# Texas

## **1997 Economic Census** *Information*

Geographic Area Series

## 1997

Issued October 1999

EC97S51A-TX

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## Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

## **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

## Information

### SCOPE

The Information sector (sector 51) of the 1997 Economic Census comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, the motion picture and sound recording industries, the broadcasting and telecommunications industries, and the information services and data processing services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

Unlike traditional goods, an "information or cultural product," such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.

Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.

The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.

The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a database publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacturedistribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright

law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and database publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Data for this sector are shown for establishments of firms subject to Federal income tax.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Except in the telecommunications industry, the basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

#### GENERAL

A list of reports that provide statistics on sector 51 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax, each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax for detailed kind-of-business classifications.

**Sources of receipts report.** This report presents sources of receipts data for establishments with payroll by kind of business. Data are presented for the United States and states.

**Establishment and firm size (including legal form of organization) report.** This report presents receipts, payroll, and employment data for the United States by receipts size, by employment size, and by legal form of organization for establishments; and receipts size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

#### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
- 4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
- 5. Areas within the state outside metropolitan areas (MAs).
- 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- 8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

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9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

## COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are

published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) and the Annual Survey of Communication Services (ASCS) each year. These surveys, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

			. For explanation o		_	Paid employees	Percent o	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	TEXAS							
51	Information	7 520	40 363 181	8 605 583	Ν	210 654	1.4	9.9
511	Publishing industries	2 232	7 880 256	2 234 443	N	49 949	1.2	13.2
5111 51111 511110	Newspaper, periodical, book, & database publishers Newspaper publishers Newspaper publishers	1 366 665 665	4 476 662 2 473 136 2 473 136	971 516 538 134 538 134	N N N N N	33 931 19 493 19 493		14.9 7.0 7.0
51112	Periodical publishers	306	603 786	133 319	N	4 029	-	44.9
511120	Periodical publishers	306	603 786	133 319	N	4 029		44.9
51113	Book publishers	141	900 910	163 795	N	4 970		6.6
511130	Book publishers	141	900 910	163 795	N	4 970		6.6
51114	Database & directory publishers	104	230 827	62 342	N	1 679		32.1
511140	Database & directory publishers	104	230 827	62 342	N	1 679		32.1
51119	Other publishers .	150	268 003	73 926	N	3 760	–	33.8
511191	Greeting card publishers .	1	D	D	N	c	D	D
511199	All other publishers.	149	D	D	N	h	D	D
5112 51121 511210	Software publishers Software publishers Software publishers	866 866 866	3 403 594 3 403 594 3 403 594	1 262 927 1 262 927 1 262 927 1 262 927	270 316 270 316 270 316	16 018 16 018 16 018	2.9 2.9 2.9	11.0 11.0 11.0
512	Motion picture & sound recording industries	1 009	1 846 963	258 752	59 740	15 791	5.2	6.1
5121 51211 512110 5121101 5121101 5121102	Motion picture & video industries . Motion picture & video production . Motion picture & video production . Motion picture production (except for television) . Motion picture & video production for television .	851 305 305 191 114	1 766 613 359 403 359 403 204 571 154 832	235 329 115 174 115 174 73 117 42 057	54 141 26 242 26 242 17 132 9 110	14 958 2 996 2 996 1 808 1 188	4.3 14.0 14.0 13.7 14.3	5.7 12.5 12.5 18.0 5.3
51212	Motion picture & video distribution	32	698 057	16 778	4 389	552	2.5	5.2
512120		32	698 057	16 778	4 389	552	2.5	5.2
5121201		29	D	D	D	f	D	D
5121202		3	D	D	D	a	D	D
51213	Motion picture & video exhibition	399	609 928	74 446	17 150	10 614	1.0	3.1
512131		391	604 038	73 585	16 974	10 562	.9	3.1
512132		8	5 890	861	176	52	9.8	2.5
51219	Post production & other motion picture & video industries	115	99 225	28 931	6 360	796	3.2	.6
512191	Teleproduction & other postproduction services	109	96 448	28 031	6 184	775	2.8	.2
512199	Other motion picture & video industries	6	2 777	900	176	21	17.2	13.5
5122	Sound recording industries	158	80 350	23 423	5 599	833	25.6	15.0
51221	Record production	10	4 232	992	102	21	17.0	57.0
512210	Record production	10	4 232	992	102	21	17.0	57.0
51222	Integrated record production/distribution	9	10 555	4 962	1 123	132	=	4.7
512220	Integrated record production/distribution	9	10 555	4 962	1 123	132		4.7
51223	Music publishers	33	28 096	5 873	1 492	184	27.0	14.7
512230	Music publishers.	33	28 096	5 873	1 492	184	27.0	14.7
51224	Sound recording studios	86	32 735	10 000	2 478	424	31.0	15.0
512240		86	32 735	10 000	2 478	424	31.0	15.0
51229	Other sound recording industries	20	4 732	1 596	404	72	44.8	2.6
512290	Other sound recording industries	20	4 732	1 596	404	72	44.8	2.6
513	Broadcasting & telecommunications	3 287	26 753 136	4 718 451	1 192 141	114 361	1.0	8.4
5131	Radio & television broadcasting.	625	2 250 024	627 413	144 726	19 167	3.2	11.9
51311	Radio broadcasting	486	872 772	308 696	73 495	10 060	7.8	14.6
513111	Radio networks.	31	72 375	27 712	5 891	691	2.5	41.7
513112	Radio stations.	455	800 397	280 984	67 604	9 369	8.3	12.1
51312	Television broadcasting	139	1 377 252	318 717	71 231	9 107	.2	10.3
513120	Television broadcasting	139	1 377 252	318 717	71 231	9 107	.2	10.3
5132	Cable networks & program distribution	315	1 949 252	308 475	78 896	10 518	1.2	5.0
51321		21	159 119	24 672	6 380	736	3.3	35.6
513210		21	159 119	24 672	6 380	736	3.3	35.6
51322	Cable & other program distribution	294	1 790 133	283 803	72 516	9 782	1.0	2.3
513220	Cable & other program distribution	294	1 790 133	283 803	72 516	9 782	1.0	2.3
5133	Telecommunications	2 347	22 553 860	3 782 563	968 519	84 676	.7	8.3
51331	Wired telecommunications carriers	1 588	17 328 738	2 935 727	762 269	61 566	.3	2.2
513310	Wired telecommunications carriers	1 588	17 328 738	2 935 727	762 269	61 566	.3	2.2
51332	Wireless telecommunications carriers (except satellite)	517	3 785 502	647 379	163 816	17 199	.5	37.7
513321	Paging	284	1 894 471	367 325	94 044	10 264	.5	73.9
513322	Cellular & other wireless telecommunications	233	1 891 031	280 054	69 772	6 935	.5	1.3
51333	Telecommunications resellers	154	656 858	93 343	20 589	3 146	6.7	2.4
513330		154	656 858	93 343	20 589	3 146	6.7	2.4
51334	Satellite telecommunications	39	347 853	29 133	5 891	686	2.9	1.3
513340		39	347 853	29 133	5 891	686	2.9	1.3
51339	Other telecommunications	49	434 909	76 981	15 954	2 079	8.7	10.0
513390	Other telecommunications	49	434 909	76 981	15 954	2 079	8.7	10.0

See footnotes at end of table.

## Table 1. Summary Statistics for the State: 1997-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

						Paid employees	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	TEXAS-Con.							
51	Information-Con.							
514	Information services & data processing services	992	3 882 826	1 393 937	410 993	30 553	2.3	15.6
5141 51411 514110	Information services	425 15 15	398 392 38 614 38 614	118 888 10 858 10 858	24 837 2 755 2 755	3 465 311 311	12.9 	21.3 36.9 36.9
51412 514120	Libraries & archives	117 117	13 481 13 481	4 457 4 457	987 987	350 350	31.8 31.8	6.9 6.9
51419 514191 514199	Other information services Online information services All other information services	293 274 19	346 297 258 600 87 697	103 573 79 957 23 616	21 095 16 176 4 919	2 804 2 378 426	13.7 14.9 10.0	20.1 17.3 28.4
5142 51421 514210	Data processing services Data processing services Data processing services	567 567 567	3 484 434 3 484 434 3 484 434	1 275 049 1 275 049 1 275 049	386 156 386 156 386 156	27 088 27 088 27 088	1.1 1.1 1.1	15.0 15.0 15.0

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent c	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	ABILENE, TX MSA							
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	5 5	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	34	80 550	19 187	4 824	714	1.8	1.6
5131	Radio & television broadcasting	11	D	D	D	е	D	D
	AMARILLO, TX MSA							
512	Motion picture & sound recording industries	13	6 283	812	199	100	7.6	2.5
5121 51213	Motion picture & video industries Motion picture & video exhibition	12 6	D 5 246	D 605	D 148	b 83	D -	D _
513	Broadcasting & telecommunications	38	143 169	28 528	7 208	943	1.8	3.0
5131 51311	Radio & television broadcasting Radio broadcasting	15 11	D D	D D	D D	e c	D D	D D
	AUSTIN-SAN MARCOS, TX MSA							
5112 51121 511210	Software publishers . Software publishers . Software publishers .	153 153 153	813 083 813 083 813 083	287 104 287 104 287 104	65 578 65 578 65 578	3 417 3 417 3 417	1.8 1.8 1.8	12.2 12.2 12.2
512	Motion picture & sound recording industries	102	94 151	22 078	3 782	1 340	4.1	10.3
5121 51211 512110 5121101	Motion picture & video industries. Motion picture & video production Motion picture & video production Motion picture production (except for television)	77 29 29 20	87 704 27 613 27 613 D	19 467 10 922 10 922 D	3 237 1 483 1 483 D	1 188 147 147 c	1.1 1.5 1.5 D	10.8 24.4 24.4 D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	28 28	48 726 48 726	5 303 5 303	1 077 1 077	911 911	.9 .9	5.6 5.6
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	17 17	D D	D D	D D	c c	D D	D D
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	25 12 12	6 447 4 345 4 345	2 611 1 968 1 968	545 445 445	152 124 124	43.6 46.5 46.5	3.9 .6 .6
513	Broadcasting & telecommunications	213	1 946 216	355 721	83 371	8 458	1.2	7.5
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	40 29 26	172 833 67 361 D	61 521 35 779 D	12 264 6 057 D	1 771 1 028 g	.2 .5 D	5.6 11.6 D
51312 513120	Television broadcasting Television broadcasting	11 11	105 472 105 472	25 742 25 742	6 207 6 207	743 743		1.8 1.8
5132 51322 513220	Cable networks & program distribution	29 23 23	295 876 D D	32 985 D D	11 240 D D	1 489 g g	1.0 D D	17.0 D D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

MSAs, and	PMSAs), see Appendix E]	,						
NAICS code	Geographic area and kind of business	Establish-			First-quarter	Paid employees for pay period including	From adminis-	of receipts-
		ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	trative records <sup>1</sup>	Estimated <sup>2</sup>
	AUSTIN-SAN MARCOS, TX MSA-Con.							
514	Information services & data processing services	88	126 890	36 269	9 220	1 116	5.4	9.6
5141 51419	Information services Other information services	46 37	21 107 D	8 091 D	1 568 D	225 c	25.8 D	21.6 D
5142 51421 514210	Data processing services Data processing services Data processing services	42 42 42	105 783 105 783 105 783	28 178 28 178 28 178	7 652 7 652 7 652	891 891 891	1.4 1.4 1.4	7.3 7.3 7.3
	BEAUMONT-PORT ARTHUR, TX MSA							
512	Motion picture & sound recording industries	12	7 321	1 417	245	101	8.7	4.0
5121 51213	Motion picture & video industries Motion picture & video exhibition	11 9	D	D	D D	b	D	D
513	Broadcasting & telecommunications	60	205 986	47 288	12 249	1 406	.9	4.7
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	15 12 12	D D D	D D D	D D D	e e	D D D	D D D
	BROWNSVILLE-HARLINGEN-SAN BENITO, TX MSA							
512	Motion picture & sound recording industries	10	D	D	D	с	D	D
5121 51213 512131	Motion picture & video industries Motion picture & video exhibition Motion picture theaters (except drive-ins)	10 9 9	D D D	D D D	D D D	c c	D D D	D D D
512131	Broadcasting & telecommunications	37	128 261	25 899	6 499	873	.7	.8
5131	Radio & television broadcasting	9	D	D	D	с	D	D
	BRYAN-COLLEGE STATION, TX MSA							
512	Motion picture & sound recording industries	10	D	D	D	f	D	D
5121 51211 512110 5121102	Motion picture & video industries Motion picture & video production Motion picture & video production Motion picture & video production for television	9 5 5 4	ם ם ס	D D D	D D D D	f e e	D D D	D D D
51213	Motion picture & video exhibition	4	D	D	D	e b	D	D
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	4	D 103 462	D 20 193	D 4 799	605	D .5	D 8.4
5131	Radio & television broadcasting	9	D	D	D	c	D	D
514	Information services & data processing services	9	D	D	D	с	D	D
	CORPUS CHRISTI, TX MSA							
512	Motion picture & sound recording industries	13	16 184	2 311	494	219	11.1	3.3
5121 51213 512131	Motion picture & video industries Motion picture & video exhibition Motion picture theaters (except drive-ins)	11 6 6	D D D	D D D	D D D	c c c	D D D	D D D
513	Broadcasting & telecommunications	68	212 613	48 489	11 810	1 455	2.0	2.4
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	24 18 16	35 911 12 702 D	15 734 5 026 D	3 680 1 207 D	633 305 e	9.2 25.8 D	14.1 39.9 D
	DALLAS-FORT WORTH, TX CMSA							
5112 51121 511210	Software publishers Software publishers Software publishers .	371 371 371	1 704 103 1 704 103 1 704 103	605 704 605 704 605 704	128 615 128 615 128 615	8 126 8 126 8 126	2.6 2.6 2.6	12.3 12.3 12.3
512	Motion picture & sound recording industries	377	1 170 407	137 886	33 160	6 679	4.8	4.7
5121 51211 512110 5121101	Motion picture & video industries. Motion picture & video production Motion picture & video production Motion picture production (except for television)	326 149 149 90	1 127 743 200 964 200 964 136 573	126 288 69 521 69 521 52 739	30 361 17 047 17 047 13 717	6 329 1 784 1 784 1 275	3.9 12.1 12.1 6.4	4.7 16.5 16.5 20.2
5121102 51212 512120	Motion picture & video production for television Motion picture & video distribution Motion picture & video distribution	59 20 20	64 391 D D	16 782 D D	3 330 D D	509 e	24.2 D D	8.5 D D
5121201 51213	Motion picture film exchanges Motion picture & video exhibition	18 105	653 682 205 665	11 961 24 809	2 897 5 978	306 3 726	2.5 .5	1.1 5.9
512131 51219	Motion picture theaters (except drive-ins) Post production & other motion picture & video industries	104 52	D	D	D	ĥ	D	D
512191	Teleproduction & other postproduction services	47	D	D	D	e	D	D
5122 51223 512230	Sound recording industries Music publishers Music publishers	51 10 10	42 664 20 112 20 112	11 598 4 421 4 421	2 799 1 135 1 135	350 109 109	28.1 27.9 27.9	6.2 1.0 1.0
51224	Sound recording studios	26	9 874	2 857	743	115	50.1	1.3

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

	PMSAs), see Appendix E]					Paid	Percent c	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	DALLAS-FORT WORTH, TX CMSA-Con.							
513	Broadcasting & telecommunications	829	12 809 463	2 057 999	533 877	44 823	.7	10.4
5131 51311 513111 513111 513112	Radio & television broadcasting Radio broadcasting Radio networks Radio stations	120 92 14 78	830 615 D D D	193 690 D D D	41 635 D D D	4 003 h e g	3.5 D D D	16.5 D D D
51312	Television broadcasting	28	D	D	D	g	D	D
513120	Television broadcasting	28	D	D	D	g	D	D
5132	Cable networks & program distribution .	64	501 349	107 717	28 453	3 268	2.6	5.0
51322	Cable & other program distribution .	60	420 137	96 893	25 737	3 061	3.0	6.0
513220	Cable & other program distribution	60	420 137	96 893	25 737	3 061	3.0	6.0
514	Information services & data processing services	378	2 946 376	1 084 178	333 488	20 747	1.4	16.6
5141	Information services .	119	241 646	69 629	13 970	1 480	7.3	21.4
51411	News syndicates .	8	D	D	D	c	D	D
514110	News syndicates .	8	D	D	D	c	D	D
51419	Other information services .	91	213 523	62 817	12 293	1 247	7.9	21.9
514191	Online information services .	84	135 333	44 007	8 228	898	6.4	16.9
514199	All other information services .	7	78 190	18 810	4 065	349	10.5	30.6
5142 51421 514210	Data processing services Data processing services Data processing services	259 259 259	2 704 730 2 704 730 2 704 730 2 704 730	1 014 549 1 014 549 1 014 549	319 518 319 518 319 518	19 267 19 267 19 267	.8 .8 .8	16.2 16.2 16.2
	Dallas, TX PMSA							
5112	Software publishers	304	1 616 794	568 138	119 146	7 331	2.3	12.5
51121		304	1 616 794	568 138	119 146	7 331	2.3	12.5
511210		304	1 616 794	568 138	119 146	7 331	2.3	12.5
512	Motion picture & sound recording industries	299	1 083 900	123 459	29 716	5 435	3.8	4.9
5121 51211 512110 5121101 5121101 5121102	Motion picture & video industries . Motion picture & video production . Motion picture & video production . Motion picture production (except for television) . Motion picture & video production for television .	259 118 118 71 47	1 052 805 181 417 181 417 128 983 52 434	114 114 64 884 64 884 50 689 14 195	27 331 15 685 15 685 13 275 2 410	5 146 1 598 1 598 1 198 400	3.5 9.9 9.9 5.3 21.0	5.0 18.1 18.1 21.2 10.4
51212	Motion picture & video distribution	18	653 718	12 068	2 941	309	2.5	1.1
512120	Motion picture & video distribution	18	653 718	12 068	2 941	309	2.5	1.1
5121201	Motion picture film exchanges	16	D	D	D	e	D	D
51213	Motion picture & video exhibition	76	152 145	17 954	4 394	2 750	.7	8.0
512131		75	D	D	D	h	D	D
51219	Post production & other motion picture & video industries	47	65 525	19 208	4 311	489	2.8	.6
512191	Teleproduction & other postproduction services	42	D	D	D	e	D	D
5122	Sound recording industries .	40	31 095	9 345	2 385	289	12.5	1.0
51223	Music publishers .	8	D	D	D	b	D	D
512230	Music publishers .	8	D	D	D	b	D	D
51224	Sound recording studios	19	D	D	D	b	D	D
512240		19	D	D	D	b	D	D
513	Broadcasting & telecommunications	647	11 834 194	1 866 008	486 301	40 167	.5	11.2
5131	Radio & television broadcasting.	98	641 165	160 347	33 914	3 258	4.4	20.7
51311	Radio broadcasting	74	301 004	101 373	25 910	2 315	9.4	15.3
513111	Radio networks .	10	46 371	19 274	4 218	452	.3	28.8
513112	Radio stations .	64	254 633	82 099	21 692	1 863	11.0	12.9
51312	Television broadcasting	24	340 161	58 974	8 004	943	-	25.5
513120	Television broadcasting	24	340 161	58 974	8 004	943		25.5
5132	Cable networks & program distribution	53	403 456	94 266	25 028	2 726	1.8	6.2
51322	Cable & other program distribution	49	322 244	83 442	22 312	2 519	2.1	7.8
513220	Cable & other program distribution	49	322 244	83 442	22 312	2 519	2.1	7.8
514	Information services & data processing services	305	2 838 290	1 050 617	324 906	19 488	1.3	16.2
5141	Information services	94	211 756	61 964	12 353	1 178	6.7	21.3
51411		7	D	D	D	c	D	D
514110		7	D	D	D	c	D	D
51419 514191 514199	Other information services	74 69 5	D 107 609 D	36 972 D	6 714 D	f 639 e	D 6.2 D	D 15.4 D
5142	Data processing services	211	2 626 534	988 653	312 553	18 310	.8	15.8
51421	Data processing services	211	2 626 534	988 653	312 553	18 310	.8	15.8
514210	Data processing services	211	2 626 534	988 653	312 553	18 310	.8	15.8

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

wisas, and	PMSAs), see Appendix Ej						_	
						Paid employees	Percent o	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	DALLAS-FORT WORTH, TX CMSA-Con.							
	Fort Worth–Arlington, TX PMSA							
5112 51121 511210	Software publishers Software publishers Software publishers	67 67 67	87 309 87 309 87 309	37 566 37 566 37 566	9 469 9 469 9 469	795 795 795	8.5 8.5 8.5	9.4 9.4 9.4
512	Motion picture & sound recording industries	78	86 507	14 427	3 444	1 244	16.8	3.0
5121 51211 512110	Motion picture & video industries . Motion picture & video production . Motion picture & video production	67 31 31	74 938 19 547 19 547	12 174 4 637 4 637	3 030 1 362 1 362	1 183 186 186	8.6 33.1 33.1	.3 1.2 1.2
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	29 29	53 520 53 520	6 855 6 855	1 584 1 584	976 976	-	
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	11 7 7	11 569 D D	2 253 D D	414 D D	61 b b	69.7 D D	20.0 D D
513	Broadcasting & telecommunications	182	975 269	191 991	47 576	4 656	2.9	1.3
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations	22 18 14	189 450 D D	33 343 D D	7 721 D D	745 e c	.6 D D	2.2 D D
51312 513120	Television broadcasting	4 4	D D	D D	D	e	D	D
5132 51322 513220	Cable networks & program distribution Cable & other program distribution Cable & other program distribution	11 11 11	97 893 97 893 97 893	13 451 13 451 13 451	3 425 3 425 3 425	542 542 542	6.0 6.0 6.0	
514 5141	Information services & data processing services Information services	73 25	108 086 29 890	33 561 7 665	8 582 1 617	1 259 302	3.8 11.3	26.0 22.3
51419 514191	Other information services Online information services	17 15	D 27 724	D 7 035	D 1 514	e 259	D 7.2	22.3 D 22.6 27.5
5142 51421 514210	Data processing services . Data processing services . Data processing services .	48 48 48	78 196 78 196 78 196	25 896 25 896 25 896	6 965 6 965 6 965	957 957 957	1.0 1.0 1.0	27.5 27.5 27.5
	EL PASO, TX MSA							
512	Motion picture & sound recording industries	17	D	D	D	e	D	D
5121 51213 512131	Motion picture & video industries. Motion picture & video exhibition Motion picture theaters (except drive-ins)	15 11 11	18 322 17 598 17 598	2 111 1 927 1 927	461 411 411	241 230 230	.1 	1.1 1.2 1.2
5122 51224 512240	Sound recording industries	2 2 2	D D D	D D D	D D D	b b	D D D	D D D
513 5131	Broadcasting & telecommunications Radio & television broadcasting	69 20	470 922 D	79 764 D	20 686 D	2 675 f	2.2 D	7.7 D
51311 513112 514	Radio broadcasting	10 9 11		D D D		e e f	DDDD	DDD
014			, D	U	D			
5112	HOUSTON-GALVESTON-BRAZORIA, TX CMSA Software publishers	235	787 660	330 005	66 292	3 492	32	8.0
51121 511210 512	Software publishers	235 235 212	787 660 787 660 787 660	330 005 330 005 D	66 292 66 292 D	3 492 3 492	3.2 3.2 3.2 D	8.0 8.0 D
512	Motion picture & video industries	172	D	D	D	h h	D	D
51211 512110 5121101 5121101 5121102	Motion picture & video production . Motion picture & video production . Motion picture production (except for television) . Motion picture & video production for television	71 71 49 22	ם ם ם	D D D D	ם ם ם	e c b	D D D D	D D D
51213 512131 512132	Motion picture & video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters	72 71 1	D D D	D D D	D D D	g a	D D D	D D D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	23 23	D D	D D	D D	c c	D D	D D
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	40 26 26	D 11 139 11 139	D 3 243 3 243	D 824 824	с 102 102	D 13.4 13.4	D 12.4 12.4
513	Broadcasting & telecommunications	605	4 813 560	908 448	224 413	21 285	1.5	11.0
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	79 61 60	628 714 205 631 D	149 319 65 453 D	36 612 16 211 D	3 159 1 752 9	1.9 5.4 D	9.0 9.5 D
51312 513120	Television broadcasting Television broadcasting	18 18	423 083 423 083	83 866 83 866	20 401 20 401	1 407 1 407	.2 .2	8.8 8.8
5132 51322 513220	Cable networks & program distribution . Cable & other program distribution . Cable & other program distribution .	52 48 48	397 767 D D	62 626 D D	15 748 D D	2 033 g g	.4 D D	4.0 D D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

MSAs, and	PMSAs), see Appendix EJ							
						Paid employees	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	HOUSTON-GALVESTON-BRAZORIA, TX CMSA-Con.							
514	Information services & data processing services	233	D	D	D	h	D	D
5141 51419 514191	Information services . Other information services . Online information services .	91 73 69	D D	D D	D D D	f f	D D	D D
5142 51421 514210	Data processing services Data processing services Data processing services	142 142 142	D D D	D D D	D D D	h h h	D D D	D D D
	Brazoria, TX PMSA							
512	Motion picture & sound recording industries	8	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	7 4	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	24	53 202	10 642	2 625	289	-	.1
	Galveston–Texas City, TX PMSA							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	2 2	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	33	154 443	29 940	7 307	760	.4	10.4
	Houston, TX PMSA							
5112 51121	Software publishers	229 229	785 760 785 760	329 327 329 327	66 176 66 176	3 472 3 472	3.1 3.1	8.0 8.0
511210 512	Software publishers	229 201	785 760 246 179	329 327 38 323	66 176 8 814	3 472 2 580	3.1 5.6	8.0 12.5
5121	Motion picture & video industries	163	232 477	34 158	7 736	2 441	4.9	12.2
51211 512110 5121101 5121102	Motion picture & video production . Motion picture & video production . Motion picture production (except for television) Motion picture & video production for television	69 69 47 22		D D D D	ם ם ם	e c b		
51213 512131 512132	Motion picture & video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters	66 65 1	137 686 D D	15 675 D D	3 599 D D	1 886 g a	.2 D D	– D D
51219 512191	Post production & other motion picture & video industries	22 22	D D	D D	D D	C C	D D	D
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	38 24 24	13 702 D D	4 165 D D	1 078 D D	139 b b	16.6 D D	17.2 D D
513	Broadcasting & telecommunications	548	4 605 915	867 866	214 481	20 236	1.5	11.1
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	76 58 57	628 095 205 012 D	149 093 65 227 D	36 557 16 156 D	3 133 1 726 g	1.9 5.4 D	9.0 9.5 D
51312 513120	Television broadcasting Television broadcasting	18 18	423 083 423 083	83 866 83 866	20 401 20 401	1 407 1 407	.2 .2	8.8 8.8
5132 51322 513220	Cable networks & program distribution	43 39 39	367 268 D D	58 396 D D	14 754 D D	1 870 g g	.4 D D	4.3 D D
514	Information services & data processing services	228	522 340	180 381	43 619	4 385	4.7	17.0
5141 51419 514191	Information services . Other information services Online information services	89 72 68	91 526 D 76 947	28 643 D 23 494	6 454 D 5 195	975 f 792	14.7 D 16.2	22.6 D 16.0
5142 51421	Data processing services	139 139	430 814 430 814	151 738 151 738	37 165 37 165	3 410 3 410	2.5 2.5	15.8 15.8
514210	Data processing services	139	430 814	151 738	37 165	3 410	2.5	15.8
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121	Motion picture & video industries	4	D	D	D	b	D	D
51213 513	Motion picture & video exhibition Broadcasting & telecommunications	4 29	D 170 135	D 26 795	D 6 556	b 792	D .9	D 7.1
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations	10 7 7	D 8 077 8 077	D 2 463 2 463	D 598 598	c 172 172	D –	D 16.5 16.5
515112	LAREDO, TX MSA		0 077	2 403	590	172		10.5
512	Motion picture & sound recording industries	4	D	D	D	с	D	D
5121	Motion picture & video industries	4	D	D	D	с	D	D
51213 512131	Motion picture & video exhibition	4 4	D D	D D	D D	C C	D D	D D
513	Broadcasting & telecommunications	27	71 723	14 720	3 546	517	3.2	-
5131	Radio & television broadcasting	8	D	D	D	с	D	D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid	Percent c	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	LONGVIEW-MARSHALL, TX MSA							
512	Motion picture & sound recording industries	7	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	7 6	D D	D D	D D	c c	D D	D D
513	Broadcasting & telecommunications	47	226 815	30 642	7 963	1 144	1.5	2.5
	LUBBOCK, TX MSA							
512	Motion picture & sound recording industries	16	12 607	1 859	435	165	6.8	.7
5121 51213	Motion picture & video industries Motion picture & video exhibition	12 5	12 125 D	1 661 D	388 D	152 c	6.0 D	.8 D
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	5 54	D 295 911	D 50 364	D 11 923	с 1 831	D _	D 3.7
5131	Radio & television broadcasting	18	D	D	D	е	D	D
51311 514	Radio broadcasting Information services & data processing services	13 9	11 363	2 910	D 725	с 138	1.5	44.9
	MCALLEN-EDINBURG-MISSION, TX MSA							
512	Motion picture & sound recording industries	11	D	D	D	с	D	D
5121 51213	Motion picture & video industries	11 7	D	D	D	c c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	с	D	D
513 5131	Broadcasting & telecommunications Radio & television broadcasting	46 11	113 106 D	25 974 D	6 507 D	780 e	1.4 D	4.0 D
51311 513112	Radio broadcasting	10 10	D D	D D	D D	c c	D D	D D
	ODESSA-MIDLAND, TX MSA							
512	Motion picture & sound recording industries	11	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	10 8	D D D		D D D	c c	D D D	D D D
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	8 49	179 973	31 007	D 8 512	с 937	.2	2.9
5131 51311	Radio & television broadcasting Radio broadcasting	14 11	D D	D	D D	e c	D	D
513112	Radio stations	11	D	D	D	c	D	D
540	SAN ANGELO, TX MSA			2				_
512 5121	Motion picture & sound recording industries Motion picture & video industries	3	D D	D	D	b	D	D
51213 513	Motion picture & video exhibition	3 35	D	D	D	b	D	D
5131	Broadcasting & telecommunications	9	D	D	D	g c	D	D
	SAN ANTONIO, TX MSA							
5112	Software publishers	33	35 013	15 383	3 559	337	12.0	1.2
51121 511210	Software publishers	33 33	35 013 35 013	15 383 15 383	3 559 3 559	337 337	12.0 12.0	1.2 1.2
512	Motion picture & sound recording industries	67	86 989	15 838	3 615	1 042	14.4	5.9
5121 51211 512110 5121101	Motion picture & video industries Motion picture & video production Motion picture & video production Motion picture production (except for television)	53 23 23 11	80 328 19 086 19 086 D	13 427 6 245 6 245 D	3 111 1 355 1 355 D	972 188 188 c	14.6 60.3 60.3 D	6.0 11.3 11.3 D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	22 21	56 671 D	6 378 D	1 383 D	746 f	.4 D	_ D
5122	Sound recording industries	14	6 661	2 411	504	70	11.2	5.2
513	Broadcasting & telecommunications	193	3 024 012	590 164	152 704	14 707	.5	1.4
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations	36 27 27	D D D			h f f	D D D	D D D
51312 513120	Television broadcasting	9 9	123 988 123 988	45 062 45 062	11 083 11 083	2 357 2 357		
5132 51322 513220	Cable networks & program distribution Cable & other program distribution Cable & other program distribution	15 13 13	D D D	D D D	D D D	f f f	D D D	D D D
514	Information services & data processing services	59	182 631	59 471	16 621	2 638	2.7	3.2
5141 51419	Information services	26 15	16 022 D	4 927 D	1 215 D	321 e	24.7 D	30.2 D
5142 51421 514210	Data processing services Data processing services Data processing services	33 33 33	166 609 166 609 166 609	54 544 54 544 54 544	15 406 15 406 15 406	2 317 2 317 2 317	.6 .6 .6	.6 .6 .6

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

							Demonstra	
NAICS code	Geographic area and kind of business	Establish-			First-quarter	Paid employees for pay period including	From adminis-	f receipts-
		ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 1Ž (number)	trative records <sup>1</sup>	Estimated <sup>2</sup>
	SHERMAN-DENISON, TX MSA							
512	Motion picture & sound recording industries	6	D	D	D	b	D	D
5121 51213	Motion picture & video industries	5 3	D	D	D D	b	D	D
51213	Motion picture & video exhibition Broadcasting & telecommunications	3 17	44 887	10 998	2 653	303	-	11.6
	TEXARKANA, TX-TEXARKANA, AR MSA							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	1 1	D	D	D	b	D	D
513	Broadcasting & telecommunications	30	62 660	12 586	3 187	398	.2	4.2
	TYLER, TX MSA							
512	Motion picture & sound recording industries	10	4 264	859	205	123	15.3	_
5121	Motion picture & video industries	8	D	D	D	С	D	D
51213	Motion picture & video exhibition	5	D	D	D	C 1.010	D	D
513 5131	Broadcasting & telecommunications	41 10	174 111 22 878	34 290 8 491	8 380 1 926	1 012 329	1.4 7.2	11.6 39.6
51311 513112	Radio stations	8	D	D	D	C C	D	D
5132 51322 513220	Cable networks & program distribution Cable & other program distribution Cable & other program distribution	9 9 9	49 526 49 526 49 526	5 990 5 990 5 990	1 400 1 400 1 400	169 169 169	.3 .3 .3	.7 .7 .7
	VICTORIA, TX MSA							
512	Motion picture & sound recording industries	6	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	6 4	D	D	D D	с	D	D
513	Broadcasting & telecommunications	4 19	67 128	13 514	2 943	с 458	.4	4.3
	WACO, TX MSA							
512	Motion picture & sound recording industries	7	4 808	728	201	105	7.9	3.6
5121	Motion picture & video industries	6	D	D	D	c	D	D
51213 513	Motion picture & video exhibition Broadcasting & telecommunications	4 30	D 123 402	D 27 659	D 7 041	b 707	D .4	D 7.5
5131	Radio & television broadcasting.	9	123 402 D	27 035 D	7 041 D	e	.4 D	7.5 D
51311	Radio broadcasting	6	7 612	1 916	560	79	-	49.1
	WICHITA FALLS, TX MSA							
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	4 3	D	D D	D D	b b	D D	D
513	Broadcasting & telecommunications	34	90 077	18 499	4 190	555	4.5	2.1
5131	Radio & television broadcasting	11	D	D	D	с	D	D
	AREA OUTSIDE TEXAS METROPOLITAN AREAS							
5112 51121	Software publishers	12 12	D	D	D	c c	D	D
511210 512	Software publishers	12 78	D	D	D	C f	D	D
512	Motion picture & video industries	78 69	D	D	D	f	D	D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	65 64	D D	D D	D D	f f	D D	D D
5122	Sound recording industries	9	D	D	D	b	D	D
513	Broadcasting & telecommunications	656	965 156	195 115	44 372	5 671	2.4	4.8
5131 51311 513112	Radio & television broadcasting Radio broadcasting Padio stations	123 115	D D D	D D D	D D D	g g	D D D	D D D
5132	Radio stations	113 95	147 128	19 415	4 582	g 744	.7	1.7
51322 513220	Cable & other program distribution Cable & other program distribution	92 92	146 261 146 261	19 254 19 254	4 548 4 548	733 733	.5 .5	1.8 1.8
514	Information services & data processing services	92	D	D	D	е	D	D

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen						Paid	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments	Receipts	Annual payroll	First-quarter payroll	employees for pay period including March 12	From adminis- trative	
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records1	Estimated <sup>2</sup>
	ANDERSON COUNTY, TX		_	_	_		_	_
513	Broadcasting & telecommunications	10	D	D	D	С	D	D
	ANGELINA COUNTY, TX							
513	Broadcasting & telecommunications	10	82 392	19 424	3 583	466	-	3.3
5131	Radio & television broadcasting	4	D	D	D	с	D	D
	BEE COUNTY, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	BELL COUNTY, TX							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	3 3	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	26	164 409	25 518	6 267	744	.9	7.4
5131	Radio & television broadcasting	9	D	D	D	с	D	D
	BEXAR COUNTY, TX							
5112 51121	Software publishers	32 32	D	D	D	e e	D	D
511210 512	Software publishers	32 61	D	D	D	e f	D	D
5121	Motion picture & video industries	48	D	D	D	f	D	D
51211 512110 5121101	Motion picture & video production . Motion picture & video production . Motion picture production (except for television)	22 22 11	D D D	D D D	D D D	C C C	D D D	D D D
51213	Motion picture & video exhibition	18	D	D	D	f	D	D
512131 5122	Motion picture theaters (except drive-ins) Sound recording industries	17 13	D	D	D	f b	D	D
513	Broadcasting & telecommunications	179	2 973 439	581 640	150 739	14 453	.5	1.4
5131 51311	Radio & television broadcasting Radio broadcasting	34 25	D D	D	D D	h f	D D	D
513112 51312	Radio stations	25 9	D 123 988	D 45 062	D 11 083	f 2 357	D _	D
513120	Television broadcasting Television broadcasting	9	123 988	45 062	11 083	2 357	-	-
5132 51322	Cable networks & program distribution Cable & other program distribution	11 9	D	D	D	f	D	DDD
513220 514	Cable & other program distribution Information services & data processing services	9 57	D	D	D	h h	D	D
5141 51419	Information services	24 15	D	D D	D D	e	D	D
5142	Data processing services	33	166 609	54 544	15 406	2 317	.6	.6
51421 514210	Data processing services	33 33	166 609 166 609	54 544 54 544	15 406 15 406	2 317 2 317	.6 .6	.6 .6
	BOWIE COUNTY, TX							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	1 1	D D	D D	D D	b b	D D	D
513	Broadcasting & telecommunications	25	D	D	D	е	D	D
	BRAZORIA COUNTY, TX							
512	Motion picture & sound recording industries	8	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	7	D D	D	D D	b	D	D
513	Broadcasting & telecommunications	24	53 202	10 642	2 625	289	-	.1
	BRAZOS COUNTY, TX							
512	Motion picture & sound recording industries	10	D	D	D	f	D	D
5121	Motion picture & video industries	9	D	D	D	f	D	D
51211 512110 5121102	Motion picture & video production	5 5 4	D D D	D D D	D D D	ee	D D D	D D D
5121102	Motion picture & video production for television Motion picture & video exhibition	4	D	D	D	e b	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	b	D	D
513 5131	Broadcasting & telecommunications		103 462 D	20 193 D	4 799 D	605 c	.5 D	8.4 D
514	Information services & data processing services	-	D	D	D	c c	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper	codeGeographic area and kind of businessEstablishments (number)Receipts (\$1,000)Annual payroll (\$1,000)First-quarter payroll (\$1,000)period including adminis- trative records1First-quarter (s1,000)period including adminis- trative records1First-quarter payroll (\$1,000)period including adminis- trative records1First-quarter payroll (\$1,000)period including adminis- trative records1First-quarter payroll (\$1,000)period including adminis- trative records1First-quarter payroll (\$1,000)period including adminis- trative records1First-quarter payroll (\$1,000)period including adminis- trative records1First-quarter payroll (\$1,000)period including adminis- trative records1First-quarter payroll (\$1,000)period including trative records1First-quarter payroll including trative records1First-quarter payroll trative trative records1First-quarter payroll (\$1,000)First-quarter trative 							
						employees	Percent c	of receipts-
NAICS code	Geographic area and kind of business	ments		Annual payroll (\$1,000)	payroll	period including March 12	adminis- trative	Estimated <sup>2</sup>
	BREWSTER COUNTY, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	BROWN COUNTY, TX							
513	Broadcasting & telecommunications	7	D	D	D	b	D	D
	BURNET COUNTY, TX							
513	Broadcasting & telecommunications	13	16 077	3 326	726	93	1.9	_
	CALHOUN COUNTY, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	CAMERON COUNTY, TX							
512	Motion picture & sound recording industries	10	D	D	D	c	D	D
5121 51213 512131	Motion picture & video industries	10 9 9	D D D	D D D	D D D	c c c	D D D	D D D
513	Broadcasting & telecommunications	37	128 261	25 899	6 499	873	.7	.8
5131	Radio & television broadcasting	9	D	D	D	c	D	D
	COLLIN COUNTY, TX							
5112 51121 511210	Software publishers . Software publishers . Software publishers .	46 46 46	D D D	D D D	D D D	e e e	D D D	D D D
512	Motion picture & sound recording industries	19	D	D	D	f	D	D
5121 51211 512110 5121101	Motion picture & video industries . Motion picture & video production . Motion picture & video production . Motion picture production (except for television)	18 9 9 5	D 18 511 18 511 D	D 15 339 15 339 D	D 5 061 5 061 D	f 419 419 e	D .3 .3 D	D 1.3 1.3 D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	8 8	D D	D D	D D	e e	D D	D D
513	Broadcasting & telecommunications	58	711 177	127 184	34 618	2 396	1.4	7.7
5131	Radio & television broadcasting	4	D	D	D	b	D	D
5132 51322 513220	Cable networks & program distribution . Cable & other program distribution . Cable & other program distribution	6 5 5	D D D	D D D	D D D	e e e	DDD	D D D
514	Information services & data processing services	49	D	D	D	i	D	D
5142 51421 514210	Data processing services Data processing services Data processing services	41 41 41	D D D	D D D	D D D	i i i	D D D	D D D
	COMAL COUNTY, TX							
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121	Motion picture & video industries	4	D	D	D	b	D	D
513	Broadcasting & telecommunications	8	D	D	D	с	D	D
	COMANCHE COUNTY, TX							
513	Broadcasting & telecommunications	6	13 128	2 322	555	94	-	20.2
	COOKE COUNTY, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
-	···· · · · · · · · · · · · · · · · · ·	5	U	5	5	5	5	2

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						Doid	Porcont	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	DALLAS COUNTY, TX	( ,	(* //	(* /***/	(* //	( ,		
5112 51121 511210	Software publishers Software publishers Software publishers	235 235 235	1 495 420 1 495 420 1 495 420	504 841 504 841 504 841	109 554 109 554 109 554	6 815 6 815 6 815	1.9 1.9 1.9	13.1 13.1 13.1
512	Motion picture & sound recording industries	250	D	D	D	h	D	D
5121 51211 512110 5121101 5121101 5121102	Motion picture & video industries . Motion picture & video production . Motion picture & video production . Motion picture production (except for television) . Motion picture & video production for television .	217 102 102 62 40	D 161 592 161 592 D D	D 49 108 49 108 D D	D 10 520 10 520 D D	h 1 150 1 150 f e	D 11.0 11.0 D D	D 20.2 20.2 D D
51212 512120 5121201	Motion picture & video distribution Motion picture & video distribution Motion picture film exchanges	18 18 16	653 718 653 718 D	12 068 12 068 D	2 941 2 941 D	309 309 e	2.5 2.5 D	1.1 1.1 D
51213 512131	Motion picture & video exhibition	53 52	D D	D D	D D	g g	D D	D D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	44 40	D 63 675	D 18 471	D 4 168	e 471	D 2.1	D -
5122 51223 512230	Sound recording industries Music publishers Music publishers	33 7 7	30 138 D D	9 020 D D	2 313 D D	275 b b	10.7 D D	1.1 D D
51224 512240	Sound recording studios	15 15	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	505	10 630 416	1 660 852	431 517	35 833	.5	11.8
5131 51311 513111 513111 513112	Radio & television broadcasting. Radio broadcasting Radio networks Radio stations	86 64 10 54	630 136 D 46 371 D	157 728 D 19 274 D	33 533 D 4 218 D	3 160 g 452 g	4.1 D .3 D	21.1 D 28.8 D
51312 513120	Television broadcasting Television broadcasting.	22 22	D D	D D	D D	f f	D D	D D
5132 51322 513220	Cable networks & program distribution	36 33 33	298 032 D D	78 305 D D	21 168 D D	2 222 g g	2.2 D D	7.8 D D
514 5141	Information services & data processing services Information services	228 74	D	D	D	i	D	D
51411 514110	News syndicates. News syndicates.	7 7 7	DDD	DDD	D D	g c c	D	D
51419 514191 514199	Other information services . Online information services . All other information services .	62 57 5	D D D	D D D	D D D	f f e	D D D	D D D
5142 51421 514210	Data processing services Data processing services Data processing services	154 154 154	D D D	D D D	D D D	i i	D D D	D D D
	DENTON COUNTY, TX							
512	Motion picture & sound recording industries	17	11 546	1 735	414	236	13.4	.4
5121 51213 512131	Motion picture & video industries	14 9 9	10 844 D D	1 503 D D	357 D D	225 c c	9.1 D D	.4 D D
513	Broadcasting & telecommunications	40	254 320	42 269	10 636	1 050	1.1	3.5
514	Information services & data processing services	17	13 070	5 166	1 323	138	15.1	.6
	ECTOR COUNTY, TX							
512	Motion picture & sound recording industries	6	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	5 4	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	20	D	D	D	e	D	D
5131	Radio & television broadcasting	9	10 887	3 850	921	167	.3	8.8
	ELLIS COUNTY, TX							
513	Broadcasting & telecommunications	11	D	D	D	e	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

512 Mot 5121 M 512131 5 512131 5 51224 5 512240 5 513 Bro	Geographic area and kind of business L PASO COUNTY, TX btion picture & sound recording industries	Establish- ments (number)	Receipts (\$1,000)		First-quarter payroll	Paid employees for pay period including	From adminis-	of receipts-
EL           512         Mot           5121         M           51213         51213           51224         51224           51224         512240           513         Bro           5131         R	L PASO COUNTY, TX btion picture & sound recording industries	ments						
512 Mot 5121 M 51213 512131 51222 512240 513 Bro 5131 R	otion picture & sound recording industries			(\$1,000)	(\$1,000)	March 12 (number)	trative records <sup>1</sup>	Estimated <sup>2</sup>
5121 M 51213 512131 5122 S 51224 512240 513 Bro 5131 R	Motion picture & video industries							
51213 512131 5122 S 51224 512240 513 Bro 5131 R		17	D	D	D	е	D	D
5122 S 51224 512240 513 Bro 5131 R	Motion picture & video exhibition Motion picture theaters (except drive-ins)	15 11 11	18 322 17 598 17 598	2 111 1 927 1 927	461 411 411	241 230 230	.1 	1.1 1.2 1.2
513 Bro 5131 R	Sound recording industries	2	D D	D D	D D	b	D	D
5131 R	Sound recording studios	2 69	D 470 922	D 79 764	D 20 686	b 2 675	D 2.2	D 7.7
	Radio & television broadcasting Radio broadcasting	20 10	D D	D D	D D	f e	D D	D
513112 514 Info	Radio stations ormation services & data processing services	9 11	D D	D D	D D	e f	D D	D
ER	RATH COUNTY, TX							
513 Bro	oadcasting & telecommunications	3	D	D	D	b	D	D
FA	AYETTE COUNTY, TX							
513 Bro	oadcasting & telecommunications	9	15 756	3 414	686	97	-	-
FO	ORT BEND COUNTY, TX							
512 Mot	otion picture & sound recording industries	12	18 399	4 839	953	221	1.3	1.0
5121 N 51213 512131	Motion picture & video industries Motion picture & video exhibition Motion picture theaters (except drive-ins)	10 5 5	D D D		D D D	c b b	D D D	D D D
	Sound recording industries	2	D	D	D	b	D	D
512240	Sound recording studiosoadcasting & telecommunications	2 26	D 228 458	D 37 523	D 7 176	b 725	D 1.4	D 9.4
	ALVESTON COUNTY, TX							
			_					
	otion picture & sound recording industries         Motion picture & video industries	3	D	D	D	b	D	D
51213	Motion picture & video exhibition oadcasting & telecommunications	2 33	D 154 443	D 29 940	D 7 307	b 760	D .4	D 10.4
	ILLESPIE COUNTY, TX							
		2	D		D	h		
	tion picture & sound recording industries	3	D	D	D	b	D	D
	RAY COUNTY, TX							
513 Bro	oadcasting & telecommunications	8	15 247	1 537	378	55	.1	-
GR	RAYSON COUNTY, TX							
512 Mot	otion picture & sound recording industries	6	D	D	D	b	D	D
5121 N 51213	Motion picture & video industries	5 3	D	D	D	b	D	D
	oadcasting & telecommunications .	17	44 887	10 998	2 653	303	-	11.6
GR	REGG COUNTY, TX							
512 Mot	otion picture & sound recording industries	6	D	D	D	с	D	D
5121 N	Motion picture & video industries	6	D	D	D	с	D	D
51213 513 Bro	Motion picture & video exhibition oadcasting & telecommunications	5 34	199 113	25 007	6 723	с 985	1.6	D 2.7
GU	UADALUPE COUNTY, TX							
513 Bro	oadcasting & telecommunications	4	D	D	D	b	D	D
НА	ALE COUNTY, TX							
513 Bro	oadcasting & telecommunications	9	8 592	1 428	357	56	7.3	_

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

	ndix D]						1	
NAICS code	Geographic area and kind of business					Paid employees for pay period	From	f receipts-
		Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	HARRIS COUNTY, TX							
5112 51121	Software publishers	206 206	764 457 764 457	318 399 318 399	63 557 63 557	3 284 3 284	2.8 2.8	8.1 8.1
511210 512	Software publishers Motion picture & sound recording industries	206 179	764 457 215 474	318 399 31 674	63 557 7 398	3 284 2 165	2.8 6.2	8.1 14.2
5121	Motion picture & video industries	143	D	D	D	g	D	D
51211 512110 5121101 5121102	Motion picture & video production	61 61 41 20	40 177 40 177 D D	7 846 7 846 D D	1 691 1 691 D D	189 189 c b	25.3 25.3 D D	5.5 5.5 D D
51213 512131 512132	Motion picture & video exhibition	57 56 1	119 048 D D	13 318 D D	3 197 D D	1 636 g a	.2 D D	– D D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	19 19	D D	D D	D D	c c	D D	D D
5122 51224	Sound recording industries	36 22	D	D	D D	c b	D	D
512240	Sound recording studios	22	D	D	D	b	D	D
513 5131	Broadcasting & telecommunications	477 72	4 214 139 624 143	804 656 146 943	201 606 36 324	18 850 3 079	1.1 1.6	11.6 9.0
51311 513112	Radio broadcasting	54 53	201 060 D	63 077 D	15 923 D	1 672 g	4.4 D	9.5 D
51312 513120	Television broadcasting	18 18	423 083 423 083	83 866 83 866	20 401 20 401	1 407 1 407	.2 .2	8.8 8.8
5132 51322	Cable networks & program distribution Cable & other program distribution	32 30	335 189 D	54 556 D	13 854 D	1 714 g	.2 D	4.7 D
513220	Cable & other program distribution	30	D	D	D	ğ	D	D
514 5141	Information services & data processing services Information services	203 76	510 657 87 096	176 590 27 422	42 741 6 227	4 291 946	4.4 13.4	17.4 23.7
51419 514191	Other information services	61 57	D D	D D	D D	f f	D D	D
5142 51421 514210	Data processing services Data processing services Data processing services	127 127 127	423 561 423 561 423 561	149 168 149 168 149 168	36 514 36 514 36 514	3 345 3 345 3 345	2.6 2.6 2.6	16.1 16.1 16.1
	HARRISON COUNTY, TX							
513	Broadcasting & telecommunications	10	D	D	D	b	D	D
	HAYS COUNTY, TX							
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	3 2	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	11	D	D	D	е	D	D
	HENDERSON COUNTY, TX							
513	Broadcasting & telecommunications	8	D	D	D	с	D	D
	HIDALGO COUNTY, TX							
512	Motion picture & sound recording industries	11	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	11 7	D	D	D D	c c	D	D
512131	Motion picture theaters (except drive-ins)	6	D 113 106	D 25 974	D	с 780	D	D
513 5131	Broadcasting & telecommunications	46 11	D	D	6 507 D	780 e	1.4 D	4.0 D
51311 513112	Radio broadcasting	10 10	D D	D D	D D	c c	D D	D D
	HOCKLEY COUNTY, TX							
513	Broadcasting & telecommunications	4	D	D	D	с	D	D
	HOOD COUNTY, TX							
513	Broadcasting & telecommunications	7	D	D	D	b	D	D
	HOPKINS COUNTY, TX							
513	Broadcasting & telecommunications	8	D	D	D	b	D	D
	HUNT COUNTY, TX							
513	Broadcasting & telecommunications	13	34 625	6 970	1 761	206		6.6

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

See Apper						Paid	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	HUTCHINSON COUNTY, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	JASPER COUNTY, TX							
513	Broadcasting & telecommunications	9	D	D	D	b	D	D
	JEFFERSON COUNTY, TX							
512	Motion picture & sound recording industries	10	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	10 8	D	D	D D	b	D	D
513	Broadcasting & telecommunications	45	D	D	D	g	D	D
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations.	12 10 10	D D D	D D D	D D D	e e	D D D	D D D
010112	JIM WELLS COUNTY, TX			-	2			
512	Motion picture & sound recording industries	1	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	1 1	D D	D D	D D	c c	D D	DDD
	JOHNSON COUNTY, TX							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	2 2	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	7	27 764	5 567	1 317	136	-	-
	KAUFMAN COUNTY, TX							
513	Broadcasting & telecommunications	9	D	D	D	b	D	D
	KERR COUNTY, TX							
513	Broadcasting & telecommunications	12	38 837	8 170	1 851	250	1.5	-
	KLEBERG COUNTY, TX							
513	Broadcasting & telecommunications	3	8 837	1 674	381	39	-	-
	LAMAR COUNTY, TX							
513	Broadcasting & telecommunications	8	13 103	2 667	627	78	-	-
	LIBERTY COUNTY, TX							
513	Broadcasting & telecommunications	8	D	D	D	b	D	D
	LIMESTONE COUNTY, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	LUBBOCK COUNTY, TX							
512	Motion picture & sound recording industries	16	12 607	1 859	435	165	6.8	.7
5121 51213	Motion picture & video industries Motion picture & video exhibition	12 5	12 125 D	1 661 D	388 D	152 c	6.0 D	.8 D
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	5 54	D 295 911	D 50 364	D 11 923	с 1 831	D _	D 3.7
5131 51311	Radio & television broadcasting Radio broadcasting	18 13	D	D	D D	ec	D	D
514	Information services & data processing services	9	11 363	2 910	725	138	1.5	44.9
	LYNN COUNTY, TX							
513	Broadcasting & telecommunications	3	D	D	D	c	D	D
510		. 51	D		D		. 0	. 0

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NAICS code						Paid employees	Percent c	of receipts-
	Geographic area and kind of business	<b>E</b> ( 1 <b>F</b> )			<b>F</b> ( )	for pay	From	
		Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	adminis- trative records1	Estimated <sup>2</sup>
	MCLENNAN COUNTY, TX							
512	Motion picture & sound recording industries	7	4 808	728	201	105	7.9	3.6
5121 51213	Motion picture & video industries Motion picture & video exhibition	6 4	D D	D D	D D	c b	D D	D D
513	Broadcasting & telecommunications	30	123 402	27 659	7 041	707	.4	7.5
5131 51311	Radio & television broadcasting Radio broadcasting	9 6	D 7 612	D 1 916	D 560	е 79	D -	D 49.1
	MATAGORDA COUNTY, TX							
513	Broadcasting & telecommunications	10	10 019	2 007	454	51	1.4	.7
	MAVERICK COUNTY, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	MIDLAND COUNTY, TX							
512	Motion picture & sound recording industries	5	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	5 4	D D	D	D D	c c	D	D
513	Broadcasting & telecommunications	29	D	D	D	f	D	D
	MILLS COUNTY, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	MONTGOMERY COUNTY, TX							
512	Motion picture & sound recording industries	10	12 306	1 810	463	194	1.4	-
5121 51213	Motion picture & video industries	10 4	12 306 D	1 810 D	463 D	194 c	1.4 D	_ D
512131	Motion picture theaters (except drive-ins)	4	Ď	D	D	С	D	D
513	Broadcasting & telecommunications	28	142 260	21 383	4 704	564	16.4	2.0
	NACOGDOCHES COUNTY, TX							
513 5131	Broadcasting & telecommunications Radio & television broadcasting	11 3	27 657 D	6 828 D	1 677 D	170 b	– D	5.1 D
5151	NAVARRO COUNTY, TX	5	D	D	U	Б		
513	Broadcasting & telecommunications	8	D	D	D	b	D	D
	NUECES COUNTY, TX							
512	Motion picture & sound recording industries	13	16 184	2 311	494	219	11.1	3.3
5121	Motion picture & video industries	11	D	D	D	с	D	D
51213 512131	Motion picture & video exhibition	6 6	D D	D D	D D	c c	D	D
513	Broadcasting & telecommunications	59	196 827	46 211	11 285	1 390	2.1	2.5
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations	22 16 14	D D D	D D D	D D D	f e e	D D D	D D D
	ORANGE COUNTY, TX							
513	Broadcasting & telecommunications	10	D	D	D	b	D	D
	PALO PINTO COUNTY, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	PARKER COUNTY, TX							
513	Broadcasting & telecommunications	10	D	D	D	b	D	D
	POLK COUNTY, TX							
513	Broadcasting & telecommunications	8	D	D	D	c	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen							1	
						Paid employees	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments	Receipts	Annual payroll	First-quarter payroll (\$1,000)	for pay period including March 12	From adminis- trative	
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records1	Estimated <sup>2</sup>
	POTTER COUNTY, TX							
512 5121	Motion picture & sound recording industries Motion picture & video industries	10 9	D	D	D	b	D	D
51213	Motion picture & video exhibition	3	D	D	D	b	D	D
513 5131	Broadcasting & telecommunications	28 12	D	D	D	e	D	D
	RANDALL COUNTY, TX							
513	Broadcasting & telecommunications	10	D	D	D	е	D	D
	ROCKWALL COUNTY, TX							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121	Motion picture & video industries	2	D	D	D	b	D	D
513	RUSK COUNTY, TX	8	D	D	D		D	D
515	Broadcasting & telecommunications	0	D	D	D	c	U	
513	SAN PATRICIO COUNTY, TX Broadcasting & telecommunications	9	15 786	2 278	525	65	.6	.9
515	SMITH COUNTY, TX	5	10 700	2 210	525		.0	.0
510		10	4 264	950	205	100	15.0	
512 5121	Motion picture & sound recording industries Motion picture & video industries	10 8	4 264 D	859 D	205 D	123 c	15.3 D	
51213 513	Motion picture & video exhibition Broadcasting & telecommunications	5 41	D 174 111	D 34 290	D 8 380	c 1 012	D 1.4	D 11.6
5131	Radio & television broadcasting	10	22 878	8 491	1 926	329	7.2	39.6
51311 513112	Radio broadcasting	8 8	D D	D D	D	c c	D D	D
5132 51322 513220	Cable networks & program distribution . Cable & other program distribution . Cable & other program distribution .	9 9 9	49 526 49 526 49 526	5 990 5 990 5 990	1 400 1 400 1 400	169 169 169	.3 .3 .3	.7 .7 .7
	TARRANT COUNTY, TX							
5112 51121 511210	Software publishers Software publishers Software publishers	65 65 65		D D D	D D D	f f f	D D D	D D D
512	Motion picture & sound recording industries	73	82 267	13 661	3 290	1 148	17.6	3.1
5121 51211 512110	Motion picture & video industries	63 30 30	D D D	D D D	D D D	g c c	D D D	D D D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	26 26	D D	D D	D	f	D D	D
5122 51224	Sound recording industries	10 7	D	D	D	b	D	D
512240	Sound recording studios	7	D 922 747	D	D	b	D	D
513 5131	Broadcasting & telecommunications	158 15	D	182 017 D	45 140 D	4 387 f	2.6 D	1.4 D
51311 513112	Radio broadcasting	11 7	D D	D D	D	c c	D D	D
51312 513120	Television broadcasting	4 4	D D	D D	D D	e e	D D	D D
5132 51322 513220	Cable networks & program distribution . Cable & other program distribution . Cable & other program distribution	8 8 8	D D D	D D D	D D D	f f f	D D D	D D D
514	Information services & data processing services	67	100 861	31 361	8 000	1 172	4.1	27.8
5141 51419 514191	Information services Other information services Online information services	23 16 14	D D D	D D D	D D D	e e e	D D D	D D D
5142 51421	Data processing services Data processing services	44 44	D D	D D	D D	f	D	D
514210	Data processing services	44	D	D	D	f	D	D
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121	Motion picture & video industries	5	D	D	D	b	D	D
51213 513	Motion picture & video exhibition Broadcasting & telecommunications	5 34	D 80 550	D 19 187	D 4 824	5 D	D 1.8	D 1.6
5131	Radio & television broadcasting		D	13 107 D	4 024 D	e	D	D

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see Apper		<u>г</u>					1	
NAICS						Paid employees for pay	Percent o	of receipts-
code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	TERRY COUNTY, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	TITUS COUNTY, TX							
513	Broadcasting & telecommunications	8	17 022	3 376	776	100	1.4	-
	TOM GREEN COUNTY, TX							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	3 3	D D	D D	D D	b b	D D	D
513 5131	Broadcasting & telecommunications	35 9	D	D	D	g c	D	D
	TRAVIS COUNTY, TX							
5112 51121 511210	Software publishers	138 138 138	803 649 803 649 803 649	281 544 281 544 281 544	64 443 64 443 64 443	3 304 3 304 3 304	1.4 1.4 1.4	12.1 12.1 12.1
512	Motion picture & sound recording industries	86	84 141	20 654	3 557	1 184	4.1	8.1
5121 51211 512110 5121101	Motion picture & video industries	64 26 26 17	77 980 D D D	18 114 D D D	3 023 D D D	1 034 c c b	1.0 D D	8.7 D D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	20 20	39 718 39 718	4 340 4 340	934 934	778 778	1.1 1.1	-
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	15 15	D D	D D	D D	c c	D D	D D
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	22 11 11	6 161 D D	2 540 D D	534 D D	150 c c	43.4 D D	1.7 D D
513	Broadcasting & telecommunications	171	1 800 768	332 067	77 847	7 715	1.2	8.1
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations	36 25 23	D D D	D D D	D D D	g f f	D D D	D D D
51312 513120	Television broadcasting Television broadcasting	11 11	105 472 105 472	25 742 25 742	6 207 6 207	743 743	-	1.8 1.8
5132 51322 513220	Cable networks & program distribution Cable & other program distribution Cable & other program distribution	22 16 16	D D D	D D D	D D D	g f f	D D D	D D D
514 5141	Information services & data processing services Information services	71 36	122 308 19 402	34 931 7 586	8 916 1 490	1 061 207	5.3 26.0	9.8 22.7
51419	Other information services	30	D	D	D	с	D	D
5142 51421 514210	Data processing services . Data processing services . Data processing services .	35 35 35	102 906 102 906 102 906	27 345 27 345 27 345	7 426 7 426 7 426	854 854 854	1.4 1.4 1.4	7.4 7.4 7.4
	UPSHUR COUNTY, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	VAL VERDE COUNTY, TX							
513	Broadcasting & telecommunications	6	8 265	1 425	337	55	-	4.2
	VICTORIA COUNTY, TX							
512	Motion picture & sound recording industries	6	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	6 4	D D	D D	D D	c c	D D	D D
513	Broadcasting & telecommunications	19	67 128	13 514	2 943	458	.4	4.3
	WALKER COUNTY, TX							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 513	Motion picture & video industries Broadcasting & telecommunications	3 13	D 26 252	D 5 662	D 1 421	b 152	D 9.1	D _
		.5	20 202	0 002	1 21	102	0.1	
540	WASHINGTON COUNTY, TX			_	-		_	_
513	Broadcasting & telecommunications	9	D	D	D	с	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

Geographic area and kind of business	Establish- ments	Receipts	Annual payroll	First-quarter	Paid employees for pay period including March 12	From adminis- trative	of receipts—
WEBB COUNTY, TX	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records	Estimated <sup>2</sup>
Motion picture & sound recording industries	4	D	D	D	с	D	D
Motion picture & video industries Motion picture & video exhibition Motion picture theaters (except drive-ins)	4 4 4	D D D	D D D	D D D	c c c	D D D	D D D
Broadcasting & telecommunications	27	71 723	14 720	3 546	517	3.2	-
Radio & television broadcasting	8	D	D	D	с	D	D
WHARTON COUNTY, TX							
Broadcasting & telecommunications	10	16 613	2 395	583	96	-	.4
WICHITA COUNTY, TX							
Motion picture & sound recording industries	5	D	D	D	b	D	D
Motion picture & video industries	4	D	D	D	b	D	D
		D	D		f		D
Radio & television broadcasting	11	D	D	D	c	D	D
WILLACY COUNTY, TX							
Broadcasting & telecommunications	4	D	D	D	b	D	D
WILLIAMSON COUNTY, TX							
Motion picture & sound recording industries	9	D	D	D	с	D	D
Motion picture & video industries Motion picture & video exhibition Motion picture theaters (except drive-ins)	9 5 5	D D D	D D D	D D D	c c c	DDDD	D D D
Broadcasting & telecommunications	23	54 069	11 023	2 538	299	2.3	1.5
WISE COUNTY, TX							
Broadcasting & telecommunications	7	16 365	2 472	500	53	1.0	_
WOOD COUNTY, TX							
Broadcasting & telecommunications	6	17 003	3 692	871	100	3.1	-
YOUNG COUNTY, TX							
Broadcasting & telecommunications	6	10 547	2 411	573	70	-	3.3
	Geographic area and kind of business         WEBB COUNTY, TX         Motion picture & sound recording industries         Motion picture & video industries         Motion picture theaters (except drive-ins)         Broadcasting & telecommunications         Radio & television broadcasting         WHARTON COUNTY, TX         Broadcasting & telecommunications         WICHITA COUNTY, TX         Broadcasting & telecommunications         Wichin picture & video industries         Motion picture & video exhibition         Broadcasting & telecommunications         Radio & television broadcasting         WILLACY COUNTY, TX         Broadcasting & telecommunications         WILLIAMSON COUNTY, TX         Motion picture & video industries         Motion picture & video industries         Motion picture & video industries         Motion picture & sound recording industries         Motion picture & video industries         Motion picture & video exhibition         Motion picture & sound recording industries         Motion picture & video exhibition         Wiste Countr	Geographic area and kind of business         Establishments (number)           WEBB COUNTY, TX         Motion picture & sound recording industries         4           Motion picture & video industries         4           Motion picture & video exhibition         4           Broadcasting & telecommunications         27           Radio & television broadcasting         8           WHARTON COUNTY, TX         8           Broadcasting & telecommunications         10           WICHITA COUNTY, TX         10           WICHITA COUNTY, TX         3           Broadcasting & telecommunications         32           Radio & television broadcasting.         4           Motion picture & sound recording industries         5           Motion picture & video exhibition         33           Broadcasting & telecommunications         32           Radio & television broadcasting.         11           WILLACY COUNTY, TX         3           Broadcasting & telecommunications         4           WILLIAMSON COUNTY, TX         9           Motion picture & video industries         9           Motion picture & video industries         9           Motion picture & video industries         5           Broadcasting & telecommunications         23 <td>Geographic area and kind of business         Establishments (number)         Receipts (s1,000)           WEBB COUNTY, TX         Motion picture &amp; sound recording industries         4         D           Motion picture &amp; video industries         27         71 723           Radio &amp; television broadcasting &amp; telecommunications         10         16 613           WICHITA COUNTY, TX         0         16 613           WICHITA COUNTY, TX         3         D           Broadcasting &amp; telecommunications         32         D           Motion picture &amp; video industries         32         D           Motion picture &amp; video industries         32         D           Radio &amp; television broadcasting         11         D           WILLACY COUNTY, TX         0         0         0           William picture &amp; video industries         9         D         D           Motion picture &amp; sound recording industries         9         D         D           WILLACY COUNTY, TX         0         0         0         0           Motion picture &amp; vi</td> <td>Geographic area and kind of business         Establich ments (rumber)         Receipts Receipts (s1.000)           WEBB COUNTY, TX         Motion picture &amp; sound recording industries         4         D         D           Motion picture &amp; sound recording industries         4         D         D         D           Motion picture &amp; video industries         4         D         D         D           Motion picture &amp; video industries         4         D         D         D           Motion picture &amp; video industries         4         D         D         D           Paradicasting &amp; telecommunications         27         71         723         14         720           Radio &amp; television broadcasting         8         D         D         D         D           WHARTON COUNTY, TX         B         B         D         D         D           Motion picture &amp; video industries         5         D         D         D           Motion picture &amp; video industries         32         D         D         D           Water picture &amp; video industries         9         D         D         D           Water picture &amp; video industries         9         D         D         D           Water picture &amp; video industrie</td> <td>Geographic area and kind of business         Establish- ments (unmbor)         Annual payroll (\$1,000)         First-quarter payroll (\$1,000)           WEBB COUNTY, TX         ////////////////////////////////////</td> <td>Geographic area and kind of business         Establish- mention (introde)         Receipts (\$1,000)         Annual payod (\$1,000)         First-quarter payod (\$1,000)         Introduce (\$1,000)           WEBB COUNTY, TX         ////////////////////////////////////</td> <td>Geographic area and kind of business         Establish- merran         Recepts (\$5,000)         Annual source (\$5,000)         Priority (\$5,000)         Prior</td>	Geographic area and kind of business         Establishments (number)         Receipts (s1,000)           WEBB COUNTY, TX         Motion picture & sound recording industries         4         D           Motion picture & video industries         27         71 723           Radio & television broadcasting & telecommunications         10         16 613           WICHITA COUNTY, TX         0         16 613           WICHITA COUNTY, TX         3         D           Broadcasting & telecommunications         32         D           Motion picture & video industries         32         D           Motion picture & video industries         32         D           Radio & television broadcasting         11         D           WILLACY COUNTY, TX         0         0         0           William picture & video industries         9         D         D           Motion picture & sound recording industries         9         D         D           WILLACY COUNTY, TX         0         0         0         0           Motion picture & vi	Geographic area and kind of business         Establich ments (rumber)         Receipts Receipts (s1.000)           WEBB COUNTY, TX         Motion picture & sound recording industries         4         D         D           Motion picture & sound recording industries         4         D         D         D           Motion picture & video industries         4         D         D         D           Motion picture & video industries         4         D         D         D           Motion picture & video industries         4         D         D         D           Paradicasting & telecommunications         27         71         723         14         720           Radio & television broadcasting         8         D         D         D         D           WHARTON COUNTY, TX         B         B         D         D         D           Motion picture & video industries         5         D         D         D           Motion picture & video industries         32         D         D         D           Water picture & video industries         9         D         D         D           Water picture & video industries         9         D         D         D           Water picture & video industrie	Geographic area and kind of business         Establish- ments (unmbor)         Annual payroll (\$1,000)         First-quarter payroll (\$1,000)           WEBB COUNTY, TX         ////////////////////////////////////	Geographic area and kind of business         Establish- mention (introde)         Receipts (\$1,000)         Annual payod (\$1,000)         First-quarter payod (\$1,000)         Introduce (\$1,000)           WEBB COUNTY, TX         ////////////////////////////////////	Geographic area and kind of business         Establish- merran         Recepts (\$5,000)         Annual source (\$5,000)         Priority (\$5,000)         Prior

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper								
NAICS code	Geographic area and kind of business	Establish-			First-quarter	Paid employees for pay period including	Percent of From adminis-	of receipts-
		(number)	Receipts (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	trative records <sup>1</sup>	Estimated <sup>2</sup>
	ABILENE, TX *							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 51213	Motion picture & video industries	3	D D	D	D D	b	D	D
513	Broadcasting & telecommunications	31	D	D	D	f	D	D
5131	Radio & television broadcasting	11	D	D	D	e	D	D
	ABILENE, TX (TAYLOR COUNTY PART) *							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	3 3	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	31	D	D	D	f	D	D
5131	Radio & television broadcasting	11	D	D	D	e	D	D
	ADDISON, TX							
5112 51121	Software publishers	18 18	D D	D D	D D	f f	D D	D
511210 512	Software publishers	18 12	D	D	D	f	D	D
5121	Motion picture & video industries	12	D	D	D	f	D	D
51211 512110	Motion picture & video production	8 8	D	D	D	e	D	D D D
5121101 51213	Motion picture production (except for television) Motion picture & video exhibition	8	D	D	D	e c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	с	D	D
513	Broadcasting & telecommunications	10	81 132	20 003	4 826	371	-	4.8
	ALLEN, TX							
512	Motion picture & sound recording industries	1	D	D	D	е	D	D
5121 51211	Motion picture & video industries	1	D D	D	D D	e e	D D	D D
512110 5121101	Motion picture & video production Motion picture production (except for television)	1	D	D D	D	e	D	D
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	ALPINE, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	ALVIN, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	AMARILLO, TX *							
512	Motion picture & sound recording industries	12	6 142	781	192	96	7.8	2.5
5121 51213	Motion picture & video industries Motion picture & video exhibition	11 5	D 5 105	D 574	D 141	b 79	D	D
51213	Broadcasting & telecommunications	36	137 240	27 141	6 915	918	1.9	3.1
5131	Radio & television broadcasting	15	D	D	D	e	D	D
51311	Radio broadcasting	11	D	D	D	с	D	D
				_	_			
512 5121	Motion picture & sound recording industries	10 9	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	3	D	D D	D	b	D	D
513	Broadcasting & telecommunications	28	D	D	D	f	D	D
5131	Radio & television broadcasting	12	D	D	D	e	D	D
	AMARILLO, TX (RANDALL COUNTY PART) *							
513	Broadcasting & telecommunications	8	D	D	D	e	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen								
NAICS code	Geographic area and kind of business	Establish-			First-quarter	Paid employees for pay period including	Percent of From adminis-	of receipts-
		ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	trative records <sup>1</sup>	Estimated <sup>2</sup>
	ARLINGTON, TX							
5112 51121 511210	Software publishers . Software publishers . Software publishers .	22 22 22	43 723 43 723 43 723	17 864 17 864 17 864	4 960 4 960 4 960	375 375 375	3.2 3.2 3.2	7.3 7.3 7.3
51210	Motion picture & sound recording industries	22	43 723 23 083	4 257	4 900 884	375	3.2 1.9	10.2
5121 51213	Motion picture & video industries Motion picture & video exhibition	19 7	D 14 093	D 1 698	D 444	e 267	D	D
512131	Motion picture theaters (except drive-ins)	7	14 093	1 698	444	267	-	-
5122 513	Sound recording industries Broadcasting & telecommunications	3 34	D 230 864	D 52 472	D 12 627	a 1 255	D 2.3	D 1.1
5131	Radio & television broadcasting	5	D	D	D	с	D	D
51311 513112	Radio broadcasting	5 3	D D	D D	D	c c	D	D
514	Information services & data processing services	18	17 634	7 209	1 819	211	5.9	18.4
	ATHENS, TX							
513	Broadcasting & telecommunications	2	D	D	D	с	D	D
	AUSTIN, TX *							
5112 51121 511210	Software publishers . Software publishers Software publishers.	120 120 120	502 198 502 198 502 198	212 992 212 992 212 992	49 512 49 512 49 512	2 642 2 642 2 642	1.6 1.6 1.6	17.8 17.8 17.8
512	Motion picture & sound recording industries	78	76 433	17 756	2 878	999	4.4	9.0
5121 51211	Motion picture & video industries Motion picture & video production	57 21	D 22 234	D 8 326	D 894	f 82	D 1.0	D 30.3
512110 5121101	Motion picture & video production Motion picture production (except for television)	21 15	22 234 19 593	8 326 6 600	894 462	82 73	1.0 .1	30.3 33.7
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	19 19	37 428 37 428	4 062 4 062	856 856	651 651	1.2 1.2	_
51219 512191	Post production & other motion picture & video industries	14 14	D D	D	D D	b	D	D
5122 51224	Sound recording industries	21 10	D D	D	D	c	D	D
512240	Sound recording studios	10	D	D	D	с	D	D
513 5131	Broadcasting & telecommunications Radio & television broadcasting	155 36	1 761 997 172 469	325 339 61 271	76 394 12 194	7 577 1 757	1.2	8.3 5.6
51311 513112	Radio broadcasting	25 23	66 997 D	35 529 D	5 987 D	1 014 g	.2 .5 D	11.5 D
51312 513120	Television broadcasting Television broadcasting	11 11	105 472 105 472	25 742 25 742	6 207 6 207	743 743	-	1.8 1.8
5132 51322	Cable networks & program distribution Cable & other program distribution	15 12	254 896 D	27 768 D	10 032 D	1 282 f	.6 D	19.7 D
513220 514	Cable & other program distribution Information services & data processing services	12 64	D 120 183	D 34 258	D 8 832	f 1 065	D 3.8	D 9.8
5141	Information services	29	17 002	7 265	1 436	199	18.2	24.5
51419 5142	Other information services	24 35	D 103 181	D 26 993	D 7 396	с 866	D 1.4	D 7.4
51421 514210	Data processing services	35 35	103 181 103 181	26 993 26 993	7 396 7 396	866 866	1.4 1.4	7.4 7.4
	AUSTIN, TX (TRAVIS COUNTY PART) *							
5112 51121	Software publishers	116 116	D D	D D	D D	h h	D D	D D
511210 512	Software publishers	116 76	D D	D	D	h	D	D
5121	Motion picture & video industries	55	D	D	D	f	D	D
51211 512110 5121101	Motion picture & video production	20 20 14	D D D	D D D	D D D	b b b	D D D	D D D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	18 18	D D	D D	D D	f	D D	D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	14 14	D D	D	D D	b	D	D
5122 51224	Sound recording industries	21 10	D	D	DDD	c	D	D
512240	Sound recording studios	10	D	D	D	с	D	D
513 5131	Broadcasting & telecommunications	151 34	1 755 766 D	323 189 D	75 916 D	7 515	1.1 D	8.3 D
51311 513112	Radio broadcasting. Radio stations.	23 21	D D		D	g f f	DDD	D
51312 513120	Television broadcasting	11 11	105 472 105 472	25 742 25 742	6 207 6 207	743 743		1.8 1.8
5132 51322	Cable networks & program distribution	14 11	D	D	D	g	D	D
513220	Cable & other program distribution	11	D	D	D	f f	D	D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

No.00 0000000000000000000000000000000000	see Apper						Doid	Porcont	of receipts -
Toma         Description sear and kind of basiness         Examples (number)         Production (number)								Feicenit	
544         Information services:         0		Geographic area and kind of business	ments			First-quarter payroll (\$1,000)	period including March 12	adminis- trative	Estimated <sup>2</sup>
5141 9       Information services and services Participant of the control of the contr		AUSTIN, TX (TRAVIS COUNTY PART) *- Con.							
6116         Orter information services         22         D         D         c         D         c         D         C         D         D         C         D         D         C         D <td< td=""><td>514</td><td></td><td>61</td><td>D</td><td>D</td><td>D</td><td>g</td><td>D</td><td>D</td></td<>	514		61	D	D	D	g	D	D
542 31300       Determined processing annous control industries       33 32 330       Determined processing annous control industries       2 330       Determined processing annous control industries       3 330       Determined processing annous control industries		Information services Other information services							
912       Wester petter & sound recording industries	51421	Data processing services	33	D	D	D	f f f	D	D
5/21         Motion picture 3: 40 action		AUSTIN, TX (WILLIAMSON COUNTY PART) *							
BAY CITY, TX     Fradecasting & streecommunications	512	Motion picture & sound recording industries	2	D	D	D	b	D	D
613       Broadcasting & totacommunications       7       0       0       0       0       0       0         613       Broadcasting & totacommunications       7       0									D D
SAYTOWN, TX *     Sendicasting & latecommunications     7     D     D     D     D       513     Broadcasting & latecommunications     7     D     D     D     D     D       513     Broadcasting & latecommunications     7     D     D     D     D     D       513     Broadcasting & latecommunications     7     D     D     D     D     D       512     Motion picture & source restring industries     8     D     D     D     D     D       513     Broadcasting & latecommunications     35     188 443     36 550     9 901     1173     4     55       513     Broadcasting & latecommunications     35     188 443     36 550     9 901     1173     4     56       513     Broadcasting & latecommunications     35     188 443     36 550     9 901     1173     4     56       513     Broadcasting & statecommunications     35     180 443     36 550     9 901     1173     4     56       513     Broadcasting & totecommunications     5     9 020     1 439     368     83< 662	540		-				L.		
513Broadcasting & telecommunications $T$ $T$ $D$ <td>513</td> <td></td> <td></td> <td>D</td> <td>D</td> <td>D</td> <td>D</td> <td>D</td> <td>D</td>	513			D	D	D	D	D	D
BATCONN, TX (HARRIS COUNTY PART)*     7     D     D     D     D       513     Breadcasting & telecommunications     8     D     D     D     D     D     D       512     Motion picture & stand recording industries     8     D     D     D     D     D     D       513     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.5       5131     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.6       5131     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.6       5131     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.6       5131     Breadcasting & telecommunications     2     D     D     D     D     D       5122     Motion picture & stand recording industries     2     D     D     D     D     D       5132     Breadcasting & telecommunications     2     D     D     D     D     D       513     Breadcasting & telecommunications     2     D     D     D     D       5	540		_						
513       Broadcasting & telecommunications       7       D       D       D       D       D       D       D         512       Molion picture & side excitations       8       D	513	Broadcasting & telecommunications	7	D	ט	D	b	D	D
BEAUMONT, TXNotice picture & sound recording industries $\below industries\below indu$		BAYTOWN, TX (HARRIS COUNTY PART) *							
512       Motion picture & sound recording industries       8       0 <td< td=""><td>513</td><td>Broadcasting &amp; telecommunications</td><td>7</td><td>D</td><td>D</td><td>D</td><td>b</td><td>D</td><td>D</td></td<>	513	Broadcasting & telecommunications	7	D	D	D	b	D	D
5121 51213         Matrice picture & video exhibition         8         0 <td></td> <td>BEAUMONT, TX</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		BEAUMONT, TX							
51213       Motion picture & video exhibition       6       0       0       0       b       0       0         613       Broadcasting & telecommunications       35       168 463       38 590       9 801       117 97       44       5.6         5131       Radio & stations       35       168 463       38 590       9 801       117 97       44       5.6         5131       Radio & stations       9       0<									
5131 51311 Static Static Radio stations Radio stations static Radio stations static Radio stations static <td></td> <td>Motion picture &amp; video industries Motion picture &amp; video exhibition</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		Motion picture & video industries Motion picture & video exhibition							
Similar       Redic backborsting        9       D									
512 5121 5121 5121 Motion picture & video industries sound recording industries sound recording industries 	51311	Radio broadcasting	9	D	D	D	e	D	D
5121 3123 3124 3124 Soud recording industries       3 0000 recording industries       3 0000 recording industries       3 0000 recording industries       3 0000 recording industries       0 0       0 0      <		BEDFORD, TX							
51213       Motion picture & video axhibition       2       D       D       D       b       D       D         5122       Sound recording industries       2       D									-
BEEVILLE, TX BEEVILLE, TX 513 Breadcasting & telecommunications	5121 51213								
513       Broadcasting & telecommunications       14       D	5122	Sound recording industries	2	D	D	D	b	D	D
BELLAIRE, TX       BELLAIRE, TX         513       Broadcasting & telecommunications       4         513       Broadcasting & telecommunications       4         513       Broadcasting & telecommunications       2         513       Broadcasting & telecommunications       2         514       Broadcasting & telecommunications       2         515       Broadcasting & telecommunications       2         516       BENBROOK, TX       2         517       Motion picture & sound recording industries       2         518       Broadcasting & telecommunications       2         519       BORGER, TX       2         511       Motion picture & video industries       2         512       Motion picture & video industries       2         513       Broadcasting & telecommunications       5         513       Broadcasting & telecommunications       2         513       Broadcasting & telecommunications       9         513       Broadcasting & telecommunications       9         513       Broadcasting & telecommunications       9         514       Broadcasting & telecommunications       9         515       Broadcasting & telecommunications       0 <t< td=""><td></td><td>BEEVILLE, TX</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>		BEEVILLE, TX							
513       Broadcasting & telecommunications       1	513	Broadcasting & telecommunications	4	D	D	D	b	D	D
BELLMEAD, TX       BELLMEAD, TX       Image: Construct on the construction on		BELLAIRE, TX							
513       Broadcasting & telecommunications       2       D       D       D       b       D       D         512       Motion picture & sound recording industries       2       D       <	513	Broadcasting & telecommunications	4	D	D	D	g	D	D
BENBROOK, TX       2       D       D       D       D       D         512       Motion picture & sound recording industries		BELLMEAD, TX							
512       Motion picture & sound recording industries       2       D <td< td=""><td>513</td><td>Broadcasting &amp; telecommunications</td><td>2</td><td>D</td><td>D</td><td>D</td><td>b</td><td>D</td><td>D</td></td<>	513	Broadcasting & telecommunications	2	D	D	D	b	D	D
5121 51213Motion picture & video industries wideo exhibition2 2D 2D 2D D DD D DD D DD D DD D DD D DD D DD D DD D DD D DD D DD 		BENBROOK, TX							
51213Motion picture & video exhibition2DDDDDDBORGER, TX513Broadcasting & telecommunications513Broadcasting & telecommunications5135145155155165175175185185195	512	Motion picture & sound recording industries	2	D	D	D	b	D	D
BORGER, TX       BORGER, TX         513       Broadcasting & telecommunications         BRAZORIA, TX       The second secon	5121 51213								
BRAZORIA, TX       Image: Constraint of the second se									
513Broadcasting & telecommunications2DDDDD513BRENHAM, TX Broadcasting & telecommunications9DDDDDDD513BROWNFIELD, TXBROWNFIELD,	513	Broadcasting & telecommunications	5	D	D	D	b	D	D
BRENHAM, TX         513       Broadcasting & telecommunications         BROWNFIELD, TX		BRAZORIA, TX							
513       Broadcasting & telecommunications       9       D       D       D       C       D       D         BROWNFIELD, TX       1	513	Broadcasting & telecommunications	2	D	D	D	b	D	D
BROWNFIELD, TX		BRENHAM, TX							
	513	Broadcasting & telecommunications	9	D	D	D	с	D	D
513 Broadcasting & telecommunications		BROWNFIELD, TX							
	513	Broadcasting & telecommunications	5	D	D	D	b	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						1		
NAICS code	Geographic area and kind of business	Establish-			First-quarter	Paid employees for pay period including	Percent of From adminis-	of receipts-
		(number)	Receipts (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	trative records <sup>1</sup>	Estimated <sup>2</sup>
	BROWNSVILLE, TX							
512	Motion picture & sound recording industries	4	D	D	D	b	D	D
5121 51213	Motion picture & video industries	4	D	D	D	b	D	D
513	Broadcasting & telecommunications	13	D	D	D	c	D	D
	BROWNWOOD, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	BRYAN, TX							
513	Broadcasting & telecommunications	21	D	D	D	е	D	D
5131	Radio & television broadcasting	7	D	D	D	c	D	D
514	Information services & data processing services	6	D	D	D	b	D	D
	BURLESON, TX *							
512	Motion picture & sound recording industries	1	D	D	D	b	D	D
5121	Motion picture & video industries	1	D	D	D	b	D	D
51213	Motion picture & video exhibition BURLESON, TX (JOHNSON COUNTY PART) *	1	D	D	D	b	D	D
512	Motion picture & sound recording industries	1	D	D	D	b	D	D
5121 51213	Motion picture & video industries. Motion picture & video exhibition.	1	D	D	D	b	D	D
01210	CARROLLTON, TX *		D		b			
5440	O (function and the base							
5112 51121 511210	Software publishers . Software publishers . Software publishers .	6 6 6	D D D	D D D	D D D	f f	D D D	D D D
512	Motion picture & sound recording industries	13	D	D	D	c	D	D
5121 51213	Motion picture & video industries	12 4	D D	D D	D	C C	D D	D
513	Broadcasting & telecommunications	19	132 175	19 695	4 506	452	.9	2.1
514	Information services & data processing services	12	D	D	D	е	D	D
5142 51421 514210	Data processing services Data processing services Data processing services	11 11 11	D D D	D D D	D D D	e e e	D D D	D D D
011210	CARROLLTON, TX (DALLAS COUNTY PART) *		2	-	-			
5112	Software publishers	6	D	D	D	f	D	D
51121 511210	Software publishers	6 6	D D	D D	D D	f f	D	D D
512	Motion picture & sound recording industries	10	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	9 3	D D	D D	D D	C C	D D	D D
513	Broadcasting & telecommunications	18	D	D	D	е	D	D
514	Information services & data processing services	11	D	D	D	е	D	D
5142 51421 514210	Data processing services Data processing services Data processing services	10 10 10	D D D	D D D	D D D	e e e	D D D	D D D
	CEDAR PARK, TX *							
512	Motion picture & sound recording industries	2	D	D	D	а	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	2 2	D D	D D	D D	a	D D	D D
	CEDAR PARK, TX (WILLIAMSON COUNTY PART) *							
512	Motion picture & sound recording industries	2	D	D	D	а	D	D
5121	Motion picture & video industries	2	D	D	D	a	D	D
51213	Motion picture & video exhibition	1 21	ום	וט	D	l a	ט ו	l D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						I		
NAICS code	Geographic area and kind of business	Establish-			First-quarter	Paid employees for pay period including	From adminis-	of receipts-
		ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	trative records <sup>1</sup>	Estimated <sup>2</sup>
	COLLEGE STATION, TX							
512	Motion picture & sound recording industries	7	D	D	D	f	D	D
5121 51211	Motion picture & video industries Motion picture & video production	6 3	D D	D D	D D	f e	D D	D D
512110 5121102	Motion picture & video production Motion picture & video production for television	3 3 3	D D	D D	D D	e e	D D	D D
51213	Motion picture & video exhibition		D	D	D	b	D	D
513	Broadcasting & telecommunications	11	D	D	D	с	D	D
	CONROE, TX							
512	Motion picture & sound recording industries	4	D	D	D	b	D	D
5121	Motion picture & video industries	1	D	D	D	b	D	D
513	Broadcasting & telecommunications	9	48 810	9 727	1 941	249	-	2.5
	CORPUS CHRISTI, TX *							
512	Motion picture & sound recording industries	13	16 184	2 311	494	219	11.1	3.3
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins)	11 6 6	D D D	D D D	D D D	с с с	D D D	D D D
513	Broadcasting & telecommunications	54	D	D	D	g	D	D
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations	22 16 14	D D D	D D D	D D D	f e e	D D D	D D D
	CORPUS CHRISTI, TX (NUECES COUNTY PART) *							
512	Motion picture & sound recording industries	13	16 184	2 311	494	219	11.1	3.3
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins) .	11 6 6	D D D	D D D	D D D	c c c	D D D	D D D
513	Broadcasting & telecommunications	54	D	D	D	g	D	D
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations	22 16 14	D D D	D D D	D D D	f e e	D D D	D D D
	CORSICANA, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	DALLAS, TX *							
5112 51121 511210	Software publishers . Software publishers . Software publishers	117 117 117	408 568 408 568 408 568	174 572 174 572 174 572	40 252 40 252 40 252	2 638 2 638 2 638	2.0 2.0 2.0	22.7 22.7 22.7
512	Motion picture & sound recording industries	170	846 185	55 252	12 393	2 141	4.0	1.7
5121 51211 512110	Motion picture & video industries . Motion picture & video production . Motion picture & video production .	145 72 72	D 74 218 74 218	D 20 500 20 500	D 4 240 4 240	g 529 529	D 22.9 22.9	D 8.0 8.0
5121101 5121102	Motion picture production (except for television) Motion picture & video production for television	39 33	D D	D D	D D	c e	D	D D
51212 512120 5121201	Motion picture & video distribution Motion picture & video distribution Motion picture film exchanges	12 12 11	646 959 646 959 D	8 988 8 988 D	2 150 2 150 D	211 211 c	2.2 2.2 D	1.1 1.1 D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	31 30	D D	D D	D D	f	D D	D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	30 26	38 994 D	12 720 D	2 730 D	271 e	1.1 D	1.0 D
5122 51223 512230	Sound recording industries Music publishers Music publishers	25 3 3	D D D	D D D	D D D	c b b	D D D	D D D
51224 512240	Sound recording studios	13 13	D	D	D D	b	D	D
513	Broadcasting & telecommunications	284	5 334 252	884 371	230 923	18 229	.6	5.0
5131 51311 513111 513112	Radio & television broadcasting Radio broadcasting Radio networks Radio stations	59 41 6 35	570 631 241 856 D D	135 838 79 569 D D	27 352 19 886 D D	2 554 1 712 e	4.0 9.4 D D	20.6 14.0 D D
51312 51312 513120	Television broadcasting. Television broadcasting.	18 18	328 775 328 775	56 269 56 269	7 466 7 466	9 842 842	-	25.5 25.5
5132 51322	Cable networks & program distribution	18 18 17	153 113 D	37 072	9 833 D	1 093 f	2.9 D	2.7 D
513220	Cable & other program distribution	17	D	D	D	f	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						Paid employees	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	DALLAS, TX *-Con.							
514 5141	Information services & data processing services Information services	136 48	1 264 383 139 958	376 288 37 694	86 373 9 346	7 172 846	1.7 7.5	32.0 21.7
51411 514110	News syndicates.	-6 6	23 197 23 197	4 681 4 681	1 181 1 181	108 108		8.5 8.5
51419 514191	Other information services Online information services	38 33	D D	D D	D D	f e	D D	D
514199 5142	All other information services Data processing services	5 88	D 1 124 425	D 338 594	D 77 027	e 6 326	D 1.0	D 33.3
51421 514210	Data processing services Data processing services	88 88	1 124 425 1 124 425	338 594 338 594	77 027 77 027	6 326 6 326	1.0 1.0	33.3 33.3
	DALLAS, TX (COLLIN COUNTY PART) *							
513	Broadcasting & telecommunications	9	D	D	D	f	D	D
514	Information services & data processing services	5	D	D	D	с	D	D
	DALLAS, TX (DALLAS COUNTY PART) *		_	_	_		_	_
5112 51121 511210	Software publishers . Software publishers . Software publishers .	109 109 109	D D D	D D D	D D D	h h h	D D D	D D D
512	Motion picture & sound recording industries	167	D	D	D	g	D	D
5121 51211	Motion picture & video industries Motion picture & video production	142 71	DDD	D	D	g f	D	D
512110 5121101 5121102	Motion picture & video production Motion picture production (except for television) Motion picture & video production for television	71 39 32	D D D	D D D	D D D	t c e	D D D	D D D
51212 51212	Motion picture & video distribution. Motion picture & video distribution.	12 12	646 959 646 959	8 988 8 988	2 150 2 150	211 211	2.2 2.2	1.1
5121201	Motion picture film exchanges	11 30	D	D	2 130 D	C	D	D
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	29	D	D	D	f	D	D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	29 25	D D	D D	D D	e	D D	D D
5122 51223 512230	Sound recording industries . Music publishers . Music publishers .	25 3 3	D D D	D D D	D D D	c b	D D D	D D D
51224 512240	Sound recording studios	13 13	D	D D	D D	b	D	D
513	Broadcasting & telecommunications	273	D	D	D	j	D	D
5131 51311 513111 513111 513112	Radio & television broadcasting Radio broadcasting Radio networks Radio stations	59 41 6 35	570 631 241 856 D D	135 838 79 569 D D	27 352 19 886 D D	2 554 1 712 e g	4.0 9.4 D D	20.6 14.0 D D
51312 513120	Television broadcasting Television broadcasting	18 18	328 775 328 775	56 269 56 269	7 466 7 466	842 842	_	25.5 25.5
5132 5132 51322 513220	Cable networks & program distribution Cable & other program distribution	17 16 16	520 ///3 D D	D D D	D D D	g f	D D D	D D D
514	Cable & other program distribution Information services & data processing services	130	D	D	D	i	D	D
5141 51411 514110	Information services News syndicates News syndicates	48 6 6	139 958 23 197 23 197	37 694 4 681 4 681	9 346 1 181 1 181	846 108 108	7.5	21.7 8.5 8.5
51419 514191 514199	Other information services Online information services All other information services	38 33 5	D D D	D D D	D D D	f e e	D D D	D D D
5142 51421 514210	Data processing services Data processing services Data processing services	82 82 82	D D D	D D D	D D D		D D D	D D D
	DALLAS, TX (KAUFMAN COUNTY PART) *							
513	Broadcasting & telecommunications	1	D	D	D	b	D	D
	DECATUR, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	DEL RIO, TX							
513	Broadcasting & telecommunications	6	8 265	1 425	337	55	-	4.2
	DENISON, TX							
E10			-	5	-		-	-
513	Broadcasting & telecommunications	7	D	D	D	С	D D	D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen						1		
NAICS						Paid employees for pay	Percent of	of receipts-
code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	DENTON, TX							
512	Motion picture & sound recording industries	4	3 118	362	86	51	10.6	-
5121 51213	Motion picture & video industries Motion picture & video exhibition	3 3	D D	D D	D D	b b	D D	D
513	Broadcasting & telecommunications	8	D	D	D	е	D	D
	DESOTO, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
514	Information services & data processing services	4	D	D	D	с	D	D
	DICKINSON, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	DUNCANVILLE, TX							
513	Broadcasting & telecommunications	5	8 675	1 758	474	57	_	-
	EAGLE PASS, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	EDINBURG, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	EL CAMPO, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	EL PASO, TX		_	_				
- 10					_			
512 5121	Motion picture & sound recording industries Motion picture & video industries	17 15	D 18 322	D 2 111	D 461	e 241	D .1	D 1.1
51213 512131	Motion picture & video exhibition Motion picture theaters (except drive-ins)	11 11	17 598 17 598	1 927 1 927	411 411	230 230	-	1.2 1.2
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	2 2 2	D D D	D D D	D D D	b b	D D D	D D D
513	Broadcasting & telecommunications	67	D	D	D	h	D	D
5131 51311	Radio & television broadcasting Radio broadcasting	19 9	DDD	D	D	fe	D	D
513112 514	Radio stations Information services & data processing services	8 11	D D	D D	D	e f	D	D
	ENNIS, TX							
513	Broadcasting & telecommunications	2	D	D	D	c	D	D
	EULESS, TX		_	_	_		_	_
513	Broadcasting & telecommunications	6	D	D	D	c	D	D
	FARMERS BRANCH, TX							
5112 51121 511210	Software publishers	20 20 20	277 834 277 834 277 834	95 075 95 075 95 075	13 526 13 526 13 526	803 803 803	.3 .3 .3	4.5 4.5 4.5
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5122	Sound recording industries	1	D	D	D	b	D	D
513	Broadcasting & telecommunications	20	383 756	44 640	11 741	1 576	.4	.4
514	Information services & data processing services	12	D	D	D	е	D	D
5142 51421	Data processing services Data processing services	7 7 7	D D D	D D D	D D D	C C C	D D D	D D D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper								
						Paid employees for pay	Percent c	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	FORT WORTH, TX *							
512	Motion picture & sound recording industries	25	23 461	3 715	1 231	362	27.4	.9
5121 51213	Motion picture & video industries Motion picture & video exhibition	22 7	D 10 937	D 1 250	D 334	e 246	D -	D -
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	7 58	10 937 485 346	1 250 89 963	334 22 520	246 2 163	- 1.4	- 1.0
5131 51312	Radio & television broadcasting	6 4	D D	D D	D D	f	D	D
513120 5132 51322	Television broadcasting Cable networks & program distribution Cable & other program distribution	4 3 3	D D D		D D D	e e	D D D	D
513220	Cable & other program distribution	3	D	D	D	e	D	D
514 5141	Information services & data processing services Information services	24 10	48 131 D	13 066 D	3 295 D	503 c	5.4 D	13.6 D
51419 514191	Other information services Online information services	5 4	D D	D D	D D	c c	D D	D D
5142 51421 514210	Data processing services . Data processing services . Data processing services .	14 14 14	D D D	D D D	D D D	e e e	D D D	D D D
	FORT WORTH, TX (TARRANT COUNTY PART) *							
512	Motion picture & sound recording industries	25	23 461	3 715	1 231	362	27.4	.9
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins) .	22 7 7	D 10 937 10 937	D 1 250 1 250	D 334 334	e 246 246	D - -	D 
513	Broadcasting & telecommunications	58	485 346	89 963	22 520	2 163	1.4	1.0
5131 51312 513120	Radio & television broadcasting. Television broadcasting. Television broadcasting.	6 4 4	D D D	D D D	D D D	f e e	D D D	D D D
5132 51322 513220	Cable networks & program distribution Cable & other program distribution Cable & other program distribution	3 3 3	D D D		D D D	e e	D D D	D D D
514	Information services & data processing services	24	48 131	13 066	3 295	503	5.4	13.6
5141 51419 514191	Information services	10 5 4	D D D	D D D	D D D	c c c	D D D	D D D
5142 51421 514210	Data processing services Data processing services Data processing services	14 14 14	D D D	D D D	D D D	e e	D D D	D D D
	GALVESTON, TX							
513	Broadcasting & telecommunications	9	D	D	D	е	D	D
	GARLAND, TX *							
512	Motion picture & sound recording industries	6	D	D	D	с	D	D
5121 51213 512131	Motion picture & video industries	5 4 4	D D D		D D D	c c c	D D D	D D D
513	Broadcasting & telecommunications	18	D	D	D	e	D	D
	GARLAND, TX (DALLAS COUNTY PART) *							
512	Motion picture & sound recording industries	6	D	D	D	с	D	D
5121 51213 512131	Motion picture & video industries Motion picture & video exhibition Motion picture theaters (except drive-ins)	5 4 4		D D D	D D D	c c c	D D D	D D D
513	Broadcasting & telecommunications	18	D	D	D	e	D	D
	GEORGETOWN, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	GILMER, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	GRANBURY, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						Paid	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	GRAND PRAIRIE, TX *	. ,			,			
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries	2	D	D	D D	b	D	D
513	Broadcasting & telecommunications	14	63 615	15 115	4 167	385	17.0	6.7
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	1 1 1	D D D	D D D	D D D	b b	D D D	D D D
514	Information services & data processing services	5	25 639	8 045	2 236	407	-	47.6
5142 51421 514210	Data processing services . Data processing services . Data processing services .	5 5 5	25 639 25 639 25 639	8 045 8 045 8 045	2 236 2 236 2 236	407 407 407		47.6 47.6 47.6
	GRAND PRAIRIE, TX (DALLAS COUNTY PART) *							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	2 1	D	D	D	b	D	D
513 5131	Broadcasting & telecommunications	4	D	D	D	c	D	D
51311 513112	Radio broadcasting	1 1	D	D	D	b	D	DDD
	GRAND PRAIRIE, TX (TARRANT COUNTY PART) *							
513	Broadcasting & telecommunications	10	D	D	D	е	D	D
514	Information services & data processing services	5	25 639	8 045	2 236	407	-	47.6
5142 51421 514210	Data processing services Data processing services Data processing services	5 5 5	25 639 25 639 25 639	8 045 8 045 8 045	2 236 2 236 2 236	407 407 407		47.6 47.6 47.6
	GRAPEVINE, TX *							
512	Motion picture & sound recording industries	4	11 764	2 116	295	128	-	-
5121 51213 512131	Motion picture & video industries	4 3 3	11 764 D D	2 116 D D	295 D D	128 c c	D D	_ D D
513	Broadcasting & telecommunications	7	D	D	D	b	D	D
	GRAPEVINE, TX (TARRANT COUNTY PART) *							
512	Motion picture & sound recording industries	4	11 764	2 116	295	128	-	-
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins) .	4 3 3	11 764 D D	2 116 D D	295 D D	128 c c	_ D D	_ D D
513	Broadcasting & telecommunications	7	D	D	D	b	D	D
	GREENVILLE, TX							
513	Broadcasting & telecommunications	7	27 486	5 856	1 537	181	-	8.3
	HALTOM CITY, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	HARLINGEN, TX							
512	Motion picture & sound recording industries	4	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	4	D	D	D D	c	D	D
513	Broadcasting & telecommunications	16	102 256	20 069	5 054	699	-	.9
5131	Radio & television broadcasting	4	D	D	D	с	D	D
	HENDERSON, TX							
513	Broadcasting & telecommunications	6	17 729	3 665	837	96	-	-

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper	idix D]							
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	of receipts-
	HOUSTON, TX *							
5112 51121 511210	Software publishers	170 170 170	729 130 729 130 729 130	305 723 305 723 305 723	60 935 60 935 60 935	3 037 3 037 3 037	2.3 2.3 2.3	8.1 8.1 8.1
512	Motion picture & sound recording industries	143	171 917	25 787	5 926	1 525	7.3	17.5
5121 51211 512110 5121101 5121102	Motion picture & video industries . Motion picture & video production . Motion picture & video production . Motion picture production (except for television) . Motion picture & video production for television .	111 48 48 30 18	165 230 D D D D	23 606 D D D D	5 348 D D D D	1 428 c c b b	6.2 D D D	17.1 D D D
51213 512131 512132	Motion picture & video exhibition	39 38 1	84 646 D D	9 472 D D	2 280 D D	1 047 g a	.3 D D	– D D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	18 18	D D	D D	D D	c c	D D	D D
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	32 21 21	6 687 D D	2 181 D D	578 D D	97 b b	34.0 D D	27.0 D D
513	Broadcasting & telecommunications	361	3 525 293	653 141	160 752	15 500	.9	13.1
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	62 44 44	D D D	D D D	D D D	h g g	D D D	D D D
51312 513120	Television broadcasting Television broadcasting	18 18	423 083 423 083	83 866 83 866	20 401 20 401	1 407 1 407	.2 .2	8.8 8.8
5132 51322 513220	Cable networks & program distribution	23 21 21		D D D	D D D	g g	D D D	D D D
514	Information services & data processing services	176	490 390	169 414	41 088	4 082	4.4	17.6
5141 51419 514191	Information services. Other information services Online information services	66 53 51	80 425 D 67 478	25 600 D 20 867	5 928 D 4 764	882 f 718	13.6 D 15.2	23.7 D 17.1
5142 51421 514210	Data processing services Data processing services Data processing services	110 110 110	409 965 409 965 409 965	143 814 143 814 143 814	35 160 35 160 35 160	3 200 3 200 3 200	2.7 2.7 2.7	16.4 16.4 16.4
	HOUSTON, TX (HARRIS COUNTY PART) *							
5112 51121 511210	Software publishers Software publishers Software publishers	170 170 170	729 130 729 130 729 130	305 723 305 723 305 723	60 935 60 935 60 935	3 037 3 037 3 037	2.3 2.3 2.3	8.1 8.1 8.1
512	Motion picture & sound recording industries	143	171 917	25 787	5 926	1 525	7.3	17.5
5121 51211 512110 5121101 5121101 5121102	Motion picture & video industries . Motion picture & video production . Motion picture & video production . Motion picture production (except for television) Motion picture & video production for television	111 48 48 30 18	165 230 D D D D	23 606 D D D D	5 348 D D D D	1 428 c b b	6.2 D D D	17.1 D D D
51213 512131 512132	Motion picture & video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters	39 38 1	84 646 D D	9 472 D D	2 280 D D	1 047 g a	.3 D D	– D D
51219 512191	Post production & other motion picture & video industries Teleproduction & other postproduction services	18 18	D D	D D	D D	c c	D D	D D
5122 51224 512240	Sound recording industries Sound recording studios Sound recording studios	32 21 21	6 687 D D	2 181 D D	578 D D	97 b b	34.0 D D	27.0 D D
513	Broadcasting & telecommunications	359	D	D	D	j	D	D
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	61 43 43		D D D	D D D	h g g	D D D	D D D
51312 513120	Television broadcasting Television broadcasting	18 18	423 083 423 083	83 866 83 866	20 401 20 401	1 407 1 407	.2 .2	8.8 8.8
5132 51322 513220	Cable networks & program distribution Cable & other program distribution Cable & other program distribution	23 21 21	D D D	D D D	D D D	g g	D D D	D D D
514	Information services & data processing services	176	490 390	169 414	41 088	4 082	4.4	17.6
5141 51419 514191	Information services Other information services Online information services	66 53 51	80 425 D 67 478	25 600 D 20 867	5 928 D 4 764	882 f 718	13.6 D 15.2	23.7 D 17.1
5142 51421 514210	Data processing services Data processing services Data processing services	110 110 110	409 965 409 965 409 965	143 814 143 814 143 814	35 160 35 160 35 160	3 200 3 200 3 200	2.7 2.7 2.7	16.4 16.4 16.4
	HUMBLE, TX							
512	Motion picture & sound recording industries	3	D	D	D	с	D	D
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins) .	333	D D D		D D D	с с с	DDDD	D D D
513	Broadcasting & telecommunications		43 801	7 594	1 881	204	-	.6

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						<b>D</b>	Demonstra	
NAICS						Paid employees for pay	Percent c	of receipts-
code	Geographic area and kind of business	Establish- ments	Receipts	Annual payroll	First-quarter	period including March 12	From adminis- trative	
		(number)	(\$1,000)	(\$1,000)	payroll (\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	HUNTSVILLE, TX							
512 5121	Motion picture & sound recording industries Motion picture & video industries	3	D	D	D D	b	D	D
513	Broadcasting & telecommunications	11	D	D	D	c	D	D
	HURST, TX							
513	Broadcasting & telecommunications	6	D	D	D	с	D	D
	IRVING, TX							
5112 51121	Software publishers	33 33	282 861 282 861	82 349 82 349	19 779 19 779	1 142 1 142	1.4 1.4	19.9 19.9
511210 512	Software publishers	33 27	282 861 37 769	82 349 8 879	19 779 2 201	1 142 362	1.4 8.7	19.9 6.3
5121	Motion picture & video industries	23	D	D	D	e	D	D
51213 51219	Motion picture & video exhibition Post production & other motion picture & video industries	4	D	D	D	b c	D	D
512191 5122	Teleproduction & other postproduction services	74	D	D	D	c b	D	D
513	Broadcasting & telecommunications	81	2 292 321	392 997	106 318	9 771	.4	42.2
5131 51311	Radio & television broadcasting Radio broadcasting	17 14	D D	D D	D D	e e	D D	D
513112 5132	Radio stations	13	D	D	D	e	D	D
514	Information services & data processing services	32	210 568	45 970	6 861	1 047	.3	1.1
5141 51419	Information services Other information services	6 6	39 855 39 855	9 004 9 004	662 662	77 77	1.4 1.4	
514191 5142	Online information services Data processing services	6 26	39 855 170 713	9 004 36 966	662 6 199	77 970	1.4	- 1.3
51421 514210	Data processing services Data processing services	26 26	170 713 170 713	36 966 36 966	6 199 6 199	970 970	-	1.3 1.3
	KATY, TX *							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	KATY, TX (HARRIS COUNTY PART) *							
513	Broadcasting & telecommunications	2	D	D	D	b	D	D
	KERRVILLE, TX							
513	Broadcasting & telecommunications	10	D	D	D	с	D	D
	KILGORE, TX *							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	KILGORE, TX (GREGG COUNTY PART) *							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	KILLEEN, TX							
513	Broadcasting & telecommunications	11	D	D	D	f	D	D
	KINGSVILLE, TX							
513	Broadcasting & telecommunications	3	8 837	1 674	381	39	-	-
	LA GRANGE, TX							
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	LAKE JACKSON, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	LA MARQUE, TX							
513	Broadcasting & telecommunications	4	D	D	D	с	D	D

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						Paid	Percent	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	LANCASTER, TX	. ,				. ,		
512 5121 51213 513	Motion picture & sound recording industries         Motion picture & video industries         Motion picture & video exhibition         Broadcasting & telecommunications	2 2 2 4	ם ס ס	D D D	D D D	c c c f	D D D	D D D
	LAREDO, TX							
512 5121 51213 512131 512131	Motion picture & sound recording industries         Motion picture & video industries         Motion picture & video exhibition         Motion picture theaters (except drive-ins)         Broadcasting & telecommunications	4 4 4 27	D D D 71 723	D D D 14 720	D D D 3 546	c c c 517	D D D 3.2	D D D
5131	Radio & television broadcasting	8	D	D	D	с	D	D
540	LEAGUE CITY, TX *	0		D	P			
513	Broadcasting & telecommunications	3	D	U	D	c	D	D
513	LEAGUE CITY, TX (GALVESTON COUNTY PART) *	3	D	D	D		D	D
513	Broadcasting & telecommunications	3	D	U	D	с	D	D
513	LEVELLAND, TX Broadcasting & telecommunications	4	D	D	D	с	D	D
515		4	D		D	C C		D
512	LEWISVILLE, TX * Motion picture & sound recording industries	7	7 125	1 034	247	156	3.2	1
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins)	5 3 3	7 123 D D D	D D D	D D D	C C C	D D D	.1 D D D
513	Broadcasting & telecommunications	9	37 636	6 383	1 355	93	-	5.9
	LEWISVILLE, TX (DENTON COUNTY PART) *							
512	Motion picture & sound recording industries	7	7 125	1 034	247	156	3.2	.1
5121 51213 512131	Motion picture & video industries	5 3 3	D D D	D D D	D D D	c c c	D D D	D D D
513	Broadcasting & telecommunications	9	37 636	6 383	1 355	93	-	5.9
	LIVINGSTON, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	LONGVIEW, TX *							
512	Motion picture & sound recording industries	5	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	5 4	D D	D D	D D	c c	D D	D D
513	Broadcasting & telecommunications	26	185 874	22 769	6 242	928	1.7	2.9
	LONGVIEW, TX (GREGG COUNTY PART) *							
512	Motion picture & sound recording industries	5	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	5 4	D D	D D	D D	c	D D	D
513	Broadcasting & telecommunications	25	D	D	D	f	D	D
	LUBBOCK, TX							
512	Motion picture & sound recording industries	16	12 607	1 859	435	165	6.8	.7
5121 51213	Motion picture & video industries Motion picture & video exhibition	12 5	12 125 D	1 661 D	388 D	152 c	6.0 D	.8 D
512131	Motion picture theaters (except drive-ins)	5	D	Ď	D	c	D	D
513 5131	Broadcasting & telecommunications	47 16	284 761 D	47 000 D	11 185 D	1 706 e	– D	3.0 D
51311	Radio broadcasting	12	D	D	D	с	D	D
514	Information services & data processing services	9	11 363	2 910	725	138	1.5	44.9

See footnotes at end of table.

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see Apper						Paid	Percent	of receipts-
NAICS						employees for pay	Feicenit	
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	LUFKIN, TX							
513	Broadcasting & telecommunications	8	D	D	D	e	D	D
5131	Radio & television broadcasting	3	D	D	D	с	D	D
	MCALLEN, TX							
512	Motion picture & sound recording industries	5	D	D	D	с	D	D
5121 51213	Motion picture & video industries. Motion picture & video exhibition.	5 3 2	D D D	D D D	D D D	c c	D D D	D D D
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	27	68 185	13 970	3 585	с 427	1.9	4.2
540	MCKINNEY, TX			_			_	
512 5121	Motion picture & sound recording industries Motion picture & video industries	3	D	D	D	c c	D	D
51213	Motion picture & video exhibition	1	D	D	D	с	D	D
513	Broadcasting & telecommunications	5	D	D	D	e	D	D
	MARSHALL, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	MESQUITE, TX							
5112 51121	Software publishers	3	D D	D	D D	b	D	D
511210	Software publishers	3	D	D	D	b	D	D
512 5121	Motion picture & sound recording industries	6	D	D	D	c c	D	D
51213	Motion picture & video exhibition	5	D	D	D	с	D	D
513	Broadcasting & telecommunications	7	D	D	D	b	D	D
	MIDLAND, TX *							
512	Motion picture & sound recording industries	5	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	5 4	D D	D D	D D	c c	D D	D D
513	Broadcasting & telecommunications	26	D	D	D	е	D	D
	MIDLAND, TX (MIDLAND COUNTY PART) *							
512	Motion picture & sound recording industries	5	D	D	D	с	D	D
5121 51213	Motion picture & video industries	5 4	D	D	D	с	D	D
51213	Motion picture & video exhibition Broadcasting & telecommunications	4 26	D	D	D	c e	D	D
	MISSOURI CITY, TX *		_	_	_		_	_
512 5121	Motion picture & sound recording industries Motion picture & video industries	3	D	D	D	b	D	D
	MISSOURI CITY, TX (FORT BEND COUNTY PART) *		_	_	_		_	_
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121	Motion picture & video industries	3	D	D	D	b	D	D
	MOUNT PLEASANT, TX							
513	Broadcasting & telecommunications	8	17 022	3 376	776	100	1.4	_
	NACOGDOCHES, TX							
510			26 379	0.550	1 616	161		5.4
513 5131	Broadcasting & telecommunications Radio & television broadcasting	8	20 3/9 D	6 553 D	1 010 D	101 b	– D	5.4 D
	NEDERLAND, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	NEW BRAUNFELS, TX *							
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121	Motion picture & video industries	4	D	D	D	b	D	D
513	Broadcasting & telecommunications	7	D	D	D	с	D	D

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper							Demonstra	(
NAICS code	Geographic area and kind of business	Establish- ments	Receipts	Annual payroll	First-quarter	Paid employees for pay period including March 12	From adminis- trative	of receipts-
		(number)	(\$1,000)	(\$1,000)	payroll (\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	NEW BRAUNFELS, TX (COMAL COUNTY PART) *							
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121	Motion picture & video industries	4	D	D	D	b	D	D
13	Broadcasting & telecommunications	7	D	D	D	с	D	D
	NORTH RICHLAND HILLS, TX							
512	Motion picture & sound recording industries	3	4 284	900	207	87	-	_
121 1213	Motion picture & video industries Motion picture & video exhibition	3 2	4 284 D	900 D	207 D	87 b	_ D	_ D
51215	Broadcasting & telecommunications	3	D	D	D	a	D	D
	ODESSA, TX *							
10				2				
512 5121	Motion picture & sound recording industries Motion picture & video industries	6 5	D	D	D	b	D	D
51213	Motion picture & video exhibition	4	Ď	Ď	D	b	D	D
513	Broadcasting & telecommunications	20	112 029	16 841	4 751	519	.2	2.2
5131	Radio & television broadcasting	8	10 908	3 849	916	167	.3	11.4
	ODESSA, TX (ECTOR COUNTY PART) *							
12	Motion picture & sound recording industries	6	D	D	D	b	D	D
121 1213	Motion picture & video industries Motion picture & video exhibition	5 4	D D	D	D D	b b	D	D
513	Broadcasting & telecommunications	18	D	D	D	e	D	D
5131	Radio & television broadcasting	7	D	D	D	с	D	D
	ODESSA, TX (MIDLAND COUNTY PART) *							
13	Broadcasting & telecommunications	2	D	D	D	с	D	D
	ORANGE, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	PALESTINE, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	ΡΑΜΡΑ, ΤΧ							
513	Broadcasting & telecommunications	8	15 247	1 537	378	55	.1	-
	PARIS, TX							
513	Broadcasting & telecommunications	7	D	D	D	b	D	D
	PASADENA, TX							
512	Motion picture & sound recording industries	3	D	D	D	с	D	D
121 1213	Motion picture & video industries Motion picture & video exhibition	3 3	D D	D	D D	c c	D	D
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	3 10	D D	D	D	c e	D	D
	PHARR, TX							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121	Motion picture & video industries	2	D	D	D	b	D	D
51213	Motion picture & video exhibition	2	D	D	D	b	D	D D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						Paid	Percent of	of receipts-
NAICS	Geographic area and kind of business					employees for pay period	From	
code		Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	PLANO, TX *							
5112 51121	Software publishers	25 25	D	D	D	e	D	D
511210 512	Software publishers	25 11	D	D	D	e	D	D
5121 51213	Motion picture & video industries . Motion picture & video exhibition .	10 7	D	D	D	e	D	D
512131 513	Motion picture theaters (except drive-ins)	7 31	D	D	D	e	D	D
	Broadcasting & telecommunications		D					D
514 5142	Information services & data processing services Data processing services	32 29	D	D	D		D	D
51421 514210	Data processing services Data processing services	29 29	D	D	D	i	D	D
	PLANO, TX (COLLIN COUNTY PART) *							
5112 51121 511210	Software publishers . Software publishers . Software publishers .	25 25 25	DDDD	D D D	D D D	e e	D D D	D D D
512	Motion picture & sound recording industries	11	D	D	D	e	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	10 7	D	D	D	e	DDD	D
512131 513	Motion picture theaters (except drive-ins) Broadcasting & telecommunications	7 31	D	D	D	e f	D	D
514	Information services & data processing services	32	D	D	D	i	D	D
5142 51421	Data processing services Data processing services	29 29	D	D	D	ļ	D	D
514210	Data processing services PORTLAND, TX *	29	D	D	D	i	D	D
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	PORTLAND, TX (SAN PATRICIO COUNTY PART) *			_	_		_	_
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	PORT LAVACA, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	RAYMONDVILLE, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	RICHARDSON, TX *							
5112 51121 511210	Software publishers . Software publishers . Software publishers .	32 32 32	67 793 67 793 67 793	31 826 31 826 31 826	8 384 8 384 8 384	744 744 744	4.5 4.5 4.5	25.3 25.3 25.3
512	Motion picture & sound recording industries	8	D	D	D	с	D	D
5121 51211 512110	Motion picture & video industries . Motion picture & video production . Motion picture & video production .	7 4 4	DDD	D D D	D D D	c b b	D D D	D D D
5121101 513	Motion picture production (except for television) Broadcasting & telecommunications	4	D	D	D	b	D	D
514	Information services & data processing services	19	D	D	D	е	D	D
5141 51419	Information services	777	D	D	D	b b	D	D
5142 51421	Data processing services Data processing services	12 12	D	D	D	e	D	D
514210	Data processing services		D	D	D	e	D	D

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen		1	I			<b></b>		
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	of receipts— Estimated <sup>2</sup>
	RICHARDSON, TX (DALLAS COUNTY PART) *							
5112 51121 511210 512	Software publishers	31 31 31 8	D D D	ם ם ם	D D D	f f c	D D D	D D D
5121 51211 512110 512110	Motion picture & video industries Motion picture & video production Motion picture & video production Motion picture production (except for television)	7 4 4 4	D D D			с b b b		
513	Broadcasting & telecommunications	38	D	D	D	h	D	D
514 5141	Information services & data processing services Information services	17	D	D	D	e b	D	D
51419	Other information services	6	D	D	D D	b	D	D
5142 51421 514210	Data processing services Data processing services Data processing services	11 11 11	D D D	D D D		e e e	D D D	D D D
	RICHLAND HILLS, TX							
513	Broadcasting & telecommunications	5	D	D	D	с	D	D
	ROBSTOWN, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	ROSENBERG, TX							
513	Broadcasting & telecommunications	6	D	D	D	e	D	D
	ROUND ROCK, TX *							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121	Motion picture & video industries	2	D	D	D	b	D	D
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
	ROUND ROCK, TX (WILLIAMSON COUNTY PART) *							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 513	Motion picture & video industries Broadcasting & telecommunications	2	D	D	D	b	D	D
	SAN ANGELO, TX							
512	Motion picture & sound recording industries	3	D	D	D	b	D	D
5121 51213	Motion picture & video industries. Motion picture & video exhibition	3	D	D	D	b	D	D
513	Broadcasting & telecommunications	34	D	D	D	g	D	D
5131	Radio & television broadcasting	9	D	D	D	с	D	D
	SAN ANTONIO, TX							
5112 51121 511210	Software publishers . Software publishers . Software publishers .	26 26 26	D D D	D D D	D D D	e e	D D D	D D D
512	Motion picture & sound recording industries	54	D	D	D	f	D	D
5121 51211 512110	Motion picture & video industries . Motion picture & video production . Motion picture & video production	43 20 20	DDD	D D	D D	f c c	D D	DDD
5121101 51213 512131	Motion picture production (except for television) Motion picture & video exhibition Motion picture theaters (except drive-ins)	11 16 15	D	D D D	D D D	c f	D	D D D
512131	Sound recording industries	11	D	D	D	b	D	D
513	Broadcasting & telecommunications	161	2 914 117	568 030	147 314	14 110	.4	1.4
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	32 23 23	D D D	D D D	D D D	h f f	D D D	D D D
51312 513120	Television broadcasting Television broadcasting	9 9	123 988 123 988	45 062 45 062	11 083 11 083	2 357 2 357	-	
5132 51322 513220	Cable networks & program distribution	10 8 8	D D D	D D D	D D D	f f f	D D D	D D D

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Apper						Paid	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN ANTONIO, TX-Con.			_	_		_	
514 5141	Information services & data processing services Information services	52 21	D	D D	D	t e	D	D
51419 5142 51421	Other information services	13 31 31	D D D	D D D	D D D	e f	D D D	D D D
514210	Data processing services	31	D	D	D	f	D	D
512	SAN MARCOS, TX * Motion picture & sound recording industries	2	D	D	D	b	D	D
5121	Motion picture & video industries	2	D	D	D	b	D	D
51213 513	Motion picture & video exhibition	7	D D	D	D	b e	D D	D
	SAN MARCOS, TX (HAYS COUNTY PART) *							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	22	D D	D D	D D	b b	D D	D
513	Broadcasting & telecommunications	7	D	D	D	e	D	D
	SHERMAN, TX							
512 5121	Motion picture & sound recording industries	4	D	D	D	b	D	D
51213	Motion picture & video industries Motion picture & video exhibition	3	D	D	D	b	D	D
513	Broadcasting & telecommunications	6	D	D	D	с	D	D
	SOUTH HOUSTON, TX							
513	Broadcasting & telecommunications	2	D	D	D	b	D	D
	SPRING VALLEY, TX							
513	Broadcasting & telecommunications	2	D	D	D	b	D	D
	STAFFORD, TX *							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	2 1	D D	D D	D D	b a	D D	D
513	Broadcasting & telecommunications	9	51 795	7 658	1 451	190	4.2	40.6
	STAFFORD, TX (FORT BEND COUNTY PART) *							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries	2 1	D D	D D	D D	b a	D D	D
513	Broadcasting & telecommunications	9	51 795	7 658	1 451	190	4.2	40.6
	STEPHENVILLE, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	SUGAR LAND, TX							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5122 51224 512240	Sound recording industries	1	D D D	D D D	D D D	b b	D D D	D D D
513	Broadcasting & telecommunications	4	D	D	D	c	D	D
	TEMPLE, TX							
513	Broadcasting & telecommunications	14	44 857	8 707	1 977	239	3.4	15.0
	TEXARKANA, TX							
513	Broadcasting & telecommunications	17	48 224	9 129	2 324	280	_	.5
5.0			-0 224 1	5 123 1	2 524	200		0

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

	idix D]							
						Paid employees	Percent c	of receipts-
NAICS code	Geographic area and kind of business	E - t - b K - b			First successory	for pay period	From	
		Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	adminis- trative records1	Estimated <sup>2</sup>
	TEXAS CITY, TX *	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	Tecolus	LSumateu-
540								
512 5121	Motion picture & sound recording industries Motion picture & video industries	1	D	D	D	b	D	D
51213	Motion picture & video industries Motion picture & video exhibition	1	D	D	D	b	D	D
513	Broadcasting & telecommunications	6	D	D	D	с	D	D
	TEXAS CITY, TX (GALVESTON COUNTY PART) *							
512	Motion picture & sound recording industries	1	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	1	D D	D	D D	b b	D D	D D
513	Broadcasting & telecommunications	6	D	D	D	с	D	D
	TOMBALL, TX *							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	TOMBALL, TX (HARRIS COUNTY PART) *							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
515		5	D		D	5		D
	TYLER, TX		_		_		_	_
512 5121	Motion picture & sound recording industries Motion picture & video industries	8	D	D	D	c	D	D
51213	Motion picture & video industries	5	D	B	D	c c	D	D
513	Broadcasting & telecommunications	31	136 619	30 041	7 385	918	1.3	14.5
5131 51311 513112	Radio & television broadcasting. Radio broadcasting Radio stations.	10 8 8	22 878 D D	8 491 D D	1 926 D D	329 c c	7.2 D D	39.6 D D
	VICTORIA, TX							
512	Motion picture & sound recording industries	6	D	D	D	с	D	D
5121	Motion picture & video industries Motion picture & video exhibition	6 4	D	В	D	с	D	D
51213 513	Broadcasting & telecommunications	4 19	67 128	D 13 514	2 943	с 458	.4	4.3
	WACO, TX							
512	Motion picture & sound recording industries	7	4 808	728	201	105	7.9	3.6
5121	Motion picture & video industries	6	D	D	D	c	D	D
51213 513	Motion picture & video exhibition Broadcasting & telecommunications	4 24	D	D	D	b	D	D
5131	Radio & television broadcasting	9	D	D	D	e	D	D
51311	Radio broadcasting	6	7 612	1 916	560	79	-	49.1
	WAXAHACHIE, TX		_		_		_	_
513	Broadcasting & telecommunications	5	D	D	D	С	D	D
	WEATHERFORD, TX							
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	WEBSTER, TX							
512	Motion picture & sound recording industries	1	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	1	D	D	D	b	D	D
513	Broadcasting & telecommunications	5	D	D	D	b	D	D
	WESLACO, TX							
		_	_		_		_	_
512	Motion picture & sound recording industries	1	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	1 1	D D	D	D D	b b	D	D
513	Broadcasting & telecommunications	6	24 938	6 637	1 595	206	-	.2
5131	Radio & television broadcasting	3	D	D	D	с	D	D
	WEST LAKE HILLS, TX							
		2	<b>D</b>	D	D	а	D	D
512	Motion picture & sound recording industries	2	D		D	a	D	D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen						Paid	Percent of	of receipts-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	WEST UNIVERSITY PLACE, TX							
513	Broadcasting & telecommunications	2	D	D	D	b	D	D
	WHITE SETTLEMENT, TX							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	2	D D	D D	D D	b b	D D	D
	WICHITA FALLS, TX *							
512	Motion picture & sound recording industries	5	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	4 3	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	27	82 689	17 194	3 924	514	3.9	2.3
5131	Radio & television broadcasting	9	D	D	D	с	D	D
513	Broadcasting & telecommunications	3	D	D	D	с	D	D
5131 51311 513112	Radio & television broadcasting Radio broadcasting Radio stations	1 1 1	D D D	D D D	D D D	b b	D D D	D D D
	BALANCE OF BEXAR COUNTY, TX							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	1 1	D D	D D	D D	b b	D D	D D
513	Broadcasting & telecommunications	5	D	D	D	с	D	D
514 5142	Information services & data processing services Data processing services	1	D D	D	D D	g	D	D
51421 514210	Data processing services Data processing services	1	D D	D D D	D D	g g	DDD	DDD
	BALANCE OF BOWIE COUNTY, TX							
512	Motion picture & sound recording industries	1	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition BALANCE OF BURNET COUNTY, TX	1	D D	D D	D D	b	D D	D
513	Broadcasting & telecommunications	6	D	D	D	b	D	D
515	BALANCE OF COMANCHE COUNTY, TX	0	b	U	b	5		D
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	BALANCE OF DALLAS COUNTY, TX							
512	Motion picture & sound recording industries	2	D	D	D	b	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	2	D	D	D D	b	D	D
513	Broadcasting & telecommunications	8	D	D	D	e	D	D
	BALANCE OF DENTON COUNTY, TX							
513	Broadcasting & telecommunications	16	D	D	D	f	D	D
	BALANCE OF GALVESTON COUNTY, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	BALANCE OF HARRIS COUNTY, TX							
512	Motion picture & sound recording industries	18	D	D	D D	с	D	D
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins) .	16 7 7	D D D	D D D	D D D	C C C	D D D	
513	Broadcasting & telecommunications	65	D	D	D	g	D	D
514	Information services & data processing services	17	D	D	D	с	D	D
	BALANCE OF HAYS COUNTY, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen								
NAICS code	Geographic area and kind of business	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	of receipts-
	BALANCE OF HOPKINS COUNTY, TX	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	1000100	Lounded
513	Broadcasting & telecommunications	2	D	D	D	b	D	D
	BALANCE OF JIM WELLS COUNTY, TX							
512	Motion picture & sound recording industries	1	D	D	D	с	D	D
5121 51213	Motion picture & video industries	1	D D	D D	D D	c c	D D	D D
	BALANCE OF JOHNSON COUNTY, TX							
513	Broadcasting & telecommunications	1	D	D	D	b	D	D
	BALANCE OF KERR COUNTY, TX							
513	Broadcasting & telecommunications	2	D	D	D	b	D	D
	BALANCE OF LUBBOCK COUNTY, TX							
513	Broadcasting & telecommunications	6	D	D	D	с	D	D
	BALANCE OF MILLS COUNTY, TX							
513	Broadcasting & telecommunications	4	D	D	D	b	D	D
	BALANCE OF MONTGOMERY COUNTY, TX							
512	Motion picture & sound recording industries	6	D	D	D	с	D	D
5121 51213 512131	Motion picture & video industries . Motion picture & video exhibition . Motion picture theaters (except drive-ins) .	6 2 2	D D D	D D D	D D D	c c c	D D D	D D D
513	Broadcasting & telecommunications	15	D	D	D	е	D	D
	BALANCE OF SMITH COUNTY, TX							
513	Broadcasting & telecommunications	9	D	D	D	b	D	D
	BALANCE OF TRAVIS COUNTY, TX							
5112 51121 511210	Software publishers Software publishers Software publishers	13 13 13	D D D	D D D	D D D	f f f	D D D	D D D
512	Motion picture & sound recording industries	8	D	D	D	с	D	D
5121 51213	Motion picture & video industries Motion picture & video exhibition	72	D	D D	D D	C C	D D	D D
513	Broadcasting & telecommunications	13	D	D	D	с	D	D
	BALANCE OF WILLIAMSON COUNTY, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D
	BALANCE OF WOOD COUNTY, TX							
513	Broadcasting & telecommunications	3	D	D	D	b	D	D

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Appendix A. Explanation of Terms

### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Also included are tips and gratuities received by employees from patrons and reported to employers and the value of payments in kind (e.g., free meals and lodging). If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of professional service organizations or associations which operate under state professional corporation statutes and file a corporate Federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The

entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located a hotel) are considered separate retail establishments.

### NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; and members of a professional service organization or association which operates under state professional corporation statutes and files a corporate Federal income tax return. Not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used on IRS Form 941.

### **RECEIPTS (\$1,000)**

Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997, whether or not payment was received in 1997. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted

### INFORMATION

to others; dues and assessments for members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Receipts from services provided to foreign customers from U.S. locations, including services performed for foreign parent firms, subsidiaries, and branches are included. Public broadcast stations and libraries include receipts from contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes collected directly from customers of clients and paid directly to a local, state, or Federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts or departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign subsidiaries; and other nonoperating income.

# SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### SALES, RECEIPTS, OR REVENUE FROM ADMINISTRA-TIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

## Appendix B. NAICS Codes, Titles, and Descriptions

### **51 INFORMATION**

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, the motion picture and sound recording industries, the broadcasting and telecommunications industries, and the information services and data processing services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

Unlike traditional goods, an "information or cultural product," such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.

The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.

The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a database publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacturedistribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and database publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

### **511 Publishing Industries**

Industries in the Publishing Industries subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as database and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or on-line. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing, the reporting, writing, editing, and other processes that are required to create an edition of a newspaper, is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas, printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of prepackaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Information sector does not include products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Manufacturing Subsector 323, Printing and Related Support Activities.

# 5111 Newspaper, Periodical, Book, and Database Publishers

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, databases, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including on-line. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others the carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

### **51111 Newspaper Publishers**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

### **511110 Newspaper Publishers**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

The data published with NAICS code 511110 include the following SIC industry:

2711 Newspapers

### **51112 Periodical Publishers**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

### **511120 Periodical Publishers**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form. The data published with NAICS code 511120 include the following SIC industry:

### 2721 Periodicals

This definition comes from the 1997 NAICS manual. However, for this industry, the 1997 Economic Census — Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511120 do not include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### 51113 Book Publishers

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

### 511130 Book Publishers

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

The data published with NAICS code 511130 include the following SIC industry:

2731 Book publishing (pt)

### 51114 Database and Directory Publishers

This industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

### 511140 Database and Directory Publishers

This industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

The data published with NAICS code 511140 include the following SIC industries:

2741 Miscellaneous publishing (pt)

7331 Direct mail advertising services (pt)

### **51119 Other Publishers**

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, database, and music publishers). These establishments may publish works in print or electronic form.

### **511191 Greeting Card Publishers**

This U.S. industry comprises establishments primarily engaged in publishing greeting cards.

The data published with NAICS code 511191 include the following SIC industry:

2771 Greeting cards (pt)

### 511199 All Other Publishers

This U.S. industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishment may publish works in print or electronic form.

The data published with NAICS code 511199 include the following SIC industry:

2741 Miscellaneous publishing (pt)

This definition comes from the 1997 NAICS manual. However, for this industry, the 1997 Economic Census Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511199 include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### **5112 Software Publishers**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

### 51121 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

### 511210 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

The data published with NAICS code 511210 are comprised of the following SIC industry:

7372 Software Publishers

# 512 Motion Picture and Sound Recording Industries

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a massproduced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

### **5121 Motion Picture and Video Industries**

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

### **51211 Motion Picture and Video Production**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials.

### **512110 Motion Picture and Video Production**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials. The data published with NAICS code 512110 are comprised of the following SIC industry:

7812 Motion Picture and Video Tape Production

# 5121101 Motion Picture Production (Except for Television)

Establishments primarily engaged in the production (or production and distribution combined) of motion pictures and tapes (including videos) for exhibition other than for television.

# 5121102 Motion Picture and Video Production for Television

Establishments primarily engaged in the production (or production and distribution combined) of motion pictures and video tapes for television exhibition.

### **51212 Motion Picture and Video Distribution**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

### **512120 Motion Picture and Video Distribution**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

The data published with NAICS code 512120 are comprised of these parts of the following SIC industries:

7822 (pt) Motion Picture Film Exchanges

7822 (pt) Film or Tape Distribution for Television

### 5121201 Motion Picture Film Exchanges

Establishments primarily engaged in distributing films to exhibitors other than in the field of television. Establishments which distribute movies to airlines are classified here.

### 5121202 Film or Tape Distribution for Television

Establishments primarily engaged in distributing film or tape to exhibitors in the field of television.

### **51213 Motion Picture and Video Exhibition**

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

### 512131 Motion Picture Theaters (Except Drive-Ins)

This U.S. industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth. The data published with NAICS code 512131 are comprised of the following SIC industry:

7832 Motion Picture Theaters (Except Drive-Ins)

### 512132 Drive-In Motion Picture Theaters

This U.S. industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

The data published with NAICS code 512132 are comprised of the following SIC industry:

7833 Drive-In Motion Picture Theaters

### 51219 Postproduction Services and Other Motion Picture and Video Industries

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

# 512191 Teleproduction and Other Postproduction Services

This U.S. industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

The data published with NAICS code 512191 are comprised of this part of the following SIC industry:

7819 (pt) Teleproduction and Other Postproduction Services

### **512199 Other Motion Picture and Video Industries**

This U.S. industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

The data published with NAICS code 512199 are comprised of these parts of the following SIC industries:

- 7819 (pt) All Other Services Allied to Motion Picture Production
- 7829 Services Allied to Film and Video Distribution

# 5121991 Services Allied to Motion Picture Production

Establishments primarily engaged in providing services allied to motion picture and video production.

# 5121992 Services Allied to Film and Video Distribution

Establishments primarily engaged in performing allied services to motion picture distribution, such as film delivery services and film purchasing and booking agencies.

### **5122 Sound Recording Industries**

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

### **51221 Record Production**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

### **512210 Record Production**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

The data published with NAICS code 512210 are comprised of this part of the following SIC industry:

8999 (pt) Record Production

### 51222 Integrated Record Production/Distribution

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

### 512220 Integrated Record Production/Distribution

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange

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for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

The data published with NAICS code 512220 are comprised of this part of the following SIC industry:

8999 (pt) Integrated Record Production and Distribution

### **51223 Music Publishers**

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners.

#### 512230 Music Publishers

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners.

The data published with NAICS code 512230 are comprised of these parts of the following SIC industries:

- 2731 (pt) Music Books: Publishing or Printing and Publishing
- 2741 (pt) Sheet Music Publishing
- 8999 (pt) Music Publishing (Except Sheet Music and Music Book Publishing)

#### **5122301 Sheet Music Publishing**

Establishments primarily engaged in publishing sheet music.

#### **5122302 Music Book Publishing**

Establishments primarily engaged in publishing music books.

# 5122309 Music Publishing (Except Sheet Music and Music Book Publishing)

Establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media generally through licensing agreements. These establishments may own the copyright or act as administrators of the music copyrights on behalf of copyright owners.

### **51224 Sound Recording Studios**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. Establishments in this industry may provide audio production or postproduction services for producing master recordings, and may provide audio services for film, television, and video productions.

### **512240 Sound Recording Studios**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. Establishments in this industry may provide audio production or postproduction services for producing master recordings, and may provide audio services for film, television, and video productions.

The data published with NAICS code 512240 are comprised of this part of the following SIC industry:

7389 (pt) Sound Recording Studios

### **51229 Other Sound Recording Industries**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

#### **512290 Other Sound Recording Industries**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

The data published with NAICS code 512290 are comprised of these parts of the following SIC industries: 7389 (pt) Audio Taping Services 7922 (pt) Producers of Taped Radio Programs

### 5122901 Audio Taping Services

Establishments primarily engaged in providing audio taping of meetings and conferences or providing services, such as recording books onto tape, maintaining stock music for the media and other commercial users, and other services allied to the sound recording industries.

### 5122902 Producers of Taped Radio Programs

Establishments primarily engaged in producing taped radio shows.

### **513 Broadcasting and Telecommunications**

Industries in the Broadcasting and Telecommunications subsector include establishments providing point-to-point communications and the services related to that activity. The industry groups (Radio and Television Broadcasting, Cable Networks and Program Distribution, and Telecommunications) are based on differences in the methods of communication and in the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in the production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable Networks and Program Distribution industry group includes two types of establishments. Those in the Cable Networks industry operate studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming). The services of these establishments are typically sold on a subscription or fee basis. Delivery of the programs to customers is handled by other establishments, in the Cable and Other Program Distribution industry, that operate cable systems, directto-home satellite systems, or other similar systems. The Telecommunications industry group is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and full motion picture video between network termination points. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

### **5131 Radio and Television Broadcasting**

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

### 51311 Radio Broadcasting

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

### 513111 Radio Networks

This U.S. industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

The data published with NAICS code 513111 are comprised of this part of the following SIC industry:

4832 (pt) Radio Networks

### 513112 Radio Stations

This U.S. industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studios, from an affiliated network, or from external sources.

The data published with NAICS code 513112 are comprised of this part of the following SIC industry:

4832 (pt) Radio Stations

### 51312 Television Broadcasting

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

### 513120 Television Broadcasting

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

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The data published with NAICS code 513120 are comprised of the following SIC industry:

4833 Television Broadcasting

### **5132 Cable Networks and Program Distribution**

This industry group comprises establishments that primarily assemble program material and transmit television programs for cable and satellite systems, or that operate these systems.

### 51321 Cable Networks

This industry comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or directto-home satellite systems, for transmission to viewers.

### 513210 Cable Networks

This industry comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or directto-home satellite systems, for transmission to viewers.

The data published with NAICS code 513210 are comprised of this part of the following SIC industry:

4841 (pt) Cable Networks

### 51322 Cable and Other Program Distribution

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

### 513220 Cable and Other Program Distribution

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

The data published with NAICS code 513220 are comprised of this part of the following SIC industry:

4841 (pt) Cable and Other Program Distributor

### **5133 Telecommunications**

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, and full motion picture video between network termination points and telecommunications reselling. Transmission facilities may be based on a single technology or a combination of technologies.

### **51331 Wired Telecommunications Carriers**

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

### **513310 Wired Telecommunications Carriers**

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

The data published with NAICS code 513310 are comprised of these parts of the following SIC industries:

4813 (pt) Local and Long-Distance Telephone Service

4822 Wired Telecommunications (Except Resellers) - Telegraph Service

### 5133101 Wired Telecommunications Carriers -Local and Long Distance

Establishments primarily engaged in operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or combination of landlines and satellite linkups. Also included are establishments primarily supporting the operation, maintenance, and access to the communication system.

### 5133102 Wired Telecommunications Carriers -Telegraph Services

Establishments primarily engaged in furnishing telegraph carrier services and other nonvocal message communication services.

# 51332 Wireless Telecommunications Carriers (Except Satellite)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide direct communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

### 513321 Paging

This U.S. industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

The data published with NAICS code 513321 are comprised of this part of the following SIC industry:

4812 (pt) Paging Service

### 513322 Cellular and Other Wireless Telecommunications

This U.S. industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

The data published with NAICS code 513322 are comprised of these parts of the following SIC industries:

4812 (pt) Cellular Telephone Services 4812 (pt) Other Mobile Radio Services 4899 (pt) Radio Dispatch Services

### 5133221 Cellular Telephone Services

Establishments primarily engaged in providing wireless cellular networks using wireless cellular telephones and other telecommunications services. The establishments of this industry may also supply and maintain equipment used to receive signals in addition to providing the network.

# 5133222 Specialized (SMR) and Other Mobile Radio Services

Establishments primarily engaged in providing wireless telecommunications services (except cellular, paging, and radio dispatch).

### 5133223 Radio Dispatch Services

Establishments primarily engaged in providing radio dispatch services.

### **51333 Telecommunications Resellers**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

### 513330 Telecommunications Resellers

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

The data published with NAICS code 513330 are comprised of these parts of the following SIC industries:

- 4812 (pt) Cellular and Paging Resellers
- 4813 (pt) Telephone Communications (Except Radiophone) Resellers

# 5133301 Resellers - Cellular or Other Wireless Services

Establishments primarily engaged in purchasing access and network capacity from owners and operators of networks and then reselling wireless communications services to businesses and households. These establishments do not operate or maintain a network.

### 5133302 Resellers - Wired Telephone Services

Establishment primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired telecommunication services to businesses and households. These establishments do not operate or maintain a network.

### 51334 Satellite Telecommunications

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

### 513340 Satellite Telecommunications

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

The data published with NAICS code 513340 are comprised of this part of the following SIC industry:

4899 (pt) Satellite Telecommunications

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### **51339 Other Telecommunications**

This industry comprises establishments primarily engaged in (1) providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations or (2) providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

### **513390 Other Telecommunications**

This industry comprises establishments primarily engaged in (1) providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations or (2) providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

The data published with NAICS code 513390 are comprised of this part of the following SIC industry:

4899 (pt) Other Telecommunications

# 514 Information Services and Data Processing Services

Industries in the Information Services and Data Processing Services subsector group establishments providing information, storing information, providing access to information, and processing information. The main components of the subsector are news syndicates, libraries, archives, on-line information service providers, and data processors.

### **5141 Information Services**

This industry group comprises establishments primarily engaged in providing information, storing information, and/or providing access to information.

#### 51411 News Syndicates

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

### 514110 News Syndicates

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

The data published with NAICS code 514110 are comprised of the following SIC industry:

7383 News Syndicates

### **51412 Libraries and Archives**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

### **514120 Libraries and Archives**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

The data published with NAICS code 514120 are comprised of the following SIC industry:

8231 Libraries and Archives

### **51419 Other Information Services**

This industry comprises establishments primarily engaged in providing information services (except news syndicates, libraries, and archives). Included in this industry are Internet service providers, on-line information access services, and telephone-based (i.e., toll call) information services. On-line information services establishments are engaged in the provision of direct access to computer-held information published by others via telecommunications networks. These establishments often provide electronic mail services, bulletin boards, browsers, and search routines.

#### **514191 Online Information Services**

This U.S. industry comprises Internet access providers, Internet service providers, and similar establishments primarily engaged in providing direct access through telecommunications networks to computer-held information compiled or published by others. The data published with NAICS code 514191 are comprised of the following SIC industry:

7375 Online Information Services

### **514199 All Other Information Services**

This U.S. industry comprises establishments primarily engaged in providing information services (except news syndicates, libraries, archives, and online information access). Activities performed by establishments in this industry include telephone-based information recordings and information search services on a contract basis.

The data published with NAICS code 514199 are comprised of this part of the following SIC industry:

8999 (pt) All Other Information Services, NEC

### 5142 Data Processing Services

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

### **51421 Data Processing Services**

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

### 514210 Data Processing Services

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

The data published with NAICS code 514210 are comprised of the following SIC industry:

7374 Data Processing Services

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- 1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
  - b. A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.

Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.

- 2. The nonmail universe.
  - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipts reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industryspecific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases expansion on the basis of the receipts item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industryspecific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

### TEXAS

Abernathy is in Hale and Lubbock Counties.

Abilene is in Jones and Taylor Counties.

Amarillo is in Potter and Randall Counties.

**Aransas Pass** is in Aransas, Nueces, and San Patricio Counties.

Austin is in Travis and Williamson Counties.

**Azle** is in Parker and Tarrant Counties.

Baytown is in Chambers and Harris Counties.

**Burleson** is in Johnson and Tarrant Counties.

**Carrollton** is in Collin, Dallas, and Denton Counties.

**Cedar Hill** is in Dallas and Ellis Counties.

Cedar Park is in Travis and Williamson Counties.

**Coppell** is in Dallas and Denton Counties.

**Copperas Cove** is in Coryell and Lampasas Counties.

**Corpus Christi** is in Kleberg, Nueces, and San Patricio Counties.

**Crowley** is in Johnson and Tarrant Counties.

Dalhart is in Dallam and Hartley Counties.

**Dallas** is in Collin, Dallas, Denton, Kaufman, and Rockwall Counties.

**Denver City** is in Gaines and Yoakum Counties; it annexed into Gaines County in December 1991, but this change was not submitted to the Census Bureau until October 1992.

Fair Oaks Ranch is in Bexar, Comal, and Kendall Counties.

Flower Mound is in Dallas, Denton, and Tarrant Counties.

Fort Worth is in Denton and Tarrant Counties.

Friendswood is in Galveston and Harris Counties.

Frisco is in Collin and Denton Counties.

**Garland** is in Collin, Dallas, and Rockwall Counties.

**Gladewater** is in Gregg and Upshur Counties.

Glenn Heights is in Dallas and Ellis Counties.

Grand Prairie is in Dallas, Ellis, and Tarrant Counties.

Grapevine is in Dallas, Denton, and Tarrant Counties.

Hamlin is in Fisher and Jones Counties.

**Houston** is in Fort Bend, Harris, and Montgomery Counties.

Katy is in Fort Bend, Harris, and Waller Counties.

Kilgore is in Gregg and Rusk Counties.

**League City** is in Galveston and Harris Counties.

Leander is in Travis and Williamson Counties.

Lewisville is in Dallas and Denton Counties.

**Longview** is in Gregg and Harrison Counties.

Lytle is in Atascosa, Bexar, and Medina Counties.

**McGregor** is in Coryell and McLennan Counties; it annexed into Coryell County in November 1996.

Mansfield is in Ellis, Johnson, and Tarrant Counties.

Midland is in Martin and Midland Counties.

Mineral Wells is in Palo Pinto and Parker Counties.

Missouri City is in Fort Bend and Harris Counties.

Monahans is in Ward and Winkler Counties.

New Braunfels is in Comal and Guadalupe Counties.

Odessa is in Ector and Midland Counties.

Ovilla is in Dallas and Ellis Counties.

**Pearland** is in Brazoria and Harris Counties.

Plano is in Collin and Denton Counties.

Portland is in Nueces and San Patricio Counties.

**Progreso** was incorporated in November 1991, but this change was not submitted to the Census Bureau until September 1992.

**Richardson** is in Collin and Dallas Counties.

Rio Grande City was incorporated in May 1993.

Round Rock is in Travis and Williamson Counties.

Rowlett is in Dallas and Rockwall Counties.

Royse City is in Collin and Rockwall Counties.

Sachse is in Collin and Dallas Counties.

San Diego is in Duval and Jim Wells Counties.

San Marcos is in Caldwell and Hays Counties.TomlSchertz is in Bexar, Comal, and Guadalupe Counties.TropSeabrook is in Chambers, Galveston, and Harris Counties.WichSeagoville is in Dallas and Kaufman Counties.WichSouthlake is in Denton and Tarrant Counties.WichStafford is in Fort Bend and Harris Counties.WinnStamford is in Haskell and Jones Counties.WylieTexas City is in Chambers and Galveston Counties; itannexed into Chambers County in October 1992.

Tomball is in Harris and Montgomery Counties.

Trophy Club is in Denton and Tarrant Counties.

**Wichita Falls** is in Wichita County; it detached from Archer County in October 1996.

Winnsboro is in Franklin and Wood Counties.

Wylie is in Collin, Dallas, and Rockwall Counties.

Yoakum is in DeWitt and Lavaca Counties.

## Appendix E. Metropolitan Areas

#### TEXAS Dallas-Fort Worth, TX CMSA Abilene, TX MSA Dallas, TX PMSA Taylor County, TX Collin County, TX Amarillo, TX MSA Dallas County, TX Potter County, TX Denton County, TX Randall County, TX Ellis County, TX Austin—San Marcos, TX MSA Henderson County, TX Bastrop County, TX Hunt County, TX Caldwell County, TX Kaufman County, TX Hays County, TX Rockwall County, TX Travis County, TX Fort Worth-Arlington, TX PMSA Williamson County, TX Hood County, TX Beaumont-Port Arthur, TX MSA Johnson County, TX Hardin County, TX Parker County, TX Jefferson County, TX Orange County, TX Tarrant County, TX Brazoria, TX PMSA El Paso, TX MSA Brazoria County, TX El Paso County, TX Brownsville-Harlingen-San Benito, TX MSA Fort Worth—Arlington, TX PMSA Cameron County, TX Hood County, TX Bryan-College Station, TX MSA Johnson County, TX Brazos County, TX Parker County, TX **Corpus Christi, TX MSA** Tarrant County, TX Nueces County, TX Galveston—Texas City, TX PMSA San Patricio County, TX Galveston County, TX Dallas, TX PMSA **Houston, TX PMSA** Collin County, TX Dallas County, TX Chambers County, TX Denton County, TX Fort Bend County, TX Ellis County, TX Harris County, TX Henderson County, TX Liberty County, TX Hunt County, TX Montgomery County, TX Kaufman County, TX Rockwall County, TX Waller County, TX

1997 ECONOMIC CENSUS

## Houston-Galveston-Brazoria, TX CMSA Brazoria, TX PMSA Brazoria County, TX Galveston-Texas City, TX PMSA Galveston County, TX Houston, TX PMSA Chambers County, TX Fort Bend County, TX Harris County, TX Liberty County, TX Montgomery County, TX Waller County, TX Killeen—Temple, TX MSA Bell County, TX Coryell County, TX Laredo, TX MSA Webb County, TX Longview-Marshall, TX MSA Gregg County, TX Harrison County, TX Upshur County, TX Lubbock, TX MSA Lubbock County, TX

McAllen-Edinburg-Mission, TX MSA Hidalgo County, TX Odessa-Midland, TX MSA Ector County, TX Midland County, TX San Angelo, TX MSA Tom Green County, TX San Antonio, TX MSA Bexar County, TX Comal County, TX Guadalupe County, TX Wilson County, TX Sherman—Denison, TX MSA Grayson County, TX Texarkana, TX-Texarkana, AR MSA Miller County, AR Bowie County, TX Tyler, TX MSA Smith County, TX Victoria, TX MSA Victoria County, TX Waco, TX MSA McLennan County, TX Wichita Falls, TX MSA Archer County, TX Wichita County, TX

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