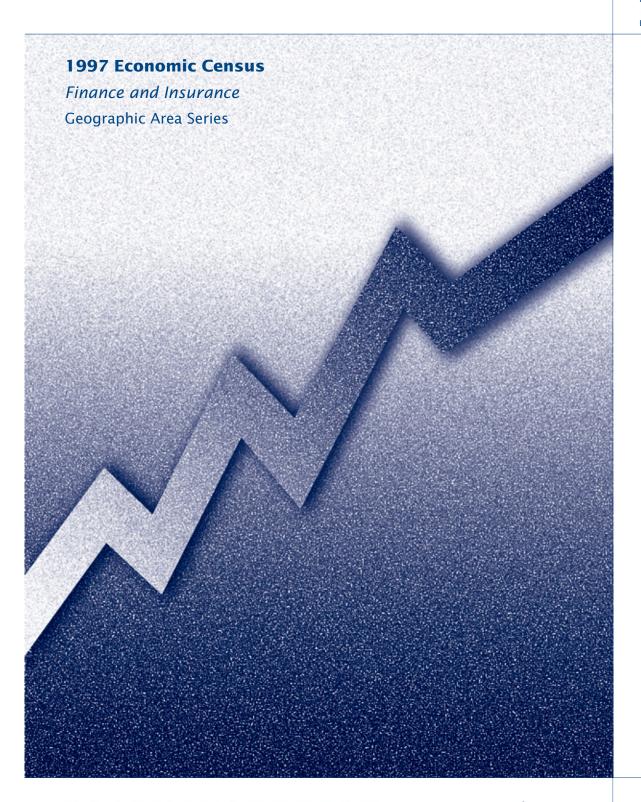
Florida 1997

ssued January 2000

EC97F52A-FL



# USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



#### ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Finance and Insurance sector.

Service Sector Statistics Division prepared this report. Bobby E. Russell, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of Steven M. Roman, Chief, Utilities and Financial Census Branch, assisted by Faye A. Jacobs and Laurie G. Torene. Primary staff assistance was provided by Vannah L. Beatty, Diane Carodiskey-Beeson, Robert S. Benedik, Sandra K. Creech, Michael J. Garger, Andrew N. Lampton, Juan P. Matias, Kathryn H. Miller, Susan K. Pozzanghera, William R. Samples, and Charles T. Spradlin.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. Shirin A. Ahmed, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of Dennis L. Shoemaker, Chief, Census Processing Branch, assisted by John D. Ward. Primary staff assistance was provided by Sonya P. Curcio, Richard W. Graham, and Cheryl E. Merkle. The Economic Product Team, with primary contributions from Andrew W. Hait and Jennifer E. Lins, was responsible for the development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty,** Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, Charles P. Pautler Jr., Chief, developed and coordinated the computer processing systems. Martin S. Harahush, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. Robert S. Jewett and Barbara L. Lambert provided special computer programming. William C. Wester, Chief, Services Branch, assisted by Robert A. Hill, Dennis P. Kelly, and Jeffrey S. Rosen, supervised the preparation of the computer programs. Additional programming assistance was provided by Donell D. Barnes, Daniel C. Collier, Gilbert J. Flodine, David Hiller, Leatrice D. Hines, William D. McClain, Jay L. Norris, Sarah J. Presley, and Michael A. Sendelbach.

Computer Services Division, **Debra D. Williams,** Chief, performed the computer processing.

Kim D. Ottenstein, Margaret A. Smith, and Laurene V. Qualls of the Administrative and Customer Services Division, Walter C. Odom, Chief, provided publications and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by Michael G. Garland, Assistant Chief, and Gary J. Lauffer, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

ssued January 2000

EC97F52A-FL

# **1997 Economic Census**

Finance and Insurance
Geographic Area Series





U.S. Department of Commerce
William M. Daley,
Secretary
Robert L. Mallett,
Deputy Secretary

Economics and Statistics Administration Robert J. Shapiro, Under Secretary for Economic Affairs

U.S. CENSUS BUREAU Kenneth Prewitt, Director



Economics and Statistics Administration Robert J. Shapiro, Under Secretary for Economic Affairs



# U.S. CENSUS BUREAU Kenneth Prewitt,

Director

**William G. Barron,**Deputy Director

**Paula J. Schneider,** Principal Associate Director for Programs

**Frederick T. Knickerbocker,** Associate Director for Economic Programs

**Thomas L. Mesenbourg,** Assistant Director for Economic Programs

**Carole A. Ambler,** Chief, Service Sector Statistics Division

# CONTENTS

Introduction to the Economic Census	1 5
TABLES	
<ol> <li>Summary Statistics for the State: 1997</li> <li>Summary Statistics for Metropolitan Areas: 1997</li> </ol>	7 8
APPENDIXES	
A. Explanation of Terms B. NAICS Codes, Titles, and Descriptions C. Coverage and Methodology D. Geographic Notes E. Metropolitan Areas	A-1 B-1 C-1  E-1
Not applicable for this report.	

# Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

# ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52 Finance and Insurance 53

Real Estate and Rental and Leasing 54 Professional, Scientific, and Technical Services

55 Management of Companies and Enterprises 56 Administrative and Support and Waste

Management and Remediation Services

61 **Educational Services** 

Health Care and Social Assistance 62

Arts. Entertainment, and Recreation 71

72 Accommodation and Foodservices

Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

# **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673 301-457-2668

#### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient
  - coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- I 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

1997 ECONOMIC CENSUS INTRODUCTION 3

This page is intentionally blank.

# Finance and Insurance

### **SCOPE**

The Finance and Insurance sector (sector 52) of the 1997 Economic Census comprises establishments of firms with payroll primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

- 1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
- 2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
- 3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with

similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation.

Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. For finance and insurance, these units are the equivalents of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. The North American Industry Classification System (NAICS) defines activities broadly enough that it can be used by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Funds, trusts, and other financial vehicles (legal entities that hold portfolios of assets on behalf of others) are the fifth subsector of the Finance and Insurance sector. These

entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Among depository institutions and insurance carriers, many locations with activities which might in other industries be considered as support or auxiliary activities (such as headquarters operations), are included in this report as operating locations.

# **GENERAL**

A list of reports that provide statistics on sector 52 follows.

**Geographic area report.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state and metropolitan areas (MAs). Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

**Sources of revenue report.** This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

**Establishment and firm size (including legal form of organization) report.** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

# **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.

- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
- 4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau's County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

# Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

	ry establishments of companies with payton. To meaning of abbreviations and		,			Paid employees	Percent o	f revenue –
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	FLORIDA		<u> </u>		<u> </u>			
52	Finance & insurance	24 785	N	11 928 267	3 019 277	317 250	2.2	5.1
521 5211	Monetary authorities — central bank	2 2	63 070 63 070	20 091 20 091	4 907 4 907	575 575	_	=
52111 52111 521110	Monetary authorities—central bank Monetary authorities—central bank Monetary authorities—central bank	2 2	63 070 63 070	20 091 20 091 20 091	4 907 4 907 4 907	575 575 575	_ _ _	- - -
522	Credit intermediation & related activities	10 055	36 343 241	4 854 288	1 268 871 858 847	153 005	1.0	8.0
5221 52211 522110 5221101 5221102	Depository credit intermediation Commercial banking Commercial banking National commercial banks (banking) State commercial banks (banking)	5 343 4 005 4 005 2 509 1 452	23 696 319 19 728 258 19 728 258 12 479 967 5 910 951	3 136 816 2 586 814 2 586 814 1 576 797 802 926	719 661 719 661 428 888 217 891	104 114 84 356 84 356 53 381 29 499	.1 .1 .1 -	3.6 1.0 1.0 .5 1.9
52212	Savings institutions Savings institutions Savings institutions (federally chartered) Savings institutions (not federally chartered).	747	2 442 725	330 852	86 468	10 706	_	23.2
522120		747	2 442 725	330 852	86 468	10 706	_	23.2
5221201		684	1 668 545	286 150	75 941	9 438	_	3.6
5221203		62	D	D	D	g	D	D
52213	Credit unions . Credit unions . Credit unions (federally chartered) Credit unions (not federally chartered) .	591	1 525 336	219 150	52 718	9 052	_	5.7
522130		591	1 525 336	219 150	52 718	9 052	_	5.7
5221301		376	1 152 103	154 086	36 682	6 298	_	7.0
5221309		215	373 233	65 064	16 036	2 754	_	1.8
5222	Nondepository credit intermediation Credit card issuing Credit card issuing	3 415	9 665 524	1 242 457	289 616	34 423	2.6	20.4
52221		15	193 213	27 002	6 735	f	-	.1
522210		15	193 213	27 002	6 735	f	-	.1
52222	Sales financing	642	3 484 811	284 858	65 714	7 777	2.7	7.1
522220		642	3 484 811	284 858	65 714	7 777	2.7	7.1
52229	Other nondepository credit intermediation Consumer lending Real estate credit International trade financing Secondary market financing All other nondepository credit intermediation.	2 758	5 987 500	930 597	217 167	25 946	2.7	28.8
522291		562	1 861 648	224 767	59 479	7 413	1.9	74.6
522292		1 468	2 965 496	526 047	116 250	13 475	2.4	7.9
522293		26	405 043	48 060	14 827	753	.3	17.4
522294		15	308 374	24 605	6 520	1 038	.8	–
522298		687	446 939	107 118	20 091	3 267	10.7	7.1
5222981 5223 52231 522310	Pawn shops  Activities related to credit intermediation  Mortgage & nonmortgage loan brokers  Mortgage & nonmortgage loan brokers	599 1 297 826 826	180 253 2 981 398 312 965 312 965	38 634 475 015 102 170 102 170	9 100 120 408 19 240 19 240	1 898 14 468 3 135 3 135	3.3 20.0 20.0	4.9 2.4 9.9 9.9
52232	Financial transactions processing, reserve, & clearinghouse act	98	2 256 236	275 238	74 678	7 927	.7	.8
522320	Financial transactions processing, reserve, & clearinghouse act	98	2 256 236	275 238	74 678	7 927	.7	.8
52239	Other activities related to credit intermediation	373	412 197	97 607	26 490	3 406	4.6	5.7
522390		373	412 197	97 607	26 490	3 406	4.6	5.7
523	Securities intermediation & related activities	3 401	7 707 631	2 301 507	584 853	33 293	4.9	8.7
5231	Securities & commodity contracts intermediation & brokerage	1 672	5 055 652	1 713 810	449 447	23 053	2.1	7.7
52311		273	1 099 805	312 323	80 784	4 552	1.6	6.9
523110		273	1 099 805	312 323	80 784	4 552	1.6	6.9
52312	Securities brokerage	1 314	3 822 812	1 353 661	354 519	17 786	1.6	8.1
523120		1 314	3 822 812	1 353 661	354 519	17 786	1.6	8.1
52313	Commodity contracts dealing	27	37 956	12 920	3 554	153	27.9	13.2
523130		27	37 956	12 920	3 554	153	27.9	13.2
52314	Commodity contracts brokerage	58	95 079	34 906	10 590	562	15.7	1.8
523140		58	95 079	34 906	10 590	562	15.7	1.8
5239	Other financial investment activities Miscellaneous intermediation. Miscellaneous intermediation.	1 729	2 651 979	587 697	135 406	10 240	10.4	10.4
52391		454	859 503	64 926	15 177	1 773	15.6	8.0
523910		454	859 503	64 926	15 177	1 773	15.6	8.0
52392	Portfolio management	581	1 166 899	344 853	77 454	4 707	5.0	13.2
523920		581	1 166 899	344 853	77 454	4 707	5.0	13.2
52393	Investment advice	550	263 884	99 851	23 639	1 719	26.2	10.2
523930		550	263 884	99 851	23 639	1 719	26.2	10.2
52399	All other financial investment activities	144	361 693	78 067	19 136	2 041	3.8	7.8
523991		138	D	D	D	g	D	D
523999		6	D	D	D	c	D	D
524	Insurance carriers & related activities	11 190	N	4 723 322	1 153 709	128 814	2.8	2.2
5241 52411 524113 524114	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers.	2 739 1 024 707 317	zaaa	3 033 920 1 810 639 1 022 261 788 378	752 439 462 305 260 093 202 212	80 269 49 125 28 252 20 873	.1 .1 .1	.6 .7 .2 1.5
52412 524126 524127 524128	Other direct insurance carriers Direct property & casualty insurance carriers Direct title insurance carriers All other direct insurance carriers	1 677 1 381 287 9	Q Q Q Q 429 131	1 208 970 1 093 109 109 995 5 866	286 675 257 358 27 864 1 453	30 895 27 622 3 084 c	.2 .1 1.5 .1	.5 .4 3.2 –
52413	Reinsurance carriers	38	Q	14 311	3 459	249	4.4	1.0
524130	Reinsurance carriers	38		14 311	3 459	249	4.4	1.0
5242	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	8 451	5 345 706	1 689 402	401 270	48 545	22.1	13.9
52421		7 515	3 800 162	1 166 726	277 416	34 994	28.3	15.5
524210		7 515	3 800 162	1 166 726	277 416	34 994	28.3	15.5
52429	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds All other insurance related activities	936	1 545 544	522 676	123 854	13 551	7.0	10.2
524291		344	370 298	94 393	23 645	2 812	7.7	5.8
524292		400	840 832	293 461	65 550	6 883	7.2	3.8
524298		192	334 414	134 822	34 659	3 856	5.6	31.0

# Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

						Paid employees		
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	FLORIDA—Con.							
52	Finance & insurance — Con.							
525	Funds, trusts, & other financial vehicles (part)	137	341 305	29 059	6 937	1 563	4.5	.1
5259 52593 525930	Other investment pools & funds (part) Real Estate Investment Trusts (REITs) Real Estate Investment Trusts (REITs)	137 137 137	341 305 341 305 341 305	29 059 29 059 29 059	6 937 6 937 6 937	1 563 1 563 1 563	4.5 4.5 4.5	.1 .1 .1

# Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent o	f revenue —
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	DAYTONA BEACH, FL MSA							
52	Finance & insurance	614	N	150 696	38 034	4 779	5.9	1.6
522	Credit intermediation & related activities	263	N	68 431	18 108	2 682	2.3	1.2
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	166 146 146	zaa	57 967 55 292 55 292	15 740 15 106 15 106	2 251 2 121 2 121	- - -	.2 - -
52213 522130	Credit unions	14 14	12 837 12 837	1 685 1 685	397 397	90 90	_ _	6.8 6.8
5222 52222 522220	Nondepository credit intermediation Sales financing Sales financing	74 11 11	42 068 9 336 9 336	7 646 1 443 1 443	1 807 344 344	329 68 68	23.9 - -	10.9 17.1 17.1
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops	63 16 26 21 21	32 732 15 577 11 655 5 500 5 500	6 203 1 853 3 215 1 135 1 135	1 463 544 643 276 276	261 90 103 68 68	30.7 49.2 11.8 18.3 18.3	9.1 15.5 4.9 –
5223 52231 522310	Activities related to credit intermediation	23 17 17	5 970 5 253 5 253	2 818 2 628 2 628	561 514 514	102 92 92	11.2 9.5 9.5	.4 .4 .4
523	Securities intermediation & related activities	66	48 401	16 322	4 757	335	5.0	2.5
5231 52312 523120	Securities & commodity contracts intermediation & brokerage	36 32 32	40 986 39 915 39 915	14 883 14 651 14 651	4 308 4 250 4 250	268 262 262	1.3 1.0 1.0	1.5 1.5 1.5
5239 52392 523920	Other financial investment activities Portfolio management Portfolio management	30 10 10	7 415 2 293 2 293	1 439 483 483	449 107 107	67 17 17	25.8 13.0 13.0	8.1 19.2 19.2
52393 523930	Investment advice Investment advice	12 12	2 312 2 312	521 521	230 230	21 21	62.9 62.9	1.8 1.8
524	Insurance carriers & related activities	280	N	65 513	15 070	1 735	9.1	2.1
5241 52411 524113 524114	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers.	77 32 14 18	zaaa	32 314 23 350 D D	7 127 4 913 D D	815 621 c f	1.6 .1 D D	.2 _ D D
52412 524126	Other direct insurance carriers	43 36	QQ	D 8 082	D 2 001	c 160	D 7.7	D -
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	203 185 185	75 448 71 502 71 502	33 199 31 395 31 395	7 943 7 509 7 509	920 871 871	37.0 36.5 36.5	9.2 8.6 8.6
52429	Other insurance related activities	18	3 946	1 804	434	49	46.0	20.0
525	Funds, trusts, & other financial vehicles (part)	5	11 559	430	99	27	61.3	_

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(CIVISAS, I	wsas, and PMsas), see Appendix Ej					5.1	Davaget	
						Paid employees for pay	Percent	of revenue—
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	FORT MYERS-CAPE CORAL, FL MSA	, ,	, , ,	, , ,	, , ,	· · · · · ·		
	·	050		455 507	20. 704	4 440		0.5
<b>52</b> 522	Finance & insurance  Credit intermediation & related activities	<b>658</b> 271	N N	<b>155 587</b> 77 981	<b>39 704</b> 20 665	<b>4 410</b> 2 568	<b>3.8</b> .5	<b>2.5</b> 1.8
5221	Depository credit intermediation	152	N	62 475	17 565	2 076	_	-
52211 522110	Commercial banking	134 134	Q Q	59 633 59 633	16 911 16 911	1 968 1 968	_	
52212 522120	Savings institutions Savings institutions	15 15	QQ	D D	D D	b b	D D	D D
5222 52222 522220	Nondepository credit intermediation Sales financing Sales financing	90 21 21	93 378 60 984 60 984	11 347 2 903 2 903	2 501 644 644	354 97 97	2.7 1.0 1.0	11.2 6.9 6.9
52229	Other nondepository credit intermediation	69	32 394	8 444	1 857	257	6.0	19.3
522291 522292 522298	Consumer lending Real estate credit All other nondepository credit intermediation.	17 36 16	11 137 14 747 6 510	1 834 5 413 1 197	535 1 083 239	65 148 44	7.4 12.9	29.9 19.9
5222981	Pawn shops	13	3 888	784	183	33	3.1	_
5223 52231 522310	Activities related to credit intermediation Mortgage & nonmortgage loan brokers Mortgage & nonmortgage loan brokers	29 27 27	9 483 D D	4 159 D D	599 D D	138 b b	2.8 D D	.9 D D
523	Securities intermediation & related activities	66	D	D	D	е	D	D
5231 52312 523120	Securities & commodity contracts intermediation & brokerage Securities brokerage Securities brokerage	36 34 34	D 71 434 71 434	D 27 659 27 659	D 6 943 6 943	e 396 396	D .4 .4	D 4.7 4.7
5239 52393 523930	Other financial investment activities Investment advice Investment advice	30 10 10	D 4 828 4 828	D 1 019 1 019	D 271 271	b 39 39	D 31.7 31.7	D - -
524	Insurance carriers & related activities	316	N	44 425	10 762	1 326	10.0	3.1
5241 52411 524113	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	68 26 20	N Q Q	16 074 6 761 5 612	3 882 1 590 1 356	371 197 175	.4 .3 .4	.2 _ _
52412 524126	Other direct insurance carriers Direct property & casualty insurance carriers	42 34	QQ	9 313 8 080	2 292 1 997	174 138	.4	.6 -
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	248 214 214	83 447 73 560 73 560	28 351 25 140 25 140	6 880 6 072 6 072	955 853 853	34.0 36.2 36.2	10.2 10.4 10.4
52429 524291	Other insurance related activities Claims adjusting	34 21	9 887 6 977	3 211 2 107	808 521	102 62	17.6 12.6	8.4 1.5
525	Funds, trusts, & other financial vehicles (part)	5	D	D	D	b	D	D
	FORT PIERCE-PORT ST. LUCIE, FL MSA							
52	Finance & insurance	444	N	155 271	31 539	3 366	4.9	2.9
522	Credit intermediation & related activities	184	N	66 620	17 845	2 217	.7	.8
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	122 84 84	N Q Q	61 005 49 800 49 800	16 393 13 776 13 776	1 967 1 534 1 534	.1 - -	_ _ _
52212 522120	Savings institutions Savings institutions	33 33	Q Q	10 551 10 551	2 451 2 451	408 408	_ _	_ _
5222 52229 522292	Nondepository credit intermediation	41 38 20	23 964 21 525 14 599	3 744 3 237 2 150	1 074 946 685	188 165 119	5.8 4.1 5.9	13.7 8.7 12.6
5223 52231 522310	Activities related to credit intermediation	21 18 18	11 666 11 406 11 406	1 871 1 764 1 764	378 344 344	62 58 58	9.5 8.8 8.8	1.8 1.9 1.9
523	Securities intermediation & related activities	67	159 983	65 700	8 290	386	1.3	7.3
5231 52312 523120	Securities & commodity contracts intermediation & brokerage	38 33 33	61 267 55 904 55 904	23 045 21 154 21 154	6 456 5 751 5 751	293 266 266	1.5 1.7 1.7	1.6 1.8 1.8
5239 52392 523920	Other financial investment activities Portfolio management Portfolio management	29 10 10	98 716 D D	42 655 D D	1 834 D D	93 b b	1.1 D D	10.7 D D
524	Insurance carriers & related activities	190	N N	22 302	5 262	715	25.0	4.8
5241 52411 524113	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	47 13 13	N Q Q	7 425 2 337 2 337	1 831 595 595	164 70 70	.1 _ _	.9 _ _
52412 524126	Other direct insurance carriers	34 28	QQ	5 088 D	1 236 D	94 b	.1 D	1.9 D
5242 52421 524210	Agencies, brokerages, & other insurance related activities	143 135 135	52 981 49 866 49 866	14 877 13 861 13 861	3 431 3 216 3 216	551 523 523	53.9 55.6 55.6	9.2 9.0 9.0
525	Funds, trusts, & other financial vehicles (part)	3	2 141	649	142	48	D	_

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(	ions, and I wonsy, see Appendix E.					Paid	Percent of	of revenue—
NAICS code	Geographic area and kind of business	Establish- ments	Revenue	Annual payroll	First-quarter payroll	employees for pay period including March 12	From adminis-trative	- · · · · ·
	FORT WALTON BEACH, FL MSA	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records1	Estimated <sup>2</sup>
50	, ,	040		50.057	45 444	0.400		0.7
<b>52</b> 522	Finance & insurance Credit intermediation & related activities	<b>243</b> 117	<b>N</b> N	<b>59 857</b> 38 843	<b>15 111</b> 10 031	<b>2 193</b> 1 554	<b>3.3</b> .2	<b>3.7</b> 2.9
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	71 62 62	N Q Q	D 27 645 27 645	D 7 194 7 194	g 1 081 1 081	D - -	D - -
5222 52229 522292	Nondepository credit intermediation	38 30 15	D D 14 871	D D 2 863	D D 736	c c 95	D D -	D D 36.4
523	Securities intermediation & related activities	19	13 119	5 736	1 453	100	2.1	19.7
5231 52312 523120	Securities & commodity contracts intermediation & brokerage	11 10 10	D 11 708 11 708	D 4 896 4 896	1 309 1 309	b 79 79	D - -	D 22.1 22.1
524 5241	Insurance carriers & related activities	107 27	N N	15 278 5 290	3 627 1 365	539 159	13.1	3.7 1.3
52412 524126	Other direct insurance carriers.  Direct property & casualty insurance carriers	18 14	QQ	2 270 D	564 D	48 a	.3 D	D
5242 52421 524210	Agencies, brokerages, & other insurance related activities	80 78 78	26 153 D D	9 988 D D	2 262 D D	380 e e	40.2 D D	8.7 D D
	GAINESVILLE, FL MSA							
52	Finance & insurance	272	N	98 990	24 906	2 717	5.4	10.5
522 5221	Credit intermediation & related activities  Depository credit intermediation	115 58	N N	29 462 23 241	7 042 5 690	1 141 915	1.4	4.1
52211 522110	Commercial banking Commercial banking	44 44	Q Q	15 620 15 620	3 967 3 967	635 635	-	-
52213 522130	Credit unions	13 13	D D	D D	D D	e e	D D	D D
5222 52229 522292 522298 5222981	Nondepository credit intermediation Other nondepository credit intermediation Real estate credit All other nondepository credit intermediation. Pawn shops.	46 38 17 11	30 300 21 353 13 050 D	5 287 4 102 2 959 D D	1 125 903 612 D	188 152 95 b	6.7 1.4 2.1 D	22.7 27.3 38.4 D
5223	Activities related to credit intermediation	11	2 509	934	227	38	18.1	16.7
523 5239	Securities intermediation & related activities  Other financial investment activities	23 14	33 463 D	5 845 D	1 526 D	92 b	56.6 D	2.4 D
5239	Insurance carriers & related activities	134	N N	63 683	16 338	1 484	2.8	14.2
5241 52411 524113	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	44 16 12	N Q Q	27 073 9 178 4 327	6 950 2 447 1 033	743 286 139	- - -	.6 _ _
52412 524126	Other direct insurance carriers	28 24	QQ	17 895 D	4 503 D	457 e	_ D	.9 D
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	90 82 82	106 232 103 421 103 421	36 610 35 371 35 371	9 388 9 056 9 056	741 696 696	10.1 9.2 9.2	49.2 50.5 50.5
	JACKSONVILLE, FL MSA							
52	Finance & insurance	1 821	N	1 776 749	470 187	51 238	.6	1.1
521	Monetary authorities—central bank	1	33 125	9 933	2 479	294	-	_
5211 52111 521110	Monetary authorities—central bank Monetary authorities—central bank Monetary authorities—central bank	1 1 1	33 125 33 125 33 125	9 933 9 933 9 933	2 479 2 479 2 479	294 294 294	- - -	- - -
522	Credit intermediation & related activities	756	N .	648 310	175 581	22 382	.2	.9
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	368 264 264	N Q Q	327 401 293 733 293 733	94 447 86 513 86 513	13 356 12 096 12 096	.1 .1 .1	.1 _ _
52212 522120	Savings institutions Savings institutions	14 14	Q Q	1 847 1 847	386 386	57 57	_	_ _
52213 522130	Credit unions	90 90	236 425 236 425	31 821 31 821	7 548 7 548	1 203 1 203	_	1.5 1.5
5222 52222 522220	Nondepository credit intermediation Sales financing Sales financing	283 53 53	D 534 796 534 796	D 49 545 49 545	D 10 369 10 369	h 1 429 1 429	D .1 .1	D 3.1 3.1
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops	230 54 120 56 54	D 56 652 527 272 D D	D 7 827 119 069 D D	D 2 246 26 489 D D	h 257 3 115 c c	D .2 .5 D	D 15.8 4.1 D D
5223 52231 522310	Activities related to credit intermediation  Mortgage & nonmortgage loan brokers  Mortgage & nonmortgage loan brokers	105 54 54	D D D	D D D	D D D	h c c	D D D	D D D
52239 522390	Other activities related to credit intermediation	45 45	D D	D D	D D	f f	D D	D D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(CIVIOAS, II	nsas, and PMsas), see appendix Ej							
						Paid employees	Percent c	of revenue —
NAICS code	Geographic area and kind of business	E			<b>.</b>	for pay period	From	
		Establish- ments	Revenue	Annual payroll	First-quarter payroll	including March 12	adminis- trative	Estimated <sup>2</sup>
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimateur
52	JACKSONVILLE, FL MSA — Con. Finance & insurance — Con.							
523	Securities intermediation & related activities	184	803 075	164 579	51 213	2 852	3.1	8.5
5231	Securities & commodity contracts intermediation & brokerage	76	D	D	D	g	D	D
52311 523110	Investment banking & securities dealing	15 15	D D	D D	D D	f	D D	D D
52312 523120	Securities brokerage Securities brokerage	61 61	229 312 229 312	80 338 80 338	24 058 24 058	1 121 1 121	1.0 1.0	6.3 6.3
5239 52391 523910	Other financial investment activities Miscellaneous intermediation Miscellaneous intermediation	108 30 30	D 100 231 100 231	D   5 196   5 196	D 1 545 1 545	f 103 103	9.2 9.2	D 1.5 1.5
52392 523920	Portfolio management	29 29	64 428 64 428	25 496 25 496	8 021 8 021	180 180	1.3 1.3	67.3 67.3
52393 523930	Investment advice	38 38	D D	D D	D D	c c	D D	D D
52399 523991	All other financial investment activities	11 10	D D	D D	D D	e e	D D	D D
524	Insurance carriers & related activities	866	N .	949 014	239 675	25 535	.6	.7
5241 52411 524113 524114	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers.	284 163 137 26	N Q Q Q	820 556 628 127 391 308 236 819	207 016 161 180 96 214 64 966	21 913 17 594 11 636 5 958	_ _ _	- - -
52412 524126	Other direct insurance carriers.  Direct property & casualty insurance carriers	117 104	Q	191 974 186 478	45 720 44 407	4 308 4 128	-	.1 .1
524127 5242	Direct title insurance carriers	12 582	Q 430 738	D   128 458	D 32 659	c 3 622	D 16.4	D 18.6
52421 524210	Insurance agencies & brokerages Insurance agencies & brokerages	513 513	273 169 273 169	81 752 81 752	20 986 20 986	2 430 2 430	23.3 23.3	7.5 7.5
52429 524291 524292 524298	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds All other insurance related activities	69 21 32 16	157 569 7 704 84 017 65 848	46 706 3 570 17 486 25 650	11 673 961 3 965 6 747	1 192 119 473 600	4.4 23.3 3.5 3.2	37.9 6.9 .4 89.4
525	Funds, trusts, & other financial vehicles (part)	14	84 605	4 913	1 239	175	_	-
5259 52593 525930	Other investment pools & funds (part)  Real Estate Investment Trusts (REITs)  Real Estate Investment Trusts (REITs)	14 14 14	84 605 84 605 84 605	4 913 4 913 4 913	1 239 1 239 1 239	175 175 175	- - -	- - -
	LAKELAND-WINTER HAVEN, FL MSA							
52	Finance & insurance	552	N	263 512	63 524	7 715	1.3	.6
522	Credit intermediation & related activities	239	N	61 640	16 061	2 332	1.0	1.6
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	136 109 109	N Q Q	50 506 41 585 41 585	13 486 11 387 11 387	1 897 1 516 1 516	_ _ _	- - -
52213 522130	Credit unions	19 19	D D	D D	D D	C C	D D	D D
5222 52222 522220	Nondepository credit intermediation	82 19 19	63 602 24 643 24 643	9 655 3 134 3 134	2 262 712 712	376 106 106	5.0 .4 .4	9.3 14.2 14.2
52229	Other nondepository credit intermediation	62	D	D	D	е	D	D
522291 522292 522298	Consumer lending Real estate credit All other nondepository credit intermediation.	15 25 22	7 884 14 138 D	982 3 128 D	272 730 D	55 98 c	_ _ D	5.9 9.7 D
5222981	Pawn shops	16	6 692	1 244	285	85	43.9	8.9
5223 52231 522310	Activities related to credit intermediation Mortgage & nonmortgage loan brokers Mortgage & nonmortgage loan brokers	21 12 12	4 153 2 888 2 888	1 479 1 081 1 081	313 225 225	59 44 44	19.6 25.0 25.0	4.6 1.3 1.3
523	Securities intermediation & related activities	58	D	D	D	е	D	D
5231 52312 523120	Securities & commodity contracts intermediation & brokerage	33 33 33	36 890 36 890 36 890	15 905 15 905 15 905	4 185 4 185 4 185	226 226 226	2.3 2.3 2.3	.9 .9 .9
5239 52391 523910	Other financial investment activities	25 10 10	D 1 135 1 135	D 182 182	D 40 40	b 13 13	D 56.7 56.7	D 30.5 30.5
524	Insurance carriers & related activities	253	N	184 052	42 910	5 055	1.3	.4
5241 52411 524113	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	63 21 18	N Q Q	145 084 14 568 11 830	33 257 3 490 2 824	3 686 470 385	_ _ _	.2 .5 –
524113 52412 524126	Other direct insurance carriers  Direct property & casualty insurance carriers	42 39	9	130 516 D	29 767 D	h h	_ _ D	.1 D
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	190 178 178	129 003 D	38 968 D D	9 653 D D	1 369 f	22.1 D D	3.2 D D
52429	Other insurance related activities	12	D	D	D	f	D	D
525	Funds, trusts, & other financial vehicles (part)	2	D	D	D	b	D	D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(CIVISAS, I	MSAs, and PMSAs), see Appendix E]					Paid	Percent o	of revenue—
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	MELBOURNE-TITUSVILLE-PALM BAY, FL MSA							
52	Finance & insurance	565	N	123 813	30 329	4 052	5.6	5.3
522	Credit intermediation & related activities	240	N	49 250	12 361	2 072	1.1	4.0
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	129 85 85	N Q Q	37 401 24 056 24 056	9 810 6 534 6 534	1 675 1 052 1 052	- - -	2.1 _ _
52212 522120	Savings institutions Savings institutions	19 19	Q	2 714 2 714	621 621	123 123	_	35.0 35.0
52213 522130	Credit unions	25 25	65 635 65 635	10 631 10 631	2 655 2 655	500 500	-	
5222 52222 522220	Nondepository credit intermediation Sales financing Sales financing	86 11 11	53 865 15 467 15 467	10 011 1 823 1 823	2 158 287 287	328 42 42	4.9 4.5 4.5	13.0 7.6 7.6
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops.	75 15 34 26 25	38 398 8 601 24 008 5 789 D	8 188 1 215 5 737 1 236 D	1 871 325 1 279 267 D	286 52 164 70 b	5.1 - 3.9 17.6 D	15.2 23.7 11.2 19.2 D
5223 52231 522310	Activities related to credit intermediation	25 16 16	4 500 3 441 3 441	1 838 1 571 1 571	393 327 327	69 49 49	16.6 21.7 21.7	6.9 6.9 6.9
523	Securities intermediation & related activities	70	77 005	27 861	6 897	405	4.9	5.0
5231 52312 523120	Securities & commodity contracts intermediation & brokerage	50 43 43	67 733 64 379 64 379	25 570 24 856 24 856	6 465 6 327 6 327	363 336 336	.3 _ _	5.3 4.6 4.6
5239	Other financial investment activities	20	9 272	2 291	432	42	38.1	2.5
524	Insurance carriers & related activities	252	N	45 544	10 800	1 476	10.7	7.0
5241 52411 524113	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	72 16 10	N Q Q	22 066 9 538 5 898	5 260 2 146 1 486	535 251 166	1.0 1.4 —	.4 _ _
52412 524126 524127	Other direct insurance carriers	56 39 16	9 9 9	12 528 9 694 D	3 114 2 432 D	284 c b	.1 _ D	1.2 - D
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	180 170 170	91 817 87 695 87 695	23 478 22 032 22 032	5 540 5 193 5 193	941 898 898	32.2 33.2 33.2	21.6 21.0 21.0
52429	Other insurance related activities	10	4 122	1 446	347	43	9.3	33.3
525	Funds, trusts, & other financial vehicles (part)	3	8 138	1 158	271	99	-	_
	MIAMI-FORT LAUDERDALE, FL CMSA							
52	Finance & insurance	6 427	N	3 516 759	921 556	86 144	2.7	8.8
521	Monetary authorities—central bank	1	29 945	10 158	2 428	281	-	_
5211 52111 521110	Monetary authorities—central bank Monetary authorities—central bank Monetary authorities—central bank	1 1 1	29 945 29 945 29 945	10 158 10 158 10 158	2 428 2 428 2 428	281 281 281	- - -	- - -
522	Credit intermediation & related activities	2 561	N	1 607 861	439 270	42 575	1.4	14.1
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	1 172 821 821	N Q Q	1 031 089 854 525 854 525	292 933 248 778 248 778	26 602 20 843 20 843	- - -	1.2 1.3 1.3
52212 522120	Savings institutions Savings institutions	250 250	Q Q	134 743 134 743	34 188 34 188	4 319 4 319	_ _	.7 .7
52213 522130	Credit unions	101 101	242 895 242 895	41 821 41 821	9 967 9 967	1 440 1 440		2.3 2.3
5222 52222 522220	Nondepository credit intermediation Sales financing Sales financing	974 187 187	3 780 112 1 389 779 1 389 779	471 226 92 813 92 813	120 393 21 522 21 522	12 943 2 312 2 312	3.3 2.6 2.6	40.4 8.6 8.6
52229 522291 522292 522293 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit International trade financing All other nondepository credit intermediation Pawn shops	784 134 436 24 183 160	D 1 379 240 494 603 D 97 170 53 768	D 168 712 134 897 D 22 810 12 328	D 45 775 31 793 D 5 638 2 942	3 553 f 776 510	D 1.4 8.9 D 21.0 31.3	D 93.1 8.5 D 12.4 6.3
5223 52231 522310	Activities related to credit intermediation	415 264 264	396 627 104 885 104 885	105 546 30 572 30 572	25 944 5 670 5 670	3 030 1 004 1 004	10.9 24.6 24.6	5.7 11.6 11.6
52232 522320	Financial transactions processing, reserve, & clearinghouse act	41 41	D D	D D	D D	f f	D D	D D
52239 522390	Other activities related to credit intermediation	110 110	D D	D D	D D	g g	D D	D D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(CIVIOAS, I	MSAs, and PMSAs), see Appendix EJ					Paid employees	Percent o	of revenue-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	MIAMI-FORT LAUDERDALE, FL CMSA—Con.							
52	Finance & insurance—Con.							
523	Securities intermediation & related activities	924	1 973 615	650 546	172 785	7 861	7.0	9.8
5231	Securities & commodity contracts intermediation & brokerage	400	1 298 133	470 527	126 321	5 145	3.7	9.7
52311		79	171 239	66 081	16 883	585	4.7	5.9
523110		79	171 239	66 081	16 883	585	4.7	5.9
52312	Securities brokerage	272	1 027 738	365 506	97 764	4 046	2.8	10.9
523120		272	1 027 738	365 506	97 764	4 046	2.8	10.9
52313	Commodity contracts dealing	17	27 974	11 430	3 124	102	18.3	9.0
523130		17	27 974	11 430	3 124	102	18.3	9.0
52314	Commodity contracts brokerage	32	71 182	27 510	8 550	412	9.6	2.4
523140		32	71 182	27 510	8 550	412	9.6	2.4
5239	Other financial investment activities Miscellaneous intermediation. Miscellaneous intermediation.	524	675 482	180 019	46 464	2 716	13.2	9.9
52391		148	136 980	20 259	4 567	389	31.1	22.0
523910		148	136 980	20 259	4 567	389	31.1	22.0
52392	Portfolio management	171	401 637	99 548	26 548	1 455	4.9	6.8
523920		171	401 637	99 548	26 548	1 455	4.9	6.8
52393	Investment advice Investment advice	161	101 173	48 411	12 638	638	14.5	5.7
523930		161	101 173	48 411	12 638	638	14.5	5.7
52399	All other financial investment activities	44	35 692	11 801	2 711	234	33.3	9.3
523991		42	D	D	D	c	D	D
524	Insurance carriers & related activities	2 911	N	1 243 839	305 906	35 181	3.2	3.3
5241	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers.	626	N	809 644	203 052	22 646	.2	1.5
52411		230	Q	584 590	147 614	15 037	.1	1.8
524113		108	Q	246 379	63 827	5 983	.3	-
524114		122	Q	338 211	83 787	9 054	-	3.2
52412	Other direct insurance carriers.  Direct property & casualty insurance carriers  Direct title insurance carriers	383	Q	D	D	i	D	D
524126		325	Q	D	D	i	D	D
524127		55	Q	D	D	e	D	D
52413	Reinsurance carriers	13	Q	D	D	b	D	D
524130		13	Q	D	D	b	D	D
5242	Agencies, brokerages, & other insurance related activities	2 285	1 467 879	434 195	102 854	12 535	23.8	16.4
52421		2 021	1 019 133	317 340	75 412	9 285	29.4	19.6
524210		2 021	1 019 133	317 340	75 412	9 285	29.4	19.6
52429	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds All other insurance related activities	264	448 746	116 855	27 442	3 250	11.3	9.1
524291		96	270 982	51 163	12 726	1 480	5.7	4.7
524292		126	128 066	48 084	10 407	1 330	25.5	8.5
524298		42	49 698	17 608	4 309	440	5.3	34.7
525	Funds, trusts, & other financial vehicles (part)	30	55 004	4 355	1 167	246	7.0	.5
5259	Other investment pools & funds (part)  Real Estate Investment Trusts (REITs)  Real Estate Investment Trusts (REITs)	30	55 004	4 355	1 167	246	7.0	.5
52593		30	55 004	4 355	1 167	246	7.0	.5
525930		30	55 004	4 355	1 167	246	7.0	.5
	Fort Lauderdale, FL PMSA							
52	Finance & insurance	2 885	N	1 328 187	339 934	34 520	3.3	16.0
522	Credit intermediation & related activities	1 100	N	596 629	156 443	18 214	1.6	30.6
5221	Depository credit intermediation Commercial banking Commercial banking	483	N	243 387	66 534	7 986	_	.7
52211		312	Q	161 611	46 984	5 371	_	.9
522110		312	Q	161 611	46 984	5 371	_	.9
52212 522120	Savings institutions Savings institutions	142 142	Q	72 289 72 289	17 295 17 295	2 254 2 254	_ _	_ _
52213	Credit unions	29	52 201	9 487	2 255	361	_	.8
522130		29	52 201	9 487	2 255	361	_	.8
5222	Nondepository credit intermediation Sales financing Sales financing	459	2 728 355	302 361	76 026	8 844	1.9	49.2
52222		94	1 074 454	57 209	13 419	1 531	2.2	3.2
522220		94	1 074 454	57 209	13 419	1 531	2.2	3.2
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops.	364 64 207 85 77	D 1 334 813 256 582 D 24 178	D 160 044 68 397 D 5 945	D 43 737 14 852 D 1 367	i 1 647 e 241	D .7 4.6 D 31.5	D 95.5 11.1 D 3.0
5223	Activities related to credit intermediation	158	227 763	50 881	13 883	1 384	8.4	2.3
52231		114	43 463	16 287	2 848	512	23.8	3.5
522310		114	43 463	16 287	2 848	512	23.8	3.5
52232	Financial transactions processing, reserve, & clearinghouse act	14	D	D	D	b	D	D
522320		14	D	D	D	b	D	D
52239	Other activities related to credit intermediation	30	D	D	D	f	D	D
522390		30	D	D	D	f	D	D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(CIVIOAS, I	MSAs, and PMSAs), see Appendix EJ					Paid employees	Percent of	of revenue—
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	MIAMI-FORT LAUDERDALE, FL CMSA—Con.							
	Fort Lauderdale, FL PMSA—Con.							
52	Finance & insurance—Con.							
523	Securities intermediation & related activities	388	911 060	289 829	77 783	4 004	6.6	10.7
5231	Securities & commodity contracts intermediation & brokerage	189	487 753	187 592	49 666	2 455	4.3	14.3
52311		24	30 554	11 484	2 774	190	4.0	7.4
523110		24	30 554	11 484	2 774	190	4.0	7.4
52312	Securities brokerage	138	409 475	159 471	42 149	1 976	2.0	15.9
523120		138	409 475	159 471	42 149	1 976	2.0	15.9
52314	Commodity contracts brokerage Commodity contracts brokerage	20	39 113	15 519	4 472	236	17.3	2.2
523140		20	39 113	15 519	4 472	236	17.3	2.2
5239	Other financial investment activities Miscellaneous intermediation Miscellaneous intermediation	199	423 307	102 237	28 117	1 549	9.3	6.6
52391		47	60 645	6 367	1 101	161	45.7	23.1
523910		47	60 645	6 367	1 101	161	45.7	23.1
52392	Portfolio management	67	304 390	57 065	16 048	933	1.3	3.9
523920		67	304 390	57 065	16 048	933	1.3	3.9
52393	Investment advice	68	51 417	35 334	10 012	359	12.0	4.0
523930		68	51 417	35 334	10 012	359	12.0	4.0
52399	All other financial investment activities	17	6 855	3 471	956	96	24.0	2.3
523991		17	6 855	3 471	956	96	24.0	2.3
524	Insurance carriers & related activities	1 385	N	439 622	105 144	12 175	4.5	1.8
5241 52411 524113 524114	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers.	300 111 47 64	N Q Q Q	243 059 136 800 31 762 105 038	60 092 33 121 8 008 25 113	6 484 3 639 851 2 788	.3 .4 1.5	.4 .5 - .7
52412	Other direct insurance carriers Direct property & casualty insurance carriers Direct title insurance carriers	184	Q	D	D	h	D	D
524126		154	Q	D	D	h	D	D
524127		29	Q	D	D	c	D	D
5242	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	1 085	720 783	196 563	45 052	5 691	24.4	8.4
52421		949	407 436	132 677	30 224	4 002	35.1	11.8
524210		949	407 436	132 677	30 224	4 002	35.1	11.8
52429	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds All other insurance related activities	136	313 347	63 886	14 828	1 689	10.5	3.9
524291		51	208 647	31 307	7 523	851	3.7	2.3
524292		69	82 224	22 501	4 851	646	30.4	6.8
524298		16	22 476	10 078	2 454	192	1.1	8.1
525	Funds, trusts, & other financial vehicles (part)	12	41 411	2 107	564	127	_	.1
5259	Other investment pools & funds (part) Real Estate Investment Trusts (REITs) Real Estate Investment Trusts (REITs)	12	41 411	2 107	564	127	-	.1
52593		12	41 411	2 107	564	127	-	.1
525930		12	41 411	2 107	564	127	-	.1
	Miami, FL PMSA							
52	Finance & insurance	3 542	N	2 188 572	581 622	51 624	2.3	4.4
521	Monetary authorities—central bank	1	29 945	10 158	2 428	281	_	_
5211	Monetary authorities—central bank Monetary authorities—central bank Monetary authorities—central bank	1	29 945	10 158	2 428	281	-	-
52111		1	29 945	10 158	2 428	281	-	-
521110		1	29 945	10 158	2 428	281	-	-
522	Credit intermediation & related activities	1 461	N	1 011 232	282 827	24 361	1.3	3.9
5221	Depository credit intermediation Commercial banking Commercial banking	689	N	787 702	226 399	18 616	-	1.4
52211		509	Q	692 914	201 794	15 472	-	1.3
522110		509	Q	692 914	201 794	15 472	-	1.3
52212 522120	Savings institutions Savings institutions	108 108	QQ	62 454 62 454	16 893 16 893	2 065 2 065	_ _	1.1 1.1
52213	Credit unions	72	190 694	32 334	7 712	1 079	_	2.7
522130		72	190 694	32 334	7 712	1 079	_	2.7
5222	Nondepository credit intermediation Sales financing	515	1 051 757	168 865	44 367	4 099	6.7	17.5
52222		93	315 325	35 604	8 103	781	3.9	26.7
522220		93	315 325	35 604	8 103	781	3.9	26.7
52229	Other nondepository credit intermediation Consumer lending Real estate credit International trade financing All other nondepository credit intermediation. Pawn shops	420	D	D	D	h	D	D
522291		70	44 427	8 668	2 038	285	23.0	19.4
522292		229	238 021	66 500	16 941	1 906	13.6	5.7
522293		21	402 403	47 682	14 700	739	.3	17.5
522298		98	D	D	D	e	D	D
5222981		83	29 590	6 383	1 575	269	31.1	9.0
5223	Activities related to credit intermediation	257	168 864	54 665	12 061	1 646	14.2	10.2
52231		150	61 422	14 285	2 822	492	25.1	17.2
522310		150	61 422	14 285	2 822	492	25.1	17.2
52232	Financial transactions processing, reserve, & clearinghouse act Financial transactions processing, reserve, & clearinghouse act	27	D	D	D	e	D	D
522320		27	D	D	D	e	D	D
52239	Other activities related to credit intermediation. Other activities related to credit intermediation	80	D	D	D	f	D	D
522390		80	D	D	D	f	D	D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS COID  MIAMI-FORT LAUDERDALE, FL CMSA—Con.  Miami, FL PMSA—Con.  Finance & insurance—Con.  52  Finance & insurance—Con.  53  Securities intermediation & related activities	Estimated <sup>2</sup>
MIAMI-FORT LAUDERDALE, FL CMSA—Con.   Miami, FL PMSA—Con.   Miami, FL PMSA—Con.   Finance & insurance—Con.   Securities intermediation & elated activities   Society of the control of t	Estimated <sup>2</sup>
Miami, FL PMSA—Con.   Finance & insurance—Con.	
Finance & insurance—Con.	
Securities intermediation & related activities   536	
Securities & commodity contracts intermediation & brokerage	
Securities dealing   Securities brokerage   Securities brokerage   Securities brokerage   Securities brokerage   Securities dealing   Securities   Securities dealing   Securities   Secur	8.9 6.9
Second   Commodity contracts dealing   10   19   363   10   312   2   853   49   2.0	5.6 5.6
Section   Commodity contracts dealing   10   19   363   10   312   2   2   533   49   2.0	7.5 7.5
Commodity contracts brokerage   12   32 069   11 991   4 078   176   .1	4.3 4.3
Miscellaneous intermediation   101   76 335   13 892   3 466   228   19.4	2.6 2.6
Portfolio mañagement	15.3 21.2 21.2
523930         Investment advice         93         49 756         13 077         2 626         279         17.2           52399         All other financial investment activities         27         28 837         8 330         1 755         138         35.5           523991         Trust, fiduciary, & custody activities         25         D         D         D         C         D           524         Insurance carriers & related activities         1 526         N         804 217         200 762         23 006         2.4           5241         Insurance carriers         326         N         566 585         142 960         16 162         1           52411         Direct life, health, & medical insurance carriers         119         Q         447 790         114 493         11 398         -           524113         Direct life, insurance carriers         61         Q         214 617         55 819         5 132         1           524124         Direct health & medical insurance carriers         58         Q         233 173         58 674         6 266         -           52412         Other direct insurance carriers         199         Q         114 926         27 402         4 711         .3 <td< td=""><td>16.1 16.1</td></td<>	16.1 16.1
523991         Trust, fiduciary, & custody activities         25         D         D         D         C         D           524         Insurance carriers & related activities         1 526         N         804 217         200 762         23 006         2.4           5241         Insurance carriers         326         N         566 585         142 960         16 162         1           52411         Direct life, health, & medical insurance carriers         119         Q         447 790         114 493         11 398         -           524113         Direct life insurance carriers         61         Q         214 617         55 819         5 132         .1           524124         Direct health & medical insurance carriers         58         Q         233 173         58 674         6 266         -           524126         Other direct insurance carriers         199         Q         114 926         27 402         4 711         .3           524126         Direct property & casualty insurance carriers         171         Q         103 400         24 480         4 378         .2           524127         Direct title insurance carriers         26         Q         D         D         D         D         e <td< td=""><td>7.4 7.4</td></td<>	7.4 7.4
5241         Insurance carriers         326         N         566 585         142 960         16 162         1           52411         Direct life, health, & medical insurance carriers         119         Q         447 790         114 493         11 398         -           524113         Direct life insurance carriers         61         Q         214 617         55 819         5 132         .1           524114         Direct health & medical insurance carriers         58         Q         233 173         58 674         6 266         -           52412         Other direct insurance carriers         199         Q         114 926         27 402         4 711         .3           524126         Direct property & casualty insurance carriers         171         Q         103 400         24 480         4 378         .2           524127         Direct title insurance carriers         26         Q         D         D         D         D           5242         Agencies, brokerages, & other insurance related activities         1 200         747 096         237 632         57 802         6 844         23.2           52421         Insurance agencies & brokerages         1 072         611 697         184 663         45 188         5 283         <	11.0 D
52411         Direct life, health, & medical insurance carriers         119         Q         447 790         114 493         11 398         -           524113         Direct life insurance carriers         61         Q         214 617         55 819         5 132         .1           524114         Direct health & medical insurance carriers         58         Q         233 173         56 674         6 266         -           52412         Other direct insurance carriers         199         Q         114 926         27 402         4 711         .3           524126         Direct property & casualty insurance carriers         171         Q         103 400         24 480         4 378         .2           524127         Direct title insurance carriers         26         Q         D         D         D         D         D           5242         Agencies, brokerages, & other insurance related activities         1 200         747 096         237 632         57 802         6 844         23.2           52421         Insurance agencies & brokerages         1 1072         611 697         184 663         45 188         5 283         25.5	4.2
52412         Other direct insurance carriers         199         Q         114 926         27 402         4 711         .3           524126         Direct property & casualty insurance carriers         171         Q         103 400         24 480         4 378         .2           524127         Direct title insurance carriers         26         Q         D         D         D         e         D           5242         Agencies, brokerages, & other insurance related activities         1 200         747 096         237 632         57 802         6 844         23.2           52421         Insurance agencies & brokerages         1 072         611 697         184 663         45 188         5 283         25.5	2.0 2.3 - 4.6
52421 Insurance agencies & brokerages	.7 .6 D
524210 Insurance agencies & brokerages	24.1 24.8 24.8
52429 Other insurance related activities	21.2
524291         Claims adjusting         45         62         335         19         856         5         203         629         12.2           524292         Third party administration of insurance & pension funds         57         45         842         25         583         5         56         684         16.7           524298         All other insurance related activities         26         27         222         7         530         1         855         248         8.7	12.9 11.4 56.7
525 Funds, trusts, & other financial vehicles (part)	1.7
5259         Other investment pools & funds (part)         18         13 593         2 248         603         119         28.4           52593         Real Estate Investment Trusts (REITs)         18         13 593         2 248         603         119         28.4           525930         Real Estate Investment Trusts (REITs)         18         13 593         2 248         603         119         28.4           525930         Real Estate Investment Trusts (REITs)         18         13 593         2 248         603         119         28.4	1.7 1.7 1.7
NAPLES, FL MSA	
52 Finance & insurance	6.3
522         Credit intermediation & related activities         163         N         47 188         13 396         1 642         1.4	3.1
5221         Depository credit intermediation         101         N         41 096         12 177         1 455         -           52211         Commercial banking         92         Q         39 327         11 672         1 391         -           522110         Commercial banking         92         Q         39 327         11 672         1 391         -           522110         Commercial banking         92         Q         39 327         11 672         1 391         -	2.5 2.6 2.6
5222         Nondepository credit intermediation         39         17 362         4 250         871         121         28.6           52229         Other nondepository credit intermediation         33         13 705         3 845         817         113         14.5           522292         Real estate credit         17         7 285         2 782         590         66         12.6           522298         All other nondepository credit intermediation         10         3 350         559         108         24         31.8	21.0 24.2 42.0 4.8
5223         Activities related to credit intermediation	.4 .5 .5
523 Securities intermediation & related activities	.5 D
5231     Securities & commodity contracts intermediation & brokerage     43     87 780     33 099     8 922     469     .1       52312     Securities brokerage     35     74 883     29 604     8 427     426     -       523120     Securities brokerage     35     74 883     29 604     8 427     426     -	7.0 5.5 5.5
5239         Other financial investment activities         .         51         D	D D
523910         Miscellaneous intermediation         15         D         D         D         D         D           52392         Portfolio management         17         19 778         8 142         3 375         77         56.6           523920         Postfolio management         17         19 778         8 142         3 375         77         56.6           73020         74         75         77         56.6         77         56.6	D 12.0
523920     Portfolio mañagement     17     19 778     8 142     3 375     77     56.6       52393     Investment advice     11     3 608     1 377     186     20     41.5       523930     Investment advice     11     3 608     1 377     186     20     41.5       523930     Investment advice     11     3 608     1 377     186     20     41.5	12.0
523930         Investment advice         11         3 608         1 377         186         20         41.5           524         Insurance carriers & related activities         146         N         32 235         7 972         1 105         7.8	9.4
5241         Insurance carriers         34         N         8 872         2 367         506         .8           52412         Other direct insurance carriers         26         Q         D         D         D         D         D         D         D	0.1
5242 Agencies, brokerages, & other insurance related activities	D
524210         Insurance agencies & brokerages         107         84 511         23 013         5 526         589         16.6           525         Funds, trusts, & other financial vehicles (part)         2         D         D         D         D         a         D	21.8 22.2 22.2

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent o	of revenue-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	OCALA, FL MSA							
52	Finance & insurance	314	N	67 231	17 301	2 460	5.6	3.7
522	Credit intermediation & related activities	152	N	38 812	10 320	1 550	.7	3.4
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	86 81 81	N Q Q	31 044 30 183 30 183	8 542 8 340 8 340	1 244 1 202 1 202	- - -	2.4 2.4 2.4
5222 52222 522220	Nondepository credit intermediation Sales financing Sales financing	50 12 12	35 738 15 156 15 156	6 677 2 743 2 743	1 539 677 677	265 83 83	5.4 7.7 7.7	10.3 12.6 12.6
52229 522291 522292 522298	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation.	38 11 17 10	20 582 5 509 10 920 4 153	3 934 753 2 453 728	862 184 497 181	182 34 116 32	3.7 6.0 1.0 7.8	8.6 5.3 13.6
5223 52231 522310	Activities related to credit intermediation	16 11 11	2 981 2 319 2 319	1 091 857 857	239 189 189	41 30 30	1.6 2.0 2.0	2.6 1.9 1.9
523	Securities intermediation & related activities	21	49 631	11 977	3 152	295	17.8	4.6
5231 52312 523120	Securities & commodity contracts intermediation & brokerage Securities brokerage Securities brokerage	12 11 11	D 35 582 35 582	D 10 453 10 453	D 2 732 2 732	c 179 179	D 24.5 24.5	D 2.0 2.0
524	Insurance carriers & related activities	141	N	16 442	3 829	615	13.1	4.3
5241 52411	Insurance carriers Direct life, health, & medical insurance carriers	24 10	N Q	5 020 3 727	1 180 868	172 138	_ _	.1 .1
52412 524126	Other direct insurance carriers	14 14	QQ	1 293 1 293	312 312	34 34		_
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	117 111 111	32 262 29 558 29 558	11 422 10 320 10 320	2 649 2 383 2 383	443 405 405	44.4 45.2 45.2	14.3 11.9 11.9
	ORLANDO, FL MSA							
52	Finance & insurance	2 574	N	1 100 152	271 711	30 622	2.2	4.7
522	Credit intermediation & related activities	1 038	N	407 086	105 364	14 550	.8	7.0
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	479 363 363	N Q Q	273 683 227 000 227 000	73 560 62 494 62 494	10 520 8 546 8 546	- - -	5.6 2.3 2.3
52212 522120	Savings institutions Savings institutions	60 60	Q	25 421 25 421	5 887 5 887	1 025 1 025	.1 .1	27.7 27.7
52213 522130	Credit unions	56 56	140 771 140 771	21 262 21 262	5 179 5 179	949 949	_ _	15.3 15.3
5222 52222 522220	Nondepository credit intermediation Sales financing Sales financing	403 73 73	884 761 576 148 576 148	106 333 30 682 30 682	26 108 8 295 8 295	3 210 1 094 1 094	1.7 .2 .2	10.2 5.9 5.9
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation Pawn shops.	330 57 193 77 71	308 613 53 849 182 978 71 264 D	75 651 7 576 60 451 7 532 D	17 813 1 719 14 178 1 901 D	2 116 253 1 563 298 e	4.3 6.1 2.9 6.2 D	18.1 39.8 18.7 .5 D
5223 52231 522310	Activities related to credit intermediation	156 92 92	133 162 D D	27 070 D D	5 696 D D	820 e e	6.6 D D	5.0 D D
52239 522390	Other activities related to credit intermediation	57 57	D D	D D	D D	c c	D D	D D
523	Securities intermediation & related activities	288	480 255	154 196	41 270	2 407	6.8	13.2
5231 52311 523110	Securities & commodity contracts intermediation & brokerage	143 23 23	346 954 35 402 35 402	117 785 5 868 5 868	30 660 1 342 1 342	1 822 88 88	3.1 4.0 4.0	8.7 5.1 5.1
	Securities brokerage	113 113	303 387 303 387	109 597 109 597	28 726 28 726	1 677 1 677	1.8 1.8	8.7 8.7
52312 523120	Securities brokerage						1	
52312 523120 5239 52391 523910	Securities brokerage Other financial investment activities Miscellaneous intermediation Miscellaneous intermediation	145 34 34	133 301 32 561 32 561	36 411 3 684 3 684	10 610 933 933	585 78 78	16.4 15.2 15.2	25.0 3.0 3.0
523120 5239 52391	Securities brokerage Other financial investment activities Miscellaneous intermediation	145 34	32 561	3 684	933	78	15.2	3.0

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(CMSAs, I	/iŚAs, and PMSAs), see Áppendix E]					Daid	Porcont o	f revenue-
NAICS code	Geographic area and kind of business	Establish- ments	Revenue	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	From adminis-trative	i revenue—
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	ORLANDO, FL MSA—Con.							
<b>52</b> 524	Finance & insurance—Con.  Insurance carriers & related activities	1 220	N	534 162	124 004	13 426	2.7	2.4
5241	Insurance carriers	326	N N	300 081	72 057	7 044		.3
52411 524113 524114	Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers	117 87 30	Q Q Q	95 562 56 466 39 096	24 689 14 546 10 143	2 611 1 546 1 065	- - -	- - -
52412 524126 524127	Other direct insurance carriers Direct property & casualty insurance carriers Direct title insurance carriers	206 165 41	Q Q Q	156 677 D	D 34 414 D	h 3 227 g	D .1 D	D .6 D
5242 52421 524210	Agencies, brokerages, & other insurance related activities	894 763 763	589 698 369 942 369 942	234 081 131 227 131 227	51 947 31 514 31 514	6 382 3 813 3 813	20.3 29.9 29.9	16.3 20.9 20.9
52429 524291 524292 524298	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds All other insurance related activities	131 47 54 30	219 756 25 866 119 637 74 253	102 854 13 048 52 127 37 679	20 433 3 259 6 893 10 281	2 569 367 807 1 395	4.2 12.7 2.6 3.7	8.8 18.6 3.5 13.8
525	Funds, trusts, & other financial vehicles (part)	28	60 201	4 708	1 073	239	_	_
5259 52593 525930	Other investment pools & funds (part) Real Estate Investment Trusts (REITs) Real Estate Investment Trusts (REITs)	28 28 28	60 201 60 201 60 201	4 708 4 708 4 708	1 073 1 073 1 073	239 239 239	- - -	- - -
	PANAMA CITY, FL MSA							
52	Finance & insurance	216	N	73 026	18 023	2 869	1.6	2.0
522	Credit intermediation & related activities	97	N	55 284	13 958	2 371	.1	1.2
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	58 41 41	N Q Q	31 036 15 285 15 285	7 403 3 708 3 708	1 266 552 552	- - -	.4 - -
52213 522130	Credit unions	15 15	D D	D D	D D	e e	D D	D D
5222 52229 522292	Nondepository credit intermediation Other nondepository credit intermediation Real estate credit	35 30 12	309 896 303 861 8 213	23 680 22 943 2 061	6 455 6 285 478	1 093 1 070 67	.1 .2 3.5	1.2 .7 7.5
523	Securities intermediation & related activities	18	13 306	5 131	1 107	71	3.1	.6
5231 52312 523120	Securities & commodity contracts intermediation & brokerage	11 10 10	D 8 155 8 155	D 4 095 4 095	D 1 020 1 020	b 56 56	D 2.6 2.6	D - -
524	Insurance carriers & related activities	101	N .	12 611	2 958	427	11.8	8.9
5241 52412 524126	Insurance carriers Other direct insurance carriers Direct property & casualty insurance carriers	23 15 15	N Q Q	4 112 D D	1 005 D D	109 a a	D D	D D
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	78 66 66	23 642 19 358 19 358	8 499 6 633 6 633	1 953 1 578 1 578	318 259 259	35.7 40.9 40.9	26.9 20.2 20.2
52429	Other insurance related activities	12	4 284	1 866	375	59	12.4	57.2
	PENSACOLA, FL MSA							
52	Finance & insurance	495	N	116 589	28 779	4 014	3.2	5.0
522	Credit intermediation & related activities	241	N	61 395	15 194	2 603	.4	4.7
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	136 99 99	N Q Q	46 584 35 068 35 068	11 718 8 925 8 925	2 050 1 484 1 484	- - -	1.9 .7 .7
52213 522130	Credit unions	37 37	85 296 85 296	11 516 11 516	2 793 2 793	566 566	_	5.3 5.3
5222 52222 522220	Nondepository credit intermediation Sales financing	89 19 19	96 070 53 542 53 542	13 766 5 186 5 186	3 240 1 060 1 060	489 141 141	1.1 .4 .4	15.3 2.6 2.6
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops	70 17 29 24 23	42 528 14 919 19 629 7 980 D	8 580 2 126 5 020 1 434 D	2 180 490 1 332 358 D	348 62 200 86 b	2.0 .4 - 9.9 D	31.2 63.7 19.1 — D
5223	Activities related to credit intermediation	16	3 653	1 045	236	64	20.6	.5
523	Securities intermediation & related activities	37	D	D 15 120	D	C	D	D
5231 52312 523120	Securities & commodity contracts intermediation & brokerage	18 14 14	43 604 39 693 39 693	15 133 14 492 14 492	3 930 3 738 3 738	190 173 173	4.2 .1 .1	.5 - -
5239	Other financial investment activities	19	рΙ	D	D	b	D	D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(,	//SAs, and PMSAs), see Appendix E]					Paid	Percent of	of revenue —
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	PENSACOLA, FL MSA—Con.							
52	Finance & insurance—Con.							
524	Insurance carriers & related activities	216	N	38 684	9 238	1 193	6.8	6.1
5241	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	50	N	18 390	4 554	474	.1	3.5
52411		23	Q	12 682	3 167	354	-	3.8
524113		19	Q	7 913	1 831	227	-	5.9
52412	Other direct insurance carriers	27	Q	5 708	1 387	120	.6	2.5
524126		23	Q	4 536	1 118	84	.7	.2
5242	Agencies, brokerages, & other insurance related activities	166	59 107	20 294	4 684	719	34.3	16.6
52421		142	46 306	16 020	3 859	570	41.8	14.0
524210		142	46 306	16 020	3 859	570	41.8	14.0
52429	Other insurance related activities Claims adjusting	24	12 801	4 274	825	149	7.4	26.3
524291		17	4 073	1 502	375	55	21.2	.9
525	Funds, trusts, & other financial vehicles (part)	1	4 0/3 D	D	D	a	D	.9 D
	PUNTA GORDA, FL MSA							
52		169	N	38 050	9 066	1 262	3.7	8.6
522	Finance & insurance	80	N N	18 025	4 627	709	1.3	1.3
5221	Depository credit intermediation Commercial banking Commercial banking	44	N	13 779	3 694	553	-	-
52211		33	Q	11 693	3 229	472	-	-
522110		33	Q	11 693	3 229	472	-	-
5222	Nondepository credit intermediation Other nondepository credit intermediation Real estate credit	27	D	D	D	c	D	D
52229		23	D	D	D	c	D	D
522292		13	5 090	2 773	655	100	5.6	18.9
523	Securities intermediation & related activities	28	D	D	D	С	D	D
5231	Securities & commodity contracts intermediation & brokerage	20	15 104	6 798	1 579	138	-	50.5
52312		20	15 104	6 798	1 579	138	-	50.5
523120		20	15 104	6 798	1 579	138	-	50.5
524	Insurance carriers & related activities	60	N	12 061	2 690	350	10.9	9.0
5241	Insurance carriers Other direct insurance carriers Direct property & casualty insurance carriers	13	N	4 683	1 056	112	1.4	1.4
52412		11	Q	D	D	b	D	D
524126		10	Q	D	D	a	D	D
5242	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	47	27 278	7 378	1 634	238	17.5	14.2
52421		44	D	D	D	c	D	D
524210		44	D	D	D	c	D	D
525	Funds, trusts, & other financial vehicles (part)	1	D	D	D	b	D	D
	SARASOTA-BRADENTON, FL MSA							
52	Finance & insurance	1 018	N	355 601	87 761	9 435	2.9	2.4
522	Credit intermediation & related activities	404	N	125 038	33 838	4 235	1.7	1.1
5221	Depository credit intermediation Commercial banking Commercial banking	270	N	106 324	29 715	3 671	-	.3
52211		218	Q	95 886	27 136	3 238	-	.3
522110		218	Q	95 886	27 136	3 238	-	.3
52212 522120	Savings institutions	42 42	Q Q	7 006 7 006	1 728 1 728	307 307	_	_
52213 522130	Credit unions	10 10	20 235 20 235	3 432 3 432	851 851	126 126	_	
5222	Nondepository credit intermediation	89	60 037	14 256	3 217	414	9.5	11.0
52222		12	16 758	1 368	326	45	6.6	1.6
522220		12	16 758	1 368	326	45	6.6	1.6
52229	Other nondepository credit intermediation	77	43 279	12 888	2 891	369	10.6	14.6
522291		16	9 168	1 886	431	64	15.8	6.1
522292		48	30 872	10 289	2 290	268	8.1	18.1
522298	All other nondepository credit intermediation	13	3 239	713	170	37	19.3	5.3
5222981		13	3 239	713	170	37	19.3	5.3
5223	Activities related to credit intermediation  Mortgage & nonmortgage loan brokers  Mortgage & nonmortgage loan brokers	45	17 083	4 458	906	150	52.6	3.2
52231		32	14 412	3 854	793	122	54.7	3.4
522310		32	14 412	3 854	793	122	54.7	3.4
52239	Other activities related to credit intermediation	13	2 671	604	113	28	41.0	2.2
522390		13	2 671	604	113	28	41.0	2.2
523	Securities intermediation & related activities	187	D	D	D	g	D	D
5231	Securities & commodity contracts intermediation & brokerage Investment banking & securities dealing Investment banking & securities dealing	93	168 079	66 721	17 106	829	.2	5.5
52311		12	D	D	D	b	D	D
523110		12	D	D	D	b	D	D
52312	Securities brokerage Securities brokerage	79	159 295	64 131	16 419	780	.2	4.8
523120		79	159 295	64 131	16 419	780	.2	4.8
5239	Other financial investment activities Miscellaneous intermediation Miscellaneous intermediation	94	D	D	D	e	D	D
52391		18	D	D	D	b	D	D
523910		18	D	D	D	b	D	D
52392	Portfolio management Portfolio management	40	21 624	10 304	1 038	109	7.6	7.4
523920		40	21 624	10 304	1 038	109	7.6	7.4
52393	Investment advice	22	6 229	1 011	321	51	19.3	9.6
523930	Investment advice  All other financial investment activities	22	6 229	1 011	321	51	19.3	9.6
52399		14	D	D	D	b	D	D
523991	Trust, fiduciary, & custody activities	14	P	p	D	b	D D	D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent o	f revenue-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	SARASOTA-BRADENTON, FL MSA—Con.							
52	Finance & insurance — Con.							
524	Insurance carriers & related activities	426	N	147 991	34 277	4 007	4.0	2.0
5241 52411 524113	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	114 23 19	N Q Q	77 317 D 8 251	18 248 D 2 182	1 958 e 276	D .2	.4 D -
52412 524126 524127	Other direct insurance carriers.  Direct property & casualty insurance carriers  Direct title insurance carriers	89 68 19	QQQ	63 124 59 398 D	14 981 14 109 D	1 593 1 475 c	_ _ D	.5 _ D
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	312 281 281	168 093 100 851 100 851	70 674 36 493 36 493	16 029 7 841 7 841	2 049 1 143 1 143	24.8 40.3 40.3	10.6 11.8 11.8
52429 524291 524292	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds	31 12 14	67 242 D 14 695	34 181 D 7 139	8 188 D 1 411	906 b 207	1.6 D 3.0	8.8 D 19.1
525	Funds, trusts, & other financial vehicles (part)	1	D	D	D	b	D	D
	TALLAHASSEE, FL MSA							
52	Finance & insurance	434	N	141 596	35 575	4 263	3.0	3.4
522	Credit intermediation & related activities	168	N	57 261	15 274	2 154	.1	1.4
5221 52211 522110	Depository credit intermediation Commercial banking Commercial banking	101 74 74	N Q Q	45 460 33 177 33 177	12 542 9 452 9 452	1 755 1 298 1 298	- - -	.3 _ _
52213 522130	Credit unions	26 26	D D	D D	D D	e e	D D	D D
5222 52222 522220	Nondepository credit intermediation Sales financing . Sales financing .	54 11 11	73 388 51 099 51 099	10 959 5 258 5 258	2 531 1 435 1 435	362 183 183	.2 - -	6.1 - -
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops	42 13 17 11 10	D 8 314 8 895 D D	D 1 360 2 131 D D	D 382 379 D D	c 62 55 b	D - - D D	D 40.7 11.8 D D
5223	Activities related to credit intermediation	13	2 335	842	201	37	17.8	29.4
523 5231	Securities intermediation & related activities	42 16	D D	D D	D D	c	D D	D D
52312 523120	Securities brokerage Securities brokerage	15 15	36 068 36 068	11 399 11 399	2 986 2 986	139 139	_ _	1.5 1.5
5239 52393 523930	Other financial investment activities Investment advice Investment advice	26 10 10	D 6 118 6 118	D 2 481 2 481	D 504 504	b 51 51	D 7.3 7.3	D 70.6 70.6
524	Insurance carriers & related activities	221	N	67 982	16 251	1 858	5.1	4.0
5241 52411 524113	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers	60 24 20	N Q Q	35 924 24 092 D	9 098 6 331 D	985 707 e	.8 – D	2.9 3.4 D
52412 524126	Other direct insurance carriers	36 30	QQ	11 832 8 475	2 767 2 011	278 197	4.7 5.8	- -
5242 52421 524210	Agencies, brokerages, & other insurance related activities	161 133 133	95 391 81 692 81 692	32 058 25 976 25 976	7 153 5 924 5 924	873 721 721	27.0 28.8 28.8	10.1 7.9 7.9
52429 524292	Other insurance related activities	28 11	13 699 8 704	6 082 3 598	1 229 648	152 86	16.4 14.1	23.0 33.0
525	Funds, trusts, & other financial vehicles (part)	3	D	D	D	b	D	D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(CIVISAS, I	//SAs, and PMSAs), see Appendix E]					Paid employees	Percent o	f revenue-
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA							
52	Finance & insurance	4 173	N	2 344 707	563 687	63 514	1.7	2.6
522	Credit intermediation & related activities	1 651	N	922 115	221 210	29 341	.5	4.0
5221	Depository credit intermediation Commercial banking Commercial banking	863	N	502 440	127 122	17 721	-	1.7
52211		694	Q	447 372	113 659	15 454	-	.3
522110		694	Q	447 372	113 659	15 454	-	.3
52212 522120	Savings institutions Savings institutions	78 78	Q	17 420 17 420	4 350 4 350	669 669	_ _	5.9 5.9
52213	Credit unions	91	294 105	37 648	9 113	1 598	_	15.5
522130		91	294 105	37 648	9 113	1 598	_	15.5
5222	Nondepository credit intermediation Sales financing Sales financing	554	2 366 038	259 618	54 479	6 423	.9	7.2
52222		101	413 536	51 650	12 717	1 296	1.4	7.5
522220		101	413 536	51 650	12 717	1 296	1.4	7.5
52229 522291 522292 522298 5222981	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops	445 98 253 92 73	D 222 606 1 436 290 D 18 796	17 373 119 007 D 4 230	D 4 032 25 274 D 1 023	h 627 2 792 g 218	D .4 .6 D 16.8	D 19.8 5.6 D 7.1
5223	Activities related to credit intermediation  Mortgage & nonmortgage loan brokers  Mortgage & nonmortgage loan brokers	234	674 486	160 057	39 609	5 197	2.2	4.8
52231		139	60 116	19 104	3 569	511	13.8	21.2
522310		139	60 116	19 104	3 569	511	13.8	21.2
52232	Financial transactions processing, reserve, & clearinghouse act Financial transactions processing, reserve, & clearinghouse act	32	587 369	133 653	34 248	4 100	.3	2.4
522320		32	587 369	133 653	34 248	4 100	.3	2.4
52239	Other activities related to credit intermediation	63	27 001	7 300	1 792	586	16.8	21.7
522390		63	27 001	7 300	1 792	586	16.8	21.7
523	Securities intermediation & related activities	542	2 103 072	514 329	120 889	9 450	2.1	2.8
5231		277	1 304 765	389 853	94 853	5 941	1.1	3.2
52311	Investment banking & securities dealing Investment banking & securities dealing	48	481 923	139 829	35 097	2 013	.6	1.8
523110		48	481 923	139 829	35 097	2 013	.6	1.8
52312	Securities brokerage	220	810 340	248 221	59 402	3 873	.7	4.0
523120		220	810 340	248 221	59 402	3 873	.7	4.0
5239	Other financial investment activities Miscellaneous intermediation Miscellaneous intermediation	265	798 307	124 476	26 036	3 509	3.7	2.2
52391		52	432 173	17 002	4 274	687	2.1	1.1
523910		52	432 173	17 002	4 274	687	2.1	1.1
52392	Portfolio management	82	269 603	70 534	16 784	1 648	4.1	2.6
523920		82	269 603	70 534	16 784	1 648	4.1	2.6
52393	Investment advice	110	37 089	13 594	3 056	300	26.2	13.5
523930		110	37 089	13 594	3 056	300	26.2	13.5
52399	All other financial investment activities	21	59 442	23 346	1 922	f	-	1.2
523991		21	59 442	23 346	1 922	f	-	1.2
524	Insurance carriers & related activities	1 950	N	900 897	219 909	24 386	2.4	1.5
5241	Insurance carriers Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers.	547	N	578 500	142 973	15 231	.2	.5
52411		200	Q	302 805	78 862	8 088	.1	.4
524113		142	Q	201 061	53 319	5 150	_	.5
524114		58	Q	101 744	25 543	2 938	.2	–
52412	Other direct insurance carriers  Direct property & casualty insurance carriers  Direct title insurance carriers	336	Q	271 217	63 146	7 038	.1	.8
524126		272	Q	254 113	59 192	6 559	_	.7
524127		63	Q	D	D	e	D	D
52413 524130	Reinsurance carriers	11 11	Q	4 478 4 478	965 965	105 105	19.8 19.8	6.5 6.5
5242	Agencies, brokerages, & other insurance related activities	1 403	1 225 648	322 397	76 936	9 155	15.4	7.3
52421		1 240	887 767	212 224	50 634	6 316	19.3	8.4
524210		1 240	887 767	212 224	50 634	6 316	19.3	8.4
52429	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds All other insurance related activities	163	337 881	110 173	26 302	2 839	5.3	4.5
524291		50	30 446	12 182	3 027	373	6.3	7.0
524292		75	243 597	80 755	18 824	1 981	4.5	3.8
524298		38	63 838	17 236	4 451	485	8.0	5.7
525	Funds, trusts, & other financial vehicles (part)	30	68 413	7 366	1 679	337	5.6	_
5259	Other investment pools & funds (part) Real Estate Investment Trusts (REITs) Real Estate Investment Trusts (REITs)	30	68 413	7 366	1 679	337	5.6	_
52593		30	68 413	7 366	1 679	337	5.6	_
525930		30	68 413	7 366	1 679	337	5.6	_

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

(	nons, and I wonsy, see Appendix Ej					Paid	Percent of	f revenue-
NAICS code	Geographic area and kind of business	Establish- ments	Revenue	Annual payroll	First-quarter	employees for pay period including March 12	From adminis-trative	F-4:
-	WEST PALM BEACH-BOCA RATON, FL MSA	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
52	Finance & insurance	2 343	N	1 062 500	268 227	21 323	4.1	14.6
522	Credit intermediation & related activities	808	N N	348 687	87 239	9 103	2.2	22.0
5221	Depository credit intermediation Commercial banking Commercial banking	462	N	246 800	68 794	6 992	-	25.2
52211		270	Q	134 564	36 458	3 899	-	2.5
522110		270	Q	134 564	36 458	3 899	-	2.5
52212 522120	Savings institutions Savings institutions	168 168	Q Q	101 651 101 651	29 838 29 838	2 735 2 735	_	46.3 46.3
52213 522130	Credit unions	24 24	55 521 55 521	10 585 10 585	2 498 2 498	358 358	-	.1 .1
5222	Nondepository credit intermediation Sales financing Sales financing	240	475 748	85 325	15 417	1 672	10.1	9.7
52222		59	279 395	30 495	6 084	692	14.7	8.5
522220		59	279 395	30 495	6 084	692	14.7	8.5
52229	Other nondepository credit intermediation Consumer lending Real estate credit All other nondepository credit intermediation. Pawn shops	179	D	D	D	f	D	D
522291		26	31 111	5 777	1 145	83	4.0	8.1
522292		106	108 435	36 495	5 782	645	1.5	17.3
522298		46	D	D	D	c	D	D
5222981		35	14 270	2 558	602	123	26.6	3.8
5223	Activities related to credit intermediation  Mortgage & nonmortgage loan brokers  Mortgage & nonmortgage loan brokers	106	49 607	16 562	3 028	439	16.5	5.1
52231		77	32 806	12 477	2 188	293	15.2	4.0
522310		77	32 806	12 477	2 188	293	15.2	4.0
52239	Other activities related to credit intermediation	23	11 059	2 679	556	88	29.1	7.2
522390		23	11 059	2 679	556	88	29.1	7.2
523	Securities intermediation & related activities	575	1 295 350	433 835	109 510	5 520	5.4	15.0
5231		298	906 832	332 205	86 241	4 199	1.3	14.5
52311		57	163 184	54 768	12 914	852	1.7	26.9
523110	Investment banking & securities dealing	57	163 184	54 768	12 914	852	1.7	26.9
52312		229	737 935	274 711	72 539	3 285	1.0	11.8
523120	Securities brokerage Other financial investment activities	229	737 935	274 711	72 539	3 285	1.0	11.8
5239		277	388 518	101 630	23 269	1 321	15.1	16.2
52391	Miscellaneous intermediation	76	79 393	8 912	1 759	161	50.6	13.7
523910		76	79 393	8 912	1 759	161	50.6	13.7
52392	Portfolio management	105	225 173	66 970	15 170	742	4.2	16.8
523920		105	225 173	66 970	15 170	742	4.2	16.8
52393	Investment advice	76	43 386	14 123	3 012	249	20.9	11.9
523930		76	43 386	14 123	3 012	249	20.9	11.9
52399 523991	All other financial investment activities	20 20	40 566 40 566	11 625 11 625	3 328 3 328	169 169		22.4 22.4
524	Insurance carriers & related activities	952	N	278 205	71 045	6 583	5.9	3.7
5241		188	N	106 045	27 803	2 369	.3	.6
52411 524113 524114	Direct life, health, & medical insurance carriers Direct life insurance carriers Direct health & medical insurance carriers.	72 50 22	200	63 126 47 866 15 260	17 022 12 685 4 337	1 475 1 059 416	.9 - -	.5 - 2.3
52412 524126 524127	Other direct insurance carriers  Direct property & casualty insurance carriers  Direct title insurance carriers	114 94 20	Q Q Q	36 884 D	9 279 D	f 735 c	D .2 D	D .3 D
5242	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	764	451 001	172 160	43 242	4 214	22.2	12.7
52421		680	277 579	103 440	23 392	2 770	33.2	19.6
524210		680	277 579	103 440	23 392	2 770	33.2	19.6
52429	Other insurance related activities Claims adjusting Third party administration of insurance & pension funds All other insurance related activities	84	173 422	68 720	19 850	1 444	4.6	1.5
524291		25	7 873	3 655	1 037	122	17.5	7.6
524292		30	154 561	61 237	18 010	1 198	1.8	.2
524298		29	10 988	3 828	803	124	34.6	15.7
525	Funds, trusts, & other financial vehicles (part)	8	23 961	1 773	433	117	.9	_
	AREA OUTSIDE FLORIDA METROPOLITAN AREAS							
52	Finance & insurance	1 048	N	201 007	49 374	7 465	6.7	4.2
522	Credit intermediation & related activities  Depository credit intermediation	507	N	124 999	31 487	5 224	1.5	3.5
5221		369	N	D	D	h	D	D
52211 522110	Commercial banking Commercial banking	291 291	QQ	95 370 95 370	24 422 24 422	3 974 3 974	1.5 1.5	2.7 2.7
52212	Savings institutions Savings institutions	33	Q	D	D	e	D	D
522120		33	Q	D	D	e	D	D
52213	Credit unions	45	D	D	D	e	D	D
522130		45	D	D	D	e	D	D
5222	Nondepository credit intermediation Sales financing Sales financing	121	D	D	D	e	D	D
52222		19	D	D	D	b	D	D
522220		19	D	D	D	b	D	D
52229	Other nondepository credit intermediation	102	D	D	D	e	D	D
522291		24	11 262	1 419	376	72	1.3	30.0
522292	Real estate credit All other nondepository credit intermediation. Pawn shops	34	17 946	3 154	745	113	6.0	1.4
522298		44	D	D	D	c	D	D
5222981		34	D	D	D	b	D	D
5223	Activities related to credit intermediation Mortgage & nonmortgage loan brokers Mortgage & nonmortgage loan brokers	17	D	D	D	b	D	D
52231		15	D	D	D	b	D	D
522310		15	D	D	D	b	D	D

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent of revenue -	
NAICS code	Geographic area and kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From adminis- trative records <sup>1</sup>	Estimated <sup>2</sup>
	AREA OUTSIDE FLORIDA METROPOLITAN AREAS—Con.							
52	Finance & insurance—Con.							
523	Securities intermediation & related activities	92	D	D	D	е	D	D
5231 52312 523120	Securities & commodity contracts intermediation & brokerage Securities brokerage Securities brokerage	52 43 43	D 51 142 51 142	D 19 913 19 913	D 4 989 4 989	e 264 264	D .2 .2	D 9.0 9.0
5239 52391 523910	Other financial investment activities Miscellaneous intermediation. Miscellaneous intermediation.	40 16 16	D 8 215 8 215	D 1 773 1 773	D 401 401	c 64 64	D 7.9 7.9	D 4.8 4.8
52392 523920	Portfolio management	12 12	D D	D D	D D	b b	D D	D D
52393 523930	Investment advice Investment advice	10 10	1 169 1 169	210 210	43 43	14 14	43.0 43.0	4.4 4.4
524	Insurance carriers & related activities	448	N	48 402	11 186	1 818	26.1	5.1
5241 52411	Insurance carriers Direct life, health, & medical insurance carriers	52 12	N Q	9 450 D	2 358 D	277 c	1.6 D	.2 D
52412 524126 524127	Other direct insurance carriers Direct property & casualty insurance carriers Direct title insurance carriers	40 29 11	aaa	D D D	D D D	b b b	D D D	D D D
5242 52421 524210	Agencies, brokerages, & other insurance related activities Insurance agencies & brokerages Insurance agencies & brokerages	396 372 372	123 964 D D	38 952 D D	8 828 D D	1 541 g g	47.2 D D	9.3 D D
52429 524291	Other insurance related activities Claims adjusting	24 12	D 813	D 259	D 65	b 19	D 75.8	D 9.6
525	Funds, trusts, & other financial vehicles (part)	1	D	D	D	а	D	D

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

# Appendix A. Explanation of Terms

#### ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as insurance agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

# **FIRST QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF EMPLOYEES**

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS form 941.

#### NUMBER OF ESTABLISHMENTS

An establishment is generally a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead

of a census report, no information was available on the number of locations operated. The count of establishments represents those in business at any time during 1997.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

#### REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, royalties, and net insurance premiums earned. Revenue from leasing property marketed under operating leases is included, as well as interest earned from property marketed under capital, finance, or full payout leases. Revenue also includes the total value of service contracts and amounts received for work subcontracted to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

# SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

# SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

FINANCE AND INSURANCE APPENDIX A A-1

# Appendix B. NAICS Codes, Titles, and Descriptions

#### **52 FINANCE AND INSURANCE**

The Finance and Insurance sector comprises establishments primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.

Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.

Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the NAICS Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation.

Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. These units are the equivalents for finance and insurance of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. The classification defines activities broadly enough that it can be used both by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

Establishments engaged in activities that facilitate, or are otherwise related to, the various types of intermediation have been included in individual subsectors, rather than in a separate subsector dedicated to services alone because these services are performed by intermediaries as well as by specialist establishments and the extent to which the activity of the intermediaries can be separately identified is not clear.

The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

FINANCE AND INSURANCE APPENDIX B B-1

Legal entities that hold portfolios of assets on behalf of others are significant and data on them are required for a variety of purposes. Thus for NAICS, these funds, trusts, and other financial vehicles are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

# **521 Monetary Authorities-Central Bank**

The Monetary Authorities-Central Bank subsector groups establishments that engage in performing central banking functions, such as issuing currency, managing the Nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

### **5211 Monetary Authorities-Central Bank**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 52111, Monetary Authorities-Central Bank

# **52111 Monetary Authorities-Central Bank**

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the Nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

# **521110 Monetary Authorities-Central Bank**

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the Nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government. The data published with NAICS code 521110 include these parts of the following SIC industries:

6011 Monetary authorities - central bank

#### 522 Credit Intermediation and Related Activities

Industries in the Credit Intermediation and Related Activities subsector group establishments that (1) lend funds raised from depositors; (2) lend funds raised from credit market borrowing; or (3) facilitate the lending of funds or issuance of credit by engaging in such activities as mortgage and loan brokerage, clearinghouse and reserve services, and check cashing services.

### **5221 Depository Credit Intermediation**

This industry group comprises establishments primarily engaged in accepting deposits (or share deposits) and in lending funds from these deposits. Within this group, industries are defined on the basis of differences in the types of deposit liabilities assumed and in the nature of the credit extended.

### **52211 Commercial Banking**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

# **522110 Commercial Banking**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

The data published with NAICS code 522110 include these parts of the following SIC industries:

6021 (pt) National commercial banks (banking)

6022 (pt) State commercial banks (banking)

6029 Other commercial banks

6081 (pt) Branches of foreign banks

6099 (pt) Representative offices of foreign banks

# 5221101 National Commercial Banks (Banking)

Establishments primarily engaged in accepting deposits and granting withdrawals; making commercial, institutional, and consumer loans; and providing other customer financial transactions. These depository institutions are chartered by the Federal Government.

# **5221102 State Commercial Banks (Banking)**

Establishments primarily engaged in accepting deposits and granting withdrawals, making commercial, institutional, and consumer loans; and providing customer financial transactions. These depository institutions are chartered by one of the states, the District of Columbia, or territories.

# **5221103 Other Commercial Banks**

Establishments primarily engaged in accepting deposits and granting withdrawals, and providing other customer financial transactions. These depository institutions are not chartered by the Federal Government, any of the states, the District of Columbia or territories.

### 5221104 Branches of Foreign Banks

Establishments of foreign banks operating as branches that specialize in commercial loans. They typically fund themselves via large denomination interbank deposits, rather than through smaller denomination retail deposits.

# 5221109 Representative Offices of Foreign Banks

Establishments primarily engaged in representing foreign banks. These establishments generally have no revenue.

### **52212 Savings Institutions**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

# **522120 Savings Institutions**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

The data published with NAICS code 522120 include these parts of the following SIC Industries:

6035 Savings institutions (federally chartered)

6036 Savings institutions (not federally chartered)

6141 Remedial loan societies and mutual benefit associations (deposit)

#### 5221201 Savings Institutions, Federally Chartered

Establishments, operating under Federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high grade securities.

# 5221203 Savings Institutions, Not Federally Chartered

Establishments, not operating under Federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high grade securities.

# 5221209 Remedial Loan Societies and Mutual Benefit Associations (Depository)

Establishments (other than credit unions, savings and loan associations and savings banks) primarily engaged in accepting deposits, granting withdrawals, and serving the savings and credit needs of its members.

#### **52213 Credit Unions**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

#### 522130 Credit Unions

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

The data published with NAICS code 522130 include these parts of the following SIC industries:

6061 Credit unions (federally chartered)

6062 Credit unions (not federally chartered)

# 5221301 Credit Unions, Federally Chartered

Establishments chartered by the Federal Government as "cooperatives", primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

# 5221309 Credit Unions, Not Federally Chartered

Establishments chartered by other than the Federal Government as "cooperatives", primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

### **52219 Other Depository Credit Intermediation**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

# 522190 Other Depository Credit Intermediation

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

The data published with NAICS code 522190 include these parts of the following SIC industries:

6022 (pt) Other depository credit intermediation

# **5222 Nondepository Credit Intermediation**

This industry group comprises establishments, both public (government-sponsored enterprises) and private, primarily engaged in extending credit or lending funds

raised by credit market borrowing, such as issuing commercial paper or other debt instruments or by borrowing from other financial intermediaries. Within this group, industries are defined on the basis of the type of credit being extended.

### **52221 Credit Card Issuing**

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

### **522210 Credit Card Issuing**

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

The data published with NAICS code 522210 include these parts of the following SIC industries:

- 6021 (pt) National commercial banks (credit card issuing)
- 6022 (pt) State commercial banks (credit card issuing)
- 6141 (pt) Credit card issuing by personal credit institutions
- 6153 (pt) Other short-term business credit institutions

# 5222101 National Commercial Banks (Credit Card Issuing)

Establishments of banks chartered by the Federal Government, primarily engaged in issuing credit cards or charge cards to consumers and businesses for purchasing goods and services on an installment basis.

# 5222102 State Commercial Banks (Credit Card Issuing)

Establishments of banks chartered by one of the states, the District of Columbia, or territories, primarily engaged in issuing credit cards or charge cards to consumers and businesses for purchasing goods and services on an installment basis.

# 5222103 Credit Card Issuing by Personal Credit Institutions

Establishments of personal credit institutions (other than banks) primarily engaged in issuing credit cards or charge cards to individuals or consumers for purchasing goods and services on an installment basis.

# 5222109 Credit Card Issuing by Business Credit Institutions. Not Elsewhere Classified

Establishments of short-term business credit institutions, not elsewhere classified, primarily engaged in providing credit (including credit cards) to businesses and other organizations for relatively short periods.

#### **52222 Sales Financing**

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collaterized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

### **522220 Sales Financing**

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collaterized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

The data published with NAICS code 522220 include these parts of the following SIC industries:

- 6141 (pt) Automotive sales finance companies
- 6141 (pt) Sales finance companies (except automotive)
- 6153 (pt) Commercial finance companies
- 6159 (pt) Financing leases

# **5222201 Automotive Sales Finance Companies**

Establishments primarily engaged in lending money to individuals for automotive purchases, including trucks, either directly to individuals or through sales financing arrangements with dealers.

# 5222202 Sales Finance Companies, Except Automotive

Establishments primarily engaged in lending money to individuals for the retail purchase of consumer goods (other than automotive), either directly to individuals or through sales financing arrangements with dealers.

# **5222203 Commercial Finance Companies**

Establishments primarily engaged in granting shortterm credit to business or commercial enterprises (other than in exchange for credit-related assets).

# **5222209 Financing Leases**

Establishments primarily engaged in providing financing for equipment or other assets to customers through a lease agreement, where the lessee acquires substantially

all the benefits of its use, and takes all the risks associated with its ownership. The lessee is responsible for maintenance and taxes, and may have the option to take title to the leased equipment at the end of the lease.

# **52229 Other Nondepository Credit Intermediation**

This industry comprises establishments primarily engaged in making cash loans or extending credit through credit instruments (except credit cards and sales finance agreements).

# 522291 Consumer Lending

This U.S. industry comprises establishments primarily engaged in making unsecured cash loans to consumers.

The data published with NAICS code 522291 include these parts of the following SIC industries:

- 6141 (pt) Consumer & personal finance companies
- 6141 (pt) Other personal credit institutions

# **5222911 Consumer and Personal Finance Companies**

Establishments primarily engaged in providing unsecured cash loans to individuals or consumers for non-specified purposes, including student loans.

# **5222919 Other Personal Credit Institutions**

Establishments of nondepository credit institutions, not elsewhere classified, primarily engaged in providing credit to individuals and issuing personal loans.

# 522292 Real Estate Credit

This U.S. industry comprises establishments primarily engaged in lending funds with real estate as collateral.

The data published with NAICS code 522292 include these parts of the following SIC industries:

- 6111 (pt) Federally-sponsored credit agencies, primarily real estate
- 6159 (pt) Farm mortgage companies
- 6162 (pt) Mortgage bankers & loan correspondents

# 5222921 Federal and Federally-Sponsored Credit Agencies, Primarily Real Estate Credit

Establishments of Federal and Federally-sponsored credit agencies primarily engaged in making real estate loans. Federally-sponsored credit agencies are established under authority of Federal legislation, but are not regarded as part of the government. They are often owned by their members or borrowers. Establishments of Federal credit agencies are out of scope of the census.

#### 5222922 Farm Mortgage Companies

Establishments primarily engaged in making long-term farm real estate loans (except Federal and Federally-sponsored credit agencies).

# 5222929 Mortgage Bankers and Loan Correspondents

Establishments primarily engaged in originating (making) and selling mortgage and other real estate loans (except farm) to permanent investors, and servicing these loans.

# **522293 International Trade Financing**

This U.S. industry comprises establishments primarily engaged in providing one or more of the following: (1) working capital funds to U.S. exporters; (2) lending funds to foreign buyers of U.S. goods; and (3) lending funds to domestic buyers of imported goods.

The data published with NAICS code 522293 include these parts of the following SIC industries:

- 6081 (pt) Agencies of foreign banks, primarily trade finance
- 6082 (pt) Agreement & Edge Act Corporations, primarily trade finance
- 6111 (pt) Federally-sponsored credit agencies, primarily trade finance
- 6159 (pt) International trade credit

# 5222931 Agencies of Foreign Banks Primarily Engaged in Trade Finance

Establishments primarily operating as agencies of foreign banks that specialize in trade (import and/or export) finance. They typically fund themselves via large denomination interbank deposits, rather than through smaller denomination retail deposits.

# 5222932 Agreement and Edge Act Corporations Primarily Engaged in Trade Finance

Establishment of Agreement and Edge Act corporations, operating under Federal or state charter, primarily engaged in financing foreign trade. Also included in this industry are domestically-owned Federal or state-chartered institutions that only operate outside the United States.

# 5222933 Federal and Federally-Sponsored Credit Agencies, Primarily Trade Finance

Establishments of Federal and Federally-sponsored credit agencies primarily engaged in facilitating the financing of exports and imports and the exchange of commodities between the U.S. and any foreign country. These establishments may also guarantee or insure exports and imports. Federally-sponsored credit agencies are established under authority of Federal legislation, but are not

regarded as part of the government. They are often owned by their members or borrowers. Establishments of Federal credit agencies are out of scope of the census.

#### 5222939 International Trade Credit

Establishments primarily engaged in providing financing for foreign buyers of U.S. goods (exports) or assistance in financing imports.

#### **522294 Secondary Market Financing**

This U.S. industry comprises establishments primarily engaged in buying, pooling, and repackaging loans for sale to others on the secondary market.

The data published with NAICS code 522294 include these parts of the following SIC industries:

6111 (pt) Federally-sponsored credit agencies, primarily secondary market

6159 (pt) Secondary market financing

# 5222941 Federal and Federally-Sponsored Credit Agencies, Primarily Secondary Market

Establishments of Federal and Federally-sponsored credit agencies primarily engaged in buying, selling, pooling, or repackaging loans for sale to others on the secondary market. Federally-sponsored credit agencies are established under authority of Federal legislation, but are not regarded as part of the government. They are often owned by their members or borrowers. Establishments of Federal credit agencies are out of scope of the census.

# **5222949 Secondary Market Financing (Private)**

Private establishments primarily engaged in buying, selling, pooling, or repackaging loans for sale to others on the secondary market.

# 522298 All Other Nondepository Credit Intermediation

This U.S. industry comprises establishments primarily engaged in providing nondepository credit (except credit card issuing, sales financing, consumer lending, real estate credit, international trade financing, and secondary market financing). Examples of types of lending in this industry are: short-term inventory credit, agricultural lending (except real estate and sales financing) and consumer cash lending secured by personal property.

The data published with NAICS code 522298 include these parts of the following SIC industries:

5932 (pt) Pawn shops

6081 (pt) Agencies of foreign banks, primarily commercial finance

6111 (pt) Other federally-sponsored credit agencies

6153 (pt) Factors

6159 (pt) Agricultural credit (except federallysponsored)

6159 (pt) Other miscellaneous business credit institutions

#### 5222981 Pawnshops

Establishments primarily engaged in lending money at interest in exchanged for personal property left as security and selling the merchandise if the property is not reclaimed.

# 5222982 Agencies of Foreign Banks Primarily Engaged in Commercial Finance

Establishments primarily operating as agencies of foreign banks that specialize in domestic commercial finance. They typically fund themselves via large denomination interbank deposits, rather than through smaller denomination retail deposits.

# 5222983 Other Federal and Federally-Sponsored Credit Agencies

Establishments of Federal and Federally-sponsored credit agencies primarily engaged in guaranteeing, insuring, and making loans, (except real estate credit, trade finance, or the secondary market). Federally-sponsored credit agencies are established under authority of Federal legislation, but are not regarded as part of the Government. They are often owned by their members or borrowers. Establishments of Federal credit agencies are out of scope of the census.

#### **5222984 Factors**

Establishments primarily engaged in providing shortterm capital to businesses in exchange for (or in consideration of) credit-related assets, such as installment notes, commercial paper, accounts receivable, and credit card

# 5222985 Agricultural Credit (Except Federal and Federally-Sponsored)

Establishments (except Federal and Federally-sponsored credit agencies) primarily engaged in providing nondepository agricultural (nonmortgage) credit and loans.

# **5222989 Other Miscellaneous Business Credit Institutions**

Establishments primarily engaged in providing credit or capital to businesses and other organizations for intermediate and long-term periods (more than 1 year).

#### **5223 Activities Related to Credit Intermediation**

This industry group comprises establishments primarily engaged in facilitating credit intermediation by performing activities, such as arranging loans by bringing borrowers and lenders together and clearing checks and credit card transactions.

# 52231 Mortgage and Nonmortgage Loan Brokers

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

# 522310 Mortgage and Nonmortgage Loan Brokers

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

The data published with NAICS code 522310 include these parts of the following SIC industries:

6163 Mortgage & nonmortgage loan brokers

# **52232 Financial Transactions Processing, Reserve, and Clearinghouse Activities**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and (3) check or other financial instrument clearinghouse services (except central banks).

# 522320 Financial Transactions Processing, Reserve, and Clearinghouse Activities

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and (3) check or other financial instrument clearinghouse services (except central banks).

The data published with NAICS code 522320 include these parts of the following SIC industries:

- 6019 (pt) Other central reserve depository institutions
- 6099 (pt) Electr funds trans & automated clearinghouses for banks & checks
- 6153 (pt) Credit card service by business credit institutions
- 7389 (pt) Credit card processing

# 5223201 Other Central Reserve Depository Institutions

Establishments primarily engaged in providing reserve and overnight advance services to their members, such as savings banks, savings and loan associations, or credit unions. These central reserve depository institutions generally do not receive deposits from, or make advances to, other enterprises or individuals.

# 5223202 Electronic Funds Transfer and Automated Clearinghouse for Banks and Checks

Establishments primarily engaged in providing electronic funds transfer, or check or other financial instrument clearing house services.

# 5223203 Credit Card Service by Business Credit Institutions

Establishments of credit institutions primarily engaged in servicing credit cards.

# **5223209 Credit Card Processing**

Establishments primarily engaged in providing credit card transaction processing services (except credit card issuing institutions).

# 52239 Other Activities Related to Credit Intermediation

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

# 522390 Other Activities Related to Credit Intermediation

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

The data published with NAICS code 522390 include these parts of the following SIC industries:

6099 (pt) Other activities related to credit intermediation

6162 (pt) Loan servicing

# 5223901 Other Activities Related to Credit Intermediation

Establishments primarily engaged in cashing checks, issuing traveler's checks or money orders, or performing other functions closely related to depository intermediation. Also included here are establishments that operate windows and kiosks where customers purchase traveler's checks or general purpose stored value cards.

### 5223909 Loan Servicing

Establishments primarily engaged in servicing loans for banks, credit unions, mortgage companies, and other financial institutions. Loan servicing functions include collection of payments, securing of escrow funds, payment of property taxes and insurance, monitoring delinquencies, and accounting for remitting principal and interest payments to the loan holder.

# 523 Securities, Commodity Contracts, and Other Financial Investments and Related Activities

Industries in the Securities, Commodity Contracts, and Other Financial Investments and Related Activities subsector group establishments that are primarily engaged in one of the following: (1) underwriting securities issues

and/or making markets for securities and commodities; (2) acting as agents (i.e., brokers) between buyers and sellers of securities and commodities; (3) providing securities and commodity exchange services; and (4) providing other services, such as managing portfolios of assets; providing investment advice; and trust, fiduciary, and custody services.

# 5231 Securities and Commodity Contracts Intermediation and Brokerage

This industry group comprises establishments primarily engaged in putting capital at risk in the process of underwriting securities issues or in making markets for securities and commodities; and those acting as agents and/or brokers between buyers and sellers of securities and commodities, usually charging a commission.

#### 52311 Investment Banking and Securities Dealing

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

# 523110 Investment Banking and Securities Dealing

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

The data published with NAICS code 523110 include these parts of the following SIC industries:

6211 (pt) Investment banking & securities dealing

# 52312 Securities Brokerage.

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

### **523120 Securities Brokerage**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

The data published with NAICS code 523120 include these parts of the following SIC industries:

6211 (pt) Securities brokerage

# **52313 Commodity Contracts Dealing**

This U.S. industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

# **523130 Commodity Contracts Dealing**

This U.S. industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

The data published with NAICS code 523130 include these parts of the following SIC industries:

6099 (pt) Foreign currency exchange

6221 (pt) Commodity contracts dealing

6799 (pt) Commodity contract trading company

# 5231301 Foreign Currency Exchange

Establishments primarily engaged in foreign currency transactions for their own account or for others. Also included here are windows and kiosks, where customers purchase or exchange currencies.

# **5231302 Commodity Contracts Dealing**

Establishments primarily engaged as principals in buying and selling spot or future contracts, such as commodities, foreign currency, or futures options.

# **5231309 Commodity Contract Trading Companies**

Establishments primarily engaged in buying and selling commodity contracts.

# **52314 Commodity Contracts Brokerage**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

# **523140 Commodity Contracts Brokerage**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

The data published with NAICS code 523140 include these parts of the following SIC industries:

6221 (pt) Commodity contracts brokerage

# **5232 Securities and Commodity Exchanges**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 52321, Securities and Commodity Exchange

# **52321 Securities and Commodity Exchanges**

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

# **523210 Securities and Commodity Exchanges**

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

The data published with NAICS code 523210 include these parts of the following SIC industries:

6231 Security & commodity exchanges

#### **5239 Other Financial Investment Activities**

This industry group comprises establishments primarily engaged in one of the following: (1) acting as principals in buying or selling financial contracts (except investment bankers, securityes dealers, and commodity contracts dealers); (2) acting as agents (i.e., brokers) (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts; or (3) providing other investment services (except securities and commodity exchanges), such as portfolio management; investment advice; and trust, fiduciary, and custody services.

#### **52391 Miscellaneous Intermediation**

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

#### 523910 Miscellaneous Intermediation

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

The data published with NAICS code 523910 include these parts of the following SIC industries:

6211 (pt) Traders & dealers (except for securities & commodities)

6792 (pt) Oil royalty traders investing on own accounts

6799 (pt) Venture capital companies

6799 (pt) All other investors

# 5239101 Traders and Dealers, Except for Securities and Commodities

Establishments primarily engaged as principals in buying and selling investment instruments other than securities or commodity contracts.

# 5239102 Oil Royalty Traders, Investing on Own Account

Establishments primarily engaged in trading, on own account, the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract.

# **5239103 Venture Capital Companies**

Establishments primarily engaged in providing funds for newly-formed companies and funds for existing companies experiencing a short-term shortage of capital. Funding may be in the form of equity or debt.

#### 5239109 All Other Investors

Establishments primarily engaged in investing, not elsewhere classified.

### **52392 Portfolio Management**

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

# **523920 Portfolio Management**

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

The data published with NAICS code 523920 include these parts of the following SIC industries:

6282 (pt) Portfolio management

6733 (pt) Mgt of trust investment portfolios (exc ed relig & charitable)

6799 (pt) Commodity contract pool operators

#### 5239201 Portfolio Management

Establishments primarily engaged in managing the financial asset portfolio of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions and derive fees based on the size and/or overall performance of the portfolio.

# 5239202 Managers of Trust Investment Portfolios, Except Educational, Religious, and Charitable Trusts

Establishments primarily engaged in managing private estate and investment portfolios of trusts (except educational, religious and charitable) on behalf of the beneficiaries.

# **5239209 Commodity Contract Pool Operators**

Establishments primarily engaged in a prearranged agreement in which members participate, through a manager, in the purchase of commodities.

#### **52393 Investment Advice**

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, but do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

#### 523930 Investment Advice

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, but do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

The data published with NAICS code 523930 include these parts of the following SIC industries:

6282 (pt) Investment Advice

#### **52399 All Other Financial Investment Activities**

This industry comprises establishments primarily engaged in acting as agents or brokers (except securities brokerages and commodity contracts brokerages) in buying and selling financial contracts providing financial investment activities (except securities and commodity exchanges, portfolio management, and investment advice).

# 523991 Trust, Fiduciary, and Custody Activities

This U.S. industry comprises establishments primarily engaged in providing trust, fiduciary, and custody services to others, as instructed, on a fee or contract basis, such as bank trust offices and escrow agencies (except real estate).

The data published with NAICS code 523991 include these parts of the following SIC industries:

6091 Nondeposit trust companies

6099 (pt) Escrow & fiduciary agencies

6289 (pt) Securities custodians & securities transfer agents

6733 (pt) Other trust, fiduciary, & custody activities

### **5239911 Nondeposit Trust Companies**

Establishments of trust companies primarily engaged in providing trust, custody, or other fiduciary services to others on a fee or contract basis, but not regularly accepting deposits. These establishments operate under Federal or state charter.

# **5239912 Escrow and Fiduciary Agencies**

Establishments primarily engaged in providing escrow and fiduciary services to others on a fee or contract basis (except in conjunction with real estate).

# **5239913 Securities Custodians and Securities Transfer Agents**

Establishments primarily engaged in providing custodial and transfer services for security holders, owners, brokers, and dealers.

# 5239919 Administration of Private Estates, Trustees in Bankruptcy, or Other Trust, Fiduciary, and Custody Activities

Establishments primarily engaged, on behalf of the beneficiaries, in the administration and preservation of property, which constitutes an estate, under the terms of a trust agreement, will, or agency agreement.

# **523999 Miscellaneous Financial Investment Activities**

This U.S. industry comprises establishments primarily engaged in acting as agents and/or brokers (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts and those providing financial investment services (except securities and commodity exchanges; portfolio management; investment advice; and trust, fiduciary, and custody services) on a fee or commission basis.

The data published with NAICS code 523999 include these parts of the following SIC industries:

6099 (pt) Deposit brokers

6211 (pt) Gas & oil lease & royalty brokers

6289 (pt) Oth services allied with the exchange of securities & commodities

### **5239991 Deposit Brokers**

Establishments primarily engaged in pooling funds from clients of brokerage firms into large denomination deposits (usually \$100,000), called "brokered deposits", in certain FDIC-insured banks.

#### 5239992 Gas and Oil Lease and Royalty Brokers

Establishments primarily engaged in buying and selling oil and gas leases and royalties on a fee or contract basis.

# 5239999 Other Services Allied With the Exchange of Securities and Commodities

Establishments primarily engaged in providing services, not elsewhere classified, to securities or commodity holders, brokers or dealers.

#### **524 Insurance Carriers and Related Activities**

Industries in the Insurance Carriers and Related Activities subsector group establishments that are primarily engaged in one of the following (1) underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies or (2) facilitating such underwriting by selling insurance policies, and by providing other insurance and employee-benefit related services.

#### **5241 Insurance Carriers**

This industry group comprises establishments primarily engaged in underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies and investing premiums to build up a portfolio of financial assets to be used against future claims. Direct insurance carriers are establishments that are primarily engaged in initially underwriting and assuming the risk of annuities and insurance policies. Reinsurance carriers are establishments that are primarily engaged in assuming all or part of the risk associated with an existing insurance policy (or set of policies) originally underwritten by another insurance carrier.

Industries are defined in terms of the type of risk being insured against, such as death, loss of employment because of age or disability, and property damage. Contributions and premiums are set on the basis of actuarial calculations of probable payouts based on risk factors from experience tables and expected investment returns on reserves.

# 52411 Direct Life, Health, and Medical Insurance Carriers

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, accidental death and dismemberment insurance policies, and health and medical insurance policies.

#### **524113 Direct Life Insurance Carriers**

This U.S. industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, and accidental death and dismemberment insurance policies.

The data published with NAICS code 524113 include these parts of the following SIC industries:

6311 (pt) Offices of direct life insurance carriers 6321 (pt) Offices of direct accident & disability income insurance carriers

# **5241131 Offices of Direct Life Insurance Carriers**

Establishments primarily engaged in initially underwriting and assuming the risk of annuities and life insurance.

# 5241139 Offices of Direct Accident and Disability Income Insurance Carriers

Establishments primarily engaged in initially underwriting and assuming the risk of accidental death and dismemberment, and disability income insurance.

# 524114 Direct Health and Medical Insurance Carriers

This U.S. industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) health and medical insurance policies. Group hospitalization plans and HMO establishments (except those providing health care services) that provide health and medical insurance policies without providing health care services are included in this industry.

The data published with NAICS code 524114 include these parts of the following SIC industries:

6321 (pt) Offices of direct health insurance carriers 6324 (pt) Offices of hospital & medical service plans (direct)

# **5241141 Offices of Direct Health Insurance Carriers**

Establishments primarily engaged in initially underwriting and assuming the risk of health insurance.

# 5241149 Offices of Hospital and Medical Service Plans (Direct)

Establishments primarily engaged in initially underwriting and assuming the risk of hospital and medical insurance in accordance with prearranged agreements or service plans, but not providing medical services.

# 52412 Direct Insurance (Except Life, Health, and Medical) Carriers

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) various types of insurance policies (except life, disability income, accidental death and dismemberment, and health and medical insurance policies).

# 524126 Direct Property and Casualty Insurance Carriers

This U.S. industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies that protect policyholders against losses that may occur as a result of property damage or liability.

The data published with NAICS code 524126 include these parts of the following SIC industries:

- 6331 (pt) Offices of direct fire, marine, & casualty insurance carriers
- 6351 (pt) Offices of direct surety insurance carriers

# 5241261 Offices of Direct Fire, Marine, and Casualty Insurance Carriers

Establishments primarily engaged in initially underwriting and assuming the risk of fire, marine, and casualty insurance.

# **5241269 Offices of Direct Surety Insurance Carriers**

Establishments primarily engaged in initially underwriting and assuming the risk of financial responsibility and protection insurance.

#### **524127 Direct Title Insurance Carriers**

This U.S. industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies to protect the owners of real estate or real estate creditors against loss sustained by reason of any title defect to real property.

The data published with NAICS code 524127 include these parts of the following SIC industries:

6361 (pt) Direct title insurance carriers

# 524128 Other Direct Insurance (Except Life, Health, and Medical) Carriers

This U.S. industry comprises establishments primarily engaged in initially underwriting (e.g., assuming the risk, assigning premiums) insurance policies (except life, disability income, accidental death and dismemberment, health and medical, property and casualty, and title insurance policies).

The data published with NAICS code 524128 include these parts of the following SIC industries:

6399 (pt) All other direct insurance carriers

### **52413 Reinsurance Carriers**

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

#### **524130 Reinsurance Carriers**

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

The data published with NAICS code 524130 include these parts of the following SIC industries:

- 6311 (pt) Offices of life reinsurance carriers
- 6321 (pt) Offices of accident & health reinsurance carriers
- 6324 (pt) Offices of hospital & medical service plans (reinsurance)
- 6331 (pt) Offices of fire, marine, & casualty reinsurance carriers
- 6351 (pt) Offices of surety reinsurance carriers
- 6361 (pt) Offices of title reinsurance carriers
- 6399 (pt) Offices of other reinsurance carriers

### **5241301 Offices of Life Reinsurance Carriers**

Establishments primarily engaged in assuming all or part of one or more life insurance policies originally underwritten by other insurance carriers.

# 5241302 Offices of Accident and Health Reinsurance Carriers

Establishments primarily engaged in assuming all or part of one or more accident and health insurance policies originally underwritten by other insurance carriers.

# 5241303 Offices of Hospital and Medical Service Plans (Reinsurance)

Establishments primarily engaged in assuming all or part of hospital and medical services insurance policies originally underwritten by other insurance carriers.

# 5241304 Offices of Fire, Marine, and Casualty Reinsurance Carriers

Establishments primarily engaged in assuming all or part of fire, marine, or casualty insurance policies originally underwritten by other insurance carriers.

# **5241305 Offices of Surety Reinsurance Carriers**

Establishments primarily engaged in assuming all or part of surety insurance policies originally underwritten by other insurance carriers.

#### **5241306 Offices of Title Reinsurance Carriers**

Establishments primarily engaged in assuming all or part of title insurance policies originally underwritten by other insurance carriers.

#### 5241309 Office of Other Reinsurance Carriers

Establishments primarily engaged in assuming all or part of insurance policies (except life; accident and health; hospital and medical service plans; fire, marine, and casualty; surety; and title) originally underwritten by other insurance carriers.

# 5242 Agencies, Brokerages, and Other Insurance Related Activities

This industry group comprises establishments primarily engaged in (1) acting as agents (i.e., brokers) in selling annuities and insurance policies or (2) providing other employee benefits and insurance related services, such as claims adjustment and third party administration.

# **52421 Insurance Agencies and Brokerages**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

# **524210 Insurance Agencies and Brokerages**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

The data published with NAICS code 524210 include these parts of the following SIC industries:

6411 (pt) Insurance agencies & brokerages

#### **52429 Other Insurance Related Activities**

This industry comprises establishments primarily engaged in providing services related to insurance (except insurance agencies and brokerages).

#### **524291 Claims Adjusting**

This U.S. industry comprises establishments primarily engaged in investigating, appraising, and settling insurance claims.

The data published with NAICS code 524291 include these parts of the following SIC industries:

6411 (pt) Claims adjusting

# 524292 Third Party Administration of Insurance and Pension Funds

This U.S. industry comprises establishments primarily engaged in providing third party administration services of insurance and pension funds, such as claims processing and other administrative services to insurance carriers, employee-benefit plans, and self-insurance funds.

The data published with NAICS code 524292 include these parts of the following SIC industries:

6371 (pt) Third party administration of pension, health, & welfare funds

6411 (pt) Third party administration of insurance

# 5242921 Third Party Administrators of Pension, Health, and Welfare Funds

Establishments primarily engaged in providing claims processing, utilization review, and other administrative services to pension, health, and welfare funds on a contract or fee basis.

# 5242929 Third Party Administration of Insurance

Establishments primarily engaged in providing claims processing, utilization review, and other administrative services to insurance carriers.

#### **524298 All Other Insurance Related Activities**

This U.S. industry comprises establishments primarily engaged in providing insurance services on a contract or fee basis (except insurance agencies and brokerages, claims adjusting, and third party administration). Insurance advisory services and insurance ratemaking services are included in this industry.

The data published with NAICS code 524298 include these parts of the following SIC industries:

6411 (pt) All other insurance related activities

#### 525 Funds, Trusts, and Other Financial Vehicles

Industries in the Funds, Trusts, and Other Financial Vehicles subsector are comprised of legal entities (i.e., funds, plans, and/or programs) organized to pool securities or other assets on behalf of shareholders or beneficiaries of employee benefit or other trust funds. The portfolios are customized to achieve specific investment characteristics, such as diversification, risk, rate of return, and price volatility. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Establishments with employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Establishments primarily engaged in holding the securities of (or other equity interests in) other firms are classified in Sector 55, Management of Companies and Enterprises.

# 5251 Insurance and Employee Benefit Funds

This industry group comprises legal entities (i.e., funds, plans, and/or programs) organized to provide insurance and employee benefits exclusively for the sponsor, firm, or its employees or members.

## 5259 Other Investment Pools and Funds

This industry group comprises legal entities (i.e., investment pools and/or funds) organized to pool securities or other assets (except insurance and employee-benefit funds) on behalf of shareholders, unitholders, or beneficiaries.

#### **52593 Real Estate Investment Trusts**

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).

#### 525930 Real Estate Investment Trusts

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).

The data published with NAICS code 525930 include these parts of the following SIC industries:

6798 Real Estate Investment Trusts

# 5259301 Real Estate Investment Trusts (Equity and Hybrid)

Establishments organized as REITs, engaged in issuing shares of funds consisting primarily of portfolios of real

estate assets, with gross income of the trust derived from rents. REITs deriving income from a combination of rents, mortgage interest, or gains from the sale of real estate are classified here.

# 5259309 Real Estate Investment Trusts (Mortgage)

Establishments organized as REITs, engaged in issuing shares of funds consisting primarily of portfolios of real estate mortgage assets, with gross income of the trust solely derived from interest earned on mortgage loans.

# Appendix C. Coverage and Methodology

# MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
  - A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the Core Business Statistics Series.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

- 1. The mail universe.
  - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
  - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
- 2. The nonmail universe.
  - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

FINANCE AND INSURANCE APPENDIX C C-1

b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

# Appendix D. Geographic Notes

Not applicable for this report.

1997 ECONOMIC CENSUS APPENDIX D D-1

# Appendix E. Metropolitan Areas

**FLORIDA** 

Daytona Beach, FL MSA

Flagler County, FL

Volusia County, FL

Fort Lauderdale, FL PMSA

Broward County, FL

Fort Myers—Cape Coral, FL MSA

Lee County, FL

Fort Pierce—Port St. Lucie, FL MSA

Martin County, FL

St. Lucie County, FL

Fort Walton Beach, FL MSA

Okaloosa County, FL

Gainesville, FL MSA

Alachua County, FL

Jacksonville, FL MSA

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

Lakeland-Winter Haven, FL MSA

Polk County, FL

Melbourne—Titusville—Palm Bay, FL MSA

Brevard County, FL

Miami-Fort Lauderdale, FL CMSA

Fort Lauderdale, FL PMSA

Broward County, FL

Miami, FL PMSA

Dade County, FL

Miami, FL PMSA

Dade County, FL

Naples, FL MSA

Collier County, FL

Ocala, FL MSA

Marion County, FL

Orlando, FL MSA

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

Panama City, FL MSA

Bay County, FL

Pensacola, FL MSA

Escambia County, FL

Santa Rosa County, FL

Punta Gorda, FL MSA

Charlotte County, FL

Sarasota—Bradenton, FL MSA

Manatee County, FL

Sarasota County, FL

Tallahassee, FL MSA

Gadsden County, FL

Leon County, FL

Tampa—St. Petersburg—Clearwater, FL MSA

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

West Palm Beach-Boca Raton, FL MSA

Palm Beach County, FL

1997 ECONOMIC CENSUS APPENDIX E E-1