# Sources of Receipts or Revenue

1997

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EC97S71S-LS

# **1997 Economic Census** Arts, Entertainment, and Recreation **Subject Series**

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Service Sector Statistics Division prepared this report. **Bobby E. Russell,** Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of Jack B. Moody, Chief, Service Census Branch assisted by Jack R. Drago, Kirk K. Degler, Cynthia M. Wrenn-Yorker, and Susan G. Baker. Primary staff assistance was provided by Kevin D. Barker, Evelyn D. Butler, Julie A. Ishman, Christine M. Joseph, Robin A. Justice, John P. Kern, Joyce M. Kiessling, John J. Manning, Kamatha Marbury, Robert J. Mouser, Mary E. Myrick, Shawna J. Orzechowski, Joy P. Pierson, Dawn E. Rosser, Tara E. Swanson, Jennifer N. Thorne, and Brent M. Williams.

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### 1997 Economic Census

Arts, Entertainment, and Recreation **Subject Series** 





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-- Not applicable for this report.

### Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

| 21    | Mining                         |
|-------|--------------------------------|
| 22    | Utilities                      |
| 23    | Construction                   |
| 31-33 | Manufacturing                  |
| 42    | Wholesale Trade                |
| 44-45 | Retail Trade                   |
| 48-49 | Transportation and Warehousing |
| 51    | Information                    |

52 Finance and Insurance 53

Real Estate and Rental and Leasing 54 Professional, Scientific, and Technical Services

55 Management of Companies and Enterprises 56 Administrative and Support and Waste

Management and Remediation Services

61 **Educational Services** 

Health Care and Social Assistance 62

Arts. Entertainment, and Recreation 71

72 Accommodation and Foodservices

Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673 301-457-2668

### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient
  - coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- I 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

1997 ECONOMIC CENSUS INTRODUCTION 3

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## Arts, Entertainment, and Recreation

### **SCOPE**

The Arts, Entertainment, and Recreation sector (sector 71) of the 1997 Economic Census includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in Subsector 722, Foodservices and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

Data for this sector are shown for establishments of firms subject to Federal income tax and separately of firms which are exempt from Federal income tax under provisions of the Internal Revenue Code.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

### **GENERAL**

A list of reports that provide statistics on sector 71 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax, each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For establishments of firms exempt from Federal income tax, each state report presents statistics on number of establishments, revenue, expenses, payroll, and employment by kind of business, for the state and MAs. Greater kindof-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax, as well as those exempt from Federal income tax, for detailed kind-of-business classifications.

Sources of receipts or revenue report. This report presents sources of receipts or revenue data for establishments with payroll by kind of business. Data are presented for the United States and states.

Establishment and firm size (including legal form of **organization) report.** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments; and receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
- 4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
- 5. Areas within the state outside metropolitan areas (MAs).
- 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- 8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant

- population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
- 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and       | Kind of business and sources of receipts   | The same of the sa | 7 11                            | Receipts from specified                                 | Receipts of establishments reporting sources of |
|----------------------|--|--|---------------------------------|---|---|
| RL code              | Kind of business and sources of receipts   | Establishments (number)  | Receipts <sup>1</sup> (\$1,000) | receipt lines as percent of total receipts <sup>1</sup> | receipts as percent of total receipts           |
| 71                   | Arts, entertainment, & recreation  | '79 636  | r85 088 464                     | 100.0   | x   |
| 711                  | Performing arts, spectator sports, & related industries  | 25 942   | 32 743 586                      | 100.0   | 73.5  |
| 3450<br>5500         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to  | 394  | 61 704                          | .2  | X<br>X  |
| 5530                 | home games (not including admission taxes).  Sports teams only: Report club's share of admissions for games away from home.                                    | 4 987<br>59  | 8 845 832<br>236 088            | 27.0  |   |
| 5550<br>5600         | Contract fees from providing entertainment   | 11 622   | 6 773 768                       | 20.7  | X   |
| 5650                 | agents or managers, or event promoters)  | 3 730  | 2 717 404                       | 8.3   | X   |
| 5670                 | theaters This establishment's share of receipts from concessions or amusement  | 1 246  | 401 131                         | 1.2   | x   |
| 5700                 | machines not operated by this establishment  | 876  | 297 008                         | .9  | X   |
| 5750<br>5800         | state's share of such receipts). Gaming receipts. Amusement machines operated by this establishment (except slot   | 207<br>138   | 2 052 914<br>469 900            | 6.3<br>1.4  | X   |
|                      | machines and other gaming machines)  | 152  | 28 743                          | .1  | x   |
| 5850<br>5900         | Radio and television income  | 324<br>2 635   | 2 523 853<br>1 717 855          | 7.7<br>5.2  | X<br>X<br>X<br>X                                |
| 7200<br>8500<br>8600 | Sales of programs Food and beverage sales Merchandise sales  | 1 144<br>2 054<br>3 586  | 188 105<br>732 894<br>655 105   | .6<br>2.2<br>2.0  | X   |
| 8940                 | All other receipts   | 9 050  | 5 041 280                       | 15.4  | x   |
| 7111                 | Performing arts companies  | 5 883  | 5 271 542                       | 100.0   | 69.2  |
| 3450<br>5500         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)                       | 213<br>1 645   | 20 040                          | .4  | X   |
| 5550<br>5600         | Contract fees from providing entertainment  Commissions or fees from representation (e.g., from sports or artists'   | 4 258  | 2 202 868                       | 41.8  | X   |
| 5650                 | agents or managers, or event promoters)  | 155  | 21 711                          | .4  | X   |
| 5670                 | theaters   | 238  | 35 977                          | .7  | X   |
| 5800                 | machines not operated by this establishment  | 130  | 10 397                          | .2  | x   |
| 5900                 | machines and other gaming machines)  | 14<br>222  | 284<br>23 256                   | Z<br>.4   | X<br>X<br>X                                     |
| 7200<br>8500         | Sales of programs  | 90<br>572  | 9 288<br>160 564                | 3.0   | 69.2  |
| 8501<br>8502         | Sales of food and nonalcoholic beverages Sales of alcoholic beverages  | 545<br>276   | 112 594<br>47 970               | 2.1   | X   |
| 8600<br>8628         | Merchandise sales  | 1 129<br>1 129   | 146 274<br>146 274              | 2.8<br>2.8  | 66.6<br>X                                       |
| 8940<br>8974         | All other receipts   | 1 156<br>1 156   | 256 820<br>256 820              | 4.9<br>4.9  | 66.5<br>X                                       |
| 71111                | Theater companies & dinner theaters  | 1 600  | 2 344 240                       | 100.0   | 72.4  |
| 3450<br>5500         | Membership dues and fees   | 61   | 9 115                           | .4  | X   |
| 5550<br>5600         | home games (not including admission taxes)  Contract fees from providing entertainment  Commissions or fees from representation (e.g., from sports or artists' | 1 005<br>633   | 1 776 503<br>298 553            | 75.8<br>12.7  | X   |
| 5650                 | agents or managers, or event promoters)  | 39   | 8 848                           | .4  | x   |
|                      | theaters   | 133  | 19 551                          | .8  | X   |
| 5670<br>5900         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment   | 60<br>89   | 2 385<br>3 082                  | .1<br>.1  | X<br>X<br>X                                     |
| 7200                 | Sales of programs  | 52   | 6 468                           | .3  |   |
| 8500<br>8501<br>8502 | Food and beverage sales.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.   | 420<br>404<br>228  | 123 878<br>90 213<br>33 665     | 5.3<br>3.8<br>1.4                                       | 72.4<br>X<br>X                                  |
| 8600<br>8628         | Merchandise sales  | 285<br>285   | 26 164<br>26 164                | 1.1<br>1.1  | 70.4<br>X                                       |
| 8940<br>8974         | All other receipts All other receipts  | 356<br>356   | 69 693<br>69 693                | 3.0   | 69.1<br>X                                       |
| 711110               | Theater companies & dinner theaters  | 1 600  | 2 344 240                       | 100.0   | 72.4  |
| 3450<br>5500         | Membership dues and fees   | 61   | 9 115                           | .4  | x   |
| 5550                 | home games (not including admission taxes)   | 1 005<br>633   | 1 776 503<br>298 553            | 75.8<br>12.7  | X   |
| 5600                 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)   | 39   | 8 848                           | .4  | x   |
| 5650                 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  | 133  | 19 551                          | .8  | x   |
| 5670                 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment   | 60   | 2 385                           | .1  | x   |
| 5900<br>7200         | Advertising (including endorsement fees) Sales of programs   | 89<br>52   | 3 082<br>6 468                  | .1<br>.3  | X   |
| 8500<br>8501         | Food and beverage sales. Sales of food and nonalcoholic beverages  | 420<br>404   | 123 878<br>90 213               | 5.3<br>3.8  | 72.4<br>X                                       |
| 8502<br>8600         | Sales of alcoholic beverages   | 228<br>285   | 33 665<br>26 164                | 1.4   | X<br>70.4                                       |
| 8628                 | Sales of other merchandise   | 285  | 26 164                          | 1.1   | 70. <del>1</del>                                |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts   | Establishments (number) | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
|------------------------------|--|-------------------------|------------------------------------|---|--|
| 711110                       | Theater companies & dinner theaters — Con.   |                         |                                    |   |  |
| 8940<br>8974                 | All other receipts   | 356<br>356              | 69 693<br>69 693                   | 3.0<br>3.0  | 69.1<br>X  |
| 7111101                      | Opera companies  | 23                      | D                                  | D   | D  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to   |                         |                                    | _   |  |
| 5550                         | home games (not including admission taxes)  Contract fees from providing entertainment   | 6  <br>19               | D<br>D                             | D<br>D  | X<br>X   |
| 7111102                      | Theater companies  | 1 393                   | 2 043 181                          | 100.0   | 72.7   |
| 3450                         | Membership dues and fees   | 56                      | 8 742                              | .4  | x  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 815                     | 1 580 649                          | 77.4  | X  |
| 5550<br>5600                 | Contract fees from providing entertainment Commissions or fees from representation (e.g., from sports or artists'  | 605                     | 295 774<br>8 848                   | 14.5  | x  |
| 5650                         | agents or managers, or event promoters)  | 39<br>113               | 18 907                             | .4  | ×  |
| 5670                         | theaters   | 113                     | 16 907                             | .9  | ^  |
| 5900                         | machines not operated by this establishment  | 50<br>82                | 2 363<br>3 027                     | .1<br>.1  | X<br>X<br>X  |
| 7200                         | Sales of programs  | 46                      | 6 464                              | .3  |  |
| 8500<br>8501<br>8502         | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages  | 263<br>253<br>88        | 36 712<br>25 408<br>11 304         | 1.8<br>1.2<br>.6  | 72.7<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise  | 228<br>228              | 18 354<br>18 354                   | .9<br>.9  | 70.6<br>X  |
| 8940                         | All other receipts   | 314                     | 63 341                             | 3.1   | 69.0   |
| 8974<br><b>7111103</b>       | All other receipts  Dinner theaters  | 314  <br><b>184</b>     | 63 341<br><b>D</b>                 | 3.1<br>D  | X  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to   | 104                     |                                    |   |  |
| 5550                         | home games (not including admission taxes)   | 184<br>9                | D<br>D                             | D<br>D  | X<br>X   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  | 20                      | D                                  | D   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment   | 10                      | D                                  | D   | x  |
| 8500<br>8501<br>8502         | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages  | 152<br>146<br>136       | D<br>D<br>D                        | D<br>D<br>D   | D<br>X<br>X  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise  | 52<br>52                | D<br>D                             | D<br>D  | D<br>X   |
| 8940<br>8974                 | All other receipts   | 38<br>38                | D<br>D                             | D<br>D  | D<br>X   |
| 71112                        | Dance companies  | 159                     | 109 384                            | 100.0   | 60.4   |
| 3450<br>5500                 | Membership dues and fees   | 31                      | 1 594                              | 1.5   | X  |
| 5550                         | home games (not including admission taxes)   | 74<br>73                | 49 280<br>34 019                   | 45.1<br>31.1  | X  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters).  | 9                       | 2 566                              | 2.3   | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  | 11                      | 1 731                              | 1.6   |  |
| 5900                         | Advertising (including endorsement fees)   | 7                       | 603                                | .6  | X  |
| 8500<br>8501                 | Food and beverage sales  | 18<br>18                | 7 681<br>2 880                     | 7.0<br>2.6  | 60.4<br>X  |
| 8600<br>8628                 | Merchandise sales  | 41<br>41                | 2 269<br>2 269                     | 2.1<br>2.1  | 59.2<br>X  |
| 8940                         | All other receipts   | 27                      | 9 620                              | 8.8   | 60.4   |
| 8974<br><b>711120</b>        | All other receipts   | 27  <br><b>159</b>      | 9 620<br><b>109 384</b>            | 8.8<br>100.0  | X<br>60.4  |
| 3450                         | Membership dues and fees   | 31                      | 1 594                              | 1.5   | X  |
| 5500<br>5550                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).  Contract fees from providing entertainment | 74<br>73                | 49 280<br>34 019                   | 45.1<br>31.1  | ××   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)   | 9                       | 2 566                              | 2.3   | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters.   | 11                      | 1 731                              | 1.6   | , x  |
| 5900<br>8500                 | Advertising (including endorsement fees)   | 7  <br>18               | 603<br>7 681                       | .6<br>7.0   | X<br>60.4  |
| 8501                         | Sales of food and nonalcoholic beverages   | 18                      | 2 880                              | 2.6   | X X  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise  | 41<br>41                | 2 269<br>2 269                     | 2.1<br>2.1  | 59.2<br>X  |
| 8940<br>8974                 | All other receipts   | 27<br>27                | 9 620<br>9 620                     | 8.8<br>8.8  | 60.4<br>X  |
| 71113                        | Musical groups & artists   | 3 369                   | 2 172 497                          | 100.0   | 65.2   |
| 3450<br>5500                 | Membership dues and fees  Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)                    | 86<br>378               | 2 215<br>215 303                   | .1<br>9.9   | x<br>x   |
| 5550<br>5600                 | Contract fees from providing entertainment Commissions or fees from representation (e.g., from sports or artists'  | 2 964                   | 1 653 128                          | 76.1  | x  |
| 5650                         | agents or managers, or event promoters)  | 94                      | 10 061                             | .5  | X  |
|                              | theaters   | 59                      | 5 329                              | .2  | l x  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [IIIOIddoo offiny            | establishments with payroli. Tor meaning of abbreviations and symbols, see   | introductory text. Tor expit | T                                  |   |  |
|------------------------------|--|------------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts   | Establishments (number)      | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts¹ | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 71113                        | Musical groups & artists—Con.  |                              |                                    |   |  |
| 5670                         | This establishment's share of receipts from concessions or amusement   |                              |                                    |   |  |
| 5900                         | machines not operated by this establishment  | 36<br>65                     | 4 187<br>16 778                    | .2<br>.8<br>Z   | X<br>X<br>X  |
| 7200                         | Sales of programs  | 25                           | 1 027                              | Z   | X  |
| 8500<br>8501<br>8502         | Food and beverage sales.  Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 72<br>63<br>17               | 9 912<br>8 001<br>1 911            | .5<br>.4<br>.1  | 64.9<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise  | 673<br>673                   | 101 602<br>101 602                 | 4.7<br>4.7  | 62.8<br>X  |
| 8940<br>8974                 | All other receipts All other receipts  | 660<br>660                   | 152 836<br>152 836                 | 7.0<br>7.0  | 63.9<br>X  |
| 711130                       | Musical groups & artists   | 3 369                        | 2 172 497                          | 100.0   | 65.2   |
| 3450<br>5500                 | Membership dues and fees   | 86                           | 2 215                              | .1  | X  |
| 5550                         | home games (not including admission taxes)   | 378<br>2 964                 | 215 303<br>1 653 128               | 9.9<br>76.1   | X  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)   | 94                           | 10 061                             | .5  | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  | 59                           | 5 329                              | .2  | X  |
| 5670                         | This establishment's share of receipts from concessions or amusement   |                              |                                    |   |  |
| 5900                         | machines not operated by this establishment  | 36<br>65                     | 4 187<br>16 778                    | .2<br>.8<br>.2  | X<br>X<br>X  |
| 7200                         | Sales of programs  | 25                           | 1 027                              | Z   | X  |
| 8500<br>8501<br>8502         | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages Sales of alcoholic beverages                                   | 72<br>63<br>17               | 9 912<br>8 001<br>1 911            | .5<br>.4<br>.1  | 64.9<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales Sales of other merchandise   | 673<br>673                   | 101 602<br>101 602                 | 4.7<br>4.7  | 62.8<br>X  |
| 8940                         | All other receipts   | 660                          | 152 836                            | 7.0   | 63.9   |
| 8974                         | All other receipts   | 660                          | 152 836                            | 7.0   | X  |
| 7111301                      | Symphony orchestras & chamber music organizations  | 107                          | 40 022                             | 100.0   | 47.8   |
| 5500<br>5550                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).  Contract fees from providing entertainment | 6<br>81                      | 615<br>32 743                      | 1.5<br>81.8   | X<br>X   |
| 8940<br>8974                 | All other receipts All other receipts  | 22<br>22                     | 6 632<br>6 632                     | 16.6<br>16.6  | 47.8<br>X  |
| 7111309                      | Other music groups & artists   | 3 262                        | 2 132 475                          | 100.0   | 65.5   |
| 3450                         | Membership dues and fees   | 86                           | 2 215                              | .1  | x  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 372                          | 214 688                            | 10.1  | ×  |
| 5550<br>5600                 | Contract fees from providing entertainment   | 2 883                        | 1 620 385                          | 76.0  |  |
| 5650                         | agents or managers, or event promoters)  Rental fees for the use of facilities, such as stadiums, or arenas, or theaters                                     | 94                           | 10 061<br>5 329                    | .5  | X<br>X   |
| 5670                         | This establishment's share of receipts from concessions or amusement   |                              |                                    |   |  |
| 5900                         | machines not operated by this establishment  | 36<br>63                     | 4 187<br>16 763                    | .2  | X<br>X<br>X  |
| 7200                         | Sales of programs  | 25                           | 1 027                              | Z   |  |
| 8500<br>8501<br>8502         | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages  | 72<br>63<br>17               | 9 912<br>8 001<br>1 911            | .5<br>.4<br>.1  | 65.2<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales  | 670<br>670                   | 101 585<br>101 585                 | 4.8<br>4.8  | 63.1<br>X  |
| 8940<br>8974                 | All other receipts   | 638<br>638                   | 146 204<br>146 204                 | 6.9<br>6.9  | 64.2<br>X  |
| 71119                        | Other performing arts companies  | 755                          | 645 421                            | 100.0   | 72.8   |
| 3450                         | Membership dues and fees   | 35                           | 7 116                              | 1.1   | x  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 188                          | 342 977                            | 53.1  |  |
| 5550<br>5600                 | Contract fees from providing entertainment   | 588                          | 217 168                            | 33.6  | X  |
| 5650                         | agents or managers, or event promoters)  | 13                           | 236                                | z   | X  |
| 3030                         | theaters   | 35                           | 9 366                              | 1.5   | X  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment   | 32                           | 3 806                              | .6  | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)   | 9                            | 165                                | z   |  |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs   | 61<br>11                     | 2 793<br>1 791                     | .4  | X<br>X<br>X  |
| 8500<br>8501                 | Food and beverage sales  | 62<br>60                     | 19 093<br>11 500                   | 3.0<br>1.8  | 72.8<br>X  |
| 8502<br>8600                 | Sales of alcoholic beverages   | 27<br>130                    | 7 593<br>16 239                    | 1.2   | X<br>64.1  |
| 8628<br>8940                 | Sales of other merchandise   | 130                          | 16 239<br>24 671                   | 2.5   | X<br>65.2  |
| 8974                         | All other receipts   | 113                          | 24 671                             | 3.8   | X X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

|                              | establishments with payroli. Tor meaning or abbreviations and symbols, see  | , | , ,,                               | ,   |  |
|------------------------------|---|---|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments (number)                 | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 711190                       | Other performing arts companies   | 755                                     | 645 421                            | 100.0   | 72.8   |
| 3450<br>5500                 | Membership dues and fees  | 35                                      | 7 116                              | 1.1   | x  |
| 5550                         | home games (not including admission taxes)  | 188<br>588                              | 342 977<br>217 168                 | 53.1<br>33.6  | X  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 13                                      | 236                                | z   | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 35                                      | 9 366                              | 1.5   | x  |
| 5670<br>5800                 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Amusement machines operated by this establishment (except slot                 | 32                                      | 3 806                              | .6  | х  |
| 5900<br>7200                 | machines and other gaming machines)   | 9<br>61<br>11                           | 165<br>2 793<br>1 791              | Z<br>.4<br>.3   | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages   | 62<br>60<br>27                          | 19 093<br>11 500<br>7 593          | 3.0<br>1.8<br>1.2   | 72.8<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise.  | 130<br>130                              | 16 239<br>16 239                   | 2.5<br>2.5  | 64.1<br>X  |
| 8940<br>8974                 | All other receipts  | 113<br>113                              | 24 671<br>24 671                   | 3.8<br>3.8  | 65.2<br>X  |
| 7111901                      | Circuses  | 70                                      | 268 351                            | 100.0   | 81.8   |
| 5500<br>5550                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 49<br>22                                | 228 971<br>24 823                  | 85.3<br>9.3   | X  |
| 8500<br>8501                 | Food and beverage salesSales of food and nonalcoholic beverages   | 10<br>10                                | 3 771<br>3 771                     | 1.4<br>1.4  | 81.8<br>X  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise   | 21<br>21                                | 9 965<br>9 965                     | 3.7<br>3.7  | 32.5<br>X  |
| 8940<br>8974                 | All other receipts All other receipts   | 12<br>12                                | 737<br>737                         | .3<br>.3  | 11.9<br>X  |
| 7111909                      | Other performing arts companies (except circuses)   | 685                                     | 377 070                            | 100.0   | 66.4   |
| 3450<br>5500                 | Membership dues and fees  | 35                                      | 7 116                              | 1.9   | x  |
| 5550                         | home games (not including admission taxes)  Contract fees from providing entertainment  | 139<br>566                              | 114 006<br>192 345                 | 30.2<br>51.0  | X  |
| 5600<br>5650                 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or theaters. | 13<br>35                                | 236<br>9 366                       | .1<br>2.5   | x<br>x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 32                                      | 3 806                              | 1.0   | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines).   | 6                                       | 91                                 | z 1.0   |  |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 60<br>11                                | 2 783<br>1 791                     | .7<br>.5  | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 52<br>50<br>27                          | 15 322<br>7 729<br>7 593           | 4.1<br>2.1<br>2.0   | 66.4<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise.  | 109<br>109                              | 6 274<br>6 274                     | 1.7<br>1.7  | 66.4<br>X  |
| 8940<br>8974                 | All other receipts All other receipts   | 101<br>101                              | 23 934<br>23 934                   | 6.3<br>6.3  | 65.2<br>X  |
| 7112                         | Spectator sports  | 3 881                                   | 13 656 033                         | 100.0   | 83.9   |
| 5500<br>5530                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 1 341                                   | 3 911 478                          | 28.6  | x  |
| 5600                         | from home   | 59                                      | 236 088                            | 1.7   | x  |
| 5650                         | agents or managers, or event promoters)   | 449                                     | 239 909                            | 1.8   | X  |
| 5670                         | theaters This establishment's share of receipts from concessions or amusement machines not operated by this establishment   | 467<br>393                              | 192 967<br>224 807                 | 1.4   | X<br>X   |
| 5700<br>5750                 | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts).  Gaming receipts.   | 207<br>138                              | 2 052 914<br>469 900               | 15.0<br>3.4   | X  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 59                                      | 19 418                             | .1  |  |
| 5850<br>5900<br>7200         | Radio and television income Advertising (including endorsement fees) Sales of programs  | 324<br>1 252<br>613                     | 2 523 853<br>1 138 838<br>96 463   | 18.5<br>8.3<br>.7   | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 801<br>768<br>382                       | 284 126<br>222 321<br>61 802       | 2.1<br>1.6<br>.5  | 82.2<br>X<br>X   |
| 8600<br>8629                 | Merchandise sales   | 1 041<br>1 041                          | 222 359<br>222 359                 | 1.6<br>1.6  | 82.0<br>X  |
| 8940<br>8975                 | All other receipts  | 2 805<br>2 805                          | 2 042 911<br>2 042 911             | 15.0<br>15.0  | 81.7<br>X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments (number) | Receipts <sup>1</sup> (\$1,000)  | Receipts from specified receipt lines as percent of total receipts¹ | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
|------------------------------|---|-------------------------|----------------------------------|---|--|
| 71121                        | Spectator sports  | 3 881                   | 13 656 033                       | 100.0   | 83.9   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to  | 3 001                   | 15 050 055                       | 100.0   | 00.3   |
| 5530                         | home games (not including admission taxes)  | 1 341                   | 3 911 478                        | 28.6  | X  |
| 5600                         | from home   | 59                      | 236 088                          | 1.7   | X  |
| 5650                         | agents or managers, or event promoters)   | 449                     | 239 909                          | 1.8   | X  |
| 5670                         | theaters This establishment's share of receipts from concessions or amusement machines not operated by this establishment   | 467<br>393              | 192 967<br>224 807               | 1.4   | ×  |
| 5700                         | Racetrack's share of receipts from parimutuel betting (not including the  | 207                     | 2 052 914                        | 15.0  | _  |
| 5750<br>5800                 | state's share of such receipts)   | 138<br>59               | 469 900<br>19 418                | 15.0<br>3.4   | XX   |
| 5850<br>5900<br>7200         | Radio and television income Advertising (including endorsement fees) Sales of programs                                      | 324<br>1 252<br>613     | 2 523 853<br>1 138 838<br>96 463 | 18.5<br>8.3<br>.7   | X<br>X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales   | 801<br>768<br>382       | 284 126<br>222 321<br>61 802     | 2.1<br>1.6<br>.5  | 82.2<br>X<br>X   |
| 8600<br>8629                 | Merchandise sales   | 1 041<br>1 041          | 222 359<br>222 359               | 1.6   | 82.0<br>X  |
| 8940<br>8975                 | All other receipts All other receipts   | 2 805<br>2 805          | 2 042 911<br>2 042 911           | 15.0<br>15.0  | 81.7<br>X  |
| 711211                       | Sports teams & clubs  | 483                     | 7 808 684                        | 100.0   | 86.9   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)             | 464                     | 3 177 190                        | 40.7  | x  |
| 5530                         | Sports teams only: Report club's share of admissions for games away from home.  | 59                      | 236 088                          | 3.0   | x  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)              | 15                      | 6 656                            | .1  | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 93                      | 75 689                           | 1.0   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment            | 156                     | 189 059                          | 2.4   | ×  |
| 5750<br>5800                 | Gaming receipts   | 19                      | 20 413                           | .3  | X  |
| 5850                         | machines and other gaming machines)   | 35<br>210               | 1 427<br>2 459 636               | Z<br>31.5   | X  |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 409<br>263              | 633 047<br>25 587                | 8.1<br>.3   | X<br>X<br>X<br>X   |
| 8500<br>8501                 | Food and beverage sales   | 196<br>190              | 104 560<br>88 923                | 1.3<br>1.1  | 85.2<br>X<br>X   |
| 8502<br>8600<br>8629         | Sales of alcoholic beverages  | 348<br>348              | 15 635<br>142 573<br>142 573     | 1.8<br>1.8  | 85.4<br>X  |
| 8940                         | All other receipts  | 355                     | 736 759                          | 9.4   | 84.8   |
| 8975<br><b>7112111</b>       | All other receipts  | 355<br><b>45</b>        | 736 759<br><b>2 503 339</b>      | 9.4   | X<br>89.4  |
| 5500                         | Football clubs  | 45                      | 2 503 339                        | 100.0   | 69.4   |
| 5530                         | home games (not including admission taxes)  | 45                      | 724 558                          | 28.9  | X  |
| 5650                         | from home   | 32                      | 215 650                          | 8.6   | X  |
| 5670                         | theaters  | 11                      | 42 889                           | 1.7   | X  |
| 5850                         | machines not operated by this establishment   | 18<br>35                | 15 641<br>1 200 930              | .6<br>48.0  | X  |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 28<br>27                | 63 957<br>4 958                  | 2.6   | X  |
| 8500<br>8501                 | Food and beverage sales   | 11<br>11                | 6 769<br>6 369                   | .3<br>.3  | 89.4<br>X  |
| 8600<br>8629                 | Merchandise sales. Sales of other merchandise   | 19<br>19                | 14 058<br>14 058                 | .6<br>.6  | 89.4<br>X  |
| 8940                         | All other receipts  | 42                      | 213 929                          | 8.5   | 89.4   |
| 8975<br><b>7112112</b>       | All other receipts  | 42<br><b>194</b>        | 213 929<br>2 296 558             | 8.5<br>100.0  | 90.0   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to  |                         |                                  |   | 33.5   |
| 5650                         | home games (not including admission taxes). Rental fees for the use of facilities, such as stadiums, or arenas, or theaters | 194                     | 938 802                          | 40.9  | X<br>X   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment            | 84                      | 145 467                          | 6.3   | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)                          | 31                      | 1 384                            | .1  | x  |
| 5850<br>5900<br>7200         | Radio and television income Advertising (including endorsement fees) Sales of programs                                      | 98<br>186<br>138        | 494 470<br>225 659<br>12 346     | 21.5<br>9.8<br>.5   | X<br>X<br>X  |
| 8500                         | Food and beverage sales   | 120                     | 80 571                           | 3.5   | 88.3   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 116<br>69               | 69 004<br>11 567                 | 3.0   | X<br>X   |
| 8600<br>8629                 | Merchandise sales Sales of other merchandise  | 146<br>146              | 64 069<br>64 069                 | 2.8<br>2.8  | 88.8<br>X  |
| 8940<br>8975                 | All other receipts All other receipts   | 155<br>155              | 307 737<br>307 737               | 13.4<br>13.4  | 89.0<br>X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts   | Establishments (number) | Receipts <sup>1</sup> (\$1,000)       | Receipts from specified receipt lines as percent of total receipts1 | Receipts of establishments reporting sources of receipts as percent of total receipts |
|------------------------------|--|-------------------------|---------------------------------------|---|---|
| 7112119                      | Other professional sports clubs  | 244                     | 3 008 787                             | 100.0   | 82.6  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)      | 225                     | 1 513 830                             | 50.3  | x   |
| 5530                         | Sports teams only: Report club's share of admissions for games away from home.                                       | 22                      | 10 033                                | .3  | x   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)       | 10                      | 5 440                                 | .2  | x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters                                      | 49                      | 19 538                                | .6  | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment     | 54                      | 27 951                                | .9  | ×   |
| 5750<br>5850<br>5900<br>7200 | Gaming receipts . Radio and television income Advertising (including endorsement fees) . Sales of programs           | 17<br>77<br>195<br>98   | 19 243<br>764 236<br>343 431<br>8 283 | .6<br>25.4<br>11.4<br>.3  | X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales  | 65<br>63<br>16          | 17 220<br>13 550<br>3 668             | .6<br>.5<br>.1  | 79.5<br>X<br>X  |
| 8600<br>8629                 | Merchandise sales  | 183<br>183              | 64 446<br>64 446                      | 2.1<br>2.1  | 80.0<br>X   |
| 8940<br>8975                 | All other receipts   | 158<br>158              | 215 093<br>215 093                    | 7.1<br>7.1  | 77.9<br>X   |
| 711212                       | Racetracks   | 807                     | 4 142 020                             | 100.0   | 85.7  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)      | 751                     | 700 576                               | 16.9  | x   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)       | 73                      | 20 871                                | .5  | x   |
| 5650<br>5670                 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters.                                     | 318                     | 109 180                               | 2.6   | x   |
| 5700                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment     | 186                     | 34 468                                | .8  | x   |
| 3700                         | state's share of such receipts)  | 207                     | 2 052 914                             | 49.6  | x   |
| 5750<br>5800                 | Gaming receipts. Amusement machines operated by this establishment (except slot machines and other gaming machines). | 32<br>21                | 436 972<br>17 908                     | 10.6  | X   |
| 5850<br>5900                 | Radio and television income Advertising (including endorsement fees)   | 77<br>401               | 59 141<br>85 088                      | 1.4<br>2.1  | X<br>X<br>X<br>X  |
| 7200                         | Sales of programs  | 340                     | 70 629                                | 1.7   |   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.                      | 538<br>536<br>264       | 176 461<br>131 714<br>44 747          | 4.3<br>3.2<br>1.1   | 84.0<br>X<br>X  |
| 8600<br>8629                 | Merchandise sales. Sales of other merchandise  | 361<br>361              | 39 803<br>39 803                      | 1.0<br>1.0  | 83.2<br>X   |
| 8940<br>8975                 | All other receipts All other receipts  | 479<br>479              | 338 009<br>338 009                    | 8.2<br>8.2  | 83.7<br>X   |
| 7112121                      | Dog racetrack operation  | 56                      | 796 069                               | 100.0   | 99.4  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)      | 45                      | 51 730                                | 6.5   | x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters                                      | 14                      | 6 557                                 | .8  | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment     | 18                      | 5 333                                 | .7  | x   |
| 5700                         | Racetrack's share of receipts from parimutuel betting (not including the state's share of such receipts)             | 53                      | 480 160                               | 60.3  | x   |
| 5750<br>7200                 | Gaming receipts. Sales of programs   | 8<br>44                 | 171 608<br>12 159                     | 21.6<br>1.5   | X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.                      | 30<br>30<br>29          | 35 840<br>23 035<br>12 805            | 4.5<br>2.9<br>1.6   | 99.4<br>X<br>X  |
| 8600<br>8629                 | Merchandise sales  | 17<br>17                | 1 839<br>1 839                        | .2  | 99.4<br>X   |
| 8940<br>8975                 | All other receipts All other receipts  | 47<br>47                | 12 794<br>12 794                      | 1.6<br>1.6  | 98.2<br>X   |
| 7112122                      | Auto racetrack operation   | 590                     | 897 600                               | 100.0   | 76.9  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)      | 571                     | 527 643                               | 58.8  | x   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)       | 66                      | 11 412                                | 1.3   | x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters                                      | 240                     | 67 416                                | 7.5   | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment     | 113                     | 11 413                                | 1.3   | x   |
| 5800                         | machines and other gaming machines)  | 6                       | 80                                    | Z   | x   |
| 5850<br>5900<br>7200         | Radio and television income Advertising (including endorsement fees) Sales of programs                               | 64<br>338<br>165        | 48 940<br>69 871<br>8 679             | 5.5<br>7.8<br>1.0   | X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.                     | 407<br>405<br>156       | 52 113<br>45 359<br>6 754             | 5.8<br>5.1<br>.8  | 76.4<br>X<br>X  |
| 8600<br>8629                 | Merchandise sales Sales of other merchandise   | 288<br>288              | 25 673<br>25 673                      | 2.9<br>2.9  | 76.4<br>X   |
| 8940                         | All other receipts   | 305                     | 73 139                                | 8.1   | 76.4  |
| 8975                         | All other receipts   | 305                     | 73 139                                | 8.1   | / X   |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments<br>(number) | Receipts <sup>1</sup> (\$1,000) | Receipts from specified receipt lines as percent of total receipts¹ | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
|------------------------------|---|----------------------------|---------------------------------|---|--|
| 7112123                      | Horse racetrack operation   | 161                        | 2 448 351                       | 100.0   | 84.5   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 135                        | 121 203                         | 5.0   | x  |
| 5650<br>5670                 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  This establishment's share of receipts from concessions or amusement                                   | 64                         | 35 207                          | 1.4   | x  |
| 5700                         | machines not operated by this establishment   | 55                         | 17 722                          | .7  | x  |
| 5750                         | state's share of such receipts). Gaming receipts.   | 154<br>22                  | 1 572 754<br>264 143            | 64.2<br>10.8  | ×  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 11                         | 552                             | z   | x  |
| 5850<br>5900<br>7200         | Radio and television income Advertising (including endorsement fees) Sales of programs  | 13<br>60<br>131            | 10 201<br>15 150<br>49 791      | .4<br>.6<br>2.0   | X<br>X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales   | 101<br>101<br>79           | 88 508<br>63 320<br>25 188      | 3.6<br>2.6<br>1.0   | 81.7<br>X<br>X   |
| 8600<br>8629                 | Merchandise sales. Sales of other merchandise   | 56<br>56                   | 12 291<br>12 291                | .5<br>.5  | 80.1<br>X  |
| 8940<br>8975                 | All other receipts  | 127<br>127                 | 252 076<br>252 076              | 10.3<br>10.3  | 81.8<br>X  |
| 711219                       | Other spectator sports  | 2 591                      | 1 705 329                       | 100.0   | 65.8   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 126                        | 33 712                          | 2.0   | x  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 361                        | 212 382                         | 12.5  | x  |
| 5650<br>5670                 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  This establishment's share of receipts from concessions or amusement                                   | 56                         | 8 098                           | .5  | x  |
| 5750                         | machines not operated by this establishment.  Gaming receipts.  | 51<br>87                   | 1 280<br>12 515                 | .1<br>.7  | X  |
| 5850<br>5900<br>7200         | Radio and television income Advertising (including endorsement fees) Sales of programs  | 37<br>442<br>10            | 5 076<br>420 703<br>247         | .3<br>24.7<br>Z   | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages   | 67<br>42<br>32             | 3 105<br>1 684<br>1 420         | .2<br>.1<br>.1  | 63.2<br>X<br>X   |
| 8600<br>8629                 | Merchandise sales. Sales of other merchandise.  | 332<br>332                 | 39 983<br>39 983                | 2.3<br>2.3  | 61.6<br>X  |
| 8940<br>8975                 | All other receipts All other receipts   | 1 971<br>1 971             | 968 143<br>968 143              | 56.8<br>56.8  | 61.8<br>X  |
| 7112191                      | Professional athletes   | 569                        | 302 751                         | 100.0   | 66.1   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 43                         | 11 116                          | 3.7   | x  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 85                         | 74 424                          | 24.6  | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 24                         | 808                             | .3  | x  |
| 5850<br>5900                 | Radio and television income<br>Advertising (including endorsement fees)   | 27<br>168                  | 1 331<br>63 981                 | .4<br>21.1  | X<br>X<br>X  |
| 8500<br>8501                 | Food and beverage sales   | 13<br>13                   | 977<br>875                      | .3<br>.3  | 66.1<br>X  |
| 8600<br>8629                 | Merchandise sales. Sales of other merchandise   | 152<br>152                 | 15 260<br>15 260                | 5.0<br>5.0  | 50.1<br>X  |
| 8940<br>8975                 | All other receipts All other receipts   | 314<br>314                 | 132 463<br>132 463              | 43.8<br>43.8  | 59.9<br>X  |
| 7112192                      | Racing (except racetrack operation)   | 2 022                      | 1 402 578                       | 100.0   | 65.8   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 83                         | 22 596                          | 1.6   | x  |
| 5600<br>5650                 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or | 276                        | 137 958                         | 9.8   | x  |
| 5670                         | theaters  | 56                         | 8 098                           | .6  | X  |
| 5750                         | machines not operated by this establishment. Gaming receipts.   | 27<br>85                   | 472<br>10 208                   | Z<br>.7   | ×  |
| 5850<br>5900<br>7200         | Radio and television income Advertising (including endorsement fees) Sales of programs  | 10<br>274<br>10            | 3 745<br>356 722<br>247         | .3<br>25.4<br>Z   | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 54<br>29<br>28             | 2 128<br>809<br>1 318           | .2<br>.1<br>.1  | 62.5<br>X<br>X   |
| 8600<br>8629                 | Merchandise sales. Sales of other merchandise.  | 180<br>180                 | 24 723<br>24 723                | 1.8<br>1.8  | 64.9<br>X  |
| 8940<br>8975                 | All other receipts All other receipts   | 1 657<br>1 657             | 835 680<br>835 680              | 59.6<br>59.6  | 62.2<br>X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [Included only               | I   | introductory text. Tor expir | I                                  | 1   |  |
|------------------------------|---|------------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments<br>(number)   | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 7113                         | Promoters of performing arts, sports, & similar events  | 2 633                        | 5 045 093                          | 100.0   | 64.8   |
| 3450<br>5500                 | Membership dues and fees  | 127                          | 20 108                             | .4  | x  |
| 5550                         | home games (not including admission taxes)  | 1 865<br>577                 | 2 498 860<br>587 264               | 49.5<br>11.6  | X  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 310                          | 78 473                             | 1.6   | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 478                          | 163 175                            | 3.2   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement  |                              |                                    |   |  |
| 5800                         | machines not operated by this establishment.  Amusement machines operated by this establishment (except slot machines and other gaming machines).                                       | 343<br>70                    | 55 712                             | 1.1   | X  |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs  | 647<br>311                   | 7 753<br>331 345<br>52 232         | .2<br>6.6<br>1.0  | X<br>X<br>X  |
| 8500                         | Food and beverage sales   | 643                          | 282 820                            | 5.6   | 61.6   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 601<br>327                   | 198 971<br>83 848                  | 3.9<br>1.7  | X  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise   | 719<br>719                   | 162 238<br>162 238                 | 3.2<br>3.2  | 53.6<br>X  |
| 8940                         | All other receipts  | 1 240                        | 805 113                            | 16.0  | 47.6   |
| 8974<br><b>71131</b>         | All other receipts  | 1 240                        | 805 113                            | 16.0  | X  |
|                              | facility  | 557                          | 1 548 106                          | 100.0   | 67.9   |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to   | 35                           | 3 329                              | .2  | X  |
| 5550<br>5600                 | home games (not including admission taxes)  Contract fees from providing entertainment  | 426<br>61                    | 675 155<br>109 108                 | 43.6<br>7.0   | X  |
| 5650                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or | 18                           | 5 318                              | .3  | x  |
| 3030                         | theaters  | 270                          | 127 822                            | 8.3   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 119                          | 33 977                             | 2.2   | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 26                           | 561                                | _z  | ×  |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 151<br>72                    | 110 059<br>1 628                   | 7.1<br>.1   | X<br>X<br>X  |
| 8500<br>8501                 | Food and beverage sales   | 283<br>265                   | 216 745<br>156 469                 | 14.0<br>10.1  | 62.2<br>X<br>X   |
| 8502                         | Sales of alcoholic beverages  | 166                          | 60 275                             | 3.9   |  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise.  | 175<br>175                   | 26 264<br>26 264                   | 1.7<br>1.7  | 56.0<br>X  |
| 8940<br>8974                 | All other receipts  | 315<br>315                   | 238 140<br>238 140                 | 15.4<br>15.4  | 42.7<br>X  |
| 711310                       | Promoters of performing arts, sports, & similar events w/   | 557                          | 1 548 106                          | 100.0   | 67.9   |
| 3450                         | Membership dues and fees  | 35                           | 3 329                              | .2  | X  |
| 5500<br>5550                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).  Contract fees from providing entertainment                            | 426<br>61                    | 675 155<br>109 108                 | 43.6  | X<br>X   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 18                           | 5 318                              | 7.0   | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 270                          | 127 822                            | 8.3   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement  |                              |                                    |   |  |
| 5800                         | machines not operated by this establishment   | 119                          | 33 977                             | 2.2   | X  |
| 5900<br>7200                 | machines and other gaming machines)<br>Advertising (including endorsement fees)<br>Sales of programs  | 26<br>151<br>72              | 561<br>110 059<br>1 628            | 7.1<br>.1   | X<br>X<br>X  |
| 8500                         | Food and beverage sales   | 283                          | 216 745                            | 14.0  | 62.2   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 265<br>166                   | 156 469<br>60 275                  | 10.1<br>3.9   | X  |
| 8600<br>8628                 | Merchandise salesSales of other merchandise   | 175<br>175                   | 26 264<br>26 264                   | 1.7<br>1.7  | 56.0<br>X  |
| 8940                         | All other receipts  | 315                          | 238 140                            | 15.4  | 42.7   |
| 8974<br><b>71132</b>         | All other receipts  | 315                          | 238 140                            | 15.4  | X  |
|                              | facil   | 2 076                        | 3 496 987                          | 100.0   | 63.4   |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to   | 92                           | 16 779                             | .5  | X  |
| 5550<br>5600                 | home games (not including admission taxes)  Contract fees from providing entertainment  Commissions or fees from representation (e.g., from sports or artists)                          | 1 439<br>516                 | 1 823 705<br>478 156               | 52.2<br>13.7  | X  |
| 5650                         | agents or managers, or event promoters)   | 292                          | 73 155                             | 2.1   | x  |
|                              | theaters  | 208                          | 35 353                             | 1.0   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 224                          | 21 735                             | .6  | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 44                           | 7 192                              | .2  | , x  |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 496<br>239                   | 221 286<br>50 604                  | 6.3<br>1.4  | X<br>X<br>X  |
| 8500<br>8501                 | Food and beverage sales   | 360<br>336                   | 66 075<br>42 502                   | 1.9<br>1.2  | 62.4<br>X  |
| 8502                         | Sales of alcoholic beverages  | 162                          | 23 573                             | 1.2   | X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

|                              | establishments with payroli. For meaning of abbreviations and symbols, see  |                         |                                    |   |  |
|------------------------------|---|-------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments (number) | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 71132                        | Promoters of performing arts, sports, & similar events w/o facil — Con.   |                         |                                    |   |  |
| 8600<br>8628                 | Merchandise sales   | 544<br>544              | 135 974<br>135 974                 | 3.9<br>3.9  | 52.6<br>X  |
| 8940<br>8974                 | All other receipts  | 925<br>925              | 566 973<br>566 973                 | 16.2<br>16.2  | 50.4<br>X  |
| 711320                       | Promoters of performing arts, sports, & similar events w/o facil  | 2 076                   | 3 496 987                          | 100.0   | 63.4   |
| 3450<br>5500                 | Membership dues and fees  | 92                      | 16 779                             | .5  | x  |
| 5550                         | home games (not including admission taxes).  Contract fees from providing entertainment  Commissions or fees from representation (e.g., from sports or artists' | 1 439<br>516            | 1 823 705<br>478 156               | 52.2<br>13.7  | X<br>X   |
| 5600<br>5650                 | agents or managers, or event promoters)  Rental fees for the use of facilities, such as stadiums, or arenas, or   | 292                     | 73 155                             | 2.1   | x  |
| 5670                         | theaters  This establishment's share of receipts from concessions or amusement  | 208                     | 35 353                             | 1.0   | X  |
| 5800                         | machines not operated by this establishment   | 224                     | 21 735                             | .6  | X  |
| 5900<br>7200                 | machines and other gaming machines) Advertising (including endorsement fees) Sales of programs  | 44<br>496<br>239        | 7 192<br>221 286<br>50 604         | .2<br>6.3<br>1.4  | X<br>X<br>X  |
| 8500<br>8501                 | Food and beverage sales   | 360<br>336              | 66 075<br>42 502                   | 1.9<br>1.2  | 62.4   |
| 8502                         | Sales of alcoholic beverages  | 162                     | 23 573                             | .7  | XXX  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise   | 544<br>544              | 135 974<br>135 974                 | 3.9<br>3.9  | 52.6<br>X  |
| 8940<br>8974                 | All other receipts All other receipts   | 925<br>925              | 566 973<br>566 973                 | 16.2<br>16.2  | 50.4<br>X  |
| 7114                         | Agents/managers for artists, athletes, & other public figures .   | 2 532                   | 2 409 918                          | 100.0   | 72.9   |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)                        | 9                       | 13 20 298                          | Z<br>.8   | ×  |
| 5550<br>5600                 | Contract fees from providing entertainment Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)       | 124<br>2 532            | 29 306<br>2 315 436                | 1.2<br>96.1   | x<br>x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 22                      | 4 323                              | .2  |  |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 26<br>18                | 3 756<br>638                       | .2<br>Z   | X<br>X<br>X  |
| 8500<br>8501                 | Food and beverage sales   | 6<br>6                  | 2 729<br>2 727                     | .1<br>.1  | 72.3<br>X  |
| 8600<br>8628                 | Merchandise sales   | 46<br>36                | 1 860<br>1 709                     | .1<br>.1  | 65.4<br>X  |
| 8940<br>8974                 | All other receipts All other receipts   | 191<br>191              | 28 831<br>28 831                   | 1.2<br>1.2  | 68.7<br>X  |
| 71141                        | Agents/managers for artists, athletes, & other public figures .   | 2 532                   | 2 409 918                          | 100.0   | 72.9   |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)                        | 9 22                    | 13<br>20 298                       | Z   | ×  |
| 5550<br>5600                 | Contract fees from providing entertainment  | 124                     | 29 306                             | .8<br>1.2   | X  |
| 5650                         | agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or theaters                                       | 2 532<br>22             | 2 315 436<br>4 323                 | 96.1  | X  |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 26<br>18                | 3 756<br>638                       | .2<br>.2<br>Z   | X<br>X<br>X  |
| 8500<br>8501                 | Food and beverage sales   | 6<br>6                  | 2 729<br>2 727                     | .1<br>.1  | 72.3<br>X  |
| 8600<br>8628                 | Merchandise sales   | 46<br>36                | 1 860<br>1 709                     | .1<br>.1  | 65.4<br>X  |
| 8940<br>8974                 | All other receipts All other receipts   | 191<br>191              | 28 831<br>28 831                   | 1.2<br>1.2  | 68.7<br>X  |
| 711410                       | Agents/managers for artists, athletes, & other public figures.  | 2 532                   | 2 409 918                          | 100.0   | 72.9   |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)                        | 9                       | 13 20 298                          | Z<br>.8   | ×  |
| 5550<br>5600                 | Contract fees from providing entertainment  | 124                     | 29 306                             | 1.2   | X  |
| 5650                         | agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or theaters.                                      | 2 532                   | 2 315 436<br>4 323                 | 96.1  | ×  |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs  | 26<br>18                | 3 756<br>638                       | .2<br>Z   | X  |
| 8500<br>8501                 | Food and beverage sales   | 6<br>6                  | 2 729<br>2 727                     | .1<br>.1  | 72.3<br>X  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise   | 46<br>36                | 1 860<br>1 709                     | .1<br>.1  | 65.4<br>X  |
| 8940<br>8974                 | All other receipts All other receipts   | 191<br>191              | 28 831<br>28 831                   | 1.2<br>1.2  | 68.7<br>X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments (number) | Receipts <sup>1</sup> (\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
|------------------------------|---|-------------------------|---------------------------------|---|--|
| 7115                         | Independent artists, writers, & performers  | 11 013                  | 6 361 000                       | 100.0   | 62.0   |
| 3450<br>5500                 | Membership dues and fees  | 45                      | 21 543                          | .3  | x  |
| 5550                         | home games (not including admission taxes)  | 114<br>6 663            | 31 133<br>3 954 330             | .5<br>62.2  | X<br>X   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 284                     | 61 875                          | 1.0   | x  |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 41                      | 4 689                           | .1  | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 9                       | 1 288                           | z   | x  |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs  | 488<br>112              | 220 660<br>29 484               | 3.5<br>.5   | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.  | 32<br>31<br>9           | 2 655<br>1 834<br>821           | Z<br>Z<br>Z   | 60.0<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales   | 651<br>651              | 122 374<br>122 374              | 1.9<br>1.9  | 51.3<br>X  |
| 8940<br>8974                 | All other receipts  | 3 658<br>3 658          | 1 907 605<br>1 907 605          | 30.0<br>30.0  | 52.1<br>X  |
| 71151                        | Independent artists, writers, & performers  | 11 013                  | 6 361 000                       | 100.0   | 62.0   |
| 3450<br>5500                 | Membership dues and fees  | 45                      | 21 543                          | .3  | X  |
| 5550<br>5600                 | home games (not including admission taxes)  | 114<br>6 663            | 31 133<br>3 954 330             | .5<br>62.2  | X  |
| 5650                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or | 284                     | 61 875                          | 1.0   | x  |
|                              | theaters  | 41                      | 4 689                           | .1  | x  |
| 5800<br>5900                 | Amusement machines operated by this establishment (except slot machines and other gaming machines).  Advertising (including endorsement fees).  | 9 488                   | 1 288<br>220 660                | Z<br>3.5  | X<br>X<br>X  |
| 7200                         | Sales of programs   | 112                     | 29 484                          | .5  |  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 32<br>31<br>9           | 2 655<br>1 834<br>821           | Z<br>Z<br>Z   | 60.0<br>X<br>X   |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise   | 651<br>651              | 122 374<br>122 374              | 1.9<br>1.9  | 51.3<br>X  |
| 8940<br>8974                 | All other receipts  | 3 658<br>3 658          | 1 907 605<br>1 907 605          | 30.0<br>30.0  | 52.1<br>X  |
| 711510                       | Independent artists, writers, & performers  | 11 013                  | 6 361 000                       | 100.0   | 62.0   |
| 3450<br>5500                 | Membership dues and fees  | 45                      | 21 543                          | .3  | x  |
| 5550<br>5600                 | home games (not including admission taxes).  Contract fees from providing entertainment.  Commissions or fees from representation (e.g., from sports or artists)                        | 114<br>6 663            | 31 133<br>3 954 330             | .5<br>62.2  | X  |
| 5650                         | agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or theaters.  | 284<br>41               | 61 875<br>4 689                 | 1.0   | x<br>x   |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 9                       | 1 288                           | z   | x  |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs  | 488<br>112              | 220 660<br>29 484               | 3.5<br>.5   | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 32<br>31<br>9           | 2 655<br>1 834<br>821           | Z<br>Z<br>Z   | 60.0<br>X<br>X   |
| 8600                         | Merchandise sales   | 651                     | 122 374                         | 1.9   | 51.3   |
| 8628<br>8940                 | Sales of other merchandise  | 651<br>3 658            | 122 374<br>1 907 605            | 1.9<br>30.0   | X 52.1   |
| 8974<br><b>712</b>           | All other receipts  | 3 658<br><b>787</b>     | 1 907 605<br>483 683            | 30.0<br>100.0   | X<br>67.9  |
| 3450                         | Membership dues and fees  | 54                      | 2 469                           | .5  | x  |
| 5500                         | Admissions, including sports teams total receipts for admissions to home games (not including admission taxes)  | 787                     | 318 248                         | 65.8  | x  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 317<br>317<br>49        | 45 824<br>43 481<br>2 343       | 9.5<br>9.0<br>.5  | 67.9<br>X<br>X   |
| 8600<br>8634                 | Merchandise sales. Sales of other merchandise   | 521<br>521              | 95 946<br>95 946                | 19.8<br>19.8  | 61.4<br>X  |
| 8940<br>8977                 | All other receipts  | 266<br>266              | 21 196<br>21 196                | 4.4<br>4.4  | 59.4<br>X  |
| 7121                         | Museums, historical sites, & similar institutions   | 787                     | 483 683                         | 100.0   | 67.9   |
| 3450<br>5500                 | Membership dues and fees  | 54<br>787               | 2 469<br>318 248                | .5<br>65.8  | x<br>x   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages   | 317<br>317<br>49        | 45 824<br>43 481<br>2 343       | 9.5<br>9.0<br>.5  | 67.9<br>X<br>X   |
| 8600                         | Merchandise sales   | 521                     | 95 946                          | 19.8  | 61.4   |
| 8634<br>8940                 | Sales of other merchandise  | 521<br>266              | 95 946<br>21 196                | 19.8  | X 59.4   |
| 8977                         | All other receipts  All other receipts  | 266                     | 21 196                          | 4.4   | X X  |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [Includes only               | establishments with payroli. For meaning of abbreviations and symbols, see                                       | introductory text. For expla | nation of terms, see Append        | iix Aj  |  |
|------------------------------|--|------------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts   | Establishments<br>(number)   | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 71211                        | Museums  | 426                          | 259 215                            | 100.0   | 59.5   |
| 3450<br>5500                 | Membership dues and fees   | 39                           | 2 021                              | .8  | X  |
|                              | home games (not including admission taxes)   | 426                          | 156 060                            | 60.2  | X  |
| 8500<br>8501<br>8502         | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages                    | 114  <br>114  <br>27         | 28 564<br>26 649<br>1 915          | 11.0<br>10.3<br>.7  | 59.5<br>X<br>X   |
| 8600<br>8634                 | Merchandise sales  | 300<br>300                   | 63 077<br>63 077                   | 24.3<br>24.3  | 55.7<br>X  |
| 8940<br>8977                 | All other receipts   | 129<br>129                   | 9 493<br>9 493                     | 3.7<br>3.7  | 55.3<br>X  |
| 712110                       | Museums  | 426                          | 259 215                            | 100.0   | 59.5   |
| 3450<br>5500                 | Membership dues and fees   | 39<br>426                    | 2 021<br>156 060                   | .8<br>60.2  | x<br>x   |
| 8500<br>8501                 | Food and beverage sales  | 114<br>114                   | 28 564<br>26 649                   | 11.0<br>10.3  | 59.5<br>X<br>X   |
| 8502<br>8600<br>8634         | Sales of alcoholic beverages   | 27  <br>300  <br>300         | 1 915<br>63 077<br>63 077          | .7<br>24.3<br>24.3  | 55.7<br>X  |
| 8940<br>8977                 | All other receipts All other receipts  | 129<br>129                   | 9 493<br>9 493                     | 3.7<br>3.7  | 55.3<br>X  |
| 71212                        | Historical sites   | 78                           | 27 462                             | 100.0   | 63.3   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes). | 78                           | 21 319                             | 77.6  | x  |
| 8500<br>8501                 | Food and beverage sales  | 16<br>16                     | 2 238<br>2 091                     | 8.1<br>7.6  | 63.3   |
| 8502<br>8600                 | Sales of alcoholic beverages  Merchandise sales  | 7 22                         | 2 031<br>147<br>2 564              | 7.0<br>.5<br>9.3  | X<br>X<br>63.3   |
| 8634                         | Sales of other merchandise   | 22                           | 2 564                              | 9.3   | X  |
| 8940<br>8977                 | All other receipts   | 19<br>19                     | 1 286<br>1 286                     | 4.7<br>4.7  | 63.3<br>X  |
| 712120                       | Historical sites   | 78                           | 27 462                             | 100.0   | 63.3   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 78                           | 21 319                             | 77.6  | x  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.                 | 16<br>16<br>7                | 2 238<br>2 091<br>147              | 8.1<br>7.6<br>.5  | 63.3<br>X<br>X   |
| 8600<br>8634                 | Merchandise sales. Sales of other merchandise  | 22<br>22                     | 2 564<br>2 564                     | 9.3<br>9.3  | 63.3<br>X  |
| 8940<br>8977                 | All other receipts   | 19<br>19                     | 1 286<br>1 286                     | 4.7<br>4.7  | 63.3<br>X  |
| 71213                        | Zoos & botanical gardens   | 117                          | 96 915                             | 100.0   | 74.9   |
| 3450<br>5500                 | Membership dues and fees   | 6                            | 327<br>74 071                      | .3<br>76.4  | x<br>x   |
| 8500                         | Food and beverage sales.   | 58                           | 8 108                              | 8.4   | 74.9   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages   | 58<br>7                      | 7 961<br>147                       | 8.2<br>.2   | X  |
| 8600<br>8634                 | Merchandise sales. Sales of other merchandise.   | 63<br>63                     | 8 555<br>8 555                     | 8.8<br>8.8  | 61.5<br>X  |
| 8940<br>8977                 | All other receipts   | 44  <br>44                   | 5 854<br>5 854                     | 6.0<br>6.0  | 49.0<br>X  |
| 712130                       | Zoos & botanical gardens   | 117                          | 96 915                             | 100.0   | 74.9   |
| 3450<br>5500                 | Membership dues and fees   | 6                            | 327                                | .3  | X  |
| 8500                         | home games (not including admission taxes)   | 117<br>58                    | 74 071<br>8 108                    | 76.4<br>8.4   | X<br>74.9  |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 58<br>7                      | 7 961<br>147                       | 8.2<br>.2   | X<br>X<br>X  |
| 8600<br>8634                 | Merchandise sales  | 63<br>63                     | 8 555<br>8 555                     | 8.8<br>8.8  | 61.5<br>X  |
| 8940<br>8977                 | All other receipts All other receipts  | 44<br>44                     | 5 854<br>5 854                     | 6.0<br>6.0  | 49.0<br>X  |
| 71219                        | Nature parks & other similar institutions  | 166                          | 100 091                            | 100.0   | 83.9   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 166                          | 66 798                             | 66.7  | x  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages                   | 129<br>129<br>7              | 6 914<br>6 780<br>134              | 6.9<br>6.8<br>.1  | 83.9<br>X<br>X   |
| 8600<br>8634                 | Merchandise sales  | 136<br>136                   | 21 750<br>21 750                   | 21.7<br>21.7  | 74.2<br>X  |
| 8940                         | All other receipts   | 74                           | 4 563                              | 4.6   | 79.7   |
| 8977                         | All other receipts   | 74                           | 4 563                              | 4.6   | X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [Interded of any             | establishments with payroli. For meaning or abbreviations and symbols, see  | minoductory toxic r or oxpic |                                    |   |  |
|------------------------------|---|------------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments<br>(number)   | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 712190                       | Nature parks & other similar institutions   | 166                          | 100 091                            | 100.0   | 83.9   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 166                          | 66 798                             | 66.7  | x  |
| 8500<br>8501                 | Food and beverage sales   | 129<br>129                   | 6 914<br>6 780                     | 6.9<br>6.8  | 83.9<br>X<br>X   |
| 8502<br>8600                 | Sales of alcoholic beverages  | 7<br>136                     | 134<br>21 750                      | .1<br>21.7  | 74.2   |
| 8634<br>8940                 | Sales of other merchandise  | 136<br>74                    | 21 750<br>4 563                    | 21.7  | X<br>79.7  |
| 8977                         | All other receipts  | 74                           | 4 563                              | 4.6   | X  |
| <b>713</b> 3450              | Amusement, gambling, & recreation industries  | r <b>52 907</b><br>19 354    | r <b>51 861 195</b>                | 100.0<br>15.0   | 77.6<br>X  |
| 4900                         | Tuition, fees, and other payments from providing instruction (e.g., sports instruction)   | 4 061                        | 459 303                            | .9  | ×  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 6 222                        | 5 388 102                          | 10.4  | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 3 916                        | 176 715                            | .3  | ×  |
| 5750<br>5800                 | Gaming receipts   | 3 061                        | 14 367 952                         | 27.7  | X  |
| 5801                         | machines and other gaming machines)   | 12 140<br>2 365              | 2 570 897<br>225 557               | 5.0<br>.4   | 59.8<br>Y  |
| 5802<br>5803                 | Pinball machines  Video games.  | 4 338<br>9 308               | 260 641<br>1 428 915               | .5<br>2.8   | X<br>X<br>X<br>X   |
| 5804                         | Other amusement machines (excluding billiard or pool tables)  | 3 805                        | 655 775                            | 1.3   |  |
| 5900<br>5950<br>6000         | Advertising (including endorsement fees)  Amounts received for the use of recreational facilities  Pleasure boat dockage, slip rental, launch fees, and storage | 1 708<br>24 723<br>4 629     | 72 071<br>7 773 617<br>1 051 904   | .1<br>15.0<br>2.0   | X<br>X<br>X  |
| 6950                         | Personal and household goods repair (including boat repair, including parts and labor)  | 2 545                        | 360 231                            | .7  | x  |
| 8500                         | Food and beverage sales   | 27 396                       | 5 599 571                          | 10.8  | 76.4   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 26 395<br>14 365             | 4 106 210<br>1 493 361             | 7.9<br>2.9  | X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 12 626                       | 1 092 828                          | 2.1   | x  |
| 8600<br>8631                 | Merchandise sales. Fuels and lubricants   | 18 572<br>2 600              | 2 963 012<br>214 713               | 5.7<br>.4   | 75.6<br>X  |
| 8632<br>8633                 | Boats and marine equipment  | 2 027<br>17 037              | 550 914<br>2 197 385               | 1.1<br>4.2  | X<br>X<br>X  |
| 8940<br>8976                 | All other receipts  | 14 633<br>14 633             | 2 200 812<br>2 200 812             | 4.2<br>4.2  | 76.2<br>X  |
| <b>7131</b>                  | Amusement parks & arcades   | 3 344                        | 8 418 476                          | 100.0   | 91.4   |
| 3450<br>5500                 | Membership dues and fees  | 15                           | 925                                | z   | X  |
| 5670                         | home games (not including admission taxes)  | 1 102                        | 4 063 563                          | 48.3  | X  |
| 5750                         | machines not operated by this establishment   | 159<br>9                     | 89 211<br>1 370                    | 1.1<br>Z  | X  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 3 012                        | 966 304                            | 11.5  | 65.5   |
| 5801<br>5802                 | Phonograph, compact discs, or video jukeboxes  Pinball machines   | 77<br>1 260                  | 18 582<br>64 808                   | .2  |  |
| 5803<br>5804                 | Video games. Other amusement machines (excluding billiard or pool tables)   | 2 258<br>1 409               | 583 628<br>299 284                 | 6.9<br>3.6  | X<br>X<br>X<br>X   |
| 5900                         | Advertising (including endorsement fees)  | 89                           | 30 933                             | .4  | ××   |
| 5950<br>6950                 | Amounts received for the use of recreational facilities   | 724                          | 205 385                            | 2.4   |  |
| 8500                         | parts and labor)  | 37<br>1 346                  | 2 153<br>1 393 346                 | 16.6  | X<br>91.1  |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 1 340<br>127                 | 1 339 221<br>54 125                | 15.9<br>.6  | X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 117                          | 16 340                             | .2  | x  |
| 8600<br>8633                 | Merchandise sales   | 787<br>786                   | 1 104 946<br>1 104 921             | 13.1<br>13.1  | 91.0<br>X  |
| 8940<br>8976                 | All other receipts All other receipts   | 494<br>494                   | 544 000<br>544 000                 | 6.5<br>6.5  | 90.9<br>X  |
| 71311                        | Amusement & theme parks   | 607                          | 7 171 677                          | 100.0   | 96.0   |
| 3450                         | Membership dues and fees  | 7                            | 889                                | z   | X  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 505                          | 3 929 222                          | 54.8  | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 128                          | 88 293                             | 1.2   | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 275                          | 122 785                            | 1.7   | 68.4   |
| 5801<br>5802                 | Phonograph, compact discs, or video jukeboxes   | 12<br>32                     | 1 331<br>10 574                    | Z<br>.1   |  |
| 5803<br>5804                 | Video gamesOther amusement machines (excluding billiard or pool tables)   | 222<br>97                    | 45 631<br>65 247                   | .6<br>.9  | X<br>X<br>X<br>X   |
| 5900<br>5950                 | Advertising (including endorsement fees)  | 64<br>156                    | 30 774<br>85 778                   | .4<br>1.2   | X<br>X   |
| 8500                         | Food and beverage sales   | 495                          | 1 310 311                          | 18.3  | 95.8   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 493<br>97                    | 1 261 668<br>48 643                | 17.6  | X  |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments    | Receipts <sup>1</sup>            | Receipts from specified receipt lines as percent of | Receipts of establishments reporting sources of receipts as percent |
|------------------------------|---|-------------------|----------------------------------|---|---|
| 71311                        | Amusement & theme parks—Con.  | (number)          | (\$1,ÖOO)                        | total receipts <sup>1</sup>                         | of total receipts   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes,   |                   |                                  |   |   |
| 8600                         | canoe rental, etc.)  Merchandise sales.   | 95<br>307         | 14 613<br>1 095 522              | .2  | X<br>95.8   |
| 8633                         | All other merchandise   | 306               | 1 095 497                        | 15.3  | X   |
| 8940<br>8976                 | All other receipts All other receipts   | 281<br>281        | 493 180<br>493 180               | 6.9<br>6.9  | 95.6<br>X   |
| 713110                       | Amusement & theme parks   | 607               | 7 171 677                        | 100.0   | 96.0  |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)                    | 7<br>505          | 889<br>3 929 222                 | Z 54.8  | X<br>X  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment.   | 128               | 88 293                           | 1.2   | x   |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 275               | 122 785                          | 1.7   | 68.4  |
| 5801<br>5802                 | Phonograph, compact discs, or video jukeboxes  Pinball machines   | 12<br>32          | 1 331<br>10 574                  | Z .1  |   |
| 5803<br>5804                 | Video games Other amusement machines (excluding billiard or pool tables)  | 222<br>97         | 45 631<br>65 247                 | .6<br>.9  | X<br>X<br>X   |
| 5900<br>5950                 | Advertising (including endorsement fees)  | 64<br>156         | 30 774<br>85 778                 | .4<br>1.2   | ××  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 495<br>493<br>97  | 1 310 311<br>1 261 668<br>48 643 | 18.3<br>17.6<br>.7                                  | 95.8<br>X<br>X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 95                | 14 613                           | .2  | x   |
| 8600<br>8633                 | Merchandise sales. All other merchandise.   | 307<br>306        | 1 095 522<br>1 095 497           | 15.3  | 95.8<br>X   |
| 8940                         | All other receipts  | 281               | 493 180                          | 15.3  | 95.6  |
| 8976<br><b>7131101</b>       | All other receipts  | 281<br><b>157</b> | 493 180<br><b>342 958</b>        | 6.9<br><b>100.0</b>                                 | X<br>85.3   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to  |                   |                                  |   |   |
| 5670                         | home games (not including admission taxes) This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 150<br>37         | 241 482<br>1 130                 | 70.4  | x<br>x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 55                | 2 266                            | .7  | 81.5  |
| 5801<br>5802                 | machines and other gaming machines). Phonograph, compact discs, or video jukeboxes. Pinball machines.   | 8 9               | 126<br>51                        | .7<br>Z<br>Z  | X<br>X<br>X   |
| 5803<br>5804                 | Video games. Other amusement machines (excluding billiard or pool tables)   | 50<br>13          | 1 226<br>863                     | .4  | X   |
| 5900<br>5950                 | Advertising (including endorsement fees)  | 12<br>32          | 390<br>3 928                     | .1<br>1.1   | X   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 121<br>121<br>35  | 50 094<br>46 906<br>3 188        | 14.6<br>13.7<br>.9                                  | 85.3<br>X<br>X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 58                | 9 261                            | 2.7   | x   |
| 8600<br>8633                 | Merchandise sales   | 87<br>86          | 19 133<br>19 108                 | 5.6<br>5.6  | 85.3<br>X   |
| 8940<br>8976                 | All other receipts All other receipts   | 62<br>62          | 15 212<br>15 212                 | 4.4<br>4.4  | 83.4<br>X   |
| 7131102                      | Amusement parks (except waterparks)   | 450               | 6 828 719                        | 100.0   | 96.5  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 355               | 3 687 740                        | 54.0  | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 91                | 87 163                           | 1.3   | x   |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 220               | 120 519                          | 1.8   | 68.4  |
| 5802<br>5803<br>5804         | Pinball machines Video games. Other amusement machines (excluding billiard or pool tables)  | 23<br>172<br>83   | 10 523<br>44 405<br>64 384       | .2<br>.7<br>.9                                      | X<br>X<br>X   |
| 5900<br>5950                 | Advertising (including endorsement fees)  Amounts received for the use of recreational facilities   | 52<br>124         | 30 384<br>81 850                 | .4  | ××  |
| 8500<br>8501                 | Food and beverage sales. Sales of food and nonalcoholic beverages.  | 374<br>372        | 1 260 217<br>1 214 762           | 18.5<br>17.8  | 96.3  |
| 8502                         | Sales of alcoholic beverages  | 63                | 45 455                           | .7  | ×   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 37                | 5 352                            | .1  | x   |
| 8600<br>8633                 | Merchandise sales. All other merchandise  | 220<br>220        | 1 076 389<br>1 076 389           | 15.8<br>15.8  | 96.3<br>X   |
| 8940<br>8976                 | All other receipts  | 219<br>219        | 477 968<br>477 968               | 7.0<br>7.0  | 96.2<br>X   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code           | establishments with payron. For meaning of abbreviations and symbols, see  | s in a caucity to an expen | landing of terms, eee 7 ppen       |   | Receipts of establishments                                 |
|----------------------|--|----------------------------|------------------------------------|---|--|
| and<br>RL code       | Kind of business and sources of receipts   | Establishments (number)    | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts1 | reporting sources of receipts as percent of total receipts |
| 71312                | Amusement arcades  | 2 737                      | 1 246 799                          | 100.0   | 65.0   |
| 3450<br>5500         | Membership dues and fees   | 8                          | 36                                 | Z   | X  |
| 5670                 | home games (not including admission taxes)   | 597                        | 134 341                            | 10.8  | X  |
| 5750                 | machines not operated by this establishment  | 31<br>9                    | 918<br>1 370                       | .1<br>.1  | X  |
| 5800                 | Amusement machines operated by this establishment (except slot machines and other gaming machines)   | 2 737                      | 843 519                            | 67.7  | 47.7   |
| 5801<br>5802         | Phonograph, compact discs, or video jukeboxes  | 64<br>1 228                | 17 251<br>54 234                   | 1.4<br>4.4  |  |
| 5803<br>5804         | Video games. Other amusement machines (excluding billiard or pool tables)  | 2 036<br>1 312             | 537 997<br>234 037                 | 43.2<br>18.8  | X<br>X<br>X<br>X   |
| 5900                 | Advertising (including endorsement fees)   | 25                         | 159                                | z   | X  |
| 5950<br>6950         | Amounts received for the use of recreational facilities  | 568                        | 119 607                            | 9.6   |  |
| 8500                 | parts and labor)  Food and beverage sales.   | 35<br>851                  | 1 843<br>83 035                    | 6.7   | X<br>63.3  |
| 8501<br>8502         | Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 847<br>30                  | 77 553<br>5 482                    | 6.2<br>.4   | X<br>X   |
| 8550                 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 22                         | 1 727                              | .1  | x  |
| 8600<br>8633         | Merchandise sales All other merchandise  | 480<br>480                 | 9 424<br>9 424                     | .8<br>.8  | 60.2<br>X  |
| 8940<br>8976         | All other receipts   | 213<br>213                 | 50 820<br>50 820                   | 4.1<br>4.1  | 57.6<br>X  |
| 713120               | Amusement arcades  | 2 737                      | 1 246 799                          | 100.0   | 65.0   |
| 3450<br>5500         | Membership dues and fees   | 8                          | 36                                 | z   | x  |
| 5670                 | home games (not including admission taxes)   | 597                        | 134 341                            | 10.8  | x  |
| 5750                 | machines not operated by this establishment.  Gaming receipts  | 31<br>9                    | 918<br>1 370                       | .1<br>.1  | X  |
| 5800                 | Amusement machines operated by this establishment (except slot   | Ŭ                          | 1 370                              | .,  | ^  |
| 5801                 | machines and other gaming machines)  | 2 737<br>64                | 843 519<br>17 251                  | 67.7<br>1.4   | 47.7<br>X  |
| 5802<br>5803         | Pinball machines   | 1 228<br>2 036             | 54 234<br>537 997                  | 4.4<br>43.2   | X<br>X<br>X<br>X   |
| 5804<br>5900         | Other amusement machines (excluding billiard or pool tables)   | 1 312<br>25                | 234 037                            | 18.8<br>Z   |  |
| 5950<br>5950<br>6950 | Advertising (including endorsement fees)  Amounts received for the use of recreational facilities  Personal and household goods repair (including boat repair, including | 25<br>568                  | 159<br>119 607                     | 9.6   | X  |
| 0330                 | parts and labor)   | 35                         | 1 843                              | .1  | x  |
| 8500<br>8501<br>8502 | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.  | 851<br>847<br>30           | 83 035<br>77 553<br>5 482          | 6.7<br>6.2<br>.4  | 63.3<br>X<br>X   |
| 8550                 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 22                         | 1 727                              | .1  | x  |
| 8600<br>8633         | Merchandise sales  | 480<br>480                 | 9 424<br>9 424                     | .8  | 60.2<br>X  |
| 8940                 | All other receipts   | 213                        | 50 820                             | 4.1   | 57.6   |
| 8976                 | All other receipts   | 213                        | 50 820                             | 4.1   | X  |
| <b>7132</b> 3450     | Gambling industries  | <b>'2 099</b><br>70        | '15 541 569<br>805                 | 100.0<br>Z  | 87.3<br>X  |
| 5500                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 116                        | 69 125                             | .4  | x  |
| 5670                 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  | 116                        | 18 735                             | .1  | x  |
| 5750                 | Gaming receipts  | 2 099                      | 14 201 990                         | 91.4  | X  |
| 5800                 | Amusement machines operated by this establishment (except slot machines and other gaming machines)   | 144                        | 15 503                             | . <u>1</u>  | 62.7   |
| 5801<br>5802         | Phonograph, compact discs, or video jukeboxes  | 77<br>39                   | 2 160<br>943                       | Z   | X<br>X<br>X<br>X   |
| 5803<br>5804         | Video gamesOther amusement machines (excluding billiard or pool tables)  | 76<br>54                   | 9 883<br>2 515                     | .1<br>Z   | X  |
| 5900<br>5950         | Advertising (including endorsement fees)   | 33<br>32                   | 3 706<br>2 852                     | Z<br>Z  | X  |
| 8500<br>8501<br>8502 | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.  | 885<br>762<br>632          | 810 352<br>566 762<br>243 590      | 5.2<br>3.6<br>1.6   | 85.4<br>X<br>X   |
| 8550                 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 39                         | 13 489                             | .1  | ×  |
| 8600<br>8633         | Merchandise sales. All other merchandise   | 324<br>324                 | 66 335<br>65 933                   | .4<br>.4  | 82.0<br>X  |
| 8940<br>8976         | All other receipts All other receipts  | 394<br>394                 | 338 677<br>338 677                 | 2.2<br>2.2  | 84.8<br>X  |
| 71321                | Casinos (except casino hotels)   | 447                        | 10 186 070                         | 100.0   | 86.8   |
| 5500                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 24                         | 20 771                             | .2  | ×  |
| 5670                 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  | 31                         | 9 657                              | .1  |  |
| 5750                 | Gaming receipts  | 447                        | 9 159 640                          | 89.9  | X X  |

Table 1a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Second   Processor   Process | [,           | establishments with payroll. Tor meaning or abbreviations and symbols, set                                       | ·                  | andion of torno, coo rippon        |                             |  |
|--|--------------|--|--------------------|------------------------------------|-----------------------------|--|
| Amusement machines operated by the substitutioned records and substitutions and other parties makings.   36  | and          | Kind of business and sources of receipts   |                    | Receipts <sup>1</sup><br>(\$1,000) | receipt lines as percent of | reporting sources of receipts as percent |
| Anusernor machines operated by the setablishment (except size)   | 71321        | Casinos (except casino hotels)—Con.  |                    |                                    |                             |  |
| Section   Sect |              | Amusement machines operated by this establishment (except slot   |                    |                                    |                             |  |
| Section   Sect | 5801         | machines and other gaming machines)  | 58<br>27           |                                    | .1<br>Z                     | 47.7<br>X                                |
| Section   Sect | 5802         | Pinball machines   | 8                  | 77                                 | Z<br>.1                     | X  |
| Rental and learning of goods and cayalmone (reclaring booling above, controlled on the control of the control | 8501         | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages                    | 331                | 480 139                            | 4.7                         | 85.8<br>X<br>X                           |
| Mechanistics asiles  |              | Rental and leasing of goods and equipment (including bowling shoes,  |                    |                                    |                             |  |
| Main    |              | Merchandise sales  |                    |                                    |                             |  |
|  | 8940<br>8976 |  |                    |                                    | 2.4                         | 86.5<br>X                                |
| Note   Section   Process   Section   Section |              | ·  |                    |                                    |                             |  |
| ### Authors not operated by this enhallationent.  ### 31 9 857 9.1 X X X X X X X X X X X X X X X X X X X   |              | home games (not including admission taxes)   | 24                 | 20 771                             | .2                          | x  |
| Section   Committed   Committed   Section    | 5670         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 31                 | 9 657                              | .1                          | x  |
| machines and other garing machines   |              | Gaming receipts  | 447                |                                    | 89.9                        | X  |
| Second   Video games   |              | machines and other gaming machines)  | 58                 |                                    | .1                          | 47.7                                     |
| Second   Video games   |              |  |                    | 21<br>77                           | Z<br>Z                      | X  |
| Sales of food aird nonabschole beverages   331   480   139   4.7   X   X   X   X   X   X   X   X   X   | 5803         | Video games  | 26                 | 5 470                              | .1                          |  |
| Bestell and leasing of goods and equipment finchiding bowing shoes.   9   157   Z   X   X   X   S   S   S   S   S   S   S  | 8501         | Sales of food and nonalcoholic beverages   | 331                | 480 139                            | 4.7                         |  |
| Begon  |              | Rental and leasing of goods and equipment (including bowling shoes,  |                    |                                    |                             |  |
| 863   All other merichandises  | 8600         | ,  |                    |                                    |                             |  |
| 192   248 574   2.4   X   X   X   Tisses   Tis | 8633         | All other merchandise  |                    |                                    | .5                          | X  |
| Membarship Juss and fees   Section   Section |              |  |                    |                                    |                             |  |
| Form games (not including admission faxes)   92   48 954   9   X   X   X   X   X   X   X   X   X   | 71329        |  | <sup>r</sup> 1 652 | r5 355 499                         | 100.0                       | 88.3                                     |
| Form games (not including admission laxes)   92   48 954   9   35   35   35   35   35   35   35  |              | Membership dues and fees   | 69                 | 685                                | Z                           |  |
| Section   Saming receipts   1 652   5 042 350   94.2   X   X   X   X   X   X   X   X   X   | 5670         | home games (not including admission taxes)   |                    |                                    |                             |  |
| machines and other gaining machines   86   9   629   2   82.5  | 5750         | Gaming receipts.   |                    |                                    |                             | X  |
| Section   Video games  | 5800         | Amusement machines operated by this establishment (except slot machines and other gaming machines).              | 86                 | 9 629                              | .2                          | 82.5                                     |
| Section   Video games  | 5801<br>5802 | Phonograph, compact discs, or video jukeboxes  | 49                 | 2 139                              | Z<br>7                      |  |
| Advertising (including endorsement fees)   | 5803         | Video games  | 49                 | 4 413                              | .1                          | X  |
| Section   Amounts received for the use of recreational facilities   27   2 441   2   3   8   8   8   8   8   8   8   8   8   |              |  |                    |                                    | .1                          |  |
| Sales of lood and nonalcoholic beverages   431   86 623   1.6   X  |              | Amounts received for the use of recreational facilities  |                    |                                    |                             |  |
| Canoe rental, etc.)   30   | 8501         | Sales of food and nonalcoholic beverages   | 431                | 86 623                             | 1.6                         | X<br>X<br>X                              |
| All other merchandise  | 8550         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)                          | 30                 | 13 332                             | .2                          | x  |
| All other receipts   |              |  |                    |                                    | .3                          | 72.9                                     |
| All other receipts   202   90 103   1.7   X   X   Y   T   T   T   X   Y   T   T   T   T   T   T   T   T   T  |              |  |                    |                                    |                             |  |
| Membership dues and fees   69   685   Z   X  | 8976         | All other receipts   | 202                | 90 103                             | 1.7                         | X  |
| Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).   92  |              |  |                    |                                    |                             |  |
| This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  |              | Admissions, including sports teams' total receipts for admissions to   |                    |                                    |                             |  |
| 5750     Gaming receipts.     1 652     5 042 350     94.2     X       5800     Amusement machines operated by this establishment (except slot machines and other gaming machines).     86     9 629     2     82.5       5801     Phonograph, compact discs, or video jukeboxes.     49     2 139     Z     X       5802     Pinball machines     31     866     Z     X       5803     Video games.     49     4 13     1     X       5804     Other amusement machines (excluding billiard or pool tables).     51     2 209     Z     X       5900     Advertising (including endorsement fees).     28     2 859     1     X       5950     Amounts received for the use of recreational facilities     27     2 441     Z     X       8500     Food and beverage sales.     502     122 158     2.3     83.0       8501     Sales of food and nonalcoholic beverages     431     86 623     1.6     X       8502     Sales of alcoholic beverages     294     35 535     .7     X       8550     Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)     30     13 332     2     2     X       8600     Merchandise sales.     177     14 510     3     72.9   | 5670         | This establishment's share of receipts from concessions or amusement   |                    |                                    |                             |  |
| machines and other gaming machines)  |              | Gaming receipts  |                    |                                    |                             |  |
| 5803         Video games.         49         4 413         1         X           5804         Other amusement machines (excluding billiard or pool tables)         51         2 209         Z         X           5900         Advertising (including endorsement fees)         28         2 859         1         X           5950         Amounts received for the use of recreational facilities         27         2 441         Z         X           8500         Food and beverage sales         502         122 158         2.3         83.0           8501         Sales of food and nonalcoholic beverages         431         86 623         1.6         X           8502         Sales of alcoholic beverages         294         35 535         .7         X           8550         Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)         30         13 332         .2         X           8600         Merchandise sales         177         14 510         .3         72.9           8633         All other merchandise         177         14 108         .3         X           8940         All other receipts         202         90 103         1.7         77.4   |              | machines and other gaming machines)  |                    |                                    | .2                          | 82.5                                     |
| 5803         Video games.         49         4 413         .1         X           5804         Other amusement machines (excluding billiard or pool tables)         51         2 209         Z         X           5900         Advertising (including endorsement fees)         28         2 859         .1         X           5950         Amounts received for the use of recreational facilities         27         2 441         Z         X           8500         Food and beverage sales         502         122 158         2.3         83.0           8501         Sales of food and nonalcoholic beverages         431         86 623         1.6         X           8502         Sales of alcoholic beverages         294         35 535         .7         X           8550         Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)         30         13 332         .2         X           8600         Merchandise sales         177         14 510         .3         72.9           8633         All other merchandise         177         14 108         .3         X           8940         All other receipts         202         90 103         1.7         77.4   |              |  |                    |                                    | Z<br>Z                      | X  |
| 5900     Advertising (including endorsement fees)     28     2 859     .1     X       5950     Amounts received for the use of recreational facilities     27     2 441     Z     X       8500     Food and beverage sales     502     122 158     2.3     83.0       8501     Sales of food and nonalcoholic beverages     431     86 623     1.6     X       8502     Sales of alcoholic beverages     294     35 535     .7     X       8550     Rental and leasing of goods and equipment (including bowling shoes, cance rental, etc.)     30     13 332     .2     X       8600     Merchandise sales     177     14 510     .3     72.9       8633     All other merchandise     177     14 108     .3     X       8940     All other receipts     202     90 103     1.7     77.4  | 5803         | Video games  | 49                 | 4 413                              | .1                          | X  |
| 8500     Food and beverage sales.     502     122 158     2.3     83.0       8501     Sales of food and nonalcoholic beverages.     431     86 623     1.6     X       8502     Sales of alcoholic beverages.     294     35 535     .7     X       8550     Rental and leasing of goods and equipment (including bowling shoes, cance rental, etc.)     30     13 332     .2     X       8600     Merchandise sales.     177     14 510     .3     72.9       8633     All other merchandise     177     14 108     .3     X       8940     All other receipts     202     90 103     1.7     77.4  | 5900<br>5950 | Advertising (including endorsement fees)   | 28                 | 2 859                              | .1                          | X  |
| 8502     Sales of alcoholic beverages     294     35 535     .7     X       8550     Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)     30     13 332     .2     X       8600     Merchandise sales     177     14 510     .3     72.9       8633     All other merchandise     177     14 108     .3     X       8940     All other receipts     202     90 103     1.7     77.4   | 8500         | Food and beverage sales  | 502                | 122 158                            | 2.3                         | 83.0                                     |
| canoe rental, etc.)     30     13 332     .2     X       8600     Merchandise sales     177     14 510     .3     72.9       8633     All other merchandise     177     14 108     .3     X       8940     All other receipts     202     90 103     1.7     77.4  | 8502         | Sales of alcoholic beverages   |                    |                                    | 1.6                         | X  |
| 8633       All other merchandise       177       14 108       .3       X         8940       All other receipts       202       90 103       1.7       77.4   | 8550         |  | 30                 | 13 332                             | .2                          | x  |
|  |              |  |                    |                                    |                             |  |
|  | 8940<br>8976 | All other receipts   | 202<br>202         | 90 103<br>90 103                   | 1.7<br>1.7                  | 77.4<br>X                                |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments<br>(number) | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
|------------------------------|---|----------------------------|------------------------------------|---|--|
| 7132901                      | Slot machine operators  | r327                       | <sup>r</sup> 1 618 475             | 100.0   | 100.0  |
| r                            | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 13<br>327                  | 2 544<br>1 531 811                 | .2 94.6   | X  |
|                              | Amusement machines operated by this establishment (except slot  | 327                        | 1 331 011                          | 34.0  | ^  |
| r                            | machines and other gaming machines)   | 42<br>37                   | 7 019<br>2 064                     | .4<br>.1  | 100.0<br>X   |
| 5802<br>5803                 | Pinball machines Video games  | 31<br>39                   | 866<br>2 883                       | .1  | X<br>X<br>X  |
| 5804                         | Other amusement machines (excluding billiard or pool tables)  | 29                         | 1 204                              | .1  |  |
| 8500 Fe<br>8501<br>8502      | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 66<br>41<br>49             | 14 844<br>10 882<br>3 962          | .9<br>.7<br>.2  | 100.0<br>X<br>X  |
|                              | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 7                          | 105                                | z   | ×  |
| 8600<br>8633                 | Merchandise sales   | 6<br>6                     | 566<br>566                         | Z<br>Z  | 100.0<br>X   |
| 8940 Al<br>8976              | All other receipts  | 39<br>39                   | 60 609<br>60 609                   | 3.7<br>3.7  | 100.0<br>X   |
| 7132902                      | Lottery, bingo, bookie, & other betting operation   | 1 325                      | 3 737 024                          | 100.0   | 83.0   |
|                              | Membership dues and fees  | 69                         | 685                                | z   | x  |
| ŀ                            | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 89                         | 48 310                             | 1.3   | x  |
| r                            | machines not operated by this establishment   | 72<br>1 325                | 6 534<br>3 510 539                 | .2<br>93.9  | X<br>X   |
|                              | Amusement machines operated by this establishment (except slot  | 1 323                      | 3 310 339                          | 33.9  | ^  |
| r                            | machines and other gaming machines)   | 44<br>12                   | 2 610<br>75                        | .1<br>Z   | 73.9<br>X  |
| 5803<br>5804                 | Video games Other amusement machines (excluding billiard or pool tables)  | 10<br>22                   | 1 530<br>1 005                     | Z<br>Z<br>Z   | X<br>X<br>X  |
| 5900 A                       | Advertising (including endorsement fees)  | 25<br>25                   | 2 568<br>1 799                     | .1<br>Z   | ××   |
| 8501                         | ood and beverage sales  | 436<br>390<br>245          | 107 314<br>75 741<br>31 573        | 2.9<br>2.0<br>.8  | 76.3<br>X<br>X   |
| 8550 R                       | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 23                         | 13 227                             | .4  | ×  |
| 8600 M                       | All other merchandise .   | 171<br>171                 | 13 944<br>13 542                   | .4  | 68.4<br>X  |
| 8940 Al                      | All other receipts  | 163<br>163                 | 29 494<br>29 494                   | .8  | 62.1<br>X  |
| 7139                         | Other amusement & recreation services   | 47 464                     | 27 901 150                         | 100.0   | 67.9   |
| 3450 M<br>4900 Ti            | Membership dues and fees  | 19 269                     | 7 782 450                          | 27.9  | x  |
| i                            | Fultion, fees, and other payments from providing instruction (e.g., sports instruction)  Admissions, including sports teams' total receipts for admissions to                         | 4 061                      | 459 303                            | 1.6   | x  |
| h                            | home games (not including admission taxes)  | 5 004                      | 1 255 414                          | 4.5   | x  |
| r                            | machines not operated by this establishment   | 3 641<br>953               | 68 769<br>164 592                  | .2<br>.6  | X<br>X   |
|                              | Amusement machines operated by this establishment (except slot  | 0.004                      | 4 500 000                          |   |  |
| 5801                         | machines and other gaming machines)   | 8 984<br>2 211             | 1 589 090<br>204 815               | 5.7<br>.7<br>.7   | 58.7<br>X  |
| 5802<br>5803                 | Pinball machines  | 3 039<br>6 974             | 194 890<br>835 404                 | 3.0   | X<br>X<br>X  |
| 5804<br>5900 A               | Other amusement machines (excluding billiard or pool tables)  | 2 343  <br>1 586           | 353 976<br>37 432                  | 1.3   |  |
| 5950 A                       | Amounts received for the use of recreational facilities  Pleasure boat dockage, slip rental, launch fees, and storage   | 23 967<br>4 629            | 7 565 380<br>1 051 904             | 27.1<br>3.8   | X<br>X<br>X  |
| 6950 P                       | Personal and household goods repair (including boat repair, including parts and labor)  | 2 508                      | 358 078                            | 1.3   | x  |
| 8500 Fe<br>8501              | ood and beverage sales  | 25 165<br>24 293           | 3 395 873<br>2 200 227             | 12.2<br>7.9   | 66.7<br>X<br>X   |
|                              | Sales of alcoholic beverages  | 13 606<br>12 470           | 1 195 646<br>1 062 999             | 4.3   | X  |
|                              | Merchandise sales.  | 17 461                     | 1 791 731                          | 6.4   | 66.7   |
|                              | Fuels and lubricants Boats and marine equipment All other merchandise   | 2 597<br>2 023<br>15 928   | 214 311<br>550 889<br>1 026 531    | .8<br>2.0<br>3.7  | X<br>X<br>X  |
| 8940 A                       | All other receipts  | 13 745<br>13 745           | 1 318 135<br>1 318 135             | 4.7<br>4.7  | 66.8<br>X  |
| 71391                        | Golf courses & country clubs  | 8 546                      | 8 636 921                          | 100.0   | 68.4   |
| 3450 M                       | Membership dues and fees  | 5 045                      | 1 980 552                          | 22.9  | x  |
|                              | Fuition, fees, and other payments from providing instruction (e.g., sports  |                            |                                    | 1   | I  |
| 4900 T <sub>i</sub>          | instruction)  | 518                        | 17 598                             | .2  | ×  |
| 4900 To<br>5500 A            | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  This establishment's share of receipts from concessions or amusement | 518<br>282                 | 17 598<br>80 853                   | .9  | X<br>X   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [IIIOIddoo offiny                    | establishments with payroli. To meaning of abbreviations and symbols, see   | introductory text. Tor expit | T                                       |   |  |
|--------------------------------------|---|------------------------------|---|---|--|
| NAICS code<br>and<br>RL code         | Kind of business and sources of receipts  | Establishments<br>(number)   | Receipts <sup>1</sup><br>(\$1,000)      | Receipts from specified receipt lines as percent of total receipts¹ | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 71391                                | Golf courses & country clubs—Con.   |                              |   |   |  |
| 5800<br>5801<br>5802<br>5803<br>5804 | Amusement machines operated by this establishment (except slot machines and other gaming machines).  Phonograph, compact discs, or video jukeboxes. Pinball machines Video games. Other amusement machines (excluding billiard or pool tables).         | 124<br>41<br>23<br>47<br>31  | 8 732<br>4 733<br>2 176<br>550<br>1 272 | .1<br>.1<br>.2<br>.2<br>.2<br>.2                                    | 35.3<br>X<br>X<br>X<br>X   |
| 5900<br>5950<br>6000<br>6950         | Advertising (including endorsement fees)  Amounts received for the use of recreational facilities  Pleasure boat dockage, slip rental, launch fees, and storage  Personal and household goods repair (including boat repair, including parts and labor) | 308<br>7 711<br>228<br>164   | 17 228<br>3 292 473<br>8 320<br>10 373  | .2<br>38.1<br>.1  | x<br>x<br>x  |
| 8500<br>8501<br>8502                 | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 7 016<br>6 913<br>5 445      | 1 609 131<br>1 189 942<br>419 189       | 18.6<br>13.8<br>4.9   | 67.2<br>X<br>X   |
| 8550                                 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 5 066                        | 684 122                                 | 7.9   | x  |
| 8600<br>8631<br>8632<br>8633         | Merchandise sales. Fuels and lubricants Boats and marine equipment. All other merchandise   | 4 838<br>42<br>16<br>4 782   | 500 185<br>4 262<br>748<br>495 175      | 5.8<br>Z<br>Z<br>5.7  | 67.1<br>X<br>X<br>X  |
| 8940<br>8976                         | All other receipts  | 3 461<br>3 461               | 420 486<br>420 486                      | 4.9<br>4.9  | 67.4<br>X  |
| 713910                               | Golf courses & country clubs  | 8 546                        | 8 636 921                               | 100.0   | 68.4   |
| 3450<br>4900                         | Membership dues and fees  | 5 045                        | 1 980 552                               | 22.9  | Х  |
| 5500                                 | instruction) Admissions, including sports teams' total receipts for admissions to   | 518                          | 17 598                                  | .2  | X  |
| 5670                                 | home games (not including admission taxes). This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 282<br>286                   | 80 853<br>4 130                         | .9  | X  |
| 5750                                 | Gaming receipts   | 44                           | 2 738                                   | ZZZ   | X  |
| 5800                                 | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 124                          | 8 732                                   | .1  | 35.3   |
| 5801<br>5802<br>5803<br>5804         | Phonograph, compact discs, or video jukeboxes   | 41<br>23<br>47<br>31         | 4 733<br>2 176<br>550<br>1 272          | .1<br>Z<br>Z<br>Z   | X<br>X<br>X  |
| 5900<br>5950<br>6000<br>6950         | Advertising (including endorsement fees)  Amounts received for the use of recreational facilities  Pleasure boat dockage, slip rental, launch fees, and storage  Personal and household goods repair (including boat repair, including parts and labor) | 308<br>7 711<br>228<br>164   | 17 228<br>3 292 473<br>8 320<br>10 373  | .2<br>38.1<br>.1  | X<br>X<br>X  |
| 8500<br>8501<br>8502                 | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 7 016<br>6 913<br>5 445      | 1 609 131<br>1 189 942<br>419 189       | 18.6<br>13.8<br>4.9   | 67.2<br>X<br>X   |
| 8550                                 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 5 066                        | 684 122                                 | 7.9   | x  |
| 8600<br>8631<br>8632<br>8633         | Merchandise sales. Fuels and lubricants Boats and marine equipment. All other merchandise   | 4 838<br>42<br>16<br>4 782   | 500 185<br>4 262<br>748<br>495 175      | 5.8<br>Z<br>Z<br>5.7  | 67.1<br>X<br>X<br>X  |
| 8940<br>8976                         | All other receipts All other receipts   | 3 461<br>3 461               | 420 486<br>420 486                      | 4.9<br>4.9  | 67.4<br>X  |
| 71392                                | Skiing facilities   | 379                          | 1 340 813                               | 100.0   | 71.0   |
| 3450<br>4900                         | Membership dues and fees  | 36                           | 4 658                                   | .3  | X  |
| 5500                                 | instruction)  | 157                          | 67 556                                  | 5.0   | X  |
| 5670                                 | home games (not including admission taxes)  This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 116<br>64                    | 154 476<br>7 311                        | 11.5  | x<br>x   |
| 5800                                 | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 50                           | 2 132                                   | .2  | 71.0   |
| 5803<br>5900                         | Video games   | 44<br>36                     | 1 842                                   | .1  | X  |
| 5950<br>6000<br>6950                 | Amounts received for the use of recreational facilities Pleasure boat dockage, slip rental, launch fees, and storage Personal and household goods repair (including boat repair, including parts and labor)   | 296<br>7<br>37               | 793 373<br>54<br>1 366                  | 59.2<br>Z   | X<br>X<br>X  |
| 8500<br>8501<br>8502                 | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 283<br>279<br>198            | 128 414<br>105 373<br>23 041            | 9.6<br>7.9<br>1.7   | 67.2<br>X<br>X   |
| 8550                                 | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 267                          | 66 201                                  | 4.9   | x  |
| 8600<br>8631<br>8633                 | Merchandise sales. Fuels and lubricants All other merchandise   | 177<br>7<br>175              | 59 350<br>60<br>59 290                  | 4.4<br>Z<br>4.4   | 70.9<br>X<br>X   |
| 8940                                 | All other receipts  | 202                          | 50 979                                  | 3.8   | 70.0   |
| 8976                                 | All other receipts  | 202                          | 50 979                                  | 3.8   | X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code            | establishments with payron. To meaning of abbreviations and symbols, see  |                         | andien en terme, eee 7,ppent       | -   | Receipts of establishments                                 |
|-----------------------|---|-------------------------|------------------------------------|---|--|
| and<br>RL code        | Kind of business and sources of receipts  | Establishments (number) | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts1 | reporting sources of receipts as percent of total receipts |
| 713920                | Skiing facilities   | 379                     | 1 340 813                          | 100.0   | 71.0   |
| 3450<br>4900          | Membership dues and fees  | 36                      | 4 658                              | .3  | X  |
| 5500                  | instruction)  | 157                     | 67 556                             | 5.0   | X  |
| 5670                  | home games (not including admission taxes)  This establishment's share of receipts from concessions or amusement machines not operated by this establishment. | 116<br>64               | 154 476<br>7 311                   | 11.5  | X<br>X   |
| 5800                  | Amusement machines operated by this establishment (except slot  | 04                      | 7 311                              | .5  | ^  |
| 5803                  | machines and other gaming machines)Video games  | 50<br>44                | 2 132<br>1 842                     | .2<br>.1  | 71.0<br>X  |
| 5900<br>5950          | Advertising (including endorsement fees)  | 36<br>296               | 839<br>793 373                     | .1<br>59.2  | X<br>X<br>X  |
| 6000<br>6950          | Pleasure boat dockage, slip rental, launch fees, and storage Personal and household goods repair (including boat repair, including parts and labor)           | 7                       | 1 366                              | Z .1  | X<br>X   |
| 8500                  | Food and beverage sales   | 283                     | 128 414                            | 9.6   | 67.2   |
| 8501<br>8502          | Sales of food and nonalcoholic beverages  | 279<br>198              | 105 373<br>23 041                  | 7.9<br>1.7  | X  |
| 8550                  | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 267                     | 66 201                             | 4.9   | x  |
| 8600                  | Merchandise sales   | 177                     | 59 350                             | 4.4   | 70.9   |
| 8631<br>8633          | Fuels and lubricants  | 7<br>175                | 60<br>59 290                       | Z<br>4.4  | X  |
| 8940<br>8976          | All other receipts  | 202<br>202              | 50 979<br>50 979                   | 3.8<br>3.8  | 70.0<br>X  |
| 71393                 | Marinas   | 4 217                   | 2 541 481                          | 100.0   | 61.1   |
| 3450                  | Membership dues and fees  | 159                     | 29 155                             | 1.1   | X  |
| 4900                  | instruction)  | 17                      | 705                                | z   | x  |
| 5500                  | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 12                      | 1 126                              | z   | x  |
| 5670                  | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 186                     | 1 772                              | . <u>1</u>  | X<br>X   |
| 5750                  | Gaming receipts   | 33                      | 867                                | Z   | X  |
| 5800<br>5802          | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 48<br>12                | 3 523<br>16                        | .1<br>Z   | 38.8   |
| 5803                  | Pinball machines Video games  | 46                      | 3 068                              | .1  | X  |
| 5900<br>5950          | Advertising (including endorsement fees)  | 44<br>142               | 1 262<br>10 627                    | .1  | X<br>X<br>X  |
| 6000<br>6950          | Pleasure boat dockage, slip rental, launch fees, and storage  | 4 217                   | 1 039 341                          | 40.9  | X  |
|                       | parts and labor)  | 1 818                   | 334 679                            | 13.2  | X  |
| 8500<br>8501<br>8502  | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages   | 1 656<br>1 572<br>850   | 105 987<br>80 669<br>25 318        | 4.2<br>3.2<br>1.0   | 60.0<br>X<br>X   |
| 8550                  | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 733                     | 55 985                             | 2.2   | x  |
| 8600<br>8631          | Merchandise sales Fuels and lubricants  | 2 950<br>2 406          | 844 431<br>207 782                 | 33.2<br>8.2   | 60.5   |
| 8632<br>8633          | Boats and marine equipment.  All other merchandise  | 1 952<br>1 585          | 546 088<br>90 561                  | 21.5<br>3.6   | X<br>X<br>X  |
| 8940                  | All other receipts  | 1 745                   | 112 021                            | 4.4   | 61.0   |
| 8976<br><b>713930</b> | All other receipts  | 1 745<br><b>4 217</b>   | 112 021<br><b>2 541 481</b>        | 4.4<br>100.0  | X  |
| 3450                  | Marinas   | 159                     | 2 341 481                          | 1.1   | 61.1<br>X  |
| 4900                  | Tuition, fees, and other payments from providing instruction (e.g., sports instruction)   | 17                      | 705                                | z   | x  |
| 5500                  | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 12                      | 1 126                              | z   | X  |
| 5670                  | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 186                     | 1 772                              | .1  | ××   |
| 5750                  | Gaming receipts   | 33                      | 867                                | Z   | X  |
| 5800                  | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 48                      | 3 523                              | . <u>1</u>  | 38.8   |
| 5802<br>5803          | Pinball machines  | 12<br>46                | 16<br>3 068                        | Z<br>.1   | XX   |
| 5900<br>5950          | Advertising (including endorsement fees)  | 44<br>142               | 1 262<br>10 627                    | .1  | X<br>X<br>X  |
| 6000<br>6950          | Pleasure boat dockage, slip rental, launch fees, and storage  | 4 217                   | 1 039 341                          | 40.9  |  |
|                       | parts and labor)  | 1 818                   | 334 679                            | 13.2  | X  |
| 8500<br>8501<br>8502  | Food and beverage sales Sales of food and nonalcoholic beverages Sales of alcoholic beverages   | 1 656<br>1 572<br>850   | 105 987<br>80 669<br>25 318        | 4.2<br>3.2<br>1.0   | 60.0<br>X<br>X   |
| 8550                  | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 733                     | 55 985                             | 2.2   | x  |
| 8600<br>8631          | Merchandise sales Fuels and lubricants  | 2 950<br>2 406          | 844 431<br>207 782                 | 33.2<br>8.2   | 60.5<br>Y  |
| 8632<br>8633          | Boats and marine equipment.  All other merchandise  | 1 952<br>1 585          | 546 088<br>90 561                  | 21.5<br>3.6   | X<br>X<br>X  |
| 8940                  | All other receipts  | 1 745                   | 112 021                            | 4.4   | 61.0   |
| 8976                  | All other receipts  | 1 745                   | 112 021                            | 4.4   | X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [Intoluces of hy             | establishments with payroli. To meaning of abbreviations and symbols, see   | miroductory toxic 1 or expir | T                                  |   |  |
|------------------------------|---|------------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments<br>(number)   | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 71394                        | Fitness & recreational sports centers   | 16 604                       | 7 944 954                          | 100.0   | 67.2   |
| 3450<br>4900                 | Membership dues and fees  | 12 643                       | 5 590 588                          | 70.4  | X  |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to   | 2 781                        | 268 045                            | 3.4   | X  |
|                              | home games (not including admission taxes)  | 2 463                        | 345 126                            | 4.3   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 872                          | 8 766                              | .1  | X<br>X   |
| 5750<br>5800                 | Gaming receipts   | 36                           | 4 317                              | .1  | X  |
| 5801                         | machines and other gaming machines).  Phonograph, compact discs, or video jukeboxes   | 1 421<br>58                  | 25 321<br>339                      | .3  | 65.0<br>X  |
| 5802<br>5803                 | Pinball machines Video games  | 283<br>1 148                 | 2 980<br>17 091                    | .3<br>Z<br>Z<br>.2  | X<br>X<br>X<br>X   |
| 5804                         | Other amusement machines (excluding billiard or pool tables)  | 220                          | 4 908                              | .1  |  |
| 5900<br>5950<br>6000         | Advertising (including endorsement fees)  Amounts received for the use of recreational facilities  Pleasure boat dockage, slip rental, launch fees, and storage | 481<br>4 720<br>64           | 10 365<br>802 002<br>2 218         | .1<br>10.1<br>Z   | X<br>X<br>X  |
| 6950                         | Personal and household goods repair (including boat repair, including parts and labor)  | 192                          | 2 305                              | z   | x  |
| 8500<br>8501<br>8502         | Food and beverage sales.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.  | 6 820<br>6 627<br>1 081      | 344 085<br>300 373<br>43 712       | 4.3<br>3.8<br>.6  | 66.8<br>X<br>X   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes,   | 1 001                        | 40 712                             | .0  |  |
| 0000                         | canoe rental, etc.)   | 2 314                        | 136 409                            | 1.7   | X  |
| 8600<br>8631                 | Merchandise salesFuels and lubricants   | 5 038<br>8 <u>5</u>          | 172 674<br>618                     | 2.2<br>Z<br>Z   | 65.0<br>X  |
| 8632<br>8633                 | Boats and marine equipment  | 7<br>4 981                   | 3 480<br>168 576                   | Z<br>2.1  | X<br>X<br>X  |
| 8940<br>8976                 | All other receipts  | 3 820                        | 232 733                            | 2.9<br>2.9  | 65.5   |
| 713940                       | All other receipts  | 3 820<br><b>16 604</b>       | 232 733<br><b>7 944 954</b>        | 100.0   | 67.2   |
| 3450                         | Membership dues and fees  | 12 643                       | 5 590 588                          | 70.4  | X  |
| 4900                         | Tuition, fee's, and other payments from providing instruction (e.g., sports instruction)  | 2 781                        | 268 045                            | 3.4   | x  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 2 463                        | 345 126                            | 4.3   | x  |
| 5670<br>5750                 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 872<br>36                    | 8 766<br>4 317                     | .1<br>.1  | ××   |
| 5800                         | Amusement machines operated by this establishment (except slot  |                              | 05.004                             |   | 25.0   |
| 5801                         | machines and other gaming machines)   | 1 421<br>58                  | 25 321<br>339                      | .3<br>Z<br>Z<br>.2  | 65.0<br>X  |
| 5802<br>5803<br>5804         | Pinball machines Video games Other amusement machines (excluding billiard or pool tables)   | 283<br>1 148<br>220          | 2 980<br>17 091<br>4 908           | .2<br>.1  | X<br>X<br>X  |
| 5900<br>5950                 | Advertising (including endorsement fees) Amounts received for the use of recreational facilities  | 481<br>4 720                 | 10 365<br>802 002                  | .1<br>10.1  | X<br>X<br>X  |
| 6000<br>6950                 | Pleasure boat dockage, slip rental, launch fees, and storage  | 64                           | 2 218<br>2 305                     | Z<br>Z  | x x  |
| 8500                         | Food and beverage sales   | 6 820                        | 344 085                            | 4.3   | 66.8   |
| 8501<br>8502<br>8550         | Sales of food and nonalcoholic beverages  | 6 627<br>1 081               | 300 373<br>43 712                  | 3.8<br>.6   | X  |
| 6550                         | canoe rental, etc.)   | 2 314                        | 136 409                            | 1.7   | X  |
| 8600<br>8631                 | Merchandise sales. Fuels and lubricants   | 5 038<br>85                  | 172 674<br>618                     | 2.2<br>Z  | 65.0<br>X  |
| 8632<br>8633                 | Boats and marine equipment  | 7<br>4 981                   | 3 480<br>168 576                   | Z<br>2.1  | X<br>X<br>X  |
| 8940                         | All other receipts  | 3 820                        | 232 733                            | 2.9   | 65.5   |
| 8976                         | All other receipts  | 3 820                        | 232 733                            | 2.9   | X  |
| <b>7139404</b><br>3450       | Ice skating rinks   | <b>381</b><br>28             | <b>298 737</b><br>2 736            | <b>100.0</b>  | 66.6<br>X  |
| 4900                         | Membership dues and fees  |                              |                                    |   | X  |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to   | 168                          | 27 233                             | 9.1   | X  |
| 5670                         | home games (not including admission taxes)  This establishment's share of receipts from concessions or amusement machines not operated by this establishment    | 251<br>104                   | 54 611<br>1 646                    | 18.3  | x  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 127                          | 3 124                              | 1.0   | 63.1   |
| 5802<br>5803<br>5804         | Pinball machines Video games Other amusement machines (excluding billiard or pool tables)   | 26<br>95<br>19               | 836<br>2 100<br>188                | 1.0<br>.3<br>.7<br>.1   | X<br>X<br>X  |
| 5900                         | Advertising (including endorsement fees)  | 94                           | 1 752                              | .6  | ×  |
| 5950<br>6950                 | Amounts received for the use of recreational facilities Personal and household goods repair (including boat repair, including parts and labor)                  | 333<br>71                    | 135 796<br>537                     | 45.5  | X<br>X   |
| 8500                         | Food and beverage sales   | 266                          | 20 983                             | 7.0   | 66.6   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 266<br>28                    | 20 130<br>853                      | 6.7<br>.3   | X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 204                          | 12 531                             | 4.2   | x  |
| 8600<br>8633                 | Merchandise sales. All other merchandise  | 203<br>203                   | 30 705<br>30 705                   | 10.3<br>10.3  | 64.1<br>X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments<br>(number)   | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts <sup>1</sup> | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
|------------------------------|---|------------------------------|------------------------------------|---|--|
| 7139404                      | Ice skating rinks—Con.  |                              |                                    |   |  |
| 8940<br>8976                 | All other receipts  | 165<br>165                   | 6 590<br>6 590                     | 2.2<br>2.2  | 64.6<br>X  |
| 7139405                      | Roller skating rinks  | 1 611                        | 416 339                            | 100.0   | 66.5   |
| 3450                         | Membership dues and fees  | 133                          | 6 121                              | 1.5   | x  |
| 4900                         | Tuition, fees, and other payments from providing instruction (e.g., sports instruction)   | 207                          | 2 313                              | .6  | x  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 1 463                        | 216 776                            | 52.1  | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 280                          | 3 009                              | .7  | x  |
| 5750                         | Gaming receipts   | 7                            | 1 513                              | .4  | X  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 1 074                        | 19 335                             | 4.6   | 65.0   |
| 5801<br>5802                 | Phonograph, compact discs, or video jukeboxes   | 47<br>203                    | 333<br>1 907                       | .1<br>.5  | X<br>X<br>X  |
| 5803<br>5804                 | Video gamesOther amusement machines (excluding billiard or pool tables)   | 872<br>148                   | 13 026<br>4 069                    | 3.1<br>1.0  | XX   |
| 5900<br>5950<br>6950         | Advertising (including endorsement fees) Amounts received for the use of recreational facilities Personal and household goods repair (including boat repair, including parts and labor)   | 75<br>559<br>25              | 349<br>35 320<br>508               | .1<br>8.5   | X<br>X<br>X  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 1 427<br>1 427<br>13         | 74 945<br>74 528<br>417            | 18.0<br>17.9<br>.1  | 66.0<br>X<br>X   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes,   |                              |                                    |   |  |
| 8600                         | canoe rental, etc.)   | 856<br>954                   | 20 612 21 219                      | 5.0<br>5.1  | X<br>66.2  |
| 8631<br>8633                 | Fuels and lubricants All other merchandise  | 12<br>946                    | 165<br>21 054                      | Z<br>5.1  | X<br>X<br>X  |
| 8940                         | All other receipts  | 446                          | 14 319                             | 3.4   | 66.4   |
| 8976                         | All other receipts  | 446                          | 14 319                             | 3.4   | X  |
| 71395                        | Bowling centers   | 5 590                        | 2 820 685                          | 100.0   | 69.0   |
| 3450<br>4900                 | Membership dues and fees  | 125                          | 3 619                              | .1  | X  |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to   | 47                           | 356                                | Z   | X  |
| 5670                         | home games (not including admission taxes)  | 31                           | 3 700                              | .1  | X  |
| 5750                         | machines not operated by this establishment   | 1 551<br>496                 | 28 115<br>53 351                   | 1.0<br>1.9  | X  |
| 5800<br>5801<br>5802<br>5803 | Amusement machines operated by this establishment (except slot machines and other gaming machines).  Phonograph, compact discs, or video jukeboxes.  Pinball machines  Video games.   | 3 054<br>340<br>746<br>2 464 | 69 560<br>1 760<br>5 148<br>54 791 | 2.5<br>.1<br>.2<br>1.9  | 65.6<br>X<br>X<br>X<br>X   |
| 5804                         | Other amusement machines (excluding billiard or pool tables)  | 512                          | 7 860                              | .3  |  |
| 5900<br>5950<br>6000<br>6950 | Advertising (including endorsement fees) Amounts received for the use of recreational facilities Pleasure boat dockage, slip rental, launch fees, and storage Personal and household goods repair (including boat repair, including parts and labor)    | 273<br>5 590<br>27<br>89     | 635<br>1 677 263<br>291<br>453     | Z<br>59.5<br>Z  | X<br>X<br>X  |
| 8500                         | Food and beverage sales   | 5 054                        | 803 907                            | 28.5  | 68.1   |
| 8501<br>8502<br>8550         | Sales of food and nonalcoholic beverages Sales of alcoholic beverages  Rental and leasing of goods and equipment (including bowling shoes,  | 4 766<br>4 382               | 305 817<br>498 090                 | 10.8<br>17.7  | ×  |
| 0000                         | canoe rental, etc.)   | 3 000                        | 65 358                             | 2.3   | X  |
| 8600<br>8633                 | Merchandise sales   | 2 147<br>2 145               | 45 767<br>45 650                   | 1.6<br>1.6  | 68.5<br>X  |
| 8940                         | All other receipts  | 1 832                        | 68 310                             | 2.4   | 68.7   |
| 8976<br><b>713950</b>        | All other receipts  | 1 832<br><b>5 590</b>        | 68 310<br><b>2 820 685</b>         | 2.4<br>100.0  | 69.0   |
| 3450                         | Membership dues and fees  | 125                          | 3 619                              | .1  | X  |
| 4900                         | Tuition, fees, and other payments from providing instruction (e.g., sports instruction)   | 47                           | 356                                | z   | x  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 31                           | 3 700                              | .1  | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 1 551                        | 28 115                             | 1.0   | X  |
| 5750                         | Gaming receipts   | 496                          | 53 351                             | 1.9   | X  |
| 5800<br>5801<br>5802         | Amusement machines operated by this establishment (except slot machines and other gaming machines).  Phonograph, compact discs, or video jukeboxes.  Pinball machines   | 3 054<br>340<br>746          | 69 560<br>1 760<br>5 148           | 2.5<br>.1<br>.2   | 65.6<br>X<br>X<br>X<br>X   |
| 5803<br>5804                 | Video gamesOther amusement machines (excluding billiard or pool tables)   | 2 464<br>512                 | 54 791<br>7 860                    | 1.9   | X  |
| 5900<br>5950<br>6000<br>6950 | Advertising (including endorsement fees)  Amounts received for the use of recreational facilities  Pleasure boat dockage, slip rental, launch fees, and storage  Personal and household goods repair (including boat repair, including parts and labor) | 273<br>5 590<br>27           | 635<br>1 677 263<br>291<br>453     | Z<br>59.5<br>Z  | x<br>x<br>x  |
| 8500<br>8501<br>8502         | Food and beverage sales   | 5 054<br>4 766<br>4 382      | 803 907<br>305 817<br>498 090      | 28.5<br>10.8<br>17.7  | 68.1<br>X<br>X   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 3 000                        | 65 358                             | 2.3   | x  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [Includes of thy             | establishments with payroli. Tof meaning of abbreviations and symbols, se   | e introductory text. Tor expr | anation of terms, see Appen        | aix 7 q   |  |
|------------------------------|---|-------------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts  | Establishments<br>(number)    | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts¹ | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 713950                       | Bowling centers—Con.  |                               |                                    |   |  |
| 8600<br>8633                 | Merchandise sales   | 2 147<br>2 145                | 45 767<br>45 650                   | 1.6<br>1.6  | 68.5<br>X  |
| 8940                         | All other receipts  | 1 832                         | 68 310                             | 2.4   | 68.7   |
| 8976                         | All other receipts  | 1 832                         | 68 310                             | 2.4   | X  |
| <b>71399</b> 3450            | All other amusement & recreation industries  Membership dues and fees   | 12 128<br>1 261               | <b>4 616 296</b><br>173 878        | 100.0<br>3.8  | 70.4<br>X  |
| 4900                         | Tuition, fees, and other payments from providing instruction (e.g., sports  | 541                           | 105 043                            | 2.3   | x  |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)                                  | 2 100                         | 670 133                            | 14.5  | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 682                           | 18 675                             | .4  |  |
| 5750                         | Gaming receipts   | 340                           | 99 215                             | 2.1   | X  |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other garding machines)   | 4 287                         | 1 479 822                          | 32.1  | 55.2   |
| 5801<br>5802                 | Phonograph, compact discs, or video jukeboxes   | 1 766<br>1 973                | 197 976<br>184 569                 | 4.3<br>4.0  | X<br>X<br>X<br>X   |
| 5803<br>5804                 | Video gamesOther amusement machines (excluding billiard or pool tables)   | 3 225<br>1 571                | 758 062<br>339 215                 | 16.4<br>7.3   |  |
| 5900<br>5950                 | Advertising (including endorsement fees)  | 444<br>5 508                  | 7 103<br>989 642                   | .2<br>21.4  | X<br>X<br>X  |
| 6000<br>6950                 | Pleasure boat dockage, slip rental, launch fees, and storage Personal and household goods repair (including boat repair, including                            | 86                            | 1 680                              | Z   | X  |
| 0500                         | parts and labor)  | 208                           | 8 902                              | .2  | X  |
| 8500<br>8501                 | Food and beverage sales. Sales of food and nonalcoholic beverages.  | 4 336<br>4 135                | 404 349<br>218 053                 | 8.8<br>4.7  | 69.3<br>X<br>X   |
| 8502<br>8550                 | Sales of alcoholic beverages  | 1 649                         | 186 296                            | 4.0   | ^  |
|                              | canoe rental, etc.)   | 1 090                         | 54 924                             | 1.2   | X  |
| 8600<br>8631                 | Merchandise sales. Fuels and lubricants   | 2 311<br>54                   | 169 324<br>1 472                   | 3.7<br>Z<br>Z   | 68.1<br>X  |
| 8632<br>8633                 | Boats and marine equipment  | 48<br>2 260                   | 573<br>167 279                     | 3.6   | X  |
| 8940<br>8976                 | All other receipts  | 2 685<br>2 685                | 433 606<br>433 606                 | 9.4<br>9.4  | 68.1<br>X  |
| 713990                       | All other amusement & recreation industries   | 12 128                        | 4 616 296                          | 100.0   | 70.4   |
| 3450<br>4900                 | Membership dues and fees  | 1 261                         | 173 878                            | 3.8   | x  |
| 5500                         | instruction)  Admissions, including sports teams' total receipts for admissions to  | 541                           | 105 043                            | 2.3   | x  |
| 5670                         | home games (not including admission taxes)  | 2 100                         | 670 133                            | 14.5  | x  |
| 5750                         | machines not operated by this establishment   | 682<br>340                    | 18 675<br>99 215                   | .4<br>2.1   | X<br>X   |
| 5800                         | Amusement machines operated by this establishment (except slot  |                               |                                    |   |  |
| 5801                         | machines and other gaming machines)   | 4 287<br>1 766                | 1 479 822<br>197 976               | 32.1<br>4.3   | 55.2<br>X<br>X<br>X<br>X<br>X  |
| 5802<br>5803<br>5804         | Pinball machines  | 1 973<br>3 225                | 184 569<br>758 062<br>339 215      | 4.0<br>16.4   | X  |
| 5900                         | Other amusement machines (excluding billiard or pool tables)  | 1 571<br>444                  | 7 103                              | 7.3   | x  |
| 5950<br>6000                 | Advertising (including endorsement fees) Amounts received for the use of recreational facilities Pleasure boat dockage, slip rental, launch fees, and storage | 5 508<br>86                   | 989 642<br>1 680                   | 21.4<br>Z   | X<br>X<br>X  |
| 6950                         | Personal and household goods repair (including boat repair, including parts and labor)  | 208                           | 8 902                              | .2  | x  |
| 8500                         | Food and beverage sales.  | 4 336<br>4 135                | 404 349                            | 8.8   | 69.3   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages  | 1 649                         | 218 053<br>186 296                 | 4.7<br>4.0  | X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)   | 1 090                         | 54 924                             | 1.2   | x  |
| 8600                         | Merchandise sales.  | 2 311                         | 169 324                            | 3.7   | 68.1   |
| 8631<br>8632<br>8633         | Fuels and lubricants Boats and marine equipment All other merchandise   | 54<br>48<br>2 260             | 1 472<br>573<br>167 279            | Z<br>Z<br>3.6   | X<br>X<br>X  |
| 8940                         | All other receipts  | 2 685                         | 433 606                            | 9.4   | 68.1   |
| 8976                         | All other receipts  | 2 685                         | 433 606                            | 9.4   | X  |
| <b>7139901</b> 3450          | Dance studios & halls   | <b>293</b>                    | <b>91 068</b> 320                  | 100.0   | 56.8<br>X  |
| 4900                         | Tuition, fees, and other payments from providing instruction (e.g., sports instruction)   | 18                            | 3 530                              | 3.9   | x  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 57                            | 5 940                              | 6.5   | x  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 11                            | 80                                 | .1  | x  |
| 5800                         | Amusement machines operated by this establishment (except slot  | 20                            | 750                                |   | 50.0   |
| 5802                         | machines and other gaming machines)   | 23                            | 758<br>499                         | .8  | 53.6<br>X  |
| 5803<br>5900                 | Video games   | 17                            | 259<br>150                         | .3  | X<br>X   |
| 5950                         | Amounts received for the use of recreational facilities   | 293                           | 51 472                             | 56.5  | X  |
| 8500<br>8501                 | Food and beverage sales. Sales of food and nonalcoholic beverages.  | 228<br>187                    | 20 128<br>9 854                    | 22.1<br>10.8  | 55.3<br>X  |
| 8502<br>8600                 | Sales of alcoholic beverages  | 126                           | 10 274                             | 11.3  | X 52.2   |
| 8633                         | All other merchandise   | 15                            | 56                                 | l i   | X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

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|------------------------------|--|----------------------------|------------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of receipts   | Establishments<br>(number) | Receipts <sup>1</sup><br>(\$1,000) | Receipts from specified receipt lines as percent of total receipts¹ | Receipts of establishments<br>reporting sources of<br>receipts as percent<br>of total receipts |
| 7139901                      | Dance studios & halls—Con.   |                            |                                    |   |  |
| 8940                         | All other receipts   | 58                         | 8 552                              | 9.4   | 56.3   |
| 8976<br><b>7139902</b>       | All other receipts   | 58<br><b>1 072</b>         | 8 552<br><b>364 054</b>            | 9.4   | 52.9   |
| 3450                         | Membership dues and fees   | 17                         | 12                                 | Z   | x  |
| 4900                         | Tuition, fees, and other payments from providing instruction (e.g., sports instruction)                          | 6                          | 38                                 | z   | X  |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 47                         | 3 755                              | 1.0   | X  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 16                         | 234                                | .1  | x  |
| 5800                         | Amusement machines operated by this establishment (except slot   |                            |                                    |   |  |
| 5801                         | machines and other gaming machines)  | 133                        | 9 496<br>91                        | 2.6<br>Z  | 49.8<br>X  |
| 5802<br>5803                 | Pinball machines   | 16<br>81                   | 3 029<br>5 141                     | .8<br>1.4   | X<br>X<br>X  |
| 5804                         | Other amusement machines (excluding billiard or pool tables)   | 39                         | 1 235                              | .3  |  |
| 5900<br>5950                 | Advertising (including endorsement fees)   | 14<br>1 072                | 72<br>304 609                      | Z<br>83.7   | X  |
| 8500<br>8501                 | Food and beverage sales  | 180<br>178                 | 22 617<br>22 162                   | 6.2<br>6.1  | 52.2<br>V  |
| 8502                         | Sales of alcoholic beverages   | 8                          | 455                                | .1  | X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)                          | 32                         | 1 473                              | .4  | x  |
| 8600<br>8633                 | Merchandise sales. All other merchandise   | 95<br>92                   | 6 009<br>5 758                     | 1.7<br>1.6  | 52.9<br>X  |
| 8940                         | All other receipts   | 87                         | 14 388                             | 4.0   | 52.3   |
| 8976                         | All other receipts   | 87                         | 14 388                             | 4.0   | X  |
| 7139904                      | Miniature golf courses   | 1 041                      | 307 886                            | 100.0   | 94.5   |
| 3450<br>4900                 | Membership dues and fees   | 30                         | 1 279                              | .4  | X  |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to                                | 54                         | 3 110                              | 1.0   | X  |
| 5670                         | home games (not including admission taxes)   | 278                        | 60 764                             | 19.7  | X  |
| 5800                         | machines not operated by this establishment  | 92                         | 662                                | .2  | X  |
| 5801                         | machines and other gaming machines).  Phonograph, compact discs, or video jukeboxes                              | 201<br>7                   | 8 741<br>147                       | 2.8<br>Z  | 90.8   |
| 5802<br>5803                 | Pinball machines Video games.  | 43                         | 274<br>7 206                       | .1<br>2.3   | X<br>X<br>X<br>X   |
| 5804                         | Other amusement machines (excluding billiard or pool tables)   | 152<br>79                  | 1 114                              | 2.3   |  |
| 5900<br>5950                 | Advertising (including endorsement fees)   | 6<br>784                   | 30<br>170 706                      | Z<br>55.4   | X<br>X   |
| 6950                         | Personal and household goods repair (including boat repair, including parts and labor)                           | 48                         | 5 425                              | 1.8   | x  |
| 8500                         | Food and beverage sales  | 630                        | 16 923                             | 5.5   | 93.5   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages Sales of alcoholic beverages  | 622<br>103                 | 14 273<br>2 650                    | 4.6   | X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)                          | 65                         | 4 551                              | 1.5   | x  |
| 8600<br>8633                 | Merchandise sales. All other merchandise   | 249<br>249                 | 27 167<br>27 167                   | 8.8<br>8.8  | 94.4<br>X  |
| 8940                         | All other receipts   | 187                        | 8 528                              | 2.8   | 94.3   |
| 8976<br><b>7139905</b>       | All other receipts   | 187                        | 8 528                              | 2.8   | X  |
| 7139905                      | operation)   | 2 668                      | 1 705 888                          | 100.0   | 73.8   |
| 3450<br>4900                 | Membership dues and fees   | 28                         | 1 452                              | .1  | X  |
| 5500                         | instruction)   | 20                         | 1 142                              | .1  | X  |
| 5670                         | home games (not including admission taxes)   | 115                        | 16 156                             | .9  | X  |
| 5750                         | machines not operated by this establishment  | 92<br>92                   | 10 124<br>51 512                   | .6<br>3.0   | X  |
| 5800                         | Amusement machines operated by this establishment (except slot   | 32                         | 0.0.2                              | 5.5   |  |
| 5801                         | machines and other gaming machines)  | 2 668<br>1 376             | 1 402 051<br>193 849               | 82.2<br>11.4  | 55.1<br>X  |
| 5802<br>5803                 | Pinball machines Video games   | 1 539<br>2 175             | 176 552<br>715 803                 | 10.4<br>42.0  | X<br>X<br>X  |
| 5804                         | Other amusement machines (excluding billiard or pool tables)   | 1 098                      | 315 847                            | 18.5  |  |
| 5900<br>5950                 | Advertising (including endorsement fees)   | 85<br>263                  | 2 340<br>51 107                    | .1<br>3.0   | X  |
| 6950                         | Personal and household goods repair (including boat repair, including parts and labor)                           | 32                         | 684                                | z   | X  |
| 8500                         | Food and beverage sales  | 434                        | 48 138                             | 2.8   | 70.9   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages   | 418<br>73                  | 41 265<br>6 873                    | 2.4   | X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes,  |                            |                                    |   |  |
| 9600                         | canoe rental, etc.)  | 129                        | 5 072                              | .3  | X 73.3   |
| 8600<br>8633                 | Merchandise sales  | 296<br>296                 | 42 052<br>42 052                   | 2.5<br>2.5  | 73.3<br>X  |
| 8940<br>8076                 | All other receipts   | 563                        | 74 053<br>74 053                   | 4.3   | 71.5<br>X  |
| 8976                         | All other receipts   | 563                        | 74 053                             | 4.3   | <u> </u>   |

<sup>&</sup>lt;sup>1</sup>Receipts and receipt line percents may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and/or due to rounding.

### Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code                           | Kind of business and sources of revenue   | , minoduciony toxin i or oxpin          |   | Revenue from specified                                    | Revenue of establishments reporting sources of |
|--------------------------------------|---|---|---|---|--|
| and<br>RL code                       | Kind of business and sources of revenue   | Establishments (number)                 | Revenue <sup>1</sup> (\$1,000)          | revenue lines as percent<br>of total revenue <sup>1</sup> | revenue as percent<br>of total revenue         |
| 71                                   | Arts, entertainment, & recreation   | 19 463                                  | 19 626 564                              | 100.0   | x  |
| 711                                  | Performing arts, spectator sports, & related industries   | 4 624                                   | 4 875 904                               | 100.0   | 86.9   |
| 3450<br>5500                         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 1 451<br>3 880                          | 68 498<br>1 933 085                     | 1.4   | X  |
| 5550<br>5600                         | Contract fees from providing entertainment  | 1 544                                   | 200 243                                 | 4.1   | X  |
| 5650                                 | agents or managers, or event promoters) Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 119<br>1 300                            | 11 835<br>134 732                       | .2<br>2.8   | x<br>x   |
| 5670<br>5800                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Amusement machines operated by this establishment (except slot | 529                                     | 61 405                                  | 1.3   | x  |
| 5900                                 | machines and other gaming machines). Advertising (including endorsement fees). Sales of programs  | 24<br>1 793                             | 2 523<br>34 584                         | .1<br>.7  | X<br>X<br>X<br>X                               |
| 7200<br>8500                         | Food and beverage sales.  | 328<br>1 440                            | 11 651<br>67 126                        | .2<br>1.4   |  |
| 8600<br>8940                         | Merchandise sales   | 1 745<br>1 962                          | 42 804<br>191 841                       | .9<br>3.9   | X<br>X<br>X<br>X<br>X                          |
| 9000<br>9050                         | Contributions, gifts, and grants—Government   | 3 172<br>3 934                          | 272 997<br>1 334 544                    | 5.6<br>27.4   | X  |
| 9100<br>9250                         | Investment income, including interest and dividends   | 2 473<br>202                            | 227 136<br>12 315                       | 4.7<br>.3   | X  |
| 9500                                 | All other revenue   | 2 100                                   | 268 587                                 | 5.5   | X  |
| 7111                                 | Performing arts companies   | 3 316                                   | 3 298 514                               | 100.0   | 88.2   |
| 3450<br>5500                         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 1 012<br>2 790                          | 54 638<br>1 293 709                     | 1.7   | X  |
| 5550<br>5600                         | Contract fees from providing entertainment  | 1 330                                   | 169 861                                 | 5.2   | X  |
| 5650                                 | agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 57<br>652                               | 1 930<br>28 443                         | .1  | ×  |
| 5670                                 | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 105                                     | 3 879                                   | .1  | Y  |
| 5900<br>7200                         | Advertising (including endorsement fees) Sales of programs  | 1 307<br>195                            | 20 417<br>8 401                         | .6<br>.3  | X<br>X<br>X                                    |
| 8500<br>8501<br>8502                 | Food and beverage sales. Sales of food and nonalcoholic beverages   | 908<br>869<br>216                       | 21 811<br>15 251<br>6 560               | .7<br>.5<br>.2  | 88.2<br>X<br>X                                 |
| 8600<br>8628                         | Merchandise sales. Sales of other merchandise   | 1 222<br>1 222                          | 23 252<br>23 252                        | .7<br>.7  | 82.8<br>X                                      |
| 8940<br>8974                         | All other receipts All other receipts   | 1 321<br>1 317                          | 106 097<br>105 686                      | 3.2<br>3.2  | 86.0<br>X                                      |
| 9000<br>9001<br>9002                 | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal   | 2 346<br>620<br>2 303                   | 160 015<br>17 167<br>142 848            | 4.9<br>.5<br>4.3  | 84.3<br>X<br>X                                 |
| 9050<br>9051                         | Contributions, gifts, and grants—Private  | 3 040<br>2 890                          | 1 053 316<br>508 276                    | 31.9<br>15.4  | 84.3<br>X                                      |
| 9052<br>9053<br>9054                 | Foundations Business and industry Other (labor unions, etc.)  | 2 123<br>2 178<br>395                   | 238 478<br>224 588<br>81 974            | 7.2<br>6.8<br>2.5   | X<br>X<br>X<br>X                               |
| 9100<br>9250                         | Investment income, including interest and dividends   | 1 664<br>179                            | 181 385<br>10 331                       | 5.5<br>.3   | X  |
| 9500<br>9507                         | All other revenue   | 1 548<br>1 548                          | 160 292<br>160 292                      | 4.9<br>4.9  | 84.5<br>X                                      |
| 71111                                | Theater companies & dinner theaters   | 1 647                                   | 1 775 964                               | 100.0   | 87.4   |
| 3450<br>5500                         | Membership dues and fees  | 421                                     | 15 550                                  | .9  | X  |
| 5550<br>5600                         | home games (not including admission taxes).  Contract fees from providing entertainment  Commissions or fees from representation (e.g., from sports or artists'                   | 1 470<br>484                            | 806 081<br>59 278                       | 45.4<br>3.3   | X  |
| 5650                                 | agents or managers, or event promoters)   | 23                                      | 1 128                                   | .1  | x<br>x   |
| 5670                                 | theaters  | 510                                     | 20 962                                  | 1.2   | ^  |
| 5900<br>7200                         | machines not operated by this establishment Advertising (including endorsement fees) Sales of programs  | 66<br>700<br>107                        | 2 446<br>10 241<br>4 164                | .1<br>.6<br>.2  | X<br>X<br>X                                    |
| 8500<br>8501<br>8502                 | Food and beverage sales   | 714<br>690<br>179                       | 15 306<br>11 048<br>4 258               | .9<br>.6<br>.2  | 87.4<br>X<br>X                                 |
| 8600<br>8628                         | Merchandise sales   | 521<br>521                              | 9 861<br>9 861                          | .6<br>.6  | 83.5<br>X                                      |
| 8940<br>8974                         | All other receipts All other receipts   | 745<br>745                              | 63 264<br>63 264                        | 3.6<br>3.6  | 84.7<br>X                                      |
| 9000<br>9001<br>9002                 | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal   | 1 142<br>286<br>1 121                   | 78 478<br>8 180<br>70 298               | 4.4<br>.5<br>4.0  | 85.7<br>X<br>X                                 |
| 9050<br>9051<br>9052<br>9053<br>9054 | Contributions, gifts, and grants—Private Individuals Foundations Business and industry Other (labor unions, etc.)   | 1 499<br>1 421<br>1 007<br>1 046<br>173 | 529 099<br>273 918<br>112 740<br>92 929 | 29.8<br>15.4<br>6.3<br>5.2<br>2.8                         | 85.6<br>X<br>X<br>X<br>X                       |

### Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| , , , , ,                    | J   | , |                                   | ,   |   |
|------------------------------|---|---|-----------------------------------|---|---|
| NAICS code<br>and<br>RL code | Kind of business and sources of revenue   | Establishments<br>(number)              | Revenue <sup>1</sup><br>(\$1,000) | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
| 71111                        | Theater companies & dinner theaters — Con.  |   |                                   |   |   |
| 9100<br>9250                 | Investment income, including interest and dividends   | 791<br>98                               | 66 587<br>6 365                   | 3.7<br>.4   | X   |
| 9500                         | All other revenue   | 768                                     | 86 416                            | 4.9   | 85.2  |
| 9507<br><b>711110</b>        | All other revenue   | 768<br><b>1 647</b>                     | 86 416                            | 4.9   | X<br>87.4   |
| 3450                         | Theater companies & dinner theaters   | 421                                     | <b>1 775 964</b><br>15 550        | <b>100.0</b><br>.9  | X   |
| 5500<br>5550                 | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).  Contract fees from providing entertainment  | 1 470<br>484                            | 806 081<br>59 278                 | 45.4<br>3.3   | x<br>x  |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 23                                      | 1 128                             | .1  | x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 510                                     | 20 962                            | 1.2   | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | _66                                     | 2 446                             | .1  | X   |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 700<br>107                              | 10 241<br>4 164                   | .6<br>.2  | X<br>X<br>X   |
| 8500<br>8501                 | Food and beverage sales   | 714<br>690                              | 15 306<br>11 048                  | .9<br>.6  | 87.4<br>X   |
| 8502                         | Sales of alcoholic beverages  | 179                                     | 4 258                             | .2  | X<br>X  |
| 8600<br>8628<br>8940         | Merchandise sales. Sales of other merchandise   | 521<br>521<br>745                       | 9 861<br>9 861<br>63 264          | .6<br>.6<br>3.6   | 83.5<br>X<br>84.7   |
| 8974                         | All other receipts  | 745                                     | 63 264                            | 3.6   | X X   |
| 9000<br>9001<br>9002         | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal.                                  | 1 142<br>286<br>1 121                   | 78 478<br>8 180<br>70 298         | 4.4<br>.5<br>4.0  | 85.7<br>X<br>X  |
| 9050<br>9051                 | Contributions, gifts, and grants—Private  | 1 499<br>1 421                          | 529 099<br>273 918                | 29.8<br>15.4  | 85.6  |
| 9052<br>9053                 | Foundations   | 1 007<br>1 046                          | 112 740<br>92 929                 | 6.3<br>5.2  | X<br>X<br>X   |
| 9054                         | Business and industry. Other (labor unions, etc.)   | 173                                     | 49 512                            | 2.8   |   |
| 9100<br>9250                 | Investment income, including interest and dividends   | 791<br>98                               | 66 587<br>6 365                   | 3.7   | X   |
| 9500<br>9507                 | All other revenue   | 768<br>768                              | 86 416<br>86 416                  | 4.9<br>4.9  | 85.2<br>X   |
| 7111101                      | Opera companies   | 147                                     | 593 608                           | 100.0   | 92.3  |
| 3450<br>5500                 | Membership dues and fees  | 37                                      | 3 967                             | .7  | X   |
| 5550<br>5650                 | home games (not including admission taxes)  | 138<br>53                               | 223 911<br>16 694                 | 37.7<br>2.8   | X   |
| 5900<br>7200                 | theaters Advertising (including endorsement fees) Sales of programs   | 38<br>60<br>12                          | 4 707<br>1 229<br>185             | .8<br>.2<br>Z   | X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 25<br>19<br>18                          | 2 020<br>1 433<br>587             | .3<br>.2<br>.1  | 92.3<br>X<br>X  |
| 8600<br>8628                 | Merchandise sales   | 55<br>55                                | 1 963<br>1 963                    | .3<br>.3  | 92.3<br>X   |
| 8940<br>8974                 | All other receipts  | 64<br>64                                | 6 901<br>6 901                    | 1.2<br>1.2  | 92.3<br>X   |
| 9000<br>9001<br>9002         | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal.                                  | 114<br>43<br>113                        | 18 619<br>2 454<br>16 165         | 3.1<br>.4<br>2.7  | 92.1<br>X<br>X  |
| 9050                         | Contributions, gifts, and grants—Private  | 139                                     | 247 055                           | 41.6  | 92.1  |
| 9051<br>9052                 | IndividualsFoundations  | 135<br>112                              | 152 279<br>31 185                 | 25.7<br>5.3   | X<br>X<br>X   |
| 9053<br>9054                 | Business and industry Other (labor unions, etc.)  | 116<br>34                               | 27 863<br>35 728                  | 4.7<br>6.0  | X   |
| 9100                         | Investment income, including interest and dividends   | 111                                     | 37 534                            | 6.3   | X   |
| 9500<br>9507                 | All other revenue   | 90<br>90                                | 26 514<br>26 514                  | 4.5<br>4.5  | 92.0<br>X   |
| 7111102                      | Theater companies   | 1 500                                   | 1 182 356                         | 100.0   | 84.9  |
| 3450<br>5500                 | Membership dues and fees  | 384                                     | 11 583                            | 1.0   | x   |
| 5550<br>5600                 | home games (not including admission taxes). Contract fees from providing entertainment Commissions or fees from representation (e.g., from sports or artists' | 1 332<br>431                            | 582 170<br>42 584                 | 49.2<br>3.6   | X   |
| 5650                         | agents or managers, or event promoters)   | 23                                      | 1 128                             | .1  | X   |
| 5670                         | theaters  | 472                                     | 16 255                            | 1.4   | x   |
| 5900                         | machines not operated by this establishment   | 61<br>640                               | 1 024<br>9 012                    | .1<br>.8  | X<br>X<br>X   |
| 7200                         | Sales of programs   | 95                                      | 3 979                             | .3  |   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.   | 689<br>671<br>161                       | 13 286<br>9 615<br>3 671          | 1.1<br>.8<br>.3   | 84.9<br>X<br>X  |
| 8600<br>8628                 | Merchandise sales. Sales of other merchandise   | 466<br>466                              | 7 898<br>7 898                    | .7<br>.7  | 79.1<br>X   |

### Table 1b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [o.aaoo oy                   | establishments with payroll. Tor meaning of abbreviations and symbols, set   | s introductory texts i or expir |                                   |   |  |
|------------------------------|--|---------------------------------|-----------------------------------|---|--|
| NAICS code<br>and<br>RL code | Kind of business and sources of revenue  | Establishments<br>(number)      | Revenue <sup>1</sup><br>(\$1,000) | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments reporting sources of revenue as percent of total revenue |
| 7111102                      | Theater companies — Con.   |                                 |                                   |   |  |
| 8940                         | All other receipts   | 681                             | 56 363                            | 4.8   | 81.4   |
| 8974                         |  | 681                             | 56 363                            | 4.8   | X  |
| 9000                         | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal              | 1 028                           | 59 859                            | 5.1   | 82.3   |
| 9001                         |  | 243                             | 5 726                             | .5  | X  |
| 9002                         |  | 1 008                           | 54 133                            | 4.6   | X  |
| 9050                         | Contributions, gifts, and grants—Private Individuals Foundations Business and industry Other (labor unions, etc.)                        | 1 360                           | 282 044                           | 23.9  | 82.3   |
| 9051                         |  | 1 286                           | 121 639                           | 10.3  | X  |
| 9052                         |  | 895                             | 81 555                            | 6.9   | X  |
| 9053                         |  | 930                             | 65 066                            | 5.5   | X  |
| 9054                         |  | 139                             | 13 784                            | 1.2   | X  |
| 9100<br>9250                 | Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights                | 680<br>96                       | 29 053<br>6 213                   | 2.5<br>.5   | ×  |
| 9500                         | All other revenue  | 678                             | 59 902                            | 5.1   | 81.4   |
| 9507                         |  | 678                             | 59 902                            | 5.1   | X  |
| 71112                        | Dance companies  | 371                             | 323 306                           | 100.0   | 80.0   |
| 3450                         | Membership dues and fees   | 102                             | 3 835                             | 1.2   | x  |
| 5500                         |  | 289                             | 96 848                            | 30.0  | x  |
| 5550<br>5600                 | Contract fees from providing entertainment   | 230                             | 37 264                            | 11.5  | x  |
| 5650                         | agents or managers, or event promoters).  Rental fees for the use of facilities, such as stadiums, or arenas, or theaters                | 18<br>82                        | 272<br>1 612                      | .1  | X<br>X   |
| 5670                         | This establishment's share of receipts from concessions or amusement   |                                 |                                   |   |  |
| 5900<br>7200                 | machines not operated by this establishment. Advertising (including endorsement fees) Sales of programs                                  | 8<br>117<br>24                  | 160<br>942<br>439                 | Z<br>.3<br>.1   | X<br>X<br>X  |
| 8500                         | Food and beverage sales. Sales of food and nonalcoholic beverages  | 44                              | 200                               | .1  | 80.0   |
| 8501                         |  | 44                              | 195                               | .1  | X  |
| 8600                         | Merchandise sales. Sales of other merchandise  | 173                             | 2 514                             | .8  | 79.5   |
| 8628                         |  | 173                             | 2 514                             | .8  | X  |
| 8940                         | All other receipts   | 190                             | 16 702                            | 5.2   | 78.3   |
| 8974                         |  | 190                             | 16 702                            | 5.2   | X  |
| 9000                         | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal              | 296                             | 22 336                            | 6.9   | 74.4   |
| 9001                         |  | 88                              | 3 717                             | 1.2   | X  |
| 9002                         |  | 291                             | 18 619                            | 5.8   | X  |
| 9050                         | Contributions, gifts, and grants—Private Individuals Foundations Business and industry Other (labor unions, etc.)                        | 343                             | 122 017                           | 37.7  | 74.8   |
| 9051                         |  | 321                             | 52 441                            | 16.2  | X  |
| 9052                         |  | 277                             | 38 903                            | 12.0  | X  |
| 9053                         |  | 253                             | 25 909                            | 8.0   | X  |
| 9054                         |  | 47                              | 4 764                             | 1.5   | X  |
| 9100<br>9250                 | Investment income, including interest and dividends  | 155<br>14                       | 5 170<br>356                      | 1.6<br>.1   | ×  |
| 9500                         | All other revenue  | 180                             | 12 639                            | 3.9   | 77.0   |
| 9507                         |  | 180                             | 12 639                            | 3.9   | X  |
| 711120                       | Dance companies  | 371                             | 323 306                           | 100.0   | 80.0   |
| 3450                         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes) | 102                             | 3 835                             | 1.2   | x  |
| 5500                         |  | 289                             | 96 848                            | 30.0  | x  |
| 5550<br>5600                 | Contract fees from providing entertainment   | 230                             | 37 264                            | 11.5  | X  |
| 5650                         | agents or managers, or event promoters). Rental fees for the use of facilities, such as stadiums, or arenas, or theaters                 | 18<br>82                        | 272<br>1 612                      | .1  | X<br>X   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment                         | 8                               | 160                               | z   | x  |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs   | 117<br>24                       | 942<br>439                        | .3<br>.1  | x x  |
| 8500                         | Food and beverage sales  | 44                              | 200                               | .1  | 80.0   |
| 8501                         |  | 44                              | 195                               | .1  | X  |
| 8600                         | Merchandise sales. Sales of other merchandise  | 173                             | 2 514                             | .8  | 79.5   |
| 8628                         |  | 173                             | 2 514                             | .8  | X  |
| 8940                         | All other receipts All other receipts  | 190                             | 16 702                            | 5.2   | 78.3   |
| 8974                         |  | 190                             | 16 702                            | 5.2   | X  |
| 9000                         | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal              | 296                             | 22 336                            | 6.9   | 74.4   |
| 9001                         |  | 88                              | 3 717                             | 1.2   | X  |
| 9002                         |  | 291                             | 18 619                            | 5.8   | X  |
| 9050                         | Contributions, gifts, and grants—Private Individuals Foundations Business and industry Other (labor unions, etc.)                        | 343                             | 122 017                           | 37.7  | 74.8   |
| 9051                         |  | 321                             | 52 441                            | 16.2  | X  |
| 9052                         |  | 277                             | 38 903                            | 12.0  | X  |
| 9053                         |  | 253                             | 25 909                            | 8.0   | X  |
| 9054                         |  | 47                              | 4 764                             | 1.5   | X  |
| 9100<br>9250                 | Investment income, including interest and dividends  | 155<br>14                       | 5 170<br>356                      | 1.6<br>.1   | ×  |
| 9500                         | All other revenue  | 180                             | 12 639                            | 3.9   | 77.0   |
| 9507                         |  | 180                             | 12 639                            | 3.9   | X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

|                              |   |                            | The result of terms, see Append   |   | 1   |
|------------------------------|---|----------------------------|-----------------------------------|---|---|
| NAICS code<br>and<br>RL code | Kind of business and sources of revenue   | Establishments<br>(number) | Revenue <sup>1</sup><br>(\$1,000) | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
| 71113                        | Musical groups & artists  | 1 211                      | 1 154 012                         | 100.0   | 92.4  |
| 3450<br>5500                 | Membership dues and fees  | 478                        | 35 123                            | 3.0   | X   |
|                              | home games (not including admission taxes)  | 981<br>583                 | 372 123<br>68 098                 | 32.2<br>5.9   | X   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 15                         | 457                               | z   | x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 58                         | 5 719                             | .5  | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 26                         | 1 157                             | .1  | x   |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs  | 482<br>60                  | 9 152<br>3 003                    | .8  | X   |
|                              | Food and beverage sales   | 134<br>119                 | 4 415<br>2 683                    | .4  | 92.4<br>Y   |
| 8502                         | Sales of alcoholic beverages  | 31                         | 1 732                             | .2  | X<br>X  |
| 8600<br>8628                 | Merchandise sales   | 504<br>504                 | 10 400<br>10 400                  | .9<br>.9  | 83.1<br>X   |
| 8940<br>8974                 | All other receipts All other receipts   | 360<br>360                 | 24 552<br>24 552                  | 2.1<br>2.1  | 91.3<br>X   |
| 9000<br>9001                 | Contributions, gifts, and grants—Government   | 866<br>241                 | 55 150<br>5 097                   | 4.8   | 87.1<br>X   |
| 9002                         | All other Federal, state, county, and municipal   | 849                        | 50 053                            | 4.3   | X<br>X  |
| 9050<br>9051<br>9052         | Contributions, gifts, and grants—Private<br>Individuals<br>Foundations  | 1 122<br>1 079<br>788      | 391 775<br>178 440<br>82 304      | 33.9<br>15.5  | 86.8<br>X   |
| 9052<br>9053<br>9054         | Business and industry .  Other (labor unions, etc.)   | 827<br>169                 | 103 395<br>27 636                 | 7.1<br>9.0<br>2.4   | X<br>X<br>X   |
| 9100                         | Investment income, including interest and dividends   | 685                        | 109 516                           | 9.5   | X   |
|                              | Amounts received from royalties, residual fees, and subsidiary rights  All other revenue  | 65<br>569                  | 3 588<br>59 785                   | .3  | 86.3  |
| 9507<br><b>711130</b>        | All other revenue   | 569<br><b>1 211</b>        | 59 785<br><b>1 154 012</b>        | 5.2<br>100.0  | 92.4  |
| 3450                         | Musical groups & artists  | 478                        | 35 123                            | 3.0   | X X   |
|                              | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 981                        | 372 123                           | 32.2  | X   |
| 5550<br>5600                 | Contract fees from providing entertainment<br>Commissions or fees from representation (e.g., from sports or artists'<br>agents or managers, or event promoters) | 583<br>15                  | 68 098<br>457                     | 5.9<br>Z  | X   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 58                         | 5 719                             | .5  | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 26                         | 1 157                             | .1  | _   |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs  | 482<br>60                  | 9 152<br>3 003                    | .8  | X<br>X<br>X   |
|                              | Food and beverage sales   | 134<br>119                 | 4 415<br>2 683                    | .4  | 92.4<br>X   |
| 8502                         | Sales of alcoholic beverages  | 31                         | 1 732                             | .2  | X   |
| 8628                         | Merchandise sales .<br>Sales of other merchandise   | 504<br>504                 | 10 400<br>10 400                  | .9<br>.9  | 83.1<br>X   |
| 8940<br>8974                 | All other receipts All other receipts   | 360<br>360                 | 24 552<br>24 552                  | 2.1<br>2.1  | 91.3<br>X   |
| 9001                         | Contributions, gifts, and grants—Government   | 866<br>241                 | 55 150<br>5 097                   | 4.8<br>.4   | 87.1<br>X<br>X  |
| 9002<br>9050                 | All other Federal, state, county, and municipal  Contributions, gifts, and grants—Private   | 849<br>1 122               | 50 053<br>391 775                 | 4.3   | X<br>86.8   |
| 9051<br>9052                 | Individuals Foundations   | 1 079<br>788               | 178 440<br>82 304                 | 15.5<br>7.1   |   |
| 9053<br>9054                 | Business and industry Other (labor unions, etc.)  | 827<br>169                 | 103 395<br>27 636                 | 9.0<br>2.4  | X<br>X<br>X<br>X  |
| 9100<br>9250                 | Investment income, including interest and dividends   | 685<br>65                  | 109 516<br>3 588                  | 9.5<br>.3   | X   |
| 9500<br>9507                 | All other revenue   | 569<br>569                 | 59 785<br>59 785                  | 5.2<br>5.2  | 86.3<br>X   |
| 7111301                      | Symphony orchestras & chamber music organizations   | 698                        | 1 038 206                         | 100.0   | 90.7  |
|                              | Membership dues and fees  | 171                        | 26 328                            | 2.5   | x   |
|                              | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).  Contract fees from providing entertainment    | 606<br>354                 | 340 725<br>58 089                 | 32.8<br>5.6   | X<br>X  |
|                              | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)  | 8                          | 149                               | z   | x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 42                         | 5 532                             | .5  | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment  | 8                          | 463                               | z   | x   |
| 5900<br>7200                 | Advertising (including endorsement fees) Sales of programs  | 354<br>40                  | 8 374<br>884                      | .8<br>.1  | X<br>X  |
|                              | Food and beverage sales   | 74<br>63                   | 3 276<br>2 157                    | .3  | 90.7  |
| 8502                         | Sales of food and nonalcoholic beverages Sales of alcoholic beverages   | 63<br>22                   | 1 119                             | .1  | X   |
| 8600<br>8628                 | Merchandise sales   | 211<br>211                 | 4 651<br>4 651                    | .4<br>.4  | 89.7<br>X   |
| 8940<br>8974                 | All other receipts  | 213<br>213                 | 19 089<br>19 089                  | 1.8<br>1.8  | 89.7<br>X   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of revenue   | Establishments | Revenue <sup>1</sup> | Revenue from specified revenue lines as percent | Revenue of establishments reporting sources of revenue as percent |
|------------------------------|---|----------------|----------------------|---|---|
|                              |   | (number)       | (\$1,000)            | of total revenue <sup>1</sup>                   | of total revenue  |
| <b>7111301</b><br>9000       | Symphony orchestras & chamber music organizations—Con.  Contributions, gifts, and grants—Government                               | 555            | 48 918               | 4.7   | 90.3  |
| 9001<br>9002                 | National Endowment for the Arts All other Federal, state, county, and municipal   | 173<br>547     | 4 318<br>44 600      | .4<br>4.3                                       | X   |
| 9050<br>9051                 | Contributions, gifts, and grants—Private  | 667<br>651     | 355 161<br>159 889   | 34.2<br>15.4                                    | 89.7  |
| 9052<br>9053                 | Individuals<br>Foundations<br>Business and industry.  | 528<br>552     | 71 237<br>97 683     | 6.9<br>9.4                                      | X<br>X<br>X<br>X  |
| 9054                         | Other (labor unions, etc.)  | 133            | 26 352               | 2.5   |   |
| 9100<br>9250                 | Investment income, including interest and dividends   | 465<br>39      | 108 464<br>3 296     | 10.4<br>.3                                      | X   |
| 9500<br>9507                 | All other revenue   | 352<br>352     | 54 807<br>54 807     | 5.3<br>5.3                                      | 90.0<br>X   |
| 7111309                      | Other music groups & artists  | 513            | 115 806              | 100.0   | 100.0   |
| 3450<br>5500                 | Membership dues and fees  | 307            | 8 795                | 7.6   | X   |
| 5550                         | home games (not including admission taxes) Contract fees from providing entertainment   | 375<br>229     | 31 398<br>10 009     | 27.1<br>8.6                                     | X   |
| 5600                         | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)                    | 7              | 308                  | .3  | x   |
| 5650                         | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters   | 16             | 187                  | .2  | x   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment                  | 18             | 694                  | .6  | x   |
| 5900<br>7200                 | Advertising (including endorsement fees)  | 128<br>20      | 778<br>2 119         | .7<br>1.8                                       | X<br>X<br>X   |
| 8500<br>8501                 | Food and beverage sales   | 60<br>56       | 1 139<br>526         | 1.0   | 100.0   |
| 8502                         | Sales of alcoholic beverages  | 9              | 613                  | .5<br>.5  | X   |
| 8600<br>8628                 | Merchandise sales   | 293<br>293     | 5 749<br>5 749       | 5.0<br>5.0                                      | 57.4<br>X   |
| 8940<br>8974                 | All other receipts All other receipts   | 147<br>147     | 5 463<br>5 463       | 4.7<br>4.7                                      | 100.0<br>X  |
| 9000                         | Contributions, gifts, and grants—Government   | 311            | 6 232                | 5.4   | 52.0  |
| 9001<br>9002                 | National Endowment for the Arts All other Federal, state, county, and municipal   | 69<br>302      | 779<br>5 453         | .7<br>4.7                                       | X   |
| 9050<br>9051                 | Contributions, gifts, and grants—Private  | 455<br>428     | 36 614<br>18 551     | 31.6<br>16.0                                    | 60.2<br>X   |
| 9052<br>9053                 | Foundations Business and industry   | 259<br>275     | 11 067<br>5 712      | 9.6<br>4.9                                      | X<br>X<br>X   |
| 9054<br>9100                 | Other (labor unions, etc.)  Investment income, including interest and dividends   | 36<br>220      | 1 284<br>1 052       | 1.1   | x<br>x<br>x   |
| 9250                         | Amounts received from royalties, residual fees, and subsidiary rights   | 26             | 292<br>4 978         | .3  |   |
| 9500<br>9507                 | All other revenue All other revenue   | 217<br>217     | 4 978                | 4.3   | 48.1<br>X   |
| 71119                        | Other performing arts companies   | 87             | 45 232               | 100.0   | 74.3  |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to                                     | 11<br>50       | 130<br>18 657        | .3  | X   |
| 5550<br>5900                 | home games (not including admission taxes).  Contract fees from providing entertainment  Advertising (including endorsement fees) | 33<br>8        | 5 221<br>82          | 11.5<br>.2                                      | X<br>X<br>X   |
| 8500                         | Food and beverage sales   | 16             | 1 890                | 4.2   | 74.3  |
| 8501<br>8600                 | Sales of food and nonalcoholic beverages  | 16<br>24       | 1 325<br>477         | 2.9   | X 59.1  |
| 8628<br>8940                 | Sales of other merchandise  | 24<br>26       | 477<br>1 579         | 1.1   | X<br>48.1   |
| 8974                         | All other receipts  | 22             | 1 168                | 2.6   | X   |
| 9000<br>9002                 | Contributions, gifts, and grants—Government   | 42<br>42       | 4 051<br>3 878       | 9.0<br>8.6                                      | 29.1<br>X   |
| 9050<br>9051                 | Contributions, gifts, and grants—Private  | 76<br>69       | 10 425<br>3 477      | 23.0<br>7.7                                     | 32.1<br>X   |
| 9052<br>9053                 | Foundations   | 52<br>52       | 4 531<br>2 355       | 10.0<br>5.2                                     | X   |
| 9100                         | Investment income, including interest and dividends   | 33             | 112                  | .2  | x   |
| 9500<br>9507                 | All other revenue   | 31<br>31       | 1 452<br>1 452       | 3.2<br>3.2                                      | 71.7<br>X   |
| 711190                       | Other performing arts companies   | 87             | 45 232               | 100.0   | 74.3  |
| 3450<br>5500                 | Membership dues and fees  | 11             | 130                  | .3  | x   |
| 5550<br>5900                 | home games (not including admission taxes)  | 50<br>33<br>8  | 18 657<br>5 221      | 41.2<br>11.5                                    | X<br>X<br>X   |
| 8500                         | Advertising (including endorsement fees)  | 16             | 82<br>1 890          | .2<br>4.2                                       | 74.3  |
| 8501<br>8600                 | Sales of food and nonalcoholic beverages  | 16<br>24       | 1 325<br>477         | 2.9   | X 59.1  |
| 8628                         | Sales of other merchandise  | 24             | 477                  | 1.1   | X   |
| 8940<br>8974                 | All other receipts All other receipts   | 26<br>22       | 1 579<br>1 168       | 3.5<br>2.6                                      | 48.1<br>X   |
| 9000<br>9002                 | Contributions, gifts, and grants—Government   | 42<br>42       | 4 051<br>3 878       | 9.0<br>8.6                                      | 29.1<br>X   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [morades orny                | T  | introductory text. To expit | Т                                 | , , , , , , , , , , , , , , , , , , ,   | T   |
|------------------------------|--|-----------------------------|-----------------------------------|---|---|
| NAICS code<br>and<br>RL code | Kind of business and sources of revenue  | Establishments (number)     | Revenue <sup>1</sup><br>(\$1,000) | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
| 711190                       | Other performing arts companies—Con.   |                             |                                   |   |   |
| 9050                         | Contributions, gifts, and grants—Private   | 76                          | 10 425                            | 23.0  | 32.1  |
| 9051<br>9052                 | Individuals  | 69<br>52                    | 3 477<br>4 531                    | 7.7<br>10.0   | X   |
| 9053                         | Business and industry  | 52                          | 2 355                             | 5.2   | X   |
| 9100                         | Investment income, including interest and dividends  | 33                          | 112                               | .2  | X   |
| 9500<br>9507                 | All other revenue  | 31<br>31                    | 1 452<br>1 452                    | 3.2<br>3.2  | 71.7<br>X   |
| 7111901                      |  | 17                          | 20 697                            | 100.0   | 89.1  |
| 5500                         | Circuses   | 17                          | 20 097                            | 100.0   | 03.1  |
| 3300                         | home games (not including admission taxes)   | 17                          | 14 143                            | 68.3  | x   |
| 8500<br>8501                 | Food and beverage sales  | 13<br>13                    | 1 098<br>1 098                    | 5.3<br>5.3  | 89.1<br>X   |
| 8600<br>8628                 | Merchandise sales  | 13<br>13                    | 43<br>43                          | .2<br>.2  | 22.2<br>X   |
| 9050                         | Contributions, gifts, and grants—Private   | 16                          | 3 060                             | 14.8  | .9  |
| 9051<br>9052                 | Individuals  | 16<br>16                    | 1 202<br>1 640                    | 5.8<br>7.9  | .9<br>X<br>X<br>X   |
| 9053                         | Business and industry  | 16                          | 218                               | 1.1   | X   |
| 9100                         | Investment income, including interest and dividends  | 14                          | 48                                | .2  | X   |
| 9500<br>9507                 | All other revenue  | 13<br>13                    | 1 134<br>1 134                    | 5.5<br>5.5  | 85.5<br>X   |
| 7111909                      | Other performing arts companies (except circuses)  | 70                          | 24 535                            | 100.0   | 61.9  |
| 3450                         | Membership dues and fees   | 9                           | 120                               | .5  | X   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to   |                             |                                   |   |   |
| 5550                         | home games (not including admission taxes)   | 33<br>31                    | 4 514<br>5 111                    | 18.4<br>20.8  | X<br>X<br>X   |
| 5900                         | Advertising (including endorsement fees)   | 6                           | 79                                | .3  |   |
| 8600<br>8628                 | Merchandise sales Sales of other merchandise   | 11<br>11                    | 434<br>434                        | 1.8<br>1.8  | 61.9<br>X   |
| 8940<br>8974                 | All other receipts   | 22<br>22                    | 1 168<br>1 168                    | 4.8<br>4.8  | 61.9<br>X   |
| 9000<br>9002                 | Contributions, gifts, and grants—Government  | 38<br>38                    | 3 530<br>3 357                    | 14.4<br>13.7  | 61.9<br>X   |
| 9050<br>9051                 | Contributions, gifts, and grants—Private   | 60<br>53                    | 7 365<br>2 275                    | 30.0<br>9.3   | 56.9  |
| 9052                         | Individuals  | 36                          | 2 891                             | 11.8  | X<br>X<br>X   |
| 9053                         | Business and industry  | 36                          | 2 137                             | 8.7   |   |
| 9100                         | Investment income, including interest and dividends  | 19                          | 64                                | .3  | X   |
| 9500<br>9507                 | All other revenue  | 18<br>18                    | 318<br>318                        | 1.3<br>1.3  | 61.9<br>X   |
| 7113                         | Promoters of performing arts, sports, & similar events   | 1 308                       | 1 577 390                         | 100.0   | 84.1  |
| 3450                         | Membership dues and fees   | 439                         | 13 860                            | .9  | x   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 1 090                       | 639 376                           | 40.5  | x   |
| 5550<br>5600                 | Contract fees from providing entertainment   | 214                         | 30 382                            | 1.9   | X   |
| 5650                         | agents or managers, or event promoters)  | 62                          | 9 905                             | .6  | X   |
|                              | theaters   | 648                         | 106 289                           | 6.7   | X   |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment | 424                         | 57 526                            | 3.6   | x   |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)               | 21                          | 1 785                             | .1  |   |
| 5900<br>7200                 | Advertising (including endorsement fees)   | 486<br>133                  | 14 167<br>3 250                   | .1<br>.9<br>.2  | X<br>X<br>X   |
|                              | Sales of programs  |                             |                                   |   |   |
| 8500<br>8501<br>8502         | Food and beverage sales  | 532<br>449<br>302           | 45 315<br>23 362<br>21 952        | 2.9<br>1.5<br>1.4   | 83.3<br>X<br>X  |
| 8600<br>8628                 | Merchandise sales  | 523<br>523                  | 19 552<br>19 552                  | 1.2<br>1.2  | 80.1<br>X   |
| 8940<br>8974                 | All other receipts   | 641<br>641                  | 85 744<br>85 744                  | 5.4<br>5.4  | 80.9<br>X   |
| 9000                         | Contributions, gifts, and grants—Government  | 826                         | 112 982                           | 7.2   | 70.7  |
| 9001<br>9002                 | National Endowment for the Arts All other Federal, state, county, and municipal                                  | 97<br>810                   | 5 799<br>107 183                  | .4<br>6.8   | X   |
| 9050<br>9051                 | Contributions, gifts, and grants—Private   | 894<br>704                  | 281 228                           | 17.8  | 71.6  |
| 9052                         | Individuals Foundations  | 415                         | 106 941<br>65 164                 | 6.8<br>4.1  | X<br>X<br>X   |
| 9053<br>9054                 | Business and industry  | 642<br>70                   | 99 740<br>6 655                   | 6.3   | X   |
| 9100<br>9250                 | Investment income, including interest and dividends  | 809<br>23                   | 45 751<br>1 984                   | 2.9<br>.1   | X<br>X  |
| 9500                         | All other revenue  | 552                         | 108 295                           | 6.9   | 73.9  |
| 9507                         | All other revenue  | 552                         | 108 295                           | 6.9   | X   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and | establishments with payroli. For meaning or abbreviations and symbols, see if  Kind of business and sources of revenue | Establishments   | Revenue <sup>1</sup> | Revenue from specified revenue lines as percent | Revenue of establishments reporting sources of revenue as percent |
|----------------|--|------------------|----------------------|---|---|
| RL code        |  | (number)         | (\$1,000)            | of total revenue <sup>1</sup>                   | of total revenue  |
| 71131          | Promoters of performing arts, sports, & similar events w/ facility   | 371              | 846 172              | 100.0   | 84.5  |
| 3450<br>5500   | Membership dues and fees   | 133              | 7 420                | .9  | x   |
| 5550           | home games (not including admission taxes)   | 312<br>56        | 368 999<br>13 981    | 43.6<br>1.7                                     | X<br>X  |
| 5600           | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)         | 17               | 1 949                | .2  | x   |
| 5650           | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  | 225              | 44 131               | 5.2   | x   |
| 5670           | This establishment's share of receipts from concessions or amusement machines not operated by this establishment       | 31               | 2 676                | .3  | ×   |
| 5900<br>7200   | Advertising (including endorsement fees)   | 149<br>22        | 5 369<br>678         | .6<br>.1  | X<br>X<br>X   |
| 8500<br>8501   | Food and beverage sales  | 214<br>191       | 16 824<br>8 228      | 2.0<br>1.0                                      | 84.0<br>X   |
| 8502<br>8600   | Sales of alcoholic beverages   | 119              | 8 596<br>10 496      | 1.0   | X<br>X<br>81.7  |
| 8628           | Merchandise sales. Sales of other merchandise  | 209              | 10 496               | 1.2   | X   |
| 8940<br>8974   | All other receipts   | 210<br>210       | 30 312<br>30 312     | 3.6<br>3.6                                      | 82.0<br>X   |
| 9000<br>9001   | Contributions, gifts, and grants—Government  National Endowment for the Arts   | 253<br>45        | 80 071<br>4 617      | 9.5<br>.5                                       | 71.0<br>X   |
| 9002<br>9050   | All other Federal, state, county, and municipal  | 252<br>296       | 75 454<br>175 299    | 8.9<br>20.7                                     | X<br>X<br>70.1  |
| 9051<br>9052   | Individuals  | 271<br>224       | 64 075<br>49 617     | 7.6<br>5.9                                      |   |
| 9053<br>9054   | Business and industry. Other (labor unions, etc.)  | 230<br>29        | 53 355<br>5 524      | 6.3<br>.7                                       | X<br>X<br>X<br>X  |
| 9100<br>9250   | Investment income, including interest and dividends  | 240<br>13        | 32 078<br>817        | 3.8<br>.1                                       | X<br>X  |
| 9500<br>9507   | All other revenue  | 161<br>161       | 54 978<br>54 978     | 6.5<br>6.5                                      | 73.0<br>X   |
| 711310         | Promoters of performing arts, sports, & similar events w/  |                  |                      |   |   |
| 3450           | facility   | <b>371</b>   133 | <b>846 172</b> 7 420 | <b>100.0</b><br>.9                              | 84.5<br>X   |
| 5500           | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)        | 312              | 368 999              | 43.6  | ××  |
| 5550<br>5600   | Contract fees from providing entertainment   | 56               | 13 981               | 1.7   |   |
| 5650           | agents or managers, or event promoters)  | 17  <br>225      | 1 949<br>44 131      | .2<br>5.2                                       | X<br>X  |
| 5670           | This establishment's share of receipts from concessions or amusement   |                  |                      |   |   |
| 5900           | machines not operated by this establishment  | 31  <br>149      | 2 676<br>5 369       | .3<br>.6  | X<br>X<br>X   |
| 7200<br>8500   | Sales of programs  | 22  <br>214      | 678<br>16 824        | .1<br>2.0                                       | 84.0  |
| 8501<br>8502   | Sales of food and nonalcoholic beverages   | 191<br>119       | 8 228<br>8 596       | 1.0<br>1.0                                      | X   |
| 8600<br>8628   | Merchandise sales  | 209<br>209       | 10 496<br>10 496     | 1.2<br>1.2                                      | 81.7<br>X   |
| 8940<br>8974   | All other receipts All other receipts  | 210<br>210       | 30 312<br>30 312     | 3.6<br>3.6                                      | 82.0<br>X   |
| 9000           | Contributions, gifts, and grants—Government  | 253              | 80 071               | 9.5   | 71.0  |
| 9001<br>9002   | National Endowment for the Arts All other Federal, state, county, and municipal  | 45<br>252        | 4 617<br>75 454      | .5<br>8.9                                       | X   |
| 9050<br>9051   | Contributions, gifts, and grants—Private   | 296<br>271       | 175 299<br>64 075    | 20.7<br>7.6                                     | 70.1<br>X   |
| 9052<br>9053   | Foundations  | 224<br>230       | 49 617<br>53 355     | 5.9<br>6.3                                      | X<br>X<br>X<br>X  |
| 9054<br>9100   | Other (labor unions, etc.)  Investment income, including interest and dividends  | 29<br>240        | 5 524<br>32 078      | .7  | X<br>X<br>X   |
| 9250<br>9500   | Amounts received from royalties, residual fees, and subsidiary rights All other revenue                                | 13  <br>161      | 817<br>54 978        | .1<br>6.5                                       | X 73.0  |
| 9507           | All other revenue  | 161              | 54 978               | 6.5   | 73.0<br>X   |
| 71132          | Promoters of performing arts, sports, & similar events w/o facil   | 937              | 731 218              | 100.0   | 83.6  |
| 3450<br>5500   | Membership dues and fees   | 306              | 6 440                | .9  | x   |
| 5550           | home games (not including admission taxes)   | 778<br>158       | 270 377<br>16 401    | 37.0<br>2.2                                     | X   |
| 5600           | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)         | 45               | 7 956                | 1.1   | x   |
| 5650           | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  | 423              | 62 158               | 8.5   | x   |
| 5670           | This establishment's share of receipts from concessions or amusement machines not operated by this establishment       | 393              | 54 850               | 7.5   | x   |
| 5800           | Amusement machines operated by this establishment (except slot machines and other gaming machines)                     | 17               | 1 691                | .2  |   |
| 5900<br>7200   | Advertising (including endorsement fees)   | 337<br>111       | 8 798<br>2 572       | 1.2<br>.4                                       | X<br>X<br>X   |
| 8500<br>8501   | Food and beverage sales  | 318<br>258       | 28 491<br>15 134     | 3.9<br>2.1                                      | 82.3<br>X   |
| 8502           | Sales of alcoholic beverages.  | 183              | 13 356               | 1.8   | X   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [,                                   | establishments with payron. To meaning of abbreviations and symbols, see   |                                |  | ,   |   |
|--------------------------------------|--|--------------------------------|--|---|---|
| NAICS code<br>and<br>RL code         | Kind of business and sources of revenue  | Establishments<br>(number)     | Revenue <sup>1</sup><br>(\$1,000)              | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
| 71132                                | Promoters of performing arts, sports, & similar events w/o facil—Con.  |                                |  |   |   |
| 8600<br>8628                         | Merchandise sales  | 314<br>314                     | 9 056<br>9 056                                 | 1.2<br>1.2  | 77.6<br>X   |
| 8940<br>8974                         | All other receipts   | 431<br>431                     | 55 432<br>55 432                               | 7.6<br>7.6  | 79.5<br>X   |
| 9000<br>9001<br>9002                 | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal  | 573<br>52<br>558               | 32 911<br>1 182<br>31 729                      | 4.5<br>.2<br>4.3  | 70.4<br>X<br>X  |
| 9050<br>9051<br>9052<br>9053         | Contributions, gifts, and grants—Private<br>Individuals<br>Foundations<br>Business and industry  | 598<br>432<br>191<br>412       | 105 929<br>42 866<br>15 547<br>46 385          | 14.5<br>5.9<br>2.1<br>6.3   | 73.9<br>X<br>X<br>X<br>X<br>X   |
| 9054<br>9100<br>9250                 | Other (labor unions, etc.)  Investment income, including interest and dividends  Amounts received from royalties, residual fees, and subsidiary rights   | 569<br>510                     | 1 131<br>13 673<br>1 167                       | .2<br>1.9<br>.2   | X<br>X<br>X   |
| 9500                                 | All other revenue  | 10<br>391                      | 53 317   | 7.3   | 75.2  |
| 9507<br><b>711320</b>                | All other revenue  | 391                            | 53 317   | 7.3   | ×   |
| 3450                                 | facil  Membership dues and fees  Admissions, including sports teams' total receipts for admissions to  | <b>937</b><br>306              | <b>731 218</b> 6 440                           | <b>100.0</b> .9   | 83.6<br>X   |
| 5500<br>5550                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).  Contract fees from providing entertainment   | 778<br>158                     | 270 377<br>16 401                              | 37.0<br>2.2   | ××  |
| 5600                                 | Commissions or fees from representation (e.g., from sports or artists' agents or managers, or event promoters)   | 45                             | 7 956  | 1.1   | ×   |
| 5650                                 | Rental fees for the use of facilities, such as stadiums, or arenas, or theaters  | 423                            | 62 158   | 8.5   | ×   |
| 5670<br>5800                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment   | 393                            | 54 850   | 7.5   | ×   |
| 5900                                 | machines and other gaming machines)  | 17<br>337                      | 1 691<br>8 798                                 | .2<br>1.2   | X<br>X<br>X   |
| 7200<br>8500                         | Sales of programs  Food and beverage sales   | 111<br>318                     | 2 572<br>28 491                                | .4<br>3.9   | 82.3  |
| 8501<br>8502                         | Sales of food and nonalcoholic beverages   | 258<br>183                     | 15 134<br>13 356                               | 2.1<br>1.8  | ×   |
| 8600<br>8628                         | Merchandise sales. Sales of other merchandise.   | 314<br>314                     | 9 056<br>9 056                                 | 1.2<br>1.2  | 77.6<br>X   |
| 8940<br>8974                         | All other receipts   | 431<br>431                     | 55 432<br>55 432                               | 7.6<br>7.6  | 79.5<br>X   |
| 9000<br>9001<br>9002                 | Contributions, gifts, and grants—Government National Endowment for the Arts All other Federal, state, county, and municipal  | 573<br>52<br>558               | 32 911<br>1 182<br>31 729                      | 4.5<br>.2<br>4.3  | 70.4<br>X<br>X  |
| 9050<br>9051<br>9052<br>9053<br>9054 | Contributions, gifts, and grants—Private Individuals Foundations Business and industry Other (labor unions, etc.)  | 598<br>432<br>191<br>412<br>41 | 105 929<br>42 866<br>15 547<br>46 385<br>1 131 | 14.5<br>5.9<br>2.1<br>6.3<br>.2   | 73.9<br>X<br>X<br>X<br>X<br>X   |
| 9100<br>9250                         | Investment income, including interest and dividends  | 569<br>10                      | 13 673<br>1 167                                | 1.9<br>.2   | ×   |
| 9500<br>9507                         | All other revenue  | 391<br>391                     | 53 317<br>53 317                               | 7.3<br>7.3  | 75.2<br>X   |
| 712                                  | Museums, historical sites, & similar institutions  | 4 793                          | 6 280 306                                      | 100.0   | 86.6  |
| 3450<br>5500                         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 3 599<br>3 150                 | 342 800<br>797 866                             | 5.5<br>12.7   | ×   |
| 8500<br>8501<br>8502                 | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages.  | 827<br>780<br>267              | 163 891<br>154 704<br>9 187                    | 2.6<br>2.5<br>.1  | 84.7<br>X<br>X  |
| 8600<br>8634                         | Merchandise sales. Sales of other merchandise.   | 3 602<br>3 602                 | 585 003<br>585 003                             | 9.3<br>9.3  | 82.3<br>X   |
| 8940<br>8977                         | All other receipts   | 2 599<br>2 596                 | 381 032<br>380 726                             | 6.1<br>6.1  | 83.0<br>X   |
| 9000<br>9050<br>9100<br>9250         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights | 3 042<br>4 177<br>3 633<br>397 | 597 722<br>1 712 247<br>932 724<br>17 501      | 9.5<br>27.3<br>14.9<br>.3   | x<br>x<br>x<br>x  |
| 9500<br>9509                         | All other revenue  | 2 591<br>2 591                 | 749 520<br>749 520                             | 11.9<br>11.9  | 81.5<br>X   |
| 7121                                 | Museums, historical sites, & similar institutions  | 4 793                          | 6 280 306                                      | 100.0   | 86.6  |
| 3450<br>5500                         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 3 599<br>3 150                 | 342 800<br>797 866                             | 5.5<br>12.7   | x<br>x  |
| 8500<br>8501<br>8502                 | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.   | 827<br>780<br>267              | 163 891<br>154 704<br>9 187                    | 2.6<br>2.5<br>.1  | 84.7<br>X<br>X  |
| 8600<br>8634                         | Merchandise sales  | 3 602<br>3 602                 | 585 003<br>585 003                             | 9.3<br>9.3  | 82.3<br>X   |
| 8940<br>8977                         | All other receipts   | 2 599<br>2 596                 | 381 032<br>380 726                             | 6.1<br>6.1  | 83.0<br>X   |
| 9000                                 | Contributions, gifts, and grants—Government  | 3 042                          | 597 722  | 9.5   | ×   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code                   | establishments with payroli. For meaning or abbreviations and symbols, see  | The court of the control of the cont | and on tome, ess rippone                  | -   | Revenue of establishments                                |
|------------------------------|---|--|---|---|--|
| and<br>RL code               | Kind of business and sources of revenue   | Establishments (number)  | Revenue <sup>1</sup> (\$1,000)            | Revenue from specified revenue lines as percent of total revenue1 | reporting sources of revenue as percent of total revenue |
| 7121                         | Museums, historical sites, & similar institutions—Con.  |  |   |   |  |
| 9050                         | Contributions, gifts, and grants—Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights  | 4 177  | 1 712 247                                 | 27.3  | X  |
| 9100                         |   | 3 633  | 932 724                                   | 14.9  | X  |
| 9250                         |   | 397  | 17 501                                    | .3  | X  |
| 9500                         | All other revenue   | 2 591  | 749 520                                   | 11.9  | 81.5   |
| 9509                         |   | 2 591  | 749 520                                   | 11.9  | X  |
| 71211                        | Museums   | 3 434  | 4 529 209                                 | 100.0   | 82.7   |
| 3450                         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes).   | 2 627  | 212 159                                   | 4.7   | x  |
| 5500                         |   | 2 392  | 472 986                                   | 10.4  | x  |
| 8500                         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 540  | 85 041                                    | 1.9   | 82.2   |
| 8501                         |   | 503  | 79 210                                    | 1.7   | X  |
| 8502                         |   | 221  | 5 831                                     | .1  | X  |
| 8600                         | Merchandise sales. Sales of other merchandise.  | 2 686  | 404 078                                   | 8.9   | 80.0   |
| 8634                         |   | 2 686  | 404 078                                   | 8.9   | X  |
| 8940                         | All other receipts All other receipts   | 1 858  | 303 975                                   | 6.7   | 80.1   |
| 8977                         |   | 1 858  | 303 975                                   | 6.7   | X  |
| 9000                         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment Income, including interest and dividends Amounts received from royalities, residual fees, and subsidiary rights | 2 223  | 432 217                                   | 9.5   | X  |
| 9050                         |   | 3 063  | 1 369 895                                 | 30.2  | X  |
| 9100                         |   | 2 566  | 754 500                                   | 16.7  | X  |
| 9250                         |   | 318  | 15 743                                    | .3  | X  |
| 9500                         | All other revenue   | 1 786  | 478 615                                   | 10.6  | 78.5   |
| 9509                         |   | 1 786  | 478 615                                   | 10.6  | X  |
| 712110                       | Museums   | 3 434  | 4 529 209                                 | 100.0   | 82.7   |
| 3450<br>5500                 | Membership dues and fees  | 2 627  | 212 159                                   | 4.7   | x  |
| 8500                         | home games (not including admission taxes)  | 2 392<br>540   | 472 986<br>85 041                         | 10.4  | X<br>82.2  |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 503<br>221   | 79 210<br>5 831                           | 1.9<br>1.7<br>.1  | X<br>X<br>X  |
| 8600                         | Merchandise sales   | 2 686  | 404 078                                   | 8.9   | 80.0   |
| 8634                         |   | 2 686  | 404 078                                   | 8.9   | X  |
| 8940                         | All other receipts  | 1 858  | 303 975                                   | 6.7   | 80.1   |
| 8977                         |   | 1 858  | 303 975                                   | 6.7   | X  |
| 9000<br>9050<br>9100<br>9250 | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights  | 2 223<br>3 063<br>2 566<br>318   | 432 217<br>1 369 895<br>754 500<br>15 743 | 9.5<br>30.2<br>16.7<br>.3   | X<br>X<br>X  |
| 9500                         | All other revenue   | 1 786  | 478 615                                   | 10.6  | 78.5   |
| 9509                         |   | 1 786  | 478 615                                   | 10.6  | X  |
| 71212                        | Historical sites  | 814  | 342 606                                   | 100.0   | 86.6   |
| 3450                         | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 543  | 11 338                                    | 3.3   | x  |
| 5500                         |   | 484  | 84 879                                    | 24.8  | x  |
| 8500                         | Food and beverage sales. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages.  | 129  | 15 621                                    | 4.6   | 81.8   |
| 8501                         |   | 123  | 13 795                                    | 4.0   | X  |
| 8502                         |   | 23   | 1 826                                     | .5  | X  |
| 8600                         | Merchandise sales   | 585  | 63 153                                    | 18.4  | 66.2   |
| 8634                         |   | 585  | 63 153                                    | 18.4  | X  |
| 8940                         | All other receipts  | 411  | 16 987                                    | 5.0   | 82.3   |
| 8977                         |   | 411  | 16 987                                    | 5.0   | X  |
| 9000<br>9050<br>9100<br>9250 | Contributions, gifts, and grants—Government   | 471<br>626<br>615<br>26  | 20 399<br>60 834<br>54 702<br>318         | 6.0<br>17.8<br>16.0<br>.1   | X<br>X<br>X  |
| 9500                         | All other revenue All other revenue   | 433  | 14 375                                    | 4.2   | 65.9   |
| 9509                         |   | 433  | 14 375                                    | 4.2   | X  |
| 712120                       | Historical sites  | 814  | 342 606                                   | 100.0   | 86.6   |
| 3450<br>5500                 | Membership dues and fees  | 543  | 11 338                                    | 3.3   | X  |
| 8500<br>8501                 | home games (not including admission taxes)  Food and beverage sales  Sales of food and nonalcoholic beverages   | 484<br>129<br>123  | 84 879<br>15 621<br>13 795                | 24.8<br>4.6<br>4.0  | X<br>81.8<br>Y   |
| 8502<br>8600                 | Sales of alcoholic beverages.  Merchandise sales.   | 23   | 1 826<br>63 153                           | 18.4  | X<br>X<br>66.2   |
| 8634                         | Sales of other merchandise  | 585<br>585<br>411  | 63 153                                    | 18.4  | X  |
| 8940<br>8977                 | All other receipts  | 411  | 16 987                                    | 5.0<br>5.0  | 82.3<br>X  |
| 9000                         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends Amounts received from royalties, residual fees, and subsidiary rights  | 471  | 20 399                                    | 6.0   | X  |
| 9050                         |   | 626  | 60 834                                    | 17.8  | X  |
| 9100                         |   | 615  | 54 702                                    | 16.0  | X  |
| 9250                         |   | 26   | 318                                       | .1  | X  |
| 9500                         | All other revenue   | 433  | 14 375                                    | 4.2   | 65.9   |
| 9509                         |   | 433  | 14 375                                    | 4.2   | X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of revenue   | Establishments (number) | Revenue <sup>1</sup> (\$1,000) | Revenue from specified revenue lines as percent of total revenue1 | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
|------------------------------|---|-------------------------|--------------------------------|---|---|
| 71213                        | Zoos & botanical gardens  | 269                     | 1 279 021                      | 100.0   | 100.0   |
| 3450<br>5500                 | Membership dues and fees  | 203                     | 75 485                         | 5.9   | x   |
|                              | home games (not including admission taxes)  | 167                     | 233 219                        | 18.2  | x   |
| 8500<br>8501<br>8502         | Food and beverage sales.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.  | 128<br>124<br>21        | 61 450<br>59 939<br>1 511      | 4.8<br>4.7<br>.1  | 96.5<br>X<br>X  |
| 8600<br>8634                 | Merchandise sales   | 208<br>208              | 110 096<br>110 096             | 8.6<br>8.6  | 95.8<br>X   |
| 8940                         | All other receipts  | 159                     | 50 674                         | 4.0   | 94.8  |
| 8977<br>9000                 | All other receipts  | 159<br>145              | 50 674<br>136 883              | 4.0   | X   |
| 9050<br>9100<br>9250         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends Amounts received from royalities, residual fees, and subsidiary rights | 247<br>220<br>20        | 250 567<br>112 534<br>805      | 19.6<br>8.8<br>.1   | X<br>X<br>X<br>X  |
| 9500                         | All other revenue   | 176                     | 247 308                        | 19.3  | 96.9  |
| 9509<br><b>712130</b>        | All other revenue   | 176<br><b>269</b>       | 247 308<br><b>1 279 021</b>    | 19.3<br><b>100.0</b>  | X<br>100.0  |
| 3450                         | Membership dues and fees  | 203                     | 75 485                         | 5.9   | X   |
| 5500                         | Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)   | 167                     | 233 219                        | 18.2  | x   |
| 8500<br>8501<br>8502         | Food and beverage sales. Sales of food and nonalcoholic beverages Sales of alcoholic beverages  | 128<br>124<br>21        | 61 450<br>59 939<br>1 511      | 4.8<br>4.7  | 96.5<br>X<br>X  |
| 8600                         | Merchandise sales   | 208                     | 110 096                        | .1<br>8.6   | 95.8  |
| 8634<br>8940                 | Sales of other merchandise  | 208<br>159              | 110 096<br>50 674              | 8.6<br>4.0  | X 94.8  |
| 8977                         | All other receipts  | 159                     | 50 674                         | 4.0   | X   |
| 9000<br>9050                 | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private  | 145<br>247              | 136 883<br>250 567             | 10.7<br>19.6  | X<br>X<br>X<br>X  |
| 9100<br>9250                 | Investment income, including interest and dividends   | 220<br>20               | 112 534<br>805                 | 8.8<br>.1   | X   |
| 9500<br>9509                 | All other revenue   | 176<br>176              | 247 308<br>247 308             | 19.3<br>19.3  | 96.9<br>X   |
| 71219                        | Nature parks & other similar institutions   | 276                     | 129 470                        | 100.0   | 79.0  |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)  | 226<br>107              | 43 818<br>6 782                | 33.8<br>5.2   | x<br>x  |
| 8500<br>8501                 | Food and beverage sales. Sales of food and nonalcoholic beverages   | 30<br>30                | 1 779<br>1 760                 | 1.4<br>1.4  | 75.2<br>X   |
| 8600<br>8634                 | Merchandise sales. Sales of other merchandise.  | 123<br>123              | 7 676<br>7 676                 | 5.9<br>5.9  | 70.6<br>X   |
| 8940<br>8977                 | All other receipts  | 171<br>168              | 9 396<br>9 090                 | 7.3<br>7.0  | 69.6<br>X   |
| 9000<br>9050                 | Contributions, gifts, and grants – Government   | 203<br>241              | 8 223<br>30 951                | 6.4<br>23.9   | X   |
| 9100<br>9250                 | Investment income, including interest and dividends   | 232<br>33               | 10 988<br>635                  | 8.5<br>.5   | X<br>X<br>X   |
| 9500<br>9509                 | All other revenue   | 196<br>196              | 9 222<br>9 222                 | 7.1<br>7.1  | 73.7<br>X   |
| 712190                       | Nature parks & other similar institutions   | 276                     | 129 470                        | 100.0   | 79.0  |
| 3450<br>5500                 | Membership dues and fees Admissions, including sports teams' total receipts for admissions to   | 226                     | 43 818                         | 33.8  | X   |
| 8500                         | home games (not including admission taxes)  Food and beverage sales   | 107<br>30               | 6 782                          | 5.2   | X 75.2  |
| 8501<br>8600                 | Sales of food and nonalcoholic beverages  | 30<br>123               | 1 760<br>7 676                 | 1.4<br>5.9  | X 70.6  |
| 8634                         | Sales of other merchandise  | 123                     | 7 676                          | 5.9   | X   |
| 8940<br>8977                 | All other receipts All other receipts   | 171<br>168              | 9 396<br>9 090                 | 7.3<br>7.0  | 69.6<br>X   |
| 9000<br>9050                 | Contributions, gifts, and grants—Government   | 203<br>241              | 8 223<br>30 951                | 6.4<br>23.9   | X<br>X<br>X<br>X  |
| 9100<br>9250                 | Investment income, including interest and dividends   | 232<br>33               | 10 988<br>635                  | 8.5<br>.5   | X   |
| 9500<br>9509                 | All other revenue   | 196<br>196              | 9 222<br>9 222                 | 7.1<br>7.1  | 73.7<br>X   |
| 713                          | Amusement, gambling, & recreation industries  | 10 046                  | 8 470 354                      | 100.0   | 81.5  |
| 3450<br>4900                 | Membership dues and fees  | 8 778                   | 4 233 125                      | 50.0  | x   |
| 5500                         | instruction)  | 1 564                   | 139 671                        | 1.6   | X   |
| 5670                         | home games (not including admission taxes)  | 641                     | 56 675                         | .7  | X   |
| 5750                         | machines not operated by this establishment   | 280<br>98               | 3 891<br>7 518                 | Z<br>.1   | X   |
| 5800                         | Amusement machines operated by this establishment (except slot machines and other gaming machines)  | 109                     | 4 123                          | 7   | 20.4  |
| 5801<br>5802                 | Phonograph, compact discs, or video jukeboxes   | 31<br>21                | 170<br>3 728                   | Z<br>Z<br>Z<br>Z<br>Z   | X<br>X  |
| 5803<br>5804                 | Video gamesOther amusement machines (excluding billiard or pool tables)   | 57<br>27                | 168<br>57                      | Z<br>Z  | X<br>X<br>X<br>X  |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code<br>and<br>RL code | Kind of business and sources of revenue  | Establishments<br>(number) | Revenue <sup>1</sup><br>(\$1,000) | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
|------------------------------|--|----------------------------|-----------------------------------|---|---|
| 713                          | Amusement, gambling, & recreation industries — Con.  |                            |                                   |   |   |
| 5900                         | Advertising (including endorsement fees)   | 328                        | 9 953                             | .1  | X   |
| 5950<br>6000                 | Amounts received for the use of recreational facilities  | 3 114<br>272               | 519 565<br>22 688                 | 6.1<br>.3   | X<br>X<br>X   |
| 6950                         | Personal and household goods repair (including boat repair, including parts and labor)   | 32                         | 2 842                             | Z   | x   |
| 8500                         | Food and beverage sales  | 4 562                      | 1 867 124                         | 22.0  | 79.7  |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages   | 4 463<br>3 025             | 1 427 247<br>439 877              | 16.9<br>5.2   | X   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes,  | 1 000                      | 010 050                           | 0.0   | _   |
| 8600                         | canoe rental, etc.)  Merchandise sales.  | 1 903<br>2 234             | 219 953<br>174 342                | 2.6   | X 71.5  |
| 8631<br>8632                 | Fuels and lubricants Boats and marine equipment  | 237                        | 13 279<br>504                     | .2<br>Z   | X<br>X<br>X   |
| 8633                         | All other merchandise  | 2 159                      | 160 556                           | 1.9   | î x   |
| 8940<br>8976                 | All other receipts All other receipts  | 3 633<br>3 633             | 457 943<br>457 943                | 5.4<br>5.4  | 70.4<br>X   |
| 9000                         | Contributions, gifts, and grants—Government  | 1 395                      | 123 193                           | 1.5   | x   |
| 9050<br>9100                 | Contributions, gifts, and grants—Private   | 2 724<br>4 329             | 286 294<br>69 532                 | 3.4<br>.8   | X   |
| 9500                         | All other revenue  | 2 766                      | 271 916                           | 3.2   | 70.4  |
| 9508                         | All other revenue  | 2 766                      | 271 916                           | 3.2   | X   |
| <b>7139</b><br>3450          | Other amusement & recreation services  | 10 046<br>8 778            | 8 470 354<br>4 233 125            | <b>100.0</b> 50.0   | 81.5<br>X   |
| 4900                         | Tuition, fees, and other payments from providing instruction (e.g., sports   |                            |                                   |   |   |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to  | 1 564                      | 139 671                           | 1.6   | X   |
| 5670                         | home games (not including admission taxes)   | 641                        | 56 675                            | .7  | X   |
| 5750                         | machines not operated by this establishment  | 280<br>98                  | 3 891<br>7 518                    | Z<br>.1   | X   |
| 5800                         | Amusement machines operated by this establishment (except slot   |                            |                                   | _   |   |
| 5801                         | machines and other gaming machines)  | 109<br>31                  | 4 123<br>170                      | Z<br>Z<br>Z<br>Z<br>Z   | 20.4<br>X   |
| 5802<br>5803                 | Pinball machines   | 21<br>57                   | 3 728<br>168                      | Z<br>Z  | X<br>X<br>X<br>X  |
| 5804                         | Other amusement machines (excluding billiard or pool tables)   | 27                         | 57                                |   |   |
| 5900<br>5950                 | Advertising (including endorsement fees)   | 328<br>3 114               | 9 953<br>519 565                  | .1<br>6.1   | X<br>X<br>X   |
| 6000<br>6950                 | Pleasure boat dockage, slip rental, launch fees, and storage   | 272                        | 22 688                            | .3  | X   |
|                              | parts and labor)   | 32                         | 2 842                             | Z   | X   |
| 8500<br>8501                 | Food and beverage sales  | 4 562<br>4 463             | 1 867 124<br>1 427 247            | 22.0<br>16.9  | 79.7<br>X<br>X  |
| 8502                         | Sales of alcoholic beverages   | 3 025                      | 439 877                           | 5.2   | X   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 1 903                      | 219 953                           | 2.6   | x   |
| 8600                         | Merchandise sales  | 2 234                      | 174 342                           | 2.1   | 71.5  |
| 8631<br>8632                 | Fuels and lubricants   | 237<br>7                   | 13 279<br>504                     | .2<br>Z   | X<br>X<br>X   |
| 8633                         | All other merchandise  | 2 159                      | 160 556                           | 1.9   |   |
| 8940<br>8976                 | All other receipts   | 3 633<br>3 633             | 457 943<br>457 943                | 5.4<br>5.4  | 70.4<br>X   |
| 9000                         | Contributions, gifts, and grants—Government  | 1 395                      | 123 193                           | 1.5   | X   |
| 9050<br>9100                 | Contributions, gifts, and grants—Private   | 2 724<br>4 329             | 286 294<br>69 532                 | 3.4<br>.8   | X<br>X<br>X   |
| 9500                         | All other revenue  | 2 766                      | 271 916                           | 3.2   | 70.4  |
| 9508                         | All other revenue  | 2 766                      | 271 916                           | 3.2   | X   |
| 71391                        | Golf courses & country clubs   | 3 212                      | 5 582 855                         | 100.0   | 87.2  |
| 3450<br>4900                 | Membership dues and fees   | 3 113                      | 2 900 294                         | 52.0  | X   |
| 5500                         | instruction)   | 155                        | 14 774                            | .3  | X   |
| 5670                         | home games (not including admission taxes)   | 186                        | 28 899                            | .5  | X   |
| 5750                         | machines not operated by this establishment  | 83<br>9                    | 1 470<br>528                      | Z<br>Z  | X   |
| 5800                         | Amusement machines operated by this establishment (except slot   |                            |                                   |   |   |
| 5803                         | machines and other gaming machines)  | 42<br>9                    | 3 497<br>12                       | .1<br>Z   | 19.1<br>X   |
| 5804                         | Other amusement machines (excluding billiard or pool tables)   | 27                         | 57                                | Z<br>Z  | X   |
| 5900<br>5950                 | Advertising (including endorsement fees)   | 113<br>1 999               | 1 004<br>411 900                  | Z<br>7.4  | X<br>X<br>X   |
| 6000<br>6950                 | Pleasure boat dockage, slip rental, launch fees, and storage Personal and household goods repair (including boat repair, including | 155                        | 8 305                             | .1  | X   |
|                              | parts and labor)   | 29                         | 2 349                             | Z   | X   |
| 8500<br>8501                 | Food and beverage sales  | 2 803<br>2 738             | 1 600 768<br>1 222 633            | 28.7<br>21.9  | 86.3<br>X   |
| 8502                         | Sales of alcoholic beverages   | 2 507                      | 378 135                           | 6.8   | )   |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 1 705                      | 197 731                           | 3.5   | x   |
|                              | Merchandise sales  | 915                        | 109 036                           | 2.0   | 85.6  |
| 8600                         | IVIETGITATIONSE SAIES  |                            | 105 000                           | 2.0   |   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [Included of hy              | establishments with payroli. To meaning of abbreviations and symbols, see  | miroductory text. Tor expit | I                                 |   |   |
|------------------------------|--|-----------------------------|-----------------------------------|---|---|
| NAICS code<br>and<br>RL code | Kind of business and sources of revenue  | Establishments (number)     | Revenue <sup>1</sup><br>(\$1,000) | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
| 71391                        | Golf courses & country clubs—Con.  |                             |                                   |   |   |
| 8940<br>8976                 | All other receipts   | 1 255<br>1 255              | 163 778<br>163 778                | 2.9<br>2.9  | 85.9<br>X   |
| 9000<br>9050<br>9100         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends | 67<br>268<br>1 250          | 2 441<br>6 601<br>27 600          | Z<br>.1<br>.5   | X<br>X<br>X   |
| 9500<br>9508                 | All other revenue  | 848<br>848                  | 101 880<br>101 880                | 1.8<br>1.8  | 87.0<br>X   |
| 713910                       | Golf courses & country clubs   | 3 212                       | 5 582 855                         | 100.0   | 87.2  |
| 3450<br>4900                 | Membership dues and fees   | 3 113                       | 2 900 294                         | 52.0  | x   |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to  | 155                         | 14 774                            | .3  | X   |
| 5670                         | home games (not including admission taxes)   | 186                         | 28 899                            | .5  | X   |
| 5750                         | machines not operated by this establishment  | 83<br>9                     | 1 470<br>528                      | Z<br>Z  | X   |
| 5800                         | Amusement machines operated by this establishment (except slot   | 40                          | 0.407                             |   | 40.4  |
| 5803<br>5804                 | machines and other gaming machines)  | 42<br>9<br>27               | 3 497<br>12<br>57                 | .1<br>Z<br>Z  | 19.1<br>X<br>X  |
| 5900<br>5950                 | Advertising (including endorsement fees)   | 113<br>1 999                | 1 004<br>411 900                  | Z<br>7.4  | X<br>X<br>X   |
| 6000<br>6950                 | Pleasure boat dockage, slip rental, launch fees, and storage   | 155                         | 8 305                             | .1  |   |
| 8500                         | parts and labor)  Food and beverage sales.   | 29<br>2 803                 | 2 349<br>1 600 768                | Z 28.7  | X<br>86.3   |
| 8501<br>8502                 | Sales of food and nonalcoholic beverages Sales of alcoholic beverages  | 2 738<br>2 737<br>2 507     | 1 222 633<br>378 135              | 21.9<br>6.8   | X<br>X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 1 705                       | 197 731                           | 3.5   | x   |
| 8600<br>8631<br>8633         | Merchandise sales. Fuels and lubricants All other merchandise.   | 915<br>51<br>895            | 109 036<br>1 027<br>107 730       | 2.0<br>Z<br>1.9   | 85.6<br>X<br>X  |
| 8940<br>8976                 | All other receipts All other receipts  | 1 255<br>1 255              | 163 778<br>163 778                | 2.9<br>2.9  | 85.9<br>X   |
| 9000<br>9050<br>9100         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends | 67<br>268<br>1 250          | 2 441<br>6 601<br>27 600          | .1<br>.5  | X<br>X<br>X   |
| 9500<br>9508                 | All other revenue  | 848<br>848                  | 101 880<br>101 880                | 1.8<br>1.8  | 87.0<br>X   |
| 71394                        | Fitness & recreational sports centers  | 4 679                       | 2 217 294                         | 100.0   | 70.8  |
| 3450<br>4900                 | Membership dues and fees   | 3 938                       | 1 087 598                         | 49.1  | x   |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to  | 1 190                       | 95 018                            | 4.3   | x   |
| 5670                         | home games (not including admission taxes)   | 343                         | 15 376                            | .7  | X   |
| 5750                         | machines not operated by this establishment  | 167<br>14                   | 1 894<br>5 943                    | .1<br>.3  | X<br>X  |
| 5800                         | Amusement machines operated by this establishment (except slot   | 67                          | 000                               | 7   | 01.1  |
| 5801<br>5802<br>5803         | machines and other gaming machines)<br>Phonograph, compact discs, or video jukeboxes<br>Pinball machines<br>Video games                  | 67<br>28<br>18<br>48        | 626<br>165<br>305<br>156          | Z<br>Z<br>Z<br>Z  | 31.1<br>X<br>X<br>X   |
| 5900<br>5950<br>6000         | Advertising (including endorsement fees)   | 94<br>957<br>62             | 3 804<br>92 207<br>10 469         | .2<br>4.2<br>.5   | X<br>X<br>X   |
| 8500<br>8501                 | Food and beverage sales. Sales of food and nonalcoholic beverages.   | 1 326<br>1 304              | 201 544<br>156 212                | 9.1<br>7.0  | 64.3  |
| 8502<br>8550                 | Sales of alcoholic beverages  Rental and leasing of goods and equipment (including bowling shoes,  | 303                         | 45 332                            | 2.0   | X<br>X  |
|                              | canoe rental, etc.)  | 136                         | 18 629                            | .8  | X   |
| 8600<br>8631<br>8633         | Merchandise sales. Fuels and lubricants All other merchandise  | 858<br>51<br>847            | 40 642<br>2 262<br>38 380         | 1.8<br>.1<br>1.7  | 48.5<br>X<br>X  |
| 8940<br>8976                 | All other receipts All other receipts  | 1 612<br>1 612              | 206 340<br>206 340                | 9.3<br>9.3  | 44.9<br>X   |
| 9000<br>9050<br>9100         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends | 933<br>1 542<br>2 287       | 102 158<br>185 047<br>29 599      | 4.6<br>8.3<br>1.3   | X<br>X<br>X   |
| 9500<br>9508                 | All other revenue All other revenue  | 1 243<br>1 243              | 119 978<br>119 978                | 5.4<br>5.4  | 41.6<br>X   |
| 713940                       | Fitness & recreational sports centers  | 4 679                       | 2 217 294                         | 100.0   | 70.8  |
| 3450<br>4900                 | Membership dues and fees   | 3 938                       | 1 087 598                         | 49.1  | X   |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to home games (not including admission taxes)             | 1 190<br>343                | 95 018<br>15 376                  | 4.3   | X<br>X  |
| 5670                         | This establishment's share of receipts from concessions or amusement machines not operated by this establishment.                        | 167                         | 1 894                             | .1  |   |
| 5750                         | Gaming receipts.   | 14                          | 5 943                             | .3  | X   |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| [Indidaco only               | establishments with payroli. Tor meaning or abbreviations and symbols, see   | s introductory text. Tor expir | andion of torno, coo rippont      |   |   |
|------------------------------|--|--------------------------------|-----------------------------------|---|---|
| NAICS code<br>and<br>RL code | Kind of business and sources of revenue  | Establishments<br>(number)     | Revenue <sup>1</sup><br>(\$1,000) | Revenue from specified revenue lines as percent of total revenue <sup>1</sup> | Revenue of establishments<br>reporting sources of<br>revenue as percent<br>of total revenue |
| 713940                       | Fitness & recreational sports centers—Con.   |                                |                                   |   |   |
| 5800                         | Amusement machines operated by this establishment (except slot   | 0.7                            | 000                               | _   | 04.4  |
| 5801                         | machines and other gaming machines)  | 67<br>28                       | 626<br>165                        | Z<br>Z<br>Z<br>Z  | 31.1<br>X   |
| 5802<br>5803                 | Pinball machines   | 18<br>48                       | 305<br>156                        | Z   | X<br>X<br>X   |
| 5900<br>5950<br>6000         | Advertising (including endorsement fees)   | 94<br>957<br>62                | 3 804<br>92 207<br>10 469         | .2<br>4.2<br>.5   | X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales  | 1 326<br>1 304<br>303          | 201 544<br>156 212<br>45 332      | 9.1<br>7.0<br>2.0   | 64.3<br>X<br>X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 136                            | 18 629                            | .8  | x   |
| 8600                         | Merchandise sales  | 858                            | 40 642                            | 1.8   | 48.5  |
| 8631<br>8633                 | Fuels and lubricants   | 51<br>847                      | 2 262<br>38 380                   | .1<br>1.7   | X   |
| 8940<br>8976                 | All other receipts All other receipts  | 1 612<br>1 612                 | 206 340<br>206 340                | 9.3<br>9.3  | 44.9<br>X   |
| 9000<br>9050                 | Contributions, gifts, and grants—Government  | 933                            | 102 158<br>185 047                | 4.6   | X<br>X<br>X   |
| 9100                         | Investment income, including interest and dividends  | 1 542<br>2 287                 | 29 599                            | 8.3<br>1.3  |   |
| 9500<br>9508                 | All other revenue  | 1 243<br>1 243                 | 119 978<br>119 978                | 5.4<br>5.4  | 41.6<br>X   |
| 71399                        | All other amusement & recreation industries  | 2 155                          | 670 205                           | 100.0   | 69.2  |
| 3450<br>4900                 | Membership dues and fees   | 1 727                          | 245 233                           | 36.6  | X   |
| 5500                         | instruction)   | 219                            | 29 879                            | 4.5   | X   |
| 5670                         | home games (not including admission taxes)   | 112                            | 12 400                            | 1.9   | X   |
| 5750                         | machines not operated by this establishment  | 30<br>75                       | 527<br>1 047                      | .1  | X   |
| 5900<br>5950<br>6000         | Advertising (including endorsement fees)   | 121<br>158<br>55               | 5 145<br>15 458<br>3 914          | .8<br>2.3<br>.6   | X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales  | 433<br>421<br>215              | 64 812<br>48 402<br>16 410        | 9.7<br>7.2<br>2.4   | 61.1<br>X<br>X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 62                             | 3 593                             | .5  | x   |
| 8600                         | Merchandise sales  | 461                            | 24 664                            | 3.7   | 53.3  |
| 8631<br>8632                 | Fuels and lubricants  Boats and marine equipment   | 134                            | 9 990<br>225                      | 1.5<br>Z  | X<br>X<br>X   |
| 8633<br>8940                 | All other merchandise  | 416<br>766                     | 14 446<br>87 825                  | 2.2   | X<br>26.2   |
| 8976                         | All other receipts   | 766                            | 87 825                            | 13.1  | X   |
| 9000<br>9050<br>9100         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends | 395<br>914<br>792              | 18 594<br>94 646<br>12 333        | 2.8<br>14.1<br>1.8  | X<br>X<br>X   |
| 9500<br>9508                 | All other revenue  | 675<br>675                     | 50 058<br>50 058                  | 7.5<br>7.5  | 52.0<br>X   |
| 713990                       | All other amusement & recreation industries  | 2 155                          | 670 205                           | 100.0   | 69.2  |
| 3450<br>4900                 | Membership dues and fees   | 1 727                          | 245 233                           | 36.6  | X   |
| 5500                         | instruction) Admissions, including sports teams' total receipts for admissions to  | 219                            | 29 879                            | 4.5   | X   |
| 5670                         | home games (not including admission taxes)   | 112                            | 12 400                            | 1.9   | X   |
| 5750                         | machines not operated by this establishment  | 30<br>75                       | 527<br>1 047                      | .1<br>.2  | X   |
| 5900<br>5950<br>6000         | Advertising (including endorsement fees)   | 121<br>158<br>55               | 5 145<br>15 458<br>3 914          | .8<br>2.3<br>.6   | X<br>X<br>X   |
| 8500<br>8501<br>8502         | Food and beverage sales  | 433<br>421<br>215              | 64 812<br>48 402<br>16 410        | 9.7<br>7.2<br>2.4   | 61.1<br>X<br>X  |
| 8550                         | Rental and leasing of goods and equipment (including bowling shoes, canoe rental, etc.)  | 62                             | 3 593                             | .5  | ×   |
| 8600                         | Merchandise sales.   | 461                            | 24 664                            | 3.7   | 53.3  |
| 8631<br>8632                 | Fuels and lubricants   | 134<br>6                       | 9 990<br>225                      | 1.5<br>Z  | X<br>X<br>X   |
| 8633                         | All other merchandise  | 416                            | 14 446                            | 2.2   |   |
| 8940<br>8976                 | All other receipts All other receipts  | 766<br>766                     | 87 825<br>87 825                  | 13.1<br>13.1  | 26.2<br>X   |
| 9000<br>9050<br>9100         | Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private Investment income, including interest and dividends | 395<br>914<br>792              | 18 594<br>94 646<br>12 333        | 2.8<br>14.1<br>1.8  | X<br>X<br>X   |
| 9500<br>9508                 | All other revenue  | 675<br>675                     | 50 058<br>50 058                  | 7.5<br>7.5  | 52.0<br>X   |
| 9508                         | All other revenue  | 6/5                            | 50 058                            | /.5   | <u> </u>  |

<sup>&</sup>lt;sup>1</sup>Revenue and revenue line percents may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and/or due to rounding.

# Appendix A. Explanation of Terms

#### NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

#### RECEIPTS/REVENUE (\$1,000)

Receipts (basic dollar volume measure for service establishments of firms subject to Federal income tax). Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997 whether or not payment was received in 1997. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating

income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., which are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include the total value of service contracts, market value of compensation received in lieu of cash, amounts received for work subcontracted to others, and dues and assessments from members and affiliates. Receipts from services provided to foreign customers from U.S. locations, including services preformed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency, nor do they include income from such sources as contributions, gifts, and grants; dividends, interest, and investments; or sale or rental of real estate. Also excluded are receipts (gross) of departments and concessions which are operated by others; sales of used equipment rented or leased to customers; domestic intracompany transfers; receipts of foreign subsidiaries; and other nonoperating income, such as royalties, franchise fees, etc. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from Federal income tax). Includes revenue from customers or clients for services rendered and merchandise sold during 1997, whether or not payment was received in 1997, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Receipts

from taxable business activities of firms exempt from Federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales, admissions, or other taxes collected by the organization from customers or clients and paid directly to a local, state, or Federal tax

agency; income from the sale of real estate, investments, or other assets (except inventory held for resale); gross receipts of departments, concessions, etc., that are operated by others; and amounts transferred to operating funds from capital or reserve funds.

# Appendix B. NAICS Codes, Titles, and Descriptions

### 71 ARTS, ENTERTAINMENT, AND RECREATION

The Arts, Entertainment, and Recreation sector includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

### 711 Performing Arts, Spectator Sports, and Related Industries

Industries in the Performing Arts, Spectator Sports, and Related Industries subsector group establishments that produce or organize and promote live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes, and other entertainers, including independent (i.e., freelance) entertainers and the establishments that manage their careers. The classification recognizes four basic processes: (1) producing (i.e., presenting) events; (2) organizing, managing, and/or promoting events; (3) managing and representing entertainers; and (4) providing the artistic, creative and technical skills necessary to the production of

these live events. Also, this subsector contains four industries for performing arts companies. Each is defined on the basis of the particular skills of the entertainers involved in the presentations.

The industry structure for this subsector makes a clear distinction between performing arts companies and performing artists (i.e., independent or freelance). Although not unique to arts and entertainment, freelancing is a particularly important phenomenon in this Performing Arts, Spectator Sports, and Related Industries subsector. Distinguishing this activity from the production activity is a meaningful process differentiation. This approach, however, is difficult to implement in the case of musical groups (i.e., companies) and artists, especially pop groups. These establishments tend to be more loosely organized and it can be difficult to distinguish companies from freelancers. For this reason, NAICS includes one industry that covers both musical groups and musical artists.

This subsector contains two industries for Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events, one for those that operate facilities and another for those that do not. This is because there are significant differences in cost structures between those promoters that manage and provide the staff to operate facilities and those that do not. In addition to promoters without facilities other industries in this subsector include establishments that may operate without permanent facilities. These types of establishments include: performing arts companies, musical groups and artists, spectator sports, and independent (i.e., freelance) artists, writers, and performers.

Excluded from this subsector are nightclubs. Some nightclubs promote live entertainment on a regular basis and it can be argued that they could be classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events with Facilities. However, since most of these establishments function as any other drinking place when they do not promote entertainment and because most of their revenue is derived from sale of food and beverages, they are classified in Subsector 722, Food Services and Drinking Places.

### 7111 Performing Arts Companies

This industry group comprises establishments primarily engaged in producing live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists.

### 71111 Theater Companies and Dinner Theaters

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

### **711110 Theater Companies and Dinner Theaters**

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

The data published with NAICS code 711110 are comprised of these parts of the following SIC industries:

5812 (pt) Dinner Theaters

7922 (pt) Opera Companies

7922 (pt) Theater Companies

### 7111101 Opera Companies

Establishments primarily engaged in producing operas.

### 7111102 Theater Companies

Establishments primarily engaged in producing live theatrical presentations, such as musicals, plays, and puppet and mime shows. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

#### 7111103 Dinner Theaters

Establishments primarily engaged in producing live theoretical productions and in providing food and beverages for consumption on the premises.

#### **71112 Dance Companies**

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

### 711120 Dance Companies

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

The data published with NAICS code 711120 are comprised of this part of the following SIC industry:

7922 (pt) Dance Companies

### 71113 Musical Groups and Artists

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

### 711130 Musical Groups and Artists

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

The data published with NAICS code 711130 are comprised of these parts of the following SIC industries:

7929 (pt) Symphony Orchestras and Chamber Music Organizations

7929 (pt) Other Music Groups and Artists

### 7111301 Symphony Orchestras and Chamber Music Organizations

Establishments primarily engaged in operating symphony orchestra and chamber music organizations. These establishments may or may not operate their own facilities for staging their shows. These establishments are organized to present their musical specialty.

### 7111309 Other Music Groups and Artists

Establishments primarily engaged in providing musical entertainment (except operas, musical theater, symphony orchestras, and chamber music organizations). Musical groups and artists may or may not operate their own facilities for staging their shows. This industry also includes independent or freelance musicians and vocalists.

### 71119 Other Performing Arts Companies

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

### 711190 Other Performing Arts Companies

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

The data published with NAICS code 711190 are comprised of these parts of the following SIC industries:

7929 (pt) Other Performing Arts Companies (Such As Ice Skating or Magic Shows)

7999 (pt) Circuses and Traveling Carnival Companies

#### **7111901 Circuses**

Establishments primarily engaged in the operation of circuses having acrobatic and/or animal shows and individual circus acts. Side shows are included here.

## 7111909 Other Performing Art Companies (Except Circuses)

Establishments primarily engaged in producing live performing arts presentations (except theater companies, dance companies, and musical groups and artists).

### **7112 Spectator Sports**

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

### 71121 Spectator Sports

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

### 711211 Sports Teams and Clubs

This U.S. industry comprises professional or semiprofessional sports teams or clubs primarily engaged in participating in live sporting events, such as baseball, basketball, football, hockey, soccer, and jai alai games, before a paying audience. These establishments may or may not operate their own arena, stadium, or other facility for presenting these events.

The data published with NAICS code 711211 are comprised of these parts of the following SIC industries:

7941 (pt) Baseball Clubs

7941 (pt) Football Clubs

7941 (pt) Other Professional Sports Clubs

#### 7112111 Football Clubs

Establishments primarily engaged in operating professional or semiprofessional football clubs.

### 7112112 Baseball Clubs

Establishments primarily engaged in operating professional or semiprofessional baseball clubs.

### 7112119 Other Professional Sports Clubs

Establishments primarily engaged in operating professional or semiprofessional sports clubs (except baseball clubs and football clubs).

### 711212 Racetracks

This U.S. industry comprises establishments primarily engaged in operating racetracks. These establishments may also present and /or promote the events, such as auto, dog, and horse races, held in these facilities.

The data published with NAICS code 711212 are comprised of these parts of the following SIC industries:

7948 (pt) Auto Racetrack Operation

7948 (pt) Dog Racetrack Operation

7948 (pt) Horse Racetrack Operation

### 7112121 Dog Racetrack Operation

Establishments primarily engaged in operating dog racetracks and promoting dog racing.

#### 7112122 Auto Racetrack Operation

Establishments primarily engaged in operating auto racetracks. These establishments may also present and/or promote events.

#### 7112123 Horse Racetrack Operation

Establishments primarily engaged in operating horse racetracks. These establishments also present and or promote events.

### 711219 Other Spectator Sports

This U.S. industry comprises (1) independent athletes, such as professional or semiprofessional golfers, boxers, and race car drivers, primarily engaged in participating in live sporting or racing events before a paying audience; (2) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (3) establishments, such as sports trainers, primarily engaged in providing specialized services required to support participants in sports events or competitions.

The data published with NAICS code 711219 are comprised of these parts of the following SIC industries:

7948 (pt) All Other Racing (Except Track Operators) 7999 (pt) Professional Athletes

#### 7112191 Professional Athletes

Independent athletes, such as professional or semiprofessional golfers and boxers, engaged in participating in live events, and independent sport. Also included are trainers, instructors, and coaches providing specialized services to support participants in sports events or competitions.

### 7112192 Racing (Except Racetrack Operation)

Establishments primarily engaged in operating stables, racing teams, or drivers, or in promoting racing other than operators of racetracks.

### 7113 Promoters of Performing Arts, Sports, and Similar Events

This NAICS industry group includes establishments classified in the following NAICS industries: 71131, Promoters of Performing Arts, Sports, and Similar Events with Facilities; 71132, Promoters of Performing Arts, Sports, and Similar Events without Facilities

### 71131 Promoters of Performing Arts, Sports, and Similar Events With Facilities

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as State fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

# 711310 Promoters of Performing Arts, Sports, and Similar Events With Facilities

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as State fairs, county fairs, agricultural

fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

The data published with NAICS code 711310 are comprised of these parts of the following SIC industries:

6512 (pt) Stadium and Arena Owners 7922 (pt) Theater Operators 7941 (pt) Stadium Operators

### 7113101 Stadium Operators

Establishments primarily engaged in operating sports facilities and in promoting but not producing sports events. These establishments may manage and provide the staff to operate arenas or stadiums for rent to other promoters.

#### 7113102 Stadium and Arena Owners

Establishments primarily engaged in both owning sports and/or mixed-use facilities and in organizing and promoting sports events and various types of activities. Establishments in this industry may rent their space to other promoters.

### 7113103 Theater Operators

Establishments primarily engaged in organizing, promoting, and/or managing live performing art productions in facilities they manage and operate. These establishments may manage and provide the staff to operate theaters for rent to other promoters.

### 71132 Promoters of Performing Arts, Sports, and Similar Events Without Facilities

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

### 711320 Promoters of Performing Arts, Sports, and Similar Events Without Facilities

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

The data published with NAICS code 711320 are comprised of these parts of the following SIC industries:

7922 (pt) Producers of Radio and Television, (Except Tape Producers)

7922 (pt) Theatrical Promoters

7941 (pt) Sports Promoters

7999 (pt) Carnivals (Except Traveling Carnival Companies)

7999 (pt) Fairs (State, County, etc.)

# 7113201 Producers of Radio and Television (Except Tape Producers)

Establishments primarily engaged in producing shows for live presentation on radio, television, in night clubs, etc. Producers of shows taped for radio or television presentation are included here if the shows are taped by other than the producers, i.e., the program is produced by a nonnetwork affiliated producer, but the taping is done by the network or station on which the show is presented.

### **7113202 Sports Promoters**

Establishments primarily engaged in presenting and promoting athletic events in facilities that are managed and operated by others. Independent promoters of amateur sports events are included in this industry.

#### 7113203 Theatrical Promoters

Establishments primarily engaged in organizing, promoting, and/or managing live performing arts productions or similar events in facilities managed and operated by others.

### 7113204 Carnivals (Except Traveling Carnival Companies)

Establishments primarily engaged in promoting events, known as carnivals, which do not have any fixed exhibitions site.

### 7113205 Fairs (State, County, etc.)

Establishments primarily engaged in arranging and operating the events, exhibitions, space, and related activities usually associated with county, state, or similar fairs.

# 7114 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

### 71141 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

# 711410 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

The data published with NAICS code 711410 are comprised of these parts of the following SIC industries:

7389 (pt) Agents and Brokers for Nonperforming
Artists

7922 (pt) Theatrical Agents

7941 (pt) Sports Agents

#### 7114101 Sports Agents

Establishments primarily engaged in representing and/or managing the careers of sports figures. The representation and management includes activities, such as representing clients in contract negotiations, managing or organizing clients' financial affairs, and generally promoting the careers of their clients.

### 7114102 Theatrical Agents

Establishments primarily engaged in representing and/or managing performing artists' careers. These establishments represent their clients in contract negotiations, manage or organize their financial affairs, and generally promote the careers of their clients.

# 7114103 Agents and Brokers for Nonperforming Artists

Establishments primarily engaged in representing and/or managing public figures (except sports figures and performing artists).

### 7115 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for

these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

### 71151 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

### 711510 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

The data published with NAICS code 711510 are comprised of these parts of the following SIC industries:

7819 (pt) Film Directors and Other Motion Picture Production Artists and Technicians, Independent

7929 (pt) Actors and Actresses

8999 (pt) Authors, Composers and Other Arts-Related Services

### 7115101 Authors, Composers, and Other Arts-Related Services

Independent individuals primarily engaged in writing books and articles, composing music, painting, sculpturing, and in similar creative arts-related activities.

#### 7115102 Actors and Actresses

Independent or freelance actors and actresses and other performing artists regardless of the stage (e.g., theater, television, film) on which they are performing their craft.

## 7115103 Independent Motion Picture Production Artists and Technicians

Independent or freelance creative artists (except performing artists) or technicians engaged in the production of motion picture, television, or other video productions.

### 712 Museums, Historical Sites, and Similar Institutions

Industries in the Museums, Historical Sites, and Similar Institutions subsector engage in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural, and/or educational value.

### 7121 Museums, Historical Sites, and Similar Institutions

This NAICS industry group includes establishments classified in the following NAICS industries: 71211, Museums; 71212, Historical Sites; 71213, Zoos and Botanical Gardens; and 71219, Nature Parks and Other Similar Institutions.

#### 71211 Museums

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

#### **712110 Museums**

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

The data published with NAICS code 712110 are comprised of this part of the following SIC industry:

8412 (pt) Museums

### 71212 Historical Sites

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

#### 712120 Historical Sites

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

The data published with NAICS code 712120 are comprised of this part of the following SIC industry:

8412 (pt) Historical Sites

### 71213 Zoos and Botanical Gardens

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

#### 712130 Zoos and Botanical Gardens

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

The data published with NAICS code 712130 are comprised of this part of the following SIC industry:

8422 (pt) Zoos and Botanical Gardens

#### 71219 Nature Parks and Other Similar Institutions

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

### 712190 Nature Parks and Other Similar Institutions

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

The data published with NAICS code 712190 are comprised of these parts of the following SIC industries:

7999 (pt) Caverns and Miscellaneous Commercial Parks

8422 (pt) Natural Parks and Reserves

#### 7121901 Nature Parks and Reserves

Establishments primarily engaged in the preservation and exhibition of natural areas or settings.

### 7121902 Caverns and Miscellaneous Commercial Parks

Establishments primarily engaged in the preservation and exhibition of caverns and miscellaneous commercial parks.

### 713 Amusement, Gambling, and Recreation Industries

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation,

partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.

#### 7131 Amusement Parks and Arcades

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

#### 71311 Amusement and Theme Parks

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

### 713110 Amusement and Theme Parks

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

The data published with NAICS code 713110 are comprised of the following SIC industry:

7996 Amusement Parks

### 7131101 Waterparks

Establishments primarily engaged in operating waterparks. Waterparks are amusement parks where most, if not all, of the rides are water in nature.

### 7131102 Amusement Parks (Except Waterparks)

Establishments primarily engaged in operating amusement or theme parks. These establishments offer a variety of attractions, such as mechanical rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

#### 71312 Amusement Arcades

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

#### 713120 Amusement Arcades

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

The data published with NAICS code 713120 are comprised of this part of the following SIC industry:

7993 (pt) Arcades and Family Fun Centers

### 7132 Gambling Industries

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112.

### 71321 Casinos (Except Casino Hotels)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities, such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

#### 713210 Casinos (Except Casino Hotels)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities, such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

The data published with NAICS code 713210 are comprised of this part of the following SIC industry:

7999 (pt) Casinos, (Except Casino Hotels)

### 71329 Other Gambling Industries

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

### 713290 Other Gambling Industries

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

The data published with NAICS code 713290 are comprised of these parts of the following SIC industries:

7993 (pt) Slot Machine Operators

7999 (pt) Lottery, Bingo, Bookie, and Other Betting Operations

### 7132901 Slot Machine Operators

Establishments primarily engaged in operating slot machines either in their own or other places of business.

### 7132902 Lottery, Bingo, Bookie, and Other Betting Operations

Establishments primarily engaged in operating gambling facilities or providing gambling services (except casinos or operators of coin-operated gambling devices), such as bingo games, bookies, lotteries, and off-track betting.

#### 7139 Other Amusement and Recreation Industries

This NAICS industry group includes establishments classified in the following NAICS industries: 71391, Golf Courses and Country Clubs; 71392, Skiing Facilities; 71393, Marinas; 71394, Fitness and Recreational Sports Centers; 71395, Bowling Centers; and 71399, All Other Amusements and Recreation Industries.

### 71391 Golf Courses and Country Clubs

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

### 713910 Golf Courses and Country Clubs

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

The data published with NAICS code 713910 are comprised of these parts of the following SIC industries:

7992 Public Golf Courses7997 (pt) Membership Golf Clubs

### 7139101 Membership Golf Clubs

Establishments primarily engaged in operating golf courses, including country clubs, which are restricted to use by members and their guests. These establishments often provide dining and other recreational facilities.

#### 7139102 Public Golf Courses

Establishments primarily engaged in operating golf courses open to the general pubic on a fee basis. These establishments often provide food and beverage services, equipment rental services, and golf instruction services, but are classified here regardless of the primary source of income.

### 71392 Skiing Facilities

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

### 713920 Skiing Facilities

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

The data published with NAICS code 713920 are comprised of this part of the following SIC industry:

7999 (pt) Skiing Facilities

#### 71393 Marinas

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities, such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

#### **713930 Marinas**

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities, such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

The data published with NAICS code 713930 are comprised of the following SIC industry:

4493 Marinas

### 71394 Fitness and Recreational Sports Centers

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, skating, or racquet sports.

### 713940 Fitness and Recreational Sports Centers

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, skating, or racquet sports.

The data published with NAICS code 713940 are comprised of these parts of the following SIC industries:

7991 Gymnasiums, Athletic Clubs, and Physical Fitness Centers

7997 (pt) Membership Recreation Clubs With Facilities

7999 (pt) Ice Skating Rinks

7999 (pt) Nonmembership Recreation Facilities

7999 (pt) Roller Skating Rinks

### 7139401 Nonmembership Recreation Facilities

Establishments primarily engaged in operating recreation facilities which do not restrict access based on membership.

### 7139402 Gymnasiums, Athletic Clubs, and Physical Fitness Centers

Establishments primarily engaged in operating membership and nonmembership gymnasiums, athletic clubs, and other physical fitness centers for activities, such as weight reducing, strength development, or weight training.

### 7139403 Membership Recreation Clubs With Facilities

Establishments primarily engaged in operating sports and recreational clubs (except golf and country clubs) which are restricted to use by members and their guests. These establishments have their own facilities.

### 7139404 Ice Skating Rinks

Establishments primarily engaged in operating ice skating rinks open to the general public.

### 7139405 Roller Skating Rinks

Establishments primarily engaged in operating roller skating rinks open to the general public.

### 71395 Bowling Centers

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

#### 713950 Bowling Centers

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

The data published with NAICS code 713950 are comprised of the following SIC industry:

7933 Bowling Centers

### 71399 All Other Amusement and Recreation Industries

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

### 713990 All Other Amusement and Recreation Industries

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

The data published with NAICS code 713990 are comprised of these parts of the following SIC industries:

- 7911 (pt) Dance Halls
- 7993 (pt) Coin-Operated Amusement Devices, (Except Slot Machine Operation)
- 7997 (pt) Membership Sports and Recreation Clubs Without Facilities
- 7999 (pt) Concession Operators or Amusement Devices and Rides
- 7999 (pt) Miniature Golf Courses
- 7999 (pt) Amusements and Recreation, NEC

### 7139901 Dance Studios and Halls

Establishments primarily engaged in operating dance halls or ballrooms.

### 7139902 Concession Operators of Amusement Devices and Rides

Establishments primarily engaged in operating attendant-controlled mechanical rides or amusement devices in amusement parks, carnivals, circuses, fairs, or shopping malls.

### 7139903 Membership Sports and Recreation Clubs Without Facilities

Establishments primarily engaged in operating membership sports and recreational clubs, without facilities, which are restricted to use by members and their guests.

### 7139904 Miniature Golf Courses

Establishments primarily engaged in operating miniature golf courses.

# 7139905 Coin-Operated Amusement Devices, (Except Slot Machine Operation)

Establishments primarily engaged in operating coinoperated amusement devices or rides (except gaming devices), such as juke boxes, pinball machines, mechanical games, and similar types of amusement equipment, in places of business operated by others.

### 7139909 All Other Miscellaneous Amusement and Recreation Services

Establishments primarily engaged in providing amusement and recreation services (except amusement parks and arcades, gambling industries, skating rinks, golf courses and country clubs, skiing facilities, marinas, fitness and recreational sports centers, dance halls, bowling centers, amusement device operation).

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
  - A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff.

    Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Establishments exempt from Federal income tax with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

- 1. The mail universe.
  - Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.
- 2. The nonmail universe.
  - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

#### METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the Federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census questionnaire. Establishments that indicated that all or part of their income was exempt from Federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

#### RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipt or Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts or revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts or revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts or revenue of all establishments included in the category. In a few cases expansion on the basis of the receipts or revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts or revenue of establishments responding to the industry-specific inquiry as a percent of total receipts or revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

# Appendix D. Geographic Notes

Not applicable for this report.

1997 ECONOMIC CENSUS APPENDIX D D-1

# Appendix E. Metropolitan Areas

Not applicable for this report.

1997 ECONOMIC CENSUS APPENDIX E E-1