \\
Individuals \\
Foundations \\
Business and industry. \\
Other (labor unions, etc.)
\end{tabular} \& 455
428
259
275
36 \& 36614
18551
11067
5
5
1 284 \& 31.6
16.0
9.6
4.9
1.1 \& 60.2
\(\times\)
\(\times\)
\(\times\)
\(\times\)
\(X\) \\
\hline \[
\begin{aligned}
\& 9100 \\
\& 9250
\end{aligned}
\] \& Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights. \& 220
26 \& 1052

492 \& . 9 \& X <br>

\hline \[
$$
\begin{aligned}
& 9500 \\
& 9507
\end{aligned}
$$

\] \& | All other revenue |
| :--- |
| All other revenue | \& 217

217 \& 4978
4978 \& 4.3
4.3 \& 48.1
X <br>
\hline 71119 \& Other performing arts companies ......................... \& 87 \& 45232 \& 100.0 \& 74.3 <br>
\hline 3450
5500 \& Membership dues and fees . .................................... \& 11 \& 130 \& . 3 \& X <br>

\hline \[
$$
\begin{aligned}
& 5500 \\
& 5550 \\
& 5900
\end{aligned}
$$

\] \& | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) |
| :--- |
| Contract fees from providing entertainment Advertising (including endorsement fees) | \& 50

33
8 \& 18657
5221
82 \& 41.2
11.5
.2 \& X
$\times$
$\times$ <br>

\hline \[
$$
\begin{aligned}
& 8500 \\
& 8501
\end{aligned}
$$

\] \& | Food and beverage sales. |
| :--- |
| Sales of food and nonalcoholic beverages | \& 16

16 \& 1890
1325 \& 4.2 \& 74.3
$\times$ <br>

\hline \[
$$
\begin{aligned}
& 8600 \\
& 8628
\end{aligned}
$$

\] \& | Merchandise sales. |
| :--- |
| Sales of other merchandise | \& 24

24 \& 477 \& 1.1
1.1 \& 59.1
X <br>

\hline \[
$$
\begin{aligned}
& 8940 \\
& 8974
\end{aligned}
$$

\] \& | All other receipts |
| :--- |
| All other receipts | \& 26

22 \& 1579
1168 \& 3.5
2.6 \& 48.1
X <br>

\hline \[
$$
\begin{aligned}
& 9000 \\
& 9002
\end{aligned}
$$

\] \& | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . . . . . |
| :--- |
| All other Federal, state, county, and municipal | \& 42 \& $\begin{array}{r}4 \\ 3 \\ 3 \\ \hline\end{array}$ \& 9.0

8.6 \& 29.1
$X$ <br>

\hline \[
$$
\begin{aligned}
& 9050 \\
& 9051 \\
& 9052 \\
& 9053
\end{aligned}
$$

\] \& | Contributions, gifts, and grants-Private $\qquad$ Individuals |
| :--- |
| Foundations |
| Business and industry | \& 76

69
52
52 \& 10425
3477
4531
2355 \& 23.0
7.7
10.0
5.2 \& 32.1
$\times$
$\times$
$X$
$X$ <br>
\hline 9100 \& Investment income, including interest and dividends ................. \& 33 \& 112 \& . 2 \& X <br>

\hline \[
$$
\begin{aligned}
& 9500 \\
& 9507
\end{aligned}
$$

\] \& | All other revenue |
| :--- |
| All other revenue | \& $\begin{array}{r}31 \\ 31 \\ \hline\end{array}$ \& \[

$$
\begin{aligned}
& 1452 \\
& 1452
\end{aligned}
$$
\] \& 3.2

3.2 \& 71.7
$\times$ <br>
\hline 711190 \& Other performing arts companies ......................... \& 87 \& 45232 \& 100.0 \& 74.3 <br>

\hline $$
\begin{aligned}
& 3450 \\
& 5500
\end{aligned}
$$ \& Membership dues and fees Admissions, including sports teams' total receipts for admissions to \& 11 \& 130

18657 \& . 3 \& X <br>

\hline \[
$$
\begin{aligned}
& 5550 \\
& 5900
\end{aligned}
$$

\] \& | home games (not including admission taxes) |
| :--- |
| Contract fees from providing entertainment Advertising (including endorsement fees) | \& 50

33
8 \& 18657
5221
82 \& 41.2
11.5
.2 \& X
$\times$
$\times$ <br>

\hline \[
$$
\begin{aligned}
& 8500 \\
& 8501
\end{aligned}
$$

\] \& | Food and beverage sales. |
| :--- |
| Sales of food and nonalcoholic beverages | \& 16

16 \& 1890
1
1 \& 4.2 \& 74.3
$\times$ <br>

\hline \[
$$
\begin{aligned}
& 8600 \\
& 8628
\end{aligned}
$$

\] \& | Merchandise sales. |
| :--- |
| Sales of other merchandise | \& 24

24 \& 477 \& 1.1
1.1 \& 59.1
$X$ <br>

\hline \[
$$
\begin{aligned}
& 8940 \\
& 8974
\end{aligned}
$$

\] \& | All other receipts |
| :--- |
| All other receipts | \& 26

22 \& 1579
1168 \& 3.5
2.6 \& 48.1
X <br>

\hline \[
$$
\begin{aligned}
& 9000 \\
& 9002
\end{aligned}
$$

\] \& | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . . . . . . |
| :--- |
| All other Federal, state, county, and municipal. | \& \[

$$
\begin{aligned}
& 42 \\
& 42
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 4051 \\
& 3878
\end{aligned}
$$
\] \& 9.0

8.6 \& 29.1
$X$ <br>
\hline
\end{tabular}

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of revenue | Establishments (number) | $\begin{array}{r} \text { Revenue }^{1} \\ (\$ 1,000) \end{array}$ | Revenue from specified revenue lines as percent of total revenue ${ }^{1}$ | Revenue of establishments reporting sources of revenue as percent of total revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 711190 | Other performing arts companies-Con. |  |  |  |  |
| 9050 | Contributions, gifts, and grants-Private | 76 | 10425 | 23.0 | 32.1 |
| 9051 | Individuals........................................................... | 69 | 3477 | 7.7 | X |
| 9052 | Foundations .................................................. | 52 | 4531 | 10.0 | X |
| 9053 | Business and industry......................................... | 52 | 2355 | 5.2 | X |
| 9100 | Investment income, including interest and dividends ................ | 33 | 112 | . 2 | X |
| 9500 9507 | All other revenue <br> All other revenue | 31 31 | 1452 1452 | 3.2 3.2 | 71.7 $\times$ |
| 7111901 | Circuses. | 17 | 20697 | 100.0 | 89.1 |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 17 | 14143 | 68.3 | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 13 13 | 1098 1098 | 5.3 5.3 | 89.1 $X$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 13 13 | 43 43 | . 2 | 22.2 $\times$ |
| 9050 | Contributions, gifts, and grants-Private . . . . . . . . . . . . . . . . . . . . . . | 16 | 3060 | 14.8 | . 9 |
| 9051 | Individuals... | 16 | 1202 | 5.8 | X |
| 9052 | Foundations | 16 | 1640 | 7.9 | X |
| 9053 | Business and industry.......................................... | 16 | 218 | 1.1 | X |
| 9100 | Investment income, including interest and dividends ............... | 14 | 48 | . 2 | X |
| 9500 | All other revenue . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 13 | 1134 1 1 | 5.5 | 85.5 |
| 9507 | All other revenue .............................................. | 13 | 1134 | 5.5 | X |
| 7111909 | Other performing arts companies (except circuses). . | 70 | 24535 | 100.0 | 61.9 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . | 9 | 120 | . 5 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 33 | 4514 | 18.4 | X |
| 5550 | Contract fees from providing entertainment ............................ | 31 | 5111 | 20.8 | X |
| 5900 | Advertising (including endorsement fees) .............................. | 6 | 79 | . 3 | X |
| 8600 | Merchandise sales.............................................. | 11 | 434 | 1.8 | 61.9 |
| 8628 | Sales of other merchandise ..................................... | 11 | 434 | 1.8 | X |
| 8940 | All other receipts | 22 | 1168 | 4.8 | 61.9 |
| 8974 | All other receipts .......................................... | 22 | 1168 | 4.8 | X |
| 9000 | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . | 38 | 3530 | 14.4 | 61.9 |
| 9002 | All other Federal, state, county, and municipal....................... | 38 | 3357 | 13.7 | X |
| 9050 | Contributions, gifts, and grants-Private . . . . . . . . . . . . . . . . . . . . . . . . | 60 | 7365 | 30.0 | 56.9 |
| 9051 | Individuals ........................................ . . . . . . . . . . . | 53 | 2275 | 9.3 | X |
| 9052 | Foundations | 36 | 2891 | 11.8 | X |
| 9053 | Business and industry........................................ | 36 | 2137 | 8.7 | X |
| 9100 | Investment income, including interest and dividends | 19 | 64 | . 3 | x |
| 9500 | All other revenue . | 18 | 318 318 | 1.3 | $\underline{61.9}$ |
| 7113 | Promoters of performing arts, sports, \& similar events ....... | 1308 | 1577390 | 100.0 | 84.1 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . | 439 | 13860 | . 9 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 1090 | 639376 | 40.5 | X |
| $\begin{aligned} & 5550 \\ & 5600 \end{aligned}$ | Contract fees from providing entertainment ............................. Commissions or fees from representation (e.g., from sports or artists' | 214 | 30382 | 1.9 | X |
|  | agents or managers, or event promoters) ............................... . . | 62 | 9905 | . 6 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 648 | 106289 | 6.7 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 424 | 57526 | 3.6 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 21 | 1785 | . 1 | X |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . | 486 | 14167 | . 9 | X |
| 7200 | Sales of programs ................................................ | 133 | 3250 | . 2 | X |
| 8500 | Food and beverage sales......................................... | 532 | 45315 | 2.9 | 83.3 |
| 8501 | Sales of food and nonalcoholic beverages .......................... | 449 | 23362 | 1.5 | X |
| 8502 | Sales of alcoholic beverages...................................... | 302 | 21952 | 1.4 | X |
| 8600 8628 | Merchandise sales. <br> Sales of other merchandise | 523 523 | $\begin{aligned} & 19552 \\ & 19552 \end{aligned}$ | 1.2 1.2 | 80.1 |
| 8940 | All other receipts .............................................. | 641 | 85744 | 5.4 | 80.9 |
| 8974 | All other receipts .......................................... | 641 | 85744 | 5.4 | X |
| 9000 | Contributions, gifts, and grants-Government ....................... | 826 | 112982 | 7.2 | 70.7 |
| 9002 | All other Federal, state, county, and municipal. ....................... | 810 | 107183 | 6.8 | X |
| 9050 | Contributions, gifts, and grants—Private . . . . . . . . . . . . . . . . . . . . . . | 894 | 281228 | 17.8 | 71.6 |
| 9051 | Individuals ....................................................... | 704 | 106941 | 6.8 | X |
| 9052 | Foundations ................................................... | 415 | 65164 | 4.1 | X |
| 9053 | Business and industry................................................ | 642 | 99740 | 6.3 | X |
| 9054 | Other (labor unions, etc.) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 70 | 6655 | . 4 | X |
| 9100 | Investment income, including interest and dividends . ............. | 809 | 45751 | 2.9 | $x$ |
| 9250 | Amounts received from royalties, residual fees, and subsidiary rights.... | 23 | 1984 | . 1 | X |
| 9500 9507 | All other revenue <br> All other revenue | 552 | $\begin{aligned} & 108295 \\ & 108295 \end{aligned}$ | 6.9 6.9 | 73.9 $\times$ |

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of revenue | Establishments (number) | $\begin{array}{r} \text { Revenue }^{1} \\ (\$ 1,000) \end{array}$ | Revenue from specified revenue lines as percent of total revenue ${ }^{1}$ | Revenue of establishments reporting sources of revenue as percent of total revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71131 | Promoters of performing arts, sports, \& similar events w/ facility | 371 | 846172 | 100.0 | 84.5 |
| 3450 5500 | Membership dues and fees | 133 | 7420 | . 9 | X |
|  | Admissions, including sports (not including admission taxes)......................... | 312 | 368999 | 43.6 | $\times$ |
| 5550 5600 | Contract fees from providing entertainment Commissions or fees from representation (e.g., from sports or artists' | 56 | 13981 | 1.7 | X |
|  | agents or managers, or event promoters) ......................... | 17 | 1949 | . 2 | $x$ |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 225 | 44131 | 5.2 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 31 | 2676 | . 3 | X |
| $\begin{aligned} & 5900 \\ & 7200 \end{aligned}$ | Advertising (including endorsement fees) <br> Sales of programs | 149 22 | 5669 678 | . 6 | X X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | $\begin{aligned} & 214 \\ & 191 \\ & 119 \end{aligned}$ | $\begin{array}{r} 16824 \\ 8228 \\ 8596 \end{array}$ | 2.0 1.0 1.0 | 84.0 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 209 | $\begin{aligned} & 10496 \\ & 10496 \end{aligned}$ | 1.2 | 81.7 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 210 210 | 10 30 30 312 | 3.6 3.6 | 82.0 $X$ |
| $\begin{aligned} & 9000 \\ & 9001 \\ & 9002 \end{aligned}$ | Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal. | 253 45 252 | 80 <br> 4 <br> 4 <br> 617 <br> 75454 | 9.5 .5 8.9 | 71.0 $\times$ X |
| 9050 | Contributions, gifts, and grants-Private | 296 | 175299 | 20.7 | 70.1 |
| 9051 | Individuals | 271 | 64075 | 7.6 | X |
| 9052 | Foundations | 224 | 49617 | 5.9 | X |
| 9053 | Business and industry. | 230 | 53355 | 6.3 | X |
| 9054 | Other (labor unions, etc.) | 29 | 5524 | . 7 | X |
| $\begin{aligned} & 9100 \\ & 9250 \end{aligned}$ | Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights.... | 240 13 | 32078 817 | 3.8 .1 | X |
| $\begin{aligned} & 9500 \\ & 9507 \end{aligned}$ | All other revenue <br> All other revenue | 161 161 | 54978 54978 | 6.5 6.5 | 73.0 X |
| 711310 | Promoters of performing arts, sports, \& similar events w/ facility | 371 | 846172 | 100.0 | 84.5 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 133 | 7420 | . 9 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 312 | 368999 | 43.6 | X |
| 5550 | Contract fees from providing entertainment . . . . . . . . . . . . . . . . . . . . . . | 56 | 13981 | 1.7 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 17 | 1949 | . 2 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 225 | 44131 | 5.2 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 31 | 2676 | . 3 | X |
| $\begin{aligned} & 5900 \\ & 7200 \end{aligned}$ | Advertising (including endorsement fees) <br> Sales of programs | 149 22 | 5669 678 | . 6 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 214 191 119 | 16824 8228 8596 | 2.0 1.0 1.0 | 84.0 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8628 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 209 | 10496 10496 | 1.2 | 81.7 X |
| $\begin{aligned} & 8940 \\ & 8974 \end{aligned}$ | All other receipts <br> All other receipts | 210 210 | 30312 30312 | 3.6 3.6 | 82.0 X |
| $\begin{aligned} & 9000 \\ & 9001 \\ & 9002 \end{aligned}$ | Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal | 253 45 252 | 80 4 4 4617 75454 | 9.5 .5 8.9 | 71.0 X X |
| 9050 | Contributions, gifts, and grants-Private . . . . . . . . . . . . . . . . . . . . . | 296 | 175299 | 20.7 | 70.1 |
| 9051 | Individuals. | 271 | 64075 | 7.6 | X |
| 9052 | Foundations | 224 | 49617 | 5.9 | X |
| 9053 | Business and industry........................................... | 230 | 53355 | 6.3 | X |
| 9054 | Other (labor unions, etc.) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 29 | 5524 | . 7 | X |
| $\begin{aligned} & 9100 \\ & 9250 \end{aligned}$ | Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights.... | 240 13 | 32078 817 | 3.8 .1 | X |
| $\begin{aligned} & 9500 \\ & 9507 \end{aligned}$ | All other revenue <br> All other revenue | 161 161 | 54978 54978 | 6.5 6.5 | 73.0 $X$ |
| 71132 | Promoters of performing arts, sports, \& similar events w/o facil | 937 | 731218 | 100.0 | 83.6 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 306 | 6440 | . 9 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 778 | 270377 | 37.0 | X |
| 5550 | Contract fees from providing entertainment ............................ | 158 | 16401 | 2.2 | X |
| 5600 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) | 45 | 7956 | 1.1 | X |
| 5650 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 423 | 62158 | 8.5 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 393 | 54850 | 7.5 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 17 |  | . 2 | x |
| 5900 | Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 337 | 8798 | 1.2 | X |
| 7200 | Sales of programs ..................................................... | 111 | 2572 | . 4 |  |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 318 258 183 | $\begin{aligned} & 28491 \\ & 15134 \\ & 13356 \end{aligned}$ | 3.9 2.1 1.8 | 82.3 $\times$ $X$ |

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

\begin{tabular}{|c|c|c|c|c|c|}
\hline NAICS code and RL code \& Kind of business and sources of revenue \& Establishments (number) \& \[
\begin{array}{r}
\text { Revenue }^{1} \\
(\$ 1,000)
\end{array}
\] \& Revenue from specified revenue lines as percent of total revenue \({ }^{1}\) \& Revenue of establishments reporting sources of revenue as percent of total revenue \\
\hline 71132 \& Promoters of performing arts, sports, \& similar events w/o facil-Con. \& \& \& \& \\
\hline \[
\begin{aligned}
\& 8600 \\
\& 8628
\end{aligned}
\] \& \begin{tabular}{l}
Merchandise sales. \\
Sales of other merchandise
\end{tabular} \& \begin{tabular}{l}
314 \\
314 \\
\hline
\end{tabular} \& \[
\begin{array}{ll}
9 \& 056 \\
9 \& 056
\end{array}
\] \& 1.2 \& 77.6
\(\times\) \\
\hline \[
\begin{aligned}
\& 8940 \\
\& 8974
\end{aligned}
\] \& \begin{tabular}{l}
All other receipts \\
All other receipts
\end{tabular} \& 431
431 \& \[
\begin{aligned}
\& 55 \quad 432 \\
\& 55 \quad 432
\end{aligned}
\] \& 7.6 \& 79.5
\(\times\) \\
\hline \[
\begin{aligned}
\& 9000 \\
\& 9001 \\
\& 9002
\end{aligned}
\] \& Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal \& 573
52
558 \& \[
\begin{array}{r}
32911 \\
1182 \\
31729
\end{array}
\] \& \begin{tabular}{l}
4.5 \\
.2 \\
4.3 \\
\hline 1.5
\end{tabular} \& 70.4
\(\times\)
\(\times\) \\
\hline \[
\begin{aligned}
\& 9050 \\
\& 9051 \\
\& 9052 \\
\& 9053 \\
\& 9054
\end{aligned}
\] \& \begin{tabular}{l}
Contributions, gifts, and grants-Private Individuals \\
Foundations \\
Business and industry \\
Other (labor unions, etc.)
\end{tabular} \& 598
432
191
412
41 \& 105929
42866
15547
46385
1131 \& 14.5
5.9
2.1
6.3
.2 \& 73.9
\(\times\)
\(\times\)
\(\times\)
\(\times\)
X \\
\hline \[
\begin{aligned}
\& 9100 \\
\& 9250
\end{aligned}
\] \& Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights . . . \& 569
10 \& 13673
1167 \& 1.9
.2 \& X \\
\hline \[
\begin{aligned}
\& 9500 \\
\& 9507
\end{aligned}
\] \& \begin{tabular}{l}
All other revenue \\
All other revenue
\end{tabular} \& 391
391 \& 53317
53317 \& 7.3
7.3 \& 75.2
\(X\) \\
\hline 711320 \& Promoters of performing arts, sports, \& similar events w/o facil \& 937 \& 731218 \& 100.0 \& 83.6 \\
\hline \[
\begin{aligned}
\& 3450 \\
\& 5500
\end{aligned}
\] \& Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) \& 306
778 \& 6440
270377 \& .9
37.0 \& X
x \\
\hline 5550 \& home games (not including admission taxes) Contract fees from providing entertainment \& 778
158 \& 270377
16401 \& 37.0
2.2 \& X \\
\hline 5600
5650 \& \begin{tabular}{l}
Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters) \\
Rental fees for the use of facilities, such as stadiums, or arenas, or theaters
\end{tabular} \& 45
423 \& 7956
62158 \& 1.1
8.5 \& X
x \\
\hline 5670 \& This establishment's share of receipts from concessions or amusement machines not operated by this establishment. \& 393 \& 54850 \& 7.5 \& X \\
\hline 5800
5900
7200 \& \begin{tabular}{l}
Amusement machines operated by this establishment (except slot machines and other gaming machines) \\
Advertising (including endorsement fees) . . . . . . . . . . . . . . . . . . . . . . . . . . . \\
Sales of programs .
\end{tabular} \& 17
337
111 \& 1691
8798
2572 \& .2
1.2
.4 \& X
X
X \\
\hline \[
\begin{aligned}
\& 8500 \\
\& 8501 \\
\& 8502
\end{aligned}
\] \& \begin{tabular}{l}
Food and beverage sales. \\
Sales of food and nonalcoholic beverages \\
Sales of alcoholic beverages
\end{tabular} \& 318
258
183 \& \begin{tabular}{l}
28491 \\
15134 \\
13356
\end{tabular} \& 3.9
2.1
1.8 \& 82.3
\(\times\)
\(\times\)
\(\times\) \\
\hline \[
\begin{aligned}
\& 8600 \\
\& 8628
\end{aligned}
\] \& \begin{tabular}{l}
Merchandise sales. \\
Sales of other merchandise
\end{tabular} \& 314
314 \& \[
\begin{aligned}
\& 9056 \\
\& 9056
\end{aligned}
\] \& 1.2 \& 77.6
X \\
\hline \[
\begin{aligned}
\& 8940 \\
\& 8974
\end{aligned}
\] \& \begin{tabular}{l}
All other receipts \\
All other receipts
\end{tabular} \& 431
431 \& \[
\begin{aligned}
\& 55432 \\
\& 55432
\end{aligned}
\] \& 7.6 \& 79.5
\(\times\) \\
\hline \[
\begin{aligned}
\& 9000 \\
\& 9001 \\
\& 9002
\end{aligned}
\] \& Contributions, gifts, and grants-Government National Endowment for the Arts All other Federal, state, county, and municipal. \& 573
52
558 \& \[
\begin{array}{r}
32911 \\
1182 \\
31729
\end{array}
\] \& 4.5
.2
4.3 \& 70.4
\(\times\)
\(\times\)
\(\times\) \\
\hline \[
\begin{aligned}
\& 9050 \\
\& 9051 \\
\& 9052 \\
\& 9053 \\
\& 9054
\end{aligned}
\] \& \begin{tabular}{l}
Contributions, gifts, and grants-Private Individuals \\
Foundations \\
Business and industry \\
Other (labor unions, etc.)
\end{tabular} \& 598
432
191
412
41 \& 105929
42866
15547
46385
1131 \& 14.5
5.9
5.1
6.1
.2 \& 73.9
\(\times\)
\(\times\)
\(\times\)
\(\times\)
\(X\) \\
\hline \[
\begin{aligned}
\& 9100 \\
\& 9250
\end{aligned}
\] \& Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights... \& 569
10 \& 13673
1167 \& 1.9
.2 \& X \\
\hline \[
\begin{aligned}
\& 9500 \\
\& 9507
\end{aligned}
\] \& \begin{tabular}{l}
All other revenue \\
All other revenue
\end{tabular} \& 391
391 \& 53317
53317 \& 7.3
7.3 \& 75.2
\(X\) \\
\hline 712 \& Museums, historical sites, \& similar institutions . . . . . . . . . . . \& 4793 \& 6280306 \& 100.0 \& 86.6 \\
\hline \[
\begin{aligned}
\& 3450 \\
\& 5500
\end{aligned}
\] \& Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes). \& 3599
3150 \& 342800
797866 \& 5.5
12.7 \& x
x \\
\hline \[
\begin{aligned}
\& 8500 \\
\& 8501 \\
\& 8502
\end{aligned}
\] \& \begin{tabular}{l}
Food and beverage sales. \\
Sales of food and nonalcoholic beverages \\
Sales of alcoholic beverages .
\end{tabular} \& 827
780
267 \& \[
\begin{array}{r}
163891 \\
154704 \\
9187
\end{array}
\] \& 2.6
2.5
.1 \& 84.7
\(\times\)
\(\times\)
X \\
\hline \[
\begin{aligned}
\& 8600 \\
\& 8634
\end{aligned}
\] \& \begin{tabular}{l}
Merchandise sales. \\
Sales of other merchandise
\end{tabular} \& \[
\begin{aligned}
\& 3602 \\
\& 3602
\end{aligned}
\] \& \[
\begin{array}{ll}
585 \& 003 \\
585 \& 003
\end{array}
\] \& 9.3
9.3 \& 82.3
X \\
\hline \[
\begin{aligned}
\& 8940 \\
\& 8977
\end{aligned}
\] \& \begin{tabular}{l}
All other receipts \\
All other receipts
\end{tabular} \& 2599
2596 \& \[
\begin{aligned}
\& 381032 \\
\& 380726
\end{aligned}
\] \& 6.1
6.1 \& 83.0
X \\
\hline \[
\begin{aligned}
\& 9000 \\
\& 9050 \\
\& 9100 \\
\& 9250
\end{aligned}
\] \& Contributions, gifts, and grants-Government \(\qquad\) Contributions, gifts, and grants-Private Investment income, including interest and dividends \(\qquad\) Amounts received from royalties, residual fees, and subsidiary rights . \& 3042
4177
3633
397

2 \& $$
\begin{array}{r}
597722 \\
1712247 \\
932724 \\
17501
\end{array}
$$ \& 9.5

9.5
27.3
14.9
.3 \& X
$\times$
$\times$
$\times$
$\times$ <br>

\hline \[
$$
\begin{aligned}
& 9500 \\
& 9509
\end{aligned}
$$

\] \& | All other revenue |
| :--- |
| All other revenue | \& \[

$$
\begin{aligned}
& 2591 \\
& 2591
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 749520 \\
& 749520
\end{aligned}
$$
\] \& 11.9

11.9 \& 81.5
$\times$ <br>
\hline 7121 \& Museums, historical sites, \& similar institutions . . . . . . . . . . . . \& 4793 \& 6280306 \& 100.0 \& 86.6 <br>

\hline $$
\begin{aligned}
& 3450 \\
& 5500
\end{aligned}
$$ \& Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) \& 3599

3150 \& 342800
797866 \& 5.5
12.7 \& X
x <br>

\hline \[
$$
\begin{aligned}
& 8500 \\
& 8501 \\
& 8502
\end{aligned}
$$

\] \& | Food and beverage sales. |
| :--- |
| Sales of food and nonalcoholic beverages |
| Sales of alcoholic beverages . | \& 827

780

267 \& $$
\begin{array}{r}
163891 \\
154704 \\
9187
\end{array}
$$ \& 2.6

2.5
.1 \& 84.7
$\times$
$\times$
X <br>

\hline \[
$$
\begin{aligned}
& 8600 \\
& 8634
\end{aligned}
$$

\] \& | Merchandise sales. |
| :--- |
| Sales of other merchandise | \& \[

$$
\begin{aligned}
& 3602 \\
& 3602
\end{aligned}
$$

\] \& \[

$$
\begin{array}{ll}
585 & 003 \\
585 & 003
\end{array}
$$
\] \& 9.3

9.3 \& 82.3
X <br>

\hline \[
$$
\begin{aligned}
& 8940 \\
& 8977
\end{aligned}
$$

\] \& | All other receipts |
| :--- |
| All other receipts | \& \[

$$
\begin{array}{r}
2599 \\
2596
\end{array}
$$

\] \& \[

$$
\begin{aligned}
& 381032 \\
& 380726
\end{aligned}
$$
\] \& 6.1

6.1 \& 83.0
X <br>
\hline 9000 \& Contributions, gifts, and grants-Government ..................... \& 3042 \& 597722 \& 9.5 \& X <br>
\hline
\end{tabular}

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of revenue | Establishments (number) | $\begin{array}{r} \text { Revenue }^{1} \\ (\$ 1,000) \end{array}$ | Revenue from specified revenue lines as percent of total revenue ${ }^{1}$ | Revenue of establishments reporting sources of revenue as percent of total revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7121 | Museums, historical sites, \& similar institutions-Con. |  |  |  |  |
| $\begin{aligned} & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants-Private Investment income, including interest and dividends .................... Amounts received from royalties, residual fees, and subsidiary rights | $\begin{array}{r} 4177 \\ 3633 \\ 397 \end{array}$ | $\begin{array}{r} 1712247 \\ 932724 \\ 17501 \end{array}$ | 27.3 14.9 .3 | X $\times$ $\times$ $\times$ |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue <br> All other revenue | 2591 2591 | 749520 749520 | 11.9 11.9 | 81.5 $\times$ |
| 71211 | Museums | 3434 | 4529209 | 100.0 | 82.7 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees $\qquad$ Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 2627 2392 | 212159 472986 | 4.7 10.4 | X X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 540 503 221 | $\begin{array}{r} 85041 \\ 79210 \\ 5831 \end{array}$ | 1.9 1.7 .1 | 82.2 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 2686 | $\begin{aligned} & 404078 \\ & 404078 \end{aligned}$ | 8.9 8.9 | 80.0 X |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts ... All other receipts . | 1858 1858 | 303975 303975 | 6.7 | 80.1 $X$ |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants-Government $\qquad$ Contributions, gifts, and grants-Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights | 2223 3063 2566 318 | 432217 1369895 754500 15743 | 9.7 9.5 30.2 16.7 .3 | X X X X X |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue <br> All other revenue | 1786 1786 | 478615 478615 | 10.6 10.6 | 78.5 $\times$ |
| 712110 | Museums | 3434 | 4529209 | 100.0 | 82.7 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes). | 2627 2392 | 212159 472986 | 4.7 10.4 | X x |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages . | 540 503 221 | 85041 79210 5831 | 1.9 1.7 .1 | $\begin{array}{r}82.2 \\ \times \\ \times \\ \hline\end{array}$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. . . . . . . . . . Sales of other merchandise . | 2686 2686 | 404078 404078 | 8.9 8.9 | 80.0 X |
| 8940 8977 | All other receipts <br> All other receipts | 1858 1858 | 303975 303975 | 6.7 | 80.1 $X$ |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . . Contributions, gifts, and grants-Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights | 2223 3063 2566 318 | 432217 1469895 754500 15743 | 9.7 9.5 30.2 16.7 .3 | X X X X |
| 9500 9509 | All other revenue . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . All other revenue . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1786 1786 | 478615 478615 | 10.6 10.6 | 78.5 $\times$ |
| 71212 | Historical sites | 814 | 342606 | 100.0 | 86.6 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees $\qquad$ Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) $\qquad$ | 543 484 | 11338 84879 | 3.3 24.8 | X x |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. $\qquad$ <br> Sales of food and nonalcoholic beverages $\qquad$ <br> Sales of alcoholic beverages $\qquad$ | 129 123 23 | 15621 13795 1826 | 4.6 4.0 .5 | $\begin{array}{r}81.8 \\ \times \\ \times \\ \hline\end{array}$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 585 | $\begin{array}{ll} 63 & 153 \\ 63 & 153 \end{array}$ | 18.4 18.4 | 66.2 $\times$ |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 411 | 16987 16987 | 5.0 5.0 | 82.3 X |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . . <br> Contributions, gifts, and grants-Private . <br> Investment income, including interest and dividends <br> Amounts received from royalties, residual fees, and subsidiary rights | 471 626 615 26 | 20399 60834 54702 318 | 6.0 17.8 16.0 .1 | X X X X X |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue <br> All other revenue | 433 | 14375 14375 | 4.2 | 65.9 X |
| 712120 | Historical sites | 814 | 342606 | 100.0 | 86.6 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 543 484 | 11338 84879 | 3.3 24.8 | X x |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages $\qquad$ Sales of alcoholic beverages $\qquad$ | 129 123 23 | $\begin{array}{r} 15621 \\ 13795 \\ 1826 \end{array}$ | 4.6 4.0 .5 | $\begin{array}{r}81.8 \\ \times \\ \times \\ \hline\end{array}$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 585 | $\begin{array}{ll} 63 & 153 \\ 63 & 153 \end{array}$ | 18.4 18.4 | 66.2 $\times$ |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 411 411 | $\begin{aligned} & 16987 \\ & 16987 \end{aligned}$ | 5.0 5.0 | 82.3 X |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . . Contributions, gifts, and grants-Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights | 471 626 615 26 | 20399 60834 54702 318 | 6.0 17.8 16.0 .1 | X <br> X <br> X <br> X |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue <br> All other revenue | 433 | $\begin{aligned} & 14375 \\ & 14375 \end{aligned}$ | 4.2 | 65.9 X |

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of revenue | Establishments (number) | $\begin{gathered} \text { Revenue }^{1} \\ (\$ 1,000) \end{gathered}$ | Revenue from specified revenue lines as percent of total revenue ${ }^{1}$ | Revenue of establishments reporting sources of revenue as percent of total revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 71213 | Zoos \& botanical gardens . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 269 | 1279021 | 100.0 | 100.0 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees $\qquad$ Admissions, including sports teams' total receipts for admissions to | 203 | 75485 | 5.9 | X |
|  | home games (not including admission taxes) | 167 | 233219 | 18.2 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages | 128 124 21 | $\begin{array}{r} 61450 \\ 59939 \\ 1511 \end{array}$ | 4.8 4.7 .1 | 96.5 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 208 | $\begin{aligned} & 110096 \\ & 110096 \end{aligned}$ | 88.6 | 95.8 X |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 159 159 | $\begin{aligned} & 50674 \\ & 50674 \end{aligned}$ | 4.0 | 94.8 $\times$ |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants—Government .............................. <br> Contributions, gifts, and grants-Private <br> Investment income, including interest and dividends <br> Amounts received from royalties, residual fees, and subsidiary rights..... | 145 247 220 20 | 136883 250567 112534 805 | 10.7 19.6 8.8 .1 | X X $\times$ X X |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue <br> All other revenue | 176 | 247308 247308 | 19.3 19.3 | 96.9 X |
| 712130 | Zoos \& botanical gardens | 269 | 1279021 | 100.0 | 100.0 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 203 167 | 75485 233219 | 5.9 18.2 | X |
| $\begin{aligned} & 8500 \\ & 8501 \\ & 8502 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages <br> Sales of alcoholic beverages | 128 124 21 | $\begin{array}{r} 61450 \\ 59939 \\ 1511 \end{array}$ | 4.8 4.7 .1 | 96.5 $\times$ $\times$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. . . . . . . . . Sales of other merchandise | 208 | $\begin{aligned} & 110096 \\ & 110096 \end{aligned}$ | 88.6 | 95.8 $\times$ |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 159 | 50674 50674 | 4.0 | 94.8 X |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants - Government ............................ <br> Contributions, gifts, and grants-Private . <br> Investment income, including interest and dividends <br> Amounts received from royalties, residual fees, and subsidary rights. | 145 247 220 20 | $\begin{array}{r} 136883 \\ 250567 \\ 112534 \\ 805 \end{array}$ | 10.7 19.6 8.8 .1 | X X X X |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue . . All other revenue | 176 | 247308 247308 | 19.3 19.3 | 96.9 $\times$ |
| 71219 | Nature parks \& other similar institutions | 276 | 129470 | 100.0 | 79.0 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 226 107 | 43818 6782 | 33.8 5.2 | X x |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 30 30 | 1779 1760 | 1.4 | 75.2 $\times$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 123 123 | 7676 7676 | 1.4 5.9 5.9 | 70.6 $\times$ |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 171 | 9396 9 | 7.3 | 69.6 $\times$ |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants-Government Contributions, gifts, and grants-Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidi............... | 203 241 232 33 | 8923 30951 109888 635 | 6.4 63.9 23.9 .5 .5 | X X X X X |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue <br> All other revenue | 196 | 9222 9 9 | 7.1 7.1 | 73.7 $X$ |
| 712190 | Nature parks \& other similar institutions | 276 | 129470 | 100.0 | 79.0 |
| $\begin{aligned} & 3450 \\ & 5500 \end{aligned}$ | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 226 107 | 43818 6782 | 33.8 5.2 | X X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 30 30 | 1779 1760 | 1.4 | 75.2 $\times$ |
| $\begin{aligned} & 8600 \\ & 8634 \end{aligned}$ | Merchandise sales. <br> Sales of other merchandise | 123 | $\begin{aligned} & 7676 \\ & 7676 \end{aligned}$ | 5.9 5.9 | 70.6 $\times$ |
| $\begin{aligned} & 8940 \\ & 8977 \end{aligned}$ | All other receipts <br> All other receipts | 171 | 9396 9 9 | 7.3 | 69.6 X |
| $\begin{aligned} & 9000 \\ & 9050 \\ & 9100 \\ & 9250 \end{aligned}$ | Contributions, gifts, and grants-Government $\qquad$ Contributions, gifts, and grants-Private . Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights..... | 203 241 232 33 | 8223 30951 10988 635 | 6.4 6.4 23.9 8.5 .5 7.1 | X X X X X |
| $\begin{aligned} & 9500 \\ & 9509 \end{aligned}$ | All other revenue <br> All other revenue | $\begin{aligned} & 196 \\ & 196 \end{aligned}$ | $\begin{array}{ll} 9 & 222 \\ 9 & 222 \end{array}$ | 7.1 | 73.7 $\times$ |
| 713 | Amusement, gambling, \& recreation industries ............ | 10046 | 8470354 | 100.0 | 81.5 |
| 3450 | Membership dues and fees . ............................... | 8778 | 4233125 | 50.0 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 1564 | 139671 | 1.6 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 641 | 56675 | . 7 | X |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 280 | 3 891 | Z | X |
| 5750 | Gaming receipts............................................ | 98 | 7518 | . 1 | X |
| 5800 | Amusement machines operated by this establishment (except slot machines and other gaming machines). | 109 | 4123 | z | 20.4 |
| 5801 | Phonograph, compact discs, or video jukeboxes .......................... | 31 | 4170 | Z | 20.4 |
| 5802 | Pinball machines . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 21 | 3728 | z | X |
| 5803 5804 |  | 57 27 | 168 57 | Z | X |

Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income
Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and RL code | Kind of business and sources of revenue | Establishments (number) | $\begin{array}{r} \text { Revenue¹ }^{(\$ 1,000)} \end{array}$ | Revenue from specified revenue lines as percent of total revenue ${ }^{1}$ | Revenue of establishments reporting sources of revenue as percent of total revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 713940 | Fitness \& recreational sports centers-Con. |  |  |  |  |
| 5800 |  |  |  |  |  |
| 5801 | Phonograph, compact discs, or video jukeboxes ............................ | 67 28 | 165 | z | 31.1 $\times$ |
| 5802 | Pinball machines . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 18 | 305 | z | X |
| 5803 | Video games....................................................... | 48 | 156 | Z | X |
| 5900 | Advertising (including endorsement fees) . ........................... | 94 | 3804 | . 2 | x |
| 5950 | Amounts received for the use of recreational facilities .................... | 957 | 92207 | 4.2 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............. | 62 | 10469 | . 5 | X |
| 8500 | Food and beverage sales........................................ | 1326 | 201544 | 9.1 | 64.3 |
| 8501 | Sales of food and nonalcoholic beverages ........................... | 1304 | 156212 | 7.0 | x |
| 8502 | Sales of alcoholic beverages ....................................... | 303 | 45332 | 2.0 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 136 | 18629 | . 8 | X |
| 8600 8631 8633 | Merchandise sales. <br> Fuels and lubricants | 858 51 847 | 40642 2626 38 | 1.8 .1 1.7 | 48.5 $\times$ $\times$ |
| 8633 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 847 | 38380 | 1.7 | X |
| $\begin{aligned} & 8940 \\ & 8976 \end{aligned}$ | All other receipts <br> All other receipts | 1612 1612 | $\begin{aligned} & 206340 \\ & 206340 \end{aligned}$ | 9.3 9.3 | 44.9 $\times$ |
| 9000 9050 | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . . . . . <br> Contributions, gifts, and grants-Private | $\begin{array}{r}933 \\ 1542 \\ \hline 158\end{array}$ | 102158 185047 | 4.6 8.3 8 | X |
| 9100 | Investment income, including interest and dividends ..................... | 2287 | 29599 | 1.3 | X |
| 9500 | All other revenue | 1243 | 119978 | 5.4 | 41.6 |
| 9508 | All other revenue . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1243 | 119978 | 5.4 | X |
| 71399 | All other amusement \& recreation industries ............... | 2155 | 670205 | 100.0 | 69.2 |
| 3450 | Membership dues and fees . . . . . . . . . . . . . . . . . . . . . . . | 1727 | 245233 | 36.6 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 219 | 29879 | 4.5 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes). | 112 | 12400 | 1.9 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 30 | 527 | . 1 | x |
| 5750 | Gaming receipts.............................................. | 75 | 1047 | . 2 | X |
| 5900 5950 | Advertising (including endorsement fees) <br> Amounts received for the use of recreational facilities .................... | $\begin{array}{r}121 \\ 158 \\ \hline\end{array}$ | $\begin{array}{r}5145 \\ 15458 \\ \hline\end{array}$ | .8 2.3 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ........... | 55 | 3914 |  | X |
| $\begin{aligned} & 8500 \\ & 8501 \end{aligned}$ | Food and beverage sales. <br> Sales of food and nonalcoholic beverages | 433 421 | 64812 48402 | 9.7 7.2 | 61.1 X |
| 8502 | Sales of alcoholic beverages ......................................... | 215 | 16410 | 2.4 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 62 | 3593 | . 5 | X |
| 8600 | Merchandise sales. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 461 | 24664 | 3.7 | 53.3 |
| 8631 | Fuels and lubricants ................................................ | 134 | 9990 | 1.5 | X |
| 8632 | Boats and marine equipment. | 6 | 225 | z | X |
| 8633 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 416 | 14446 | 2.2 | X |
| 8940 | All other receipts | 766 | 87825 | 13.1 | 26.2 |
| 8976 | All other receipts | 766 | 87825 | 13.1 | X |
| 9000 | Contributions, gifts, and grants-Government ...................... | 395 | 18594 | 2.8 | X |
| 9050 | Contributions, gifts, and grants-Private . | 914 | 94646 | 14.1 | X |
| 9100 | Investment income, including interest and dividends ..................... | 792 | 12333 | 1.8 | X |
| 9500 | All other revenue . | 675 | 50058 | 7.5 | 52.0 |
| 9508 | All other revenue | 675 | 50058 | 7.5 | X |
| 713990 | All other amusement \& recreation industries | 2155 | 670205 | 100.0 | 69.2 |
| 3450 | Membership dues and fees . | 1727 | 245233 | 36.6 | X |
| 4900 | Tuition, fees, and other payments from providing instruction (e.g., sports instruction) | 219 | 29879 | 4.5 | X |
| 5500 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 112 | 12400 | 1.9 | x |
| 5670 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 30 | 527 | . 1 | x |
| 5750 | Gaming receipts....................................................... | 75 | 1047 | 2 | X |
| 5900 | Advertising (including endorsement fees) . | 121 | 5145 | . 8 |  |
| 5950 | Amounts received for the use of recreational facilities ................... | 158 | 15458 | 2.3 | X |
| 6000 | Pleasure boat dockage, slip rental, launch fees, and storage ............. | 55 | 3914 | . 6 | X |
| 8500 | Food and beverage sales. | 433 | 64812 | 9.7 | 61.1 |
| 8501 | Sales of food and nonalcoholic beverages ............................ | 421 | 48402 | 7.2 | x |
| 8502 | Sales of alcoholic beverages.................................. | 215 | 16410 | 2.4 | X |
| 8550 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.) | 62 | 3593 | . 5 | X |
| 8600 | Merchandise sales.. | 461 | 24664 | 3.7 | 53.3 |
| 8631 | Fuels and lubricants | 134 | 9990 | 1.5 | X |
| 8632 | Boats and marine equipment. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 6 | 225 | Z | X |
| 8633 | All other merchandise ................................................ | 416 | 14446 | 2.2 | X |
| 8940 | All other receipts . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 766 | 87825 | 13.1 | 26.2 |
| 8976 | All other receipts .............................................. | 766 | 87825 | 13.1 | X |
| 9000 | Contributions, gifts, and grants-Government . . . . . . . . . . . . . . . . . . . | 395 | 18594 | 2.8 |  |
| 9050 | Contributions, gifts, and grants-Private .. | 914 | 94646 | 14.1 | x |
| 9100 | Investment income, including interest and dividends ................... | 792 | 12333 | 1.8 | X |
| $\begin{aligned} & 9500 \\ & 9508 \end{aligned}$ | All other revenue <br> All other revenue | $\begin{aligned} & 675 \\ & 675 \end{aligned}$ | $\begin{aligned} & 50058 \\ & 50058 \end{aligned}$ | 7.5 7.5 | 52.0 $X$ |

## Appendix A. Explanation of Terms

## NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has $\$ 1,000$ in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

## RECEIPTS/REVENUE (\$1,000)

Receipts (basic dollar volume measure for service establishments of firms subject to Federal income tax). Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997 whether or not payment was received in 1997. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating
income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., which are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include the total value of service contracts, market value of compensation received in lieu of cash, amounts received for work subcontracted to others, and dues and assessments from members and affiliates. Receipts from services provided to foreign customers from U.S. locations, including services preformed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency, nor do they include income from such sources as contributions, gifts, and grants; dividends, interest, and investments; or sale or rental of real estate. Also excluded are receipts (gross) of departments and concessions which are operated by others; sales of used equipment rented or leased to customers; domestic intracompany transfers; receipts of foreign subsidiaries; and other nonoperating income, such as royalties, franchise fees, etc. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from Federal income tax). Includes revenue from customers or clients for services rendered and merchandise sold during 1997, whether or not payment was received in 1997, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Receipts
from taxable business activities of firms exempt from Federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales, admissions, or other taxes collected by the organization from customers or clients and paid directly to a local, state, or Federal tax
agency; income from the sale of real estate, investments, or other assets (except inventory held for resale); gross receipts of departments, concessions, etc., that are operated by others; and amounts transferred to operating funds from capital or reserve funds.

# Appendix B. <br> NAICS Codes, Titles, and Descriptions 

## 71 ARTS, ENTERTAINMENT, AND RECREATION

The Arts, Entertainment, and Recreation sector includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

## 711 Performing Arts, Spectator Sports, and Related Industries

Industries in the Performing Arts, Spectator Sports, and Related Industries subsector group establishments that produce or organize and promote live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes, and other entertainers, including independent (i.e., freelance) entertainers and the establishments that manage their careers. The classification recognizes four basic processes: (1) producing (i.e., presenting) events; (2) organizing, managing, and/or promoting events; (3) managing and representing entertainers; and (4) providing the artistic, creative and technical skills necessary to the production of
these live events. Also, this subsector contains four industries for performing arts companies. Each is defined on the basis of the particular skills of the entertainers involved in the presentations.

The industry structure for this subsector makes a clear distinction between performing arts companies and performing artists (i.e., independent or freelance). Although not unique to arts and entertainment, freelancing is a particularly important phenomenon in this Performing Arts, Spectator Sports, and Related Industries subsector. Distinguishing this activity from the production activity is a meaningful process differentiation. This approach, however, is difficult to implement in the case of musical groups (i.e., companies) and artists, especially pop groups. These establishments tend to be more loosely organized and it can be difficult to distinguish companies from freelancers. For this reason, NAICS includes one industry that covers both musical groups and musical artists.

This subsector contains two industries for Industry Group 7113 , Promoters of Performing Arts, Sports, and Similar Events, one for those that operate facilities and another for those that do not. This is because there are significant differences in cost structures between those promoters that manage and provide the staff to operate facilities and those that do not. In addition to promoters without facilities other industries in this subsector include establishments that may operate without permanent facilities. These types of establishments include: performing arts companies, musical groups and artists, spectator sports, and independent (i.e., freelance) artists, writers, and performers.

Excluded from this subsector are nightclubs. Some nightclubs promote live entertainment on a regular basis and it can be argued that they could be classified in Industry Group 7113 , Promoters of Performing Arts, Sports, and Similar Events with Facilities. However, since most of these establishments function as any other drinking place when they do not promote entertainment and because most of their revenue is derived from sale of food and beverages, they are classified in Subsector 722, Food Services and Drinking Places.

## 7111 Performing Arts Companies

This industry group comprises establishments primarily engaged in producing live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists.

## 71111 Theater Companies and Dinner Theaters

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

## 711110 Theater Companies and Dinner Theaters

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

The data published with NAICS code 711110 are comprised of these parts of the following SIC industries:

5812 (pt) Dinner Theaters
7922 (pt) Opera Companies
7922 (pt) Theater Companies

## 7111101 Opera Companies

Establishments primarily engaged in producing operas.

## 7111102 Theater Companies

Establishments primarily engaged in producing live theatrical presentations, such as musicals, plays, and puppet and mime shows. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

## 7111103 Dinner Theaters

Establishments primarily engaged in producing live theoretical productions and in providing food and beverages for consumption on the premises.

## 71112 Dance Companies

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

## 711120 Dance Companies

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

The data published with NAICS code 711120 are comprised of this part of the following SIC industry:

## 7922 (pt) Dance Companies

## 71113 Musical Groups and Artists

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

## 711130 Musical Groups and Artists

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

The data published with NAICS code 711130 are comprised of these parts of the following SIC industries:

7929 (pt) Symphony Orchestras and Chamber Music
7929 (pt) Other Music Groups and Artists

## 7111301 Symphony Orchestras and Chamber Music Organizations

Establishments primarily engaged in operating symphony orchestra and chamber music organizations. These establishments may or may not operate their own facilities for staging their shows. These establishments are organized to present their musical specialty.

## 7111309 Other Music Groups and Artists

Establishments primarily engaged in providing musical entertainment (except operas, musical theater, symphony orchestras, and chamber music organizations). Musical groups and artists may or may not operate their own facilities for staging their shows. This industry also includes independent or freelance musicians and vocalists.

## 71119 Other Performing Arts Companies

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

## 711190 Other Performing Arts Companies

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

The data published with NAICS code 711190 are comprised of these parts of the following SIC industries:

> 7929 (pt) Other Performing Arts Companies (Such As Ice Skating or Magic Shows)
> 7999 (pt) Circuses and Traveling Carnival Companies

## 7111901 Circuses

Establishments primarily engaged in the operation of circuses having acrobatic and/or animal shows and individual circus acts. Side shows are included here.

## 7111909 Other Performing Art Companies (Except Circuses)

Establishments primarily engaged in producing live performing arts presentations (except theater companies, dance companies, and musical groups and artists).

## 7112 Spectator Sports

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

## 71121 Spectator Sports

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

## 711211 Sports Teams and Clubs

This U.S. industry comprises professional or semiprofessional sports teams or clubs primarily engaged in participating in live sporting events, such as baseball, basketball, football, hockey, soccer, and jai alai games, before a paying audience. These establishments may or may not operate their own arena, stadium, or other facility for presenting these events.

The data published with NAICS code 711211 are comprised of these parts of the following SIC industries:

7941 (pt) Baseball Clubs
7941 (pt) Football Clubs
7941 (pt) Other Professional Sports Clubs

## 7112111 Football Clubs

Establishments primarily engaged in operating professional or semiprofessional football clubs.

## 7112112 Baseball Clubs

Establishments primarily engaged in operating professional or semiprofessional baseball clubs.

## 7112119 Other Professional Sports Clubs

Establishments primarily engaged in operating professional or semiprofessional sports clubs (except baseball clubs and football clubs).

## 711212 Racetracks

This U.S. industry comprises establishments primarily engaged in operating racetracks. These establishments may also present and /or promote the events, such as auto, dog, and horse races, held in these facilities.

The data published with NAICS code 711212 are comprised of these parts of the following SIC industries:

7948 (pt) Auto Racetrack Operation
7948 (pt) Dog Racetrack Operation
7948 (pt) Horse Racetrack Operation

## 7112121 Dog Racetrack Operation

Establishments primarily engaged in operating dog racetracks and promoting dog racing.

## 7112122 Auto Racetrack Operation

Establishments primarily engaged in operating auto racetracks. These establishments may also present and/or promote events.

## 7112123 Horse Racetrack Operation

Establishments primarily engaged in operating horse racetracks. These establishments also present and or promote events.

## 711219 Other Spectator Sports

This U.S. industry comprises (1) independent athletes, such as professional or semiprofessional golfers, boxers, and race car drivers, primarily engaged in participating in live sporting or racing events before a paying audience; (2) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (3) establishments, such as sports trainers, primarily engaged in providing specialized services required to support participants in sports events or competitions.

The data published with NAICS code 711219 are comprised of these parts of the following SIC industries:

> 7948 (pt) All Other Racing (Except Track Operators)
> 7999 (pt) Professional Athletes

## 7112191 Professional Athletes

Independent athletes, such as professional or semiprofessional golfers and boxers, engaged in participating in live events, and independent sport. Also included are trainers, instructors, and coaches providing specialized services to support participants in sports events or competitions.

## 7112192 Racing (Except Racetrack Operation)

Establishments primarily engaged in operating stables, racing teams, or drivers, or in promoting racing other than operators of racetracks.

## 7113 Promoters of Performing Arts, Sports, and Similar Events

This NAICS industry group includes establishments classified in the following NAICS industries: 71131, Promoters of Performing Arts, Sports, and Similar Events with Facilities; 71132 , Promoters of Performing Arts, Sports, and Similar Events without Facilities

## 71131 Promoters of Performing Arts, Sports, and Similar Events With Facilities

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as State fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

## 711310 Promoters of Performing Arts, Sports, and Similar Events With Facilities

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as State fairs, county fairs, agricultural
fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

The data published with NAICS code 711310 are comprised of these parts of the following SIC industries:

6512 (pt) Stadium and Arena Owners
7922 (pt) Theater Operators
7941 (pt) Stadium Operators

## 7113101 Stadium Operators

Establishments primarily engaged in operating sports facilities and in promoting but not producing sports events. These establishments may manage and provide the staff to operate arenas or stadiums for rent to other promoters.

## 7113102 Stadium and Arena Owners

Establishments primarily engaged in both owning sports and/or mixed-use facilities and in organizing and promoting sports events and various types of activities. Establishments in this industry may rent their space to other promoters.

## 7113103 Theater Operators

Establishments primarily engaged in organizing, promoting, and/or managing live performing art productions in facilities they manage and operate. These establishments may manage and provide the staff to operate theaters for rent to other promoters.

## 71132 Promoters of Performing Arts, Sports, and Similar Events Without Facilities

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

## 711320 Promoters of Performing Arts, Sports, and Similar Events Without Facilities

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

The data published with NAICS code 711320 are comprised of these parts of the following SIC industries:

7922 (pt) Producers of Radio and Television, (Except Tape Producers)<br>7922 (pt) Theatrical Promoters<br>7941 (pt) Sports Promoters<br>7999 (pt) Carnivals (Except Traveling Carnival Companies)<br>7999 (pt) Fairs (State, County, etc.)

## 7113201 Producers of Radio and Television (Except Tape Producers)

Establishments primarily engaged in producing shows for live presentation on radio, television, in night clubs, etc. Producers of shows taped for radio or television presentation are included here if the shows are taped by other than the producers, i.e., the program is produced by a nonnetwork affiliated producer, but the taping is done by the network or station on which the show is presented.

## 7113202 Sports Promoters

Establishments primarily engaged in presenting and promoting athletic events in facilities that are managed and operated by others. Independent promoters of amateur sports events are included in this industry.

## 7113203 Theatrical Promoters

Establishments primarily engaged in organizing, promoting, and/or managing live performing arts productions or similar events in facilities managed and operated by others.

## 7113204 Carnivals (Except Traveling Carnival Companies)

Establishments primarily engaged in promoting events, known as carnivals, which do not have any fixed exhibitions site.

## 7113205 Fairs (State, County, etc.)

Establishments primarily engaged in arranging and operating the events, exhibitions, space, and related activities usually associated with county, state, or similar fairs.

## 7114 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

## 71141 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

## 711410 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

The data published with NAICS code 711410 are comprised of these parts of the following SIC industries:

7389 (pt) Agents and Brokers for Nonperforming Artists
7922 (pt) Theatrical Agents
7941 (pt) Sports Agents

## 7114101 Sports Agents

Establishments primarily engaged in representing and/or managing the careers of sports figures. The representation and management includes activities, such as representing clients in contract negotiations, managing or organizing clients' financial affairs, and generally promoting the careers of their clients.

## 7114102 Theatrical Agents

Establishments primarily engaged in representing and/or managing performing artists' careers. These establishments represent their clients in contract negotiations, manage or organize their financial affairs, and generally promote the careers of their clients.

## 7114103 Agents and Brokers for Nonperforming Artists

Establishments primarily engaged in representing and/or managing public figures (except sports figures and performing artists).

## 7115 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for
these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

## 71151 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

## 711510 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

The data published with NAICS code 711510 are comprised of these parts of the following SIC industries:

7819 (pt) Film Directors and Other Motion Picture Production Artists and Technicians, Independent
7929 (pt) Actors and Actresses
8999 (pt) Authors, Composers and Other Arts-Related Services

## 7115101 Authors, Composers, and Other Arts-Related Services

Independent individuals primarily engaged in writing books and articles, composing music, painting, sculpturing, and in similar creative arts-related activities.

## 7115102 Actors and Actresses

Independent or freelance actors and actresses and other performing artists regardless of the stage (e.g., theater, television, film) on which they are performing their craft.

## 7115103 Independent Motion Picture Production Artists and Technicians

Independent or freelance creative artists (except performing artists) or technicians engaged in the production of motion picture, television, or other video productions.

## 712 Museums, Historical Sites, and Similar Institutions

Industries in the Museums, Historical Sites, and Similar Institutions subsector engage in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural, and/or educational value.

## 7121 Museums, Historical Sites, and Similar Institutions

This NAICS industry group includes establishments classified in the following NAICS industries: 71211, Museums; 71212, Historical Sites; 71213, Zoos and Botanical Gardens; and 71219, Nature Parks and Other Similar Institutions.

## 71211 Museums

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

## 712110 Museums

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

The data published with NAICS code 712110 are comprised of this part of the following SIC industry:

8412 (pt) Museums

## 71212 Historical Sites

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

## 712120 Historical Sites

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

The data published with NAICS code 712120 are comprised of this part of the following SIC industry:

8412 (pt) Historical Sites

## 71213 Zoos and Botanical Gardens

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

## 712130 Zoos and Botanical Gardens

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

The data published with NAICS code 712130 are comprised of this part of the following SIC industry:

8422 (pt) Zoos and Botanical Gardens

## 71219 Nature Parks and Other Similar Institutions

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

## 712190 Nature Parks and Other Similar Institutions

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

The data published with NAICS code 712190 are comprised of these parts of the following SIC industries:

> 7999 (pt) Caverns and Miscellaneous Commercial Parks
> 8422 (pt) Natural Parks and Reserves

## 7121901 Nature Parks and Reserves

Establishments primarily engaged in the preservation and exhibition of natural areas or settings.

## 7121902 Caverns and Miscellaneous Commercial Parks

Establishments primarily engaged in the preservation and exhibition of caverns and miscellaneous commercial parks.

## 713 Amusement, Gambling, and Recreation Industries

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation,
partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112 , Spectator Sports.

## 7131 Amusement Parks and Arcades

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

## 71311 Amusement and Theme Parks

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

## 713110 Amusement and Theme Parks

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

The data published with NAICS code 713110 are comprised of the following SIC industry:

7996 Amusement Parks

## 7131101 Waterparks

Establishments primarily engaged in operating waterparks. Waterparks are amusement parks where most, if not all, of the rides are water in nature.

## 7131102 Amusement Parks (Except Waterparks)

Establishments primarily engaged in operating amusement or theme parks. These establishments offer a variety of attractions, such as mechanical rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

## 71312 Amusement Arcades

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

## 713120 Amusement Arcades

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

The data published with NAICS code 713120 are comprised of this part of the following SIC industry:

7993 (pt) Arcades and Family Fun Centers

## 7132 Gambling Industries

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112.

## 71321 Casinos (Except Casino Hotels)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities, such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

## 713210 Casinos (Except Casino Hotels)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities, such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

The data published with NAICS code 713210 are comprised of this part of the following SIC industry:

7999 (pt) Casinos, (Except Casino Hotels)

## 71329 Other Gambling Industries

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

## 713290 Other Gambling Industries

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

The data published with NAICS code 713290 are comprised of these parts of the following SIC industries:

> 7993 (pt) Slot Machine Operators
> 7999 (pt) Lottery, Bingo, Bookie, and Other Betting Operations

## 7132901 Slot Machine Operators

Establishments primarily engaged in operating slot machines either in their own or other places of business.

## 7132902 Lottery, Bingo, Bookie, and Other Betting Operations

Establishments primarily engaged in operating gambling facilities or providing gambling services (except casinos or operators of coin-operated gambling devices), such as bingo games, bookies, lotteries, and off-track betting.

## 7139 Other Amusement and Recreation Industries

This NAICS industry group includes establishments classified in the following NAICS industries: 71391, Golf Courses and Country Clubs; 71392 , Skiing Facilities; 71393, Marinas; 71394, Fitness and Recreational Sports Centers; 71395, Bowling Centers; and 71399, All Other Amusements and Recreation Industries.

## 71391 Golf Courses and Country Clubs

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

## 713910 Golf Courses and Country Clubs

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

The data published with NAICS code 713910 are comprised of these parts of the following SIC industries:

7992 Public Golf Courses
7997 (pt) Membership Golf Clubs

## 7139101 Membership Golf Clubs

Establishments primarily engaged in operating golf courses, including country clubs, which are restricted to use by members and their guests. These establishments often provide dining and other recreational facilities.

## 7139102 Public Golf Courses

Establishments primarily engaged in operating golf courses open to the general pubic on a fee basis. These establishments often provide food and beverage services, equipment rental services, and golf instruction services, but are classified here regardless of the primary source of income.

## 71392 Skiing Facilities

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

## 713920 Skiing Facilities

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

The data published with NAICS code 713920 are comprised of this part of the following SIC industry:

7999 (pt) Skiing Facilities

## 71393 Marinas

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities, such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

## 713930 Marinas

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities, such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

The data published with NAICS code 713930 are comprised of the following SIC industry:

## 4493 Marinas

## 71394 Fitness and Recreational Sports Centers

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, skating, or racquet sports.

## 713940 Fitness and Recreational Sports Centers

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, skating, or racquet sports.

The data published with NAICS code 713940 are comprised of these parts of the following SIC industries:

| 7991 | Gymnasiums, Athletic Clubs, and Physical <br> Fitness Centers |
| :---: | :--- |
| 7997 (pt) Membership Recreation Clubs With |  |
| Facilities |  |

7999 (pt) Ice Skating Rinks
7999 (pt) Nonmembership Recreation Facilities
7999 (pt) Roller Skating Rinks

## 7139401 Nonmembership Recreation Facilities

Establishments primarily engaged in operating recreation facilities which do not restrict access based on membership.

## 7139402 Gymnasiums, Athletic Clubs, and Physical Fitness Centers

Establishments primarily engaged in operating membership and nonmembership gymnasiums, athletic clubs, and other physical fitness centers for activities, such as weight reducing, strength development, or weight training.

## 7139403 Membership Recreation Clubs With Facilities

Establishments primarily engaged in operating sports and recreational clubs (except golf and country clubs) which are restricted to use by members and their guests. These establishments have their own facilities.

## 7139404 Ice Skating Rinks

Establishments primarily engaged in operating ice skating rinks open to the general public.

## 7139405 Roller Skating Rinks

Establishments primarily engaged in operating roller skating rinks open to the general public.

## 71395 Bowling Centers

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

## 713950 Bowling Centers

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

The data published with NAICS code 713950 are comprised of the following SIC industry:

## 7933 Bowling Centers

## 71399 All Other Amusement and Recreation Industries

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

## 713990 All Other Amusement and Recreation Industries

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

The data published with NAICS code 713990 are comprised of these parts of the following SIC industries:

7911 (pt) Dance Halls
7993 (pt) Coin-Operated Amusement Devices, (Except Slot Machine Operation)
7997 (pt) Membership Sports and Recreation Clubs Without Facilities
7999 (pt) Concession Operators or Amusement Devices and Rides
7999 (pt) Miniature Golf Courses
7999 (pt) Amusements and Recreation, NEC

## 7139901 Dance Studios and Halls

Establishments primarily engaged in operating dance halls or ballrooms.

## 7139902 Concession Operators of Amusement Devices and Rides

Establishments primarily engaged in operating attendant-controlled mechanical rides or amusement devices in amusement parks, carnivals, circuses, fairs, or shopping malls.

## 7139903 Membership Sports and Recreation Clubs Without Facilities

Establishments primarily engaged in operating membership sports and recreational clubs, without facilities, which are restricted to use by members and their guests.

## 7139904 Miniature Golf Courses

Establishments primarily engaged in operating miniature golf courses.

## 7139905 Coin-Operated Amusement Devices, (Except Slot Machine Operation)

Establishments primarily engaged in operating coinoperated amusement devices or rides (except gaming devices), such as juke boxes, pinball machines, mechanical games, and similar types of amusement equipment, in places of business operated by others.

## 7139909 All Other Miscellaneous Amusement and Recreation Services

Establishments primarily engaged in providing amusement and recreation services (except amusement parks and arcades, gambling industries, skating rinks, golf courses and country clubs, skiing facilities, marinas, fitness and recreational sports centers, dance halls, bowling centers, amusement device operation).

## Appendix C. <br> Coverage and Methodology

## MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
b. A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,
nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of $\$ 1,000$ or more during 1997. Establishments exempt from Federal income tax with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

## INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.

Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.
2. The nonmail universe.
a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

## METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the Federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census questionnaire. Establishments that indicated that all or part of their income was exempt from Federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as taxexempt. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-ofbusiness classifications (comprised primarily of taxable establishments) were defined as taxable.

## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipt or Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data;
however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts or revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts or revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts or revenue of all establishments included in the category. In a few cases expansion on the basis of the receipts or revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts or revenue of establishments responding to the industry-specific inquiry as a percent of total receipts or revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas 

Not applicable for this report.

