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ssued October 1999

EC97R72A-VT

# 1997 Economic Census Accommodation and Foodservices Geographic Area Series



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U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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#### **1997 Economic Census**

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### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52 Finance and Insurance 53

Real Estate and Rental and Leasing 54 Professional, Scientific, and Technical Services

55 Management of Companies and Enterprises 56 Administrative and Support and Waste

Management and Remediation Services

61 **Educational Services** 

Health Care and Social Assistance 62

Arts. Entertainment, and Recreation 71

72 Accommodation and Foodservices

Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### **AVAILABILITY OF ADDITIONAL DATA**

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673 301-457-2668

#### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1997 Economic Census and Related Statistics at www.census.gov/econquide. More information on the methodology, procedures, and history of the censuses will be published in the History of the 1997 Economic Census at www.census.gov/econ/www/history.html.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

- Α Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding rev-
- Ν Not available or not comparable.
- Revenue not collected at this level of detail for Q multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- Χ Not applicable.
- Υ Disclosure withheld because of insufficient
  - coverage of merchandise lines.
- Ζ Less than half the unit shown. 0 to 19 employees.
- a b
- 20 to 99 employees.
- 100 to 249 employees. C
- 250 to 499 employees. e
- f 500 to 999 employees.
- 1,000 to 2,499 employees. g
- h 2,500 to 4,999 employees.
- 5,000 to 9,999 employees.
- 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- 50,000 to 99,999 employees.
- 100,000 employees or more. m
- 10 to 19 percent estimated.
- р q 20 to 29 percent estimated.
- Revised. r
- Sampling error exceeds 40 percent.
- Not elsewhere classified. nec
- Not specified by kind. nsk
- Represents zero (page image/print only).
- (CC) Consolidated city.
- Independent city. (IC)

1997 ECONOMIC CENSUS INTRODUCTION 3 This page is intentionally blank.

## Accommodation and Foodservices

#### **SCOPE**

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

#### **GENERAL**

A list of publications that provide statistics on sector 72 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-ofbusiness detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

#### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
- 4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
- 5. Areas within the state outside metropolitan areas (MAs).
- 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipali-

- 8. Municipalities of 2.500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
- 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### COMPARABILITY OF THE **1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### AVAILABILITY OF MORE FREQUENT **ECONOMIC DATA**

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

#### Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

-			-	-		Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	VERMONT							
72	Accommodation & foodservices	1 932	910 188	277 161	68 377	27 088	17.1	8.4
721	Accommodation	532	387 455	116 276	29 958	9 088	7.0	7.1
7211 72111 721110 7211101	Traveler accommodation  Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25	451 314 314	367 814 335 349 335 349	111 236 103 005 103 005	29 357 27 314 27 314	8 869 8 004 8 004	6.7 5.9 5.9	7.1 7.8 7.8
7211102 7211103 7211104	guestrooms or more. Hotels with less than 25 guestrooms Motels. Motor hotels	103 51 140 20	264 601 15 841 44 674 10 233	83 807 4 767 11 260 3 171	22 638 1 243 2 764 669	6 189 477 1 092 246	2.3 12.8 25.5 3.8	7.0 .7 15.6 4.4
72119 721191 721199	Other traveler accommodation	137 131 6	32 465 32 085 380	8 231 8 187 44	2 043 2 042 1	865 862 3	14.7 14.9 —	.6 .6 —
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	68	17 871	4 649	498	179	12.7	4.7
721211 721214	camps	68 25	17 871 4 747	4 649 760	498 79	179 40	12.7 7.5	4.7 12.4
	campgrounds)	43	13 124	3 889	419	139	14.6	1.9
7213 72131 721310	Rooming & boarding houses Rooming & boarding houses Rooming & boarding houses	13 13 13	1 770 1 770 1 770	391 391 391	103 103 103	40 40 40	18.5 18.5 18.5	20.4 20.4 20.4
722	Foodservices & drinking places	1 400	522 733	160 885	38 419	18 000	24.5	9.4
7221 72211 722110	Full-service restaurants	675 675 675	284 400 284 400 284 400	95 317 95 317 95 317	23 303 23 303 23 303	10 656 10 656 10 656	25.3 25.3 25.3	8.5 8.5 8.5
7222 72221 722211 722212 722213	Limited-service eating places Limited-service eating places Limited-service restaurants Cafeterias Snack & nonalcoholic beverage bars	483 483 366 8 109	166 016 166 016 134 307 3 099 28 610	45 466 45 466 36 210 1 130 8 126	10 147 10 147 7 855 401 1 891	5 190 5 190 4 090 191 909	24.6 24.6 26.3 10.5 17.8	8.1 8.1 8.4 .4 7.9
7223 72231 722310	Special foodservices Foodservice contractors Foodservice contractors	103 78 78	45 110 40 841 40 841	13 953 12 789 12 789	3 265 3 071 3 071	1 372 1 243 1 243	4.7 .8 .8	13.4 13.3 13.3
72232 722320	Caterers	17 17	3 679 3 679	1 095 1 095	188 188	126 126	41.2 41.2	16.1 16.1
72233 722330	Mobile foodservices	8 8	590 590	69 69	6 6	3 3	51.2 51.2	_ _
7224 72241 722410	Drinking places (alcoholic beverages) Drinking places (alcoholic beverages) Drinking places (alcoholic beverages)	139 139 139	27 207 27 207 27 207	6 149 6 149 6 149	1 704 1 704 1 704	782 782 782	48.8 48.8 48.8	19.4 19.4 19.4

<sup>&</sup>lt;sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.
<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

#### Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay périod including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	BURLINGTON, VT MSA							
72	Accommodation & foodservices	461	222 695	64 636	14 583	6 558	16.6	5.3
721	Accommodation	64	46 462	11 869	2 532	818	9.4	2.7
72111 721110	Hotels (except casino hotels) & motels	41 41	43 087 43 087	11 123 11 123	2 435 2 435	784 784	8.4 8.4	1.2 1.2
7212	RV (recreational vehicle) parks & recreational camps .	14	D	D	D	а	D	D
72121 721214	RV (recreational vehicle) parks & recreational camps	14	D	D	D	а	D	D
	campgrounds)	8	1 332	292	30	7	38.9	16.6
722 7222	Foodservices & drinking places	397 168	176 233 64 246	52 767 17 965	12 051 4 097	5 740 2 083	18.5 21.4	6.0
72221	Limited-service eating places	168	64 246	17 965	4 097	2 083	21.4	7.3 7.3
7223	Special foodservices	34	17 571	5 464	1 262	445	1.9	5.8
	AREA OUTSIDE VERMONT METROPOLITAN AREAS							
72	Accommodation & foodservices	1 471	687 493	212 525	53 794	20 530	17.2	9.4
721	Accommodation	468	340 993	104 407	27 426	8 270	6.7	7.7
7211 72111 721110 7211101	Traveler accommodation	407 273 273	324 380 292 262 292 262	100 050 91 882 91 882	26 921 24 879 24 879	8 084 7 220 7 220	6.4 5.5 5.5	7.9 8.7 8.7
7211102 7211103	guestrooms or more	88 48 120	229 975 15 366 38 334	74 708 4 723 9 736	20 523 1 237 2 503	5 541 473 982	1.6 13.2 26.6	8.0 .7 17.8
7211104	Motor hotels	17	8 587	2 715	616	224	4.5	1.2
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	54	D	D	D	С	D	D
721211 721214	RV (recreational vehicle) parks & campgrounds	54 19	D D	D D	D D	c b	D D	D D
721214	campgrounds)	35	11 792	3 597	389	132	11.8	.3
7213 72131 721310	Rooming & boarding houses Rooming & boarding houses Rooming & boarding houses	7 7 7	D D D	D D D	D D D	b b b	D D D	D D
722	Foodservices & drinking places	1 003	346 500	108 118	26 368	12 260	27.5	11.1
7221 72211 722110	Full-service restaurants Full-service restaurants Full-service restaurants	526 526 526	199 038 199 038 199 038	67 961 67 961 67 961	17 043 17 043 17 043	7 712 7 712 7 712	29.4 29.4 29.4	10.4 10.4 10.4
7222 72221	Limited-service eating places	315 315	101 770 101 770	27 501 27 501	6 050 6 050	3 107 3 107	26.6 26.6	8.6 8.6
7223	Special foodservices	69	27 539	8 489	2 003	927	6.6	18.2
7224 72241 722410	Drinking places (alcoholic beverages) Drinking places (alcoholic beverages) Drinking places (alcoholic beverages)	93 93 93	18 153 18 153 18 153	4 167 4 167 4 167	1 272 1 272 1 272	514 514 514	44.6 44.6 44.6	22.0 22.0 22.0

¹Includes sales information obtained from administrative records of other Federal agencies. ²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

#### Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Append						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	ADDISON COUNTY, VT							
72	Accommodation & foodservices	88	32 443	10 965	1 894	948	17.4	4.9
721	Accommodation	26	12 234	3 965	436	198	2.6	2.8
72111 721110	Hotels (except casino hotels) & motels	9	9 914 9 914	3 392 3 392	364 364	146	1.4 1.4	-
721110	Hotels with less than 25 guestrooms	2	9 914 D	3 392 D	D	146 b	D 1.4	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	7	1 225	333	26	27	12.2	26.8
721214	camps	7	1 225	333	26	27	12.2	26.8
722	campgrounds)	5 62	D 20 209	7 000	D 1 458	750	D 26.4	D 6.2
	BENNINGTON COUNTY, VT							
70	·	162	76 600	24 200	4 940	2 044	16.7	6.2
<b>72</b> 721	Accommodation & foodservices	1 <b>63</b> 66	<b>76 600</b> 38 444	<b>21 309</b> 9 877	<b>4 840</b> 2 009	<b>2 044</b> 727	<b>16.7</b> 12.0	<b>6.3</b> .5
7211	Traveler accommodation	63	37 944	9 750	1 984	716	10.8	.5
72111 721110 7211101	Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25	46 46	30 689 30 689	8 044 8 044	1 574 1 574	565 565	12.5 12.5	.6 .6
7211102	guestrooms or more	7 4	21 011 D	5 928 D	1 215 D	377 a	5.7 D	_ D
7211103 721191	Motels	34 17	8 834 7 255	1 972 1 706	326 410	165 151	29.8 3.8	2.2
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	а	D	D
7213 72131	Rooming & boarding houses	1	D D	D D	D D	a a	D D	D D
721310	Rooming & boarding houses	1	D	D	D	а	D	D
722 7222	Foodservices & drinking places	97 34	38 156 12 362	11 432 3 286	2 831 722	1 317 353	21.5 22.0	12.1 13.2
7223	Special foodservices	7	1 984	647	253	91	6.7	-
	CALEDONIA COUNTY, VT							
72	Accommodation & foodservices	72	24 363	6 897	1 474	767	20.3	6.4
721	Accommodation	14	4 621	1 392	274	113	-	12.1
7213 72131	Rooming & boarding houses	1 1	D D	D D	D D	a a	D D	D D
721310	Rooming & boarding houses	1	D	D	D	а	D	D
722 7222	Foodservices & drinking places	58 25	19 742 9 625	5 505 2 347	1 200 495	654 283	25.1 15.4	5.1 5.0
7223	Special foodservices	3	2 290	869	198	102	-	-
	CHITTENDEN COUNTY, VT							
72	Accommodation & foodservices	392	207 684	61 059	14 251	6 211	16.2	6.5
721	Accommodation	53	47 945	12 806	3 171	1 006	9.8	7.6
7211 72111	Traveler accommodation	40 39	D 46 039	D 12 393	D 3 102	f 981	D 8.5	D 6.7
721110 7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25	39 17	46 039 38 176	12 393 10 633	3 102 2 787	981 849	8.5 6.6	6.7 7.6
7211102 7211103	guestrooms or more Hotels with less than 25 guestrooms Motels.	3 17	56 176 D 6 094	D 1 444	D 256	a 106	D 23.2	7.6 D 2.5
7212	RV (recreational vehicle) parks & recreational camps .	7	D	D	D	а	D	D
72121 721214	RV (recreational vehicle) parks & recreational camps	7	D	D	D	а	D	D
721214	campgrounds)	5	D	D	D	а	D	D
7213 72131	Rooming & boarding houses	6	D D	D D	D D	a a	D D	D D
721310 722	Rooming & boarding houses  Foodservices & drinking places	339	D 159 739	D 48 253	D 11 080	5 205	D 18.2	D 6.2
7221	Full-service restaurants	128	78 680	25 487	5 845	2 741	14.6	5.0
72211 722110	Full-service restaurants	128 128	78 680 78 680	25 487 25 487	5 845 5 845	2 741 2 741	14.6 14.6	5.0 5.0
7222 72221	Limited-service eating places	145 145	56 201 56 201	15 786 15 786	3 651 3 651	1 815 1 815	22.4 22.4	6.7 6.7
722211 722213	Limited-service restaurants. Snack & nonalcoholic beverage bars	106 36	43 955 D	12 246 D	2 806 D	1 374 e	23.2 D	8.0 D
7223	Special foodservices	28	16 430	5 163	1 181	408	1.2	6.2
7224 72241	Drinking places (alcoholic beverages)	38 38	8 428 8 428	1 817 1 817	403 403	241 241	56.5 56.5	13.9 13.9
1	Drinking places (alcoholic beverages)	38	8 428	1 817	403	241	56.5	13.9

#### Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business				First-quarter	for pay period including	From	
		Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	(\$1,000)	March 1Ž (number)	administrative records <sup>1</sup>	Estimated <sup>2</sup>
	ESSEX COUNTY, VT							
72	Accommodation & foodservices	21	D	D	D	b	D	D
721	Accommodation	6	D	D	D	а	D	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	2	D	D	D	а	D	D
721214	camps	2	D	D	D	а	D	D
	campgrounds)	1	D -	D	D	a .	D	D
722	Foodservices & drinking places	15	D	D	D	b	D	D
	FRANKLIN COUNTY, VT							
72	Accommodation & foodservices	93	25 085	7 074	1 348	854	22.2	9.0
721	Accommodation	13	4 711	1 439	127	183	8.9	1.6
7212	RV (recreational vehicle) parks & recreational camps .	4	976	191	11	2	-	-
72121 721211	RV (recreational vehicle) parks & recreational camps	4 3	976 D	191 D	11 D	2 a	_ D	_ D
721211	Foodservices & drinking places	80	20 374	5 635	1 221	671	25.2	10.7
7222	Limited-service eating places	33	9 247	2 463	493	305	20.5	15.4
7223	Special foodservices	8	1 405	389	105	43	9.5	-
	GRAND ISLE COUNTY, VT							
72	Accommodation & foodservices	21	D	D	D	b	D	D
721	Accommodation	13	D	D	D	а	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	а	D	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	7	D	D	D	а	D	D
721211	camps	7 4	D D	D D	D D	a a	D D	D D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	а	D	D
7213 72131 721310	Rooming & boarding houses	1 1 1	D D D	D D D	D D D	a	D D D	D D D
721310	Rooming & boarding houses	8	D	D	D	a b	D	D
	LAMOILLE COUNTY, VT							
72	Accommodation & foodservices	112	122 228	36 534	10 393	3 415	6.3	8.8
721	Accommodation	37	92 718	26 897	7 924	2 318	1.7	10.1
7211	Traveler accommodation	34	91 950	26 731	7 875	2 301	1.7	10.2
72111 721110	Hotels (except casino hotels) & motels	26 26	89 933 89 933	26 235 26 235	7 720 7 720	2 251 2 251	.6 .6	10.4 10.4
7211101 7211102	Hotels (except casino hotels) with 25 guestrooms or more	13 3	83 607 725	24 558 122	7 292 37	2 107 32	_	11.2
7211104	Motor hotels	6	4 289	1 346	353	95	5.7	1.0
7213 72131	Rooming & boarding houses	2 2	D D	D D	D D	a a	D D	D D
721310 722	Rooming & boarding houses  Foodservices & drinking places	2 75	D 29 510	D 9 637	D 2 469	1 097	D 20.8	D 4.7
7222	Limited-service eating places	20	7 423	2 103	608	303	19.4	6.1
722212	Cafeterias	1	D	D	D	С	D	D
	ORANGE COUNTY, VT							
72	Accommodation & foodservices	58	20 837	6 368	1 237	626	24.8	6.3
721	Accommodation	22	9 522	2 724	437	184	1.6	2.4
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	11	5 200	1 351	181	58	2.2	2.8
721214	camps	11	5 200 D	1 351 D	181 D	58 b	2.2 D	2.8 D
722	Foodservices & drinking places		11 315	3 644	800	442	44.4	9.6

#### Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen	dix D]						D	
NAICS	Coographic group and kind of hyginger					Paid employees for pay period	Percent of	sales-
code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	ORLEANS COUNTY, VT							
72	Accommodation & foodservices	68	23 771	7 381	2 036	867	26.1	5.3
721	Accommodation	21	10 189	3 226	1 210	459	6.5	2.3
72111	Hotels (except casino hotels) & motels	12	8 471	2 674	1 108	427	_	2.6
721110 7211102	Hotels (except casino hotels) & motels	12	8 471 D	2 674 D	1 108 D	427 a	_ D	2.6 D
7212	RV (recreational vehicle) parks & recreational camps.	3	871	227	21	4	-	-
72121 721214	RV (recreational vehicle) parks & recreational camps	3	871	227	21	4	-	_
	campgrounds)	2	D	D	D	а	D	D
722	Foodservices & drinking places	47	13 582	4 155	826	408	40.9	7.5
	RUTLAND COUNTY, VT							
72	Accommodation & foodservices	234	108 628	31 713	9 293	3 358	17.1	8.3
721	Accommodation	67	45 550	12 730	4 074	1 214	6.4	.8
7211 72111	Traveler accommodation	61 47	44 052 40 693	12 320 11 591	4 059 3 806	1 206 1 098	4.6 5.0	.8 .9
721110 7211101	Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25	47	40 693	11 591	3 806	1 098	5.0	.9
7211102	guestrooms or more	23 9	33 928 D	9 840 D	3 310 D	913 b	2.6 D	.9 D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	6	1 498	410	15	8	57.1	-
721214	camps	6	1 498	410	15	8	57.1	-
700	campgrounds)	5	D	D	D 5 010	a 0.444	D	D
722 7221	Foodservices & drinking places	167 81	63 078 33 775	18 983 11 486	5 219 3 285	2 144 1 262	24.9 27.5	13.7 14.5
72211 722110	Full-service restaurants	81 81	33 775 33 775	11 486 11 486	3 285 3 285	1 262 1 262 1 262	27.5 27.5 27.5	14.5 14.5 14.5
7222	Limited-service eating places	55	18 656	4 838	1 065	554	22.5	10.8
72221 7223	Limited-service eating places	55 7	18 656	4 838	1 065	554	22.5	10.8
7223	Special foodservices	24	4 465 6 182	1 298 1 361	281 588	161 167	1.6 35.4	28.6
7224 72241 722410	Drinking places (alcoholic beverages)  Drinking places (alcoholic beverages)  Drinking places (alcoholic beverages)	24 24 24	6 182 6 182	1 361 1 361 1 361	588 588	167 167 167	35.4 35.4 35.4	28.6 28.6
	WASHINGTON COUNTY, VT							
72	Accommodation & foodservices	176	63 007	20 192	5 089	2 200	20.9	23.0
721	Accommodation	44	14 670	4 592	1 283	454	18.5	32.2
72111 721110 7211102	Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels  Hotels with less than 25 guestrooms	23 23 5	10 825 10 825 D	3 693 3 693 D	1 023 1 023 D	320 320 b	15.4 15.4 D	43.7 43.7 D
722	Foodservices & drinking places	132	48 337	15 600	3 806	1 746	21.6	20.1
7222	Limited-service eating places	43	12 290	3 249	804	387	27.1	16.6
7223	Special foodservices	15	10 048	3 124	708	299	9.4	45.1
	WINDHAM COUNTY, VT							
72	Accommodation & foodservices	218	106 065	36 632	9 402	3 194	17.1	3.8
721	Accommodation	69	53 622	20 590	5 292	1 156	2.8	1.1
7211 72111	Traveler accommodation	61 42	52 903 48 208	20 438 19 290	5 279 4 956	1 140 1 012	2.8 1.3	1.0
72111 721110 7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25 guestrooms or more	42 42	48 208 48 208 36 381	19 290 19 290 15 516	4 956 4 956 3 912	1 012	1.3	1.1 1.1 1.0
7211102 7211103	Hotels with less than 25 guestrooms Motels	12 18	6 496 D	2 308 D	664 D	250 c	1.0 D	D
7212	RV (recreational vehicle) parks & recreational camps .	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721211 722	RV (recreational vehicle) parks & campgrounds Foodservices & drinking places	149	D 52 443	D 16 042	D 4 110	2 038	D 31.7	D 6.5
7221	Full-service restaurants	88	33 862	11 148	3 061	1 556	33.8	8.0
72211 722110	Full-service restaurants	88 88	33 862 33 862	11 148 11 148	3 061 3 061	1 556 1 556	33.8 33.8	8.0 8.0
7222	Limited-service eating places	36	13 078	3 321	744	348	32.3	1.3
7223	Special foodservices	14	3 568	995	181	81	_	13.9

#### Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	WINDSOR COUNTY, VT							
72	Accommodation & foodservices	216	92 567	28 922	6 844	2 458	23.3	12.1
721	Accommodation	81	49 485	14 865	3 637	1 050	15.2	13.4
7211 72111 721110 7211101	Traveler accommodation.  Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25	72 42 42	45 432 38 781 38 781	13 683 11 817 11 817	3 508 3 097 3 097	1 021 834 834	16.1 17.1 17.1	14.6 16.9 16.9
7211101 7211102 7211103 7211104 721191	guestrooms or more.  Hotels with less than 25 guestrooms Motels Motor hotels Bed & breakfast inns	14 7 18 3 29	21 729 D 12 618 D D	6 848 D 3 591 D	1 770 D 1 050 D D	442 b 308 b	1.5 D 39.6 D	4.2 D 44.6 D D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	9	4 053	1 182	129	29	5.0	-
721211 721214	camps	9 4	4 053 1 430	1 182 211	129 29	29 5	5.0	<del>-</del> -
721214	campgrounds)	5	2 623	971	100	24	7.7	_
722	Foodservices & drinking places	135	43 082	14 057	3 207	1 408	32.6	10.5
7222	Limited-service eating places	39	12 956	3 992	754	391	32.5	2.7

<sup>&</sup>lt;sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.
<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

## Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	BARRE, VT							
72	Accommodation & foodservices	50	14 674	4 367	999	497	16.7	10.6
721	Accommodation	8	1 155	381	51	31	14.0	11.4
722	Foodservices & drinking places	42	13 519	3 986	948	466	16.9	10.6
7222	Limited-service eating places	16	5 717	1 517	352	166	11.4	17.3
	BELLOWS FALLS, VT							
	,							
72	Accommodation & foodservices	13	3 033	907	194	99	34.2	5.3
721	Accommodation	1	D	D	D	а	D	D
722	Foodservices & drinking places	12	D	D	D	b	D	D
	BENNINGTON TOWN, VT							
72	Accommodation & foodservices	64	22 744	6 315	1 379	666	21.4	9.5
721	Accommodation	16	4 862	1 221	206	95	26.7	_
72111	Hotels (except casino hotels) & motels	13	3 990	953	153	76	26.7	_
721110 7211103	Hotels (except casino hotels) & motels	13 13	3 990 3 990	953 953	153 153	76 76	26.7 26.7	_
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	1	D	D	D	а	D	D
721214	camps	1	D	D	D	а	D	D
722	campgrounds)	1 48	D 17 882	D   5 094	D 1 173	571	D 20.0	D 12.1
7222	Limited-service eating places	20	6 879	1 793	331	175	17.5	7.0
7223	Special foodservices	4	D	D	D	b	D	D
	BRATTLEBORO TOWN, VT							
72	Accommodation & foodservices	77	27 952	7 953	1 739	799	23.0	6.5
721	Accommodation	14	4 318	1 144	257	102	7.0	11.4
72111 721110 7211102 7211103	Hotels (except casino hotels) & motels Hotels (except casino hotels) & motels Hotels with less than 25 guestrooms Motels	12 12 1 1 9	D D D 2 990	D D D 816	D D D 190	b b a 72	D D D 10.1	D D D 4.1
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	а	D	D
722	Foodservices & drinking places	63	23 634	6 809	1 482	697	25.9	5.6
7222	Limited-service eating places	17	9 139	2 259	486	241	26.8	_
7223	Special foodservices	10	2 198	519	86	29	=	3.7
	BURLINGTON, VT							
72	Accommodation & foodservices	136	66 391	19 103	4 447	1 862	18.7	4.2
721	Accommodation	9	D	D	D	С	D	D
72111 721110 7211101	Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25	4 4	D D	D D	D D	c c	D D	D D
7211101	guestrooms or more	1	D	D	D	С	D	D
7213 72131 721310	Rooming & boarding houses	5 5 5	D D D	D D D	D D D	a a a	D D D	D D D
722	Foodservices & drinking places	127	D	D	D	g	D	D
7221 72211 722110	Full-service restaurants	49 49 49	27 403 27 403 27 403	8 848 8 848 8 848	1 933 1 933 1 933	869 869 869	17.2 17.2 17.2	.8 .8 .8
7222 72221	Limited-service eating places	44 44	14 947 14 947	4 080 4 080	1 005 1 005	467 467	26.2 26.2	6.1 6.1
7223	Special foodservices	13	D	D	D	С	D	D
7224 72241 722410	Drinking places (alcoholic beverages)	21 21 21	6 009 6 009 6 009	1 211 1 211 1 211	275 275 275	192 192 192	56.6 56.6 56.6	14.3 14.3 14.3

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	COLCHESTER TOWN, VT							
72	Accommodation & foodservices	31	15 911	4 223	971	419	14.1	7.2
721	Accommodation	8	D	D	D	С	D	D
72111 721110	Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels	4 4	6 705 6 705	1 728 1 728	424 424	162 162	7.9 7.9	_
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	4	D	D	D	а	D	D
721214	camps.  Recreational & vacation camps (except campgrounds)	4 4	D D	D D	D D	a a	D D	D D
722	Foodservices & drinking places	23	D	D	D	e e	D	D
7222	Limited-service eating places	12	4 922	1 248	279	147	6.3	11.5
	ESSEX JUNCTION, VT							
72	Accommodation & foodservices	34	15 359	4 183	990	429	9.6	13.5
721	Accommodation	1	D	D	D	а	D	D
722	Foodservices & drinking places	33	D	D	D	е	D	D
7222	Limited-service eating places	14	6 585	1 668	380	201	12.5	19.2
7223	Special foodservices	4	D	D	D	b	D	D
	MONTPELIER, VT							
72	Accommodation & foodservices	42	17 763	5 589	1 268	569	17.2	32.1
721	Accommodation	6	3 125	813	153	62	34.0	-
722	Foodservices & drinking places	36	14 638	4 776	1 115	507	13.6	38.9
7223	Special foodservices	6	D	D	D	С	D	D
	NEWPORT, VT							
72	Accommodation & foodservices	28	D	D	D	е	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	24	D	D	D	С	D	D
	RUTLAND, VT							
72	Accommodation & foodservices	91	44 428	13 004	3 370	1 333	16.4	6.6
721	Accommodation	14	9 898	2 281	597	207	8.8	1.5
72111	Hotels (except casino hotels) & motels	13	D	D	D	С	D	D
721110 7211101	Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25 guestrooms or more	13	D 8 422	D 2 059	D 530	173	D 6.6	D .8
722	Foodservices & drinking places	77	34 530	10 723	2 773	1 126	18.6	8.0
7222 72221	Limited-service eating places	34 34	14 929 14 929	3 939 3 939	865 865	424 424	21.1 21.1	6.3 6.3
7223	Special foodservices	2	D	D	D	b	D	D
	ST. ALBANS, VT							
72	Accommodation & foodservices	43	13 440	3 570	795	421	20.7	11.3
721	Accommodation	4	1 107	210	26	12	38.0	_
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	1	D	D	D	а	D	D
721211	campsRV (recreational vehicle) parks & campgrounds	1 1	D D	D D	D D	a a	D D	D D
722	Foodservices & drinking places	39	12 333	3 360	769	409	19.2	12.3
7222	Limited-service eating places	16	5 912	1 571	329	192	12.4	16.4

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Appen	dix Dj							-
NAICS	Geographic area and kind of business					Paid employees for pay period	Percent of	sales-
code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SOUTH BURLINGTON, VT	()	(41,000)	(\$1,000)	(\$1,000)	()		
72	Accommodation & foodservices	84	60 933	18 127	4 157	1 908	11.3	4.3
721	Accommodation	12	14 440	4 109	825	309	14.1	_
7211 72111	Traveler accommodation	12 12	14 440 14 440	4 109 4 109	825 825	309 309	14.1 14.1	
721110 7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25	12	14 440	4 109	825	309	14.1	-
7211102	guestrooms or more Hotels with less than 25 guestrooms	4 2	9 797 D	2 972 D	613 D	233 a	19.2 D	_ D
7211103 7211104	Motels	4 2	D D	D D	D D	b b	D D	D D
722	Foodservices & drinking places	72	46 493	14 018	3 332	1 599	10.5	5.7
7221 72211 722110	Full-service restaurants	32 32 32 32	27 938 27 938 27 938	8 837 8 837 8 837	2 181 2 181 2 181	1 043 1 043 1 043	5.1 5.1 5.1	6.9 6.9 6.9
7222 72221	Limited-service eating places	31 31	16 436 16 436	4 682 4 682	1 044 1 044	517 517	18.4 18.4	3.2 3.2
7223	Special foodservices	7	D	D	D	b	D	D
	SWANTON, VT							
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	а	D	D
722	Foodservices & drinking places	6	615	206	43	30	68.0	_
	VERGENNES, VT							
72	Accommodation & foodservices	18	8 678	2 859	236	128	14.9	6.5
721	Accommodation	3	D	D	D	b	D	D
72111 721110	Hotels (except casino hotels) & motels	1 1	D D	D D	D D	b b	D D	D D
722	Foodservices & drinking places	15	D	D	D	b	D	D
	WINOOSKI, VT							
72	Accommodation & foodservices	17	D	D	D	е	D	D
721	Accommodation	2	D	D	D	а	D	D
722	Foodservices & drinking places	15	D	D	D	е	D	D
7223	Special foodservices	1	D	D	D	b	D	D
	BALANCE OF CHITTENDEN COUNTY, VT							
72	Accommodation & foodservices	90	D	D	D	g	D	D
721	Accommodation	21	D	D D	D	е	D D	D D
7211 72111 721110	Traveler accommodation	18 17 17	D D	D D	D D D	e e e	D D	D D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	e	D	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	3	D	D	D	а	D	D
72121	camps	3 2	D D	D D	D D	a a	D D	D D
722	Foodservices & drinking places	69	D	D	D	f	D	D
7222 72221	Limited-service eating places	37 37	D D	D D	D D	e e	D D	D D
	BALANCE OF FRANKLIN COUNTY, VT							
72	Accommodation & foodservices	43	D	D	D	е	D	D
721	Accommodation	8	D	D	D	С	D	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	3	D	D	D	а	D	D
721211 721214	camps	3 2	D	D D	D D	a a	D D	D D
722	campgrounds)	1 35	D 7 426	D 2 069	D 409	a 232	D 31.7	D 8.8
	and the second s	00 1	. 7201	2 000 1	400	202	01.7	0.0

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

300 Appen							Percent of	sales—
NAICS code	Geographic area and kind of business				First-quarter	Paid employees for pay period including	From	
code		Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	administrative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF GRAND ISLE COUNTY, VT							
72	Accommodation & foodservices	21	D	D	D	b	D	D
721	Accommodation	13	D	D	D	а	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	а	D	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	7	D	D	D	а	D	D
721211	camps	7 4	D D	D D	D D	a a	D D	D D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	а	D	D
7213 72131	Rooming & boarding houses	1 1	D D	D D	D D	a a	D D	D D
721310	Rooming & boarding houses	i	D	D	D	а	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
	BALANCE OF ADDISON COUNTY, VT							
72	Accommodation & foodservices	70	23 765	8 106	1 658	820	18.3	4.4
721	Accommodation	23	D	D	D	С	D	D
72111 721110	Hotels (except casino hotels) & motels	8 8	D D	D D	D D	C C	D D	D D
721110	Hotels with less than 25 guestrooms	2	Ď	Ď	D	b	Ď	Ď
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	7	1 225	333	26	27	12.2	26.8
721211	camps	7 2	1 225 D	333 D	26 D	27 a	12.2 D	26.8 D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	а	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	С	D	D
	BALANCE OF BENNINGTON COUNTY, VT							
72	Accommodation & foodservices	99	53 856	14 994	3 461	1 378	14.8	4.9
721	Accommodation	50	33 582	8 656	1 803	632	9.9	.6
7211 72111	Traveler accommodation	48 33	D 26 699	D 7 091	D 1 421	f 489	D 10.3	D .7
721110 7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25	33	26 699	7 091	1 421	489	10.3	.7
7211102	guestrooms or more  Hotels with less than 25 guestrooms	7 4	21 011 D	5 928 D	1 215 D	377 a	5.7 D	_ D
7211103 721191	Motels	21 15	4 844 D	1 019 D	173 D	89 c	32.4 D	4.0 D
7213 72131	Rooming & boarding houses	1 1	D D	D D	D D	a a	D D	D D
721310	Rooming & boarding houses	1	D	D	D	a	D	Ď
722	Foodservices & drinking places	49	20 274	6 338	1 658	746	22.9	12.1
7222	Limited-service eating places	14	5 483	1 493	391	178	27.8	21.1
	BALANCE OF CALEDONIA COUNTY, VT							
72	Accommodation & foodservices	72	24 363	6 897	1 474	767	20.3	6.4
721	Accommodation	14	4 621	1 392	274	113	_ D	12.1 D
7213 72131 721310	Rooming & boarding houses Rooming & boarding houses Rooming & boarding houses	1 1 1 1	D D D	D D D	D D D	a a a	D D	D D
722	Foodservices & drinking places	58	19 742	5 505	1 200	654	25.1	5.1
7222	Limited-service eating places	25	9 625	2 347	495	283	15.4	5.0
7223	Special foodservices	3	2 290	869	198	102	_	-
	BALANCE OF ESSEX COUNTY, VT							
72	Accommodation & foodservices	21	D	D	D	b	D	D
721	Accommodation	6	D	D	D	а	D	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	2	D	D	D	а	D	D
72121	camps	2	D	D	D	а	D	D
	campgrounds)	1	D	D	D	а	D	D
722	Foodservices & drinking places	15	D	D	D	Ь	D	D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

see Append	Geographic area and kind of business				First-quarter	Paid employees for pay period including	Percent of sales –	
NAICS code							From	
		Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	administrative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF LAMOILLE COUNTY, VT							
72	Accommodation & foodservices	112	122 228	36 534	10 393	3 415	6.3	8.8
721	Accommodation	37	92 718	26 897	7 924	2 318	1.7	10.1
7211 72111	Traveler accommodation	34 26	91 950 89 933	26 731 26 235	7 875 7 720	2 301 2 251	1.7 .6	10.2 10.4
721110 7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25	26	89 933	26 235	7 720	2 251	.6	10.4
7211102 7211104	guestrooms or more	13 3 6	83 607 725 4 289	24 558 122 1 346	7 292 37 353	2 107 32 95	- - 5.7	11.2 - 1.0
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131 721310	Rooming & boarding houses	2 2	D D	D D	D D	a a	D D	D D
722	Foodservices & drinking places	75	29 510	9 637	2 469	1 097	20.8	4.7
7222 722212	Limited-service eating places	20 1	7 423 D	2 103 D	608 D	303 c	19.4 D	6.1 D
	BALANCE OF ORANGE COUNTY, VT							
72	Accommodation & foodservices	58	20 837	6 368	1 237	626	24.8	6.3
721	Accommodation	22	9 522	2 724	437	184	1.6	2.4
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	11	5 200	1 351	181	58	2.2	2.8
72121	camps	11	5 200	1 351	181	58	2.2	2.8
722	campgrounds)	9 36	D 11 315	D 3 644	D 800	b 442	D 44.4	D 9.6
	Page 1			3 3	000			0.0
	BALANCE OF ORLEANS COUNTY, VT							
72	Accommodation & foodservices	40	D	D	D	f	D	D
721	Accommodation	17	D	D	D	е	D	D
72111 721110	Hotels (except casino hotels) & motels Hotels (except casino hotels) & motels	9	D D	D D	D D	e	D D	D D
721110	Hotels with less than 25 guestrooms	3	D	D	D	e a	D	D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	3	871	227	21	4	-	_
721214	camps	3 2	871 D	227 D	21 D	4 a	– D	– D
722	Foodservices & drinking places	23	D	D	D	С	D	D
	BALANCE OF RUTLAND COUNTY, VT							
72	Accommodation & foodservices	143	64 200	18 709	5 923	2 025	17.7	9.5
721	Accommodation	53	35 652	10 449	3 477	1 007	5.7	.6
7211	Traveler accommodation	47	34 154	10 039	3 462	999	3.4	.6
72111 721110 7211101	Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25	34 34	D D	D D	D D	f	D D	D D
7211102	guestrooms or more	17 9	25 506 D	7 781 D	2 780 D	740 b	1.2 D	.9 D
7211103 7212	Motels	8 6	D 1 498	D 410	D 15	c 8	D 57.1	D
72121	RV (recreational vehicle) parks & recreational camps	6	1 498	410	15	8	57.1	_
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	а	D	D
722	Foodservices & drinking places	90	28 548	8 260	2 446	1 018	32.6	20.7
7222	Limited-service eating places	21	3 727	899	200	130	28.1	28.8
7223	Special foodservices	5	D	D	D	С	D	D
7224 72241 722410	Drinking places (alcoholic beverages) Drinking places (alcoholic beverages) Drinking places (alcoholic beverages)	12   12   12	D D D	D D D	D D D	с с с	D D D	D D D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business		Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
		Establishments (number)					From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF WASHINGTON COUNTY, VT							
72	Accommodation & foodservices	84	30 570	10 236	2 822	1 134	25.0	23.6
721	Accommodation	30	10 390	3 398	1 079	361	14.3	44.2
72111 721110 7211102	Hotels (except casino hotels) & motels	11 11 4	D D D	D D D	D D D	e e b	D D D	D D D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	2	D	D	D	а	D	D
721214	camps	2	D D	D D	D D	a a	D D	D D
722	Foodservices & drinking places	54	20 180	6 838	1 743	773	30.5	12.9
7222	Limited-service eating places	14	D	D	D	С	D	D
7223	Special foodservices	6	D	D	D	С	D	D
	BALANCE OF WINDHAM COUNTY, VT							
72	Accommodation & foodservices	128	75 080	27 772	7 469	2 296	14.2	2.7
721	Accommodation	54	D	D	D	g	D	D
7211 72111 721110 7211101	Traveler accommodation.  Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels  Hotels (except casino hotels) with 25	47 29 29	D D D	D D D	D D	g f f	D D D	D D D
7211102 721191	guestrooms or more Hotels with less than 25 guestrooms Bed & breakfast inns	9 11 18	D D D	D D D	D D D	f c c	D D D	D D D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	6	D	D	D	а	D	D
72121 721211 721214	camps	6 4 2	D D	D D	D D	a a a	D D	D D
722	Foodservices & drinking places	74	D	D	D	g	D	D
7221 72211 722110	Full-service restaurants Full-service restaurants Full-service restaurants	53 53 53	22 079 22 079 22 079	7 410 7 410 7 410	2 203 2 203 2 203	1 137 1 137 1 137	33.6 33.6 33.6	6.3 6.3 6.3
	BALANCE OF WINDSOR COUNTY, VT							
72	Accommodation & foodservices	216	92 567	28 922	6 844	2 458	23.3	12.1
721	Accommodation	81	49 485	14 865	3 637	1 050	15.2	13.4
7211 72111 721110	Traveler accommodation.  Hotels (except casino hotels) & motels  Hotels (except casino hotels) & motels	72 42 42	45 432 38 781 38 781	13 683 11 817 11 817	3 508 3 097 3 097	1 021 834 834	16.1 17.1 17.1	14.6 16.9 16.9
7211101 7211102	Hotels (except casino hotels) with 25 guestrooms or more	14 7	21 729 D	6 848 D	1 770 D	442 b	1.5 D	4.2 D
7211103 7211104 721191	Motels	18 3 29	12 618 D D	3 591 D D	1 050 D D	308 b c	39.6 D	44.6 D D
7212 72121	RV (recreational vehicle) parks & recreational camps . RV (recreational vehicle) parks & recreational	9	4 053	1 182	129	29	5.0	-
721211 721214	camps	9	4 053 1 430	1 182 211	129 29	29 5	5.0	_ _
700	campgrounds)	5	2 623	971	100	24	7.7	- 40.5
722 7222	Foodservices & drinking places	135	43 082 12 956	14 057 3 992	3 207 754	1 408	32.6 32.5	10.5
1222	Limited-service eating places	39	12 956	ა 992	/54	391	32.5	2.7

¹Includes sales information obtained from administrative records of other Federal agencies. ²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A. Explanation of Terms

#### ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

#### FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

#### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

## NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

#### **SALES (\$1,000)**

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

## SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

## SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

#### 721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

#### 7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

#### 72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

#### 721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

7011 (pt) Motels

7011 (pt) Motor hotels

7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more

7011 (pt) Hotels with less than 25 guestrooms

7041 (pt) Organization hotels

## 7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

#### 7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

#### 7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

#### 7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

#### 7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

#### 72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

#### 721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

#### 72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

#### 721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

- 7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more
- 7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

#### 7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

## 7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

#### 721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

## 7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

## 72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

## 721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

## 721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

#### 7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

#### 72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

#### 721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

#### 7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

## 7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

#### 722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

#### 7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

#### **72211 Full-Service Restaurants**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

#### 722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

#### 7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

#### 72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

#### 722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

#### 722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

#### 722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

#### 7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

#### 7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

#### 7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

#### 72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

#### 72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

#### 7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

#### 7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

#### 7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

## 7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

#### **7223 Special Food Services**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

#### **72231 Food Service Contractors**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

#### **722310 Food Service Contractors**

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

#### 72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

#### 722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

#### 72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or non-motorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

#### 722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or non-motorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

#### **7224 Drinking Places (Alcoholic Beverages)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

#### 72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

#### 722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

# Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

## INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

- The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
- 2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

#### RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

#### **VERMONT**

There are no geographic notes for the state of Vermont.

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## Appendix E. Metropolitan Areas

#### **VERMONT**

#### **Burlington, VT MSA**

Chittenden County, VT (Part)
Burlington city, VT
Colchester town, VT
Essex Junction village, VT
South Burlington city, VT
Winooski city, VT

#### Burlington, VT MSA—Con.

Franklin County, VT (Part)
St. Albans city, VT
Swanton village, VT
Grand Isle County, VT (Part)

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