

New Mexico

1997

Issued August 1999

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1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEW MEXICO								
53	Real estate & rental & leasing	1 887	893 887	165 222	38 508	8 844	25.4	12.0
531	Real estate	1 483	584 944	98 515	22 900	5 578	33.0	14.4
5311	Lessors of real estate	748	302 079	38 134	9 223	2 699	30.5	15.5
53111	Lessors of residential buildings & dwellings	312	143 142	19 682	4 930	1 461	27.7	17.6
531110	Lessors of residential buildings & dwellings	312	143 142	19 682	4 930	1 461	27.7	17.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	220	92 518	11 648	2 757	706	37.1	16.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	220	92 518	11 648	2 757	706	37.1	16.6
53113	Lessors of miniwarehouses & self storage units	92	17 356	2 274	516	183	31.2	5.9
531130	Lessors of miniwarehouses & self storage units	92	17 356	2 274	516	183	31.2	5.9
53119	Lessors of other real estate property	124	49 063	4 530	1 020	349	26.4	10.8
531190	Lessors of other real estate property	124	49 063	4 530	1 020	349	26.4	10.8
5312	Offices of real estate agents & brokers	440	191 992	30 237	6 492	1 397	39.2	14.0
53121	Offices of real estate agents & brokers	440	191 992	30 237	6 492	1 397	39.2	14.0
531210	Offices of real estate agents & brokers	440	191 992	30 237	6 492	1 397	39.2	14.0
5313	Activities related to real estate	295	90 873	30 144	7 185	1 482	28.2	11.2
53131	Real estate property managers	161	61 829	18 794	4 732	1 129	26.2	11.0
531311	Residential property managers	107	35 620	12 191	2 987	700	31.3	9.7
531312	Nonresidential property managers	54	26 209	6 603	1 745	429	19.1	12.9
53132	Offices of real estate appraisers	90	20 550	7 938	1 656	234	29.4	7.5
531320	Offices of real estate appraisers	90	20 550	7 938	1 656	234	29.4	7.5
53139	Other activities related to real estate	44	8 494	3 412	797	119	39.7	21.8
531390	Other activities related to real estate	44	8 494	3 412	797	119	39.7	21.8
532	Rental & leasing services	399	304 943	65 995	15 378	3 250	10.9	7.6
5321	Automotive equipment rental & leasing	52	137 128	16 503	4 047	905	.5	1.6
53211	Passenger car rental & leasing	26	92 256	10 091	2 452	692	.4	2.2
532111	Passenger car rental	26	92 256	10 091	2 452	692	.4	2.2
53212	Truck, utility trailer, & RV rental & leasing	26	44 872	6 412	1 595	213	.7	.4
532120	Truck, utility trailer, & RV rental & leasing	26	44 872	6 412	1 595	213	.7	.4
5322	Consumer goods rental	208	60 728	14 862	3 847	1 224	18.8	28.2
53221	Consumer electronics & appliances rental	19	9 195	2 312	582	126	11.2	51.7
532210	Consumer electronics & appliances rental	19	9 195	2 312	582	126	11.2	51.7
53222	Formal wear & costume rental	10	1 412	449	95	40	7.8	—
532220	Formal wear & costume rental	10	1 412	449	95	40	7.8	—
53223	Video tape & disk rental	122	28 094	5 590	1 399	780	26.3	28.5
532230	Video tape & disk rental	122	28 094	5 590	1 399	780	26.3	28.5
53229	Other consumer goods rental	57	22 027	6 511	1 771	278	13.1	19.9
532291	Home health equipment rental	18	9 538	3 539	876	74	6.2	2.7
532292	Recreational goods rental	19	3 692	753	370	108	37.1	21.9
532299	All other consumer goods rental	20	8 797	2 219	525	96	10.6	37.6
5323	General rental centers	53	21 792	4 822	1 151	256	20.2	15.3
53231	General rental centers	53	21 792	4 822	1 151	256	20.2	15.3
532310	General rental centers	53	21 792	4 822	1 151	256	20.2	15.3
5324	Commercial & industrial machinery & equipment rental & leasing	86	85 295	29 808	6 333	865	19.5	.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	48	68 231	25 093	5 241	638	18.6	.1
532412	Construction/mining/forestry machinery & equip rental & leasing	46	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	7	1 014	288	64	13	55.2	—
532420	Office machinery & equipment rental & leasing	7	1 014	288	64	13	55.2	—
53249	Oth commercial/industrial machinery & equipment rental & leasing	31	16 050	4 427	1 028	214	21.1	2.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	31	16 050	4 427	1 028	214	21.1	2.6

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALBUQUERQUE, NM MSA								
53	Real estate & rental & leasing	823	530 786	89 232	20 742	4 808	19.3	11.0
531	Real estate	671	331 553	56 706	12 992	3 074	27.8	14.5
5311	Lessors of real estate	343	177 377	20 957	4 907	1 359	27.3	14.0
53111	Lessors of residential buildings & dwellings	163	93 304	11 322	2 726	812	26.5	13.0
531110	Lessors of residential buildings & dwellings	163	93 304	11 322	2 726	812	26.5	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	84	44 744	6 128	1 382	282	29.9	23.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	84	44 744	6 128	1 382	282	29.9	23.8
53113	Lessors of miniwarehouses & self storage units	52	11 517	1 210	287	109	37.9	7.6
531130	Lessors of miniwarehouses & self storage units	52	11 517	1 210	287	109	37.9	7.6
53119	Lessors of other real estate property	44	27 812	2 297	512	156	21.3	4.5
531190	Lessors of other real estate property	44	27 812	2 297	512	156	21.3	4.5
5312	Offices of real estate agents & brokers	178	100 281	17 693	3 759	734	30.6	18.5
53121	Offices of real estate agents & brokers	178	100 281	17 693	3 759	734	30.6	18.5
531210	Offices of real estate agents & brokers	178	100 281	17 693	3 759	734	30.6	18.5
5313	Activities related to real estate	150	53 895	18 056	4 326	981	24.2	8.9
53131	Real estate property managers	96	41 818	13 399	3 323	834	20.6	6.8
531311	Residential property managers	63	25 780	8 817	2 186	523	24.1	7.3
531312	Nonresidential property managers	33	16 038	4 582	1 137	311	15.0	6.0
53132	Offices of real estate appraisers	38	7 611	3 347	698	96	33.6	12.2
531320	Offices of real estate appraisers	38	7 611	3 347	698	96	33.6	12.2
53139	Other activities related to real estate	16	4 466	1 310	305	51	42.7	23.1
531390	Other activities related to real estate	16	4 466	1 310	305	51	42.7	23.1
532	Rental & leasing services	151	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	26	127 294	14 897	3 661	809	.3	—
53211	Passenger car rental & leasing	13	87 191	9 365	2 264	639	.3	—
532111	Passenger car rental	13	87 191	9 365	2 264	639	.3	—
53212	Truck, utility trailer, & RV rental & leasing	13	40 103	5 532	1 397	170	.1	—
532120	Truck, utility trailer, & RV rental & leasing	13	40 103	5 532	1 397	170	.1	—
5322	Consumer goods rental	73	30 733	7 897	1 947	553	9.9	30.5
53221	Consumer electronics & appliances rental	10	4 620	1 183	285	62	8.3	21.3
532210	Consumer electronics & appliances rental	10	4 620	1 183	285	62	8.3	21.3
53223	Video tape & disk rental	45	13 493	2 730	707	380	12.4	45.6
532230	Video tape & disk rental	45	13 493	2 730	707	380	12.4	45.6
53229	Other consumer goods rental	15	D	D	D	b	D	D
5323	General rental centers	16	D	D	D	b	D	D
53231	General rental centers	16	D	D	D	b	D	D
532310	General rental centers	16	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	36	35 143	8 104	1 734	287	12.9	1.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	15	22 201	4 500	989	133	9.9	—
532412	Construction/mining/forestry machinery & equip rental & leasing	14	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	17	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	17	D	D	D	c	D	D
LAS CRUCES, NM MSA								
53	Real estate & rental & leasing	175	44 792	7 377	1 800	530	31.2	17.4
531	Real estate	148	36 988	5 797	1 419	419	35.8	17.4
5311	Lessors of real estate	81	22 153	2 579	689	239	30.4	24.0
53111	Lessors of residential buildings & dwellings	34	8 186	907	269	93	41.2	49.2
531110	Lessors of residential buildings & dwellings	34	8 186	907	269	93	41.2	49.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	7 114	714	202	52	28.1	12.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	7 114	714	202	52	28.1	12.3
53119	Lessors of other real estate property	22	5 833	779	188	80	22.5	7.1
531190	Lessors of other real estate property	22	5 833	779	188	80	22.5	7.1
5312	Offices of real estate agents & brokers	43	10 527	1 813	409	104	37.8	4.1
53121	Offices of real estate agents & brokers	43	10 527	1 813	409	104	37.8	4.1
531210	Offices of real estate agents & brokers	43	10 527	1 813	409	104	37.8	4.1
5313	Activities related to real estate	24	4 308	1 405	321	76	58.2	15.5
53131	Real estate property managers	10	2 576	732	175	45	70.0	8.3
532	Rental & leasing services	27	7 804	1 580	381	111	9.7	17.8
5322	Consumer goods rental	17	3 370	718	181	59	3.6	38.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA FE, NM MSA								
53	Real estate & rental & leasing	216	122 624	20 452	4 991	921	28.5	14.9
531	Real estate	187	109 856	17 321	4 248	722	28.7	11.4
5311	Lessors of real estate	87	53 693	5 811	1 546	340	32.4	10.7
53111	Lessors of residential buildings & dwellings	24	20 712	3 045	814	167	14.1	15.9
531110	Lessors of residential buildings & dwellings	24	20 712	3 045	814	167	14.1	15.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	36	22 205	1 823	499	111	44.4	4.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	36	22 205	1 823	499	111	44.4	4.5
53119	Lessors of other real estate property	18	8 947	629	142	43	44.7	14.6
531190	Lessors of other real estate property	18	8 947	629	142	43	44.7	14.6
5312	Offices of real estate agents & brokers	58	33 421	4 044	877	146	29.4	10.8
53121	Offices of real estate agents & brokers	58	33 421	4 044	877	146	29.4	10.8
531210	Offices of real estate agents & brokers	58	33 421	4 044	877	146	29.4	10.8
5313	Activities related to real estate	42	22 742	7 466	1 825	236	18.9	13.9
53131	Real estate property managers	22	13 047	3 300	892	133	28.8	22.3
531311	Residential property managers	12	4 922	2 255	527	80	32.3	12.4
531312	Nonresidential property managers	10	8 125	1 045	365	53	26.8	28.4
53132	Offices of real estate appraisers	12	7 894	2 980	650	72	4.8	2.4
531320	Offices of real estate appraisers	12	7 894	2 980	650	72	4.8	2.4
532	Rental & leasing services	29	12 768	3 131	743	199	26.3	44.9
5322	Consumer goods rental	11	3 190	590	170	73	30.6	57.8
AREA OUTSIDE NEW MEXICO METROPOLITAN AREAS								
53	Real estate & rental & leasing	673	195 685	48 161	10 975	2 585	38.6	11.6
531	Real estate	477	106 547	18 691	4 241	1 363	52.7	15.8
5311	Lessors of real estate	237	48 856	8 787	2 081	761	40.4	22.2
53111	Lessors of residential buildings & dwellings	91	20 940	4 408	1 121	389	41.1	27.2
531110	Lessors of residential buildings & dwellings	91	20 940	4 408	1 121	389	41.1	27.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	82	18 455	2 983	674	261	49.1	15.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	82	18 455	2 983	674	261	49.1	15.4
53113	Lessors of miniwarehouses & self storage units	24	2 990	571	108	41	11.8	—
531130	Lessors of miniwarehouses & self storage units	24	2 990	571	108	41	11.8	—
53119	Lessors of other real estate property	40	6 471	825	178	70	26.5	35.8
531190	Lessors of other real estate property	40	6 471	825	178	70	26.5	35.8
5312	Offices of real estate agents & brokers	161	47 763	6 687	1 447	413	64.2	9.1
53121	Offices of real estate agents & brokers	161	47 763	6 687	1 447	413	64.2	9.1
531210	Offices of real estate agents & brokers	161	47 763	6 687	1 447	413	64.2	9.1
5313	Activities related to real estate	79	9 928	3 217	713	189	57.5	15.9
53131	Real estate property managers	33	4 388	1 363	342	117	45.6	19.2
531311	Residential property managers	24	D	D	D	b	D	D
53132	Offices of real estate appraisers	32	4 220	1 379	266	54	68.0	9.7
531320	Offices of real estate appraisers	32	4 220	1 379	266	54	68.0	9.7
53139	Other activities related to real estate	14	1 320	475	105	18	63.6	24.8
531390	Other activities related to real estate	14	1 320	475	105	18	63.6	24.8
532	Rental & leasing services	192	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	18	D	D	D	b	D	D
5322	Consumer goods rental	107	23 435	5 657	1 549	539	31.0	19.7
53223	Video tape & disk rental	61	D	D	D	e	D	D
532230	Video tape & disk rental	61	D	D	D	e	D	D
53229	Other consumer goods rental	35	D	D	D	c	D	D
532291	Home health equipment rental	12	D	D	D	b	D	D
532292	Recreational goods rental	14	D	D	D	b	D	D
5323	General rental centers	25	8 545	1 944	472	100	7.6	3.7
53231	General rental centers	25	8 545	1 944	472	100	7.6	3.7
532310	General rental centers	25	8 545	1 944	472	100	7.6	3.7
5324	Commercial & industrial machinery & equipment rental & leasing	42	D	D	D	e	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	30	44 021	19 273	3 934	450	23.5	.2
532412	Construction/mining/forestry machinery & equip rental & leasing	29	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BERNALILLO COUNTY, NM								
53	Real estate & rental & leasing	751	504 223	84 973	19 719	4 519	18.2	10.3
531	Real estate	616	311 948	54 070	12 353	2 901	26.7	13.8
5311	Lessors of real estate	323	168 928	19 748	4 604	1 273	26.4	14.4
53111	Lessors of residential buildings & dwellings	157	89 255	10 613	2 557	764	27.0	13.5
531110	Lessors of residential buildings & dwellings	157	89 255	10 613	2 557	764	27.0	13.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	79	42 001	5 882	1 323	266	25.6	25.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	79	42 001	5 882	1 323	266	25.6	25.4
53113	Lessors of miniwarehouses & self storage units	44	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	44	D	D	D	b	D	D
53119	Lessors of other real estate property	43	D	D	D	c	D	D
531190	Lessors of other real estate property	43	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	156	91 832	17 094	3 609	679	28.9	15.6
53121	Offices of real estate agents & brokers	156	91 832	17 094	3 609	679	28.9	15.6
531210	Offices of real estate agents & brokers	156	91 832	17 094	3 609	679	28.9	15.6
5313	Activities related to real estate	137	51 188	17 228	4 140	949	23.5	8.9
53131	Real estate property managers	89	40 588	12 995	3 235	818	21.0	6.9
531311	Residential property managers	58	D	D	D	f	D	D
531312	Nonresidential property managers	31	D	D	D	e	D	D
53132	Offices of real estate appraisers	33	D	D	D	b	D	D
531320	Offices of real estate appraisers	33	D	D	D	b	D	D
53139	Other activities related to real estate	15	D	D	D	b	D	D
531390	Other activities related to real estate	15	D	D	D	b	D	D
532	Rental & leasing services	134	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	26	127 294	14 897	3 661	809	.3	—
53211	Passenger car rental & leasing	13	87 191	9 365	2 264	639	.3	—
532111	Passenger car rental	13	87 191	9 365	2 264	639	.3	—
53212	Truck, utility trailer, & RV rental & leasing	13	40 103	5 532	1 397	170	.1	—
532120	Truck, utility trailer, & RV rental & leasing	13	40 103	5 532	1 397	170	.1	—
5322	Consumer goods rental	61	D	D	D	e	D	D
53221	Consumer electronics & appliances rental	10	4 620	1 183	285	62	8.3	21.3
532210	Consumer electronics & appliances rental	10	4 620	1 183	285	62	8.3	21.3
53223	Video tape & disk rental	34	D	D	D	e	D	D
532230	Video tape & disk rental	34	D	D	D	e	D	D
53229	Other consumer goods rental	14	D	D	D	b	D	D
5323	General rental centers	14	D	D	D	b	D	D
53231	General rental centers	14	D	D	D	b	D	D
532310	General rental centers	14	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	33	32 538	7 533	1 609	267	12.1	1.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	12	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	c	D	D
CATRON COUNTY, NM								
53	Real estate & rental & leasing	3	1 647	422	85	22	100.0	—
531	Real estate	3	1 647	422	85	22	100.0	—
CHAVES COUNTY, NM								
53	Real estate & rental & leasing	74	18 605	3 123	696	198	62.9	14.9
531	Real estate	61	14 240	2 018	449	135	80.6	10.5
5311	Lessors of real estate	37	7 738	1 036	231	84	76.9	10.2
53111	Lessors of residential buildings & dwellings	13	2 386	395	83	29	88.1	9.4
531110	Lessors of residential buildings & dwellings	13	2 386	395	83	29	88.1	9.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	4 283	430	100	31	76.1	10.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	4 283	430	100	31	76.1	10.9
5312	Offices of real estate agents & brokers	15	5 162	592	116	35	94.1	5.4
53121	Offices of real estate agents & brokers	15	5 162	592	116	35	94.1	5.4
531210	Offices of real estate agents & brokers	15	5 162	592	116	35	94.1	5.4
532	Rental & leasing services	12	D	D	D	b	D	D
CIBOLA COUNTY, NM								
53	Real estate & rental & leasing	13	4 046	1 177	278	80	25.9	17.5
531	Real estate	9	2 680	950	224	66	36.9	16.7
532	Rental & leasing services	4	1 366	227	54	14	4.3	19.1
COLFAX COUNTY, NM								
53	Real estate & rental & leasing	16	3 026	505	225	49	20.6	34.3
531	Real estate	12	2 532	362	87	18	24.6	39.8
532	Rental & leasing services	4	494	143	138	31	—	5.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CURRY COUNTY, NM								
53	Real estate & rental & leasing	53	9 796	1 792	529	177	47.3	22.3
531	Real estate	35	5 898	844	272	95	64.8	21.5
5311	Lessors of real estate	18	2 791	408	167	65	43.5	38.7
5312	Offices of real estate agents & brokers	11	2 201	266	61	19	78.2	7.7
53121	Offices of real estate agents & brokers	11	2 201	266	61	19	78.2	7.7
531210	Offices of real estate agents & brokers	11	2 201	266	61	19	78.2	7.7
532	Rental & leasing services	18	3 898	948	257	82	20.9	23.6
5322	Consumer goods rental	11	2 390	651	178	65	31.3	32.9
DEBACA COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
DONA ANA COUNTY, NM								
53	Real estate & rental & leasing	175	44 792	7 377	1 800	530	31.2	17.4
531	Real estate	148	36 988	5 797	1 419	419	35.8	17.4
5311	Lessors of real estate	81	22 153	2 579	689	239	30.4	24.0
53111	Lessors of residential buildings & dwellings	34	8 186	907	269	93	41.2	49.2
531110	Lessors of residential buildings & dwellings	34	8 186	907	269	93	41.2	49.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	7 114	714	202	52	28.1	12.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	7 114	714	202	52	28.1	12.3
53119	Lessors of other real estate property	22	5 833	779	188	80	22.5	7.1
531190	Lessors of other real estate property	22	5 833	779	188	80	22.5	7.1
5312	Offices of real estate agents & brokers	43	10 527	1 813	409	104	37.8	4.1
53121	Offices of real estate agents & brokers	43	10 527	1 813	409	104	37.8	4.1
531210	Offices of real estate agents & brokers	43	10 527	1 813	409	104	37.8	4.1
5313	Activities related to real estate	24	4 308	1 405	321	76	58.2	15.5
53131	Real estate property managers	10	2 576	732	175	45	70.0	8.3
532	Rental & leasing services	27	7 804	1 580	381	111	9.7	17.8
5322	Consumer goods rental	17	3 370	718	181	59	3.6	38.3
EDDY COUNTY, NM								
53	Real estate & rental & leasing	58	15 565	3 783	916	217	34.9	4.1
531	Real estate	34	D	D	D	b	D	D
5311	Lessors of real estate	19	3 701	702	160	51	34.4	16.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	2 432	532	127	37	41.0	1.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	2 432	532	127	37	41.0	1.5
532	Rental & leasing services	22	7 230	1 822	452	114	33.3	.2
GRANT COUNTY, NM								
53	Real estate & rental & leasing	31	6 725	1 187	223	89	47.1	26.1
531	Real estate	26	D	D	D	b	D	D
5311	Lessors of real estate	12	2 404	300	48	27	39.2	38.7
5312	Offices of real estate agents & brokers	12	2 774	472	88	27	78.5	15.8
53121	Offices of real estate agents & brokers	12	2 774	472	88	27	78.5	15.8
531210	Offices of real estate agents & brokers	12	2 774	472	88	27	78.5	15.8
532	Rental & leasing services	5	D	D	D	b	D	D
GUADALUPE COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
HIDALGO COUNTY, NM								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
LEA COUNTY, NM								
53	Real estate & rental & leasing	58	43 037	10 460	2 400	360	32.4	6.4
531	Real estate	31	D	D	D	b	D	D
5311	Lessors of real estate	14	3 034	562	156	65	12.5	12.5
53111	Lessors of residential buildings & dwellings	10	2 445	486	134	57	12.9	15.5
531110	Lessors of residential buildings & dwellings	10	2 445	486	134	57	12.9	15.5
532	Rental & leasing services	26	30 858	9 234	2 078	260	23.8	5.8
5324	Commercial & industrial machinery & equipment rental & leasing	15	D	D	D	c	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	25 464	7 638	1 615	183	26.7	.3
532412	Construction/mining/forestry machinery & equip rental & leasing	13	25 464	7 638	1 615	183	26.7	.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LINCOLN COUNTY, NM								
53	Real estate & rental & leasing	53	11 364	1 747	402	129	38.1	15.0
531	Real estate	44	9 977	1 376	276	80	35.8	17.1
5311	Lessors of real estate	14	2 646	359	50	19	19.5	57.5
5312	Offices of real estate agents & brokers	21	6 618	826	191	51	40.1	2.2
53121	Offices of real estate agents & brokers	21	6 618	826	191	51	40.1	2.2
531210	Offices of real estate agents & brokers	21	6 618	826	191	51	40.1	2.2
532	Rental & leasing services	9	1 387	371	126	49	54.4	—
LOS ALAMOS COUNTY, NM								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	14	8 869	1 067	298	46	46.4	22.1
532	Rental & leasing services	2	D	D	D	a	D	D
LUNA COUNTY, NM								
53	Real estate & rental & leasing	13	2 660	541	92	38	16.7	17.8
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	870	161	32	16	D	—
MCKINLEY COUNTY, NM								
53	Real estate & rental & leasing	36	11 674	2 062	453	156	16.5	16.2
531	Real estate	26	5 678	1 278	289	95	24.4	32.3
5311	Lessors of real estate	15	D	D	D	b	D	D
532	Rental & leasing services	10	5 996	784	164	61	9.1	.9
MORA COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
OTERO COUNTY, NM								
53	Real estate & rental & leasing	47	11 821	2 051	501	170	39.7	16.9
531	Real estate	35	9 741	1 533	368	122	34.6	20.3
5311	Lessors of real estate	16	4 512	810	194	64	21.9	28.0
5312	Offices of real estate agents & brokers	11	4 161	508	116	37	49.9	5.0
53121	Offices of real estate agents & brokers	11	4 161	508	116	37	49.9	5.0
531210	Offices of real estate agents & brokers	11	4 161	508	116	37	49.9	5.0
532	Rental & leasing services	12	2 080	518	133	48	63.6	1.2
QUAY COUNTY, NM								
53	Real estate & rental & leasing	12	1 685	397	90	44	65.3	19.0
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RIO ARRIBA COUNTY, NM								
53	Real estate & rental & leasing	15	2 377	437	115	33	30.4	10.9
531	Real estate	8	719	73	10	7	59.9	7.1
532	Rental & leasing services	7	1 658	364	105	26	17.6	12.6
ROOSEVELT COUNTY, NM								
53	Real estate & rental & leasing	11	979	144	26	18	74.6	11.5
531	Real estate	6	498	71	14	8	69.3	22.7
532	Rental & leasing services	5	481	73	12	10	80.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANDOVAL COUNTY, NM								
53	Real estate & rental & leasing	42	18 044	3 094	753	193	30.5	28.3
531	Real estate	35	14 810	2 230	537	126	35.7	29.2
5311	Lessors of real estate	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	4 829	347	84	20	23.5	76.5
53121	Offices of real estate agents & brokers	11	4 829	347	84	20	23.5	76.5
531210	Offices of real estate agents & brokers	11	4 829	347	84	20	23.5	76.5
532	Rental & leasing services	7	3 234	864	216	67	6.7	24.2
SAN JUAN COUNTY, NM								
53	Real estate & rental & leasing	87	35 138	15 291	3 163	495	29.5	4.3
531	Real estate	55	16 014	3 326	744	194	47.6	8.3
5311	Lessors of real estate	31	9 600	1 829	420	129	35.5	13.3
53111	Lessors of residential buildings & dwellings	12	5 350	1 036	241	73	39.8	13.8
531110	Lessors of residential buildings & dwellings	12	5 350	1 036	241	73	39.8	13.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	2 141	441	112	39	33.1	18.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	2 141	441	112	39	33.1	18.8
5312	Offices of real estate agents & brokers	11	4 321	501	96	27	66.5	1.4
53121	Offices of real estate agents & brokers	11	4 321	501	96	27	66.5	1.4
531210	Offices of real estate agents & brokers	11	4 321	501	96	27	66.5	1.4
5313	Activities related to real estate	13	2 093	996	228	38	64.4	—
532	Rental & leasing services	32	19 124	11 965	2 419	301	14.4	1.0
5322	Consumer goods rental	17	2 858	586	134	47	32.7	.7
53223	Video tape & disk rental	11	1 822	293	69	35	32.3	1.1
532230	Video tape & disk rental	11	1 822	293	69	35	32.3	1.1
SAN MIGUEL COUNTY, NM								
53	Real estate & rental & leasing	14	2 848	456	113	53	23.0	54.4
531	Real estate	10	1 180	131	31	14	55.5	29.3
532	Rental & leasing services	4	1 668	325	82	39	—	72.1
SANTA FE COUNTY, NM								
53	Real estate & rental & leasing	200	D	D	D	f	D	D
531	Real estate	173	100 987	16 254	3 950	676	27.1	10.5
5311	Lessors of real estate	78	47 940	5 090	1 316	306	30.2	7.9
53111	Lessors of residential buildings & dwellings	19	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	19	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	21 018	1 494	376	98	41.2	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	21 018	1 494	376	98	41.2	4.8
53119	Lessors of other real estate property	17	D	D	D	b	D	D
531190	Lessors of other real estate property	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	53	30 305	3 698	809	134	28.5	12.0
53121	Offices of real estate agents & brokers	53	30 305	3 698	809	134	28.5	12.0
531210	Offices of real estate agents & brokers	53	30 305	3 698	809	134	28.5	12.0
5313	Activities related to real estate	42	22 742	7 466	1 825	236	18.9	13.9
53131	Real estate property managers	22	13 047	3 300	892	133	28.8	22.3
531311	Residential property managers	12	4 922	2 255	527	80	32.3	12.4
531312	Nonresidential property managers	10	8 125	1 045	365	53	26.8	28.4
53132	Offices of real estate appraisers	12	7 894	2 980	650	72	4.8	2.4
531320	Offices of real estate appraisers	12	7 894	2 980	650	72	4.8	2.4
532	Rental & leasing services	27	D	D	D	c	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
SIERRA COUNTY, NM								
53	Real estate & rental & leasing	15	1 846	423	97	47	72.8	8.4
531	Real estate	12	1 352	303	76	42	62.8	11.5
532	Rental & leasing services	3	494	120	21	5	100.0	—
SOCORRO COUNTY, NM								
53	Real estate & rental & leasing	10	1 458	231	58	26	48.0	—
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TAOS COUNTY, NM								
53	Real estate & rental & leasing	39	7 332	1 424	386	145	65.6	7.7
531	Real estate	29	5 480	1 051	272	105	65.6	10.3
5311	Lessors of real estate	11	2 163	405	122	41	49.7	—
5312	Offices of real estate agents & brokers	12	2 673	410	93	28	81.2	17.7
53121	Offices of real estate agents & brokers	12	2 673	410	93	28	81.2	17.7
531210	Offices of real estate agents & brokers	12	2 673	410	93	28	81.2	17.7
532	Rental & leasing services	10	1 852	373	114	40	65.8	—
TORRANCE COUNTY, NM								
53	Real estate & rental & leasing	6	483	65	14	6	72.5	3.3
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
UNION COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
VALENCIA COUNTY, NM								
53	Real estate & rental & leasing	30	8 519	1 165	270	96	59.0	13.0
531	Real estate	20	4 795	406	102	47	76.7	14.8
5312	Offices of real estate agents & brokers	11	3 620	252	66	35	83.9	14.1
53121	Offices of real estate agents & brokers	11	3 620	252	66	35	83.9	14.1
531210	Offices of real estate agents & brokers	11	3 620	252	66	35	83.9	14.1
532	Rental & leasing services	10	3 724	759	168	49	36.1	10.8

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALAMOGORDO, NM								
53	Real estate & rental & leasing	34	9 949	1 783	439	140	32.3	18.0
531	Real estate	25	D	D	D	c	D	D
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental & leasing services	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALBUQUERQUE, NM								
53	Real estate & rental & leasing	677	480 012	80 627	18 708	4 251	17.0	9.8
531	Real estate	556	291 629	50 596	11 550	2 703	25.5	13.7
5311	Lessors of real estate	287	155 150	18 228	4 256	1 167	25.3	13.7
53111	Lessors of residential buildings & dwellings	148	85 220	10 256	2 440	726	28.2	14.0
531110	Lessors of residential buildings & dwellings	148	85 220	10 256	2 440	726	28.2	14.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	72	37 600	5 249	1 203	246	23.3	22.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	72	37 600	5 249	1 203	246	23.3	22.3
53113	Lessors of miniwarehouses & self storage units	35	7 940	819	188	74	33.3	—
531130	Lessors of miniwarehouses & self storage units	35	7 940	819	188	74	33.3	—
53119	Lessors of other real estate property	32	24 390	1 904	425	121	15.5	3.9
531190	Lessors of other real estate property	32	24 390	1 904	425	121	15.5	3.9
5312	Offices of real estate agents & brokers	140	86 632	15 477	3 247	619	27.9	16.4
53121	Offices of real estate agents & brokers	140	86 632	15 477	3 247	619	27.9	16.4
531210	Offices of real estate agents & brokers	140	86 632	15 477	3 247	619	27.9	16.4
5313	Activities related to real estate	129	49 847	16 891	4 047	917	22.0	9.2
53131	Real estate property managers	84	39 350	12 698	3 152	789	19.3	7.1
531311	Residential property managers	53	D	D	D	e	D	D
531312	Nonresidential property managers	31	D	D	D	e	D	D
53132	Offices of real estate appraisers	31	D	D	D	b	D	D
531320	Offices of real estate appraisers	31	D	D	D	b	D	D
53139	Other activities related to real estate	14	D	D	D	b	D	D
531390	Other activities related to real estate	14	D	D	D	b	D	D
532	Rental & leasing services	121	188 383	30 031	7 158	1 548	3.9	3.7
5321	Automotive equipment rental & leasing	26	127 294	14 897	3 661	809	.3	—
53211	Passenger car rental & leasing	13	87 191	9 365	2 264	639	.3	—
532111	Passenger car rental	13	87 191	9 365	2 264	639	.3	—
53212	Truck, utility trailer, & RV rental & leasing	13	40 103	5 532	1 397	170	.1	—
532120	Truck, utility trailer, & RV rental & leasing	13	40 103	5 532	1 397	170	.1	—
5322	Consumer goods rental	55	24 923	6 684	1 641	416	10.2	25.3
53223	Video tape & disk rental	32	9 490	1 802	469	261	12.3	41.8
532230	Video tape & disk rental	32	9 490	1 802	469	261	12.3	41.8
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	12	4 154	1 153	294	67	19.1	5.4
53231	General rental centers	12	4 154	1 153	294	67	19.1	5.4
532310	General rental centers	12	4 154	1 153	294	67	19.1	5.4
5324	Commercial & industrial machinery & equipment rental & leasing	28	32 012	7 297	1 562	256	11.4	1.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	20 105	4 012	885	121	7.8	—
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	14	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	14	D	D	D	c	D	D
ARTESIA, NM								
53	Real estate & rental & leasing	16	3 964	579	127	54	56.4	1.1
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
AZTEC, NM								
53	Real estate & rental & leasing	3	465	94	21	4	—	18.1
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BAYARD, NM								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BELÉN, NM								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	3	835	193	39	15	D	—
BERNALILLO, NM								
53	Real estate & rental & leasing	7	806	149	38	20	47.0	39.3
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BLOOMFIELD, NM								
53	Real estate & rental & leasing	9	2 024	494	110	32	23.5	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
BOSQUE FARMS, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
CARLSBAD, NM								
53	Real estate & rental & leasing	36	9 046	2 528	624	132	35.3	6.5
531	Real estate	24	5 236	1 431	284	71	37.0	10.9
5311	Lessors of real estate	14	D	D	D	b	D	D
532	Rental & leasing services	11	D	D	D	b	D	D
CLOVIS, NM								
53	Real estate & rental & leasing	51	D	D	D	c	D	D
531	Real estate	35	5 898	844	272	95	64.8	21.5
5311	Lessors of real estate	18	2 791	408	167	65	43.5	38.7
5312	Offices of real estate agents & brokers	11	2 201	266	61	19	78.2	7.7
53121	Offices of real estate agents & brokers	11	2 201	266	61	19	78.2	7.7
531210	Offices of real estate agents & brokers	11	2 201	266	61	19	78.2	7.7
532	Rental & leasing services	16	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
CORRALES, NM *								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CORRALES, NM (BERNALILLO COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CORRALES, NM (SANDOVAL COUNTY PART) *								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
DEMING, NM								
53	Real estate & rental & leasing	12	D	D	D	b	D	D
531	Real estate	10	1 790	380	60	22	20.5	26.5
532	Rental & leasing services	2	D	D	D	a	D	D
ESPANOLA, NM *								
53	Real estate & rental & leasing	7	1 776	366	100	25	22.6	9.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
ESPANOLA, NM (RIO ARRIBA COUNTY PART) *								
53	Real estate & rental & leasing	7	1 776	366	100	25	22.6	9.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
EUNICE, NM								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	3	166	20	9	4	39.2	60.8
532	Rental & leasing services	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FARMINGTON, NM								
53	Real estate & rental & leasing	62	29 364	14 018	2 885	403	25.3	4.7
531	Real estate	45	13 391	2 662	598	137	43.5	9.1
5311	Lessors of real estate	22	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	10	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	10	D	D	D	b	D	D
5313	Activities related to real estate	13	2 093	996	228	38	64.4	—
532	Rental & leasing services	17	15 973	11 356	2 287	266	10.0	1.1
GALLUP, NM								
53	Real estate & rental & leasing	32	11 270	2 018	445	139	17.1	16.3
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	13	2 616	421	90	28	15.3	55.6
532	Rental & leasing services	8	D	D	D	b	D	D
GRANTS, NM								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
HOBBS, NM								
53	Real estate & rental & leasing	38	34 269	8 201	1 805	279	36.6	7.3
531	Real estate	18	9 377	994	248	78	68.1	7.5
532	Rental & leasing services	20	24 892	7 207	1 557	201	24.8	7.2
5324	Commercial & industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
LAS CRUCES, NM								
53	Real estate & rental & leasing	138	40 576	6 397	1 557	448	29.7	18.3
531	Real estate	118	33 182	4 922	1 203	353	34.6	18.1
5311	Lessors of real estate	62	19 470	2 264	622	194	28.3	26.7
53111	Lessors of residential buildings & dwellings	29	7 572	866	261	89	39.9	51.5
531110	Lessors of residential buildings & dwellings	29	7 572	866	261	89	39.9	51.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	D	D	D	b	D	D
53119	Lessors of other real estate property	13	4 042	561	138	45	13.0	10.2
531190	Lessors of other real estate property	13	4 042	561	138	45	13.0	10.2
5312	Offices of real estate agents & brokers	35	9 724	1 489	317	90	36.9	3.4
53121	Offices of real estate agents & brokers	35	9 724	1 489	317	90	36.9	3.4
531210	Offices of real estate agents & brokers	35	9 724	1 489	317	90	36.9	3.4
5313	Activities related to real estate	21	3 988	1 169	264	69	59.3	12.3
53131	Real estate property managers	10	2 576	732	175	45	70.0	8.3
532	Rental & leasing services	20	7 394	1 475	354	95	8.0	18.8
5322	Consumer goods rental	11	D	D	D	b	D	D
LAS VEGAS, NM								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	4	1 668	325	82	39	—	72.1
LORDSBURG, NM								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
LOS LUNAS, NM								
53	Real estate & rental & leasing	16	5 269	671	168	51	68.6	8.4
531	Real estate	12	3 741	282	71	31	83.8	7.3
532	Rental & leasing services	4	1 528	389	97	20	31.3	11.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOS RANCHOS DE ALBUQUERQUE, NM								
53	Real estate & rental & leasing	15	D	D	D	b	D	D
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LOVINGTON, NM								
53	Real estate & rental & leasing	11	3 723	650	255	41	7.3	3.8
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
PORTALES, NM								
53	Real estate & rental & leasing	10	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	5	481	73	12	10	80.0	—
RATON, NM								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RIO RANCHO, NM *								
53	Real estate & rental & leasing	25	16 073	2 513	598	151	34.7	29.6
531	Real estate	21	13 055	1 727	404	96	42.7	30.4
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	4	3 018	786	194	55	—	25.9
RIO RANCHO, NM (BERNALILLO COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
RIO RANCHO, NM (SANDOVAL COUNTY PART) *								
53	Real estate & rental & leasing	24	D	D	D	c	D	D
531	Real estate	20	D	D	D	b	D	D
532	Rental & leasing services	4	3 018	786	194	55	—	25.9
ROSWELL, NM								
53	Real estate & rental & leasing	72	D	D	D	c	D	D
531	Real estate	60	D	D	D	c	D	D
5311	Lessors of real estate	36	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	13	2 386	395	83	29	88.1	9.4
531110	Lessors of residential buildings & dwellings	13	2 386	395	83	29	88.1	9.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	4 283	430	100	31	76.1	10.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	4 283	430	100	31	76.1	10.9
5312	Offices of real estate agents & brokers	15	5 162	592	116	35	94.1	5.4
53121	Offices of real estate agents & brokers	15	5 162	592	116	35	94.1	5.4
531210	Offices of real estate agents & brokers	15	5 162	592	116	35	94.1	5.4
532	Rental & leasing services	11	D	D	D	b	D	D
RUIDOSO, NM								
53	Real estate & rental & leasing	47	10 445	1 664	391	124	40.4	16.1
531	Real estate	40	D	D	D	b	D	D
5311	Lessors of real estate	12	D	D	D	a	D	D
5312	Offices of real estate agents & brokers	20	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	20	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	20	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA FE, NM								
53	Real estate & rental & leasing	174	99 907	18 062	4 407	798	26.5	14.4
531	Real estate	152	88 011	15 169	3 716	622	27.1	10.0
5311	Lessors of real estate	64	36 441	4 217	1 127	263	31.0	8.6
53111	Lessors of residential buildings & dwellings	16	10 644	2 202	606	128	10.1	12.5
531110	Lessors of residential buildings & dwellings	16	10 644	2 202	606	128	10.1	12.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	20 113	1 429	369	94	41.6	5.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	20 113	1 429	369	94	41.6	5.0
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	49	29 135	3 520	776	127	28.5	9.7
53121	Offices of real estate agents & brokers	49	29 135	3 520	776	127	28.5	9.7
531210	Offices of real estate agents & brokers	49	29 135	3 520	776	127	28.5	9.7
5313	Activities related to real estate	39	22 435	7 432	1 813	232	19.2	12.7
53131	Real estate property managers	21	D	D	D	c	D	D
531311	Residential property managers	11	D	D	D	b	D	D
531312	Nonresidential property managers	10	8 125	1 045	365	53	26.8	28.4
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental & leasing services	22	11 896	2 893	691	176	22.1	47.3
SILVER CITY, NM								
53	Real estate & rental & leasing	25	5 460	979	196	76	45.0	25.1
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	11	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	11	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
SOCORRO, NM								
53	Real estate & rental & leasing	9	D	D	D	b	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SUNLAND PARK, NM								
53	Real estate & rental & leasing	3	281	122	29	7	D	-
531	Real estate	3	281	122	29	7	D	-
TAOS, NM								
53	Real estate & rental & leasing	22	4 665	818	209	86	80.9	-
531	Real estate	17	3 536	605	156	64	87.9	-
532	Rental & leasing services	5	1 129	213	53	22	58.9	-
TRUTH OR CONSEQUENCES, NM								
53	Real estate & rental & leasing	8	1 112	277	68	39	65.0	3.7
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
TUCUMCARI, NM								
53	Real estate & rental & leasing	8	1 528	382	88	41	66.1	18.5
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
TULAROSA, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF BERNALILLO COUNTY, NM								
53	Real estate & rental & leasing	57	20 635	3 728	844	221	38.5	21.7
531	Real estate	45	D	D	D	c	D	D
5311	Lessors of real estate	26	11 132	1 192	262	89	34.7	23.4
5312	Offices of real estate agents & brokers	14	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	14	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	14	D	D	D	b	D	D
532	Rental & leasing services	11	D	D	D	b	D	D
BALANCE OF CATRON COUNTY, NM								
53	Real estate & rental & leasing	3	1 647	422	85	22	100.0	—
531	Real estate	3	1 647	422	85	22	100.0	—
BALANCE OF CHAVES COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF CIBOLA COUNTY, NM								
53	Real estate & rental & leasing	3	D	D	D	b	D	D
531	Real estate	2	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF COLFAX COUNTY, NM								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
BALANCE OF CURRY COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF DEBACA COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF DONA ANA COUNTY, NM								
53	Real estate & rental & leasing	34	3 935	858	214	75	45.1	10.2
531	Real estate	27	3 525	753	187	59	45.8	11.3
5311	Lessors of real estate	17	D	D	D	b	D	D
532	Rental & leasing services	7	410	105	27	16	39.3	—
BALANCE OF EDDY COUNTY, NM								
53	Real estate & rental & leasing	6	2 555	676	165	31	—	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BALANCE OF GRANT COUNTY, NM								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF GUADALUPE COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF LEA COUNTY, NM								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY, NM								
53	Real estate & rental & leasing	6	919	83	11	5	11.4	2.4
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF LOS ALAMOS COUNTY, NM								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	14	8 869	1 067	298	46	46.4	22.1
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF LUNA COUNTY, NM								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MCKINLEY COUNTY, NM								
53	Real estate & rental & leasing	4	404	44	8	17	—	12.6
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF MORA COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF OTERO COUNTY, NM								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF QUAY COUNTY, NM								
53	Real estate & rental & leasing	4	157	15	2	3	57.3	23.6
531	Real estate	4	157	15	2	3	57.3	23.6
BALANCE OF RIO ARRIBA COUNTY, NM								
53	Real estate & rental & leasing	8	601	71	15	8	53.4	16.6
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ROOSEVELT COUNTY, NM								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SANDOVAL COUNTY, NM								
53	Real estate & rental & leasing	8	1 701	433	98	18	30.3	—
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF SAN JUAN COUNTY, NM								
53	Real estate & rental & leasing	13	3 285	685	147	56	75.4	1.5
531	Real estate	5	2 061	491	116	44	80.0	1.5
532	Rental & leasing services	8	1 224	194	31	12	67.8	1.6
BALANCE OF SAN MIGUEL COUNTY, NM								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SANTA FE COUNTY, NM								
53	Real estate & rental & leasing	26	D	D	D	b	D	D
531	Real estate	21	12 976	1 085	234	54	27.1	13.6
5311	Lessors of real estate	14	11 499	873	189	43	27.9	5.7
532	Rental & leasing services	5	D	D	D	a	D	D
BALANCE OF SIERRA COUNTY, NM								
53	Real estate & rental & leasing	7	734	146	29	8	84.5	15.5
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF SOCORRO COUNTY, NM								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF TAOS COUNTY, NM								
53	Real estate & rental & leasing	17	2 667	606	177	59	39.0	21.2
531	Real estate	12	1 944	446	116	41	25.1	29.1
532	Rental & leasing services	5	723	160	61	18	76.5	—
BALANCE OF TORRANCE COUNTY, NM								
53	Real estate & rental & leasing	6	483	65	14	6	72.5	3.3
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF UNION COUNTY, NM								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF VALENCIA COUNTY, NM								
53	Real estate & rental & leasing	7	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	1 361	177	32	14	D	17.0

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

NEW MEXICO

Corrales is in Bernalillo and Sandoval Counties.

Espanola is in Rio Arriba and Sante Fe Counties.

Rio Rancho is in Bernalillo and Sandoval Counties;
it annexed into Bernalillo County in January 1994.

Appendix E. Metropolitan Areas

NEW MEXICO

Albuquerque, NM MSA

Bernalillo County, NM

Sandoval County, NM

Valencia County, NM

Las Cruces, NM MSA

Dona Ana County, NM

Santa Fe, NM MSA

Los Alamos County, NM

Santa Fe County, NM

