## Summary

## 1997 Economic Census

Accommodation and Foodservices
Subject Series

Many persons participated in the various activities of the 1997 Economic Census for the Accommodation and Foodservices sector.

Service Sector Statistics Division prepared this report. Bobby E. Russell, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of Fay Dorsett, Chief, Retail Census Branch, assisted by Thomas G. Dassel, Peter H. Lee, Barbara T. Parlett, Maria A. Poschinger, and M. Yvonne Wade. Primary staff assistance was provided by Maunda M. Charles, Darrell S. Dow, Kimberly K. Giesbrecht, Stephanie L. Glegorovich, Charlene B. Harris, Nicole C. Howe, David P. Katzoff, John W. Nogle II, J. Robert Nusz, Donna J. Pickeral, Ingrid C. Stack, Jeremy R. Stash, Anna M. Stump, and Paula M. Thompson.

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The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. Shirin A. Ahmed, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of
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development of the system to disseminate 1997 Economic Census reports.
The staff of the National Processing Center, Judith N. Petty, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.
The Geography Division staff developed geographic coding procedures and associated computer programs.
The Economic Statistical Methods and Programming Division, Charles P. Pautler Jr., Chief, developed and coordinated the computer processing systems. Martin S. Harahush, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. Robert S. Jewett, Barbara L. Lambert, and Edward F. Johnson provided special computer programming. William C. Wester, Chief, Services Branch, assisted by Robert A. Hill, Dennis P. Kelly, Jay L. Norris, and Jeffrey S. Rosen supervised the preparation of the computer programs. Additional programming assistance was provided by Donell D. Barnes, Daniel C. Collier, Gilbert J. Flodine, Ryan C. Fung, David Hiller, Leatrice D. Hines, Milan Lepusic, William D. McClain, Michael J. Ocasio, Sara J. Presley, Jacqueline V. Sellers, and Michael A. Sendelbach.
Computer Services Division, Debra D. Williams, Chief, performed the computer processing.
Kim D. Ottenstein, Bernadette J. Gayle, and Laurene V. Qualls of the Administrative and Customer Services Division, Walter C. Odom, Chief, provided publications and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by Michael G. Garland, Assistant Chief, and Gary J. Lauffer, Chief, Publications Services Branch.
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## 1997 Economic Census <br> Accommodation and Foodservices <br> Subject Series


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## Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7 .

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.


## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

| 21 | Mining |
| :--- | :--- |
| 22 | Utilities |
| 23 | Construction |
| $31-33$ | Manufacturing |
| 42 | Wholesale Trade |
| $44-45$ | Retail Trade |
| $48-49$ | Transportation and Warehousing |
| 51 | Information |

Finance and Insurance
Real Estate and Rental and Leasing
Professional, Scientific, and Technical Services
Management of Companies and Enterprises
Administrative and Support and Waste
Management and Remediation Services
Educational Services
Health Care and Social Assistance
Arts, Entertainment, and Recreation
Accommodation and Foodservices
Other Services (except Public Administration)
(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were
required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

## Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

## Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673
301-457-2668

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1997 Economic Census and Related Statistics at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the History of the 1997 Economic Census at www.census.gov/econ/www/history.html.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A Standard error of 100 percent or more.
D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
$\mathrm{N} \quad$ Not available or not comparable.
Q Revenue not collected at this level of detail for multiestablishment firms.
S Withheld because estimates did not meet publication standards.

Represents less than 50 vehicles or .05 percent.
Not applicable.
Disclosure withheld because of insufficient coverage of merchandise lines.
Less than half the unit shown.
0 to 19 employees.
20 to 99 employees.
100 to 249 employees.
250 to 499 employees.
500 to 999 employees.
1,000 to 2,499 employees.
2,500 to 4,999 employees.
5,000 to 9,999 employees.
10,000 to 24,999 employees.
25,000 to 49,999 employees.
50,000 to 99,999 employees.
100,000 employees or more.
10 to 19 percent estimated.
20 to 29 percent estimated.
Revised.
Sampling error exceeds 40 percent.
Not elsewhere classified.
Not specified by kind. Represents zero (page image/print only).
C) Consolidated city.

Independent city.

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## Accommodation and Foodservices

## SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-ofbusiness detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least $1,000,000$ (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1,1997 . These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

## COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

## DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the United States: 1997

| NAICS code | Kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll$(\$ 1,000)$ | Paid employees for pay period including March 12(number) (number) | Percent of sales- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | From administrative records ${ }^{1}$ | Estimated ${ }^{2}$ |
|  | UNITED STATES |  |  |  |  |  |  |  |
| 72 | Accommodation \& foodservices | '545 068 | '350 399194 | r97 007396 | '22 671697 | r9 451226 | ${ }^{\text {r }} 14.3$ | ${ }^{1} 10.0$ |
| 721 | Accommodation | '58 162 | r98457431 | '26 673852 | r6 285109 | ${ }^{1} 1696659$ | r5.2 | '8.4 |
| 7211 | Traveler accommodation. | 47079 | 94965838 | 25851424 | 6140495 | 1645666 | 4.8 | 8.3 |
| 72111 | Hotels (except casino hotels) \& motels .......... | 43188 | 73450881 | 19647141 | 4645544 | 1355660 | 5.8 | 9.9 |
| $\begin{aligned} & 721110 \\ & 7211101 \end{aligned}$ | Hotels (except casino hotels) \& motels Hotels (except casino hotels) with 25 | 43188 | 73450881 | 19647141 | 4645544 | 1355660 | 5.8 | 9.9 |
|  | guestrooms or more....................... | 16782 | 61332724 | 16893477 | 4056274 | 1095292 | 4.5 | 10.0 |
| 7211102 | Hotels with less than 25 guestrooms ......... Motels........................... | 2386 | - 582168 | 136543 2056135 | 28534 | 12947 | 16.5 | 7.5 |
| 7211104 | Motor hotels | 2139 | 2206110 | 2 522926 | 112304 | 42326 | 10.0 | 9.8 8.6 |
| 7211105 | Organization hotels | 52 | 124241 | 38060 | 8953 | 2383 | 1.4 | 1.0 |
| 72112 | Casino hotels | 257 | 20652442 | 5998303 | 1454541 | 271220 | . 7 | 2.9 |
| 721120 | Casino hotels ............................... | 257 | 20652442 | 5998303 | 1454541 | 271220 | . 7 | 2.9 |
| 72119 | Other traveler accommodation. | 3634 | 862515 | 205980 | 40410 | 18786 | 12.4 | 5.2 |
| 721191 | Bed \& breakfast inns ..... | 2898 | 687336 | 168816 | 33912 | 16049 | 13.1 | 4.0 |
| 721199 | All other traveler accommodation .............. . | 736 | 175179 | 37164 | 6498 | 2737 | 9.7 | 10.0 |
| 7212 | RV (recreational vehicle) parks \& recreational camps . | 7598 | 2734918 | 665297 | 105569 | 35331 | 17.9 | 8.6 |
| 72121 | RV (recreational vehicle) parks \& recreational camps | 7598 | 2734918 | 665297 | 105569 | 35331 | 17.9 | 8.6 |
| 721211 | RV (recreational vehicle) parks \& campgrounds. | 4085 | 1394200 | 282619 | 51269 | 16474 | 18.9 | 8.2 |
| 721214 | Recreational \& vacation camps (except campgrounds) | 3513 | 1340718 | 382678 | 54300 | 18857 | 16.9 | 9.1 |
| 7213 | Rooming \& boarding houses . | 13 485 | '756675 | ${ }^{1} 157131$ | '39 045 | ${ }^{1} 15662$ | ${ }^{1} 19.5$ | ${ }^{\text {r } 16.1}$ |
| 72131 | Rooming \& boarding houses ................... | 「3 485 | '756675 | '157 131 | '39 045 | r15 662 | ${ }^{\prime} 19.5$ | ${ }^{\text {r16.1 }}$ |
| 721310 | Rooming \& boarding houses .................. | '3 485 | '756 675 | '157 131 | '39 045 | r15 662 | '19.5 | ${ }^{\text {r16.1 }}$ |
| 722 | Foodservices \& drinking places. | '486906 | '251 941763 | '70 333544 | r16 386588 | 17754567 | ${ }^{\text {r17.8 }}$ | ${ }^{\text {r10.6 }}$ |
| 7221 | Full-service restaurants.. | 191245 | 112450172 | 34435004 | 8104400 | 3641402 | 19.6 | 10.2 |
| 72211 | Full-service restaurants | 191245 | 112450172 | 34435004 | 8104400 | 3641402 | 19.6 | 10.2 |
| 722110 | Full-service restaurants . | 191245 | 112450172 | 34435004 | 8104400 | 3641402 | 19.6 | 10.2 |
| 7222 | Limited-service eating places . | '214 774 | r107 788072 | '27 483082 | '6 326880 | '3 327001 | ${ }^{\text {r16.0 }}$ | ${ }^{1} 11.0$ |
| 72221 | Limited-service eating places .. | '214 774 | '107 788072 | '27 483082 | '6 326880 | '3 327001 | ${ }^{\text {r16.0 }}$ | ${ }^{\text {r11.0 }}$ |
| 722211 | Limited-service restaurants. | 174104 | 94698045 | 24032405 | 5548491 | 2944280 | 15.3 | 11.1 |
| 722212 | Cafeterias | 4172 | 2578922 | 799108 | 194661 | 72324 | 14.9 | 8.1 |
| 722213 | Snack \& nonalcoholic beverage bars | 「36 498 | '10 511105 | '2 651569 | '583 728 | '310 397 | ${ }^{22} 2.2$ | 10.7 |
| 7222131 | Ice cream \& soft serve shops .. | 9753 | 2120143 | 488082 | 85405 | 69425 | 29.8 | 9.3 |
| 7222132 | Frozen yogurt shops | 1582 | 304191 | 73379 | 15849 | 11422 | 31.8 | 14.6 |
| 7222133 | Donut shops ........ | 6792 | 2329466 | 604078 | 138048 | 61421 | 24.8 | 9.9 |
| 7222134 | Bagel shops. | 3926 | 1445838 | 399348 | 96850 | 45972 | 17.4 | 12.9 |
| 7222135 | Coffee shops. | 6843 | 2001380 | 467197 | 108169 | 56592 | 19.0 | 10.7 |
| 7222136 | Cookie shops . . . . . $\ldots$............... | 1798 | 412655 | 100003 | 23831 | 10908 | 22.5 | 12.9 |
| 7222137 | Other snack \& nonalcoholic beverage bars .... | '5 804 | r1 897432 | '519 482 | r115 576 | '54 657 | r15.7 | '10.7 |
| 7223 | Special foodservices | 28062 | 19407810 | 5765977 | 1332760 | 464870 | 6.9 | 9.9 |
| 72231 | Foodservice contractors | 18991 | 15159590 | 4617362 | 1100648 | 361996 | 2.2 | 10.0 |
| 722310 | Foodservice contractors ....................... | 18991 | 15159590 | 4617362 | 1100648 | 361996 | 2.2 | 10.0 |
| 72232 | Caterers... | ${ }_{6} 478$ | 3368823 | 978105 | 196689 | 91191 | 21.8 | 9.9 |
| 722320 | Caterers .................................... | 6478 | 3368823 | 978105 | 196689 | 91191 | 21.8 | 9.9 |
| 72233 | Mobile foodservices . . . . . . . . . . . . . . . . . . . . . . . . | 2593 | 879397 | 170510 | 35423 | 11683 | 29.2 | 8.0 |
| 722330 | Mobile foodservices . . . . . . . . . . . . . . . . . . . . . . . . . | 2593 | 879397 | 170510 | 35423 | 11683 | 29.2 | 8.0 |
| 7224 | Drinking places (alcoholic beverages) .............. | 52825 | 12295709 | 2649481 | 622548 | 321294 | 34.9 | 13.0 |
| 72241 | Drinking places (alcoholic beverages) ............ | 52825 | 12295709 | 2649481 | 622548 | 321294 | 34.9 | 13.0 |
| 722410 | Drinking places (alcoholic beverages) .......... | 52825 | 12295709 | 2649481 | 622548 | 321294 | 34.9 | 13.0 |

${ }^{1}$ Includes sales information obtained from administrative records of other Federal agencies.
${ }^{2}$ Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Merchandise Lines by Kind of Business for the United States: 1997
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and ML code | Kind of business and merchandise line | Establishments handling merchandise line |  | Merchandise line sales |  |  | Sales of establishments reporting merchandise line sales as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number | Total sales $(\$ 1,000)$ | Amount $(\$ 1,000)$ | As percent of total sales of- |  |  |
|  |  |  |  |  | Establishments handling line | establishments ${ }^{1}$ |  |
| 72111 | Hotels (except casino hotels) \& motels-Con. |  |  |  |  |  |  |
| 0130 | Alcoholic drinks (served at this establishment) | 7369 | 43858171 | 2513969 | 5.7 | 3.4 | 57.5 |
| 0131 | Distilled spirits. | 6172 | 40616271 | 1193266 | 2.9 | 1.6 | X |
| 0132 | Wine . . . . . . . . | 5321 | 35749491 | 640908 | 1.8 | . 9 | X |
| 0133 | Beer \& ale | 6474 | 37845786 | 679781 | 1.8 | . 9 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . | 792 | 6319818 | 391848 | 6.2 | . 5 | X |
|  | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 973 | 7826368 | 24373 | . 3 | Z | X |
| 9810 | All other merchandise | 8370 | 27882478 | 1091886 | 3.9 | 1.5 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 12713 | 50255831 | 2819347 | 5.6 | 3.8 | X |
| 721110 | Hotels (except casino hotels) \& motels . | 43188 | x | 73450881 | X | 100.0 | 77.9 |
| 0010 0020 | Guestroom or unit rentals (excluding occupancy taxes) . . . . . . . . . . . . Camp tuition or fees....................................... | 43188 399 | 73450881 438872 | 53611323 27562 | 73.0 6.3 | 73.0 Z | X X x |
| $\begin{aligned} & 0030 \\ & 0040 \end{aligned}$ | Camp tuition or fees.................................................. | 399 21607 | ¢ $\begin{array}{r}4388682 \\ 373 \\ 821\end{array}$ | 27562 1340352 | 6.3 2.3 | 1.8 | X |
|  | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 357 | 728562 | 19272 | 2.6 | Z | X |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) .... | 8045 | 40349182 | 737485 | 1.8 | 1.0 | X |
| 0060 | Membership dues \& fees | 900 | 6234395 | 201875 | 3.2 | . 3 | X |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 5200 | 10648578 | 104597 | 1.0 | . 1 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 9279 | 51288346 | 10565750 | 20.6 | 14.4 | 74.7 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 1238 | 3608287 | 283934 | 7.9 | . 4 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 8555 | 49906115 | 10281814 | 20.6 | 14.0 | X |
| 0130 | Alcoholic drinks (served at this establishment) | 7369 | 43858171 | 2513969 | 5.7 | 3.4 | 57.5 |
| 0131 | Distilled spirits..... | 6172 5 | 40616271 | 1193266 | 2.9 | 1.6 | X |
| 0132 | Wine . | 5321 | 35749491 | 640908 | 1.8 | . 9 | X |
| 0133 | Beer \& ale | 6474 | 37845786 | 679781 | 1.8 | . 9 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . . . . . . . . . . . . . . . . . . . . . . . . . . . | 792 | 6319818 | 391848 | 6.2 | . 5 | X |
|  | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 973 | 7826368 | 24373 | . 3 | Z | X |
| 9810 | All other merchandise | 8370 | 27882478 | 1091886 | 3.9 | 1.5 | x |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 12713 | 50255831 | 2819347 | 5.6 | 3.8 | X |
| 7211101 | Hotels (except casino hotels) with $\mathbf{2 5}$ guestrooms or more .. | 16782 | X | 61332724 | X | 100.0 | 79.4 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) | 16782 | 61332724 | 42544643 | 69.4 | 69.4 | X |
| 0020 | Camp tuition or fees ....................... | 129 | 313418 | 22298 | 7.1 | Z | X |
| $\begin{aligned} & 0030 \\ & 0040 \end{aligned}$ | Telephone service charges. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 11434 | 52448209 | 1237113 | 2.4 | 2.0 | X |
|  | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 187 | 606055 | 13436 | 2.2 | Z | x |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 6247 | 38361678 | 699026 | 1.8 | 1.1 | x |
| 0060 | Membership dues \& fees $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | 553 | 5935791 | 180935 | 3.0 | . 3 | X |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 1514 | 8272495 | 76263 | . 9 | . 1 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 6886 | 49132311 | 10071348 | 20.5 | 16.4 | 76.2 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 671 | 3223987 | 250885 | 7.8 | . 4 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 6525 | 47936412 | 9820463 | 20.5 | 16.0 | X |
| 0130 | Alcoholic drinks (served at this establishment) | 5801 | 42182499 | 2358963 | 5.6 | 3.8 | 58.7 |
| 0131 | Distilled spirits....................... | 4892 | 39139223 | 1124044 | 2.9 | 1.8 | X |
| 0132 |  | 4240 | 34434527 | 616603 | 1.8 | 1.0 | X |
| 0133 | Beer \& ale | 5035 | 36302779 | 618308 | 1.7 | 1.0 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ |  | 578 | 6128628 | 382939 | 6.2 | . 6 | X |
|  | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 588 | 7575856 | 22154 | . 3 | Z | x |
| 9810 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3725 | 24069765 | 1022681 | 4.2 | 1.7 | x |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 7983 | 46501413 | 2700925 | 5.8 | 4.4 | X |
| 7211102 | Hotels with less than $\mathbf{2 5}$ guestrooms . | 2386 | x | 582168 | x | 100.0 | 63.5 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) ............... | 2386 | 582168 | 447628 | 76.9 | 76.9 | X |
| 0020 | Camp tuition or fees............................................. | 52 | 15670 | 776 | 5.0 | . 1 | X |
| 00300040 |  | 360 | 145917 | 2472 | 1.7 | . 4 | X |
|  | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 29 | 9811 | 1842 | 18.8 | . 3 | X |
| 0050 0060 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 146 | 65890 | 3467 | 5.3 | . 6 | X |
| 0060 | Membership dues \& fees ., ........................................ | 41 | 21540 | 1098 | 5.1 | . 2 | $\times$ |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 242 | 59150 | 2624 | 4.4 | . 5 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 554 | 232241 | 66166 | 28.5 | 11.4 | 59.8 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 105 | 22118 | 2728 | 12.3 | . 5 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 486 | 220036 | 2728 63 | 28.8 | 10.9 | x |
| 0130 | Alcoholic drinks (served at this establishment) . . . . . . . . . . . . . . . . . . . | 375 | 174891 | 28535 | 16.3 | 4.9 | 49.5 |
| 0131 | Distilled spirits................................................ | 261 | 139605 | 11335 | 8.1 | 1.9 | X |
| 0132 |  | 263 | 147215 | 8031 | 5.5 | 1.4 | X |
| 0133 | Beer \& ale ................................................... | 342 | 153759 | 9174 | 6.0 | 1.6 | X |
| 0140 |  | 55 | 20725 | 773 | 3.7 | . 1 | X |
| 0150 | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 80 | 30477 | 378 | 1.2 | . 1 | x |
| 9810 | All other merchandise | 409 | 152647 | 7900 | 5.2 | 1.4 | X |

Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and ML code | Kind of business and merchandise line | Establishments handling merchandise line |  | Merchandise line sales |  |  | Sales of establishments reporting merchandise line sales as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number | Total sales $(\$ 1,000)$ | $\begin{aligned} & \text { Amount } \\ & (\$ 1,000) \end{aligned}$ | As percent of total sales of- |  |  |
|  |  |  |  |  | Establishments handling line | establishments ${ }^{1}$ |  |
| 72111029980 | Hotels with less than $\mathbf{2 5}$ guestrooms-Con. <br> All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . |  |  |  |  |  |  |
|  |  | 413 | 148328 | 18509 | 12.5 | 3.2 | X |
| 7211103 | Motels ........................................... | 21829 | X | 9205638 | x | 100.0 | 69.0 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) | 21829 | 9205638 | 8586061 | 93.3 | 93.3 | X |
| 0020 | Camp tuition or fees. | 197 | 75411 | 3410 | 4.5 | Z | X |
| $\begin{aligned} & 0030 \\ & 0040 \end{aligned}$ | Telephone service charges. . | 8705 | 5376317 | 77246 | 1.4 | . 8 | x |
|  | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment). | 141 | 112696 | 3994 | 3.5 | Z | x |
|  | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 1254 | 1234741 | 22313 | 1.8 | 2 | X |
|  | Membership dues \& fees | 237 | 182290 | 3808 | 2.1 | Z | X |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 3286 | 2129456 | 22543 | 1.1 | . 2 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 1467 | 1307719 | 280031 | 21.4 | 3.0 | 65.6 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 408 | 292994 | 23186 | 7.9 | . 3 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 1194 | 1156762 | 256844 | 22.2 | 2.8 | X |
| 0130 | Alcoholic drinks (served at this establishment) | 919 | 998731 | 89460 | 9.0 | 1.0 | 49.1 |
| 0131 | Distilled spirits... | 773 | 891214 | 39308 | 4.4 | . 4 | X |
| 0132 | Wine . | 604 | 743330 | 10773 | 1.4 | . 1 | X |
| 0133 | Beer \& ale | 849 | 927099 | 39380 | 4.2 | . 4 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . | 137 | 125656 | 6005 | 4.8 | . 1 | x |
|  | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 257 | 167969 | 1543 | . 9 | Z | X |
| 9810 |  | 3283 | 2401827 | 41487 | 1.7 | . 5 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 3780 | 2794460 | 66495 | 2.4 | . 7 | X |
| 7211104 | Motor hotels | 2139 | X | 2206110 | x | 100.0 | 75.0 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) ............... | 2139 | 2206110 | 1978491 | 89.7 | 89.7 | x |
| 0020 0030 | Camp tuition or fees <br> Telephone service charges. | $\begin{array}{r}18 \\ 1098 \\ \hline 18\end{array}$ | $\begin{array}{r}13576 \\ 1337812 \\ \hline 698\end{array}$ | 22988 | 2.0 1.7 1 | Z 1.0 | X |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 383 | 616439 | 8056 | 1.3 | . 4 | X |
| 0060 | Membership dues \& fees ........................................ | 33 | 39681 | 1262 | 3.2 | . 1 | X |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 146 | 140402 | 3007 | 2.1 | . 1 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 337 | 519129 | 122951 | 23.7 | 5.6 | 69.4 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 51 | 62599 | 7059 | 11.3 | . 3 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 315 | 495959 | 115891 | 23.4 | 5.3 | X |
| 0130 | Alcoholic drinks (served at this establishment) | 263 | 431947 | 33685 | 7.8 | 1.5 | 51.9 |
| 0131 | Distilled spirits................................................. | 238 | 401696 | 16340 | 4.1 | . 7 | X |
| 0132 |  | 204 | 374446 | 5048 | 1.3 | . 2 | X |
| 0133 | Beer \& ale | 239 | 412176 | 12285 | 3.0 | . 6 | X |
| 01400150 | Packaged liquor, wine, \& beer Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 20 | 30997 | 2086 | 6.7 | . 1 | X |
|  |  | 45 | 42135 | 281 | . 7 | Z | X |
| 9810 | All other merchandise | 939 | 1211052 | 17721 | 1.5 | . 8 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 497 | 699574 | 15315 | 2.2 | . 7 | X |
| 7211105 | Organization hotels . | 52 | X | 124241 | X | 100.0 | 79.6 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) ............... | 52 | 124241 | 54500 | 43.9 | 43.9 | X |
| 0030 | Telephone service charges......................................... | 10 | 65566 | 534 | . 8 | . 4 | X |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 15 | 70434 | 4623 | 6.6 | 3.7 | X |
| 0060 |  | 36 | 55093 | 14772 | 26.8 | 11.9 | X |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 12 | 47075 | 160 | 3 | . 1 | X |
| 0120 |  | 35 | 96946 | 25254 | 26.1 | 20.3 | 69.5 |
| 0122 | soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for consumption on the premises | 35 | 96946 | 25178 | 26.0 | 20.3 | X |
| 0130 | Alcoholic drinks (served at this establishment) . . . . . . . . . . . . . . . . . . . . . | 11 | 70103 | 3326 | 4.7 | 2.7 | 70.4 |
| 0131 | Distilled spirits. . | 9 | 44533 | 2239 | 5.0 | 1.8 | X |
| 0132 |  | 9 | 49973 | 453 | . 9 | . 4 | X |
| 0133 | Beer \& ale | 9 | 49973 | 634 | 1.3 | . 5 | X |
| 9810 | All other merchandise | 14 | 47187 | 2097 | 4.4 | 1.7 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 40 | 112056 | 18103 | 16.2 | 14.6 | X |
| 72112 | Casino hotels | 257 | X | 20652442 | X | 100.0 | 81.6 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) .............. | 257 | 20652442 | 2711733 | 13.1 | 13.1 | x |
| $\begin{aligned} & 0030 \\ & 0040 \end{aligned}$ | Telephone service charges...................................... | 111 | 10823008 | 98695 | . 9 | . 5 | X |
|  | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 257 | 20652442 | 13707412 | 66.4 | 66.4 | X |
| $\begin{aligned} & 0050 \\ & 0100 \end{aligned}$ | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 50 | 4383177 | 15330 | . 4 | . 1 | X |
|  | Groceries \& other foods for human consumption off the premises ...... | 43 | 3357569 | 20808 | 6 | . 1 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 251 | 20081667 | 2106282 | 10.5 | 10.2 | 72.7 |
| 01210122 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 35 | 2516880 | 102453 | 4.1 | . 5 | X |
|  | Food/nonalcoholic beverages prepared for consumption on the premises | 235 | 19332047 | 2003829 | 10.4 | 9.7 | x |

See footnotes at end of table.

Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and ML code | Kind of business and merchandise line | Establishments handling merchandise line |  | Merchandise line sales |  |  | Sales of establishments reporting merchandise line sales as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number | Total sales $(\$ 1,000)$ | Amount $(\$ 1,000)$ | As percent of total sales of- |  |  |
|  |  |  |  |  | Establishments handling line | establishments ${ }^{1}$ |  |
| 72112 | Casino hotels-Con. |  |  |  |  |  |  |
| 0130 | Alcoholic drinks (served at this establishment) <br> Distilled spirits <br> Wine <br> Beer \& ale | 235 | 19161960 | 773831 | 4.0 | 3.7 | 47.7 |
| 0131 |  | 222 | 17995088 | 347247 | 1.9 | 1.7 | x |
| 0132 |  | 167 | 15319340 | 115159 | . 8 | . 6 | x |
| 0133 |  | 209 | 18102680 | 311424 | 1.7 | 1.5 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . . Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 51 | 3050987 | 27609 | . 9 | . 1 | X |
|  |  | 65 | 5512371 | 13965 | . 3 | . 1 | x |
| 9810 | All other merchandise | 156 | 15000568 | 421426 | 2.8 | 2.0 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) <br> Casino hotels | 158 | 16143492 | 753843 | 4.7 | 3.7 | X |
| 721120 |  | 257 | X | 20652442 | x | 100.0 | 81.6 |
| 0010 0030 | Guestroom or unit rentals (excluding occupancy taxes) Telephone service charges. Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) Rental of public rooms (e.g., conference/convention meeting rooms) Groceries \& other foods for human consumption off the premises | 257 111 | 20652442 10823008 | 2711733 98695 | 13.1 .9 | 13.1 .5 | X |
| 0040 |  | 257 | 20652442 | 13707412 | 66.4 | 66.4 | x |
| 0050 |  | 50 | 4383177 | 15330 | . 4 | . 1 | X |
| 0100 |  | 43 | 3357569 | 20808 | . 6 | . 1 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream). Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises <br> Food/nonalcoholic beverages prepared for consumption on the premises | 251 | 20081667 | 2106282 | 10.5 | 10.2 | 72.7 |
| 0121 |  | 35 | 2516880 | 102453 | 4.1 | . 5 | X |
| 0122 |  | 235 | 19332047 | 2003829 | 10.4 | 9.7 | x |
| 0130 | Alcoholic drinks (served at this establishment) <br> Distilled spirits <br> Wine <br> Beer \& ale | 235 | 19161960 | 773831 | 4.0 | 3.7 | 47.7 |
| 0131 |  | 222 | 17995088 | 347247 | 1.9 | 1.7 | x |
| 0132 |  | 167 | 15319340 | 115159 | . 8 | . 6 | X |
| 0133 |  | 209 | 18102680 | 311424 | 1.7 | 1.5 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 51 | 3050987 | 27609 | . 9 | . 1 | X |
|  |  | 65 | 5512371 | 13965 | . 3 | . 1 | X |
| 9810 | All other merchandise <br> All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes). | 156 | 15000568 | 421426 | 2.8 | 2.0 | X |
| 9980 |  | 158 | 16143492 | 753843 | 4.7 | 3.7 | X |
| 72119 | Other traveler accommodation . ....................... | 3634 | X | 862515 | x | 100.0 | 75.1 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) <br> Camp tuition or fees. <br> Telephone service charges. <br> Rental of public rooms (e.g., conference/convention meeting rooms) Membership dues \& fees <br> Groceries \& other foods for human consumption off the premises | 3634 | 862515 | 682794 | 79.2 | 79.2 | X |
| 0020 |  | 52 | 14846 | 1366 | 9.2 | . 2 | X |
| 0030 |  | 285 | 200686 | 2465 | 1.2 | . 3 | X |
| 0050 |  | 393 | 184380 | 6238 | 3.4 | . 7 | X |
| 0060 |  | 103 | 43990 | 1938 | 4.4 | . 2 | X |
| 0100 |  | 211 | 96162 | 4126 | 4.3 | . 5 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises <br> Food/nonalcoholic beverages prepared for consumption on the premises | 1116 | 409568 | 107708 | 26.3 | 12.5 | 70.9 |
| 0121 |  | 187 | 60819 | 8322 | 13.7 | 1.0 | \% |
| 0122 |  | 1004 | 374686 | 99386 | 26.5 | 11.5 | x |
| 0130 | Alcoholic drinks (served at this establishment) <br> Distilled spirits <br> Wine <br> Beer \& ale | 532 | 279816 | 27540 | 9.8 | 3.2 | 62.5 |
| 0131 |  | 334 | 190172 | 8353 | 4.4 | 1.0 | X |
| 0132 |  | 476 | 257349 | 12916 | 5.0 | 1.5 | X |
| 0133 |  | 410 | 215841 | 6256 | 2.9 | . 7 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 51 | 25919 | 820 | 3.2 | . 1 | X |
|  |  | 54 | 33050 | 662 | 2.0 | . 1 | x |
|  | All other merchandise .............................................. | 771 | 277407 | 11985 | 4.3 | 1.4 | X |
|  | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 569 | 238587 | 14873 | 6.2 | 1.7 | X |
| 721191 | Bed \& breakfast inns................................... | 2898 | X | 687336 | x | 100.0 | 76.1 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) Camp tuition or fees. <br> Telephone service charges. <br> Rental of public rooms (e.g., conference/convention meeting rooms) Membership dues \& fees Groceries \& other foods for human consumption off the premises | 2898 | 687336 | 535638 | 77.9 | 77.9 | x |
| 0020 |  | 13 | 6186 |  | 8.8 | . 1 | X |
| 0030 |  | 256 | 182090 | 2245 | 1.2 | . 3 | X |
| 0050 |  | 364 | 169340 | 5957 | 3.5 | . 9 | X |
| 0060 0100 |  | 50 74 | 20736 54391 |  | 2.6 2.9 | . 1 | X |
|  |  | 74 |  |  | 2.9 | . 2 |  |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream). Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises <br> Food/nonalcoholic beverages prepared for consumption on the premises | 991 | 355842 | 97692 | 27.5 | 14.2 | 73.2 |
| 0121 |  | 145 | 47890 | 7116 | 14.9 | 1.0 | x |
| 0122 |  | 905 | 327470 | 90576 | 27.7 | 13.2 | X |
| 0130 | Alcoholic drinks (served at this establishment) <br> Distilled spirits <br> Wine <br> Beer \& ale | 480 | 255795 | 24651 | 9.6 | 3.6 | 62.7 |
| 0131 |  | 306 | 174377 | 7281 | 4.2 | 1.1 | X |
| 0132 |  | 440 | 237320 | 12497 | 5.3 | 1.8 | $\times$ |
| 0133 |  | 363 | 194870 | 4867 | 2.5 | . 7 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 35 | 17632 | 556 | 3.2 | . 1 | X |
|  |  | 14 | 19786 | 136 | . 7 | z | x |
| 9810 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 573 | 216339 | 7301 | 3.4 | 1.1 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 397 | 188541 | 10519 | 5.6 | 1.5 | x |

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number | Total sales $(\$ 1,000)$ | $\begin{aligned} & \text { Amount } \\ & (\$ 1,000) \end{aligned}$ | As percent of total sales of- |  |  |
|  |  |  |  |  | Establishments handling line | establishments $^{1}{ }^{\text {All }}$ |  |
| 721199 | All other traveler accommodation. | 736 | X | 175179 | x | 100.0 | 71.4 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) Camp tuition or fees. <br> Telephone service charges. <br> Rental of public rooms (e.g., conference/convention meeting rooms) Membership dues \& fees <br> Groceries \& other foods for human consumption off the premises | 736 | 175179 | 147156 | 84.0 | 84.0 | x |
| 0020 |  | 39 | 8660 | 821 | 9.5 | . 5 | X |
| 0030 |  | 29 | 18596 | 220 | 1.2 | . 1 | X |
| 0050 |  | 29 | 15040 | + 281 | 1.9 | . 2 | $\times$ |
| 0060 0100 |  | r 53 | 23254 41771 | 1402 2566 | 6.0 6.1 | . 8 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises Food/nonalcoholic beverages prepared for consumption on the premises | 125 | 53726 | 10016 | 18.6 | 5.7 | 58.1 |
| 0121 |  | 42 | 12929 | 1206 | 9.3 | . 7 | X |
| 0122 |  | 100 | 47216 | 8810 | 18.7 | 5.0 | X |
| 0130 | Alcoholic drinks (served at this establishment) <br> Distilled spirits <br> Wine <br> Beer \& ale | 52 | 24021 | 2889 | 12.0 | 1.6 | 65.2 |
| 0131 |  | 28 | 15795 | 1072 | 6.8 | . 6 | X |
| 0132 0133 |  | 37 48 | 20029 20971 | 419 1389 | 2.1 6.6 | . 8 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 16 | 8287 | 264 | 3.2 | . 2 | X |
|  |  | 40 | 13264 | 526 | 4.0 | . 3 | X |
| 9810 | All other merchandise | 198 | 61068 | 4684 | 7.7 | 2.7 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 172 | 50046 | 4354 | 8.7 | 2.5 | X |
| 7212 | RV (recreational vehicle) parks \& recreational camps Guestroom or unit rentals (excluding occupancy taxes) | 7598 | X | 2734918 | x | 100.0 | 64.5 |
| 0010002000300040 |  | 4553 | 1547872 | 1020442 | 65.9 | 37.3 | x |
|  | Guestroom or unit rentals (excluding occupancy taxes) Camp tuition or fees. Telephone service charges. <br> Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment). <br> Rental of public rooms (e.g., conference/convention meeting rooms) Membership dues \& fees Groceries \& other foods for human consumption off the premises | 3976 | 1501781 | 1141192 | 76.0 | 41.7 | X |
|  |  | 304 | 259428 | 2692 | 1.0 | . 1 | X |
|  |  | 274 | 128212 | 1823 | 1.4 | . 1 | X |
| $\begin{aligned} & 0050 \\ & 0060 \\ & 0100 \end{aligned}$ |  | 473 | 217939 | 15544 | 7.1 | 6 | X |
|  |  | 598 | 302833 | 82359 | 27.2 | 3.0 | X |
|  |  | 2789 | 911234 | 55978 | 6.1 | 2.0 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream). Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises <br> Food/nonalcoholic beverages prepared for consumption on the premises | 1856 | 894839 | 103660 | 11.6 | 3.8 | 59.4 |
| 0121 |  | 567 | 214217 | 10813 | 5.0 | . 4 | X |
| 0122 |  | 1464 | 744079 | 92844 | 12.5 | 3.4 | X |
| 0130 0131 | Alcoholic drinks (served at this establishment) . . . . . . . . . . . . . . . . Distilled spirits . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 505 219 | 360596 218958 | 14538 5425 | 4.0 2.5 | . 5 | 51.8 $\times$ |
| 0132 | Wine ........ | 233 | 240234 | 2022 | + 8 | . 1 | X |
| 0133 | Beer \& ale | 487 | 347927 | 7047 | 2.0 | . 3 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 687 | 294283 | 6792 | 2.3 | . 2 | x |
|  |  | 763 | 322001 | 4523 | 1.4 | . 2 | X |
| 9810 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3248 | 1294330 | 117162 | 9.1 | 4.3 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 2777 | 1171915 | 168212 | 14.4 | 6.2 | X |
| 72121 | RV (recreational vehicle) parks \& recreational camps ....... | 7598 | X | 2734918 | x | 100.0 | 64.5 |
| $\begin{aligned} & 0010 \\ & 0020 \\ & 0030 \\ & 0040 \end{aligned}$ | Guestroom or unit rentals (excluding occupancy taxes) ................ | 4553 | 1547872 | 1020442 | 65.9 | 37.3 | X |
|  | Camp tuition or fees........................................... | 3976 | 1501781 | 1141192 | 76.0 | 41.7 | X |
|  | Telephone service charges. .................................... | 304 | 259428 | 2692 | 1.0 | . 1 | X |
|  | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 274 | 128212 | 1823 | 1.4 | . 1 | X |
| 00500060 | Rental of public rooms (e.g., conference/convention meeting rooms) .... | 473 | 217939 | 15544 | 7.1 | . 6 | X |
|  | Membership dues \& fees.$\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$. | 598 | 302833 | 82359 | 27.2 | 3.0 | X |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 2789 | 911234 | 55978 | 6.1 | 2.0 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises <br> Food/nonalcoholic beverages prepared for consumption on the premises | 1856 | 894839 | 103660 | 11.6 | 3.8 | 59.4 |
| 0121 |  | 567 | 214217 | 10813 | 5.0 | . 4 | X |
| 0122 |  | 1464 | 744079 | 92844 | 12.5 | 3.4 | X |
| $\begin{aligned} & 0130 \\ & 0131 \\ & 0132 \\ & 0133 \end{aligned}$ | Alcoholic drinks (served at this establishment) <br> Distilled spirits <br> Wine <br> Beer \& ale | 505 219 233 487 | 360596 <br> 218958 <br> 240234 <br> 347 | 14538 5425 2022 7047 | 4.0 2.5 .8 2.0 | .5 .2 .1 .3 | 51.8 $\times$ $\times$ $\times$ $\times$ |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . <br> Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 687 | 294283 | 6792 | 2.3 | . 2 | x |
|  |  | 763 | 322001 | 4523 | 1.4 | . 2 | X |
| 9810 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3248 | 1294330 | 117162 | 9.1 | 4.3 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 2777 | 1171915 | 168212 | 14.4 | 6.2 | X |
| 721211 | RV (recreational vehicle) parks \& campgrounds ............ | 4085 | x | 1394200 | X | 100.0 | 62.9 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) .............. | 4085 | 1394200 | 981077 | 70.4 | 70.4 | X |
| 0020 | Camp tuition or fees............................................. | 463 | 161063 | 57659 | 35.8 | 4.1 | X |
| 0030 | Telephone service charges. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 237 | 206188 | 1933 | . 9 | . 1 | X |
| 0040 | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 238 | 118578 | 1595 | 1.3 | . 1 | X |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 146 | 77574 | 2431 | 3.1 | . 2 | X |
| 0060 0100 |  | 410 2305 | 204252 773154 | 66688 49996 | 32.7 6.5 | 4.8 3.6 | X |

See footnotes at end of table.

Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


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See footnotes at end of table.

Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and ML code | Kind of business and merchandise line | Establishments handling merchandise line |  | Merchandise line sales |  |  | Sales of establishments reporting merchandise line sales as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number | Total sales $(\$ 1,000)$ | Amount$(\$ 1,000)$ | As percent of total sales of- |  |  |
|  |  |  |  |  | Establishments handling line | establishments ${ }^{1}$ |  |
| 72211 | Full-service restaurants-Con. |  |  |  |  |  |  |
| 0130 | Alcoholic drinks (served at this establishment) | 111636 | 81213492 | 15576627 | 19.2 | 13.9 | 66.6 |
| 0131 | Distilled spirits. | 74488 | 65828641 | 5491554 | 8.3 | 4.9 | X |
| 0132 | Wine ......... | 88637 | 71258273 | 4078728 | 5.7 | 3.6 | X |
| 0133 | Beer \& ale | 106292 | 77350903 | 6006345 | 7.8 | 5.3 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 7063 | 3601454 | 346229 | 9.6 | . 3 | X |
|  |  | 7488 | 5043805 | 74849 | 1.5 | . 1 | X |
| 9810 | All other merchandise | 13117 | 16782551 | 863369 | 5.1 | . 8 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 4720 | 4590772 | 200334 | 4.4 | . 2 | X |
| 722110 | Full-service restaurants . | 191245 | X | 112450172 | X | 100.0 | 76.3 |
| 0010 0020 | Guestroom or unit rentals (excluding occupancy taxes) . . . . . . . . . . . Camp tuition or fees........................................ | 1958 38 7 | 1090840 10116 | 183191 409 | 16.8 4.0 | . 2 | X X x |
| $\begin{aligned} & 0030 \\ & 0040 \end{aligned}$ | Telephone service charges. Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 793 | 566203 | 7693 | 1.4 | Z | X |
|  |  | 3955 | 1839385 | 170038 | 9.2 | 2 | x |
| 00500060 | slot machines, etc by this establishment) <br> Rental of public rooms (e.g., conference/convention meeting rooms) Membership dues \& fees <br> Groceries \& other foods for human consumption off the premises | 1836 | 2060115 | 61537 | 3.0 | . 1 | X |
|  |  | 750 | 579942 | 30109 | 5.2 | Z | X |
| 0100 |  | 5954 | 3368599 | 236779 | 7.0 | . 2 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises Food/nonalcoholic beverages prepared for consumption on the premises | 191245 | 112450172 | 94699008 | 84.2 | 84.2 | 69.6 |
| 0121 |  | 93597 | 51192405 | 8476639 | 16.6 | 7.5 | X |
| 0122 |  | 191245 | 112450172 | 86222369 | 77.0 | 76.7 | X |
| 0130 | Alcoholic drinks (served at this establishment) ....................... | 111636 74488 | 81213492 <br> 65828 <br> 1 | 15576627 5491554 | 19.2 8.3 8 | $\begin{array}{r}13.9 \\ 4 \\ \hline\end{array}$ | 66.6 |
| 0131 0132 | Distilled spirits <br> Wine | 74488 88637 | 65828641 71258273 71 | 5491554 4078728 | 8.3 5.7 | 4.9 3.6 | X |
| 0133 | Beer \& ale | 106292 | 77350903 | 6006345 | 7.8 | 5.3 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer . Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 7063 | 3601454 | 346229 | 9.6 | . 3 | X |
|  |  | 7488 | 5043805 | 74849 | 1.5 | . 1 | X |
| 9810 | All other merchandise | 13117 | 16782551 | 863369 | 5.1 | . 8 | x |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 4720 | 4590772 | 200334 | 4.4 | . 2 | X |
| 7222 | Limited-service eating places. | r214 774 | X | r107 788072 | X | 100.0 | 73.1 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) | 138 | 74132 | 6593 | 8.9 | z | x |
| 0020 | Camp tuition or fees................................. | 22 | 6899 | 2344 | 34.0 | Z | X |
| 0030 | Telephone service charges. | 696 | 180680 | 4914 | 2.7 | Z | X |
| 0040 | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 947 | 573434 | 50676 | 8.8 | Z | X |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 265 | $\begin{array}{r}97960 \\ 105 \\ \hline\end{array}$ | 5574 | 5.7 | Z | X |
| 0060 | Membership dues \& fees $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | 333 | 105303 | 3548 | 3.4 | Z | X |
| 0100 | Groceries \& other foods for human consumption off the premises | 13608 | 4698624 | 889851 | 18.9 | . 8 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 214127 | 107569859 | 105232896 | 97.8 | 97.6 | 64.6 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 183900 | 93203658 | 56782392 | 60.9 | 52.7 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 160364 | 89268691 | 48450471 | 54.3 | 45.0 | X |
| 0130 | Alcoholic drinks (served at this establishment) | 16685 | 8214450 | 670322 | 8.2 | . 6 | 59.7 |
| 0131 | Distilled spirits.... | 2759 | 1426704 | 97652 | 6.8 | . 1 | X |
| 0132 |  | 7296 | 4056821 | 81758 | 2.0 | . 1 | X |
| 0133 | Beer \& ale | 15812 | 7965376 | 490892 | 6.2 | . 5 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 1733 | 760705 | 69949 | 9.2 | . 1 | X |
|  |  | 2431 | 655695 | 36052 | 5.5 | Z | X |
| 9810 | All other merchandise | 12520 | 9765726 | 729328 | 7.5 | . 7 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 2230 | 1158026 | 86024 | 7.4 | . 1 | X |
| 72221 | Limited-service eating places. | '214 774 | X | r107 788072 | X | 100.0 | 73.1 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) ............... | 138 | 74132 | 6593 | 8.9 | z | X |
| 0020 | Camp tuition or fees............................................. | 22 | 6899 | 2344 | 34.0 | Z | X |
| 0030 |  | 696 | 180680 | 4914 | 2.7 | Z | X |
| 0040 | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 947 | 573434 | 50676 | 8.8 | Z | X |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 265 | 97960 | 5574 | 5.7 | z | X |
| 0060 | Membership dues \& fees ., ........................................ | 333 | 105303 | 3548 | 3.4 | Z | $\times$ |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 13608 | 4698624 | 889851 | 18.9 | . 8 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 214127 | 107569859 | 105232896 | 97.8 | 97.6 | 64.6 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 183900 | 93203658 | 56782392 | 60.9 | 52.7 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 160364 | 89268691 | 48450471 | 60.9 54.3 | 52.7 45.0 | X $\times$ |
| 0130 | Alcoholic drinks (served at this establishment) . . . . . . . . . . . . . . . . . . . | 16685 | 8214450 | 670322 | 8.2 | . 6 | 59.7 |
| 0131 | Distilled spirits................................................ | 2759 | 1426704 | 97652 | 6.8 | . 1 | X |
| 0132 |  | 7296 | 4056821 | 81758 | 2.0 | . 1 | $\times$ |
| 0133 | Beer \& ale ................................................... | 15812 | 7965376 | 490892 | 6.2 | . 5 | X |
| $\begin{aligned} & 0140 \\ & 0150 \end{aligned}$ | Packaged liquor, wine, \& beer Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) <br> All other merchandise | 1733 | 760705 | 69949 | 9.2 | . 1 | X |
|  |  | 2431 | 655695 | 36052 | 5.5 | Z | X |
| 9810 |  | 12520 | 9765726 | 729328 | 7.5 | . 7 | x |

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


See footnotes at end of table.

Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and ML code | Kind of business and merchandise line | Establishments handling merchandise line |  | Merchandise line sales |  |  | Sales of establishments reporting merchandise line sales as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number | Total sales $(\$ 1,000)$ | Amount $(\$ 1,000)$ | As percent of total sales of- |  |  |
|  |  |  |  |  | Establishments handling line | establishments ${ }^{1}$ All |  |
| 7222132 | Frozen yogurt shops . | 1582 | x | 304191 | x | 100.0 | 62.9 |
| $\begin{aligned} & 0030 \\ & 0100 \end{aligned}$ | Telephone service charges. Groceries \& other foods for human consumption off the premises | 12 104 | $\begin{array}{r} 1651 \\ 23629 \end{array}$ | $\begin{array}{r} 19 \\ 2 \quad 298 \end{array}$ | 1.2 9.7 | Z 8 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises Food/nonalcoholic beverages prepared for consumption on the premises | 1582 | 304191 | 301381 | 99.1 | 99.1 | 59.6 |
| 0121 |  | 1342 | 254948 | 167433 | 65.7 | 55.0 | X |
| 0122 |  | 1141 | 220818 | 133941 | 60.7 | 44.0 | x |
| 9810 | All other merchandise | 22 | 4401 | 192 | 4.4 | . 1 | X |
| 7222133 | Donut shops | 6792 | x | 2329466 | x | 100.0 | 65.6 |
| 0030 0060 |  | 20 6 1080 | $\begin{array}{r}5637 \\ 3348 \\ \hline 4930\end{array}$ | $\begin{array}{r}270 \\ 153 \\ \hline 943\end{array}$ | 4.8 4.6 7 | Z | X $\times$ $\times$ |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 1089 | 349420 | 247943 | 71.0 | 10.6 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises Food/nonalcoholic beverages prepared for consumption on the premises | 6175 | 2123964 | 2065102 | 97.2 | 88.7 | 53.6 |
| 0121 |  | 5314 | 1908146 | 1508193 | 79.0 | 64.7 | X |
| 0122 |  | 4233 | 1426411 | 556899 | 39.0 | 23.9 | x |
| 0150 | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 199 | 39358 | 2590 | 6.6 | . 1 | X |
| 9810 | All other merchandise | 155 | 68252 | 11929 | 17.5 | . 5 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 24 | 7785 | 1289 | 16.6 | . 1 | X |
| 7222134 | Bagel shops. | 3926 | X | 1445838 | x | 100.0 | 66.6 |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 683 | 282614 | 45221 | 16.0 | 3.1 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 3896 | 1433127 | 1390646 | 97.0 | 96.2 | 61.1 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 3752 | 1375804 | 914772 | 66.5 | 63.3 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 3169 | 1185400 | 475869 | 40.1 | 32.9 | X |
| 0150 | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 67 | 15672 | 1227 | 7.8 | . 1 | X |
| 9810 | All other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 441 | 205271 | 7939 | 3.9 | . 5 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 24 | 6345 | 769 | 12.1 | . 1 | X |
| 7222135 | Coffee shops | 6843 | x | 2001380 | X | 100.0 | 82.1 |
| $\begin{aligned} & 0030 \\ & 0060 \end{aligned}$ | Telephone service charges. Membership dues \& fees | 25 7 | 3249 844 | 49 | 1.5 .5 | Z | X |
| 0100 | Groceries \& other foods for human consumption off the premises ...... | 3183 | 1266282 | 178595 | 14.1 | 8.9 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises <br> Food/nonalcoholic beverages prepared for consumption on the premises | 6843 | 2001380 | 1717812 | 85.8 | 85.8 | 74.2 |
| 0121 |  | 5952 | 1806768 | 490865 | 27.2 | 24.5 | X |
| 0122 |  | 5521 | 1775951 | 1226944 | 69.1 | 61.3 | X |
| 0130 | Alcoholic drinks (served at this establishment) <br> Distilled spirits <br> Wine <br> Beer \& ale | 188 | 38752 | 2889 | 7.5 | . 1 | 74.3 |
| 0131 |  | 24 | 6358 | 364 | 5.7 | z | X |
| 0132 |  | 163 | 33975 | 821 | 2.4 | Z | X |
| 0133 |  | 186 | 37544 | 1703 | 4.5 | . 1 | X |
| 0150 | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 199 | 61657 | 2837 | 4.6 | . 1 | X |
| 9810 | All other merchandise <br> All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 2956 | 1219870 | 95840 | 7.9 | 4.8 | X |
| 9980 |  | 96 | 23959 | 3354 | 14.0 | . 2 | X |
| 7222136 | Cookie shops ...................................... | 1798 | x | 412655 | x | 100.0 | 46.3 |
| 0100 | Groceries \& other foods for human consumption off the premises <br> Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises <br> Food/nonalcoholic beverages prepared for consumption on the premises | 37 | 7746 | 1852 | 23.9 | . 4 | X |
| 0120 |  | 1798 | 412655 | 408030 | 98.9 | 98.9 | 37.7 |
| 0121 |  | 1690 | 390346 | 367619 | 94.2 | 89.1 | X |
| 0122 |  | 302 | 62929 | 40409 | 64.2 | 9.8 | X |
| 9810 | All other merchandise <br> All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) .. | 46 | 10343 | 666 | 6.4 | . 2 | X |
| 9980 |  | 41 | 9172 | 2057 | 22.4 | 5 | X |
| 7222137 | Other snack \& nonalcoholic beverage bars ................ | r5 804 | X | r1 897432 | X | 100.0 | 60.0 |
| 0020 | Camp tuition or fees Telephone service charges. Groceries \& other foods for human consumption off the premises | 17 | 4477 | 1491 | 33.3 | . 1 | X |
| 0030 |  | 14 | 3372 | 59 | 1.8 | z | x |
| 0100 |  | 408 | 124135 | 28818 | 23.2 | 1.5 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises Food/nonalcoholic beverages prepared for consumption on the premises | 5804 | 1897432 | 1831759 | 96.5 | 96.5 | 48.9 |
| 0121 |  |  |  |  |  |  |  |
|  |  | 5138 | 1664637 | 1259820 | 75.7 | 66.4 | X |
| 0122 |  |  |  |  | 51.3 | 30.1 | x |

Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


See footnotes at end of table.

Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 2. Merchandise Lines by Kind of Business for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code and ML code | Kind of business and merchandise line | Establishments handling merchandise line |  | Merchandise line sales |  |  | Sales of establishments reporting merchandise line sales as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number | $\begin{array}{r} \text { Total sales } \\ (\$ 1,000) \end{array}$ | Amount $(\$ 1,000)$ | As percent of total sales of- |  |  |
|  |  |  |  |  | Establishments handling line | establishments ${ }^{1}$ |  |
| 72241 | Drinking places (alcoholic beverages)-Con. |  |  |  |  |  |  |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . | 7138 | 2403002 | 366734 | 15.3 | 3.0 | X |
| 722410 | Drinking places (alcoholic beverages) . . . . . . . . . . . . . . . . . . . | 52825 | X | 12295709 | X | 100.0 | 68.7 |
| 0010 | Guestroom or unit rentals (excluding occupancy taxes) | 609 | 146789 | 14377 | 9.8 | . 1 | X |
| 0020 | Camp tuition or fees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 11 | 6119 | 1048 | 17.1 | Z | X |
| 0030 | Telephone service charges. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 751 | 207029 | 1545 | . 7 | Z | X |
| 0040 | Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) | 6778 | 1653594 | 303357 | 18.3 | 2.5 | X |
| 0050 | Rental of public rooms (e.g., conference/convention meeting rooms) ... | 495 | 258499 | 16391 | 6.3 | . 1 | X |
| 0060 | Membership dues \& fees .......................................... | 881 | 304251 | 37490 | 12.3 | . 3 | X |
| 0100 | Groceries \& other foods for human consumption off the premises . . . . . . | 5797 | 850846 | 47949 | 5.6 | . 4 | X |
| 0120 | Meals, unpackaged snacks, sandwiches, \& nonalcoholic beverages (incl soup \& salad bars, party platters, \& hand-dipped ice cream) | 27977 | 7770810 | 1331922 | 17.1 | 10.8 | 64.1 |
| 0121 | Food/nonalcoholic beverages prepared for carry-out \& consumption off the premises | 5660 | 1458506 | 124849 | 8.6 | 1.0 | X |
| 0122 | Food/nonalcoholic beverages prepared for consumption on the premises | 26157 | 7300706 | 1207073 | 16.5 | 9.8 | X |
| 0130 | Alcoholic drinks (served at this establishment) . . . . . . . . . . . . . . . . . . . . . | 52825 | 12295709 | 9734310 | 79.2 | 79.2 | 59.1 |
| $0131$ | Distilled spirits | 44401 | 10875959 | 3449676 | 31.7 | 28.1 | X |
| 0132 | Wine . . . . . . . | 32913 | 8607008 | 616150 | 7.2 | 5.0 | X |
| 0133 | Beer \& ale | 51510 | 11936282 | 5668484 | 47.5 | 46.1 | X |
| 0140 | Packaged liquor, wine, \& beer . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 8300 | 1522070 | 203502 | 13.4 | 1.7 | X |
| 0150 | Cigars, cigarettes, tobacco, \& smokers' accessories (excluding sales from vending machines operated by others) | 11043 | 2755737 | 90695 | 3.3 | . 7 | X |
| 9810 |  | 6615 | 2185880 | 146389 | 6.7 | 1.2 | X |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) . . | 7138 | $2403002$ | $366734$ | 15.3 | 3.0 | X |

${ }^{1}$ Merchandise line percents may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and due to rounding.

Table 3. Kinds of Business by Broad Merchandise Line for the United States: 1997
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


[^0]Table 3. Kinds of Business by Broad Merchandise Line for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

\begin{tabular}{|c|c|c|c|c|}
\hline ML code and NAICS code \& Merchandise line and kind of business \& Establishments (number) \& \[
\begin{array}{r}
\text { Sales } \\
(\$ 1,000)
\end{array}
\] \& Percent of sales accounted for by kind of business \({ }^{1}\) \\
\hline 0030 \& Telephone service charges-Con. \& \& \& \\
\hline 722 \& Foodservices \& drinking places \& 2299 \& 15569 \& 1.1 \\
\hline \[
\begin{aligned}
\& 7221 \\
\& 72211 \\
\& 722110
\end{aligned}
\] \& \begin{tabular}{l}
Full-service restaurants \\
Full-service restaurants \\
Full-service restaurants
\end{tabular} \& \[
\begin{aligned}
\& 793 \\
\& 793 \\
\& 793
\end{aligned}
\] \& \[
\begin{aligned}
\& 7693 \\
\& 7693 \\
\& 7693
\end{aligned}
\] \& .5
.5
.5 \\
\hline \[
\begin{aligned}
\& 7222 \\
\& 72221 \\
\& 722211 \\
\& 722213 \\
\& 7222131 \\
\& 7222132 \\
\& 7222133 \\
\& 7222135 \\
\& 7222137
\end{aligned}
\] \& \begin{tabular}{l}
Limited-service eating places \\
Limited-service eating places \\
Limited-service restaurants. \\
Snack \& nonalcoholic beverage bars \\
Ice cream \& soft serve shops \\
Frozen yogurt shops \\
Donut shops \\
Coffee shops \\
Other snack \& nonalcoholic beverage bars
\end{tabular} \& 696
696
562
131
56
12
20
25
14 \& 4
4
4
914
4389
506
97
19
270
49
49
59 \& .3
.3
3
3
\(Z\)
\(Z\)
\(Z\)
\(Z\)
\(Z\)
\(Z\) \\
\hline \begin{tabular}{l}
7223 \\
72232 \\
722320
\end{tabular} \& Special foodservices Caterers Caterers \& 59
49
49 \& 1417
325
325 \& 1
z
Z \\
\hline \[
\begin{aligned}
\& 72233 \\
\& 722330
\end{aligned}
\] \& \begin{tabular}{l}
Mobile foodservices \\
Mobile foodservices
\end{tabular} \& 8 \& 222
222 \& z \\
\hline \[
\begin{aligned}
\& 7224 \\
\& 72241 \\
\& 722410
\end{aligned}
\] \& \begin{tabular}{l}
Drinking places (alcoholic beverages) \\
Drinking places (alcoholic beverages) \\
Drinking places (alcoholic beverages)
\end{tabular} \& 751
751
751 \& \[
\begin{array}{ll}
1 \& 545 \\
1 \& 545 \\
1 \& 545
\end{array}
\] \& . 11
.1
.1 \\
\hline 0040 \& Gaming receipts (including receipts from the operation of casino games, slot machines, etc by this establishment) \& 12568 \& 14252578 \& 100.0 \\
\hline 721 \& Accommodation \& 888 \& 13728507 \& 96.3 \\
\hline \[
\begin{aligned}
\& 7211 \\
\& 72111 \\
\& 721110 \\
\& 7211101 \\
\& 7211102 \\
\& 7211103
\end{aligned}
\] \& \begin{tabular}{l}
Traveler accommodation. \\
Hotels (except casino hotels) \& motels \\
Hotels (except casino hotels) \& motels \\
Hotels (except casino hotels) with 25 guestrooms or more \\
Hotels with less than 25 guestrooms \\
Motels.
\end{tabular} \& 614
357
357
187
29
141 \& \[
\begin{array}{r}
13726684 \\
19272 \\
19272 \\
13436 \\
1842 \\
3994
\end{array}
\] \& 96.3
.1
.1
.1
Z
Z \\
\hline \[
\begin{aligned}
\& 72112 \\
\& 721120
\end{aligned}
\] \& Casino hotels Casino hotels \& 257
257 \& \[
\begin{aligned}
\& 13707412 \\
\& 13707412
\end{aligned}
\] \& 96.2
96.2 \\
\hline \[
\begin{aligned}
\& 7212 \\
\& 72121 \\
\& 721211 \\
\& 721214
\end{aligned}
\] \& \begin{tabular}{l}
RV (recreational vehicle) parks \& recreational camps . \\
RV (recreational vehicle) parks \& recreational camps \\
RV (recreational vehicle) parks \& campgrounds. \\
Recreational \& vacation camps (except campgrounds)
\end{tabular} \& 274
274
238
36 \& \[
\begin{array}{rl}
1 \& 823 \\
1 \& 823 \\
1 \& 595 \\
\& 228
\end{array}
\] \& \(Z\)
\(Z\)
\(Z\)
\(Z\)
\(Z\) \\
\hline 722 \& Foodservices \& drinking places. \& 11680 \& 524071 \& 3.7 \\
\hline \[
\begin{aligned}
\& 7221 \\
\& 72211 \\
\& 722110
\end{aligned}
\] \& Full-service restaurants Full-service restaurants Full-service restaurants \& \[
\begin{aligned}
\& 3955 \\
\& 3955 \\
\& 3955
\end{aligned}
\] \& \[
\begin{aligned}
\& 170038 \\
\& 170038 \\
\& 170038
\end{aligned}
\] \& 1.2
1.2
1.2 \\
\hline \[
\begin{aligned}
\& 7222 \\
\& 72221 \\
\& 722211 \\
\& 722212
\end{aligned}
\] \& \begin{tabular}{l}
Limited-service eating places \\
Limited-service eating places \\
Limited-service restaurants. \\
Cafeterias
\end{tabular} \& 947
947
881
66 \& 50676
50676
50
060
616 \& .4
.4
.4
Z \\
\hline \[
\begin{aligned}
\& 7224 \\
\& 72241 \\
\& 722410
\end{aligned}
\] \& Drinking places (alcoholic beverages) Drinking places (alcoholic beverages) Drinking places (alcoholic beverages) \& 6778
6778
6778 \& \[
\begin{aligned}
\& 303357 \\
\& 303357 \\
\& 303357
\end{aligned}
\] \& 2.1
2.1
2.1 \\
\hline 0050 \& Rental of public rooms (e.g., conference/convention meeting rooms) ............... \& 12431 \& 916171 \& 100.0 \\
\hline 721 \& Accommodation \& 9049 \& 776059 \& 84.7 \\
\hline 7211 \& \begin{tabular}{l}
Traveler accommodation. \\
Hotels (except casino hotels) \& motels
\end{tabular} \& 8488
8045 \& 759053
737485 \& 82.9
80.5 \\
\hline 721110 \& Hotels (except casino hotels) \& motels \& 8045 \& 737485 \& 80.5 \\
\hline 7211101 \& Hotels (except casino hotels) with 25 guestrooms or more \& 6247 \& 699026 \& 76.3 \\
\hline 7211102 \& Hotels with less than 25 guestrooms \& 146 \& 3467 \& . 4 \\
\hline 7211103 \& Motels........................... \& 1254 \& 22313 \& 2.4 \\
\hline 7211104
7211105 \& Motor hotels
Organization hotels \& 383
15 \& 8056
4623 \& . 9 \\
\hline \[
\begin{aligned}
\& 72112 \\
\& 721120
\end{aligned}
\] \& Casino hotels Casino hotels \& 50
50 \& \[
\begin{aligned}
\& 15330 \\
\& 15330
\end{aligned}
\] \& 1.7 \\
\hline \[
\begin{aligned}
\& 72119 \\
\& 721191 \\
\& 721199
\end{aligned}
\] \& Other traveler accommodation. Bed \& breakfast inns All other traveler accommodation \& 393
364
29 \& \(\begin{array}{r}6238 \\ 5957 \\ \hline 281\end{array}\) \& .7
.7
Z \\
\hline \[
\begin{aligned}
\& 7212 \\
\& 72121 \\
\& 721211 \\
\& 721214
\end{aligned}
\] \& \begin{tabular}{l}
RV (recreational vehicle) parks \& recreational camps . \\
RV (recreational vehicle) parks \& recreational camps \\
RV (recreational vehicle) parks \& campgrounds. \\
Recreational \& vacation camps (except campgrounds)
\end{tabular} \& 473
473
146
327 \& \(\begin{array}{rr}15 \& 544 \\ 15 \& 544 \\ 2431 \\ 13 \& 113\end{array}\) \& 1.7
1.7
.3
1.4 \\
\hline \begin{tabular}{l}
7213 \\
72131 \\
721310
\end{tabular} \& \begin{tabular}{l}
Rooming \& boarding houses \\
Rooming \& boarding houses \\
Rooming \& boarding houses
\end{tabular} \& 88
88
88 \& 1462
1
1
1 462 \& .2
.2
.2 \\
\hline 722 \& Foodservices \& drinking places . \& 3382 \& 140112 \& 15.3 \\
\hline \[
\begin{aligned}
\& 7221 \\
\& 72211 \\
\& 722110
\end{aligned}
\] \& Full-service restaurants Full-service restaurants Full-service restaurants \& \[
\begin{aligned}
\& 1886 \\
\& 1836 \\
\& 1836
\end{aligned}
\] \& \begin{tabular}{l}
61537 \\
61537 \\
61537
\end{tabular} \& 6.7
6.7
6.7 \\
\hline \[
\begin{aligned}
\& 7222 \\
\& 72221 \\
\& 722211 \\
\& 722213 \\
\& 7222131
\end{aligned}
\] \& \begin{tabular}{l}
Limited-service eating places \\
Limited-service eating places \\
Limited-service restaurants. \\
Snack \& nonalcoholic beverage bars \\
Ice cream \& soft serve shops
\end{tabular} \& 265
265
148
117
112 \& 5574
5574
5574
4712
862

695 \& .6
.6
.6
.5
.1
.1 <br>

\hline $$
\begin{aligned}
& 7223 \\
& 72232 \\
& 722320
\end{aligned}
$$ \& Special foodservices Caterers Caterers \& 786

778
778 \& 56610 55233 55233 \& 6.2
6.0
6.0 <br>

\hline \[
$$
\begin{aligned}
& 7224 \\
& 72241 \\
& 722410
\end{aligned}
$$

\] \& | Drinking places (alcoholic beverages) Drinking places (alcoholic beverages) |
| :--- |
| Drinking places (alcoholic beverages) | \& 495

495

495 \& | 16391 |
| :--- |
| 16391 |
| 16391 | \& 1.8

1.8
1.8 <br>
\hline
\end{tabular}

[^1]Table 3. Kinds of Business by Broad Merchandise Line for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


See footnotes at end of table.

Table 3. Kinds of Business by Broad Merchandise Line for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


[^2]Table 3. Kinds of Business by Broad Merchandise Line for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


[^3]Table 3. Kinds of Business by Broad Merchandise Line for the United States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| $\begin{gathered} \text { ML code } \\ \text { and } \\ \text { NAICS code } \end{gathered}$ | Merchandise line and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Percent of sales accounted for by kind of business ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: |
| 9810 | All other merchandise | 47054 | 3525782 | 100.0 |
| 721 | Accommodation | 12789 | 1648441 | 46.8 |
| 7211 | Traveler accommodation. | 9297 | 1525297 | 43.3 |
| 72111 | Hotels (except casino hotels) \& motels | 8370 | 1091886 | 31.0 |
| 721110 | Hotels (except casino hotels) \& motels | 8370 | 1091886 | 31.0 |
| 721101 | Hotels (except casino hotels) with 25 guestrooms or more | 3725 | 1022681 | 29.0 |
| 7211102 | Hotels with less than 25 guestrooms .................. | 409 | 7900 | . 2 |
| 7211103 | Motels. | 3283 | 41487 | 1.2 |
| 7211104 | Motor hotels | 939 | 17721 | . 5 |
| 7211105 | Organization hotels .................................................................... | 14 | 2097 | . 1 |
| 72112 | Casino hotels | 156 | 421426 | 12.0 |
| 721120 | Casino hotels | 156 | 421426 | 12.0 |
| 72119 | Other traveler accommodation. | 771 | 11985 | . 3 |
| 721191 | Bed \& breakfast inns | 573 | 7301 | . 2 |
| 721199 | All other traveler accommodation | 198 | 4684 | . 1 |
| 7212 | RV (recreational vehicle) parks \& recreational camps . | 3248 | 117162 | 3.3 |
| 72121 | RV (recreational vehicle) parks \& recreational camps . | 3248 | 117162 | 3.3 |
| 721211 | RV (recreational vehicle) parks \& campgrounds. | 1904 | 70604 | 2.0 |
| 721214 | Recreational \& vacation camps (except campgrounds) | 1344 | 46558 | 1.3 |
| 7213 | Rooming \& boarding houses | 244 | 5982 | . 2 |
| 72131 | Rooming \& boarding houses | 244 | 5982 | . 2 |
| 721310 | Rooming \& boarding houses | 244 | 5982 | . 2 |
| 722 | Foodservices \& drinking places . | 34265 | 1877341 | 53.2 |
| 7221 | Full-service restaurants.. | 13117 13 | 863369 | 24.5 |
| $\begin{aligned} & 72211 \\ & 722110 \end{aligned}$ | Full-service restaurants... Full-service restaurants. | 13 13 13 117 | 863369 863369 | 24.5 24.5 |
| 7222 | Limited-service eating places . | 12520 | 729328 | 20.7 |
| 72221 | Limited-service eating places | 12520 | 729328 | 20.7 |
| 722211 | Limited-service restaurants. | 8241 | 591135 | 16.8 |
| 722212 | Cafeterias | 102 | 7521 | . 2 |
| 722213 | Snack \& nonalcoholic beverage bars | 4177 | 130672 | 3.7 |
| 7222131 | Ice cream \& soft serve shops | 191 | 2613 | . 1 |
| 7222132 | Frozen yogurt shops | 22 | 192 | Z |
| 7222133 | Donut shops | 155 | 11929 | . 3 |
| 7222134 | Bagel shops. | 441 | 7939 | . 2 |
| 7222135 | Coffee shops | 2956 | 95840 | 2.7 |
| 7222136 | Cookie shops | 46 | 666 | Z |
| 7222137 | Other snack \& nonalcoholic beverage bars . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 366 | 11493 | . 3 |
| 7223 | Special foodservices | 2013 | 138255 | 3.9 |
| 72231 | Foodservice contractors ... | 1529 | 103546 | 2.9 |
| 722310 | Foodservice contractors | 1529 | 103546 | 2.9 |
| $\begin{aligned} & 72232 \\ & 722320 \end{aligned}$ | Caterers <br> Caterers | 415 415 | 29745 29745 | . 8 |
| $\begin{aligned} & 72233 \\ & 722330 \end{aligned}$ | Mobile foodservices <br> Mobile foodservices | 69 69 | 4964 4964 | . 1 |
| 7224 | Drinking places (alcoholic beverages) | 6615 | 146389 | 4.2 |
| 72241 | Drinking places (alcoholic beverages) | 6615 | 146389 | 4.2 |
| 722410 | Drinking places (alcoholic beverages) | 6615 | 146389 | 4.2 |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes) | 34529 | 5594079 | 100.0 |
| 721 | Accommodation ................................................................................ | 16830 | 3781339 | 67.6 |
| 7211 | Traveler accommodation. | 13440 | 3588063 | 64.1 |
| 72111 | Hotels (except casino hotels) \& motels | 12713 | 2819347 | 50.4 |
| 721110 | Hotels (except casino hotels) \& motels | 12713 | 2819347 | 50.4 |
| 721101 | Hotels (except casino hotels) with 25 guestrooms or more | 7983 | 2700925 | 48.3 |
| 7211102 | Hotels with less than 25 guestrooms | 413 | 18509 | . 3 |
| 7211103 | Motels........ | 3780 | 66495 | 1.2 |
| 7211104 | Motor hotels | 497 | 15315 | . 3 |
| 7211105 | Organization hotels | 40 | 18103 | . 3 |
| 72112 | Casino hotels | 158 | 753843 | 13.5 |
| 721120 | Casino hotels | 158 | 753843 | 13.5 |
| 72119 | Other traveler accommodation. | 569 | 14873 | . 3 |
| 721191 | Bed \& breakfast inns ... | 397 | 10519 | . 2 |
| 721199 | All other traveler accommodation | 172 | 4354 | . 1 |
| 7212 | RV (recreational vehicle) parks \& recreational camps . | 2777 | 168212 | 3.0 |
| 72121 | RV (recreational vehicle) parks \& recreational camps . | 2777 | 168212 | 3.0 |
| 721211 | RV (recreational vehicle) parks \& campgrounds....... | 1680 | 99730 | 1.8 |
| 721214 | Recreational \& vacation camps (except campgrounds) ....................................... | 1097 | 68482 | 1.2 |
| 7213 | Rooming \& boarding houses | 613 | 25064 | . 4 |
| 72131 |  | 613 613 | 25064 25064 | . 4 |
| 721310 | Rooming \& boarding houses . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 613 | 25064 | 4 |
| 722 | Foodservices \& drinking places . | 17699 | 1812740 | 32.4 |
| 7221 | Full-service restaurants. | 4720 | 200334 | 3.6 |
| 72211 | Full-service restaurants. | 4720 | 200334 | 3.6 |
| 722110 | Full-service restaurants. | 4720 | 200334 | 3.6 |
| 7222 | Limited-service eating places . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 2230 | 86024 | 1.5 |
| 72221 | Limited-service eating places | 2230 | 86024 | 1.5 |
| 722211 | Limited-service restaurants. | 1782 | 66619 | 1.2 |
| 722212 | Cafeterias | 80 | 2340 | Z |
| 722213 | Snack \& nonalcoholic beverage bars . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 368 | 17065 | . 3 |
| 7222131 | Ice cream \& soft serve shops . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 114 | 1636 | Z |
| 7222133 | Donut shops .............. | 24 | 1289 | Z |
| 7222134 | Bagel shops. | 24 | 769 | Z |
| 7222135 | Coffee shops ...................................................................... | 96 | 3354 | . 1 |
| 7222136 722137 |  | 41 65 | 2057 7957 | Z |

See footnotes at end of table.

Table 3. Kinds of Business by Broad Merchandise Line for the United States: 1997-Con.

| $\begin{gathered} \text { ML code } \\ \text { and } \\ \text { NAICS code } \end{gathered}$ | Merchandise line and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Percent of sales accounted for by kind of business ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: |
| 9980 | All other nonmerchandise receipts (incl receipts from rentals, storage \& other services provided to customers, excluding sales \& other taxes)-Con. |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |
| 7223 | Special foodservices | 3611 | 1159648 | 20.7 |
| 72231 | Foodservice contractors | 2198 | 963278 | 17.2 |
| 722310 | Foodservice contractors | 2198 | 963278 | 17.2 |
| 72232 | Caterers . | 1302 | 183873 | 3.3 |
| 722320 | Caterers . | 1302 | 183873 | 3.3 |
| 72233 | Mobile foodservices ... | 111 | 12497 | . 2 |
| 722330 | Mobile foodservices | 111 | 12497 | . 2 |
| 7224 | Drinking places (alcoholic beverages) | 7138 | 366734 | 6.6 |
| 72241 | Drinking places (alcoholic beverages) | 7138 | 366734 | 6.6 |
| 722410 | Drinking places (alcoholic beverages) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 7138 | 366734 | 6.6 |

${ }^{1}$ Merchandise line percents by kind of business may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and due to rounding.

Table 4. Sales Size of Establishments: 1997
 see Appendix C]

| NAICS code | Kind of business and sales size of establishment | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES |  |  |  |  |  |
|  | All establishments | r545 068 | '350 399194 | r97 007396 | '22 671697 | r9 451226 |
|  | Establishments operated for the entire year | 441192 | 329783291 | 91444591 | 21644658 | 8946226 |
|  | Establishments with sales less than \$10,000. | 587 | 3478 | 1625 | 21649 639 | 680 |
|  | Establishments with sales of \$10,000 to \$24,999 | 4037 | 71963 | 23669 | 5955 | 6346 |
|  | Establishments with sales of \$25,000 to \$49,999 .......................... | 12404 | 475533 | 129542 | 31533 | 24506 |
|  |  | 41344 114489 | 3131773 19192882 | 717418 4520832 | 169141 1051806 | 115456 630872 |
|  |  |  |  |  |  |  |
|  |  | 97335 90938 | 34864438 6477671 |  | 2164353 <br> 4205944 | 1156396 2061612 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 65054 | 95716571 | 26833384 | 6327251 | 2840008 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 10731 | 35264000 | 10152992 | 2425708 | 898590 |
|  | Establishments with sales of $\$ 5,000,000$ to $\$ 9,999,999 \ldots \ldots . . . . . . . . . . . . . . . . .$. | 2498 1775 | 17025376 59260506 | 4960920 16775470 | 1169867 4092461 | 347845 863915 |
|  | Establishments not operated for the entire year | 103876 | 20615903 | 5562805 | 1027039 | 505000 |
| 721 | Accommodation |  |  |  |  |  |
|  | All establishments | r58 162 | r98 457431 | '26 673852 | r6 285109 | r1 696659 |
|  | Establishments operated for the entire year. | 45063 | 93276690 | 25362926 | 6021802 | 1605772 |
|  | Establishments with sales less than \$10,000. | 107 | 684 | 378 | 127 | 126 |
|  | Establishments with sales of \$10,000 to \$24,999 | 544 | 9572 | 3257 | 805 | 744 |
|  | Establishments with sales of \$25,000 to \$49,999 | 1553 | 59184 | 15599 | 3527 | 2468 |
|  | Establishments with sales of \$50,000 to \$99,999 | 4238 10329 | 317584 1694499 | 63868 338751 | 13854 71160 | 9 488 |
|  |  |  |  |  |  |  |
|  | Establishments with sales of \$250,000 to \$499,999. | 7906 8217 | $\begin{aligned} & 2825210 \\ & 5813848 \end{aligned}$ | $\begin{array}{r}659358 \\ 1401426 \\ \hline\end{array}$ | 140768 304735 | 69733 136402 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 6751 | 10440799 | 2578867 | 575623 | 214409 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 2619 | 9153147 | 2434273 | 558364 | 183204 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 1363 | 9522657 | 2742149 | 642876 | 185624 |
|  | Establishments with sales of \$10,000,000 or more... | 1436 | 53439506 | 15125000 | 3709963 | 763001 |
|  | Establishments not operated for the entire year | 13099 | 5180741 | 1310926 | 263307 | 90887 |
| 7211 | Traveler accommodation |  |  |  |  |  |
|  | All establishments | 47079 | 94965838 | 25851424 | 6140495 | 1645666 |
|  | Establishments operated for the entire year. | 38181 | 90656194 | 24726199 | 5896823 | 1562824 |
|  | Establishments with sales less than \$10,000. | 55 | 380 | 178 |  |  |
|  | Establishments with sales of \$10,000 to \$24,999 | 327 | 5739 | 1813 | 439 | 412 |
|  | Establishments with sales of \$25,000 to \$49,999 | 1126 | 42926 | 10172 | 2303 | 1792 |
|  | Establishments with sales of \$50,000 to \$99,999. | 3202 7 7 | 239764 | 44483 | 9637 | 7190 |
|  | Establishments with sales of \$100,000 to \$249,999 | 7958 | D | D | D | k |
|  | Establishments with sales of \$250,000 to \$499,999... | 6376 | 2299091 | - 538653 | 116602 | 60 017 |
|  | Establishments with sales of \$500,000 to \$999,999. | 7428 | 5264159 | 1260365 | 277645 | 127238 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 6405 | 9916627 | 2443339 | 550670 | 207520 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 2530 | 8851974 | 2362181 | 544463 | 179665 |
|  | Establishments with sales of \$ $\$ 1,000,000$ to $\$ 9,999,999 \ldots \ldots . . . . . . .$. | 1340 1434 | 9365769 | 2700419 | 634886 | 183797 |
|  | Establishments with sales of \$10,000,000 or more. | 1434 | D |  | D | m |
|  | Establishments not operated for the entire year | 8898 | 4309644 | 1125225 | 243672 | 82842 |
| 72111 | Hotels (except casino hotels) \& motels |  |  |  |  |  |
|  | All establishments | 43188 | 73450881 | 19647141 | 4645544 | 1355660 |
|  | Establishments operated for the entire year.. | 35343 | 69480285 | 18629248 | 4406933 | 1275185 |
|  | Establishments with sales less than \$10,000. | 25 | 175 |  | 29 | 25 |
|  | Establishments with sales of \$10,000 to \$24,999 | 219 | 3884 | 1203 | 304 | 269 |
|  | Establishments with sales of \$25,000 to \$49,999 | 880 | 33905 | 8084 | 1875 | 1391 |
|  | Establishments with sales of $\$ 50,000$ to $\$ 99,999$. Establishments with sales of $\$ 100,000$ to $\$ 249,999$ | 2726 7041 | 205217 D | 38110 | 8349 | 6091 |
|  | Establishments with sales of \$250,000 to \$499,999... |  | 2141361 | 501534 | 109120 |  |
|  | Establishments with sales of \$500,000 to \$999,999.. | 7161 | 5080390 | 1210856 | 267021 | 122832 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 6288 | 9745770 | 2393451 | 540109 | 203779 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 2504 | 8764283 | 2333401 | 537919 | 177588 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 1315 | 9180549 | 2634459 | 619626 | 179658 |
|  | Establishments with sales of \$10,000,000 or more. | 1262 |  |  | D | m |
|  | Establishments not operated for the entire year | 7845 | 3970596 | 1017893 | 238611 | 80475 |
| 721110 | Hotels (except casino hotels) \& motels |  |  |  |  |  |
|  | All establishments | 43188 | 73450881 | 19647141 | 4645544 | 1355660 |
|  | Establishments operated for the entire year... | 35343 | 69480285 | 18629248 | 4406933 | 1275185 |
|  | Establishments with sales less than \$10,000. |  | 175 |  | 29 | 25 |
|  | Establishments with sales of \$10,000 to \$24,999 . . . . . . . . . . . . . . . . . . | 219 | 3884 | 1203 | 304 | 269 |
|  | Establishments with sales of \$25,000 to \$49,999 . . . . . . . . . . . . . . . . . . | 880 | 33905 | 8084 | 1875 | 1391 |
|  | Establishments with sales of \$50,000 to \$99,999 | 2726 | 205217 | 38110 | 8349 | 6091 |
|  | Establishments with sales of \$100,000 to \$249,999... | 7041 | D | D | D | k |
|  | Establishments with sales of \$250,000 to \$499,999... | 5922 | 2141361 | 501534 | 109120 | 56426 |
|  | Establishments with sales of \$500,000 to \$999,999. | 7161 | 5080390 | 1210856 | 267021 | 122832 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 6288 | 9745770 | 2393451 | 540109 | 203779 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 .............. | 2504 1 1 | 8764283 | 2333401 | 537919 | 177588 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 . . . . . . . . . . . | 1315 1262 | 9180549 | 2634459 | 619626 | 179658 |
|  |  |  |  |  |  |  |
|  | Establishments not operated for the entire year | 7845 | 3970596 | 1017893 | 238611 | 80475 |
| 7211101 | Hotels (except casino hotels) with 25 guestrooms or more |  |  |  |  |  |
|  | All establishments | 16782 | 61332724 | 16893477 | 4056274 | 1095292 |
|  | Establishments operated for the entire year. | 14257 | 58394852 | 16090700 | 3850927 | 1030740 |
|  | Establishments with sales less than \$10,000... | - |  |  |  |  |
|  | Establishments with sales of \$10,000 to \$24,999 | 14 | 255 | 62 | 14 | 16 |
|  | Establishments with sales of \$25,000 to \$49,999 | 631 | 2 427 | 639 | 150 | 90 |
|  | Establishments with sales of \$100,000 to \$249,999 | 940 | 167535 | 42935 | 9627 | 4754 |

Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]


Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]


Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]


Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]

| NAICS code | Kind of business and sales size of establishment | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |
| 721 | Accommodation-Con. |  |  |  |  |  |
| 72131 | Rooming \& boarding houses-Con. |  |  |  |  |  |
|  | Establishments operated for the entire year-Con. |  |  |  |  |  |
|  |  | 503 138 | 168172 94342 54 | 31394 24682 | 8098 5948 | 3410 2217 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 36 | 54958 | 13200 | 3414 | - 964 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 16 | 58517 | 15323 | 3556 | 948 |
|  | Establishments with sales of $\$ 5,000,000$ to $\$ 9,999,999 \ldots . . . . . . . . . .$. Establishments with sales of $\$ 10,000,000$ or more | 5 | 30894 | 9253 | 2246 | 513 |
|  | Establishments not operated for the entire year | 938 | 125556 | 20989 | 4862 | 2254 |
| 721310 | Rooming \& boarding houses |  |  |  |  |  |
|  | All establishments | '3 485 | '756 675 | r157 131 | r39 045 | r15 662 |
|  | Establishments operated for the entire year | 2547 | 631119 | 136142 | 34183 | 13408 |
|  | Establishments with sales less than \$10,000... | 9 | 56 | 39 | 12 | 10 |
|  | Establishments with sales of \$10,000 to \$24,999 | 86 | 1518 | $\begin{array}{r}537 \\ \hline 19\end{array}$ | 142 | 135 |
|  | Establishments with sales of \$25,000 to \$49,999 | 174 | 6515 | 1911 | 481 | 299 |
|  | Establishments with sales of \$50,000 to \$99,999 | - 477 | 36063 | 7596 | 1925 | 1119 |
|  | Establishments with sales of \$100,000 to \$249,999 | 1103 | 180084 | 32207 | 8361 | 3793 |
|  | Establishments with sales of \$250,000 to \$499,999. | 503 | 168172 | 31394 | 8098 | 3410 |
|  | Establishments with sales of \$500,000 to \$999,999.... | 138 36 | 94342 54 | 24682 <br> 13 <br> 150 | 5948 <br> 3414 | 2217 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 16 | 58517 | 15323 | 3 556 | 948 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 5 | 30894 | 9253 | 2246 | 513 |
|  | Establishments not operated for the entire year | 938 | 125556 | 20989 | 4862 | 2254 |
| 722 | Foodservices \& drinking places |  |  |  |  |  |
|  | All establishments | r486906 | r251941763 | 170333544 | r16 386588 | 17754567 |
|  | Establishments operated for the entire year. | 396129 | 236506601 | 66081665 | 15622856 | 7340454 |
|  |  | $\begin{array}{r} 480 \\ 3493 \end{array}$ | 2794 62391 | 1247 20412 | 512 5150 | 554 5602 |
|  | Establishments with sales of \$25,000 to \$49,999 | 10851 | 416349 | 113943 | 28006 | 22038 |
|  | Establishments with sales of \$50,000 to \$99,999 | 37106 | 2814189 | 653550 | 155287 | 105976 |
|  | Establishments with sales of \$100,000 to \$249,999 | 104160 | 17498383 | 4182081 | 980646 | 590291 |
|  | Establishments with sales of \$250,000 to \$499,999 | 89429 | 32039228 | 8669626 | 2023585 | 1086663 |
|  | Establishments with sales of \$500,000 to \$999,999... | 82721 | 58962923 | 16598329 | 3901209 | 1925210 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 58303 | 85275772 | 24254517 | 5751628 | 2625599 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 8112 | 26110853 | 7718719 | 1867344 | 715386 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 1135 | 7502719 | 2218771 | 526991 | 162221 |
|  | Establishments with sales of \$10,000,000 or more. | 339 | 5821000 | 1650470 | 382498 | 100914 |
|  | Establishments not operated for the entire year | 90777 | 15435162 | 4251879 | 763732 | 414113 |
| 7221 | Full-service restaurants |  |  |  |  |  |
|  | All establishments | 191245 | 112450172 | 34435004 | 8104400 | 3641402 |
|  | Establishments operated for the entire year.. | 151588 | 105135301 | 32218586 | 7719612 | 3437135 |
|  |  |  |  | 200 | 71 | 62 |
|  | Establishments with sales of \$10,000 to \$24,999 | 1024 | 18234 | 6548 | 1603 | 1603 |
|  | Establishments with sales of \$25,000 to \$49,999 | 3516 | 134599 | 39606 | 9723 | 7763 |
|  | Establishments with sales of \$50,000 to \$99,999 | 12006 | 908282 | 223937 | 53459 | 38841 |
|  | Establishments with sales of \$100,000 to \$249,999 | 36415 | 6165655 | 1587312 | 373572 | 231910 |
|  | Establishments with sales of \$250,000 to \$499,999. | 35635 | 12854773 | 3727991 | 875400 | 469821 |
|  | Establishments with sales of \$500,000 to \$999,999. | 31493 | 22166076 | $\begin{array}{r}6875 \\ 12 \\ \hline 176245 \\ \hline\end{array}$ | 1 2 628142 | 773406 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 54749 | 18546322 | + 69508 | 1398532 | 529087 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 668 | 4337706 | 1296228 | 312742 | 91767 |
|  | Establishments with sales of \$10,000,000 or more................... | 125 | 1833425 | 489455 | 112047 | 32165 |
|  | Establishments not operated for the entire year | 39657 | 7314871 | 2216418 | 384788 | 204267 |
| 72211 | Full-service restaurants |  |  |  |  |  |
|  | All establishments ....................................... | 191245 | 112450172 | 34435004 | 8104400 | 3641402 |
|  | Establishments operated for the entire year... | 151588 | 105135301 | 32218586 | 7719612 | 3437135 |
|  | Establishments with sales less than \$10,000.... | 54 1024 | 389 18234 |  | 71 |  |
|  | Establishments with sales of \$25,000 to \$49,999.. | 3516 | 134599 | 39606 | 9723 | 7763 |
|  | Establishments with sales of \$50,000 to \$ $\$ 99,999 . . . . . . . . . . . . . . . . . . . .$. | 12006 | 0908282 | 223937 | 53459 | 38841 |
|  | Establishments with sales of \$100,000 to \$249,999 ................... | 36415 | 6165655 | 1587312 | 373572 | 231910 |
|  | Establishments with sales of \$250,000 to \$499,999... | 35635 | 12854773 | 3727991 | 875400 | 469821 |
|  | Establishments with sales of \$500,000 to \$999,999... | 31493 | 22166076 | 6875556 | 1628142 | 773406 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 24903 | 38169840 | 12276245 | 2954321 | 1260710 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 5749 | 18546322 | 5695508 | 1398532 | 529087 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 668 | 4337706 | 1296228 | 312742 | 91767 |
|  | Establishments with sales of \$10,000,000 or more.............. | 125 | 1833425 | 489455 | 112047 | 32165 |
|  | Establishments not operated for the entire year | 39657 | 7314871 | 2216418 | 384788 | 204267 |
| 722110 | Full-service restaurants |  |  |  |  |  |
|  | All establishments | 191245 | 112450172 | 34435004 | 8104400 | 3641402 |
|  | Establishments operated for the entire year......................... . | 151588 | 105135301 | 32218586 | 7719612 | 3437135 |
|  | Establishments with sales less than \$10,000.... |  | 18389 | 6 200 | $\begin{array}{r} 71 \\ \hline \end{array}$ | $\begin{array}{r} 62 \\ 1603 \end{array}$ |
|  | Establishments with sales of $\$ 10,000$ to $\$ 24,999 \ldots \ldots . . . . . . . . . . .$. | 1024 3516 | 18234 134599 | 6 548 | $\begin{aligned} & 1603 \\ & 9723 \end{aligned}$ | 1603 7763 |
|  |  | 3516 12006 | 134599 908282 | 39606 223937 | 9723 53459 | 7763 38841 |
|  | Establishments with sales of \$100,000 to \$249,999 | 36415 | 6165655 | 1587312 | 373572 | 231910 |

Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]

| NAICS code | Kind of business and sales size of establishment | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |  |  |
| 722110 | Full-service restaurants-Con. |  |  |  |  |  |
|  | Establishments operated for the entire year-Con. |  |  |  |  |  |
|  |  | 35635 31493 | 12854773 22166076 | 3727991 6875556 | $\begin{array}{r}875400 \\ 1628142 \\ \hline\end{array}$ | 469821 773406 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 24903 | 38169840 | 12276245 | 2954321 | 1260710 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 5749 | 18546322 | 5695508 | 1398532 | 529087 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 668 | 4337706 | 1296228 | 312742 | 91767 |
|  | Establishments with sales of \$10,000,000 or more................. | 125 | 1833425 | 489455 | 112047 | 32165 |
|  | Establishments not operated for the entire year | 39657 | 7314871 | 2216418 | 384788 | 204267 |
| 7222 | Limited-service eating places |  |  |  |  |  |
|  | All establishments | r214 774 | r107 788072 | '27 483082 | r6 326880 | r3 327001 |
|  |  | 178646 99 | $\begin{array}{r}101884340 \\ 671 \\ \hline 160\end{array}$ | 25965826 230 7 | 6045634 98 | 3165044 |
|  | Establishments with sales of \$10,000 to \$24,999 | 1487 | 26760 | 7937 | 1978 | 2110 |
|  | Establishments with sales of \$25,000 to \$49,999 | 4274 | 163909 | 41507 | 10113 | 8159 |
|  | Establishments with sales of \$50,000 to \$99,999. | 14292 | 1086136 | , 247482 | 57532 | 40666 |
|  | Establishments with sales of \$100,000 to \$249,999 . . . . . . . . . . . . . . . | 42300 | 7213320 | 1712959 | 395763 | 249055 |
|  | Establishments with sales of \$250,000 to \$499,999... | 41085 | 14758673 | 3850982 | 891262 | 499226 |
|  | Establishments with sales of \$500,000 to \$999,999... | 44243 29283 | 31943335 40959902 | 8401443 10221096 | 1960074 2390656 | 1020943 1204497 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 1419 | 4369356 | 1121674 | 258964 | 1108542 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 137 | 903470 | 235168 | 51587 | 21070 |
|  | Establishments with sales of \$10,000,000 or more.................. | 27 | 458808 | 125348 | 27607 | 10677 |
|  | Establishments not operated for the entire year | 36128 | 5903732 | 1517256 | 281246 | 161957 |
| 72221 | Limited-service eating places |  |  |  |  |  |
|  | All establishments | r214 774 | r107 788072 | '27 483082 | r6 326880 | r3 327001 |
|  | Establishments operated for the entire year....................... | 178646 | 101884340 | 25965826 | 6045634 | 3165044 |
|  |  | $\begin{array}{r} 99 \\ 1487 \end{array}$ | $\begin{array}{r} 671 \\ 26760 \end{array}$ | 7937 793 |  |  |
|  | Establishments with sales of \$25,000 to \$49,999 ........................ | 4274 | 163909 | 41507 | 10113 | 8159 |
|  | Establishments with sales of \$50,000 to \$99,999 | 14292 | 1086136 | 247482 | 57532 | 40666 |
|  | Establishments with sales of \$100,000 to \$249,999 | 42300 | 7213320 | 1712959 | 395763 | 249055 |
|  | Establishments with sales of \$250,000 to \$499,999. | 41085 | 14758673 | 3850982 | 891262 | 499226 |
|  | Establishments with sales of \$500,000 to \$999,999. | 44243 | 31943335 | 8401443 | 1960074 | 1020943 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 29283 | 40959902 | 10221096 | 2390656 | 1204497 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 1419 | 4369356 | 1121674 | 258964 | 108542 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 137 | 903470 | 235168 | 51587 | 21070 |
|  | Establishments with sales of \$10,000,000 or more. | 27 | 458808 | 125348 | 27607 | 10677 |
|  | Establishments not operated for the entire year | 36128 | 5903732 | 1517256 | 281246 | 161957 |
| 722211 | Limited-service restaurants |  |  |  |  |  |
|  | All establishments | 174104 | 94698045 | 24032405 | 5548491 | 2944280 |
|  | Establishments operated for the entire year. | 148139 | 89950748 | 22811283 | 5318598 | 2813920 |
|  | Establishments with sales less than \$10,000. |  | 436 | 139 | 64 | 62 |
|  | Establishments with sales of \$10,000 to \$24,999 | 1142 | 20608 | 5937 | 1484 | 1591 |
|  | Establishments with sales of \$25,000 to \$49,999 | 3177 | 122021 | 30004 | 7361 | 5850 |
|  | Establishments with sales of \$50,000 to \$99,999 | 10629 | 807355 | 181289 | 42614 | 29254 |
|  | Establishments with sales of \$100,000 to \$249,999 | 31807 | 5436906 | 1279219 | 299418 | 184902 |
|  | Establishments with sales of \$250,000 to \$499,999. | 33046 | 11953623 | 3130494 | 727312 | 409794 |
|  | Establishments with sales of \$500,000 to \$999,999. | 39725 | 28803061 | 7587108 | 1772690 | 934542 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | $\begin{array}{r}1186 \\ \hline\end{array}$ | 3646284 3646 | 9903079 | 206418 | 92520 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 119 | 784682 | 198955 | 43167 | 17906 |
|  | Establishments with sales of \$10,000,000 or more............... | 24 | 410207 | 111367 | 25010 | 9967 |
|  | Establishments not operated for the entire year | 25965 | 4747297 | 1221122 | 229893 | 130360 |
| 722212 | Cafeterias |  |  |  |  |  |
|  | All establishments ...................................... . | 4172 | 2578922 | 799108 | 194661 | 72324 |
|  | Establishments operated for the entire year.... | 3301 | 2433518 | 757099 | 184682 | 67791 |
|  | Establishments with sales less than \$10,000........................ | 2 |  |  |  |  |
|  | Establishments with sales of \$ 10,000 to \$24,999 ..................... | 39 | D | D | D | b |
|  | Establishments with sales of \$25,000 to \$49,999 ... | 142 | 5457 | 1454 | 355 | 244 |
|  | Establishments with sales of \$50,000 to \$99,999 | 403 | 30563 | 7647 | 1879 | 1080 |
|  | Establishments with sales of \$100,000 to \$249,999 ................... | 863 | 143455 | 36132 | 8724 | 3919 |
|  | Establishments with sales of \$250,000 to \$499,999... | 561 | 194051 | 53375 | 12477 | 5350 |
|  | Establishments with sales of \$500,000 to \$999,999... | 390 | 281551 | 88250 | 20587 | 8915 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 726 | 1227008 | 394199 | 97528 | 34863 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 ............... | 170 | 515176 | 161688 | 39811 | 11977 1 |
|  | Establishments with sales of $\$ 5,000,000$ to $\$ 9,999,999$ <br> Establishments with sales of $\$ 10,000,000$ or more. | 5 | 35555 | 14099 | 3256 | 1381 |
|  | Establishments not operated for the entire year | 871 | 145404 | 42009 | 9979 | 4533 |
| 722213 | Snack \& nonalcoholic beverage bars |  |  |  |  |  |
|  | All establishments | '36 498 | r10 511105 | r2 651569 | '583 728 | 「310 397 |
|  | Establishments operated for the entire year....................... | 27206 | 9500074 | 2397444 | 542354 | 283333 |
|  | Establishments with sales less than $\$ 10,000 \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. | 33 | D |  | D | b |
|  | Establishments with sales of \$10,000 to \$24,999 . . . . . . . . . . . . . . . | 306 955 |  |  | D | - ${ }^{\text {e }}$ |
|  | Establishments with sales of \$25,000 to \$49,999 | 3 965 |  |  | 2 397 | 2065 |
|  | Establishments with sales of \$100,000 to \$249,999 | 9630 | 1632959 | 397608 | 87621 | 60234 |

Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]


Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]

| NAICS code | Kind of business and sales size of establishment | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |  |  |
| 7222135 | Coffee shops-Con. |  |  |  |  |  |
|  | Establishments operated for the entire year-Con. |  |  |  |  |  |
|  | Establishments with sales of \$500,000 to \$999,999. | 1019 | 727368 | 159094 | 37787 | 12897 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 269 | 338809 | 68005 | 15428 | 6712 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 8 | 25879 | 9720 | 2421 | 516 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 1 | D | D | D | b |
|  | Establishments with sales of \$10,000,000 or more..... | 1 | D | D | D | e |
|  | Establishments not operated for the entire year | 1223 | 97865 | 24242 | 4199 | 2827 |
| 7222136 | Cookie shops |  |  |  |  |  |
|  | All establishments | 1798 | 412655 | 100003 | 23831 | 10908 |
|  | Establishments operated for the entire year. | 1379 | 375581 | 91061 | 21401 | 9582 |
|  | Establishments with sales less than \$10,000. | 2 |  |  |  |  |
|  | Establishments with sales of \$10,000 to \$24,999 | 7 | 114 | 56 | 15 | 12 |
|  | Establishments with sales of \$25,000 to \$49,999 ..................... | 33 | 1237 | 440 | 102 | 92 |
|  | Establishments with sales of \$50,000 to \$99,999...... | 135 | 107 | D | - ${ }^{\text {D }}$ | ${ }^{\text {e }}$ |
|  | Establishments with sales of \$100,000 to \$249,999 | 609 | 107522 | 28311 | 6725 | 3340 |
|  | Establishments with sales of \$250,000 to \$499,999. | 480 | 162059 | 37561 | 8734 | 3905 |
|  | Establishments with sales of \$500,000 to \$999,999. | 97 | 62691 | 13345 | 3095 | 1301 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 12 | 14502 | 3468 | 777 | 288 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 3 | 11732 | 3597 | 924 | 160 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 1 | D | D | D | b |
|  | Establishments with sales of \$10,000,000 or more. | - |  |  |  |  |
|  | Establishments not operated for the entire year | 419 | 37074 | 8942 | 2430 | 1326 |
| 7222137 | Other snack \& nonalcoholic beverage bars |  |  |  |  |  |
|  | All establishments | r5 804 | r1 897432 | r519 482 | r115 576 | r54 657 |
|  | Establishments operated for the entire year. | 4300 | 1746217 | 481291 | 110661 | 51620 |
|  | Establishments with sales less than \$10,000.. |  | D | D |  |  |
|  | Establishments with sales of \$10,000 to \$24,999 ..................... | 71 | D | D | D | b |
|  | Establishments with sales of \$25,000 to \$49,999 | 182 | 6812 | 1901 | 426 | 377 |
|  | Establishments with sales of \$100,000 to \$249,999 | 1330 | 227009 | 61370 | 14057 | 8489 |
|  | Establishments with sales of \$250,000 to \$499,999. | 1201 | 422597 | 121059 | 28228 | 13998 |
|  | Establishments with sales of \$500,000 to \$999,999 | 710 | 492109 | 138010 | 31642 | 14505 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 306 | 432446 | 115794 | 26578 | 10264 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 25 | 79959 | 19579 | 4231 | 1422 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 6 | 35970 | 11178 | 2668 | 926 |
|  | Establishments with sales of \$10,000,000 or more. | 1 | D | D | D | c |
|  | Establishments not operated for the entire year . | 1504 | 151215 | 38191 | 4915 | 3037 |
| 7223 | Special foodservices |  |  |  |  |  |
|  | All establishments | 28062 | 19407810 | 5765977 | 1332760 | 464870 |
|  | Establishments operated for the entire year... | 22977 | 18300244 | 5457961 | 1276115 | 441293 |
|  | Establishments with sales less than \$10,000. |  | 1571 | 698 | 314 | 367 |
|  | Establishments with sales of \$10,000 to \$24,999 | 569 | 9794 | 3195 | 862 | 1319 |
|  | Establishments with sales of \$25,000 to \$49,999 | 1145 | 42670 | 13905 | 3470 | 2632 |
|  | Establishments with sales of \$50,000 to \$99,999 | 2353 | 173862 | 54305 | 12943 | 6224 |
|  | Establishments with sales of \$100,000 to \$249,999 | 5605 | 940947 | 282059 | 67606 | 28181 |
|  | Establishments with sales of \$250,000 to \$499,999 . . . . . . . . . . . . | 4907 | 1767162 | 535818 | 125573 | 49173 |
|  | Establishments with sales of \$500,000 to \$999,999... | 3964 | 2 <br> 4 <br> 4 <br> 544 | $\begin{array}{r}848650 \\ 1 \\ \hline 23510\end{array}$ | 198508 | 74938 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 2866 | 4354200 | 1293510 | 298247 | 112353 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 783 | 2678469 | 769082 | 178733 | 64090 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 299 | 2060095 | -634696 | 150612 | 45288 |
|  |  |  |  |  |  |  |
|  | Establishments not operated for the entire year .. | 5085 | 1107566 | 308016 | 56645 | 23577 |
| 72231 | Foodservice contractors |  |  |  |  |  |
|  | All establishments ...................................... | 18991 | 15159590 | 4617362 | 1100648 | 361996 |
|  | Establishments operated for the entire year. | 16294 | 14373462 | 4377768 | 1052764 | 343278 |
|  | Establishments with sales less than \$10,000.......................... | 262 | 1285 |  | 267 | 309 |
|  | Establishments with sales of \$10,000 to \$24,999 . . . . . . . . . . . . . . . . . . . | 399 | 6769 | 2228 | 619 | 899 |
|  | Establishments with sales of $\$ 25,000$ to $\$ 49,999 . . . . . . . . . . . . . . . . . . .$. | $\begin{array}{r}758 \\ \hline 1535\end{array}$ | -28079 | 10152 | 2586 | 1658 |
|  | Establishments with sales of \$50,000 to \$99,999...... | 1535 | 114000 | 40628 | 10068 | 3831 |
|  | Establishments with sales of \$100,000 to \$249,999 .................... | 3758 | 633931 | 215416 | 53849 | 17961 |
|  | Establishments with sales of \$250,000 to \$499,999 .. | 3477 | 1258680 | 409648 | 100153 | 34517 |
|  | Establishments with sales of \$500,000 to \$999,999 ................... | 2965 | 2096860 | 660858 | 159969 | 55336 |
|  | Establishments with sales of \$1,000,000 to \$2,499,999 | 2143 | 3283193 | 965915 | 230944 | 84421 |
|  | Establishments with sales of \$2,500,000 to \$4,999,999 | 597 | 2050678 | 592018 | 141161 | 51833 |
|  | Establishments with sales of \$5,000,000 to \$9,999,999 | 232 | 1605819 | 507334 | 123562 | 38437 |
|  | Establishments with sales of \$10,000,000 or more. | 168 | 3294168 | 973046 | 229586 | 54076 |
|  | Establishments not operated for the entire year ....................... | 2697 | 786128 | 239594 | 47884 | 18718 |
| 722310 | Foodservice contractors |  |  |  |  |  |
|  | All establishments | 18991 | 15159590 | 4617362 | 1100648 | 361996 |
|  | Establishments operated for the entire year.......................... | 16294 | 14373462 | 4377768 | 1052764 | 343278 |
|  | Establishments with sales less than \$10,000 ......................... | 262 | 1285 | 525 | 267 | 309 |
|  | Establishments with sales of \$10,000 to \$24,999 ...................... | 399 | 6769 | 2228 | 619 | 899 |
|  | Establishments with sales of \$25,000 to \$49,999 ...................... | 758 | 28079 | 10152 | 2586 | 1658 |
|  |  | 1535 3758 | 114000 633931 | 40628 215416 | 10 53 54 | 3831 17961 |

Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]


Table 4. Sales Size of Establishments: 1997-Con.
 see Appendix C]


Table 5. Employment Size of Establishments: 1997
 see Appendix C]

| NAICS code | Kind of business and employment size of establishment ${ }^{1}$ | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES |  |  |  |  |  |
|  | All establishments | r545 068 | r350 399194 | r97 007396 | '22 671697 | r9 451226 |
|  | Establishments operated for the entire year. | 441192 | 329783291 | 91444591 | 21644658 | 8946226 |
|  | Establishments with no employees | 1392 | 285761 | 54922 |  |  |
|  | Establishments with 1 employee | 30236 | 2685728 | 383110 | 78164 | 30236 |
|  | Establishments with 2 employees | 33073 | 3976817 9 | +667445 | 146611 | 66146 |
|  | Establishments with 3 or 4 employees. Establishments with 5 or 6 employees. | 55090 41717 | 9377263 9759297 | 1848248 2141925 | 416710 488000 | 190895 228141 |
|  | Establishments with 5 or 6 employees. | 41717 | 9759297 | 2141925 |  | 228141 |
|  | Establishments with 7 to 9 employees | 45429 | 13726996 | 3320331 | 755323 | 359873 |
|  | Establishments with 10 to 14 employees .......................... | 55156 | 23450380 | 6069619 | 1394642 | 651907 |
|  | Establishments with 15 to 19 employees .......................... | 40168 | 23420990 | 6271690 | 1450047 | 676081 |
|  | Establishments with 20 to 49 employees | 102641 | 100577052 | 28199611 | 6617077 | 3125957 |
|  | Establishments with 50 to 99 employees | 28240 | 58773034 | 17503159 | 4201607 | 1862510 |
|  | Establishments with 100 employees or more......................... | 8050 | 83749973 | 24984531 | 6096477 | 1754480 |
|  | Establishments not operated for the entire year | 103876 | 20615903 | 5562805 | 1027039 | 505000 |
| 721 | Accommodation |  |  |  |  |  |
|  | All establishments | r58 162 | r98 457431 | '26 673852 | r6 285109 | r1 696659 |
|  | Establishments operated for the entire year. | 45063 | 93276690 | 25362926 | 6021802 | 1605772 |
|  | Establishments with no employees | 735 | 126902 | 21284 |  |  |
|  | Establishments with 1 employee | 5253 <br> 4 | 578180 | 77724 | 14096 | 5253 |
|  | Establishments with 2 employees | 4177 | 630073 | 95742 | 18085 | 8354 |
|  |  | 5473 | 1169038 | 210154 | 41875 | 18856 |
|  | Establishments with 5 or 6 employees ............................ | 3550 | 1050874 | 212188 | 43190 | 19428 |
|  | Establishments with 7 to 9 employees | 3556 | 1455747 | 320506 | 66109 | 28097 |
|  | Establishments with 10 to 14 employees | 4935 | 2792259 | 647933 | 139242 | 58750 |
|  | Establishments with 15 to 19 employees | 4138 | 3383347 | 764189 | 167356 | 69481 |
|  | Establishments with 20 to 49 employees | 7750 | 11515018 | 2711198 | 605413 | 228681 |
|  | Establishments with 50 to 99 employees | 2581 | 8805355 | 2399668 | 551192 | 179404 |
|  | Establishments with 100 employees or more | 2915 | 61769897 | 17902340 | 4375244 | 989468 |
|  | Establishments not operated for the entire year | 13099 | 5180741 | 1310926 | 263307 | 90887 |
| 7211 | Traveler accommodation |  |  |  |  |  |
|  | All establishments | 47079 | 94965838 | 25851424 | 6140495 | 1645666 |
|  | Establishments operated for the entire year. | 38181 | 90656194 | 24726199 | 5896823 | 1562824 |
|  | Establishments with no employees .................................. | 626 3416 | 112637 332577 | 18708 39601 |  |  |
|  | Establishments with 2 employees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3006 | 405428 | 56624 | 11387 | 6012 |
|  | Establishments with 3 or 4 employees | 4124 | 824407 | 139460 | 28310 | 14208 |
|  | Establishments with 5 or 6 employees | 2797 | 783645 | 153353 | 31464 | 15326 |
|  | Establishments with 7 to 9 employees | 2979 | 1182520 | 250260 | 52779 | 23579 |
|  | Establishments with 10 to 14 employees | 4488 | 2521973 | 575785 | 124923 | 53569 |
|  | Establishments with 15 to 19 employees | 3932 | 3216899 | 718687 | 157914 | 66041 |
|  | Establishments with 20 to 49 employees | 7398 | 11024287 | 2569690 | 576182 | 218587 |
|  | Establishments with 50 to 99 employees | 2514 | 8613766 | 2337215 | 538932 | 174799 |
|  | Establishments with 100 employees or more | 2901 | 61638055 | 17866816 | 4367025 | 987287 |
|  | Establishments not operated for the entire year | 8898 | 4309644 | 1125225 | 243672 | 82842 |
| 72111 | Hotels (except casino hotels) \& motels |  |  |  |  |  |
|  | All establishments | 43188 | 73450881 | 19647141 | 4645544 | 1355660 |
|  |  | 35343 479 | $\begin{array}{r}69480285 \\ 97123 \\ \hline 87\end{array}$ | $\begin{array}{r}18629248 \\ 16641 \\ \hline 33871\end{array}$ | 4406933 | 1275185 |
|  | Establishments with 1 employee ................................... | 2882 | 287786 | 33871 | 6831 | 2882 |
|  | Establishments with 2 employees | 2610 | 363389 | 50091 | 10203 | 5220 |
|  | Establishments with 3 or 4 employees Establishments with 5 or 6 employees | 3625 2498 | 738068 715207 | 122977 138734 | 25217 28566 | 12502 13698 |
|  | Establishments with 5 or 6 employees | 2498 | 715207 | 138734 | 28566 | 13698 |
|  | Establishments with 7 to 9 employees | 2751 | 1103001 | 232321 | 49114 | 21786 |
|  | Establishments with 10 to 14 employees | 4266 | 2416385 | 548514 | 119291 | 51017 |
|  | Establishments with 15 to 19 employees | 3831 | 3150022 | 700515 | 153817 | 64345 |
|  | Establishments with 20 to 49 employees | 7231 | 10856569 | 2518567 | 564800 | 213860 |
|  | Establishments with 50 to 99 employees | 2464 | 8463834 |  | 528626 | 171414 |
|  | Establishments with 100 employees or more........................ | 2706 | 41288901 | 11978004 | 2920468 | 718461 |
|  | Establishments not operated for the entire year ....................... | 7845 | 3970596 | 1017893 | 238611 | 80475 |
| 721110 | Hotels (except casino hotels) \& motels |  |  |  |  |  |
|  | All establishments | 43188 | 73450881 | 19647141 | 4645544 | 1355660 |
|  | Establishments operated for the entire year......................... | 35343 | 69480285 | 18629248 | 4406933 | 1275185 |
|  | Establishments with no employees ... | 479 | 97123 | 16641 |  |  |
|  | Establishments with 1 employee ................................. | 2882 | 287786 | 33871 | 6831 | 2882 |
|  | Establishments with 2 employees. | 2610 | 363389 | 50091 | 10203 | 5220 |
|  | Establishments with 3 or 4 employees | 3625 | 738068 | 122977 | 25217 | 12502 |
|  | Establishments with 5 or 6 employees ......................... | 2498 | 715207 | 138734 | 28566 | 13698 |
|  | Establishments with 7 to 9 employees $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. | 2751 | 1103001 | 232321 | 49114 | 21786 |
|  | Establishments with 10 to 14 employees ........................ | 4266 | 2416385 | 548514 | 119291 | 51017 |
|  | Establishments with 15 to 19 employees ........................... | 3831 | 3150022 | 700515 51856 | 153817 | 64345 |
|  | Establishments with 20 to 49 employees | 7231 | 10856569 | 2518567 | 564800 | 213860 |
|  | Establishments with 50 to 99 employees .......................... | 2464 | 8463834 | 2289013 | 528626 | 171414 |
|  | Establishments with 100 employees or more...................... | 2706 | 41288901 | 11978004 | 2920468 | 718461 |
|  | Establishments not operated for the entire year | 7845 | 3970596 | 1017893 | 238611 | 80475 |

Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]


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 see Appendix C]


Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]

| NAICS code | Kind of business and employment size of establishment ${ }^{1}$ | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |
| 721 | Accommodation-Con. |  |  |  |  |  |
| 7212 | RV (recreational vehicle) parks \& recreational camps |  |  |  |  |  |
|  | All establishments | 7598 | 2734918 | 665297 | 105569 | 35331 |
|  | Establishments operated for the entire year | 4335 | 1989377 | 500585 | 90796 | 29540 |
|  | Establishments with no employees .. | 109 | 14265 | 2576 |  |  |
|  | Establishments with 1 employee . | 1042 | 150206 | 28790 | 3710 | 1042 |
|  | Establishments with 2 employees | 723 | 153155 | 30041 | 4382 | 1446 |
|  | Establishments with 3 or 4 employees | 854 | 252812 | 54340 | 9419 | 2943 |
|  | Establishments with 5 or 6 employees .......................... | 466 | 200029 | 44115 | 8025 | 2538 |
|  |  | 367 297 | 209061 210187 | 55052 56 673 | 9518 10550 | 28874 3427 |
|  | Establishments with 15 to 19 employees ............................. | 138 | 128827 | 34856 | 6854 | 2 306 |
|  | Establishments with 20 to 49 employees | 283 | 429508 | 123330 | 24597 | 8212 |
|  | Establishments with 50 to 99 employees | 46 | 128620 | 40971 | 6956 | 3094 |
|  | Establishments with 100 employees or more........................ | 10 | 112707 | 29841 | 6785 | 1658 |
|  | Establishments not operated for the entire year | 3263 | 745541 | 164712 | 14773 | 5791 |
| 72121 | RV (recreational vehicle) parks \& recreational camps |  |  |  |  |  |
|  | All establishments | 7598 | 2734918 | 665297 | 105569 | 35331 |
|  | Establishments operated for the entire yea | 4335 | 1989377 | 500585 | 90796 | 29540 |
|  | Establishments with no employees | 109 | 14265 | 2576 |  |  |
|  | Establishments with 1 employee | 1042 | 150206 | 28790 | 3710 | 1042 |
|  | Establishments with 2 employees ................................ | 723 | 153155 | 30 54 441 | 4382 | 1446 |
|  | Establishments with 3 or 4 employees Establishments with 5 or 6 employees | 854 466 | 252812 200029 | 54340 44115 | 9419 8025 | 2943 2538 |
|  | Establishments with 7 to 9 employees | 367 | 209061 | 55052 | 9518 | 2874 |
|  | Establishments with 10 to 14 employees | 297 | 210187 | 56673 | 10550 | 3427 |
|  | Establishments with 15 to 19 employees | 138 | 128827 | 34856 | 6854 | 2306 |
|  | Establishments with 20 to 49 employees | 283 | 429508 | 123330 | 24597 | 8212 |
|  | Establishments with 50 to 99 employees | 46 | 128620 | 40971 | 6956 | 3094 |
|  | Establishments with 100 employees or more | 10 | 112707 | 29841 | 6785 | 1658 |
|  | Establishments not operated for the entire year | 3263 | 745541 | 164712 | 14773 | 5791 |
| 721211 | RV (recreational vehicle) parks \& campgrounds |  |  |  |  |  |
|  | All establishments | 4085 | 1394200 | 282619 | 51269 | 16474 |
|  | Establishments operated for the entire year | 2352 | 1059832 | 221369 | 44963 | 14182 |
|  | Establishments with no employees | 62 | 8165 | 1251 |  |  |
|  | Establishments with 1 employee | 514 | 66102 | 9672 11950 | 1574 | 514 |
|  | Establishments with 2 employees | 435 | 77132 | 11950 | 2120 | 870 |
|  | Establishments with 3 or 4 employees | 509 | 146722 | 25377 | 5189 | 1762 1 |
|  | Establishments with 5 or 6 employees ........................... | 277 | 110736 | 19769 | 4213 | 1511 |
|  | Establishments with 7 to 9 employees | 204 | 106523 | 23730 | 4653 | 1601 |
|  | Establishments with 10 to 14 employees . . . . . . . . . . . . . . . . . . . . | 152 | 114492 | 26181 | 5284 | 1734 |
|  | Establishments with 15 to 19 employees | 64 | 65281 | 15177 | 3559 | 1058 |
|  | Establishments with 20 to 49 employees | 119 | 225945 | 56290 | 11586 | 3435 |
|  | Establishments with 50 to 99 employees .... | 13 | 57413 | 14676 | 2616 | 905 |
|  | Establishments with 100 employees or more | 3 | 81321 | 17296 | 4169 | 792 |
|  | Establishments not operated for the entire year | 1733 | 334368 | 61250 | 6306 | 2292 |
| 721214 | Recreational \& vacation camps (except campgrounds) |  |  |  |  |  |
|  | All establishments | 3513 | 1340718 | 382678 | 54300 | 18857 |
|  | Establishments operated for the entire year. | 1983 | 929545 |  | 45833 | 15358 |
|  |  | 47 528 | 6100 | 1325 19118 | 2136 |  |
|  |  | 528 <br> 288 | 84104 76023 | 19118 18091 | 2136 2262 4 | 528 576 |
|  | Establishments with 3 or 4 employees | 345 | 106090 | 28963 | 4230 | 1181 |
|  | Establishments with 5 or 6 employees .............................. | 189 | 89293 | 24346 | 3812 | 1027 |
|  | Establishments with 7 to 9 employees | 163 | 102538 | 31322 | 4865 | 1273 |
|  | Establishments with 10 to 14 employees ............................ | 145 | 95695 | 30492 | 5266 | 1693 |
|  | Establishments with 15 to 19 employees .......................... | 74 | 63546 | 19679 | 3295 | 1248 |
|  | Establishments with 20 to 49 employees | 164 | 203563 | 67040 | 13011 | 4777 |
|  | Establishments with 50 to 99 employees | 33 | 71207 | 26295 | 4340 | 2189 |
|  | Establishments with 100 employees or more....................... | 7 | 31386 | 12545 | 2616 | 866 |
|  | Establishments not operated for the entire year . . . . . . . . . . . . . . . . . | 1530 | 411173 | 103462 | 8467 | 3499 |
| 7213 | Rooming \& boarding houses |  |  |  |  |  |
|  | All establishments .......................................... | r3 485 | '756 675 | r157 131 | r39 045 | r15 662 |
|  | Establishments operated for the entire year......................... | 2547 | 631119 | 136142 | 34183 | 13408 |
|  | Establishments with no employees . . . . . . . . . . . . . . . . . . . . . . . . |  | 95397 |  |  |  |
|  |  | 795 448 | 95397 71490 | 9 9 9 | 2479 2316 | 795 896 |
|  | Establishments with 3 or 4 employees | 495 | 91819 | 16354 | ${ }^{2} 146$ | 1705 |
|  | Establishments with 5 or 6 employees ........................... | 287 | 67200 | 14720 | 3701 | 1564 |
|  | Establishments with 7 to 9 employees ............................. | 210 | 64166 | 15194 | 3812 | 1644 |
|  | Establishments with 10 to 14 employees ............................ | 150 | 60099 | 15475 | 3769 | 1754 |
|  | Establishments with 15 to 19 employees . . . . . . . . . . . . . . . . . . . . . | 68 | 37621 | 10646 | 2588 | 1134 |
|  | Establishments with 20 to 49 employees | 69 | 61223 | 18178 | 4634 | 1882 |
|  | Establishments with 50 to 99 employees . . . . . . . . . . . . . . . . . . . . . | 21 | 62969 | 21482 | 5304 1 | 1511 |
|  | Establishments with 100 employees or more......................... | 4 | 19135 | 5683 | 1434 | 523 |
|  | Establishments not operated for the entire year | 938 | 125556 | 20989 | 4862 | 2254 |

Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]

| NAICS code | Kind of business and employment size of establishment ${ }^{1}$ | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |
| 721 | Accommodation-Con. |  |  |  |  |  |
| 72131 | Rooming \& boarding houses |  |  |  |  |  |
|  | All establishments | r3 485 | ${ }^{7} 756675$ | r157 131 | r39 045 | r15 662 |
|  | Establishments operated for the entire year. Establishments with no employees | 2547 | 631119 | 136142 | 34183 | 13408 |
|  | Establishments with 1 employee | 795 | 95397 | 9333 | 2479 | 795 |
|  | Establishments with 2 employees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 448 | 71490 | 9077 | 2316 | 896 |
|  | Establishments with 3 or 4 employees $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. Establishments with 5 or 6 employees $\ldots \ldots \ldots \ldots \ldots$ | 495 | 91819 67200 | 16354 14720 | 4146 3701 | 1705 1564 |
|  | Establishments with 7 to 9 employees | 210 | 64166 | 15194 | 3812 | 1644 |
|  | Establishments with 10 to 14 employees | 150 | 60099 | 15475 | 3769 | 1754 |
|  | Establishments with 15 to 19 employees ................................ | 68 | 37621 | 10646 | 2588 | 1134 |
|  | Establishments with 20 to 49 employees . . . . . . . . . . . . . . . . . . . . . . | 69 | 61223 | 18178 | 4634 | 1882 |
|  | Establishments with 50 to 99 employees | 21 | 62969 | 21482 | $\begin{array}{ll}5 \\ 1 \\ 1 & 434\end{array}$ | 1511 |
|  | Establishments with 100 employees or more. | 4 | 19135 | 5683 |  | 523 |
|  | Establishments not operated for the entire year | 938 | 125556 | 20989 | 4862 | 2254 |
| 721310 | Rooming \& boarding houses |  |  |  |  |  |
|  | All establishments | r3 485 | ${ }^{7} 75675$ | r157 131 | r39 045 | r15 662 |
|  |  | 2547 | 631119 | 136142 | 34183 | 13408 |
|  | Establishments with 1 employee . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 795 | 95397 | 9333 | 2479 | 795 |
|  | Establishments with 2 employees | 448 | 71490 | 9077 | 2316 | 896 |
|  | Establishments with 3 or 4 employees .......................... Establishments with 5 or 6 employees ......................... | 495 | 91819 67200 | 16354 14720 | 4 4 3 701 | 1705 1564 |
|  | Establishments with 7 to 9 employees | 210 | 64166 | 15194 |  |  |
|  | Establishments with 10 to 14 employees | 150 | 60099 | 15475 | 3769 | 1754 |
|  | Establishments with 15 to 19 employees | 68 | 37621 | 10646 | 2588 | 1134 |
|  | Establishments with 20 to 49 employees ............................ | 69 | 61223 | 18178 | 4634 | 1882 |
|  | Establishments with 50 to 99 employees . . . . . . . . . . . . . . . . . . . . . | 21 4 | 62969 19 | 21482 | 5304 1 | 1511 |
|  | Establishments with 100 employees or more........................ | 4 | 19135 | 5683 | 1434 | 523 |
|  | Establishments not operated for the entire year | 938 | 125556 | 20989 | 4862 | 2254 |
| 722 | Foodservices \& drinking places |  |  |  |  |  |
|  | All establishments . | r486 906 | '251 941763 | '70 333544 | r16 386588 | '7754 567 |
|  | Establishments operated for the entire year | 396129 | 236506601 | 66081665 | 15622856 | 7340454 |
|  | Establishments with no employees | 657 | 158859 | 33638 |  |  |
|  | Establishments with 1 employee ................................. | 24983 | 2 3 3 075484 | 305386 | 64068 | 24983 |
|  | Establishments with 2 employees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Establishments with 3 or 4 employees ......................... | 28896 49617 | 3346744 8208225 | $\begin{array}{r}571703 \\ 1638094 \\ \hline\end{array}$ | 128526 374835 | 57792 172039 |
|  | Establishments with 5 or 6 employees ..................................... | 38167 | 8708423 | 1929737 | 444810 | 208713 |
|  | Establishments with 7 to 9 employees | 41873 | 12271249 | 2999825 | 689214 | 331776 |
|  | Establishments with 10 to 14 employees ............................ | 50221 | 20658121 | 5421686 | 1255400 | 593157 |
|  | Establishments with 15 to 19 employees | 36030 | 20037643 | 5507501 | 1282691 | 606600 |
|  | Establishments with 20 to 49 employees | 94891 | 89062034 | 25488413 | 6011664 | 2897276 |
|  |  | 25659 5135 | 49967679 21980 | 15103491 7082191 | 3650415 1721233 | 1683106 765012 |
|  | Establishments not operated for the entire year | 90777 | 15435162 | 4251879 | 763732 | 414113 |
| 7221 | Full-service restaurants |  |  |  |  |  |
|  | All establishments | 191245 | 112450172 | 34435004 | 8104400 | 3641402 |
|  |  | 151588 217 6138 | 105135301 64632 445607 | 32218586 179400 6966 | 7719612 | 3 437135 |
|  | Establishments with 1 employee .. | ${ }^{6} 138$ | 445607 | 69666 | 14001 | 6138 |
|  | Establishments with 2 employees .... | 8071 | 848081 | 145421 | 32335 | 16142 |
|  | Establishments with 3 or 4 employees ............................. | 16160 | 2478397 | 507593 | 114852 | 56474 |
|  | Establishments with 5 or 6 employees ............................ | 13797 | 2961354 | 679103 | 156586 | 75544 |
|  | Establishments with 7 to 9 employees ........................... | 16560 | 4649773 | 1176961 | 271654 | 131434 |
|  | Establishments with 10 to 14 employees | 19716 | 7638742 | 2129106 | 496982 | 233012 |
|  | Establishments with 15 to 19 employees | 13920 | 7142419 | 2158975 | 504120 | 234227 |
|  | Establishments with 20 to 49 employees Establishments with 50 to 99 employees | 38137 15515 | 34291714 31349018 | 10 10 10189416 | 2613289 2454331 | 1182894 1041781 |
|  | Establishments with 100 employees or more............................ | 3357 | 13265564 | 4316920 | 1061462 | 459489 |
|  | Establishments not operated for the entire year | 39657 | 7314871 | 2216418 | 384788 | 204267 |
| 72211 | Full-service restaurants |  |  |  |  |  |
|  | All establishments | 191245 | 112450172 | 34435004 | 8104400 | 3641402 |
|  | Establishments operated for the entire year........................ | 151588 | 105135301 | 32218586 | 7719612 | 3437135 |
|  | Establishments with no employees | 217 | 64632 445607 | 17400 |  |  |
|  | Establishments with 1 employee .. | 6138 | 445607 | 69666 | 14001 | 6138 |
|  | Establishments with 2 employees . .................................. | 8071 | 848081 | 145421 | 32335 | 16142 |
|  |  | 16160 | 2478397 | 507593 | 114852 | 56474 |
|  | Establishments with 5 or 6 employees ........................... | 13797 | 2961354 | 679103 | 156586 | 75544 |
|  | Establishments with 7 to 9 employees .. | 16560 19716 | 4649773 7638742 | 1 <br> 2 <br> 2 <br> 1769 <br> 106 | 271654 | 131434 |
|  | Establishments with 10 to 14 employees ................................ | 19716 | 7 7 142419 | 2158975 | 504 120 | 233 234 227 |
|  | Establishments with 20 to 49 employees | 38137 | 34291714 | 10999025 | 2613289 | 1182894 |
|  | Establishments with 50 to 99 employees ............................ | 15515 | 31349018 | 10018416 | 2454331 | 1041781 |
|  | Establishments with 100 employees or more......................... | 3357 | 13265564 | 4316920 | 1061462 | 459489 |
|  | Establishments not operated for the entire year | 39657 | 7314871 | 2216418 | 384788 | 204267 |

Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]


Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]


See footnotes at end of table.

Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]


Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]

\begin{tabular}{|c|c|c|c|c|c|c|}
\hline NAICS code \& Kind of business and employment size of establishment ${ }^{1}$ \& Establishments (number) \& $$
\begin{array}{r}
\text { Sales } \\
(\$ 1,000)
\end{array}
$$ \& Annual payroll $(\$ 1,000)$ \& First-quarter payroll $(\$ 1,000)$ \& Paid employees for pay period including March 12 (number) <br>
\hline 72 \& ACCOMMODATION \& FOODSERVICES-Con. \& \& \& \& \& <br>
\hline 722 \& Foodservices \& drinking places-Con. \& \& \& \& \& <br>
\hline \multirow[t]{13}{*}{722310} \& Foodservice contractors \& \& \& \& \& <br>
\hline \& All establishments \& 18991 \& 15159590 \& 4617362 \& 1100648 \& 361996 <br>
\hline \&  \& 16294
11
1810 \& 14373462
733

210 \& 4
377768
60 \& 1052764 \& 343278 <br>
\hline \& Establishments with 1 employee ...................................... \& 1810 \& 210984 \& 40946 \& 9338 \& 1810 <br>
\hline \& Establishments with 2 employees \& 1705 \& 318030 \& 66588 \& 15381 \& 3410 <br>
\hline \&  \& 2800
1587 \& 707971
619287 \& 158920
149
421 \& 38641
36279 \& 9604
8701 <br>
\hline \& Establishments with 7 to 9 employees \& 1643 \& 784258 \& 210429 \& 50538 \& 12957 <br>
\hline \& Establishments with 10 to 14 employees \& 1781 \& 1060961 \& 303162 \& 72129 \& 20967 <br>
\hline \& Establishments with 15 to 19 employees \& 1095 \& 813395 \& 246925 \& 59405 \& 18513 <br>
\hline \& Establishments with 20 to 49 employees \& 2362 \& 2721536 \& 864469 \& 206764 \& 72537 <br>
\hline \& Establishments with 50 to 99 employees . . . . . . . . . . . . . . . . . . . .
Establishments with 100 employees or more................... \& 882

618 \& | 2026093 |
| :--- |
| 5 | 10214 \& 642429

1694419 \& 154108 \& 59960
134819 <br>
\hline \& Establishments with 100 employees or more........................ \& 618 \& 5110214 \& 1694419 \& 410181 \& 134819 <br>
\hline \& Establishments not operated for the entire year \& 2697 \& 786128 \& 239594 \& 47884 \& 18718 <br>
\hline \multirow[t]{12}{*}{72232} \& Caterers \& \& \& \& \& <br>
\hline \& All establishments \& 6478 \& 3368823 \& 978105 \& 196689 \& 91191 <br>
\hline \&  \& 5078
35

5 \& $\begin{array}{rrr}3152887 \\ & \text { D }\end{array}$ \& | 926 |  |
| ---: | ---: |
| 476 |  |
| 11 | D | \& 189696

D
1768 \& 87396
a <br>
\hline \& Establishments with 1 employee ... \& 583 \& 74936 \& 11322
11357 \& 1767 \& 583 <br>
\hline \& Establishments with 2 employees \& 460 \& 63754 \& 11357 \& 2093 \& 920 <br>
\hline \& Establishments with 3 or 4 employees ...........................
Establishments with 5 or 6 employees $\ldots \ldots . . . . . . . . . . . . . . . . . . . . . . . ~$ \& 764
533 \& 162331
152167 \& 30960
34409 \& 5805
6627 \& 2626
2931 <br>
\hline \& Establishments with 7 to 9 employees \& 533 \& 187537 \& 45328 \& \& <br>
\hline \& Establishments with 10 to 14 employees \& 559 \& 291849 \& 79094 \& 15580 \& 6508 <br>
\hline \& Establishments with 15 to 19 employees \& 372 \& 225005 \& 61165 \& 12441 \& 6230 <br>
\hline \& Establishments with 20 to 49 employees ........................... \& 836 \& 873790 \& 273559 \& 55910 \& 25745 <br>
\hline \& Establishments with 50 to 99 employees ............................................... \& 111 \& 574782
D \& 193287
D \& 40228
D \& 19235 <br>
\hline \& Establishments not operated for the entire year \& 1400 \& 215936 \& 51629 \& 6993 \& 3795 <br>
\hline \multirow[t]{13}{*}{722320} \& Caterers \& \& \& \& \& <br>
\hline \& All establishments.. \& 6478 \& 3368823 \& 978105 \& 196689 \& 91191 <br>
\hline \& Establishments operated for the entire year. \& 5078 \& 3152887 \& 926476 \& 189696 \& 87396 <br>
\hline \& Establishments with no employees ................................... \& 35 \& D \& D \& D \& a <br>
\hline \& Establishments with 1 employee .............................. \& 583 \& 74936 \& 11322
11 \& 1767 \& 583 <br>
\hline \& Establishments with 2 employees $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots . .$. \& 460 \& 63754 \& 11357 \& 2093 \& 920 <br>
\hline \&  \& 764
533 \& 162331
152167 \& 30960
34409 \& 5805
6627 \& 2626
2931 <br>
\hline \& Establishments with 7 to 9 employees \& 533 \& 187537 \& 45328 \& 9033 \& 4207 <br>
\hline \& Establishments with 10 to 14 employees \& 559 \& 291849 \& 79094 \& 15580 \& 6508 <br>
\hline \& Establishments with 15 to 19 employees \& 372 \& 225005 \& 61165 \& 12441 \& 6230 <br>
\hline \& Establishments with 20 to 49 employees \& 836 \& 873790 \& 273559 \& 55910 \& 25745 <br>
\hline \& Establishments with 50 to 99 employees . . . . . . . . . . . . . . . . . . .
Establishments with 100 employees or more...................... \& 111 \& 574782
D \& 193287
D \& 40228
D \& 19235 <br>
\hline \& Establishments not operated for the entire year \& 1400 \& 215936 \& 51629 \& 6993 \& 3795 <br>
\hline \multirow[t]{13}{*}{72233} \& Mobile foodservices \& \& \& \& \& <br>
\hline \& All establishments \& 2593 \& 879397 \& 170510 \& 35423 \& 11683 <br>
\hline \& Establishments operated for the entire year........................ \& 1605
20 \& 773895
D \& 153717 \& 33655 \& 10619 <br>
\hline \& Estabishments with no employees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . \& 449 \& 54800 \& 7213 \& 1428 \& 449 <br>
\hline \& Establishments with 2 employees . \& 257 \& 42391 \& 6415 \& 1348 \& 514 <br>
\hline \& Establishments with 3 or 4 employees . ............................ \& 283 \& 70325 \& 12130 \& 2750 \& 969 <br>
\hline \& Establishments with 5 or 6 employees ......................... \& 176 \& 62064 \& 10736 \& 2420 \& 966 <br>
\hline \& Establishments with 7 to 9 employees ............................ \& 114 \& 52004 \& 10354 \& 2387 \& 903 <br>
\hline \& Establishments with 10 to 14 employees ........................... \& 125 \& 99724 \& 20279 \& 4281 \& 1457 <br>
\hline \& Establishments with 15 to 19 employees ......................... \& 64 \& 75090 \& 16040 \& 3721 \& 1071 <br>
\hline \& Establishments with 20 to 49 employees ....................... \& 101 \& 228088 \& 51968 \& 11190 \& 3072 <br>
\hline \& Establishments with 50 to 99 employees ..................................... \& 14
2 \& 79272
D \& 16057
D \& 3654
D \& 981
c <br>
\hline \& Establishments not operated for the entire year \& 988 \& 105502 \& 16793 \& 1768 \& 1064 <br>
\hline \multirow[t]{14}{*}{722330} \& Mobile foodservices \& \& \& \& \& <br>
\hline \& All establishments ........................................ \& 2593 \& 879397 \& 170510 \& 35423 \& 11683 <br>
\hline \& Establishments operated for the entire year........................ \& 1605 \& 773895 \& 153717 \& 33655 \& 10619 <br>
\hline \& Establishments with no employees ................................ \& 20
449 \& 5480 \& D ${ }^{\text {D }}$ \& ${ }_{1}$ D \& a ${ }^{\text {a }}$ <br>

\hline \& Establishments with 1 employee ............................. \& 449 \& 54800 \& | 7213 |
| :--- |
| 6415 | \& 1428 \& 449 <br>

\hline \& Establishments with 2 employees ................................ \& 257 \& 42391 \& 6415 \& 1348 \& 514 <br>
\hline \& Establishments with 3 or 4 employees .......................... \& 283 \& 70325 \& 12130 \& 2750 \& 969 <br>
\hline \& Establishments with 5 or 6 employees .......................... \& 176 \& 62064 \& 10736 \& 2420 \& 966 <br>
\hline \& Establishments with 7 to 9 employees ... \& 114 \& 52004 \& 10354 \& 2387 \& <br>
\hline \& Establishments with 10 to 14 employees ...........................
Establishments with 15 to 19 employees .................... \& 125
64 \& 99724
75090 \& 20279 \& 4281 \& 1457 <br>
\hline \&  \& 64
101 \& 75090
228088 \& 16040
51968 \& 3721
11190 \& 1071
3072 <br>
\hline \& Establishments with 20 to 99 employees ........................... \& 14 \& 79
79 \& 516057 \& 1 3654 \& 3 981 <br>
\hline \& Establishments with 100 employees or more......................... \& 2 \& \& D \& D \& c <br>
\hline \& Establishments not operated for the entire year \& 988 \& 105502 \& 16793 \& 1768 \& 1064 <br>
\hline
\end{tabular}

Table 5. Employment Size of Establishments: 1997-Con.
 see Appendix C]

| NAICS code | Kind of business and employment size of establishment ${ }^{1}$ | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | $\begin{array}{r} \text { First-quarter } \\ \text { payroll } \\ (\$ 1,000) \end{array}$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |  |  |
| 7224 | Drinking places (alcoholic beverages) |  |  |  |  |  |
|  | All establishments | 52825 | 12295709 | 2649481 | 622548 | 321294 |
|  | Establishments operated for the entire year. | 42918 | 11186716 | 2439292 | 581495 | 296982 |
|  | Establishments with no employees ...................................... | 83 6899 | 14023 664375 | 2211 76720 | 16999 | $686 \overline{9}$ |
|  | Establishments with 2 employees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 6869 7 | 664 901285 | 135890 | 31760 | 6869 14730 |
|  | Establishments with 3 or 4 employees . . . . . . . . . . . . . . . . . . . . . . . . . | 10992 | 1795070 | 322156 | 76770 | 37692 |
|  | Establishments with 5 or 6 employees .................................. | 6050 | 1341222 | 266164 | 63858 | 32766 |
|  | Establishments with 7 to 9 employees . | 4271 | 1245848 | 266187 | 63315 | 33375 |
|  | Establishments with 10 to 14 employees . . . . . . . . . . . . . . . . . . . . . . . . . . | 3052 | 1222063 | 277551 | 66825 | 35406 |
|  | Establishments with 15 to 19 employees | 1359 | 747090 | 182197 | 43525 | 22711 |
|  | Establishments with 20 to 49 employees | 2338 | 2071427 | 549485 | 132737 | 67677 |
|  | Establishments with 50 to 99 employees | 425 | 789491 | 228138 | 53950 31756 | 27637 |
|  | Establishments with 100 employees or more | 114 | 394822 | 132593 | 31756 | 18119 |
|  | Establishments not operated for the entire year | 9907 | 1108993 | 210189 | 41053 | 24312 |
| 72241 | Drinking places (alcoholic beverages) |  |  |  |  |  |
|  | All establishments | 52825 | 12295709 | 2649481 | 622548 | 321294 |
|  | Establishments operated for the entire year | 42918 | 11186716 | 2439292 | 581495 | 296982 |
|  | Establishments with no employees . | 83 6869 | $\begin{array}{r}14 \\ 664375 \\ \hline\end{array}$ | 2 76 720 | 16999 | 6869 |
|  | Establishments with 1 employee ... | 6869 7365 | 664375 901285 | 76720 135890 | 16999 31760 | 6869 14730 |
|  | Establishments with 3 or 4 employees | 10992 | 1795070 | 322156 | 76770 | 37692 |
|  | Establishments with 5 or 6 employees | 6050 | 1341222 | 266164 | 63858 | 32766 |
|  | Establishments with 7 to 9 employees | 4271 | $\begin{array}{ll}1 & 245848 \\ 1 & 222\end{array}$ | 266187 | 63315 | 33375 |
|  | Establishments with 10 to 14 employees | 3052 | 1222063 | 277551 | 66825 | 35406 |
|  | Establishments with 15 to 19 employees | 1359 | 747090 | 182197 | 43525 | 22711 |
|  | Establishments with 20 to 49 employees | 2338 | 2071427 | 549485 | 132737 | 67677 |
|  | Establishments with 50 to 99 employees | 425 | 789491 | 228138 | 53950 | 27637 |
|  | Establishments with 100 employees or more | 114 | 394822 | 132593 | 31756 | 18119 |
|  | Establishments not operated for the entire year | 9907 | 1108993 | 210189 | 41053 | 24312 |
| 722410 | Drinking places (alcoholic beverages) |  |  |  |  |  |
|  | All establishments | 52825 | 12295709 | 2649481 | 622548 | 321294 |
|  | Establishments operated for the entire year . . . . . . . . . . . . . . . . . . . . . . . | 42918 | 11186716 | 2439292 | 581495 | 296982 |
|  | Establishments with no employees . . . . . . . . . . . . . . . . . . . . . . . . . . . | 83 | 14023 | 2 211 | 16 - | - - |
|  | Establishments with 1 employee ... | 6869 | 664375 | 76720 | 16999 | 6869 |
|  | Establishments with 2 employees . . . | 7365 | 901285 | 135890 | 31760 | 14730 |
|  | Establishments with 3 or 4 employees | 10992 | 1795070 1 |  | 76770 63858 | 37692 |
|  | Establishments with 5 or 6 employees . . . . . . . . . . . . . . . . . . . . . . . | 6050 | 1341222 | 266164 | 63858 | 32766 |
|  | Establishments with 7 to 9 employees ............................... . | 4271 | 1245848 | 266187 | 63315 | 33375 |
|  | Establishments with 10 to 14 employees | 3052 | 1222063 | 277551 | 66825 | 35406 |
|  | Establishments with 15 to 19 employees | 1359 | 747090 | 182197 | 43525 | 22711 |
|  | Establishments with 20 to 49 employees . . . . . . . . . . . . . . . . . . . . . . | 2338 | 2071427 | 549485 | 132737 | 67677 |
|  | Establishments with 50 to 99 employees . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 425 114 | 789491 <br> 394 | 228138 132593 | 53950 31756 | 27637 18119 |
|  | Establishments with 100 employees or more. . . . . . . . . . . . . . . . . . . . . | 114 | 394822 | 132593 | 31756 | 18119 |
|  | Establishments not operated for the entire year . . . . . . . . . . . . . . . . . . . . . | 9907 | 1108993 | 210189 | 41053 | 24312 |

[^4]Table 6. Single Units and Multiunits: 1997

 Appendix C]

| NAICS code | Kind of business and number of units in specified kind of business | Firms (number) | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES |  |  |  |  |  |  |
|  | All firms | 414142 | r545 068 | r350 399194 | r97 007396 | '22 671697 | r9 451226 |
|  | Single unit firms | 393292 | 393292 | 159937925 | 43813874 | 9909811 | 4468142 |
|  | Multiunit firms | 20850 | 151776 | 190461269 | 53193522 | 12761886 | 4983084 |
|  | Firms with 1 establishment. | 4048 | 4048 | ${ }_{6}^{6} 634164$ | 2154078 <br> 4 <br> 89 | + 528307 | 155326 |
|  | Firms with 2 establishments | 7860 | 15720 | 16734270 | 4879797 | 1146591 | 446333 |
|  | Firms with 3 or 4 establishments | 4649 | 15526 | 17446055 | 4940645 | 1159384 | 459124 |
|  | Firms with 5 to 9 establishments.. | 2560 1733 | 16119 | 21514754 | 5914434 | 1424744 | 544 679 |
|  | Firms with 10 establishments or more ............................ | 1733 | 100363 | 128132026 | 35304568 | 8502860 | 3377622 |
| 721 | Accommodation |  |  |  |  |  |  |
|  | All firms | 49007 | r58 162 | r98 457431 | '26 673852 | '6 285109 | r1 696659 |
|  | Single unit firms | 45967 | 45967 | 37976715 | 10204103 | 2265540 | 730565 |
|  | Multiunit firms | 3040 | 12195 | 60480716 | 16469749 | 4019569 | 966094 |
|  | Firms with 1 establishment | 1407 | 1407 | 5532965 | 1760024 | 445338 | 103421 |
|  | Firms with 2 establishments | 960 | 1920 | 5848248 | 1691063 | 401998 | 104934 |
|  | Firms with 3 or 4 establishments | 368 | 1225 | 5611026 | 1602856 | 391221 | 89802 |
|  | Firms with 5 to 9 establishments | 163 | 1043 | 8106226 | 2280401 | 567490 | 122157 |
|  | Firms with 10 establishments or more | 142 | 6600 | 35382251 | 9135405 | 2213522 | 545780 |
| 7211 | Traveler accommodation |  |  |  |  |  |  |
|  | All firms | 38571 | 47079 | 94965838 | 25851424 | 6140495 | 1645666 |
|  | Single unit firms | 36126 | 36126 | 35152678 | 9580475 | 2157877 | 690990 |
|  | Multiunit firms | 2445 | 10953 | 59813160 | 16270949 | 3982618 | 954676 |
|  | Firms with 1 establishment | 1046 | 1046 | 5437721 | 1728027 | 439869 | 102209 |
|  | Firms with 2 establishments... | 827 | 1654 | 5921959 | 1708901 | 409736 | 107082 |
|  | Firms with 3 or 4 establishments . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Firms with 5 to 9 establishments .......................... | 295 147 | 981 946 | 5631675 8050182 8 | 1489011 2267069 | 367445 564499 | 82335 121304 |
|  |  | 147 130 | 946 6326 | 8 35171623 | 22667069 9077941 | 564499 2201069 | 121304 541746 |
| 72111 | Hotels (except casino hotels) \& motels |  |  |  |  |  |  |
|  | All firms | 34846 | 43188 | 73450881 | 19647141 | 4645544 | 1355660 |
|  | Single unit firms | 32491 | 32491 | 29815673 | 8000803 | 1811776 | 606473 |
|  | Multiunit firms | 2355 | 10697 | 43635208 | 11646338 | 2833768 | 749187 |
|  | Firms with 1 establishment. | 1018 | 1018 | 3622265 | 1191258 | 305775 | 78416 |
|  | Firms with 2 establishments | 792 | 1584 | 3979436 | 1157198 | 268513 | 79099 |
|  | Firms with 3 or 4 establishments | 279 | 926 | 2023434 | 573778 | 143568 | 44071 |
|  | Firms with 5 to 9 establishments | 138 | 890 | 3725265 | + 928508 | 231120 | 62751 |
|  | Firms with 10 establishments or more | 128 | 6279 | 30284808 | 7795596 | 1884792 | 484850 |
| 721110 | Hotels (except casino hotels) \& motels |  |  |  |  |  |  |
|  | All firms | 34846 | 43188 | 73450881 | 19647141 | 4645544 | 1355660 |
|  | Single unit firms | 32491 | 32491 | 29815673 | 8000803 | 1811776 | 606473 |
|  | Multiunit firms | 2355 | 10697 | 43635208 | 11646338 | 2833768 | 749187 |
|  | Firms with 1 establishment. | 1018 | 1018 | 3622265 | 1191258 | 305775 | 78416 |
|  | Firms with 2 establishments . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 792 | 1584 | 3979436 | 1157198 | 268513 | 79099 |
|  | Firms with 3 or 4 establishments ................................. | 279 | 926 | ${ }_{3} 2023434$ | 573778 | 143568 |  |
|  | Firms with 5 to 9 establishments ................................... Firms with 10 establishments or more ................... | 138 128 | 890 6279 | $\begin{array}{r}3 \\ 3 \\ 30282658 \\ \hline\end{array}$ | 928508 795596 | 231120 1884792 | 62751 484850 |
|  |  |  |  |  |  |  |  |
| 7211101 | Hotels (except casino hotels) with 25 guestrooms or more |  |  |  |  |  |  |
|  | All firms | 11835 | 16782 | 61332724 | 16893477 | 4056274 | 1095292 |
|  | Single unit firms | 10446 | 10446 | 21956833 | 6219128 | 1439493 | 434034 |
|  | Multiunit firms ...................................................... | 1389 | 6336 | 39375891 | 10674349 | 2616781 | 661258 |
|  | Firms with 1 establishment. | 683 | 683 | 3503342 | 1155847 | 298050 | 74456 |
|  | Firms with 2 establishments. | 380 | 760 | 3334456 | 976141 | 233930 | 64567 |
|  | Firms with 3 or 4 establishments | 142 | 474 | 1967461 | 568539 | 141611 | 38547 |
|  | Firms with 5 to 9 establishments | 93 | 609 | 2996956 | 748366 | 186914 | 50548 |
|  | Firms with 10 establishments or more | 91 | 3810 | 27573676 | 7225456 | 1756276 | 433140 |
| 7211102 | Hotels with less than 25 guestrooms |  |  |  |  |  |  |
|  | All firms | 2352 | 2386 | 582168 | 136543 | 28534 | 12947 |
|  | Single unit firms ................................................ | 2234 | 2234 | 511778 | 116316 | 23316 | 11145 |
|  | Multiunit firms . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 118 | 152 | 70390 | 20227 | 5218 | 1802 |
|  | Firms with 1 establishment | 92 | 92 | 50063 | 15312 | 3534 | 1183 |
|  | Firms with 2 establishments ..................................... | 22 | 44 | 16097 | 3910 | 1166 | 419 |
|  | Firms with 3 or 4 establishments . . . . . . . . . . . . . . . . . . . . . . . . . | 2 | ${ }^{6}$ |  | D | D | b |
|  | Firms with 5 to 9 establishments . ................................ Firms with 10 establishments or more ....................... | 2 | 10 | D | D | D | c |
| 7211103 | Motels |  |  |  |  |  |  |
|  | All firms ............................................... | 19368 | 21829 | 9205638 | 2056135 | 439479 | 202712 |
|  | Single unit firms ................................................ | 18419 | 18419 | 6358074 | 1403596 | 292734 | 139856 |
|  | Multiunit firms | 949 | 3410 | 2847564 | 652539 | 146745 | 62856 |
|  | Firms with 1 establishment ........................................... | 455 | 455 | 422019 | 111777 | 25467 | 9067 |
|  | Firms with 2 establishments . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 322 | 644 | 507539 | 133048 | 29038 | 12414 |
|  | Firms with 3 or 4 establishments . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 109 | 367 | 242378 | 58337 | 13046 | 5657 |
|  | Firms with 5 to 9 establishments ................................. | 33 | 214 | 225140 | 49730 | 10695 | 4572 |
|  | Firms with 10 establishments or more ............................ | 30 | 1730 | 1450488 | 299647 | 68499 | 31146 |
| 7211104 | Motor hotels |  |  |  |  |  |  |
|  | All firms .............................................. | 1528 | 2139 | 2206110 | 522926 | 112304 | 42326 |
|  | Single unit firms ................................................ | 1352 | 1352 | 923098 | 239978 | 50689 | 20243 |
|  | Multiunit firms .................................................. | 176 | 787 | 1283012 | 282948 | 61615 | 22083 |
|  | Firms with 1 establishment . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 123 | 123 | 224339 | 63434 | 14296 | 5343 |
|  | Firms with 2 establishments . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 28 | 56 | 68290 | 20001 | 4285 | 1613 |
|  | Firms with 3 or 4 establishments . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 15 | 50 | 54383 | 13343 | 2927 | 1196 |
|  | Firms with 5 to 9 establishments $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. | 4 6 | 23 535 | 49328 886672 | 14051 172119 | 3306 36801 | 1179 12752 |

Table 6. Single Units and Multiunits: 1997-Con.

 Appendix C]

| NAICS code | Kind of business and number of units in specified kind of business | $\begin{array}{r} \text { Firms } \\ \text { (number) } \end{array}$ | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |  |
| 721 | Accommodation-Con. |  |  |  |  |  |  |
| 7211105 | Organization hotels |  |  |  |  |  |  |
|  | All firms | 48 | 52 | 124241 | 38060 | 8953 | 2383 |
|  | Single unit firms | 40 | 40 | 65890 | 21785 | 5544 | 1195 |
|  | Multiunit firms | 8 | 12 | 58351 | 16275 | 3409 | 1188 |
|  | Firms with 1 establishment . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 5 | 5 | 14525 | 4585 | 976 | 399 |
|  |  | 2 1 | 4 3 | $\begin{aligned} & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | D | ${ }_{\text {e }}$ |
|  | Firms with 5 to 9 establishments ................................. | - | - | - |  | - | - |
|  | Firms with 10 establishments or more .......................... | - | - | - | - | - | - |
| 72112 | Casino hotels |  |  |  |  |  |  |
|  | All firms .............................................. | 178 | 257 | 20652442 | 5998303 | 1454541 | 271220 |
|  | Single unit firms | 117 | 117 | 4556927 | 1396593 | 311382 | 67727 |
|  |  | 61 29 | $\begin{array}{r}140 \\ 29 \\ \hline\end{array}$ | 16095515 1945618 | 46017810 | 1143159 145487 | 203493 26574 |
|  | Firms with 2 establishments. | 15 | 30 | D | D | D | k |
|  | Firms with 3 or 4 establishments | 10 | 32 | 4737841 | 1362260 | 344728 | 54691 |
|  | Firms with 5 to 9 establishments ............................ | 5 | 29 | 3965169 | 1159381 | 279288 | 53903 |
|  |  | 2 | 20 |  |  |  |  |
| 721120 | Casino hotels |  |  |  |  |  |  |
|  | All firms | 178 | 257 | 20652442 | 5998303 | 1454541 | 271220 |
|  | Single unit firms .................................................. | 117 | 117 | 4556927 | 1396593 | 311382 | 67727 |
|  |  | $\begin{array}{r}61 \\ 29 \\ \hline\end{array}$ | $\begin{array}{r}140 \\ 29 \\ \hline\end{array}$ | 16095515 1945618 | 4601710 | 1143159 145487 | 203493 |
|  |  | 29 15 | 29 30 | 1945618 | 578681 | 145487 | 26574 |
|  | Firms with 3 or 4 establishments | 10 | 32 | 4737841 | 1362260 | 344728 | 54691 |
|  | Firms with 5 to 9 establishments | 5 | 29 | 3965169 | 1159381 | 279288 | 53903 |
| 72119 | Other traveler accommodation |  |  |  |  |  |  |
|  | All firms | 3590 | 3634 | 862515 | 205980 | 40410 | 18786 |
|  | Single unit firms | 3518 | 3518 | 780078 | 183079 | 34719 | 16790 |
|  | Multiunit firms . | 72 | 116 | 82437 | 22901 | 5691 | 1996 |
|  | Firms with 1 establishment. | 53 |  | 24269 | 7797 | 1646 |  |
|  | Firms with 2 establishments .... | 10 | 20 | D | D | ${ }_{111}$ | ${ }_{5}^{\text {f }}$ |
|  |  | 5 | 16 | 3289 11429 | 706 | 111 | 58 |
|  |  | 3 1 | 17 10 | 11429 D | 2519 D | 625 D | 202 c |
| 721191 | Bed \& breakfast inns |  |  |  |  |  |  |
|  | All firms | 2875 | 2898 | 687336 | 168816 | 33912 | 16049 |
|  | Single unit firms ................................................ | 2816 | 2816 | 633970 | 153228 | 29814 | 14599 |
|  | Multiunit firms .................................................... | 59 | 82 | 53366 | 15588 | 4098 | 1450 |
|  |  | 47 | 47 |  |  |  |  |
|  | Firms with 2 establishments .................................. | 8 <br> 3 | 16 9 | 21854 | 6563 | 2179 | 669 |
|  |  | $\stackrel{3}{-}$ | ${ }^{-}$ |  | - | - | - |
|  | Firms with 10 establishments or more | 1 | 10 | D | D | D | c |
| 721199 | All other traveler accommodation |  |  |  |  |  |  |
|  | All firms | 715 | 736 | 175179 | 37164 | 6498 | 2737 |
|  | Single unit firms .................................................. | 702 | 702 | 146108 | 29851 | 4905 | 2191 |
|  | Multiunit firms ...................................................... | 13 | 34 | 29071 | 7313 | 1593 | 546 |
|  | Firms with 1 establishment. | 6 | 6 |  |  |  | b |
|  | Firms with 2 establishments...................................... | 2 | 4 | D | D | D | c |
|  | Firms with 3 or 4 establishments . . . . . . . . . . . . . . . . . . . . . . . . . |  | $\begin{array}{r}7 \\ \hline\end{array}$ |  |  | ${ }_{6}$ | ${ }^{\text {a }}$ |
|  | Firms with 5 to 9 establishments <br> Firms with 10 establishments or more | 3 | 17 | 11429 | 2519 | 625 | 202 |
| 7212 | RV (recreational vehicle) parks \& recreational camps |  |  |  |  |  |  |
|  | All firms | 7089 | 7598 | 2734918 | 665297 | 105569 | 35331 |
|  | Single unit firms ................................................. | 6503 | 6503 | 2153028 | 491594 | 74767 |  |
|  | Multiunit firms ..................................................... | 586 | 1095 | 581890 | 173703 | 30802 | 9 165 |
|  | Firms with 1 establishment.. | 399 | 399 | 199766 | 64311 | 11227 | 3325 |
|  | Firms with 2 establishments .................................. | 109 | 218 | 184359 | 52756 | 9181 | 2368 |
|  | Firms with 3 or 4 establishments ............................... | 56 | 190 | 59822 |  |  |  |
|  | Firms with 5 to 9 establishments ................................ | 15 | 85 | $\mathrm{D}$ | D | D | f |
|  | Firms with 10 establishments or more ........................... | 7 | 203 | D | D | D | g |
| 72121 | RV (recreational vehicle) parks \& recreational camps |  |  |  |  |  |  |
|  | All firms | 7089 | 7598 | 2734918 | 665297 | 105569 | 35331 |
|  | Single unit firms . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 6503 | 6503 | 2153028 | 491594 | 74767 | 26166 |
|  | Multiunit firms .................................................... | 586 | 1095 | 581890 | 173703 | 30802 | 9165 |
|  | Firms with 1 establishment . ......................................... | 399 | 399 | 199766 | 64311 | 11227 | 3325 |
|  | Firms with 2 establishments..................................... Firms with 3 or 4 establishments ......................... | 109 56 | 218 190 | 184359 59822 | 52756 17 731 | 9181 2920 | 2368 1066 |
|  |  | 56 15 | 190 85 | 5982 | 17 D | 29 | 106 |
|  | Firms with 10 establishments or more |  | 203 | D | D | D | 9 |

Table 6. Single Units and Multiunits: 1997-Con.

 Appendix C]


Table 6. Single Units and Multiunits: 1997-Con.

 Appendix C]

| NAICS code | Kind of business and number of units in specified kind of business | $\begin{gathered} \text { Firms } \\ \text { (number) } \end{gathered}$ | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | $\underset{\substack{\text { Annual payroll } \\(\$ 1,000)}}{ }$ | $\begin{aligned} & \text { First-quarter } \\ & \text { payroll } \\ & (\$ 1,000) \end{aligned}$ | Paid employees for pay period inclucing March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |  |  |  |
| 722110 | Full-service restaurants |  |  |  |  |  |  |
|  | All firms | 164799 | 191245 | 112450172 | 34435004 | 8104400 | 3641402 |
|  | Single unit firms | 158848 | 158848 | 67541629 | 20324280 | 4688872 | 2151510 |
|  | Multiunit firms.. | 5951 | 32397 | 44908543 | 14110724 | 3415528 | 1489892 |
|  | Firms with 1 estabishment. | 2124 2190 | 2124 4 4 480 | - 22265644 | + 7377438 | +174 616 | $\begin{array}{r}70920 \\ \hline 13747\end{array}$ |
|  | Firms with 2 establishments.... | $\begin{array}{r}2190 \\ 848 \\ \hline\end{array}$ | $\begin{array}{r}4380 \\ 2809 \\ \hline\end{array}$ | 4 4 3 3 198989898 | +1359 348 | 319785 249600 | 137 105087 1085 |
|  | Firms with 5 to 9 establishments. | 438 | 2727 | 3 951684 | 1216660 |  | 126734 |
|  | Firms with 10 establishments or more ........................... | 351 | 20357 | 311756 | 9754199 | 2378689 | 1049716 |
| 7222 | Limited-service eating places |  |  |  |  |  |  |
|  | All firms | 138549 | '214 774 | r107 788072 | '27 483082 | '6 326880 | '3 327001 |
|  | Single unit firms | 126174 | 126174 | 38204499 | 9529796 | 2108034 | 1167965 |
|  | Multiunit firms ...ibi...in Firms with 1 estabishment | 12375 1975 1 | 88 <br> 1900 <br> 1975 | $\begin{array}{r}69583573 \\ 1148 \\ \hline 188\end{array}$ | $\begin{array}{r}17 \\ \hline\end{array} 9532838$ | $\begin{array}{r}4218846 \\ 77289 \\ \hline\end{array}$ | $\begin{array}{r}2159036 \\ 36138 \\ \hline 188\end{array}$ |
|  | Firms with 2 estababishments. | 4185 | 8370 | 5493101 | 1463430 | 331582 | +177083 |
|  | Firms with 3 or 4 establishments | 3186 | 10697 | 7640512 | 1977996 | 447175 | 241827 |
|  | Firms with 5 to 9 establishments.... Firms with 10 establishments or more | 1900 1 | 11955 55603 | 8985649 46316073 | 2661606 11920122 | 524506 2838294 | 281942 1422046 |
| 72221 | Limited-service eating places |  |  |  |  |  |  |
|  | Allirm | 138549 |  | r107 788072 |  |  |  |
|  | All firms | 138549 | '214 774 | ${ }^{1} 107788072$ | '27 483082 | '6326880 | '3 327001 |
|  | Single unit firms | $\begin{array}{r}126174 \\ 12 \\ 12 \\ \hline 155\end{array}$ | 126174 | 38204499 | 9529796 | 2108034 | 1167965 |
|  | Multiunit firms ......... | 12375 1975 19 | 88 <br> 1900 <br> 19 | $\begin{array}{r}69583573 \\ 1148 \\ 1 \\ \hline\end{array}$ | $\begin{array}{r}17 \\ \hline\end{array} 3532838$ | $\begin{array}{r}4218846 \\ \hline 7788 \\ \hline\end{array}$ | 2159036 |
|  | Firms with estabishment......................................................... | 1975 <br> 4185 | 1975 8370 | $\begin{array}{r}1 \\ 5 \\ \hline\end{array} 4381018$ | - 14363430 | 331 582 | 176138 |
|  | Firms with 3 or 4 establishments .................................. | $\begin{array}{r}4186 \\ \hline\end{array}$ | 10697 | 7640512 | 1977996 | 447 175 | 241827 |
|  | Firms with 5 to 9 establishments <br> Firms with 10 establishments or more | 1900 11129 | 11955 55603 | 8985649 46316073 | 2261606 11920122 | 524506 2838294 | 281942 1422046 |
| 722211 | Limited-service restaurants |  |  |  |  |  |  |
|  | All firms | 106764 | 174104 | 94698045 | 24032405 | 5548491 | 2944280 |
|  | Single unit firms | 96348 | 96348 | 31331578 | 7797214 | 1738733 | 965582 |
|  |  | 10 1046 1574 15 | $\begin{array}{r}77 \\ \hline 756 \\ 1574 \\ \hline\end{array}$ | 63366467 9492 492 | 16 235191 2662 432 | $\begin{array}{r}3809758 \\ 61738 \\ \hline\end{array}$ | $\begin{array}{r}1978698 \\ 30 \\ \hline 132\end{array}$ |
|  | Firms with 2 establishments........................................... | 3 371 | 6742 | 4863641 | 1281361 | 291811 | 156782 |
|  | Firms with 3 or 4 establishments ........................... | $\begin{array}{r}2 \\ \hline\end{array}$ | 9 204 | 7030276 | 1807701 | 408773 | 223637 |
|  |  | 1041 | 49509 | + 420843328 | - 10774489 | 2592934 | 1302167 |
| 722212 | Cafeterias |  |  |  |  |  |  |
|  | All firms | 3133 | 4172 | 2578922 | 799108 | 194661 | 72324 |
|  | Single unit firms | 2915 | 2915 | 796496 | 219666 | 51067 |  |
|  | Multiunit tirms Firms with 1 estabishioinent .............................................. | 218 101 | 1257 101 10 | $\begin{array}{r}1782426 \\ 68534 \\ \hline 85\end{array}$ | 579 22428 280 | $\begin{array}{r}143594 \\ 5244 \\ \hline\end{array}$ | 49 1 1989 |
|  | Firms with 2 establishments. | 56 | 112 | 71823 | 24803 | - 6040 | 2369 |
|  | Firms with 3 or 4 establishments | 29 | 92 | $\begin{array}{r}61292 \\ 73 \\ \hline 78\end{array}$ | 18067 | 4033 | 1691 |
|  |  | 18 14 | 114 838 | 73048 1507729 | 23830 490462 | $\begin{array}{r}6 \\ 122074 \\ \hline 203\end{array}$ | 2305 41580 |
| 722213 | Snack \& nonalcoholic beverage bars |  |  |  |  |  |  |
|  | All firms | 28905 | '36 498 | '10 511105 | '2651569 | '583 728 | '310 397 |
|  | Single unit firms | 26911 | 26911 | 6076425 | 1512916 | 318234 | 179993 |
|  | Mutiunit tirms Firms with 1 estabisishment. | $\begin{array}{r}1994 \\ 577 \\ \hline\end{array}$ | 9577 57 | $\begin{array}{r}4 \\ 4 \\ \hline 273 \\ \hline 744 \\ \hline\end{array}$ | $\begin{array}{r}1138653 \\ 86514 \\ \hline\end{array}$ | 265494 20628 | 130 804 832 |
|  | Firms with 2 establishments. | 753 | 1506 | 556457 | 156329 | 33709 | 17699 |
|  | Firms with 3 or 4 establishments | 407 <br> 183 <br> 18 | 1335 | 500334 | $\begin{array}{r}138285 \\ 138 \\ \hline\end{array}$ | 30984 | 15454 |
|  | (erms | $\begin{array}{r}183 \\ 74 \\ \hline\end{array}$ | 1102 5067 | - 4913938 | 133976 623549 |  | 14 <br> 74 <br> 39 |
| 7222131 | Ice cream \& soft serve shops |  |  |  |  |  |  |
|  | All firms | 8918 | 9753 | 2120143 | 488082 | 85405 | 69425 |
|  | Single unit firms | 8375 | 8375 | 1494508 | 335284 |  |  |
|  | Mutiunit tirms Firms with 1 estabisishment. | $\begin{array}{r}543 \\ 191 \\ \hline 1\end{array}$ | $\begin{array}{r}1378 \\ 191 \\ \hline 1\end{array}$ | $\begin{array}{r}625 \\ 51762 \\ \hline 68\end{array}$ | $\begin{array}{r}152 \\ 1398 \\ 13 \\ \hline 10\end{array}$ | $\begin{array}{r}30 \\ 30 \\ \hline 789 \\ \hline 89\end{array}$ | 21 1733 |
|  | Firms with 2 establishments. | 249 | 498 | 138415 | 34835 | 6578 | 5023 |
|  | Firms with 3 or 4 establishments Firms with 5 to 9 establishments. |  | 254 119 119 | 66364 | 16397 | 3215 | 2458 |
|  | Firms with 10 establishments or more | $\stackrel{4}{4}$ | 316 | D | D | D |  |
| 7222132 | Frozen yogurt shops <br> All firms $\qquad$ |  |  |  |  |  |  |
|  |  | 1263 | 1582 | 304191 | 73379 | 15849 | 11422 |
|  | Single unit firms | 1099 | 1099 | 206103 | 47664 | ${ }^{10} 068$ |  |
|  | Multunit firms .t.i...... Firms with 1 estabishment | $\begin{array}{r}164 \\ 53 \\ \hline\end{array}$ | 483 53 | 98088 12929 | $\begin{array}{r}25 \\ \hline\end{array} 1815$ | $\begin{array}{r}5781 \\ 764 \\ \hline\end{array}$ | 3985 483 |
|  | Firms with 2 estabisishments. | 59 | 118 | ${ }^{23} 739$ | - 5612 | 1231 1229 | 931 |
|  | Firms with 3 or 4 establishments. Firms with to establishments. | 29 18 18 | 93 103 103 | 22076 | 5339 | 1229 | ${ }_{801}$ |
|  | Firms with 10 establishments or more |  | 116 |  | D |  |  |

Table 6. Single Units and Multiunits: 1997-Con.

 Appendix C]

| NAICS code | Kind of business and number of units in specified kind of business | Firms (number) | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |  |  |  |
| 7222133 | Donut shops |  |  |  |  |  |  |
|  | All firms | 5802 | 6792 | 2329466 | 604078 | 138048 | 61421 |
|  | Single unit firms | 5317 | 5317 | 1637077 | 402054 | 92189 | 42234 |
|  | Multiunit firms | 485 | 1475 | 692389 | 202024 | 45859 | 19187 |
|  | Firms with 1 establishment | 130 | 130 | 70299 | 23256 | 5483 | 2206 |
|  | Firms with 2 establishments | 186 | 372 | 165815 | 48226 | 10745 | 4751 |
|  | Firms with 3 or 4 establishments ....................................... | 116 | 380 | 197371 | 55941 | 12274 | 5204 |
|  | Firms with 5 to 9 establishments Firms with 10 establishments or | 45 8 | 259 334 | 134472 124432 | 38174 36427 | 8352 9005 | 3 3 3 324 |
| 7222134 | Bagel shops |  |  |  |  |  |  |
|  | All firms | 2620 | 3926 | 1445838 | 399348 | 96850 | 45972 |
|  | Single unit firms | 2433 | 2433 | 761957 | 204741 | 48019 | 22683 |
|  | Multiunit firms ... | 187 | 1493 | 683881 | 194607 | 48831 | 23289 |
|  | Firms with 1 establishment. | 24 | 24 132 | 12906 61996 | 4090 19296 | 1022 4303 | 2 381 |
|  | Firms with 2 establishments.... | 66 50 | 132 164 164 | 61996 71537 | 19296 20459 | 4303 5010 | 2040 2449 |
|  | Firms with 5 to 9 establishments. | 29 | 184 | 108471 | 31489 | 7486 | 3101 |
|  | Firms with 10 establishments or more | 18 | 989 | 428971 | 119273 | 31010 | 15318 |
| 7222135 | Coffee shops |  |  |  |  |  |  |
|  | All firms | 4852 | 6843 | 2001380 | 467197 | 108169 | 56592 |
|  | Single unit firms | 4627 | 4627 | 773111 | 194057 | 43141 | 25582 |
|  | Multiunit firms | 225 | 2216 | 1228269 | 273140 | 65028 | 31010 |
|  | Firms with 1 establishment. | 59 | 59 | 30835 | 10668 | 2773 3 3 |  |
|  | Firms with 2 establishments . ................................. | 89 46 | 178 152 15 | 63144 54304 | 16995 14509 | 3914 <br> 3070 | 1816 1554 |
|  |  | 46 18 | 152 110 | 54304 52902 | 14509 13801 | 3070 3288 | 1554 1209 |
|  | Firms with 10 establishments or more ............................. | 13 | 1717 | 1027084 | 217167 | 51983 | 25483 |
| 7222136 | Cookie shops |  |  |  |  |  |  |
|  | All firms | 1079 | 1798 | 412655 | 100003 | 23831 | 10908 |
|  | Single unit firms | 991 | 991 | 205208 | 48392 | 11246 | 5499 |
|  | Multiunit firms | 88 | 807 | 207447 | 51611 | 12585 | 5409 |
|  | Firms with 1 establishment | 27 | 27 | 12075 | 3464 | 780 | 318 |
|  | Firms with 2 establishments. | 28 | 56 | 20727 | 6051 | 1426 | 574 |
|  | Firms with 3 or 4 establishments. Firms with 5 to 9 establishments. | 15 12 | 52 78 | 12189 | 3673 4933 | $\begin{array}{r}850 \\ 1158 \\ \hline\end{array}$ | 446 704 |
|  |  | 12 6 | 78 594 | 20640 141816 | 4993 33490 | 1158 8371 | 704 3667 |
| 7222137 | Other snack \& nonalcoholic beverage bars |  |  |  |  |  |  |
|  | All firms | 4452 | r5 804 | r1897432 | r519 482 | r115 576 | r54 657 |
|  | Single unit firms ................................................. | 4069 | 4069 | 998461 | 280724 | 58910 | 28342 |
|  |  | 383 | 1735 | 898971 | 238758 | 56666 | 26315 |
|  | Firms with 1 establishment . . . . . . . . . . . . . . . . . . . . . . . . . . . ${ }^{\text {Firms with }}$. | 186 | 186 | $\begin{array}{r}127 \\ 8141 \\ \hline\end{array}$ | 40437 | 9682 | 3595 |
|  |  | 80 59 | 160 199 | 81433 62860 | 24753 18000 | 5483 4368 | 2509 2031 |
|  | Firms with 5 to 9 establishments | 39 | 231 | 100781 | 27489 | 6729 | 3190 |
|  | Firms with 10 establishments or more | 19 | 959 | 525956 | 128079 | 30404 | 14990 |
| 7223 | Special foodservices |  |  |  |  |  |  |
|  | All firms | 11382 | 28062 | 19407810 | 5765977 | 1332760 | 464870 |
|  | Single unit firms | 10719 | 10719 | 4626741 | 1284812 | 268075 | 118268 |
|  | Multiunit firms .. | 663 | 17343 | 14781069 | 4481165 | 1064685 | 346602 |
|  | Firms with 1 establishment. | 316 | 316 | 444194 | 148240 | 33260 | 10577 |
|  | Firms with 2 establishments. | 125 | 250 | 382869 | 121869 | 27153 | 9610 |
|  | Firms with 3 or 4 establishments | 77 | 255 | 394263 | 143731 | 34658 | 9419 |
|  | Firms with 5 to 9 establishments ....... | 47 | - 305 | $336110$ | +104163 | 24276 945338 | 7709 3097 |
|  | Firms with 10 establishments or more . | 98 | 16217 | 13223633 | 3963162 | 945338 | 309287 |
| 72231 | Foodservice contractors |  |  |  |  |  |  |
|  | All firms ................................................ | 2608 | 18991 | 15159590 | 4617362 | 1100648 | 361996 |
|  | Single unit firms . .............................................. | 2247 | 2247 | 1156746 | 352535 | 82309 | 30221 |
|  | Multiunit firms ......... | 361 | 16744 | 14002844 | 4264827 | 1018339 | 331775 |
|  | Firms with 1 establishment... | 116 63 | 116 | 161386 | 61530 69 170 | 14590 | 4609 |
|  | Firms with 2 establishments ........................................ | 48 | 159 | 303772 | 118565 | 29179 | 7271 |
|  | Firms with 5 to 9 establishments ............................... | 42 | 281 | 264665 | 87862 | 20799 | 6709 |
|  | Firms with 10 establishments or more $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. | 92 | 16062 | 13068346 | 3927700 | 937715 | 307549 |
| 722310 | Foodservice contractors |  |  |  |  |  |  |
|  | All firms | 2608 | 18991 | 15159590 | 4617362 | 1100648 | 361996 |
|  | Single unit firms . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 2247 | 2247 | 1156746 | 352535 | 82309 | 30221 |
|  | Multiunit firms $\ldots$............................................... | 361 | 16744 | 14002844 | 4264827 | 1018339 | 331775 |
|  | Firms with 1 establishment. | 116 | 116 | 161386 | 61530 | 14590 | 4609 |
|  | Firms with 2 establishments ....................................... | 63 | 126 | 204675 | 69170 | 16056 | 5637 |
|  | Firms with 3 or 4 establishments ................................ | 48 | 159 | 303772 | 118565 | 29179 | 7271 |
|  | Firms with 5 to 9 establishments <br> Firms with 10 establishments or more | 42 92 | 281 16062 | 130686646 | 87862 397700 | $\begin{array}{r}20799 \\ 937 \\ \hline 15\end{array}$ | 6709 307549 |

Table 6. Single Units and Multiunits: 1997-Con.

 Appendix C]

| $\begin{aligned} & \text { NAICS } \\ & \text { code } \end{aligned}$ | Kind of business and number of units in specified kind of business | $\begin{gathered} \text { Firms } \\ \text { (number) } \end{gathered}$ | Establishments (number) | $\begin{gathered} \text { Sales } \\ (\$ 1,000) \end{gathered}$ | Annual payroll $(\$ 1,000)$ | $\begin{array}{r} \text { First-quarter } \\ \text { payroll } \\ (\$ 1,000) \end{array}$ | Paid employees for pay period Incluading March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |  |  |  |
| 72232 | Caterers |  |  |  |  |  |  |
|  | All firms | 6358 | 6478 | 3368823 | 978105 | 196689 | 91191 |
|  | Single unit firms | 6092 | 6092 | 2829659 | 809338 | 160885 |  |
|  | Mutiunit firms . |  |  | 539164 | 168767 | 35804 | 12509 |
|  | Firms with 1 establishment. | $\begin{array}{r}190 \\ 5 \\ \hline\end{array}$ | 190 | 262252 <br> 153 <br> 188 <br> 188 | 83581 | 17996 | - 5932 |
|  |  | 20 | $\begin{array}{r}104 \\ 66 \\ \hline\end{array}$ | $\begin{array}{r}153 \\ 8088 \\ \hline 888 \\ \hline 88\end{array}$ | $\begin{array}{r}48826 \\ 23 \\ \hline 186\end{array}$ | $\begin{array}{r}10372 \\ 4884 \\ \hline\end{array}$ | 3653 2141 |
|  | Firms with 5 to 9 establishments <br> Firms with 10 establishments or more | 4 | 26 | 42256 | 12594 | 2552 | 783 |
| 722320 | Caterers |  |  |  |  |  |  |
|  | All firms | 6358 | 6478 | 3368823 | 978105 | 196689 | 91191 |
|  | Single unit firms | 6092 | 6092 | 2829659 | 809338 | 160885 | 78682 |
|  | Multiunit firms. | 266 |  | 539164 | 168767 | 35804 |  |
|  | Firms with 1 estabilishment.. Firms with 2 establishments. | $\begin{array}{r}190 \\ 52 \\ \hline\end{array}$ | 190 104 | 262252 153888 | 83 4881 4826 | 17996 10372 | $\begin{array}{r}5932 \\ 3653 \\ \hline\end{array}$ |
|  | Firms with 3 or 4 establishments.. | 20 | 66 | 88788 | 23 <br> 186 <br> 1259 | 4884 | 2141 |
|  | Firms with 5 to 9 establishments <br> Firms with 10 establishments or more | 4 | 26 | 42256 | 12594 | 2552 | 783 |
| 72233 | Mobile foodservices |  |  |  |  |  |  |
|  | All firms | 2448 | 2593 | 879397 | 170510 | 35423 | 11683 |
|  | Single unit firms | 2380 | 2380 | 640336 | 122939 |  |  |
|  | Multiunit tirms ... | 68 | 213 | 239061 | 47571 | 10542 |  |
|  | Firms with 1 estabilisment ..... | $\begin{array}{r}38 \\ 16 \\ \hline\end{array}$ | $\begin{array}{r}38 \\ 32 \\ \hline\end{array}$ | $\begin{array}{r}36881 \\ 3706 \\ \hline 08\end{array}$ | - 9229 | - 1345 | 457 510 |
|  | Firms with 3 or 4 establishments. | 7 | 23 |  |  |  |  |
|  | Firms with 10 establishments or more ................................ | 6 | 115 | 126522 | 27376 | 6026 | 1097 |
| 722330 | Mobile foodservices |  |  |  |  |  |  |
|  | All firms | 2448 | 2593 | 879397 | 170510 | 35423 | 11683 |
|  | Single unit firms | 2380 | 2380 | 640336 | 122939 | 24881 |  |
|  | Multiunit firms ...ili..... | 68 | 213 | 239061 | 47571 | ${ }^{10} 542$ |  |
|  | Firms with 2 establishments... | 16 16 | 38 32 | 37 <br> 026 | ${ }^{9} 013$ | ${ }_{1}^{245}$ | 510 |
|  | Firms with 3 or 4 establishments.... | 7 | ${ }^{23}$ |  |  |  |  |
|  | Firms with 5 to 9 establishments ..... Firms with 10 establishments or more | 1 | 115 | 126522 | 27 376 | 6026 | 1097 |
| 7224 | Drinking places (alcoholic beverages) |  |  |  |  |  |  |
|  | All firms | 52321 | 52825 | 12295709 | 2649481 | 622548 | 321294 |
|  | Single unit firms | 51584 | 51584 | 11588341 | 2470883 | 579290 | 299834 |
|  | Multiunit firms .tio.i...... | 737 415 4 | 1241 415 4 | 707368 <br> 199 <br> 88 | $\begin{array}{r}178598 \\ 51 \\ 51 \\ \hline 76\end{array}$ | 43258 11890 1 | 21 5 5 541 |
|  | Firms with 2 estabishments... | 246 246 | 492 | ${ }_{231} 226$ | 58154 | 13438 | 7381 |
|  | Firms with 3 or 4 establishments. |  | $\begin{array}{r}187 \\ \hline 88\end{array}$ | 132 154 | 25669 | 6347 9 9 |  |
|  | Firms with 5 to 9 establishments Firms with Firms with 10 establishments or more | 16 4 | 98 49 | 122 21244 21 | 38625 4874 | 9442 1141 | 4965 |
| 72241 | Drinking places (alcoholic beverages) |  |  |  |  |  |  |
|  | All firms | 52321 | 52825 | 12295709 | 2649481 | 622548 | 321294 |
|  | Single unit firms | 51584 | 51584 | 11588341 | 2470883 | 579290 | 299834 |
|  | Multiunit firms ...... |  | 1241 | 707368 | 178598 | 43258 | 21460 |
|  | Firms with 1 establishment.. | 415 246 | $\begin{array}{r}415 \\ 492 \\ \hline\end{array}$ | 199682 | 51276 58154 58 | $\begin{array}{r}12890 \\ 13438 \\ \hline 188\end{array}$ | 5 7341 |
|  | Frims with 2 estabishments..... |  | 492 187 | 231626 132 154 | 58854 | $\begin{array}{r}13438 \\ 6347 \\ \hline\end{array}$ | 7381 2995 |
|  | Firms with 5 to 9 estabishments ....... | 16 |  | 122664 | 38625 | 9442 | 2965 |
|  | Firms with 10 establishments or more ............................ | 4 | 49 | 21242 | 4874 | 1141 | 578 |
| 722410 | Drinking places (alcoholic beverages) |  |  |  |  |  |  |
|  | All firms | 52321 | 52825 | 12295709 | 2649481 | 622548 | 321294 |
|  | Single unit firms | 51584 | 51584 | 11588341 | 2470883 | 579290 |  |
|  |  | 737 415 4 | $\begin{array}{r}1241 \\ 415 \\ \hline 18\end{array}$ | 707 <br> 199 <br> 188 <br> 688 | $\begin{array}{r}178598 \\ 51 \\ \hline 176\end{array}$ | 43258 12890 12 | 21 5 546 54 |
|  | Firms with 2 establishments... | 246 | 492 | 231626 | 58154 | 13438 | 7381 |
|  | Firms with 3 or 4 establishments. | 56 | 187 | 132154 | ${ }^{25669}$ | 6 347 | 2 9995 |
|  | Firms with 5 to 9 estabishments $\ldots$............................................... | ${ }_{4}^{16}$ | 49 | 122 1264 2124 | 38625 4874 | 9442 1 | 4965 578 |

Table 7. Concentration by Largest Firms: 1997

 Appendix C]


Table 7. Concentration by Largest Firms: 1997-Con.
[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]


Table 7. Concentration by Largest Firms: 1997-Con.
[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

| NAICS code | Kind of business and largest firms based on sales | Establishments (number) | Sales |  | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount $(\$ 1,000)$ | As percent of total |  |  |  |
| $\begin{aligned} & 72 \\ & 722 \\ & 7221 \end{aligned}$ | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |  |
|  | Foodservices \& drinking places-Con. |  |  |  |  |  |  |
|  | Full-service restaurants |  |  |  |  |  |  |
|  | All firms | 191245 | 112450172 | 100.0 | 34435004 | 8104400 | 3641402 |
|  |  | 5617 7 7062 13626 | 7665586 11399992 17048857 22438820 | 6.8 10.1 15.2 20.0 | 2397745  <br> 3 427 <br> 5 993 <br> 5 275 <br> 6959497  | $\begin{array}{r} 611647 \\ 8854028 \\ 1299402 \\ 1794389 \end{array}$ | $\begin{aligned} & 289011 \\ & 394403 \\ & 596584 \\ & 763086 \end{aligned}$ |
| 72211 | Full-service restaurants |  |  |  |  |  |  |
|  | All firms ............................................ | 191245 | 112450172 | 100.0 | 34435004 | 8104400 | 3641402 |
|  |  | 5517 7192 10671 13626 | 7665586 11399992 17048857 22438820 | 6.8 10.1 15.2 20.0 | 2 397745 <br> 3 427 <br> 5 993 <br> 6 275 <br> 6 959497 | $\begin{array}{r} 611647 \\ 854028 \\ 1299402 \\ 1794389 \end{array}$ | 289011 <br> 394403 <br> 763086 |
| 722110 | Full-service restaurants |  |  |  |  |  |  |
|  | All firms | 191245 | 112450172 | 100.0 | 34435004 | 8104400 | 3641402 |
|  |  | 5617 7192 10671 13626 | 7665586 11399992 17048857 22438820 | 6.8 10.1 15.2 20.0 | 2397745 3427993 5293275 6959497 | $\begin{array}{r} 611647 \\ 854028 \\ 1299402 \\ 1704389 \end{array}$ | 289011 394403 596584 763086 |
| 7222 | Limited-service eating places |  |  |  |  |  |  |
|  | All firms | '214 774 | r107 788072 | 100.0 | r27 483082 | '6 326880 | 「3 327001 |
|  |  | 11751 15259 21155 28734 | 10957225 14264226 19975028 26525767 | 10.2 13.2 18.5 24.6 | $\begin{aligned} & 2822933 \\ & 3734675 \\ & 5214352 \\ & 69944074 \end{aligned}$ | $\begin{array}{r} 676071 \\ 892547 \\ 1243852 \\ 1649288 \end{array}$ |  |
| 72221 | Limited-service eating places |  |  |  |  |  |  |
|  | All firms | '214 774 | r107 788072 | 100.0 | r27 483082 | r6 326880 | '3 327001 |
|  |  | 11751 15259 21155 28734 | 10957225 14264226 19975028 26525767 | 10.2 13.2 18.5 24.6 | $\begin{aligned} & 2822933 \\ & 3734675 \\ & 5214352 \\ & 6944074 \end{aligned}$ | 676071 892547 1243852 1649288 | 312191 465350 619673 815874 |
| 722211 | Limited-service restaurants |  |  |  |  |  |  |
|  | All firms | 174104 | 94698045 | 100.0 | 24032405 | 5548491 | 2944280 |
|  |  | 11749 14857 20 2633 2630 |  | 11.6 14.9 20.4 26.0 | 2 822 485 <br> 3 649 046 <br> 5 057  <br> 6 418 937 | $\begin{array}{r} 676019 \\ 873534 \\ 1204374 \\ 1525926 \end{array}$ |  |
| 722212 | Cafeterias |  |  |  |  |  |  |
|  | All firms | 4172 | 2578922 | 100.0 | 799108 | 194661 | 72324 |
|  |  | 17 624 757 839 926 |  | 47.2 56.3 61.3 65.6 | 395039 474676 551121 | 97736 117488 128634 137210 | $\begin{array}{ll} 32 & 167 \\ 39641 \\ 43 & 644 \\ 47 & 549 \end{array}$ |
| 722213 | Snack \& nonalcoholic beverage bars |  |  |  |  |  |  |
|  | All firms | '36 498 | r10 511105 | 100.0 | '2651569 | 「583 728 | r310 397 |
|  | 4 largest firms <br> 8 largest firms <br> 20 largest firms <br> 50 largest firms | 2 2 3 119 | 1 1 011700 | 14.3 17.4 20.8 24.6 | 339791 423835 514133 616786 | 78460 101 122 1482 146561 |  |
| 7222131 | Ice cream \& soft serve shops |  |  |  |  |  |  |
|  | All firms | 9753 | 2120143 | 100.0 | 488082 | 85405 | 69425 |
|  |  | 305 323 385 460 | $\begin{aligned} & \\ & \\ & 343 \\ & 335 \\ & 375 \\ & 485 \\ & 424 \\ & 339 \end{aligned}$ | D 16.2 17.7 20.0 | $\begin{array}{r} D \\ 82820 \\ 89891 \\ 102809 \end{array}$ | $\begin{array}{rr} \\ & \text { D } \\ 17 & 246 \\ 18541 \\ 21 & 114\end{array}$ | 10855 <br> 11801 <br> 13164 |
| 7222132 | Frozen yogurt shops |  |  |  |  |  |  |
|  | All firms ............................................ | 1582 | 304191 | 100.0 | 73379 | 15849 | 11422 |
|  |  | $\begin{array}{r} 95 \\ 121 \\ 166 \\ 255 \end{array}$ | 16766 27025 47029 80613 | 5.5 8.9 15.9 26.5 | 5862 8604 128829 21339 |  | 775 1099 1712 2791 |
| 7222133 | Donut shops |  |  |  |  |  |  |
|  | All firms ............................................ | 6792 | 2329466 | 100.0 | 604078 | 138048 | 61421 |
|  | 4 largest firms <br> 8 largest firms <br> 20 largest firms <br> 50 largest firms | $\begin{aligned} & 278 \\ & 306 \\ & 362 \\ & 467 \end{aligned}$ | 115 1457 1411 219 311 311 | $\begin{array}{r} 5.0 \\ 6.4 \\ 9.1 \\ 13.4 \end{array}$ | 34418 42605 59792 86408 | 8396 10191 13801 19303 | 2992 3721 5183 7524 |

Table 7. Concentration by Largest Firms: 1997-Con.

 Appendix C]


Table 7. Concentration by Largest Firms: 1997-Con.
[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

| NAICS code | Kind of business and largest firms based on sales | Establishments (number) | Sales |  | Annual payroll $(\$ 1,000)$ | $\begin{array}{r} \text { First-quarter } \\ \text { payroll } \\ (\$ 1,000) \end{array}$ | Paid employees for pay period includingMarch 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount $(\$ 1,000)$ | As percent of total |  |  |  |
| 72 | ACCOMMODATION \& FOODSERVICES-Con. |  |  |  |  |  |  |
| 722 | Foodservices \& drinking places-Con. |  |  |  |  |  |  |
| 7224 | Drinking places (alcoholic beverages) |  |  |  |  |  |  |
|  | All firms | 52825 | 12295709 | 100.0 | 2649481 | 622548 | 321294 |
|  | 4 largest firms <br> 8 largest firms <br> 20 largest firms | 26 45 78 127 | 78005 124881 237732 413 | . 1.0 1.9 3.4 | 26512 35069 60059 109010 | $\begin{array}{r}6561 \\ 8471 \\ 14723 \\ \hline 5469\end{array}$ | 3622 4509 6993 |
|  | 50 largest firms . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 127 | 413459 | 3.4 | 109210 |  |  |
| 72241 | Drinking places (alcoholic beverages) |  |  |  |  |  |  |
|  | All firms ............................................ | 52825 | 12295709 | 100.0 | 2649481 | 622548 | 321294 |
|  |  | 26 45 | 78005 124881 | $\begin{array}{r}.6 \\ 1.0 \\ \hline\end{array}$ | 26512 35069 | 6561 8471 | $\begin{array}{ll}3 & 622 \\ 4 & 509\end{array}$ |
|  |  | 45 78 | 237732 | 1.9 | 35009 60 | 8471 14 | +6909 |
|  | 50 largest firms ........................................... | 127 | 413459 | 3.4 | 109210 | 25469 |  |
| 722410 | Drinking places (alcoholic beverages) |  |  |  |  |  |  |
|  |  | 52825 | 12295709 | 100.0 | 2649481 | 622548 | 321294 |
|  | 4 largest firms . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 26 | 78005 | . 6 | 26512 | 6561 | 3622 |
|  | 8 largest firms ................................................... | 45 | 124881 | 1.0 | 35069 | 8471 | 4509 |
|  |  | 78 127 | 237732 413459 | 1.9 3.4 | 60059 109210 | 14723 25469 | 6903 10576 |

Table 8. Average Cost per Meal for the United States and States: 1997
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| UNITED STATES |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 191245 | 112450172 | 79.1 |
| Establishments with average cost per meal of less than \$2.00 | 1421 35011 | 259636 7474816 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 35011 | 7474816 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 58907 | 27065809 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 46258 | 28745760 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 29771 | 27598158 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 10106 | 9713417 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 5458 | 6234174 | X |
| Establishments with average cost per meal of \$30.00 or more . . . . . . . . . . . | 4313 | 5358402 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 174104 | 94698045 | 76.7 |
| Establishments with average cost per meal of less than $\$ 2.00$ Establishments with average cost per meal of \$2.00 to $\$ 4.99$ | $\begin{array}{r}2383 \\ 102089 \\ \hline\end{array}$ | 665807 6064653 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 44796 | 22395654 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 13284 | 6377210 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 11552 | 4994721 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 |  | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ...... | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 4172 | 2578922 | 87.9 |
| Establishments with average cost per meal of less than \$2.00 | 114 | 14836 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 2017 | 564595 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 1809 | 1855170 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 134 | 99148 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 99 | 45173 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ... | - | - | X |
| ALABAMA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments . | 2459 | 1233579 | 81.2 |
| Establishments with average cost per meal of less than \$2.00 | 2 | D | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 621 | 125144 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 760 | 246462 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 656 | 498247 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 314 | 302106 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 55 | 28820 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 38 | 19341 | X |
| Establishments with average cost per meal of \$30.00 or more ... | 13 | D | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments . | 2816 | 1720799 | 86.5 |
| Establishments with average cost per meal of less than \$2.00 | 10 | 6482 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 1828 | 1132286 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 649 | 404404 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 93 | 54345 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 236 | 123282 | x |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99.... | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 94 | 64505 | 88.4 |
| Establishments with average cost per meal of less than \$2.00 | - | - | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 17 | 3469 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 74 | 57069 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 3 | 3967 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99..... | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ... | - | - | X |
| ALASKA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 537 | 264515 | 79.0 |
| Establishments with average cost per meal of less than \$2.00 | - | - | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 3 | 2404 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 74 | 39431 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 254 | 89718 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 133 | 70675 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | 51 | 41865 | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99 .$. Establishments with average cost per meal of $\$ 30.00$ or more ... | 19 3 | 12360 8062 | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| ALASKA-Con. |  |  |  |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 364 | 204832 | 62.1 |
| Establishments with average cost per meal of less than \$2.00 Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$. | 29 | [r ${ }^{\text {D }} 146$ | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 188 | 136844 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 118 | 42521 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 7 | D | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | x |
| Establishments with average cost per meal of \$30.00 or more ... | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 5 | 2288 | 92.2 |
| Establishments with average cost per meal of less than \$2.00 | - | - | x |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | - | - | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1 | D | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 4 | D | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - |  | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99.... | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| ARIZONA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 3256 | 2074572 | 82.6 |
| Establishments with average cost per meal of less than \$2.00 | 5 | 3406 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99... | 262 | 77171 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1718 | 784031 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 647 | 482336 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 418 | 482323 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 111 | 121293 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 64 | 71805 | X |
| Establishments with average cost per meal of \$30.00 or more . | 31 | 52207 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 2807 | 1657448 | 78.3 |
| Establishments with average cost per meal of less than \$2.00 | 5 | 1679 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 1672 | 1027791 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 697 | 417386 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99. | 193 | 91850 | x |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 240 | 118742 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99..... | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ....... | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 58 | 58008 | 88.0 |
| Establishments with average cost per meal of less than \$2.00 | - |  | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 5 | 1445 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 53 | 56563 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99. | - |  | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| ARKANSAS |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 1748 | 696060 | 72.5 |
| Establishments with average cost per meal of less than \$2.00 | - | $5{ }^{-}$ |  |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 520 | 52750 275695 | $\times$ |
| Establishments with average cost per meal of \$ 7.00 to $\$ 9.99$ | 314 | 186135 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 118 | 112665 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 108 | 45939 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99..... | 24 | 18708 | X |
| Establishments with average cost per meal of \$30.00 or more. | 6 | 4168 |  |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 1751 | 924396 | 79.3 |
| Establishments with average cost per meal of less than \$2.00 | 11 | 2787 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 985 | 574799 | $\times$ |
| Establishments with average cost per meal of \$5.00 to \$6.99.... | 461 | 235814 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99.... | 195 | 65885 | X |
|  | 99 | 45111 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . . |  |  |  |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal |  | Sales of establishments <br> responding to average <br> cost per meal inquiry <br> as percent of total sales |
| :--- | :--- | :--- | :--- |

## ARKANSAS-Con.

## Cafeterias (722212)

## All establishments

Establishments with average cost per meal of less than \$2.00 stablishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$ Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ Establishments with average cost per meal of $\$ 10.00$ to $\$ 14.99$ Establishments with average cost per meal of $\$ 15.00$ to $\$ 19.99$ Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$ Establishments with average cost per meal of $\$ 30.00$ or more .

## CALIFORNIA

## Full-service restaurants (722110)

## All establishments

Establishments with average cost per meal of less than $\$ 2.00$ Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$ stablishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99 \ldots$. Establishments with average cost per meal of $\$ 10.00$ to $\$ 14.99$


Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$

## Limited-service restaurants (722211)

## All establishments

cost per meal of less than
Establishments with average cost per meal of less than $\$ 2.00$
Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$ Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$
Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99$ Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99 \ldots$. Establishments with average cost per meal of $\$ 15.00$ to $\$ 19.99$ Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$ Establishments with average cost per meal of $\$ 30.00$ or more .

## Cafeterias (722212)

## All establishments

Establishments with average cost per meal of less than $\$ 2.00$ stablishments with average cost per meal of \$2.00 to \$4.99 Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99 \ldots$. Establishments with average cost per meaa of $\$ 1.00$ to $\$ 1.99$ Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$ Establishments with average cost per meal of $\$ 30.00$ or more

## COLORADO

Full-service restaurants (722110)

## All establishments

stablishments with average cost per meal of less than \$2.00 Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$ Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ stablishments with average cost per meal of \$10.00 to \$14.99 stablishments with average cost per meal of $\$ 15.00$ to $\$ 19.99$ Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$ Establishments with average cost per meal of $\$ 30.00$ or more ...

## Limited-service restaurants (722211)

## All establishments

Establishments with average cost per meal of less than \$2.00 Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$ Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99$. Establishments with average cost per meal of $\$ 10.00$ to $\$ 14.99$ Establishments with average cost per meal of $\$ 15.00$ to $\$ 19.99$ Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$ Establishments with average cost per meal of $\$ 30.00$ or more

## Cafeterias (722212)

## All establishments

Establishments with average cost per meal of less than \$2.00 Establishments with average cost per meal of \$2.00 to \$4.99 Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99 \ldots$ Establishments with average cost per meal of $\$ 10.00$ to $\$ 14.99$ Establishments with average cost per meal of \$15.00 to \$19.99 Establishments with average cost per meal of \$20.00 to \$29.99 Establishments with average cost per meal of $\$ 30.00$ or more .


Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| CONNECTICUT |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 2607 | 1410083 | 75.5 |
| Establishments with average cost per meal of less than \$2.00 | 18 | 1209 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 453 | 78705 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 688 | 256653 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 529 | 291266 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 547 | 391819 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 258 | 276381 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 69 | 68847 | X |
| Establishments with average cost per meal of \$30.00 or more.. | 45 | 45203 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 1850 | 858829 | 67.7 |
| Establishments with average cost per meal of less than \$2.00 | 37 | 3518 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 833 | 508918 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 685 | 211872 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 219 | 98363 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 76 | 36158 | X |
| Establishments with average cost per meal of $\$ 15.00$ to $\$ 19.99$. | - |  | X |
| Establishments with average cost per meal of \$20.00 to \$29.99... | - | - | X |
| Establishments with average cost per meal of \$30.00 or more .. |  | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 40 | 6738 | 42.0 |
| Establishments with average cost per meal of less than \$2.00 | - | - | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 ... | 29 | 3004 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 7 | 1494 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 4 | 2240 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - |  | X |
| Establishments with average cost per meal of $\$ 15.00$ to $\$ 19.99$. | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ... | - | - | X |
| DELAWARE |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 630 | 402431 | 78.7 |
| Establishments with average cost per meal of less than \$2.00 | 3 | 1556 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 32 | 13388 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 221 | 85206 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 118 | 75670 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 178 | 149332 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 43 | 49120 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 27 | 23494 | X |
| Establishments with average cost per meal of \$30.00 or more | 8 | 4665 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 466 | 265533 | 78.6 |
| Establishments with average cost per meal of less than \$2.00 | 5 | 1579 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 246 | 170924 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 99 | 56474 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 99 | 31246 | X |
| Establishments with average cost per meal of $\$ 10.00$ to $\$ 14.99$. | 17 | 5310 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | x |
| Establishments with average cost per meal of \$20.00 to \$29.99.... | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 7 | 2053 | 10.2 |
| Establishments with average cost per meal of less than \$2.00 | $\overline{7}$ | - | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 . | 7 | 2053 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | - | - | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | - | - | X |
| Establishments with average cost per meal of \$10.00 to \$14.99.... | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| DISTRICT OF COLUMBIA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 613 | 582765 | 76.0 |
| Establishments with average cost per meal of less than \$2.00 | - | - | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 . | 6 | 1839 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 33 | 10119 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 92 | 57710 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 144 | 191930 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 217 | 137159 | X |
|  | 66 55 | 83601 100407 | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| DISTRICT OF COLUMBIA-Con. |  |  |  |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 493 | 244164 | 71.3 |
|  | 244 | 135200 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$. | 208 | 75714 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99.... | 13 | 8780 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 28 | 24470 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99 \ldots . . . . . .$. | - | - | $\times$ |
| Establishments with average cost per meal of $\$ 30.00$ or more . . . . . . . . . . . . . . . . . . . . . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 38 | 14268 | 59.5 |
| Establishments with average cost per meal of less than \$2.00 | - | - $\square^{-}$ | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 19 | 6417 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 19 | 7851 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | - | - | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more .................. | - | - | X |
| FLORIDA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments . | 11989 | 8228070 | 74.9 |
| Establishments with average cost per meal of less than \$2.00 | 24 | 5120 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 1968 | 386125 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 3456 | 1773088 | x |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 3011 | 1840112 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 2340 | 2526131 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 617 | 771536 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 356 | 540012 | X |
| Establishments with average cost per meal of \$30.00 or more | 217 | 385946 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 8299 | 4990610 | 73.9 |
| Establishments with average cost per meal of less than \$2.00 | 205 | 27951 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 4711 | 3115610 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 2569 | 1305708 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 375 | 318325 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 439 | 223016 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - |  | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | $\times$ |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments . | 340 | 195226 | 81.8 |
| Establishments with average cost per meal of less than \$2.00... | 35 | 2303 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 29 | 2737 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 ... | 256 | 188150 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99. | - |  | X |
| Establishments with average cost per meal of \$10.00 to \$14.99.... | 20 | 2036 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99... | - | - | $\times$ |
| Establishments with average cost per meal of \$30.00 or more. | - | - | X |
| GEORGIA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 5306 | 3287499 | 75.4 |
| Establishments with average cost per meal of less than \$2.00. |  |  | X |
| Establishments with average cost per meal of \$2.00 to \$4.99... | 1 1 1 441 | $\begin{array}{r}408459 \\ 680 \\ \hline\end{array}$ | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | 1569 | 1070461 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 716 | 781724 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 143 | 146801 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 122 | 111516 | X |
| Establishments with average cost per meal of \$30.00 or more... | 56 | 86642 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 5079 | 3160669 | 72.6 |
| Establishments with average cost per meal of less than \$2.00 | 14 | 3178 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 2859 | 1961533 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99.... | 1520 | 918327 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | 350 | 119634 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 336 | 157997 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$. Establishments with average cost per meal of $\$ 30.00$ or more . . | - | - | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| ILLINOIS |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 7434 | 4807628 | 77.9 |
| Establishments with average cost per meal of less than \$2.00 | 11 | 1639 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 1972 | 393126 | x |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 3142 | 1395622 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1006 | 1028184 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 787 | 1024599 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 278 | 455021 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 171 | 324991 | X |
| Establishments with average cost per meal of \$30.00 or more . | 67 | 184446 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 8077 | 4415362 | 73.4 |
| Establishments with average cost per meal of less than \$2.00. | 41 4899 | + 11887 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99... | 4899 2218 | 3025500 867784 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 418 | 298601 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 501 | 211590 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . |  | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 117 | 38404 | 55.6 |
| Establishments with average cost per meal of less than \$2.00 | 12 | 365 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 66 | 10562 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 30 | 20600 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 6 | 5242 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 3 | 1635 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... |  | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| INDIANA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 3801 | 2270248 | 85.2 |
| Establishments with average cost per meal of less than \$2.00 | 4 | 2038 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 984 | 266664 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1181 | 721191 | X |
| Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99$ | 985 | 625922 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 411 | 447006 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 173 | 121386 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 47 | 51747 | X |
| Establishments with average cost per meal of \$30.00 or more | 16 | 34294 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 4229 | 2506592 | 76.5 |
| Establishments with average cost per meal of less than \$2.00 | 24 | 7776 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 2747 | 1767848 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 816 | 466958 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 284 | 137236 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 358 | 126774 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... |  |  | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 102 | 78134 | 94.0 |
| Establishments with average cost per meal of less than \$2.00 | 1 | D | X |
| Establishments with average cost per meal of \$2.00 to \$4.99. | 58 | 13026 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 40 | 51802 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 3 | D | X |
| Establishments with average cost per meal of \$10.00 to \$14.99..... | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ... | - | - | X |
| IOWA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments . | 2248 | 902265 | 85.7 |
| Establishments with average cost per meal of less than \$2.00 | ${ }^{2}$ | 13158 |  |
| Establishments with average cost per meal of \$2.00 to \$4.99. | 746 | 131584 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 824 | 341238 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99. | 398 | 234733 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 199 | 156139 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 77 | 35501 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99. Establishments with average cost per meal of $\$ 30.00$ or more . . | 2 | D | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| MARYLAND |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 3192 | 2189573 | 78.2 |
| Establishments with average cost per meal of less than \$2.00 Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$. | 2 177 | 54032 | X X 1 |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$. | 678 | 322756 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 981 | 574682 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 754 | 758336 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 279 | 268686 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 89 | 112769 | X |
| Establishments with average cost per meal of $\$ 30.00$ or more . | 232 | D | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 3272 | 1785753 | 80.7 |
|  | 14 1757 | 2586 1028450 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 1186 | 560190 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 145 | 83981 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 170 | 110546 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 77 | 30704 | 47.9 |
| Establishments with average cost per meal of less than \$2.00 | 3 | 695 |  |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 52 | 9482 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 16 | 12639 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 6 | 7888 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ... |  | - | X |
| MASSACHUSETTS |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 4821 | 3412359 | 78.1 |
| Establishments with average cost per meal of less than \$2.00 | 6 | 1116 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 523 | 104958 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 742 | 384005 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1770 | 1008826 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 1280 | 1250976 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 245 | 282500 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 175 | 257237 | X |
| Establishments with average cost per meal of \$30.00 or more ... | 80 | 122741 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 4401 | 1872932 | 69.6 |
| Establishments with average cost per meal of less than \$2.00 | 14 | 6992 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 2392 | 1051751 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 1281 | 494475 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99.... | 590 | 256821 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99.... | 124 | 62893 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | $\times$ |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 79 | 19224 | 50.8 |
| Establishments with average cost per meal of less than \$2.00 ... | - | - | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 36 | 4807 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 20 | 7103 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 20 | 6031 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 3 | 1283 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 |  |  | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
|  |  |  |  |
| MICHIGAN |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 6387 | 3801059 | 80.2 |
| Establishments with average cost per meal of less than \$2.00 Establishments with average cost per meal of \$2.00 to $\$ 4.99$ | 734 | 129020 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 1194 | 349891 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99.... | 2132 | 1162879 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | 1410 | 1053340 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 658 | 757427 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | 149 | 172700 | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99 . .$. Establishments with average cost per meal of $\$ 30.00$ or more . | 81 29 | 118574 57228 | X |

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| NEBRASKA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 1296 | 595066 | 89.8 |
| Establishments with average cost per meal of less than \$2.00 | 4 | D | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 493 | 103020 | x |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 424 | 201906 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 204 | 148491 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 155 | 123403 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 11 | 11797 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99.... | 4 | 3263 | X |
| Establishments with average cost per meal of \$30.00 or more ... | 1 | D | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 1110 | 576047 | 78.5 |
| Establishments with average cost per meal of less than \$2.00. | 73 | 406 517 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99... | 783 205 | 406113 117486 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 39 | 25892 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 80 | 26039 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99.... | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 29 | 4980 | 100.0 |
| Establishments with average cost per meal of less than \$2.00 | 1 | D | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 27 | D | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1 |  | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1 | D | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| NEVADA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 1098 | 878365 | 71.3 |
| Establishments with average cost per meal of less than \$2.00 | 2 | D | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 73 | 24357 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 406 | 181228 | X |
| Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99$ | 204 | 169792 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 294 | 256070 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 52 | 105062 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 36 | 56622 | X |
| Establishments with average cost per meal of \$30.00 or more | 31 | D | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 1106 | 686982 | 74.7 |
| Establishments with average cost per meal of less than \$2.00 | 6 | 1730 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 498 | 415976 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 472 | 197468 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 46 | 45653 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 84 | 26155 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - |  | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 6 | 4288 | 91.6 |
| Establishments with average cost per meal of less than \$2.00 | - | - |  |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 2 | D | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 4 | D | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | - | - | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| NEW HAMPSHIRE |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments . | 1110 | 636054 | 89.8 |
| Establishments with average cost per meal of less than \$2.00 | 203 | 2600 |  |
| Establishments with average cost per meal of \$2.00 to \$4.99. | 203 | 26000 | x |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 218 | 87535 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99.... | 298 | 258943 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 289 | 191637 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99..... | 50 | 40795 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99... | 49 | 29665 1479 | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| NEW HAMPSHIRE-Con. |  |  |  |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 797 | 338258 | 72.2 |
| Establishments with average cost per meal of less than \$ 2.00 . | 432 | 182513 | X |
|  | 432 | 182513 98758 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 95 | 42425 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 24 | 14562 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99 \ldots \ldots . . . .$. | - | - | X |
| Establishments with average cost per meal of $\$ 30.00$ or more . . . . . . . . . . . . . . . . . . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 12 | 4111 | 83.3 |
| Establishments with average cost per meal of less than \$2.00 | - | - | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 10 | D | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 2 | D | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | - | - | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more .. | - | - | X |
| NEW JERSEY |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments . | 5330 | 3091004 | 75.6 |
| Establishments with average cost per meal of less than \$2.00 | 36 | 5008 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 934 | 124024 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1018 | 458464 | x |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1333 | 652631 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 1043 | 959767 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 543 | 492179 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 234 | 232140 | X |
| Establishments with average cost per meal of \$30.00 or more | 189 | 166791 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | '5 069 | '2 100942 | 71.1 |
| Establishments with average cost per meal of less than \$2.00 | 78 | 8400 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 2480 | 1101450 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1675 | 717681 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 730 | 237592 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 106 | 35819 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - |  | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | $\times$ |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments . | 140 | 34575 | 51.9 |
| Establishments with average cost per meal of less than \$2.00 | 5 | 516 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 109 | 23249 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 19 | 7038 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99..... | 7 | 3772 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99.... | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99... | - | - | $\times$ |
| lablishments with average cost per meal of \$30.00 or more | - | - |  |
| NEW MEXICO |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 1323 | 681132 | 71.9 |
| Establishments with average cost per meal of less than \$2.00... | 39 |  | X |
| Establishments with average cost per meal of \$2.00 to \$4.99... | 330 | 49908 196863 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | 242 | 193156 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 163 | 149892 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 51 | 50362 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 20 | 20477 | X |
| Establishments with average cost per meal of \$30.00 or more | 11 | 15527 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 1164 | 644752 | 85.2 |
| Establishments with average cost per meal of less than \$2.00 | 6 | 1548 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 825 | 449526 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99.... | 156 | 113501 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | 91 | 45043 | x |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 86 | 35134 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$. Establishments with average cost per meal of $\$ 30.00$ or more . . | - | - | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| NORTH DAKOTA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 561 | 229846 | 80.7 |
| Establishments with average cost per meal of less than \$2.00 | - | - | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 219 | 47394 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 224 | 92487 | x |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 70 | 54145 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 47 | D | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 1 | D | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more... |  | - | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 437 | 189779 | 85.5 |
| Establishments with average cost per meal of less than $\$ 2.00$ Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$. | 32 274 | 7912 124477 | $\times$ $\times$ $\times$ |
| Establishments with average cost per meal of \$5.00 to \$6.99.... | 78 | 34843 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 15 | 9209 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 38 | 13338 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | x |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ...... | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 3 | D | D |
| Establishments with average cost per meal of less than \$2.00 | 1 | D | x |
| Establishments with average cost per meal of \$2.00 to \$4.99.. | 1 | - | X |
| Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99$. | 1 | D | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| OHIO |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments ........ | 6729 | 4522501 | 84.5 |
| Establishments with average cost per meal of less than \$2.00 | 23 | 2398 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 2055 | 375952 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 2042 | 1501262 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1354 | 1096454 | $\times$ |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 965 | 1145567 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 161 | 202173 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 90 | 117038 | X |
| Establishments with average cost per meal of \$30.00 or more | 39 | 81657 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments . | 7932 | 4515867 | 78.9 |
| Establishments with average cost per meal of less than \$2.00 | 57 | 6883 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 4042 | 2866529 | $\times$ |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1660 | 800483 | x |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1201 | 410880 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 972 | 431092 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99. | - | - | $\times$ |
| Establishments with average cost per meal of \$20.00 to \$29.99. | - | - | $\times$ |
| Establishments with average cost per meal of \$30.00 or more . | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments . | 122 | 61385 | 67.4 |
| Establishments with average cost per meal of less than \$2.00 | 8 | 270 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 59 | 17613 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 43 | 36591 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99.... | 6 | 5836 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99.... | 6 | 1075 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99. | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99. Establishments with average cost per meal of $\$ 30.00$ or more . . | - | - | X |
| OKLAHOMA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 2282 | 986309 | 76.7 |
| Establishments with average cost per meal of less than \$2.00 | 26 | 1975 | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 593 | 107308 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 888 | 303995 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 444 | 300963 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 252 | 200416 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 49 | 39363 | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99$. Establishments with average cost per meal of $\$ 30.00$ or more . . | 30 | 32289 | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| SOUTH DAKOTA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 722 | 266578 | 79.6 |
| Establishments with average cost per meal of less than \$2.00 | - | - | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 292 | 59444 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 240 | 105958 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 110 | 58326 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 77 | D | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 3 | D | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . . |  | - | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 502 | 236953 | 86.4 |
| Establishments with average cost per meal of less than $\$ 2.00$ Establishments with average cost per meal of \$2.00 to $\$ 4.99$ | $\begin{array}{r}33 \\ 371 \\ \hline\end{array}$ | 10918 184431 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99... | 50 | 28061 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 27 | 6922 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 21 | 6621 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more ...... | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 6 | 622 | 100.0 |
| Establishments with average cost per meal of less than \$2.00 |  | D | X |
| Establishments with average cost per meal of \$2.00 to \$4.99... | 5 | D | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | - | - | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | - | - | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| TENNESSEE |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 3407 | 2283895 | 78.2 |
| Establishments with average cost per meal of less than \$2.00 | 3 | 1035 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 752 | 158469 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 1060 | 627430 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99... | 923 | 677942 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 523 | 652005 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 83 | 83920 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 36 | 47855 | X |
| Establishments with average cost per meal of \$30.00 or more | 27 | 35239 | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 3585 | 2264854 | 81.4 |
| Establishments with average cost per meal of less than \$2.00 | 13 | 4346 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99..... | 2333 | 1519027 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 702 | 504074 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 218 | 113659 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 319 | 123748 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99.... | - | - | X |
|  | - | - |  |
| Cafeterias (722212) |  |  |  |
| All establishments | 125 | 97333 | 100.0 |
| Establishments with average cost per meal of less than \$2.00 | 2 | D | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 79 | 34391 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 43 | 62086 | X |
| Establishments with average cost per meal of $\$ 7.00$ to $\$ 9.99$. | 1 | D | X |
| Establishments with average cost per meal of \$10.00 to \$14.99... | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | $\times$ |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more .................. | - | - |  |
| TEXAS |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 12154 | 7529282 | 71.5 |
| Establishments with average cost per meal of less than \$2.00 | 19 | 8118 | X |
| Establishments with average cost per meal of \$2.00 to \$4.99.... | 3060 | 557488 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 3845 | 1781652 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 2354 | 1994369 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 1654 | 1937609 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | 876 | 701167 | X |
|  | 228 118 | 329869 219 | X |

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| WEST VIRGINIA |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 1042 | 472312 | 83.7 |
| Establishments with average cost per meal of less than \$2.00 | - | - | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 256 | 32036 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 362 | 171380 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 221 | 139411 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 122 | 71418 | x |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 76 | 55109 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | 5 | 2958 | x |
| Establishments with average cost per meal of \$30.00 or more . |  |  | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 1161 | 648371 | 81.4 |
| Establishments with average cost per meal of less than $\$ 2.00$ Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$. | 8 703 | $\begin{array}{r}537 \\ 447206 \\ \hline\end{array}$ | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 217 | 102988 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 73 | 41830 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 160 | 55810 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more . |  | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 16 | 11513 | 98.8 |
| Establishments with average cost per meal of less than \$2.00 | - | - | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 9 | 2444 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 5 | D | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1 | D | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 1 | D | x |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| WISCONSIN |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 4461 | 2012575 | 87.9 |
| Establishments with average cost per meal of less than \$2.00 | 1 | D | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 1110 | 260745 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 1368 | 554871 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 1006 | 534492 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 684 | 448806 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | 242 | 173280 | X |
| Establishments with average cost per meal of \$20.00 to \$29.99.... | 41 | 28423 | X |
| Establishments with average cost per meal of \$30.00 or more | 9 | D | X |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 3086 | 1606940 | 80.9 |
| Establishments with average cost per meal of less than \$2.00 | 154 | 9944 | x |
| Establishments with average cost per meal of $\$ 2.00$ to $\$ 4.99$ | 2012 | 1142540 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 561 | 290040 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 146 | 89667 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 213 | 74749 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99... | - | - | X |
| Cafeterias (722212) |  |  |  |
| All establishments | 26 | 5930 | 81.3 |
| Establishments with average cost per meal of less than \$2.00 | 2 | D | x |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 23 | 5453 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 1 | D | X |
| Establishments with average cost per meal of \$7.00 to \$9.99.... | - | - | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |
| WYOMING |  |  |  |
| Full-service restaurants (722110) |  |  |  |
| All establishments | 548 | 219581 | 73.2 |
| Establishments with average cost per meal of less than \$2.00 | 4 | ${ }^{705}$ | X |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 74 | 6051 | X |
| Establishments with average cost per meal of \$5.00 to \$6.99 | 286 | 110343 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99.... | 114 | 50654 | $\times$ |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 33 | 30967 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99.... | 23 | 12037 | X |
| Establishments with average cost per meal of $\$ 20.00$ to $\$ 29.99 . .$. Establishments with average cost per meal of $\$ 30.00$ or more ... | 9 5 | 4612 4212 | X |

Table 8. Average Cost per Meal for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Geographic area, kind of business (NAICS code), and average cost per meal | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Sales of establishments responding to average cost per meal inquiry as percent of total sales |
| :---: | :---: | :---: | :---: |
| WYOMING-Con. |  |  |  |
| Limited-service restaurants (722211) |  |  |  |
| All establishments | 365 | 175724 | 81.5 |
| Establishments with average cost per meal of less than \$2.00 |  |  |  |
| Establishments with average cost per meal of \$2.00 to \$4.99 | 227 | 105978 | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 95 | 51546 | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 | 14 | 4962 | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | 29 | 13238 | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 |  |  | X |
| Establishments with average cost per meal of \$20.00 to \$29.99. | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - |  |
| Cafeterias (722212) |  |  |  |
| All establishments | 2 | D | D |
| Establishments with average cost per meal of less than \$2.00 | - | - |  |
| Establishments with average cost per meal of \$2.00 to \$4.99.. | - | - | X |
| Establishments with average cost per meal of $\$ 5.00$ to $\$ 6.99$ | 2 | D | X |
| Establishments with average cost per meal of \$7.00 to \$9.99 ... | - |  | X |
| Establishments with average cost per meal of \$10.00 to \$14.99 | - | - | X |
| Establishments with average cost per meal of \$15.00 to \$19.99 | - | - | X |
| Establishments with average cost per meal of \$20.00 to \$29.99 | - | - | X |
| Establishments with average cost per meal of \$30.00 or more | - | - | X |

Table 9. Number of Guestrooms for the United States and States: 1997
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Guestrooms as of December 31 (number) | Sales of establishments reporting number of guestrooms as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | UNITED STATES |  |  |  |  |
| 7211 | Traveler accommodation.. | 47079 | 94965838 | 3547234 | 77.7 |
| 72111 | Hotels (except casino hotels) \& motels | 43188 | 73450881 | 3359281 | 76.5 |
| 72112 | Casino hotels | 257 | 20652442 | 137296 | 81.9 |
| 72119 | Other traveler accommodation. | 3634 | 862515 | 50657 | 78.3 |
| 7213 | Rooming \& boarding houses | '3 485 | '756 675 | 88954 | 60.5 |
|  | ALABAMA |  |  |  |  |
| $\begin{aligned} & 7211 \\ & 72111 \end{aligned}$ | Traveler accommodation............. Hotels (except casino hotels) \& motels | 617 607 | 577430 575178 | 43333 <br> 43082 | 76.4 |
| 72119 | Other traveler accommodation........ | 10 | 2252 | 251 | 65.6 |
| 7213 | Rooming \& boarding houses | 58 | 12668 | 1411 | 60.8 |
|  | ALASKA |  |  |  |  |
| 7211 | Traveler accommodation. Hotels (except casino hotels) \& motels | 281 233 | 292323 286987 | 12931 12614 | 73.1 72.8 |
| 72119 | Other traveler accommodation....... | 48 | 5836 | + 317 | 89.0 |
| 7213 | Rooming \& boarding houses | 7 | 4743 | 285 | 90.0 |
|  | ARIZONA |  |  |  |  |
| 7211 | Traveler accommodation. | 917 | 2084135 | 73720 | 72.4 |
| 72111 | Hotels (except casino hotels) \& motels | 854 | 1992636 | 72547 | 73.6 |
| $\begin{aligned} & 72112 \\ & 72119 \end{aligned}$ | Casino hotels Other traveler accommodation. | 61 | D | D | D |
| 7213 | Rooming \& boarding houses | 32 | 7587 | 1046 | 67.5 |
|  | ARKANSAS |  |  |  |  |
| 7211 | Traveler accommodation. | 596 | 368241 | 32110 | 70.8 |
| 72111 | Hotels (except casino hotels) \& motels | 548 | 361852 | 31532 | 70.6 |
| 72119 | Other traveler accommodation....... | 48 | 6389 | 578 | 80.4 |
| 7213 | Rooming \& boarding houses | 19 | 4947 | 804 | 66.6 |
|  | CALIFORNIA |  |  |  |  |
| 7211 | Traveler accommodation.. | 5165 | 10685043 | 406440 | 74.9 |
| 72111 | Hotels (except casino hotels) \& motels Casino hotels . ................... | 4776 | 10541266 | 399447 | 74.9 |
| $72119$ | Casino hotels $\ldots$.........alio...... | 388 | D | D | D |
| 7213 | Rooming \& boarding houses | 406 | 82511 | 8809 | 62.0 |
|  | COLORADO |  |  |  |  |
| 7211 | Traveler accommodation. | 1235 | 2018086 | 81163 | 70.0 |
| 72111 | Hotels (except casino hotels) \& motels | 1073 | 1808594 | 78236 | 70.3 |
| 72112 | Casino hotels | 14 | 175558 | 924 | 65.5 |
| 72119 | Other traveler accommodation. | 148 | 33934 | 2003 | 81.6 |
| 7213 | Rooming \& boarding houses | 53 | 9517 | 1102 | 65.3 |
|  | CONNECTICUT |  |  |  |  |
| 7211 | Traveler accommodation.. | 302 | 579275 | 27964 | 75.5 |
| 72111 | Hotels (except casino hotels) \& motels | 284 | 572232 | 27622 | 75.3 |
| 72119 | Other traveler accommodation..... | 18 | 7043 | 342 | 93.8 |
| 7213 | Rooming \& boarding houses | 20 | 4617 | 408 | 78.0 |
|  | DELAWARE |  |  |  |  |
| 7211 | Traveler accommodation. | 128 | 141078 | 7588 | 79.8 |
| 72111 | Hotels (except casino hotels) \& motels Other traveler accommodation........ | 122 6 | 138475 2603 | 7500 88 | 79.4 100.0 |
| 7213 | Rooming \& boarding houses | 2 | D | D | D |
|  | DISTRICT OF COLUMBIA |  |  |  |  |
| 7211 | Traveler accommodation.. | 103 | 1076288 | 21733 | 82.2 |
| 72111 | Hotels (except casino hotels) \& motels | 103 | 1076288 | 21733 | 82.2 |
| 7213 | Rooming \& boarding houses | 11 | 5128 | 588 | 80.7 |
|  | FLORIDA |  |  |  |  |
| 7211 | Traveler accommodation.............. | 3210 | 8522534 | 300279 | 80.9 |
| 72111 | Hotels (except casino hotels) \& motels | 3089 | 8479059 | 297807 |  |
| 72112 72119 | Casino hotels . . . . . . . . . . . . . . . | 119 | D | D | D |
|  |  |  | D | D | D |
| 7213 | Rooming \& boarding houses | 140 | 34541 | 4188 | 48.3 |
|  | GEORGIA |  |  |  |  |
| 7211 | Traveler accommodation.. | 1411 | 2220513 | 116172 | 72.9 |
| 72111 | Hotels (except casino hotels) \& motels | 1346 | 2204559 | 115375 | 72.9 |
| 72119 | Other traveler accommodation... | 65 | 15954 | 797 | 77.5 |
| 7213 | Rooming \& boarding houses | 60 | 11970 | 1708 | 67.7 |
|  | HAWAII * |  |  |  |  |
| 7211 | Traveler accommodation. | 294 | 3024571 | 64429 | 89.0 |
| 72111 | Hotels (except casino hotels) \& motels | 280 | 3020867 | 64263 | 89.0 |
| 72119 | Other traveler accommodation....... | 14 | 3704 | 166 | 94.4 |
| 7213 | Rooming \& boarding houses | 9 | 1729 | 255 | 92.5 |

Table 9. Number of Guestrooms for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 9. Number of Guestrooms for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Guestrooms as of December 31 (number) | Sales of establishments reporting number of guestrooms as percent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | MISSISSIPPI |  |  |  |  |
| 7211 | Traveler accommodation. | 513 | 1338213 | 34512 | 88.2 |
| 72111 | Hotels (except casino hotels) \& motels | 464 | 337477 | 30249 | 71.7 |
| 72112 | Casino hotels ............... | 11 | 994272 | 3895 | 93.6 |
| 72119 | Other traveler accommodation. | 38 | 6464 | 368 | 85.7 |
| 7213 | Rooming \& boarding houses | 40 | 9144 | 1286 | 68.6 |
|  | MISSOURI |  |  |  |  |
| 7211 | Traveler accommodation. | 1076 | D | D | D |
| 72111 | Hotels (except casino hotels) \& motels | 994 | D | D | D |
| 72112 | Casino hotels. | 3 | D | D | D |
| 72119 | Other traveler accommodation. | 79 | D | D | D |
| 7213 | Rooming \& boarding houses | 89 | D | D | D |
|  | MONTANA |  |  |  |  |
| 7211 | Traveler accommodation.. | 524 | 298576 | 21937 | 74.0 |
| 72111 | Hotels (except casino hotels) \& motels | 487 | 284694 | 21146 | 73.1 |
| 72112 | Casino hotels ..... | ${ }^{6}$ | 11656 | 578 | 96.5 |
| 72119 | Other traveler accommodation. | 31 | 2226 | 213 | 67.8 |
| 7213 | Rooming \& boarding houses | 28 | 2990 | 540 | 46.8 |
|  | NEBRASKA |  |  |  |  |
| 7211 | Traveler accommodation.. | 377 | 268520 | 21044 | 77.0 |
| 72111 | Hotels (except casino hotels) \& motels | 363 14 | 266691 | 20923 | 76.8 |
| 72119 | Other traveler accommodation....... | 14 | 1829 | 121 | 91.6 |
| 7213 | Rooming \& boarding houses | 43 | 8057 | 1191 | 59.9 |
|  | NEVADA |  |  |  |  |
| 7211 | Traveler accommodation............ | 554 | 13339474 | 131220 | 81.9 |
| 72111 | Hotels (except casino hotels) \& motels | 377 |  | 105 | D |
| $\begin{aligned} & 72112 \\ & 72119 \end{aligned}$ | Casino hotels $\ldots$..........t...... | 170 | 12993478 | 105935 D | 82.2 |
| 7213 | Rooming \& boarding houses | 16 | 4552 | 368 | 87.8 |
|  | NEW HAMPSHIRE |  |  |  |  |
| 7211 | Traveler accommodation.. | 420 | 311751 | 16715 | 65.0 |
| 72111 | Hotels (except casino hotels) \& motels | 314 | 291224 | 15221 | 64.4 |
| 72119 | Other traveler accommodation......... | 106 | 20527 | 1494 | 74.1 |
| 7213 | Rooming \& boarding houses | 11 | 3478 | 256 | 79.9 |
|  | NEW JERSEY |  |  |  |  |
| 7211 | Traveler accommodation. | 1153 | 6145934 | 89548 | 77.0 |
| 72111 | Hotels (except casino hotels) \& motels | 1065 | 1531870 | 71330 | 82.6 |
| 72112 | Casino hotels ...................... | 12 | 4595342 | 17195 | 75.3 |
| 72119 | Other traveler accommodation. | 76 | 18722 | 1023 | 62.7 |
| 7213 | Rooming \& boarding houses | 83 | 18260 | 2110 | 28.1 |
|  | NEW MEXICO |  |  |  |  |
| 7211 | Traveler accommodation............... | 670 | 548904 | 35904 | 73.8 |
| 72111 | Hotels (except casino hotels) \& motels | 596 | 535127 | 35207 | 73.2 |
| 72119 | Other traveler accommodation......... | 74 | 13777 | 697 | 95.3 |
| 7213 | Rooming \& boarding houses | 10 | 1253 | 251 | 79.2 |
|  | NEW YORK |  |  |  |  |
| 7211 | Traveler accommodation.............. | 1922 | 5246625 | 164706 | 75.2 |
| 72111 | Hotels (except casino hotels) \& motels | 1766 | 5201566 | 161671 | 75.3 |
| 72119 | Other traveler accommodation...... | 156 | 45059 | 3035 | 65.5 |
| 7213 | Rooming \& boarding houses | '264 | '90 186 | 10158 | 71.4 |
|  | NORTH CAROLINA |  |  |  |  |
| 7211 | Traveler accommodation............. | 1521 | 1605205 | 100543 | 73.3 |
| 72111 | Hotels (except casino hotels) \& motels Other traveler accommodation........ | 1376 145 | 1564923 40282 | 98405 2138 | 72.9 87.1 |
| 7213 | Rooming \& boarding houses | 80 | 22344 | 1865 | 77.6 |
|  | NORTH DAKOTA |  |  |  |  |
| 7211 | Traveler accommodation.............. | 233 | D | D | D |
| 72111 72119 | Hotels (except casino hotels) \& motels Other traveler accommodation........ | 231 2 | 148126 | 14778 D | 75.4 |
| 7213 | Rooming \& boarding houses | 25 | 2265 | 440 | 72.8 |
|  | OHIO |  |  |  |  |
| 7211 | Traveler accommodation. | 1159 | 1572459 | 92063 | 79.0 |
| 72111 | Hotels (except casino hotels) \& motels | 1099 | 1564284 | 91339 | 79.1 |
| 72119 | Other traveler accommodation......... | 60 | 8175 | 724 | 68.7 |
| 7213 | Rooming \& boarding houses | 155 | 36839 | 3544 | 72.2 |

Table 9. Number of Guestrooms for the United States and States: 1997-Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 9. Number of Guestrooms for the United States and States: 1997-Con.

| NAICS code | Geographic area and kind of business | Establishments (number) | $\begin{gathered} \text { Sales } \\ (\$ 1,000) \end{gathered}$ | Guestrooms as of December 31 (number) | Sales of establishments reporting number of guestrooms as percent of total sales ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | WISCONSIN |  |  |  |  |
| 7211 | Traveler accommodation. | 1184 | 1087970 | 61612 | 82.4 |
| 72111 | Hotels (except casino hotels) \& motels | 1063 | 959541 | 60135 | 82.4 |
| 72112 | Casino hotels |  |  |  | D |
| 72119 | Other traveler accommodation. | 119 | D | D |  |
| 7213 | Rooming \& boarding houses | 58 | 8250 | 1151 | 65.4 |
|  | WYOMING |  |  |  |  |
| 7211 | Traveler accommodation.. | 387 | 309524 | 21506 | 69.5 |
| 72111 | Hotels (except casino hotels) \& motels | 371 | 306134 | 21343 | 69.1 |
| 72119 | Other traveler accommodation........ | 16 | 3390 | 163 | 98.7 |
| 7213 | Rooming \& boarding houses | 15 | 2238 | 364 | 60.3 |

[^5]
## Appendix A. <br> Explanation of Terms

## ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

## NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes
were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

## NUMBER OF FIRMS

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

## NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

## SALES, RECEIPTS, OR REVENUE ESTIMATED

 (PERCENT)Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

## SALES, RECEIPTS, OR REVENUE FROM

 ADMINISTRATIVE RECORDS (PERCENT)Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B. NAICS Codes, Titles, and Descriptions 

## 72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

## 721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

## 7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111 , Hotels (except Casino Hotels) and Motels; 72112 , Casino Hotels; and 72119 , Other Traveler Accomodation.

## 72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

## 721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

7011 (pt) Motels
7011 (pt) Motor hotels
7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
7011 (pt) Hotels with less than 25 guestrooms
7041 (pt) Organization hotels

## 7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing shortterm lodging.

## 7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

## 7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

## 7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

## 7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

## 72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

## 721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

## 7011 (pt) Casino hotels

## 72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

## 721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

> 7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more
> 7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

## 7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

## 7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

## 721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

## 7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

## 72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

## 721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

## 721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

## 7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

## 72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

## 721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

## 7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

## 7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

## 7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

## 722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limitedservice eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

## 7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

## 72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide
this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

## 722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

## 7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

## 72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

## 722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

## 722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style
serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

## 722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

## 5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises
5461 (pt) Donut shops, no baking on premises
5812 (pt) Ice cream and soft serve shops
5812 (pt) Frozen yogurt shops
5812 (pt) Bagel shops
5812 (pt) Coffee shops
5812 (pt) Other snack and nonalcoholic beverage bars

## 7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

## 7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

## 7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

## 72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

## 72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

## 7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

## 7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

## 7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

## 7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

## 7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

## 72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

## 722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of
these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

## 5812 (pt) Foodservice contractors

## 72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

## 722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

## 5812 (pt) Caterers

## 72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

## 722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

## 5963 (pt) Mobile foodservices

## 7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

## 72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

## 722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

## Appendix C. <br> Coverage and Methodology

## MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
b. A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for
less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of $\$ 1,000$ or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

## INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their selfdesignation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industryspecific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in
specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industryspecific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## ESTABLISHMENT AND FIRM SIZE CATEGORIES

Establishment size. Only establishments that operated the entire year have been classified into the various sales and employment size groups used in Tables 4 and 5 of this report. An establishment is classified as "operated for the entire year" if it operated 10 months or more during the year. Data for establishments that reported that they were in operation fewer than 10 months are separately summarized as "not operated for the entire year."

Firm size. Only firms that operated the entire year have been classified into the various sales size groups used in Table 7 of this report. A firm may be either a singleestablishment (single-unit) firm or a multiestablishment (multiunit) firm. A single-unit firm is a firm with only one establishment engaged in economic activities. A multiunit firm is a firm with two establishments or more engaged in economic activities. A multiunit firm may, however, operate only one establishment classified in accommodation or foodservices. Firm size groups are based on aggregate data for all establishments operated by the same firm in the kind-of-business classification, group, or total for which data are presented. For example, a firm operates three establishments: a rooming and boarding house (NAICS 7213), a full-service restaurant (NAICS 7221), and a drinking place (NAICS 7224). At each of the three most detailed levels of classification, each of the establishments is a single establishment operated by a multiunit firm. At the foodservices and drinking places sub-sector level (NAICS 722), it is a two-establishment multiunit firm. At the Accommodation and Foodservices Sector level (NAICS 72), it is a three-establishment multiunit firm. A firm is considered to have "operated for the entire year" if any of its establishments at that NAICS level operated 10 months or more during the year. Data for firms that reported that none of their establishments operated 10 months or more are separately summarized as "not operated for the entire year."

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas 

Not applicable for this report.

## Availability of Data

For the first time, all results of the 1997 Economic Census are available on the U.S. Census Bureau Internet site at www.census.gov and on compact discs (CD-ROMs) for sale by the U.S. Census Bureau. Only selected highlights from the census are published in this report, which is available in print only. For more information, including a description of electronic and printed reports, see the web site or contact the appropriate office listed below:


| Toll-free | E-mail |
| :---: | :---: |
| 800-541-8345 press 1 | rcb@census.gov |
| 800-541-8345 press 3 | scb@census.gov |
| 800-541-8345 press 4 | scb@census.gov |
| 800-541-8345 press 5 | scb@census.gov |
| 800-866-6327 | cci@census.gov |
| 800-541-8345 press 4 | scb@census.gov |
| 800-541-8345 press 8 | ucb@census.gov |
| 800-541-8345 press 7 | fcb@census.gov |
| 800-541-8345 press 4 | scb@census.gov |
| 800-541-8345 press 6 800-201-4647 press 7,2 | scb@census.gov cmn@census.gov |
| 800-541-8345 press 7 | fcb@census.gov |
| 800-541-8345 press 3 800-541-8345 press 7 | scb@census.gov fcb@census.gov |
| 800-201-4647 press 7,2 800-201-4647 press 7,4 800-201-4647 press 7,1 800-201-4647 press 7,3 | cmn@census.gov cmn@census.gov cmn@census.gov cmn@census.gov |
| 800-201-4647 press 7,3 800-201-4647 press 7,1 800-201-4647 press 7,4 800-201-4647 press 7,2 | cmn@census.gov cmn@census.gov cmn@census.gov cmn@census.gov |
| 800-866-6327 | cmi@census.gov |
| 800-541-8345 press 5 | scb@census.gov |
| 800-541-8345 press 3 | scb@census.gov |
| 800-541-8345 press 7 | fcb@census.gov |
| 800-541-8345 press 5 | scb@census.gov |
| 800-541-8345 press 7 | fcb@census.gov |
| 800-541-8345 press 5 | scb@census.gov |
| 800-541-8345 press 1 | rcb@census.gov |
| 800-541-8345 press 8 | ucb@census.gov |
| 800-541-8345 press 8 | ucb@census.gov |
| 800-541-8345 press 8 | ucb@census.gov |
| 800-541-8345 press 2 | wcb@census.gov |


[^0]:    See footnotes at end of table.

[^1]:    See footnotes at end of table.

[^2]:    See footnotes at end of table

[^3]:    See footnotes at end of table

[^4]:    ${ }^{1}$ Based on the number of paid employees for the pay period including March 12.

[^5]:    ${ }^{1}$ These data were computed after excluding sales of establishments not in business December 31, 1997.

