# Texas

## **1997 Economic Census** *Information*

Geographic Area Series

## 1997

Issued October 1999

EC97S51A-TX

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## Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

## **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

| Manufacturing and Construction Division | 301-457-4673 |
|---|--------------|
| Service Sector Statistics Division      | 301-457-2668 |

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

## Information

### SCOPE

The Information sector (sector 51) of the 1997 Economic Census comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, the motion picture and sound recording industries, the broadcasting and telecommunications industries, and the information services and data processing services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

Unlike traditional goods, an "information or cultural product," such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.

Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.

The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.

The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a database publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacturedistribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright

law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and database publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Data for this sector are shown for establishments of firms subject to Federal income tax.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Except in the telecommunications industry, the basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

#### GENERAL

A list of reports that provide statistics on sector 51 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax, each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax for detailed kind-of-business classifications.

**Sources of receipts report.** This report presents sources of receipts data for establishments with payroll by kind of business. Data are presented for the United States and states.

**Establishment and firm size (including legal form of organization) report.** This report presents receipts, payroll, and employment data for the United States by receipts size, by employment size, and by legal form of organization for establishments; and receipts size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

#### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
- 4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
- 5. Areas within the state outside metropolitan areas (MAs).
- 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- 8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

#### 1997 ECONOMIC CENSUS

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

## COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are

published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) and the Annual Survey of Communication Services (ASCS) each year. These surveys, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

|  |  |                                 | . For explanation o                                   |   | _   | Paid<br>employees                                      | Percent o   | of receipts-                       |
|--|--|---------------------------------|---|---|---|--|---|------------------------------------|
| NAICS<br>code  | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)                                 | Annual payroll<br>(\$1,000)                       | First-quarter<br>payroll<br>(\$1,000)         | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup>             |
|  | TEXAS  |                                 |   |   |   |  |   |                                    |
| 51   | Information  | 7 520                           | 40 363 181  | 8 605 583   | Ν   | 210 654  | 1.4   | 9.9                                |
| 511  | Publishing industries  | 2 232                           | 7 880 256   | 2 234 443   | N   | 49 949   | 1.2   | 13.2                               |
| 5111<br>51111<br>511110                                  | Newspaper, periodical, book, & database publishers<br>Newspaper publishers<br>Newspaper publishers   | 1 366<br>665<br>665             | 4 476 662<br>2 473 136<br>2 473 136                   | 971 516<br>538 134<br>538 134                     | N<br>N<br>N<br>N<br>N                         | 33 931<br>19 493<br>19 493                             |   | 14.9<br>7.0<br>7.0                 |
| 51112  | Periodical publishers  | 306                             | 603 786   | 133 319   | N   | 4 029  | -   | 44.9                               |
| 511120   | Periodical publishers  | 306                             | 603 786   | 133 319   | N   | 4 029  |   | 44.9                               |
| 51113  | Book publishers  | 141                             | 900 910   | 163 795   | N   | 4 970  |   | 6.6                                |
| 511130   | Book publishers  | 141                             | 900 910   | 163 795   | N   | 4 970  |   | 6.6                                |
| 51114  | Database & directory publishers  | 104                             | 230 827   | 62 342  | N   | 1 679  |   | 32.1                               |
| 511140   | Database & directory publishers  | 104                             | 230 827   | 62 342  | N   | 1 679  |   | 32.1                               |
| 51119  | Other publishers .   | 150                             | 268 003   | 73 926  | N   | 3 760  | –   | 33.8                               |
| 511191   | Greeting card publishers .   | 1                               | D   | D   | N   | c  | D   | D                                  |
| 511199   | All other publishers.  | 149                             | D   | D   | N   | h  | D   | D                                  |
| 5112<br>51121<br>511210                                  | Software publishers<br>Software publishers<br>Software publishers  | 866<br>866<br>866               | 3 403 594<br>3 403 594<br>3 403 594                   | 1 262 927<br>1 262 927<br>1 262 927<br>1 262 927  | 270 316<br>270 316<br>270 316                 | 16 018<br>16 018<br>16 018                             | 2.9<br>2.9<br>2.9                                   | 11.0<br>11.0<br>11.0               |
| 512  | Motion picture & sound recording industries  | 1 009                           | 1 846 963   | 258 752   | 59 740  | 15 791   | 5.2   | 6.1                                |
| 5121<br>51211<br>512110<br>5121101<br>5121101<br>5121102 | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television) .<br>Motion picture & video production for television . | 851<br>305<br>305<br>191<br>114 | 1 766 613<br>359 403<br>359 403<br>204 571<br>154 832 | 235 329<br>115 174<br>115 174<br>73 117<br>42 057 | 54 141<br>26 242<br>26 242<br>17 132<br>9 110 | 14 958<br>2 996<br>2 996<br>1 808<br>1 188             | 4.3<br>14.0<br>14.0<br>13.7<br>14.3                 | 5.7<br>12.5<br>12.5<br>18.0<br>5.3 |
| 51212  | Motion picture & video distribution  | 32                              | 698 057   | 16 778  | 4 389   | 552  | 2.5   | 5.2                                |
| 512120   |  | 32                              | 698 057   | 16 778  | 4 389   | 552  | 2.5   | 5.2                                |
| 5121201  |  | 29                              | D   | D   | D   | f  | D   | D                                  |
| 5121202  |  | 3                               | D   | D   | D   | a  | D   | D                                  |
| 51213  | Motion picture & video exhibition  | 399                             | 609 928   | 74 446  | 17 150  | 10 614   | 1.0   | 3.1                                |
| 512131   |  | 391                             | 604 038   | 73 585  | 16 974  | 10 562   | .9  | 3.1                                |
| 512132   |  | 8                               | 5 890   | 861   | 176   | 52   | 9.8   | 2.5                                |
| 51219  | Post production & other motion picture & video industries  | 115                             | 99 225  | 28 931  | 6 360   | 796  | 3.2   | .6                                 |
| 512191   | Teleproduction & other postproduction services   | 109                             | 96 448  | 28 031  | 6 184   | 775  | 2.8   | .2                                 |
| 512199   | Other motion picture & video industries  | 6                               | 2 777   | 900   | 176   | 21   | 17.2  | 13.5                               |
| 5122   | Sound recording industries   | 158                             | 80 350  | 23 423  | 5 599   | 833  | 25.6  | 15.0                               |
| 51221  | Record production  | 10                              | 4 232   | 992   | 102   | 21   | 17.0  | 57.0                               |
| 512210   | Record production  | 10                              | 4 232   | 992   | 102   | 21   | 17.0  | 57.0                               |
| 51222  | Integrated record production/distribution  | 9                               | 10 555  | 4 962   | 1 123   | 132  | =   | 4.7                                |
| 512220   | Integrated record production/distribution  | 9                               | 10 555  | 4 962   | 1 123   | 132  |   | 4.7                                |
| 51223  | Music publishers   | 33                              | 28 096  | 5 873   | 1 492   | 184  | 27.0  | 14.7                               |
| 512230   | Music publishers.  | 33                              | 28 096  | 5 873   | 1 492   | 184  | 27.0  | 14.7                               |
| 51224  | Sound recording studios  | 86                              | 32 735  | 10 000  | 2 478   | 424  | 31.0  | 15.0                               |
| 512240   |  | 86                              | 32 735  | 10 000  | 2 478   | 424  | 31.0  | 15.0                               |
| 51229  | Other sound recording industries   | 20                              | 4 732   | 1 596   | 404   | 72   | 44.8  | 2.6                                |
| 512290   | Other sound recording industries   | 20                              | 4 732   | 1 596   | 404   | 72   | 44.8  | 2.6                                |
| 513  | Broadcasting & telecommunications  | 3 287                           | 26 753 136  | 4 718 451   | 1 192 141                                     | 114 361  | 1.0   | 8.4                                |
| 5131   | Radio & television broadcasting.   | 625                             | 2 250 024   | 627 413   | 144 726                                       | 19 167   | 3.2   | 11.9                               |
| 51311  | Radio broadcasting   | 486                             | 872 772   | 308 696   | 73 495  | 10 060   | 7.8   | 14.6                               |
| 513111   | Radio networks.  | 31                              | 72 375  | 27 712  | 5 891   | 691  | 2.5   | 41.7                               |
| 513112   | Radio stations.  | 455                             | 800 397   | 280 984   | 67 604  | 9 369  | 8.3   | 12.1                               |
| 51312  | Television broadcasting  | 139                             | 1 377 252   | 318 717   | 71 231  | 9 107  | .2  | 10.3                               |
| 513120   | Television broadcasting  | 139                             | 1 377 252   | 318 717   | 71 231  | 9 107  | .2  | 10.3                               |
| 5132   | Cable networks & program distribution  | 315                             | 1 949 252   | 308 475   | 78 896  | 10 518   | 1.2   | 5.0                                |
| 51321  |  | 21                              | 159 119   | 24 672  | 6 380   | 736  | 3.3   | 35.6                               |
| 513210   |  | 21                              | 159 119   | 24 672  | 6 380   | 736  | 3.3   | 35.6                               |
| 51322  | Cable & other program distribution   | 294                             | 1 790 133   | 283 803   | 72 516  | 9 782  | 1.0   | 2.3                                |
| 513220   | Cable & other program distribution   | 294                             | 1 790 133   | 283 803   | 72 516  | 9 782  | 1.0   | 2.3                                |
| 5133   | Telecommunications   | 2 347                           | 22 553 860  | 3 782 563   | 968 519                                       | 84 676   | .7  | 8.3                                |
| 51331  | Wired telecommunications carriers  | 1 588                           | 17 328 738  | 2 935 727   | 762 269                                       | 61 566   | .3  | 2.2                                |
| 513310   | Wired telecommunications carriers  | 1 588                           | 17 328 738  | 2 935 727   | 762 269                                       | 61 566   | .3  | 2.2                                |
| 51332  | Wireless telecommunications carriers (except satellite)  | 517                             | 3 785 502   | 647 379   | 163 816                                       | 17 199   | .5  | 37.7                               |
| 513321   | Paging   | 284                             | 1 894 471   | 367 325   | 94 044  | 10 264   | .5  | 73.9                               |
| 513322   | Cellular & other wireless telecommunications   | 233                             | 1 891 031   | 280 054   | 69 772  | 6 935  | .5  | 1.3                                |
| 51333  | Telecommunications resellers   | 154                             | 656 858   | 93 343  | 20 589  | 3 146  | 6.7   | 2.4                                |
| 513330   |  | 154                             | 656 858   | 93 343  | 20 589  | 3 146  | 6.7   | 2.4                                |
| 51334  | Satellite telecommunications   | 39                              | 347 853   | 29 133  | 5 891   | 686  | 2.9   | 1.3                                |
| 513340   |  | 39                              | 347 853   | 29 133  | 5 891   | 686  | 2.9   | 1.3                                |
| 51339  | Other telecommunications   | 49                              | 434 909   | 76 981  | 15 954  | 2 079  | 8.7   | 10.0                               |
| 513390   | Other telecommunications   | 49                              | 434 909   | 76 981  | 15 954  | 2 079  | 8.7   | 10.0                               |

See footnotes at end of table.

## Table 1. Summary Statistics for the State: 1997-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

|                           |   |                                 |                                     |                                     |                                       | Paid<br>employees                                      | Percent of  | of receipts-           |
|---------------------------|---|---------------------------------|-------------------------------------|-------------------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code             | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)               | Annual payroll<br>(\$1,000)         | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                           | TEXAS-Con.  |                                 |                                     |                                     |                                       |  |   |                        |
| 51                        | Information-Con.  |                                 |                                     |                                     |                                       |  |   |                        |
| 514                       | Information services & data processing services   | 992                             | 3 882 826                           | 1 393 937                           | 410 993                               | 30 553   | 2.3   | 15.6                   |
| 5141<br>51411<br>514110   | Information services  | 425<br>15<br>15                 | 398 392<br>38 614<br>38 614         | 118 888<br>10 858<br>10 858         | 24 837<br>2 755<br>2 755              | 3 465<br>311<br>311                                    | 12.9<br>  | 21.3<br>36.9<br>36.9   |
| 51412<br>514120           | Libraries & archives  | 117<br>117                      | 13 481<br>13 481                    | 4 457<br>4 457                      | 987<br>987                            | 350<br>350   | 31.8<br>31.8  | 6.9<br>6.9             |
| 51419<br>514191<br>514199 | Other information services<br>Online information services<br>All other information services | 293<br>274<br>19                | 346 297<br>258 600<br>87 697        | 103 573<br>79 957<br>23 616         | 21 095<br>16 176<br>4 919             | 2 804<br>2 378<br>426                                  | 13.7<br>14.9<br>10.0                                | 20.1<br>17.3<br>28.4   |
| 5142<br>51421<br>514210   | Data processing services<br>Data processing services<br>Data processing services            | 567<br>567<br>567               | 3 484 434<br>3 484 434<br>3 484 434 | 1 275 049<br>1 275 049<br>1 275 049 | 386 156<br>386 156<br>386 156         | 27 088<br>27 088<br>27 088                             | 1.1<br>1.1<br>1.1                                   | 15.0<br>15.0<br>15.0   |

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

|                                    |   |                                 |                                 |                                 |                                       | Paid<br>employees                                      | Percent c   | of receipts-              |
|------------------------------------|---|---------------------------------|---------------------------------|---------------------------------|---------------------------------------|--|---|---------------------------|
| NAICS<br>code                      | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)           | Annual payroll<br>(\$1,000)     | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup>    |
|                                    | ABILENE, TX MSA   |                                 |                                 |                                 |                                       |  |   |                           |
| 512                                | Motion picture & sound recording industries   | 5                               | D                               | D                               | D                                     | b  | D   | D                         |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition  | 5<br>5                          | D<br>D                          | D<br>D                          | D<br>D                                | b<br>b   | D<br>D  | D<br>D                    |
| 513                                | Broadcasting & telecommunications   | 34                              | 80 550                          | 19 187                          | 4 824                                 | 714  | 1.8   | 1.6                       |
| 5131                               | Radio & television broadcasting   | 11                              | D                               | D                               | D                                     | е  | D   | D                         |
|                                    | AMARILLO, TX MSA  |                                 |                                 |                                 |                                       |  |   |                           |
| 512                                | Motion picture & sound recording industries   | 13                              | 6 283                           | 812                             | 199                                   | 100  | 7.6   | 2.5                       |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition  | 12<br>6                         | D<br>5 246                      | D<br>605                        | D<br>148                              | b<br>83  | D<br>-  | D<br>_                    |
| 513                                | Broadcasting & telecommunications   | 38                              | 143 169                         | 28 528                          | 7 208                                 | 943  | 1.8   | 3.0                       |
| 5131<br>51311                      | Radio & television broadcasting<br>Radio broadcasting   | 15<br>11                        | D<br>D                          | D<br>D                          | D<br>D                                | e<br>c   | D<br>D  | D<br>D                    |
|                                    | AUSTIN-SAN MARCOS, TX MSA   |                                 |                                 |                                 |                                       |  |   |                           |
| 5112<br>51121<br>511210            | Software publishers .<br>Software publishers .<br>Software publishers .   | 153<br>153<br>153               | 813 083<br>813 083<br>813 083   | 287 104<br>287 104<br>287 104   | 65 578<br>65 578<br>65 578            | 3 417<br>3 417<br>3 417                                | 1.8<br>1.8<br>1.8                                   | 12.2<br>12.2<br>12.2      |
| 512                                | Motion picture & sound recording industries   | 102                             | 94 151                          | 22 078                          | 3 782                                 | 1 340  | 4.1   | 10.3                      |
| 5121<br>51211<br>512110<br>5121101 | Motion picture & video industries.<br>Motion picture & video production<br>Motion picture & video production<br>Motion picture production (except for television) | 77<br>29<br>29<br>20            | 87 704<br>27 613<br>27 613<br>D | 19 467<br>10 922<br>10 922<br>D | 3 237<br>1 483<br>1 483<br>D          | 1 188<br>147<br>147<br>c                               | 1.1<br>1.5<br>1.5<br>D                              | 10.8<br>24.4<br>24.4<br>D |
| 51213<br>512131                    | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)   | 28<br>28                        | 48 726<br>48 726                | 5 303<br>5 303                  | 1 077<br>1 077                        | 911<br>911   | .9<br>.9  | 5.6<br>5.6                |
| 51219<br>512191                    | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services   | 17<br>17                        | D<br>D                          | D<br>D                          | D<br>D                                | c<br>c   | D<br>D  | D<br>D                    |
| 5122<br>51224<br>512240            | Sound recording industries<br>Sound recording studios<br>Sound recording studios  | 25<br>12<br>12                  | 6 447<br>4 345<br>4 345         | 2 611<br>1 968<br>1 968         | 545<br>445<br>445                     | 152<br>124<br>124                                      | 43.6<br>46.5<br>46.5                                | 3.9<br>.6<br>.6           |
| 513                                | Broadcasting & telecommunications   | 213                             | 1 946 216                       | 355 721                         | 83 371                                | 8 458  | 1.2   | 7.5                       |
| 5131<br>51311<br>513112            | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations   | 40<br>29<br>26                  | 172 833<br>67 361<br>D          | 61 521<br>35 779<br>D           | 12 264<br>6 057<br>D                  | 1 771<br>1 028<br>g                                    | .2<br>.5<br>D                                       | 5.6<br>11.6<br>D          |
| 51312<br>513120                    | Television broadcasting<br>Television broadcasting  | 11<br>11                        | 105 472<br>105 472              | 25 742<br>25 742                | 6 207<br>6 207                        | 743<br>743   |   | 1.8<br>1.8                |
| 5132<br>51322<br>513220            | Cable networks & program distribution   | 29<br>23<br>23                  | 295 876<br>D<br>D               | 32 985<br>D<br>D                | 11 240<br>D<br>D                      | 1 489<br>g<br>g  | 1.0<br>D<br>D                                       | 17.0<br>D<br>D            |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| MSAs, and                          | PMSAs), see Appendix E]   | ,                       |  |                                       |                                      |   |                                 |                             |
|------------------------------------|---|-------------------------|--|---------------------------------------|--------------------------------------|---|---------------------------------|-----------------------------|
| NAICS<br>code                      | Geographic area and kind of business  | Establish-              |  |                                       | First-quarter                        | Paid<br>employees<br>for pay<br>period<br>including | From<br>adminis-                | of receipts-                |
|                                    |   | ments<br>(number)       | Receipts<br>(\$1,000)                      | Annual payroll<br>(\$1,000)           | payroll<br>(\$1,000)                 | March 12<br>(number)                                | trative<br>records <sup>1</sup> | Estimated <sup>2</sup>      |
|                                    | AUSTIN-SAN MARCOS, TX MSA-Con.  |                         |  |                                       |                                      |   |                                 |                             |
| 514                                | Information services & data processing services   | 88                      | 126 890                                    | 36 269                                | 9 220                                | 1 116   | 5.4                             | 9.6                         |
| 5141<br>51419                      | Information services Other information services   | 46<br>37                | 21 107<br>D                                | 8 091<br>D                            | 1 568<br>D                           | 225<br>c  | 25.8<br>D                       | 21.6<br>D                   |
| 5142<br>51421<br>514210            | Data processing services<br>Data processing services<br>Data processing services  | 42<br>42<br>42          | 105 783<br>105 783<br>105 783              | 28 178<br>28 178<br>28 178            | 7 652<br>7 652<br>7 652              | 891<br>891<br>891                                   | 1.4<br>1.4<br>1.4               | 7.3<br>7.3<br>7.3           |
|                                    | BEAUMONT-PORT ARTHUR, TX MSA  |                         |  |                                       |                                      |   |                                 |                             |
| 512                                | Motion picture & sound recording industries   | 12                      | 7 321                                      | 1 417                                 | 245                                  | 101   | 8.7                             | 4.0                         |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition  | 11<br>9                 | D  | D                                     | D<br>D                               | b   | D                               | D                           |
| 513                                | Broadcasting & telecommunications   | 60                      | 205 986                                    | 47 288                                | 12 249                               | 1 406   | .9                              | 4.7                         |
| 5131<br>51311<br>513112            | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations   | 15<br>12<br>12          | D<br>D<br>D                                | D<br>D<br>D                           | D<br>D<br>D                          | e<br>e  | D<br>D<br>D                     | D<br>D<br>D                 |
|                                    | BROWNSVILLE-HARLINGEN-SAN BENITO, TX MSA  |                         |  |                                       |                                      |   |                                 |                             |
| 512                                | Motion picture & sound recording industries   | 10                      | D  | D                                     | D                                    | с   | D                               | D                           |
| 5121<br>51213<br>512131            | Motion picture & video industries<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)  | 10<br>9<br>9            | D<br>D<br>D                                | D<br>D<br>D                           | D<br>D<br>D                          | c<br>c  | D<br>D<br>D                     | D<br>D<br>D                 |
| 512131                             | Broadcasting & telecommunications   | 37                      | 128 261                                    | 25 899                                | 6 499                                | 873   | .7                              | .8                          |
| 5131                               | Radio & television broadcasting   | 9                       | D  | D                                     | D                                    | с   | D                               | D                           |
|                                    | BRYAN-COLLEGE STATION, TX MSA   |                         |  |                                       |                                      |   |                                 |                             |
| 512                                | Motion picture & sound recording industries   | 10                      | D  | D                                     | D                                    | f   | D                               | D                           |
| 5121<br>51211<br>512110<br>5121102 | Motion picture & video industries<br>Motion picture & video production<br>Motion picture & video production<br>Motion picture & video production for television   | 9<br>5<br>5<br>4        | ם<br>ם<br>ס                                | D<br>D<br>D                           | D<br>D<br>D<br>D                     | f<br>e<br>e   | D<br>D<br>D                     | D<br>D<br>D                 |
| 51213                              | Motion picture & video exhibition   | 4                       | D  | D                                     | D                                    | e<br>b  | D                               | D                           |
| 512131<br>513                      | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications   | 4                       | D<br>103 462                               | D<br>20 193                           | D<br>4 799                           | 605   | D<br>.5                         | D<br>8.4                    |
| 5131                               | Radio & television broadcasting   | 9                       | D  | D                                     | D                                    | c   | D                               | D                           |
| 514                                | Information services & data processing services   | 9                       | D  | D                                     | D                                    | с   | D                               | D                           |
|                                    | CORPUS CHRISTI, TX MSA  |                         |  |                                       |                                      |   |                                 |                             |
| 512                                | Motion picture & sound recording industries   | 13                      | 16 184                                     | 2 311                                 | 494                                  | 219   | 11.1                            | 3.3                         |
| 5121<br>51213<br>512131            | Motion picture & video industries<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)  | 11<br>6<br>6            | D<br>D<br>D                                | D<br>D<br>D                           | D<br>D<br>D                          | c<br>c<br>c   | D<br>D<br>D                     | D<br>D<br>D                 |
| 513                                | Broadcasting & telecommunications   | 68                      | 212 613                                    | 48 489                                | 11 810                               | 1 455   | 2.0                             | 2.4                         |
| 5131<br>51311<br>513112            | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations   | 24<br>18<br>16          | 35 911<br>12 702<br>D                      | 15 734<br>5 026<br>D                  | 3 680<br>1 207<br>D                  | 633<br>305<br>e                                     | 9.2<br>25.8<br>D                | 14.1<br>39.9<br>D           |
|                                    | DALLAS-FORT WORTH, TX CMSA  |                         |  |                                       |                                      |   |                                 |                             |
| 5112<br>51121<br>511210            | Software publishers<br>Software publishers<br>Software publishers .   | 371<br>371<br>371       | 1 704 103<br>1 704 103<br>1 704 103        | 605 704<br>605 704<br>605 704         | 128 615<br>128 615<br>128 615        | 8 126<br>8 126<br>8 126                             | 2.6<br>2.6<br>2.6               | 12.3<br>12.3<br>12.3        |
| 512                                | Motion picture & sound recording industries   | 377                     | 1 170 407                                  | 137 886                               | 33 160                               | 6 679   | 4.8                             | 4.7                         |
| 5121<br>51211<br>512110<br>5121101 | Motion picture & video industries.<br>Motion picture & video production<br>Motion picture & video production<br>Motion picture production (except for television) | 326<br>149<br>149<br>90 | 1 127 743<br>200 964<br>200 964<br>136 573 | 126 288<br>69 521<br>69 521<br>52 739 | 30 361<br>17 047<br>17 047<br>13 717 | 6 329<br>1 784<br>1 784<br>1 275                    | 3.9<br>12.1<br>12.1<br>6.4      | 4.7<br>16.5<br>16.5<br>20.2 |
| 5121102<br>51212<br>512120         | Motion picture & video production for television<br>Motion picture & video distribution<br>Motion picture & video distribution                                    | 59<br>20<br>20          | 64 391<br>D<br>D                           | 16 782<br>D<br>D                      | 3 330<br>D<br>D                      | 509<br>e  | 24.2<br>D<br>D                  | 8.5<br>D<br>D               |
| 5121201<br>51213                   | Motion picture film exchanges<br>Motion picture & video exhibition  | 18<br>105               | 653 682<br>205 665                         | 11 961<br>24 809                      | 2 897<br>5 978                       | 306<br>3 726  | 2.5<br>.5                       | 1.1<br>5.9                  |
| 512131<br>51219                    | Motion picture theaters (except drive-ins)<br>Post production & other motion picture & video industries   | 104<br>52               | D  | D                                     | D                                    | ĥ   | D                               | D                           |
| 512191                             | Teleproduction & other postproduction services  | 47                      | D  | D                                     | D                                    | e   | D                               | D                           |
| 5122<br>51223<br>512230            | Sound recording industries<br>Music publishers<br>Music publishers  | 51<br>10<br>10          | 42 664<br>20 112<br>20 112                 | 11 598<br>4 421<br>4 421              | 2 799<br>1 135<br>1 135              | 350<br>109<br>109                                   | 28.1<br>27.9<br>27.9            | 6.2<br>1.0<br>1.0           |
| 51224                              | Sound recording studios   | 26                      | 9 874                                      | 2 857                                 | 743                                  | 115   | 50.1                            | 1.3                         |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

|  | PMSAs), see Appendix E]  |                                 |  |   |   | Paid  | Percent c   | of receipts-                        |
|--|--|---------------------------------|--|---|---|---|---|-------------------------------------|
| NAICS<br>code  | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)                                | Annual payroll<br>(\$1,000)                     | First-quarter<br>payroll<br>(\$1,000)         | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup>              |
|  | DALLAS-FORT WORTH, TX CMSA-Con.  |                                 |  |   |   |   |   |                                     |
| 513  | Broadcasting & telecommunications  | 829                             | 12 809 463   | 2 057 999                                       | 533 877                                       | 44 823  | .7  | 10.4                                |
| 5131<br>51311<br>513111<br>513111<br>513112              | Radio & television broadcasting<br>Radio broadcasting<br>Radio networks<br>Radio stations  | 120<br>92<br>14<br>78           | 830 615<br>D<br>D<br>D                               | 193 690<br>D<br>D<br>D                          | 41 635<br>D<br>D<br>D                         | 4 003<br>h<br>e<br>g  | 3.5<br>D<br>D<br>D                                  | 16.5<br>D<br>D<br>D                 |
| 51312  | Television broadcasting  | 28                              | D  | D   | D   | g   | D   | D                                   |
| 513120   | Television broadcasting  | 28                              | D  | D   | D   | g   | D   | D                                   |
| 5132   | Cable networks & program distribution .  | 64                              | 501 349  | 107 717   | 28 453  | 3 268   | 2.6   | 5.0                                 |
| 51322  | Cable & other program distribution .   | 60                              | 420 137  | 96 893  | 25 737  | 3 061   | 3.0   | 6.0                                 |
| 513220   | Cable & other program distribution   | 60                              | 420 137  | 96 893  | 25 737  | 3 061   | 3.0   | 6.0                                 |
| 514  | Information services & data processing services  | 378                             | 2 946 376  | 1 084 178                                       | 333 488                                       | 20 747  | 1.4   | 16.6                                |
| 5141   | Information services .   | 119                             | 241 646  | 69 629  | 13 970  | 1 480   | 7.3   | 21.4                                |
| 51411  | News syndicates .  | 8                               | D  | D   | D   | c   | D   | D                                   |
| 514110   | News syndicates .  | 8                               | D  | D   | D   | c   | D   | D                                   |
| 51419  | Other information services .   | 91                              | 213 523  | 62 817  | 12 293  | 1 247   | 7.9   | 21.9                                |
| 514191   | Online information services .  | 84                              | 135 333  | 44 007  | 8 228   | 898   | 6.4   | 16.9                                |
| 514199   | All other information services .   | 7                               | 78 190   | 18 810  | 4 065   | 349   | 10.5  | 30.6                                |
| 5142<br>51421<br>514210                                  | Data processing services<br>Data processing services<br>Data processing services   | 259<br>259<br>259               | 2 704 730<br>2 704 730<br>2 704 730<br>2 704 730     | 1 014 549<br>1 014 549<br>1 014 549             | 319 518<br>319 518<br>319 518                 | 19 267<br>19 267<br>19 267  | .8<br>.8<br>.8                                      | 16.2<br>16.2<br>16.2                |
|  | Dallas, TX PMSA  |                                 |  |   |   |   |   |                                     |
| 5112   | Software publishers  | 304                             | 1 616 794  | 568 138   | 119 146                                       | 7 331   | 2.3   | 12.5                                |
| 51121  |  | 304                             | 1 616 794  | 568 138   | 119 146                                       | 7 331   | 2.3   | 12.5                                |
| 511210   |  | 304                             | 1 616 794  | 568 138   | 119 146                                       | 7 331   | 2.3   | 12.5                                |
| 512  | Motion picture & sound recording industries  | 299                             | 1 083 900  | 123 459   | 29 716  | 5 435   | 3.8   | 4.9                                 |
| 5121<br>51211<br>512110<br>5121101<br>5121101<br>5121102 | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television) .<br>Motion picture & video production for television . | 259<br>118<br>118<br>71<br>47   | 1 052 805<br>181 417<br>181 417<br>128 983<br>52 434 | 114 114<br>64 884<br>64 884<br>50 689<br>14 195 | 27 331<br>15 685<br>15 685<br>13 275<br>2 410 | 5 146<br>1 598<br>1 598<br>1 198<br>400                             | 3.5<br>9.9<br>9.9<br>5.3<br>21.0                    | 5.0<br>18.1<br>18.1<br>21.2<br>10.4 |
| 51212  | Motion picture & video distribution  | 18                              | 653 718  | 12 068  | 2 941   | 309   | 2.5   | 1.1                                 |
| 512120   | Motion picture & video distribution  | 18                              | 653 718  | 12 068  | 2 941   | 309   | 2.5   | 1.1                                 |
| 5121201  | Motion picture film exchanges  | 16                              | D  | D   | D   | e   | D   | D                                   |
| 51213  | Motion picture & video exhibition  | 76                              | 152 145  | 17 954  | 4 394   | 2 750   | .7  | 8.0                                 |
| 512131   |  | 75                              | D  | D   | D   | h   | D   | D                                   |
| 51219  | Post production & other motion picture & video industries  | 47                              | 65 525   | 19 208  | 4 311   | 489   | 2.8   | .6                                  |
| 512191   | Teleproduction & other postproduction services   | 42                              | D  | D   | D   | e   | D   | D                                   |
| 5122   | Sound recording industries .   | 40                              | 31 095   | 9 345   | 2 385   | 289   | 12.5  | 1.0                                 |
| 51223  | Music publishers .   | 8                               | D  | D   | D   | b   | D   | D                                   |
| 512230   | Music publishers .   | 8                               | D  | D   | D   | b   | D   | D                                   |
| 51224  | Sound recording studios  | 19                              | D  | D   | D   | b   | D   | D                                   |
| 512240   |  | 19                              | D  | D   | D   | b   | D   | D                                   |
| 513  | Broadcasting & telecommunications  | 647                             | 11 834 194   | 1 866 008                                       | 486 301                                       | 40 167  | .5  | 11.2                                |
| 5131   | Radio & television broadcasting.   | 98                              | 641 165  | 160 347   | 33 914  | 3 258   | 4.4   | 20.7                                |
| 51311  | Radio broadcasting   | 74                              | 301 004  | 101 373   | 25 910  | 2 315   | 9.4   | 15.3                                |
| 513111   | Radio networks .   | 10                              | 46 371   | 19 274  | 4 218   | 452   | .3  | 28.8                                |
| 513112   | Radio stations .   | 64                              | 254 633  | 82 099  | 21 692  | 1 863   | 11.0  | 12.9                                |
| 51312  | Television broadcasting  | 24                              | 340 161  | 58 974  | 8 004   | 943   | -   | 25.5                                |
| 513120   | Television broadcasting  | 24                              | 340 161  | 58 974  | 8 004   | 943   |   | 25.5                                |
| 5132   | Cable networks & program distribution  | 53                              | 403 456  | 94 266  | 25 028  | 2 726   | 1.8   | 6.2                                 |
| 51322  | Cable & other program distribution   | 49                              | 322 244  | 83 442  | 22 312  | 2 519   | 2.1   | 7.8                                 |
| 513220   | Cable & other program distribution   | 49                              | 322 244  | 83 442  | 22 312  | 2 519   | 2.1   | 7.8                                 |
| 514  | Information services & data processing services  | 305                             | 2 838 290  | 1 050 617                                       | 324 906                                       | 19 488  | 1.3   | 16.2                                |
| 5141   | Information services   | 94                              | 211 756  | 61 964  | 12 353  | 1 178   | 6.7   | 21.3                                |
| 51411  |  | 7                               | D  | D   | D   | c   | D   | D                                   |
| 514110   |  | 7                               | D  | D   | D   | c   | D   | D                                   |
| 51419<br>514191<br>514199                                | Other information services   | 74<br>69<br>5                   | D<br>107 609<br>D                                    | 36 972<br>D                                     | 6 714<br>D                                    | f<br>639<br>e   | D<br>6.2<br>D                                       | D<br>15.4<br>D                      |
| 5142   | Data processing services   | 211                             | 2 626 534  | 988 653   | 312 553                                       | 18 310  | .8  | 15.8                                |
| 51421  | Data processing services   | 211                             | 2 626 534  | 988 653   | 312 553                                       | 18 310  | .8  | 15.8                                |
| 514210   | Data processing services   | 211                             | 2 626 534  | 988 653   | 312 553                                       | 18 310  | .8  | 15.8                                |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| wisas, and                                       | PMSAs), see Appendix Ej   |                                 |                               |                             |                                       |  | _   |                           |
|--|---|---------------------------------|-------------------------------|-----------------------------|---------------------------------------|--|---|---------------------------|
|  |   |                                 |                               |                             |                                       | Paid<br>employees                                      | Percent o   | of receipts-              |
| NAICS<br>code                                    | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)         | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup>    |
|  | DALLAS-FORT WORTH, TX CMSA-Con.   |                                 |                               |                             |                                       |  |   |                           |
|  | Fort Worth–Arlington, TX PMSA   |                                 |                               |                             |                                       |  |   |                           |
| 5112<br>51121<br>511210                          | Software publishers<br>Software publishers<br>Software publishers   | 67<br>67<br>67                  | 87 309<br>87 309<br>87 309    | 37 566<br>37 566<br>37 566  | 9 469<br>9 469<br>9 469               | 795<br>795<br>795                                      | 8.5<br>8.5<br>8.5                                   | 9.4<br>9.4<br>9.4         |
| 512  | Motion picture & sound recording industries   | 78                              | 86 507                        | 14 427                      | 3 444                                 | 1 244  | 16.8  | 3.0                       |
| 5121<br>51211<br>512110                          | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production   | 67<br>31<br>31                  | 74 938<br>19 547<br>19 547    | 12 174<br>4 637<br>4 637    | 3 030<br>1 362<br>1 362               | 1 183<br>186<br>186                                    | 8.6<br>33.1<br>33.1                                 | .3<br>1.2<br>1.2          |
| 51213<br>512131                                  | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)   | 29<br>29                        | 53 520<br>53 520              | 6 855<br>6 855              | 1 584<br>1 584                        | 976<br>976   | -   |                           |
| 5122<br>51224<br>512240                          | Sound recording industries<br>Sound recording studios<br>Sound recording studios  | 11<br>7<br>7                    | 11 569<br>D<br>D              | 2 253<br>D<br>D             | 414<br>D<br>D                         | 61<br>b<br>b   | 69.7<br>D<br>D                                      | 20.0<br>D<br>D            |
| 513  | Broadcasting & telecommunications   | 182                             | 975 269                       | 191 991                     | 47 576                                | 4 656  | 2.9   | 1.3                       |
| 5131<br>51311<br>513112                          | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations  | 22<br>18<br>14                  | 189 450<br>D<br>D             | 33 343<br>D<br>D            | 7 721<br>D<br>D                       | 745<br>e<br>c  | .6<br>D<br>D  | 2.2<br>D<br>D             |
| 51312<br>513120                                  | Television broadcasting   | 4<br>4                          | D<br>D                        | D<br>D                      | D                                     | e  | D   | D                         |
| 5132<br>51322<br>513220                          | Cable networks & program distribution<br>Cable & other program distribution<br>Cable & other program distribution   | 11<br>11<br>11                  | 97 893<br>97 893<br>97 893    | 13 451<br>13 451<br>13 451  | 3 425<br>3 425<br>3 425               | 542<br>542<br>542                                      | 6.0<br>6.0<br>6.0                                   |                           |
| 514<br>5141                                      | Information services & data processing services<br>Information services   | 73<br>25                        | 108 086<br>29 890             | 33 561<br>7 665             | 8 582<br>1 617                        | 1 259<br>302   | 3.8<br>11.3   | 26.0<br>22.3              |
| 51419<br>514191                                  | Other information services<br>Online information services   | 17<br>15                        | D<br>27 724                   | D<br>7 035                  | D<br>1 514                            | e<br>259   | D<br>7.2  | 22.3<br>D<br>22.6<br>27.5 |
| 5142<br>51421<br>514210                          | Data processing services .<br>Data processing services .<br>Data processing services .  | 48<br>48<br>48                  | 78 196<br>78 196<br>78 196    | 25 896<br>25 896<br>25 896  | 6 965<br>6 965<br>6 965               | 957<br>957<br>957                                      | 1.0<br>1.0<br>1.0                                   | 27.5<br>27.5<br>27.5      |
|  | EL PASO, TX MSA   |                                 |                               |                             |                                       |  |   |                           |
| 512  | Motion picture & sound recording industries   | 17                              | D                             | D                           | D                                     | e  | D   | D                         |
| 5121<br>51213<br>512131                          | Motion picture & video industries.<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)   | 15<br>11<br>11                  | 18 322<br>17 598<br>17 598    | 2 111<br>1 927<br>1 927     | 461<br>411<br>411                     | 241<br>230<br>230                                      | .1<br>  | 1.1<br>1.2<br>1.2         |
| 5122<br>51224<br>512240                          | Sound recording industries  | 2<br>2<br>2                     | D<br>D<br>D                   | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b   | D<br>D<br>D   | D<br>D<br>D               |
| 513<br>5131                                      | Broadcasting & telecommunications<br>Radio & television broadcasting  | 69<br>20                        | 470 922<br>D                  | 79 764<br>D                 | 20 686<br>D                           | 2 675<br>f   | 2.2<br>D  | 7.7<br>D                  |
| 51311<br>513112<br>514                           | Radio broadcasting  | 10<br>9<br>11                   |                               | D<br>D<br>D                 |                                       | e<br>e<br>f  | DDDD  | DDD                       |
| 014  |   |                                 | , D                           | U                           | D                                     |  |   |                           |
| 5112   | HOUSTON-GALVESTON-BRAZORIA, TX CMSA<br>Software publishers  | 235                             | 787 660                       | 330 005                     | 66 292                                | 3 492  | 32  | 8.0                       |
| 51121<br>511210<br>512                           | Software publishers   | 235<br>235<br>212               | 787 660<br>787 660<br>787 660 | 330 005<br>330 005<br>D     | 66 292<br>66 292<br>D                 | 3 492<br>3 492   | 3.2<br>3.2<br>3.2<br>D                              | 8.0<br>8.0<br>D           |
| 512  | Motion picture & video industries   | 172                             | D                             | D                           | D                                     | h<br>h   | D   | D                         |
| 51211<br>512110<br>5121101<br>5121101<br>5121102 | Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television) .<br>Motion picture & video production for television | 71<br>71<br>49<br>22            | ם<br>ם<br>ם                   | D<br>D<br>D<br>D            | ם<br>ם<br>ם                           | e<br>c<br>b  | D<br>D<br>D<br>D                                    | D<br>D<br>D               |
| 51213<br>512131<br>512132                        | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)<br>Drive-in motion picture theaters   | 72<br>71<br>1                   | D<br>D<br>D                   | D<br>D<br>D                 | D<br>D<br>D                           | g<br>a   | D<br>D<br>D   | D<br>D<br>D               |
| 51219<br>512191                                  | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services   | 23<br>23                        | D<br>D                        | D<br>D                      | D<br>D                                | c<br>c   | D<br>D  | D<br>D                    |
| 5122<br>51224<br>512240                          | Sound recording industries<br>Sound recording studios<br>Sound recording studios  | 40<br>26<br>26                  | D<br>11 139<br>11 139         | D<br>3 243<br>3 243         | D<br>824<br>824                       | с<br>102<br>102  | D<br>13.4<br>13.4                                   | D<br>12.4<br>12.4         |
| 513  | Broadcasting & telecommunications   | 605                             | 4 813 560                     | 908 448                     | 224 413                               | 21 285   | 1.5   | 11.0                      |
| 5131<br>51311<br>513112                          | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations   | 79<br>61<br>60                  | 628 714<br>205 631<br>D       | 149 319<br>65 453<br>D      | 36 612<br>16 211<br>D                 | 3 159<br>1 752<br>9                                    | 1.9<br>5.4<br>D                                     | 9.0<br>9.5<br>D           |
| 51312<br>513120                                  | Television broadcasting<br>Television broadcasting  | 18<br>18                        | 423 083<br>423 083            | 83 866<br>83 866            | 20 401<br>20 401                      | 1 407<br>1 407   | .2<br>.2  | 8.8<br>8.8                |
| 5132<br>51322<br>513220                          | Cable networks & program distribution .<br>Cable & other program distribution .<br>Cable & other program distribution .   | 52<br>48<br>48                  | 397 767<br>D<br>D             | 62 626<br>D<br>D            | 15 748<br>D<br>D                      | 2 033<br>g<br>g  | .4<br>D<br>D  | 4.0<br>D<br>D             |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| MSAs, and                             | PMSAs), see Appendix EJ   |                                 |                         |                             |                                       |  |   |                        |
|---------------------------------------|---|---------------------------------|-------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
|                                       |   |                                 |                         |                             |                                       | Paid<br>employees                                      | Percent of  | of receipts-           |
| NAICS<br>code                         | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)   | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                                       | HOUSTON-GALVESTON-BRAZORIA, TX CMSA-Con.  |                                 |                         |                             |                                       |  |   |                        |
| 514                                   | Information services & data processing services   | 233                             | D                       | D                           | D                                     | h  | D   | D                      |
| 5141<br>51419<br>514191               | Information services .<br>Other information services .<br>Online information services .   | 91<br>73<br>69                  | D<br>D                  | D<br>D                      | D<br>D<br>D                           | f<br>f   | D<br>D  | D<br>D                 |
| 5142<br>51421<br>514210               | Data processing services<br>Data processing services<br>Data processing services  | 142<br>142<br>142               | D<br>D<br>D             | D<br>D<br>D                 | D<br>D<br>D                           | h<br>h<br>h  | D<br>D<br>D   | D<br>D<br>D            |
|                                       | Brazoria, TX PMSA   |                                 |                         |                             |                                       |  |   |                        |
| 512                                   | Motion picture & sound recording industries   | 8                               | D                       | D                           | D                                     | b  | D   | D                      |
| 5121<br>51213                         | Motion picture & video industries<br>Motion picture & video exhibition  | 7<br>4                          | D<br>D                  | D<br>D                      | D<br>D                                | b<br>b   | D<br>D  | D<br>D                 |
| 513                                   | Broadcasting & telecommunications   | 24                              | 53 202                  | 10 642                      | 2 625                                 | 289  | -   | .1                     |
|                                       | Galveston–Texas City, TX PMSA   |                                 |                         |                             |                                       |  |   |                        |
| 512                                   | Motion picture & sound recording industries   | 3                               | D                       | D                           | D                                     | b  | D   | D                      |
| 5121<br>51213                         | Motion picture & video industries<br>Motion picture & video exhibition  | 2<br>2                          | D<br>D                  | D<br>D                      | D<br>D                                | b<br>b   | D<br>D  | D<br>D                 |
| 513                                   | Broadcasting & telecommunications   | 33                              | 154 443                 | 29 940                      | 7 307                                 | 760  | .4  | 10.4                   |
|                                       | Houston, TX PMSA  |                                 |                         |                             |                                       |  |   |                        |
| 5112<br>51121                         | Software publishers   | 229<br>229                      | 785 760<br>785 760      | 329 327<br>329 327          | 66 176<br>66 176                      | 3 472<br>3 472   | 3.1<br>3.1  | 8.0<br>8.0             |
| 511210<br>512                         | Software publishers   | 229<br>201                      | 785 760<br>246 179      | 329 327<br>38 323           | 66 176<br>8 814                       | 3 472<br>2 580   | 3.1<br>5.6  | 8.0<br>12.5            |
| 5121                                  | Motion picture & video industries   | 163                             | 232 477                 | 34 158                      | 7 736                                 | 2 441  | 4.9   | 12.2                   |
| 51211<br>512110<br>5121101<br>5121102 | Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television)<br>Motion picture & video production for television | 69<br>69<br>47<br>22            |                         | D<br>D<br>D<br>D            | ם<br>ם<br>ם                           | e<br>c<br>b  |   |                        |
| 51213<br>512131<br>512132             | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)<br>Drive-in motion picture theaters   | 66<br>65<br>1                   | 137 686<br>D<br>D       | 15 675<br>D<br>D            | 3 599<br>D<br>D                       | 1 886<br>g<br>a  | .2<br>D<br>D  | –<br>D<br>D            |
| 51219<br>512191                       | Post production & other motion picture & video industries   | 22<br>22                        | D<br>D                  | D<br>D                      | D<br>D                                | C<br>C   | D<br>D  | D                      |
| 5122<br>51224<br>512240               | Sound recording industries<br>Sound recording studios<br>Sound recording studios  | 38<br>24<br>24                  | 13 702<br>D<br>D        | 4 165<br>D<br>D             | 1 078<br>D<br>D                       | 139<br>b<br>b  | 16.6<br>D<br>D                                      | 17.2<br>D<br>D         |
| 513                                   | Broadcasting & telecommunications   | 548                             | 4 605 915               | 867 866                     | 214 481                               | 20 236   | 1.5   | 11.1                   |
| 5131<br>51311<br>513112               | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations   | 76<br>58<br>57                  | 628 095<br>205 012<br>D | 149 093<br>65 227<br>D      | 36 557<br>16 156<br>D                 | 3 133<br>1 726<br>g                                    | 1.9<br>5.4<br>D                                     | 9.0<br>9.5<br>D        |
| 51312<br>513120                       | Television broadcasting<br>Television broadcasting  | 18<br>18                        | 423 083<br>423 083      | 83 866<br>83 866            | 20 401<br>20 401                      | 1 407<br>1 407   | .2<br>.2  | 8.8<br>8.8             |
| 5132<br>51322<br>513220               | Cable networks & program distribution   | 43<br>39<br>39                  | 367 268<br>D<br>D       | 58 396<br>D<br>D            | 14 754<br>D<br>D                      | 1 870<br>g<br>g  | .4<br>D<br>D  | 4.3<br>D<br>D          |
| 514                                   | Information services & data processing services   | 228                             | 522 340                 | 180 381                     | 43 619                                | 4 385  | 4.7   | 17.0                   |
| 5141<br>51419<br>514191               | Information services .<br>Other information services<br>Online information services   | 89<br>72<br>68                  | 91 526<br>D<br>76 947   | 28 643<br>D<br>23 494       | 6 454<br>D<br>5 195                   | 975<br>f<br>792  | 14.7<br>D<br>16.2                                   | 22.6<br>D<br>16.0      |
| 5142<br>51421                         | Data processing services  | 139<br>139                      | 430 814<br>430 814      | 151 738<br>151 738          | 37 165<br>37 165                      | 3 410<br>3 410   | 2.5<br>2.5  | 15.8<br>15.8           |
| 514210                                | Data processing services  | 139                             | 430 814                 | 151 738                     | 37 165                                | 3 410  | 2.5   | 15.8                   |
| 512                                   | Motion picture & sound recording industries   | 5                               | D                       | D                           | D                                     | b  | D   | D                      |
| 5121                                  | Motion picture & video industries   | 4                               | D                       | D                           | D                                     | b  | D   | D                      |
| 51213<br>513                          | Motion picture & video exhibition<br>Broadcasting & telecommunications  | 4<br>29                         | D<br>170 135            | D<br>26 795                 | D<br>6 556                            | b<br>792   | D<br>.9   | D<br>7.1               |
| 5131<br>51311<br>513112               | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations  | 10<br>7<br>7                    | D<br>8 077<br>8 077     | D<br>2 463<br>2 463         | D<br>598<br>598                       | c<br>172<br>172  | D –   | D<br>16.5<br>16.5      |
| 515112                                | LAREDO, TX MSA  |                                 | 0 077                   | 2 403                       | 590                                   | 172  |   | 10.5                   |
| 512                                   | Motion picture & sound recording industries   | 4                               | D                       | D                           | D                                     | с  | D   | D                      |
| 5121                                  | Motion picture & video industries   | 4                               | D                       | D                           | D                                     | с  | D   | D                      |
| 51213<br>512131                       | Motion picture & video exhibition   | 4<br>4                          | D<br>D                  | D<br>D                      | D<br>D                                | C<br>C   | D<br>D  | D<br>D                 |
| 513                                   | Broadcasting & telecommunications   | 27                              | 71 723                  | 14 720                      | 3 546                                 | 517  | 3.2   | -                      |
| 5131                                  | Radio & television broadcasting   | 8                               | D                       | D                           | D                                     | с  | D   | D                      |

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|                                    |  |                                 |                                 |                               |                                       | Paid  | Percent c   | of receipts-             |
|------------------------------------|--|---------------------------------|---------------------------------|-------------------------------|---------------------------------------|---|---|--------------------------|
| NAICS<br>code                      | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)           | Annual payroll<br>(\$1,000)   | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup>   |
|                                    | LONGVIEW-MARSHALL, TX MSA  |                                 |                                 |                               |                                       |   |   |                          |
| 512                                | Motion picture & sound recording industries  | 7                               | D                               | D                             | D                                     | с   | D   | D                        |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition   | 7<br>6                          | D<br>D                          | D<br>D                        | D<br>D                                | c<br>c  | D<br>D  | D<br>D                   |
| 513                                | Broadcasting & telecommunications  | 47                              | 226 815                         | 30 642                        | 7 963                                 | 1 144   | 1.5   | 2.5                      |
|                                    | LUBBOCK, TX MSA  |                                 |                                 |                               |                                       |   |   |                          |
| 512                                | Motion picture & sound recording industries  | 16                              | 12 607                          | 1 859                         | 435                                   | 165   | 6.8   | .7                       |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition   | 12<br>5                         | 12 125<br>D                     | 1 661<br>D                    | 388<br>D                              | 152<br>c  | 6.0<br>D  | .8<br>D                  |
| 512131<br>513                      | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications  | 5<br>54                         | D<br>295 911                    | D<br>50 364                   | D<br>11 923                           | с<br>1 831  | D _   | D<br>3.7                 |
| 5131                               | Radio & television broadcasting  | 18                              | D                               | D                             | D                                     | е   | D   | D                        |
| 51311<br>514                       | Radio broadcasting<br>Information services & data processing services  | 13<br>9                         | 11 363                          | 2 910                         | D<br>725                              | с<br>138  | 1.5   | 44.9                     |
|                                    | MCALLEN-EDINBURG-MISSION, TX MSA   |                                 |                                 |                               |                                       |   |   |                          |
| 512                                | Motion picture & sound recording industries  | 11                              | D                               | D                             | D                                     | с   | D   | D                        |
| 5121<br>51213                      | Motion picture & video industries  | 11<br>7                         | D                               | D                             | D                                     | c<br>c  | D   | D                        |
| 512131                             | Motion picture theaters (except drive-ins)   | 6                               | D                               | D                             | D                                     | с   | D   | D                        |
| 513<br>5131                        | Broadcasting & telecommunications<br>Radio & television broadcasting   | 46<br>11                        | 113 106<br>D                    | 25 974<br>D                   | 6 507<br>D                            | 780<br>e  | 1.4<br>D  | 4.0<br>D                 |
| 51311<br>513112                    | Radio broadcasting   | 10<br>10                        | D<br>D                          | D<br>D                        | D<br>D                                | c<br>c  | D<br>D  | D<br>D                   |
|                                    | ODESSA-MIDLAND, TX MSA   |                                 |                                 |                               |                                       |   |   |                          |
| 512                                | Motion picture & sound recording industries  | 11                              | D                               | D                             | D                                     | с   | D   | D                        |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition   | 10<br>8                         | D<br>D<br>D                     |                               | D<br>D<br>D                           | c<br>c  | D<br>D<br>D   | D<br>D<br>D              |
| 512131<br>513                      | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications  | 8<br>49                         | 179 973                         | 31 007                        | D<br>8 512                            | с<br>937  | .2  | 2.9                      |
| 5131<br>51311                      | Radio & television broadcasting<br>Radio broadcasting  | 14<br>11                        | D<br>D                          | D                             | D<br>D                                | e<br>c  | D   | D                        |
| 513112                             | Radio stations   | 11                              | D                               | D                             | D                                     | c   | D   | D                        |
| 540                                | SAN ANGELO, TX MSA   |                                 |                                 | 2                             |                                       |   |   | _                        |
| 512<br>5121                        | Motion picture & sound recording industries<br>Motion picture & video industries   | 3                               | D<br>D                          | D                             | D                                     | b   | D   | D                        |
| 51213<br>513                       | Motion picture & video exhibition  | 3<br>35                         | D                               | D                             | D                                     | b   | D   | D                        |
| 5131                               | Broadcasting & telecommunications  | 9                               | D                               | D                             | D                                     | g<br>c  | D   | D                        |
|                                    | SAN ANTONIO, TX MSA  |                                 |                                 |                               |                                       |   |   |                          |
| 5112                               | Software publishers  | 33                              | 35 013                          | 15 383                        | 3 559                                 | 337   | 12.0  | 1.2                      |
| 51121<br>511210                    | Software publishers  | 33<br>33                        | 35 013<br>35 013                | 15 383<br>15 383              | 3 559<br>3 559                        | 337<br>337  | 12.0<br>12.0  | 1.2<br>1.2               |
| 512                                | Motion picture & sound recording industries  | 67                              | 86 989                          | 15 838                        | 3 615                                 | 1 042   | 14.4  | 5.9                      |
| 5121<br>51211<br>512110<br>5121101 | Motion picture & video industries<br>Motion picture & video production<br>Motion picture & video production<br>Motion picture production (except for television) | 53<br>23<br>23<br>11            | 80 328<br>19 086<br>19 086<br>D | 13 427<br>6 245<br>6 245<br>D | 3 111<br>1 355<br>1 355<br>D          | 972<br>188<br>188<br>c  | 14.6<br>60.3<br>60.3<br>D                           | 6.0<br>11.3<br>11.3<br>D |
| 51213<br>512131                    | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)  | 22<br>21                        | 56 671<br>D                     | 6 378<br>D                    | 1 383<br>D                            | 746<br>f  | .4<br>D   | _<br>D                   |
| 5122                               | Sound recording industries   | 14                              | 6 661                           | 2 411                         | 504                                   | 70  | 11.2  | 5.2                      |
| 513                                | Broadcasting & telecommunications  | 193                             | 3 024 012                       | 590 164                       | 152 704                               | 14 707  | .5  | 1.4                      |
| 5131<br>51311<br>513112            | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations   | 36<br>27<br>27                  | D<br>D<br>D                     |                               |                                       | h<br>f<br>f   | D<br>D<br>D   | D<br>D<br>D              |
| 51312<br>513120                    | Television broadcasting  | 9<br>9                          | 123 988<br>123 988              | 45 062<br>45 062              | 11 083<br>11 083                      | 2 357<br>2 357  |   |                          |
| 5132<br>51322<br>513220            | Cable networks & program distribution<br>Cable & other program distribution<br>Cable & other program distribution  | 15<br>13<br>13                  | D<br>D<br>D                     | D<br>D<br>D                   | D<br>D<br>D                           | f<br>f<br>f   | D<br>D<br>D   | D<br>D<br>D              |
| 514                                | Information services & data processing services  | 59                              | 182 631                         | 59 471                        | 16 621                                | 2 638   | 2.7   | 3.2                      |
| 5141<br>51419                      | Information services   | 26<br>15                        | 16 022<br>D                     | 4 927<br>D                    | 1 215<br>D                            | 321<br>e  | 24.7<br>D   | 30.2<br>D                |
| 5142<br>51421<br>514210            | Data processing services<br>Data processing services<br>Data processing services   | 33<br>33<br>33                  | 166 609<br>166 609<br>166 609   | 54 544<br>54 544<br>54 544    | 15 406<br>15 406<br>15 406            | 2 317<br>2 317<br>2 317   | .6<br>.6<br>.6                                      | .6<br>.6<br>.6           |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

|                         |   |                   |                            |                             |                         |   | Demonstra                       |                        |
|-------------------------|---|-------------------|----------------------------|-----------------------------|-------------------------|---|---------------------------------|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-        |                            |                             | First-quarter           | Paid<br>employees<br>for pay<br>period<br>including | From<br>adminis-                | f receipts-            |
|                         |   | ments<br>(number) | Receipts<br>(\$1,000)      | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000)    | March 1Ž<br>(number)                                | trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | SHERMAN-DENISON, TX MSA   |                   |                            |                             |                         |   |                                 |                        |
| 512                     | Motion picture & sound recording industries   | 6                 | D                          | D                           | D                       | b   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries   | 5<br>3            | D                          | D                           | D<br>D                  | b   | D                               | D                      |
| 51213                   | Motion picture & video exhibition<br>Broadcasting & telecommunications  | 3<br>17           | 44 887                     | 10 998                      | 2 653                   | 303   | -                               | 11.6                   |
|                         | TEXARKANA, TX-TEXARKANA, AR MSA   |                   |                            |                             |                         |   |                                 |                        |
| 512                     | Motion picture & sound recording industries   | 2                 | D                          | D                           | D                       | b   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition  | 1<br>1            | D                          | D                           | D                       | b   | D                               | D                      |
| 513                     | Broadcasting & telecommunications   | 30                | 62 660                     | 12 586                      | 3 187                   | 398   | .2                              | 4.2                    |
|                         | TYLER, TX MSA   |                   |                            |                             |                         |   |                                 |                        |
| 512                     | Motion picture & sound recording industries   | 10                | 4 264                      | 859                         | 205                     | 123   | 15.3                            | _                      |
| 5121                    | Motion picture & video industries   | 8                 | D                          | D                           | D                       | С   | D                               | D                      |
| 51213                   | Motion picture & video exhibition   | 5                 | D                          | D                           | D                       | C 1.010   | D                               | D                      |
| 513<br>5131             | Broadcasting & telecommunications   | 41<br>10          | 174 111<br>22 878          | 34 290<br>8 491             | 8 380<br>1 926          | 1 012<br>329  | 1.4<br>7.2                      | 11.6<br>39.6           |
| 51311<br>513112         | Radio stations  | 8                 | D                          | D                           | D                       | C<br>C  | D                               | D                      |
| 5132<br>51322<br>513220 | Cable networks & program distribution<br>Cable & other program distribution<br>Cable & other program distribution | 9<br>9<br>9       | 49 526<br>49 526<br>49 526 | 5 990<br>5 990<br>5 990     | 1 400<br>1 400<br>1 400 | 169<br>169<br>169                                   | .3<br>.3<br>.3                  | .7<br>.7<br>.7         |
|                         | VICTORIA, TX MSA  |                   |                            |                             |                         |   |                                 |                        |
| 512                     | Motion picture & sound recording industries   | 6                 | D                          | D                           | D                       | с   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition  | 6<br>4            | D                          | D                           | D<br>D                  | с   | D                               | D                      |
| 513                     | Broadcasting & telecommunications   | 4<br>19           | 67 128                     | 13 514                      | 2 943                   | с<br>458  | .4                              | 4.3                    |
|                         | WACO, TX MSA  |                   |                            |                             |                         |   |                                 |                        |
| 512                     | Motion picture & sound recording industries   | 7                 | 4 808                      | 728                         | 201                     | 105   | 7.9                             | 3.6                    |
| 5121                    | Motion picture & video industries   | 6                 | D                          | D                           | D                       | c   | D                               | D                      |
| 51213<br>513            | Motion picture & video exhibition<br>Broadcasting & telecommunications  | 4<br>30           | D<br>123 402               | D<br>27 659                 | D<br>7 041              | b<br>707  | D<br>.4                         | D<br>7.5               |
| 5131                    | Radio & television broadcasting.  | 9                 | 123 402<br>D               | 27 035<br>D                 | 7 041<br>D              | e   | .4<br>D                         | 7.5<br>D               |
| 51311                   | Radio broadcasting  | 6                 | 7 612                      | 1 916                       | 560                     | 79  | -                               | 49.1                   |
|                         | WICHITA FALLS, TX MSA   |                   |                            |                             |                         |   |                                 |                        |
| 512                     | Motion picture & sound recording industries   | 5                 | D                          | D                           | D                       | b   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition  | 4<br>3            | D                          | D<br>D                      | D<br>D                  | b<br>b  | D<br>D                          | D                      |
| 513                     | Broadcasting & telecommunications   | 34                | 90 077                     | 18 499                      | 4 190                   | 555   | 4.5                             | 2.1                    |
| 5131                    | Radio & television broadcasting   | 11                | D                          | D                           | D                       | с   | D                               | D                      |
|                         | AREA OUTSIDE TEXAS METROPOLITAN AREAS   |                   |                            |                             |                         |   |                                 |                        |
| 5112<br>51121           | Software publishers   | 12<br>12          | D                          | D                           | D                       | c<br>c  | D                               | D                      |
| 511210<br>512           | Software publishers   | 12<br>78          | D                          | D                           | D                       | C<br>f  | D                               | D                      |
| 512                     | Motion picture & video industries   | 78<br>69          | D                          | D                           | D                       | f   | D                               | D                      |
| 51213<br>512131         | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)                                   | 65<br>64          | D<br>D                     | D<br>D                      | D<br>D                  | f<br>f  | D<br>D                          | D<br>D                 |
| 5122                    | Sound recording industries  | 9                 | D                          | D                           | D                       | b   | D                               | D                      |
| 513                     | Broadcasting & telecommunications   | 656               | 965 156                    | 195 115                     | 44 372                  | 5 671   | 2.4                             | 4.8                    |
| 5131<br>51311<br>513112 | Radio & television broadcasting<br>Radio broadcasting<br>Padio stations   | 123<br>115        | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D             | g<br>g  | D<br>D<br>D                     | D<br>D<br>D            |
| 5132                    | Radio stations  | 113<br>95         | 147 128                    | 19 415                      | 4 582                   | g<br>744  | .7                              | 1.7                    |
| 51322<br>513220         | Cable & other program distribution<br>Cable & other program distribution  | 92<br>92          | 146 261<br>146 261         | 19 254<br>19 254            | 4 548<br>4 548          | 733<br>733  | .5<br>.5                        | 1.8<br>1.8             |
| 514                     | Information services & data processing services   | 92                | D                          | D                           | D                       | е   | D                               | D                      |

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Appen                  |   |                     |                    |                  |                          | Paid  | Percent of                  | of receipts-           |
|----------------------------|---|---------------------|--------------------|------------------|--------------------------|---|-----------------------------|------------------------|
| NAICS<br>code              | Geographic area and kind of business  | Establish-<br>ments | Receipts           | Annual payroll   | First-quarter<br>payroll | employees<br>for pay<br>period<br>including<br>March 12 | From<br>adminis-<br>trative |                        |
|                            |   | (number)            | (\$1,000)          | (\$1,000)        | (\$1,000)                | (number)  | records1                    | Estimated <sup>2</sup> |
|                            | ANDERSON COUNTY, TX   |                     | _                  | _                | _                        |   | _                           | _                      |
| 513                        | Broadcasting & telecommunications   | 10                  | D                  | D                | D                        | С   | D                           | D                      |
|                            | ANGELINA COUNTY, TX   |                     |                    |                  |                          |   |                             |                        |
| 513                        | Broadcasting & telecommunications   | 10                  | 82 392             | 19 424           | 3 583                    | 466   | -                           | 3.3                    |
| 5131                       | Radio & television broadcasting   | 4                   | D                  | D                | D                        | с   | D                           | D                      |
|                            | BEE COUNTY, TX  |                     |                    |                  |                          |   |                             |                        |
| 513                        | Broadcasting & telecommunications   | 5                   | D                  | D                | D                        | b   | D                           | D                      |
|                            | BELL COUNTY, TX   |                     |                    |                  |                          |   |                             |                        |
| 512                        | Motion picture & sound recording industries   | 3                   | D                  | D                | D                        | b   | D                           | D                      |
| 5121<br>51213              | Motion picture & video industries<br>Motion picture & video exhibition  | 3<br>3              | D<br>D             | D<br>D           | D<br>D                   | b<br>b  | D<br>D                      | D<br>D                 |
| 513                        | Broadcasting & telecommunications   | 26                  | 164 409            | 25 518           | 6 267                    | 744   | .9                          | 7.4                    |
| 5131                       | Radio & television broadcasting   | 9                   | D                  | D                | D                        | с   | D                           | D                      |
|                            | BEXAR COUNTY, TX  |                     |                    |                  |                          |   |                             |                        |
| 5112<br>51121              | Software publishers   | 32<br>32            | D                  | D                | D                        | e<br>e  | D                           | D                      |
| 511210<br>512              | Software publishers   | 32<br>61            | D                  | D                | D                        | e<br>f  | D                           | D                      |
| 5121                       | Motion picture & video industries   | 48                  | D                  | D                | D                        | f   | D                           | D                      |
| 51211<br>512110<br>5121101 | Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television) | 22<br>22<br>11      | D<br>D<br>D        | D<br>D<br>D      | D<br>D<br>D              | C<br>C<br>C   | D<br>D<br>D                 | D<br>D<br>D            |
| 51213                      | Motion picture & video exhibition   | 18                  | D                  | D                | D                        | f   | D                           | D                      |
| 512131<br>5122             | Motion picture theaters (except drive-ins)<br>Sound recording industries  | 17<br>13            | D                  | D                | D                        | f<br>b  | D                           | D                      |
| 513                        | Broadcasting & telecommunications   | 179                 | 2 973 439          | 581 640          | 150 739                  | 14 453  | .5                          | 1.4                    |
| 5131<br>51311              | Radio & television broadcasting<br>Radio broadcasting   | 34<br>25            | D<br>D             | D                | D<br>D                   | h<br>f  | D<br>D                      | D                      |
| 513112<br>51312            | Radio stations  | 25<br>9             | D<br>123 988       | D<br>45 062      | D<br>11 083              | f<br>2 357  | D<br>_                      | D                      |
| 513120                     | Television broadcasting<br>Television broadcasting  | 9                   | 123 988            | 45 062           | 11 083                   | 2 357   | -                           | -                      |
| 5132<br>51322              | Cable networks & program distribution<br>Cable & other program distribution   | 11<br>9             | D                  | D                | D                        | f   | D                           | DDD                    |
| 513220<br>514              | Cable & other program distribution<br>Information services & data processing services   | 9<br>57             | D                  | D                | D                        | h h   | D                           | D                      |
| 5141<br>51419              | Information services  | 24<br>15            | D                  | D<br>D           | D<br>D                   | e   | D                           | D                      |
| 5142                       | Data processing services  | 33                  | 166 609            | 54 544           | 15 406                   | 2 317   | .6                          | .6                     |
| 51421<br>514210            | Data processing services  | 33<br>33            | 166 609<br>166 609 | 54 544<br>54 544 | 15 406<br>15 406         | 2 317<br>2 317  | .6<br>.6                    | .6<br>.6               |
|                            | BOWIE COUNTY, TX  |                     |                    |                  |                          |   |                             |                        |
| 512                        | Motion picture & sound recording industries   | 2                   | D                  | D                | D                        | b   | D                           | D                      |
| 5121<br>51213              | Motion picture & video industries<br>Motion picture & video exhibition  | 1<br>1              | D<br>D             | D<br>D           | D<br>D                   | b<br>b  | D<br>D                      | D                      |
| 513                        | Broadcasting & telecommunications   | 25                  | D                  | D                | D                        | е   | D                           | D                      |
|                            | BRAZORIA COUNTY, TX   |                     |                    |                  |                          |   |                             |                        |
| 512                        | Motion picture & sound recording industries   | 8                   | D                  | D                | D                        | b   | D                           | D                      |
| 5121<br>51213              | Motion picture & video industries<br>Motion picture & video exhibition  | 7                   | D<br>D             | D                | D<br>D                   | b   | D                           | D                      |
| 513                        | Broadcasting & telecommunications   | 24                  | 53 202             | 10 642           | 2 625                    | 289   | -                           | .1                     |
|                            | BRAZOS COUNTY, TX   |                     |                    |                  |                          |   |                             |                        |
| 512                        | Motion picture & sound recording industries   | 10                  | D                  | D                | D                        | f   | D                           | D                      |
| 5121                       | Motion picture & video industries   | 9                   | D                  | D                | D                        | f   | D                           | D                      |
| 51211<br>512110<br>5121102 | Motion picture & video production   | 5<br>5<br>4         | D<br>D<br>D        | D<br>D<br>D      | D<br>D<br>D              | ee  | D<br>D<br>D                 | D<br>D<br>D            |
| 5121102                    | Motion picture & video production for television<br>Motion picture & video exhibition   | 4                   | D                  | D                | D                        | e<br>b  | D                           | D                      |
| 512131                     | Motion picture theaters (except drive-ins)  | 4                   | D                  | D                | D                        | b   | D                           | D                      |
| 513<br>5131                | Broadcasting & telecommunications   |                     | 103 462<br>D       | 20 193<br>D      | 4 799<br>D               | 605<br>c  | .5<br>D                     | 8.4<br>D               |
| 514                        | Information services & data processing services   | -                   | D                  | D                | D                        | c c   | D                           | D                      |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper                          | codeGeographic area and kind of businessEstablishments<br>(number)Receipts<br>(\$1,000)Annual payroll<br>(\$1,000)First-quarter<br>payroll<br>(\$1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>(s1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)period<br>including<br>adminis-<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)period<br>including<br>trative<br>records1First-quarter<br>payroll<br>including<br>trative<br>records1First-quarter<br>payroll<br>trative<br>trative<br>records1First-quarter<br>payroll<br>(\$1,000)First-quarter<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br>trative<br> |                   |                            |                             |                          |                                 |                     |                        |
|------------------------------------|--|-------------------|----------------------------|-----------------------------|--------------------------|---------------------------------|---------------------|------------------------|
|                                    |  |                   |                            |                             |                          | employees                       | Percent c           | of receipts-           |
| NAICS<br>code                      | Geographic area and kind of business   | ments             |                            | Annual payroll<br>(\$1,000) | payroll                  | period<br>including<br>March 12 | adminis-<br>trative | Estimated <sup>2</sup> |
|                                    | BREWSTER COUNTY, TX  |                   |                            |                             |                          |                                 |                     |                        |
| 513                                | Broadcasting & telecommunications  | 6                 | D                          | D                           | D                        | b                               | D                   | D                      |
|                                    | BROWN COUNTY, TX   |                   |                            |                             |                          |                                 |                     |                        |
| 513                                | Broadcasting & telecommunications  | 7                 | D                          | D                           | D                        | b                               | D                   | D                      |
|                                    | BURNET COUNTY, TX  |                   |                            |                             |                          |                                 |                     |                        |
| 513                                | Broadcasting & telecommunications  | 13                | 16 077                     | 3 326                       | 726                      | 93                              | 1.9                 | _                      |
|                                    | CALHOUN COUNTY, TX   |                   |                            |                             |                          |                                 |                     |                        |
| 513                                | Broadcasting & telecommunications  | 3                 | D                          | D                           | D                        | b                               | D                   | D                      |
|                                    | CAMERON COUNTY, TX   |                   |                            |                             |                          |                                 |                     |                        |
| 512                                | Motion picture & sound recording industries  | 10                | D                          | D                           | D                        | c                               | D                   | D                      |
| 5121<br>51213<br>512131            | Motion picture & video industries  | 10<br>9<br>9      | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D              | c<br>c<br>c                     | D<br>D<br>D         | D<br>D<br>D            |
| 513                                | Broadcasting & telecommunications  | 37                | 128 261                    | 25 899                      | 6 499                    | 873                             | .7                  | .8                     |
| 5131                               | Radio & television broadcasting  | 9                 | D                          | D                           | D                        | c                               | D                   | D                      |
|                                    | COLLIN COUNTY, TX  |                   |                            |                             |                          |                                 |                     |                        |
| 5112<br>51121<br>511210            | Software publishers .<br>Software publishers .<br>Software publishers .  | 46<br>46<br>46    | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D              | e<br>e<br>e                     | D<br>D<br>D         | D<br>D<br>D            |
| 512                                | Motion picture & sound recording industries  | 19                | D                          | D                           | D                        | f                               | D                   | D                      |
| 5121<br>51211<br>512110<br>5121101 | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television)   | 18<br>9<br>9<br>5 | D<br>18 511<br>18 511<br>D | D<br>15 339<br>15 339<br>D  | D<br>5 061<br>5 061<br>D | f<br>419<br>419<br>e            | D<br>.3<br>.3<br>D  | D<br>1.3<br>1.3<br>D   |
| 51213<br>512131                    | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)  | 8<br>8            | D<br>D                     | D<br>D                      | D<br>D                   | e<br>e                          | D<br>D              | D<br>D                 |
| 513                                | Broadcasting & telecommunications  | 58                | 711 177                    | 127 184                     | 34 618                   | 2 396                           | 1.4                 | 7.7                    |
| 5131                               | Radio & television broadcasting  | 4                 | D                          | D                           | D                        | b                               | D                   | D                      |
| 5132<br>51322<br>513220            | Cable networks & program distribution .<br>Cable & other program distribution .<br>Cable & other program distribution  | 6<br>5<br>5       | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D              | e<br>e<br>e                     | DDD                 | D<br>D<br>D            |
| 514                                | Information services & data processing services  | 49                | D                          | D                           | D                        | i                               | D                   | D                      |
| 5142<br>51421<br>514210            | Data processing services<br>Data processing services<br>Data processing services   | 41<br>41<br>41    | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D              | i<br>i<br>i                     | D<br>D<br>D         | D<br>D<br>D            |
|                                    | COMAL COUNTY, TX   |                   |                            |                             |                          |                                 |                     |                        |
| 512                                | Motion picture & sound recording industries  | 5                 | D                          | D                           | D                        | b                               | D                   | D                      |
| 5121                               | Motion picture & video industries  | 4                 | D                          | D                           | D                        | b                               | D                   | D                      |
| 513                                | Broadcasting & telecommunications  | 8                 | D                          | D                           | D                        | с                               | D                   | D                      |
|                                    | COMANCHE COUNTY, TX  |                   |                            |                             |                          |                                 |                     |                        |
| 513                                | Broadcasting & telecommunications  | 6                 | 13 128                     | 2 322                       | 555                      | 94                              | -                   | 20.2                   |
|                                    | COOKE COUNTY, TX   |                   |                            |                             |                          |                                 |                     |                        |
| 513                                | Broadcasting & telecommunications  | 6                 | D                          | D                           | D                        | b                               | D                   | D                      |
| -                                  | ···· · · · · · · · · · · · · · · · · ·   | 5                 | U                          | 5                           | 5                        | 5                               | 5                   | 2                      |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper  |  |                                 |                                     |                                 |                                       | Doid  | Porcont   | of receipts-                |
|--|--|---------------------------------|-------------------------------------|---------------------------------|---------------------------------------|---|---|-----------------------------|
| NAICS<br>code  | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)               | Annual payroll<br>(\$1,000)     | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup>      |
|  | DALLAS COUNTY, TX  | ( ,                             | (* //                               | (* /***/                        | (* //                                 | ( ,   |   |                             |
| 5112<br>51121<br>511210                                  | Software publishers<br>Software publishers<br>Software publishers  | 235<br>235<br>235               | 1 495 420<br>1 495 420<br>1 495 420 | 504 841<br>504 841<br>504 841   | 109 554<br>109 554<br>109 554         | 6 815<br>6 815<br>6 815   | 1.9<br>1.9<br>1.9                                   | 13.1<br>13.1<br>13.1        |
| 512  | Motion picture & sound recording industries  | 250                             | D                                   | D                               | D                                     | h   | D   | D                           |
| 5121<br>51211<br>512110<br>5121101<br>5121101<br>5121102 | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television) .<br>Motion picture & video production for television . | 217<br>102<br>102<br>62<br>40   | D<br>161 592<br>161 592<br>D<br>D   | D<br>49 108<br>49 108<br>D<br>D | D<br>10 520<br>10 520<br>D<br>D       | h<br>1 150<br>1 150<br>f<br>e   | D<br>11.0<br>11.0<br>D<br>D                         | D<br>20.2<br>20.2<br>D<br>D |
| 51212<br>512120<br>5121201                               | Motion picture & video distribution<br>Motion picture & video distribution<br>Motion picture film exchanges  | 18<br>18<br>16                  | 653 718<br>653 718<br>D             | 12 068<br>12 068<br>D           | 2 941<br>2 941<br>D                   | 309<br>309<br>e   | 2.5<br>2.5<br>D                                     | 1.1<br>1.1<br>D             |
| 51213<br>512131  | Motion picture & video exhibition  | 53<br>52                        | D<br>D                              | D<br>D                          | D<br>D                                | g<br>g  | D<br>D  | D<br>D                      |
| 51219<br>512191  | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services  | 44<br>40                        | D<br>63 675                         | D<br>18 471                     | D<br>4 168                            | e<br>471  | D<br>2.1  | D<br>-                      |
| 5122<br>51223<br>512230                                  | Sound recording industries<br>Music publishers<br>Music publishers   | 33<br>7<br>7                    | 30 138<br>D<br>D                    | 9 020<br>D<br>D                 | 2 313<br>D<br>D                       | 275<br>b<br>b   | 10.7<br>D<br>D                                      | 1.1<br>D<br>D               |
| 51224<br>512240  | Sound recording studios  | 15<br>15                        | D<br>D                              | D<br>D                          | D<br>D                                | b<br>b  | D<br>D  | D<br>D                      |
| 513  | Broadcasting & telecommunications  | 505                             | 10 630 416                          | 1 660 852                       | 431 517                               | 35 833  | .5  | 11.8                        |
| 5131<br>51311<br>513111<br>513111<br>513112              | Radio & television broadcasting.<br>Radio broadcasting<br>Radio networks<br>Radio stations   | 86<br>64<br>10<br>54            | 630 136<br>D<br>46 371<br>D         | 157 728<br>D<br>19 274<br>D     | 33 533<br>D<br>4 218<br>D             | 3 160<br>g<br>452<br>g  | 4.1<br>D<br>.3<br>D                                 | 21.1<br>D<br>28.8<br>D      |
| 51312<br>513120  | Television broadcasting<br>Television broadcasting.  | 22<br>22                        | D<br>D                              | D<br>D                          | D<br>D                                | f<br>f  | D<br>D  | D<br>D                      |
| 5132<br>51322<br>513220                                  | Cable networks & program distribution  | 36<br>33<br>33                  | 298 032<br>D<br>D                   | 78 305<br>D<br>D                | 21 168<br>D<br>D                      | 2 222<br>g<br>g   | 2.2<br>D<br>D                                       | 7.8<br>D<br>D               |
| 514<br>5141  | Information services & data processing services<br>Information services  | 228<br>74                       | D                                   | D                               | D                                     | i   | D   | D                           |
| 51411<br>514110  | News syndicates.<br>News syndicates.   | 7<br>7<br>7                     | DDD                                 | DDD                             | D<br>D                                | g<br>c<br>c   | D   | D                           |
| 51419<br>514191<br>514199                                | Other information services .<br>Online information services .<br>All other information services .  | 62<br>57<br>5                   | D<br>D<br>D                         | D<br>D<br>D                     | D<br>D<br>D                           | f<br>f<br>e   | D<br>D<br>D   | D<br>D<br>D                 |
| 5142<br>51421<br>514210                                  | Data processing services<br>Data processing services<br>Data processing services   | 154<br>154<br>154               | D<br>D<br>D                         | D<br>D<br>D                     | D<br>D<br>D                           | i<br>i  | D<br>D<br>D   | D<br>D<br>D                 |
|  | DENTON COUNTY, TX  |                                 |                                     |                                 |                                       |   |   |                             |
| 512  | Motion picture & sound recording industries  | 17                              | 11 546                              | 1 735                           | 414                                   | 236   | 13.4  | .4                          |
| 5121<br>51213<br>512131                                  | Motion picture & video industries  | 14<br>9<br>9                    | 10 844<br>D<br>D                    | 1 503<br>D<br>D                 | 357<br>D<br>D                         | 225<br>c<br>c   | 9.1<br>D<br>D                                       | .4<br>D<br>D                |
| 513  | Broadcasting & telecommunications  | 40                              | 254 320                             | 42 269                          | 10 636                                | 1 050   | 1.1   | 3.5                         |
| 514  | Information services & data processing services  | 17                              | 13 070                              | 5 166                           | 1 323                                 | 138   | 15.1  | .6                          |
|  | ECTOR COUNTY, TX   |                                 |                                     |                                 |                                       |   |   |                             |
| 512  | Motion picture & sound recording industries  | 6                               | D                                   | D                               | D                                     | b   | D   | D                           |
| 5121<br>51213  | Motion picture & video industries<br>Motion picture & video exhibition   | 5<br>4                          | D<br>D                              | D<br>D                          | D<br>D                                | b<br>b  | D<br>D  | D<br>D                      |
| 513  | Broadcasting & telecommunications  | 20                              | D                                   | D                               | D                                     | e   | D   | D                           |
| 5131   | Radio & television broadcasting  | 9                               | 10 887                              | 3 850                           | 921                                   | 167   | .3  | 8.8                         |
|  | ELLIS COUNTY, TX   |                                 |                                     |                                 |                                       |   |   |                             |
| 513  | Broadcasting & telecommunications  | 11                              | D                                   | D                               | D                                     | e   | D   | D                           |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| 512 Mot<br>5121 M<br>512131 5<br>512131 5<br>51224 5<br>512240 5<br>513 Bro   | Geographic area and kind of business L PASO COUNTY, TX btion picture & sound recording industries                    | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)      |                         | First-quarter<br>payroll | Paid<br>employees<br>for pay<br>period<br>including | From<br>adminis-                | of receipts-           |
|---|--|---------------------------------|----------------------------|-------------------------|--------------------------|---|---------------------------------|------------------------|
| EL           512         Mot           5121         M           51213         51213           51224         51224           51224         512240           513         Bro           5131         R | L PASO COUNTY, TX<br>btion picture & sound recording industries  | ments                           |                            |                         |                          |   |                                 |                        |
| 512 Mot<br>5121 M<br>51213 512131<br>51222 512240<br>513 Bro<br>5131 R  | otion picture & sound recording industries   |                                 |                            | (\$1,000)               | (\$1,000)                | March 12<br>(number)                                | trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| 5121 M<br>51213<br>512131<br>5122 S<br>51224<br>512240<br>513 Bro<br>5131 R   | Motion picture & video industries  |                                 |                            |                         |                          |   |                                 |                        |
| 51213<br>512131<br>5122 S<br>51224<br>512240<br>513 Bro<br>5131 R   |  | 17                              | D                          | D                       | D                        | е   | D                               | D                      |
| 5122 S<br>51224<br>512240<br>513 Bro<br>5131 R  | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)                                      | 15<br>11<br>11                  | 18 322<br>17 598<br>17 598 | 2 111<br>1 927<br>1 927 | 461<br>411<br>411        | 241<br>230<br>230                                   | .1<br>                          | 1.1<br>1.2<br>1.2      |
| 513 Bro<br>5131 R   | Sound recording industries   | 2                               | D<br>D                     | D<br>D                  | D<br>D                   | b   | D                               | D                      |
| 5131 R  | Sound recording studios  | 2<br>69                         | D<br>470 922               | D<br>79 764             | D<br>20 686              | b<br>2 675  | D<br>2.2                        | D<br>7.7               |
|   | Radio & television broadcasting<br>Radio broadcasting  | 20<br>10                        | D<br>D                     | D<br>D                  | D<br>D                   | f<br>e  | D<br>D                          | D                      |
| 513112<br>514 Info  | Radio stations ormation services & data processing services  | 9<br>11                         | D<br>D                     | D<br>D                  | D<br>D                   | e<br>f  | D<br>D                          | D                      |
| ER  | RATH COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
| 513 Bro   | oadcasting & telecommunications  | 3                               | D                          | D                       | D                        | b   | D                               | D                      |
| FA  | AYETTE COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
| 513 Bro   | oadcasting & telecommunications  | 9                               | 15 756                     | 3 414                   | 686                      | 97  | -                               | -                      |
| FO  | ORT BEND COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
| 512 Mot   | otion picture & sound recording industries   | 12                              | 18 399                     | 4 839                   | 953                      | 221   | 1.3                             | 1.0                    |
| 5121 N<br>51213<br>512131   | Motion picture & video industries<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins) | 10<br>5<br>5                    | D<br>D<br>D                |                         | D<br>D<br>D              | c<br>b<br>b   | D<br>D<br>D                     | D<br>D<br>D            |
|   | Sound recording industries   | 2                               | D                          | D                       | D                        | b   | D                               | D                      |
| 512240  | Sound recording studiosoadcasting & telecommunications   | 2<br>26                         | D<br>228 458               | D<br>37 523             | D<br>7 176               | b<br>725  | D<br>1.4                        | D<br>9.4               |
|   | ALVESTON COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
|   |  |                                 | _                          |                         |                          |   |                                 |                        |
|   | otion picture & sound recording industries         Motion picture & video industries                                 | 3                               | D                          | D                       | D                        | b   | D                               | D                      |
| 51213   | Motion picture & video exhibition<br>oadcasting & telecommunications   | 2<br>33                         | D<br>154 443               | D<br>29 940             | D<br>7 307               | b<br>760  | D<br>.4                         | D<br>10.4              |
|   | ILLESPIE COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
|   |  | 2                               | D                          |                         | D                        | h   |                                 |                        |
|   | tion picture & sound recording industries  | 3                               | D                          | D                       | D                        | b   | D                               | D                      |
|   | RAY COUNTY, TX   |                                 |                            |                         |                          |   |                                 |                        |
| 513 Bro   | oadcasting & telecommunications  | 8                               | 15 247                     | 1 537                   | 378                      | 55  | .1                              | -                      |
| GR  | RAYSON COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
| 512 Mot   | otion picture & sound recording industries   | 6                               | D                          | D                       | D                        | b   | D                               | D                      |
| 5121 N<br>51213   | Motion picture & video industries  | 5<br>3                          | D                          | D                       | D                        | b   | D                               | D                      |
|   | oadcasting & telecommunications .  | 17                              | 44 887                     | 10 998                  | 2 653                    | 303   | -                               | 11.6                   |
| GR  | REGG COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
| 512 Mot   | otion picture & sound recording industries   | 6                               | D                          | D                       | D                        | с   | D                               | D                      |
| 5121 N  | Motion picture & video industries  | 6                               | D                          | D                       | D                        | с   | D                               | D                      |
| 51213<br>513 Bro  | Motion picture & video exhibition<br>oadcasting & telecommunications   | 5<br>34                         | 199 113                    | 25 007                  | 6 723                    | с<br>985  | 1.6                             | D<br>2.7               |
| GU  | UADALUPE COUNTY, TX  |                                 |                            |                         |                          |   |                                 |                        |
| 513 Bro   | oadcasting & telecommunications  | 4                               | D                          | D                       | D                        | b   | D                               | D                      |
| НА  | ALE COUNTY, TX   |                                 |                            |                         |                          |   |                                 |                        |
| 513 Bro   | oadcasting & telecommunications  | 9                               | 8 592                      | 1 428                   | 357                      | 56  | 7.3                             | _                      |

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|                                       | ndix D]   |                                 |                               |                               |                                       |  | 1   |                        |
|---------------------------------------|---|---------------------------------|-------------------------------|-------------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code                         | Geographic area and kind of business  |                                 |                               |                               |                                       | Paid<br>employees<br>for pay<br>period | From  | f receipts-            |
|                                       |   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)         | Annual payroll<br>(\$1,000)   | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                                       | HARRIS COUNTY, TX   |                                 |                               |                               |                                       |  |   |                        |
| 5112<br>51121                         | Software publishers   | 206<br>206                      | 764 457<br>764 457            | 318 399<br>318 399            | 63 557<br>63 557                      | 3 284<br>3 284                         | 2.8<br>2.8                                  | 8.1<br>8.1             |
| 511210<br>512                         | Software publishers<br>Motion picture & sound recording industries  | 206<br>179                      | 764 457<br>215 474            | 318 399<br>31 674             | 63 557<br>7 398                       | 3 284<br>2 165                         | 2.8<br>6.2                                  | 8.1<br>14.2            |
| 5121                                  | Motion picture & video industries   | 143                             | D                             | D                             | D                                     | g                                      | D   | D                      |
| 51211<br>512110<br>5121101<br>5121102 | Motion picture & video production   | 61<br>61<br>41<br>20            | 40 177<br>40 177<br>D<br>D    | 7 846<br>7 846<br>D<br>D      | 1 691<br>1 691<br>D<br>D              | 189<br>189<br>c<br>b                   | 25.3<br>25.3<br>D<br>D                      | 5.5<br>5.5<br>D<br>D   |
| 51213<br>512131<br>512132             | Motion picture & video exhibition   | 57<br>56<br>1                   | 119 048<br>D<br>D             | 13 318<br>D<br>D              | 3 197<br>D<br>D                       | 1 636<br>g<br>a                        | .2<br>D<br>D                                | –<br>D<br>D            |
| 51219<br>512191                       | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services | 19<br>19                        | D<br>D                        | D<br>D                        | D<br>D                                | c<br>c                                 | D<br>D                                      | D<br>D                 |
| 5122<br>51224                         | Sound recording industries  | 36<br>22                        | D                             | D                             | D<br>D                                | c<br>b                                 | D   | D                      |
| 512240                                | Sound recording studios   | 22                              | D                             | D                             | D                                     | b                                      | D   | D                      |
| 513<br>5131                           | Broadcasting & telecommunications   | 477<br>72                       | 4 214 139<br>624 143          | 804 656<br>146 943            | 201 606<br>36 324                     | 18 850<br>3 079                        | 1.1<br>1.6                                  | 11.6<br>9.0            |
| 51311<br>513112                       | Radio broadcasting  | 54<br>53                        | 201 060<br>D                  | 63 077<br>D                   | 15 923<br>D                           | 1 672<br>g                             | 4.4<br>D                                    | 9.5<br>D               |
| 51312<br>513120                       | Television broadcasting   | 18<br>18                        | 423 083<br>423 083            | 83 866<br>83 866              | 20 401<br>20 401                      | 1 407<br>1 407                         | .2<br>.2                                    | 8.8<br>8.8             |
| 5132<br>51322                         | Cable networks & program distribution<br>Cable & other program distribution                                 | 32<br>30                        | 335 189<br>D                  | 54 556<br>D                   | 13 854<br>D                           | 1 714<br>g                             | .2<br>D                                     | 4.7<br>D               |
| 513220                                | Cable & other program distribution  | 30                              | D                             | D                             | D                                     | ğ                                      | D   | D                      |
| 514<br>5141                           | Information services & data processing services<br>Information services                                     | 203<br>76                       | 510 657<br>87 096             | 176 590<br>27 422             | 42 741<br>6 227                       | 4 291<br>946                           | 4.4<br>13.4                                 | 17.4<br>23.7           |
| 51419<br>514191                       | Other information services  | 61<br>57                        | D<br>D                        | D<br>D                        | D<br>D                                | f<br>f                                 | D<br>D                                      | D                      |
| 5142<br>51421<br>514210               | Data processing services<br>Data processing services<br>Data processing services                            | 127<br>127<br>127               | 423 561<br>423 561<br>423 561 | 149 168<br>149 168<br>149 168 | 36 514<br>36 514<br>36 514            | 3 345<br>3 345<br>3 345                | 2.6<br>2.6<br>2.6                           | 16.1<br>16.1<br>16.1   |
|                                       | HARRISON COUNTY, TX   |                                 |                               |                               |                                       |  |   |                        |
| 513                                   | Broadcasting & telecommunications   | 10                              | D                             | D                             | D                                     | b                                      | D   | D                      |
|                                       | HAYS COUNTY, TX   |                                 |                               |                               |                                       |  |   |                        |
| 512                                   | Motion picture & sound recording industries   | 5                               | D                             | D                             | D                                     | b                                      | D   | D                      |
| 5121<br>51213                         | Motion picture & video industries<br>Motion picture & video exhibition                                      | 3<br>2                          | D<br>D                        | D<br>D                        | D<br>D                                | b<br>b                                 | D<br>D                                      | D<br>D                 |
| 513                                   | Broadcasting & telecommunications   | 11                              | D                             | D                             | D                                     | е                                      | D   | D                      |
|                                       | HENDERSON COUNTY, TX  |                                 |                               |                               |                                       |  |   |                        |
| 513                                   | Broadcasting & telecommunications   | 8                               | D                             | D                             | D                                     | с                                      | D   | D                      |
|                                       | HIDALGO COUNTY, TX  |                                 |                               |                               |                                       |  |   |                        |
| 512                                   | Motion picture & sound recording industries   | 11                              | D                             | D                             | D                                     | с                                      | D   | D                      |
| 5121<br>51213                         | Motion picture & video industries<br>Motion picture & video exhibition                                      | 11<br>7                         | D                             | D                             | D<br>D                                | c<br>c                                 | D   | D                      |
| 512131                                | Motion picture theaters (except drive-ins)  | 6                               | D<br>113 106                  | D<br>25 974                   | D                                     | с<br>780                               | D   | D                      |
| 513<br>5131                           | Broadcasting & telecommunications   | 46<br>11                        | D                             | D                             | 6 507<br>D                            | 780<br>e                               | 1.4<br>D                                    | 4.0<br>D               |
| 51311<br>513112                       | Radio broadcasting  | 10<br>10                        | D<br>D                        | D<br>D                        | D<br>D                                | c<br>c                                 | D<br>D                                      | D<br>D                 |
|                                       | HOCKLEY COUNTY, TX  |                                 |                               |                               |                                       |  |   |                        |
| 513                                   | Broadcasting & telecommunications   | 4                               | D                             | D                             | D                                     | с                                      | D   | D                      |
|                                       | HOOD COUNTY, TX   |                                 |                               |                               |                                       |  |   |                        |
| 513                                   | Broadcasting & telecommunications   | 7                               | D                             | D                             | D                                     | b                                      | D   | D                      |
|                                       | HOPKINS COUNTY, TX  |                                 |                               |                               |                                       |  |   |                        |
| 513                                   | Broadcasting & telecommunications   | 8                               | D                             | D                             | D                                     | b                                      | D   | D                      |
|                                       | HUNT COUNTY, TX   |                                 |                               |                               |                                       |  |   |                        |
| 513                                   | Broadcasting & telecommunications   | 13                              | 34 625                        | 6 970                         | 1 761                                 | 206                                    |   | 6.6                    |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| See Apper               |   |                                 |                       |                             |                                       | Paid  | Percent of  | of receipts-           |
|-------------------------|---|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | HUTCHINSON COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 5                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | JASPER COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 9                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | JEFFERSON COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                                     | 10                              | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition          | 10<br>8                         | D                     | D                           | D<br>D                                | b   | D   | D                      |
| 513                     | Broadcasting & telecommunications   | 45                              | D                     | D                           | D                                     | g   | D   | D                      |
| 5131<br>51311<br>513112 | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations.       | 12<br>10<br>10                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | e<br>e  | D<br>D<br>D   | D<br>D<br>D            |
| 010112                  | JIM WELLS COUNTY, TX  |                                 |                       | -                           | 2                                     |   |   |                        |
| 512                     | Motion picture & sound recording industries                                     | 1                               | D                     | D                           | D                                     | с   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition          | 1<br>1                          | D<br>D                | D<br>D                      | D<br>D                                | c<br>c  | D<br>D  | DDD                    |
|                         | JOHNSON COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                                     | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition          | 2<br>2                          | D<br>D                | D<br>D                      | D<br>D                                | b<br>b  | D<br>D  | D<br>D                 |
| 513                     | Broadcasting & telecommunications   | 7                               | 27 764                | 5 567                       | 1 317                                 | 136   | -   | -                      |
|                         | KAUFMAN COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 9                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | KERR COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 12                              | 38 837                | 8 170                       | 1 851                                 | 250   | 1.5   | -                      |
|                         | KLEBERG COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 3                               | 8 837                 | 1 674                       | 381                                   | 39  | -   | -                      |
|                         | LAMAR COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 8                               | 13 103                | 2 667                       | 627                                   | 78  | -   | -                      |
|                         | LIBERTY COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 8                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | LIMESTONE COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 6                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | LUBBOCK COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                                     | 16                              | 12 607                | 1 859                       | 435                                   | 165   | 6.8   | .7                     |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition          | 12<br>5                         | 12 125<br>D           | 1 661<br>D                  | 388<br>D                              | 152<br>c  | 6.0<br>D  | .8<br>D                |
| 512131<br>513           | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications | 5<br>54                         | D<br>295 911          | D<br>50 364                 | D<br>11 923                           | с<br>1 831  | D<br>_  | D<br>3.7               |
| 5131<br>51311           | Radio & television broadcasting<br>Radio broadcasting                           | 18<br>13                        | D                     | D                           | D<br>D                                | ec  | D   | D                      |
| 514                     | Information services & data processing services                                 | 9                               | 11 363                | 2 910                       | 725                                   | 138   | 1.5   | 44.9                   |
|                         | LYNN COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications   | 3                               | D                     | D                           | D                                     | c   | D   | D                      |
| 510                     |   | . 51                            | D                     |                             | D                                     |   | . 0   | . 0                    |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS<br>code           |  |                                 |                       |                             |                                       | Paid<br>employees                 | Percent c                       | of receipts-           |
|-------------------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|-----------------------------------|---------------------------------|------------------------|
|                         | Geographic area and kind of business                                     | <b>E</b> ( 1 <b>F</b> )         |                       |                             | <b>F</b> ( )                          | for pay                           | From                            |                        |
|                         |  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) | adminis-<br>trative<br>records1 | Estimated <sup>2</sup> |
|                         | MCLENNAN COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                              | 7                               | 4 808                 | 728                         | 201                                   | 105                               | 7.9                             | 3.6                    |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 6<br>4                          | D<br>D                | D<br>D                      | D<br>D                                | c<br>b                            | D<br>D                          | D<br>D                 |
| 513                     | Broadcasting & telecommunications  | 30                              | 123 402               | 27 659                      | 7 041                                 | 707                               | .4                              | 7.5                    |
| 5131<br>51311           | Radio & television broadcasting<br>Radio broadcasting                    | 9<br>6                          | D<br>7 612            | D<br>1 916                  | D<br>560                              | е<br>79                           | D<br>-                          | D<br>49.1              |
|                         | MATAGORDA COUNTY, TX   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 10                              | 10 019                | 2 007                       | 454                                   | 51                                | 1.4                             | .7                     |
|                         | MAVERICK COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 4                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | MIDLAND COUNTY, TX   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                              | 5                               | D                     | D                           | D                                     | с                                 | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 5<br>4                          | D<br>D                | D                           | D<br>D                                | c<br>c                            | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 29                              | D                     | D                           | D                                     | f                                 | D                               | D                      |
|                         | MILLS COUNTY, TX   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 4                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | MONTGOMERY COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                              | 10                              | 12 306                | 1 810                       | 463                                   | 194                               | 1.4                             | -                      |
| 5121<br>51213           | Motion picture & video industries  | 10<br>4                         | 12 306<br>D           | 1 810<br>D                  | 463<br>D                              | 194<br>c                          | 1.4<br>D                        | _<br>D                 |
| 512131                  | Motion picture theaters (except drive-ins)                               | 4                               | Ď                     | D                           | D                                     | С                                 | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 28                              | 142 260               | 21 383                      | 4 704                                 | 564                               | 16.4                            | 2.0                    |
|                         | NACOGDOCHES COUNTY, TX   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513<br>5131             | Broadcasting & telecommunications<br>Radio & television broadcasting     | 11<br>3                         | 27 657<br>D           | 6 828<br>D                  | 1 677<br>D                            | 170<br>b                          | –<br>D                          | 5.1<br>D               |
| 5151                    | NAVARRO COUNTY, TX   | 5                               | D                     | D                           | U                                     | Б                                 |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 8                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | NUECES COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                              | 13                              | 16 184                | 2 311                       | 494                                   | 219                               | 11.1                            | 3.3                    |
| 5121                    | Motion picture & video industries  | 11                              | D                     | D                           | D                                     | с                                 | D                               | D                      |
| 51213<br>512131         | Motion picture & video exhibition  | 6<br>6                          | D<br>D                | D<br>D                      | D<br>D                                | c<br>c                            | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 59                              | 196 827               | 46 211                      | 11 285                                | 1 390                             | 2.1                             | 2.5                    |
| 5131<br>51311<br>513112 | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations | 22<br>16<br>14                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | f<br>e<br>e                       | D<br>D<br>D                     | D<br>D<br>D            |
|                         | ORANGE COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 10                              | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | PALO PINTO COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | PARKER COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 10                              | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | POLK COUNTY, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 8                               | D                     | D                           | D                                     | c                                 | D                               | D                      |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Appen               |   |                     |                            |                         |                                       |  | 1                           |                        |
|-------------------------|---|---------------------|----------------------------|-------------------------|---------------------------------------|--|-----------------------------|------------------------|
|                         |   |                     |                            |                         |                                       | Paid<br>employees                          | Percent of                  | of receipts-           |
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments | Receipts                   | Annual payroll          | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12 | From<br>adminis-<br>trative |                        |
|                         |   | (number)            | (\$1,000)                  | (\$1,000)               | (\$1,000)                             | (number)                                   | records1                    | Estimated <sup>2</sup> |
|                         | POTTER COUNTY, TX   |                     |                            |                         |                                       |  |                             |                        |
| 512<br>5121             | Motion picture & sound recording industries<br>Motion picture & video industries  | 10<br>9             | D                          | D                       | D                                     | b  | D                           | D                      |
| 51213                   | Motion picture & video exhibition   | 3                   | D                          | D                       | D                                     | b  | D                           | D                      |
| 513<br>5131             | Broadcasting & telecommunications   | 28<br>12            | D                          | D                       | D                                     | e  | D                           | D                      |
|                         | RANDALL COUNTY, TX  |                     |                            |                         |                                       |  |                             |                        |
| 513                     | Broadcasting & telecommunications   | 10                  | D                          | D                       | D                                     | е  | D                           | D                      |
|                         | ROCKWALL COUNTY, TX   |                     |                            |                         |                                       |  |                             |                        |
| 512                     | Motion picture & sound recording industries   | 3                   | D                          | D                       | D                                     | b  | D                           | D                      |
| 5121                    | Motion picture & video industries   | 2                   | D                          | D                       | D                                     | b  | D                           | D                      |
| 513                     | RUSK COUNTY, TX   | 8                   | D                          | D                       | D                                     |  | D                           | D                      |
| 515                     | Broadcasting & telecommunications   | 0                   | D                          | D                       | D                                     | c  | U                           |                        |
| 513                     | SAN PATRICIO COUNTY, TX Broadcasting & telecommunications   | 9                   | 15 786                     | 2 278                   | 525                                   | 65   | .6                          | .9                     |
| 515                     | SMITH COUNTY, TX  | 5                   | 10 700                     | 2 210                   | 525                                   |  | .0                          | .0                     |
| 510                     |   | 10                  | 4 264                      | 950                     | 205                                   | 100  | 15.0                        |                        |
| 512<br>5121             | Motion picture & sound recording industries<br>Motion picture & video industries  | 10<br>8             | 4 264<br>D                 | 859<br>D                | 205<br>D                              | 123<br>c                                   | 15.3<br>D                   |                        |
| 51213<br>513            | Motion picture & video exhibition<br>Broadcasting & telecommunications  | 5<br>41             | D<br>174 111               | D<br>34 290             | D<br>8 380                            | c<br>1 012                                 | D<br>1.4                    | D<br>11.6              |
| 5131                    | Radio & television broadcasting   | 10                  | 22 878                     | 8 491                   | 1 926                                 | 329  | 7.2                         | 39.6                   |
| 51311<br>513112         | Radio broadcasting  | 8<br>8              | D<br>D                     | D<br>D                  | D                                     | c<br>c                                     | D<br>D                      | D                      |
| 5132<br>51322<br>513220 | Cable networks & program distribution .<br>Cable & other program distribution .<br>Cable & other program distribution . | 9<br>9<br>9         | 49 526<br>49 526<br>49 526 | 5 990<br>5 990<br>5 990 | 1 400<br>1 400<br>1 400               | 169<br>169<br>169                          | .3<br>.3<br>.3              | .7<br>.7<br>.7         |
|                         | TARRANT COUNTY, TX  |                     |                            |                         |                                       |  |                             |                        |
| 5112<br>51121<br>511210 | Software publishers<br>Software publishers<br>Software publishers   | 65<br>65<br>65      |                            | D<br>D<br>D             | D<br>D<br>D                           | f<br>f<br>f                                | D<br>D<br>D                 | D<br>D<br>D            |
| 512                     | Motion picture & sound recording industries   | 73                  | 82 267                     | 13 661                  | 3 290                                 | 1 148                                      | 17.6                        | 3.1                    |
| 5121<br>51211<br>512110 | Motion picture & video industries   | 63<br>30<br>30      | D<br>D<br>D                | D<br>D<br>D             | D<br>D<br>D                           | g<br>c<br>c                                | D<br>D<br>D                 | D<br>D<br>D            |
| 51213<br>512131         | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)   | 26<br>26            | D<br>D                     | D<br>D                  | D                                     | f  | D<br>D                      | D                      |
| 5122<br>51224           | Sound recording industries  | 10<br>7             | D                          | D                       | D                                     | b  | D                           | D                      |
| 512240                  | Sound recording studios   | 7                   | D<br>922 747               | D                       | D                                     | b  | D                           | D                      |
| 513<br>5131             | Broadcasting & telecommunications   | 158<br>15           | D                          | 182 017<br>D            | 45 140<br>D                           | 4 387<br>f                                 | 2.6<br>D                    | 1.4<br>D               |
| 51311<br>513112         | Radio broadcasting  | 11<br>7             | D<br>D                     | D<br>D                  | D                                     | c<br>c                                     | D<br>D                      | D                      |
| 51312<br>513120         | Television broadcasting   | 4<br>4              | D<br>D                     | D<br>D                  | D<br>D                                | e<br>e                                     | D<br>D                      | D<br>D                 |
| 5132<br>51322<br>513220 | Cable networks & program distribution .<br>Cable & other program distribution .<br>Cable & other program distribution   | 8<br>8<br>8         | D<br>D<br>D                | D<br>D<br>D             | D<br>D<br>D                           | f<br>f<br>f                                | D<br>D<br>D                 | D<br>D<br>D            |
| 514                     | Information services & data processing services   | 67                  | 100 861                    | 31 361                  | 8 000                                 | 1 172                                      | 4.1                         | 27.8                   |
| 5141<br>51419<br>514191 | Information services<br>Other information services<br>Online information services                                       | 23<br>16<br>14      | D<br>D<br>D                | D<br>D<br>D             | D<br>D<br>D                           | e<br>e<br>e                                | D<br>D<br>D                 | D<br>D<br>D            |
| 5142<br>51421           | Data processing services<br>Data processing services  | 44<br>44            | D<br>D                     | D<br>D                  | D<br>D                                | f  | D                           | D                      |
| 514210                  | Data processing services  | 44                  | D                          | D                       | D                                     | f  | D                           | D                      |
| 512                     | Motion picture & sound recording industries   | 5                   | D                          | D                       | D                                     | b  | D                           | D                      |
| 5121                    | Motion picture & video industries   | 5                   | D                          | D                       | D                                     | b  | D                           | D                      |
| 51213<br>513            | Motion picture & video exhibition<br>Broadcasting & telecommunications  | 5<br>34             | D<br>80 550                | D<br>19 187             | D<br>4 824                            | 5 D  | D<br>1.8                    | D<br>1.6               |
| 5131                    | Radio & television broadcasting   |                     | D                          | 13 107<br>D             | 4 024<br>D                            | e  | D                           | D                      |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper                          |   | <u>г</u>                        |                               |                               |                                       |   | 1   |                        |
|------------------------------------|---|---------------------------------|-------------------------------|-------------------------------|---------------------------------------|---|---|------------------------|
| NAICS                              |   |                                 |                               |                               |                                       | Paid<br>employees<br>for pay                | Percent o   | of receipts-           |
| code                               | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)         | Annual payroll<br>(\$1,000)   | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                                    | TERRY COUNTY, TX  |                                 |                               |                               |                                       |   |   |                        |
| 513                                | Broadcasting & telecommunications   | 5                               | D                             | D                             | D                                     | b   | D   | D                      |
|                                    | TITUS COUNTY, TX  |                                 |                               |                               |                                       |   |   |                        |
| 513                                | Broadcasting & telecommunications   | 8                               | 17 022                        | 3 376                         | 776                                   | 100   | 1.4   | -                      |
|                                    | TOM GREEN COUNTY, TX  |                                 |                               |                               |                                       |   |   |                        |
| 512                                | Motion picture & sound recording industries   | 3                               | D                             | D                             | D                                     | b   | D   | D                      |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition  | 3<br>3                          | D<br>D                        | D<br>D                        | D<br>D                                | b<br>b                                      | D<br>D  | D                      |
| 513<br>5131                        | Broadcasting & telecommunications   | 35<br>9                         | D                             | D                             | D                                     | g<br>c                                      | D   | D                      |
|                                    | TRAVIS COUNTY, TX   |                                 |                               |                               |                                       |   |   |                        |
| 5112<br>51121<br>511210            | Software publishers   | 138<br>138<br>138               | 803 649<br>803 649<br>803 649 | 281 544<br>281 544<br>281 544 | 64 443<br>64 443<br>64 443            | 3 304<br>3 304<br>3 304                     | 1.4<br>1.4<br>1.4                                   | 12.1<br>12.1<br>12.1   |
| 512                                | Motion picture & sound recording industries   | 86                              | 84 141                        | 20 654                        | 3 557                                 | 1 184                                       | 4.1   | 8.1                    |
| 5121<br>51211<br>512110<br>5121101 | Motion picture & video industries   | 64<br>26<br>26<br>17            | 77 980<br>D<br>D<br>D         | 18 114<br>D<br>D<br>D         | 3 023<br>D<br>D<br>D                  | 1 034<br>c<br>c<br>b                        | 1.0<br>D<br>D                                       | 8.7<br>D<br>D          |
| 51213<br>512131                    | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)                                   | 20<br>20                        | 39 718<br>39 718              | 4 340<br>4 340                | 934<br>934                            | 778<br>778                                  | 1.1<br>1.1  | -                      |
| 51219<br>512191                    | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services       | 15<br>15                        | D<br>D                        | D<br>D                        | D<br>D                                | c<br>c                                      | D<br>D  | D<br>D                 |
| 5122<br>51224<br>512240            | Sound recording industries<br>Sound recording studios<br>Sound recording studios                                  | 22<br>11<br>11                  | 6 161<br>D<br>D               | 2 540<br>D<br>D               | 534<br>D<br>D                         | 150<br>c<br>c                               | 43.4<br>D<br>D                                      | 1.7<br>D<br>D          |
| 513                                | Broadcasting & telecommunications   | 171                             | 1 800 768                     | 332 067                       | 77 847                                | 7 715                                       | 1.2   | 8.1                    |
| 5131<br>51311<br>513112            | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations  | 36<br>25<br>23                  | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                           | g<br>f<br>f                                 | D<br>D<br>D   | D<br>D<br>D            |
| 51312<br>513120                    | Television broadcasting<br>Television broadcasting  | 11<br>11                        | 105 472<br>105 472            | 25 742<br>25 742              | 6 207<br>6 207                        | 743<br>743                                  | -   | 1.8<br>1.8             |
| 5132<br>51322<br>513220            | Cable networks & program distribution<br>Cable & other program distribution<br>Cable & other program distribution | 22<br>16<br>16                  | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                           | g<br>f<br>f                                 | D<br>D<br>D   | D<br>D<br>D            |
| 514<br>5141                        | Information services & data processing services<br>Information services   | 71<br>36                        | 122 308<br>19 402             | 34 931<br>7 586               | 8 916<br>1 490                        | 1 061<br>207                                | 5.3<br>26.0   | 9.8<br>22.7            |
| 51419                              | Other information services  | 30                              | D                             | D                             | D                                     | с   | D   | D                      |
| 5142<br>51421<br>514210            | Data processing services .<br>Data processing services .<br>Data processing services .                            | 35<br>35<br>35                  | 102 906<br>102 906<br>102 906 | 27 345<br>27 345<br>27 345    | 7 426<br>7 426<br>7 426               | 854<br>854<br>854                           | 1.4<br>1.4<br>1.4                                   | 7.4<br>7.4<br>7.4      |
|                                    | UPSHUR COUNTY, TX   |                                 |                               |                               |                                       |   |   |                        |
| 513                                | Broadcasting & telecommunications   | 3                               | D                             | D                             | D                                     | b   | D   | D                      |
|                                    | VAL VERDE COUNTY, TX  |                                 |                               |                               |                                       |   |   |                        |
| 513                                | Broadcasting & telecommunications   | 6                               | 8 265                         | 1 425                         | 337                                   | 55  | -   | 4.2                    |
|                                    | VICTORIA COUNTY, TX   |                                 |                               |                               |                                       |   |   |                        |
| 512                                | Motion picture & sound recording industries   | 6                               | D                             | D                             | D                                     | с   | D   | D                      |
| 5121<br>51213                      | Motion picture & video industries<br>Motion picture & video exhibition  | 6<br>4                          | D<br>D                        | D<br>D                        | D<br>D                                | c<br>c                                      | D<br>D  | D<br>D                 |
| 513                                | Broadcasting & telecommunications   | 19                              | 67 128                        | 13 514                        | 2 943                                 | 458   | .4  | 4.3                    |
|                                    | WALKER COUNTY, TX   |                                 |                               |                               |                                       |   |   |                        |
| 512                                | Motion picture & sound recording industries   | 3                               | D                             | D                             | D                                     | b   | D   | D                      |
| 5121<br>513                        | Motion picture & video industries<br>Broadcasting & telecommunications  | 3<br>13                         | D<br>26 252                   | D<br>5 662                    | D<br>1 421                            | b<br>152                                    | D<br>9.1  | D _                    |
|                                    |   | .5                              | 20 202                        | 0 002                         | 1 21                                  | 102   | 0.1   |                        |
| 540                                | WASHINGTON COUNTY, TX   |                                 |                               | _                             | -                                     |   | _   | _                      |
| 513                                | Broadcasting & telecommunications   | 9                               | D                             | D                             | D                                     | с   | D   | D                      |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Geographic area and kind of business   | Establish-<br>ments   | Receipts  | Annual payroll  | First-quarter  | Paid<br>employees<br>for pay<br>period<br>including<br>March 12   | From<br>adminis-<br>trative   | of receipts—  |
|--|---|---|---|--|---|---|---|
| WEBB COUNTY, TX  | (number)  | (\$1,000)   | (\$1,000)   | (\$1,000)  | (number)  | records   | Estimated <sup>2</sup>  |
|  |   |   |   |  |   |   |   |
| Motion picture & sound recording industries  | 4   | D   | D   | D  | с   | D   | D   |
| Motion picture & video industries<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins) | 4<br>4<br>4   | D<br>D<br>D   | D<br>D<br>D   | D<br>D<br>D  | c<br>c<br>c   | D<br>D<br>D   | D<br>D<br>D   |
| Broadcasting & telecommunications  | 27  | 71 723  | 14 720  | 3 546  | 517   | 3.2   | -   |
| Radio & television broadcasting  | 8   | D   | D   | D  | с   | D   | D   |
| WHARTON COUNTY, TX   |   |   |   |  |   |   |   |
| Broadcasting & telecommunications  | 10  | 16 613  | 2 395   | 583  | 96  | -   | .4  |
| WICHITA COUNTY, TX   |   |   |   |  |   |   |   |
| Motion picture & sound recording industries  | 5   | D   | D   | D  | b   | D   | D   |
| Motion picture & video industries  | 4   | D   | D   | D  | b   | D   | D   |
|  |   | D   | D   |  | f   |   | D   |
| Radio & television broadcasting  | 11  | D   | D   | D  | c   | D   | D   |
| WILLACY COUNTY, TX   |   |   |   |  |   |   |   |
| Broadcasting & telecommunications  | 4   | D   | D   | D  | b   | D   | D   |
| WILLIAMSON COUNTY, TX  |   |   |   |  |   |   |   |
| Motion picture & sound recording industries  | 9   | D   | D   | D  | с   | D   | D   |
| Motion picture & video industries<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins) | 9<br>5<br>5   | D<br>D<br>D   | D<br>D<br>D   | D<br>D<br>D  | c<br>c<br>c   | DDDD  | D<br>D<br>D   |
| Broadcasting & telecommunications  | 23  | 54 069  | 11 023  | 2 538  | 299   | 2.3   | 1.5   |
| WISE COUNTY, TX  |   |   |   |  |   |   |   |
| Broadcasting & telecommunications  | 7   | 16 365  | 2 472   | 500  | 53  | 1.0   | _   |
| WOOD COUNTY, TX  |   |   |   |  |   |   |   |
| Broadcasting & telecommunications  | 6   | 17 003  | 3 692   | 871  | 100   | 3.1   | -   |
| YOUNG COUNTY, TX   |   |   |   |  |   |   |   |
| Broadcasting & telecommunications  | 6   | 10 547  | 2 411   | 573  | 70  | -   | 3.3   |
|  | Geographic area and kind of business         WEBB COUNTY, TX         Motion picture & sound recording industries         Motion picture & video industries         Motion picture theaters (except drive-ins)         Broadcasting & telecommunications         Radio & television broadcasting         WHARTON COUNTY, TX         Broadcasting & telecommunications         WICHITA COUNTY, TX         Broadcasting & telecommunications         Wichin picture & video industries         Motion picture & video exhibition         Broadcasting & telecommunications         Radio & television broadcasting         WILLACY COUNTY, TX         Broadcasting & telecommunications         WILLIAMSON COUNTY, TX         Motion picture & video industries         Motion picture & video industries         Motion picture & video industries         Motion picture & sound recording industries         Motion picture & video industries         Motion picture & video exhibition         Motion picture & sound recording industries         Motion picture & video exhibition         Wiste Countr | Geographic area and kind of business         Establishments<br>(number)           WEBB COUNTY, TX         Motion picture & sound recording industries         4           Motion picture & video industries         4           Motion picture & video exhibition         4           Broadcasting & telecommunications         27           Radio & television broadcasting         8           WHARTON COUNTY, TX         8           Broadcasting & telecommunications         10           WICHITA COUNTY, TX         10           WICHITA COUNTY, TX         3           Broadcasting & telecommunications         32           Radio & television broadcasting.         4           Motion picture & sound recording industries         5           Motion picture & video exhibition         33           Broadcasting & telecommunications         32           Radio & television broadcasting.         11           WILLACY COUNTY, TX         3           Broadcasting & telecommunications         4           WILLIAMSON COUNTY, TX         9           Motion picture & video industries         9           Motion picture & video industries         9           Motion picture & video industries         5           Broadcasting & telecommunications         23 <td>Geographic area and kind of business         Establishments<br/>(number)         Receipts<br/>(s1,000)           WEBB COUNTY, TX         Motion picture &amp; sound recording industries         4         D           Motion picture &amp; video industries         27         71 723           Radio &amp; television broadcasting &amp; telecommunications         10         16 613           WICHITA COUNTY, TX         0         16 613           WICHITA COUNTY, TX         3         D           Broadcasting &amp; telecommunications         32         D           Motion picture &amp; video industries         32         D           Motion picture &amp; video industries         32         D           Radio &amp; television broadcasting         11         D           WILLACY COUNTY, TX         0         0         0           William picture &amp; video industries         9         D         D           Motion picture &amp; sound recording industries         9         D         D           WILLACY COUNTY, TX         0         0         0         0           Motion picture &amp; vi</td> <td>Geographic area and kind of business         Establich<br/>ments<br/>(rumber)         Receipts<br/>Receipts<br/>(s1.000)           WEBB COUNTY, TX         Motion picture &amp; sound recording industries         4         D         D           Motion picture &amp; sound recording industries         4         D         D         D           Motion picture &amp; video industries         4         D         D         D           Motion picture &amp; video industries         4         D         D         D           Motion picture &amp; video industries         4         D         D         D           Paradicasting &amp; telecommunications         27         71         723         14         720           Radio &amp; television broadcasting         8         D         D         D         D           WHARTON COUNTY, TX         B         B         D         D         D           Motion picture &amp; video industries         5         D         D         D           Motion picture &amp; video industries         32         D         D         D           Water picture &amp; video industries         9         D         D         D           Water picture &amp; video industries         9         D         D         D           Water picture &amp; video industrie</td> <td>Geographic area and kind of business         Establish-<br/>ments<br/>(unmbor)         Annual payroll<br/>(\$1,000)         First-quarter<br/>payroll<br/>(\$1,000)           WEBB COUNTY, TX         ////////////////////////////////////</td> <td>Geographic area and kind of business         Establish-<br/>mention<br/>(introde)         Receipts<br/>(\$1,000)         Annual payod<br/>(\$1,000)         First-quarter<br/>payod<br/>(\$1,000)         Introduce<br/>(\$1,000)           WEBB COUNTY, TX         ////////////////////////////////////</td> <td>Geographic area and kind of business         Establish-<br/>merran         Recepts<br/>(\$5,000)         Annual source<br/>(\$5,000)         Priority<br/>(\$5,000)         Prior</td> | Geographic area and kind of business         Establishments<br>(number)         Receipts<br>(s1,000)           WEBB COUNTY, TX         Motion picture & sound recording industries         4         D           Motion picture & video industries         27         71 723           Radio & television broadcasting & telecommunications         10         16 613           WICHITA COUNTY, TX         0         16 613           WICHITA COUNTY, TX         3         D           Broadcasting & telecommunications         32         D           Motion picture & video industries         32         D           Motion picture & video industries         32         D           Radio & television broadcasting         11         D           WILLACY COUNTY, TX         0         0         0           William picture & video industries         9         D         D           Motion picture & sound recording industries         9         D         D           WILLACY COUNTY, TX         0         0         0         0           Motion picture & vi | Geographic area and kind of business         Establich<br>ments<br>(rumber)         Receipts<br>Receipts<br>(s1.000)           WEBB COUNTY, TX         Motion picture & sound recording industries         4         D         D           Motion picture & sound recording industries         4         D         D         D           Motion picture & video industries         4         D         D         D           Motion picture & video industries         4         D         D         D           Motion picture & video industries         4         D         D         D           Paradicasting & telecommunications         27         71         723         14         720           Radio & television broadcasting         8         D         D         D         D           WHARTON COUNTY, TX         B         B         D         D         D           Motion picture & video industries         5         D         D         D           Motion picture & video industries         32         D         D         D           Water picture & video industries         9         D         D         D           Water picture & video industries         9         D         D         D           Water picture & video industrie | Geographic area and kind of business         Establish-<br>ments<br>(unmbor)         Annual payroll<br>(\$1,000)         First-quarter<br>payroll<br>(\$1,000)           WEBB COUNTY, TX         //////////////////////////////////// | Geographic area and kind of business         Establish-<br>mention<br>(introde)         Receipts<br>(\$1,000)         Annual payod<br>(\$1,000)         First-quarter<br>payod<br>(\$1,000)         Introduce<br>(\$1,000)           WEBB COUNTY, TX         //////////////////////////////////// | Geographic area and kind of business         Establish-<br>merran         Recepts<br>(\$5,000)         Annual source<br>(\$5,000)         Priority<br>(\$5,000)         Prior |

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper         |  |            |                       |                             |                      |   |                                 |                        |
|-------------------|--|------------|-----------------------|-----------------------------|----------------------|---|---------------------------------|------------------------|
| NAICS<br>code     | Geographic area and kind of business   | Establish- |                       |                             | First-quarter        | Paid<br>employees<br>for pay<br>period<br>including | Percent of<br>From<br>adminis-  | of receipts-           |
|                   |  | (number)   | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000) | March 12<br>(number)                                | trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                   | ABILENE, TX *  |            |                       |                             |                      |   |                                 |                        |
| 512               | Motion picture & sound recording industries  | 3          | D                     | D                           | D                    | b   | D                               | D                      |
| 5121<br>51213     | Motion picture & video industries  | 3          | D<br>D                | D                           | D<br>D               | b   | D                               | D                      |
| 513               | Broadcasting & telecommunications  | 31         | D                     | D                           | D                    | f   | D                               | D                      |
| 5131              | Radio & television broadcasting  | 11         | D                     | D                           | D                    | e   | D                               | D                      |
|                   | ABILENE, TX (TAYLOR COUNTY PART) *   |            |                       |                             |                      |   |                                 |                        |
| 512               | Motion picture & sound recording industries  | 3          | D                     | D                           | D                    | b   | D                               | D                      |
| 5121<br>51213     | Motion picture & video industries<br>Motion picture & video exhibition                 | 3<br>3     | D<br>D                | D<br>D                      | D<br>D               | b<br>b  | D<br>D                          | D<br>D                 |
| 513               | Broadcasting & telecommunications  | 31         | D                     | D                           | D                    | f   | D                               | D                      |
| 5131              | Radio & television broadcasting  | 11         | D                     | D                           | D                    | e   | D                               | D                      |
|                   | ADDISON, TX  |            |                       |                             |                      |   |                                 |                        |
| 5112<br>51121     | Software publishers  | 18<br>18   | D<br>D                | D<br>D                      | D<br>D               | f<br>f  | D<br>D                          | D                      |
| 511210<br>512     | Software publishers  | 18<br>12   | D                     | D                           | D                    | f   | D                               | D                      |
| 5121              | Motion picture & video industries  | 12         | D                     | D                           | D                    | f   | D                               | D                      |
| 51211<br>512110   | Motion picture & video production  | 8<br>8     | D                     | D                           | D                    | e   | D                               | D<br>D<br>D            |
| 5121101<br>51213  | Motion picture production (except for television)<br>Motion picture & video exhibition | 8          | D                     | D                           | D                    | e<br>c  | D                               | D                      |
| 512131            | Motion picture theaters (except drive-ins)   | 1          | D                     | D                           | D                    | с   | D                               | D                      |
| 513               | Broadcasting & telecommunications  | 10         | 81 132                | 20 003                      | 4 826                | 371   | -                               | 4.8                    |
|                   | ALLEN, TX  |            |                       |                             |                      |   |                                 |                        |
| 512               | Motion picture & sound recording industries  | 1          | D                     | D                           | D                    | е   | D                               | D                      |
| 5121<br>51211     | Motion picture & video industries  | 1          | D<br>D                | D                           | D<br>D               | e<br>e  | D<br>D                          | D<br>D                 |
| 512110<br>5121101 | Motion picture & video production<br>Motion picture production (except for television) | 1          | D                     | D<br>D                      | D                    | e   | D                               | D                      |
| 513               | Broadcasting & telecommunications  | 4          | D                     | D                           | D                    | b   | D                               | D                      |
|                   | ALPINE, TX   |            |                       |                             |                      |   |                                 |                        |
| 513               | Broadcasting & telecommunications  | 6          | D                     | D                           | D                    | b   | D                               | D                      |
|                   |  |            |                       |                             |                      |   |                                 |                        |
|                   | ALVIN, TX  |            |                       |                             |                      |   |                                 |                        |
| 513               | Broadcasting & telecommunications  | 3          | D                     | D                           | D                    | b   | D                               | D                      |
|                   | AMARILLO, TX *   |            |                       |                             |                      |   |                                 |                        |
| 512               | Motion picture & sound recording industries  | 12         | 6 142                 | 781                         | 192                  | 96  | 7.8                             | 2.5                    |
| 5121<br>51213     | Motion picture & video industries<br>Motion picture & video exhibition                 | 11<br>5    | D<br>5 105            | D<br>574                    | D<br>141             | b<br>79   | D                               | D                      |
| 51213             | Broadcasting & telecommunications  | 36         | 137 240               | 27 141                      | 6 915                | 918   | 1.9                             | 3.1                    |
| 5131              | Radio & television broadcasting  | 15         | D                     | D                           | D                    | e   | D                               | D                      |
| 51311             | Radio broadcasting   | 11         | D                     | D                           | D                    | с   | D                               | D                      |
|                   |  |            |                       | _                           | _                    |   |                                 |                        |
| 512<br>5121       | Motion picture & sound recording industries  | 10<br>9    | D                     | D                           | D                    | b   | D                               | D                      |
| 5121<br>51213     | Motion picture & video industries<br>Motion picture & video exhibition                 | 3          | D                     | D<br>D                      | D                    | b   | D                               | D                      |
| 513               | Broadcasting & telecommunications  | 28         | D                     | D                           | D                    | f   | D                               | D                      |
| 5131              | Radio & television broadcasting  | 12         | D                     | D                           | D                    | e   | D                               | D                      |
|                   | AMARILLO, TX (RANDALL COUNTY PART) *   |            |                       |                             |                      |   |                                 |                        |
| 513               | Broadcasting & telecommunications  | 8          | D                     | D                           | D                    | e   | D                               | D                      |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Appen                  |   |                   |                               |                               |                            |   |                                 |                        |
|----------------------------|---|-------------------|-------------------------------|-------------------------------|----------------------------|---|---------------------------------|------------------------|
| NAICS<br>code              | Geographic area and kind of business  | Establish-        |                               |                               | First-quarter              | Paid<br>employees<br>for pay<br>period<br>including | Percent of<br>From<br>adminis-  | of receipts-           |
|                            |   | ments<br>(number) | Receipts<br>(\$1,000)         | Annual payroll<br>(\$1,000)   | payroll<br>(\$1,000)       | March 12<br>(number)                                | trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                            | ARLINGTON, TX   |                   |                               |                               |                            |   |                                 |                        |
| 5112<br>51121<br>511210    | Software publishers .<br>Software publishers .<br>Software publishers .                                     | 22<br>22<br>22    | 43 723<br>43 723<br>43 723    | 17 864<br>17 864<br>17 864    | 4 960<br>4 960<br>4 960    | 375<br>375<br>375                                   | 3.2<br>3.2<br>3.2               | 7.3<br>7.3<br>7.3      |
| 51210                      | Motion picture & sound recording industries   | 22                | 43 723<br>23 083              | 4 257                         | 4 900<br>884               | 375   | 3.2<br>1.9                      | 10.2                   |
| 5121<br>51213              | Motion picture & video industries<br>Motion picture & video exhibition                                      | 19<br>7           | D<br>14 093                   | D<br>1 698                    | D<br>444                   | e<br>267  | D                               | D                      |
| 512131                     | Motion picture theaters (except drive-ins)  | 7                 | 14 093                        | 1 698                         | 444                        | 267   | -                               | -                      |
| 5122<br>513                | Sound recording industries<br>Broadcasting & telecommunications   | 3<br>34           | D<br>230 864                  | D<br>52 472                   | D<br>12 627                | a<br>1 255  | D<br>2.3                        | D<br>1.1               |
| 5131                       | Radio & television broadcasting   | 5                 | D                             | D                             | D                          | с   | D                               | D                      |
| 51311<br>513112            | Radio broadcasting  | 5<br>3            | D<br>D                        | D<br>D                        | D                          | c<br>c  | D                               | D                      |
| 514                        | Information services & data processing services   | 18                | 17 634                        | 7 209                         | 1 819                      | 211   | 5.9                             | 18.4                   |
|                            | ATHENS, TX  |                   |                               |                               |                            |   |                                 |                        |
| 513                        | Broadcasting & telecommunications   | 2                 | D                             | D                             | D                          | с   | D                               | D                      |
|                            | AUSTIN, TX *  |                   |                               |                               |                            |   |                                 |                        |
| 5112<br>51121<br>511210    | Software publishers .<br>Software publishers<br>Software publishers.  | 120<br>120<br>120 | 502 198<br>502 198<br>502 198 | 212 992<br>212 992<br>212 992 | 49 512<br>49 512<br>49 512 | 2 642<br>2 642<br>2 642                             | 1.6<br>1.6<br>1.6               | 17.8<br>17.8<br>17.8   |
| 512                        | Motion picture & sound recording industries   | 78                | 76 433                        | 17 756                        | 2 878                      | 999   | 4.4                             | 9.0                    |
| 5121<br>51211              | Motion picture & video industries<br>Motion picture & video production                                      | 57<br>21          | D<br>22 234                   | D<br>8 326                    | D<br>894                   | f<br>82   | D<br>1.0                        | D<br>30.3              |
| 512110<br>5121101          | Motion picture & video production<br>Motion picture production (except for television)                      | 21<br>15          | 22 234<br>19 593              | 8 326<br>6 600                | 894<br>462                 | 82<br>73  | 1.0<br>.1                       | 30.3<br>33.7           |
| 51213<br>512131            | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)                             | 19<br>19          | 37 428<br>37 428              | 4 062<br>4 062                | 856<br>856                 | 651<br>651  | 1.2<br>1.2                      | _                      |
| 51219<br>512191            | Post production & other motion picture & video industries   | 14<br>14          | D<br>D                        | D                             | D<br>D                     | b   | D                               | D                      |
| 5122<br>51224              | Sound recording industries  | 21<br>10          | D<br>D                        | D                             | D                          | c   | D                               | D                      |
| 512240                     | Sound recording studios   | 10                | D                             | D                             | D                          | с   | D                               | D                      |
| 513<br>5131                | Broadcasting & telecommunications<br>Radio & television broadcasting  | 155<br>36         | 1 761 997<br>172 469          | 325 339<br>61 271             | 76 394<br>12 194           | 7 577<br>1 757                                      | 1.2                             | 8.3<br>5.6             |
| 51311<br>513112            | Radio broadcasting  | 25<br>23          | 66 997<br>D                   | 35 529<br>D                   | 5 987<br>D                 | 1 014<br>g  | .2<br>.5<br>D                   | 11.5<br>D              |
| 51312<br>513120            | Television broadcasting<br>Television broadcasting  | 11<br>11          | 105 472<br>105 472            | 25 742<br>25 742              | 6 207<br>6 207             | 743<br>743  | -                               | 1.8<br>1.8             |
| 5132<br>51322              | Cable networks & program distribution<br>Cable & other program distribution                                 | 15<br>12          | 254 896<br>D                  | 27 768<br>D                   | 10 032<br>D                | 1 282<br>f  | .6<br>D                         | 19.7<br>D              |
| 513220<br>514              | Cable & other program distribution<br>Information services & data processing services                       | 12<br>64          | D<br>120 183                  | D<br>34 258                   | D<br>8 832                 | f<br>1 065  | D<br>3.8                        | D<br>9.8               |
| 5141                       | Information services  | 29                | 17 002                        | 7 265                         | 1 436                      | 199   | 18.2                            | 24.5                   |
| 51419<br>5142              | Other information services  | 24<br>35          | D<br>103 181                  | D<br>26 993                   | D<br>7 396                 | с<br>866  | D<br>1.4                        | D<br>7.4               |
| 51421<br>514210            | Data processing services  | 35<br>35          | 103 181<br>103 181            | 26 993<br>26 993              | 7 396<br>7 396             | 866<br>866  | 1.4<br>1.4                      | 7.4<br>7.4             |
|                            | AUSTIN, TX (TRAVIS COUNTY PART) *   |                   |                               |                               |                            |   |                                 |                        |
| 5112<br>51121              | Software publishers   | 116<br>116        | D<br>D                        | D<br>D                        | D<br>D                     | h<br>h  | D<br>D                          | D<br>D                 |
| 511210<br>512              | Software publishers   | 116<br>76         | D<br>D                        | D                             | D                          | h   | D                               | D                      |
| 5121                       | Motion picture & video industries   | 55                | D                             | D                             | D                          | f   | D                               | D                      |
| 51211<br>512110<br>5121101 | Motion picture & video production   | 20<br>20<br>14    | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                | b<br>b<br>b   | D<br>D<br>D                     | D<br>D<br>D            |
| 51213<br>512131            | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)                             | 18<br>18          | D<br>D                        | D<br>D                        | D<br>D                     | f   | D<br>D                          | D                      |
| 51219<br>512191            | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services | 14<br>14          | D<br>D                        | D                             | D<br>D                     | b   | D                               | D                      |
| 5122<br>51224              | Sound recording industries  | 21<br>10          | D                             | D                             | DDD                        | c   | D                               | D                      |
| 512240                     | Sound recording studios   | 10                | D                             | D                             | D                          | с   | D                               | D                      |
| 513<br>5131                | Broadcasting & telecommunications   | 151<br>34         | 1 755 766<br>D                | 323 189<br>D                  | 75 916<br>D                | 7 515   | 1.1<br>D                        | 8.3<br>D               |
| 51311<br>513112            | Radio broadcasting.<br>Radio stations.  | 23<br>21          | D<br>D                        |                               | D                          | g<br>f<br>f   | DDD                             | D                      |
| 51312<br>513120            | Television broadcasting   | 11<br>11          | 105 472<br>105 472            | 25 742<br>25 742              | 6 207<br>6 207             | 743<br>743  |                                 | 1.8<br>1.8             |
| 5132<br>51322              | Cable networks & program distribution   | 14<br>11          | D                             | D                             | D                          | g   | D                               | D                      |
| 513220                     | Cable & other program distribution  | 11                | D                             | D                             | D                          | f f   | D                               | D                      |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| No.00<br>0000000000000000000000000000000000   | see Apper     |  |       |   |   |                                       | Doid                            | Porcont             | of receipts -          |
|---|---------------|--|-------|---|---|---------------------------------------|---------------------------------|---------------------|------------------------|
| Toma         Description sear and kind of basiness         Examples<br>(number)         Production<br>(number)   |               |  |       |   |   |                                       |                                 | Feicenit            |                        |
| 544         Information services:         0   |               | Geographic area and kind of business                                   | ments |   |   | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12 | adminis-<br>trative | Estimated <sup>2</sup> |
| 5141<br>9       Information services<br>and services<br>Participant of the control of the contr   |               | AUSTIN, TX (TRAVIS COUNTY PART) *- Con.                                |       |   |   |                                       |                                 |                     |                        |
| 6116         Orter information services         22         D         D         c         D         c         D         C         D         D         C         D         D         C         D <td< td=""><td>514</td><td></td><td>61</td><td>D</td><td>D</td><td>D</td><td>g</td><td>D</td><td>D</td></td<>  | 514           |  | 61    | D | D | D                                     | g                               | D                   | D                      |
| 542<br>31300       Determined processing annous control industries       33<br>32<br>330       Determined processing annous control industries       2<br>330       Determined processing annous control industries       3<br>330       Determined processing annous control industries  |               | Information services Other information services                        |       |   |   |                                       |                                 |                     |                        |
| 912       Wester petter & sound recording industries  | 51421         | Data processing services   | 33    | D | D | D                                     | f<br>f<br>f                     | D                   | D                      |
| 5/21         Motion picture 3: 40 action    |               | AUSTIN, TX (WILLIAMSON COUNTY PART) *                                  |       |   |   |                                       |                                 |                     |                        |
| BAY CITY, TX     Fradecasting & streecommunications   | 512           | Motion picture & sound recording industries                            | 2     | D | D | D                                     | b                               | D                   | D                      |
| 613       Broadcasting & totacommunications       7       0       0       0       0       0       0         613       Broadcasting & totacommunications       7       0   |               |  |       |   |   |                                       |                                 |                     | D<br>D                 |
| SAYTOWN, TX *     Sendicasting & latecommunications     7     D     D     D     D       513     Broadcasting & latecommunications     7     D     D     D     D     D       513     Broadcasting & latecommunications     7     D     D     D     D     D       513     Broadcasting & latecommunications     7     D     D     D     D     D       512     Motion picture & source restring industries     8     D     D     D     D     D       513     Broadcasting & latecommunications     35     188 443     36 550     9 901     1173     4     55       513     Broadcasting & latecommunications     35     188 443     36 550     9 901     1173     4     56       513     Broadcasting & latecommunications     35     188 443     36 550     9 901     1173     4     56       513     Broadcasting & statecommunications     35     180 443     36 550     9 901     1173     4     56       513     Broadcasting & totecommunications     5     9 020     1 439     368     83< 662  | 540           |  | -     |   |   |                                       | L.                              |                     |                        |
| 513Broadcasting & telecommunications $T$ $T$ $D$ <td>513</td> <td></td> <td></td> <td>D</td> <td>D</td> <td>D</td> <td>D</td> <td>D</td> <td>D</td>   | 513           |  |       | D | D | D                                     | D                               | D                   | D                      |
| BATCONN, TX (HARRIS COUNTY PART)*     7     D     D     D     D       513     Breadcasting & telecommunications     8     D     D     D     D     D     D       512     Motion picture & stand recording industries     8     D     D     D     D     D     D       513     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.5       5131     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.6       5131     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.6       5131     Breadcasting & telecommunications     35     1168 (45)     38 (50)     9 (80)     1179     4     5.6       5131     Breadcasting & telecommunications     2     D     D     D     D     D       5122     Motion picture & stand recording industries     2     D     D     D     D     D       5132     Breadcasting & telecommunications     2     D     D     D     D     D       513     Breadcasting & telecommunications     2     D     D     D     D       5   | 540           |  | _     |   |   |                                       |                                 |                     |                        |
| 513       Broadcasting & telecommunications       7       D       D       D       D       D       D       D         512       Molion picture & side excitations       8       D   | 513           | Broadcasting & telecommunications                                      | 7     | D | ט | D                                     | b                               | D                   | D                      |
| BEAUMONT, TXNotice picture & sound recording industries $\below industries\below indu$   |               | BAYTOWN, TX (HARRIS COUNTY PART) *                                     |       |   |   |                                       |                                 |                     |                        |
| 512       Motion picture & sound recording industries       8       0 <td< td=""><td>513</td><td>Broadcasting &amp; telecommunications</td><td>7</td><td>D</td><td>D</td><td>D</td><td>b</td><td>D</td><td>D</td></td<>   | 513           | Broadcasting & telecommunications                                      | 7     | D | D | D                                     | b                               | D                   | D                      |
| 5121<br>51213         Matrice picture & video exhibition         8         0 <td></td> <td>BEAUMONT, TX</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>  |               | BEAUMONT, TX   |       |   |   |                                       |                                 |                     |                        |
| 51213       Motion picture & video exhibition       6       0       0       0       b       0       0         613       Broadcasting & telecommunications       35       168 463       38 590       9 801       117 97       44       5.6         5131       Radio & stations       35       168 463       38 590       9 801       117 97       44       5.6         5131       Radio & stations       9       0<  |               |  |       |   |   |                                       |                                 |                     |                        |
| 5131<br>51311<br>Static<br>Static<br>Radio stations<br>Radio stations<br>static<br>Radio stations<br>static<br>Radio stations<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br>static<br><td></td> <td>Motion picture &amp; video industries<br/>Motion picture &amp; video exhibition</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> |               | Motion picture & video industries<br>Motion picture & video exhibition |       |   |   |                                       |                                 |                     |                        |
| Similar       Redic backborsting        9       D   |               |  |       |   |   |                                       |                                 |                     |                        |
| 512<br>5121<br>5121<br>5121<br>Motion picture & video industries<br>sound recording industries<br>sound recording industries<br>  | 51311         | Radio broadcasting   | 9     | D | D | D                                     | e                               | D                   | D                      |
| 5121<br>3123<br>3124<br>3124<br>Soud recording industries       3<br>0000 recording industries       3<br>0000 recording industries       3<br>0000 recording industries       3<br>0000 recording industries       0<br>0       0<br>0      <  |               | BEDFORD, TX  |       |   |   |                                       |                                 |                     |                        |
| 51213       Motion picture & video axhibition       2       D       D       D       b       D       D         5122       Sound recording industries       2       D   |               |  |       |   |   |                                       |                                 |                     | -                      |
| BEEVILLE, TX<br>BEEVILLE, TX<br>513 Breadcasting & telecommunications   | 5121<br>51213 |  |       |   |   |                                       |                                 |                     |                        |
| 513       Broadcasting & telecommunications       14       D  | 5122          | Sound recording industries   | 2     | D | D | D                                     | b                               | D                   | D                      |
| BELLAIRE, TX       BELLAIRE, TX         513       Broadcasting & telecommunications       4         513       Broadcasting & telecommunications       4         513       Broadcasting & telecommunications       2         513       Broadcasting & telecommunications       2         514       Broadcasting & telecommunications       2         515       Broadcasting & telecommunications       2         516       BENBROOK, TX       2         517       Motion picture & sound recording industries       2         518       Broadcasting & telecommunications       2         519       BORGER, TX       2         511       Motion picture & video industries       2         512       Motion picture & video industries       2         513       Broadcasting & telecommunications       5         513       Broadcasting & telecommunications       2         513       Broadcasting & telecommunications       9         513       Broadcasting & telecommunications       9         513       Broadcasting & telecommunications       9         514       Broadcasting & telecommunications       9         515       Broadcasting & telecommunications       0 <t< td=""><td></td><td>BEEVILLE, TX</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>  |               | BEEVILLE, TX   |       |   |   |                                       |                                 |                     |                        |
| 513       Broadcasting & telecommunications       1   | 513           | Broadcasting & telecommunications                                      | 4     | D | D | D                                     | b                               | D                   | D                      |
| BELLMEAD, TX       BELLMEAD, TX       Image: Construct on the construction on                     |               | BELLAIRE, TX   |       |   |   |                                       |                                 |                     |                        |
| 513       Broadcasting & telecommunications       2       D       D       D       b       D       D         512       Motion picture & sound recording industries       2       D       <   | 513           | Broadcasting & telecommunications                                      | 4     | D | D | D                                     | g                               | D                   | D                      |
| BENBROOK, TX       2       D       D       D       D       D         512       Motion picture & sound recording industries  |               | BELLMEAD, TX   |       |   |   |                                       |                                 |                     |                        |
| 512       Motion picture & sound recording industries       2       D <td< td=""><td>513</td><td>Broadcasting &amp; telecommunications</td><td>2</td><td>D</td><td>D</td><td>D</td><td>b</td><td>D</td><td>D</td></td<>   | 513           | Broadcasting & telecommunications                                      | 2     | D | D | D                                     | b                               | D                   | D                      |
| 5121<br>51213Motion picture & video industries<br>wideo exhibition2<br>2D<br>2D<br>2D<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>D<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>DD<br>  |               | BENBROOK, TX   |       |   |   |                                       |                                 |                     |                        |
| 51213Motion picture & video exhibition2DDDDDDBORGER, TX513Broadcasting & telecommunications513Broadcasting & telecommunications5135145155155165175175185185195  | 512           | Motion picture & sound recording industries                            | 2     | D | D | D                                     | b                               | D                   | D                      |
| BORGER, TX       BORGER, TX         513       Broadcasting & telecommunications         BRAZORIA, TX       The second secon  | 5121<br>51213 |  |       |   |   |                                       |                                 |                     |                        |
| BRAZORIA, TX       Image: Constraint of the second se            |               |  |       |   |   |                                       |                                 |                     |                        |
| 513Broadcasting & telecommunications2DDDDD513BRENHAM, TX<br>Broadcasting & telecommunications9DDDDDDD513BROWNFIELD, TXBROWNFIELD,   | 513           | Broadcasting & telecommunications                                      | 5     | D | D | D                                     | b                               | D                   | D                      |
| BRENHAM, TX         513       Broadcasting & telecommunications         BROWNFIELD, TX  |               | BRAZORIA, TX   |       |   |   |                                       |                                 |                     |                        |
| 513       Broadcasting & telecommunications       9       D       D       D       C       D       D         BROWNFIELD, TX       1  | 513           | Broadcasting & telecommunications                                      | 2     | D | D | D                                     | b                               | D                   | D                      |
| BROWNFIELD, TX  |               | BRENHAM, TX  |       |   |   |                                       |                                 |                     |                        |
|   | 513           | Broadcasting & telecommunications                                      | 9     | D | D | D                                     | с                               | D                   | D                      |
| 513 Broadcasting & telecommunications   |               | BROWNFIELD, TX   |       |   |   |                                       |                                 |                     |                        |
|   | 513           | Broadcasting & telecommunications                                      | 5     | D | D | D                                     | b                               | D                   | D                      |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper               |  |                |                       |                             |                      | 1   |                                 |                        |
|-------------------------|--|----------------|-----------------------|-----------------------------|----------------------|---|---------------------------------|------------------------|
| NAICS<br>code           | Geographic area and kind of business   | Establish-     |                       |                             | First-quarter        | Paid<br>employees<br>for pay<br>period<br>including | Percent of<br>From<br>adminis-  | of receipts-           |
|                         |  | (number)       | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000) | March 12<br>(number)                                | trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | BROWNSVILLE, TX  |                |                       |                             |                      |   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 4              | D                     | D                           | D                    | b   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries  | 4              | D                     | D                           | D                    | b   | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 13             | D                     | D                           | D                    | c   | D                               | D                      |
|                         | BROWNWOOD, TX  |                |                       |                             |                      |   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 6              | D                     | D                           | D                    | b   | D                               | D                      |
|                         | BRYAN, TX  |                |                       |                             |                      |   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 21             | D                     | D                           | D                    | е   | D                               | D                      |
| 5131                    | Radio & television broadcasting  | 7              | D                     | D                           | D                    | c   | D                               | D                      |
| 514                     | Information services & data processing services                                  | 6              | D                     | D                           | D                    | b   | D                               | D                      |
|                         | BURLESON, TX *   |                |                       |                             |                      |   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 1              | D                     | D                           | D                    | b   | D                               | D                      |
| 5121                    | Motion picture & video industries  | 1              | D                     | D                           | D                    | b   | D                               | D                      |
| 51213                   | Motion picture & video exhibition<br>BURLESON, TX (JOHNSON COUNTY PART) *        | 1              | D                     | D                           | D                    | b   | D                               | D                      |
| 512                     | Motion picture & sound recording industries                                      | 1              | D                     | D                           | D                    | b   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries.<br>Motion picture & video exhibition.         | 1              | D                     | D                           | D                    | b   | D                               | D                      |
| 01210                   | CARROLLTON, TX *   |                | D                     |                             | b                    |   |                                 |                        |
| 5440                    | O (function and the base   |                |                       |                             |                      |   |                                 |                        |
| 5112<br>51121<br>511210 | Software publishers .<br>Software publishers .<br>Software publishers .          | 6<br>6<br>6    | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D          | f<br>f  | D<br>D<br>D                     | D<br>D<br>D            |
| 512                     | Motion picture & sound recording industries                                      | 13             | D                     | D                           | D                    | c   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries  | 12<br>4        | D<br>D                | D<br>D                      | D                    | C<br>C  | D<br>D                          | D                      |
| 513                     | Broadcasting & telecommunications  | 19             | 132 175               | 19 695                      | 4 506                | 452   | .9                              | 2.1                    |
| 514                     | Information services & data processing services                                  | 12             | D                     | D                           | D                    | е   | D                               | D                      |
| 5142<br>51421<br>514210 | Data processing services<br>Data processing services<br>Data processing services | 11<br>11<br>11 | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D          | e<br>e<br>e   | D<br>D<br>D                     | D<br>D<br>D            |
| 011210                  | CARROLLTON, TX (DALLAS COUNTY PART) *  |                | 2                     | -                           | -                    |   |                                 |                        |
| 5112                    | Software publishers  | 6              | D                     | D                           | D                    | f   | D                               | D                      |
| 51121<br>511210         | Software publishers  | 6<br>6         | D<br>D                | D<br>D                      | D<br>D               | f<br>f  | D                               | D<br>D                 |
| 512                     | Motion picture & sound recording industries                                      | 10             | D                     | D                           | D                    | с   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition           | 9<br>3         | D<br>D                | D<br>D                      | D<br>D               | C<br>C  | D<br>D                          | D<br>D                 |
| 513                     | Broadcasting & telecommunications  | 18             | D                     | D                           | D                    | е   | D                               | D                      |
| 514                     | Information services & data processing services                                  | 11             | D                     | D                           | D                    | е   | D                               | D                      |
| 5142<br>51421<br>514210 | Data processing services<br>Data processing services<br>Data processing services | 10<br>10<br>10 | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D          | e<br>e<br>e   | D<br>D<br>D                     | D<br>D<br>D            |
|                         | CEDAR PARK, TX *   |                |                       |                             |                      |   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 2              | D                     | D                           | D                    | а   | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition           | 2<br>2         | D<br>D                | D<br>D                      | D<br>D               | a   | D<br>D                          | D<br>D                 |
|                         | CEDAR PARK, TX (WILLIAMSON COUNTY PART) *  |                |                       |                             |                      |   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 2              | D                     | D                           | D                    | а   | D                               | D                      |
| 5121                    | Motion picture & video industries  | 2              | D                     | D                           | D                    | a   | D                               | D                      |
| 51213                   | Motion picture & video exhibition  | 1 21           | ום                    | וט                          | D                    | l a   | ט ו                             | l D                    |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper                         |  |                     |                               |                               |                            | I   |                                 |                        |
|-----------------------------------|--|---------------------|-------------------------------|-------------------------------|----------------------------|---|---------------------------------|------------------------|
| NAICS<br>code                     | Geographic area and kind of business   | Establish-          |                               |                               | First-quarter              | Paid<br>employees<br>for pay<br>period<br>including | From<br>adminis-                | of receipts-           |
|                                   |  | ments<br>(number)   | Receipts<br>(\$1,000)         | Annual payroll<br>(\$1,000)   | payroll<br>(\$1,000)       | March 12<br>(number)                                | trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                                   | COLLEGE STATION, TX  |                     |                               |                               |                            |   |                                 |                        |
| 512                               | Motion picture & sound recording industries  | 7                   | D                             | D                             | D                          | f   | D                               | D                      |
| 5121<br>51211                     | Motion picture & video industries<br>Motion picture & video production   | 6<br>3              | D<br>D                        | D<br>D                        | D<br>D                     | f<br>e  | D<br>D                          | D<br>D                 |
| 512110<br>5121102                 | Motion picture & video production<br>Motion picture & video production for television                                      | 3<br>3<br>3         | D<br>D                        | D<br>D                        | D<br>D                     | e<br>e  | D<br>D                          | D<br>D                 |
| 51213                             | Motion picture & video exhibition  |                     | D                             | D                             | D                          | b   | D                               | D                      |
| 513                               | Broadcasting & telecommunications  | 11                  | D                             | D                             | D                          | с   | D                               | D                      |
|                                   | CONROE, TX   |                     |                               |                               |                            |   |                                 |                        |
| 512                               | Motion picture & sound recording industries  | 4                   | D                             | D                             | D                          | b   | D                               | D                      |
| 5121                              | Motion picture & video industries  | 1                   | D                             | D                             | D                          | b   | D                               | D                      |
| 513                               | Broadcasting & telecommunications  | 9                   | 48 810                        | 9 727                         | 1 941                      | 249   | -                               | 2.5                    |
|                                   | CORPUS CHRISTI, TX *   |                     |                               |                               |                            |   |                                 |                        |
| 512                               | Motion picture & sound recording industries  | 13                  | 16 184                        | 2 311                         | 494                        | 219   | 11.1                            | 3.3                    |
| 5121<br>51213<br>512131           | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins)   | 11<br>6<br>6        | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                | с<br>с<br>с   | D<br>D<br>D                     | D<br>D<br>D            |
| 513                               | Broadcasting & telecommunications  | 54                  | D                             | D                             | D                          | g   | D                               | D                      |
| 5131<br>51311<br>513112           | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations   | 22<br>16<br>14      | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                | f<br>e<br>e   | D<br>D<br>D                     | D<br>D<br>D            |
|                                   | CORPUS CHRISTI, TX (NUECES COUNTY PART) *  |                     |                               |                               |                            |   |                                 |                        |
| 512                               | Motion picture & sound recording industries  | 13                  | 16 184                        | 2 311                         | 494                        | 219   | 11.1                            | 3.3                    |
| 5121<br>51213<br>512131           | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins) . | 11<br>6<br>6        | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                | c<br>c<br>c   | D<br>D<br>D                     | D<br>D<br>D            |
| 513                               | Broadcasting & telecommunications  | 54                  | D                             | D                             | D                          | g   | D                               | D                      |
| 5131<br>51311<br>513112           | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations   | 22<br>16<br>14      | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                | f<br>e<br>e   | D<br>D<br>D                     | D<br>D<br>D            |
|                                   | CORSICANA, TX  |                     |                               |                               |                            |   |                                 |                        |
| 513                               | Broadcasting & telecommunications  | 5                   | D                             | D                             | D                          | b   | D                               | D                      |
|                                   | DALLAS, TX *   |                     |                               |                               |                            |   |                                 |                        |
| 5112<br>51121<br>511210           | Software publishers .<br>Software publishers .<br>Software publishers  | 117<br>117<br>117   | 408 568<br>408 568<br>408 568 | 174 572<br>174 572<br>174 572 | 40 252<br>40 252<br>40 252 | 2 638<br>2 638<br>2 638                             | 2.0<br>2.0<br>2.0               | 22.7<br>22.7<br>22.7   |
| 512                               | Motion picture & sound recording industries  | 170                 | 846 185                       | 55 252                        | 12 393                     | 2 141   | 4.0                             | 1.7                    |
| 5121<br>51211<br>512110           | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production .          | 145<br>72<br>72     | D<br>74 218<br>74 218         | D<br>20 500<br>20 500         | D<br>4 240<br>4 240        | g<br>529<br>529                                     | D<br>22.9<br>22.9               | D<br>8.0<br>8.0        |
| 5121101<br>5121102                | Motion picture production (except for television)<br>Motion picture & video production for television                      | 39<br>33            | D<br>D                        | D<br>D                        | D<br>D                     | c<br>e  | D                               | D<br>D                 |
| 51212<br>512120<br>5121201        | Motion picture & video distribution<br>Motion picture & video distribution<br>Motion picture film exchanges                | 12<br>12<br>11      | 646 959<br>646 959<br>D       | 8 988<br>8 988<br>D           | 2 150<br>2 150<br>D        | 211<br>211<br>c                                     | 2.2<br>2.2<br>D                 | 1.1<br>1.1<br>D        |
| 51213<br>512131                   | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)  | 31<br>30            | D<br>D                        | D<br>D                        | D<br>D                     | f   | D<br>D                          | D                      |
| 51219<br>512191                   | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services                | 30<br>26            | 38 994<br>D                   | 12 720<br>D                   | 2 730<br>D                 | 271<br>e  | 1.1<br>D                        | 1.0<br>D               |
| 5122<br>51223<br>512230           | Sound recording industries<br>Music publishers<br>Music publishers   | 25<br>3<br>3        | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                | c<br>b<br>b   | D<br>D<br>D                     | D<br>D<br>D            |
| 51224<br>512240                   | Sound recording studios  | 13<br>13            | D                             | D                             | D<br>D                     | b   | D                               | D                      |
| 513                               | Broadcasting & telecommunications  | 284                 | 5 334 252                     | 884 371                       | 230 923                    | 18 229  | .6                              | 5.0                    |
| 5131<br>51311<br>513111<br>513112 | Radio & television broadcasting<br>Radio broadcasting<br>Radio networks<br>Radio stations                                  | 59<br>41<br>6<br>35 | 570 631<br>241 856<br>D<br>D  | 135 838<br>79 569<br>D<br>D   | 27 352<br>19 886<br>D<br>D | 2 554<br>1 712<br>e                                 | 4.0<br>9.4<br>D<br>D            | 20.6<br>14.0<br>D<br>D |
| 51312<br>51312<br>513120          | Television broadcasting.<br>Television broadcasting.   | 18<br>18            | 328 775<br>328 775            | 56 269<br>56 269              | 7 466<br>7 466             | 9<br>842<br>842                                     | -                               | 25.5<br>25.5           |
| 5132<br>51322                     | Cable networks & program distribution  | 18<br>18<br>17      | 153 113<br>D                  | 37 072                        | 9 833<br>D                 | 1 093<br>f  | 2.9<br>D                        | 2.7<br>D               |
| 513220                            | Cable & other program distribution   | 17                  | D                             | D                             | D                          | f   | D                               | D                      |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper                                   |  |                                 |                              |                             |                                       | Paid<br>employees                                      | Percent of  | of receipts-           |
|---|--|---------------------------------|------------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code                               | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)        | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|   | DALLAS, TX *-Con.  |                                 |                              |                             |                                       |  |   |                        |
| 514<br>5141                                 | Information services & data processing services<br>Information services  | 136<br>48                       | 1 264 383<br>139 958         | 376 288<br>37 694           | 86 373<br>9 346                       | 7 172<br>846   | 1.7<br>7.5  | 32.0<br>21.7           |
| 51411<br>514110                             | News syndicates.   | -6<br>6                         | 23 197<br>23 197             | 4 681<br>4 681              | 1 181<br>1 181                        | 108<br>108   |   | 8.5<br>8.5             |
| 51419<br>514191                             | Other information services<br>Online information services  | 38<br>33                        | D<br>D                       | D<br>D                      | D<br>D                                | f<br>e   | D<br>D  | D                      |
| 514199<br>5142                              | All other information services Data processing services  | 5<br>88                         | D<br>1 124 425               | D<br>338 594                | D<br>77 027                           | e<br>6 326   | D<br>1.0  | D<br>33.3              |
| 51421<br>514210                             | Data processing services<br>Data processing services   | 88<br>88                        | 1 124 425<br>1 124 425       | 338 594<br>338 594          | 77 027<br>77 027                      | 6 326<br>6 326   | 1.0<br>1.0  | 33.3<br>33.3           |
|   | DALLAS, TX (COLLIN COUNTY PART) *  |                                 |                              |                             |                                       |  |   |                        |
| 513   | Broadcasting & telecommunications  | 9                               | D                            | D                           | D                                     | f  | D   | D                      |
| 514   | Information services & data processing services  | 5                               | D                            | D                           | D                                     | с  | D   | D                      |
|   | DALLAS, TX (DALLAS COUNTY PART) *  |                                 | _                            | _                           | _                                     |  | _   | _                      |
| 5112<br>51121<br>511210                     | Software publishers .<br>Software publishers .<br>Software publishers .  | 109<br>109<br>109               | D<br>D<br>D                  | D<br>D<br>D                 | D<br>D<br>D                           | h<br>h<br>h  | D<br>D<br>D   | D<br>D<br>D            |
| 512   | Motion picture & sound recording industries  | 167                             | D                            | D                           | D                                     | g  | D   | D                      |
| 5121<br>51211                               | Motion picture & video industries<br>Motion picture & video production   | 142<br>71                       | DDD                          | D                           | D                                     | g<br>f   | D   | D                      |
| 512110<br>5121101<br>5121102                | Motion picture & video production<br>Motion picture production (except for television)<br>Motion picture & video production for television | 71<br>39<br>32                  | D<br>D<br>D                  | D<br>D<br>D                 | D<br>D<br>D                           | t<br>c<br>e  | D<br>D<br>D   | D<br>D<br>D            |
| 51212<br>51212                              | Motion picture & video distribution.<br>Motion picture & video distribution.   | 12<br>12                        | 646 959<br>646 959           | 8 988<br>8 988              | 2 150<br>2 150                        | 211<br>211   | 2.2<br>2.2  | 1.1                    |
| 5121201                                     | Motion picture film exchanges  | 11<br>30                        | D                            | D                           | 2 130<br>D                            | C  | D   | D                      |
| 51213<br>512131                             | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)  | 29                              | D                            | D                           | D                                     | f  | D   | D                      |
| 51219<br>512191                             | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services                                | 29<br>25                        | D<br>D                       | D<br>D                      | D<br>D                                | e  | D<br>D  | D<br>D                 |
| 5122<br>51223<br>512230                     | Sound recording industries .<br>Music publishers .<br>Music publishers .   | 25<br>3<br>3                    | D<br>D<br>D                  | D<br>D<br>D                 | D<br>D<br>D                           | c<br>b   | D<br>D<br>D   | D<br>D<br>D            |
| 51224<br>512240                             | Sound recording studios  | 13<br>13                        | D                            | D<br>D                      | D<br>D                                | b  | D   | D                      |
| 513   | Broadcasting & telecommunications  | 273                             | D                            | D                           | D                                     | j  | D   | D                      |
| 5131<br>51311<br>513111<br>513111<br>513112 | Radio & television broadcasting<br>Radio broadcasting<br>Radio networks<br>Radio stations  | 59<br>41<br>6<br>35             | 570 631<br>241 856<br>D<br>D | 135 838<br>79 569<br>D<br>D | 27 352<br>19 886<br>D<br>D            | 2 554<br>1 712<br>e<br>g                               | 4.0<br>9.4<br>D<br>D                                | 20.6<br>14.0<br>D<br>D |
| 51312<br>513120                             | Television broadcasting<br>Television broadcasting   | 18<br>18                        | 328 775<br>328 775           | 56 269<br>56 269            | 7 466<br>7 466                        | 842<br>842   | _   | 25.5<br>25.5           |
| 5132<br>5132<br>51322<br>513220             | Cable networks & program distribution<br>Cable & other program distribution  | 17<br>16<br>16                  | 520 ///3<br>D<br>D           | D D D                       | D<br>D<br>D                           | g<br>f   | D<br>D<br>D   | D<br>D<br>D            |
| 514   | Cable & other program distribution<br>Information services & data processing services  | 130                             | D                            | D                           | D                                     | i  | D   | D                      |
| 5141<br>51411<br>514110                     | Information services<br>News syndicates<br>News syndicates   | 48<br>6<br>6                    | 139 958<br>23 197<br>23 197  | 37 694<br>4 681<br>4 681    | 9 346<br>1 181<br>1 181               | 846<br>108<br>108                                      | 7.5   | 21.7<br>8.5<br>8.5     |
| 51419<br>514191<br>514199                   | Other information services<br>Online information services<br>All other information services  | 38<br>33<br>5                   | D<br>D<br>D                  | D<br>D<br>D                 | D<br>D<br>D                           | f<br>e<br>e  | D<br>D<br>D   | D<br>D<br>D            |
| 5142<br>51421<br>514210                     | Data processing services<br>Data processing services<br>Data processing services   | 82<br>82<br>82                  | D<br>D<br>D                  | D<br>D<br>D                 | D<br>D<br>D                           |  | D<br>D<br>D   | D<br>D<br>D            |
|   | DALLAS, TX (KAUFMAN COUNTY PART) *   |                                 |                              |                             |                                       |  |   |                        |
| 513   | Broadcasting & telecommunications  | 1                               | D                            | D                           | D                                     | b  | D   | D                      |
|   | DECATUR, TX  |                                 |                              |                             |                                       |  |   |                        |
| 513   | Broadcasting & telecommunications  | 3                               | D                            | D                           | D                                     | b  | D   | D                      |
|   | DEL RIO, TX  |                                 |                              |                             |                                       |  |   |                        |
| 513   | Broadcasting & telecommunications  | 6                               | 8 265                        | 1 425                       | 337                                   | 55   | -   | 4.2                    |
|   | DENISON, TX  |                                 |                              |                             |                                       |  |   |                        |
| E10   |  |                                 | -                            | 5                           | -                                     |  | -   | -                      |
| 513   | Broadcasting & telecommunications  | 7                               | D                            | D                           | D                                     | С  | D D   | D                      |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Appen               |  |                                 |                               |                             |                                       | 1   |   |                        |
|-------------------------|--|---------------------------------|-------------------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS                   |  |                                 |                               |                             |                                       | Paid<br>employees<br>for pay                | Percent of  | of receipts-           |
| code                    | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)         | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | DENTON, TX   |                                 |                               |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                                      | 4                               | 3 118                         | 362                         | 86                                    | 51  | 10.6  | -                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition           | 3<br>3                          | D<br>D                        | D<br>D                      | D<br>D                                | b<br>b                                      | D<br>D  | D                      |
| 513                     | Broadcasting & telecommunications  | 8                               | D                             | D                           | D                                     | е   | D   | D                      |
|                         | DESOTO, TX   |                                 |                               |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 4                               | D                             | D                           | D                                     | b   | D   | D                      |
| 514                     | Information services & data processing services                                  | 4                               | D                             | D                           | D                                     | с   | D   | D                      |
|                         | DICKINSON, TX  |                                 |                               |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 3                               | D                             | D                           | D                                     | b   | D   | D                      |
|                         | DUNCANVILLE, TX  |                                 |                               |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 5                               | 8 675                         | 1 758                       | 474                                   | 57  | _   | -                      |
|                         | EAGLE PASS, TX   |                                 |                               |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 4                               | D                             | D                           | D                                     | b   | D   | D                      |
|                         | EDINBURG, TX   |                                 |                               |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 4                               | D                             | D                           | D                                     | b   | D   | D                      |
|                         | EL CAMPO, TX   |                                 |                               |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 6                               | D                             | D                           | D                                     | b   | D   | D                      |
|                         | EL PASO, TX  |                                 | _                             | _                           |                                       |   |   |                        |
| - 10                    |  |                                 |                               |                             | _                                     |   |   |                        |
| 512<br>5121             | Motion picture & sound recording industries<br>Motion picture & video industries | 17<br>15                        | D<br>18 322                   | D<br>2 111                  | D<br>461                              | e<br>241                                    | D<br>.1   | D<br>1.1               |
| 51213<br>512131         | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)  | 11<br>11                        | 17 598<br>17 598              | 1 927<br>1 927              | 411<br>411                            | 230<br>230                                  | -   | 1.2<br>1.2             |
| 5122<br>51224<br>512240 | Sound recording industries<br>Sound recording studios<br>Sound recording studios | 2<br>2<br>2                     | D<br>D<br>D                   | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b                                      | D<br>D<br>D   | D<br>D<br>D            |
| 513                     | Broadcasting & telecommunications  | 67                              | D                             | D                           | D                                     | h   | D   | D                      |
| 5131<br>51311           | Radio & television broadcasting<br>Radio broadcasting                            | 19<br>9                         | DDD                           | D                           | D                                     | fe  | D   | D                      |
| 513112<br>514           | Radio stations<br>Information services & data processing services                | 8<br>11                         | D<br>D                        | D<br>D                      | D                                     | e<br>f                                      | D   | D                      |
|                         | ENNIS, TX  |                                 |                               |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 2                               | D                             | D                           | D                                     | c   | D   | D                      |
|                         |  |                                 |                               |                             |                                       |   |   |                        |
|                         | EULESS, TX   |                                 | _                             | _                           | _                                     |   | _   | _                      |
| 513                     | Broadcasting & telecommunications  | 6                               | D                             | D                           | D                                     | c   | D   | D                      |
|                         | FARMERS BRANCH, TX   |                                 |                               |                             |                                       |   |   |                        |
| 5112<br>51121<br>511210 | Software publishers  | 20<br>20<br>20                  | 277 834<br>277 834<br>277 834 | 95 075<br>95 075<br>95 075  | 13 526<br>13 526<br>13 526            | 803<br>803<br>803                           | .3<br>.3<br>.3                                      | 4.5<br>4.5<br>4.5      |
| 512                     | Motion picture & sound recording industries                                      | 2                               | D                             | D                           | D                                     | b   | D   | D                      |
| 5122                    | Sound recording industries   | 1                               | D                             | D                           | D                                     | b   | D   | D                      |
| 513                     | Broadcasting & telecommunications  | 20                              | 383 756                       | 44 640                      | 11 741                                | 1 576                                       | .4  | .4                     |
| 514                     | Information services & data processing services                                  | 12                              | D                             | D                           | D                                     | е   | D   | D                      |
| 5142<br>51421           | Data processing services<br>Data processing services                             | 7<br>7<br>7                     | D<br>D<br>D                   | D<br>D<br>D                 | D<br>D<br>D                           | C<br>C<br>C                                 | D<br>D<br>D   | D<br>D<br>D            |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper               |  |                                 |                       |                             |                                       |   |   |                        |
|-------------------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
|                         |  |                                 |                       |                             |                                       | Paid<br>employees<br>for pay                | Percent c   | of receipts-           |
| NAICS<br>code           | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | FORT WORTH, TX *   |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 25                              | 23 461                | 3 715                       | 1 231                                 | 362   | 27.4  | .9                     |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 22<br>7                         | D<br>10 937           | D<br>1 250                  | D<br>334                              | e<br>246                                    | D<br>-  | D<br>-                 |
| 512131<br>513           | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications  | 7<br>58                         | 10 937<br>485 346     | 1 250<br>89 963             | 334<br>22 520                         | 246<br>2 163                                | - 1.4   | - 1.0                  |
| 5131<br>51312           | Radio & television broadcasting  | 6<br>4                          | D<br>D                | D<br>D                      | D<br>D                                | f   | D   | D                      |
| 513120<br>5132<br>51322 | Television broadcasting<br>Cable networks & program distribution<br>Cable & other program distribution                     | 4<br>3<br>3                     | D<br>D<br>D           |                             | D<br>D<br>D                           | e<br>e                                      | D<br>D<br>D   | D                      |
| 513220                  | Cable & other program distribution   | 3                               | D                     | D                           | D                                     | e   | D   | D                      |
| 514<br>5141             | Information services & data processing services<br>Information services  | 24<br>10                        | 48 131<br>D           | 13 066<br>D                 | 3 295<br>D                            | 503<br>c                                    | 5.4<br>D  | 13.6<br>D              |
| 51419<br>514191         | Other information services<br>Online information services  | 5 4                             | D<br>D                | D<br>D                      | D<br>D                                | c<br>c                                      | D<br>D  | D<br>D                 |
| 5142<br>51421<br>514210 | Data processing services .<br>Data processing services .<br>Data processing services .                                     | 14<br>14<br>14                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | e<br>e<br>e                                 | D<br>D<br>D   | D<br>D<br>D            |
|                         | FORT WORTH, TX (TARRANT COUNTY PART) *   |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 25                              | 23 461                | 3 715                       | 1 231                                 | 362   | 27.4  | .9                     |
| 5121<br>51213<br>512131 | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins) . | 22<br>7<br>7                    | D<br>10 937<br>10 937 | D<br>1 250<br>1 250         | D<br>334<br>334                       | e<br>246<br>246                             | D<br>-<br>-   | D<br>                  |
| 513                     | Broadcasting & telecommunications  | 58                              | 485 346               | 89 963                      | 22 520                                | 2 163                                       | 1.4   | 1.0                    |
| 5131<br>51312<br>513120 | Radio & television broadcasting.<br>Television broadcasting.<br>Television broadcasting.                                   | 6<br>4<br>4                     | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | f<br>e<br>e                                 | D<br>D<br>D   | D<br>D<br>D            |
| 5132<br>51322<br>513220 | Cable networks & program distribution<br>Cable & other program distribution<br>Cable & other program distribution          | 3<br>3<br>3                     | D<br>D<br>D           |                             | D<br>D<br>D                           | e<br>e                                      | D<br>D<br>D   | D<br>D<br>D            |
| 514                     | Information services & data processing services  | 24                              | 48 131                | 13 066                      | 3 295                                 | 503   | 5.4   | 13.6                   |
| 5141<br>51419<br>514191 | Information services   | 10<br>5<br>4                    | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c<br>c                                 | D<br>D<br>D   | D<br>D<br>D            |
| 5142<br>51421<br>514210 | Data processing services<br>Data processing services<br>Data processing services   | 14<br>14<br>14                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | e<br>e                                      | D<br>D<br>D   | D<br>D<br>D            |
|                         | GALVESTON, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 9                               | D                     | D                           | D                                     | е   | D   | D                      |
|                         | GARLAND, TX *  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 6                               | D                     | D                           | D                                     | с   | D   | D                      |
| 5121<br>51213<br>512131 | Motion picture & video industries  | 5<br>4<br>4                     | D<br>D<br>D           |                             | D<br>D<br>D                           | c<br>c<br>c                                 | D<br>D<br>D   | D<br>D<br>D            |
| 513                     | Broadcasting & telecommunications  | 18                              | D                     | D                           | D                                     | e   | D   | D                      |
|                         | GARLAND, TX (DALLAS COUNTY PART) *   |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 6                               | D                     | D                           | D                                     | с   | D   | D                      |
| 5121<br>51213<br>512131 | Motion picture & video industries<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)       | 5<br>4<br>4                     |                       | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c<br>c                                 | D<br>D<br>D   | D<br>D<br>D            |
| 513                     | Broadcasting & telecommunications  | 18                              | D                     | D                           | D                                     | e   | D   | D                      |
|                         | GEORGETOWN, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 6                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | GILMER, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | GRANBURY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         |  |                                 |                       |                             |                                       |   |   |                        |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper               |  |                                 |                            |                             |                                       | Paid  | Percent of  | of receipts-           |
|-------------------------|--|---------------------------------|----------------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)      | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | GRAND PRAIRIE, TX *  | . ,                             |                            |                             | ,                                     |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 2                               | D                          | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries  | 2                               | D                          | D                           | D<br>D                                | b   | D   | D                      |
| 513                     | Broadcasting & telecommunications  | 14                              | 63 615                     | 15 115                      | 4 167                                 | 385   | 17.0  | 6.7                    |
| 5131<br>51311<br>513112 | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations  | 1<br>1<br>1                     | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
| 514                     | Information services & data processing services  | 5                               | 25 639                     | 8 045                       | 2 236                                 | 407   | -   | 47.6                   |
| 5142<br>51421<br>514210 | Data processing services .<br>Data processing services .<br>Data processing services .                                     | 5<br>5<br>5                     | 25 639<br>25 639<br>25 639 | 8 045<br>8 045<br>8 045     | 2 236<br>2 236<br>2 236               | 407<br>407<br>407   |   | 47.6<br>47.6<br>47.6   |
|                         | GRAND PRAIRIE, TX (DALLAS COUNTY PART) *   |                                 |                            |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 2                               | D                          | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 2<br>1                          | D                          | D                           | D                                     | b   | D   | D                      |
| 513<br>5131             | Broadcasting & telecommunications  | 4                               | D                          | D                           | D                                     | c   | D   | D                      |
| 51311<br>513112         | Radio broadcasting   | 1<br>1                          | D                          | D                           | D                                     | b   | D   | DDD                    |
|                         | GRAND PRAIRIE, TX (TARRANT COUNTY PART) *  |                                 |                            |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 10                              | D                          | D                           | D                                     | е   | D   | D                      |
| 514                     | Information services & data processing services  | 5                               | 25 639                     | 8 045                       | 2 236                                 | 407   | -   | 47.6                   |
| 5142<br>51421<br>514210 | Data processing services<br>Data processing services<br>Data processing services   | 5<br>5<br>5                     | 25 639<br>25 639<br>25 639 | 8 045<br>8 045<br>8 045     | 2 236<br>2 236<br>2 236               | 407<br>407<br>407   |   | 47.6<br>47.6<br>47.6   |
|                         | GRAPEVINE, TX *  |                                 |                            |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 4                               | 11 764                     | 2 116                       | 295                                   | 128   | -   | -                      |
| 5121<br>51213<br>512131 | Motion picture & video industries  | 4<br>3<br>3                     | 11 764<br>D<br>D           | 2 116<br>D<br>D             | 295<br>D<br>D                         | 128<br>c<br>c   | D<br>D  | _<br>D<br>D            |
| 513                     | Broadcasting & telecommunications  | 7                               | D                          | D                           | D                                     | b   | D   | D                      |
|                         | GRAPEVINE, TX (TARRANT COUNTY PART) *  |                                 |                            |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 4                               | 11 764                     | 2 116                       | 295                                   | 128   | -   | -                      |
| 5121<br>51213<br>512131 | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins) . | 4<br>3<br>3                     | 11 764<br>D<br>D           | 2 116<br>D<br>D             | 295<br>D<br>D                         | 128<br>c<br>c   | _<br>D<br>D   | _<br>D<br>D            |
| 513                     | Broadcasting & telecommunications  | 7                               | D                          | D                           | D                                     | b   | D   | D                      |
|                         | GREENVILLE, TX   |                                 |                            |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 7                               | 27 486                     | 5 856                       | 1 537                                 | 181   | -   | 8.3                    |
|                         | HALTOM CITY, TX  |                                 |                            |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 4                               | D                          | D                           | D                                     | b   | D   | D                      |
|                         | HARLINGEN, TX  |                                 |                            |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 4                               | D                          | D                           | D                                     | с   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 4                               | D                          | D                           | D<br>D                                | c   | D   | D                      |
| 513                     | Broadcasting & telecommunications  | 16                              | 102 256                    | 20 069                      | 5 054                                 | 699   | -   | .9                     |
| 5131                    | Radio & television broadcasting  | 4                               | D                          | D                           | D                                     | с   | D   | D                      |
|                         | HENDERSON, TX  |                                 |                            |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 6                               | 17 729                     | 3 665                       | 837                                   | 96  | -   | -                      |

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper  | idix D]  |                                 |                               |                               |                                       |   |   |                      |
|--|--|---------------------------------|-------------------------------|-------------------------------|---------------------------------------|---|---|----------------------|
| NAICS<br>code  | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)         | Annual payroll<br>(\$1,000)   | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | of receipts-         |
|  | HOUSTON, TX *  |                                 |                               |                               |                                       |   |   |                      |
| 5112<br>51121<br>511210                                  | Software publishers  | 170<br>170<br>170               | 729 130<br>729 130<br>729 130 | 305 723<br>305 723<br>305 723 | 60 935<br>60 935<br>60 935            | 3 037<br>3 037<br>3 037   | 2.3<br>2.3<br>2.3                                   | 8.1<br>8.1<br>8.1    |
| 512  | Motion picture & sound recording industries  | 143                             | 171 917                       | 25 787                        | 5 926                                 | 1 525   | 7.3   | 17.5                 |
| 5121<br>51211<br>512110<br>5121101<br>5121102            | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television) .<br>Motion picture & video production for television . | 111<br>48<br>48<br>30<br>18     | 165 230<br>D<br>D<br>D<br>D   | 23 606<br>D<br>D<br>D<br>D    | 5 348<br>D<br>D<br>D<br>D             | 1 428<br>c<br>c<br>b<br>b   | 6.2<br>D<br>D<br>D                                  | 17.1<br>D<br>D<br>D  |
| 51213<br>512131<br>512132                                | Motion picture & video exhibition  | 39<br>38<br>1                   | 84 646<br>D<br>D              | 9 472<br>D<br>D               | 2 280<br>D<br>D                       | 1 047<br>g<br>a   | .3<br>D<br>D  | –<br>D<br>D          |
| 51219<br>512191  | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services  | 18<br>18                        | D<br>D                        | D<br>D                        | D<br>D                                | c<br>c  | D<br>D  | D<br>D               |
| 5122<br>51224<br>512240                                  | Sound recording industries<br>Sound recording studios<br>Sound recording studios   | 32<br>21<br>21                  | 6 687<br>D<br>D               | 2 181<br>D<br>D               | 578<br>D<br>D                         | 97<br>b<br>b  | 34.0<br>D<br>D                                      | 27.0<br>D<br>D       |
| 513  | Broadcasting & telecommunications  | 361                             | 3 525 293                     | 653 141                       | 160 752                               | 15 500  | .9  | 13.1                 |
| 5131<br>51311<br>513112                                  | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations  | 62<br>44<br>44                  | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                           | h<br>g<br>g   | D<br>D<br>D   | D<br>D<br>D          |
| 51312<br>513120  | Television broadcasting<br>Television broadcasting   | 18<br>18                        | 423 083<br>423 083            | 83 866<br>83 866              | 20 401<br>20 401                      | 1 407<br>1 407  | .2<br>.2  | 8.8<br>8.8           |
| 5132<br>51322<br>513220                                  | Cable networks & program distribution  | 23<br>21<br>21                  |                               | D<br>D<br>D                   | D<br>D<br>D                           | g<br>g  | D<br>D<br>D   | D<br>D<br>D          |
| 514  | Information services & data processing services  | 176                             | 490 390                       | 169 414                       | 41 088                                | 4 082   | 4.4   | 17.6                 |
| 5141<br>51419<br>514191                                  | Information services.<br>Other information services<br>Online information services   | 66<br>53<br>51                  | 80 425<br>D<br>67 478         | 25 600<br>D<br>20 867         | 5 928<br>D<br>4 764                   | 882<br>f<br>718   | 13.6<br>D<br>15.2                                   | 23.7<br>D<br>17.1    |
| 5142<br>51421<br>514210                                  | Data processing services<br>Data processing services<br>Data processing services   | 110<br>110<br>110               | 409 965<br>409 965<br>409 965 | 143 814<br>143 814<br>143 814 | 35 160<br>35 160<br>35 160            | 3 200<br>3 200<br>3 200   | 2.7<br>2.7<br>2.7                                   | 16.4<br>16.4<br>16.4 |
|  | HOUSTON, TX (HARRIS COUNTY PART) *   |                                 |                               |                               |                                       |   |   |                      |
| 5112<br>51121<br>511210                                  | Software publishers<br>Software publishers<br>Software publishers  | 170<br>170<br>170               | 729 130<br>729 130<br>729 130 | 305 723<br>305 723<br>305 723 | 60 935<br>60 935<br>60 935            | 3 037<br>3 037<br>3 037   | 2.3<br>2.3<br>2.3                                   | 8.1<br>8.1<br>8.1    |
| 512  | Motion picture & sound recording industries  | 143                             | 171 917                       | 25 787                        | 5 926                                 | 1 525   | 7.3   | 17.5                 |
| 5121<br>51211<br>512110<br>5121101<br>5121101<br>5121102 | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production .<br>Motion picture production (except for television)<br>Motion picture & video production for television     | 111<br>48<br>48<br>30<br>18     | 165 230<br>D<br>D<br>D<br>D   | 23 606<br>D<br>D<br>D<br>D    | 5 348<br>D<br>D<br>D<br>D             | 1 428<br>c<br>b<br>b  | 6.2<br>D<br>D<br>D                                  | 17.1<br>D<br>D<br>D  |
| 51213<br>512131<br>512132                                | Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)<br>Drive-in motion picture theaters  | 39<br>38<br>1                   | 84 646<br>D<br>D              | 9 472<br>D<br>D               | 2 280<br>D<br>D                       | 1 047<br>g<br>a   | .3<br>D<br>D  | –<br>D<br>D          |
| 51219<br>512191  | Post production & other motion picture & video industries<br>Teleproduction & other postproduction services  | 18<br>18                        | D<br>D                        | D<br>D                        | D<br>D                                | c<br>c  | D<br>D  | D<br>D               |
| 5122<br>51224<br>512240                                  | Sound recording industries<br>Sound recording studios<br>Sound recording studios   | 32<br>21<br>21                  | 6 687<br>D<br>D               | 2 181<br>D<br>D               | 578<br>D<br>D                         | 97<br>b<br>b  | 34.0<br>D<br>D                                      | 27.0<br>D<br>D       |
| 513  | Broadcasting & telecommunications  | 359                             | D                             | D                             | D                                     | j   | D   | D                    |
| 5131<br>51311<br>513112                                  | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations  | 61<br>43<br>43                  |                               | D<br>D<br>D                   | D<br>D<br>D                           | h<br>g<br>g   | D<br>D<br>D   | D<br>D<br>D          |
| 51312<br>513120  | Television broadcasting<br>Television broadcasting   | 18<br>18                        | 423 083<br>423 083            | 83 866<br>83 866              | 20 401<br>20 401                      | 1 407<br>1 407  | .2<br>.2  | 8.8<br>8.8           |
| 5132<br>51322<br>513220                                  | Cable networks & program distribution<br>Cable & other program distribution<br>Cable & other program distribution  | 23<br>21<br>21                  | D<br>D<br>D                   | D<br>D<br>D                   | D<br>D<br>D                           | g<br>g  | D<br>D<br>D   | D<br>D<br>D          |
| 514  | Information services & data processing services  | 176                             | 490 390                       | 169 414                       | 41 088                                | 4 082   | 4.4   | 17.6                 |
| 5141<br>51419<br>514191                                  | Information services<br>Other information services<br>Online information services  | 66<br>53<br>51                  | 80 425<br>D<br>67 478         | 25 600<br>D<br>20 867         | 5 928<br>D<br>4 764                   | 882<br>f<br>718   | 13.6<br>D<br>15.2                                   | 23.7<br>D<br>17.1    |
| 5142<br>51421<br>514210                                  | Data processing services<br>Data processing services<br>Data processing services   | 110<br>110<br>110               | 409 965<br>409 965<br>409 965 | 143 814<br>143 814<br>143 814 | 35 160<br>35 160<br>35 160            | 3 200<br>3 200<br>3 200   | 2.7<br>2.7<br>2.7                                   | 16.4<br>16.4<br>16.4 |
|  | HUMBLE, TX   |                                 |                               |                               |                                       |   |   |                      |
| 512  | Motion picture & sound recording industries  | 3                               | D                             | D                             | D                                     | с   | D   | D                    |
| 5121<br>51213<br>512131                                  | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins) .   | 333                             | D<br>D<br>D                   |                               | D<br>D<br>D                           | с<br>с<br>с   | DDDD  | D<br>D<br>D          |
| 513  | Broadcasting & telecommunications  |                                 | 43 801                        | 7 594                         | 1 881                                 | 204   | -   | .6                   |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper       |  |                     |                    |                  |                      | <b>D</b>                        | Demonstra                   |                        |
|-----------------|--|---------------------|--------------------|------------------|----------------------|---------------------------------|-----------------------------|------------------------|
| NAICS           |  |                     |                    |                  |                      | Paid<br>employees<br>for pay    | Percent c                   | of receipts-           |
| code            | Geographic area and kind of business   | Establish-<br>ments | Receipts           | Annual payroll   | First-quarter        | period<br>including<br>March 12 | From<br>adminis-<br>trative |                        |
|                 |  | (number)            | (\$1,000)          | (\$1,000)        | payroll<br>(\$1,000) | (number)                        | records <sup>1</sup>        | Estimated <sup>2</sup> |
|                 | HUNTSVILLE, TX   |                     |                    |                  |                      |                                 |                             |                        |
| 512<br>5121     | Motion picture & sound recording industries<br>Motion picture & video industries               | 3                   | D                  | D                | D<br>D               | b                               | D                           | D                      |
| 513             | Broadcasting & telecommunications  | 11                  | D                  | D                | D                    | c                               | D                           | D                      |
|                 | HURST, TX  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 6                   | D                  | D                | D                    | с                               | D                           | D                      |
|                 | IRVING, TX   |                     |                    |                  |                      |                                 |                             |                        |
| 5112<br>51121   | Software publishers  | 33<br>33            | 282 861<br>282 861 | 82 349<br>82 349 | 19 779<br>19 779     | 1 142<br>1 142                  | 1.4<br>1.4                  | 19.9<br>19.9           |
| 511210<br>512   | Software publishers  | 33<br>27            | 282 861<br>37 769  | 82 349<br>8 879  | 19 779<br>2 201      | 1 142<br>362                    | 1.4<br>8.7                  | 19.9<br>6.3            |
| 5121            | Motion picture & video industries  | 23                  | D                  | D                | D                    | e                               | D                           | D                      |
| 51213<br>51219  | Motion picture & video exhibition<br>Post production & other motion picture & video industries | 4                   | D                  | D                | D                    | b<br>c                          | D                           | D                      |
| 512191<br>5122  | Teleproduction & other postproduction services   | 74                  | D                  | D                | D                    | c<br>b                          | D                           | D                      |
| 513             | Broadcasting & telecommunications  | 81                  | 2 292 321          | 392 997          | 106 318              | 9 771                           | .4                          | 42.2                   |
| 5131<br>51311   | Radio & television broadcasting<br>Radio broadcasting  | 17<br>14            | D<br>D             | D<br>D           | D<br>D               | e<br>e                          | D<br>D                      | D                      |
| 513112<br>5132  | Radio stations   | 13                  | D                  | D                | D                    | e                               | D                           | D                      |
| 514             | Information services & data processing services  | 32                  | 210 568            | 45 970           | 6 861                | 1 047                           | .3                          | 1.1                    |
| 5141<br>51419   | Information services<br>Other information services   | 6<br>6              | 39 855<br>39 855   | 9 004<br>9 004   | 662<br>662           | 77<br>77                        | 1.4<br>1.4                  |                        |
| 514191<br>5142  | Online information services Data processing services   | 6<br>26             | 39 855<br>170 713  | 9 004<br>36 966  | 662<br>6 199         | 77<br>970                       | 1.4                         | - 1.3                  |
| 51421<br>514210 | Data processing services<br>Data processing services   | 26<br>26            | 170 713<br>170 713 | 36 966<br>36 966 | 6 199<br>6 199       | 970<br>970                      | -                           | 1.3<br>1.3             |
|                 | KATY, TX *   |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 3                   | D                  | D                | D                    | b                               | D                           | D                      |
|                 | KATY, TX (HARRIS COUNTY PART) *  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 2                   | D                  | D                | D                    | b                               | D                           | D                      |
|                 | KERRVILLE, TX  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 10                  | D                  | D                | D                    | с                               | D                           | D                      |
|                 | KILGORE, TX *  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 5                   | D                  | D                | D                    | b                               | D                           | D                      |
|                 | KILGORE, TX (GREGG COUNTY PART) *  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 5                   | D                  | D                | D                    | b                               | D                           | D                      |
|                 | KILLEEN, TX  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 11                  | D                  | D                | D                    | f                               | D                           | D                      |
|                 | KINGSVILLE, TX   |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 3                   | 8 837              | 1 674            | 381                  | 39                              | -                           | -                      |
|                 | LA GRANGE, TX  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 6                   | D                  | D                | D                    | b                               | D                           | D                      |
|                 | LAKE JACKSON, TX   |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 3                   | D                  | D                | D                    | b                               | D                           | D                      |
|                 | LA MARQUE, TX  |                     |                    |                  |                      |                                 |                             |                        |
| 513             | Broadcasting & telecommunications  | 4                   | D                  | D                | D                    | с                               | D                           | D                      |
|                 |  |                     |                    |                  |                      |                                 |                             |                        |

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper                                |  |                                 |                       |                             |                                       | Paid  | Percent   | of receipts-           |
|--|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code                            | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|  | LANCASTER, TX  | . ,                             |                       |                             |                                       | . ,   |   |                        |
| 512<br>5121<br>51213<br>513              | Motion picture & sound recording industries         Motion picture & video industries         Motion picture & video exhibition         Broadcasting & telecommunications  | 2<br>2<br>2<br>4                | ם<br>ס<br>ס           | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c<br>c<br>f  | D<br>D<br>D   | D<br>D<br>D            |
|  | LAREDO, TX   |                                 |                       |                             |                                       |   |   |                        |
| 512<br>5121<br>51213<br>512131<br>512131 | Motion picture & sound recording industries         Motion picture & video industries         Motion picture & video exhibition         Motion picture theaters (except drive-ins)         Broadcasting & telecommunications | 4<br>4<br>4<br>27               | D<br>D<br>D<br>71 723 | D<br>D<br>D<br>14 720       | D<br>D<br>D<br>3 546                  | c<br>c<br>c<br>517  | D<br>D<br>D<br>3.2                                  | D<br>D<br>D            |
| 5131                                     | Radio & television broadcasting  | 8                               | D                     | D                           | D                                     | с   | D   | D                      |
| 540                                      | LEAGUE CITY, TX *  | 0                               |                       | D                           | P                                     |   |   |                        |
| 513                                      | Broadcasting & telecommunications  | 3                               | D                     | U                           | D                                     | c   | D   | D                      |
| 513                                      | LEAGUE CITY, TX (GALVESTON COUNTY PART) *  | 3                               | D                     | D                           | D                                     |   | D   | D                      |
| 513                                      | Broadcasting & telecommunications  | 3                               | D                     | U                           | D                                     | с   | D   | D                      |
| 513                                      | LEVELLAND, TX Broadcasting & telecommunications  | 4                               | D                     | D                           | D                                     | с   | D   | D                      |
| 515                                      |  | 4                               | D                     |                             | D                                     | C C   |   | D                      |
| 512                                      | LEWISVILLE, TX * Motion picture & sound recording industries   | 7                               | 7 125                 | 1 034                       | 247                                   | 156   | 3.2   | 1                      |
| 5121<br>51213<br>512131                  | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins)   | 5<br>3<br>3                     | 7 123<br>D<br>D<br>D  | D<br>D<br>D                 | D<br>D<br>D                           | C<br>C<br>C   | D<br>D<br>D   | .1<br>D<br>D<br>D      |
| 513                                      | Broadcasting & telecommunications  | 9                               | 37 636                | 6 383                       | 1 355                                 | 93  | -   | 5.9                    |
|  | LEWISVILLE, TX (DENTON COUNTY PART) *  |                                 |                       |                             |                                       |   |   |                        |
| 512                                      | Motion picture & sound recording industries  | 7                               | 7 125                 | 1 034                       | 247                                   | 156   | 3.2   | .1                     |
| 5121<br>51213<br>512131                  | Motion picture & video industries  | 5<br>3<br>3                     | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c<br>c   | D<br>D<br>D   | D<br>D<br>D            |
| 513                                      | Broadcasting & telecommunications  | 9                               | 37 636                | 6 383                       | 1 355                                 | 93  | -   | 5.9                    |
|  | LIVINGSTON, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                                      | Broadcasting & telecommunications  | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
|  | LONGVIEW, TX *   |                                 |                       |                             |                                       |   |   |                        |
| 512                                      | Motion picture & sound recording industries  | 5                               | D                     | D                           | D                                     | с   | D   | D                      |
| 5121<br>51213                            | Motion picture & video industries<br>Motion picture & video exhibition   | 5<br>4                          | D<br>D                | D<br>D                      | D<br>D                                | c<br>c  | D<br>D  | D<br>D                 |
| 513                                      | Broadcasting & telecommunications  | 26                              | 185 874               | 22 769                      | 6 242                                 | 928   | 1.7   | 2.9                    |
|  | LONGVIEW, TX (GREGG COUNTY PART) *   |                                 |                       |                             |                                       |   |   |                        |
| 512                                      | Motion picture & sound recording industries  | 5                               | D                     | D                           | D                                     | с   | D   | D                      |
| 5121<br>51213                            | Motion picture & video industries<br>Motion picture & video exhibition   | 5<br>4                          | D<br>D                | D<br>D                      | D<br>D                                | c   | D<br>D  | D                      |
| 513                                      | Broadcasting & telecommunications  | 25                              | D                     | D                           | D                                     | f   | D   | D                      |
|  | LUBBOCK, TX  |                                 |                       |                             |                                       |   |   |                        |
| 512                                      | Motion picture & sound recording industries  | 16                              | 12 607                | 1 859                       | 435                                   | 165   | 6.8   | .7                     |
| 5121<br>51213                            | Motion picture & video industries<br>Motion picture & video exhibition   | 12<br>5                         | 12 125<br>D           | 1 661<br>D                  | 388<br>D                              | 152<br>c  | 6.0<br>D  | .8<br>D                |
| 512131                                   | Motion picture theaters (except drive-ins)   | 5                               | D                     | Ď                           | D                                     | c   | D   | D                      |
| 513<br>5131                              | Broadcasting & telecommunications  | 47<br>16                        | 284 761<br>D          | 47 000<br>D                 | 11 185<br>D                           | 1 706<br>e  | –<br>D  | 3.0<br>D               |
| 51311                                    | Radio broadcasting   | 12                              | D                     | D                           | D                                     | с   | D   | D                      |
| 514                                      | Information services & data processing services  | 9                               | 11 363                | 2 910                       | 725                                   | 138   | 1.5   | 44.9                   |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper     |  |                                 |                       |                             |                                       | Paid                              | Percent   | of receipts-           |
|---------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|-----------------------------------|---|------------------------|
| NAICS         |  |                                 |                       |                             |                                       | employees<br>for pay              | Feicenit  |                        |
| NAICS<br>code | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|               | LUFKIN, TX   |                                 |                       |                             |                                       |                                   |   |                        |
| 513           | Broadcasting & telecommunications  | 8                               | D                     | D                           | D                                     | e                                 | D   | D                      |
| 5131          | Radio & television broadcasting  | 3                               | D                     | D                           | D                                     | с                                 | D   | D                      |
|               | MCALLEN, TX  |                                 |                       |                             |                                       |                                   |   |                        |
| 512           | Motion picture & sound recording industries                                      | 5                               | D                     | D                           | D                                     | с                                 | D   | D                      |
| 5121<br>51213 | Motion picture & video industries.<br>Motion picture & video exhibition.         | 5<br>3<br>2                     | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c                            | D<br>D<br>D   | D<br>D<br>D            |
| 512131<br>513 | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications  | 27                              | 68 185                | 13 970                      | 3 585                                 | с<br>427                          | 1.9   | 4.2                    |
|               |  |                                 |                       |                             |                                       |                                   |   |                        |
| 540           | MCKINNEY, TX   |                                 |                       | _                           |                                       |                                   | _   |                        |
| 512<br>5121   | Motion picture & sound recording industries<br>Motion picture & video industries | 3                               | D                     | D                           | D                                     | c<br>c                            | D   | D                      |
| 51213         | Motion picture & video exhibition  | 1                               | D                     | D                           | D                                     | с                                 | D   | D                      |
| 513           | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | e                                 | D   | D                      |
|               | MARSHALL, TX   |                                 |                       |                             |                                       |                                   |   |                        |
| 513           | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | b                                 | D   | D                      |
|               | MESQUITE, TX   |                                 |                       |                             |                                       |                                   |   |                        |
| 5112<br>51121 | Software publishers  | 3                               | D<br>D                | D                           | D<br>D                                | b                                 | D   | D                      |
| 511210        | Software publishers  | 3                               | D                     | D                           | D                                     | b                                 | D   | D                      |
| 512<br>5121   | Motion picture & sound recording industries                                      | 6                               | D                     | D                           | D                                     | c<br>c                            | D   | D                      |
| 51213         | Motion picture & video exhibition  | 5                               | D                     | D                           | D                                     | с                                 | D   | D                      |
| 513           | Broadcasting & telecommunications  | 7                               | D                     | D                           | D                                     | b                                 | D   | D                      |
|               | MIDLAND, TX *  |                                 |                       |                             |                                       |                                   |   |                        |
| 512           | Motion picture & sound recording industries                                      | 5                               | D                     | D                           | D                                     | с                                 | D   | D                      |
| 5121<br>51213 | Motion picture & video industries<br>Motion picture & video exhibition           | 5<br>4                          | D<br>D                | D<br>D                      | D<br>D                                | c<br>c                            | D<br>D  | D<br>D                 |
| 513           | Broadcasting & telecommunications  | 26                              | D                     | D                           | D                                     | е                                 | D   | D                      |
|               | MIDLAND, TX (MIDLAND COUNTY PART) *  |                                 |                       |                             |                                       |                                   |   |                        |
| 512           | Motion picture & sound recording industries                                      | 5                               | D                     | D                           | D                                     | с                                 | D   | D                      |
| 5121<br>51213 | Motion picture & video industries  | 5<br>4                          | D                     | D                           | D                                     | с                                 | D   | D                      |
| 51213         | Motion picture & video exhibition<br>Broadcasting & telecommunications           | 4<br>26                         | D                     | D                           | D                                     | c<br>e                            | D   | D                      |
|               |  |                                 |                       |                             |                                       |                                   |   |                        |
|               | MISSOURI CITY, TX *  |                                 | _                     | _                           | _                                     |                                   | _   | _                      |
| 512<br>5121   | Motion picture & sound recording industries<br>Motion picture & video industries | 3                               | D                     | D                           | D                                     | b                                 | D   | D                      |
|               | MISSOURI CITY, TX (FORT BEND COUNTY PART) *                                      |                                 | _                     | _                           | _                                     |                                   | _   | _                      |
| 512           | Motion picture & sound recording industries                                      | 3                               | D                     | D                           | D                                     | b                                 | D   | D                      |
| 5121          | Motion picture & video industries  | 3                               | D                     | D                           | D                                     | b                                 | D   | D                      |
|               | MOUNT PLEASANT, TX   |                                 |                       |                             |                                       |                                   |   |                        |
| 513           | Broadcasting & telecommunications  | 8                               | 17 022                | 3 376                       | 776                                   | 100                               | 1.4   | _                      |
|               | NACOGDOCHES, TX  |                                 |                       |                             |                                       |                                   |   |                        |
| 510           |  |                                 | 26 379                | 0.550                       | 1 616                                 | 161                               |   | 5.4                    |
| 513<br>5131   | Broadcasting & telecommunications<br>Radio & television broadcasting             | 8                               | 20 3/9<br>D           | 6 553<br>D                  | 1 010<br>D                            | 101<br>b                          | –<br>D  | 5.4<br>D               |
|               | NEDERLAND, TX  |                                 |                       |                             |                                       |                                   |   |                        |
| 513           | Broadcasting & telecommunications  | 4                               | D                     | D                           | D                                     | b                                 | D   | D                      |
|               | NEW BRAUNFELS, TX *  |                                 |                       |                             |                                       |                                   |   |                        |
| 512           | Motion picture & sound recording industries                                      | 5                               | D                     | D                           | D                                     | b                                 | D   | D                      |
| 5121          | Motion picture & video industries  | 4                               | D                     | D                           | D                                     | b                                 | D   | D                      |
| 513           | Broadcasting & telecommunications  | 7                               | D                     | D                           | D                                     | с                                 | D   | D                      |

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper     |  |                     |            |                |                      |   | Demonstra                   | (                      |
|---------------|--|---------------------|------------|----------------|----------------------|---|-----------------------------|------------------------|
| NAICS<br>code | Geographic area and kind of business   | Establish-<br>ments | Receipts   | Annual payroll | First-quarter        | Paid<br>employees<br>for pay<br>period<br>including<br>March 12 | From<br>adminis-<br>trative | of receipts-           |
|               |  | (number)            | (\$1,000)  | (\$1,000)      | payroll<br>(\$1,000) | (number)  | records <sup>1</sup>        | Estimated <sup>2</sup> |
|               | NEW BRAUNFELS, TX (COMAL COUNTY PART) *  |                     |            |                |                      |   |                             |                        |
| 512           | Motion picture & sound recording industries                                      | 5                   | D          | D              | D                    | b   | D                           | D                      |
| 5121          | Motion picture & video industries  | 4                   | D          | D              | D                    | b   | D                           | D                      |
| 13            | Broadcasting & telecommunications  | 7                   | D          | D              | D                    | с   | D                           | D                      |
|               | NORTH RICHLAND HILLS, TX   |                     |            |                |                      |   |                             |                        |
| 512           | Motion picture & sound recording industries                                      | 3                   | 4 284      | 900            | 207                  | 87  | -                           | _                      |
| 121<br>1213   | Motion picture & video industries<br>Motion picture & video exhibition           | 3<br>2              | 4 284<br>D | 900<br>D       | 207<br>D             | 87<br>b   | _<br>D                      | _<br>D                 |
| 51215         | Broadcasting & telecommunications  | 3                   | D          | D              | D                    | a   | D                           | D                      |
|               | ODESSA, TX *   |                     |            |                |                      |   |                             |                        |
| 10            |  |                     |            | 2              |                      |   |                             |                        |
| 512<br>5121   | Motion picture & sound recording industries<br>Motion picture & video industries | 6<br>5              | D          | D              | D                    | b   | D                           | D                      |
| 51213         | Motion picture & video exhibition  | 4                   | Ď          | Ď              | D                    | b   | D                           | D                      |
| 513           | Broadcasting & telecommunications  | 20                  | 112 029    | 16 841         | 4 751                | 519   | .2                          | 2.2                    |
| 5131          | Radio & television broadcasting  | 8                   | 10 908     | 3 849          | 916                  | 167   | .3                          | 11.4                   |
|               | ODESSA, TX (ECTOR COUNTY PART) *   |                     |            |                |                      |   |                             |                        |
| 12            | Motion picture & sound recording industries                                      | 6                   | D          | D              | D                    | b   | D                           | D                      |
| 121<br>1213   | Motion picture & video industries<br>Motion picture & video exhibition           | 5<br>4              | D<br>D     | D              | D<br>D               | b<br>b  | D                           | D                      |
| 513           | Broadcasting & telecommunications  | 18                  | D          | D              | D                    | e   | D                           | D                      |
| 5131          | Radio & television broadcasting  | 7                   | D          | D              | D                    | с   | D                           | D                      |
|               | ODESSA, TX (MIDLAND COUNTY PART) *   |                     |            |                |                      |   |                             |                        |
| 13            | Broadcasting & telecommunications  | 2                   | D          | D              | D                    | с   | D                           | D                      |
|               | ORANGE, TX   |                     |            |                |                      |   |                             |                        |
| 513           | Broadcasting & telecommunications  | 4                   | D          | D              | D                    | b   | D                           | D                      |
|               | PALESTINE, TX  |                     |            |                |                      |   |                             |                        |
| 513           | Broadcasting & telecommunications  | 5                   | D          | D              | D                    | b   | D                           | D                      |
|               | ΡΑΜΡΑ, ΤΧ  |                     |            |                |                      |   |                             |                        |
| 513           | Broadcasting & telecommunications  | 8                   | 15 247     | 1 537          | 378                  | 55  | .1                          | -                      |
|               | PARIS, TX  |                     |            |                |                      |   |                             |                        |
| 513           | Broadcasting & telecommunications  | 7                   | D          | D              | D                    | b   | D                           | D                      |
|               | PASADENA, TX   |                     |            |                |                      |   |                             |                        |
| 512           | Motion picture & sound recording industries                                      | 3                   | D          | D              | D                    | с   | D                           | D                      |
| 121<br>1213   | Motion picture & video industries<br>Motion picture & video exhibition           | 3<br>3              | D<br>D     | D              | D<br>D               | c<br>c  | D                           | D                      |
| 512131<br>513 | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications  | 3<br>10             | D<br>D     | D              | D                    | c<br>e  | D                           | D                      |
|               | PHARR, TX  |                     |            |                |                      |   |                             |                        |
| 512           | Motion picture & sound recording industries                                      | 2                   | D          | D              | D                    | b   | D                           | D                      |
| 5121          | Motion picture & video industries  | 2                   | D          | D              | D                    | b   | D                           | D                      |
| 51213         | Motion picture & video exhibition  | 2                   | D          | D              | D                    | b   | D                           | D D                    |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper               |   |                                 |                            |                             |                                       | Paid                              | Percent of                                  | of receipts-           |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|-----------------------------------|---|------------------------|
| NAICS                   | Geographic area and kind of business  |                                 |                            |                             |                                       | employees<br>for pay<br>period    | From  |                        |
| code                    |   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000)      | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | PLANO, TX *   |                                 |                            |                             |                                       |                                   |   |                        |
| 5112<br>51121           | Software publishers   | 25<br>25                        | D                          | D                           | D                                     | e                                 | D   | D                      |
| 511210<br>512           | Software publishers   | 25<br>11                        | D                          | D                           | D                                     | e                                 | D   | D                      |
| 5121<br>51213           | Motion picture & video industries .<br>Motion picture & video exhibition .  | 10<br>7                         | D                          | D                           | D                                     | e                                 | D   | D                      |
| 512131<br>513           | Motion picture theaters (except drive-ins)  | 7<br>31                         | D                          | D                           | D                                     | e                                 | D   | D                      |
|                         | Broadcasting & telecommunications   |                                 | D                          |                             |                                       |                                   |   | D                      |
| 514<br>5142             | Information services & data processing services<br>Data processing services                                       | 32<br>29                        | D                          | D                           | D                                     |                                   | D   | D                      |
| 51421<br>514210         | Data processing services<br>Data processing services  | 29<br>29                        | D                          | D                           | D                                     | i                                 | D   | D                      |
|                         | PLANO, TX (COLLIN COUNTY PART) *  |                                 |                            |                             |                                       |                                   |   |                        |
| 5112<br>51121<br>511210 | Software publishers .<br>Software publishers .<br>Software publishers .   | 25<br>25<br>25                  | DDDD                       | D<br>D<br>D                 | D<br>D<br>D                           | e<br>e                            | D<br>D<br>D                                 | D<br>D<br>D            |
| 512                     | Motion picture & sound recording industries   | 11                              | D                          | D                           | D                                     | e                                 | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition  | 10<br>7                         | D                          | D                           | D                                     | e                                 | DDD   | D                      |
| 512131<br>513           | Motion picture theaters (except drive-ins)<br>Broadcasting & telecommunications                                   | 7<br>31                         | D                          | D                           | D                                     | e<br>f                            | D   | D                      |
| 514                     | Information services & data processing services   | 32                              | D                          | D                           | D                                     | i                                 | D   | D                      |
| 5142<br>51421           | Data processing services<br>Data processing services  | 29<br>29                        | D                          | D                           | D                                     | ļ                                 | D   | D                      |
| 514210                  | Data processing services PORTLAND, TX *   | 29                              | D                          | D                           | D                                     | i                                 | D   | D                      |
| 513                     | Broadcasting & telecommunications   | 4                               | D                          | D                           | D                                     | b                                 | D   | D                      |
|                         |   |                                 |                            |                             |                                       |                                   |   |                        |
|                         | PORTLAND, TX (SAN PATRICIO COUNTY PART) *   |                                 |                            | _                           | _                                     |                                   | _   | _                      |
| 513                     | Broadcasting & telecommunications   | 4                               | D                          | D                           | D                                     | b                                 | D   | D                      |
|                         | PORT LAVACA, TX   |                                 |                            |                             |                                       |                                   |   |                        |
| 513                     | Broadcasting & telecommunications   | 3                               | D                          | D                           | D                                     | b                                 | D   | D                      |
|                         | RAYMONDVILLE, TX  |                                 |                            |                             |                                       |                                   |   |                        |
| 513                     | Broadcasting & telecommunications   | 4                               | D                          | D                           | D                                     | b                                 | D   | D                      |
|                         | RICHARDSON, TX *  |                                 |                            |                             |                                       |                                   |   |                        |
| 5112<br>51121<br>511210 | Software publishers .<br>Software publishers .<br>Software publishers .   | 32<br>32<br>32                  | 67 793<br>67 793<br>67 793 | 31 826<br>31 826<br>31 826  | 8 384<br>8 384<br>8 384               | 744<br>744<br>744                 | 4.5<br>4.5<br>4.5                           | 25.3<br>25.3<br>25.3   |
| 512                     | Motion picture & sound recording industries   | 8                               | D                          | D                           | D                                     | с                                 | D   | D                      |
| 5121<br>51211<br>512110 | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production . | 7<br>4<br>4                     | DDD                        | D<br>D<br>D                 | D<br>D<br>D                           | c<br>b<br>b                       | D<br>D<br>D                                 | D<br>D<br>D            |
| 5121101<br>513          | Motion picture production (except for television)<br>Broadcasting & telecommunications                            | 4                               | D                          | D                           | D                                     | b                                 | D   | D                      |
| 514                     | Information services & data processing services   | 19                              | D                          | D                           | D                                     | е                                 | D   | D                      |
| 5141<br>51419           | Information services  | 777                             | D                          | D                           | D                                     | b<br>b                            | D   | D                      |
| 5142<br>51421           | Data processing services<br>Data processing services  | 12<br>12                        | D                          | D                           | D                                     | e                                 | D   | D                      |
| 514210                  | Data processing services  |                                 | D                          | D                           | D                                     | e                                 | D   | D                      |

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Appen                         |  | 1                               | I                     |                             |                                       | <b></b>   |   |  |
|-----------------------------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|--|
| NAICS<br>code                     | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | of receipts—<br>Estimated <sup>2</sup> |
|                                   | RICHARDSON, TX (DALLAS COUNTY PART) *  |                                 |                       |                             |                                       |   |   |  |
| 5112<br>51121<br>511210<br>512    | Software publishers  | 31<br>31<br>31<br>8             | D<br>D<br>D           | ם<br>ם<br>ם                 | D<br>D<br>D                           | f<br>f<br>c   | D<br>D<br>D   | D<br>D<br>D                            |
| 5121<br>51211<br>512110<br>512110 | Motion picture & video industries<br>Motion picture & video production<br>Motion picture & video production<br>Motion picture production (except for television) | 7<br>4<br>4<br>4                | D<br>D<br>D           |                             |                                       | с b<br>b b  |   |  |
| 513                               | Broadcasting & telecommunications  | 38                              | D                     | D                           | D                                     | h   | D   | D                                      |
| 514<br>5141                       | Information services & data processing services<br>Information services  | 17                              | D                     | D                           | D                                     | e<br>b  | D   | D                                      |
| 51419                             | Other information services   | 6                               | D                     | D                           | D<br>D                                | b   | D   | D                                      |
| 5142<br>51421<br>514210           | Data processing services<br>Data processing services<br>Data processing services   | 11<br>11<br>11                  | D<br>D<br>D           | D<br>D<br>D                 |                                       | e<br>e<br>e   | D<br>D<br>D   | D<br>D<br>D                            |
|                                   | RICHLAND HILLS, TX   |                                 |                       |                             |                                       |   |   |  |
| 513                               | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | с   | D   | D                                      |
|                                   | ROBSTOWN, TX   |                                 |                       |                             |                                       |   |   |  |
| 513                               | Broadcasting & telecommunications  | 4                               | D                     | D                           | D                                     | b   | D   | D                                      |
|                                   | ROSENBERG, TX  |                                 |                       |                             |                                       |   |   |  |
| 513                               | Broadcasting & telecommunications  | 6                               | D                     | D                           | D                                     | e   | D   | D                                      |
|                                   | ROUND ROCK, TX *   |                                 |                       |                             |                                       |   |   |  |
| 512                               | Motion picture & sound recording industries  | 2                               | D                     | D                           | D                                     | b   | D   | D                                      |
| 5121                              | Motion picture & video industries  | 2                               | D                     | D                           | D                                     | b   | D   | D                                      |
| 513                               | Broadcasting & telecommunications  | 6                               | D                     | D                           | D                                     | b   | D   | D                                      |
|                                   | ROUND ROCK, TX (WILLIAMSON COUNTY PART) *  |                                 |                       |                             |                                       |   |   |  |
| 512                               | Motion picture & sound recording industries  | 2                               | D                     | D                           | D                                     | b   | D   | D                                      |
| 5121<br>513                       | Motion picture & video industries<br>Broadcasting & telecommunications   | 2                               | D                     | D                           | D                                     | b   | D   | D                                      |
|                                   | SAN ANGELO, TX   |                                 |                       |                             |                                       |   |   |  |
| 512                               | Motion picture & sound recording industries  | 3                               | D                     | D                           | D                                     | b   | D   | D                                      |
| 5121<br>51213                     | Motion picture & video industries.<br>Motion picture & video exhibition  | 3                               | D                     | D                           | D                                     | b   | D   | D                                      |
| 513                               | Broadcasting & telecommunications  | 34                              | D                     | D                           | D                                     | g   | D   | D                                      |
| 5131                              | Radio & television broadcasting  | 9                               | D                     | D                           | D                                     | с   | D   | D                                      |
|                                   | SAN ANTONIO, TX  |                                 |                       |                             |                                       |   |   |  |
| 5112<br>51121<br>511210           | Software publishers .<br>Software publishers .<br>Software publishers .  | 26<br>26<br>26                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | e<br>e  | D<br>D<br>D   | D<br>D<br>D                            |
| 512                               | Motion picture & sound recording industries  | 54                              | D                     | D                           | D                                     | f   | D   | D                                      |
| 5121<br>51211<br>512110           | Motion picture & video industries .<br>Motion picture & video production .<br>Motion picture & video production  | 43<br>20<br>20                  | DDD                   | D<br>D                      | D<br>D                                | f<br>c<br>c   | D<br>D  | DDD                                    |
| 5121101<br>51213<br>512131        | Motion picture production (except for television)<br>Motion picture & video exhibition<br>Motion picture theaters (except drive-ins)                             | 11<br>16<br>15                  | D                     | D<br>D<br>D                 | D<br>D<br>D                           | c<br>f  | D   | D<br>D<br>D                            |
| 512131                            | Sound recording industries   | 11                              | D                     | D                           | D                                     | b   | D   | D                                      |
| 513                               | Broadcasting & telecommunications  | 161                             | 2 914 117             | 568 030                     | 147 314                               | 14 110  | .4  | 1.4                                    |
| 5131<br>51311<br>513112           | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations  | 32<br>23<br>23                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | h<br>f<br>f   | D<br>D<br>D   | D<br>D<br>D                            |
| 51312<br>513120                   | Television broadcasting<br>Television broadcasting   | 9<br>9                          | 123 988<br>123 988    | 45 062<br>45 062            | 11 083<br>11 083                      | 2 357<br>2 357  | -   |  |
| 5132<br>51322<br>513220           | Cable networks & program distribution  | 10<br>8<br>8                    | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | f<br>f<br>f   | D<br>D<br>D   | D<br>D<br>D                            |

See footnotes at end of table.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Apper               |   |                                 |                       |                             |                                       | Paid  | Percent of  | of receipts-           |
|-------------------------|---|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business                                    | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | SAN ANTONIO, TX-Con.  |                                 |                       | _                           | _                                     |   | _   |                        |
| 514<br>5141             | Information services & data processing services<br>Information services | 52<br>21                        | D                     | D<br>D                      | D                                     | t e   | D   | D                      |
| 51419<br>5142<br>51421  | Other information services  | 13<br>31<br>31                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | e<br>f  | D<br>D<br>D   | D<br>D<br>D            |
| 514210                  | Data processing services  | 31                              | D                     | D                           | D                                     | f   | D   | D                      |
| 512                     | SAN MARCOS, TX * Motion picture & sound recording industries            | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121                    | Motion picture & video industries                                       | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 51213<br>513            | Motion picture & video exhibition                                       | 7                               | D<br>D                | D                           | D                                     | b<br>e  | D<br>D  | D                      |
|                         | SAN MARCOS, TX (HAYS COUNTY PART) *                                     |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                             | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition  | 22                              | D<br>D                | D<br>D                      | D<br>D                                | b<br>b  | D<br>D  | D                      |
| 513                     | Broadcasting & telecommunications                                       | 7                               | D                     | D                           | D                                     | e   | D   | D                      |
|                         | SHERMAN, TX   |                                 |                       |                             |                                       |   |   |                        |
| 512<br>5121             | Motion picture & sound recording industries                             | 4                               | D                     | D                           | D                                     | b   | D   | D                      |
| 51213                   | Motion picture & video industries<br>Motion picture & video exhibition  | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
| 513                     | Broadcasting & telecommunications                                       | 6                               | D                     | D                           | D                                     | с   | D   | D                      |
|                         | SOUTH HOUSTON, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications                                       | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | SPRING VALLEY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications                                       | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | STAFFORD, TX *  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                             | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition  | 2<br>1                          | D<br>D                | D<br>D                      | D<br>D                                | b<br>a  | D<br>D  | D                      |
| 513                     | Broadcasting & telecommunications                                       | 9                               | 51 795                | 7 658                       | 1 451                                 | 190   | 4.2   | 40.6                   |
|                         | STAFFORD, TX (FORT BEND COUNTY PART) *                                  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                             | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries                                       | 2<br>1                          | D<br>D                | D<br>D                      | D<br>D                                | b<br>a  | D<br>D  | D                      |
| 513                     | Broadcasting & telecommunications                                       | 9                               | 51 795                | 7 658                       | 1 451                                 | 190   | 4.2   | 40.6                   |
|                         | STEPHENVILLE, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications                                       | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | SUGAR LAND, TX  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries                             | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5122<br>51224<br>512240 | Sound recording industries  | 1                               | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
| 513                     | Broadcasting & telecommunications                                       | 4                               | D                     | D                           | D                                     | c   | D   | D                      |
|                         | TEMPLE, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications                                       | 14                              | 44 857                | 8 707                       | 1 977                                 | 239   | 3.4   | 15.0                   |
|                         | TEXARKANA, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications                                       | 17                              | 48 224                | 9 129                       | 2 324                                 | 280   | _   | .5                     |
| 5.0                     |   |                                 | -0 224 1              | 5 123 1                     | 2 524                                 | 200   |   | 0                      |

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|                         | idix D]  |                                 |                       |                             |                                       |                                   |                                 |                        |
|-------------------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|-----------------------------------|---------------------------------|------------------------|
|                         |  |                                 |                       |                             |                                       | Paid<br>employees                 | Percent c                       | of receipts-           |
| NAICS<br>code           | Geographic area and kind of business   | E - t - b K - b                 |                       |                             | First successory                      | for pay<br>period                 | From                            |                        |
|                         |  | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) | adminis-<br>trative<br>records1 | Estimated <sup>2</sup> |
|                         | TEXAS CITY, TX *   | (number)                        | (\$1,000)             | (\$1,000)                   | (\$1,000)                             | (number)                          | Tecolus                         | LSumateu-              |
| 540                     |  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512<br>5121             | Motion picture & sound recording industries<br>Motion picture & video industries | 1                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 51213                   | Motion picture & video industries<br>Motion picture & video exhibition           | 1                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 6                               | D                     | D                           | D                                     | с                                 | D                               | D                      |
|                         | TEXAS CITY, TX (GALVESTON COUNTY PART) *   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 1                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition           | 1                               | D<br>D                | D                           | D<br>D                                | b<br>b                            | D<br>D                          | D<br>D                 |
| 513                     | Broadcasting & telecommunications  | 6                               | D                     | D                           | D                                     | с                                 | D                               | D                      |
|                         | TOMBALL, TX *  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | TOMBALL, TX (HARRIS COUNTY PART) *   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 515                     |  | 5                               | D                     |                             | D                                     | 5                                 |                                 | D                      |
|                         | TYLER, TX  |                                 | _                     |                             | _                                     |                                   | _                               | _                      |
| 512<br>5121             | Motion picture & sound recording industries<br>Motion picture & video industries | 8                               | D                     | D                           | D                                     | c                                 | D                               | D                      |
| 51213                   | Motion picture & video industries  | 5                               | D                     | B                           | D                                     | c<br>c                            | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 31                              | 136 619               | 30 041                      | 7 385                                 | 918                               | 1.3                             | 14.5                   |
| 5131<br>51311<br>513112 | Radio & television broadcasting.<br>Radio broadcasting<br>Radio stations.        | 10<br>8<br>8                    | 22 878<br>D<br>D      | 8 491<br>D<br>D             | 1 926<br>D<br>D                       | 329<br>c<br>c                     | 7.2<br>D<br>D                   | 39.6<br>D<br>D         |
|                         | VICTORIA, TX   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 6                               | D                     | D                           | D                                     | с                                 | D                               | D                      |
| 5121                    | Motion picture & video industries<br>Motion picture & video exhibition           | 6<br>4                          | D                     | В                           | D                                     | с                                 | D                               | D                      |
| 51213<br>513            | Broadcasting & telecommunications  | 4<br>19                         | 67 128                | D<br>13 514                 | 2 943                                 | с<br>458                          | .4                              | 4.3                    |
|                         | WACO, TX   |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 7                               | 4 808                 | 728                         | 201                                   | 105                               | 7.9                             | 3.6                    |
| 5121                    | Motion picture & video industries  | 6                               | D                     | D                           | D                                     | c                                 | D                               | D                      |
| 51213<br>513            | Motion picture & video exhibition<br>Broadcasting & telecommunications           | 4<br>24                         | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 5131                    | Radio & television broadcasting  | 9                               | D                     | D                           | D                                     | e                                 | D                               | D                      |
| 51311                   | Radio broadcasting   | 6                               | 7 612                 | 1 916                       | 560                                   | 79                                | -                               | 49.1                   |
|                         | WAXAHACHIE, TX   |                                 | _                     |                             | _                                     |                                   | _                               | _                      |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | С                                 | D                               | D                      |
|                         | WEATHERFORD, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | WEBSTER, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
| 512                     | Motion picture & sound recording industries                                      | 1                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition           | 1                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
|                         | WESLACO, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
|                         |  | _                               | _                     |                             | _                                     |                                   | _                               | _                      |
| 512                     | Motion picture & sound recording industries                                      | 1                               | D                     | D                           | D                                     | b                                 | D                               | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition           | 1<br>1                          | D<br>D                | D                           | D<br>D                                | b<br>b                            | D                               | D                      |
| 513                     | Broadcasting & telecommunications  | 6                               | 24 938                | 6 637                       | 1 595                                 | 206                               | -                               | .2                     |
| 5131                    | Radio & television broadcasting  | 3                               | D                     | D                           | D                                     | с                                 | D                               | D                      |
|                         | WEST LAKE HILLS, TX  |                                 |                       |                             |                                       |                                   |                                 |                        |
|                         |  | 2                               | <b>D</b>              | D                           | D                                     | а                                 | D                               | D                      |
| 512                     | Motion picture & sound recording industries                                      | 2                               | D                     |                             | D                                     | a                                 | D                               | D                      |

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Appen               |  |                                 |                       |                             |                                       | Paid  | Percent of  | of receipts-           |
|-------------------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | WEST UNIVERSITY PLACE, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | WHITE SETTLEMENT, TX   |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 2                               | D<br>D                | D<br>D                      | D<br>D                                | b<br>b  | D<br>D  | D                      |
|                         | WICHITA FALLS, TX *  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 5                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 4<br>3                          | D<br>D                | D<br>D                      | D<br>D                                | b<br>b  | D<br>D  | D<br>D                 |
| 513                     | Broadcasting & telecommunications  | 27                              | 82 689                | 17 194                      | 3 924                                 | 514   | 3.9   | 2.3                    |
| 5131                    | Radio & television broadcasting  | 9                               | D                     | D                           | D                                     | с   | D   | D                      |
| 513                     | Broadcasting & telecommunications  | 3                               | D                     | D                           | D                                     | с   | D   | D                      |
| 5131<br>51311<br>513112 | Radio & television broadcasting<br>Radio broadcasting<br>Radio stations  | 1<br>1<br>1                     | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
|                         | BALANCE OF BEXAR COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 1<br>1                          | D<br>D                | D<br>D                      | D<br>D                                | b<br>b  | D<br>D  | D<br>D                 |
| 513                     | Broadcasting & telecommunications  | 5                               | D                     | D                           | D                                     | с   | D   | D                      |
| 514<br>5142             | Information services & data processing services<br>Data processing services  | 1                               | D<br>D                | D                           | D<br>D                                | g   | D   | D                      |
| 51421<br>514210         | Data processing services<br>Data processing services   | 1                               | D<br>D                | D<br>D<br>D                 | D<br>D                                | g<br>g  | DDD   | DDD                    |
|                         | BALANCE OF BOWIE COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 1                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition<br>BALANCE OF BURNET COUNTY, TX                     | 1                               | D<br>D                | D<br>D                      | D<br>D                                | b   | D<br>D  | D                      |
| 513                     | Broadcasting & telecommunications  | 6                               | D                     | D                           | D                                     | b   | D   | D                      |
| 515                     | BALANCE OF COMANCHE COUNTY, TX   | 0                               | b                     | U                           | b                                     | 5   |   | D                      |
| 513                     | Broadcasting & telecommunications  | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | BALANCE OF DALLAS COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 2                               | D                     | D                           | D                                     | b   | D   | D                      |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 2                               | D                     | D                           | D<br>D                                | b   | D   | D                      |
| 513                     | Broadcasting & telecommunications  | 8                               | D                     | D                           | D                                     | e   | D   | D                      |
|                         | BALANCE OF DENTON COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 16                              | D                     | D                           | D                                     | f   | D   | D                      |
|                         | BALANCE OF GALVESTON COUNTY, TX  |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
|                         | BALANCE OF HARRIS COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 512                     | Motion picture & sound recording industries  | 18                              | D                     | D                           | D<br>D                                | с   | D   | D                      |
| 5121<br>51213<br>512131 | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins) . | 16<br>7<br>7                    | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | C<br>C<br>C   | D<br>D<br>D   |                        |
| 513                     | Broadcasting & telecommunications  | 65                              | D                     | D                           | D                                     | g   | D   | D                      |
| 514                     | Information services & data processing services  | 17                              | D                     | D                           | D                                     | с   | D   | D                      |
|                         | BALANCE OF HAYS COUNTY, TX   |                                 |                       |                             |                                       |   |   |                        |
| 513                     | Broadcasting & telecommunications  | 4                               | D                     | D                           | D                                     | b   | D   | D                      |

See footnotes at end of table.

### INFORMATION-GEOG. AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| see Appen               |  |                                 |                       |                             |                                       |   |   |              |
|-------------------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|--------------|
| NAICS<br>code           | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Receipts<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | of receipts- |
|                         | BALANCE OF HOPKINS COUNTY, TX  | (number)                        | (\$1,000)             | (\$1,000)                   | (\$1,000)                             | (number)  | 1000100   | Lounded      |
| 513                     | Broadcasting & telecommunications  | 2                               | D                     | D                           | D                                     | b   | D   | D            |
|                         | BALANCE OF JIM WELLS COUNTY, TX  |                                 |                       |                             |                                       |   |   |              |
| 512                     | Motion picture & sound recording industries  | 1                               | D                     | D                           | D                                     | с   | D   | D            |
| 5121<br>51213           | Motion picture & video industries  | 1                               | D<br>D                | D<br>D                      | D<br>D                                | c<br>c  | D<br>D  | D<br>D       |
|                         | BALANCE OF JOHNSON COUNTY, TX  |                                 |                       |                             |                                       |   |   |              |
| 513                     | Broadcasting & telecommunications  | 1                               | D                     | D                           | D                                     | b   | D   | D            |
|                         | BALANCE OF KERR COUNTY, TX   |                                 |                       |                             |                                       |   |   |              |
| 513                     | Broadcasting & telecommunications  | 2                               | D                     | D                           | D                                     | b   | D   | D            |
|                         | BALANCE OF LUBBOCK COUNTY, TX  |                                 |                       |                             |                                       |   |   |              |
| 513                     | Broadcasting & telecommunications  | 6                               | D                     | D                           | D                                     | с   | D   | D            |
|                         | BALANCE OF MILLS COUNTY, TX  |                                 |                       |                             |                                       |   |   |              |
| 513                     | Broadcasting & telecommunications  | 4                               | D                     | D                           | D                                     | b   | D   | D            |
|                         | BALANCE OF MONTGOMERY COUNTY, TX   |                                 |                       |                             |                                       |   |   |              |
| 512                     | Motion picture & sound recording industries  | 6                               | D                     | D                           | D                                     | с   | D   | D            |
| 5121<br>51213<br>512131 | Motion picture & video industries .<br>Motion picture & video exhibition .<br>Motion picture theaters (except drive-ins) . | 6<br>2<br>2                     | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c<br>c   | D<br>D<br>D   | D<br>D<br>D  |
| 513                     | Broadcasting & telecommunications  | 15                              | D                     | D                           | D                                     | е   | D   | D            |
|                         | BALANCE OF SMITH COUNTY, TX  |                                 |                       |                             |                                       |   |   |              |
| 513                     | Broadcasting & telecommunications  | 9                               | D                     | D                           | D                                     | b   | D   | D            |
|                         | BALANCE OF TRAVIS COUNTY, TX   |                                 |                       |                             |                                       |   |   |              |
| 5112<br>51121<br>511210 | Software publishers<br>Software publishers<br>Software publishers  | 13<br>13<br>13                  | D<br>D<br>D           | D<br>D<br>D                 | D<br>D<br>D                           | f<br>f<br>f   | D<br>D<br>D   | D<br>D<br>D  |
| 512                     | Motion picture & sound recording industries  | 8                               | D                     | D                           | D                                     | с   | D   | D            |
| 5121<br>51213           | Motion picture & video industries<br>Motion picture & video exhibition   | 72                              | D                     | D<br>D                      | D<br>D                                | C<br>C  | D<br>D  | D<br>D       |
| 513                     | Broadcasting & telecommunications  | 13                              | D                     | D                           | D                                     | с   | D   | D            |
|                         | BALANCE OF WILLIAMSON COUNTY, TX   |                                 |                       |                             |                                       |   |   |              |
| 513                     | Broadcasting & telecommunications  | 3                               | D                     | D                           | D                                     | b   | D   | D            |
|                         | BALANCE OF WOOD COUNTY, TX   |                                 |                       |                             |                                       |   |   |              |
| 513                     | Broadcasting & telecommunications  | 3                               | D                     | D                           | D                                     | b   | D   | D            |

<sup>1</sup>Includes receipts information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Appendix A. Explanation of Terms

### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Also included are tips and gratuities received by employees from patrons and reported to employers and the value of payments in kind (e.g., free meals and lodging). If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of professional service organizations or associations which operate under state professional corporation statutes and file a corporate Federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The

entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located a hotel) are considered separate retail establishments.

### NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; and members of a professional service organization or association which operates under state professional corporation statutes and files a corporate Federal income tax return. Not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used on IRS Form 941.

### **RECEIPTS (\$1,000)**

Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997, whether or not payment was received in 1997. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted

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to others; dues and assessments for members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Receipts from services provided to foreign customers from U.S. locations, including services performed for foreign parent firms, subsidiaries, and branches are included. Public broadcast stations and libraries include receipts from contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes collected directly from customers of clients and paid directly to a local, state, or Federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts or departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign subsidiaries; and other nonoperating income.

# SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### SALES, RECEIPTS, OR REVENUE FROM ADMINISTRA-TIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

## Appendix B. NAICS Codes, Titles, and Descriptions

### **51 INFORMATION**

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, the motion picture and sound recording industries, the broadcasting and telecommunications industries, and the information services and data processing services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

Unlike traditional goods, an "information or cultural product," such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.

The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.

The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a database publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacturedistribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and database publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

### **511 Publishing Industries**

Industries in the Publishing Industries subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as database and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or on-line. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing, the reporting, writing, editing, and other processes that are required to create an edition of a newspaper, is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas, printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of prepackaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Information sector does not include products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Manufacturing Subsector 323, Printing and Related Support Activities.

# 5111 Newspaper, Periodical, Book, and Database Publishers

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, databases, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including on-line. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others the carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

### **51111 Newspaper Publishers**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

### **511110 Newspaper Publishers**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

The data published with NAICS code 511110 include the following SIC industry:

2711 Newspapers

### **51112 Periodical Publishers**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

### **511120 Periodical Publishers**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form. The data published with NAICS code 511120 include the following SIC industry:

### 2721 Periodicals

This definition comes from the 1997 NAICS manual. However, for this industry, the 1997 Economic Census — Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511120 do not include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### 51113 Book Publishers

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

### 511130 Book Publishers

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

The data published with NAICS code 511130 include the following SIC industry:

2731 Book publishing (pt)

### 51114 Database and Directory Publishers

This industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

### 511140 Database and Directory Publishers

This industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

The data published with NAICS code 511140 include the following SIC industries:

2741 Miscellaneous publishing (pt)

7331 Direct mail advertising services (pt)

### **51119 Other Publishers**

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, database, and music publishers). These establishments may publish works in print or electronic form.

### **511191 Greeting Card Publishers**

This U.S. industry comprises establishments primarily engaged in publishing greeting cards.

The data published with NAICS code 511191 include the following SIC industry:

2771 Greeting cards (pt)

### 511199 All Other Publishers

This U.S. industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishment may publish works in print or electronic form.

The data published with NAICS code 511199 include the following SIC industry:

2741 Miscellaneous publishing (pt)

This definition comes from the 1997 NAICS manual. However, for this industry, the 1997 Economic Census Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511199 include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### **5112 Software Publishers**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

### 51121 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

### 511210 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

The data published with NAICS code 511210 are comprised of the following SIC industry:

7372 Software Publishers

# 512 Motion Picture and Sound Recording Industries

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a massproduced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

### **5121 Motion Picture and Video Industries**

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

### **51211 Motion Picture and Video Production**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials.

### **512110 Motion Picture and Video Production**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials. The data published with NAICS code 512110 are comprised of the following SIC industry:

7812 Motion Picture and Video Tape Production

# 5121101 Motion Picture Production (Except for Television)

Establishments primarily engaged in the production (or production and distribution combined) of motion pictures and tapes (including videos) for exhibition other than for television.

# 5121102 Motion Picture and Video Production for Television

Establishments primarily engaged in the production (or production and distribution combined) of motion pictures and video tapes for television exhibition.

### **51212 Motion Picture and Video Distribution**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

### **512120 Motion Picture and Video Distribution**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

The data published with NAICS code 512120 are comprised of these parts of the following SIC industries:

7822 (pt) Motion Picture Film Exchanges

7822 (pt) Film or Tape Distribution for Television

### 5121201 Motion Picture Film Exchanges

Establishments primarily engaged in distributing films to exhibitors other than in the field of television. Establishments which distribute movies to airlines are classified here.

### 5121202 Film or Tape Distribution for Television

Establishments primarily engaged in distributing film or tape to exhibitors in the field of television.

### **51213 Motion Picture and Video Exhibition**

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

### 512131 Motion Picture Theaters (Except Drive-Ins)

This U.S. industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth. The data published with NAICS code 512131 are comprised of the following SIC industry:

7832 Motion Picture Theaters (Except Drive-Ins)

### 512132 Drive-In Motion Picture Theaters

This U.S. industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

The data published with NAICS code 512132 are comprised of the following SIC industry:

7833 Drive-In Motion Picture Theaters

### 51219 Postproduction Services and Other Motion Picture and Video Industries

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

# 512191 Teleproduction and Other Postproduction Services

This U.S. industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

The data published with NAICS code 512191 are comprised of this part of the following SIC industry:

7819 (pt) Teleproduction and Other Postproduction Services

### **512199 Other Motion Picture and Video Industries**

This U.S. industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

The data published with NAICS code 512199 are comprised of these parts of the following SIC industries:

- 7819 (pt) All Other Services Allied to Motion Picture Production
- 7829 Services Allied to Film and Video Distribution

# 5121991 Services Allied to Motion Picture Production

Establishments primarily engaged in providing services allied to motion picture and video production.

# 5121992 Services Allied to Film and Video Distribution

Establishments primarily engaged in performing allied services to motion picture distribution, such as film delivery services and film purchasing and booking agencies.

### **5122 Sound Recording Industries**

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

### **51221 Record Production**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

### **512210 Record Production**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

The data published with NAICS code 512210 are comprised of this part of the following SIC industry:

8999 (pt) Record Production

### 51222 Integrated Record Production/Distribution

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

### 512220 Integrated Record Production/Distribution

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange

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for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

The data published with NAICS code 512220 are comprised of this part of the following SIC industry:

8999 (pt) Integrated Record Production and Distribution

### **51223 Music Publishers**

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners.

#### 512230 Music Publishers

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners.

The data published with NAICS code 512230 are comprised of these parts of the following SIC industries:

- 2731 (pt) Music Books: Publishing or Printing and Publishing
- 2741 (pt) Sheet Music Publishing
- 8999 (pt) Music Publishing (Except Sheet Music and Music Book Publishing)

#### **5122301 Sheet Music Publishing**

Establishments primarily engaged in publishing sheet music.

#### **5122302 Music Book Publishing**

Establishments primarily engaged in publishing music books.

# 5122309 Music Publishing (Except Sheet Music and Music Book Publishing)

Establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media generally through licensing agreements. These establishments may own the copyright or act as administrators of the music copyrights on behalf of copyright owners.

### **51224 Sound Recording Studios**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. Establishments in this industry may provide audio production or postproduction services for producing master recordings, and may provide audio services for film, television, and video productions.

### **512240 Sound Recording Studios**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. Establishments in this industry may provide audio production or postproduction services for producing master recordings, and may provide audio services for film, television, and video productions.

The data published with NAICS code 512240 are comprised of this part of the following SIC industry:

7389 (pt) Sound Recording Studios

### **51229 Other Sound Recording Industries**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

#### **512290 Other Sound Recording Industries**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

The data published with NAICS code 512290 are comprised of these parts of the following SIC industries: 7389 (pt) Audio Taping Services 7922 (pt) Producers of Taped Radio Programs

### 5122901 Audio Taping Services

Establishments primarily engaged in providing audio taping of meetings and conferences or providing services, such as recording books onto tape, maintaining stock music for the media and other commercial users, and other services allied to the sound recording industries.

### 5122902 Producers of Taped Radio Programs

Establishments primarily engaged in producing taped radio shows.

### **513 Broadcasting and Telecommunications**

Industries in the Broadcasting and Telecommunications subsector include establishments providing point-to-point communications and the services related to that activity. The industry groups (Radio and Television Broadcasting, Cable Networks and Program Distribution, and Telecommunications) are based on differences in the methods of communication and in the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in the production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable Networks and Program Distribution industry group includes two types of establishments. Those in the Cable Networks industry operate studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming). The services of these establishments are typically sold on a subscription or fee basis. Delivery of the programs to customers is handled by other establishments, in the Cable and Other Program Distribution industry, that operate cable systems, directto-home satellite systems, or other similar systems. The Telecommunications industry group is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and full motion picture video between network termination points. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

### **5131 Radio and Television Broadcasting**

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

### 51311 Radio Broadcasting

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

### 513111 Radio Networks

This U.S. industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

The data published with NAICS code 513111 are comprised of this part of the following SIC industry:

4832 (pt) Radio Networks

### 513112 Radio Stations

This U.S. industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studios, from an affiliated network, or from external sources.

The data published with NAICS code 513112 are comprised of this part of the following SIC industry:

4832 (pt) Radio Stations

### 51312 Television Broadcasting

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

### 513120 Television Broadcasting

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

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The data published with NAICS code 513120 are comprised of the following SIC industry:

4833 Television Broadcasting

### **5132 Cable Networks and Program Distribution**

This industry group comprises establishments that primarily assemble program material and transmit television programs for cable and satellite systems, or that operate these systems.

### 51321 Cable Networks

This industry comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or directto-home satellite systems, for transmission to viewers.

### 513210 Cable Networks

This industry comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or directto-home satellite systems, for transmission to viewers.

The data published with NAICS code 513210 are comprised of this part of the following SIC industry:

4841 (pt) Cable Networks

### 51322 Cable and Other Program Distribution

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

### 513220 Cable and Other Program Distribution

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

The data published with NAICS code 513220 are comprised of this part of the following SIC industry:

4841 (pt) Cable and Other Program Distributor

### **5133 Telecommunications**

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, and full motion picture video between network termination points and telecommunications reselling. Transmission facilities may be based on a single technology or a combination of technologies.

### **51331 Wired Telecommunications Carriers**

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

### **513310 Wired Telecommunications Carriers**

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

The data published with NAICS code 513310 are comprised of these parts of the following SIC industries:

4813 (pt) Local and Long-Distance Telephone Service

4822 Wired Telecommunications (Except Resellers) - Telegraph Service

### 5133101 Wired Telecommunications Carriers -Local and Long Distance

Establishments primarily engaged in operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or combination of landlines and satellite linkups. Also included are establishments primarily supporting the operation, maintenance, and access to the communication system.

### 5133102 Wired Telecommunications Carriers -Telegraph Services

Establishments primarily engaged in furnishing telegraph carrier services and other nonvocal message communication services.

# 51332 Wireless Telecommunications Carriers (Except Satellite)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide direct communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

### 513321 Paging

This U.S. industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

The data published with NAICS code 513321 are comprised of this part of the following SIC industry:

4812 (pt) Paging Service

### 513322 Cellular and Other Wireless Telecommunications

This U.S. industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

The data published with NAICS code 513322 are comprised of these parts of the following SIC industries:

4812 (pt) Cellular Telephone Services 4812 (pt) Other Mobile Radio Services 4899 (pt) Radio Dispatch Services

### 5133221 Cellular Telephone Services

Establishments primarily engaged in providing wireless cellular networks using wireless cellular telephones and other telecommunications services. The establishments of this industry may also supply and maintain equipment used to receive signals in addition to providing the network.

# 5133222 Specialized (SMR) and Other Mobile Radio Services

Establishments primarily engaged in providing wireless telecommunications services (except cellular, paging, and radio dispatch).

### 5133223 Radio Dispatch Services

Establishments primarily engaged in providing radio dispatch services.

### **51333 Telecommunications Resellers**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

### 513330 Telecommunications Resellers

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

The data published with NAICS code 513330 are comprised of these parts of the following SIC industries:

- 4812 (pt) Cellular and Paging Resellers
- 4813 (pt) Telephone Communications (Except Radiophone) Resellers

# 5133301 Resellers - Cellular or Other Wireless Services

Establishments primarily engaged in purchasing access and network capacity from owners and operators of networks and then reselling wireless communications services to businesses and households. These establishments do not operate or maintain a network.

### 5133302 Resellers - Wired Telephone Services

Establishment primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired telecommunication services to businesses and households. These establishments do not operate or maintain a network.

### 51334 Satellite Telecommunications

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

### 513340 Satellite Telecommunications

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

The data published with NAICS code 513340 are comprised of this part of the following SIC industry:

4899 (pt) Satellite Telecommunications

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### **51339 Other Telecommunications**

This industry comprises establishments primarily engaged in (1) providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations or (2) providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

### **513390 Other Telecommunications**

This industry comprises establishments primarily engaged in (1) providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations or (2) providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

The data published with NAICS code 513390 are comprised of this part of the following SIC industry:

4899 (pt) Other Telecommunications

# 514 Information Services and Data Processing Services

Industries in the Information Services and Data Processing Services subsector group establishments providing information, storing information, providing access to information, and processing information. The main components of the subsector are news syndicates, libraries, archives, on-line information service providers, and data processors.

### **5141 Information Services**

This industry group comprises establishments primarily engaged in providing information, storing information, and/or providing access to information.

#### 51411 News Syndicates

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

### 514110 News Syndicates

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

The data published with NAICS code 514110 are comprised of the following SIC industry:

7383 News Syndicates

### **51412 Libraries and Archives**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

### **514120 Libraries and Archives**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

The data published with NAICS code 514120 are comprised of the following SIC industry:

8231 Libraries and Archives

### **51419 Other Information Services**

This industry comprises establishments primarily engaged in providing information services (except news syndicates, libraries, and archives). Included in this industry are Internet service providers, on-line information access services, and telephone-based (i.e., toll call) information services. On-line information services establishments are engaged in the provision of direct access to computer-held information published by others via telecommunications networks. These establishments often provide electronic mail services, bulletin boards, browsers, and search routines.

#### **514191 Online Information Services**

This U.S. industry comprises Internet access providers, Internet service providers, and similar establishments primarily engaged in providing direct access through telecommunications networks to computer-held information compiled or published by others. The data published with NAICS code 514191 are comprised of the following SIC industry:

7375 Online Information Services

### **514199 All Other Information Services**

This U.S. industry comprises establishments primarily engaged in providing information services (except news syndicates, libraries, archives, and online information access). Activities performed by establishments in this industry include telephone-based information recordings and information search services on a contract basis.

The data published with NAICS code 514199 are comprised of this part of the following SIC industry:

8999 (pt) All Other Information Services, NEC

### 5142 Data Processing Services

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

### **51421 Data Processing Services**

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

### 514210 Data Processing Services

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

The data published with NAICS code 514210 are comprised of the following SIC industry:

7374 Data Processing Services

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- 1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
  - b. A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.

Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.

- 2. The nonmail universe.
  - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipts reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industryspecific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases expansion on the basis of the receipts item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industryspecific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

### TEXAS

Abernathy is in Hale and Lubbock Counties.

Abilene is in Jones and Taylor Counties.

Amarillo is in Potter and Randall Counties.

**Aransas Pass** is in Aransas, Nueces, and San Patricio Counties.

Austin is in Travis and Williamson Counties.

**Azle** is in Parker and Tarrant Counties.

Baytown is in Chambers and Harris Counties.

**Burleson** is in Johnson and Tarrant Counties.

**Carrollton** is in Collin, Dallas, and Denton Counties.

**Cedar Hill** is in Dallas and Ellis Counties.

Cedar Park is in Travis and Williamson Counties.

**Coppell** is in Dallas and Denton Counties.

**Copperas Cove** is in Coryell and Lampasas Counties.

**Corpus Christi** is in Kleberg, Nueces, and San Patricio Counties.

**Crowley** is in Johnson and Tarrant Counties.

Dalhart is in Dallam and Hartley Counties.

**Dallas** is in Collin, Dallas, Denton, Kaufman, and Rockwall Counties.

**Denver City** is in Gaines and Yoakum Counties; it annexed into Gaines County in December 1991, but this change was not submitted to the Census Bureau until October 1992.

Fair Oaks Ranch is in Bexar, Comal, and Kendall Counties.

Flower Mound is in Dallas, Denton, and Tarrant Counties.

Fort Worth is in Denton and Tarrant Counties.

Friendswood is in Galveston and Harris Counties.

Frisco is in Collin and Denton Counties.

**Garland** is in Collin, Dallas, and Rockwall Counties.

**Gladewater** is in Gregg and Upshur Counties.

Glenn Heights is in Dallas and Ellis Counties.

Grand Prairie is in Dallas, Ellis, and Tarrant Counties.

Grapevine is in Dallas, Denton, and Tarrant Counties.

Hamlin is in Fisher and Jones Counties.

**Houston** is in Fort Bend, Harris, and Montgomery Counties.

Katy is in Fort Bend, Harris, and Waller Counties.

Kilgore is in Gregg and Rusk Counties.

**League City** is in Galveston and Harris Counties.

Leander is in Travis and Williamson Counties.

Lewisville is in Dallas and Denton Counties.

**Longview** is in Gregg and Harrison Counties.

Lytle is in Atascosa, Bexar, and Medina Counties.

**McGregor** is in Coryell and McLennan Counties; it annexed into Coryell County in November 1996.

Mansfield is in Ellis, Johnson, and Tarrant Counties.

Midland is in Martin and Midland Counties.

Mineral Wells is in Palo Pinto and Parker Counties.

Missouri City is in Fort Bend and Harris Counties.

Monahans is in Ward and Winkler Counties.

New Braunfels is in Comal and Guadalupe Counties.

Odessa is in Ector and Midland Counties.

Ovilla is in Dallas and Ellis Counties.

**Pearland** is in Brazoria and Harris Counties.

Plano is in Collin and Denton Counties.

Portland is in Nueces and San Patricio Counties.

**Progreso** was incorporated in November 1991, but this change was not submitted to the Census Bureau until September 1992.

**Richardson** is in Collin and Dallas Counties.

Rio Grande City was incorporated in May 1993.

Round Rock is in Travis and Williamson Counties.

Rowlett is in Dallas and Rockwall Counties.

Royse City is in Collin and Rockwall Counties.

Sachse is in Collin and Dallas Counties.

San Diego is in Duval and Jim Wells Counties.

San Marcos is in Caldwell and Hays Counties.TomlSchertz is in Bexar, Comal, and Guadalupe Counties.TropSeabrook is in Chambers, Galveston, and Harris Counties.WichSeagoville is in Dallas and Kaufman Counties.WichSouthlake is in Denton and Tarrant Counties.WichStafford is in Fort Bend and Harris Counties.WinnStamford is in Haskell and Jones Counties.WylieTexas City is in Chambers and Galveston Counties; itannexed into Chambers County in October 1992.

Tomball is in Harris and Montgomery Counties.

Trophy Club is in Denton and Tarrant Counties.

**Wichita Falls** is in Wichita County; it detached from Archer County in October 1996.

Winnsboro is in Franklin and Wood Counties.

Wylie is in Collin, Dallas, and Rockwall Counties.

Yoakum is in DeWitt and Lavaca Counties.

## Appendix E. Metropolitan Areas

#### TEXAS Dallas-Fort Worth, TX CMSA Abilene, TX MSA Dallas, TX PMSA Taylor County, TX Collin County, TX Amarillo, TX MSA Dallas County, TX Potter County, TX Denton County, TX Randall County, TX Ellis County, TX Austin—San Marcos, TX MSA Henderson County, TX Bastrop County, TX Hunt County, TX Caldwell County, TX Kaufman County, TX Hays County, TX Rockwall County, TX Travis County, TX Fort Worth-Arlington, TX PMSA Williamson County, TX Hood County, TX Beaumont-Port Arthur, TX MSA Johnson County, TX Hardin County, TX Parker County, TX Jefferson County, TX Orange County, TX Tarrant County, TX Brazoria, TX PMSA El Paso, TX MSA Brazoria County, TX El Paso County, TX Brownsville-Harlingen-San Benito, TX MSA Fort Worth—Arlington, TX PMSA Cameron County, TX Hood County, TX Bryan-College Station, TX MSA Johnson County, TX Brazos County, TX Parker County, TX **Corpus Christi, TX MSA** Tarrant County, TX Nueces County, TX Galveston—Texas City, TX PMSA San Patricio County, TX Galveston County, TX Dallas, TX PMSA **Houston, TX PMSA** Collin County, TX Dallas County, TX Chambers County, TX Denton County, TX Fort Bend County, TX Ellis County, TX Harris County, TX Henderson County, TX Liberty County, TX Hunt County, TX Montgomery County, TX Kaufman County, TX Rockwall County, TX Waller County, TX

1997 ECONOMIC CENSUS

## Houston-Galveston-Brazoria, TX CMSA Brazoria, TX PMSA Brazoria County, TX Galveston-Texas City, TX PMSA Galveston County, TX Houston, TX PMSA Chambers County, TX Fort Bend County, TX Harris County, TX Liberty County, TX Montgomery County, TX Waller County, TX Killeen—Temple, TX MSA Bell County, TX Coryell County, TX Laredo, TX MSA Webb County, TX Longview-Marshall, TX MSA Gregg County, TX Harrison County, TX Upshur County, TX Lubbock, TX MSA Lubbock County, TX

McAllen-Edinburg-Mission, TX MSA Hidalgo County, TX Odessa-Midland, TX MSA Ector County, TX Midland County, TX San Angelo, TX MSA Tom Green County, TX San Antonio, TX MSA Bexar County, TX Comal County, TX Guadalupe County, TX Wilson County, TX Sherman—Denison, TX MSA Grayson County, TX Texarkana, TX-Texarkana, AR MSA Miller County, AR Bowie County, TX Tyler, TX MSA Smith County, TX Victoria, TX MSA Victoria County, TX Waco, TX MSA McLennan County, TX Wichita Falls, TX MSA Archer County, TX Wichita County, TX

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