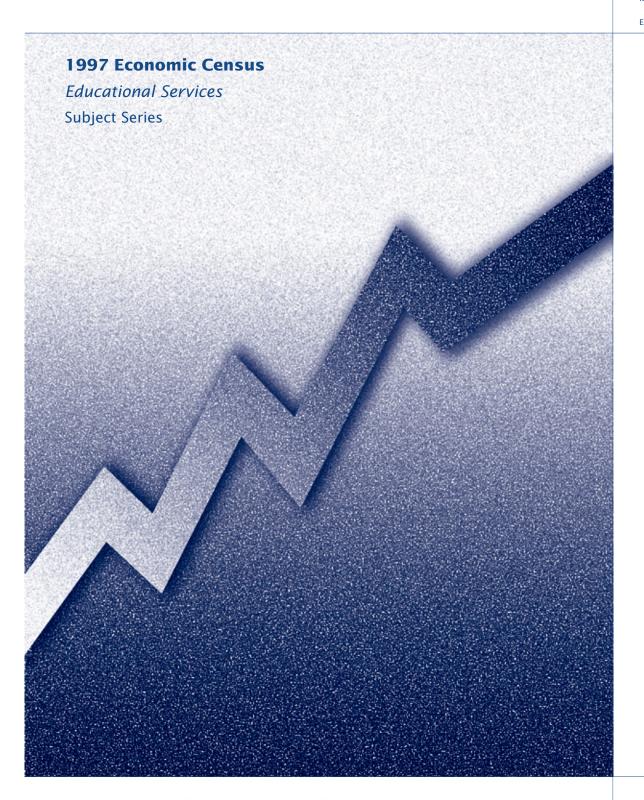
Summary 1997

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## Summary

ssued April 2001

EC97S61S-SM

### **1997 Economic Census**

Educational Services
Subject Series





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Note: This summary report is a compilation of selected tables from the 1997 Educational Services Geographic Area Series, Sources of Receipts or Revenue, and Establishment and Firm Size reports.

<sup>--</sup> Not applicable for this report.

### Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52 Finance and Insurance 53

Real Estate and Rental and Leasing 54 Professional, Scientific, and Technical Services

55 Management of Companies and Enterprises 56 Administrative and Support and Waste

Management and Remediation Services

61 **Educational Services** 

Health Care and Social Assistance 62

Arts. Entertainment, and Recreation 71

72 Accommodation and Foodservices

Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673 301-457-2668

### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient
  - coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- I 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

1997 ECONOMIC CENSUS INTRODUCTION 3

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### **Educational Services**

### **SCOPE**

The Educational Services sector (sector 61) comprises establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means. It can be adapted to the particular needs of the students, for example sign language can replace verbal language for teaching students with hearing impairments. All industries in the sector share this commonality of process, namely, labor inputs of instructors with the requisite subject matter expertise and teaching ability.

Data for this sector are shown for establishments of firms subject to Federal income tax and separately of firms which are exempt from Federal income tax under provisions of the Internal Revenue Code.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

### **GENERAL**

A list of reports that provide statistics on sector 61 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax, each state report presents general statistics on number of

establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For establishments of firms exempt from Federal income tax, each state report presents statistics on number of establishments, revenue, expenses, payroll, and employment by kind of business, for the state and MAs. Greater kindofbusiness detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax, as well as those exempt from Federal income tax, for detailed kind-of-business classifications.

**Sources of receipts or revenue report.** This report presents sources of receipts or revenue data for establishments with payroll by kind of business. Data are presented for the United States and states.

Establishment and firm size (including legal form of organization) report. This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments; and receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to

facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

- 4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
- 5. Areas within the state outside metropolitan areas (MAs).
- 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population

- or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
- Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

### AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

6 EDUCATIONAL SERVICES 1997 ECONOMIC CENSUS

### Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the United States: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

						Paid employees	Percent of	of receipts—
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	UNITED STATES							
61	Educational services	r33 783	r14 933 318	r4 903 048	r1 101 396	r248 685	r23.7	r12.3
611	Educational services	r33 783	r14 933 318	r4 903 048	<sup>r</sup> 1 101 396	r248 685	<sup>r</sup> 23.7	<sup>r</sup> 12.3
6114	Business schools, & computer & management training Business & secretarial schools Business & secretarial schools	6 056	4 902 474	1 688 736	380 073	53 861	17.1	11.7
61141		581	554 044	213 300	49 581	10 901	16.6	24.3
611410		581	554 044	213 300	49 581	10 901	16.6	24.3
61142	Computer training	2 785	2 512 179	970 278	222 100	28 848	15.0	13.5
611420		2 785	2 512 179	970 278	222 100	28 848	15.0	13.5
61143	Professional & management development training	2 690	1 836 251	505 158	108 392	14 112	20.1	5.4
611430		2 690	1 836 251	505 158	108 392	14 112	20.1	5.4
6115	Technical & trade schools Technical & trade schools Cosmetology & barber schools Flight training. Apprenticeship training Other trade & technical schools	r5 465	r3 465 093	r1 161 025	'275 860	54 310	'16.5	r10.8
61151		r5 465	r3 465 093	r1 161 025	'275 860	54 310	'16.5	r10.8
611511		1 805	453 884	159 907	38 865	10 289	17.2	8.9
611512		849	921 328	260 672	62 653	12 260	15.9	12.5
611513		253	91 718	30 612	7 165	1 303	27.3	22.6
611519		r2 558	r1 998 163	r709 834	'167 177	30 458	'16.1	r10.0
6116	Other schools & instruction. Fine arts schools Fine arts schools Dance schools (including children's & professionals') Art, drama, & music schools.	19 294	5 197 024	1 596 148	348 822	123 860	32.1	13.2
61161		6 245	954 051	278 143	67 005	31 651	38.3	12.2
611610		6 245	954 051	278 143	67 005	31 651	38.3	12.2
6116101		5 097	716 424	199 984	49 429	25 960	38.2	8.6
6116102		1 148	237 627	78 159	17 576	5 691	38.5	23.3
61162	Sports & recreation instruction	5 674	1 270 117	374 129	77 535	33 157	46.2	15.1
611620		5 674	1 270 117	374 129	77 535	33 157	46.2	15.1
61163	Language schools Language schools	610	413 224	120 641	27 030	8 490	12.1	6.2
611630		610	413 224	120 641	27 030	8 490	12.1	6.2
61169	All other schools & instruction Exam preparation & tutoring. Automobile driving schools. All other miscellaneous schools & instruction	6 765	2 559 632	823 235	177 252	50 562	26.1	13.8
611691		2 223	729 808	258 380	53 553	20 051	29.8	11.9
611692		1 663	331 427	118 223	24 767	9 334	46.2	15.3
611699		2 879	1 498 397	446 632	98 932	21 177	19.8	14.4
6117	Educational support services	2 968	1 368 727	457 139	96 641	16 654	33.4	14.2
61171		2 968	1 368 727	457 139	96 641	16 654	33.4	14.2
611710		2 968	1 368 727	457 139	96 641	16 654	33.4	14.2

<sup>&</sup>lt;sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies.
<sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the United States:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

							Paid employees	Percent o	of revenue —
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	UNITED STATES								
61	Educational services	7 153	5 505 710	5 098 455	1 461 479	345 475	72 388	11.9	12.1
611	Educational services	7 153	5 505 710	5 098 455	1 461 479	345 475	72 388	11.9	12.1
6114	Business schools, & computer & management training . Business & secretarial schools	519	650 920	603 480	141 716	33 171	4 783	9.9	11.0
61141		38	29 541	27 938	13 594	3 396	631	3.9	12.2
611410		38	29 541	27 938	13 594	3 396	631	3.9	12.2
61142	Computer training	55	33 424	30 588	8 904	1 927	386	19.4	44.1
611420		55	33 424	30 588	8 904	1 927	386	19.4	44.1
61143	Professional & management development training Professional & management development training	426	587 955	544 954	119 218	27 848	3 766	9.6	9.1
611430		426	587 955	544 954	119 218	27 848	3 766	9.6	9.1
6115	Technical & trade schools Technical & trade schools Cosmetology & barber schools Flight training Apprenticeship training Other trade & technical schools	1 381	963 547	895 437	251 151	59 168	13 167	16.4	12.0
61151		1 381	963 547	895 437	251 151	59 168	13 167	16.4	12.0
611511		2	D	D	D	D	a	D	D
611512		45	D	D	D	D	f	D	D
611513		904	330 636	300 070	109 600	26 351	6 194	34.5	20.0
611519		430	606 853	570 623	133 026	30 663	6 372	6.7	7.2
6116 61161 611610 6116101	Other schools & instruction Fine arts schools Fine arts schools Dance schools (including children's &	4 470 1 009 1 009	1 929 655 388 484 388 484	1 824 694 363 928 363 928	647 192 139 989 139 989	152 229 33 731 33 731	41 491 11 601 11 601	15.7 20.1 20.1	17.7 16.5 16.5
6116102	professionals')`	270 739	65 308 323 176	62 968 300 960	23 394 116 595	5 780 27 951	1 980 9 621	14.7 21.2	9.2 18.0
61162	Sports & recreation instruction	749	156 147	152 574	47 471	10 147	4 390	33.1	22.7
611620		749	156 147	152 574	47 471	10 147	4 390	33.1	22.7
61163	Language schools	244	75 344	71 911	31 677	7 439	3 346	14.2	26.0
611630		244	75 344	71 911	31 677	7 439	3 346	14.2	26.0
61169	All other schools & instruction	2 468	1 309 680	1 236 281	428 055	100 912	22 154	12.3	17.0
611691		407	85 564	81 605	32 744	7 503	2 613	17.4	41.0
611692		56	30 392	33 752	6 342	1 352	379	9.0	16.6
611699		2 005	1 193 724	1 120 924	388 969	92 057	19 162	12.1	15.3
6117	Educational support services Educational support services Educational support services	783	1 961 588	1 774 844	421 420	100 907	12 947	6.6	7.0
61171		783	1 961 588	1 774 844	421 420	100 907	12 947	6.6	7.0
611710		783	1 961 588	1 774 844	421 420	100 907	12 947	6.6	7.0

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 2a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and RL code	Kind of business and sources of receipts	Establishments (number)	Receipts <sup>1</sup> (\$1,000)	Receipts from specified receipt lines as percent of total receipts <sup>1</sup>	Receipts of establishments reporting sources of receipts as percent of total receipts
61	Educational services	r33 783	r14 933 318	100.0	64.4
4900	Tuition, fees, and other payments from providing academic or technical instruction	32 367	13 151 938	88.1	x
6400	Hairdressing and other body and appearance care receipts	1 426	87 514	.6	58.7
6402 6403	Hair service	1 412 452	82 183 5 331	.6 Z	X X
8500	Sales of food and beverages	790	21 392	.1	x
8600	Merchandise sales	8 397	628 792	4.2	55.2
8618 8940	Sales of other merchandise	8 355 6 192	628 096 1 043 681	4.2 7.0	X 58.2
8967	All other amounts received from providing services to clients, students, and others	6 192	1 043 681	7.0	X
611	Educational services	r33 783	'14 933 318	100.0	64.4
4900	Tuition, fees, and other payments from providing academic or technical	20.007	40 454 000	20.4	,
6400	instruction  Hairdressing and other body and appearance care receipts	32 367 1 426	13 151 938 87 514	88.1 .6	X 58.7
6402 6403	Hair service	1 412 452	82 183 5 331	.6 Z	X X
8500	Sales of food and beverages.	790	21 392	.1	x
8600	Merchandise sales	8 397	628 792	4.2	55.2
8618	Sales of other merchandise	8 355	628 096	4.2	X 58.2
8940 8967	All other receipts All other amounts received from providing services to clients, students,	6 192	1 043 681	7.0	
6114	and others	6 192 <b>6 056</b>	1 043 681 <b>4 902 474</b>	7.0 <b>100.0</b>	X 67.2
4900	Tuition, fees, and other payments from providing academic or technical				
8500	instruction	6 056 43	4 579 434 694	93.4 Z	X X
8600	Merchandise sales	1 316	192 483	3.9	59.8
8618	Sales of other merchandise	1 316	192 483	3.9	X
8940 8967	All other receipts	986	129 863	2.6	63.7
61141	and others	986	129 863	2.6	X
<b>61141</b> 4900	Business & secretarial schools	581	554 044	100.0	63.1
8500	instruction Sales of food and beverages.	581 43	530 039 694	95.7	X X
8600	Merchandise sales.	216	18 214	.1	58.5
8618	Sales of other merchandise	216	18 214	3.3	X
8940 8967	All other receipts	107	5 097	.9	55.2
	and others	107	5 097	.9	X
611410	Business & secretarial schools	581	554 044	100.0	63.1
4900	Tuition, fees, and other payments from providing academic or technical instruction	581	530 039	95.7	x
8500	Sales of food and beverages	43	694	.1	X
8600 8618	Merchandise sales	216 216	18 214 18 214	3.3 3.3	58.5 X
8940	All other receipts	107	5 097	.9	55.2
8967	All other amounts received from providing services to clients, students, and others	107	5 097	.9	x
61142	Computer training	2 785	2 512 179	100.0	65.8
4900	Tuition, fees, and other payments from providing academic or technical instruction	2 785	2 391 282	95.2	x
8600	Merchandise sales.	563	53 574	2.1	59.5
8618	Sales of other merchandise	563	53 574	2.1	X
8940 8967	All other receipts	467	67 323	2.7	62.4
	and others	467	67 323	2.7	X
611420	Computer training	2 785	2 512 179	100.0	65.8
4900	Tuition, fees, and other payments from providing academic or technical instruction	2 785	2 391 282	95.2	x
8600	Merchandise sales.	563	53 574	2.1	59.5
8618 8940	Sales of other merchandise	563 467	53 574 67 323	2.1 2.7	X 62.4
8967	All other amounts received from providing services to clients, students,				
61143	and others	467 <b>2 690</b>	67 323 <b>1 836 251</b>	2.7 <b>100.0</b>	X 70.4
4900	Tuition, fees, and other payments from providing academic or technical	2 030	1 000 231	130.0	70.4
	instruction	2 690	1 658 113	90.3	x
8600 8618	Merchandise sales	537 537	120 695 120 695	6.6 6.6	61.0 X
8940	All other receipts	412	57 443	3.1	68.8
8967	All other amounts received from providing services to clients, students, and others	412	57 443	3.1	x

# Table 2a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and RL code	Kind of business and sources of receipts	Establishments (number)	Receipts <sup>1</sup> (\$1,000)	Receipts from specified receipt lines as percent of total receipts¹	Receipts of establishments reporting sources of receipts as percent of total receipts
611430	Professional & management development training	2 690	1 836 251	100.0	70.4
4900	Tuition, fees, and other payments from providing academic or technical instruction	2 690	1 658 113	90.3	x
8600	Merchandise sales	537	120 695	6.6	61.0
8618 8940	Sales of other merchandise	537 412	120 695 57 443	6.6	X 68.8
8967	All other amounts received from providing services to clients, students, and others.	412	57 443	3.1	X
6115	Technical & trade schools	r5 465	r3 465 093	100.0	64.8
4900	Tuition, fees, and other payments from providing academic or technical instruction	5 465	3 176 609	91.7	x
6400 6402	Hairdressing and other body and appearance care receipts	1 426 1 412	87 514 82 183	2.5 2.4	59.1 X
6403	Nail service	452	5 331	.2	X X
8500 8600	Sales of food and beverages	163 1 757	12 329 86 987	.4	57.0
8618	Sales of other merchandise	1 715	86 291	2.5	X
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others.	1 151 1 151	101 653 101 653	2.9	59.1 X
61151	Technical & trade schools	r5 465	r3 465 093	100.0	64.8
4900	Tuition, fees, and other payments from providing academic or technical instruction	5 465	3 176 609	91.7	x
6400 6402 6403	Hairdressing and other body and appearance care receipts	1 426 1 412 452	87 514 82 183 5 331	2.5 2.4 .2	59.1 X X
8500	Sales of food and beverages	163	12 329	.4	x
8600 8618	Merchandise sales	1 757 1 715	86 987 86 291	2.5 2.5	57.0 X
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others	1 151 1 151	101 653 101 653	2.9 2.9	59.1 X
611511	Cosmetology & barber schools	1 805	453 884	100.0	64.5
4900	Tuition, fees, and other payments from providing academic or technical	4 005	040 447	75.4	
6400	instruction	1 805 1 426	342 117 87 514	75.4	X 58.8
6402 6403	Hair service. Nail service	1 412 452	82 183 5 331	18.1 1.2	X
8500	Sales of food and beverages	20	111	Z	X
8600 8618	Merchandise sales Sales of other merchandise	722 680	13 402 12 706	3.0 2.8	21.3 X
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others.	438 438	10 740 10 740	2.4	25.1 X
611512	Flight training	849	921 328	100.0	62.8
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction	849 56	841 768 3 562	91.4 .4	X
8600 8618	Merchandise sales	367 367	22 445 22 445	2.4 2.4	62.4 X
8940 8967	All other receipts	295	53 553	5.8	62.2 X
611513	and others	295 <b>253</b>	53 553 <b>91 718</b>	5.8 100.0	41.9
4900	Tuition, fees, and other payments from providing academic or technical	250	31710	100.0	4
8500	instruction	253 18	88 298 188	96.3 .2	X
8600 8618	Merchandise sales	25 25	2 520 2 520	2.7 2.7	41.9 X
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others.	10 10	711 711	.8	41.9 X
611519	Other trade & technical schools	r2 558	<sup>r</sup> 1 998 163	100.0	66.9
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction	2 558 69	1 904 426 8 468	95.3 .4	X
8600 8618	Merchandise sales	643 643	48 620 48 620	2.4	65.3 X
8940	All other receipts	408	36 649	1.8	66.2
8967	All other amounts received from providing services to clients, students, and others	408	36 649	1.8	x

## Table 2a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and RL code	establishments with payroli. For meaning or abbreviations and symbols, see in  Kind of business and sources of receipts	Establishments	Receipts <sup>1</sup>	Receipts from specified receipt lines as percent of	Receipts of establishments reporting sources of receipts as percent
		(number)	(\$1,000)	total receipts <sup>1</sup>	of total receipts
<b>6116</b> 4900	Other schools & instruction	19 294	5 197 024	100.0	62.1
8500	instruction	19 294 584	4 759 792 8 369	91.6 .2	X X
8600 8618	Merchandise sales	4 790 4 790	239 922 239 922	4.6 4.6	47.2 X
8940	All other receipts	2 531	188 941	3.6	54.0
8967	All other amounts received from providing services to clients, students, and others	2 531	188 941	3.6	x
61161	Fine arts schools	6 245	954 051	100.0	62.8
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction.  Sales of food and beverages	6 245 188	878 803 2 125	92.1 .2	X X
8600 8618	Merchandise sales	1 906 1 906	54 833 54 833	5.7 5.7	55.0 X
8940	All other receipts	687	18 290	1.9	52.8
8967	All other amounts received from providing services to clients, students, and others	687	18 290	1.9	x
611610	Fine arts schools	6 245	954 051	100.0	62.8
4900	Tuition, fees, and other payments from providing academic or technical instruction	6 245	878 803	92.1	x
8500	Sales of food and beverages	188	2 125	.2	X
8600 8618	Merchandise sales. Sales of other merchandise	1 906 1 906	54 833 54 833	5.7 5.7	55.0 X
8940 8967	All other receipts	687	18 290	1.9	52.8
0440404	and others	687	18 290	1.9	X
<b>6116101</b> 4900	Dance schools (including children's & professionals')	5 097	716 424	100.0	63.5
8500	instruction	5 097 160	664 520 2 007	92.8 .3	X X
8600 8618	Merchandise sales. Sales of other merchandise	1 415 1 415	34 514 34 514	4.8 4.8	52.1 X
8940 8967	All other receipts	568 568	15 383 15 383	2.1 2.1	50.8 X
6116102	and others	1 148	237 627	100.0	60.6
4900	Tuition, fees, and other payments from providing academic or technical		244 222		,
8500	instruction Sales of food and beverages.	1 148 28	214 283 118	90.2 .1	X X
8600 8618	Merchandise sales. Sales of other merchandise	491 491	20 319 20 319	8.6 8.6	60.2 X
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others.	119	2 907 2 907	1.2	60.0 X
61162	Sports & recreation instruction	5 674	1 270 117	100.0	60.0
4900	Tuition, fees, and other payments from providing academic or technical				
8500	Instruction Sales of food and beverages	5 674 332	1 156 151 4 143	91.0 .3	X X
8600 8618	Merchandise sales. Sales of other merchandise	1 695 1 695	44 674 44 674	3.5 3.5	34.7 X
8940 8967	All other receipts	913	65 149	5.1	38.9 X
611620	and others	913 <b>5 674</b>	65 149 <b>1 270 117</b>	5.1 <b>100.0</b>	60.0
4900	Tuition, fees, and other payments from providing academic or technical				
8500	instruction	5 674 332	1 156 151 4 143	91.0 .3	X
8600 8618	Merchandise sales. Sales of other merchandise	1 695 1 695	44 674 44 674	3.5 3.5	34.7 X
8940 8967	All other receipts	913	65 149	5.1	38.9
	and others	913	65 149	5.1	X
61163	Language schools	610	413 224	100.0	65.4
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction	610 9	383 646 300	92.8 .1	×
8600 8618	Merchandise sales	254 254	11 223 11 223	2.7 2.7	65.0 X
8940	All other receipts	203	18 055	4.4	65.4
8967	All other amounts received from providing services to clients, students, and others	203	18 055	4.4	x

### Table 2a. Major Sources of Receipts From Customers for Firms Subject to Federal Income Tax for the United States: 1997-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

[includes only	establishments with payroli. For meaning of appreviations and symbols, see	introductory text. For expira	anation of terms, see Append	JIX AJ	
NAICS code and RL code	Kind of business and sources of receipts	Establishments (number)	Receipts <sup>1</sup> (\$1,000)	Receipts from specified receipt lines as percent of total receipts <sup>1</sup>	Receipts of establishments reporting sources of receipts as percent of total receipts
611630	Language schools	610	413 224	100.0	65.4
4900	Tuition, fees, and other payments from providing academic or technical instruction	610	383 646	92.8	x
8500	Sales of food and beverages	9	300	.1	â
8600 8618	Merchandise sales. Sales of other merchandise	254 254	11 223 11 223	2.7 2.7	65.0 X
8940 8967	All other receipts	203	18 055	4.4	65.4
	and others	203	18 055	4.4	Х
<b>61169</b> 4900	All other schools & instruction	6 765	2 559 632	100.0	62.3
8500	instruction Sales of food and beverages	6 765 55	2 341 192 1 801	91.5 .1	X X
8600 8618	Merchandise sales. Sales of other merchandise	935 935	129 192 129 192	5.0 5.0	47.4 X
8940	All other receipts	728	87 447	3.4	59.0
8967	All other amounts received from providing services to clients, students, and others	728	87 447	3.4	x
611691	Exam preparation & tutoring	2 223	729 808	100.0	67.5
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction Sales of food and beverages.	2 223 12	716 319 33	98.2 Z	X X
8600 8618	Merchandise sales. Sales of other merchandise	62 62	2 787 2 787	.4	67.5 X
8940	All other receipts	135	10 669	1.5	48.6
8967	All other amounts received from providing services to clients, students, and others	135	10 669	1.5	x
611692	Automobile driving schools	1 663	331 427	100.0	60.6
4900	Tuition, fees, and other payments from providing academic or technical instruction	1 663	316 824	95.6	x
8600 8618	Merchandise sales. Sales of other merchandise	60 60	9 592 9 592	2.9 2.9	59.6 X
8940	All other receipts	29	5 005	1.5	60.6
8967	All other amounts received from providing services to clients, students, and others	29	5 005	1.5	x
611699	All other miscellaneous schools & instruction	2 879	1 498 397	100.0	60.1
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction Sales of food and beverages	2 879 43	1 308 049 1 762	87.3 .1	X X
8600 8618	Merchandise sales Sales of other merchandise	813 813	116 813 116 813	7.8 7.8	43.0 X
8940 8967	All other receipts	564	71 773	4.8	58.5
	and others	564	71 773	4.8	Х
<b>6117</b> 4900	Educational support services  Tuition, fees, and other payments from providing academic or technical	2 968	1 368 727	100.0	62.7
	instruction	1 552	636 103	46.5	X
8600 8618	Merchandise sales. Sales of other merchandise	534 534	109 400 109 400	8.0 8.0	60.2 X
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others.	1 524 1 524	623 224 623 224	45.5 45.5	55.3 X
61171	Educational support services	2 968	1 368 727	100.0	62.7
4900	Tuition, fees, and other payments from providing academic or technical instruction	1 552	636 103	46.5	x
8600 8618	Merchandise sales	534 534	109 400 109 400	8.0 8.0	60.2 X
8940 8967	All other receipts	1 524	623 224	45.5	55.3
	and others	1 524	623 224	45.5	X
<b>611710</b> 4900	Educational support services  Tuition, fees, and other payments from providing academic or technical	2 968	1 368 727	100.0	62.7
	instruction	1 552	636 103	46.5	X
8600 8618	Merchandise sales. Sales of other merchandise	534 534	109 400 109 400	8.0 8.0	60.2 X
8940 8967	All other receipts All other amounts received from providing services to clients, students,	1 524	623 224	45.5	55.3
	and others	1 524	623 224	45.5	X

1Receipts and receipt line percents may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and/or due to rounding.

### Table 2b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

[Includes only	establishments with payroli. For meaning of appreviations and symbols, see	introductory text. Tor expire	ination of terms, see Append	iix Aj	
NAICS code and RL code	Kind of business and sources of revenue	Establishments (number)	Revenue <sup>1</sup> (\$1,000)	Revenue from specified revenue lines as percent of total revenue <sup>1</sup>	Revenue of establishments reporting sources of revenue as percent of total revenue
61	Educational services	7 153	5 505 710	100.0	76.4
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction	4 655	1 702 224 10 396	30.9	X X
8600	Merchandise sales.	367 1 781	177 739	.2	72.6
8618	Sales of other merchandise	1 781	177 739	3.2	X
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others.	1 549 1 549	879 614 879 614	16.0 16.0	72.6 X
9000 9050	Contributions, gifts, and grants—Government	2 585	823 054	14.9	x
9100	community efforts, and commissioned fundraisers)  Investment income, including interest and dividends	4 777 3 493	1 287 879 156 747	23.4 2.8	X
9500 9502	All other revenue	2 326 2 326	467 300 467 300	8.5 8.5	66.9 X
611	Educational services	7 153	5 505 710	100.0	76.4
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction Sales of food and beverages	4 655 367	1 702 224 10 396	30.9 .2	××
8600 8618	Merchandise sales	1 781 1 781	177 739 177 739	3.2 3.2	72.6 X
8940 8967	All other receipts	1 549	879 614	16.0	72.6
0000	and others	1 549	879 614	16.0	X
9000 9050	Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	2 585 4 777	823 054 1 287 879	14.9 23.4	×
9100 9500	Investment income, including interest and dividends	3 493 2 326	156 747 467 300	2.8 8.5	X 66.9
9502	All other revenue	2 326	467 300 <b>650 920</b>	8.5	X 70.4
<b>6114</b> 4900	Business schools, & computer & management training  Tuition, fees, and other payments from providing academic or technical	519	650 920	100.0	78.4
8500	instruction Sales of food and beverages.	374 17	430 349 428	66.1 .1	××
8600 8618	Merchandise sales. Sales of other merchandise	123 123	15 437 15 437	2.4 2.4	75.3 X
8940 8967	All other receipts	118	23 870	3.7	66.2
9000	and others	118 151	23 870 49 047	3.7 7.5	×
9050 9100	Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers) Investment income, including interest and dividends	286 255	86 554 20 632	13.3 3.2	××
9500	All other revenue	156	24 603	3.8	76.9
9502 <b>61141</b>	All other revenue	156	24 603	3.8	79.7
4900	Business & secretarial schools.  Tuition, fees, and other payments from providing academic or technical	38	29 541	100.0	
8940	instruction	36 12	20 383 270	69.0	X 54.1
8967	All other receipts All other amounts received from providing services to clients, students, and others	12	270	.9	X X
9050	Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	25	3 465	11.7	x
9100	Investment income, including interest and dividends	26	1 519	5.1	x
611410	Business & secretarial schools	38	29 541	100.0	79.7
4900	Tuition, fees, and other payments from providing academic or technical instruction	36	20 383	69.0	x
8940 8967	All other receipts All other amounts received from providing services to clients, students, and others	12 12	270 270	.9	54.1 X
9050	Contributions, gifts, and grants – Private (including individuals, community efforts, and commissioned fundraisers)	25	3 465	11.7	×
9100	Investment income, including interest and dividends	26	1 519	5.1	x
61142	Computer training	55	33 424	100.0	61.6
4900	Tuition, fees, and other payments from providing academic or technical instruction	32	8 418	25.2	×
8600 8618	Merchandise sales Sales of other merchandise	10 10	1 236 1 236	3.7 3.7	61.6 X
9000 9050	Contributions, gifts, and grants – Government	25	15 751	47.1	×
2000	community efforts, and commissioned fundraisers)	20	8 004	23.9	x
9100	Investment income, including interest and dividends	9	15	Z	l x

# Table 2b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and RL code	Kind of business and sources of revenue	Establishments (number)	Revenue <sup>1</sup> (\$1,000)	Revenue from specified revenue lines as percent of total revenue	Revenue of establishments reporting sources of revenue as percent of total revenue
611420	Computer training	55	33 424	100.0	61.6
4900	Tuition, fees, and other payments from providing academic or technical instruction	32	8 418	25.2	x
8600 8618	Merchandise sales Sales of other merchandise	10 10	1 236 1 236	3.7 3.7	61.6 X
9000 9050	Contributions, gifts, and grants – Government	25	15 751	47.1	x
	community efforts, and commissioned fundraisers)	20	8 004	23.9	X
9100	Investment income, including interest and dividends	9	15	Z	X
<b>61143</b> 4900	Professional & management development training  Tuition, fees, and other payments from providing academic or technical	426	587 955	100.0	79.3
8500	instruction. Sales of food and beverages.	306 17	401 548 428	68.3 .1	××
8600 8618	Merchandise sales. Sales of other merchandise.	113 113	14 201 14 201	2.4 2.4	76.0 X
8940 8967	All other receipts	106	23 600	4.0	69.4
	and others	106	23 600	4.0	X
9000 9050	Contributions, gifts, and grants—Government	123	29 392	5.0	X
9100	community efforts, and commissioned fundraisers) Investment income, including interest and dividends	241 220	75 085 19 098	12.8 3.2	X
9500 9502	All other revenue	156 156	24 603 24 603	4.2 4.2	77.7 X
611430	Professional & management development training	426	587 955	100.0	79.3
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction. Sales of food and beverages.	306 17	401 548 428	68.3 .1	X
8600 8618	Merchandise sales Sales of other merchandise	113 113	14 201 14 201	2.4 2.4	76.0 X
8940	All other receipts	106	23 600	4.0	69.4
8967	All other amounts received from providing services to clients, students, and others	106	23 600	4.0	x
9000 9050	Contributions, gifts, and grants—Government	123	29 392	5.0	X
9100	Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers) Investment income, including interest and dividends	241 220	75 085 19 098	12.8 3.2	X
9500 9502	All other revenue All other revenue	156 156	24 603 24 603	4.2 4.2	77.7 X
6115	Technical & trade schools	1 381	963 547	100.0	72.7
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction.	779	204 695 5 714	21.2	X
8600	Sales of food and beverages  Merchandise sales Sales of other merchandise	90 299	12 208	.6 1.3	71.2
8618 8940	All other receipts	299 168	12 208 25 939	1.3	X 64.6
8967	All other amounts received from providing services to clients, students, and others	168	25 939	2.7	X
9000	Contributions, gifts, and grants—Government	472	152 067	15.8	x
9050	Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	721	485 253	50.4	X X
9100 9500	Investment income, including interest and dividends	839 446	28 213 48 701	2.9	68.6
9502	All other revenue	446	48 701	5.1	X
<b>61151</b> 4900	Technical & trade schools  Tuition, fees, and other payments from providing academic or technical	1 381	963 547	100.0	72.7
8500	instruction Sales of food and beverages.	779 90	204 695 5 714	21.2 .6	X
8600 8618	Merchandise sales Sales of other merchandise	299 299	12 208 12 208	1.3 1.3	71.2 X
8940	All other receipts	168	25 939	2.7	64.6
8967	All other amounts received from providing services to clients, students, and others	168	25 939	2.7	x
9000 9050	Contributions, gifts, and grants – Government	472	152 067	15.8	x
9100	community efforts, and commissioned fundraisers)  Investment income, including interest and dividends	721 839	485 253 28 213	50.4 2.9	X
9500 9502	All other revenue All other revenue	446 446	48 701 48 701	5.1 5.1	68.6 X
611511	Cosmetology & barber schools	2	D	D	x

# Table 2b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

[Included of thy	T To meaning or abbreviations and symbols, see	introductory text. Tor expit	I	, , , , , , , , , , , , , , , , , , ,	
NAICS code and RL code	Kind of business and sources of revenue	Establishments (number)	Revenue <sup>1</sup> (\$1,000)	Revenue from specified revenue lines as percent of total revenue	Revenue of establishments reporting sources of revenue as percent of total revenue
611512	Flight training	45	D	D	D
4900	Tuition, fees, and other payments from providing academic or technical instruction	36	D	D	x
8500	Sales of food and beverages	6	Ď	Ď	x
8600 8618	Merchandise sales	42 42	D D	D D	D X
8940	All other receipts	29	D	D	D
8967	All other amounts received from providing services to clients, students, and others	29	D	D	X
9000 9050	Contributions, gifts, and grants—Government	8	D	D	X
9100	community efforts, and commissioned fundraisers)	9 29	D D	D D	X
9500 9502	All other revenue	8 8	D D	D D	D X
611513	Apprenticeship training	904	330 636	100.0	61.0
4900	Tuition, fees, and other payments from providing academic or technical	500			
8500	instruction	509 71	83 850 293	25.4 .1	X
8600 8618	Merchandise sales	113 113	822 822	.2 .2	61.0 X
8940	All other receipts	60	4 262	1.3	57.5
8967	All other amounts received from providing services to clients, students, and others	60	4 262	1.3	X
9000 9050	Contributions, gifts, and grants—Government	275	56 548	17.1	X
9100	community efforts, and commissioned fundraisers) Investment income, including interest and dividends	462 541	158 862 8 524	48.0 2.6	X
9500	All other revenue	287	17 475	5.3	54.7
9502 <b>611519</b>	All other revenue	287 <b>430</b>	17 475 <b>606 853</b>	5.3 <b>100.0</b>	X 79.5
4900	Tuition, fees, and other payments from providing academic or technical	400	000 000	100.0	75.5
8500	instruction	234 13	108 357 5 412	17.9 .9	X
8600	Merchandise sales	144	11 236	1.9	77.4
8618 8940	Sales of other merchandise	144 79	11 236 14 002	1.9	X 66.8
8967	All other receipts All other amounts received from providing services to clients, students, and others	79	14 002	2.3	X
9000	Contributions, gifts, and grants—Government	189	95 257	15.7	x
9050	Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	250	325 180	53.6	X
9100	Investment income, including interest and dividends	269	19 375	3.2	X 77.6
9500 9502	All other revenue All other revenue	151 151	27 364 27 364	4.5 4.5	77.6 X
6116	Other schools & instruction	4 470	1 929 655	100.0	77.4
4900	Tuition, fees, and other payments from providing academic or technical instruction	3 251	885 129	45.9	××
8500	Sales of food and beverages	260	4 254	.2	
8600 8618	Merchandise sales. Sales of other merchandise	1 245 1 245	64 965 64 965	3.4 3.4	72.9 X
8940 8967	All other receipts	1 092	85 468	4.4	71.8
0007	and others	1 092	85 468	4.4	X
9000 9050	Contributions, gifts, and grants—Government	1 648	255 150	13.2	X
9100	community efforts, and commissioned fundraisers)	3 260 2 012	464 254 76 271	24.1 4.0	X
9500 9502	All other revenue	1 451 1 451	94 164 94 164	4.9 4.9	66.6 X
61161	Fine arts schools	1 009	388 484	100.0	68.4
4900	Tuition, fees, and other payments from providing academic or technical				
8500	instruction	860 82	149 814 2 085	38.6 .5	X
8600 8618	Merchandise sales	382 382	12 418 12 418	3.2 3.2	64.2 X
8940	All other receipts	389	28 281	7.3	63.4
8967	All other amounts received from providing services to clients, students, and others	389	28 281	7.3	x
9000	Contributions, gifts, and grants—Government	527	32 247	8.3	x
9050 9100	Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers) Investment income, including interest and dividends	801 591	121 002 24 596	31.1 6.3	X X
9500	All other revenue	471	18 041	4.6	53.6
9502	All other revenue	471	18 041	4.6	X X

# Table 2b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and RL code	Kind of business and sources of revenue	Establishments (number)	Revenue <sup>1</sup> (\$1,000)	Revenue from specified revenue lines as percent of total revenue1	Revenue of establishments reporting sources of revenue as percent of total revenue
611610	Fine arts schools	1 009	388 484	100.0	68.4
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction.  Sales of food and beverages.	860 82	149 814 2 085	38.6 .5	××
8600 8618	Merchandise sales. Sales of other merchandise	382 382	12 418 12 418	3.2	64.2 X
8940	All other receipts	389	28 281	7.3	63.4
8967	All other amounts received from providing services to clients, students, and others	389	28 281	7.3	x
9000 9050	Contributions, gifts, and grants—Government	527	32 247	8.3	X
9100	community efforts, and commissioned fundraisers) Investment income, including interest and dividends	801 591	121 002 24 596	31.1 6.3	X
9500 9502	All other revenue	471 471	18 041 18 041	4.6 4.6	53.6 X
6116101	Dance schools (including children's & professionals')	270	65 308	100.0	88.6
4900	Tuition, fees, and other payments from providing academic or technical	000	00.740	44.0	V
8500	instruction	239 30	28 746 105	44.0	X
8600 8618	Merchandise sales	102 102	891 891	1.4 1.4	80.7 X
8940 8967	All other receipts	109	4 611	7.1	76.1
	and others	109	4 611	7.1	X
9000 9050	Contributions, gifts, and grants—Government	120 208	3 536 17 455	5.4	X X
9100	Investment income, including interest and dividends	128	2 455	3.8	X
9500 9502	All other revenue All other revenue	128 128	7 509 7 509	11.5 11.5	52.9 X
6116102	Art, drama, & music schools	739	323 176	100.0	64.3
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction.  Sales of food and beverages.	621 52	121 068 1 980	37.5 .6	××
8600 8618	Merchandise sales Sales of other merchandise	280 280	11 527 11 527	3.6 3.6	60.9 X
8940	All other receipts	280	23 670	7.3	60.3
8967	All other amounts received from providing services to clients, students, and others	280	23 670	7.3	X
9000 9050	Contributions, gifts, and grants—Government	407	28 711	8.9	x
9100	community efforts, and commissioned fundraisers)	593 463	103 547 22 141	32.0 6.9	X
9500 9502	All other revenue All other revenue	343 343	10 532 10 532	3.3 3.3	54.5 X
61162	Sports & recreation instruction	749	156 147	100.0	56.0
4900	Tuition, fees, and other payments from providing academic or technical instruction	562	74 823	47.9	x
8500	Sales of food and beverages	112	676	.4	X
8600 8618	Merchandise sales. Sales of other merchandise	177 177	3 073 3 073	2.0 2.0	29.9 X
8940 8967	All other receipts	249	17 962	11.5	42.1
9000	and others	249 84	17 962 6 990	11.5	X X
9050	Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	463	35 395	22.7	x
9100 9500	Investment income, including interest and dividends	240 175	1 491 15 737	1.0	X 24.5
9502	All other revenue	175	15 737	10.1	X
611620	Sports & recreation instruction	749	156 147	100.0	56.0
4900 8500	Tuition, fees, and other payments from providing academic or technical instruction	562 112	74 823 676	47.9 .4	×
8600 8618	Merchandise sales	177 177	3 073 3 073	2.0 2.0	29.9 X
8940 8967	All other receipts	249	17 962	11.5	42.1
0000	and others	249	17 962	11.5	X
9000 9050	Contributions, gifts, and grants—Government Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	463 463	6 990 35 395	4.5 22.7	×
9100 9500	Investment income, including interest and dividends	240	1 491	1.0	X 24.5
9500 9502	All other revenue	175 175	15 737 15 737	10.1	24.5 X

### Table 2b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and RL code	and Kind of business and sources of revenue		Revenue <sup>1</sup> (\$1,000)	Revenue from specified revenue lines as percent of total revenue1	Revenue of establishments reporting sources of revenue as percent of total revenue
61163	Language schools	244	75 344	100.0	91.5
4900	Tuition, fees, and other payments from providing academic or technical instruction	230	54 067	71.8	×
8500	Sales of food and beverages	9	17	Z	X
8600 8618	Merchandise sales	121 121	2 211 2 211	2.9 2.9	91.5 X
8940 8967	All other receipts	45	3 134	4.2	86.2
	and others	45	3 134	4.2	x
9000 9050	Contributions, gifts, and grants—Government	25	2 509	3.3	X
9100	community efforts, and commissioned fundraisers)	57 62	8 179 715	10.9	X
9500 9502	All other revenue	52 52	4 512 4 512	6.0 6.0	91.5 X
611630	Language schools	244	75 344	100.0	91.5
4900	Tuition, fees, and other payments from providing academic or technical	000	F4 007	71.0	
8500	instruction	230 9	54 067 17	71.8 Z	X
8600 8618	Merchandise sales	121 121	2 211 2 211	2.9 2.9	91.5 X
8940	All other receipts	45	3 134	4.2	86.2
8967	All other amounts received from providing services to clients, students, and others	45	3 134	4.2	x
9000 9050	Contributions, gifts, and grants—Government	25	2 509	3.3	x
9100	community efforts, and commissioned fundraisers)  Investment income, including interest and dividends	57 62	8 179 715	10.9 .9	X
9500	All other revenue	52	4 512	6.0	91.5
9502 <b>61169</b>	All other revenue	52 <b>2 468</b>	4 512 <b>1 309 680</b>	6.0 <b>100.0</b>	X 81.8
4900	Tuition, fees, and other payments from providing academic or technical	2 400	1 309 660	100.0	01.0
8500	instruction	1 599 57	606 425 1 476	46.3 .1	X X
8600	Merchandise sales.	565	47 263 47 263	3.6	78.9
8618 8940	Sales of other merchandise	565 409	47 263 36 091	3.6	X 77.4
8967	All other amounts received from providing services to clients, students, and others	409	36 091	2.8	x
9000	Contributions, gifts, and grants—Government	1 012	213 404	16.3	x
9050	Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	1 939	299 678	22.9	X
9100 9500	Investment income, including interest and dividends  All other revenue	1 119 753	49 469 55 874	3.8	75.7
9502	All other revenue	753	55 874	4.3	X
<b>611691</b> 4900	Exam preparation & tutoring	407	85 564	100.0	100.0
	instruction	213	34 085	39.8	x
8600 8618	Merchandise sales	30 30	151 151	.2 .2	100.0 X
8940 8967	All other receipts	16	333	.4	100.0
8907	All other amounts received from providing services to clients, students, and others	16	333	.4	x
9000 9050	Contributions, gifts, and grants—Government	257	30 377	35.5	X
9100	community efforts, and commissioned fundraisers)	298 188	18 167 529	21.2 .6	X
9500 9502	All other revenue	84	1 922 1 922	2.2 2.2	100.0 X
611692	Automobile driving schools	84 <b>56</b>	30 392	100.0	71.8
4900	Tuition, fees, and other payments from providing academic or technical				
8600	instruction	49 17	27 876 75	91.7	X 71.8
8618	Sales of other merchandise	17	75	.2	X
9050	Contributions, gifts, and grants—Private (including individuals, community efforts, and commissioned fundraisers)	20	2 414	7.9	x
9100	Investment income, including interest and dividends	14	27	.1	x
611699	All other miscellaneous schools & instruction	2 005	1 193 724	100.0	80.3
4900	Tuition, fees, and other payments from providing academic or technical instruction.	1 337	544 464	45.6	X
8500 8600	Sales of food and beverages	57 518	1 476 47 037	3.9	X 77.3
8618	Sales of other merchandise	518	47 037	3.9	X
8940 8967	All other receipts	393	35 758	3.0	76.0
9000	and others	393 755	35 758 183 027	3.0	X X
9050	Contributions, gifts, and grants—Brivate (including individuals, community efforts, and commissioned fundraisers)	1 621	279 097	15.3	
9100	Investment income, including interest and dividends	917	48 913	4.1	X

### Table 2b. Major Sources of Revenue From Customers for Firms Exempt From Federal Income Tax for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and RL code	Kind of business and sources of revenue	Establishments (number)	Revenue <sup>1</sup> (\$1,000)	Revenue from specified revenue lines as percent of total revenue <sup>1</sup>	Revenue of establishments reporting sources of revenue as percent of total revenue
611699	All other miscellaneous schools & instruction — Con.				
9500 9502	All other revenue	669 669	53 952 53 952	4.5 4.5	74.2 X
6117	Educational support services	783	1 961 588	100.0	76.6
4900	Tuition, fees, and other payments from providing academic or technical instruction	251	182 051	9.3	x
8600 8618	Merchandise sales	114 114	85 129 85 129	4.3 4.3	71.9 X
8940 8967	All other receipts	171	744 337	37.9	74.9
0907	and others	171	744 337	37.9	x
9000 9050	Contributions, gifts, and grants – Government	314	366 790	18.7	x
9100	community efforts, and commissioned fundraisers) Investment income, including interest and dividends	510 387	251 818 31 631	12.8 1.6	X
9500 9502	All other revenue	273 273	299 832 299 832	15.3 15.3	61.7 X
61171	Educational support services	783	1 961 588	100.0	76.6
4900	Tuition, fees, and other payments from providing academic or technical instruction	251	182 051	9.3	x
8600 8618	Merchandise sales. Sales of other merchandise	114 114	85 129 85 129	4.3 4.3	71.9 X
8940 8967	All other receipts	171	744 337	37.9	74.9
0007	and others	171	744 337	37.9	x
9000 9050	Contributions, gifts, and grants—Government	314	366 790	18.7	X
9100	community efforts, and commissioned fundraisers)	510 387	251 818 31 631	12.8 1.6	X
9500 9502	All other revenue	273 273	299 832 299 832	15.3 15.3	61.7 X
611710	Educational support services	783	1 961 588	100.0	76.6
4900	Tuition, fees, and other payments from providing academic or technical instruction	251	182 051	9.3	x
8600 8618	Merchandise sales. Sales of other merchandise	114 114	85 129 85 129	4.3 4.3	71.9 X
8940 8967	All other receipts	171	744 337	37.9	74.9
0307	and others	171	744 337	37.9	x
9000 9050	Contributions, gifts, and grants—Government	314	366 790	18.7	x
9100	community efforts, and commissioned fundraisers) Investment income, including interest and dividends	510 387	251 818 31 631	12.8 1.6	X
9500 9502	All other revenue	273 273	299 832 299 832	15.3 15.3	61.7 X

Revenue and revenue line percents may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and/or due to rounding.

### Table 3a. Concentration by Largest Firms Subject to Federal Income Tax: 1997

300101.10111	leaning of appreviations and symbols, see introductory text. For explain	lation of terms, see		ceipts	o dategories onewin	, see Appendix O <sub>1</sub>	Paid employees
NAICS code	Kind of business or operation and largest firms based on receipts	Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)
61	EDUCATIONAL SERVICES						
	All firms	r33 783	'14 933 318	100.0	r4 903 048	'1 101 396	r248 685
	4 largest firms	236 378	822 531 1 260 703	5.5 8.4	211 870 299 586	48 945 70 276	10 891 15 413
	20 largest firms 50 largest firms	515 676	1 992 080 2 932 125	13.3 19.6	499 538 766 198	118 179 181 485	21 358 28 992
611	Educational services	0,0	2 302 123	10.0	700 100	101 400	20 002
0	All firms	r33 783	r14 933 318	100.0	r4 903 048	r1 101 396	'248 685
	4 largest firms	236	822 531	5.5	211 870	48 945	10 891
	8 largest firms 20 largest firms 50 largest firms	378 515 676	1 260 703 1 992 080 2 932 125	8.4 13.3 19.6	299 586 499 538 766 198	70 276 118 179 181 485	15 413 21 358 28 992
6114	Business schools, & computer & management training						
	All firms	6 056	4 902 474	100.0	1 688 736	380 073	53 861
	4 largest firms 8 largest firms	35 104	381 508 597 727	7.8 12.2	91 077 141 102	19 761 35 535	2 344 4 010
	20 largest firms	169 286	1 039 615 1 586 398	21.2 32.4	263 840 455 984	64 510 110 723	7 417 12 550
61141	Business & secretarial schools						
	All firms	581	554 044	100.0	213 300	49 581	10 901
	4 largest firms 8 largest firms	24 36	102 000 139 336	18.4 25.1	29 281 43 540	6 372 10 020	1 572 2 194
	20 largest firms 50 largest firms	68 123	221 472 324 226	40.0 58.5	74 740 116 948	17 492 27 496	3 740 5 857
611410	Business & secretarial schools	120	02+ 220	00.0	110 040	27 400	0 007
011410	All firms	581	554 044	100.0	213 300	49 581	10 901
	4 largest firms	24	102 000	18.4	29 281	6 372	1 572
	8 largest firms	36 68	139 336 221 472	25.1 40.0	43 540 74 740	10 020 17 492	2 194 3 740
	50 largest firms	123	324 226	58.5	116 948	27 496	5 857
61142	Computer training			400.0			
	All firms	<b>2 785</b> 62	<b>2 512 179</b> 287 807	<b>100.0</b> 11.5	<b>970 278</b> 108 441	<b>222 100</b> 27 702	28 848 2 973
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	67 148 225	437 363 745 456 1 095 462	17.4 17.4 29.7 43.6	144 633 272 253 417 035	35 634 69 816 102 453	3 632 7 567 11 343
611420	Computer training						
	All firms	2 785	2 512 179	100.0	970 278	222 100	28 848
	4 largest firms	62 67	287 807 437 363	11.5 17.4	108 441 144 633	27 702 35 634	2 973 3 632
	20 largest firms	148 225	745 456 1 095 462	29.7 43.6	272 253 417 035	69 816 102 453	7 567 11 343
61143	Professional & management development training						
	All firms	2 690	1 836 251	100.0	505 158	108 392	14 112
	4 largest firms	42 64	309 920 442 717	16.9 24.1	32 661 59 181	7 833 13 283	1 037 1 510
	20 largest firms 50 largest firms	88 126	634 178 855 431	34.5 46.6	110 926 183 177	24 283 39 451	2 489 4 409
611430	Professional & management development training						
011100	All firms	2 690	1 836 251	100.0	505 158	108 392	14 112
	4 largest firms	42	309 920	16.9	32 661	7 833	1 037
	8 largest firms	64 88	442 717 634 178	24.1 34.5	59 181 110 926	13 283 24 283	1 510 2 489
	50 largest firms	126	855 431	46.6	183 177	39 451	4 409
6115	Technical & trade schools	re 466	r3 465 093	100.0	ri 161 00E	1275 960	r54 310
	All firms	<b>'5 465</b>	658 286	19.0	<b>'1 161 025</b> 186 433	<b>'275 860</b> 47 100	8 902
	8 largest firms 20 largest firms	147 188	796 221 1 008 021	23.0 29.1	234 107 311 808	59 193 77 901	10 772 12 808
	50 largest firms	263	1 341 008	38.7	425 729	103 919	16 600
61151	Technical & trade schools						
	All firms	r5 465	r3 465 093	100.0	'1 161 025	'275 860	r54 310
	4 largest firms 8 largest firms 20 largest firms	110 147 188	658 286 796 221 1 008 021	19.0 23.0 29.1	186 433 234 107 311 808	47 100 59 193 77 901	8 902 10 772 12 808
	50 largest firms	263	1 341 008	38.7	425 729	103 919	16 600
611511	Cosmetology & barber schools						
	All firms	1 805	453 884	100.0	159 907	38 865	10 289
	4 largest firms 8 largest firms	63 103	29 340 49 917	6.5 11.0	11 402 17 054	2 703 4 128	565 902
	20 largest firms	147 250	83 335 128 936	18.4 28.4	28 050 44 367	6 919 10 746	1 476 2 486
611512	Flight training						
	- •						

### Table 3a. Concentration by Largest Firms Subject to Federal Income Tax: 1997—Con.

	earning or appreviations and symbols, see introductory text. For explain		Receipts		o catogorico snowi	, see Appendix O <sub>1</sub>	Paid employees
NAICS code	Kind of business or operation and largest firms based on receipts	Establishments	Amount	Сеприз	Annual payroll	First-quarter payroll	for pay period including March 12
		(number)	(\$1,000)	As percent of total	(\$1,000)	(\$1,000)	(number)
61	EDUCATIONAL SERVICES—Con.						
611	Educational services—Con.						
611512	Flight training—Con.						
	All firms	849	921 328	100.0	260 672	62 653	12 260
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	70 74 88 125	459 626 510 507 591 814 677 344	49.9 55.4 64.2 73.5	129 585 147 993 177 930 200 201	33 327 37 916 44 456 49 667	5 620 6 337 7 183 8 212
611513	Apprenticeship training						
	All firms	253	91 718	100.0	30 612	7 165	1 303
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	8 12 24 55	36 540 42 799 53 986 69 634	39.8 46.7 58.9 75.9	12 299 13 885 18 552 22 959	2 968 3 337 4 444 5 381	277 338 576 757
611519	Other trade & technical schools						
	All firms	r2 558	r1 998 163	100.0	<sup>r</sup> 709 834	r167 177	r30 458
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	73 86 146 191	305 498 397 021 579 791 845 054	15.3 19.9 29.0 42.3	101 484 128 812 189 234 284 631	25 181 31 848 46 780 69 463	5 009 5 831 7 807 11 116
6116	Other schools & instruction						
	All firms	19 294	5 197 024	100.0	1 596 148	348 822	123 860
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	223 268 307 415	397 252 540 980 796 160 1 108 856	7.6 10.4 15.3 21.3	93 462 127 763 188 331 288 048	16 421 24 650 37 378 62 601	5 536 6 473 8 021 11 718
61161	Fine arts schools						
	All firms	6 245	954 051	100.0	278 143	67 005	31 651
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	22 26 42 75	28 008 47 101 82 778 133 633	2.9 4.9 8.7 14.0	10 099 15 699 27 870 48 005	2 226 3 696 6 289 11 024	243 418 1 181 2 663
611610	Fine arts schools						
	All firms	6 245	954 051	100.0	278 143	67 005	31 651
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	22 26 42 75	28 008 47 101 82 778 133 633	2.9 4.9 8.7 14.0	10 099 15 699 27 870 48 005	2 226 3 696 6 289 11 024	243 418 1 181 2 663
6116101	Dance schools (including children's & professionals')						
	All firms	5 097	716 424	100.0	199 984	49 429	25 960
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	6 10 23 62	15 238 25 088 46 315 78 035	2.1 3.5 6.5 10.9	6 185 7 679 16 770 28 327	1 383 1 749 3 885 6 483	212 324 925 2 043
6116102	Art, drama, & music schools						
	All firms	1 148	237 627	100.0	78 159	17 576	5 691
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	22 26 42 78	28 008 45 302 73 304 105 301	11.8 19.1 30.8 44.3	10 099 14 663 25 609 38 559	2 226 3 267 5 886 8 791	243 469 1 156 1 860
61162	Sports & recreation instruction						
	All firms	5 674	1 270 117	100.0	374 129	77 535	33 157
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	18 23 35 85	55 475 80 246 134 357 214 418	4.4 6.3 10.6 16.9	17 848 27 212 43 317 60 904	4 548 6 226 9 154 12 407	518 777 1 338 1 975
611620	Sports & recreation instruction						
	All firms	5 674	1 270 117	100.0	374 129	77 535	33 157
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	18 23 35 85	55 475 80 246 134 357 214 418	4.4 6.3 10.6 16.9	17 848 27 212 43 317 60 904	4 548 6 226 9 154 12 407	518 777 1 338 1 975
61163	Language schools						
	All firms	610	413 224	100.0	120 641	27 030	8 490
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	98 115 142 186	200 028 228 080 270 006 320 802	48.4 55.2 65.3 77.6	40 954 48 767 66 011 87 217	10 306 12 131 15 263 19 477	3 215 3 611 4 296 5 378

### Table 3a. Concentration by Largest Firms Subject to Federal Income Tax: 1997—Con.

			Red	ceipts			Paid employees for pay period
NAICS code	Kind of business or operation and largest firms based on receipts	Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)
61	EDUCATIONAL SERVICES—Con.						
611	Educational services—Con.						
611630	Language schools						
	All firms	610	413 224	100.0	120 641	27 030	8 490
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	98 115 142 186	200 028 228 080 270 006 320 802	48.4 55.2 65.3 77.6	40 954 48 767 66 011 87 217	10 306 12 131 15 263 19 477	3 215 3 611 4 296 5 378
61169	All other schools & instruction						
	All firms	6 765	2 559 632	100.0	823 235	177 252	50 562
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	169 190 235 419	300 340 431 830 635 200 890 403	11.7 16.9 24.8 34.8	74 380 104 905 163 547 249 035	11 787 19 449 33 182 52 473	3 265 4 110 5 638 9 633
611691	Exam preparation & tutoring						
	All firms	2 223	729 808	100.0	258 380	53 553	20 051
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	161 181 316 381	204 726 245 273 317 696 383 176	28.1 33.6 43.5 52.5	71 463 78 948 110 260 136 043	11 952 13 752 21 014 26 749	3 011 3 453 4 769 6 454
611692	Automobile driving schools						
	All firms	1 663	331 427	100.0	118 223	24 767	9 334
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	6 27 61 140	45 374 60 852 89 376 128 164	13.7 18.4 27.0 38.7	14 009 20 170 31 745 44 968	3 104 4 692 7 013 9 742	553 943 1 642 2 360
611699	All other miscellaneous schools & instruction						
	All firms	2 879	1 498 397	100.0	446 632	98 932	21 177
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	28 35 71 134	211 356 307 212 459 511 642 774	14.1 20.5 30.7 42.9	32 576 56 527 98 660 163 259	6 860 11 501 20 989 36 153	1 024 1 339 2 732 5 233
6117	Educational support services						
	All firms	2 968	1 368 727	100.0	457 139	96 641	16 654
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 38 77 135	170 661 234 965 351 986 532 243	12.5 17.2 25.7 38.9	26 694 60 241 95 097 162 988	5 473 12 655 20 943 35 793	925 3 117 4 163 5 456
61171	Educational support services						
	All firms	2 968	1 368 727	100.0	457 139	96 641	16 654
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 38 77 135	170 661 234 965 351 986 532 243	12.5 17.2 25.7 38.9	26 694 60 241 95 097 162 988	5 473 12 655 20 943 35 793	925 3 117 4 163 5 456
611710	Educational support services						
	All firms	2 968	1 368 727	100.0	457 139	96 641	16 654
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 38 77 135	170 661 234 965 351 986 532 243	12.5 17.2 25.7 38.9	26 694 60 241 95 097 162 988	5 473 12 655 20 943 35 793	925 3 117 4 163 5 456

### Table 3b. Concentration by Largest Firms Exempt From Federal Income Tax: 1997

	, , , , , , , , , , , , , , , , , , ,			<b>3</b>	· · · · · · · · · · · · · · · · · · ·	,	
			Rev	venue			Paid employees
NAICS code	Kind of business or operation and largest firms based on revenue	Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)
61	EDUCATIONAL SERVICES						
	All firms	7 153	5 505 710	100.0	1 461 479	345 475	72 388
	4 largest firms	22	1 003 624	18.2	155 520	37 587	3 231
	8 largest firms 20 largest firms 50 largest firms	33 60 190	1 458 999 1 994 484 2 430 252	26.5 36.2 44.1	202 981 313 068 408 230	48 749 75 822 98 448	4 837 7 622 11 317
611	Educational services						
	All firms	7 153	5 505 710	100.0	1 461 479	345 475	72 388
	4 largest firms	22 33	1 003 624 1 458 999	18.2 26.5	155 520 202 981	37 587 48 749	3 231 4 837
	20 largest firms 50 largest firms	60 190	1 994 484 2 430 252	36.2 44.1	313 068 408 230	75 822 98 448	7 622 11 317
6114	Business schools, & computer & management training						
	All firms	519	650 920	100.0	141 716	33 171	4 783
	4 largest firms	15 20	277 473 322 978	42.6 49.6	35 026 43 383	8 655 10 579	1 017 1 213
	20 largest firms	51	398 293	61.2	64 858	15 564	1 854
	50 largest firms	90	488 731	75.1	89 030	21 196	2 589
61141	Business & secretarial schools						
	All firms	38	29 541	100.0	13 594	3 396	631
	4 largest firms	8 12	14 971 20 953	50.7 70.9	7 251 10 097	1 852 2 558	337 485
	20 largest firms	24	28 021	94.9	13 077	3 301	609
	50 largest firms	38	29 541	100.0	13 594	3 396	631
611410	Business & secretarial schools						
	All firms	38	29 541	100.0	13 594	3 396	631
	4 largest firms	8 12	14 971 20 953	50.7 70.9	7 251 10 097	1 852 2 558	337 485
	20 largest firms	24	28 021	94.9	13 077	3 301	609
	50 largest firms	38	29 541	100.0	13 594	3 396	631
61142	Computer training						
	All firms	55	33 424	100.0	8 904	1 927	386
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	6 10 22 52	16 559 22 345 29 000 33 414	49.5 66.9 86.8 100.0	3 358 4 735 6 970 8 900	811 939 1 450 1 926	101 139 236 385
611420	Computer training						
011420	All firms	55	33 424	100.0	8 904	1 927	386
	4 largest firms	6	16 559	49.5	3 358	811	101
	8 largest firms 20 largest firms 50 largest firms	10 22 52	22 345 29 000 33 414	66.9 86.8 100.0	4 735 6 970 8 900	939 1 450 1 926	139 236 385
61143	Professional & management development training						
	All firms	426	587 955	100.0	119 218	27 848	3 766
	4 largest firms	15	277 473	47.2	35 026	8 655	1 017
	8 largest firms	20 52	322 978 392 257	54.9 66.7	43 383 61 929	10 579 14 806	1 213 1 666
	50 largest firms	84	472 642	80.4	82 315	19 519	2 244
611430	Professional & management development training						
	All firms	426	587 955	100.0	119 218	27 848	3 766
	4 largest firms	15 20	277 473 322 978	47.2 54.9	35 026 43 383	8 655 10 579	1 017 1 213
	20 largest firms	52	392 257	66.7	61 929	14 806	1 666
	50 largest firms	84	472 642	80.4	82 315	19 519	2 244
6115	Technical & trade schools						
	All firms	1 381	963 547	100.0	251 151	59 168	13 167
	4 largest firms 8 largest firms	11 21	286 147 332 440	29.7 34.5	17 362 25 104	3 382 5 146	561 1 030
	20 largest firms	59 157	418 040 531 712	43.4 55.2	56 592 103 664	12 575 23 640	2 195 3 891
01151		157	351 712	33.2	100 004	25 040	0 001
61151	Technical & trade schools			400.0			40.40-
	All firms	1 381	963 547	100.0	251 151	59 168	13 167
	4 largest firms	11 21	286 147 332 440	29.7 34.5	17 362 25 104	3 382 5 146	561 1 030
	20 largest firms	59 157	418 040 531 712	43.4 55.2	56 592 103 664	12 575 23 640	2 195 3 891
611511		,		55.2			
110116	Cosmetology & barber schools	2	D	D	D	D	_
	All firms	2 2	D D	D	D	D D	<b>а</b> а
	8 largest firms	2	D	D	D	D	a
	20 largest firms	2 2	D D	D D	D D	D D	a a
611510							
611512	Flight training	ı	ı	ı		I	ı

### Table 3b. Concentration by Largest Firms Exempt From Federal Income Tax: 1997—Con.

	learning of abbreviations and symbols, see introductory text. For explan	lation or terms, see		venue	o categorico anomi	, occ / tpperiaix ej	Paid employees
NAICS code	Kind of business or operation and largest firms based on revenue	Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)
61	EDUCATIONAL SERVICES—Con.						
611	Educational services—Con.						
611512	Flight training—Con.						
	All firms	45	D	D	D	D	f
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	6 10 26 45	D D D	D D D	D D D	D D D	e e f f
611513	Apprenticeship training						
	All firms	904	330 636	100.0	109 600	26 351	6 194
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	24 36 110 152	34 426 55 341 93 296 141 363	10.4 16.7 28.2 42.8	11 671 19 360 31 599 45 078	2 602 4 357 7 344 10 588	232 385 865 1 511
611519	Other trade & technical schools						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	430 6 17 29 60	606 853 281 718 324 641 393 363 469 766	100.0 46.4 53.5 64.8 77.4	133 026 16 239 25 287 55 915 81 129	30 663 3 107 5 337 12 266 18 304	6 372 540 1 052 2 120 3 195
6116	Other schools & instruction						
	All firms	4 470	1 929 655	100.0	647 192	152 229	41 491
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 26 75 118	196 096 256 057 363 595 529 020	10.2 13.3 18.8 27.4	21 148 36 982 69 592 130 627	5 100 9 095 16 693 30 978	606 1 248 2 550 4 962
61161	Fine arts schools						
	All firms	1 009	388 484	100.0	139 989	33 731	11 601
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 9 28 78	31 062 53 764 95 125 147 943	8.0 13.8 24.5 38.1	9 658 15 256 31 184 53 628	2 017 3 237 7 240 12 530	418 723 2 013 3 408
611610	Fine arts schools						
	All firms	1 009	388 484	100.0	139 989	33 731	11 601
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 9 28 78	31 062 53 764 95 125 147 943	8.0 13.8 24.5 38.1	9 658 15 256 31 184 53 628	2 017 3 237 7 240 12 530	418 723 2 013 3 408
6116101	Dance schools (including children's & professionals')						
	All firms	270	65 308	100.0	23 394	5 780	1 980
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 9 21 52	18 393 22 321 30 930 43 091	28.2 34.2 47.4 66.0	7 811 9 243 12 135 16 400	1 826 2 165 2 944 3 994	349 438 656 1 016
6116102	Art, drama, & music schools						
	All firms	739	323 176	100.0	116 595	27 951	9 621
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	5 11 39 77	26 066 47 562 85 471 134 824	8.1 14.7 26.4 41.7	5 528 12 516 27 352 47 484	1 109 2 691 6 381 11 108	222 795 1 892 3 152
61162	Sports & recreation instruction						
	All firms	749	156 147	100.0	47 471	10 147	4 390
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	13 18 30 69	13 738 22 058 39 082 63 094	8.8 14.1 25.0 40.4	5 011 6 228 9 513 16 580	1 131 1 421 2 079 3 581	219 312 582 1 116
611620	Sports & recreation instruction						
	All firms	749	156 147	100.0	47 471	10 147	4 390
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	13 18 30 69	13 738 22 058 39 082 63 094	8.8 14.1 25.0 40.4	5 011 6 228 9 513 16 580	1 131 1 421 2 079 3 581	219 312 582 1 116
61163	Language schools						
	All firms	244	75 344	100.0	31 677	7 439	3 346
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	4 15 35 68	20 680 30 845 45 769 59 733	27.4 40.9 60.7 79.3	8 799 12 034 18 884 24 971	1 963 2 743 4 373 5 781	299 624 965 1 765

### Table 3b. Concentration by Largest Firms Exempt From Federal Income Tax: 1997—Con.

			Rev	venue		_	Paid employees for pay period
NAICS code	Kind of business or operation and largest firms based on revenue	Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)
61	EDUCATIONAL SERVICES—Con.						
611	Educational services—Con.						
611630	Language schools						
	All firms	244	75 344	100.0	31 677	7 439	3 346
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	4 15 35 68	20 680 30 845 45 769 59 733	27.4 40.9 60.7 79.3	8 799 12 034 18 884 24 971	1 963 2 743 4 373 5 781	299 624 965 1 765
61169	All other schools & instruction						
	All firms	2 468	1 309 680	100.0	428 055	100 912	22 154
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	13 25 74 140	192 234 250 467 353 575 497 881	14.7 19.1 27.0 38.0	26 521 36 278 66 082 123 765	6 653 8 926 16 000 29 843	770 1 228 2 407 4 622
611691	Exam preparation & tutoring						
	All firms	407	85 564	100.0	32 744	7 503	2 613
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	4 8 27 60	10 924 19 264 32 641 50 773	12.8 22.5 38.1 59.3	948 3 389 8 329 16 654	221 827 1 943 3 748	58 216 470 1 041
611692	Automobile driving schools						
	All firms	56	30 392	100.0	6 342	1 352	379
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	11 15 27 56	22 316 25 256 28 592 30 392	73.4 83.1 94.1 100.0	3 687 4 724 5 567 6 342	760 971 1 188 1 352	172 223 292 379
611699	All other miscellaneous schools & instruction						
	All firms	2 005	1 193 724	100.0	388 969	92 057	19 162
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	13 32 73 139	192 234 244 386 342 722 484 164	16.1 20.5 28.7 40.6	26 521 38 830 64 902 122 988	6 653 9 511 15 762 29 719	770 1 316 2 373 4 599
6117	Educational support services						
	All firms	783	1 961 588	100.0	421 420	100 907	12 947
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	19 31 82 114	906 092 1 187 783 1 436 869 1 616 471	46.2 60.6 73.3 82.4	173 057 228 123 270 385 310 830	42 344 55 421 65 835 74 680	4 036 5 370 6 616 8 065
61171	Educational support services						
	All firms	783	1 961 588	100.0	421 420	100 907	12 947
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	19 31 82 114	906 092 1 187 783 1 436 869 1 616 471	46.2 60.6 73.3 82.4	173 057 228 123 270 385 310 830	42 344 55 421 65 835 74 680	4 036 5 370 6 616 8 065
611710	Educational support services						
	All firms	783	1 961 588	100.0	421 420	100 907	12 947
	4 largest firms 8 largest firms 20 largest firms 50 largest firms	19 31 82 114	906 092 1 187 783 1 436 869 1 616 471	46.2 60.6 73.3 82.4	173 057 228 123 270 385 310 830	42 344 55 421 65 835 74 680	4 036 5 370 6 616 8 065

# Appendix A. Explanation of Terms

#### ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Also included are tips and gratuities received by employees from patrons and reported to employers and the value of payments in kind (e.g., free meals and lodging). If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of professional service organizations or associations which operate under state professional corporation statutes and file a corporate Federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **EXPENSES (\$1,000)**

Includes program service grants, specified assistance to individuals, benefits paid to or for members, payroll, employee benefits, payroll taxes, interest and rent expenses, cost of supplies used for operation, cost of merchandise sold, depreciation expenses, fundraising expenses, contracted or purchased services, and other expenses charged to operations during 1997. Expenses exclude outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; incomes taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or Federal tax agency; and, for fundraising organizations, funds transferred to charities and other organizations.

### FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

### NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; and members of a professional service organization or association which operates under state professional corporation statutes and files a corporate Federal income tax return. Not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used on IRS Form 941.

EDUCATIONAL SERVICES APPENDIX A A-1

### **RECEIPTS/REVENUE (\$1,000)**

Receipts (basic dollar volume measure for service establishments of firms subject to Federal income tax). Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997 whether or not payment was received in 1997. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., which are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include the total value of service contracts, market value of compensation received in lieu of cash, amounts received for work subcontracted to others, and dues and assessments from members and affiliates. Receipts from services provided to foreign customers from U.S. locations, including services preformed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency, nor do they include income from such sources as contributions, gifts, and grants; dividends, interest, and investments; or sale or rental of real estate. Also excluded are receipts (gross) of departments and concessions which are operated by others; sales of used equipment rented or leased to customers; domestic intracompany transfers; receipts of foreign

subsidiaries; and other nonoperating income, such as royalties, franchise fees, etc. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from Federal income tax). Includes revenue from customers or clients for services rendered and merchandise sold during 1997, whether or not payment was received in 1997, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Receipts from taxable business activities of firms exempt from Federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales, admissions, or other taxes collected by the organization from customers or clients and paid directly to a local, state, or Federal tax agency; income from the sale of real estate, investments, or other assets (except inventory held for resale); gross receipts of departments, concessions, etc., that are operated by others; and amounts transferred to operating funds from capital or reserve funds.

# Appendix B. NAICS Codes, Titles, and Descriptions

### **61 EDUCATIONAL SERVICES**

The Educational Services sector comprises establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means. It can be adapted to the particular needs of the students, for example sign language can replace verbal language for teaching students with hearing impairments. All industries in the sector share this commonality of process, namely, labor inputs of instructors with the requisite subject matter expertise and teaching ability.

### **611 Educational Services**

Industries in the Educational Services subsector provide instruction and training in a wide variety of subjects. The instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers.

The subsector is structured according to level and type of educational services. Elementary and secondary schools, junior colleges and colleges, universities, and professional schools correspond to a recognized series of formal levels of education designated by diplomas, associate degrees (including equivalent certificates), and degrees. The remaining industry groups are based more on the type of instruction or training offered and the levels are not always as formally defined. The establishments are often highly specialized, many offering instruction in a very limited subject matter, for example ski lessons or one specific computer software package. Within the sector, the level and types of training that are required of the instructors and teachers vary depending on the industry.

Establishments that manage schools and other educational establishments on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified in the educational services subsector based on the type of facility managed and operated.

### 6114 Business Schools and Computer and Management Training

This NAICS industry group includes establishments classified in the following NAICS industries: 61141, Business and Secretarial Schools; 61142, Computer Training; and 61143, Professional and Management Development Training.

### 61141 Business and Secretarial Schools

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

### 611410 Business and Secretarial Schools

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

The data published with NAICS code 611410 are comprised of the following SIC industry:

8244 Business and Secretarial Schools

### **61142 Computer Training**

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software packages, computerized business systems, computer electronics technology, computer operations, and local area network management. Instruction may be provided at the establishment's facilities or at an off-site location, including the client's own facilities.

### **611420 Computer Training**

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software

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packages, computerized business systems, computer electronics technology, computer operations, and local area network management. Instruction may be provided at the establishment's facilities or at an off-site location, including the client's own facilities.

The data published with NAICS code 611420 are comprised of this part of the following SIC industry:

8243 (pt) Computer Training, (Except Computer Repair Training)

### 61143 Professional and Management Development Training

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers. Instruction may be provided at the establishment's facilities or at an off-site location, including the client's own facilities.

### 611430 Professional and Management Development Training

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers. Instruction may be provided at the establishment's facilities or at an off-site location, including the client's own facilities.

The data published with NAICS code 611430 are comprised of this part of the following SIC industry:

8299 (pt) Professional and Management Development Training

### 6115 Technical and Trade Schools

This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification.

### 61151 Technical and Trade Schools

This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification.

### 611511 Cosmetology and Barber Schools

This U.S. industry comprises establishments primarily engaged in offering training in barbering, hair styling, or the cosmetic arts, such as makeup or skin care. These schools provide job-specific certification.

The data published with NAICS code 611511 are comprised of these parts of the following SIC industries:

7231 (pt) Beauty and Cosmetology Schools 7241 (pt) Barber Colleges

### **6115111 Beauty and Cosmetology Schools**

Establishments primarily engaged in offering training in hair styling or the cosmetic arts, such as makeup or skin care. These schools provide job-specific certification.

### 6115112 Barber Colleges

Establishments primarily engaged in offering training in barbering. These schools provide nonacademic certification.

### 611512 Flight Training

This U.S. industry comprises establishments primarily engaged in offering aviation and flight training. These establishments may offer vocational training, recreational training, or both.

The data published with NAICS code 611512 are comprised of these parts of the following SIC industries:

8249 (pt) Aviation Schools (Excluding Flying Instruction)

8299 (pt) Flying Instruction

### 6115121 Flying Instruction

Establishments primarily engaged in offering flight training. These establishments may offer vocational training, recreational training, or both.

### 6115122 Aviation Schools (Except Flying Instruction)

Establishments primarily engaged in offering aviation training (except flight training). These establishments may offer vocational training, recreational training, or both.

### 611513 Apprenticeship Training

This U.S. industry comprises establishments primarily engaged in offering apprenticeship training programs. These programs involve applied training as well as course work.

The data published with NAICS code 611513 are comprised of this part of the following SIC industry:

8249 (pt) Apprenticeship Training

### 611519 Other Technical and Trade Schools

This U.S. industry comprises establishments primarily engaged in offering job or career vocational or technical courses (except cosmetology and barber training, aviation

and flight training, and apprenticeship training). The curriculums offered by these schools are highly structured and specialized and lead to job-specific certification.

The data published with NAICS code 611519 are comprised of these parts of the following SIC industries:

8243 (pt) Computer Repair Training

8249 (pt) Other Technical and Trade Schools

8249 (pt) Truck Driving Schools

# 6115191 Other Technical and Trade Schools (Except Computer Repair and Truck Driving Schools)

Establishments primarily engaged in offering job or career vocational or technical courses (except cosmetology and barber training, aviation and flight training, computer repair training, truck driving instruction, and apprenticeship training). The curriculums offered by these establishments are highly structured and specialized and generally lead to job-specific certification.

### 6115192 Computer Repair Training

Establishments primarily engaged in conducting training in the repair and maintenance of computers and computer peripheral equipment.

### 6115193 Truck Driving Schools

Establishments primarily engaged in offering truck and bus driving instruction. Also included are construction equipment operation schools.

### 6116 Other Schools and Instruction

This industry group comprises establishments primarily engaged in offering or providing instruction (except academic schools, colleges, and universities; and business, computer, management, technical, or trade instruction).

### **61161 Fine Arts Schools**

This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

### 611610 Fine Arts Schools

This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

The data published with NAICS code 611610 are comprised of these parts of the following SIC industries:

7911 (pt) Dance School or Studio Providing
Instruction (Including Children's and Professionals')

8299 (pt) Art, Drama, and Music Schools

### 6116101 Dance Schools (Including Children's and Professionals')

Establishments primarily engaged in teaching dance to children and adults.

### 6116102 Art, Drama, and Music Schools

Establishments primarily engaged in offering instruction in the arts, including art, drama, and music.

### **61162 Sports and Recreation Instruction**

This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

### 611620 Sports and Recreation Instruction

This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

The data published with NAICS code 611620 are comprised of this part of the following SIC industry:

7999 (pt) Sports and Recreation Instruction

### 61163 Language Schools

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

### 611630 Language Schools

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

The data published with NAICS code 611630 are comprised of this part of the following SIC industry:

8299 (pt) Language Schools

### 61169 All Other Schools and Instruction

This industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, and language instruction). Also excluded from this industry are academic schools, colleges, and universities.

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### 611691 Exam Preparation and Tutoring

This U.S. industry comprises establishments primarily engaged in offering preparation for standardized examinations and/or academic tutoring services.

The data published with NAICS code 611691 are comprised of this part of the following SIC industry:

8299 (pt) Exam Preparation and Tutoring

### **611692 Automobile Driving Schools**

This U.S. industry comprises establishments primarily engaged in offering automobile driving instruction.

The data published with NAICS code 611692 are comprised of this part of the following SIC industry:

8299 (pt) Automobile Driving Instruction

### 611699 All Other Miscellaneous Schools and Instruction

This U.S. industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, language instruction, tutoring, and automobile driving instruction). Also excluded from this industry are academic schools, colleges, and universities.

The data published with NAICS code 611699 are comprised of this part of the following SIC industry:

8299 (pt) All Other Miscellaneous Schools and Instruction

### 6117 Educational Support Services

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

### **61171 Educational Support Services**

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

### **611710 Educational Support Services**

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

The data published with NAICS code 611710 are comprised of these parts of the following SIC industries:

8299 (pt) Educational Support Services 8748 (pt) Educational Testing and Evaluation Services

# 6117101 Educational Support Services (Except Educational Test Development and Evaluation Services)

Establishments primarily engaged in providing noninstructional services that support educational processes systems, such as educational counseling, educational curriculum development, and student exchange programs.

### 6117102 Educational Test Development and Evaluation Services

Establishments primarily engaged in providing educational test development and evaluation services.

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
  - A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff.

    Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Establishments exempt from Federal income tax with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

- 1. The mail universe.
  - Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.
- 2. The nonmail universe.
  - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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#### METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the Federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census questionnaire. Establishments that indicated that all or part of their income was exempt from Federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

#### RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipt or Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts or revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts or revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts or revenue of all establishments included in the category. In a few cases expansion on the basis of the receipts or revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts or revenue of establishments responding to the industry-specific inquiry as a percent of total receipts or revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

### **ESTABLISHMENT AND FIRM SIZE CATEGORIES**

The Establishment and Firm Size report represents a recompilation of data collected in the 1997 Economic Census for the Educational Services Sector and is divided into three categories: establishment size, firm size and legal form of organization.

**Establishment size.** Only establishments which operated for the entire year have been classified into the various receipt/revenue and employment size groups used in the establishment size tables. An establishment is classified as "operated for the entire year" if it operated 10 months or more during the year. Data for establishments which reported that they were in operation fewer than 10 months are separately summarized as "not operated for the entire year."

**Firm size.** Only firms which operated for the entire year have been classified into the various receipt/revenue and

employment size groups used in the firm size tables. A firm may be either a single establishment (single unit) firm or a multiestablishment (multiunit) firm. A single unit firm is a firm with only one establishment engaged in economic activities. A multiunit firm is a firm with two establishments or more engaged in economic activities. A multiunit firm may, however, operate only one establishment classified in service industries. Firm size groups are based on aggregate data for all establishments operated by the same firm in the kind-of-business classification, group, or total for which data are presented. For example, a firm operates two service establishments: a fine arts school

(NAICS 611610) and a language school (NAICS 611630). At each of the two most detailed levels of classification, each of the establishments is a single unit operated by a multiunit firm. At the educational services major group level (NAICS 611), it is a two-establishment multiunit firm. A firm is considered to have "operated for the entire year" if any of its establishments at that NAICS level operated 10 months or more during the year. Data for firms which reported that none of their establishments operated 10 months or more are separately summarized as "not operated entire year."

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### Appendix D. Geographic Notes

Not applicable for this report.

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### Appendix E. Metropolitan Areas

Not applicable for this report.

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